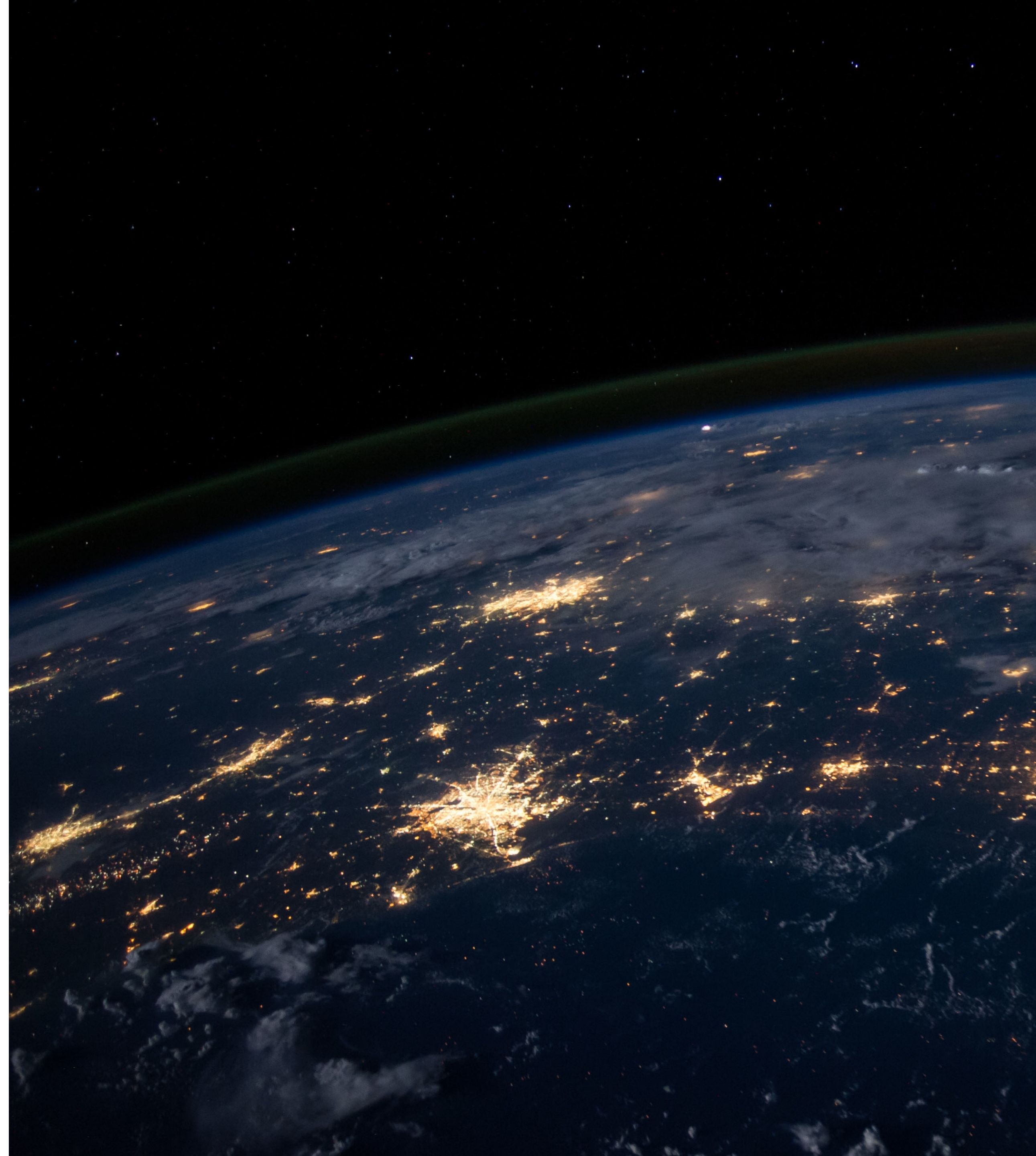




# National Political Update

## Verified Voter Omnibus Survey

N = 1,001 Voters in the Likely Electorate (LV), Nationwide  
Field Dates: April 18-20, 2022

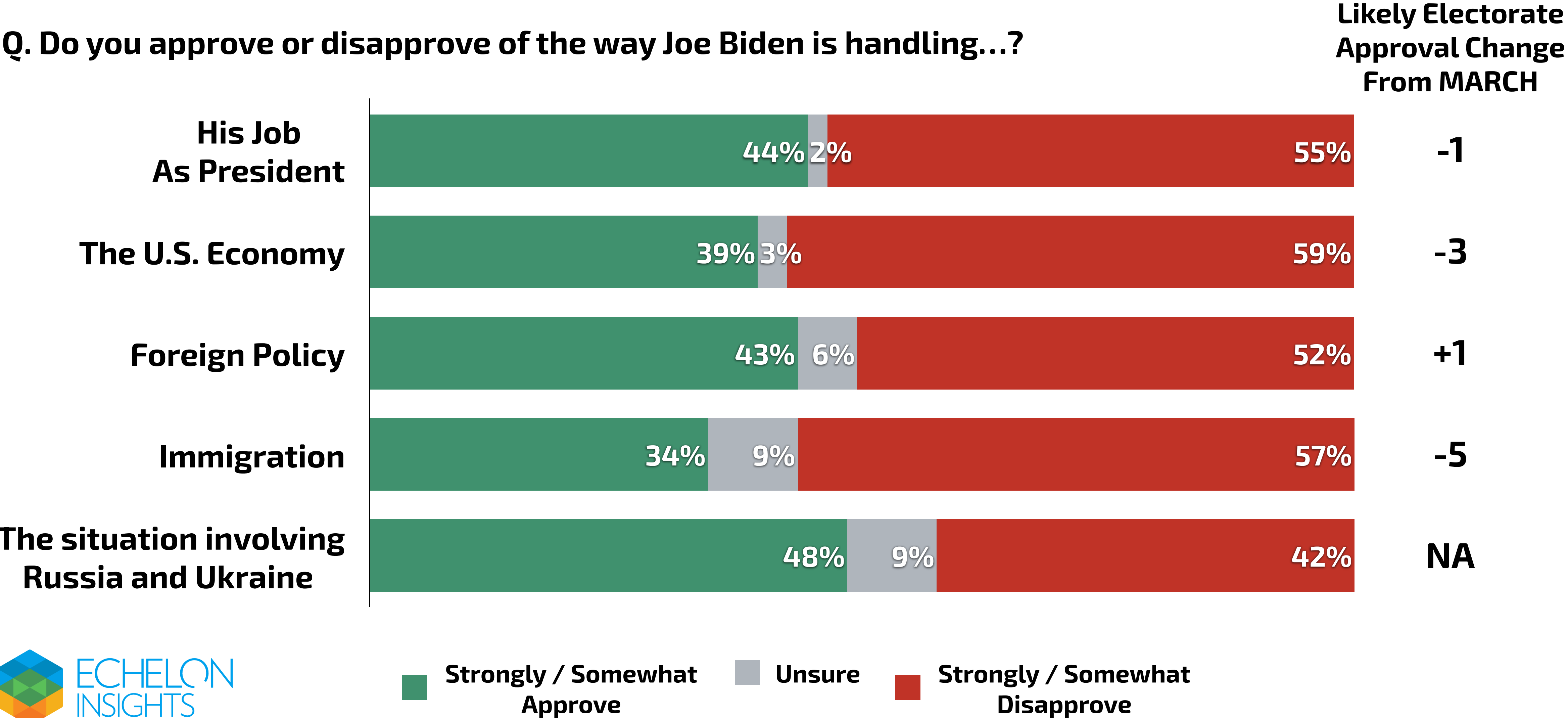




# Political Landscape



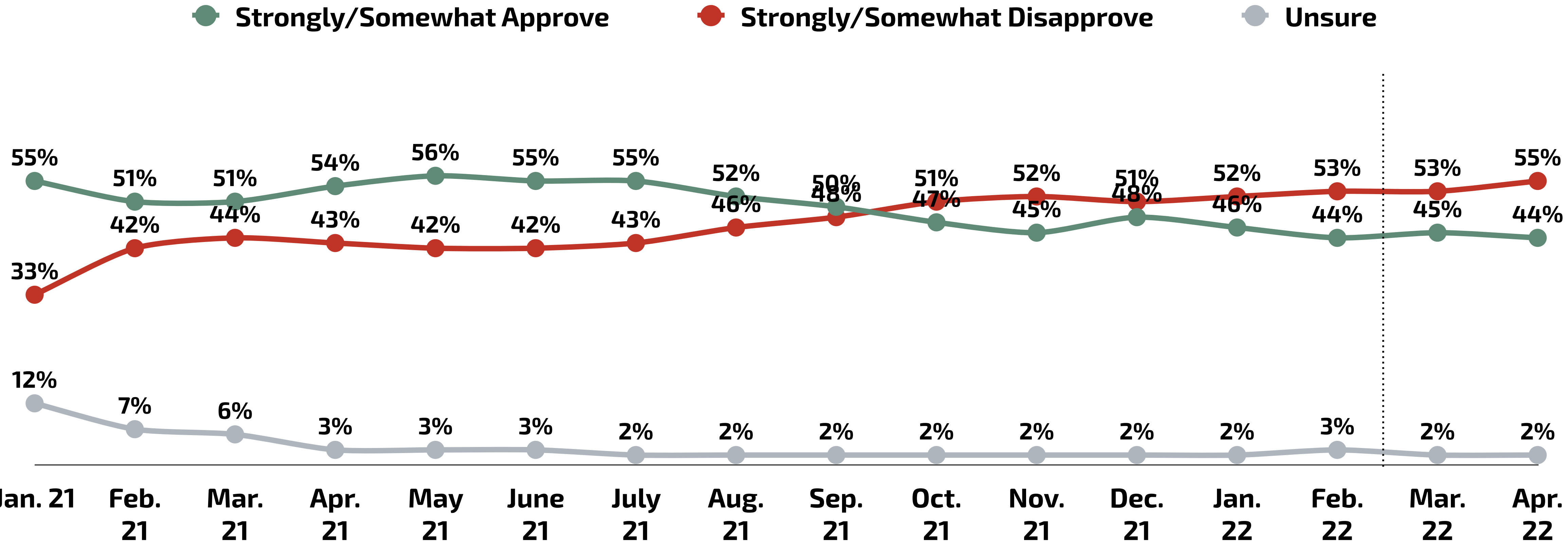
# Biden Approval Slips On Immigration, Economy



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Disapproval of Biden Job Performance At Highest Point Since Inauguration

Q. Do you approve or disapprove of the way Joe Biden is handling his job as President?

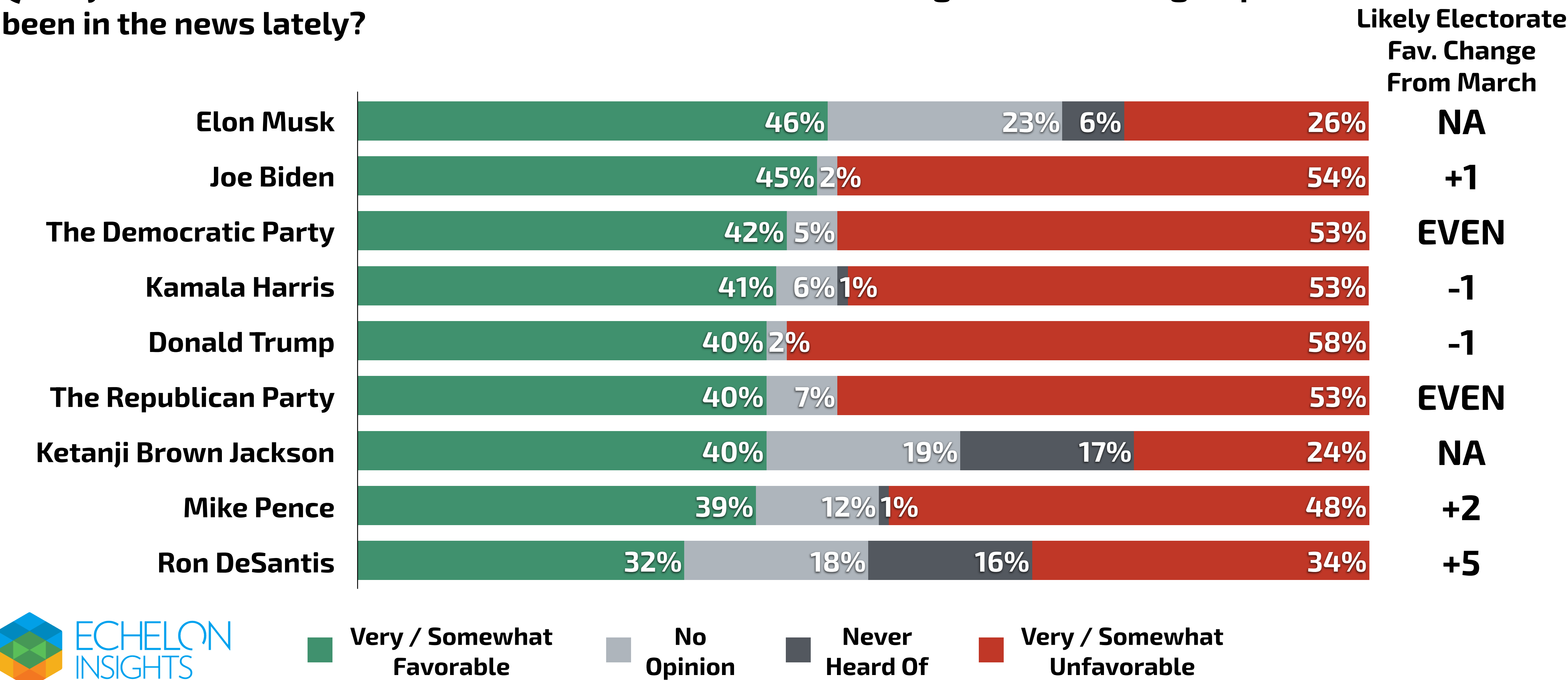


Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Elon Musk Viewed More Favorably Than Biden, Trump

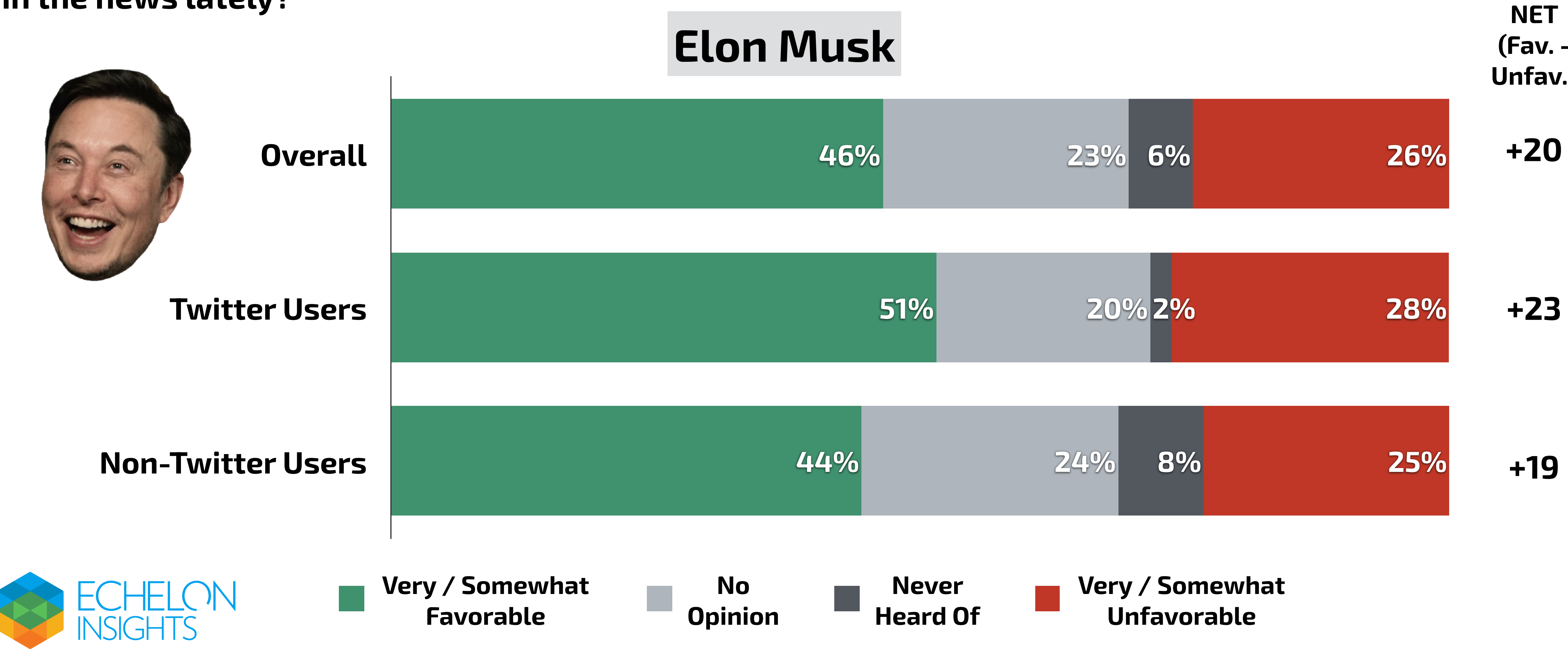
Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Majority Of Twitter Users View Elon Musk Favorably

Q. Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

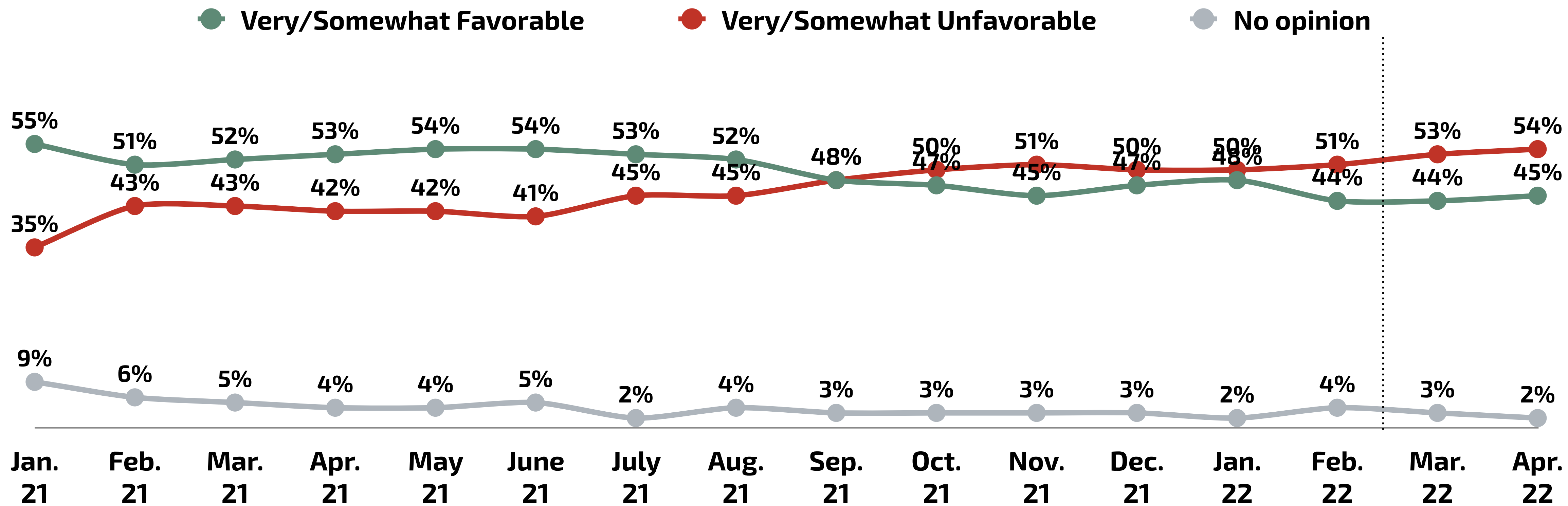


N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Over Half Hold Unfavorable View Of Biden In April

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

Joe Biden



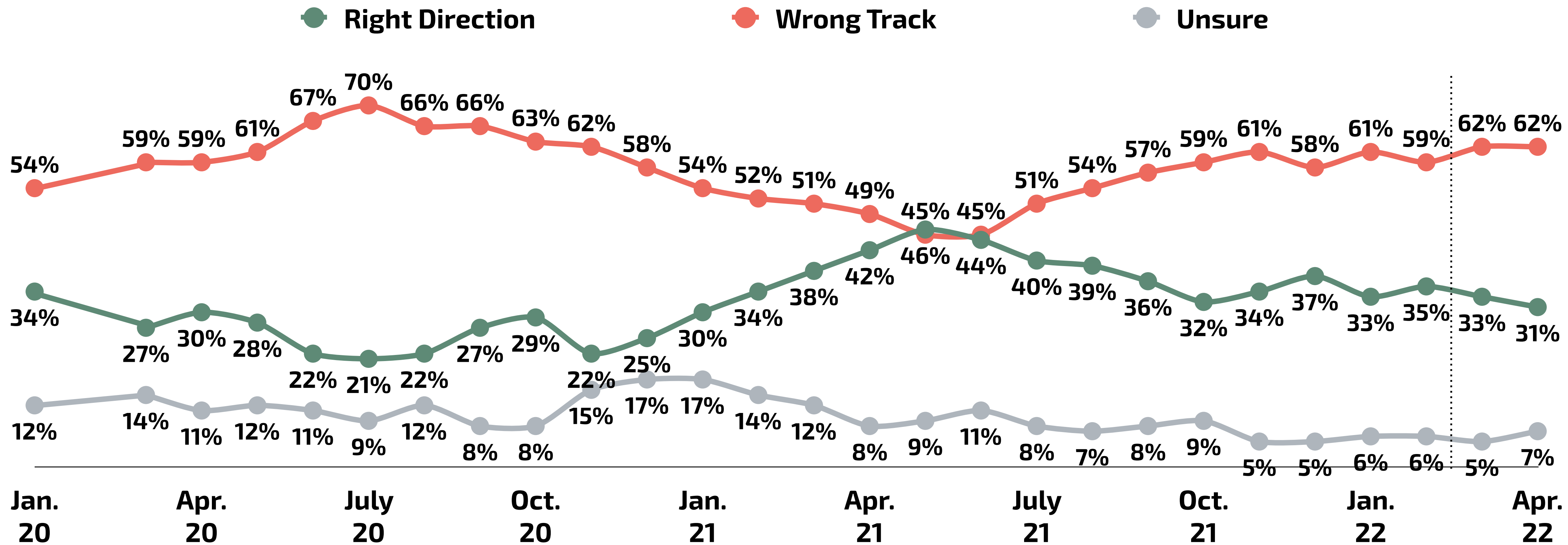
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Less Than One In Three Say U.S. Is Headed In “Right Direction”

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?



