

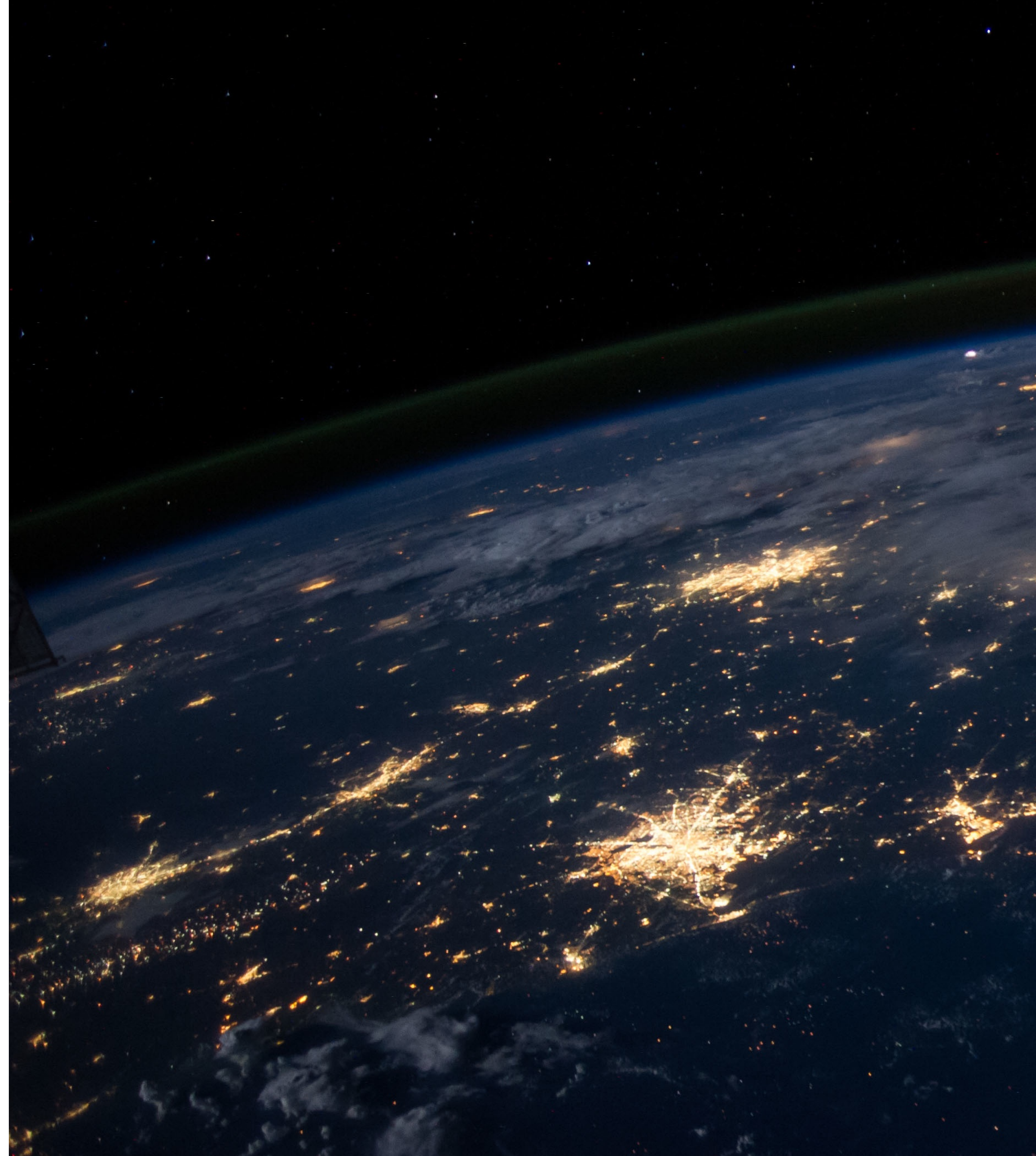


Election 2020

Verified Voter Omnibus Survey

N=1,001 Likely Electorate

November 16 - November 20, 2020



Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why we at Echelon Insights made the switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,001 registered voters in the Likely Electorate online using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.

