



**February 2024 Omnibus Topline - EXTERNAL**  
**Survey of N=1,015 voters in the Likely Electorate**  
**Online sample matched to L2 Voter File**  
**Field Dates: February 12-14, 2024**  
**Margin of Error: +/- 3.8 Percentage Points**

**1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Wrong track	68%
Right direction	23%
Unsure	9%

**2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**

	1st Choice	2nd Choice	Combined Choice
Cost of living	19%	17%	35%
Immigration	19%	13%	31%
Political corruption	11%	10%	21%
Jobs and the economy	10%	10%	20%
The state of democracy	10%	7%	17%
Healthcare	4%	6%	10%
Abortion	4%	4%	8%
National security	4%	5%	9%
The environment and climate change	4%	5%	9%
Crime	4%	8%	12%
Gun rights	3%	3%	6%
Race relations	2%	3%	4%
Education	1%	2%	3%
Drug abuse	1%	2%	3%
Taxes	1%	2%	2%
Infrastructure	*%	1%	1%
Something else (Please specify)	3%	2%	4%
Unsure	1%	1%	2%

3. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]

	V/S FAV.	V/S UNFAV.	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
Taylor Swift	51%	26%	26%	25%	22%	11%	14%	1%
Robert F. Kennedy, Jr.	39%	31%	11%	28%	27%	12%	19%	3%
Mike Johnson	22%	26%	8%	14%	21%	8%	17%	32%
Nikki Haley	33%	41%	8%	25%	15%	22%	20%	10%
The Democratic Party	43%	52%	18%	25%	6%	18%	34%	*%
Alejandro Mayorkas	18%	27%	6%	11%	20%	7%	20%	35%
The Republican Party	43%	53%	15%	28%	4%	20%	33%	*%
Donald Trump	44%	55%	27%	17%	1%	9%	45%	*%
Kamala Harris	40%	54%	18%	22%	6%	13%	41%	1%
Joe Biden	39%	58%	19%	20%	2%	14%	44%	-

4. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	57%
Strongly approve	17%
Somewhat approve	23%
Somewhat disapprove	12%
Strongly disapprove	45%
Unsure	2%

5. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	58%
Strongly approve	18%
Somewhat approve	21%
Somewhat disapprove	13%
Strongly disapprove	46%
Unsure	3%

6. [QStability] Do you think that over the next year, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/A LITTLE MORE STABLE	23%
MUCH/A LITTLE LESS STABLE	46%
Much more stable	6%
A little more stable	16%
Stay about the same	24%
A little less stable	21%
Much less stable	25%
Unsure	7%

8. [QMotivation2024] How motivated are you to vote in the November 2024 election for President, Congress, and other offices? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY MOTIVATED	81%
NOT AT ALL/VERY MOTIVATED	6%
Extremely motivated	67%
Very motivated	14%
Somewhat motivated	12%
Not very motivated	3%
Not at all motivated	3%
Unsure	1%

9. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	48%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	46%
Definitely the Republican candidate	35%
Probably the Republican candidate	12%
Probably the Democratic candidate	12%
Definitely the Democratic candidate	33%
Lean the Republican candidate	1%
Lean the Democratic candidate	1%
Unsure	6%

10. [QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

MEAN	4.37
0	47%
1	2%
2	1%
3	1%
4	1%
5	4%
6	3%
7	4%
8	5%
9	3%
10	30%

11. [QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

MEAN	4.21
0	45%
1	2%
2	3%
3	2%
4	1%
5	6%
6	3%
7	3%
8	4%
9	4%
10	26%

12. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

1. Donald Trump, definitely
2. Donald Trump, probably
3. Joe Biden, probably
4. Joe Biden, definitely
5. Unsure

IF UNSURE [QTRUMPBIDEN = 5], ASK:

13. [QTrumpBidenLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Donald Trump or Joe Biden? [RANDOMIZE 1-2]

