

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	264	149	115	32	25	71	136	57	207	52	125	57	25	177	83
	33%	36%	30%	30%	29%	32%	35%	30%	34%	38%	35%	28%	26%	36%	27%
Mike Pence	24	9	15	6	5	5	8	11	14	6	13	1	4	19	5
	3%	2%	4%	6%	6%	2%	2%	6%	2%	5%	4%	1%	4%	4%	2%
Nikki Haley	20	11	8	2	-	4	14	2	18	2	5	7	5	7	13
	2%	3%	2%	2%		2%	4%	1%	3%	2%	1%	4%	5%	1%	4%
Ron DeSantis	137	84	53	26	32	33	47	57	80	18	62	44	12	80	56
	17%	20%	14%	24%	37%	15%	12%	30%	13%	13%	18%	22%	12%	16%	18%
Tim Scott	105	44	61	7	4	40	55	11	95	23	47	22	12	70	34
	13%	11%	16%	7%	4%	18%	14%	6%	16%	17%	13%	11%	12%	14%	11%
Chris Christie	30	19	11	1	4	9	16	5	25	6	11	5	9	17	14
	4%	5%	3%	1%	4%	4%	4%	3%	4%	4%	3%	3%	9%	3%	5%
Will Hurd	11	7	3	6	-	0	4	6	4	-	5	4	1	5	5
	1%	2%	1%	6%		*%	1%	3%	1%		1%	2%	1%	1%	2%
Vivek Ramaswamy	61	33	28	11	7	19	24	18	43	3	24	24	10	27	34
	8%	8%	7%	11%	8%	9%	6%	10%	7%	2%	7%	12%	10%	5%	11%

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[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Asa Hutchinson	2	1	1	1	-	1	-	1	1	-	1	1	-	1	1
	*%	*%	*%	1%		1%		*%	*%		*%	1%		*%	*%
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Francis Suarez	2	-	2	-	2	-	-	2	-	-	-	2	-	-	2
	*%		*%		2%			1%				1%			1%
Doug Burgum	16	12	4	1	-	5	9	1	14	1	7	2	5	9	7
	2%	3%	1%	1%		2%	2%	1%	2%	1%	2%	1%	5%	2%	2%
Ryan Binkley	4	-	4	1	-	1	1	1	3	0	1	1	1	2	2
	*%		1%	1%		1%	*%	1%	*%	*%	*%	1%	1%	*%	1%
Someone else (Please specify)	14	7	7	7	2	-	5	9	5	5	4	3	2	9	5
	2%	2%	2%	7%	2%		1%	5%	1%	3%	1%	1%	2%	2%	2%
Unsure	110	42	68	4	6	29	71	10	100	21	47	29	13	68	42
	14%	10%	18%	4%	7%	13%	18%	5%	16%	15%	13%	14%	13%	14%	14%

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[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	264	37	222	18	19	59	51	153	21	157	77	29
	33%	28%	34%	28%	28%	31%	29%	36%	27%	42%	29%	19%
Mike Pence	24	8	15	1	7	6	3	15	2	10	7	7
	3%	6%	2%	2%	11%	3%	2%	3%	3%	3%	3%	5%
Nikki Haley	20	1	19	1	-	5	5	11	2	4	9	7
	2%	1%	3%	2%	-	2%	3%	2%	3%	1%	3%	5%
Ron DeSantis	137	33	102	17	16	38	40	59	16	71	51	16
	17%	24%	16%	25%	24%	20%	23%	14%	20%	19%	19%	10%
Tim Scott	105	9	94	7	2	23	18	64	7	58	34	14
	13%	7%	15%	11%	3%	12%	10%	15%	10%	16%	13%	9%
Chris Christie	30	5	25	5	-	11	5	14	1	-	14	16
	4%	3%	4%	7%	-	6%	3%	3%	2%	-	5%	10%
Will Hurd	11	1	9	-	1	4	5	2	-	5	1	4
	1%	1%	1%	-	1%	2%	3%	*%	-	1%	1%	3%
Vivek Ramaswamy	61	20	41	10	10	9	15	37	6	20	25	16
	8%	15%	6%	15%	15%	4%	8%	9%	7%	5%	9%	10%

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[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Asa Hutchinson	2 *%	1 1%	1 *%	1 1%	-	-	2 1%	-	1 1%	-	-	2 1%
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-
Francis Suarez	2 *%	2 1%	-	-	2 3%	-	2 1%	-	2 2%	-	2 1%	-
Doug Burgum	16 2%	2 1%	14 2%	-	2 2%	7 4%	5 3%	4 1%	1 1%	3 1%	8 3%	5 3%
Ryan Binkley	4 *%	1 1%	3 *%	-	1 2%	0 *%	4 2%	-	4 5%	1 *%	-	3 2%
Someone else (Please specify)	14 2%	3 2%	11 2%	1 2%	1 2%	6 3%	2 1%	5 1%	-	1 *%	1 *%	11 7%
Unsure	110 14%	12 9%	95 15%	5 8%	7 10%	23 12%	20 11%	66 15%	14 18%	42 11%	41 15%	27 17%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	1	1	-	0	1	-	-	1	-	1	-	0	-	1	0
	*%	*%		*%	1%			1%		1%		*%		*%	*%
The environment and climate change	13	8	5	3	-	1	9	3	10	-	4	4	6	4	9
	2%	2%	1%	3%		1%	2%	1%	2%		1%	2%	6%	1%	3%
Education	18	6	12	7	5	4	2	12	6	1	8	7	1	9	9
	2%	1%	3%	7%	6%	2%	*%	6%	1%	1%	2%	3%	2%	2%	3%
National security	63	42	21	-	2	20	40	2	61	10	22	17	13	32	30
	8%	10%	5%		3%	9%	10%	1%	10%	7%	6%	9%	13%	7%	10%
Gun rights	14	11	2	1	2	-	11	3	11	3	9	1	1	12	2
	2%	3%	1%	1%	2%		3%	1%	2%	2%	3%	*%	1%	2%	1%
Healthcare	8	3	5	3	0	1	4	3	5	6	2	1	-	8	1
	1%	1%	1%	3%	*%	1%	1%	2%	1%	4%	1%	*%		2%	*%
Taxes	3	2	1	-	1	2	0	1	2	1	2	-	-	3	-
	*%	*%	*%		1%	1%	*%	*%	*%	1%	1%			1%	
Jobs and the economy	101	53	48	20	7	30	43	27	74	11	42	31	16	53	47
	13%	13%	12%	19%	8%	14%	11%	14%	12%	8%	12%	15%	16%	11%	15%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Cost of living	123 15%	50 12%	73 19%	34 32%	21 24%	22 10%	46 12%	55 29%	68 11%	16 12%	55 16%	38 19%	13 14%	71 15%	51 17%
Drug abuse	3 *%	2 *%	1 *%	1 1%	-	1 *%	2 *%	1 *%	2 *%	-	1 *%	2 1%	-	1 *%	2 1%
Immigration	100 12%	44 10%	56 15%	0 *%	4 4%	30 14%	66 17%	4 2%	96 16%	16 12%	51 15%	21 10%	11 11%	68 14%	32 11%
Crime	20 3%	5 1%	15 4%	0 *%	-	10 5%	9 2%	0 *%	20 3%	7 5%	9 2%	5 2%	-	15 3%	5 2%
Political corruption	222 28%	137 33%	86 22%	22 21%	30 35%	67 31%	103 26%	52 27%	170 28%	41 29%	104 29%	50 24%	28 28%	145 29%	77 25%
Race relations	5 1%	3 1%	2 *%	1 1%	2 2%	1 *%	1 *%	3 2%	2 *%	-	-	4 2%	1 1%	-	5 2%
Abortion	10 1%	3 1%	7 2%	3 3%	1 1%	4 2%	2 1%	4 2%	6 1%	3 2%	3 1%	2 1%	2 2%	6 1%	5 2%
Mental health	8 1%	4 1%	4 1%	2 1%	1 1%	2 1%	4 1%	3 1%	5 1%	1 1%	4 1%	2 1%	0 *%	5 1%	3 1%
Something else (Please specify)	57 7%	40 10%	16 4%	8 7%	7 8%	20 9%	23 6%	14 7%	42 7%	11 8%	27 7%	11 6%	4 4%	37 8%	16 5%

