

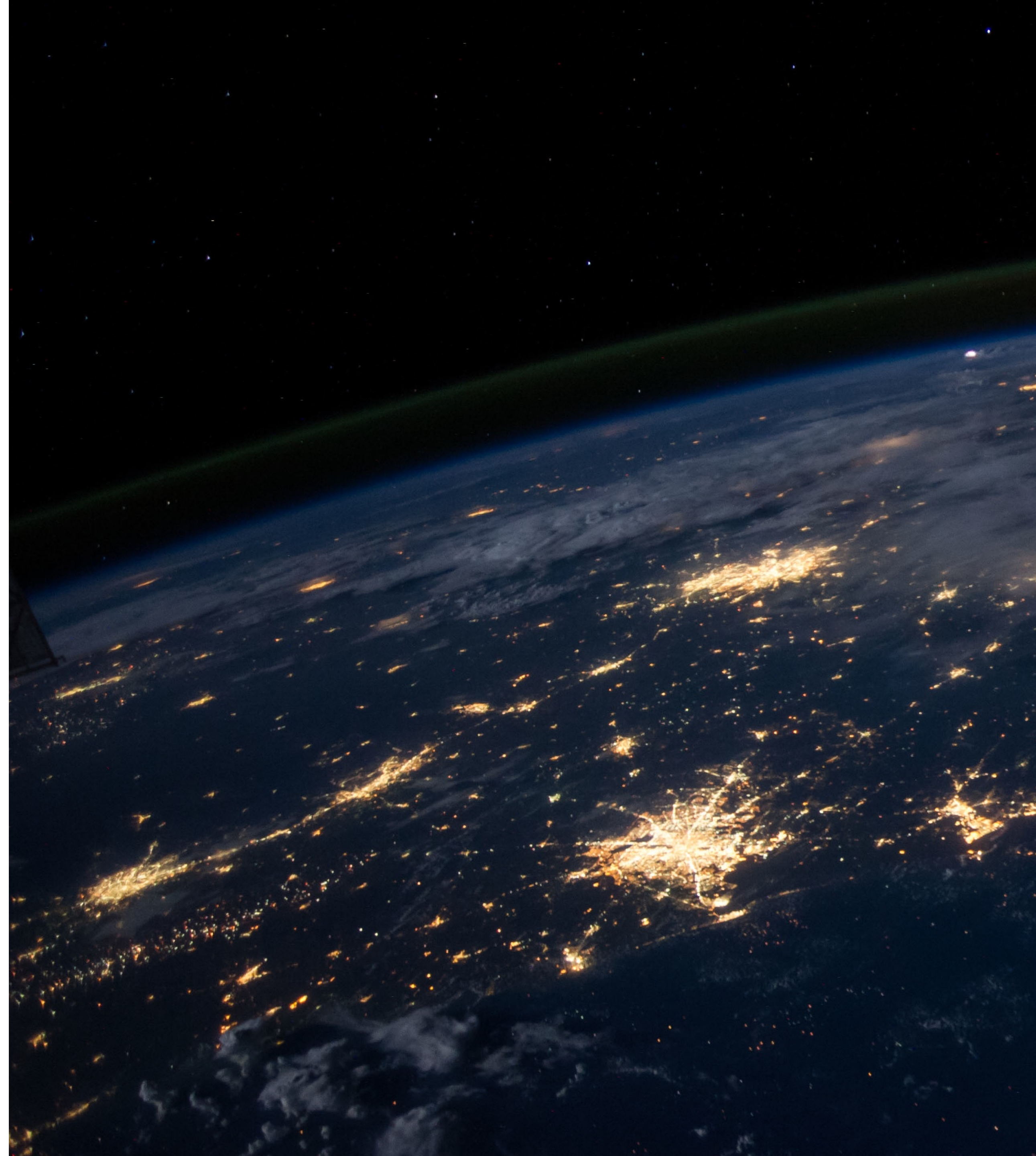


COVID-19 and the Economy

Verified Voter Omnibus Survey

N=1,000 National Registered Voters

April 18-21, 2020



Key Findings

- **20% of voters are earning less than before or have lost jobs due to COVID-19.** 11% are earning less than before and 9% have lost jobs.
- With much of the American economy still on pause, **34% of voters said their savings would only cover their living expenses for three months** a number which rises to fully half of those who have been negatively impacted by the virus
- **29% of Americans said it's been harder to meet expenses in the past few weeks** versus 9% says it's been easier. 60% report no change.
- Younger Americans felt a more acute impact, with **37% of Millennials saying it's been harder to meet expenses the past few weeks** and 16% saying it's been easier to meet expenses.



