

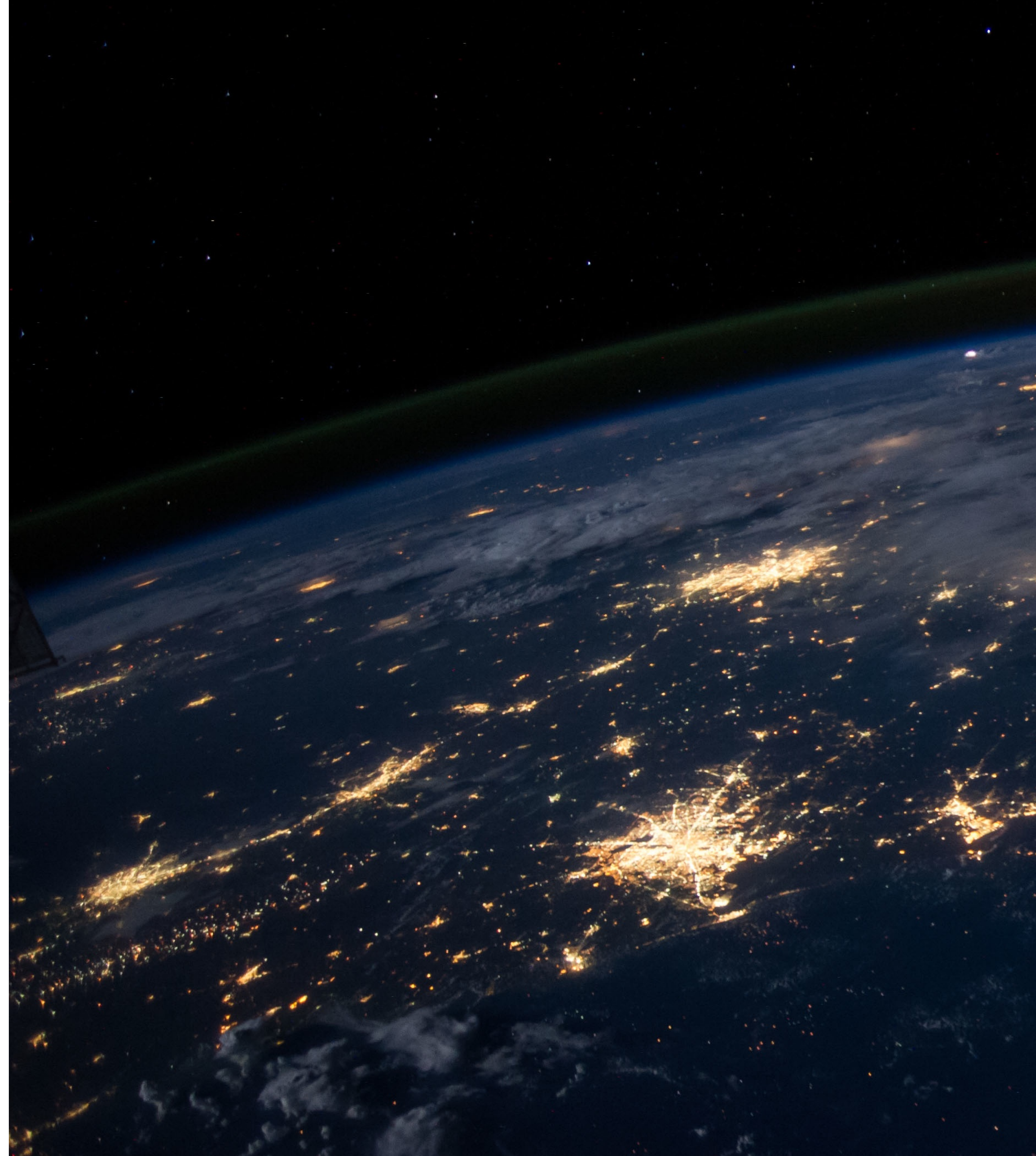


COVID-19 Update

Verified Voter Omnibus Survey

N=1,001 Likely Electorate

November 16 - November 20, 2020



Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

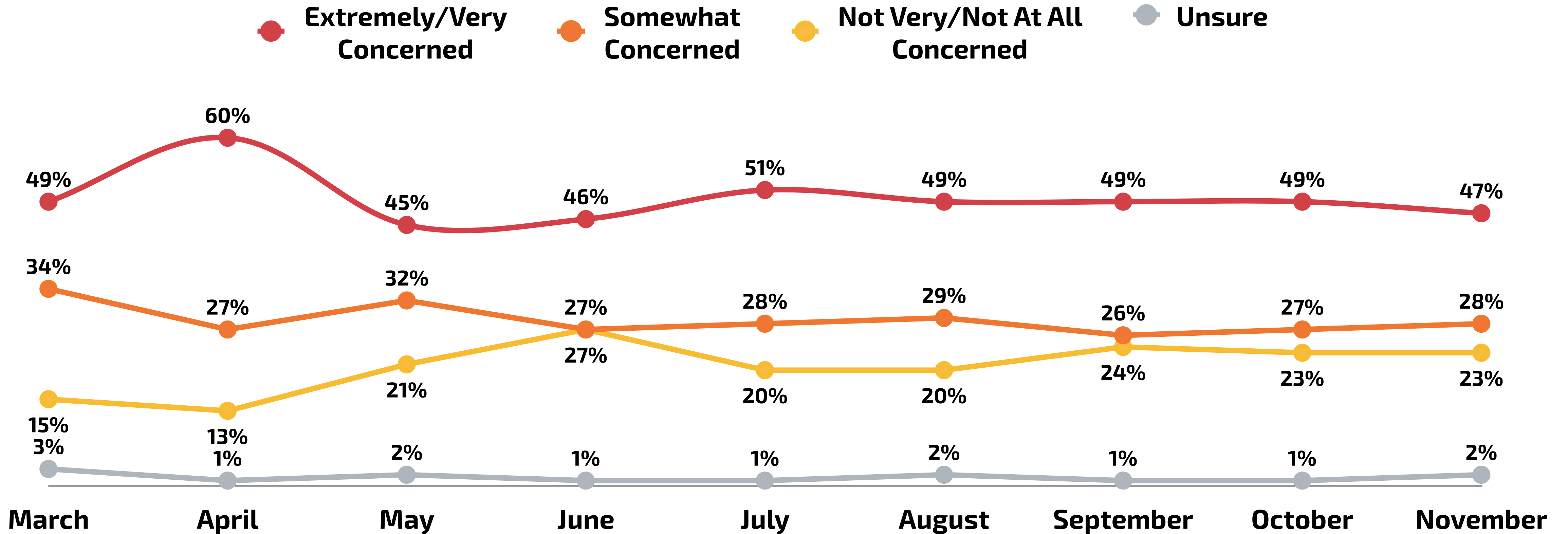
That's why we at Echelon Insights made the switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,001 registered voters in the Likely Electorate online using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.