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	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Unsure	31	4	27	-	2	3	26	2	29	11	11	7	1	22	9
	4%	1%	7%		3%	1%	7%	1%	5%	8%	3%	4%	2%	5%	3%

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	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	1	1	-	1	-	-	-	1	-	0	-	1
	*%	1%		2%				*%		*%		1%
The environment and climate change	13	2	12	2	-	2	3	8	0	0	4	8
	2%	1%	2%	2%		1%	2%	2%	1%	*%	2%	5%
Education	18	10	8	2	8	8	3	7	2	5	8	5
	2%	8%	1%	4%	11%	4%	2%	2%	3%	1%	3%	3%
National security	63	4	58	3	1	14	20	29	10	27	24	13
	8%	3%	9%	5%	2%	7%	11%	7%	13%	7%	9%	8%
Gun rights	14	-	12	-	-	2	1	11	-	10	1	2
	2%		2%			1%	1%	2%		3%	*%	1%
Healthcare	8	-	8	-	-	5	1	2	-	1	3	4
	1%		1%			3%	1%	*%		*%	1%	3%
Taxes	3	1	2	-	1	1	2	-	1	0	1	2
	*%	1%	*%		1%	1%	1%		2%	*%	*%	1%
Jobs and the economy	101	24	77	10	13	22	29	50	14	41	36	24
	13%	18%	12%	16%	20%	12%	16%	12%	18%	11%	13%	15%

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	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Cost of living	123 15%	39 29%	82 13%	14 21%	25 37%	27 14%	24 13%	71 16%	13 17%	62 17%	46 17%	15 9%
Drug abuse	3 *%	-	3 *%	-	-	-	1 1%	2 *%	1 2%	-	3 1%	-
Immigration	100 12%	4 3%	92 14%	2 2%	3 4%	31 16%	16 9%	52 12%	7 9%	53 14%	33 12%	14 9%
Crime	20 3%	1 1%	19 3%	0 1%	1 1%	7 4%	5 3%	8 2%	2 2%	12 3%	5 2%	3 2%
Political corruption	222 28%	34 25%	184 28%	24 36%	10 14%	52 27%	42 24%	128 30%	17 22%	110 30%	74 28%	38 24%
Race relations	5 1%	1 1%	4 1%	1 2%	-	-	2 1%	3 1%	0 1%	2 1%	1 *%	2 1%
Abortion	10 1%	4 3%	6 1%	1 2%	3 4%	1 1%	2 1%	7 2%	1 1%	4 1%	4 1%	2 1%
Mental health	8 1%	2 2%	5 1%	0 1%	2 2%	2 1%	2 1%	3 1%	0 1%	1 *%	2 1%	4 3%
Something else (Please specify)	57 7%	4 3%	51 8%	4 5%	1 1%	10 5%	19 11%	28 7%	4 5%	27 7%	15 5%	15 9%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Unsure	31 4%	2 1%	29 5%	0 1%	1 2%	6 3%	5 3%	20 5%	5 6%	13 4%	11 4%	7 4%

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[QAbortionFederal] Do you support a federal law on abortion restrictions, or should it be left to the individual states?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support a federal law on abortion restrictions	195	95	100	38	31	60	67	69	127	36	77	59	21	113	80
	24%	23%	26%	36%	36%	28%	17%	36%	21%	27%	22%	29%	22%	23%	27%
Leave it to the individual states	549	296	252	59	54	139	298	112	437	86	260	128	71	346	199
	69%	71%	66%	55%	63%	64%	76%	59%	72%	63%	73%	63%	72%	70%	66%
Unsure	56	27	29	9	1	19	26	11	45	15	17	18	6	32	23
	7%	6%	8%	9%	1%	9%	7%	6%	7%	11%	5%	9%	6%	6%	8%

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[QAbortionFederal] Do you support a federal law on abortion restrictions, or should it be left to the individual states?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Support a federal law on abortion restrictions	195	45	149	19	26	34	50	110	19	105	60	30
	24%	33%	23%	28%	39%	18%	28%	26%	25%	28%	22%	19%
Leave it to the individual states	549	85	456	46	39	138	120	290	54	255	188	106
	69%	64%	70%	70%	58%	73%	68%	67%	71%	69%	70%	66%
Unsure	56	4	46	1	3	18	7	30	3	11	21	23
	7%	3%	7%	2%	4%	9%	4%	7%	4%	3%	8%	15%

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[QAbortionEurope] Many European nations ban elective abortions after the 17th week of pregnancy, with exceptions for rape, incest, and the life of the mother. Would you support or oppose a similar law on the federal level in the United States?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support a similar law	518	254	264	76	59	148	235	135	383	93	239	125	58	332	183
	65%	61%	69%	72%	69%	68%	60%	71%	63%	68%	67%	61%	59%	67%	61%
Oppose a similar law	171	90	81	16	18	37	101	33	138	17	75	51	29	92	80
	21%	22%	21%	15%	21%	17%	26%	17%	23%	12%	21%	25%	29%	19%	26%
Unsure	111	74	37	14	9	33	55	23	88	27	41	28	12	68	40
	14%	18%	10%	13%	10%	15%	14%	12%	14%	20%	11%	14%	12%	14%	13%

