



**October 2023 Omnibus Questionnaire - EXTERNAL**  
**Survey of N=1,029 voters in the Likely Electorate**  
**Online sample matched to L2 Voter File**  
**Field Dates: October 23-26, 2023**  
**Margin of Error: +/- 4.1 Percentage Points**

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Right direction	19%
Wrong track	72%
Unsure	10%
  
2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**

Cost of living	25%
Political corruption	18%
Jobs and the economy	12%
Immigration	11%
The environment and climate change	7%
National security	6%
Crime	4%
Gun rights	3%
Healthcare	3%
Drug abuse	2%
Race relations	2%
Abortion	2%
Education	1%
Taxes	1%
Infrastructure	*%
Something else (Please specify)	4%
Unsure	*%

3. **[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

Cost of living	15%
Jobs and the economy	13%
Political corruption	12%
Immigration	11%
National security	7%
Healthcare	7%
The environment and climate change	6%
Crime	6%
Abortion	5%
Gun rights	4%
Infrastructure	3%
Drug abuse	3%
Race relations	3%
Taxes	2%
Education	1%
Something else (Please specify)	2%
Unsure	1%

**[QIssues\_Combined] QIssues + QIssues\_SecondChoice**

Cost of living	40%
Political corruption	30%
Jobs and the economy	25%
Immigration	22%
The environment and climate change	13%
National security	13%
Healthcare	11%
Crime	9%
Abortion	7%
Gun rights	6%
Drug abuse	5%
Something else (Please specify)	5%
Race relations	4%
Infrastructure	3%
Education	3%
Taxes	3%
Unsure	1%

4. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

IMPROVING A LOT/LITTLE	17%
GETTING A LOT/LITTLE WORSE	69%
Improving a lot	4%
Improving a little	14%
Staying the same	11%
Getting a little worse	29%
Getting a lot worse	39%
Unsure	3%

5. **[QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE 1-3, 3-1]**
- |   |     |
|---|-----|
| I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 34% |
| I am just able to pay for basic necessities   | 39% |
| I struggle to pay for basic necessities   | 26% |
| Unsure  | 1%  |
6. **[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**
- |                              |     |
|------------------------------|-----|
| MUCH/SOMEWHAT MORE SECURE    | 15% |
| MUCH/SOMEWHAT LESS SECURE    | 64% |
| Much more secure             | 4%  |
| Somewhat more secure         | 11% |
| Neither more nor less secure | 21% |
| Somewhat less secure         | 34% |
| Much less secure             | 31% |
| Unsure                       | *%  |
7. **[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**
- |   |     |
|---|-----|
| VERY/SOMEWHAT CONFIDENT                 | 39% |
| NOT THAT CONFIDENT/NOT CONFIDENT AT ALL | 57% |
| Very confident                          | 10% |
| Somewhat confident                      | 29% |
| Not that confident                      | 32% |
| Not confident at all                    | 25% |
| Unsure                                  | 4%  |

**8. [Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]**

	V/S FAV.	V/S UNFAV.	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
<b>Tim Scott</b>	<b>25%</b>	<b>26%</b>	7%	19%	23%	12%	14%	26%
<b>Nikki Haley</b>	<b>29%</b>	<b>31%</b>	10%	20%	20%	16%	16%	19%
<b>Jim Jordan</b>	<b>26%</b>	<b>31%</b>	11%	14%	16%	10%	21%	27%
<b>Vivek Ramaswamy</b>	<b>27%</b>	<b>34%</b>	7%	20%	13%	13%	20%	27%
<b>Patrick McHenry</b>	<b>10%</b>	<b>17%</b>	2%	8%	29%	8%	9%	44%
<b>Ron DeSantis</b>	<b>36%</b>	<b>46%</b>	14%	21%	11%	13%	33%	7%
<b>Kevin McCarthy</b>	<b>26%</b>	<b>38%</b>	5%	20%	23%	17%	21%	14%
<b>The Democratic Party</b>	<b>42%</b>	<b>54%</b>	19%	22%	4%	17%	36%	1%
<b>Donald Trump</b>	<b>40%</b>	<b>57%</b>	26%	14%	2%	9%	48%	*%
<b>The Republican Party</b>	<b>39%</b>	<b>56%</b>	14%	25%	4%	22%	34%	*%
<b>Kamala Harris</b>	<b>38%</b>	<b>56%</b>	18%	20%	5%	12%	44%	1%
<b>Joe Biden</b>	<b>38%</b>	<b>59%</b>	18%	20%	3%	14%	45%	*%
<b>Matt Gaetz</b>	<b>12%</b>	<b>38%</b>	5%	7%	21%	12%	26%	29%
<b>Chris Christie</b>	<b>23%</b>	<b>51%</b>	3%	20%	15%	26%	25%	12%
<b>Mike Pence</b>	<b>28%</b>	<b>58%</b>	6%	22%	11%	26%	32%	3%

