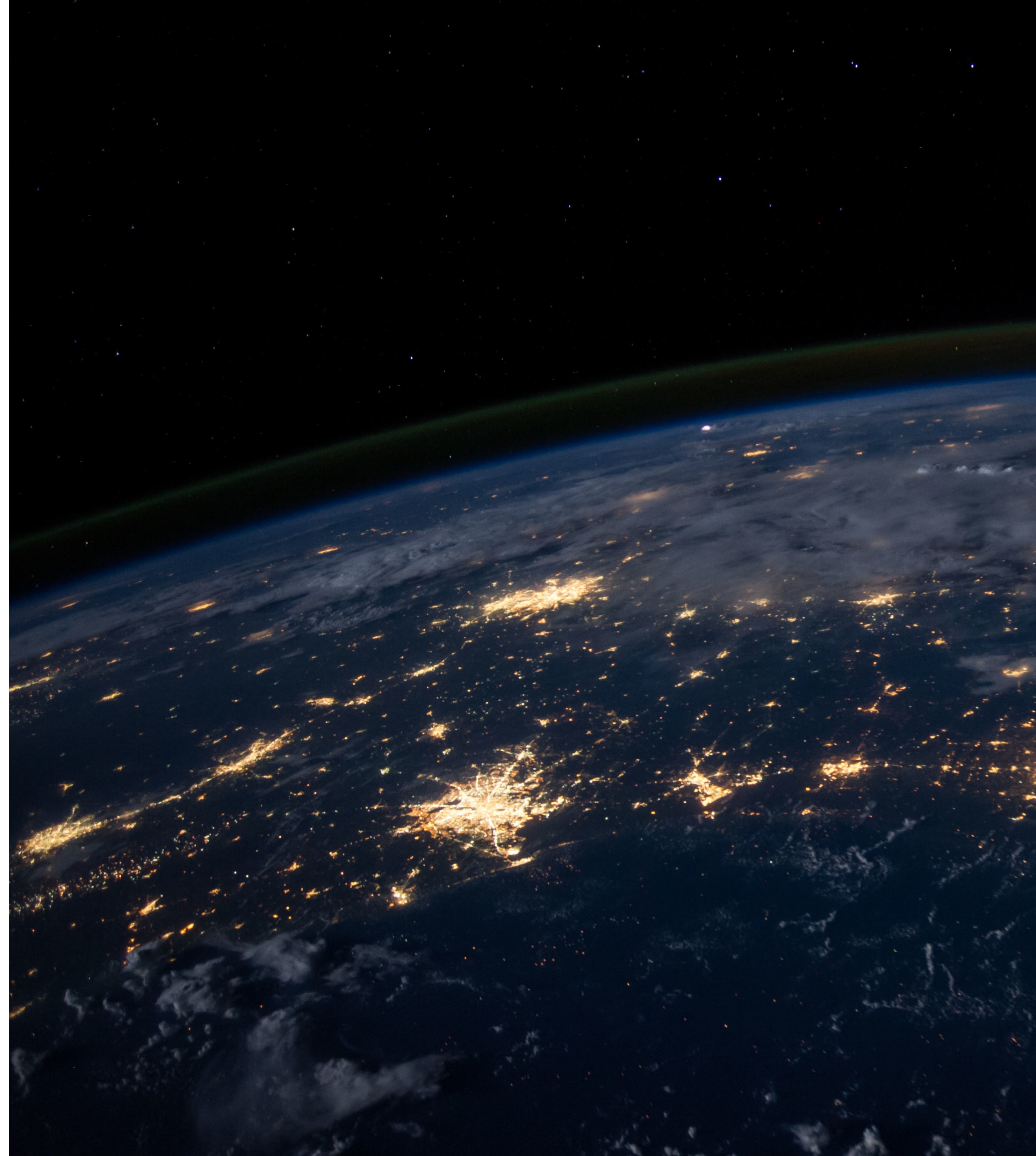




National Political Update

Verified Voter Omnibus Survey

N = 1,054 Voters in the Likely Electorate (LV), Nationwide
Field Dates: August 19-22, 2022

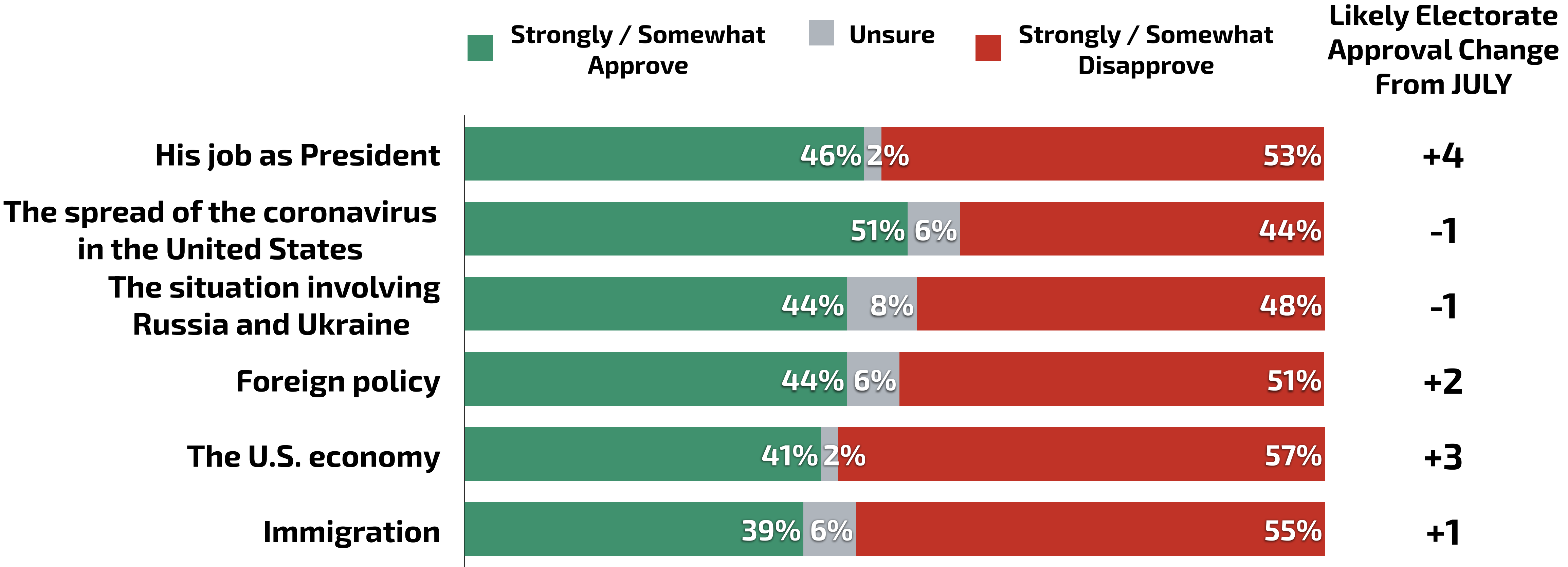


Political Landscape



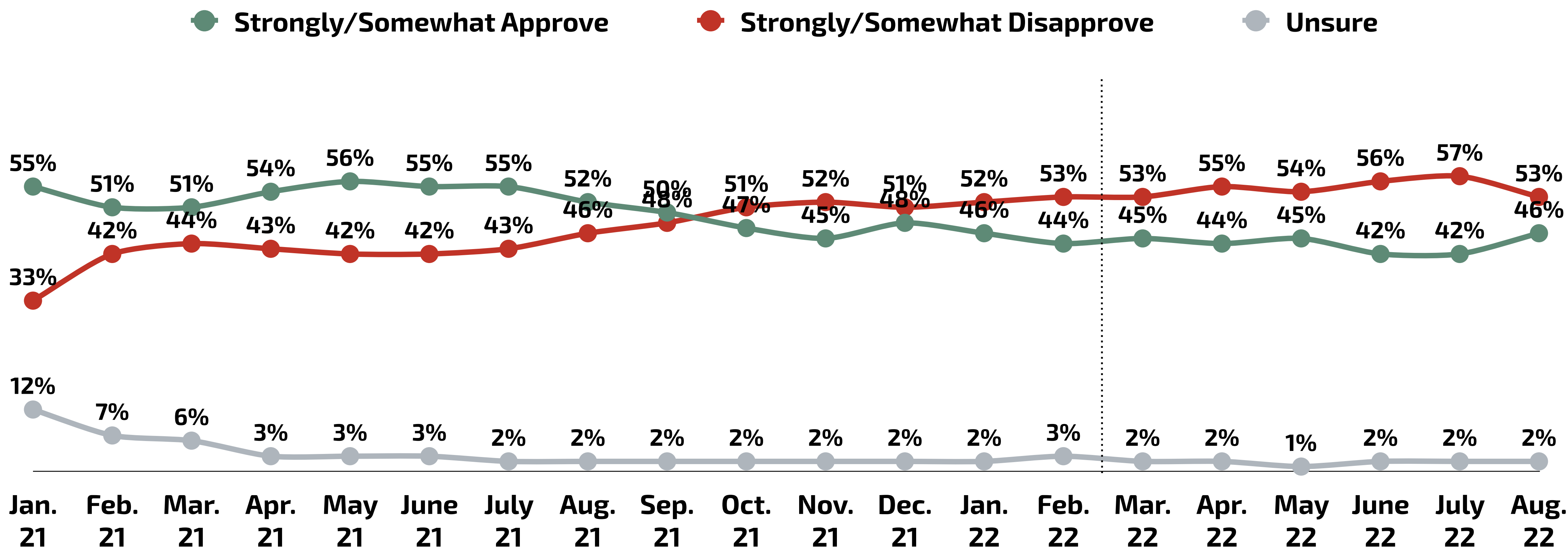
Biden Job Approval Up 4 Points In August

Q. Do you approve or disapprove of the way Joe Biden is handling...?



Biden Approval At Highest Point Since January 2022

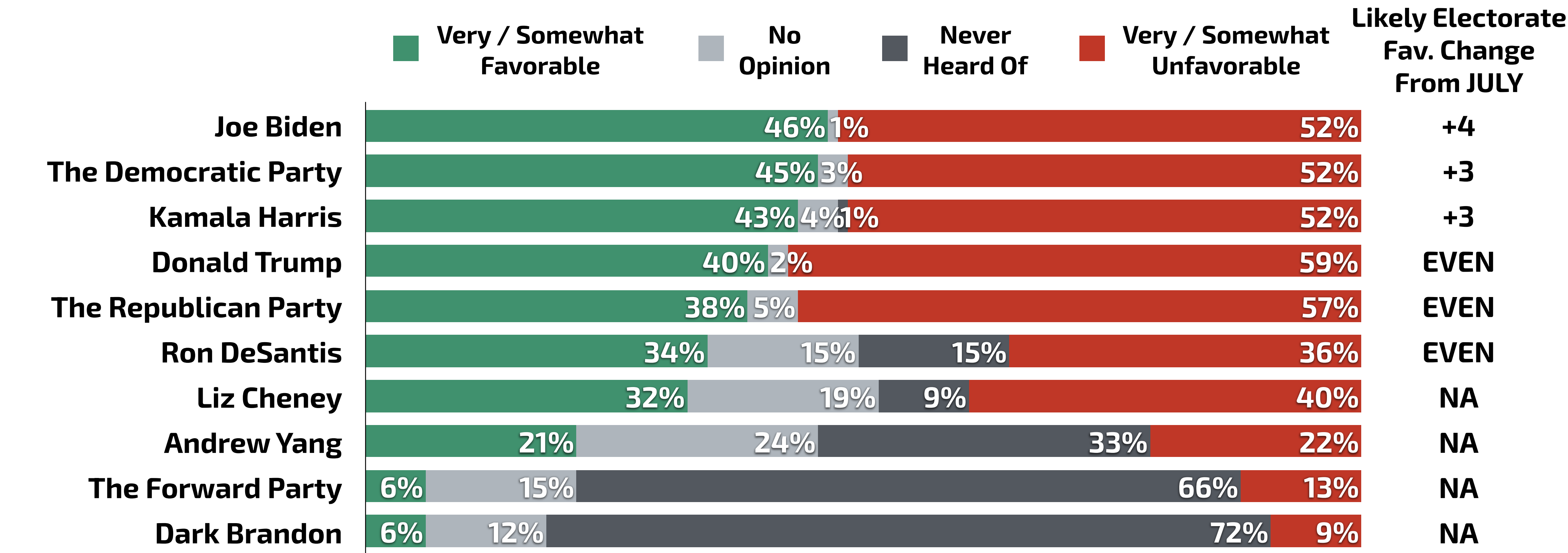
Q. Do you approve or disapprove of the way Joe Biden is handling his job as President?



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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

Biden, Harris, Democratic Party See Favs Increase In August

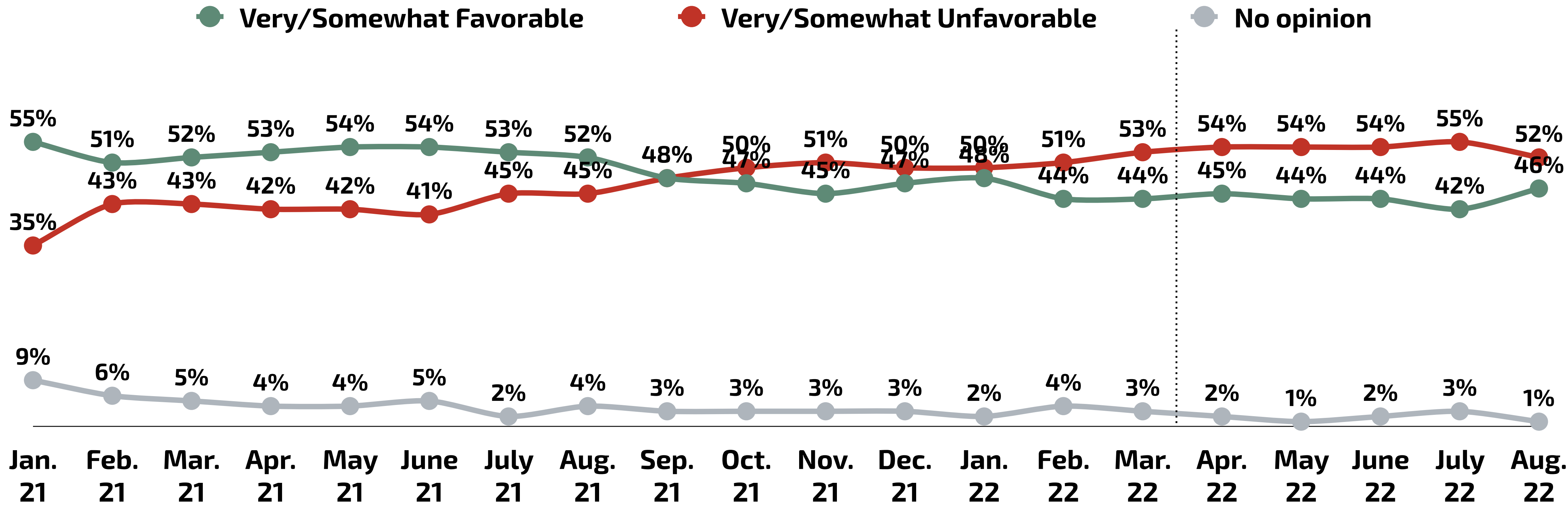
Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



Biden Favs At Highest Point Since January 2022

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

Joe Biden

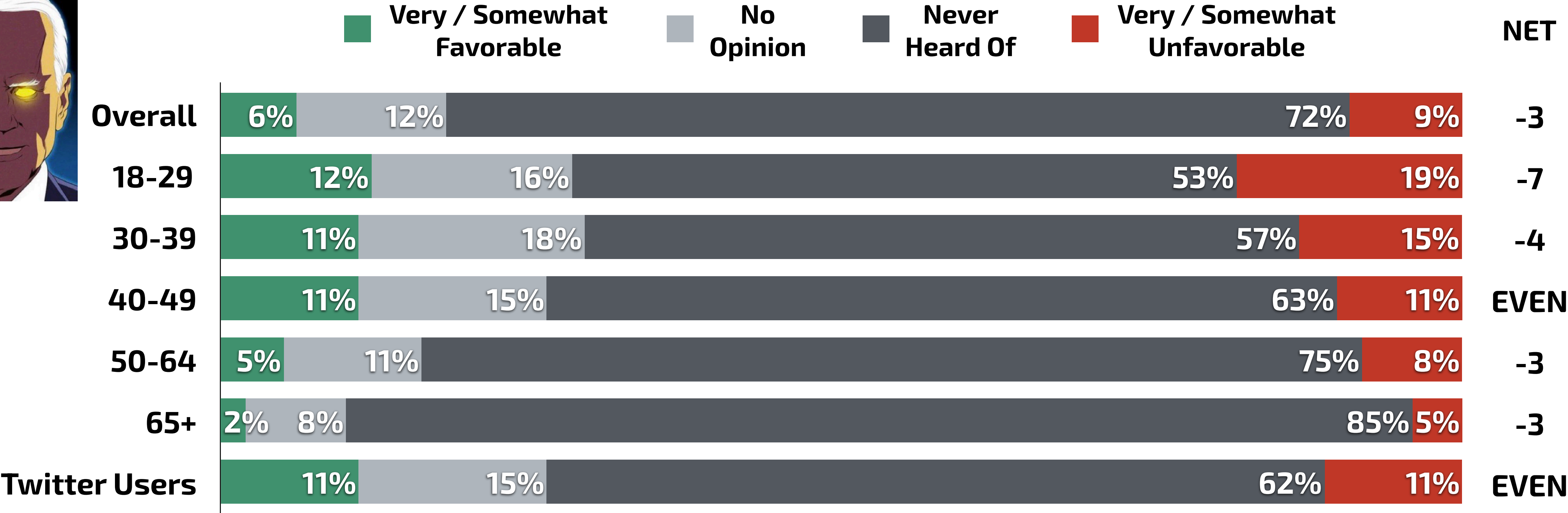


N = 1,054 Voters in Likely Electorate nationwide, fielded August 19-22, 2022
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

“Dark Brandon” Recognition Higher Among Younger Voters, Twitter Users

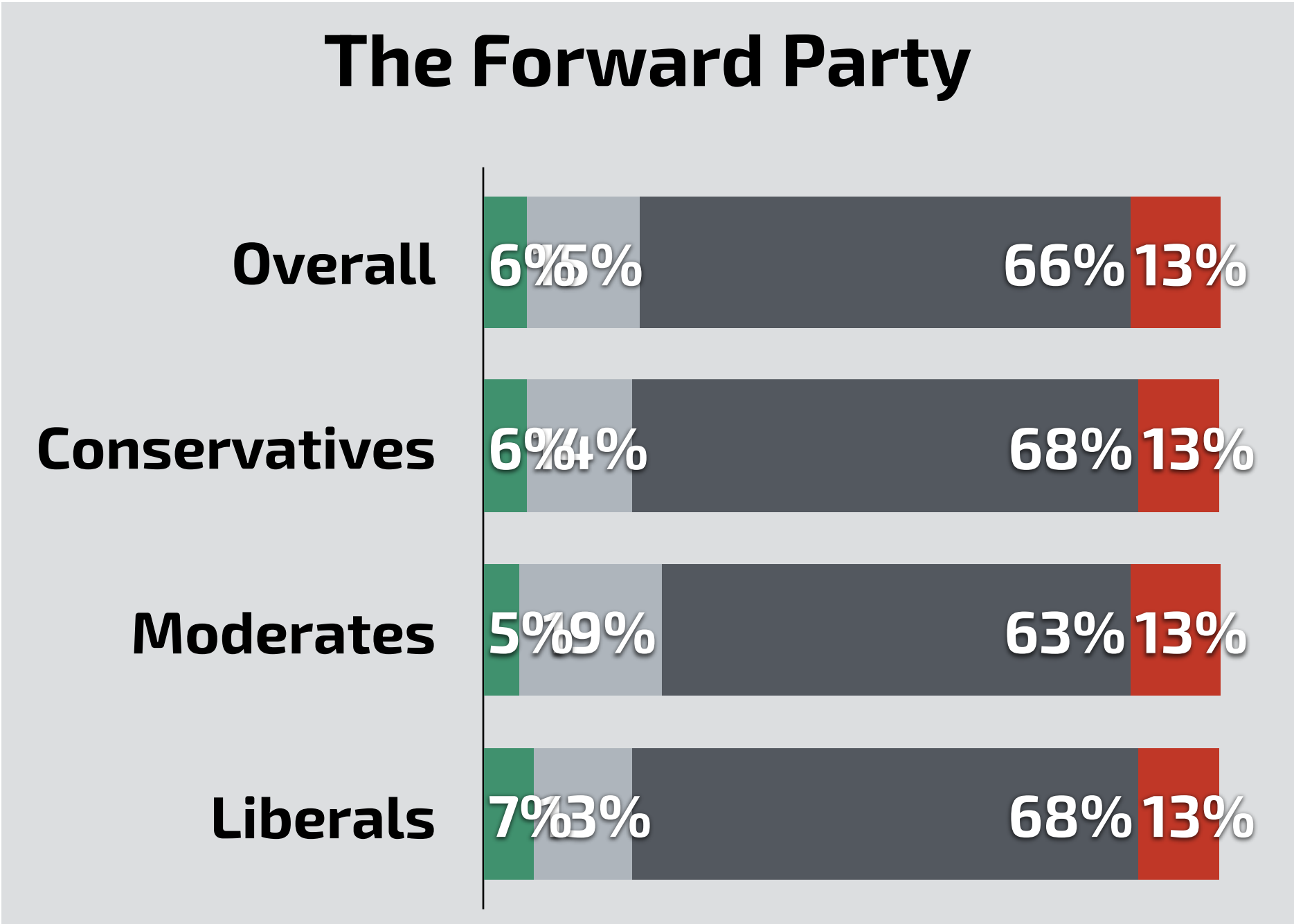
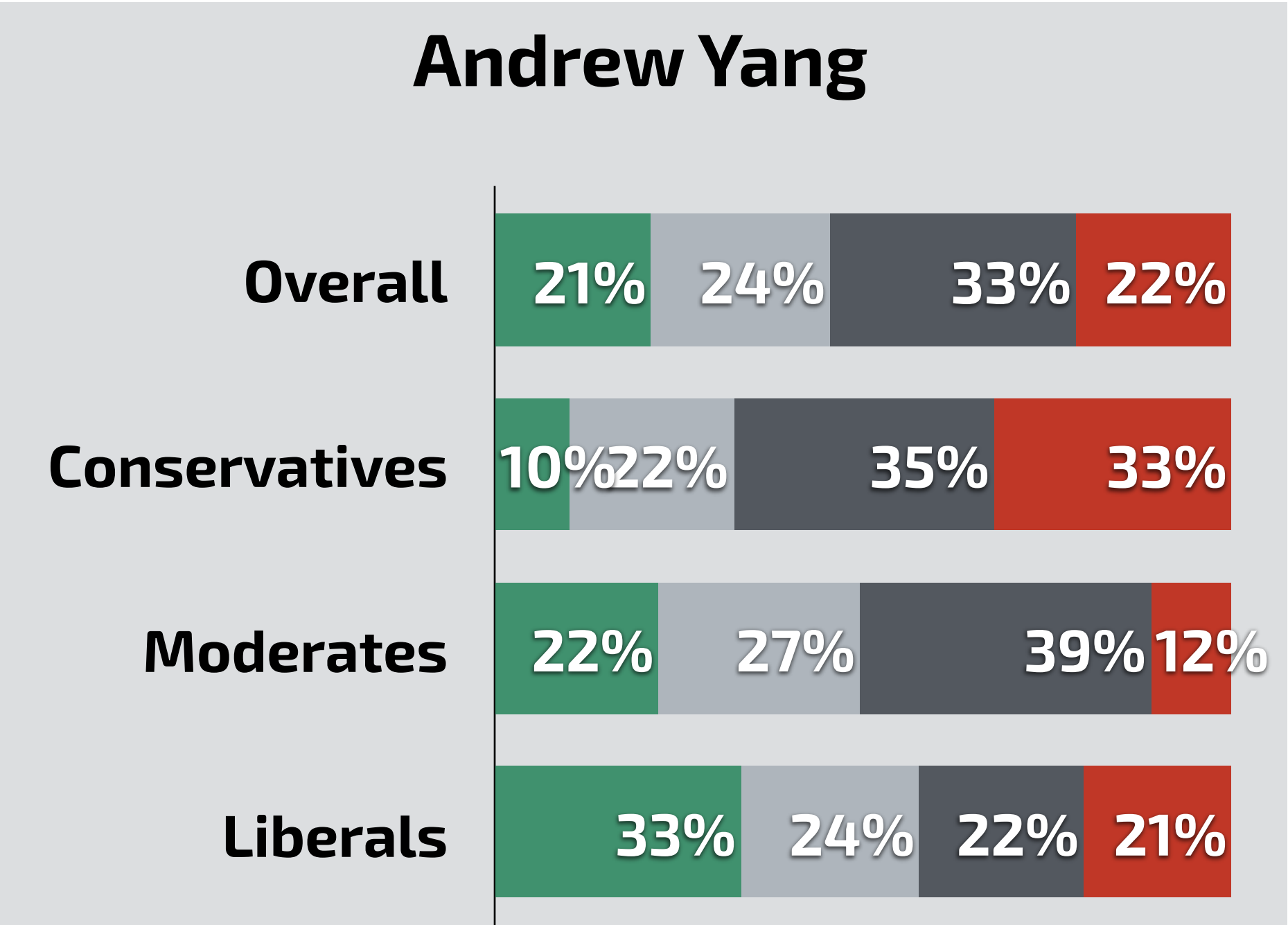
Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

Dark Brandon



Yang Most Liked By Liberals; Forward Party Viewed Unfavorably By 2-1 Margin

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



Very / Somewhat Favorable No Opinion Never Heard Of Very / Somewhat Unfavorable

Cheney +27 Favorable with Democrats, -51 with Republicans

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

Liz Cheney



Overall

Democrats

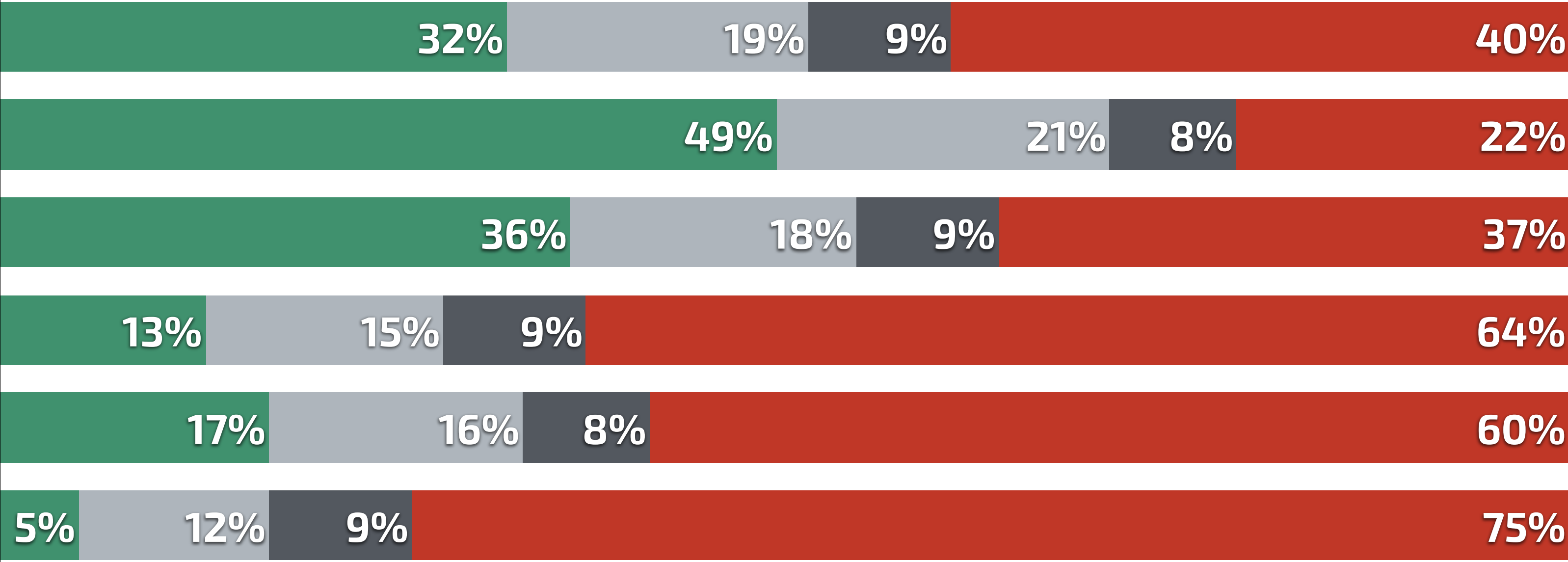
Independents

Republicans

Party-First Republicans

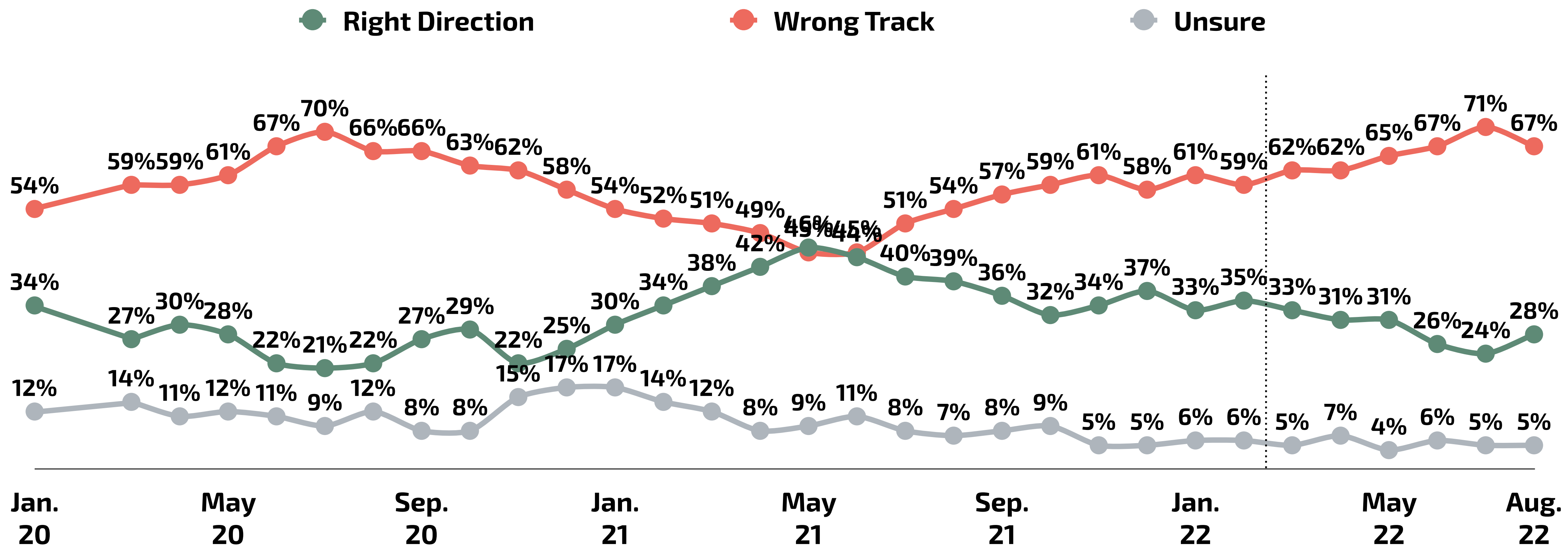
Trump-First Republicans

Very / Somewhat Favorable No Opinion Never Heard Of Very / Somewhat Unfavorable NET

