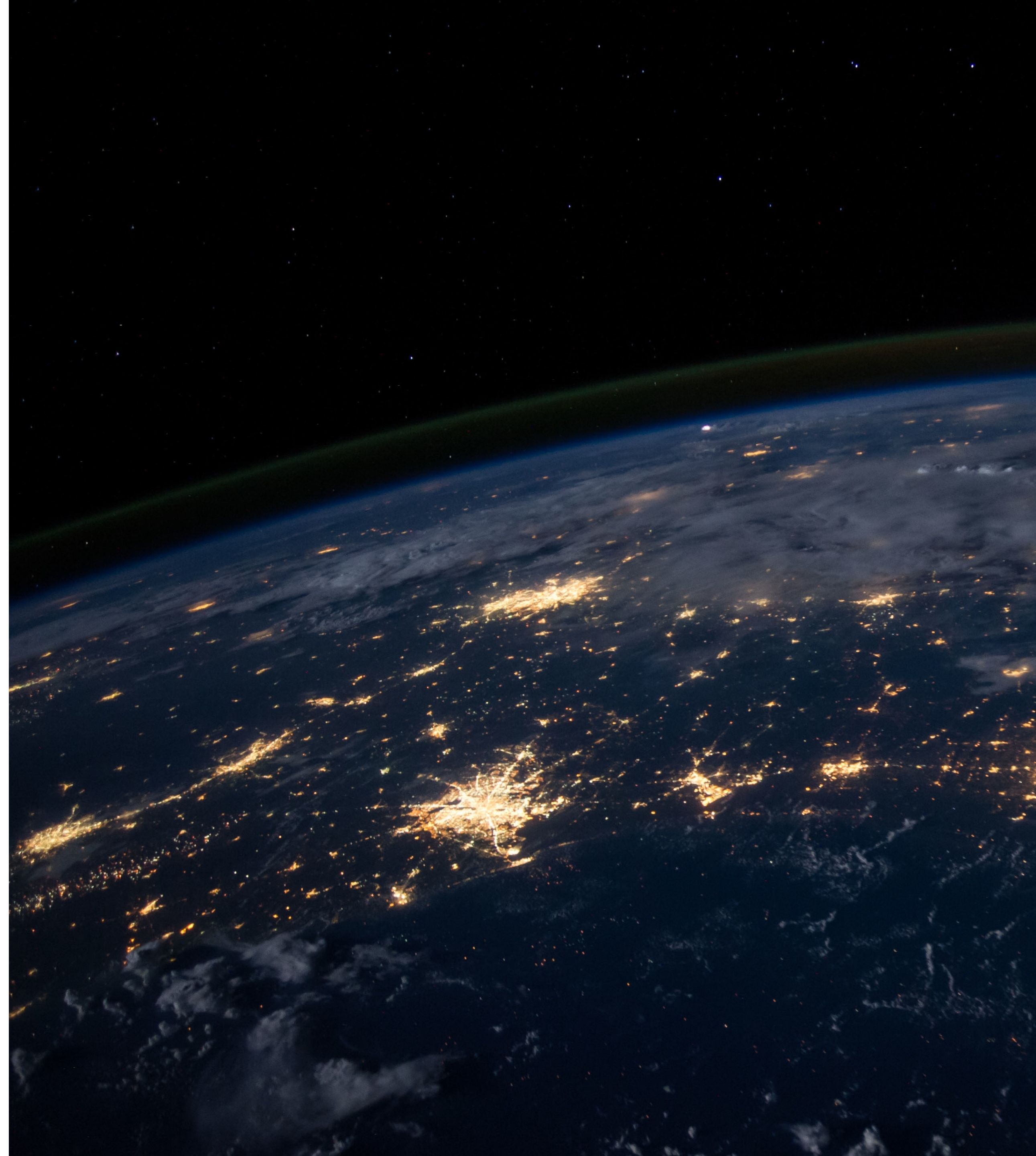




2024 and Party Dynamics

Verified Voter Omnibus Survey

N=1,029 Registered Voters
Fielded January 21 - January 23, 2022

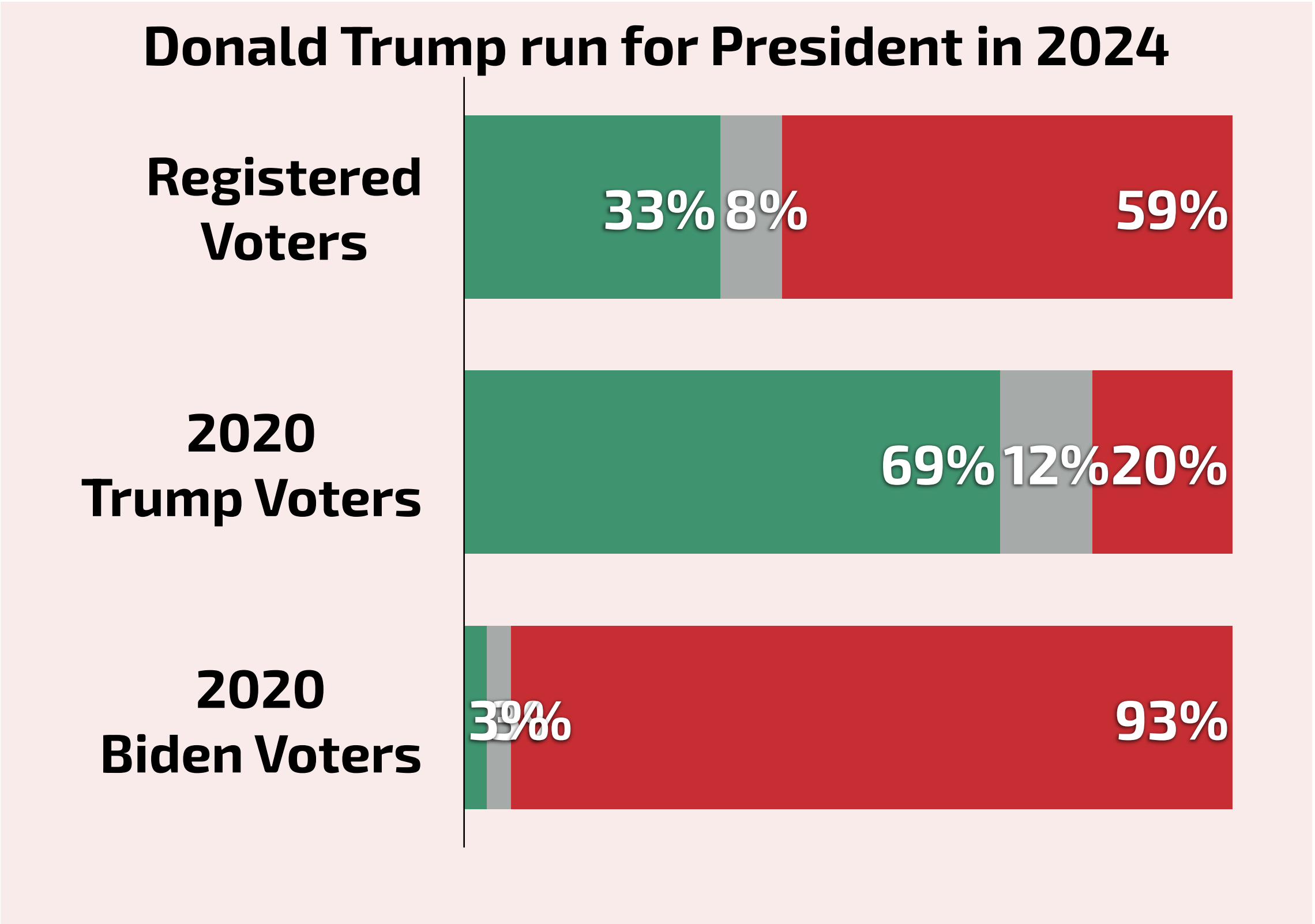
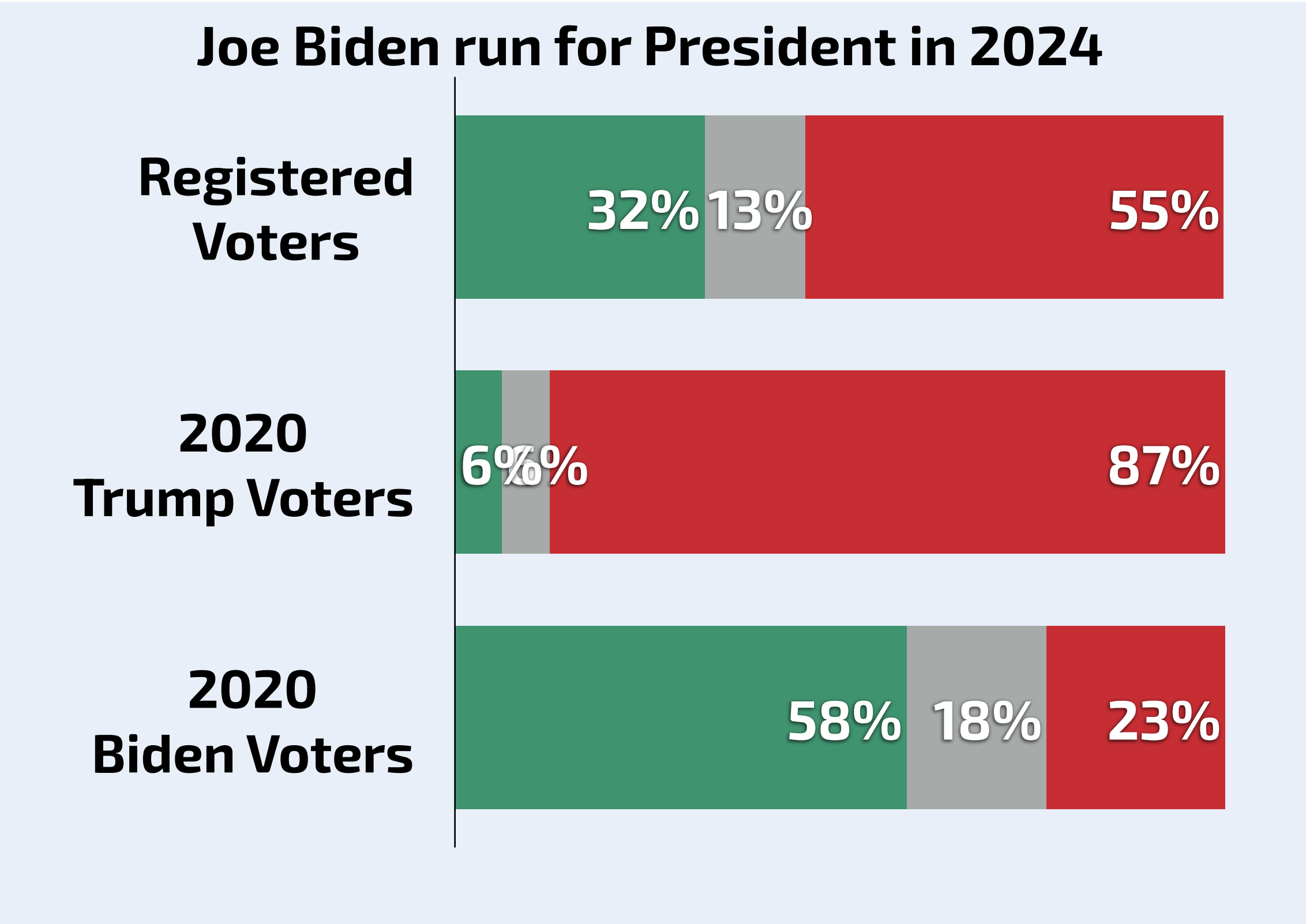


2024



1 In 3 Interested In Biden 2024, Trump 2024

Q. Would you like to see...



Yes Unsure No

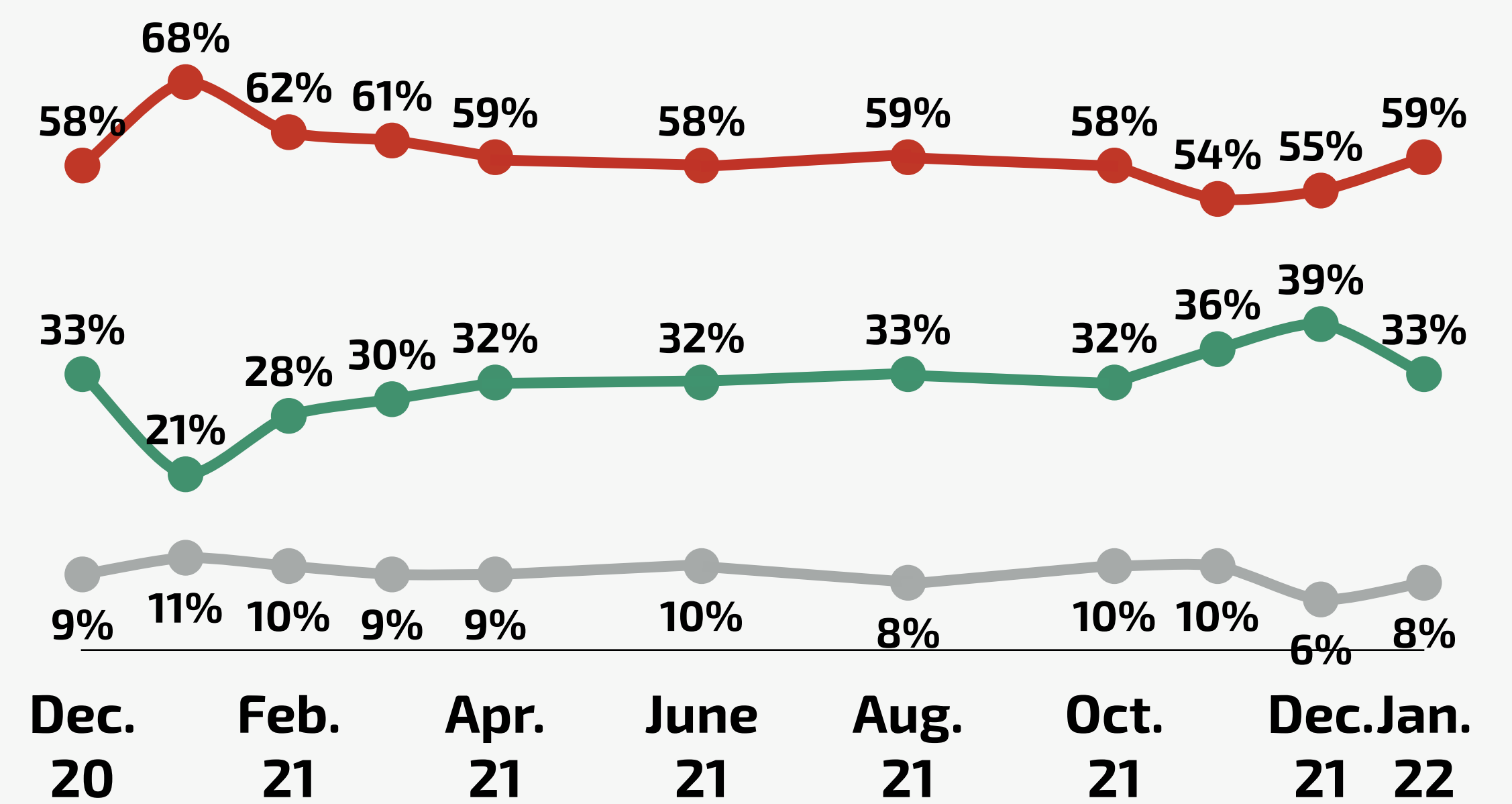
N = 1,029 RV nationwide, fielded January 21-23, 2022

