

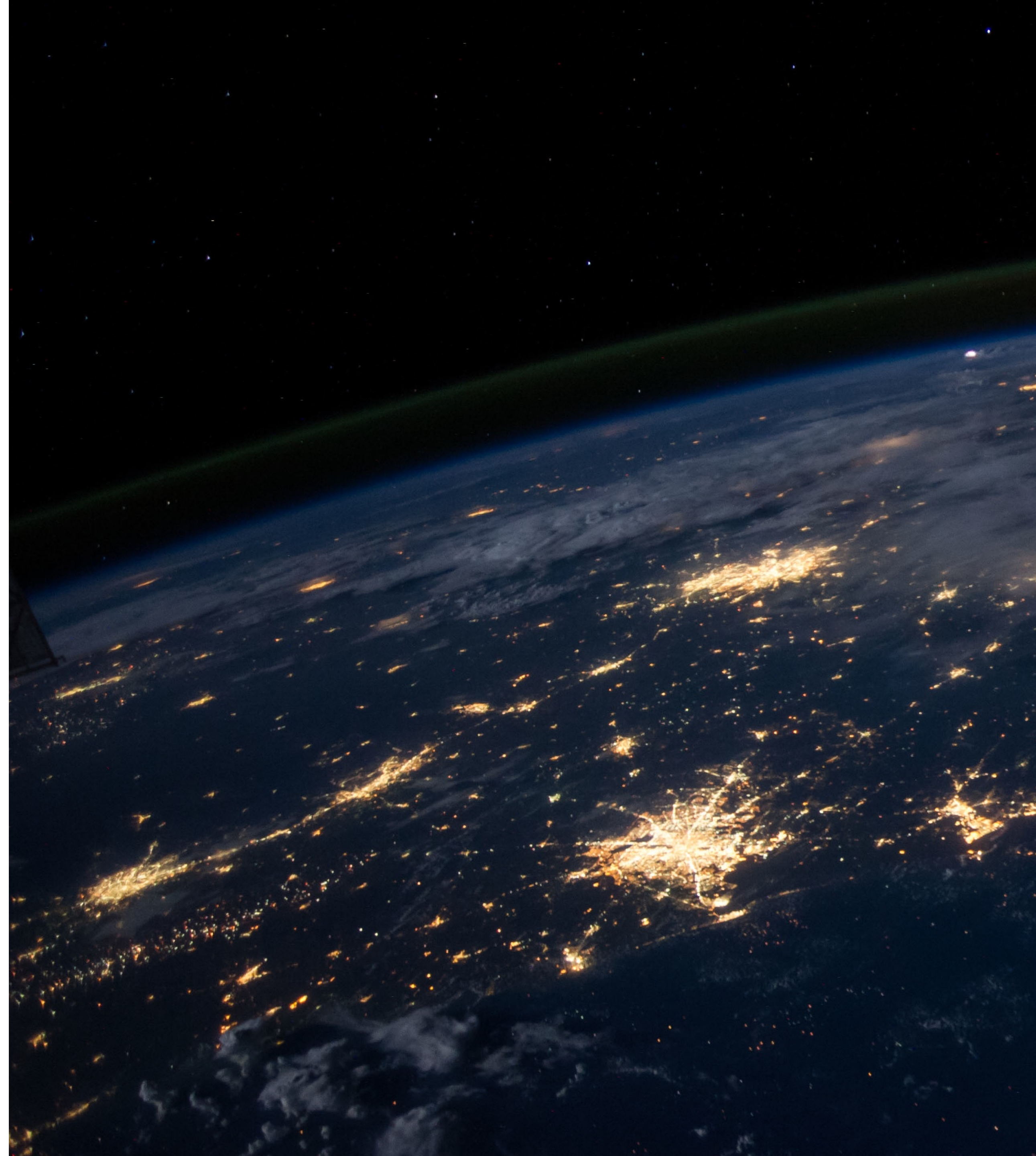


# COVID-19 Update: Reopening America

Verified Voter Omnibus Survey

N=1,000 Likely Electorate

May 18- May 20, 2020



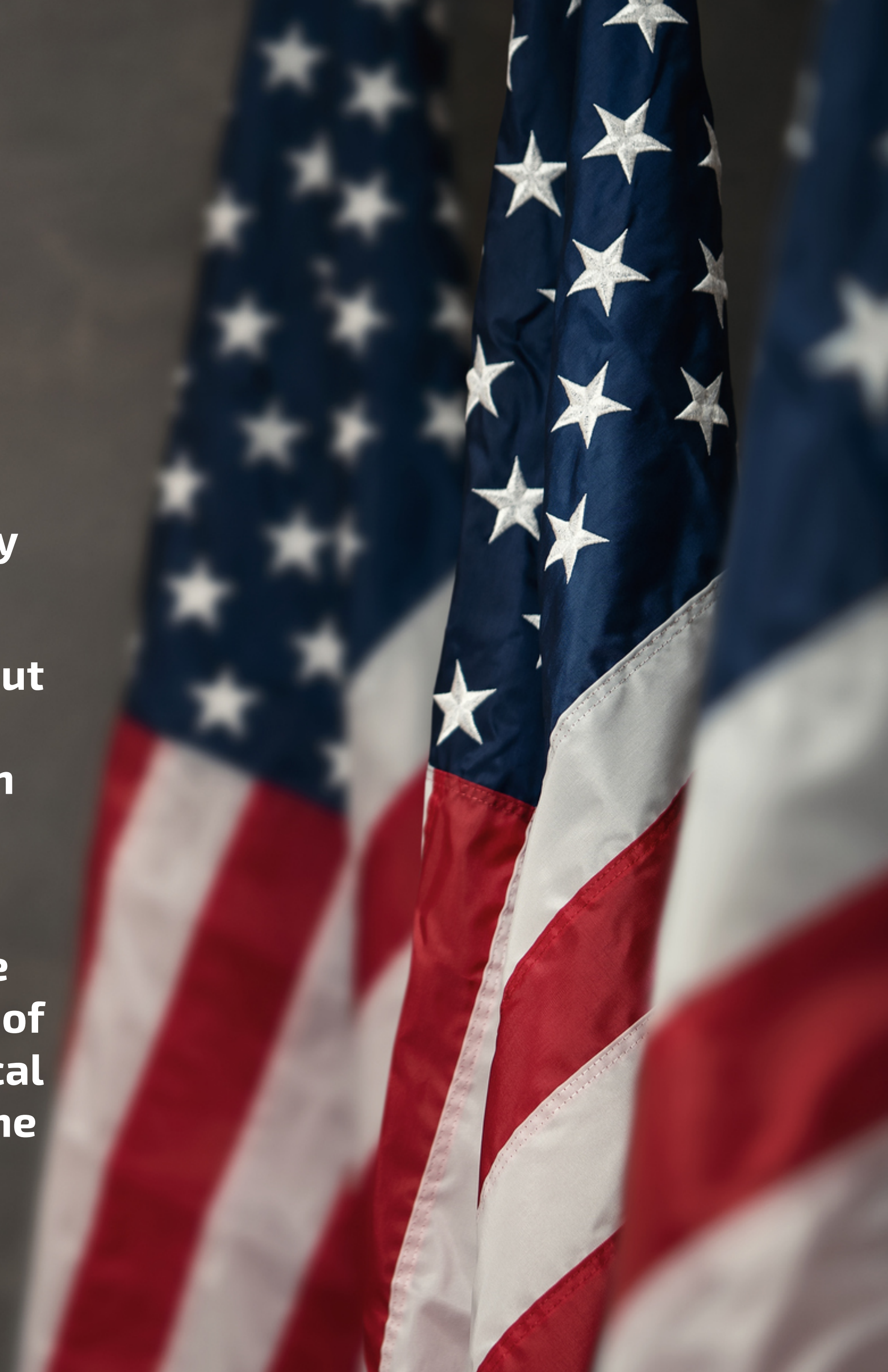


# Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why we at Echelon Insights are making the switch, six months out from Election Day, not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,000 registered voters in the Likely Electorate online from May 18 - May 20, 2020 using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.





# Key Findings: COVID-19 Landscape

- **Concern about the coronavirus is down:** in April, 60% of voters said they were extremely or very concerned about they or someone in their family becoming sick from the coronavirus. Today, 45% said they were extremely or very concerned, with 32% somewhat concerned.
- **Approval of the Donald Trump's handling of the coronavirus is also down 4 points**, to 41% approval and 56% disapproval. Joe Biden's net advantage on handling the public health response to the coronavirus grew from 5 to 10 points while trust in handling the post-pandemic economic recovery remained essentially unchanged at a one point advantage for Trump.
- **Voter frustration with daily routine disruptions is increasing.** 28% of voters said not being able to move about freely or go about their daily routine was one of their top two personal hardships, up from 23% in April.
- **Yet 6-in-10 voters are more concerned about opening the country too quickly** than waiting too long to reopen the country, with sharp partisan divides. 61% of Republican voters are more concerned with waiting too long and potentially damaging the economy versus 85% of Democratic voters more concerned with reopening too quickly.



# Key Findings: Reopening America

- **If all restrictions were lifted today, over three-quarters of voters would not immediately return to normal activities which include interacting with others.** 18% would return to normal activities immediately though 33% expect most other people to return to normal activities immediately.
- **41% of voters would want cases in their area to flatten out or drop for a few weeks before lifting social distancing restrictions,** 36% would want a treatment or vaccine first, and 15% say restrictions should be lifted right now. Among GOP voters, 28% say restrictions should be lifted immediately.
- **Over half of voters support government restrictions and say they would be uncomfortable with activities which involve crowds or interacting closely with others,** including going out to eat, going to shopping malls or personal care services, or spending time with large groups of friends. Voters are most comfortable with visiting state or national parks and purchasing non-essential goods, and less comfortable with attending live sporting events, concerts, and religious services with more than 50 people.