Personal Concern Declines Slightly as Infections Rise

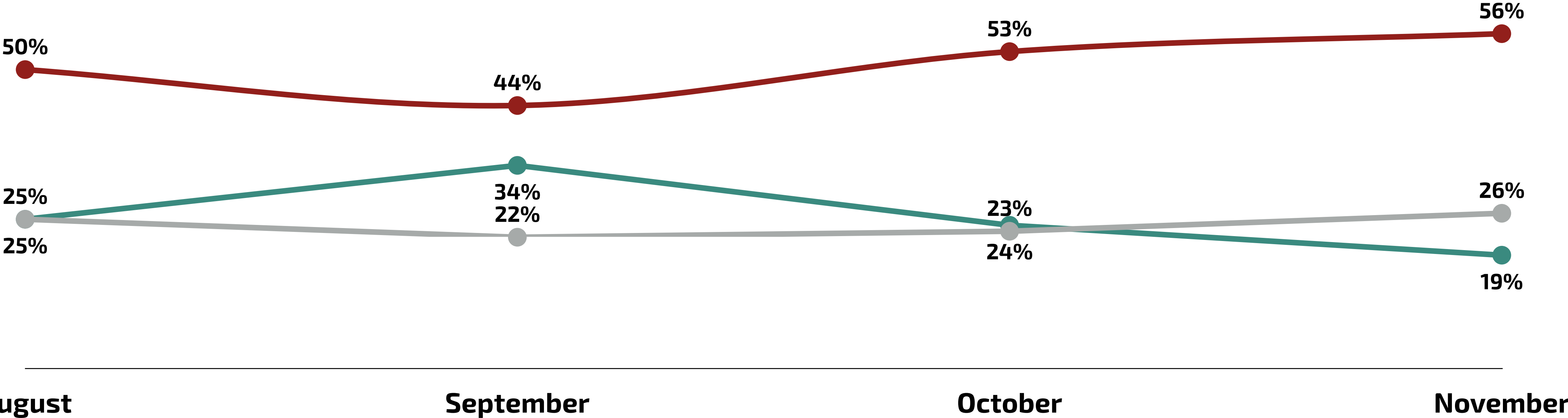
Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



...But Pessimism About the Overall Situation On the Rise

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

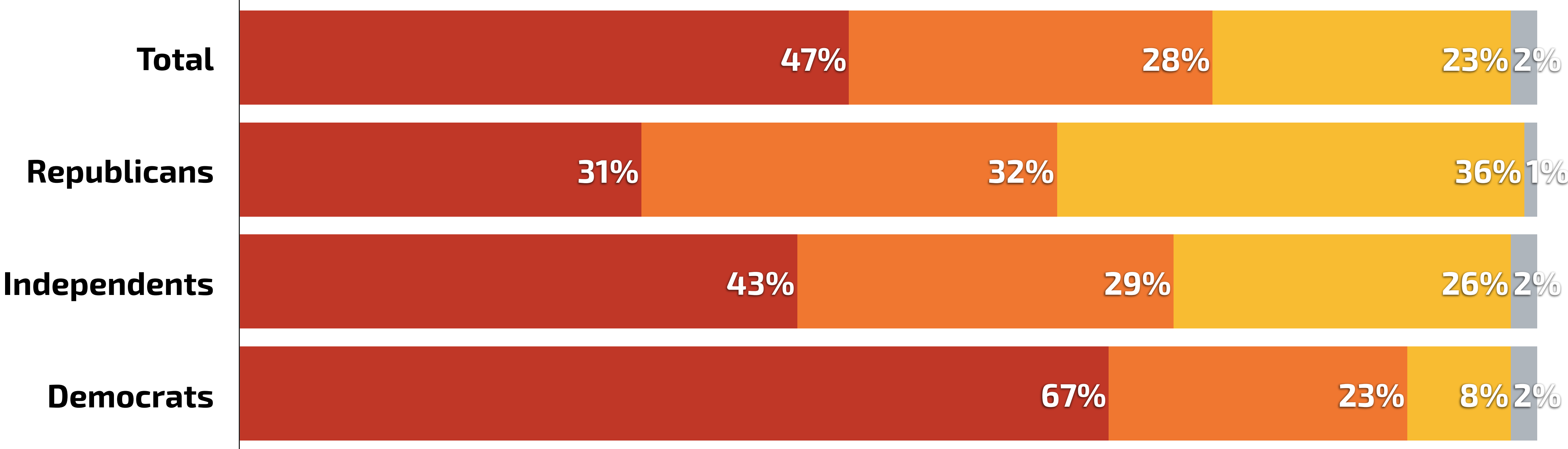
● The worst is yet to come ● Unsure ● The worst is behind us



