



Election 2020

Verified Voter Omnibus Survey

N=1,004 Likely Electorate

August 14–August 18, 2020

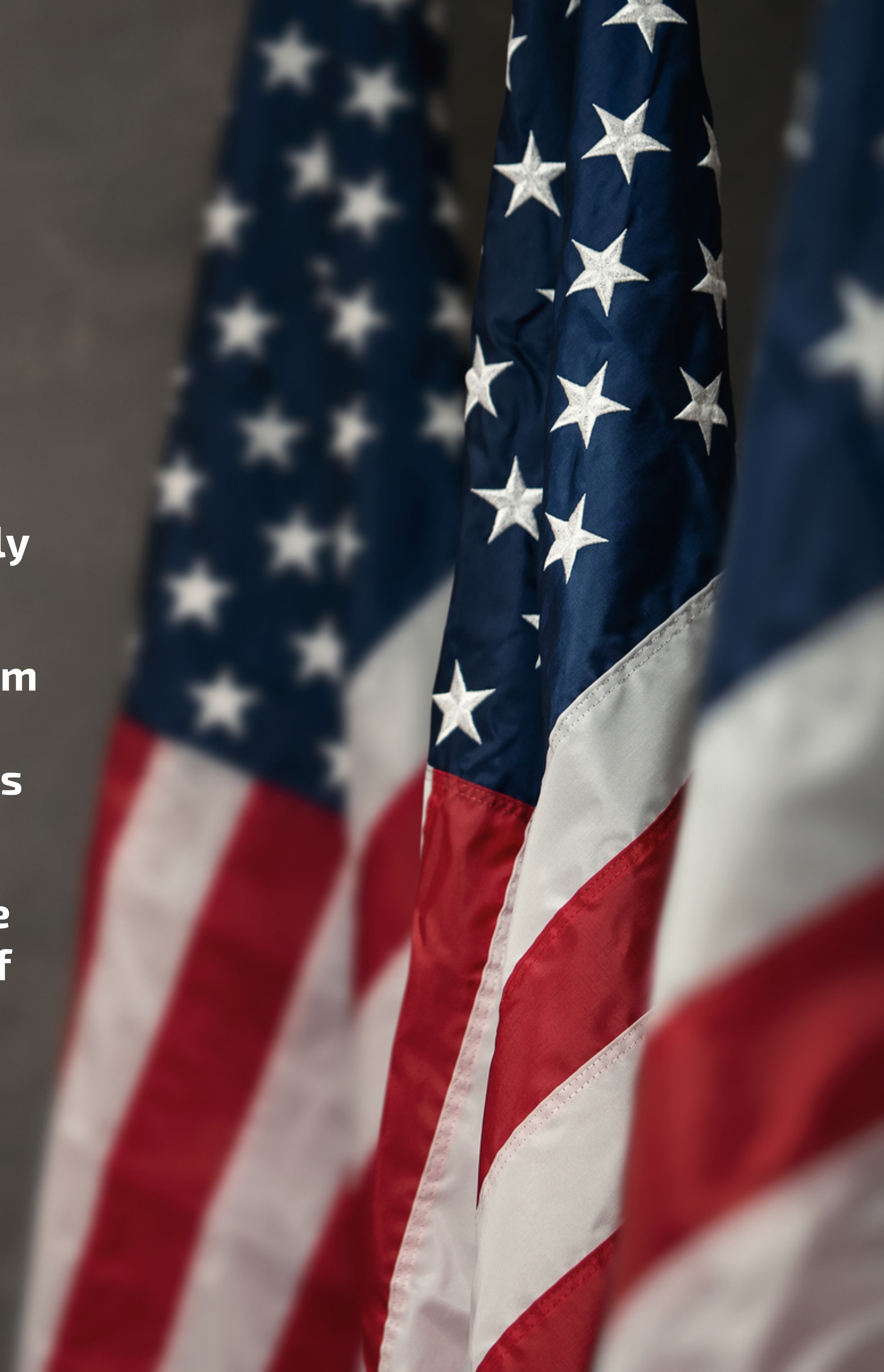


Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why we at Echelon Insights made the switch, six months out from Election Day, not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,000 registered voters in the Likely Electorate online from July 17- July 22, 2020 using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.

