

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	191	68	102	89	111	40	29	24	30	30	44	63	85	107
	19%	17%	21%	16%	16%	34%	23%	17%	20%	19%	15%	22%	19%	18%
Wrong track	738	293	330	409	534	59	84	92	111	109	224	202	312	427
	72%	73%	69%	74%	77%	50%	65%	65%	72%	69%	78%	70%	69%	74%
Unsure	99	42	45	54	46	19	16	25	12	19	20	23	56	43
	10%	10%	9%	10%	7%	16%	13%	18%	8%	12%	7%	8%	12%	7%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	191	48	67	57	19	115	75	57	53	49	43	43	36	16	95	10	64
	19%	23%	16%	19%	17%	18%	19%	14%	18%	21%	19%	18%	18%	20%	19%	15%	20%
Wrong track	738	145	313	211	69	459	280	316	219	156	169	171	156	58	346	53	239
	72%	68%	76%	72%	65%	73%	70%	79%	75%	67%	74%	71%	76%	71%	71%	78%	73%
Unsure	99	19	35	26	19	54	45	26	20	29	16	26	13	7	49	5	23
	10%	9%	8%	9%	18%	9%	11%	6%	7%	12%	7%	11%	6%	9%	10%	8%	7%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	191	10	35	146	12	7	173	19	68	102	11	175	8	175	8	6	3	91	106	148	91	167
	19%	3%	15%	38%	2%	8%	37%	5%	21%	35%	2%	35%	2%	37%	8%	3%	1%	21%	18%	17%	13%	23%
Wrong track	738	361	174	175	443	69	227	370	201	157	438	254	435	232	72	194	226	305	435	623	544	474
	72%	94%	76%	46%	94%	82%	48%	91%	63%	54%	95%	50%	94%	49%	74%	96%	93%	69%	73%	73%	79%	66%
Unsure	99	14	19	61	17	9	73	16	48	31	14	77	19	63	17	2	13	47	56	84	53	80
	10%	4%	8%	16%	4%	11%	15%	4%	15%	11%	3%	15%	4%	13%	17%	1%	5%	11%	9%	10%	8%	11%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	191	77	66	56	135	21	35	53	91	47	44	14	40	60	8	1	5	170
	19%	16%	21%	21%	18%	14%	33%	22%	19%	15%	17%	8%	22%	23%	2%	1%	1%	40%
Wrong track	738	362	204	186	550	115	71	167	344	227	190	159	127	167	322	96	350	193
	72%	76%	66%	71%	72%	74%	65%	68%	72%	75%	73%	91%	69%	63%	96%	90%	92%	46%
Unsure	99	39	40	21	76	19	2	26	45	28	27	3	16	37	5	10	27	59
	10%	8%	13%	8%	10%	12%	2%	11%	9%	9%	10%	2%	9%	14%	2%	9%	7%	14%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	3	1	2	1	2	-	-	-	2	0	0	1	2	1
	3%	1%	2%	1%	2%	0%	0%	0%	1%	0%	0%	1%	2%	1%
The environment and climate change	69	25	37	32	46	8	7	18	10	13	13	15	41	28
	7%	6%	8%	6%	7%	7%	5%	12%	7%	8%	4%	5%	9%	5%
Education	14	6	8	6	4	6	2	3	3	6	2	0	12	2
	1%	1%	2%	1%	1%	5%	1%	2%	2%	4%	1%	0%	3%	1%
National security	64	31	31	33	58	2	3	3	5	6	20	31	13	51
	6%	8%	7%	6%	8%	2%	2%	2%	3%	4%	7%	11%	3%	9%
Gun rights	28	17	10	18	16	6	5	3	6	6	4	9	15	13
	3%	4%	2%	3%	2%	5%	4%	2%	4%	4%	1%	3%	3%	2%
Healthcare	32	10	9	23	26	4	1	3	7	8	13	2	17	15
	3%	2%	2%	4%	4%	4%	1%	2%	4%	5%	4%	1%	4%	3%
Taxes	9	7	3	6	5	2	1	2	3	-	5	-	4	5
	1%	2%	1%	1%	1%	2%	1%	1%	2%	0%	2%	0%	1%	1%
Jobs and the economy	119	43	60	59	61	22	21	16	17	22	38	27	54	65
	12%	11%	13%	11%	9%	18%	16%	11%	11%	14%	13%	9%	12%	11%
Cost of living	253	88	99	154	160	30	31	47	47	49	57	54	142	111
	25%	22%	21%	28%	23%	25%	24%	33%	31%	31%	20%	19%	31%	19%
Drug abuse	16	8	7	9	15	0	1	4	4	1	1	6	9	7
	2%	2%	1%	2%	2%	0%	1%	3%	3%	1%	1%	2%	2%	1%
Immigration	114	45	72	42	93	4	12	3	2	10	41	58	14	100
	11%	11%	15%	8%	13%	3%	9%	2%	1%	6%	14%	20%	3%	17%
Crime	40	13	24	16	24	10	7	1	11	5	14	9	18	22
	4%	3%	5%	3%	3%	8%	5%	1%	7%	3%	5%	3%	4%	4%
Political corruption	185	65	81	104	127	12	30	28	30	28	50	49	86	99
	18%	16%	17%	19%	18%	11%	23%	20%	19%	18%	17%	17%	19%	17%
Race relations	18	10	7	11	5	6	5	4	3	2	7	3	8	10
	2%	2%	1%	2%	1%	5%	4%	3%	2%	1%	2%	1%	2%	2%

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	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	19	13	7	13	15	3	1	2	2	1	6	8	5	14
	2%	3%	1%	2%	2%	2%	1%	1%	1%	1%	2%	3%	1%	2%
Something else (Please specify)	40	20	16	24	27	1	5	8	2	1	16	14	10	30
	4%	5%	3%	4%	4%	1%	4%	5%	1%	1%	5%	5%	2%	5%
Unsure	5	3	1	4	5	0	-	-	1	-	3	1	1	4
	*%	1%	*%	1%	1%	*%			1%		1%	*%	*%	1%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	3	0	3	0	-	3	0	2	0	1	-	2	-	-	2	-	1
	*%	*%	1%	*%		*%	*%	*%	*%	*%		1%			*%		*%
The environment and climate change	69	13	21	25	9	34	34	23	24	15	12	15	19	8	38	7	17
	7%	6%	5%	8%	9%	5%	9%	6%	8%	6%	5%	6%	9%	9%	8%	11%	5%
Education	14	3	6	3	2	9	5	1	3	4	5	3	1	-	12	-	0
	1%	2%	1%	1%	1%	1%	1%	*%	1%	2%	2%	1%	1%		2%		*%
National security	64	14	29	16	5	43	22	41	18	15	21	16	8	3	20	2	38
	6%	7%	7%	6%	5%	7%	5%	10%	6%	7%	9%	7%	4%	4%	4%	3%	12%
Gun rights	28	5	16	3	3	21	7	11	5	8	4	6	7	2	14	1	10
	3%	3%	4%	1%	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	3%	1%	3%
Healthcare	32	9	9	13	1	18	14	14	12	6	5	15	2	1	16	3	5
	3%	4%	2%	4%	1%	3%	3%	4%	4%	3%	2%	6%	1%	2%	3%	5%	1%
Taxes	9	4	4	1	0	7	1	5	-	1	2	2	4	-	4	-	4
	1%	2%	1%	*%	*%	1%	*%	1%		*%	1%	1%	2%		1%		1%
Jobs and the economy	119	31	56	25	7	86	33	39	23	23	22	30	33	10	70	15	26
	12%	14%	13%	9%	7%	14%	8%	10%	8%	10%	10%	12%	16%	13%	14%	22%	8%
Cost of living	253	50	86	90	27	136	117	85	75	61	61	60	35	26	138	8	57
	25%	23%	21%	31%	26%	22%	29%	21%	26%	26%	27%	25%	17%	32%	28%	12%	18%
Drug abuse	16	5	4	8	-	8	8	7	8	6	1	2	5	-	7	1	6
	2%	2%	1%	3%		1%	2%	2%	3%	3%	1%	1%	3%		1%	1%	2%
Immigration	114	24	52	28	10	76	38	59	33	21	24	31	26	7	35	4	64
	11%	11%	12%	10%	9%	12%	9%	15%	11%	9%	10%	13%	12%	9%	7%	6%	20%
Crime	40	10	14	11	6	24	16	12	12	8	9	8	4	7	21	5	10
	4%	5%	3%	4%	5%	4%	4%	3%	4%	3%	4%	4%	2%	9%	4%	7%	3%
Political corruption	185	26	79	50	28	105	79	65	61	35	39	45	45	9	81	17	56
	18%	12%	19%	17%	27%	17%	20%	16%	21%	15%	17%	19%	22%	11%	17%	25%	17%
Race relations	18	4	9	5	-	13	5	4	1	9	5	2	1	2	5	3	5
	2%	2%	2%	2%		2%	1%	1%	*%	4%	2%	1%	*%	2%	1%	4%	2%

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Abortion	19	5	9	4	2	14	6	11	4	4	11	2	3	-	5	0	10
	2%	2%	2%	1%	2%	2%	1%	3%	1%	2%	5%	1%	1%		1%	*%	3%
Something else (Please specify)	40	6	19	11	5	24	16	14	13	14	6	1	13	6	21	1	15
	4%	3%	4%	4%	4%	4%	4%	4%	5%	6%	3%	*%	6%	7%	4%	1%	5%
Unsure	5	4	0	-	1	4	1	4	1	2	1	1	-	-	0	1	3
	*%	2%	*%		1%	1%	*%	1%	*%	1%	*%	*%			*%	1%	1%

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	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029 100	385 100	228 100	382 100	471 100	85 100	473 100	405 100	317 100	290 100	462 100	507 100	462 100	470 100	97 100	202 100	243 100	443 100	597 100	855 100	688 100	721 100
Infrastructure	3 *%	1 *%	2 1%	0 *%	2 *%	1 1%	0 *%	1 *%	2 1%	0 *%	1 *%	1 *%	1 *%	0 *%	2 2%	- *%	1 *%	- *%	- *%	1 *%	3 *%	3 *%
The environment and climate change	69 7%	5 1%	14 6%	46 12%	8 2%	7 9%	53 11%	7 2%	17 5%	43 15%	9 2%	57 11%	10 2%	54 11%	5 5%	5 3%	2 1%	27 6%	40 7%	54 6%	41 6%	60 8%
Education	14 1%	1 *%	1 *%	12 3%	2 *%	0 *%	12 3%	1 *%	4 1%	8 3%	2 *%	10 2%	2 *%	12 3%	0 *%	1 1%	- *%	5 1%	7 1%	5 1%	2 *%	10 1%
National security	64 6%	30 8%	22 10%	11 3%	44 9%	7 8%	14 3%	38 9%	21 7%	5 2%	47 10%	13 3%	47 10%	13 3%	4 4%	11 5%	30 12%	33 8%	46 8%	58 7%	54 8%	48 7%
Gun rights	28 3%	9 2%	2 1%	17 4%	9 2%	2 2%	17 4%	10 2%	6 2%	9 3%	7 1%	20 4%	6 1%	20 4%	2 2%	4 2%	5 2%	9 2%	13 2%	24 3%	17 2%	25 4%
Healthcare	32 3%	12 3%	4 2%	14 4%	13 3%	2 2%	17 4%	14 3%	9 3%	9 3%	11 2%	17 3%	13 3%	19 4%	0 *%	4 2%	9 4%	9 2%	17 3%	26 3%	21 3%	26 4%
Taxes	9 1%	5 1%	2 1%	1 *%	5 1%	3 3%	2 *%	6 1%	2 1%	1 *%	6 1%	2 *%	5 1%	2 *%	2 3%	1 *%	4 2%	5 1%	6 1%	7 1%	7 1%	8 1%
Jobs and the economy	119 12%	42 11%	29 13%	42 11%	57 12%	12 14%	50 11%	41 10%	49 16%	26 9%	57 12%	58 12%	58 13%	53 11%	8 8%	21 10%	32 13%	52 12%	72 12%	96 11%	88 13%	84 12%
Cost of living	253 25%	87 23%	58 25%	103 27%	102 22%	12 14%	139 30%	71 18%	102 32%	77 27%	93 20%	148 29%	92 20%	130 28%	31 32%	48 24%	46 19%	104 23%	125 21%	216 25%	167 24%	180 25%
Drug abuse	16 2%	5 1%	2 1%	6 1%	5 1%	5 6%	6 1%	4 1%	9 3%	4 1%	6 1%	6 1%	6 1%	7 1%	4 4%	3 1%	3 1%	7 2%	11 2%	13 2%	5 1%	11 1%
Immigration	114 11%	83 22%	20 9%	9 2%	97 21%	5 6%	11 2%	85 21%	21 7%	6 2%	96 21%	14 3%	92 20%	11 2%	11 11%	57 28%	38 16%	65 15%	75 13%	99 12%	96 14%	64 9%
Crime	40 4%	16 4%	9 4%	15 4%	18 4%	5 6%	17 4%	20 5%	14 4%	6 2%	14 3%	24 5%	17 4%	17 4%	6 6%	3 1%	15 6%	8 2%	15 3%	32 4%	25 4%	26 4%
Political corruption	185 18%	70 18%	47 21%	62 16%	87 19%	19 23%	78 16%	87 21%	40 13%	56 19%	91 20%	81 16%	91 20%	77 16%	16 17%	38 19%	44 18%	75 17%	117 20%	151 18%	121 18%	112 16%

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	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	18	0	2	16	0	1	16	2	7	9	1	17	1	16	1	0	-	8	12	17	6	16
	2%	*%	1%	4%	*%	2%	3%	1%	2%	3%	*%	3%	*%	3%	1%	*%		2%	2%	2%	1%	2%
Abortion	19	6	2	12	7	-	12	7	4	8	7	12	7	12	-	2	5	12	14	18	14	15
	2%	1%	1%	3%	2%		3%	2%	1%	3%	1%	2%	2%	3%		1%	2%	3%	2%	2%	2%	2%
Something else (Please specify)	40	11	13	15	11	3	26	9	8	24	13	26	11	26	3	3	7	21	26	37	16	30
	4%	3%	6%	4%	2%	4%	6%	2%	2%	8%	3%	5%	2%	6%	3%	2%	3%	5%	4%	4%	2%	4%
Unsure	5	4	1	0	4	0	1	3	1	-	4	1	4	0	1	2	2	3	-	2	5	4
	*%	1%	*%	*%	1%	*%	*%	1%	*%		1%	*%	1%	*%	1%	1%	1%	1%		*%	1%	1%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	3	1	1	1	2	-	1	1	2	0	1	1	0	0	-	1	1	0
	%	%	%	%	%		1%	%	%	%	%	%	%	%		1%	%	%
The environment and climate change	69	28	33	23	45	10	13	21	34	13	21	4	10	34	6	2	8	60
	7%	6%	11%	9%	6%	6%	12%	9%	7%	4%	8%	2%	5%	13%	2%	1%	2%	14%
Education	14	3	7	5	9	3	2	6	5	3	2	1	1	4	1	0	1	17
	1%	1%	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	%	%	%	4%
National security	64	39	7	12	52	4	8	17	22	26	10	15	10	7	27	14	41	16
	6%	8%	2%	5%	7%	2%	8%	7%	5%	8%	4%	9%	6%	3%	8%	14%	11%	4%
Gun rights	28	12	8	14	14	9	4	5	14	9	10	4	7	11	6	3	5	13
	3%	3%	3%	5%	2%	6%	4%	2%	3%	3%	4%	2%	4%	4%	2%	3%	1%	3%
Healthcare	32	18	11	12	20	9	3	6	17	9	10	2	6	7	4	9	11	21
	3%	4%	4%	5%	3%	6%	3%	2%	4%	3%	4%	1%	3%	3%	1%	8%	3%	5%
Taxes	9	6	3	2	7	1	1	2	2	6	-	4	-	3	5	-	2	2
	1%	1%	1%	1%	1%	%	1%	1%	%	2%		2%		1%	1%		%	%
Jobs and the economy	119	55	38	28	89	17	11	29	58	32	25	11	22	30	34	16	39	43
	12%	11%	12%	11%	12%	11%	10%	12%	12%	10%	10%	6%	12%	11%	10%	15%	10%	10%
Cost of living	253	100	87	78	172	51	27	59	124	71	80	51	46	68	70	25	82	105
	25%	21%	28%	30%	23%	33%	25%	24%	26%	23%	31%	29%	25%	26%	21%	23%	21%	25%
Drug abuse	16	4	7	4	12	4	-	2	8	6	5	1	6	5	5	-	7	6
	2%	1%	2%	2%	2%	3%		1%	2%	2%	2%	%	3%	2%	2%		2%	1%
Immigration	114	67	19	12	102	6	6	18	55	41	15	33	20	18	74	22	86	11
	11%	14%	6%	4%	13%	4%	6%	7%	11%	13%	6%	19%	11%	7%	22%	20%	22%	3%
Crime	40	24	10	17	23	9	8	15	21	5	7	10	8	8	10	6	7	11
	4%	5%	3%	6%	3%	6%	7%	6%	4%	2%	3%	6%	4%	3%	3%	5%	2%	3%
Political corruption	185	85	57	41	144	23	18	37	83	64	54	33	31	35	72	8	79	62
	18%	18%	18%	16%	19%	15%	17%	15%	17%	21%	21%	19%	17%	13%	22%	7%	21%	15%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	18	6	8	0	18	0	-	10	4	4	1	1	7	4	0	-	0	15
	2%	1%	2%	*%	2%	*%		4%	1%	1%	1%	1%	4%	1%	*%		*%	3%
Abortion	19	10	5	5	15	3	1	4	11	4	8	3	6	5	6	1	5	11
	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	3%	1%	3%	2%	2%	1%	1%	3%
Something else (Please specify)	40	20	7	8	32	4	4	14	19	7	10	1	3	25	11	0	6	28
	4%	4%	2%	3%	4%	3%	3%	6%	4%	2%	4%	1%	1%	9%	3%	*%	1%	7%
Unsure	5	2	0	1	4	1	-	1	2	2	2	2	0	2	2	-	3	2
	*%	*%	*%	1%	*%	1%		*%	*%	1%	1%	1%	*%	1%	1%		1%	*%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	30	12	10	19	24	-	2	0	13	2	6	8	15	14
	3%	3%	2%	3%	3%		1%	*%	8%	1%	2%	3%	3%	2%
The environment and climate change	62	26	22	40	41	8	13	6	13	6	17	20	25	37
	6%	6%	5%	7%	6%	7%	10%	4%	8%	4%	6%	7%	6%	6%
Education	12	5	3	10	11	-	-	3	2	2	3	2	7	5
	1%	1%	1%	2%	2%			2%	2%	1%	1%	1%	2%	1%
National security	72	35	46	27	57	3	9	6	1	13	22	30	20	52
	7%	9%	10%	5%	8%	2%	7%	4%	1%	8%	8%	10%	4%	9%
Gun rights	38	13	11	27	23	8	6	5	4	4	15	10	13	25
	4%	3%	2%	5%	3%	7%	5%	4%	3%	2%	5%	4%	3%	4%
Healthcare	76	37	29	48	49	10	11	16	13	9	24	14	38	38
	7%	9%	6%	9%	7%	9%	9%	11%	9%	6%	8%	5%	8%	7%
Taxes	18	3	12	7	12	2	4	-	0	8	7	3	8	10
	2%	1%	2%	1%	2%	2%	3%		*%	5%	2%	1%	2%	2%
Jobs and the economy	136	44	75	61	77	17	27	25	20	32	42	18	77	59
	13%	11%	16%	11%	11%	15%	21%	18%	13%	20%	14%	6%	17%	10%
Cost of living	154	58	67	87	105	26	18	27	27	25	43	33	78	75
	15%	14%	14%	16%	15%	22%	14%	19%	18%	16%	15%	11%	17%	13%
Drug abuse	33	12	22	11	14	8	6	9	2	6	6	9	17	16
	3%	3%	5%	2%	2%	7%	5%	7%	2%	4%	2%	3%	4%	3%
Immigration	115	49	44	71	97	4	8	6	14	11	38	46	31	84
	11%	12%	9%	13%	14%	3%	6%	4%	9%	7%	13%	16%	7%	15%
Crime	57	16	26	31	42	7	2	1	6	9	12	30	16	42
	6%	4%	5%	6%	6%	6%	2%	1%	4%	5%	4%	10%	3%	7%
Political corruption	122	51	66	56	87	11	13	14	20	12	34	42	46	76
	12%	13%	14%	10%	13%	9%	10%	10%	13%	7%	12%	15%	10%	13%
Race relations	27	7	16	11	13	3	7	5	4	6	6	5	16	11
	3%	2%	3%	2%	2%	3%	6%	4%	3%	4%	2%	2%	3%	2%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	49	22	12	37	22	10	0	16	10	7	8	8	33	16
	5%	5%	2%	7%	3%	9%	*%	12%	6%	4%	3%	3%	7%	3%
Something else (Please specify)	19	10	9	10	13	-	2	2	2	4	5	6	9	11
	2%	3%	2%	2%	2%		2%	1%	1%	3%	2%	2%	2%	2%
Unsure	8	3	7	1	4	-	-	-	0	3	1	3	4	4
	1%	1%	1%	*%	1%				*%	2%	*%	1%	1%	1%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	30	5	13	8	4	17	12	17	7	4	8	7	10	-	15	1	8
	3%	2%	3%	3%	4%	3%	3%	4%	2%	2%	4%	3%	5%		3%	1%	3%
The environment and climate change	62	12	23	19	9	34	28	21	20	9	16	16	16	4	31	2	20
	6%	6%	5%	6%	9%	5%	7%	5%	7%	4%	7%	7%	8%	5%	6%	3%	6%
Education	12	3	2	7	1	5	7	4	7	4	1	2	3	2	4	2	5
	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	*%	1%	2%	3%	1%	3%	1%
National security	72	11	33	22	7	44	29	31	26	12	12	21	20	5	31	2	36
	7%	5%	8%	7%	6%	7%	7%	8%	9%	5%	5%	9%	10%	7%	6%	3%	11%
Gun rights	38	6	16	11	5	22	16	12	11	8	9	10	5	4	13	5	15
	4%	3%	4%	4%	5%	4%	4%	3%	4%	3%	4%	4%	3%	5%	3%	8%	5%
Healthcare	76	11	33	24	8	44	32	24	25	15	14	20	20	7	38	3	19
	7%	5%	8%	8%	8%	7%	8%	6%	9%	7%	6%	8%	10%	9%	8%	5%	6%
Taxes	18	6	4	6	2	11	8	8	4	1	2	5	7	3	14	-	2
	2%	3%	1%	2%	2%	2%	2%	2%	1%	*%	1%	2%	4%	4%	3%		1%
Jobs and the economy	136	23	61	37	15	84	52	44	33	31	32	31	24	10	82	12	29
	13%	11%	15%	12%	14%	13%	13%	11%	11%	13%	14%	13%	12%	13%	17%	18%	9%
Cost of living	154	36	69	35	13	105	49	68	37	31	35	35	34	10	80	11	37
	15%	17%	17%	12%	13%	17%	12%	17%	13%	13%	16%	14%	16%	13%	16%	16%	11%
Drug abuse	33	12	14	5	2	26	7	10	4	10	12	4	4	1	17	6	8
	3%	6%	3%	2%	2%	4%	2%	2%	1%	4%	5%	2%	2%	1%	3%	9%	2%
Immigration	115	34	36	33	10	71	43	57	40	36	29	20	19	9	43	1	53
	11%	16%	9%	11%	10%	11%	11%	14%	14%	15%	13%	8%	9%	12%	9%	1%	16%
Crime	57	13	18	21	6	30	27	22	21	20	12	12	8	3	18	4	25
	6%	6%	4%	7%	6%	5%	7%	5%	7%	8%	5%	5%	4%	4%	4%	6%	8%
Political corruption	122	24	51	31	15	75	46	55	31	26	24	29	25	8	57	10	45
	12%	12%	12%	11%	14%	12%	12%	14%	11%	11%	10%	12%	12%	10%	12%	14%	14%
Race relations	27	5	9	10	3	14	13	7	6	6	4	4	6	5	9	8	7
	3%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	3%	7%	2%	12%	2%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	49	9	25	13	2	34	15	13	9	12	14	18	3	3	23	1	10
	5%	4%	6%	5%	2%	5%	4%	3%	3%	5%	6%	7%	1%	3%	5%	2%	3%
Something else (Please specify)	19	2	4	11	3	5	14	4	9	6	3	6	1	2	10	0	5
	2%	1%	1%	4%	3%	1%	3%	1%	3%	3%	1%	3%	*%	3%	2%	*%	2%
Unsure	8	1	4	1	2	5	3	2	2	2	1	1	-	3	4	-	3
	1%	*%	1%	*%	2%	1%	1%	*%	1%	1%	*%	*%		4%	1%		1%

Echelon Insights
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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	30	9	12	9	13	7	10	8	7	14	13	16	13	16	1	4	5	11	23	26	22	24
	3%	2%	5%	2%	3%	8%	2%	2%	2%	5%	3%	3%	3%	3%	1%	2%	2%	3%	4%	3%	3%	3%
The environment and climate change	62	7	12	41	7	3	53	10	19	32	6	53	7	51	4	1	6	35	38	48	31	54
	6%	2%	5%	11%	1%	3%	11%	2%	6%	11%	1%	11%	1%	11%	4%	*%	2%	8%	6%	6%	5%	7%
Education	12	3	4	3	5	2	6	3	3	6	3	9	5	7	1	1	4	3	5	11	10	12
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
National security	72	49	11	11	55	4	13	51	16	5	56	15	53	16	3	27	28	40	51	66	52	40
	7%	13%	5%	3%	12%	5%	3%	13%	5%	2%	12%	3%	11%	3%	3%	13%	11%	9%	9%	8%	8%	6%
Gun rights	38	5	10	21	10	5	23	10	10	17	10	24	10	23	5	1	7	15	22	29	28	34
	4%	1%	4%	6%	2%	6%	5%	3%	3%	6%	2%	5%	2%	5%	5%	1%	3%	3%	4%	3%	4%	5%
Healthcare	76	15	13	43	20	5	51	15	24	36	21	51	15	57	4	2	14	37	49	65	40	61
	7%	4%	6%	11%	4%	6%	11%	4%	7%	13%	5%	10%	3%	12%	4%	1%	6%	8%	8%	8%	6%	8%
Taxes	18	7	5	5	11	2	6	9	5	4	14	4	11	5	2	4	6	3	11	13	16	10
	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%	3%	1%	2%	1%	2%	2%	3%	1%	2%	2%	2%	1%
Jobs and the economy	136	54	29	48	69	7	61	58	50	27	69	64	62	49	25	35	29	55	82	120	89	83
	13%	14%	13%	13%	15%	8%	13%	14%	16%	9%	15%	13%	13%	10%	26%	17%	12%	12%	14%	14%	13%	11%
Cost of living	154	63	26	59	69	14	70	64	42	43	64	76	74	65	14	27	39	61	75	120	106	102
	15%	16%	12%	16%	15%	17%	15%	16%	13%	15%	14%	15%	16%	14%	15%	14%	16%	14%	13%	14%	15%	14%
Drug abuse	33	9	6	16	10	6	17	9	18	4	10	21	10	16	7	5	5	14	15	19	25	26
	3%	2%	2%	4%	2%	7%	4%	2%	6%	1%	2%	4%	2%	3%	7%	2%	2%	3%	3%	2%	4%	4%
Immigration	115	72	24	18	85	7	23	61	42	12	80	26	83	27	5	38	45	53	72	103	92	75
	11%	19%	11%	5%	18%	9%	5%	15%	13%	4%	17%	5%	18%	6%	5%	19%	18%	12%	12%	12%	13%	10%
Crime	57	26	15	12	31	8	19	25	22	11	29	21	30	19	8	13	15	26	36	44	39	27
	6%	7%	7%	3%	7%	9%	4%	6%	7%	4%	6%	4%	7%	4%	8%	7%	6%	6%	6%	5%	6%	4%
Political corruption	122	51	29	40	64	10	48	62	29	28	66	51	67	47	8	36	25	59	66	104	88	94
	12%	13%	13%	10%	14%	12%	10%	15%	9%	10%	14%	10%	14%	10%	8%	18%	10%	13%	11%	12%	13%	13%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	27	4	4	19	5	1	20	6	6	14	5	19	5	21	1	1	5	7	13	20	9	20
	3%	1%	2%	5%	1%	2%	4%	2%	2%	5%	1%	4%	1%	4%	1%	*%	2%	2%	2%	2%	1%	3%
Abortion	49	3	19	27	6	0	43	5	15	28	6	43	7	42	1	2	4	13	25	44	21	42
	5%	1%	8%	7%	1%	*%	9%	1%	5%	10%	1%	8%	1%	9%	1%	1%	2%	3%	4%	5%	3%	6%
Something else (Please specify)	19	5	5	9	5	2	12	4	5	9	6	10	6	10	4	2	3	6	8	16	12	11
	2%	1%	2%	2%	1%	3%	3%	1%	2%	3%	1%	2%	1%	2%	4%	1%	1%	1%	1%	2%	2%	2%
Unsure	8	3	4	-	6	2	-	5	3	-	5	3	5	-	3	2	3	5	5	6	6	6
	1%	1%	2%		1%	3%		1%	1%		1%	1%	1%		3%	1%	1%	1%	1%	1%	1%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	30	10	14	8	22	6	2	4	21	5	16	-	2	8	9	3	15	13
	3%	2%	4%	3%	3%	4%	2%	1%	4%	2%	6%		1%	3%	3%	3%	4%	3%
The environment and climate change	62	28	21	11	51	8	4	16	32	14	21	1	9	25	5	2	4	52
	6%	6%	7%	4%	7%	5%	3%	7%	7%	5%	8%	*%	5%	9%	2%	2%	1%	12%
Education	12	4	5	5	6	5	-	1	9	2	7	1	2	6	2	2	1	6
	1%	1%	2%	2%	1%	3%		*%	2%	1%	3%	1%	1%	2%	1%	2%	*%	1%
National security	72	42	16	13	60	5	7	13	38	21	17	21	15	5	37	18	47	7
	7%	9%	5%	5%	8%	4%	7%	5%	8%	7%	6%	12%	8%	2%	11%	17%	12%	2%
Gun rights	38	19	11	8	30	5	3	5	17	16	12	4	8	10	8	2	5	20
	4%	4%	4%	3%	4%	3%	3%	2%	3%	5%	5%	2%	4%	4%	2%	2%	1%	5%
Healthcare	76	38	18	15	61	10	6	14	47	15	28	12	11	15	9	4	6	35
	7%	8%	6%	6%	8%	6%	5%	6%	10%	5%	11%	7%	6%	6%	3%	3%	2%	8%
Taxes	18	9	2	8	10	3	5	6	10	3	4	3	7	2	7	4	6	3
	2%	2%	1%	3%	1%	2%	5%	2%	2%	1%	2%	2%	4%	1%	2%	3%	1%	1%
Jobs and the economy	136	55	55	47	88	24	22	31	62	43	24	26	24	36	48	16	61	37
	13%	12%	18%	18%	12%	16%	21%	13%	13%	14%	9%	15%	13%	14%	14%	15%	16%	9%
Cost of living	154	77	47	45	109	34	11	52	53	49	25	29	28	36	54	10	55	76
	15%	16%	15%	17%	14%	22%	10%	21%	11%	16%	10%	17%	15%	14%	16%	9%	14%	18%
Drug abuse	33	6	15	9	24	5	3	9	17	8	4	5	7	11	10	0	6	18
	3%	1%	5%	3%	3%	3%	3%	3%	3%	3%	2%	3%	4%	4%	3%	*%	2%	4%
Immigration	115	65	21	24	91	11	12	18	49	47	30	27	20	17	65	17	58	25
	11%	14%	7%	9%	12%	7%	11%	7%	10%	16%	12%	15%	11%	6%	19%	16%	15%	6%
Crime	57	22	10	10	47	4	6	21	27	10	15	14	6	12	20	9	44	15
	6%	5%	3%	4%	6%	3%	6%	8%	6%	3%	6%	8%	3%	4%	6%	8%	12%	4%
Political corruption	122	59	36	31	91	12	18	26	51	45	24	27	25	28	48	13	53	45
	12%	12%	11%	12%	12%	8%	17%	11%	11%	15%	9%	15%	14%	11%	14%	12%	14%	11%

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October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	27 3%	11 2%	11 4%	9 3%	18 2%	5 3%	4 3%	5 2%	16 3%	6 2%	7 3%	1 1%	10 5%	7 3%	3 1%	1 1%	1 *%	18 4%
Abortion	49 5%	26 5%	16 5%	19 7%	31 4%	13 9%	5 5%	14 6%	23 5%	12 4%	20 8%	3 2%	5 3%	30 11%	5 2%	1 1%	9 2%	31 7%
Something else (Please specify)	19 2%	5 1%	9 3%	2 1%	16 2%	2 2%	-	10 4%	6 1%	3 1%	4 1%	1 1%	3 2%	14 5%	3 1%	2 2%	3 1%	20 5%
Unsure	8 1%	2 *%	1 *%	1 *%	7 1%	1 1%	0 *%	2 1%	3 1%	3 1%	1 *%	1 *%	2 1%	2 1%	1 *%	4 4%	7 2%	-

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	33	13	13	20	26	-	2	0	15	3	7	8	18	15
	3%	3%	3%	4%	4%		1%	%	10%	2%	2%	3%	4%	3%
The environment and climate change	131	50	59	71	87	16	20	24	23	19	29	35	66	65
	13%	13%	12%	13%	13%	14%	15%	17%	15%	12%	10%	12%	15%	11%
Education	26	11	11	15	15	6	2	5	6	8	5	3	19	8
	3%	3%	2%	3%	2%	5%	1%	4%	4%	5%	2%	1%	4%	1%
National security	137	66	77	60	116	5	12	9	6	19	42	61	33	104
	13%	16%	16%	11%	17%	4%	10%	6%	4%	12%	15%	21%	7%	18%
Gun rights	66	30	21	45	39	14	11	8	10	10	19	19	28	38
	6%	8%	5%	8%	6%	12%	9%	5%	7%	6%	7%	7%	6%	7%
Healthcare	108	46	38	70	76	14	12	19	20	17	37	16	55	53
	11%	11%	8%	13%	11%	12%	9%	13%	13%	11%	13%	6%	12%	9%
Taxes	27	10	15	12	18	4	5	2	3	8	12	3	12	15
	3%	3%	3%	2%	3%	4%	4%	1%	2%	5%	4%	1%	3%	3%
Jobs and the economy	255	87	135	120	138	39	48	41	37	54	80	45	131	124
	25%	22%	28%	22%	20%	33%	37%	29%	24%	34%	28%	15%	29%	22%
Cost of living	407	146	166	241	265	56	50	73	74	74	100	86	221	186
	40%	36%	35%	44%	38%	48%	38%	52%	48%	47%	35%	30%	49%	32%
Drug abuse	49	20	29	20	29	9	7	13	6	7	7	16	27	22
	5%	5%	6%	4%	4%	8%	5%	10%	4%	4%	2%	5%	6%	4%
Immigration	229	94	117	112	190	8	19	9	16	20	79	104	45	183
	22%	23%	24%	20%	27%	7%	15%	6%	11%	13%	28%	36%	10%	32%
Crime	98	29	51	47	66	17	9	2	18	14	25	39	34	64
	9%	7%	11%	9%	10%	14%	7%	2%	11%	9%	9%	13%	7%	11%
Political corruption	306	116	147	159	214	23	43	42	49	40	84	91	131	175
	30%	29%	31%	29%	31%	20%	33%	30%	32%	25%	29%	32%	29%	30%
Race relations	45	17	23	22	17	9	13	9	7	8	13	8	24	21
	4%	4%	5%	4%	3%	8%	10%	6%	4%	5%	4%	3%	5%	4%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	69	34	18	50	37	13	1	18	12	8	14	16	38	30
	7%	9%	4%	9%	5%	11%	1%	13%	8%	5%	5%	6%	8%	5%
Something else (Please specify)	55	30	25	30	36	1	8	10	2	6	18	20	17	38
	5%	7%	5%	5%	5%	1%	6%	7%	1%	3%	6%	7%	4%	7%
Unsure	13	6	8	5	9	0	-	-	2	3	4	4	5	8
	1%	2%	2%	1%	1%	*%			1%	2%	1%	1%	1%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	33	5	15	9	4	20	13	19	7	5	8	9	10	-	17	1	9
	3%	2%	4%	3%	4%	3%	3%	5%	2%	2%	4%	4%	5%		3%	1%	3%
The environment and climate change	131	25	44	43	18	69	62	43	44	24	29	30	35	12	68	9	37
	13%	12%	11%	15%	17%	11%	15%	11%	15%	10%	13%	13%	17%	14%	14%	14%	11%
Education	26	6	8	10	2	14	12	5	10	8	6	5	5	2	16	2	5
	3%	3%	2%	3%	2%	2%	3%	1%	3%	4%	3%	2%	2%	3%	3%	3%	2%
National security	137	25	62	38	12	87	50	72	44	27	33	36	28	9	51	4	74
	13%	12%	15%	13%	11%	14%	13%	18%	15%	12%	14%	15%	14%	11%	10%	6%	23%
Gun rights	66	11	32	14	8	44	23	23	16	16	13	17	12	6	27	6	25
	6%	5%	8%	5%	8%	7%	6%	6%	6%	7%	6%	7%	6%	8%	6%	9%	8%
Healthcare	108	20	42	37	9	62	46	38	38	22	18	35	22	9	55	7	24
	11%	9%	10%	13%	9%	10%	12%	10%	13%	9%	8%	14%	11%	11%	11%	10%	7%
Taxes	27	10	8	7	2	18	9	13	4	2	4	7	11	3	18	-	6
	3%	5%	2%	2%	2%	3%	2%	3%	1%	1%	2%	3%	5%	4%	4%		2%
Jobs and the economy	255	54	117	62	22	171	84	83	55	54	54	61	57	21	152	27	54
	25%	25%	28%	21%	21%	27%	21%	21%	19%	23%	24%	25%	28%	25%	31%	40%	17%
Cost of living	407	86	155	125	41	241	166	153	112	92	97	94	69	36	219	19	94
	40%	41%	37%	43%	38%	38%	41%	38%	38%	39%	43%	39%	34%	44%	45%	28%	29%
Drug abuse	49	16	18	13	2	34	15	17	12	17	13	6	9	1	24	7	14
	5%	8%	4%	4%	2%	5%	4%	4%	4%	7%	6%	3%	4%	1%	5%	10%	4%
Immigration	229	59	88	61	20	147	81	116	73	56	53	52	45	17	78	5	117
	22%	28%	21%	21%	19%	23%	20%	29%	25%	24%	23%	21%	22%	21%	16%	7%	36%
Crime	98	22	32	32	12	54	43	33	33	28	20	20	12	10	39	9	35
	9%	10%	8%	11%	11%	9%	11%	8%	11%	12%	9%	8%	6%	12%	8%	13%	11%
Political corruption	306	50	130	82	43	181	125	121	92	61	63	74	70	17	138	27	101
	30%	24%	31%	28%	41%	29%	31%	30%	31%	26%	27%	31%	34%	21%	28%	39%	31%
Race relations	45	9	18	15	3	27	18	11	6	14	9	7	7	7	14	11	12
	4%	4%	4%	5%	2%	4%	4%	3%	2%	6%	4%	3%	3%	9%	3%	16%	4%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	69	14	33	18	3	47	21	24	13	16	24	19	6	3	28	1	19
	7%	7%	8%	6%	3%	8%	5%	6%	5%	7%	11%	8%	3%	3%	6%	2%	6%
Something else (Please specify)	55	7	22	20	6	29	26	18	18	21	8	7	14	6	26	1	20
	5%	4%	5%	7%	6%	5%	6%	5%	6%	9%	3%	3%	7%	7%	5%	1%	6%
Unsure	13	5	4	1	2	9	4	6	3	4	2	1	-	3	5	1	6
	1%	2%	1%	*%	2%	1%	1%	2%	1%	2%	1%	1%		4%	1%	1%	2%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029 100	385 100	228 100	382 100	471 100	85 100	473 100	405 100	317 100	290 100	462 100	507 100	462 100	470 100	97 100	202 100	243 100	443 100	597 100	855 100	688 100	721 100
Infrastructure	33 3%	9 2%	14 6%	9 2%	14 3%	8 9%	11 2%	8 2%	9 3%	14 5%	13 3%	17 3%	13 3%	16 3%	3 3%	4 2%	6 3%	11 3%	23 4%	26 3%	25 4%	27 4%
The environment and climate change	131 13%	12 3%	26 11%	87 23%	15 3%	10 12%	106 22%	18 4%	36 11%	75 26%	15 3%	111 22%	17 4%	105 22%	9 9%	6 3%	8 3%	63 14%	79 13%	103 12%	72 11%	114 16%
Education	26 3%	4 1%	5 2%	16 4%	6 1%	2 3%	18 4%	4 1%	8 2%	14 5%	5 1%	19 4%	6 1%	19 4%	1 1%	2 1%	4 1%	8 2%	13 2%	16 2%	12 2%	22 3%
National security	137 13%	79 21%	33 15%	23 6%	100 21%	11 13%	26 6%	89 22%	37 12%	9 3%	102 22%	28 5%	100 22%	30 6%	8 8%	37 18%	58 24%	74 17%	97 16%	124 15%	106 15%	89 12%
Gun rights	66 6%	14 4%	12 5%	38 10%	19 4%	7 8%	40 9%	20 5%	17 5%	26 9%	17 4%	44 9%	16 4%	43 9%	7 7%	5 3%	12 5%	24 6%	35 6%	53 6%	45 7%	60 8%
Healthcare	108 11%	27 7%	17 7%	57 15%	34 7%	7 8%	68 14%	28 7%	32 10%	45 16%	32 7%	68 13%	29 6%	75 16%	4 5%	6 3%	22 9%	46 10%	66 11%	91 11%	61 9%	87 12%
Taxes	27 3%	12 3%	8 3%	6 2%	16 3%	4 5%	7 2%	15 4%	8 2%	4 2%	20 4%	6 1%	16 3%	7 1%	5 5%	5 3%	10 4%	8 2%	16 3%	20 2%	23 3%	18 3%
Jobs and the economy	255 25%	95 25%	58 25%	90 24%	126 27%	18 21%	111 23%	99 24%	99 31%	53 18%	125 27%	122 24%	120 26%	102 22%	33 34%	56 28%	61 25%	107 24%	154 26%	215 25%	176 26%	167 23%
Cost of living	407 40%	150 39%	84 37%	163 43%	172 36%	26 31%	209 44%	135 33%	144 45%	120 41%	157 34%	224 44%	167 36%	195 42%	45 47%	75 37%	85 35%	164 37%	201 34%	336 39%	273 40%	281 39%
Drug abuse	49 5%	14 4%	7 3%	22 6%	16 3%	11 13%	23 5%	13 3%	27 9%	8 3%	16 3%	27 5%	15 3%	23 5%	11 12%	8 4%	8 3%	21 5%	26 4%	33 4%	31 4%	37 5%
Immigration	229 22%	156 40%	44 19%	28 7%	182 39%	12 15%	34 7%	146 36%	63 20%	18 6%	176 38%	40 8%	175 38%	38 8%	15 16%	95 47%	83 34%	118 27%	147 25%	201 24%	187 27%	139 19%
Crime	98 9%	41 11%	25 11%	27 7%	49 10%	13 15%	35 8%	44 11%	36 11%	17 6%	44 9%	45 9%	47 10%	37 8%	14 14%	16 8%	30 12%	34 8%	51 9%	76 9%	64 9%	52 7%
Political corruption	306 30%	121 31%	76 33%	102 27%	152 32%	29 34%	125 27%	149 37%	69 22%	83 29%	157 34%	132 26%	158 34%	124 26%	24 25%	74 37%	69 29%	133 30%	184 31%	255 30%	209 30%	205 28%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	45	4	5	35	6	3	36	9	13	23	6	36	6	37	2	1	5	16	25	36	15	36
	4%	1%	2%	9%	1%	3%	8%	2%	4%	8%	1%	7%	1%	8%	2%	*%	2%	4%	4%	4%	2%	5%
Abortion	69	9	20	39	13	0	55	12	19	36	13	55	14	54	1	4	9	25	39	62	35	57
	7%	2%	9%	10%	3%	*%	12%	3%	6%	12%	3%	11%	3%	12%	1%	2%	4%	6%	7%	7%	5%	8%
Something else (Please specify)	55	15	17	20	16	5	35	12	11	31	19	33	16	32	7	5	10	25	32	50	24	37
	5%	4%	7%	5%	3%	6%	7%	3%	3%	11%	4%	6%	4%	7%	7%	3%	4%	6%	5%	6%	4%	5%
Unsure	13	7	5	0	9	3	1	8	4	-	8	3	9	0	3	4	5	7	5	9	11	9
	1%	2%	2%	*%	2%	3%	*%	2%	1%		2%	1%	2%	*%	3%	2%	2%	2%	1%	1%	2%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	33	11	15	9	24	6	3	5	23	5	17	1	2	8	9	4	16	13
	3%	2%	5%	3%	3%	4%	3%	2%	5%	2%	7%	*%	1%	3%	3%	4%	4%	3%
The environment and climate change	131	55	54	34	96	17	17	38	66	27	42	5	19	59	11	3	13	112
	13%	12%	17%	13%	13%	11%	16%	15%	14%	9%	16%	3%	10%	22%	3%	3%	3%	27%
Education	26	7	13	10	15	8	2	7	14	5	10	2	4	10	4	3	2	23
	3%	1%	4%	4%	2%	5%	2%	3%	3%	2%	4%	1%	2%	4%	1%	2%	*%	6%
National security	137	80	23	25	112	9	15	30	60	47	27	36	25	13	64	33	89	23
	13%	17%	8%	9%	15%	6%	14%	12%	12%	16%	10%	20%	14%	5%	19%	31%	23%	5%
Gun rights	66	31	19	22	44	15	7	10	31	25	22	8	15	21	13	5	10	34
	6%	6%	6%	8%	6%	9%	7%	4%	7%	8%	8%	5%	8%	8%	4%	5%	3%	8%
Healthcare	108	56	29	28	81	19	9	20	64	24	39	14	16	23	13	12	17	56
	11%	12%	9%	10%	11%	12%	8%	8%	13%	8%	15%	8%	9%	9%	4%	12%	4%	13%
Taxes	27	15	6	10	17	4	6	7	11	9	4	7	7	5	12	4	7	5
	3%	3%	2%	4%	2%	3%	5%	3%	2%	3%	2%	4%	4%	2%	4%	3%	2%	1%
Jobs and the economy	255	110	93	75	177	42	33	60	120	75	49	37	46	65	82	32	99	79
	25%	23%	30%	28%	23%	27%	31%	25%	25%	25%	19%	21%	25%	25%	24%	30%	26%	19%
Cost of living	407	177	135	123	282	85	38	110	177	120	105	80	73	104	124	34	137	182
	40%	37%	44%	47%	37%	55%	35%	45%	37%	40%	40%	45%	40%	39%	37%	32%	36%	43%
Drug abuse	49	10	22	13	36	9	3	11	25	14	9	6	13	16	15	0	13	23
	5%	2%	7%	5%	5%	6%	3%	4%	5%	4%	4%	3%	7%	6%	5%	*%	4%	6%
Immigration	229	132	41	35	193	17	18	37	105	88	45	60	40	34	139	38	144	36
	22%	28%	13%	13%	25%	11%	17%	15%	22%	29%	17%	34%	22%	13%	42%	36%	38%	9%
Crime	98	46	21	27	70	13	14	35	47	15	22	24	14	20	30	15	51	27
	9%	10%	7%	10%	9%	8%	13%	14%	10%	5%	8%	14%	8%	8%	9%	14%	13%	6%
Political corruption	306	144	92	72	235	35	36	63	134	109	77	60	56	63	121	20	131	106
	30%	30%	30%	27%	31%	23%	34%	26%	28%	36%	30%	34%	31%	24%	36%	19%	34%	25%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	45	17	19	9	36	5	4	15	20	10	8	2	17	10	4	1	1	32
	4%	4%	6%	3%	5%	3%	3%	6%	4%	3%	3%	1%	9%	4%	1%	1%	*%	8%
Abortion	69	36	22	23	45	17	6	18	34	17	28	6	11	34	11	2	14	43
	7%	8%	7%	9%	6%	11%	6%	7%	7%	6%	11%	3%	6%	13%	3%	2%	4%	10%
Something else (Please specify)	55	24	14	9	46	5	4	22	24	9	13	2	6	35	13	2	9	40
	5%	5%	5%	3%	6%	3%	3%	9%	5%	3%	5%	1%	3%	13%	4%	2%	2%	9%
Unsure	13	4	2	3	10	2	0	3	5	5	3	2	3	4	4	4	10	2
	1%	1%	1%	1%	1%	1%	*%	1%	1%	2%	1%	1%	1%	1%	1%	4%	3%	*%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	177	71	95	82	100	37	26	21	27	22	44	63	70	107
	17%	18%	20%	15%	14%	31%	20%	15%	18%	14%	15%	22%	15%	19%
GETTING A LOT/LITTLE WORSE	706	280	304	402	504	62	88	92	99	114	215	186	305	401
	69%	69%	64%	73%	73%	52%	68%	65%	65%	72%	75%	65%	67%	70%
Improving a lot	37	16	26	11	24	9	1	2	4	2	7	23	7	29
	4%	4%	5%	2%	3%	8%	1%	1%	3%	1%	2%	8%	2%	5%
Improving a little	140	55	69	71	76	28	25	19	23	20	38	40	62	78
	14%	14%	15%	13%	11%	24%	19%	13%	15%	13%	13%	14%	14%	14%
Staying the same	116	46	64	52	75	15	16	15	23	20	26	33	58	59
	11%	12%	13%	9%	11%	12%	12%	11%	15%	12%	9%	11%	13%	10%
Getting a little worse	302	120	130	172	190	36	47	37	49	56	93	67	142	160
	29%	30%	27%	31%	28%	30%	36%	26%	32%	35%	32%	23%	31%	28%
Getting a lot worse	405	160	175	230	314	26	41	54	51	58	122	119	164	241
	39%	40%	37%	42%	45%	22%	31%	38%	33%	37%	42%	41%	36%	42%
Unsure	30	6	13	17	13	4	0	14	4	2	3	6	21	9
	3%	2%	3%	3%	2%	4%	0%	10%	3%	2%	1%	2%	5%	2%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	177	44	62	56	14	106	70	48	51	42	46	40	32	13	86	10	67
	17%	21%	15%	19%	13%	17%	18%	12%	18%	18%	20%	17%	15%	16%	18%	14%	21%
GETTING A LOT/LITTLE WORSE	706	142	297	203	65	439	267	297	207	144	159	163	156	60	334	50	219
	69%	67%	72%	69%	61%	70%	67%	75%	71%	62%	70%	68%	76%	74%	68%	75%	67%
Improving a lot	37	10	15	10	1	25	11	14	8	12	6	8	7	3	12	2	22
	4%	5%	4%	3%	1%	4%	3%	4%	3%	5%	2%	3%	3%	4%	2%	3%	7%
Improving a little	140	34	46	46	14	81	60	33	43	31	40	32	25	9	75	8	45
	14%	16%	11%	16%	13%	13%	15%	8%	15%	13%	18%	13%	12%	11%	15%	12%	14%
Staying the same	116	23	47	29	17	70	46	44	31	31	20	28	16	8	55	7	35
	11%	11%	11%	10%	16%	11%	12%	11%	10%	13%	9%	12%	8%	10%	11%	10%	11%
Getting a little worse	302	56	133	79	33	189	113	106	84	65	66	80	56	27	158	22	75
	29%	26%	32%	27%	32%	30%	28%	27%	29%	28%	29%	33%	27%	33%	32%	33%	23%
Getting a lot worse	405	85	164	123	31	250	154	191	123	78	92	83	100	33	176	28	144
	39%	40%	40%	42%	29%	40%	39%	48%	42%	34%	41%	35%	49%	41%	36%	41%	44%
Unsure	30	4	9	6	11	13	17	9	3	16	3	9	1	1	14	1	5
	3%	2%	2%	2%	10%	2%	4%	2%	1%	7%	1%	4%	1%	1%	3%	1%	2%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	177	13	41	121	15	8	154	17	58	97	14	158	14	154	8	5	8	85	105	150	91	151
	17%	3%	18%	32%	3%	9%	32%	4%	18%	33%	3%	31%	3%	33%	9%	3%	3%	19%	18%	18%	13%	21%
GETTING A LOT/LITTLE WORSE	706	352	157	170	427	66	213	363	192	142	422	241	419	214	73	189	220	295	425	596	509	458
	69%	91%	69%	45%	91%	78%	45%	89%	61%	49%	91%	48%	91%	46%	75%	94%	91%	67%	71%	70%	74%	64%
Improving a lot	37	2	3	32	2	0	35	2	12	21	3	33	2	34	1	-	2	15	26	31	20	31
	4%	*%	1%	8%	*%	*%	7%	1%	4%	7%	1%	6%	*%	7%	1%		1%	3%	4%	4%	3%	4%
Improving a little	140	12	38	89	14	8	119	15	46	76	11	126	12	120	7	5	6	70	79	119	72	120
	14%	3%	16%	23%	3%	9%	25%	4%	14%	26%	2%	25%	3%	26%	8%	3%	3%	16%	13%	14%	10%	17%
Staying the same	116	16	23	74	24	9	83	22	45	47	23	84	25	85	6	7	12	50	51	82	68	92
	11%	4%	10%	19%	5%	10%	18%	5%	14%	16%	5%	17%	6%	18%	6%	4%	5%	11%	8%	10%	10%	13%
Getting a little worse	302	110	71	110	132	36	133	120	99	79	127	154	129	140	32	41	84	115	169	252	194	212
	29%	29%	31%	29%	28%	43%	28%	30%	31%	27%	28%	30%	28%	30%	33%	20%	35%	26%	28%	29%	28%	29%
Getting a lot worse	405	241	86	60	296	29	80	243	93	63	295	87	290	74	41	148	135	180	256	344	314	246
	39%	63%	38%	16%	63%	35%	17%	60%	29%	22%	64%	17%	63%	16%	42%	73%	56%	41%	43%	40%	46%	34%
Unsure	30	3	8	17	4	2	23	3	22	4	4	23	3	17	9	0	3	13	16	27	20	21
	3%	1%	3%	4%	1%	2%	5%	1%	7%	1%	1%	5%	1%	4%	10%	*%	1%	3%	3%	3%	3%	3%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	177	78	59	40	136	13	27	54	82	41	40	12	30	57	9	3	8	165
	17%	16%	19%	15%	18%	9%	25%	22%	17%	14%	15%	7%	16%	22%	3%	3%	2%	39%
GETTING A LOT/LITTLE WORSE	706	340	188	193	509	124	69	162	331	213	186	155	124	155	313	91	350	171
	69%	71%	61%	73%	67%	80%	64%	66%	69%	70%	71%	88%	68%	59%	94%	85%	92%	41%
Improving a lot	37	23	9	8	29	1	7	9	20	8	9	3	6	9	2	-	1	27
	4%	5%	3%	3%	4%	1%	6%	3%	4%	3%	4%	2%	3%	3%	*%		*%	6%
Improving a little	140	55	50	33	107	12	20	45	62	33	30	8	23	48	8	3	8	138
	14%	12%	16%	12%	14%	8%	19%	18%	13%	11%	12%	5%	13%	18%	2%	3%	2%	33%
Staying the same	116	54	43	24	92	13	11	27	49	40	25	9	26	32	11	10	17	73
	11%	11%	14%	9%	12%	9%	10%	11%	10%	13%	9%	5%	14%	12%	3%	9%	4%	17%
Getting a little worse	302	120	100	84	214	54	30	74	138	90	79	50	63	78	85	34	118	119
	29%	25%	32%	32%	28%	35%	28%	30%	29%	30%	31%	28%	34%	30%	26%	32%	31%	28%
Getting a lot worse	405	220	87	109	295	70	39	88	193	123	107	105	62	77	228	57	233	52
	39%	46%	28%	41%	39%	45%	36%	36%	40%	41%	41%	60%	34%	29%	68%	53%	61%	12%
Unsure	30	7	21	6	24	5	1	3	18	8	10	0	3	19	0	2	6	13
	3%	1%	7%	2%	3%	3%	1%	1%	4%	3%	4%	*%	2%	7%	*%	2%	2%	3%

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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	354	147	177	177	253	32	41	46	46	45	91	127	137	218
	34%	36%	37%	32%	37%	28%	32%	32%	30%	29%	31%	44%	30%	38%
I am just able to pay for basic necessities	399	150	183	217	246	55	59	58	62	64	111	105	184	215
	39%	37%	38%	39%	36%	47%	45%	41%	41%	40%	38%	36%	41%	37%
I struggle to pay for basic necessities	268	104	114	154	188	29	29	38	44	46	86	55	128	141
	26%	26%	24%	28%	27%	24%	22%	26%	29%	29%	30%	19%	28%	24%
Unsure	7	2	2	5	4	1	1	0	1	3	1	1	4	3
	1%	1%	*%	1%	1%	1%	1%	*%	1%	2%	*%	*%	1%	*%

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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	354	48	132	136	38	180	174	118	134	22	72	105	94	52	172	21	129
	34%	23%	32%	46%	36%	29%	43%	30%	46%	10%	31%	44%	46%	64%	35%	31%	39%
I am just able to pay for basic necessities	399	88	170	88	53	258	141	147	100	105	98	96	71	19	192	16	135
	39%	42%	41%	30%	50%	41%	35%	37%	34%	45%	43%	40%	35%	24%	39%	24%	41%
I struggle to pay for basic necessities	268	74	111	69	14	185	83	131	58	105	56	39	39	10	122	30	63
	26%	35%	27%	23%	14%	29%	21%	33%	20%	45%	25%	16%	19%	13%	25%	44%	19%
Unsure	7	2	2	2	0	4	2	2	1	1	1	0	1	-	3	1	0
	1%	1%	1%	1%	*%	1%	*%	1%	*%	1%	1%	*%	1%	-	1%	2%	*%

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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	354	115	94	134	151	28	175	121	106	124	140	198	144	187	22	45	89	176	224	310	232	251
	34%	30%	41%	35%	32%	33%	37%	30%	33%	43%	30%	39%	31%	40%	23%	22%	37%	40%	37%	36%	34%	35%
I am just able to pay for basic necessities	399	145	87	158	183	28	188	156	129	109	186	196	176	175	48	89	85	157	229	326	266	279
	39%	38%	38%	41%	39%	33%	40%	39%	41%	38%	40%	39%	38%	37%	49%	44%	35%	36%	38%	38%	39%	39%
I struggle to pay for basic necessities	268	122	46	89	133	27	108	124	79	57	132	112	137	106	25	65	67	108	140	213	184	186
	26%	32%	20%	23%	28%	31%	23%	31%	25%	20%	29%	22%	30%	23%	26%	32%	27%	24%	24%	25%	27%	26%
Unsure	7	3	1	1	4	2	1	3	4	-	4	1	4	1	2	2	1	1	4	6	6	5
	1%	1%	1%	*%	1%	2%	*%	1%	1%		1%	*%	1%	*%	2%	1%	1%	*%	1%	1%	1%	1%

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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	354	187	105	89	266	45	43	82	191	81	98	61	53	108	77	51	117	169
	34%	39%	34%	34%	35%	29%	40%	33%	40%	27%	38%	35%	29%	41%	23%	48%	31%	40%
I am just able to pay for basic necessities	399	187	111	99	300	66	33	93	180	126	93	69	73	87	152	26	149	157
	39%	39%	36%	38%	39%	42%	31%	38%	38%	42%	36%	39%	40%	33%	45%	25%	39%	37%
I struggle to pay for basic necessities	268	102	91	75	192	43	32	70	105	93	67	45	54	67	103	28	111	91
	26%	21%	30%	28%	25%	28%	29%	29%	22%	31%	26%	25%	30%	25%	31%	26%	29%	21%
Unsure	7	2	2	1	4	1	-	1	4	3	3	1	3	2	3	1	6	5
	1%	*%	*%	*%	1%	1%		*%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	153	56	83	71	83	35	29	33	29	22	29	41	84	70
	15%	14%	17%	13%	12%	30%	23%	23%	19%	14%	10%	14%	18%	12%
MUCH/SOMEWHAT LESS SECURE	661	257	304	358	461	55	84	96	97	93	195	181	286	376
	64%	64%	64%	65%	67%	47%	64%	68%	63%	59%	68%	63%	63%	65%
Much more secure	41	16	20	21	22	11	7	10	8	9	3	10	27	14
	4%	4%	4%	4%	3%	9%	6%	7%	5%	6%	1%	4%	6%	2%
Somewhat more secure	113	40	63	50	61	24	22	23	21	14	25	30	57	56
	11%	10%	13%	9%	9%	21%	17%	16%	14%	9%	9%	11%	13%	10%
Neither more nor less secure	212	91	90	122	146	27	17	13	28	42	64	66	83	129
	21%	23%	19%	22%	21%	23%	13%	9%	18%	27%	22%	23%	18%	22%
Somewhat less secure	346	133	170	176	233	28	49	62	51	39	92	101	153	193
	34%	33%	36%	32%	34%	24%	37%	44%	33%	25%	32%	35%	34%	33%
Much less secure	316	123	134	182	228	27	35	34	46	54	103	80	133	183
	31%	31%	28%	33%	33%	23%	27%	24%	30%	34%	36%	28%	29%	32%
Unsure	2	-	-	2	2	-	-	-	-	1	1	0	1	2
	.*%			.*%	.*%					.*%	.*%	.*%	.*%	.*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	153	36	53	49	15	89	63	47	35	21	34	40	39	17	87	6	46
	15%	17%	13%	16%	14%	14%	16%	12%	12%	9%	15%	16%	19%	21%	18%	9%	14%
MUCH/SOMEWHAT LESS SECURE	661	135	273	182	71	408	253	279	182	162	138	156	132	41	298	47	214
	64%	63%	66%	62%	67%	65%	63%	70%	62%	69%	61%	65%	64%	50%	61%	70%	66%
Much more secure	41	8	15	10	7	23	17	10	10	8	8	6	11	7	27	0	10
	4%	4%	4%	3%	7%	4%	4%	3%	4%	3%	4%	3%	6%	9%	6%	1%	3%
Somewhat more secure	113	28	38	39	8	66	47	36	25	13	26	33	28	9	60	6	37
	11%	13%	9%	13%	7%	11%	12%	9%	9%	6%	12%	14%	13%	12%	12%	8%	11%
Neither more nor less secure	212	41	87	63	21	128	84	71	75	49	55	45	35	24	103	14	65
	21%	19%	21%	22%	19%	20%	21%	18%	26%	21%	24%	19%	17%	29%	21%	21%	20%
Somewhat less secure	346	59	140	95	51	199	147	132	101	78	79	94	57	18	160	25	117
	34%	28%	34%	32%	48%	32%	37%	33%	35%	33%	35%	39%	28%	22%	33%	36%	36%
Much less secure	316	76	134	87	19	209	106	147	81	85	59	62	75	23	138	23	97
	31%	36%	32%	30%	18%	33%	27%	37%	28%	36%	26%	26%	36%	28%	28%	34%	30%
Unsure	2	0	1	-	-	2	-	2	-	1	0	-	-	-	1	-	0
	*%	*%	*%			*%		*%		*%	*%				*%		*%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	153	33	32	85	39	9	105	45	50	57	36	110	37	105	12	16	17	66	80	125	90	125
	15%	9%	14%	22%	8%	10%	22%	11%	16%	20%	8%	22%	8%	22%	12%	8%	7%	15%	13%	15%	13%	17%
MUCH/SOMEWHAT LESS SECURE	661	298	137	206	355	54	253	310	177	163	356	264	359	239	63	167	180	294	396	547	469	429
	64%	77%	60%	54%	75%	63%	54%	76%	56%	56%	77%	52%	78%	51%	65%	83%	74%	66%	66%	64%	68%	60%
Much more secure	41	5	8	25	8	5	27	13	12	16	10	29	7	27	7	5	0	9	14	29	24	30
	4%	1%	4%	7%	2%	6%	6%	3%	4%	5%	2%	6%	1%	6%	8%	2%	0%	2%	2%	3%	4%	4%
Somewhat more secure	113	28	23	60	31	3	78	32	38	42	26	80	30	78	5	12	16	57	66	97	65	95
	11%	7%	10%	16%	7%	4%	16%	8%	12%	14%	6%	16%	7%	17%	5%	6%	7%	13%	11%	11%	10%	13%
Neither more nor less secure	212	53	60	90	77	22	113	50	89	70	69	131	66	125	22	19	46	83	120	181	127	166
	21%	14%	26%	23%	16%	26%	24%	12%	28%	24%	15%	26%	14%	27%	22%	9%	19%	19%	20%	21%	19%	23%
Somewhat less secure	346	129	79	125	158	32	155	141	95	104	157	166	161	152	32	52	102	150	204	290	235	230
	34%	33%	35%	33%	34%	38%	33%	35%	30%	36%	34%	33%	35%	32%	33%	26%	42%	34%	34%	34%	34%	32%
Much less secure	316	170	58	82	197	21	98	169	83	58	200	98	198	87	31	115	78	144	192	258	234	200
	31%	44%	25%	21%	42%	25%	21%	42%	26%	20%	43%	19%	43%	19%	32%	57%	32%	32%	32%	30%	34%	28%
Unsure	2	0	-	1	0	1	1	1	1	-	0	1	0	1	1	0	-	0	2	2	2	2
	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	153	76	56	50	103	24	26	42	77	34	32	25	22	41	27	6	32	92
	15%	16%	18%	19%	14%	16%	24%	17%	16%	11%	12%	14%	12%	15%	8%	6%	8%	22%
MUCH/SOMEWHAT LESS SECURE	661	295	201	165	494	99	66	152	303	206	166	123	126	164	264	76	289	214
	64%	62%	65%	63%	65%	64%	61%	62%	63%	68%	64%	70%	69%	62%	79%	72%	76%	51%
Much more secure	41	20	16	17	23	9	8	13	20	7	8	9	6	12	5	0	4	11
	4%	4%	5%	7%	3%	6%	8%	5%	4%	2%	3%	5%	3%	4%	1%	0%	1%	3%
Somewhat more secure	113	56	40	33	80	15	18	28	57	27	24	16	16	29	22	6	28	81
	11%	12%	13%	13%	10%	10%	16%	12%	12%	9%	9%	9%	9%	11%	7%	5%	7%	19%
Neither more nor less secure	212	107	51	48	163	32	16	52	99	61	61	28	34	58	43	24	59	115
	21%	22%	16%	18%	21%	21%	15%	21%	21%	20%	24%	16%	19%	22%	13%	23%	16%	27%
Somewhat less secure	346	138	124	75	268	43	33	74	158	113	83	54	64	100	108	40	136	131
	34%	29%	40%	29%	35%	28%	30%	30%	33%	37%	32%	31%	35%	38%	32%	38%	36%	31%
Much less secure	316	157	77	89	225	56	34	78	145	93	83	69	62	64	156	36	153	83
	31%	33%	25%	34%	30%	36%	31%	31%	30%	31%	32%	39%	34%	24%	47%	34%	40%	20%
Unsure	2	-	1	-	2	-	-	1	0	1	0	-	0	1	0	-	2	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	404	148	203	201	232	78	49	80	81	61	100	82	222	183
	39%	37%	43%	36%	34%	66%	38%	56%	53%	38%	35%	29%	49%	32%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	583	239	261	322	426	35	78	60	64	91	176	192	215	368
	57%	59%	55%	58%	62%	30%	60%	42%	42%	57%	61%	67%	47%	64%
Very confident	104	41	57	47	53	28	16	21	31	17	17	17	69	34
	10%	10%	12%	8%	8%	24%	13%	15%	20%	11%	6%	6%	15%	6%
Somewhat confident	301	107	146	155	179	50	32	58	51	43	83	66	152	148
	29%	26%	31%	28%	26%	42%	25%	41%	33%	27%	29%	23%	34%	26%
Not that confident	327	127	142	185	227	23	57	44	34	49	95	105	127	200
	32%	31%	30%	33%	33%	19%	44%	31%	23%	31%	33%	36%	28%	35%
Not confident at all	256	112	119	137	199	12	21	16	30	42	81	87	88	168
	25%	28%	25%	25%	29%	11%	16%	12%	19%	26%	28%	30%	19%	29%
Unsure	42	16	12	29	34	4	3	2	8	7	12	13	16	25
	4%	4%	3%	5%	5%	4%	2%	1%	5%	4%	4%	5%	4%	4%