Partisanship Continues to Dictate Virus Concern

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

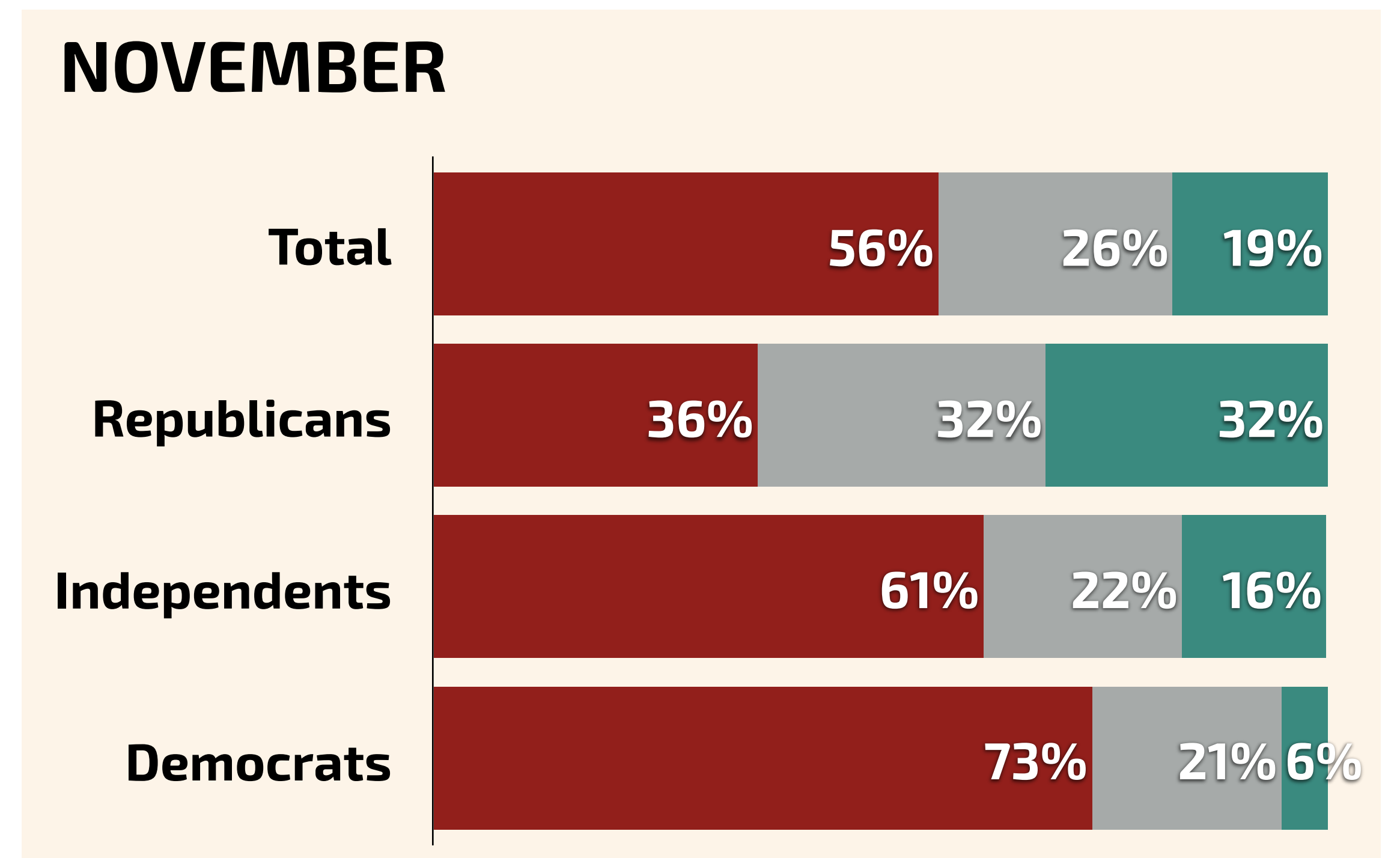
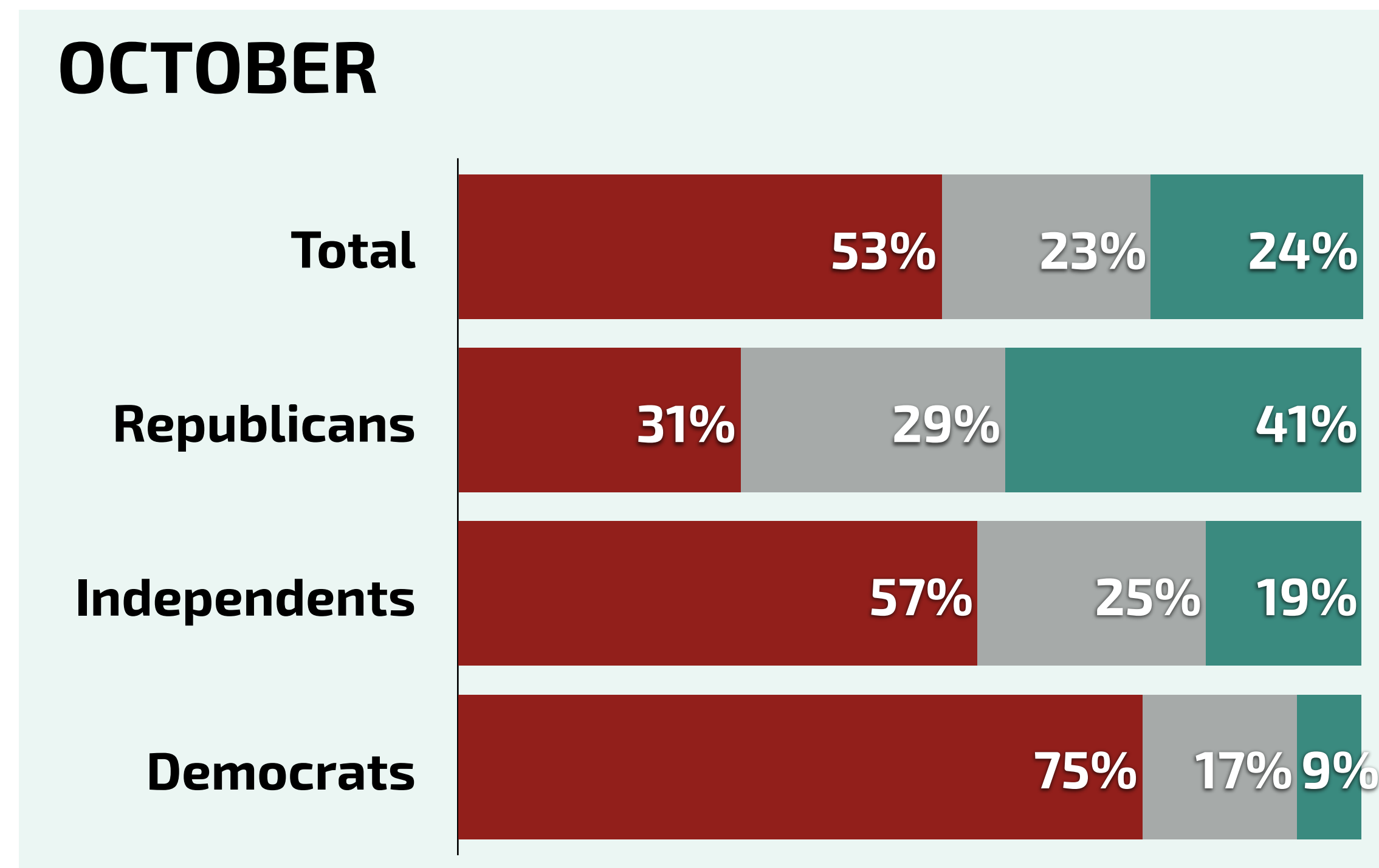
Extremely/Very Concerned Somewhat Concerned Not Very/Not at All Concerned Unsure



