



September 2025 Omnibus Topline - External  
 Survey of N=1,071 voters in the Likely Electorate  
 Field Dates: September 18-22, 2025  
 Margin of Error: +/- 3.7 Percentage Points

## CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	56%
Right direction	36%
Unsure	8%

2. [QStability] Do you think that over the next year, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/A LITTLE MORE STABLE	33%
MUCH/A LITTLE LESS STABLE	49%
Much more stable	13%
A little more stable	20%
Stay the same	14%
A little less stable	20%
Much less stable	29%
Unsure	4%

3. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]

4. [QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

	1st Choice	2nd Choice	Combined Choice
Cost of living	20%	16%	37%
The state of democracy	14%	9%	23%
Jobs and the economy	12%	12%	25%
Political corruption	12%	11%	23%
Immigration	8%	9%	17%
Crime	6%	9%	15%
Healthcare	4%	9%	13%
National security	3%	4%	8%
The environment and climate change	3%	4%	7%
Gun rights	3%	4%	7%
Taxes	2%	2%	4%
Race relations	2%	3%	5%
Education	2%	1%	3%
Drug abuse	1%	2%	3%
Abortion	1%	1%	3%
Something else (Please specify)	4%	2%	6%
Unsure	1%	1%	2%

5. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

1. Very favorable    2. Somewhat favorable    3. Heard of, no opinion    4. Somewhat unfavorable    5. Very unfavorable    6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
<b>The Republican Party</b>	<b>45%</b>	<b>48%</b>	21%	24%	6%	15%	33%	1%
<b>Spencer Cox</b>	<b>8%</b>	<b>11%</b>	3%	5%	22%	6%	5%	58%
<b>JD Vance</b>	<b>42%</b>	<b>45%</b>	26%	16%	9%	11%	34%	4%
<b>Donald Trump</b>	<b>46%</b>	<b>51%</b>	29%	16%	4%	8%	43%	*%
<b>The Democratic Party</b>	<b>43%</b>	<b>51%</b>	16%	27%	5%	22%	29%	*%
<b>Robert F. Kennedy, Jr.</b>	<b>38%</b>	<b>46%</b>	16%	21%	15%	12%	34%	2%
<b>Elon Musk</b>	<b>38%</b>	<b>50%</b>	17%	21%	10%	13%	37%	1%

6. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>45%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>53%</b>
Strongly approve	26%
Somewhat approve	19%
Somewhat disapprove	12%
Strongly disapprove	41%
Unsure	2%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign, QTrumpApproveTariffs]

7. [QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>43%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>54%</b>
Strongly approve	22%
Somewhat approve	21%
Somewhat disapprove	12%
Strongly disapprove	42%
Unsure	3%

8. [QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>48%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>49%</b>
Strongly approve	32%
Somewhat approve	16%
Somewhat disapprove	10%
Strongly disapprove	39%
Unsure	3%