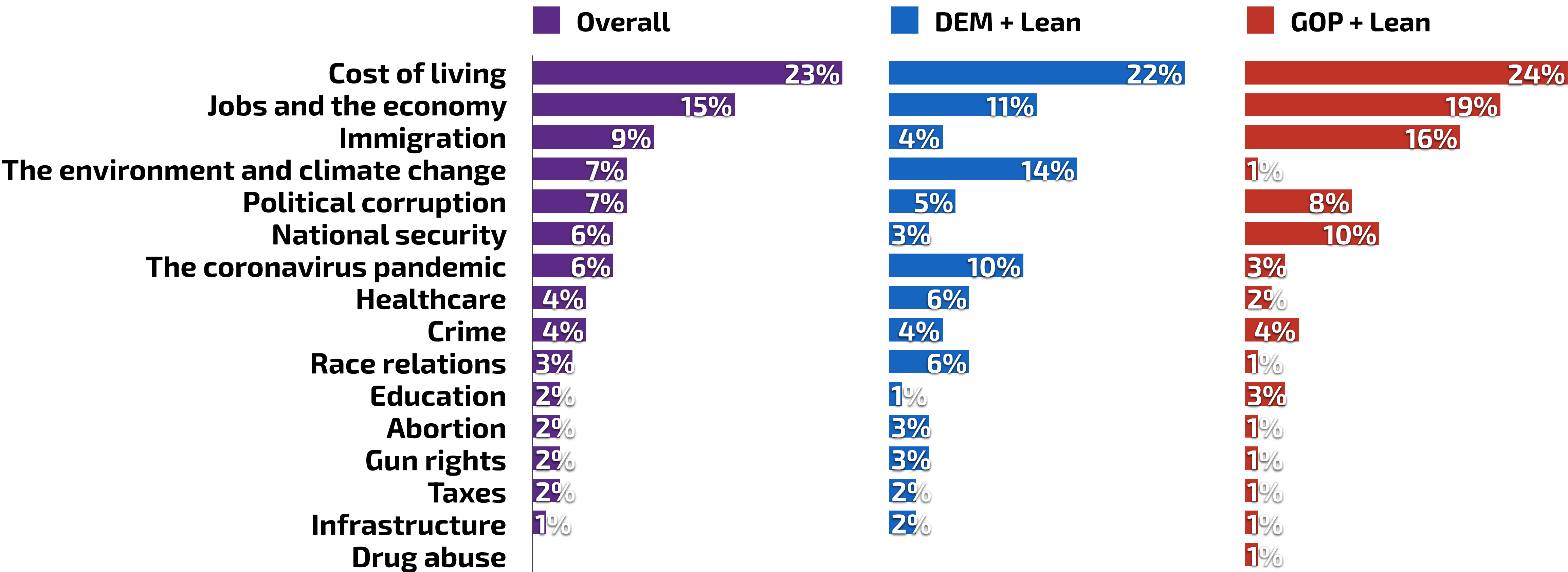
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Cost Of Living, Jobs And The Economy Still Seen As Biggest Issues Facing Country

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



Note: Something else and Unsure not shown



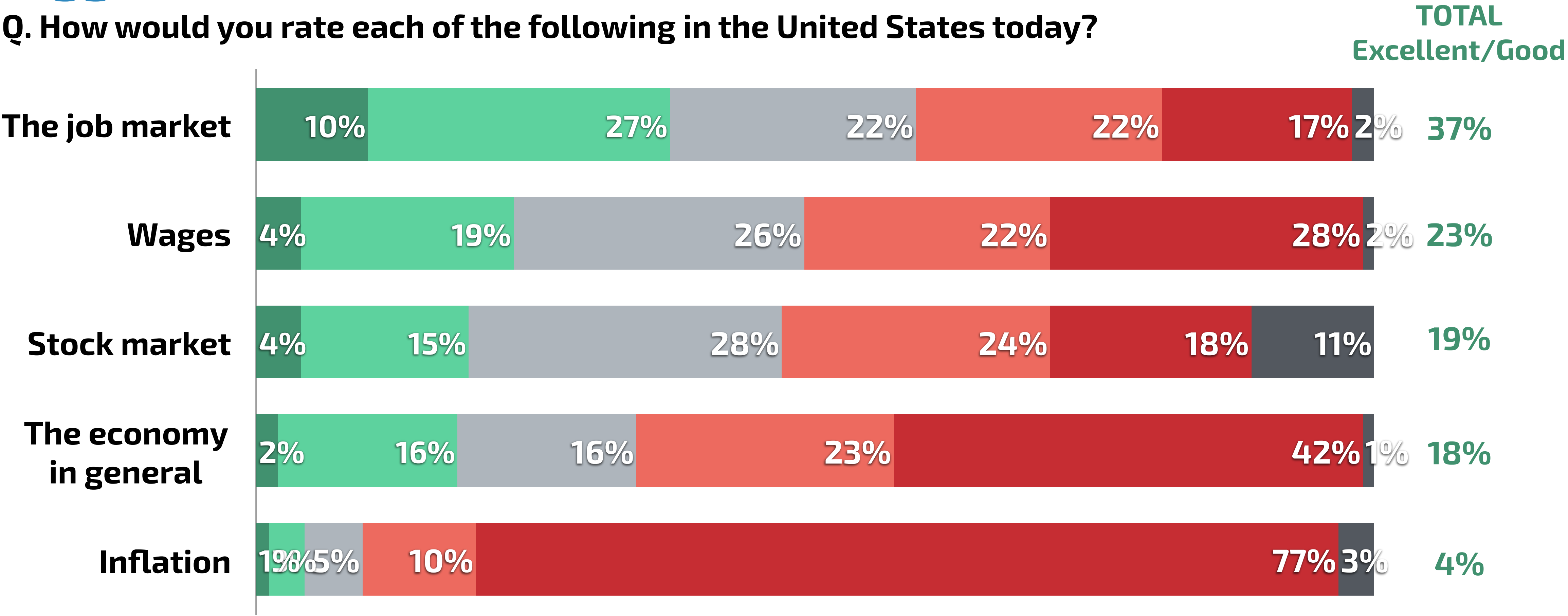
N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# **Views On The Economy And Taxes**



# Only 18% Rate The Economy As “Good” Or “Excellent”; Inflation Biggest Concern

Q. How would you rate each of the following in the United States today?



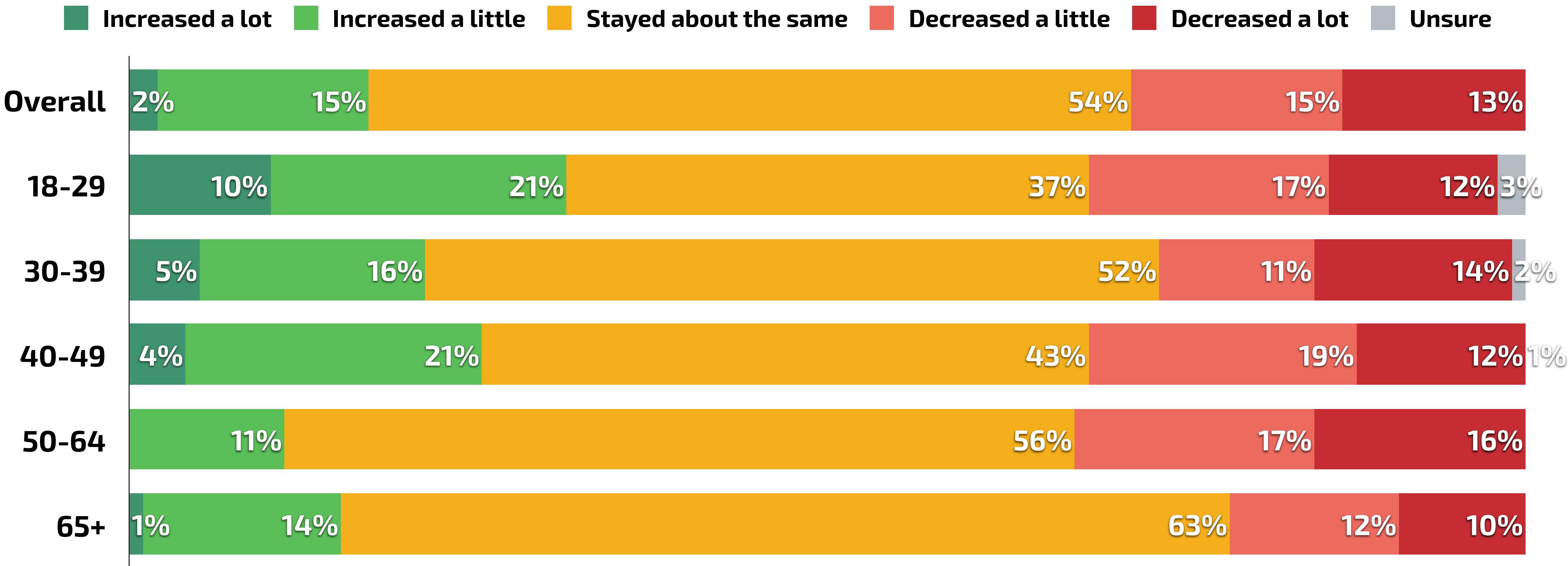
Excellent Good Average Fair Poor Unsure

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Most Say Their Income Has Not Changed Over The Past Year

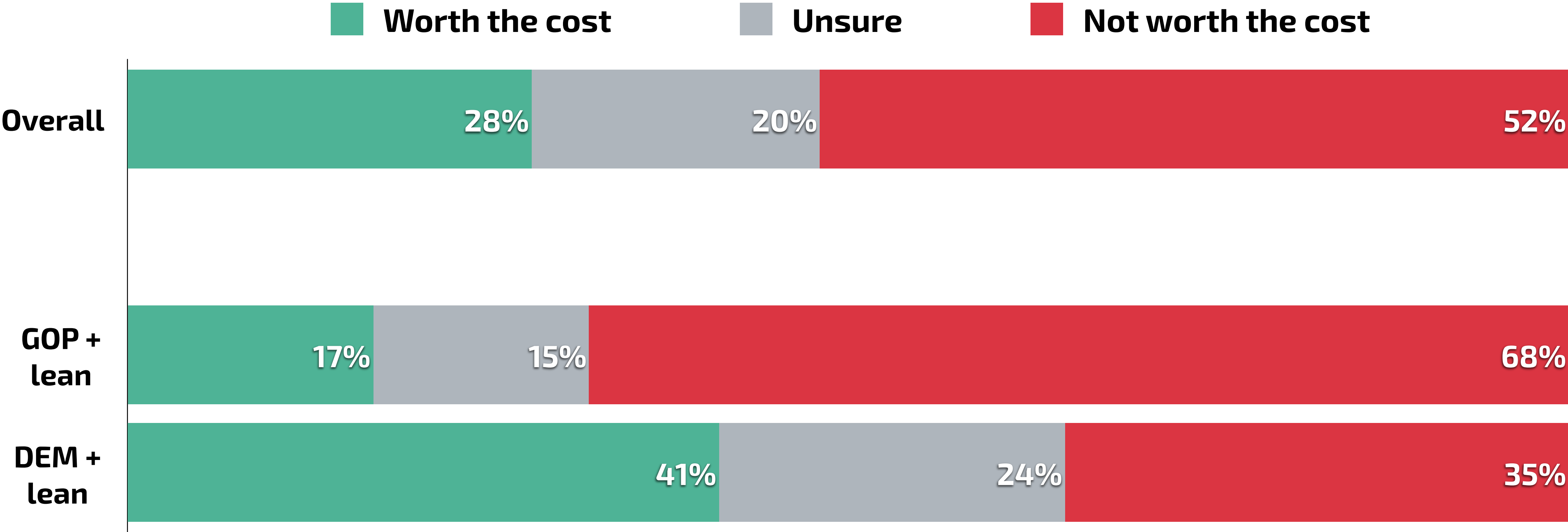
Q. Compared to this point last year, would you say that your household income has...?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Over Half Think Federal Taxes Not Worth The Cost

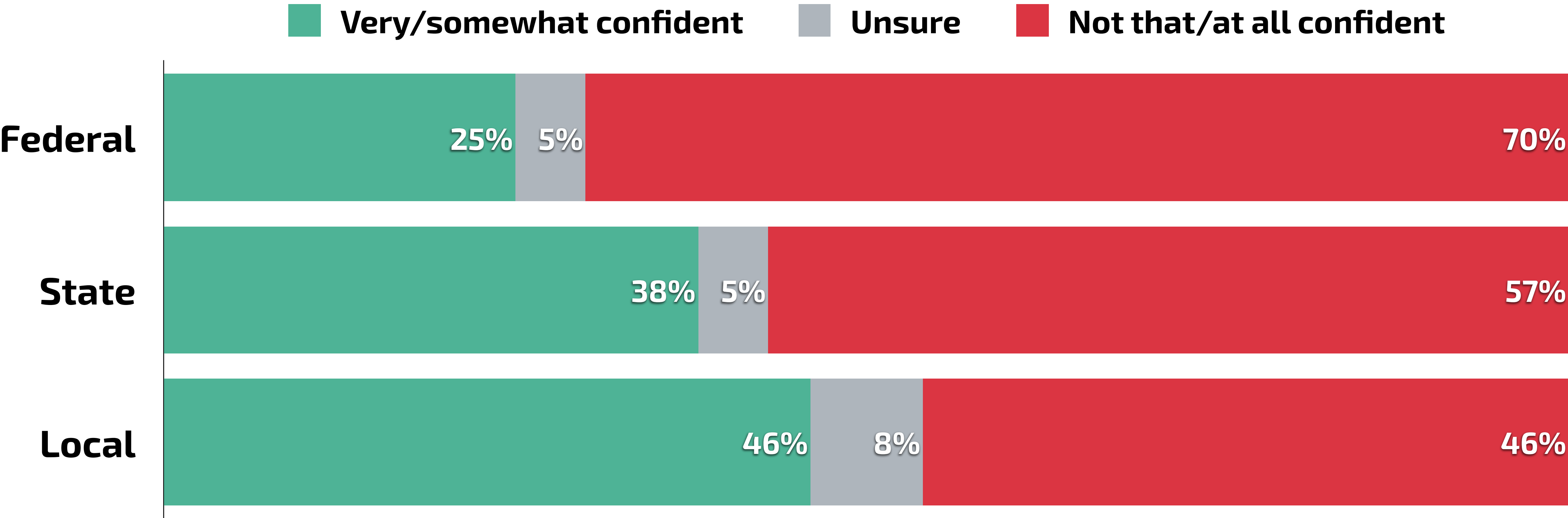
Q. In general, do you think that the money you pay in taxes to the FEDERAL government is worth the cost, or not worth the cost?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Voters More Confident Local, State Government Will Spend Taxes Well Than Federal Government

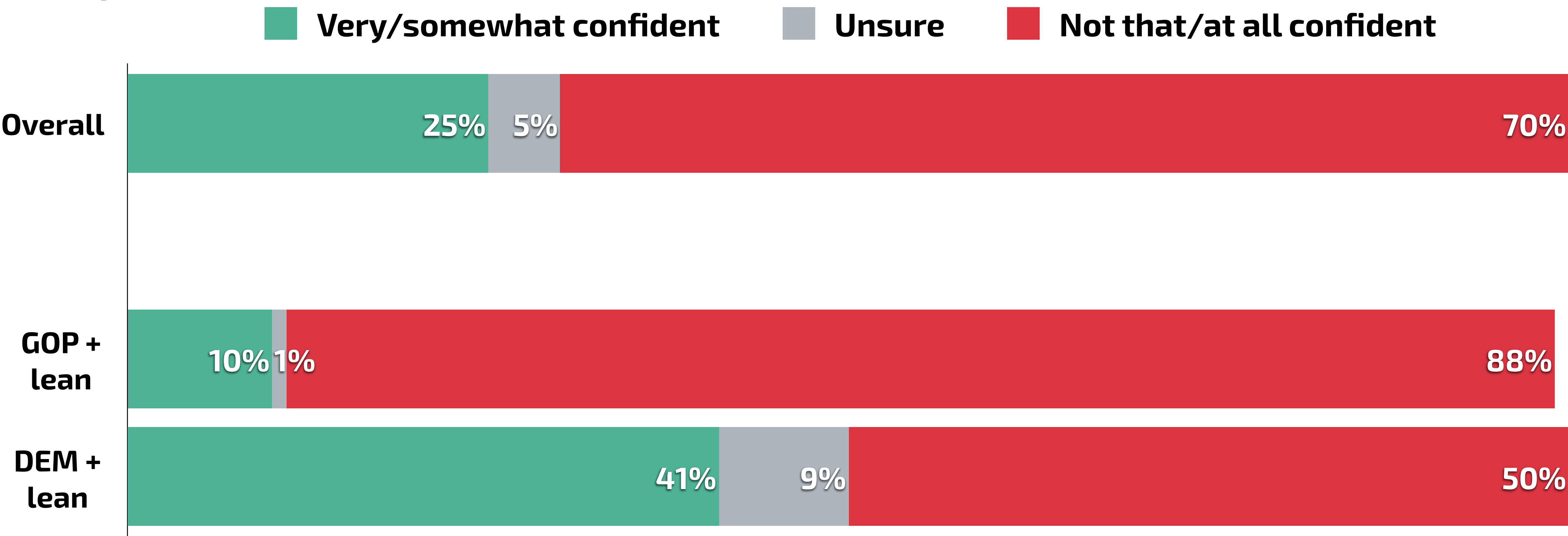
Q. How confident are you that the money that you pay in taxes to [the FEDERAL/STATE/your LOCAL] government will be well-spent?





