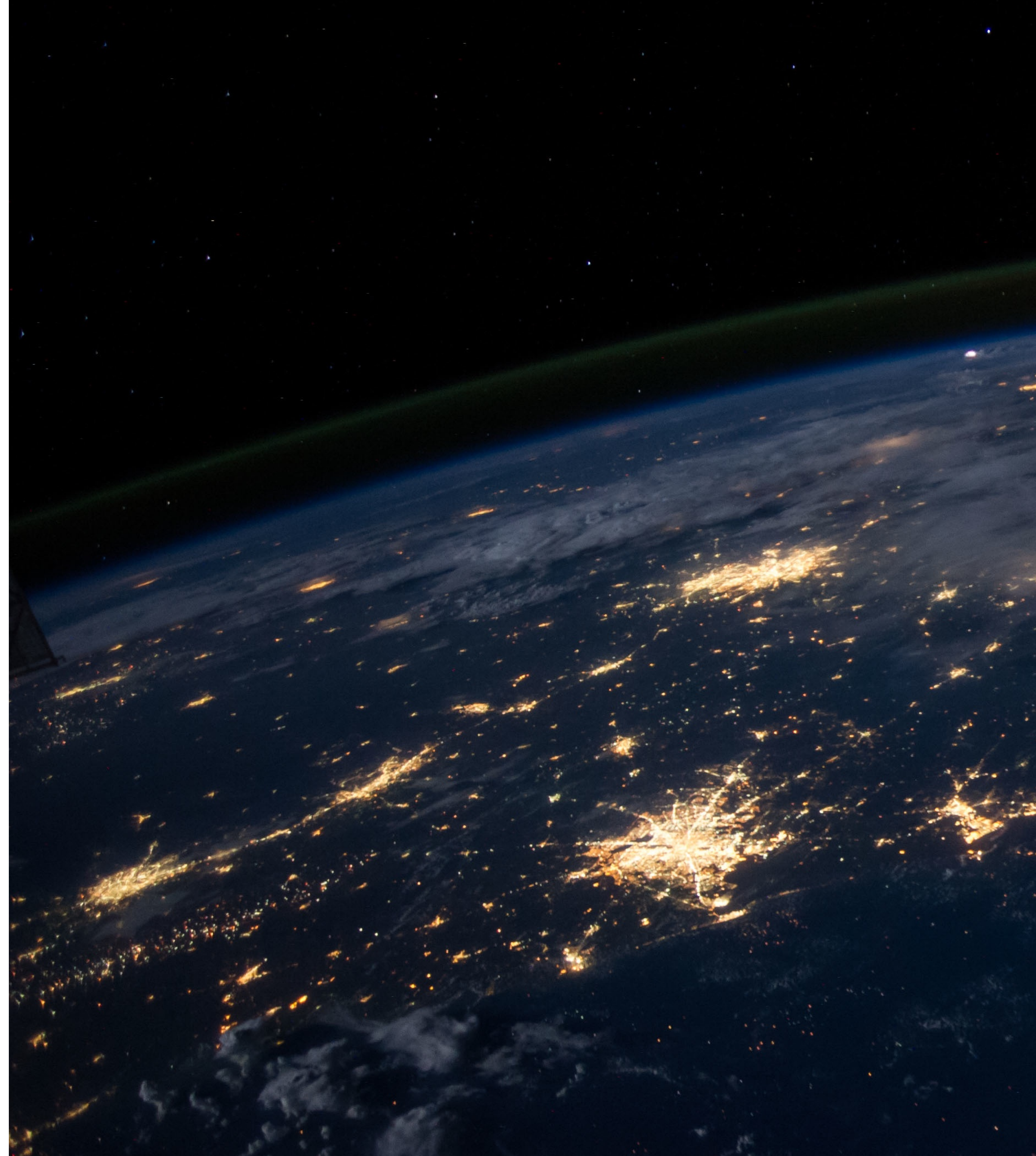




What If The U.S. Were A Multi-Party Democracy?






Verified Voter Omnibus Survey

N=1,098 Registered Voters
Fielded October 15 - October 19, 2021








What If The U.S. Were A Multi-Party Democracy?

Respondents were read a description of 5 new political parties (but not their names or party leaders) and asked which they would support.

PARTY	LEADER	SUPPORT	DESCRIPTION
NATIONALIST		23%	Stop illegal immigration, put America First, stand up to political correctness, and end unfair trade deals
CONSERVATIVE		21%	Defend the American system of free enterprise, promote traditional family values, and ensure a strong military
ACELA		10%	Advance social progress including women's rights and LGBTQ rights, work with other countries through free trade and diplomacy, cut the deficit, and reform capitalism with sensible regulation
LABOR		27%	Put the middle class first, pass universal health insurance, strengthen labor unions, and raise taxes on the wealthy to support programs for those less well off
GREEN		9%	Pass a Green New Deal to build a carbon-free economy with jobs for all, break up big corporations, end systemic inequality, and promote social and economic justice