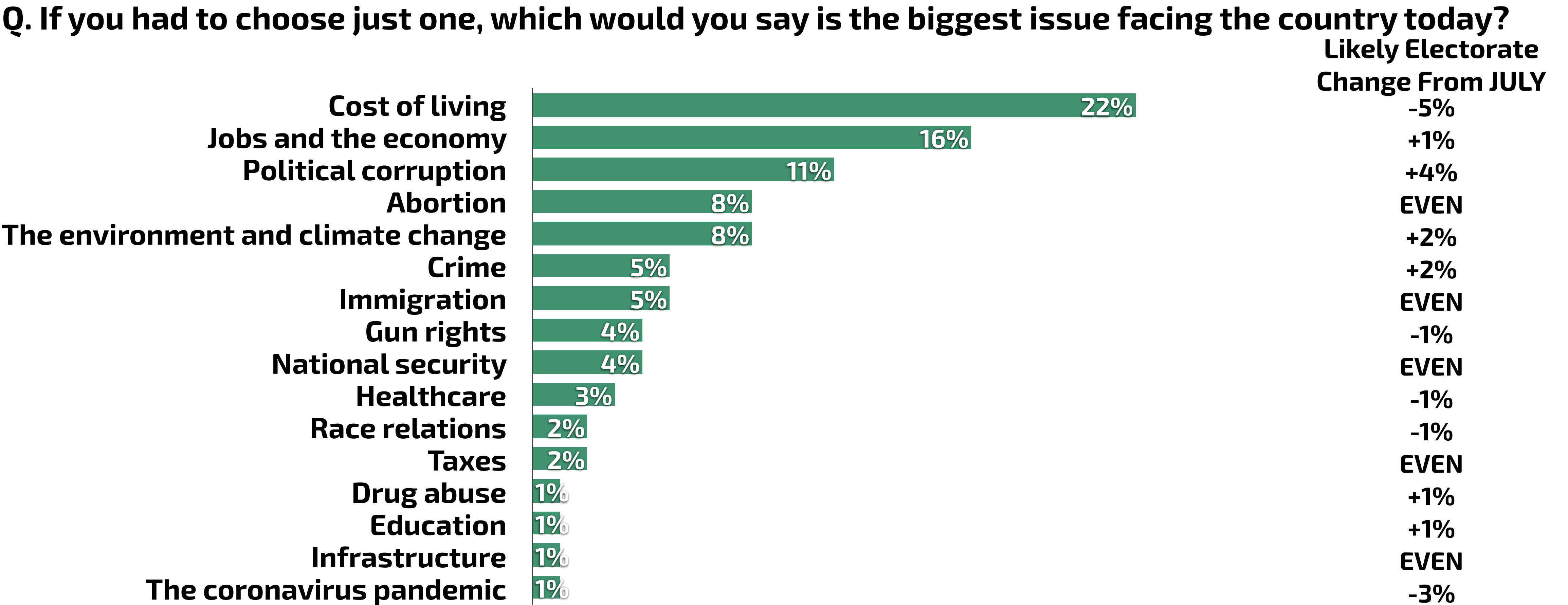


Share Saying “Right Direction” Increases In August

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

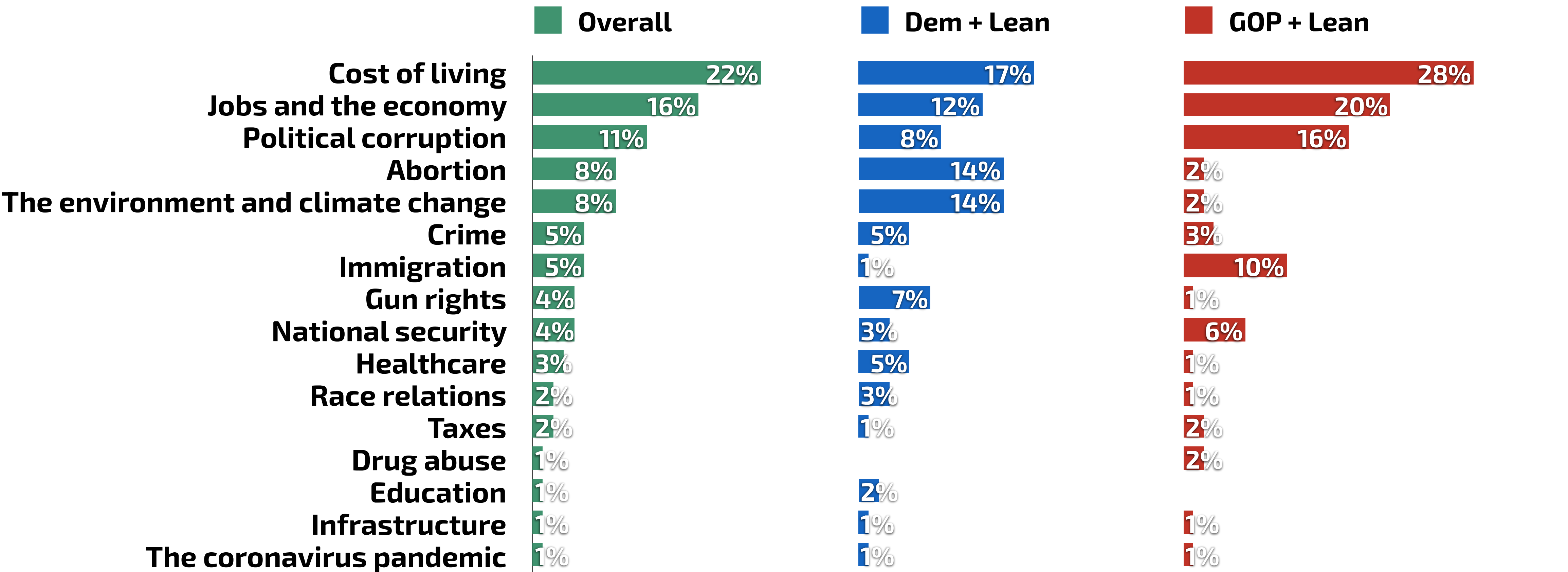


Cost Of Living Remains Top Issue Even With 5% Drop; Political Corruption Sees Largest Increase In August



Cost Of Living Clear Top Issue For GOP; Dems Split Between Cost Of Living, Abortion, Climate Change

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



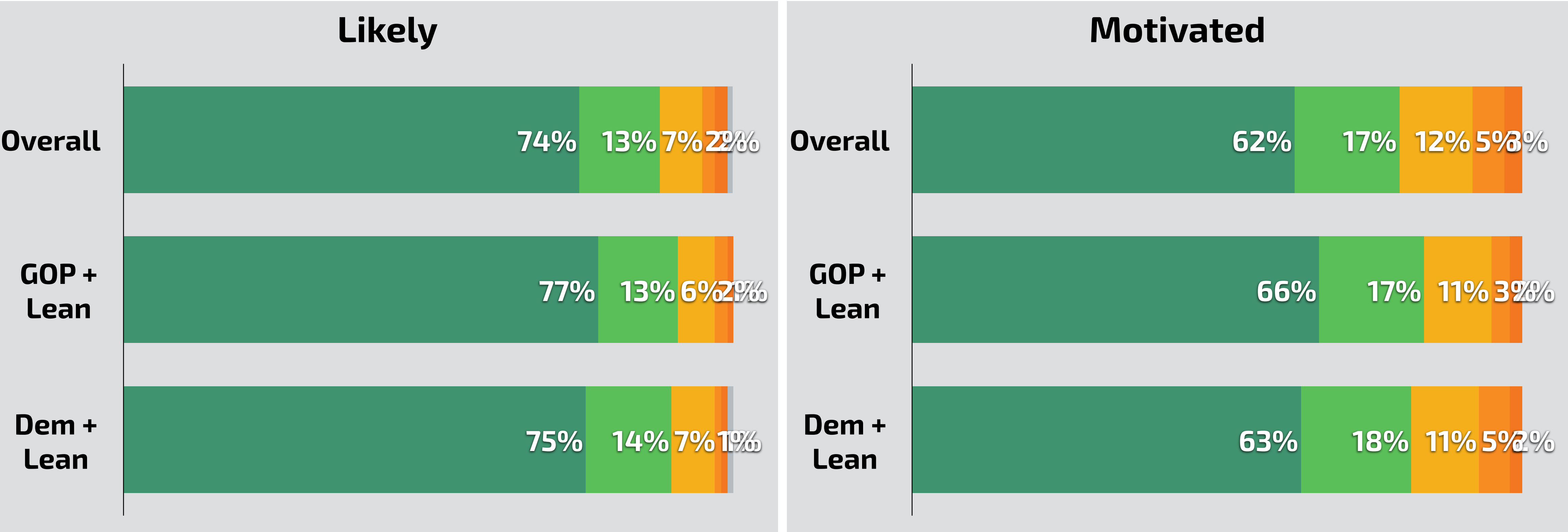
2022 Midterm Election



GOP Has Slight Motivation Edge Over Dems

Q. How [likely / motivated] are you to vote in the upcoming 2022 midterm elections?

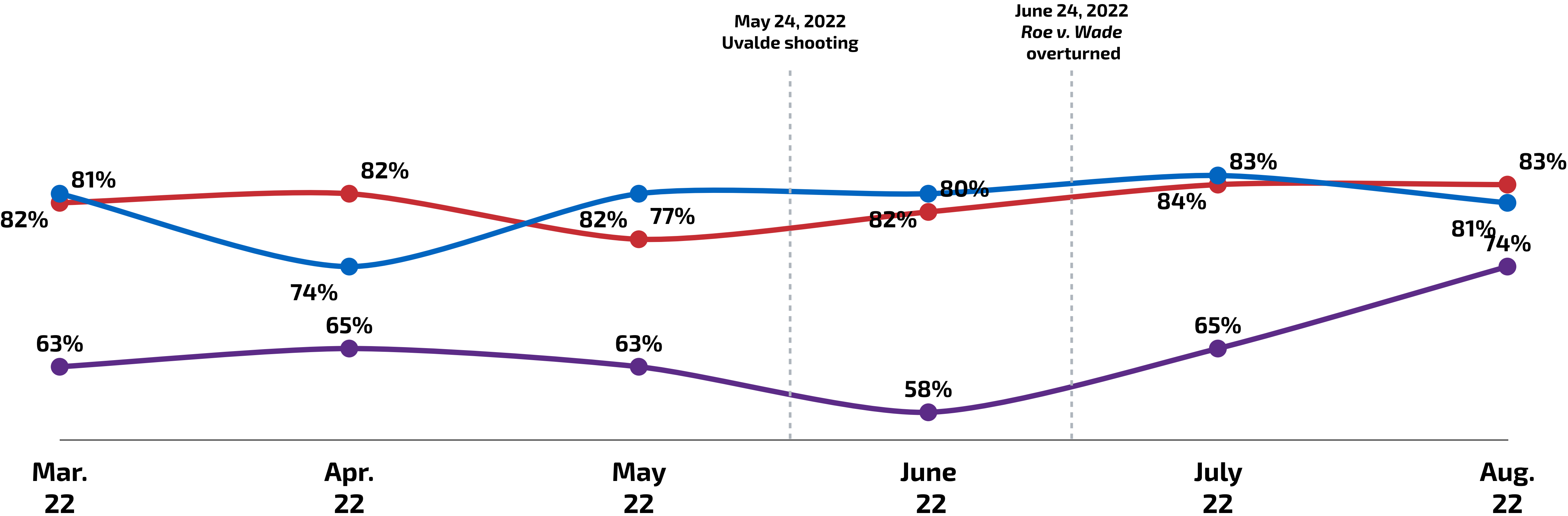
Extremely Very Somewhat Not very Not at all Unsure



High Motivation To Vote Has Increased 16% Among Independents Since *Dobbs*

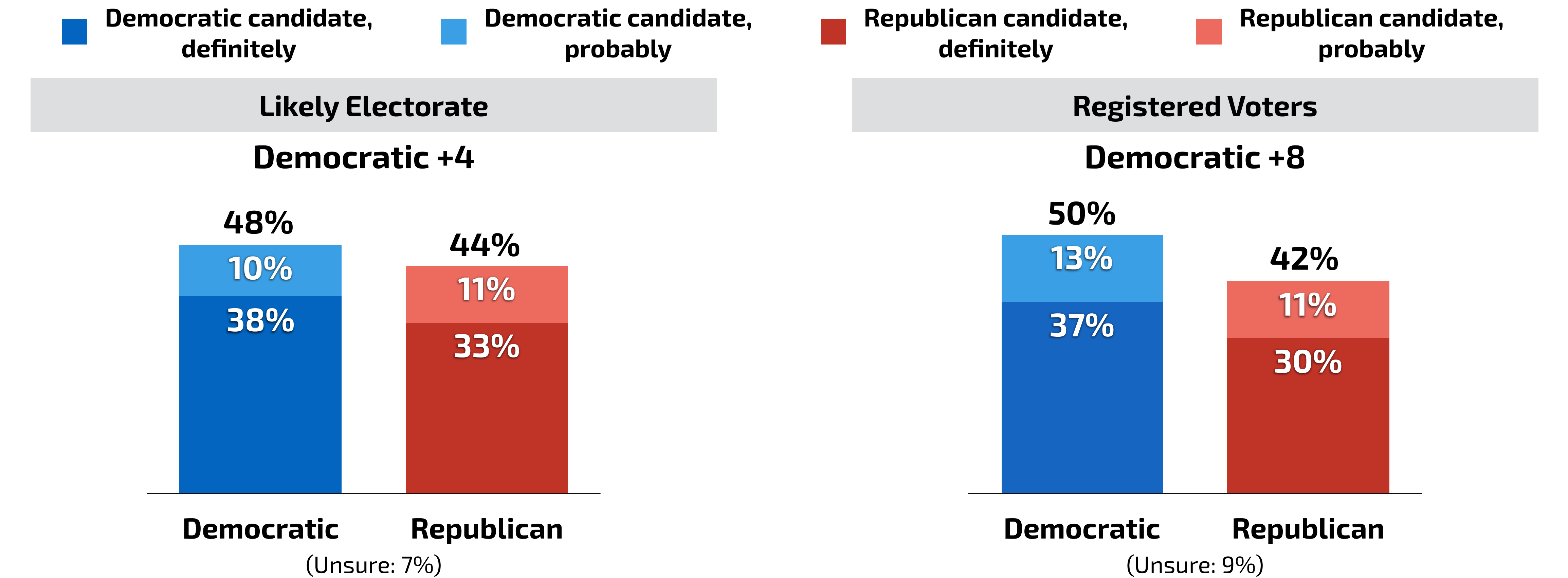
Q. How motivated are you to vote in the upcoming 2022 midterm elections? [% Extremely/Very Motivated]

● Democrats ● Independents ● Republicans



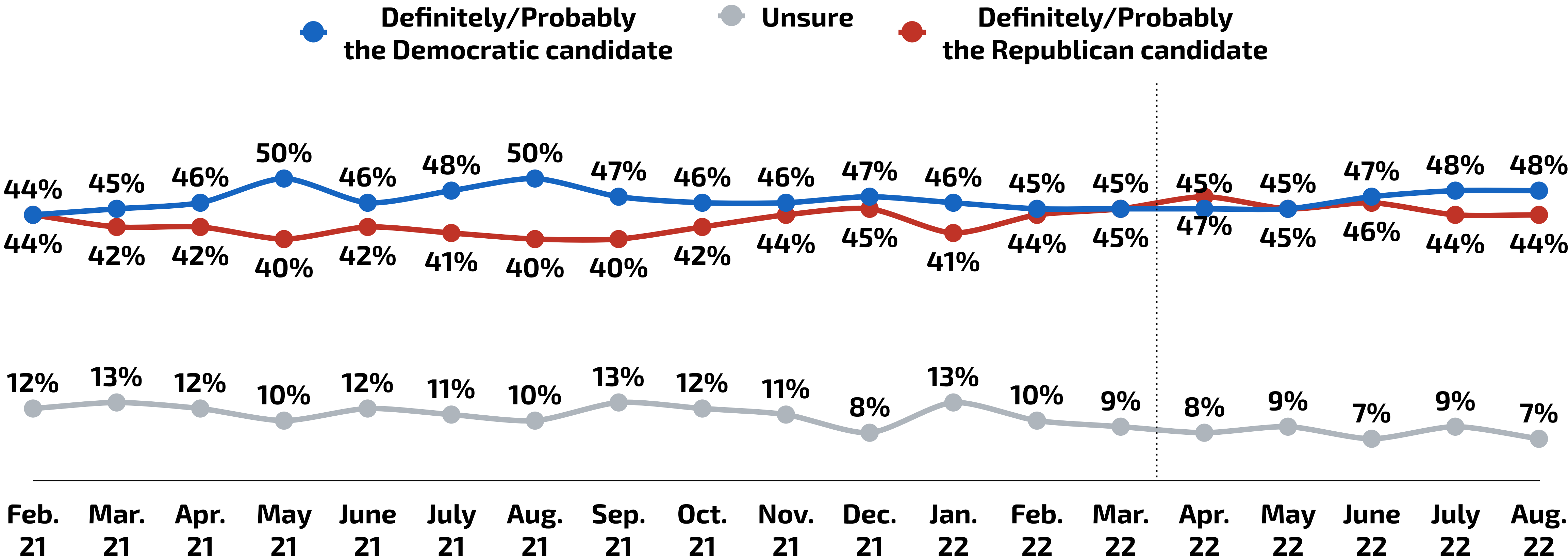
D+4 Among Likely Electorate; D+8 Among RVs

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?



Democrats Maintain 4 Point Edge On Generic Ballot

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?



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Democrats Want Candidates Who Appeal To Broader Range Of Voters, Republicans Want Candidates Who Are In Line With The Base

Q. Which of the following comes closest to your view, even if neither is exactly right?
[Democrats/Republicans] should nominate candidates who...

■

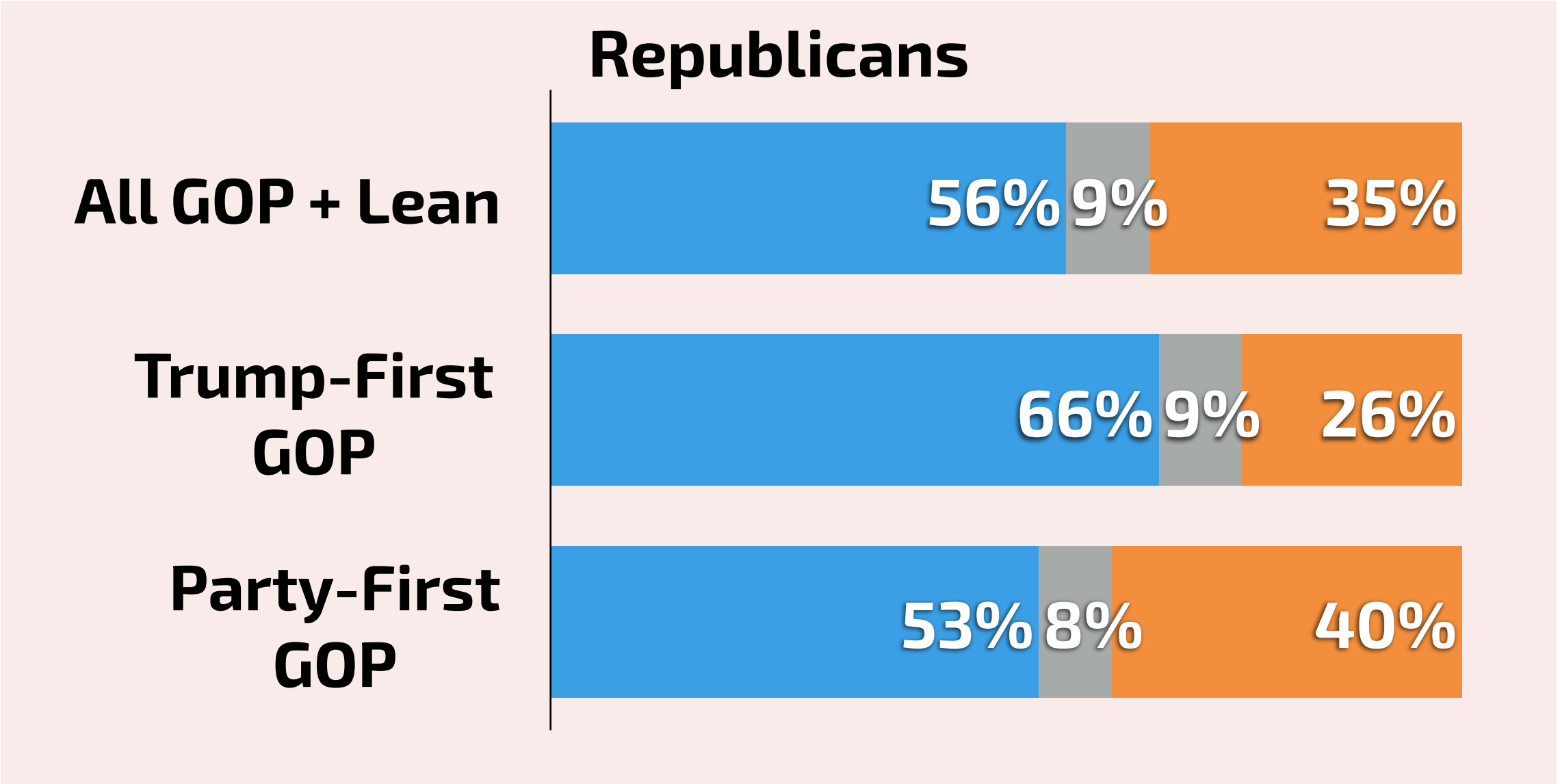
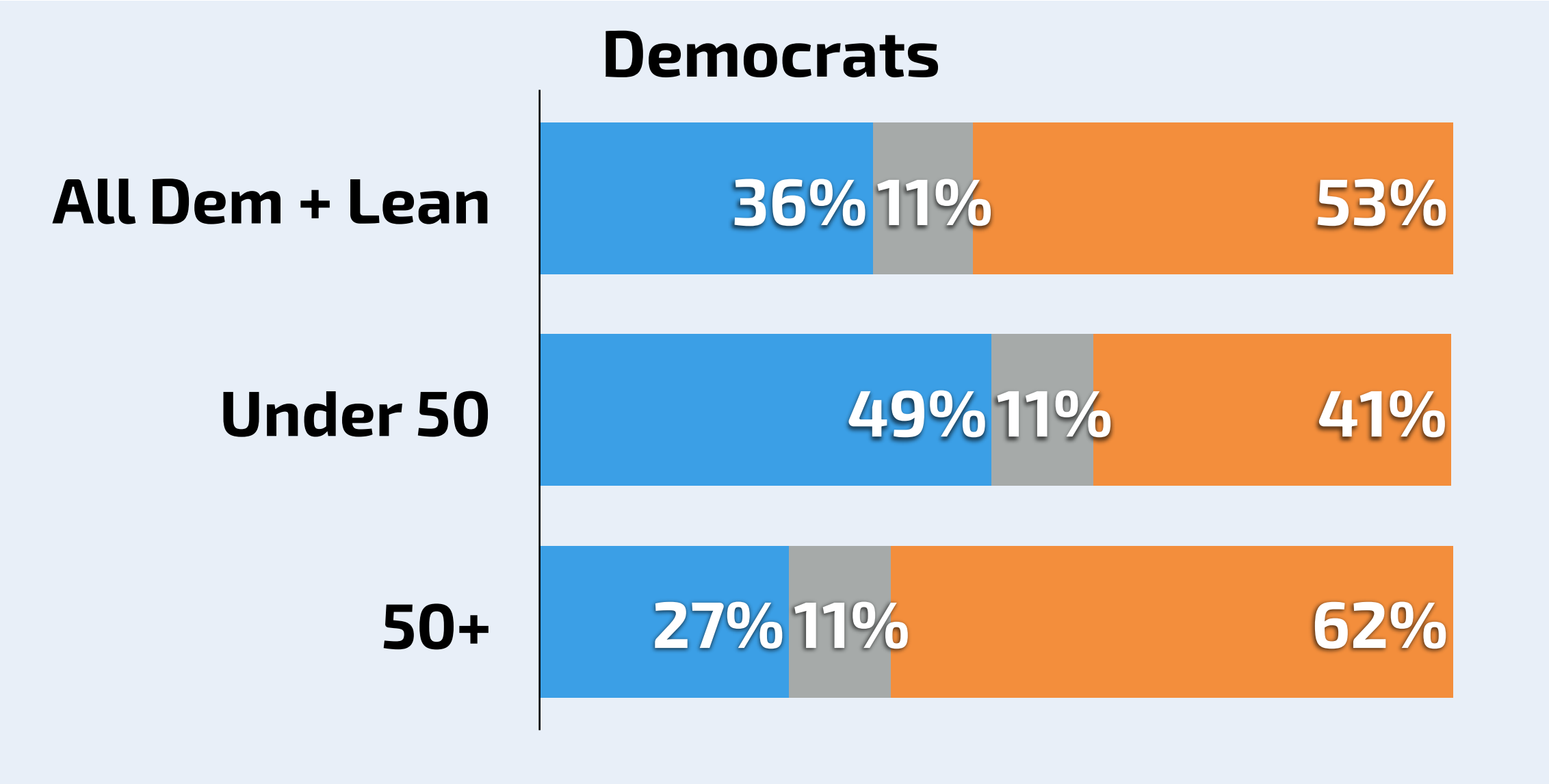
Stand up for [progressive/conservative] values, even if their views may not appeal to a broader range of voters

■

Unsure

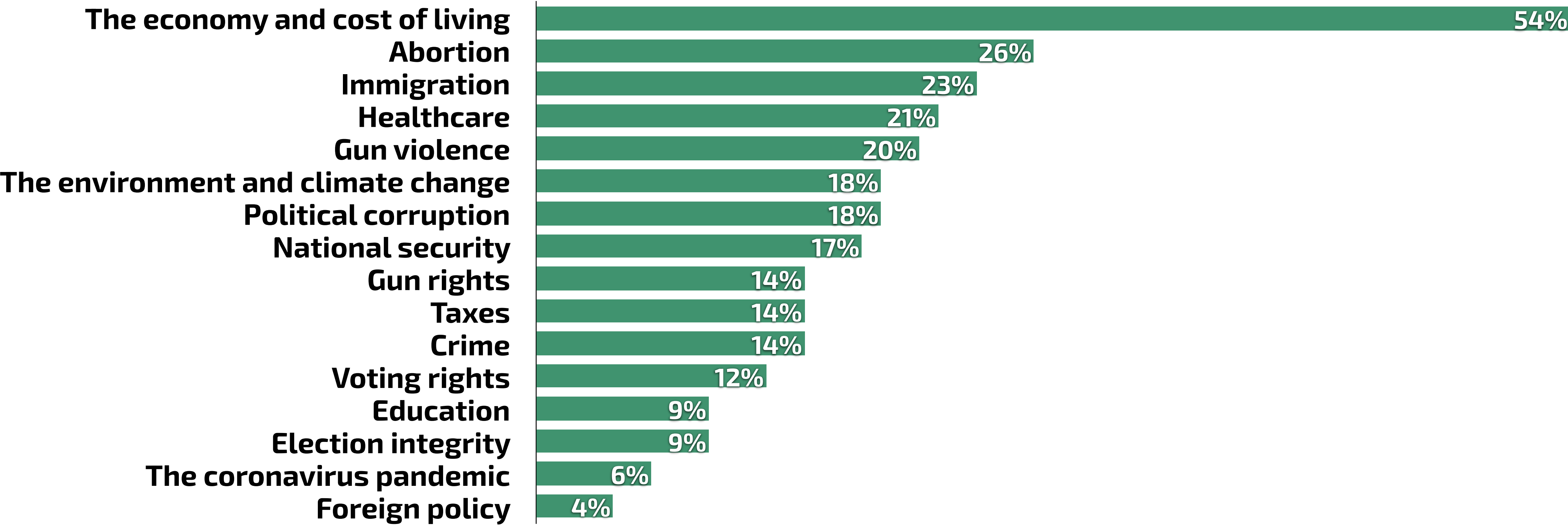
■

Appeal to a broader range of voters, even if it means occasionally taking stances that are not in line with the [progressive/conservative] base



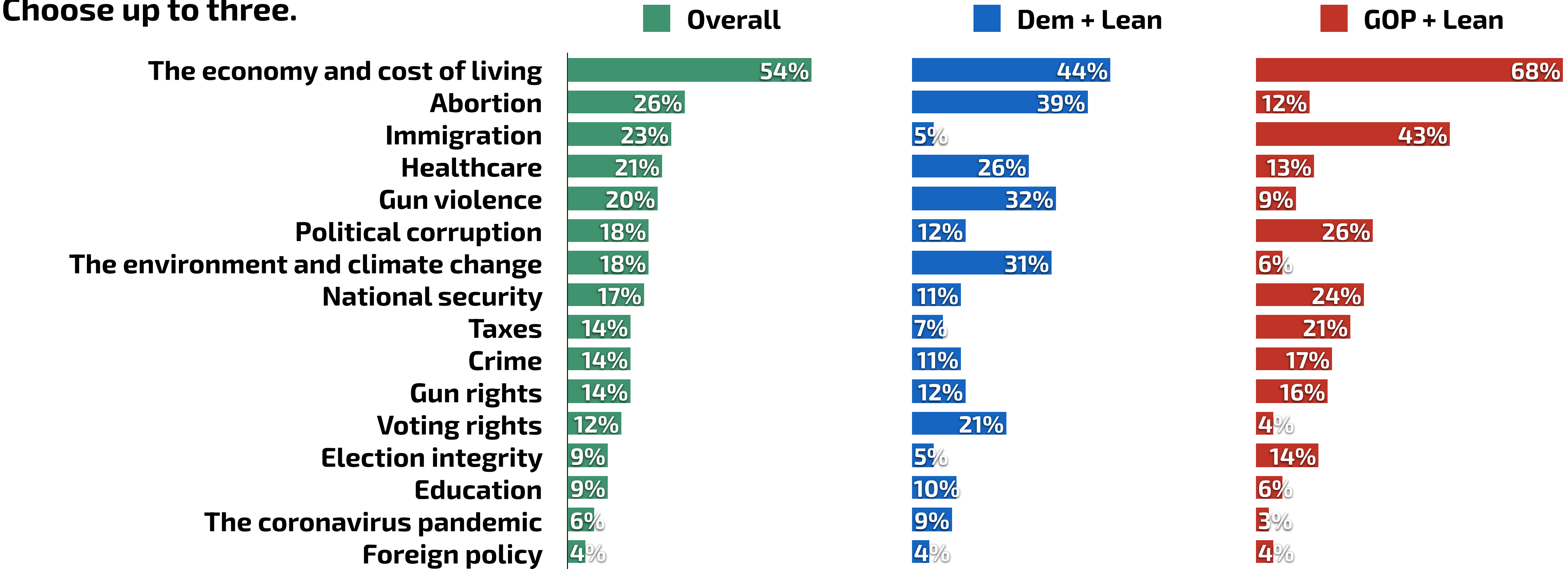
Economy, Cost Of Living Far Outpaces All Other Issues In Influencing Midterm Vote

Q. Which of the following issues are most important in deciding who you will vote for in November?
Choose up to three.



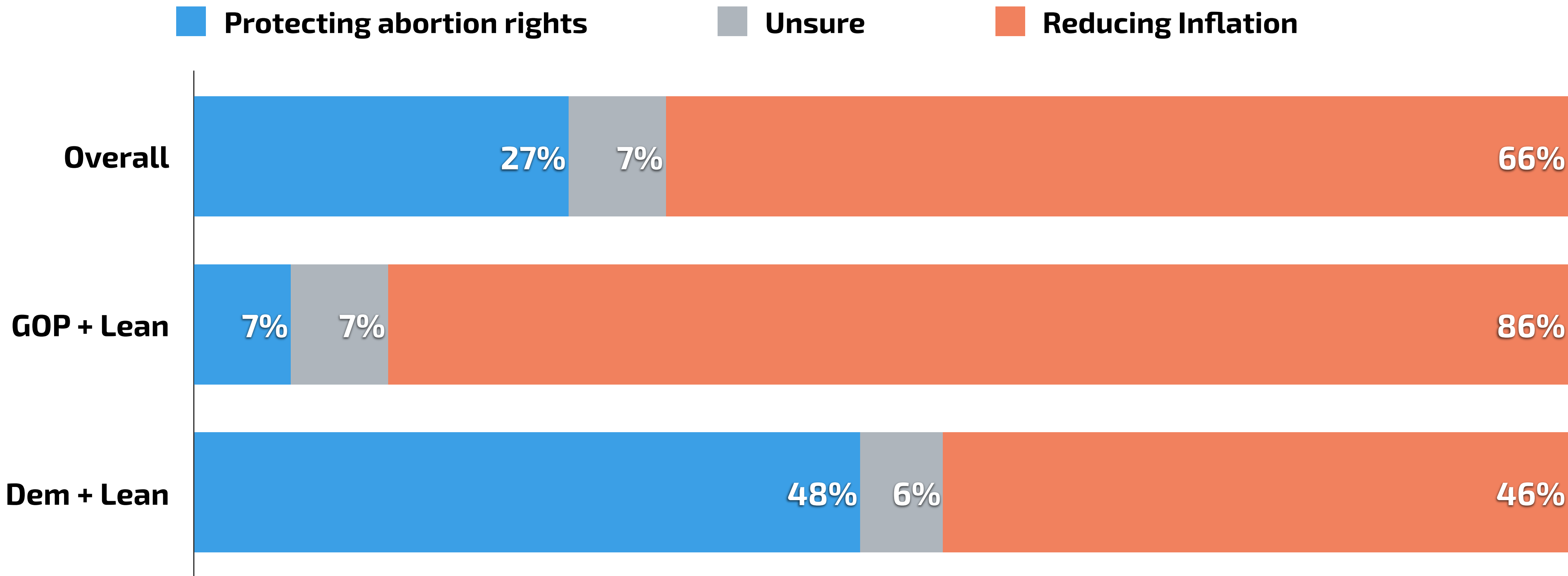
Immigration Disproportionally Drive GOP Voters, Abortion Close Second Issue For Democrats