# One In Ten Republicans, Four In Ten Democrats Think Federal Tax Dollars Will Be Well-Spent

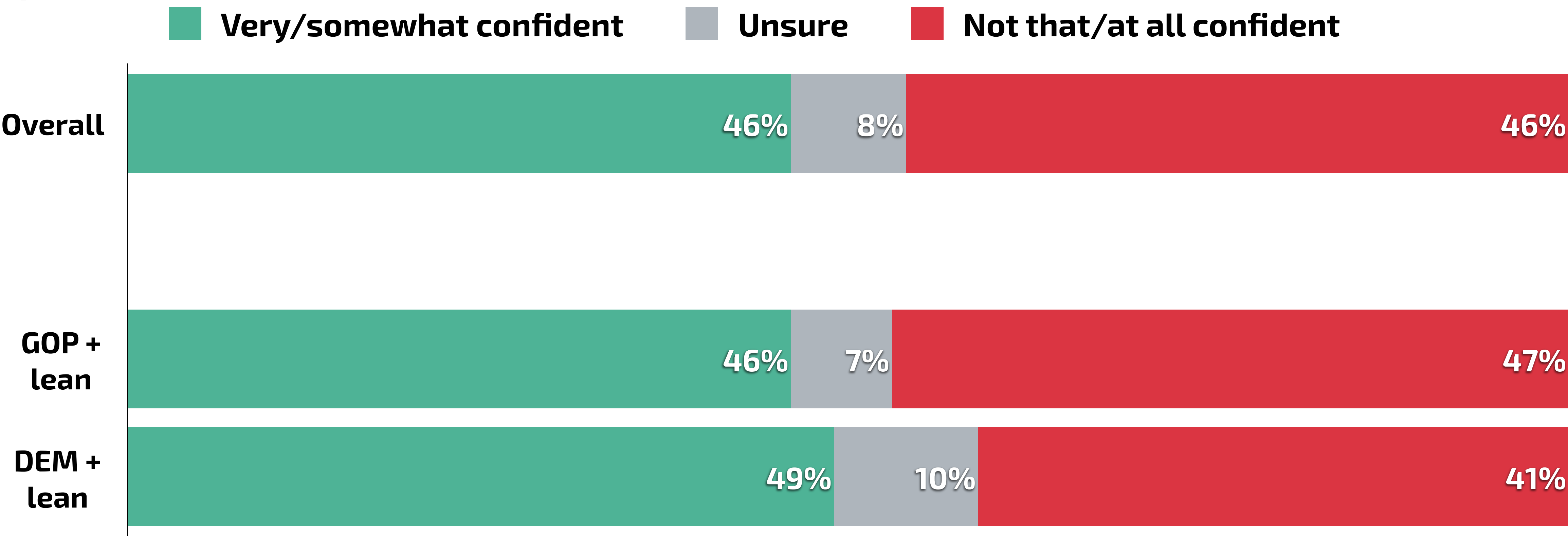
Q. How confident are you that the money that you pay in taxes to the FEDERAL government will be well-spent?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Nearly Half Of Republicans And Democrats Say Their Local Tax Dollars Will Be Well-Spent

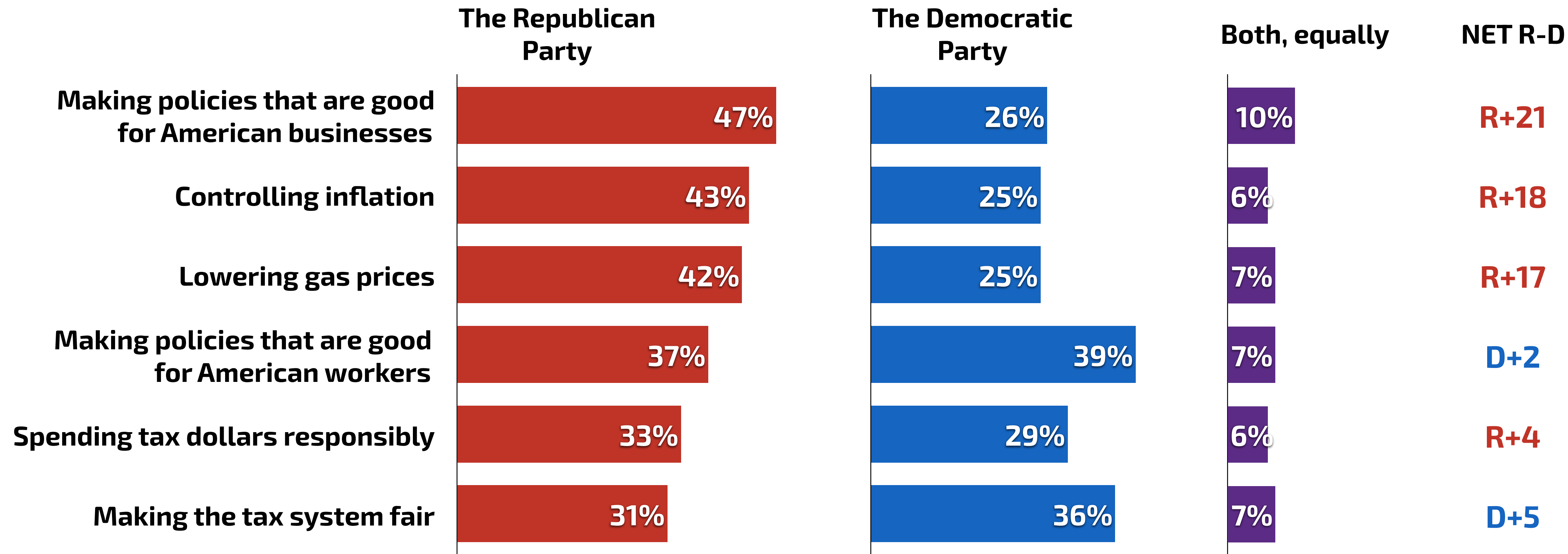
Q. How confident are you that the money that you pay in taxes to your LOCAL government will be well-spent?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# GOP Holds Strong Advantage On Supporting American Businesses, Controlling Inflation, And Lowering Gas Prices

Q. Which political party do you trust to do a better job on each of the following?



Note: Unsure and Neither would do a good job not shown

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

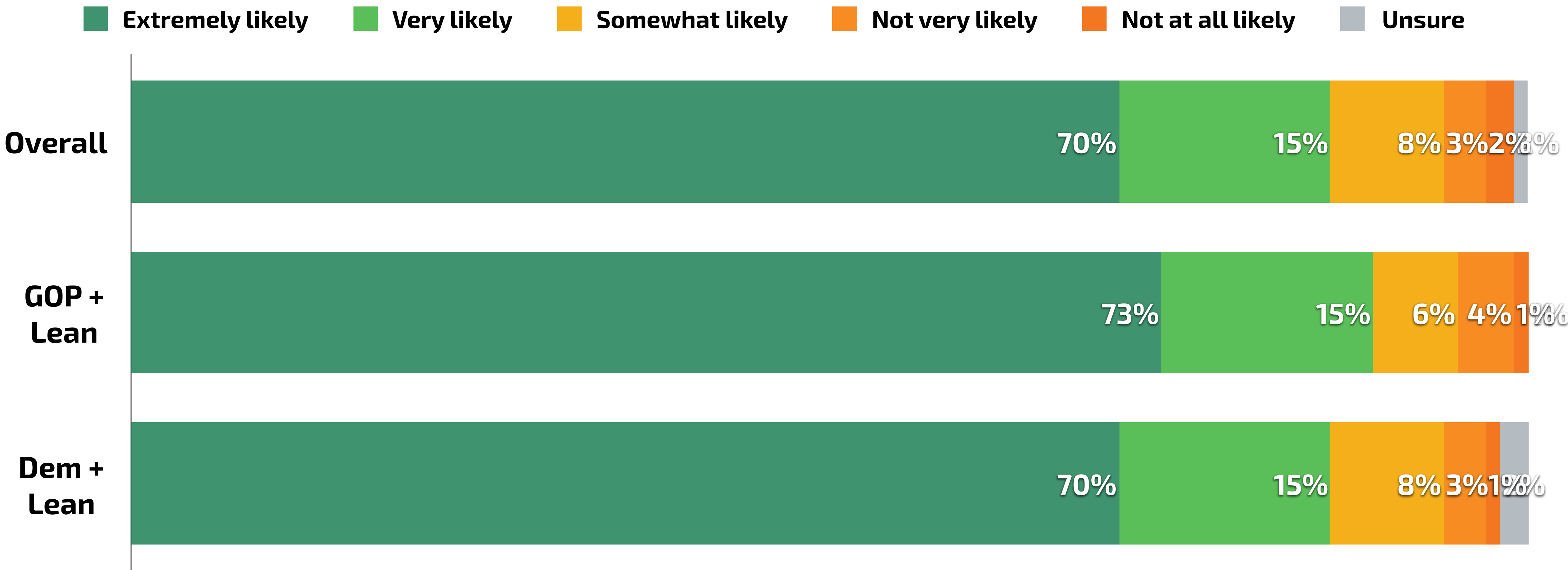


# 2022 Midterm Election



# 7 In 10 Extremely Likely To Vote; Republicans Slightly More Likely Than Democrats To Say They Will Vote

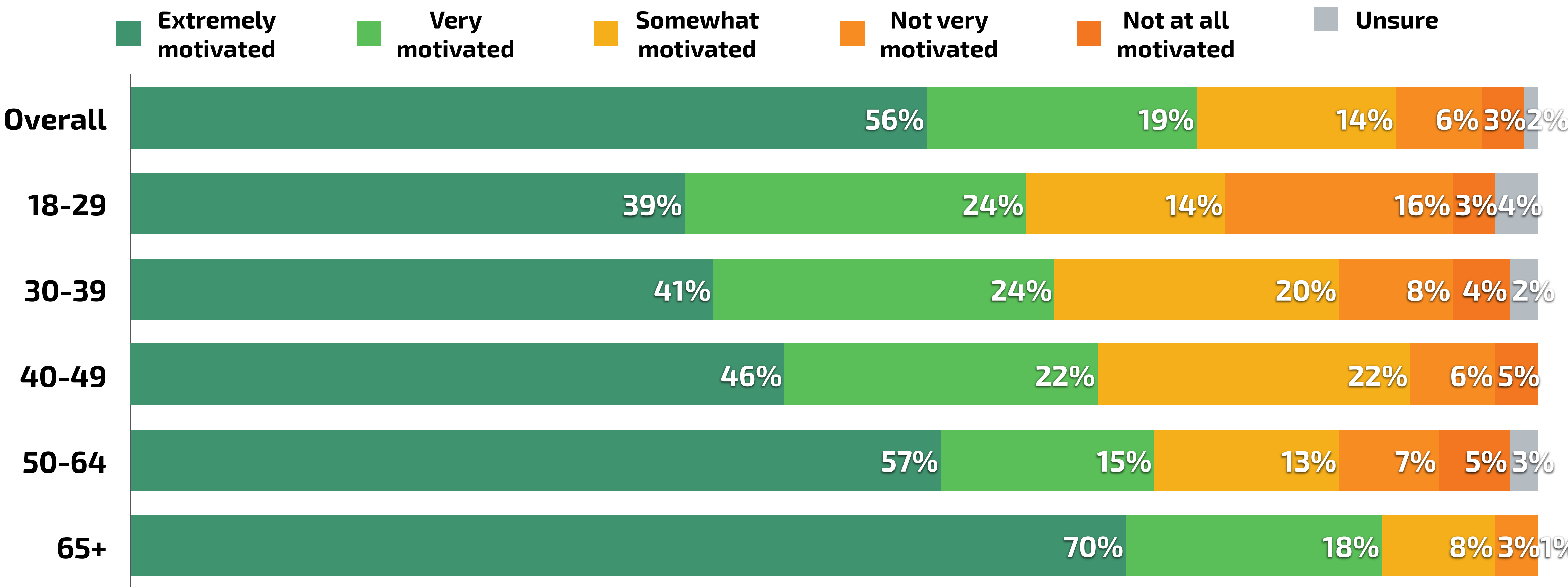
Q. How likely are you to vote in the upcoming 2022 midterm elections?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# 18-29 Year-Olds Least Motivated To Vote In 2022 Midterms

Q. How motivated are you to vote in the upcoming 2022 midterm elections?

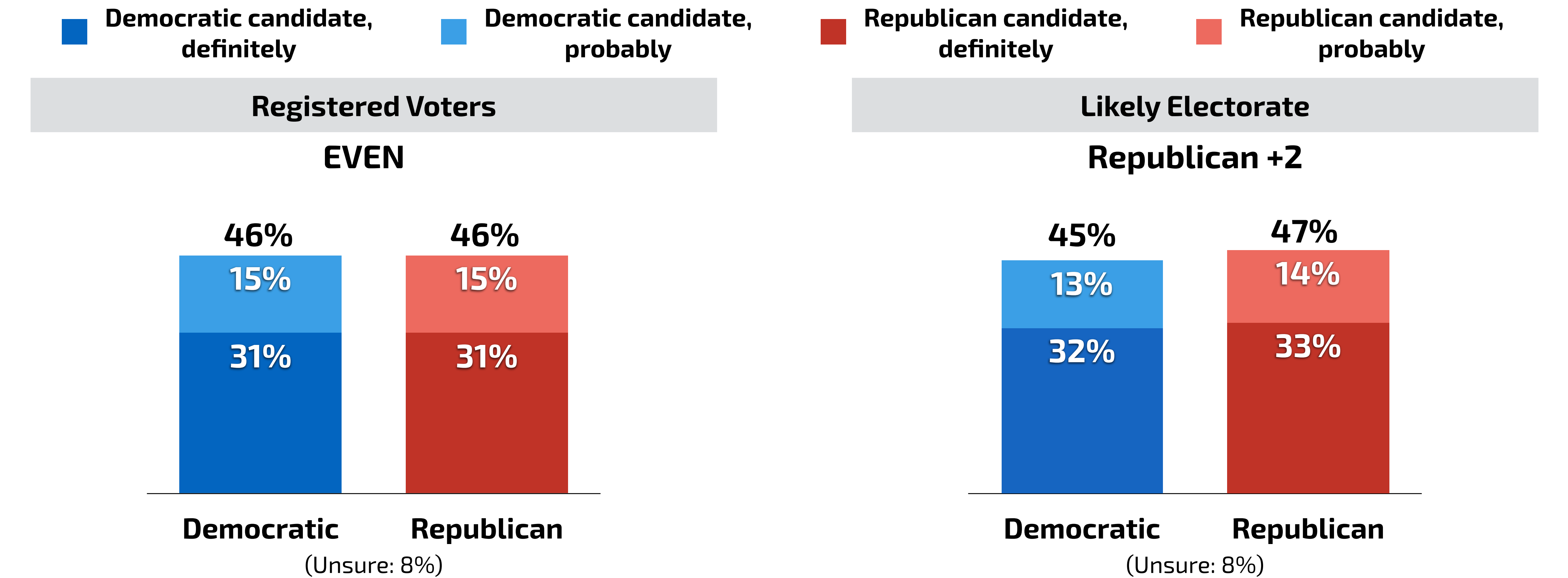


N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Generic Ballot Even Among RVs, R+2 Among Likely Electorate

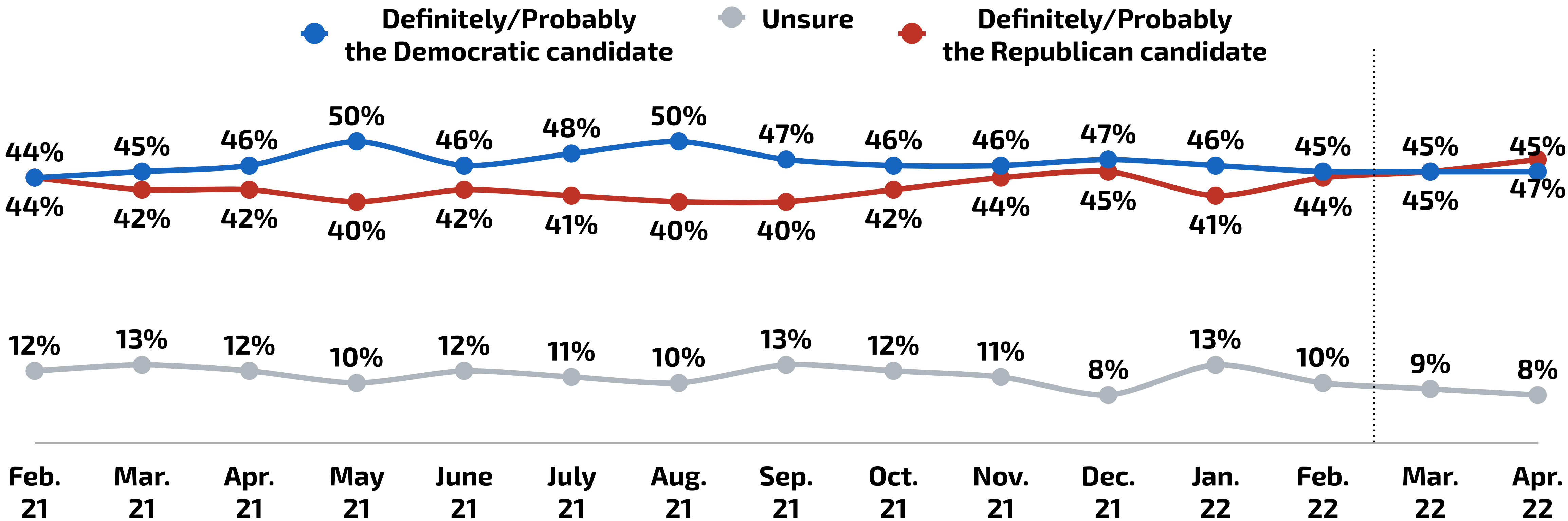
Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Generic Ballot R+2 Among Likely Electorate

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

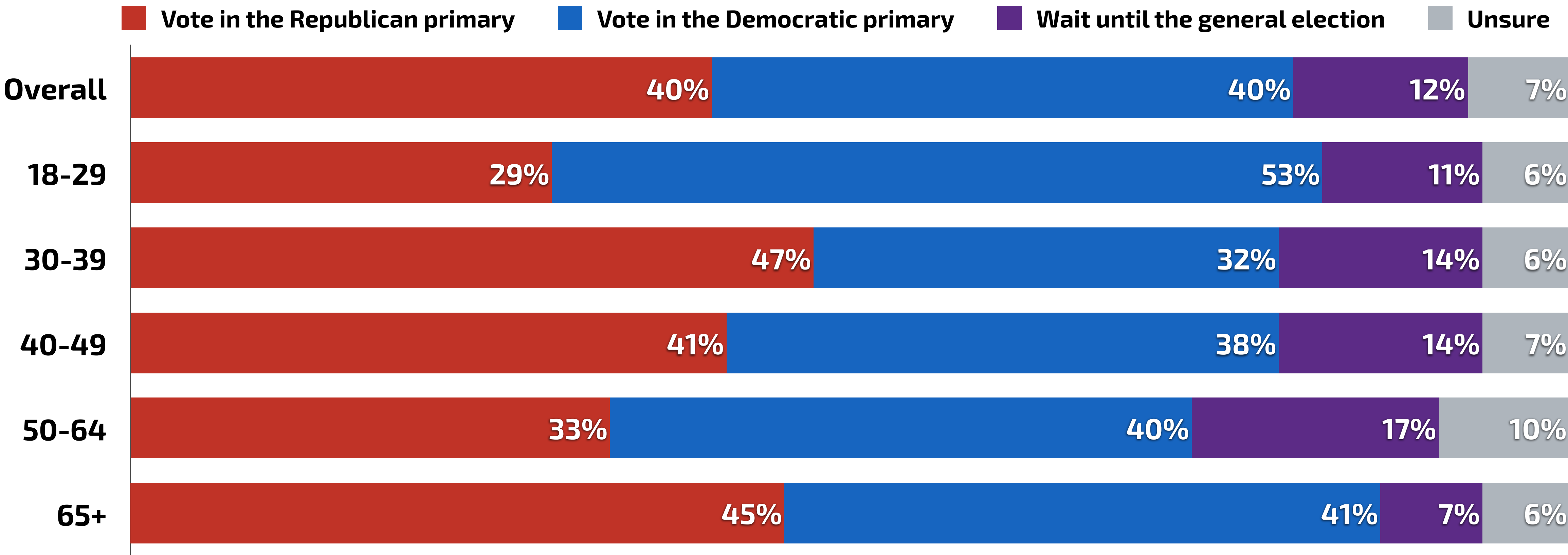


Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# 18-29, 65+ Year-Olds Most Likely To Say They Will Vote In A Primary For 2022 Midterms

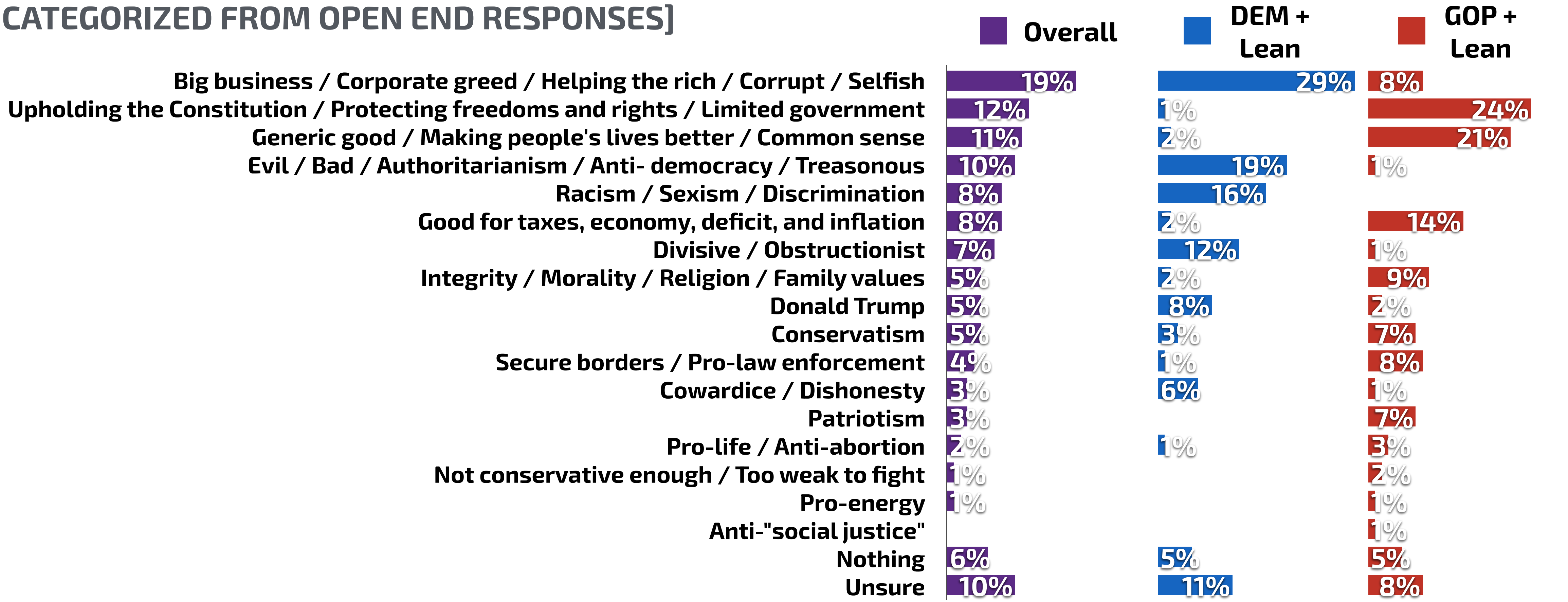
Q. For the 2022 midterm elections, do you think you are more likely to...?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Republicans Say GOP Stands For Freedoms And Good; Dems Say It Stands For Big Business And Evil