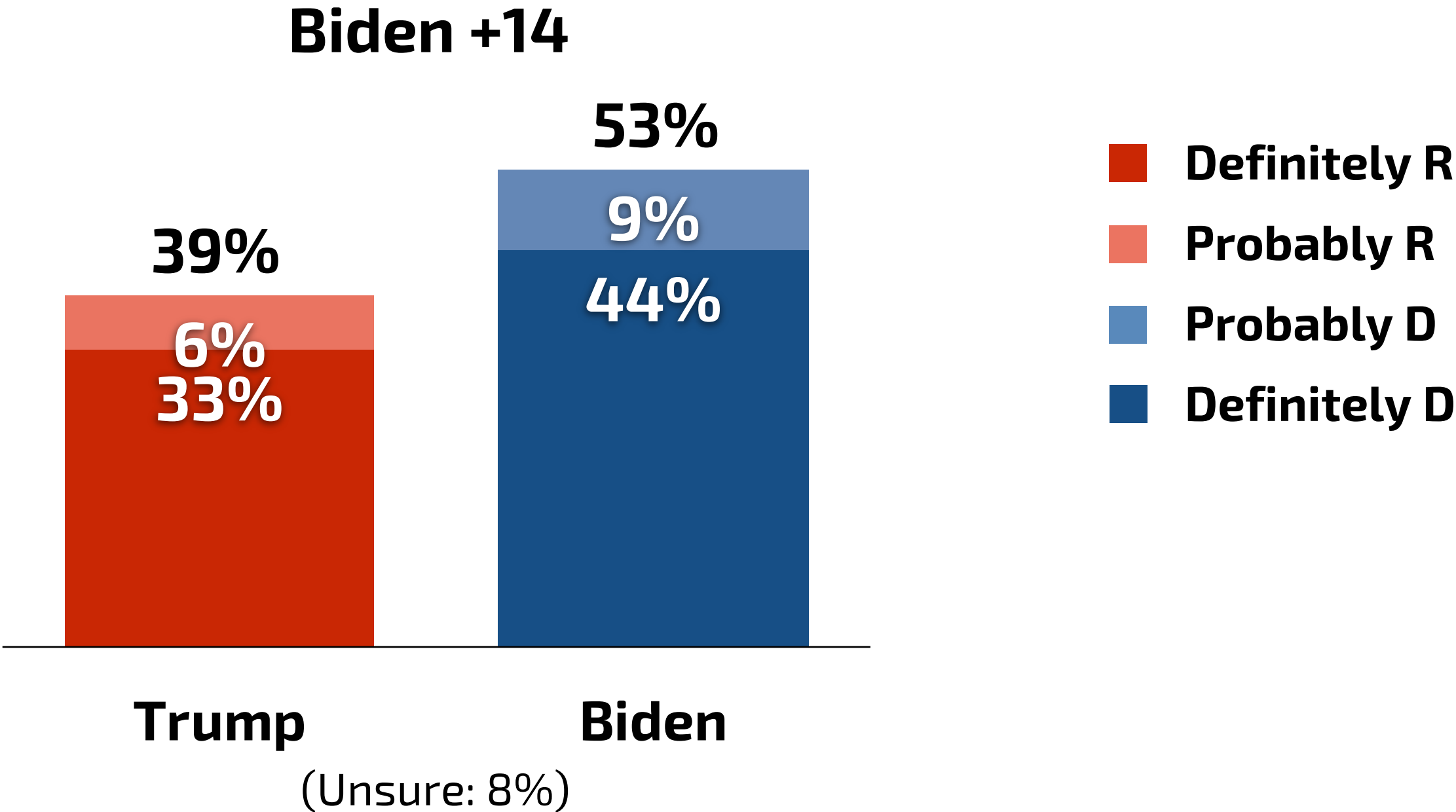


Biden Leads +14 to Democrats' +9 Lead on Generic Congressional Ballot Match-Up

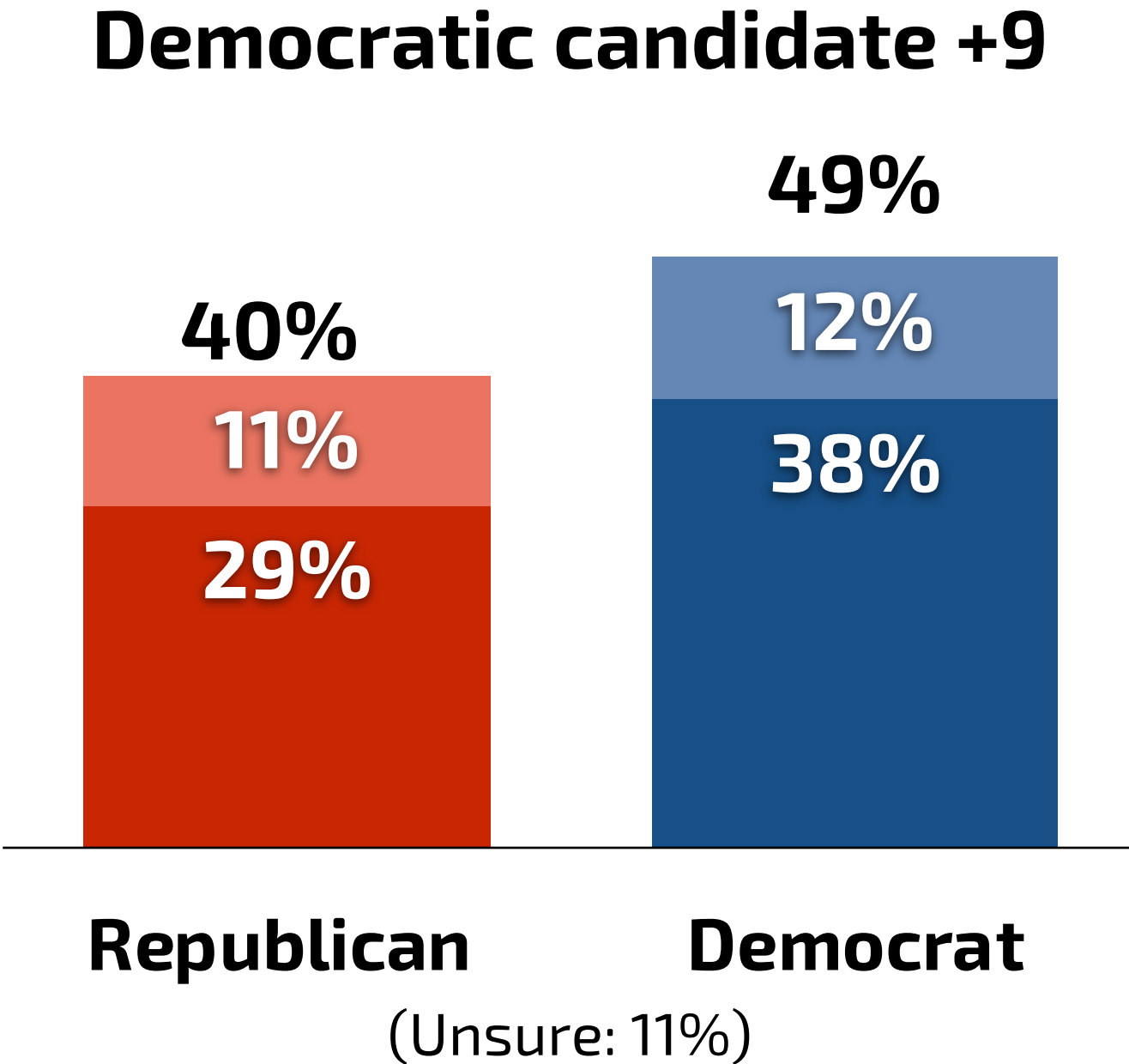
Q. If the 2020 presidential election were being held today, would you vote for...?