Q. Which of the following issues are most important in deciding who you will vote for in November?
Choose up to three.



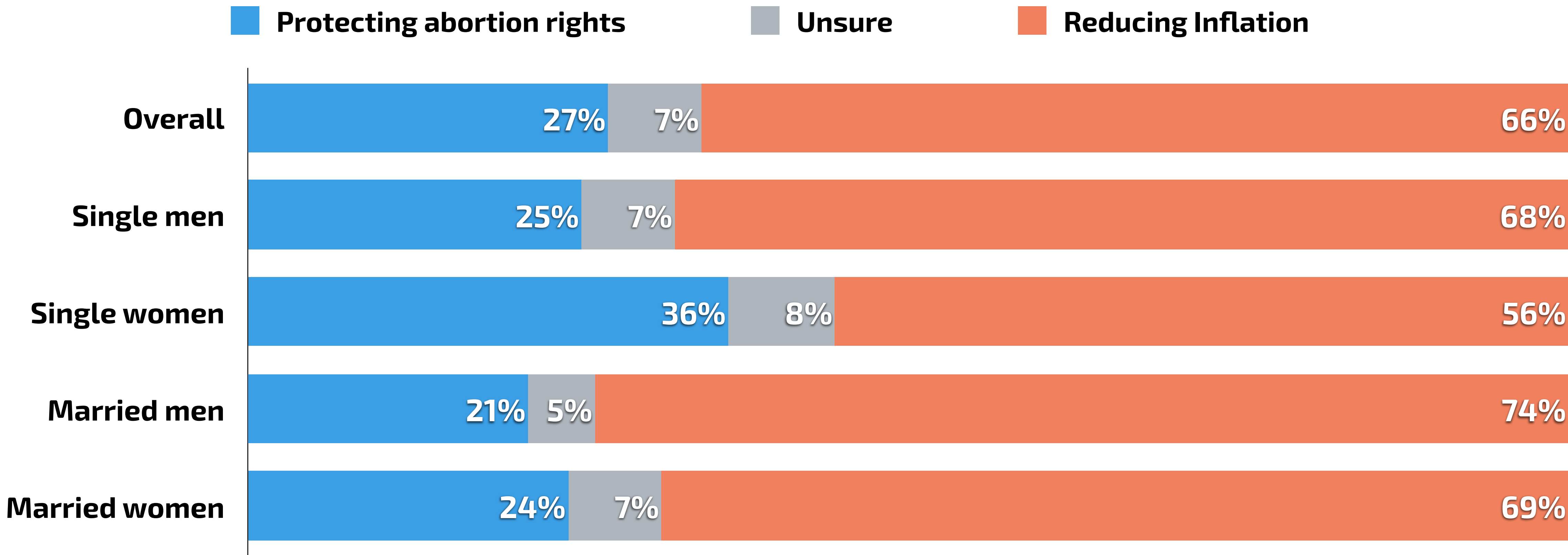
By 39 Point Margin, Voters Say Their Vote in November is More About Reducing Inflation Than Protecting Abortion Rights

Q. Which issue is more important to your vote in November?



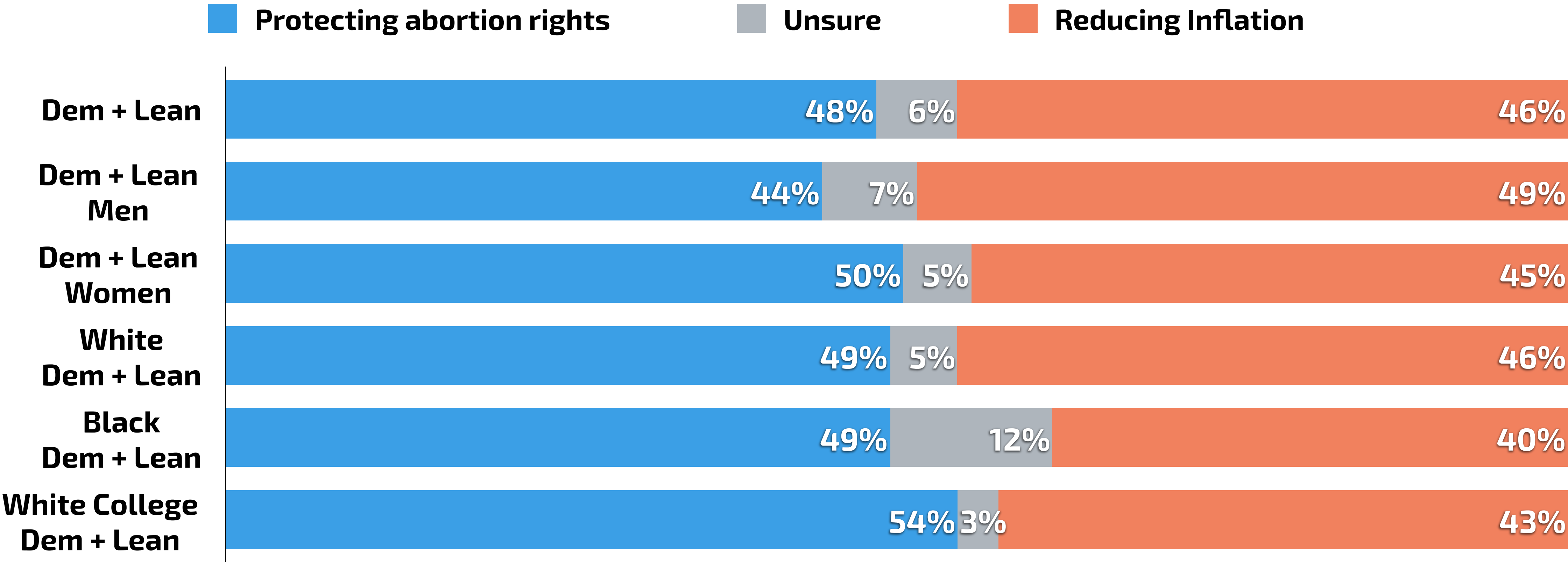
Single Women Most Likely To Say Protecting Abortion Rights Is More Important To Their Vote Than Inflation

Q. Which issue is more important to your vote in November?



Most Democratic Subgroups View Protecting Abortion Rights More Important Than Reducing Inflation

Q. Which issue is more important to your vote in November?



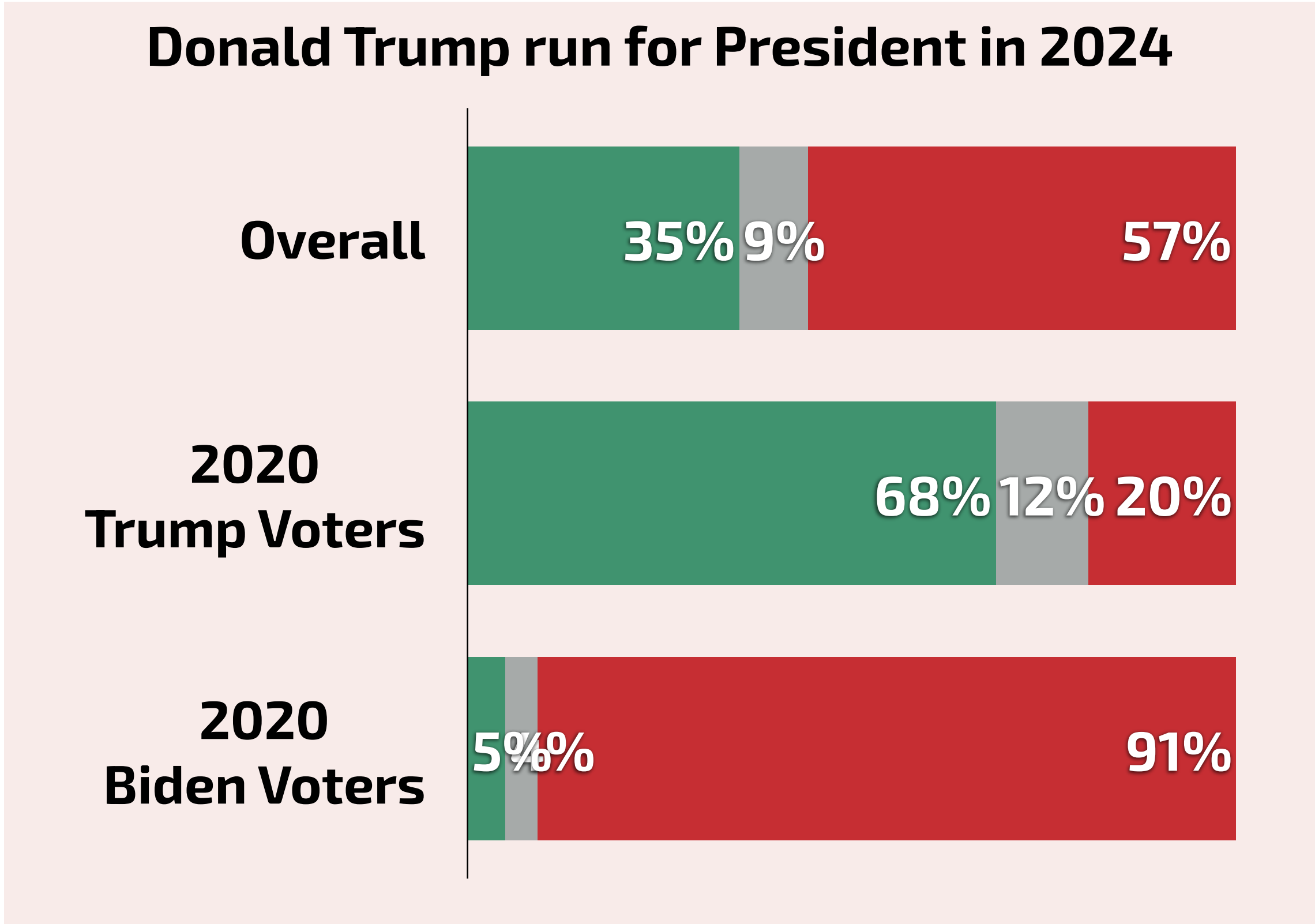
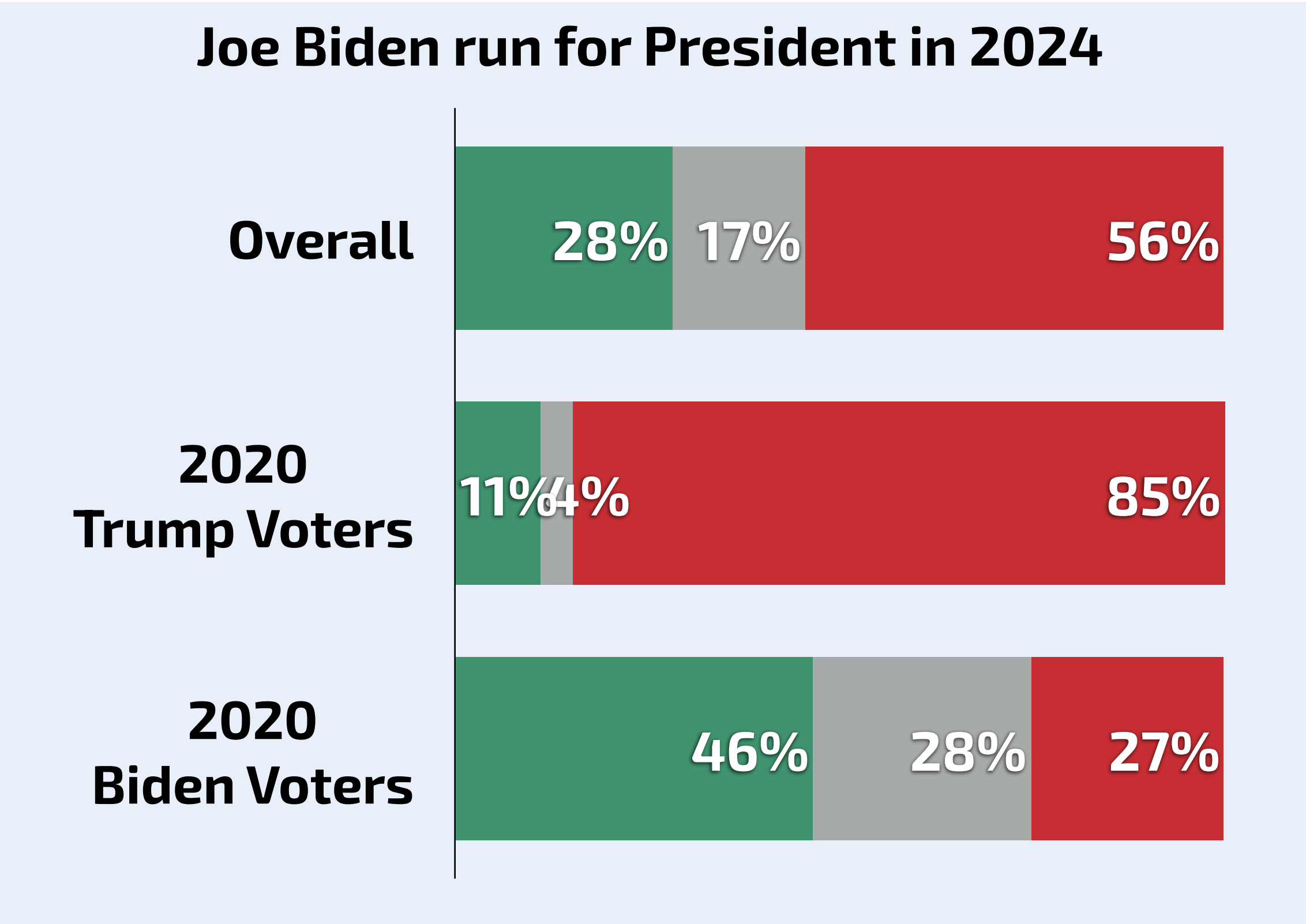
2024 General Election



Less Than Half Of Biden 2020 Voters Want Biden 2024

Q. Would you like to see...

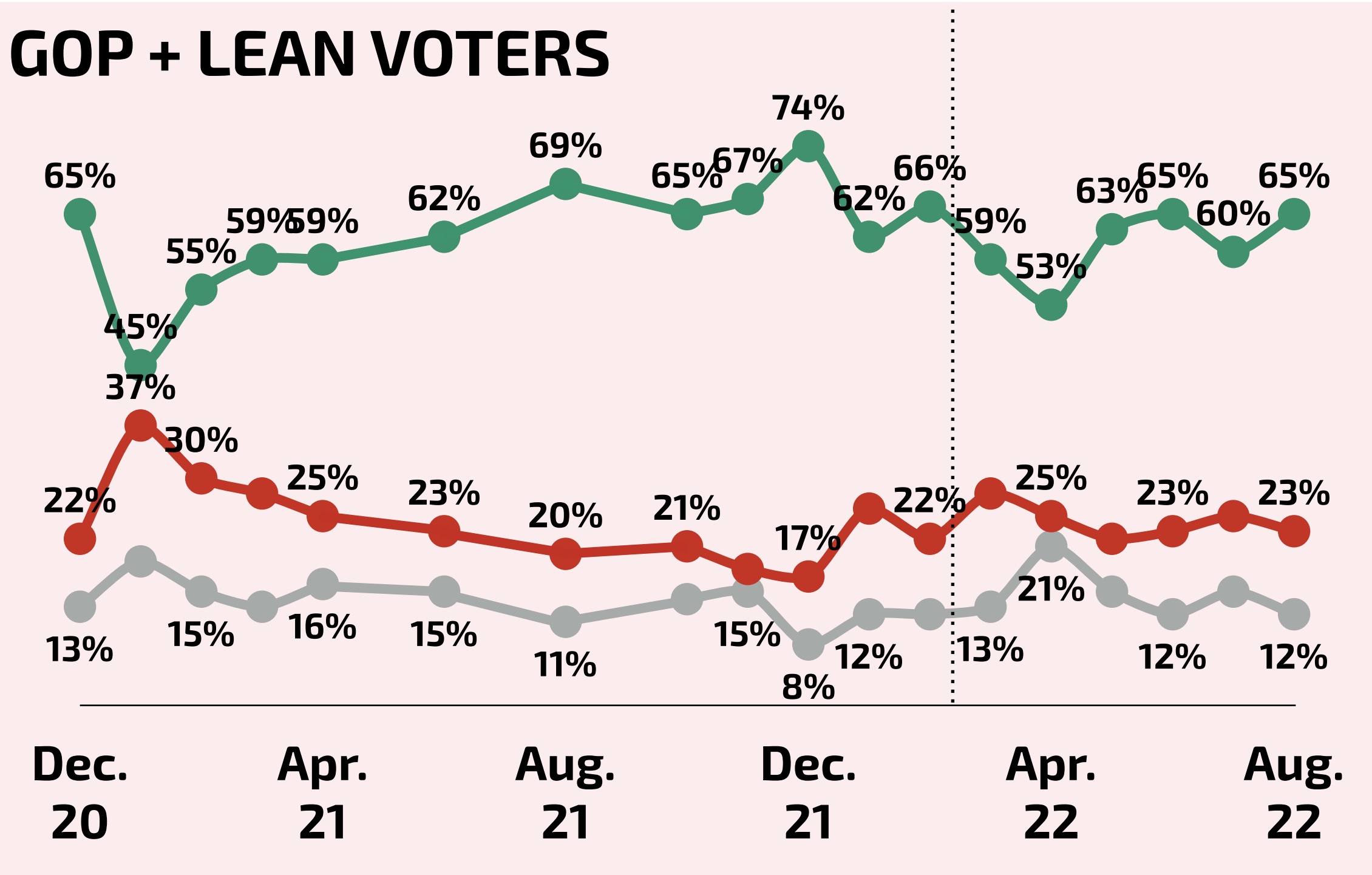
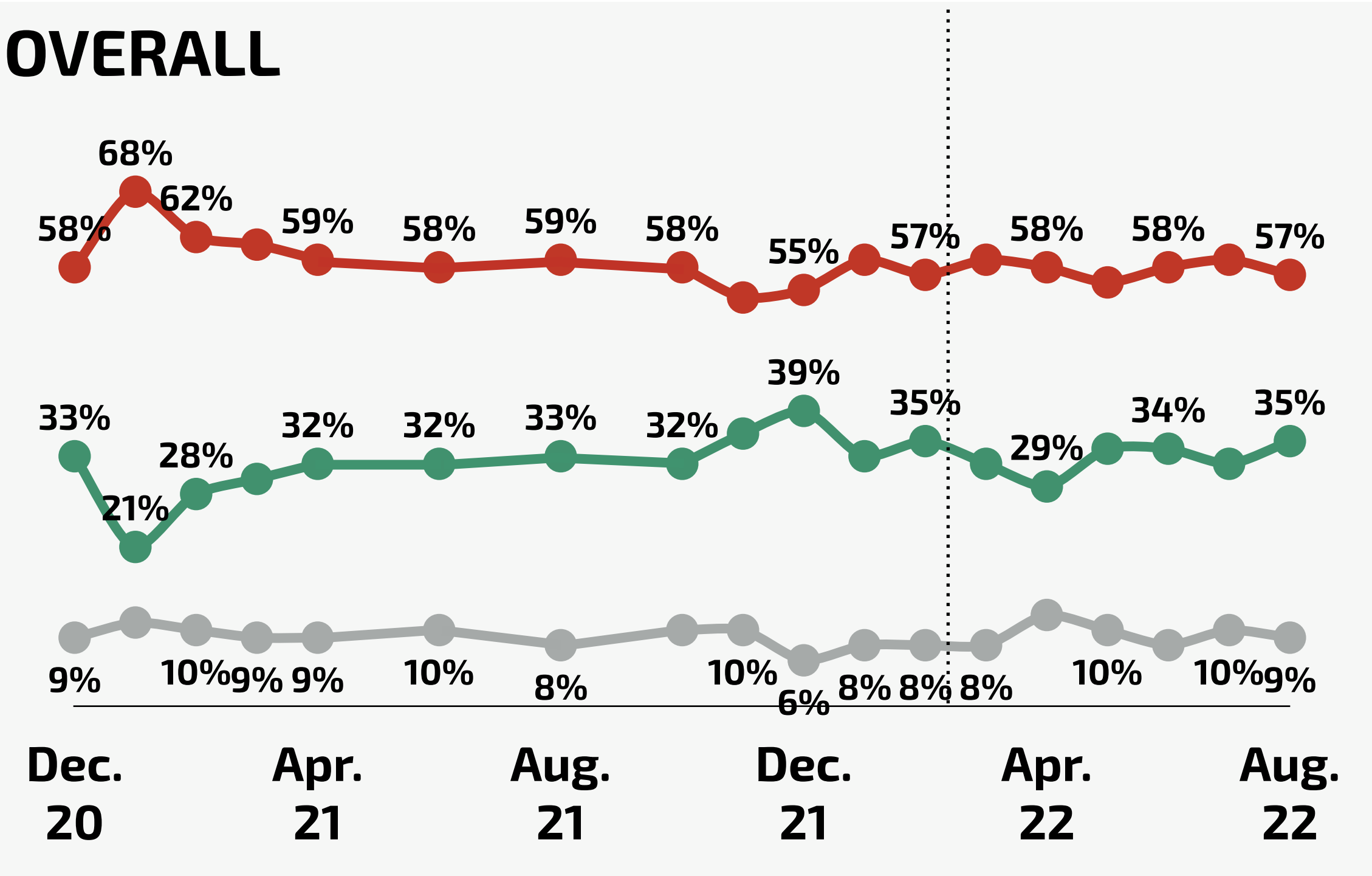
Yes Unsure No



Appetite For Trump 2024 Increases In August

Q. Would you like to see Donald Trump run for President in 2024?

● Yes ● No ● Unsure

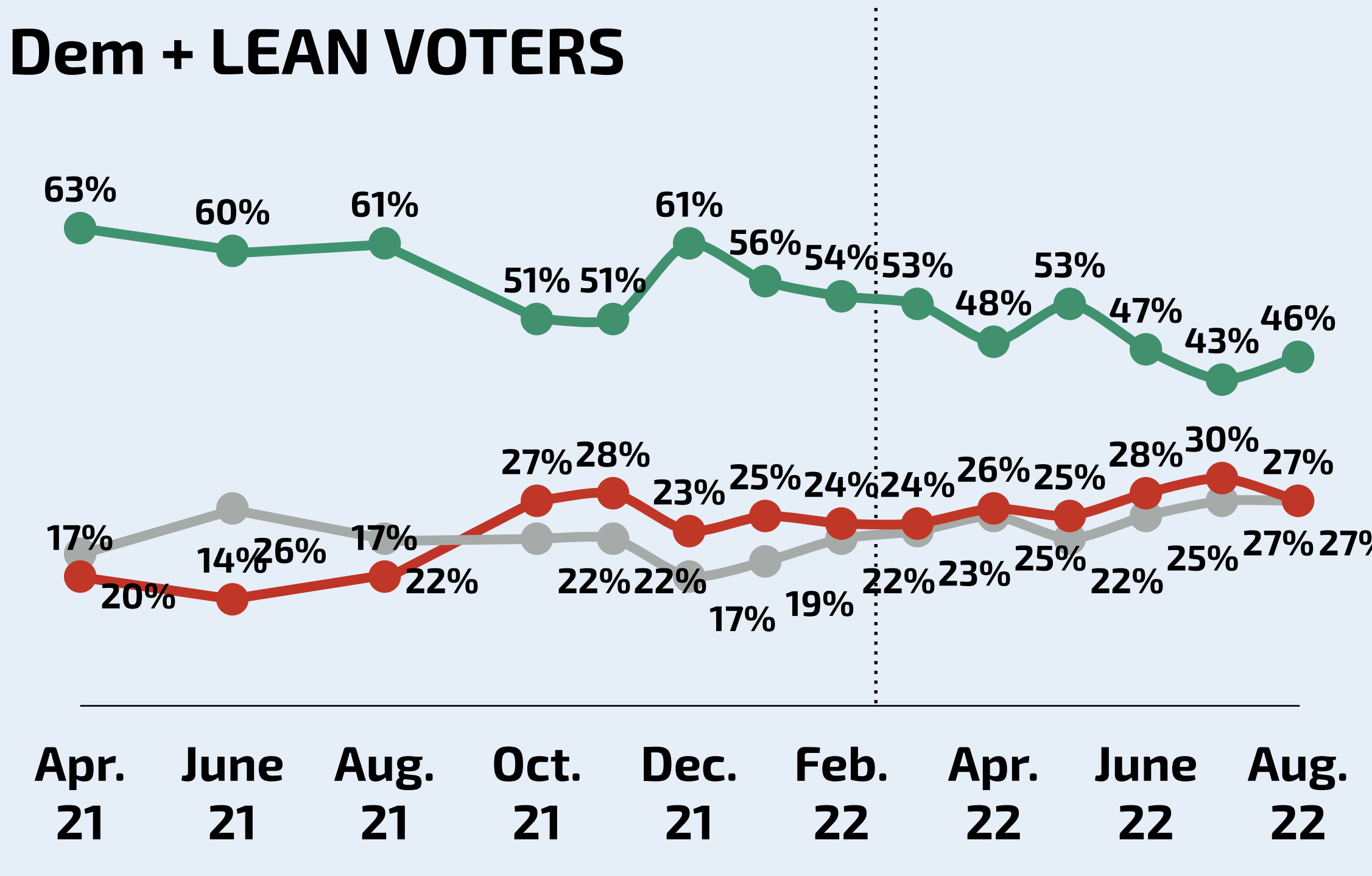
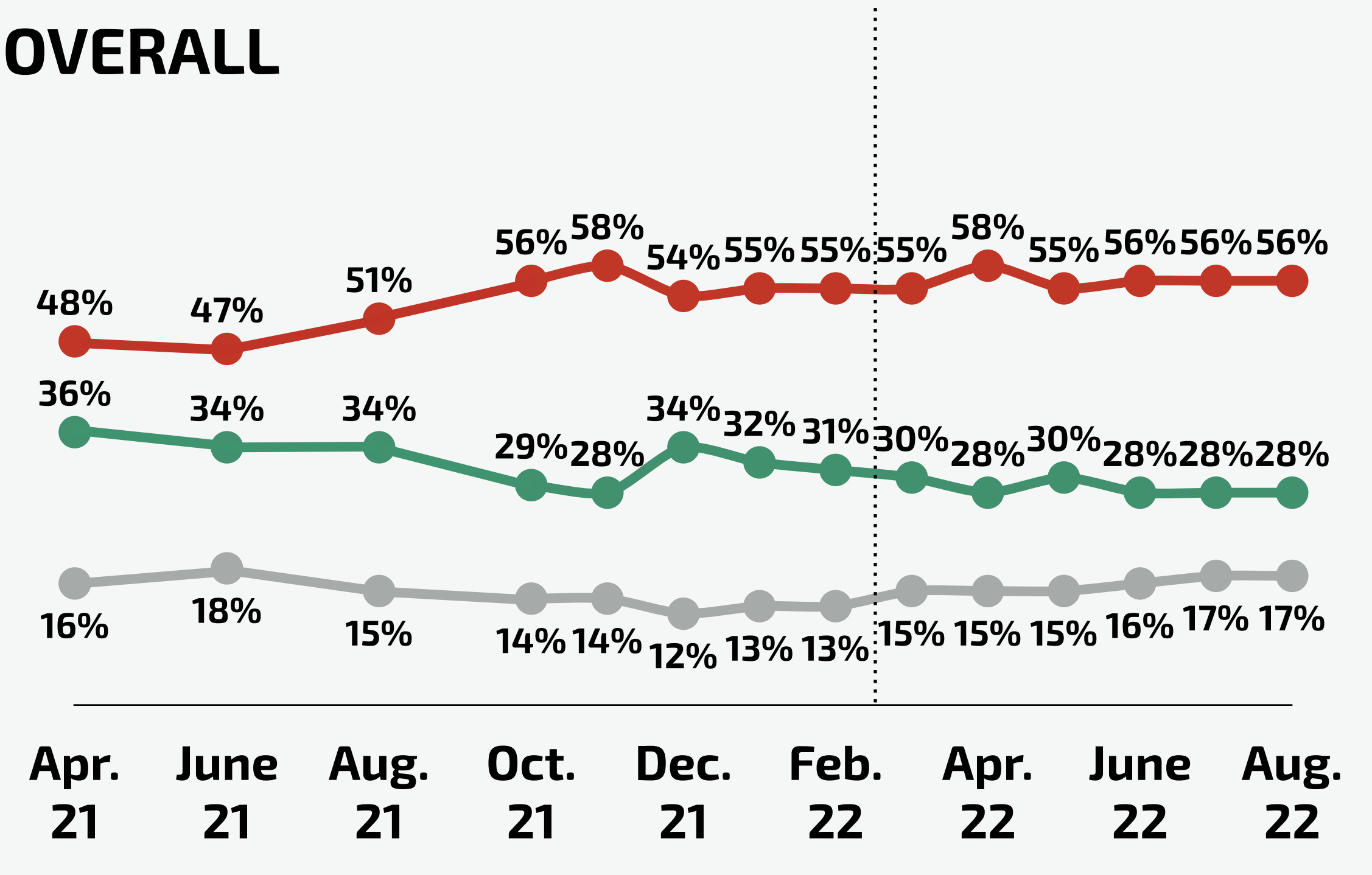


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Only 46% Of Democrats Want Biden To Run In 2024

Q. Would you like to see Joe Biden run for President in 2024?

● Yes ● No ● Unsure



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Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

