



April 2024 Omnibus Topline - EXTERNAL
Survey of N=1,020 voters in the Likely Electorate
Online sample matched to L2 Voter File
Field Dates: April 12 - 14, 2024
Margin of Error: +/- 3.9 Percentage Points

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	66%
Right direction	26%
Unsure	9%

2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]

	1st Choice	2nd Choice	Combined Choice
Cost of living	23%	18%	41%
Immigration	18%	12%	30%
Jobs and the economy	12%	13%	24%
The state of democracy	8%	5%	13%
Political corruption	7%	8%	15%
The environment and climate change	6%	5%	11%
Abortion	5%	7%	13%
Crime	4%	6%	10%
Healthcare	4%	6%	10%
National security	3%	5%	8%
Gun rights	2%	3%	5%
Education	1%	2%	3%
Drug abuse	1%	2%	3%
Race relations	1%	2%	3%
Taxes	1%	2%	3%
Infrastructure	*%	1%	2%
Something else (please specify)	3%	2%	4%
Other	1%	*%	1%

3. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]

	V/S FAV.	V/S UNFAV.	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
Joe Biden	43%	55%	21%	22%	2%	11%	43%	*%
Kamala Harris	43%	52%	19%	23%	5%	11%	40%	*%
Donald Trump	41%	57%	24%	17%	2%	8%	48%	*%
The Democratic Party	46%	48%	18%	28%	6%	16%	32%	*%
The Republican Party	41%	54%	16%	25%	4%	19%	36%	*%
Nikki Haley	31%	39%	6%	25%	19%	19%	19%	12%
Mike Johnson	23%	26%	8%	15%	19%	8%	18%	32%
Beyonce	45%	26%	17%	28%	27%	14%	12%	2%
Caitlin Clark	32%	7%	18%	14%	20%	4%	3%	41%
Shohei Ohtani	19%	8%	5%	14%	16%	5%	4%	57%

4. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	43%
STRONGLY/SOMEWHAT DISAPPROVE	56%
Strongly approve	19%
Somewhat approve	24%
Somewhat disapprove	14%
Strongly disapprove	42%
Unsure	1%

5. [QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	47%
STRONGLY/SOMEWHAT DISAPPROVE	52%
Strongly approve	30%
Somewhat approve	17%
Somewhat disapprove	8%
Strongly disapprove	44%
Unsure	2%

[RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN]

6. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	41%
STRONGLY/SOMEWHAT DISAPPROVE	57%
Strongly approve	19%
Somewhat approve	22%
Somewhat disapprove	15%
Strongly disapprove	43%
Unsure	2%

7. [QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	31%
STRONGLY/SOMEWHAT DISAPPROVE	62%
Strongly approve	12%
Somewhat approve	19%
Somewhat disapprove	16%
Strongly disapprove	46%
Unsure	7%

8. [QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	54%
Strongly approve	15%
Somewhat approve	25%
Somewhat disapprove	15%
Strongly disapprove	39%
Unsure	6%

9. [QStability] Do you think that over the next year, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/A LITTLE MORE STABLE	21%
MUCH/A LITTLE LESS STABLE	43%
Much more stable	6%
A little more stable	15%
Stay about the same	24%
A little less stable	22%
Much less stable	21%
Unsure	11%

10. [QMotivation2024] How motivated are you to vote in the November 2024 election for President? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY MOTIVATED	83%
NOT AT ALL/VERY MOTIVATED	8%
Extremely motivated	69%
Very motivated	15%
Somewhat motivated	8%
Not very motivated	5%
Not at all motivated	3%
Unsure	1%

11. [QDownBallotMotivation2024] How motivated are you to vote in the November 2024 elections for races OTHER than President, such as, Congress, ballot initiatives and other offices? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY MOTIVATED	70%
NOT AT ALL/VERY MOTIVATED	9%
Extremely motivated	51%
Very motivated	19%
Somewhat motivated	17%
Not very motivated	7%
Not at all motivated	2%
Unsure	3%

12. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	46%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	49%
Definitely the Republican candidate	32%
Probably the Republican candidate	13%
Probably the Democratic candidate	13%
Definitely the Democratic candidate	36%
Lean the Republican candidate	1%
Lean the Democratic candidate	1%
Unsure	5%

13. [QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

MEAN	4.34
0	48%
1	1%
2	1%
3	1%
4	1%
5	5%
6	2%
7	3%
8	4%
9	4%
10	29%

[0-10 Likert scale]

14. [QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

MEAN	4.52
0	43%
1	3%
2	1%
3	2%
4	2%
5	4%
6	2%
7	4%
8	5%
9	4%
10	29%

[0-10 Likert scale]

15. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY/LEAN TRUMP	46%
DEFINITELY/PROBABLY/LEAN BIDEN	49%
Donald Trump, definitely	33%
Donald Trump, probably	11%
Joe Biden, probably	12%
Joe Biden, definitely	36%
Donald Trump, lean	1%
Joe Biden, lean	1%
Unsure	5%

16. [QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-6]

JOE BIDEN + LEAN	41%
DONALD TRUMP + LEAN	40%
ROBERT F. KENNEDY, JR. + LEAN	11%
CORNEL WEST + LEAN	2%
JILL STEIN + LEAN	2%
Joe Biden, the Democratic candidate	41%
Donald Trump, the Republican candidate	40%
Robert F. Kennedy, Jr., Independent candidate	10%
Cornel West, Independent candidate	2%
Jill Stein, Green Party candidate	2%
Lean Joe Biden, the Democratic candidate	1%
Lean Donald Trump, the Republican candidate	*%
Lean Robert F Kennedy, Jr , Independent candidate	1%
Lean Jill Stein, Green Party candidate	*%
Lean Cornel West, Independent candidate	*%
Unsure	4%

17. [QTrumpInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Donald Trump? [RANDOMIZE 1-4, 4-1]

MUCH/A LITTLE MORE POSITIVE	27%
MUCH/A LITTLE MORE NEGATIVE	48%
Much more positive	20%
A little more positive	7%
A little more negative	9%
Much more negative	38%
No differently	24%
Unsure	2%

18. [QBidenInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Joe Biden? [RANDOMIZE 1-4, 4-1]

MUCH/A LITTLE MORE POSITIVE	30%
MUCH/A LITTLE MORE NEGATIVE	44%
Much more positive	16%
A little more positive	14%
A little more negative	11%
Much more negative	33%
No differently	24%
Unsure	2%

19. [QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more? [RANDOMIZE 1-2]

Whether Trump or Biden wins really would make a difference to me personally	77%
Whether Trump or Biden wins really would not make a difference to me personally	12%
Unsure	11%

20. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	23%
GETTING A LOT/LITTLE WORSE	57%
Improving a lot	7%
Improving a little	16%
Staying the same	18%
Getting a little worse	24%
Getting a lot worse	33%
Unsure	2%

21. [QTrumpStability] Do you think that if Donald Trump wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/A LITTLE MORE STABLE	42%
MUCH/A LITTLE LESS STABLE	50%
Much more stable	27%
A little more stable	15%
Stay about the same	5%
A little less stable	9%
Much less stable	41%
Unsure	3%

22. [QBidenStability] Do you think that if Joe Biden wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/A LITTLE MORE STABLE	29%
MUCH/A LITTLE LESS STABLE	48%
Much more stable	12%
A little more stable	17%
Stay about the same	19%
A little less stable	11%
Much less stable	37%
Unsure	4%

23. [QLead Attribute Battery] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following