Key Findings, Cont'd

- **The burden is not falling equally on all.**
 - **16% of service workers report losing jobs** vs. 14% of blue collar workers and 10% of white collar workers.
 - **53% of service workers say it's now harder to meet household expenses** vs. 34% of blue collar workers and 29% of white collar workers.
 - **There are wide educational disparities in those who can work from home.** 57% of those employed with a graduate degree and 51% with a Bachelor's degree have moved to working from home, compared to 25% with some college education and 20% of those with a high school degree or less.

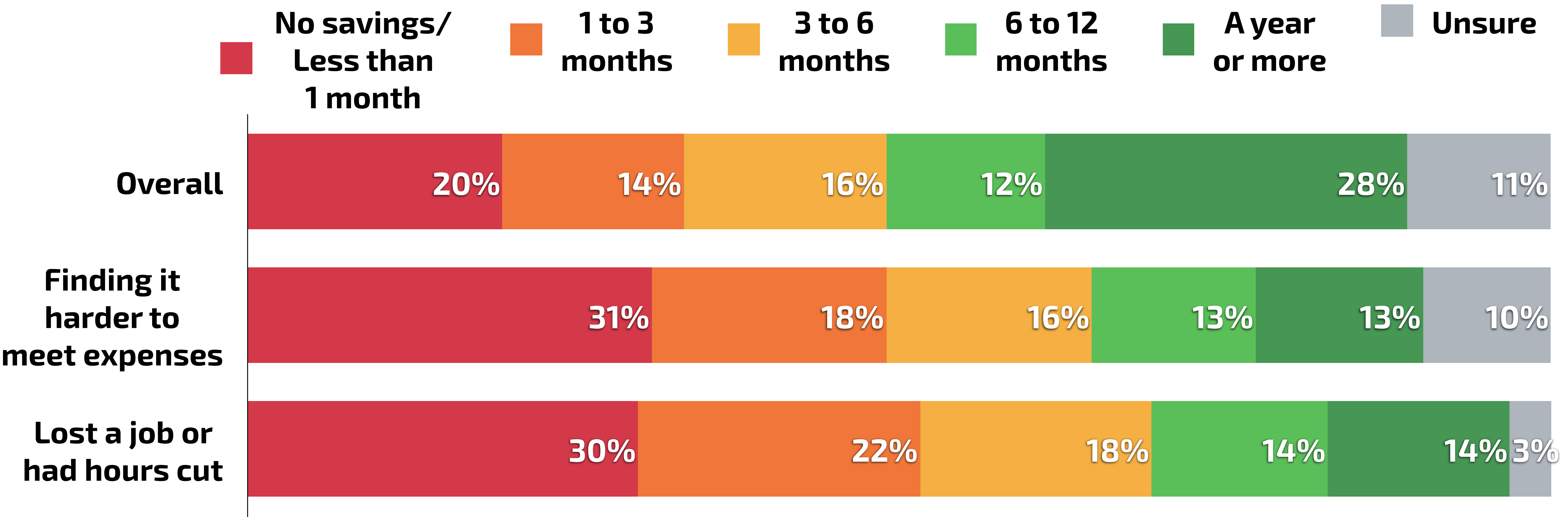


COVID-19 Landscape



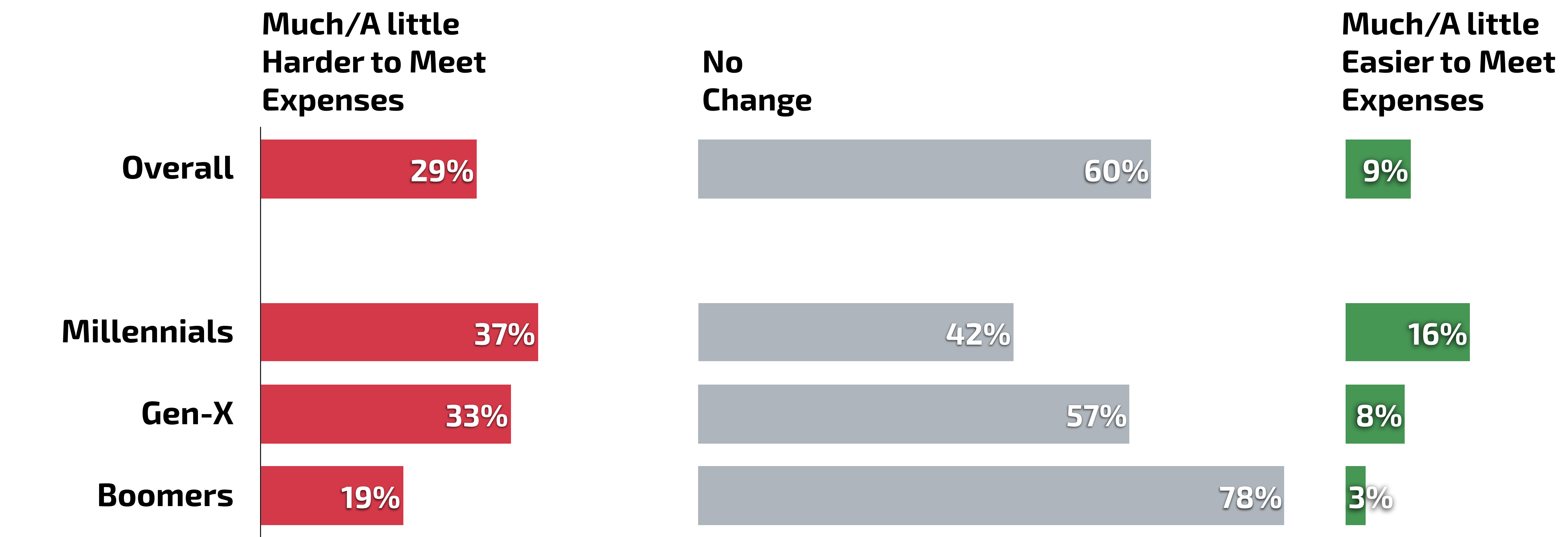
Half of Those Negatively Impacted Economically by COVID-19 Have Less Than Three Months Worth of Savings