Sharp Decline In Interest For Trump 2024 In January

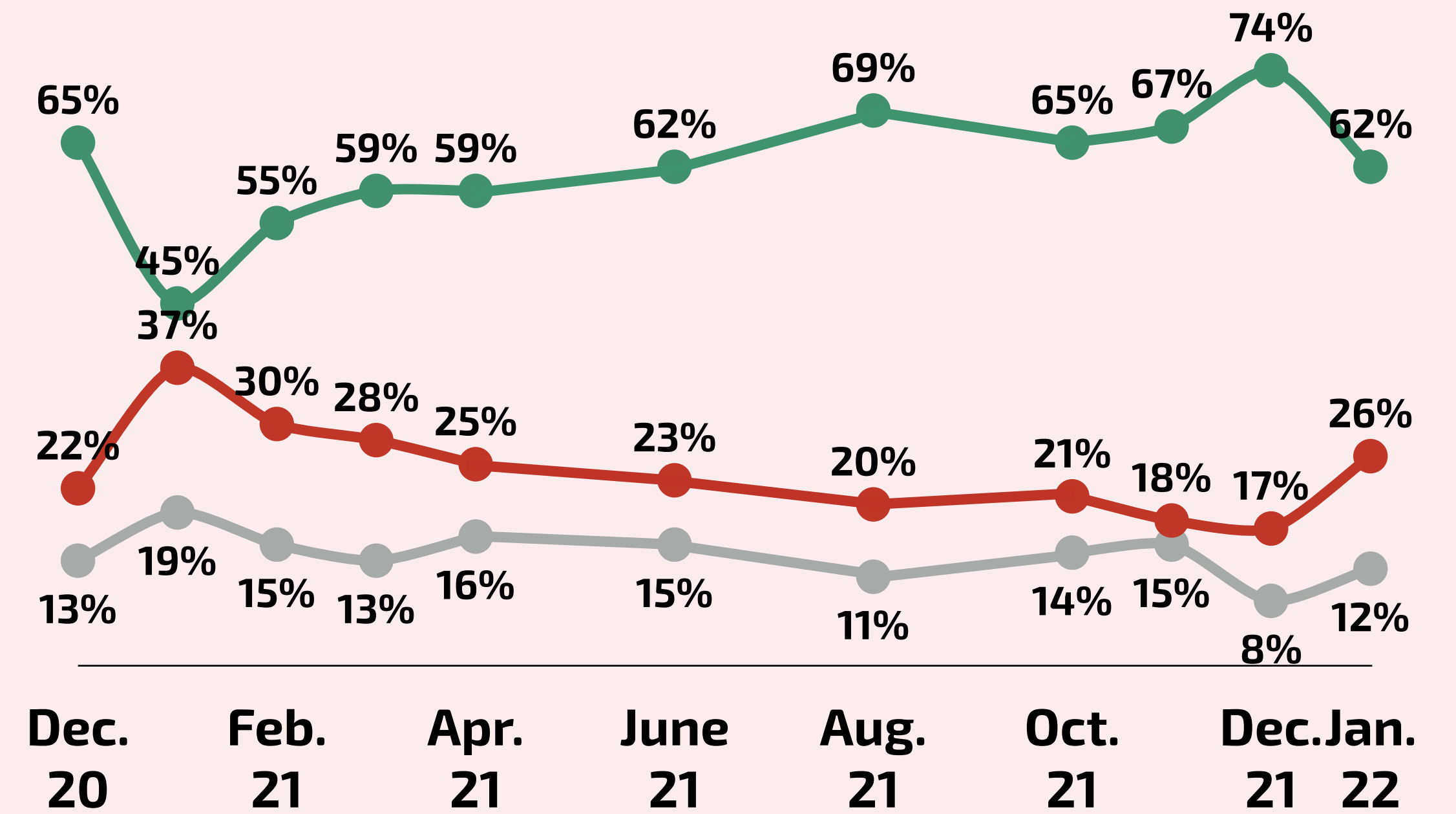
Q. Would you like to see Donald Trump run for President in 2024?

● Yes ● No ● Unsure

REGISTERED VOTERS



GOP+LEAN VOTERS

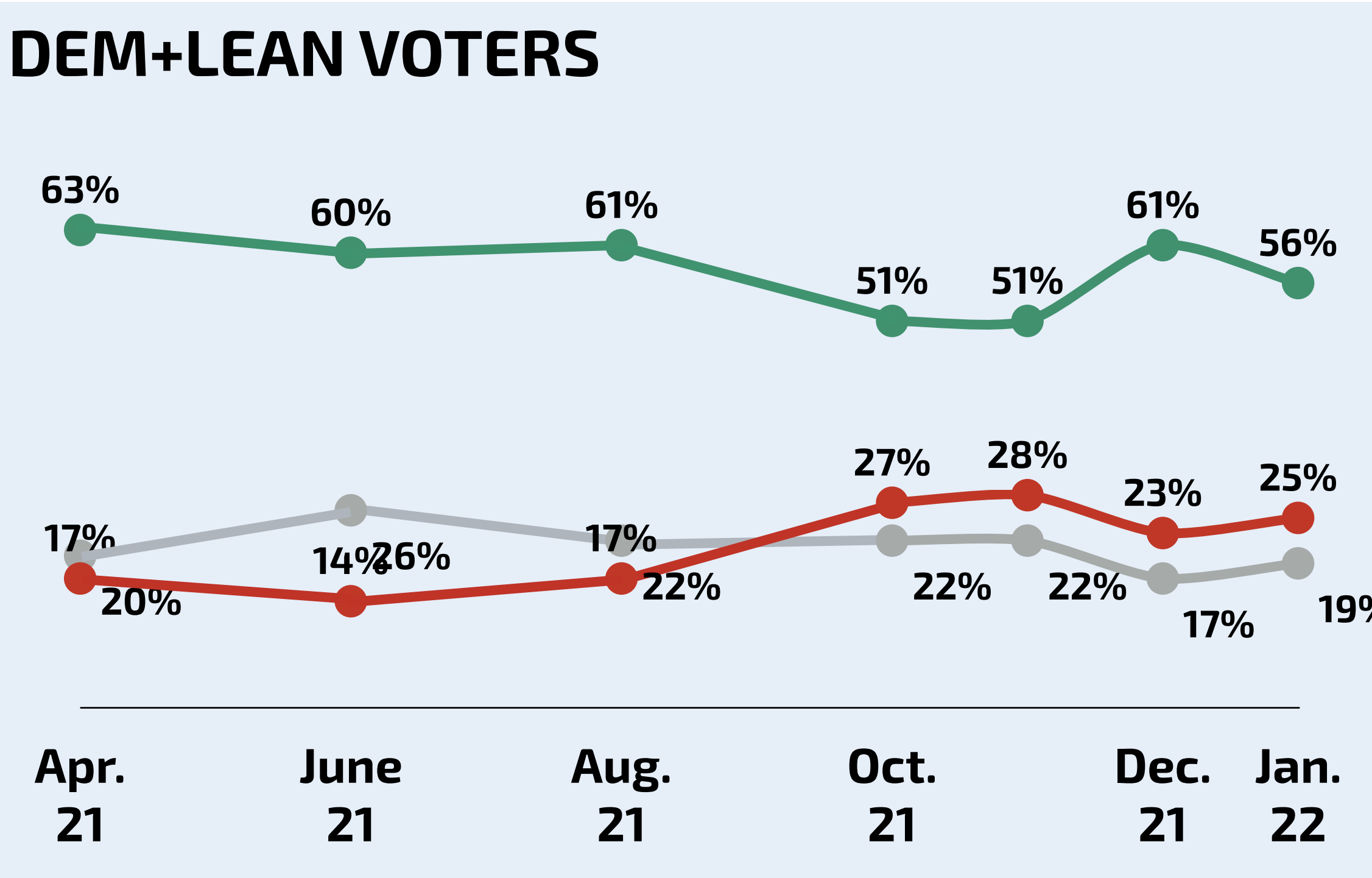
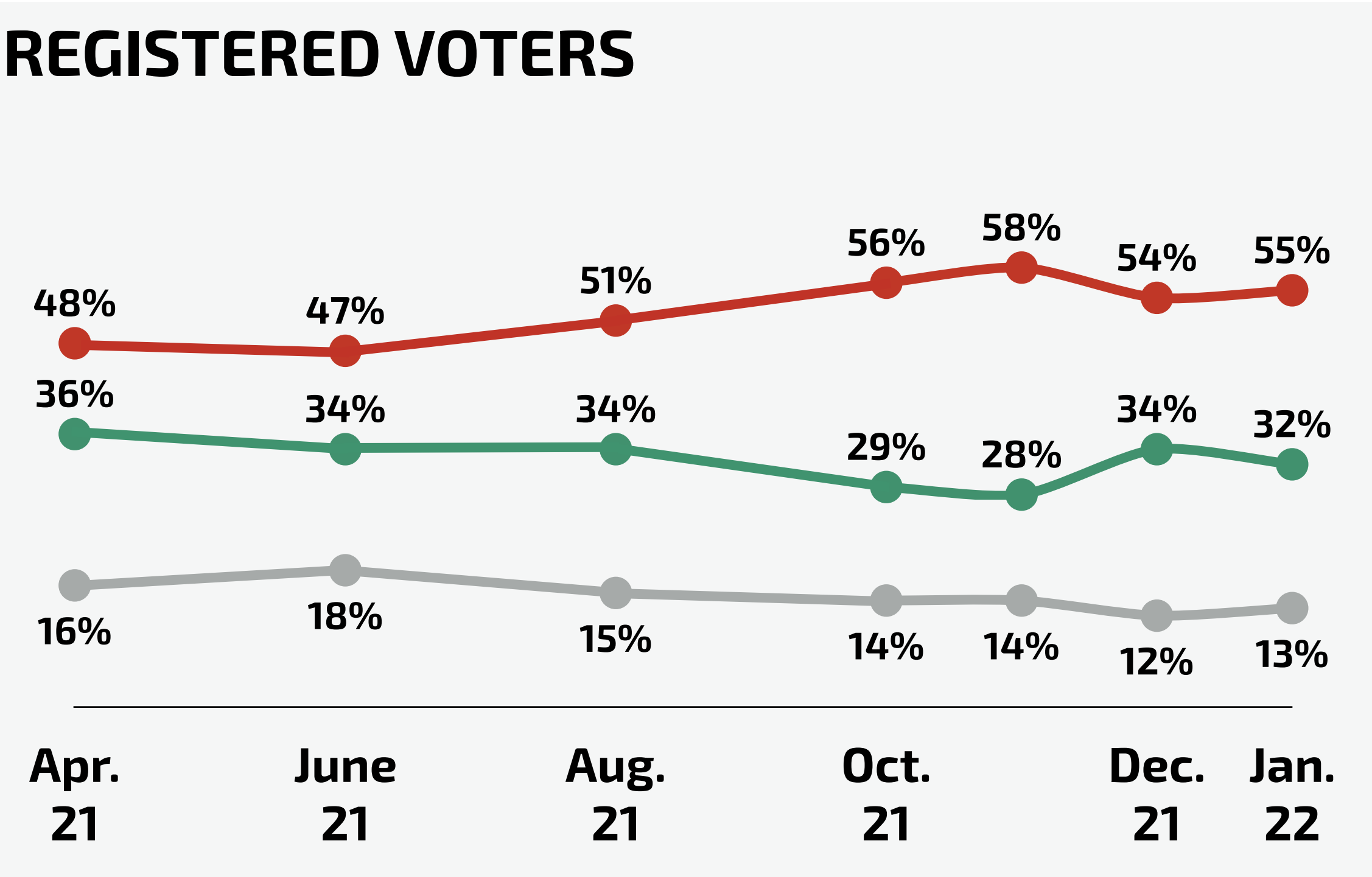


N = 1,029 RV nationwide, fielded January 21-23, 2022

Interest In Biden 2024 Declines In January, Especially Among Dems

Q. Would you like to see Joe Biden run for President in 2024?

● Yes ● No ● Unsure



N = 1,029 RV nationwide, fielded January 21-23, 2022

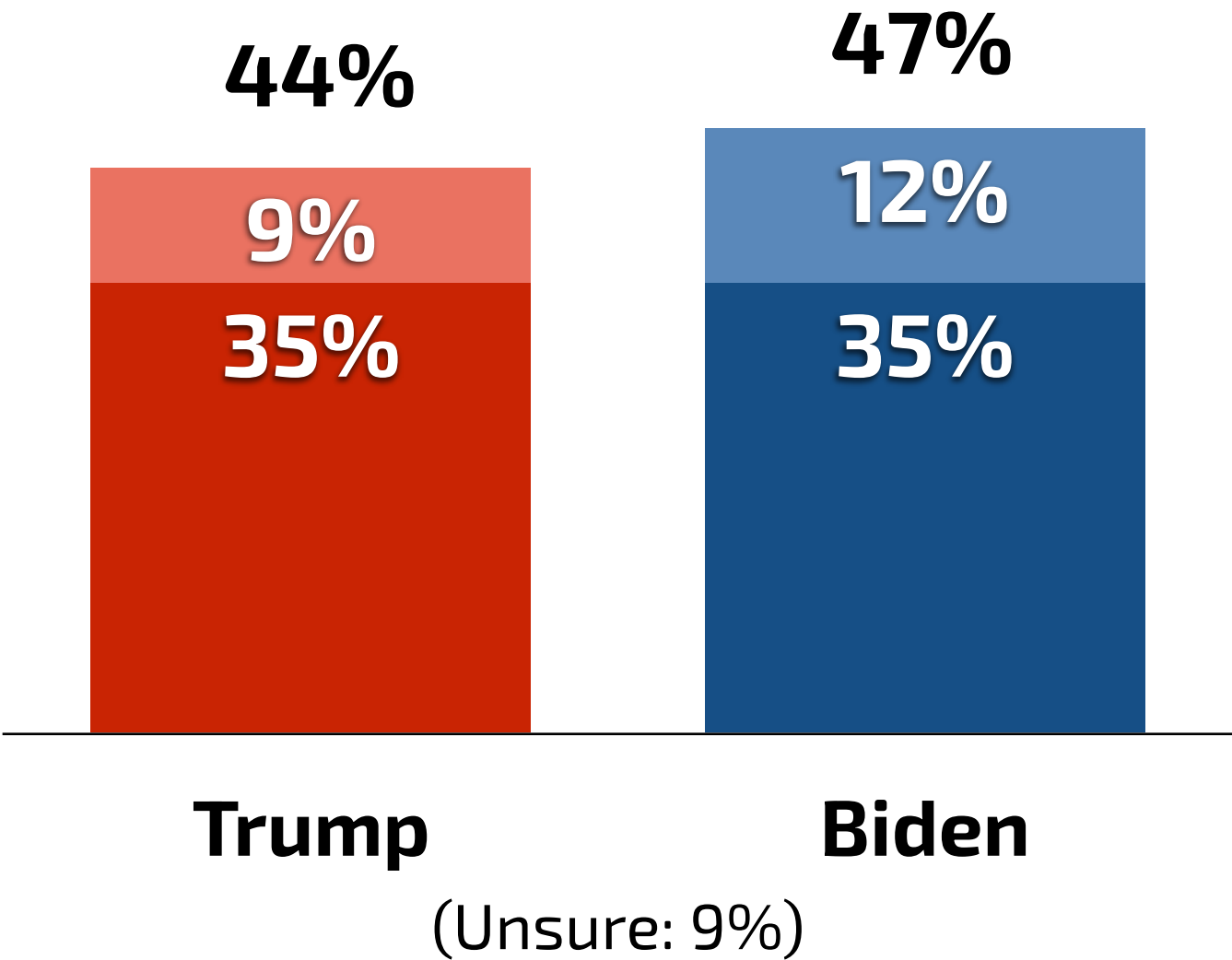
Biden +4 In Hypothetical Rematch Vs Trump

