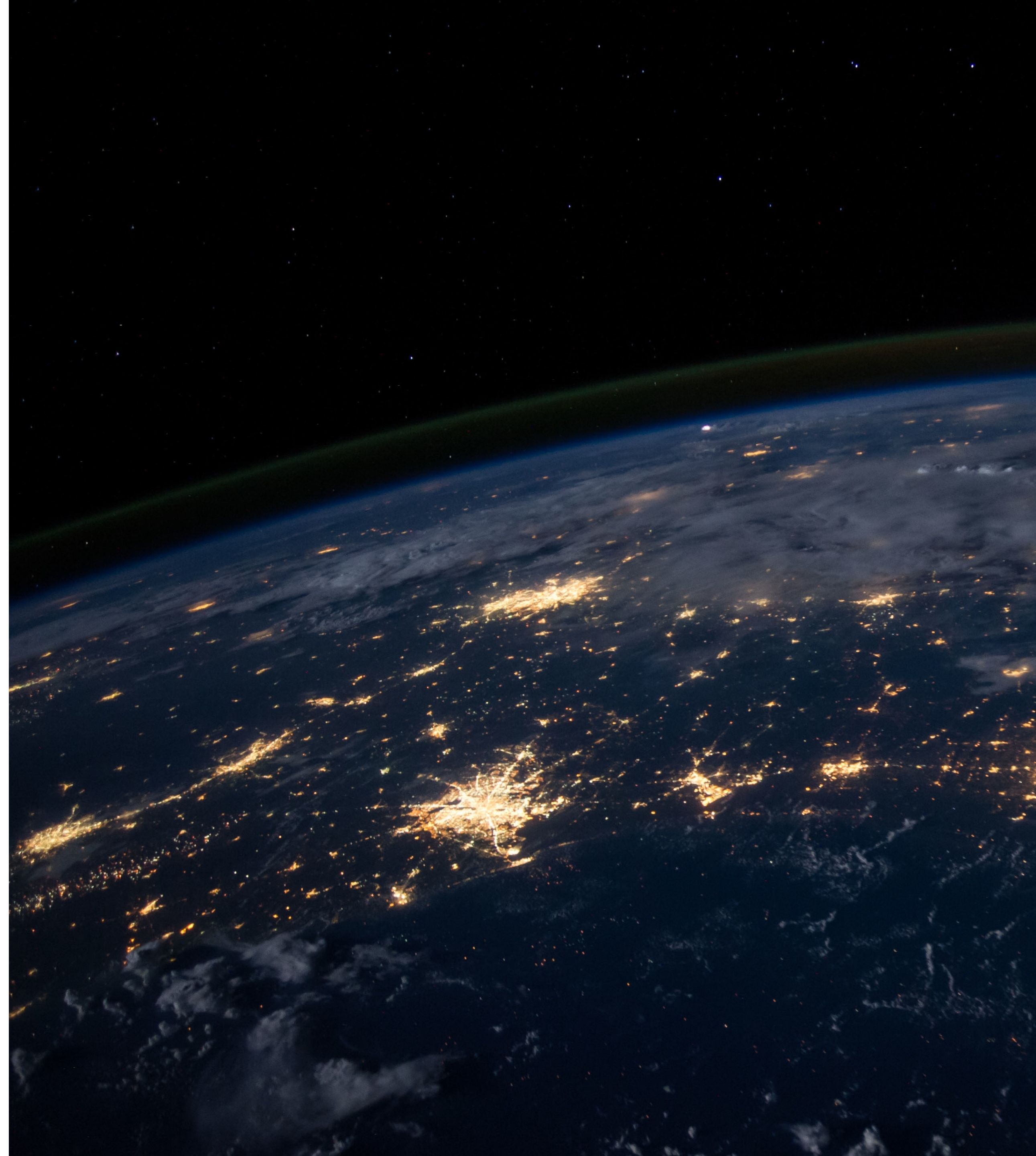# National Political Update
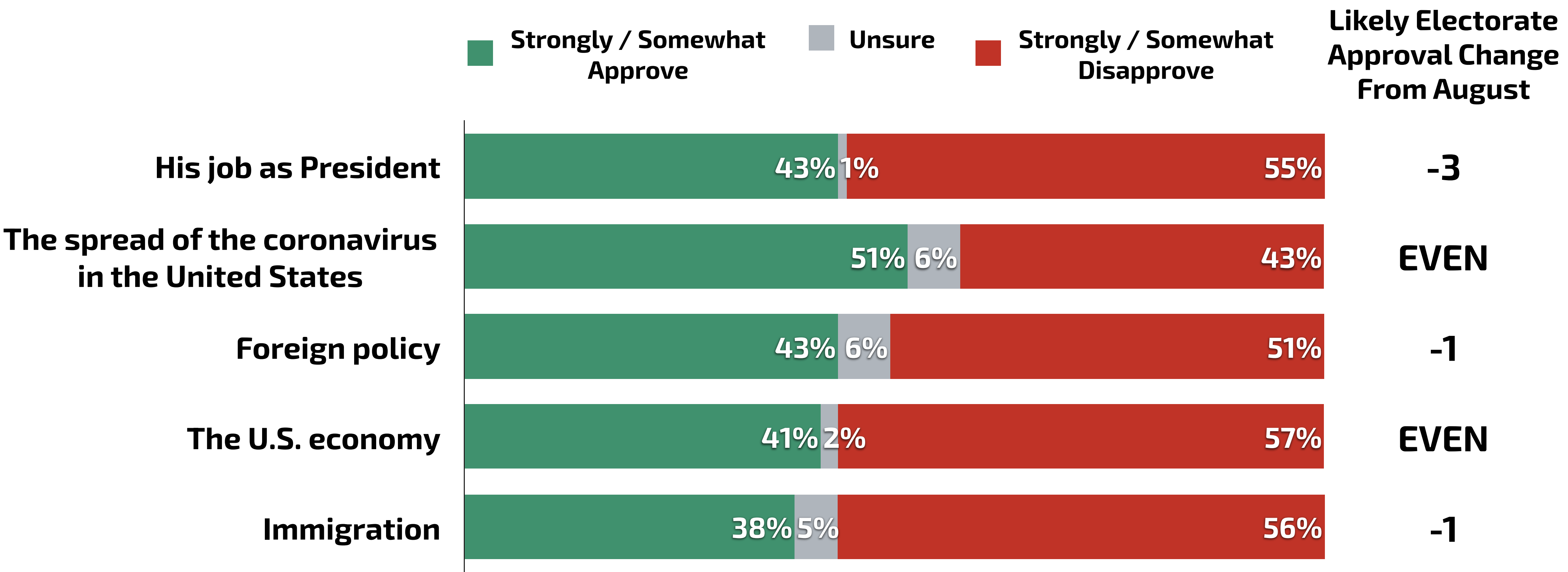
Verified Voter Omnibus Survey