Q. For how long could your savings cover your household living expenses?



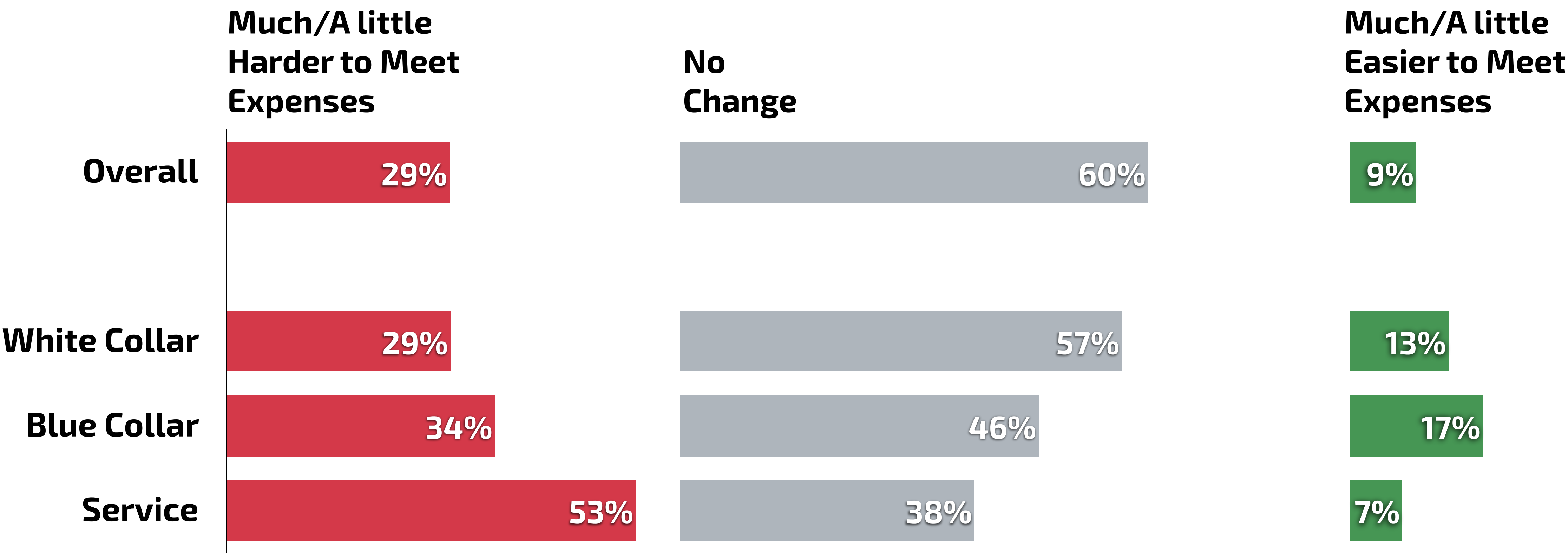
Younger Americans Most Impacted

Q. In the last few weeks, would you say it's been harder to meet living expenses, easier, or has this not changed?