Appetite For Cheney 2024 Lower Than Trump & Biden

Q. Would you like to see ... run for President in 2024?

Yes Unsure No

Donald Trump

35%

9%

57%

Joe Biden

28%

17%

56%

Liz Cheney

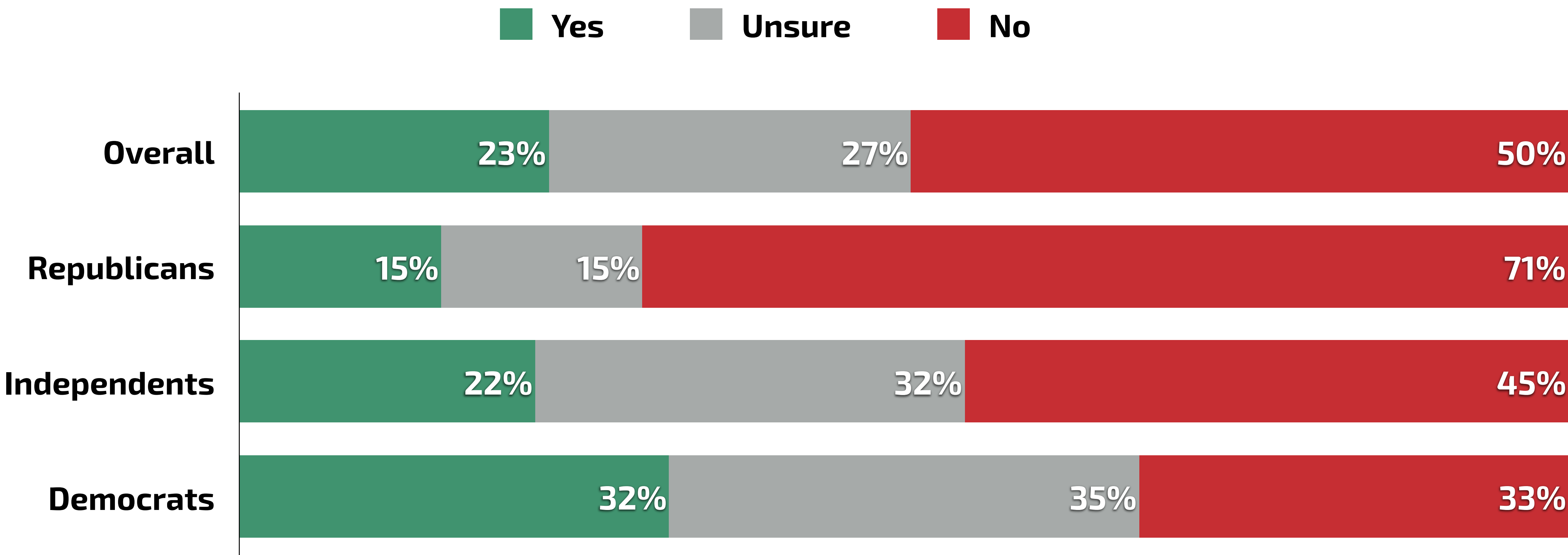
23%

27%

50%

Interest In Cheney 2024 Highest Among Democrats

Q. Would you like to see Liz Cheney run for President in 2024?



Biden +5 Among Likely Electorate; Biden +6 Among RVs

Q. If the 2024 presidential election were being held today, would you vote for...

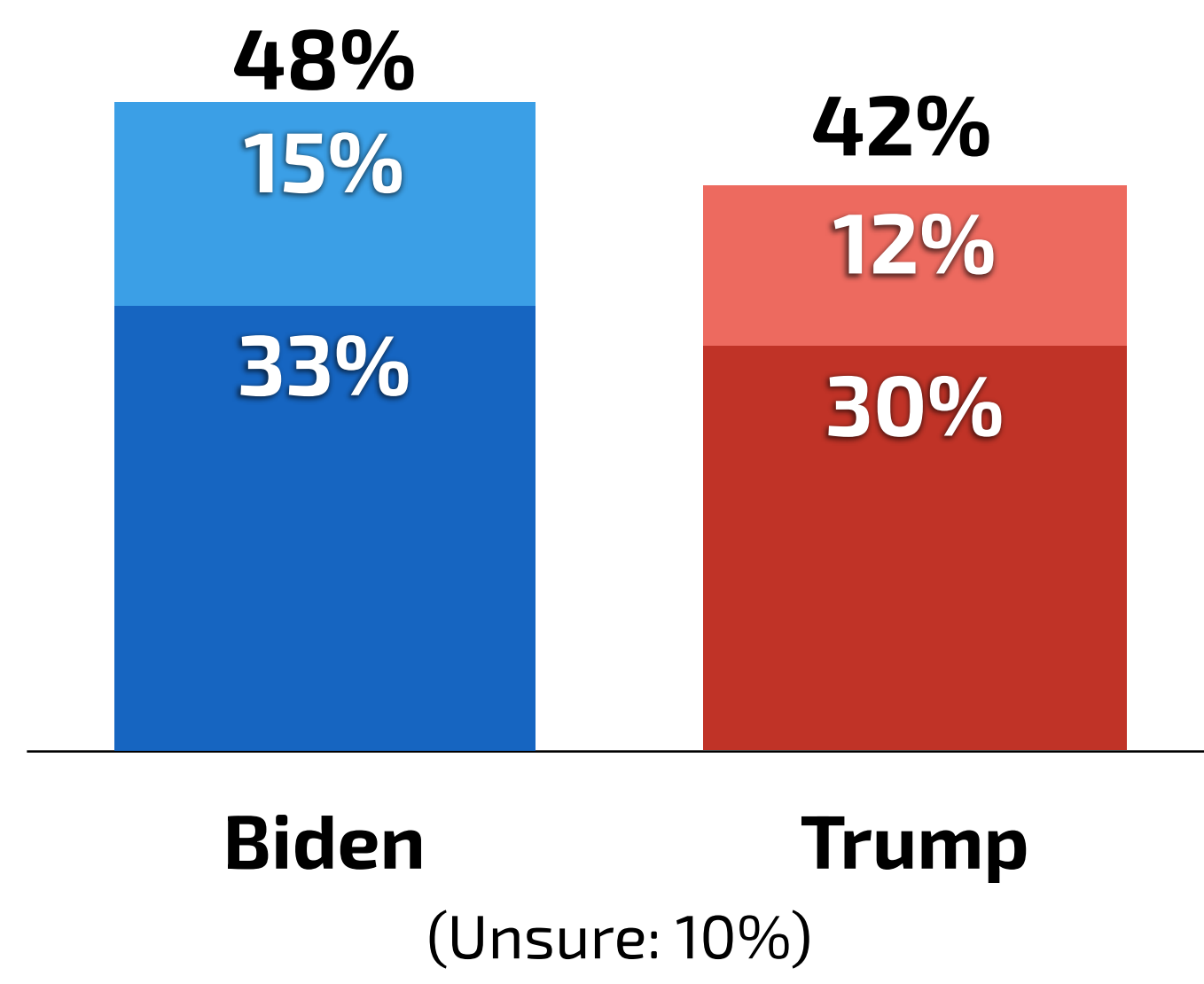
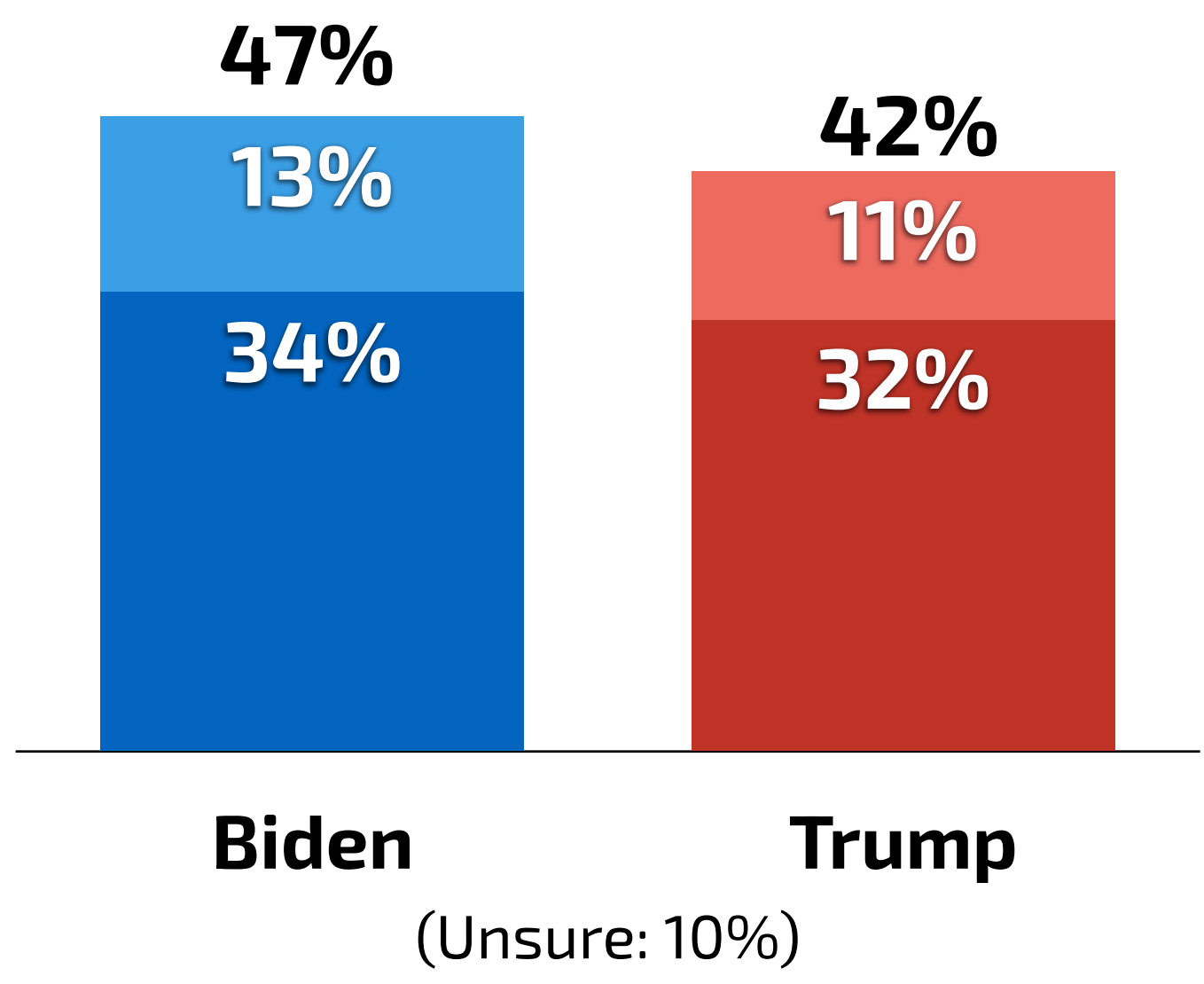
■ Biden, definitely ■ Biden, probably ■ Trump, definitely ■ Trump, probably

Likely Electorate

Registered Voters

Biden +5

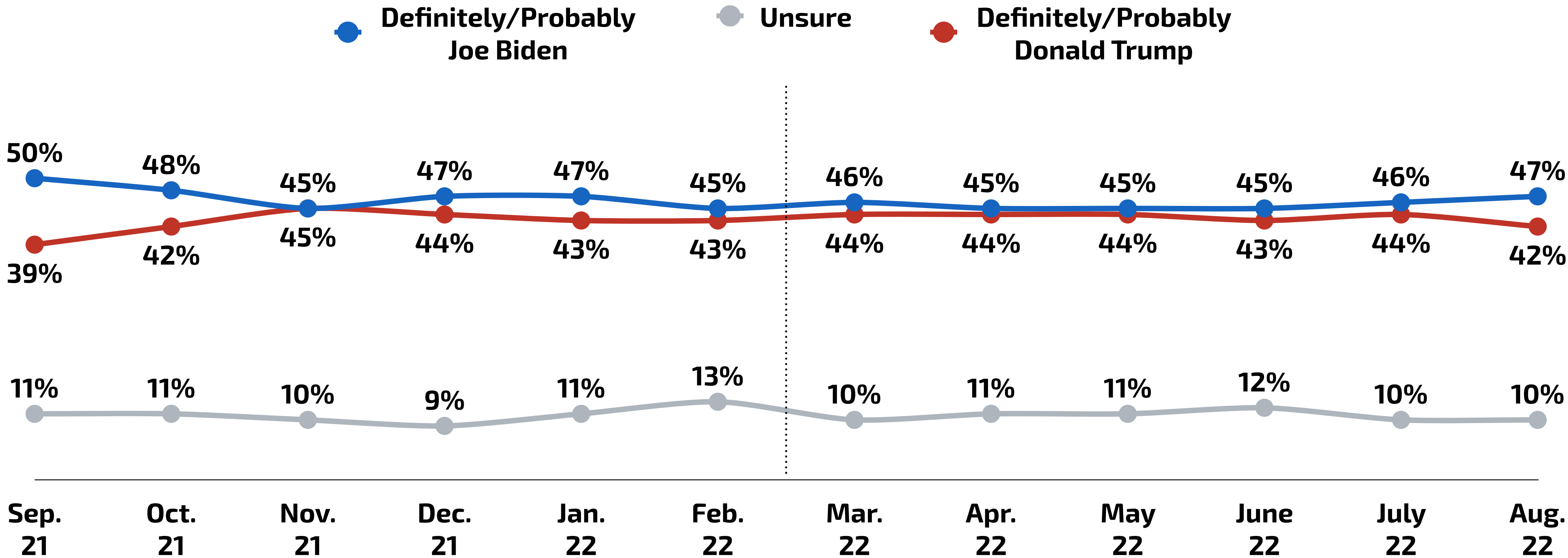
Biden +6



N = 1,054 Voters in Likely Electorate nationwide, fielded August 19-22, 2022
Note: Numbers in chart may not add up to totals due to rounding

Biden Lead In 2020 Rematch Largest Since October 2021

Q. If the 2024 presidential election were being held today, would you vote for...

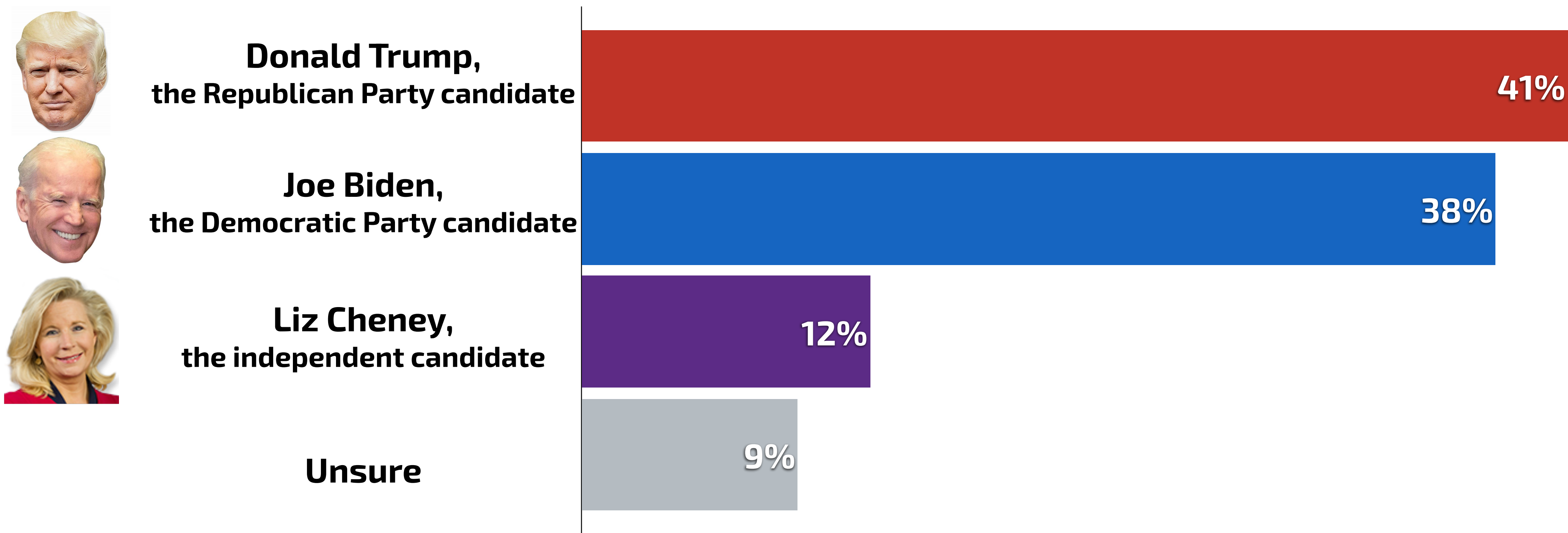


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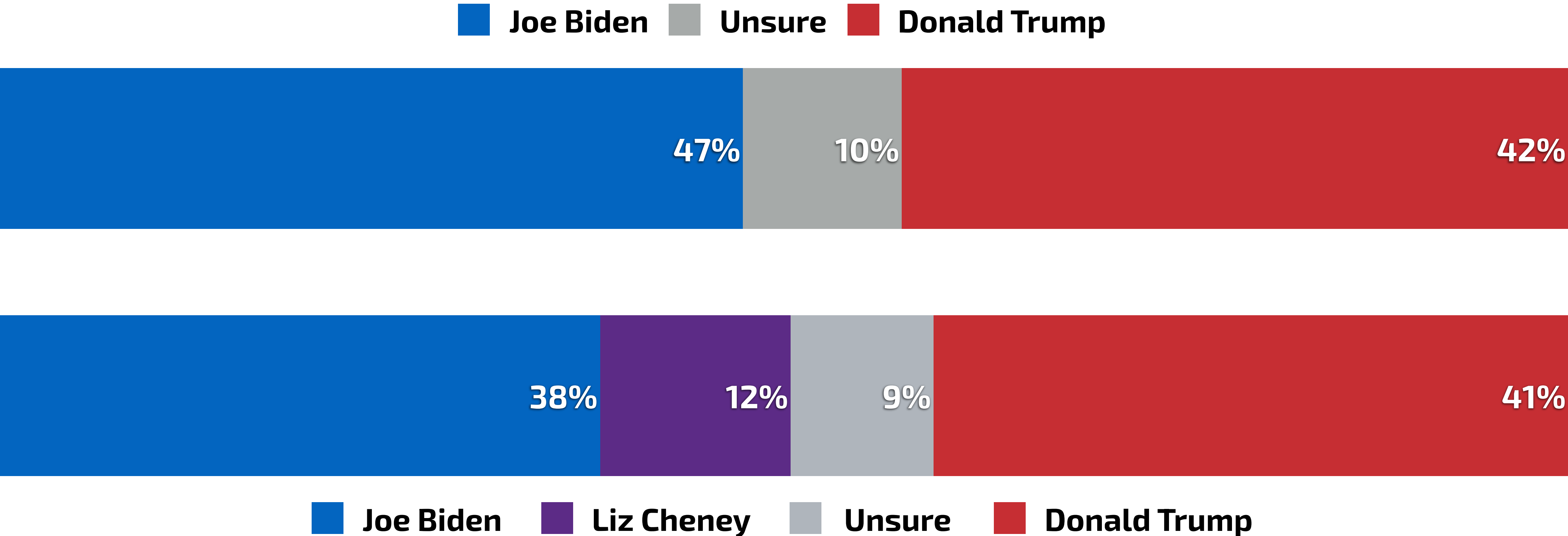
Cheney Independent Run Results 3 Point Trump Win

Q. If the 2024 presidential election were being held today, would you vote for...



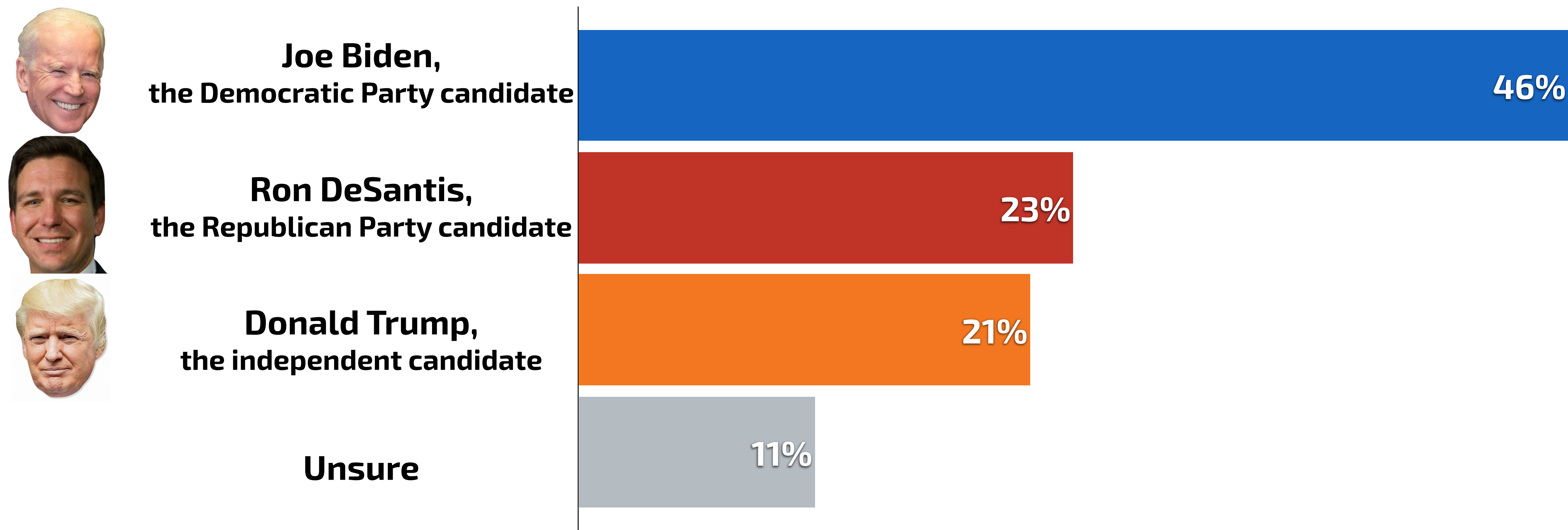
Cheney Largely Pulls Support From Biden Voters In Hypothetical Presidential Bid

Q. If the 2024 presidential election were being held today, would you vote for...



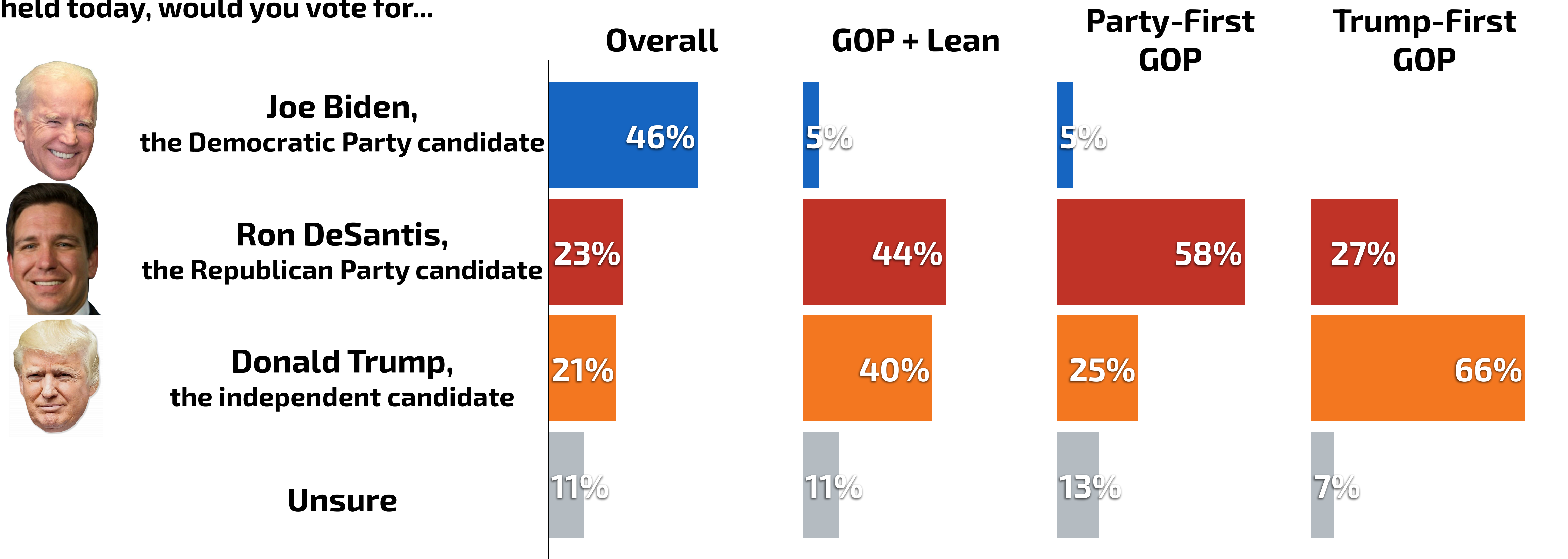
Biden Easily Wins Second Term If Trump Mounts Independent Bid After GOP Primary Loss To DeSantis; GOP Vote Splits Almost Evenly

Q. Suppose that Ron DeSantis won the Republican nomination for President in 2024 and Donald Trump left the Republican Party to run as an independent candidate. In this scenario, if the 2024 presidential election were being held today, would you vote for...



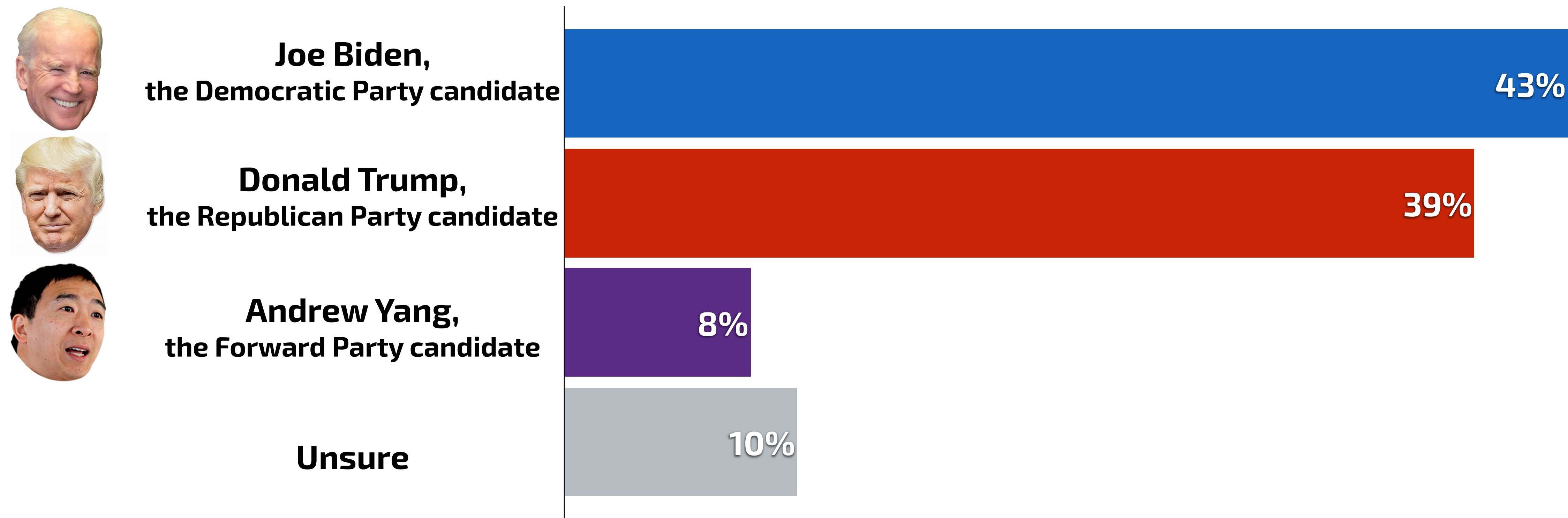
Independent Trump Bid Splits GOP Support

Q. Suppose that Ron DeSantis won the Republican nomination for President in 2024 and Donald Trump left the Republican Party to run as an independent candidate. In this scenario, if the 2024 presidential election were being held today, would you vote for...



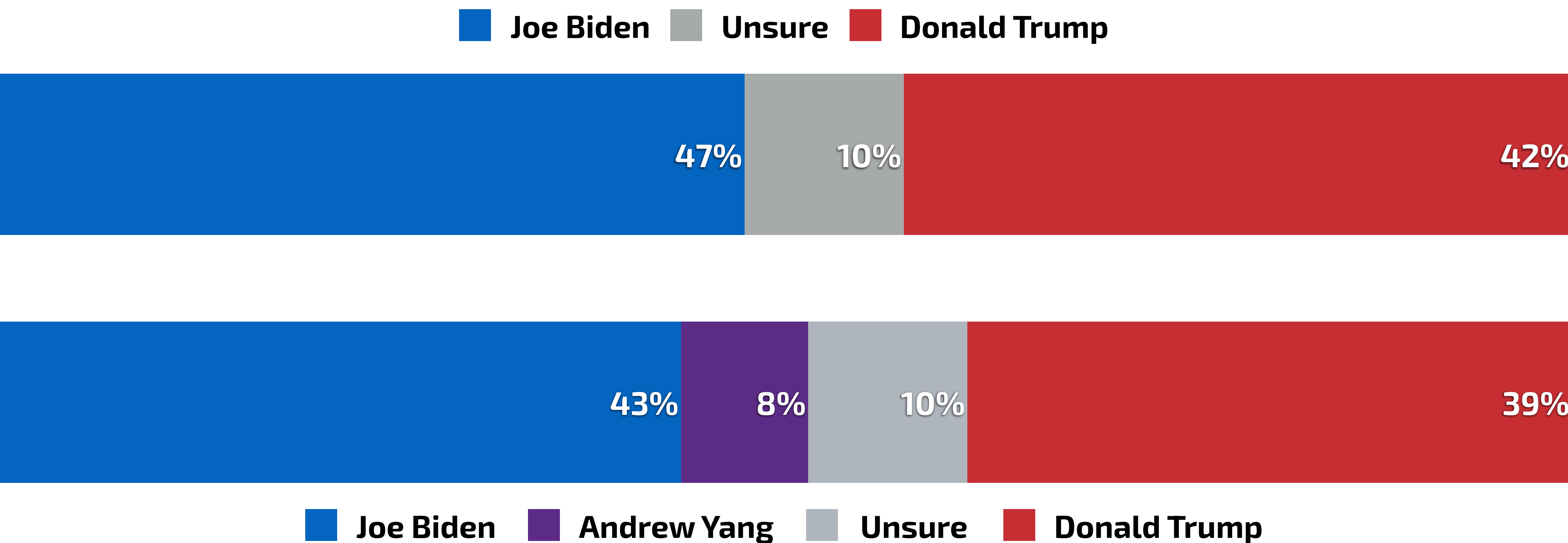
8% Of Likely Electorate Would Vote Yang 2024

Q. If the 2024 presidential election were being held today, would you vote for...



Yang Pulls Support Evenly From Both Trump & Biden

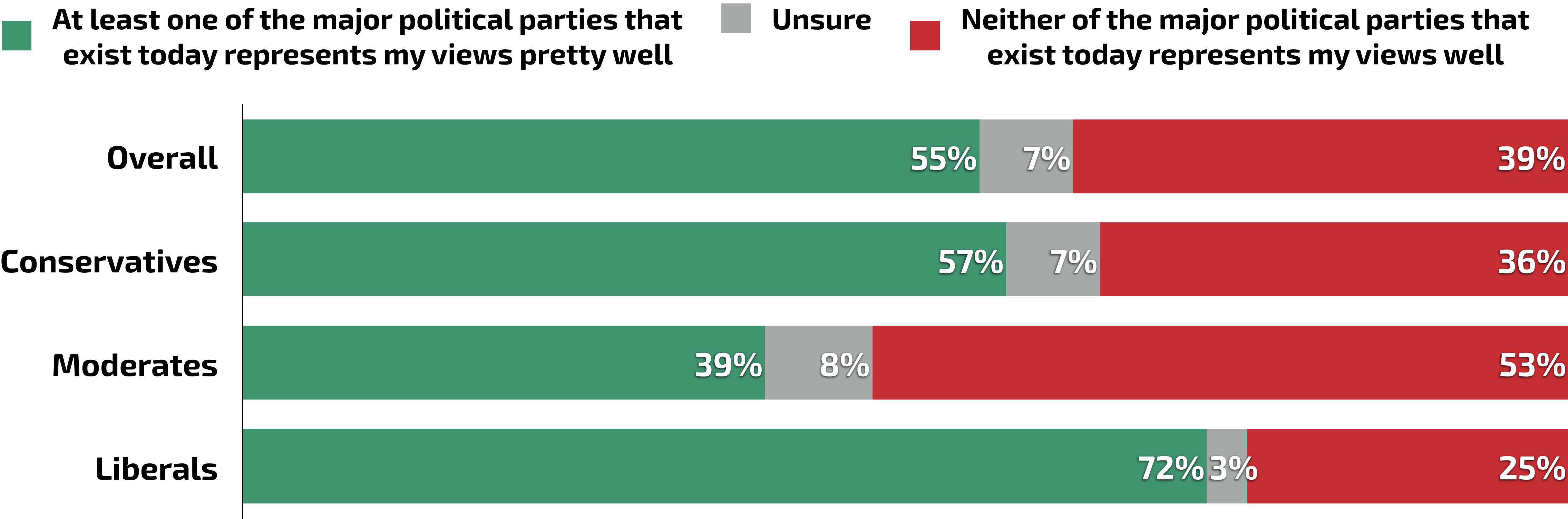
Q. If the 2024 presidential election were being held today, would you vote for...