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[QAbortionEurope] Many European nations ban elective abortions after the 17th week of pregnancy, with exceptions for rape, incest, and the life of the mother. Would you support or oppose a similar law on the federal level in the United States?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Support a similar law	518	90	417	39	51	116	121	281	60	243	183	93
	65%	67%	64%	59%	76%	61%	68%	65%	78%	65%	68%	58%
Oppose a similar law	171	28	141	19	9	50	34	87	13	81	51	39
	21%	21%	22%	28%	14%	26%	19%	20%	17%	22%	19%	25%
Unsure	111	16	93	9	7	24	22	62	4	48	36	27
	14%	12%	14%	13%	10%	13%	13%	14%	5%	13%	13%	17%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	70	37	33	7	5	15	43	12	58	10	23	23	14	32	37
	9%	9%	9%	6%	6%	7%	11%	6%	10%	7%	6%	11%	15%	7%	12%
GETTING A LOT/LITTLE WORSE	659	348	310	82	78	180	319	160	499	112	298	166	77	410	243
	82%	83%	81%	78%	91%	83%	82%	84%	82%	82%	84%	81%	79%	83%	80%
Improving a lot	24	15	9	4	2	6	12	6	18	5	4	8	8	9	15
	3%	4%	2%	4%	3%	3%	3%	3%	3%	4%	1%	4%	8%	2%	5%
Improving a little	46	22	24	3	3	9	31	5	40	4	19	15	7	23	22
	6%	5%	6%	2%	3%	4%	8%	3%	7%	3%	5%	8%	7%	5%	7%
Staying the same	64	29	35	17	3	22	23	20	45	13	32	13	6	45	19
	8%	7%	9%	16%	4%	10%	6%	10%	7%	10%	9%	7%	6%	9%	6%
Getting a little worse	118	79	39	20	15	30	53	35	83	26	45	35	12	71	46
	15%	19%	10%	19%	17%	14%	14%	18%	14%	19%	13%	17%	12%	14%	15%
Getting a lot worse	541	269	272	63	63	150	266	125	416	86	253	131	66	339	197
	68%	64%	71%	59%	73%	69%	68%	65%	68%	62%	72%	64%	67%	69%	65%
Unsure	7	3	4	0	-	-	7	0	7	2	1	2	1	4	3
	1%	1%	1%	*%			2%	*%	1%	2%	*%	1%	1%	1%	1%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	70	9	59	6	3	12	21	37	4	11	19	39
	9%	7%	9%	9%	4%	6%	12%	9%	6%	3%	7%	25%
GETTING A LOT/LITTLE WORSE	659	113	533	55	58	152	140	364	65	348	219	91
	82%	84%	82%	83%	86%	80%	79%	85%	84%	94%	81%	57%
Improving a lot	24	4	20	3	1	0	12	12	1	4	6	14
	3%	3%	3%	4%	1%	0%	7%	3%	2%	1%	2%	9%
Improving a little	46	5	39	3	2	12	9	25	3	8	13	25
	6%	4%	6%	5%	3%	6%	5%	6%	4%	2%	5%	16%
Staying the same	64	11	53	4	7	26	15	23	8	10	25	29
	8%	9%	8%	7%	10%	13%	9%	5%	10%	3%	9%	18%
Getting a little worse	118	23	95	11	11	37	28	53	9	38	58	21
	15%	17%	15%	17%	17%	19%	16%	12%	12%	10%	22%	13%
Getting a lot worse	541	90	438	44	47	116	112	311	56	310	161	70
	68%	68%	67%	66%	69%	61%	63%	72%	72%	84%	60%	44%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Unsure	7 1%	0 *%	7 1%	0 1%	-	0 *%	0 *%	6 1%	-	1 *%	6 2%	-

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_Immig] How concerned are you, if at all, that each of the following are a problem for your local community?

-Illegal immigration

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	500	262	238	40	35	144	281	75	425	93	232	107	63	325	170
	63%	63%	62%	38%	41%	66%	72%	39%	70%	68%	66%	52%	64%	66%	56%
NOT VERY/NOT AT ALL CONCERNED	137	70	68	37	28	24	48	65	72	25	49	42	21	74	63
	17%	17%	18%	35%	32%	11%	12%	34%	12%	18%	14%	21%	21%	15%	21%
Extremely concerned	302	160	142	24	22	89	167	45	256	59	132	70	37	191	107
	38%	38%	37%	22%	25%	41%	43%	24%	42%	43%	37%	34%	38%	39%	35%
Very concerned	199	102	97	16	14	55	114	30	169	35	100	37	26	134	63
	25%	24%	25%	15%	16%	25%	29%	16%	28%	25%	28%	18%	26%	27%	21%
Somewhat concerned	163	86	76	28	23	50	62	51	112	20	73	55	15	92	70
	20%	21%	20%	27%	27%	23%	16%	27%	18%	14%	21%	27%	15%	19%	23%
Not very concerned	72	38	34	14	17	16	26	31	41	12	30	23	7	42	30
	9%	9%	9%	13%	19%	7%	7%	16%	7%	9%	8%	11%	7%	9%	10%
Not at all concerned	65	32	33	23	11	9	22	34	31	13	19	19	14	32	33
	8%	8%	9%	22%	13%	4%	6%	18%	5%	9%	5%	9%	14%	7%	11%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_Immig] How concerned are you, if at all, that each of the following are a problem for your local community?

-Illegal immigration

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	500	59	433	23	36	126	107	265	45	274	157	70
	63%	44%	67%	35%	53%	66%	60%	62%	58%	74%	58%	44%
NOT VERY/NOT AT ALL CONCERNED	137	36	96	19	17	26	31	79	12	38	42	58
	17%	27%	15%	29%	25%	14%	18%	18%	16%	10%	16%	36%
Extremely concerned	302	36	259	11	25	77	71	151	31	173	85	44
	38%	27%	40%	17%	37%	40%	40%	35%	40%	47%	31%	28%
Very concerned	199	23	174	12	11	49	36	114	14	101	72	26
	25%	17%	27%	18%	16%	26%	20%	26%	18%	27%	27%	16%
Somewhat concerned	163	38	121	24	15	38	39	86	20	59	71	32
	20%	29%	19%	36%	22%	20%	22%	20%	26%	16%	26%	20%
Not very concerned	72	20	51	8	11	13	17	42	9	22	22	27
	9%	15%	8%	13%	17%	7%	10%	10%	11%	6%	8%	17%
Not at all concerned	65	17	45	11	6	13	15	38	4	15	19	30
	8%	12%	7%	17%	8%	7%	8%	9%	5%	4%	7%	19%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_Home] How concerned are you, if at all, that each of the following are a problem for your local community?

-Homelessness

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	304	143	161	49	21	95	139	70	234	45	140	81	38	184	119
	38%	34%	42%	46%	24%	43%	36%	37%	38%	32%	40%	39%	38%	38%	39%
NOT VERY/NOT AT ALL CONCERNED	237	143	94	30	32	58	117	62	175	50	104	59	23	154	82
	30%	34%	25%	28%	38%	27%	30%	32%	29%	36%	29%	29%	23%	31%	27%
Extremely concerned	111	52	59	19	7	33	52	26	85	13	49	30	18	62	48
	14%	12%	16%	18%	9%	15%	13%	14%	14%	9%	14%	15%	18%	13%	16%
Very concerned	193	91	102	30	13	62	87	44	149	32	91	51	20	122	70
	24%	22%	27%	29%	16%	28%	22%	23%	24%	23%	26%	25%	20%	25%	23%
Somewhat concerned	259	132	127	27	32	65	135	59	200	43	110	64	38	153	102
	32%	32%	33%	25%	38%	30%	34%	31%	33%	31%	31%	32%	39%	31%	34%
Not very concerned	162	91	71	17	20	45	80	37	125	34	66	45	16	99	62
	20%	22%	19%	16%	24%	21%	20%	19%	21%	24%	19%	22%	17%	20%	20%
Not at all concerned	75	52	23	13	12	13	38	25	50	16	38	14	6	55	20
	9%	12%	6%	13%	14%	6%	10%	13%	8%	12%	11%	7%	6%	11%	7%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_Home] How concerned are you, if at all, that each of the following are a problem for your local community?