1. Donald Trump
2. Joe Biden
3. Unsure

**COMBINED RESULTS: QTrumpBiden + QTrumpBidenLeaner**

DONALD TRUMP TOTAL	49%
JOE BIDEN TOTAL	45%
Donald Trump, definitely	36%
Donald Trump, probably	13%
<i>Initially unsure, then chose Donald Trump</i>	1%
<i>Initially unsure, then chose Joe Biden</i>	1%
Joe Biden, probably	11%
Joe Biden, definitely	33%
Unsure	6%

14. [QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-6]

Donald Trump, the Republican candidate	42%
Joe Biden, the Democratic candidate	37%
Robert F. Kennedy, Jr., Independent candidate	8%
Jill Stein, Green Party candidate	2%
Joe Manchin, No Labels candidate	2%
Cornel West, Independent candidate	2%
Unsure	6%

15. [QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more? [RANDOMIZE 1-2]

Whether Trump or Biden wins really would make a difference to me personally	76%
Whether Trump or Biden wins really would not make a difference to me personally	13%
Unsure	11%

**16. [QSolutions Battery] Which candidate do you feel has solutions to address each of the following problems? [RANDOMIZE SCALE 1-2, 2-1] [RANDOMIZE ROWS 1-7] [DISPLAY AS GRID 3 PER PAGE]**

	1. Joe Biden has solutions	2. Donald Trump has solutions	3. Both have solutions	4. Neither have solutions	5. Unsure
<b>Dealing with immigration and security at the border</b>	25%	49%	5%	17%	3%
<b>Ensuring a strong U.S. economy</b>	34%	45%	5%	12%	3%
<b>Helping people deal with the rising cost of living</b>	32%	43%	5%	16%	4%
<b>Dealing with the fentanyl crisis</b>	26%	36%	6%	23%	9%
<b>Maintaining peace and stability around the world</b>	35%	39%	5%	18%	3%
<b>Dealing with rising healthcare costs</b>	35%	34%	6%	20%	6%
<b>Dealing with student loan debt</b>	40%	28%	5%	19%	7%

**17. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

IMPROVING A LOT/LITTLE	26%
GETTING A LOT/LITTLE WORSE	56%
Improving a lot	7%
Improving a little	18%
Staying the same	16%
Getting a little worse	28%
Getting a lot worse	28%
Unsure	2%

**18. [QTrumpStability] Do you think that if Donald Trump wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]**

MUCH/A LITTLE MORE STABLE	45%
MUCH/A LITTLE LESS STABLE	45%
Much more stable	28%
A little more stable	17%
Stay about the same	7%
A little less stable	7%
Much less stable	38%
Unsure	3%

**19. [QBidenStability] Do you think that if Joe Biden wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]**

MUCH/A LITTLE MORE STABLE	29%
MUCH/A LITTLE LESS STABLE	50%
Much more stable	13%
A little more stable	16%
Stay about the same	18%
A little less stable	12%
Much less stable	38%
Unsure	3%

**20. [Stability Choice Battery] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following.**

	TOTAL TRUMP	TOTAL BIDEN	1. Definitely Donald Trump	2. Probably Donald Trump	3. No difference	4. Probably Joe Biden	5. Definitely Joe Biden	6. Unsure
<b>Making our economy work better</b>	<b>49%</b>	<b>37%</b>	37%	12%	11%	12%	25%	3%
<b>Promoting a safe and secure society</b>	<b>44%</b>	<b>40%</b>	34%	11%	13%	13%	27%	3%
<b>Protecting my rights and freedoms</b>	<b>43%</b>	<b>42%</b>	35%	9%	12%	12%	30%	3%

**21. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ? [RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	39%
STRONG/NOT VERY STRONG DEMOCRAT	36%
Strong Republican	25%
Not very strong Republican	14%
Independent	22%
Not very strong Democrat	13%
Strong Democrat	24%
A member of another party	1%
Unsure	2%

**IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:**

**22. [QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=257)</b>
TOTAL REPUBLICAN	28%
TOTAL DEMOCRAT	40%
I almost always vote for Republican candidates	7%
I vote for Republicans more often than I vote for Democrats	21%
I vote for Democrats more often than I vote for Republicans	27%
I almost always vote for Democratic candidates	13%
I vote equally for Democrats and Republicans	24%
Unsure	8%

**[QPartyConsolidated]: QParty + QPartyLean**

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	8%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**23. [Q2024DemVtlk] What are the chances you'll vote in your state's 2024 Democratic presidential primary? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=484)</b>
DEFINITELY/PROBABLY VOTE	86%
50-50 CHANCE/WILL NOT VOTE	12%
Definitely vote	72%
Probably vote	14%
50-50 chance	8%
Will not vote	5%
Unsure	2%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**24. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-2]**

	<b>(n=484)</b>
Joe Biden	78%
Dean Phillips	8%
Someone else (Please specify)	2%
Unsure	12%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**25. [Q2024GOPVtlk] What are the chances you'll vote in your state's 2024 Republican presidential primary? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=437)</b>
DEFINITELY/PROBABLY VOTE	86%
50-50 CHANCE/WILL NOT VOTE	12%
Definitely vote	76%
Probably vote	10%
50-50 chance	9%
Will not vote	3%
Unsure	2%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**26. [QGOPPrimaryAttention] In the past three months, how much attention have you been paying to the 2024 Republican presidential primary? [RANDOMIZE SCALE 4-1, 1-4]**

**(n=437)**

A LOT OF/SOME ATTENTION	79%
ONLY A LITTLE ATTENTION/NO ATTENTION AT ALL	20%
A lot of attention	44%
Some attention	35%
Only a little attention	17%
No attention at all	4%
Unsure	*%

**IF PAYING ONLY A LITTLE ATTENTION OR NO ATTENTION AT ALL [QGOPPRIMARYATTENTION = 3-4], ASK:**

**27. [QGOPPrimaryAttentionWhy] You indicated that you have been paying [INSERT QGOPPrimaryAttention answer] to the 2024 Republican presidential primary. Why would you say that is? [RANDOMIZE 1-7]**

**(n=93)**

I'm tired of politics	36%
It's too early	17%
I don't think it's competitive	15%
I don't see enough information or media coverage about the primary	9%
I don't think my vote is very important	8%
I usually don't pay attention to the Republican presidential primary	6%
I'm not interested in any of the candidates	5%
Unsure	5%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**28. [QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=437)**

DEFINITELY/PROBABLY TRUMP	79%
DEFINITELY/PROBABLY HALEY	18%
Donald Trump, definitely	68%
Donald Trump, probably	11%
Nikki Haley, probably	10%
Nikki Haley, definitely	8%
Unsure	2%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**29. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

**(n=437)**

Supporter of Donald Trump	50%
Supporter of the Republican Party	44%
I don't support either one	6%
Unsure	*%



**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**30. [QGOPContrastForeignPolicy] Which of the following statements do you agree with more, even if neither is exactly right?**

**(n=437)**

Americans are better off when the United States is seen as a strong leader around the world	55%
Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take	39%
Unsure	6%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**31. [QGOPContrastImmigration] Which of the following statements do you agree with more, even if neither is exactly right?**

**(n=437)**

American citizens lose employment opportunities when foreign workers are allowed to come into the United States	72%
Everyone benefits and prices go down when workers come into the United States from all around the world	15%
Unsure	13%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**32. [QGOPContrastEnvironment] Which of the following statements do you agree with more, even if neither is exactly right?**

**(n=437)**

I don't mind when private companies want to be environmentally friendly or reduce their carbon emissions	51%
Private companies shouldn't be trying to do their own Green New Deal or profit off of climate alarmism	39%
Unsure	10%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**33. [QGOPContrastSocial] Which of the following statements do you agree with more, even if neither is exactly right?**