Pessimism About Future Up Among Republicans

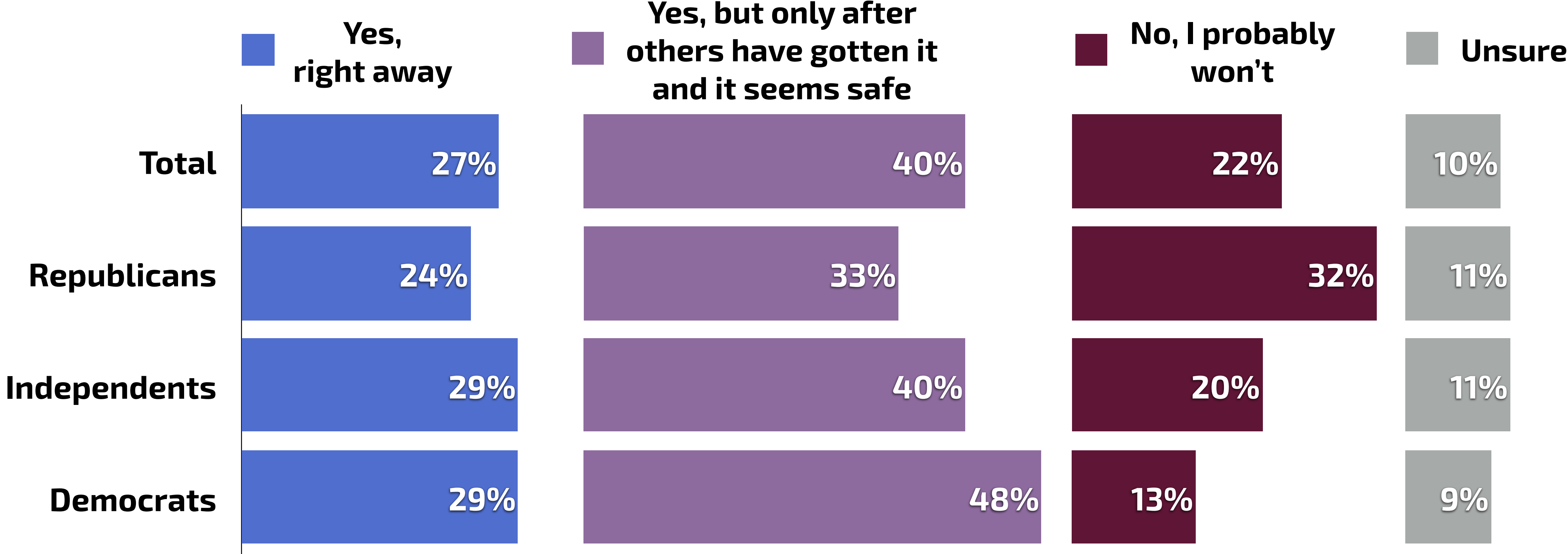
Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

■ The worst is yet to come ■ Unsure ■ The worst is behind us



77% Would Get Vaccinated for COVID-19

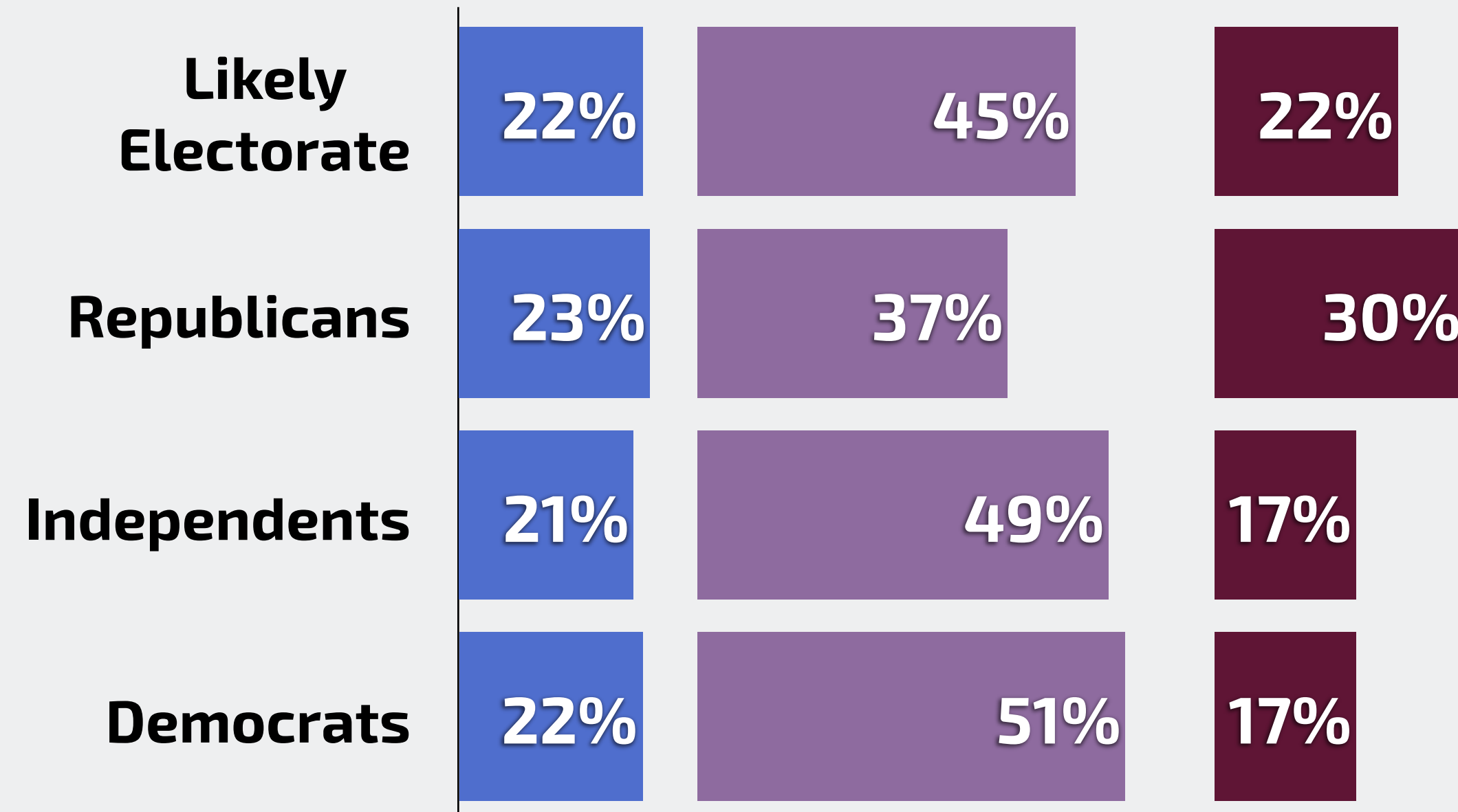
Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?



