



July 2025 Voter Omnibus Topline - Master  
Survey of N=1,084 voters in the Likely Electorate  
Online sample matched to the L2 voter file  
Field Dates: July 10-14, 2025  
Margin of Error: +/- 3.6 Percentage Points

## CORE: PARTISANSHIP

1. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	40%
Democrat	38%
Independent	20%
Member of another party	*%
Unsure	2%

*[IF QPartyID = 1. Republican, Ask]*

2. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

	(n=390)
Firmly a Republican	78%
Not firmly a Republican	22%

*[IF QPartyID = 2. Democrat, Ask]*

3. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

	(n=431)
Firmly a Democrat	80%
Not firmly a Democrat	20%

*[If QParty=3-5. Independent, Member of another party, or unsure, Ask]*

4. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=263)
Republicans	33%
Democrats	27%
Both equally often	29%
Unsure	11%

**[QPartyConsolidated] QPartyID and QPartyLeanView**

Total Republican+Republican-leaning Independents	47%
Total Independent	9%
Total Democratic+Democratic-leaning Independents	44%

5. **[QGenericCongressional]** If the election for Congress were held today and you had to make a choice, for whom would you vote? **[RANDOMIZE SCALE 1-4, 4-1]**

6. **[QGenericCongressionalLeaner]** And if you had to choose today, would you vote for **[ROTATE TO MATCH ANSWER OPTION ORDER]** the Republican candidate or the Democratic candidate? **[RANDOMIZE 1-2]**

<b>DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE</b>	<b>48%</b>
<b>DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE</b>	<b>47%</b>
Definitely the Republican candidate	30%
Probably the Republican candidate	17%
Lean, the Republican candidate	1%
Lean, the Democratic candidate	1%
Probably the Democratic candidate	13%
Definitely the Democratic candidate	33%
Unsure	6%

7. **[QAmericaPartySRH]** How much have you seen, read, or heard about the America Party recently founded by Elon Musk? **[RANDOMIZE SCALE 1-4, 4-1]**

<b>A LOT/SOME</b>	<b>44%</b>
<b>NOTHING/A LITTLE</b>	<b>53%</b>
A lot	15%
Some	29%
A little	32%
Nothing	21%
Unsure	3%

8. **[QGenericBallot3Way]** If the election for Congress were held today and you had to make a choice, for whom would you vote? **[RANDOMIZE 1-3]**

9. **[QGenericBallot3WayLeaner]** And if you had to choose today, who would you vote for? **[RANDOMIZE 1-3]**

The Democratic candidate	45%
The Republican candidate	41%
The America Party candidate	5%
Unsure	10%

10. **[QAmericaParty]** Would you consider supporting an America Party candidate in the future? **[RANDOMIZE SCALE 1-4, 4-1]**

<b>DEFINITELY/PROBABLY YES</b>	<b>32%</b>
<b>DEFINITELY/PROBABLY NO</b>	<b>39%</b>
Definitely yes	11%
Probably yes	21%
Probably no	19%
Definitely no	21%
Unsure	29%

**[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]**

**11. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

	(n=463)
Supporter of Donald Trump	49%
Supporter of the Republican Party	44%
I don't support either one	4%
Unsure	3%

**12. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]**

Yes, I voted	94%
No, I did not vote	5%
Unsure	*%

**[ASK IF Q2024Vote= 1. Yes, I voted]**

**13. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]**

	(n=997)
Donald Trump, the Republican candidate	50%
Kamala Harris, the Democratic candidate	48%
Jill Stein, Green Party candidate	*%
Robert F. Kennedy Jr., independent candidate	1%
Chase Oliver, the Libertarian candidate	*%
Cornel West, independent candidate	-
Claudia De la Cruz, the Socialism and Liberation Party candidate	*%
Someone else (Please specify)	*%
Unsure	*%

## CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

14. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	52%
Right direction	40%
Unsure	7%

15. [QStability] Do you think that over the next year, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/A LITTLE MORE STABLE	36%
MUCH/A LITTLE LESS STABLE	46%
Much more stable	18%
A little more stable	19%
Stay the same	14%
A little less stable	17%
Much less stable	29%
Unsure	4%

16. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]