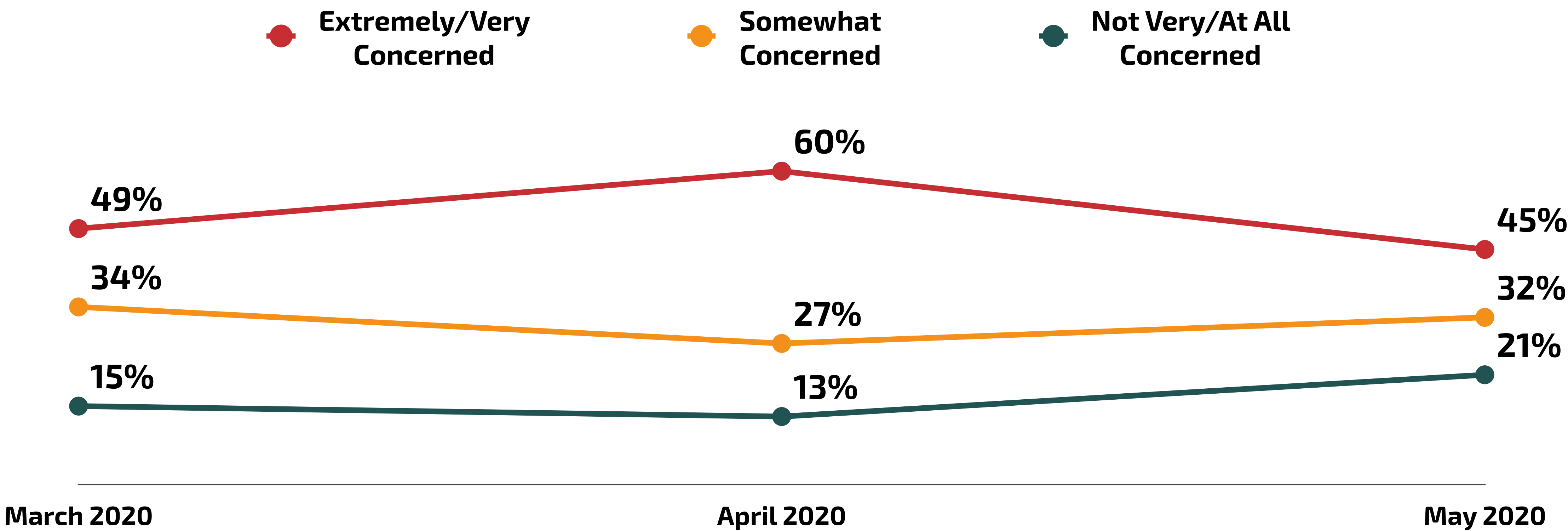


# COVID-19 Landscape



# Coronavirus Concern is Down

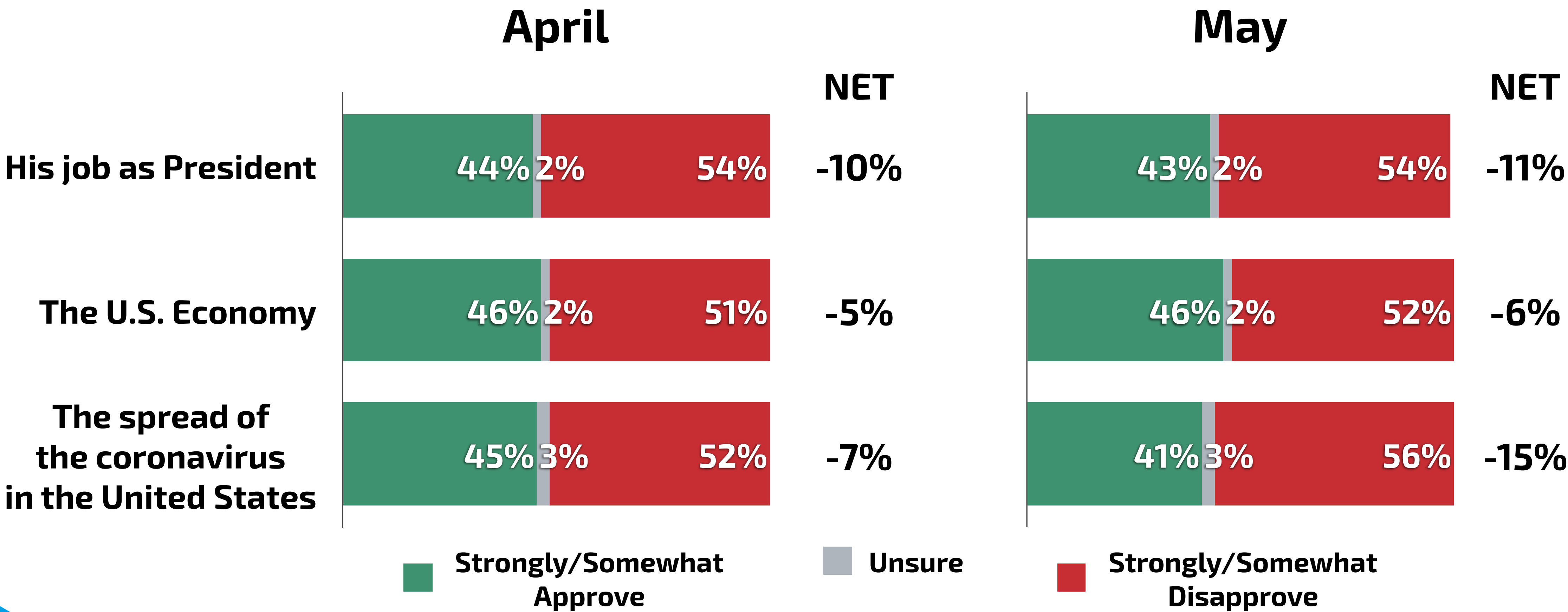
Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



Trendlines from previous months reflect Likely Electorate results

# Trump Coronavirus Approval Down 4 Points

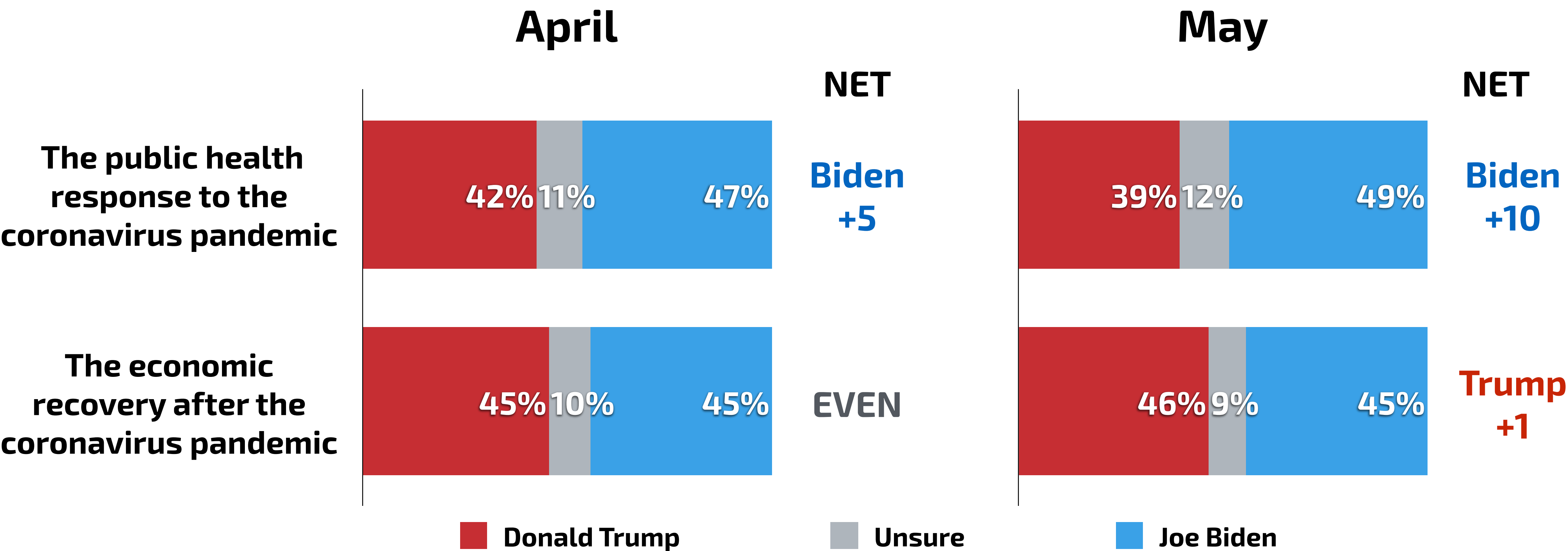
Q. Do you approve or disapprove of the way Donald Trump is handling...