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Majority Feel Represented By Two-Party System, Though A Majority Of Moderates Do Not

Q. Which of the following comes closest to your view, even if neither is exactly right?

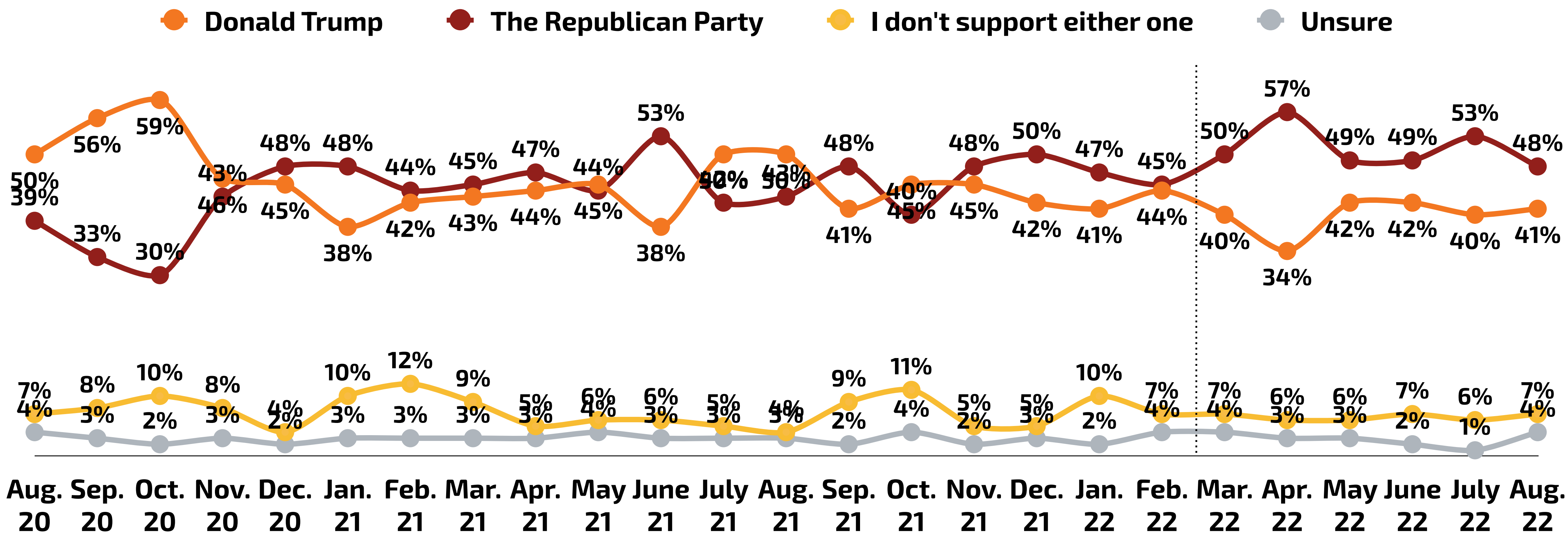


The Republican Party



Plurality Of GOP Consider Themselves “Party-First”

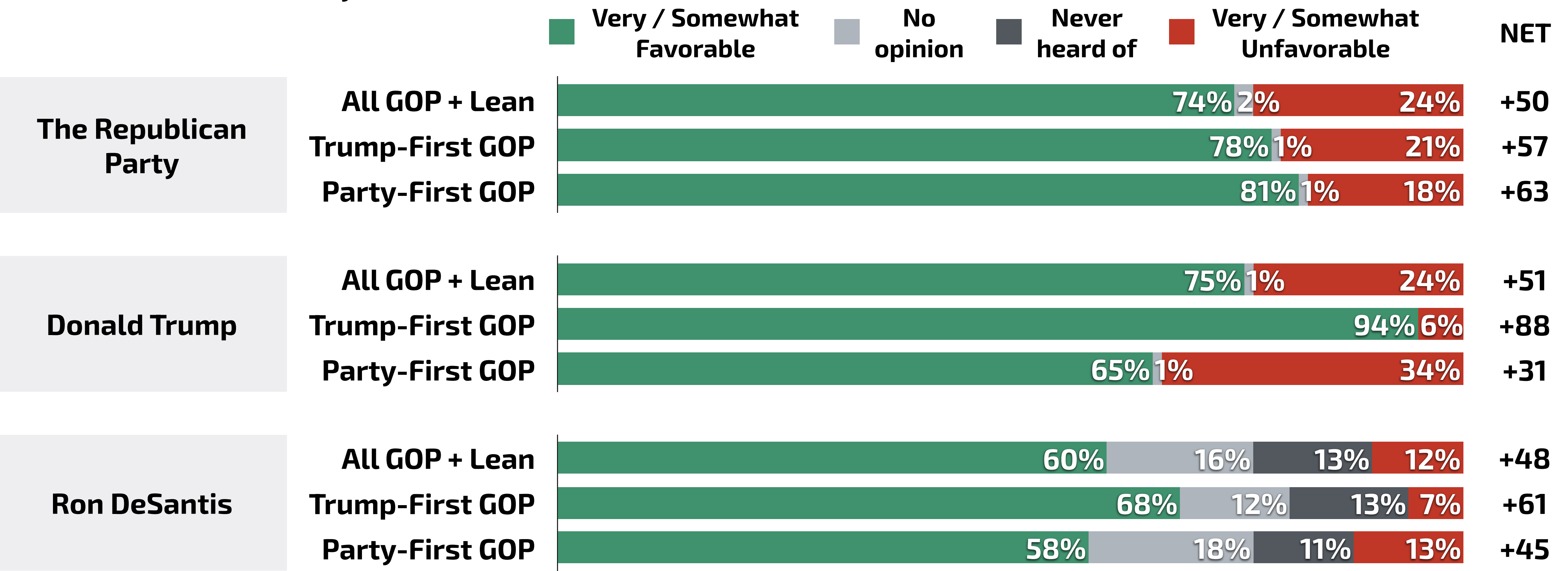
Q. Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [Asked of Republican+Lean Voters]



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DeSantis Less Divisive Among GOP Than Trump

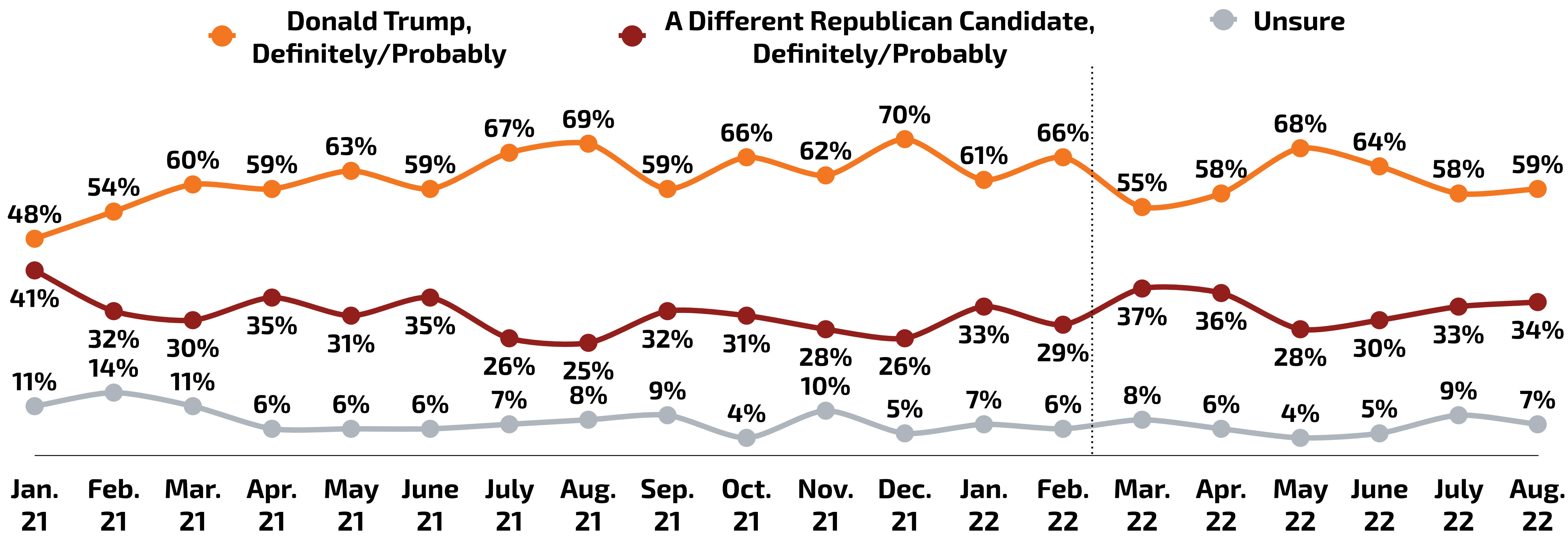
Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



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Trump Lead Over Generic Republican Steady In August

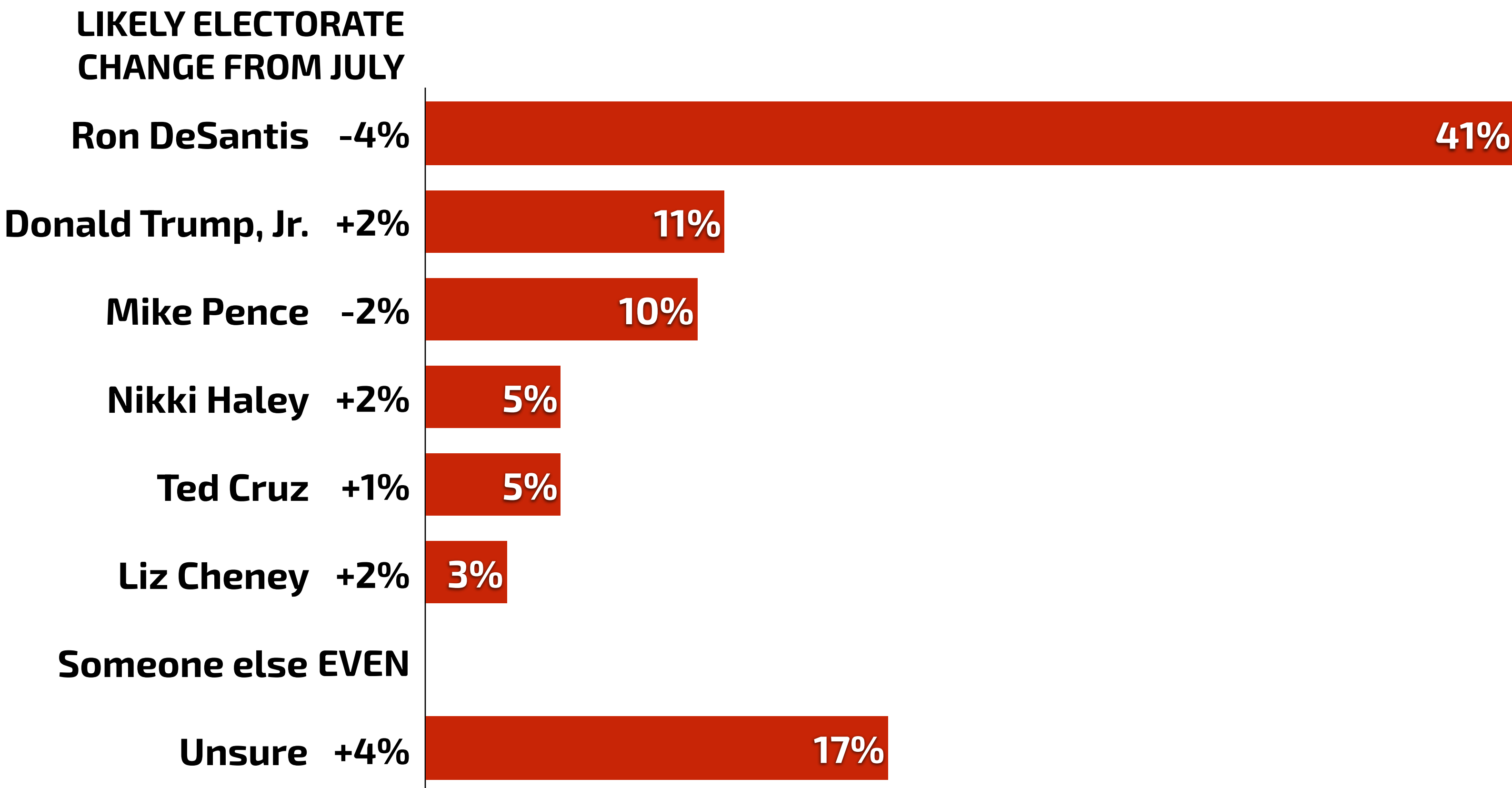
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



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DeSantis Holds 30 Point Lead Over Non-Trump Field

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share:

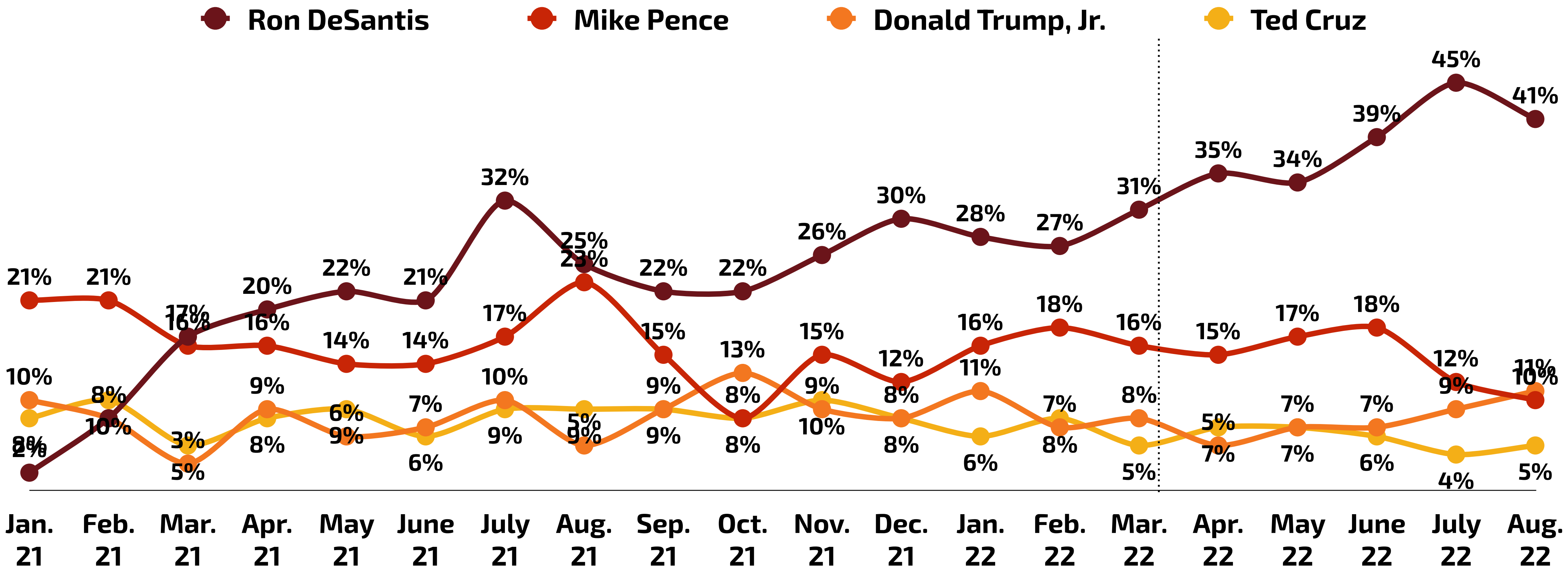
- Mitt Romney
- Marco Rubio
- Larry Hogan
- Greg Abbott
- Kristi Noem
- Rick Scott
- Glenn Youngkin
- Tom Cotton
- Tim Scott
- Josh Hawley
- Chris Christie
- Marjorie Taylor Greene
- Mike Pompeo
- Francis Suarez



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DeSantis Lead Slips Slightly From July High

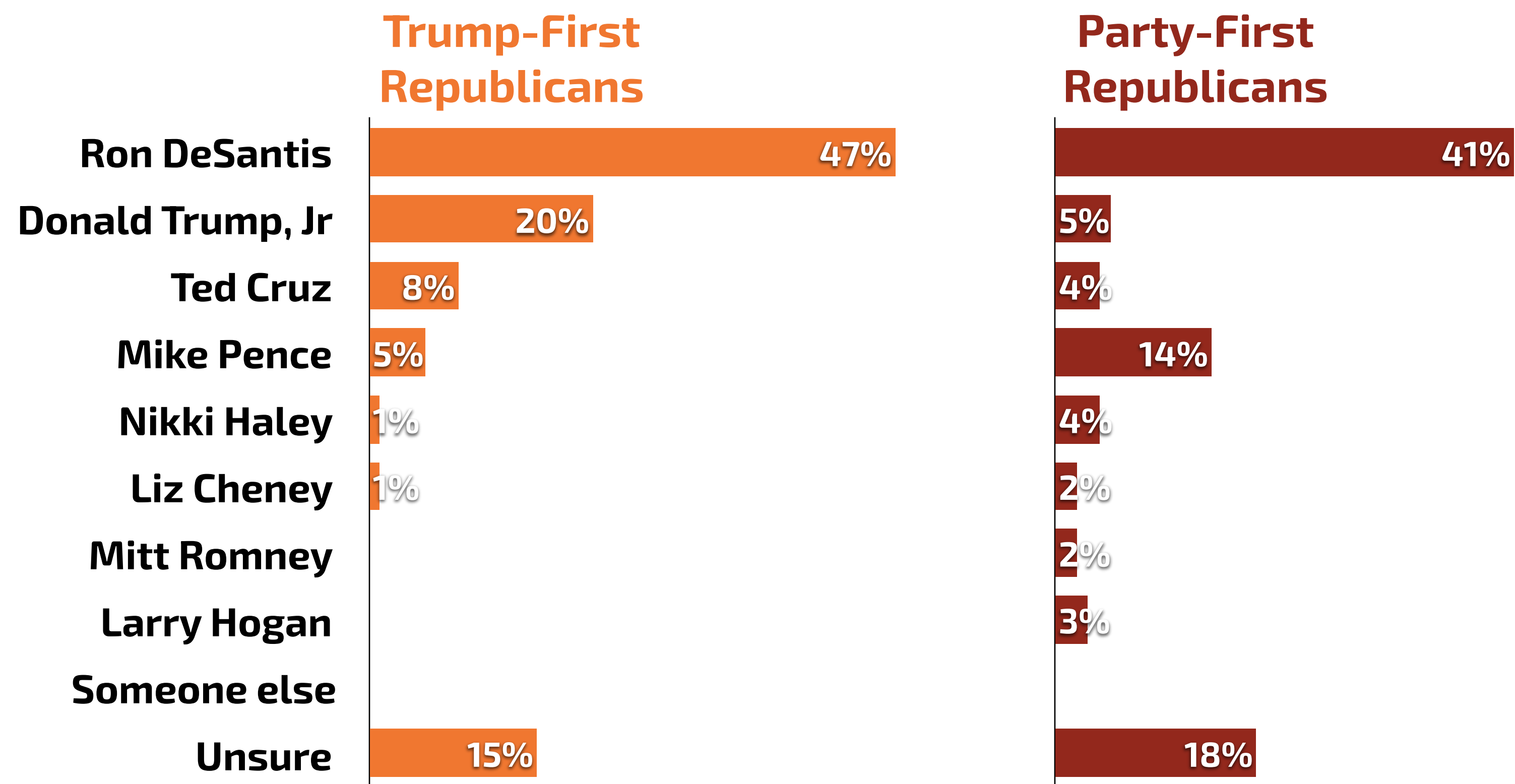
Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



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DeSantis Leads Among Both Trump-, Party-First GOP

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]

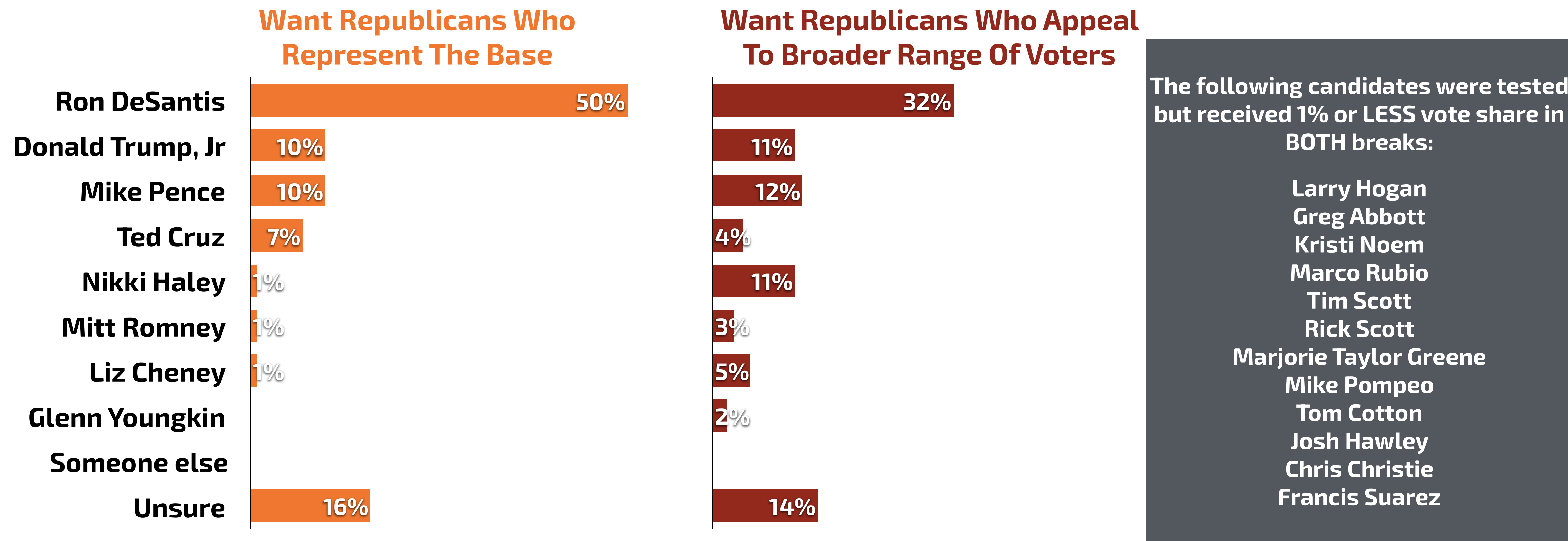


The following candidates were tested but received 1% or LESS vote share in BOTH breaks:

- Marco Rubio
- Greg Abbott
- Kristi Noem
- Rick Scott
- Glenn Youngkin
- Tom Cotton
- Tim Scott
- Josh Hawley
- Chris Christie
- Marjorie Taylor Greene
- Mike Pompeo
- Francis Suarez

DeSantis Easily Leads “Base” Republicans; Haley Higher With Republicans Who Want Candidates Who Appeal To The Public

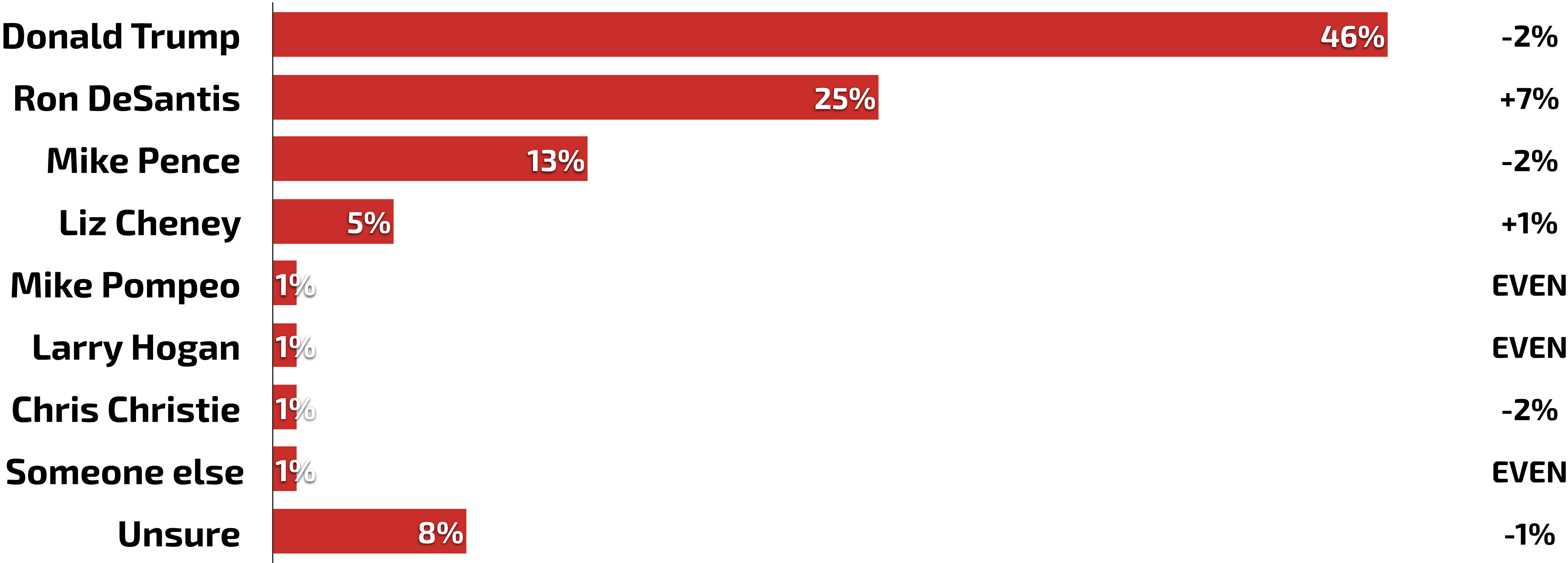
Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



Trump Support Slips In Contested Primary

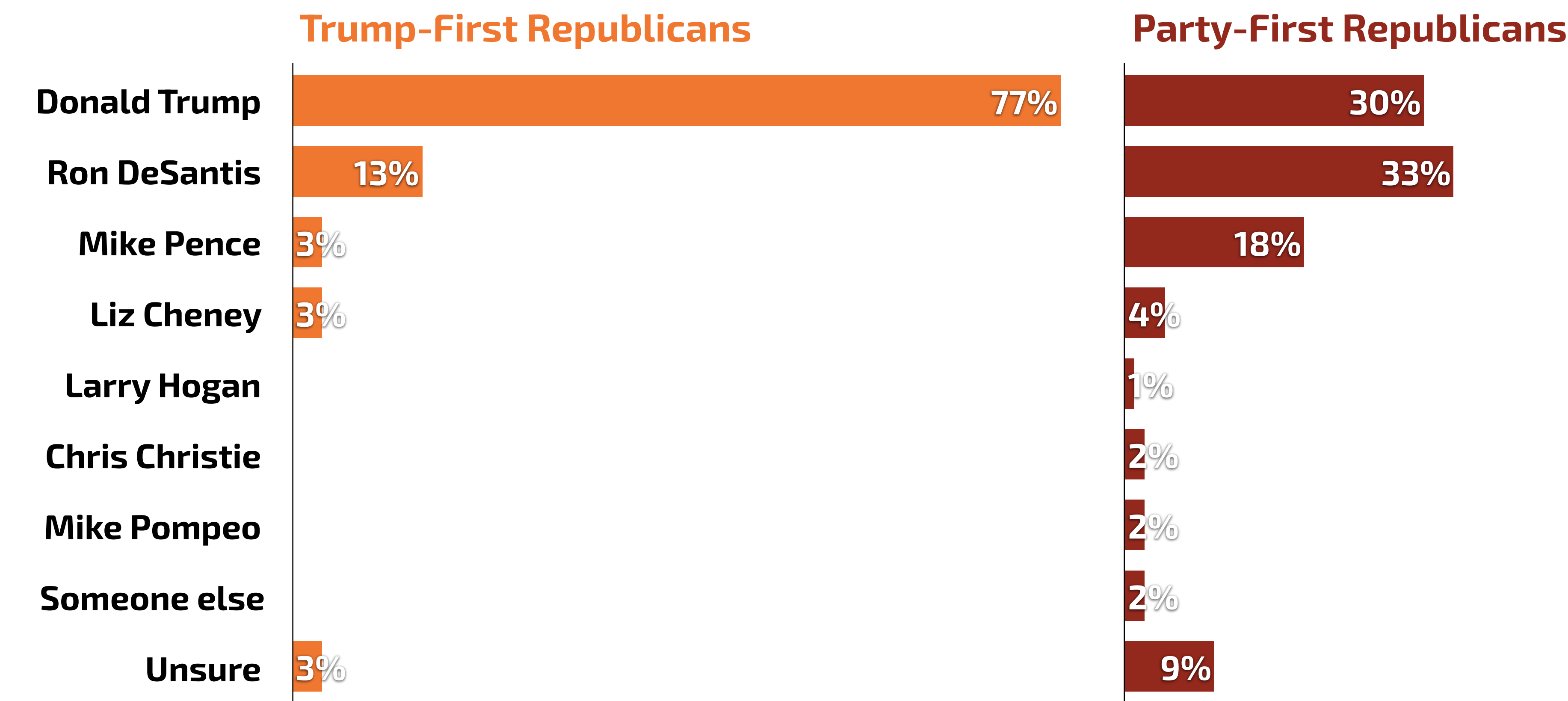
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]

Likely Electorate
Change From
FEBRUARY



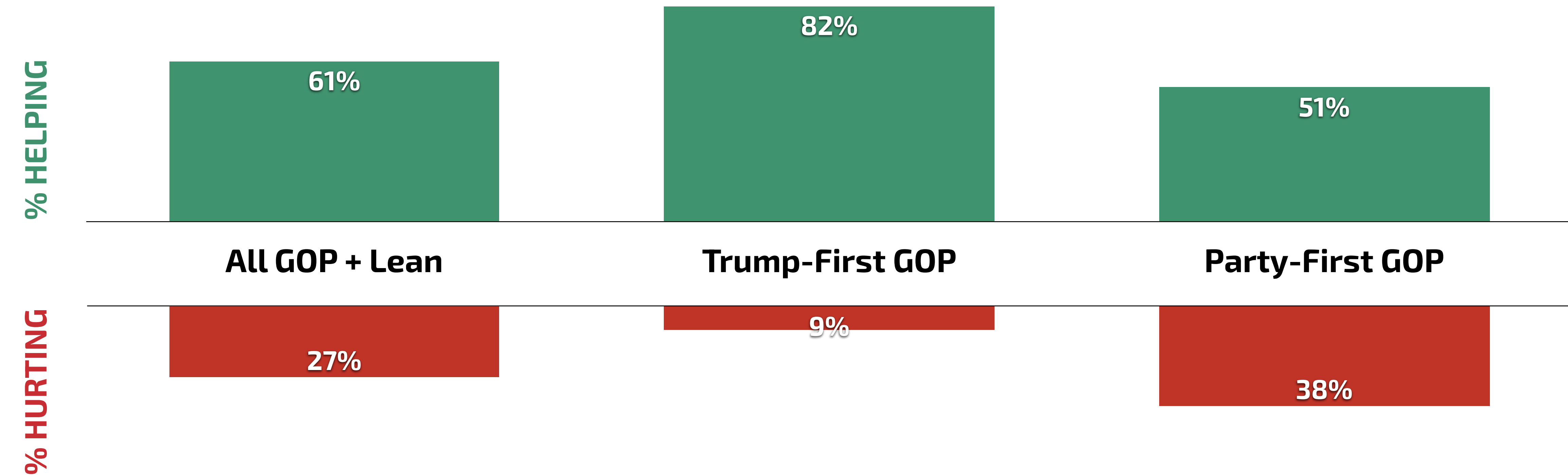
Party-First GOP Split Between DeSantis, Trump