17. [QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

	1st Choice	2nd Choice	Combined Choice
Cost of living	22%	17%	39%
Immigration	15%	11%	26%
The state of democracy	12%	8%	21%
Jobs and the economy	11%	13%	23%
Political corruption	11%	11%	22%
National security	5%	5%	10%
Healthcare	4%	9%	13%
The environment and climate change	3%	3%	6%
Taxes	3%	5%	8%
Crime	3%	6%	9%
Abortion	2%	3%	4%
Gun rights	1%	1%	3%
Education	1%	2%	3%
Drug abuse	1%	1%	3%
Race relations	1%	1%	2%
Something else (Please specify)	5%	2%	5%
Unsure	1%	1%	2%

**18. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]**

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of		
	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
<b>The Republican Party</b>	<b>46%</b>	<b>50%</b>	20%	25%	3%	15%	35%	1%
<b>JD Vance</b>	<b>42%</b>	<b>46%</b>	23%	19%	10%	10%	36%	3%
<b>The Democratic Party</b>	<b>45%</b>	<b>50%</b>	21%	24%	5%	20%	29%	*%
<b>Zohran Mamdani</b>	<b>18%</b>	<b>25%</b>	10%	9%	16%	6%	19%	41%
<b>Donald Trump</b>	<b>45%</b>	<b>53%</b>	29%	15%	2%	8%	45%	*%
<b>Elon Musk</b>	<b>34%</b>	<b>54%</b>	12%	22%	11%	21%	33%	1%

**19. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>45%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>53%</b>
Strongly approve	28%
Somewhat approve	17%
Somewhat disapprove	10%
Strongly disapprove	43%
Unsure	2%

*[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign, QTrumpApproveTariffs]*

**20. [QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]**

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>44%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>53%</b>
Strongly approve	26%
Somewhat approve	18%
Somewhat disapprove	11%
Strongly disapprove	42%
Unsure	3%

21. [QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>49%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>48%</b>
Strongly approve	37%
Somewhat approve	12%
Somewhat disapprove	8%
Strongly disapprove	41%
Unsure	2%

22. [QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>47%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>49%</b>
Strongly approve	27%
Somewhat approve	20%
Somewhat disapprove	10%
Strongly disapprove	39%
Unsure	4%

23. [QTrumpApproveTariff] Do you approve or disapprove of the way Donald Trump is handling tariffs? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>39%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>56%</b>
Strongly approve	23%
Somewhat approve	16%
Somewhat disapprove	12%
Strongly disapprove	44%
Unsure	5%

**[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]**

**24. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-21]**

	(n=505)
Kamala Harris	26%
Pete Buttigieg	11%
Gavin Newsom	10%
Cory Booker	7%
Alexandria Ocasio-Cortez	6%
Josh Shapiro	4%
Tim Walz	3%
Mark Cuban	3%
Gretchen Whitmer	3%
Andy Beshear	2%
J.B. Pritzker	2%
Chris Murphy	2%
John Fetterman	2%
Wes Moore	1%
Jasmine Crockett	1%
Jon Stewart	1%
Stephen A. Smith	1%
Raphael Warnock	1%
Rahm Emanuel	*%
Jared Polis	*%
Ruben Gallego	*%
Someone else (Please specify)	2%
Unsure	13%

**[If Q2028DemPrimary = 1. Kamala Harris, ask]**

**25. [Q2028DemPrimarySecond] If the 2028 Democratic presidential primary were being held today, who would be your second choice? [RANDOMIZE 1-20]**

	(n=131)
Tim Walz	14%
Alexandria Ocasio-Cortez	13%
Gavin Newsom	9%
Cory Booker	6%
Pete Buttigieg	6%
Mark Cuban	5%
Jon Stewart	5%
Jasmine Crockett	4%
J.B Pritzker	4%
Josh Shapiro	3%
Gretchen Whitmer	2%
Raphael Warnock	2%
John Fetterman	2%
Chris Murphy	1%
Stephen A. Smith	1%
Rahm Emanuel	*%
Wes Moore	*%
Andy Beshear	*%
Jared Polis	-
Ruben Gallego	-
Someone else (Please specify)	3%
Unsure	22%