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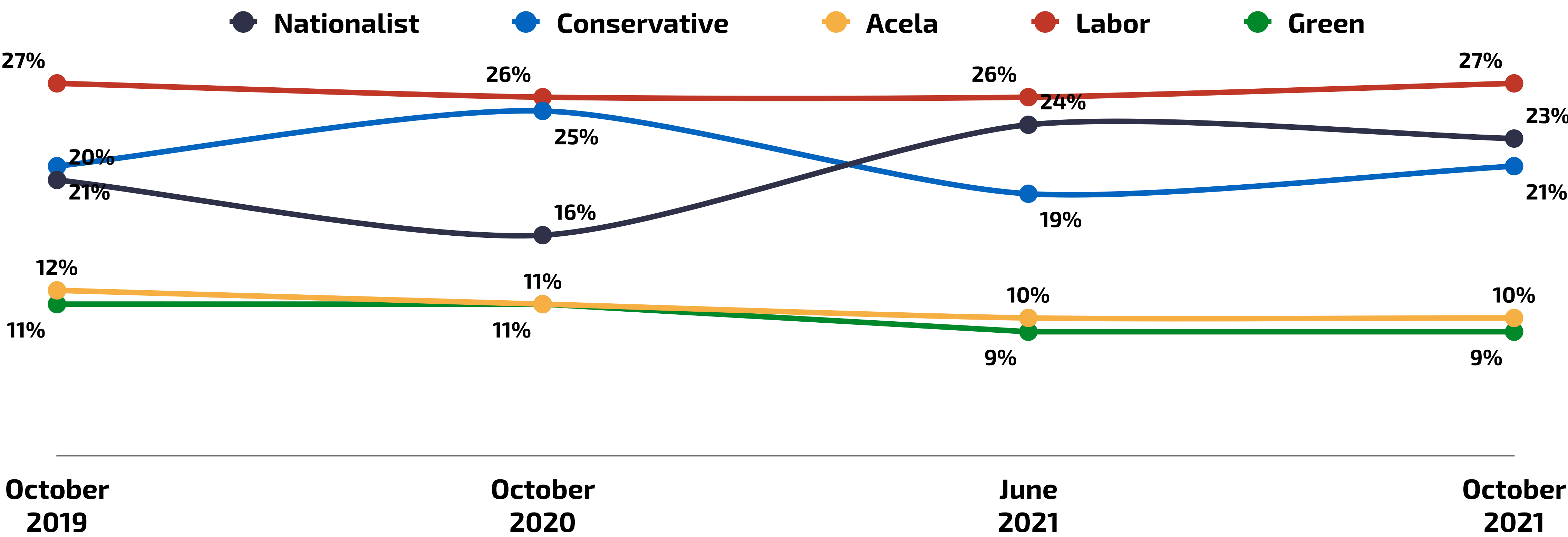
PARTY	LEADER	OCTOBER 2021	JUNE 2021	CHANGE	DESCRIPTION
NATIONALIST		23%	24%	-1%	Stop illegal immigration, put America First, stand up to political correctness, and end unfair trade deals
CONSERVATIVE		21%	19%	+2%	Defend the American system of free enterprise, promote traditional family values, and ensure a strong military
ACELA		10%	10%	EVEN	Advance social progress including women's rights and LGBTQ rights, work with other countries through free trade and diplomacy, cut the deficit, and reform capitalism with sensible regulation
LABOR		27%	26%	+1%	Put the middle class first, pass universal health insurance, strengthen labor unions, and raise taxes on the wealthy to support programs for those less well off
GREEN		9%	9%	EVEN	Pass a Green New Deal to build a carbon-free economy with jobs for all, break up big corporations, end systemic inequality, and promote social and economic justice



N = 1,098 RV nationwide, fielded October 15-19, 2021

Nationalist, Conservative Support Most Fluid Over Time

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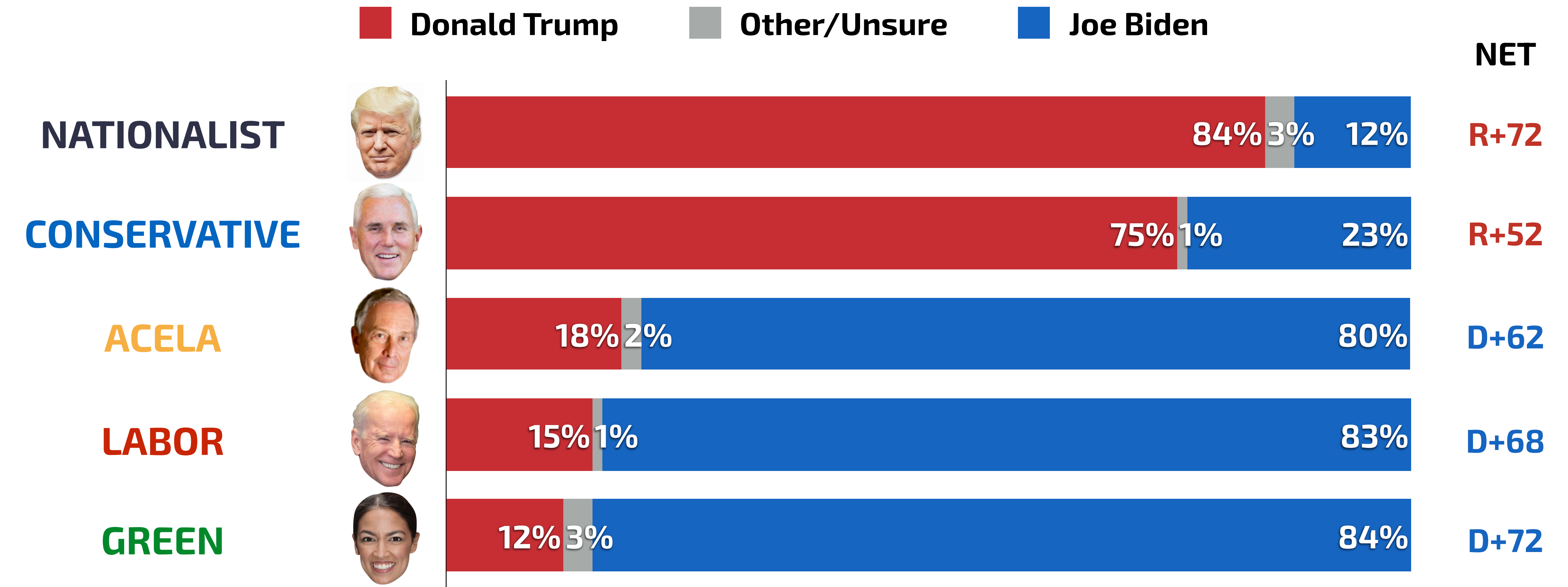


