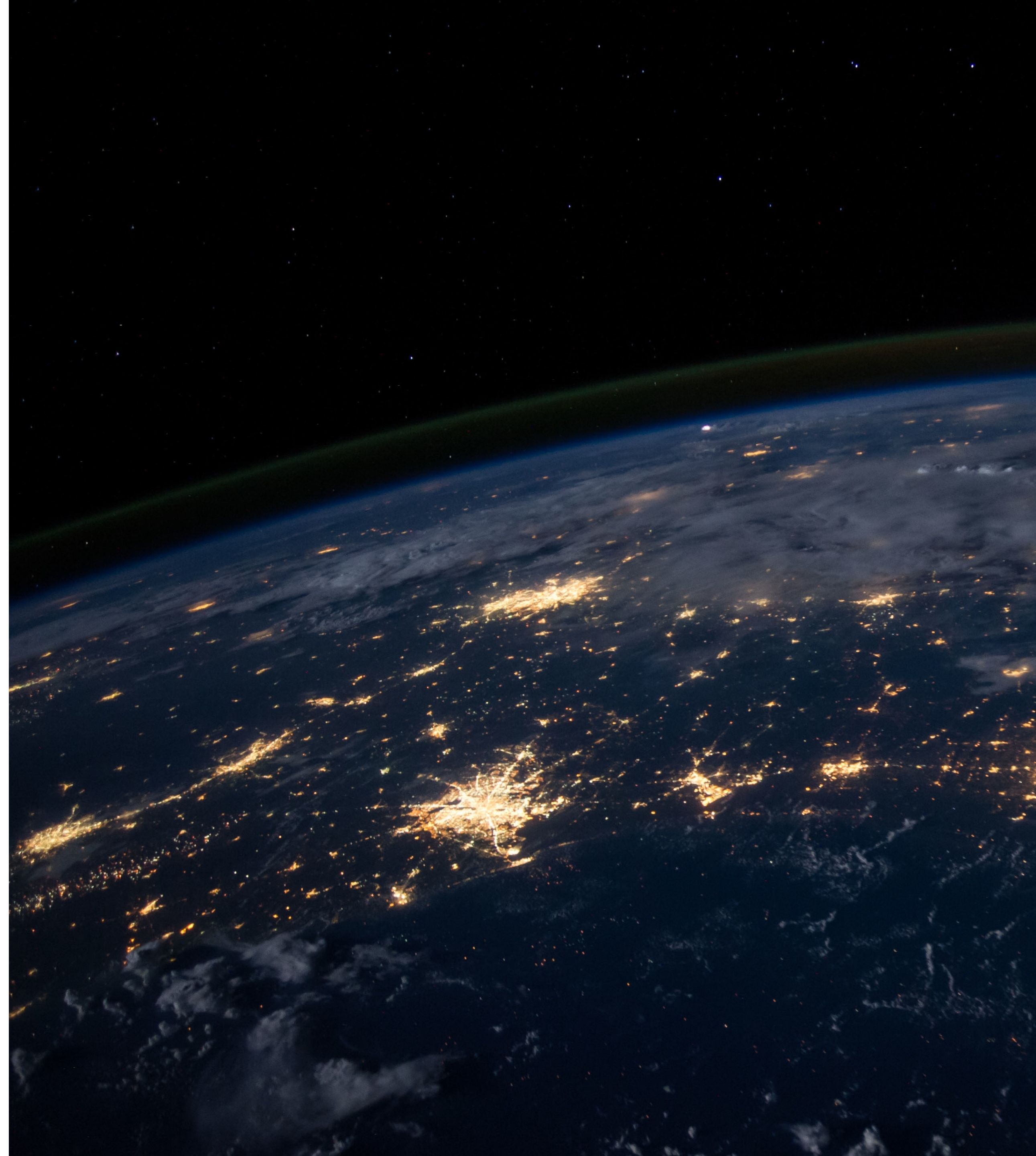




National Political Update

Verified Voter Omnibus Survey

N = 1,022 Voters in the Likely Electorate (LV), Nationwide
Field Dates: July 15-18, 2022

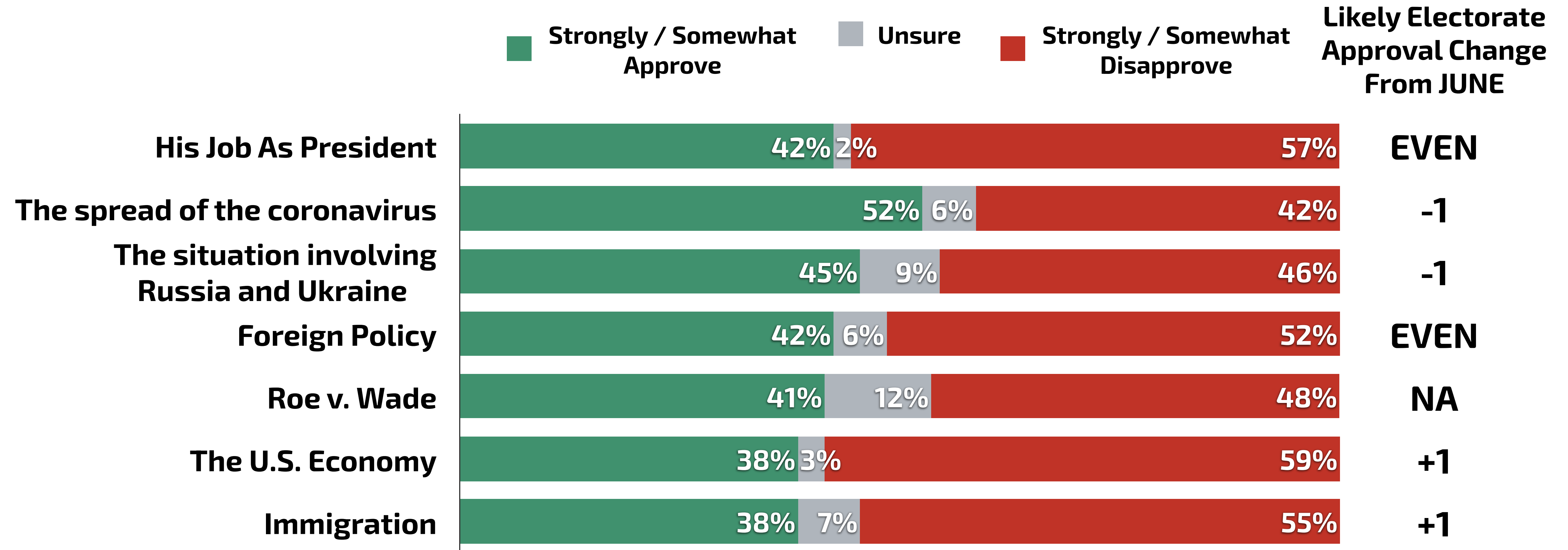


Political Landscape



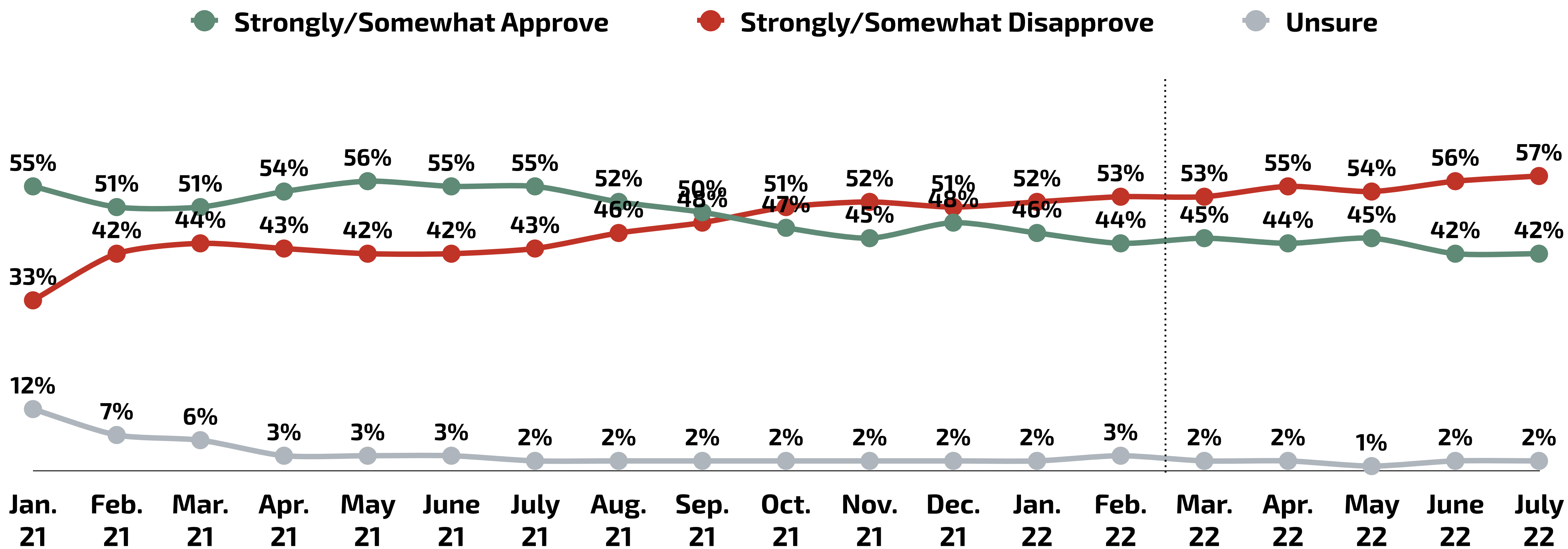
Biden Approval Steady In July

Q. Do you approve or disapprove of the way Joe Biden is handling...?



Biden Job Approval Remains Underwater In July

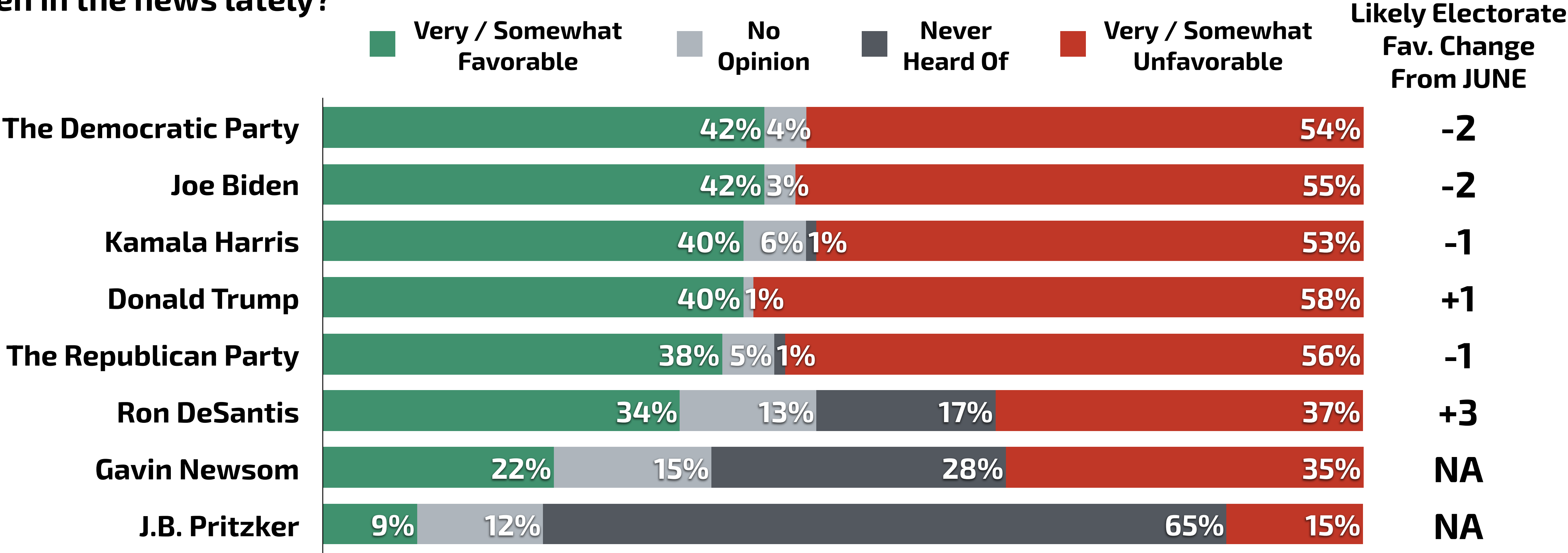
Q. Do you approve or disapprove of the way Joe Biden is handling his job as President?



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

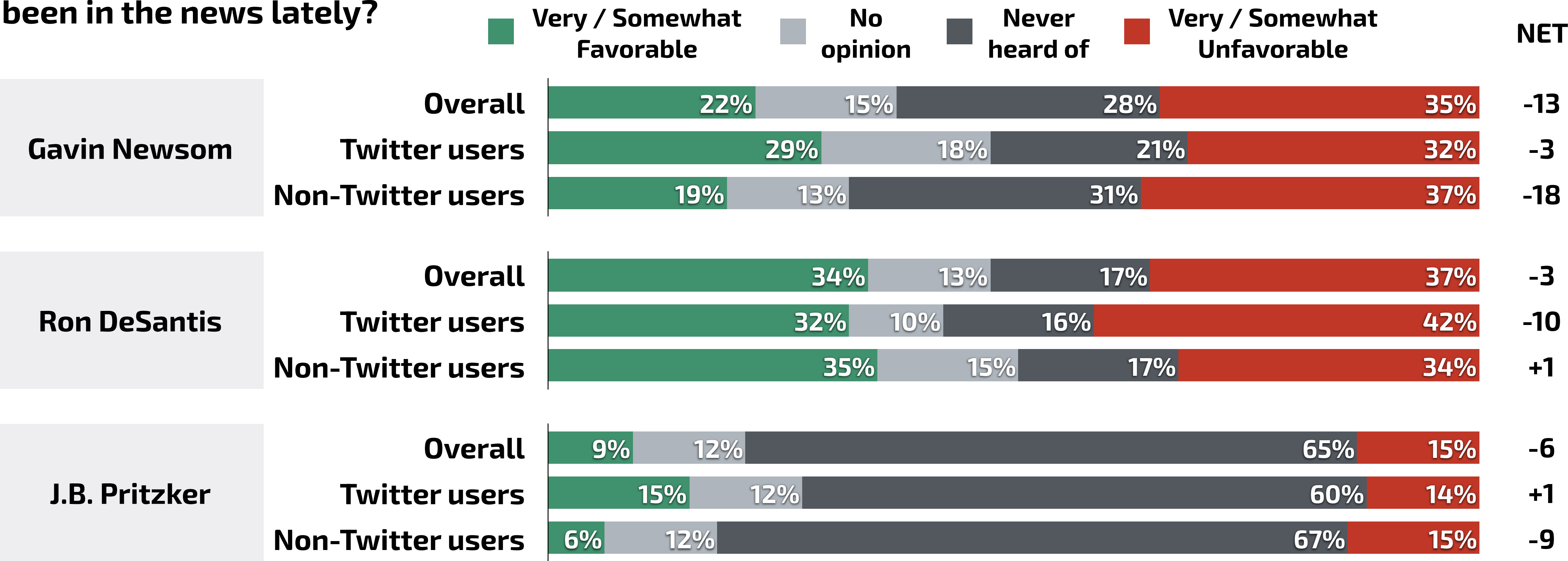
Biden Net Fav -13, Trump Net Fav -18

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



Newsom, Pritzker Viewed More Favorably By Twitter Users; DeSantis Favorables Split Among Non-Twitter Users

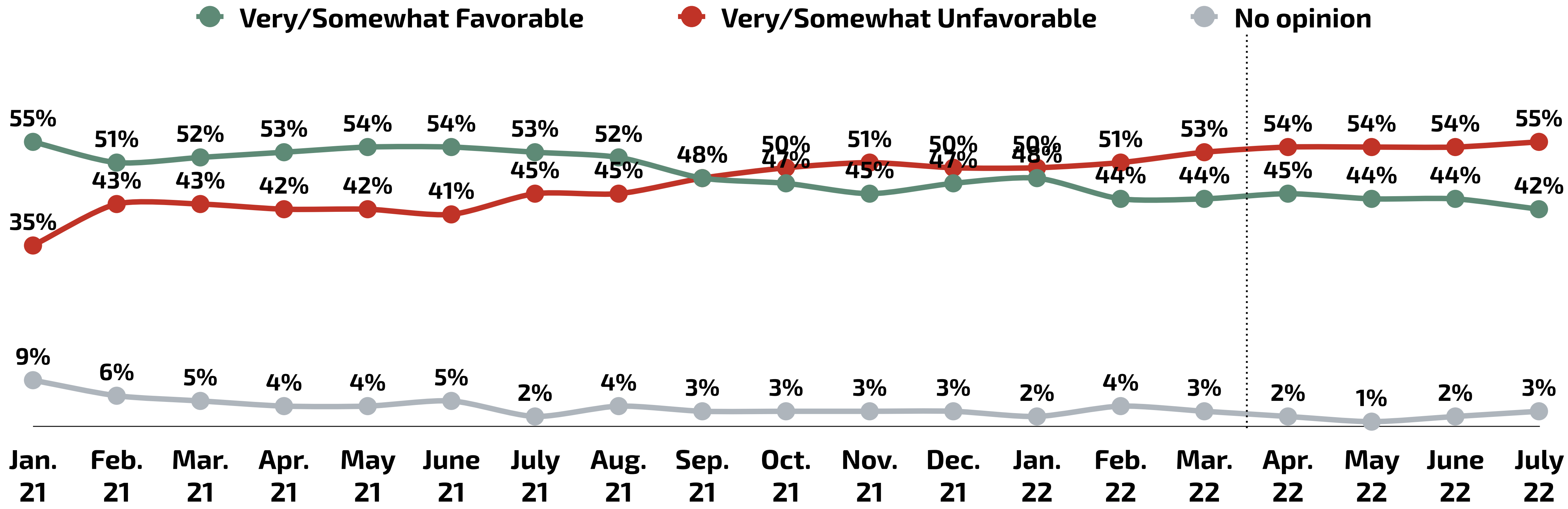
Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



Biden Favorability Declines In July

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

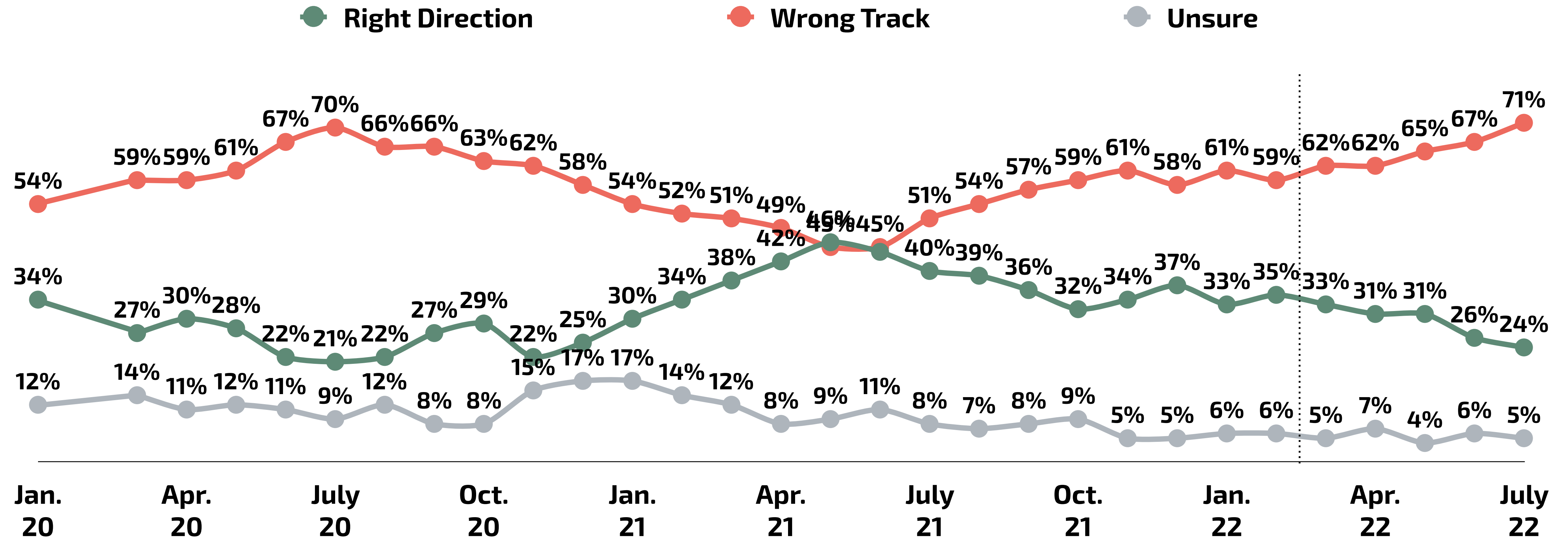
Joe Biden



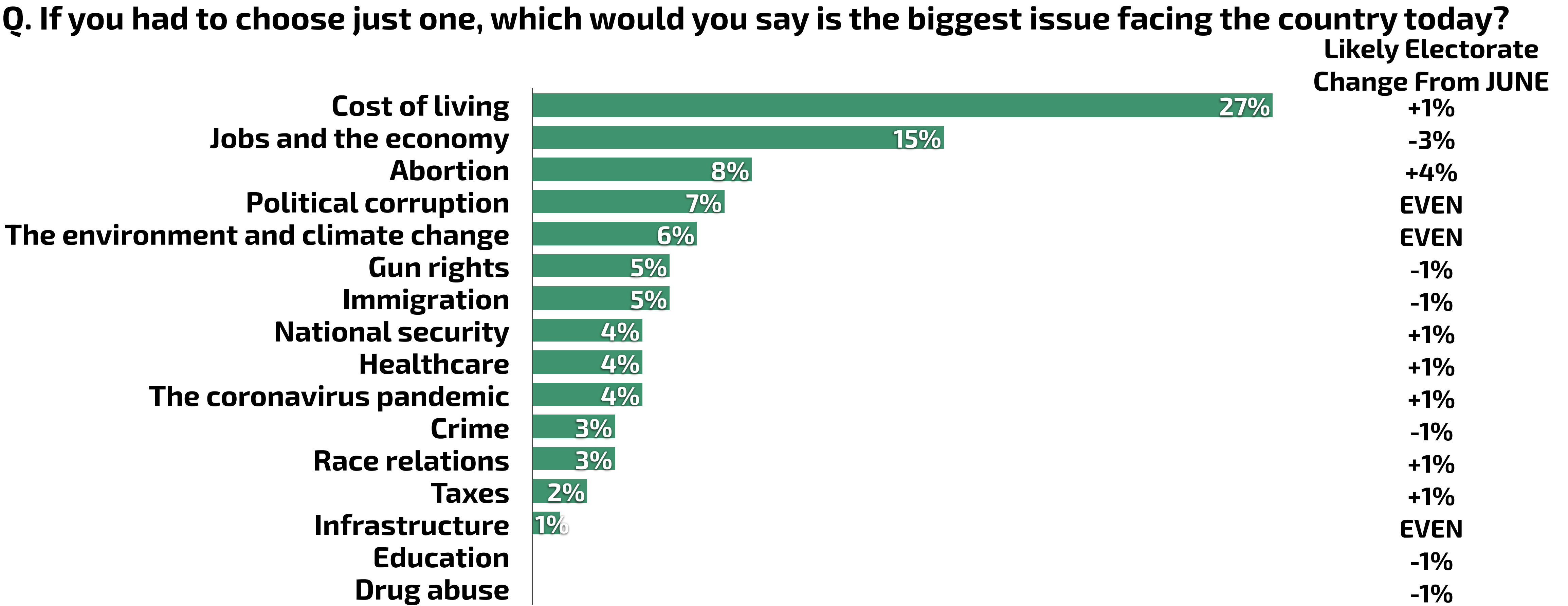
N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

“Wrong Track” At All Time High

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

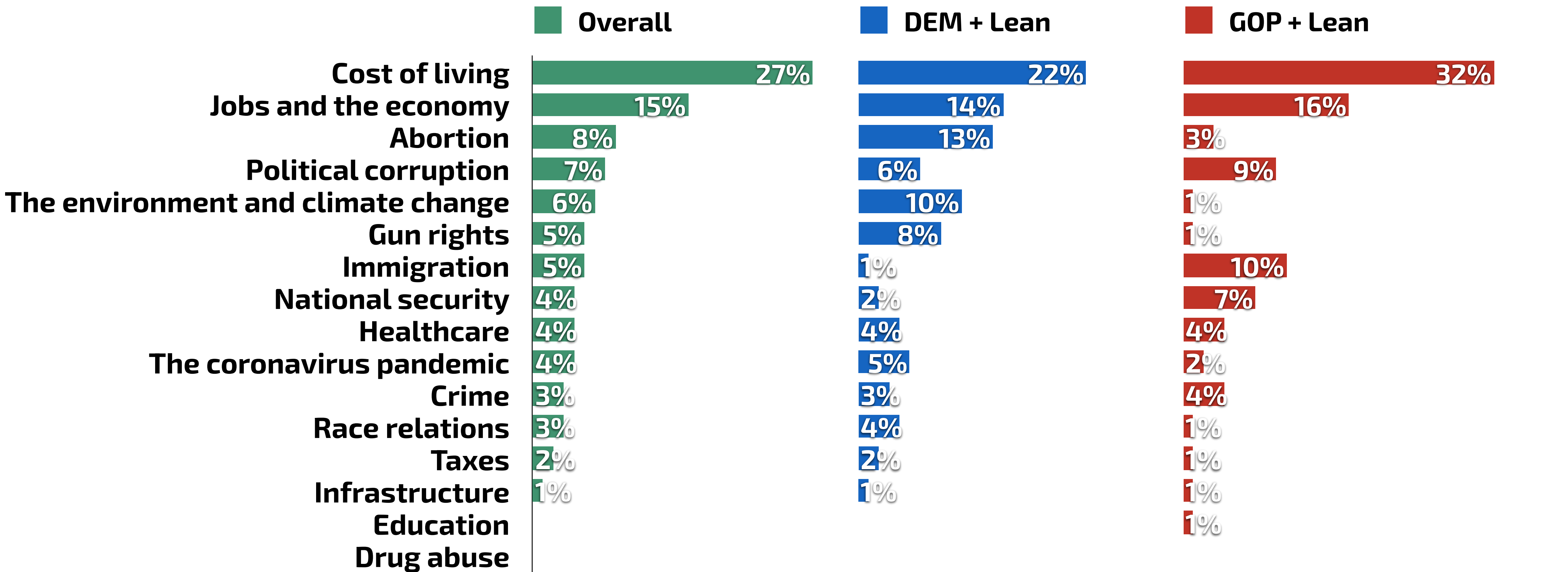


Cost Of Living, Jobs And The Economy Seen As Biggest Issues; Abortion As Top Issue Doubles From June



Partisans Agree Cost Of Living Is Nation's Biggest Issue; Democrats Drive Growing Share Saying Abortion Is Biggest Issue