Q. If the 2024 presidential election were being held today, would you vote for...

■ Trump, definitely ■ Trump, probably ■ Biden, definitely ■ Biden, probably

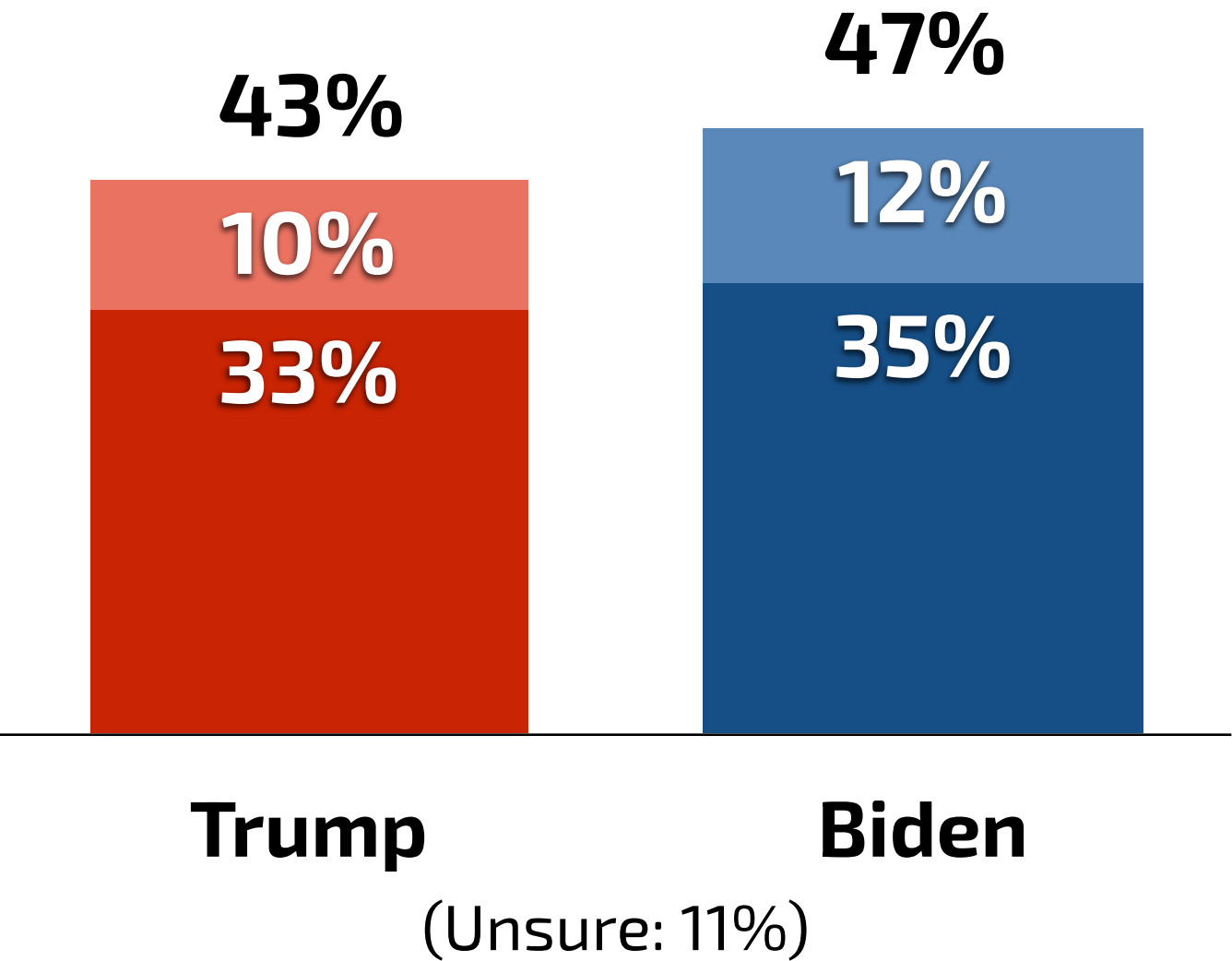
December 9 - December 12, 2021

Biden +3



January 21 - January 23, 2022

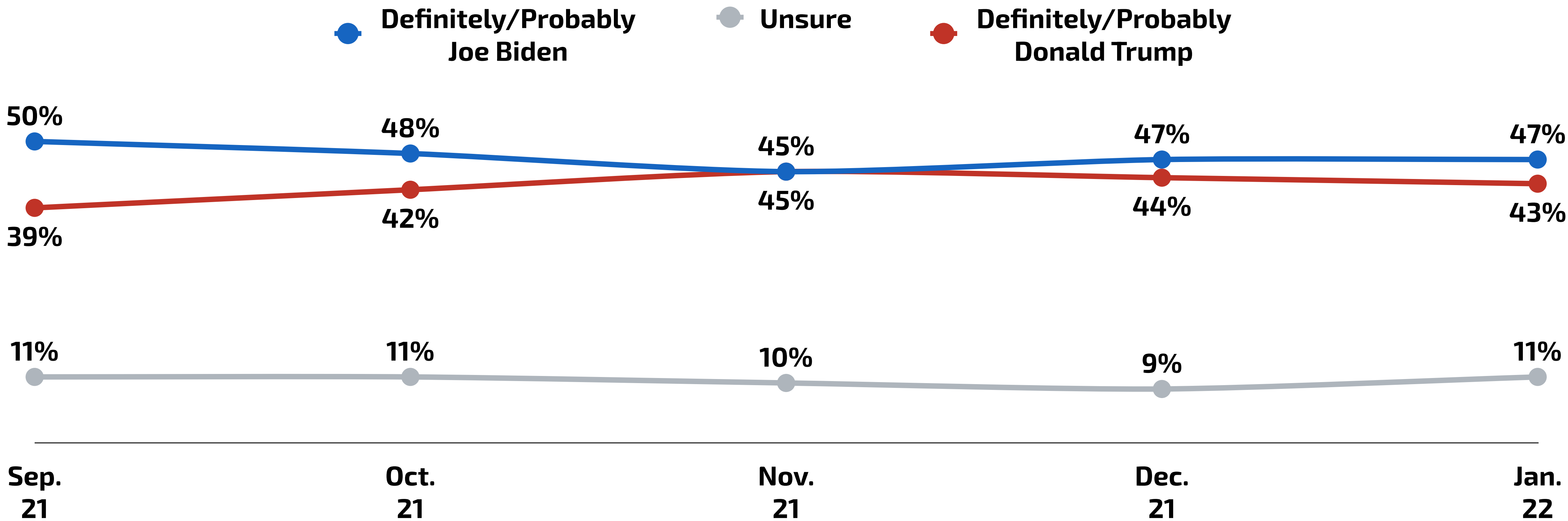
Biden +4



N = 1,029 RV nationwide, fielded January 21-23, 2022

Biden Lead In Trump Rematch Grows In January

Q. If the 2024 presidential election were being held today, would you vote for...

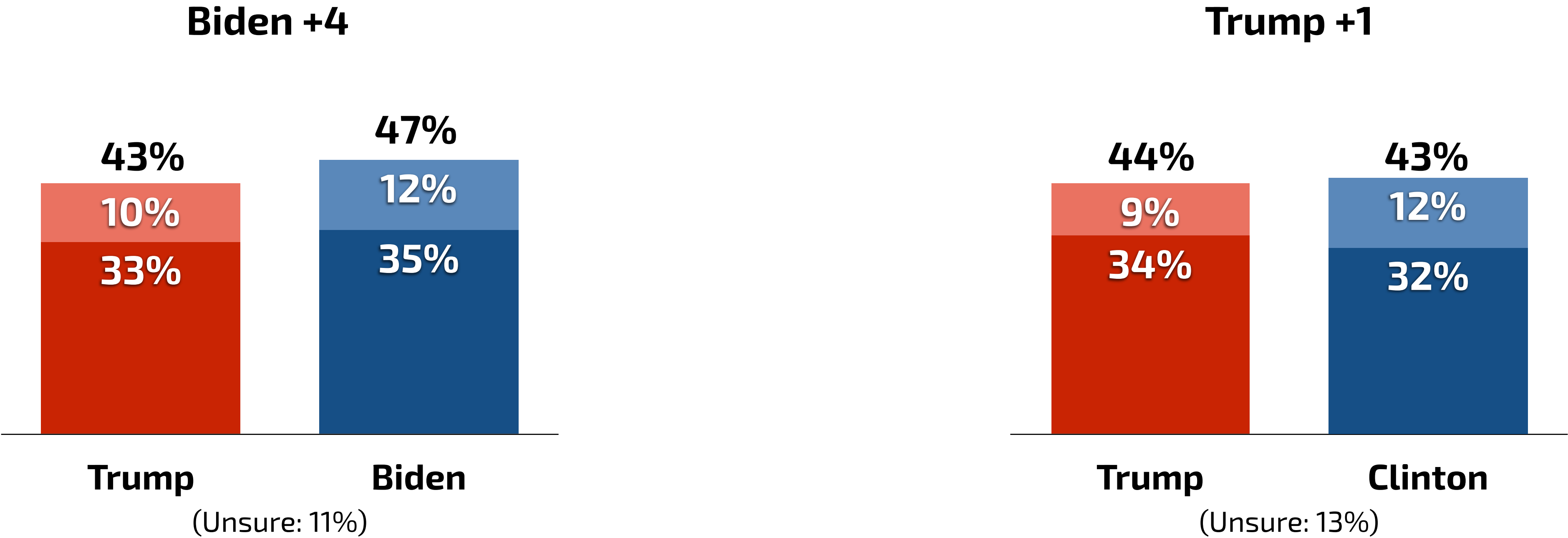


N = 1,029 RV nationwide, fielded January 21-23, 2022

Trump Leads in Potential Matchup with Hillary Clinton

Q. If the 2024 presidential election were being held today, would you vote for...

■ Trump, definitely ■ Trump, probably ■ Democrat, definitely ■ Democrat, probably



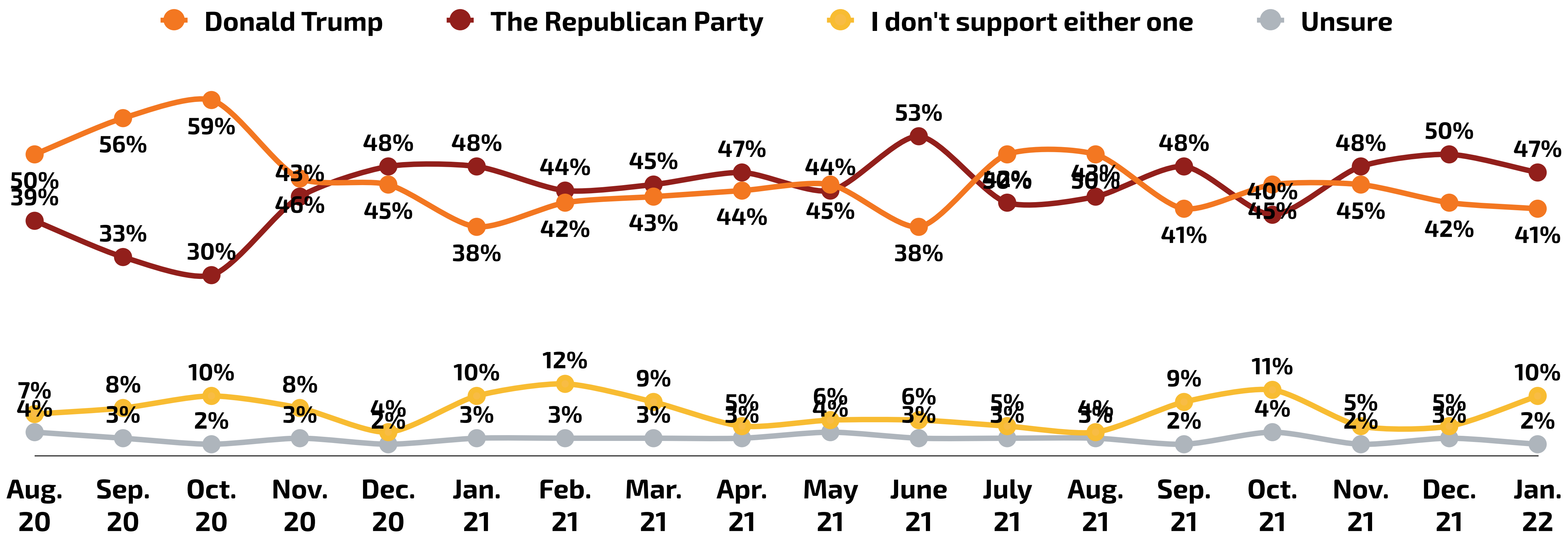
N = 1,029 RV nationwide, fielded January 21-23, 2022