Trendlines from previous months reflect Likely Electorate results

# More Now Trust Biden on Public Health, Economy a Tie

Q. Who would you trust more to handle...

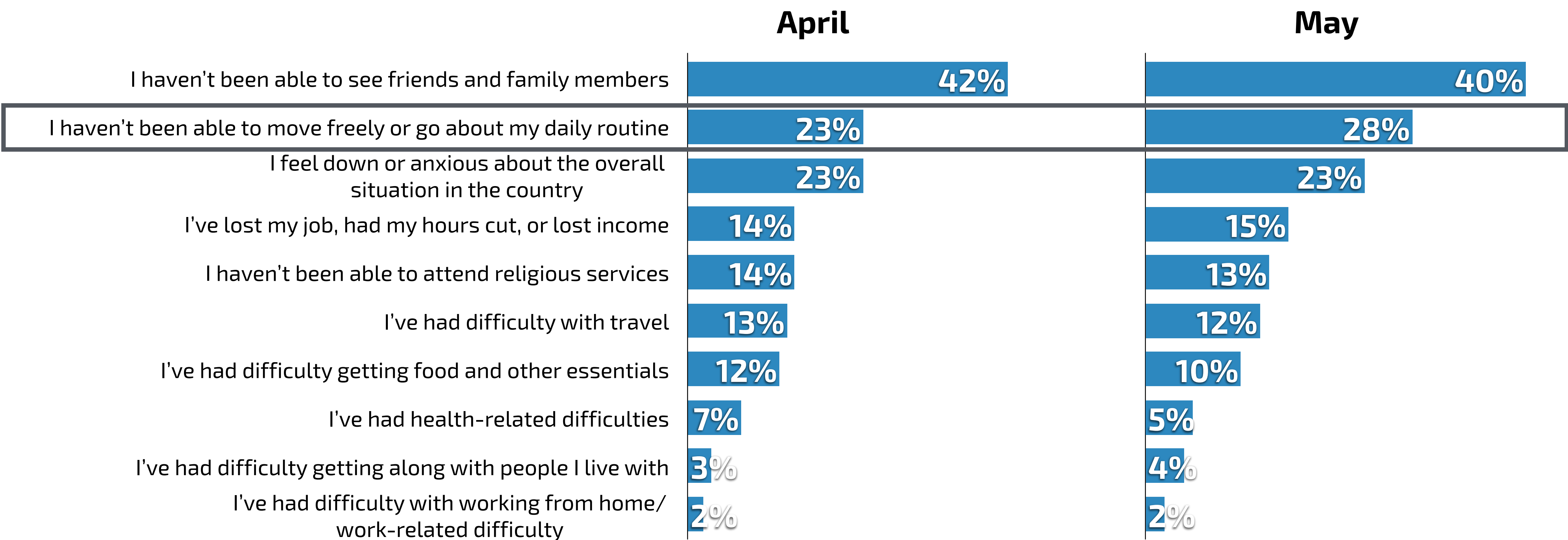


Trendlines from previous months reflect Likely Electorate results



# Increasing Frustration With Daily Routine Restrictions

Q. Which one or two of the following are the greatest hardships you personally have faced due to the spread of the coronavirus? Choose no more than two.