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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	404	87	157	121	38	244	159	129	102	77	103	99	71	36	241	30	96
	39%	41%	38%	41%	36%	39%	40%	32%	35%	33%	45%	41%	34%	45%	49%	44%	30%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	583	122	240	160	61	362	221	253	173	147	117	133	123	44	234	36	218
	57%	57%	58%	54%	58%	58%	55%	64%	59%	63%	52%	55%	60%	55%	48%	53%	67%
Very confident	104	20	38	31	14	58	45	28	24	20	21	24	25	9	61	17	17
	10%	10%	9%	11%	13%	9%	11%	7%	8%	9%	9%	10%	12%	11%	13%	25%	5%
Somewhat confident	301	67	120	90	24	186	114	101	77	57	82	75	46	27	180	13	79
	29%	31%	29%	31%	23%	30%	29%	25%	26%	24%	36%	31%	22%	33%	37%	19%	24%
Not that confident	327	69	135	81	42	204	123	134	93	78	71	76	70	20	136	23	116
	32%	32%	33%	27%	40%	33%	31%	34%	32%	33%	31%	32%	34%	25%	28%	34%	36%
Not confident at all	256	53	105	79	19	158	98	119	80	69	47	57	53	24	98	13	102
	25%	25%	25%	27%	18%	25%	25%	30%	27%	29%	21%	24%	26%	30%	20%	20%	31%
Unsure	42	4	17	13	7	21	20	16	17	10	8	8	12	1	13	2	11
	4%	2%	4%	4%	7%	3%	5%	4%	6%	4%	3%	3%	6%	1%	3%	3%	3%

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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	404	99	100	199	120	39	245	105	146	148	105	277	114	254	37	41	67	169	217	323	249	307
	39%	26%	44%	52%	25%	47%	52%	26%	46%	51%	23%	55%	25%	54%	38%	20%	28%	38%	36%	38%	36%	43%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	583	272	123	164	335	42	206	283	157	133	339	209	331	197	54	156	165	253	352	497	409	378
	57%	71%	54%	43%	71%	50%	44%	70%	50%	46%	73%	41%	72%	42%	56%	77%	68%	57%	59%	58%	59%	52%
Very confident	104	20	19	62	25	9	70	31	32	40	23	74	23	70	10	9	13	30	44	75	57	74
	10%	5%	8%	16%	5%	10%	15%	8%	10%	14%	5%	15%	5%	15%	10%	5%	5%	7%	7%	9%	8%	10%
Somewhat confident	301	79	82	137	94	31	175	74	115	108	83	202	90	183	27	32	55	139	173	248	191	233
	29%	20%	36%	36%	20%	36%	37%	18%	36%	37%	18%	40%	20%	39%	28%	16%	22%	31%	29%	29%	28%	32%
Not that confident	327	135	67	112	166	20	141	144	94	81	166	142	164	137	27	57	100	131	186	278	216	225
	32%	35%	29%	29%	35%	24%	30%	36%	30%	28%	36%	28%	35%	29%	28%	28%	41%	30%	31%	32%	31%	31%
Not confident at all	256	137	56	52	169	22	65	139	63	52	173	67	168	61	28	99	64	122	166	219	193	153
	25%	36%	25%	14%	36%	26%	14%	34%	20%	18%	37%	13%	36%	13%	29%	49%	27%	27%	28%	26%	28%	21%
Unsure	42	15	4	19	17	3	21	17	14	9	18	21	17	19	5	4	11	21	28	36	30	36
	4%	4%	2%	5%	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	5%	2%	4%	5%	5%	4%	4%	5%

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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	404	174	160	127	277	66	61	117	181	106	87	50	66	119	75	28	100	212
	39%	36%	52%	48%	36%	43%	56%	48%	38%	35%	34%	29%	36%	45%	22%	26%	26%	50%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	583	287	138	125	454	78	47	121	274	188	154	122	108	134	250	72	264	183
	57%	60%	45%	47%	60%	50%	43%	49%	57%	62%	59%	69%	59%	51%	75%	68%	69%	43%
Very confident	104	40	48	46	58	21	25	32	42	31	19	14	15	23	14	3	18	48
	10%	8%	16%	17%	8%	13%	23%	13%	9%	10%	7%	8%	8%	9%	4%	2%	5%	11%
Somewhat confident	301	133	112	81	220	46	35	86	140	75	69	36	51	95	61	25	83	164
	29%	28%	36%	31%	29%	30%	33%	35%	29%	25%	26%	20%	28%	36%	18%	23%	22%	39%
Not that confident	327	148	97	61	262	40	21	69	145	113	81	62	66	79	115	39	121	132
	32%	31%	31%	23%	34%	26%	19%	28%	30%	37%	31%	35%	36%	30%	35%	37%	32%	31%
Not confident at all	256	138	41	64	192	38	26	53	128	75	73	60	42	55	134	33	143	51
	25%	29%	13%	24%	25%	24%	24%	21%	27%	25%	28%	34%	23%	21%	40%	31%	37%	12%
Unsure	42	18	11	12	30	11	1	8	25	9	19	4	8	11	10	7	18	27
	4%	4%	3%	4%	4%	7%	1%	3%	5%	3%	7%	2%	5%	4%	3%	7%	5%	6%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	150	172	219	213	78	53	63	66	61	90	112	189	202
	38%	37%	36%	40%	31%	66%	41%	44%	43%	39%	31%	39%	42%	35%
VERY/SOMEWHAT UNFAVORABLE	609	244	290	319	470	31	70	74	82	92	190	171	248	362
	59%	60%	61%	58%	68%	27%	54%	52%	53%	58%	66%	59%	55%	63%
Very Favorable	188	72	89	99	95	48	29	18	28	23	48	70	70	118
	18%	18%	19%	18%	14%	40%	22%	13%	19%	15%	17%	24%	15%	21%
Somewhat Favorable	203	78	84	120	118	30	24	44	37	38	42	42	119	84
	20%	19%	18%	22%	17%	26%	19%	31%	24%	24%	15%	15%	26%	15%
Heard of, No Opinion	27	9	13	14	8	8	5	6	6	3	8	5	15	12
	3%	2%	3%	3%	1%	7%	4%	4%	4%	2%	3%	2%	3%	2%
Somewhat Unfavorable	149	54	66	83	80	18	31	36	28	30	38	17	94	55
	14%	13%	14%	15%	12%	15%	24%	25%	18%	19%	13%	6%	21%	10%
Very Unfavorable	460	189	225	236	390	13	39	38	54	62	152	154	154	306
	45%	47%	47%	43%	56%	11%	30%	27%	35%	39%	53%	53%	34%	53%
Never heard of	1	1	1	0	-	-	1	-	-	1	-	-	1	-
	*%	*%	*%	*%			1%			1%			*%	

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	77	146	112	55	223	167	101	111	101	98	87	59	32	199	21	120
	38%	36%	35%	38%	52%	36%	42%	25%	38%	43%	43%	36%	29%	40%	41%	31%	37%
VERY/SOMEWHAT UNFAVORABLE	609	128	254	180	48	382	227	292	178	129	123	148	141	46	276	44	203
	59%	60%	61%	61%	45%	61%	57%	73%	61%	55%	54%	62%	68%	57%	56%	65%	62%
Very Favorable	188	50	63	52	23	113	74	48	45	45	67	34	25	13	87	9	79
	18%	23%	15%	18%	21%	18%	19%	12%	16%	19%	29%	14%	12%	17%	18%	14%	24%
Somewhat Favorable	203	27	83	61	32	110	93	52	66	56	31	53	34	19	112	12	41
	20%	13%	20%	21%	31%	18%	23%	13%	23%	24%	13%	22%	16%	23%	23%	17%	13%
Heard of, No Opinion	27	6	15	2	3	21	5	6	2	3	7	5	6	3	14	2	4
	3%	3%	4%	1%	3%	3%	1%	1%	1%	1%	3%	2%	3%	3%	3%	3%	1%
Somewhat Unfavorable	149	24	69	43	13	93	56	52	28	34	33	39	29	12	88	9	21
	14%	11%	17%	15%	12%	15%	14%	13%	9%	14%	15%	16%	14%	15%	18%	14%	6%
Very Unfavorable	460	104	185	137	35	289	172	239	151	95	89	109	112	34	188	35	182
	45%	49%	45%	46%	33%	46%	43%	60%	52%	41%	39%	46%	54%	42%	38%	51%	56%
Never heard of	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	0	-
	0%	1%				0%				1%						1%	

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	9	78	299	11	29	352	31	141	213	8	369	10	365	17	3	7	174	217	320	186	345
	38%	2%	34%	78%	2%	34%	75%	8%	44%	73%	2%	73%	2%	78%	17%	2%	3%	39%	36%	37%	27%	48%
VERY/SOMEWHAT UNFAVORABLE	609	373	140	70	458	48	103	368	162	72	452	118	448	90	71	199	233	259	368	520	486	350
	59%	97%	62%	18%	97%	57%	22%	91%	51%	25%	98%	23%	97%	19%	74%	98%	96%	58%	62%	61%	71%	49%
Very Favorable	188	3	25	160	4	4	181	15	58	111	3	184	3	183	2	3	0	94	118	157	79	172
	18%	1%	11%	42%	1%	4%	38%	4%	18%	38%	1%	36%	1%	39%	2%	2%	0%	21%	20%	18%	11%	24%
Somewhat Favorable	203	6	54	140	7	25	172	16	83	102	5	186	6	182	15	-	6	80	100	163	107	174
	20%	2%	24%	37%	1%	29%	36%	4%	26%	35%	1%	37%	1%	39%	15%		3%	18%	17%	19%	16%	24%
Heard of, No Opinion	27	3	8	13	3	7	17	7	13	5	2	19	3	15	9	-	3	10	12	15	16	25
	3%	1%	4%	3%	1%	8%	4%	2%	4%	2%	0%	4%	1%	3%	9%		1%	2%	2%	2%	2%	3%
Somewhat Unfavorable	149	38	50	49	54	19	77	38	62	46	45	89	48	71	30	12	26	44	77	123	94	107
	14%	10%	22%	13%	11%	22%	16%	9%	20%	16%	10%	18%	10%	15%	31%	6%	11%	10%	13%	14%	14%	15%
Very Unfavorable	460	335	90	21	405	30	26	330	99	26	407	29	401	18	41	187	207	215	291	397	392	243
	45%	87%	39%	6%	86%	35%	6%	81%	31%	9%	88%	6%	87%	4%	43%	92%	85%	48%	49%	46%	57%	34%
Never heard of	1	-	1	0	-	1	0	-	1	-	1	-	1	0	-	-	-	-	-	-	-	0
	0%		0%	0%		1%	0%		0%		0%		0%	0%								0%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	157	156	104	288	65	38	113	188	90	108	19	67	131	5	4	4	323
	38%	33%	50%	39%	38%	42%	35%	46%	39%	30%	42%	11%	37%	49%	1%	3%	1%	76%
VERY/SOMEWHAT UNFAVORABLE	609	315	140	153	454	86	68	126	282	201	146	157	111	126	330	100	372	83
	59%	66%	45%	58%	60%	55%	62%	51%	59%	67%	56%	89%	61%	48%	99%	94%	97%	20%
Very Favorable	188	81	70	49	139	22	27	56	97	35	55	6	25	62	4	-	1	187
	18%	17%	23%	19%	18%	14%	25%	23%	20%	12%	21%	3%	14%	24%	1%		*%	44%
Somewhat Favorable	203	77	85	54	149	43	12	58	90	55	53	12	42	68	1	4	4	136
	20%	16%	28%	21%	20%	28%	11%	23%	19%	18%	20%	7%	23%	26%	*%	3%	1%	32%
Heard of, No Opinion	27	6	13	6	19	4	1	7	10	9	6	1	3	8	-	3	5	15
	3%	1%	4%	2%	2%	3%	1%	3%	2%	3%	2%	*%	2%	3%		3%	1%	4%
Somewhat Unfavorable	149	43	64	40	109	27	13	41	79	28	44	15	26	52	22	16	42	70
	14%	9%	21%	15%	14%	17%	12%	17%	17%	9%	17%	9%	14%	20%	7%	15%	11%	17%
Very Unfavorable	460	271	76	114	345	58	55	85	203	173	102	141	85	74	308	84	330	13
	45%	57%	25%	43%	45%	38%	51%	34%	42%	57%	39%	80%	46%	28%	92%	79%	86%	3%
Never heard of	1	-	1	1	0	-	1	-	-	1	-	-	1	-	-	-	-	0
	*%		*%	*%	*%		1%			*%			1%					*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	150	173	223	198	84	60	74	64	58	91	109	196	200
	38%	37%	36%	40%	29%	71%	47%	52%	42%	37%	31%	38%	43%	35%
VERY/SOMEWHAT UNFAVORABLE	572	237	282	290	453	23	64	55	67	90	190	170	212	360
	56%	59%	59%	53%	65%	20%	49%	39%	44%	57%	66%	59%	47%	62%
Very Favorable	187	66	87	100	82	50	33	31	28	22	46	59	81	105
	18%	16%	18%	18%	12%	43%	25%	22%	19%	14%	16%	21%	18%	18%
Somewhat Favorable	209	83	87	123	117	33	28	43	36	36	45	50	115	94
	20%	21%	18%	22%	17%	28%	21%	30%	23%	23%	15%	17%	25%	16%
Heard of, No Opinion	53	15	20	33	37	10	4	10	20	7	8	8	37	16
	5%	4%	4%	6%	5%	8%	3%	7%	13%	5%	3%	3%	8%	3%
Somewhat Unfavorable	119	43	56	64	71	13	21	13	14	34	41	18	61	59
	12%	11%	12%	12%	10%	11%	16%	9%	9%	21%	14%	6%	13%	10%
Very Unfavorable	453	194	226	227	381	10	43	43	53	56	149	152	151	301
	44%	48%	47%	41%	55%	8%	33%	30%	34%	36%	52%	53%	33%	52%
Never heard of	8	2	2	6	4	1	2	3	2	2	0	0	7	1
	1%	1%	*%	1%	1%	1%	1%	2%	1%	1%	*%	*%	2%	*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	83	157	104	50	240	155	104	94	105	97	79	67	34	209	16	115
	38%	39%	38%	35%	48%	38%	39%	26%	32%	45%	42%	33%	32%	42%	43%	23%	35%
VERY/SOMEWHAT UNFAVORABLE	572	110	240	174	48	349	223	272	180	112	116	152	126	44	251	45	202
	56%	52%	58%	59%	46%	56%	56%	68%	62%	48%	51%	63%	61%	54%	51%	66%	62%
Very Favorable	187	49	70	52	15	119	67	43	37	47	64	38	24	4	97	5	68
	18%	23%	17%	18%	14%	19%	17%	11%	13%	20%	28%	16%	12%	5%	20%	8%	21%
Somewhat Favorable	209	34	87	52	36	122	88	60	56	58	33	41	42	30	112	10	47
	20%	16%	21%	18%	34%	19%	22%	15%	19%	25%	15%	17%	21%	38%	23%	15%	14%
Heard of, No Opinion	53	14	16	15	7	31	22	18	18	13	12	9	12	2	27	4	9
	5%	7%	4%	5%	7%	5%	6%	5%	6%	6%	5%	4%	6%	3%	6%	7%	3%
Somewhat Unfavorable	119	20	50	36	13	70	49	41	31	22	24	40	22	10	61	12	23
	12%	9%	12%	12%	13%	11%	12%	10%	10%	9%	10%	17%	11%	13%	12%	18%	7%
Very Unfavorable	453	90	190	138	35	279	173	231	150	90	92	112	104	34	191	33	178
	44%	42%	46%	47%	33%	45%	43%	58%	51%	38%	41%	47%	51%	41%	39%	48%	55%
Never heard of	8	5	2	0	-	7	0	4	-	4	2	-	1	0	2	3	0
	1%	3%	*%	*%		1%	*%	1%		2%	1%		*%	1%	*%	4%	*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	12	71	305	19	21	356	37	144	208	18	369	22	353	21	7	12	179	213	325	181	349
	38%	3%	31%	80%	4%	24%	75%	9%	45%	72%	4%	73%	5%	75%	22%	3%	5%	40%	36%	38%	26%	48%
VERY/SOMEWHAT UNFAVORABLE	572	360	137	56	436	47	89	356	150	63	433	104	427	91	54	190	224	252	369	493	464	325
	56%	93%	60%	15%	93%	55%	19%	88%	47%	22%	94%	21%	92%	19%	55%	94%	92%	57%	62%	58%	67%	45%
Very Favorable	187	3	30	152	8	4	174	22	69	91	8	177	8	174	5	6	2	84	102	153	85	171
	18%	1%	13%	40%	2%	5%	37%	5%	22%	31%	2%	35%	2%	37%	5%	3%	1%	19%	17%	18%	12%	24%
Somewhat Favorable	209	10	41	154	11	16	182	15	75	117	10	192	14	179	16	1	9	95	111	172	96	178
	20%	3%	18%	40%	2%	19%	39%	4%	24%	40%	2%	38%	3%	38%	17%	1%	4%	21%	19%	20%	14%	25%
Heard of, No Opinion	53	12	18	20	14	12	26	11	21	18	9	33	11	25	17	4	6	11	16	36	37	41
	5%	3%	8%	5%	3%	14%	6%	3%	7%	6%	2%	6%	2%	5%	18%	2%	2%	3%	3%	4%	5%	6%
Somewhat Unfavorable	119	33	35	42	44	10	65	35	48	37	44	69	38	66	15	12	25	39	68	97	75	80
	12%	9%	15%	11%	9%	12%	14%	9%	15%	13%	9%	14%	8%	14%	16%	6%	10%	9%	11%	11%	11%	11%
Very Unfavorable	453	326	102	13	393	37	23	321	102	26	389	36	389	25	38	178	199	213	301	396	389	245
	44%	85%	45%	3%	83%	43%	5%	79%	32%	9%	84%	7%	84%	5%	39%	88%	82%	48%	50%	46%	57%	34%
Never heard of	8	1	2	1	2	5	1	1	3	0	3	0	2	1	5	1	1	0	0	1	5	7
	1%	*%	1%	*%	*%	6%	*%	*%	1%	*%	1%	*%	*%	*%	5%	*%	*%	*%	*%	*%	1%	1%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	396	160	154	111	284	70	40	128	178	89	104	16	75	131	9	8	19	332
	38%	33%	50%	42%	37%	45%	37%	52%	37%	30%	40%	9%	41%	50%	3%	8%	5%	79%
VERY/SOMEWHAT UNFAVORABLE	572	306	121	131	439	66	66	101	274	196	139	151	102	109	316	95	356	66
	56%	64%	39%	50%	58%	42%	61%	41%	57%	65%	54%	86%	56%	41%	94%	89%	93%	16%
Very Favorable	187	75	74	54	133	31	23	60	82	45	45	7	33	65	6	2	6	160
	18%	16%	24%	20%	17%	20%	21%	24%	17%	15%	17%	4%	18%	25%	2%	2%	2%	38%
Somewhat Favorable	209	85	81	57	151	39	17	68	97	44	59	9	43	66	3	6	12	171
	20%	18%	26%	21%	20%	25%	16%	28%	20%	15%	23%	5%	23%	25%	1%	6%	3%	41%
Heard of, No Opinion	53	11	30	17	36	15	3	13	26	14	15	8	6	20	8	3	7	22
	5%	2%	10%	6%	5%	9%	2%	5%	5%	5%	6%	5%	3%	8%	2%	3%	2%	5%
Somewhat Unfavorable	119	51	38	33	86	17	16	25	67	27	40	11	24	32	21	13	39	55
	12%	11%	12%	12%	11%	11%	14%	10%	14%	9%	15%	6%	13%	12%	6%	12%	10%	13%
Very Unfavorable	453	255	83	98	353	48	50	76	207	169	100	140	78	77	294	82	317	11
	44%	53%	27%	37%	46%	31%	46%	31%	43%	56%	38%	80%	42%	29%	88%	77%	83%	3%
Never heard of	8	1	5	5	3	5	-	4	2	2	2	1	-	4	2	-	0	3
	1%	*%	2%	2%	*%	3%		1%	*%	1%	1%	*%		1%	1%		*%	1%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	164	213	200	336	19	38	40	49	68	138	118	157	256
	40%	41%	45%	36%	49%	16%	29%	28%	32%	43%	48%	41%	35%	44%
VERY/SOMEWHAT UNFAVORABLE	590	230	252	339	345	91	87	96	96	85	147	167	276	314
	57%	57%	53%	61%	50%	77%	67%	67%	63%	54%	51%	58%	61%	55%
Very Favorable	264	103	144	120	218	6	25	19	31	44	95	74	95	169
	26%	25%	30%	22%	32%	5%	19%	14%	20%	28%	33%	26%	21%	29%
Somewhat Favorable	149	61	69	80	118	13	13	21	17	24	43	44	62	87
	14%	15%	14%	14%	17%	11%	10%	15%	11%	15%	15%	15%	14%	15%
Heard of, No Opinion	24	7	11	13	8	7	5	6	7	5	3	3	18	6
	2%	2%	2%	2%	1%	6%	4%	4%	5%	3%	1%	1%	4%	1%
Somewhat Unfavorable	97	42	49	48	66	5	10	7	16	12	26	36	35	62
	9%	10%	10%	9%	10%	4%	8%	5%	11%	8%	9%	13%	8%	11%
Very Unfavorable	493	188	203	291	279	86	77	89	79	73	122	131	241	252
	48%	47%	42%	53%	40%	73%	59%	63%	52%	46%	42%	45%	53%	44%
Never heard of	2	2	2	0	2	0	-	-	2	-	0	-	2	0
	*%	*%	*%	*%	*%	*%			1%		*%		*%	*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	101	179	103	29	280	133	225	111	93	82	93	97	30	190	33	142
	40%	48%	43%	35%	28%	45%	33%	56%	38%	40%	36%	39%	47%	37%	39%	48%	44%
VERY/SOMEWHAT UNFAVORABLE	590	104	224	187	74	328	261	167	177	132	136	144	107	51	284	31	182
	57%	49%	54%	64%	70%	52%	65%	42%	60%	57%	60%	60%	52%	63%	58%	46%	56%
Very Favorable	264	67	121	60	16	188	76	153	66	71	51	61	56	16	120	16	90
	26%	31%	29%	20%	15%	30%	19%	38%	22%	30%	22%	26%	27%	19%	24%	24%	28%
Somewhat Favorable	149	34	58	43	13	92	57	72	46	22	32	32	41	14	70	16	52
	14%	16%	14%	15%	13%	15%	14%	18%	16%	9%	14%	13%	20%	17%	14%	24%	16%
Heard of, No Opinion	24	6	12	3	2	18	6	4	4	8	9	1	2	0	14	4	2
	2%	3%	3%	1%	2%	3%	1%	1%	1%	3%	4%	*%	1%	1%	3%	6%	1%
Somewhat Unfavorable	97	13	47	24	13	60	37	40	26	20	16	31	12	14	40	3	44
	9%	6%	11%	8%	13%	10%	9%	10%	9%	9%	7%	13%	6%	17%	8%	4%	14%
Very Unfavorable	493	91	177	163	61	268	224	127	151	112	120	113	94	37	244	28	137
	48%	43%	43%	56%	57%	43%	56%	32%	52%	48%	53%	47%	46%	46%	50%	42%	42%
Never heard of	2	2	-	0	-	2	0	2	-	-	-	2	0	-	2	-	-
	*%	1%		*%		*%	*%	*%				1%	*%		*%		

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	303	74	29	356	25	32	297	87	25	363	32	370	28	15	187	163	170	244	336	356	224
	40%	79%	33%	8%	75%	30%	7%	73%	27%	9%	79%	6%	80%	6%	16%	93%	67%	38%	41%	39%	52%	31%
VERY/SOMEWHAT UNFAVORABLE	590	75	144	349	105	50	436	101	219	261	88	468	86	436	68	10	73	269	345	503	316	477
	57%	20%	63%	91%	22%	59%	92%	25%	69%	90%	19%	92%	19%	93%	71%	5%	30%	61%	58%	59%	46%	66%
Very Favorable	264	206	44	10	242	11	11	207	43	11	242	13	246	12	5	154	88	117	166	213	228	139
	26%	53%	19%	3%	51%	13%	2%	51%	14%	4%	52%	3%	53%	3%	6%	76%	36%	26%	28%	25%	33%	19%
Somewhat Favorable	149	98	30	19	114	14	21	90	43	14	121	19	124	15	10	34	76	54	77	123	127	84
	14%	25%	13%	5%	24%	17%	4%	22%	14%	5%	26%	4%	27%	3%	10%	17%	31%	12%	13%	14%	19%	12%
Heard of, No Opinion	24	4	9	4	10	10	4	7	11	2	9	6	5	6	13	5	4	4	8	14	14	19
	2%	1%	4%	1%	2%	12%	1%	2%	3%	1%	2%	1%	1%	1%	14%	2%	2%	1%	1%	2%	2%	3%
Somewhat Unfavorable	97	39	26	25	57	11	29	43	42	11	53	35	49	22	26	7	45	58	70	87	66	56
	9%	10%	11%	6%	12%	13%	6%	11%	13%	4%	11%	7%	11%	5%	27%	3%	19%	13%	12%	10%	10%	8%
Very Unfavorable	493	36	119	324	48	38	407	59	177	251	36	432	37	414	42	3	28	211	275	416	250	420
	48%	9%	52%	85%	10%	45%	86%	14%	56%	86%	8%	85%	8%	88%	44%	1%	12%	48%	46%	49%	36%	58%
Never heard of	2	2	-	0	2	-	0	-	0	2	2	0	2	0	-	-	2	-	0	2	2	2
	*%	*%		*%	*%		*%		*%	1%	*%	*%	*%	*%			1%		*%	*%	*%	*%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	227	85	111	299	57	55	72	176	164	84	126	66	69	304	40	289	20
	40%	47%	28%	42%	39%	36%	50%	29%	37%	54%	32%	72%	36%	26%	91%	38%	76%	5%
VERY/SOMEWHAT UNFAVORABLE	590	245	212	144	445	92	51	162	295	134	172	47	113	187	20	66	88	400
	57%	51%	69%	55%	58%	60%	47%	66%	61%	44%	66%	27%	61%	71%	6%	62%	23%	95%
Very Favorable	264	139	51	73	190	36	37	43	103	117	44	88	38	40	228	12	199	10
	26%	29%	17%	28%	25%	23%	34%	17%	22%	39%	17%	50%	21%	15%	68%	11%	52%	2%
Somewhat Favorable	149	87	34	38	109	21	18	29	73	47	40	38	28	29	76	28	90	11
	14%	18%	11%	15%	14%	13%	16%	12%	15%	15%	15%	22%	15%	11%	23%	27%	24%	2%
Heard of, No Opinion	24	5	12	7	17	6	1	10	9	5	4	1	4	7	9	0	5	2
	2%	1%	4%	3%	2%	4%	1%	4%	2%	2%	2%	1%	2%	3%	3%	*%	1%	*%
Somewhat Unfavorable	97	48	19	23	74	17	7	14	60	23	31	17	22	19	16	36	55	22
	9%	10%	6%	9%	10%	11%	6%	6%	13%	8%	12%	10%	12%	7%	5%	34%	14%	5%
Very Unfavorable	493	197	193	120	371	76	45	148	234	110	141	30	91	168	4	30	33	378
	48%	41%	62%	46%	49%	49%	41%	60%	49%	37%	54%	17%	50%	64%	1%	28%	9%	90%
Never heard of	2	2	-	2	0	-	2	2	0	-	0	2	-	-	2	-	1	0
	*%	*%		1%	*%		1%	1%	*%		*%	1%			*%		*%	*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	167	192	210	331	11	35	30	51	52	137	132	133	270
	39%	41%	40%	38%	48%	10%	27%	21%	33%	33%	48%	46%	29%	47%
VERY/SOMEWHAT UNFAVORABLE	579	224	256	323	339	98	85	97	95	93	141	153	285	294
	56%	56%	54%	59%	49%	83%	66%	69%	62%	59%	49%	53%	63%	51%
Very Favorable	140	67	74	67	118	3	14	11	21	22	53	34	53	87
	14%	17%	15%	12%	17%	3%	11%	8%	13%	14%	18%	12%	12%	15%
Somewhat Favorable	262	100	119	143	213	8	21	20	30	30	84	98	79	182
	25%	25%	25%	26%	31%	7%	16%	14%	20%	19%	29%	34%	18%	32%
Heard of, No Opinion	45	12	27	18	20	7	9	13	7	13	10	2	33	12
	4%	3%	6%	3%	3%	6%	7%	9%	5%	8%	3%	1%	7%	2%
Somewhat Unfavorable	226	97	100	126	155	26	28	45	39	42	49	52	125	101
	22%	24%	21%	23%	22%	22%	21%	32%	25%	26%	17%	18%	28%	17%
Very Unfavorable	353	128	156	197	184	72	58	53	56	51	93	101	160	193
	34%	32%	33%	36%	27%	61%	44%	37%	37%	32%	32%	35%	35%	34%
Never heard of	2	0	1	2	0	2	-	1	0	0	-	0	2	0
	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	95	173	101	33	268	134	215	116	89	88	97	82	26	177	26	156
	39%	45%	42%	34%	31%	43%	34%	54%	40%	38%	39%	40%	40%	32%	36%	38%	48%
VERY/SOMEWHAT UNFAVORABLE	579	100	229	189	60	329	250	170	168	124	131	138	114	55	287	31	166
	56%	47%	55%	64%	57%	52%	62%	43%	58%	53%	58%	58%	56%	68%	59%	45%	51%
Very Favorable	140	32	65	36	8	97	43	82	37	23	33	37	35	7	71	6	42
	14%	15%	16%	12%	8%	15%	11%	21%	13%	10%	15%	16%	17%	9%	15%	9%	13%
Somewhat Favorable	262	63	108	66	25	171	91	133	80	66	55	60	47	19	106	20	113
	25%	30%	26%	22%	24%	27%	23%	34%	27%	28%	24%	25%	23%	23%	22%	29%	35%
Heard of, No Opinion	45	18	10	4	12	28	17	12	8	19	8	4	9	-	23	11	4
	4%	8%	2%	1%	12%	4%	4%	3%	3%	8%	4%	2%	4%	-	5%	17%	1%
Somewhat Unfavorable	226	33	89	81	23	122	104	80	75	41	41	55	57	24	124	16	52
	22%	16%	22%	27%	22%	19%	26%	20%	26%	18%	18%	23%	28%	30%	25%	24%	16%
Very Unfavorable	353	67	140	108	37	207	146	91	93	83	90	84	58	31	164	14	115
	34%	31%	34%	37%	35%	33%	36%	23%	32%	36%	40%	35%	28%	38%	33%	21%	35%
Never heard of	2	0	2	-	-	2	-	0	-	2	0	0	-	-	2	-	0
	*%	*%	*%			*%		*%		1%	*%	*%			*%		*%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	316	60	14	367	17	18	296	82	20	352	28	369	23	11	150	207	172	236	334	348	224
	39%	82%	26%	4%	78%	20%	4%	73%	26%	7%	76%	6%	80%	5%	11%	74%	85%	39%	39%	39%	51%	31%
VERY/SOMEWHAT UNFAVORABLE	579	62	152	347	97	52	430	100	204	267	97	453	81	431	67	47	34	255	339	492	318	474
	56%	16%	67%	91%	21%	62%	91%	25%	64%	92%	21%	90%	18%	92%	69%	23%	14%	57%	57%	57%	46%	66%
Very Favorable	140	129	7	2	137	1	2	114	18	7	131	6	134	6	0	60	77	59	63	114	125	79
	14%	33%	3%	1%	29%	1%	1%	28%	6%	2%	28%	1%	29%	1%	*%	30%	32%	13%	11%	13%	18%	11%
Somewhat Favorable	262	188	52	12	229	17	16	182	64	13	222	23	234	17	11	91	129	114	173	220	224	146
	25%	49%	23%	3%	49%	19%	3%	45%	20%	4%	48%	4%	51%	4%	11%	45%	53%	26%	29%	26%	33%	20%
Heard of, No Opinion	45	6	15	21	8	14	24	9	30	3	13	24	12	16	17	4	2	16	23	30	20	21
	4%	2%	7%	5%	2%	16%	5%	2%	10%	1%	3%	5%	3%	3%	17%	2%	1%	4%	4%	3%	3%	3%
Somewhat Unfavorable	226	55	66	97	76	34	115	69	89	64	74	136	71	112	44	34	30	88	131	190	151	166
	22%	14%	29%	25%	16%	41%	24%	17%	28%	22%	16%	27%	15%	24%	45%	17%	12%	20%	22%	22%	22%	23%
Very Unfavorable	353	7	86	250	20	18	315	32	114	203	23	318	11	320	23	14	4	167	207	301	167	308
	34%	2%	38%	65%	4%	21%	67%	8%	36%	70%	5%	63%	2%	68%	24%	7%	2%	38%	35%	35%	24%	43%
Never heard of	2	-	2	0	-	2	0	-	2	-	-	1	-	0	2	-	-	-	-	-	2	2
	*%		1%	*%		2%	*%		1%			*%		*%	2%						*%	*%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	222	69	102	298	53	48	68	175	159	91	118	66	61	274	77	298	10
	39%	46%	22%	39%	39%	34%	45%	28%	37%	52%	35%	67%	36%	23%	82%	72%	78%	2%
VERY/SOMEWHAT UNFAVORABLE	579	245	214	150	427	95	55	166	280	133	162	55	108	182	55	30	83	404
	56%	51%	69%	57%	56%	61%	51%	67%	58%	44%	62%	31%	59%	69%	16%	28%	22%	96%
Very Favorable	140	77	29	47	94	23	23	23	66	52	33	51	23	19	114	23	103	1
	14%	16%	9%	18%	12%	15%	21%	9%	14%	17%	13%	29%	12%	7%	34%	22%	27%	*%
Somewhat Favorable	262	145	40	55	205	30	25	45	110	107	58	67	44	41	160	53	195	9
	25%	30%	13%	21%	27%	19%	23%	18%	23%	35%	22%	38%	24%	16%	48%	50%	51%	2%
Heard of, No Opinion	45	10	25	10	35	5	5	11	24	10	7	3	8	19	6	0	1	8
	4%	2%	8%	4%	5%	3%	5%	4%	5%	3%	3%	2%	4%	7%	2%	*%	*%	2%
Somewhat Unfavorable	226	98	82	59	165	40	19	59	104	63	65	34	55	60	40	27	62	92
	22%	21%	27%	23%	22%	26%	18%	24%	22%	21%	25%	20%	30%	23%	12%	26%	16%	22%
Very Unfavorable	353	147	131	91	262	55	36	106	176	71	97	20	54	122	15	2	21	312
	34%	31%	42%	34%	34%	36%	33%	43%	37%	23%	37%	12%	29%	46%	4%	2%	5%	74%
Never heard of	2	0	2	2	1	2	-	2	0	0	0	-	-	2	-	-	-	0
	*%	*%	*%	1%	*%	1%		1%	*%	*%	*%			1%				*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	427	166	188	239	228	91	66	69	79	70	100	109	218	209
	42%	41%	39%	43%	33%	77%	51%	48%	52%	44%	35%	38%	48%	36%
VERY/SOMEWHAT UNFAVORABLE	551	221	264	287	441	18	57	58	67	78	176	172	203	348
	54%	55%	55%	52%	64%	15%	44%	41%	44%	49%	61%	60%	45%	60%
Very Favorable	196	83	91	105	85	53	36	48	25	22	45	57	95	101
	19%	21%	19%	19%	12%	45%	28%	34%	16%	14%	16%	20%	21%	18%
Somewhat Favorable	231	83	97	134	142	38	30	20	54	48	55	53	123	108
	22%	21%	20%	24%	21%	32%	23%	14%	36%	31%	19%	18%	27%	19%
Heard of, No Opinion	45	15	23	21	19	8	5	12	6	9	12	6	27	18
	4%	4%	5%	4%	3%	7%	4%	9%	4%	6%	4%	2%	6%	3%
Somewhat Unfavorable	177	63	78	99	123	12	23	26	32	36	45	38	95	83
	17%	16%	16%	18%	18%	10%	18%	18%	21%	23%	16%	13%	21%	14%
Very Unfavorable	374	158	186	188	318	6	34	32	35	42	131	134	109	265
	36%	39%	39%	34%	46%	5%	26%	22%	23%	26%	45%	47%	24%	46%
Never heard of	6	2	1	5	3	1	1	3	0	1	1	0	5	1
	1%	*%	*%	1%	*%	1%	1%	2%	*%	1%	*%	*%	1%	*%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	427	89	169	124	45	257	169	114	113	102	109	97	71	33	219	28	117
	42%	42%	41%	42%	43%	41%	42%	29%	39%	44%	48%	40%	35%	40%	45%	41%	36%
VERY/SOMEWHAT UNFAVORABLE	551	109	232	162	48	341	210	272	169	108	113	136	127	44	243	35	203
	54%	51%	56%	55%	45%	54%	53%	68%	58%	46%	49%	57%	62%	54%	50%	52%	62%
Very Favorable	196	51	77	53	14	128	67	48	36	55	56	38	26	13	91	13	69
	19%	24%	19%	18%	13%	20%	17%	12%	12%	23%	24%	16%	12%	16%	19%	19%	21%
Somewhat Favorable	231	38	91	71	31	129	102	65	77	48	53	59	45	20	129	15	48
	22%	18%	22%	24%	30%	21%	25%	16%	26%	20%	23%	24%	22%	24%	26%	22%	15%
Heard of, No Opinion	45	11	12	8	13	23	21	9	11	19	5	7	8	4	23	4	5
	4%	5%	3%	3%	12%	4%	5%	2%	4%	8%	2%	3%	4%	5%	5%	6%	1%
Somewhat Unfavorable	177	37	66	52	21	104	74	71	52	31	41	51	41	11	87	14	43
	17%	18%	16%	18%	20%	17%	18%	18%	18%	13%	18%	21%	20%	13%	18%	21%	13%
Very Unfavorable	374	72	165	110	27	237	137	201	117	77	71	85	86	33	156	21	160
	36%	34%	40%	37%	25%	38%	34%	51%	40%	33%	31%	35%	42%	41%	32%	30%	49%
Never heard of	6	4	2	-	-	6	-	3	-	4	1	-	-	-	3	1	2
	1%	2%	*%			1%		1%		2%	1%				1%	2%	1%

Echelon Insights
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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	427	15	84	320	20	30	376	41	149	231	24	392	23	390	14	13	7	178	229	351	204	374
	42%	4%	37%	84%	4%	36%	80%	10%	47%	80%	5%	77%	5%	83%	14%	6%	3%	40%	38%	41%	30%	52%
VERY/SOMEWHAT UNFAVORABLE	551	356	134	40	437	41	73	350	145	51	426	88	424	64	63	186	227	249	343	474	455	309
	54%	93%	59%	10%	93%	48%	16%	86%	46%	18%	92%	17%	92%	14%	66%	92%	94%	56%	58%	55%	66%	43%
Very Favorable	196	5	25	166	9	4	183	21	62	107	8	185	10	185	1	7	1	84	106	165	85	181
	19%	1%	11%	43%	2%	5%	39%	5%	20%	37%	2%	37%	2%	39%	1%	4%	1%	19%	18%	19%	12%	25%
Somewhat Favorable	231	10	59	155	11	26	193	20	87	124	15	206	13	205	13	5	6	93	123	185	119	193
	22%	3%	26%	40%	2%	31%	41%	5%	27%	43%	3%	41%	3%	44%	14%	3%	2%	21%	21%	22%	17%	27%
Heard of, No Opinion	45	12	8	21	12	10	22	13	22	7	11	25	14	15	16	3	7	16	24	29	24	34
	4%	3%	4%	6%	3%	12%	5%	3%	7%	2%	2%	5%	3%	3%	16%	2%	3%	4%	4%	3%	4%	5%
Somewhat Unfavorable	177	70	62	32	93	24	60	64	78	34	84	73	83	55	39	25	54	69	96	148	125	116
	17%	18%	27%	8%	20%	29%	13%	16%	24%	12%	18%	14%	18%	12%	41%	13%	22%	15%	16%	17%	18%	16%
Very Unfavorable	374	286	72	8	344	16	14	286	67	17	342	15	341	9	24	161	173	181	248	326	330	193
	36%	74%	32%	2%	73%	19%	3%	71%	21%	6%	74%	3%	74%	2%	25%	79%	71%	41%	41%	38%	48%	27%
Never heard of	6	1	2	1	1	4	1	1	2	1	2	2	1	1	4	0	1	1	1	2	5	4
	1%	*%	1%	*%	*%	4%	*%	*%	1%	*%	*%	*%	*%	*%	4%	*%	*%	*%	*%	*%	1%	1%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	427	174	166	128	299	73	55	126	200	101	115	24	79	128	14	6	16	337
	42%	36%	54%	49%	39%	47%	51%	51%	42%	34%	44%	14%	43%	49%	4%	5%	4%	80%
VERY/SOMEWHAT UNFAVORABLE	551	291	114	123	424	72	51	105	257	189	134	149	99	117	316	94	355	69
	54%	61%	37%	47%	56%	47%	47%	43%	53%	62%	51%	85%	54%	44%	94%	89%	93%	16%
Very Favorable	196	79	81	64	132	31	33	66	85	46	46	7	40	61	9	0	10	169
	19%	16%	26%	24%	17%	20%	30%	27%	18%	15%	18%	4%	22%	23%	3%	*%	3%	40%
Somewhat Favorable	231	95	85	64	167	42	22	60	115	56	70	17	39	68	5	5	6	168
	22%	20%	28%	24%	22%	27%	20%	24%	24%	18%	27%	10%	21%	26%	1%	5%	2%	40%
Heard of, No Opinion	45	11	25	8	36	6	2	13	23	10	10	1	5	15	4	7	8	15
	4%	2%	8%	3%	5%	4%	2%	5%	5%	3%	4%	1%	3%	6%	1%	6%	2%	4%
Somewhat Unfavorable	177	73	53	53	121	34	19	43	91	43	55	28	38	60	53	23	72	63
	17%	15%	17%	20%	16%	22%	18%	18%	19%	14%	21%	16%	21%	23%	16%	21%	19%	15%
Very Unfavorable	374	217	61	70	303	38	32	62	166	146	79	121	61	57	263	72	283	6
	36%	45%	20%	27%	40%	25%	30%	25%	35%	48%	30%	69%	33%	22%	79%	67%	74%	1%
Never heard of	6	2	3	4	2	4	0	2	1	2	1	1	-	3	1	-	3	2
	1%	*%	1%	2%	*%	2%	*%	1%	*%	1%	*%	1%		1%	*%		1%	*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	152	187	182	318	9	26	29	28	46	122	144	103	266
	36%	38%	39%	33%	46%	8%	20%	20%	18%	29%	42%	50%	23%	46%
VERY/SOMEWHAT UNFAVORABLE	472	200	213	259	287	82	66	57	76	79	126	133	213	259
	46%	50%	45%	47%	41%	70%	51%	40%	49%	50%	44%	46%	47%	45%
Very Favorable	149	67	71	78	133	3	7	11	11	18	41	67	41	108
	14%	17%	15%	14%	19%	3%	6%	8%	7%	12%	14%	23%	9%	19%
Somewhat Favorable	220	85	115	104	185	6	19	18	17	27	82	77	62	158
	21%	21%	24%	19%	27%	5%	15%	12%	11%	17%	28%	27%	14%	27%
Heard of, No Opinion	118	32	48	70	61	14	14	28	38	23	20	8	90	28
	11%	8%	10%	13%	9%	12%	10%	20%	25%	15%	7%	3%	20%	5%
Somewhat Unfavorable	129	62	66	64	80	18	21	17	24	20	38	30	61	68
	13%	15%	14%	12%	12%	15%	17%	12%	16%	13%	13%	10%	13%	12%
Very Unfavorable	342	138	147	195	206	64	44	40	52	59	87	103	151	191
	33%	34%	31%	35%	30%	54%	34%	28%	34%	37%	30%	36%	33%	33%
Never heard of	71	20	30	41	26	12	24	28	11	10	20	3	48	23
	7%	5%	6%	7%	4%	10%	19%	19%	7%	6%	7%	1%	11%	4%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	87	155	100	28	242	127	208	110	82	76	81	81	35	147	20	164
	36%	41%	37%	34%	26%	39%	32%	52%	38%	35%	33%	34%	39%	43%	30%	30%	50%
VERY/SOMEWHAT UNFAVORABLE	472	77	181	152	61	257	213	130	155	89	115	115	104	38	235	29	149
	46%	36%	44%	52%	58%	41%	53%	33%	53%	38%	50%	48%	51%	47%	48%	42%	46%
Very Favorable	149	35	48	54	12	83	66	73	60	30	25	38	32	14	55	8	65
	14%	17%	11%	18%	12%	13%	17%	18%	20%	13%	11%	16%	16%	17%	11%	13%	20%
Somewhat Favorable	220	51	107	46	15	159	61	134	51	52	51	43	48	21	92	12	99
	21%	24%	26%	16%	14%	25%	15%	34%	17%	22%	23%	18%	24%	26%	19%	18%	30%
Heard of, No Opinion	118	23	50	29	17	72	45	39	22	34	20	32	18	7	73	8	11
	11%	11%	12%	10%	16%	12%	11%	10%	7%	15%	9%	13%	9%	9%	15%	12%	3%
Somewhat Unfavorable	129	26	47	43	14	73	56	36	44	27	27	42	26	3	71	8	38
	13%	12%	11%	15%	13%	12%	14%	9%	15%	11%	12%	18%	13%	4%	14%	12%	12%
Very Unfavorable	342	51	134	109	48	184	157	94	111	62	88	73	78	35	164	20	111
	33%	24%	32%	37%	45%	29%	39%	24%	38%	26%	38%	30%	38%	43%	34%	30%	34%
Never heard of	71	26	29	14	1	56	14	21	5	29	16	13	3	1	35	11	3
	7%	12%	7%	5%	1%	9%	4%	5%	2%	12%	7%	5%	2%	1%	7%	16%	1%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	276	67	20	330	14	25	274	78	14	329	28	331	19	18	149	173	176	238	314	320	194
	36%	72%	29%	5%	70%	16%	5%	68%	25%	5%	71%	5%	72%	4%	19%	74%	71%	40%	40%	37%	46%	27%
VERY/SOMEWHAT UNFAVORABLE	472	58	105	290	77	39	356	76	150	239	75	375	69	367	36	35	31	201	272	400	249	383
	46%	15%	46%	76%	16%	46%	75%	19%	47%	82%	16%	74%	15%	78%	37%	17%	13%	45%	46%	47%	36%	53%
Very Favorable	149	116	25	4	139	6	5	120	23	4	138	4	143	4	2	62	75	78	100	126	130	79
	14%	30%	11%	1%	29%	7%	1%	30%	7%	1%	30%	1%	31%	1%	2%	31%	31%	18%	17%	15%	19%	11%
Somewhat Favorable	220	160	43	16	192	8	20	153	55	11	191	23	188	16	16	87	98	99	139	187	190	115
	21%	42%	19%	4%	41%	10%	4%	38%	17%	4%	41%	5%	41%	3%	17%	43%	41%	22%	23%	22%	28%	16%
Heard of, No Opinion	118	32	37	44	40	21	56	36	53	27	35	68	39	48	31	12	24	38	60	94	75	83
	11%	8%	16%	11%	9%	25%	12%	9%	17%	9%	8%	13%	8%	10%	32%	6%	10%	9%	10%	11%	11%	12%
Somewhat Unfavorable	129	38	36	50	49	19	62	37	49	40	46	69	49	63	17	19	24	40	64	98	91	92
	13%	10%	16%	13%	10%	22%	13%	9%	16%	14%	10%	14%	11%	13%	18%	9%	10%	9%	11%	11%	13%	13%
Very Unfavorable	342	20	69	241	28	20	294	39	101	199	29	306	19	304	19	16	7	161	208	302	157	291
	33%	5%	30%	63%	6%	24%	62%	10%	32%	69%	6%	60%	4%	65%	19%	8%	3%	36%	35%	35%	23%	40%
Never heard of	71	18	19	28	24	11	36	20	37	10	24	36	23	36	12	6	15	28	27	47	45	61
	7%	5%	8%	7%	5%	13%	8%	5%	12%	4%	5%	7%	5%	8%	12%	3%	6%	6%	5%	6%	6%	8%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	218	56	79	288	39	39	58	175	136	85	117	66	56	235	86	285	17
	36%	46%	18%	30%	38%	25%	36%	24%	36%	45%	33%	66%	36%	21%	70%	81%	75%	4%
VERY/SOMEWHAT UNFAVORABLE	472	195	167	109	361	66	43	135	224	113	137	32	80	150	54	13	54	343
	46%	41%	54%	41%	47%	42%	40%	55%	47%	37%	53%	18%	44%	57%	16%	12%	14%	81%
Very Favorable	149	93	25	31	118	13	18	21	72	57	39	42	23	24	88	45	116	3
	14%	20%	8%	12%	15%	9%	17%	8%	15%	19%	15%	24%	12%	9%	26%	42%	30%	1%
Somewhat Favorable	220	124	31	47	170	26	21	38	103	79	46	74	43	33	147	41	169	13
	21%	26%	10%	18%	22%	17%	20%	15%	21%	26%	18%	42%	24%	12%	44%	38%	44%	3%
Heard of, No Opinion	118	45	46	47	70	33	14	25	63	29	31	22	13	36	26	7	35	26
	11%	9%	15%	18%	9%	21%	13%	10%	13%	10%	12%	13%	7%	14%	8%	7%	9%	6%
Somewhat Unfavorable	129	51	47	31	98	14	17	32	62	35	35	12	22	35	33	11	37	38
	13%	11%	15%	12%	13%	9%	16%	13%	13%	11%	13%	7%	12%	13%	10%	11%	10%	9%
Very Unfavorable	342	144	120	78	263	52	26	103	162	78	102	20	59	115	21	2	18	306
	33%	30%	39%	30%	35%	34%	24%	42%	34%	26%	39%	11%	32%	44%	6%	2%	5%	72%
Never heard of	71	21	40	28	42	17	11	27	18	25	8	5	24	22	20	1	8	36
	7%	4%	13%	11%	5%	11%	11%	11%	4%	8%	3%	3%	13%	8%	6%	1%	2%	8%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	286	112	149	136	218	27	28	26	40	43	78	99	109	177
	28%	28%	31%	25%	32%	23%	22%	18%	26%	27%	27%	34%	24%	31%
VERY/SOMEWHAT UNFAVORABLE	599	235	278	321	391	70	69	81	92	87	172	166	260	339
	58%	58%	58%	58%	57%	60%	53%	57%	60%	55%	60%	58%	57%	59%
Very Favorable	61	26	37	24	52	4	6	3	11	6	13	28	20	42
	6%	6%	8%	4%	7%	3%	4%	2%	7%	4%	5%	10%	4%	7%
Somewhat Favorable	224	86	112	112	166	23	22	23	29	36	65	71	89	135
	22%	21%	24%	20%	24%	19%	17%	16%	19%	23%	22%	25%	20%	23%
Heard of, No Opinion	116	46	44	73	77	14	20	25	17	20	32	22	63	54
	11%	12%	9%	13%	11%	12%	15%	18%	11%	13%	11%	8%	14%	9%
Somewhat Unfavorable	265	102	130	134	168	28	28	36	46	35	75	73	117	148
	26%	25%	27%	24%	24%	23%	22%	25%	30%	22%	26%	25%	26%	26%
Very Unfavorable	334	133	148	186	223	43	41	45	46	53	97	94	144	190
	32%	33%	31%	34%	32%	36%	32%	32%	30%	33%	34%	33%	32%	33%
Never heard of	28	10	6	23	6	7	13	9	4	8	7	1	21	7
	3%	3%	1%	4%	1%	6%	10%	7%	3%	5%	2%	*%	5%	1%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	286	71	118	74	23	189	97	134	84	53	76	64	54	33	137	10	109
	28%	33%	28%	25%	22%	30%	24%	34%	29%	23%	33%	27%	26%	41%	28%	15%	33%
VERY/SOMEWHAT UNFAVORABLE	599	95	250	181	72	345	253	216	174	127	129	156	130	39	284	36	190
	58%	45%	60%	61%	68%	55%	63%	54%	59%	54%	57%	65%	63%	48%	58%	53%	58%
Very Favorable	61	20	21	18	3	40	21	34	18	9	22	14	10	5	26	3	27
	6%	9%	5%	6%	3%	6%	5%	8%	6%	4%	9%	6%	5%	6%	5%	4%	8%
Somewhat Favorable	224	51	97	56	20	148	76	100	66	44	54	50	44	28	112	7	81
	22%	24%	23%	19%	19%	24%	19%	25%	23%	19%	24%	21%	21%	35%	23%	11%	25%
Heard of, No Opinion	116	38	33	35	10	71	45	45	32	36	19	18	19	9	54	17	28
	11%	18%	8%	12%	10%	11%	11%	11%	11%	15%	8%	7%	9%	11%	11%	26%	8%
Somewhat Unfavorable	265	39	118	79	29	157	107	94	73	52	53	79	52	16	127	11	78
	26%	18%	28%	27%	27%	25%	27%	24%	25%	22%	23%	33%	25%	20%	26%	17%	24%
Very Unfavorable	334	57	132	102	43	188	146	122	101	75	76	77	78	23	157	25	111
	32%	27%	32%	35%	41%	30%	36%	31%	35%	32%	33%	32%	38%	28%	32%	37%	34%
Never heard of	28	8	15	5	-	23	5	3	2	18	4	3	3	0	14	4	0
	3%	4%	4%	2%		4%	1%	1%	1%	8%	2%	1%	1%	1%	3%	6%	*%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	286	156	62	60	177	28	81	157	90	35	174	97	175	79	31	55	112	125	170	239	215	192
	28%	40%	27%	16%	38%	32%	17%	39%	28%	12%	38%	19%	38%	17%	32%	27%	46%	28%	28%	28%	31%	27%
VERY/SOMEWHAT UNFAVORABLE	599	171	139	271	231	36	333	196	169	229	231	344	223	332	44	130	86	276	366	514	378	429
	58%	44%	61%	71%	49%	42%	70%	48%	53%	79%	50%	68%	48%	71%	46%	64%	35%	62%	61%	60%	55%	60%
Very Favorable	61	43	9	8	49	3	9	44	12	3	51	8	53	6	2	18	31	27	40	53	52	37
	6%	11%	4%	2%	10%	4%	2%	11%	4%	1%	11%	2%	11%	1%	3%	9%	13%	6%	7%	6%	8%	5%
Somewhat Favorable	224	113	52	53	128	24	72	113	78	32	123	89	122	74	29	37	81	98	130	186	163	155
	22%	29%	23%	14%	27%	28%	15%	28%	25%	11%	27%	18%	26%	16%	30%	18%	33%	22%	22%	22%	24%	22%
Heard of, No Opinion	116	50	23	39	55	14	47	44	44	24	50	54	56	46	14	15	38	39	52	89	78	81
	11%	13%	10%	10%	12%	17%	10%	11%	14%	8%	11%	11%	12%	10%	15%	7%	16%	9%	9%	10%	11%	11%
Somewhat Unfavorable	265	74	73	109	108	22	135	82	98	84	106	146	101	136	28	55	39	119	150	228	175	174
	26%	19%	32%	29%	23%	26%	29%	20%	31%	29%	23%	29%	22%	29%	29%	27%	16%	27%	25%	27%	25%	24%
Very Unfavorable	334	97	66	162	123	13	198	114	72	144	125	198	122	196	16	75	47	157	216	285	203	255
	32%	25%	29%	42%	26%	15%	42%	28%	23%	50%	27%	39%	26%	42%	17%	37%	19%	35%	36%	33%	30%	35%
Never heard of	28	8	5	12	8	7	12	9	14	2	8	12	9	13	7	2	6	4	10	14	16	19
	3%	2%	2%	3%	2%	9%	3%	2%	4%	1%	2%	2%	2%	3%	7%	1%	3%	1%	2%	2%	2%	3%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	286	157	66	87	198	41	46	69	142	75	67	79	42	53	110	56	132	65
	28%	33%	21%	33%	26%	26%	43%	28%	30%	25%	26%	45%	23%	20%	33%	53%	35%	15%
VERY/SOMEWHAT UNFAVORABLE	599	276	186	133	464	81	52	140	279	180	151	85	106	176	184	36	188	316
	58%	58%	60%	50%	61%	52%	48%	57%	58%	60%	58%	48%	58%	67%	55%	33%	49%	75%
Very Favorable	61	35	13	12	50	3	9	17	26	18	13	23	12	4	29	19	33	6
	6%	7%	4%	4%	7%	2%	8%	7%	5%	6%	5%	13%	7%	2%	9%	18%	9%	2%
Somewhat Favorable	224	122	53	75	149	38	37	52	116	57	54	56	30	49	81	37	99	58
	22%	25%	17%	29%	20%	24%	35%	21%	24%	19%	21%	32%	16%	18%	24%	35%	26%	14%
Heard of, No Opinion	116	39	44	35	80	25	9	27	47	42	32	11	26	29	33	15	52	33
	11%	8%	14%	13%	11%	16%	9%	11%	10%	14%	12%	6%	14%	11%	10%	14%	14%	8%
Somewhat Unfavorable	265	131	75	62	202	42	21	54	135	75	63	42	51	75	75	25	79	121
	26%	27%	24%	24%	26%	27%	19%	22%	28%	25%	24%	24%	28%	29%	22%	24%	21%	29%
Very Unfavorable	334	145	111	70	262	39	31	86	144	105	87	42	55	100	109	11	108	196
	32%	30%	36%	27%	34%	25%	29%	35%	30%	35%	34%	24%	30%	38%	33%	10%	28%	46%
Never heard of	28	6	14	9	19	8	1	11	12	5	10	2	9	6	8	-	10	8
	3%	1%	5%	3%	2%	5%	1%	4%	2%	2%	4%	1%	5%	2%	2%	-	3%	2%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	303	136	152	151	258	17	20	13	34	34	90	132	81	222
	29%	34%	32%	27%	37%	15%	16%	9%	22%	22%	31%	46%	18%	39%
VERY/SOMEWHAT UNFAVORABLE	324	123	175	149	211	49	33	19	51	54	93	108	123	201
	31%	31%	37%	27%	30%	42%	26%	13%	33%	34%	32%	38%	27%	35%
Very Favorable	100	43	51	49	88	5	5	4	11	7	24	54	22	78
	10%	11%	11%	9%	13%	4%	4%	3%	7%	5%	8%	19%	5%	13%
Somewhat Favorable	203	93	101	102	170	12	15	9	23	27	66	79	59	144
	20%	23%	21%	19%	25%	10%	12%	6%	15%	17%	23%	27%	13%	25%
Heard of, No Opinion	204	88	78	126	122	25	31	47	36	34	51	36	116	88
	20%	22%	16%	23%	18%	21%	24%	33%	23%	21%	18%	13%	26%	15%
Somewhat Unfavorable	162	64	91	71	114	18	17	11	30	23	49	49	64	98
	16%	16%	19%	13%	17%	16%	13%	8%	20%	14%	17%	17%	14%	17%
Very Unfavorable	162	59	84	77	97	31	16	7	21	31	44	59	59	103
	16%	15%	18%	14%	14%	26%	12%	5%	13%	20%	15%	20%	13%	18%
Never heard of	198	56	72	126	100	26	45	63	33	36	55	11	132	66
	19%	14%	15%	23%	14%	23%	35%	45%	22%	23%	19%	4%	29%	11%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	303	60	101	110	32	161	142	133	125	59	69	75	67	27	129	16	130
	29%	28%	24%	37%	30%	26%	35%	33%	43%	25%	30%	31%	33%	33%	26%	24%	40%
VERY/SOMEWHAT UNFAVORABLE	324	57	142	94	31	198	126	119	91	65	80	84	67	24	136	14	133
	31%	27%	34%	32%	30%	32%	31%	30%	31%	28%	35%	35%	32%	29%	28%	21%	41%
Very Favorable	100	24	33	36	7	57	43	49	39	12	27	28	23	8	38	3	52
	10%	11%	8%	12%	6%	9%	11%	12%	13%	5%	12%	12%	11%	10%	8%	4%	16%
Somewhat Favorable	203	36	68	74	25	104	99	84	86	47	42	48	45	19	91	14	78
	20%	17%	16%	25%	24%	17%	25%	21%	30%	20%	19%	20%	22%	23%	19%	20%	24%
Heard of, No Opinion	204	48	96	39	21	144	60	90	33	49	39	43	51	14	112	16	46
	20%	23%	23%	13%	20%	23%	15%	22%	11%	21%	17%	18%	25%	18%	23%	24%	14%
Somewhat Unfavorable	162	27	71	51	13	98	64	60	54	23	48	44	34	11	68	7	64
	16%	13%	17%	17%	12%	16%	16%	15%	18%	10%	21%	18%	16%	14%	14%	10%	19%
Very Unfavorable	162	30	71	43	18	100	62	59	37	42	33	40	33	12	68	7	69
	16%	14%	17%	15%	17%	16%	15%	15%	13%	18%	14%	17%	16%	15%	14%	11%	21%
Never heard of	198	47	77	51	22	124	73	56	43	62	39	38	21	16	113	21	18
	19%	22%	18%	17%	21%	20%	18%	14%	15%	26%	17%	16%	10%	20%	23%	31%	5%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	303	179	66	51	209	22	72	179	79	45	202	87	202	79	23	80	122	152	194	266	236	187
	29%	47%	29%	13%	44%	26%	15%	44%	25%	16%	44%	17%	44%	17%	23%	40%	50%	34%	32%	31%	34%	26%
VERY/SOMEWHAT UNFAVORABLE	324	67	77	175	96	24	203	82	89	150	101	217	94	206	23	61	33	156	212	282	189	250
	31%	17%	34%	46%	20%	29%	43%	20%	28%	52%	22%	43%	20%	44%	24%	30%	13%	35%	36%	33%	27%	35%
Very Favorable	100	66	25	8	81	7	11	73	18	9	77	21	78	19	3	28	51	50	71	89	92	73
	10%	17%	11%	2%	17%	9%	2%	18%	6%	3%	17%	4%	17%	4%	3%	14%	21%	11%	12%	10%	13%	10%
Somewhat Favorable	203	113	41	43	128	15	60	106	60	36	125	66	123	60	20	52	71	102	122	177	144	114
	20%	29%	18%	11%	27%	18%	13%	26%	19%	13%	27%	13%	27%	13%	20%	26%	29%	23%	21%	21%	21%	16%
Heard of, No Opinion	204	83	43	74	99	14	90	85	69	47	98	93	107	79	17	43	48	72	101	152	137	144
	20%	22%	19%	19%	21%	17%	19%	21%	22%	16%	21%	18%	23%	17%	18%	21%	20%	16%	17%	18%	20%	20%
Somewhat Unfavorable	162	48	48	66	69	15	78	55	44	63	71	87	68	77	17	40	27	72	113	142	106	117
	16%	12%	21%	17%	15%	17%	17%	14%	14%	22%	15%	17%	15%	16%	18%	20%	11%	16%	19%	17%	15%	16%
Very Unfavorable	162	20	29	109	27	10	125	27	45	87	30	130	27	129	6	21	5	84	99	140	84	133
	16%	5%	13%	28%	6%	11%	26%	7%	14%	30%	6%	26%	6%	27%	7%	11%	2%	19%	17%	16%	12%	18%
Never heard of	198	56	42	83	67	24	107	59	81	48	62	110	59	106	34	18	40	64	90	155	126	140
	19%	14%	19%	22%	14%	28%	23%	15%	26%	17%	13%	22%	13%	22%	35%	9%	17%	14%	15%	18%	18%	19%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	303	160	62	55	246	23	32	53	158	92	88	77	52	44	130	70	182	47
	29%	33%	20%	21%	32%	15%	29%	22%	33%	30%	34%	44%	28%	17%	39%	66%	48%	11%
VERY/SOMEWHAT UNFAVORABLE	324	157	92	76	246	40	36	79	159	86	75	38	60	99	81	14	75	222
	31%	33%	30%	29%	32%	26%	33%	32%	33%	28%	29%	22%	33%	38%	24%	13%	20%	53%
Very Favorable	100	59	19	17	83	8	9	17	51	32	28	39	15	9	41	38	69	6
	10%	12%	6%	7%	11%	5%	8%	7%	11%	11%	11%	22%	8%	3%	12%	36%	18%	1%
Somewhat Favorable	203	101	42	38	163	15	23	37	107	59	60	39	37	35	88	32	112	41
	20%	21%	14%	14%	21%	10%	21%	15%	22%	20%	23%	22%	20%	13%	26%	30%	29%	10%
Heard of, No Opinion	204	96	63	67	136	51	17	52	82	70	50	33	31	51	77	17	76	75
	20%	20%	20%	26%	18%	33%	16%	21%	17%	23%	19%	19%	17%	20%	23%	16%	20%	18%
Somewhat Unfavorable	162	90	37	46	116	24	22	40	80	42	31	27	36	35	57	13	46	84
	16%	19%	12%	17%	15%	15%	20%	16%	17%	14%	12%	15%	20%	13%	17%	12%	12%	20%
Very Unfavorable	162	68	55	30	130	16	14	39	79	44	43	11	25	64	24	1	29	138
	16%	14%	18%	12%	17%	10%	13%	16%	16%	15%	17%	6%	13%	24%	7%	1%	8%	33%
Never heard of	198	65	92	65	133	41	24	62	82	54	48	28	40	69	47	6	49	78
	19%	14%	30%	25%	17%	26%	22%	25%	17%	18%	18%	16%	22%	26%	14%	5%	13%	19%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	262	123	143	119	211	16	22	18	19	27	83	116	63	199
	25%	30%	30%	22%	30%	14%	17%	13%	12%	17%	29%	40%	14%	35%
VERY/SOMEWHAT UNFAVORABLE	265	100	140	126	170	47	34	19	39	43	68	96	101	164
	26%	25%	29%	23%	25%	40%	26%	13%	26%	27%	24%	33%	22%	29%
Very Favorable	67	34	36	31	56	4	2	3	1	3	29	30	8	59
	7%	9%	8%	6%	8%	3%	1%	2%	1%	2%	10%	11%	2%	10%
Somewhat Favorable	195	88	107	88	154	12	21	15	18	23	54	86	56	140
	19%	22%	22%	16%	22%	10%	16%	10%	11%	15%	19%	30%	12%	24%
Heard of, No Opinion	235	96	84	151	150	27	26	38	44	40	69	43	123	113
	23%	24%	18%	27%	22%	23%	20%	27%	29%	26%	24%	15%	27%	20%
Somewhat Unfavorable	121	42	61	60	85	14	18	13	18	21	29	40	52	69
	12%	10%	13%	11%	12%	12%	14%	9%	12%	13%	10%	14%	12%	12%
Very Unfavorable	145	58	79	66	85	33	16	5	21	22	39	57	49	96
	14%	14%	17%	12%	12%	28%	12%	4%	14%	14%	14%	20%	11%	17%
Never heard of	266	85	110	156	161	28	48	67	51	48	68	32	166	100
	26%	21%	23%	28%	23%	23%	37%	47%	33%	30%	24%	11%	37%	17%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	262	49	112	85	16	161	102	120	90	44	62	68	64	19	107	11	124
	25%	23%	27%	29%	15%	26%	25%	30%	31%	19%	27%	28%	31%	23%	22%	16%	38%
VERY/SOMEWHAT UNFAVORABLE	265	58	90	82	36	148	118	87	83	57	58	71	53	20	118	20	106
	26%	27%	22%	28%	34%	24%	29%	22%	29%	24%	26%	30%	26%	25%	24%	30%	33%
Very Favorable	67	14	27	25	1	42	26	35	22	13	20	11	15	6	26	3	33
	7%	7%	7%	8%	1%	7%	6%	9%	7%	5%	9%	5%	8%	7%	5%	5%	10%
Somewhat Favorable	195	34	85	61	15	119	76	86	69	31	42	57	48	13	81	7	91
	19%	16%	21%	21%	14%	19%	19%	22%	23%	13%	18%	24%	23%	16%	17%	11%	28%
Heard of, No Opinion	235	45	111	58	22	155	80	94	56	53	51	51	48	25	122	11	60
	23%	21%	27%	20%	21%	25%	20%	24%	19%	23%	22%	21%	23%	31%	25%	16%	18%
Somewhat Unfavorable	121	27	39	40	15	66	55	45	40	26	24	30	29	9	47	14	44
	12%	13%	9%	14%	14%	11%	14%	11%	14%	11%	11%	13%	14%	11%	10%	21%	14%
Very Unfavorable	145	31	51	42	21	82	63	42	43	31	34	41	25	11	70	6	62
	14%	14%	12%	14%	20%	13%	16%	10%	15%	13%	15%	17%	12%	14%	14%	9%	19%
Never heard of	266	61	102	69	32	163	101	97	63	80	57	50	41	17	142	26	36
	26%	29%	25%	24%	30%	26%	25%	24%	21%	34%	25%	21%	20%	21%	29%	39%	11%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	262	165	59	33	210	14	38	177	59	25	209	47	202	42	18	99	102	144	181	229	207	148
	25%	43%	26%	9%	45%	17%	8%	44%	19%	9%	45%	9%	44%	9%	19%	49%	42%	33%	30%	27%	30%	20%
VERY/SOMEWHAT UNFAVORABLE	265	39	49	174	46	15	204	42	81	139	50	211	47	207	11	22	22	131	167	224	129	217
	26%	10%	22%	45%	10%	18%	43%	10%	25%	48%	11%	42%	10%	44%	12%	11%	9%	30%	28%	26%	19%	30%
Very Favorable	67	54	10	3	62	1	4	58	7	2	64	3	64	3	0	26	35	36	42	57	62	29
	7%	14%	4%	1%	13%	1%	1%	14%	2%	1%	14%	1%	14%	1%	*%	13%	14%	8%	7%	7%	9%	4%
Somewhat Favorable	195	111	48	30	148	13	34	119	53	23	145	43	138	39	18	73	67	108	139	171	145	118
	19%	29%	21%	8%	31%	16%	7%	29%	17%	8%	31%	9%	30%	8%	18%	36%	28%	24%	23%	20%	21%	16%
Heard of, No Opinion	235	98	58	73	116	28	91	98	76	59	104	111	113	92	29	41	64	77	127	191	168	164
	23%	25%	26%	19%	25%	33%	19%	24%	24%	21%	23%	22%	25%	20%	30%	20%	27%	17%	21%	22%	24%	23%
Somewhat Unfavorable	121	28	31	61	33	10	77	27	45	49	37	82	36	78	7	13	18	51	75	94	63	86
	12%	7%	14%	16%	7%	12%	16%	7%	14%	17%	8%	16%	8%	17%	7%	7%	7%	11%	13%	11%	9%	12%
Very Unfavorable	145	11	18	113	13	5	127	16	36	90	13	129	11	129	5	8	4	80	92	130	66	131
	14%	3%	8%	29%	3%	6%	27%	4%	11%	31%	3%	26%	2%	28%	5%	4%	2%	18%	15%	15%	10%	18%
Never heard of	266	83	62	102	99	27	139	88	102	66	99	138	100	128	38	40	54	91	122	212	184	192
	26%	21%	27%	27%	21%	32%	29%	22%	32%	23%	21%	27%	22%	27%	39%	20%	22%	20%	21%	25%	27%	27%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	262	147	44	50	211	23	27	40	144	78	68	72	50	45	147	59	180	16
	25%	31%	14%	19%	28%	15%	25%	16%	30%	26%	26%	41%	27%	17%	44%	56%	47%	4%
VERY/SOMEWHAT UNFAVORABLE	265	120	89	61	204	29	32	71	130	65	74	15	45	78	33	11	38	223
	26%	25%	29%	23%	27%	19%	30%	29%	27%	21%	28%	8%	25%	30%	10%	11%	10%	53%
Very Favorable	67	38	7	9	58	2	7	10	38	19	18	20	11	13	39	23	64	4
	7%	8%	2%	3%	8%	1%	6%	4%	8%	6%	7%	11%	6%	5%	12%	21%	17%	1%
Somewhat Favorable	195	110	36	41	152	21	20	30	106	59	50	52	39	32	108	37	117	12
	19%	23%	12%	16%	20%	14%	19%	12%	22%	20%	19%	30%	21%	12%	32%	34%	31%	3%
Heard of, No Opinion	235	117	66	77	158	55	22	64	93	78	54	42	37	55	72	27	88	77
	23%	24%	21%	29%	21%	35%	20%	26%	19%	26%	21%	24%	20%	21%	21%	25%	23%	18%
Somewhat Unfavorable	121	52	48	36	85	20	16	30	55	35	34	7	20	32	22	10	21	69
	12%	11%	16%	14%	11%	13%	15%	12%	11%	12%	13%	4%	11%	12%	7%	9%	5%	16%
Very Unfavorable	145	68	41	25	120	9	16	41	75	29	39	7	25	47	10	2	17	154
	14%	14%	13%	9%	16%	6%	15%	16%	16%	10%	15%	4%	14%	18%	3%	2%	5%	37%
Never heard of	266	94	111	76	188	48	27	71	113	82	66	47	52	85	83	9	76	105
	26%	20%	36%	29%	25%	31%	25%	29%	24%	27%	25%	27%	28%	32%	25%	9%	20%	25%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	277	122	153	124	236	19	17	15	30	46	86	100	90	186
	27%	30%	32%	22%	34%	16%	13%	10%	20%	29%	30%	35%	20%	32%
VERY/SOMEWHAT UNFAVORABLE	345	127	161	184	218	42	51	34	56	48	93	115	138	208
	34%	31%	34%	33%	32%	35%	39%	24%	36%	30%	32%	40%	30%	36%
Very Favorable	71	37	40	31	58	6	7	5	9	6	32	19	21	50
	7%	9%	8%	6%	8%	5%	5%	4%	6%	4%	11%	6%	5%	9%
Somewhat Favorable	205	85	113	93	178	13	10	9	21	40	55	81	70	136
	20%	21%	24%	17%	26%	11%	8%	7%	13%	25%	19%	28%	15%	24%
Heard of, No Opinion	134	62	58	76	94	12	14	29	18	19	35	33	66	68
	13%	15%	12%	14%	14%	10%	11%	20%	12%	12%	12%	11%	14%	12%
Somewhat Unfavorable	138	42	60	78	89	10	29	13	31	20	35	40	64	74
	13%	11%	13%	14%	13%	8%	22%	9%	20%	12%	12%	14%	14%	13%
Very Unfavorable	208	84	101	106	129	32	22	21	25	28	58	75	74	133
	20%	21%	21%	19%	19%	27%	17%	15%	16%	18%	20%	26%	16%	23%
Never heard of	273	93	105	168	144	45	48	64	50	45	74	40	159	114
	27%	23%	22%	30%	21%	38%	37%	45%	33%	29%	26%	14%	35%	20%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the

news lately?