More Independents, Democrats Now Willing To Get Vaccine Immediately

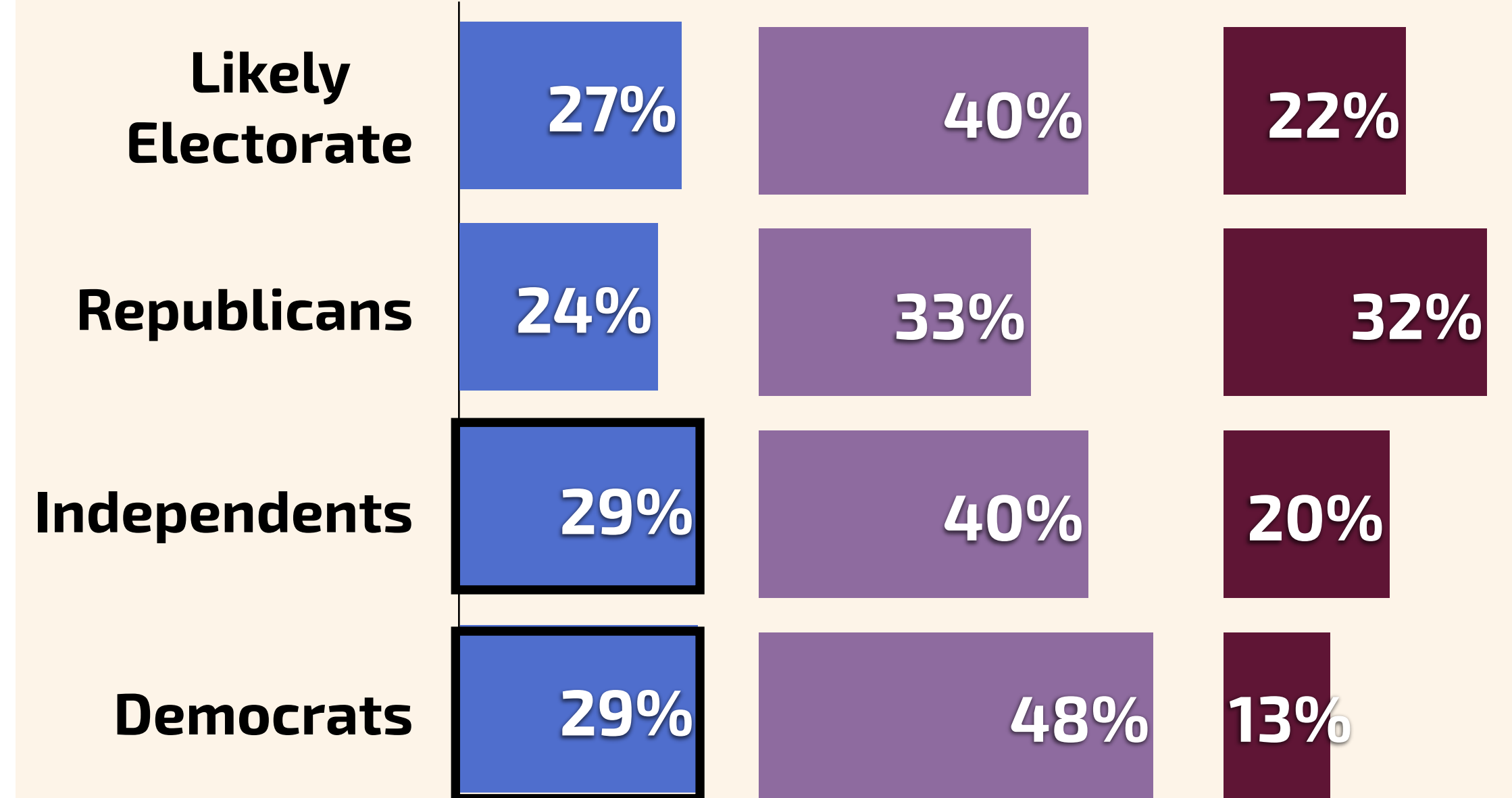
SEPTEMBER

Q. If a COVID-19 vaccine is approved by the FDA after the election and made available to the public, do you plan to get vaccinated?