N = 1,056 Voters in the Likely Electorate (LV), Nationwide
Field Dates: September 16-19, 2022
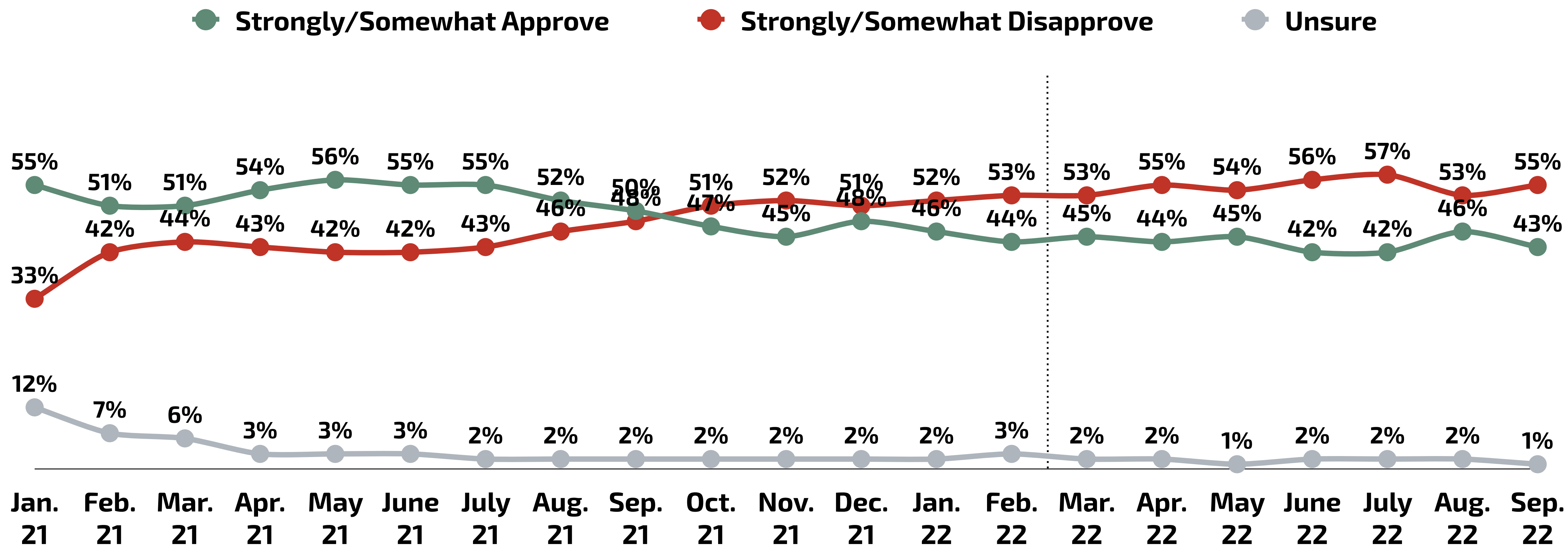
Biden Job Approval Ticks Down 3 Points In September

Q. Do you approve or disapprove of the way Joe Biden is handling…?

	Strongly / Somewhat Approve	Unsure	Strongly / Somewhat Disapprove	Likely Electorate Approval Change From August
His job as President	43%	1%	55%	–3
The spread of the coronavirus in the United States	51%	6%	43%	EVEN
Foreign policy	43%	6%	51%	–1
The U.S. economy	41%	2%	57%	EVEN
Immigration	38%	5%	56%	–1

ECHELON INSIGHTS

N = 1,056 Voters in Likely Electorate nationwide, fielded September 16-19, 2022

Biden Job Approval Down 3 Points After August High

Q. Do you approve or disapprove of the way Joe Biden is handling his job as President?

● Strongly/Somewhat Approve   ● Strongly/Somewhat Disapprove   ● Unsure

Strongly/Somewhat Approve: 55%, 51%, 51%, 54%, 56%, 55%, 55%, 52%, 50%, 51%, 52%, 51%, 52%, 53%, 53%, 55%, 54%, 56%, 57%, 53%, 55%

Strongly/Somewhat Disapprove: 33%, 42%, 44%, 43%, 42%, 42%, 43%, 46%, 48%, 47%, 45%, 48%, 46%, 44%, 45%, 44%, 45%, 42%, 42%, 46%, 43%

Unsure: 12%, 7%, 6%, 3%, 3%, 3%, 2%, 2%, 2%, 2%, 2%, 2%, 2%, 3%, 2%, 2%, 1%, 2%, 2%, 2%, 1%