**[Q2028DemPrimary - COMBINED NON-HARRIS]**

	(n=505)
Gavin Newsom	12%
Pete Buttigieg	12%
Alexandria Ocasio-Cortez	9%
Cory Booker	8%
Tim Walz	7%
Josh Shapiro	5%
Mark Cuban	4%
Gretchen Whitmer	3%
J.B. Pritzker	3%
John Fetterman	2%
Wes Moore	2%
Andy Beshear	2%
Jasmine Crockett	2%
Chris Murphy	2%
Jon Stewart	2%
Raphael Warnock	1%
Stephen A. Smith	1%
Rahm Emanuel	1%
Jared Polis	*0%
Ruben Gallego	*0%
Someone else (Please specify)	3%
Unsure	19%

**[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]**

**26. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-15]**

	(n=463)
JD Vance	42%
Ron DeSantis	9%
Marco Rubio	7%
Nikki Haley	6%
Robert F. Kennedy, Jr	5%
Vivek Ramaswamy	4%
Ted Cruz	3%
Sarah Huckabee Sanders	3%
Tim Scott	1%
Tulsi Gabbard	1%
Glenn Youngkin	1%
Steve Bannon	1%
Josh Hawley	*0%
Kristi Noem	*0%
Doug Burgum	-
Someone else (Please specify)	1%
Unsure	16%



## CORE: ECONOMY

**27. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

<b>IMPROVING A LOT/LITTLE</b>	<b>31%</b>
<b>GETTING A LOT/LITTLE WORSE</b>	<b>50%</b>
Improving a lot	11%
Improving a little	20%
Staying the same	15%
Getting a little worse	23%
Getting a lot worse	27%
Unsure	3%

**28. [QEconPersonal] Do you think your personal economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

<b>IMPROVING A LOT/LITTLE</b>	<b>26%</b>
<b>GETTING A LOT/LITTLE WORSE</b>	<b>39%</b>
Improving a lot	8%
Improving a little	18%
Staying the same	34%
Getting a little worse	22%
Getting a lot worse	17%
Unsure	1%

**29. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]**

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	44%
I am just able to pay for basic necessities	35%
I struggle to pay for basic necessities	20%
Unsure	1%

## CUSTOM: DOMESTIC POLITICS

30. [QSRH Battery] Please indicate how much you have seen, read, or heard about the following events. [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. A lot	2. Some	3. A little	4. Nothing	5. Unsure			
	A LOT / SOME	NOTHING / A LITTLE	A lot	Some	A little	Nothing	Unsure
The deadly flood in Texas	85%	13%	66%	19%	9%	4%	2%
U.S. strikes on Iran’s nuclear facilities	79%	18%	52%	28%	13%	5%	3%
The One Big Beautiful Bill Act becoming law	75%	22%	49%	25%	13%	9%	4%
The “Alligator Alcatraz” migrant detention facility	62%	34%	34%	28%	17%	17%	4%
25% tariffs on goods imported from Japan and South Korea	61%	36%	25%	36%	23%	13%	4%
Zohran Mamdani’s win in the New York City mayoral Democratic primary	47%	46%	25%	22%	14%	32%	7%

31. [QOBBBASupportBase] Do you support or oppose the One Big Beautiful Bill Act? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	37%
STRONGLY/SOMEWHAT OPPOSE	48%
Strongly support	15%
Somewhat support	22%
Somewhat oppose	12%
Strongly oppose	36%
Unsure	15%

32. [QOBBBAOE] What is one policy in the One Big Beautiful Bill Act? If you do not know, just say so. [OPEN END]

33. [QOBBBAHeard] Please indicate how much you have seen, read, or heard about the following provisions in the One Big Beautiful Bill Act. [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE 1-2]

	1. A lot	2. Some	3. A little	4. Nothing	5. Unsure		
	A LOT / SOME	NOTHING / A LITTLE	A lot	Some	A little	Nothing	Unsure
Reducing Medicaid spending	69%	27%	40%	28%	15%	12%	4%
No tax on tips	68%	28%	35%	33%	17%	11%	4%
Increasing the Immigration and Customs Enforcement (ICE) budget	65%	30%	37%	27%	14%	16%	5%
Work requirements for Medicaid	63%	31%	34%	29%	17%	14%	6%
No tax on overtime	63%	32%	31%	32%	16%	16%	5%
Increasing the U.S. military budget	58%	36%	28%	30%	18%	18%	6%
Extending tax cuts for businesses and those with high incomes	56%	38%	30%	26%	18%	20%	6%
Extending tax cuts for middle and low-income people	49%	45%	23%	26%	20%	24%	7%
A \$1,000 investment account for babies born between 2025 and 2028	40%	54%	15%	24%	19%	35%	6%
Up to \$10,000 of interest on car loans deductible for cars purchased between 2025 and 2028	31%	61%	12%	19%	15%	46%	8%