Note: October 2020 survey was of the Likely Electorate

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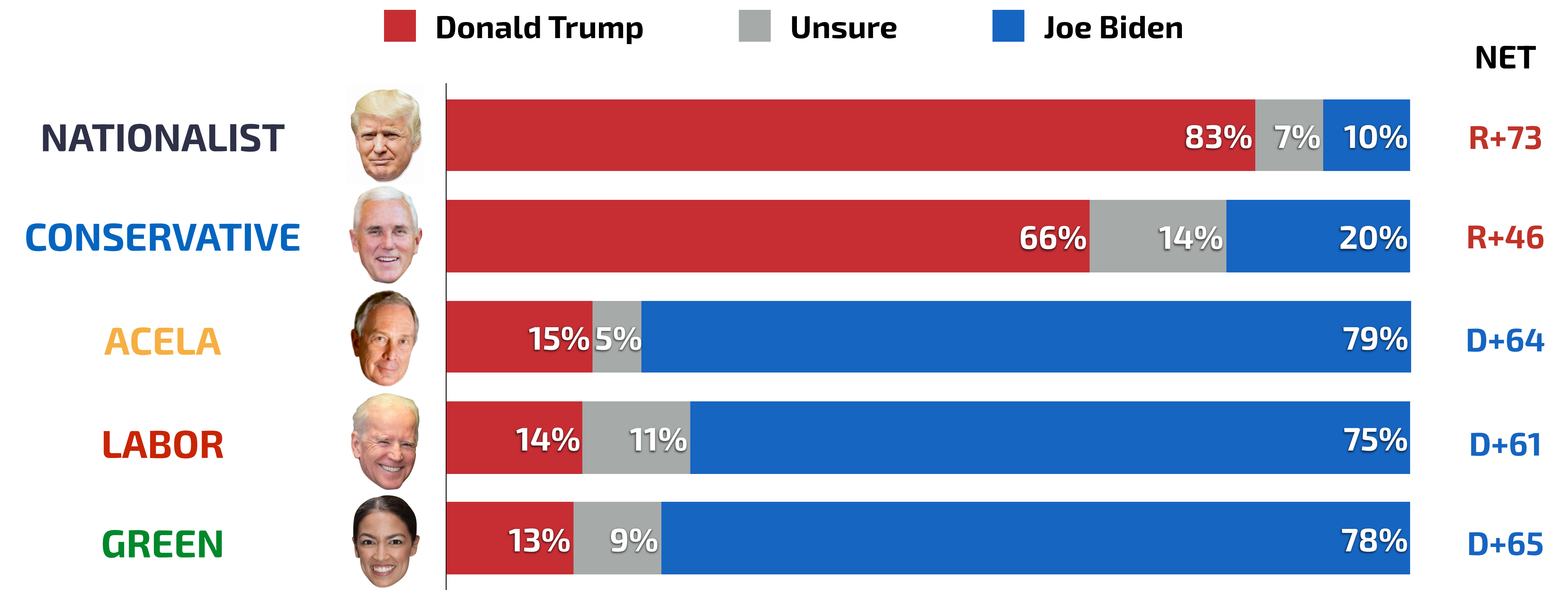
Conservative, Acela Parties Had Most 2020 Crossover Appeal

Q. For which candidate did you vote in the 2020 presidential election?



Conservative, Labor Parties Have Most 2024 Crossover Appeal

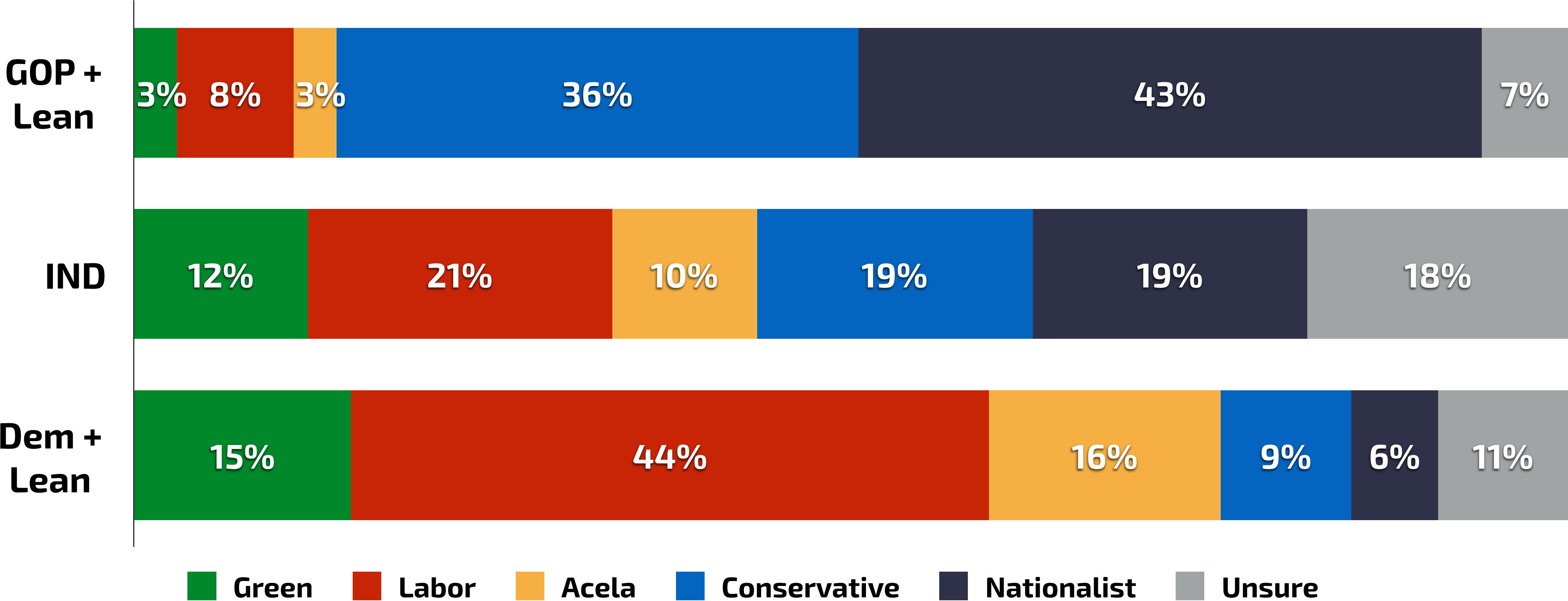
Q. If the 2024 presidential election were being held today, would you vote for...



