



**N=1833 Registered Voters Nationwide  
September 26-27, 2016**

**Are you currently registered to vote?**

- |                              |  |
|------------------------------|--|
| <b>1. Yes (CONTINUE)</b>     |  |
| <b>2. No (TERMINATE)</b>     |  |
| <b>3. Unsure (TERMINATE)</b> |  |

**1) How likely are you to vote in the 2016 presidential election?**

- |                                    |            |
|------------------------------------|------------|
| <b>1. Will definitely vote</b>     | <b>83%</b> |
| <b>2. Will probably vote</b>       | <b>10%</b> |
| <b>3. May or may not vote</b>      | <b>5%</b>  |
| <b>4. Will probably not vote</b>   | <b>2%</b>  |
| <b>5. Will definitely not vote</b> | <b>1%</b>  |

**2) This November, do you plan to vote for the Democrat or Republican candidate in your Congressional district?**

- |                      |            |
|----------------------|------------|
| <b>1. Democrat</b>   | <b>41%</b> |
| <b>2. Republican</b> | <b>36%</b> |
| <b>3. Undecided</b>  | <b>23%</b> |

**3) Would you say you are favorable or unfavorable toward Hillary Clinton?**

- |   |            |
|---|------------|
| <b>1. Very favorable</b>                    | <b>24%</b> |
| <b>2. Somewhat favorable</b>                | <b>19%</b> |
| <b>3. Neither favorable nor unfavorable</b> | <b>11%</b> |
| <b>4. Somewhat unfavorable</b>              | <b>10%</b> |
| <b>5. Very unfavorable</b>                  | <b>35%</b> |

**4) Would you say you are favorable or unfavorable toward Donald Trump?**

<b>1. Very favorable</b>	<b>20%</b>
<b>2. Somewhat favorable</b>	<b>17%</b>
<b>3. Neither favorable nor unfavorable</b>	<b>11%</b>
<b>4. Somewhat unfavorable</b>	<b>13%</b>
<b>5. Very unfavorable</b>	<b>40%</b>

**5) If the election for President were held today, for whom would you vote? LV**

<b>1. Hillary Clinton</b>	<b>41%</b>	<b>44%</b>
<b>2. Donald Trump</b>	<b>36%</b>	<b>39%</b>
<b>3. Gary Johnson</b>	<b>7%</b>	<b>6%</b>
<b>4. Jill Stein</b>	<b>3%</b>	<b>2%</b>
<b>5. Evan McMullin</b>	<b>2%</b>	<b>1%</b>
<b>6. Would not vote</b>	<b>2%</b>	<b>*</b>
<b>7. Undecided</b>	<b>10%</b>	<b>7%</b>

**6) If the election for President were held today and the choices were Hillary Clinton and Donald Trump, for whom would you vote? LV**

<b>1. Hillary Clinton</b>	<b>45%</b>	<b>47%</b>
<b>2. Donald Trump</b>	<b>40%</b>	<b>42%</b>
<b>3. Would not vote</b>	<b>5%</b>	<b>3%</b>
<b>4. Undecided</b>	<b>11%</b>	<b>8%</b>

**7) Did you vote in your state's 2016 presidential primary or caucus?**

<b>1. Yes, I voted in the Democratic primary</b>	<b>36%</b>
<b>2. Yes, I voted in the Republican primary</b>	<b>28%</b>
<b>3. No, I did not vote in either party's primary</b>	<b>34%</b>
<b>4. Unsure</b>	<b>3%</b>

**IF YES, VOTED IN THE DEMOCRATIC PRIMARY IN Q7**

**8) Which candidate did you vote for in your state's Democratic primary?**

<b>1. Hillary Clinton</b>	<b>61%</b>
<b>2. Bernie Sanders</b>	<b>34%</b>
<b>3. Martin O'Malley</b>	<b>1%</b>
<b>4. Other</b>	<b>3%</b>
<b>5. Unsure</b>	<b>2%</b>

**IF YES, VOTED IN THE REPUBLICAN PRIMARY IN Q7**

**9) Which candidate did you vote for in your state's Republican primary?**

1. Jeb Bush	2%
2. Ben Carson	5%
3. Chris Christie	*
4. Ted Cruz	14%
5. Carly Fiorina	2%
6. John Kasich	10%
7. Marco Rubio	8%
8. Donald Trump	54%
9. Other	1%
10. Unsure	4%

**10) Did you watch any of the Presidential debate between Hillary Clinton and Donald Trump?**

1. Yes, I watched all of the debate	50%
2. Yes, I watched some of the debate	28%
3. No, but I watched coverage of the debate	9%
4. No, I did not watch the debate or any coverage	12%
5. Unsure	*