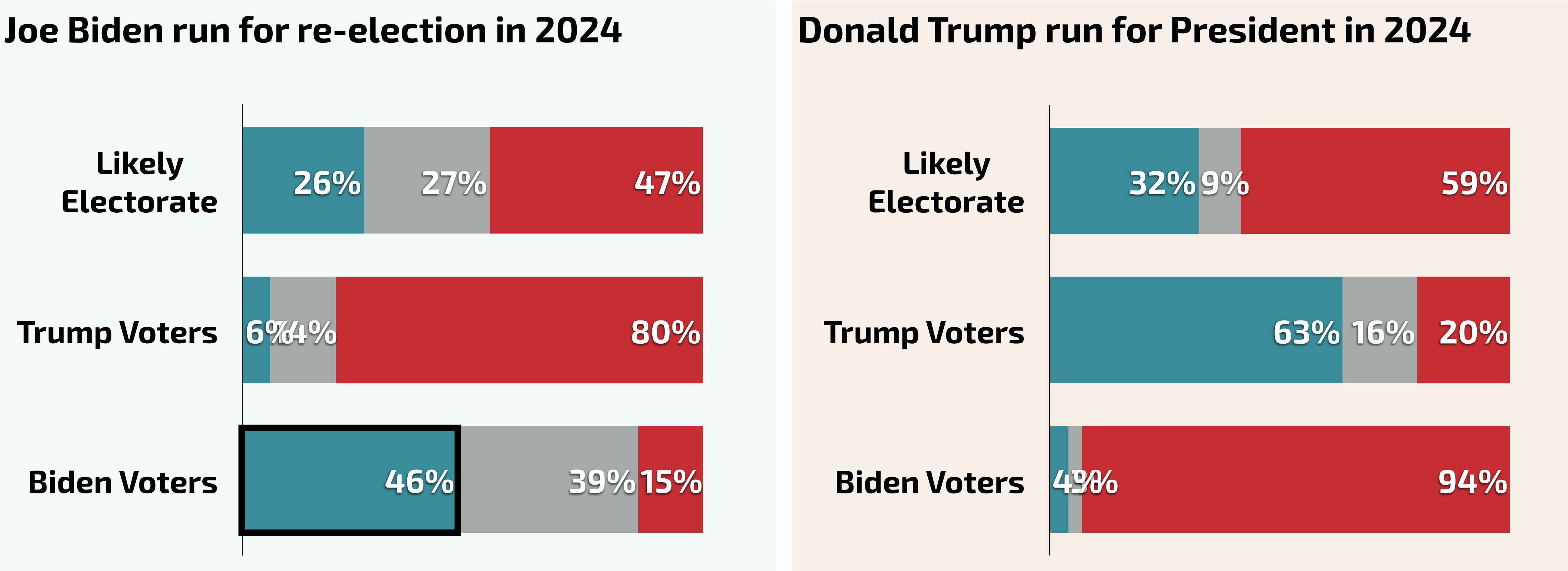


The Biden Administration



Only 46% of Biden Voters Want Him to Run in 2024

Q. If Joe Biden becomes President, would you like to see...

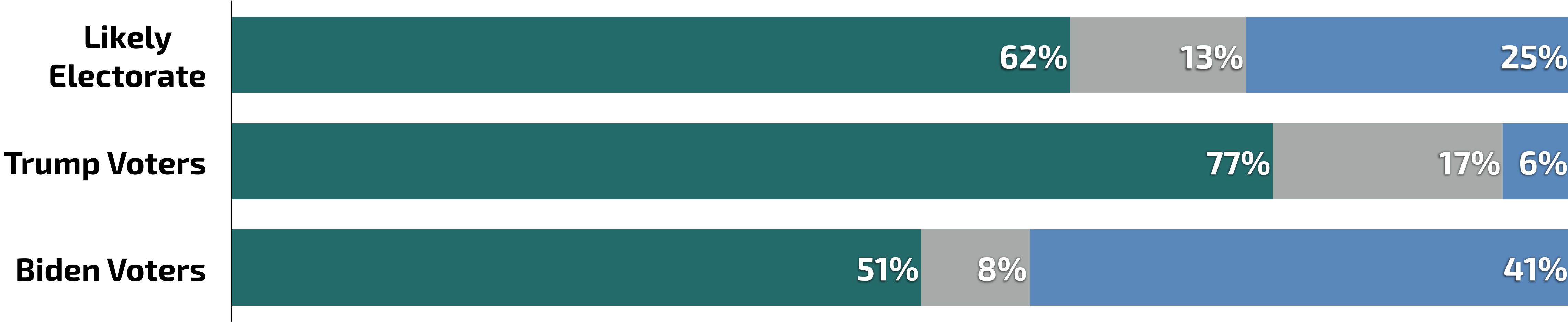


