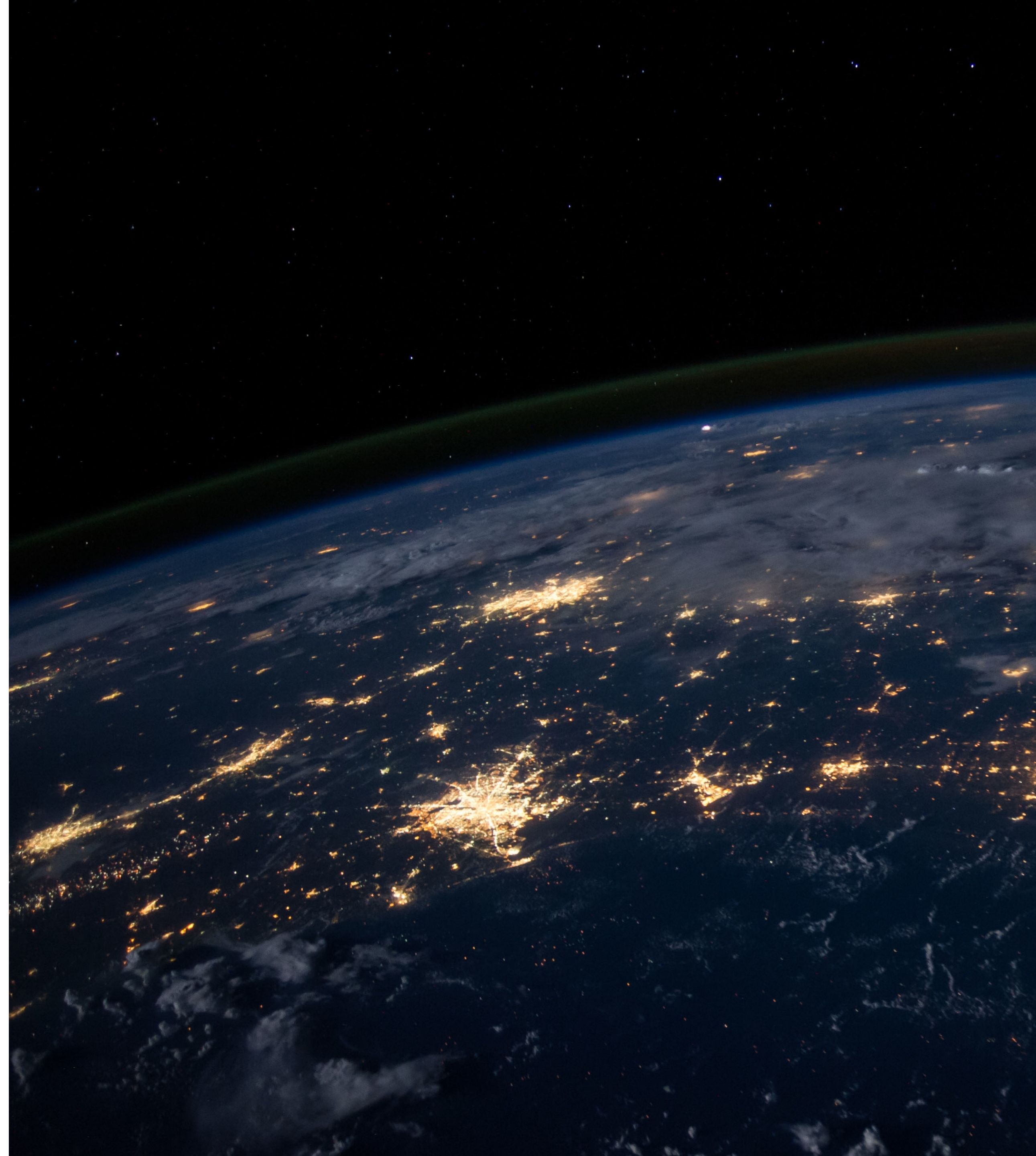




SCOTUS, Roe v. Wade, & Abortion

Verified Voter Omnibus Survey

N = 1,020 Voters in the Likely Electorate (LV), Nationwide
Field Dates: May 20-23, 2022

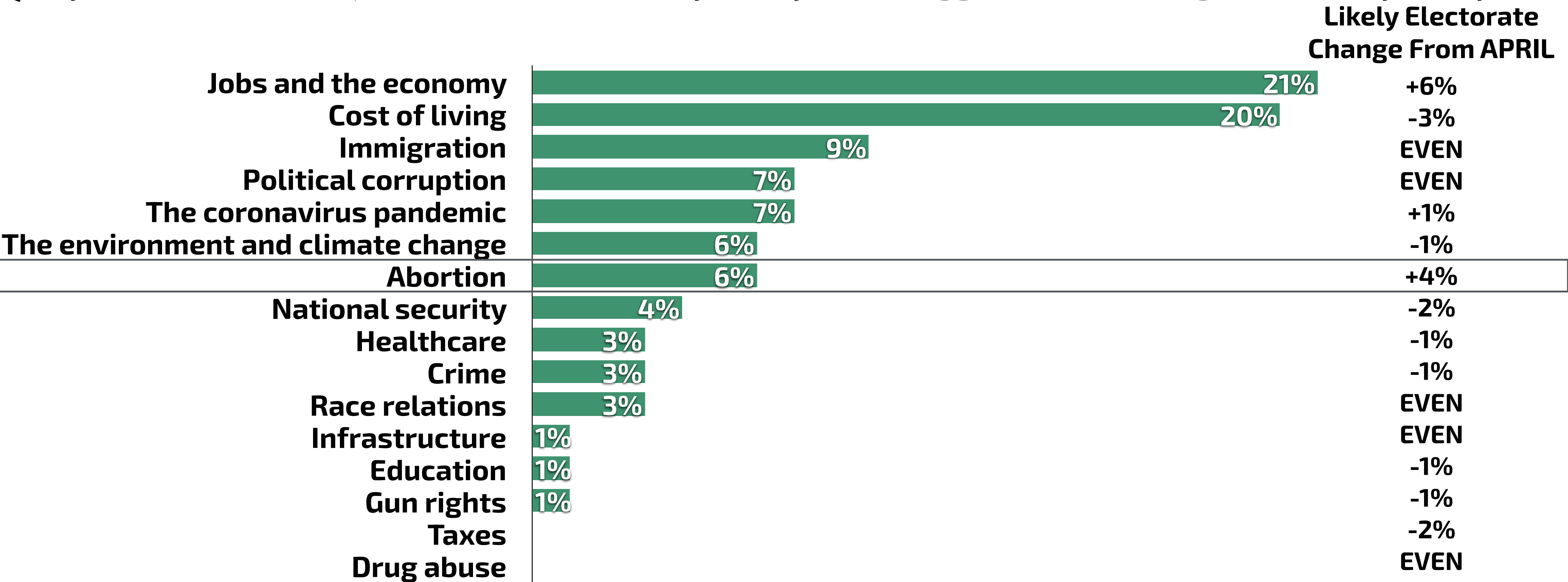


Abortion In The Issue Landscape



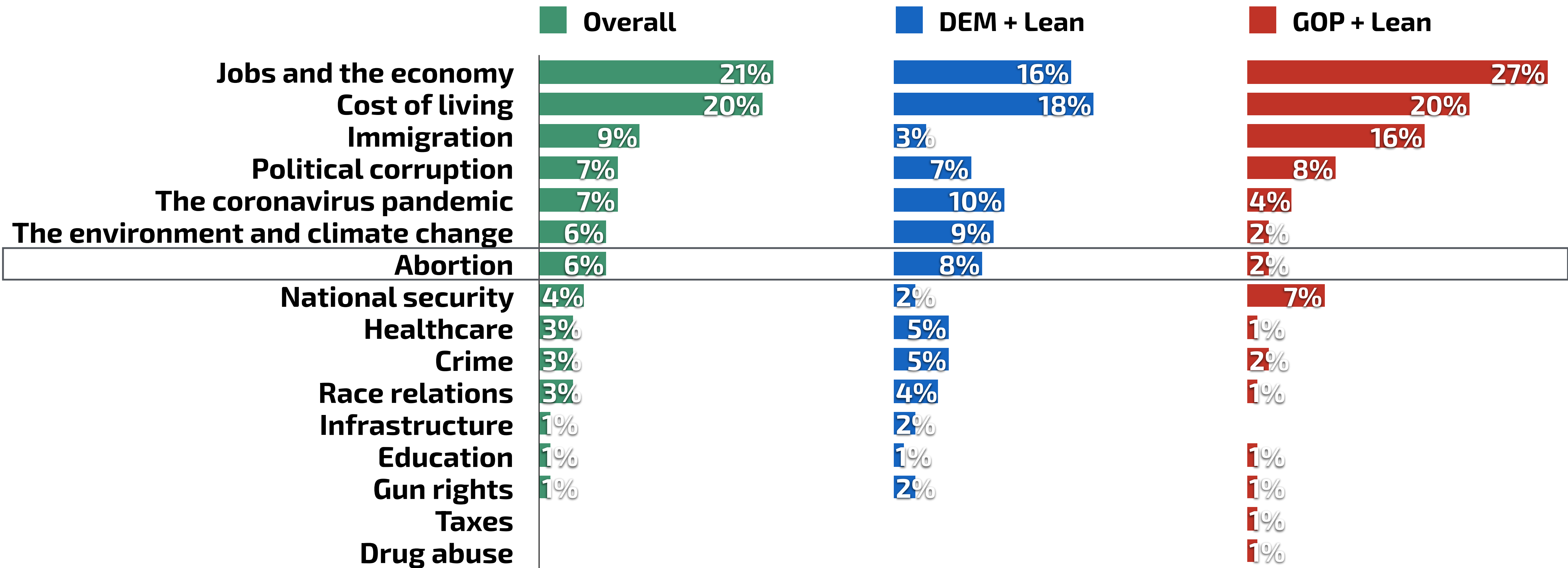
Abortion As Top Issue Sees 4% Increase Since Leaked *Dobbs* Decision

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



Democrats Drive Abortion As Top Issue

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?