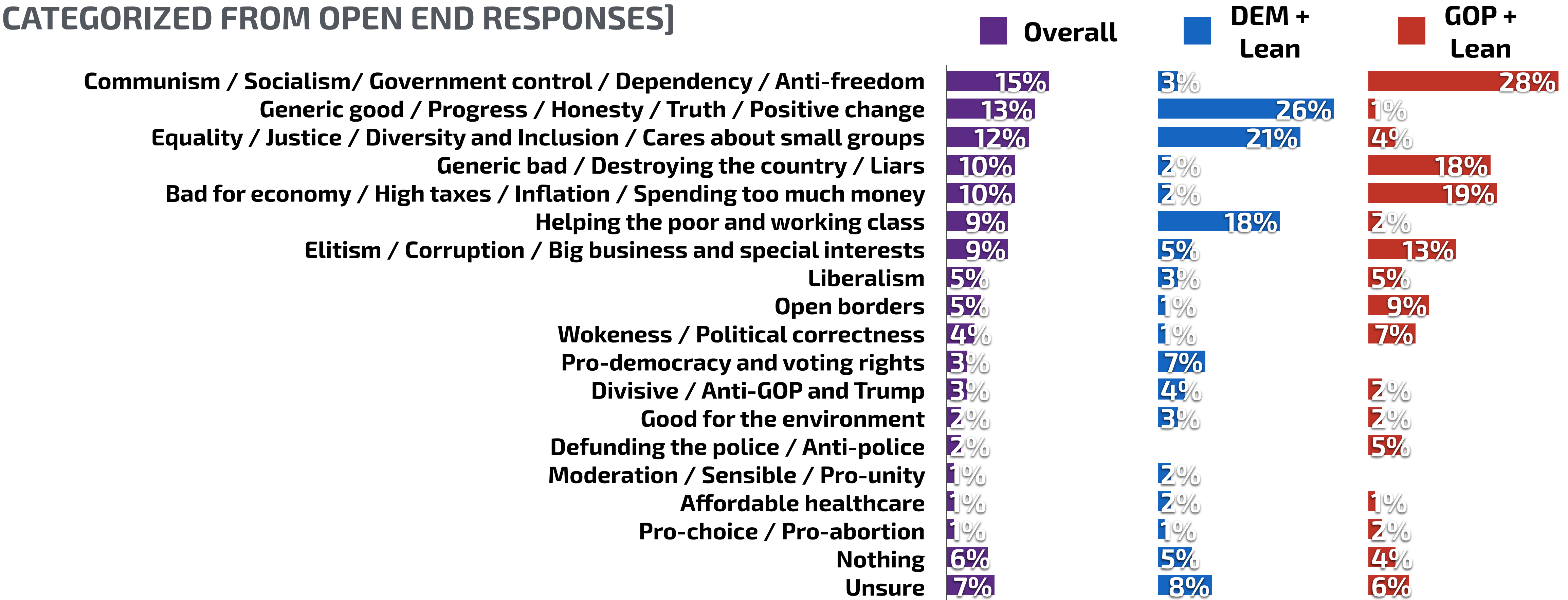
Q. In your own words, what would you say the Republican Party stands for these days? [MANUALLY CATEGORIZED FROM OPEN END RESPONSES]





# Dems Say Their Party Stands For Good And Equality; Republicans Say It Stands For Socialism And Government Control

Q. In your own words, what would you say the Democratic Party stands for these days? [MANUALLY CATEGORIZED FROM OPEN END RESPONSES]

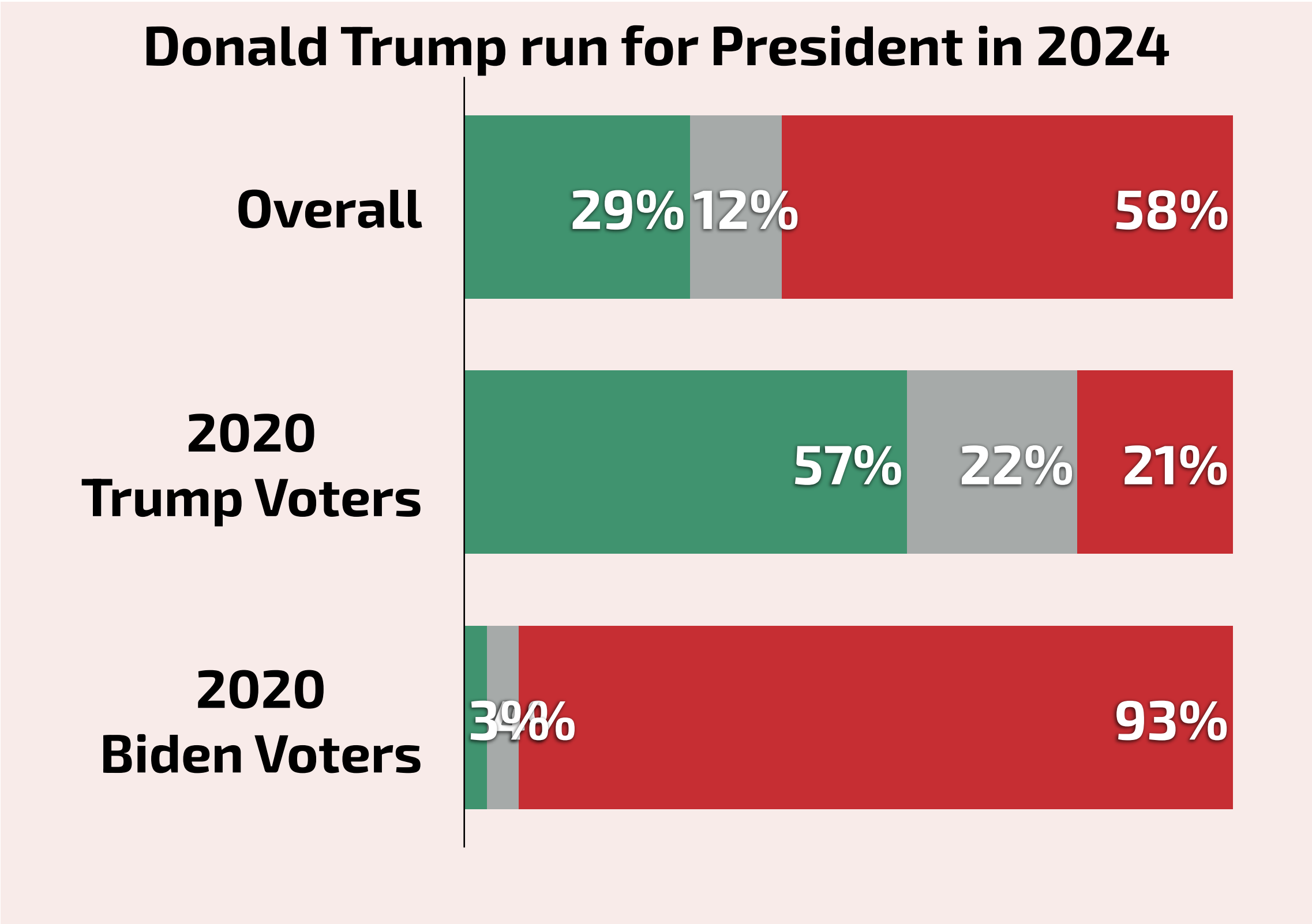
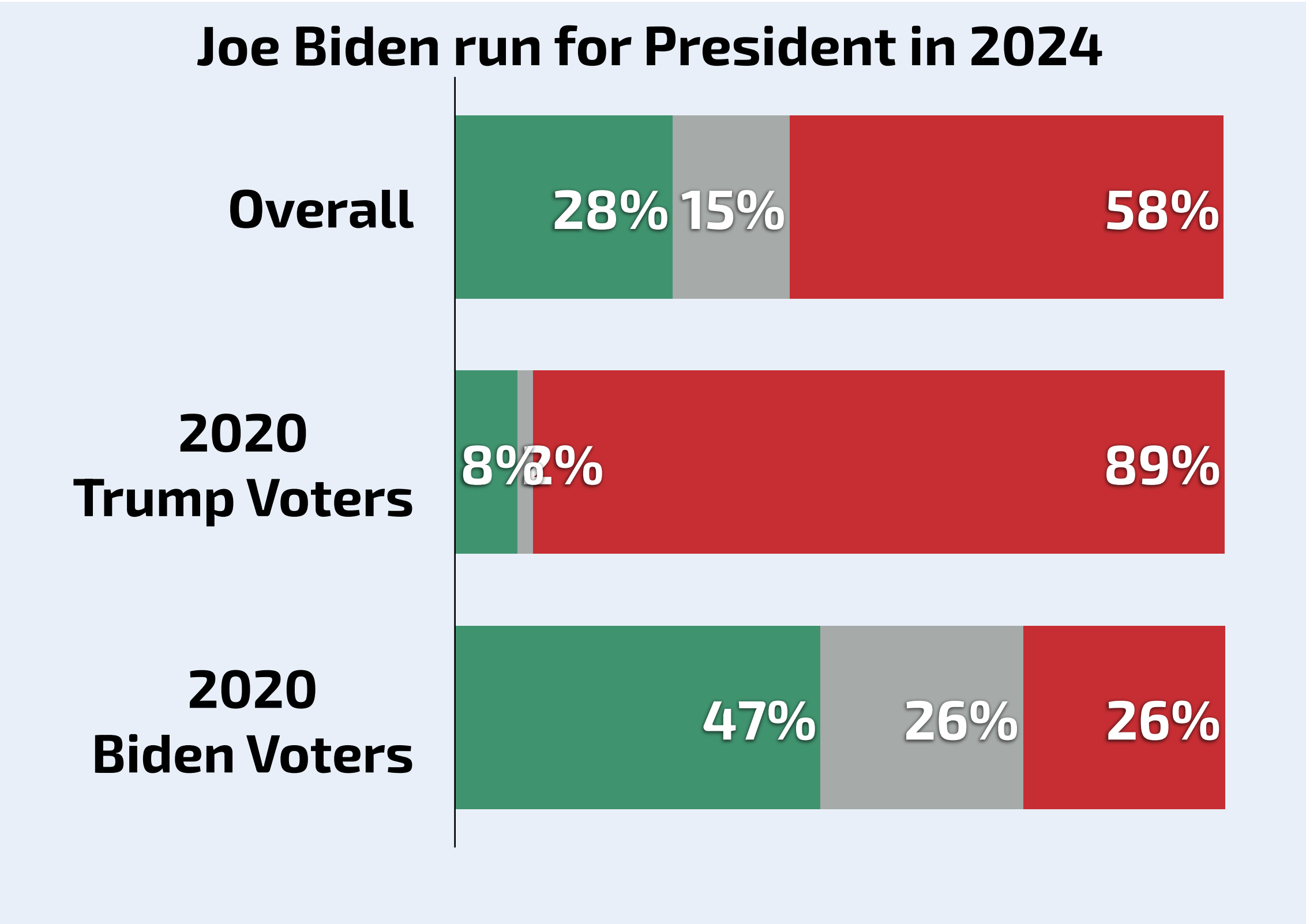


# 2024 General Election



# Less Than 3 In 10 Would Like To See Biden, Trump 2024

Q. Would you like to see...



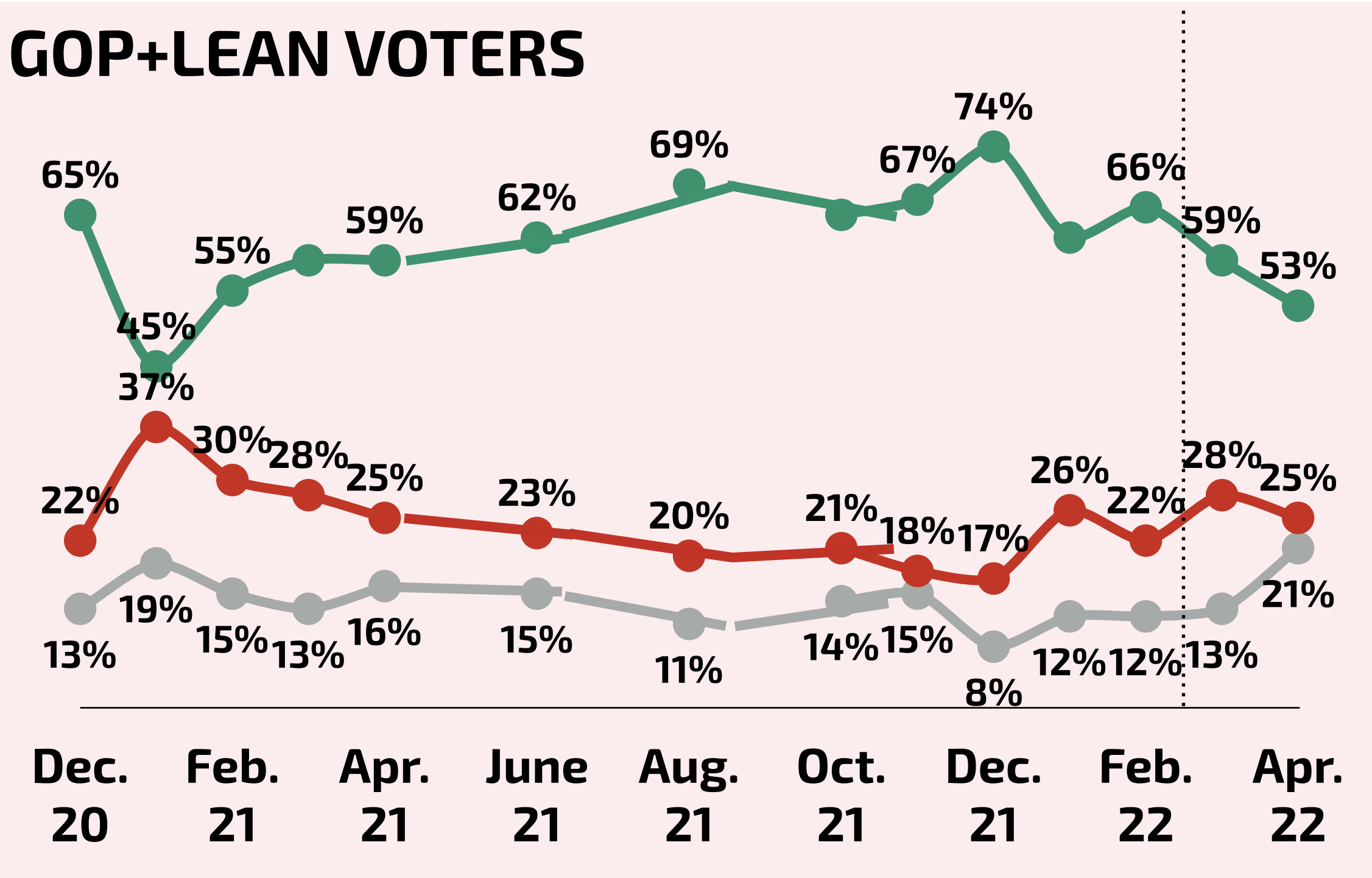
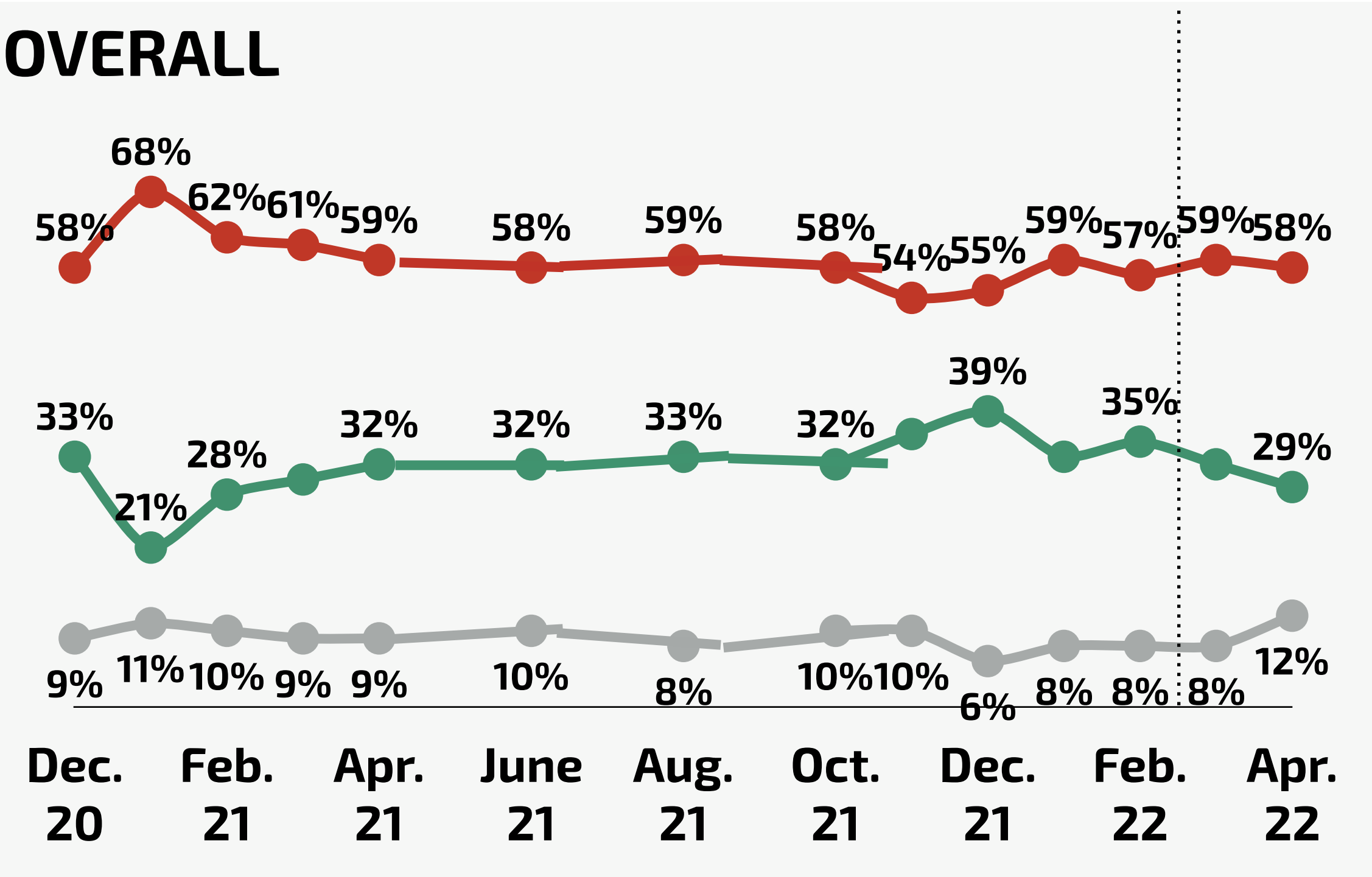
**Yes**      **Unsure**      **No**

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Republicans' Interest In Trump 2024 At Lowest Point Since Biden's Inauguration