Yes Unsure No

No Mandate for Prioritizing a Progressive Agenda, Even Among Biden Voters

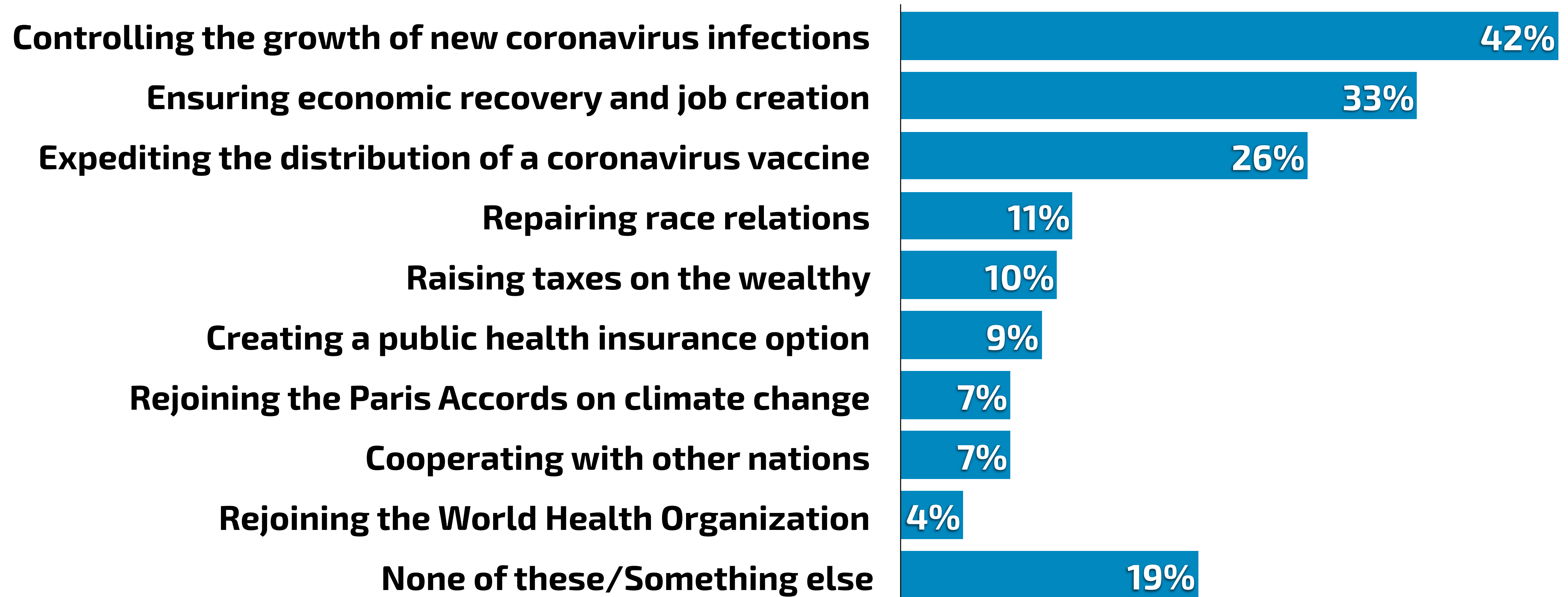
Q. If you had to choose, which of these would you most like to see Joe Biden address as President?