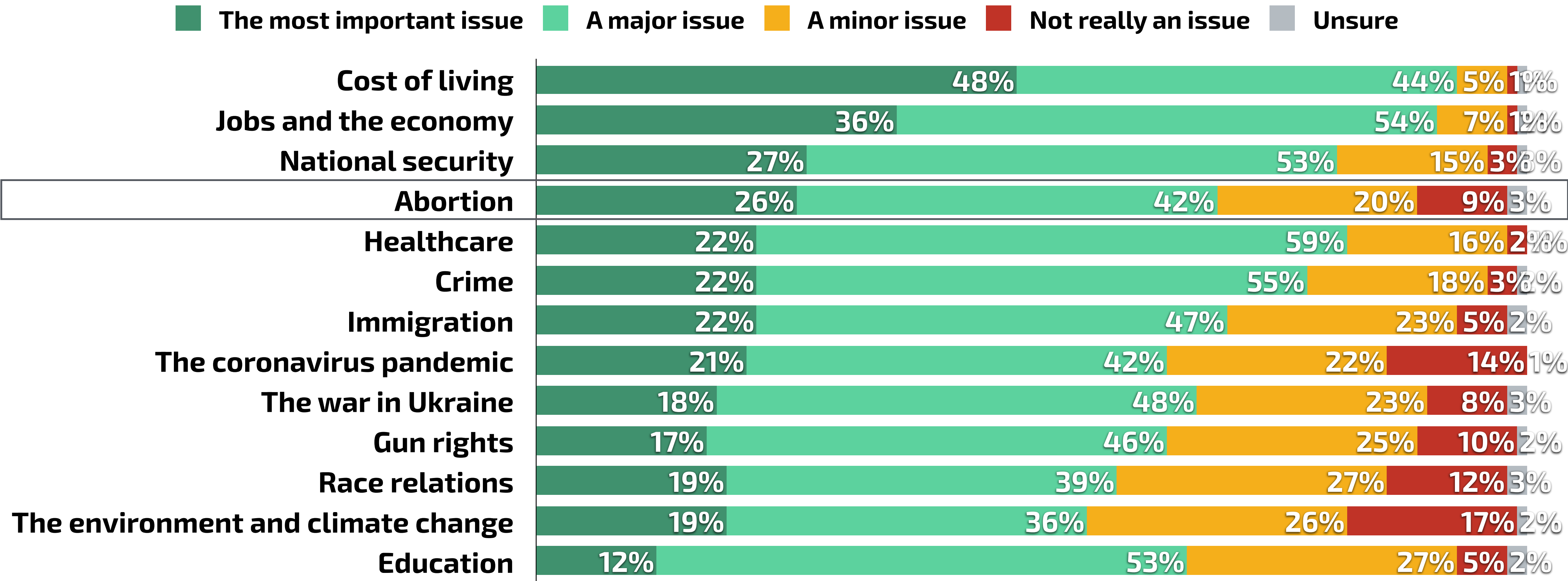


N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

Note: Something else and Unsure not shown

1 In 4 Say Abortion Is Most Important Issue To Their Vote

Q. How important are each of the following issues when you are considering who to vote for?

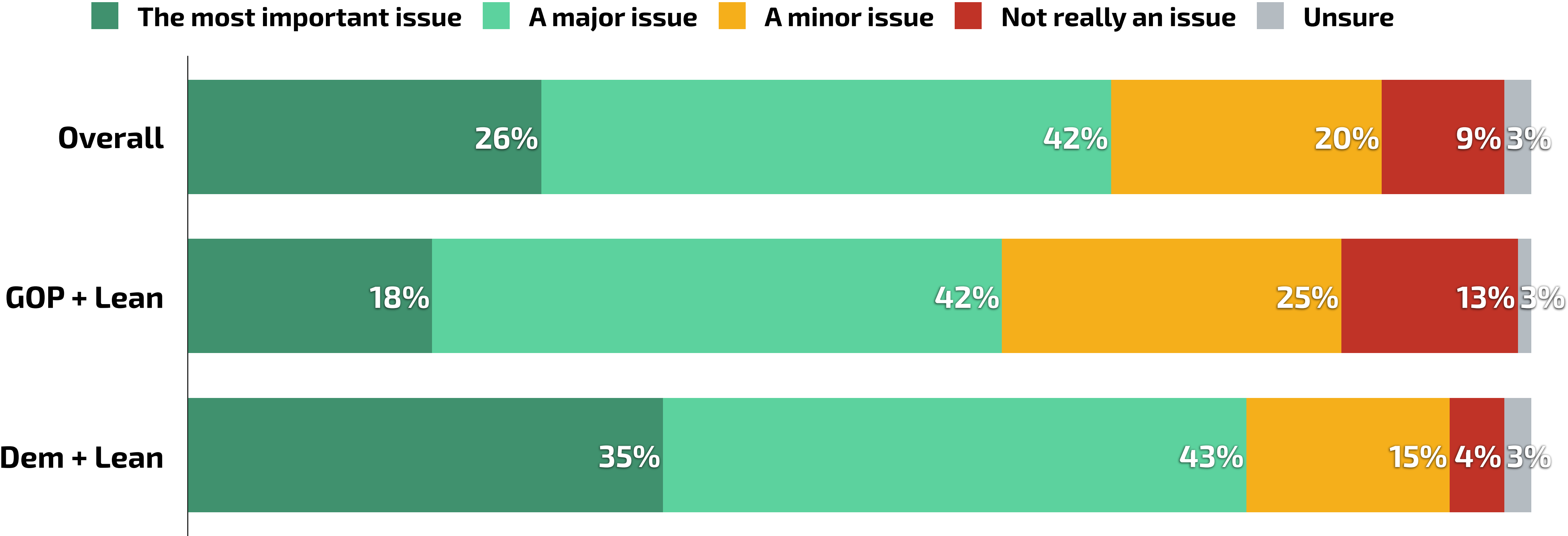


N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

Abortion More Important To Democratic Voters

Q. How important are each of the following issues when you are considering who to vote for?

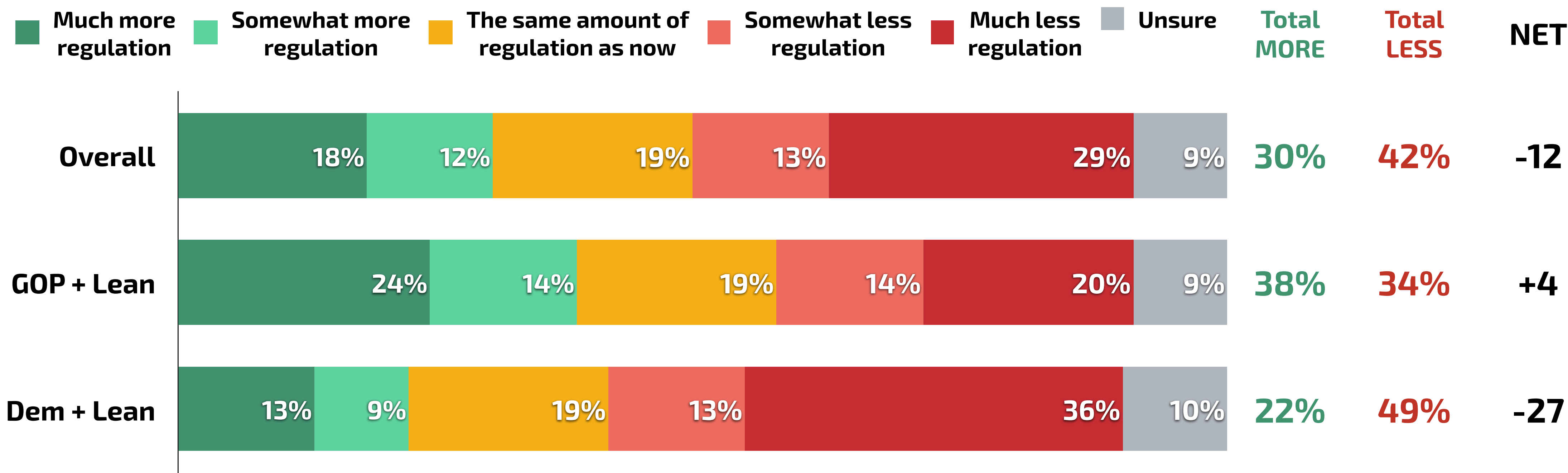
Abortion



4 In 10 Want Less Government Regulation Of Abortion

Q. Do you think there should more government regulation, less government regulation, or about the same amount of regulation as now of each of the following?