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



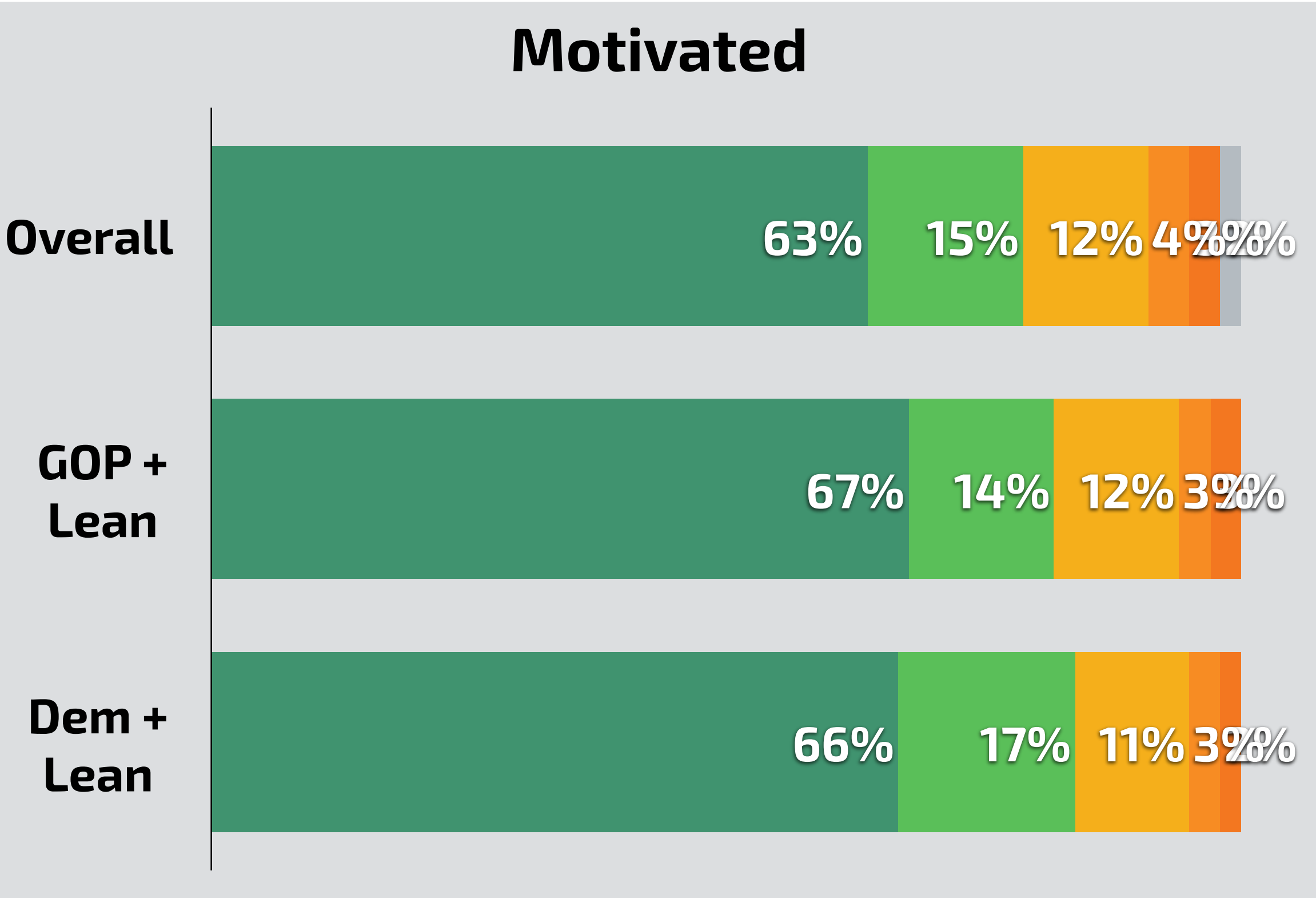
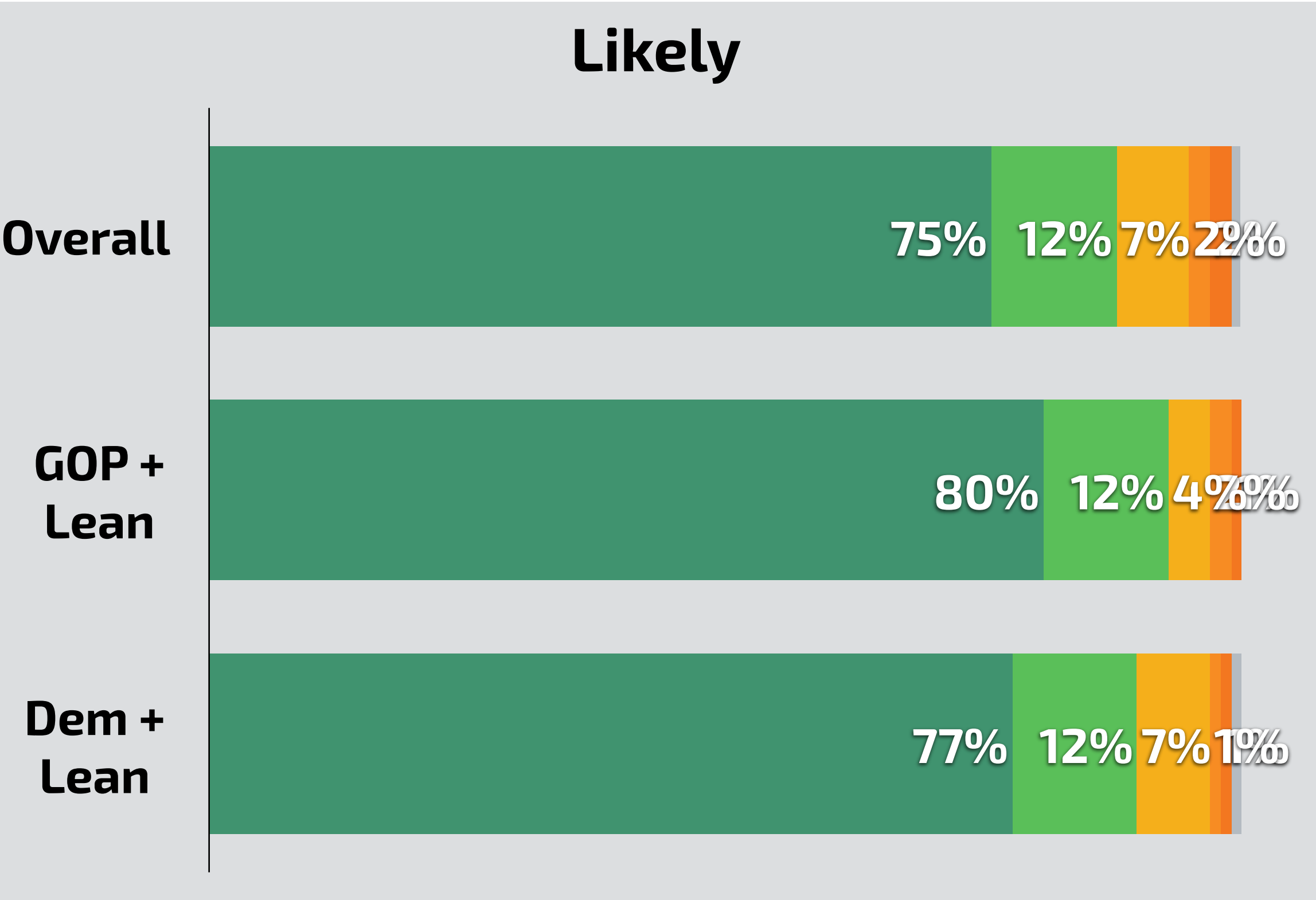
2022 Midterm Election



Partisans About Equally Likely And Motivated To Vote In Upcoming Midterms

Q. How [likely / motivated] are you to vote in the upcoming 2022 midterm elections?

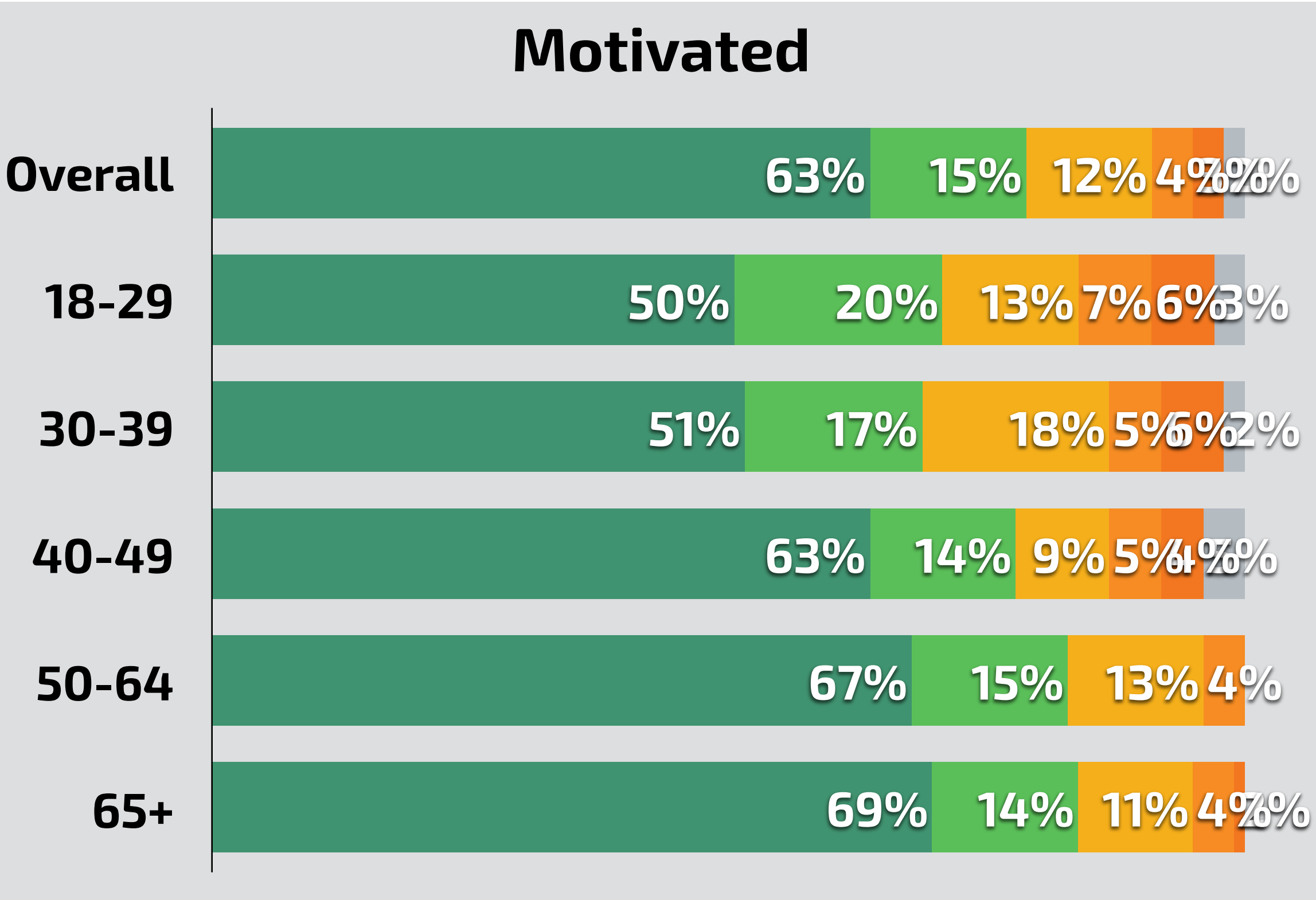
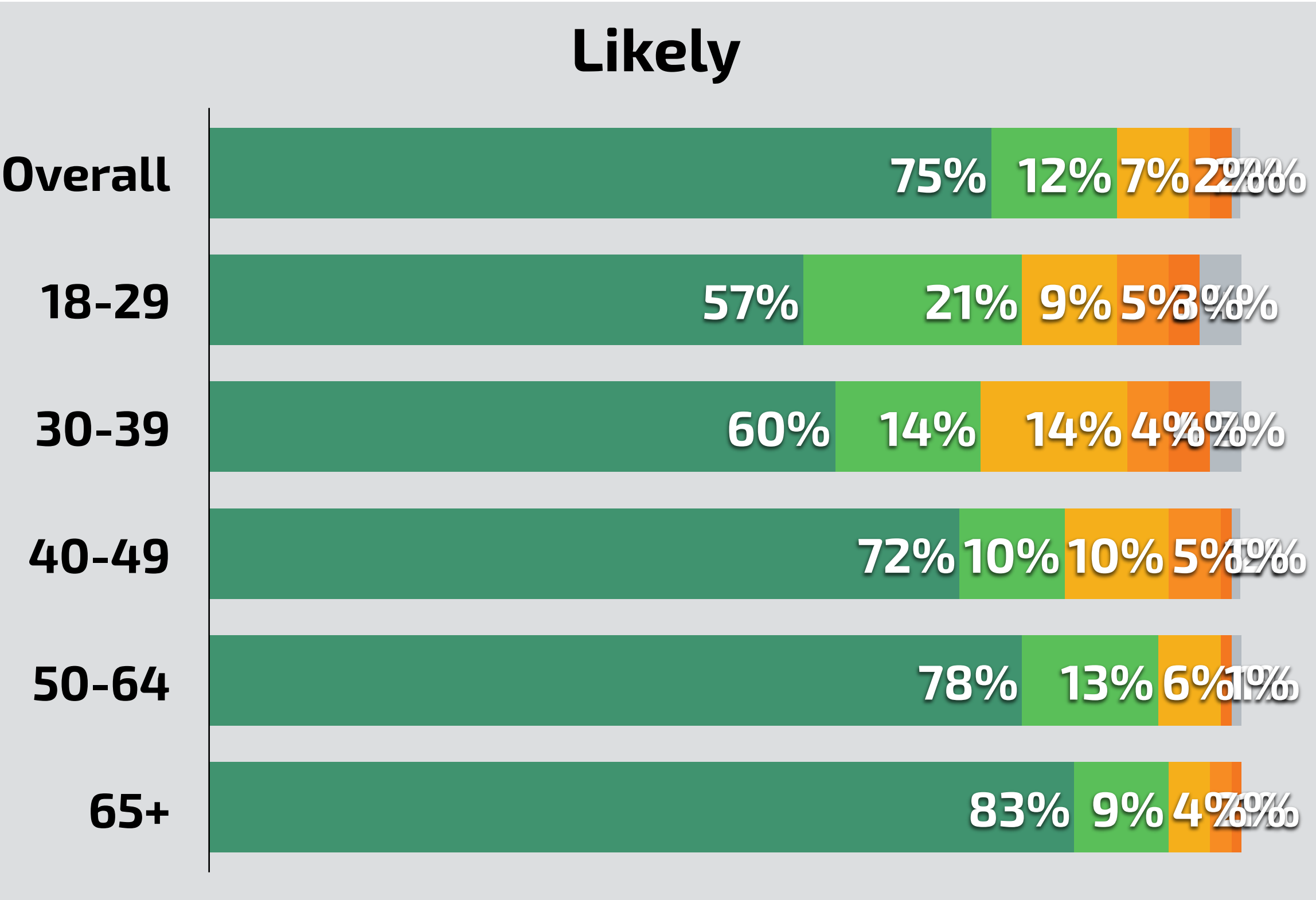
Extremely Very Somewhat Not very Not at all Unsure



Older Voters More Likely And Motivated To Vote In 2020 Midterms

Q. How [likely / motivated] are you to vote in the upcoming 2022 midterm elections?

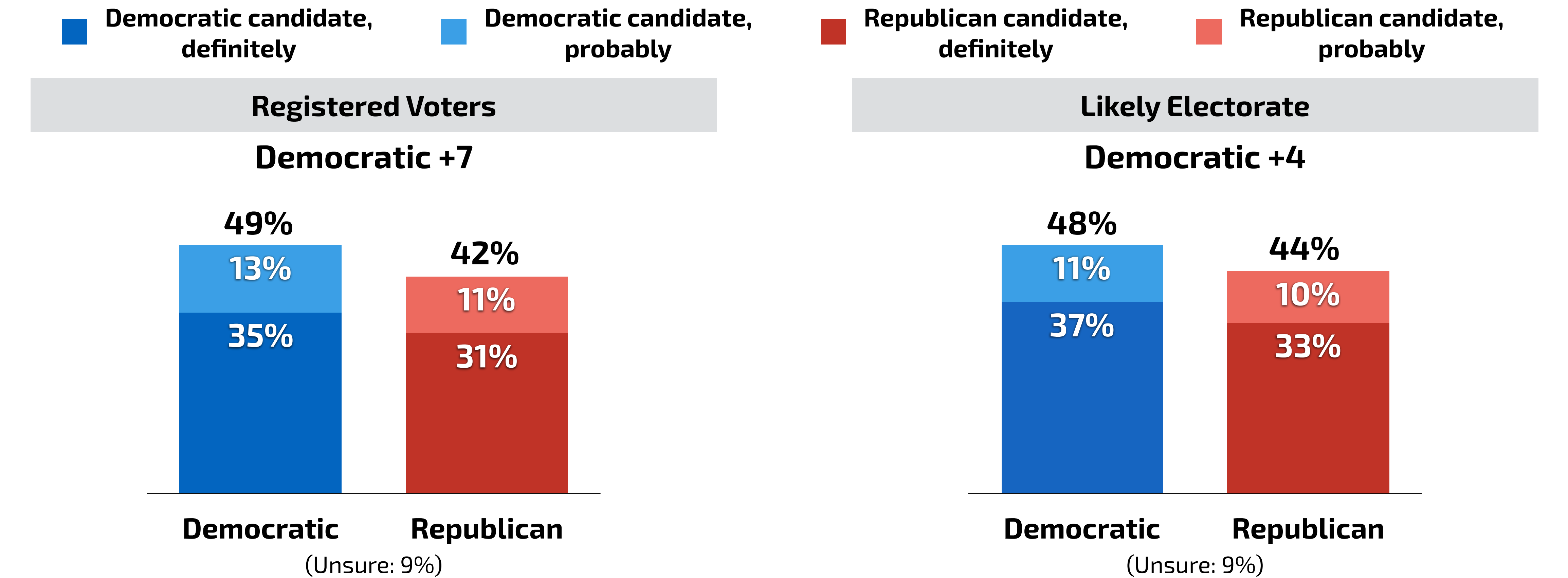
Extremely Very Somewhat Not very Not at all Unsure



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022

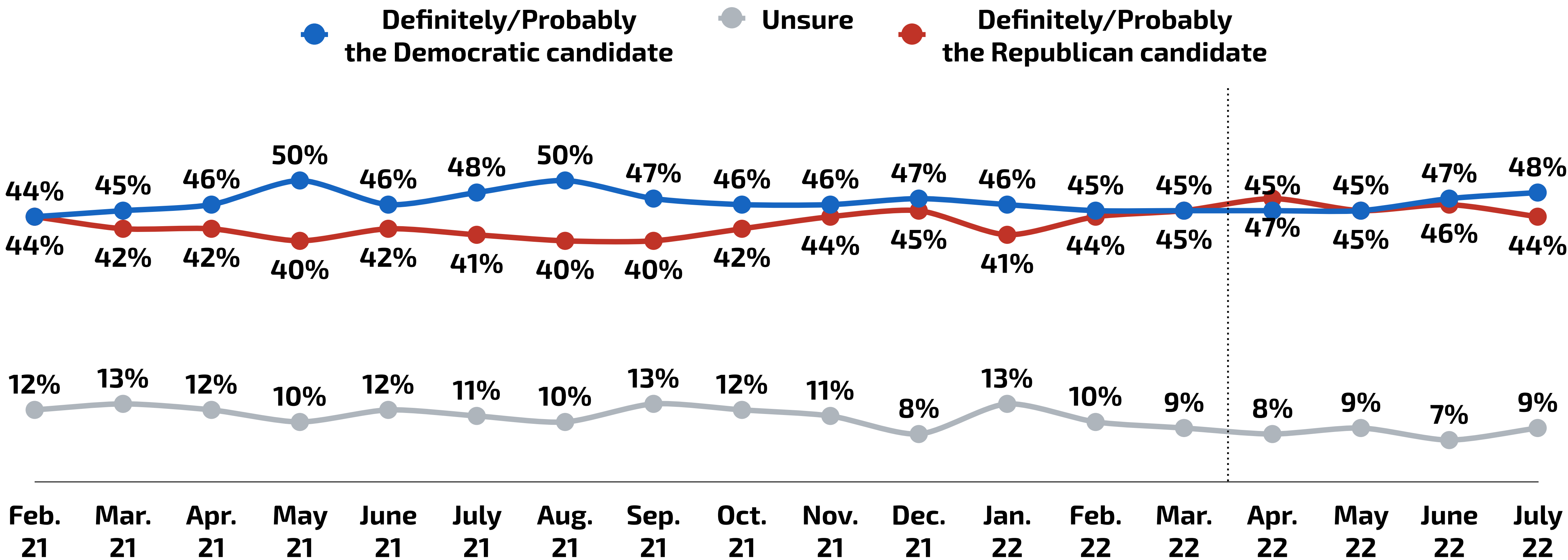
Generic Ballot D+7 Among RVs, D+4 Among Likely Electorate

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?



Generic Ballot D+4 Among Likely Electorate

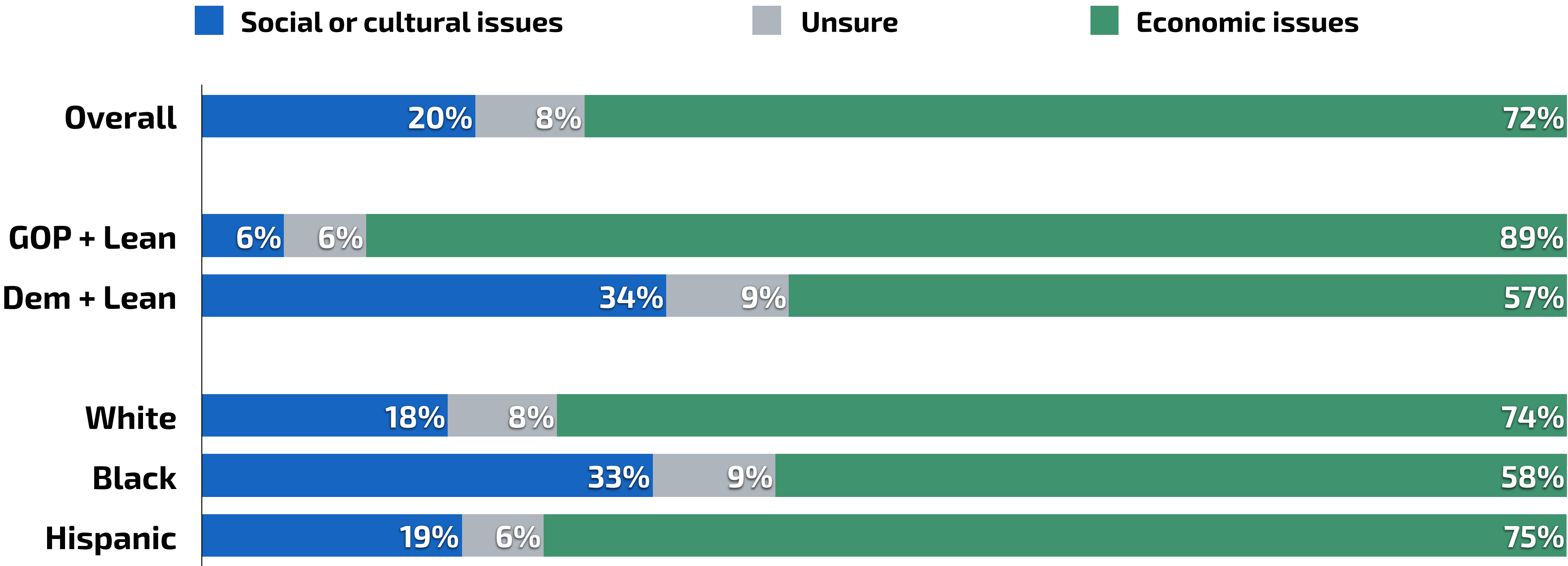
Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

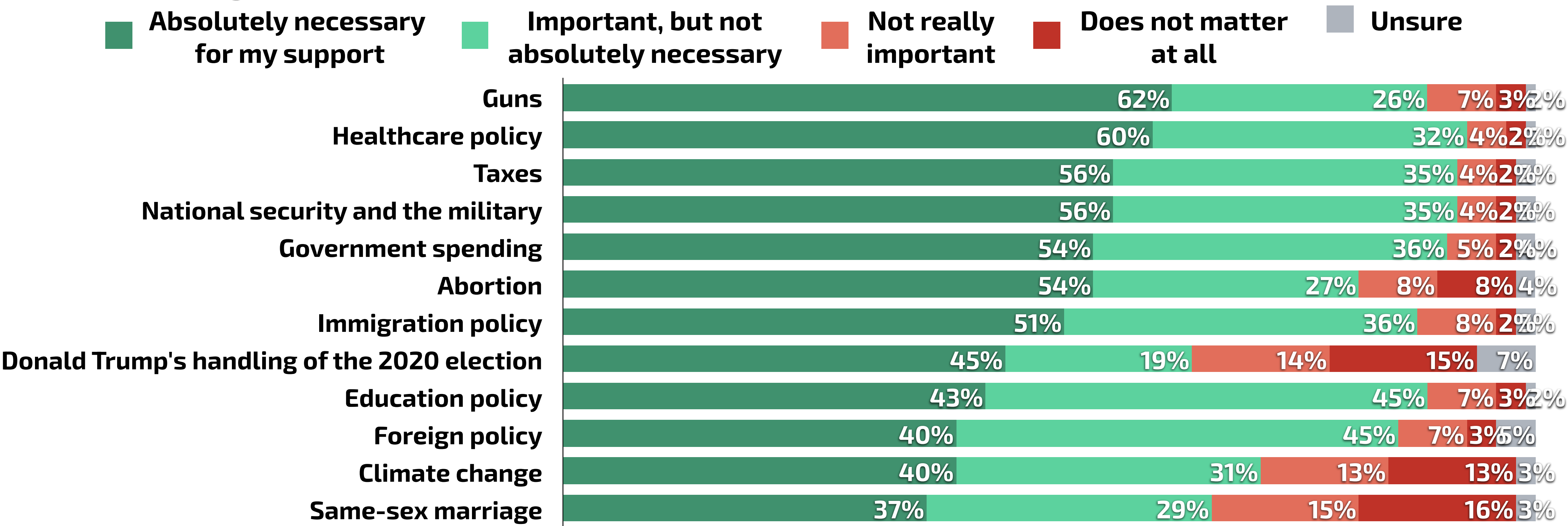
By 50 Point Margin, Likely Electorate Wants Candidates To Focus On Economic Issues Rather Than Social Or Cultural Issues

Q. Would you like to see candidates running for office focus more on...?



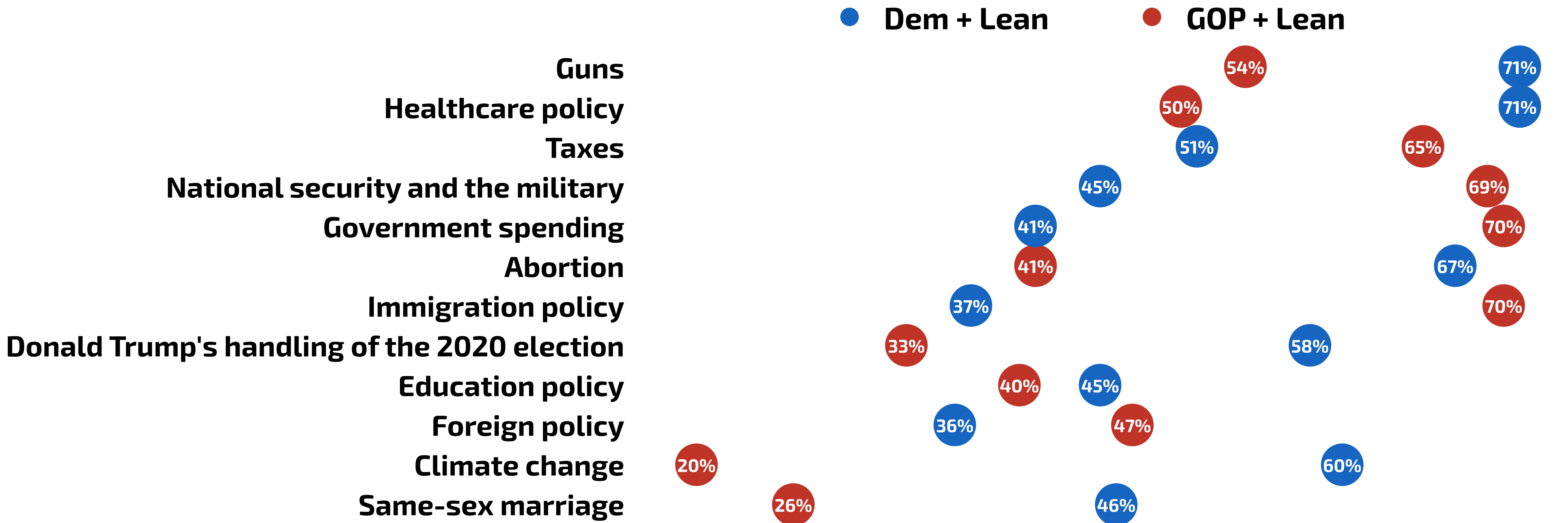
6-In-10 Say It's Absolutely Necessary That A Candidate Shares Gun, Healthcare Views; 2020 Election, Same-Sex Marriage Least Important

Q. When you are deciding how to vote, how important is it that a candidate share your views on each of the following issues?