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



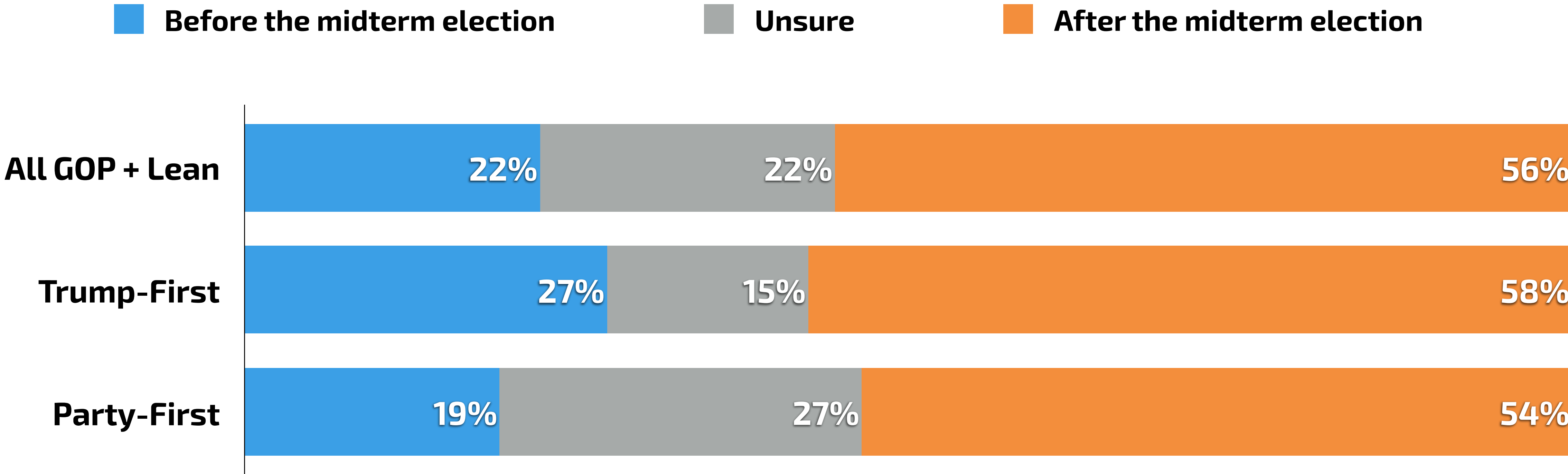
Republicans Largely Believe Trump Is Helping GOP's Chances In November Midterms

Q. Do you think Donald Trump is helping or hurting Republicans' chances of winning the 2022 midterm election? [Asked of Republican+Lean Voters]



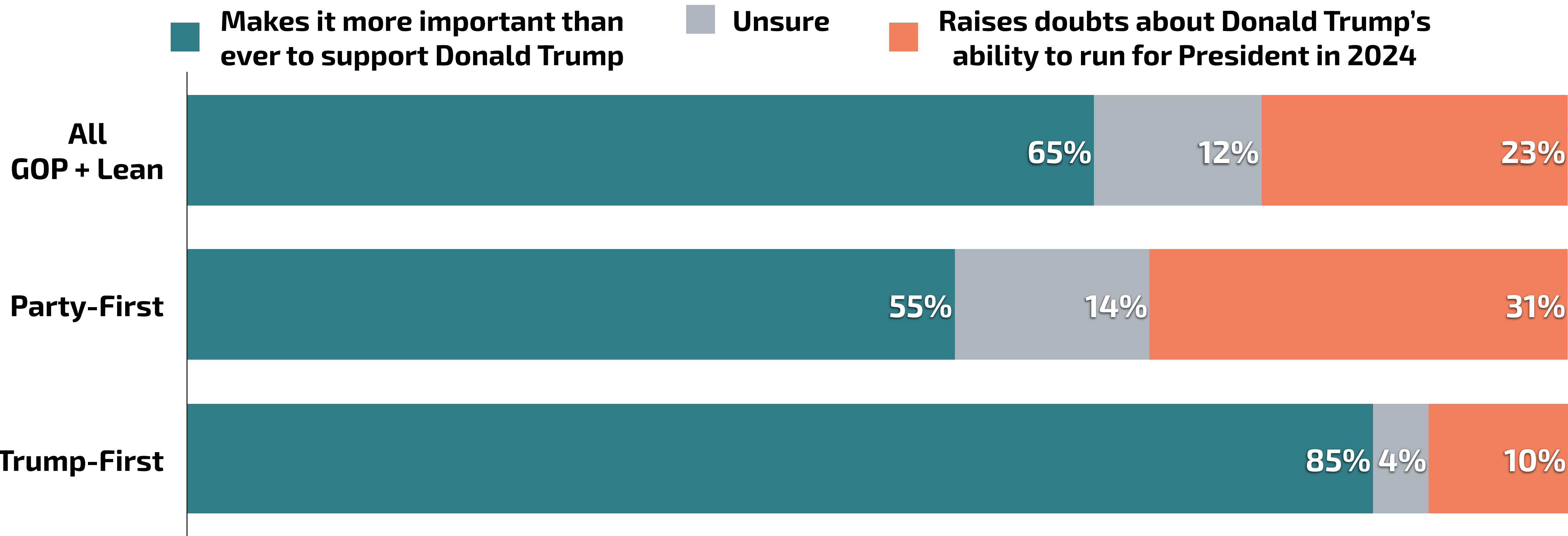
GOP Says Trump Should Wait Until After Midterms For 2024 Announcement

Q. If Donald Trump decides to run for President in 2024, should he announce his candidacy before or after the 2022 midterm election? [Asked of Republican+Lean Voters]



By 42 Point Margin, Republicans Believe The FBI Search Of Mar-a-Lago Makes It More Important Than Ever To Support Trump

Q. Which of the following comes closest to your view, even if neither is exactly right?
The FBI search of Mar-a-Lago... [Asked of Republican+Lean Voters]



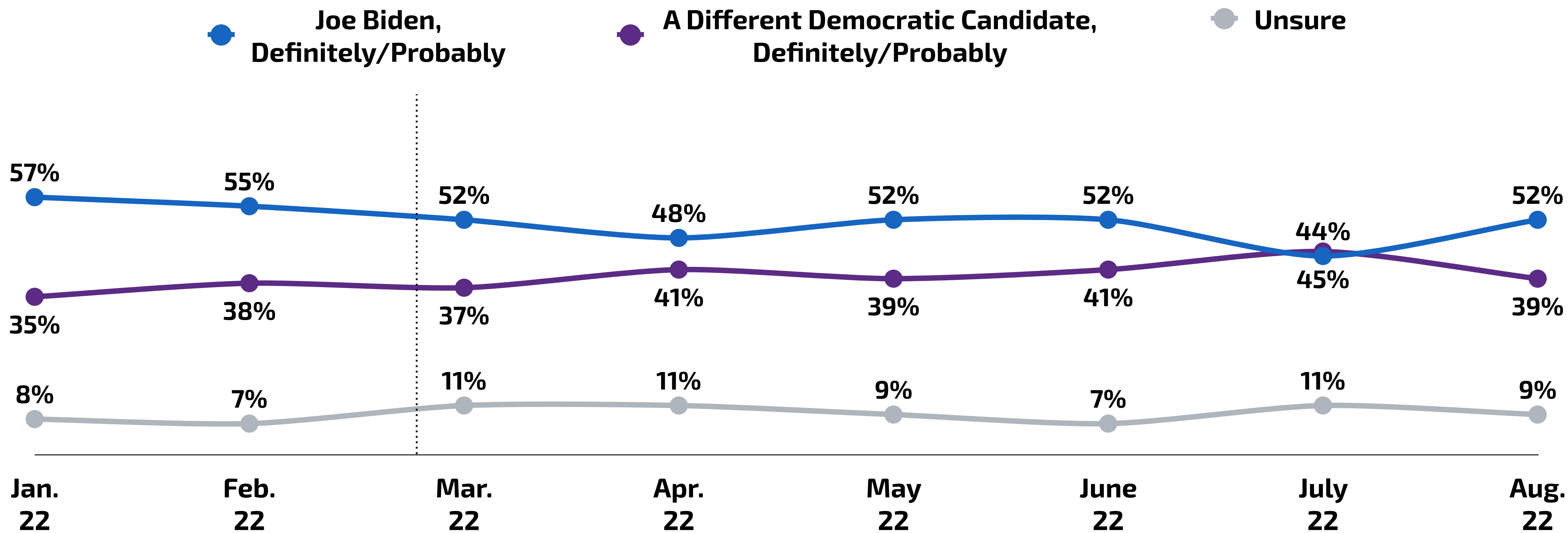
N = 1,054 Voters in Likely Electorate nationwide, fielded August 19-22, 2022

The Democratic Party



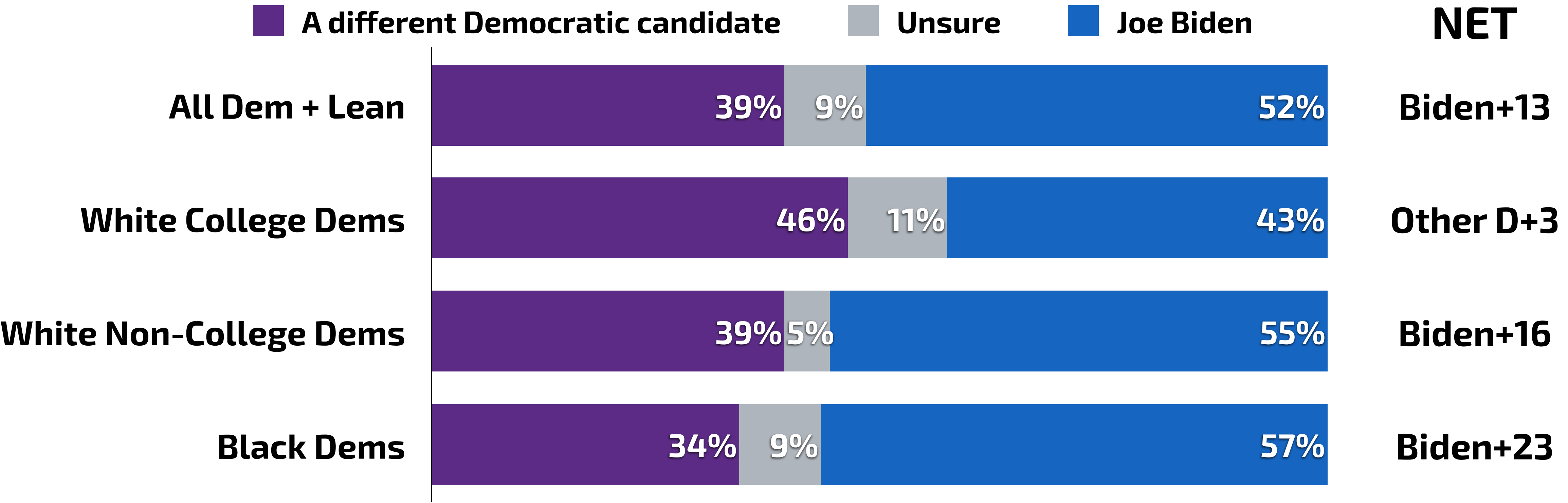
Biden Regains Lead Vs. Generic Democrat

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



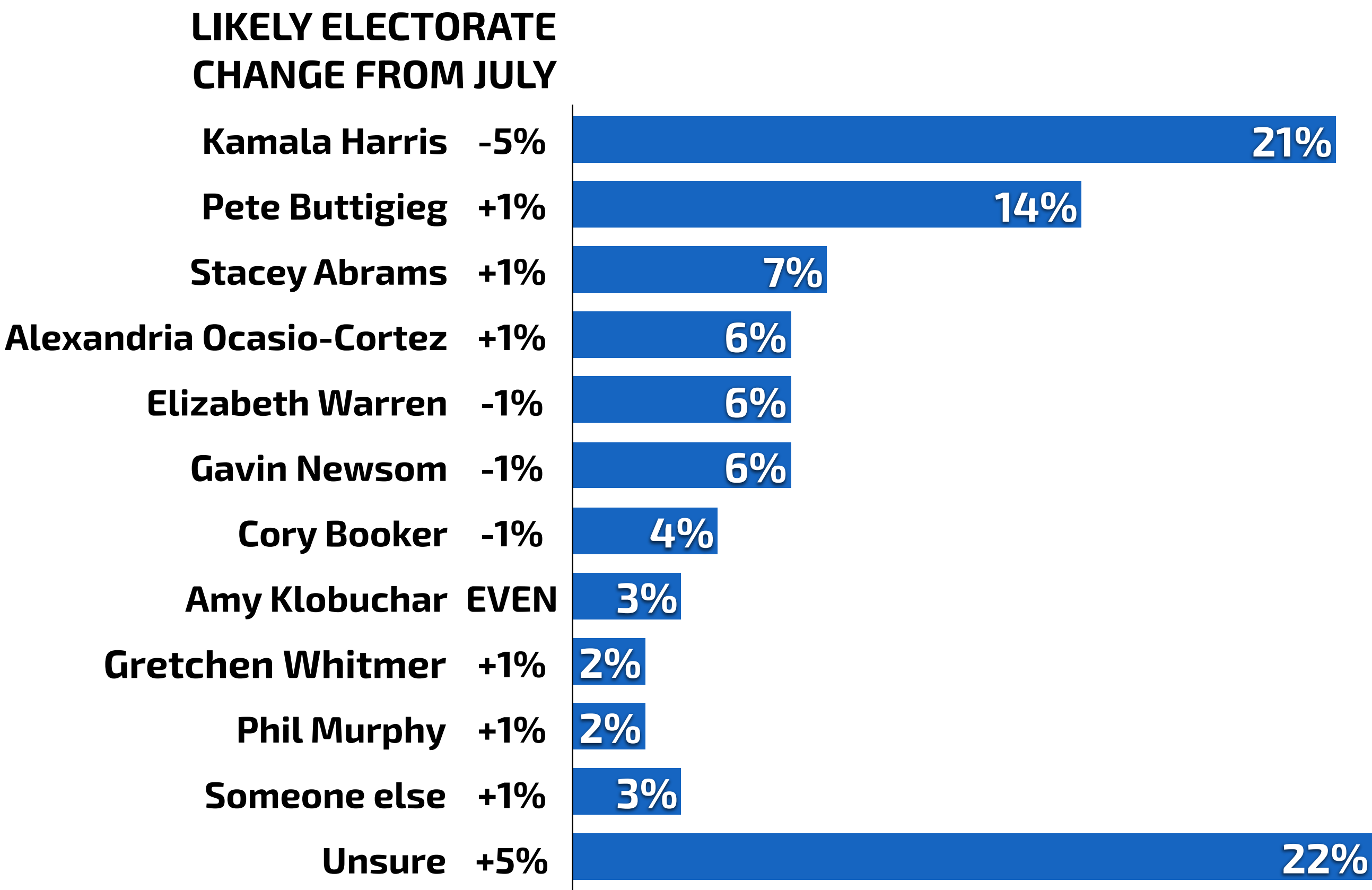
White College Dems Drive Support For Non-Biden Democrat

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



Harris Holds Lead In Non-Biden 2024 Field

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]

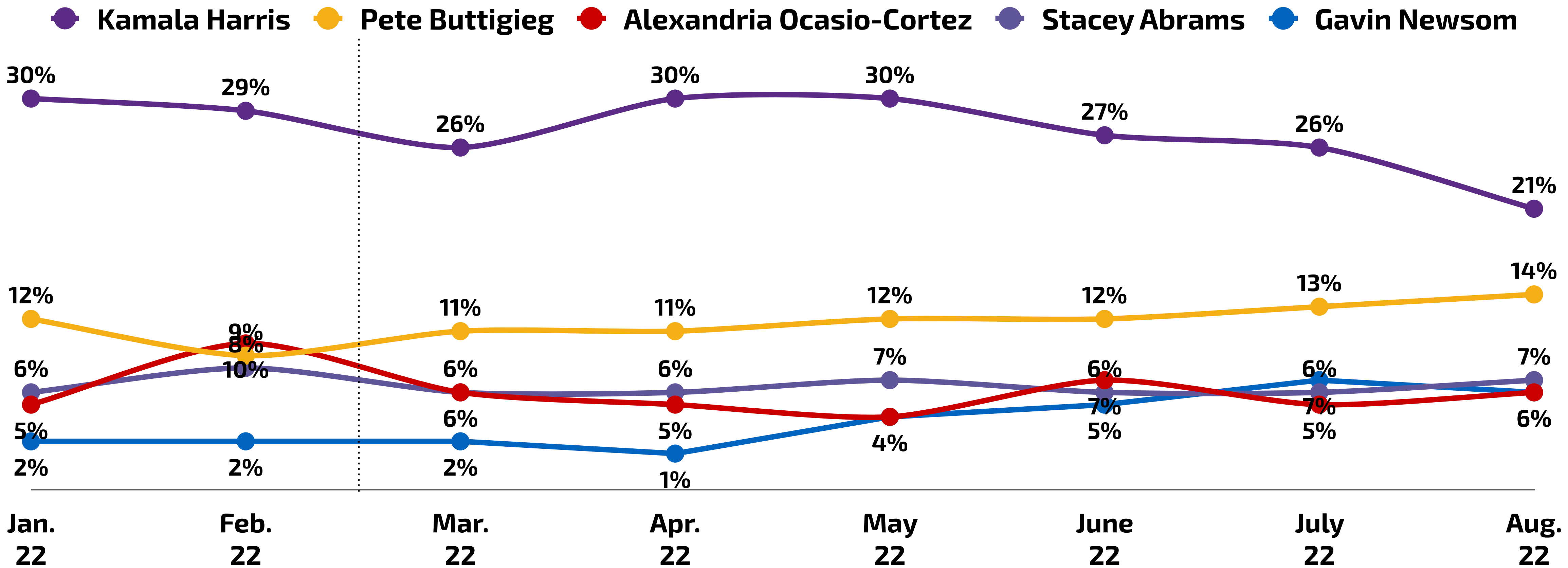


The following candidates were tested but received 1% or LESS vote share:

Andy Beshear
Kyrsten Sinema
Eric Adams
Jared Polis
Raphael Warnock
Roy Cooper
Mitch Landrieu
Gina Raimondo
J.B. Pritzker

Harris Lead In Non-Biden Field On Steady Decline

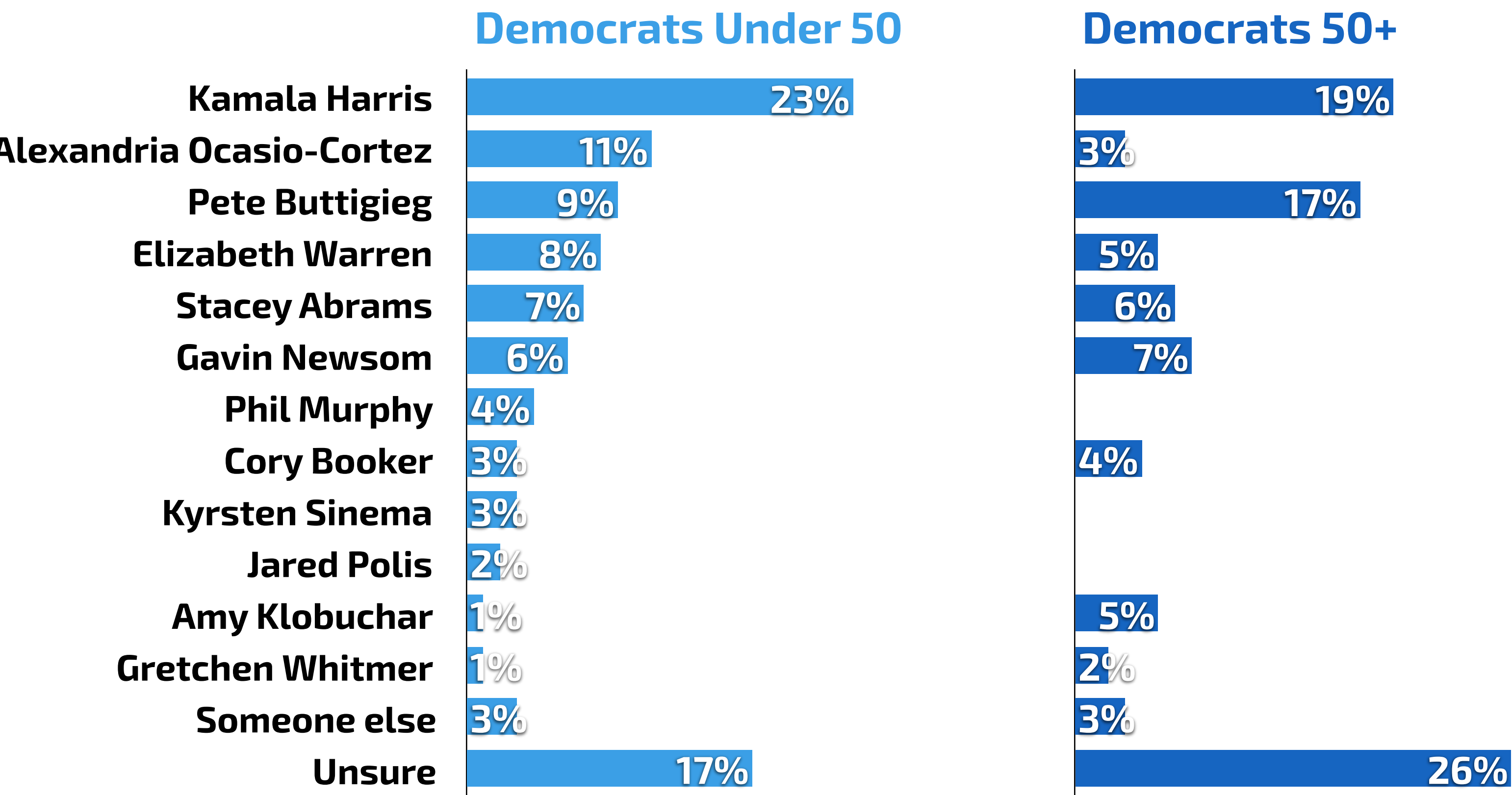
Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



N = 1,054 Voters in Likely Electorate nationwide, fielded August 19-22, 2022
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

Harris, Buttigieg Split Older Dems In Non-Biden Field

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

- Andy Beshear
- Eric Adams
- Raphael Warnock
- Mitch Landrieu
- Gina Raimondo
- J.B. Pritzker
- Roy Cooper



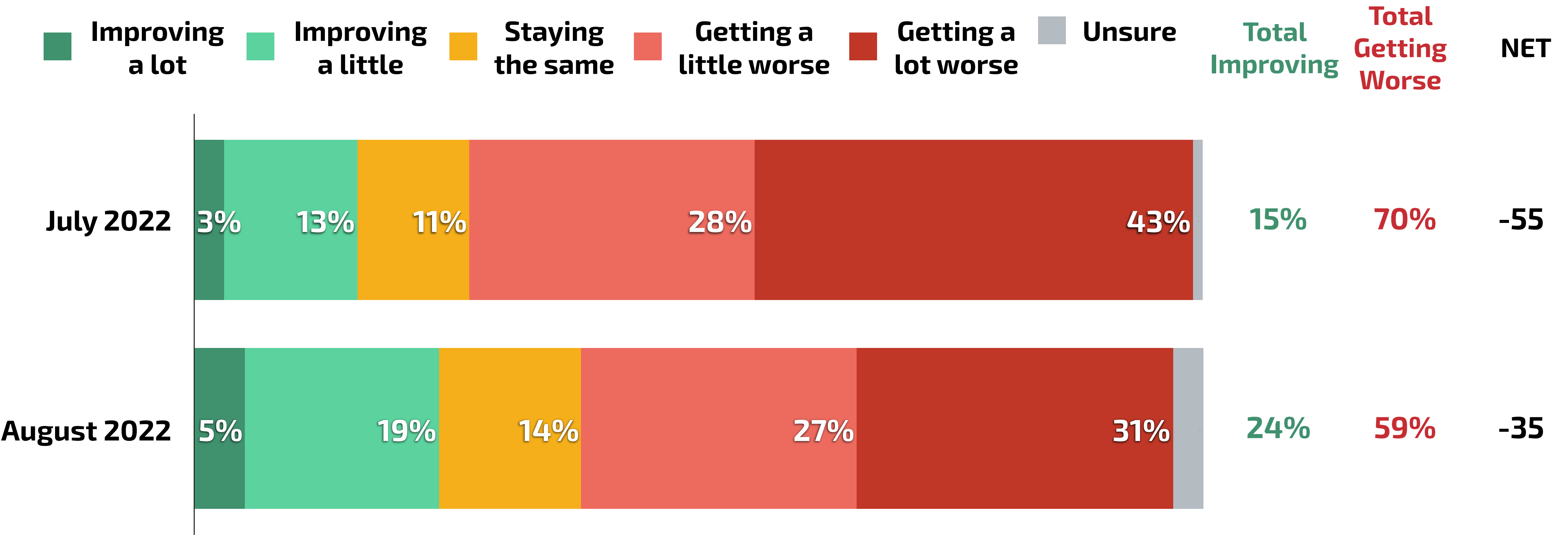
N = 1,054 Voters in Likely Electorate nationwide, fielded August 19-22, 2022

The Economy And Student Loans



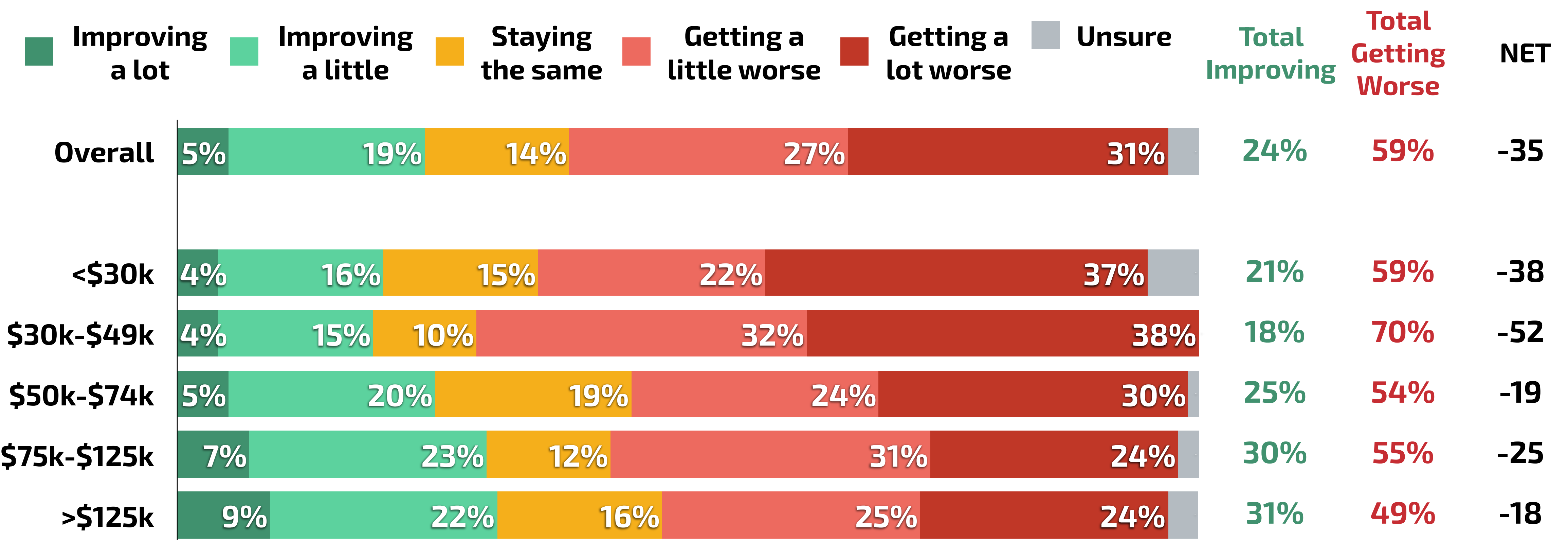
Share Saying U.S. Economy Getting Better Increases In August

Q. Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?



6 In 10 Say U.S. Economic Situation Is Getting Worse

Q. Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

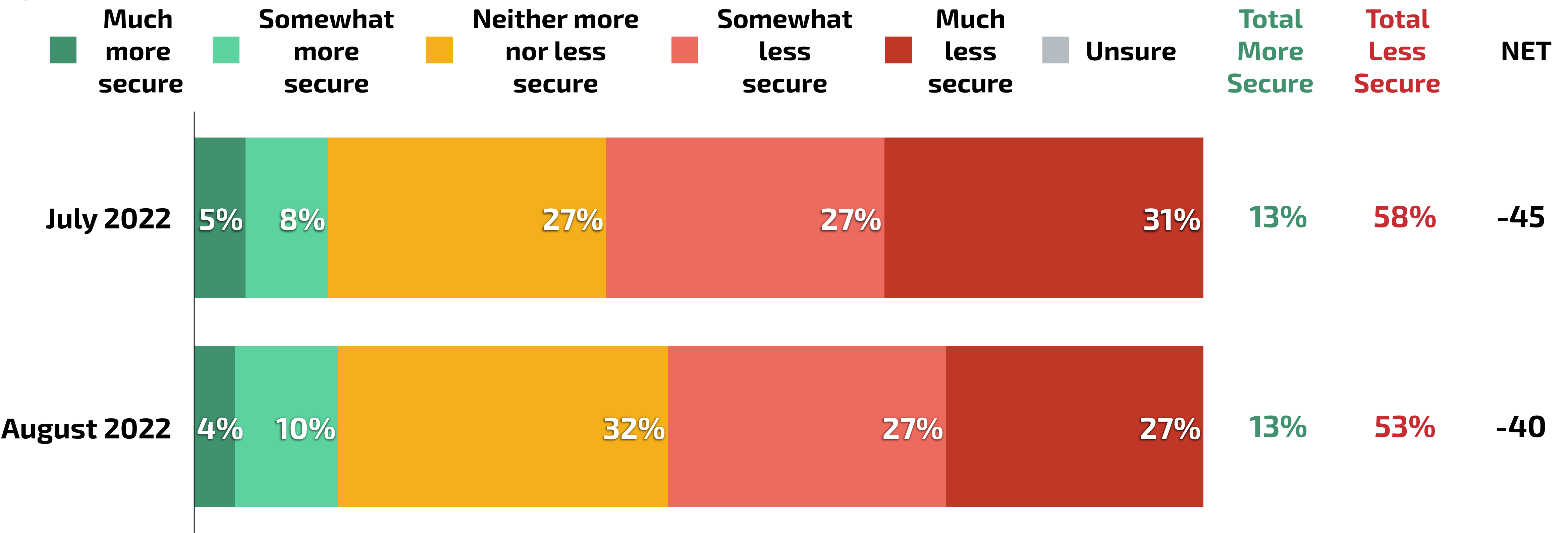


N = 1,054 Voters in Likely Electorate nationwide, fielded August 19-22, 2022
Note: Numbers in chart may not add up to totals due to rounding

Share Of Electorate Worried About Financial Security

Decreases In August

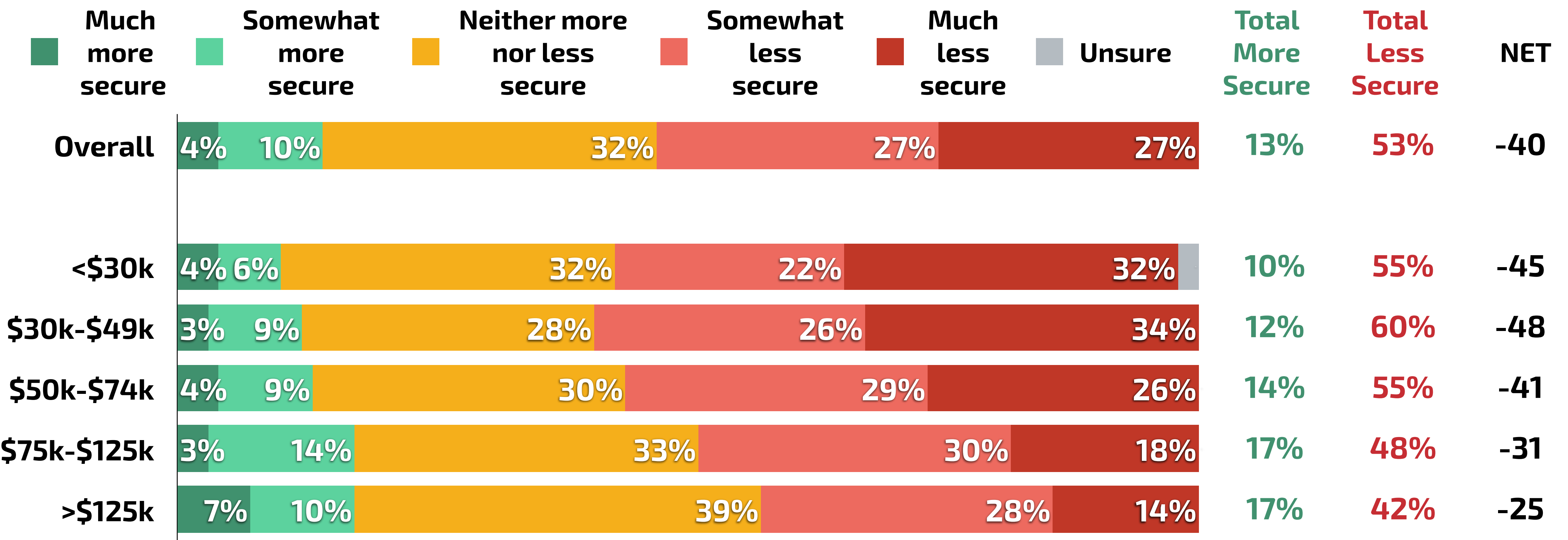
Q. Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?



