

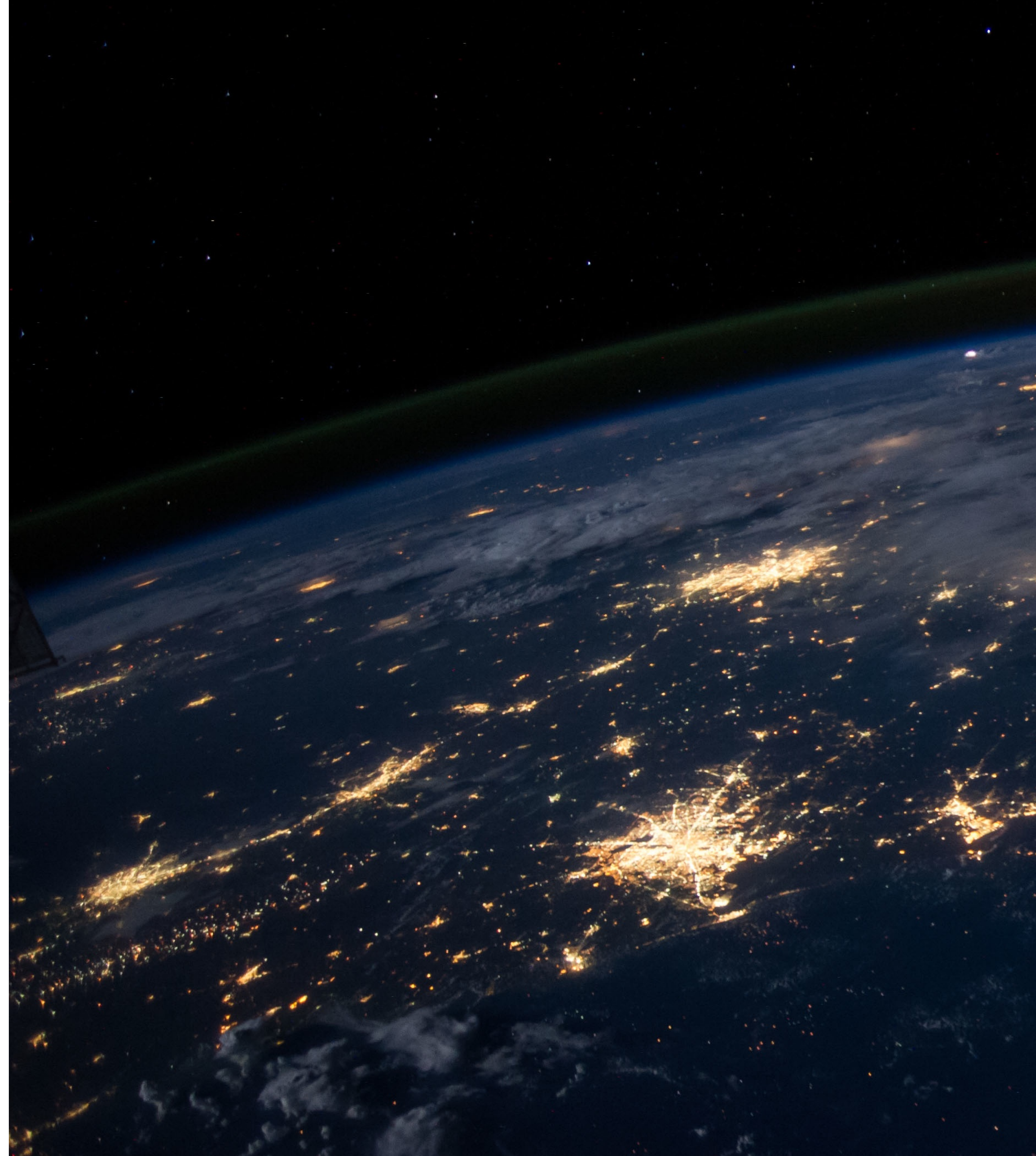


COVID-19 Update

Verified Voter Omnibus Survey

N=1,018 Likely Electorate

September 19 - September 25, 2020

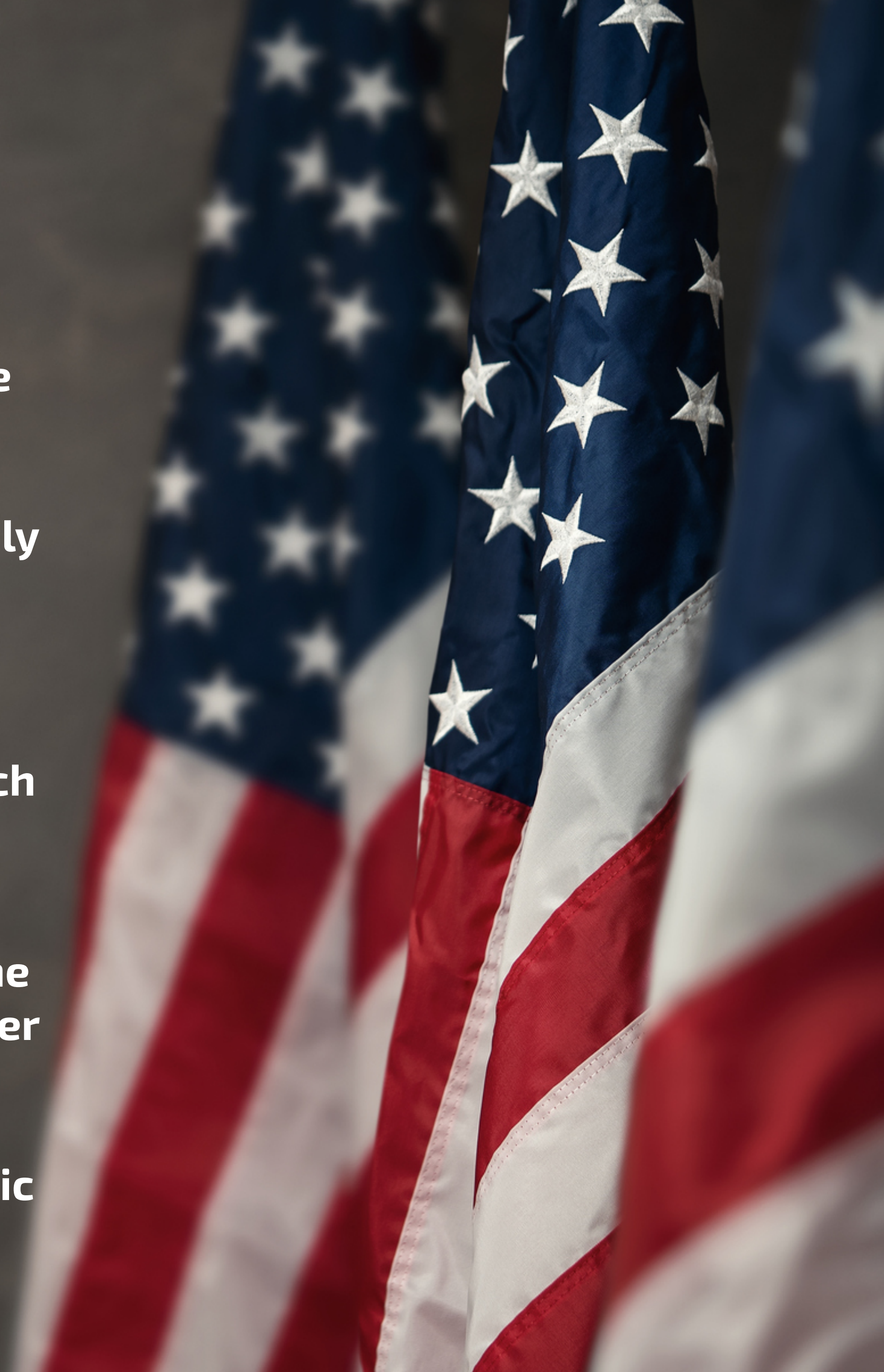


Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