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

Vote for President

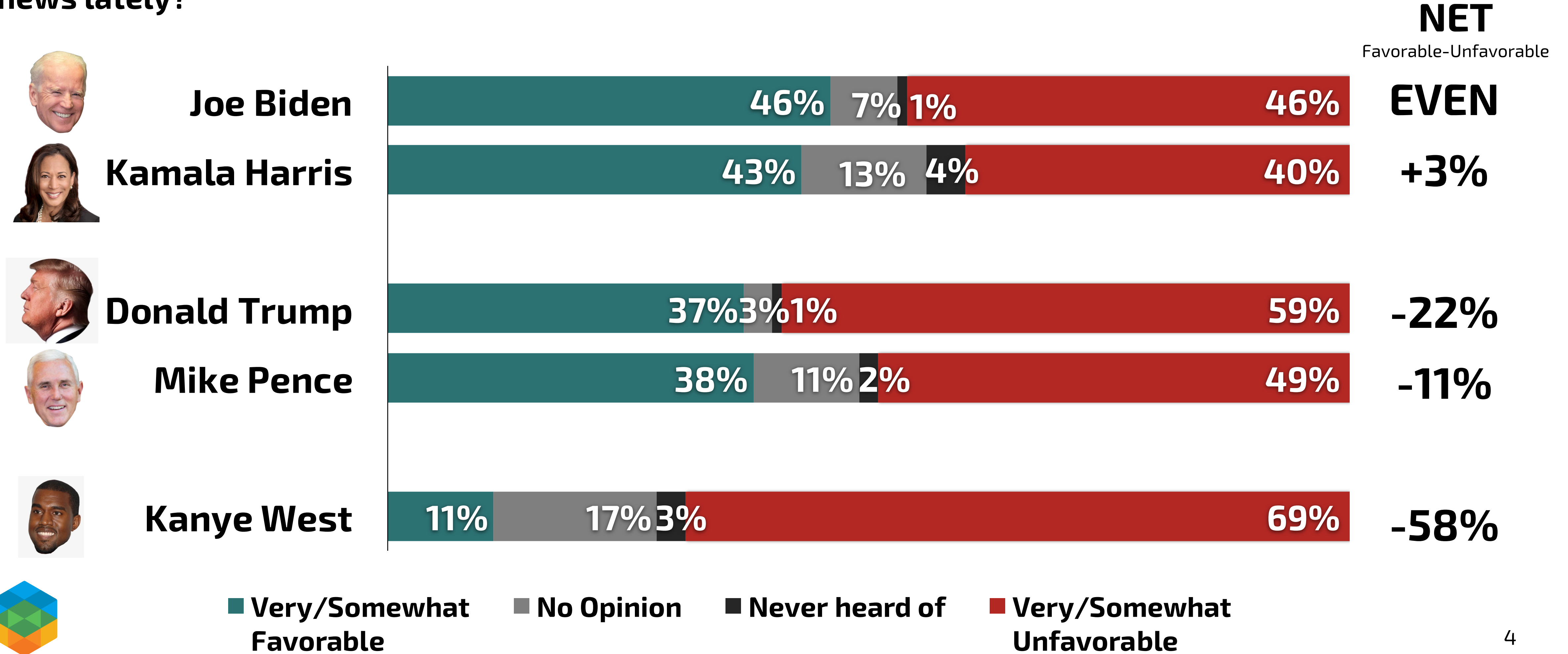


Vote for Congress



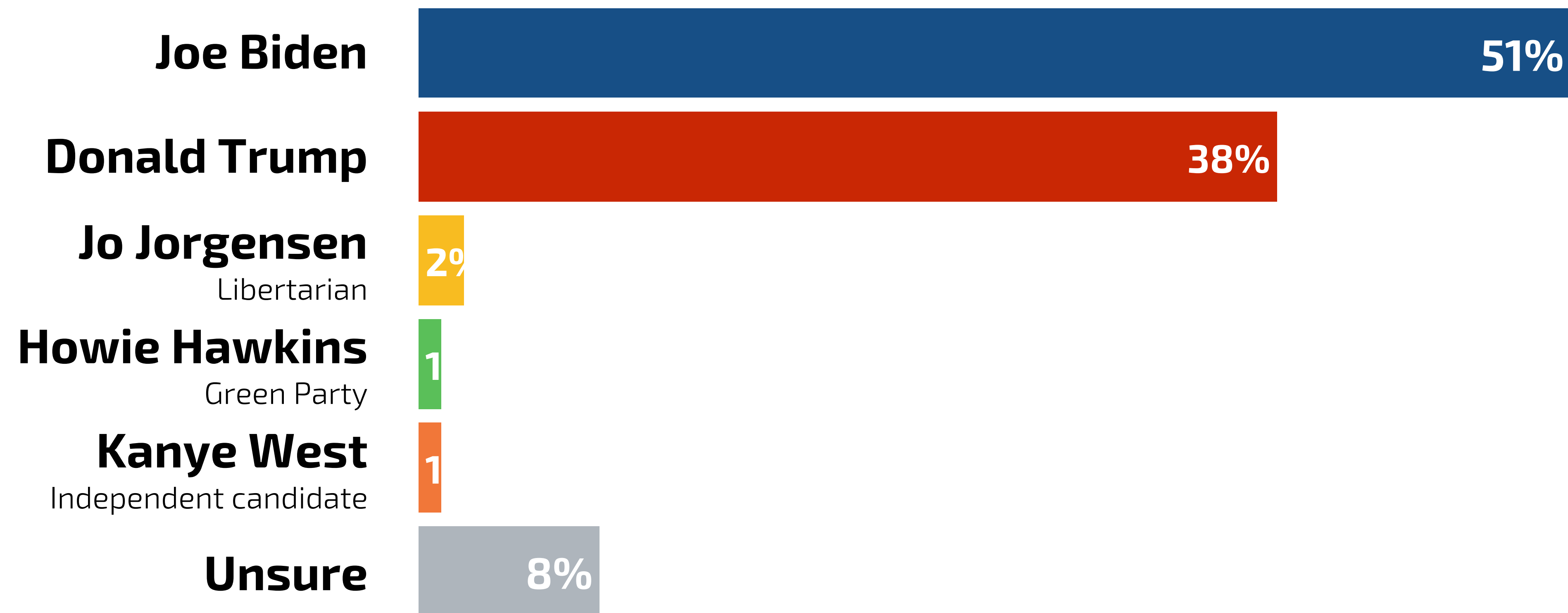
Biden, Harris Lead in Favorability

Q. Do you have a favorable or unfavorable view of the