**34. [QOBBBASupport] Do you support or oppose each of the following items in the One Big Beautiful Bill Act? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

	1. Strongly support	2. Somewhat support	3. Somewhat oppose	4. Strongly oppose	5. Unsure		
	STRONGLY / SOMEWHAT SUPPORT	STRONGLY / SOMEWHAT OPPOSE	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Unsure
<b>Extending tax cuts for middle and low-income people</b>	<b>80%</b>	<b>11%</b>	51%	29%	4%	6%	9%
<b>No tax on tips</b>	<b>75%</b>	<b>16%</b>	43%	32%	9%	7%	9%
<b>No tax on overtime</b>	<b>72%</b>	<b>18%</b>	44%	27%	10%	8%	10%
<b>Increasing the U.S. military budget</b>	<b>65%</b>	<b>26%</b>	34%	30%	11%	15%	9%
<b>A \$1,000 investment account for babies born between 2025 and 2028</b>	<b>53%</b>	<b>25%</b>	23%	30%	12%	13%	22%
<b>Up to \$10,000 of interest on car loans deductible for cars purchased between 2025 and 2028</b>	<b>50%</b>	<b>25%</b>	18%	32%	12%	13%	25%
<b>Work requirements for Medicaid</b>	<b>51%</b>	<b>39%</b>	26%	25%	16%	23%	11%
<b>Increasing the Immigration and Customs Enforcement (ICE) budget</b>	<b>49%</b>	<b>41%</b>	29%	21%	13%	29%	9%
<b>Reducing Medicaid spending</b>	<b>38%</b>	<b>53%</b>	18%	20%	16%	37%	10%
<b>Extending tax cuts for businesses and those with high incomes</b>	<b>35%</b>	<b>52%</b>	15%	21%	15%	37%	12%

**35. [QPatriotic] How patriotic do you feel towards the United States? [RANDOMIZE SCALE 1-4, 4-1]**

<b>VERY/SOMEWHAT PATRIOTIC</b>	<b>76%</b>
<b>NOT AT ALL/NOT VERY PATRIOTIC</b>	<b>20%</b>
Very patriotic	48%
Somewhat patriotic	28%
Not very patriotic	12%
Not at all patriotic	9%
Unsure	4%

**36. [QPatrioticContrast] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

My level of patriotism stays the same regardless of who is in power and current government policies	60%
How patriotic I feel depends on who is in power and current government policies	32%
Unsure	8%

**37. [QBestCountry] Please indicate whether you agree more with Option 1 or Option 2. 1. America is not the greatest country in the world. 2. America is the greatest country in the world. [RANDOMIZE SCALE 1-4, 4-1]**

<b>STRONGLY/SOMEWHAT AGREE WITH OPTION 1</b>	<b>29%</b>
<b>STRONGLY/SOMEWHAT AGREE WITH OPTION 2</b>	<b>66%</b>
Strongly agree with Option 1	15%
Somewhat agree with Option 1	14%
Somewhat agree with Option 2	20%
Strongly agree with Option 2	46%
Unsure	5%

**38. [QXCloudSeeding] In recent years, new technologies known as geoengineering have given humans the ability to have more control over things like weather events. One such technology is called “cloud seeding”, where minerals are put into clouds in order to generate rain clouds.**

**Even if neither is perfect, which of the following do you agree with more? [RANDOMIZE 1-2]**

We should continue allowing the development of cloud seeding technology because it is potentially valuable for avoiding or reducing the severity of extreme weather events.	40%
We should stop development of cloud seeding technology because it is too risky to try to alter the weather, even with good intentions.	41%
Unsure	19%

## CUSTOM: FOREIGN AFFAIRS

39. [QUSStrikeSupport] Do you support or oppose the United States' recent strikes against Iranian nuclear sites? [RANDOMIZE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT SUPPORT</b>	<b>54%</b>
<b>STRONGLY/SOMEWHAT OPPOSE</b>	<b>35%</b>
Strongly support	34%
Somewhat support	20%
Somewhat oppose	16%
Strongly oppose	19%
Unsure	11%