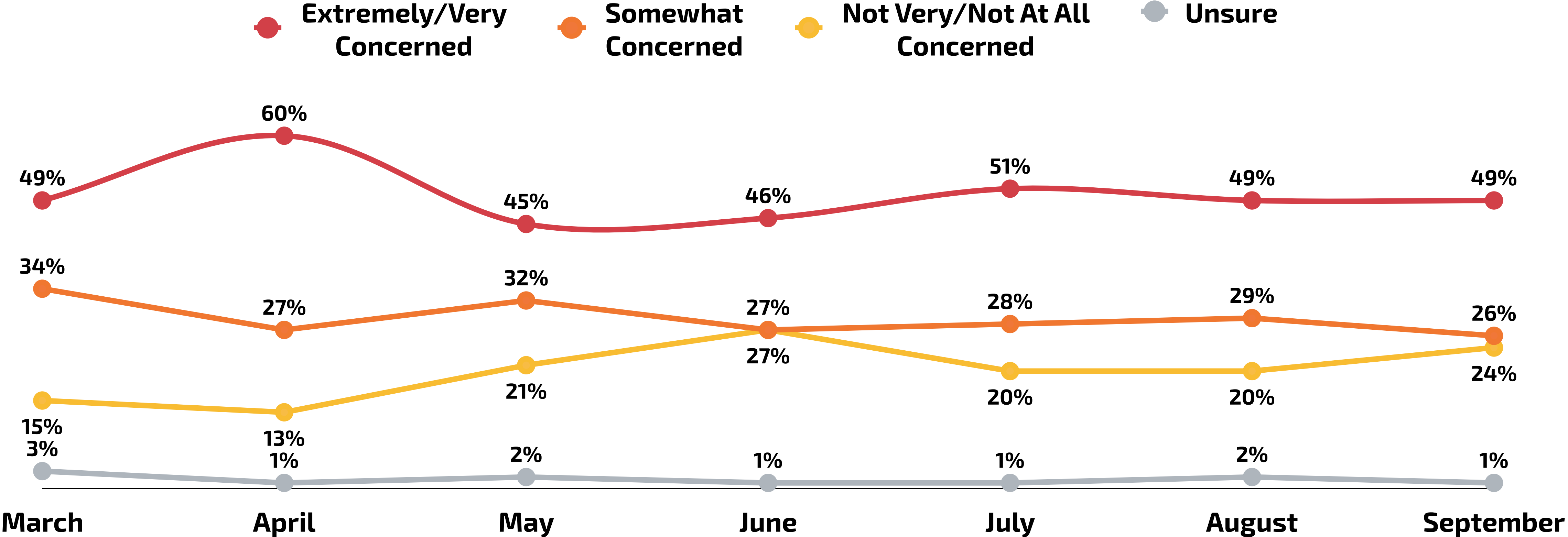
That's why we at Echelon Insights are making the switch, six months out from Election Day, not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,000 registered voters in the Likely