-Homelessness

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	304	44	251	18	26	102	59	141	25	136	104	63
	38%	33%	39%	27%	39%	54%	34%	33%	33%	37%	39%	40%
NOT VERY/NOT AT ALL CONCERNED	237	41	195	31	10	35	51	150	17	123	71	43
	30%	30%	30%	47%	15%	19%	29%	35%	23%	33%	26%	27%
Extremely concerned	111	20	89	5	15	37	22	51	8	53	27	30
	14%	15%	14%	8%	22%	19%	12%	12%	11%	14%	10%	19%
Very concerned	193	24	162	13	11	65	38	90	17	83	77	33
	24%	18%	25%	19%	16%	34%	21%	21%	22%	22%	28%	21%
Somewhat concerned	259	49	204	17	32	53	66	140	34	112	94	53
	32%	37%	31%	26%	47%	28%	38%	32%	45%	30%	35%	33%
Not very concerned	162	28	133	21	7	25	33	104	12	84	47	31
	20%	21%	20%	31%	11%	13%	18%	24%	16%	23%	17%	20%
Not at all concerned	75	12	63	10	2	10	18	46	5	39	25	12
	9%	9%	10%	15%	4%	5%	10%	11%	7%	10%	9%	7%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_Drug] How concerned are you, if at all, that each of the following are a problem for your local community?

-Drug addiction

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	458	219	239	54	35	127	243	89	370	77	208	111	61	285	172
	57%	52%	63%	51%	41%	58%	62%	46%	61%	56%	59%	54%	62%	58%	57%
NOT VERY/NOT AT ALL CONCERNED	94	60	34	20	16	23	35	36	58	17	43	26	9	60	35
	12%	14%	9%	19%	19%	11%	9%	19%	10%	12%	12%	13%	9%	12%	11%
Extremely concerned	196	84	112	23	9	58	106	32	164	43	86	44	23	129	67
	25%	20%	29%	22%	11%	26%	27%	17%	27%	31%	24%	22%	23%	26%	22%
Very concerned	262	135	126	31	25	69	136	56	206	34	122	67	39	156	105
	33%	32%	33%	29%	29%	32%	35%	29%	34%	25%	34%	33%	39%	32%	35%
Somewhat concerned	248	138	109	32	34	68	113	67	181	44	103	67	29	147	96
	31%	33%	29%	30%	40%	31%	29%	35%	30%	32%	29%	33%	29%	30%	32%
Not very concerned	65	43	22	9	13	19	23	22	42	10	31	17	6	41	23
	8%	10%	6%	9%	16%	9%	6%	12%	7%	7%	9%	9%	6%	8%	8%
Not at all concerned	29	18	12	11	3	4	12	14	16	7	12	8	3	18	11
	4%	4%	3%	10%	4%	2%	3%	7%	3%	5%	3%	4%	3%	4%	4%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_Drug] How concerned are you, if at all, that each of the following are a problem for your local community?

-Drug addiction

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	458	68	383	25	43	123	86	247	40	231	142	85
	57%	51%	59%	39%	63%	65%	49%	57%	51%	62%	53%	53%
NOT VERY/NOT AT ALL CONCERNED	94	23	71	16	7	17	33	44	12	43	27	24
	12%	17%	11%	25%	10%	9%	19%	10%	15%	12%	10%	15%
Extremely concerned	196	26	166	6	20	53	33	110	13	111	48	37
	25%	20%	26%	9%	30%	28%	19%	25%	17%	30%	18%	23%
Very concerned	262	42	217	19	23	70	53	137	27	120	94	47
	33%	31%	33%	29%	33%	37%	30%	32%	35%	32%	35%	30%
Somewhat concerned	248	42	197	24	18	50	58	140	26	97	100	51
	31%	32%	30%	37%	27%	26%	33%	32%	33%	26%	37%	32%
Not very concerned	65	19	46	13	6	9	21	35	9	25	19	20
	8%	14%	7%	20%	8%	5%	12%	8%	11%	7%	7%	13%
Not at all concerned	29	4	25	3	1	8	12	9	3	18	8	4
	4%	3%	4%	4%	2%	4%	7%	2%	4%	5%	3%	2%

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N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_VCrime] How concerned are you, if at all, that each of the following are a problem for your local community?
-Violent crime

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	391	195	196	42	26	114	209	68	323	64	185	97	44	249	141
	49%	47%	51%	40%	31%	52%	54%	36%	53%	47%	52%	47%	45%	51%	47%
NOT VERY/NOT AT ALL CONCERNED	185	108	77	36	33	45	71	69	116	36	76	44	25	112	69
	23%	26%	20%	34%	39%	21%	18%	36%	19%	26%	21%	21%	25%	23%	23%
Extremely concerned	192	92	100	13	13	56	110	26	166	43	85	46	17	128	63
	24%	22%	26%	13%	15%	26%	28%	14%	27%	31%	24%	22%	18%	26%	21%
Very concerned	199	103	97	29	13	58	99	42	157	21	100	51	27	121	78
	25%	25%	25%	27%	16%	27%	25%	22%	26%	15%	28%	25%	27%	25%	26%
Somewhat concerned	224	115	109	28	26	59	111	54	170	37	93	64	29	130	93
	28%	28%	29%	26%	31%	27%	28%	28%	28%	27%	26%	31%	30%	26%	31%
Not very concerned	142	80	62	29	25	37	51	54	88	21	62	37	20	83	57
	18%	19%	16%	27%	30%	17%	13%	28%	14%	15%	17%	18%	20%	17%	19%
Not at all concerned	43	28	15	8	8	7	20	15	27	15	14	7	5	29	11
	5%	7%	4%	7%	9%	3%	5%	8%	5%	11%	4%	3%	5%	6%	4%

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_VCrime] How concerned are you, if at all, that each of the following are a problem for your local community?

-Violent crime

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	391	46	335	16	30	119	89	181	38	201	119	71
	49%	34%	52%	25%	44%	62%	50%	42%	50%	54%	44%	45%
NOT VERY/NOT AT ALL CONCERNED	185	42	141	26	16	24	39	122	13	71	66	48
	23%	31%	22%	40%	23%	12%	22%	28%	17%	19%	24%	30%
Extremely concerned	192	19	167	7	12	65	36	89	13	116	44	32
	24%	14%	26%	10%	18%	34%	20%	21%	17%	31%	16%	20%
Very concerned	199	27	169	9	18	54	53	92	25	86	75	39
	25%	20%	26%	14%	26%	28%	30%	21%	32%	23%	28%	24%
Somewhat concerned	224	46	174	23	22	48	48	127	26	99	85	40
	28%	34%	27%	35%	33%	25%	27%	30%	34%	27%	32%	25%
Not very concerned	142	38	103	24	14	21	28	93	10	60	49	33
	18%	28%	16%	36%	20%	11%	16%	22%	13%	16%	18%	21%
Not at all concerned	43	4	39	2	2	3	11	29	3	11	16	15
	5%	3%	6%	4%	3%	2%	6%	7%	3%	3%	6%	10%

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Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QConPS_PCri] How concerned are you, if at all, that each of the following are a problem for your local community?