■ Bringing the economy and unemployment back to where they were before the pandemic ■ Unsure ■ Pursuing a bold progressive agenda on issues like health care and climate change



Tax Increases, Public Option Far Down the List of Priorities

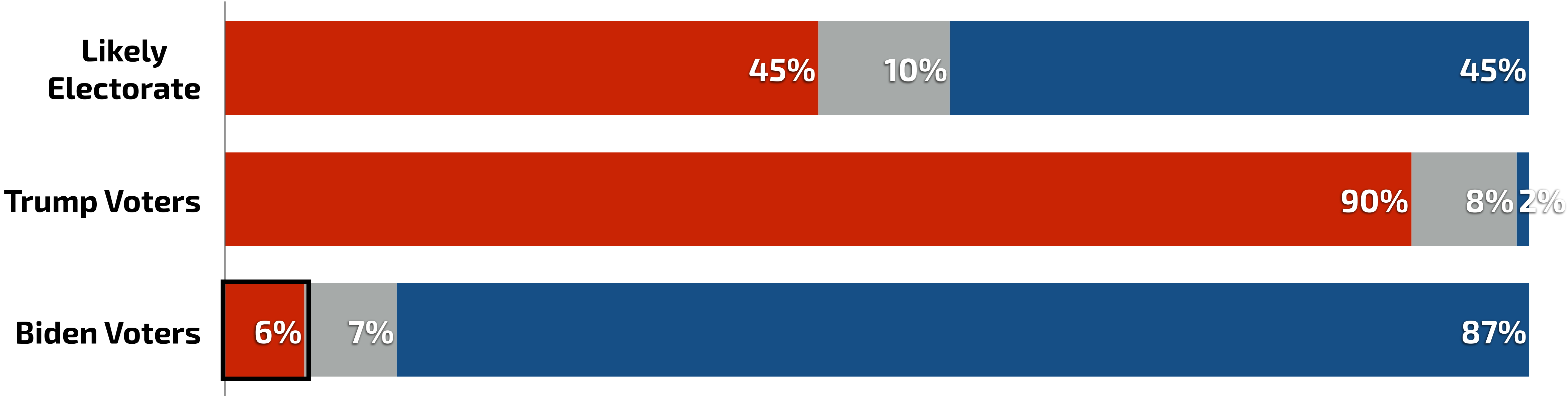
Q. Which two of these would you consider the top priorities for Joe Biden to address as President?



Biden Supporters More Open To Idea Of Split Senate Control

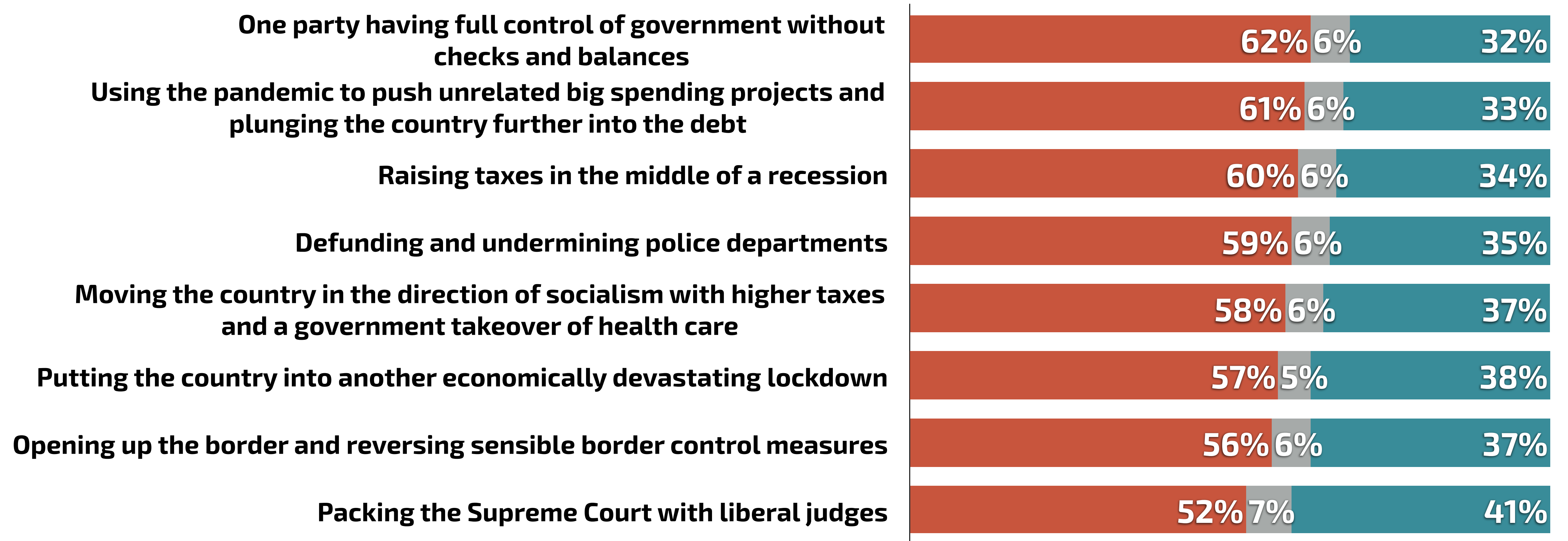
Q. Assuming that Joe Biden is certified as the winner of the election, which party do you want to control the Senate?