N = 1,054 Voters in Likely Electorate nationwide, fielded August 19-22, 2022
Note: Numbers in chart may not add up to totals due to rounding

By 4-1 Margin, Voters Feel Less Financially Secure

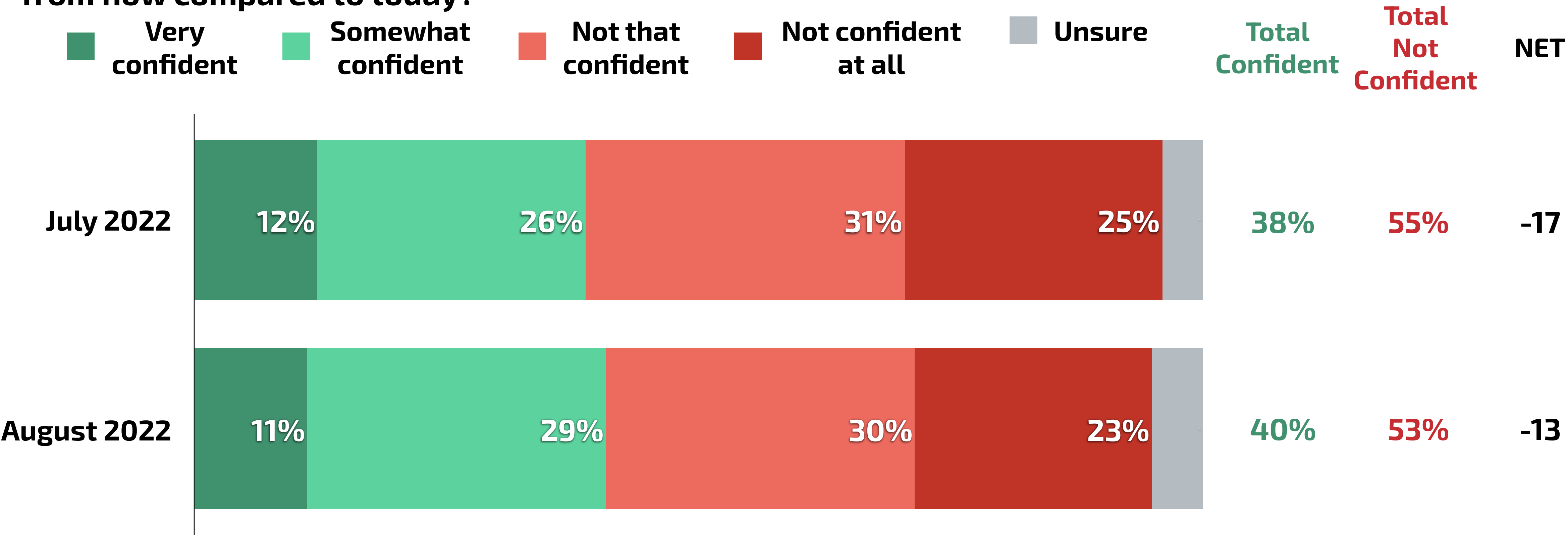
Q. Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?



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Note: Numbers in chart may not add up to totals due to rounding

Share That Believes They Will Be Better Off Financially One Year From Today Grows In August

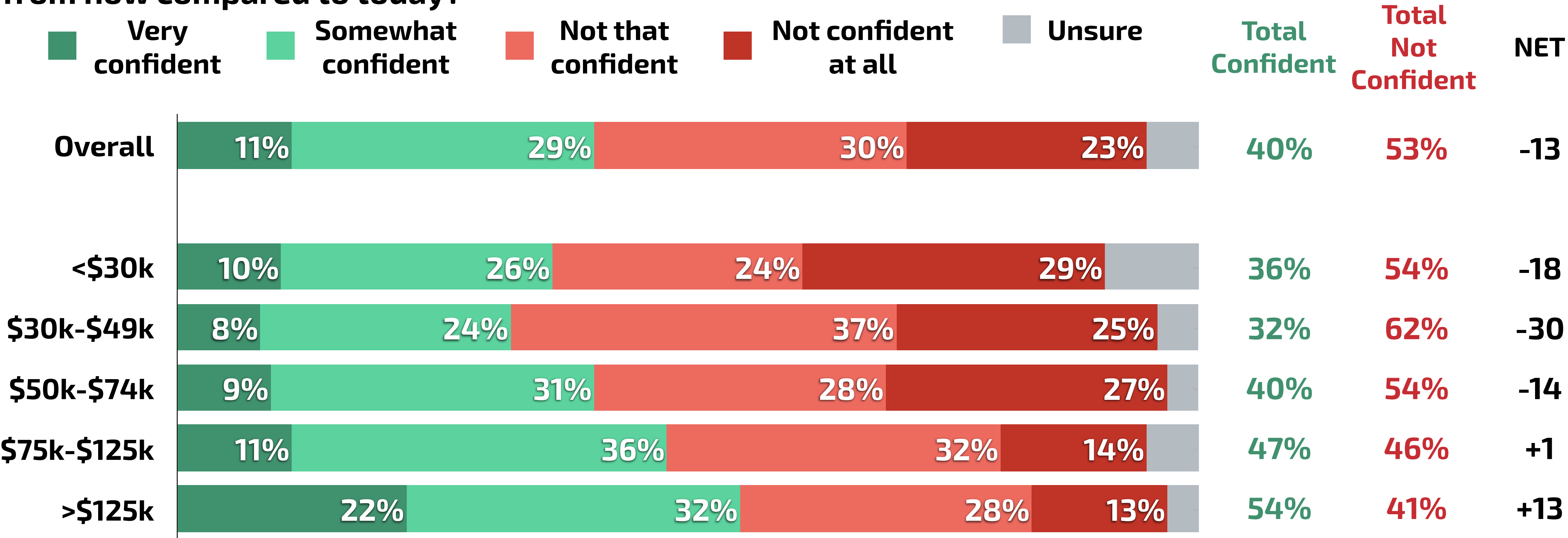
Q. Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?



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Note: Numbers in chart may not add up to totals due to rounding

Majority Not Confident They Will Be Better Off Financially One Year From Today

Q. Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?



8 In 10 Do Not Owe Any Money In Student Loans

Q. Do you owe any money in student loans?

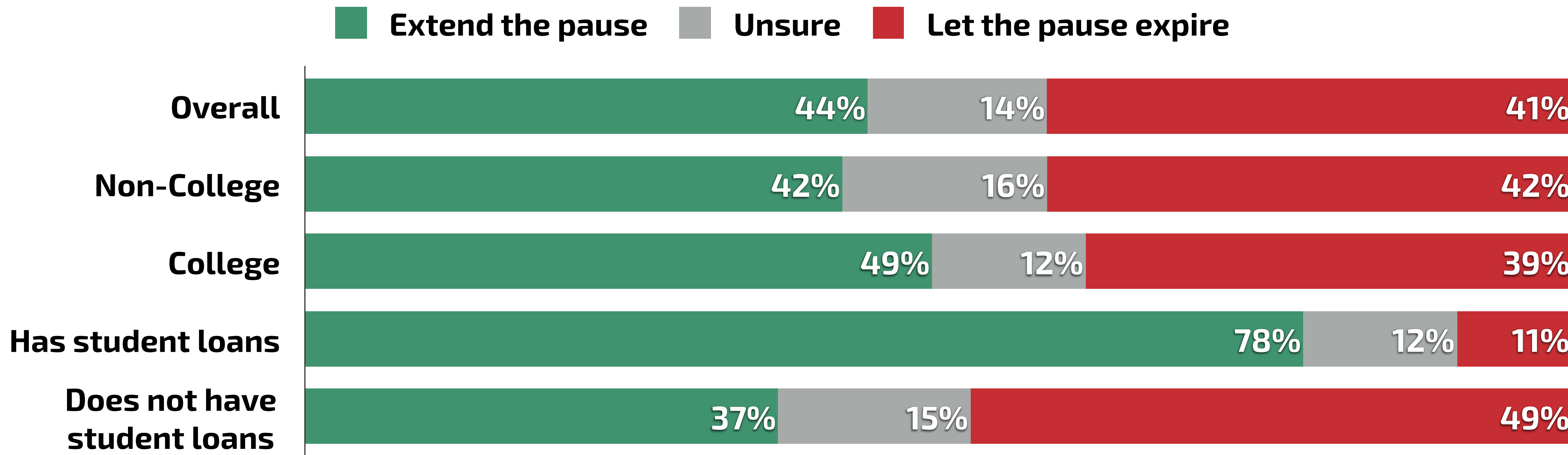
Yes Unsure No



Electorate Leans In Favor Of Extending Student Loan Pause

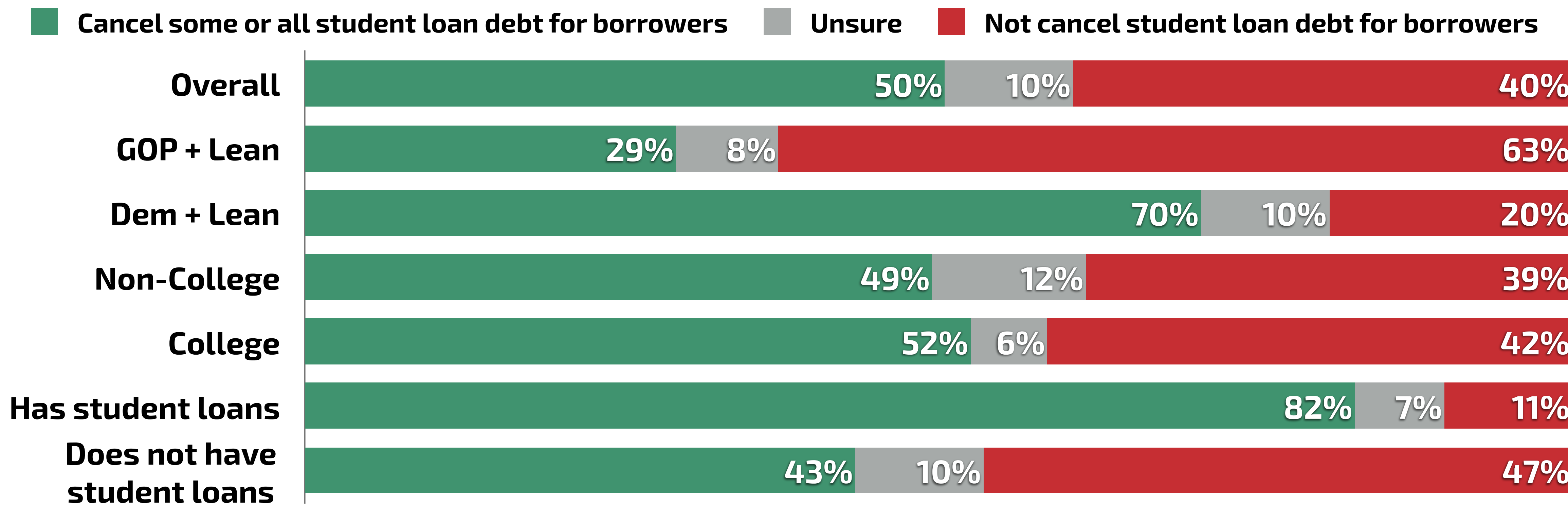
Q. As you may know, the Biden Administration has paused required student loan repayments. This pause is set to expire on August 31.

Do you think the Biden Administration should...?



Electorate Leans In Favor Of Some Loan Cancellation

Q. Which of the following comes closest to your view, even if neither is exactly right?
The Biden Administration should...

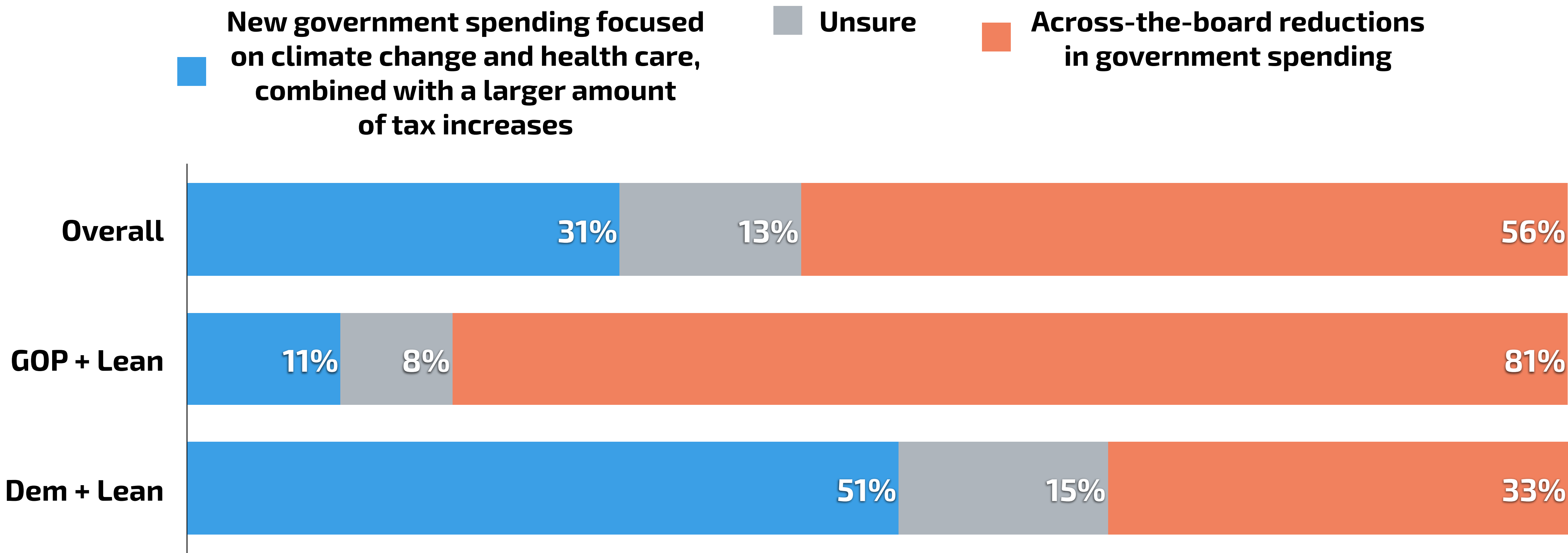


Biden And Congress



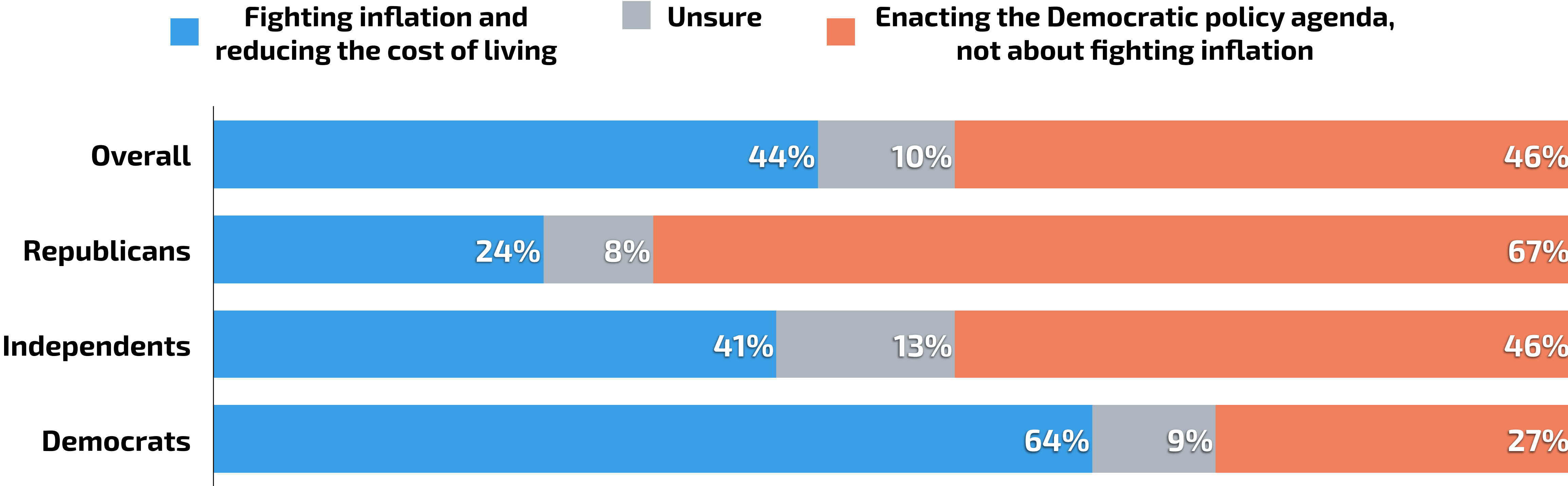
Slight Majority Of Electorate Believes Across The Board Reductions In Government Spending Would Be Effective At Reducing Inflation

Q. Which of these do you think would be most effective at reducing inflation?



Slightly More Say The Motivation Behind The Inflation Reduction Act Was Mostly About Enacting The Democratic Policy Agenda

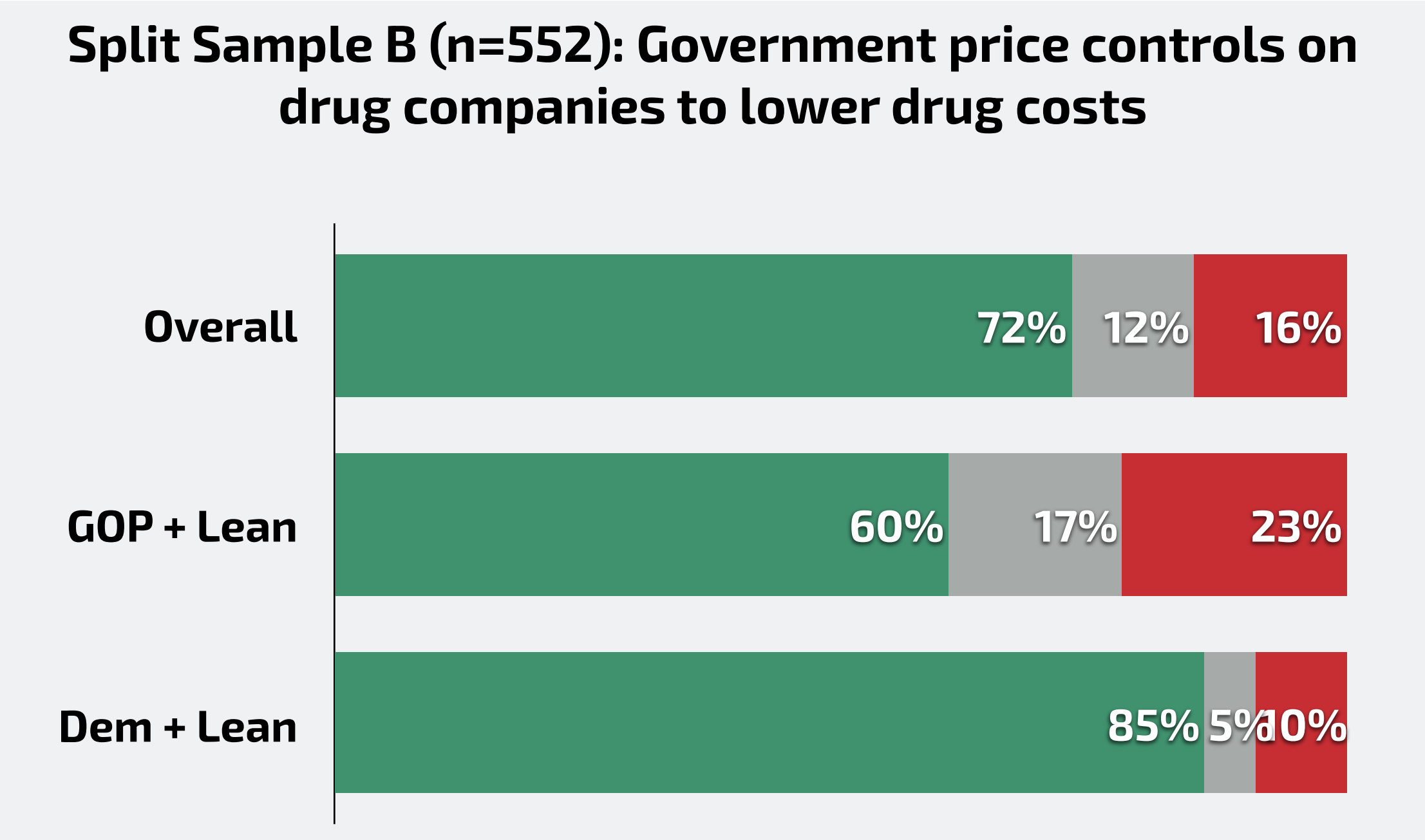
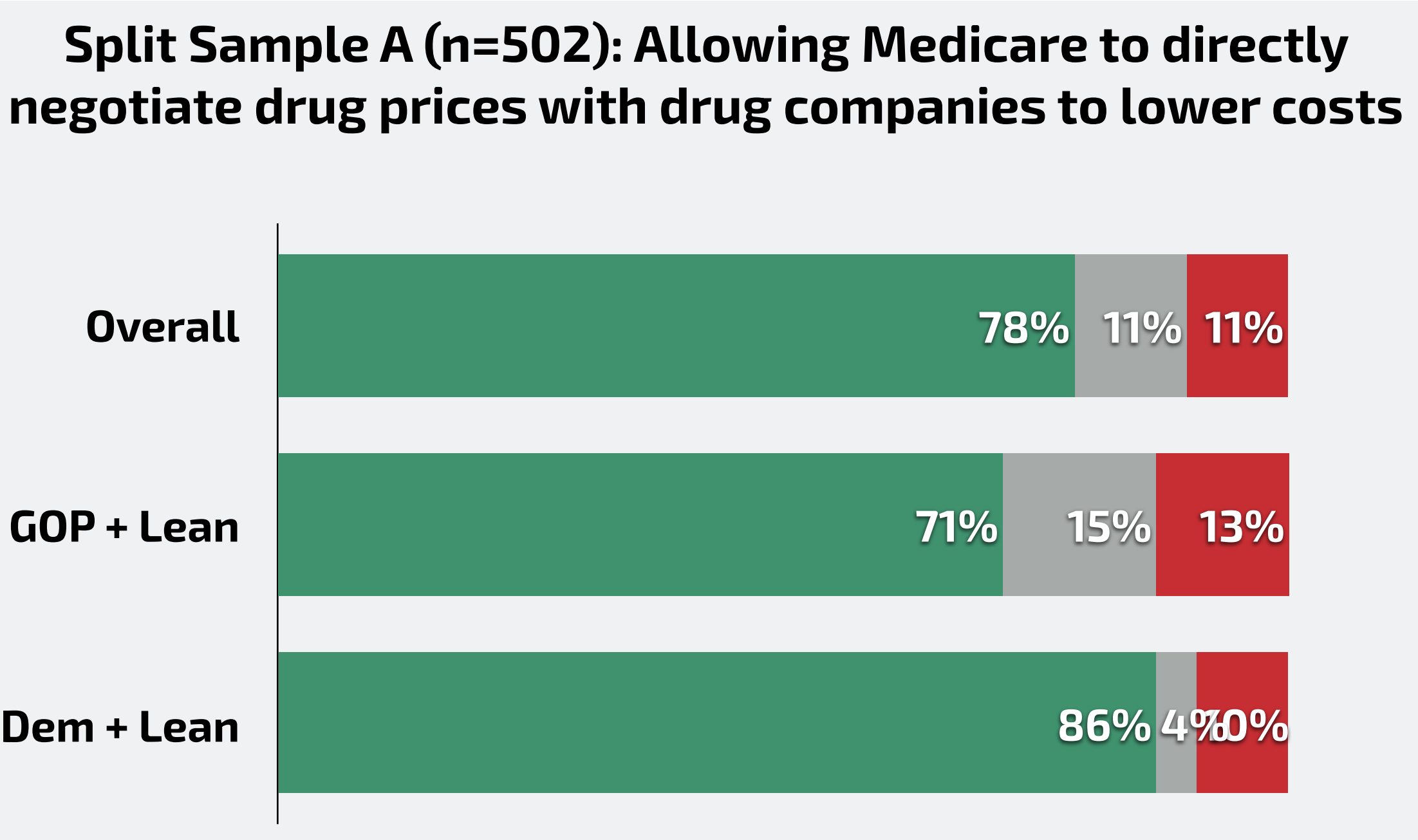
Q. Congress recently passed a bill named the Inflation Reduction Act that includes funding for climate initiatives, health care, and increased tax enforcement. Do you think the motivation behind this legislation was mostly about...?



Electorate Supports Allowing Medicare To Directly Negotiate Drug Prices, And Government Price Controls On Drug Companies To Lower Costs

Q. Do you support or oppose...?

Strongly/Somewhat support Unsure Strongly/Somewhat oppose

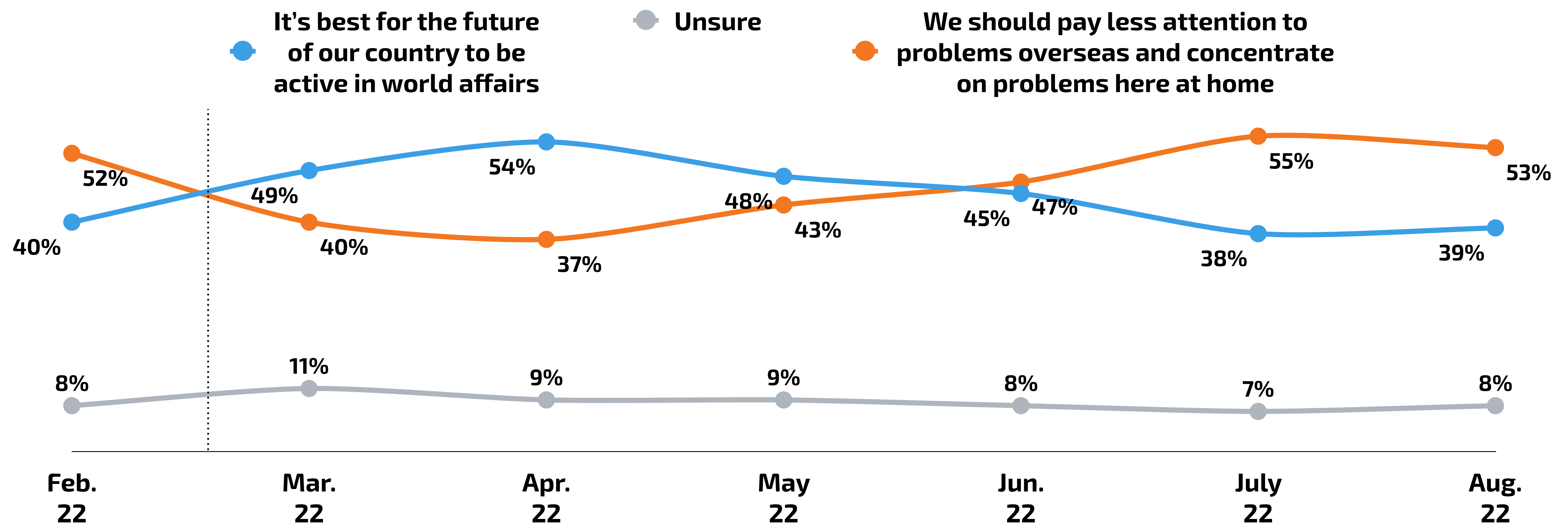


Ukraine



“Pay Less Attention Overseas” Remains Majority View

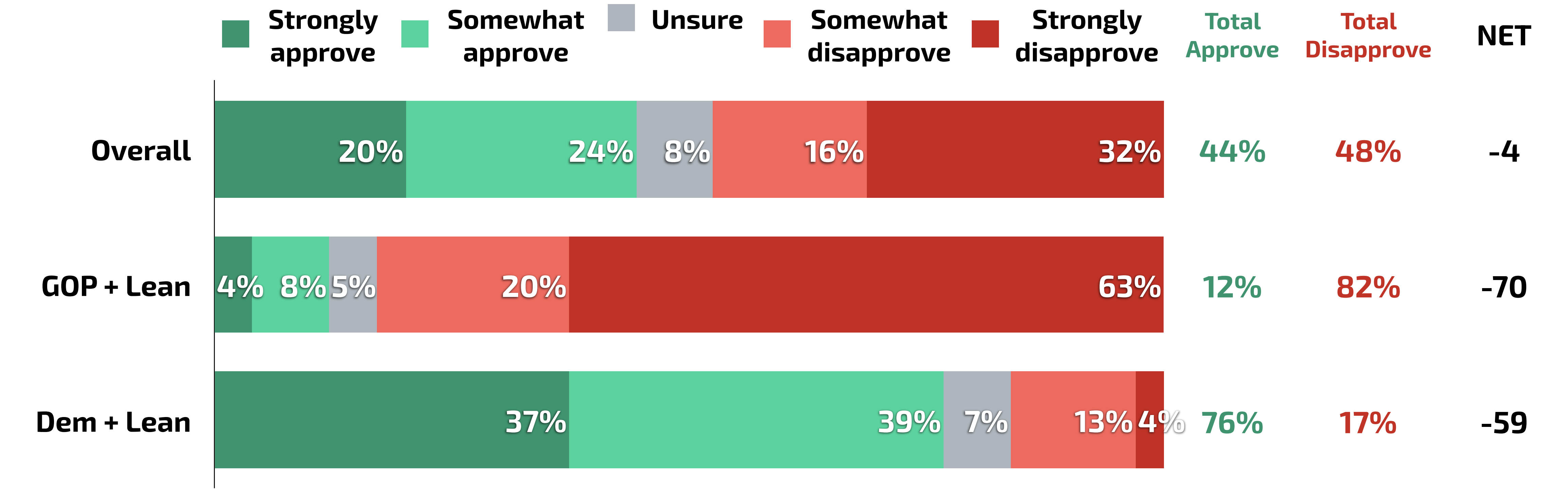
Q. Which of the following comes closest to your view, even if neither is exactly right?