9. [QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]
- |                                     |            |
|-------------------------------------|------------|
| <b>STRONGLY/SOMEWHAT APPROVE</b>    | <b>44%</b> |
| <b>STRONGLY/SOMEWHAT DISAPPROVE</b> | <b>51%</b> |
| Strongly approve                    | 25%        |
| Somewhat approve                    | 19%        |
| Somewhat disapprove                 | 12%        |
| Strongly disapprove                 | 38%        |
| Unsure                              | 5%         |
10. [QTrumpApproveTariff] Do you approve or disapprove of the way Donald Trump is handling tariffs? [RANDOMIZE SCALE 1-4, 4-1]
- |                                     |            |
|-------------------------------------|------------|
| <b>STRONGLY/SOMEWHAT APPROVE</b>    | <b>39%</b> |
| <b>STRONGLY/SOMEWHAT DISAPPROVE</b> | <b>57%</b> |
| Strongly approve                    | 19%        |
| Somewhat approve                    | 19%        |
| Somewhat disapprove                 | 13%        |
| Strongly disapprove                 | 44%        |
| Unsure                              | 4%         |
11. [QTurnout] How likely are you to vote in the upcoming 2026 midterm elections? [RANDOMIZE SCALE 1-5, 5-1]
- |                                   |            |
|-----------------------------------|------------|
| <b>EXTREMELY/VERY LIKELY</b>      | <b>82%</b> |
| <b>NOT VERY/NOT AT ALL LIKELY</b> | <b>6%</b>  |
| Extremely likely                  | 69%        |
| Very likely                       | 14%        |
| Somewhat likely                   | 9%         |
| Not very likely                   | 5%         |
| Not at all likely                 | 2%         |
| Unsure                            | 3%         |
12. [QMotivation] How motivated are you to vote in the upcoming 2026 midterm elections? [RANDOMIZE SCALE 1-5, 5-1]
- |                                      |            |
|--------------------------------------|------------|
| <b>EXTREMELY/VERY MOTIVATED</b>      | <b>75%</b> |
| <b>NOT VERY/NOT AT ALL MOTIVATED</b> | <b>8%</b>  |
| Extremely motivated                  | 55%        |
| Very motivated                       | 20%        |
| Somewhat motivated                   | 14%        |
| Not very motivated                   | 6%         |
| Not at all motivated                 | 3%         |
| Unsure                               | 2%         |
13. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]
14. [QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]
- |  |            |
|--|------------|
| <b>DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE</b> | <b>46%</b> |
| <b>DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE</b> | <b>47%</b> |
| Definitely the Republican candidate                      | 30%        |
| Probably the Republican candidate                        | 14%        |
| Lean the Republican candidate                            | 2%         |
| Lean the Democratic candidate                            | 1%         |
| Probably the Democratic candidate                        | 11%        |
| Definitely the Democratic candidate                      | 35%        |
| Unsure   | 7%         |

<b>15. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]</b>	
Republican	40%
Democrat	36%
Independent	22%
Member of another party	*%
Unsure	1%

**[If QPartyID = 1. Republican, Ask]**

<b>16. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]</b>	(n=383)
Firmly a Republican	78%
Not firmly a Republican	22%

**[If QPartyID = 2. Democrat, Ask]**

<b>17. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]</b>	(n=410)
Firmly a Democrat	77%
Not firmly a Democrat	23%

**[If QParty=3-5. Independent, Member of another party, or Unsure, Ask]**

<b>18. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]</b>	(n=278)
Democrats	33%
Republicans	30%
Both equally often	26%
Unsure	11%

<b>19. [QPartyConsolidated] QPartyID and QPartyLeanView</b>	
Total Republican+Republican-leaning Independents	47%
Total Democratic+Democratic-leaning Independents	44%
Total Independent	9%

**[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]**

<b>20. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]</b>	(n=467)
Supporter of Donald Trump	47%
Supporter of the Republican Party	47%
I don't support either one	4%
Unsure	2%

**[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]**

**21. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-22]**

	(n=500)
Kamala Harris	23%
Gavin Newsom	17%
Pete Buttigieg	7%
Alexandria Ocasio-Cortez	7%
Cory Booker	6%
Josh Shapiro	6%
Jasmine Crockett	3%
Mark Cuban	3%
Tim Walz	2%
J.B. Pritzker	2%
Gretchen Whitmer	2%
Jon Stewart	2%
John Fetterman	1%
Andy Beshear	1%
Chris Murphy	1%
Rahm Emanuel	1%
Raphael Warnock	1%
Ro Khanna	1%
Wes Moore	*%
Stephen A. Smith	*%
Jared Polis	*%
Ruben Gallego	-
Someone else (Please specify)	1%
Unsure	12%