Republican Party Dynamics



“Trump-First” GOP Declining Since October

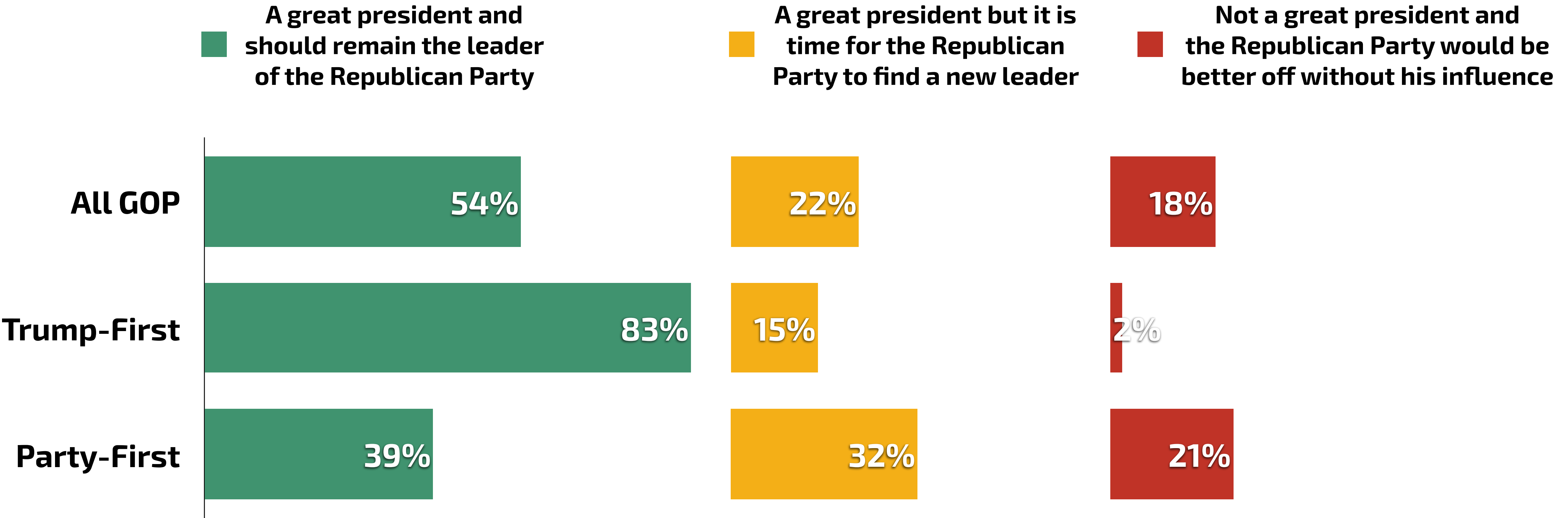
Q. Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [Asked of Republican+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

Over Half Of GOP Says Trump Should Remain Leader Of The Party

Q. Which of the following comes closest to your view, even if none are exactly right?
Donald Trump was... [Asked of Republican+Lean Voters]

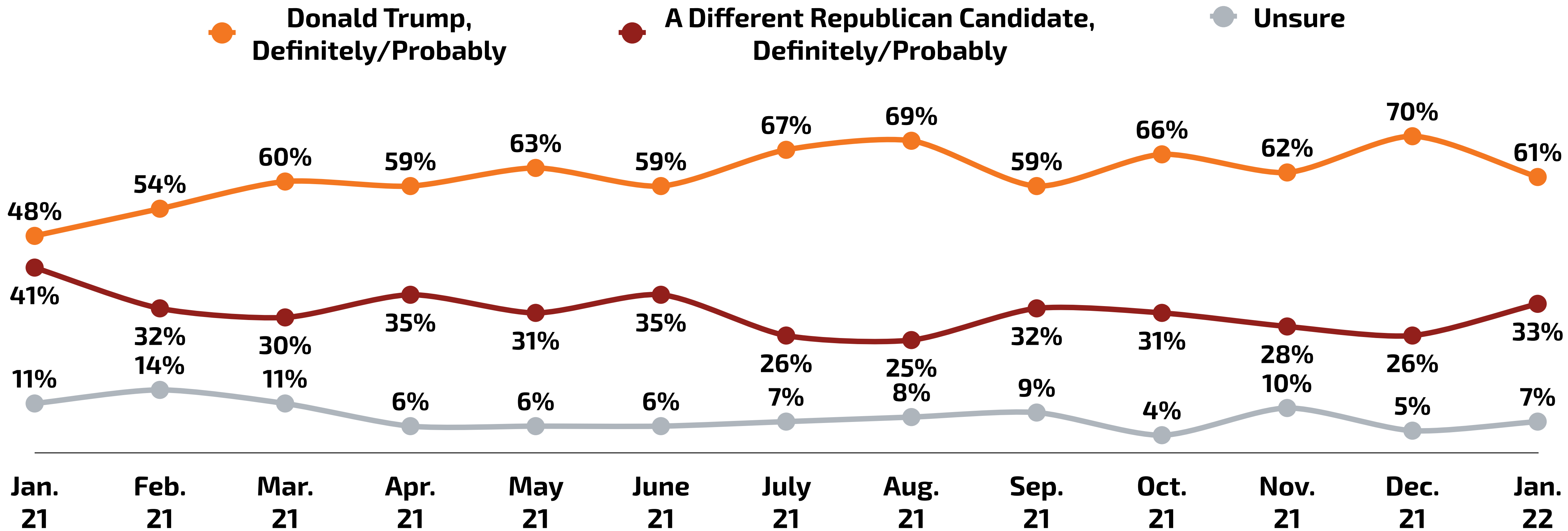


Note: Unsure not shown

N = 1,029 RV nationwide, fielded January 21-23, 2022

Trump Advantage In GOP Primary Drops In January

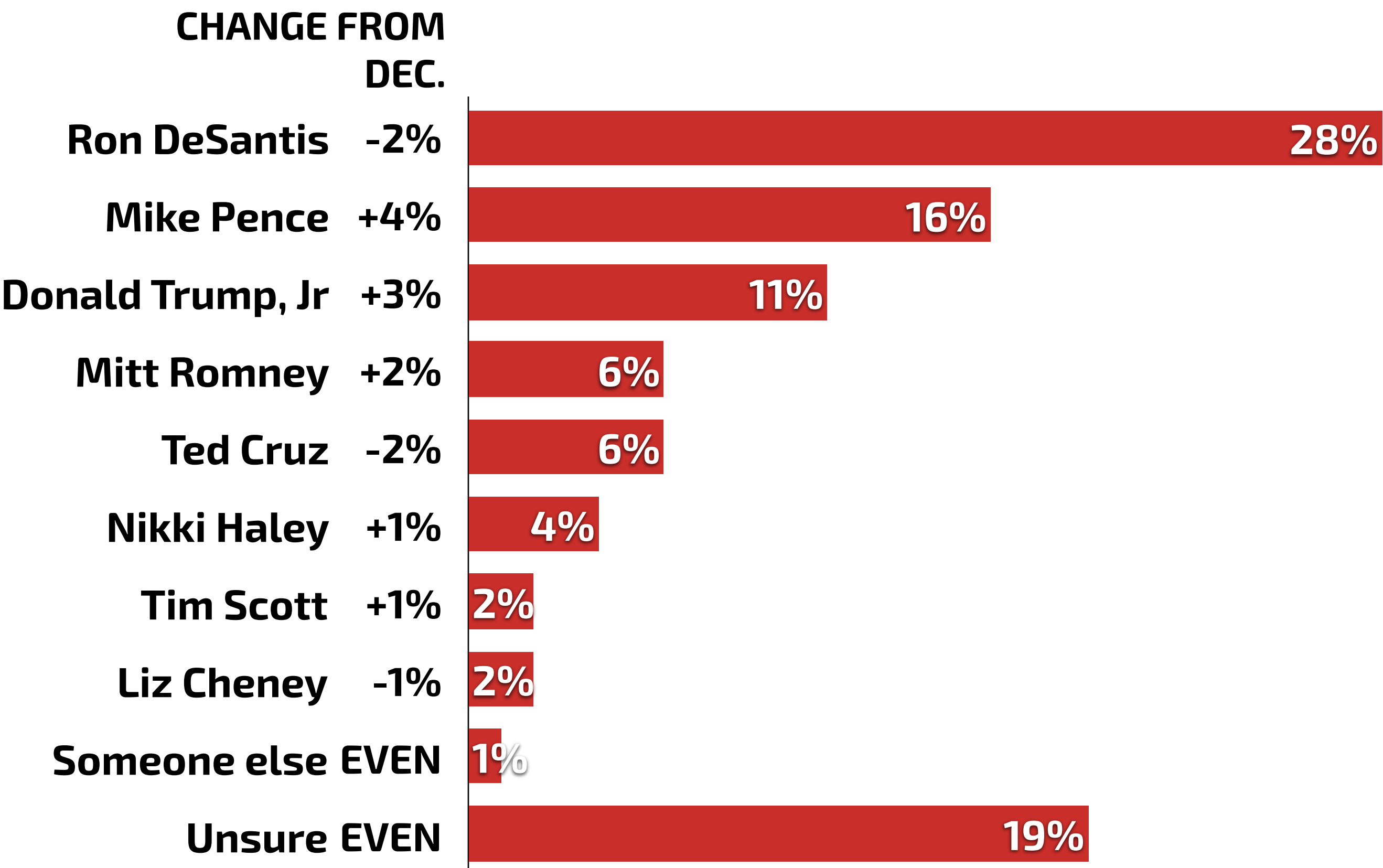
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

DeSantis Maintains Lead In Non-Trump 2024 Field

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share:

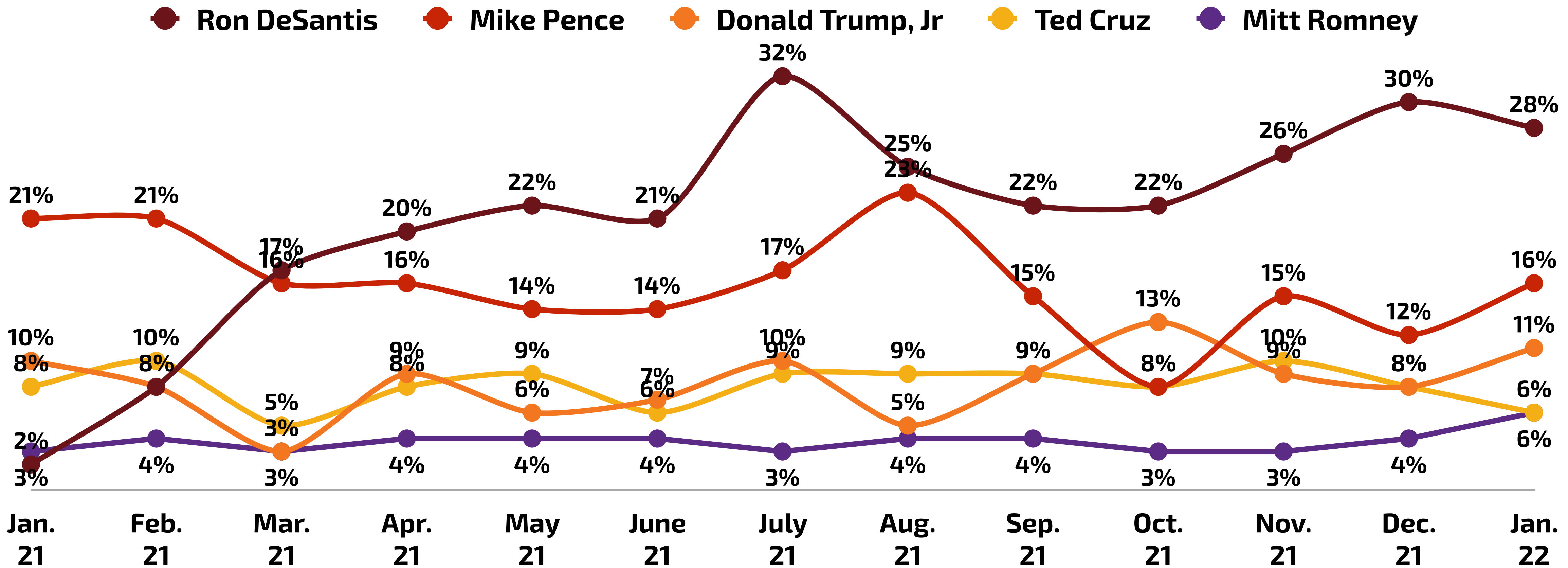
- Marco Rubio
- Larry Hogan
- Chris Christie
- Greg Abbott
- Tom Cotton
- Glenn Youngkin
- Josh Hawley
- Kristi Noem
- Mike Pompeo
- Rick Scott
- Ben Sasse



N = 1,029 RV nationwide, fielded January 21-23, 2022

DeSantis Has Held Lead In Non-Trump 2024 Field Since March

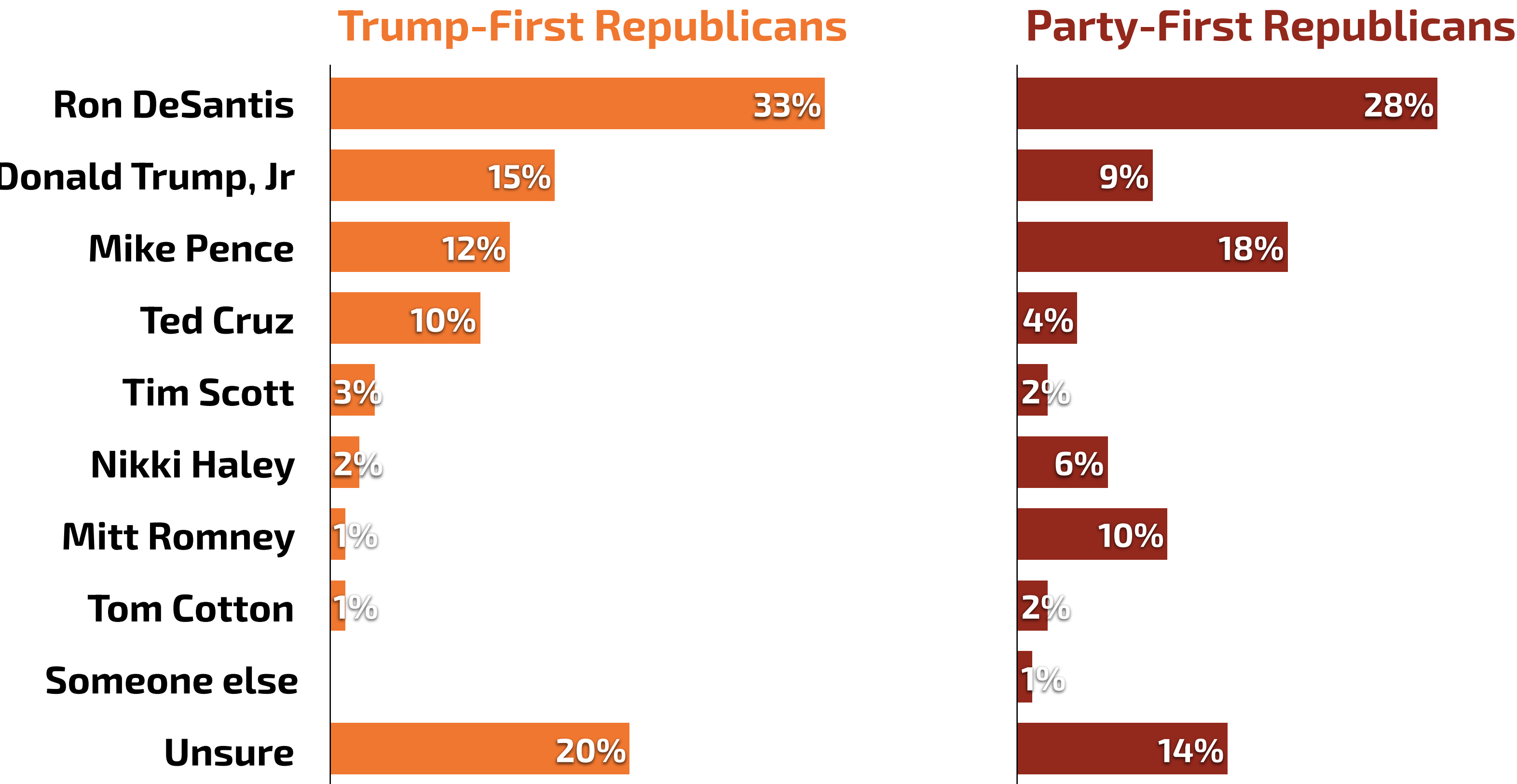
Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