-Vivek Ramaswamy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	277	65	106	84	22	171	106	139	97	57	61	71	53	32	130	17	103
	27%	30%	26%	28%	21%	27%	27%	35%	33%	24%	27%	30%	26%	39%	27%	25%	31%
VERY/SOMEWHAT UNFAVORABLE	345	56	148	106	35	205	141	116	102	66	76	80	84	28	143	20	138
	34%	27%	36%	36%	33%	33%	35%	29%	35%	28%	33%	33%	41%	35%	29%	30%	42%
Very Favorable	71	18	31	21	2	48	23	39	18	16	14	16	19	7	36	2	26
	7%	8%	7%	7%	2%	8%	6%	10%	6%	7%	6%	7%	9%	9%	7%	2%	8%
Somewhat Favorable	205	47	75	63	20	122	83	99	79	41	47	55	35	25	94	15	76
	20%	22%	18%	21%	19%	19%	21%	25%	27%	18%	21%	23%	17%	30%	19%	22%	23%
Heard of, No Opinion	134	29	50	37	18	79	55	59	34	21	34	34	33	6	71	7	40
	13%	14%	12%	13%	17%	13%	14%	15%	12%	9%	15%	14%	16%	7%	15%	11%	12%
Somewhat Unfavorable	138	21	68	37	11	90	48	53	35	25	23	36	41	9	47	13	51
	13%	10%	16%	13%	10%	14%	12%	13%	12%	11%	10%	15%	20%	11%	10%	19%	15%
Very Unfavorable	208	35	80	69	24	115	93	63	67	41	53	44	44	20	96	8	87
	20%	17%	19%	23%	22%	18%	23%	16%	23%	18%	23%	18%	21%	25%	20%	11%	27%
Never heard of	273	62	111	67	32	173	99	84	59	90	56	55	35	15	145	23	46
	27%	29%	27%	23%	30%	28%	25%	21%	20%	39%	25%	23%	17%	19%	30%	35%	14%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	277	195	52	22	233	15	29	186	72	19	227	38	233	31	12	109	119	124	173	232	232	146
	27%	51%	23%	6%	49%	18%	6%	46%	23%	6%	49%	8%	50%	7%	12%	54%	49%	28%	29%	27%	34%	20%
VERY/SOMEWHAT UNFAVORABLE	345	73	85	182	91	24	230	95	82	165	91	243	86	236	24	47	40	163	215	297	187	267
	34%	19%	37%	48%	19%	29%	49%	23%	26%	57%	20%	48%	19%	50%	24%	23%	17%	37%	36%	35%	27%	37%
Very Favorable	71	57	9	4	65	1	5	55	14	2	62	7	67	4	1	31	34	23	40	59	60	34
	7%	15%	4%	1%	14%	1%	1%	14%	4%	1%	13%	1%	14%	1%	1%	15%	14%	5%	7%	7%	9%	5%
Somewhat Favorable	205	137	43	18	168	14	23	131	58	17	165	31	166	28	11	78	85	101	133	173	172	112
	20%	36%	19%	5%	36%	17%	5%	32%	18%	6%	36%	6%	36%	6%	12%	38%	35%	23%	22%	20%	25%	16%
Heard of, No Opinion	134	49	33	49	63	17	53	54	46	30	58	61	68	48	17	20	35	57	77	110	95	108
	13%	13%	14%	13%	13%	21%	11%	13%	15%	10%	13%	12%	15%	10%	17%	10%	14%	13%	13%	13%	14%	15%
Somewhat Unfavorable	138	50	41	47	64	13	61	56	33	48	59	72	60	64	14	31	30	61	90	119	90	96
	13%	13%	18%	12%	14%	15%	13%	14%	11%	17%	13%	14%	13%	14%	15%	15%	12%	14%	15%	14%	13%	13%
Very Unfavorable	208	23	43	136	27	11	169	38	49	117	32	171	26	172	10	16	10	102	125	178	98	172
	20%	6%	19%	35%	6%	13%	36%	9%	15%	40%	7%	34%	6%	37%	10%	8%	4%	23%	21%	21%	14%	24%
Never heard of	273	68	58	129	85	28	161	71	117	76	87	164	74	155	44	26	49	99	132	216	174	200
	27%	18%	25%	34%	18%	33%	34%	18%	37%	26%	19%	32%	16%	33%	46%	13%	20%	22%	22%	25%	25%	28%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	277	149	45	70	205	29	42	47	132	98	64	84	48	48	173	53	188	19
	27%	31%	15%	27%	27%	18%	39%	19%	27%	32%	25%	48%	26%	18%	52%	49%	49%	4%
VERY/SOMEWHAT UNFAVORABLE	345	165	106	84	259	47	36	87	187	72	101	40	62	90	63	23	72	221
	34%	35%	34%	32%	34%	31%	33%	35%	39%	24%	39%	23%	34%	34%	19%	22%	19%	52%
Very Favorable	71	36	12	20	51	8	12	15	31	25	17	16	17	9	54	11	49	2
	7%	8%	4%	8%	7%	5%	11%	6%	7%	8%	7%	9%	9%	4%	16%	10%	13%	1%
Somewhat Favorable	205	112	33	50	154	20	30	32	100	73	47	68	31	39	119	42	139	16
	20%	24%	11%	19%	20%	13%	27%	13%	21%	24%	18%	39%	17%	15%	36%	39%	36%	4%
Heard of, No Opinion	134	65	46	34	100	26	8	26	51	57	29	23	22	33	39	19	57	38
	13%	14%	15%	13%	13%	17%	7%	10%	11%	19%	11%	13%	12%	13%	12%	18%	15%	9%
Somewhat Unfavorable	138	68	43	44	91	33	11	30	76	32	44	23	29	22	39	21	51	40
	13%	14%	14%	17%	12%	21%	11%	12%	16%	10%	17%	13%	16%	8%	12%	20%	13%	10%
Very Unfavorable	208	98	63	39	168	15	25	56	111	41	57	17	33	69	24	2	21	181
	20%	20%	20%	15%	22%	9%	23%	23%	23%	13%	22%	10%	18%	26%	7%	2%	5%	43%
Never heard of	273	99	112	75	197	53	23	87	111	75	66	29	51	92	61	12	65	144
	27%	21%	36%	29%	26%	34%	21%	35%	23%	25%	25%	17%	28%	35%	18%	11%	17%	34%

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[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	235	105	104	132	174	32	23	13	31	33	80	78	77	158
	23%	26%	22%	24%	25%	28%	18%	9%	20%	21%	28%	27%	17%	27%
VERY/SOMEWHAT UNFAVORABLE	524	211	257	266	375	48	57	41	75	80	149	180	195	328
	51%	52%	54%	48%	54%	41%	44%	29%	49%	50%	52%	62%	43%	57%
Very Favorable	30	8	17	13	18	7	5	5	4	4	11	5	14	16
	3%	2%	4%	2%	3%	6%	4%	4%	3%	3%	4%	2%	3%	3%
Somewhat Favorable	206	97	86	119	157	26	18	8	27	29	70	72	64	142
	20%	24%	18%	22%	23%	22%	14%	6%	17%	18%	24%	25%	14%	25%
Heard of, No Opinion	150	55	64	86	95	21	19	34	28	30	35	23	92	58
	15%	14%	14%	16%	14%	18%	14%	24%	18%	19%	12%	8%	20%	10%
Somewhat Unfavorable	266	114	111	155	187	21	34	23	41	44	78	80	108	158
	26%	28%	23%	28%	27%	18%	26%	16%	27%	28%	27%	28%	24%	27%
Very Unfavorable	258	97	146	112	187	27	23	19	33	36	70	100	88	170
	25%	24%	31%	20%	27%	23%	18%	13%	22%	23%	24%	35%	19%	30%
Never heard of	119	33	51	68	47	16	30	53	20	15	24	7	88	31
	12%	8%	11%	12%	7%	14%	23%	38%	13%	10%	8%	2%	20%	5%

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[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	235	48	88	76	22	137	98	95	78	46	56	68	40	22	112	15	87
	23%	23%	21%	26%	21%	22%	24%	24%	27%	20%	25%	28%	19%	27%	23%	22%	27%
VERY/SOMEWHAT UNFAVORABLE	524	95	219	158	52	313	210	210	165	110	117	127	117	42	226	28	203
	51%	45%	53%	54%	49%	50%	53%	53%	56%	47%	51%	53%	57%	52%	46%	41%	62%
Very Favorable	30	11	10	5	5	20	10	14	4	6	9	7	6	1	14	2	10
	3%	5%	2%	2%	4%	3%	2%	3%	1%	3%	4%	3%	3%	1%	3%	3%	3%
Somewhat Favorable	206	38	78	71	18	116	88	81	75	40	47	60	34	21	98	13	78
	20%	18%	19%	24%	17%	19%	22%	20%	26%	17%	21%	25%	17%	26%	20%	19%	24%
Heard of, No Opinion	150	31	61	35	22	93	57	55	39	37	32	21	33	16	82	13	29
	15%	15%	15%	12%	21%	15%	14%	14%	14%	16%	14%	9%	16%	19%	17%	20%	9%
Somewhat Unfavorable	266	45	115	82	24	160	106	105	83	61	59	64	62	17	117	20	86
	26%	21%	28%	28%	23%	26%	26%	26%	28%	26%	26%	27%	30%	20%	24%	29%	26%
Very Unfavorable	258	50	104	76	28	153	104	105	82	49	58	63	55	26	109	8	117
	25%	23%	25%	26%	26%	24%	26%	27%	28%	21%	25%	26%	27%	31%	22%	12%	36%
Never heard of	119	38	46	25	10	85	35	38	10	41	22	25	15	1	69	11	7
	12%	18%	11%	9%	9%	13%	9%	9%	3%	18%	10%	10%	7%	1%	14%	16%	2%

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[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Chris Christie

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	235	86	52	94	98	19	119	91	64	80	96	134	98	124	13	27	67	94	137	197	162	170
	23%	22%	23%	25%	21%	22%	25%	22%	20%	28%	21%	26%	21%	26%	14%	14%	28%	21%	23%	23%	23%	24%
VERY/SOMEWHAT UNFAVORABLE	524	205	111	186	266	31	227	218	137	162	266	232	258	227	38	140	109	248	337	453	347	355
	51%	53%	49%	49%	56%	36%	48%	54%	43%	56%	58%	46%	56%	48%	39%	69%	45%	56%	56%	53%	50%	49%
Very Favorable	30	9	10	11	12	3	15	9	13	8	11	19	13	13	4	5	5	7	10	16	22	21
	3%	2%	4%	3%	3%	4%	3%	2%	4%	3%	2%	4%	3%	3%	4%	3%	2%	2%	2%	2%	3%	3%
Somewhat Favorable	206	77	42	83	86	15	104	82	51	72	85	115	85	111	10	22	62	87	126	181	139	150
	20%	20%	18%	22%	18%	18%	22%	20%	16%	25%	18%	23%	18%	24%	10%	11%	25%	20%	21%	21%	20%	21%
Heard of, No Opinion	150	60	32	55	70	20	60	65	54	28	63	78	64	60	27	24	41	59	77	122	105	106
	15%	16%	14%	14%	15%	24%	13%	16%	17%	10%	14%	15%	14%	13%	27%	12%	17%	13%	13%	14%	15%	15%
Somewhat Unfavorable	266	93	55	104	116	21	129	91	78	93	116	132	116	132	18	41	62	115	169	232	167	187
	26%	24%	24%	27%	25%	25%	27%	23%	25%	32%	25%	26%	25%	28%	18%	20%	26%	26%	28%	27%	24%	26%
Very Unfavorable	258	112	56	82	150	10	98	126	59	68	150	100	142	95	20	99	47	133	168	222	180	167
	25%	29%	24%	21%	32%	11%	21%	31%	19%	24%	32%	20%	31%	20%	21%	49%	19%	30%	28%	26%	26%	23%
Never heard of	119	33	33	48	38	15	67	31	62	20	37	63	42	59	19	11	25	43	47	82	74	90
	12%	9%	15%	12%	8%	18%	14%	8%	19%	7%	8%	12%	9%	13%	19%	5%	10%	10%	8%	10%	11%	12%

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[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	235	111	64	57	178	27	30	53	113	69	70	40	47	47	51	43	88	112
	23%	23%	21%	22%	23%	17%	28%	21%	24%	23%	27%	23%	26%	18%	15%	41%	23%	27%
VERY/SOMEWHAT UNFAVORABLE	524	280	122	120	403	68	52	124	243	156	124	102	86	134	205	49	208	214
	51%	59%	39%	46%	53%	44%	48%	50%	51%	52%	47%	58%	47%	51%	61%	46%	54%	51%
Very Favorable	30	14	12	10	20	2	8	8	11	11	4	4	8	7	8	3	13	5
	3%	3%	4%	4%	3%	1%	7%	3%	2%	4%	2%	2%	4%	3%	2%	3%	3%	1%
Somewhat Favorable	206	96	52	47	159	25	22	45	102	58	65	36	40	40	42	40	75	107
	20%	20%	17%	18%	21%	16%	20%	18%	21%	19%	25%	20%	22%	15%	13%	38%	20%	25%
Heard of, No Opinion	150	54	54	43	104	35	8	35	75	40	43	23	19	37	46	13	61	59
	15%	11%	18%	16%	14%	23%	7%	14%	16%	13%	16%	13%	11%	14%	14%	12%	16%	14%
Somewhat Unfavorable	266	142	62	64	202	48	17	68	136	62	78	46	45	80	80	29	88	122
	26%	30%	20%	24%	27%	31%	15%	28%	28%	21%	30%	26%	25%	30%	24%	27%	23%	29%
Very Unfavorable	258	138	61	56	201	21	35	57	107	94	46	55	42	54	125	20	119	92
	25%	29%	20%	21%	26%	13%	32%	23%	22%	31%	17%	31%	23%	20%	37%	18%	31%	22%
Never heard of	119	34	69	44	76	25	19	34	49	37	24	11	30	46	33	1	25	36
	12%	7%	22%	17%	10%	16%	17%	14%	10%	12%	9%	6%	16%	17%	10%	1%	7%	8%

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[QFavJordan] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Jim Jordan

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	264	108	158	106	208	10	26	18	16	33	94	103	67	198
	26%	27%	33%	19%	30%	9%	20%	12%	11%	21%	33%	36%	15%	34%
VERY/SOMEWHAT UNFAVORABLE	314	124	147	166	211	45	34	32	43	47	80	112	122	192
	31%	31%	31%	30%	31%	38%	26%	22%	28%	29%	28%	39%	27%	33%
Very Favorable	117	50	79	39	99	5	9	4	3	14	37	59	21	97
	11%	12%	16%	7%	14%	4%	7%	3%	2%	9%	13%	21%	5%	17%
Somewhat Favorable	147	58	80	67	109	5	17	14	13	19	57	44	46	101
	14%	14%	17%	12%	16%	5%	13%	10%	9%	12%	20%	15%	10%	18%
Heard of, No Opinion	169	70	71	97	111	20	28	25	41	28	46	28	94	74
	16%	17%	15%	18%	16%	17%	21%	18%	27%	18%	16%	10%	21%	13%
Somewhat Unfavorable	103	42	43	60	66	11	15	22	23	11	24	22	56	46
	10%	11%	9%	11%	10%	10%	11%	16%	15%	7%	8%	8%	12%	8%
Very Unfavorable	211	82	105	106	145	34	19	10	20	36	56	90	65	146
	21%	20%	22%	19%	21%	29%	15%	7%	13%	22%	19%	31%	14%	25%
Never heard of	282	101	100	182	161	42	42	67	53	51	68	44	170	112
	27%	25%	21%	33%	23%	36%	32%	47%	34%	32%	24%	15%	38%	19%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavJordan] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Jim Jordan

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	264	64	108	71	20	173	92	122	85	47	60	70	62	18	100	14	121
	26%	30%	26%	24%	19%	28%	23%	31%	29%	20%	26%	29%	30%	23%	20%	20%	37%
VERY/SOMEWHAT UNFAVORABLE	314	45	118	107	45	162	152	101	110	65	63	72	75	36	137	20	118
	31%	21%	28%	36%	42%	26%	38%	25%	38%	28%	28%	30%	36%	45%	28%	29%	36%
Very Favorable	117	33	40	37	8	73	44	56	42	25	19	29	29	10	43	5	56
	11%	16%	10%	12%	7%	12%	11%	14%	14%	11%	8%	12%	14%	13%	9%	8%	17%
Somewhat Favorable	147	31	69	35	13	100	48	66	43	22	41	41	32	8	57	8	64
	14%	15%	17%	12%	12%	16%	12%	17%	15%	9%	18%	17%	16%	10%	12%	12%	20%
Heard of, No Opinion	169	30	74	52	13	104	65	69	42	30	35	39	34	18	97	15	36
	16%	14%	18%	18%	12%	17%	16%	17%	14%	13%	16%	16%	16%	22%	20%	21%	11%
Somewhat Unfavorable	103	10	42	33	18	52	51	29	38	21	13	27	31	11	49	8	26
	10%	5%	10%	11%	17%	8%	13%	7%	13%	9%	6%	11%	15%	14%	10%	12%	8%
Very Unfavorable	211	35	76	74	26	111	100	72	73	45	50	45	44	25	87	11	92
	21%	16%	18%	25%	25%	18%	25%	18%	25%	19%	22%	19%	21%	31%	18%	17%	28%
Never heard of	282	74	114	64	28	188	92	106	55	91	69	59	35	9	156	20	51
	27%	35%	28%	22%	27%	30%	23%	27%	19%	39%	30%	25%	17%	11%	32%	29%	16%

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[QFavJordan] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 ~Jim Jordan

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	264	165	57	34	217	12	36	178	62	24	223	39	212	38	15	115	92	143	187	232	214	152
	26%	43%	25%	9%	46%	14%	8%	44%	20%	8%	48%	8%	46%	8%	15%	57%	38%	32%	31%	27%	31%	21%
VERY/SOMEWHAT UNFAVORABLE	314	45	67	197	55	19	239	59	89	162	53	253	56	242	17	13	39	152	195	273	161	260
	31%	12%	29%	52%	12%	23%	51%	15%	28%	56%	11%	50%	12%	51%	17%	6%	16%	34%	33%	32%	23%	36%
Very Favorable	117	83	24	8	108	2	8	94	22	1	110	7	109	7	0	70	34	67	85	104	98	70
	11%	22%	10%	2%	23%	2%	2%	23%	7%	*%	24%	1%	24%	2%	*%	35%	14%	15%	14%	12%	14%	10%
Somewhat Favorable	147	82	33	26	109	10	28	84	40	23	113	32	102	30	14	44	58	77	102	128	116	81
	14%	21%	15%	7%	23%	12%	6%	21%	13%	8%	25%	6%	22%	6%	15%	22%	24%	17%	17%	15%	17%	11%
Heard of, No Opinion	169	75	42	47	86	22	61	73	51	42	74	80	82	69	18	35	43	63	85	139	113	121
	16%	20%	18%	12%	18%	26%	13%	18%	16%	15%	16%	16%	18%	15%	18%	18%	18%	14%	14%	16%	16%	17%
Somewhat Unfavorable	103	32	30	41	39	10	54	33	43	27	37	61	40	54	9	7	29	36	50	82	60	71
	10%	8%	13%	11%	8%	12%	11%	8%	14%	9%	8%	12%	9%	11%	9%	3%	12%	8%	8%	10%	9%	10%
Very Unfavorable	211	14	37	156	16	9	185	27	46	135	16	192	15	188	8	6	10	116	145	191	100	189
	21%	4%	16%	41%	3%	11%	39%	7%	15%	47%	4%	38%	3%	40%	8%	3%	4%	26%	24%	22%	15%	26%
Never heard of	282	99	62	104	113	31	137	96	115	61	112	135	113	121	47	39	69	85	130	211	200	188
	27%	26%	27%	27%	24%	37%	29%	24%	36%	21%	24%	27%	25%	26%	49%	19%	28%	19%	22%	25%	29%	26%

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[QFavJordan] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Jim Jordan

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	264	168	44	59	205	25	34	40	132	92	52	77	46	33	162	48	170	18
	26%	35%	14%	22%	27%	16%	32%	16%	27%	30%	20%	44%	25%	13%	49%	45%	45%	4%
VERY/SOMEWHAT UNFAVORABLE	314	150	95	63	249	32	31	87	151	76	90	31	51	100	30	22	44	264
	31%	31%	31%	24%	33%	21%	29%	35%	31%	25%	34%	18%	28%	38%	9%	21%	12%	63%
Very Favorable	117	78	16	18	99	5	13	20	55	43	16	40	18	11	89	19	76	8
	11%	16%	5%	7%	13%	3%	12%	8%	11%	14%	6%	23%	10%	4%	27%	18%	20%	2%
Somewhat Favorable	147	90	27	41	106	20	21	20	77	49	36	37	29	22	73	29	94	10
	14%	19%	9%	16%	14%	13%	20%	8%	16%	16%	14%	21%	16%	9%	22%	27%	25%	2%
Heard of, No Opinion	169	63	61	55	112	37	18	39	83	47	47	27	33	35	59	17	77	44
	16%	13%	20%	21%	15%	24%	17%	16%	17%	16%	18%	16%	18%	13%	18%	16%	20%	10%
Somewhat Unfavorable	103	57	33	33	68	18	14	28	51	24	28	19	19	19	21	16	33	40
	10%	12%	11%	12%	9%	12%	13%	11%	11%	8%	11%	11%	10%	7%	6%	15%	9%	10%
Very Unfavorable	211	93	63	31	180	14	17	59	100	52	62	12	32	81	9	7	11	224
	21%	19%	20%	12%	24%	9%	16%	24%	21%	17%	24%	7%	17%	31%	3%	6%	3%	53%
Never heard of	282	97	109	86	196	61	24	80	114	88	71	40	52	96	83	19	90	96
	27%	20%	35%	33%	26%	40%	23%	33%	24%	29%	27%	23%	29%	36%	25%	18%	24%	23%

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[QFavMcHenry] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Patrick McHenry

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	100	45	55	45	77	14	7	12	11	14	27	35	37	63
	10%	11%	12%	8%	11%	12%	5%	9%	7%	9%	9%	12%	8%	11%
VERY/SOMEWHAT UNFAVORABLE	173	64	88	85	106	28	26	19	27	34	40	54	80	93
	17%	16%	18%	15%	15%	24%	20%	13%	18%	21%	14%	19%	18%	16%
Very Favorable	18	10	13	5	16	2	1	2	4	4	4	4	10	8
	2%	2%	3%	1%	2%	1%	1%	2%	3%	2%	1%	1%	2%	1%
Somewhat Favorable	82	35	42	40	61	12	6	10	7	10	23	31	28	54
	8%	9%	9%	7%	9%	10%	5%	7%	5%	7%	8%	11%	6%	9%
Heard of, No Opinion	301	127	147	154	208	29	33	39	51	37	84	90	127	174
	29%	31%	31%	28%	30%	25%	26%	27%	33%	24%	29%	31%	28%	30%
Somewhat Unfavorable	83	28	51	32	57	7	11	5	17	17	16	27	40	43
	8%	7%	11%	6%	8%	6%	8%	4%	11%	11%	6%	9%	9%	7%
Very Unfavorable	90	35	37	53	49	21	16	13	10	17	23	27	40	50
	9%	9%	8%	10%	7%	18%	12%	9%	6%	11%	8%	9%	9%	9%
Never heard of	455	168	186	269	301	47	63	72	64	73	137	109	209	246
	44%	42%	39%	49%	44%	40%	49%	50%	42%	46%	48%	38%	46%	43%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavMcHenry] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Patrick McHenry

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	100	23	44	28	5	67	33	48	29	14	32	31	15	7	51	5	38
	10%	11%	11%	10%	5%	11%	8%	12%	10%	6%	14%	13%	7%	8%	10%	8%	12%
VERY/SOMEWHAT UNFAVORABLE	173	39	56	53	25	95	78	52	53	33	38	52	42	8	85	14	55
	17%	18%	14%	18%	24%	15%	20%	13%	18%	14%	17%	22%	20%	10%	17%	21%	17%
Very Favorable	18	4	9	3	1	13	5	11	4	4	2	9	3	1	9	1	6
	2%	2%	2%	1%	1%	2%	1%	3%	2%	2%	1%	4%	1%	1%	2%	2%	2%
Somewhat Favorable	82	18	35	25	4	53	29	37	24	10	31	22	12	6	42	4	32
	8%	9%	8%	8%	3%	9%	7%	9%	8%	4%	13%	9%	6%	7%	9%	6%	10%
Heard of, No Opinion	301	46	140	89	25	186	114	124	83	66	61	65	56	39	145	14	102
	29%	22%	34%	30%	24%	30%	29%	31%	28%	28%	27%	27%	27%	48%	30%	21%	31%
Somewhat Unfavorable	83	17	29	29	8	46	37	28	29	14	20	31	14	5	36	8	27
	8%	8%	7%	10%	7%	7%	9%	7%	10%	6%	9%	13%	7%	6%	7%	11%	8%
Very Unfavorable	90	21	28	24	17	49	41	25	24	19	18	21	28	3	50	7	28
	9%	10%	7%	8%	16%	8%	10%	6%	8%	8%	8%	9%	14%	4%	10%	10%	8%
Never heard of	455	105	175	124	51	280	175	174	127	121	96	93	93	27	208	33	131
	44%	50%	42%	42%	48%	45%	44%	44%	44%	52%	42%	39%	45%	34%	42%	49%	40%

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[QFavMcHenry] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Patrick McHenry

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	100	58	19	22	68	3	29	57	28	14	66	32	66	30	4	37	30	43	54	77	80	60
	10%	15%	9%	6%	14%	3%	6%	14%	9%	5%	14%	6%	14%	6%	5%	18%	12%	10%	9%	9%	12%	8%
VERY/SOMEWHAT UNFAVORABLE	173	30	39	101	38	15	120	36	54	81	39	128	38	124	11	14	23	81	106	147	84	134
	17%	8%	17%	27%	8%	17%	25%	9%	17%	28%	8%	25%	8%	26%	12%	7%	10%	18%	18%	17%	12%	19%
Very Favorable	18	12	1	5	12	1	6	12	0	6	12	6	12	6	-	8	4	6	7	14	13	10
	2%	3%	1%	1%	2%	1%	1%	3%	0%	2%	3%	1%	3%	1%		4%	1%	1%	1%	2%	2%	1%
Somewhat Favorable	82	46	18	16	57	2	23	45	27	8	54	26	54	24	4	29	26	37	47	63	68	50
	8%	12%	8%	4%	12%	2%	5%	11%	9%	3%	12%	5%	12%	5%	5%	14%	11%	8%	8%	7%	10%	7%
Heard of, No Opinion	301	115	70	108	144	30	128	128	79	91	135	146	143	137	21	51	77	124	179	255	194	221
	29%	30%	30%	28%	30%	35%	27%	32%	25%	31%	29%	29%	31%	29%	21%	25%	32%	28%	30%	30%	28%	31%
Somewhat Unfavorable	83	22	26	34	28	11	44	22	27	33	27	51	29	45	9	11	16	42	50	68	48	56
	8%	6%	12%	9%	6%	13%	9%	6%	9%	11%	6%	10%	6%	10%	9%	6%	7%	10%	8%	8%	7%	8%
Very Unfavorable	90	8	13	67	10	3	76	13	26	49	11	78	9	78	3	3	7	39	55	79	36	78
	9%	2%	6%	18%	2%	4%	16%	3%	8%	17%	2%	15%	2%	17%	3%	1%	3%	9%	9%	9%	5%	11%
Never heard of	455	183	100	151	222	37	196	184	157	103	223	200	216	179	60	100	113	196	258	376	329	306
	44%	47%	44%	40%	47%	44%	41%	45%	50%	36%	48%	39%	47%	38%	62%	50%	46%	44%	43%	44%	48%	42%

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[QFavMcHenry] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Patrick McHenry

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	100	57	21	35	65	17	18	21	39	40	18	38	15	12	53	15	63	16
	10%	12%	7%	13%	8%	11%	17%	9%	8%	13%	7%	21%	8%	5%	16%	14%	16%	4%
VERY/SOMEWHAT UNFAVORABLE	173	68	67	48	124	20	27	45	88	39	51	8	29	55	27	10	27	127
	17%	14%	22%	18%	16%	13%	25%	18%	18%	13%	20%	5%	16%	21%	8%	9%	7%	30%
Very Favorable	18	11	5	6	12	1	5	5	5	8	2	9	4	2	11	1	10	1
	2%	2%	2%	2%	2%	1%	4%	2%	1%	3%	1%	5%	2%	1%	3%	1%	3%	*%
Somewhat Favorable	82	46	16	29	52	16	13	17	34	31	16	29	11	10	42	14	53	14
	8%	10%	5%	11%	7%	10%	12%	7%	7%	10%	6%	17%	6%	4%	13%	13%	14%	3%
Heard of, No Opinion	301	155	83	81	220	50	31	68	145	88	72	53	56	63	93	35	119	106
	29%	32%	27%	31%	29%	32%	29%	28%	30%	29%	28%	30%	31%	24%	28%	33%	31%	25%
Somewhat Unfavorable	83	38	28	27	54	11	17	25	39	20	18	5	16	23	16	10	21	40
	8%	8%	9%	10%	7%	7%	15%	10%	8%	6%	7%	3%	9%	9%	5%	9%	6%	9%
Very Unfavorable	90	31	39	20	69	10	11	20	50	20	33	3	13	32	10	-	6	87
	9%	6%	13%	8%	9%	6%	10%	8%	10%	7%	13%	2%	7%	12%	3%		2%	21%
Never heard of	455	197	137	100	352	68	32	112	208	136	119	77	82	133	162	46	173	173
	44%	41%	44%	38%	46%	44%	29%	45%	43%	45%	46%	44%	45%	51%	48%	44%	45%	41%

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[QFavGaetz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Matt Gaetz

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	122	63	73	49	101	8	11	9	18	24	40	31	50	71
	12%	16%	15%	9%	15%	7%	8%	6%	12%	15%	14%	11%	11%	12%
VERY/SOMEWHAT UNFAVORABLE	391	141	199	192	273	47	47	38	41	55	105	152	134	257
	38%	35%	42%	35%	40%	40%	36%	26%	27%	35%	37%	53%	29%	45%
Very Favorable	49	24	28	21	48	-	1	-	4	14	20	12	18	32
	5%	6%	6%	4%	7%		1%		3%	9%	7%	4%	4%	6%
Somewhat Favorable	72	40	45	28	53	8	10	9	14	10	21	19	32	40
	7%	10%	9%	5%	8%	7%	7%	6%	9%	6%	7%	7%	7%	7%
Heard of, No Opinion	217	87	87	130	130	25	33	35	48	34	56	44	117	100
	21%	22%	18%	24%	19%	21%	25%	25%	32%	21%	19%	15%	26%	17%
Somewhat Unfavorable	124	49	63	61	82	11	20	20	21	12	32	38	54	70
	12%	12%	13%	11%	12%	9%	16%	14%	14%	7%	11%	13%	12%	12%
Very Unfavorable	267	93	136	131	191	36	26	17	20	43	73	114	80	187
	26%	23%	29%	24%	28%	31%	20%	12%	13%	27%	25%	40%	18%	32%
Never heard of	299	112	117	182	186	37	39	61	46	46	87	60	152	147
	29%	28%	25%	33%	27%	31%	30%	43%	30%	29%	30%	21%	34%	25%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QFavGaetz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Matt Gaetz

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	122	36	40	36	9	76	46	61	40	35	23	28	25	10	55	9	39
	12%	17%	10%	12%	9%	12%	11%	15%	14%	15%	10%	12%	12%	12%	11%	13%	12%
VERY/SOMEWHAT UNFAVORABLE	391	51	156	132	51	208	183	131	142	64	93	94	87	44	180	22	153
	38%	24%	38%	45%	48%	33%	46%	33%	49%	28%	41%	39%	42%	55%	37%	33%	47%
Very Favorable	49	15	17	14	2	33	17	33	15	15	7	8	13	4	21	0	14
	5%	7%	4%	5%	2%	5%	4%	8%	5%	7%	3%	3%	7%	5%	4%	1%	4%
Somewhat Favorable	72	20	23	22	7	43	29	28	25	20	16	20	11	5	34	9	24
	7%	9%	6%	8%	6%	7%	7%	7%	8%	8%	7%	8%	5%	7%	7%	13%	7%
Heard of, No Opinion	217	39	102	59	17	142	76	81	49	42	49	54	46	13	108	18	62
	21%	19%	25%	20%	16%	23%	19%	20%	17%	18%	22%	23%	23%	16%	22%	27%	19%
Somewhat Unfavorable	124	11	58	37	17	70	54	38	44	21	25	36	24	13	61	9	42
	12%	5%	14%	13%	16%	11%	14%	10%	15%	9%	11%	15%	12%	16%	12%	14%	13%
Very Unfavorable	267	40	98	95	34	138	129	93	98	43	69	57	62	31	119	13	110
	26%	19%	24%	32%	32%	22%	32%	23%	34%	19%	30%	24%	30%	39%	24%	19%	34%
Never heard of	299	86	116	67	29	202	96	124	61	92	63	64	48	15	147	18	73
	29%	40%	28%	23%	27%	32%	24%	31%	21%	39%	27%	27%	23%	18%	30%	26%	22%

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[QFavGaetz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Matt Gaetz

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	122	76	28	17	96	8	18	75	26	20	96	24	96	24	2	55	38	48	73	96	97	66
	12%	20%	12%	4%	20%	9%	4%	18%	8%	7%	21%	5%	21%	5%	2%	27%	16%	11%	12%	11%	14%	9%
VERY/SOMEWHAT UNFAVORABLE	391	92	97	192	125	23	243	119	108	160	122	259	116	244	30	51	66	203	256	350	229	304
	38%	24%	42%	50%	27%	28%	51%	29%	34%	55%	26%	51%	25%	52%	31%	25%	27%	46%	43%	41%	33%	42%
Very Favorable	49	34	11	5	44	1	5	37	9	4	45	5	44	5	1	31	13	26	32	44	43	28
	5%	9%	5%	1%	9%	1%	1%	9%	3%	1%	10%	1%	9%	1%	1%	15%	5%	6%	5%	5%	6%	4%
Somewhat Favorable	72	42	17	12	52	7	13	38	18	16	52	19	52	19	1	24	25	22	40	53	54	38
	7%	11%	7%	3%	11%	8%	3%	9%	6%	6%	11%	4%	11%	4%	1%	12%	10%	5%	7%	6%	8%	5%
Heard of, No Opinion	217	96	44	65	113	25	79	95	62	56	106	91	109	79	29	40	64	73	114	174	146	137
	21%	25%	19%	17%	24%	29%	17%	23%	19%	19%	23%	18%	24%	17%	30%	20%	26%	16%	19%	20%	21%	19%
Somewhat Unfavorable	124	49	43	31	71	12	41	58	46	20	68	50	63	41	20	24	41	58	75	107	89	82
	12%	13%	19%	8%	15%	14%	9%	14%	14%	7%	15%	10%	14%	9%	21%	12%	17%	13%	13%	12%	13%	11%
Very Unfavorable	267	43	53	161	54	12	201	61	62	140	54	209	54	203	10	27	25	145	181	243	140	222
	26%	11%	23%	42%	11%	14%	43%	15%	19%	48%	12%	41%	12%	43%	11%	14%	10%	33%	30%	28%	20%	31%
Never heard of	299	121	59	109	137	29	133	117	122	54	138	132	141	122	36	56	75	119	154	235	216	214
	29%	31%	26%	28%	29%	34%	28%	29%	38%	19%	30%	26%	31%	26%	37%	28%	31%	27%	26%	27%	31%	30%

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[QFavGaetz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Matt Gaetz

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	122	59	35	36	83	8	28	33	50	38	22	28	23	23	83	13	82	9
	12%	12%	11%	14%	11%	5%	26%	13%	10%	13%	9%	16%	12%	9%	25%	12%	21%	2%
VERY/SOMEWHAT UNFAVORABLE	391	207	103	75	314	44	32	92	191	109	96	56	66	116	73	46	108	263
	38%	43%	33%	29%	41%	28%	29%	37%	40%	36%	37%	32%	36%	44%	22%	43%	28%	62%
Very Favorable	49	31	8	16	33	5	11	10	23	17	8	14	12	10	40	3	37	5
	5%	6%	3%	6%	4%	3%	10%	4%	5%	6%	3%	8%	6%	4%	12%	3%	10%	1%
Somewhat Favorable	72	28	26	20	50	3	17	23	28	21	15	14	11	13	42	10	44	3
	7%	6%	8%	8%	7%	2%	16%	10%	6%	7%	6%	8%	6%	5%	13%	9%	12%	1%
Heard of, No Opinion	217	97	70	73	144	51	22	44	113	61	68	30	36	55	72	26	96	54
	21%	20%	22%	28%	19%	33%	21%	18%	23%	20%	26%	17%	20%	21%	21%	24%	25%	13%
Somewhat Unfavorable	124	78	30	36	88	21	15	31	56	37	23	18	25	26	42	26	54	27
	12%	16%	10%	14%	12%	13%	14%	13%	12%	12%	9%	10%	14%	10%	12%	24%	14%	6%
Very Unfavorable	267	129	73	39	226	23	16	61	135	71	73	38	41	90	31	20	54	236
	26%	27%	24%	15%	30%	15%	15%	25%	28%	24%	28%	22%	22%	34%	9%	19%	14%	56%
Never heard of	299	115	102	79	220	52	27	78	127	95	74	62	58	70	108	22	97	96
	29%	24%	33%	30%	29%	34%	25%	32%	26%	31%	29%	35%	32%	26%	32%	20%	25%	23%

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[QFavMcCarthy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kevin McCarthy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	265	111	143	122	209	13	25	25	15	26	78	121	66	199
	26%	28%	30%	22%	30%	11%	19%	18%	10%	16%	27%	42%	14%	35%
VERY/SOMEWHAT UNFAVORABLE	391	151	193	198	263	57	40	30	64	76	111	110	170	221
	38%	37%	40%	36%	38%	49%	31%	21%	42%	48%	38%	38%	38%	38%
Very Favorable	55	24	37	18	46	2	4	2	3	7	12	30	12	42
	5%	6%	8%	3%	7%	1%	3%	2%	2%	5%	4%	11%	3%	7%
Somewhat Favorable	210	88	106	104	163	12	20	23	12	18	66	90	53	157
	20%	22%	22%	19%	24%	10%	16%	16%	8%	12%	23%	31%	12%	27%
Heard of, No Opinion	233	92	87	146	152	25	29	43	43	30	65	51	116	116
	23%	23%	18%	26%	22%	21%	22%	30%	28%	19%	22%	18%	26%	20%
Somewhat Unfavorable	178	70	95	83	124	15	17	16	35	36	47	44	87	92
	17%	17%	20%	15%	18%	12%	13%	11%	23%	23%	16%	15%	19%	16%
Very Unfavorable	212	81	98	115	138	43	23	14	28	40	64	66	83	129
	21%	20%	21%	21%	20%	36%	18%	10%	19%	26%	22%	23%	18%	22%
Never heard of	141	49	54	87	67	22	36	44	31	25	34	6	101	40
	14%	12%	11%	16%	10%	19%	28%	31%	20%	16%	12%	2%	22%	7%

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[QFavMcCarthy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kevin McCarthy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	265	52	108	81	23	160	105	118	91	40	57	73	68	20	110	10	123
	26%	25%	26%	28%	22%	26%	26%	30%	31%	17%	25%	30%	33%	24%	23%	15%	38%
VERY/SOMEWHAT UNFAVORABLE	391	67	157	117	50	224	167	137	126	87	89	88	84	33	178	23	131
	38%	32%	38%	40%	47%	36%	42%	34%	43%	37%	39%	36%	41%	41%	36%	34%	40%
Very Favorable	55	11	18	21	5	29	25	24	22	11	13	12	14	4	24	4	23
	5%	5%	4%	7%	4%	5%	6%	6%	7%	5%	6%	5%	7%	5%	5%	6%	7%
Somewhat Favorable	210	41	90	60	19	131	79	93	70	30	44	62	54	16	86	6	101
	20%	19%	22%	21%	18%	21%	20%	23%	24%	13%	19%	26%	26%	20%	18%	9%	31%
Heard of, No Opinion	233	54	94	63	20	148	83	100	51	65	52	47	36	21	119	22	59
	23%	25%	23%	21%	19%	24%	21%	25%	18%	28%	23%	20%	18%	25%	24%	32%	18%
Somewhat Unfavorable	178	31	77	49	21	108	70	70	55	45	39	39	36	13	78	12	59
	17%	14%	19%	17%	20%	17%	18%	18%	19%	19%	17%	16%	17%	16%	16%	18%	18%
Very Unfavorable	212	36	79	67	29	116	97	67	71	43	50	48	48	20	101	11	72
	21%	17%	19%	23%	28%	18%	24%	17%	24%	18%	22%	20%	24%	25%	21%	16%	22%
Never heard of	141	39	56	33	12	95	45	44	24	41	30	33	18	8	82	13	13
	14%	18%	13%	11%	11%	15%	11%	11%	8%	17%	13%	14%	9%	9%	17%	19%	4%

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[QFavMcCarthy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kevin McCarthy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	265	160	56	45	201	12	52	177	63	23	207	55	198	43	23	91	105	148	172	229	216	168
	26%	42%	25%	12%	43%	14%	11%	44%	20%	8%	45%	11%	43%	9%	24%	45%	43%	33%	29%	27%	31%	23%
VERY/SOMEWHAT UNFAVORABLE	391	78	85	217	98	28	264	91	108	189	101	275	102	272	17	52	39	181	238	334	225	300
	38%	20%	37%	57%	21%	33%	56%	22%	34%	65%	22%	54%	22%	58%	17%	26%	16%	41%	40%	39%	33%	42%
Very Favorable	55	40	7	6	49	0	6	46	5	3	49	5	49	5	-	23	24	29	38	47	46	30
	5%	10%	3%	2%	10%	0%	1%	11%	2%	1%	11%	1%	11%	1%	-	11%	10%	7%	6%	6%	7%	4%
Somewhat Favorable	210	120	49	39	153	11	46	131	58	20	158	50	149	38	23	68	82	119	135	182	170	138
	20%	31%	21%	10%	32%	13%	10%	32%	18%	7%	34%	10%	32%	8%	24%	34%	34%	27%	23%	21%	25%	19%
Heard of, No Opinion	233	93	48	78	111	28	93	89	84	53	98	109	103	93	36	45	54	70	129	189	148	155
	23%	24%	21%	20%	24%	33%	20%	22%	26%	18%	21%	21%	22%	20%	38%	22%	22%	16%	22%	22%	22%	21%
Somewhat Unfavorable	178	56	49	70	69	18	91	55	57	66	71	95	72	97	9	33	29	72	102	144	113	122
	17%	15%	21%	18%	15%	21%	19%	14%	18%	23%	15%	19%	16%	21%	9%	16%	12%	16%	17%	17%	16%	17%
Very Unfavorable	212	21	36	147	29	11	173	36	51	123	30	180	30	175	8	19	9	109	137	190	112	178
	21%	6%	16%	39%	6%	13%	37%	9%	16%	42%	7%	35%	7%	37%	8%	9%	4%	25%	23%	22%	16%	25%
Never heard of	141	54	38	41	61	16	63	48	62	25	56	68	58	62	20	14	45	44	57	103	99	98
	14%	14%	17%	11%	13%	19%	13%	12%	20%	9%	12%	13%	13%	13%	21%	7%	18%	10%	10%	12%	14%	14%

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[QFavMcCarthy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kevin McCarthy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	265	179	38	41	221	17	25	53	123	89	50	74	48	35	140	58	166	29
	26%	37%	12%	16%	29%	11%	23%	22%	26%	29%	19%	42%	26%	13%	42%	54%	43%	7%
VERY/SOMEWHAT UNFAVORABLE	391	179	118	101	290	50	51	105	186	100	106	40	63	118	70	24	95	288
	38%	37%	38%	38%	38%	32%	47%	43%	39%	33%	41%	23%	35%	45%	21%	23%	25%	68%
Very Favorable	55	39	3	9	46	2	7	9	26	19	8	18	8	5	32	16	41	2
	5%	8%	1%	3%	6%	1%	6%	4%	6%	6%	3%	11%	4%	2%	10%	15%	11%	1%
Somewhat Favorable	210	140	35	32	175	15	18	44	96	70	42	56	41	31	108	41	124	27
	20%	29%	11%	12%	23%	9%	17%	18%	20%	23%	16%	32%	22%	12%	32%	39%	33%	6%
Heard of, No Opinion	233	79	84	68	165	53	15	40	119	74	73	43	36	67	76	15	82	62
	23%	17%	27%	26%	22%	34%	14%	16%	25%	24%	28%	24%	20%	25%	23%	14%	21%	15%
Somewhat Unfavorable	178	85	59	57	121	28	29	48	80	50	43	31	26	45	44	23	72	87
	17%	18%	19%	22%	16%	18%	26%	20%	17%	16%	17%	17%	14%	17%	13%	21%	19%	21%
Very Unfavorable	212	94	60	44	169	21	22	57	106	50	63	10	38	72	26	1	23	201
	21%	20%	19%	17%	22%	14%	21%	23%	22%	17%	24%	6%	20%	27%	8%	1%	6%	48%
Never heard of	141	41	69	54	85	36	18	49	52	40	31	19	35	44	48	9	39	43
	14%	9%	22%	20%	11%	23%	16%	20%	11%	13%	12%	11%	19%	17%	14%	9%	10%	10%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	385	156	172	214	211	80	59	60	64	60	88	113	185	201
	37%	39%	36%	39%	31%	68%	45%	42%	42%	38%	30%	39%	41%	35%
STRONGLY/SOMEWHAT DISAPPROVE	626	240	294	332	472	37	68	79	87	91	198	170	257	369
	61%	59%	62%	60%	68%	31%	52%	56%	57%	58%	69%	59%	57%	64%
Strongly approve	168	63	80	88	82	40	26	24	22	18	42	62	64	103
	16%	15%	17%	16%	12%	34%	20%	17%	14%	12%	14%	22%	14%	18%
Somewhat approve	217	93	91	126	129	40	33	36	42	42	46	51	120	97
	21%	23%	19%	23%	19%	34%	26%	25%	28%	27%	16%	18%	27%	17%
Somewhat disapprove	154	46	67	87	87	20	22	44	30	29	31	21	102	52
	15%	11%	14%	16%	13%	17%	17%	31%	19%	18%	11%	7%	23%	9%
Strongly disapprove	472	194	227	245	385	17	46	36	57	62	167	149	155	317
	46%	48%	48%	44%	56%	14%	35%	25%	37%	40%	58%	52%	34%	55%
Unsure	18	8	11	7	8	1	3	2	2	6	2	4	11	6
	2%	2%	2%	1%	1%	1%	3%	2%	2%	4%	1%	2%	2%	1%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	385	77	146	111	51	222	162	99	111	96	99	83	59	32	193	21	119
	37%	36%	35%	38%	48%	35%	40%	25%	38%	41%	43%	35%	29%	39%	39%	31%	37%
STRONGLY/SOMEWHAT DISAPPROVE	626	133	260	181	53	392	234	293	179	131	126	157	141	46	293	45	202
	61%	62%	63%	61%	50%	63%	58%	74%	61%	56%	55%	65%	69%	57%	60%	66%	62%
Strongly approve	168	47	62	41	16	110	57	45	36	52	53	28	20	13	73	8	71
	16%	22%	15%	14%	15%	18%	14%	11%	12%	22%	24%	12%	10%	16%	15%	12%	22%
Somewhat approve	217	29	83	70	35	113	105	54	75	45	45	55	39	19	120	12	49
	21%	14%	20%	24%	33%	18%	26%	14%	26%	19%	20%	23%	19%	24%	25%	18%	15%
Somewhat disapprove	154	22	65	50	18	87	68	52	36	32	32	47	24	14	94	9	25
	15%	10%	16%	17%	17%	14%	17%	13%	12%	14%	14%	19%	12%	17%	19%	13%	8%
Strongly disapprove	472	111	195	131	35	306	166	242	143	99	94	111	117	32	199	36	177
	46%	52%	47%	44%	33%	49%	41%	61%	49%	42%	41%	46%	57%	40%	41%	53%	54%
Unsure	18	3	9	3	2	12	5	5	3	6	3	-	6	3	4	2	4
	2%	2%	2%	1%	2%	2%	1%	1%	1%	3%	1%	-	3%	3%	1%	3%	1%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	385	9	83	286	11	29	345	34	138	206	10	359	10	363	13	6	4	174	211	314	192	345
	37%	2%	37%	75%	2%	35%	73%	8%	43%	71%	2%	71%	2%	77%	13%	3%	2%	39%	35%	37%	28%	48%
STRONGLY/SOMEWHAT DISAPPROVE	626	373	140	89	458	50	118	367	173	78	451	134	449	98	79	196	236	264	379	528	486	359
	61%	97%	61%	23%	97%	59%	25%	91%	54%	27%	98%	26%	97%	21%	82%	97%	97%	59%	64%	62%	71%	50%
Strongly approve	168	-	27	141	1	4	163	9	52	102	2	165	3	163	2	1	-	84	105	143	69	156
	16%		12%	37%	*%	5%	34%	2%	16%	35%	*%	33%	1%	35%	2%	*%		19%	18%	17%	10%	22%
Somewhat approve	217	9	57	145	10	25	182	25	86	104	8	194	8	199	11	5	4	90	106	171	123	190
	21%	2%	25%	38%	2%	30%	39%	6%	27%	36%	2%	38%	2%	42%	11%	3%	2%	20%	18%	20%	18%	26%
Somewhat disapprove	154	42	43	62	50	17	87	39	59	54	35	104	41	72	42	10	32	56	80	125	95	106
	15%	11%	19%	16%	11%	20%	18%	10%	19%	19%	8%	21%	9%	15%	43%	5%	13%	13%	13%	15%	14%	15%
Strongly disapprove	472	331	97	27	408	33	31	328	114	24	416	29	408	26	37	186	204	208	299	403	391	253
	46%	86%	43%	7%	87%	39%	7%	81%	36%	8%	90%	6%	88%	6%	39%	92%	84%	47%	50%	47%	57%	35%
Unsure	18	3	5	8	3	5	10	4	7	6	1	14	3	10	5	-	3	5	7	13	9	16
	2%	1%	2%	2%	1%	6%	2%	1%	2%	2%	*%	3%	1%	2%	5%		1%	1%	1%	2%	1%	2%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	385	150	154	92	294	53	38	117	175	92	100	19	68	124	6	3	6	330
	37%	31%	50%	35%	39%	34%	35%	48%	37%	30%	38%	11%	37%	47%	2%	3%	2%	78%
STRONGLY/SOMEWHAT DISAPPROVE	626	325	149	168	456	98	70	122	302	202	160	157	108	135	329	100	371	78
	61%	68%	48%	64%	60%	63%	65%	50%	63%	67%	61%	89%	59%	51%	98%	94%	97%	19%
Strongly approve	168	73	56	39	129	15	24	59	77	32	39	6	28	60	1	-	0	164
	16%	15%	18%	15%	17%	10%	22%	24%	16%	11%	15%	3%	15%	23%	*%		*%	39%
Somewhat approve	217	77	99	53	165	39	14	59	99	60	61	13	40	65	5	3	6	166
	21%	16%	32%	20%	22%	25%	13%	24%	21%	20%	23%	7%	22%	25%	2%	3%	1%	39%
Somewhat disapprove	154	47	70	56	99	42	14	40	86	28	46	20	25	58	19	17	37	60
	15%	10%	23%	21%	13%	27%	13%	16%	18%	9%	18%	12%	13%	22%	6%	16%	10%	14%
Strongly disapprove	472	279	79	112	357	56	56	82	216	174	113	136	83	78	310	84	334	18
	46%	58%	25%	42%	47%	36%	52%	33%	45%	57%	44%	77%	45%	29%	93%	79%	87%	4%
Unsure	18	3	6	4	12	4	-	6	3	9	0	1	7	4	-	3	6	13
	2%	1%	2%	1%	2%	2%		3%	1%	3%	*%	*%	4%	2%	3%		1%	3%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	360	154	161	199	194	77	53	55	57	51	87	110	163	197
	35%	38%	34%	36%	28%	65%	41%	39%	37%	32%	30%	38%	36%	34%
STRONGLY/SOMEWHAT DISAPPROVE	637	241	303	334	480	36	72	80	91	98	194	174	269	368
	62%	60%	64%	60%	70%	31%	55%	56%	60%	62%	67%	60%	59%	64%
Strongly approve	145	50	69	76	73	31	22	22	19	15	36	54	55	90
	14%	12%	15%	14%	11%	26%	17%	15%	12%	9%	12%	19%	12%	16%
Somewhat approve	215	103	92	123	121	46	31	33	38	36	51	56	107	107
	21%	26%	19%	22%	17%	39%	24%	23%	25%	23%	18%	19%	24%	19%
Somewhat disapprove	172	54	71	101	97	19	28	43	34	34	41	21	110	62
	17%	13%	15%	18%	14%	16%	22%	30%	22%	22%	14%	7%	24%	11%
Strongly disapprove	465	187	232	233	383	17	44	37	58	64	154	153	158	306
	45%	46%	49%	42%	55%	14%	34%	26%	38%	40%	53%	53%	35%	53%
Unsure	32	9	13	20	17	4	5	7	5	9	7	4	22	11
	3%	2%	3%	4%	2%	4%	4%	5%	3%	6%	2%	1%	5%	2%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	360	70	139	104	45	210	149	92	101	91	89	77	56	33	181	18	117
	35%	33%	34%	35%	43%	33%	37%	23%	35%	39%	39%	32%	27%	41%	37%	27%	36%
STRONGLY/SOMEWHAT DISAPPROVE	637	135	262	184	56	396	240	298	182	135	134	155	142	46	299	44	207
	62%	63%	63%	63%	53%	63%	60%	75%	62%	58%	59%	65%	69%	56%	61%	66%	63%
Strongly approve	145	35	54	38	17	89	55	40	33	41	45	25	19	13	65	5	60
	14%	17%	13%	13%	16%	14%	14%	10%	11%	18%	20%	11%	9%	16%	13%	7%	19%
Somewhat approve	215	35	85	66	29	120	94	52	68	49	44	52	37	20	116	14	57
	21%	17%	20%	22%	27%	19%	24%	13%	23%	21%	19%	22%	18%	25%	24%	20%	17%
Somewhat disapprove	172	31	68	53	20	98	74	56	41	33	44	52	28	9	97	8	27
	17%	15%	16%	18%	19%	16%	18%	14%	14%	14%	19%	22%	13%	11%	20%	12%	8%
Strongly disapprove	465	104	194	131	36	298	167	242	141	102	90	103	114	37	202	36	180
	45%	49%	47%	44%	34%	48%	42%	61%	48%	44%	40%	43%	55%	45%	41%	53%	55%
Unsure	32	7	14	7	4	21	11	8	9	8	4	8	8	3	9	5	2
	3%	4%	3%	2%	4%	3%	3%	2%	3%	3%	2%	3%	4%	3%	2%	7%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	360	9	71	274	9	23	328	34	131	189	7	342	11	338	11	3	6	168	203	297	178	326
	35%	2%	31%	72%	2%	27%	69%	8%	41%	65%	2%	67%	2%	72%	11%	2%	2%	38%	34%	35%	26%	45%
STRONGLY/SOMEWHAT DISAPPROVE	637	374	151	92	456	54	126	368	174	86	449	143	449	107	81	199	235	266	377	531	495	369
	62%	97%	66%	24%	97%	64%	27%	91%	55%	30%	97%	28%	97%	23%	83%	98%	97%	60%	63%	62%	72%	51%
Strongly approve	145	-	24	121	-	2	144	11	38	93	2	143	-	144	1	-	-	73	94	123	59	132
	14%		11%	32%		2%	30%	3%	12%	32%	*%	28%		31%	1%			16%	16%	14%	9%	18%
Somewhat approve	215	9	47	153	9	21	184	23	93	96	5	199	11	194	10	3	6	95	108	174	119	193
	21%	2%	20%	40%	2%	25%	39%	6%	29%	33%	1%	39%	2%	41%	10%	2%	2%	21%	18%	20%	17%	27%
Somewhat disapprove	172	41	57	67	53	24	96	39	72	58	39	112	48	84	39	12	30	57	89	138	102	123
	17%	11%	25%	18%	11%	28%	20%	10%	23%	20%	8%	22%	10%	18%	40%	6%	13%	13%	15%	16%	15%	17%
Strongly disapprove	465	333	94	25	404	30	31	329	102	27	409	31	401	23	42	187	205	209	288	393	393	246
	45%	87%	41%	6%	86%	36%	7%	81%	32%	9%	89%	6%	87%	5%	43%	93%	85%	47%	48%	46%	57%	34%
Unsure	32	2	7	16	6	8	19	3	13	15	7	22	2	25	5	-	1	10	18	27	15	26
	3%	*%	3%	4%	1%	9%	4%	1%	4%	5%	1%	4%	*%	5%	5%		1%	2%	3%	3%	2%	4%

