

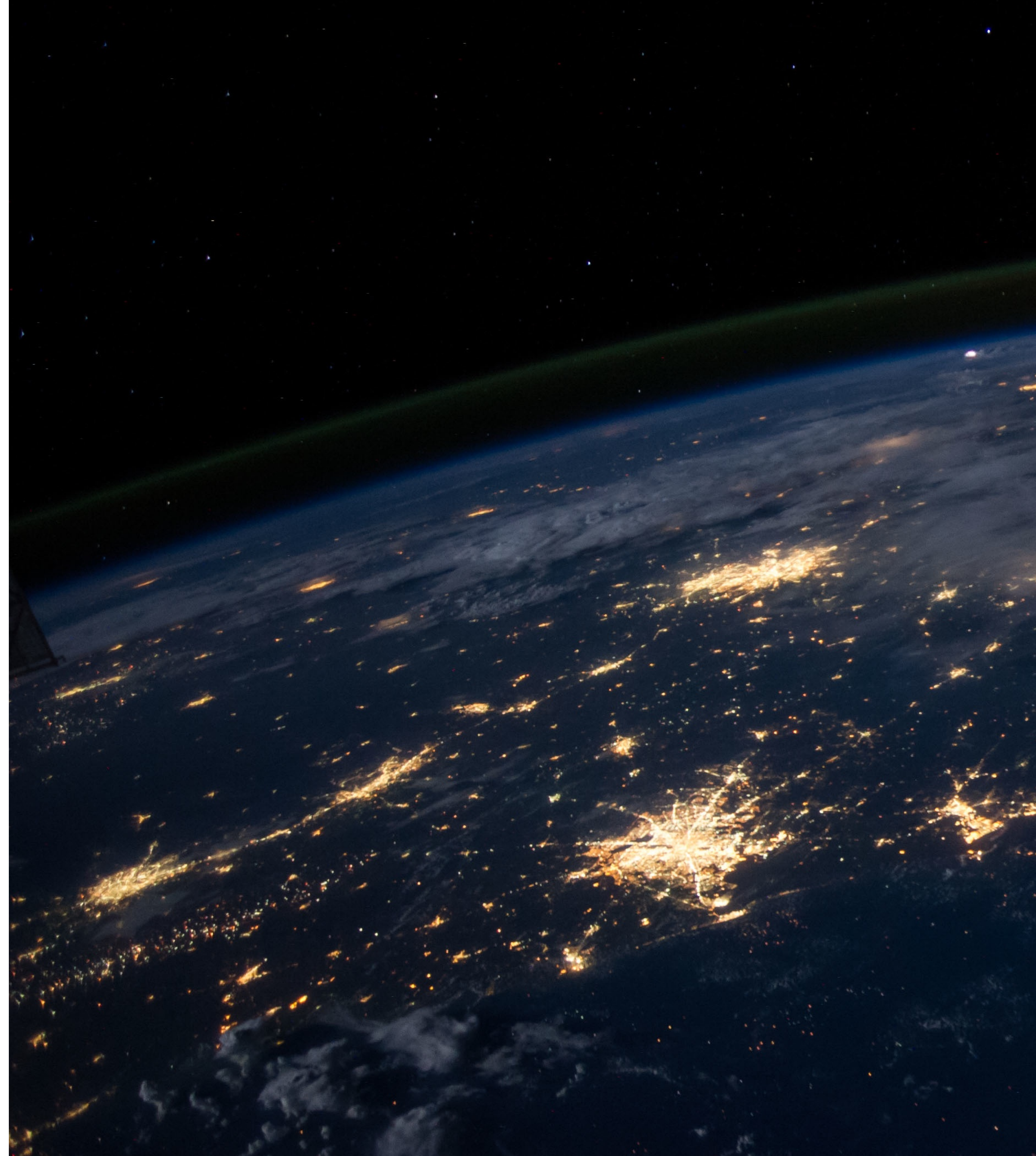


COVID-19 Update

Verified Voter Omnibus Survey

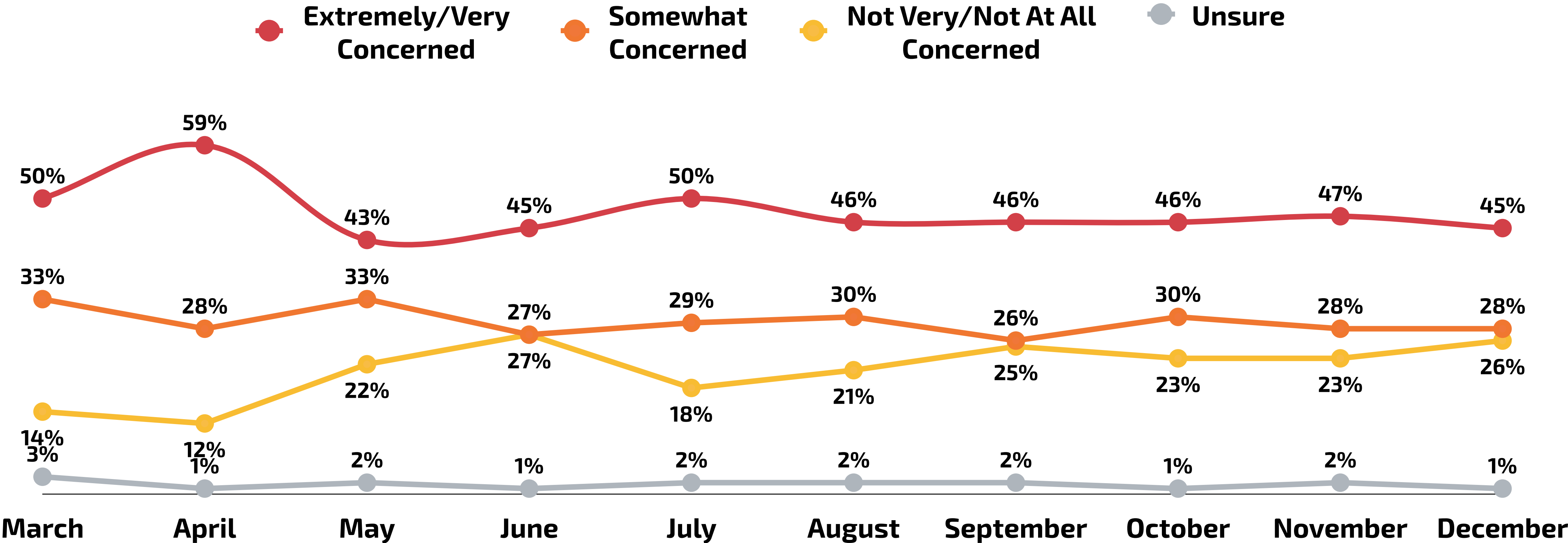
N=1,000 Registered Voters

December 11 - December 17, 2020



26% Not Concerned About Coronavirus As Holidays Approach

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



Coronavirus Concern Highest In The West

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

MIDWEST VOTERS

44% Extremely/Very Concerned
31% Somewhat Concerned
23% Not very/Not at all concerned