DeSantis Leads Both Trump-, Party-First Republicans

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



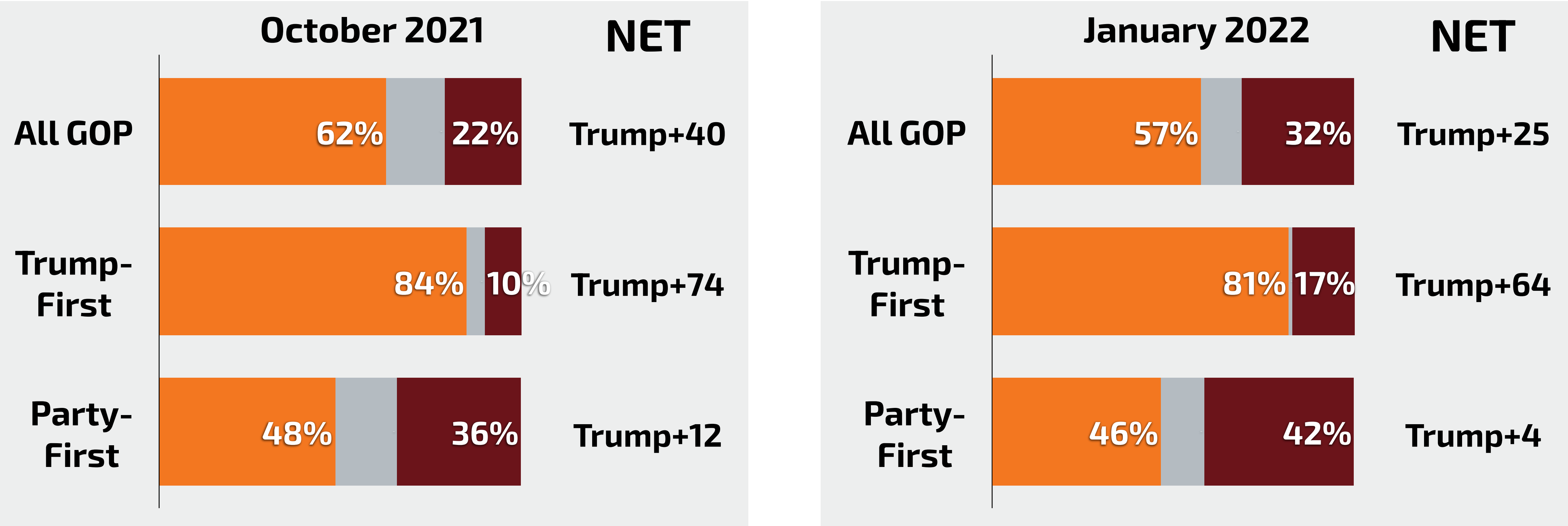
The following candidates were tested but received 1% or LESS vote share in both breaks:

- Liz Cheney
- Marco Rubio
- Larry Hogan
- Chris Christie
- Greg Abbott
- Glenn Youngkin
- Josh Hawley
- Kristi Noem
- Mike Pompeo
- Rick Scott
- Ben Sasse



DeSantis Gaining On Trump In GOP Primary Head-To-Head

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]

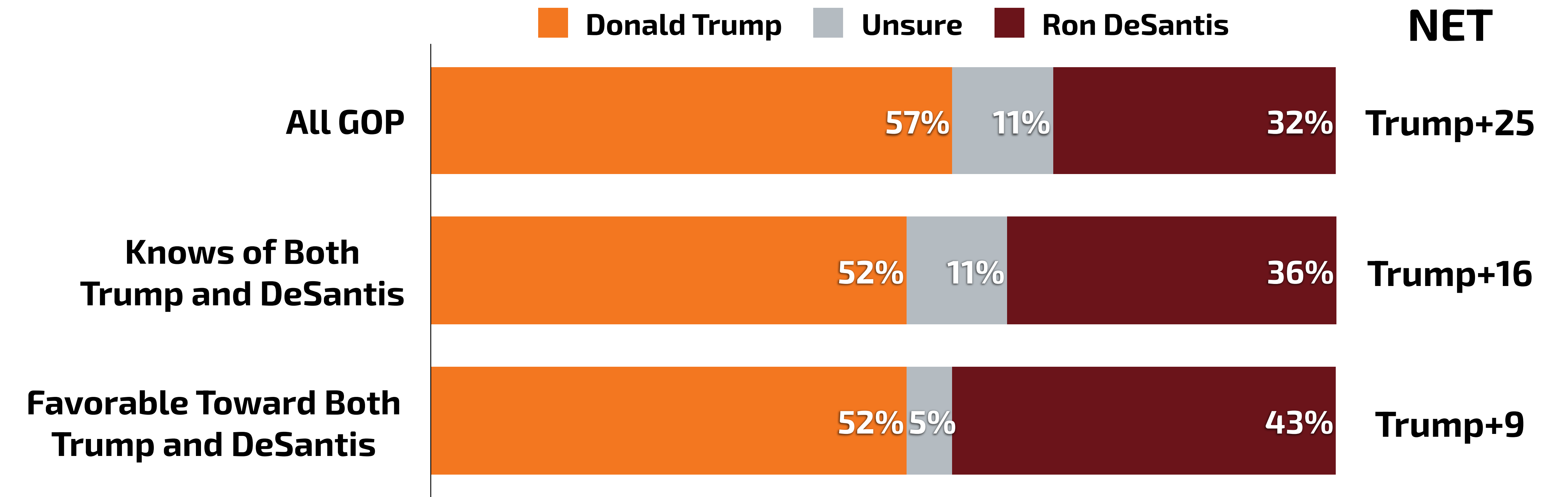


Donald Trump Unsure Ron DeSantis

N = 1,029 RV nationwide, fielded January 21-23, 2022

Trump Margin Over DeSantis Shrinks Among Those Familiar, Favorable Toward Both

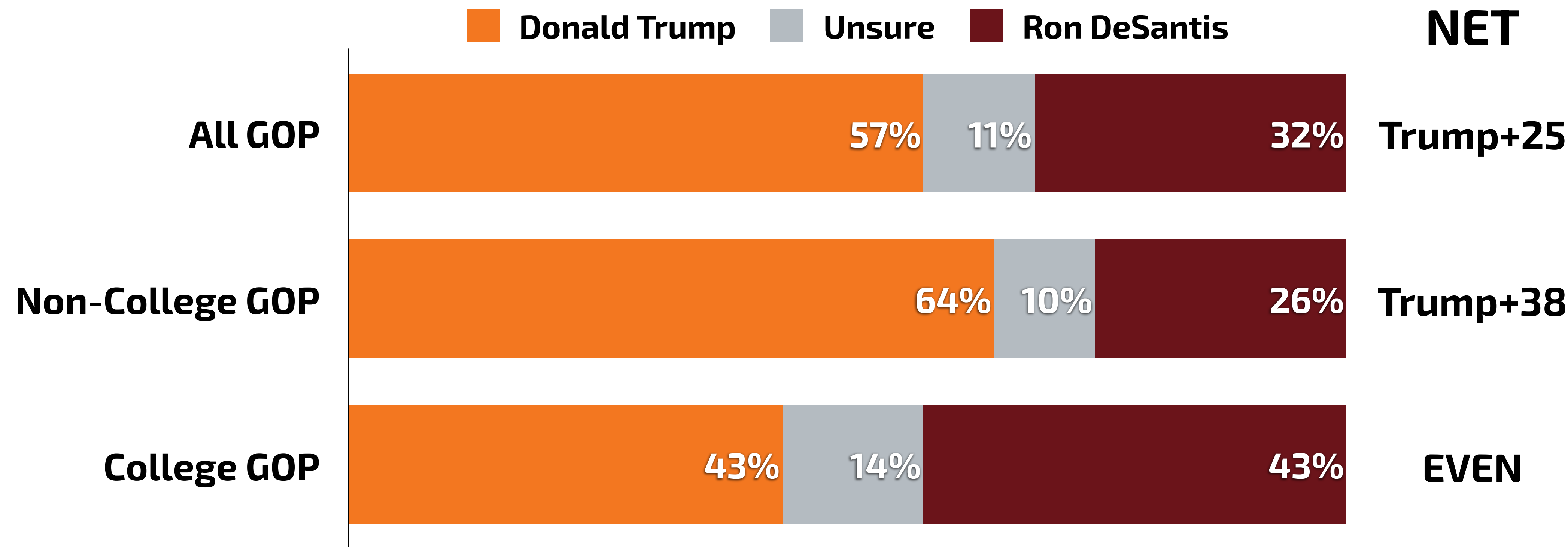
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

Trump vs. DeSantis Tied Among College-Educated GOP

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



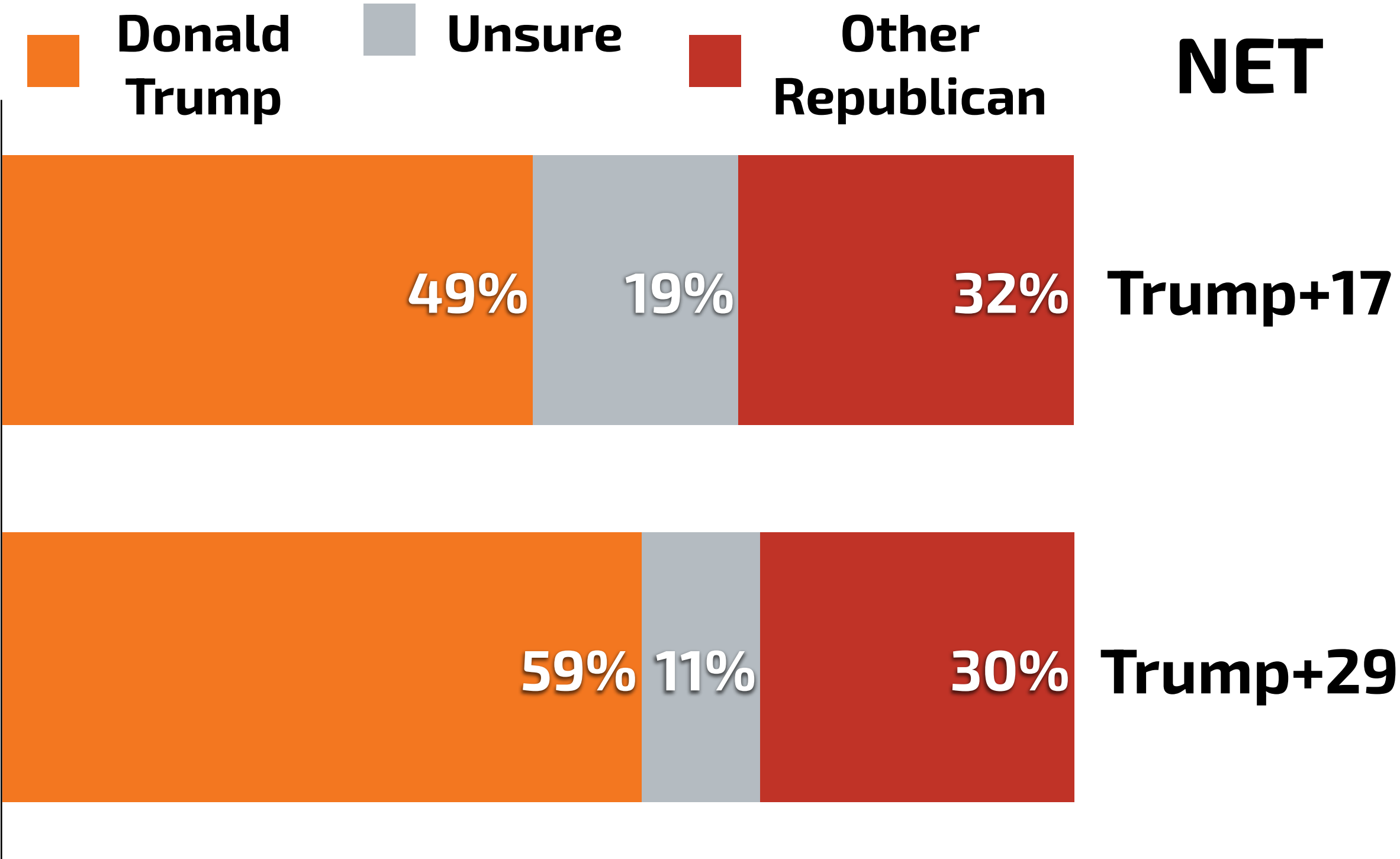
N = 1,029 RV nationwide, fielded January 21-23, 2022

“Next-Gen MAGA” Candidate Performs Better vs. Trump Than Republican Critical of Trump’s Handling of Election, Jan. 6

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]