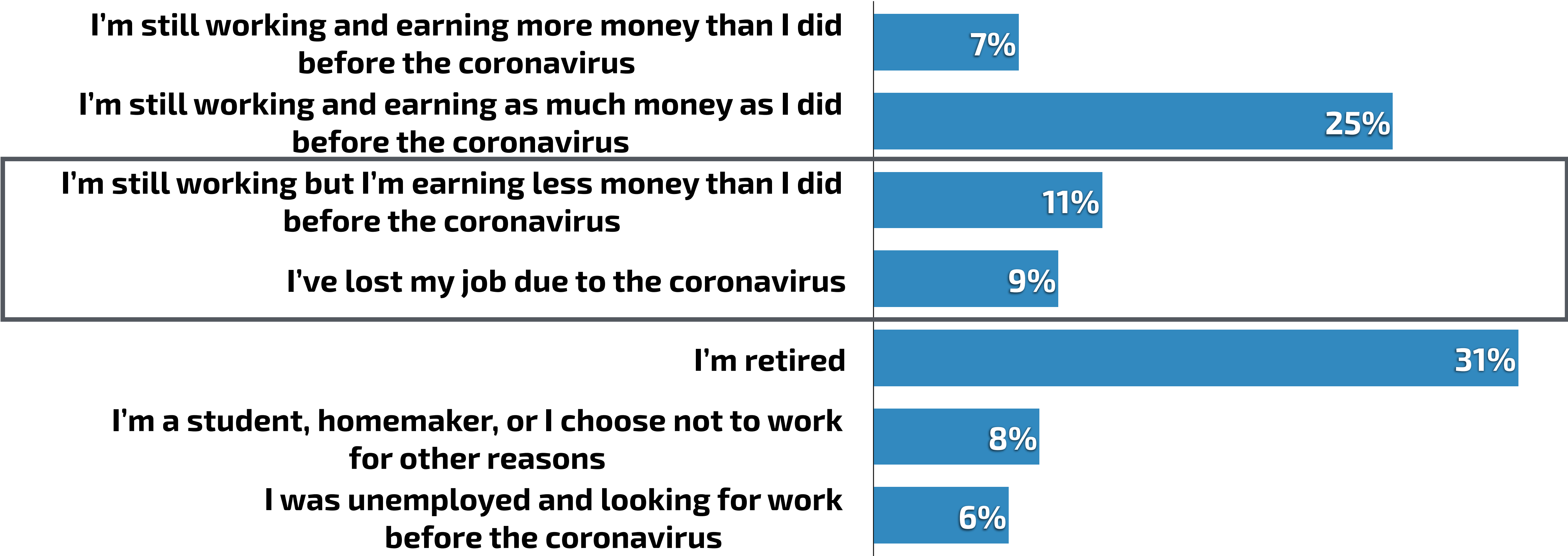
Service Workers Hardest Hit

Q. In the last few weeks, would you say it's been harder to meet living expenses, easier, or has this not changed?



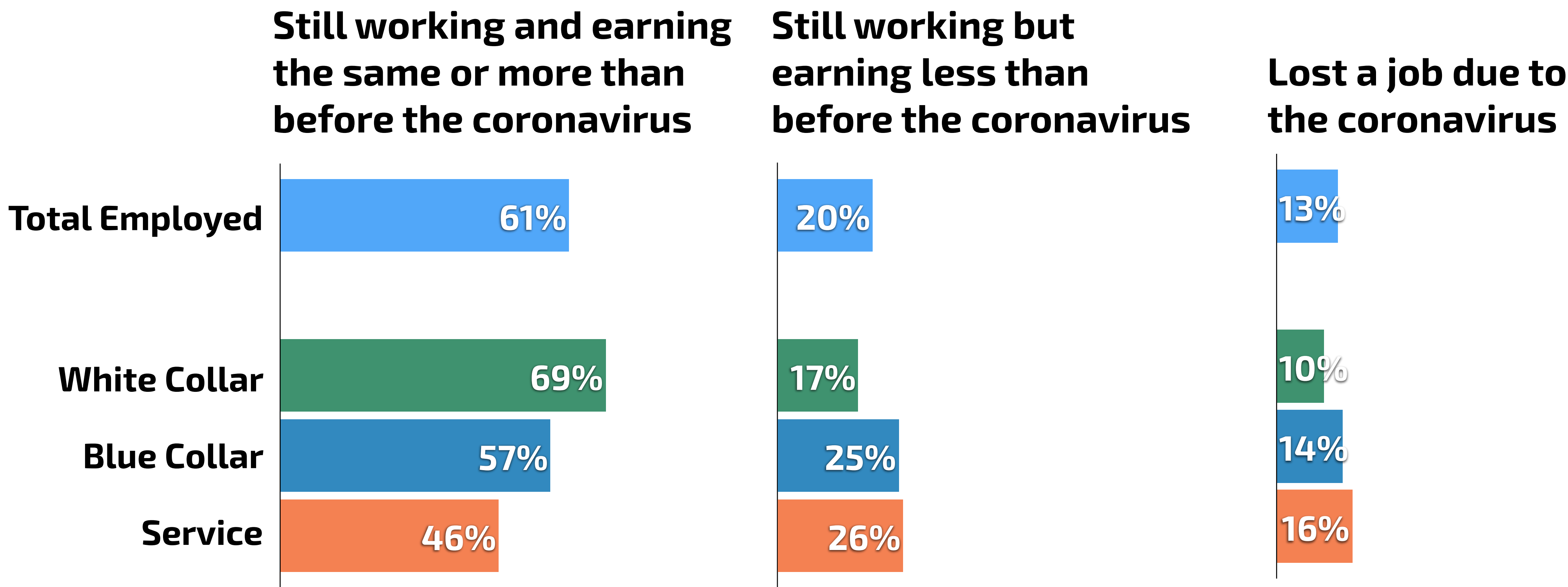