Abortion



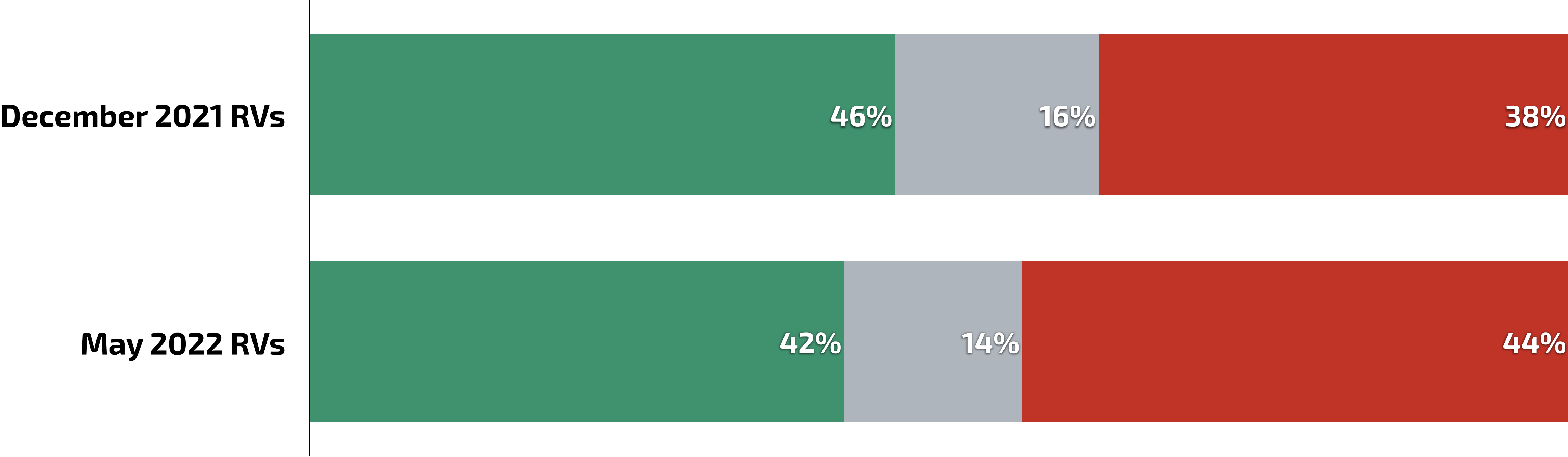
SCOTUS Approval



SCOTUS Job Approval Among Voters Declines Post *Dobbs* Leak

Q. Do you approve or disapprove of the way the Supreme Court is handling its job?

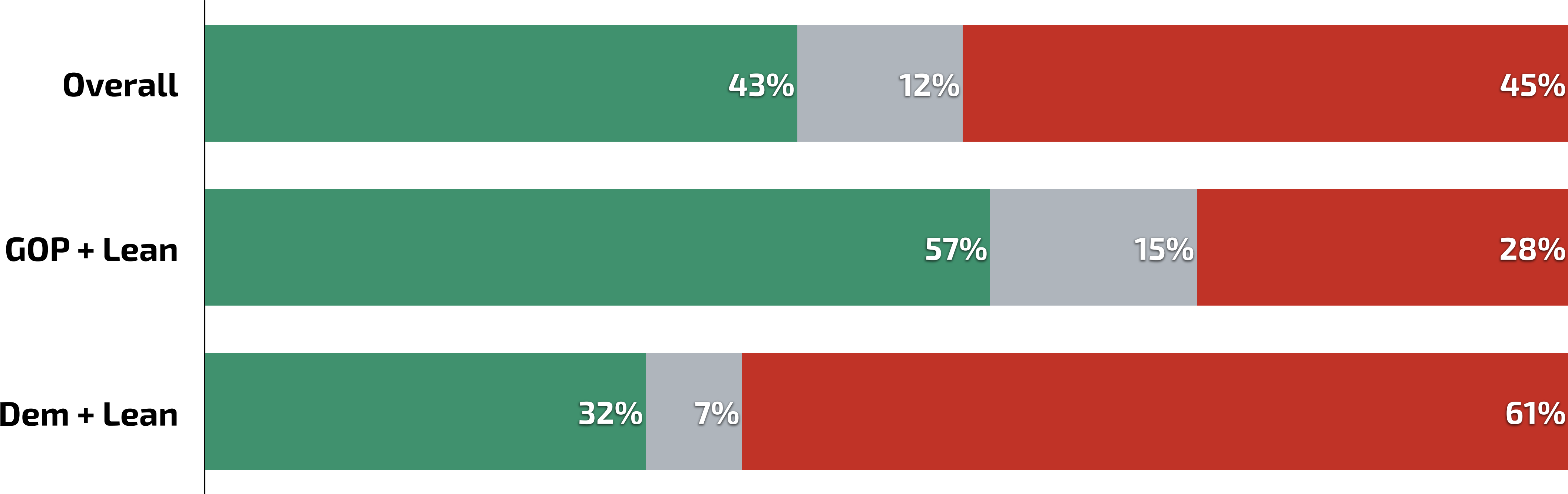
Strongly / Somewhat Approve Unsure Strongly / Somewhat Disapprove



Republicans Drive SCOTUS Job Approval

Q. Do you approve or disapprove of the way the Supreme Court is handling its job?

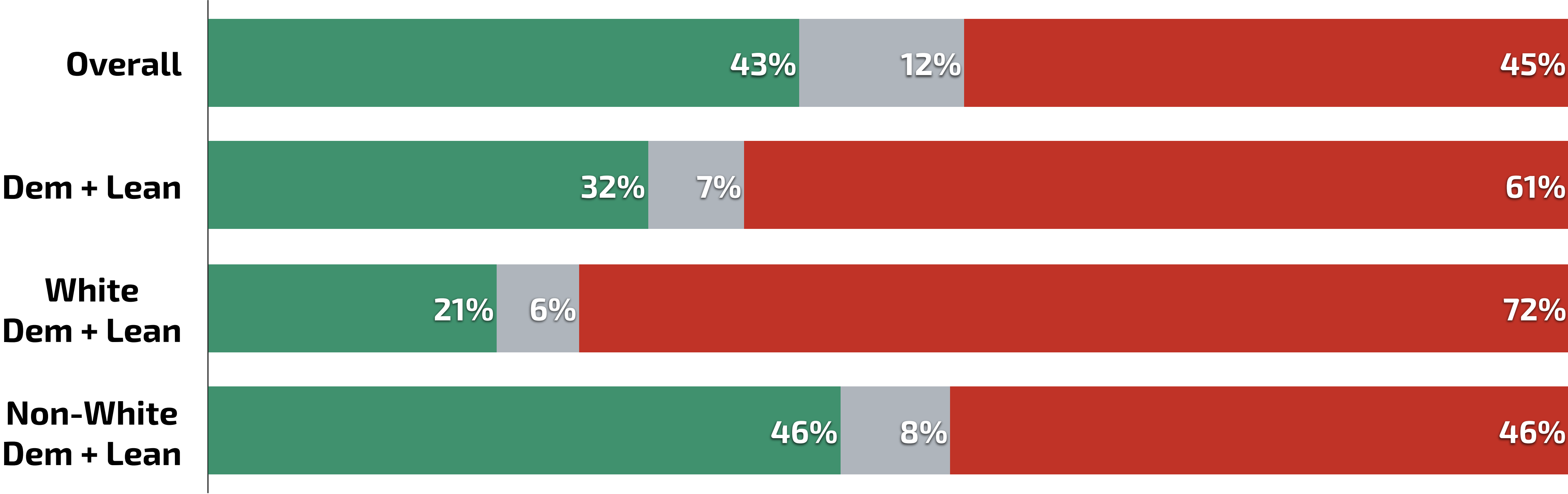
Strongly / Somewhat Approve Unsure Strongly / Somewhat Disapprove



White Democrats Drive SCOTUS Disapproval

Q. Do you approve or disapprove of the way the Supreme Court is handling its job?

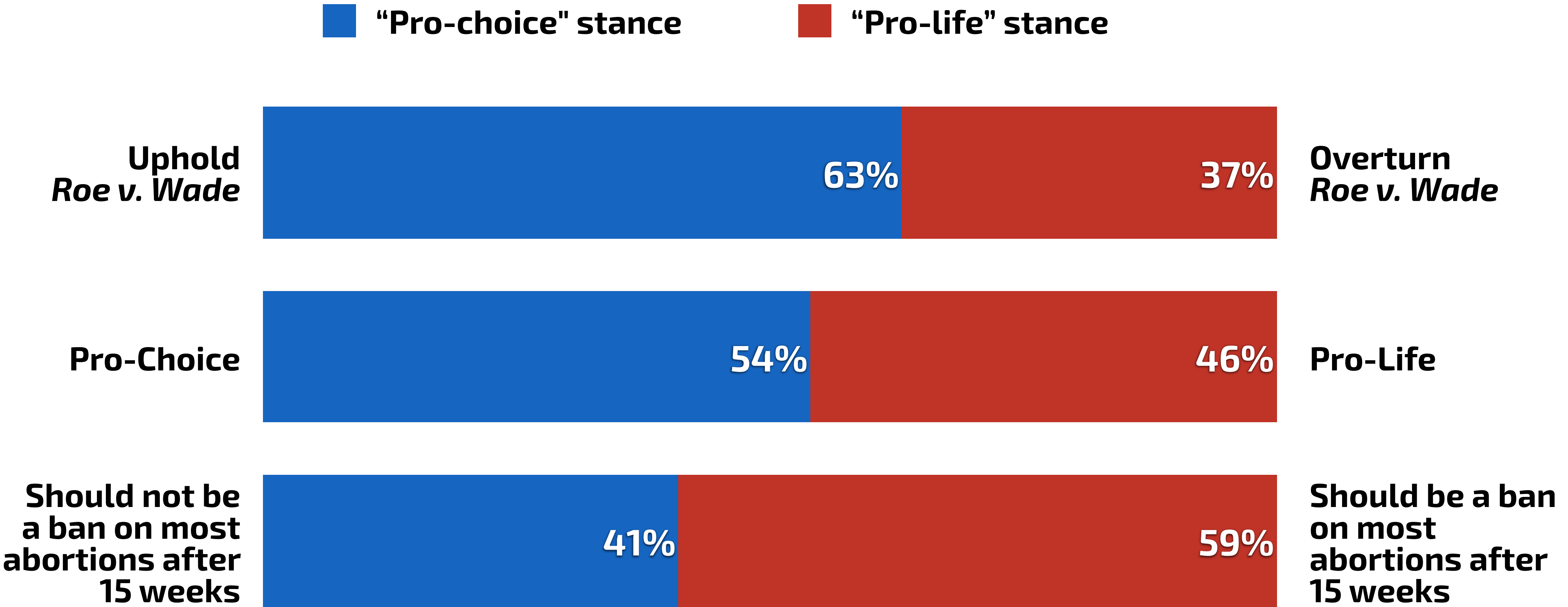
Strongly / Somewhat Approve Unsure Strongly / Somewhat Disapprove



