



**September 2023 Omnibus Questionnaire - EXTERNAL**  
**Survey of N=1,011 voters in the Likely Electorate**  
**Sample from Lucid sample exchange, matched to L2 Voter File**  
**Field Dates: September 25-28, 2023**  
**Margin of Error: +/- 4.0 Percentage Points**

- 1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Right direction	22%
Wrong track	69%
Unsure	9%
  
- 2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**

Cost of living	27%
Immigration	12%
Political corruption	12%
Jobs and the economy	11%
The environment and climate change	8%
Crime	6%
Abortion	4%
Gun rights	3%
Healthcare	3%
National security	2%
Drug abuse	2%
Race relations	2%
Infrastructure	1%
Education	1%
Taxes	1%
Something else (Please specify)	4%
Unsure	2%

3. **[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

Cost of living	17%
Jobs and the economy	13%
Immigration	11%
Political corruption	11%
The environment and climate change	8%
Crime	8%
Healthcare	6%
Gun rights	5%
Abortion	5%
National security	4%
Infrastructure	2%
Taxes	2%
Drug abuse	2%
Education	1%
Race relations	1%
Something else (Please specify)	2%
Unsure	1%

**[QIssues\_Combined] QIssues + QIssues\_SecondChoice**

Cost of living	44%
Jobs and the economy	24%
Political corruption	23%
Immigration	22%
The environment and climate change	16%
Crime	14%
Healthcare	10%
Abortion	9%
Gun rights	8%
National security	6%
Infrastructure	3%
Education	3%
Taxes	3%
Drug abuse	3%
Race relations	3%
Something else (Please specify)	6%
Unsure	2%

4. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- |                            |     |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE     | 19% |
| GETTING A LOT/LITTLE WORSE | 66% |
| Improving a lot            | 4%  |
| Improving a little         | 14% |
| Staying the same           | 13% |
| Getting a little worse     | 29% |
| Getting a lot worse        | 36% |
| Unsure                     | 3%  |
5. **[QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE 1-3, 3-1]**
- |   |     |
|---|-----|
| I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 35% |
| I am just able to pay for basic necessities   | 40% |
| I struggle to pay for basic necessities   | 24% |
| Unsure  | 1%  |
6. **[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**
- |                              |     |
|------------------------------|-----|
| MUCH/SOMEWHAT MORE SECURE    | 19% |
| MUCH/SOMEWHAT LESS SECURE    | 58% |
| Much more secure             | 4%  |
| Somewhat more secure         | 15% |
| Neither more nor less secure | 22% |
| Somewhat less secure         | 31% |
| Much less secure             | 27% |
| Unsure                       | 1%  |
7. **[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**
- |   |     |
|---|-----|
| VERY/SOMEWHAT CONFIDENT                 | 43% |
| NOT THAT CONFIDENT/NOT CONFIDENT AT ALL | 51% |
| Very confident                          | 12% |
| Somewhat confident                      | 31% |
| Not that confident                      | 30% |
| Not confident at all                    | 21% |
| Unsure                                  | 5%  |

**8. [Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]**

	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of			
	V/S FAV.	V/S UNFAV.	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of	
<b>Labor Unions</b>	<b>50%</b>	<b>26%</b>	20%	31%	21%	16%	10%	2%	
<b>Vivek Ramaswamy</b>	<b>35%</b>	<b>33%</b>	13%	23%	12%	12%	22%	19%	
<b>Tim Scott</b>	<b>25%</b>	<b>29%</b>	7%	18%	22%	13%	16%	24%	
<b>The Republican Party</b>	<b>46%</b>	<b>50%</b>	16%	30%	4%	15%	35%	*%	
<b>Nikki Haley</b>	<b>30%</b>	<b>35%</b>	10%	21%	18%	16%	18%	17%	
<b>Donald Trump</b>	<b>43%</b>	<b>54%</b>	27%	16%	3%	9%	45%	*%	
<b>The Democratic Party</b>	<b>41%</b>	<b>53%</b>	18%	23%	5%	19%	35%	*%	
<b>Ron DeSantis</b>	<b>35%</b>	<b>48%</b>	14%	21%	13%	10%	38%	4%	
<b>Kamala Harris</b>	<b>37%</b>	<b>55%</b>	16%	21%	7%	13%	42%	1%	
<b>Joe Biden</b>	<b>38%</b>	<b>59%</b>	19%	19%	4%	13%	46%	*%	
<b>Mike Pence</b>	<b>30%</b>	<b>57%</b>	9%	21%	12%	24%	33%	2%	
<b>Chris Christie</b>	<b>22%</b>	<b>51%</b>	4%	18%	17%	23%	27%	11%	