Guns, Healthcare, Abortion “Make-Or-Break” Issues For Dems; Gov Spending, Immigration, National Security For GOP

Q. When you are deciding how to vote, how important is it that a candidate share your views on each of the following issues? [% Saying Absolutely Necessary For My Support]



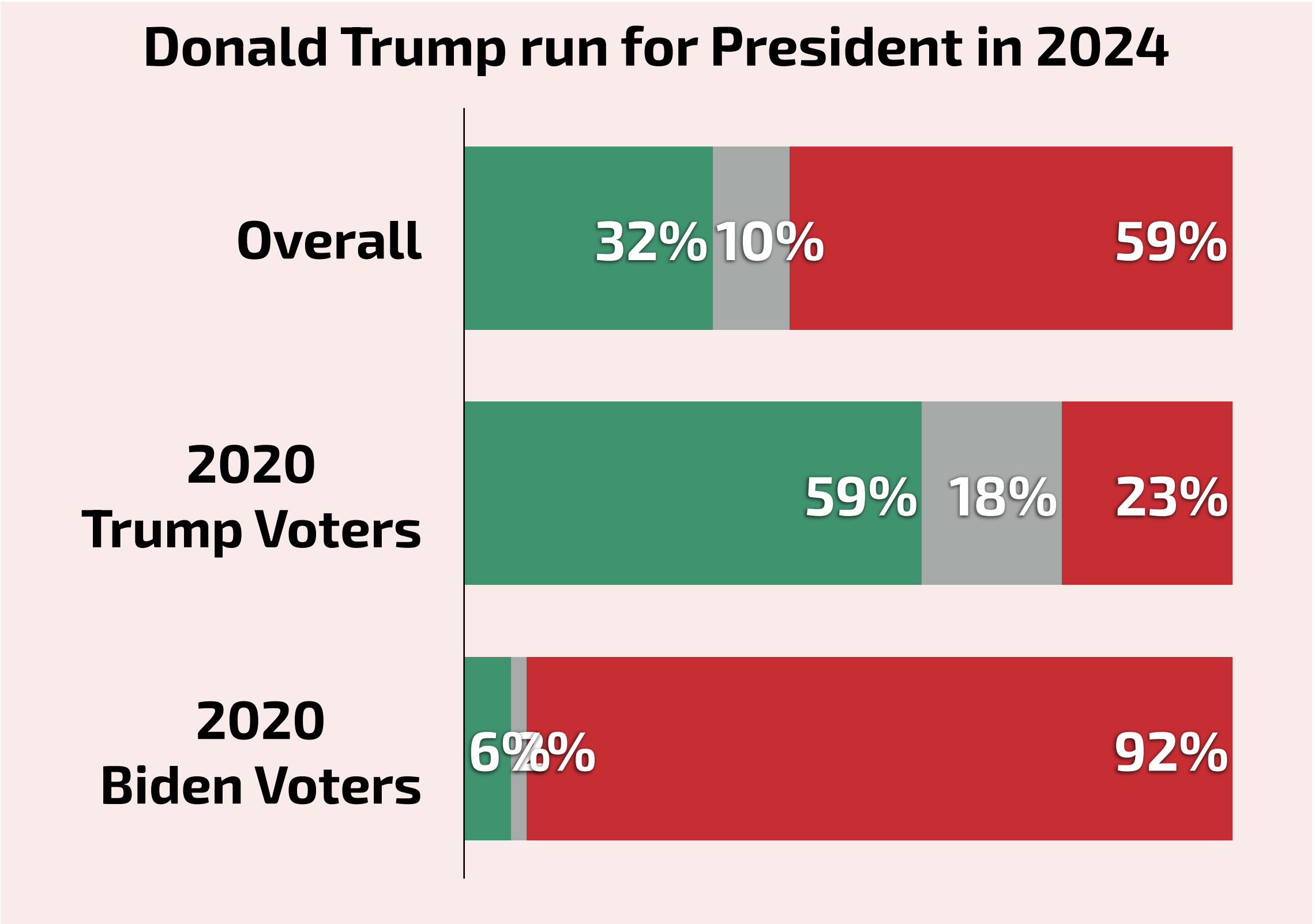
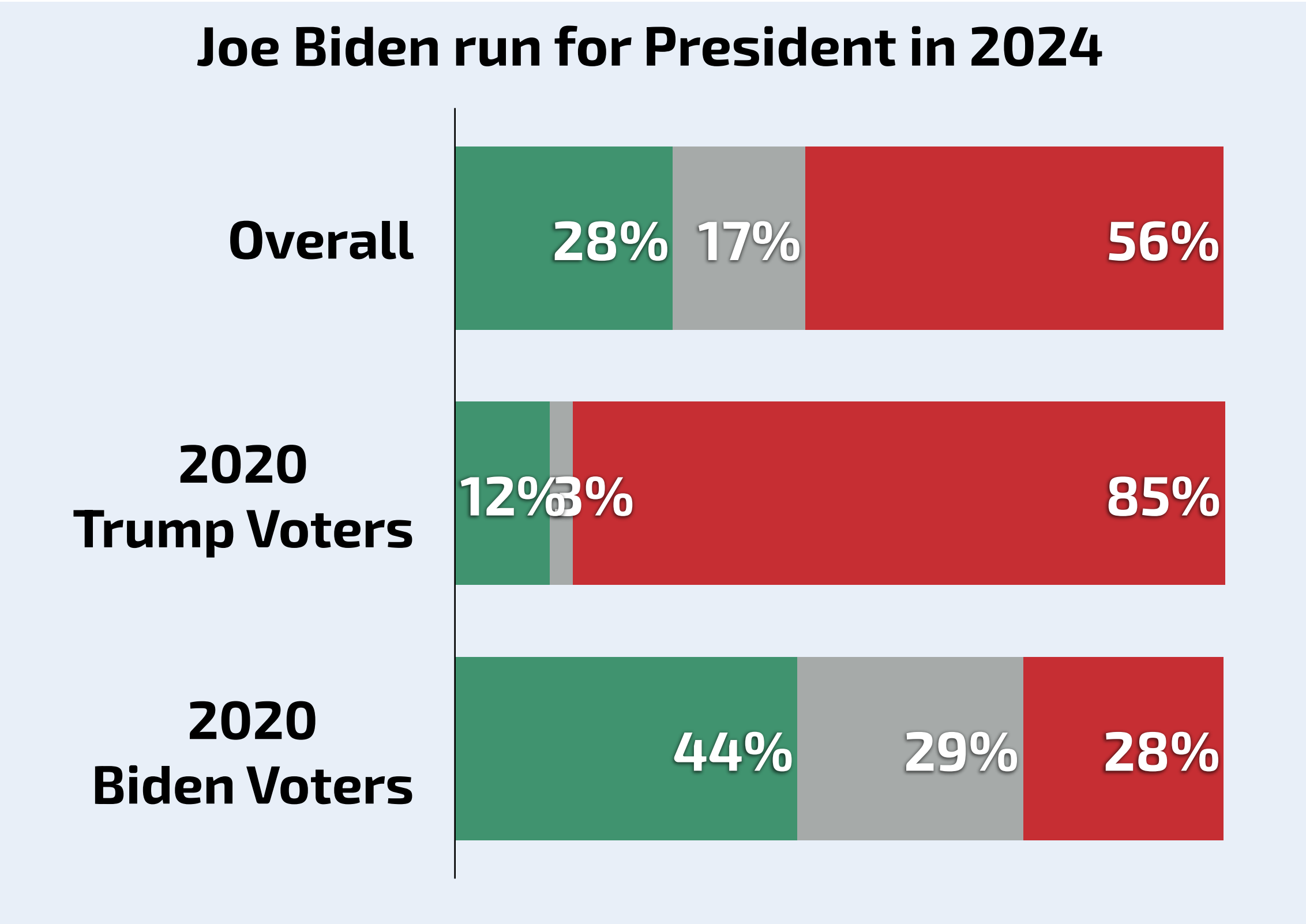
2024 General Election



Under One Third Of Electorate Wants Biden 2024, Trump 2024

Q. Would you like to see...

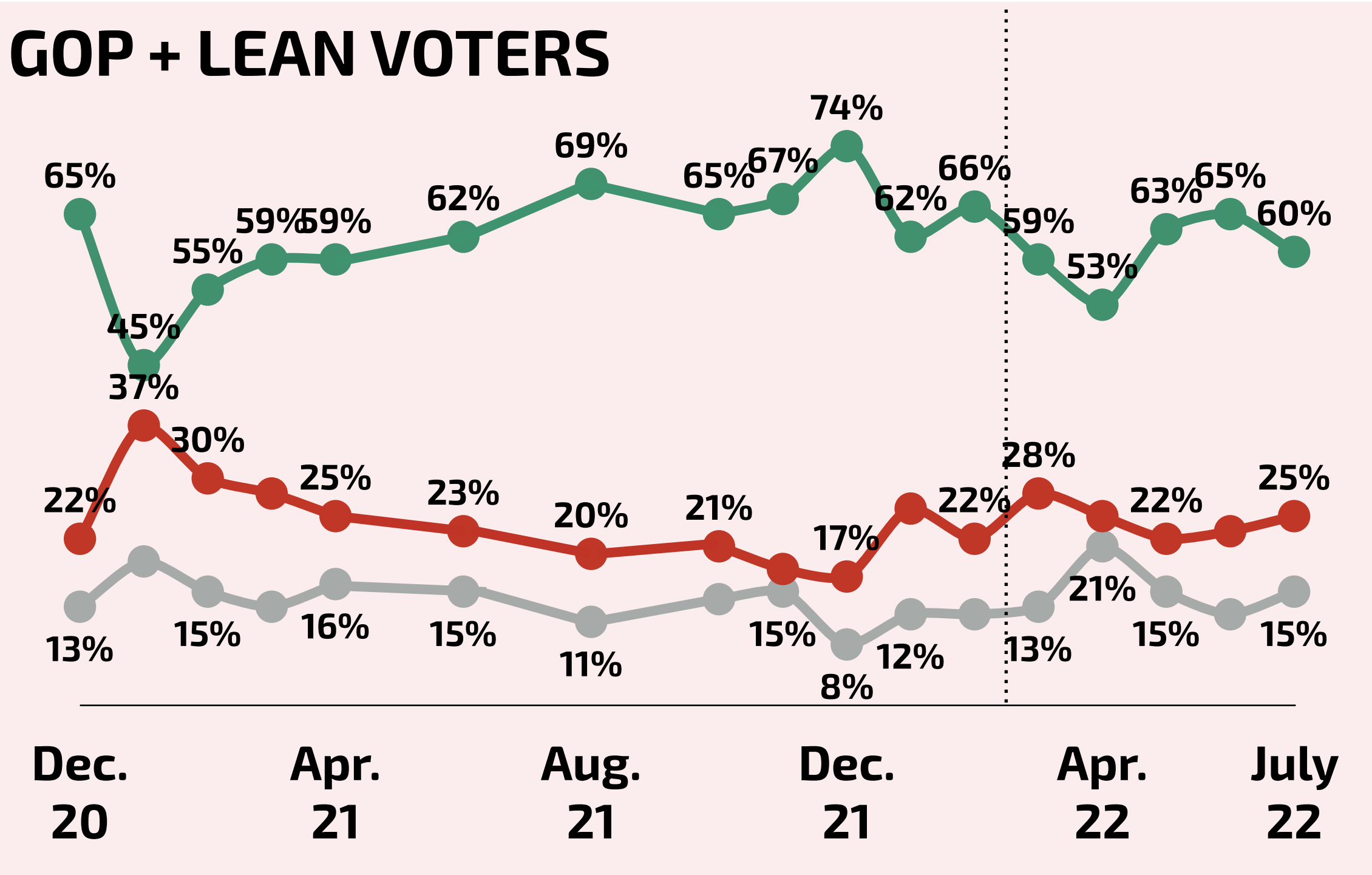
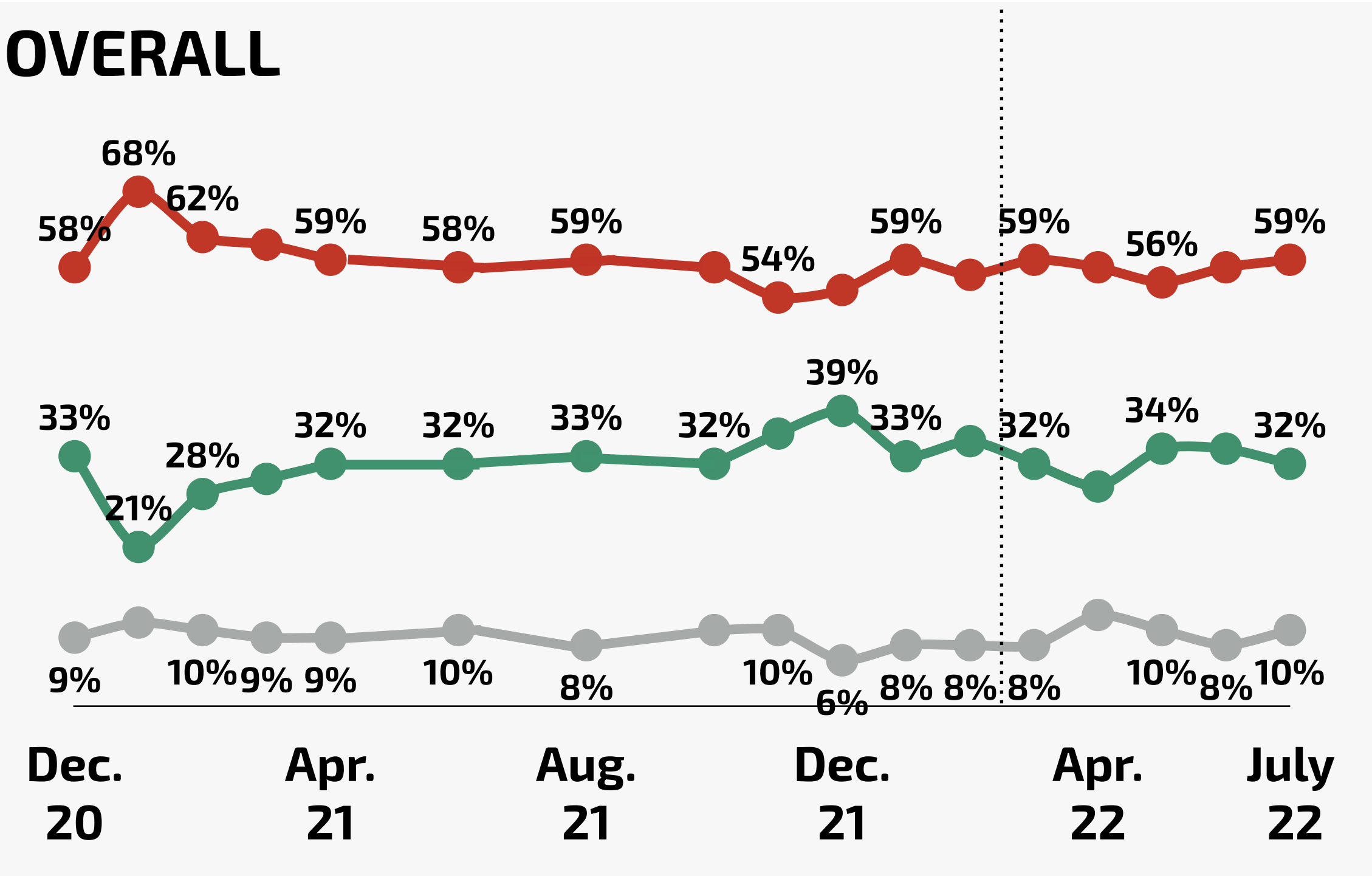
Yes Unsure No



Appetite For Trump 2024 Decreases Among GOP

Q. Would you like to see Donald Trump run for President in 2024?

● Yes ● No ● Unsure

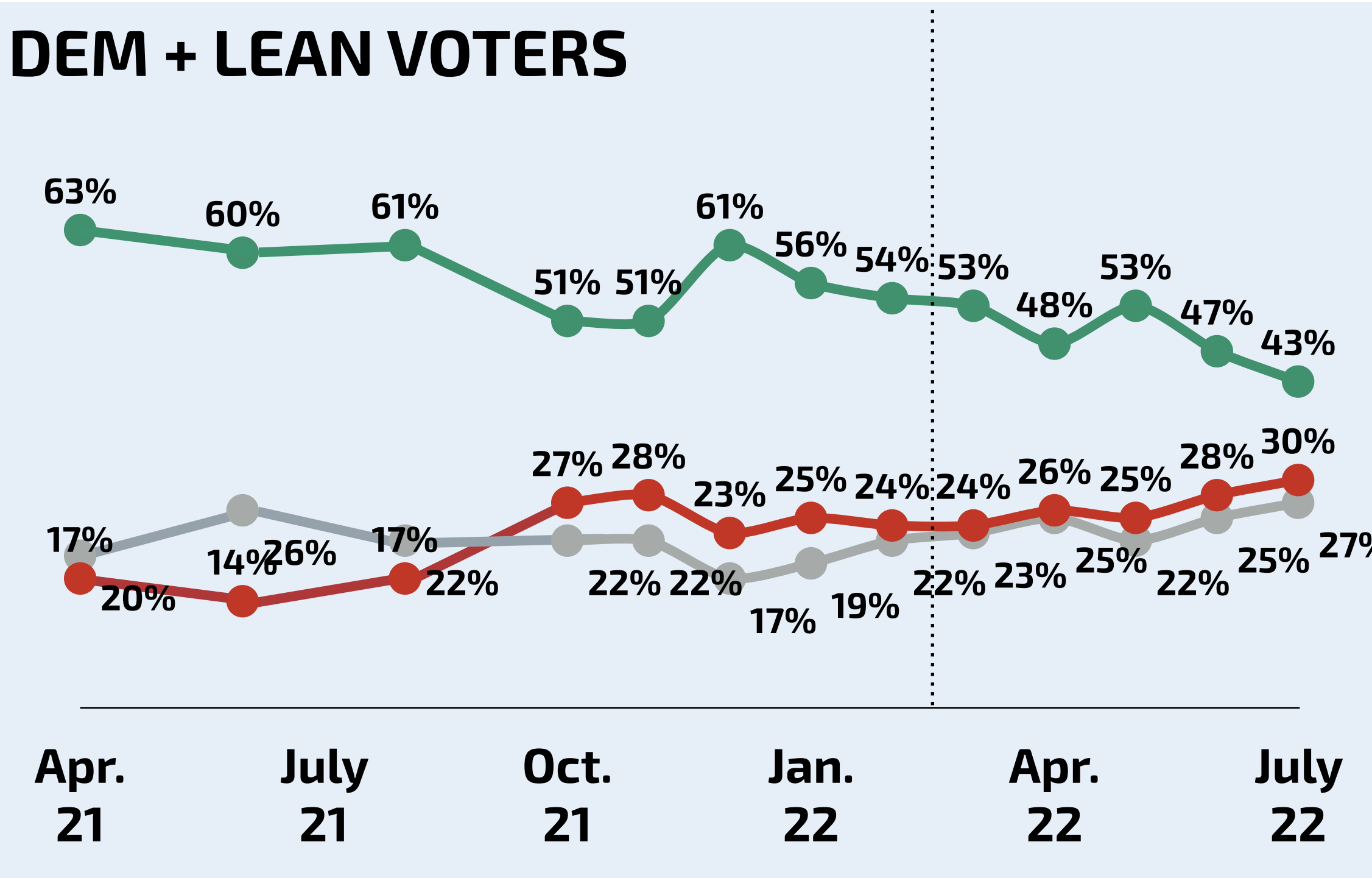
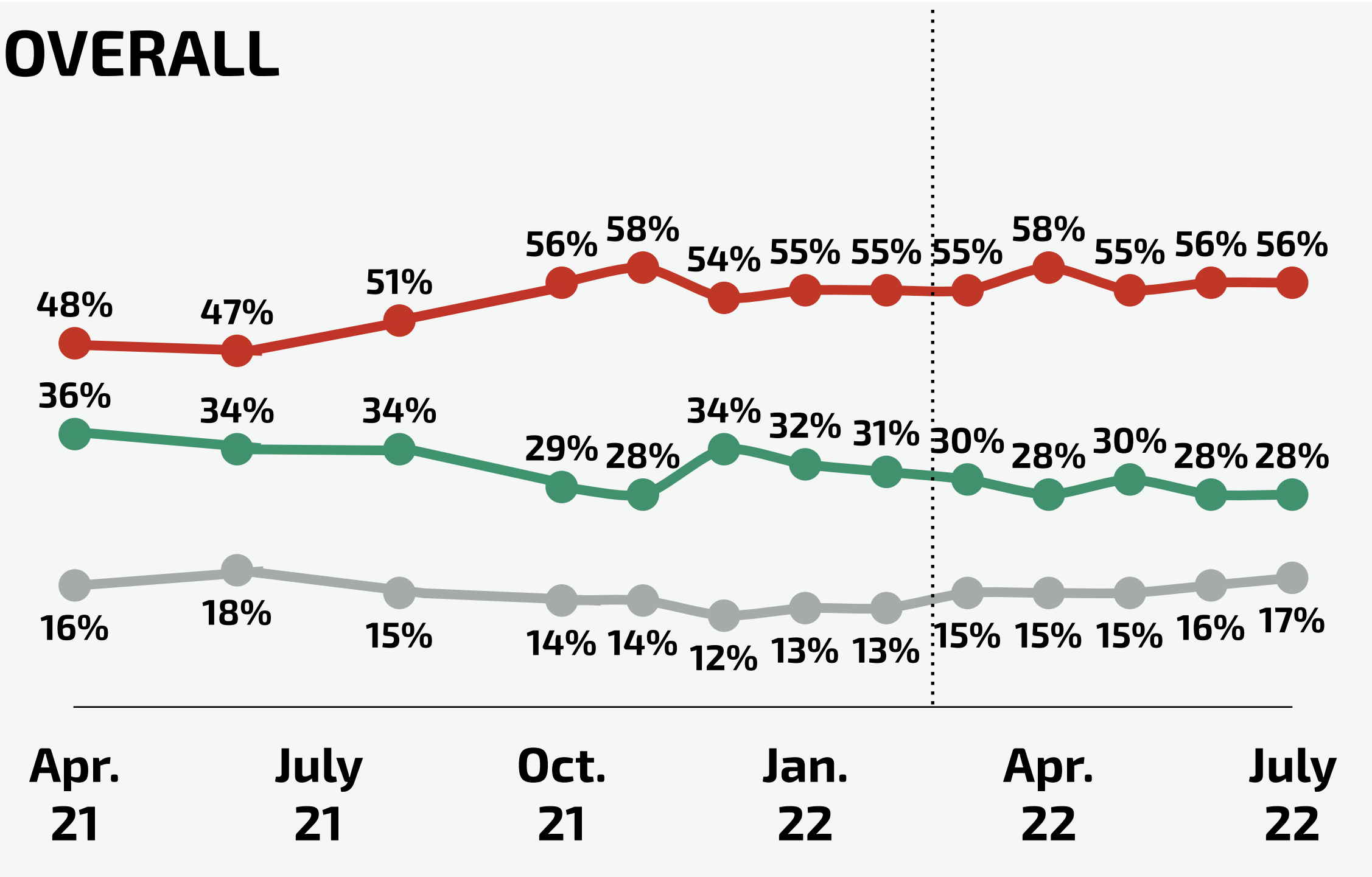


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Appetite For Biden 2024 At A Low Among Democrats

Q. Would you like to see Joe Biden run for President in 2024?

● Yes ● No ● Unsure



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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

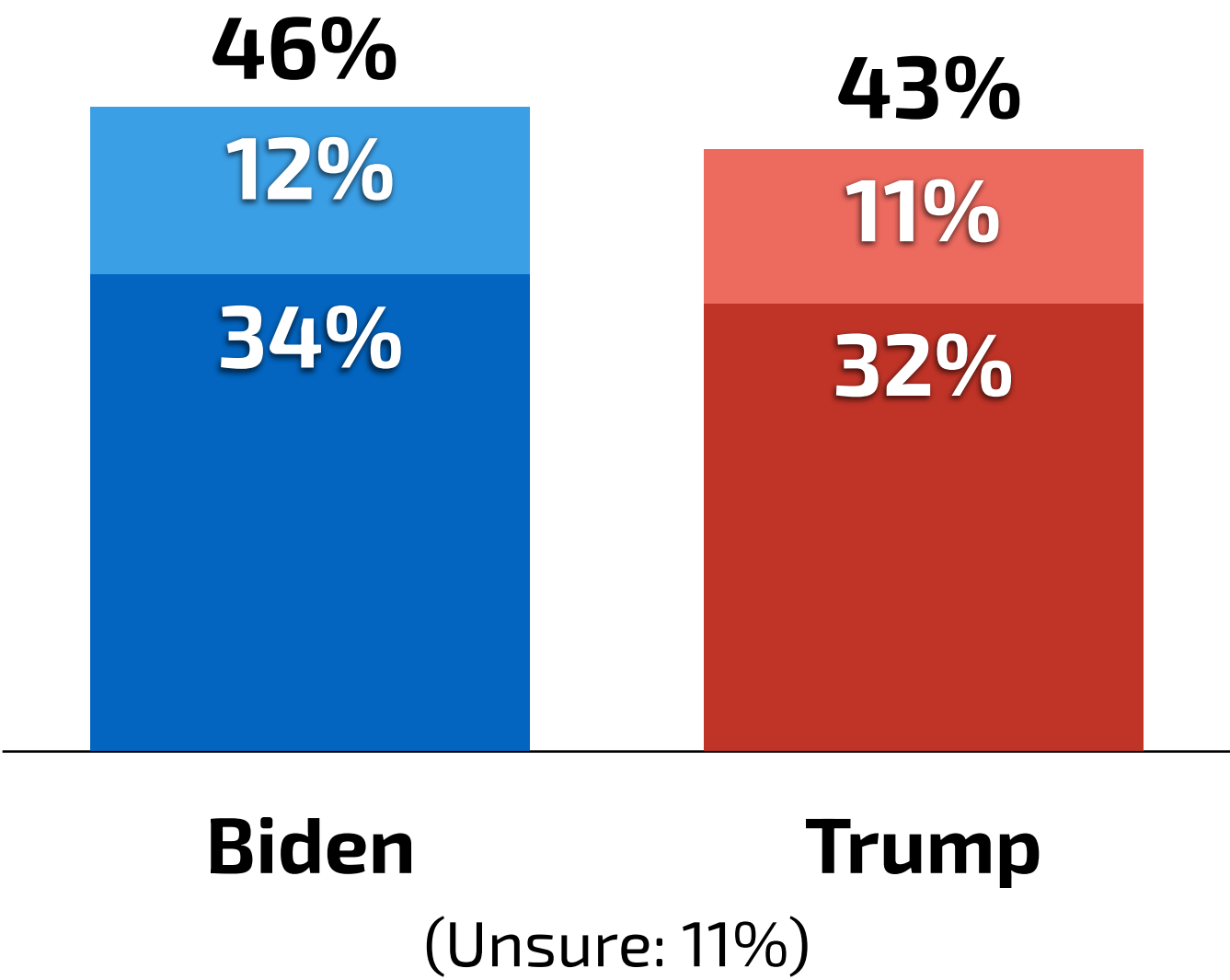
Hypothetical Biden-Trump Rematch Has Biden +3 Among RVs, Biden +2 Among Likely Electorate