Q. Would you like to see Donald Trump run for President in 2024?

● Yes ● No ● Unsure



Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

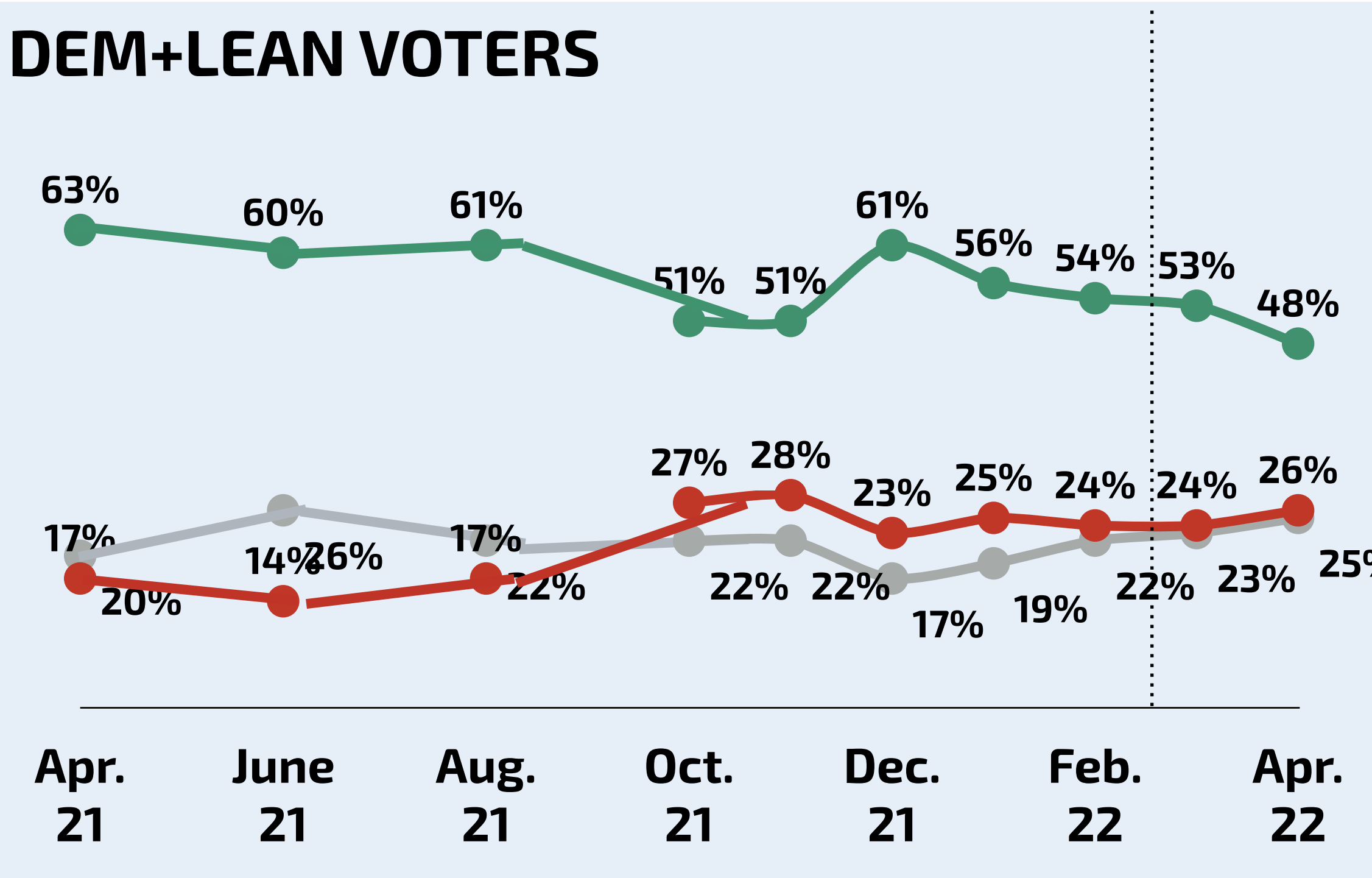
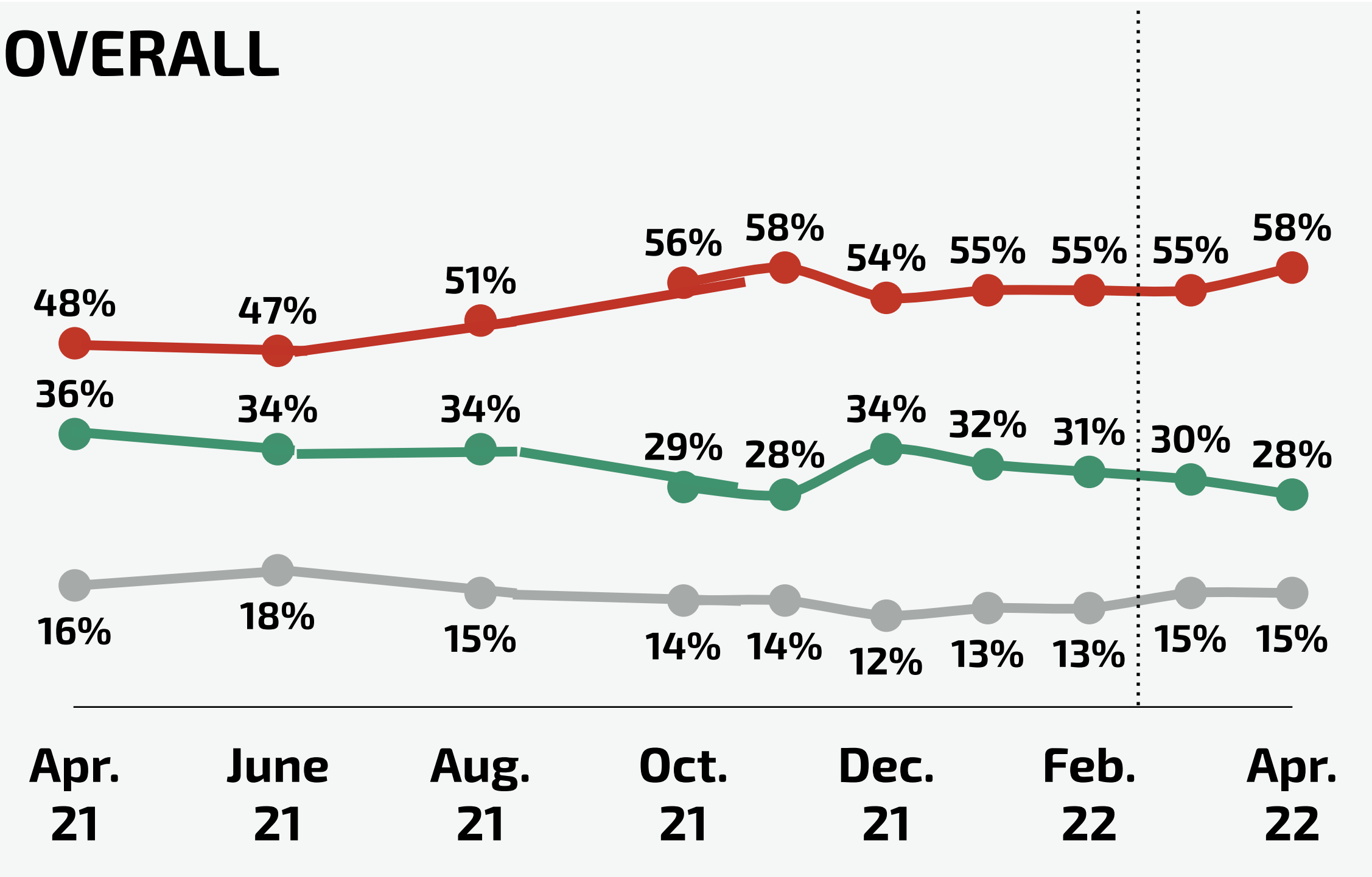
N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Less Than Half Of Democrats Want Biden 2024

Q. Would you like to see Joe Biden run for President in 2024?

● Yes    ● No    ● Unsure



Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

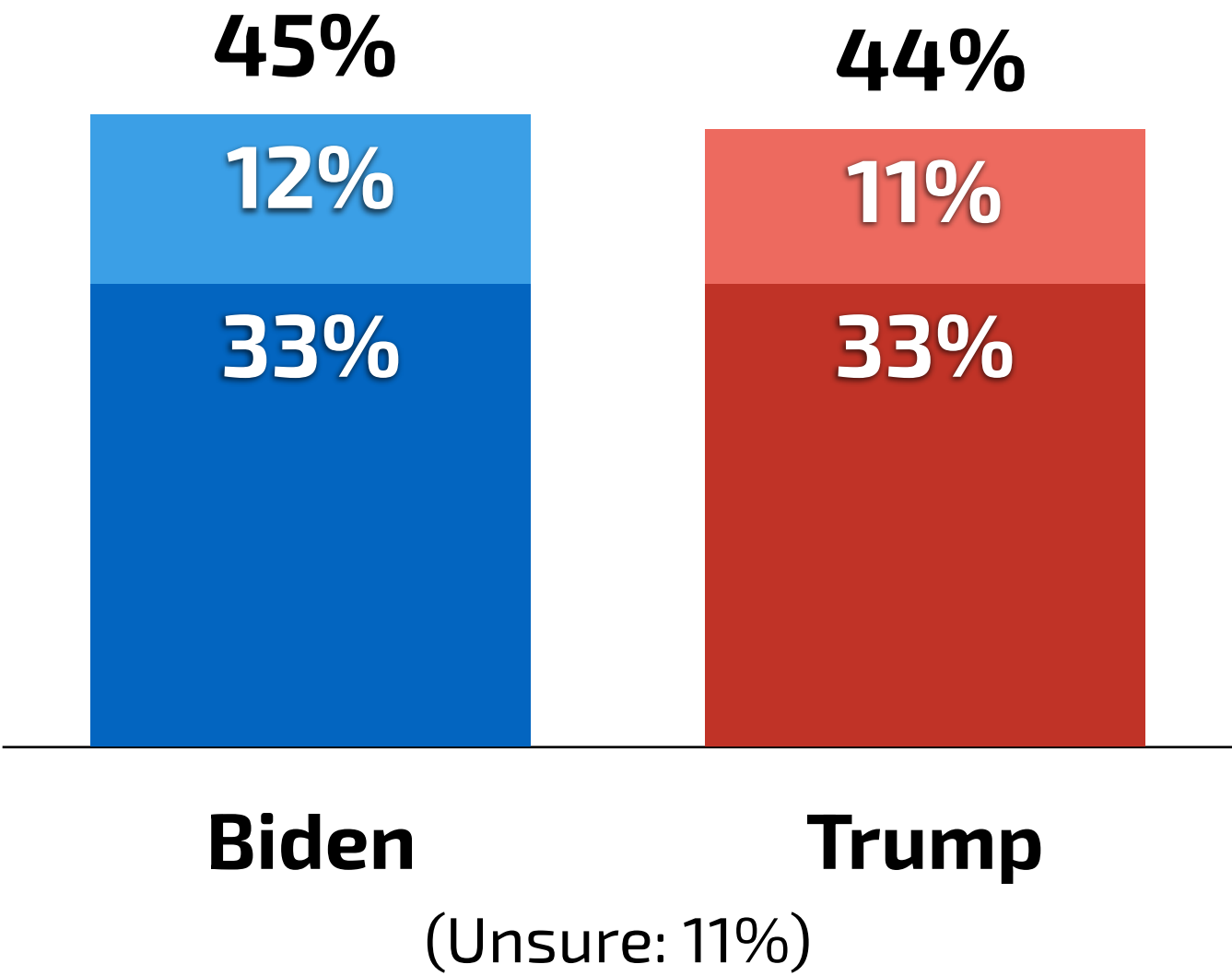
# Biden +1 With RV And Likely Electorate In Trump Rematch

Q. If the 2024 presidential election were being held today, would you vote for...

■ Biden, definitely      ■ Biden, probably      ■ Trump, definitely      ■ Trump, probably

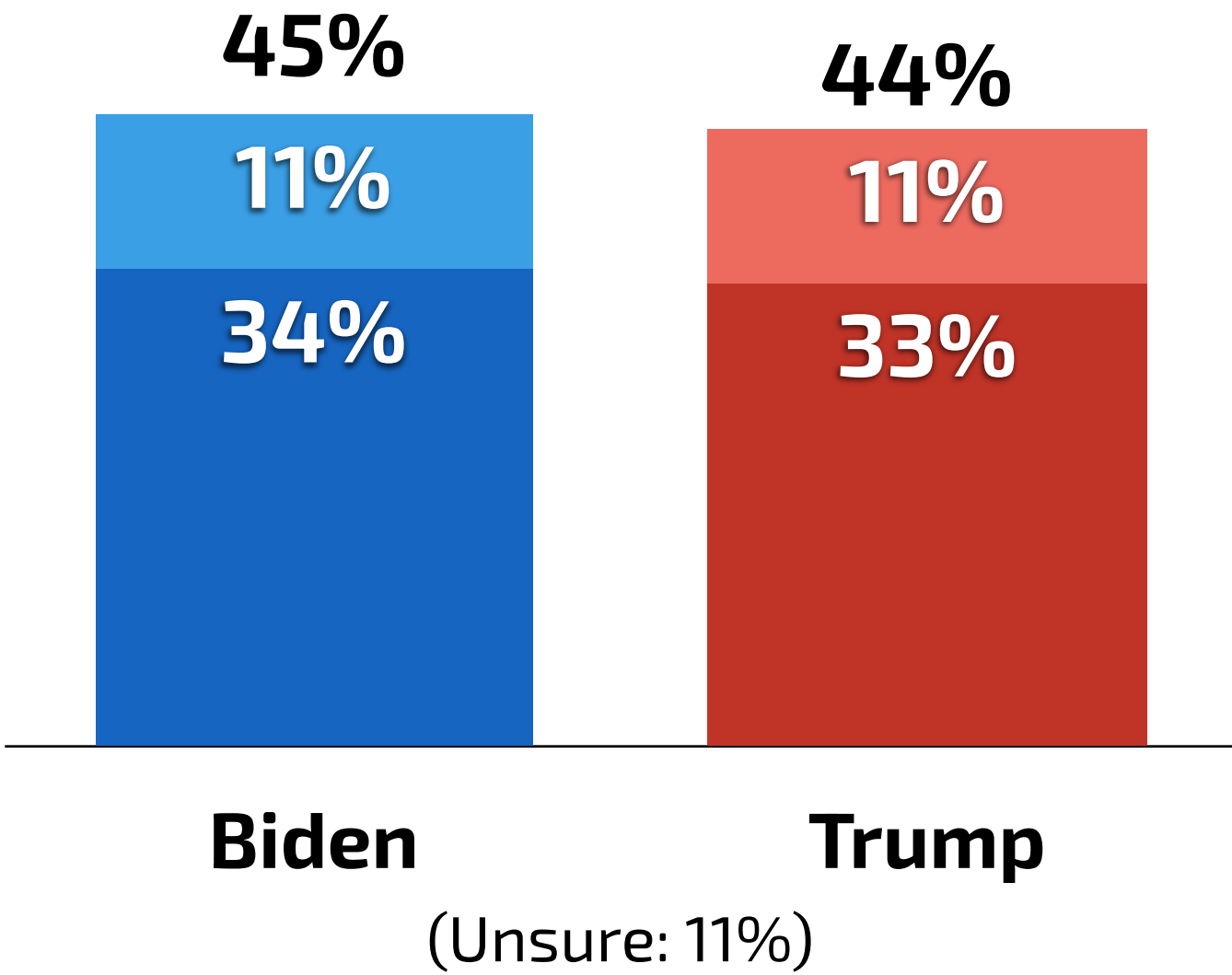
Registered Voters

Biden +1



Likely Electorate

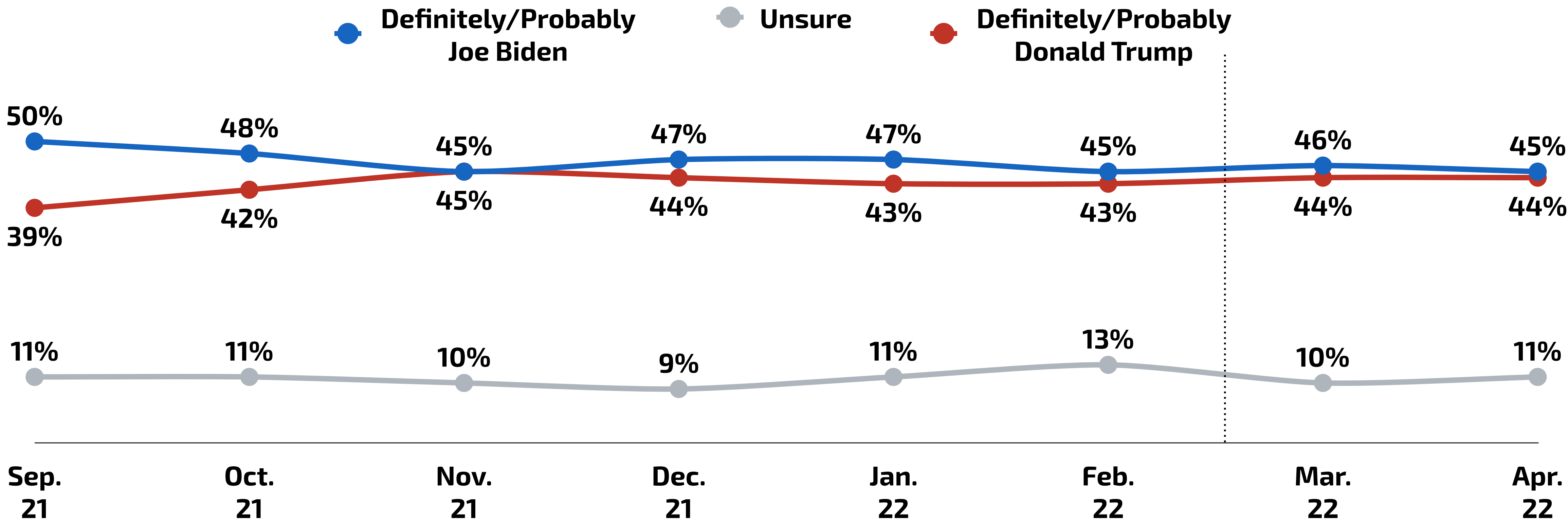
Biden +1



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Biden +1 In Potential Rematch With Trump

Q. If the 2024 presidential election were being held today, would you vote for...

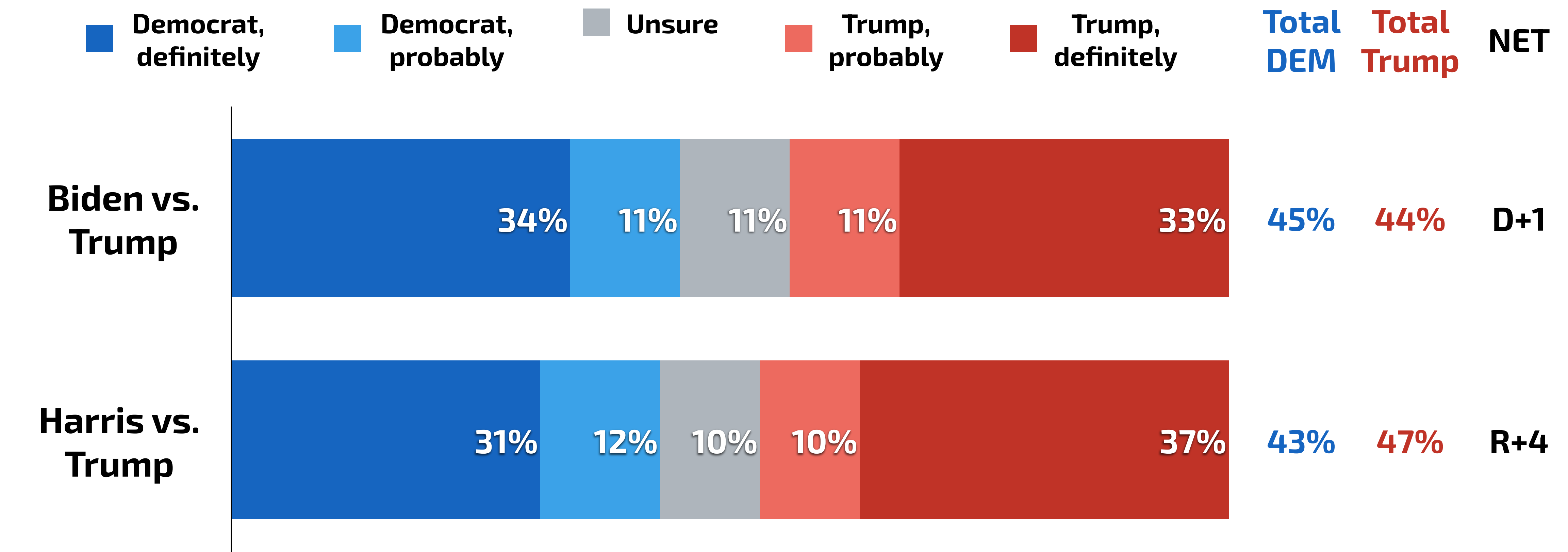


Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Biden +1 In Trump Rematch; Trump +4 Vs. Harris

