



Post-Verdict Recontact National Survey Topline
Survey of N=477 Recontacted Voters in the Likely Electorate
Online sample matched to L2 Voter File
Field Dates: May 30-31, 2024
Margin of Error: +/- 5.6 Percentage Points

BALLOT

- 1. **[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for...**
[RANDOMIZE SCALE 1-4, 4-1]

DONALD TRUMP, DEFINITELY/PROBABLY/LEAN	47%
JOE BIDEN, DEFINITELY/PROBABLY/LEAN	49%
Donald Trump, definitely	35%
Donald Trump, probably	11%
Donald Trump, lean	*%
Joe Biden, lean	1%
Joe Biden, probably	10%
Joe Biden, definitely	37%
Unsure	5%

- 2. **[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-6]**

Donald Trump, the Republican candidate	44%
Joe Biden, the Democratic candidate	44%
Robert F. Kennedy, Jr , Independent candidate	6%
Jill Stein, Green Party candidate	2%
Cornel West, Independent candidate	1%
Unsure	3%

BALLOT - PAST RESPONSE

3. [QTrumpBiden_PastResponse] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

DONALD TRUMP, DEFINITELY/PROBABLY/LEAN	47%
JOE BIDEN, DEFINITELY/PROBABLY/LEAN	47%
Donald Trump, definitely	36%
Donald Trump, probably	11%
Donald Trump, lean	1%
Joe Biden, lean	1%
Joe Biden, probably	11%
Joe Biden, definitely	35%
Unsure	6%

4. [QTrumpBidenFull_PastResponse] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-6]

Donald Trump, the Republican candidate	43%
Joe Biden, the Democratic candidate	41%
Joe Manchin, No Labels candidate	*%
Robert F. Kennedy, Jr , Independent candidate	6%
Jill Stein, Green Party candidate	2%
Cornel West, Independent candidate	2%
Other	*%
Unsure	5%

TRUMP VERDICT

5. [QTrumpTrialsFollowing] How much, if anything, have you seen, heard, or read about the verdict in Donald Trump’s criminal trial in New York, often referred to as the “hush money” case? [RANDOMIZE SCALE 1-4, 4-1]

A LOT/SOME	92%
NOT MUCH/NOTHING AT ALL	7%
A lot	62%
Some	30%
Not much	6%
Nothing at all	1%
Unsure	1%

6. [QTrialFair] Based on what you know, do you think the trial for Donald Trump’s recently concluded New York criminal trial in the “hush money” case was fair or unfair? [ROTATE SCALE 1-4, 4-1]

COMPLETELY/MOSTLY FAIR	56%
COMPLETELY/MOSTLY UNFAIR	37%
Completely fair	43%
Mostly fair	13%
Mostly unfair	9%
Completely unfair	28%
Unsure	7%

7. [QVerdictFair] Do you think the jury’s guilty verdict in Donald Trump’s recently concluded New York criminal trial was the right decision or the wrong decision? [RANDOMIZE 1-2]

Right decision	54%
Wrong decision	38%
Unsure	9%

8. [QJailTime] Donald Trump is scheduled to be sentenced in the New York “hush money” case in July. Do you think his sentence will include jail time? [RANDOMIZE 1-2]

Yes	20%
No	53%
Unsure	27%

9. [QVoteChange] Does the guilty verdict in the New York “hush money” criminal trial change who you were planning to vote for in the 2024 presidential election? [RANDOMIZE 1-2]

This changes who I was planning to vote for	6%
This does not change who I was planning to vote for	88%
I have not yet decided	7%

[ONLY ASK IF QVOTECHANGE = 1]

10. [QVoteChangeTrump] How are you planning to vote now that the guilty verdict changed your vote? [RANDOMIZE 1-2]

	(n=20)
I will now vote for Trump	30%
I will now not vote for Trump	68%
Something else (please specify)	3%

11. [Trump Trial Battery] Which of the following best describes your view of Donald Trump’s actions in each of the following legal cases? [ROTATE SCALE 1-5, 5-1] [RANDOMIZE ROWS]

- 1. He did something illegal and it’s a serious crime
- 2. He did something illegal but it’s a minor offense
- 3. He did something unethical but not illegal
- 4. He did this, but it’s not unethical or illegal
- 5. He did not do this
- 6. Never heard of this
- 7. Unsure