NORTHEAST VOTERS

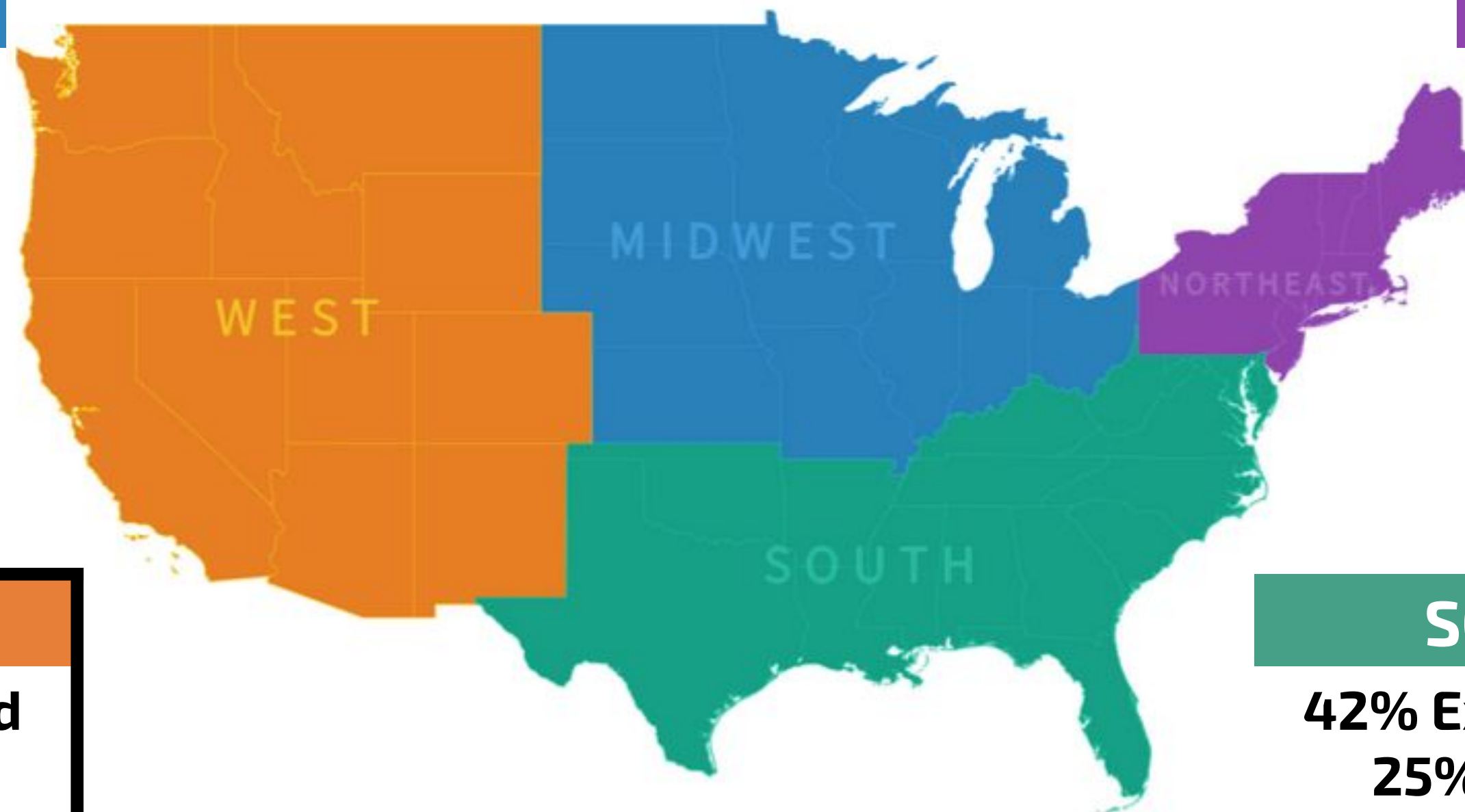
44% Extremely/Very Concerned
35% Somewhat Concerned
20% Not very/Not at all concerned

WESTERN VOTERS

51% Extremely/Very Concerned
26% Somewhat Concerned
23% Not very/Not at all concerned

SOUTHERN VOTERS

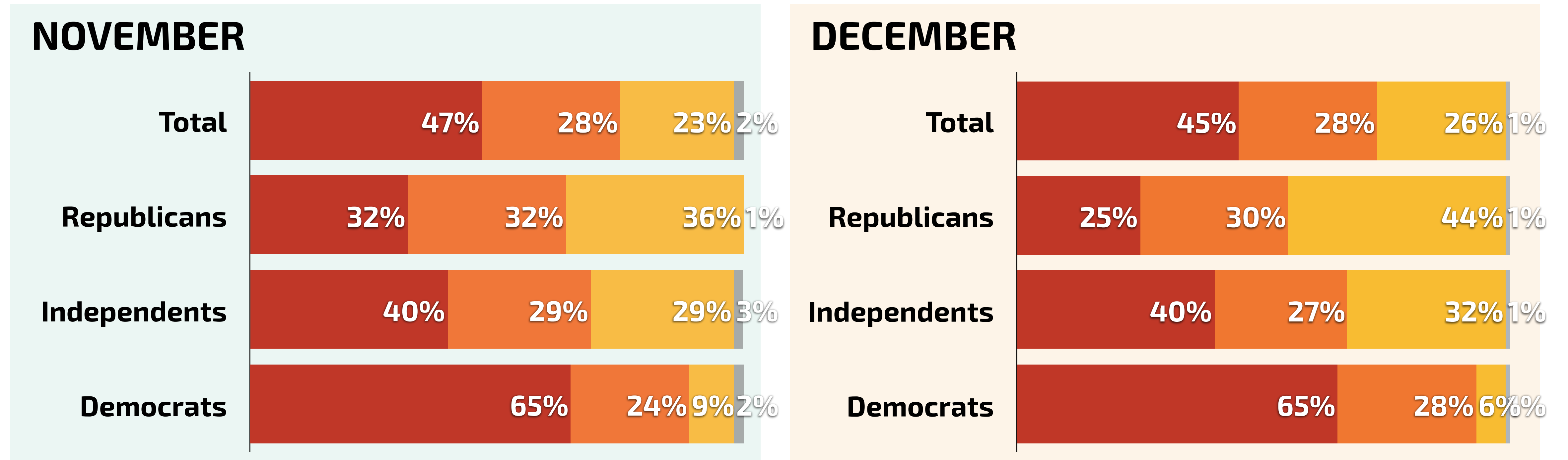
42% Extremely/Very Concerned
25% Somewhat Concerned
31% Not very/Not at all concerned



Concern Falling Among Republicans

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

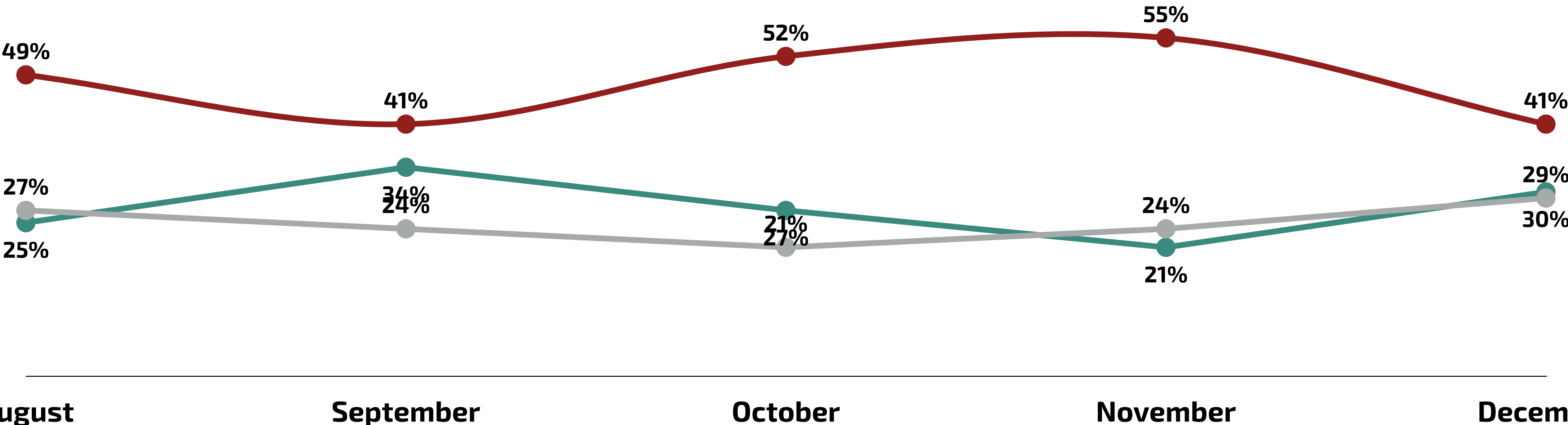
■ Extremely/Very Concerned
 ■ Somewhat Concerned
 ■ Not Very/Not at All Concerned
 ■ Unsure