**9. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	37%
STRONGLY/SOMEWHAT DISAPPROVE	61%
Strongly approve	16%
Somewhat approve	21%
Somewhat disapprove	15%
Strongly disapprove	46%
Unsure	2%

**10. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	35%
STRONGLY/SOMEWHAT DISAPPROVE	62%
Strongly approve	14%
Somewhat approve	21%
Somewhat disapprove	17%
Strongly disapprove	45%
Unsure	3%

**11. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	45%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	46%
Definitely the Republican candidate	33%
Probably the Republican candidate	12%
Probably the Democratic candidate	15%
Definitely the Democratic candidate	30%
Unsure	9%

**12. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]**

Yes	24%
No	64%
Unsure	13%

**13. [QMotivation2024] How motivated are you to vote in the 2024 presidential election? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY MOTIVATED	84%
NOT VERY/NOT AT ALL MOTIVATED	7%
Extremely motivated	67%
Very motivated	17%
Somewhat motivated	9%
Not very motivated	4%
Not at all motivated	2%
Unsure	*0%

*[RANDOMIZE ORDER OF QTRUMPBIDEN AND QDESANTISBIDEN, QHALEYBIDEN, AND QTRUMPBIDENFULL]*

**14. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [if UNSURE, ask If the 2024 presidential election were being held today and you had to pick between the two, would you vote for...] [RANDOMIZE 1-4, 4-1]**

DONALD TRUMP TOTAL	47%
JOE BIDEN TOTAL	47%
Donald Trump, definitely	34%
Donald Trump, probably	12%
Donald Trump, lean	1%
Joe Biden, probably	10%
Joe Biden, definitely	33%
Joe Biden, lean	3%
Unsure	6%

**15. [QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for... [if UNSURE, ask If the 2024 presidential election were being held today and you had to pick between the two, would you vote for...]**

RON DESANTIS TOTAL	46%
JOE BIDEN TOTAL	45%
Ron DeSantis, definitely	24%
Ron DeSantis, probably	19%
Ron DeSantis, lean	4%
Joe Biden, probably	13%
Joe Biden, definitely	31%
Joe Biden, lean	1%
Unsure	8%

**16. [QHaleyBiden] If the 2024 presidential election were being held today, would you vote for... [if UNSURE, ask If the 2024 presidential election were being held today and you had to pick between the two, would you vote for...]**

NIKKI HALEY TOTAL	46%
JOE BIDEN TOTAL	41%
Nikki Haley, definitely	20%
Nikki Haley, probably	21%
Nikki Haley, lean	5%
Joe Biden, probably	12%
Joe Biden, definitely	27%
Joe Biden, lean	2%
Unsure	13%

**17. [QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-5]**

Donald Trump, the Republican candidate	38%
Joe Biden, the Democratic candidate	35%
Robert F. Kennedy, Jr., Independent candidate	12%
A moderate independent No Labels party candidate	8%
Cornel West, Independent candidate	1%
Unsure	7%

**18. [Candidate Issues Battery] Please indicate which presidential candidate you'd trust more to handle each of the following issues. [DISPLAY AS GRID 3 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

	TOTAL TRUMP	TOTAL BIDEN	1. Definitely Trump	2. Probably Trump	3. Probably Biden	4. Definitely Biden	5. Unsure
Inflation and costs	52%	39%	40%	12%	12%	27%	9%
Jobs and the economy	53%	41%	40%	12%	11%	29%	7%
The federal budget deficit	51%	39%	38%	13%	11%	27%	11%
Crime	50%	41%	40%	10%	13%	28%	9%
The war in Ukraine	49%	40%	37%	12%	11%	29%	11%
Immigration	50%	42%	41%	9%	15%	28%	7%
Education	45%	47%	33%	12%	14%	32%	8%
Social Security	44%	47%	33%	10%	15%	32%	9%
Medicare	43%	48%	31%	11%	16%	32%	10%