**[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]**

**22. [QAbundanceHeard] Have you heard of the "Abundance" agenda? [RANDOMIZE 1-2]**

	(n=500)
Yes	12%
No	88%

**[If QAbundanceHeard = 1. Yes, ask]**

**23. [QAbundanceSupport] Do you consider yourself a supporter of the "Abundance" movement? [RANDOMIZE 1-2]**

	(n=72)
Yes	34%
No	22%
Unsure	44%

**[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]**

**24. [QOligarchyHeard] Have you heard of the "Fight Oligarchy" rallies? [RANDOMIZE 1-2]**

	(n=500)
Yes	44%
No	56%

**[If QOligarchyHeard = 1. Yes, ask]**

**25. [QOligarchySupport] Do you consider yourself a supporter of the "Fight Oligarchy" movement? [RANDOMIZE 1-2]**

	(n=227)
Yes	62%
No	10%
Unsure	28%

**[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]**

**26. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-15]**

	(n=467)
JD Vance	43%
Ron DeSantis	8%
Robert F. Kennedy, Jr.	6%
Marco Rubio	5%
Nikki Haley	4%
Tulsi Gabbard	4%
Vivek Ramaswamy	3%
Ted Cruz	2%
Glenn Youngkin	2%
Sarah Huckabee Sanders	2%
Tim Scott	1%
Steve Bannon	*%
Kristi Noem	*%
Doug Burgum	*%
Josh Hawley	-
Someone else (Please specify)	1%
Unsure	18%

## CORE: ECONOMY

27. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]
- |                            |     |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE     | 30% |
| GETTING A LOT/LITTLE WORSE | 52% |
| Improving a lot            | 9%  |
| Improving a little         | 22% |
| Staying the same           | 15% |
| Getting a little worse     | 23% |
| Getting a lot worse        | 29% |
| Unsure                     | 2%  |
28. [QEconPersonal] Do you think *your personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]
- |                            |     |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE     | 26% |
| GETTING A LOT/LITTLE WORSE | 40% |
| Improving a lot            | 8%  |
| Improving a little         | 18% |
| Staying the same           | 34% |
| Getting a little worse     | 21% |
| Getting a lot worse        | 18% |
| Unsure                     | 1%  |
29. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]
- |   |     |
|---|-----|
| I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 43% |
| I am just able to pay for basic necessities   | 34% |
| I struggle to pay for basic necessities   | 22% |
| Unsure  | 1%  |

## POLITICAL VIOLENCE

30. [QInstitutionTrust Battery] How much do you trust each of the following to generally do the right thing? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

1. Completely    2. Mostly    3. Mostly not    4. Not at all    5. Unsure

	COMPLETE. / MOSTLY	MOSTLY / NOT/NOT AT ALL	Completely	Mostly	Mostly not	Not at all	Unsure
The military	80%	16%	33%	47%	8%	8%	4%
The police	72%	25%	20%	52%	15%	10%	3%
Elections	65%	27%	17%	48%	18%	9%	8%
The Supreme Court	53%	41%	14%	39%	22%	19%	6%
The president	46%	51%	21%	24%	12%	39%	3%
Congress	37%	57%	6%	31%	33%	23%	6%
The media	36%	61%	9%	27%	32%	29%	3%

31. [QThreatInsideOut] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

The biggest threats to the United States come from <u>within</u> our country in the form of polarization, corruption in government, or dysfunctional cultural trends.	74%
The biggest threats to the United States come from <u>outside</u> our country in the form of adversaries such as Russia, China, and Iran.	22%
Unsure	5%

32. [QPolIDivision2] Which of the following statements comes closer to your view, even if neither is exactly right? [RANDOMIZE 1-2]

Most political debates are existential for the country, and it will likely be irreparably harmed if the wrong side wins.	55%
Most political debates are about differences in policy ideas, and the country will ultimately be okay no matter who wins.	33%
Unsure	13%

33. [QPoliticsAbout] Do you think the goal of politics is more about...? [RANDOMIZE 1-2]

Ensuring the survival of the country as we know it	45%
Enacting good public policy	35%
Unsure	20%