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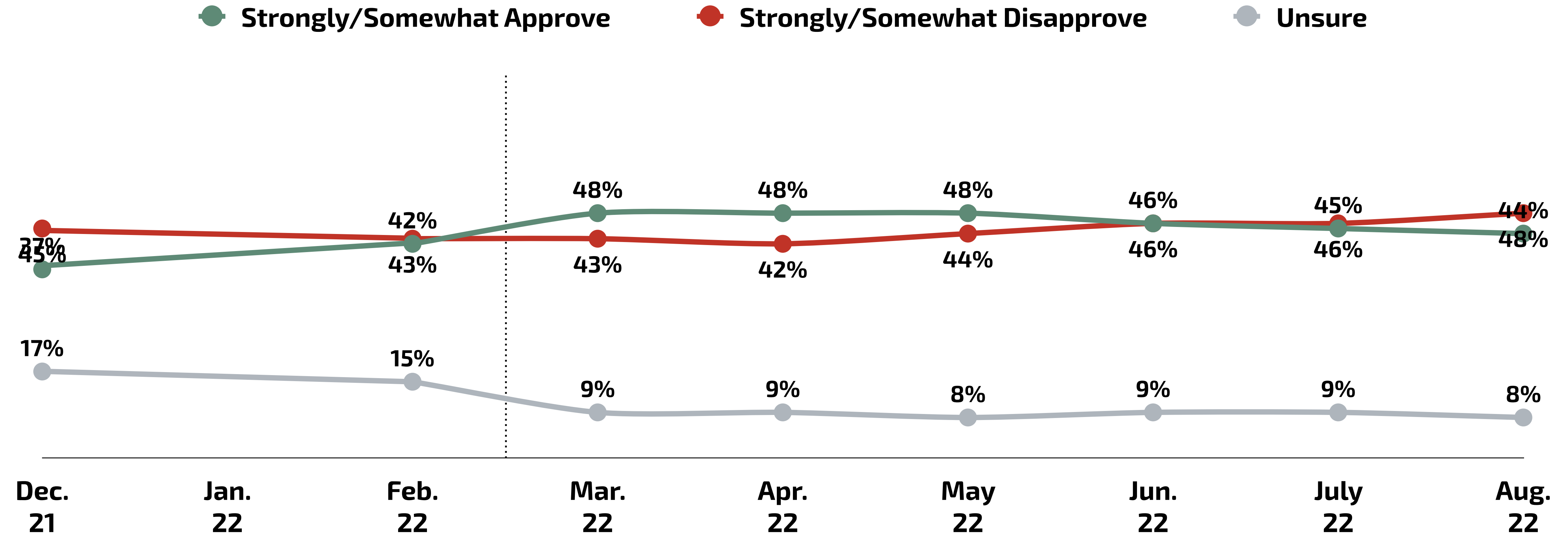
Likely Electorate Split On Biden's Approach To Russia-Ukraine

Q. Do you approve or disapprove of the way Joe Biden is handling the situation involving Russia and Ukraine?



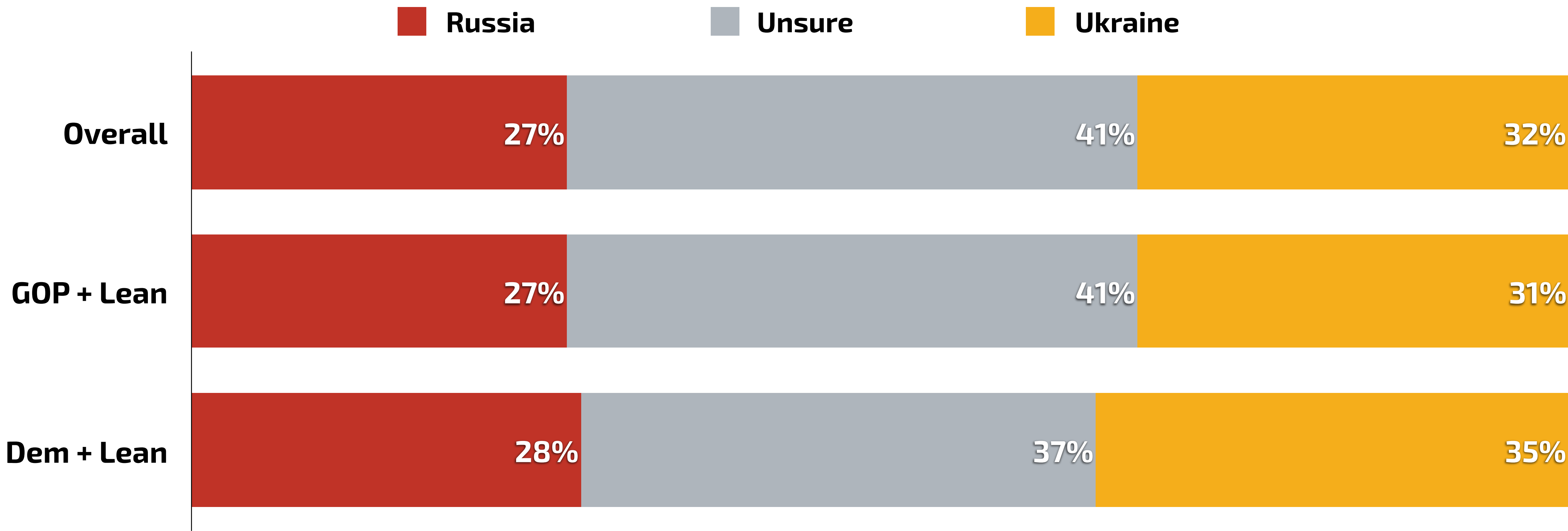
Biden's Russia-Ukraine Approval At A New Low

Q. Do you approve or disapprove of the way Joe Biden is handling the situation involving Russia and Ukraine?



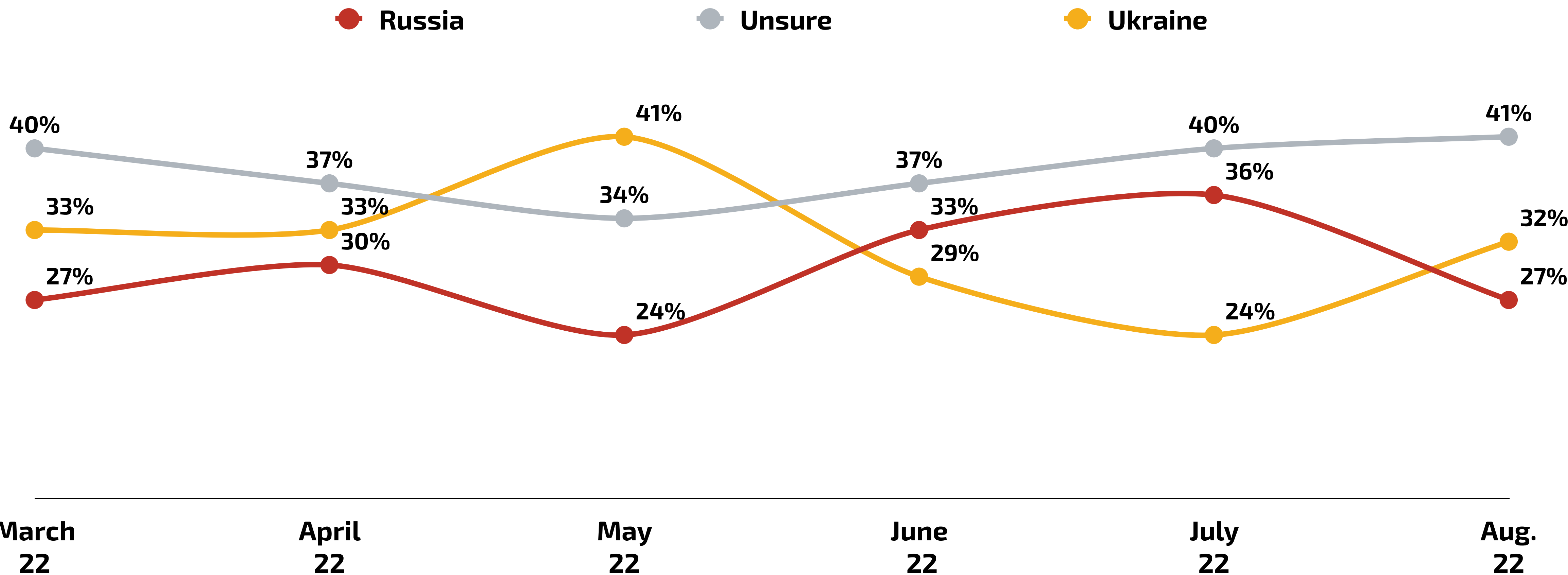
Plurality Unsure Who Is Winning War In Ukraine

Q. If you had to pick one, who do you think is winning the war in Ukraine right now?



Share Saying Ukraine Is Winning Up 8 Points

Q. If you had to pick one, who do you think is winning the war in Ukraine right now?

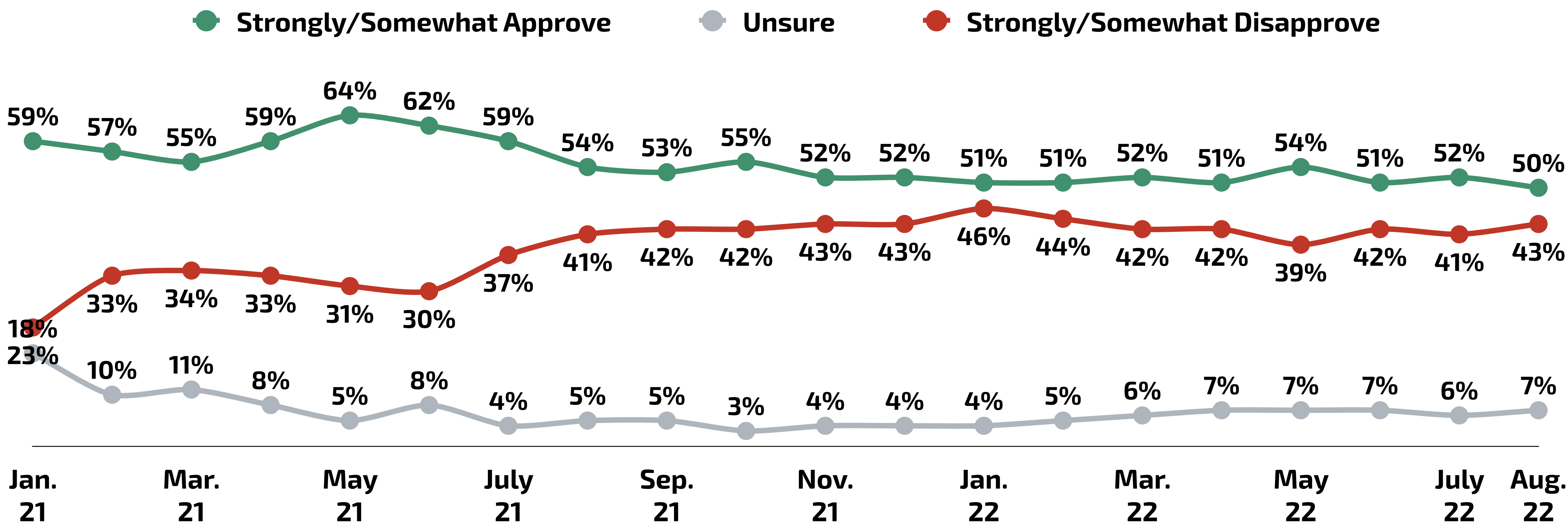


COVID-19 And Monkeypox



Biden COVID Approval Dips Two Points In July

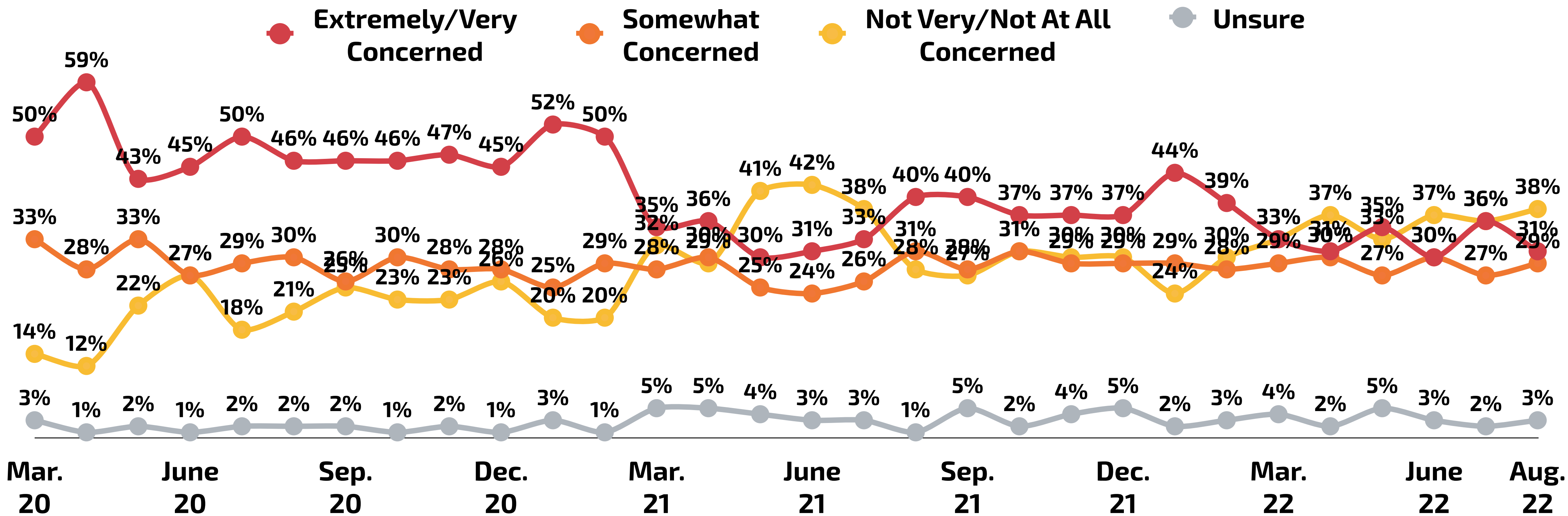
Q. Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?



N = 1,054 Registered Voters nationwide, fielded August 19-22, 2022

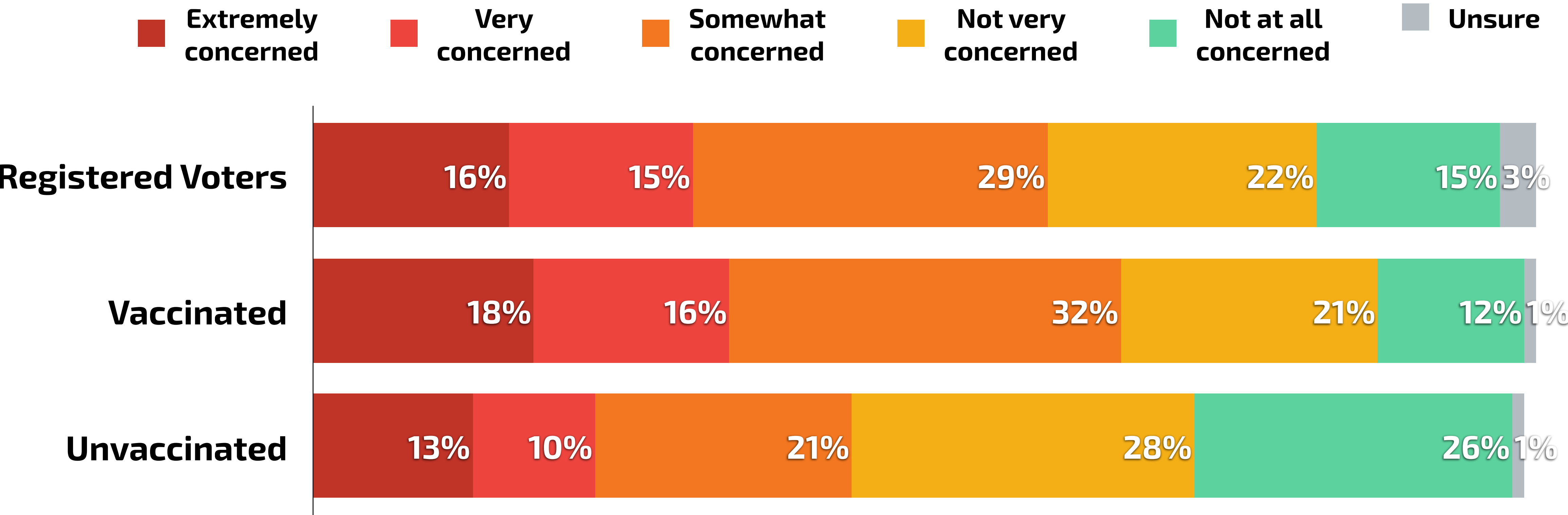
COVID Concerns Down Slightly In August

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



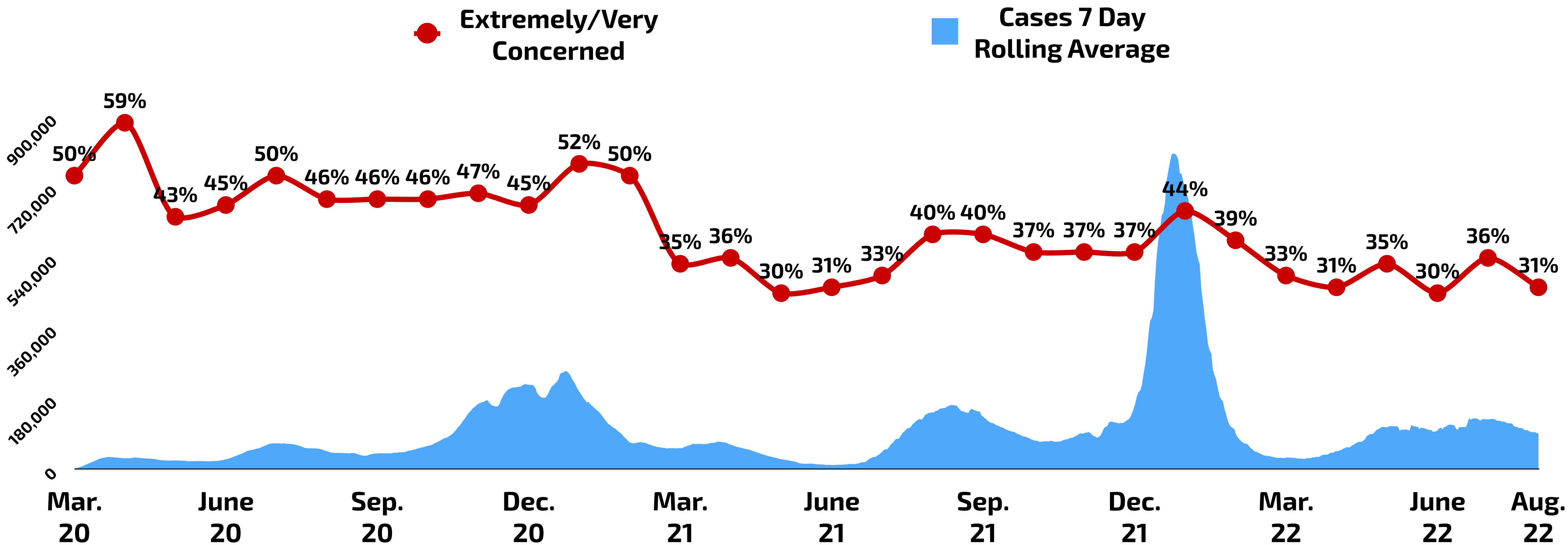
Unvaccinated Voters More Likely To Say They Are Not At All Concerned About COVID Infection

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



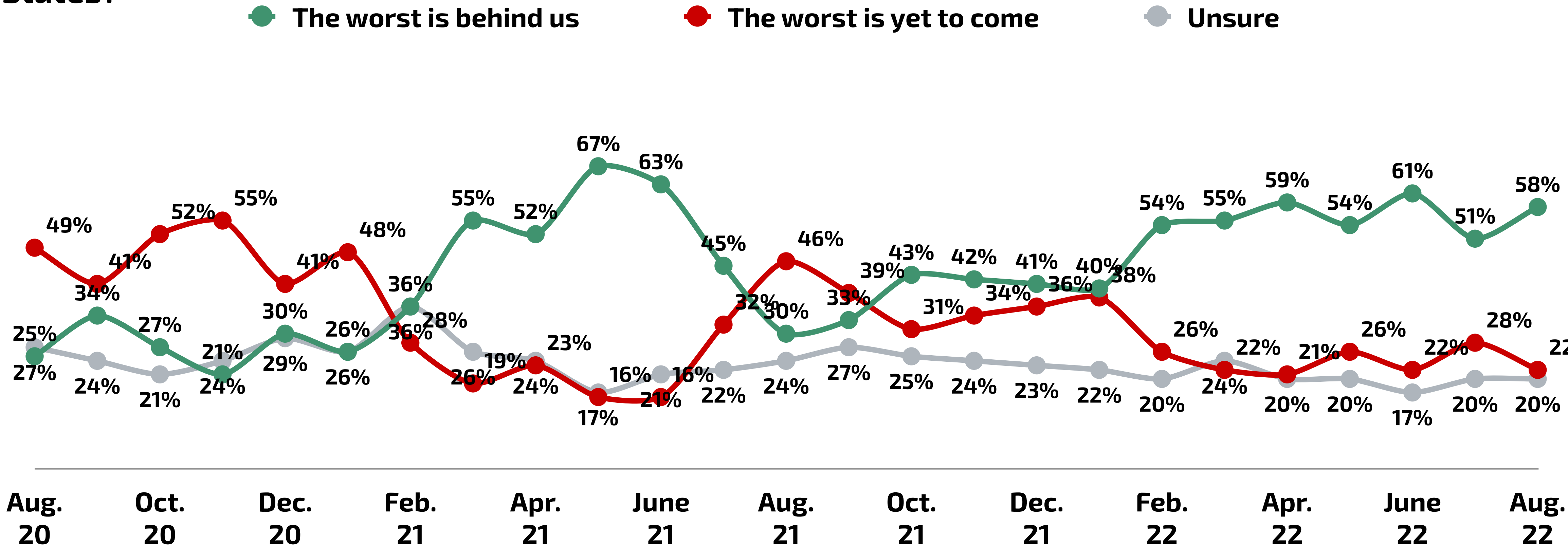
COVID Concerns Decrease Along With Case Counts

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



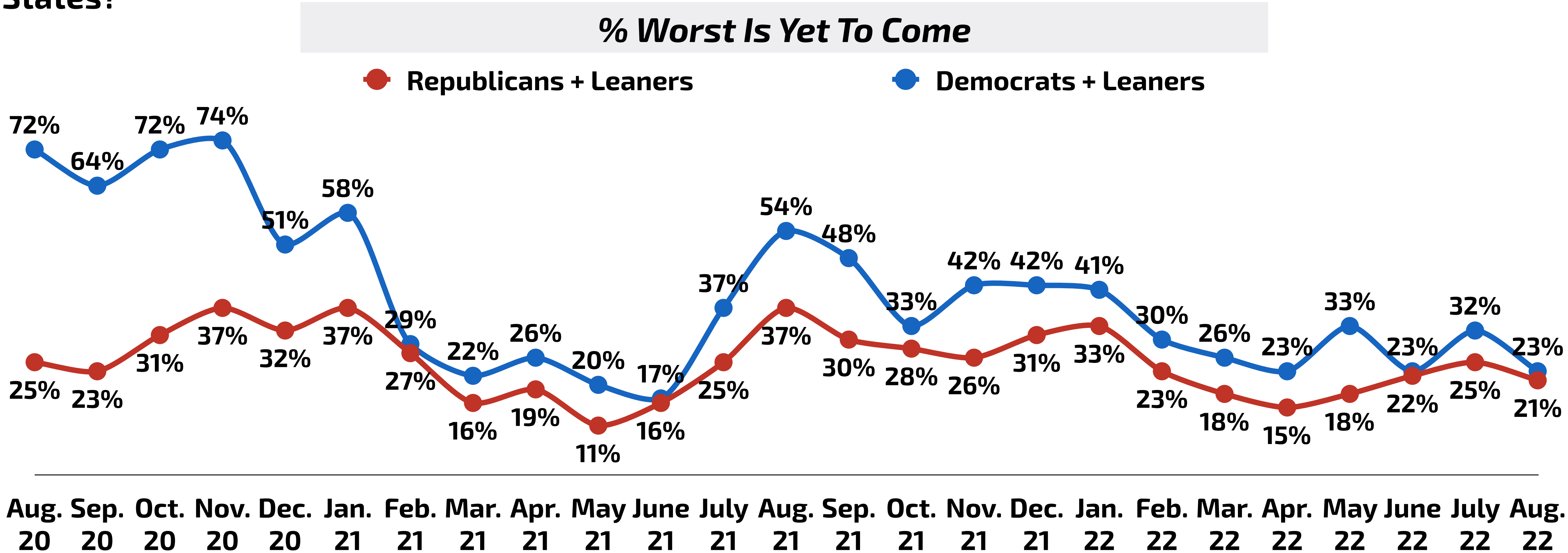
Share Of Voters Saying “The Worst Is Behind Us” Rebounds 7 Points In August

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



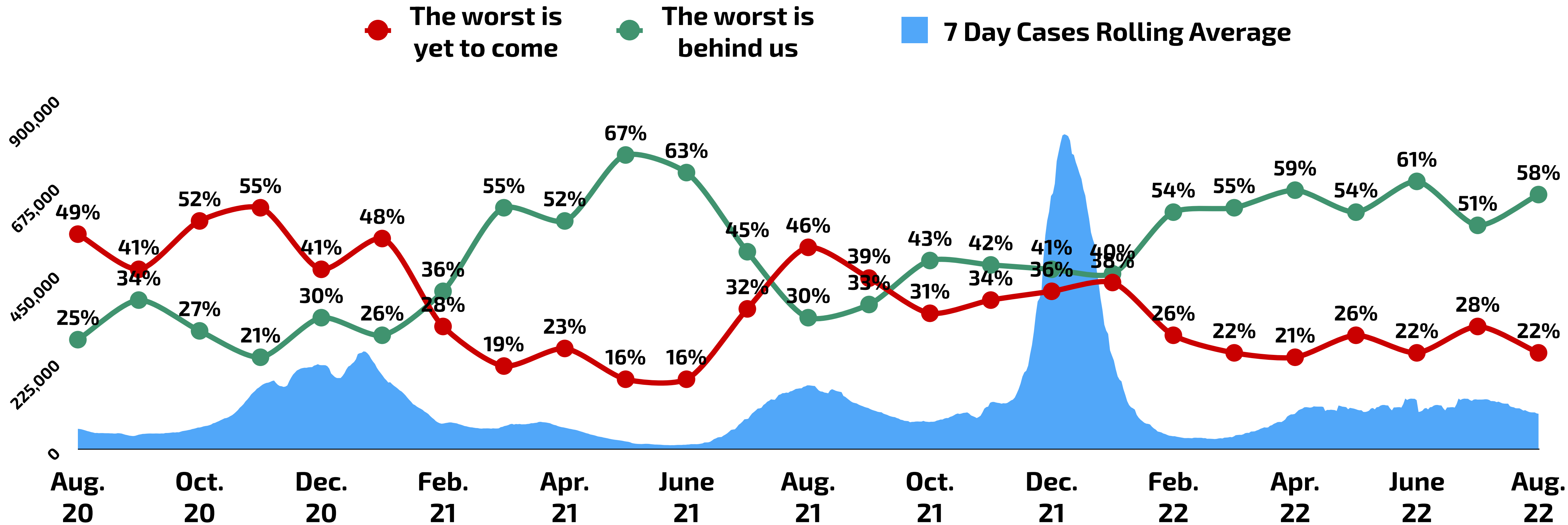
23% Of Dems, 17% of Republicans Say “Worse Is Yet To Come” With COVID-19; Down Considerably In August

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



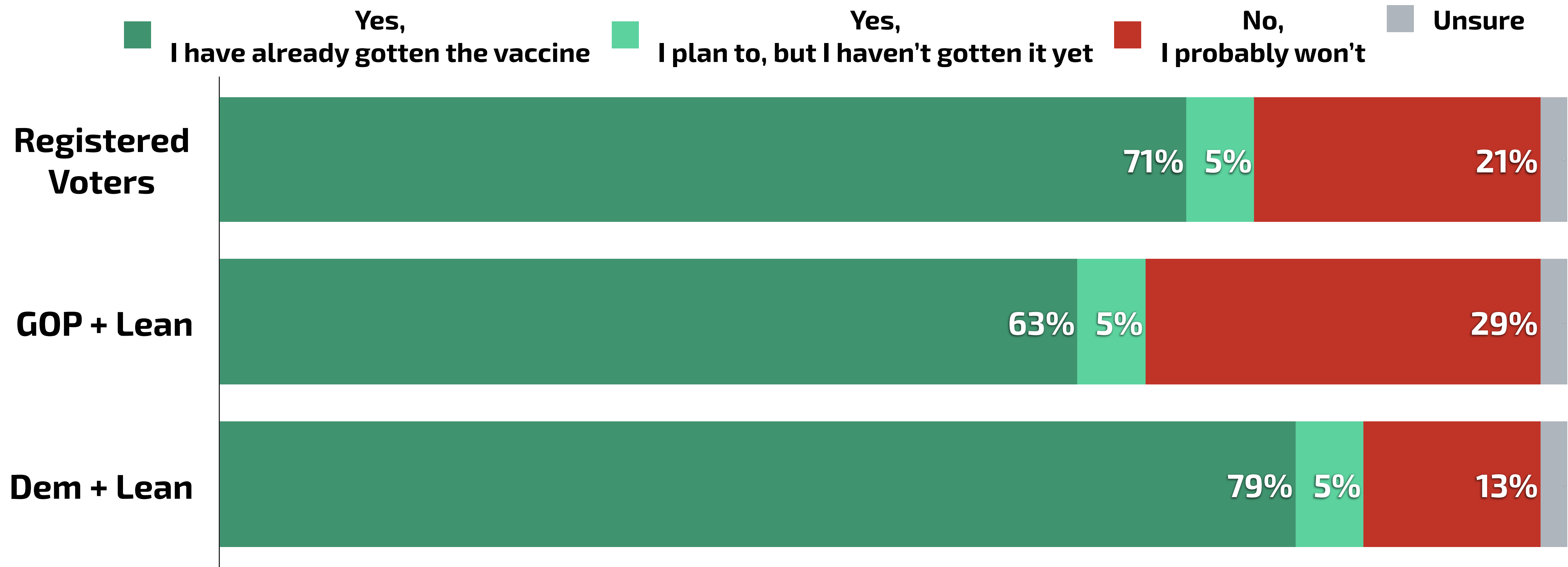
Share Saying “Worse Is Yet To Come” Decreases As New Cases Drop

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



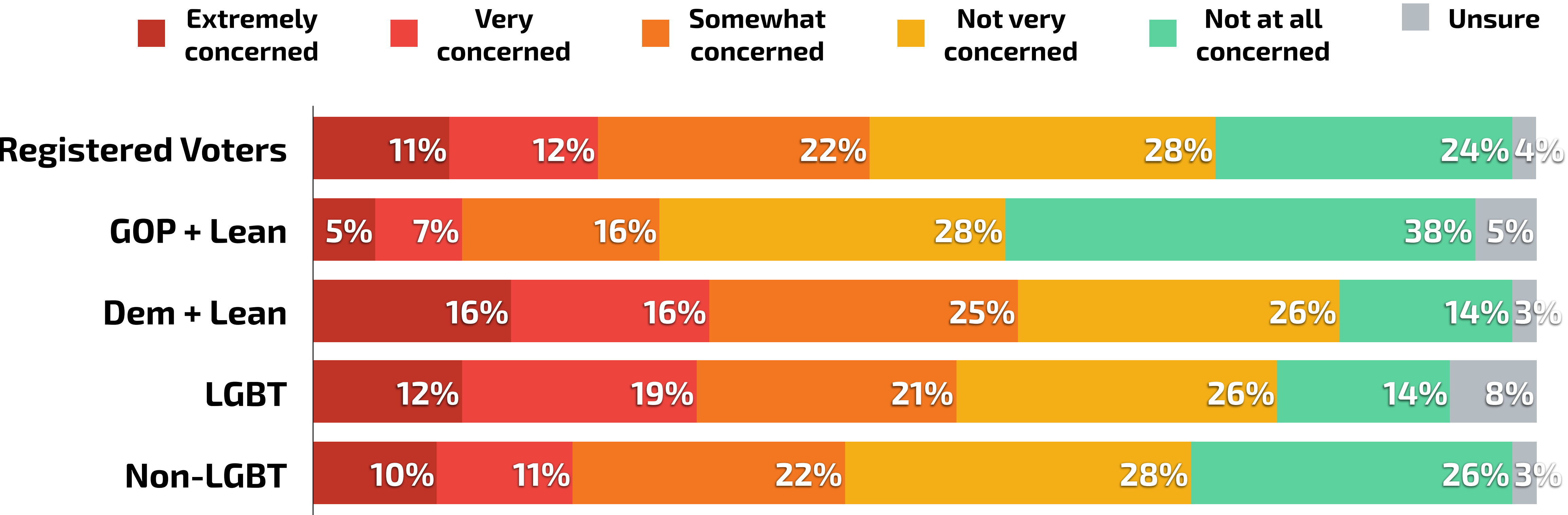
63% Of Republicans, 79% of Democrats Say They Are Vaccinated Against COVID-19

Q. Have you gotten or do you plan to get the COVID-19 vaccine?



Democrats, LGBT Voters Most Concerned About Monkeypox

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with Monkeypox?



Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.



Methodology

The August 2022 Echelon Insights Verified Voter Omnibus was fielded online from August 19-22, 2022 in English among a sample of N=1,054 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.6 percentage points.





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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