Q. If the 2024 presidential election were being held today, would you vote for...

■ Biden, definitely ■ Biden, probably ■ Trump, definitely ■ Trump, probably

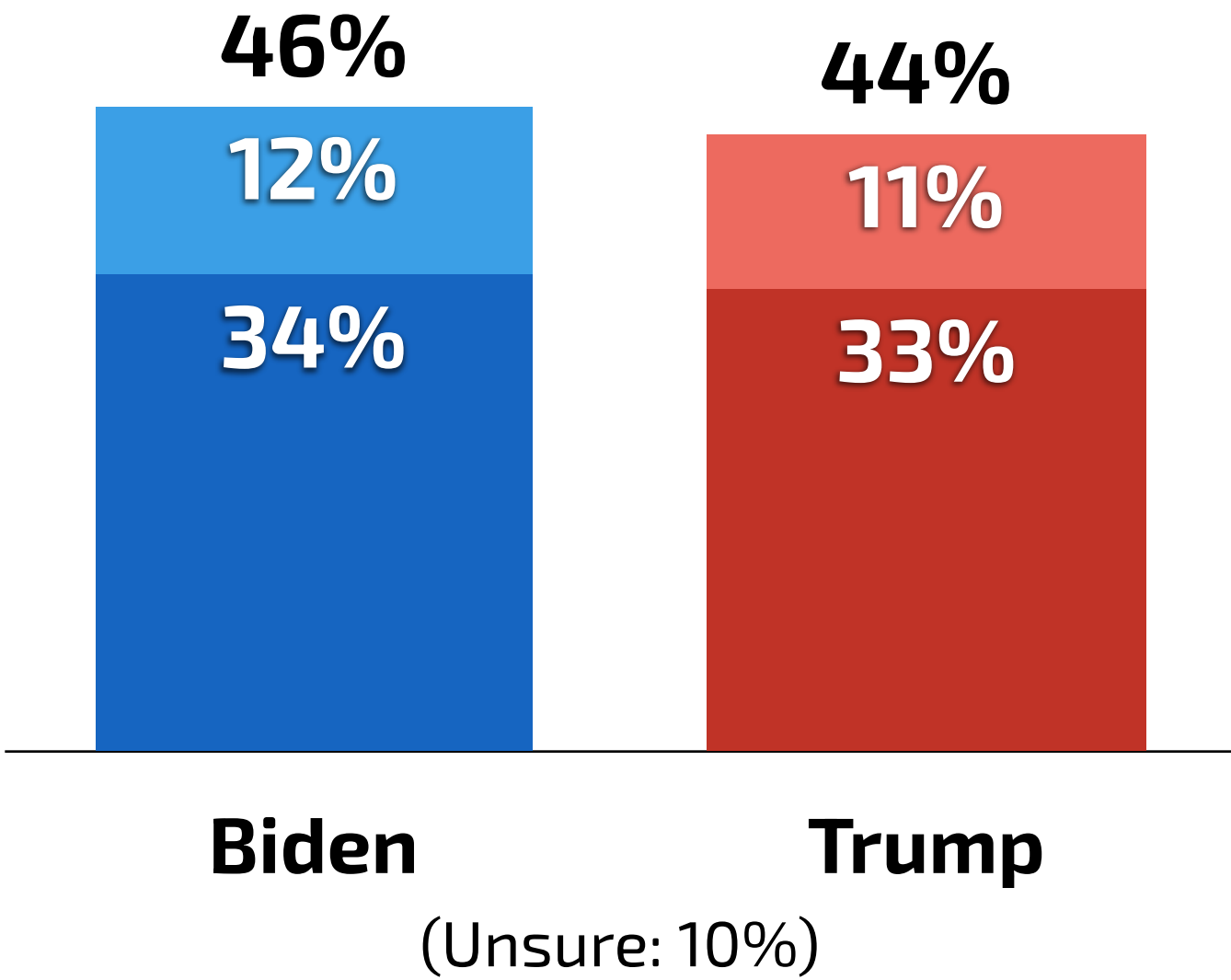
Registered Voters

Biden +3



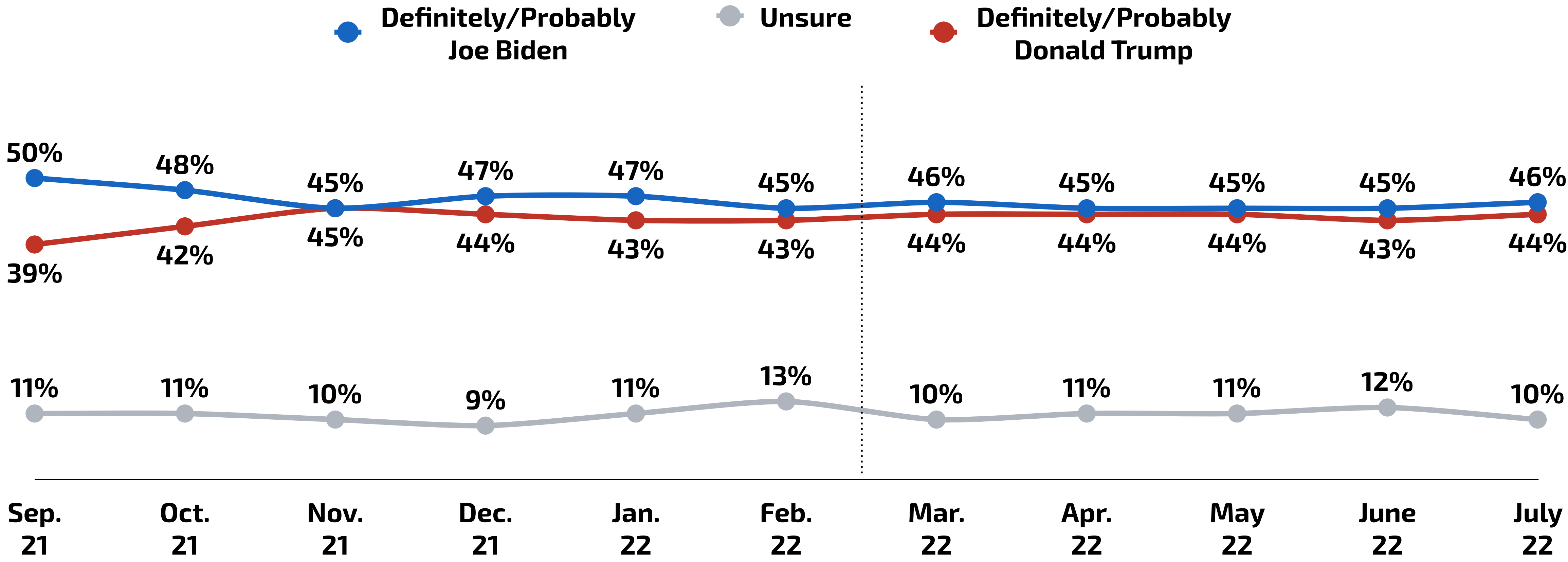
Likely Electorate

Biden +2



Biden Maintains Slight Edge In Hypothetical 2020 Rematch

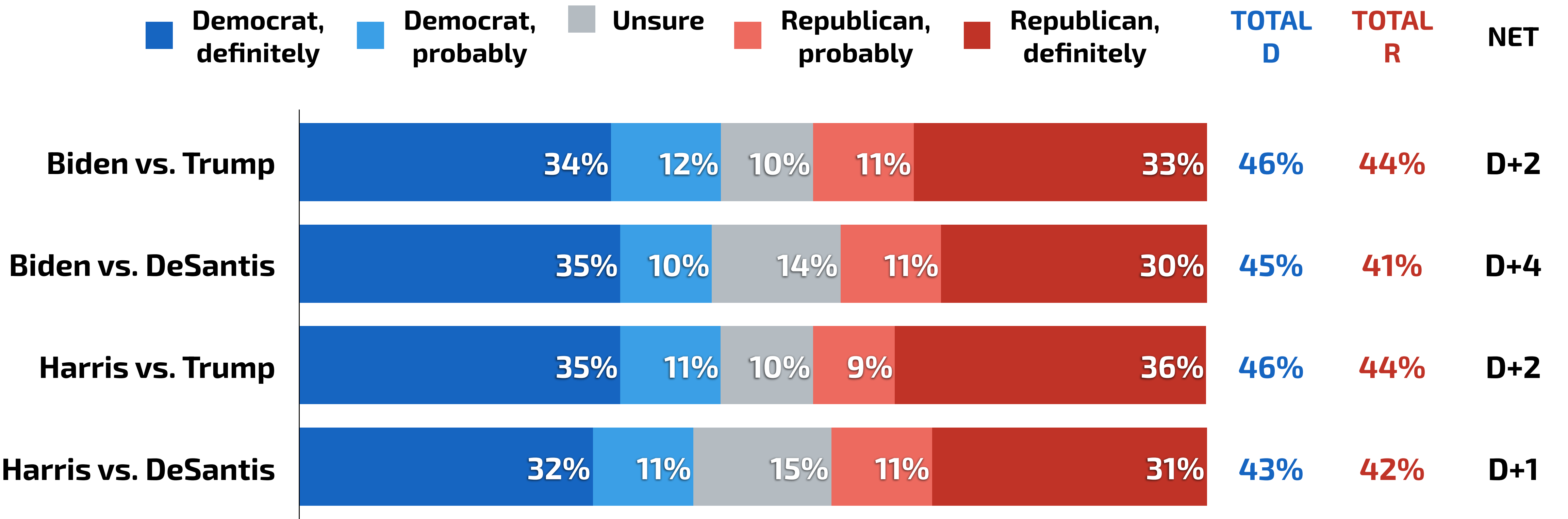
Q. If the 2024 presidential election were being held today, would you vote for...



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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

Biden, Harris Narrowly Beat Trump, DeSantis; Harris Vs. DeSantis Closest Matchup

Q. If the 2024 presidential election were being held today, would you vote for...



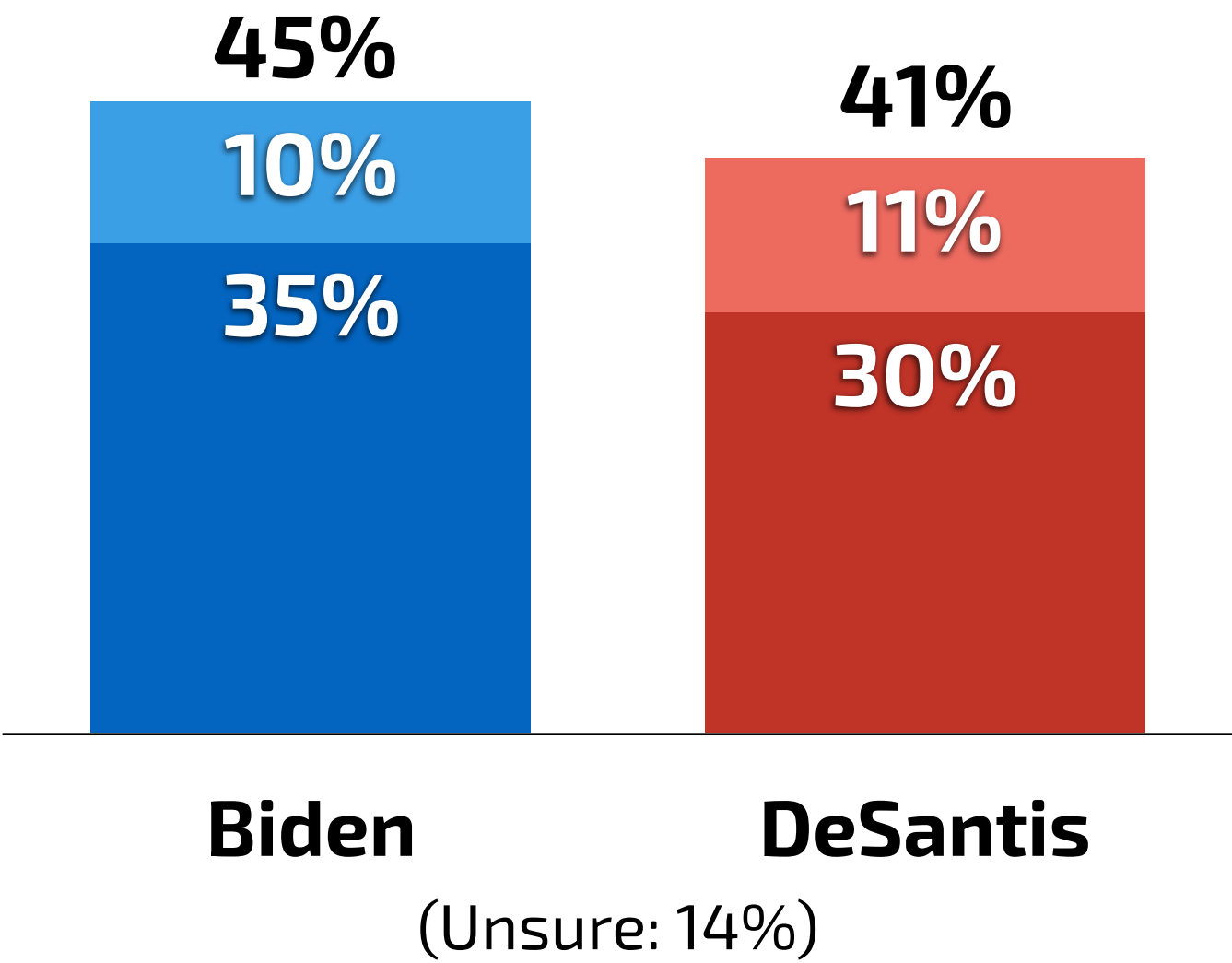
Biden Holds Narrow Edge Over DeSantis Among Those Who Have Heard Of DeSantis

Q. If the 2024 presidential election were being held today, would you vote for...

■ Biden, definitely ■ Biden, probably ■ DeSantis, definitely ■ DeSantis, probably

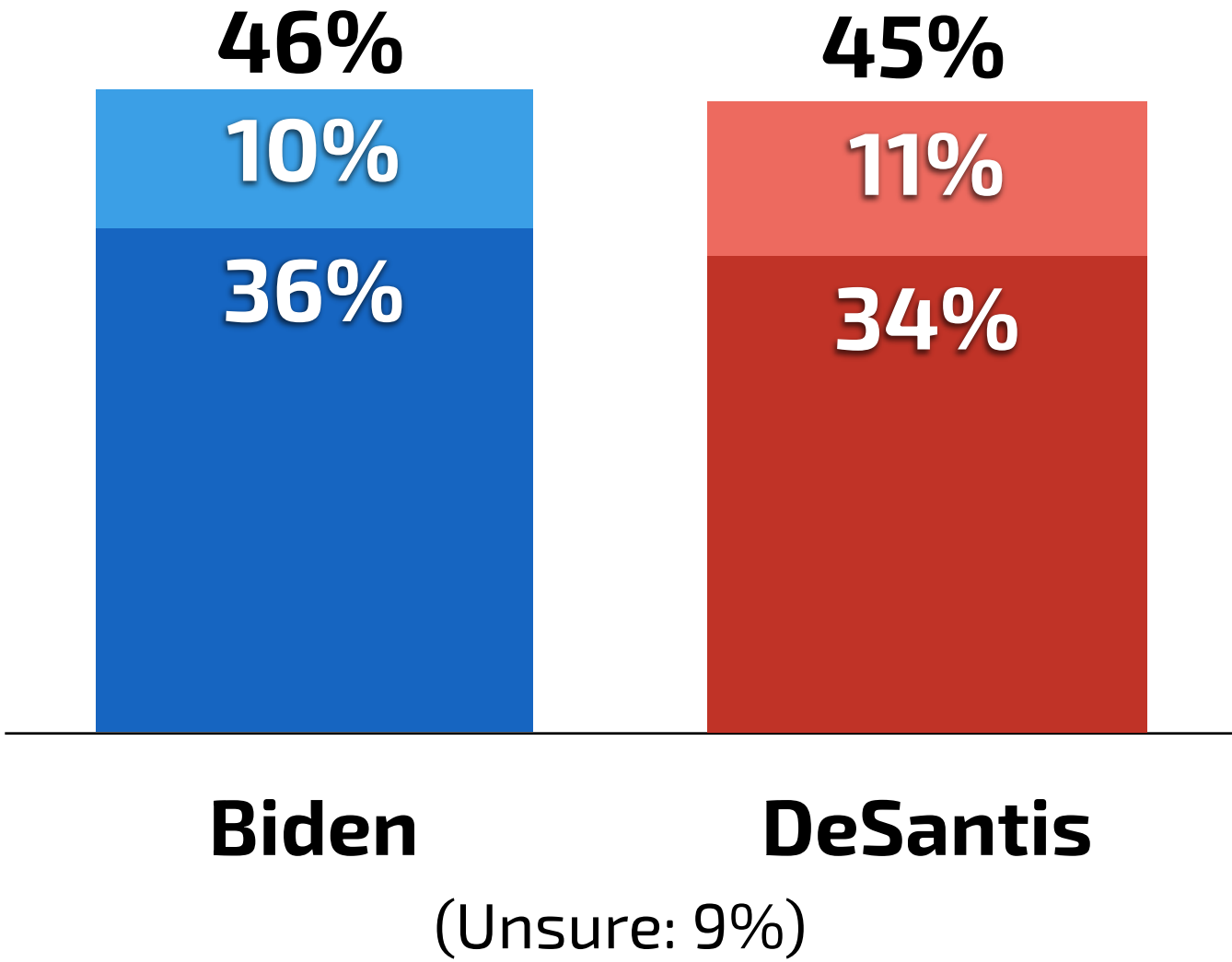
Likely Electorate

Biden +4



Has Heard Of DeSantis

Biden +1



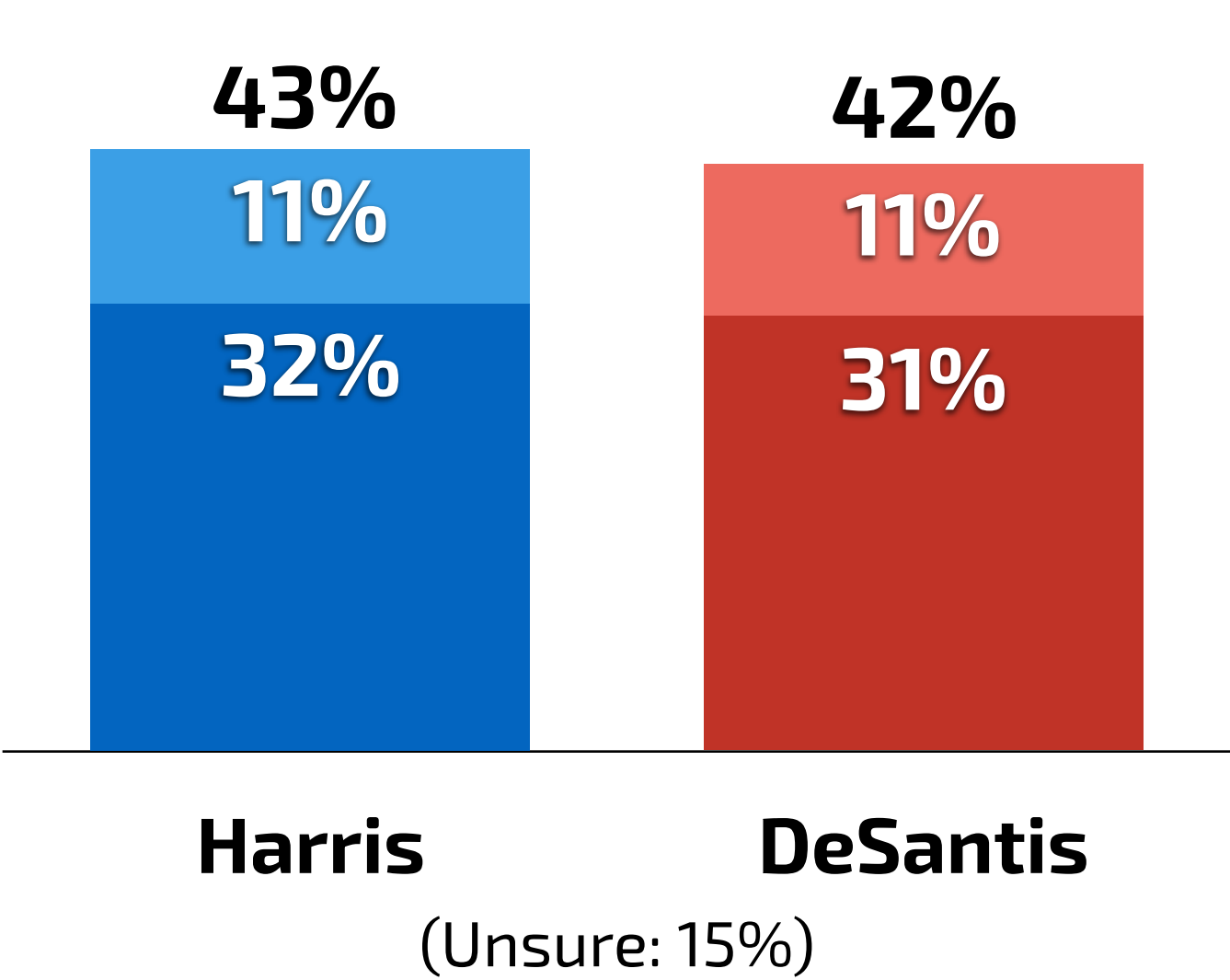
DeSantis +3 Over Harris Among Those Who Have Heard Of Both

Q. If the 2024 presidential election were being held today, would you vote for...

■ Harris, definitely ■ Harris, probably ■ DeSantis, definitely ■ DeSantis, probably

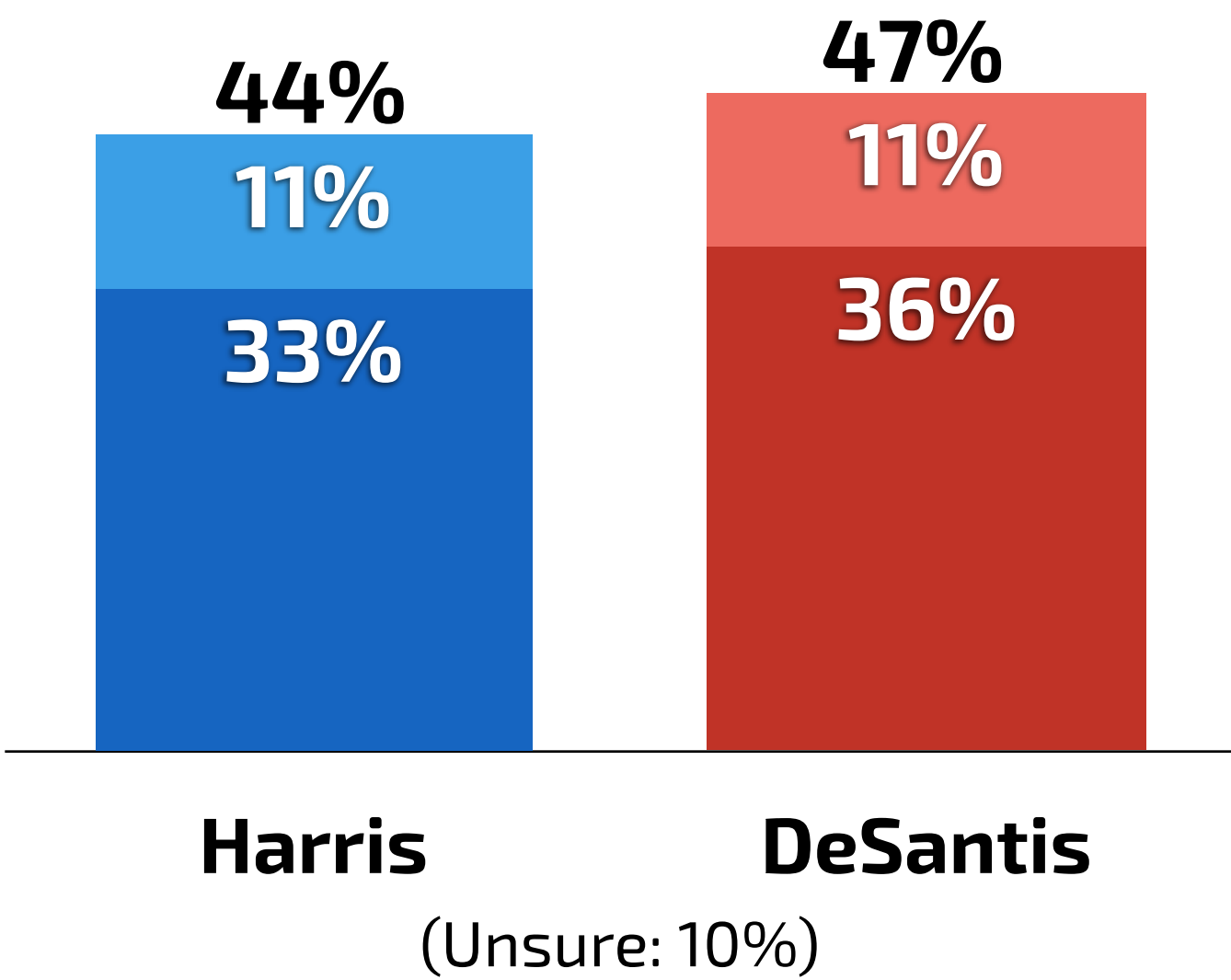
Likely Electorate

Harris +1



Has Heard Of Harris & DeSantis

DeSantis +3

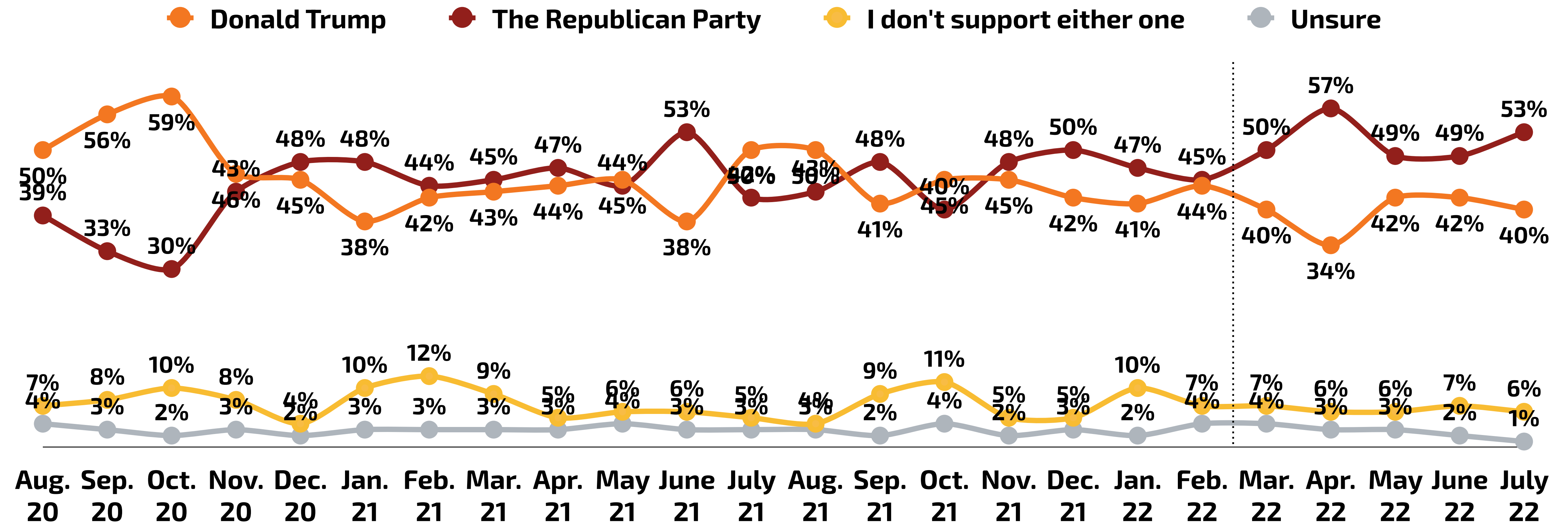


The Republican Party



“Party-First” Republicans Climb In July

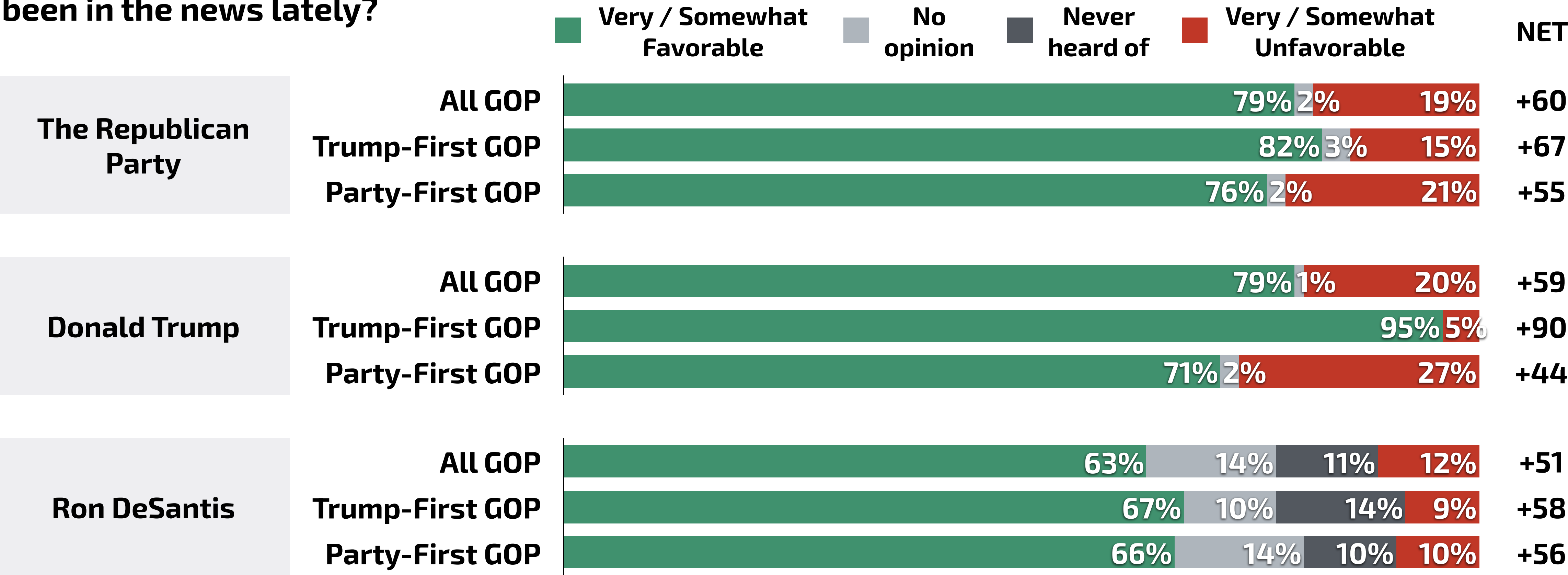
Q. Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [Asked of Republican+Lean Voters]