- 34. [QPolViolenceCommon] Do you believe violence and threats against people for expressing political opinions have become more of a problem, less of a problem, or stayed the same over the past 10 years? [RANDOMIZE SCALE 1-5, 5-1]**
- |  |            |
|--|------------|
| <b>MUCH/A LITTLE MORE OF A PROBLEM</b> | <b>84%</b> |
| <b>MUCH/A LITTLE LESS OF A PROBLEM</b> | <b>4%</b>  |
| Much more of a problem                 | 61%        |
| A little more of a problem             | 23%        |
| Stayed the same                        | 9%         |
| A little less of a problem             | 2%         |
| Much less of a problem                 | 2%         |
| Unsure                                 | 3%         |
- 35. [QPolViolencePartisan] Do you believe political violence is a bigger problem on the political right or the political left? [RANDOMIZE 1-2]**
- |                                      |     |
|--------------------------------------|-----|
| The political right                  | 29% |
| The political left                   | 28% |
| It's an equal problem for both sides | 38% |
| Unsure                               | 5%  |
- 36. [QPolViolenceJustified] Do you think violence by ordinary citizens is ever justified to achieve political or social goals? [RANDOMIZE 1-2]**
- |   |     |
|---|-----|
| No, violence is never justified.          | 81% |
| Yes, violence can sometimes be justified. | 13% |
| Unsure                                    | 6%  |
- 37. [QWordsViolenceContrast] Which of the following statements comes closer to your view, even if neither is exactly right? [RANDOMIZE 1-2]**
- |                         |     |
|-------------------------|-----|
| Words are not violence. | 45% |
| Words are violence.     | 43% |
| Unsure                  | 11% |

38. [QViolenceSRH Battery] How much have you seen, read, or heard about the following instances of political violence? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

	1. A lot	2. Some	3. A little	4. Nothing	5. Unsure		
	A LOT / SOME	NOTHING / A LITTLE	A lot	Some	A little	Nothing	Unsure
The assassination of Charlie Kirk	87%	11%	72%	15%	8%	3%	2%
The 2024 assassination attempt against Donald Trump	83%	16%	59%	24%	12%	3%	2%
The assassination of UnitedHealthcare CEO Brian Thompson	69%	28%	44%	25%	14%	14%	4%
The physical attack against Paul Pelosi	55%	42%	28%	27%	22%	20%	4%
The assassination of Minnesota Rep. Melissa Hortman	50%	45%	21%	29%	19%	26%	4%
The arson attack against Pennsylvania Gov. Josh Shapiro	44%	52%	16%	28%	20%	32%	4%

39. [QKirkReaction] Which of the following statements do you agree with more, even if neither is exactly right?

Statement 1: The assassination of Charlie Kirk and the reaction to it show that our country needs to come together and find unity.

Statement 2: The assassination of Charlie Kirk and the reaction to it show how dangerous and divisive the other side has become and why they must be opposed. [RANDOMIZE STATEMENT ORDER]

DEFINITELY/PROBABLY STATEMENT 1	62%
DEFINITELY/PROBABLY STATEMENT 2	33%
Definitely statement 1	38%
Probably statement 1	24%
Probably statement 2	13%
Definitely statement 2	19%
Unsure	6%

40. [QFederalPoliceDCEffective] Last month, Washington, DC's police force was temporarily taken over by the federal government, and National Guard troops were sent to the city as a way to fight crime. Do you think this policy has been effective at reducing crime? [RANDOMIZE 1-2]

Yes	39%
No	42%
Unsure	19%

41. [QShutdownBlame] Shifting topics briefly – Funding for the federal government will expire on September 30th unless a bill to fund the government is passed by Congress and signed by Donald Trump. If a funding measure is not passed before September 30, there will be a government shutdown. Democrats have enough votes in the Senate to prevent the passage of a funding bill if they decide to do so. Given this, which party would you blame more if a shutdown occurred? [RANDOMIZE 1-2]

The Republican Party	35%
The Democratic Party	33%
Both equally	26%
Unsure	5%

42. [QShutdownDems] Some Democratic leaders think Democrats in Congress SHOULD withhold votes on a funding bill and shut the government down in order to fight the Trump Administration. Others think Democrats SHOULD NOT withhold votes on a funding bill because it will make them look obstructionist and because government funding matters for important programs. Given this description, which do you think you agree with more? [RANDOMIZE 1-2]

Democrats SHOULD NOT shut down the government	73%
Democrats SHOULD shut down the government	27%