Trendlines from previous months reflect Likely Electorate results

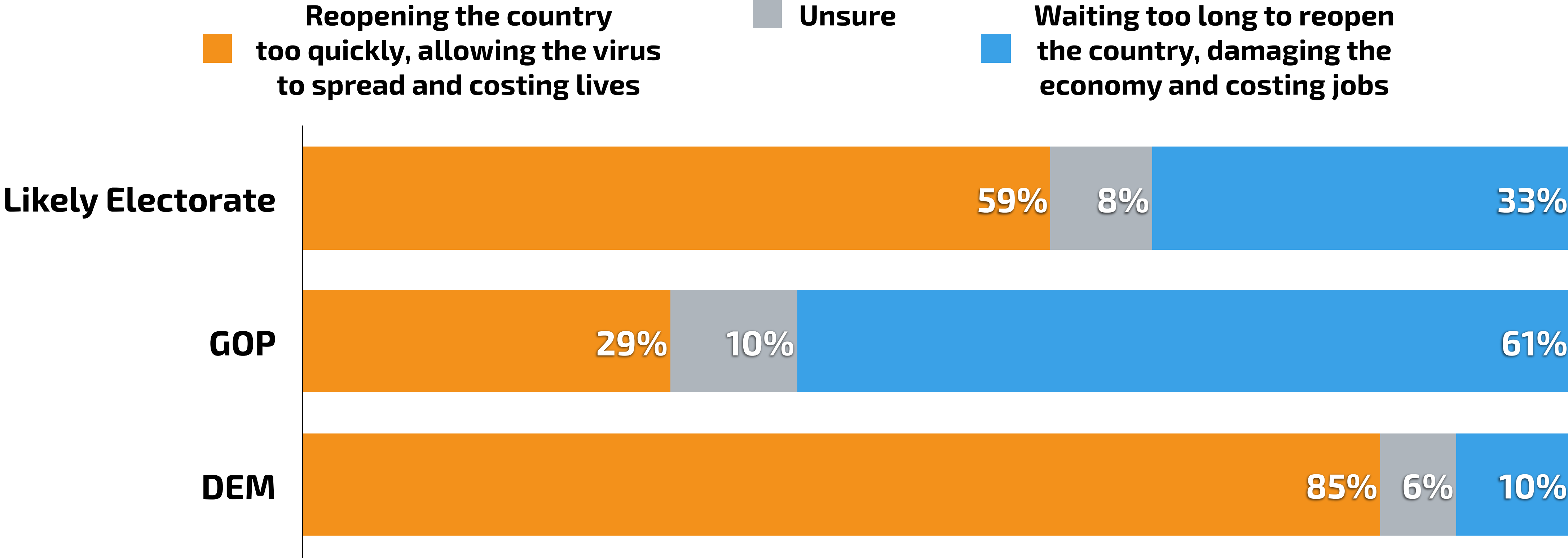
# Reopening America





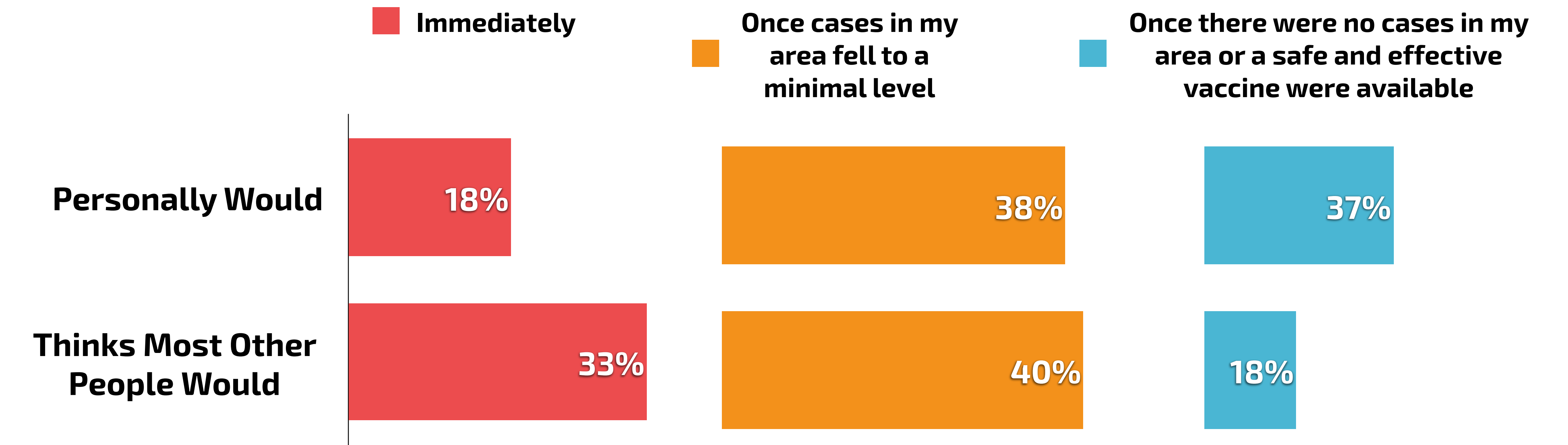
# Electorate Remains Cautious About Reopening

Q. Which of the following concerns you more?



# Most Think Others Would Return to Normal Activities Quickly

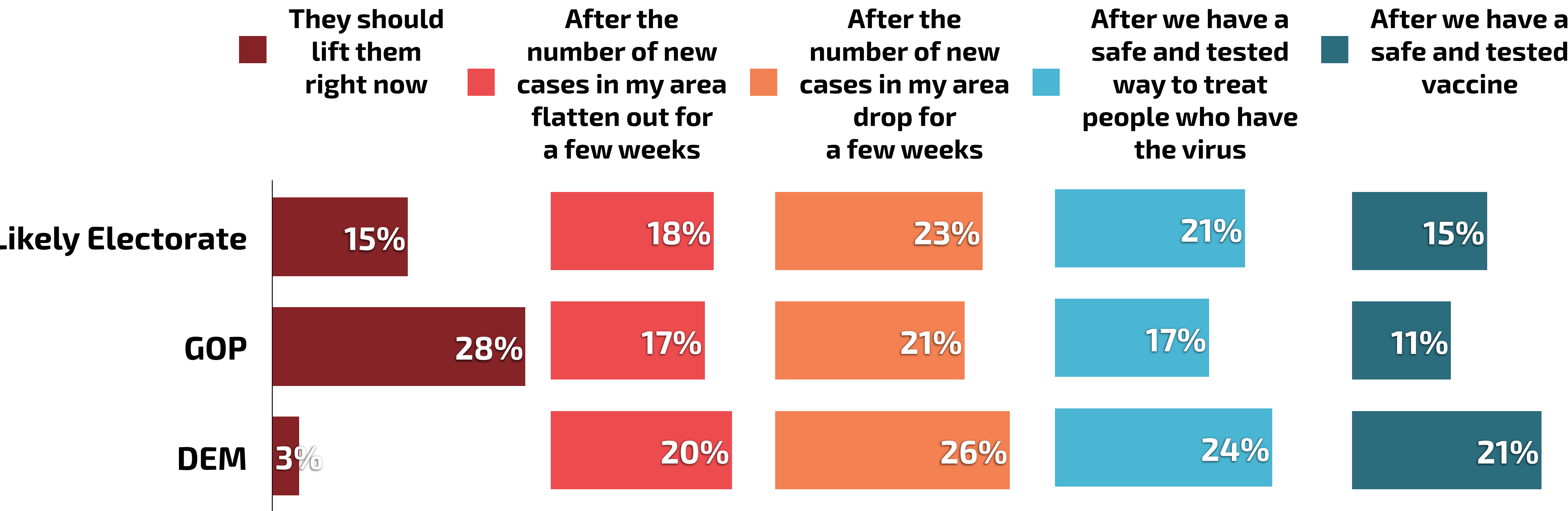
**Q. If the government lifted all restrictions on the types of businesses that can operate today, when do you think [you personally/most other people] would return to normal activities that include interacting with people in public?**