**9. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	38%
STRONGLY/SOMEWHAT DISAPPROVE	59%
Strongly approve	16%
Somewhat approve	22%
Somewhat disapprove	13%
Strongly disapprove	46%
Unsure	3%

[RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN]

**10. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	34%
STRONGLY/SOMEWHAT DISAPPROVE	62%
Strongly approve	15%
Somewhat approve	18%
Somewhat disapprove	14%
Strongly disapprove	48%
Unsure	4%

- 11. [QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**
- |                              |     |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE    | 30% |
| STRONGLY/SOMEWHAT DISAPPROVE | 62% |
| Strongly approve             | 11% |
| Somewhat approve             | 19% |
| Somewhat disapprove          | 13% |
| Strongly disapprove          | 49% |
| Unsure                       | 8%  |
- 12. [QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**
- |                              |     |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE    | 36% |
| STRONGLY/SOMEWHAT DISAPPROVE | 57% |
| Strongly approve             | 16% |
| Somewhat approve             | 20% |
| Somewhat disapprove          | 12% |
| Strongly disapprove          | 44% |
| Unsure                       | 8%  |
- 13. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**
- |  |     |
|--|-----|
| DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE | 48% |
| DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE | 44% |
| Definitely the Republican candidate          | 35% |
| Probably the Republican candidate            | 13% |
| Probably the Democratic candidate            | 11% |
| Definitely the Democratic candidate          | 33% |
| Unsure                                       | 8%  |
- 14. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]**
- |        |     |
|--------|-----|
| Yes    | 26% |
| No     | 64% |
| Unsure | 10% |
- 15. [QMotivation2024] How motivated are you to vote in the 2024 presidential election? [RANDOMIZE SCALE 1-5, 5-1]**
- |                               |     |
|-------------------------------|-----|
| EXTREMELY/VERY MOTIVATED      | 85% |
| NOT VERY/NOT AT ALL MOTIVATED | 7%  |
| Extremely motivated           | 70% |
| Very motivated                | 15% |
| Somewhat motivated            | 7%  |
| Not very motivated            | 4%  |
| Not at all motivated          | 2%  |
| Unsure                        | 1%  |

RANDOMIZE ORDER OF QTRUMPBIDEN AND QDESANTISBIDEN, QTRUMPBIDENKENNEDY

**16. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

DONALD TRUMP, DEFINITELY/ PROBABLY	46%
JOE BIDEN, DEFINITELY/ PROBABLY	43%
Donald Trump, definitely	35%
Donald Trump, probably	11%
Joe Biden, probably	8%
Joe Biden, definitely	35%
Unsure	11%

**17. [QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

RON DESANTIS, DEFINITELY/ PROBABLY	41%
JOE BIDEN, DEFINITELY/ PROBABLY	42%
Ron DeSantis, definitely	26%
Ron DeSantis, probably	15%
Joe Biden, probably	10%
Joe Biden, definitely	33%
Unsure	17%

**18. [QTrumpBidenKennedy] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-3]**

Donald Trump, the Republican candidate	40%
Joe Biden, the Democratic candidate	36%
Robert F Kennedy Jr , Independent candidate	14%
Unsure	10%

**19. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ? [RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	39%
STRONG/NOT VERY STRONG DEMOCRAT	37%
Strong Republican	27%
Not very strong Republican	12%
Independent	21%
Not very strong Democrat	14%
Strong Democrat	23%
A member of another party	1%
Unsure	1%

**IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:**

**20. [QPartyLean] Which of the following statements would you say best describes you?  
[RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=266)</b>
TOTAL VOTES FOR REPUBLICANS	29%
TOTAL VOTES FOR DEMOCRATS	36%
I almost always vote for Republican candidates	9%
I vote for Republicans more often than I vote for Democrats	20%
I vote for Democrats more often than I vote for Republicans	20%
I almost always vote for Democratic candidates	16%
I vote equally for Democrats and Republicans	22%
Unsure	13%
<b>[QPartyConsolidated]: QParty and QPartyLean</b>	
Total Republican+Republican- leaning Independents	46%
Total Democratic+Democratic- leaning Independents	45%
Total Independent	8%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**21. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=499)</b>
JOE BIDEN, DEFINITELY/ PROBABLY	56%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	37%
Joe Biden, definitely	42%
Joe Biden, probably	14%
A different Democratic candidate, probably	23%
A different Democratic candidate, definitely	14%
Unsure	7%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**22. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]**

	<b>(n=499)</b>
Joe Biden	58%
Robert F Kennedy Jr	18%
Marianne Williamson	4%
Someone else (Please specify)	4%
Unsure	16%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**23. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-11]**