Demographics

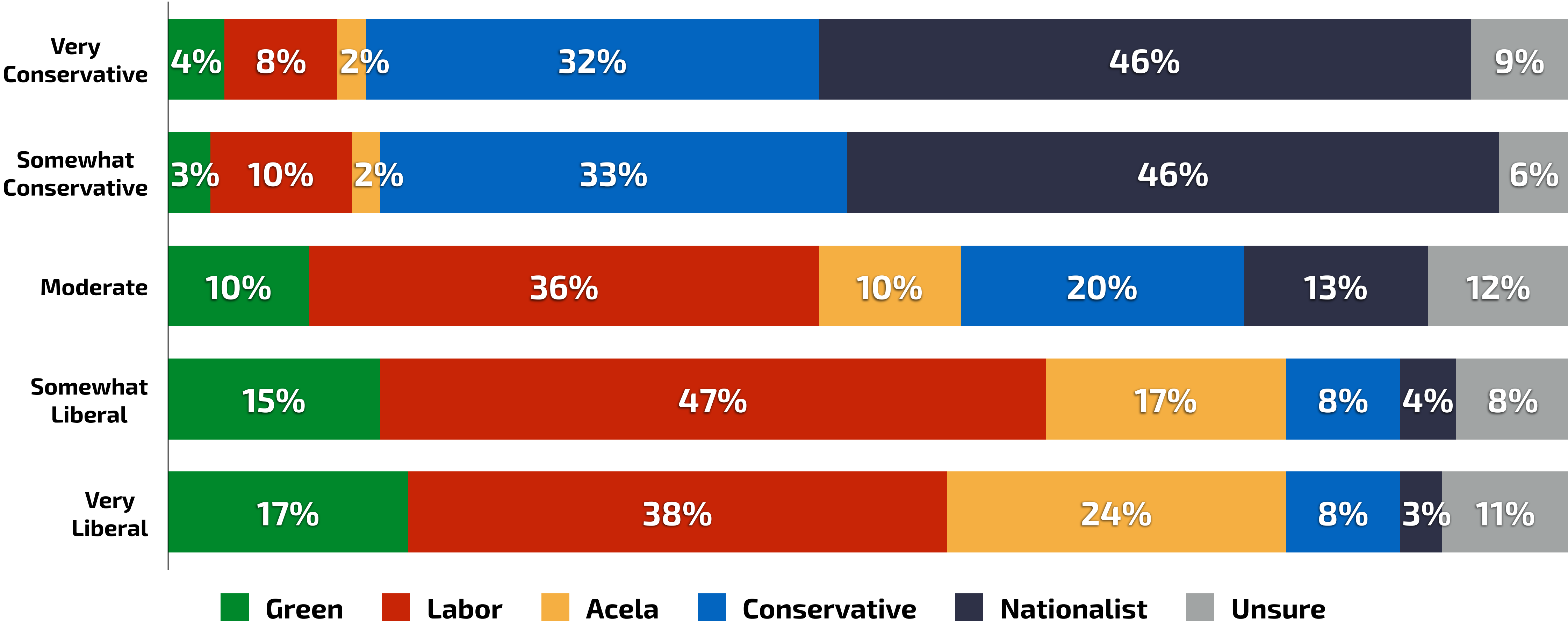


Conservatives, Nationalists Make Up Bulk Of GOP, Labor Is Top Choice Among Democrats



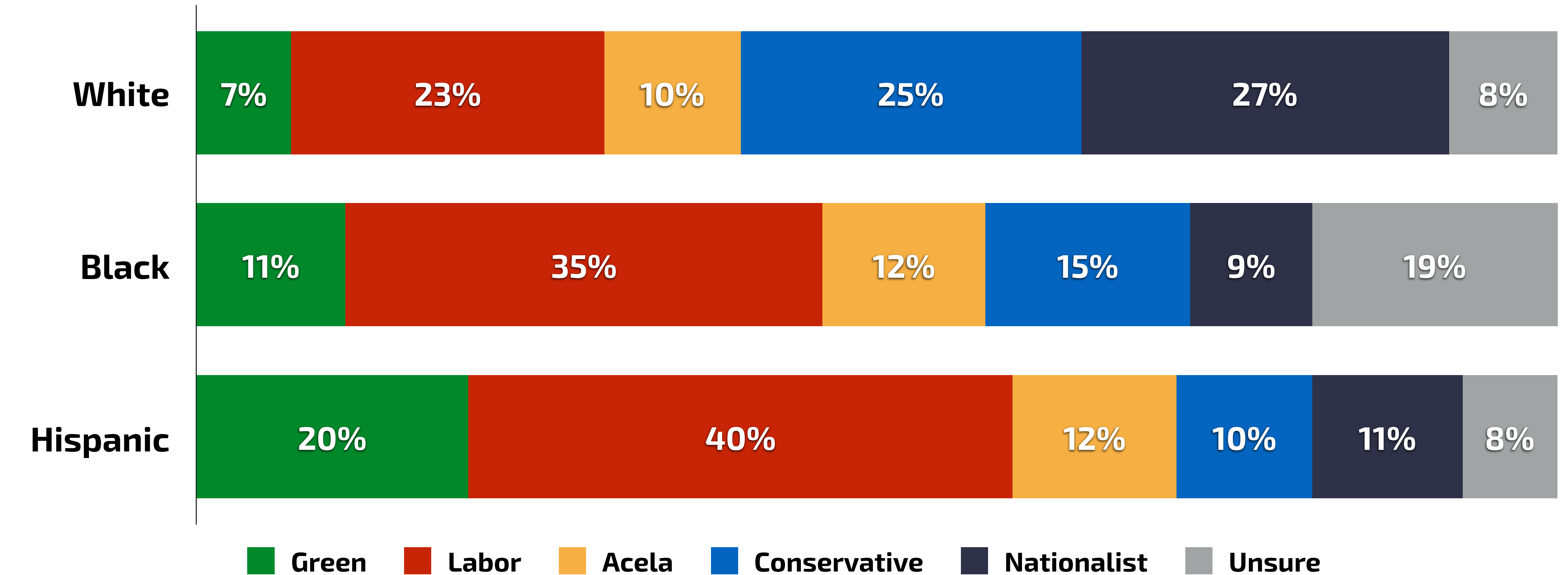
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Acela Party Support Concentrated Among Liberals