**19. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ? [RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	37%
STRONG/NOT VERY STRONG DEMOCRAT	37%
Strong Republican	26%
Not very strong Republican	12%
Independent	22%
Not very strong Democrat	12%
Strong Democrat	25%
A member of another party	2%
Unsure	1%

**IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:**

**20. [QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=257)
TOTAL VOTES FOR REPUBLICANS	33%
TOTAL VOTES FOR DEMOCRATS	35%
I almost always vote for Republican candidates	10%
I vote for Republicans more often than I vote for Democrats	23%
I vote for Democrats more often than I vote for Republicans	17%
I almost always vote for Democratic candidates	17%
I vote equally for Democrats and Republicans	24%
Unsure	8%
<b>[QPartyConsolidated]: QParty and QPartyLean</b>	
Total Republican+Republican- leaning Independents	46%
Total Democratic+Democratic- leaning Independents	46%
Total Independent	8%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**21. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=472)**

JOE BIDEN, DEFINITELY/ PROBABLY	51%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	44%
Joe Biden, definitely	37%
Joe Biden, probably	14%
A different Democratic candidate, probably	29%
A different Democratic candidate, definitely	15%
Unsure	5%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**22. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-4]**

**(n=472)**

Joe Biden	59%
Marianne Williamson	7%
Dean Phillips	1%
Cenk Uygur	1%
Someone else (Please specify)	3%
Unsure	27%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**23. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-10]**

**(n=430)**

Donald Trump	62%
Ron DeSantis	12%
Nikki Haley	7%
Vivek Ramaswamy	6%
Mike Pence	3%
Tim Scott	1%
Chris Christie	*%
Asa Hutchinson	-
Larry Elder	-
Doug Burgum	-
Someone else (Please specify)	*%
Unsure	8%



**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

- 24. [Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-10]**

	<b>(n=430)</b>
Donald Trump	74%
Ron DeSantis	47%
Nikki Haley	33%
Vivek Ramaswamy	29%
Tim Scott	15%
Mike Pence	14%
Chris Christie	6%
Larry Elder	6%
Doug Burgum	4%
Asa Hutchinson	3%
Someone else (Please specify)	1%
Unsure	4%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

- 25. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

	<b>(n=430)</b>
Supporter of the Republican Party	51%
Supporter of Donald Trump	43%
I don't support either one	5%
Unsure	1%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

- 26. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=430)</b>
DONALD TRUMP, DEFINITELY/ PROBABLY	71%
RON DESANTIS, DEFINITELY/ PROBABLY	23%
Donald Trump, definitely	52%
Donald Trump, probably	19%
Ron DeSantis, probably	12%
Ron DeSantis, definitely	10%
Unsure	6%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**27. [QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=430)**

DONALD TRUMP, DEFINITELY/ PROBABLY	73%
NIKKI HALEY, DEFINITELY/ PROBABLY	21%
Donald Trump, definitely	59%
Donald Trump, probably	14%
Nikki Haley, probably	10%
Nikki Haley, definitely	11%
Unsure	6%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**28. [QXTrumpSupport] How would you rate your support for Donald Trump these days? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=430)**

My support for him is as strong as ever	60%
I still like him, but less than I used to	20%
I used to like him, but now I wish he would just go away	12%
I never liked him in the first place	6%
Unsure	2%

**ASK ALL:**

**29. [QXUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]**

Russia	21%
Ukraine	33%
Unsure	46%

**30. [QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**

Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	44%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	37%
Unsure	18%

**31. [QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea? [RANDOMIZE 1-2]**

Good idea	53%
Bad idea	26%
Unsure	20%

32. [QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...  
[RANDOMIZE 1-2]
- |  |     |
|--|-----|
| Israel                                     | 61% |
| The Palestinians in Gaza and the West Bank | 11% |
| Unsure                                     | 28% |
33. [QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip? [RANDOMIZE 1-2]
- |        |     |
|--------|-----|
| Israel | 13% |
| Hamas  | 63% |
| Unsure | 24% |