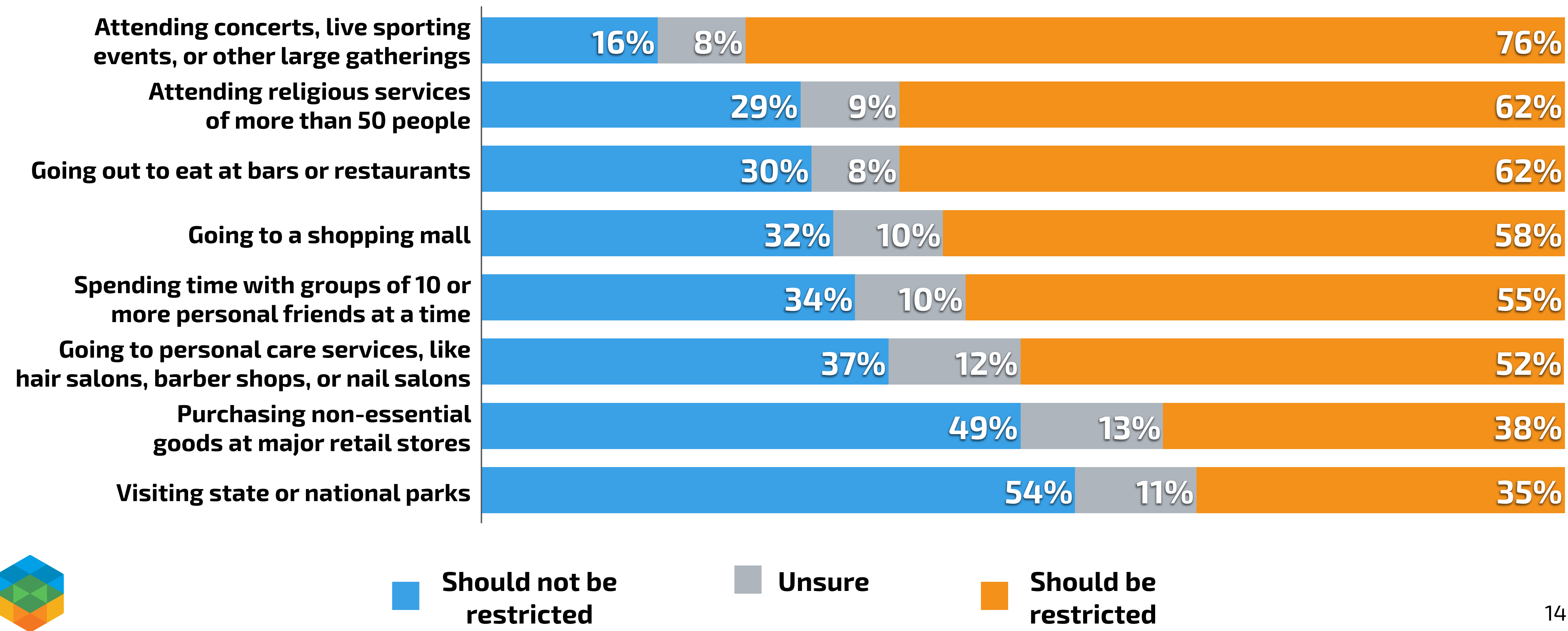
# Partisan Divide Manifest in Immediately Reopening, Less Prominent on Other Reopening Criteria

Q. At what point do you think state governments should lift restrictions meant to enforce social distancing measures?



# Majority Supports Some Restriction on Activities with Crowds

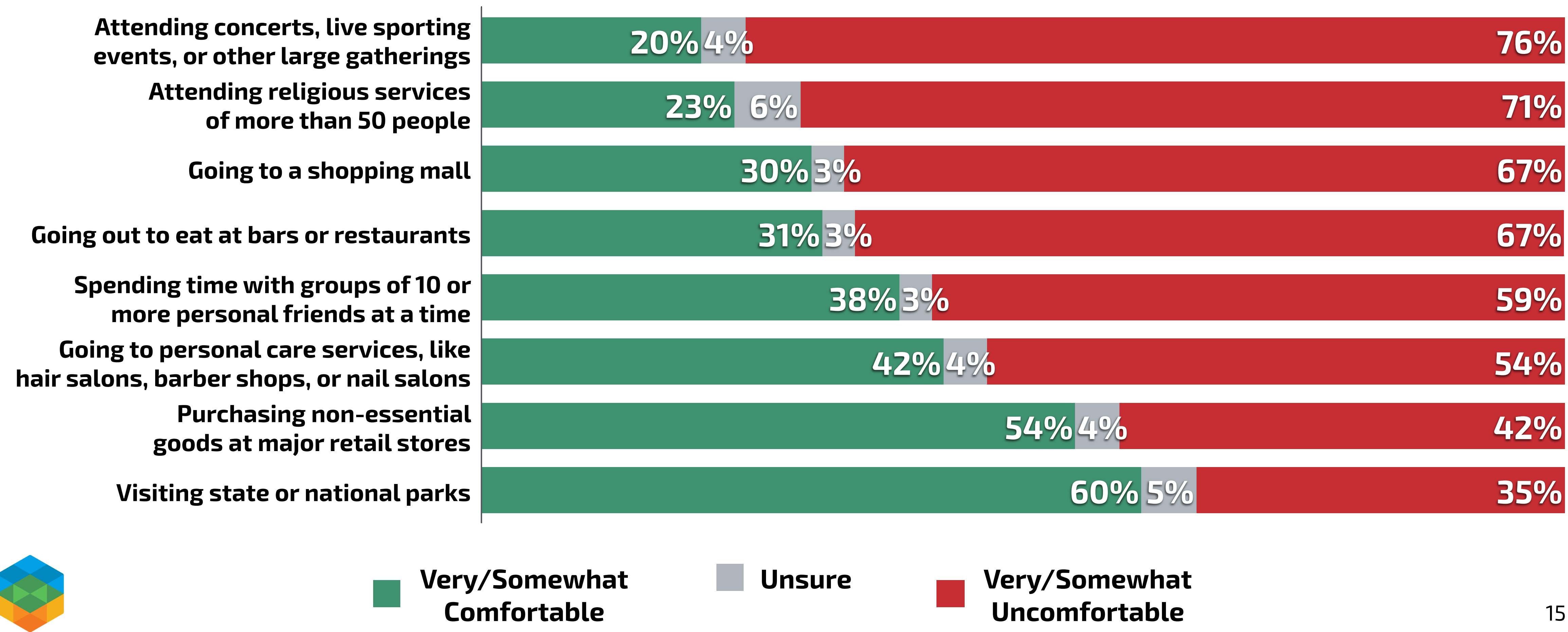
Q. Should the government restrict the following activities to try to curb the spread of the coronavirus?