	TOTAL TRUMP	TOTAL BIDEN	1. Definitely Donald Trump	2. Probably Donald Trump	3. No difference	4. Probably Joe Biden	5. Definitely Joe Biden	6. Unsure
Making our economy work better	48%	40%	37%	11%	11%	14%	25%	2%
Demonstrating strong leadership	45%	42%	35%	10%	9%	13%	29%	4%
Being competent and effective	45%	43%	35%	10%	10%	13%	30%	2%
Keeping the country safe	46%	44%	37%	9%	8%	13%	31%	2%
Promoting a safe and secure society	42%	44%	32%	9%	12%	15%	29%	2%
Protecting my rights and freedoms	42%	45%	35%	7%	10%	11%	34%	2%
Caring about people like me	39%	46%	30%	9%	12%	11%	35%	3%
Being honest and trustworthy	36%	46%	26%	10%	14%	11%	35%	3%

24. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	37%
Democrat	38%
Independent	23%
Member of another party	1%
Unsure	1%

IF REPUBLICAN [QPARTYID = 1], ASK:

25. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

	(n=335)
Firmly a Republican	74%
Not firmly a Republican	26%

IF DEMOCRAT [QPARTYID = 2], ASK:

26. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

	(n=390)
Firmly a Democrat	76%
Not firmly a Democrat	24%

IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3-5], ASK:

27. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=295)
Republicans	37%
Democrats	34%
Both equally often	19%
Unsure	10%

28. [QPartyConsolidated]: QParty + QPartyLean

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	7%

IF REPUBLICAN [QPARTY = 1] OR LEAN REPUBLICAN [QPARTYLEANVIEW = 1], ASK:

29. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=428)
Supporter of Donald Trump	49%
Supporter of the Republican Party	40%
I don't support either one	8%
Unsure	3%

IF REPUBLICAN [QPARTY = 1] OR LEAN REPUBLICAN [QPARTYLEANVIEW = 1], ASK:

30. [QGOPPrimaryVote] Did you vote in the 2024 Republican presidential primary or caucus in your state? [RANDOMIZE 1-2]

	(n=428)
Yes	61%
No	22%
My state's primary or caucus has not been held yet	12%
Unsure	5%

IF VOTED IN THE 2024 REPUBLICAN PRESIDENTIAL PRIMARY OR CAUCUS [QGOPPRIMARYVOTE = 1], ASK:

31. [QRecalled2024GOPPrimaryVote] Who did you vote for in the 2024 Republican presidential primary or caucus in your state? [RANDOMIZE 1-7]

	(n=262)
Donald Trump	82%
Nikki Haley	10%
Ron DeSantis	3%
Vivek Ramaswamy	3%
Chris Christie	1%
Asa Hutchinson	-
Ryan Binkley	-
Someone else (please specify)	*%

IF STATE'S PRIMARY OR CAUCUS HAS NOT BEEN HELD YET [QGOPPRIMARYVOTE = 3], ASK:

32. [QGOPPrimary] If the 2024 Republican presidential primary or caucus in your state were being held today, for whom would you vote? [RANDOMIZE 1-2]

	(n=47)
Donald Trump	80%
Nikki Haley	12%
Someone else (please specify)	6%
Unsure	2%

IF REPUBLICAN [QPARTY = 1] OR LEAN REPUBLICANS [QPARTYLEANVIEW=1], ASK:

33. [QPOTUSSatisfaction_GOP] Are you generally satisfied or dissatisfied with Donald Trump as the Republican nominee? [RANDOMIZE 1-4, 4-1]

	(n=428)
VERY/SOMEWHAT SATISFIED	81%
VERY/SOMEWHAT DISSATISFIED	19%
Very satisfied	56%
Somewhat satisfied	25%
Somewhat dissatisfied	7%
Very dissatisfied	11%
Unsure	1%

IF DEMOCRAT [QPARTY = 2] OR LEAN DEMOCRATS [QPARTYLEANVIEW=2], ASK:

34. [QPOTUSSatisfaction_Dem] Are you generally satisfied or dissatisfied with Joe Biden as the Democratic nominee? [RANDOMIZE 1-4, 4-1]