following individuals who have been in the news lately?



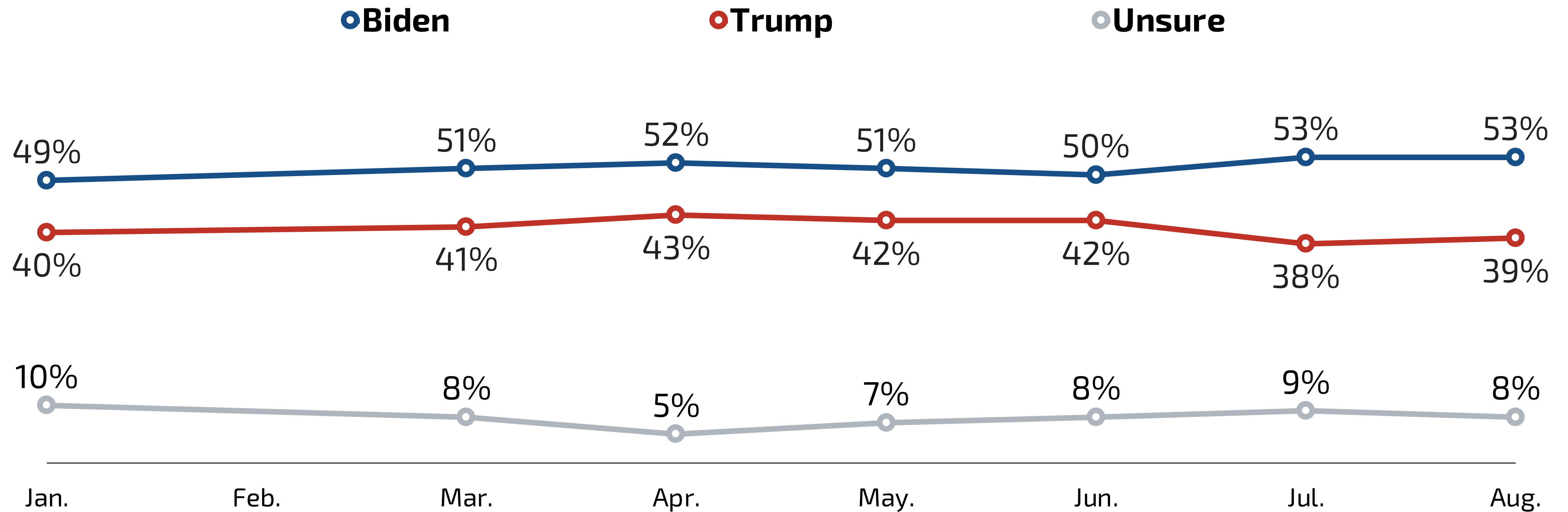
Biden Holds +13 Lead on Full Ballot

Q. If the 2020 presidential election were being held today, would you vote for...?



Biden Has Steady +14 Lead From +15 in July