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[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	360	145	139	85	275	49	36	109	160	91	93	16	68	111	3	5	9	316
	35%	30%	45%	32%	36%	32%	33%	44%	33%	30%	36%	9%	37%	42%	1%	5%	2%	75%
STRONGLY/SOMEWHAT DISAPPROVE	637	324	154	172	460	102	70	124	306	206	158	159	109	139	331	100	368	82
	62%	68%	50%	65%	61%	66%	65%	50%	64%	68%	61%	90%	59%	53%	99%	94%	96%	19%
Strongly approve	145	68	50	38	107	15	23	46	70	29	35	5	23	57	-	-	-	146
	14%	14%	16%	15%	14%	10%	22%	19%	14%	10%	14%	3%	13%	22%				35%
Somewhat approve	215	77	89	47	168	34	12	63	90	62	58	11	45	54	3	5	9	170
	21%	16%	29%	18%	22%	22%	11%	26%	19%	20%	22%	6%	25%	20%	1%	5%	2%	40%
Somewhat disapprove	172	59	74	55	116	43	12	41	97	34	53	19	24	60	20	22	33	64
	17%	12%	24%	21%	15%	27%	11%	17%	20%	11%	21%	11%	13%	23%	6%	20%	9%	15%
Strongly disapprove	465	265	80	118	345	60	58	83	209	172	105	140	84	78	311	78	334	18
	45%	55%	26%	45%	45%	39%	53%	34%	44%	57%	40%	80%	46%	30%	93%	74%	88%	4%
Unsure	32	10	16	6	25	4	3	13	14	5	9	1	6	15	-	1	5	24
	3%	2%	5%	2%	3%	2%	3%	5%	3%	2%	3%	1%	3%	6%		1%	1%	6%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	462	200	233	230	396	11	34	34	50	60	161	157	144	318
	45%	50%	49%	42%	57%	9%	26%	24%	33%	38%	56%	55%	32%	55%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	470	177	199	271	244	94	79	84	84	81	108	113	249	221
	46%	44%	42%	49%	35%	80%	61%	59%	55%	52%	38%	39%	55%	38%
Definitely the Republican candidate	340	143	164	176	299	3	25	25	29	37	129	120	91	249
	33%	36%	34%	32%	43%	2%	19%	17%	19%	24%	45%	42%	20%	43%
Probably the Republican candidate	123	57	69	54	97	8	10	10	21	22	33	37	53	69
	12%	14%	14%	10%	14%	7%	8%	7%	14%	14%	11%	13%	12%	12%
Probably the Democratic candidate	158	50	69	89	79	26	30	30	38	37	33	20	105	53
	15%	13%	14%	16%	12%	22%	23%	21%	25%	23%	11%	7%	23%	9%
Definitely the Democratic candidate	312	127	130	182	165	68	49	54	46	44	76	93	144	168
	30%	31%	27%	33%	24%	58%	37%	38%	30%	28%	26%	32%	32%	29%
Unsure	97	26	45	51	51	13	17	24	19	17	19	18	60	37
	9%	6%	10%	9%	7%	11%	13%	17%	13%	11%	7%	6%	13%	6%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	462	111	194	122	36	304	158	258	138	93	95	106	107	40	197	31	179
	45%	52%	47%	41%	34%	49%	39%	65%	47%	40%	42%	44%	52%	49%	40%	46%	55%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	470	86	186	144	53	272	197	117	126	107	111	119	79	38	244	28	120
	46%	40%	45%	49%	50%	43%	49%	29%	43%	46%	49%	49%	38%	46%	50%	42%	37%
Definitely the Republican candidate	340	83	151	86	20	234	106	204	95	80	75	70	73	25	143	21	140
	33%	39%	36%	29%	19%	37%	26%	51%	33%	34%	33%	29%	36%	31%	29%	32%	43%
Probably the Republican candidate	123	28	43	36	16	71	52	54	43	14	20	36	33	15	54	10	39
	12%	13%	10%	12%	15%	11%	13%	14%	15%	6%	9%	15%	16%	18%	11%	14%	12%
Probably the Democratic candidate	158	28	56	51	22	85	73	29	50	26	26	54	30	16	91	14	22
	15%	13%	14%	17%	21%	13%	18%	7%	17%	11%	11%	22%	15%	20%	19%	21%	7%
Definitely the Democratic candidate	312	58	130	93	31	187	124	88	76	81	86	65	49	22	153	14	98
	30%	27%	31%	32%	29%	30%	31%	22%	26%	35%	38%	27%	24%	27%	31%	21%	30%
Unsure	97	16	35	28	17	51	45	23	28	33	21	15	20	4	49	8	27
	9%	7%	8%	10%	16%	8%	11%	6%	10%	14%	9%	6%	10%	5%	10%	12%	8%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	462	365	84	8	435	18	9	355	91	11	421	19	462	-	-	190	231	208	293	395	408	253
	45%	95%	37%	2%	92%	22%	2%	88%	29%	4%	91%	4%	100%			94%	95%	47%	49%	46%	59%	35%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	470	6	94	356	10	24	436	33	166	266	12	445	-	470	-	4	2	199	259	389	218	415
	46%	2%	41%	93%	2%	28%	92%	8%	52%	92%	3%	88%		100%		2%	1%	45%	43%	46%	32%	58%
Definitely the Republican candidate	340	294	39	3	331	4	4	277	52	6	325	7	340	-	-	158	170	161	221	294	306	177
	33%	76%	17%	1%	70%	5%	1%	68%	16%	2%	70%	1%	73%			78%	70%	36%	37%	34%	44%	25%
Probably the Republican candidate	123	71	45	5	103	14	5	79	38	5	96	12	123	-	-	32	61	47	73	100	102	76
	12%	18%	20%	1%	22%	17%	1%	19%	12%	2%	21%	2%	27%			16%	25%	11%	12%	12%	15%	11%
Probably the Democratic candidate	158	1	56	94	6	16	136	8	77	70	7	140	-	158	-	-	1	57	96	126	68	125
	15%	*%	24%	24%	1%	19%	29%	2%	24%	24%	2%	28%		34%			1%	13%	16%	15%	10%	17%
Definitely the Democratic candidate	312	5	38	262	5	7	300	25	89	196	5	304	-	312	-	4	1	142	163	264	150	291
	30%	1%	17%	69%	1%	9%	63%	6%	28%	68%	1%	60%		66%		2%	*%	32%	27%	31%	22%	40%
Unsure	97	14	50	18	27	43	27	17	61	13	29	43	-	-	97	8	10	36	44	71	62	53
	9%	4%	22%	5%	6%	50%	6%	4%	19%	4%	6%	8%		100%		4%	4%	8%	7%	8%	9%	7%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	462	266	76	104	356	50	53	71	210	181	102	144	78	67	317	100	359	7
	45%	56%	24%	39%	47%	33%	49%	29%	44%	60%	39%	82%	43%	25%	95%	94%	94%	2%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	470	176	196	129	339	79	50	145	220	105	136	19	86	159	4	2	1	403
	46%	37%	63%	49%	45%	51%	47%	59%	46%	35%	52%	11%	47%	60%	1%	2%	*%	96%
Definitely the Republican candidate	340	193	50	69	268	31	38	50	147	143	73	110	56	50	263	60	287	3
	33%	40%	16%	26%	35%	20%	35%	20%	31%	47%	28%	62%	31%	19%	79%	56%	75%	1%
Probably the Republican candidate	123	73	26	35	88	19	15	21	63	39	29	34	22	17	54	40	72	4
	12%	15%	8%	13%	12%	12%	14%	8%	13%	13%	11%	19%	12%	7%	16%	38%	19%	1%
Probably the Democratic candidate	158	59	73	54	102	29	25	38	88	33	48	6	26	57	-	1	0	94
	15%	12%	24%	20%	13%	19%	23%	15%	18%	11%	18%	3%	14%	21%		1%	*%	22%
Definitely the Democratic candidate	312	117	124	75	237	50	25	107	132	73	87	13	61	102	4	1	1	310
	30%	25%	40%	29%	31%	32%	24%	44%	28%	24%	34%	7%	33%	39%	1%	*%	*%	73%
Unsure	97	36	37	30	66	26	5	31	50	16	23	14	19	38	13	4	22	11
	9%	7%	12%	12%	9%	17%	4%	12%	10%	5%	9%	8%	10%	14%	4%	4%	6%	3%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	242	99	133	109	126	53	39	35	32	39	62	75	105	137
	24%	24%	28%	20%	18%	45%	30%	24%	21%	25%	21%	26%	23%	24%
No	656	263	301	355	493	41	70	84	105	93	191	183	281	374
	64%	65%	63%	64%	71%	35%	54%	59%	68%	59%	66%	64%	62%	65%
Unsure	131	42	43	89	72	23	21	24	17	25	35	30	66	65
	13%	10%	9%	16%	10%	20%	16%	17%	11%	16%	12%	10%	15%	11%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	242	72	97	53	19	169	72	79	46	67	73	38	39	17	121	11	80
	24%	34%	23%	18%	18%	27%	18%	20%	16%	29%	32%	16%	19%	21%	25%	16%	24%
No	656	119	275	201	60	394	262	290	203	130	125	174	145	52	301	48	213
	64%	56%	66%	68%	57%	63%	65%	73%	69%	56%	55%	72%	70%	64%	61%	71%	65%
Unsure	131	22	43	40	27	64	66	29	43	36	30	28	21	13	67	9	33
	13%	10%	10%	14%	25%	10%	17%	7%	15%	15%	13%	12%	10%	15%	14%	14%	10%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	242	19	49	166	25	13	204	38	84	115	26	212	30	203	9	15	9	104	137	195	125	208
	24%	5%	22%	43%	5%	16%	43%	9%	27%	40%	6%	42%	7%	43%	9%	7%	4%	24%	23%	23%	18%	29%
No	656	359	150	125	439	55	162	353	178	118	428	182	424	158	73	183	232	277	384	556	501	402
	64%	93%	66%	33%	93%	64%	34%	87%	56%	41%	93%	36%	92%	34%	76%	91%	96%	62%	64%	65%	73%	56%
Unsure	131	7	29	92	8	17	106	15	55	56	8	113	8	108	15	4	1	62	75	104	62	112
	13%	2%	13%	24%	2%	20%	23%	4%	17%	19%	2%	22%	2%	23%	15%	2%	1%	14%	13%	12%	9%	15%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	242	100	90	69	173	33	36	91	102	49	43	20	40	85	21	4	21	182
	24%	21%	29%	26%	23%	21%	33%	37%	21%	16%	16%	12%	22%	32%	6%	4%	5%	43%
No	656	324	171	162	490	98	63	124	307	225	170	149	123	136	310	101	359	110
	64%	68%	55%	61%	64%	63%	58%	50%	64%	74%	65%	85%	67%	51%	93%	95%	94%	26%
Unsure	131	54	49	33	98	24	9	31	72	29	48	6	20	43	4	2	2	130
	13%	11%	16%	12%	13%	15%	8%	12%	15%	10%	18%	4%	11%	16%	1%	2%	1%	31%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	862	355	414	449	611	84	103	99	116	126	251	271	341	522
	84%	88%	87%	81%	88%	71%	79%	70%	76%	80%	87%	94%	75%	91%
NOT VERY/NOT AT ALL MOTIVATED	67	24	28	39	27	17	12	22	8	12	15	10	43	24
	7%	6%	6%	7%	4%	14%	9%	15%	6%	8%	5%	3%	9%	4%
Extremely motivated	685	281	325	359	502	54	77	70	82	96	195	243	248	437
	67%	70%	68%	65%	73%	46%	60%	49%	54%	61%	67%	84%	55%	76%
Very motivated	178	73	88	89	110	29	26	29	34	30	56	29	93	85
	17%	18%	19%	16%	16%	25%	20%	20%	22%	19%	19%	10%	21%	15%
Somewhat motivated	95	23	34	61	52	16	14	19	28	19	22	6	66	29
	9%	6%	7%	11%	8%	14%	11%	14%	18%	12%	8%	2%	15%	5%
Not very motivated	46	18	14	32	19	12	9	14	5	9	10	8	28	18
	4%	4%	3%	6%	3%	10%	7%	10%	3%	6%	3%	3%	6%	3%
Not at all motivated	21	6	14	7	7	5	3	8	4	3	5	1	14	6
	2%	1%	3%	1%	1%	4%	2%	5%	2%	2%	2%	0%	3%	1%
Unsure	5	2	1	4	1	1	1	2	1	1	1	1	4	1
	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	0%	1%	0%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	862	166	343	257	96	509	353	342	268	182	195	192	187	76	402	52	301
	84%	78%	83%	87%	90%	81%	88%	86%	92%	78%	86%	80%	91%	93%	82%	76%	92%
NOT VERY/NOT AT ALL MOTIVATED	67	20	23	19	5	43	24	17	9	21	15	21	4	1	32	7	12
	7%	10%	6%	6%	4%	7%	6%	4%	3%	9%	6%	9%	2%	1%	7%	10%	4%
Extremely motivated	685	123	276	214	71	399	285	280	220	132	151	158	154	64	296	32	271
	67%	58%	67%	73%	67%	64%	71%	70%	75%	57%	66%	66%	75%	79%	61%	48%	83%
Very motivated	178	44	66	43	25	110	67	62	47	49	44	35	33	12	105	19	30
	17%	21%	16%	15%	23%	18%	17%	16%	16%	21%	19%	14%	16%	15%	22%	29%	9%
Somewhat motivated	95	23	47	18	6	71	24	37	15	27	18	26	15	4	54	8	12
	9%	11%	11%	6%	5%	11%	6%	9%	5%	12%	8%	11%	7%	5%	11%	11%	4%
Not very motivated	46	12	15	17	2	27	19	12	7	13	7	19	4	0	23	3	10
	4%	6%	4%	6%	2%	4%	5%	3%	2%	5%	3%	8%	2%	1%	5%	4%	3%
Not at all motivated	21	8	8	2	3	16	5	5	2	8	8	2	-	1	10	4	2
	2%	4%	2%	1%	2%	3%	1%	1%	1%	4%	3%	1%	-	1%	2%	6%	1%
Unsure	5	2	2	-	-	4	-	1	-	4	-	-	-	-	1	1	1
	*%	1%	*%			1%		*%		2%					*%	2%	*%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	862	345	175	319	419	52	392	360	247	247	414	418	417	390	55	189	212	410	522	740	585	601
	84%	90%	77%	83%	89%	61%	83%	89%	78%	85%	90%	82%	90%	83%	57%	94%	87%	92%	87%	87%	85%	83%
NOT VERY/NOT AT ALL MOTIVATED	67	13	23	26	14	18	35	15	30	19	16	39	14	34	19	6	6	16	25	49	41	52
	7%	3%	10%	7%	3%	21%	7%	4%	9%	7%	3%	8%	3%	7%	19%	3%	2%	4%	4%	6%	6%	7%
Extremely motivated	685	292	129	243	352	34	300	308	171	200	348	318	346	302	37	163	177	351	435	604	468	479
	67%	76%	57%	64%	75%	40%	63%	76%	54%	69%	75%	63%	75%	64%	38%	81%	73%	79%	73%	71%	68%	66%
Very motivated	178	54	46	76	67	18	92	52	76	48	66	100	71	88	18	26	34	58	87	136	117	122
	17%	14%	20%	20%	14%	22%	19%	13%	24%	16%	14%	20%	15%	19%	19%	13%	14%	13%	15%	16%	17%	17%
Somewhat motivated	95	27	28	36	38	11	45	30	40	22	32	50	31	45	19	7	25	18	49	66	59	64
	9%	7%	12%	9%	8%	13%	10%	7%	13%	8%	7%	10%	7%	10%	20%	3%	10%	4%	8%	8%	9%	9%
Not very motivated	46	7	14	22	8	8	29	9	19	16	9	30	9	30	8	3	4	12	20	38	27	37
	4%	2%	6%	6%	2%	10%	6%	2%	6%	5%	2%	6%	2%	6%	8%	1%	2%	3%	3%	4%	4%	5%
Not at all motivated	21	5	9	5	5	10	5	5	11	3	7	9	6	4	11	3	1	4	6	11	14	15
	2%	1%	4%	1%	1%	12%	1%	1%	3%	1%	1%	2%	1%	1%	11%	2%	1%	1%	1%	1%	2%	2%
Unsure	5	-	2	1	1	3	1	1	1	2	-	1	-	1	4	-	-	-	-	0	3	4
	*%		1%	*%	*%	4%	*%	*%	*%	1%		*%		*%	4%					*%	*%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	862	410	245	204	654	111	92	204	416	243	219	156	158	211	300	100	338	374
	84%	86%	79%	77%	86%	72%	85%	83%	87%	80%	84%	89%	86%	80%	90%	94%	88%	89%
NOT VERY/NOT AT ALL MOTIVATED	67	23	30	14	53	9	4	15	31	20	18	3	11	22	10	3	19	23
	7%	5%	10%	5%	7%	6%	4%	6%	6%	7%	7%	2%	6%	8%	3%	2%	5%	5%
Extremely motivated	685	345	175	148	532	83	65	155	332	198	181	131	128	156	257	84	282	308
	67%	72%	57%	56%	70%	54%	60%	63%	69%	65%	70%	74%	70%	59%	77%	79%	74%	73%
Very motivated	178	65	70	55	122	28	27	49	84	45	38	25	30	55	43	15	56	66
	17%	14%	23%	21%	16%	18%	25%	20%	17%	15%	15%	14%	16%	21%	13%	14%	15%	16%
Somewhat motivated	95	45	31	43	52	32	11	25	31	39	21	16	14	27	24	4	24	25
	9%	9%	10%	16%	7%	21%	10%	10%	7%	13%	8%	9%	8%	10%	7%	3%	6%	6%
Not very motivated	46	19	18	9	37	6	3	10	21	15	16	2	9	13	5	2	6	21
	4%	4%	6%	3%	5%	4%	3%	4%	4%	5%	6%	1%	5%	5%	2%	2%	2%	5%
Not at all motivated	21	4	13	5	16	3	1	5	10	6	2	2	2	10	5	0	13	1
	2%	1%	4%	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	4%	1%	0%	3%	0%
Unsure	5	1	3	3	2	2	1	2	2	1	2	-	-	3	-	1	1	1
	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	483	192	249	234	389	18	46	48	65	69	154	147	182	301
	47%	48%	52%	42%	56%	15%	35%	34%	43%	43%	53%	51%	40%	52%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	483	189	208	275	263	92	71	87	74	83	116	123	243	239
	47%	47%	44%	50%	38%	79%	55%	61%	48%	52%	40%	43%	54%	42%
Donald Trump, definitely	347	146	177	169	298	4	31	27	38	48	121	112	114	233
	34%	36%	37%	31%	43%	3%	24%	19%	25%	31%	42%	39%	25%	40%
Donald Trump, probably	124	45	62	62	80	13	15	18	25	19	28	34	62	62
	12%	11%	13%	11%	12%	11%	12%	13%	17%	12%	10%	12%	14%	11%
Donald Trump, lean	12	2	9	3	11	1	-	2	1	1	5	2	5	7
	1%	*%	2%	*%	2%	1%		2%	1%	1%	2%	1%	1%	1%
Joe Biden, probably	107	38	46	61	54	27	13	22	18	22	30	15	62	45
	10%	9%	10%	11%	8%	23%	10%	16%	12%	14%	11%	5%	14%	8%
Joe Biden, definitely	341	137	147	194	196	65	48	53	51	55	78	105	159	183
	33%	34%	31%	35%	28%	56%	37%	37%	33%	35%	27%	36%	35%	32%
Joe Biden, lean	34	14	15	20	12	1	10	12	4	6	8	4	23	12
	3%	3%	3%	4%	2%	*%	8%	8%	3%	4%	3%	1%	5%	2%
Unsure	63	22	20	43	40	7	13	8	14	7	18	17	28	35
	6%	6%	4%	8%	6%	6%	10%	5%	9%	4%	6%	6%	6%	6%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	483	112	211	119	40	323	160	258	130	103	101	114	110	33	211	37	178
	47%	53%	51%	41%	38%	52%	40%	65%	45%	44%	44%	48%	53%	41%	43%	55%	55%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	483	91	185	148	59	276	206	125	136	109	117	109	91	41	252	26	132
	47%	43%	45%	50%	55%	44%	52%	31%	47%	46%	51%	45%	44%	50%	52%	39%	40%
Donald Trump, definitely	347	82	145	94	26	227	119	195	103	80	70	80	76	25	148	28	132
	34%	39%	35%	32%	24%	36%	30%	49%	35%	34%	31%	33%	37%	31%	30%	41%	40%
Donald Trump, probably	124	28	60	23	14	87	37	56	25	22	28	31	32	5	61	9	39
	12%	13%	14%	8%	13%	14%	9%	14%	8%	9%	12%	13%	16%	6%	12%	13%	12%
Donald Trump, lean	12	2	6	3	0	9	3	8	3	1	3	3	2	3	3	0	7
	1%	1%	2%	1%	*%	1%	1%	2%	1%	*%	1%	1%	1%	4%	1%	1%	2%
Joe Biden, probably	107	17	39	38	14	56	51	21	33	20	18	29	30	7	67	11	19
	10%	8%	9%	13%	13%	9%	13%	5%	11%	9%	8%	12%	15%	9%	14%	16%	6%
Joe Biden, definitely	341	69	127	106	38	196	144	100	95	82	92	72	51	31	168	13	110
	33%	33%	31%	36%	36%	31%	36%	25%	33%	35%	40%	30%	25%	38%	34%	19%	34%
Joe Biden, lean	34	5	19	4	6	24	11	5	8	6	6	8	10	3	17	2	4
	3%	2%	5%	1%	6%	4%	3%	1%	3%	3%	3%	3%	5%	3%	3%	3%	1%
Unsure	63	10	18	27	7	28	34	14	26	22	10	17	5	7	26	4	16
	6%	5%	4%	9%	7%	5%	9%	4%	9%	9%	4%	7%	2%	9%	5%	6%	5%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	483	344	101	30	419	30	35	337	111	29	425	37	422	23	38	202	207	208	293	407	408	264
	47%	89%	44%	8%	89%	35%	7%	83%	35%	10%	92%	7%	91%	5%	39%	100%	86%	47%	49%	48%	59%	37%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	483	12	113	343	22	35	426	37	184	254	15	453	16	439	27	-	11	209	266	398	238	418
	47%	3%	50%	90%	5%	41%	90%	9%	58%	88%	3%	89%	4%	93%	28%		5%	47%	45%	47%	35%	58%
Donald Trump, definitely	347	280	54	7	328	11	7	271	58	14	330	8	330	7	9	179	146	138	210	291	300	181
	34%	73%	24%	2%	70%	13%	2%	67%	18%	5%	71%	2%	71%	2%	9%	89%	60%	31%	35%	34%	44%	25%
Donald Trump, probably	124	60	40	22	83	16	25	61	48	14	88	28	84	15	25	23	54	66	77	106	97	74
	12%	15%	18%	6%	18%	19%	5%	15%	15%	5%	19%	5%	18%	3%	26%	11%	22%	15%	13%	12%	14%	10%
Donald Trump, lean	12	4	6	0	7	2	2	5	5	1	7	2	7	1	3	-	7	4	6	10	11	9
	1%	1%	3%	*%	2%	3%	*%	1%	1%	1%	2%	*%	2%	*%	3%		3%	1%	1%	1%	2%	1%
Joe Biden, probably	107	2	36	66	7	10	90	10	51	45	6	95	8	89	10	-	3	32	43	83	56	84
	10%	1%	16%	17%	2%	12%	19%	3%	16%	16%	1%	19%	2%	19%	11%		1%	7%	7%	10%	8%	12%
Joe Biden, definitely	341	3	67	264	3	17	321	21	110	205	4	330	5	329	7	-	3	158	203	287	169	309
	33%	1%	30%	69%	1%	20%	68%	5%	35%	71%	1%	65%	1%	70%	8%		1%	36%	34%	34%	25%	43%
Joe Biden, lean	34	7	10	13	11	7	16	6	23	4	5	27	4	21	9	-	5	19	20	28	13	25
	3%	2%	4%	3%	2%	9%	3%	1%	7%	1%	1%	5%	1%	5%	10%		2%	4%	3%	3%	2%	3%
Unsure	63	29	15	10	31	20	12	31	22	7	22	16	24	7	32	-	24	26	38	50	42	39
	6%	7%	6%	3%	7%	23%	3%	8%	7%	2%	5%	3%	5%	2%	33%		10%	6%	6%	6%	6%	5%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	483	266	97	124	356	65	59	80	227	176	110	140	89	78	334	72	337	15
	47%	56%	31%	47%	47%	42%	55%	32%	47%	58%	42%	80%	49%	30%	100%	68%	88%	4%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	483	186	195	119	362	73	46	149	220	114	132	24	83	170	-	13	12	394
	47%	39%	63%	45%	48%	47%	42%	60%	46%	38%	51%	13%	45%	64%		12%	3%	93%
Donald Trump, definitely	347	192	63	84	260	41	43	53	151	143	72	113	62	53	284	37	268	4
	34%	40%	20%	32%	34%	27%	40%	22%	32%	47%	28%	64%	34%	20%	85%	34%	70%	1%
Donald Trump, probably	124	68	32	38	86	22	16	24	68	33	35	24	25	22	50	30	64	11
	12%	14%	10%	14%	11%	14%	15%	10%	14%	11%	14%	14%	13%	8%	15%	28%	17%	3%
Donald Trump, lean	12	7	2	3	9	2	1	3	8	0	2	3	3	3	0	5	5	1
	1%	1%	1%	1%	1%	1%	1%	1%	2%	*%	1%	2%	2%	1%	*%	5%	1%	*%
Joe Biden, probably	107	47	44	37	70	20	17	28	49	30	29	4	18	40	-	7	5	57
	10%	10%	14%	14%	9%	13%	16%	12%	10%	10%	11%	2%	10%	15%		7%	1%	13%
Joe Biden, definitely	341	129	133	78	264	51	26	112	152	77	89	17	54	124	-	2	1	324
	33%	27%	43%	29%	35%	33%	24%	45%	32%	26%	34%	9%	29%	47%		2%	*%	77%
Joe Biden, lean	34	10	18	4	29	2	2	9	19	7	14	3	11	6	-	3	6	13
	3%	2%	6%	2%	4%	1%	2%	4%	4%	2%	6%	2%	6%	2%		3%	2%	3%
Unsure	63	26	18	20	43	17	3	17	33	13	18	12	11	16	-	21	33	13
	6%	6%	6%	8%	6%	11%	3%	7%	7%	4%	7%	7%	6%	6%		20%	9%	3%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	478	199	242	235	397	15	38	36	56	62	167	156	155	323
	46%	49%	51%	43%	58%	13%	29%	25%	37%	39%	58%	54%	34%	56%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	465	178	204	261	244	93	74	91	81	79	99	116	250	215
	45%	44%	43%	47%	35%	79%	57%	64%	53%	50%	34%	40%	55%	37%
Ron DeSantis, definitely	244	112	132	112	215	2	14	18	19	29	90	88	67	178
	24%	28%	28%	20%	31%	2%	11%	12%	13%	19%	31%	31%	15%	31%
Ron DeSantis, probably	194	80	90	104	164	9	7	18	31	25	60	60	74	120
	19%	20%	19%	19%	24%	7%	5%	12%	20%	16%	21%	21%	16%	21%
Ron DeSantis, lean	39	7	20	19	18	4	17	1	6	7	17	8	14	25
	4%	2%	4%	3%	3%	4%	13%	1%	4%	5%	6%	3%	3%	4%
Joe Biden, probably	130	52	55	75	56	26	19	37	31	24	23	15	92	38
	13%	13%	12%	14%	8%	23%	15%	26%	20%	15%	8%	5%	20%	7%
Joe Biden, definitely	322	124	139	182	178	64	55	50	47	50	76	99	147	174
	31%	31%	29%	33%	26%	55%	42%	35%	31%	32%	26%	34%	33%	30%
Joe Biden, lean	13	2	9	4	10	2	-	3	2	5	0	2	10	2
	1%	1%	2%	1%	1%	2%		2%	1%	3%	*%	1%	2%	*%
Unsure	86	27	31	56	50	9	18	15	16	17	23	16	48	38
	8%	7%	6%	10%	7%	8%	14%	11%	11%	11%	8%	5%	11%	7%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	478	108	208	128	34	315	162	253	145	95	102	117	104	41	210	29	184
	46%	51%	50%	43%	33%	50%	41%	63%	50%	41%	45%	49%	50%	51%	43%	43%	56%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	465	83	173	145	63	256	208	114	129	109	110	109	86	37	242	26	123
	45%	39%	42%	49%	59%	41%	52%	29%	44%	47%	48%	45%	42%	46%	50%	39%	38%
Ron DeSantis, definitely	244	54	96	75	19	150	95	129	86	52	46	63	55	19	102	15	101
	24%	26%	23%	26%	18%	24%	24%	32%	30%	22%	20%	26%	27%	24%	21%	22%	31%
Ron DeSantis, probably	194	46	87	47	14	133	61	111	54	34	45	42	42	22	90	9	68
	19%	22%	21%	16%	13%	21%	15%	28%	18%	15%	20%	17%	20%	27%	18%	13%	21%
Ron DeSantis, lean	39	8	25	6	1	32	7	13	5	8	11	12	6	0	18	5	15
	4%	4%	6%	2%	1%	5%	2%	3%	2%	4%	5%	5%	3%	1%	4%	7%	5%
Joe Biden, probably	130	16	38	46	30	55	75	18	38	30	18	44	26	5	83	7	19
	13%	8%	9%	16%	28%	9%	19%	5%	13%	13%	8%	18%	12%	6%	17%	10%	6%
Joe Biden, definitely	322	64	130	94	32	194	126	91	86	77	89	63	57	29	151	20	102
	31%	30%	31%	32%	30%	31%	32%	23%	29%	33%	39%	26%	28%	36%	31%	29%	31%
Joe Biden, lean	13	2	5	4	1	7	6	5	5	2	3	2	4	3	9	-	1
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	3%	2%		*%
Unsure	86	22	34	22	9	56	30	31	18	30	16	15	16	3	37	12	19
	8%	10%	8%	7%	8%	9%	8%	8%	6%	13%	7%	6%	8%	4%	8%	18%	6%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	478	351	104	12	426	30	21	333	117	22	418	38	422	22	34	184	222	215	301	410	414	257
	46%	91%	45%	3%	90%	36%	5%	82%	37%	8%	90%	7%	91%	5%	35%	91%	92%	48%	50%	48%	60%	36%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	465	9	97	349	10	30	425	37	162	258	10	440	9	430	25	6	4	205	260	389	223	411
	45%	2%	43%	91%	2%	36%	90%	9%	51%	89%	2%	87%	2%	92%	26%	3%	1%	46%	44%	46%	32%	57%
Ron DeSantis, definitely	244	197	40	3	231	10	3	191	42	9	232	5	239	3	3	108	119	110	157	209	212	132
	24%	51%	17%	1%	49%	11%	1%	47%	13%	3%	50%	1%	52%	1%	3%	53%	49%	25%	26%	24%	31%	18%
Ron DeSantis, probably	194	137	44	6	168	13	13	125	55	12	154	29	161	17	17	65	90	86	119	165	168	107
	19%	36%	19%	2%	36%	16%	3%	31%	17%	4%	33%	6%	35%	4%	17%	32%	37%	19%	20%	19%	24%	15%
Ron DeSantis, lean	39	17	20	3	27	7	5	18	20	1	32	4	22	3	14	12	14	19	26	36	34	18
	4%	4%	9%	1%	6%	8%	1%	4%	6%	1%	7%	1%	5%	1%	14%	6%	6%	4%	4%	4%	5%	2%
Joe Biden, probably	130	4	36	89	5	17	109	16	53	60	6	117	6	108	17	3	1	44	63	109	68	108
	13%	1%	16%	23%	1%	19%	23%	4%	17%	21%	1%	23%	1%	23%	17%	2%	1%	10%	10%	13%	10%	15%
Joe Biden, definitely	322	4	53	257	4	10	308	22	100	194	3	313	4	313	5	3	1	153	190	269	147	292
	31%	1%	23%	67%	1%	11%	65%	5%	31%	67%	1%	62%	1%	67%	5%	1%	1%	35%	32%	31%	21%	40%
Joe Biden, lean	13	1	8	2	1	4	7	-	8	4	0	10	-	9	4	-	1	7	8	11	8	11
	1%	1%	4%	1%	1%	5%	2%		3%	1%	1%	2%		2%	4%		1%	2%	1%	1%	1%	2%
Unsure	86	26	27	21	35	24	27	35	39	10	35	29	31	17	38	12	17	24	36	56	51	53
	8%	7%	12%	6%	8%	29%	6%	9%	12%	3%	7%	6%	7%	4%	39%	6%	7%	5%	6%	6%	7%	7%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	478	269	80	117	359	60	57	81	221	176	103	145	83	78	304	104	355	10
	46%	56%	26%	44%	47%	38%	53%	33%	46%	58%	40%	82%	45%	29%	91%	98%	93%	2%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	465	176	202	122	341	78	44	138	224	103	134	20	82	160	6	2	4	395
	45%	37%	65%	46%	45%	50%	41%	56%	47%	34%	52%	12%	45%	60%	2%	1%	1%	94%
Ron DeSantis, definitely	244	144	43	49	194	17	32	39	106	99	47	80	41	37	164	62	184	1
	24%	30%	14%	19%	26%	11%	30%	16%	22%	33%	18%	45%	23%	14%	49%	58%	48%	*%
Ron DeSantis, probably	194	103	32	59	134	38	22	37	88	69	46	56	33	35	115	42	142	5
	19%	21%	10%	23%	18%	24%	20%	15%	18%	23%	18%	32%	18%	13%	34%	39%	37%	1%
Ron DeSantis, lean	39	22	5	9	30	5	3	4	26	8	11	9	9	6	25	1	29	3
	4%	5%	2%	3%	4%	3%	3%	2%	5%	3%	4%	5%	5%	2%	7%	1%	8%	1%
Joe Biden, probably	130	50	66	35	95	23	12	28	65	37	42	5	24	40	3	2	3	77
	13%	10%	21%	13%	12%	15%	11%	11%	14%	12%	16%	3%	13%	15%	1%	1%	1%	18%
Joe Biden, definitely	322	122	131	83	239	54	29	108	151	63	89	15	55	115	3	-	1	310
	31%	25%	42%	31%	31%	35%	27%	44%	31%	21%	34%	9%	30%	44%	1%		*%	73%
Joe Biden, lean	13	4	6	4	7	1	3	2	9	3	4	1	3	4	-	-	0	9
	1%	1%	2%	1%	1%	*%	3%	1%	2%	1%	1%	*%	2%	1%			*%	2%
Unsure	86	33	27	25	61	18	7	28	35	23	22	11	18	27	24	1	23	17
	8%	7%	9%	9%	8%	12%	6%	11%	7%	8%	9%	6%	10%	10%	7%	1%	6%	4%

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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	474	208	246	228	390	19	44	45	56	68	150	155	169	305
	46%	52%	52%	41%	56%	16%	34%	32%	36%	43%	52%	54%	37%	53%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	422	154	190	232	218	86	67	69	73	70	98	111	212	209
	41%	38%	40%	42%	32%	73%	52%	48%	48%	45%	34%	39%	47%	36%
Nikki Haley, definitely	202	96	113	89	174	5	20	12	22	21	67	79	56	146
	20%	24%	24%	16%	25%	5%	15%	9%	15%	13%	23%	28%	12%	25%
Nikki Haley, probably	220	89	104	116	170	13	21	29	26	33	75	57	88	132
	21%	22%	22%	21%	25%	11%	16%	20%	17%	21%	26%	20%	19%	23%
Nikki Haley, lean	52	23	28	24	47	1	3	4	8	14	8	19	25	27
	5%	6%	6%	4%	7%	1%	3%	3%	5%	9%	3%	7%	6%	5%
Joe Biden, probably	125	34	61	65	57	20	29	29	28	24	26	18	81	44
	12%	9%	13%	12%	8%	17%	22%	21%	18%	15%	9%	6%	18%	8%
Joe Biden, definitely	280	116	123	157	158	65	32	36	39	43	70	92	118	162
	27%	29%	26%	28%	23%	55%	25%	25%	26%	27%	24%	32%	26%	28%
Joe Biden, lean	16	4	6	10	3	1	6	3	7	3	2	1	13	3
	2%	1%	1%	2%	*%	1%	5%	2%	4%	2%	1%	*%	3%	1%
Unsure	133	41	41	92	83	13	19	28	24	19	40	21	72	62
	13%	10%	9%	17%	12%	11%	15%	20%	16%	12%	14%	7%	16%	11%

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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	474	103	192	139	41	294	180	233	157	91	97	117	113	39	214	30	174
	46%	48%	46%	47%	39%	47%	45%	59%	54%	39%	43%	49%	55%	49%	44%	44%	53%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	422	86	160	121	54	246	175	110	107	102	106	91	71	36	222	24	118
	41%	41%	38%	41%	51%	39%	44%	28%	37%	44%	46%	38%	34%	45%	45%	36%	36%
Nikki Haley, definitely	202	46	75	67	13	122	80	106	67	36	42	62	44	16	84	15	81
	20%	22%	18%	23%	12%	19%	20%	27%	23%	16%	19%	26%	21%	20%	17%	22%	25%
Nikki Haley, probably	220	44	96	63	18	140	80	97	72	44	43	43	60	22	105	12	75
	21%	21%	23%	21%	17%	22%	20%	24%	25%	19%	19%	18%	29%	27%	22%	18%	23%
Nikki Haley, lean	52	13	20	9	11	33	19	30	17	11	12	13	9	1	25	3	18
	5%	6%	5%	3%	10%	5%	5%	7%	6%	5%	5%	6%	4%	2%	5%	4%	6%
Joe Biden, probably	125	20	42	42	22	62	64	27	30	28	23	29	32	7	85	9	20
	12%	9%	10%	14%	20%	10%	16%	7%	10%	12%	10%	12%	15%	9%	17%	13%	6%
Joe Biden, definitely	280	62	107	77	32	170	109	80	77	72	81	55	38	29	131	14	98
	27%	29%	26%	26%	30%	27%	27%	20%	26%	31%	36%	23%	18%	36%	27%	20%	30%
Joe Biden, lean	16	5	10	2	-	15	2	2	1	2	2	7	1	-	6	2	0
	2%	2%	2%	1%		2%	*%	1%	*%	1%	1%	3%	1%		1%	2%	*%
Unsure	133	23	64	34	11	87	46	55	28	40	25	31	22	5	53	13	34
	13%	11%	15%	12%	10%	14%	11%	14%	10%	17%	11%	13%	10%	7%	11%	20%	10%

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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	474	327	110	29	393	35	45	315	115	42	385	67	390	45	39	176	204	212	299	417	405	268
	46%	85%	48%	8%	83%	42%	10%	78%	36%	14%	83%	13%	84%	9%	40%	87%	84%	48%	50%	49%	59%	37%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	422	11	75	329	13	20	389	36	147	232	12	399	12	391	19	6	6	190	234	338	196	369
	41%	3%	33%	86%	3%	23%	82%	9%	46%	80%	3%	79%	3%	83%	20%	3%	3%	43%	39%	39%	29%	51%
Nikki Haley, definitely	202	148	40	12	179	9	15	154	30	18	173	21	177	20	5	80	96	93	134	180	172	122
	20%	38%	18%	3%	38%	10%	3%	38%	9%	6%	38%	4%	38%	4%	6%	39%	40%	21%	22%	21%	25%	17%
Nikki Haley, probably	220	148	53	14	176	20	24	135	66	17	172	38	173	21	26	76	90	98	138	193	189	122
	21%	38%	23%	4%	37%	23%	5%	33%	21%	6%	37%	8%	37%	5%	27%	38%	37%	22%	23%	23%	27%	17%
Nikki Haley, lean	52	31	17	3	38	7	7	25	20	7	40	7	41	4	7	20	18	21	28	44	44	24
	5%	8%	7%	1%	8%	9%	1%	6%	6%	2%	9%	1%	9%	1%	8%	10%	7%	5%	5%	5%	6%	3%
Joe Biden, probably	125	8	27	88	10	8	107	18	58	48	6	115	6	105	14	5	4	58	51	91	58	104
	12%	2%	12%	23%	2%	10%	23%	4%	18%	17%	1%	23%	1%	22%	14%	3%	2%	13%	9%	11%	8%	14%
Joe Biden, definitely	280	2	46	228	2	10	269	18	86	170	4	273	4	271	5	-	2	132	173	237	134	254
	27%	*%	20%	60%	*%	11%	57%	4%	27%	59%	1%	54%	1%	58%	5%		1%	30%	29%	28%	20%	35%
Joe Biden, lean	16	1	3	13	1	2	14	-	3	13	2	11	2	14	0	1	-	0	9	10	3	11
	2%	*%	1%	3%	*%	2%	3%		1%	5%	*%	2%	*%	3%	*%	*%		*%	2%	1%	*%	2%
Unsure	133	47	43	24	66	29	38	55	55	16	66	41	60	35	39	20	32	41	64	100	87	84
	13%	12%	19%	6%	14%	35%	8%	13%	17%	6%	14%	8%	13%	7%	40%	10%	13%	9%	11%	12%	13%	12%

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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	474	253	97	113	359	57	56	73	229	172	109	135	84	79	284	95	335	18
	46%	53%	31%	43%	47%	37%	51%	30%	48%	57%	42%	77%	46%	30%	85%	89%	88%	4%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	422	170	165	115	305	70	44	135	193	95	109	16	74	147	7	4	5	374
	41%	35%	53%	44%	40%	45%	41%	55%	40%	31%	42%	9%	41%	56%	2%	4%	1%	89%
Nikki Haley, definitely	202	118	35	44	157	15	29	38	95	68	46	66	35	29	123	51	142	4
	20%	25%	11%	17%	21%	10%	26%	15%	20%	23%	18%	37%	19%	11%	37%	48%	37%	1%
Nikki Haley, probably	220	110	49	50	169	32	18	31	110	79	51	55	38	42	129	39	162	11
	21%	23%	16%	19%	22%	21%	16%	13%	23%	26%	19%	31%	21%	16%	38%	37%	42%	3%
Nikki Haley, lean	52	24	13	19	33	10	9	4	24	25	13	14	11	8	32	4	31	3
	5%	5%	4%	7%	4%	6%	9%	2%	5%	8%	5%	8%	6%	3%	10%	4%	8%	1%
Joe Biden, probably	125	48	52	39	84	23	16	38	60	27	33	2	32	44	7	2	4	89
	12%	10%	17%	15%	11%	15%	15%	15%	13%	9%	13%	1%	17%	17%	2%	2%	1%	21%
Joe Biden, definitely	280	114	106	69	211	41	28	94	121	64	68	14	37	101	-	2	0	282
	27%	24%	34%	26%	28%	26%	26%	38%	25%	21%	26%	8%	20%	38%		2%	%	67%
Joe Biden, lean	16	8	6	6	10	6	0	2	11	3	8	0	6	2	1	0	1	4
	2%	2%	2%	2%	1%	4%	%	1%	2%	1%	3%	%	3%	1%	%	%	%	1%
Unsure	133	56	47	36	97	27	8	39	59	36	42	25	25	38	43	7	42	30
	13%	12%	15%	13%	13%	18%	8%	16%	12%	12%	16%	14%	13%	14%	13%	7%	11%	7%

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[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	390	156	198	192	336	11	25	36	41	54	131	128	130	259
	38%	39%	41%	35%	49%	10%	19%	25%	27%	34%	45%	45%	29%	45%
Joe Biden, the Democratic candidate	361	143	172	189	201	72	56	66	55	60	72	107	181	179
	35%	35%	36%	34%	29%	61%	43%	46%	36%	38%	25%	37%	40%	31%
Robert F. Kennedy, Jr., Independent candidate	120	45	51	68	61	17	21	16	29	26	38	11	71	49
	12%	11%	11%	12%	9%	15%	16%	11%	19%	16%	13%	4%	16%	8%
Cornel West, Independent candidate	12	5	6	7	5	5	3	-	4	3	5	2	6	6
	1%	1%	1%	1%	1%	4%	2%		2%	2%	2%	1%	1%	1%
A moderate independent No Labels party candidate	78	29	20	59	50	10	9	14	10	10	20	23	35	44
	8%	7%	4%	11%	7%	8%	7%	10%	7%	7%	7%	8%	8%	8%
Unsure	68	24	30	38	40	2	15	10	14	6	23	16	30	39
	7%	6%	6%	7%	6%	2%	12%	7%	9%	4%	8%	6%	7%	7%

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[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	390	97	171	92	30	268	122	226	110	85	80	85	94	27	176	25	148
	38%	46%	41%	31%	28%	43%	31%	57%	37%	36%	35%	35%	46%	33%	36%	37%	45%
Joe Biden, the Democratic candidate	361	73	134	110	43	207	153	95	105	90	90	71	60	33	177	19	113
	35%	34%	32%	37%	40%	33%	38%	24%	36%	39%	39%	30%	29%	41%	36%	28%	35%
Robert F. Kennedy, Jr., Independent candidate	120	21	50	36	12	72	48	31	29	18	28	42	24	7	59	14	19
	12%	10%	12%	12%	12%	11%	12%	8%	10%	8%	12%	18%	11%	9%	12%	20%	6%
Cornel West, Independent candidate	12	3	4	2	4	7	6	1	4	3	4	2	3	-	8	2	2
	1%	1%	1%	1%	3%	1%	1%	0%	1%	1%	2%	1%	2%		2%	4%	0%
A moderate independent No Labels party candidate	78	7	25	41	6	32	46	19	31	16	10	26	16	9	40	4	21
	8%	3%	6%	14%	5%	5%	12%	5%	10%	7%	5%	11%	8%	11%	8%	7%	7%
Unsure	68	12	31	13	12	43	25	25	14	22	16	14	8	5	29	3	23
	7%	6%	7%	4%	11%	7%	6%	6%	5%	9%	7%	6%	4%	6%	6%	5%	7%

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[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	390	314	58	10	366	13	11	303	68	13	364	10	375	7	9	187	171	163	235	326	344	212
	38%	82%	26%	3%	78%	16%	2%	75%	22%	4%	79%	2%	81%	1%	9%	93%	70%	37%	39%	38%	50%	29%
Joe Biden, the Democratic candidate	361	5	62	285	5	17	339	25	125	208	5	348	2	349	10	-	5	165	204	297	172	322
	35%	1%	27%	75%	1%	20%	72%	6%	39%	72%	1%	69%	1%	74%	10%		2%	37%	34%	35%	25%	45%
Robert F Kennedy, Jr , Independent candidate	120	28	43	44	41	18	60	28	53	37	44	62	42	53	24	6	29	47	64	98	71	82
	12%	7%	19%	11%	9%	21%	13%	7%	17%	13%	9%	12%	9%	11%	25%	3%	12%	11%	11%	11%	10%	11%
Cornel West, Independent candidate	12	-	4	8	0	0	12	1	3	8	1	11	0	11	1	-	-	4	7	11	3	6
	1%		2%	2%	*%	*%	2%	*%	1%	3%	*%	2%	*%	2%	2%			1%	1%	1%	*%	1%
A moderate independent No Labels party candidate	78	13	41	18	23	23	32	19	40	18	20	47	22	36	21	-	17	32	46	67	51	60
	8%	3%	18%	5%	5%	27%	7%	5%	13%	6%	4%	9%	5%	8%	21%		7%	7%	8%	8%	7%	8%
Unsure	68	25	20	16	36	13	19	29	29	6	30	28	21	15	32	9	20	32	41	56	45	40
	7%	6%	9%	4%	8%	15%	4%	7%	9%	2%	7%	5%	5%	3%	33%	4%	8%	7%	7%	7%	7%	5%

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[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	390	220	73	90	300	44	47	64	166	160	80	128	63	58	303	53	300	8
	38%	46%	24%	34%	39%	28%	43%	26%	35%	53%	31%	73%	34%	22%	91%	50%	79%	2%
Joe Biden, the Democratic candidate	361	135	147	90	270	53	37	115	158	87	85	17	71	122	-	3	2	328
	35%	28%	48%	34%	36%	34%	34%	47%	33%	29%	33%	10%	39%	46%		2%	*%	78%
Robert F Kennedy, Jr , Independent candidate	120	58	35	46	71	29	17	30	63	26	38	11	19	30	18	16	35	40
	12%	12%	11%	17%	9%	19%	16%	12%	13%	9%	15%	6%	10%	11%	5%	15%	9%	10%
Cornel West, Independent candidate	12	4	6	6	7	2	4	6	6	1	4	0	3	4	-	0	1	5
	1%	1%	2%	2%	1%	1%	3%	2%	1%	*%	2%	*%	2%	2%		*%	*%	1%
A moderate independent No Labels party candidate	78	35	23	22	56	18	4	19	46	14	33	10	7	32	3	15	20	30
	8%	7%	7%	8%	7%	12%	3%	8%	10%	4%	13%	6%	4%	12%	1%	14%	5%	7%
Unsure	68	26	26	9	57	9	-	13	41	15	19	9	20	18	10	19	24	10
	7%	5%	8%	3%	8%	6%		5%	9%	5%	7%	5%	11%	7%	3%	18%	6%	2%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	385	172	183	202	337	4	27	29	47	44	140	125	120	265
	37%	43%	38%	37%	49%	4%	21%	21%	31%	28%	49%	43%	27%	46%
STRONG/NOT VERY STRONG DEMOCRAT	382	137	162	220	183	83	68	62	69	67	90	94	198	184
	37%	34%	34%	40%	26%	71%	53%	44%	45%	43%	31%	33%	44%	32%
Strong Republican	264	115	129	135	233	-	18	17	26	28	107	85	71	193
	26%	28%	27%	24%	34%		14%	12%	17%	18%	37%	30%	16%	33%
Not very strong Republican	121	57	53	68	104	4	9	12	21	16	33	39	49	72
	12%	14%	11%	12%	15%	4%	7%	9%	14%	10%	11%	14%	11%	12%
Independent	228	83	122	106	149	27	32	40	35	41	50	63	115	113
	22%	21%	26%	19%	22%	23%	25%	28%	23%	26%	17%	22%	25%	20%
Not very strong Democrat	127	33	55	72	58	24	22	19	26	33	29	20	78	49
	12%	8%	11%	13%	8%	20%	17%	14%	17%	21%	10%	7%	17%	8%
Strong Democrat	255	104	107	148	125	59	47	43	43	34	61	74	120	135
	25%	26%	23%	27%	18%	51%	36%	30%	28%	22%	21%	26%	27%	23%
A member of another party	20	9	4	16	14	1	-	7	1	2	5	5	9	11
	2%	2%	1%	3%	2%	1%		5%	*%	1%	2%	2%	2%	2%
Unsure	14	2	6	8	9	2	2	4	2	4	3	1	10	4
	1%	*%	1%	1%	1%	2%	2%	2%	1%	3%	1%	*%	2%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	385	88	158	108	31	246	139	212	125	81	78	84	89	34	169	17	152
	37%	41%	38%	37%	29%	39%	35%	53%	43%	34%	34%	35%	43%	42%	35%	25%	47%
STRONG/NOT VERY STRONG DEMOCRAT	382	74	141	115	51	215	166	89	93	94	91	83	68	31	195	25	107
	37%	35%	34%	39%	48%	34%	41%	22%	32%	40%	40%	35%	33%	39%	40%	37%	33%
Strong Republican	264	67	113	71	13	181	83	161	72	60	55	48	65	18	109	14	111
	26%	32%	27%	24%	12%	29%	21%	40%	25%	26%	24%	20%	32%	23%	22%	20%	34%
Not very strong Republican	121	20	45	37	18	66	55	51	53	21	23	36	24	16	61	3	41
	12%	10%	11%	13%	17%	10%	14%	13%	18%	9%	10%	15%	12%	20%	12%	5%	13%
Independent	228	45	99	62	22	144	84	86	63	48	53	67	41	14	110	24	59
	22%	21%	24%	21%	21%	23%	21%	22%	22%	21%	23%	28%	20%	17%	23%	35%	18%
Not very strong Democrat	127	23	51	31	21	74	52	30	28	31	28	29	25	11	76	5	21
	12%	11%	12%	11%	20%	12%	13%	7%	10%	13%	12%	12%	12%	14%	16%	8%	7%
Strong Democrat	255	51	90	83	30	141	113	60	64	63	63	55	43	20	119	19	86
	25%	24%	22%	28%	28%	22%	28%	15%	22%	27%	28%	23%	21%	25%	24%	29%	26%
A member of another party	20	1	8	9	2	9	11	3	11	6	4	5	4	1	8	-	5
	2%	*%	2%	3%	2%	1%	3%	1%	4%	2%	2%	2%	2%	1%	2%		2%
Unsure	14	5	8	1	-	13	1	8	1	5	2	2	4	-	7	2	2
	1%	2%	2%	*%		2%	*%	2%	*%	2%	1%	1%	2%		1%	3%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	385	385	-	-	385	-	-	319	56	8	349	20	365	6	14	161	211	173	235	336	349	195
	37%	100%			82%			79%	18%	3%	76%	4%	79%	1%	15%	80%	87%	39%	39%	39%	51%	27%
STRONG/NOT VERY STRONG DEMOCRAT	382	-	-	382	-	-	382	32	115	229	11	360	8	356	18	-	-	164	206	305	163	345
	37%			100%			81%	8%	36%	79%	2%	71%	2%	76%	19%			37%	35%	36%	24%	48%
Strong Republican	264	264	-	-	264	-	-	238	16	8	257	1	261	1	2	124	136	128	168	227	243	138
	26%	69%			56%			59%	5%	3%	56%	1%	56%	1%	2%	62%	56%	29%	28%	26%	35%	19%
Not very strong Republican	121	121	-	-	121	-	-	81	39	-	93	19	104	5	12	37	75	45	67	110	105	57
	12%	31%			26%			20%	12%		20%	4%	22%	1%	13%	18%	31%	10%	11%	13%	15%	8%
Independent	228	-	228	-	77	70	81	48	133	44	91	116	84	94	50	38	31	95	136	189	159	160
	22%		100%		16%	83%	17%	12%	42%	15%	20%	23%	18%	20%	51%	19%	13%	21%	23%	22%	23%	22%
Not very strong Democrat	127	-	-	127	-	-	127	16	50	61	10	108	5	109	12	-	-	45	55	91	58	106
	12%			33%			27%	4%	16%	21%	2%	21%	1%	23%	13%			10%	9%	11%	8%	15%
Strong Democrat	255	-	-	255	-	-	255	16	65	168	1	252	3	247	6	-	-	119	151	215	105	239
	25%			67%			54%	4%	21%	58%	1%	50%	1%	53%	6%			27%	25%	25%	15%	33%
A member of another party	20	-	-	-	7	5	8	2	10	8	6	8	3	12	5	1	-	9	12	17	8	9
	2%				1%	6%	2%	1%	3%	3%	1%	2%	1%	3%	5%	1%		2%	2%	2%	1%	1%
Unsure	14	-	-	-	3	10	1	4	3	2	4	3	3	2	9	2	-	3	7	8	10	12
	1%				1%	11%	1%	1%	1%	1%	1%	1%	1%	1%	10%	1%		1%	1%	1%	1%	2%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	385	209	68	86	296	48	38	60	178	146	95	130	64	53	279	84	322	-
	37%	44%	22%	33%	39%	31%	35%	24%	37%	48%	37%	74%	35%	20%	83%	79%	84%	
STRONG/NOT VERY STRONG DEMOCRAT	382	145	157	106	276	71	35	127	172	83	102	15	80	114	-	-	-	369
	37%	30%	51%	40%	36%	46%	32%	52%	36%	28%	39%	8%	44%	43%				87%
Strong Republican	264	152	39	57	207	26	30	42	112	110	55	102	40	38	205	50	220	-
	26%	32%	13%	22%	27%	17%	28%	17%	23%	36%	21%	58%	22%	14%	61%	47%	58%	
Not very strong Republican	121	56	30	30	89	22	8	19	66	36	40	28	24	15	74	35	102	-
	12%	12%	10%	11%	12%	14%	7%	8%	14%	12%	15%	16%	13%	6%	22%	33%	27%	
Independent	228	113	71	65	161	30	35	52	108	68	48	28	36	84	52	21	57	47
	22%	24%	23%	25%	21%	19%	32%	21%	23%	22%	19%	16%	20%	32%	16%	20%	15%	11%
Not very strong Democrat	127	51	48	36	91	27	9	39	68	19	36	8	25	37	-	-	-	123
	12%	11%	16%	14%	12%	17%	9%	16%	14%	6%	14%	5%	13%	14%				29%
Strong Democrat	255	94	109	70	185	44	26	88	104	64	66	7	56	77	-	-	-	246
	25%	20%	35%	27%	24%	29%	24%	36%	22%	21%	25%	4%	30%	29%				58%
A member of another party	20	6	9	1	18	1	-	4	15	1	13	0	1	10	1	1	1	6
	2%	1%	3%	1%	2%	1%		2%	3%	*%	5%	*%	1%	4%	*%	1%	*%	1%
Unsure	14	5	4	5	9	5	0	2	7	5	2	3	1	4	3	1	2	1
	1%	1%	1%	2%	1%	3%	*%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	*%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	262	94	132	130	171	30	34	50	37	47	59	69	134	128
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	281	96	147	134	198	37	25	33	42	65	67	74	140	141
TOTAL VOTES FOR REPUBLICANS	87	27	54	33	66	5	11	3	9	15	29	31	27	60
	33%	28%	41%	25%	39%	16%	32%	6%	26%	31%	49%	45%	20%	47%
TOTAL VOTES FOR DEMOCRATS	90	35	37	54	54	12	13	32	9	10	19	21	51	39
	35%	37%	28%	41%	31%	41%	38%	63%	25%	21%	32%	30%	38%	31%
I almost always vote for Republican candidates	26	4	19	6	19	2	4	2	3	4	8	8	10	16
	10%	4%	15%	5%	11%	7%	12%	4%	9%	9%	13%	11%	7%	12%
I vote for Republicans more often than I vote for Democrats	61	23	34	27	47	3	7	1	6	10	21	23	17	44
	23%	25%	26%	21%	28%	9%	20%	1%	17%	22%	35%	34%	13%	34%
I vote for Democrats more often than I vote for Republicans	45	14	20	25	29	4	11	14	6	7	10	9	26	19
	17%	14%	15%	19%	17%	15%	32%	27%	17%	14%	17%	13%	20%	15%
I almost always vote for Democratic candidates	46	21	16	29	25	8	2	18	3	3	9	12	25	21
	17%	23%	12%	22%	15%	26%	6%	37%	8%	7%	15%	18%	18%	16%
I vote equally for Democrats and Republicans	64	26	35	29	38	9	8	7	15	20	10	12	42	22
	24%	28%	26%	22%	22%	30%	24%	13%	41%	43%	17%	17%	31%	17%
Unsure	21	7	7	14	13	4	2	9	3	2	1	5	14	7
	8%	7%	5%	11%	8%	13%	7%	18%	8%	5%	2%	8%	11%	5%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	262	50	115	71	24	166	96	97	75	59	59	73	49	15	125	26	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	281	59	121	69	31	180	100	123	75	82	68	62	46	14	132	30	74
TOTAL VOTES FOR REPUBLICANS	87	14	47	21	5	60	26	41	26	9	18	32	18	6	32	10	34
	33%	27%	41%	29%	22%	36%	28%	42%	34%	16%	30%	44%	37%	42%	26%	38%	51%
TOTAL VOTES FOR DEMOCRATS	90	15	36	29	10	52	39	30	24	20	24	24	18	2	51	6	16
	35%	30%	32%	40%	41%	31%	41%	31%	33%	35%	40%	33%	37%	15%	41%	25%	23%
I almost always vote for Republican candidates	26	7	10	8	-	18	8	11	8	7	4	8	2	3	6	9	9
	10%	15%	9%	11%		11%	8%	11%	11%	12%	8%	12%	5%	21%	5%	34%	13%
I vote for Republicans more often than I vote for Democrats	61	6	37	13	5	43	18	30	18	2	13	24	16	3	26	1	25
	23%	12%	32%	18%	22%	26%	19%	31%	24%	4%	22%	33%	32%	21%	21%	4%	38%
I vote for Democrats more often than I vote for Republicans	45	13	12	15	5	25	20	14	15	9	15	9	8	1	27	6	6
	17%	26%	10%	21%	20%	15%	21%	15%	20%	16%	26%	13%	17%	4%	22%	22%	9%
I almost always vote for Democratic candidates	46	2	25	14	5	27	19	15	10	11	9	15	9	2	24	1	9
	17%	4%	21%	19%	21%	16%	20%	16%	13%	19%	14%	20%	19%	10%	19%	2%	14%
I vote equally for Democrats and Republicans	64	13	26	16	9	39	25	18	20	14	16	16	11	7	33	7	12
	24%	25%	23%	23%	35%	23%	26%	19%	26%	23%	28%	22%	23%	43%	26%	27%	18%
Unsure	21	9	6	5	0	15	5	8	5	16	1	1	2	-	9	3	5
	8%	18%	5%	7%	2%	9%	6%	9%	7%	27%	2%	1%	4%		7%	10%	8%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	262 100	-	228 100	-	87 100	85 100	90 100	55 100	147 100	53 100	102 100	126 100	89 100	108 100	64 100	41 100	31 100	107 100	156 100	214 100	177 100	181 100
Unweighted Total	281	-	244	-	73	116	92	58	150	54	94	113	93	100	88	34	23	86	128	181	181	190
TOTAL VOTES FOR REPUBLICANS	87 33%	-	77 34%	-	87 100%	-	-	42 77%	42 28%	3 6%	81 79%	2 2%	70 78%	4 4%	12 19%	41 100%	31 100%	35 33%	63 40%	74 35%	70 40%	50 28%
TOTAL VOTES FOR DEMOCRATS	90 35%	-	81 35%	-	-	-	90 100%	2 4%	48 33%	38 73%	1 1%	85 67%	1 1%	80 74%	9 14%	-	-	39 37%	47 30%	78 36%	48 27%	68 37%
I almost always vote for Republican candidates	26 10%	-	24 11%	-	26 29%	-	-	13 25%	12 8%	0 1%	23 23%	1 1%	26 29%	-	-	12 28%	13 41%	5 5%	15 10%	19 9%	24 13%	20 11%
I vote for Republicans more often than I vote for Democrats	61 23%	-	53 23%	-	61 71%	-	-	29 53%	30 20%	2 5%	57 56%	1 1%	44 50%	4 4%	12 19%	29 72%	18 59%	29 27%	48 31%	55 26%	46 26%	31 17%
I vote for Democrats more often than I vote for Republicans	45 17%	-	41 18%	-	-	-	45 50%	2 4%	27 18%	15 28%	0 *%	41 32%	0 *%	35 33%	9 14%	-	-	20 18%	23 15%	38 18%	23 13%	32 18%
I almost always vote for Democratic candidates	46 17%	-	40 17%	-	-	-	46 50%	-	21 15%	24 45%	0 *%	44 35%	0 1%	45 41%	0 *%	-	-	20 18%	23 15%	39 18%	25 14%	35 20%
I vote equally for Democrats and Republicans	64 24%	-	61 27%	-	-	64 75%	-	8 15%	45 31%	10 19%	19 18%	36 29%	15 17%	22 20%	27 42%	-	-	26 24%	36 23%	51 24%	47 27%	49 27%
Unsure	21 8%	-	9 4%	-	-	21 25%	-	2 4%	12 8%	1 3%	1 1%	3 3%	3 3%	2 2%	16 24%	-	-	7 7%	11 7%	11 5%	12 7%	14 8%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	262	125	84	71	189	36	35	59	130	73	63	31	39	97	56	22	60	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	281	108	90	85	193	53	32	75	119	87	58	39	39	93	48	18	281	281
TOTAL VOTES FOR REPUBLICANS	87	61	9	18	69	8	10	15	42	30	12	20	19	15	56	22	60	-
	33%	49%	11%	26%	36%	22%	29%	26%	32%	41%	19%	65%	50%	15%	100%	100%	100%	
TOTAL VOTES FOR DEMOCRATS	90	32	40	21	68	10	11	26	44	20	27	1	10	53	-	-	-	53
	35%	25%	47%	29%	36%	28%	31%	45%	34%	27%	42%	3%	27%	54%				100%
I almost always vote for Republican candidates	26	12	6	8	18	2	6	7	4	14	1	6	5	8	21	4	16	-
	10%	9%	8%	11%	10%	5%	16%	13%	3%	19%	2%	19%	13%	9%	37%	17%	27%	
I vote for Republicans more often than I vote for Democrats	61	49	3	11	51	6	4	8	37	16	11	14	14	6	35	18	44	-
	23%	39%	4%	15%	27%	17%	13%	13%	29%	22%	17%	46%	37%	6%	63%	83%	73%	
I vote for Democrats more often than I vote for Republicans	45	13	25	17	28	9	8	11	24	11	14	1	6	22	-	-	-	23
	17%	11%	30%	23%	15%	24%	22%	18%	18%	14%	22%	3%	16%	23%				43%
I almost always vote for Democratic candidates	46	19	14	4	39	1	3	16	21	9	13	-	4	30	-	-	-	30
	17%	15%	17%	6%	21%	3%	9%	27%	16%	13%	20%		10%	31%				57%
I vote equally for Democrats and Republicans	64	30	24	22	42	12	10	13	36	15	17	8	8	19	-	-	-	-
	24%	24%	29%	31%	22%	32%	30%	23%	27%	20%	27%	27%	20%	20%				
Unsure	21	2	11	10	10	6	4	4	8	9	7	2	1	11	-	-	-	-
	8%	2%	13%	14%	6%	18%	10%	6%	6%	12%	12%	5%	3%	12%				

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[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	471	199	236	235	403	9	38	32	57	58	169	156	147	324
	46%	49%	50%	43%	58%	8%	29%	23%	37%	37%	59%	54%	32%	56%
Total Democratic+Democratic-leaning Independents	473	172	199	274	237	96	81	94	78	77	108	115	249	223
	46%	43%	42%	50%	34%	81%	63%	66%	51%	49%	37%	40%	55%	39%
Total Independent	85	33	41	43	51	13	11	16	18	22	11	17	56	28
	8%	8%	9%	8%	7%	11%	8%	11%	12%	14%	4%	6%	12%	5%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	471	101	205	129	36	306	165	253	151	90	96	116	107	41	201	27	186
	46%	48%	49%	44%	34%	49%	41%	63%	52%	38%	42%	48%	52%	50%	41%	39%	57%
Total Democratic+Democratic-leaning Independents	473	90	177	144	61	267	205	119	117	115	114	107	86	34	246	31	123
	46%	42%	43%	49%	58%	43%	51%	30%	40%	49%	50%	45%	42%	41%	50%	46%	38%
Total Independent	85	22	32	21	9	54	31	26	25	29	18	17	13	7	42	10	17
	8%	10%	8%	7%	9%	9%	8%	7%	8%	13%	8%	7%	6%	8%	9%	14%	5%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	471	385	77	-	471	-	-	361	97	11	430	22	435	10	27	202	243	207	298	410	419	245
	46%	100%	34%		100%			89%	31%	4%	93%	4%	94%	2%	28%	100%	100%	47%	50%	48%	61%	34%
Total Democratic+Democratic-leaning Independents	473	-	81	382	-	-	473	34	164	268	12	445	9	436	27	-	-	203	253	383	210	413
	46%		35%	100%			100%	8%	52%	92%	3%	88%	2%	93%	28%			46%	42%	45%	31%	57%
Total Independent	85	-	70	-	-	85	-	10	57	12	20	39	18	24	43	-	-	33	47	62	59	63
	8%		31%			100%		3%	18%	4%	4%	8%	4%	5%	44%			7%	8%	7%	9%	9%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	471	269	78	105	365	56	49	75	220	176	107	150	84	67	334	106	382	-
	46%	56%	25%	40%	48%	36%	45%	31%	46%	58%	41%	85%	46%	25%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	473	177	197	127	344	81	46	154	216	103	128	16	91	166	-	-	-	422
	46%	37%	64%	48%	45%	52%	42%	62%	45%	34%	49%	9%	49%	63%				100%
Total Independent	85	32	35	32	52	18	14	17	44	23	24	10	9	30	-	-	-	-
	8%	7%	11%	12%	7%	12%	13%	7%	9%	8%	9%	6%	5%	12%				