Jan. 21, Feb. 21, Mar. 21, Apr. 21, May 21, June 21, July 21, Aug. 21, Sep. 21, Oct. 21, Nov. 21, Dec. 21, Jan. 22, Feb. 22, Mar. 22, Apr. 22, May 22, June 22, July 22, Aug. 22, Sep. 22

ECHELON INSIGHTS

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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

# Biden, Harris, See Favs Decrease Slightly In August

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

	Very / Somewhat Favorable	No Opinion	Never Heard Of	Very / Somewhat Unfavorable	Likely Electorate Fav. Change From August
Joe Biden	44%	2%		53%	-2
The Democratic Party	46%	4%		50%	+1
Kamala Harris	41%	5%	1%	53%	-2
Donald Trump	41%	2%		57%	+1
The Republican Party	40%	5%		56%	+2
Ron DeSantis	35%	13%	13%	39%	+1

ECHELON INSIGHTS

N = 1,056 Voters in Likely Electorate nationwide, fielded September 16-19, 2022
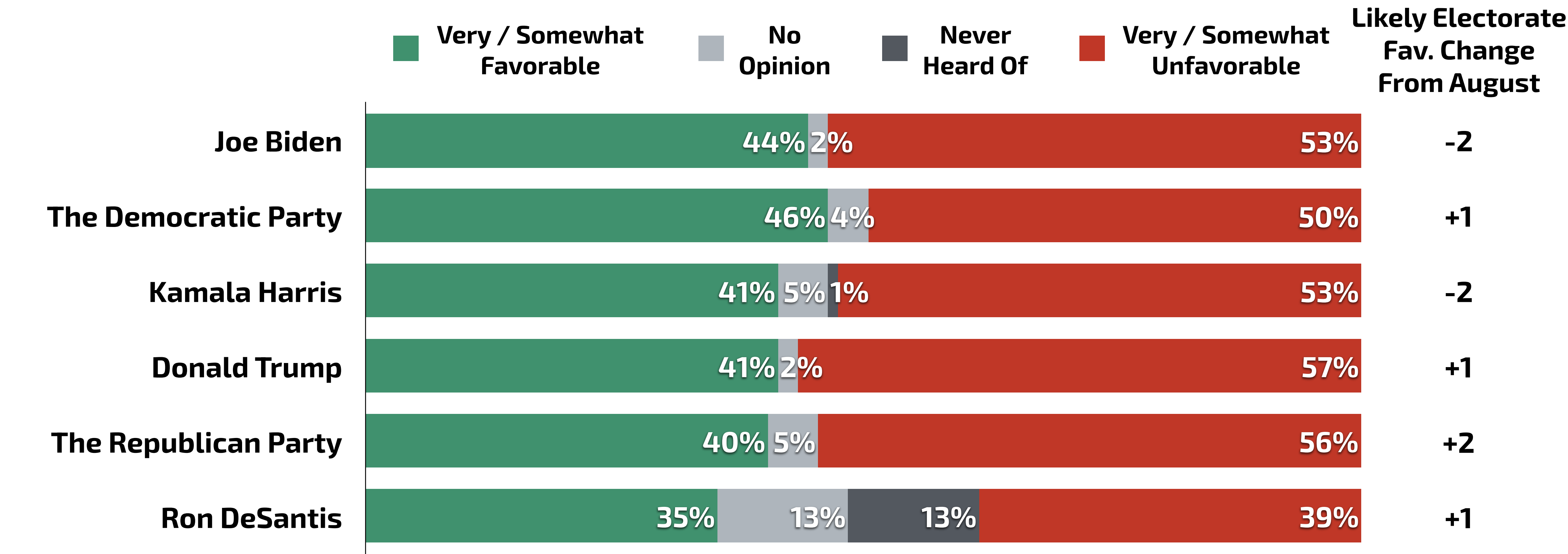
Biden Favorability Down 2 Points From August