	(n=486)
VERY/SOMEWHAT SATISFIED	79%
VERY/SOMEWHAT DISSATISFIED	20%
Very satisfied	38%
Somewhat satisfied	40%
Somewhat dissatisfied	14%
Very dissatisfied	6%
Unsure	2%

IF REPUBLICAN [QPARTY = 1] OR LEAN REPUBLICANS [QPARTYLEANVIEW = 1], ASK:

35. [QDownballotSatisfaction_GOP] Are you generally satisfied or dissatisfied with the candidates that the Republican Party nominates for elections for the U.S. Senate and House of Representatives in your state? [RANDOMIZE 1-4, 4-1]

	(n=428)
VERY/SOMEWHAT SATISFIED	73%
VERY/SOMEWHAT DISSATISFIED	17%
Very satisfied	27%
Somewhat satisfied	46%
Somewhat dissatisfied	12%
Very dissatisfied	5%
Unsure	10%

IF DEMOCRAT [QPARTY = 2] OR LEAN DEMOCRATS [QPARTYLEANVIEW = 2], ASK:

36. [QDownballotSatisfaction_Dem] Are you generally satisfied or dissatisfied with the candidates that the Democratic Party nominates for elections for the U.S. Senate and House of Representatives in your state? [RANDOMIZE 1-4, 4-1]

	(n=486)
VERY/SOMEWHAT SATISFIED	79%
VERY/SOMEWHAT DISSATISFIED	13%
Very satisfied	34%
Somewhat satisfied	44%
Somewhat dissatisfied	11%
Very dissatisfied	2%
Unsure	8%

IF VERY OR SOMEWHAT SATISFIED WITH REPUBLICAN DOWN BALLOT [QDOWNBALLOTSATISFACTION_GOP = 1-2], ASK:

37. [QDownballotSatisfiedWhyGOP] Why are you generally satisfied with the Republican candidates for the U.S. Senate and House of Representatives in your state? Select all that apply

	(n=315)
They do a good job reflecting my views	58%
They are qualified for the job	55%
They pay attention to local issues and concerns	50%
They work well with others in the party	37%
They can win a general election	36%
They don't back down in a fight	35%
They reach across party lines	21%
Something else, please specify	2%
None of these	4%

IF VERY OR SOMEWHAT SATISFIED WITH DEMOCRAT DOWN BALLOT [QDOWNBALLOTSATISFACTION_DEM = 1-2], ASK:

38. [QDownballotSatisfiedWhyDem] Why are you generally satisfied with the Democratic candidates for the U.S. Senate and House of Representatives in your state? Select all that apply

	(n=372)
They do a good job reflecting my views	63%
They pay attention to local issues and concerns	62%
They are qualified for the job	59%
They work well with others in the party	47%
They can win a general election	42%
They reach across party lines	40%
They don't back down in a fight	35%
Something else, please specify	3%
None of these	4%

**IF VERY OR SOMEWHAT DISSATISFIED WITH REPUBLICAN DOWN BALLOT
[QDOWNBALLOTSATISFACTION_GOP = 3-4], ASK:**

39. [QDownballotDissatisfiedWhyGOP] Why are you generally dissatisfied with the Republican candidates for the U.S. Senate and House of Representatives in your state? Select all that apply

	(n=66)
They don't reflect my views	47%
They don't pay attention to local issues and concerns	35%
They are too extreme	32%
They can't win a general election	26%
They don't work well with others in the party	25%
They are too weak and often back down	24%
They are not qualified for the job	19%
Something else, please specify	8%
None of these	2%

**IF VERY OR SOMEWHAT DISSATISFIED WITH DEMOCRAT DOWN BALLOT
[QDOWNBALLOTSATISFACTION_DEM = 3-4], ASK:**

40. [QDownballotDissatisfiedWhyDem] Why are you generally dissatisfied with the Democratic candidates for the U.S. Senate and House of Representatives in your state? Select all that apply