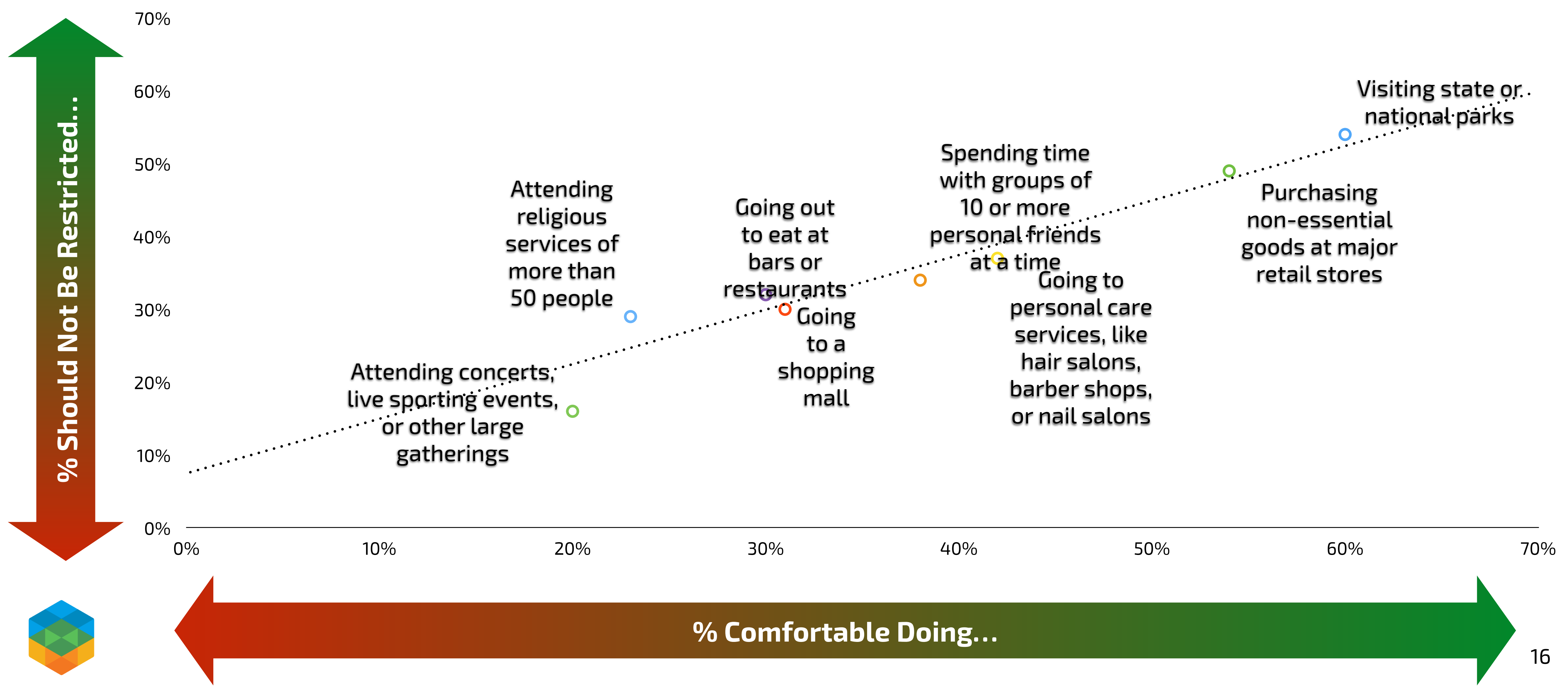


# Less Than Half Comfortable Interacting with Others

Q. How comfortable would you be doing each of the following activities right now?



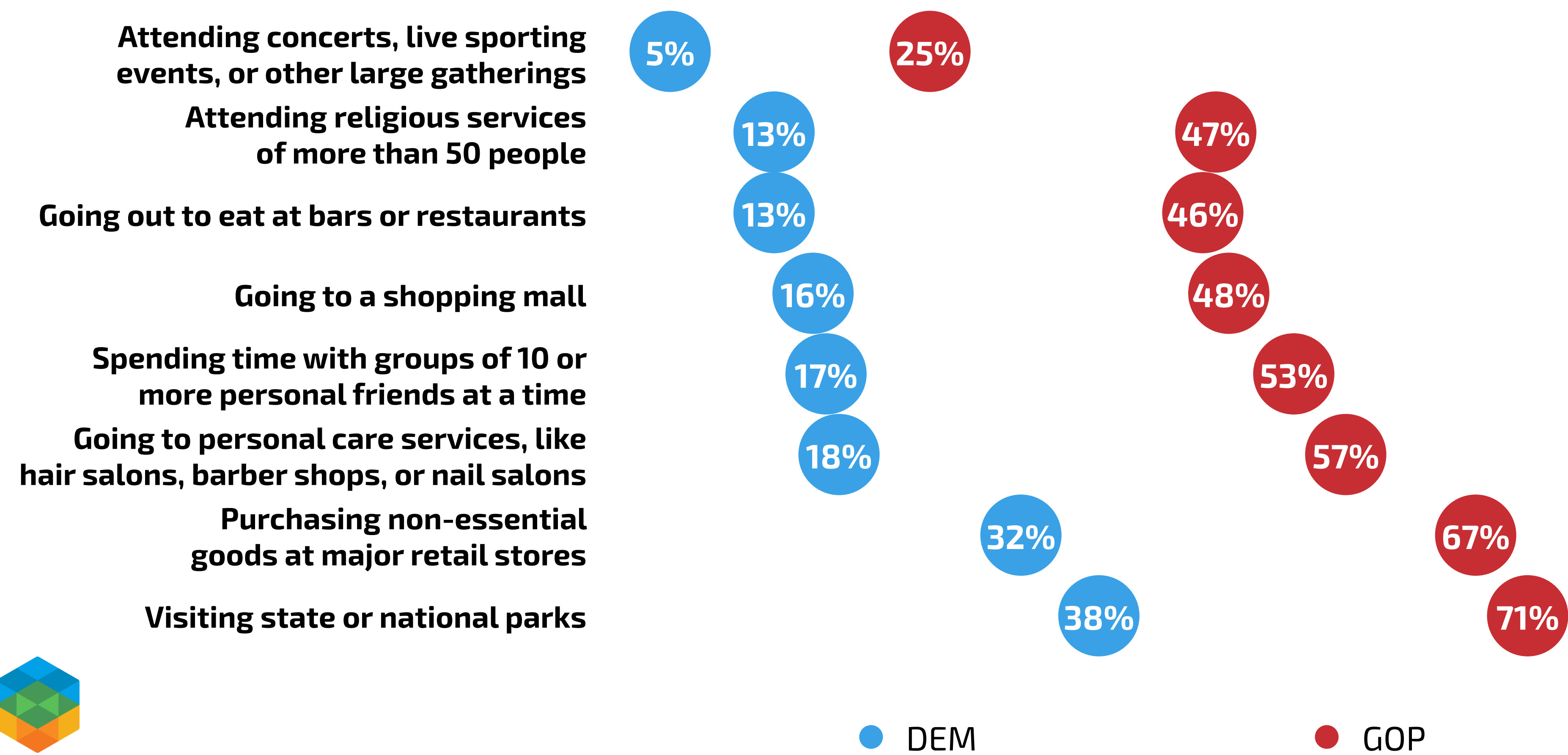
# Comfort Levels Track Beliefs About Restrictions