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

Joe Biden
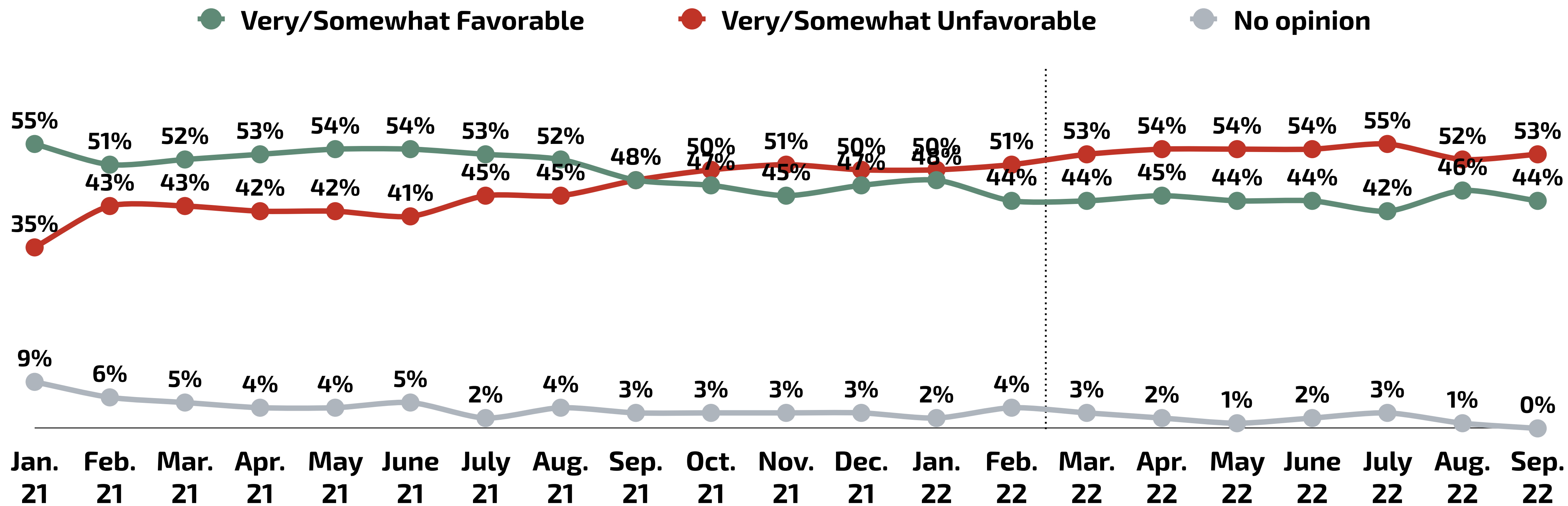
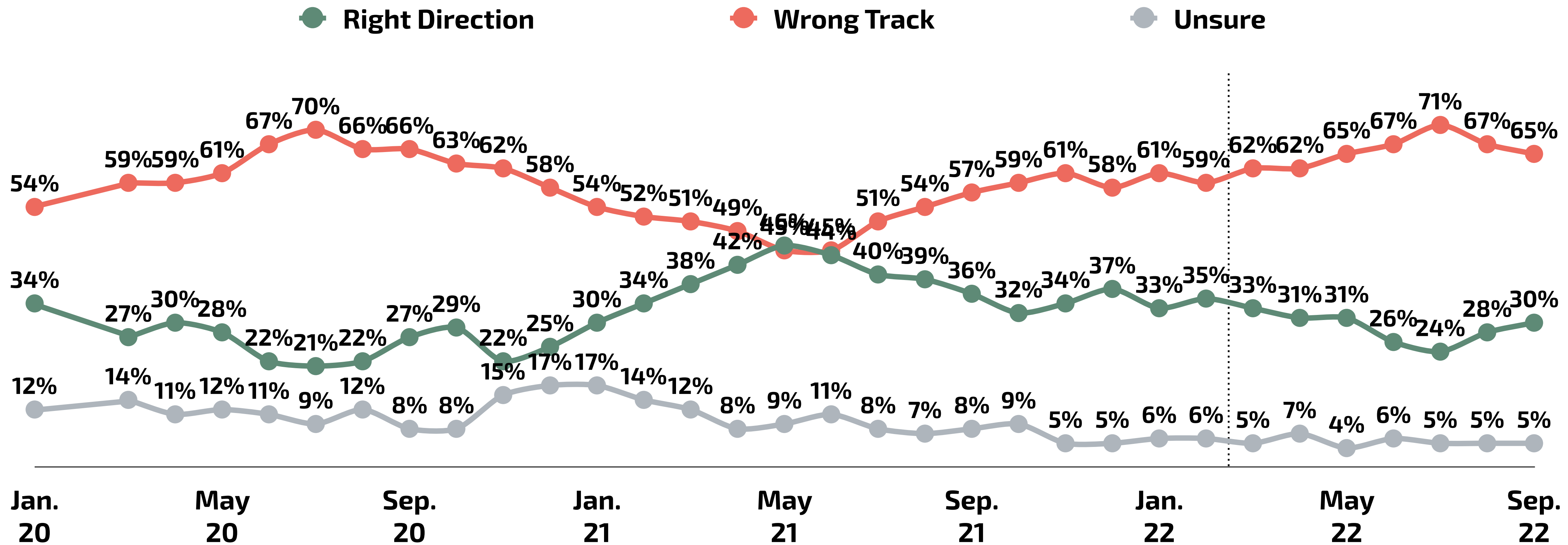● **Very/Somewhat Favorable**   ● **Very/Somewhat Unfavorable**   ● **No opinion**

N = 1,056 Voters in Likely Electorate nationwide, fielded September 16-19, 2022

Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

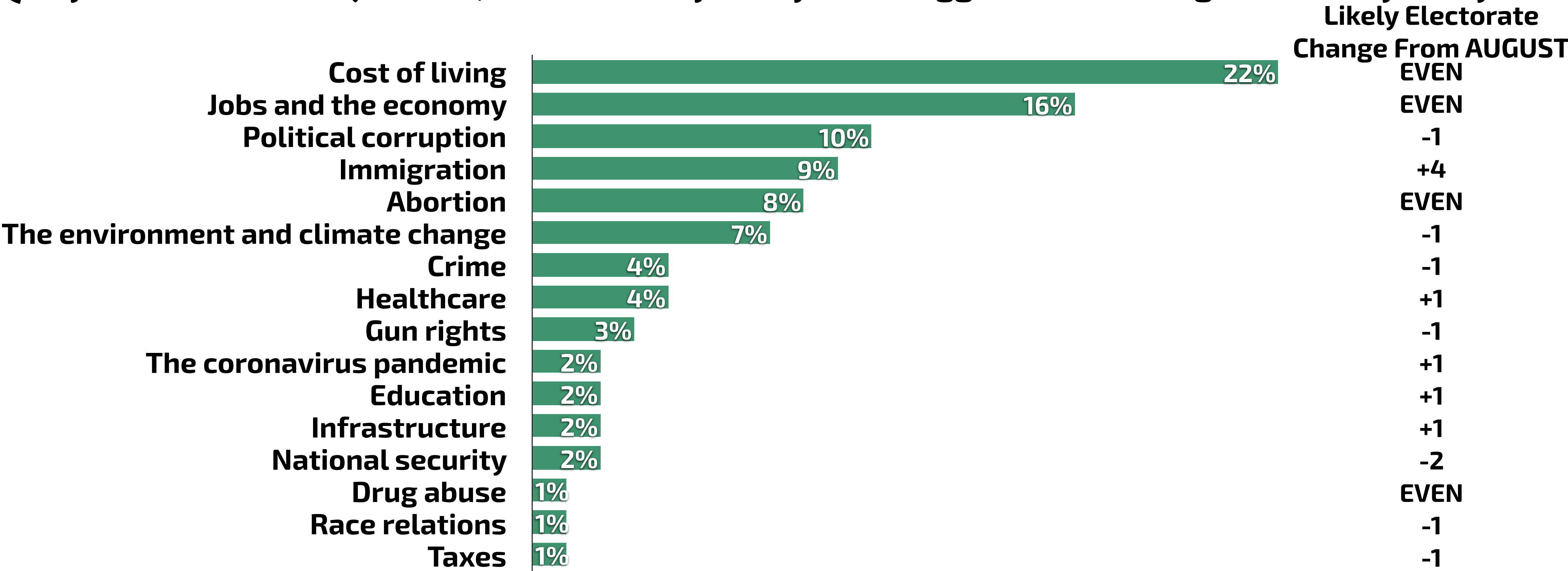# Share Saying "Right Direction" Ticks Up 2 Points In September