■ The Republican Party ■ Unsure ■ The Democratic Party



Checks & Balances, Debt Are Top Messages Against Dem Trifecta

Q. Joe Biden currently leads in the vote count for President and control of the Senate will be decided by two special elections in Georgia in January. If Democrats win control of the Presidency and both houses of Congress, rate how concerned you would be about each of the following.



Very/Somewhat Concerned



Unsure



Not Very Concerned/Not Concerned At All

Latinos Most Worried About Efforts To Defund Police

Q. Joe Biden currently leads in the vote count for President and control of the Senate will be decided by two special elections in Georgia in January. If Democrats win control of the Presidency and both houses of Congress, rate how concerned you would be about each of the following. [Answering Very/Somewhat Concerned]

	Independents	Latino Voters	Suburban Voters
One party having full control of government without checks and balances	64%	65%	62%
Using the pandemic to push unrelated big spending projects and plunging the country further into the debt	58%	65%	61%
Raising taxes in the middle of a recession	58%	59%	60%
Defunding and undermining police departments	55%	65%	59%
Moving the country in the direction of socialism with higher taxes and a government takeover of health care	55%	58%	59%
Putting the country into another economically devastating lockdown	54%	54%	59%
Opening up the border and reversing sensible border control measures	55%	59%	59%
Packing the Supreme Court with liberal judges	46%	57%	52%