	(n=73)
They don't pay attention to local issues and concerns	42%
They don't reflect my views	25%
They are too weak and often back down	25%
They can't win a general election	23%
They are too extreme	20%
They don't work well with others in the party	13%
They are not qualified for the job	11%
Something else, please specify	8%
None of these	13%

ASK ALL:

41. [QAbortionLegal] Do you think abortion should be... [RANDOMIZE SCALE 1-4,4-1]

LEGAL IN ALL/MOST CASES	64%
ILLEGAL IN ALL/MOST CASES	33%
Legal in all cases	32%
Legal in most cases	32%
Illegal in most cases	26%
Illegal in all cases	7%
Unsure	3%

42. [QAbortionEnvironment] Since the Supreme Court overturned Roe v. Wade, has the state of abortion access in the United States become closer to, or further from, where you think it ought to be? [RANDOMIZE 1-2]

Further from where I think it ought to be	56%
Closer to where I think it ought to be	27%
Unsure	17%

43. [QAbortion Impact Battery] How big of an impact do you think the outcome of each of the following will have on the future of abortion access?

	1. A major impact	2. A minor impact	3. No impact at all	4. Unsure
The 2024 presidential election	66%	19%	7%	8%
The selection of state supreme court justices	61%	21%	7%	11%
State-level abortion initiatives and referenda	61%	21%	6%	12%
The 2024 congressional elections	57%	24%	7%	11%
The next election for governor in my state	52%	26%	11%	11%
The next election for my state's legislature	50%	27%	9%	13%

44. [QBest Battery] Between Joe Biden and Donald Trump, who do you think would perform better in terms of...

	1. Joe Biden	2. Donald Trump	3. Unsure
A hot dog eating contest	13%	58%	29%
Fighting a medium sized dog	17%	48%	35%
The board game 'Monopoly'	27%	49%	24%
The TV show 'Family Feud'	28%	48%	24%
Managing a fantasy football team	26%	43%	31%
Having a poker face	32%	47%	22%
Solving an escape room	28%	42%	30%
Karaoke	26%	35%	39%
Creating a road trip playlist	29%	33%	38%
CPR	33%	37%	31%
Building Ikea furniture	31%	34%	35%
Teaching a beginners cooking class	35%	26%	39%
House sitting for you over a long weekend	43%	30%	28%
Changing a baby's diaper	44%	24%	32%

DEMOGRAPHICS

45. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

[RANDOMIZE 1-2]

Joe Biden	49%
Donald Trump	45%
Jo Jorgensen	1%
Howie Hawkins	*%
Kanye West	*%
Someone else	1%
I did not vote	4%
Unsure	*%

46. [Q2020BallotConsolidated] For which candidate did you vote in the 2020 presidential election?

Donald Trump	45%
Joe Biden	49%
Others	2%
Didn't Vote	4%

47. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	37%
VERY/SOMEWHAT LIBERAL	30%
Very conservative	17%
Somewhat conservative	20%
Moderate	32%
Somewhat liberal	16%
Very liberal	14%
Unsure	1%

48. [QSocial] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

	1. Yes	2. No
Facebook	80%	20%
Instagram	51%	49%
TikTok	37%	63%
Twitter (now X)	32%	68%
LinkedIn	28%	72%
Reddit	26%	74%

49. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE 1-4, 4-1]

OFTEN/SOMETIMES	30%
RARELY/NEVER	70%
Often	8%
Sometimes	22%
Rarely	27%
Never	42%

50. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-12]

Local TV news	49%
Fox News	38%
ABC News	34%
CNN	34%
NBC News	34%
CBS News	33%
Your local paper, online or in print	25%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	22%
MSNBC	21%
Public radio or broadcast news, such as NPR or PBS	17%
Newsmax	12%
OAN	3%
Something else (Please specify)	9%
None of these	8%

51. [QEmployment] What is your current employment status?