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

● **Right Direction**   ● **Wrong Track**   ● **Unsure**

Wrong Track values: 54% 59% 59% 61% 67% 70% 66% 66% 63% 62% 58% 54% 52% 51% 49% 42% 45% 44% 40% 39% 51% 54% 57% 59% 61% 58% 61% 59% 62% 62% 65% 67% 71% 67% 65%

Right Direction values: 34% 27% 30% 28% 22% 21% 22% 27% 29% 22% 25% 30% 34% 38% 42% 45% 44% 40% 39% 36% 32% 34% 37% 33% 35% 33% 31% 31% 26% 24% 28% 30%

Unsure values: 12% 14% 11% 12% 11% 9% 12% 8% 8% 15% 17% 17% 14% 12% 8% 9% 11% 8% 7% 8% 9% 5% 5% 6% 6% 5% 7% 4% 6% 5% 5% 5%

Jan. 20 · **May 20** · **Sep. 20** · **Jan. 21** · **May 21** · **Sep. 21** · **Jan. 22** · **May 22** · **Sep. 22**

ECHELON INSIGHTS

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Cost Of Living Remains Top; Immigration Sees Largest Increase In September

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?

Likely Electorate
Change From AUGUST

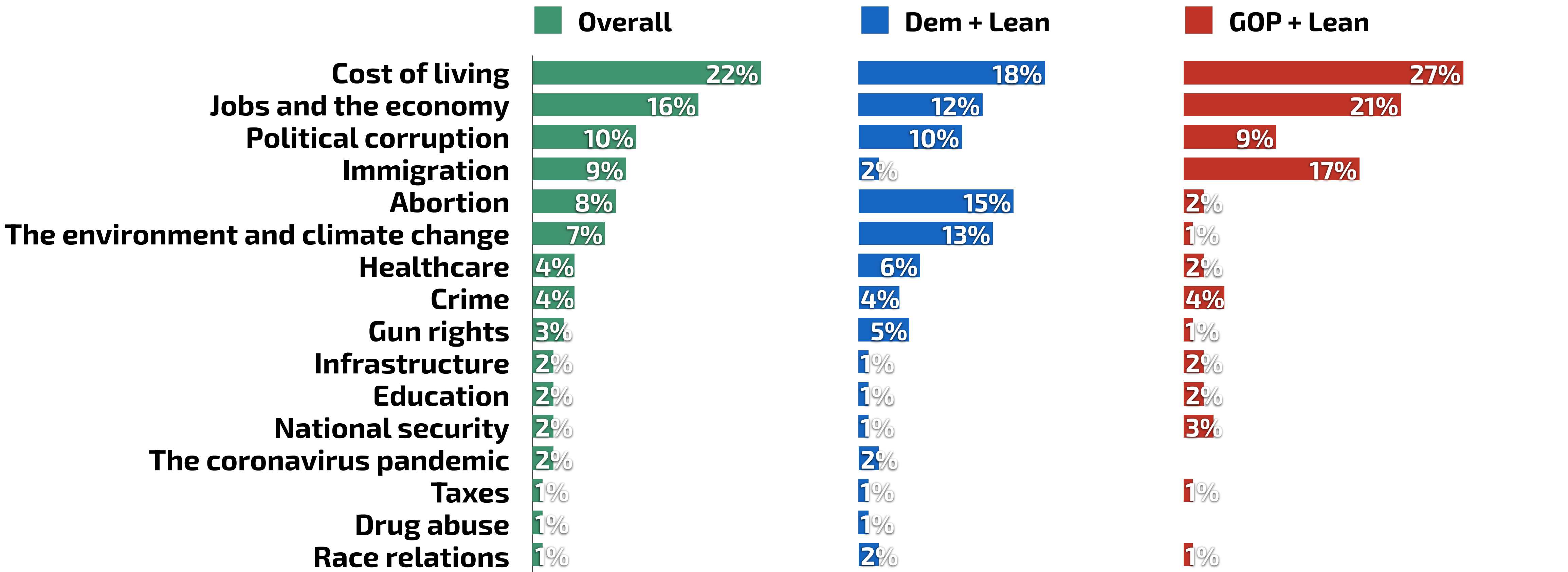| Issue	%	Change
Cost of living	22%	EVEN
Jobs and the economy	16%	EVEN
Political corruption	10%	-1
Immigration	9%	+4
Abortion	8%	EVEN
The environment and climate change	7%	-1
Crime	4%	-1
Healthcare	4%	+1
Gun rights	3%	-1
The coronavirus pandemic	2%	+1
Education	2%	+1
Infrastructure	2%	+1
National security	2%	-2
Drug abuse	1%	EVEN
Race relations	1%	-1
Taxes	1%	-1