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Trump-First, Party-First Republicans Aligned On DeSantis, More Split On Trump

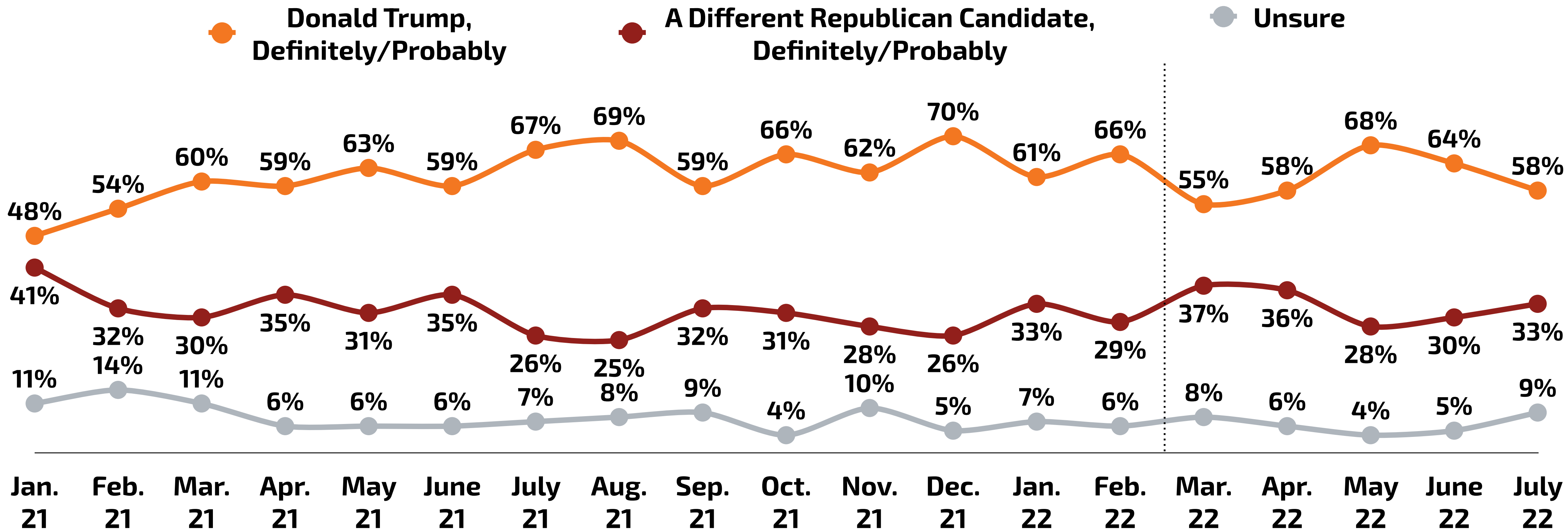
Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



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Share Favoring Trump In 2024 GOP Primary Drops 6 Points

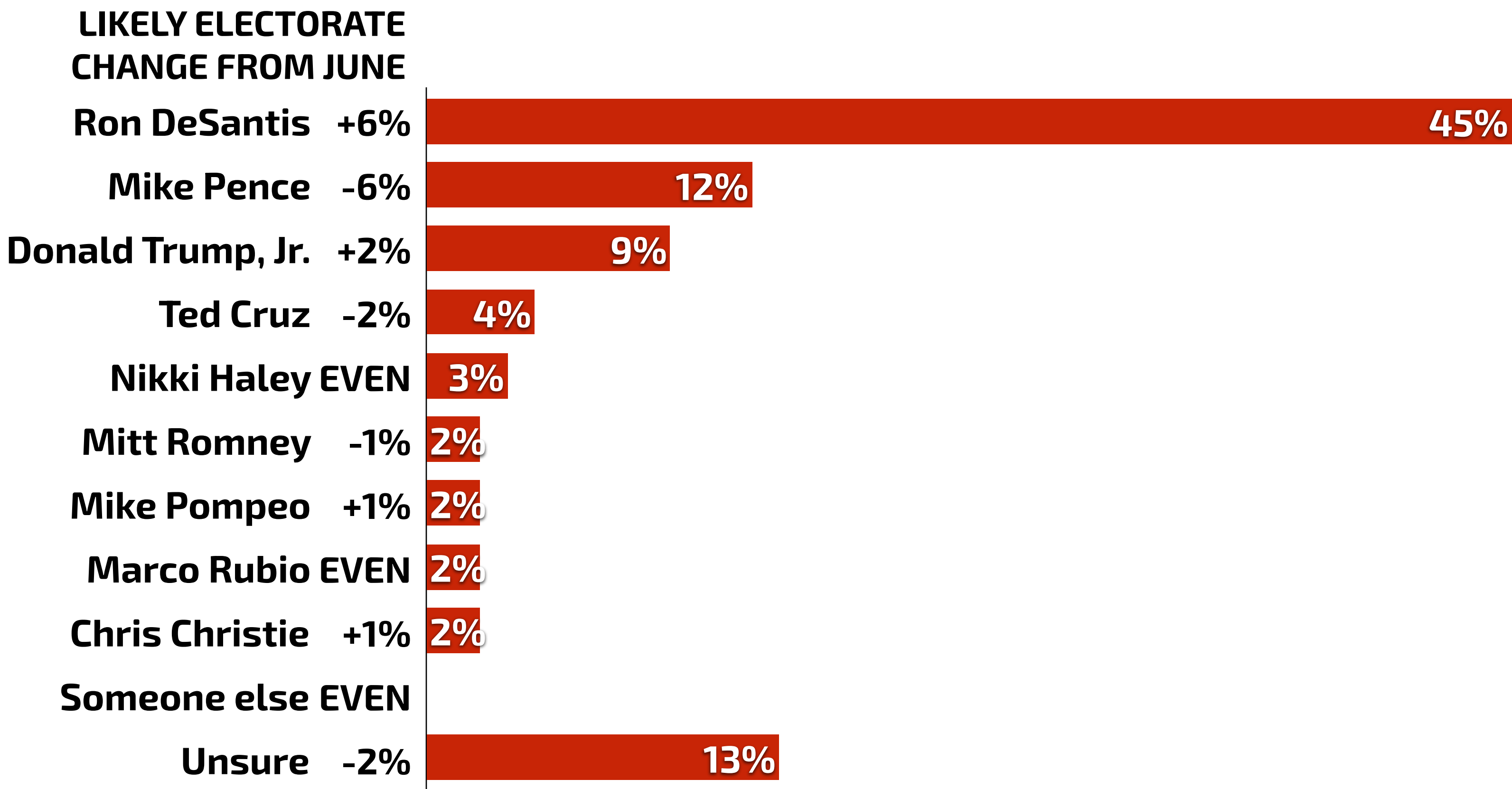
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

DeSantis Holds Commanding Lead Over Non-Trump 2024 Field

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]

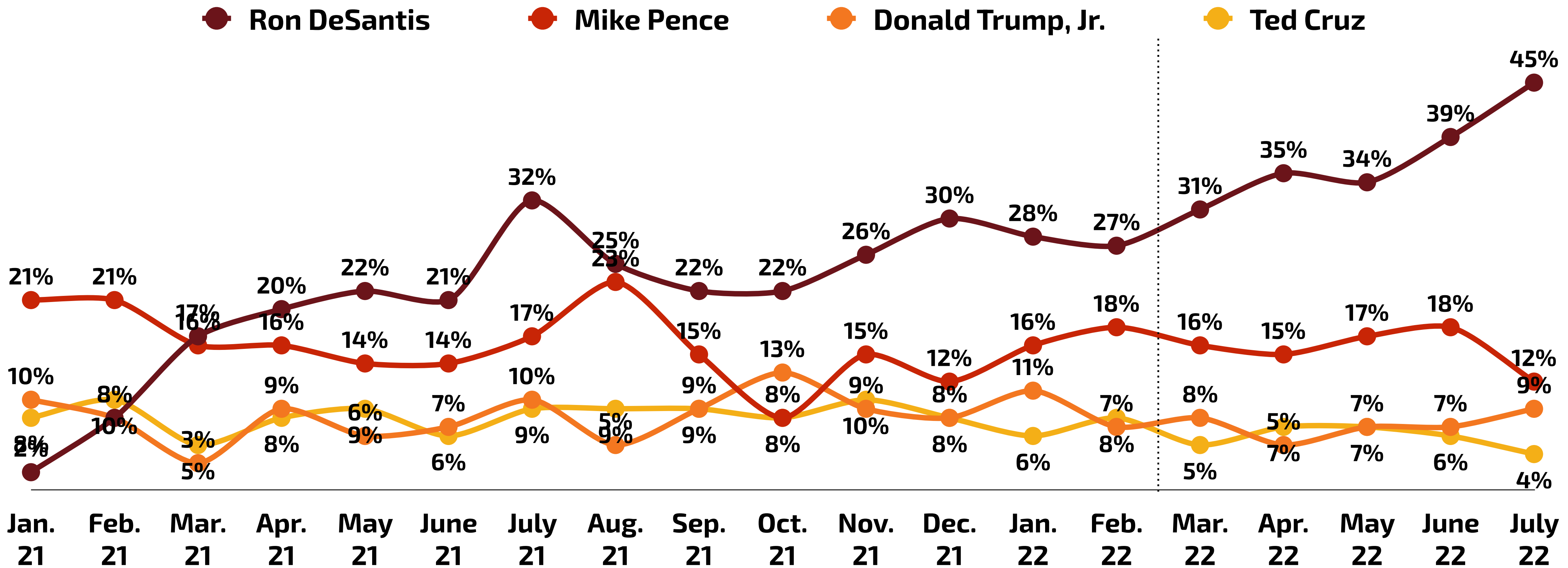


The following candidates were tested but received 1% or LESS vote share:

- Kristi Noem
- Liz Cheney
- Tim Scott
- Tom Cotton
- Josh Hawley
- Larry Hogan
- Glenn Youngkin
- Greg Abbott
- Rick Scott
- Marjorie Taylor Greene

Gap Between DeSantis And Non-Trump Field Widens

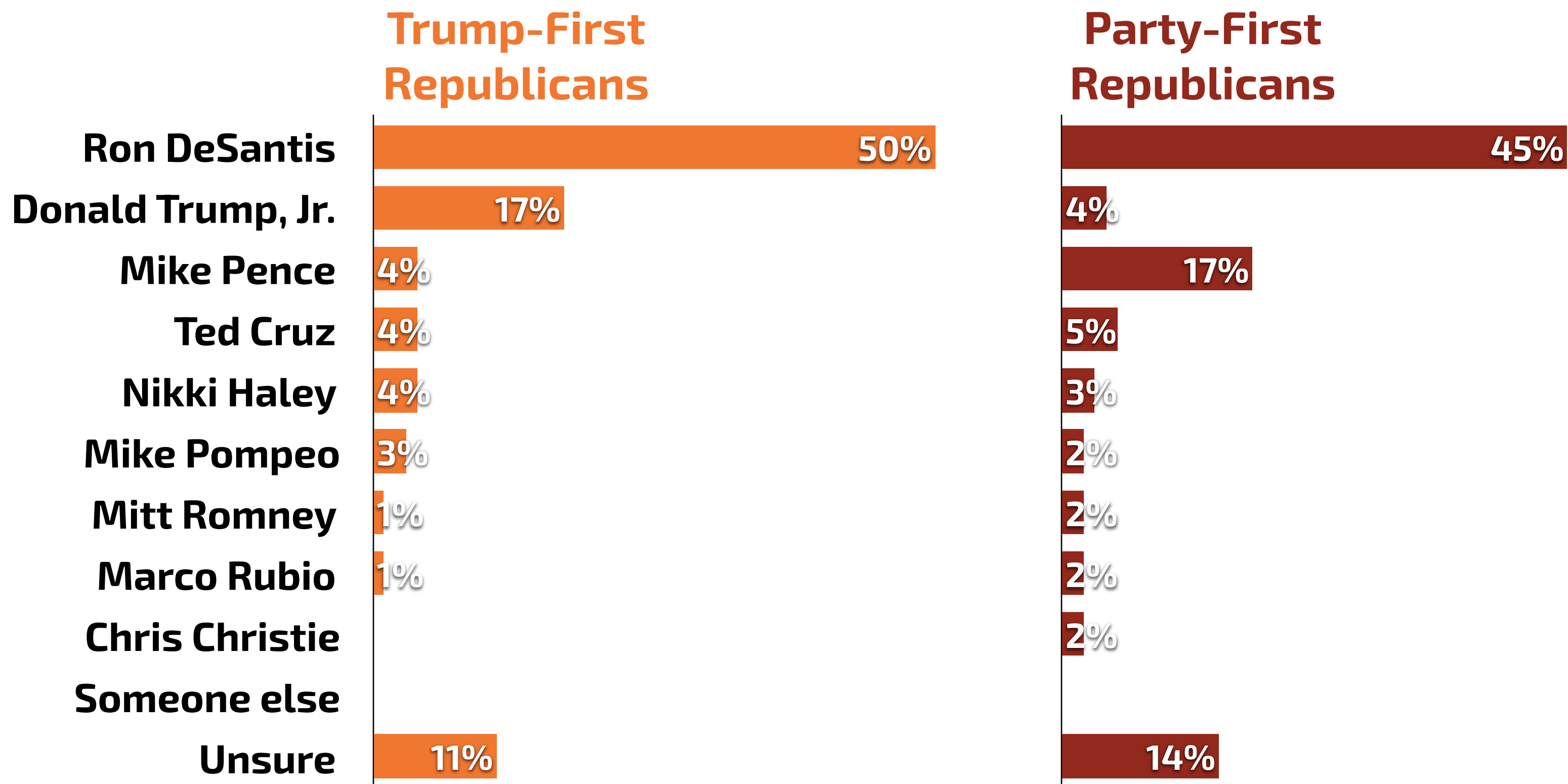
Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



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Trump-First And Party-First Republicans Alike Support DeSantis In Non-Trump 2024 Field

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

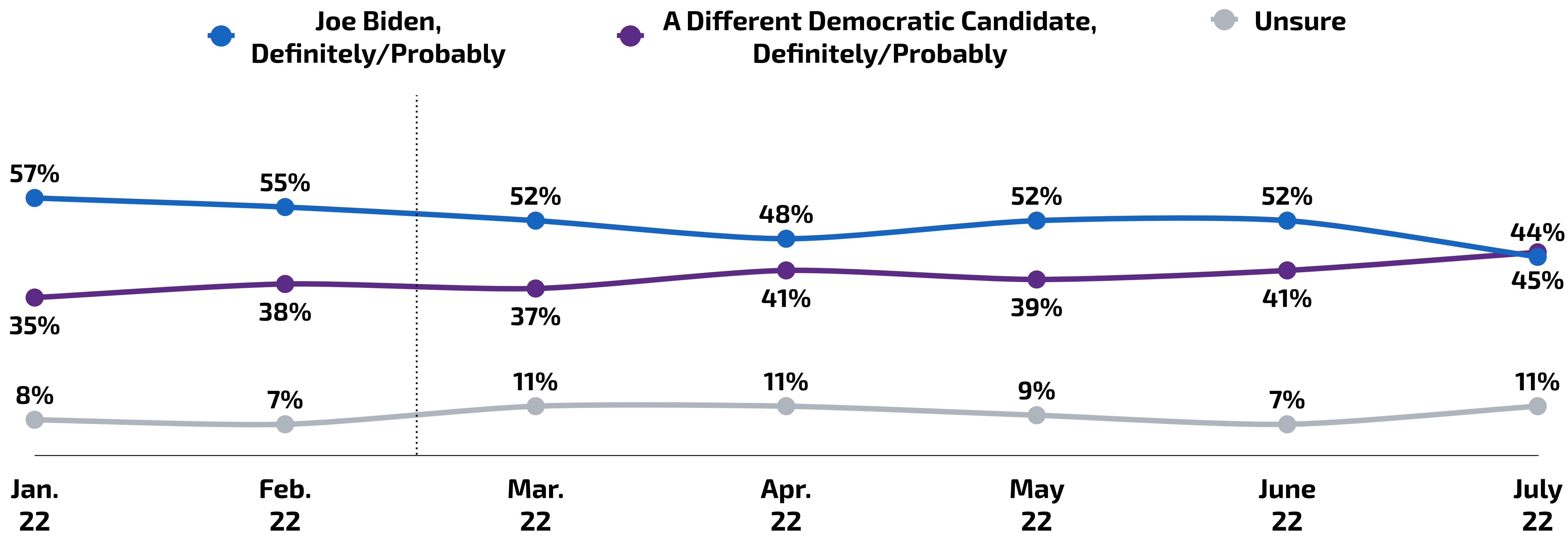
- Kristi Noem
- Liz Cheney
- Tim Scott
- Tom Cotton
- Josh Hawley
- Larry Hogan
- Glenn Youngkin
- Greg Abbott
- Rick Scott
- Marjorie Taylor Greene

The Democratic Party



Biden Falls Behind Other Dem In 2024 Dem Primary

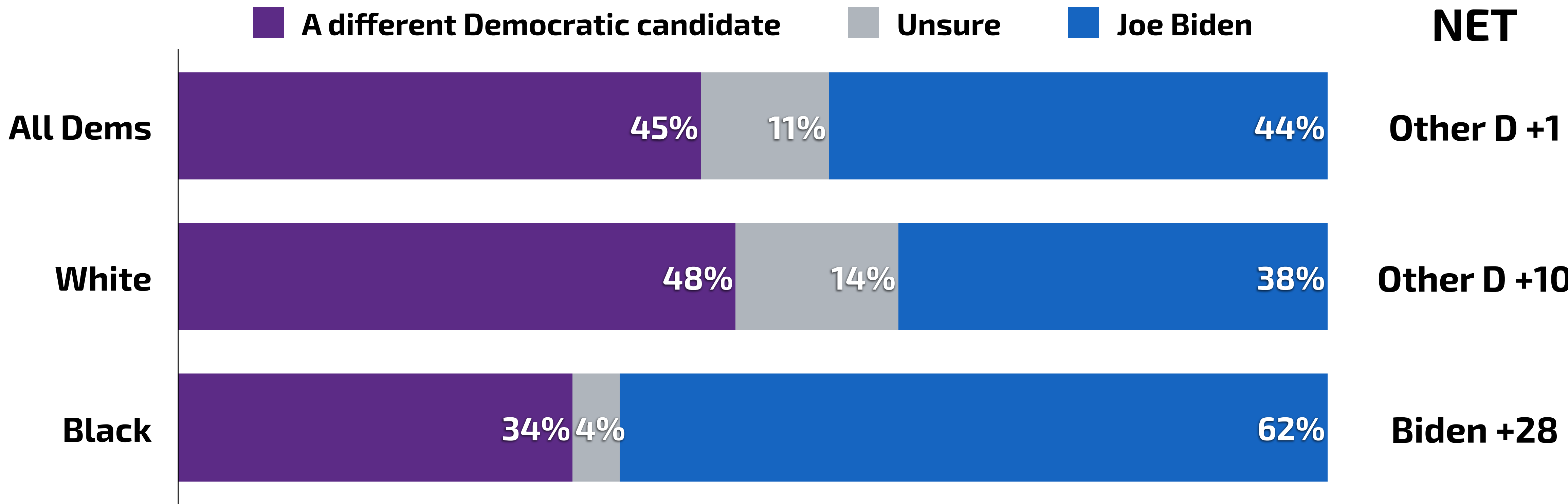
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

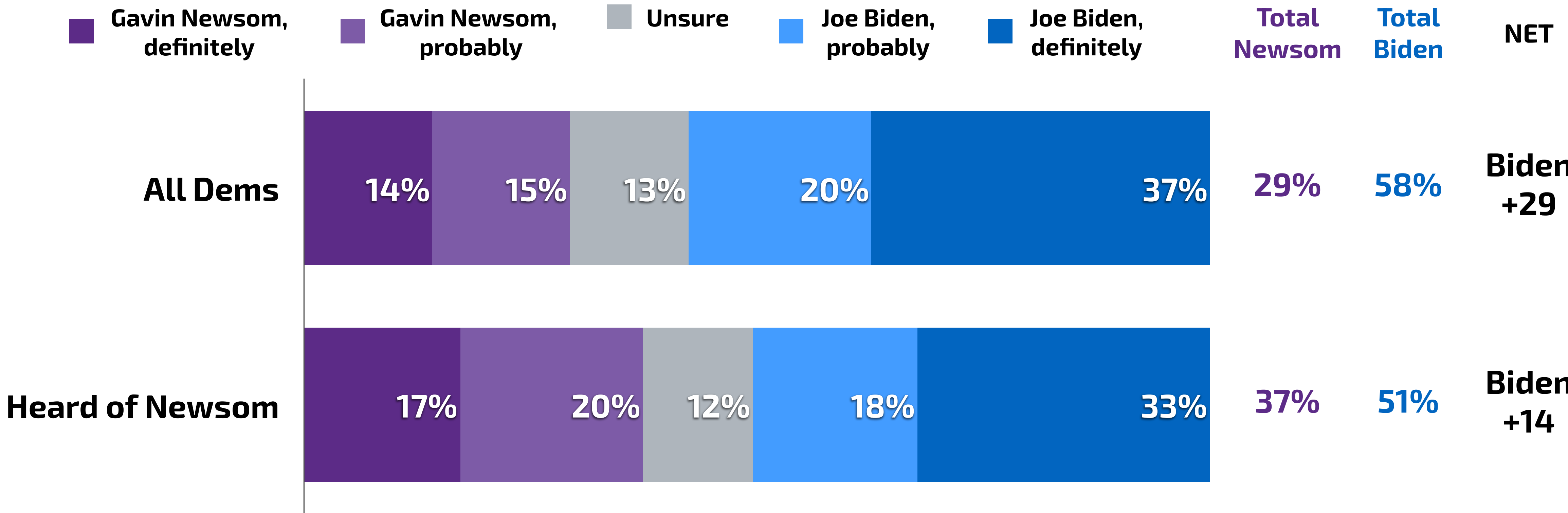
Democratic Voters Split On Whether They Want Biden Or Another Dem In 2024; Black Dems Back Biden

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



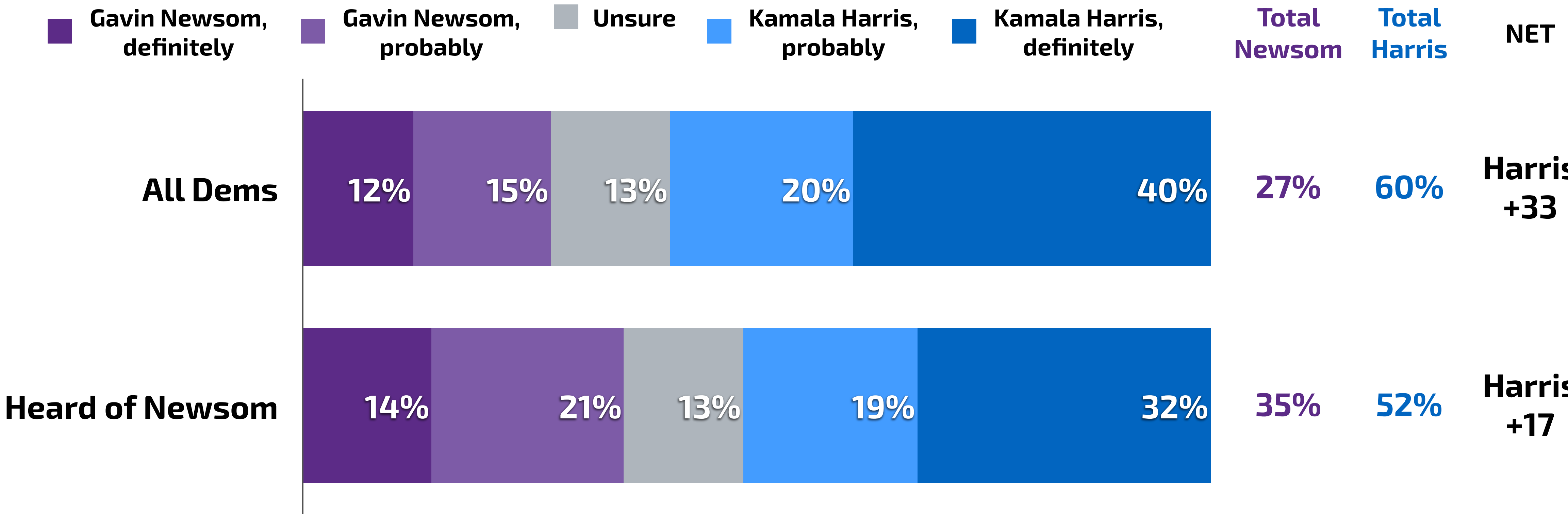
Biden +29 Over Newsom In Hypothetical Primary Matchup; Lead Narrows To 14 Among Dems Who Have Heard Of Newsom