Stances Surrounding Abortion



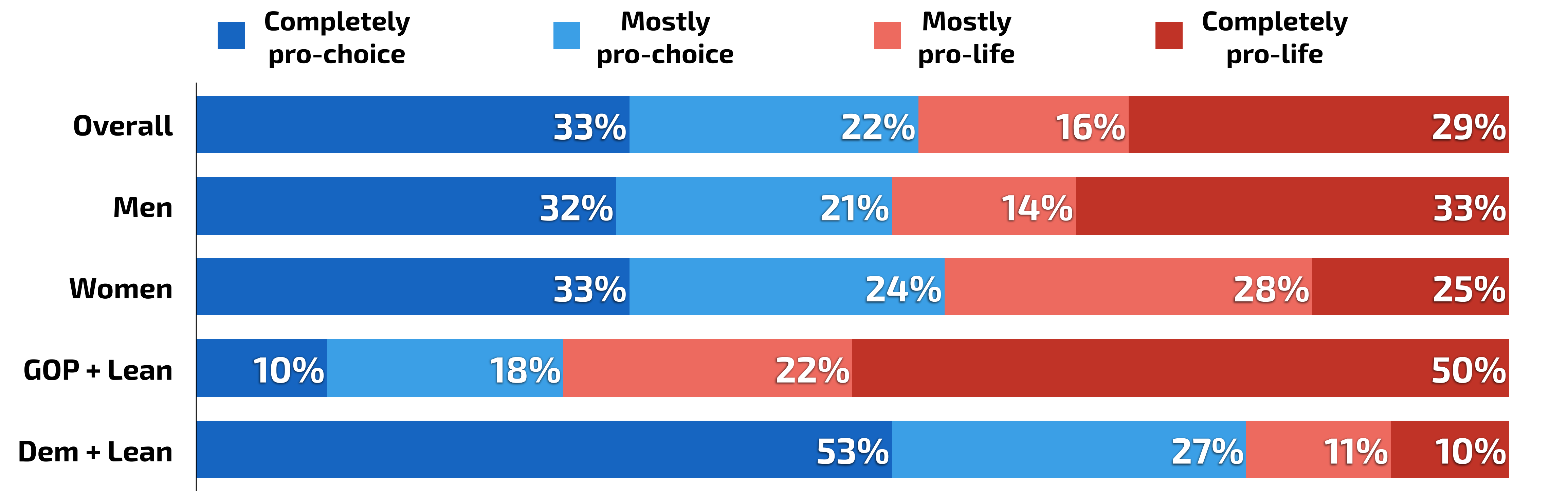
Where The Electorate Stands On Abortion-Related Issues



N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

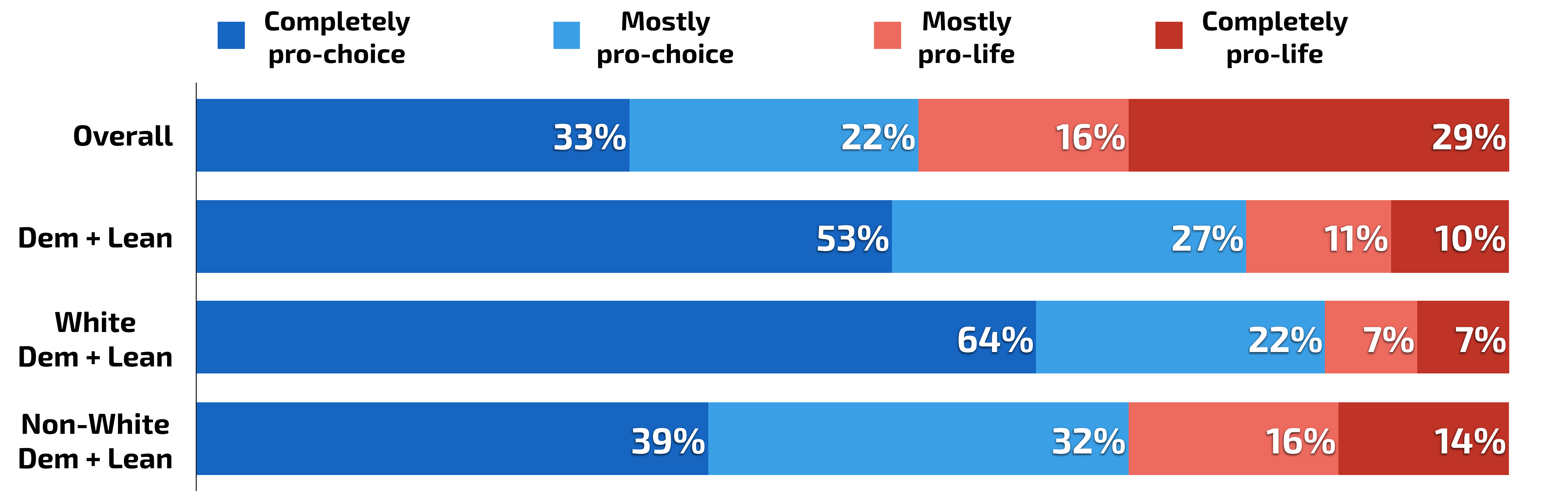
33% Completely Pro-Choice, 29% Completely Pro-Life, 38% Somewhere In The Middle

Respondents were grouped base on their stance on three abortion-related issues: if they identify as pro-life or pro-choice, if they want the Supreme Court to overturn or uphold *Roe v. Wade*, and if they think there should or should not be a ban on most abortions after 15 weeks of pregnancy.



White Dems Much More “Pro-Choice” Than Non-White Dems

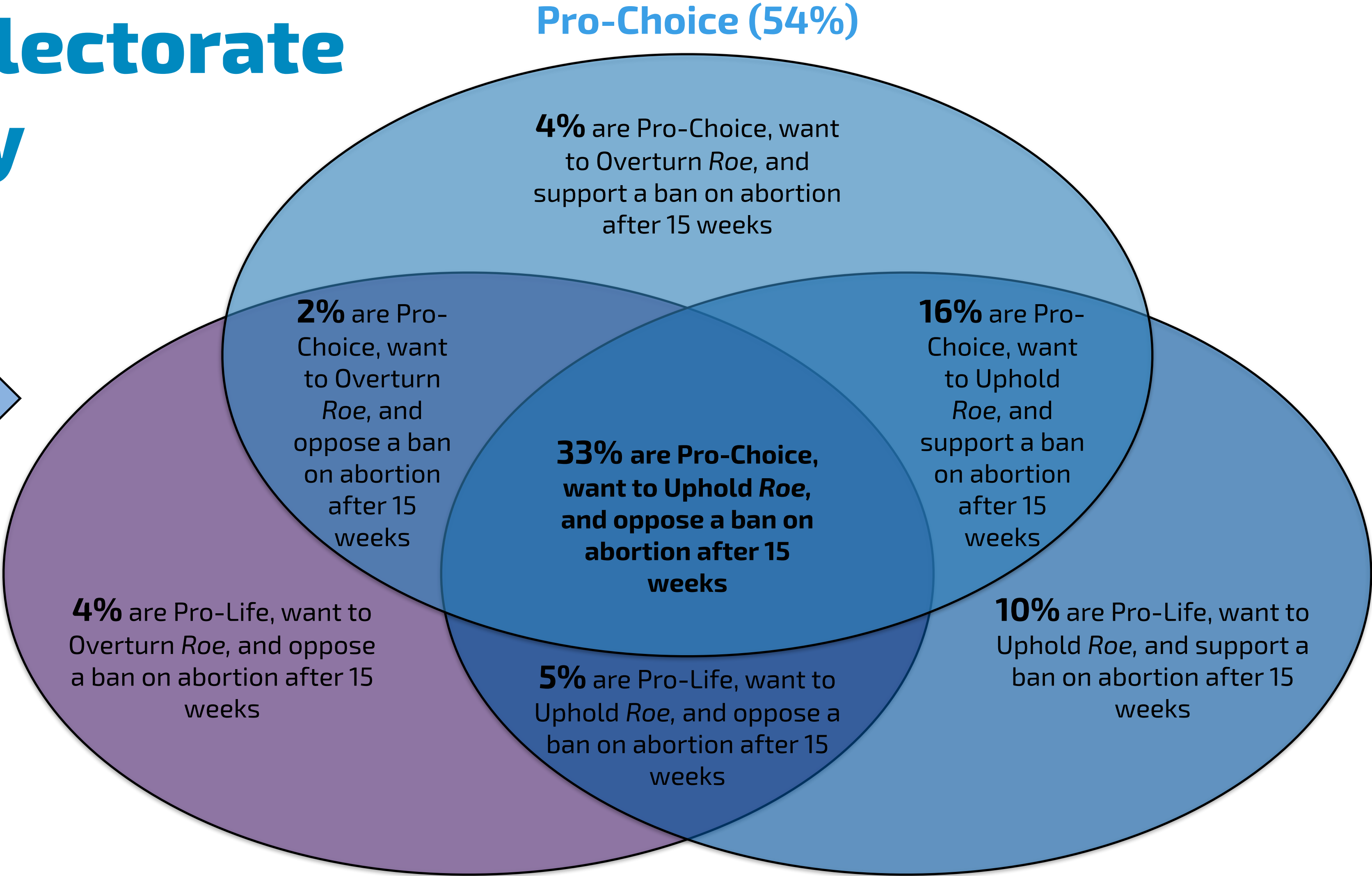
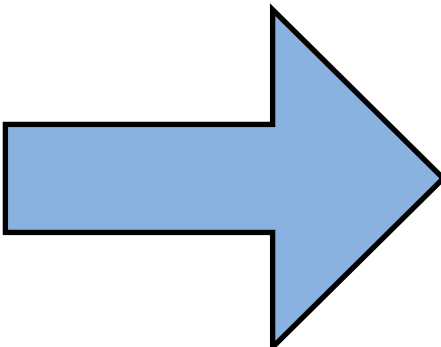
Respondents were grouped base on their stance on three abortion-related issues: if they identify as pro-life or pro-choice, if they want the Supreme Court to overturn or uphold *Roe v. Wade*, and if they think there should or should not be a ban on most abortions after 15 weeks of pregnancy.