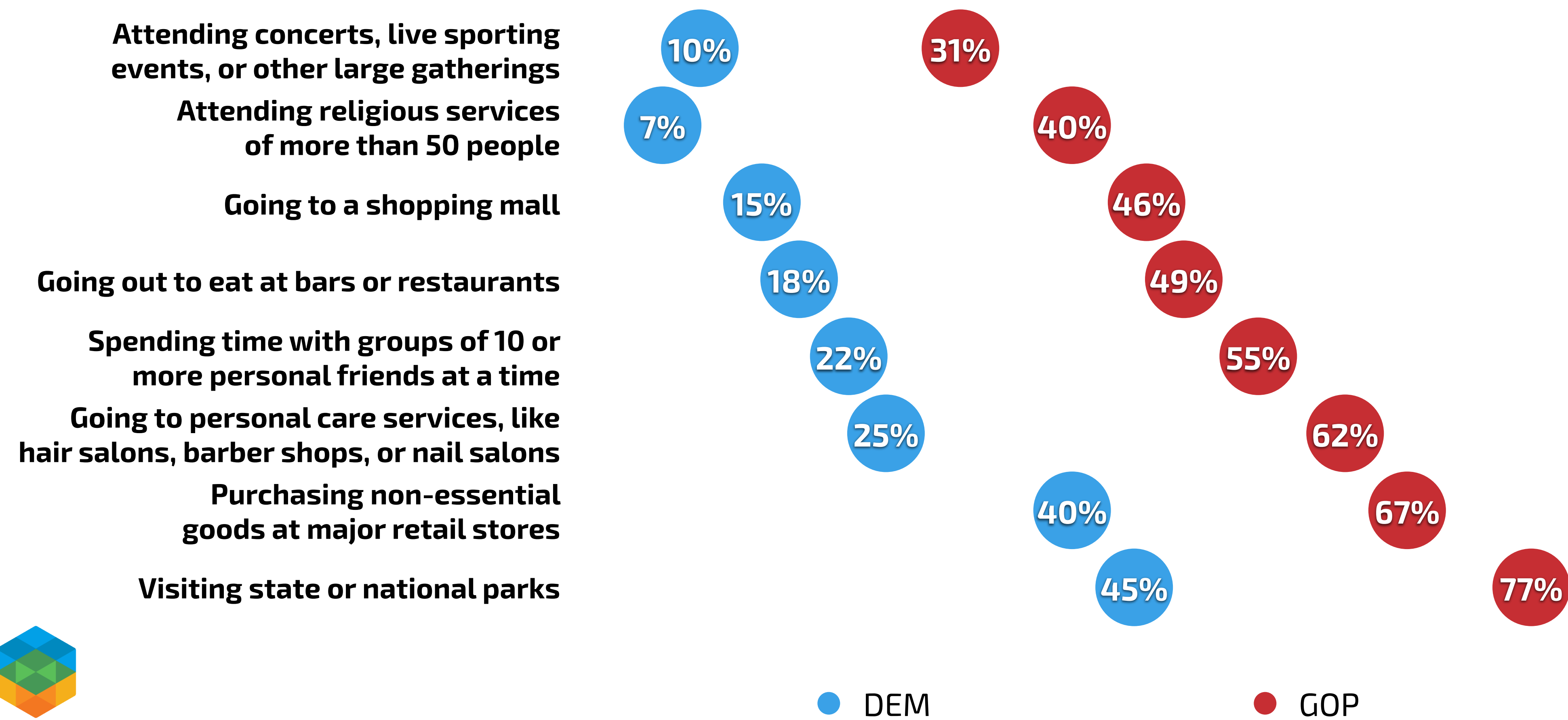
# Republicans Favor Lifting Restrictions

**Q. In your opinion, should the government restrict the following activities to try to curb the spread of the coronavirus?**  
**(% Answering this Should Not Be Restricted)**



# Partisan Divide Mirrored in Comfort Levels

Q. How comfortable would you be doing each of the following activities right now?  
(% Answering Very/Somewhat Comfortable)







**Verified Voter  
Omnibus**

*Your questions answered by real voters*

**Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.**

**By adding on to the Verified Voter Omnibus, you'll receive:**

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with 2020 election questions included**
- **A customized slide deck with your results**

**Contact [omnibus@echeloninsights.com](mailto:omnibus@echeloninsights.com) for more information.**







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