ECHELON INSIGHTS

N = 1,056 Voters in Likely Electorate nationwide, fielded September 16-19, 2022

Note: Something else and Unsure not shown

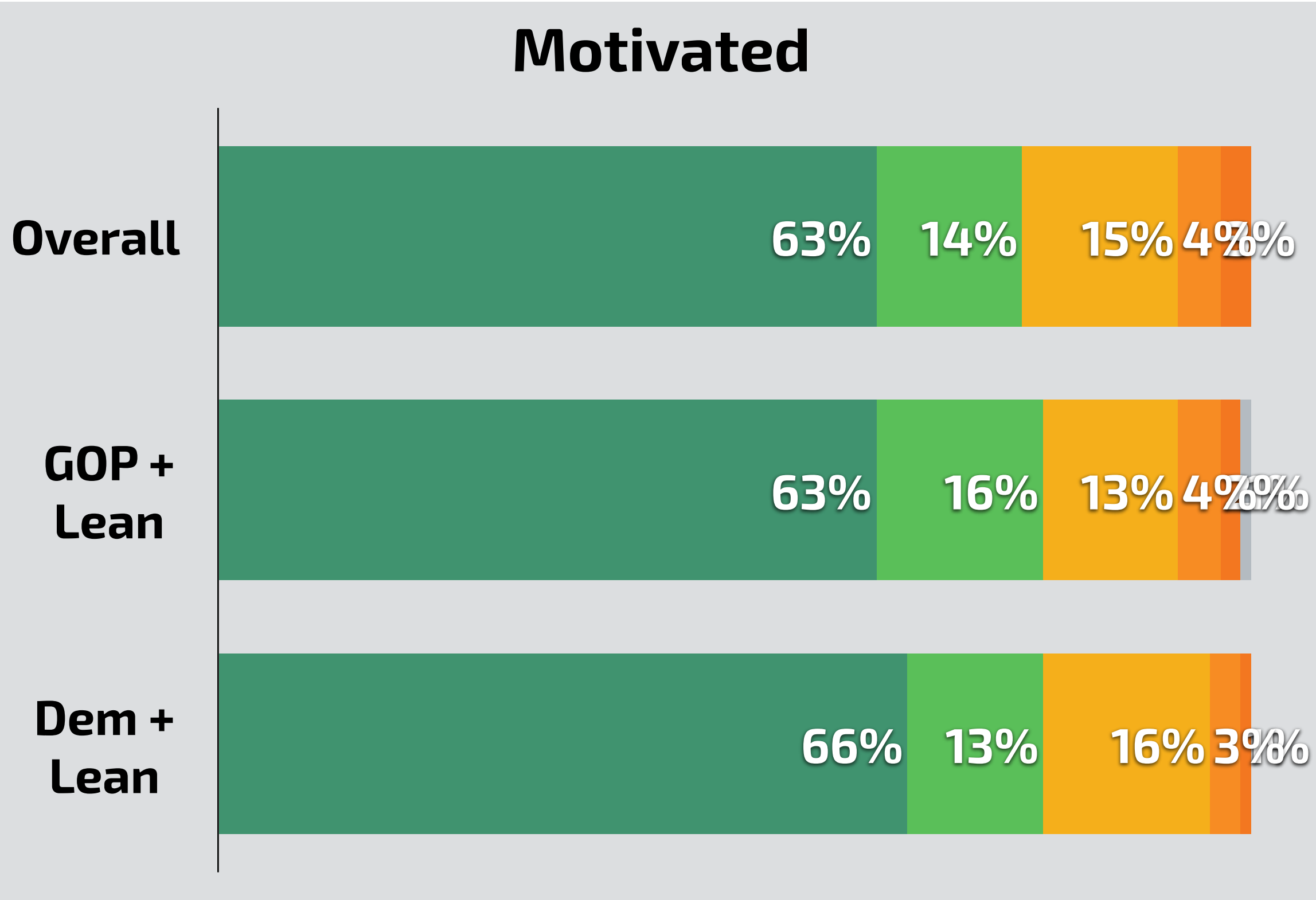# Cost Of Living Top Issue Across Party Lines; GOP Drive Increase Of Those Saying Immigration
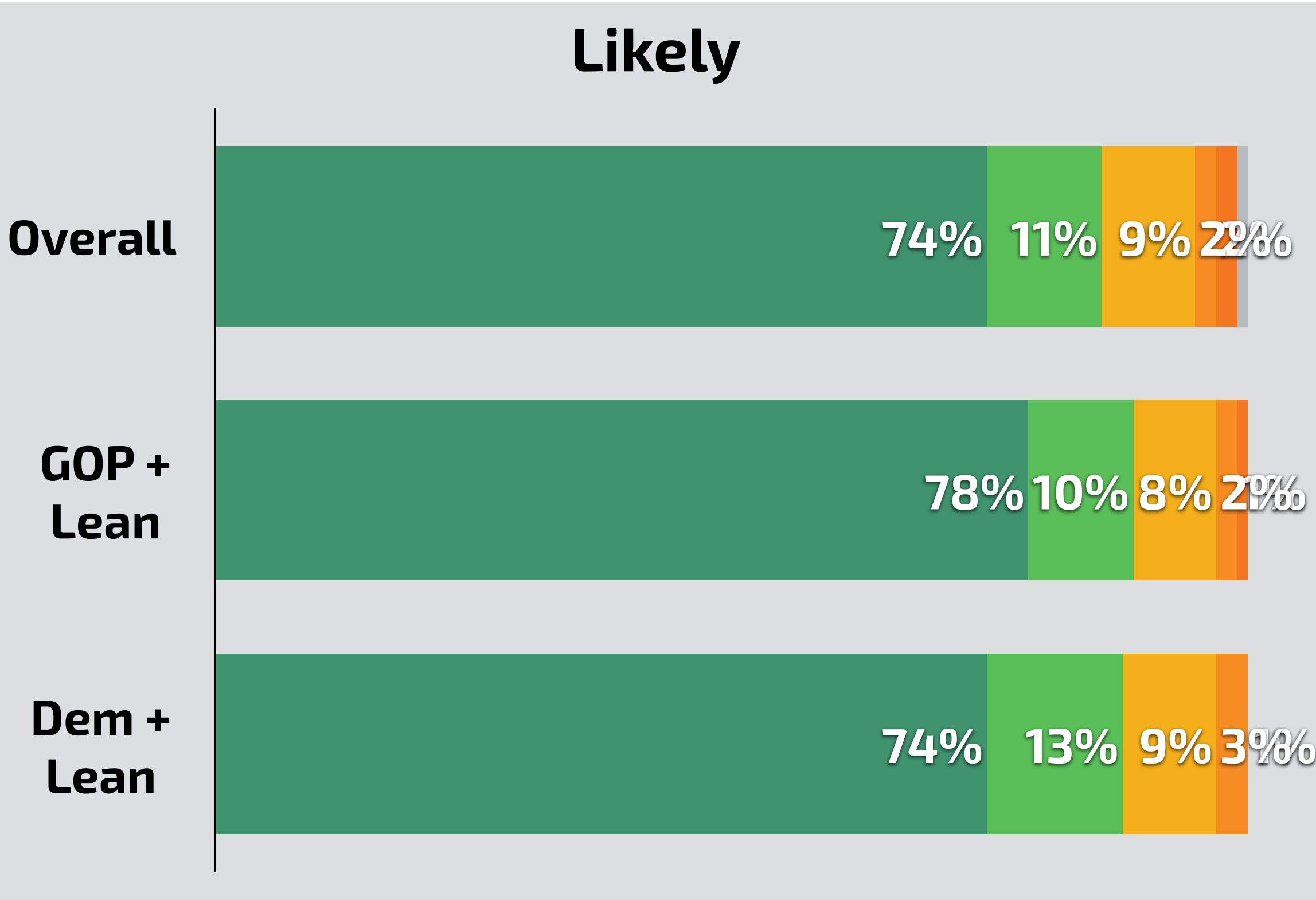
Q. If you had to choose just one, which would you say is the biggest issue facing the country today?