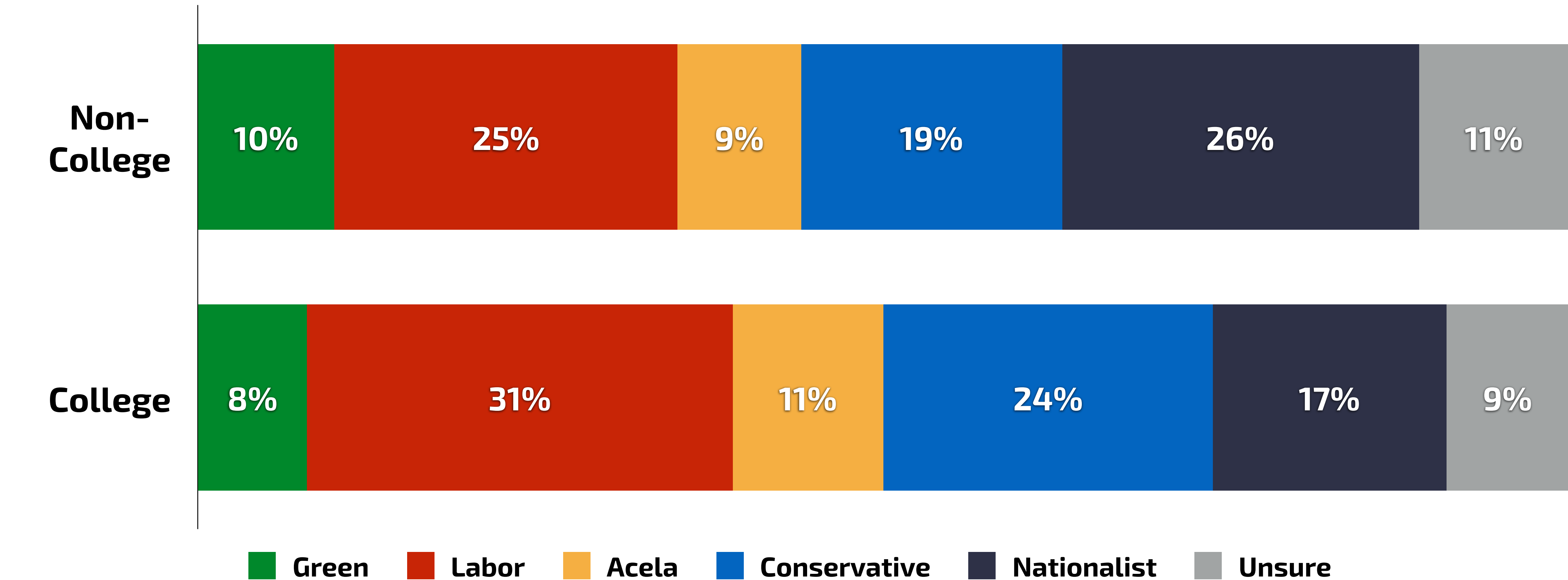
N = 1,098 RV nationwide, fielded October 15-19, 2021

Center-Right Parties Would Combine for 24% Of Black Voters And 21% Of Hispanic Voters



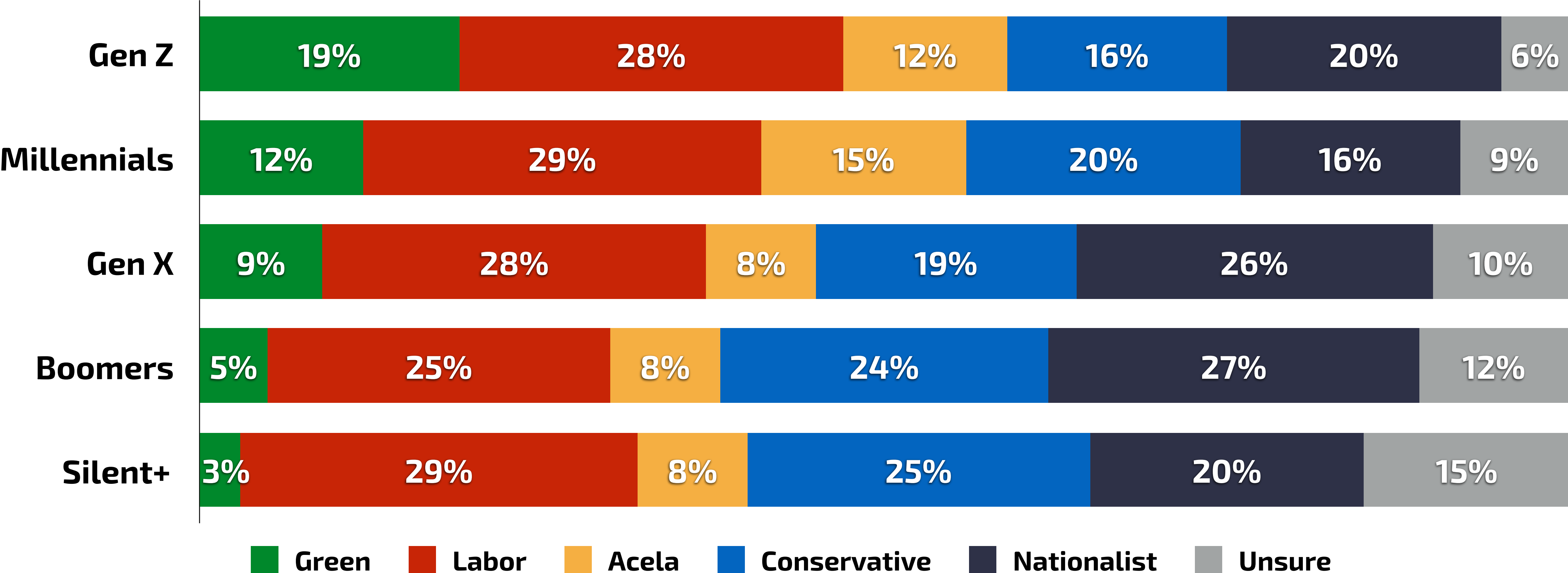
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Non-College Voters More Open To Voting For Center-Right Parties Than College-Educated Counterparts