Voter Optimism About Overall Situation Up From November

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

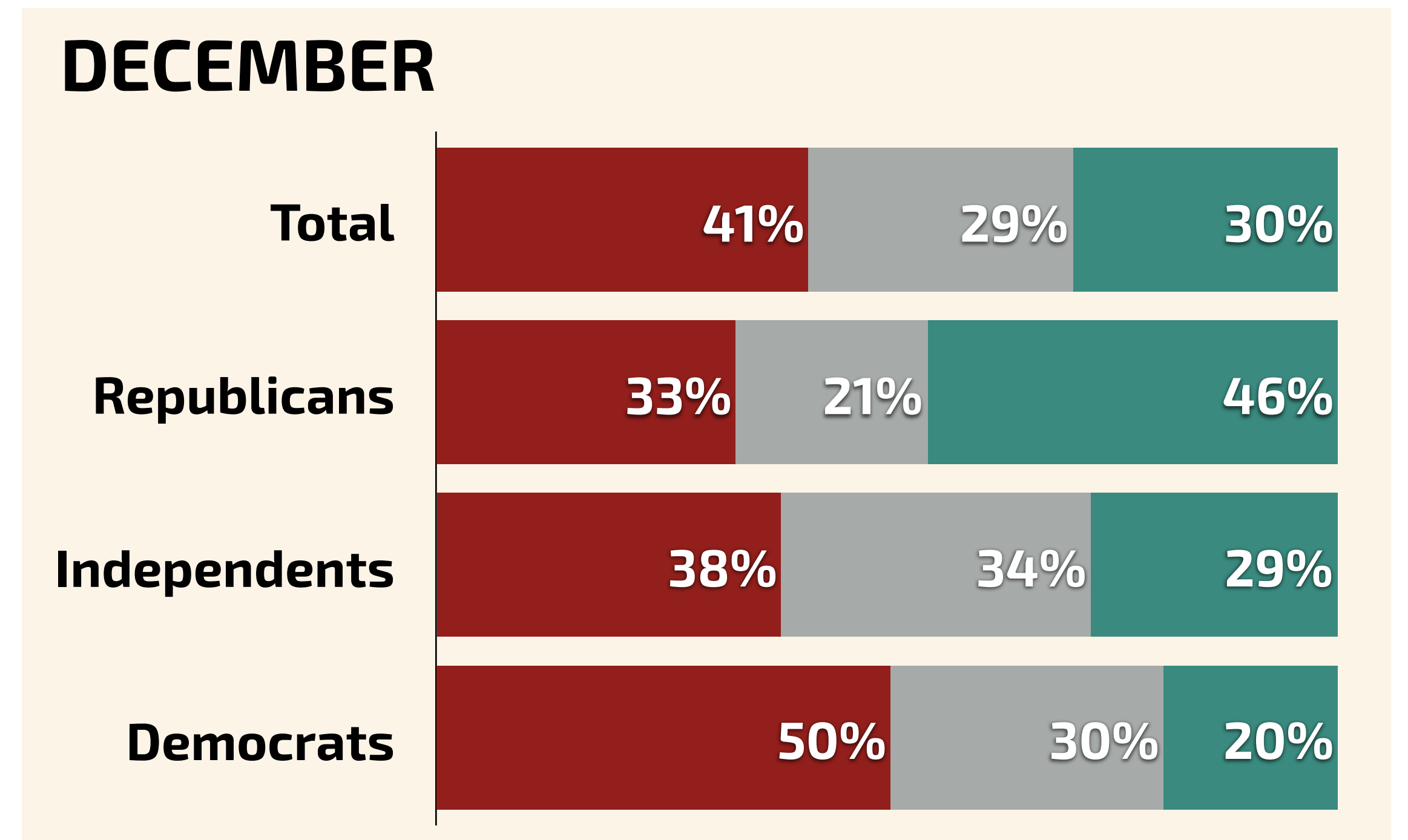
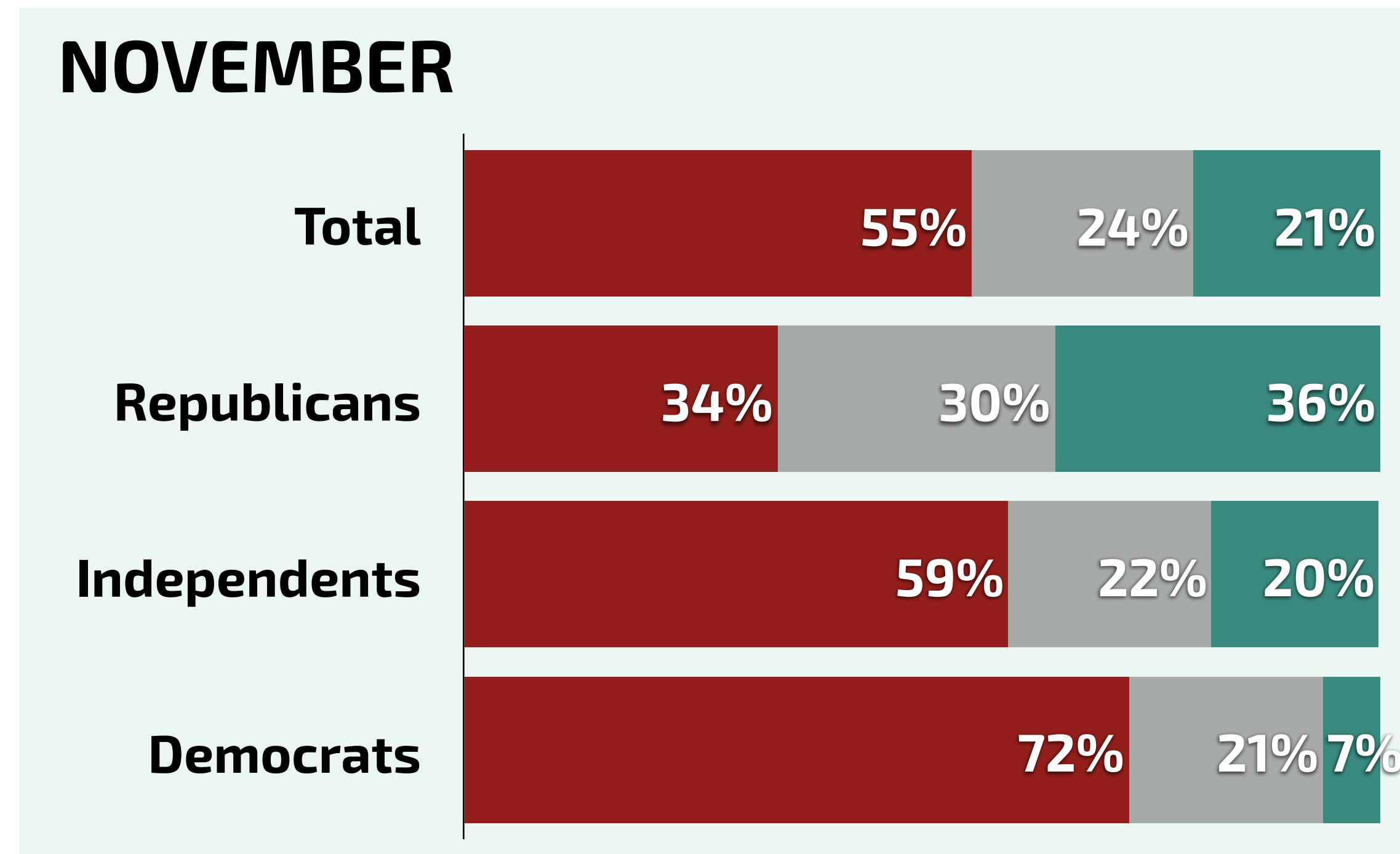
● The worst is yet to come ● Unsure ● The worst is behind us