	HE DID SOMETHING ILLEGAL	HE DID SOMETHING UNETHICAL/ HE DID THIS, BUT IT’S NOT UNETHICAL/ HE DID NOT DO THIS	1. He did something illegal and it’s a serious crime	2. He did something illegal but it’s a minor offense	3. He did something unethical but not illegal	4. He did this, but it’s not unethical or illegal	5. He did not do this	6. Never heard of this	7. Unsure
Allegations of mishandling classified documents at Mar-a-Lago	53%	39%	46%	7%	9%	12%	18%	2%	6%
Allegations of attempting to overturn the 2020 presidential election results nationally	54%	40%	50%	4%	7%	7%	26%	1%	5%
Allegations of attempting to alter the 2020 presidential results in Georgia	53%	40%	48%	5%	7%	5%	28%	2%	4%
Allegations of falsifying business records to provide “hush money” to former adult film actress Stormy Daniels	57%	37%	42%	14%	10%	7%	20%	1%	5%

DEMOGRAPHICS

Now, a few final questions for statistical purposes...

12. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	40%
Democrat	40%
Independent	17%
Member of another party	2%
Unsure	1%

[IF REPUBLICAN (QPartyID=1), ASK]

13. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

	(n=172)
Firmly a Republican	70%
Not firmly a Republican	30%

[IF DEMOCRAT (QPartyID=2), ASK]

14. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

	(n=193)
Firmly a Democrat	70%
Not firmly a Democrat	30%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]

15. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=112)
Republicans	32%
Democrats	32%
Both equally often	28%
Unsure	8%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	47%
Total Independent	7%

16. [QIdeology] Would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	35%
VERY/SOMEWHAT LIBERAL	33%
Very conservative	16%
Somewhat conservative	19%
Moderate	32%
Somewhat liberal	18%
Very liberal	15%
Unsure	*%

17. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

[RANDOMIZE 1-2]

Donald Trump	45%
Joe Biden	49%
Jo Jorgensen	1%
Howie Hawkins	*%
Kanye West	-
Someone else	1%
I did not vote	4%
Unsure	*%

18. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	22%
Suburb near a city	53%
Small town not near a city	9%
Rural or country area	16%

19. [QIncomeHH] Which range includes your total annual household income, before taxes?

Less than \$30,000 per year	20%
\$30,000 to \$49,999 per year	23%
\$50,000 to \$74,999 per year	19%
\$75,000 to \$99,999 per year	12%
\$100,000 to \$124,999 per year	8%
\$125,000 or more per year	16%
Prefer not to say	1%

20. [QEmployment] What is your current employment status?

Employed full-time	39%
Employed part-time	8%
Freelance, contract, or temporary work	4%
“Gig economy” work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	9%
Stay-at-home parent or caregiver	5%
Full time student	1%
Retired	28%
Something else	5%
Prefer not to say	-

21. [QMarital] What is your current marital status?

Single, never married	34%
Married	45%
Separated	2%
Divorced	15%
Widowed	4%
Prefer not to say	-

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING)

22. [QAge] What is your age?

18-34		21%
35-49		23%
50-64		27%
65+		29%

23. [QRegVote] Are you currently registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

24. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Technology		1%
Sales		4%
Healthcare or the pharmaceutical industry		6%
Journalism or the media	TERMINATE	-
Food service or the restaurant industry		3%
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		87%

25. [QState] In which state do you live?

States in the Northeast		17%
States in the Midwest		21%
States in the South		37%
States in the West		24%

26. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Man		46%
Woman		53%
In some other way		*%

27. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White		77%
Black or African American		13%
Hispanic or Latino		11%
Asian		4%
Native American or Alaska Native		4%
Native Hawaiian or Other Pacific Islander		-
Other race or ethnicity		*%

28. [QEducation] What is the highest level of education you have completed?

High school or less		30%
Some college		21%
Associate degree		10%
Bachelor's degree		25%
Graduate degree		14%
Prefer not to say		-

METHODOLOGY

This survey was fielded online from May 30-31, 2024 in English among a sample of N=477 voters in the Likely Electorate (LV) nationwide who had previously completed an Echelon Insights Verified Voter Omnibus survey within the past 7 months. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 5.6 percentage points.

“BALLOT - PAST RESPONSE” reflects the initial vote from respondents who took one of the Echelon Insights Verified Voter Omnibus surveys from the past 7 months.