Iowa Republican Caucus Survey
Survey of N=800 Likely Republican Caucus Voters Statewide
Sample from L2 Voter File (400 completed via text-to-web, 400 via phone)
Field Dates: August 15–17, 2023
Margin of Error: ± 4.2 Percentage Points

REPUBLICAN PRIMARY

1. **[Q2024GOPPrimary] If the Republican presidential caucus were being held today, for whom would you vote? [RANDOMIZE 1-13]**

1.	Donald Trump	33%
2.	Ron DeSantis	17%
3.	Tim Scott	13%
4.	Vivek Ramaswamy	8%
5.	Chris Christie	4%
6.	Mike Pence	3%
7.	Nikki Haley	2%
8.	Doug Burgum	2%
9.	Will Hurd	1%
10.	Asa Hutchinson	*%
11.	Francis Suarez	*%
12.	Ryan Binkley	*%
13.	Larry Elder	-
14.	Someone else (Please specify)	2%
15.	Don't know/Refused/Unsure	14%

2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16] [PHONE: IF NEEDED, REPEAT RESPONSE OPTIONS]**

    1. Political corruption   28%
    2. Cost of living   15%
    3. Jobs and the economy   13%
    4. Immigration   12%
    5. National security   8%
    6. Crime   3%
    7. The environment and climate change   2%
    8. Education   2%
    9. Gun rights   2%
    10. Healthcare   1%
    11. Race relations   1%
    12. Abortion   1%
    13. Mental health   1%
    14. Infrastructure   *%
    15. Taxes   *%
    16. Drug abuse   *%
    17. Something else (Please specify)   7%
    18. Don't know/Refused/Unsure   4%

KEY ISSUES: CULTURE AND SECURITY

Changing topics slightly…

3. **[QAbortionFederal] Do you support a federal law on abortion restrictions, or should it be left to the individual states? [RANDOMIZE 1-2]**

    1. Leave it to the individual states   69%
    2. Support a federal law on abortion restrictions   24%
    3. Don't know/Refused/Unsure   7%

4. **[QAbortionEurope] Many European nations ban elective abortions after the 17th week of pregnancy, with exceptions for rape, incest, and the life of the mother. Would you support or oppose a similar law on the federal level in the United States? [RANDOMIZE 1-2]**

    1. Support a similar law   65%
    2. Oppose a similar law   21%
    3. Don't know/Refused/Unsure   14%

Changing topics again…

5. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

IMPROVING A LOT/LITTLE	9%
GETTING A LOT/LITTLE WORSE	82%
1. Improving a lot	3%
2. Improving a little	6%
3. Staying the same	8%
4. Getting a little worse	15%
5. Getting a lot worse	68%
6. Don't know/Refused/Unsure	1%

Changing topics one last time…

6. **[Public Safety Concerns Battery] How concerned are you, if at all, that each of the following are a problem for <u>your local community</u>? [DISPLAY AS GRID OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1] [PHONE: IF NEEDED, REPEAT RESPONSE OPTIONS AFTER READING ITEM]**

1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned

		EXTREM./ VERY	**NOT VERY/ NOT AT ALL**	1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned
1.	**Illegal immigration**	**63%**	**17%**	38%	25%	20%	9%	8%
2.	**Fentanyl**	**62%**	**15%**	30%	31%	23%	10%	5%
3.	**Drug addiction**	**57%**	**12%**	25%	33%	31%	8%	4%
4.	**Mental health challenges**	**56%**	**12%**	22%	34%	32%	10%	3%
5.	**Opioid abuse**	**54%**	**15%**	21%	33%	31%	12%	3%
6.	**Violent crime**	**49%**	**23%**	24%	25%	28%	18%	5%
7.	**Property crime**	**42%**	**24%**	21%	22%	34%	19%	5%
8.	**Homelessness**	**38%**	**30%**	14%	24%	32%	20%	9%

And now, just a few final demographic questions for statistical purposes.

7. **[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]**

	VERY/SOMEWHAT CONSERVATIVE	80%
	VERY/SOMEWHAT LIBERAL	5%
1.	Very conservative	46%
2.	Somewhat conservative	34%
3.	Moderate	14%
4.	Somewhat liberal	3%
5.	Very liberal	1%
6.	Don't know/Refused/Unsure	1%

8. **[QKids] Do you currently have children under the age of 18 in your home?**

1.	Yes	17%
2.	No	81%
3.	Prefer not to say	2%

9. **[QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]**

1.	City	24%
2.	Suburb near a city	22%
3.	Small town not near a city	23%
4.	Rural or country area	31%
5.	Don't know/Refused/Unsure	*%

PHONE PROGRAMMING: If Refused, Code as Unsure/Don't know/Prefer not to say.

10. **[QAge] What is your age?**
    1. 18-29   6%
    2. 30-39   8%
    3. 40-49   11%
    4. 50-64   27%
    5. 65+   49%

11. **[QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**
    1. Man   52%
    2. Woman   48%
    3. In some other way   -

12. **[QState] What state do you live in?**
    1. Iowa   100%

13. **[QRegVote] Are you registered to vote in [STATE]?**
    1. Yes   100%
    2. No   TERMINATE   -
    3. Don't know   TERMINATE   -

14. **[QPrimary] Thinking ahead to 2024, are you likely to vote in the <u>Republican</u> presidential caucus? [RANDOMIZE SCALE 1-5, 5-1]**
    EXTREMELY/VERY LIKELY   82%
    NOT VERY/NOT AT ALL LIKELY   -
    1. Extremely likely   61%
    2. Very likely   20%
    3. Somewhat likely   18%
    4. Not very likely   TERMINATE   -
    5. Not at all likely   TERMINATE   -
    6. Don't know/Refused/Unsure   TERMINATE   -

SHOW ON WEB ONLY:

15. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]**

			(n=400)
1.	Technology		3%
2.	Sales		9%
3.	Healthcare or the pharmaceutical industry		12%
4.	Journalism or the media	TERMINATE	-
5.	Food service or the restaurant industry		3%
6.	Market research	TERMINATE	-
7.	Public relations	TERMINATE	-
8.	None of these		77%

PHONE ONLY:

16. **[QIndustryPhone] Do you or does anyone in your household work in public relations, market research, or journalism or the media?**

			(n=400)
1.	Yes	TERMINATE	-
2.	No		100%
3.	Don't know/Refused/Unsure	TERMINATE	-

17. **[QEducation] What is the highest level of education you have completed?**

1.	Have not completed high school	*%
2.	High school graduate or equivalent	17%
3.	Some college, no degree	27%
4.	Associate degree	17%
5.	Bachelor's degree	26%
6.	Graduate degree	12%
7.	Prefer not to say	1%

18. **[QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

1.	White		97%
5.	Native American or Alaska Native		2%
2.	Black or African American		*%
3.	Hispanic or Latino		*%
4.	Asian		*%
6.	Native Hawaiian or Other Pacific Islander		-
7.	Something else		2%
8.	Don't know/Refused/Unsure	TERMINATE	-

METHODOLOGY

This survey was fielded from August 15–17, 2023 among a sample of N=800 likely 2024 Republican caucus voters in Iowa. The sample was drawn from the L2 voter file. 400 respondents were contacted via text message and completed the survey online, and 400 were interviewed by live interviewers over the phone, on both landlines and cell phones. The sample was weighted to population benchmarks for likely Republican caucus voters in Iowa on gender, age, and congressional district. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 4.2 percentage points.

This survey was conducted by Echelon Insights on behalf of the Republican Main Street Partnership.