Optimism Up Among Independents & Democrats

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

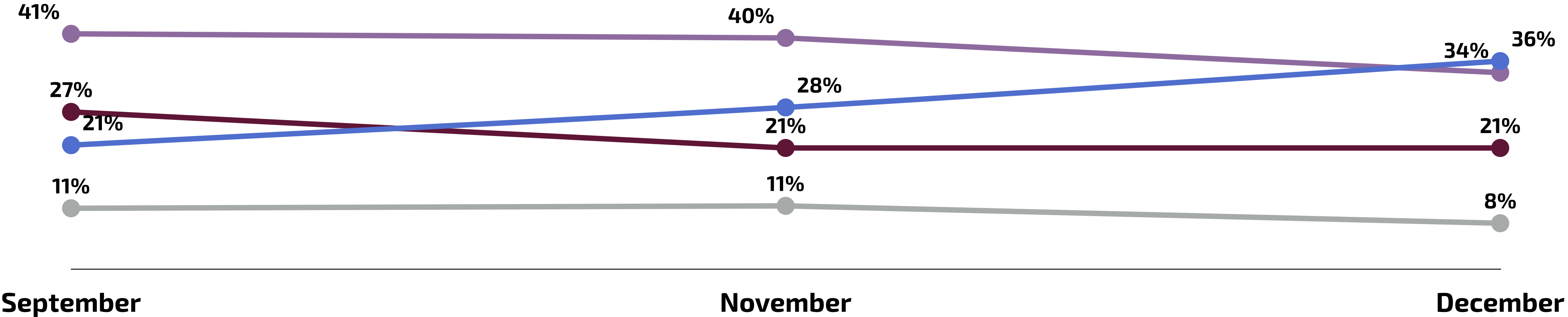
■ The worst is yet to come ■ Unsure ■ The worst is behind us



Willingness To Get Vaccinated Increasing Steadily

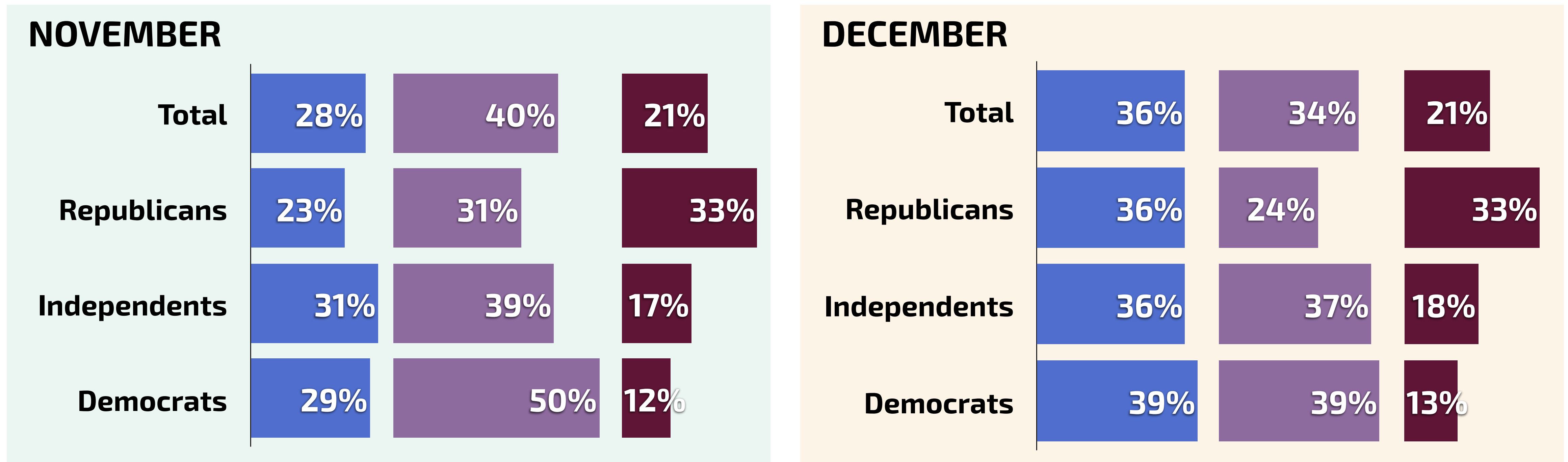
Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?

- Yes, right away
- Yes, but only after others have gotten it and it seems safe
- No, I probably won't
- Unsure