33% Of The Electorate Is Completely Pro-Choice

71% of the Likely Electorate holds at least one “Pro-Choice” stance among the 3 abortion questions asked

29% of the Likely Electorate hold “Pro-Life” views on all of the 3 abortion questions asked



Oppose Abortion Ban After 15 Weeks (41%)

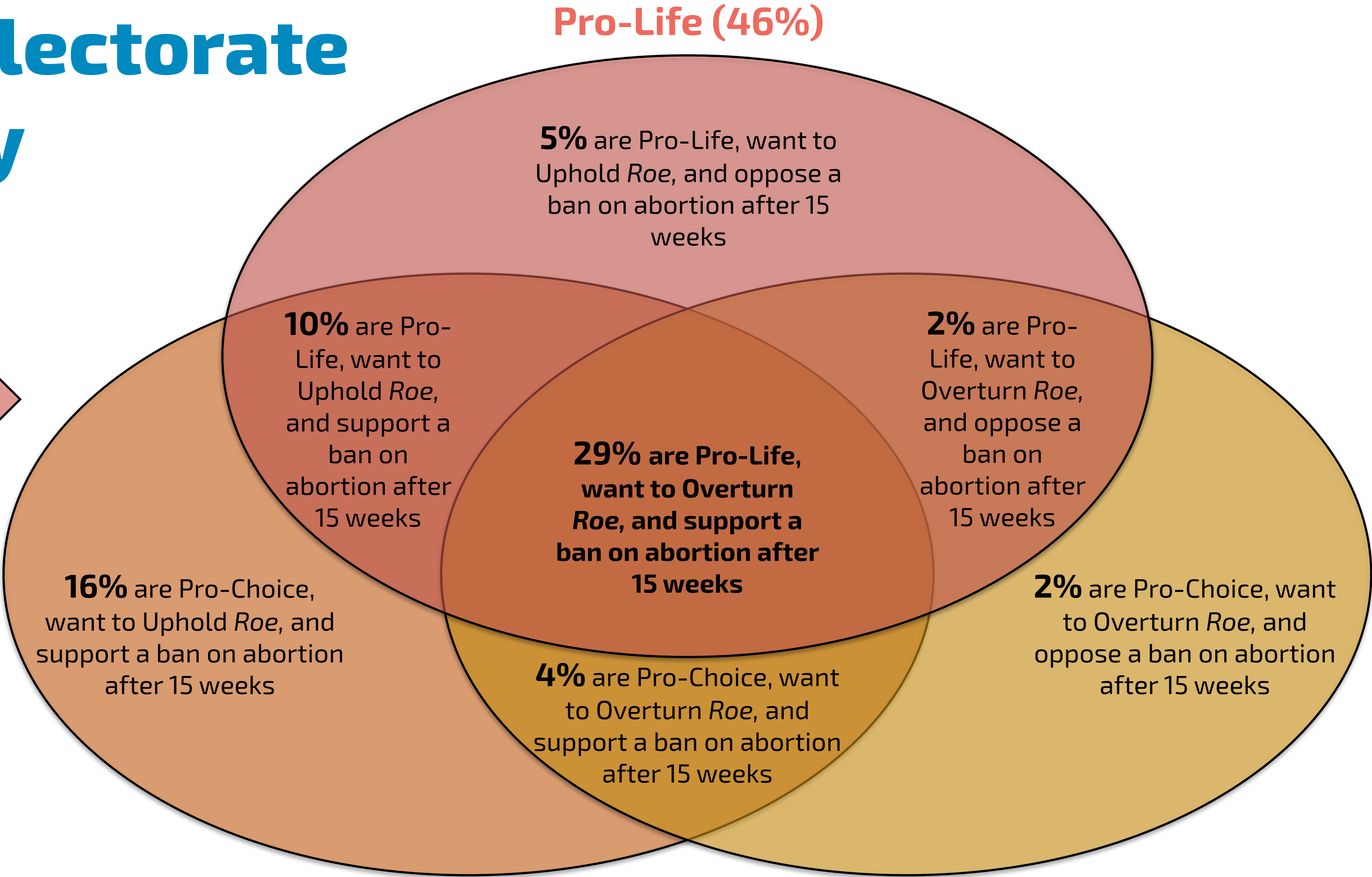
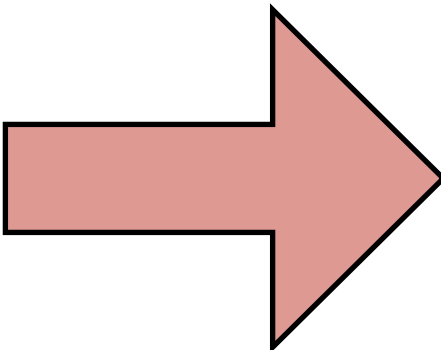
Uphold Roe (63%)

N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

29% Of The Electorate Is Completely Pro-Life

67% of the Likely
Electorate holds at
least one “Pro-Life”
stance among the 3
abortion questions
asked

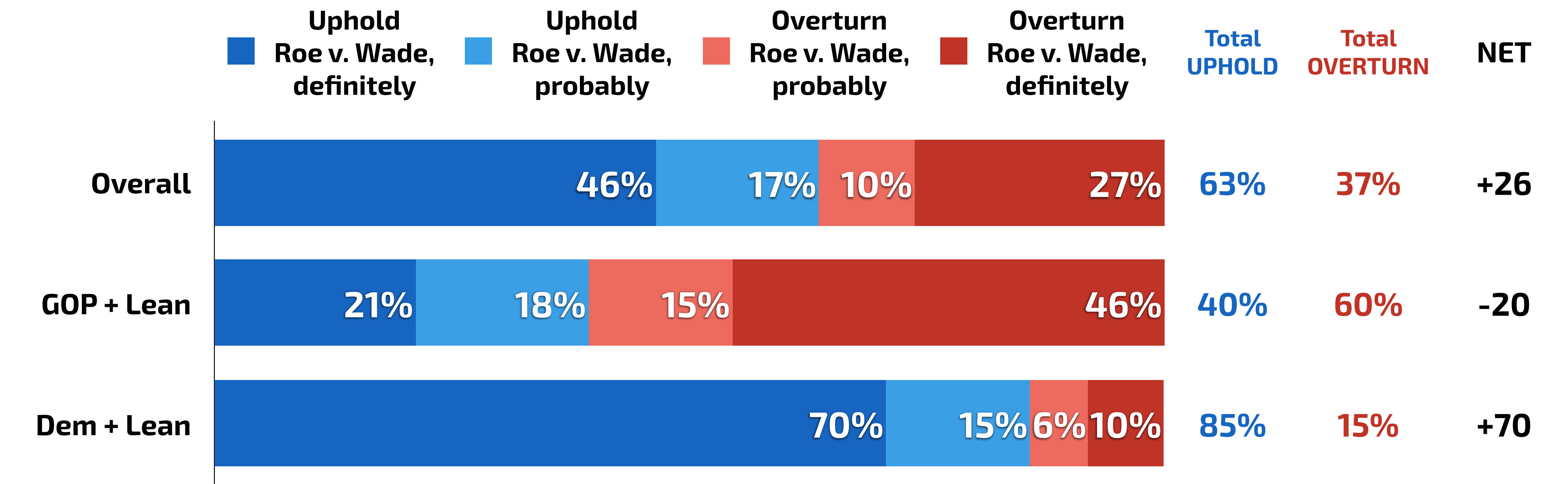
33% of the Likely
Electorate hold “Pro-
Choice” views on all
of the 3 abortion
questions asked



N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

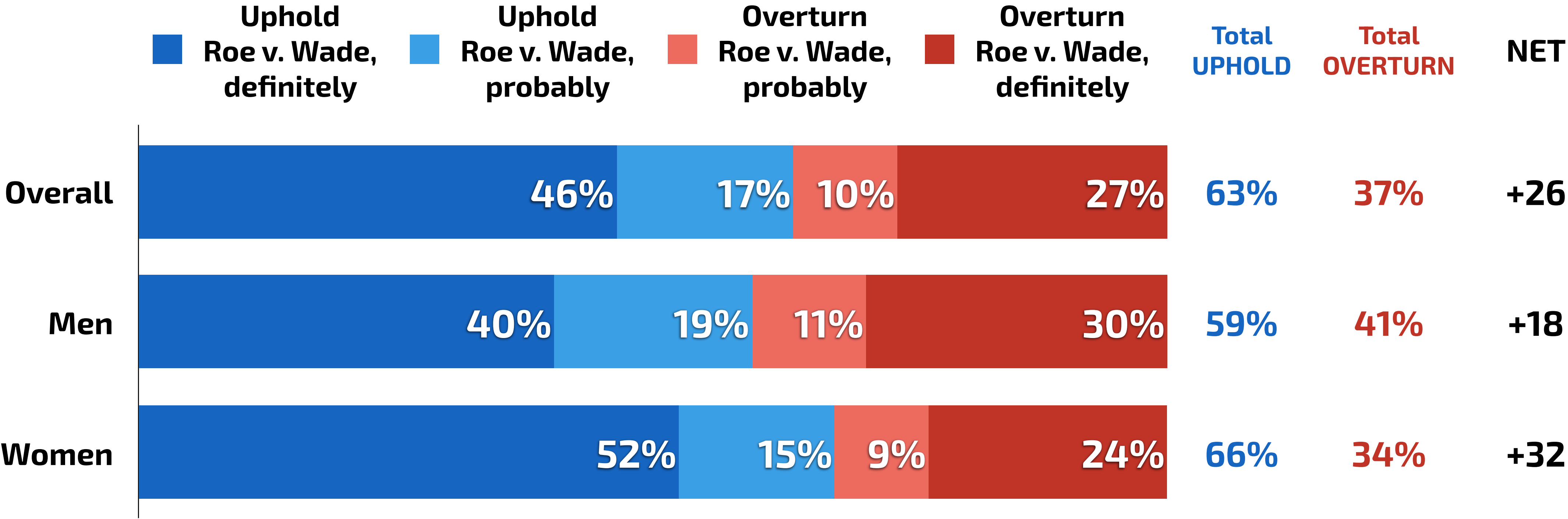
Over 6 In 10 Say Uphold *Roe v. Wade*

Q. The U.S. Supreme Court is considering whether to uphold or overturn the precedent set in *Roe v. Wade*, which held that there is a national constitutional right to abortion. In your view, should the court uphold *Roe v. Wade* or overturn *Roe v. Wade*?