43. [QAIReliable] How reliable do you consider artificial intelligence models? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT RELIABLE	54%
NOT AT ALL/NOT VERY RELIABLE	37%
Very reliable	12%
Somewhat reliable	42%
Not very reliable	22%
Not at all reliable	15%
Unsure	9%

44. [QAI Battery] For the following list of artificial intelligence models, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

	Yes	No
Gemini from Google	38%	62%
ChatGPT from OpenAI	37%	63%
Meta AI from Meta	29%	71%
Copilot from Microsoft	23%	77%
Grok from xAI	7%	93%
Claude from Anthropic	4%	96%

45. [QAIUse] How often, if ever, do you use artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

OFTEN/SOMETIMES	45%
RARELY/NEVER	55%
Often	15%
Sometimes	30%
Rarely	27%
Never	28%

**46. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]**

Helpful	42%
Harmful	33%
Unsure	25%

**47. [QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do you agree with more? [RANDOMIZE 1-2]**

Government regulation of artificial intelligence is necessary to protect the public interest	61%
Government regulation of artificial intelligence could do more harm than good for a new industry	23%
Unsure	16%

## FOREIGN POLICY

48. [QFav Countries Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ITEMS] [DISPLAY AS GRID, REPEAT HEADERS HALFWAY]

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of		
	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
<b>Canada</b>	<b>74%</b>	<b>11%</b>	40%	34%	15%	8%	3%	*%
<b>The United Kingdom</b>	<b>71%</b>	<b>9%</b>	34%	37%	20%	6%	3%	*%
<b>Mexico</b>	<b>45%</b>	<b>31%</b>	17%	28%	23%	22%	10%	*%
<b>Israel</b>	<b>41%</b>	<b>37%</b>	22%	19%	22%	20%	17%	1%
<b>China</b>	<b>19%</b>	<b>63%</b>	5%	14%	18%	31%	32%	*%
<b>Russia</b>	<b>9%</b>	<b>75%</b>	3%	7%	15%	25%	50%	*%

49. [QFPPriorities Battery] How much of a priority should the following foreign policy objectives be for the United States? [DISPLAY AS GRID 3 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

	1. The top priority	2. Important but lower priority	3. Not too important	4. Should not be done	5. Unsure		
	THE TOP PRIORITY / IMPORT. BUT LOWER PRIORITY	NOT TOO IMPORT. / SHOULD NOT BE DONE	The top priority	Important but lower priority	Not too important	Should not be done	Unsure
Having a good relationship with allies in Europe such as the UK and Germany	87%	6%	50%	37%	5%	1%	6%
Having a good relationship with allies in North America such as Canada and Mexico	86%	7%	53%	33%	6%	1%	7%
Having a good relationship with allies in Asia such as Japan and South Korea	85%	8%	44%	41%	7%	1%	7%
Countering the influence of Russia around the world	78%	13%	42%	36%	8%	5%	9%
Countering the threat of radical Islam around the world	76%	14%	41%	36%	11%	3%	10%
Countering the influence of China around the world	75%	16%	38%	37%	12%	4%	9%
Defending Israel	57%	31%	25%	33%	17%	15%	11%

**50. [QIsraelSideWith] In the current conflict in the Middle East, do you side more with...  
[RANDOMIZE 1-2]**

Israel	43%
The Palestinians in Gaza and the West Bank	28%
Unsure	30%

**51. [QApprovalsrael] Do you approve or disapprove of the way Donald Trump is handling the Israel-Hamas war? [RANDOMIZE SCALE 1-4, 4-1]**

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>41%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>46%</b>
Strongly approve	20%
Somewhat approve	22%
Somewhat disapprove	15%
Strongly disapprove	31%
Unsure	13%

**52. [QIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip? [RANDOMIZE 1-2]**

Hamas	42%
Israel	32%
Unsure	26%

## CORE: DEMOGRAPHICS MODULE

**53. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]**

Yes, I voted	91%
No, I did not vote	7%
Unsure	2%

*[Ask If Q2024Vote= 1. Yes, I voted] [Via Javascript, Only Show The Candidates Who Were On The Ballot In Each Person's Respective State]*