40. [QUSStrikeSafe] Do you think the United States' recent strikes against Iranian nuclear sites make the world more or less safe? [RANDOMIZE 1-2]

More safe	42%
Less safe	39%
Unsure	20%

41. [QUSStrikeSuccess] Do you think U.S. and Israeli strikes on Iran's nuclear facilities were successful in destroying their nuclear program? [RANDOMIZE 1-2]

No	38%
Yes	32%
Unsure	29%

*[Ask If Q2024Ballot = 1. Donald Trump, the Republican candidate]*

42. [QIranAmericaFirst] Do you think striking Iran's nuclear sites to prevent them from obtaining a nuclear weapon is an "America First" policy? [RANDOMIZE 1-2]

(n=477)

Yes	62%
No	17%
Unsure	20%

43. [QIranNuclear] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

Iran developing nuclear weapons would be an existential threat to the U.S. and its allies, and justifies U.S. involvement supporting Israel	54%
Iran developing a nuclear weapon is concerning, but not worth the U.S. getting involved in another Middle Eastern war	34%
Unsure	12%

*[SPLIT SAMPLE, SHOW 50% QUkraineWeaponsA, SHOW 50% QUkraineWeaponsB]*

44. [QUkraineWeaponsA] Do you support or oppose continuing to give weapons to Ukraine for the conflict with Russia? [RANDOMIZE 1-4, 4-1]

(n=537)

<b>STRONGLY/SOMEWHAT SUPPORT</b>	<b>55%</b>
<b>STRONGLY/SOMEWHAT OPPOSE</b>	<b>31%</b>
Strongly support	31%
Somewhat support	24%
Somewhat oppose	16%
Strongly oppose	14%
Unsure	15%

45. [QUkraineWeaponsB] Do you support or oppose Donald Trump's decision to continue giving weapons to Ukraine for the conflict with Russia? [RANDOMIZE 1-4, 4-1]

(n=547)

**STRONGLY/SOMEWHAT SUPPORT**

**62%**

**STRONGLY/SOMEWHAT OPPOSE**

**25%**

Strongly support

35%

Somewhat support

27%

Somewhat oppose

10%

Strongly oppose

15%

Unsure

13%

46. [QFav Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

1. Very favorable

2. Somewhat favorable

3. Heard of, no opinion

4. Somewhat unfavorable

5. Very unfavorable

6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
<b>Canada</b>	<b>75%</b>	<b>11%</b>	41%	35%	13%	8%	3%	1%
<b>The United Kingdom</b>	<b>72%</b>	<b>10%</b>	34%	39%	17%	7%	3%	1%
<b>Israel</b>	<b>51%</b>	<b>29%</b>	26%	25%	18%	16%	14%	1%
<b>Mexico</b>	<b>47%</b>	<b>32%</b>	16%	30%	20%	23%	10%	1%
<b>China</b>	<b>18%</b>	<b>65%</b>	6%	12%	16%	28%	37%	1%
<b>Russia</b>	<b>11%</b>	<b>76%</b>	4%	7%	13%	20%	55%	1%

## CORE: DEMOGRAPHICS MODULE

47. [QSocial] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

	Yes	No
Facebook	79%	21%
YouTube	75%	25%
Instagram	51%	49%
TikTok	40%	60%
X (formerly Twitter)	33%	67%
Reddit	32%	68%
Snapchat	28%	72%

48. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE SCALE 1-4, 4-1]

<b>OFTEN/SOMETIMES</b>	<b>39%</b>
<b>RARELY/NEVER</b>	<b>61%</b>
Often	11%
Sometimes	28%
Rarely	24%
Never	36%

49. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-14]

Local TV news	49%
NBC News	37%
Social media (such as YouTube, TikTok, Snapchat)	36%
Fox News	36%
ABC News	35%
CBS News	32%
CNN	30%
Your local paper, online or in print	22%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	21%
MSNBC	20%
Public radio or broadcast news, such as NPR or PBS	17%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	15%
Newsmax	10%
OAN	4%
Something else (Please specify)	4%
None of these	6%



<b>50. [QEmployment] What is your current employment status?</b>	
Employed full-time	38%
Employed part-time	9%
Freelance, contract, or temporary work	1%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	8%
Stay-at-home parent or caregiver	6%
Full time student	2%
Retired	29%
Something else	4%
Prefer not to say	*%