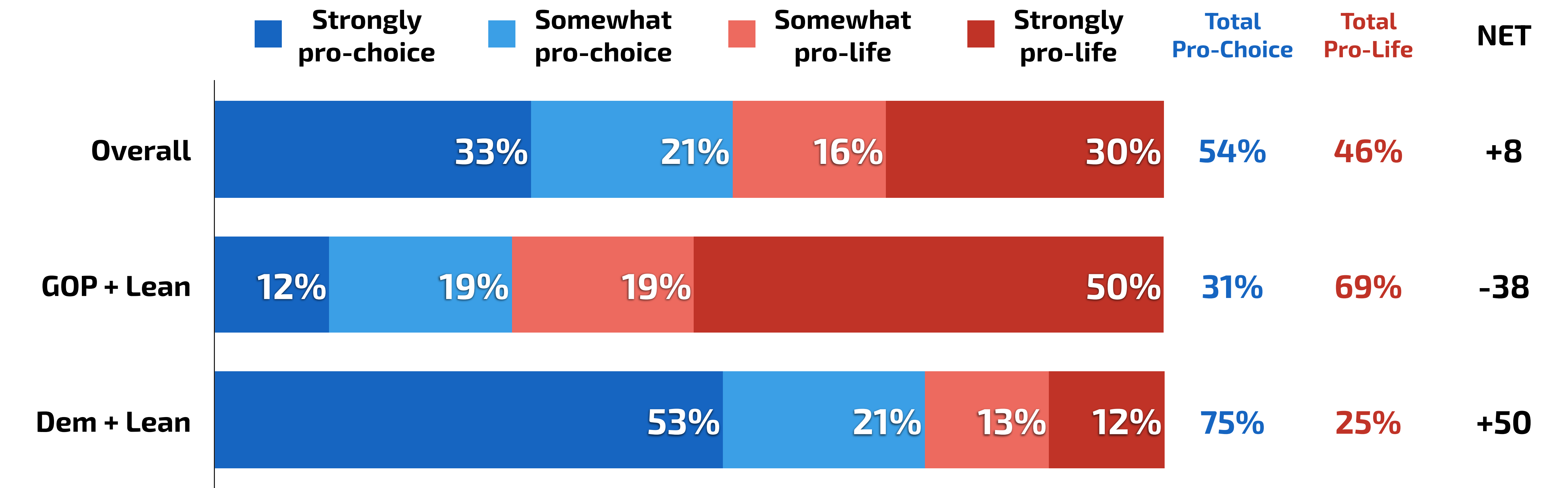
Majority Of Women Say Definitely Uphold *Roe v. Wade*

Q. The U.S. Supreme Court is considering whether to uphold or overturn the precedent set in *Roe v. Wade*, which held that there is a national constitutional right to abortion. In your view, should the court uphold *Roe v. Wade* or overturn *Roe v. Wade*?



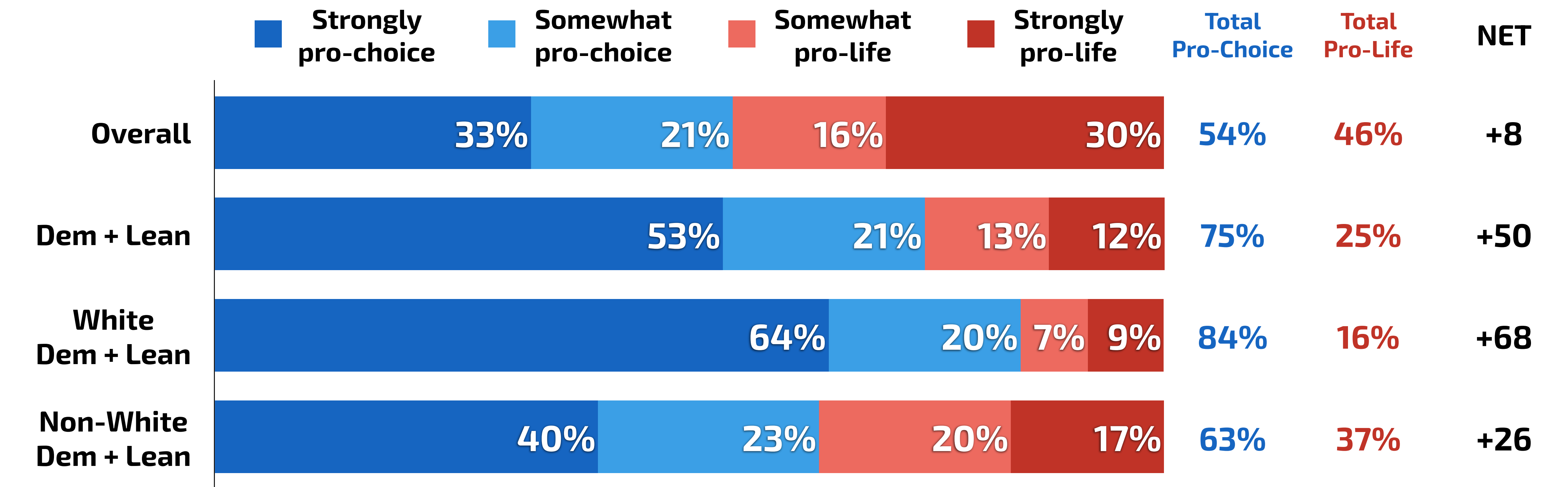
Likely Electorate Leans “Pro-Choice”

Q. On the issue of abortion, do you generally consider yourself to be...?



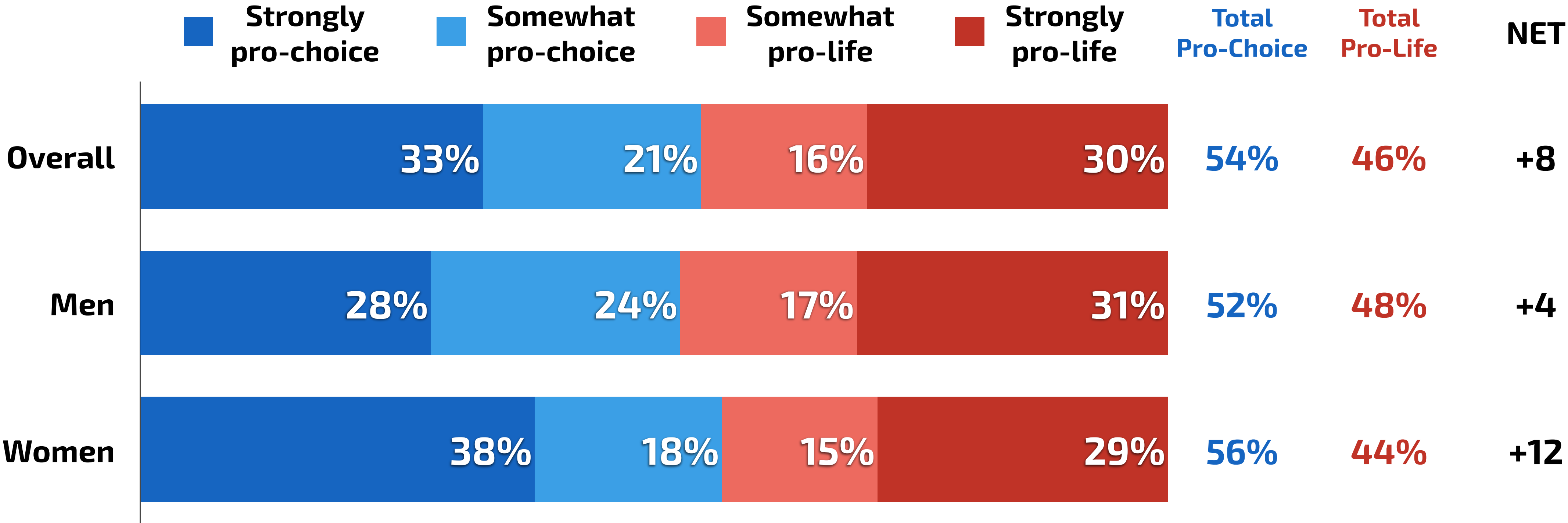
White Democrats Drive “Pro-Choice” Views In The Party

Q. On the issue of abortion, do you generally consider yourself to be...?



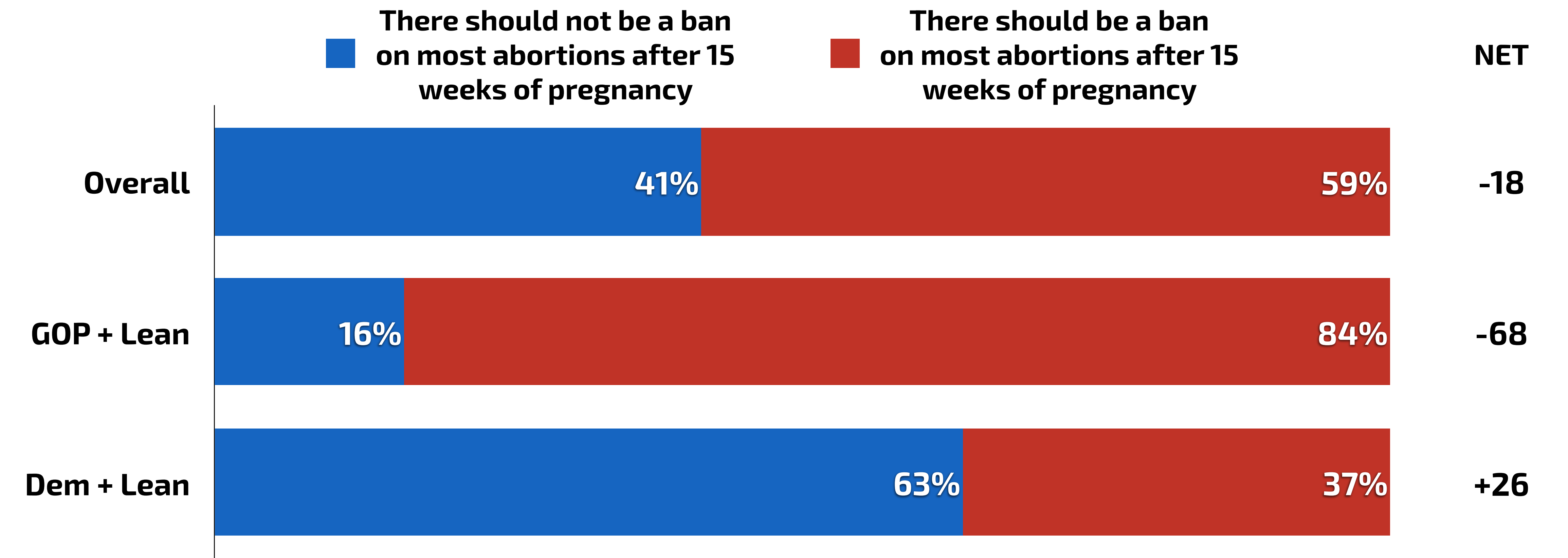
Women Only Slightly More “Pro-Choice” Than Men