Electorate online using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.



Voters Not Concerned About Coronavirus Up from August

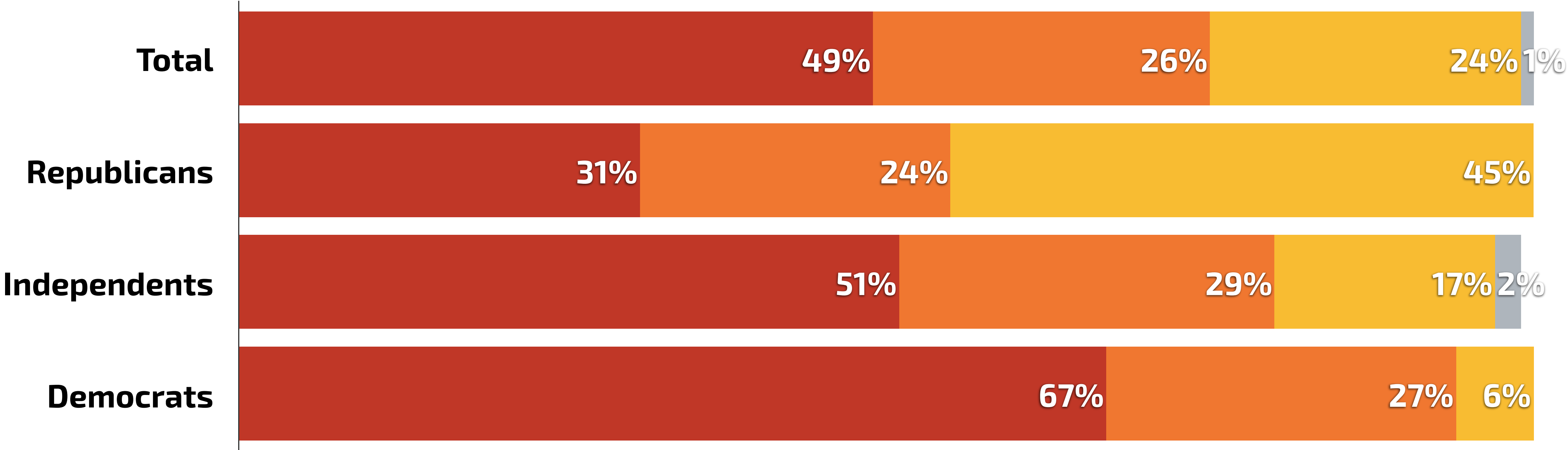
Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