NOVEMBER

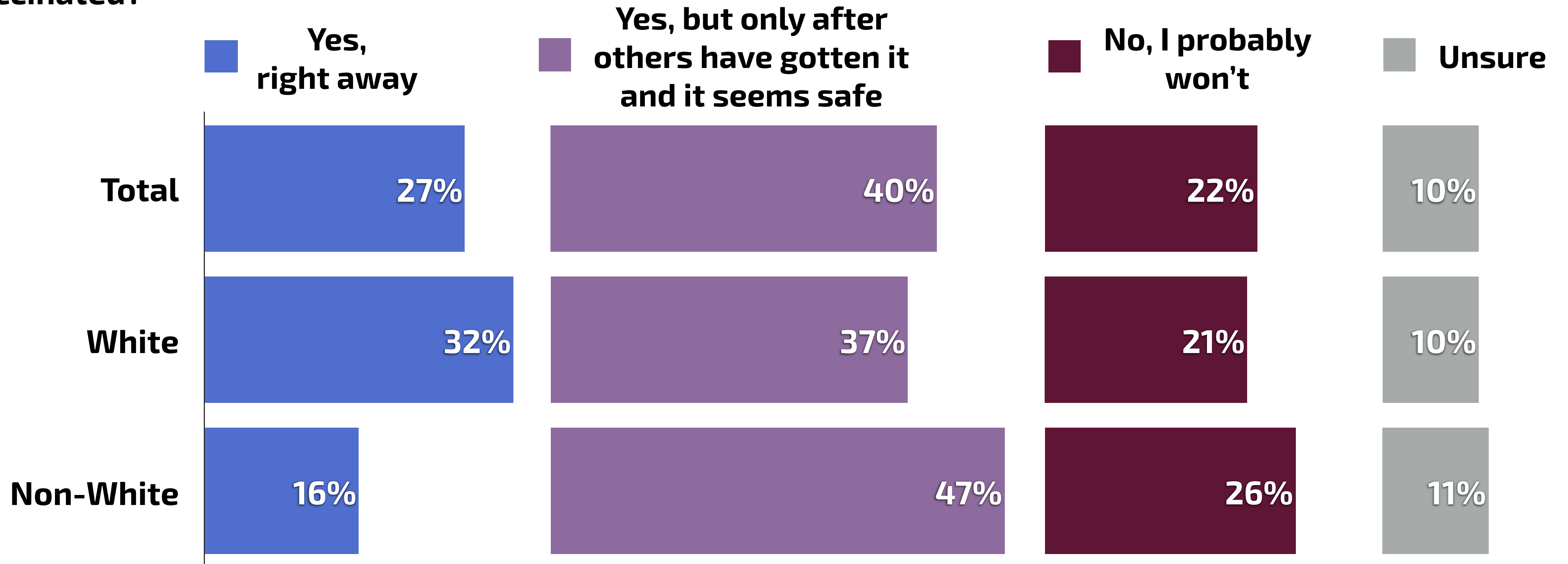
Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?



■ Yes, right away
 ■ Yes, but only after others have gotten it and it seems safe
 ■ No, I probably won't

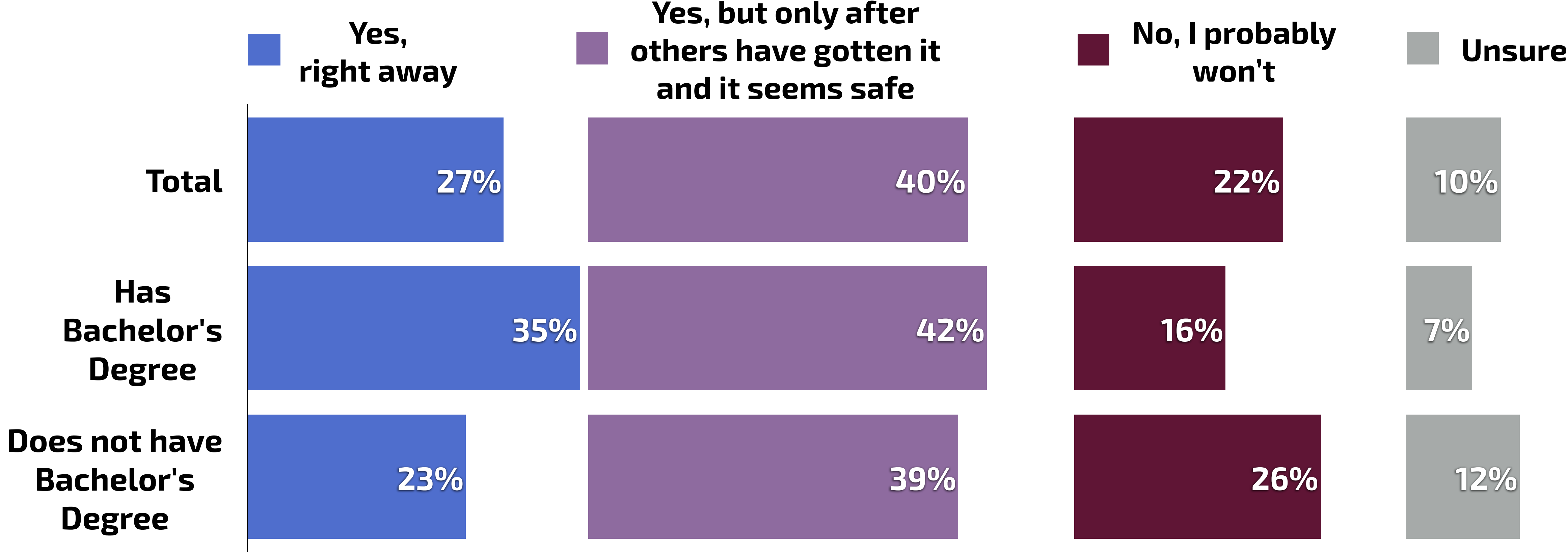
Minority Voters Cautious On COVID-19 Vaccine

Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?



Voters Without Bachelor's Degrees More Likely To Refuse Vaccine

Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?