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



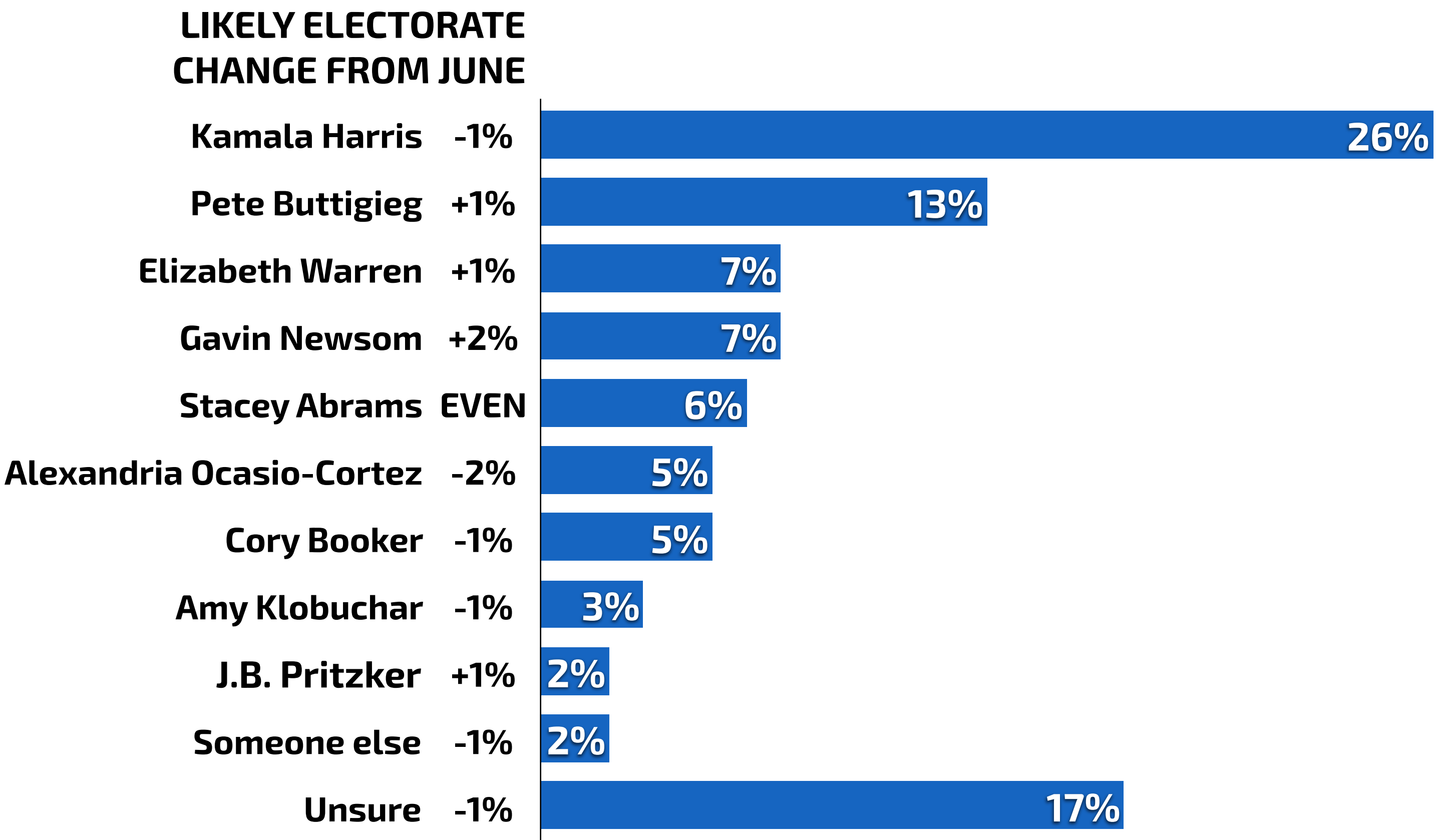
Harris Holds 33 Point Lead Over Newsom In Primary Head-To-Head; Lead Down To 17 Among Those Who Have Heard Of Newsom

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



Harris Holds Lead In Non-Biden 2024 Field

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]

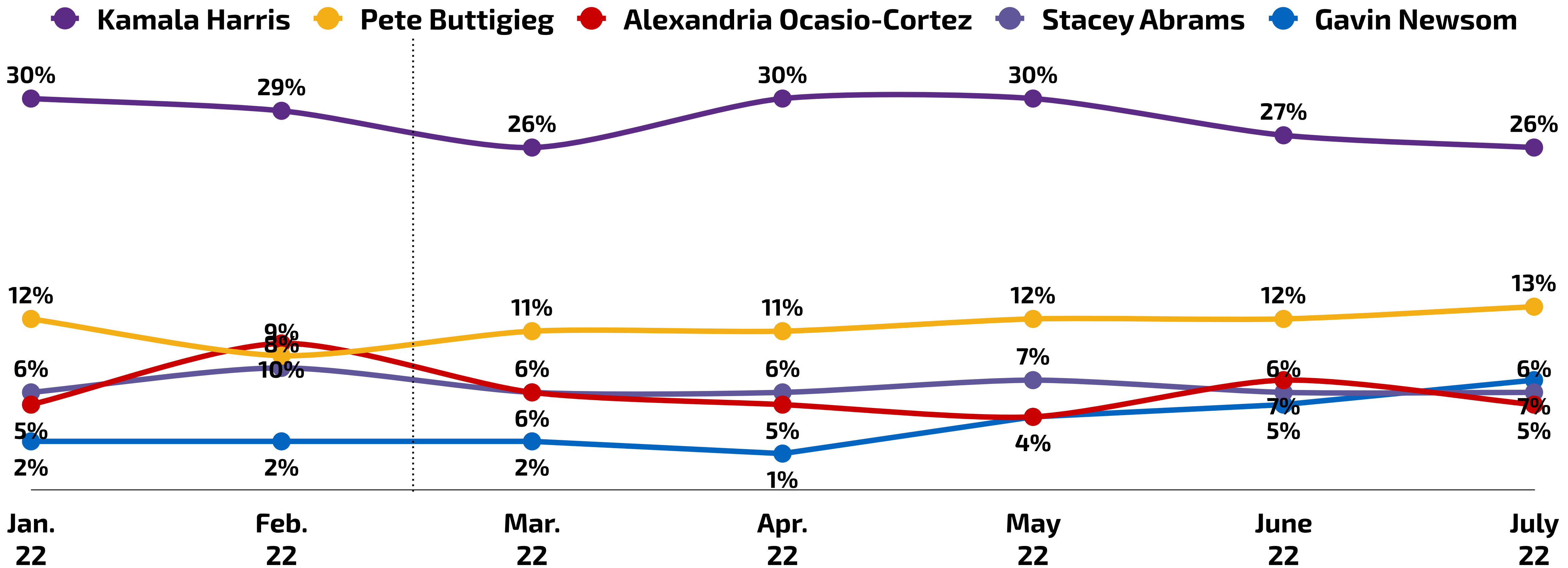


The following candidates were tested but received 1% or LESS vote share:

- Raphael Warnock
- Gretchen Whitmer
- Jared Polis
- Eric Adams
- Phil Murphy
- Andy Beshear
- Gina Raimondo
- Kyrsten Sinema
- Roy Cooper
- Mitch Landrieu

Harris, Buttigieg Clear 1-2 In Non-Biden Democratic Field

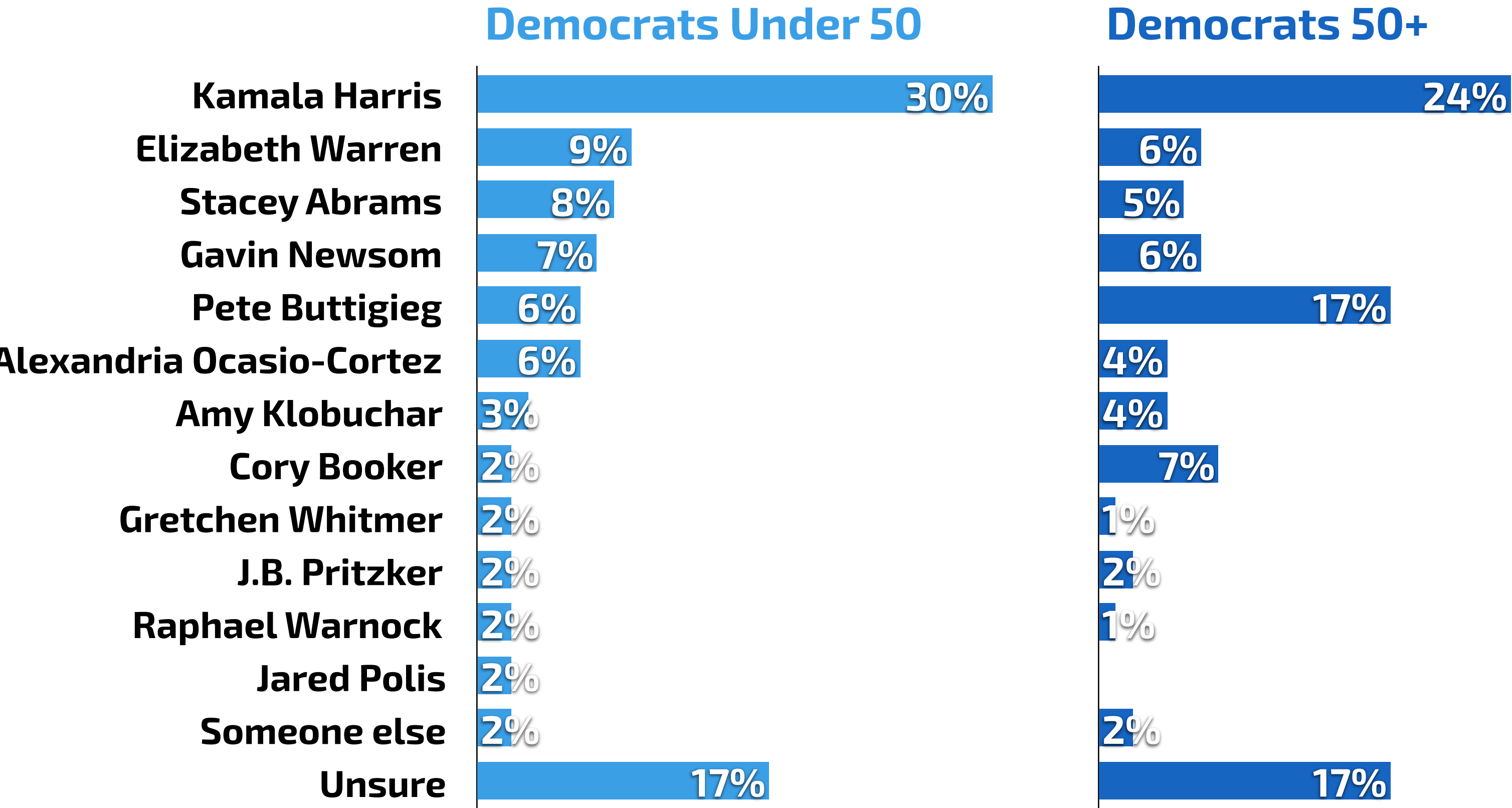
Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

In Non-Biden Field, Harris More Popular Among Younger Dems, Buttigieg More Popular Among Older Dems

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

- Eric Adams
- Phil Murphy
- Andy Beshear
- Gina Raimondo
- Kyrsten Sinema
- Roy Cooper
- Mitch Landrieu



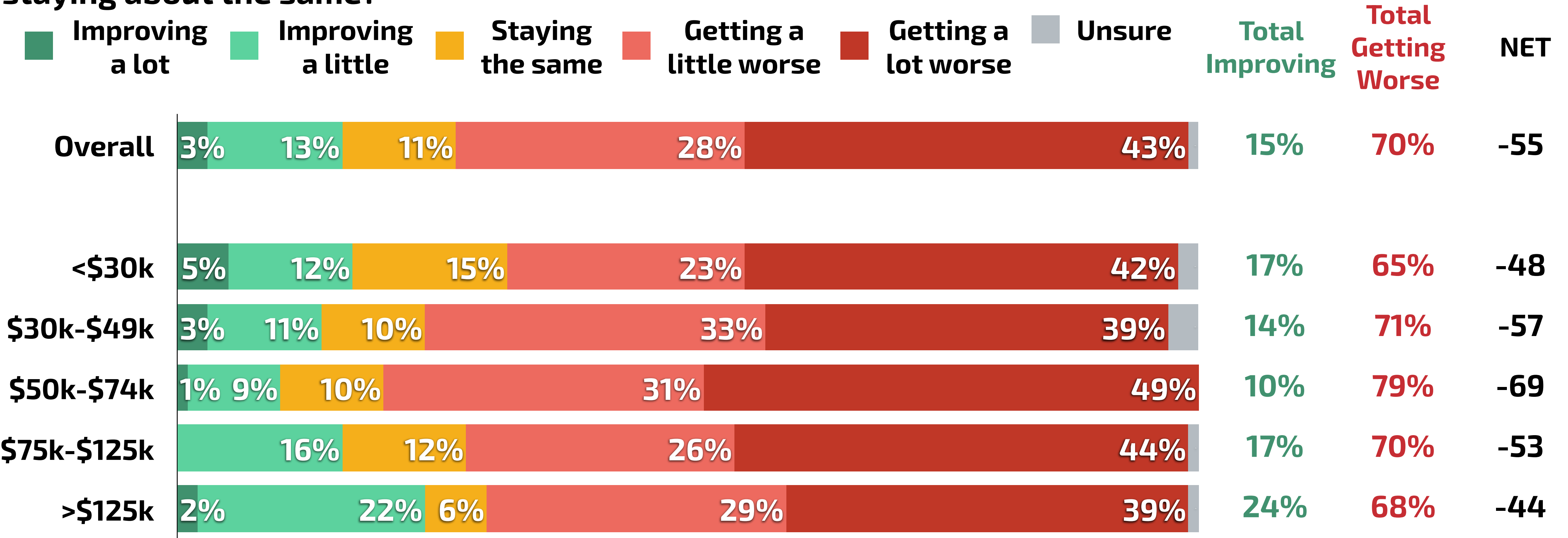
N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022

The Economy



By 8-1 Margin, Middle-Income Voters Say U.S. Economic Situation Worsening

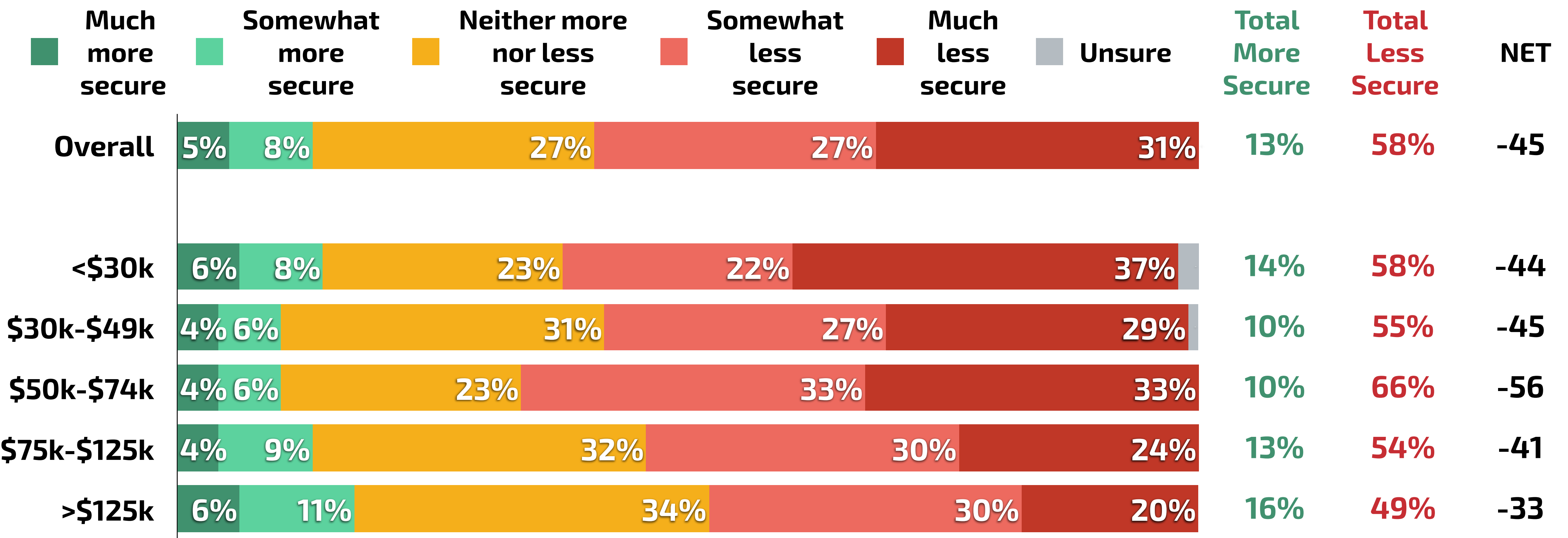
Q. Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022
Note: Numbers in chart may not add up to totals due to rounding

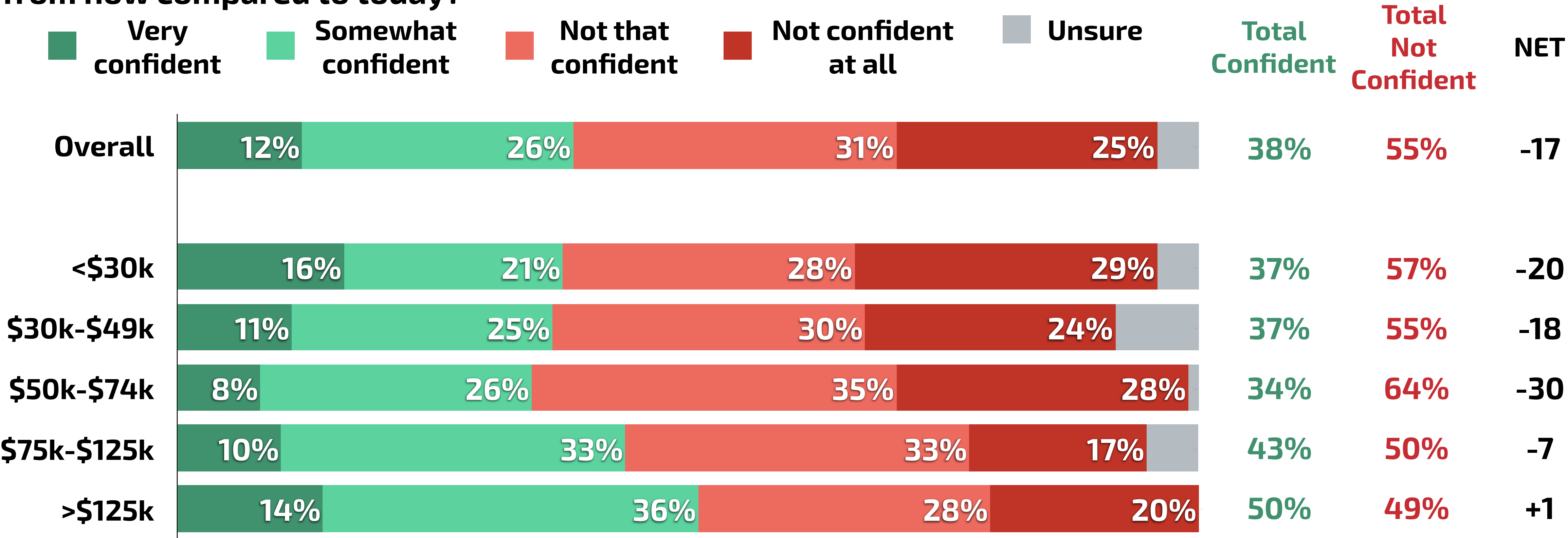
By 4-1 Margin, Voters Feel Less Financially Secure

Q. Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?



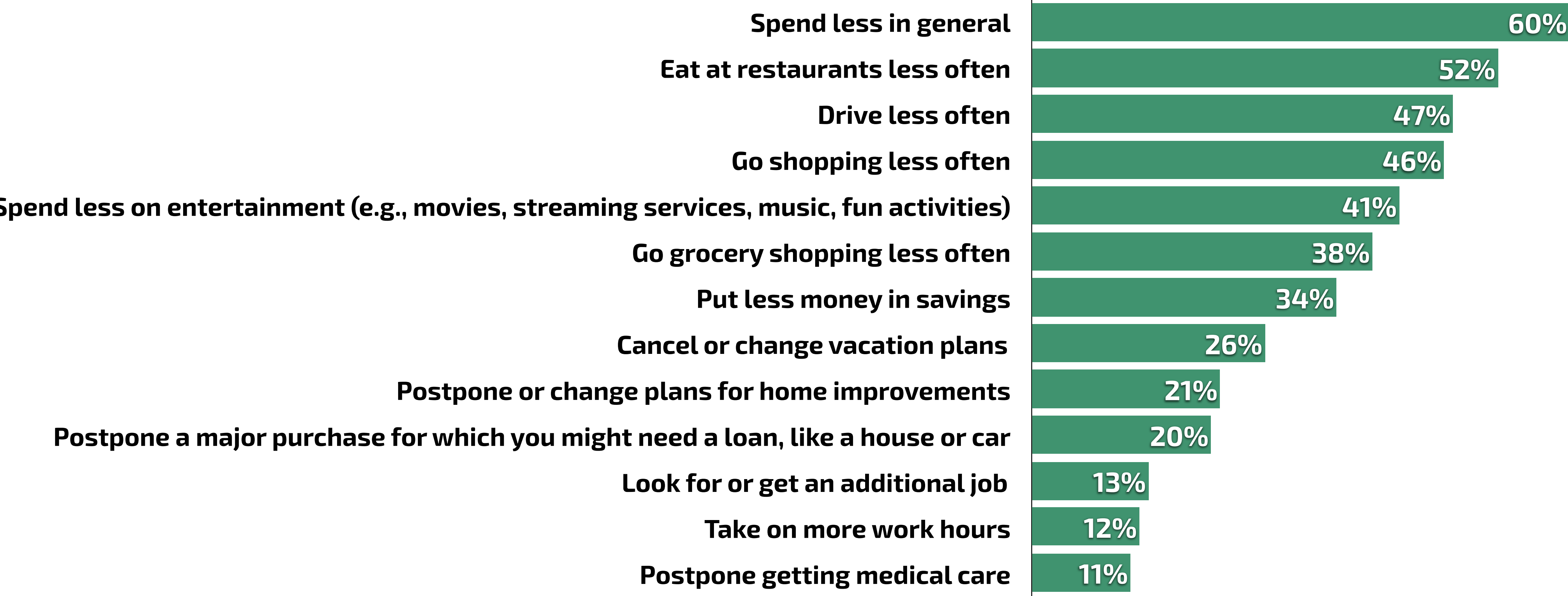
Majority Not Confident They Will Be Better Off Financially One Year From Today

Q. Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?



Rising Prices Are Causing Voters To Spend Less, Especially On Retail, Entertainment, Groceries

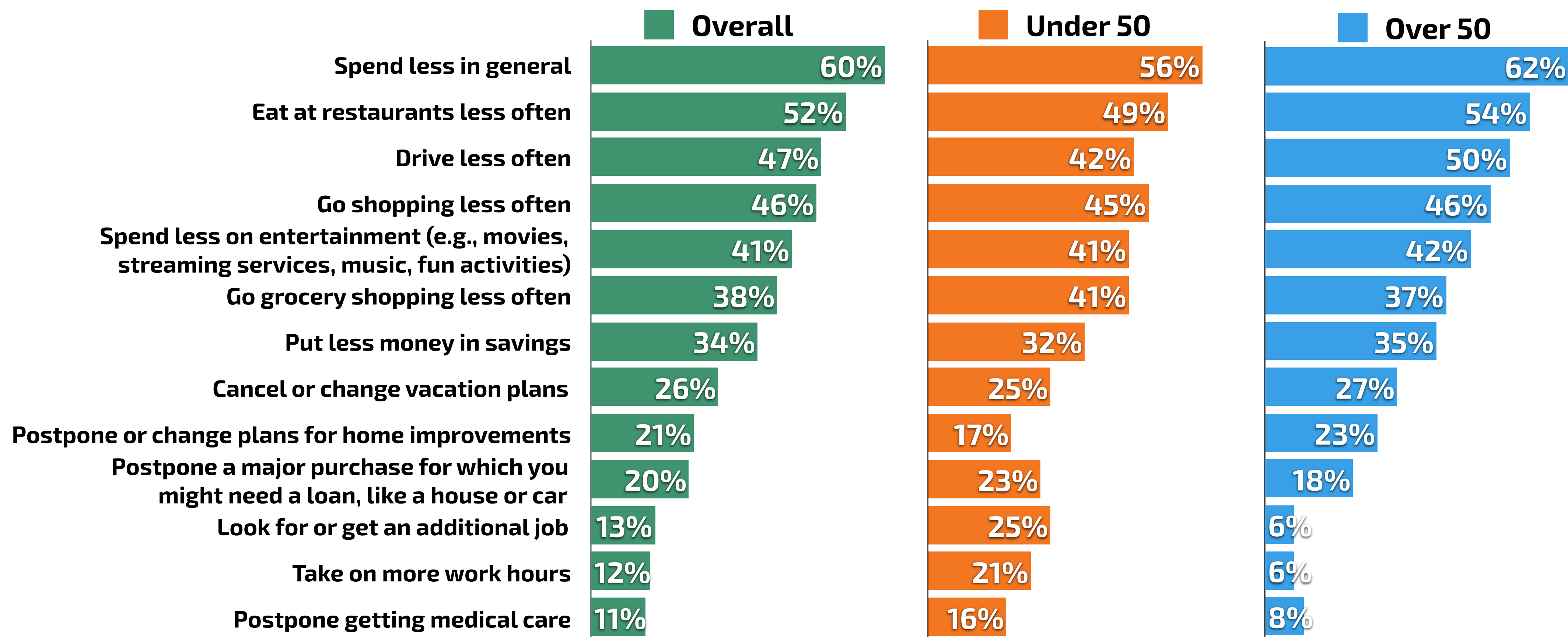
Q. Have rising prices caused you to do any of the following? Select all that apply.