**54. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]**

	(n=945)
Donald Trump, the Republican candidate	50%
Kamala Harris, the Democratic candidate	47%
Jill Stein, Green Party candidate	1%
Robert F. Kennedy Jr., independent candidate	1%
Chase Oliver, the Libertarian candidate	*%
Cornel West, independent candidate	-
Claudia De la Cruz, the Socialism and Liberation Party candidate	*%
Someone else (Please specify)	1%
Unsure	*%

**55. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]**

<b>VERY/SOMEWHAT CONSERVATIVE</b>	<b>38%</b>
<b>VERY/SOMEWHAT LIBERAL</b>	<b>28%</b>
Very conservative	19%
Somewhat conservative	19%
Moderate	31%
Somewhat liberal	15%
Very liberal	13%
Unsure	3%

**56. [QPolIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]**

<b>EXTREMELY/VERY IMPORTANT</b>	<b>40%</b>
<b>NOT THAT/NOT AT ALL IMPORTANT</b>	<b>27%</b>
Extremely important	20%
Very important	20%
Somewhat important	32%
Not that important	18%
Not important at all	9%
Unsure	1%



57. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

	Yes	No
Instagram	48%	52%
X (formerly Twitter)	31%	69%
Facebook	80%	20%
TikTok	38%	62%
Reddit	28%	72%
YouTube	77%	23%
Snapchat	27%	73%

58. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE SCALE 1-4, 4-1]

<b>OFTEN/SOMETIMES</b>	<b>38%</b>
<b>RARELY/NEVER</b>	<b>62%</b>
Often	11%
Sometimes	27%
Rarely	25%
Never	37%

59. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-14]

Local TV news	44%
Social media (such as YouTube, TikTok, Snapchat)	38%
Fox News	36%
ABC News	33%
CNN	33%
NBC News	31%
CBS News	30%
MSNBC	20%
Your local paper, online or in print	19%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	18%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	17%
Public radio or broadcast news, such as NPR or PBS	15%
Newsmax	9%
OAN	3%
Something else (Please specify)	4%
None of these	7%

<b>60. [QBirthYear] Which range of years includes the year you were born?</b>	
1903 – 1927	*%
1928 – 1945	5%
1946 – 1964	33%
1965 – 1980	27%
1981 – 1996	28%
1997 – 2012	8%

**[In 2025, TERMINATE AFTER QBirthYear IF:**

**QBirthYear=1 and QAge is <97,  
QBirthYear=2 and QAge is >97 or <79,  
QBirthYear=3 and QAge is >79 or <60,  
QBirthYear=4 and QAge is >60 or <44,  
QBirthYear=5 and QAge is >44 or <28,  
QBirthYear=6 and QAge is >28]**

<b>61. [QEmployment] What is your current employment status?</b>	
Employed full-time	37%
Employed part-time	8%
Freelance, contract, or temporary work	3%
“Gig economy” work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	8%
Stay-at-home parent or caregiver	5%
Full time student	1%
Retired	32%
Something else	4%
Prefer not to say	1%

**[Ask if QEmployment = 1-4]**

**62. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]**

	<b>(n=500)</b>
White collar worker, like work at a desk or an office	49%
Blue collar worker, like work with my hands or in a factory	22%
Service worker, like work in a store, hospital, or restaurant	24%
Unsure	4%

**63. [QMilitaryHH] Has anyone in your household ever served in the United States military? [RANDOMIZE 1-2] [SELECT MULTIPLE]**

Yes, I have	12%
Yes, a member of my household has	12%
No	77%
Unsure	*%

**64. [QUnionHH] Are you or is anyone in your household a member of a labor union? [RANDOMIZE 1-2] [SELECT MULTIPLE]**

Yes, I am	7%
Yes, a member of my household is	6%
No	87%
Unsure	1%

**65. [QGunOwner] Do you or does anyone in your household own a firearm? [RANDOMIZE 1-2]  
[SELECT MULTIPLE]**

Yes, I do	22%
Yes, a member of my household does	14%
No	67%
Unsure	1%

**66. [QUrbanRural] How would you describe the area in which you live?**

City	31%
Suburb near a city	45%
Small town not near a city	8%
Rural or country area	16%