67% of Democrats Extremely or Very Concerned to 31% of Republicans

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

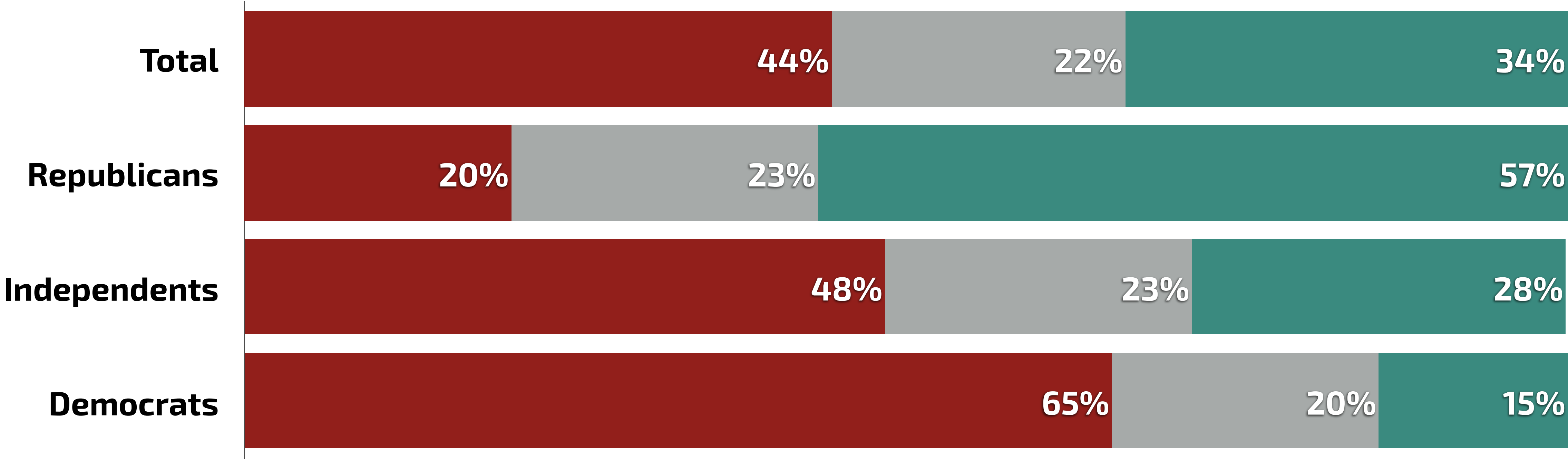
Extremely/Very Concerned Somewhat Concerned Not Very/Not at All Concerned Unsure