**(n=437)**

Issues like radical gender and racial ideologies from the Left are the biggest social challenges we face today	55%
Issues like abortion and religious liberty are the biggest social challenges we face today	31%
Unsure	14%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**34. [QGOPContrastBudget] Which of the following statements do you agree with more, even if neither is exactly right?**

**(n=437)**

No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	71%
When balancing the federal budget, cuts to any and all programs should be considered	25%
Unsure	4%

**ASK ALL:**

**35. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]**

Ukraine	38%
Russia	21%
Unsure	42%

**36. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**

Ukraine's war is our war. If Russia wins, vital U S interests and values are threatened	49%
The war in Ukraine is a tragedy, but vital U S interests and values are not really at stake in this conflict	37%
Unsure	14%

**37. [QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea? [RANDOMIZE 1-2]**

Good idea	52%
Bad idea	29%
Unsure	19%

**38. [QCongressAccomplished] Compared to recent Congresses, would you say, so far this year, this Congress has...? [RANDOMIZE SCALE 1-3, 3-1]**

Accomplished more	7%
Accomplished the same amount	24%
Accomplished less	57%
Unsure	11%

**IF SAYS CONGRESS ACCOMPLISHED LESS [QCONGRESSACCOMPLISHED = 3], ASK:**

**39. [QCongressAccomplishedWhy] And who do you think is most to blame for this Congress accomplishing less than recent Congresses? [RANDOMIZE SCALE 1-3, 3-1]**

**(n=593)**

Republican leaders	33%
Democratic leaders	26%
Joe Biden	19%
Donald Trump	15%
Unsure	7%

**ASK ALL:**

- 40. [QMayorkasImpeach] The U.S. House of Representatives plans to vote on impeaching the Secretary of Homeland Security, Alejandro Mayorkas, citing his handling of the Southern border. Do you support or oppose this impeachment? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	45%
STRONGLY/SOMEWHAT OPPOSE	32%
Strongly support	30%
Somewhat support	15%
Somewhat oppose	9%
Strongly oppose	23%
Unsure	24%

- 41. [QTrumpBallot] The 14th Amendment of the Constitution disqualifies any official from holding future office if they have engaged in 'insurrection or rebellion' or 'given aid or comfort' to insurrectionists. In your opinion, does this disqualify Donald Trump from appearing on state presidential ballots for 2024? [RANDOMIZE 1-2]**

Yes, this does disqualify Trump from appearing on state presidential ballots	49%
No, this does not disqualify Trump from appearing on state presidential ballots	41%
Unsure	10%

- 42. [QTrumpImmunity] In response to federal election subversion charges brought by special counsel Jack Smith, lawyers for Donald Trump have argued that he is immune from prosecution for alleged crimes he committed while President. Do you agree or disagree that Donald Trump should be immune from prosecution? [RANDOMIZE SCALE 1-5, 5-1]**

STRONGLY/SOMEWHAT AGREE	35%
STRONGLY/SOMEWHAT DISAGREE	48%
Strongly agree	26%
Somewhat agree	10%
Neutral	12%
Somewhat disagree	6%
Strongly disagree	42%
Unsure	4%

- 43. [QFootball] Do you consider yourself a football fan? [RANDOMIZE 1-2]**

Yes	60%
No	37%
Unsure	3%

**IF CONSIDERS SELF A FOOTBALL FAN [QFOOTBALL = 1], ASK:**

- 44. [QFootballType] Which of these are you most interested in? [RANDOMIZE 1-3]**

	<b>(n=610)</b>
NFL football	77%
College football	20%
High School football	2%
Unsure	1%

IF CONSIDERS SELF A FOOTBALL FAN [QFOOTBALL = 1], ASK:

45. [QNFLTeam] Who is your favorite NFL team? [DISPLAY AS DROPDOWN]

(n=610)