**67. [QNativity] Where were you born? [RANDOMIZE 1-2]**

In the United States	96%
In a foreign country	4%
Prefer not to say	*%

**68. [QMarital] What is your current marital status?**

Single, never married	36%
Married	44%
Separated	2%
Divorced	12%
Widowed	6%
Prefer not to say	*%

**69. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]**

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	26%
Just Christian	20%
Roman Catholic	17%
Agnostic	6%
Atheist	5%
Jewish	4%
Muslim	2%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Buddhist	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Hindu	*%
Something else (Please specify)	4%
Nothing in particular	13%

**[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]**

**70. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	(n=706)
Yes, born-again or evangelical Christian	44%
No, not born-again or evangelical Christian	52%
Unsure	4%

**71. [QChurchOld] How often do you currently attend a religious service?**

At least once a week	21%
Once or twice a month	12%
A few times a year	16%
Usually just for religious holidays	10%
Never	38%
Prefer not to say	3%

## CORE: SCREENER MODULE

- 72. [QRegVote] Are you at least 18 years old and registered to vote?**
- |        |           |      |
|--------|-----------|------|
| Yes    |           | 100% |
| No     | TERMINATE | -    |
| Unsure | TERMINATE | -    |
- 73. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]**
- |   |           |     |
|---|-----------|-----|
| Healthcare or the pharmaceutical industry |           | 8%  |
| Food service or the restaurant industry   |           | 7%  |
| Sales                                     |           | 5%  |
| Technology                                |           | 5%  |
| Journalism or the media                   | TERMINATE | -   |
| Market research                           | TERMINATE | -   |
| Public relations                          | TERMINATE | -   |
| None of these                             |           | 79% |
- 74. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**
- |                   |  |     |
|-------------------|--|-----|
| Woman             |  | 54% |
| Man               |  | 46% |
| In some other way |  | -   |
- 75. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**
- |   |  |     |
|---|--|-----|
| White                                     |  | 77% |
| Black or African American                 |  | 13% |
| Hispanic or Latino                        |  | 11% |
| Asian                                     |  | 4%  |
| Native American or Alaska Native          |  | 2%  |
| Native Hawaiian or Other Pacific Islander |  | *%  |
| Other race or ethnicity                   |  | *%  |
- 76. [QEducation] What is the highest level of education you have completed?**
- |                     |  |     |
|---------------------|--|-----|
| High school or less |  | 29% |
| Some college        |  | 18% |
| Associate degree    |  | 12% |
| Bachelor's degree   |  | 25% |
| Graduate degree     |  | 15% |
| Prefer not to say   |  | -   |
- 77. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]**
- |         |  |     |
|---------|--|-----|
| 18 - 34 |  | 20% |
| 35 - 49 |  | 23% |
| 50 - 64 |  | 28% |
| 65+     |  | 29% |
- 78. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]**
- |                         |  |     |
|-------------------------|--|-----|
| States in the Midwest   |  | 22% |
| States in the Northeast |  | 17% |
| States in the South     |  | 39% |
| States in the West      |  | 23% |

**79. [QIncome] Which range includes your total annual household income from all sources, before taxes?**

Less than \$30,000 per year	22%
\$30,000 to \$49,999 per year	21%
\$50,000 to \$74,999 per year	22%
\$75,000 to \$99,999 per year	10%
\$100,000 to \$124,999 per year	5%
\$125,000 to \$149,999 per year	9%
\$150,000 to \$199,999 per year	6%
\$200,000 to \$249,999 per year	3%
\$250,000 or more per year	2%
Prefer not to say	1%

**80. [QParent] Are you the parent or guardian of one or more children under the age of 18?  
[RANDOMIZE 1-2]**

Yes	28%
No	71%
Prefer not to say	1%

## METHODOLOGY

The September 2025 Echelon Insights Verified Voter Omnibus was fielded online from September 18-22, 2025 in English among a sample of N=1,071 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2024 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.