	Overall	Dem + Lean	GOP + Lean
Cost of living	22%	18%	27%
Jobs and the economy	16%	12%	21%
Political corruption	10%	10%	9%
Immigration	9%	2%	17%
Abortion	8%	15%	2%
The environment and climate change	7%	13%	1%
Healthcare	4%	6%	2%
Crime	4%	4%	4%
Gun rights	3%	5%	1%
Infrastructure	2%	1%	2%
Education	2%	1%	2%
National security	2%	1%	3%
The coronavirus pandemic	2%	2%	
Taxes	1%	1%	1%
Drug abuse	1%	1%	
Race relations	1%	2%	1%

ECHELON INSIGHTS

N = 1,056 Voters in Likely Electorate nationwide, fielded September 16-19, 2022

Note: Something else and Unsure not shown

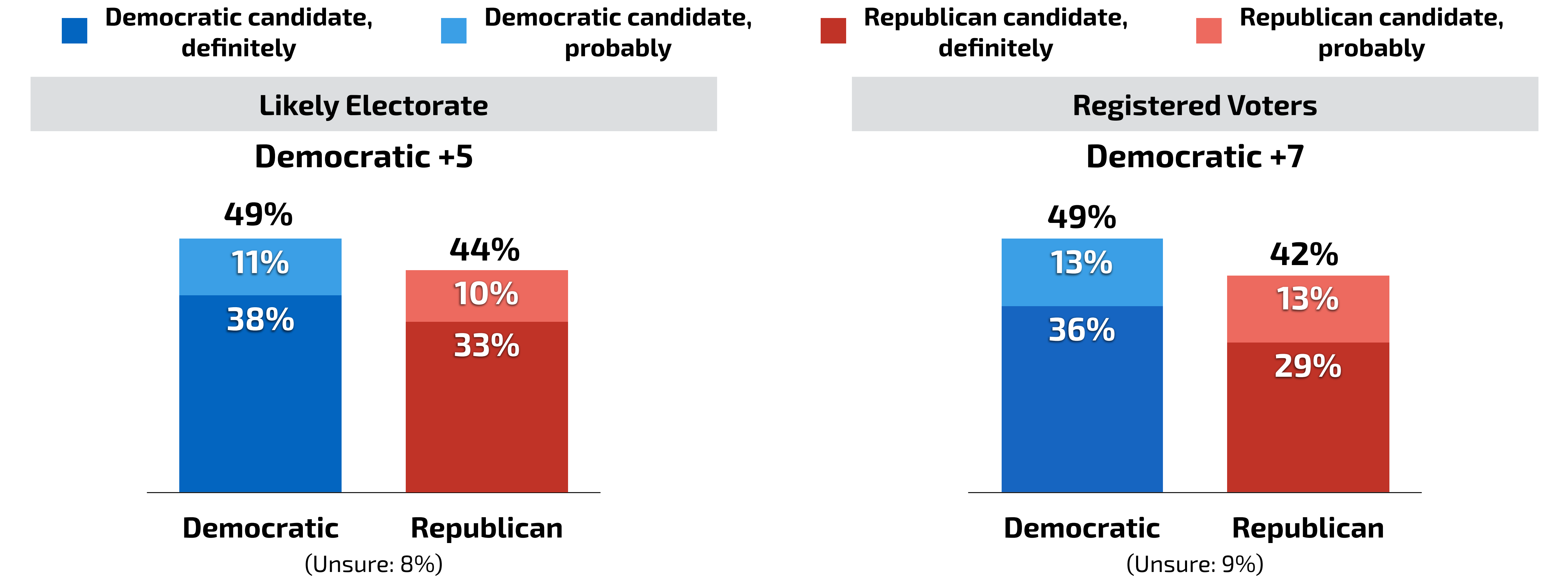# GOP Slightly Likelier To Vote Than Dems