Kansas City Chiefs	10%
Dallas Cowboys	7%
Chicago Bears	6%
Green Bay Packers	6%
New England Patriots	6%
Pittsburgh Steelers	6%
San Francisco 49ers	5%
New York Giants	4%
Philadelphia Eagles	4%
Seattle Seahawks	4%
Baltimore Ravens	3%
Buffalo Bills	3%
Cincinnati Bengals	3%
Denver Broncos	3%
Detroit Lions	3%
Minnesota Vikings	3%
New York Jets	3%
Atlanta Falcons	2%
Cleveland Browns	2%
Miami Dolphins	2%
Washington Commanders	2%
Arizona Cardinals	1%
Carolina Panthers	1%
Houston Texans	1%
Indianapolis Colts	1%
Jacksonville Jaguars	1%
Las Vegas Raiders	1%
Los Angeles Chargers	1%
Los Angeles Rams	1%
New Orleans Saints	1%
Tampa Bay Buccaneers	1%
Tennessee Titans	1%
Unsure	2%

ASK ALL:

46. [QSBwatch] Did you watch the Super Bowl this year? [RANDOMIZE 1-2]

Yes	66%
No	34%

**47. [QSBwatchreason] What would you say is the main reason you watched the Super Bowl?**

**[RANDOMIZE 1-8] [ALLOW MULTIPLE]**

I generally follow the NFL	48%
It's an occasion to spend time with friends and family	34%
The commercials	29%
The halftime show	26%
The food and drink typically served at superbowl events	10%
I wanted to see Taylor Swift	10%
I just feel obligated to watch, since everyone else seems to	9%
I bet money on the game	7%
I don't watch the superbowl	*%

**48. [QFan Battery] Would you say you're a fan of**

	A HUGE FAN/ FAN	SOME. OF A FAN/ NOT A FAN	1. A huge fan	2. A fan	3. Somewhat of a fan	4. Not a fan	5. Never heard of
<b>[Selected Favorite NFL Team on QFavNFLTeam] (n=597)</b>	<b>94%</b>	<b>5%</b>	67%	28%	3%	1%	1%
<b>Donald Trump</b>	<b>33%</b>	<b>66%</b>	21%	11%	12%	54%	1%
<b>Taylor Swift</b>	<b>29%</b>	<b>71%</b>	12%	17%	26%	44%	*%
<b>BTS</b>	<b>7%</b>	<b>50%</b>	2%	5%	9%	41%	43%
<b>Joe Biden</b>	<b>27%</b>	<b>72%</b>	12%	15%	16%	56%	1%
<b>Beyoncé</b>	<b>24%</b>	<b>75%</b>	9%	15%	27%	48%	1%
<b>Nikki Minaj</b>	<b>16%</b>	<b>74%</b>	6%	11%	21%	54%	9%

**CORE: DEMOGRAPHICS MODULE**

**49. [Q2020Ballot For which candidate did you vote in the 2020 presidential election?**

**[RANDOMIZE 1-2]**

Joe Biden	49%
Donald Trump	45%
Jo Jorgensen	1%
Howie Hawkins	*%
Kanye West	*%
Someone else	1%
I did not vote	4%
Unsure	*%

**50. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	31%
Very conservative	15%
Somewhat conservative	23%
Moderate	29%
Somewhat liberal	19%
Very liberal	12%
Unsure	2%

**51. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]**

	1. Yes	2. No.
Facebook	80%	20%
Instagram	48%	52%
TikTok	35%	65%
Twitter (now X)	29%	71%
LinkedIn	29%	71%
Reddit	27%	73%

**52. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE 1-4, 4-1]**

OFTEN/SOMETIMES	34%
RARELY/NEVER	66%
Often	7%
Sometimes	27%
Rarely	28%
Never	38%

**53. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-12]**

Local TV news	47%
Fox News	34%
CBS News	33%
ABC News	33%
NBC News	32%
CNN	30%
Your local paper, online or in print	22%
MSNBC	20%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	18%
Public radio or broadcast news, such as NPR or PBS	15%
Newsmax	10%
OAN	2%
Something else (Please specify)	10%
None of these	10%