Republicans More Optimistic About Future

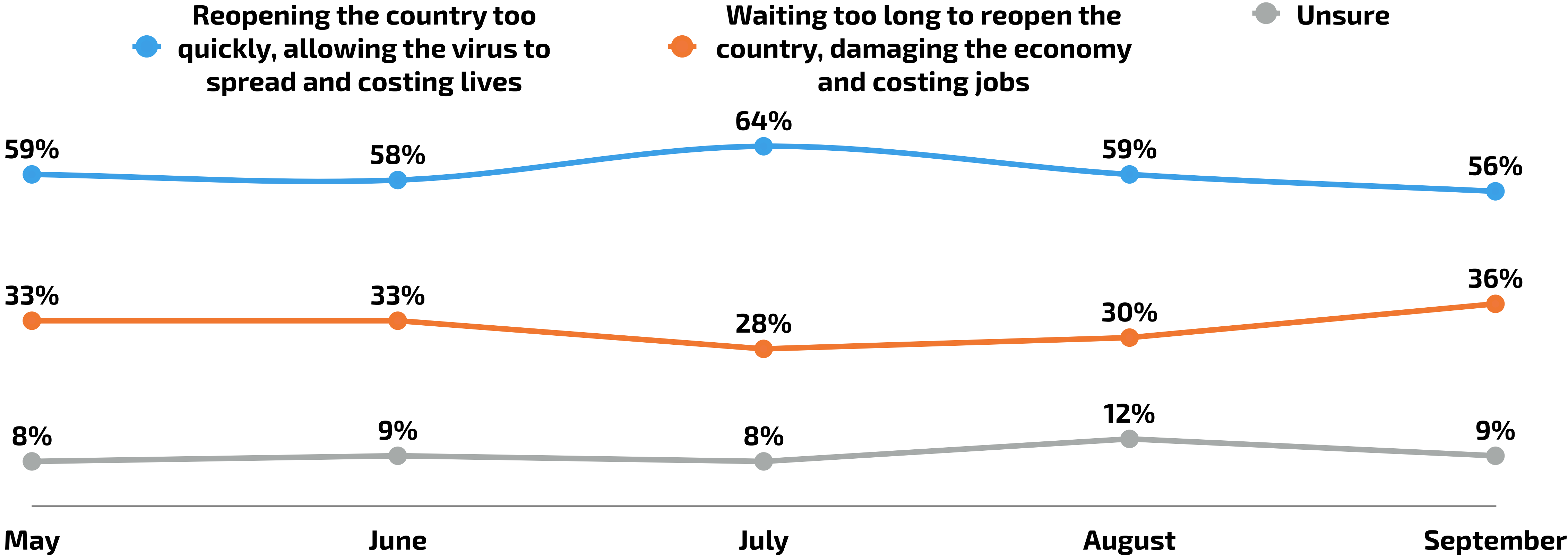
Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

■ The worst is yet to come ■ Unsure ■ The worst is behind us



Concern About Waiting Too Long To Reopen Up From August

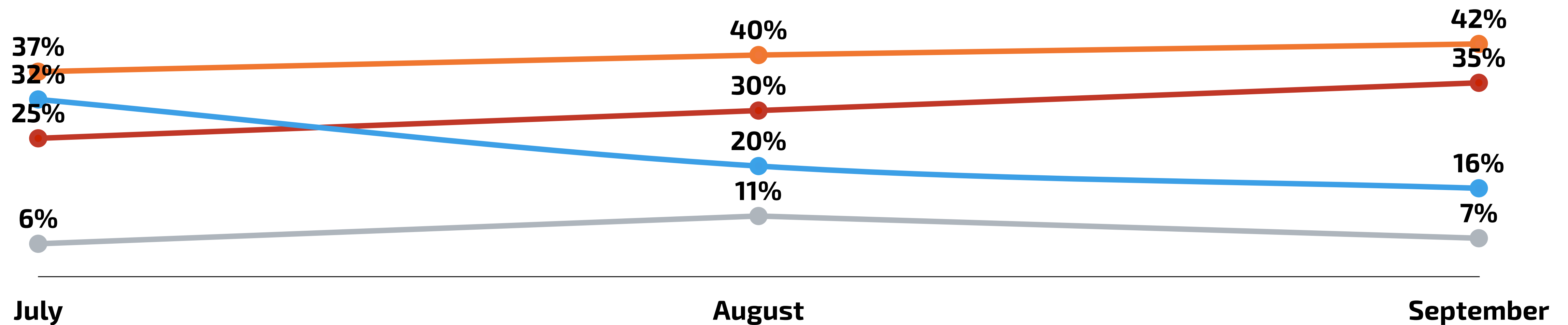
Q. Which of the following concerns you more?