Q. How [likely / motivated] are you to vote in the upcoming <u>2022 midterm elections</u>?
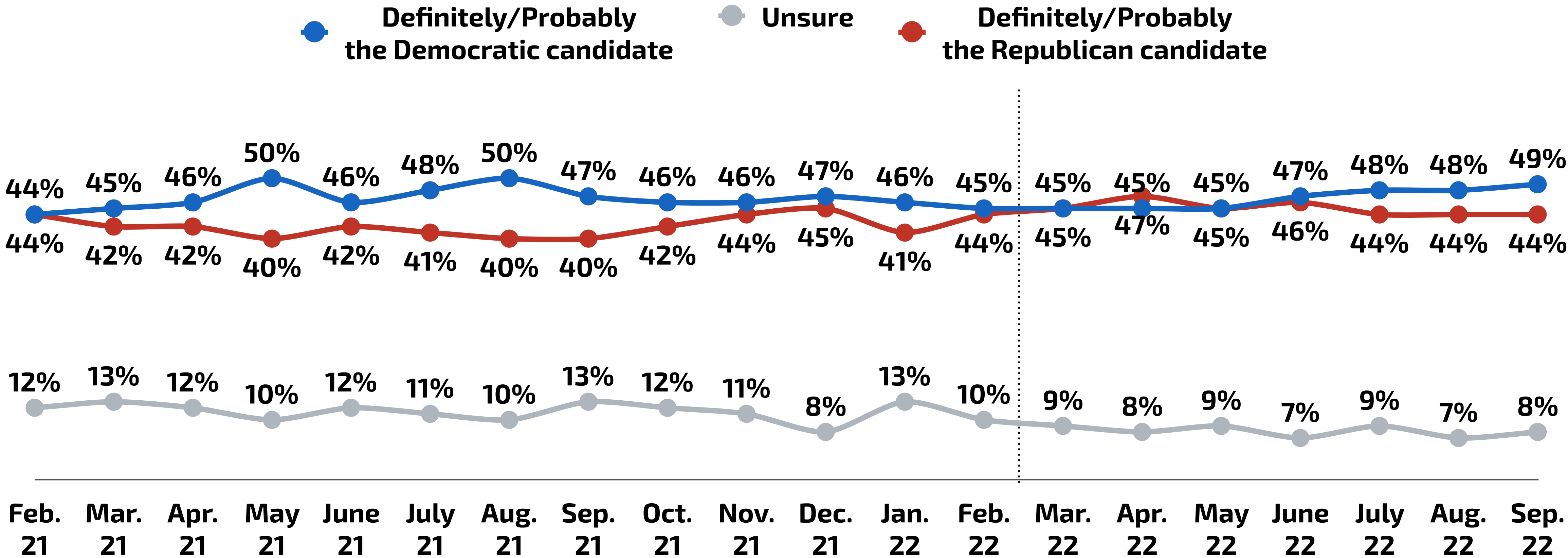
■ Extremely ■ Very ■ Somewhat ■ Not very ■ Not at all ■ Unsure

Likely

Overall	74%	11%	9%	2% 2%
GOP + Lean	78%	10%	8%	2% 1%
Dem + Lean	74%	13%	9%	3%

Motivated

Overall	63%	14%	15%	4% 2%
GOP + Lean	63%	16%	13%	4% 2%
Dem + Lean	66%	13%	16%	3%

ECHELON INSIGHTS

N = 1,056 Voters in Likely Electorate nationwide, fielded September 16-19, 2022

D+5 Among Likely Electorate, Up Slightly from August

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

- Democratic candidate, definitely
- Democratic candidate, probably
- Republican candidate, definitely
- Republican candidate, probably

Likely Electorate	Registered Voters

Democratic +5

49%
11%
38%

44%
10%
33%

Democratic   Republican
(Unsure: 8%)

Democratic +7

49%
13%
36%

42%
13%
29%

Democratic   Republican
(Unsure: 9%)

ECHELON INSIGHTS

N = 1,056 Voters in Likely Electorate nationwide, fielded September 16-19, 2022

Democrats Hold 5 Point Edge On Generic Ballot

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

● Definitely/Probably the Democratic candidate ● Unsure ● Definitely/Probably the Republican candidate

Democratic candidate: 44%, 45%, 46%, 50%, 46%, 48%, 50%, 47%, 46%, 46%, 47%, 46%, 45%, 45%, 45%, 45%, 47%, 48%, 48%, 49%

Republican candidate: 44%, 42%, 42%, 40%, 42%, 41%, 40%, 40%, 42%, 44%, 45%, 41%, 44%, 45%, 47%, 45%, 46%, 44%, 44%, 44%

Unsure: 12%, 13%, 12%, 10%, 12%, 11%, 10%, 13%, 12%, 11%, 8%, 13%, 10%, 9%, 8%, 9%, 7%, 9%, 7%, 8%

Feb. 21, Mar. 21, Apr. 21, May 21, June 21, July 21, Aug. 21, Sep. 21, Oct. 21, Nov. 21, Dec. 21, Jan. 22, Feb. 22, Mar. 22, Apr. 22, May 22, June 22, July 22, Aug. 22, Sep. 22

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Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.

Methodology

The September 2022 Echelon Insights Verified Voter Omnibus was fielded online from September 16-19, 2022 in English among a sample of N=1,056 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.8 percentage points.

Verified Voter Omnibus

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- Hands-on assistance with drafting your questions
- Full topline and crosstabs with key political trends questions included
- A customized slide deck with your results

Contact **omnibus@echeloninsights.com** for more information.

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