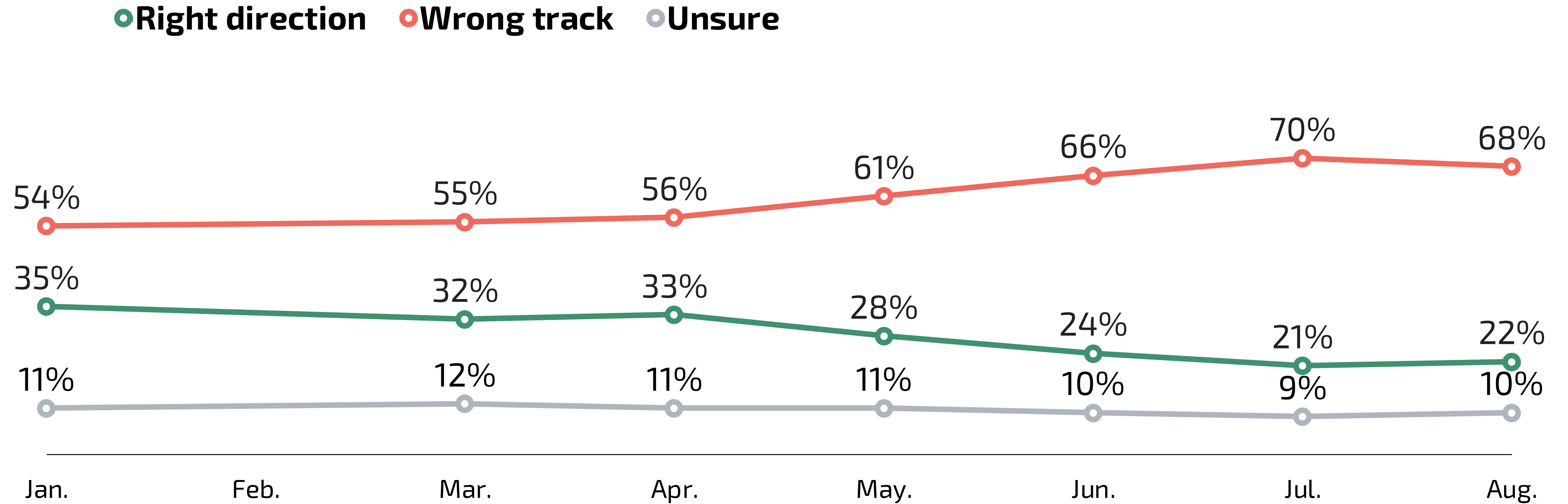
Q. If the 2020 presidential election were being held today, would you vote for...?



Note: "Definitely" and "Probably" responses combined.

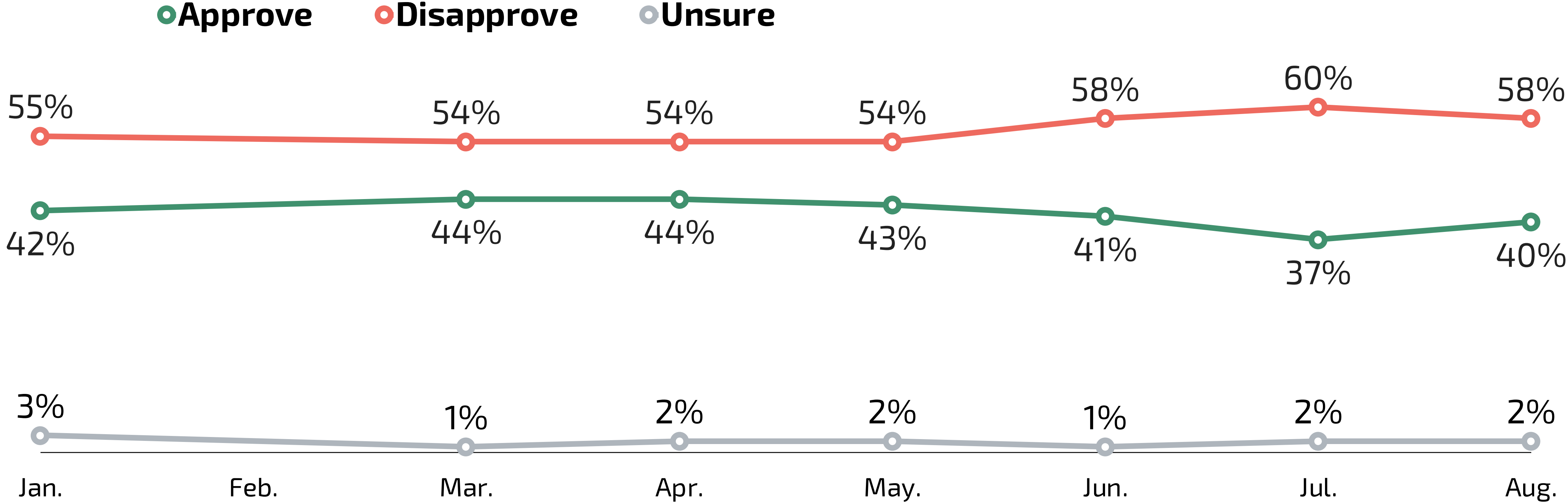
Over Two-Thirds Say Country on the Wrong Track