[SPLIT 50:50 BETWEEN VERSION A AND VERSION B]

34. [QXIsraelUkraineSupportSplit\_VERSION A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view? [RANDOMIZE SCALE 1-3, 3-1]
- |   |         |
|---|---------|
|   | (n=519) |
| The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved in the war | 42%     |
| The U.S. should provide whatever military aid and weaponry Israel needs to win the war  | 32%     |
| The U.S. should not provide any military aid or weaponry to Israel  | 15%     |
| Unsure  | 12%     |
35. [QXIsraelUkraineSupportSplit\_VERSION B] When it comes to the current conflict in Ukraine, which comes closest to your view? [RANDOMIZE SCALE 1-3, 3-1]
- |  |         |
|--|---------|
|  | (n=510) |
| The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved in the war | 44%     |
| The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war  | 32%     |
| The U.S. should not provide any military aid or weaponry to Ukraine  | 13%     |
| Unsure   | 11%     |
36. [QXWarSoon] Do you think the United States will enter a major war in the next few years? [RANDOMIZE 1-4, 4-1]
- |                             |     |
|-----------------------------|-----|
| YES, DEFINITELY/PROBABLY    | 56% |
| NO, DEFINITELY/PROBABLY NOT | 22% |
| Yes, definitely             | 14% |
| Yes, probably               | 41% |
| No, probably not            | 19% |
| No, definitely not          | 3%  |
| Unsure                      | 23% |

**37. [War Regional Battery] How likely is a major war involving the United States to break out in the following areas in the coming years? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

**1. [QXWarRegion\_EastAsia] In East Asia**

VERY/SOMEWHAT LIKELY	37%
VERY/SOMEWHAT UNLIKELY	41%
Very likely	9%
Somewhat likely	28%
Somewhat unlikely	26%
Very unlikely	15%
Unsure	22%

**2. [QXWarRegion\_Europe] In Europe**

VERY/SOMEWHAT LIKELY	25%
VERY/SOMEWHAT UNLIKELY	56%
Very likely	6%
Somewhat likely	19%
Somewhat unlikely	30%
Very unlikely	25%
Unsure	19%

**3. [QXWarRegion\_MiddleEast] In the Middle East**

VERY/SOMEWHAT LIKELY	63%
VERY/SOMEWHAT UNLIKELY	22%
Very likely	23%
Somewhat likely	40%
Somewhat unlikely	16%
Very unlikely	5%
Unsure	15%

**38. [QXWarVolunteer] If the United States entered a major war, would you volunteer to serve in the armed forces? [RANDOMIZE SCALE 1-4, 4-1]**

YES, DEFINITELY/PROBABLY	21%
NO, DEFINITELY/PROBABLY NOT	72%
Yes, definitely	10%
Yes, probably	11%
No, probably not	22%
No, definitely not	50%
Unsure	7%

**39. [QMcCarthyDecision] Do you think the U.S. House of Representatives voting to remove Kevin McCarthy as Speaker was the right or wrong decision? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY THE RIGHT DECISION	31%
DEFINITELY/PROBABLY THE WRONG DECISION	41%
Definitely the right decision	12%
Probably the right decision	19%
Probably the wrong decision	22%
Definitely the wrong decision	19%
Unsure	28%

**40. [QChinaThreat] Would you say you view China as a major threat, a minor threat, or not a threat to the United States?**

A major threat	62%
A minor threat	25%
Not a threat	5%
Unsure	8%

**41. [QExecutiveOrder] Do you support or oppose the following measure: restricting or prohibiting U.S. investment in China as it relates to sensitive technologies like semiconductors, quantum computing and artificial intelligence. [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	58%
STRONGLY/SOMEWHAT OPPOSE	23%
Strongly support	34%
Somewhat support	24%
Somewhat oppose	12%
Strongly oppose	10%
Unsure	19%

**42. [QOrigin] Which of these statements comes closest to your view, even if neither of them is exactly right? [RANDOMIZE SCALE 1-2]**

I prefer when my goods are Made in America or made in countries we can trust	74%
I prefer the lowest prices for my goods, no matter where the product was made	20%
Unsure	6%