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	473	172	199	274	237	96	81	94	78	77	108	115	249	223
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	483	170	208	275	278	113	62	46	70	106	131	130	222	261
JOE BIDEN, DEFINITELY/ PROBABLY	241	84	119	122	125	56	40	18	33	41	66	84	91	150
	51%	49%	60%	44%	53%	58%	49%	19%	42%	53%	61%	73%	37%	67%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	209	77	77	133	100	36	34	71	41	34	36	28	145	64
	44%	45%	38%	48%	42%	38%	42%	75%	53%	44%	33%	24%	58%	29%
Joe Biden, definitely	173	60	91	82	84	44	28	12	21	24	48	67	58	115
	37%	35%	46%	30%	36%	46%	35%	13%	27%	31%	44%	58%	23%	51%
Joe Biden, probably	68	24	29	40	41	12	12	6	12	16	18	17	34	35
	14%	14%	14%	15%	17%	12%	14%	6%	15%	21%	17%	14%	13%	16%
A different Democratic candidate, probably	139	49	51	88	60	20	23	41	29	23	25	20	94	45
	29%	29%	26%	32%	25%	20%	29%	44%	38%	30%	23%	17%	38%	20%
A different Democratic candidate, definitely	70	28	26	45	39	17	11	29	12	10	11	8	51	19
	15%	16%	13%	16%	17%	18%	13%	31%	15%	13%	10%	7%	21%	9%
Unsure	22	11	3	19	12	4	7	6	4	3	7	3	13	10
	5%	6%	1%	7%	5%	4%	9%	6%	5%	4%	6%	3%	5%	4%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	473	90	177	144	61	267	205	119	117	115	114	107	86	34	246	31	123
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	483	91	186	143	62	277	205	153	124	128	120	107	77	38	245	34	140
JOE BIDEN, DEFINITELY/ PROBABLY	241	62	85	67	26	147	94	65	60	58	75	51	35	17	115	10	90
	51%	69%	48%	47%	43%	55%	46%	54%	51%	51%	65%	47%	40%	50%	47%	33%	74%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	209	25	87	68	30	112	98	50	50	54	34	50	46	16	119	19	30
	44%	27%	49%	47%	49%	42%	48%	42%	42%	47%	30%	47%	54%	47%	48%	60%	24%
Joe Biden, definitely	173	47	64	45	16	111	61	49	34	47	61	23	26	13	78	7	71
	37%	52%	36%	32%	26%	41%	30%	41%	29%	41%	54%	21%	30%	39%	32%	21%	58%
Joe Biden, probably	68	15	21	22	10	36	32	16	25	11	13	28	9	4	38	4	19
	14%	16%	12%	15%	17%	13%	16%	13%	22%	10%	11%	26%	10%	11%	15%	13%	15%
A different Democratic candidate, probably	139	16	57	45	21	73	66	28	33	37	23	33	30	8	72	13	21
	29%	17%	32%	32%	34%	27%	32%	23%	28%	32%	20%	30%	35%	24%	29%	40%	17%
A different Democratic candidate, definitely	70	9	30	22	9	39	31	22	17	17	11	18	16	8	47	6	9
	15%	10%	17%	16%	15%	15%	15%	19%	15%	15%	10%	16%	19%	23%	19%	20%	7%
Unsure	22	3	5	8	5	9	14	4	8	3	6	7	5	1	12	2	3
	5%	4%	3%	6%	9%	3%	7%	3%	7%	2%	5%	6%	5%	3%	5%	7%	2%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	473	-	81	382	-	-	473	34	164	268	12	445	9	436	27	-	-	203	253	383	210	413
	100		100	100			100	100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	483	-	83	391	-	-	483	39	163	271	20	422	11	438	34	-	-	193	238	354	238	422
JOE BIDEN, DEFINITELY/ PROBABLY	241	-	32	208	-	-	241	19	82	135	3	232	4	235	2	-	-	115	145	194	113	215
	51%		40%	54%			51%	55%	50%	50%	23%	52%	41%	54%	9%			57%	57%	51%	54%	52%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	209	-	46	156	-	-	209	15	74	119	8	193	5	183	21	-	-	80	97	172	91	179
	44%		56%	41%			44%	43%	45%	45%	65%	43%	54%	42%	76%			40%	38%	45%	43%	43%
Joe Biden, definitely	173	-	21	151	-	-	173	15	54	98	3	169	3	167	2	-	-	87	109	143	81	161
	37%		26%	40%			37%	43%	33%	37%	22%	38%	35%	38%	7%			43%	43%	37%	38%	39%
Joe Biden, probably	68	-	11	57	-	-	68	4	28	36	0	64	0	68	0	-	-	28	35	51	33	54
	14%		13%	15%			14%	12%	17%	14%	1%	14%	5%	15%	2%			14%	14%	13%	16%	13%
A different Democratic candidate, probably	139	-	32	106	-	-	139	12	54	72	6	128	4	123	11	-	-	55	65	119	61	118
	29%		39%	28%			29%	35%	33%	27%	48%	29%	48%	28%	41%			27%	26%	31%	29%	28%
A different Democratic candidate, definitely	70	-	14	50	-	-	70	3	19	48	2	66	1	60	10	-	-	25	32	52	30	62
	15%		17%	13%			15%	8%	12%	18%	17%	15%	7%	14%	35%			12%	12%	14%	14%	15%
Unsure	22	-	3	19	-	-	22	1	7	13	1	19	0	18	4	-	-	8	12	17	6	19
	5%		4%	5%			5%	2%	5%	5%	12%	4%	5%	4%	15%			4%	5%	5%	3%	5%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	473	177	197	127	344	81	46	154	216	103	128	16	91	166	-	-	-	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	483	165	187	125	356	81	44	162	209	112	115	26	87	159	-	-	483	483
JOE BIDEN, DEFINITELY/ PROBABLY	241	95	90	58	183	30	28	73	109	59	55	11	43	82	-	-	-	253
	51%	54%	46%	46%	53%	37%	62%	48%	51%	57%	43%	70%	47%	49%				60%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	209	71	101	63	145	46	17	72	96	41	63	4	45	76	-	-	-	149
	44%	40%	51%	49%	42%	56%	37%	47%	44%	40%	49%	24%	50%	46%				35%
Joe Biden, definitely	173	69	65	43	130	21	22	57	77	39	35	6	25	60	-	-	-	191
	37%	39%	33%	34%	38%	26%	48%	37%	36%	38%	27%	37%	28%	36%				45%
Joe Biden, probably	68	26	25	15	53	9	6	17	32	19	20	5	17	22	-	-	-	62
	14%	14%	13%	12%	15%	11%	14%	11%	15%	19%	16%	33%	19%	13%				15%
A different Democratic candidate, probably	139	54	59	31	107	24	7	46	66	27	45	3	29	46	-	-	-	104
	29%	31%	30%	25%	31%	30%	16%	30%	30%	26%	35%	17%	32%	28%				25%
A different Democratic candidate, definitely	70	17	41	31	37	22	10	26	30	14	18	1	16	30	-	-	-	45
	15%	9%	21%	24%	11%	27%	21%	17%	14%	14%	14%	7%	18%	18%				11%
Unsure	22	11	6	6	16	5	1	8	11	3	10	1	3	9	-	-	-	21
	5%	6%	3%	5%	5%	7%	1%	5%	5%	3%	8%	6%	3%	5%				5%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	473	172	199	274	237	96	81	94	78	77	108	115	249	223
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	483	170	208	275	278	113	62	46	70	106	131	130	222	261
Joe Biden	281	100	135	146	146	70	39	29	41	41	74	96	111	169
	59%	58%	68%	53%	61%	73%	48%	31%	53%	53%	68%	83%	45%	76%
Marianne Williamson	35	13	12	23	22	3	7	16	8	5	3	3	29	6
	7%	8%	6%	8%	9%	3%	9%	17%	10%	7%	2%	3%	12%	3%
Dean Phillips	7	3	4	3	3	3	0	2	1	1	1	1	4	2
	1%	2%	2%	1%	1%	3%	0%	2%	1%	2%	1%	1%	2%	1%
Cenk Uygur	5	1	2	3	2	2	1	-	2	2	2	-	3	2
	1%	1%	1%	1%	1%	2%	2%		2%	2%	2%		1%	1%
Someone else (Please specify)	16	6	6	10	11	4	1	3	2	5	2	4	9	6
	3%	3%	3%	3%	5%	4%	1%	3%	3%	6%	2%	4%	4%	3%
Unsure	130	48	40	89	54	13	32	44	24	24	27	10	92	37
	27%	28%	20%	33%	23%	14%	40%	47%	31%	31%	25%	9%	37%	17%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	473	90	177	144	61	267	205	119	117	115	114	107	86	34	246	31	123
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	483	91	186	143	62	277	205	153	124	128	120	107	77	38	245	34	140
Joe Biden	281	66	100	80	33	167	113	75	69	68	79	60	46	17	136	18	102
	59%	74%	56%	56%	54%	62%	55%	63%	59%	59%	69%	56%	54%	49%	55%	58%	83%
Marianne Williamson	35	3	13	15	4	16	19	11	10	7	6	4	12	5	24	5	3
	7%	3%	7%	10%	7%	6%	9%	10%	9%	6%	6%	3%	14%	14%	10%	14%	2%
Dean Phillips	7	2	2	2	1	4	3	2	1	1	3	2	0	-	3	-	1
	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	3%	2%	*%	-	1%	-	1%
Cenk Uygur	5	0	3	-	1	4	1	2	-	0	2	3	-	-	3	-	0
	1%	*%	2%	-	2%	1%	1%	2%	-	*%	2%	2%	-	-	1%	-	*%
Someone else (Please specify)	16	4	4	7	1	8	8	3	7	7	2	2	3	2	9	1	3
	3%	5%	2%	5%	2%	3%	4%	3%	6%	6%	2%	2%	3%	7%	4%	3%	3%
Unsure	130	14	56	40	20	69	60	26	29	32	21	37	25	10	71	8	13
	27%	15%	31%	28%	33%	26%	29%	22%	25%	28%	19%	35%	29%	30%	29%	25%	11%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	473	-	81	382	-	-	473	34	164	268	12	445	9	436	27	-	-	203	253	383	210	413
	100		100	100			100	100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	483	-	83	391	-	-	483	39	163	271	20	422	11	438	34	-	-	193	238	354	238	422
Joe Biden	281	-	38	241	-	-	281	25	99	152	4	274	4	273	4	-	-	136	163	229	132	251
	59%		47%	63%			59%	72%	60%	57%	34%	62%	44%	63%	13%			67%	64%	60%	63%	61%
Marianne Williamson	35	-	6	28	-	-	35	2	6	27	1	33	1	29	5	-	-	11	18	28	13	27
	7%		7%	7%			7%	5%	4%	10%	8%	8%	7%	7%	18%			5%	7%	7%	6%	6%
Dean Phillips	7	-	2	5	-	-	7	1	1	4	0	6	-	6	0	-	-	0	1	6	6	7
	1%		2%	1%			1%	2%	1%	2%	1%	1%		1%	2%			*%	1%	1%	3%	2%
Cenk Uygur	5	-	2	3	-	-	5	-	2	3	-	5	-	5	-	-	-	1	2	3	1	3
	1%		3%	1%			1%		1%	1%		1%		1%				*%	1%	1%	*%	1%
Someone else (Please specify)	16	-	4	11	-	-	16	1	8	8	1	14	-	14	2	-	-	8	11	12	7	15
	3%		5%	3%			3%	1%	5%	3%	4%	3%		3%	7%			4%	4%	3%	3%	4%
Unsure	130	-	28	94	-	-	130	7	47	74	6	113	4	109	16	-	-	46	58	106	51	111
	27%		35%	25%			27%	19%	29%	28%	52%	25%	49%	25%	59%			23%	23%	28%	24%	27%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	473	177	197	127	344	81	46	154	216	103	128	16	91	166	-	-	-	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	483	165	187	125	356	81	44	162	209	112	115	26	87	159	-	-	483	483
Joe Biden	281	106	112	72	209	35	37	92	120	68	64	12	54	91	-	-	-	271
	59%	60%	57%	57%	61%	44%	80%	60%	56%	66%	50%	74%	60%	55%				64%
Marianne Williamson	35	11	18	18	17	16	3	9	14	12	11	2	10	10	-	-	-	21
	7%	6%	9%	14%	5%	19%	5%	6%	7%	12%	8%	12%	11%	6%				5%
Dean Phillips	7	-	4	2	4	2	1	1	3	2	0	0	1	2	-	-	-	3
	1%		2%	2%	1%	2%	2%	1%	1%	2%	*%	3%	1%	1%				1%
Cenk Uygur	5	-	1	1	4	1	-	4	1	-	1	-	1	2	-	-	-	4
	1%		1%	1%	1%	2%		2%	1%		1%		1%	1%				1%
Someone else (Please specify)	16	5	7	3	13	2	0	6	9	1	6	1	-	8	-	-	-	17
	3%	3%	4%	2%	4%	3%	1%	4%	4%	1%	5%	5%		5%				4%
Unsure	130	54	54	30	97	25	5	42	68	20	46	1	24	53	-	-	-	106
	27%	31%	27%	24%	28%	31%	11%	27%	31%	19%	36%	7%	27%	32%				25%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	471	199	236	235	403	9	38	32	57	58	169	156	147	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	165	240	190	381	4	27	21	45	72	141	151	138	292
Donald Trump	295	126	158	136	257	2	26	17	37	44	100	97	98	197
	62%	63%	67%	58%	64%	24%	68%	53%	66%	74%	59%	62%	66%	61%
Mike Pence	15	8	9	5	14	-	1	-	3	2	2	8	4	11
	3%	4%	4%	2%	3%		3%		5%	3%	1%	5%	3%	3%
Nikki Haley	33	11	18	15	30	-	-	1	5	4	10	13	10	23
	7%	6%	8%	6%	7%			3%	8%	6%	6%	9%	6%	7%
Ron DeSantis	56	29	23	33	49	-	3	4	1	4	22	24	9	47
	12%	15%	10%	14%	12%		8%	12%	2%	7%	13%	16%	6%	14%
Tim Scott	3	1	3	-	3	-	-	-	-	1	1	1	1	2
	1%	*%	1%		1%					3%	1%	*%	1%	1%
Chris Christie	2	0	0	2	2	0	-	-	-	-	2	-	-	2
	*%	*%	*%	1%	*%	4%					1%			1%
Vivek Ramaswamy	29	17	12	18	25	4	0	5	6	1	11	6	12	17
	6%	8%	5%	8%	6%	45%	*%	16%	10%	2%	7%	4%	8%	5%
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1	-	1	-	1	-	-	-	-	-	1	-	-	1
	*%		*%		*%						*%			*%
Unsure	38	7	12	26	23	3	8	5	5	2	19	6	13	25
	8%	4%	5%	11%	6%	28%	21%	16%	9%	4%	11%	4%	9%	8%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	471	101	205	129	36	306	165	253	151	90	96	116	107	41	201	27	186
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	108	164	119	39	272	158	244	137	105	95	101	78	33	185	25	167
Donald Trump	295	80	126	64	24	207	88	180	78	71	63	66	64	19	128	20	113
	62%	79%	62%	50%	67%	67%	53%	71%	52%	79%	66%	57%	60%	47%	64%	77%	60%
Mike Pence	15	3	4	6	1	8	7	8	6	1	5	5	1	2	7	-	6
	3%	3%	2%	5%	3%	2%	4%	3%	4%	1%	5%	4%	1%	5%	3%		3%
Nikki Haley	33	2	13	14	4	15	18	12	18	-	4	11	12	4	11	0	13
	7%	2%	6%	11%	12%	5%	11%	5%	12%		5%	10%	11%	10%	5%	2%	7%
Ron DeSantis	56	6	18	29	4	23	33	18	31	8	9	10	16	5	24	4	24
	12%	6%	9%	22%	11%	8%	20%	7%	20%	9%	10%	9%	15%	13%	12%	15%	13%
Tim Scott	3	2	1	-	0	3	0	3	0	1	1	1	-	-	-	-	2
	1%	2%	*%		1%	1%	*%	1%	*%	2%	1%	1%					1%
Chris Christie	2	-	1	1	-	1	1	1	1	-	2	1	-	-	1	0	1
	*%		*%	1%		*%	1%	*%	1%		2%	1%			*%	1%	1%
Vivek Ramaswamy	29	6	15	7	1	21	9	17	8	5	5	8	8	4	17	0	11
	6%	5%	7%	6%	4%	7%	5%	7%	5%	5%	5%	7%	7%	10%	8%	1%	6%
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1	-	1	-	-	1	-	1	-	-	1	-	-	-	-	-	1
	*%		*%			*%		*%			1%						*%
Unsure	38	2	27	8	1	29	9	14	9	3	6	14	6	6	14	1	15
	8%	2%	13%	6%	2%	9%	5%	6%	6%	4%	7%	12%	6%	14%	7%	5%	8%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	471 100	385 100	77 100	-	471 100	-	-	361 100	97 100	11 100	430 100	22 100	435 100	10 100	27 100	202 100	243 100	207 100	298 100	410 100	419 100	245 100
Unweighted Total	430	357	65	-	430	-	-	320	90	15	374	19	399	6	25	194	206	171	224	326	382	234
Donald Trump	295 62%	253 66%	39 51%	-	295 62%	-	-	237 66%	48 49%	8 77%	285 66%	4 18%	287 66%	4 40%	4 14%	178 88%	115 47%	125 60%	177 60%	253 62%	257 62%	154 63%
Mike Pence	15 3%	11 3%	3 4%	-	15 3%	-	-	9 3%	6 6%	-	13 3%	1 3%	12 3%	2 18%	1 2%	0 *%	14 6%	4 2%	4 1%	13 3%	15 4%	8 3%
Nikki Haley	33 7%	24 6%	8 11%	-	33 7%	-	-	25 7%	8 8%	-	22 5%	5 23%	28 7%	-	4 17%	2 1%	25 10%	19 9%	26 9%	30 7%	31 7%	24 10%
Ron DeSantis	56 12%	46 12%	9 12%	-	56 12%	-	-	45 13%	8 8%	2 18%	53 12%	1 6%	55 13%	-	1 5%	5 2%	47 19%	32 16%	45 15%	50 12%	52 12%	33 14%
Tim Scott	3 1%	1 *%	2 3%	-	3 1%	-	-	2 1%	1 2%	-	3 1%	-	3 1%	-	-	-	3 1%	2 1%	2 1%	3 1%	3 1%	1 *%
Chris Christie	2 *%	2 1%	-	-	2 *%	-	-	1 *%	2 2%	-	2 *%	0 2%	1 *%	-	1 4%	-	1 *%	0 *%	1 *%	0 *%	2 1%	1 *%
Vivek Ramaswamy	29 6%	26 7%	3 3%	-	29 6%	-	-	21 6%	9 9%	-	22 5%	7 30%	26 6%	-	3 11%	6 3%	23 9%	5 2%	12 4%	25 6%	27 7%	8 3%
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1 *%	-	-	-	1 *%	-	-	-	1 1%	-	1 *%	-	-	-	1 2%	-	-	1 *%	1 *%	1 *%	1 *%	1 *%
Unsure	38 8%	21 5%	13 17%	-	38 8%	-	-	22 6%	16 16%	1 6%	30 7%	4 18%	21 5%	4 42%	12 46%	11 6%	14 6%	20 10%	30 10%	36 9%	30 7%	14 6%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	471	269	78	105	365	56	49	75	220	176	107	150	84	67	334	106	382	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	430	220	75	109	319	56	53	74	183	173	75	141	85	62	310	94	430	430
Donald Trump	295	166	51	72	220	34	38	44	128	123	56	115	51	35	286	7	239	-
	62%	62%	65%	69%	60%	61%	78%	59%	58%	70%	52%	77%	61%	53%	86%	6%	63%	
Mike Pence	15	6	4	2	13	1	1	1	11	2	4	5	5	-	4	10	8	-
	3%	2%	5%	2%	3%	1%	3%	2%	5%	1%	4%	4%	6%		1%	10%	2%	
Nikki Haley	33	21	4	7	26	7	1	8	15	9	8	4	6	8	5	23	24	-
	7%	8%	5%	7%	7%	12%	2%	11%	7%	5%	8%	2%	7%	12%	1%	21%	6%	
Ron DeSantis	56	35	8	8	48	5	3	6	24	26	13	9	9	11	8	44	41	-
	12%	13%	10%	8%	13%	8%	7%	7%	11%	15%	12%	6%	11%	17%	2%	41%	11%	
Tim Scott	3	1	-	1	2	-	1	2	1	-	-	0	-	1	2	1	5	-
	1%	*%		1%	1%		3%	3%	1%			*%		2%	1%	1%	1%	
Chris Christie	2	2	-	0	2	-	0	0	1	1	1	0	-	2	1	1	6	-
	*%	1%		*%	1%		1%	*%	*%	1%	1%	*%		2%	*%	1%	2%	
Vivek Ramaswamy	29	14	7	9	20	7	3	9	12	9	9	5	4	7	13	12	31	-
	6%	5%	8%	9%	6%	12%	5%	11%	5%	5%	8%	3%	5%	11%	4%	11%	8%	
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-
	*%				*%				*%						*%		*%	
Unsure	38	24	5	4	34	3	1	5	27	6	17	12	9	2	14	9	27	-
	8%	9%	7%	4%	9%	6%	1%	6%	12%	3%	16%	8%	11%	3%	4%	8%	7%	

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	471	199	236	235	403	9	38	32	57	58	169	156	147	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	165	240	190	381	4	27	21	45	72	141	151	138	292
Donald Trump	349	147	176	174	302	9	25	25	39	49	119	118	112	237
	74%	74%	74%	74%	75%	96%	66%	77%	68%	83%	71%	76%	76%	73%
Mike Pence	65	26	39	26	64	-	1	5	9	6	15	30	20	45
	14%	13%	16%	11%	16%		4%	15%	16%	11%	9%	20%	14%	14%
Nikki Haley	156	75	82	74	140	3	8	3	9	14	49	80	26	130
	33%	38%	35%	31%	35%	28%	21%	8%	16%	24%	29%	52%	17%	40%
Ron DeSantis	222	102	107	114	200	-	13	11	14	27	77	92	53	169
	47%	51%	46%	48%	50%		35%	36%	25%	46%	46%	59%	36%	52%
Tim Scott	72	36	47	24	60	3	6	-	5	6	26	35	11	60
	15%	18%	20%	10%	15%	28%	17%		9%	11%	15%	22%	8%	19%
Chris Christie	28	12	12	16	26	-	2	-	5	3	13	7	8	20
	6%	6%	5%	7%	7%		5%		9%	5%	8%	4%	6%	6%
Vivek Ramaswamy	137	73	71	66	124	4	8	5	18	17	48	48	40	97
	29%	37%	30%	28%	31%	45%	20%	16%	31%	29%	29%	31%	27%	30%
Asa Hutchinson	13	4	10	3	12	-	1	-	1	2	2	8	3	10
	3%	2%	4%	1%	3%		2%		2%	3%	1%	5%	2%	3%
Larry Elder	29	9	21	8	25	3	1	-	8	4	8	9	12	17
	6%	5%	9%	4%	6%	32%	4%		14%	7%	5%	6%	8%	5%
Doug Burgum	17	7	13	3	11	-	6	-	2	-	7	8	2	15
	4%	3%	6%	1%	3%		16%		3%		4%	5%	1%	5%
Someone else (Please specify)	5	4	2	4	3	-	3	-	4	1	1	-	5	1
	1%	2%	1%	2%	1%		7%		7%	2%	1%		3%	1%
Unsure	19	3	7	12	12	-	2	5	3	0	9	2	9	10
	4%	1%	3%	5%	3%		5%	16%	6%	1%	5%	1%	6%	3%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	471	101	205	129	36	306	165	253	151	90	96	116	107	41	201	27	186
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	108	164	119	39	272	158	244	137	105	95	101	78	33	185	25	167
Donald Trump	349	89	146	89	26	234	115	198	104	77	75	72	86	23	154	24	133
	74%	88%	71%	69%	72%	76%	70%	78%	69%	86%	78%	62%	81%	56%	77%	92%	71%
Mike Pence	65	19	17	22	6	36	29	36	27	9	19	16	11	7	31	2	26
	14%	19%	8%	17%	18%	12%	17%	14%	18%	10%	20%	14%	10%	16%	16%	9%	14%
Nikki Haley	156	34	53	55	14	87	69	75	65	23	37	40	37	16	57	6	78
	33%	33%	26%	42%	40%	28%	42%	30%	43%	26%	38%	34%	34%	39%	28%	21%	42%
Ron DeSantis	222	39	84	77	22	123	99	107	93	34	47	61	50	18	78	12	107
	47%	38%	41%	59%	61%	40%	60%	43%	62%	38%	49%	52%	47%	44%	39%	45%	57%
Tim Scott	72	10	30	27	5	40	32	31	30	9	17	23	15	5	28	3	37
	15%	10%	15%	21%	13%	13%	19%	12%	20%	10%	18%	20%	14%	12%	14%	12%	20%
Chris Christie	28	5	7	13	3	12	16	12	14	7	6	8	5	2	12	2	9
	6%	5%	3%	10%	8%	4%	10%	5%	9%	8%	7%	7%	5%	4%	6%	8%	5%
Vivek Ramaswamy	137	20	59	49	8	80	57	72	52	20	34	33	34	16	73	5	51
	29%	20%	29%	38%	22%	26%	35%	28%	35%	22%	35%	28%	31%	39%	36%	17%	28%
Asa Hutchinson	13	0	5	6	2	6	7	6	7	0	3	5	2	2	8	-	4
	3%	*%	2%	4%	4%	2%	4%	2%	4%	*%	3%	4%	2%	5%	4%		2%
Larry Elder	29	-	13	13	4	13	17	10	15	4	9	3	4	6	16	3	9
	6%		6%	10%	10%	4%	10%	4%	10%	4%	9%	3%	4%	14%	8%	13%	5%
Doug Burgum	17	1	12	3	1	13	4	7	4	1	2	11	2	1	5	-	11
	4%	1%	6%	2%	2%	4%	2%	3%	2%	2%	2%	10%	1%	2%	2%		6%
Someone else (Please specify)	5	-	5	1	-	5	1	2	1	-	5	-	1	-	5	-	1
	1%		2%	*%		2%	*%	1%	*%		5%		1%		2%		*%
Unsure	19	3	13	2	-	17	2	10	2	3	3	4	3	4	7	1	4
	4%	3%	6%	2%		5%	1%	4%	2%	3%	3%	4%	3%	10%	4%	5%	2%

Echelon Insights
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[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	471	385	77	-	471	-	-	361	97	11	430	22	435	10	27	202	243	207	298	410	419	245
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	357	65	-	430	-	-	320	90	15	374	19	399	6	25	194	206	171	224	326	382	234
Donald Trump	349	299	47	-	349	-	-	282	57	8	338	4	337	4	8	187	156	152	215	303	311	185
	74%	78%	60%		74%			78%	59%	73%	79%	19%	78%	40%	30%	92%	64%	73%	72%	74%	74%	75%
Mike Pence	65	59	5	-	65	-	-	50	14	1	58	4	58	2	5	19	42	26	37	55	61	38
	14%	15%	7%		14%			14%	15%	10%	13%	16%	13%	18%	19%	10%	17%	13%	12%	13%	14%	16%
Nikki Haley	156	124	30	-	156	-	-	127	25	3	143	6	147	1	8	44	103	89	116	147	139	88
	33%	32%	39%		33%			35%	26%	27%	33%	29%	34%	8%	28%	22%	43%	43%	39%	36%	33%	36%
Ron DeSantis	222	175	42	-	222	-	-	172	43	4	210	2	212	1	9	86	125	115	159	199	198	113
	47%	46%	55%		47%			48%	45%	42%	49%	7%	49%	5%	33%	42%	52%	56%	53%	49%	47%	46%
Tim Scott	72	45	25	-	72	-	-	56	15	-	70	1	59	1	11	25	41	39	53	66	70	36
	15%	12%	33%		15%			15%	16%		16%	3%	14%	13%	41%	12%	17%	19%	18%	16%	17%	15%
Chris Christie	28	26	1	-	28	-	-	22	5	0	24	1	24	-	4	4	22	8	17	23	27	15
	6%	7%	2%		6%			6%	6%	5%	6%	6%	6%		14%	2%	9%	4%	6%	6%	6%	6%
Vivek Ramaswamy	137	110	26	-	137	-	-	105	31	1	129	4	134	1	1	53	79	55	89	122	127	73
	29%	29%	34%		29%			29%	32%	8%	30%	20%	31%	13%	5%	26%	33%	26%	30%	30%	30%	30%
Asa Hutchinson	13	9	3	-	13	-	-	9	3	-	10	2	9	1	3	2	11	5	6	12	13	8
	3%	2%	4%		3%			3%	3%		2%	10%	2%	8%	10%	1%	4%	2%	2%	3%	3%	3%
Larry Elder	29	18	10	-	29	-	-	22	5	2	28	1	24	1	4	12	18	12	21	26	26	13
	6%	5%	13%		6%			6%	5%	18%	7%	5%	6%	8%	17%	6%	7%	6%	7%	6%	6%	5%
Doug Burgum	17	8	9	-	17	-	-	10	7	-	16	1	10	1	6	9	7	11	12	16	17	3
	4%	2%	11%		4%			3%	7%		4%	3%	2%	8%	23%	5%	3%	5%	4%	4%	4%	1%
Someone else (Please specify)	5	4	1	-	5	-	-	4	1	0	3	3	2	3	1	4	1	1	2	4	2	4
	1%	1%	1%		1%			1%	1%	4%	1%	12%	*%	27%	2%	2%	*%	*%	1%	1%	*%	2%
Unsure	19	14	1	-	19	-	-	12	7	1	11	5	11	4	4	1	8	5	12	18	11	8
	4%	4%	1%		4%			3%	7%	6%	3%	21%	3%	42%	14%	*%	3%	3%	4%	4%	3%	3%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	471	269	78	105	365	56	49	75	220	176	107	150	84	67	334	106	382	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	430	220	75	109	319	56	53	74	183	173	75	141	85	62	310	94	430	430
Donald Trump	349	199	57	75	272	38	37	55	151	143	77	123	58	48	304	39	285	-
	74%	74%	73%	72%	75%	68%	76%	73%	69%	81%	71%	82%	70%	72%	91%	36%	75%	
Mike Pence	65	36	14	12	54	6	5	14	29	22	11	30	13	1	38	24	50	-
	14%	13%	18%	11%	15%	11%	11%	19%	13%	12%	10%	20%	16%	2%	11%	23%	13%	
Nikki Haley	156	96	14	21	132	10	11	26	80	49	39	47	19	20	79	70	129	-
	33%	36%	18%	20%	36%	17%	24%	35%	37%	28%	36%	31%	23%	30%	24%	66%	34%	
Ron DeSantis	222	130	30	36	184	20	16	30	109	83	55	81	35	25	132	80	188	-
	47%	48%	39%	35%	50%	36%	34%	39%	49%	47%	51%	54%	42%	37%	40%	76%	49%	
Tim Scott	72	46	5	9	61	2	7	9	39	23	11	21	14	7	41	28	73	-
	15%	17%	6%	9%	17%	4%	14%	12%	18%	13%	11%	14%	16%	10%	12%	27%	19%	
Chris Christie	28	11	7	5	23	1	4	5	15	8	9	6	6	1	9	15	19	-
	6%	4%	8%	5%	6%	2%	9%	7%	7%	4%	9%	4%	7%	1%	3%	14%	5%	
Vivek Ramaswamy	137	75	19	32	104	11	21	21	59	57	29	37	26	21	98	35	108	-
	29%	28%	24%	30%	28%	20%	42%	27%	27%	32%	27%	25%	31%	31%	29%	33%	28%	
Asa Hutchinson	13	10	1	2	11	1	1	2	7	3	1	8	2	1	4	8	6	-
	3%	4%	2%	2%	3%	1%	3%	3%	3%	2%	1%	5%	2%	1%	1%	7%	2%	
Larry Elder	29	16	6	6	23	1	5	7	12	10	3	8	4	4	21	8	23	-
	6%	6%	8%	6%	6%	1%	11%	10%	5%	6%	2%	5%	5%	5%	6%	7%	6%	
Doug Burgum	17	14	1	2	15	1	1	1	11	5	-	4	7	1	11	5	16	-
	4%	5%	1%	2%	4%	1%	2%	1%	5%	3%		3%	9%	1%	3%	5%	4%	
Someone else (Please specify)	5	-	4	3	3	3	-	1	4	1	3	1	3	-	5	-	1	-
	1%		5%	3%	1%	5%		1%	2%	1%	3%	1%	3%		2%		*%	
Unsure	19	9	5	4	15	3	2	3	12	4	8	7	3	2	4	3	5	-
	4%	4%	6%	4%	4%	5%	3%	4%	5%	2%	7%	4%	3%	3%	1%	3%	1%	

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	471	199	236	235	403	9	38	32	57	58	169	156	147	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	165	240	190	381	4	27	21	45	72	141	151	138	292
Supporter of Donald Trump	202	78	120	82	171	6	12	10	22	31	72	67	64	138
	43%	39%	51%	35%	42%	68%	33%	33%	39%	53%	43%	43%	43%	43%
Supporter of the Republican Party	243	114	106	137	212	3	24	19	31	25	84	83	75	168
	51%	57%	45%	58%	53%	28%	62%	59%	55%	42%	50%	54%	51%	52%
I don't support either one	23	7	9	14	16	0	2	3	3	3	11	4	8	15
	5%	3%	4%	6%	4%	4%	5%	8%	5%	4%	7%	2%	5%	5%
Unsure	4	1	1	3	4	-	-	-	-	1	1	2	1	3
	1%	1%	1%	1%	1%					1%	1%	1%	*%	1%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	471	101	205	129	36	306	165	253	151	90	96	116	107	41	201	27	186
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	108	164	119	39	272	158	244	137	105	95	101	78	33	185	25	167
Supporter of Donald Trump	202	60	95	37	10	155	47	129	42	51	38	53	43	8	91	6	84
	43%	59%	46%	29%	27%	51%	28%	51%	28%	57%	40%	45%	40%	20%	45%	23%	45%
Supporter of the Republican Party	243	41	96	83	23	137	106	116	96	36	51	58	55	30	98	20	95
	51%	40%	47%	64%	64%	45%	64%	46%	64%	41%	54%	50%	52%	72%	49%	74%	51%
I don't support either one	23	-	12	8	3	12	11	6	10	1	5	5	8	3	11	1	5
	5%		6%	6%	7%	4%	6%	2%	7%	1%	5%	4%	7%	7%	5%	3%	2%
Unsure	4	0	1	2	1	2	2	2	2	1	2	1	1	-	1	-	3
	1%	*%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%		1%		1%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	471	385	77	-	471	-	-	361	97	11	430	22	435	10	27	202	243	207	298	410	419	245
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	357	65	-	430	-	-	320	90	15	374	19	399	6	25	194	206	171	224	326	382	234
Supporter of Donald Trump	202	161	38	-	202	-	-	157	40	4	194	4	190	4	8	202	-	95	125	168	179	103
	43%	42%	49%		43%			44%	41%	35%	45%	19%	44%	40%	31%	100%		46%	42%	41%	43%	42%
Supporter of the Republican Party	243	211	31	-	243	-	-	193	41	6	219	15	231	2	10	-	243	107	155	218	221	131
	51%	55%	40%		51%			53%	43%	59%	51%	67%	53%	18%	37%		100%	52%	52%	53%	53%	53%
I don't support either one	23	9	7	-	23	-	-	10	12	1	15	3	14	4	5	-	-	4	16	21	15	10
	5%	2%	10%		5%			3%	13%	6%	4%	12%	3%	42%	19%			2%	5%	5%	4%	4%
Unsure	4	3	1	-	4	-	-	1	3	-	2	0	1	-	3	-	-	1	2	3	3	1
	1%	1%	1%		1%			%	3%		1%	2%	%		13%			%	1%	1%	1%	%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	471	269	78	105	365	56	49	75	220	176	107	150	84	67	334	106	382	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	430	220	75	109	319	56	53	74	183	173	75	141	85	62	310	94	430	430
Supporter of Donald Trump	202	110	42	41	160	21	20	29	86	88	29	78	37	26	190	11	175	-
	43%	41%	54%	40%	44%	38%	42%	38%	39%	50%	27%	52%	44%	39%	57%	10%	46%	
Supporter of the Republican Party	243	143	32	60	181	33	27	43	117	82	68	66	44	36	143	83	185	-
	51%	53%	41%	57%	50%	59%	55%	57%	53%	47%	63%	44%	53%	54%	43%	78%	48%	
I don't support either one	23	14	4	3	20	1	1	3	17	3	10	5	3	4	2	10	16	-
	5%	5%	5%	3%	5%	3%	3%	4%	8%	2%	9%	3%	3%	6%	1%	9%	4%	
Unsure	4	2	0	1	3	1	-	1	1	3	1	1	-	1	-	2	6	-
	1%	1%	0%	1%	1%	1%		1%	0%	2%	1%	1%		2%		2%	2%	

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	471	199	236	235	403	9	38	32	57	58	169	156	147	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	165	240	190	381	4	27	21	45	72	141	151	138	292
DONALD TRUMP, DEFINITELY/ PROBABLY	334	139	180	155	282	9	32	23	44	47	119	102	114	221
	71%	70%	76%	66%	70%	96%	85%	73%	77%	80%	70%	66%	77%	68%
RON DESANTIS, DEFINITELY/ PROBABLY	106	52	47	59	97	-	4	1	5	10	41	49	17	90
	23%	26%	20%	25%	24%		10%	3%	9%	18%	24%	31%	11%	28%
Donald Trump, definitely	247	106	146	100	210	6	23	17	24	40	91	74	81	166
	52%	53%	62%	43%	52%	68%	60%	53%	42%	69%	54%	48%	55%	51%
Donald Trump, probably	88	33	33	54	72	3	9	6	20	7	27	28	33	55
	19%	17%	14%	23%	18%	28%	25%	20%	35%	11%	16%	18%	22%	17%
Ron DeSantis, probably	58	28	26	32	54	-	1	1	4	7	21	25	12	46
	12%	14%	11%	13%	13%		3%	3%	7%	11%	12%	16%	8%	14%
Ron DeSantis, definitely	48	25	21	28	44	-	3	-	1	4	20	23	5	43
	10%	12%	9%	12%	11%		8%		2%	6%	12%	15%	3%	13%
Unsure	31	8	9	21	24	0	2	8	8	1	9	5	17	14
	6%	4%	4%	9%	6%	4%	5%	24%	13%	2%	5%	3%	11%	4%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	471	101	205	129	36	306	165	253	151	90	96	116	107	41	201	27	186
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	108	164	119	39	272	158	244	137	105	95	101	78	33	185	25	167
DONALD TRUMP, DEFINITELY/ PROBABLY	334	87	149	74	25	235	99	192	90	78	72	81	72	18	148	21	131
	71%	86%	72%	57%	70%	77%	60%	76%	60%	87%	75%	70%	67%	43%	74%	77%	70%
RON DESANTIS, DEFINITELY/ PROBABLY	106	13	40	45	8	53	53	49	48	8	20	28	29	19	42	0	49
	23%	13%	20%	35%	22%	17%	32%	19%	32%	9%	21%	24%	27%	45%	21%	1%	26%
Donald Trump, definitely	247	70	104	55	18	174	73	145	65	62	50	59	47	16	115	15	90
	52%	69%	51%	43%	50%	57%	44%	58%	43%	69%	52%	50%	44%	40%	57%	55%	48%
Donald Trump, probably	88	17	45	19	7	62	26	47	25	16	22	23	25	1	33	6	41
	19%	17%	22%	15%	19%	20%	16%	18%	17%	18%	23%	19%	23%	3%	17%	23%	22%
Ron DeSantis, probably	58	7	22	24	5	29	29	27	27	1	12	12	18	14	26	0	24
	12%	7%	11%	19%	13%	10%	17%	11%	18%	1%	12%	10%	17%	34%	13%	1%	13%
Ron DeSantis, definitely	48	5	18	22	3	24	25	22	21	7	8	16	11	5	15	-	25
	10%	5%	9%	17%	9%	8%	15%	9%	14%	8%	9%	14%	10%	12%	8%		13%
Unsure	31	2	16	9	3	18	12	12	12	4	4	7	7	5	11	6	6
	6%	2%	8%	7%	8%	6%	8%	5%	8%	4%	5%	6%	6%	12%	5%	21%	3%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	471	385	77	-	471	-	-	361	97	11	430	22	435	10	27	202	243	207	298	410	419	245
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	357	65	-	430	-	-	320	90	15	374	19	399	6	25	194	206	171	224	326	382	234
DONALD TRUMP, DEFINITELY/ PROBABLY	334	279	52	-	334	-	-	257	67	8	323	6	317	4	13	190	143	141	203	289	298	176
	71%	72%	68%		71%			71%	68%	79%	75%	29%	73%	40%	50%	94%	59%	68%	68%	70%	71%	72%
RON DESANTIS, DEFINITELY/ PROBABLY	106	84	21	-	106	-	-	81	22	2	90	8	100	2	4	11	83	58	78	95	99	61
	23%	22%	27%		23%			22%	23%	21%	21%	37%	23%	18%	16%	5%	34%	28%	26%	23%	24%	25%
Donald Trump, definitely	247	209	35	-	247	-	-	204	32	8	242	2	242	1	3	164	83	101	148	209	221	125
	52%	54%	46%		52%			57%	33%	79%	56%	7%	56%	13%	13%	81%	34%	49%	50%	51%	53%	51%
Donald Trump, probably	88	70	17	-	88	-	-	53	35	-	81	5	75	3	10	26	60	39	55	80	76	50
	19%	18%	22%		19%			15%	36%		19%	21%	17%	27%	38%	13%	25%	19%	19%	19%	18%	20%
Ron DeSantis, probably	58	41	15	-	58	-	-	42	14	1	45	8	53	1	4	6	41	33	42	53	56	38
	12%	11%	20%		12%			12%	15%	6%	10%	35%	12%	8%	16%	3%	17%	16%	14%	13%	13%	16%
Ron DeSantis, definitely	48	43	6	-	48	-	-	39	8	2	45	0	47	1	-	5	42	26	36	42	42	22
	10%	11%	7%		10%			11%	8%	15%	11%	2%	11%	10%		2%	17%	12%	12%	10%	10%	9%
Unsure	31	22	4	-	31	-	-	22	8	-	17	8	17	4	9	2	17	8	16	26	22	9
	6%	6%	5%		6%			6%	8%		4%	34%	4%	42%	34%	1%	7%	4%	5%	6%	5%	4%

Echelon Insights
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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	471	269	78	105	365	56	49	75	220	176	107	150	84	67	334	106	382	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	430	220	75	109	319	56	53	74	183	173	75	141	85	62	310	94	430	430
DONALD TRUMP, DEFINITELY/ PROBABLY	334	180	62	77	255	37	40	55	146	133	64	121	62	47	334	-	273	-
	71%	67%	79%	74%	70%	67%	82%	73%	67%	75%	60%	81%	74%	70%	100%		72%	
RON DESANTIS, DEFINITELY/ PROBABLY	106	75	6	20	86	13	7	13	59	34	33	21	18	15	-	106	83	-
	23%	28%	8%	19%	24%	24%	14%	18%	27%	19%	30%	14%	22%	22%		100%	22%	
Donald Trump, definitely	247	133	44	59	188	25	34	48	95	104	32	97	43	30	247	-	209	-
	52%	49%	56%	56%	52%	44%	71%	64%	43%	59%	30%	65%	51%	45%	74%		55%	
Donald Trump, probably	88	48	18	18	67	13	6	7	51	29	32	25	19	17	88	-	64	-
	19%	18%	23%	18%	18%	23%	12%	10%	23%	16%	30%	16%	22%	25%	26%		17%	
Ron DeSantis, probably	58	41	3	13	45	9	3	5	31	23	15	11	9	10	-	58	43	-
	12%	15%	3%	12%	12%	17%	7%	6%	14%	13%	14%	7%	11%	14%		55%	11%	
Ron DeSantis, definitely	48	33	3	8	41	4	3	9	28	11	18	10	9	5	-	48	40	-
	10%	12%	4%	7%	11%	7%	7%	12%	13%	6%	16%	7%	11%	8%		45%	10%	
Unsure	31	14	10	7	24	5	2	7	14	9	10	8	4	5	-	-	26	-
	6%	5%	13%	7%	6%	9%	4%	9%	7%	5%	10%	5%	4%	8%			7%	

Echelon Insights
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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	471	199	236	235	403	9	38	32	57	58	169	156	147	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	165	240	190	381	4	27	21	45	72	141	151	138	292
DONALD TRUMP, DEFINITELY/ PROBABLY	346	144	182	164	294	9	32	23	43	48	125	107	114	232
	73%	73%	77%	70%	73%	96%	85%	73%	77%	81%	74%	69%	78%	72%
NIKKI HALEY, DEFINITELY/ PROBABLY	97	49	50	47	89	-	3	2	9	11	29	46	21	76
	21%	25%	21%	20%	22%		8%	5%	16%	18%	17%	30%	14%	23%
Donald Trump, definitely	278	115	153	125	238	6	23	21	34	40	103	79	96	183
	59%	58%	65%	53%	59%	68%	60%	66%	61%	69%	61%	51%	65%	56%
Donald Trump, probably	68	29	29	39	56	3	9	2	9	7	22	27	19	49
	14%	15%	12%	17%	14%	28%	24%	7%	16%	13%	13%	18%	13%	15%
Nikki Haley, probably	47	26	23	24	45	-	1	1	6	7	12	20	14	33
	10%	13%	10%	10%	11%		3%	2%	10%	13%	7%	13%	9%	10%
Nikki Haley, definitely	51	24	27	23	44	-	2	1	3	3	17	26	7	43
	11%	12%	12%	10%	11%		4%	3%	5%	5%	10%	17%	5%	13%
Unsure	28	5	4	24	20	0	3	7	4	0	14	2	12	17
	6%	3%	2%	10%	5%	4%	8%	22%	8%	1%	8%	1%	8%	5%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	471	101	205	129	36	306	165	253	151	90	96	116	107	41	201	27	186
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	108	164	119	39	272	158	244	137	105	95	101	78	33	185	25	167
DONALD TRUMP, DEFINITELY/ PROBABLY	346	82	158	80	26	240	106	197	97	81	69	83	80	20	153	24	133
	73%	81%	77%	62%	72%	78%	64%	78%	65%	90%	72%	71%	75%	48%	76%	90%	71%
NIKKI HALEY, DEFINITELY/ PROBABLY	97	13	31	44	9	44	53	41	48	7	21	26	21	17	35	1	50
	21%	13%	15%	34%	26%	14%	32%	16%	32%	7%	22%	22%	20%	43%	17%	4%	27%
Donald Trump, definitely	278	67	126	63	23	193	85	161	77	70	54	65	59	17	124	22	100
	59%	66%	61%	49%	63%	63%	52%	64%	51%	78%	56%	56%	55%	42%	62%	81%	54%
Donald Trump, probably	68	15	32	17	3	47	21	36	20	11	16	17	21	3	29	2	32
	14%	14%	16%	14%	10%	15%	13%	14%	14%	12%	16%	15%	20%	7%	15%	9%	17%
Nikki Haley, probably	47	10	14	19	4	24	23	24	21	3	12	10	10	7	21	1	20
	10%	10%	7%	15%	11%	8%	14%	9%	14%	3%	13%	8%	9%	16%	11%	4%	11%
Nikki Haley, definitely	51	4	17	25	5	20	30	18	27	4	9	16	11	11	14	-	30
	11%	4%	8%	19%	15%	7%	18%	7%	18%	4%	9%	14%	10%	26%	7%		16%
Unsure	28	6	16	5	1	22	6	15	5	2	5	8	6	4	13	2	4
	6%	6%	8%	4%	2%	7%	4%	6%	3%	3%	6%	7%	5%	9%	7%	6%	2%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	471	385	77	-	471	-	-	361	97	11	430	22	435	10	27	202	243	207	298	410	419	245
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	430	357	65	-	430	-	-	320	90	15	374	19	399	6	25	194	206	171	224	326	382	234
DONALD TRUMP, DEFINITELY/ PROBABLY	346	286	56	-	346	-	-	267	67	9	334	7	329	4	13	190	152	146	208	298	305	180
	73%	74%	72%		73%			74%	69%	83%	78%	30%	76%	40%	50%	94%	62%	70%	70%	73%	73%	73%
NIKKI HALEY, DEFINITELY/ PROBABLY	97	78	18	-	97	-	-	74	22	2	77	10	86	2	9	5	82	53	72	89	93	53
	21%	20%	24%		21%			20%	22%	17%	18%	45%	20%	18%	33%	2%	34%	25%	24%	22%	22%	22%
Donald Trump, definitely	278	236	39	-	278	-	-	230	37	9	273	3	274	1	3	170	107	112	169	239	250	137
	59%	61%	51%		59%			64%	38%	83%	63%	12%	63%	13%	13%	84%	44%	54%	57%	58%	60%	56%
Donald Trump, probably	68	50	16	-	68	-	-	37	31	-	62	4	55	3	10	20	44	34	39	60	54	43
	14%	13%	21%		14%			10%	31%		14%	18%	13%	27%	37%	10%	18%	16%	13%	15%	13%	17%
Nikki Haley, probably	47	34	12	-	47	-	-	30	16	1	38	4	40	1	6	3	35	24	33	43	43	27
	10%	9%	16%		10%			8%	17%	6%	9%	19%	9%	5%	24%	1%	14%	11%	11%	10%	10%	11%
Nikki Haley, definitely	51	44	6	-	51	-	-	44	5	1	39	6	47	1	2	2	46	29	40	47	50	26
	11%	11%	8%		11%			12%	5%	11%	9%	26%	11%	13%	9%	1%	19%	14%	13%	11%	12%	11%
Unsure	28	21	3	-	28	-	-	20	8	-	19	6	19	4	5	7	9	8	17	23	20	12
	6%	5%	4%		6%			6%	8%		4%	25%	4%	42%	17%	4%	4%	4%	6%	5%	5%	5%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	471	269	78	105	365	56	49	75	220	176	107	150	84	67	334	106	382	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	430	220	75	109	319	56	53	74	183	173	75	141	85	62	310	94	430	430
DONALD TRUMP, DEFINITELY/ PROBABLY	346	195	60	81	263	39	42	58	145	144	66	122	60	51	314	27	278	-
	73%	72%	76%	78%	72%	70%	87%	76%	66%	82%	61%	81%	72%	76%	94%	25%	73%	
NIKKI HALEY, DEFINITELY/ PROBABLY	97	58	10	18	79	11	6	13	58	26	27	20	18	12	15	72	86	-
	21%	22%	13%	17%	22%	20%	13%	17%	26%	15%	25%	13%	22%	18%	5%	68%	22%	
Donald Trump, definitely	278	147	53	68	210	30	38	46	112	120	49	104	39	41	265	9	236	-
	59%	55%	68%	65%	58%	54%	79%	61%	51%	68%	46%	69%	47%	61%	79%	8%	62%	
Donald Trump, probably	68	47	6	13	53	9	4	11	32	24	16	18	21	10	49	18	43	-
	14%	18%	8%	12%	14%	16%	8%	15%	15%	14%	15%	12%	25%	15%	15%	17%	11%	
Nikki Haley, probably	47	23	7	8	39	6	2	6	28	12	13	10	10	8	11	29	34	-
	10%	9%	10%	7%	11%	11%	4%	8%	13%	7%	12%	6%	12%	11%	3%	27%	9%	
Nikki Haley, definitely	51	35	2	10	41	5	5	6	30	15	13	10	8	4	4	43	52	-
	11%	13%	3%	9%	11%	9%	9%	8%	13%	8%	13%	7%	10%	6%	1%	40%	13%	
Unsure	28	16	8	6	23	6	-	5	17	6	15	8	5	4	5	8	18	-
	6%	6%	11%	5%	6%	10%		7%	8%	3%	14%	6%	6%	6%	2%	7%	5%	

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[QXUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	221	93	102	118	148	25	34	27	37	45	61	51	110	111
	21%	23%	21%	21%	21%	21%	26%	19%	24%	29%	21%	18%	24%	19%
Ukraine	337	131	197	140	226	45	26	48	44	51	84	110	143	194
	33%	32%	41%	25%	33%	39%	20%	34%	29%	32%	29%	38%	31%	34%
Unsure	471	180	177	294	318	47	70	66	72	62	143	127	201	270
	46%	45%	37%	53%	46%	40%	54%	47%	47%	39%	50%	44%	44%	47%

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[QXUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	221	32	103	69	17	134	86	78	70	53	34	62	53	12	110	19	56
	21%	15%	25%	24%	16%	21%	22%	20%	24%	23%	15%	26%	26%	15%	22%	29%	17%
Ukraine	337	72	137	89	37	210	126	138	87	77	96	64	59	33	159	22	120
	33%	34%	33%	30%	35%	33%	32%	35%	30%	33%	42%	27%	29%	41%	33%	32%	37%
Unsure	471	108	175	136	52	283	188	182	136	104	98	114	93	36	220	26	150
	46%	51%	42%	46%	49%	45%	47%	46%	46%	44%	43%	48%	45%	44%	45%	39%	46%

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[QXUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	221	109	54	55	132	22	67	115	60	44	135	66	139	61	20	63	65	99	139	177	154	137
	21%	28%	24%	14%	28%	25%	14%	28%	19%	15%	29%	13%	30%	13%	21%	31%	27%	22%	23%	21%	22%	19%
Ukraine	337	99	78	149	122	25	190	113	98	123	115	210	113	199	25	41	73	155	198	278	216	250
	33%	26%	34%	39%	26%	30%	40%	28%	31%	42%	25%	42%	24%	42%	26%	20%	30%	35%	33%	33%	31%	35%
Unsure	471	177	96	178	217	38	216	178	160	123	212	230	210	209	51	97	104	189	260	401	318	334
	46%	46%	42%	47%	46%	45%	46%	44%	50%	42%	46%	46%	46%	45%	53%	48%	43%	43%	44%	47%	46%	46%

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[QXUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	221	100	70	75	144	45	30	51	94	76	49	36	37	49	103	22	103	52
	21%	21%	23%	28%	19%	29%	28%	21%	20%	25%	19%	20%	20%	19%	31%	21%	27%	12%
Ukraine	337	163	95	79	256	29	49	88	161	87	70	65	51	90	85	29	102	179
	33%	34%	31%	30%	34%	19%	46%	36%	34%	29%	27%	37%	28%	34%	25%	27%	27%	42%
Unsure	471	216	145	110	361	81	29	107	225	139	142	75	95	125	146	55	177	191
	46%	45%	47%	42%	47%	52%	27%	43%	47%	46%	54%	43%	52%	47%	44%	52%	46%	45%

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[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine 's war is our war If Russia wins, vital U.S. interests and values are threatened	456	182	211	246	318	58	29	51	58	59	120	168	169	288
	44%	45%	44%	44%	46%	50%	23%	36%	38%	38%	42%	58%	37%	50%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	383	150	206	177	249	38	68	65	69	73	93	84	206	177
	37%	37%	43%	32%	36%	32%	52%	45%	45%	46%	32%	29%	46%	31%
Unsure	190	72	60	130	124	21	32	27	26	26	75	36	78	112
	18%	18%	13%	24%	18%	18%	25%	19%	17%	16%	26%	13%	17%	19%

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[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	456	83	192	133	47	275	180	180	137	98	113	104	93	39	205	26	173
	44%	39%	46%	45%	44%	44%	45%	45%	47%	42%	50%	43%	45%	47%	42%	38%	53%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	383	71	149	121	42	220	163	129	120	82	78	96	85	27	194	27	102
	37%	33%	36%	41%	40%	35%	41%	32%	41%	35%	34%	40%	41%	34%	40%	40%	31%
Unsure	190	59	73	40	17	132	57	89	35	53	37	40	27	15	89	15	52
	18%	28%	18%	14%	16%	21%	14%	22%	12%	23%	16%	17%	13%	19%	18%	22%	16%

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[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	456	135	96	210	169	28	259	152	126	171	159	283	162	261	33	61	98	219	276	397	292	349
	44%	35%	42%	55%	36%	33%	55%	37%	40%	59%	34%	56%	35%	56%	34%	30%	40%	49%	46%	46%	43%	48%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	383	166	97	110	208	36	139	169	123	88	210	145	206	136	40	96	103	154	213	306	258	247
	37%	43%	42%	29%	44%	42%	29%	42%	39%	30%	45%	29%	45%	29%	41%	48%	42%	35%	36%	36%	38%	34%
Unsure	190	84	36	63	95	21	74	84	68	31	94	78	93	73	24	45	42	71	108	153	137	125
	18%	22%	16%	16%	20%	25%	16%	21%	22%	11%	20%	15%	20%	15%	25%	22%	17%	16%	18%	18%	20%	17%

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[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine 's war is our war If Russia wins, vital U.S. interests and values are threatened	456	229	125	94	361	56	37	116	221	119	118	83	57	135	112	45	125	264
	44%	48%	40%	36%	47%	36%	35%	47%	46%	39%	45%	47%	31%	51%	34%	42%	33%	62%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	383	161	122	131	249	65	66	88	180	115	88	56	89	90	158	38	163	98
	37%	34%	40%	50%	33%	42%	61%	36%	37%	38%	34%	32%	49%	34%	47%	36%	43%	23%
Unsure	190	88	63	38	151	34	5	42	80	68	54	36	37	40	64	23	93	61
	18%	18%	20%	15%	20%	22%	4%	17%	17%	23%	21%	21%	20%	15%	19%	22%	24%	14%

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[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	212	286	264	385	65	49	62	57	75	153	203	194	356
	53%	53%	60%	48%	56%	55%	37%	44%	37%	48%	53%	70%	43%	62%
Bad idea	272	118	118	154	173	34	40	47	59	49	72	45	155	117
	26%	29%	25%	28%	25%	29%	31%	33%	38%	31%	25%	16%	34%	20%
Unsure	207	73	72	135	133	19	41	32	37	34	63	40	104	103
	20%	18%	15%	24%	19%	16%	32%	23%	24%	22%	22%	14%	23%	18%

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[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	103	219	167	61	322	228	210	175	111	134	126	110	54	249	25	211
	53%	49%	53%	57%	57%	51%	57%	53%	60%	48%	59%	52%	54%	66%	51%	38%	65%
Bad idea	272	61	106	76	28	167	104	98	75	72	48	70	47	17	150	24	65
	26%	29%	26%	26%	27%	27%	26%	25%	26%	31%	21%	29%	23%	22%	31%	36%	20%
Unsure	207	48	90	51	17	138	68	89	42	50	45	44	48	10	90	18	50
	20%	23%	22%	17%	16%	22%	17%	22%	15%	22%	20%	19%	23%	12%	18%	27%	15%

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[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	167	117	248	211	28	312	189	158	196	202	330	198	315	38	79	117	281	336	473	344	409
	53%	43%	51%	65%	45%	33%	66%	47%	50%	68%	44%	65%	43%	67%	39%	39%	48%	63%	56%	55%	50%	57%
Bad idea	272	131	65	66	160	36	76	129	85	54	160	86	165	75	31	74	81	84	138	213	195	165
	26%	34%	29%	17%	34%	42%	16%	32%	27%	18%	35%	17%	36%	16%	33%	36%	33%	19%	23%	25%	28%	23%
Unsure	207	87	46	67	101	21	86	87	75	40	100	91	99	81	27	50	45	78	123	169	149	146
	20%	22%	20%	18%	21%	25%	18%	22%	24%	14%	22%	18%	21%	17%	28%	25%	18%	18%	21%	20%	22%	20%

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[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	273	144	124	426	62	63	129	284	137	130	100	82	149	130	66	165	291
	53%	57%	47%	47%	56%	40%	58%	52%	59%	45%	50%	57%	45%	57%	39%	62%	43%	69%
Bad idea	272	104	100	81	188	49	32	66	112	94	66	47	54	55	134	17	137	52
	26%	22%	32%	31%	25%	31%	30%	27%	23%	31%	25%	27%	29%	21%	40%	16%	36%	12%
Unsure	207	101	65	58	147	45	13	51	85	72	64	29	47	60	70	23	80	79
	20%	21%	21%	22%	19%	29%	12%	21%	18%	24%	25%	16%	26%	23%	21%	22%	21%	19%

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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	632	264	314	318	486	39	60	25	68	87	216	235	181	451
	61%	65%	66%	58%	70%	33%	46%	18%	44%	55%	75%	82%	40%	78%
The Palestinians in Gaza and the West Bank	109	42	48	61	56	27	21	42	26	15	16	9	84	25
	11%	10%	10%	11%	8%	23%	16%	30%	17%	10%	6%	3%	19%	4%
Unsure	288	98	115	173	149	52	49	74	59	55	56	44	188	100
	28%	24%	24%	31%	22%	44%	37%	52%	38%	35%	19%	15%	42%	17%

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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	632	126	271	169	65	397	234	287	198	128	144	151	127	60	254	33	268
	61%	59%	65%	58%	61%	63%	58%	72%	68%	55%	63%	63%	62%	74%	52%	49%	82%
The Palestinians in Gaza and the West Bank	109	17	38	44	10	55	54	27	29	17	26	30	28	7	74	11	10
	11%	8%	9%	15%	9%	9%	14%	7%	10%	7%	12%	12%	14%	9%	15%	16%	3%
Unsure	288	70	105	81	32	175	112	84	65	89	57	59	51	14	160	24	49
	28%	33%	25%	27%	30%	28%	28%	21%	22%	38%	25%	25%	25%	17%	33%	35%	15%

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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	632	310	136	174	382	45	205	328	162	136	369	240	370	225	37	164	199	305	416	551	466	415
	61%	81%	60%	46%	81%	53%	43%	81%	51%	47%	80%	47%	80%	48%	38%	81%	82%	69%	70%	64%	68%	58%
The Palestinians in Gaza and the West Bank	109	20	16	65	23	4	82	28	22	58	23	84	23	78	9	11	11	24	43	79	56	80
	11%	5%	7%	17%	5%	5%	17%	7%	7%	20%	5%	17%	5%	16%	9%	6%	5%	5%	7%	9%	8%	11%
Unsure	288	55	75	143	66	36	186	49	133	95	71	183	70	167	51	27	32	114	138	226	166	227
	28%	14%	33%	37%	14%	42%	39%	12%	42%	33%	15%	36%	15%	36%	53%	13%	13%	26%	23%	26%	24%	31%

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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	632	344	122	144	487	79	65	113	318	201	164	157	110	104	264	98	321	207
	61%	72%	39%	55%	64%	51%	60%	46%	66%	66%	63%	89%	60%	39%	79%	92%	84%	49%
The Palestinians in Gaza and the West Bank	109	35	52	44	64	26	18	44	44	21	23	9	17	41	18	3	16	63
	11%	7%	17%	17%	8%	17%	16%	18%	9%	7%	9%	5%	9%	16%	5%	2%	4%	15%
Unsure	288	99	135	75	209	50	26	89	118	81	74	10	56	119	52	6	45	152
	28%	21%	44%	29%	27%	32%	24%	36%	25%	27%	28%	6%	31%	45%	16%	5%	12%	36%

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[QXIsraelFight] If the United States were attacked like Israel is now, would you be more likely to...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Join the military or an armed resistance	248	94	193	55	177	22	29	14	32	41	78	83	87	160
	24%	23%	40%	10%	26%	19%	22%	10%	21%	26%	27%	29%	19%	28%
Participate in nonviolent civil resistance or protest	149	57	68	81	98	21	19	15	33	24	37	41	72	78
	15%	14%	14%	15%	14%	18%	15%	10%	22%	15%	13%	14%	16%	13%
Leave for another part of the country that was peaceful	175	61	57	118	116	20	20	36	25	32	44	39	93	82
	17%	15%	12%	21%	17%	17%	15%	25%	16%	20%	15%	13%	20%	14%
Leave the country entirely	93	32	26	67	36	23	22	30	24	10	22	7	64	29
	9%	8%	6%	12%	5%	19%	17%	21%	16%	6%	8%	2%	14%	5%
Unsure	364	160	132	232	265	32	41	48	38	51	108	118	138	226
	35%	40%	28%	42%	38%	27%	31%	34%	25%	32%	38%	41%	30%	39%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelFight] If the United States were attacked like Israel is now, would you be more likely to...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Join the military or an armed resistance	248	49	120	63	16	169	78	118	60	47	47	63	59	24	113	13	91
	24%	23%	29%	21%	15%	27%	20%	30%	20%	20%	21%	26%	29%	30%	23%	20%	28%
Participate in nonviolent civil resistance or protest	149	21	52	49	26	74	76	43	54	29	41	36	26	14	86	9	39
	15%	10%	13%	17%	25%	12%	19%	11%	19%	12%	18%	15%	12%	17%	18%	13%	12%
Leave for another part of the country that was peaceful	175	29	70	62	14	99	76	62	54	41	37	40	37	14	94	13	46
	17%	14%	17%	21%	13%	16%	19%	16%	18%	18%	16%	17%	18%	17%	19%	20%	14%
Leave the country entirely	93	20	38	25	10	58	35	16	20	18	25	21	24	2	49	8	17
	9%	10%	9%	9%	9%	9%	9%	4%	7%	8%	11%	9%	12%	3%	10%	12%	5%
Unsure	364	93	134	95	41	227	136	159	104	99	77	80	60	27	149	24	134
	35%	44%	32%	32%	38%	36%	34%	40%	36%	42%	34%	33%	29%	33%	30%	36%	41%

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[QXIsraelFight] If the United States were attacked like Israel is now, would you be more likely to...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Join the military or an armed resistance	248	119	59	61	158	15	75	128	80	38	157	77	151	79	18	78	70	107	146	208	190	164
	24%	31%	26%	16%	34%	17%	16%	32%	25%	13%	34%	15%	33%	17%	18%	39%	29%	24%	24%	24%	28%	23%
Participate in nonviolent civil resistance or protest	149	33	23	89	40	7	102	36	30	83	42	105	38	101	10	20	18	64	86	133	82	117
	15%	9%	10%	23%	9%	8%	22%	9%	10%	29%	9%	21%	8%	22%	10%	10%	8%	14%	14%	16%	12%	16%
Leave for another part of the country that was peaceful	175	56	37	77	62	16	96	56	66	50	61	103	65	91	20	21	39	60	88	134	115	126
	17%	15%	16%	20%	13%	19%	20%	14%	21%	17%	13%	20%	14%	19%	20%	10%	16%	14%	15%	16%	17%	17%
Leave the country entirely	93	27	24	39	32	9	52	29	27	35	27	62	28	56	8	21	9	32	45	68	52	72
	9%	7%	10%	10%	7%	11%	11%	7%	8%	12%	6%	12%	6%	12%	9%	10%	4%	7%	8%	8%	8%	10%
Unsure	364	149	85	115	179	38	148	156	114	84	174	160	180	143	41	63	106	180	231	312	248	243
	35%	39%	37%	30%	38%	44%	31%	39%	36%	29%	38%	32%	39%	30%	43%	31%	44%	41%	39%	36%	36%	34%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelFight] If the United States were attacked like Israel is now, would you be more likely to...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Join the military or an armed resistance	248	146	59	64	183	18	46	55	118	74	28	60	51	50	108	42	122	68
	24%	31%	19%	24%	24%	12%	42%	22%	25%	25%	11%	34%	28%	19%	32%	39%	32%	16%
Participate in nonviolent civil resistance or protest	149	57	47	43	107	23	19	41	73	36	41	23	21	40	33	5	33	92
	15%	12%	15%	16%	14%	15%	18%	17%	15%	12%	16%	13%	11%	15%	10%	5%	9%	22%
Leave for another part of the country that was peaceful	175	80	53	51	123	37	14	41	94	41	60	23	27	56	45	15	41	83
	17%	17%	17%	20%	16%	24%	13%	17%	19%	13%	23%	13%	15%	21%	13%	14%	11%	20%
Leave the country entirely	93	27	53	31	62	25	7	42	38	13	29	3	21	20	30	-	27	49
	9%	6%	17%	12%	8%	16%	6%	17%	8%	4%	11%	1%	12%	8%	9%		7%	12%
Unsure	364	169	97	74	286	52	22	67	158	139	102	68	63	98	119	44	159	129
	35%	35%	31%	28%	38%	33%	21%	27%	33%	46%	39%	38%	34%	37%	36%	42%	42%	31%

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[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	133	57	68	65	70	23	30	34	41	26	20	13	100	33
	13%	14%	14%	12%	10%	20%	23%	24%	27%	16%	7%	4%	22%	6%
Hamas	644	256	312	333	485	51	53	42	67	92	204	239	202	443
	63%	64%	65%	60%	70%	44%	41%	30%	44%	58%	71%	83%	45%	77%
Unsure	252	90	96	155	136	43	46	66	45	40	64	36	151	101
	24%	22%	20%	28%	20%	37%	35%	46%	30%	25%	22%	13%	33%	17%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	133	26	51	43	12	77	56	38	32	21	32	38	35	7	86	12	13
	13%	12%	12%	15%	12%	12%	14%	10%	11%	9%	14%	16%	17%	8%	18%	18%	4%
Hamas	644	120	261	190	73	381	263	274	210	137	146	153	129	61	264	29	273
	63%	56%	63%	65%	69%	61%	66%	69%	72%	58%	64%	64%	63%	75%	54%	43%	84%
Unsure	252	67	103	61	21	169	82	86	50	76	50	50	41	14	139	26	40
	24%	31%	25%	21%	20%	27%	20%	21%	17%	33%	22%	21%	20%	17%	28%	38%	12%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	133	36	23	67	41	6	86	42	32	58	43	82	42	84	7	20	18	46	57	104	76	91
	13%	9%	10%	18%	9%	7%	18%	10%	10%	20%	9%	16%	9%	18%	8%	10%	8%	10%	10%	12%	11%	13%
Hamas	644	289	135	211	356	39	250	302	167	169	348	271	344	251	50	152	185	305	422	557	458	435
	63%	75%	59%	55%	75%	46%	53%	75%	52%	58%	75%	54%	74%	53%	51%	75%	76%	69%	71%	65%	67%	60%
Unsure	252	60	71	105	75	40	137	61	119	64	72	153	76	135	40	30	39	93	118	194	154	196
	24%	16%	31%	27%	16%	47%	29%	15%	37%	22%	16%	30%	17%	29%	41%	15%	16%	21%	20%	23%	22%	27%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	133	54	58	51	80	27	25	48	49	35	24	9	20	45	35	4	29	84
	13%	11%	19%	20%	10%	17%	23%	20%	10%	12%	9%	5%	11%	17%	10%	4%	8%	20%
Hamas	644	338	143	141	501	79	63	123	333	189	174	150	106	126	248	89	309	214
	63%	71%	46%	54%	66%	51%	58%	50%	69%	62%	67%	85%	58%	48%	74%	84%	81%	51%
Unsure	252	86	109	70	181	49	21	75	98	78	63	18	56	92	52	13	44	124
	24%	18%	35%	27%	24%	32%	19%	31%	20%	26%	24%	10%	31%	35%	16%	13%	12%	29%

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[QXIsraelUkraineSupportSplit_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	534	208	270	264	351	62	68	60	75	93	141	164	229	306
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	519	180	273	246	370	65	48	28	69	120	135	167	217	302
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	172	69	94	78	136	14	8	6	16	20	46	84	42	130
	32%	33%	35%	29%	39%	22%	12%	10%	22%	21%	32%	51%	18%	43%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	222	74	118	105	142	20	33	27	23	48	62	63	97	125
	42%	35%	44%	40%	40%	32%	48%	44%	30%	52%	44%	38%	43%	41%
The U.S. should not provide any military aid or weaponry to Israel	78	31	40	37	44	17	14	12	26	14	13	13	52	26
	15%	15%	15%	14%	13%	27%	20%	19%	34%	15%	9%	8%	23%	9%
Unsure	62	34	17	45	30	11	13	16	11	12	20	4	38	24
	12%	16%	6%	17%	8%	18%	19%	26%	14%	13%	14%	2%	17%	8%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelUkraineSupportSplit_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	534	99	224	153	58	323	211	198	154	124	106	131	108	42	261	33	175
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	519	104	211	145	58	315	203	223	147	138	115	115	88	43	257	34	170
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	172	31	71	48	22	102	70	78	58	34	45	37	34	15	68	6	85
	32%	31%	32%	31%	38%	32%	33%	39%	38%	28%	43%	28%	32%	35%	26%	18%	49%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	222	37	93	68	25	130	92	82	60	49	35	61	48	18	102	11	77
	42%	37%	41%	44%	43%	40%	44%	41%	39%	39%	33%	47%	44%	43%	39%	34%	44%
The U.S. should not provide any military aid or weaponry to Israel	78	17	31	25	5	48	30	24	20	17	15	19	19	8	62	6	8
	15%	17%	14%	16%	8%	15%	14%	12%	13%	14%	14%	14%	17%	19%	24%	19%	4%
Unsure	62	14	29	12	6	44	18	14	16	24	10	14	7	1	28	10	5
	12%	14%	13%	8%	10%	13%	9%	7%	10%	19%	10%	11%	7%	2%	11%	29%	3%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelUkraineSupportSplit_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	534	190	124	203	248	36	250	209	174	148	249	260	238	243	53	113	118	229	322	449	345	357
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	519	180	128	192	222	56	241	196	170	141	222	236	228	229	62	101	106	204	272	384	338	366
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	172	88	29	52	109	3	60	99	33	40	104	64	108	58	6	56	50	88	120	150	131	109
	32%	46%	23%	26%	44%	8%	24%	47%	19%	27%	42%	24%	45%	24%	11%	49%	43%	38%	37%	33%	38%	31%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	222	67	59	90	92	18	112	70	90	61	98	117	85	109	29	39	44	104	132	189	133	147
	42%	35%	48%	45%	37%	48%	45%	34%	52%	41%	39%	45%	36%	45%	54%	34%	37%	45%	41%	42%	39%	41%
The U.S. should not provide any military aid or weaponry to Israel	78	21	16	38	25	7	45	21	24	33	25	46	27	45	6	13	10	22	42	63	44	50
	15%	11%	13%	18%	10%	21%	18%	10%	14%	22%	10%	18%	11%	18%	11%	12%	9%	10%	13%	14%	13%	14%
Unsure	62	15	20	23	22	8	32	19	27	15	22	34	18	32	12	5	14	15	28	47	36	50
	12%	8%	16%	11%	9%	23%	13%	9%	15%	10%	9%	13%	8%	13%	23%	5%	12%	6%	9%	10%	10%	14%

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[QXIsraelUkraineSupportSplit_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	534	276	144	126	407	63	63	133	248	154	123	88	98	132	174	54	187	219
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	519	237	136	142	375	77	65	135	227	157	107	91	99	121	160	47	519	519
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	172	99	33	31	141	14	17	25	86	61	41	55	24	16	82	23	96	64
	32%	36%	23%	25%	35%	22%	27%	19%	35%	40%	33%	62%	24%	12%	47%	43%	51%	29%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	222	120	56	60	162	29	32	59	107	56	47	25	46	72	59	21	68	96
	42%	43%	39%	48%	40%	45%	50%	44%	43%	37%	39%	28%	47%	54%	34%	39%	36%	44%
The U.S. should not provide any military aid or weaponry to Israel	78	31	32	20	58	7	13	27	32	18	19	5	12	19	20	4	16	40
	15%	11%	22%	16%	14%	11%	21%	21%	13%	12%	15%	6%	12%	14%	11%	7%	9%	18%
Unsure	62	28	24	14	46	14	1	22	23	18	16	4	16	25	13	6	7	19
	12%	10%	16%	11%	11%	22%	1%	16%	9%	12%	13%	4%	17%	19%	8%	11%	3%	9%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelUkraineSupportSplit_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	495	196	207	288	340	56	62	82	78	65	147	123	224	270
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	510	193	227	283	362	68	53	54	69	89	160	138	212	298
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	158	58	77	81	107	20	15	15	16	24	50	54	55	103
	32%	30%	37%	28%	32%	37%	24%	18%	20%	38%	34%	43%	24%	38%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	218	82	99	119	150	20	30	41	30	23	68	56	94	124
	44%	42%	48%	41%	44%	37%	48%	50%	38%	36%	46%	45%	42%	46%
The U.S. should not provide any military aid or weaponry to Ukraine	66	34	23	43	49	7	7	5	18	13	19	11	36	30
	13%	17%	11%	15%	14%	13%	11%	6%	23%	20%	13%	9%	16%	11%
Unsure	53	22	8	45	33	8	10	22	14	4	11	3	40	13
	11%	11%	4%	16%	10%	14%	16%	26%	18%	6%	7%	2%	18%	5%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelUkraineSupportSplit_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	495	113	191	141	48	304	189	200	139	110	122	110	97	39	229	34	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	510	128	188	138	55	316	193	225	136	140	127	113	82	34	227	39	162
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	158	36	57	49	16	93	65	59	48	38	37	31	33	18	59	15	63
	32%	32%	30%	34%	34%	31%	34%	29%	35%	35%	31%	28%	34%	46%	26%	43%	42%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	218	46	89	66	16	135	82	84	65	41	63	46	41	17	104	7	70
	44%	41%	46%	47%	34%	44%	43%	42%	47%	37%	52%	42%	42%	44%	46%	21%	46%
The U.S. should not provide any military aid or weaponry to Ukraine	66	17	23	17	8	41	25	33	16	18	16	16	11	1	39	7	13
	13%	15%	12%	12%	17%	13%	13%	16%	12%	17%	13%	15%	11%	2%	17%	21%	9%
Unsure	53	14	22	10	7	36	17	24	9	13	4	16	13	3	26	5	5
	11%	12%	12%	7%	15%	12%	9%	12%	6%	12%	4%	15%	13%	7%	12%	15%	3%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelUkraineSupportSplit_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	495	195	104	179	223	48	223	196	144	142	213	246	224	227	44	89	125	214	275	406	343	364
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	510	177	116	199	208	60	242	180	156	156	201	239	211	240	59	93	100	189	233	358	356	371
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	158	50	29	80	58	7	93	50	39	66	53	103	55	100	3	18	40	78	90	136	105	125
	32%	26%	27%	44%	26%	15%	42%	25%	27%	46%	25%	42%	24%	44%	8%	20%	32%	36%	33%	34%	30%	34%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	218	101	47	65	113	15	89	97	69	48	102	99	108	86	24	46	61	102	126	183	155	156
	44%	52%	45%	36%	51%	32%	40%	49%	48%	34%	48%	40%	48%	38%	56%	51%	49%	48%	46%	45%	45%	43%
The U.S. should not provide any military aid or weaponry to Ukraine	66	26	21	13	33	17	16	29	25	12	38	20	41	18	8	18	14	21	35	49	48	38
	13%	14%	20%	7%	15%	34%	7%	15%	18%	8%	18%	8%	18%	8%	17%	20%	11%	10%	13%	12%	14%	10%
Unsure	53	17	8	22	19	9	25	21	11	16	20	24	21	24	8	8	10	13	24	38	36	45
	11%	9%	7%	12%	8%	18%	11%	11%	7%	12%	10%	10%	9%	11%	19%	9%	8%	6%	9%	9%	10%	12%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelUkraineSupportSplit_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	495	202	166	138	354	92	46	113	232	149	138	88	85	131	161	52	195	203
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	510	191	166	139	368	93	46	133	211	166	112	94	86	135	150	47	510	510
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	158	71	50	36	121	19	17	44	75	38	38	26	22	49	37	20	40	105
	32%	35%	30%	26%	34%	21%	37%	39%	32%	26%	27%	29%	26%	37%	23%	37%	21%	52%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	218	92	70	60	155	39	22	43	101	74	54	51	43	49	82	25	109	75
	44%	46%	43%	44%	44%	42%	47%	38%	43%	50%	39%	58%	51%	37%	51%	48%	56%	37%
The U.S. should not provide any military aid or weaponry to Ukraine	66	18	21	15	50	11	4	14	33	19	23	6	8	20	26	6	33	9
	13%	9%	13%	11%	14%	12%	10%	13%	14%	13%	17%	7%	10%	15%	16%	12%	17%	4%
Unsure	53	21	24	26	27	23	3	12	24	17	23	6	11	14	16	1	12	14
	11%	10%	15%	19%	8%	25%	6%	11%	10%	12%	17%	6%	13%	10%	10%	2%	6%	7%