	<b>(n=402)</b>
Donald Trump	62%
Ron DeSantis	11%
Vivek Ramaswamy	10%
Mike Pence	5%
Nikki Haley	5%
Tim Scott	1%
Chris Christie	1%
Asa Hutchinson	*%
Doug Burgum	*%
Will Hurd	-
Larry Elder	-
Someone else (Please specify)	1%
Unsure	3%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**24. [Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-11]**

	<b>(n=402)</b>
Donald Trump	76%
Ron DeSantis	45%
Vivek Ramaswamy	43%
Mike Pence	21%
Nikki Haley	21%
Tim Scott	15%
Chris Christie	5%
Larry Elder	5%
Doug Burgum	4%
Asa Hutchinson	2%
Will Hurd	1%
Someone else (Please specify)	1%
Unsure	2%



**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**25. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

	<b>(n=402)</b>
Supporter of the Republican Party	50%
Supporter of Donald Trump	42%
I don't support either one	6%
Unsure	2%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**26. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=402)</b>
DONALD TRUMP, DEFINITELY/ PROBABLY	71%
RON DESANTIS, DEFINITELY/ PROBABLY	23%
Donald Trump, definitely	58%
Donald Trump, probably	14%
Ron DeSantis, probably	8%
Ron DeSantis, definitely	15%
Unsure	5%

**ASK ALL:**

**27. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]**

Russia	25%
Ukraine	37%
Unsure	38%

**28. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**

Ukraine's war is our war If Russia wins, vital U.S. interests and values are threatened.	40%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict.	42%
Unsure	19%

**29. [QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea? [RANDOMIZE 1-2]**

Good idea	52%
Bad idea	31%
Unsure	18%

**30. [Shut Down Blame Battery] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept. 30 funding deadline.**

**If this does not happen, how much blame do the following groups or individuals deserve for the government shut down? [DISPLAY AS GRID, 4 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

1. A great deal of blame      2. Quite a bit of blame      3. Only a little blame      4. No blame at all      5. Unsure

	<b>A GREAT DEAL OF/QUITE A BIT OF BLAME</b>	<b>ONLY A LITTLE BLAME/NO BLAME AT ALL</b>	1. A great deal of blame	2. Quite a bit of blame	3. Only a little blame	4. No blame at all	5. Unsure
<b>Republicans in Congress</b>	<b>61%</b>	<b>29%</b>	40%	21%	18%	11%	10%
<b>Democrats in Congress</b>	<b>57%</b>	<b>34%</b>	34%	23%	18%	16%	9%
<b>Kevin McCarthy</b>	<b>48%</b>	<b>26%</b>	29%	20%	16%	10%	26%
<b>Joe Biden</b>	<b>53%</b>	<b>37%</b>	38%	16%	16%	21%	10%

CORE: DEMOGRAPHICS MODULE

31. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?  
[RANDOMIZE 1-2]
- |                |     |
|----------------|-----|
| Donald Trump   | 46% |
| Joe Biden      | 49% |
| Jo Jorgensen   | 1%  |
| Howie Hawkins  | *%  |
| Kanye West     | *%  |
| Someone else   | 1%  |
| I did not vote | 4%  |
| Unsure         | *%  |
32. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]
- |                            |     |
|----------------------------|-----|
| VERY/SOMEWHAT CONSERVATIVE | 39% |
| VERY/SOMEWHAT LIBERAL      | 28% |
| Very conservative          | 18% |
| Somewhat conservative      | 21% |
| Moderate                   | 32% |
| Somewhat liberal           | 16% |
| Very liberal               | 12% |
| Unsure                     | 1%  |
33. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE]  
[RANDOMIZE 1-11]
- |                                 |     |
|---------------------------------|-----|
| Facebook                        | 81% |
| YouTube                         | 74% |
| Instagram                       | 50% |
| Twitter                         | 35% |
| Pinterest                       | 34% |
| TikTok                          | 32% |
| LinkedIn                        | 28% |
| Snapchat                        | 24% |
| Reddit                          | 17% |
| WhatsApp                        | 13% |
| Threads                         | 5%  |
| Something else (Please specify) | 2%  |
| None of these                   | 5%  |
34. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE 1-4, 4-1]
- |           |     |
|-----------|-----|
| Often     | 9%  |
| Sometimes | 26% |
| Rarely    | 29% |
| Never     | 37% |

35. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-33]