**43. [QTOTParticipate] Do you plan to participate in trick-or-treating this year in any way? Choose all that apply. [SELECT MULTIPLE]**

TOTAL YES	49%
Yes, I plan to give candy to trick- or-treaters	38%
Yes, I plan on going trick-or- treating or taking someone else trick-or-treating	18%
No, I do not plan on participating in trick-or-treating	47%
Unsure	4%

**IF PLANS TO GIVE OUT CANDY TO TRICK-OR-TREATERS [QWHATCANDY = 1], ASK:**

**44. [QWhatCandy] You indicated that you plan on giving out candy to trick-or-treaters this year. How do you plan to give out candy? Choose all that apply. [SELECT MULTIPLE]**

	(n=362)
Give candy out when people knock on my door	79%
At a trick-or-treating event outside of my home	21%
Leave candy outside for people to collect	15%
Some other way (Please specify)	5%
None of these ways	-

**IF PLANS TO GIVE OUT CANDY TO TRICK-OR-TREATERS [QWHATCANDY = 1], ASK:**

**45. [QCandyGive] How many pieces of candy do you plan to hand out to each trick-or-treater? (n=362)**

1 piece	9%
2 pieces	34%
A small handful	43%
However much they want	9%
Unsure	4%

**ASK ALL:**

*[RANDOMIZE ORDER OF QHALLOWEENFULLSIZE AND QHALLOWEENTOOTHASTE]*

**46. [QHalloweenFullSize] Who do you think would be most likely to give full sized candy bars to trick-or-treaters on Halloween? [RANDOMIZE 1-6]**

Donald Trump	37%
Joe Biden	24%
Chris Christie	7%
Nikki Haley	5%
Ron DeSantis	3%
Mike Pence	2%
Unsure	23%

**47. [QHalloweenToothpaste] Who do you think would be most likely to give out toothpaste to trick-or-treaters on Halloween? [RANDOMIZE 1-6]**

Joe Biden	21%
Mike Pence	15%
Donald Trump	12%
Ron DeSantis	8%
Chris Christie	6%
Nikki Haley	3%
Unsure	34%

**48. [QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-13]**

Worried	53%
Intrigued	40%
Scared	32%
Hopeful	26%
Excited	19%
Confused	19%
Frustrated	11%
Discouraged	11%
Disappointed	10%
Energized	7%
Angry	7%
Satisfied	4%
Content	4%
Other emotion	2%
Unsure	9%

49. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]

Harmful	40%
Helpful	34%
Unsure	26%

50. [QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life? [RANDOMIZE 1-2]

Worse	29%
Better	28%
Will not affect my life	17%
Unsure	26%

## CORE: DEMOGRAPHICS MODULE

51. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]

Donald Trump	45%
Joe Biden	49%
Jo Jorgensen	1%
Howie Hawkins	*%
Kanye West	*%
Someone else	*%
I did not vote	3%
Unsure	1%

52. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	28%
Very conservative	19%
Somewhat conservative	21%
Moderate	31%
Somewhat liberal	15%
Very liberal	13%
Unsure	2%

**53. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE]  
[RANDOMIZE 1-11]**

Facebook	78%
YouTube	75%
Instagram	49%
Pinterest	34%
TikTok	33%
LinkedIn	27%
Twitter	26%
Reddit	21%
Snapchat	20%
WhatsApp	19%
Threads	4%
Something else (Please specify)	1%
None of these	5%

**54. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE 1-4, 4-1]**

Often	8%
Sometimes	28%
Rarely	30%
Never	35%



**55. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]**

Local TV news	41%
Fox News	33%
Facebook	31%
ABC News	28%
NBC News	28%
CBS News	26%
CNN	25%
Local newspaper	18%
MSNBC	17%
Local radio news	16%
The New York Times	15%
Instagram	14%
The Washington Post	13%
Twitter	13%
USA Today	12%
NPR	11%
PBS	11%
Reddit	11%
Podcasts	11%
Newsmax	10%
Talk radio	10%
Yahoo News	10%
The Wall Street Journal	7%
Huffington Post	7%
Buzzfeed	7%
Reuters	5%
Vice	5%
OAN	3%
Vox	3%
Barstool Sports	3%
Breitbart	2%
Univision	2%
Telemundo	2%
Something else (Please specify)	5%
None of these	6%