Fears About Side Effects, Development Drive Skepticism

Q. What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19? (OPEN END)

(Asked of those answering “No, I probably won’t get vaccinated” or “Unsure”)

**Some reasons
why
32%
do not plan to get
vaccinated or are
unsure about
getting vaccinated**

“Not enough information about the side effects” — Republican

“I know what the virus can do to a person, but I don't believe the vaccine has had enough testing.” — Republican

“I would not trust it until it's been in use for several years to be certain there aren't any long-term side effects/dangers.” — Republican

“It has been rushed and we have zero idea of long term side effects. For me personally the virus is less dangerous than an unknown vaccine” — Republican

“The vaccine is being rushed” — Democrat

“I do not believe a vaccine can be done and work just in few months.” — Democrat

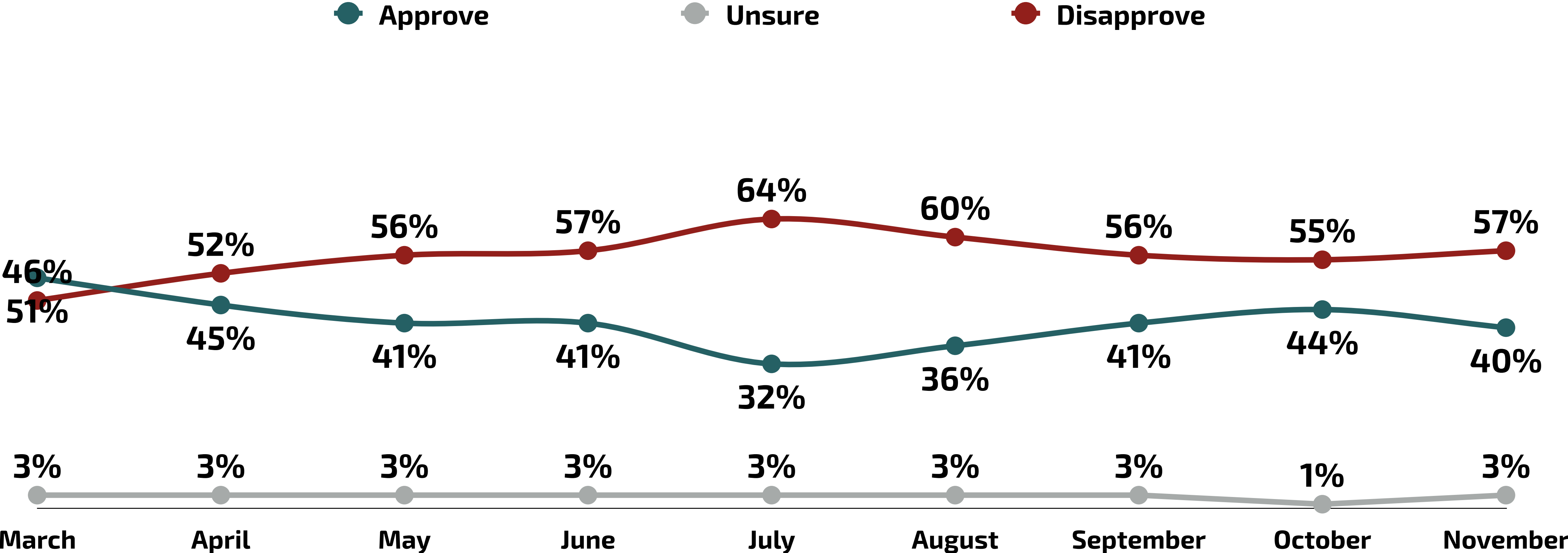
“It will take several months to get adequate data” — Democrat

“Because I am extremely over-cautious. I wear my mask, I social distance, I wash my hands 12 times a day or more. I never even get a cold.” — Democrat



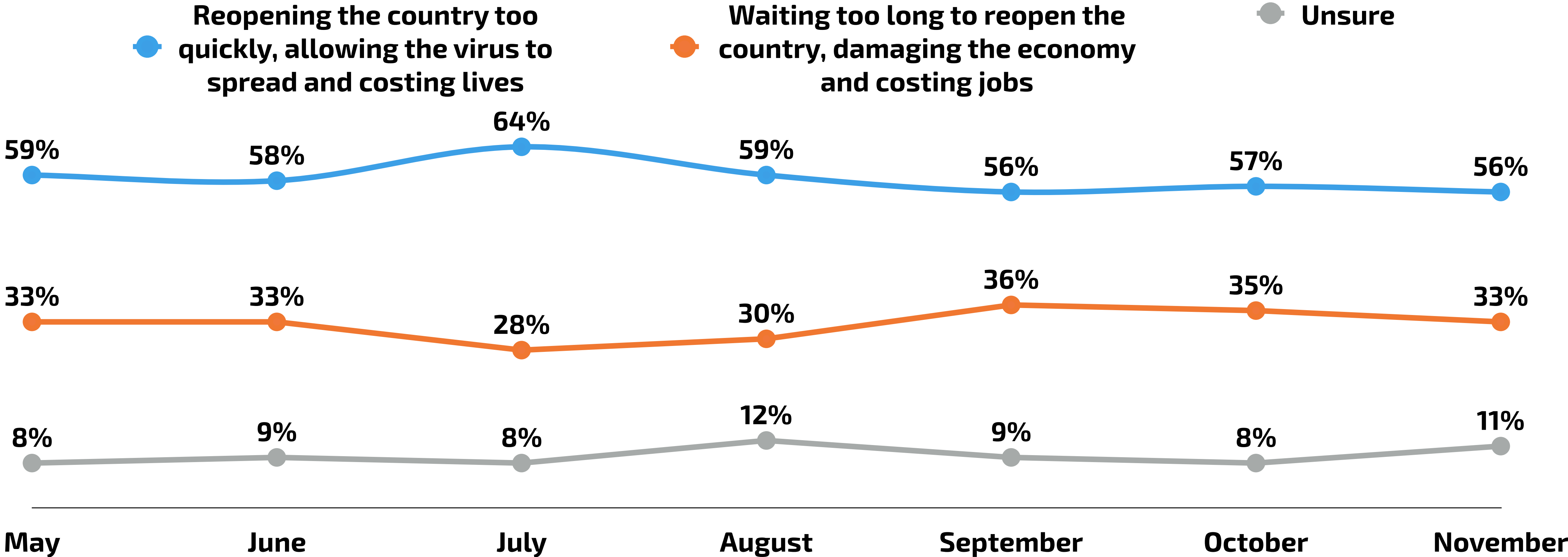
40% Approve, 57% Disapprove Of Trump's Handling Of COVID-19