**54. [QEmployment] What is your current employment status?**

Employed full-time	35%
Employed part-time	10%
Freelance, contract, or temporary work	3%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	8%
Stay-at-home parent or caregiver	5%
Full time student	1%
Retired	30%
Something else	6%
Prefer not to say	1%

**IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4],  
ASK:**

**55. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?**

	<b>(n=473)</b>
White collar worker, like work at a desk or an office	53%
Blue collar worker, like work with my hands or in a factory	25%
Service worker, like work in a store or hospital	17%
Unsure	5%

**ASK ALL:**

**56. [QIncome] Which range includes your annual household income?**

Less than \$30,000 per year	22%
\$30,000 to \$49,999 per year	21%
\$50,000 to \$74,999 per year	23%
\$75,000 to \$125,000 per year	20%
More than \$125,000 per year	12%
Prefer not to say	2%

**For each of the following descriptions, please indicate if this applies to you personally or to someone in your household...**

**57. [QHH\_Union] Is a member of a labor union**

Applies to me	8%
Applies to someone in my household	5%
Neither / Unsure	88%

**58. [QHH\_Gunowner] Owns a gun**

Applies to me	25%
Applies to someone in my household	20%
Neither / Unsure	61%

**59. [QHH\_Military] Serves or has served in the US Military**

Applies to me	11%
Applies to someone in my household	9%
Neither / Unsure	80%

<b>60. [QUrbanRural] How would you describe the area in which you live?</b>	
City	25%
Suburb near a city	46%
Small town not near a city	9%
Rural or country area	19%
<b>61. [QNativity] Where were you born? [RANDOMIZE 1-2]</b>	
In the United States	95%
In a foreign country	5%
Prefer not to say	*%
<b>62. [QMarital] What is your current marital status?</b>	
Single, never married	32%
Married	46%
Separated	2%
Divorced	13%
Widowed	7%
Prefer not to say	1%
<b>63. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]</b>	
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	29%
Roman Catholic	20%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	*%
Just Christian	18%
Jewish	3%
Muslim	1%
Buddhist	1%
Hindu	1%
Atheist	5%
Agnostic	5%
Something else (Please specify)	2%
Nothing in particular	13%

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN  
[QRELIGIONNEW = 1-5], ASK:**

<b>64. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?</b>	
	<b>(n=709)</b>
Yes, born-again or evangelical Christian	39%
No, not born-again or evangelical Christian	56%
Unsure	5%

**ASK ALL:**

<b>65. [QChurchOld] How often do you currently attend a religious service?</b>	
At least once a week	24%
Once or twice a month	8%
A few times a year	15%
Usually just for religious holidays	9%
Never	38%
Prefer not to say	5%



## CORE: SCREENER MODULE (ASKED AT BEGINNING)

### 66. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

### 67. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Technology		2%
Sales		4%
Healthcare or the pharmaceutical industry		8%
Journalism or the media	TERMINATE	-
Food service or the restaurant industry		4%
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		83%

### 68. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman		53%
Man		47%
In some other way		*%

### 69. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White		76%
Black or African American		12%
Hispanic or Latino		11%
Asian		5%
Native American or Alaska Native		3%
Native Hawaiian or Other Pacific Islander		*%
Other race or ethnicity		1%

### 70. [QEducation] What is the highest level of education you have completed?

High school or less		30%
Some college		20%
Associate degree		10%
Bachelor's degree		25%
Graduate degree		15%
Prefer not to say		*%

### 71. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

18 - 29		10%
30 - 39		16%
40 - 49		18%
50 - 64		27%
65+		29%

**72. [QState] In what state do you live?**

States in the Northeast	17%
States in the Midwest	21%
States in the South	37%
States in the West	24%

**73. [QKids] Do you currently have children under the age of 18 in your home?**

Yes	30%
No	70%
Prefer not to say	*%

## METHODOLOGY

The February 2024 Echelon Insights Verified Voter Omnibus was fielded online from February 12-14, 2023 in English among a sample of N=1,015 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement. Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.8 percentage points.