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1 in 5 Gen Z Voters Would Support A Green Party



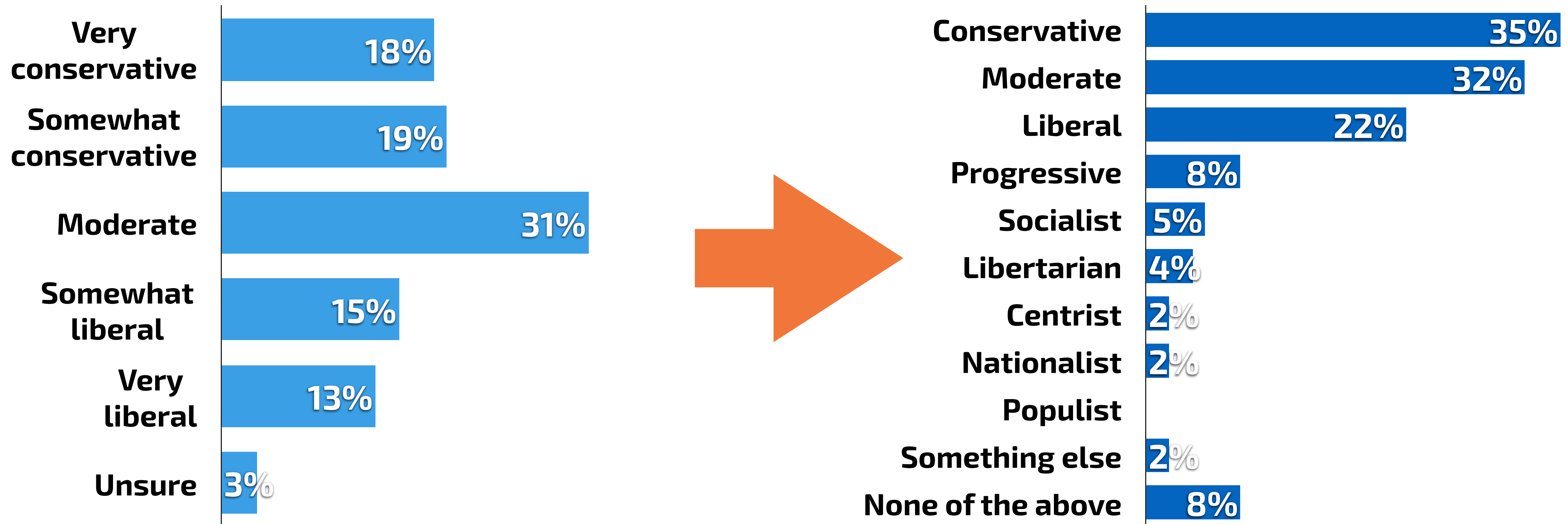
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Political Ideology And Representation