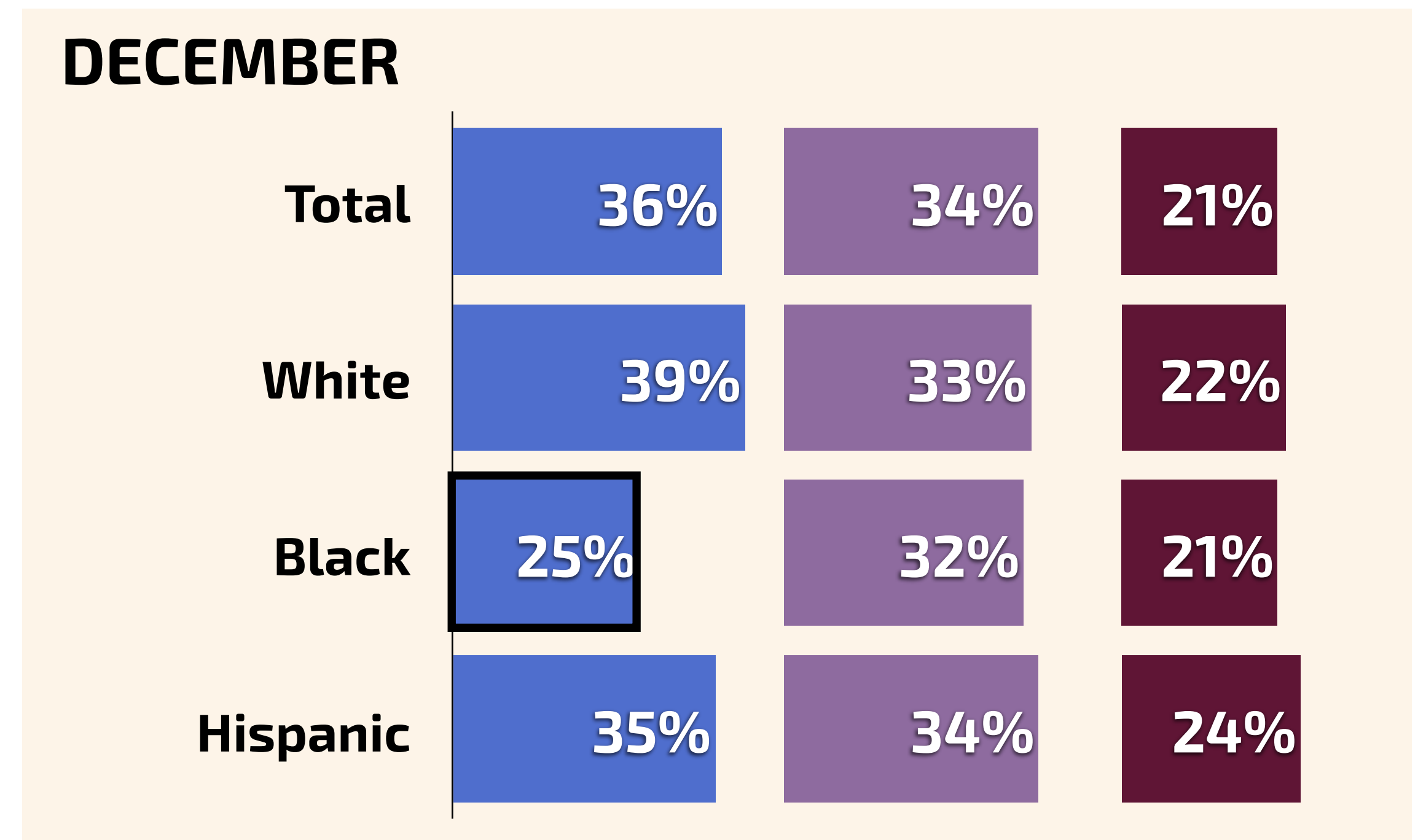
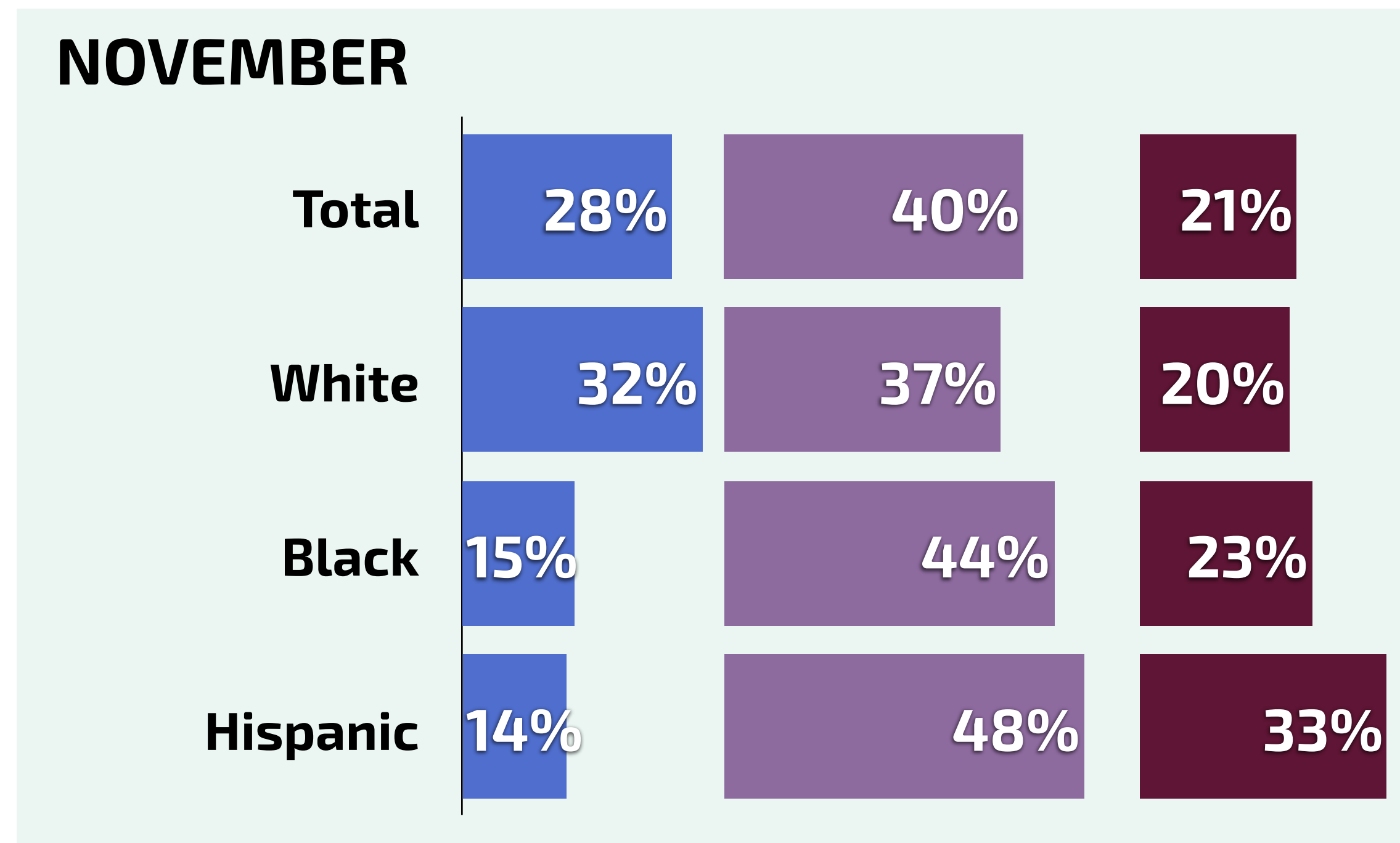
33% Of GOP Remain Opposed To Vaccine

Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?



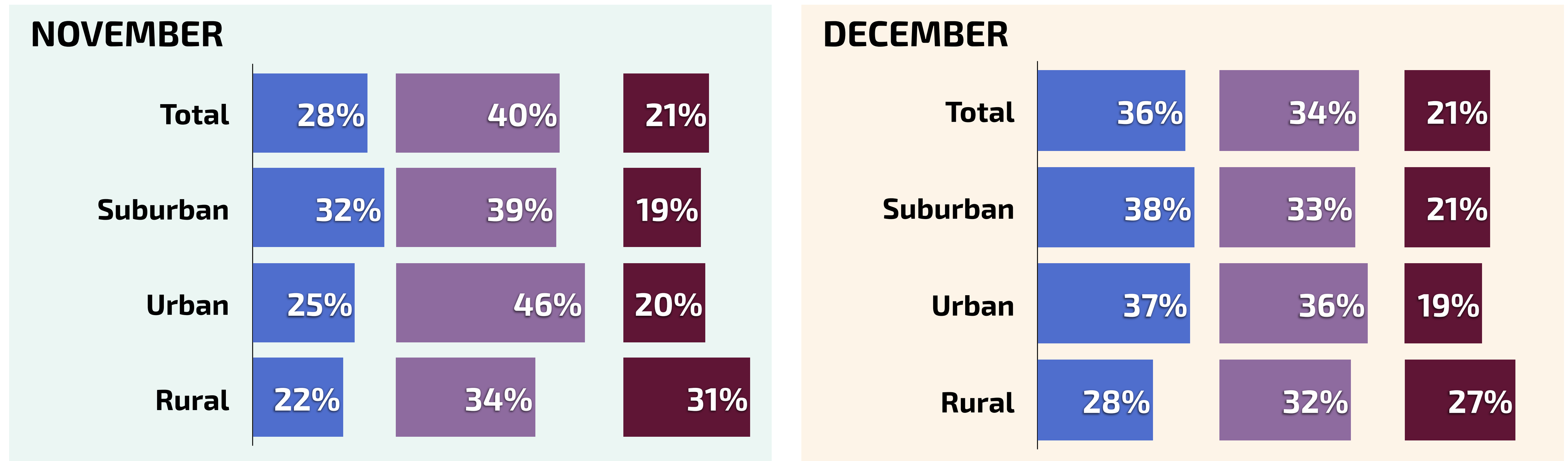
Black Voters Currently Least Likely To Get Vaccinated Immediately

Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?