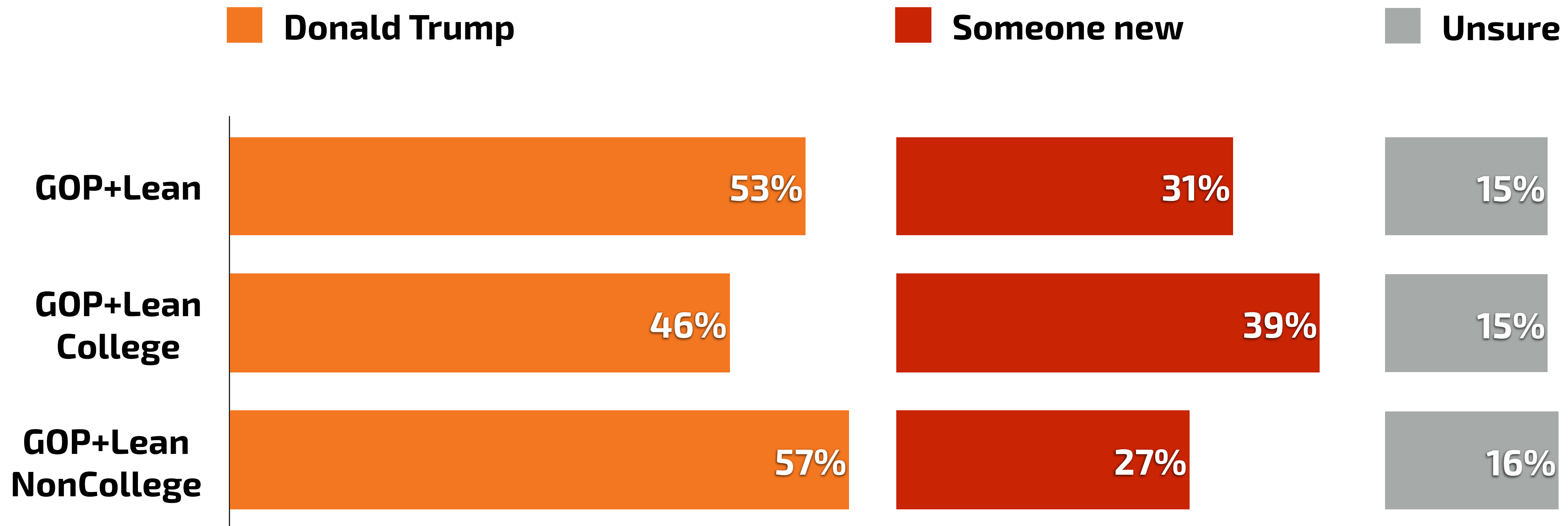


The Republican Primary



Majority of GOP Wants to See Trump as Leading Voice

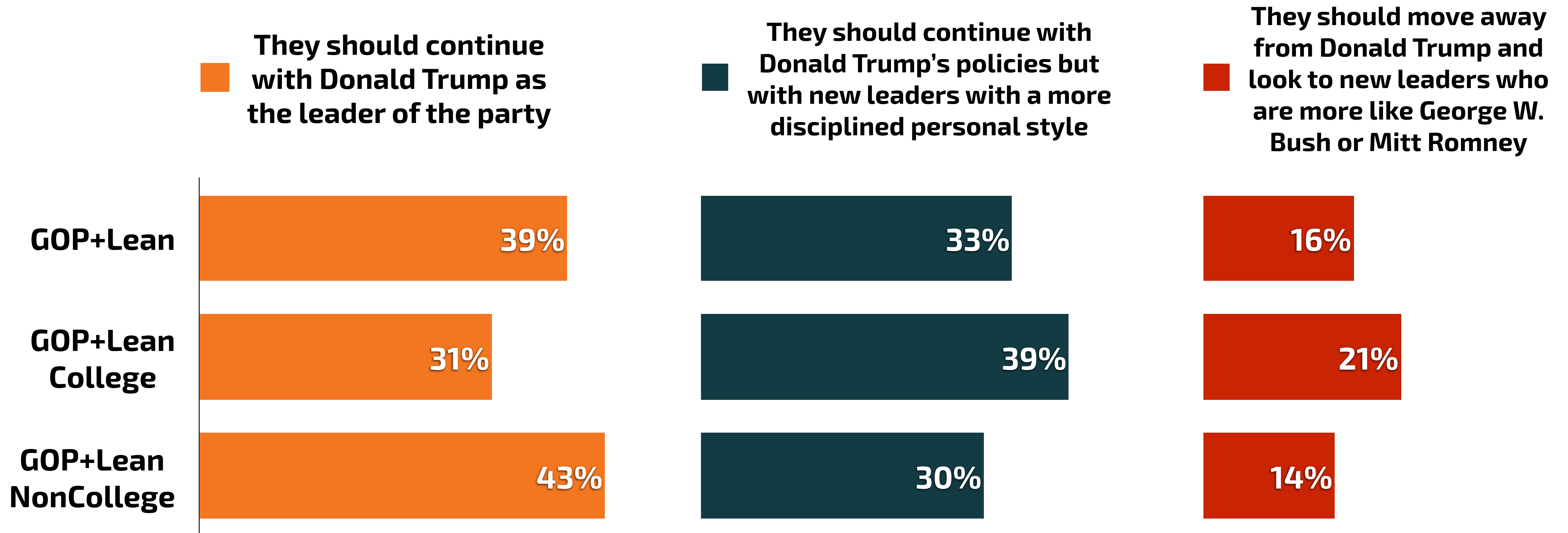
Q. Thinking ahead to the next four years if Joe Biden becomes President, would you like to see Donald Trump continue to be the leading voice for Republicans, or do you think it's time for someone new to fill that role?
[Asked of GOP+GOP-leaning Voters]