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[QXWarSoon] Do you think the United States will enter a major war in the next few years?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	573	222	263	310	393	51	75	75	102	103	150	142	280	293
	56%	55%	55%	56%	57%	43%	58%	53%	67%	65%	52%	49%	62%	51%
NO, DEFINITELY/PROBABLY NOT	225	92	115	109	149	35	25	34	23	28	67	73	84	141
	22%	23%	24%	20%	22%	30%	19%	24%	15%	18%	23%	25%	19%	24%
Yes, definitely	148	51	79	69	95	18	18	27	30	28	42	20	86	63
	14%	13%	17%	13%	14%	16%	14%	19%	19%	18%	15%	7%	19%	11%
Yes, probably	424	171	184	240	297	32	57	48	72	75	108	122	195	230
	41%	42%	39%	44%	43%	28%	44%	34%	47%	47%	37%	42%	43%	40%
No, probably not	199	83	99	99	134	28	23	32	20	25	59	63	77	122
	19%	21%	21%	18%	19%	23%	18%	22%	13%	16%	20%	22%	17%	21%
No, definitely not	26	9	16	10	15	8	2	2	2	3	8	10	7	19
	3%	2%	3%	2%	2%	6%	2%	1%	1%	2%	3%	4%	2%	3%
Unsure	232	89	99	133	150	32	30	33	29	27	71	72	89	143
	23%	22%	21%	24%	22%	27%	23%	23%	19%	17%	25%	25%	20%	25%

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[QXWarSoon] Do you think the United States will enter a major war in the next few years?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	573	115	236	164	57	352	221	231	162	140	114	130	133	41	261	43	178
	56%	54%	57%	56%	53%	56%	55%	58%	55%	60%	50%	54%	65%	51%	53%	64%	54%
NO, DEFINITELY/PROBABLY NOT	225	48	86	69	20	134	89	74	73	36	64	52	42	21	114	13	72
	22%	23%	21%	24%	19%	21%	22%	19%	25%	16%	28%	21%	21%	25%	23%	20%	22%
Yes, definitely	148	36	67	34	12	103	45	65	30	43	31	21	39	11	75	12	39
	14%	17%	16%	11%	11%	16%	11%	16%	10%	18%	14%	9%	19%	13%	15%	18%	12%
Yes, probably	424	79	169	131	45	249	176	166	132	97	83	109	93	30	186	31	138
	41%	37%	41%	44%	42%	40%	44%	42%	45%	42%	37%	45%	45%	38%	38%	46%	42%
No, probably not	199	42	77	60	18	120	78	66	67	33	58	43	37	19	101	13	62
	19%	20%	19%	20%	17%	19%	20%	17%	23%	14%	25%	18%	18%	24%	21%	19%	19%
No, definitely not	26	6	9	9	2	15	11	8	7	4	6	8	5	1	13	0	10
	3%	3%	2%	3%	2%	2%	3%	2%	2%	2%	3%	4%	3%	2%	3%	1%	3%
Unsure	232	49	92	61	29	141	90	92	57	57	49	59	31	19	114	11	77
	23%	23%	22%	21%	28%	23%	22%	23%	20%	25%	22%	24%	15%	24%	23%	16%	24%

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[QXWarSoon] Do you think the United States will enter a major war in the next few years?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	573	239	142	173	293	57	223	252	177	135	296	244	292	220	61	136	146	247	327	469	386	393
	56%	62%	62%	45%	62%	67%	47%	62%	56%	47%	64%	48%	63%	47%	63%	67%	60%	56%	55%	55%	56%	55%
NO, DEFINITELY/PROBABLY NOT	225	55	54	109	72	13	140	53	77	93	62	151	63	142	19	21	43	96	135	196	136	168
	22%	14%	23%	29%	15%	15%	30%	13%	24%	32%	13%	30%	14%	30%	20%	10%	18%	22%	23%	23%	20%	23%
Yes, definitely	148	74	31	41	87	15	46	83	34	29	85	54	87	49	13	62	23	50	63	107	102	98
	14%	19%	14%	11%	19%	18%	10%	20%	11%	10%	18%	11%	19%	10%	13%	31%	10%	11%	11%	12%	15%	14%
Yes, probably	424	165	111	132	205	41	178	169	144	106	210	190	205	172	48	74	122	198	264	362	283	295
	41%	43%	49%	35%	44%	49%	38%	42%	45%	37%	46%	38%	44%	37%	50%	37%	50%	45%	44%	42%	41%	41%
No, probably not	199	44	53	95	61	13	125	41	74	82	51	137	50	130	19	16	37	87	120	174	115	149
	19%	11%	23%	25%	13%	15%	26%	10%	23%	28%	11%	27%	11%	28%	20%	8%	15%	20%	20%	20%	17%	21%
No, definitely not	26	11	1	14	11	0	15	12	3	11	11	14	13	13	0	5	6	9	15	22	20	19
	3%	3%	*%	4%	2%	*%	3%	3%	1%	4%	2%	3%	3%	3%	*%	2%	2%	2%	3%	3%	3%	3%
Unsure	232	91	33	101	107	15	110	101	63	61	105	111	107	108	17	46	54	100	135	190	166	160
	23%	24%	14%	26%	23%	18%	23%	25%	20%	21%	23%	22%	23%	23%	17%	23%	22%	22%	23%	22%	24%	22%

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[QXWarSoon] Do you think the United States will enter a major war in the next few years?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	573	285	164	170	398	106	64	133	266	173	144	114	94	141	222	60	237	182
	56%	60%	53%	65%	52%	68%	60%	54%	55%	57%	55%	65%	51%	53%	66%	56%	62%	43%
NO, DEFINITELY/PROBABLY NOT	225	92	73	45	179	21	25	61	106	58	50	20	49	64	41	21	57	119
	22%	19%	24%	17%	24%	13%	23%	25%	22%	19%	19%	12%	27%	24%	12%	20%	15%	28%
Yes, definitely	148	61	51	61	87	33	28	30	67	51	29	36	23	30	76	9	62	24
	14%	13%	16%	23%	11%	21%	26%	12%	14%	17%	11%	20%	12%	11%	23%	9%	16%	6%
Yes, probably	424	224	113	109	311	73	37	103	199	122	115	78	71	111	146	51	174	159
	41%	47%	37%	41%	41%	47%	34%	42%	42%	40%	44%	45%	39%	42%	44%	48%	46%	38%
No, probably not	199	78	66	39	160	19	20	57	89	53	45	18	41	60	33	18	47	108
	19%	16%	21%	15%	21%	12%	18%	23%	18%	18%	17%	10%	22%	23%	10%	17%	12%	26%
No, definitely not	26	14	7	7	19	2	5	4	17	5	5	3	8	4	8	2	11	11
	3%	3%	2%	2%	3%	1%	4%	1%	4%	2%	2%	2%	4%	2%	2%	2%	3%	3%
Unsure	232	101	73	48	183	29	19	53	108	71	66	42	40	59	72	26	88	121
	23%	21%	24%	18%	24%	19%	18%	21%	22%	24%	26%	24%	22%	22%	21%	24%	23%	29%

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[QXWarRegion_EastAsia] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In East Asia

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	378	161	205	173	260	37	52	58	57	55	97	111	170	208
	37%	40%	43%	31%	38%	31%	40%	41%	37%	35%	34%	39%	38%	36%
VERY/SOMEWHAT UNLIKELY	421	156	196	225	281	49	46	56	64	69	119	112	190	231
	41%	39%	41%	41%	41%	41%	35%	40%	42%	44%	41%	39%	42%	40%
Very likely	92	34	58	34	60	13	11	19	14	15	26	18	48	44
	9%	9%	12%	6%	9%	11%	8%	13%	9%	10%	9%	6%	11%	8%
Somewhat likely	286	127	147	139	200	24	41	39	43	40	71	93	122	164
	28%	31%	31%	25%	29%	20%	32%	28%	28%	25%	25%	32%	27%	28%
Somewhat unlikely	269	101	125	144	197	20	31	37	36	47	77	72	120	149
	26%	25%	26%	26%	29%	17%	24%	26%	24%	30%	27%	25%	26%	26%
Very unlikely	152	55	70	82	84	29	15	20	28	22	42	40	70	82
	15%	14%	15%	15%	12%	24%	12%	14%	18%	14%	15%	14%	15%	14%
Unsure	230	86	76	154	150	32	32	27	32	34	72	64	93	137
	22%	21%	16%	28%	22%	27%	24%	19%	21%	22%	25%	22%	21%	24%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarRegion_EastAsia] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In East Asia

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	378	83	160	103	32	243	135	154	105	93	91	75	72	33	163	24	147
	37%	39%	39%	35%	30%	39%	34%	39%	36%	40%	40%	31%	35%	41%	33%	36%	45%
VERY/SOMEWHAT UNLIKELY	421	65	158	146	51	223	197	137	143	72	96	120	91	35	218	24	112
	41%	31%	38%	50%	48%	36%	49%	34%	49%	31%	42%	50%	44%	43%	45%	35%	34%
Very likely	92	23	31	28	9	54	38	30	29	20	16	13	30	8	49	6	26
	9%	11%	7%	10%	9%	9%	9%	8%	10%	8%	7%	5%	15%	10%	10%	9%	8%
Somewhat likely	286	59	129	75	23	189	98	124	76	74	75	63	42	25	114	18	121
	28%	28%	31%	25%	22%	30%	24%	31%	26%	32%	33%	26%	21%	31%	23%	27%	37%
Somewhat unlikely	269	42	102	92	34	144	125	98	100	49	61	68	64	23	141	12	75
	26%	20%	24%	31%	32%	23%	31%	25%	34%	21%	27%	28%	31%	29%	29%	17%	23%
Very unlikely	152	23	56	54	17	80	71	40	44	23	36	52	27	12	78	12	37
	15%	11%	14%	18%	16%	13%	18%	10%	15%	10%	16%	21%	13%	14%	16%	18%	11%
Unsure	230	64	97	46	23	161	69	106	44	68	40	45	42	13	108	20	67
	22%	30%	23%	16%	22%	26%	17%	27%	15%	29%	18%	19%	21%	17%	22%	29%	21%

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[QXWarRegion_EastAsia] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In East Asia

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	378	177	85	102	221	30	127	192	99	80	214	134	218	127	33	103	109	170	211	304	256	247
	37%	46%	37%	27%	47%	35%	27%	47%	31%	27%	46%	26%	47%	27%	34%	51%	45%	38%	35%	36%	37%	34%
VERY/SOMEWHAT UNLIKELY	421	122	101	188	144	37	239	118	136	166	147	260	142	238	40	48	84	179	255	359	269	308
	41%	32%	44%	49%	31%	44%	51%	29%	43%	57%	32%	51%	31%	51%	42%	24%	35%	40%	43%	42%	39%	43%
Very likely	92	42	19	28	53	5	34	55	14	18	55	32	56	32	4	32	20	37	42	65	61	60
	9%	11%	8%	7%	11%	6%	7%	14%	4%	6%	12%	6%	12%	7%	4%	16%	8%	8%	7%	8%	9%	8%
Somewhat likely	286	135	66	74	168	25	93	136	85	62	159	102	162	95	29	71	90	133	169	239	195	187
	28%	35%	29%	19%	36%	30%	20%	34%	27%	21%	34%	20%	35%	20%	30%	35%	37%	30%	28%	28%	28%	26%
Somewhat unlikely	269	88	64	109	104	21	143	75	93	100	101	157	96	146	26	35	57	114	161	225	171	194
	26%	23%	28%	28%	22%	25%	30%	19%	29%	34%	22%	31%	21%	31%	27%	17%	24%	26%	27%	26%	25%	27%
Very unlikely	152	34	37	80	40	16	96	42	43	66	45	103	46	92	14	13	27	65	94	134	98	115
	15%	9%	16%	21%	8%	19%	20%	10%	14%	23%	10%	20%	10%	20%	14%	7%	11%	15%	16%	16%	14%	16%
Unsure	230	86	43	92	106	17	106	96	82	44	102	113	102	105	23	51	49	95	131	192	163	166
	22%	22%	19%	24%	23%	21%	22%	24%	26%	15%	22%	22%	22%	22%	24%	25%	20%	21%	22%	22%	24%	23%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarRegion_EastAsia] How likely is a major war involving the United States to break out in the following areas in the coming years?

-In East Asia

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	378	189	99	100	277	49	51	97	151	130	63	90	75	80	172	41	173	107
	37%	40%	32%	38%	36%	32%	47%	39%	31%	43%	24%	51%	41%	30%	51%	38%	45%	25%
VERY/SOMEWHAT UNLIKELY	421	179	151	110	309	63	47	101	234	86	130	48	64	137	89	43	103	229
	41%	37%	49%	42%	41%	41%	44%	41%	49%	28%	50%	27%	35%	52%	27%	41%	27%	54%
Very likely	92	50	30	28	64	12	15	23	39	30	13	26	12	13	44	8	31	19
	9%	10%	10%	10%	8%	8%	14%	9%	8%	10%	5%	15%	6%	5%	13%	8%	8%	4%
Somewhat likely	286	139	69	73	212	37	35	74	112	101	50	64	63	67	129	32	141	88
	28%	29%	22%	28%	28%	24%	33%	30%	23%	33%	19%	36%	34%	25%	38%	30%	37%	21%
Somewhat unlikely	269	114	93	69	198	40	29	69	141	59	80	37	45	88	61	33	73	142
	26%	24%	30%	26%	26%	26%	27%	28%	29%	20%	31%	21%	25%	34%	18%	31%	19%	34%
Very unlikely	152	65	58	41	111	23	18	32	93	26	50	11	19	49	28	10	31	87
	15%	14%	19%	16%	15%	15%	17%	13%	19%	9%	19%	6%	10%	18%	8%	9%	8%	21%
Unsure	230	110	60	53	175	43	10	48	95	86	67	37	45	47	73	23	106	86
	22%	23%	19%	20%	23%	28%	9%	20%	20%	29%	26%	21%	24%	18%	22%	21%	28%	20%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarRegion_Europe] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In Europe

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	257	86	143	114	168	25	48	47	43	49	57	61	139	118
	25%	21%	30%	21%	24%	21%	37%	33%	28%	31%	20%	21%	31%	21%
VERY/SOMEWHAT UNLIKELY	574	235	272	302	396	65	56	65	85	84	167	172	234	339
	56%	58%	57%	55%	57%	56%	43%	46%	56%	53%	58%	60%	52%	59%
Very likely	63	24	38	26	42	8	11	10	16	13	13	11	39	24
	6%	6%	8%	5%	6%	7%	9%	7%	10%	8%	5%	4%	9%	4%
Somewhat likely	194	62	105	89	126	17	37	37	27	36	44	50	100	94
	19%	15%	22%	16%	18%	15%	28%	26%	17%	23%	15%	17%	22%	16%
Somewhat unlikely	312	125	156	156	214	37	36	32	50	48	90	92	130	182
	30%	31%	33%	28%	31%	31%	28%	23%	33%	30%	31%	32%	29%	32%
Very unlikely	261	110	115	146	182	29	20	33	35	36	77	80	104	157
	25%	27%	24%	26%	26%	24%	15%	23%	23%	23%	27%	28%	23%	27%
Unsure	199	82	62	136	128	27	26	30	25	25	64	55	80	118
	19%	20%	13%	25%	18%	23%	20%	21%	16%	16%	22%	19%	18%	21%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarRegion_Europe] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In Europe

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	257	61	101	64	31	162	95	98	70	59	67	49	56	21	128	15	76
	25%	28%	24%	22%	29%	26%	24%	25%	24%	25%	29%	20%	27%	26%	26%	23%	23%
VERY/SOMEWHAT UNLIKELY	574	103	229	184	57	332	241	214	180	116	123	146	117	53	272	34	191
	56%	48%	55%	62%	54%	53%	60%	54%	62%	50%	54%	61%	57%	65%	56%	51%	59%
Very likely	63	21	25	13	4	46	17	30	13	17	17	10	13	6	34	7	18
	6%	10%	6%	4%	4%	7%	4%	7%	4%	7%	7%	4%	7%	7%	7%	11%	6%
Somewhat likely	194	39	76	51	27	116	78	68	58	42	50	38	43	15	94	8	57
	19%	19%	18%	17%	26%	18%	19%	17%	20%	18%	22%	16%	21%	19%	19%	12%	18%
Somewhat unlikely	312	57	120	102	32	177	134	109	104	68	61	80	60	33	162	13	103
	30%	27%	29%	35%	30%	28%	34%	27%	36%	29%	27%	33%	29%	41%	33%	19%	32%
Very unlikely	261	46	109	81	25	155	106	105	77	48	62	66	57	20	110	22	88
	25%	21%	26%	28%	24%	25%	27%	26%	26%	20%	27%	28%	28%	24%	22%	32%	27%
Unsure	199	49	84	46	18	133	65	86	42	59	38	46	32	7	89	18	60
	19%	23%	20%	16%	17%	21%	16%	22%	14%	25%	17%	19%	16%	9%	18%	26%	18%

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[QXWarRegion_Europe] How likely is a major war involving the United States to break out in the following areas in the coming years?
-In Europe

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	257	115	52	83	136	23	98	121	69	61	125	112	135	100	22	64	61	114	144	208	159	174
	25%	30%	23%	22%	29%	27%	21%	30%	22%	21%	27%	22%	29%	21%	23%	32%	25%	26%	24%	24%	23%	24%
VERY/SOMEWHAT UNLIKELY	574	184	148	225	236	45	292	188	189	194	237	311	229	291	53	91	133	250	336	485	386	408
	56%	48%	65%	59%	50%	53%	62%	46%	60%	67%	51%	61%	49%	62%	55%	45%	55%	56%	56%	57%	56%	57%
Very likely	63	31	14	17	38	6	20	36	13	12	35	26	33	24	6	28	10	20	28	50	44	44
	6%	8%	6%	4%	8%	7%	4%	9%	4%	4%	7%	5%	7%	5%	6%	14%	4%	5%	5%	6%	6%	6%
Somewhat likely	194	84	38	66	98	18	78	86	56	50	90	86	102	76	16	36	51	94	116	158	115	130
	19%	22%	17%	17%	21%	21%	17%	21%	18%	17%	20%	17%	22%	16%	17%	18%	21%	21%	19%	19%	17%	18%
Somewhat unlikely	312	100	82	119	140	27	145	100	123	88	134	163	122	152	38	55	73	133	199	262	206	215
	30%	26%	36%	31%	30%	32%	31%	25%	39%	30%	29%	32%	26%	32%	40%	27%	30%	30%	33%	31%	30%	30%
Very unlikely	261	85	66	107	96	18	148	88	66	106	103	149	107	139	15	36	59	116	137	223	180	192
	25%	22%	29%	28%	20%	21%	31%	22%	21%	37%	22%	29%	23%	30%	16%	18%	24%	26%	23%	26%	26%	27%
Unsure	199	86	28	74	100	16	83	96	59	34	101	83	99	79	22	47	49	79	117	162	143	139
	19%	22%	12%	19%	21%	19%	18%	24%	19%	12%	22%	16%	21%	17%	22%	23%	20%	18%	20%	19%	21%	19%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarRegion_Europe] How likely is a major war involving the United States to break out in the following areas in the coming years?

-In Europe

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	257	112	97	81	176	43	38	77	103	76	46	53	53	55	100	26	102	76
	25%	23%	31%	31%	23%	28%	35%	31%	22%	25%	18%	30%	29%	21%	30%	25%	27%	18%
VERY/SOMEWHAT UNLIKELY	574	268	163	139	431	75	63	126	294	154	153	85	91	175	162	57	182	286
	56%	56%	53%	53%	57%	49%	59%	51%	61%	51%	59%	48%	50%	66%	48%	54%	48%	68%
Very likely	63	26	27	29	34	16	13	16	26	22	10	14	13	13	32	3	26	9
	6%	6%	9%	11%	4%	10%	12%	6%	5%	7%	4%	8%	7%	5%	10%	3%	7%	2%
Somewhat likely	194	86	71	52	141	27	25	61	77	55	36	39	40	42	67	23	76	68
	19%	18%	23%	20%	19%	18%	23%	25%	16%	18%	14%	22%	22%	16%	20%	21%	20%	16%
Somewhat unlikely	312	147	89	83	227	43	40	68	158	86	79	54	52	91	97	36	110	141
	30%	31%	29%	32%	30%	28%	37%	28%	33%	28%	31%	31%	28%	35%	29%	33%	29%	33%
Very unlikely	261	121	73	55	204	32	23	58	135	68	73	31	39	84	65	22	72	145
	25%	25%	24%	21%	27%	21%	21%	24%	28%	23%	28%	17%	21%	32%	20%	20%	19%	34%
Unsure	199	99	50	43	154	37	7	43	83	72	62	38	39	34	73	23	98	60
	19%	21%	16%	17%	20%	24%	6%	17%	17%	24%	24%	22%	21%	13%	22%	22%	26%	14%

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[QXWarRegion_MiddleEast] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In the Middle East

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	652	251	317	335	459	54	80	83	106	106	178	178	295	356
	63%	62%	66%	61%	66%	46%	62%	58%	69%	67%	62%	62%	65%	62%
VERY/SOMEWHAT UNLIKELY	225	90	113	111	140	41	28	31	29	30	68	66	90	134
	22%	22%	24%	20%	20%	35%	22%	22%	19%	19%	23%	23%	20%	23%
Very likely	235	88	128	107	170	18	28	32	45	37	58	62	115	120
	23%	22%	27%	19%	25%	15%	21%	23%	30%	24%	20%	22%	25%	21%
Somewhat likely	417	162	188	228	289	36	53	51	61	69	120	116	180	236
	40%	40%	40%	41%	42%	31%	41%	36%	40%	43%	42%	40%	40%	41%
Somewhat unlikely	170	71	84	85	116	24	22	24	19	24	51	52	66	103
	16%	18%	18%	15%	17%	21%	17%	17%	12%	15%	18%	18%	15%	18%
Very unlikely	55	19	29	26	24	16	6	8	10	6	16	15	24	31
	5%	5%	6%	5%	3%	14%	5%	5%	7%	4%	6%	5%	5%	5%
Unsure	153	63	46	106	92	23	21	28	18	22	42	43	67	85
	15%	16%	10%	19%	13%	19%	16%	20%	12%	14%	15%	15%	15%	15%

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[QXWarRegion_MiddleEast] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In the Middle East

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	652	121	265	198	67	386	265	257	203	140	128	165	144	54	303	44	215
	63%	57%	64%	67%	64%	62%	66%	64%	69%	60%	56%	69%	70%	67%	62%	64%	66%
VERY/SOMEWHAT UNLIKELY	225	52	86	62	24	138	86	74	64	50	67	48	35	19	111	13	67
	22%	24%	21%	21%	23%	22%	21%	19%	22%	21%	30%	20%	17%	24%	23%	20%	21%
Very likely	235	39	101	64	31	140	95	98	73	52	51	50	52	19	106	18	86
	23%	18%	24%	22%	30%	22%	24%	25%	25%	22%	23%	21%	25%	24%	22%	26%	26%
Somewhat likely	417	82	164	134	36	247	170	159	130	89	77	115	92	35	197	26	129
	40%	39%	40%	46%	34%	39%	43%	40%	45%	38%	34%	48%	45%	43%	40%	39%	39%
Somewhat unlikely	170	39	61	51	18	100	69	61	55	31	50	41	28	17	79	9	56
	16%	18%	15%	17%	17%	16%	17%	15%	19%	13%	22%	17%	13%	21%	16%	13%	17%
Very unlikely	55	12	25	10	6	37	17	14	9	19	18	7	8	2	33	4	12
	5%	6%	6%	4%	6%	6%	4%	3%	3%	8%	8%	3%	4%	3%	7%	7%	4%
Unsure	153	40	63	35	14	103	49	67	25	44	32	27	26	8	74	11	44
	15%	19%	15%	12%	14%	16%	12%	17%	9%	19%	14%	11%	13%	10%	15%	16%	13%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarRegion_MiddleEast] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In the Middle East

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	652	260	163	206	333	57	262	278	194	173	325	290	323	268	61	147	168	283	378	550	445	457
	63%	68%	71%	54%	71%	67%	55%	69%	61%	60%	70%	57%	70%	57%	63%	73%	69%	64%	63%	64%	65%	63%
VERY/SOMEWHAT UNLIKELY	225	67	48	106	75	18	131	71	74	79	74	139	79	128	17	27	44	95	137	185	138	157
	22%	17%	21%	28%	16%	21%	28%	17%	23%	27%	16%	27%	17%	27%	17%	13%	18%	21%	23%	22%	20%	22%
Very likely	235	119	43	68	137	19	79	131	45	57	128	92	137	90	9	75	58	101	138	196	160	152
	23%	31%	19%	18%	29%	23%	17%	32%	14%	20%	28%	18%	30%	19%	9%	37%	24%	23%	23%	23%	23%	21%
Somewhat likely	417	140	120	139	196	37	183	147	149	116	198	198	186	178	53	72	109	183	240	354	285	305
	40%	37%	53%	36%	42%	44%	39%	36%	47%	40%	43%	39%	40%	38%	54%	36%	45%	41%	40%	41%	41%	42%
Somewhat unlikely	170	54	38	77	62	7	101	53	55	62	57	104	61	98	10	20	38	70	108	143	95	114
	16%	14%	17%	20%	13%	8%	21%	13%	17%	21%	12%	21%	13%	21%	11%	10%	16%	16%	18%	17%	14%	16%
Very unlikely	55	13	10	29	14	11	31	18	19	17	17	35	18	31	6	7	6	24	29	42	43	43
	5%	3%	4%	8%	3%	13%	6%	5%	6%	6%	4%	7%	4%	7%	7%	4%	3%	6%	5%	5%	6%	6%
Unsure	153	58	17	70	63	10	79	57	49	38	63	77	60	74	19	28	31	65	82	120	105	107
	15%	15%	7%	18%	13%	12%	17%	14%	16%	13%	14%	15%	13%	16%	19%	14%	13%	15%	14%	14%	15%	15%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarRegion_MiddleEast] How likely is a major war involving the United States to break out in the following areas in the coming years?
 -In the Middle East

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT LIKELY	652	316	190	175	473	98	77	148	309	195	159	134	116	161	242	67	265	252
	63%	66%	62%	66%	62%	63%	71%	60%	64%	64%	61%	76%	64%	61%	72%	63%	69%	60%
VERY/SOMEWHAT UNLIKELY	225	102	74	49	176	24	25	60	111	54	55	24	36	67	47	25	46	113
	22%	21%	24%	19%	23%	16%	23%	24%	23%	18%	21%	14%	20%	26%	14%	23%	12%	27%
Very likely	235	102	82	70	165	36	33	50	119	66	52	53	42	45	105	24	101	75
	23%	21%	26%	26%	22%	23%	31%	20%	25%	22%	20%	30%	23%	17%	31%	23%	27%	18%
Somewhat likely	417	214	109	105	308	62	43	99	190	128	107	81	75	116	137	43	164	177
	40%	45%	35%	40%	40%	40%	40%	40%	39%	42%	41%	46%	41%	44%	41%	40%	43%	42%
Somewhat unlikely	170	82	55	44	125	24	21	49	80	41	43	23	27	49	35	25	31	78
	16%	17%	18%	17%	16%	15%	19%	20%	17%	13%	16%	13%	15%	19%	10%	23%	8%	19%
Very unlikely	55	21	18	5	50	1	4	11	31	13	12	1	9	18	13	-	15	35
	5%	4%	6%	2%	7%	*%	4%	4%	6%	4%	4%	1%	5%	7%	4%		4%	8%
Unsure	153	60	45	39	112	33	7	38	61	54	47	18	30	35	45	14	71	57
	15%	13%	15%	15%	15%	21%	6%	16%	13%	18%	18%	10%	17%	13%	13%	14%	18%	14%

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[QXWarVolunteer] If the United States entered a major war, would you volunteer to serve in the armed forces?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	217	88	161	57	134	28	36	18	38	36	72	54	92	125
	21%	22%	34%	10%	19%	24%	28%	13%	25%	23%	25%	19%	20%	22%
NO, DEFINITELY/PROBABLY NOT	742	296	283	459	514	77	84	113	102	103	199	224	318	424
	72%	73%	59%	83%	74%	65%	65%	80%	66%	65%	69%	78%	70%	74%
Yes, definitely	107	42	89	18	69	11	13	4	15	13	41	34	32	75
	10%	10%	19%	3%	10%	10%	10%	2%	10%	8%	14%	12%	7%	13%
Yes, probably	110	46	72	38	66	17	23	14	23	22	31	20	60	50
	11%	11%	15%	7%	9%	14%	18%	10%	15%	14%	11%	7%	13%	9%
No, probably not	223	82	125	98	136	20	30	60	28	32	58	46	119	104
	22%	20%	26%	18%	20%	17%	23%	42%	18%	20%	20%	16%	26%	18%
No, definitely not	519	214	158	361	378	57	55	53	74	71	142	178	199	320
	50%	53%	33%	65%	55%	48%	42%	38%	48%	45%	49%	62%	44%	56%
Unsure	70	19	33	37	42	12	10	11	13	19	17	10	43	27
	7%	5%	7%	7%	6%	11%	7%	8%	9%	12%	6%	3%	10%	5%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QXWarVolunteer] If the United States entered a major war, would you volunteer to serve in the armed forces?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	217	50	100	54	13	150	67	91	43	55	49	43	48	19	104	13	76
	21%	24%	24%	18%	12%	24%	17%	23%	15%	23%	21%	18%	24%	23%	21%	19%	23%
NO, DEFINITELY/PROBABLY NOT	742	142	291	219	89	433	308	284	229	160	165	186	144	57	348	41	242
	72%	67%	70%	74%	84%	69%	77%	71%	78%	69%	73%	77%	70%	70%	71%	60%	74%
Yes, definitely	107	21	55	28	3	76	31	51	18	30	23	24	18	10	42	7	50
	10%	10%	13%	9%	3%	12%	8%	13%	6%	13%	10%	10%	9%	12%	9%	10%	15%
Yes, probably	110	29	45	26	10	74	36	40	26	24	26	19	31	9	62	7	26
	11%	13%	11%	9%	9%	12%	9%	10%	9%	10%	11%	8%	15%	11%	13%	10%	8%
No, probably not	223	39	97	52	35	136	87	76	60	50	48	49	47	13	126	17	54
	22%	18%	23%	18%	33%	22%	22%	19%	20%	22%	21%	20%	23%	16%	26%	25%	17%
No, definitely not	519	103	194	167	54	297	221	208	169	110	118	137	97	44	222	24	187
	50%	48%	47%	57%	51%	47%	55%	52%	58%	47%	52%	57%	47%	54%	45%	36%	57%
Unsure	70	21	23	21	4	44	26	23	20	19	14	11	13	6	37	14	8
	7%	10%	6%	7%	4%	7%	6%	6%	7%	8%	6%	5%	6%	7%	8%	20%	3%

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[QXWarVolunteer] If the United States entered a major war, would you volunteer to serve in the armed forces?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	217	108	47	61	133	15	70	116	57	42	128	79	132	72	13	60	65	83	110	171	163	145
	21%	28%	20%	16%	28%	17%	15%	28%	18%	14%	28%	16%	29%	15%	13%	30%	27%	19%	18%	20%	24%	20%
NO, DEFINITELY/PROBABLY NOT	742	255	162	301	308	56	377	265	228	238	301	399	303	369	70	126	164	337	454	633	467	529
	72%	66%	71%	79%	65%	66%	80%	65%	72%	82%	65%	79%	65%	79%	72%	63%	68%	76%	76%	74%	68%	73%
Yes, definitely	107	59	22	25	70	5	32	66	24	15	66	34	72	30	5	32	35	36	45	82	87	64
	10%	15%	10%	7%	15%	6%	7%	16%	7%	5%	14%	7%	16%	6%	5%	16%	14%	8%	8%	10%	13%	9%
Yes, probably	110	49	25	36	62	10	38	49	33	27	62	46	60	42	8	28	30	47	65	89	76	81
	11%	13%	11%	9%	13%	11%	8%	12%	10%	9%	13%	9%	13%	9%	8%	14%	12%	11%	11%	10%	11%	11%
No, probably not	223	83	59	77	100	16	107	85	86	49	94	115	95	101	27	36	54	109	136	195	139	157
	22%	22%	26%	20%	21%	19%	23%	21%	27%	17%	20%	23%	21%	22%	28%	18%	22%	25%	23%	23%	20%	22%
No, definitely not	519	172	102	224	209	40	270	180	141	189	207	284	208	268	43	90	109	229	319	438	327	372
	50%	45%	45%	59%	44%	47%	57%	44%	45%	65%	45%	56%	45%	57%	44%	45%	45%	52%	53%	51%	48%	52%
Unsure	70	22	20	20	31	14	26	25	33	9	33	28	27	29	14	16	14	23	33	51	58	47
	7%	6%	9%	5%	6%	16%	5%	6%	10%	3%	7%	6%	6%	6%	15%	8%	6%	5%	5%	6%	8%	7%

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[QXWarVolunteer] If the United States entered a major war, would you volunteer to serve in the armed forces?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
YES, DEFINITELY/PROBABLY	217	112	55	74	143	24	50	54	95	68	27	44	40	30	96	30	110	67
	21%	23%	18%	28%	19%	16%	46%	22%	20%	23%	11%	25%	22%	11%	29%	29%	29%	16%
NO, DEFINITELY/PROBABLY NOT	742	337	223	172	567	119	52	169	359	213	220	121	134	202	215	73	240	334
	72%	71%	72%	65%	74%	77%	48%	69%	75%	70%	85%	69%	74%	77%	64%	69%	63%	79%
Yes, definitely	107	57	22	32	75	5	27	23	42	42	2	24	14	16	47	18	59	37
	10%	12%	7%	12%	10%	3%	25%	9%	9%	14%	1%	14%	7%	6%	14%	17%	15%	9%
Yes, probably	110	55	32	42	68	19	23	32	53	26	25	20	26	14	49	13	51	30
	11%	12%	10%	16%	9%	13%	21%	13%	11%	9%	10%	11%	14%	5%	15%	12%	13%	7%
No, probably not	223	84	97	48	175	25	23	46	122	55	53	38	47	64	72	20	74	86
	22%	18%	31%	18%	23%	16%	21%	19%	25%	18%	20%	21%	26%	24%	21%	19%	19%	20%
No, definitely not	519	253	126	124	392	94	30	123	237	159	167	84	88	138	143	53	166	248
	50%	53%	41%	47%	51%	61%	27%	50%	49%	52%	64%	48%	48%	52%	43%	50%	44%	59%
Unsure	70	29	31	18	51	11	7	23	26	21	12	11	8	31	23	3	32	21
	7%	6%	10%	7%	7%	7%	6%	9%	5%	7%	5%	6%	5%	12%	7%	3%	8%	5%

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[QMcCarthyDecision] Do you think the U.S. House of Representatives voting to remove Kevin McCarthy as Speaker was the right or wrong decision?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE RIGHT DECISION	324	137	166	158	206	47	52	47	53	63	94	67	163	161
	31%	34%	35%	29%	30%	40%	40%	33%	35%	40%	33%	23%	36%	28%
DEFINITELY/PROBABLY THE WRONG DECISION	417	157	215	203	316	40	30	27	53	51	110	177	131	287
	41%	39%	45%	37%	46%	34%	23%	19%	35%	32%	38%	61%	29%	50%
Definitely the right decision	124	53	63	60	81	25	15	14	21	23	39	25	59	65
	12%	13%	13%	11%	12%	22%	12%	10%	14%	15%	14%	9%	13%	11%
Probably the right decision	200	84	102	98	125	22	37	33	31	39	55	42	104	96
	19%	21%	21%	18%	18%	18%	28%	24%	21%	25%	19%	14%	23%	17%
Probably the wrong decision	226	90	109	117	166	22	23	20	25	35	61	85	79	147
	22%	22%	23%	21%	24%	18%	18%	14%	16%	22%	21%	30%	18%	25%
Definitely the wrong decision	191	67	106	85	150	18	6	7	28	16	49	91	51	140
	19%	17%	22%	15%	22%	15%	5%	5%	18%	10%	17%	32%	11%	24%
Unsure	288	110	96	191	169	31	48	68	47	44	84	44	159	128
	28%	27%	20%	35%	24%	26%	37%	48%	31%	28%	29%	15%	35%	22%

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[QMcCarthyDecision] Do you think the U.S. House of Representatives voting to remove Kevin McCarthy as Speaker was the right or wrong decision?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE RIGHT DECISION	324	66	135	93	29	201	123	117	89	83	66	80	63	19	168	20	91
	31%	31%	33%	32%	28%	32%	31%	29%	31%	36%	29%	33%	31%	24%	34%	30%	28%
DEFINITELY/PROBABLY THE WRONG DECISION	417	85	165	125	41	249	167	179	136	69	104	93	102	44	169	25	178
	41%	40%	40%	43%	39%	40%	42%	45%	47%	29%	46%	39%	49%	54%	35%	37%	55%
Definitely the right decision	124	22	57	27	18	79	44	50	31	30	24	23	34	9	70	4	32
	12%	11%	14%	9%	17%	13%	11%	12%	11%	13%	11%	10%	16%	11%	14%	6%	10%
Probably the right decision	200	44	78	67	12	122	78	67	58	53	42	57	29	10	98	16	59
	19%	21%	19%	23%	11%	19%	20%	17%	20%	23%	18%	24%	14%	13%	20%	24%	18%
Probably the wrong decision	226	46	83	67	28	130	95	89	76	43	56	43	58	22	88	21	91
	22%	22%	20%	23%	26%	21%	24%	22%	26%	18%	25%	18%	28%	27%	18%	31%	28%
Definitely the wrong decision	191	38	81	58	13	120	72	90	60	26	48	50	44	22	81	4	87
	19%	18%	20%	20%	13%	19%	18%	23%	21%	11%	21%	21%	21%	27%	17%	7%	27%
Unsure	288	61	115	75	35	176	111	102	67	82	58	67	41	18	152	22	58
	28%	29%	28%	26%	33%	28%	28%	26%	23%	35%	25%	28%	20%	22%	31%	33%	18%

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[QMcCarthyDecision] Do you think the U.S. House of Representatives voting to remove Kevin McCarthy as Speaker was the right or wrong decision?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE RIGHT DECISION	324	111	92	117	139	23	161	121	99	101	137	169	134	163	27	77	59	118	165	265	206	232
	31%	29%	40%	30%	30%	27%	34%	30%	31%	35%	30%	33%	29%	35%	28%	38%	24%	27%	28%	31%	30%	32%
DEFINITELY/PROBABLY THE WRONG DECISION	417	167	76	167	201	24	192	177	109	128	202	208	200	193	24	82	110	221	273	370	285	304
	41%	43%	33%	44%	43%	28%	41%	44%	34%	44%	44%	41%	43%	41%	25%	41%	45%	50%	46%	43%	41%	42%
Definitely the right decision	124	42	27	53	49	4	71	51	34	39	49	73	46	71	6	32	15	53	68	99	75	91
	12%	11%	12%	14%	10%	5%	15%	13%	11%	13%	10%	14%	10%	15%	7%	16%	6%	12%	11%	12%	11%	13%
Probably the right decision	200	69	65	64	91	19	91	70	66	62	89	96	88	92	20	45	43	65	97	166	131	141
	19%	18%	29%	17%	19%	22%	19%	17%	21%	21%	19%	19%	19%	20%	21%	22%	18%	15%	16%	19%	19%	20%
Probably the wrong decision	226	81	45	96	97	17	112	84	66	73	99	123	96	113	17	30	61	118	145	196	145	165
	22%	21%	20%	25%	21%	20%	24%	21%	21%	25%	21%	24%	21%	24%	17%	15%	25%	27%	24%	23%	21%	23%
Definitely the wrong decision	191	85	31	71	104	7	80	93	42	56	103	85	104	81	7	52	49	103	128	174	140	139
	19%	22%	14%	19%	22%	8%	17%	23%	13%	19%	22%	17%	22%	17%	7%	26%	20%	23%	21%	20%	20%	19%
Unsure	288	107	60	99	131	38	119	107	109	61	123	129	128	113	46	43	74	105	159	220	197	186
	28%	28%	26%	26%	28%	44%	25%	26%	34%	21%	27%	26%	28%	24%	48%	21%	31%	24%	27%	26%	29%	26%

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[QMcCarthyDecision] Do you think the U.S. House of Representatives voting to remove Kevin McCarthy as Speaker was the right or wrong decision?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE RIGHT DECISION	324	135	119	109	215	55	54	85	140	99	68	50	64	81	114	19	110	133
	31%	28%	38%	41%	28%	35%	50%	35%	29%	33%	26%	28%	35%	31%	34%	18%	29%	32%
DEFINITELY/PROBABLY THE WRONG DECISION	417	237	87	81	336	48	34	88	217	112	111	85	63	95	130	62	173	209
	41%	50%	28%	31%	44%	31%	31%	36%	45%	37%	43%	48%	34%	36%	39%	58%	45%	50%
Definitely the right decision	124	51	42	50	74	28	22	34	55	35	30	18	22	26	45	3	26	76
	12%	11%	14%	19%	10%	18%	20%	14%	12%	11%	11%	10%	12%	10%	13%	3%	7%	18%
Probably the right decision	200	83	77	59	141	27	33	52	84	64	38	32	42	56	69	16	84	57
	19%	17%	25%	22%	19%	17%	30%	21%	18%	21%	15%	18%	23%	21%	21%	15%	22%	14%
Probably the wrong decision	226	113	62	45	181	29	17	49	122	55	68	42	41	46	65	27	78	106
	22%	24%	20%	17%	24%	19%	15%	20%	25%	18%	26%	24%	22%	18%	20%	25%	20%	25%
Definitely the wrong decision	191	124	25	36	155	19	17	39	96	57	42	42	22	48	65	35	95	103
	19%	26%	8%	14%	20%	12%	16%	16%	20%	19%	16%	24%	12%	18%	19%	33%	25%	24%
Unsure	288	106	104	73	210	53	20	73	123	92	82	42	56	88	90	26	99	80
	28%	22%	34%	28%	28%	34%	19%	30%	26%	30%	31%	24%	31%	33%	27%	24%	26%	19%

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[QChinaThreat] Would you say you view China as a major threat, a minor threat, or not a threat to the United States?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A major threat	639	250	324	315	458	59	68	57	78	90	191	222	226	413
	62%	62%	68%	57%	66%	50%	53%	41%	51%	57%	66%	77%	50%	72%
A minor threat	259	96	109	149	170	32	42	47	43	54	73	42	143	115
	25%	24%	23%	27%	25%	27%	32%	33%	28%	34%	25%	15%	32%	20%
Not a threat	50	23	15	34	21	11	6	15	17	4	4	11	35	14
	5%	6%	3%	6%	3%	10%	5%	10%	11%	2%	1%	4%	8%	2%
Unsure	82	34	28	54	42	15	13	23	16	10	21	12	49	33
	8%	8%	6%	10%	6%	13%	10%	16%	10%	6%	7%	4%	11%	6%

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[QChinaThreat] Would you say you view China as a major threat, a minor threat, or not a threat to the United States?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A major threat	639	136	245	185	72	381	257	264	193	138	142	154	135	55	271	36	254
	62%	64%	59%	63%	68%	61%	64%	66%	66%	59%	63%	64%	65%	68%	55%	53%	78%
A minor threat	259	47	105	86	20	153	106	87	83	58	56	63	51	19	135	25	52
	25%	22%	25%	29%	19%	24%	27%	22%	28%	25%	25%	26%	25%	23%	28%	38%	16%
Not a threat	50	6	34	4	6	40	10	19	3	18	11	12	9	-	33	2	7
	5%	3%	8%	1%	5%	6%	2%	5%	1%	8%	5%	5%	4%		7%	3%	2%
Unsure	82	23	31	19	8	54	28	29	14	20	19	11	11	7	51	4	13
	8%	11%	8%	7%	8%	9%	7%	7%	5%	9%	8%	5%	6%	9%	10%	6%	4%

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[QChinaThreat] Would you say you view China as a major threat, a minor threat, or not a threat to the United States?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A major threat	639	286	133	204	350	46	243	304	168	157	346	265	342	243	53	165	167	295	395	541	453	440
	62%	74%	58%	53%	74%	54%	51%	75%	53%	54%	75%	52%	74%	52%	55%	82%	69%	66%	66%	63%	66%	61%
A minor threat	259	67	69	116	87	21	151	68	101	89	77	163	86	152	20	20	60	99	144	213	149	180
	25%	17%	30%	30%	18%	25%	32%	17%	32%	31%	17%	32%	19%	32%	21%	10%	25%	22%	24%	25%	22%	25%
Not a threat	50	9	17	20	12	4	34	8	19	21	15	30	13	31	6	3	7	16	17	38	27	36
	5%	2%	7%	5%	3%	4%	7%	2%	6%	7%	3%	6%	3%	7%	6%	2%	3%	4%	3%	4%	4%	5%
Unsure	82	22	9	41	23	14	45	26	30	22	25	48	21	44	17	13	9	33	41	64	58	65
	8%	6%	4%	11%	5%	17%	10%	6%	9%	8%	5%	10%	5%	9%	18%	6%	4%	7%	7%	7%	8%	9%

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[QChinaThreat] Would you say you view China as a major threat, a minor threat, or not a threat to the United States?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A major threat	639	326	160	148	488	81	68	123	317	198	158	146	115	127	257	77	292	213
	62%	68%	52%	56%	64%	52%	62%	50%	66%	66%	61%	83%	63%	48%	77%	73%	76%	50%
A minor threat	259	102	94	81	176	46	35	78	121	59	71	23	48	90	54	25	64	134
	25%	21%	30%	31%	23%	30%	32%	32%	25%	20%	27%	13%	26%	34%	16%	23%	17%	32%
Not a threat	50	23	16	15	34	11	5	21	14	14	13	3	3	23	10	-	6	42
	5%	5%	5%	6%	5%	7%	4%	8%	3%	5%	5%	1%	2%	9%	3%		2%	10%
Unsure	82	27	40	19	62	18	1	24	27	30	19	5	17	24	14	4	20	34
	8%	6%	13%	7%	8%	12%	1%	10%	6%	10%	7%	3%	9%	9%	4%	4%	5%	8%

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[QExecutiveOrder] Do you support or oppose the following measure: restricting or prohibiting U.S. investment in China as it relates to sensitive technologies like semiconductors, quantum computing and artificial intelligence.

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	598	227	312	286	422	62	64	56	74	94	186	188	224	374
	58%	56%	66%	52%	61%	53%	49%	40%	48%	59%	64%	65%	50%	65%
STRONGLY/SOMEWHAT OPPOSE	234	93	102	133	146	30	34	30	46	36	58	64	112	122
	23%	23%	21%	24%	21%	25%	26%	21%	30%	23%	20%	22%	25%	21%
Strongly support	353	139	196	156	275	27	26	18	34	38	122	141	90	263
	34%	35%	41%	28%	40%	23%	20%	13%	22%	24%	42%	49%	20%	46%
Somewhat support	245	87	116	130	147	34	38	38	40	56	64	47	134	111
	24%	22%	24%	23%	21%	29%	29%	27%	26%	35%	22%	16%	30%	19%
Somewhat oppose	129	42	51	77	70	16	26	17	33	21	38	19	72	57
	12%	11%	11%	14%	10%	14%	20%	12%	22%	13%	13%	7%	16%	10%
Strongly oppose	106	51	50	56	76	14	8	13	13	15	20	45	40	65
	10%	13%	10%	10%	11%	12%	6%	9%	8%	9%	7%	16%	9%	11%
Unsure	197	84	63	134	123	26	32	56	33	28	45	35	117	80
	19%	21%	13%	24%	18%	22%	24%	39%	21%	18%	16%	12%	26%	14%

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[QExecutiveOrder] Do you support or oppose the following measure: restricting or prohibiting U.S. investment in China as it relates to sensitive technologies like semiconductors, quantum computing and artificial intelligence.

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	598	105	240	186	66	345	252	234	187	112	135	153	135	50	269	31	218
	58%	49%	58%	63%	62%	55%	63%	59%	64%	48%	59%	64%	66%	61%	55%	46%	67%
STRONGLY/SOMEWHAT OPPOSE	234	59	100	52	23	159	75	88	58	67	52	56	36	16	115	23	66
	23%	28%	24%	18%	22%	25%	19%	22%	20%	29%	23%	24%	17%	20%	23%	34%	20%
Strongly support	353	64	157	106	25	220	131	166	108	60	80	80	86	36	140	11	157
	34%	30%	38%	36%	24%	35%	33%	42%	37%	25%	35%	33%	42%	44%	29%	16%	48%
Somewhat support	245	41	83	80	41	125	121	68	79	52	55	73	49	14	130	20	61
	24%	20%	20%	27%	38%	20%	30%	17%	27%	22%	24%	30%	24%	18%	27%	30%	19%
Somewhat oppose	129	30	59	27	12	89	39	39	31	32	28	37	19	11	78	12	22
	12%	14%	14%	9%	12%	14%	10%	10%	11%	14%	12%	15%	9%	13%	16%	18%	7%
Strongly oppose	106	29	41	25	11	70	36	49	27	35	25	20	17	6	37	11	44
	10%	14%	10%	9%	10%	11%	9%	12%	9%	15%	11%	8%	8%	7%	8%	16%	14%
Unsure	197	49	74	56	17	123	73	76	47	55	40	31	35	15	105	14	42
	19%	23%	18%	19%	16%	20%	18%	19%	16%	24%	18%	13%	17%	18%	21%	20%	13%

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[QExecutiveOrder] Do you support or oppose the following measure: restricting or prohibiting U.S. investment in China as it relates to sensitive technologies like semiconductors, quantum computing and artificial intelligence.

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	598	234	147	205	297	45	255	260	176	158	296	275	294	260	44	138	146	273	355	499	418	410
	58%	61%	65%	54%	63%	54%	54%	64%	55%	54%	64%	54%	64%	55%	46%	68%	60%	62%	60%	58%	61%	57%
STRONGLY/SOMEWHAT OPPOSE	234	80	55	91	96	20	118	82	76	70	92	125	93	114	27	37	53	102	138	199	136	169
	23%	21%	24%	24%	20%	23%	25%	20%	24%	24%	20%	25%	20%	24%	28%	18%	22%	23%	23%	23%	20%	23%
Strongly support	353	181	87	77	236	20	97	201	76	73	233	103	228	107	18	114	110	183	236	309	277	219
	34%	47%	38%	20%	50%	23%	20%	50%	24%	25%	50%	20%	49%	23%	18%	57%	45%	41%	39%	36%	40%	30%
Somewhat support	245	53	60	128	61	26	159	59	99	84	63	171	66	153	26	23	36	91	120	190	141	191
	24%	14%	26%	34%	13%	30%	34%	15%	31%	29%	14%	34%	14%	33%	27%	12%	15%	20%	20%	22%	20%	26%
Somewhat oppose	129	38	32	56	48	11	70	39	46	40	44	76	45	68	16	13	30	54	79	105	70	92
	12%	10%	14%	15%	10%	13%	15%	10%	15%	14%	9%	15%	10%	14%	17%	6%	12%	12%	13%	12%	10%	13%
Strongly oppose	106	42	23	35	48	9	49	43	30	31	49	49	48	47	11	24	22	48	58	94	65	77
	10%	11%	10%	9%	10%	11%	10%	11%	9%	11%	10%	10%	10%	10%	11%	12%	9%	11%	10%	11%	10%	11%
Unsure	197	70	26	86	78	20	99	63	66	62	74	107	76	96	26	27	44	68	104	156	135	143
	19%	18%	11%	23%	17%	23%	21%	16%	21%	21%	16%	21%	16%	20%	26%	14%	18%	15%	17%	18%	20%	20%

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[QExecutiveOrder] Do you support or oppose the following measure: restricting or prohibiting U.S. investment in China as it relates to sensitive technologies like semiconductors, quantum computing and artificial intelligence.

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	598	306	154	137	461	68	69	122	304	171	148	107	102	143	210	74	235	216
	58%	64%	50%	52%	61%	44%	63%	50%	63%	57%	57%	61%	56%	54%	63%	69%	61%	51%
STRONGLY/SOMEWHAT OPPOSE	234	107	67	80	151	47	32	64	104	66	58	46	44	62	72	18	73	110
	23%	22%	22%	30%	20%	31%	30%	26%	22%	22%	22%	26%	24%	23%	21%	17%	19%	26%
Strongly support	353	206	59	72	281	29	43	56	183	114	80	79	61	68	170	57	189	96
	34%	43%	19%	27%	37%	19%	39%	23%	38%	38%	31%	45%	33%	26%	51%	54%	50%	23%
Somewhat support	245	100	95	65	180	39	26	67	121	58	68	28	42	75	40	17	45	120
	24%	21%	31%	25%	24%	25%	24%	27%	25%	19%	26%	16%	23%	28%	12%	16%	12%	28%
Somewhat oppose	129	57	44	49	78	33	16	33	63	33	36	19	22	35	30	12	35	73
	12%	12%	14%	19%	10%	21%	15%	13%	13%	11%	14%	11%	12%	13%	9%	12%	9%	17%
Strongly oppose	106	50	23	30	72	15	16	32	41	33	22	27	23	27	41	6	39	37
	10%	11%	7%	12%	9%	9%	15%	13%	9%	11%	8%	15%	12%	10%	12%	5%	10%	9%
Unsure	197	66	88	47	149	40	7	60	72	65	55	24	36	59	53	15	74	96
	19%	14%	28%	18%	20%	26%	7%	24%	15%	22%	21%	13%	20%	22%	16%	14%	19%	23%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QOrigin] Which of these statements comes closest to your view, even if neither of them is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I prefer the lowest prices for my goods, no matter where the product was made	205	64	95	111	102	37	33	56	43	45	38	23	144	61
	20%	16%	20%	20%	15%	31%	25%	39%	28%	29%	13%	8%	32%	11%
I prefer when my goods are Made in America or made in countries we can trust	765	315	356	410	554	70	86	75	96	105	235	255	276	490
	74%	78%	75%	74%	80%	59%	66%	53%	63%	66%	81%	89%	61%	85%
Unsure	59	25	26	32	35	11	11	11	14	8	15	10	33	25
	6%	6%	6%	6%	5%	10%	8%	8%	9%	5%	5%	4%	7%	4%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QOrigin] Which of these statements comes closest to your view, even if neither of them is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I prefer the lowest prices for my goods, no matter where the product was made	205	39	82	62	22	121	84	54	48	52	48	45	40	11	113	19	26
	20%	18%	20%	21%	21%	19%	21%	14%	16%	22%	21%	19%	19%	14%	23%	29%	8%
I prefer when my goods are Made in America or made in countries we can trust	765	156	307	221	80	463	302	318	235	164	166	185	154	68	346	44	288
	74%	73%	74%	75%	76%	74%	75%	80%	80%	70%	73%	77%	75%	84%	71%	65%	88%
Unsure	59	18	26	11	4	44	14	25	10	18	13	10	12	2	30	4	12
	6%	8%	6%	4%	3%	7%	4%	6%	3%	8%	6%	4%	6%	2%	6%	6%	4%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QOrigin] Which of these statements comes closest to your view, even if neither of them is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I prefer the lowest prices for my goods, no matter where the product was made	205	48	52	98	59	15	131	43	70	87	52	138	56	122	27	24	30	71	95	166	125	157
	20%	12%	23%	26%	12%	18%	28%	11%	22%	30%	11%	27%	12%	26%	28%	12%	12%	16%	16%	19%	18%	22%
I prefer when my goods are Made in America or made in countries we can trust	765	328	164	254	401	57	307	356	218	184	394	336	392	313	60	171	212	356	466	646	526	514
	74%	85%	72%	66%	85%	67%	65%	88%	69%	64%	85%	66%	85%	67%	62%	85%	87%	80%	78%	76%	76%	71%
Unsure	59	9	12	31	12	12	34	7	29	18	16	33	14	35	10	6	1	16	36	43	37	50
	6%	2%	5%	8%	3%	14%	7%	2%	9%	6%	3%	7%	3%	7%	10%	3%	1%	4%	6%	5%	5%	7%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QOrigin] Which of these statements comes closest to your view, even if neither of them is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I prefer the lowest prices for my goods, no matter where the product was made	205	80	88	76	127	51	25	71	79	54	46	30	40	63	36	12	54	101
	20%	17%	28%	29%	17%	33%	24%	29%	16%	18%	18%	17%	22%	24%	11%	12%	14%	24%
I prefer when my goods are Made in America or made in countries we can trust	765	373	198	169	594	95	74	162	379	224	201	141	139	176	291	89	320	295
	74%	78%	64%	64%	78%	61%	68%	66%	79%	74%	77%	80%	76%	67%	87%	84%	84%	70%
Unsure	59	25	24	18	40	9	9	12	22	24	14	6	4	24	7	5	8	26
	6%	5%	8%	7%	5%	6%	8%	5%	5%	8%	5%	3%	2%	9%	2%	4%	2%	6%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTOTParticipate] Do you plan to participate in trick-or-treating this year in any way? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	507	192	208	299	327	63	77	94	101	75	125	111	271	236
	49%	48%	44%	54%	47%	54%	59%	67%	66%	48%	43%	39%	60%	41%
Yes, I plan to give candy to trick-or-treaters	392	149	170	222	261	46	57	69	67	50	103	103	186	206
	38%	37%	36%	40%	38%	39%	44%	49%	44%	32%	36%	36%	41%	36%
Yes, I plan on going trick-or-treating or taking someone else trick-or-treating	187	72	65	122	103	24	43	57	51	39	27	13	147	40
	18%	18%	14%	22%	15%	21%	33%	40%	33%	25%	9%	4%	33%	7%
No, I do not plan on participating in trick-or-treating	483	194	258	225	335	50	52	44	43	78	149	169	164	318
	47%	48%	54%	41%	49%	43%	40%	31%	28%	49%	52%	59%	36%	55%
Unsure	39	17	11	29	29	4	1	4	9	5	15	7	18	22
	4%	4%	2%	5%	4%	4%	1%	3%	6%	3%	5%	3%	4%	4%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTOTParticipate] Do you plan to participate in trick-or-treating this year in any way? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	507	98	199	169	39	298	208	175	152	83	108	124	137	39	296	30	114
	49%	46%	48%	58%	37%	47%	52%	44%	52%	36%	47%	51%	67%	48%	60%	45%	35%
Yes, I plan to give candy to trick-or-treaters	392	78	147	133	33	225	166	133	127	52	90	96	110	32	218	26	103
	38%	37%	35%	45%	31%	36%	41%	33%	43%	22%	40%	40%	53%	39%	45%	38%	32%
Yes, I plan on going trick-or-treating or taking someone else trick-or-treating	187	35	74	71	7	109	78	57	47	39	36	43	43	16	125	10	17
	18%	16%	18%	24%	6%	17%	20%	14%	16%	17%	16%	18%	21%	19%	26%	14%	5%
No, I do not plan on participating in trick-or-treating	483	104	197	120	62	301	182	205	130	141	107	107	63	41	177	36	198
	47%	49%	47%	41%	58%	48%	45%	51%	45%	60%	47%	44%	31%	51%	36%	53%	61%
Unsure	39	10	19	5	5	29	10	19	10	10	12	10	5	1	17	2	14
	4%	5%	5%	2%	5%	5%	3%	5%	3%	4%	5%	4%	2%	1%	3%	3%	4%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTOTParticipate] Do you plan to participate in trick-or-treating this year in any way? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	507	186	116	196	214	44	248	190	158	153	207	279	211	254	42	83	124	215	279	413	330	369
	49%	48%	51%	51%	45%	52%	52%	47%	50%	53%	45%	55%	46%	54%	43%	41%	51%	48%	47%	48%	48%	51%
Yes, I plan to give candy to trick-or-treaters	392	153	89	145	175	33	184	159	122	110	171	207	177	194	22	67	104	184	231	330	264	288
	38%	40%	39%	38%	37%	39%	39%	39%	39%	38%	37%	41%	38%	41%	23%	33%	43%	42%	39%	39%	38%	40%
Yes, I plan on going trick-or-treating or taking someone else trick-or-treating	187	53	45	84	62	18	107	50	71	62	54	124	55	110	22	28	31	57	80	139	110	145
	18%	14%	20%	22%	13%	21%	23%	12%	23%	21%	12%	24%	12%	23%	23%	14%	13%	13%	13%	16%	16%	20%
No, I do not plan on participating in trick-or-treating	483	187	105	173	238	34	210	203	141	128	236	211	239	198	46	114	108	221	294	410	329	325
	47%	48%	46%	45%	51%	41%	44%	50%	44%	44%	51%	42%	52%	42%	47%	57%	45%	50%	49%	48%	48%	45%
Unsure	39	12	8	13	19	6	14	12	18	8	19	16	12	18	9	4	10	8	24	33	29	28
	4%	3%	3%	3%	4%	7%	3%	3%	6%	3%	4%	3%	3%	4%	9%	2%	4%	2%	4%	4%	4%	4%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QTOTParticipate] Do you plan to participate in trick-or-treating this year in any way? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	507	258	156	199	306	121	77	119	255	132	150	80	95	132	154	52	159	196
	49%	54%	50%	75%	40%	78%	71%	48%	53%	44%	58%	46%	52%	50%	46%	48%	42%	46%
Yes, I plan to give candy to trick-or-treaters	392	201	123	124	266	69	56	79	219	94	124	58	71	101	128	45	126	160
	38%	42%	40%	47%	35%	44%	51%	32%	46%	31%	48%	33%	39%	38%	38%	43%	33%	38%
Yes, I plan on going trick-or-treating or taking someone else trick-or-treating	187	82	73	124	63	85	39	58	71	59	48	32	48	52	44	11	47	61
	18%	17%	23%	47%	8%	55%	36%	23%	15%	19%	18%	18%	26%	20%	13%	11%	12%	14%
No, I do not plan on participating in trick-or-treating	483	199	138	62	419	31	31	119	212	151	103	86	82	121	167	54	215	214
	47%	42%	45%	23%	55%	20%	28%	49%	44%	50%	39%	49%	45%	46%	50%	51%	56%	51%
Unsure	39	21	15	3	36	3	0	8	12	20	8	10	6	10	14	1	8	13
	4%	4%	5%	1%	5%	2%	*%	3%	3%	6%	3%	6%	3%	4%	4%	1%	2%	3%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QWhatCandy] You indicated that you plan on giving out candy to trick-or-treaters this year How do you plan to give out candy? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	392	149	170	222	261	46	57	69	67	50	103	103	186	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	127	167	195	261	41	44	39	54	68	95	106	161	201
Leave candy outside for people to collect	58	13	26	32	29	8	18	25	11	6	8	8	42	16
	15%	9%	15%	14%	11%	17%	31%	36%	16%	12%	8%	8%	23%	8%
Give candy out when people knock on my door	311	114	145	166	200	37	49	55	54	40	81	80	149	162
	79%	77%	85%	75%	77%	81%	86%	80%	81%	80%	79%	78%	80%	78%
At a trick-or-treating event outside of my home	84	48	19	64	61	10	12	15	16	15	22	16	46	38
	21%	32%	11%	29%	23%	22%	22%	22%	24%	29%	21%	16%	25%	19%
Some other way (Please specify)	18	9	4	13	14	3	0	1	1	5	5	5	8	10
	5%	6%	3%	6%	6%	6%	1%	2%	2%	11%	5%	5%	4%	5%
None of these ways	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QWhatCandy] You indicated that you plan on giving out candy to trick-or-treaters this year How do you plan to give out candy? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	392	78	147	133	33	225	166	133	127	52	90	96	110	32	218	26	103
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	74	130	120	37	204	157	144	116	64	83	94	80	33	202	24	100
Leave candy outside for people to collect	58	19	15	16	8	34	25	15	14	8	17	13	15	5	32	6	11
	15%	24%	10%	12%	26%	15%	15%	11%	11%	16%	19%	13%	14%	14%	15%	23%	10%
Give candy out when people knock on my door	311	64	120	105	21	184	126	104	95	44	67	77	86	25	177	22	78
	79%	82%	82%	78%	64%	82%	76%	78%	75%	85%	75%	80%	78%	79%	81%	86%	76%
At a trick-or-treating event outside of my home	84	11	27	39	7	38	46	22	39	14	15	20	27	7	48	6	17
	21%	14%	18%	29%	20%	17%	27%	16%	31%	26%	16%	21%	24%	23%	22%	21%	16%
Some other way (Please specify)	18	1	7	7	2	9	9	6	9	4	5	1	4	4	11	2	2
	5%	2%	5%	6%	5%	4%	5%	4%	7%	7%	5%	1%	4%	14%	5%	8%	2%
None of these ways	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QWhatCandy] You indicated that you plan on giving out candy to trick-or-treaters this year How do you plan to give out candy? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	392	153	89	145	175	33	184	159	122	110	171	207	177	194	22	67	104	184	231	330	264	288
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	126	91	139	149	36	177	131	125	103	153	177	156	177	29	57	86	140	171	264	243	259
Leave candy outside for people to collect	58	17	10	31	20	-	38	17	20	21	16	37	20	38	0	7	13	27	33	42	27	47
	15%	11%	12%	21%	11%		21%	11%	17%	19%	9%	18%	11%	19%	2%	10%	12%	14%	14%	13%	10%	16%
Give candy out when people knock on my door	311	114	72	120	128	31	152	122	101	87	131	169	132	157	21	48	76	148	184	262	212	224
	79%	74%	80%	83%	73%	92%	83%	77%	82%	79%	77%	82%	75%	81%	95%	71%	73%	80%	80%	79%	80%	78%
At a trick-or-treating event outside of my home	84	36	19	28	45	6	32	40	27	16	39	41	43	39	2	17	26	40	49	71	60	66
	21%	23%	21%	19%	26%	18%	18%	25%	22%	15%	23%	20%	24%	20%	10%	26%	25%	22%	21%	22%	23%	23%
Some other way (Please specify)	18	1	12	5	1	6	10	3	8	6	2	16	3	15	0	-	1	10	13	17	9	14
	5%	1%	13%	3%	1%	19%	6%	2%	7%	6%	1%	8%	1%	8%	1%	-	1%	6%	5%	5%	4%	5%
None of these ways	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QWhatCandy] You indicated that you plan on giving out candy to trick-or-treaters this year How do you plan to give out candy? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	392	201	123	124	266	69	56	79	219	94	124	58	71	101	128	45	126	160
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	174	102	114	245	63	51	82	175	105	87	57	72	93	111	35	362	362
Leave candy outside for people to collect	58	24	29	30	28	15	15	10	34	14	16	7	12	16	12	8	13	31
	15%	12%	23%	24%	11%	22%	27%	13%	15%	15%	13%	12%	17%	16%	9%	17%	10%	19%
Give candy out when people knock on my door	311	159	100	97	213	48	48	68	181	62	99	40	54	86	94	32	97	131
	79%	79%	81%	78%	80%	70%	87%	86%	82%	66%	80%	68%	77%	86%	73%	71%	77%	82%
At a trick-or-treating event outside of my home	84	41	27	34	47	25	10	20	30	34	21	21	16	18	31	14	25	29
	21%	20%	22%	28%	18%	36%	17%	25%	14%	36%	17%	36%	22%	18%	24%	31%	20%	18%
Some other way (Please specify)	18	6	3	6	12	3	3	2	11	5	8	1	0	9	1	-	0	6
	5%	3%	2%	5%	4%	5%	5%	3%	5%	5%	7%	2%	0%	9%	1%	-	0%	3%
None of these ways	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QCandyGive] How many pieces of candy do you plan to hand out to each trick-or-treater?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	392	149	170	222	261	46	57	69	67	50	103	103	186	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	127	167	195	261	41	44	39	54	68	95	106	161	201
1 piece	36	11	14	22	34	1	1	2	3	5	6	19	11	25
	9%	7%	8%	10%	13%	2%	1%	3%	5%	11%	6%	18%	6%	12%
2 pieces	135	50	56	78	98	6	19	12	28	10	44	40	50	84
	34%	33%	33%	35%	37%	14%	34%	17%	42%	21%	43%	39%	27%	41%
A small handful	170	61	84	86	102	24	30	42	28	29	42	31	98	72
	43%	41%	49%	39%	39%	52%	53%	60%	41%	57%	40%	30%	53%	35%
However much they want	36	18	13	24	14	12	7	12	7	5	6	6	25	12
	9%	12%	7%	11%	5%	26%	12%	17%	11%	11%	6%	6%	13%	6%
Unsure	16	9	4	12	13	3	-	1	1	0	5	8	2	13
	4%	6%	2%	5%	5%	6%	-	2%	1%	1%	5%	8%	1%	6%