Rural Voters May Be Vaccine Hold Outs

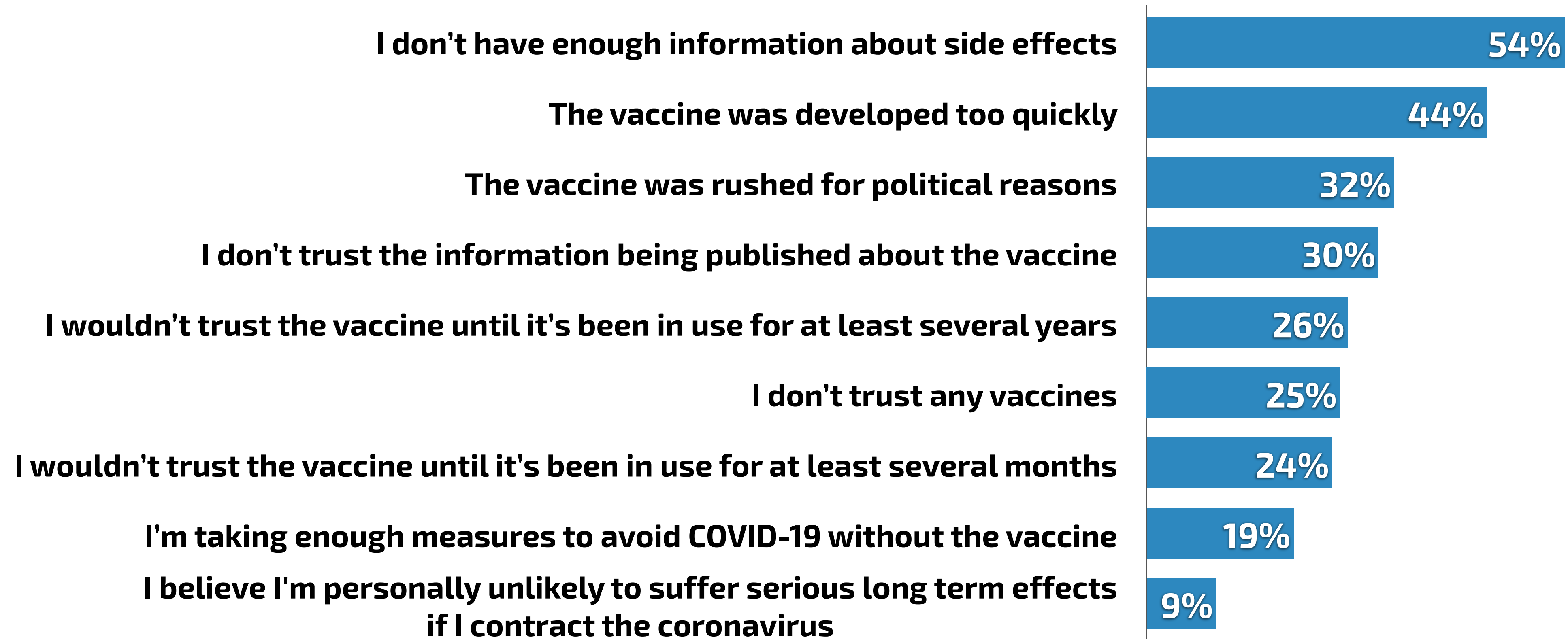
Q. If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?



Side Effect, Development Concerns Drive Vaccine Uncertainty

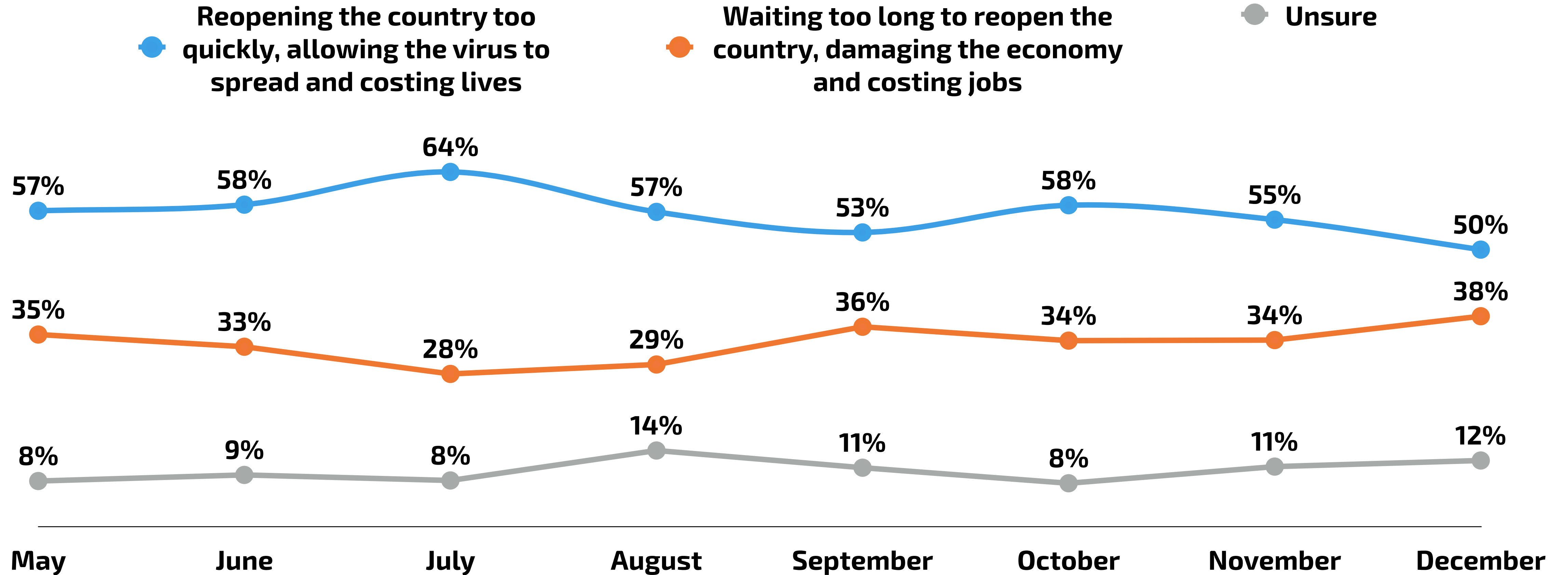
Q. What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19? Select all that apply.

[Asked of Voters Answering “No, I probably won’t get vaccinated” or “Unsure”]