Q. If the 2024 presidential election were being held today, would you vote for...



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

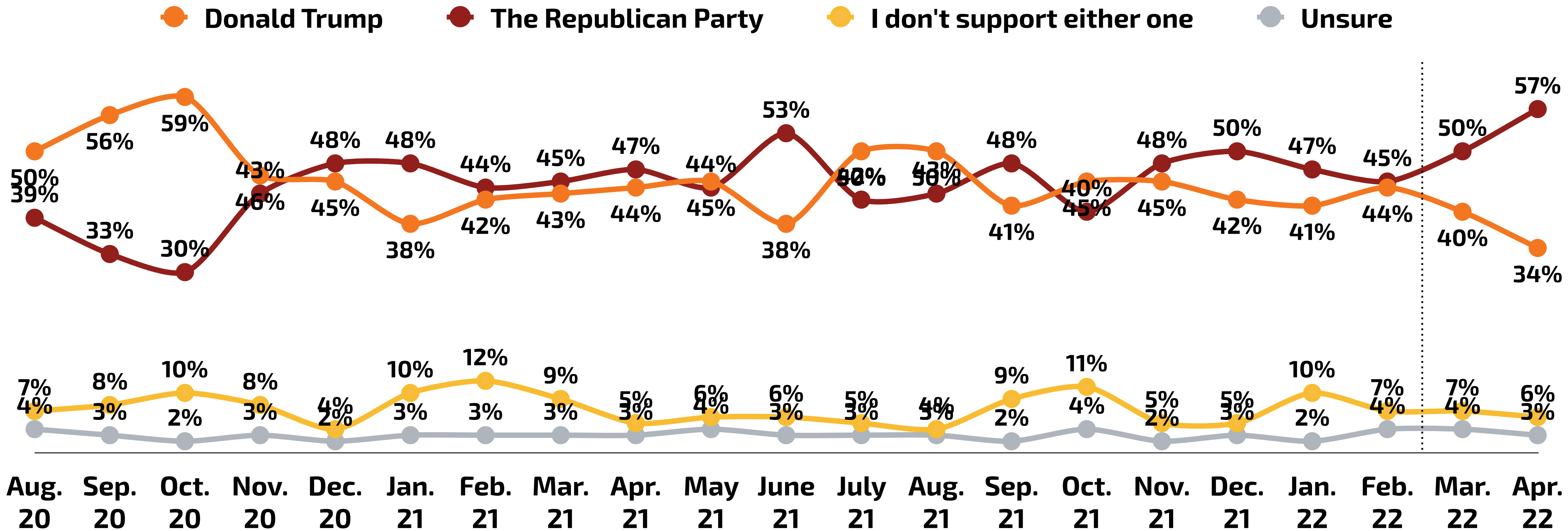


# 2024 Republican Primary



# “Party-First” GOP Now 23 Points Ahead Of “Trump-First” GOP

Q. Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [Asked of Republican+Lean Voters]

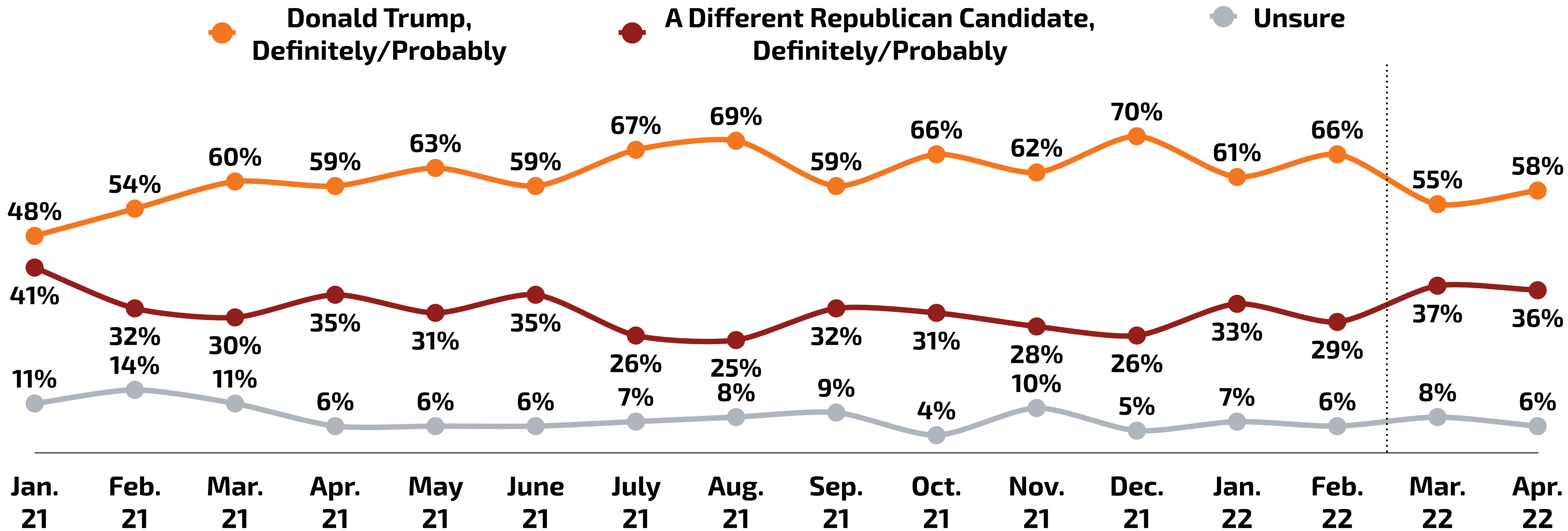


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# Trump Advantage In GOP Primary +3 Points Since March

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]

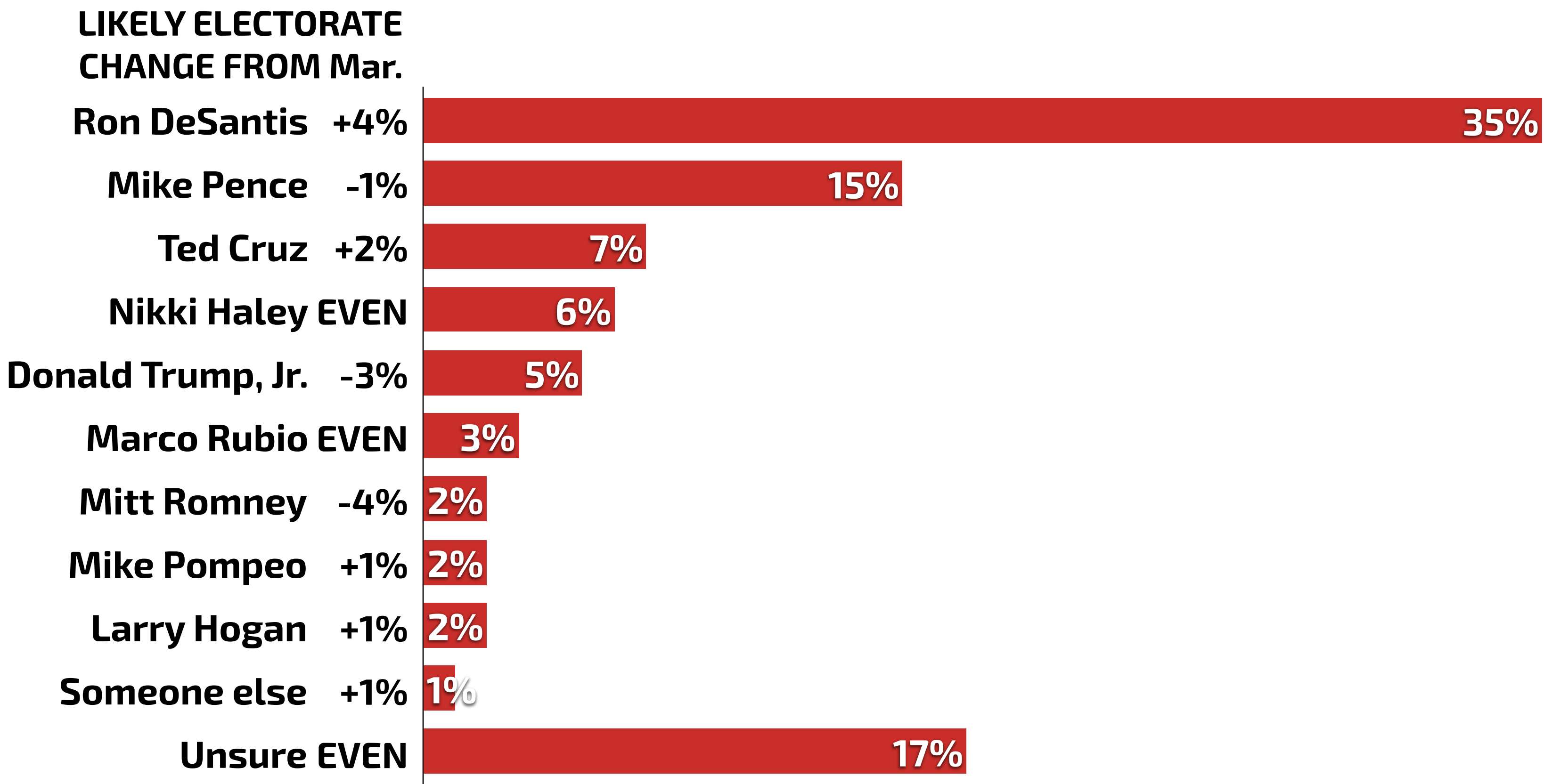


Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

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# DeSantis Maintains Lead In Non-Trump 2024 Field

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates  
were tested but received 1%  
or LESS vote share:

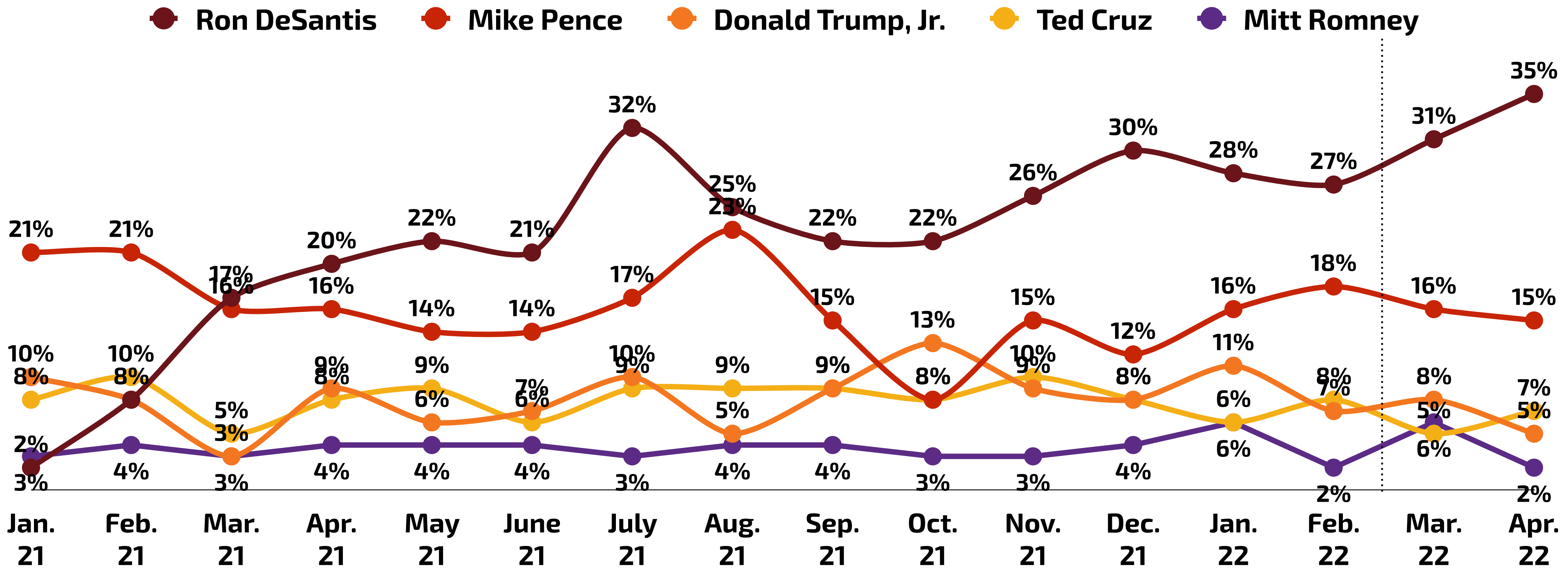
Tim Scott  
Josh Hawley  
Kristi Noem  
Rick Scott  
Liz Cheney  
Tom Cotton  
Ben Sasse  
Greg Abbott  
Glenn Youngkin  
Chris Christie  
Chris Sununu  
Will Hurd



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# DeSantis Lead In Non-Trump Election At Its Highest Point

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



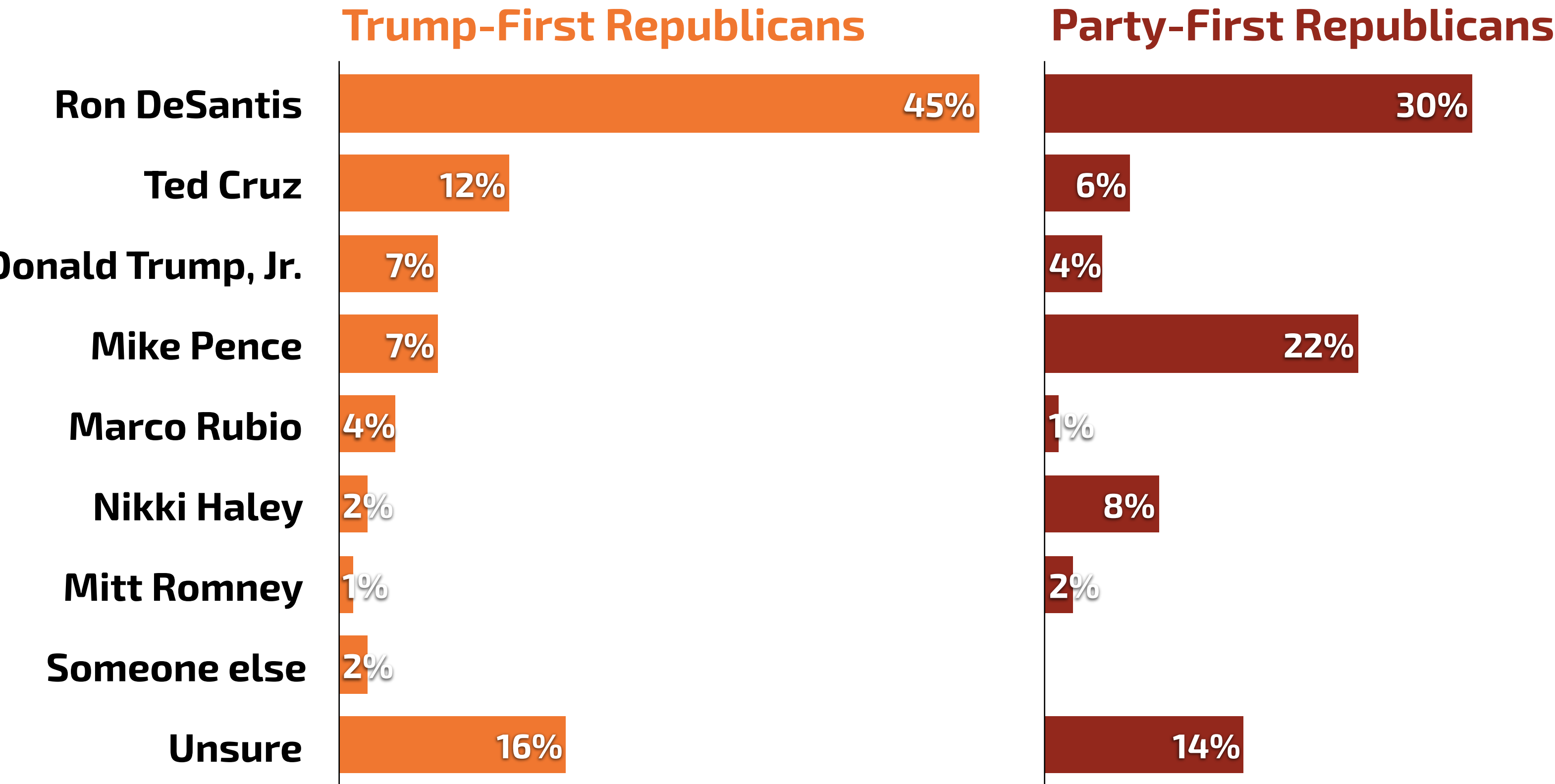
Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# DeSantis Leads With “Trump-First” And “Party-First” Republicans; Pence Not Far Behind Desantis With “Party-First” Republicans

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

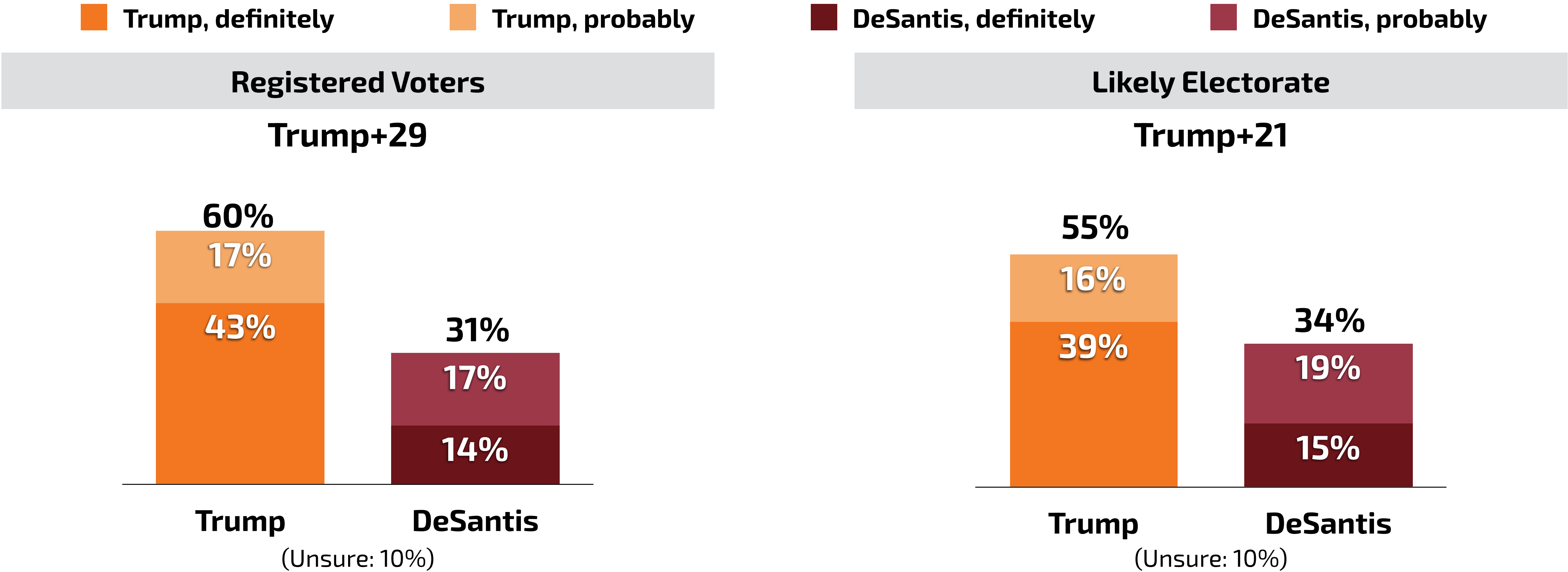
Liz Cheney  
Tom Cotton  
Ben Sasse  
Greg Abbott  
Glenn Youngkin  
Larry Hogan  
Kristi Noem

Tim Scott  
Mike Pompeo  
Chris Christie  
Chris Sununu  
Will Hurd  
Josh Hawley  
Rick Scott



# Trump Favored +21 Over DeSantis Among Likely Electorate

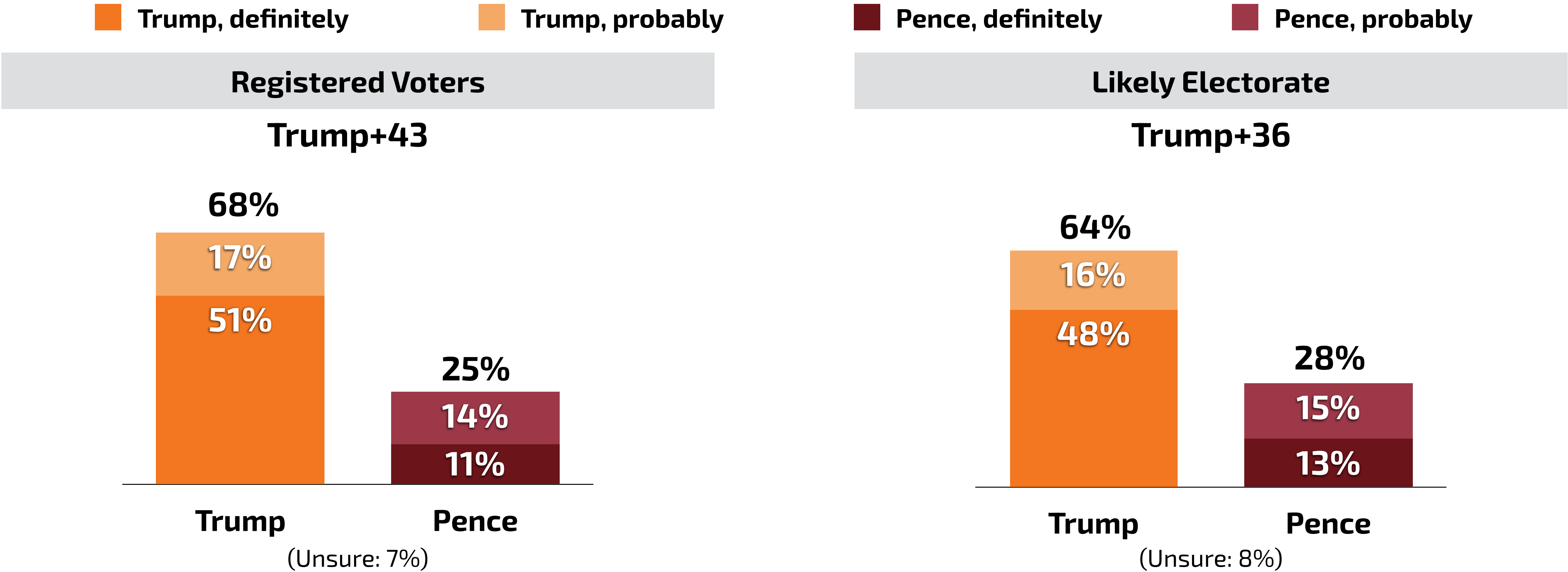
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?