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[QCandyGive] How many pieces of candy do you plan to hand out to each trick-or-treater?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	392	78	147	133	33	225	166	133	127	52	90	96	110	32	218	26	103
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	74	130	120	37	204	157	144	116	64	83	94	80	33	202	24	100
1 piece	36	9	11	9	6	20	15	18	15	6	9	10	7	3	14	2	19
	9%	11%	7%	7%	18%	9%	9%	14%	12%	11%	10%	10%	6%	9%	6%	6%	19%
2 pieces	135	20	57	45	13	77	58	44	54	18	25	34	43	14	67	10	40
	34%	25%	39%	34%	40%	34%	35%	33%	42%	34%	28%	35%	39%	42%	31%	39%	39%
A small handful	170	44	60	60	7	103	67	62	41	23	37	40	47	15	107	10	32
	43%	56%	40%	45%	21%	46%	40%	46%	32%	43%	41%	41%	43%	47%	49%	37%	31%
However much they want	36	6	14	11	6	20	17	5	9	5	17	8	6	0	24	4	6
	9%	7%	9%	8%	18%	9%	10%	4%	7%	9%	19%	8%	6%	2%	11%	17%	6%
Unsure	16	0	6	8	1	6	9	4	8	1	2	4	7	-	7	0	6
	4%	0%	4%	6%	3%	3%	6%	3%	7%	3%	2%	5%	6%		3%	1%	6%

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[QCandyGive] How many pieces of candy do you plan to hand out to each trick-or-treater?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	392	153	89	145	175	33	184	159	122	110	171	207	177	194	22	67	104	184	231	330	264	288
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	126	91	139	149	36	177	131	125	103	153	177	156	177	29	57	86	140	171	264	243	259
1 piece	36	12	7	16	14	2	20	11	10	15	15	20	12	19	4	5	8	16	22	31	20	25
	9%	8%	8%	11%	8%	5%	11%	7%	8%	14%	9%	10%	7%	10%	20%	8%	8%	9%	9%	9%	7%	9%
2 pieces	135	68	28	35	77	8	49	74	30	29	74	54	80	49	5	22	54	65	79	114	99	91
	34%	44%	32%	24%	44%	25%	27%	47%	25%	26%	43%	26%	45%	25%	24%	32%	52%	35%	34%	35%	37%	32%
A small handful	170	59	47	64	68	22	81	60	71	39	67	98	70	89	11	30	35	74	98	142	122	126
	43%	39%	53%	44%	39%	65%	44%	38%	58%	36%	39%	47%	40%	46%	49%	45%	34%	40%	42%	43%	46%	44%
However much they want	36	6	3	27	9	0	27	7	6	23	6	30	6	30	-	7	2	16	21	28	12	33
	9%	4%	4%	19%	5%	1%	15%	4%	5%	21%	4%	14%	4%	16%		11%	2%	9%	9%	9%	5%	12%
Unsure	16	8	3	3	8	1	6	6	6	4	9	6	8	6	2	3	5	13	12	15	12	13
	4%	5%	3%	2%	5%	4%	3%	4%	5%	3%	5%	3%	5%	3%	8%	4%	5%	7%	5%	5%	4%	4%

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[QCandyGive] How many pieces of candy do you plan to hand out to each trick-or-treater?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	392	201	123	124	266	69	56	79	219	94	124	58	71	101	128	45	126	160
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	362	174	102	114	245	63	51	82	175	105	87	57	72	93	111	35	362	362
1 piece	36	20	3	7	29	3	4	4	19	12	10	3	5	14	12	2	12	15
	9%	10%	3%	5%	11%	4%	7%	6%	9%	13%	8%	6%	7%	13%	9%	4%	10%	9%
2 pieces	135	92	24	40	93	24	17	24	78	33	47	28	23	19	49	28	54	33
	34%	46%	19%	32%	35%	34%	30%	30%	36%	35%	38%	48%	32%	18%	38%	61%	43%	21%
A small handful	170	77	66	59	110	31	28	38	91	41	42	21	35	51	53	14	49	72
	43%	38%	54%	47%	41%	44%	51%	49%	41%	43%	34%	36%	49%	51%	41%	30%	39%	45%
However much they want	36	5	26	18	19	11	7	10	23	4	17	2	8	12	7	2	6	29
	9%	2%	21%	14%	7%	16%	12%	12%	10%	4%	14%	4%	11%	12%	5%	4%	5%	18%
Unsure	16	7	4	1	15	1	-	3	9	4	8	3	0	5	8	-	5	11
	4%	4%	3%	1%	6%	1%		3%	4%	5%	6%	6%	0%	5%	6%		4%	7%

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[QHalloweenFullSize] Who do you think would be most likely to give full sized candy bars to trick-or-treaters on Halloween?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	380	153	188	192	290	18	47	36	64	58	115	107	158	222
	37%	38%	40%	35%	42%	15%	36%	25%	42%	37%	40%	37%	35%	39%
Mike Pence	22	4	10	12	15	4	0	2	4	3	10	3	9	13
	2%	1%	2%	2%	2%	3%	*%	2%	2%	2%	3%	1%	2%	2%
Joe Biden	248	102	111	137	122	63	40	35	46	38	55	73	119	128
	24%	25%	23%	25%	18%	53%	31%	25%	30%	24%	19%	26%	26%	22%
Chris Christie	70	27	35	35	51	8	8	5	7	18	29	11	30	40
	7%	7%	7%	6%	7%	7%	6%	4%	4%	11%	10%	4%	7%	7%
Nikki Haley	47	20	19	27	34	2	5	8	6	6	13	15	20	27
	5%	5%	4%	5%	5%	2%	4%	5%	4%	4%	4%	5%	4%	5%
Ron DeSantis	27	14	6	21	21	1	4	5	4	3	9	5	13	14
	3%	3%	1%	4%	3%	1%	3%	4%	3%	2%	3%	2%	3%	2%
Unsure	236	83	107	130	158	22	24	50	22	32	58	73	105	131
	23%	20%	22%	23%	23%	18%	19%	35%	14%	20%	20%	25%	23%	23%

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[QHalloweenFullSize] Who do you think would be most likely to give full sized candy bars to trick-or-treaters on Halloween?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	380	94	166	89	31	260	120	187	103	86	65	111	84	21	161	26	133
	37%	44%	40%	30%	29%	41%	30%	47%	35%	37%	28%	46%	41%	26%	33%	38%	41%
Mike Pence	22	5	8	7	2	13	9	7	8	3	8	3	3	5	12	0	6
	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	4%	1%	1%	6%	2%	*%	2%
Joe Biden	248	47	110	64	27	157	91	62	60	72	69	49	45	11	132	14	72
	24%	22%	27%	22%	25%	25%	23%	16%	21%	31%	31%	20%	22%	14%	27%	21%	22%
Chris Christie	70	7	26	27	10	33	37	21	30	8	18	13	22	8	36	6	20
	7%	3%	6%	9%	9%	5%	9%	5%	10%	3%	8%	5%	11%	10%	7%	8%	6%
Nikki Haley	47	9	18	17	3	27	19	22	12	8	11	9	14	5	22	6	16
	5%	4%	4%	6%	2%	4%	5%	5%	4%	3%	5%	4%	7%	7%	4%	9%	5%
Ron DeSantis	27	4	5	15	2	10	17	7	14	3	3	4	4	7	14	3	7
	3%	2%	1%	5%	2%	2%	4%	2%	5%	1%	1%	2%	2%	9%	3%	5%	2%
Unsure	236	47	81	75	32	127	107	92	65	53	53	52	35	24	112	13	72
	23%	22%	19%	26%	30%	20%	27%	23%	22%	23%	23%	22%	17%	29%	23%	19%	22%

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[QHalloweenFullSize] Who do you think would be most likely to give full sized candy bars to trick-or-treaters on Halloween?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	380	246	70	52	303	18	59	242	86	47	303	57	296	57	27	163	127	163	221	314	304	214
	37%	64%	31%	14%	64%	22%	12%	60%	27%	16%	66%	11%	64%	12%	28%	81%	52%	37%	37%	37%	44%	30%
Mike Pence	22	6	4	12	9	1	12	8	6	8	6	14	6	13	4	3	5	2	10	19	13	17
	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%	1%	3%	1%	3%	4%	2%	2%	*%	2%	2%	2%	2%
Joe Biden	248	13	65	169	19	13	216	25	94	124	20	223	15	220	13	7	11	111	138	202	129	214
	24%	3%	29%	44%	4%	16%	46%	6%	30%	43%	4%	44%	3%	47%	14%	3%	4%	25%	23%	24%	19%	30%
Chris Christie	70	20	22	26	25	10	35	26	24	18	23	45	26	36	8	3	21	32	42	58	44	54
	7%	5%	10%	7%	5%	12%	7%	6%	7%	6%	5%	9%	6%	8%	8%	2%	9%	7%	7%	7%	6%	7%
Nikki Haley	47	17	14	15	18	9	19	18	12	17	16	28	19	22	5	2	16	14	27	39	30	37
	5%	4%	6%	4%	4%	10%	4%	4%	4%	6%	3%	6%	4%	5%	6%	1%	7%	3%	5%	5%	4%	5%
Ron DeSantis	27	16	5	5	18	1	8	12	9	4	16	9	19	7	1	2	14	11	8	24	17	11
	3%	4%	2%	1%	4%	1%	2%	3%	3%	1%	3%	2%	4%	1%	1%	1%	6%	2%	1%	3%	2%	2%
Unsure	236	67	48	104	81	32	124	74	87	71	78	130	81	116	39	22	49	110	151	199	152	174
	23%	17%	21%	27%	17%	38%	26%	18%	27%	25%	17%	26%	18%	25%	40%	11%	20%	25%	25%	23%	22%	24%

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[QHalloweenFullSize] Who do you think would be most likely to give full sized candy bars to trick-or-treaters on Halloween?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	380	204	82	109	271	61	48	73	181	126	91	103	75	59	252	40	252	37
	37%	43%	26%	41%	36%	39%	44%	30%	38%	42%	35%	59%	41%	22%	75%	38%	66%	9%
Mike Pence	22	9	6	6	16	5	2	6	7	9	3	9	3	2	4	2	3	7
	2%	2%	2%	2%	2%	3%	2%	3%	1%	3%	1%	5%	2%	1%	1%	2%	1%	2%
Joe Biden	248	95	89	69	179	39	30	86	102	59	60	11	41	75	13	4	15	205
	24%	20%	29%	26%	24%	25%	28%	35%	21%	20%	23%	6%	22%	28%	4%	3%	4%	49%
Chris Christie	70	36	21	23	45	11	12	20	23	27	12	11	13	15	10	13	17	49
	7%	8%	7%	9%	6%	7%	11%	8%	5%	9%	5%	6%	7%	6%	3%	12%	4%	12%
Nikki Haley	47	19	18	9	37	6	3	4	33	10	25	6	10	13	7	10	16	9
	5%	4%	6%	3%	5%	4%	2%	2%	7%	3%	9%	4%	5%	5%	2%	10%	4%	2%
Ron DeSantis	27	13	9	7	19	6	2	3	14	10	12	6	1	9	5	9	20	3
	3%	3%	3%	3%	3%	4%	1%	1%	3%	3%	5%	4%	1%	4%	1%	8%	5%	1%
Unsure	236	103	84	41	193	28	13	54	120	62	58	30	41	91	44	28	59	113
	23%	21%	27%	16%	25%	18%	12%	22%	25%	20%	22%	17%	22%	35%	13%	27%	15%	27%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QHalloweenToothpaste] Who do you think would be most likely to give out toothpaste to trick-or-treaters on Halloween?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	128	56	58	70	56	30	21	20	20	19	26	43	59	69
	12%	14%	12%	13%	8%	26%	16%	14%	13%	12%	9%	15%	13%	12%
Mike Pence	157	47	69	88	116	10	15	19	25	30	44	40	74	83
	15%	12%	14%	16%	17%	9%	12%	13%	16%	19%	15%	14%	16%	14%
Joe Biden	219	84	113	106	176	14	20	32	32	34	67	55	98	121
	21%	21%	24%	19%	26%	12%	16%	22%	21%	22%	23%	19%	22%	21%
Chris Christie	57	21	29	27	30	11	6	4	20	7	17	8	31	26
	6%	5%	6%	5%	4%	9%	5%	3%	13%	4%	6%	3%	7%	4%
Nikki Haley	31	11	13	18	17	7	3	5	6	5	11	4	16	15
	3%	3%	3%	3%	2%	6%	2%	3%	4%	3%	4%	1%	4%	3%
Ron DeSantis	87	43	37	50	54	12	19	12	19	23	17	16	55	32
	8%	11%	8%	9%	8%	10%	14%	9%	13%	15%	6%	5%	12%	6%
Unsure	350	143	157	193	241	32	46	50	31	40	107	122	120	229
	34%	35%	33%	35%	35%	27%	35%	35%	20%	25%	37%	42%	27%	40%

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[QHalloweenToothpaste] Who do you think would be most likely to give out toothpaste to trick-or-treaters on Halloween?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	128	27	64	24	12	92	36	39	17	41	22	28	19	14	64	9	41
	12%	13%	16%	8%	11%	15%	9%	10%	6%	17%	10%	12%	9%	17%	13%	13%	13%
Mike Pence	157	19	50	72	16	70	88	54	62	24	38	38	44	13	81	8	38
	15%	9%	12%	24%	15%	11%	22%	14%	21%	10%	17%	16%	21%	17%	17%	11%	12%
Joe Biden	219	54	85	60	21	139	80	103	73	53	41	39	56	18	113	17	62
	21%	25%	20%	20%	19%	22%	20%	26%	25%	23%	18%	16%	27%	22%	23%	26%	19%
Chris Christie	57	12	38	5	2	50	7	23	7	14	13	22	7	-	24	3	23
	6%	6%	9%	2%	1%	8%	2%	6%	2%	6%	6%	9%	3%		5%	5%	7%
Nikki Haley	31	6	11	6	8	17	14	9	8	6	8	10	5	3	16	3	5
	3%	3%	3%	2%	7%	3%	4%	2%	3%	3%	3%	4%	3%	3%	3%	4%	2%
Ron DeSantis	87	15	33	27	11	48	39	27	27	18	19	20	20	6	42	8	21
	8%	7%	8%	9%	11%	8%	10%	7%	9%	8%	8%	8%	10%	7%	9%	12%	7%
Unsure	350	78	134	99	37	212	136	143	97	79	87	82	55	27	150	20	136
	34%	37%	32%	34%	35%	34%	34%	36%	33%	34%	38%	34%	27%	33%	31%	29%	42%

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[QHalloweenToothpaste] Who do you think would be most likely to give out toothpaste to trick-or-treaters on Halloween?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	128	22	36	69	23	14	91	26	51	49	22	99	23	92	13	6	16	58	60	103	72	105
	12%	6%	16%	18%	5%	17%	19%	6%	16%	17%	5%	20%	5%	19%	14%	3%	7%	13%	10%	12%	10%	15%
Mike Pence	157	48	46	58	63	8	86	54	38	63	60	91	61	84	12	28	30	74	88	132	113	128
	15%	13%	20%	15%	13%	9%	18%	13%	12%	22%	13%	18%	13%	18%	12%	14%	13%	17%	15%	15%	16%	18%
Joe Biden	219	142	34	35	167	12	41	141	49	25	159	49	164	38	17	76	83	97	119	176	175	123
	21%	37%	15%	9%	35%	14%	9%	35%	15%	8%	34%	10%	35%	8%	18%	38%	34%	22%	20%	21%	25%	17%
Chris Christie	57	20	16	21	32	2	23	23	17	16	33	23	25	21	11	19	13	15	37	43	40	32
	6%	5%	7%	5%	7%	2%	5%	6%	5%	6%	7%	5%	5%	4%	11%	9%	5%	3%	6%	5%	6%	5%
Nikki Haley	31	8	7	15	10	4	18	13	10	7	13	18	14	17	0	6	3	11	14	17	22	21
	3%	2%	3%	4%	2%	4%	4%	3%	3%	3%	3%	3%	3%	4%	0%	3%	1%	2%	2%	2%	3%	3%
Ron DeSantis	87	8	20	58	9	12	66	10	22	53	12	70	12	72	4	5	3	34	48	76	35	67
	8%	2%	9%	15%	2%	15%	14%	2%	7%	18%	3%	14%	3%	15%	4%	2%	1%	8%	8%	9%	5%	9%
Unsure	350	135	68	127	168	33	149	138	129	77	163	157	162	148	40	62	94	156	230	309	231	244
	34%	35%	30%	33%	36%	39%	32%	34%	41%	26%	35%	31%	35%	31%	41%	31%	39%	35%	39%	36%	34%	34%

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[QHalloweenToothpaste] Who do you think would be most likely to give out toothpaste to trick-or-treaters on Halloween?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	128	60	40	39	87	23	16	53	42	33	24	13	23	40	16	7	20	101
	12%	13%	13%	15%	11%	15%	15%	22%	9%	11%	9%	7%	12%	15%	5%	7%	5%	24%
Mike Pence	157	75	55	50	108	29	21	34	85	38	56	26	18	59	41	20	41	86
	15%	16%	18%	19%	14%	19%	19%	14%	18%	13%	22%	15%	10%	22%	12%	19%	11%	20%
Joe Biden	219	102	56	62	157	37	25	44	100	75	49	59	33	50	130	26	160	24
	21%	21%	18%	24%	21%	24%	23%	18%	21%	25%	19%	34%	18%	19%	39%	25%	42%	6%
Chris Christie	57	30	13	21	36	10	11	10	28	19	10	11	11	6	29	1	23	11
	6%	6%	4%	8%	5%	6%	10%	4%	6%	6%	4%	6%	6%	2%	9%	1%	6%	3%
Nikki Haley	31	15	9	9	22	3	5	10	12	9	7	5	5	6	6	4	14	10
	3%	3%	3%	3%	3%	2%	5%	4%	3%	3%	3%	3%	3%	2%	2%	3%	4%	2%
Ron DeSantis	87	28	38	25	62	15	10	16	54	17	32	4	24	21	5	3	12	58
	8%	6%	12%	10%	8%	10%	9%	7%	11%	6%	12%	3%	13%	8%	1%	3%	3%	14%
Unsure	350	168	98	57	289	37	20	79	160	111	82	58	70	82	107	44	111	131
	34%	35%	32%	22%	38%	24%	19%	32%	33%	37%	31%	33%	38%	31%	32%	41%	29%	31%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worried	541	206	218	324	378	44	63	84	80	75	144	159	239	303
	53%	51%	46%	59%	55%	38%	49%	59%	52%	47%	50%	55%	53%	53%
Hopeful	268	102	144	124	165	35	36	39	53	52	64	60	144	124
	26%	25%	30%	22%	24%	30%	28%	28%	35%	33%	22%	21%	32%	22%
Frustrated	111	45	49	62	76	15	13	18	18	13	34	27	49	62
	11%	11%	10%	11%	11%	13%	10%	13%	12%	8%	12%	9%	11%	11%
Scared	331	126	139	192	218	32	44	45	45	47	95	100	137	195
	32%	31%	29%	35%	32%	27%	34%	31%	29%	30%	33%	35%	30%	34%
Discouraged	112	35	61	51	77	18	14	16	21	13	34	27	50	62
	11%	9%	13%	9%	11%	15%	11%	12%	14%	8%	12%	10%	11%	11%
Excited	197	76	118	79	108	27	28	35	32	42	52	36	109	88
	19%	19%	25%	14%	16%	23%	22%	25%	21%	27%	18%	12%	24%	15%
Disappointed	98	31	39	60	59	15	21	20	14	13	32	20	47	52
	10%	8%	8%	11%	9%	13%	17%	14%	9%	8%	11%	7%	10%	9%
Energized	69	26	43	26	39	11	10	6	14	12	23	14	32	37
	7%	7%	9%	5%	6%	10%	7%	4%	9%	7%	8%	5%	7%	6%
Satisfied	42	19	22	19	14	11	10	11	13	8	6	3	32	9
	4%	5%	5%	3%	2%	9%	8%	8%	9%	5%	2%	1%	7%	2%
Angry	74	36	37	37	57	11	2	20	10	6	18	20	36	38
	7%	9%	8%	7%	8%	9%	2%	14%	7%	4%	6%	7%	8%	7%
Content	38	15	31	8	19	11	8	4	17	6	6	6	26	12
	4%	4%	6%	1%	3%	9%	6%	3%	11%	4%	2%	2%	6%	2%
Confused	199	96	66	132	148	18	15	30	24	23	49	72	77	121
	19%	24%	14%	24%	21%	15%	11%	21%	16%	14%	17%	25%	17%	21%
Intrigued	410	154	215	195	258	40	60	60	67	72	109	102	199	211
	40%	38%	45%	35%	37%	34%	47%	42%	44%	46%	38%	35%	44%	37%
Other emotion	24	8	12	12	17	-	6	-	3	6	10	5	9	15
	2%	2%	3%	2%	2%		5%		2%	4%	3%	2%	2%	3%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Unsure	91	38	34	57	61	16	10	6	12	12	30	31	31	60
	9%	9%	7%	10%	9%	13%	8%	4%	8%	8%	10%	11%	7%	10%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worried	541	88	239	162	53	326	215	222	156	119	120	124	119	39	241	40	168
	53%	41%	58%	55%	50%	52%	54%	56%	53%	51%	53%	51%	58%	48%	49%	59%	52%
Hopeful	268	38	116	87	26	154	114	79	86	60	54	67	49	34	138	19	69
	26%	18%	28%	30%	25%	25%	28%	20%	30%	26%	24%	28%	24%	42%	28%	28%	21%
Frustrated	111	26	45	24	15	71	39	46	30	24	25	30	20	9	51	6	38
	11%	12%	11%	8%	14%	11%	10%	12%	10%	10%	11%	12%	10%	11%	10%	9%	12%
Scared	331	49	139	105	39	188	144	118	100	72	71	86	61	25	147	20	125
	32%	23%	33%	36%	36%	30%	36%	30%	34%	31%	31%	36%	30%	31%	30%	30%	38%
Discouraged	112	36	45	27	4	81	31	57	21	27	23	37	12	9	52	10	31
	11%	17%	11%	9%	4%	13%	8%	14%	7%	12%	10%	15%	6%	11%	11%	14%	10%
Excited	197	25	66	79	28	91	107	45	63	41	41	43	40	24	108	11	47
	19%	12%	16%	27%	27%	14%	27%	11%	22%	18%	18%	18%	20%	29%	22%	17%	15%
Disappointed	98	20	52	18	8	72	26	42	17	20	24	29	19	4	39	10	32
	10%	10%	13%	6%	8%	12%	6%	11%	6%	9%	11%	12%	9%	5%	8%	15%	10%
Energized	69	8	29	24	8	37	32	19	20	16	14	12	18	9	36	5	23
	7%	4%	7%	8%	7%	6%	8%	5%	7%	7%	6%	5%	9%	11%	7%	7%	7%
Satisfied	42	6	24	8	3	30	11	8	6	13	10	8	5	6	30	3	4
	4%	3%	6%	3%	3%	5%	3%	2%	2%	5%	4%	3%	2%	7%	6%	5%	1%
Angry	74	23	31	17	4	54	21	42	15	17	11	18	18	8	37	2	24
	7%	11%	7%	6%	4%	9%	5%	11%	5%	7%	5%	7%	9%	10%	8%	3%	7%
Content	38	5	16	15	3	21	18	10	9	8	8	12	4	6	27	3	6
	4%	2%	4%	5%	3%	3%	4%	3%	3%	3%	4%	5%	2%	8%	6%	4%	2%
Confused	199	36	82	47	33	118	80	85	64	51	60	34	39	6	83	10	81
	19%	17%	20%	16%	31%	19%	20%	21%	22%	22%	26%	14%	19%	7%	17%	15%	25%
Intrigued	410	42	175	151	41	218	192	125	132	74	78	95	99	46	204	34	116
	40%	20%	42%	51%	38%	35%	48%	31%	45%	32%	34%	39%	48%	57%	42%	51%	36%
Other emotion	24	3	9	10	1	12	12	6	11	2	4	10	6	2	9	1	11
	2%	2%	2%	4%	1%	2%	3%	2%	4%	1%	2%	4%	3%	2%	2%	1%	3%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
	91	30	29	24	8	59	31	41	20	27	16	25	11	3	28	7	35
Unsure	9%	14%	7%	8%	7%	9%	8%	10%	7%	12%	7%	10%	5%	4%	6%	10%	11%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worried	541	205	138	181	258	45	239	221	163	154	253	264	249	245	47	111	129	243	329	461	371	396
	53%	53%	61%	47%	55%	53%	50%	55%	51%	53%	55%	52%	54%	52%	49%	55%	53%	55%	55%	54%	54%	55%
Hopeful	268	66	64	119	91	22	156	81	78	109	86	165	86	162	20	38	44	113	154	223	150	197
	26%	17%	28%	31%	19%	25%	33%	20%	25%	37%	19%	33%	19%	34%	21%	19%	18%	25%	26%	26%	22%	27%
Frustrated	111	39	28	41	50	9	51	40	43	27	52	56	43	48	20	29	19	52	56	87	81	63
	11%	10%	12%	11%	11%	11%	11%	10%	13%	9%	11%	11%	9%	10%	20%	14%	8%	12%	9%	10%	12%	9%
Scared	331	122	70	129	152	28	152	124	104	99	151	170	142	153	36	76	72	161	199	282	220	238
	32%	32%	31%	34%	32%	33%	32%	31%	33%	34%	33%	34%	31%	33%	37%	38%	30%	36%	33%	33%	32%	33%
Discouraged	112	49	30	30	61	8	42	49	38	23	59	49	62	40	11	32	28	43	60	89	86	76
	11%	13%	13%	8%	13%	10%	9%	12%	12%	8%	13%	10%	13%	8%	11%	16%	12%	10%	10%	10%	12%	11%
Excited	197	59	35	88	76	15	106	60	70	67	75	110	76	105	16	26	42	78	99	160	123	131
	19%	15%	15%	23%	16%	18%	23%	15%	22%	23%	16%	22%	16%	22%	17%	13%	17%	18%	17%	19%	18%	18%
Disappointed	98	31	34	30	45	11	43	34	42	21	46	49	38	47	13	26	18	43	54	81	65	66
	10%	8%	15%	8%	10%	12%	9%	8%	13%	7%	10%	10%	8%	10%	14%	13%	7%	10%	9%	9%	9%	9%
Energized	69	21	8	37	28	1	40	26	19	25	29	40	27	40	2	19	8	28	34	49	44	50
	7%	5%	4%	10%	6%	1%	8%	6%	6%	8%	6%	8%	6%	8%	2%	10%	3%	6%	6%	6%	6%	7%
Satisfied	42	8	11	22	9	4	28	13	11	17	7	29	8	32	2	4	3	8	9	24	22	30
	4%	2%	5%	6%	2%	5%	6%	3%	3%	6%	2%	6%	2%	7%	2%	2%	1%	2%	2%	3%	3%	4%
Angry	74	31	16	25	38	7	29	33	23	18	39	32	41	28	5	25	12	24	34	56	55	54
	7%	8%	7%	7%	8%	8%	6%	8%	7%	6%	9%	6%	9%	6%	5%	13%	5%	5%	6%	7%	8%	7%
Content	38	11	10	18	15	4	20	11	12	15	14	22	14	24	1	6	8	10	9	27	27	26
	4%	3%	4%	5%	3%	4%	4%	3%	4%	5%	3%	4%	3%	5%	1%	3%	3%	2%	1%	3%	4%	4%
Confused	199	83	36	74	91	11	96	82	52	63	87	103	90	96	13	33	54	88	116	168	130	143
	19%	22%	16%	19%	19%	13%	20%	20%	16%	22%	19%	20%	20%	20%	13%	16%	22%	20%	19%	20%	19%	20%
Intrigued	410	135	95	160	176	32	202	147	120	137	174	215	167	199	44	69	89	169	237	346	271	280
	40%	35%	41%	42%	37%	38%	43%	36%	38%	47%	38%	42%	36%	42%	45%	34%	37%	38%	40%	40%	39%	39%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Other emotion	24	8	11	6	16	1	7	6	13	6	16	7	10	7	6	11	5	19	20	22	20	14
	2%	2%	5%	2%	3%	2%	1%	1%	4%	2%	4%	1%	2%	2%	7%	5%	2%	4%	3%	3%	3%	2%
Unsure	91	32	10	46	36	7	48	38	27	21	35	49	37	47	7	13	22	44	57	78	57	66
	9%	8%	4%	12%	8%	8%	10%	9%	9%	7%	8%	10%	8%	10%	7%	6%	9%	10%	9%	9%	8%	9%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worried	541	247	161	128	411	95	33	127	248	166	151	101	101	136	183	60	205	227
	53%	52%	52%	49%	54%	61%	30%	52%	52%	55%	58%	57%	55%	52%	55%	57%	54%	54%
Hopeful	268	122	81	82	185	36	46	65	139	64	67	35	44	79	57	24	70	143
	26%	26%	26%	31%	24%	23%	43%	26%	29%	21%	26%	20%	24%	30%	17%	22%	18%	34%
Frustrated	111	48	35	31	80	20	11	34	46	31	28	21	23	19	39	7	34	51
	11%	10%	11%	12%	10%	13%	10%	14%	10%	10%	11%	12%	13%	7%	12%	7%	9%	12%
Scared	331	148	104	72	260	47	25	71	161	99	90	65	65	77	121	28	114	143
	32%	31%	33%	27%	34%	30%	23%	29%	34%	33%	34%	37%	36%	29%	36%	27%	30%	34%
Discouraged	112	53	35	36	76	23	13	38	35	40	16	25	26	22	52	5	49	43
	11%	11%	11%	14%	10%	15%	12%	15%	7%	13%	6%	14%	14%	8%	15%	5%	13%	10%
Excited	197	80	71	62	134	23	39	51	111	35	41	18	40	66	50	19	53	94
	19%	17%	23%	23%	18%	15%	36%	21%	23%	12%	16%	10%	22%	25%	15%	18%	14%	22%
Disappointed	98	43	37	31	67	24	7	31	40	27	25	12	31	19	39	4	35	36
	10%	9%	12%	12%	9%	16%	6%	13%	8%	9%	10%	7%	17%	7%	12%	4%	9%	9%
Energized	69	34	21	25	44	9	16	15	40	14	12	9	7	18	25	3	15	44
	7%	7%	7%	9%	6%	6%	15%	6%	8%	5%	5%	5%	4%	7%	7%	3%	4%	10%
Satisfied	42	17	19	14	27	7	7	18	15	8	4	3	5	11	6	1	6	27
	4%	4%	6%	5%	4%	4%	7%	7%	3%	3%	1%	2%	3%	4%	2%	1%	2%	6%
Angry	74	35	25	22	52	12	10	27	22	25	13	13	12	17	34	2	24	20
	7%	7%	8%	8%	7%	8%	9%	11%	5%	8%	5%	7%	7%	6%	10%	2%	6%	5%
Content	38	16	20	17	22	5	12	12	20	7	2	3	8	7	13	2	7	22
	4%	3%	6%	6%	3%	3%	11%	5%	4%	2%	1%	1%	4%	3%	4%	2%	2%	5%
Confused	199	81	51	43	154	32	11	48	92	59	64	42	34	40	68	20	71	94
	19%	17%	17%	16%	20%	21%	11%	19%	19%	19%	25%	24%	18%	15%	20%	19%	19%	22%
Intrigued	410	184	128	108	300	59	50	97	214	99	105	62	73	124	114	45	121	173
	40%	38%	41%	41%	39%	38%	46%	40%	45%	33%	40%	35%	40%	47%	34%	42%	32%	41%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Other emotion	24	15	2	7	18	5	2	6	13	5	6	6	10	3	12	3	14	8
	2%	3%	1%	3%	2%	3%	2%	3%	3%	2%	2%	3%	5%	1%	3%	3%	4%	2%
Unsure	91	53	21	17	73	14	2	19	38	34	25	15	21	14	21	15	31	38
	9%	11%	7%	6%	10%	9%	2%	8%	8%	11%	10%	9%	12%	5%	6%	14%	8%	9%

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[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	346	124	183	163	216	42	53	59	73	62	81	71	194	152
	34%	31%	38%	29%	31%	35%	41%	42%	48%	39%	28%	25%	43%	26%
Harmful	411	156	182	229	278	43	51	46	55	68	124	117	170	241
	40%	39%	38%	41%	40%	37%	39%	33%	36%	43%	43%	41%	37%	42%
Unsure	271	123	111	160	197	33	26	36	25	28	83	99	89	182
	26%	30%	23%	29%	28%	28%	20%	26%	16%	18%	29%	34%	20%	32%

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[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	346	62	132	114	37	194	151	108	107	81	72	81	70	34	181	27	81
	34%	29%	32%	39%	35%	31%	38%	27%	37%	35%	32%	34%	34%	42%	37%	41%	25%
Harmful	411	77	184	105	45	261	149	172	107	85	93	110	76	32	197	23	137
	40%	36%	44%	36%	42%	42%	37%	43%	36%	36%	41%	46%	37%	40%	40%	34%	42%
Unsure	271	73	99	76	24	172	100	118	78	68	62	49	60	15	111	17	108
	26%	34%	24%	26%	23%	27%	25%	30%	27%	29%	27%	20%	29%	18%	23%	25%	33%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	346	113	68	149	130	25	191	122	102	122	125	197	129	186	32	46	79	132	191	278	217	241
	34%	29%	30%	39%	28%	30%	40%	30%	32%	42%	27%	39%	28%	40%	33%	23%	33%	30%	32%	33%	32%	33%
Harmful	411	168	107	132	216	39	157	179	134	91	218	177	205	163	43	100	103	176	234	345	300	288
	40%	44%	47%	35%	46%	46%	33%	44%	42%	32%	47%	35%	44%	35%	45%	50%	42%	40%	39%	40%	44%	40%
Unsure	271	104	54	101	125	21	125	105	82	76	119	132	129	121	22	55	60	136	172	231	171	192
	26%	27%	23%	26%	27%	24%	27%	26%	26%	26%	26%	26%	28%	26%	23%	27%	25%	31%	29%	27%	25%	27%

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[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	346	153	122	115	228	57	58	89	183	75	83	51	61	116	86	36	103	147
	34%	32%	39%	44%	30%	37%	54%	36%	38%	25%	32%	29%	33%	44%	26%	34%	27%	35%
Harmful	411	209	108	101	310	65	35	101	175	135	104	78	84	82	169	40	167	155
	40%	44%	35%	38%	41%	42%	33%	41%	37%	45%	40%	44%	46%	31%	50%	38%	44%	37%
Unsure	271	116	80	48	223	33	15	57	122	93	74	48	38	65	80	30	111	120
	26%	24%	26%	18%	29%	21%	14%	23%	25%	31%	28%	27%	21%	25%	24%	28%	29%	29%

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[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	289	102	152	136	160	42	53	44	51	48	94	52	143	146
	28%	25%	32%	25%	23%	36%	41%	31%	33%	30%	33%	18%	31%	25%
Worse	296	124	135	161	211	25	37	38	42	48	95	73	128	168
	29%	31%	28%	29%	31%	22%	29%	27%	27%	30%	33%	25%	28%	29%
Will not affect my life	180	76	77	102	133	11	15	32	31	28	30	59	91	89
	17%	19%	16%	19%	19%	9%	12%	22%	20%	17%	10%	21%	20%	15%
Unsure	265	101	111	153	187	39	25	28	29	35	70	103	92	173
	26%	25%	23%	28%	27%	33%	19%	20%	19%	22%	24%	36%	20%	30%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	289	52	103	100	32	155	133	72	87	60	61	76	59	29	155	24	67
	28%	24%	25%	34%	30%	25%	33%	18%	30%	26%	27%	32%	29%	36%	32%	36%	21%
Worse	296	73	128	67	28	201	94	137	74	70	66	64	62	24	145	20	94
	29%	34%	31%	23%	26%	32%	24%	34%	25%	30%	29%	27%	30%	30%	30%	29%	29%
Will not affect my life	180	31	78	51	20	109	71	76	58	42	34	42	35	14	79	9	58
	17%	14%	19%	17%	19%	17%	18%	19%	20%	18%	15%	17%	17%	17%	16%	14%	18%
Unsure	265	57	105	76	26	162	102	114	73	61	67	58	49	14	111	14	107
	26%	27%	25%	26%	25%	26%	26%	29%	25%	26%	30%	24%	24%	17%	23%	21%	33%

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[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	289	91	47	133	107	18	164	97	83	106	106	163	108	159	22	38	63	109	164	236	173	185
	28%	24%	21%	35%	23%	21%	35%	24%	26%	37%	23%	32%	23%	34%	22%	19%	26%	25%	27%	28%	25%	26%
Worse	296	130	71	89	160	26	109	139	90	64	156	120	154	114	28	73	77	118	175	243	205	207
	29%	34%	31%	23%	34%	31%	23%	34%	28%	22%	34%	24%	33%	24%	29%	36%	32%	27%	29%	28%	30%	29%
Will not affect my life	180	73	48	57	87	16	77	74	55	49	83	90	87	75	18	39	44	73	88	145	130	132
	17%	19%	21%	15%	18%	19%	16%	18%	17%	17%	18%	18%	19%	16%	18%	19%	18%	17%	15%	17%	19%	18%
Unsure	265	90	62	104	118	25	122	96	89	71	117	134	113	122	29	52	58	144	171	232	179	197
	26%	23%	27%	27%	25%	30%	26%	24%	28%	25%	25%	26%	25%	26%	30%	26%	24%	32%	29%	27%	26%	27%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	289	135	93	97	192	45	52	67	165	57	77	34	46	92	65	33	76	130
	28%	28%	30%	37%	25%	29%	48%	27%	34%	19%	30%	19%	25%	35%	19%	31%	20%	31%
Worse	296	138	91	77	219	44	33	85	119	92	71	61	57	62	127	26	122	94
	29%	29%	29%	29%	29%	28%	30%	35%	25%	30%	27%	35%	31%	24%	38%	24%	32%	22%
Will not affect my life	180	82	54	36	141	27	8	35	76	68	41	30	38	54	57	21	76	77
	17%	17%	18%	14%	19%	18%	8%	14%	16%	23%	16%	17%	21%	21%	17%	20%	20%	18%
Unsure	265	123	71	55	209	39	15	59	120	85	72	51	42	55	86	26	109	122
	26%	26%	23%	21%	28%	25%	14%	24%	25%	28%	28%	29%	23%	21%	26%	25%	28%	29%

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	462	196	239	224	389	12	38	27	49	63	169	154	140	322
	45%	49%	50%	41%	56%	10%	29%	19%	32%	40%	59%	53%	31%	56%
Joe Biden	507	189	211	296	267	98	79	97	90	85	112	122	272	235
	49%	47%	44%	54%	39%	83%	61%	68%	59%	54%	39%	43%	60%	41%
Jo Jorgensen	11	6	2	9	9	0	2	2	4	1	0	4	7	5
	1%	1%	*%	2%	1%	*%	1%	2%	2%	1%	*%	1%	2%	1%
Howie Hawkins	1	0	-	1	0	-	1	-	1	-	0	-	1	0
	*%	*%		*%	*%		*%		*%		*%		*%	*%
Kanye West	1	0	1	0	1	-	-	-	-	-	-	1	-	1
	*%	*%	*%	*%	*%							*%		*%
Someone else	5	2	3	2	3	1	0	0	1	1	1	2	2	3
	*%	*%	1%	*%	*%	1%	*%	*%	*%	1%	*%	1%	1%	*%
I did not vote	33	7	18	15	18	5	8	14	6	6	6	2	26	8
	3%	2%	4%	3%	3%	4%	6%	10%	4%	4%	2%	1%	6%	1%
Unsure	9	3	3	6	3	1	2	1	3	1	-	3	6	3
	1%	1%	1%	1%	*%	1%	2%	1%	2%	1%		1%	1%	1%

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	462	104	203	119	36	307	156	253	136	93	90	115	110	35	197	28	184
	45%	49%	49%	41%	34%	49%	39%	64%	47%	40%	39%	48%	53%	43%	40%	42%	56%
Joe Biden	507	94	187	159	65	281	224	125	142	116	125	114	92	45	270	34	129
	49%	44%	45%	54%	62%	45%	56%	31%	48%	50%	55%	48%	45%	55%	55%	50%	40%
Jo Jorgensen	11	-	0	10	1	0	11	0	9	6	0	3	1	0	2	1	4
	1%		*%	3%	1%	*%	3%	*%	3%	3%	*%	1%	1%	1%	*%	1%	1%
Howie Hawkins	1	-	0	-	1	0	1	0	-	0	-	1	-	-	1	-	-
	*%		*%		1%	*%	*%	*%		*%		*%			*%		
Kanye West	1	1	-	-	0	1	0	1	0	0	0	0	-	-	-	-	1
	*%	*%			*%	*%	*%	*%	*%	*%	*%	*%					*%
Someone else	5	1	2	2	0	3	2	2	1	1	2	1	1	0	1	-	2
	*%	*%	1%	1%	*%	*%	1%	1%	*%	*%	1%	*%	*%	*%	*%		1%
I did not vote	33	11	17	4	2	27	6	14	5	15	9	3	2	1	16	3	3
	3%	5%	4%	1%	2%	4%	1%	3%	2%	6%	4%	1%	1%	1%	3%	5%	1%
Unsure	9	3	5	0	1	8	1	3	-	3	1	3	1	-	3	1	3
	1%	1%	1%	*%	*%	1%	*%	1%		1%	1%	1%	*%		1%	2%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	462	349	91	11	430	20	12	341	103	14	462	-	421	12	29	194	219	208	291	399	407	247
	45%	91%	40%	3%	91%	24%	3%	84%	32%	5%	100%		91%	3%	30%	96%	90%	47%	49%	47%	59%	34%
Joe Biden	507	20	116	360	22	39	445	47	189	265	-	507	19	445	43	4	15	220	283	428	245	441
	49%	5%	51%	94%	5%	46%	94%	12%	59%	91%		100%	4%	95%	44%	2%	6%	50%	47%	50%	36%	61%
Jo Jorgensen	11	3	3	-	5	4	2	3	6	2	-	-	5	-	7	0	3	8	9	11	6	1
	1%	1%	1%		1%	5%	*%	1%	2%	1%			1%		7%	*%	1%	2%	1%	1%	1%	*%
Howie Hawkins	1	-	1	0	-	1	0	1	0	-	-	-	1	0	-	-	-	0	1	1	0	0
	*%		*%	*%		1%	*%	*%	*%				*%	*%				*%	*%	*%	*%	*%
Kanye West	1	1	-	-	1	-	-	0	0	-	-	-	1	-	-	-	1	0	0	1	1	1
	*%	*%			*%			*%	*%				*%				*%	*%	*%	*%	*%	*%
Someone else	5	1	3	1	1	3	1	1	3	0	-	-	2	1	2	-	0	2	2	3	3	3
	*%	*%	1%	*%	*%	3%	*%	*%	1%	*%			*%	*%	2%		*%	1%	*%	*%	*%	*%
I did not vote	33	10	13	8	11	12	11	9	13	8	-	-	13	10	10	3	4	3	8	7	19	20
	3%	2%	6%	2%	2%	14%	2%	2%	4%	3%			3%	2%	10%	2%	2%	1%	1%	1%	3%	3%
Unsure	9	1	2	1	1	6	1	2	3	1	-	-	1	2	6	1	-	1	3	5	6	8
	1%	*%	1%	*%	*%	8%	*%	*%	1%	*%			*%	*%	7%	*%		*%	1%	1%	1%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	462	274	69	98	362	45	53	72	223	168	104	145	78	70	323	90	343	9
	45%	57%	22%	37%	48%	29%	49%	29%	46%	55%	40%	83%	43%	27%	97%	84%	90%	2%
Joe Biden	507	190	210	145	360	96	49	159	234	113	143	26	94	175	6	8	18	400
	49%	40%	68%	55%	47%	62%	45%	65%	49%	37%	55%	15%	52%	66%	2%	8%	5%	95%
Jo Jorgensen	11	4	3	4	7	4	-	3	5	4	5	-	0	6	0	4	4	0
	1%	1%	1%	2%	1%	3%		1%	1%	1%	2%		%	2%	%	3%	1%	%
Howie Hawkins	1	1	-	1	0	1	-	1	-	0	-	0	1	-	-	-	-	0
	%	%		%	%	%		%		%		%	%					%
Kanye West	1	0	-	0	0	-	0	-	-	1	-	-	0	0	0	0	0	-
	%	%		%	%		%			%			%	%	%	%	%	
Someone else	5	2	2	1	4	1	0	1	2	2	2	0	1	1	1	1	2	1
	%	%	1%	%	%	1%	%	%	%	1%	1%	%	1%	%	%	1%	1%	%
I did not vote	33	5	21	12	22	6	5	9	13	11	4	4	7	8	3	4	11	5
	3%	1%	7%	4%	3%	4%	5%	4%	3%	4%	2%	2%	4%	3%	1%	4%	3%	1%
Unsure	9	3	4	2	6	2	-	1	4	3	2	0	1	4	1	-	3	6
	1%	1%	1%	1%	1%	1%		1%	1%	1%	1%	%	1%	1%	%		1%	1%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	405	171	198	208	324	18	43	30	51	48	146	130	129	276
	39%	42%	42%	38%	47%	15%	33%	21%	34%	30%	51%	45%	28%	48%
VERY/SOMEWHAT LIBERAL	290	116	115	175	183	38	41	51	65	48	54	72	163	126
	28%	29%	24%	32%	27%	32%	31%	36%	42%	31%	19%	25%	36%	22%
Very conservative	193	84	106	87	155	8	17	16	27	26	62	61	69	124
	19%	21%	22%	16%	22%	7%	13%	12%	17%	17%	22%	21%	15%	21%
Somewhat conservative	213	87	92	121	170	10	26	13	25	22	84	69	60	153
	21%	21%	19%	22%	25%	8%	20%	9%	16%	14%	29%	24%	13%	27%
Moderate	317	106	158	159	176	57	43	58	35	59	83	82	153	165
	31%	26%	33%	29%	25%	48%	33%	41%	23%	38%	29%	29%	34%	29%
Somewhat liberal	157	68	70	88	102	23	16	21	32	35	28	42	88	69
	15%	17%	15%	16%	15%	19%	13%	15%	21%	22%	10%	15%	19%	12%
Very liberal	133	49	45	87	81	15	24	30	32	14	27	30	76	57
	13%	12%	10%	16%	12%	13%	19%	21%	21%	9%	9%	10%	17%	10%
Unsure	16	10	5	11	7	5	4	4	2	2	5	3	8	8
	2%	2%	1%	2%	1%	4%	3%	3%	1%	1%	2%	1%	2%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	405	75	185	114	31	259	145	204	121	80	84	85	100	35	172	26	157
	39%	35%	45%	39%	30%	41%	36%	51%	41%	34%	37%	35%	49%	43%	35%	38%	48%
VERY/SOMEWHAT LIBERAL	290	42	102	105	39	144	145	85	98	55	73	76	54	25	154	19	76
	28%	20%	25%	36%	37%	23%	36%	21%	34%	23%	32%	32%	26%	31%	31%	28%	23%
Very conservative	193	44	89	50	9	133	59	105	49	44	34	32	51	17	76	11	79
	19%	21%	22%	17%	9%	21%	15%	26%	17%	19%	15%	13%	25%	20%	16%	17%	24%
Somewhat conservative	213	30	96	64	22	126	86	99	71	35	50	54	49	18	96	15	78
	21%	14%	23%	22%	21%	20%	22%	25%	24%	15%	22%	22%	24%	23%	20%	21%	24%
Moderate	317	87	121	74	35	208	109	103	73	92	67	78	49	21	155	20	90
	31%	41%	29%	25%	33%	33%	27%	26%	25%	39%	29%	33%	24%	26%	32%	30%	28%
Somewhat liberal	157	23	60	52	21	83	73	44	57	26	39	43	27	17	86	8	38
	15%	11%	14%	18%	20%	13%	18%	11%	20%	11%	17%	18%	13%	20%	17%	12%	12%
Very liberal	133	19	42	54	18	61	72	41	41	29	33	33	27	8	68	11	39
	13%	9%	10%	18%	17%	10%	18%	10%	14%	12%	15%	14%	13%	10%	14%	16%	12%
Unsure	16	9	7	1	0	15	1	7	1	8	4	1	2	-	9	3	3
	2%	4%	2%	*%	*%	2%	*%	2%	*%	3%	2%	*%	1%		2%	4%	1%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	405	319	48	32	361	10	34	405	-	-	341	47	355	33	17	157	193	181	261	348	356	229
	39%	83%	21%	8%	77%	12%	7%	100%			74%	9%	77%	7%	18%	78%	79%	41%	44%	41%	52%	32%
VERY/SOMEWHAT LIBERAL	290	8	44	229	11	12	268	-	-	290	14	265	11	266	13	4	6	116	166	247	129	253
	28%	2%	19%	60%	2%	14%	57%			100%	3%	52%	2%	57%	13%	2%	3%	26%	28%	29%	19%	35%
Very conservative	193	172	9	9	181	3	9	193	-	-	177	13	175	12	5	95	85	95	118	163	171	106
	19%	45%	4%	2%	38%	4%	2%	48%			38%	2%	38%	3%	6%	47%	35%	21%	20%	19%	25%	15%
Somewhat conservative	213	147	40	23	180	7	25	213	-	-	165	35	180	21	12	62	108	86	143	185	185	122
	21%	38%	17%	6%	38%	8%	5%	52%			36%	7%	39%	4%	12%	31%	44%	19%	24%	22%	27%	17%
Moderate	317	56	133	115	97	57	164	-	317	-	103	189	91	166	61	40	41	142	164	251	192	226
	31%	14%	58%	30%	21%	67%	35%		100%		22%	37%	20%	35%	63%	20%	17%	32%	27%	29%	28%	31%
Somewhat liberal	157	4	33	119	6	11	140	-	-	157	9	140	7	140	10	1	4	57	86	131	77	130
	15%	1%	14%	31%	1%	13%	30%			54%	2%	28%	1%	30%	10%	1%	2%	13%	14%	15%	11%	18%
Very liberal	133	4	11	110	4	1	128	-	-	133	5	125	4	126	3	2	2	59	81	116	51	124
	13%	1%	5%	29%	1%	1%	27%			46%	1%	25%	1%	27%	3%	1%	1%	13%	14%	14%	7%	17%
Unsure	16	3	3	6	3	6	7	-	-	-	4	6	5	6	5	1	2	5	5	9	11	13
	2%	1%	1%	2%	1%	8%	2%				1%	1%	1%	1%	6%	*%	1%	1%	1%	1%	2%	2%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	405	228	73	91	313	49	41	64	189	153	94	140	70	40	257	81	299	24
	39%	48%	24%	34%	41%	32%	38%	26%	39%	51%	36%	80%	38%	15%	77%	76%	78%	6%
VERY/SOMEWHAT LIBERAL	290	105	121	76	214	47	29	92	142	55	91	8	47	115	8	2	7	248
	28%	22%	39%	29%	28%	30%	27%	38%	30%	18%	35%	5%	26%	44%	3%	2%	2%	59%
Very conservative	193	101	39	49	143	27	22	36	73	83	34	79	30	17	146	28	151	7
	19%	21%	13%	19%	19%	18%	20%	15%	15%	27%	13%	45%	16%	6%	44%	26%	40%	2%
Somewhat conservative	213	128	35	42	170	22	19	27	116	70	60	61	40	23	111	53	148	18
	21%	27%	11%	16%	22%	14%	18%	11%	24%	23%	23%	35%	22%	9%	33%	50%	39%	4%
Moderate	317	141	112	90	224	55	36	85	145	88	72	26	65	103	67	22	74	141
	31%	29%	36%	34%	29%	35%	33%	35%	30%	29%	28%	15%	36%	39%	20%	21%	19%	33%
Somewhat liberal	157	57	67	41	116	26	15	45	80	32	49	5	30	57	4	2	3	122
	15%	12%	22%	16%	15%	17%	14%	18%	17%	11%	19%	3%	16%	21%	1%	2%	1%	29%
Very liberal	133	48	54	35	98	21	14	47	62	23	42	3	17	59	4	-	4	126
	13%	10%	17%	13%	13%	13%	13%	19%	13%	8%	16%	2%	10%	22%	1%		1%	30%
Unsure	16	5	3	7	10	5	2	5	5	7	4	1	0	6	2	1	2	8
	2%	1%	1%	3%	1%	3%	2%	2%	1%	2%	1%	1%	0%	2%	1%	1%	1%	2%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	804	306	335	469	546	92	100	93	131	126	236	218	350	454
	78%	76%	70%	85%	79%	78%	77%	66%	85%	80%	82%	76%	77%	79%
Instagram	503	194	205	299	287	75	88	121	99	92	125	66	312	191
	49%	48%	43%	54%	42%	64%	68%	85%	65%	58%	43%	23%	69%	33%
YouTube	772	305	354	418	476	101	114	128	134	132	226	153	394	379
	75%	76%	74%	76%	69%	86%	88%	90%	87%	83%	78%	53%	87%	66%
Snapchat	207	78	73	134	112	30	44	96	47	28	23	12	172	36
	20%	19%	15%	24%	16%	25%	34%	68%	31%	18%	8%	4%	38%	6%
Reddit	212	80	120	92	119	26	33	52	59	43	43	15	154	58
	21%	20%	25%	17%	17%	22%	25%	37%	38%	27%	15%	5%	34%	10%
Pinterest	346	129	74	271	220	32	47	69	58	46	97	76	173	173
	34%	32%	16%	49%	32%	27%	36%	49%	38%	29%	34%	26%	38%	30%
LinkedIn	277	109	118	159	174	27	50	34	49	51	84	59	134	144
	27%	27%	25%	29%	25%	23%	39%	24%	32%	32%	29%	21%	29%	25%
WhatsApp	192	62	92	100	73	23	67	39	41	28	52	32	107	84
	19%	15%	19%	18%	11%	20%	52%	27%	27%	18%	18%	11%	24%	15%
Twitter	267	101	152	115	152	49	41	63	59	43	64	39	165	103
	26%	25%	32%	21%	22%	41%	32%	44%	38%	27%	22%	13%	36%	18%
TikTok	341	119	121	220	186	51	67	100	76	56	85	24	231	109
	33%	30%	25%	40%	27%	44%	52%	71%	49%	35%	29%	8%	51%	19%
Threads	37	17	18	20	21	5	6	7	9	8	6	8	23	14
	4%	4%	4%	4%	3%	4%	4%	5%	6%	5%	2%	3%	5%	2%
Something else (Please specify)	15	9	9	6	15	0	0	-	-	3	2	10	3	12
	1%	2%	2%	1%	2%	*%	*%			2%	1%	3%	1%	2%
None of these	49	24	35	14	40	6	-	-	1	3	8	36	4	45
	5%	6%	7%	3%	6%	5%			*%	2%	3%	13%	1%	8%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	804	168	331	228	76	499	305	322	223	179	183	193	164	55	384	55	246
	78%	79%	80%	78%	72%	80%	76%	81%	76%	77%	80%	80%	80%	68%	79%	81%	75%
Instagram	503	95	191	167	50	286	217	143	144	97	102	125	111	47	298	42	88
	49%	45%	46%	57%	47%	46%	54%	36%	49%	41%	45%	52%	54%	58%	61%	62%	27%
YouTube	772	161	317	213	80	478	293	277	198	193	167	182	154	50	393	51	195
	75%	76%	76%	73%	75%	76%	73%	70%	68%	83%	73%	76%	75%	62%	80%	76%	60%
Snapchat	207	44	72	77	15	116	91	59	53	40	47	49	43	10	130	18	15
	20%	21%	17%	26%	14%	18%	23%	15%	18%	17%	21%	20%	21%	12%	27%	27%	5%
Reddit	212	25	106	61	19	131	81	73	46	47	48	45	55	13	126	16	30
	21%	12%	25%	21%	18%	21%	20%	18%	16%	20%	21%	19%	27%	16%	26%	23%	9%
Pinterest	346	51	148	108	39	199	147	114	106	72	71	86	85	19	151	29	101
	34%	24%	36%	37%	36%	32%	37%	29%	36%	31%	31%	36%	42%	24%	31%	43%	31%
LinkedIn	277	19	93	125	40	111	166	60	114	38	50	71	81	28	164	23	64
	27%	9%	22%	43%	38%	18%	41%	15%	39%	16%	22%	30%	40%	35%	34%	34%	19%
WhatsApp	192	26	83	62	21	109	83	37	36	31	34	51	39	21	96	20	45
	19%	12%	20%	21%	20%	17%	21%	9%	12%	13%	15%	21%	19%	26%	20%	30%	14%
Twitter	267	47	108	92	20	156	112	77	75	62	54	59	62	22	155	20	55
	26%	22%	26%	31%	18%	25%	28%	19%	26%	26%	24%	24%	30%	27%	32%	30%	17%
TikTok	341	81	142	97	21	223	118	108	78	86	64	78	73	19	199	29	48
	33%	38%	34%	33%	20%	36%	29%	27%	27%	37%	28%	33%	36%	23%	41%	43%	15%
Threads	37	6	12	14	5	19	19	9	12	4	7	11	7	8	24	-	8
	4%	3%	3%	5%	4%	3%	5%	2%	4%	2%	3%	5%	3%	10%	5%		3%
Something else (Please specify)	15	6	4	4	1	10	5	10	5	4	4	1	4	2	3	1	9
	1%	3%	1%	1%	1%	2%	1%	3%	2%	2%	2%	1%	2%	3%	1%	1%	3%
None of these	49	14	18	13	3	33	16	24	16	9	11	12	7	8	10	-	37
	5%	7%	4%	4%	3%	5%	4%	6%	5%	4%	5%	5%	3%	10%	2%		11%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	804	309	181	293	374	71	359	307	262	224	370	388	371	360	74	164	188	353	461	668	553	565
	78%	80%	79%	77%	79%	84%	76%	76%	83%	77%	80%	77%	80%	77%	76%	81%	77%	80%	77%	78%	80%	78%
Instagram	503	160	113	218	179	50	275	160	152	182	177	296	186	273	44	64	106	184	258	405	316	376
	49%	42%	50%	57%	38%	59%	58%	40%	48%	63%	38%	58%	40%	58%	46%	32%	44%	42%	43%	47%	46%	52%
YouTube	772	278	173	292	333	69	370	290	240	231	326	394	330	369	74	151	161	297	431	632	498	539
	75%	72%	76%	76%	71%	82%	78%	72%	76%	80%	71%	78%	71%	79%	76%	75%	66%	67%	72%	74%	72%	75%
Snapchat	207	59	45	92	65	24	118	55	69	79	58	130	64	122	21	24	36	54	90	148	128	157
	20%	15%	20%	24%	14%	29%	25%	13%	22%	27%	13%	26%	14%	26%	22%	12%	15%	12%	15%	17%	19%	22%
Reddit	212	61	62	84	77	18	118	62	61	87	77	120	74	111	27	37	35	72	90	162	121	137
	21%	16%	27%	22%	16%	21%	25%	15%	19%	30%	17%	24%	16%	24%	28%	19%	15%	16%	15%	19%	18%	19%
Pinterest	346	147	62	125	163	27	156	145	88	107	157	174	155	157	33	60	93	138	207	294	220	249
	34%	38%	27%	33%	34%	31%	33%	36%	28%	37%	34%	34%	34%	33%	34%	29%	38%	31%	35%	34%	32%	35%
LinkedIn	277	96	61	108	118	23	136	100	92	82	114	144	113	130	34	52	61	131	165	238	176	196
	27%	25%	27%	28%	25%	27%	29%	25%	29%	28%	25%	28%	25%	28%	35%	26%	25%	30%	28%	28%	26%	27%
WhatsApp	192	54	30	101	69	10	113	67	57	65	68	112	66	106	19	30	36	65	92	155	110	137
	19%	14%	13%	27%	15%	11%	24%	16%	18%	22%	15%	22%	14%	23%	20%	15%	15%	15%	15%	18%	16%	19%
Twitter	267	68	70	119	96	27	145	75	95	96	98	152	91	147	29	53	35	102	130	220	163	185
	26%	18%	31%	31%	20%	31%	31%	18%	30%	33%	21%	30%	20%	31%	30%	26%	15%	23%	22%	26%	24%	26%
TikTok	341	111	73	148	127	28	185	106	113	118	120	203	125	189	26	56	66	110	154	257	203	244
	33%	29%	32%	39%	27%	33%	39%	26%	36%	41%	26%	40%	27%	40%	27%	27%	27%	25%	26%	30%	30%	34%
Threads	37	4	6	27	4	3	30	5	5	27	2	35	2	33	1	3	1	16	23	35	17	31
	4%	1%	2%	7%	1%	3%	6%	1%	2%	9%	*%	7%	1%	7%	2%	1%	1%	4%	4%	4%	2%	4%
Something else (Please specify)	15	4	7	5	6	2	8	3	5	7	6	9	5	9	2	4	1	10	12	13	7	11
	1%	1%	3%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%
None of these	49	22	13	12	30	4	15	30	11	5	28	18	30	15	5	6	23	30	39	45	40	31
	5%	6%	6%	3%	6%	5%	3%	7%	4%	2%	6%	4%	6%	3%	5%	3%	10%	7%	7%	5%	6%	4%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	804	382	231	220	582	134	86	187	373	244	219	140	143	187	273	74	311	329
	78%	80%	75%	83%	77%	86%	79%	76%	78%	81%	84%	80%	78%	71%	82%	69%	81%	78%
Instagram	503	212	200	163	336	100	63	143	240	120	138	54	89	149	131	35	139	216
	49%	44%	65%	62%	44%	65%	58%	58%	50%	40%	53%	30%	49%	56%	39%	33%	36%	51%
YouTube	772	338	264	228	541	133	95	200	361	211	200	126	135	214	254	59	260	307
	75%	71%	85%	87%	71%	86%	88%	81%	75%	70%	77%	72%	74%	81%	76%	55%	68%	73%
Snapchat	207	54	122	78	129	57	21	71	90	46	59	16	49	64	51	5	56	74
	20%	11%	40%	30%	17%	36%	20%	29%	19%	15%	23%	9%	27%	24%	15%	4%	15%	17%
Reddit	212	71	93	66	143	30	36	69	92	50	36	24	24	89	57	17	62	89
	21%	15%	30%	25%	19%	19%	34%	28%	19%	17%	14%	14%	13%	34%	17%	16%	16%	21%
Pinterest	346	166	102	104	240	85	19	75	170	100	134	53	59	84	113	35	114	124
	34%	35%	33%	39%	32%	55%	17%	30%	35%	33%	51%	30%	32%	32%	34%	33%	30%	29%
LinkedIn	277	117	89	68	208	40	28	62	164	51	92	27	67	70	82	28	90	135
	27%	24%	29%	26%	27%	26%	26%	25%	34%	17%	35%	15%	37%	26%	25%	27%	24%	32%
WhatsApp	192	94	74	57	135	38	19	71	88	33	46	13	61	37	50	14	45	79
	19%	20%	24%	22%	18%	24%	17%	29%	18%	11%	18%	7%	33%	14%	15%	13%	12%	19%
Twitter	267	97	117	89	175	46	44	88	122	57	48	32	64	81	80	15	84	127
	26%	20%	38%	34%	23%	29%	40%	36%	25%	19%	18%	18%	35%	31%	24%	14%	22%	30%
TikTok	341	133	137	131	206	84	47	107	149	85	96	30	69	99	99	20	109	132
	33%	28%	44%	50%	27%	54%	44%	43%	31%	28%	37%	17%	38%	38%	30%	18%	29%	31%
Threads	37	11	15	16	22	12	4	11	21	5	12	1	9	7	3	1	2	21
	4%	2%	5%	6%	3%	8%	4%	5%	4%	2%	5%	*%	5%	3%	1%	1%	*%	5%
Something else (Please specify)	15	5	4	0	14	0	0	5	7	3	4	5	1	6	6	0	4	8
	1%	1%	1%	*%	2%	*%	*%	2%	1%	1%	1%	3%	1%	2%	2%	*%	1%	2%
None of these	49	26	4	4	44	1	3	9	24	16	7	10	8	11	14	16	25	17
	5%	5%	1%	2%	6%	1%	2%	4%	5%	5%	3%	6%	4%	4%	4%	15%	6%	4%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	79	29	40	39	50	6	18	14	16	6	18	26	36	43
	8%	7%	8%	7%	7%	5%	14%	10%	11%	4%	6%	9%	8%	8%
Sometimes	285	112	131	155	165	48	34	47	61	40	78	59	148	137
	28%	28%	27%	28%	24%	41%	26%	33%	40%	26%	27%	20%	33%	24%
Rarely	307	128	151	155	229	25	31	45	50	58	81	74	152	154
	30%	32%	32%	28%	33%	21%	24%	31%	33%	36%	28%	26%	34%	27%
Never	358	134	154	203	246	39	46	37	25	54	112	130	116	242
	35%	33%	32%	37%	36%	33%	36%	26%	17%	34%	39%	45%	26%	42%

Echelon Insights
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[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	79	19	31	25	5	49	30	33	17	22	18	13	19	7	43	9	24
	8%	9%	7%	8%	5%	8%	7%	8%	6%	10%	8%	5%	9%	8%	9%	13%	7%
Sometimes	285	50	137	78	20	187	98	94	71	74	58	76	48	17	149	13	81
	28%	23%	33%	26%	19%	30%	25%	24%	24%	32%	26%	32%	24%	22%	30%	19%	25%
Rarely	307	73	105	93	36	178	129	136	93	66	65	68	68	24	156	22	84
	30%	34%	25%	32%	34%	28%	32%	34%	32%	28%	28%	28%	33%	29%	32%	32%	26%
Never	358	71	142	99	44	213	143	135	111	70	87	83	70	33	141	24	138
	35%	33%	34%	34%	42%	34%	36%	34%	38%	30%	38%	35%	34%	41%	29%	36%	42%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	79	31	10	36	32	5	42	34	17	28	31	47	31	48	1	26	6	37	45	67	42	63
	8%	8%	4%	10%	7%	6%	9%	8%	5%	10%	7%	9%	7%	10%	1%	13%	3%	8%	8%	8%	6%	9%
Sometimes	285	89	74	112	113	34	139	93	93	98	111	156	108	143	34	59	47	132	168	236	195	203
	28%	23%	32%	29%	24%	40%	29%	23%	29%	34%	24%	31%	23%	31%	36%	29%	19%	30%	28%	28%	28%	28%
Rarely	307	126	60	109	148	20	139	125	92	86	150	138	149	129	28	66	73	127	174	250	205	201
	30%	33%	26%	28%	31%	24%	29%	31%	29%	30%	32%	27%	32%	28%	29%	32%	30%	29%	29%	29%	30%	28%
Never	358	139	84	125	179	26	153	154	116	77	171	165	175	150	33	52	117	147	209	303	246	254
	35%	36%	37%	33%	38%	31%	32%	38%	36%	27%	37%	33%	38%	32%	34%	26%	48%	33%	35%	35%	36%	35%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	79	37	31	22	57	10	12	17	41	21	23	15	19	13	30	3	31	44
	8%	8%	10%	8%	8%	7%	11%	7%	9%	7%	9%	9%	11%	5%	9%	2%	8%	10%
Sometimes	285	121	105	96	188	57	39	81	124	81	60	39	33	88	89	21	85	124
	28%	25%	34%	36%	25%	37%	36%	33%	26%	27%	23%	22%	18%	33%	26%	20%	22%	29%
Rarely	307	144	84	76	228	42	35	76	144	87	81	66	63	84	111	26	119	104
	30%	30%	27%	29%	30%	27%	32%	31%	30%	29%	31%	37%	34%	32%	33%	24%	31%	25%
Never	358	177	89	69	287	46	23	72	171	114	97	56	68	79	105	57	147	151
	35%	37%	29%	26%	38%	30%	21%	29%	36%	38%	37%	32%	37%	30%	31%	53%	39%	36%