**IF 1-3 IN Q10**

**11) How did you watch the debate or coverage of the debate? Please choose all that apply**

1. Watched the debate live on cable news	48%
2. Watched the debate live on broadcast news	37%
3. Watched the debate live via online streaming	12%
4. Listened to post-debate coverage on the radio	4%
5. Watched post-debate coverage on cable news	12%
6. Watched post-debate coverage on broadcast news	11%
7. Watched or read post-debate coverage via online news sources	8%
8. Watched or read post-debate coverage on Twitter	5%
9. Watched or read post-debate coverage on Facebook	8%
10. Watched post-debate coverage on Snapchat	1%

**12) Who do you think won the debate?**

<b>1. Hillary Clinton</b>	<b>48%</b>
<b>2. Donald Trump</b>	<b>22%</b>
<b>3. Unsure</b>	<b>29%</b>

**13) Based on what you have seen, read, or heard about the debate, who do you think did a better job conveying the following attributes?**

	<b>Clinton</b>	<b>Trump</b>
<b>1. Leadership</b>	<b>55%</b>	<b>45%</b>
<b>2. Qualifications</b>	<b>66%</b>	<b>34%</b>
<b>3. Honesty</b>	<b>51%</b>	<b>49%</b>
<b>4. Compassion</b>	<b>66%</b>	<b>34%</b>
<b>5. Toughness</b>	<b>42%</b>	<b>59%</b>
<b>6. Knowledge of important issues</b>	<b>66%</b>	<b>34%</b>
<b>7. Straight talk</b>	<b>50%</b>	<b>50%</b>
<b>8. Temperament</b>	<b>66%</b>	<b>34%</b>

**14) What were the main issues discussed in the debate? Please choose up to three.**

<b>1. Iran</b>	<b>9%</b>
<b>2. Clinton's emails</b>	<b>28%</b>
<b>3. The birther controversy</b>	<b>19%</b>
<b>4. Inner-city crime</b>	<b>23%</b>
<b>5. Trade deals</b>	<b>35%</b>
<b>6. Trump's tax returns</b>	<b>38%</b>
<b>7. Immigration</b>	<b>30%</b>
<b>8. ISIS</b>	<b>37%</b>
<b>9. Russia</b>	<b>7%</b>
<b>10. Cyber security</b>	<b>19%</b>
<b>11. Trump's comments on women</b>	<b>18%</b>
<b>12. Nuclear weapons</b>	<b>18%</b>

**15) How closely would you say you've been following the Presidential election?**

<b>1. Very closely</b>	<b>37%</b>
<b>2. Somewhat closely</b>	<b>40%</b>
<b>3. A little bit</b>	<b>14%</b>
<b>4. Not very much</b>	<b>7%</b>
<b>5. Not at all</b>	<b>3%</b>

**16) Do you think that the debate will change the opinions of any undecided voters in the election?**

<b>1. Yes, I think the debate will encourage them to vote for Clinton</b>	<b>34%</b>
<b>2. Yes, I think the debate will encourage them to vote for Trump</b>	<b>19%</b>
<b>3. No, I do not think the debate will change anyone's opinions</b>	<b>48%</b>

**17) After watching the debate or coverage of the debate, are you more or less likely to vote for Donald Trump?**

<b>1. Much more likely to vote for Donald Trump</b>	<b>20%</b>
<b>2. Somewhat more likely to vote for Donald Trump</b>	<b>9%</b>
<b>3. Neither more nor less likely to vote for Donald Trump</b>	<b>25%</b>
<b>4. Somewhat less likely to vote for Donald Trump</b>	<b>5%</b>
<b>5. Much less likely to vote for Donald Trump</b>	<b>34%</b>
<b>6. Unsure</b>	<b>7%</b>

**18) After watching the debate or coverage of the debate, are you more or less likely to vote for Hillary Clinton?**

<b>1. Much more likely to vote for Hillary Clinton</b>	<b>29%</b>
<b>2. Somewhat more likely to vote for Hillary Clinton</b>	<b>11%</b>
<b>3. Neither more nor less likely to vote for Hillary Clinton</b>	<b>22%</b>
<b>4. Somewhat less likely to vote for Hillary Clinton</b>	<b>6%</b>
<b>5. Much less likely to vote for Hillary Clinton</b>	<b>25%</b>
<b>6. Unsure</b>	<b>7%</b>

**19) When it comes to Donald Trump, which of these statements comes closest to your view? (ROTATE)**

<b>1. He is just too big of a risk for the country to take.</b>	<b>47%</b>
<b>2. He's risky, but might be a risk worth taking to bring needed change to Washington, D.C.</b>	<b>33%</b>
<b>3. He's not risky, and he'll bring needed change to Washington, D.C.</b>	<b>15%</b>
<b>4. Unsure</b>	<b>5%</b>