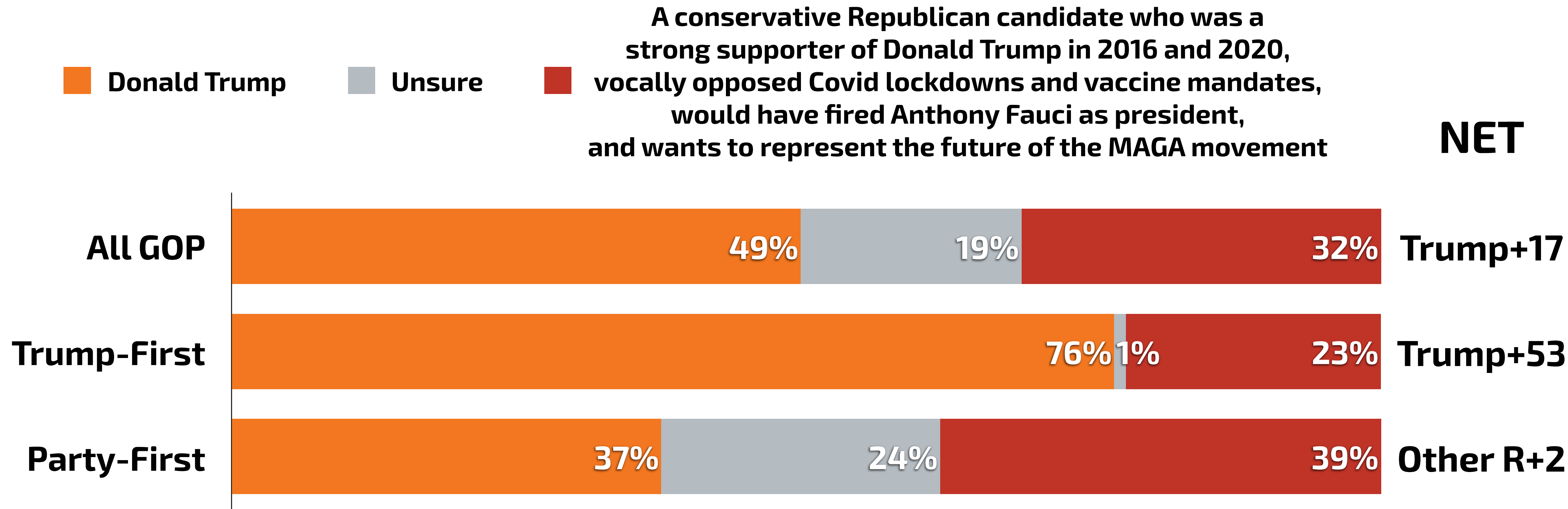
A conservative Republican candidate who was a strong supporter of Donald Trump in 2016 and 2020, vocally opposed Covid lockdowns and vaccine mandates, would have fired Anthony Fauci as president, and wants to represent the future of the MAGA movement

A conservative Republican candidate with a measured and responsible tone who didn’t agree with Donald Trump’s actions following the 2020 election and on January 6, 2021



Trump-Supporting, Anti-Lockdown, Anti-Fauci Republican Wins Party-First Republicans

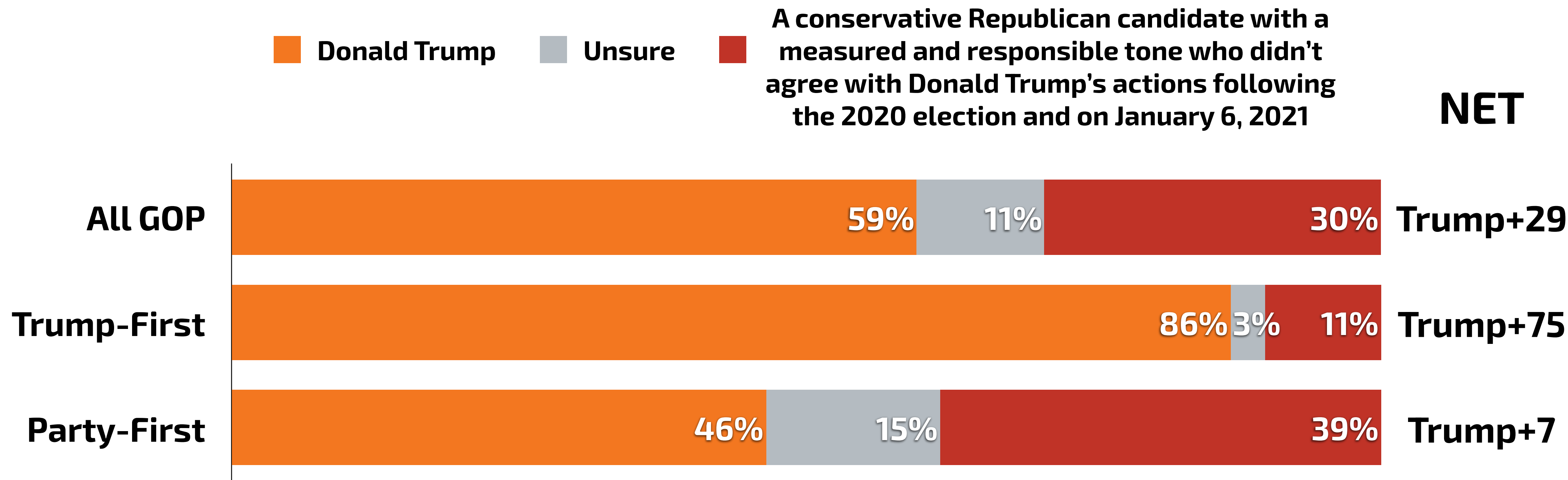
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

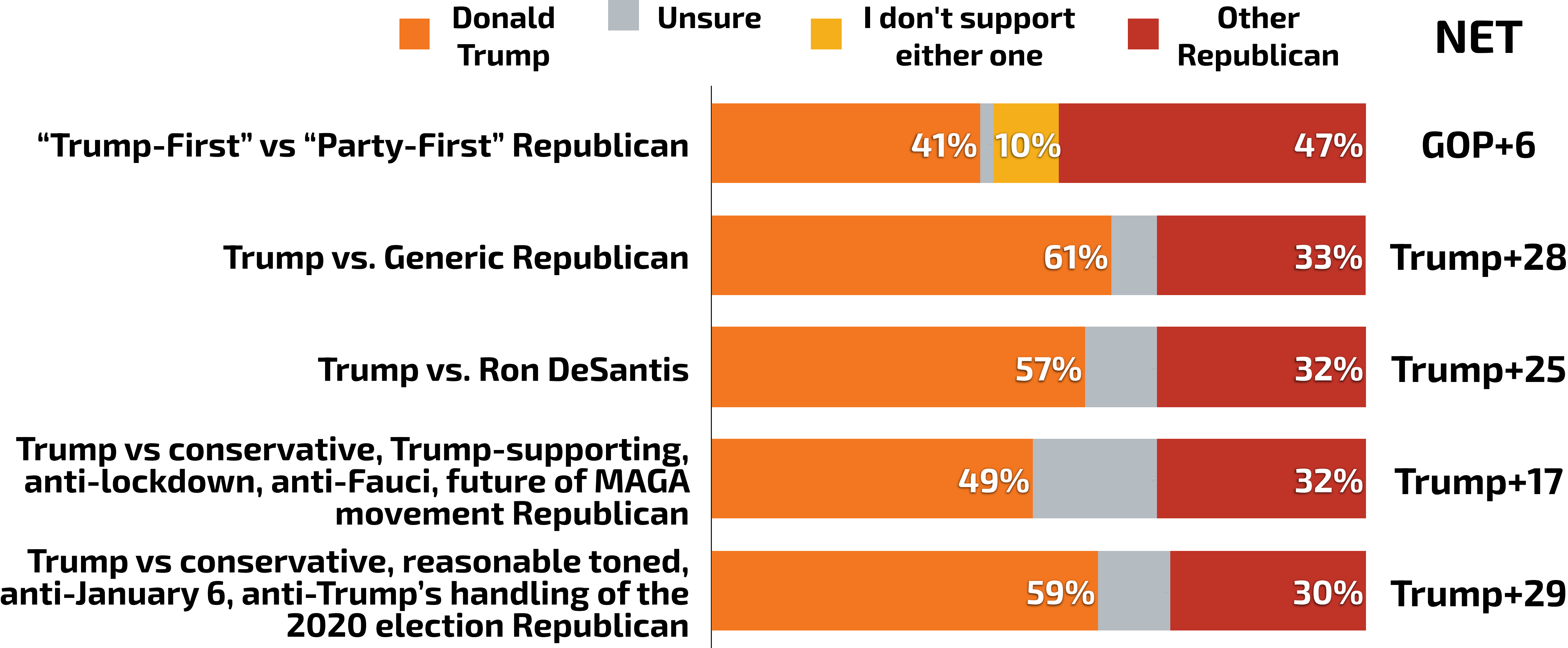
Anti-January 6 Conservative Loses Against Trump Even Among “Party-First” Republicans

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



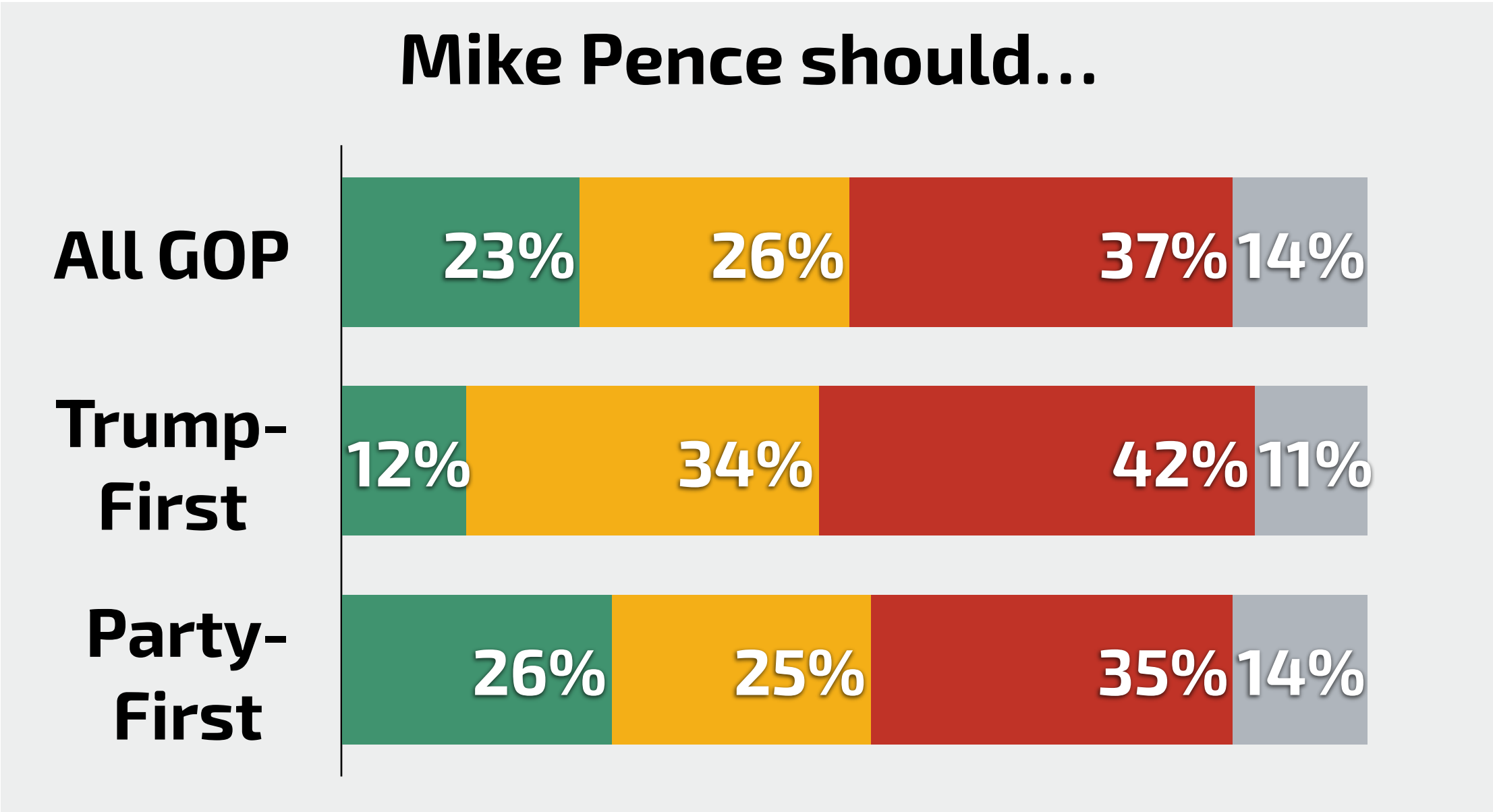
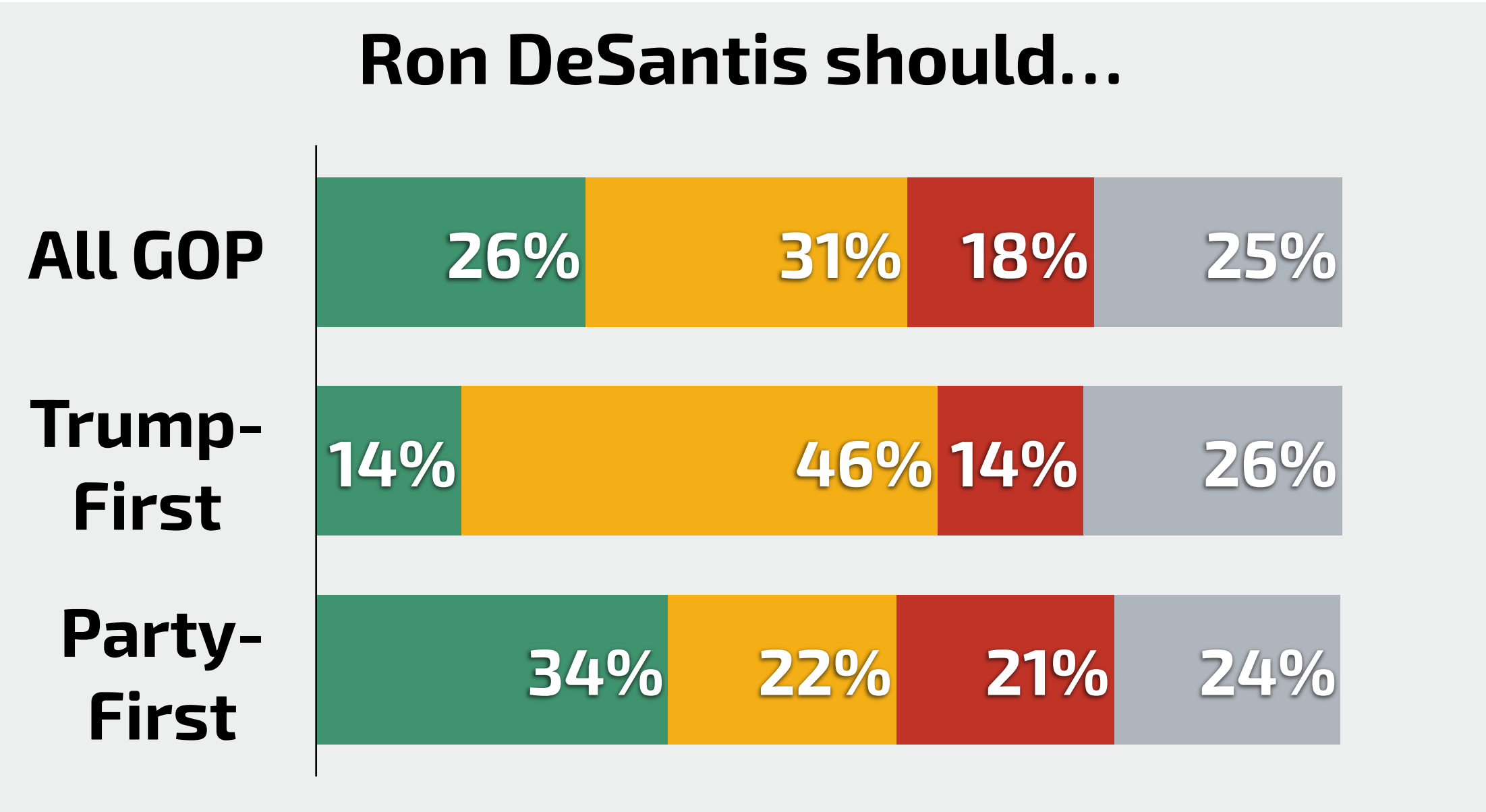
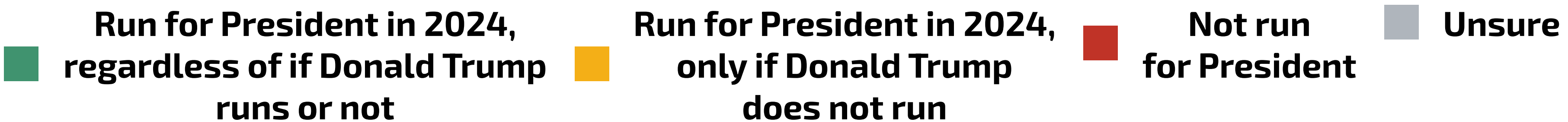
N = 1,029 RV nationwide, fielded January 21-23, 2022