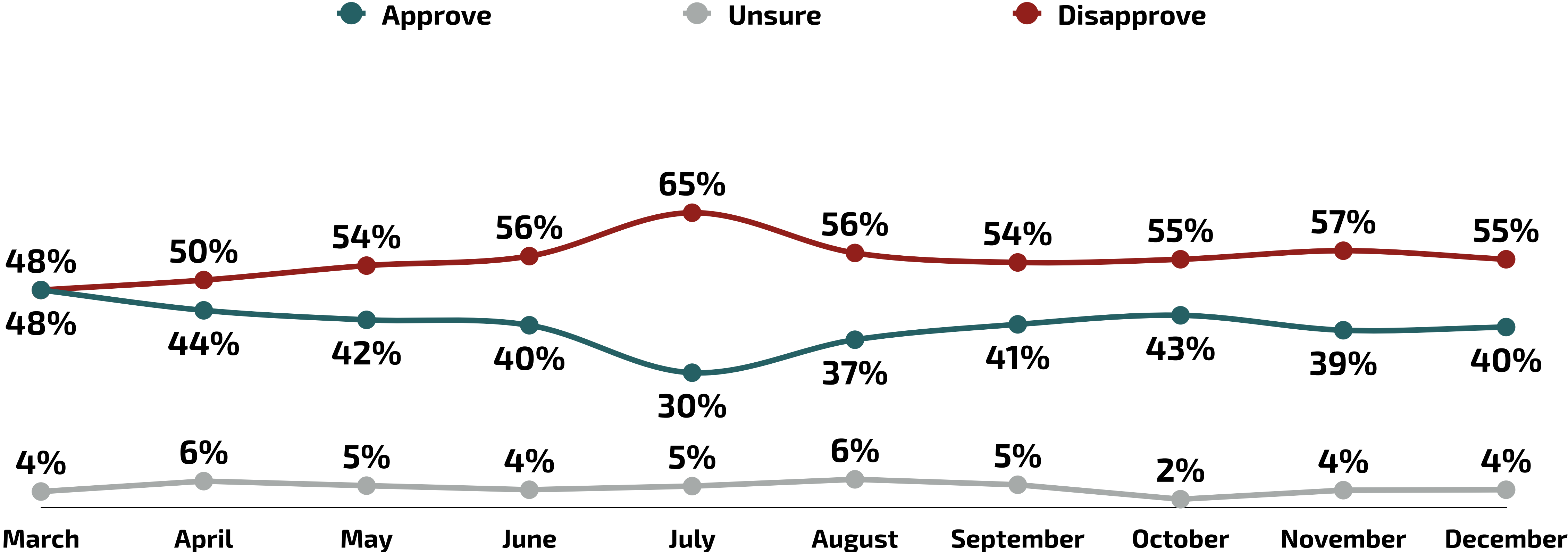
Reopening Support Reaches a New High

Q. Which of the following concerns you more?



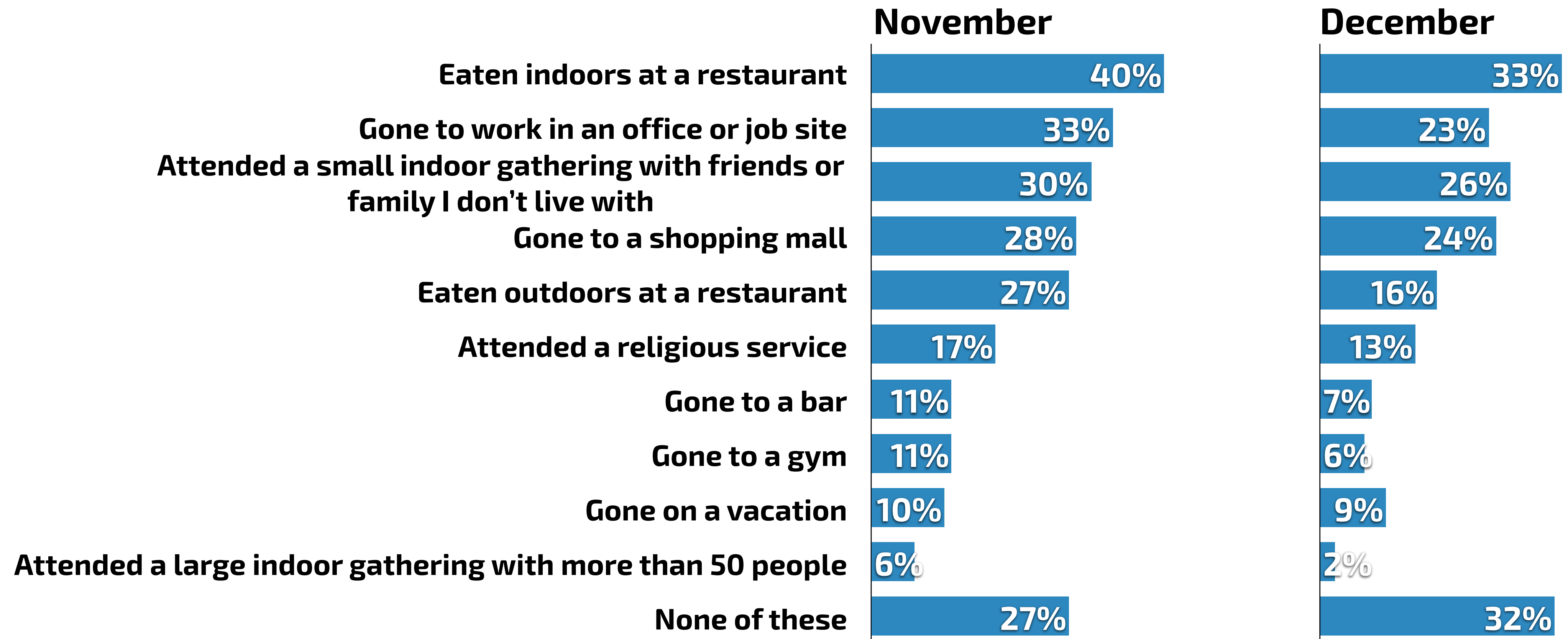
40% Approve, 55% Disapprove Of Trump's Handling Of COVID-19

Q. Do you approve or disapprove of how Donald Trump is handling the spread of the coronavirus in the United States?



Fewer Voters Engaging In Activities Compared To November

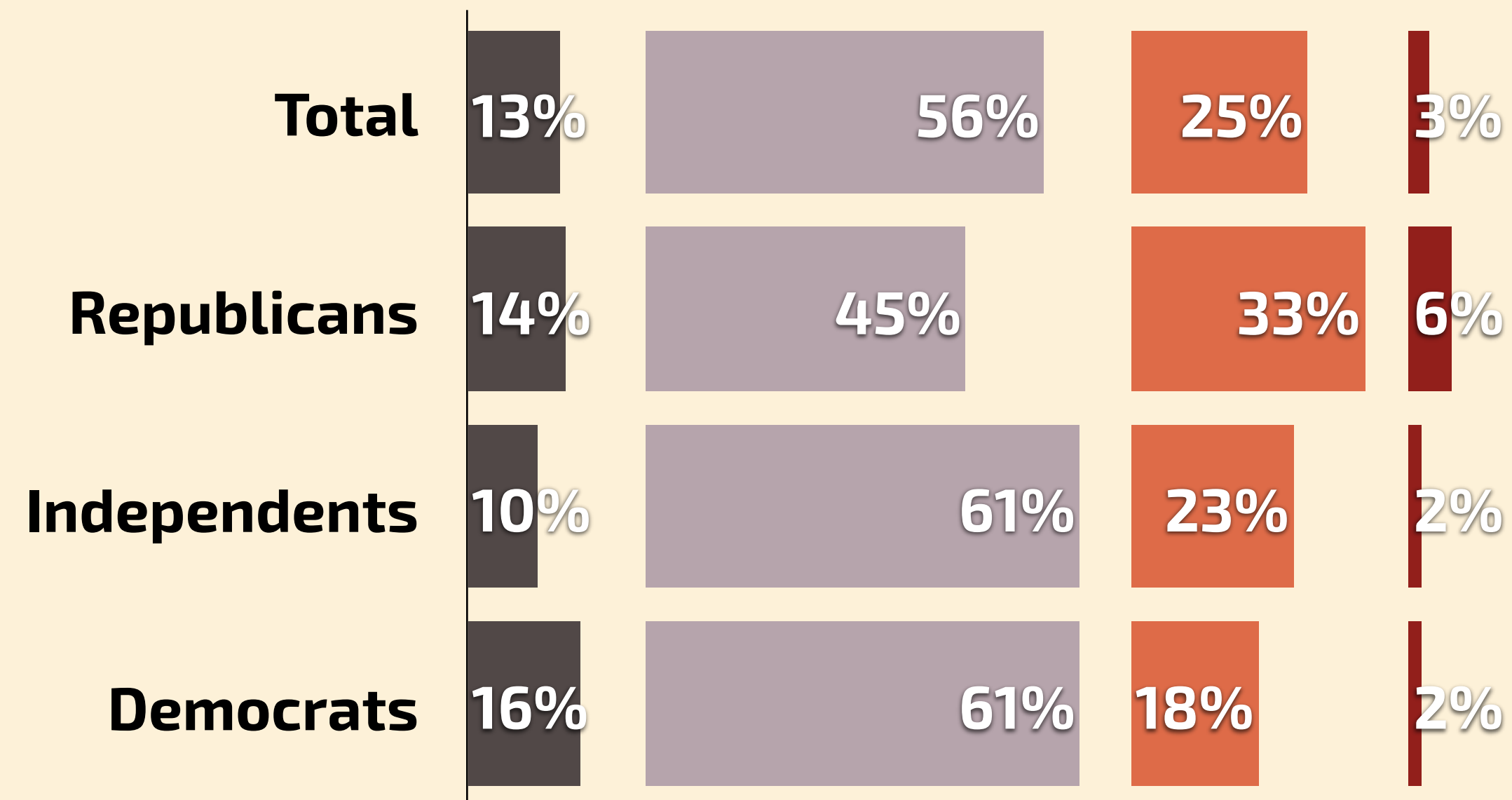
Q. Which of the following have you personally done in the last month?