Q. On the issue of abortion, do you generally consider yourself to be...?



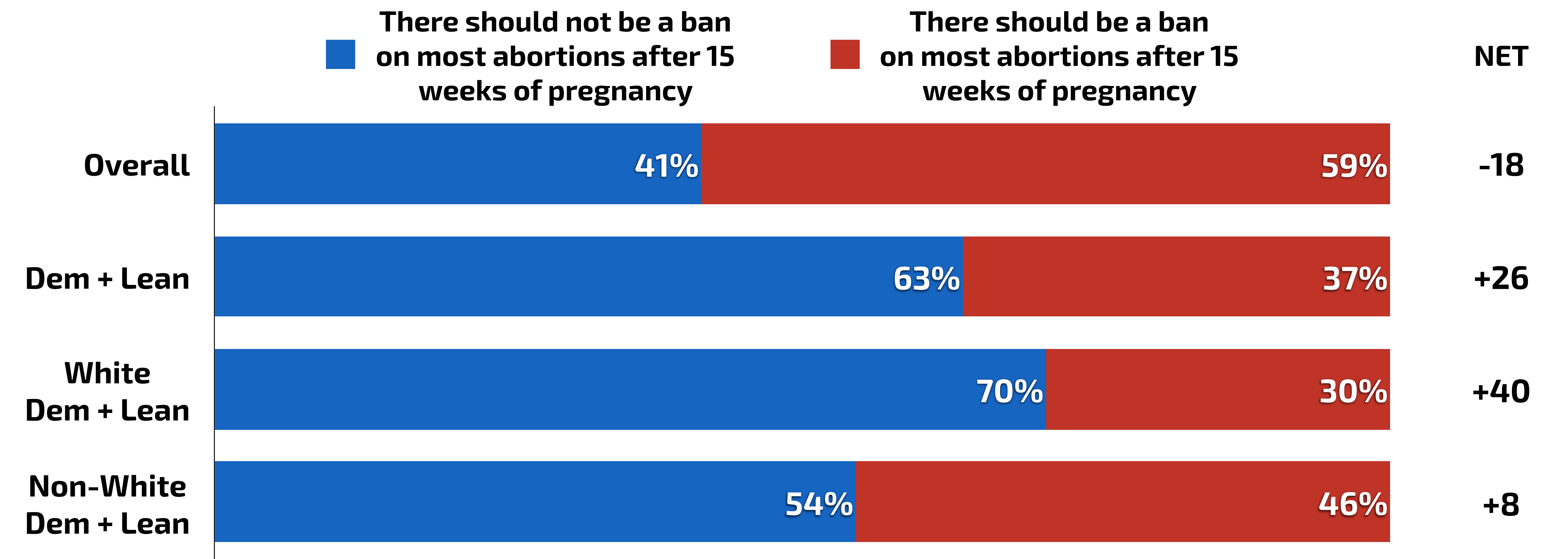
With Exceptions, Majority Support Ban On Abortion After 15 Weeks

Q. Should or should there not be a ban on most abortions after 15 weeks of pregnancy with exceptions for medical emergencies and severe fetal abnormalities?



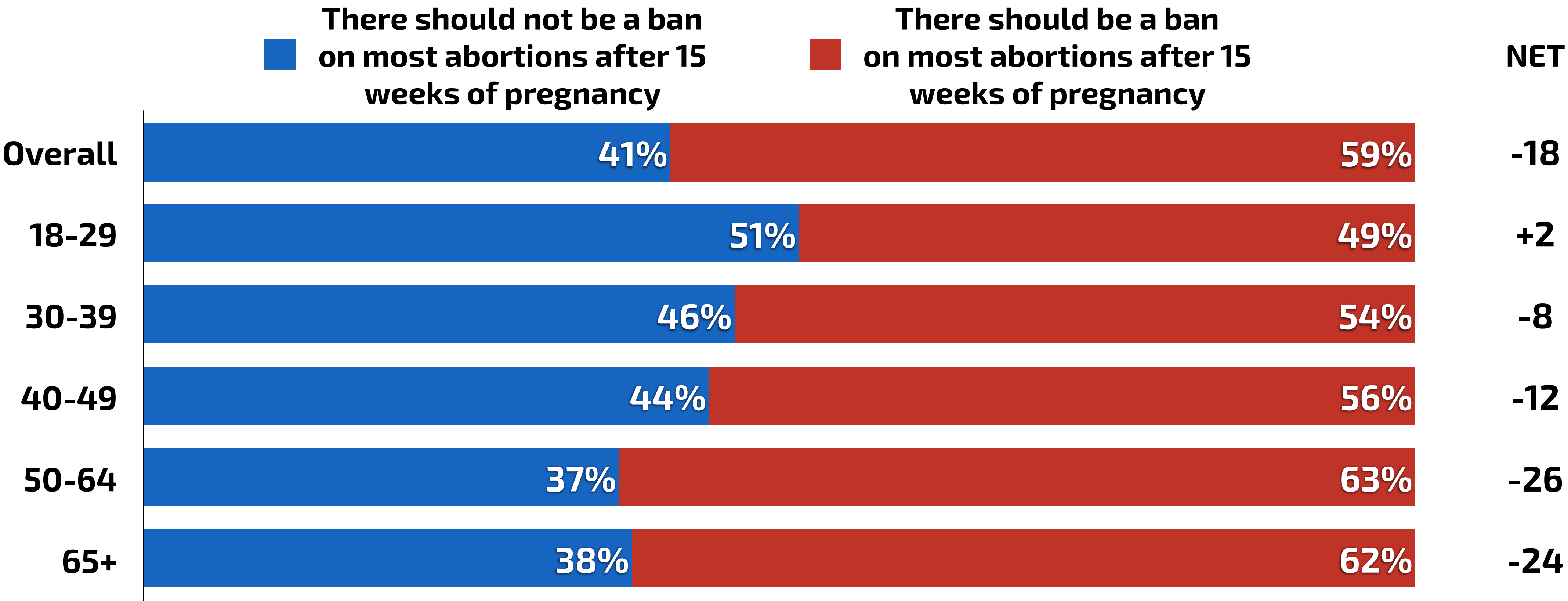
Non-White Dems More Split On 15 Week Abortion Ban

Q. Should or should there not be a ban on most abortions after 15 weeks of pregnancy with exceptions for medical emergencies and severe fetal abnormalities?



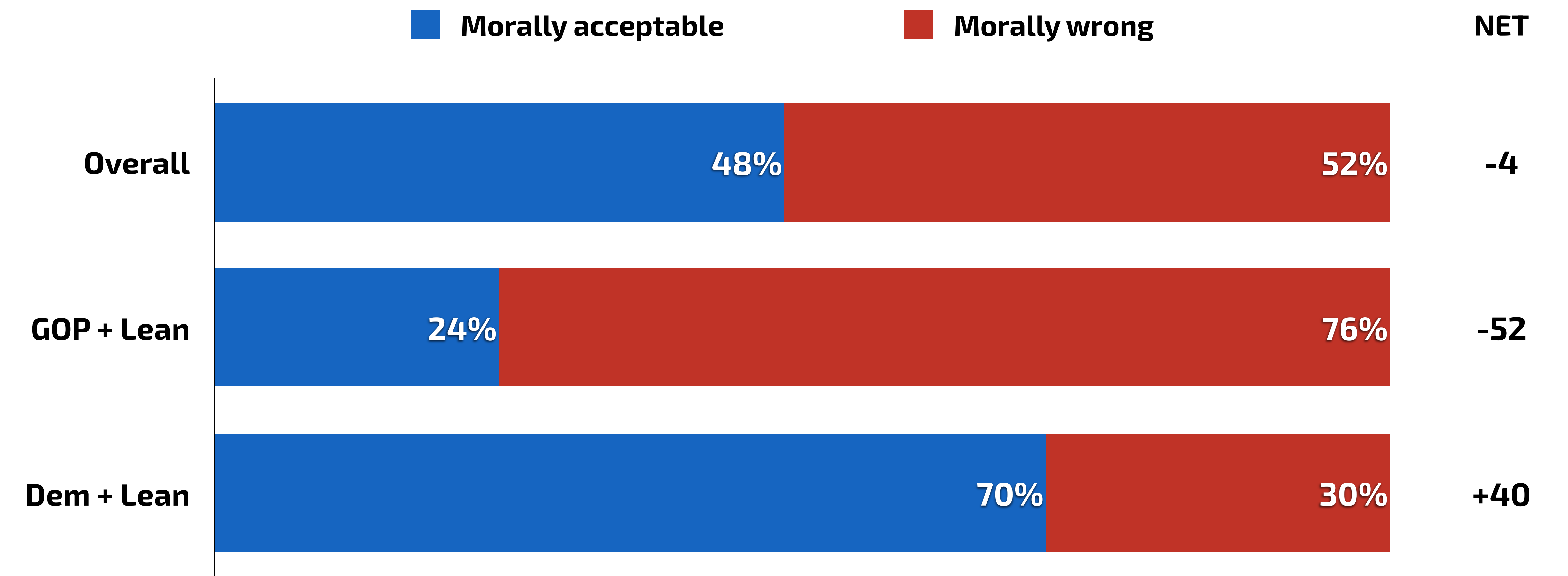
Younger Voters Lean Slightly Against Post-15 Week Abortion Ban

Q. Should or should there not be a ban on most abortions after 15 weeks of pregnancy with exceptions for medical emergencies and severe fetal abnormalities?