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?



58% Disapprove, 40% Approve of Trump

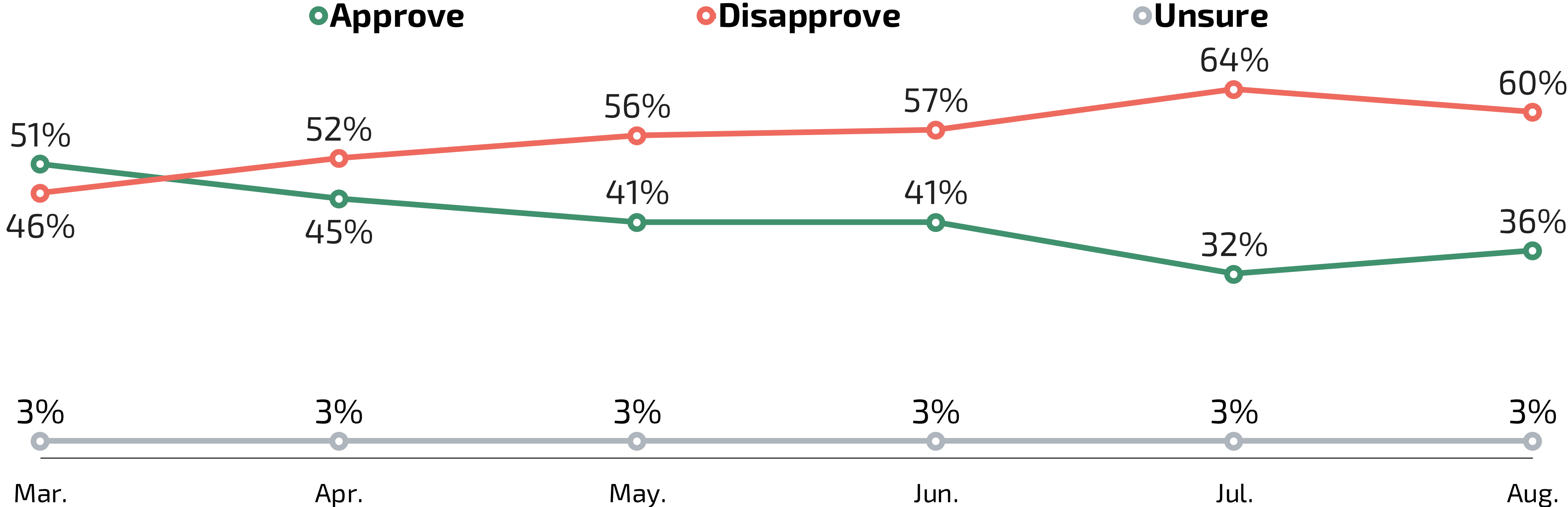
Q. Do you approve or disapprove of the way Donald Trump is handling his job as President?



Note: "Strongly" and "Somewhat" responses combined.