Support For Fully Reversing Reopening Steadily Down Since July

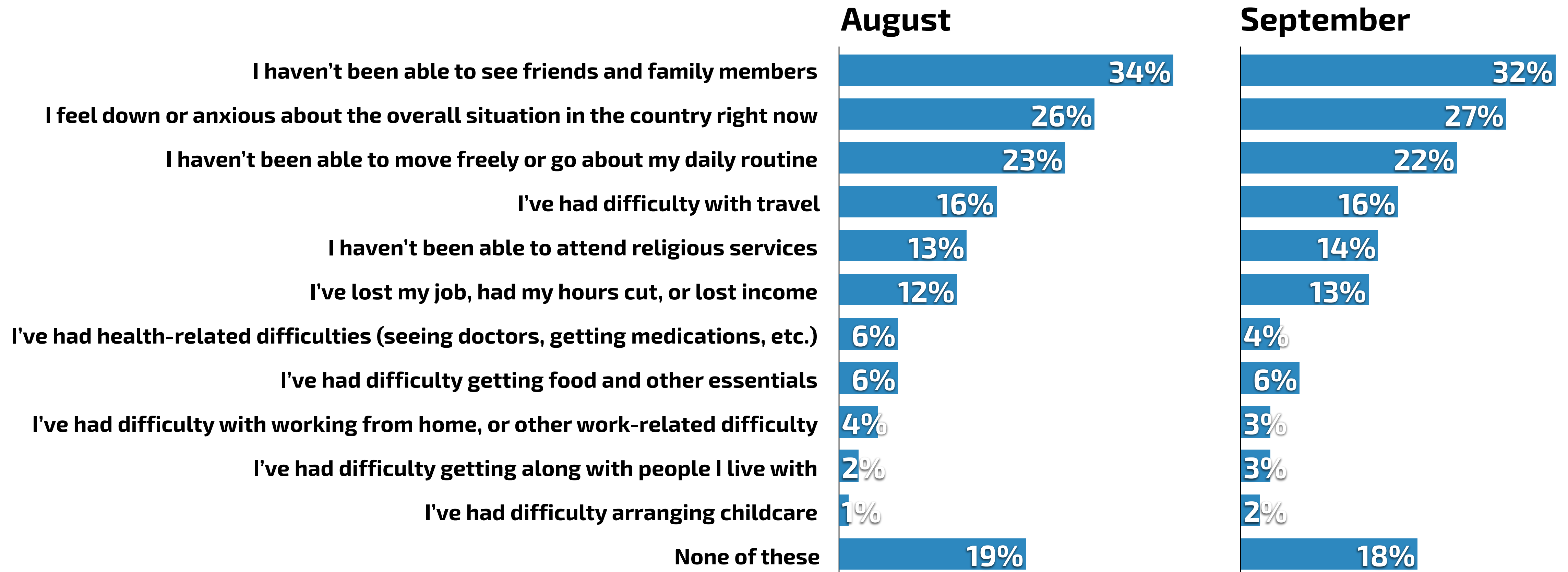
Q. Many states are experiencing another increase in coronavirus cases. Which approach should these states be taking in response?

- Reopening should be fully reversed and most places closed again
- Reopening should be partly reversed and some places closed again
- Reopening should continue and individuals should take their own precautions
- Unsure