-Property crime

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	339	168	171	32	26	91	190	58	281	46	171	85	36	217	121
	42%	40%	45%	30%	30%	42%	49%	30%	46%	33%	48%	42%	37%	44%	40%
NOT VERY/NOT AT ALL CONCERNED	191	104	88	39	28	51	73	67	125	45	74	47	23	118	70
	24%	25%	23%	37%	32%	23%	19%	35%	20%	33%	21%	23%	23%	24%	23%
Extremely concerned	165	73	92	21	13	48	84	34	132	25	82	34	23	107	58
	21%	18%	24%	20%	15%	22%	21%	18%	22%	18%	23%	17%	24%	22%	19%
Very concerned	174	95	79	11	13	43	106	24	149	21	89	50	13	109	64
	22%	23%	21%	10%	16%	20%	27%	13%	25%	15%	25%	25%	13%	22%	21%
Somewhat concerned	270	147	123	34	32	76	128	66	203	47	110	73	39	157	112
	34%	35%	32%	33%	38%	35%	33%	35%	33%	34%	31%	35%	40%	32%	37%
Not very concerned	150	79	71	33	22	41	53	56	94	32	63	37	17	95	54
	19%	19%	18%	32%	26%	19%	14%	29%	15%	23%	18%	18%	18%	19%	18%
Not at all concerned	42	25	17	6	5	10	20	11	31	13	11	10	5	24	16
	5%	6%	4%	5%	6%	5%	5%	6%	5%	9%	3%	5%	5%	5%	5%

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[QConPS_PCrime] How concerned are you, if at all, that each of the following are a problem for your local community?

-Property crime

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	339	38	293	14	24	108	68	161	37	187	93	59
	42%	28%	45%	21%	36%	57%	39%	37%	48%	50%	34%	37%
NOT VERY/NOT AT ALL CONCERNED	191	40	150	21	20	21	54	117	19	75	65	51
	24%	30%	23%	31%	29%	11%	30%	27%	25%	20%	24%	32%
Extremely concerned	165	23	136	7	17	58	19	87	6	106	37	23
	21%	17%	21%	10%	24%	30%	11%	20%	8%	29%	14%	14%
Very concerned	174	15	157	7	8	50	49	74	30	81	56	37
	22%	11%	24%	11%	11%	27%	28%	17%	39%	22%	21%	23%
Somewhat concerned	270	55	208	32	24	61	55	153	21	109	112	49
	34%	41%	32%	48%	35%	32%	31%	35%	27%	29%	41%	31%
Not very concerned	150	34	115	16	19	18	42	90	16	60	55	35
	19%	26%	18%	24%	28%	9%	24%	21%	20%	16%	20%	22%
Not at all concerned	42	6	36	5	1	3	12	26	4	15	10	17
	5%	4%	5%	7%	2%	2%	7%	6%	5%	4%	4%	10%

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[QConPS_MentalHealth] How concerned are you, if at all, that each of the following are a problem for your local community?

-Mental health challenges

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	447	216	231	68	43	129	208	110	337	69	196	119	59	265	178
	56%	52%	61%	64%	50%	59%	53%	58%	55%	50%	55%	58%	59%	54%	59%
NOT VERY/NOT AT ALL CONCERNED	99	50	49	10	13	16	59	23	75	26	36	21	16	61	37
	12%	12%	13%	10%	15%	8%	15%	12%	12%	19%	10%	10%	17%	12%	12%
Extremely concerned	179	72	107	28	20	52	80	47	131	31	88	44	14	119	58
	22%	17%	28%	26%	23%	24%	20%	25%	22%	23%	25%	21%	14%	24%	19%
Very concerned	269	144	125	40	23	77	128	63	205	37	109	76	45	146	120
	34%	34%	33%	38%	27%	36%	33%	33%	34%	27%	31%	37%	45%	30%	40%
Somewhat concerned	254	152	102	28	29	72	124	57	197	43	122	64	24	165	88
	32%	36%	27%	26%	34%	33%	32%	30%	32%	32%	34%	31%	24%	34%	29%
Not very concerned	76	39	37	10	9	14	44	19	57	24	23	17	13	47	29
	10%	9%	10%	10%	10%	6%	11%	10%	9%	17%	7%	8%	13%	10%	10%
Not at all concerned	23	11	12	-	5	3	15	5	18	2	13	4	4	15	8
	3%	3%	3%		5%	1%	4%	2%	3%	1%	4%	2%	4%	3%	3%

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[QConPS_MentalHealth] How concerned are you, if at all, that each of the following are a problem for your local community?

-Mental health challenges

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	447	84	356	32	52	114	102	229	47	198	142	107
	56%	63%	55%	48%	77%	60%	58%	53%	61%	53%	53%	67%
NOT VERY/NOT AT ALL CONCERNED	99	13	82	9	5	21	19	59	10	56	26	16
	12%	10%	13%	13%	7%	11%	11%	14%	13%	15%	10%	10%
Extremely concerned	179	35	140	12	23	50	34	94	16	95	44	40
	22%	26%	22%	18%	34%	26%	19%	22%	21%	26%	16%	25%
Very concerned	269	49	216	20	29	64	69	135	30	103	99	67
	34%	37%	33%	30%	44%	34%	39%	31%	39%	28%	37%	42%
Somewhat concerned	254	37	213	26	11	56	56	142	20	117	101	36
	32%	27%	33%	39%	16%	29%	32%	33%	27%	32%	38%	23%
Not very concerned	76	10	63	6	4	18	12	46	6	41	22	13
	10%	7%	10%	9%	6%	9%	7%	11%	7%	11%	8%	8%
Not at all concerned	23	3	19	3	1	3	6	13	4	15	4	4
	3%	2%	3%	4%	1%	2%	4%	3%	5%	4%	1%	2%

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[QConPS_Opioid] How concerned are you, if at all, that each of the following are a problem for your local community?

-Opioid abuse

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	432	203	229	50	38	109	235	88	344	66	208	104	53	273	157
	54%	48%	60%	47%	45%	50%	60%	46%	56%	48%	59%	51%	54%	56%	52%
NOT VERY/NOT AT ALL CONCERNED	121	76	45	26	19	22	53	45	75	27	48	31	15	75	46
	15%	18%	12%	25%	22%	10%	14%	24%	12%	20%	13%	15%	15%	15%	15%
Extremely concerned	169	64	106	21	16	42	91	37	133	31	82	35	21	112	55
	21%	15%	28%	19%	19%	19%	23%	19%	22%	22%	23%	17%	21%	23%	18%
Very concerned	262	139	124	29	22	67	144	51	211	35	126	69	33	161	102
	33%	33%	32%	28%	26%	31%	37%	27%	35%	25%	36%	34%	33%	33%	34%
Somewhat concerned	248	140	108	30	28	87	103	58	190	45	99	70	30	144	100
	31%	33%	28%	28%	33%	40%	26%	30%	31%	33%	28%	34%	31%	29%	33%
Not very concerned	98	60	38	25	14	15	44	39	58	24	38	25	12	61	36
	12%	14%	10%	24%	17%	7%	11%	21%	10%	17%	11%	12%	12%	13%	12%
Not at all concerned	23	16	7	1	5	7	10	6	17	4	10	7	3	13	10
	3%	4%	2%	1%	6%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%

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[QConPS_Opioid] How concerned are you, if at all, that each of the following are a problem for your local community?