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# Trump Favored +36 Over Pence Among Likely Electorate

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?



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# DeSantis Favored +18 Over Pence Among Likely Electorate

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

DeSantis, definitely

DeSantis, probably

Pence, definitely

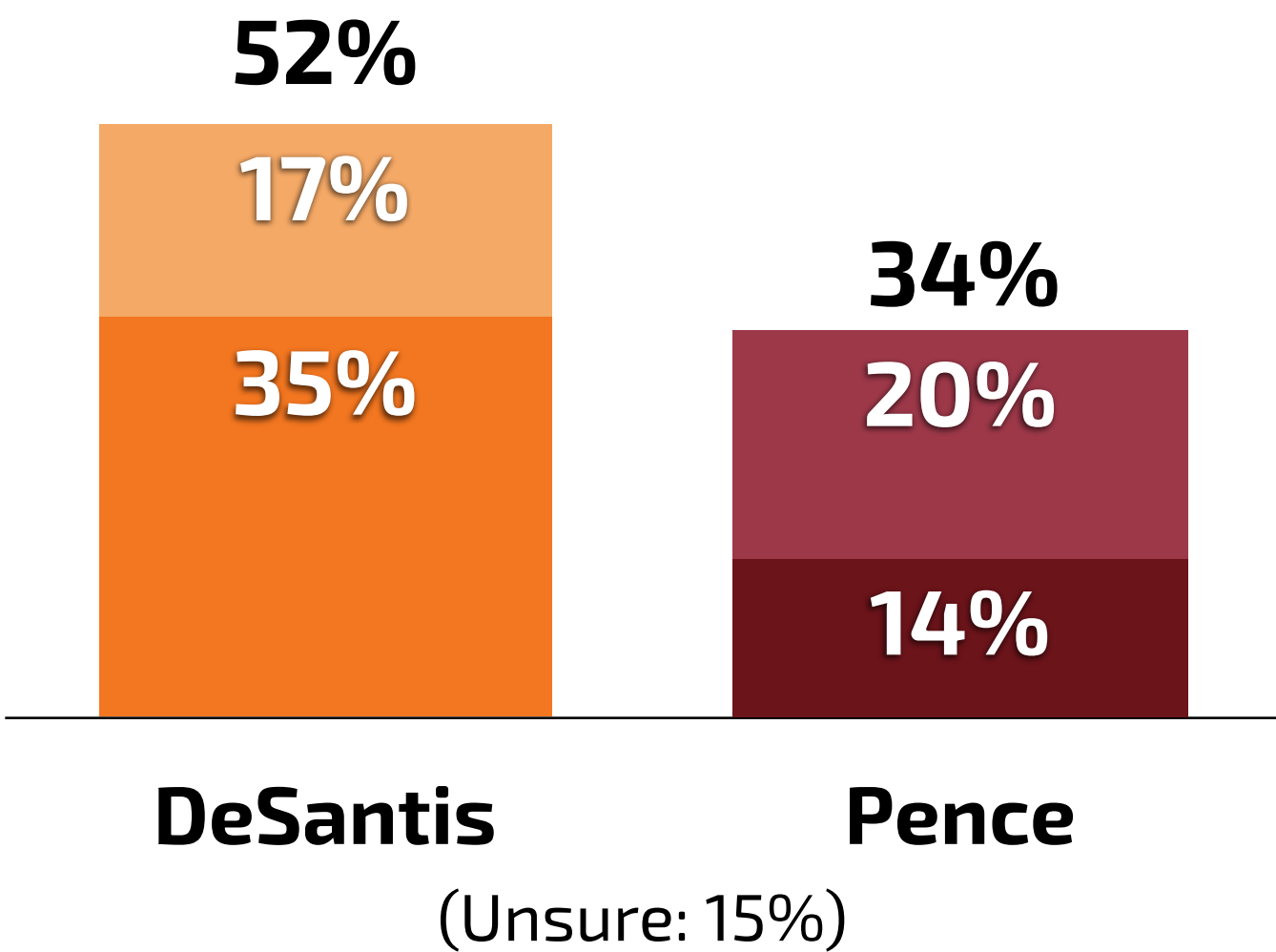
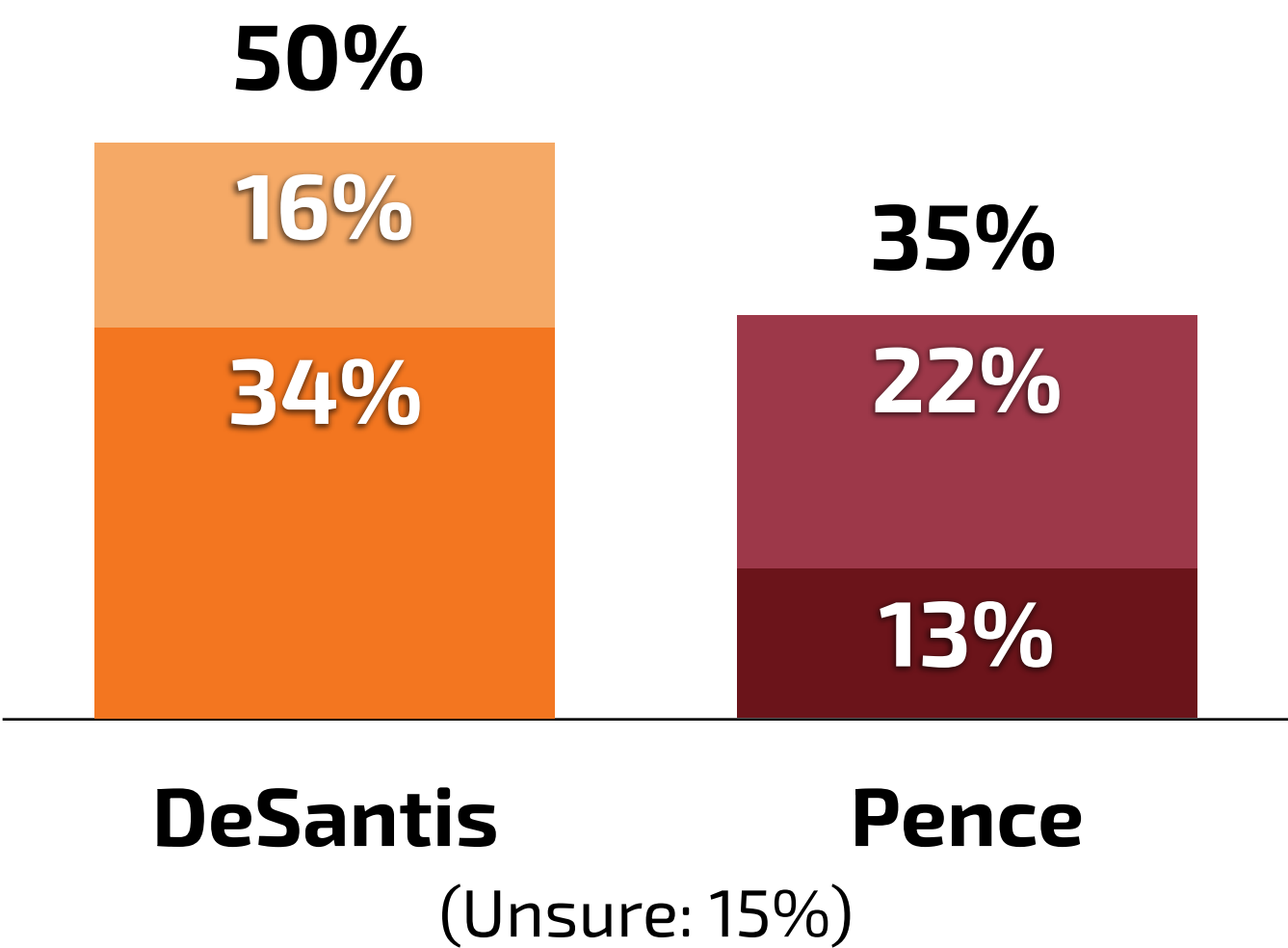
Pence, probably

Registered Voters

Likely Electorate

DeSantis+15

DeSantis+18



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

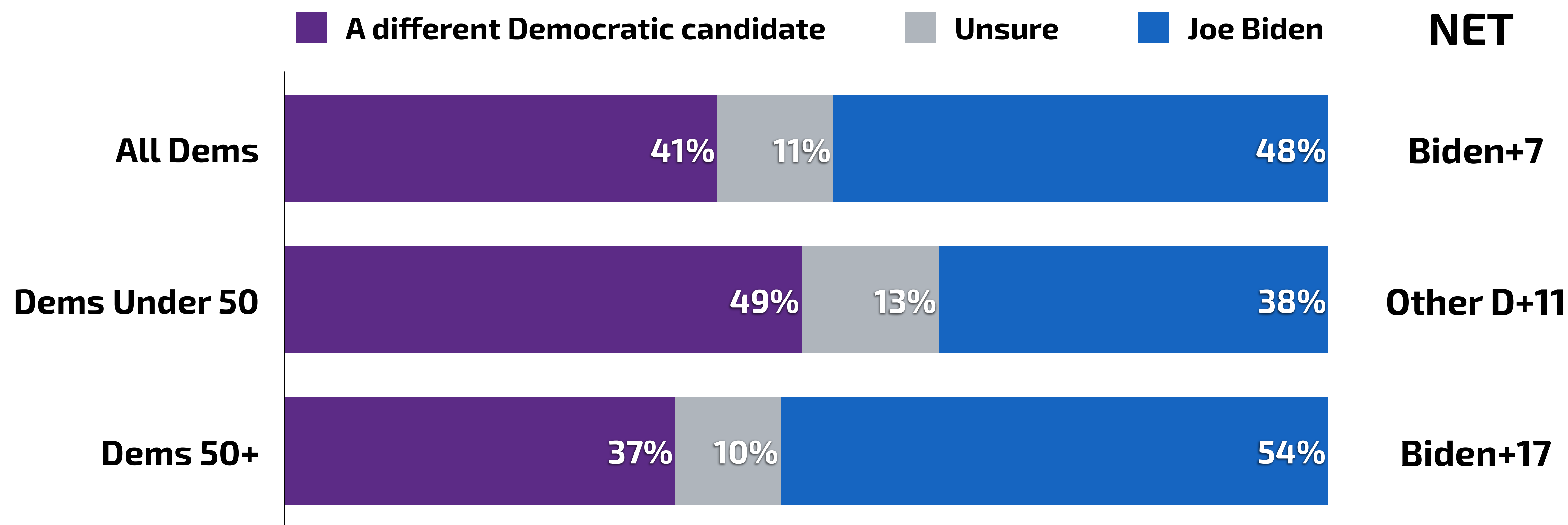
# 2024 Democratic Primary





# Biden +7 Over Generic Dem; -11 Among Dems Under 50

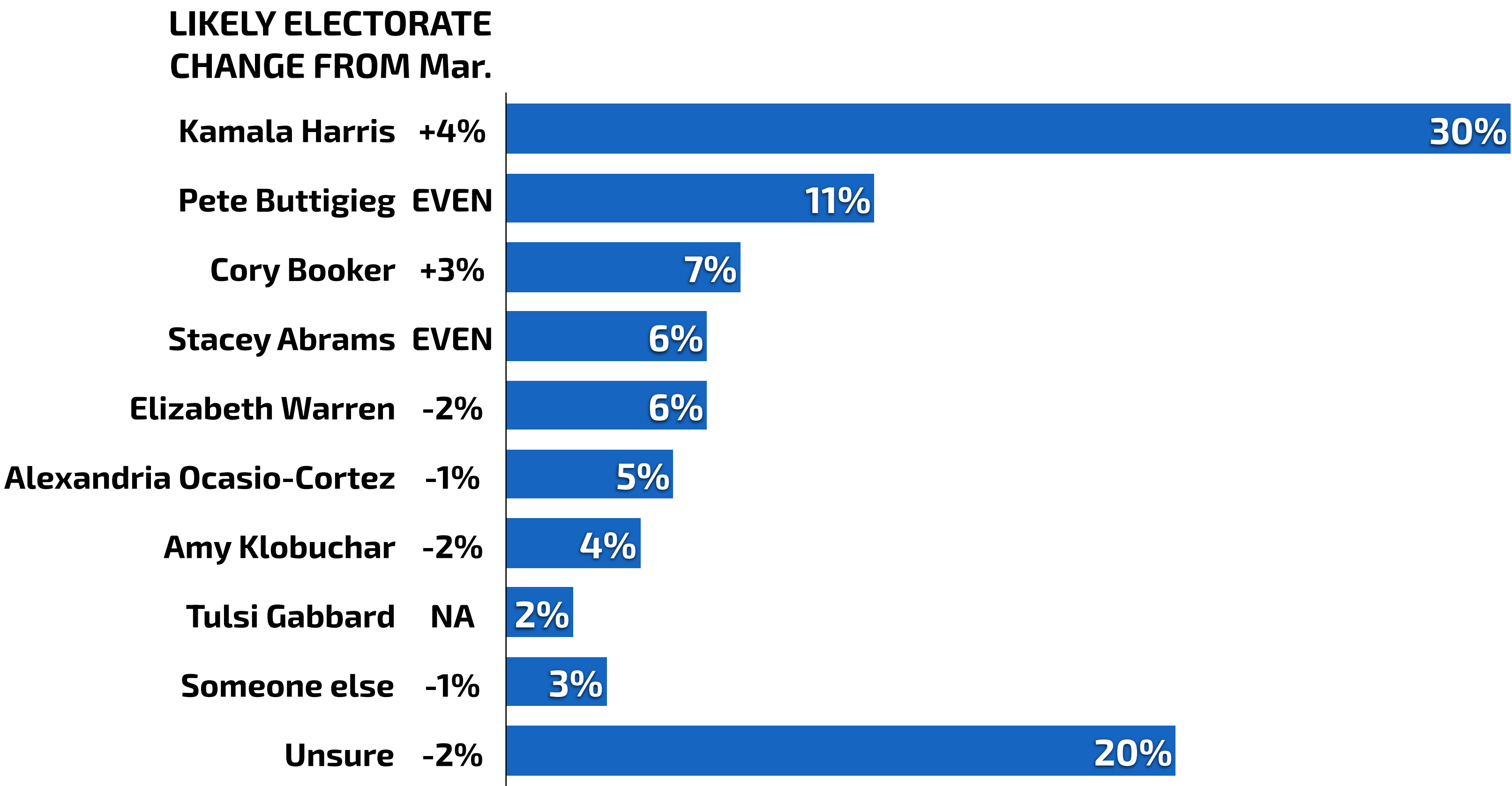
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Harris Improves Lead In Non-Biden 2024 Field

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates  
were tested but received 1%  
or LESS vote share:

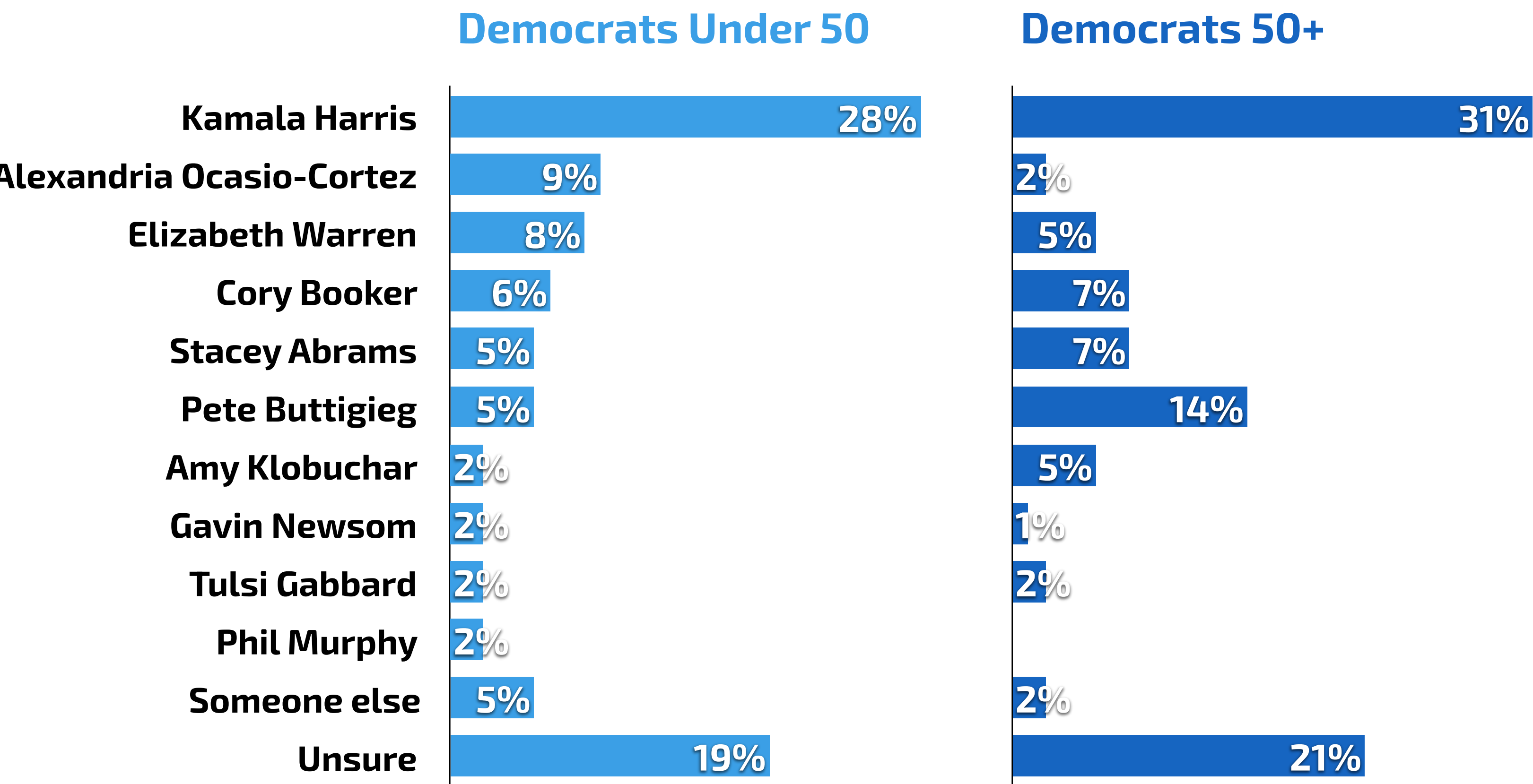
Gretchen Whitmer  
Roy Cooper  
Eric Adams  
Andy Beshear  
Kyrsten Sinema  
Mitch Landrieu  
Gina Raimondo  
Phil Murphy  
J.B. Pritzker  
Jared Polis  
Joe Manchin  
Gavin Newsom



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Harris Holds Lead With Democrats Of All Ages

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

- Kyrsten Sinema
- Gina Raimondo
- Phil Murphy
- J.B. Pritzker
- Mitch Landrieu
- Andy Beshear
- Gretchen Whitmer
- Eric Adams
- Joe Manchin
- Roy Cooper