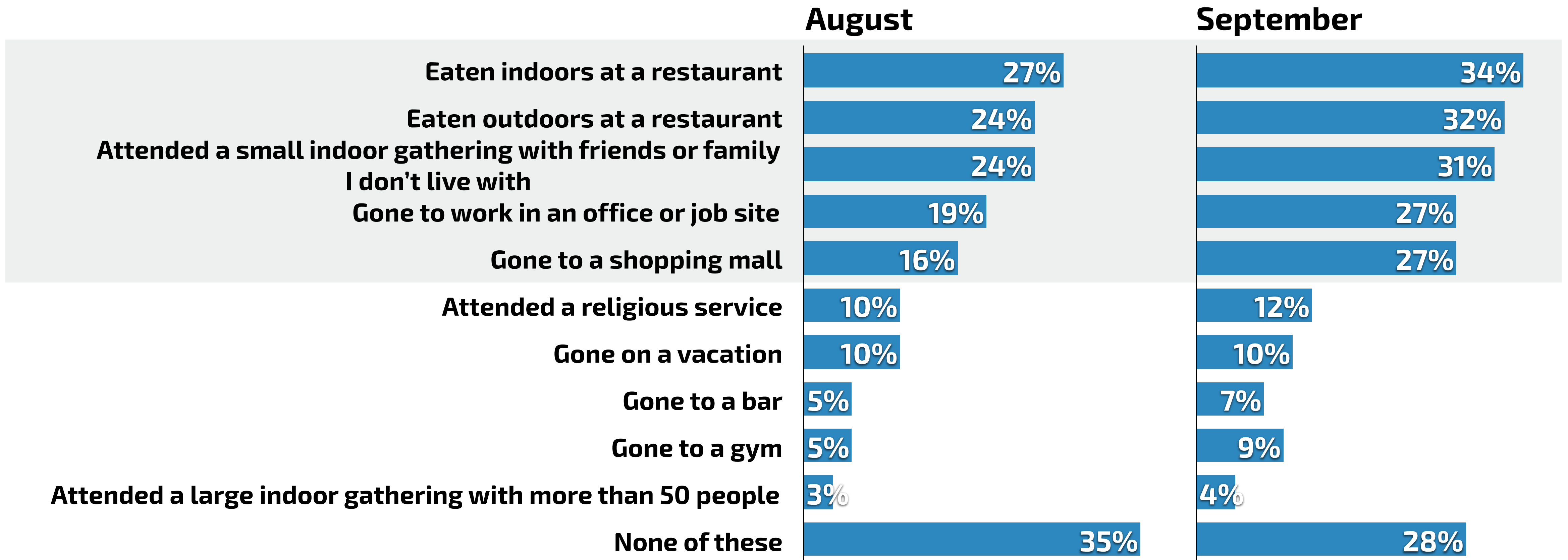
Little Change In Coronavirus Difficulties From August

Q. Which one or two of the following are the greatest hardships you personally have faced due to the spread of the coronavirus?



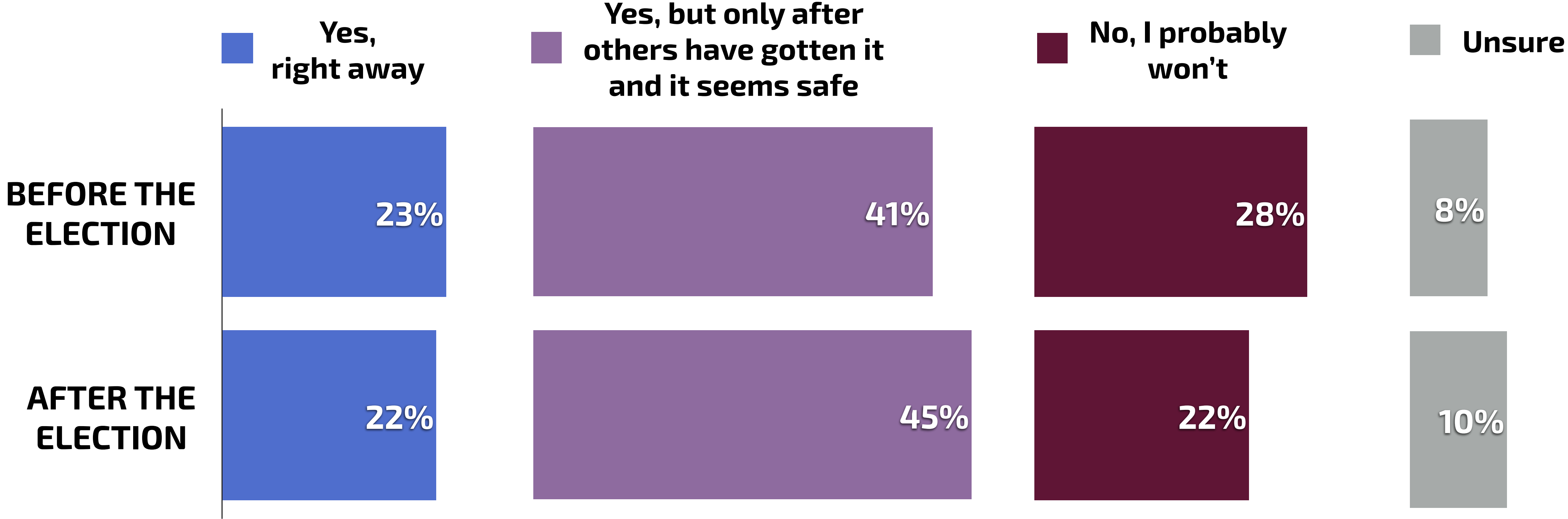
More Voters Engaging In Activities Today Than August