6-in-10 Disapprove of Trump's Handling of COVID-19

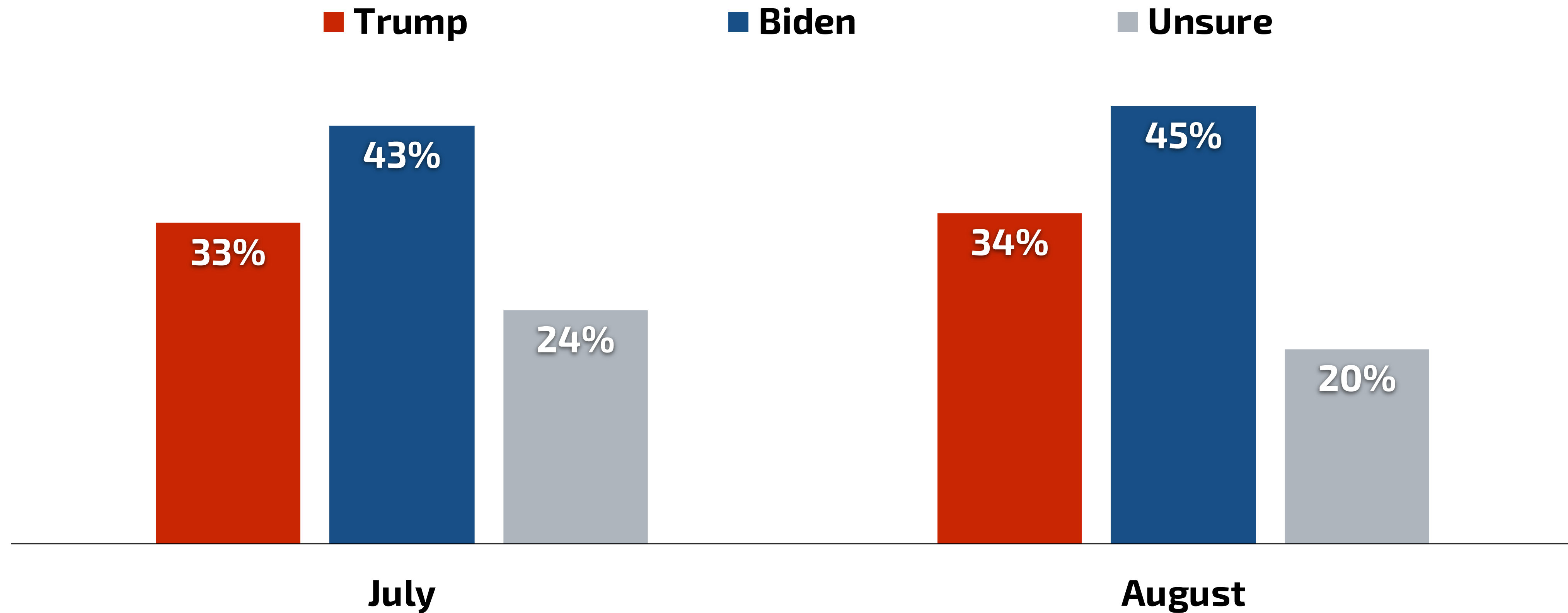
Q. Do you approve or disapprove of how Donald Trump is handling the spread of the coronavirus in the United States?



Note: "Strongly" and "Somewhat" responses combined.

45% Expect Biden to Win, 20% Unsure

Q. Who do you expect to win the 2020 presidential election?



Presidential Outcome Expectations Driven by Partisanship

Q. Who do you expect to win the 2020 Presidential election?

Among Trump Supporters....

■ Donald Trump

■ Joe Biden

■ Unsure



Among Biden Supporters....