-Opioid abuse

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	432	67	353	25	42	119	84	227	43	216	132	84
	54%	50%	54%	38%	62%	62%	47%	53%	55%	58%	49%	53%
NOT VERY/NOT AT ALL CONCERNED	121	24	96	17	8	17	33	71	14	48	35	38
	15%	18%	15%	25%	11%	9%	18%	17%	18%	13%	13%	24%
Extremely concerned	169	28	139	5	22	57	28	83	16	97	39	33
	21%	21%	21%	8%	33%	30%	16%	19%	21%	26%	15%	21%
Very concerned	262	39	215	19	19	62	56	144	26	119	93	51
	33%	29%	33%	29%	29%	33%	32%	33%	34%	32%	34%	32%
Somewhat concerned	248	43	201	25	18	55	61	132	21	107	103	38
	31%	32%	31%	37%	27%	29%	34%	31%	27%	29%	38%	24%
Not very concerned	98	18	80	11	7	13	26	60	10	38	29	31
	12%	13%	12%	17%	10%	7%	14%	14%	13%	10%	11%	19%
Not at all concerned	23	6	16	5	1	4	7	12	4	10	6	7
	3%	5%	2%	8%	1%	2%	4%	3%	5%	3%	2%	4%

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[QConPS_Fentanyl] How concerned are you, if at all, that each of the following are a problem for your local community?

-Fentanyl

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	495	248	246	43	44	132	275	87	408	72	236	119	65	308	184
	62%	59%	64%	40%	52%	61%	70%	45%	67%	52%	67%	58%	66%	63%	61%
NOT VERY/NOT AT ALL CONCERNED	119	68	51	31	17	23	48	48	72	33	46	30	9	79	40
	15%	16%	13%	29%	20%	11%	12%	25%	12%	24%	13%	15%	10%	16%	13%
Extremely concerned	244	117	127	25	21	58	140	47	197	37	117	58	31	153	89
	30%	28%	33%	24%	25%	27%	36%	24%	32%	27%	33%	28%	31%	31%	29%
Very concerned	251	131	119	17	23	74	136	41	210	35	120	61	34	155	96
	31%	31%	31%	16%	27%	34%	35%	21%	35%	25%	34%	30%	35%	31%	32%
Somewhat concerned	186	102	85	32	24	62	67	56	130	33	72	55	24	104	79
	23%	24%	22%	31%	28%	29%	17%	29%	21%	24%	20%	27%	25%	21%	26%
Not very concerned	82	47	35	19	11	15	36	30	51	20	35	18	8	55	26
	10%	11%	9%	18%	13%	7%	9%	16%	8%	15%	10%	9%	8%	11%	9%
Not at all concerned	38	21	17	11	6	8	12	17	20	13	11	12	2	24	14
	5%	5%	4%	11%	7%	4%	3%	9%	3%	10%	3%	6%	2%	5%	5%

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[QConPS_Fentanyl] How concerned are you, if at all, that each of the following are a problem for your local community?

-Fentanyl

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	495	66	417	28	38	132	110	250	50	247	159	88
	62%	49%	64%	42%	56%	69%	62%	58%	65%	67%	59%	55%
NOT VERY/NOT AT ALL CONCERNED	119	25	93	17	8	19	27	73	11	46	31	42
	15%	19%	14%	26%	12%	10%	15%	17%	14%	12%	12%	26%
Extremely concerned	244	32	207	8	24	63	61	117	26	139	62	43
	30%	24%	32%	12%	36%	33%	34%	27%	34%	37%	23%	27%
Very concerned	251	34	210	20	14	69	49	133	23	108	97	45
	31%	25%	32%	30%	20%	36%	28%	31%	30%	29%	36%	28%
Somewhat concerned	186	42	141	21	21	39	40	107	16	78	79	29
	23%	32%	22%	32%	32%	21%	22%	25%	21%	21%	29%	18%
Not very concerned	82	19	62	12	7	12	15	55	7	39	17	26
	10%	14%	9%	19%	10%	6%	8%	13%	9%	11%	6%	16%
Not at all concerned	38	6	31	5	1	7	12	18	4	7	15	16
	5%	5%	5%	7%	2%	4%	7%	4%	5%	2%	6%	10%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	641	338	302	81	64	176	320	145	496	119	280	166	73	399	239
	80%	81%	79%	77%	75%	81%	82%	76%	81%	87%	79%	81%	74%	81%	79%
VERY/SOMEWHAT LIBERAL	36	15	21	7	3	10	16	10	26	8	13	9	6	21	15
	5%	4%	6%	7%	3%	5%	4%	5%	4%	6%	4%	4%	6%	4%	5%
Very conservative	371	180	191	47	38	94	192	85	286	77	167	89	36	244	125
	46%	43%	50%	45%	44%	43%	49%	45%	47%	56%	47%	44%	36%	50%	41%
Somewhat conservative	270	158	111	34	26	82	128	60	210	42	113	77	37	155	114
	34%	38%	29%	32%	30%	38%	33%	31%	34%	31%	32%	38%	38%	32%	38%
Moderate	114	63	51	17	18	29	50	35	79	6	60	28	17	66	45
	14%	15%	13%	16%	21%	13%	13%	18%	13%	4%	17%	14%	18%	13%	15%
Somewhat liberal	25	11	15	5	2	5	13	7	18	8	9	4	4	17	9
	3%	3%	4%	5%	2%	2%	3%	4%	3%	6%	3%	2%	4%	3%	3%
Very liberal	11	4	7	3	1	5	2	4	7	-	4	5	2	4	7
	1%	1%	2%	2%	1%	2%	1%	2%	1%		1%	2%	2%	1%	2%
Unsure	10	2	7	-	1	4	5	1	9	5	1	2	2	6	4
	1%	1%	2%		1%	2%	1%	*%	1%	3%	*%	1%	2%	1%	1%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	641	101	530	49	53	148	141	350	61	371	270	-
	80%	76%	81%	73%	78%	78%	80%	81%	79%	100%	100%	
VERY/SOMEWHAT LIBERAL	36	9	27	5	4	8	8	19	2	-	-	36
	5%	7%	4%	7%	6%	4%	5%	5%	2%			23%
Very conservative	371	55	312	28	27	81	78	211	33	371	-	-
	46%	41%	48%	43%	40%	42%	44%	49%	43%	100%		
Somewhat conservative	270	46	218	20	26	67	64	139	28	-	270	-
	34%	35%	33%	31%	39%	35%	36%	32%	36%		100%	
Moderate	114	23	88	13	10	30	26	58	14	-	-	114
	14%	17%	14%	19%	15%	16%	15%	13%	18%			71%
Somewhat liberal	25	6	19	3	2	6	5	14	1	-	-	25
	3%	4%	3%	5%	4%	3%	3%	3%	1%			16%
Very liberal	11	3	8	1	2	3	3	5	1	-	-	11
	1%	2%	1%	2%	3%	1%	2%	1%	1%			7%
Unsure	10	0	6	0	-	4	1	3	-	-	-	10
	1%	*%	1%	1%		2%	1%	1%				6%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	134	66	68	57	54	18	5	111	23	10	62	49	13	72	62
	17%	16%	18%	54%	63%	8%	1%	58%	4%	7%	17%	24%	13%	15%	20%
No	651	346	305	45	28	195	383	73	577	127	286	151	84	413	234
	81%	83%	80%	43%	33%	89%	98%	38%	95%	93%	81%	74%	85%	84%	77%
Prefer not to say	15	6	9	3	4	5	3	7	8	-	6	4	2	6	7
	2%	1%	2%	3%	4%	2%	1%	4%	1%		2%	2%	2%	1%	2%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Kids				Community				Ideology		
		Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	134	134	-	66	68	23	34	76	23	55	46	32
	17%	100%		100%	100%	12%	19%	18%	30%	15%	17%	20%
No	651	-	651	-	-	160	141	348	54	312	218	121
	81%		100%			84%	80%	81%	70%	84%	81%	76%
Prefer not to say	15	-	-	-	-	7	1	6	-	4	5	6
	2%					3%	1%	1%		1%	2%	4%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	190	91	99	27	16	54	92	44	147	20	108	39	23	128	62
	24%	22%	26%	26%	19%	25%	24%	23%	24%	15%	30%	19%	23%	26%	20%
Suburb near a city	177	100	77	32	24	46	75	55	121	16	70	68	22	86	90
	22%	24%	20%	30%	28%	21%	19%	29%	20%	12%	20%	33%	22%	18%	30%
Small town not near a city	186	101	85	14	23	45	105	37	150	42	78	43	23	119	66
	23%	24%	22%	13%	26%	21%	27%	19%	25%	30%	22%	21%	23%	24%	22%
Rural or country area	244	125	119	33	23	71	117	56	188	59	98	53	30	157	83
	31%	30%	31%	31%	27%	33%	30%	29%	31%	43%	28%	26%	30%	32%	27%
Unsure	3	1	2	-	-	2	1	-	3	-	0	1	1	0	2
	*%	*%	*%			1%	*%		*%		*%	*%	1%	*%	1%