**20) When it comes to Hillary Clinton, which of these statements comes closest to your view? (ROTATE)**

<b>1. She's too untrustworthy to become President.</b>	<b>40%</b>
<b>2. She's untrustworthy, but is the most qualified and experienced candidate running.</b>	<b>30%</b>
<b>3. She is honest and trustworthy, and is also the most qualified and experienced candidate running.</b>	<b>25%</b>
<b>4. Unsure</b>	<b>6%</b>

**21) Which best describes your experience with the musical Hamilton?**

<b>1. I have seen it in the theater</b>	<b>5%</b>
<b>2. I have listened to the soundtrack</b>	<b>8%</b>
<b>3. I have heard of it, but never listened to the soundtrack</b>	<b>49%</b>
<b>4. I have never heard of this</b>	<b>39%</b>

**22) Which best describes your viewing of Morning Joe?**

<b>1. I watch it daily</b>	<b>5%</b>
<b>2. I watch it occasionally</b>	<b>15%</b>
<b>3. I never watch but I know what it is</b>	<b>32%</b>
<b>4. I have never heard of this</b>	<b>48%</b>

## **Demographics**

**23) What is your gender?**

<b>1. Male</b>	<b>46%</b>
<b>2. Female</b>	<b>53%</b>

**24) Which range includes your age?**

<b>1. 18-29</b>	<b>15%</b>
<b>2. 30-39</b>	<b>18%</b>
<b>3. 40-49</b>	<b>15%</b>
<b>4. 50-64</b>	<b>29%</b>
<b>5. 65+</b>	<b>23%</b>
<b>6. Unsure</b>	

**25) Regardless of who you plan to vote for, would you say you consider yourself a Republican, a Democrat, and Independent, or something else?**

<b>1. Republican</b>	<b>31%</b>
<b>2. Democrat</b>	<b>38%</b>
<b>3. Independent</b>	<b>26%</b>
<b>4. Something else</b>	<b>3%</b>
<b>5. Unsure</b>	<b>2%</b>

**26) Which range includes your annual household income?**

<b>1. Under \$30,000 per year</b>	<b>27%</b>
<b>2. \$30,000-\$49,999 per year</b>	<b>22%</b>
<b>3. \$50,000-\$74,999 per year</b>	<b>22%</b>
<b>4. \$75,000-\$125,000 per year</b>	<b>21%</b>
<b>5. Over \$125,000 per year</b>	<b>7%</b>
<b>6. Unsure</b>	<b>2%</b>

**27) What is your current employment status? (ROTATE)**

<b>1. Employed full-time</b>	<b>36%</b>
<b>2. Employed part-time</b>	<b>12%</b>
<b>3. Freelance, contract or temporary work</b>	<b>3%</b>
<b>4. Unemployed and looking for work</b>	<b>8%</b>
<b>5. Stay-at-home parent or caregiver</b>	<b>10%</b>
<b>6. Retired</b>	<b>26%</b>
<b>7. Something else</b>	<b>6%</b>
<b>8. Unsure</b>	<b>*</b>

**28) How would you describe your race or ethnicity? You may choose more than one. (ROTATE)**

<b>1. Black</b>	<b>13%</b>
<b>2. White</b>	<b>73%</b>
<b>3. Hispanic or Latino</b>	<b>10%</b>
<b>4. Asian</b>	<b>3%</b>
<b>5. Native American</b>	<b>1%</b>
<b>6. Something else</b>	<b>1%</b>
<b>7. Unsure</b>	<b>1%</b>

**29) Regardless of who you plan to vote for, would you say you consider yourself conservative, moderate, or liberal?**

<b>1. Conservative</b>	<b>31%</b>
<b>2. Moderate</b>	<b>42%</b>
<b>3. Liberal</b>	<b>20%</b>
<b>4. Unsure</b>	<b>8%</b>

**30) Are you the parent or guardian of a child who is currently a dependent?**

<b>1. Yes</b>	<b>33%</b>
<b>2. No</b>	<b>66%</b>
<b>3. Unsure</b>	<b>1%</b>

**31) Which of the following best describes your current marital status?**

<b>1. Married</b>	<b>52%</b>
<b>2. Single/never married</b>	<b>26%</b>
<b>3. Divorced</b>	<b>13%</b>
<b>4. Separated</b>	<b>2%</b>
<b>5. Widowed</b>	<b>6%</b>
<b>6. Unsure</b>	<b>*</b>

**32) What is the highest level of education you have completed?**

<b>1. Have not completed high school</b>	<b>2%</b>
<b>2. High school</b>	<b>28%</b>
<b>3. Some college</b>	<b>20%</b>
<b>4. Associate's degree</b>	<b>11%</b>
<b>5. Bachelor's degree</b>	<b>25%</b>
<b>6. Graduate degree</b>	<b>14%</b>
<b>7. Unsure</b>	<b>*</b>