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022
Note: Something else and None of these not shown

Younger Voters More Likely To Pick Up Another Job, Work Additional Hours, Postpone Medical Care Due To Rising Prices

Q. Have rising prices caused you to do any of the following? Select all that apply.

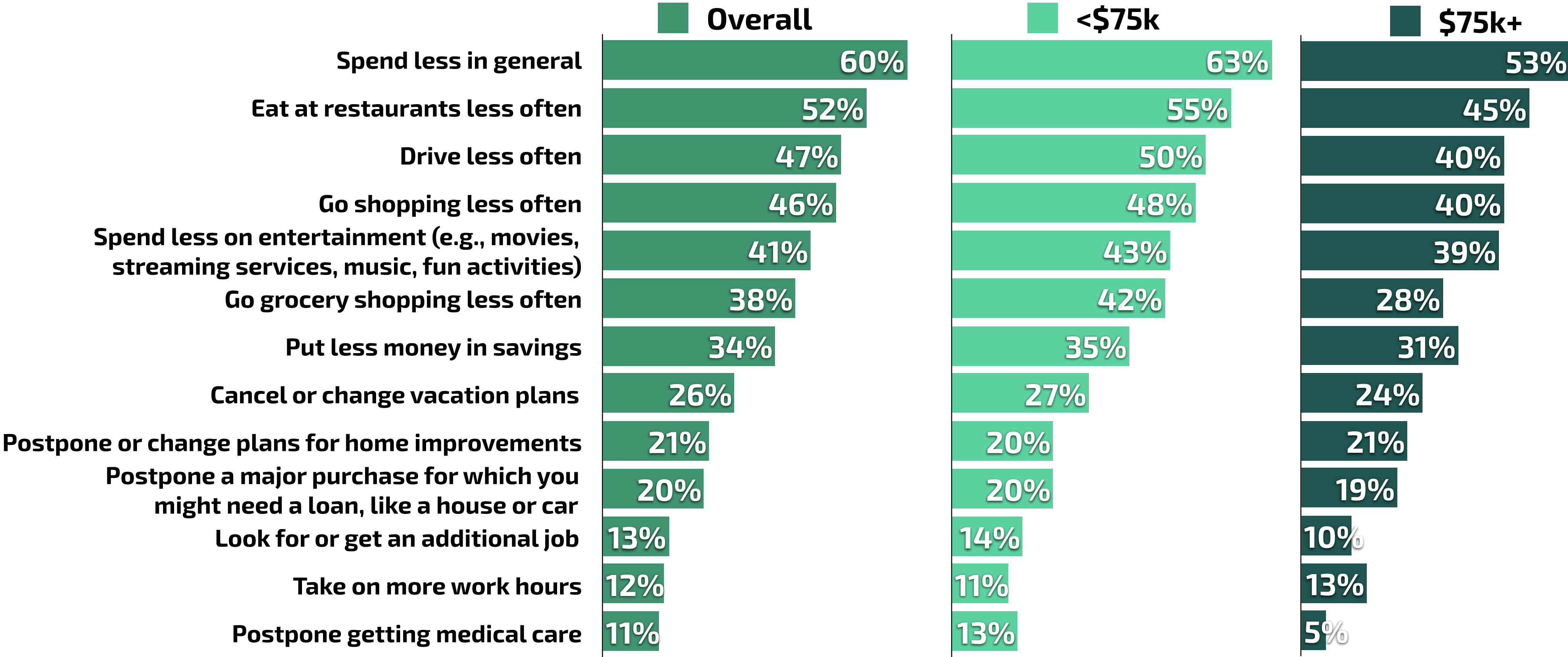


N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022

Note: Something else and None of these not shown

Lower Income Voters More Likely To Spend Less, Drive Less, And Go To Restaurants Less Often Due To Rising Prices

Q. Have rising prices caused you to do any of the following? Select all that apply.



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022

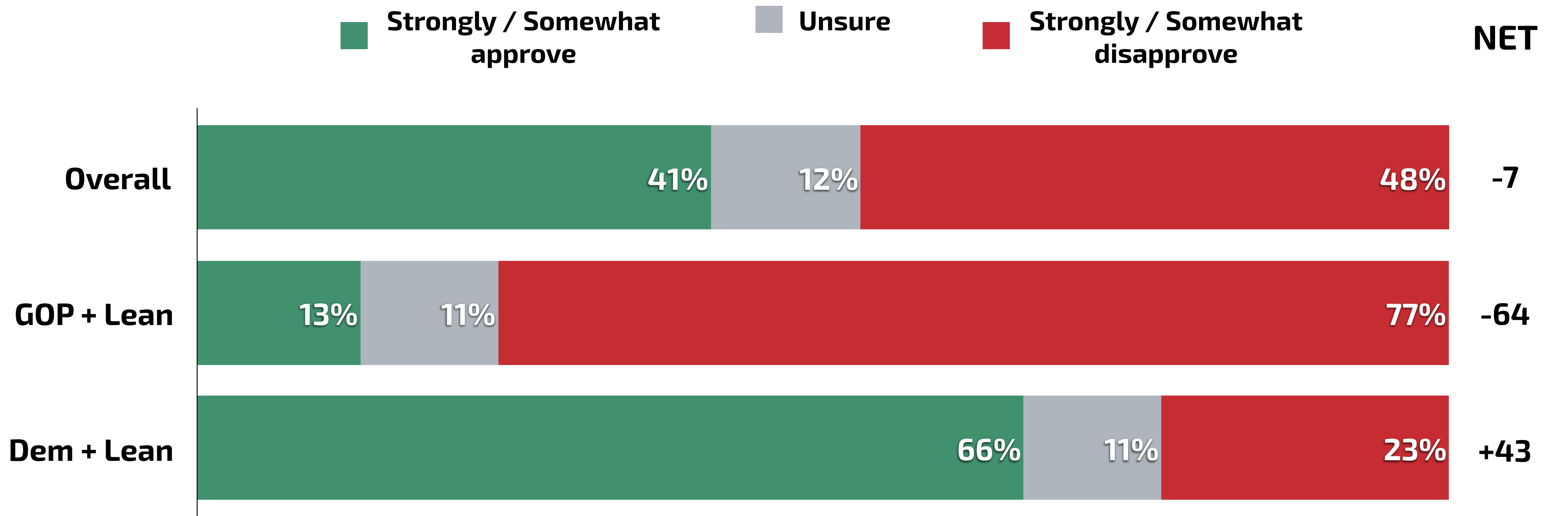
Note: Something else and None of these not shown

Abortion



Democrats 5 Times More Likely Than Republicans To Approve Of Biden's Response To SCOTUS Overturning Roe v. Wade

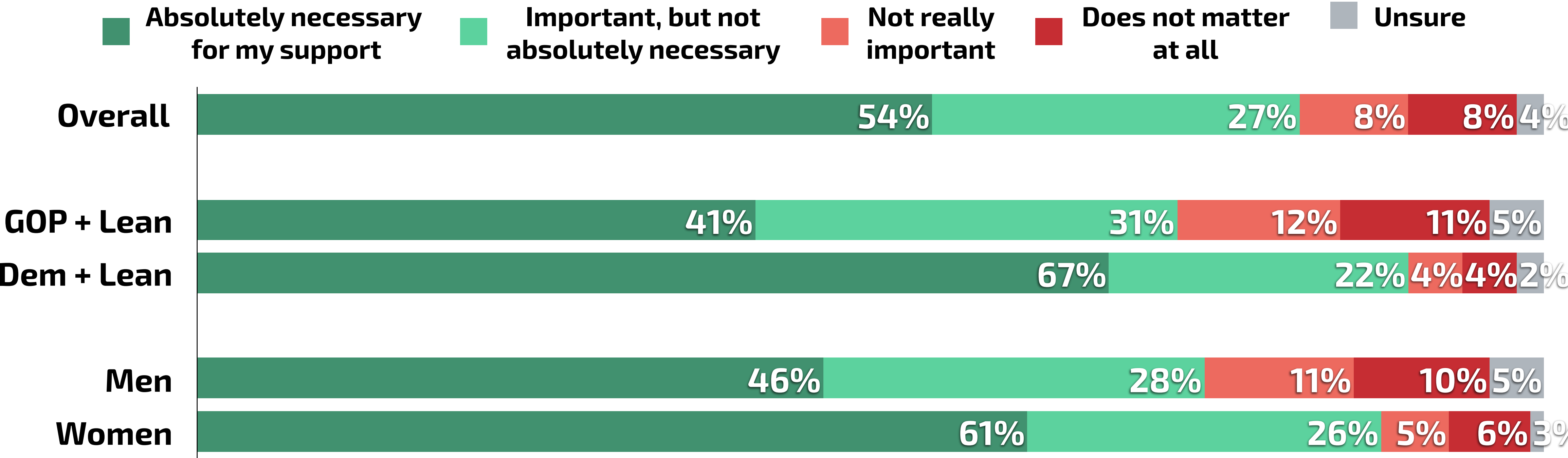
Q. Do you approve or disapprove of the way Joe Biden responded to the Supreme Court decision overturning *Roe v. Wade*?



Democrats, Women Much More Likely To Say It Is Absolutely Necessary That A Candidate Share Abortion Views

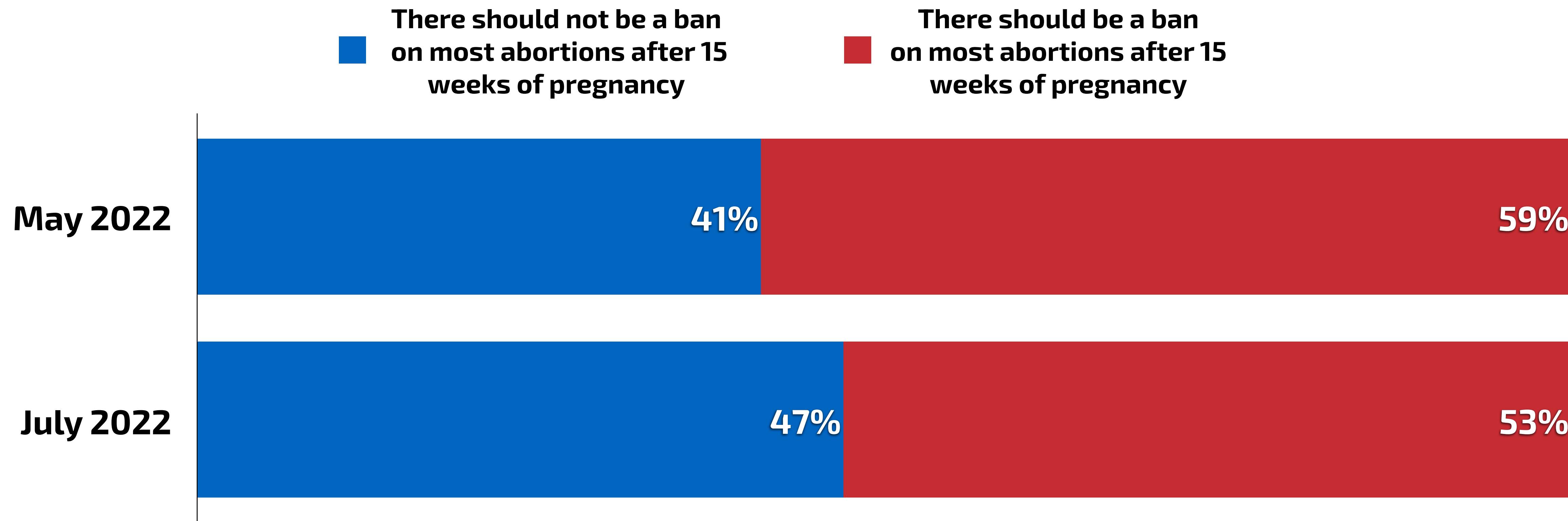
Q. When you are deciding how to vote, how important is it that a candidate share your views on each of the following issues?

Abortion



Since May, Likely Electorate Became More Evenly Split On Abortion Bans After 15 Weeks

Q. Should or should there not be a ban on most abortions after 15 weeks of pregnancy with exceptions for medical emergencies and severe fetal abnormalities?

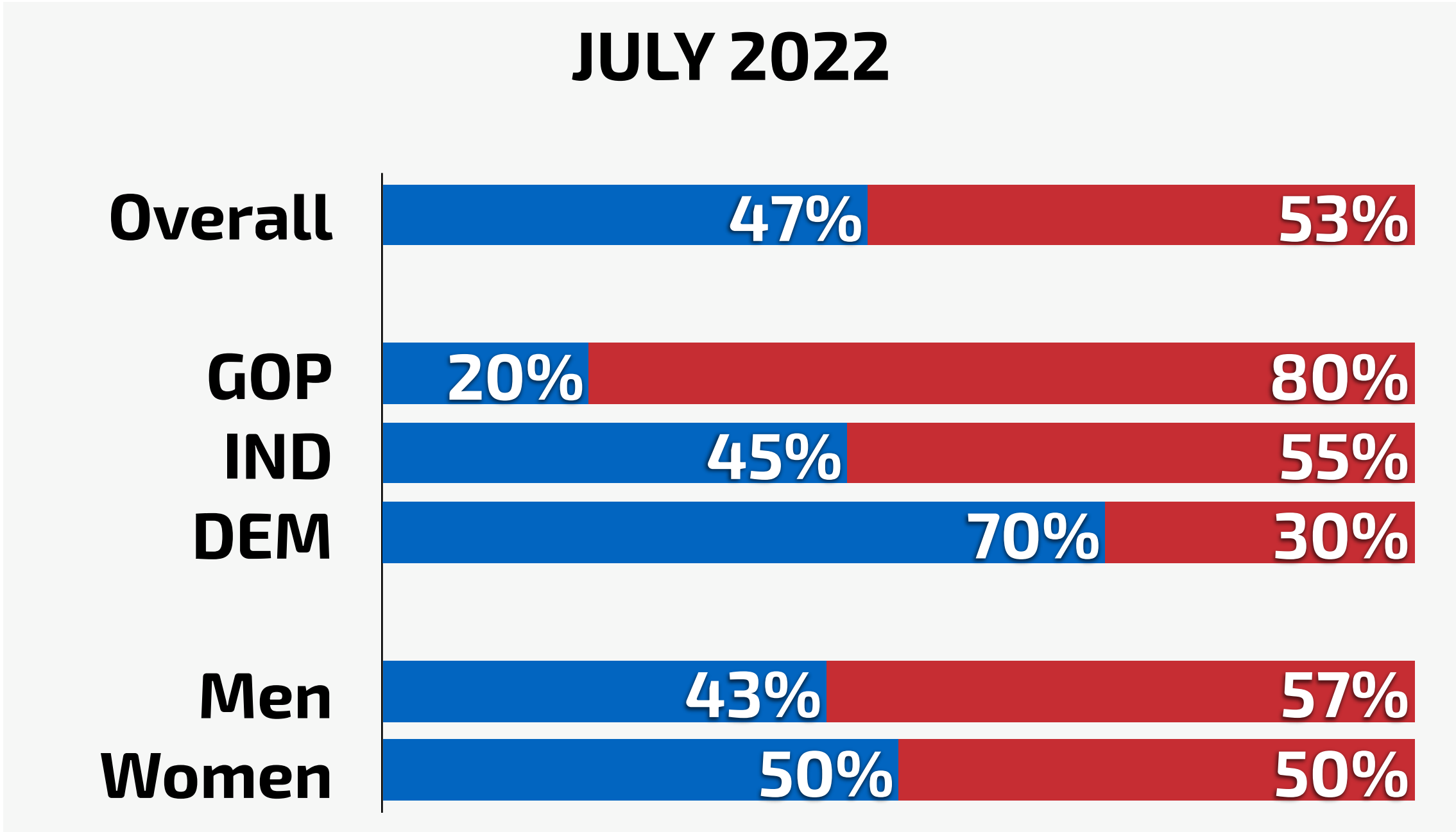
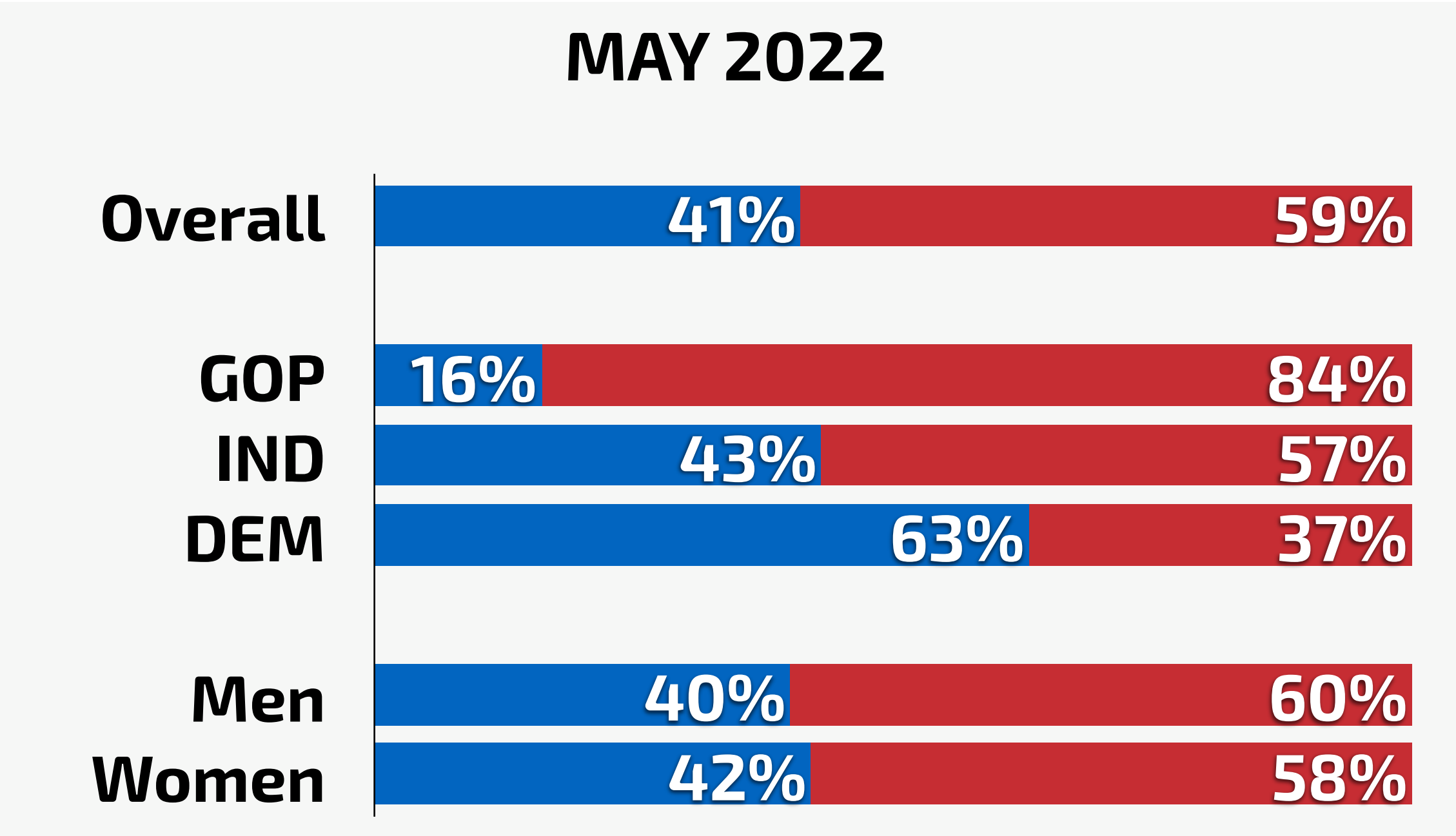


Large Increase In Opposition To 15 Week Ban From Democrats, Women Since May; Independents Largely Unmoved

Q. Should or should there not be a ban on most abortions after 15 weeks of pregnancy with exceptions for medical emergencies and severe fetal abnormalities?

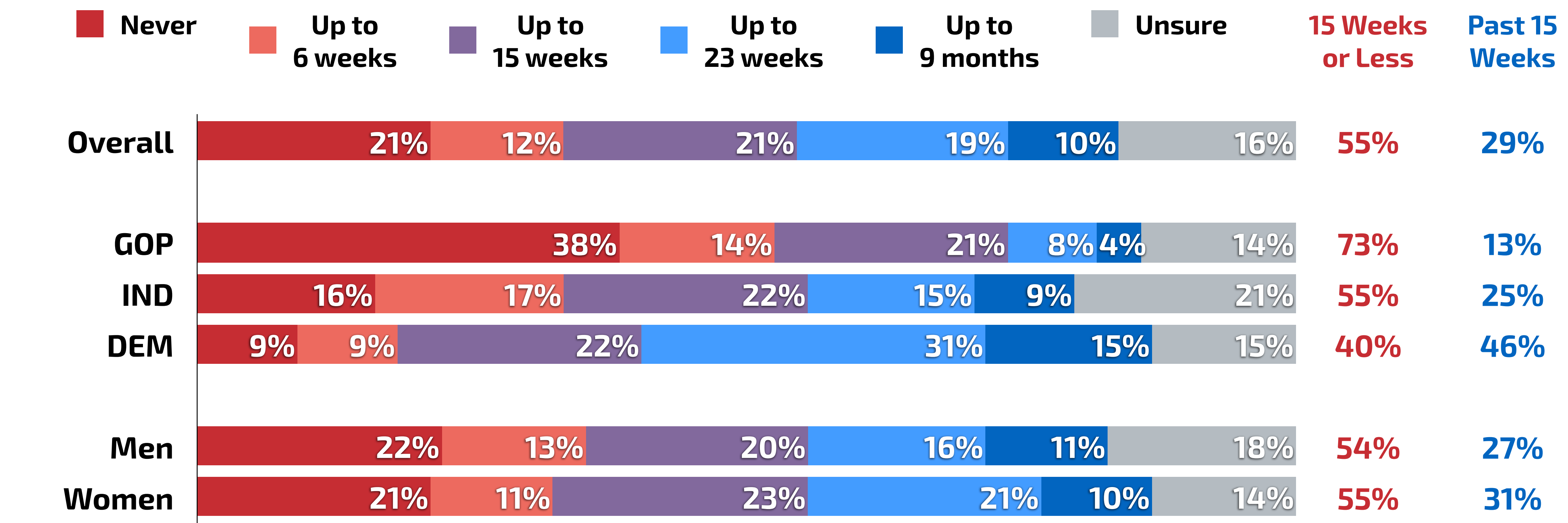
There should not be a ban
on most abortions after 15 weeks of pregnancy

There should be a ban
on most abortions after 15 weeks of pregnancy



Majority Say Abortion Should Be Allowed At 15 Weeks Or Less

Q. Do you think abortion should be allowed...?

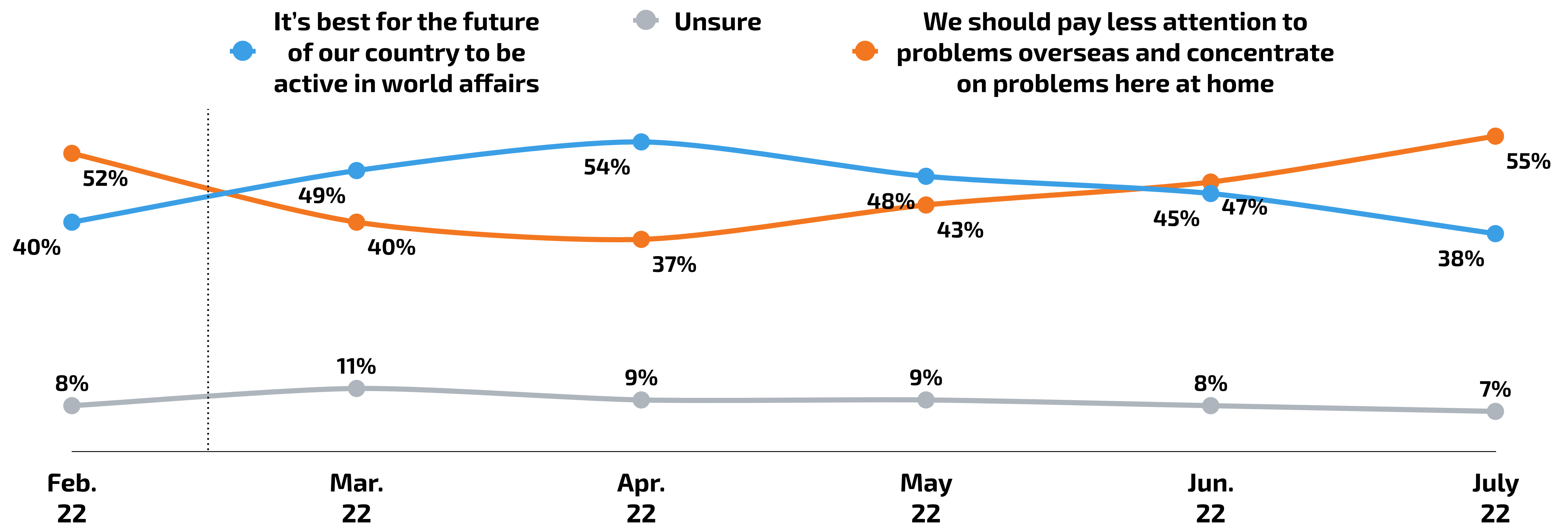


Ukraine



“Pay Less Attention Overseas” Becomes Majority View In July

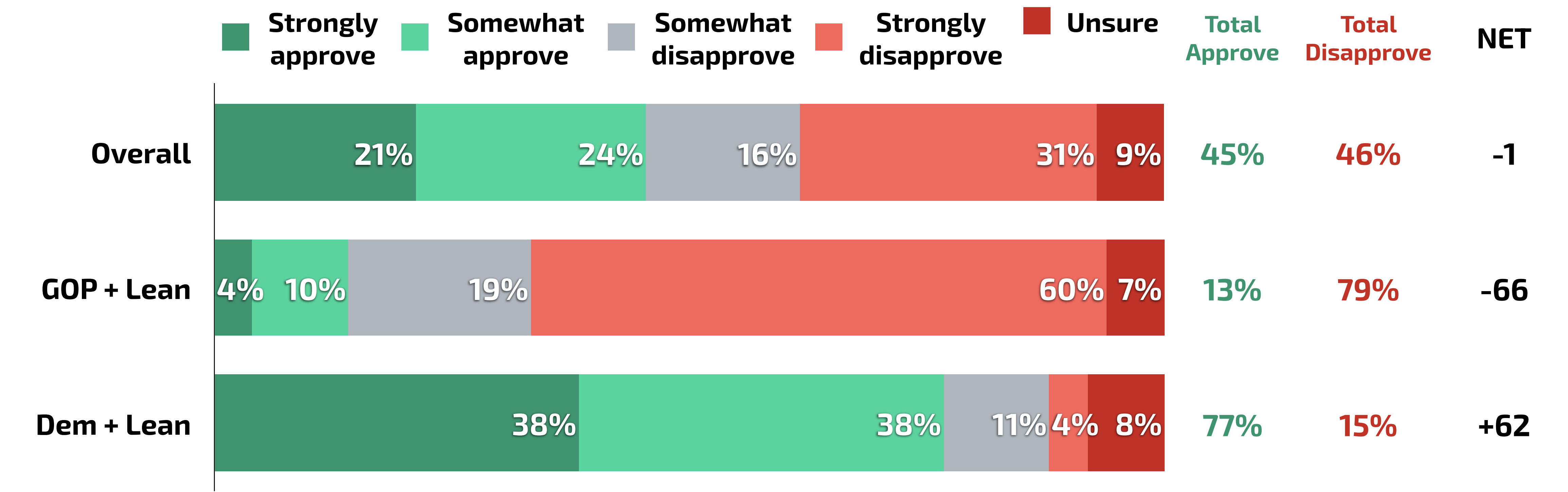
Q. Which of the following comes closest to your view, even if neither is exactly right?