**[Ask if QEmployment = 1-4]**

**51. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]**

	(n=522)
White collar worker, like work at a desk or an office	55%
Blue collar worker, like work with my hands or in a factory	24%
Service worker, like work in a store, hospital, or restaurant	18%
Unsure	3%

**52. [QMilitaryHH] Has anyone in your household ever served in the United States military? [RANDOMIZE 1-2] [SELECT MULTIPLE]**

Yes, a member of my household has	14%
Yes, I have	9%
No	77%
Unsure	1%

**53. [QUnionHH] Are you or is anyone in your household a member of a labor union? [RANDOMIZE 1-2] [SELECT MULTIPLE]**

Yes, I am	8%
Yes, a member of my household is	5%
No	86%
Unsure	2%

**54. [QGunOwner] Do you or does anyone in your household own a firearm? [RANDOMIZE 1-2] [SELECT MULTIPLE]**

Yes, I do	23%
Yes, a member of my household does	16%
No	64%
Unsure	2%

**55. [QUrbanRural] How would you describe the area in which you live?**

City	26%
Suburb near a city	48%
Small town not near a city	10%
Rural or country area	16%

**56. [QNativity] Where were you born? [RANDOMIZE 1-2]**

In the United States	96%
In a foreign country	4%
Prefer not to say	*%

**57. [QMarital] What is your current marital status?**

Single, never married	34%
Married	45%
Separated	1%
Divorced	11%
Widowed	8%
Prefer not to say	*%

**58. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]**

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	29%
Roman Catholic	19%
Just Christian	19%
Agnostic	6%
Atheist	5%
Jewish	4%
Muslim	2%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Buddhist	1%
Hindu	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	*%
Something else (Please specify)	3%
Nothing in particular	12%

**[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]**

**59. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	(n=729)
Yes, born-again or evangelical Christian	46%
No, not born-again or evangelical Christian	51%
Unsure	3%

**60. [QChurchOld] How often do you currently attend a religious service?**

At least once a week	28%
Once or twice a month	9%
A few times a year	14%
Usually just for religious holidays	10%
Never	36%
Prefer not to say	3%

## CORE: SCREENER MODULE (ASKED AT BEGINNING)

### 61. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

### 62. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		7%
Sales		5%
Food service or the restaurant industry		4%
Technology		4%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		83%

### 63. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman		53%
Man		46%
In some other way		*%

### 64. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White		76%
Black or African American		13%
Hispanic or Latino		11%
Asian		4%
Native American or Alaska Native		2%
Native Hawaiian or Other Pacific Islander		1%
Other race or ethnicity		*%

### 65. [QEducation] What is the highest level of education you have completed?

High school or less		29%
Some college		19%
Associate degree		12%
Bachelor's degree		25%
Graduate degree		15%
Prefer not to say		*%

### 66. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

18 - 34		20%
35 - 49		23%
50 - 64		28%
65+		29%

**67. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]**

States in the Midwest	22%
States in the Northeast	17%
States in the South	39%
States in the West	23%

**68. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]**

<b>VERY/SOMEWHAT CONSERVATIVE</b>	<b>38%</b>
<b>VERY/SOMEWHAT LIBERAL</b>	<b>28%</b>
Very conservative	17%
Somewhat conservative	21%
Moderate	33%
Somewhat liberal	13%
Very liberal	14%
Unsure	1%

**69. [QIncome] Which range includes your total annual household income from all sources, before taxes?**

Less than \$30,000 per year	22%
\$30,000 to \$49,999 per year	18%
\$50,000 to \$74,999 per year	16%
\$75,000 to \$99,999 per year	10%
\$100,000 to \$124,999 per year	8%
\$125,000 to \$149,999 per year	9%
\$150,000 to \$199,999 per year	9%
\$200,000 to \$249,999 per year	4%
\$250,000 or more per year	3%
Prefer not to say	1%

**70. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]**

No	71%
Yes	29%
Prefer not to say	*%

## METHODOLOGY

The July 2025 Echelon Insights Verified Voter Omnibus was fielded online from July 10-14, 2025 in English among a sample of N=1,084 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2024 likely electorate based on a probabilistic model derived from the L2 voter file and the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Data quality measures included the use of trap questions to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.6 percentage points.