Q. Which of the following have you personally done in the last month?



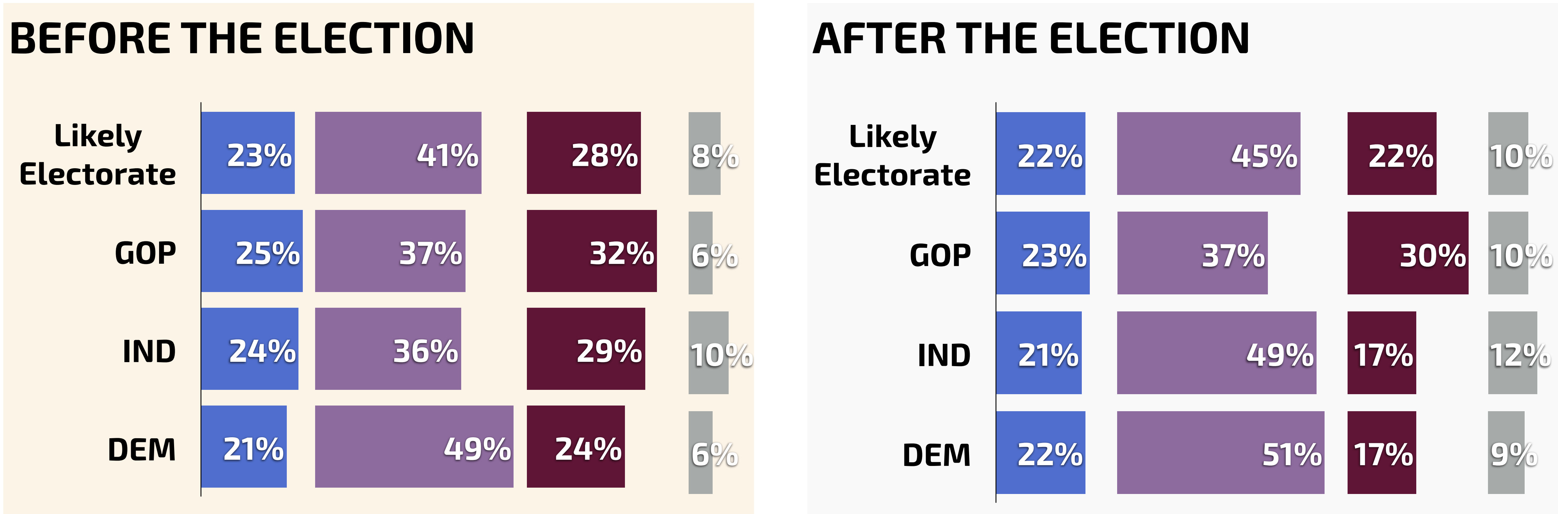
Vaccine Refusal is Higher if Released Before the Election

Q. If a COVID-19 vaccine is approved by the FDA [Ver A: before the election] [Ver B: after the election] and made available to the public, do you plan to get vaccinated?



Independents Most Moved By Vaccine Release Timing

Q. If a COVID-19 vaccine is approved by the FDA [Ver A: before the election] [Ver B: after the election] and made available to the public, do you plan to get vaccinated?





Verified Voter Omnibus

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with 2020 election questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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