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

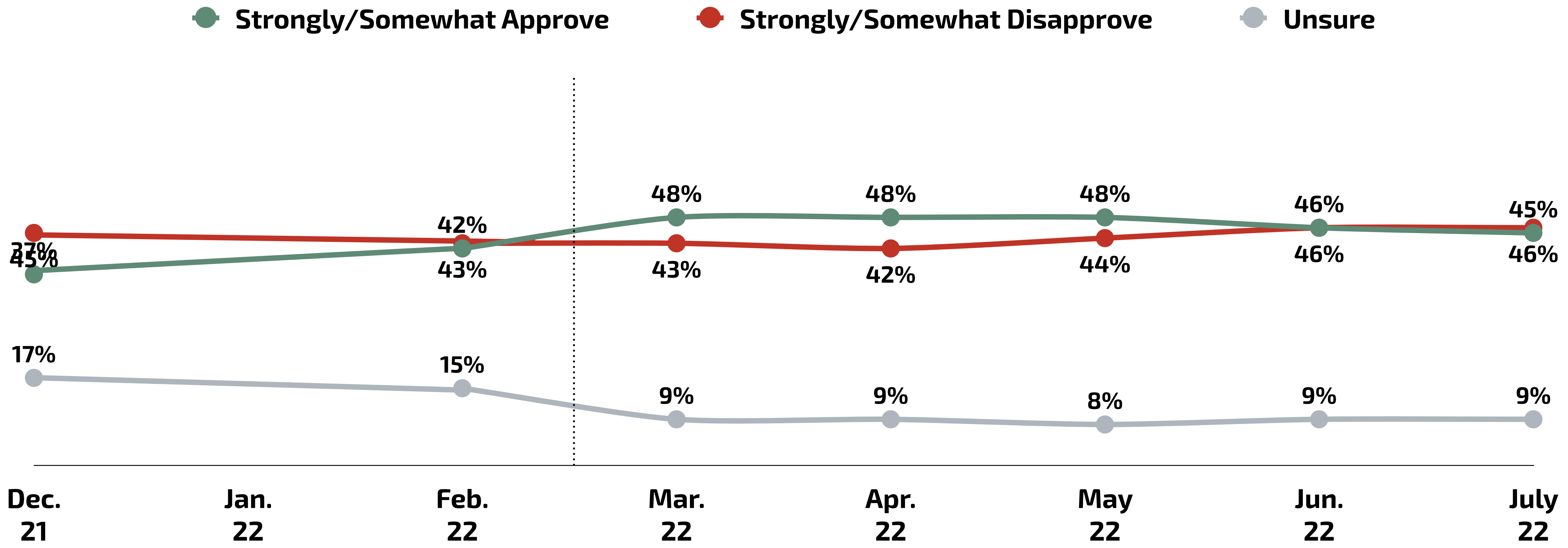
Likely Electorate Split On Biden's Approach To Russia-Ukraine

Q. Do you approve or disapprove of the way Joe Biden is handling the situation involving Russia and Ukraine?



Biden's Russia-Ukraine Approval Relatively Steady In July

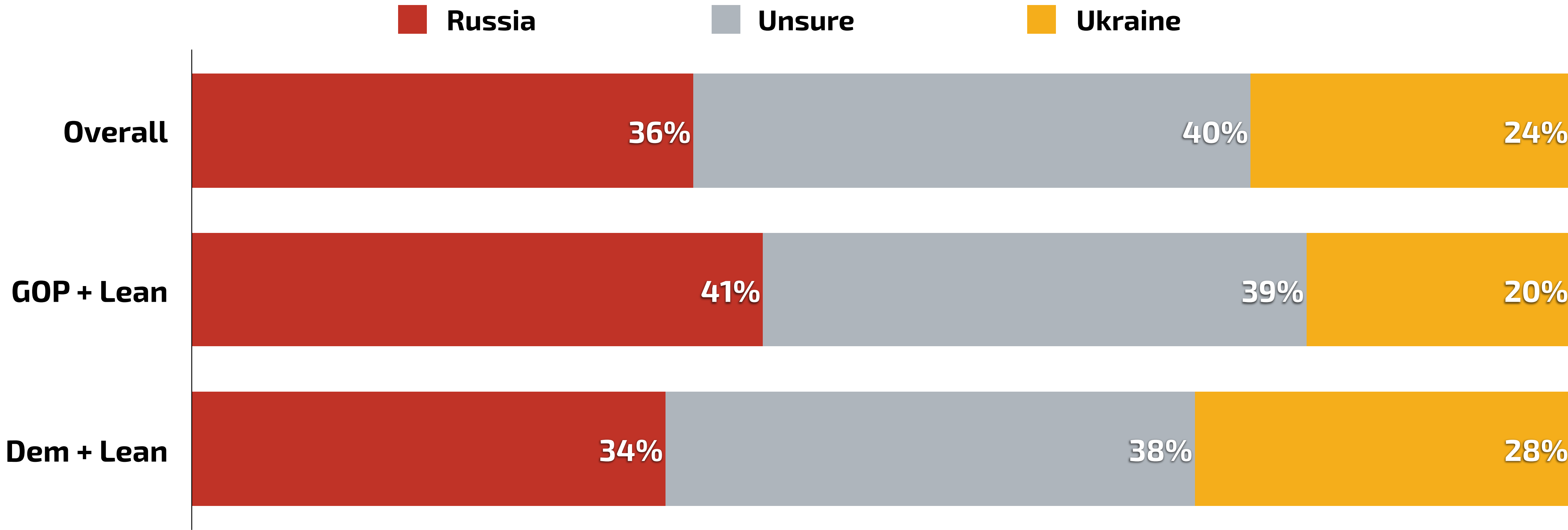
Q. Do you approve or disapprove of the way Joe Biden is handling the situation involving Russia and Ukraine?



N = 1,022 Voters in Likely Electorate nationwide, fielded July 15-18, 2022
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

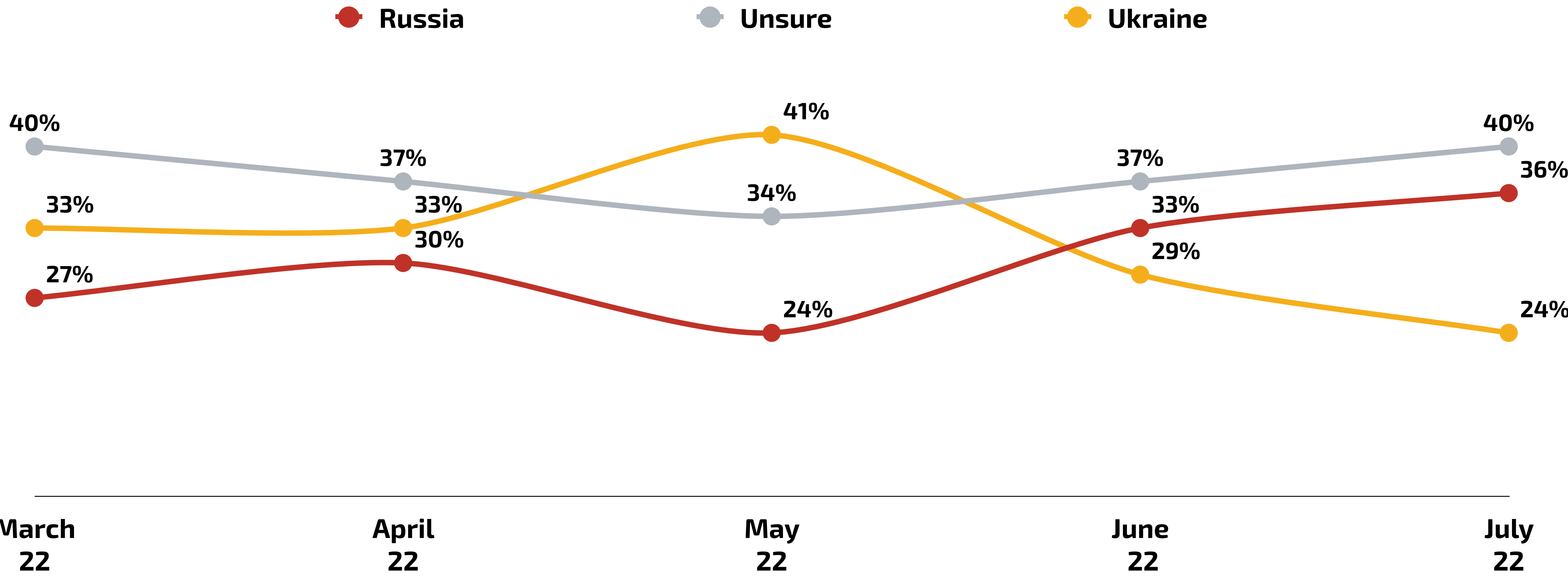
Republicans And Democrats More Likely To Say Russia Is Winning The War In Ukraine

Q. If you had to pick one, who do you think is winning the war in Ukraine right now?



Share Saying Russia Is Winning The War Up 3 Points Since June

Q. If you had to pick one, who do you think is winning the war in Ukraine right now?

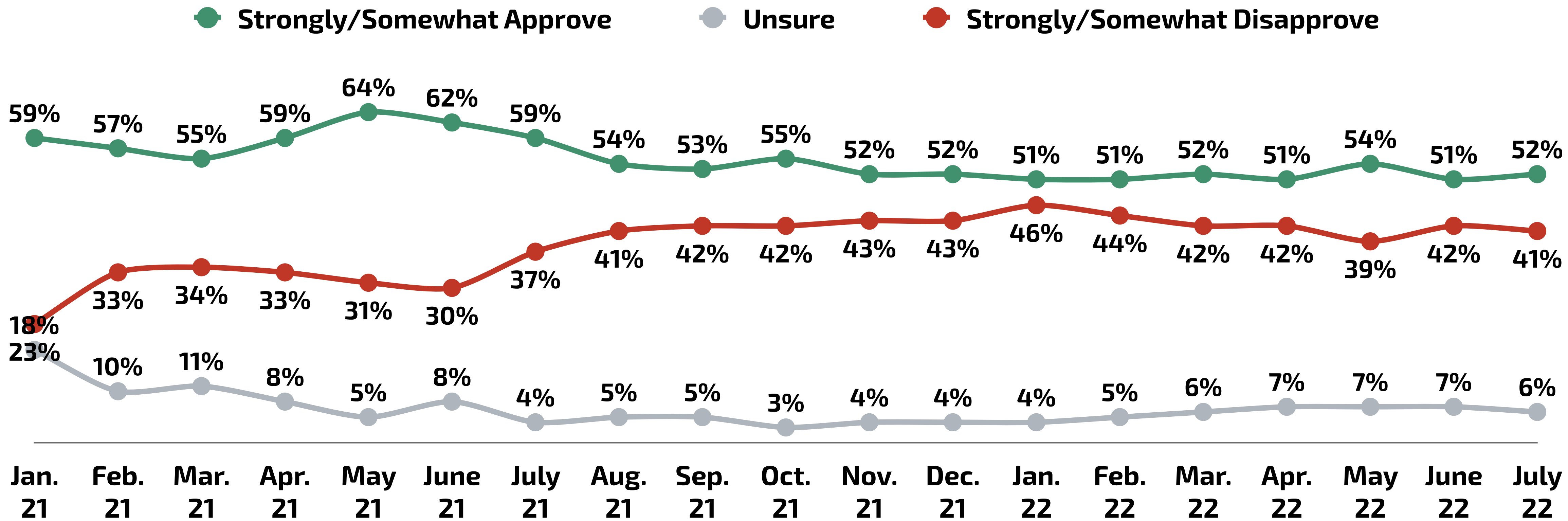


COVID-19



Biden COVID Approval Climbs One Point In July

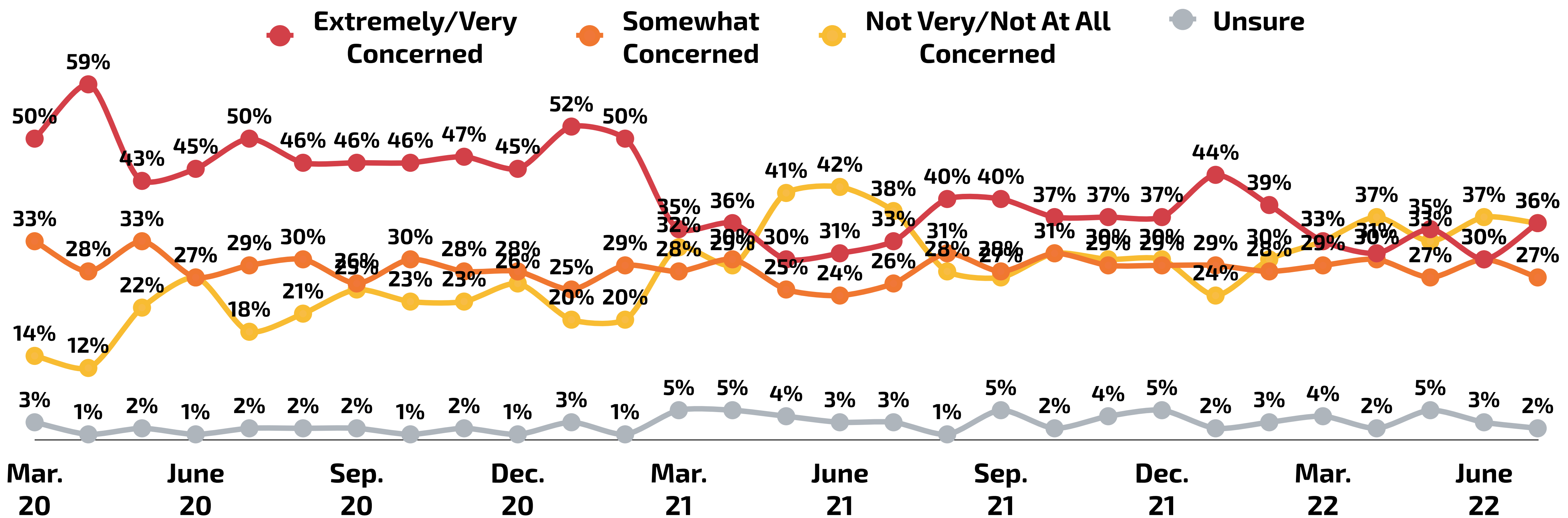
Q. Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?



N = 1,022 Registered Voters nationwide, fielded July 15-18, 2022

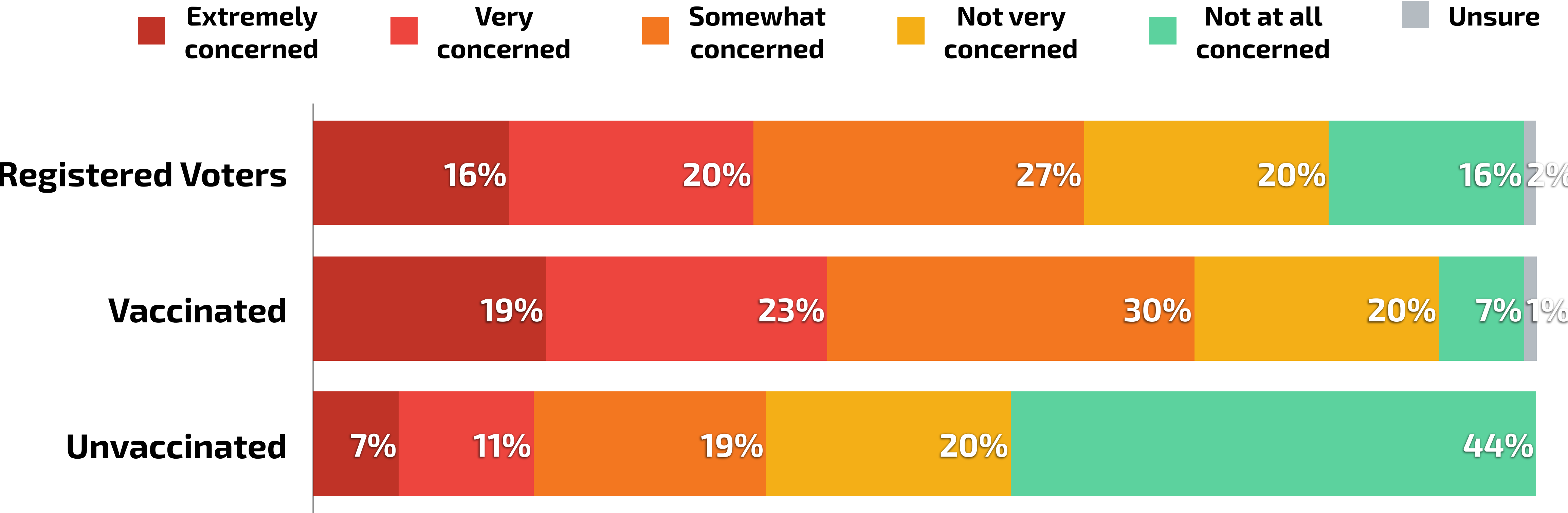
COVID Concerns Increase In July

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



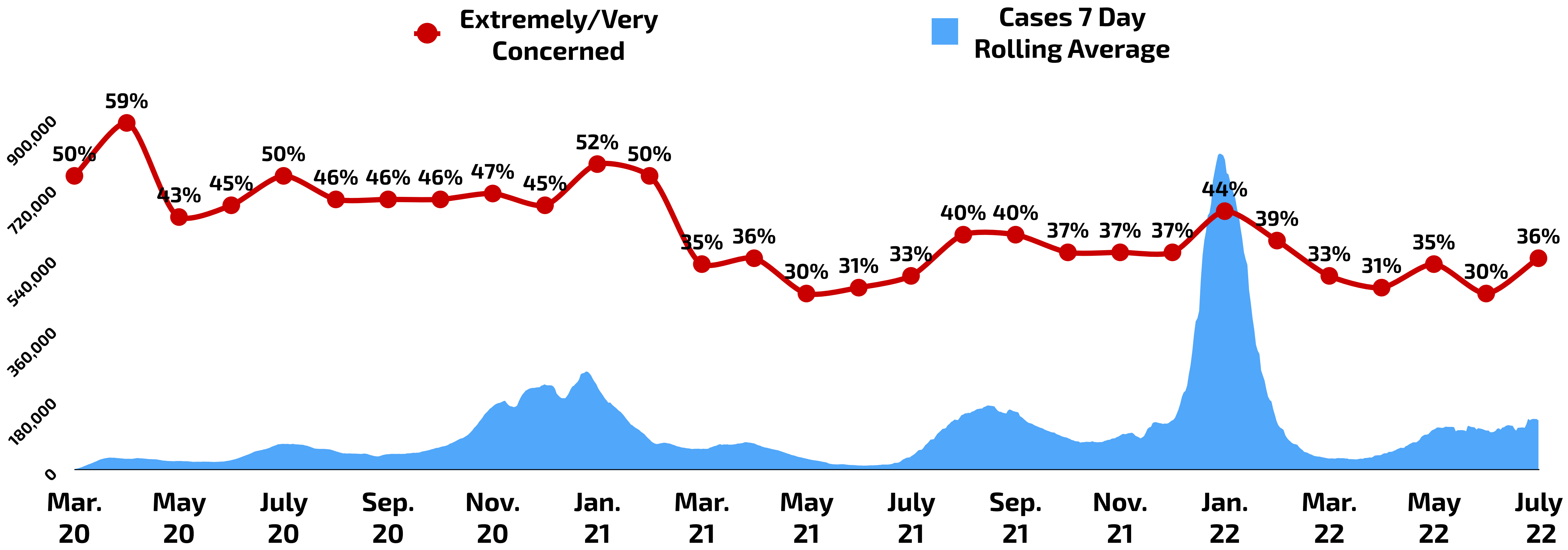
Unvaccinated Voters Less Likely To Say They Are Concerned About COVID Infection

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



COVID Concerns Increase As Cases Slowly Rise

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

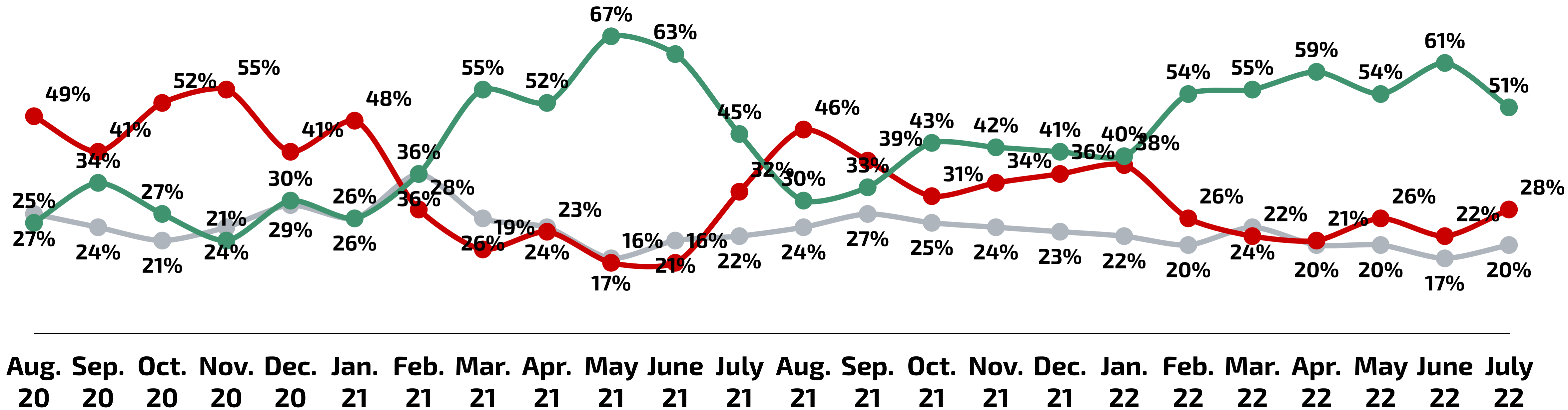


N = 1,022 Registered Voters nationwide, fielded July 15-18, 2022
COVID-19 Cases and Deaths Data Source: [The New York Times](#)

Share Of Voters Saying “The Worst Is Behind Us” Down 10 Points From June

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

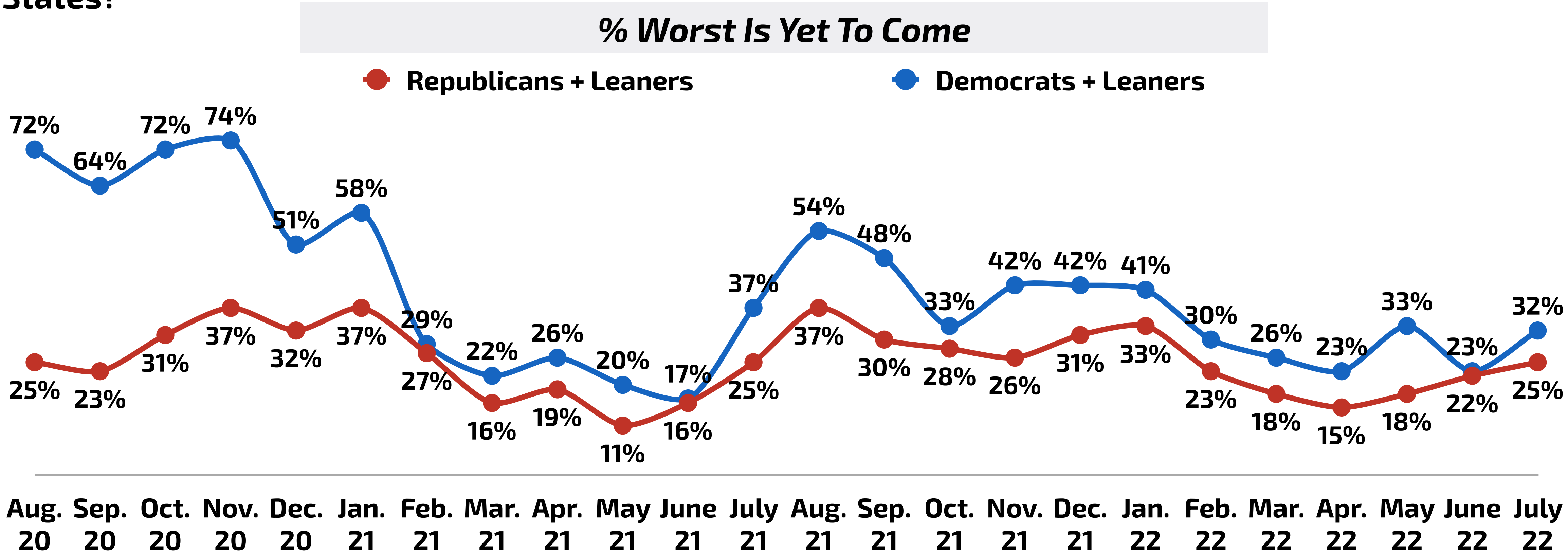
● The worst is behind us ● The worst is yet to come ● Unsure



N = 1,022 Registered Voters nationwide, fielded July 15-18, 2022

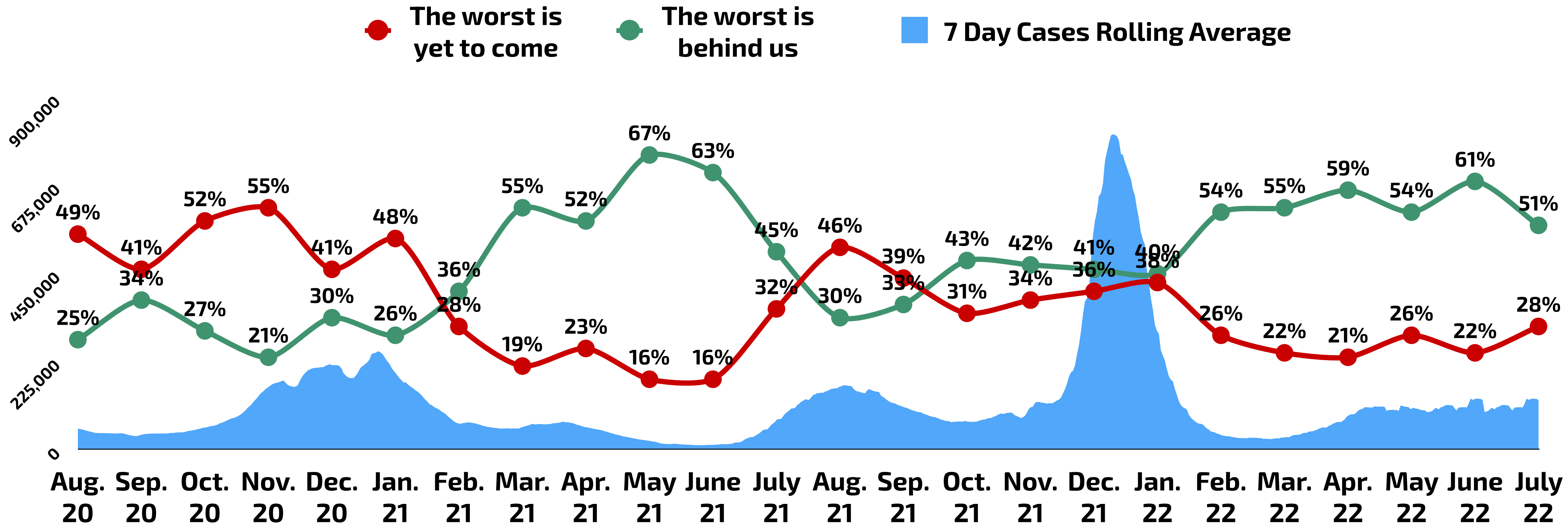
1-In-4 Republicans, 1-In-3 Dems Say “Worse Is Yet To Come” With COVID-19

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



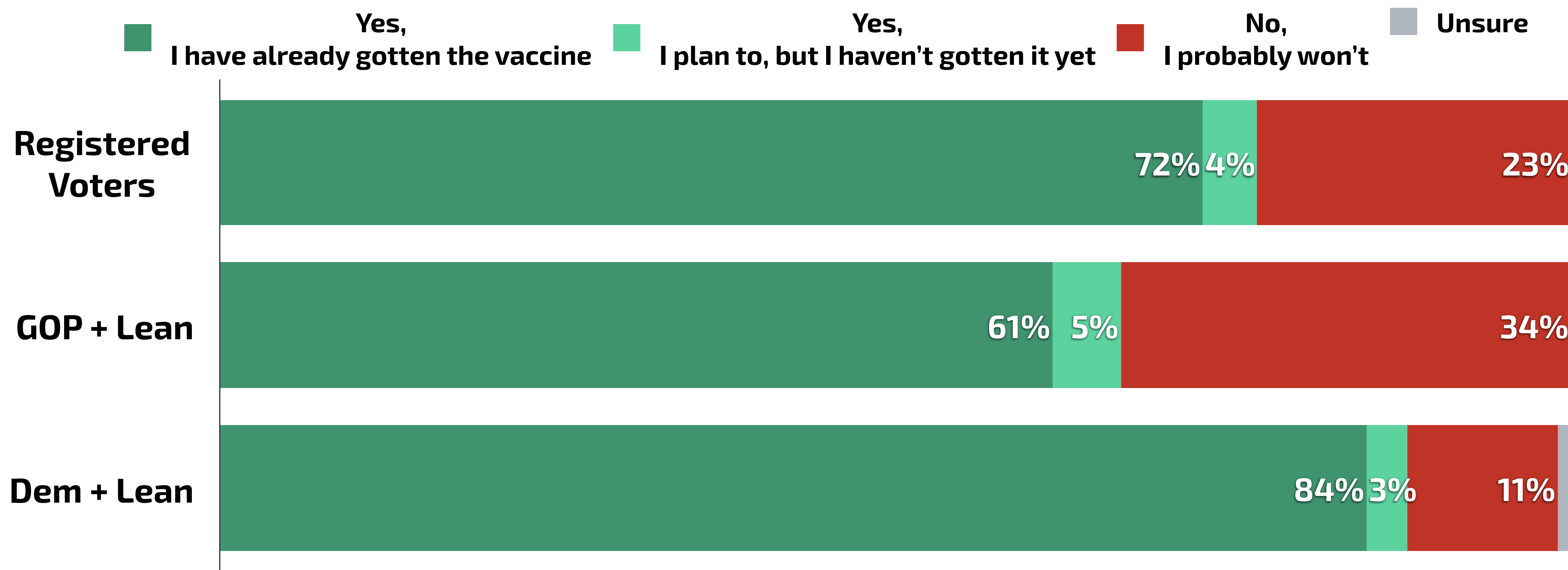
Share Saying “Worse Is Yet To Come” Rises Slightly More Quickly Than New Cases

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



Majority Of Republicans, Democrats Say They Are Vaccinated Against COVID-19

Q. Have you gotten or do you plan to get the COVID-19 vaccine?



Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.



Methodology

The July 2022 Echelon Insights Verified Voter Omnibus was fielded online from July 15-18, 2022 in English among a sample of N=1,022 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.4 percentage points.





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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