Verified Voter Omnibus post-election survey of N=1,001 in 2020's Likely Electorate, including n=465 Republicans & leaners
Conducted November 16-20, 2020, MOE +/- 3.1%, GOP MOE +/- 4.5%

A Third Want Trump's Policies with More Disciplined Leaders

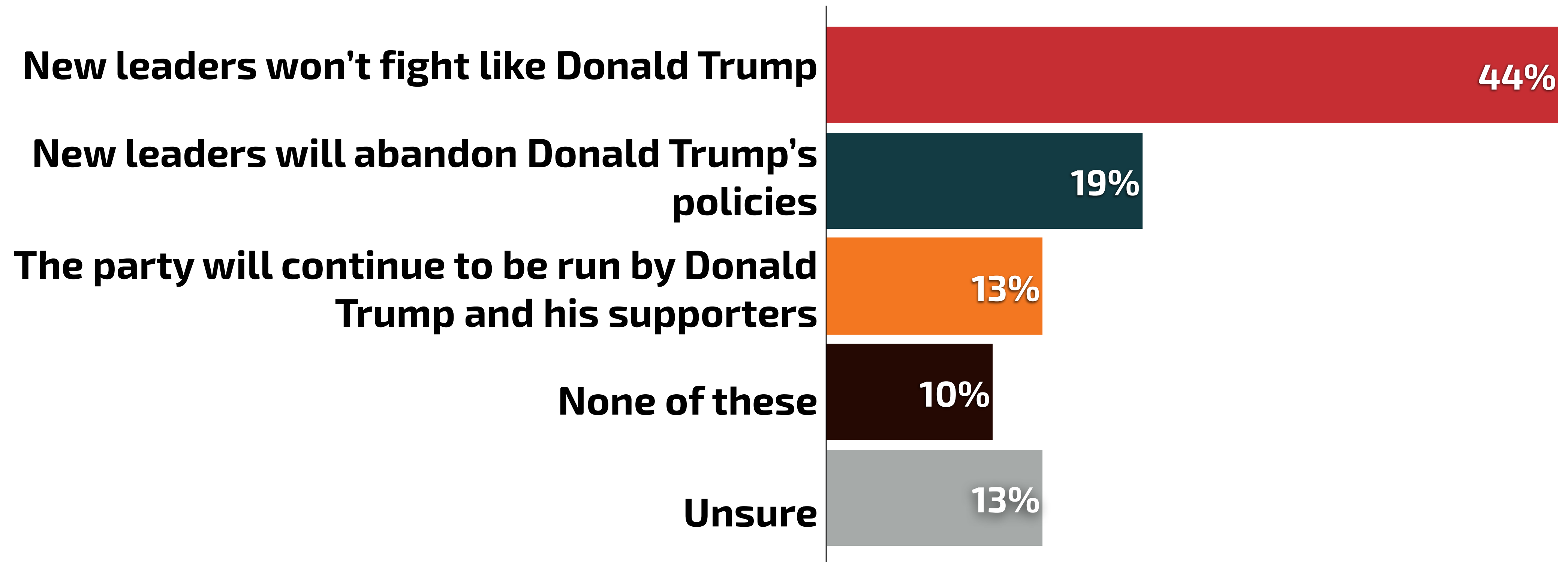
Q. If Joe Biden becomes President, which approach do you think Republicans should take in the next four years?
[Asked of GOP+GOP-leaning Voters]



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#1 Concern for the GOP: Not Fighting Like Trump

Q. Which of the following concerns you the most about the Republican Party if Joe Biden becomes President?
[Asked of GOP+GOP-leaning Voters]