**56. [QEmployment] What is your current employment status?**

Employed full-time	35%
Employed part-time	9%
Freelance, contract, or temporary work	3%
“Gig economy” work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	7%
Stay-at-home parent or caregiver	6%
Full time student	2%
Retired	32%
Something else	5%
Prefer not to say	1%

**IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4],  
ASK:**

**57. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?**

	<b>(n=484)</b>
White collar worker, like work at a desk or an office	53%
Blue collar worker, like work with my hands or in a factory	27%
Service worker, like work in a store or hospital	15%
Unsure	5%

**ASK ALL:**

**58. [QIncome] Which range includes your annual household income?**

Less than \$30,000 per year	23%
\$30,000 to \$49,999 per year	22%
\$50,000 to \$74,999 per year	23%
\$75,000 to \$125,000 per year	20%
More than \$125,000 per year	8%
Prefer not to say	4%

**59. [QMilitaryHH] Has anyone in your household ever served in the United States military?  
[SELECT MULTIPLE]**

Yes, I have	10%
Yes, a member of my household has	13%
No	77%
Unsure	*%

**60. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]**

Yes, I am	7%
Yes, a member of my household is	5%
No	88%
Unsure	*%

**61. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]**

Yes, I do	29%
Yes, someone in my household does	17%
No	58%
Unsure	1%

**62. [QUrbanRural] How would you describe the area in which you live?**

City	24%
Suburb near a city	47%
Small town not near a city	11%
Rural or country area	18%

<b>63. [QNativity] Where were you born? [RANDOMIZE 1-2]</b>	
In the United States	95%
In a foreign country	4%
Prefer not to say	1%
<b>64. [QMarital] What is your current marital status?</b>	
Single, never married	30%
Married	46%
Separated	2%
Divorced	15%
Widowed	5%
Prefer not to say	1%
<b>65. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]</b>	
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	26%
Roman Catholic	18%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	*%
Just Christian	19%
Jewish	4%
Muslim	1%
Buddhist	1%
Hindu	1%
Atheist	7%
Agnostic	6%
Something else (Please specify)	4%
Nothing in particular	13%

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN  
[QRELIGIONNEW = 1-5], ASK:**

<b>66. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?</b>	
	<b>(n=678)</b>
Yes, born-again or evangelical Christian	40%
No, not born-again or evangelical Christian	50%
Unsure	10%

**ASK ALL:**

<b>67. [QChurchOld] How often do you currently attend a religious service?</b>	
At least once a week	21%
Once or twice a month	10%
A few times a year	16%
Usually just for religious holidays	14%
Never	35%
Prefer not to say	5%

**CORE: SCREENER MODULE (ASKED AT BEGINNING)**

<b>68. [QRegVote] Are you at least 18 years old and registered to vote?</b>		
Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-
<b>69. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]</b>		
Technology		3%
Sales		4%
Healthcare or the pharmaceutical industry		10%
Journalism or the media	TERMINATE	-
Food service or the restaurant industry		6%
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		80%
<b>70. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]</b>		
Man		46%
Woman		54%
In some other way		-
<b>71. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]</b>		
White		69%
Black or African American		13%
Hispanic or Latino		13%
Asian		5%
Native American or Alaska Native		4%
Native Hawaiian or Other Pacific Islander		1%
Something else		1%
<b>72. [QEducation] What is the highest level of education you have completed?</b>		
High school or less		21%
Some college		28%
Associate degree		12%
Bachelor's degree		29%
Graduate degree		10%
Prefer not to say		*%
<b>73. [QAge] What is your age?</b>		
18-29		14%
30-39		15%
40-49		15%
50-64		28%
65+		28%

**74. [QState] In what state do you live?**

States in the South	37%
States in the West	23%
States in the Midwest	22%
States in the Northeast	18%

**75. [QKids] Do you currently have children under the age of 18 in your home?**

Yes	26%
No	74%
Prefer not to say	*%

## METHODOLOGY

The October 2023 Echelon Insights Verified Voter Omnibus was fielded online from October 23-26, 2023 in English among a sample of N=1,029 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 4.1 percentage points.