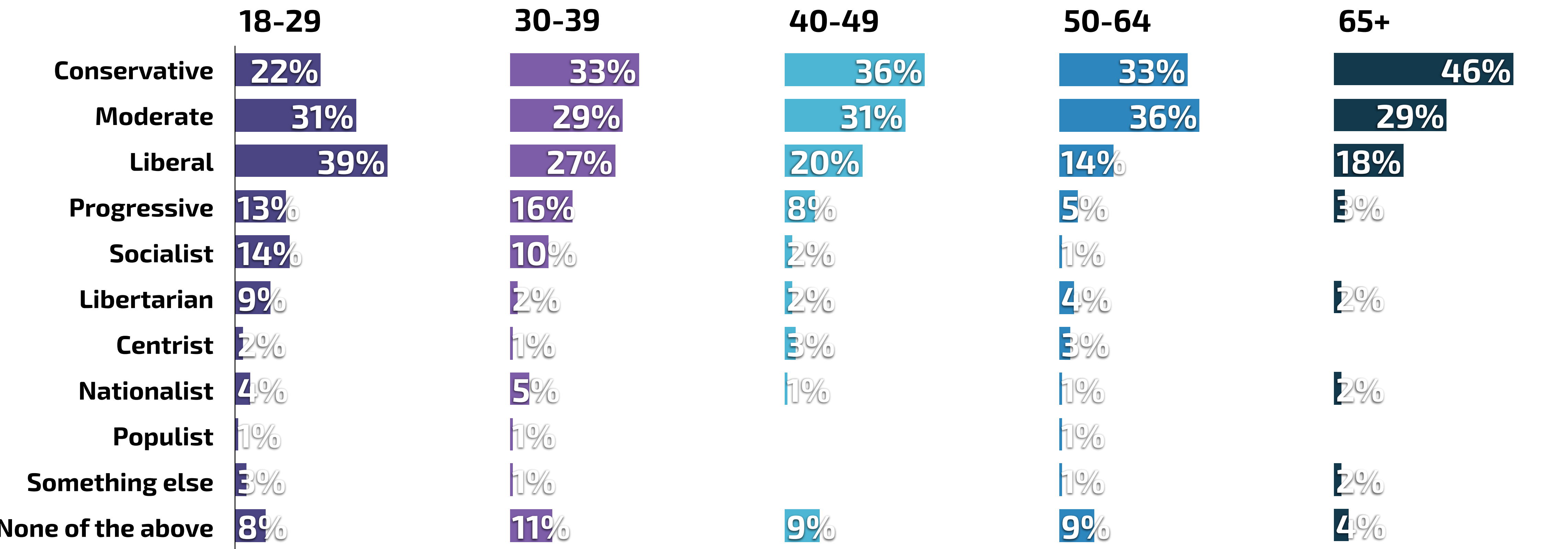
Rethinking Political Ideology

Q. Regardless of how you typically vote, would you say you consider yourself to be a...? Select all that apply.



Younger Voters Identify More With Left Ideologies

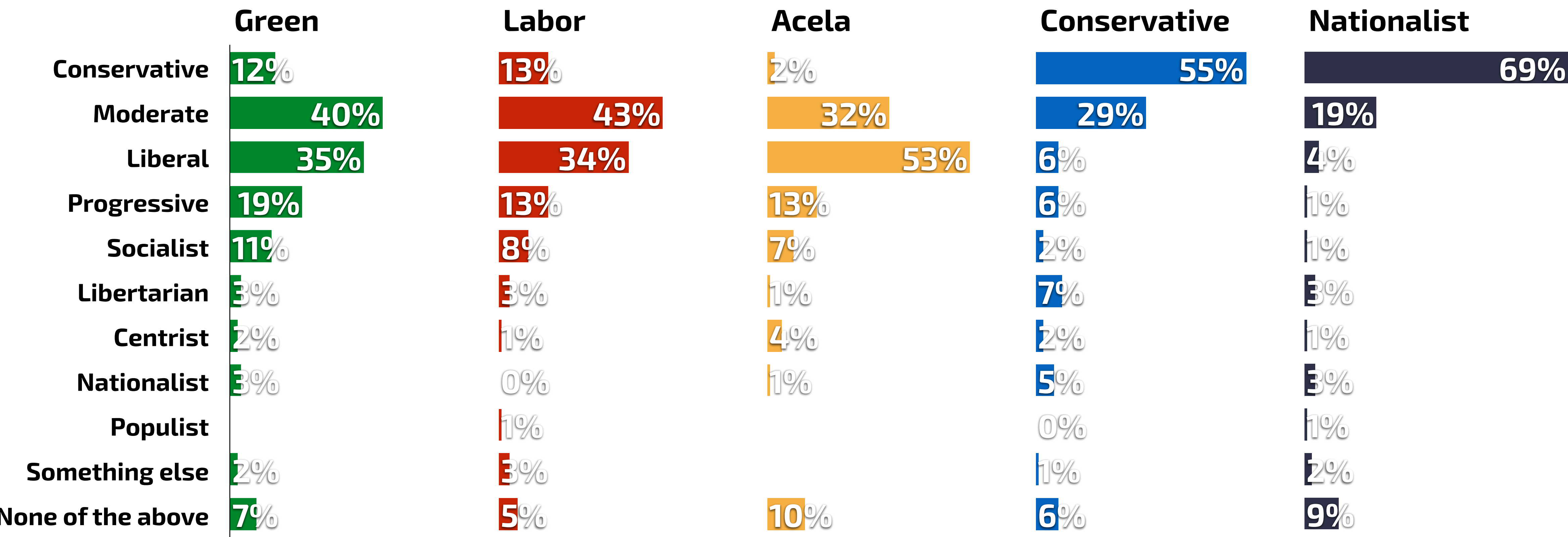
Q. Regardless of how you typically vote, would you say you consider yourself to be a...? Select all that apply.



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Green, Labor Voters Identify Similarly Ideologically

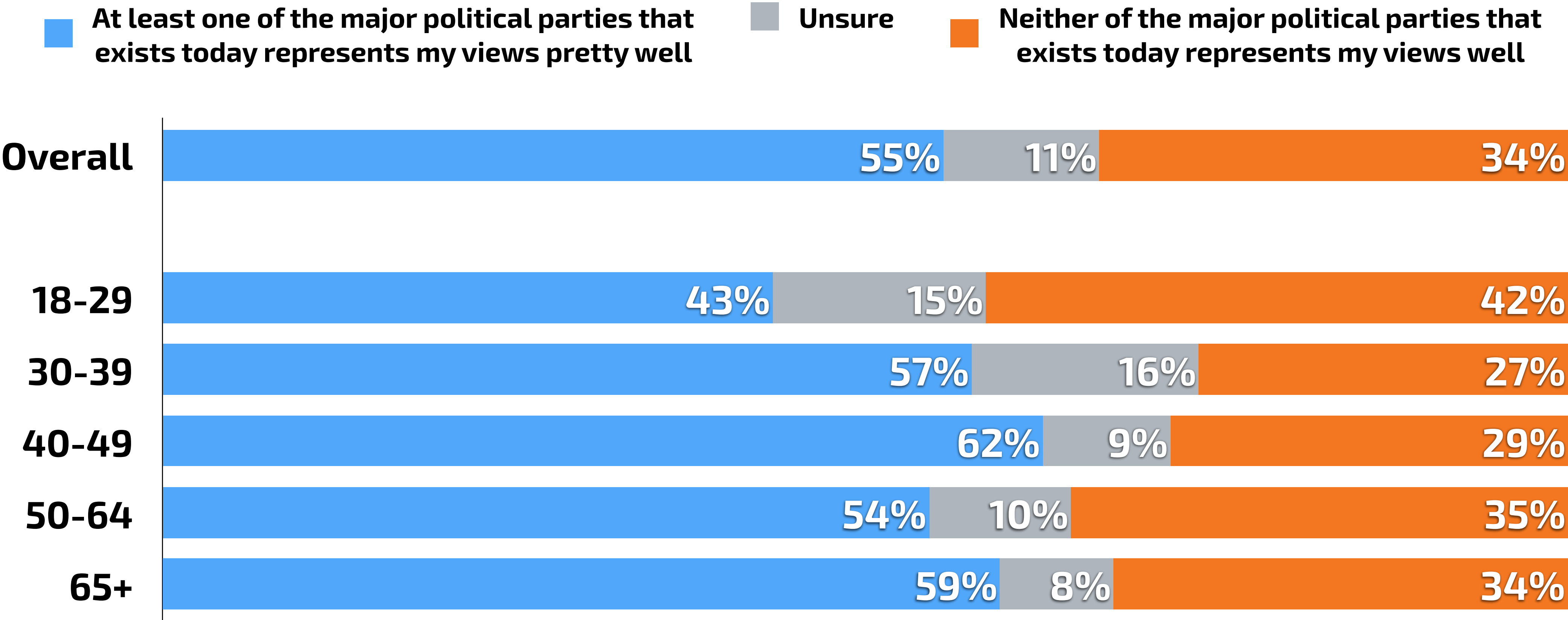
Q. Regardless of how you typically vote, would you say you consider yourself to be a...? Select all that apply.