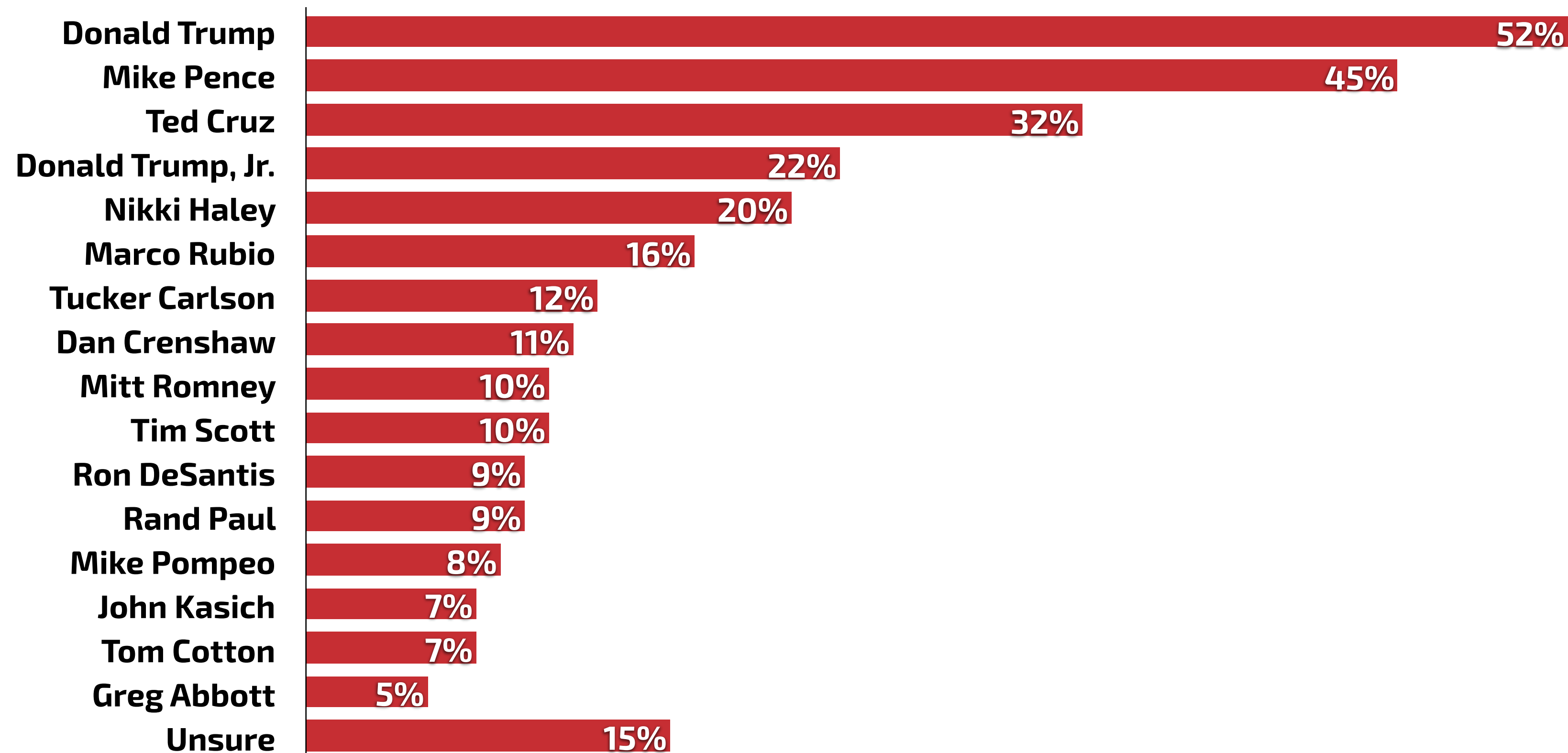


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Trump Tops 2024 GOP Consideration, But Pence is Close 2nd

Q. Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like.

[Asked of GOP+GOP-leaning Voters]



The following candidates were tested but received under 5% vote share:

Josh Hawley (4%)
Ben Sasse (2%)
Larry Hogan (1%)
Elise Stefanik (1%)



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**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with 2020 election questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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