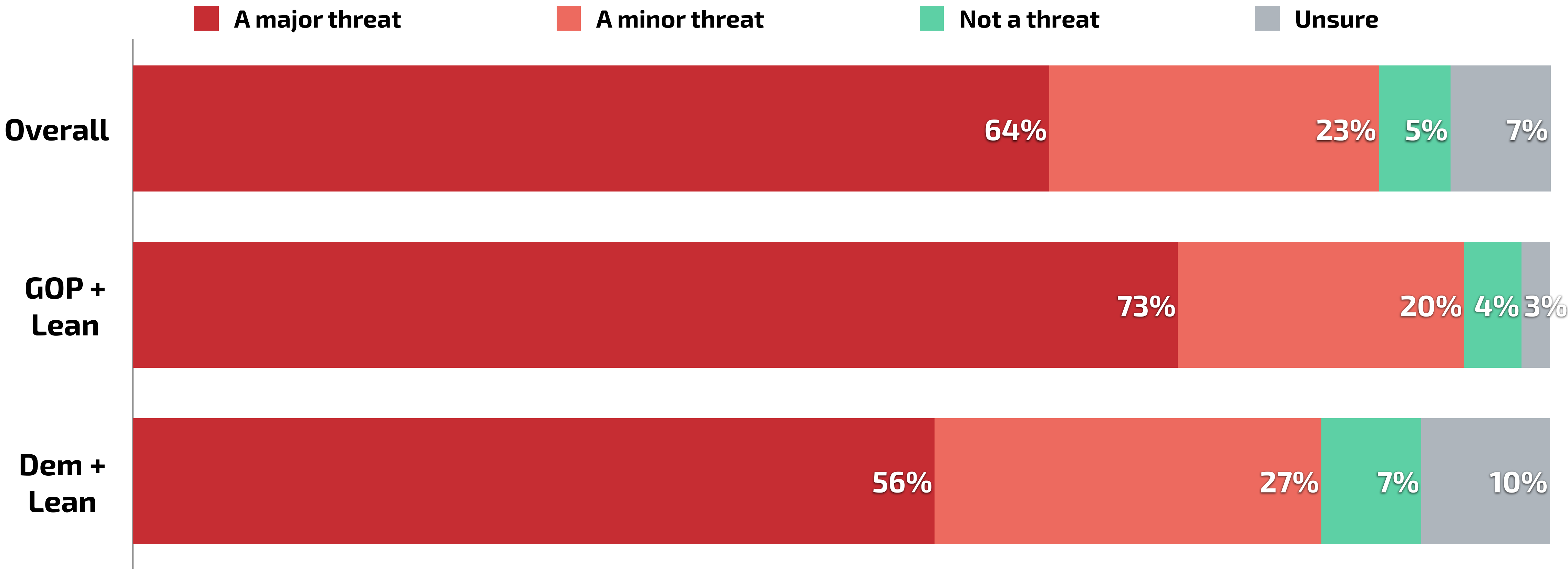
N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Ukraine And Foreign Policy



# Around 9 In 10 Say China Is A Threat, Over 6 In 10 Say China Poses Major Threat

Q. Would you say you view China as a major threat, a minor threat, or not a threat to the United States?

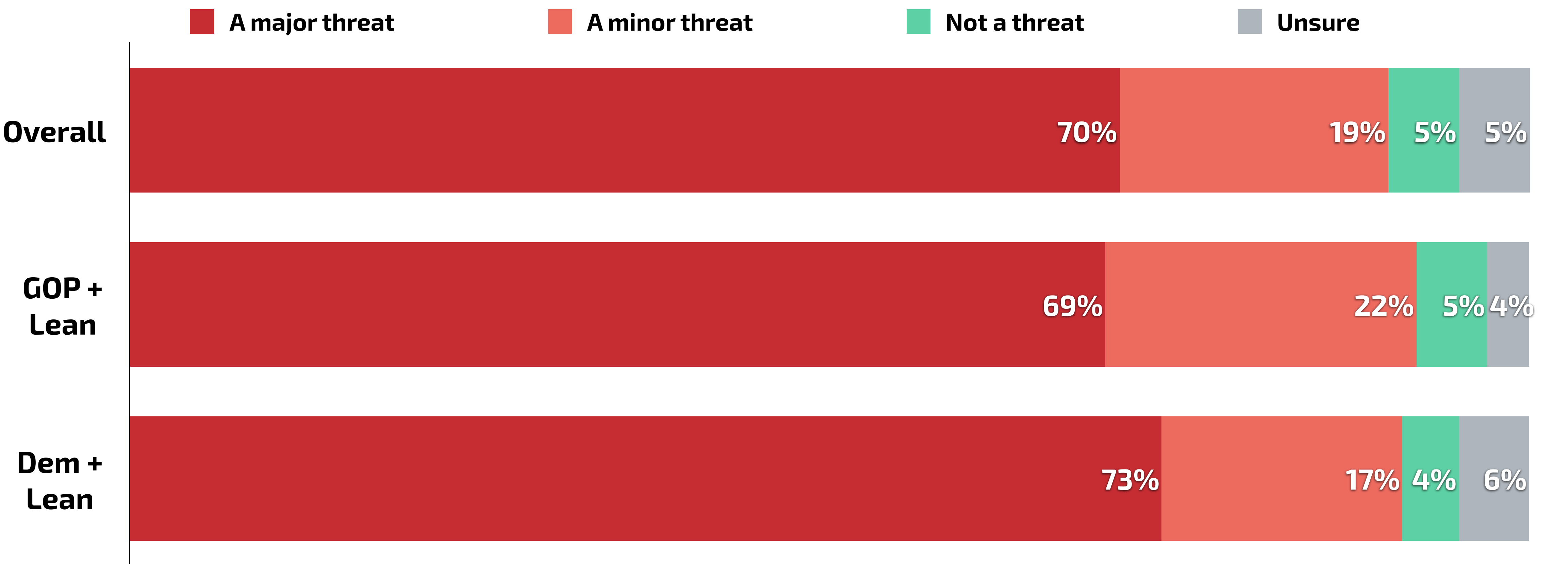


N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Partisans United In Thinking Russia Is A Threat To U.S.

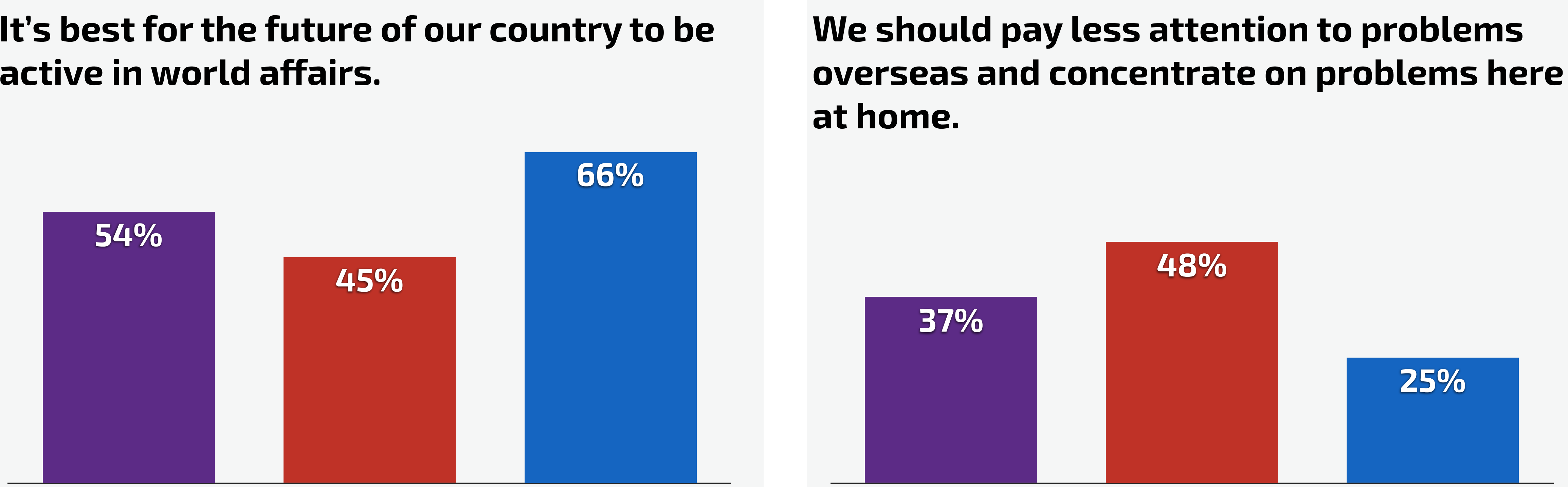
Q. Would you say you view Russia as a major threat, a minor threat, or not a threat to the United States?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# 2 In 3 Democrats Want U.S. To Be More Active In World Affairs, About Half Of Republicans Want To Prioritize Domestic Issues

Q. Which of the following comes closest to your view, even if neither is exactly right?



(Unsure: 9%)

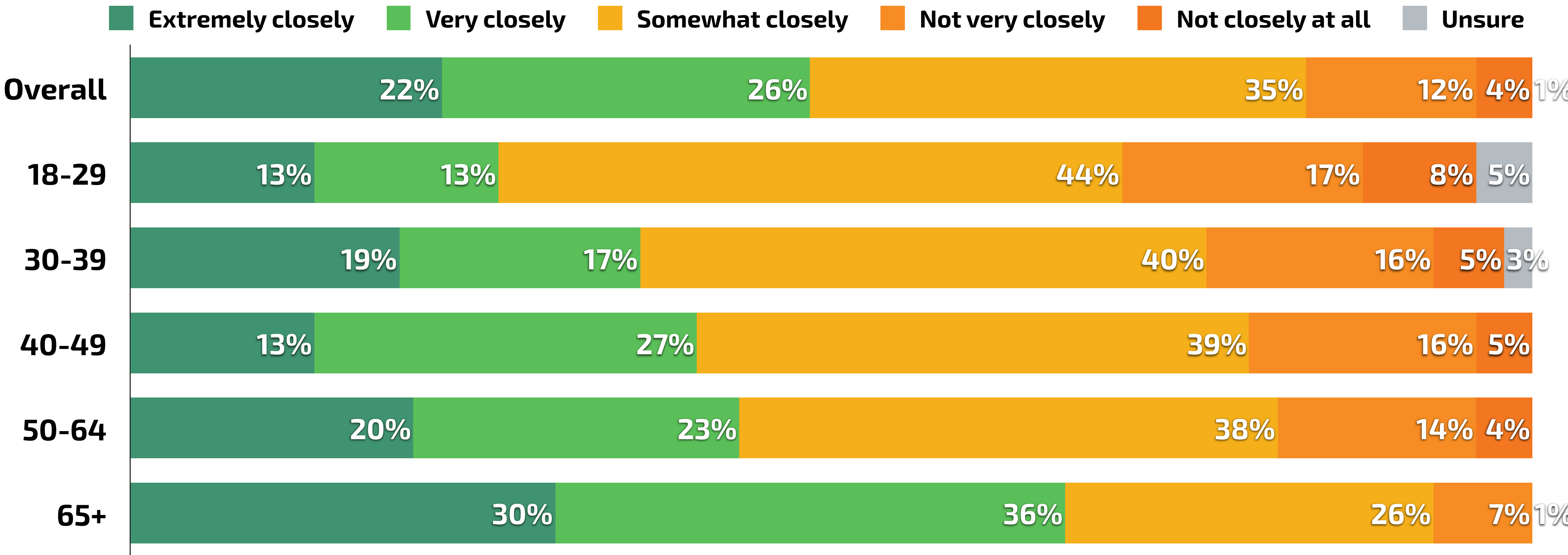


Overall      GOP+lean      DEM+lean

N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Oldest Americans Most likely To Say They Are Following News About Ukraine

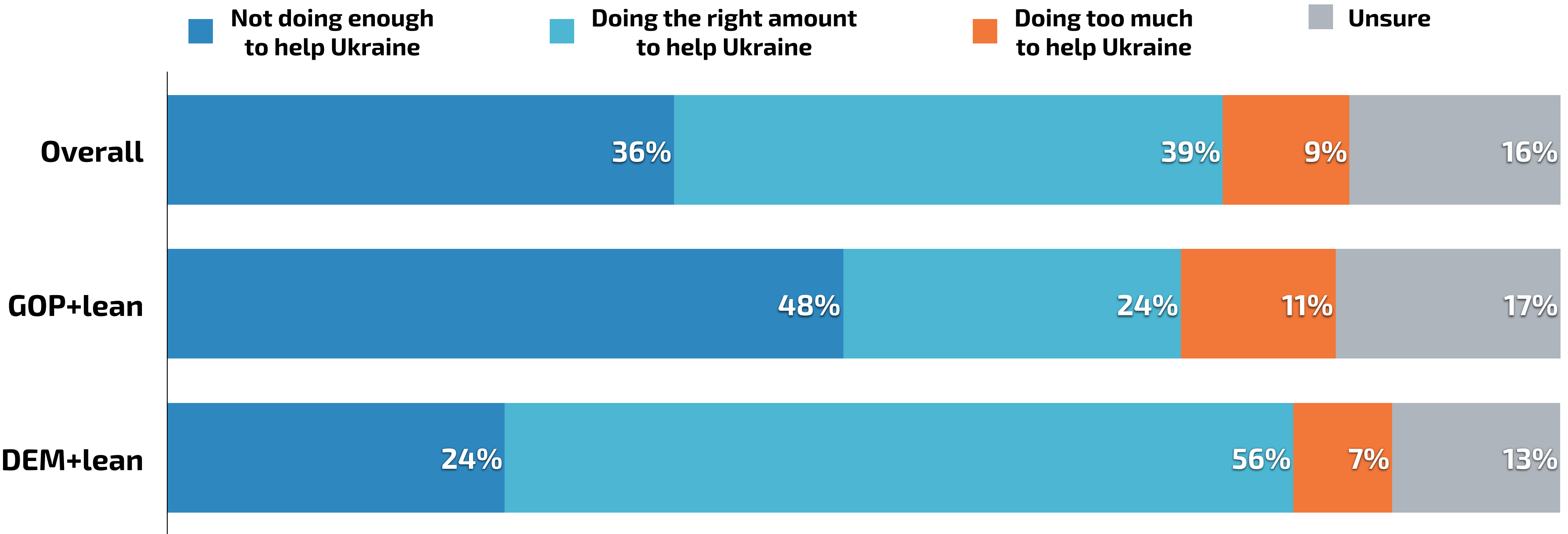
Q. How closely have you been following news about the Russian invasion of Ukraine?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# About Half Of Republicans, A Quarter Of Democrats Think Biden Is Not Doing Enough To Help Ukraine

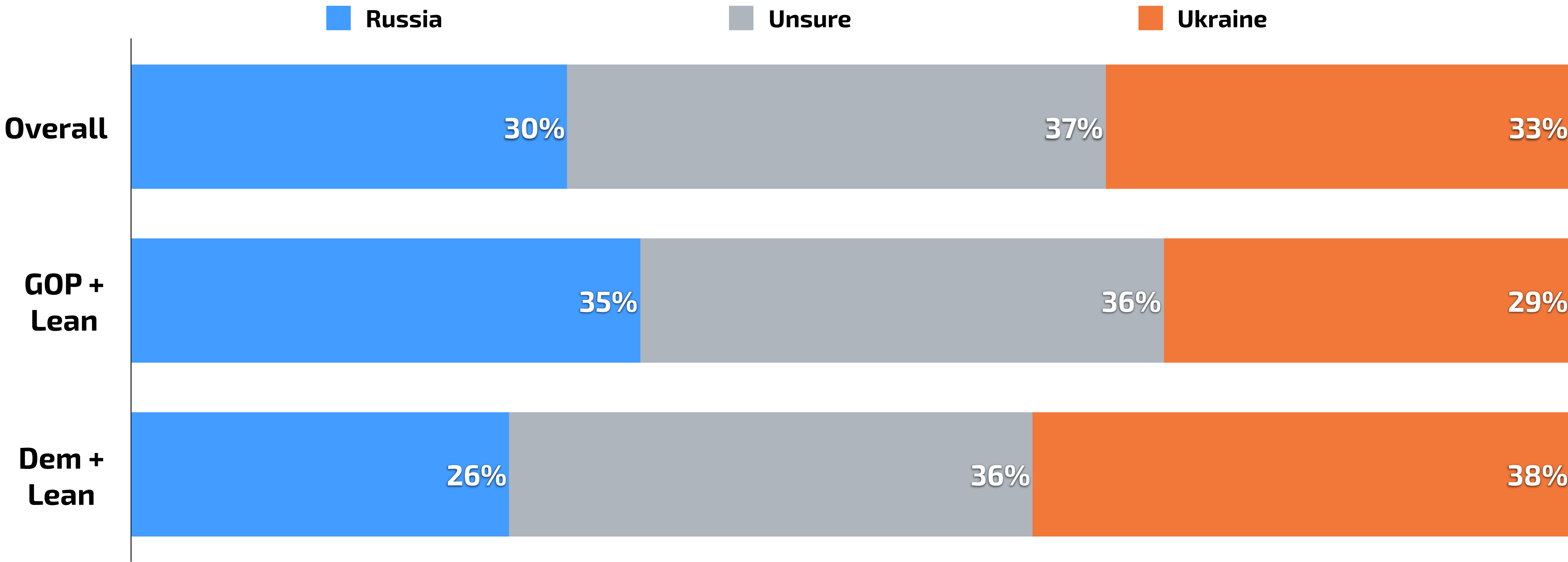
Q. In dealing with the situation involving Russia and Ukraine, do you feel that Joe Biden is...?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Likely Electorate Split On Who Is Winning War In Ukraine

Q. If you had to pick one, who do you think is winning the war in Ukraine right now?

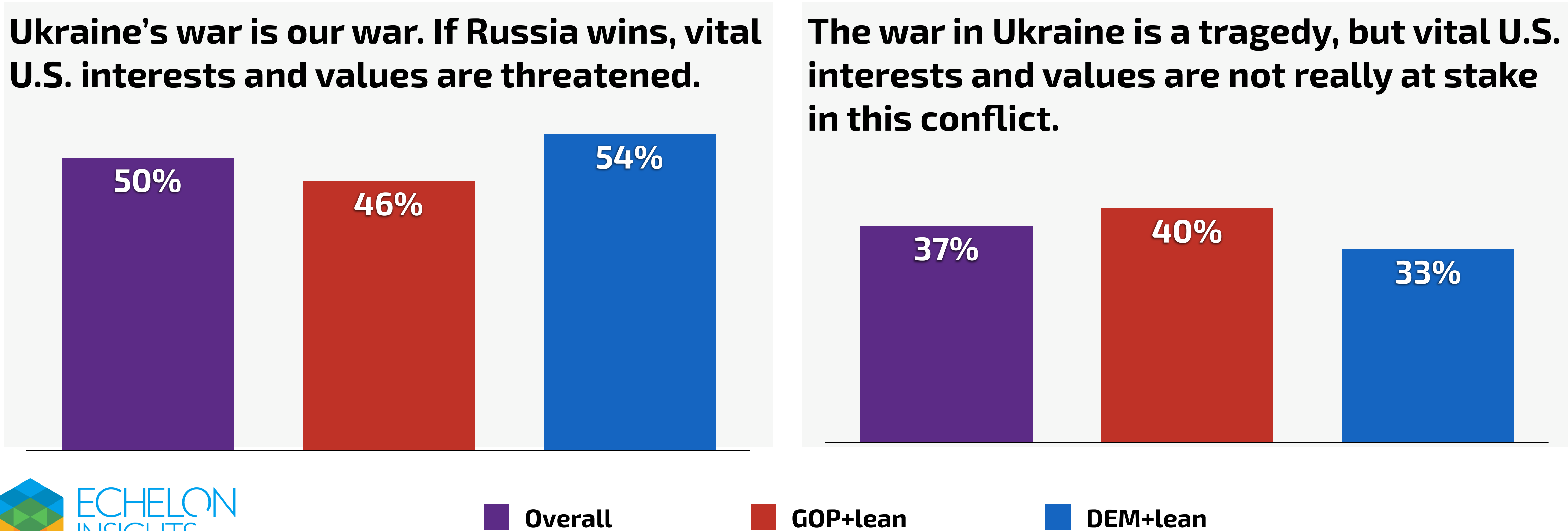


N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Plurality Of Democrats, Republicans Say Russian Victory Threatens U.S. Interests And Values

Q. Joe Biden has stated that the U.S. will not get involved militarily in Ukraine, a position shared by most other U.S. political leaders. Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?



N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022



# Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.





# Methodology

The April 2022 Echelon Insights Verified Voter Omnibus was fielded online from April 18-20, 2022 in English among a sample of N=1,001 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.





**Verified Voter  
Omnibus**

*Your questions answered by real voters*

**Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.**

**By adding on to the Verified Voter Omnibus, you'll receive:**

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

**Contact [omnibus@echeloninsights.com](mailto:omnibus@echeloninsights.com) for more information.**







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