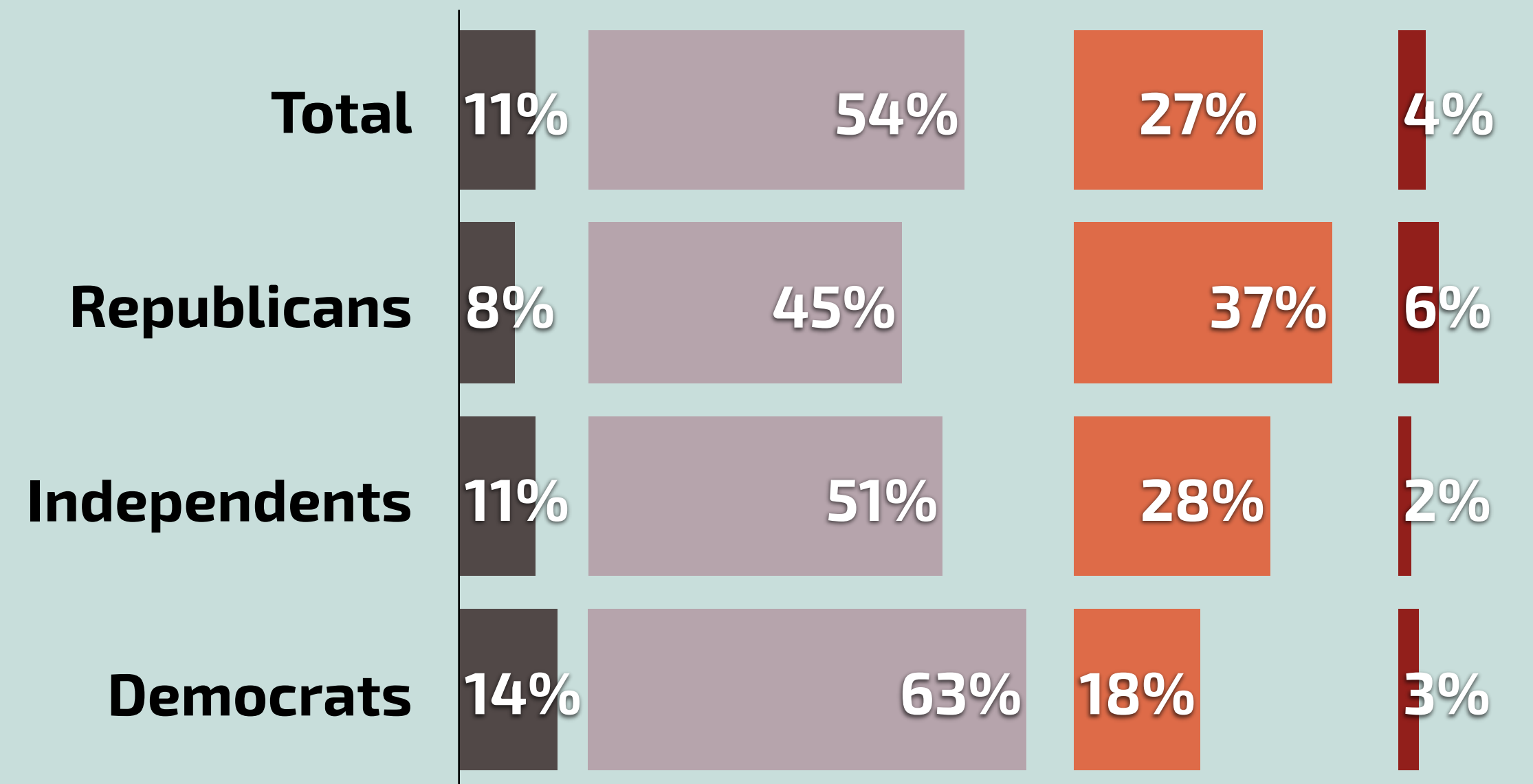
Most Spending Holidays With Immediate Household



Q. How did you spend Thanksgiving this year?



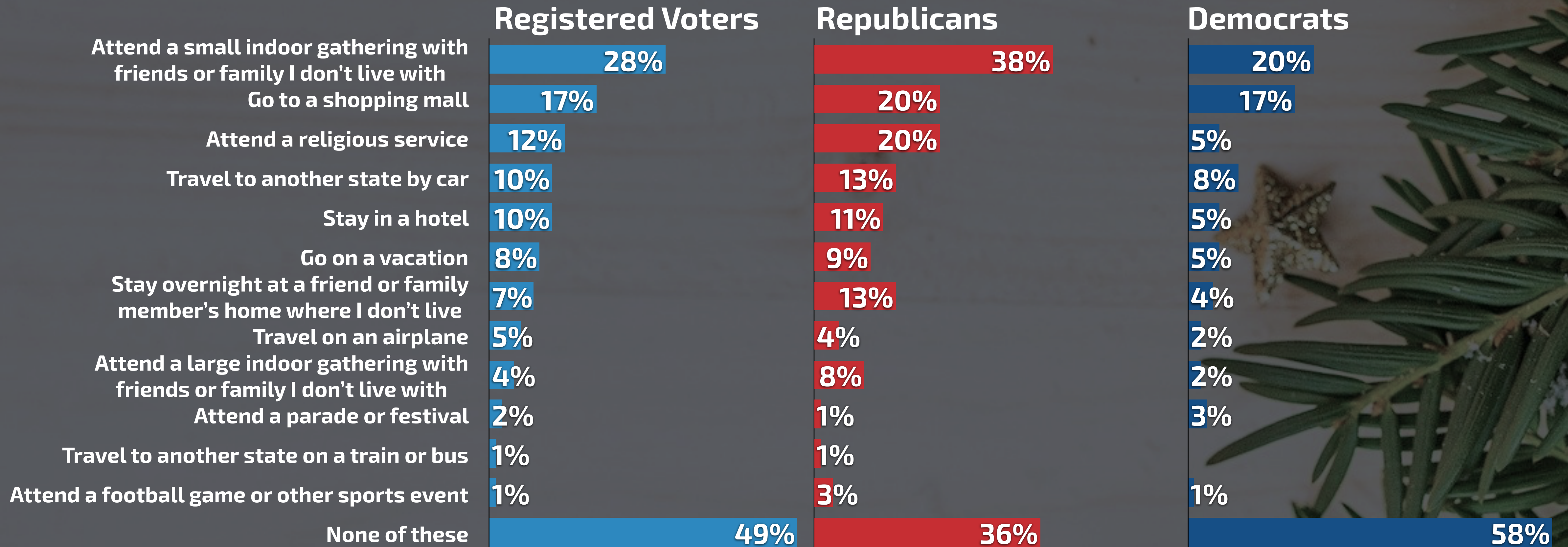
Q. How do you plan on spending Christmas this year?



Alone
 With my immediate household
 With family outside my immediate household
 With friends outside my immediate household

Slightly More Republicans Going Ahead With Holiday Plans

Q. Thinking about your plans for the upcoming holiday season, which of the following do you plan to do in the next month? Choose all that apply





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with 2020 election questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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