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 N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
City	190	23	160	13	11	190	-	-	-	81	67	42
	24%	18%	25%	19%	16%	100%				22%	25%	26%
Suburb near a city	177	34	141	11	23	-	177	-	77	78	64	36
	22%	26%	22%	17%	34%		100%		100%	21%	24%	22%
Small town not near a city	186	32	152	18	14	-	-	186	-	82	65	39
	23%	24%	23%	28%	20%			43%		22%	24%	24%
Rural or country area	244	44	196	24	20	-	-	244	-	129	73	42
	31%	33%	30%	36%	30%			57%		35%	27%	26%
Unsure	3	-	1	-	-	-	-	-	-	1	-	1
	*%		*%							*%		1%

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[QAge] What is your age?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	44	23	21	44	-	-	-	44	-	7	13	23	1	20	24
	6%	5%	6%	42%				23%		5%	4%	11%	1%	4%	8%
30-39	61	30	31	61	-	-	-	61	-	4	26	28	3	30	31
	8%	7%	8%	58%				32%		3%	7%	14%	3%	6%	10%
40-49	86	47	38	-	86	-	-	86	-	12	42	23	7	54	30
	11%	11%	10%		100%			45%		9%	12%	11%	7%	11%	10%
50-64	218	101	117	-	-	218	-	-	218	42	97	44	31	139	75
	27%	24%	31%			100%		36%		30%	27%	22%	31%	28%	25%
65+	391	217	174	-	-	-	391	-	391	73	175	86	57	248	143
	49%	52%	45%				100%	64%		53%	49%	42%	58%	50%	47%

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[QAge] What is your age?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
18-29	44	20	21	9	11	11	11	22	3	19	18	7
	6%	15%	3%	13%	16%	6%	6%	5%	4%	5%	7%	5%
30-39	61	38	24	15	22	17	20	25	9	28	16	17
	8%	28%	4%	23%	33%	9%	11%	6%	11%	8%	6%	11%
40-49	86	54	28	27	27	16	24	45	14	38	26	22
	11%	40%	4%	41%	39%	9%	13%	11%	18%	10%	10%	14%
50-64	218	18	195	14	5	54	46	116	20	94	82	42
	27%	14%	30%	21%	7%	28%	26%	27%	26%	25%	30%	27%
65+	391	5	383	2	3	92	75	223	31	192	128	71
	49%	3%	59%	2%	4%	49%	42%	52%	41%	52%	47%	44%

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	418	418	-	53	47	101	217	100	318	67	164	120	62	231	182
	52%	100%		50%	55%	46%	56%	52%	52%	49%	46%	59%	63%	47%	60%
Woman	382	-	382	53	38	117	174	91	291	70	190	84	36	261	121
	48%		100%	50%	45%	54%	44%	48%	48%	51%	54%	41%	37%	53%	40%
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Man	418	66	346	66	-	91	100	226	-	180	158	80
	52%	49%	53%	100%		48%	56%	52%		49%	59%	50%
Woman	382	68	305	-	68	99	77	205	77	191	111	80
	48%	51%	47%		100%	52%	44%	48%	100%	51%	41%	50%
In some other way	-	-	-	-	-	-	-	-	-	-	-	-

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[QState] In what state do you live?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Iowa	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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[QState] In what state do you live?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Iowa	800	134	651	66	68	190	177	430	77	371	270	159
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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[QRegVote] Are you registered to vote?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dont know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QRegVote] Are you registered to vote?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	800	134	651	66	68	190	177	430	77	371	270	159
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-
Dont know	-	-	-	-	-	-	-	-	-	-	-	-

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[QPrimary] Thinking ahead to 2024, are you likely to vote in the Republican presidential primary?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY LIKELY	655	354	301	82	67	173	334	149	507	109	282	179	82	390	260
	82%	85%	79%	77%	78%	79%	85%	78%	83%	79%	80%	87%	83%	79%	86%
NOT VERY/NOT AT ALL LIKELY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Extremely likely	492	263	229	76	51	126	238	127	364	83	205	140	60	288	201
	61%	63%	60%	72%	60%	58%	61%	67%	60%	61%	58%	69%	61%	59%	66%
Very likely	164	91	72	6	16	46	96	21	142	25	77	38	21	102	60
	20%	22%	19%	5%	18%	21%	25%	11%	23%	18%	22%	19%	22%	21%	20%
Somewhat likely	145	64	81	24	19	45	57	43	102	29	72	26	17	101	43
	18%	15%	21%	23%	22%	21%	15%	22%	17%	21%	20%	13%	17%	21%	14%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QPrimary] Thinking ahead to 2024, are you likely to vote in the Republican presidential primary?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY LIKELY	655	97	547	50	47	145	145	364	61	320	226	109
	82%	73%	84%	75%	70%	76%	82%	85%	79%	86%	84%	68%
NOT VERY/NOT AT ALL LIKELY	-	-	-	-	-	-	-	-	-	-	-	-
Extremely likely	492	77	406	37	40	107	115	270	44	259	151	82
	61%	58%	62%	56%	60%	56%	65%	63%	58%	70%	56%	51%
Very likely	164	20	141	13	7	38	30	95	16	61	76	27
	20%	15%	22%	19%	10%	20%	17%	22%	21%	17%	28%	17%
Somewhat likely	145	37	104	16	20	45	32	66	16	51	43	51
	18%	27%	16%	25%	30%	24%	18%	15%	21%	14%	16%	32%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	425	212	213	69	33	94	229	101	323	69	183	118	54	252	172
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	14	11	3	6	0	2	6	7	8	5	4	3	2	9	5
	3%	5%	1%	9%	1%	2%	3%	6%	2%	8%	2%	2%	5%	4%	3%
Sales	39	20	20	5	10	11	13	16	24	4	15	16	5	19	20
	9%	9%	9%	8%	32%	11%	6%	16%	7%	6%	8%	13%	9%	8%	12%
Healthcare or the pharmaceutical industry	49	22	27	13	4	12	20	17	32	2	24	17	6	26	23
	12%	10%	13%	19%	14%	13%	9%	17%	10%	3%	13%	14%	11%	10%	13%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	15	5	10	1	4	5	6	4	10	3	10	-	1	13	1
	3%	2%	5%	1%	11%	5%	2%	4%	3%	5%	6%	-	2%	5%	1%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	327	163	164	45	18	71	193	63	264	56	139	89	43	194	132
	77%	77%	77%	66%	55%	75%	84%	62%	82%	81%	76%	75%	81%	77%	77%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	425	73	347	17	56	110	95	219	47	198	147	80
	100	100	100	100	100	100	100	100	100	100	100	100
Technology	14	2	12	2	0	3	9	2	1	5	7	2
	3%	3%	3%	10%	1%	3%	10%	1%	2%	3%	5%	2%
Sales	39	12	27	4	8	11	7	21	4	15	17	8
	9%	17%	8%	25%	14%	10%	8%	10%	8%	7%	12%	10%
Healthcare or the pharmaceutical industry	49	13	36	2	10	17	9	23	6	19	23	7
	12%	17%	10%	14%	18%	15%	9%	11%	13%	10%	16%	9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	15	2	13	1	1	6	3	5	1	8	2	5
	3%	2%	4%	3%	2%	6%	4%	2%	2%	4%	1%	7%
Market research	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-
None of these	327	47	275	10	36	82	71	173	36	160	106	62
	77%	64%	79%	61%	65%	75%	75%	79%	76%	81%	72%	77%