One-Fifth of Voters Negatively Impacted

Q. Which of these best describes your current employment situation?



One-Fifth of Americans Negatively Impacted

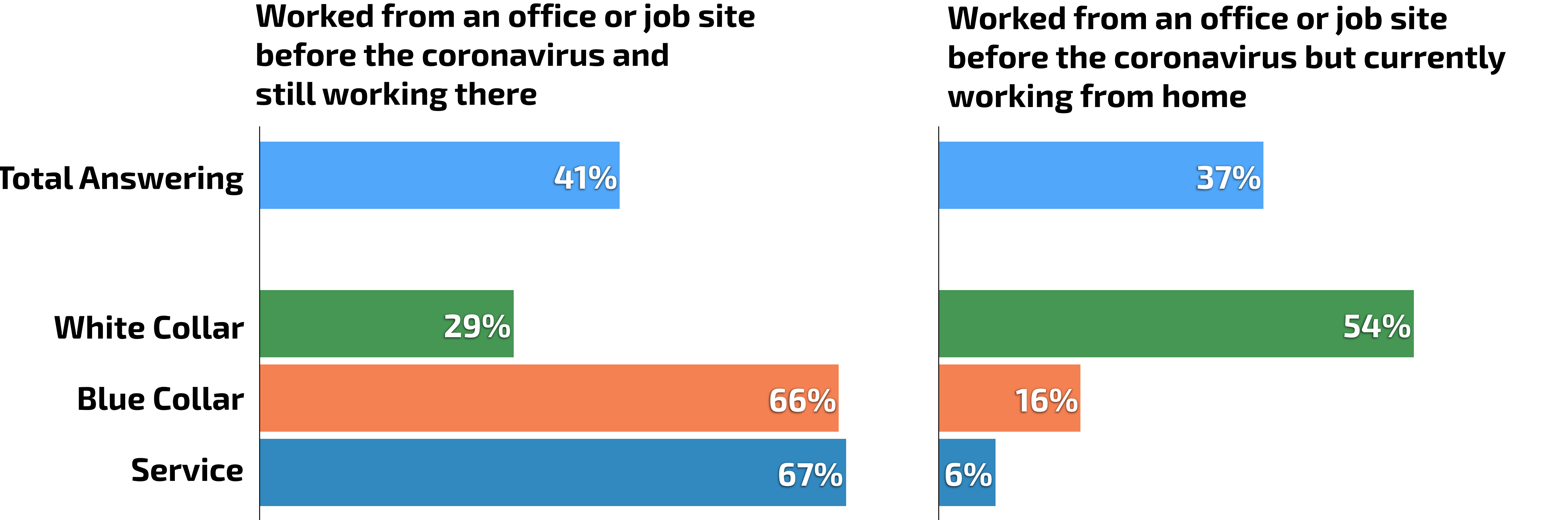
Q. Which of these best describes your current employment situation?



