New Hampshire Republican Primary Survey
Survey of N=800 Likely Republican Primary Voters Statewide
Sample from L2 Voter File (400 completed via text-to-web, 400 via phone)
Field Dates: August 15–17, 2023
Margin of Error: ± 4.0 Percentage Points

REPUBLICAN PRIMARY

1. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-13]
   1. Donald Trump 34%
   2. Chris Christie 14%
   3. Vivek Ramaswamy 11%
   4. Ron DeSantis 9%
   5. Tim Scott 7%
   6. Mike Pence 3%
   7. Nikki Haley 3%
   8. Will Hurd 3%
   9. Doug Burgum 2%
  10. Asa Hutchinson 1%
  11. Francis Suarez *%
  12. Ryan Binkley *%
  13. Larry Elder -
  14. Someone else (Please specify) 2%
  15. Don’t know/Refused/Unsure 12%
2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16] [PHONE: IF NEEDED, REPEAT RESPONSE OPTIONS]
   1. Political corruption 26%
   2. Cost of living 15%
   3. Jobs and the economy 11%
   4. Immigration 11%
   5. National security 8%
   6. The environment and climate change 6%
   7. Taxes 3%
   8. Abortion 3%
   9. Healthcare 2%
   10. Crime 2%
   11. Mental health 2%
   12. Infrastructure 1%
   13. Gun rights 1%
   14. Drug abuse 1%
   15. Race relations 1%
   16. Education *%
   17. Something else (Please specify) 7%
   18. Don’t know/Refused/Unsure 1%

KEY ISSUES: CULTURE AND SECURITY

Changing topics slightly…

3. [QAAbortionFederal] Do you support a federal law on abortion restrictions, or should it be left to the individual states? [RANDOMIZE 1-2]
   1. Leave it to the individual states 77%
   2. Support a federal law on abortion restrictions 17%
   3. Don’t know/Refused/Unsure 7%

4. [QAAbortionEurope] Many European nations ban elective abortions after the 17th week of pregnancy, with exceptions for rape, incest, and the life of the mother. Would you support or oppose a similar law on the federal level in the United States? [RANDOMIZE 1-2]
   1. Support a similar law 61%
   2. Oppose a similar law 21%
   3. Don’t know/Refused/Unsure 18%
KEY ISSUES: ECONOMIC

Changing topics again...

5. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

- IMPROVING A LOT/LITTLE
  - IMPROVING A LOT/LITTLE WORSE 16%
- GETTING A LOT/LITTLE WORSE 75%
- 1. Improving a lot 5%
- 2. Improving a little 11%
- 3. Staying the same 8%
- 4. Getting a little worse 14%
- 5. Getting a lot worse 61%
- 6. Don’t know/Refused/Unsure *%

KEY ISSUES: SAFETY AND SECURITY

Changing topics one last time...

6. [Public Safety Concerns Battery] How concerned are you, if at all, that each of the following are a problem for your local community? [DISPLAY AS GRID OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1] [PHONE: IF NEEDED, REPEAT RESPONSE OPTIONS AFTER READING ITEM]

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<tbody>
<tr>
<td>Fentanyl</td>
<td>71%</td>
<td>9%</td>
<td>37%</td>
<td>34%</td>
<td>20%</td>
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<tr>
<td>Opioid abuse</td>
<td>64%</td>
<td>11%</td>
<td>30%</td>
<td>34%</td>
<td>25%</td>
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<tr>
<td>Drug addiction</td>
<td>62%</td>
<td>9%</td>
<td>29%</td>
<td>33%</td>
<td>28%</td>
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<tr>
<td>Mental health challenges</td>
<td>60%</td>
<td>9%</td>
<td>23%</td>
<td>37%</td>
<td>30%</td>
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<tr>
<td>Illegal immigration</td>
<td>55%</td>
<td>24%</td>
<td>35%</td>
<td>20%</td>
<td>21%</td>
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<tr>
<td>Homelessness</td>
<td>48%</td>
<td>22%</td>
<td>23%</td>
<td>24%</td>
<td>31%</td>
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<tr>
<td>Violent crime</td>
<td>41%</td>
<td>35%</td>
<td>19%</td>
<td>22%</td>
<td>25%</td>
</tr>
<tr>
<td>Property crime</td>
<td>39%</td>
<td>30%</td>
<td>15%</td>
<td>24%</td>
<td>31%</td>
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And now, just a few final demographic questions for statistical purposes.

7. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]
   - VERY/SOMewhat CONSERVATIVE 62%
   - VERY/SOMewhat LIBERAL 5%
   1. Very conservative 26%
   2. Somewhat conservative 35%
   3. Moderate 32%
   4. Somewhat liberal 4%
   5. Very liberal 2%
   6. Don’t know/Refused/Unsure 1%

8. [QKids] Do you currently have children under the age of 18 in your home?
   1. Yes 21%
   2. No 76%
   3. Prefer not to say 2%

9. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]
   1. City 10%
   2. Suburb near a city 29%
   3. Small town not near a city 33%
   4. Rural or country area 28%
   5. Don’t know/Refused/Unsure 1%
PHONE PROGRAMMING: If Refused, Code as Unsure/Don’t know/Prefer not to say.

10. [QAge] What is your age?
   1. 18-29 8%
   2. 30-39 9%
   3. 40-49 14%
   4. 50-64 33%
   5. 65+ 37%

11. [QGender] Do you describe yourself as a man, a woman, or in some other way?
   [RANDOMIZE 1-2]
   1. Man 53%
   2. Woman 47%
   3. In some other way -

12. [QState] What state do you live in?
   1. New Hampshire 100%

13. [QRegVote] Are you registered to vote in [STATE]?
   1. Yes 100%
   2. No TERMINATE -
   3. Don't know TERMINATE -

14. [QPrimary] Thinking ahead to 2024, are you likely to vote in the Republican presidential primary? [RANDOMIZE SCALE 1-5, 5-1]
   EXTREMELY/VERY LIKELY 82%
   NOT VERY/NOT AT ALL LIKELY -
   1. Extremely likely 63%
   2. Very likely 19%
   3. Somewhat likely 18%
   4. Not very likely TERMINATE -
   5. Not at all likely TERMINATE -
   6. Don’t know/Refused/Unsure TERMINATE -
SHOW ON WEB ONLY:
15. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7] (n=400)
1. Healthcare or the pharmaceutical industry 14%
2. Sales 11%
3. Technology 10%
4. Food service or the restaurant industry 2%
5. Journalism or the media TERMINATE -
6. Market research TERMINATE -
7. Public relations TERMINATE -
8. None of these 68%

PHONE ONLY:
16. [QIndustryPhone] Do you or does anyone in your household work in public relations, market research, or journalism or the media? (n=400)
1. Yes TERMINATE -
2. No 100%
3. Don’t know/Refused/Unsure TERMINATE -

17. [QEducation] What is the highest level of education you have completed?
1. Have not completed high school 1%
2. High school graduate or equivalent 17%
3. Some college, no degree 27%
4. Associate degree 17%
5. Bachelor’s degree 24%
6. Graduate degree 12%
7. Prefer not to say 1%

18. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]
1. White 93%
2. Hispanic or Latino 3%
3. Native American or Alaska Native 2%
4. Asian 1%
5. Black or African American *%
6. Native Hawaiian or Other Pacific Islander *%
7. Something else 4%
8. Don’t know/Refused/Unsure TERMINATE -
METHODOLOGY

This survey was fielded from August 15–17, 2023 among a sample of N=800 likely 2024 Republican primary voters in New Hampshire. The sample was drawn from the L2 voter file. 400 respondents were contacted via text message and completed the survey online, and 400 were interviewed by live interviewers over the phone, on both landlines and cell phones. The sample was weighted to population benchmarks for likely Republican primary voters in New Hampshire on gender, age, and congressional district. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 4.0 percentage points.

This survey was conducted by Echelon Insights on behalf of the Republican Main Street Partnership.