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Fewer Younger Voters Say They Are Represented By A Major Party

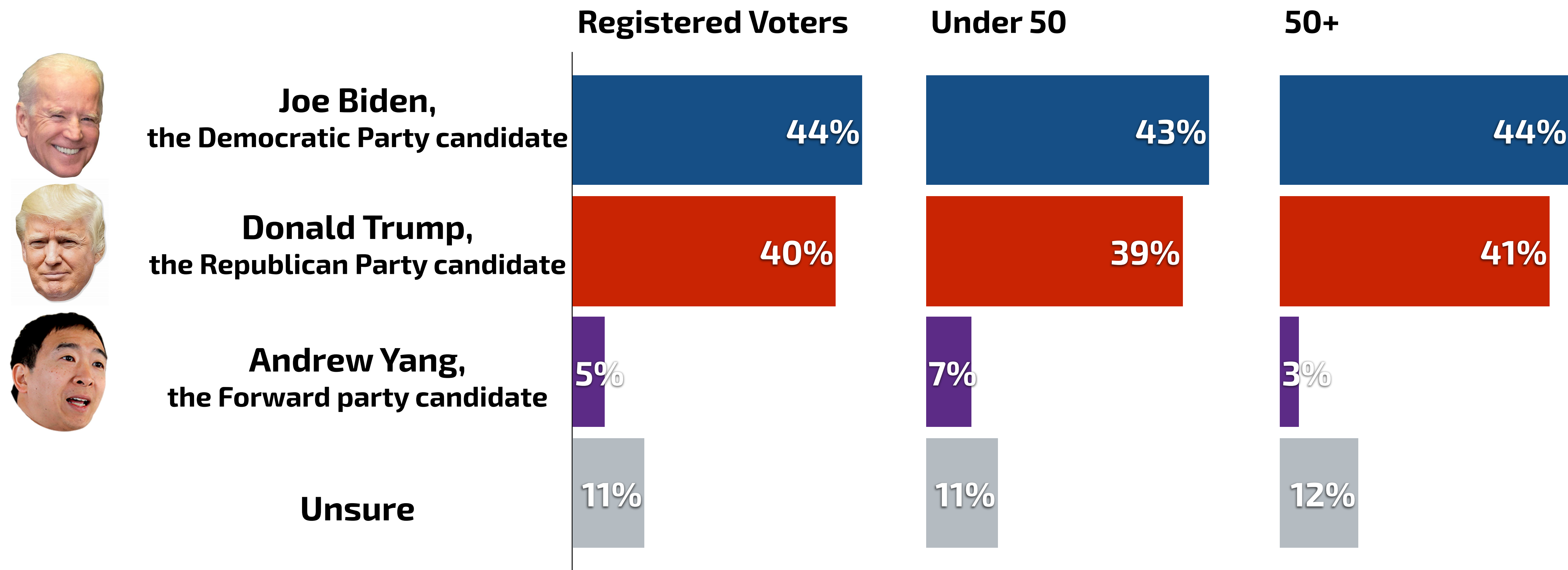
Q. Which of the following comes closest to your view, even if neither is exactly right?



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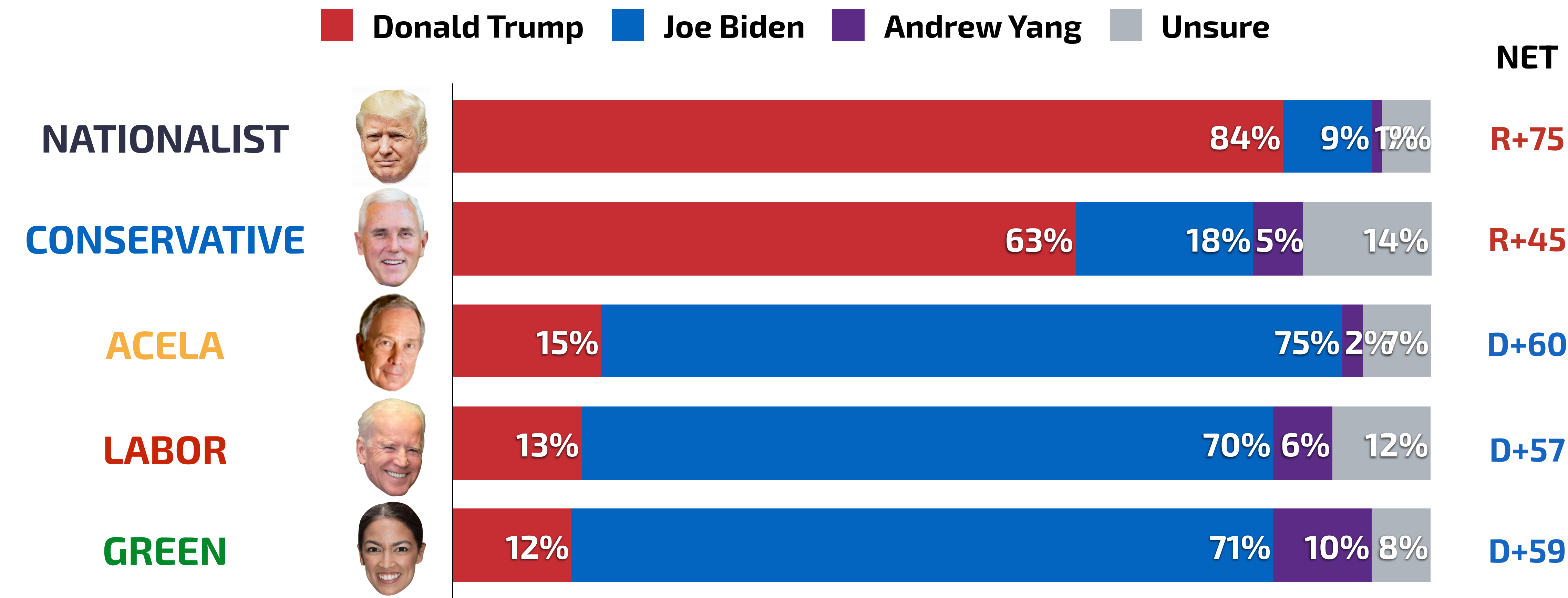
Younger Voters More Interested In Yang 2024 Third Party Bid

Q. If the 2024 presidential election were being held today, would you vote for...



Yang 2024 Support Strongest On The Left

Q. If the 2024 presidential election were being held today, would you vote for...





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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