Cheat Sheet: Trump vs. Potential GOP Alternatives



Quarter Of GOP Say DeSantis, Pence Should Run Even If Trump Does; 4 In 10 Say Pence Should Not Run At All

Q. Which of the following comes closest to your view, even if none are exactly right? [Asked of Republican+Lean Voters]

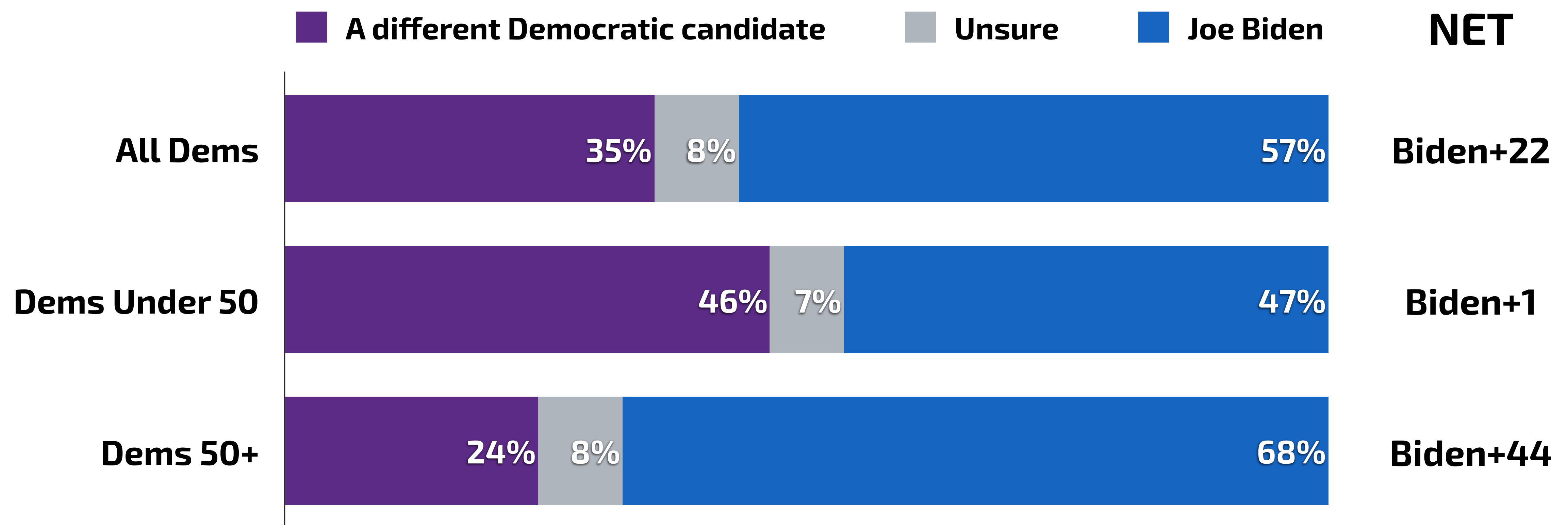


Democratic Party Dynamics



Biden +22 Over Generic Dem; +1 Among Younger Dems

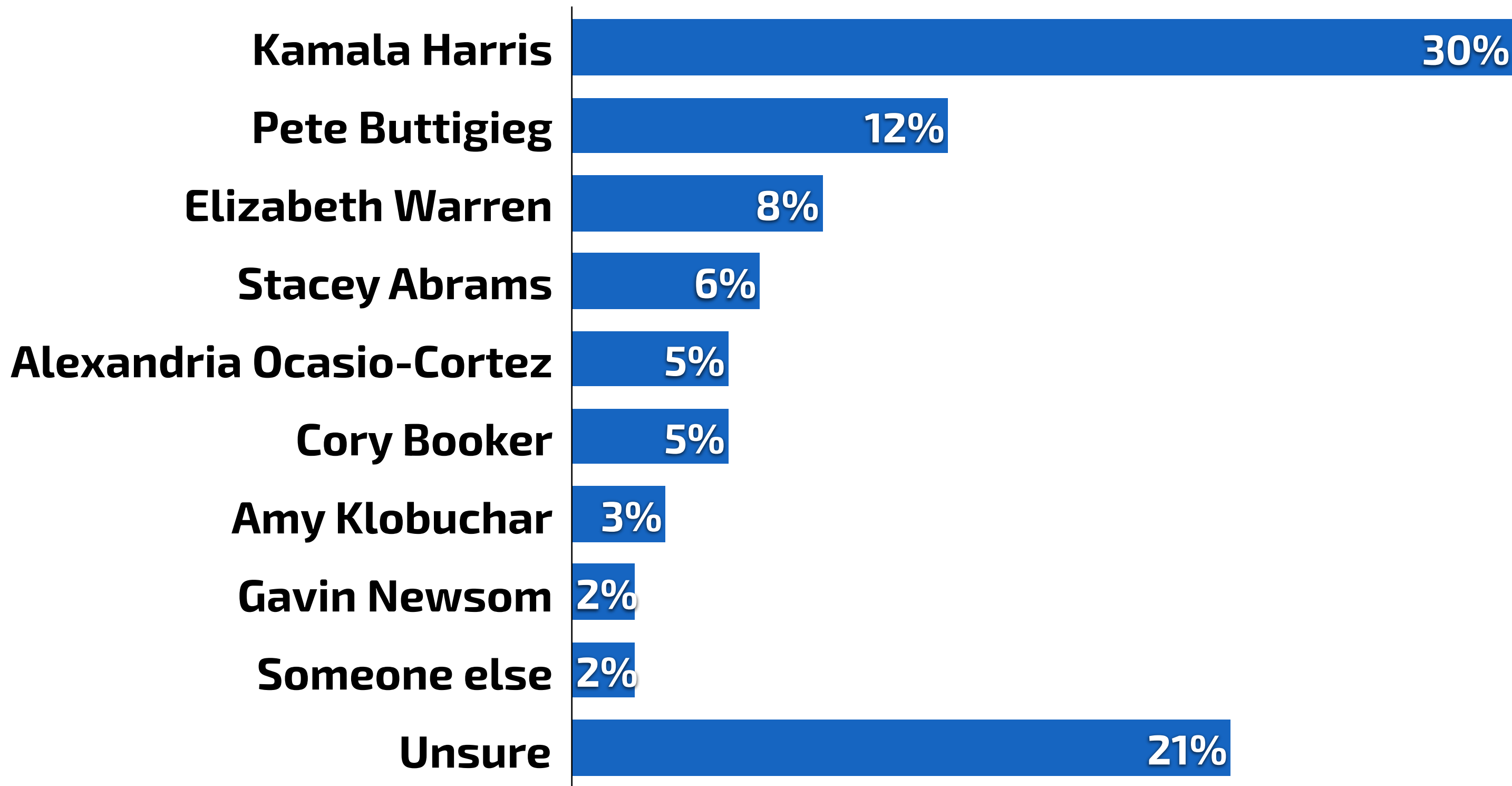
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

Harris Holds Strong Lead In Non-Biden 2024 Field

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



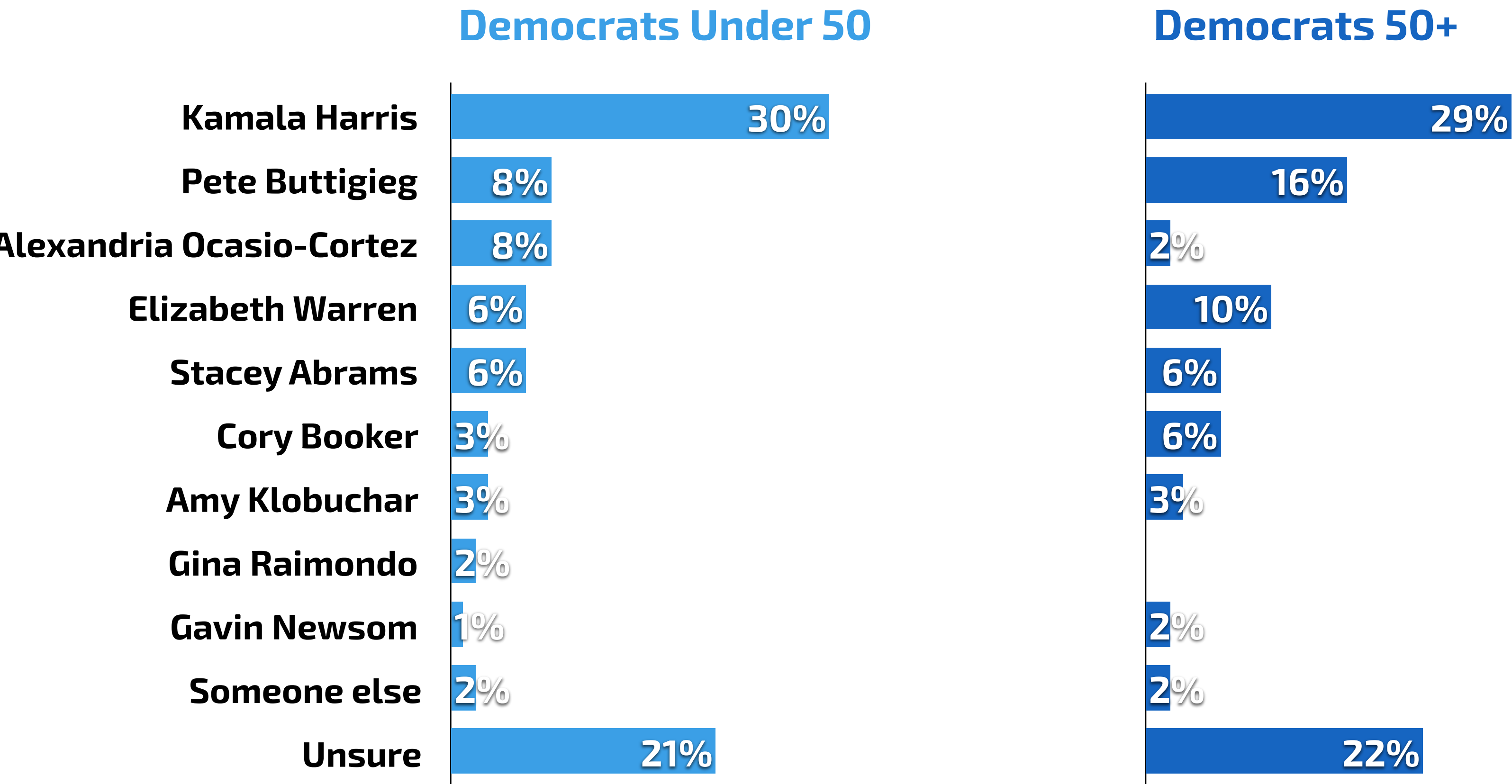
The following candidates were tested but received 1% or LESS vote share:

- Andy Beshear
- Gretchen Whitmer
- Kyrsten Sinema
- Roy Cooper
- Mitch Landrieu
- Gina Raimondo
- J.B. Pritzker
- Eric Adams
- Phil Murphy



Harris Leads Among Both Older And Younger Democrats

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



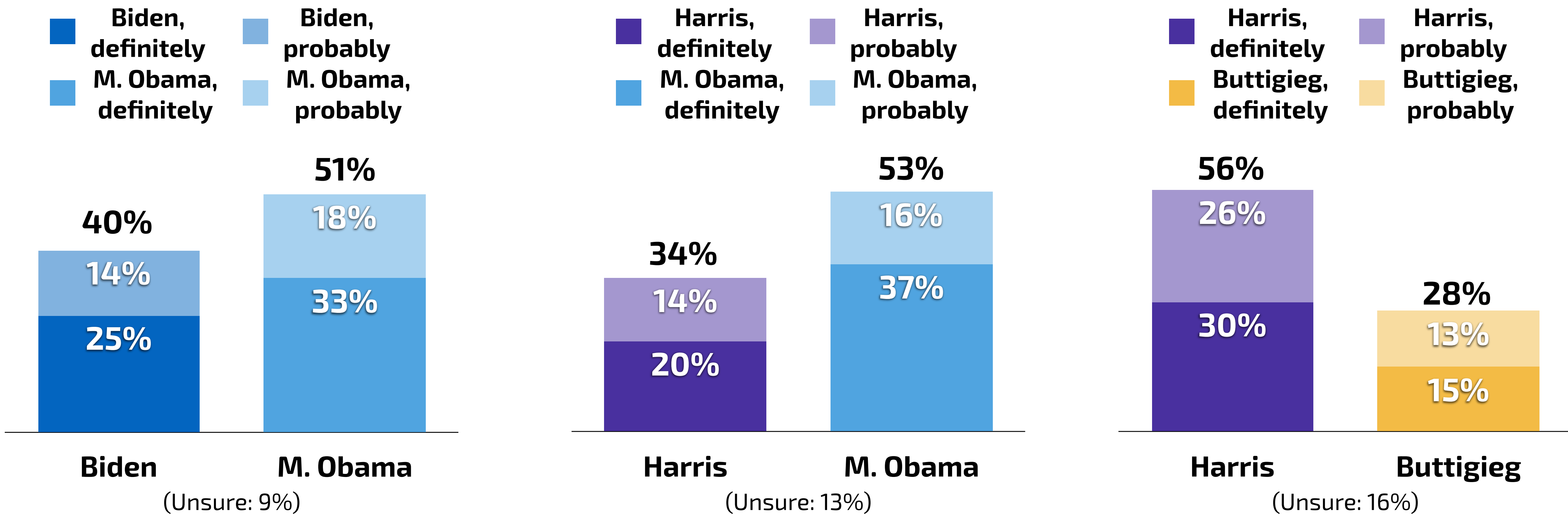
The following candidates were tested but received 1% or LESS vote share:

- Andy Beshear
- Gretchen Whitmer
- Kyrsten Sinema
- Roy Cooper
- Mitch Landrieu
- J.B. Pritzker
- Eric Adams
- Phil Murphy



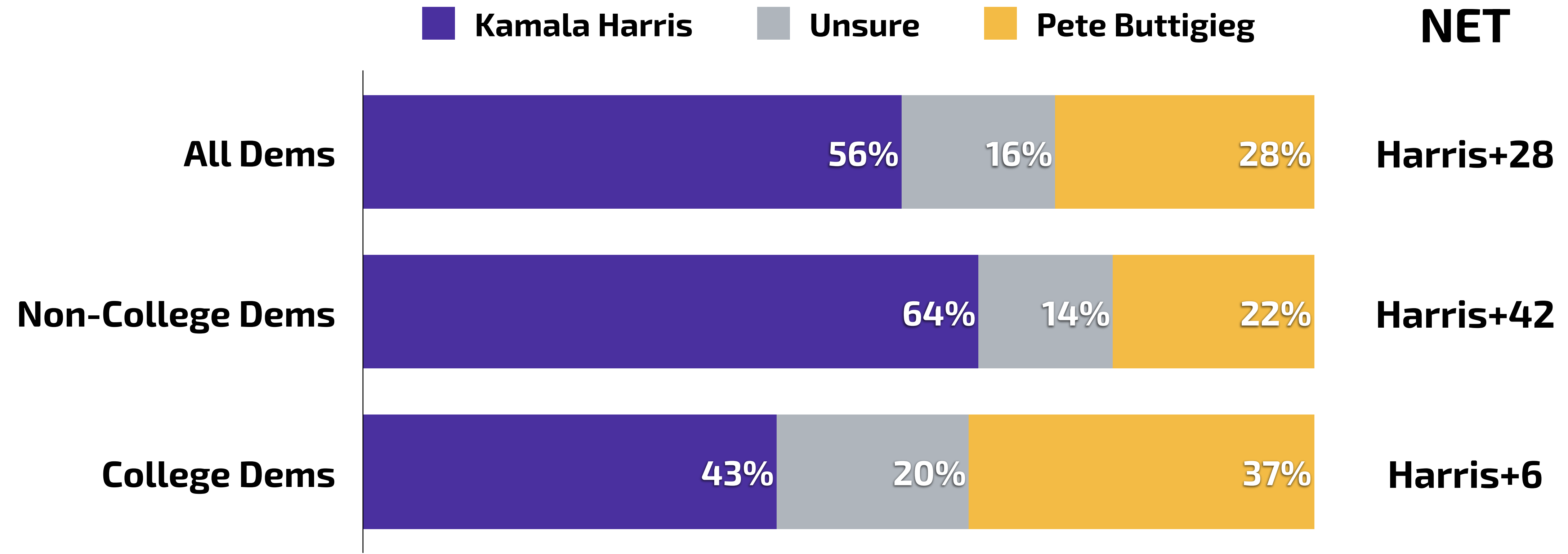
Michelle Obama Leads Biden And Harris, Buttigieg Lags Behind Harris In Hypothetical 2024 Democratic Primary Matchups

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



Harris +28 In 2024 Head-To-Head With Buttigieg

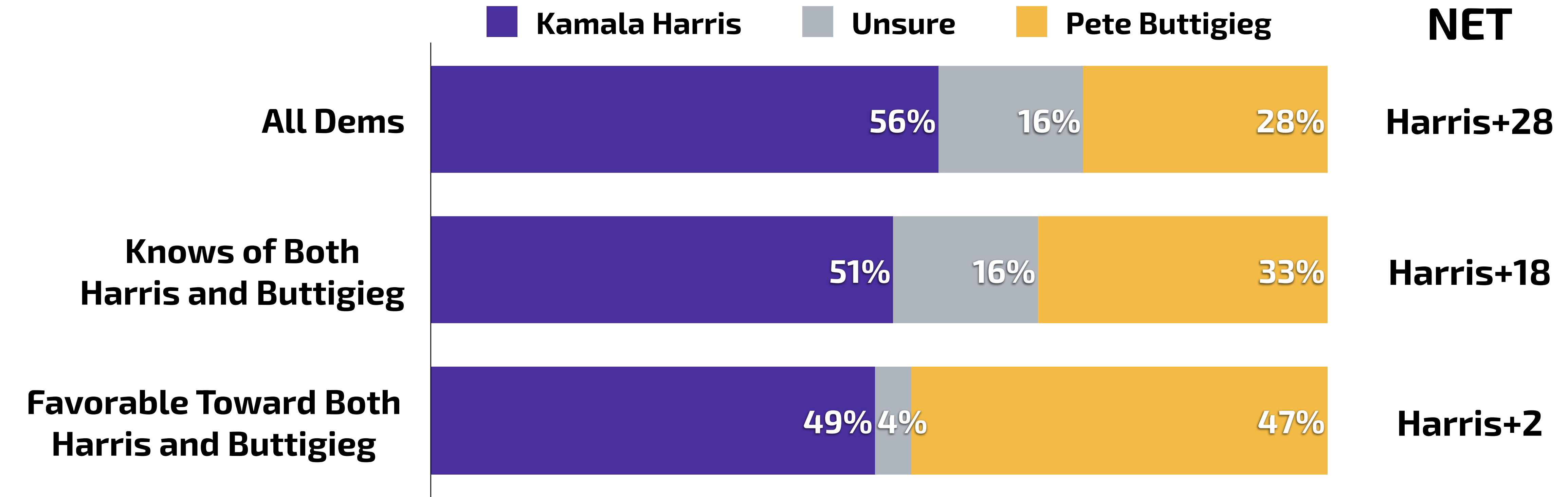
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

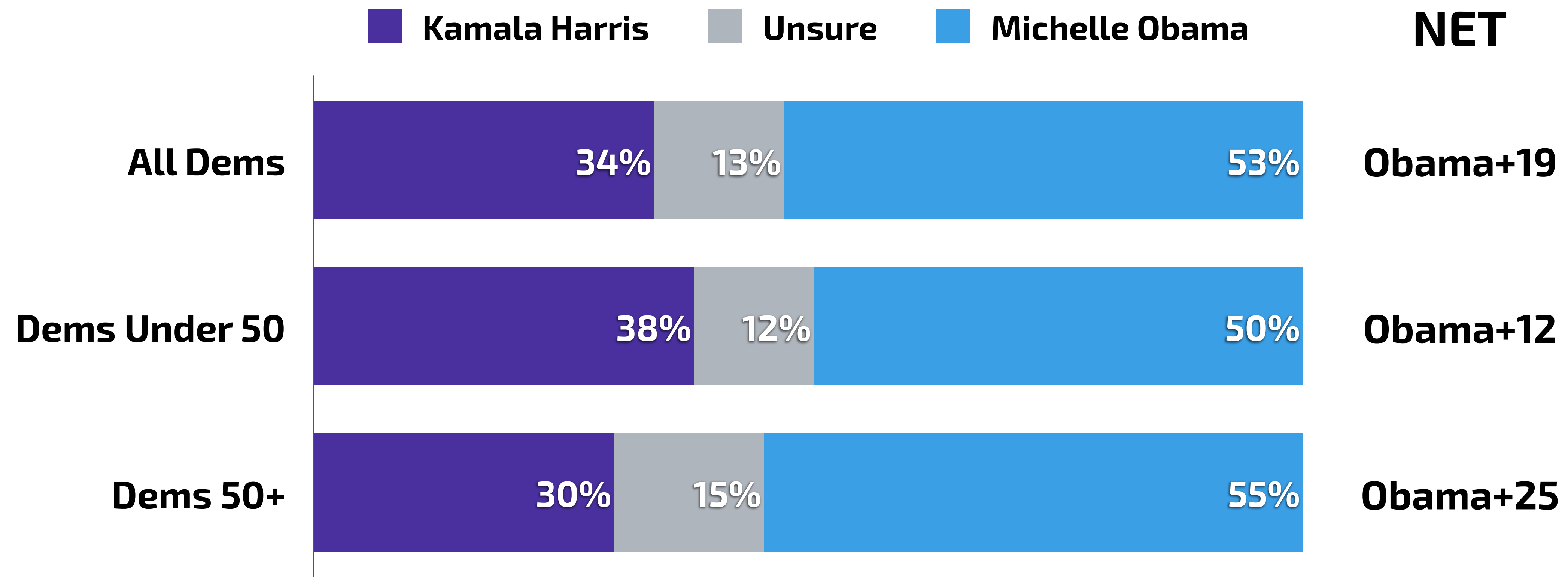
Harris Vs Buttigieg Margin Shrinks Among Those Familiar, Favorable Toward Both

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



Michelle Obama Beats Harris In 2024 Primary

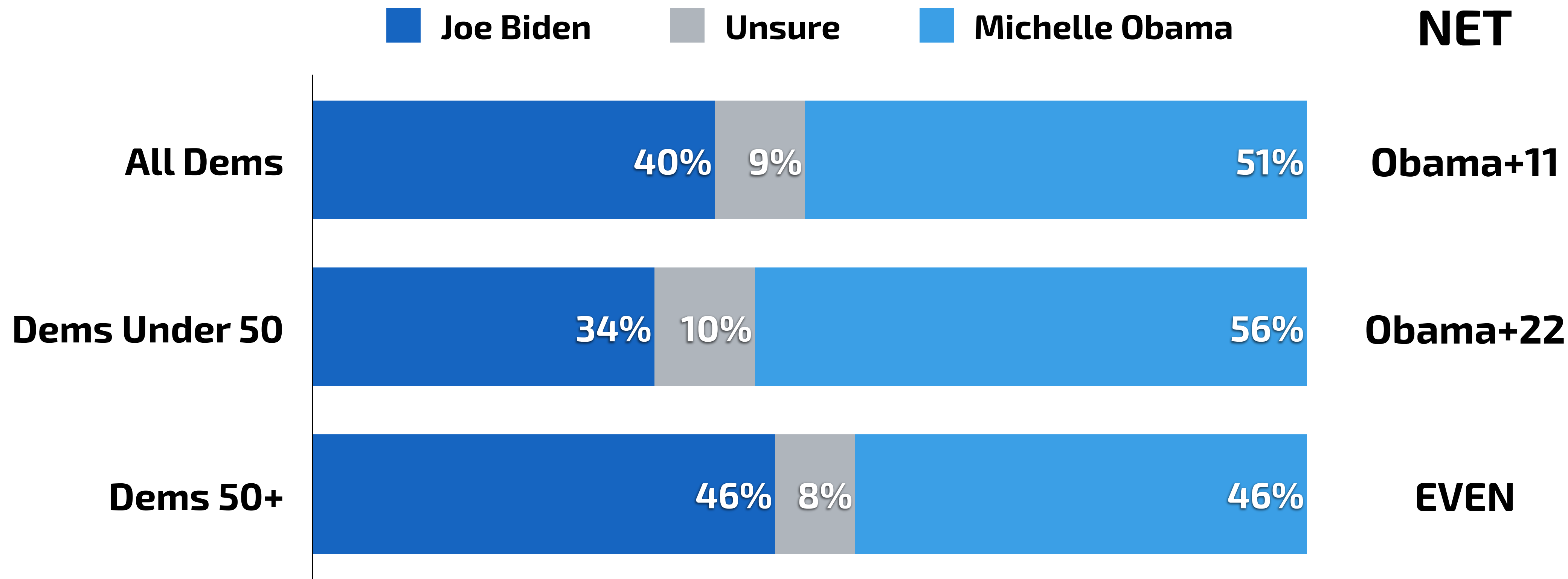
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022

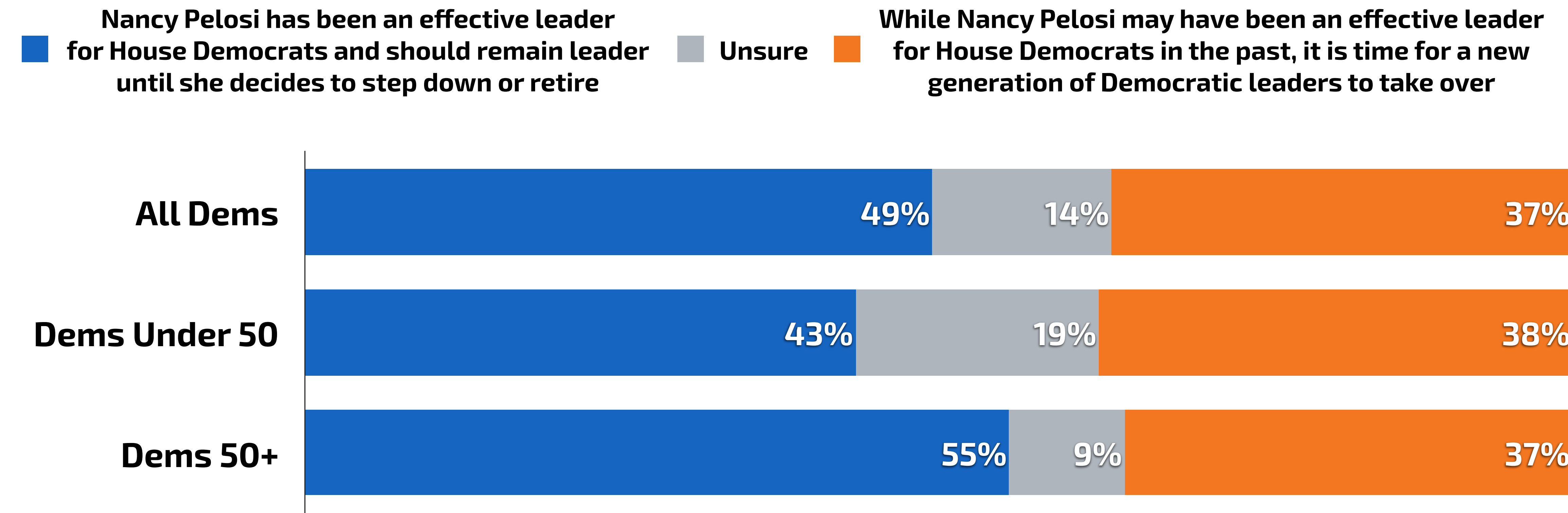
Michelle Obama Beats Biden In 2024 Primary

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



Around Half Of Dems Say Pelosi Should Remain Leader

Q. Which of the following comes closest to your view, even if neither is exactly right? [Asked of Democratic+Lean Voters]



N = 1,029 RV nationwide, fielded January 21-23, 2022



**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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