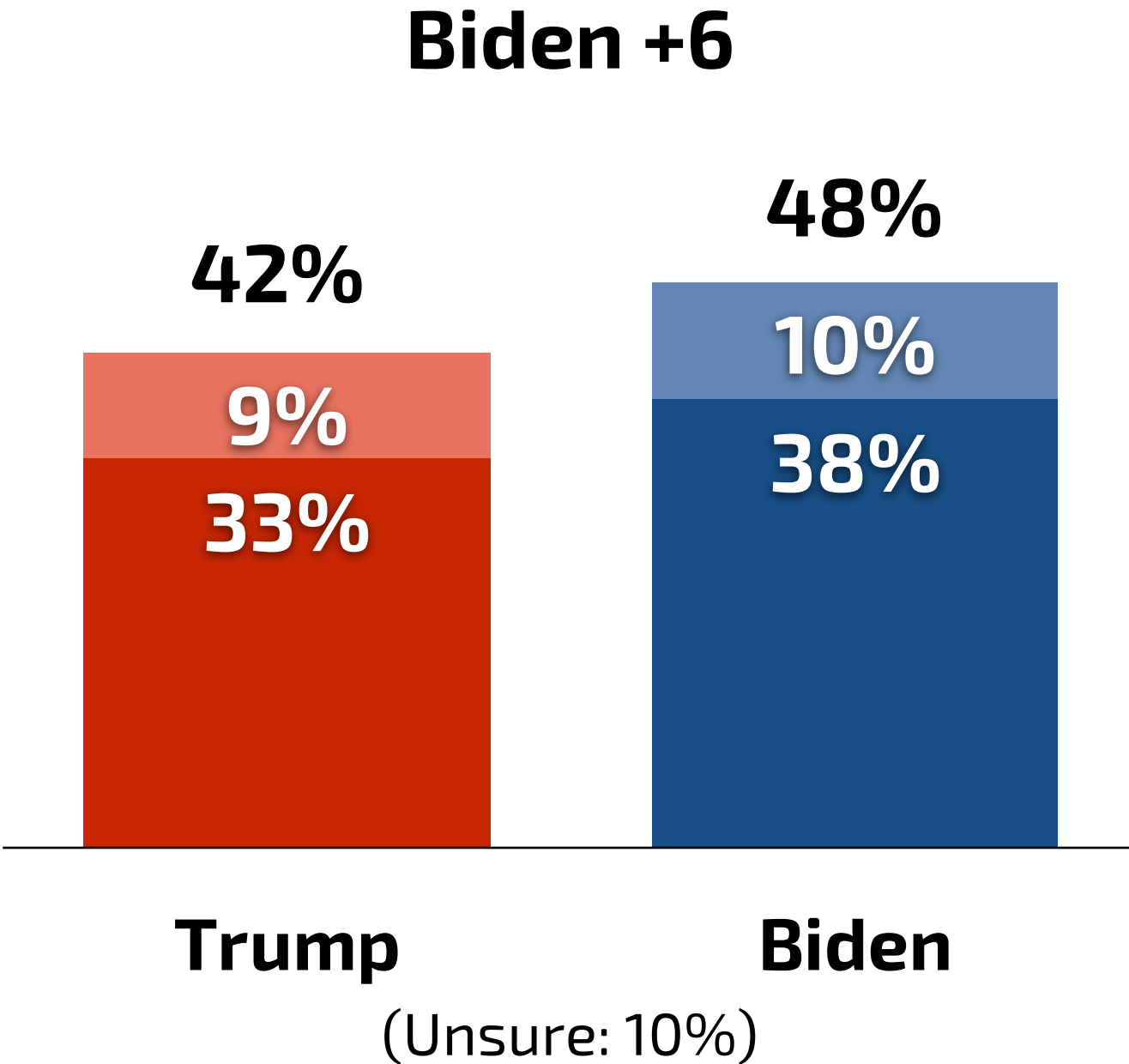
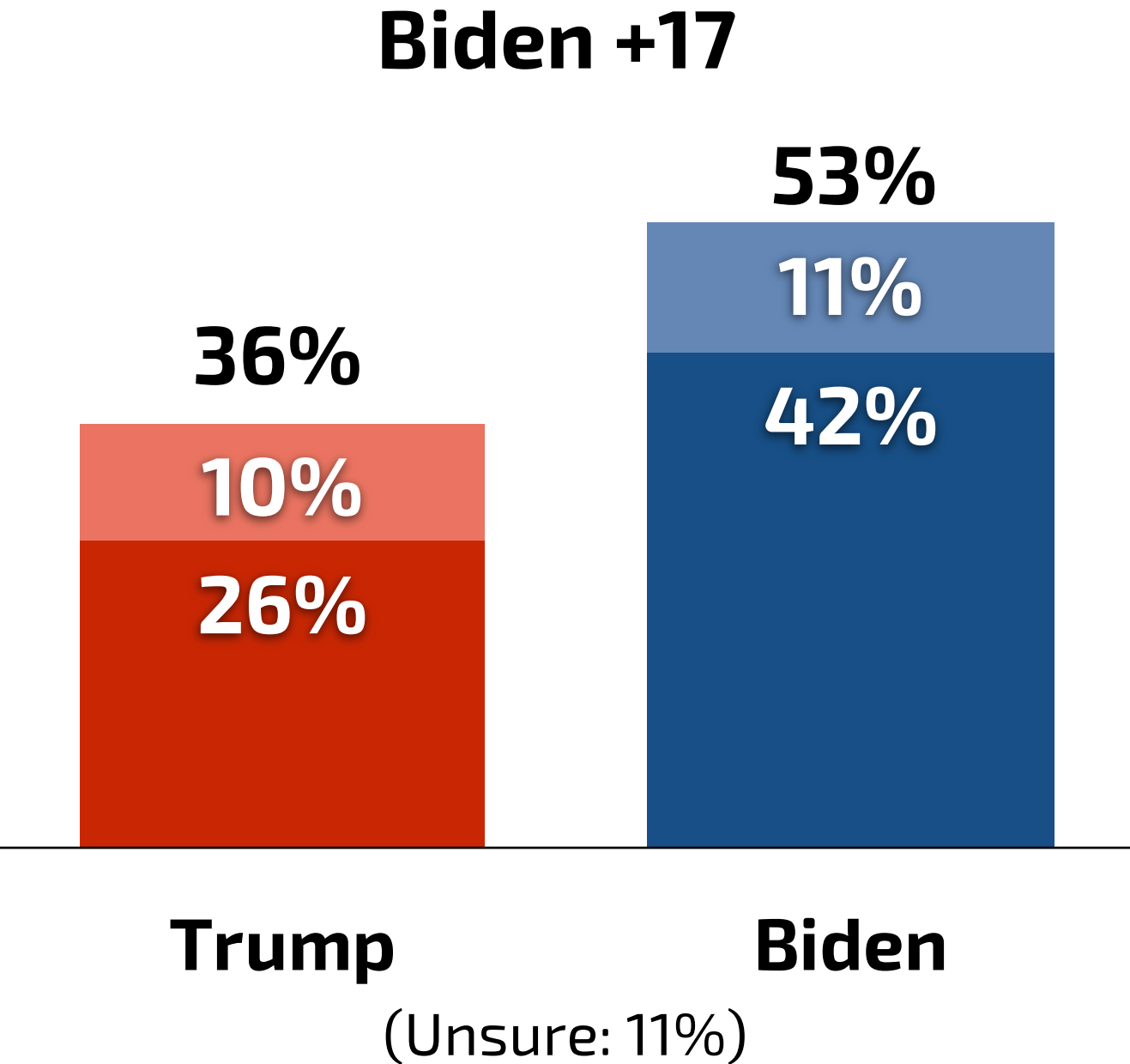
Voters Trust Biden Over Trump in Public Health Response and Economic Recovery From Coronavirus

Q. Who would you trust more to handle the public health response to the coronavirus pandemic?

Q. Who would you trust more to handle the economic recovery after the coronavirus pandemic?

Public Health Response

Economic Recovery



- Definitely Trump
- Probably Trump
- Probably Biden
- Definitely Biden





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