Sharp Divides in Americans Still At Work

Q. Which of these statements best describes where you are working from currently, and before the coronavirus outbreak?

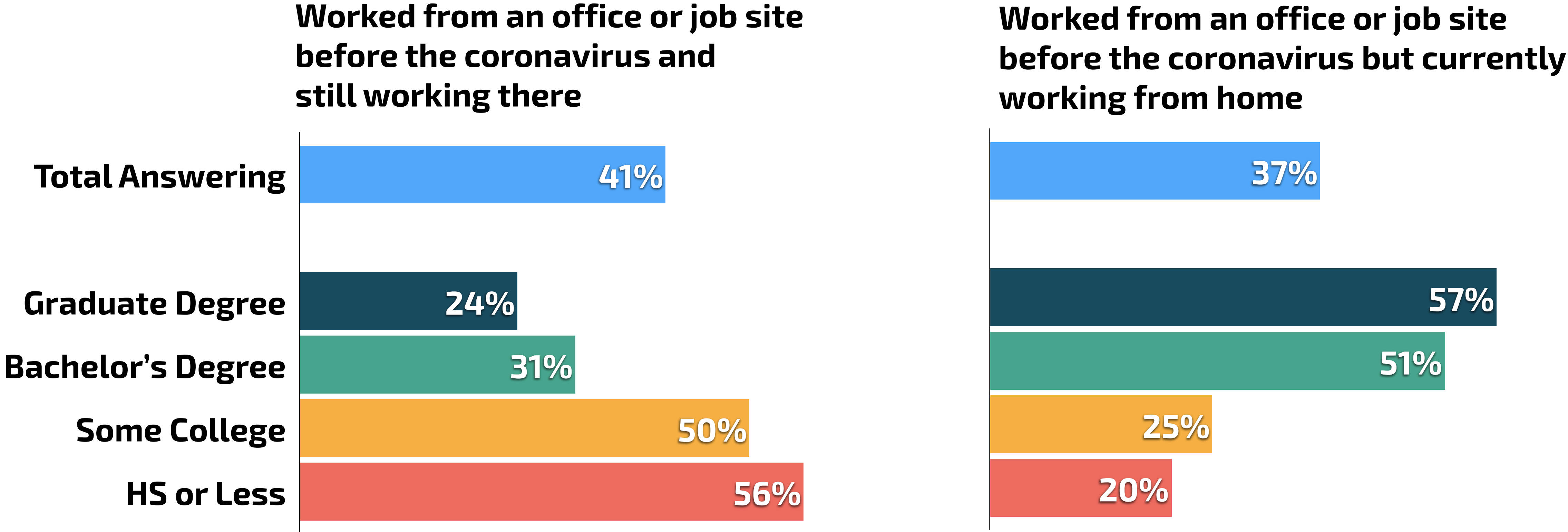
Asked of those who said they are still working



Sharp Divides in Americans Still At Work

Q. Which of these statements best describes where you are working from currently, and before the coronavirus outbreak?

Asked of those who said they are still working





ECHELON
INSIGHTS