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[QIndustryPhone] Do you or does anyone in your household work in public relations, market research, or journalism or the media?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	375	206	169	37	53	124	162	90	285	69	170	86	45	239	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	375	206	169	37	53	124	162	90	285	69	170	86	45	239	131
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
[DNR: Refused]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QIndustryPhone] Do you or does anyone in your household work in public relations, market research, or journalism or the media?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	375	61	304	49	12	81	82	211	30	173	123	79
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	-	-	-	-	-	-	-	-	-	-	-	-
No	375	61	304	49	12	81	82	211	30	173	123	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
[DNR: Refused]	-	-	-	-	-	-	-	-	-	-	-	-

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[QEducation] What is the highest level of education you have completed?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Have not completed high school	2	1	0	-	-	1	0	-	2	2	-	-	-	2	-
	*%	*%	*%			1%	*%		*%	1%				*%	
High school graduate or equivalent	136	66	70	11	12	40	73	23	113	136	-	-	-	136	-
	17%	16%	18%	10%	14%	19%	19%	12%	19%	99%				28%	
Some college, no degree	215	101	115	20	21	59	115	41	174	-	215	-	-	215	-
	27%	24%	30%	19%	24%	27%	30%	21%	29%		61%			44%	
Associate degree	139	63	76	19	22	38	60	41	98	-	139	-	-	139	-
	17%	15%	20%	18%	25%	17%	15%	21%	16%		39%			28%	
Bachelor' s degree	205	120	84	51	23	44	86	74	130	-	-	205	-	-	205
	26%	29%	22%	48%	27%	20%	22%	39%	21%			100%			67%
Graduate degree	99	62	36	4	7	31	57	10	88	-	-	-	99	-	99
	12%	15%	9%	3%	8%	14%	15%	5%	14%				100%		33%
Prefer not to say	5	5	1	1	1	4	-	2	4	-	-	-	-	-	-
	1%	1%	*%	1%	1%	2%		1%	1%						

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[QEducation] What is the highest level of education you have completed?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
Have not completed high school	2	-	2	-	-	0	-	1	-	1	0	0
	*%		*%			*%		*%		*%	*%	*%
High school graduate or equivalent	136	10	126	7	3	20	16	100	2	76	42	18
	17%	8%	19%	11%	4%	10%	9%	23%	3%	20%	15%	11%
Some college, no degree	215	37	178	16	21	76	40	99	22	114	65	37
	27%	28%	27%	25%	31%	40%	23%	23%	29%	31%	24%	23%
Associate degree	139	24	108	10	14	32	30	76	13	53	48	37
	17%	18%	17%	16%	21%	17%	17%	18%	16%	14%	18%	23%
Bachelor' s degree	205	49	151	24	26	39	68	96	32	89	77	38
	26%	37%	23%	36%	38%	21%	39%	22%	41%	24%	29%	24%
Graduate degree	99	13	84	8	4	23	22	53	8	36	37	26
	12%	9%	13%	13%	6%	12%	12%	12%	10%	10%	14%	16%
Prefer not to say	5	-	3	-	-	-	-	5	-	2	1	3
	1%		*%					1%		1%	*%	2%

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[QRace] What is your race or ethnicity?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor' s	Graduate	Non-college	College
Total	800	418	382	106	86	218	391	191	609	137	354	205	99	491	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	773	400	373	105	83	208	377	188	585	134	344	197	92	479	289
	97%	96%	98%	99%	97%	95%	96%	98%	96%	98%	97%	96%	93%	97%	95%
Black or African American	3	3	1	1	-	0	2	1	3	-	-	1	2	-	3
	*%	1%	*%	1%		*%	1%	*%	*%			*%	2%		1%
Hispanic or Latino	3	3	-	-	1	1	1	1	2	-	1	1	-	1	1
	*%	1%			1%	1%	*%	1%	*%		*%	1%		*%	*%
Asian	3	3	-	-	-	3	-	-	3	1	0	1	-	2	1
	*%	1%				1%			*%	1%	*%	*%		*%	*%
Native American or Alaska Native	14	10	4	-	5	6	3	5	10	3	4	1	6	6	7
	2%	2%	1%		5%	3%	1%	2%	2%	2%	1%	*%	6%	1%	2%
Native Hawaiian or Other Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Something else	17	11	6	-	1	7	8	1	15	1	8	4	4	8	8
	2%	3%	2%		1%	3%	2%	1%	3%	*%	2%	2%	4%	2%	3%
Prefer not to respond	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
Iowa Republican Caucus Voter Survey
N=800, Iowa Republican Caucus Voters, August 15-17, 2023, Margin of Error=4.2 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Kids				Community				Ideology		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative
Total	800	134	651	66	68	190	177	430	77	371	270	159
	100	100	100	100	100	100	100	100	100	100	100	100
White	773	129	632	63	66	177	172	422	76	366	262	145
	97%	97%	97%	95%	98%	93%	97%	98%	99%	99%	97%	91%
Black or African American	3	1	2	0	1	3	1	-	1	-	1	2
	*%	1%	*%	1%	1%	1%	*%		1%		*%	2%
Hispanic or Latino	3	0	2	0	-	1	1	2	-	2	1	1
	*%	*%	*%	*%		1%	*%	*%		*%	*%	1%
Asian	3	2	1	2	-	-	1	1	-	1	1	-
	*%	1%	*%	3%			1%	*%		*%	*%	
Native American or Alaska Native	14	0	13	0	-	5	1	8	-	6	6	2
	2%	*%	2%	1%		3%	1%	2%		2%	2%	2%
Native Hawaiian or Other Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-
Something else	17	2	10	2	0	6	2	7	-	3	5	9
	2%	2%	2%	3%	1%	3%	1%	2%		1%	2%	5%
Prefer not to respond	-	-	-	-	-	-	-	-	-	-	-	-