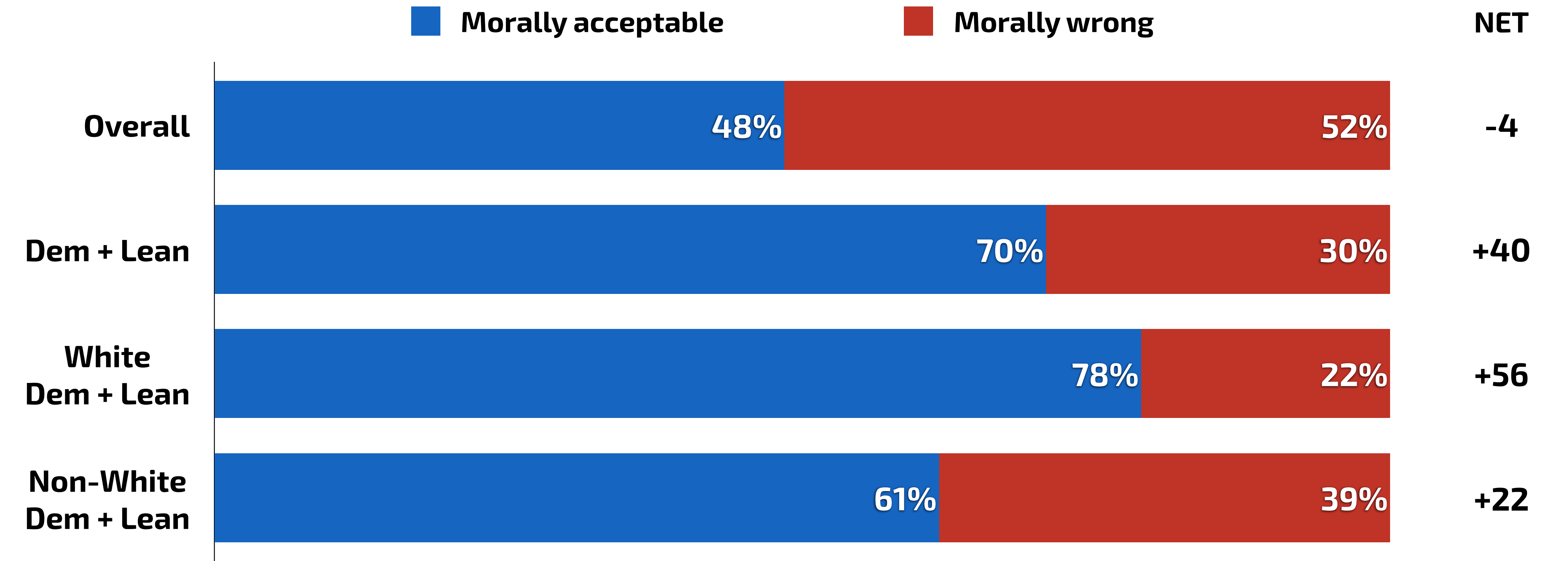
Electorate Split, Leans Abortion “Morally Wrong”

Q. Regardless of if you think abortion should be legal or not, do you think abortion is...?



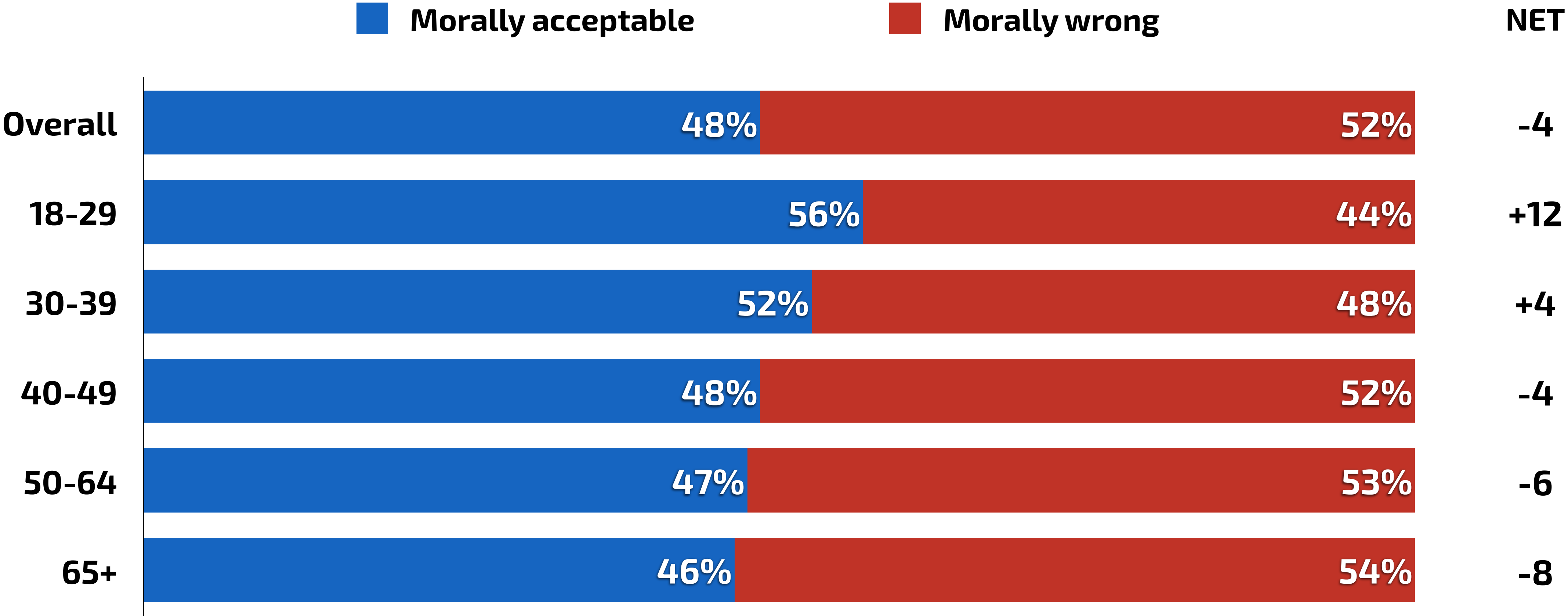
Non-White Dems More Likely Than White Dems To Say Abortion Is “Morally Wrong”

Q. Regardless of if you think abortion should be legal or not, do you think abortion is...?



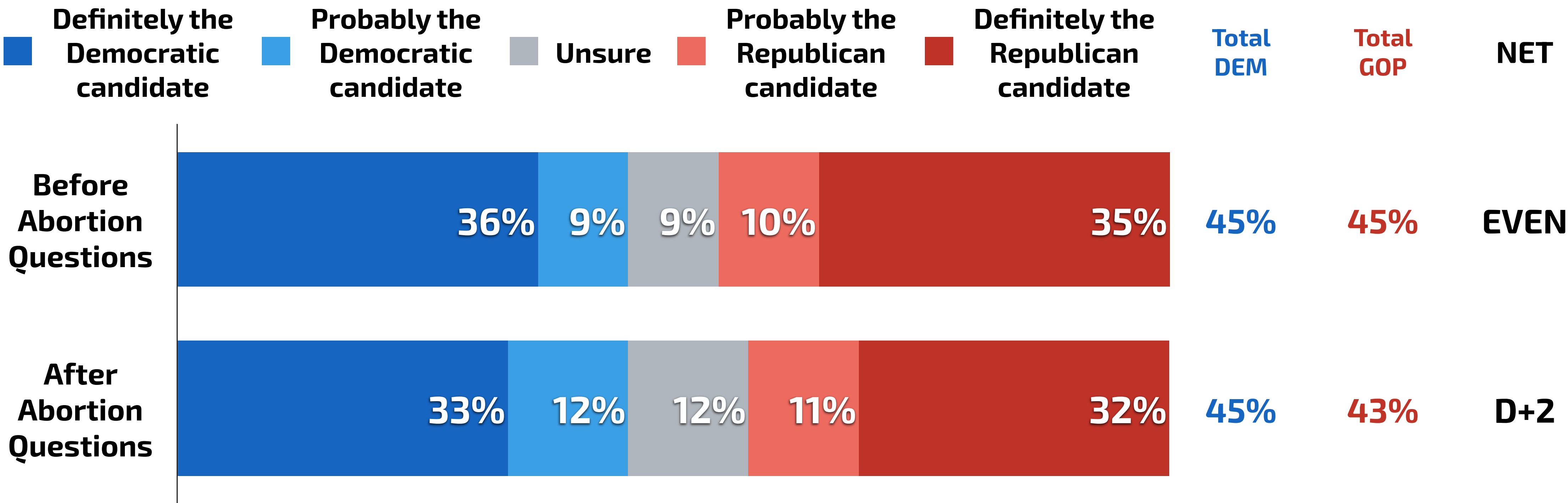
Younger Voters Say Abortion Is Morally Acceptable

Q. Regardless of if you think abortion should be legal or not, do you think abortion is...?



Small Movement Away From GOP After Abortion Questions

Q. If *Roe v. Wade* is overturned, most Democrats in Congress support a law to codify abortion rights in Federal law. Knowing this, if the election for Congress were held today and you had to make a choice, for whom would you vote?



Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.



Methodology

The May 2022 Echelon Insights Verified Voter Omnibus was fielded online from May 20-23, 2022 in English among a sample of N=1,020 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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INSIGHTS