Q. Do you approve or disapprove of how Donald Trump is handling the spread of the coronavirus in the United States?



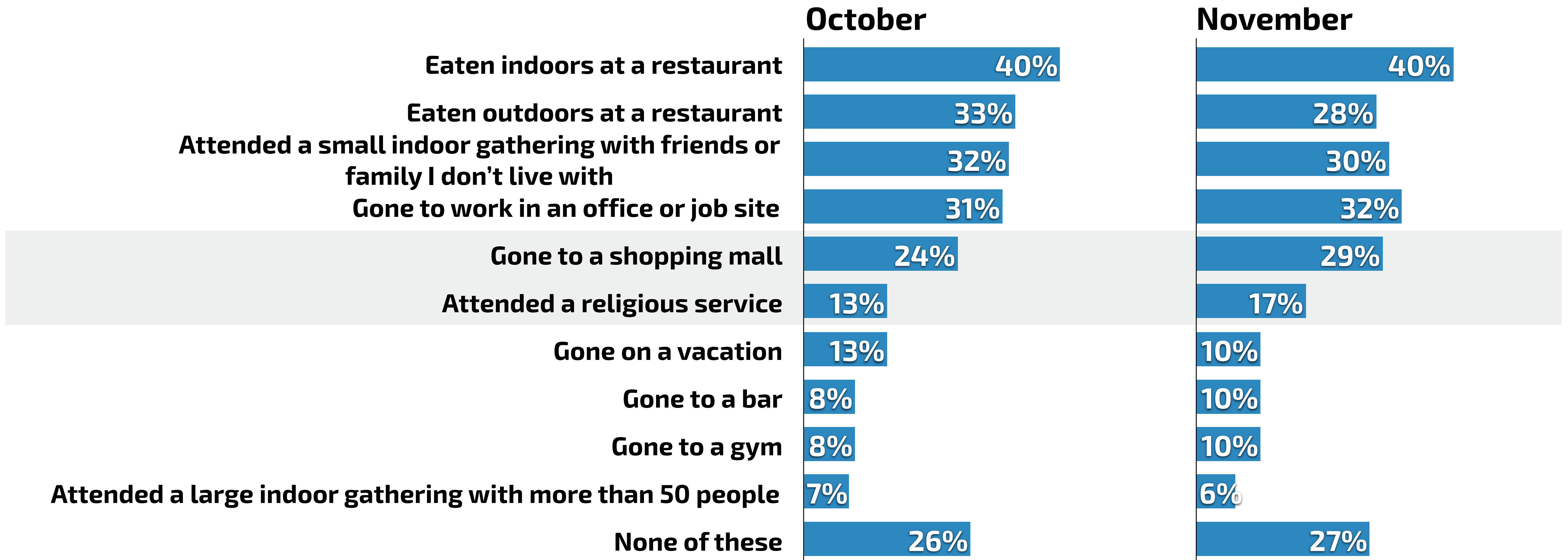
Reopening Concern Steady Despite Rising Infections

Q. Which of the following concerns you more?



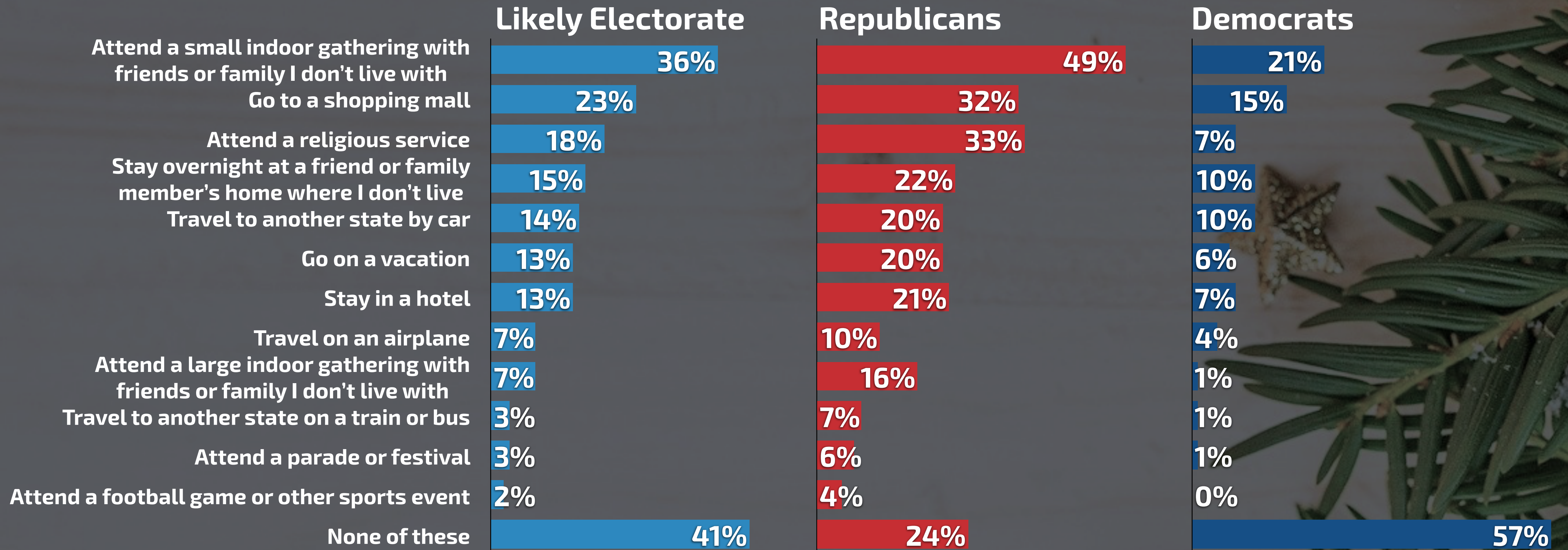
More Now Shopping, Attending Religious Services

Q. Which of the following have you personally done in the last month?



More Republicans Going Ahead With Holiday Plans

Q. Thinking about your plans for the upcoming holiday season, which of the following do you plan to do in the next two months? Choose all that apply.





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with 2020 election questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





ECHELON
INSIGHTS