Employed full-time	37%
Employed part-time	9%
Freelance, contract, or temporary work	4%
“Gig economy” work like ride shares, food delivery, or dog walking	*%
Unemployed and looking for work	7%
Stay-at-home parent or caregiver	7%
Full time student	1%
Retired	29%
Something else	4%
Prefer not to say	1%

IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4], ASK:

52. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	(n=475)
White collar worker, like work at a desk or an office	52%
Blue collar worker, like work with my hands or in a factory	24%
Service worker, like work in a store or hospital	19%
Unsure	4%

ASK ALL:

53. [QIncome] Which range includes your annual household income?

Less than \$30,000 per year	22%
\$30,000 to \$49,999 per year	20%
\$50,000 to \$74,999 per year	23%
\$75,000 to \$125,000 per year	21%
More than \$125,000 per year	12%
Prefer not to say	1%

For each of the following descriptions, please indicate if this applies to you personally or to someone in your household:

54. [QHH_Union] Is a member of a labor union	
Applies to me	7%
Applies to someone in my household	5%
Neither/Unsure	88%
55. [QHH_Gunowner] Owns a gun	
Applies to me	22%
Applies to someone in my household	19%
Neither/Unsure	64%
56. [QHH_Military] Serves or has served in the US Military	
Applies to me	9%
Applies to someone in my household	10%
Neither/Unsure	82%
57. [QUrbanRural] How would you describe the area in which you live?	
City	30%
Suburb near a city	40%
Small town not near a city	11%
Rural or country area	19%
58. [QNativity] Where were you born? [RANDOMIZE 1-2]	
In the United States	96%
In a foreign country	4%
Prefer not to say	-
59. [QMarital] What is your current marital status?	
Single, never married	31%
Married	47%
Separated	3%
Divorced	11%
Widowed	7%
Prefer not to say	1%
60. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]	
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	28%
Roman Catholic	21%
Just Christian	17%
Agnostic	6%
Atheist	4%
Jewish	2%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	2%
Buddhist	1%
Muslim	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Hindu	*%
Something else (Please specify)	3%
Nothing in particular	15%

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN
[QRELIGIONNEW = 1-5], ASK:**

61. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=689)
Yes, born-again or evangelical Christian	40%
No, not born-again or evangelical Christian	54%
Unsure	5%

ASK ALL:

62. [QChurchOld] How often do you currently attend a religious service?

At least once a week	24%
Once or twice a month	8%
A few times a year	15%
Usually just for religious holidays	11%
Never	38%
Prefer not to say	4%

SCREENERS (ASKED AT BEGINNING)

63. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

64. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Technology		2%
Sales		4%
Healthcare or the pharmaceutical industry		7%
Journalism or the media	TERMINATE	-
Food service or the restaurant industry		5%
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		83%

**65. [QGender] Do you describe yourself as a man, a woman, or in some other way?
[RANDOMIZE 1-2]**

Woman		53%
Man		46%
In some other way		*%

66. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]	
White	76%
Black or African American	13%
Hispanic or Latino	11%
Asian	4%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity	1%
67. [QEducation] What is the highest level of education you have completed?	
High school or less	30%
Some college	21%
Associate degree	9%
Bachelor's degree	25%
Graduate degree	15%
Prefer not to say	-
68. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]	
18 - 34	21%
35 - 49	23%
50 - 64	27%
65+	29%
69. [QState] In what state do you live?	
States in the Northeast	17%
States in the Midwest	21%
States in the South	37%
States in the West	24%
70. [QKids] Do you currently have children under the age of 18 in your home?	
Yes	26%
No	74%
Prefer not to say	*%

METHODOLOGY

The April 2024 Echelon Insights Verified Voter Omnibus was fielded online from April 12-14th in English among a sample of N=1,020 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement. Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.9 percentage points.