Local TV news	43%
ABC News	32%
NBC News	31%
Fox News	31%
Facebook	30%
CBS News	29%
CNN	29%
Local newspaper	23%
MSNBC	18%
Local radio news	18%
Instagram	16%
Podcasts	16%
The New York Times	15%
Twitter	15%
Yahoo News	13%
The Washington Post	11%
The Wall Street Journal	11%
NPR	11%
PBS	11%
Talk radio	11%
USA Today	11%
Newsmax	10%
Huffington Post	8%
Reddit	8%
Reuters	7%
Buzzfeed	6%
Barstool Sports	4%
Vice	4%
Breitbart	3%
OAN	2%
Vox	2%
Univision	2%
Telemundo	2%
Something else (Please specify)	5%
None of these	8%

<b>36. [QEmployment] What is your current employment status?</b>	
Employed full-time	34%
Employed part-time	10%
Freelance, contract, or temporary work	3%
“Gig economy” work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	9%
Stay-at-home parent or caregiver	6%
Full time student	2%
Retired	31%
Something else	4%
Prefer not to say	*%

**IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4],  
ASK:**

<b>37. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?</b>	
	<b>(n=442)</b>
White collar worker, like work at a desk or an office	50%
Blue collar worker, like work with my hands or in a factory	26%
Service worker, like work in a store or hospital	18%
Unsure	6%

**ASK ALL:**

<b>38. [QIncome] Which range includes your annual household income?</b>	
Less than \$30,000 per year	28%
\$30,000 to \$49,999 per year	20%
\$50,000 to \$74,999 per year	21%
\$75,000 to \$125,000 per year	22%
More than \$125,000 per year	9%
Prefer not to say	2%

<b>39. [QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]</b>	
Yes, I have	10%
Yes, a member of my household has	10%
No	81%
Unsure	*%

<b>40. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]</b>	
Yes, I am	6%
Yes, a member of my household is	5%
No	89%
Unsure	*%

<b>41. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]</b>	
Yes, I do	27%
Yes, someone in my household does	14%
No	62%
Unsure	*%
<b>42. [QUrbanRural] How would you describe the area in which you live?</b>	
City	26%
Suburb near a city	45%
Small town not near a city	12%
Rural or country area	17%
<b>43. [QNativity] Where were you born? [RANDOMIZE 1-2]</b>	
In the United States	95%
In a foreign country	5%
Prefer not to say	-
<b>44. [QMarital] What is your current marital status?</b>	
Single, never married	32%
Married	47%
Separated	2%
Divorced	14%
Widowed	5%
Prefer not to say	*%
<b>45. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]</b>	
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	27%
Roman Catholic	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Just Christian	19%
Jewish	4%
Muslim	2%
Buddhist	1%
Hindu	-
Atheist	4%
Agnostic	6%
Something else (Please specify)	3%
Nothing in particular	16%

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN  
[QRELIGIONNEW = 1-5], ASK:**

**46. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	<b>(n=648)</b>
Yes, born-again or evangelical Christian	38%
No, not born-again or evangelical Christian	56%
Unsure	6%

**ASK ALL:**

**47. [QChurchOld] How often do you currently attend a religious service?**

At least once a week	25%
Once or twice a month	7%
A few times a year	13%
Usually just for religious holidays	12%
Never	39%
Prefer not to say	4%

**CORE: SCREENER MODULE (ASKED AT BEGINNING OF SURVEY)**

<b>48. [QRegVote] Are you at least 18 years old and registered to vote?</b>			
Yes			100%
No	TERMINATE		-
Unsure	TERMINATE		-
<b>49. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]</b>			
Technology			1%
Sales			4%
Healthcare or the pharmaceutical industry			9%
Journalism or the media	TERMINATE		-
Food service or the restaurant industry			5%
Market research	TERMINATE		-
Public relations	TERMINATE	-	-
None of these			83%
<b>50. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]</b>			
Man			46%
Woman			54%
In some other way			*%
<b>51. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]</b>			
White			69%
Black or African American			13%
Hispanic or Latino			13%
Asian			4%
Native American or Alaska Native			3%
Native Hawaiian or Other Pacific Islander			*%
Something else			1%
<b>52. [QEducation] What is the highest level of education you have completed?</b>			
High school or less			24%
Some college			24%
Associate degree			13%
Bachelor's degree			25%
Graduate degree			14%
Prefer not to say			-
<b>53. [QAge] What is your age?</b>			
18-29			14%
30-39			14%
40-49			15%
50-64			28%
65+			28%



**54. [QState] In what state do you live?**

States in the Northeast	18%
States in the Midwest	22%
States in the South	37%
States in the West	23%

**55. [QKids] Do you currently have children under the age of 18 in your home?**

Yes	30%
No	70%
Prefer not to say	*%

## METHODOLOGY

The September 2023 Echelon Insights Verified Voter Omnibus was fielded online from September 25-28, 2023 in English among a sample of N=1,011 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 4.0 percentage points.