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October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	287	105	141	147	191	47	31	19	31	41	83	113	91	196
	28%	26%	30%	27%	28%	40%	24%	13%	20%	26%	29%	39%	20%	34%
NBC News	287	99	121	166	198	49	20	21	34	40	95	95	96	190
	28%	25%	25%	30%	29%	42%	15%	15%	22%	26%	33%	33%	21%	33%
CBS News	270	91	138	132	182	43	28	20	35	33	87	95	88	182
	26%	23%	29%	24%	26%	37%	22%	14%	23%	21%	30%	33%	19%	32%
Fox News	342	144	194	147	239	36	42	38	46	44	94	120	127	214
	33%	36%	41%	27%	35%	30%	33%	26%	30%	28%	33%	42%	28%	37%
MSNBC	175	68	101	73	109	42	13	13	30	26	52	54	69	106
	17%	17%	21%	13%	16%	36%	10%	9%	20%	16%	18%	19%	15%	18%
CNN	261	111	127	135	159	50	34	27	46	47	72	69	120	141
	25%	27%	27%	24%	23%	43%	26%	19%	30%	30%	25%	24%	27%	24%
Newsmax	99	56	57	41	90	0	5	1	8	10	30	49	19	80
	10%	14%	12%	7%	13%	*%	4%	1%	5%	6%	10%	17%	4%	14%
OAN	35	11	25	10	27	1	1	-	4	5	12	15	8	26
	3%	3%	5%	2%	4%	*%	1%		3%	3%	4%	5%	2%	5%
Local TV news	425	158	185	240	294	66	45	54	38	50	138	145	141	283
	41%	39%	39%	43%	43%	56%	34%	38%	25%	32%	48%	50%	31%	49%
Reuters	51	18	25	26	32	9	7	4	10	6	19	13	19	32
	5%	4%	5%	5%	5%	7%	6%	2%	6%	4%	7%	4%	4%	6%
The New York Times	150	54	67	83	80	26	31	28	36	26	36	24	90	61
	15%	13%	14%	15%	12%	22%	24%	20%	23%	16%	13%	8%	20%	11%
The Washington Post	133	48	58	75	73	19	20	21	38	18	28	28	78	55
	13%	12%	12%	14%	11%	16%	16%	15%	25%	11%	10%	10%	17%	10%
The Wall Street Journal	75	21	41	34	46	8	12	8	16	10	19	21	34	40
	7%	5%	9%	6%	7%	6%	9%	6%	11%	6%	7%	7%	8%	7%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Local newspaper	186	77	89	97	129	16	22	26	29	28	31	72	83	103
	18%	19%	19%	18%	19%	14%	17%	18%	19%	17%	11%	25%	18%	18%
NPR	109	40	49	60	86	10	8	18	23	18	20	30	59	50
	11%	10%	10%	11%	12%	9%	6%	13%	15%	12%	7%	10%	13%	9%
PBS	114	50	44	70	83	11	11	7	15	19	31	43	41	74
	11%	12%	9%	13%	12%	9%	8%	5%	10%	12%	11%	15%	9%	13%
Twitter	130	48	70	61	66	22	16	45	30	19	24	12	94	36
	13%	12%	15%	11%	9%	18%	12%	32%	19%	12%	8%	4%	21%	6%
Facebook	315	110	125	190	189	41	48	47	76	46	83	63	169	146
	31%	27%	26%	34%	27%	35%	37%	33%	49%	29%	29%	22%	37%	25%
Instagram	146	40	54	92	60	21	36	45	41	24	30	6	110	36
	14%	10%	11%	17%	9%	18%	28%	31%	27%	15%	10%	2%	24%	6%
Talk radio	107	42	60	47	86	8	6	7	10	15	34	41	32	75
	10%	11%	13%	9%	12%	7%	4%	5%	7%	10%	12%	14%	7%	13%
Local radio news	161	63	82	79	115	17	21	16	16	25	52	52	58	104
	16%	16%	17%	14%	17%	14%	16%	12%	11%	16%	18%	18%	13%	18%
Breitbart	22	13	16	6	20	-	1	-	0	6	7	9	6	16
	2%	3%	3%	1%	3%		1%		0%	4%	2%	3%	1%	3%
Vox	32	10	19	14	16	6	7	11	8	5	3	5	24	8
	3%	2%	4%	3%	2%	5%	5%	8%	5%	3%	1%	2%	5%	1%
Huffington Post	72	23	42	31	41	8	14	6	17	12	24	13	35	37
	7%	6%	9%	6%	6%	7%	11%	4%	11%	8%	8%	5%	8%	6%
USA Today	127	41	60	67	82	24	5	17	31	20	23	35	68	59
	12%	10%	13%	12%	12%	20%	4%	12%	20%	13%	8%	12%	15%	10%
Yahoo News	103	32	46	56	66	17	8	7	16	19	26	34	42	60
	10%	8%	10%	10%	10%	15%	6%	5%	11%	12%	9%	12%	9%	10%
Reddit	115	35	66	50	63	19	20	36	38	23	15	3	97	18
	11%	9%	14%	9%	9%	16%	16%	25%	25%	15%	5%	1%	22%	3%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Podcasts	109	41	59	50	73	17	16	19	30	25	21	15	73	36
	11%	10%	12%	9%	11%	14%	12%	13%	19%	16%	7%	5%	16%	6%
Univision	23	9	10	13	1	-	22	7	5	5	3	2	18	6
	2%	2%	2%	2%	*%		17%	5%	3%	3%	1%	1%	4%	1%
Telemundo	24	8	11	12	1	1	22	7	5	5	5	1	18	6
	2%	2%	2%	2%	*%	1%	17%	5%	3%	3%	2%	*%	4%	1%
Barstool Sports	33	7	20	13	18	5	9	8	6	8	11	-	23	11
	3%	2%	4%	2%	3%	4%	7%	6%	4%	5%	4%		5%	2%
Vice	55	11	38	17	24	7	16	19	13	10	6	6	43	12
	5%	3%	8%	3%	3%	6%	12%	14%	9%	6%	2%	2%	9%	2%
Buzzfeed	75	23	37	37	35	13	12	14	25	15	12	7	55	20
	7%	6%	8%	7%	5%	11%	9%	10%	16%	10%	4%	3%	12%	3%
Something else (Please specify)	48	25	21	27	43	2	2	5	0	8	10	24	14	34
	5%	6%	4%	5%	6%	1%	2%	4%	*%	5%	3%	8%	3%	6%
None of these	58	19	19	39	42	6	4	16	10	14	9	8	40	17
	6%	5%	4%	7%	6%	5%	3%	11%	7%	9%	3%	3%	9%	3%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	287	61	125	77	24	186	102	114	77	71	81	57	45	26	126	13	116
	28%	29%	30%	26%	23%	30%	25%	29%	26%	30%	35%	24%	22%	32%	26%	19%	35%
NBC News	287	54	112	97	24	165	121	103	95	62	69	70	43	25	136	19	99
	28%	25%	27%	33%	23%	26%	30%	26%	33%	26%	30%	29%	21%	31%	28%	27%	30%
CBS News	270	57	116	75	22	172	97	111	71	61	67	55	51	25	138	17	92
	26%	27%	28%	26%	21%	27%	24%	28%	24%	26%	29%	23%	25%	31%	28%	25%	28%
Fox News	342	79	143	91	29	222	120	140	99	70	75	90	69	25	157	15	128
	33%	37%	35%	31%	27%	35%	30%	35%	34%	30%	33%	38%	33%	30%	32%	23%	39%
MSNBC	175	35	82	46	12	116	58	68	41	38	46	47	31	9	90	11	56
	17%	16%	20%	16%	12%	19%	15%	17%	14%	16%	20%	19%	15%	12%	18%	16%	17%
CNN	261	34	116	88	23	150	111	77	82	60	64	68	41	26	138	16	79
	25%	16%	28%	30%	21%	24%	28%	19%	28%	26%	28%	28%	20%	31%	28%	24%	24%
Newsmax	99	14	44	28	12	58	41	53	37	25	20	28	15	7	32	9	51
	10%	7%	11%	10%	12%	9%	10%	13%	13%	11%	9%	12%	7%	8%	7%	13%	16%
OAN	35	7	17	8	3	23	11	18	9	8	6	6	8	5	11	2	17
	3%	3%	4%	3%	3%	4%	3%	5%	3%	3%	3%	3%	4%	7%	2%	3%	5%
Local TV news	425	91	167	133	33	259	166	164	130	92	110	88	86	29	192	23	164
	41%	43%	40%	45%	31%	41%	41%	41%	44%	39%	48%	37%	42%	36%	39%	34%	50%
Reuters	51	5	24	15	8	28	23	15	16	9	12	8	12	10	26	1	19
	5%	2%	6%	5%	7%	5%	6%	4%	6%	4%	5%	3%	6%	13%	5%	2%	6%
The New York Times	150	20	67	47	16	87	63	35	45	28	29	42	30	17	90	9	27
	15%	9%	16%	16%	15%	14%	16%	9%	15%	12%	13%	17%	15%	21%	18%	13%	8%
The Washington Post	133	19	52	45	16	71	61	33	40	15	33	46	27	9	76	7	31
	13%	9%	13%	15%	15%	11%	15%	8%	14%	6%	15%	19%	13%	12%	16%	10%	10%
The Wall Street Journal	75	7	18	33	17	25	50	11	34	4	8	27	26	7	41	3	25
	7%	3%	4%	11%	16%	4%	12%	3%	12%	2%	4%	11%	12%	9%	8%	5%	8%

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Local newspaper	186	39	75	53	18	114	71	75	53	36	56	41	35	12	86	6	72
	18%	18%	18%	18%	17%	18%	18%	19%	18%	15%	25%	17%	17%	15%	18%	9%	22%
NPR	109	5	38	47	18	44	65	28	57	14	27	18	35	15	55	8	31
	11%	3%	9%	16%	17%	7%	16%	7%	20%	6%	12%	7%	17%	18%	11%	12%	10%
PBS	114	14	40	44	16	54	60	36	46	20	28	30	28	6	40	10	52
	11%	7%	10%	15%	15%	9%	15%	9%	16%	9%	12%	12%	14%	8%	8%	14%	16%
Twitter	130	21	50	47	12	71	59	31	34	35	31	16	28	13	82	17	18
	13%	10%	12%	16%	12%	11%	15%	8%	12%	15%	14%	7%	14%	17%	17%	25%	6%
Facebook	315	77	134	85	20	210	105	113	76	80	69	88	55	13	161	13	75
	31%	36%	32%	29%	19%	33%	26%	28%	26%	34%	30%	36%	27%	17%	33%	19%	23%
Instagram	146	19	55	57	16	74	73	22	38	30	30	38	28	9	98	23	9
	14%	9%	13%	19%	15%	12%	18%	5%	13%	13%	13%	16%	14%	11%	20%	34%	3%
Talk radio	107	15	37	34	20	52	54	43	42	23	16	28	28	9	54	4	43
	10%	7%	9%	12%	19%	8%	14%	11%	14%	10%	7%	11%	14%	11%	11%	6%	13%
Local radio news	161	25	63	49	24	88	73	62	53	29	40	42	26	23	102	5	43
	16%	12%	15%	17%	23%	14%	18%	16%	18%	12%	17%	18%	13%	28%	21%	7%	13%
Breitbart	22	-	9	10	3	9	13	9	12	3	3	10	2	3	11	-	8
	2%		2%	3%	3%	1%	3%	2%	4%	1%	1%	4%	1%	4%	2%		3%
Vox	32	3	11	16	2	15	18	6	10	3	7	10	9	1	19	1	5
	3%	2%	3%	5%	2%	2%	4%	2%	3%	1%	3%	4%	4%	2%	4%	1%	1%
Huffington Post	72	13	31	25	3	44	28	24	17	8	16	25	17	6	37	6	24
	7%	6%	8%	8%	3%	7%	7%	6%	6%	3%	7%	11%	8%	8%	8%	8%	7%
USA Today	127	16	57	42	12	73	54	44	38	16	31	38	27	9	68	10	32
	12%	8%	14%	14%	11%	12%	13%	11%	13%	7%	14%	16%	13%	11%	14%	14%	10%
Yahoo News	103	18	40	35	10	58	45	36	30	24	20	31	15	11	40	5	41
	10%	8%	10%	12%	10%	9%	11%	9%	10%	10%	9%	13%	7%	13%	8%	7%	12%
Reddit	115	18	47	42	8	65	50	36	27	22	18	33	32	6	66	11	6
	11%	8%	11%	14%	8%	10%	12%	9%	9%	9%	8%	14%	15%	8%	14%	16%	2%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Podcasts	109 11%	16 7%	41 10%	43 14%	10 9%	57 9%	52 13%	31 8%	42 14%	30 13%	20 9%	24 10%	23 11%	10 12%	71 15%	10 14%	16 5%
Univision	23 2%	6 3%	10 2%	5 2%	2 2%	16 3%	7 2%	1 *%	-	6 3%	4 2%	9 4%	2 1%	-	14 3%	2 2%	3 1%
Telemundo	24 2%	2 1%	14 3%	7 3%	1 *%	16 2%	8 2%	1 *%	-	6 3%	6 2%	8 3%	1 *%	1 2%	12 2%	2 2%	3 1%
Barstool Sports	33 3%	3 1%	16 4%	10 3%	4 4%	19 3%	14 3%	8 2%	10 4%	6 3%	3 1%	12 5%	9 4%	3 4%	23 5%	3 5%	6 2%
Vice	55 5%	13 6%	21 5%	16 5%	6 5%	33 5%	21 5%	13 3%	11 4%	8 3%	19 8%	13 6%	8 4%	3 4%	35 7%	5 7%	6 2%
Buzzfeed	75 7%	5 2%	36 9%	29 10%	5 4%	41 7%	33 8%	19 5%	17 6%	13 6%	10 4%	30 12%	11 5%	6 7%	42 9%	4 6%	12 4%
Something else (Please specify)	48 5%	9 4%	13 3%	19 6%	7 7%	22 3%	26 7%	20 5%	23 8%	14 6%	8 3%	11 5%	11 6%	3 4%	23 5%	2 2%	19 6%
None of these	58 6%	13 6%	25 6%	10 3%	9 9%	38 6%	19 5%	25 6%	17 6%	12 5%	13 6%	11 4%	13 6%	5 6%	25 5%	4 6%	10 3%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	287	79	64	136	96	28	164	78	118	87	97	176	98	164	25	38	52	130	165	242	185	213
	28%	21%	28%	35%	20%	33%	35%	19%	37%	30%	21%	35%	21%	35%	26%	19%	21%	29%	28%	28%	27%	30%
NBC News	287	83	63	133	101	23	163	82	110	90	97	176	99	162	26	25	69	143	167	238	195	221
	28%	22%	28%	35%	21%	27%	34%	20%	35%	31%	21%	35%	21%	34%	27%	12%	28%	32%	28%	28%	28%	31%
CBS News	270	79	60	125	98	16	155	77	105	83	96	165	97	154	18	42	50	124	148	214	175	209
	26%	21%	26%	33%	21%	19%	33%	19%	33%	29%	21%	32%	21%	33%	19%	21%	21%	28%	25%	25%	25%	29%
Fox News	342	199	79	61	243	18	80	198	106	34	239	86	233	81	28	112	126	160	194	289	265	203
	33%	52%	34%	16%	52%	22%	17%	49%	33%	12%	52%	17%	50%	17%	29%	55%	52%	36%	32%	34%	39%	28%
MSNBC	175	27	27	116	31	6	138	34	48	87	30	138	31	137	7	20	11	76	99	149	90	148
	17%	7%	12%	30%	7%	7%	29%	9%	15%	30%	6%	27%	7%	29%	7%	10%	5%	17%	17%	17%	13%	20%
CNN	261	34	66	159	51	21	189	45	85	130	49	206	40	198	22	26	25	113	142	219	151	217
	25%	9%	29%	42%	11%	25%	40%	11%	27%	45%	11%	41%	9%	42%	23%	13%	10%	25%	24%	26%	22%	30%
Newsmax	99	71	21	6	91	1	7	81	11	7	90	8	90	8	2	49	38	49	70	92	83	50
	10%	18%	9%	2%	19%	2%	1%	20%	3%	2%	19%	2%	19%	2%	2%	24%	16%	11%	12%	11%	12%	7%
OAN	35	28	6	1	34	0	1	30	5	-	33	2	34	1	0	22	11	18	19	30	32	17
	3%	7%	3%	*%	7%	*%	*%	7%	2%		7%	*%	7%	*%	*%	11%	4%	4%	3%	4%	5%	2%
Local TV news	425	147	102	163	183	36	205	161	163	96	179	226	182	201	42	74	103	212	258	359	285	294
	41%	38%	45%	43%	39%	42%	43%	40%	51%	33%	39%	45%	39%	43%	43%	37%	42%	48%	43%	42%	41%	41%
Reuters	51	13	13	24	16	3	32	20	8	23	18	32	18	31	3	5	12	20	28	42	28	31
	5%	3%	6%	6%	3%	4%	7%	5%	3%	8%	4%	6%	4%	7%	3%	2%	5%	5%	5%	5%	4%	4%
The New York Times	150	16	48	84	32	10	108	15	53	79	26	112	23	108	19	20	11	60	74	125	74	107
	15%	4%	21%	22%	7%	12%	23%	4%	17%	27%	6%	22%	5%	23%	20%	10%	5%	14%	12%	15%	11%	15%
The Washington Post	133	18	34	79	27	13	93	18	46	68	23	105	19	93	21	16	10	58	77	105	67	97
	13%	5%	15%	21%	6%	15%	20%	4%	14%	24%	5%	21%	4%	20%	22%	8%	4%	13%	13%	12%	10%	14%
The Wall Street Journal	75	22	21	30	33	6	36	25	25	24	35	36	28	34	12	16	15	31	39	60	53	46
	7%	6%	9%	8%	7%	7%	8%	6%	8%	8%	8%	7%	6%	7%	12%	8%	6%	7%	7%	7%	8%	6%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Local newspaper	186	57	54	69	75	18	92	68	58	60	64	112	72	98	17	30	40	93	107	158	119	134
	18%	15%	24%	18%	16%	21%	20%	17%	18%	21%	14%	22%	16%	21%	17%	15%	16%	21%	18%	19%	17%	19%
NPR	109	13	34	60	17	9	84	14	31	64	17	88	13	84	12	6	10	57	69	95	57	85
	11%	3%	15%	16%	4%	11%	18%	3%	10%	22%	4%	17%	3%	18%	12%	3%	4%	13%	12%	11%	8%	12%
PBS	114	25	28	58	29	12	74	31	37	46	29	82	30	76	8	7	21	61	79	102	69	102
	11%	7%	12%	15%	6%	14%	16%	8%	12%	16%	6%	16%	7%	16%	8%	4%	9%	14%	13%	12%	10%	14%
Twitter	130	31	37	54	43	16	71	35	55	40	44	78	42	68	20	28	13	51	55	105	72	78
	13%	8%	16%	14%	9%	19%	15%	9%	17%	14%	9%	15%	9%	14%	21%	14%	6%	11%	9%	12%	10%	11%
Facebook	315	112	72	116	138	31	145	102	127	82	134	161	129	153	34	63	68	135	175	257	201	229
	31%	29%	32%	30%	29%	37%	31%	25%	40%	28%	29%	32%	28%	32%	35%	31%	28%	31%	29%	30%	29%	32%
Instagram	146	36	47	61	45	17	84	41	57	48	49	90	48	83	16	12	31	52	69	118	89	106
	14%	9%	20%	16%	10%	20%	18%	10%	18%	17%	11%	18%	10%	18%	16%	6%	13%	12%	11%	14%	13%	15%
Talk radio	107	59	21	27	73	4	30	63	30	14	74	32	72	22	13	33	38	58	77	93	79	67
	10%	15%	9%	7%	15%	5%	6%	15%	9%	5%	16%	6%	16%	5%	14%	16%	16%	13%	13%	11%	12%	9%
Local radio news	161	57	47	52	73	18	71	63	56	42	75	81	74	75	12	36	36	85	107	138	108	122
	16%	15%	21%	14%	15%	21%	15%	16%	18%	14%	16%	16%	16%	16%	12%	18%	15%	19%	18%	16%	16%	17%
Breitbart	22	18	3	1	20	0	1	18	3	1	20	1	20	1	0	13	6	12	12	19	21	13
	2%	5%	1%	*%	4%	*%	*%	4%	1%	*%	4%	*%	4%	*%	*%	7%	2%	3%	2%	2%	3%	2%
Vox	32	2	16	13	5	3	25	2	8	22	6	22	3	25	5	1	4	9	15	27	15	18
	3%	*%	7%	3%	1%	3%	5%	1%	3%	7%	1%	4%	1%	5%	5%	*%	2%	2%	2%	3%	2%	3%
Huffington Post	72	6	23	42	16	8	49	6	27	39	16	52	10	50	12	11	4	38	47	65	38	52
	7%	2%	10%	11%	3%	10%	10%	1%	8%	13%	3%	10%	2%	11%	12%	5%	2%	9%	8%	8%	6%	7%
USA Today	127	30	26	69	38	9	80	30	36	58	39	85	36	77	14	11	27	42	60	99	76	93
	12%	8%	11%	18%	8%	10%	17%	7%	11%	20%	8%	17%	8%	16%	14%	5%	11%	9%	10%	12%	11%	13%
Yahoo News	103	35	23	40	45	11	47	40	32	30	51	48	43	50	10	13	27	32	61	79	70	70
	10%	9%	10%	10%	10%	13%	10%	10%	10%	10%	11%	9%	9%	11%	11%	6%	11%	7%	10%	9%	10%	10%
Reddit	115	29	37	44	38	5	72	29	37	49	39	67	35	69	12	16	22	32	40	89	68	79
	11%	7%	16%	12%	8%	6%	15%	7%	12%	17%	9%	13%	8%	15%	12%	8%	9%	7%	7%	10%	10%	11%

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	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Podcasts	109 11%	28 7%	41 18%	36 9%	40 9%	21 25%	47 10%	33 8%	42 13%	34 12%	42 9%	57 11%	44 10%	52 11%	12 13%	20 10%	18 8%	43 10%	65 11%	85 10%	78 11%	83 11%
Univision	23 2%	0 *%	3 1%	20 5%	1 *%	2 2%	20 4%	5 1%	12 4%	7 2%	2 *%	21 4%	1 *%	20 4%	2 2%	- 1%	1 1%	6 1%	10 2%	14 2%	7 1%	21 3%
Telemundo	24 2%	3 1%	3 1%	18 5%	3 1%	2 2%	19 4%	8 2%	10 3%	6 2%	4 1%	19 4%	3 1%	18 4%	3 3%	1 1%	2 1%	7 2%	13 2%	16 2%	8 1%	21 3%
Barstool Sports	33 3%	14 4%	17 7%	2 1%	25 5%	5 6%	4 1%	16 4%	15 5%	1 1%	26 6%	6 1%	19 4%	6 1%	9 9%	15 7%	10 4%	11 3%	20 3%	26 3%	27 4%	20 3%
Vice	55 5%	5 1%	33 14%	17 5%	11 2%	9 10%	35 7%	6 1%	26 8%	23 8%	11 2%	37 7%	8 2%	36 8%	10 11%	2 1%	8 3%	20 5%	28 5%	41 5%	32 5%	38 5%
Buzzfeed	75 7%	7 2%	21 9%	45 12%	18 4%	3 3%	54 11%	7 2%	31 10%	37 13%	17 4%	54 11%	13 3%	55 12%	8 8%	11 6%	5 2%	26 6%	35 6%	58 7%	42 6%	53 7%
Something else (Please specify)	48 5%	18 5%	17 7%	10 2%	26 5%	4 5%	18 4%	18 4%	16 5%	13 5%	25 5%	16 3%	28 6%	14 3%	5 5%	14 7%	11 4%	30 7%	35 6%	43 5%	37 5%	30 4%
None of these	58 6%	25 6%	12 5%	15 4%	30 6%	7 8%	21 4%	28 7%	9 3%	17 6%	23 5%	24 5%	31 7%	20 4%	7 7%	16 8%	11 5%	26 6%	36 6%	45 5%	41 6%	44 6%

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Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	287	132	78	64	221	36	28	90	118	79	59	39	62	65	60	32	96	175
	28%	28%	25%	24%	29%	23%	26%	36%	25%	26%	23%	22%	34%	25%	18%	30%	25%	41%
NBC News	287	133	84	71	215	48	23	86	124	77	75	41	48	66	54	42	101	175
	28%	28%	27%	27%	28%	31%	21%	35%	26%	25%	29%	23%	26%	25%	16%	40%	26%	42%
CBS News	270	130	76	66	202	32	33	91	110	68	52	44	51	58	59	34	82	173
	26%	27%	25%	25%	27%	21%	31%	37%	23%	22%	20%	25%	28%	22%	18%	32%	22%	41%
Fox News	342	184	82	94	246	46	48	78	146	117	62	84	63	48	184	50	191	54
	33%	38%	27%	36%	32%	29%	44%	32%	30%	39%	24%	47%	35%	18%	55%	47%	50%	13%
MSNBC	175	71	63	39	134	15	24	49	85	41	35	18	21	60	29	1	25	145
	17%	15%	20%	15%	18%	10%	22%	20%	18%	13%	13%	10%	12%	23%	9%	1%	7%	34%
CNN	261	110	95	68	191	39	30	84	124	54	61	22	59	73	35	14	40	198
	25%	23%	31%	26%	25%	25%	27%	34%	26%	18%	23%	13%	32%	28%	10%	14%	10%	47%
Newsmax	99	57	15	14	84	7	7	16	36	47	13	39	19	10	75	15	75	5
	10%	12%	5%	5%	11%	4%	6%	7%	7%	15%	5%	22%	10%	4%	22%	14%	20%	1%
OAN	35	19	6	8	27	2	6	6	17	13	1	12	4	2	29	4	40	0
	3%	4%	2%	3%	4%	1%	5%	2%	3%	4%	*%	7%	2%	1%	9%	4%	11%	*%
Local TV news	425	204	119	101	323	63	38	105	186	134	98	68	74	105	121	51	157	212
	41%	43%	39%	38%	42%	40%	36%	43%	39%	44%	38%	39%	40%	40%	36%	48%	41%	50%
Reuters	51	20	11	10	41	6	4	20	25	7	13	5	4	13	10	5	19	26
	5%	4%	4%	4%	5%	4%	4%	8%	5%	2%	5%	3%	2%	5%	3%	5%	5%	6%
The New York Times	150	67	55	44	104	27	17	58	71	22	33	10	31	49	28	3	21	103
	15%	14%	18%	17%	14%	17%	16%	23%	15%	7%	13%	6%	17%	19%	8%	3%	5%	24%
The Washington Post	133	55	50	51	82	29	21	39	76	18	37	12	25	40	21	6	22	73
	13%	11%	16%	19%	11%	19%	20%	16%	16%	6%	14%	7%	13%	15%	6%	5%	6%	17%
The Wall Street Journal	75	38	22	20	55	12	8	27	34	14	15	10	15	18	20	12	31	28
	7%	8%	7%	7%	7%	8%	7%	11%	7%	5%	6%	6%	8%	7%	6%	11%	8%	7%

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Local newspaper	186	78	61	55	131	31	24	57	83	47	40	33	37	45	48	20	70	95
	18%	16%	20%	21%	17%	20%	22%	23%	17%	15%	16%	19%	20%	17%	14%	19%	18%	22%
NPR	109	39	38	20	87	11	8	30	51	27	28	9	13	43	14	1	14	87
	11%	8%	12%	7%	11%	7%	8%	12%	11%	9%	11%	5%	7%	16%	4%	1%	4%	21%
PBS	114	49	36	18	95	10	8	29	55	31	34	15	23	35	21	7	11	80
	11%	10%	11%	7%	12%	7%	7%	12%	11%	10%	13%	9%	13%	13%	6%	7%	3%	19%
Twitter	130	40	67	43	87	24	19	36	67	27	27	11	31	50	38	5	38	36
	13%	8%	21%	16%	11%	15%	17%	14%	14%	9%	10%	6%	17%	19%	11%	4%	10%	9%
Facebook	315	145	105	116	199	72	44	71	145	100	85	57	57	79	110	20	104	129
	31%	30%	34%	44%	26%	46%	41%	29%	30%	33%	33%	32%	31%	30%	33%	19%	27%	31%
Instagram	146	55	72	50	95	28	22	43	72	32	43	6	37	43	37	4	46	60
	14%	11%	23%	19%	12%	18%	20%	17%	15%	10%	16%	4%	20%	16%	11%	4%	12%	14%
Talk radio	107	65	14	24	83	9	15	22	52	34	20	36	22	16	53	20	55	29
	10%	14%	5%	9%	11%	6%	14%	9%	11%	11%	8%	21%	12%	6%	16%	18%	14%	7%
Local radio news	161	81	45	57	104	30	27	35	73	53	30	35	27	36	54	16	61	83
	16%	17%	15%	22%	14%	19%	25%	14%	15%	18%	12%	20%	15%	14%	16%	15%	16%	20%
Breitbart	22	13	4	7	15	1	5	3	9	10	1	9	5	1	18	2	23	3
	2%	3%	1%	2%	2%	1%	5%	1%	2%	3%	*%	5%	3%	*%	5%	2%	6%	1%
Vox	32	11	17	4	29	2	2	15	14	3	5	2	8	13	5	-	3	16
	3%	2%	6%	1%	4%	1%	2%	6%	3%	1%	2%	1%	4%	5%	1%		1%	4%
Huffington Post	72	30	26	20	51	9	12	16	43	13	17	5	14	28	13	2	20	55
	7%	6%	8%	8%	7%	5%	11%	7%	9%	4%	7%	3%	7%	10%	4%	2%	5%	13%
USA Today	127	63	41	42	84	29	13	38	55	34	28	15	21	43	19	14	29	69
	12%	13%	13%	16%	11%	19%	12%	15%	11%	11%	11%	8%	11%	16%	6%	13%	8%	16%
Yahoo News	103	52	31	28	74	16	12	22	57	24	32	15	12	26	23	16	28	44
	10%	11%	10%	11%	10%	11%	11%	9%	12%	8%	12%	8%	6%	10%	7%	15%	7%	10%
Reddit	115	31	62	36	77	14	22	48	47	20	29	7	19	51	32	6	36	50
	11%	6%	20%	14%	10%	9%	20%	19%	10%	7%	11%	4%	10%	19%	10%	6%	9%	12%

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Podcasts	109 11%	32 7%	50 16%	39 15%	68 9%	17 11%	22 20%	33 13%	51 11%	25 8%	25 9%	17 10%	24 13%	31 12%	34 10%	6 6%	36 9%	37 9%
Univision	23 2%	11 2%	8 2%	7 3%	17 2%	3 2%	3 3%	9 4%	12 2%	3 1%	6 2%	- -	10 6%	3 1%	- -	1 1%	1 *%	10 2%
Telemundo	24 2%	12 3%	12 4%	8 3%	15 2%	3 2%	5 5%	7 3%	16 3%	1 *%	7 3%	- -	9 5%	5 2%	3 1%	0 *%	2 *%	13 3%
Barstool Sports	33 3%	12 2%	15 5%	12 4%	20 3%	4 3%	7 7%	6 2%	21 4%	6 2%	7 3%	3 2%	13 7%	6 2%	23 7%	1 1%	15 4%	3 1%
Vice	55 5%	15 3%	32 10%	19 7%	36 5%	4 3%	15 14%	21 8%	27 6%	7 2%	7 3%	3 2%	7 4%	30 11%	9 3%	2 2%	4 1%	33 8%
Buzzfeed	75 7%	27 6%	37 12%	33 12%	40 5%	23 15%	10 9%	17 7%	37 8%	21 7%	15 6%	4 2%	23 13%	23 9%	14 4%	3 3%	11 3%	39 9%
Something else (Please specify)	48 5%	24 5%	11 4%	10 4%	37 5%	7 5%	3 3%	13 5%	16 3%	19 6%	11 4%	10 6%	4 2%	17 6%	20 6%	6 6%	21 6%	25 6%
None of these	58 6%	21 4%	23 7%	18 7%	40 5%	15 10%	2 2%	13 5%	27 6%	18 6%	21 8%	5 3%	7 4%	13 5%	23 7%	4 4%	28 7%	12 3%

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[QEmployment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	364	143	187	177	225	49	60	64	84	84	113	18	232	131
	35%	35%	39%	32%	33%	42%	46%	45%	55%	53%	39%	6%	51%	23%
Employed part-time	93	35	38	55	51	16	8	24	8	19	24	18	51	42
	9%	9%	8%	10%	7%	13%	6%	17%	5%	12%	8%	6%	11%	7%
Freelance, contract, or temporary work	27	12	8	18	18	8	0	9	7	2	5	4	18	9
	3%	3%	2%	3%	3%	7%	0%	6%	4%	1%	2%	2%	4%	2%
"Gig economy" work like ride shares, food delivery, or dog walking	6	1	3	2	3	2	-	-	1	1	3	-	2	3
	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%
Unemployed and looking for work	68	19	29	39	36	9	19	15	13	15	21	4	43	24
	7%	5%	6%	7%	5%	8%	15%	11%	9%	9%	7%	1%	10%	4%
Stay-at-home parent or caregiver	63	16	8	55	46	5	5	5	27	16	13	2	48	15
	6%	4%	2%	10%	7%	4%	4%	3%	18%	10%	5%	1%	11%	3%
Full time student	24	7	8	16	6	2	10	22	1	-	1	-	23	1
	2%	2%	2%	3%	1%	1%	8%	16%	0%	0%	0%	0%	5%	0%
Retired	326	157	169	157	270	19	18	-	3	6	80	237	9	317
	32%	39%	36%	28%	39%	16%	14%	0%	2%	4%	28%	82%	2%	55%
Something else	53	13	24	29	34	6	9	0	8	13	28	5	21	32
	5%	3%	5%	5%	5%	5%	7%	0%	5%	8%	10%	2%	5%	6%
Prefer not to say	6	-	2	4	2	3	1	3	2	1	-	1	6	1
	1%	0%	1%	1%	0%	2%	1%	2%	1%	1%	0%	0%	1%	0%

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[QEmployment] What is your current employment status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	364	49	143	129	42	192	172	110	115	36	75	94	109	39	364	-	-
	35%	23%	35%	44%	40%	31%	43%	28%	39%	15%	33%	39%	53%	48%	74%		
Employed part-time	93	18	32	23	19	50	42	25	27	31	23	17	12	8	93	-	-
	9%	8%	8%	8%	18%	8%	11%	6%	9%	13%	10%	7%	6%	10%	19%		
Freelance, contract, or temporary work	27	2	16	7	2	18	9	10	8	8	7	6	2	2	27	-	-
	3%	1%	4%	2%	2%	3%	2%	2%	3%	3%	3%	2%	1%	3%	6%		
"Gig economy" work like ride shares, food delivery, or dog walking	6	2	3	1	-	5	1	3	-	2	1	2	1	-	6	-	-
	1%	1%	1%	*%		1%	*%	1%		1%	*%	1%	*%		1%		
Unemployed and looking for work	68	19	19	27	3	38	30	17	19	25	11	6	13	3	-	68	-
	7%	9%	5%	9%	3%	6%	7%	4%	6%	11%	5%	3%	7%	3%		100%	
Stay-at-home parent or caregiver	63	20	26	15	2	46	17	30	16	12	10	31	7	3	-	-	-
	6%	10%	6%	5%	1%	7%	4%	8%	5%	5%	4%	13%	3%	4%			
Full time student	24	1	14	9	-	15	9	5	1	6	4	8	3	-	-	-	-
	2%	1%	3%	3%		2%	2%	1%	*%	2%	2%	3%	2%				
Retired	326	78	135	79	34	212	113	168	101	83	89	70	47	26	-	-	326
	32%	37%	32%	27%	32%	34%	28%	42%	35%	35%	39%	29%	23%	32%			100%
Something else	53	20	26	2	4	46	7	29	5	29	7	6	10	1	-	-	-
	5%	10%	6%	1%	4%	7%	2%	7%	2%	13%	3%	2%	5%	1%			
Prefer not to say	6	3	2	1	-	5	1	1	1	2	2	-	1	-	-	-	-
	1%	2%	*%	*%		1%	*%	*%	*%	1%	1%		*%				

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[QEmployment] What is your current employment status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	364	141	64	152	159	23	182	139	105	114	152	201	151	181	32	75	73	126	187	291	238	257
	35%	37%	28%	40%	34%	28%	38%	34%	33%	39%	33%	40%	33%	38%	33%	37%	30%	28%	31%	34%	35%	36%
Employed part-time	93	20	35	33	31	13	49	27	36	29	33	52	36	45	12	11	18	43	52	72	50	73
	9%	5%	15%	9%	6%	15%	10%	7%	11%	10%	7%	10%	8%	10%	12%	6%	7%	10%	9%	8%	7%	10%
Freelance, contract, or temporary work	27	7	11	6	11	5	11	5	12	9	11	13	9	14	4	4	7	12	15	21	24	21
	3%	2%	5%	2%	2%	6%	2%	1%	4%	3%	2%	3%	2%	3%	4%	2%	3%	3%	3%	3%	3%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	6	1	0	4	1	0	4	1	2	3	2	4	1	4	0	1	1	1	2	5	3	5
	1%	*%	*%	1%	*%	*%	1%	*%	1%	1%	*%	1%	*%	1%	*%	*%	*%	*%	*%	1%	*%	1%
Unemployed and looking for work	68	17	24	25	27	10	31	26	20	19	28	34	31	28	8	6	20	19	32	50	45	43
	7%	4%	10%	6%	6%	11%	7%	6%	6%	7%	6%	7%	7%	6%	8%	3%	8%	4%	5%	6%	7%	6%
Stay-at-home parent or caregiver	63	25	13	24	29	9	25	28	19	14	27	29	30	27	7	13	15	22	34	47	48	48
	6%	7%	6%	6%	6%	11%	5%	7%	6%	5%	6%	6%	6%	6%	7%	7%	6%	5%	6%	6%	7%	7%
Full time student	24	3	9	10	3	1	20	3	13	8	1	15	4	18	2	-	1	9	8	20	11	15
	2%	1%	4%	3%	1%	1%	4%	1%	4%	3%	*%	3%	1%	4%	2%		1%	2%	1%	2%	2%	2%
Retired	326	152	59	107	186	17	123	157	90	76	184	129	179	120	27	84	95	194	241	300	234	221
	32%	40%	26%	28%	40%	20%	26%	39%	28%	26%	40%	25%	39%	26%	28%	42%	39%	44%	40%	35%	34%	31%
Something else	53	18	12	18	25	5	22	18	19	14	25	25	22	29	2	7	13	17	23	43	31	32
	5%	5%	5%	5%	5%	6%	5%	5%	6%	5%	5%	5%	5%	6%	2%	4%	5%	4%	4%	5%	4%	4%
Prefer not to say	6	-	0	4	-	2	4	2	0	4	-	3	-	4	2	-	-	1	3	5	5	6
	1%		*%	1%		3%	1%	*%	*%	1%		1%		1%	3%			*%	*%	1%	1%	1%

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[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	364	152	141	140	223	69	72	102	176	85	87	58	66	108	116	32	120	149
	35%	32%	46%	53%	29%	44%	66%	42%	37%	28%	33%	33%	36%	41%	35%	30%	31%	35%
Employed part-time	93	44	33	19	73	11	8	23	48	21	23	12	8	36	20	10	27	36
	9%	9%	11%	7%	10%	7%	8%	9%	10%	7%	9%	7%	4%	14%	6%	9%	7%	8%
Freelance, contract, or temporary work	27	14	11	3	24	3	-	7	12	8	8	2	3	7	11	-	11	17
	3%	3%	4%	1%	3%	2%		3%	2%	3%	3%	1%	2%	3%	3%		3%	4%
"Gig economy" work like ride shares, food delivery, or dog walking	6	3	1	3	3	1	2	2	2	2	2	1	2	1	1	-	0	5
	1%	1%	*%	1%	*%	*%	2%	1%	*%	1%	1%	*%	1%	*%	*%		*%	1%
Unemployed and looking for work	68	16	35	17	49	9	8	16	31	21	19	5	19	23	21	0	22	11
	7%	3%	11%	6%	6%	6%	8%	6%	6%	7%	7%	3%	11%	9%	6%	*%	6%	3%
Stay-at-home parent or caregiver	63	52	10	53	11	47	6	12	27	24	23	9	11	10	15	12	19	16
	6%	11%	3%	20%	1%	30%	5%	5%	6%	8%	9%	5%	6%	4%	5%	12%	5%	4%
Full time student	24	-	23	2	20	2	-	11	12	2	9	1	9	10	1	-	1	14
	2%		7%	1%	3%	2%		4%	2%	1%	3%	1%	5%	4%	*%		*%	3%
Retired	326	183	31	17	308	8	9	55	147	124	74	80	55	57	131	49	162	143
	32%	38%	10%	6%	41%	5%	8%	22%	31%	41%	28%	46%	30%	22%	39%	46%	43%	34%
Something else	53	15	18	8	44	5	4	16	23	14	16	8	11	11	18	3	19	26
	5%	3%	6%	3%	6%	3%	3%	6%	5%	5%	6%	4%	6%	4%	5%	2%	5%	6%
Prefer not to say	6	-	5	1	5	1	-	1	3	2	1	-	0	1	-	-	-	5
	1%		2%	*%	1%	*%		1%	1%	1%	*%		*%	*%				1%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	489	192	237	253	297	74	68	97	100	107	145	40	304	185
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	171	232	252	305	82	60	54	95	136	151	48	285	199
White collar worker, like work at a desk or an office	259	108	116	143	175	23	43	33	62	56	88	20	151	108
	53%	56%	49%	57%	59%	31%	63%	34%	62%	52%	60%	50%	50%	58%
Blue collar worker, like work with my hands or in a factory	131	39	96	36	65	32	16	36	24	24	40	8	84	47
	27%	21%	40%	14%	22%	43%	24%	37%	24%	22%	27%	19%	28%	25%
Service worker, like work in a store or hospital	73	31	15	58	45	10	7	22	8	23	14	5	53	20
	15%	16%	6%	23%	15%	13%	10%	23%	8%	22%	10%	13%	18%	11%
Unsure	26	13	11	15	12	10	2	5	6	4	3	7	15	11
	5%	7%	4%	6%	4%	13%	3%	6%	6%	4%	2%	18%	5%	6%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	489	71	194	161	64	265	224	148	149	76	105	119	124	49	489	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Unweighted Total	484	71	197	156	60	268	216	167	138	80	112	126	106	50	484	-	-
White collar worker, like work at a desk or an office	259	14	76	120	49	90	169	54	121	20	33	64	90	43	259	-	-
	53%	20%	39%	75%	76%	34%	75%	37%	81%	27%	32%	54%	73%	87%	53%		
Blue collar worker, like work with my hands or in a factory	131	40	68	16	8	108	23	55	10	25	51	34	12	5	131	-	-
	27%	57%	35%	10%	12%	41%	10%	37%	6%	33%	49%	29%	10%	10%	27%		
Service worker, like work in a store or hospital	73	10	39	21	3	49	24	32	13	22	17	15	16	1	73	-	-
	15%	15%	20%	13%	5%	19%	11%	22%	9%	29%	17%	13%	13%	2%	15%		
Unsure	26	6	11	4	5	17	9	6	6	9	3	6	5	-	26	-	-
	5%	8%	6%	3%	7%	6%	4%	4%	4%	12%	3%	5%	4%		5%		

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	489	169	110	195	201	42	246	172	155	154	197	270	197	244	49	91	98	182	256	390	314	356
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	155	113	197	185	54	245	158	157	154	185	244	190	239	55	84	89	155	213	327	320	359
White collar worker, like work at a desk or an office	259	105	48	100	123	19	117	109	73	75	118	134	116	123	20	51	61	104	146	221	178	178
	53%	62%	44%	51%	61%	45%	47%	63%	47%	49%	60%	50%	59%	50%	42%	56%	63%	57%	57%	57%	57%	50%
Blue collar worker, like work with my hands or in a factory	131	36	33	60	46	13	72	34	56	38	45	78	49	65	17	21	25	46	66	93	72	95
	27%	21%	30%	31%	23%	32%	29%	20%	37%	25%	23%	29%	25%	27%	34%	23%	25%	25%	26%	24%	23%	27%
Service worker, like work in a store or hospital	73	22	19	25	27	4	43	22	17	32	27	42	27	39	7	14	12	20	32	59	46	59
	15%	13%	17%	13%	13%	9%	17%	13%	11%	21%	14%	15%	14%	16%	13%	15%	12%	11%	13%	15%	15%	17%
Unsure	26	5	10	10	5	5	15	7	8	9	7	17	5	17	5	5	-	12	12	17	18	24
	5%	3%	9%	5%	3%	13%	6%	4%	5%	6%	3%	6%	2%	7%	10%	5%		7%	5%	4%	6%	7%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	489	212	187	166	324	84	82	135	238	116	119	72	79	152	148	42	159	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	203	172	180	304	99	81	142	217	125	110	72	83	136	137	40	484	484
White collar worker, like work at a desk or an office	259	122	92	79	180	40	39	63	133	63	81	33	57	64	82	31	81	107
	53%	58%	49%	48%	56%	48%	47%	46%	56%	55%	68%	46%	72%	42%	55%	75%	51%	52%
Blue collar worker, like work with my hands or in a factory	131	47	61	56	75	17	39	35	67	29	12	16	11	51	40	5	40	47
	27%	22%	32%	34%	23%	20%	48%	26%	28%	25%	10%	23%	14%	34%	27%	11%	26%	23%
Service worker, like work in a store or hospital	73	33	23	25	48	23	2	29	31	14	22	19	7	25	21	5	34	28
	15%	15%	12%	15%	15%	27%	3%	21%	13%	12%	19%	27%	9%	17%	14%	12%	21%	13%
Unsure	26	10	11	5	20	4	1	8	8	10	4	3	4	12	5	1	3	25
	5%	5%	6%	3%	6%	5%	2%	6%	3%	8%	4%	4%	5%	8%	3%	1%	2%	12%

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[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	234	97	102	132	138	39	30	41	28	31	71	63	100	134
	23%	24%	21%	24%	20%	33%	23%	29%	18%	20%	25%	22%	22%	23%
\$30,000 to \$49,999 per year	228	92	103	124	153	34	25	26	35	25	71	71	86	142
	22%	23%	22%	23%	22%	29%	20%	18%	23%	16%	25%	25%	19%	25%
\$50,000 to \$74,999 per year	240	97	111	129	153	25	38	22	50	46	55	68	118	123
	23%	24%	23%	23%	22%	22%	29%	15%	33%	29%	19%	23%	26%	21%
\$75,000 to \$125,000 per year	206	76	93	112	155	12	25	31	30	38	61	45	99	106
	20%	19%	20%	20%	22%	10%	19%	22%	20%	24%	21%	16%	22%	18%
More than \$125,000 per year	81	29	45	36	65	5	6	4	9	15	24	29	28	53
	8%	7%	9%	7%	9%	4%	4%	3%	6%	9%	8%	10%	6%	9%
Prefer not to say	41	14	22	19	26	2	6	19	1	3	6	12	23	18
	4%	3%	5%	3%	4%	2%	4%	13%	1%	2%	2%	4%	5%	3%

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[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	234	85	108	25	16	193	41	114	24	234	-	-	-	-	76	25	83
	23%	40%	26%	8%	15%	31%	10%	29%	8%	100%					16%	37%	25%
\$30,000 to \$49,999 per year	228	59	105	48	15	164	63	104	49	-	228	-	-	-	105	11	89
	22%	28%	25%	16%	14%	26%	16%	26%	17%		100%				21%	16%	27%
\$50,000 to \$74,999 per year	240	35	103	78	25	137	103	81	72	-	-	240	-	-	119	6	70
	23%	16%	25%	27%	23%	22%	26%	20%	25%			100%			24%	9%	22%
\$75,000 to \$125,000 per year	206	23	63	82	37	86	119	65	89	-	-	-	206	-	124	13	47
	20%	11%	15%	28%	35%	14%	30%	16%	31%				100%		25%	20%	14%
More than \$125,000 per year	81	3	20	46	13	23	58	16	49	-	-	-	-	81	49	3	26
	8%	1%	5%	16%	12%	4%	15%	4%	17%					100%	10%	4%	8%
Prefer not to say	41	9	16	15	1	25	15	17	9	-	-	-	-	-	16	9	11
	4%	4%	4%	5%	1%	4%	4%	4%	3%						3%	14%	3%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	234	81	48	94	90	29	115	80	92	55	93	116	93	107	33	51	36	79	118	176	148	155
	23%	21%	21%	25%	19%	35%	24%	20%	29%	19%	20%	23%	20%	23%	34%	25%	15%	18%	20%	21%	22%	22%
\$30,000 to \$49,999 per year	228	78	53	91	96	18	114	84	67	73	90	125	95	111	21	38	51	98	134	189	155	178
	22%	20%	23%	24%	20%	21%	24%	21%	21%	25%	19%	25%	21%	24%	22%	19%	21%	22%	23%	22%	23%	25%
\$50,000 to \$74,999 per year	240	84	67	83	116	17	107	85	78	76	115	114	106	119	15	53	58	93	134	206	165	164
	23%	22%	29%	22%	25%	20%	23%	21%	25%	26%	25%	23%	23%	25%	16%	26%	24%	21%	22%	24%	24%	23%
\$75,000 to \$125,000 per year	206	89	41	68	107	13	86	100	49	54	110	92	107	79	20	43	55	111	138	179	138	147
	20%	23%	18%	18%	23%	15%	18%	25%	16%	19%	24%	18%	23%	17%	21%	21%	23%	25%	23%	21%	20%	20%
More than \$125,000 per year	81	34	14	31	41	7	34	35	21	25	35	45	40	38	4	8	30	42	56	74	54	59
	8%	9%	6%	8%	9%	8%	7%	9%	7%	9%	7%	9%	9%	8%	4%	4%	12%	10%	9%	9%	8%	8%
Prefer not to say	41	19	5	15	22	2	17	22	10	7	21	15	21	16	4	9	12	20	16	32	28	18
	4%	5%	2%	4%	5%	2%	4%	5%	3%	2%	4%	3%	5%	3%	4%	4%	5%	4%	3%	4%	4%	3%

Echelon Insights
October Omnibus 2023
N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	234	40	97	50	183	33	17	70	78	85	44	42	35	72	78	8	90	97
	23%	8%	32%	19%	24%	21%	15%	29%	16%	28%	17%	24%	19%	27%	23%	8%	23%	23%
\$30,000 to \$49,999 per year	228	91	75	54	173	30	24	55	103	70	52	41	26	63	72	20	90	107
	22%	19%	24%	21%	23%	19%	23%	22%	21%	23%	20%	23%	14%	24%	21%	18%	24%	25%
\$50,000 to \$74,999 per year	240	145	61	70	170	43	27	53	120	67	65	32	51	53	81	28	79	88
	23%	30%	20%	26%	22%	28%	25%	22%	25%	22%	25%	18%	28%	20%	24%	26%	21%	21%
\$75,000 to \$125,000 per year	206	130	42	62	140	35	27	40	116	50	73	40	36	54	72	29	66	83
	20%	27%	14%	24%	18%	23%	25%	16%	24%	16%	28%	23%	20%	20%	21%	27%	17%	20%
More than \$125,000 per year	81	64	11	25	56	12	13	18	51	12	22	16	17	14	18	19	28	37
	8%	13%	3%	9%	7%	8%	12%	7%	11%	4%	8%	9%	9%	5%	5%	17%	7%	9%
Prefer not to say	41	8	24	3	37	2	1	10	12	19	5	5	18	8	14	4	28	11
	4%	2%	8%	1%	5%	1%	1%	4%	2%	6%	2%	3%	10%	3%	4%	4%	7%	3%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	105	56	98	7	78	14	6	2	6	5	35	58	12	93
	10%	14%	20%	1%	11%	12%	5%	1%	4%	3%	12%	20%	3%	16%
Yes, a member of my household has	133	54	36	97	79	14	29	10	14	13	49	47	37	96
	13%	13%	8%	18%	11%	12%	23%	7%	9%	8%	17%	16%	8%	17%
No	796	295	347	448	538	90	94	130	134	140	203	188	405	391
	77%	73%	73%	81%	78%	76%	73%	92%	88%	89%	70%	65%	89%	68%
Unsure	1	-	1	1	1	-	-	-	-	1	1	-	1	1
	.*%		.*%	.*%	.*%					.*%	.*%		.*%	.*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	105	18	59	21	7	77	28	55	23	26	20	23	26	5	24	4	71
	10%	8%	14%	7%	7%	12%	7%	14%	8%	11%	9%	9%	12%	7%	5%	6%	22%
Yes, a member of my household has	133	24	60	32	17	84	49	46	34	28	35	34	21	13	51	11	59
	13%	12%	14%	11%	16%	13%	12%	12%	11%	12%	16%	14%	10%	16%	10%	16%	18%
No	796	170	299	244	82	469	326	299	238	180	172	185	161	65	415	53	201
	77%	80%	72%	83%	77%	75%	81%	75%	82%	77%	76%	77%	78%	80%	85%	78%	62%
Unsure	1	-	-	1	-	-	1	-	1	-	1	-	-	-	-	-	1
	*%			*%			*%		*%		*%						*%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	105	47	28	27	62	6	37	49	34	21	65	35	61	38	6	23	31	59	65	93	80	65
	10%	12%	12%	7%	13%	7%	8%	12%	11%	7%	14%	7%	13%	8%	6%	12%	13%	13%	11%	11%	12%	9%
Yes, a member of my household has	133	47	34	52	65	9	60	61	35	32	64	64	61	59	14	29	31	62	89	107	93	89
	13%	12%	15%	14%	14%	10%	13%	15%	11%	11%	14%	13%	13%	13%	14%	14%	13%	14%	15%	13%	14%	12%
No	796	291	171	303	348	69	378	298	250	238	337	409	344	375	76	152	182	323	447	659	518	571
	77%	76%	75%	79%	74%	82%	80%	74%	79%	82%	73%	81%	74%	80%	79%	75%	75%	73%	75%	77%	75%	79%
Unsure	1	1	-	-	1	1	-	1	-	-	1	-	1	-	1	-	1	1	1	1	1	1
	*%	*%			*%	1%		*%			*%		*%		1%		*%	*%	*%	*%	*%	*%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	105	65	15	17	87	3	14	30	45	30	3	23	14	22	42	18	48	46
	10%	14%	5%	6%	11%	2%	13%	12%	9%	10%	1%	13%	8%	8%	12%	17%	12%	11%
Yes, a member of my household has	133	66	27	33	100	21	13	31	56	46	40	25	30	23	44	17	61	54
	13%	14%	9%	13%	13%	13%	12%	13%	12%	15%	15%	14%	16%	9%	13%	16%	16%	13%
No	796	351	267	215	577	132	83	185	381	229	217	132	139	221	253	71	276	323
	77%	73%	86%	82%	76%	85%	77%	75%	79%	76%	83%	75%	76%	84%	76%	67%	72%	77%
Unsure	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	1	0	-
	1%	1%	-	-	1%	-	-	1%	-	-	-	-	1%	-	-	1%	0%	-

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	25	38	32	47	6	12	3	11	9	19	29	23	48
	7%	6%	8%	6%	7%	5%	9%	2%	7%	5%	7%	10%	5%	8%
Yes, a member of my household is	51	11	18	33	22	6	8	10	14	2	17	8	26	25
	5%	3%	4%	6%	3%	6%	6%	7%	9%	1%	6%	3%	6%	4%
No	907	367	421	486	623	107	110	128	128	146	253	252	402	506
	88%	91%	88%	88%	90%	91%	85%	90%	84%	92%	88%	88%	89%	88%
Unsure	4	2	2	2	1	-	-	1	-	1	1	-	2	1
	*%	1%	*%	*%	*%			1%		1%	*%		1%	*%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	19	24	15	12	43	26	30	16	3	18	18	20	10	42	1	27
	7%	9%	6%	5%	11%	7%	7%	7%	5%	1%	8%	8%	10%	12%	9%	2%	8%
Yes, a member of my household is	51	7	29	8	7	36	14	14	8	5	12	17	11	6	21	2	13
	5%	3%	7%	3%	6%	6%	4%	3%	3%	2%	5%	7%	5%	7%	4%	3%	4%
No	907	188	359	272	88	547	360	355	268	225	197	206	175	68	426	64	287
	88%	88%	87%	92%	83%	87%	90%	89%	92%	96%	87%	86%	85%	84%	87%	95%	88%
Unsure	4	0	3	-	-	3	-	1	-	1	0	0	0	-	1	-	1
	*%	*%	1%			*%		*%		1%	*%	*%	*%		*%		*%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	24	9	38	27	2	41	24	18	26	25	43	30	39	2	11	15	42	53	61	36	53
	7%	6%	4%	10%	6%	3%	9%	6%	6%	9%	5%	9%	6%	8%	2%	6%	6%	9%	9%	7%	5%	7%
Yes, a member of my household is	51	13	10	21	18	5	28	13	18	19	18	31	15	31	5	2	11	17	40	48	26	36
	5%	3%	5%	6%	4%	6%	6%	3%	6%	7%	4%	6%	3%	7%	5%	1%	4%	4%	7%	6%	4%	5%
No	907	348	208	324	427	77	404	368	282	245	419	433	419	401	88	189	216	385	506	748	625	632
	88%	90%	91%	85%	90%	90%	86%	91%	89%	84%	91%	85%	91%	85%	91%	94%	89%	87%	85%	87%	91%	88%
Unsure	4	0	1	1	1	1	2	1	0	2	1	2	0	2	1	-	0	-	-	2	2	2
	*%	*%	1%	*%	*%	1%	*%	*%	*%	1%	*%	*%	*%	*%	2%		*%			*%	*%	*%

Echelon Insights
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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	71	44	15	23	47	11	12	14	33	24	14	7	16	19	17	9	16	52
	7%	9%	5%	9%	6%	7%	11%	6%	7%	8%	5%	4%	9%	7%	5%	9%	4%	12%
Yes, a member of my household is	51	29	16	14	37	10	4	9	34	8	23	3	4	18	13	-	13	31
	5%	6%	5%	5%	5%	7%	3%	4%	7%	2%	9%	2%	2%	7%	4%		3%	7%
No	907	409	276	225	679	133	92	222	414	272	223	166	164	225	305	97	352	344
	88%	86%	89%	85%	89%	86%	85%	90%	86%	90%	86%	94%	90%	85%	91%	91%	92%	82%
Unsure	4	0	2	2	1	1	1	2	1	1	1	0	-	2	0	1	1	1
	*%	*%	1%	1%	*%	1%	1%	1%	*%	*%	*%	*%		1%	*%	1%	*%	*%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	293	126	194	99	213	28	34	25	44	45	85	94	114	179
	29%	31%	41%	18%	31%	24%	26%	18%	28%	29%	29%	33%	25%	31%
Yes, someone in my household does	177	80	28	150	138	10	15	30	19	25	57	47	74	103
	17%	20%	6%	27%	20%	9%	12%	21%	12%	16%	20%	16%	16%	18%
No	596	212	259	337	375	79	82	90	96	92	162	157	277	319
	58%	52%	54%	61%	54%	68%	63%	63%	62%	58%	56%	55%	61%	55%
Unsure	14	6	8	7	13	1	-	3	2	2	0	7	7	7
	1%	1%	2%	1%	2%	1%	-	2%	1%	2%	0%	2%	2%	1%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	293	67	130	76	21	197	97	128	85	41	66	80	72	26	146	16	111
	29%	32%	31%	26%	19%	31%	24%	32%	29%	18%	29%	33%	35%	32%	30%	23%	34%
Yes, someone in my household does	177	41	56	54	25	97	80	70	69	26	43	39	53	9	76	7	66
	17%	19%	14%	18%	24%	16%	20%	18%	23%	11%	19%	16%	26%	11%	16%	11%	20%
No	596	115	236	179	66	350	245	216	158	166	128	131	99	48	287	44	165
	58%	54%	57%	61%	62%	56%	61%	54%	54%	71%	56%	54%	48%	60%	59%	65%	50%
Unsure	14	5	7	3	-	11	3	11	2	5	3	3	-	-	5	1	7
	1%	2%	2%	1%		2%	1%	3%	1%	2%	1%	1%			1%	1%	2%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	293	153	75	61	189	26	79	151	87	52	184	102	182	88	24	92	90	140	179	252	220	190
	29%	40%	33%	16%	40%	31%	17%	37%	27%	18%	40%	20%	39%	19%	24%	45%	37%	32%	30%	29%	32%	26%
Yes, someone in my household does	177	87	34	46	111	11	56	86	54	34	109	57	108	54	14	40	62	80	113	147	137	120
	17%	23%	15%	12%	23%	13%	12%	21%	17%	12%	24%	11%	23%	12%	15%	20%	26%	18%	19%	17%	20%	17%
No	596	172	120	285	203	46	348	191	183	213	201	357	201	336	60	86	104	238	325	487	363	443
	58%	45%	53%	75%	43%	54%	74%	47%	58%	74%	43%	71%	44%	71%	61%	43%	43%	54%	54%	57%	53%	61%
Unsure	14	4	9	-	8	4	2	8	5	-	8	2	11	2	2	4	4	11	11	13	12	9
	1%	1%	4%	-	2%	5%	*%	2%	2%	-	2%	*%	2%	*%	2%	2%	2%	3%	2%	2%	2%	1%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	293	165	73	87	206	33	54	56	144	94	43	82	33	64	146	37	135	80
	29%	35%	24%	33%	27%	21%	50%	23%	30%	31%	17%	47%	18%	24%	44%	35%	35%	19%
Yes, someone in my household does	177	104	40	39	135	32	7	25	77	75	72	37	24	39	74	25	83	46
	17%	22%	13%	15%	18%	21%	7%	10%	16%	25%	28%	21%	13%	15%	22%	23%	22%	11%
No	596	239	203	141	453	95	46	167	275	154	158	75	130	166	144	47	174	304
	58%	50%	65%	54%	60%	61%	42%	68%	57%	51%	61%	43%	71%	63%	43%	44%	46%	72%
Unsure	14	7	3	5	9	2	3	3	1	11	-	2	1	0	4	4	10	0
	1%	1%	1%	2%	1%	1%	3%	1%	*%	4%		1%	1%	*%	1%	3%	3%	*%

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[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	246	86	123	123	120	60	46	50	42	49	52	53	141	105
	24%	21%	26%	22%	17%	51%	36%	35%	28%	31%	18%	18%	31%	18%
Suburb near a city	480	184	220	260	325	40	63	60	76	64	147	132	201	280
	47%	45%	46%	47%	47%	34%	49%	43%	50%	41%	51%	46%	44%	49%
Small town not near a city	113	41	48	66	92	6	12	14	17	18	28	36	49	64
	11%	10%	10%	12%	13%	5%	10%	10%	11%	11%	10%	13%	11%	11%
Rural or country area	189	92	86	103	154	12	8	18	17	27	61	66	63	127
	18%	23%	18%	19%	22%	10%	6%	13%	11%	17%	21%	23%	14%	22%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	246	55	99	67	24	154	91	61	59	70	55	53	40	18	135	16	55
	24%	26%	24%	23%	23%	25%	23%	15%	20%	30%	24%	22%	19%	22%	28%	23%	17%
Suburb near a city	480	75	182	163	59	258	222	162	162	78	103	120	116	51	238	31	147
	47%	35%	44%	55%	55%	41%	55%	41%	56%	33%	45%	50%	56%	63%	49%	45%	45%
Small town not near a city	113	28	45	29	11	73	40	58	35	33	24	25	22	4	48	15	34
	11%	13%	11%	10%	11%	12%	10%	15%	12%	14%	10%	10%	10%	4%	10%	22%	11%
Rural or country area	189	54	89	35	12	142	47	118	37	53	46	42	28	8	68	6	90
	18%	25%	21%	12%	11%	23%	12%	30%	12%	22%	20%	18%	14%	10%	14%	9%	27%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	246	60	52	127	75	17	154	64	85	92	72	159	71	145	31	29	43	89	119	189	133	184
	24%	16%	23%	33%	16%	20%	32%	16%	27%	32%	16%	31%	15%	31%	32%	14%	18%	20%	20%	22%	19%	26%
Suburb near a city	480	178	108	172	220	44	216	189	145	142	223	234	210	220	50	86	117	216	302	415	304	319
	47%	46%	48%	45%	47%	52%	46%	47%	46%	49%	48%	46%	45%	47%	52%	42%	48%	49%	51%	49%	44%	44%
Small town not near a city	113	46	30	36	59	9	45	50	34	24	54	47	61	44	9	26	30	43	66	91	92	82
	11%	12%	13%	9%	13%	11%	9%	12%	11%	8%	12%	9%	13%	9%	9%	13%	12%	10%	11%	11%	13%	11%
Rural or country area	189	100	38	48	117	14	59	103	54	31	114	66	121	61	7	61	52	95	110	160	158	136
	18%	26%	17%	12%	25%	17%	12%	25%	17%	11%	25%	13%	26%	13%	7%	30%	22%	21%	18%	19%	23%	19%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	246	86	106	73	173	46	27	246	-	-	-	25	48	75	55	13	66	160
	24%	18%	34%	28%	23%	30%	25%	100%				14%	26%	28%	17%	13%	17%	38%
Suburb near a city	480	228	137	113	366	62	50	-	480	-	260	61	84	129	146	59	150	188
	47%	48%	44%	43%	48%	40%	46%		100%		100%	35%	46%	49%	44%	56%	39%	45%
Small town not near a city	113	58	28	35	78	23	13	-	-	113	-	25	17	34	41	11	56	27
	11%	12%	9%	13%	10%	15%	12%			37%		14%	9%	13%	12%	10%	15%	6%
Rural or country area	189	106	37	43	145	24	19	-	-	189	-	65	34	27	91	23	110	47
	18%	22%	12%	16%	19%	16%	17%			63%		37%	19%	10%	27%	21%	29%	11%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	978	396	458	520	682	115	115	136	141	148	272	282	424	554
	95%	98%	96%	94%	99%	98%	88%	96%	92%	93%	94%	98%	94%	96%
In a foreign country	45	5	17	28	7	3	11	6	11	10	13	5	27	18
	4%	1%	4%	5%	1%	2%	9%	4%	7%	6%	5%	2%	6%	3%
Prefer not to say	6	2	1	4	2	-	4	0	1	0	4	0	2	4
	1%	*%	*%	1%	*%		3%	*%	1%	*%	1%	*%	*%	1%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	978	199	398	280	100	596	380	391	290	225	223	221	191	81	467	62	317
	95%	93%	96%	95%	95%	95%	95%	98%	99%	96%	98%	92%	93%	100%	96%	92%	97%
In a foreign country	45	10	15	14	5	25	19	5	2	9	4	19	10	-	17	4	9
	4%	5%	4%	5%	5%	4%	5%	1%	1%	4%	2%	8%	5%	-	4%	6%	3%
Prefer not to say	6	4	1	-	0	5	0	1	0	-	-	0	5	-	4	1	-
	1%	2%	*%		*%	1%	*%	*%	*%			*%	3%		1%	2%	

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[QNativity] Where were you born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	978	377	220	351	462	82	434	395	297	270	452	467	452	432	94	194	241	428	579	811	661	681
	95%	98%	96%	92%	98%	97%	92%	97%	94%	93%	98%	92%	98%	92%	98%	96%	100%	97%	97%	95%	96%	94%
In a foreign country	45	7	8	27	9	2	34	10	16	19	9	34	10	33	2	8	1	10	13	38	26	35
	4%	2%	3%	7%	2%	2%	7%	3%	5%	6%	2%	7%	2%	7%	2%	4%	*%	2%	2%	4%	4%	5%
Prefer not to say	6	-	1	5	-	1	5	-	4	1	1	5	0	5	0	-	-	5	5	5	1	5
	1%		*%	1%		1%	1%		1%	*%	*%	1%	*%	1%	*%			1%	1%	1%	*%	1%

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[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	978	453	295	251	723	144	107	231	448	300	240	174	178	245	325	106	377	397
	95%	95%	95%	95%	95%	93%	99%	94%	93%	99%	92%	99%	97%	93%	97%	100%	99%	94%
In a foreign country	45	21	14	12	33	11	1	15	28	3	16	2	5	17	9	-	5	17
	4%	4%	5%	5%	4%	7%	1%	6%	6%	1%	6%	1%	3%	7%	3%		1%	4%
Prefer not to say	6	5	0	0	5	0	-	1	4	0	4	-	0	1	-	-	-	8
	1%	1%	0%	0%	1%	0%		0%	1%	0%	2%		0%	1%				2%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	309	111	159	150	149	60	57	122	60	61	46	21	243	66
	30%	28%	33%	27%	21%	51%	44%	86%	39%	39%	16%	7%	54%	12%
Married	478	190	224	255	363	31	50	19	76	59	154	170	154	324
	46%	47%	47%	46%	53%	27%	38%	13%	50%	37%	54%	59%	34%	56%
Separated	26	16	10	15	19	5	2	1	6	5	10	4	12	14
	2%	4%	2%	3%	3%	4%	2%	1%	4%	3%	4%	1%	3%	2%
Divorced	155	62	65	90	114	14	18	-	11	27	60	57	38	117
	15%	15%	14%	16%	16%	12%	14%		7%	17%	21%	20%	8%	20%
Widowed	55	23	16	39	44	5	2	-	0	2	16	37	2	53
	5%	6%	3%	7%	6%	4%	2%		*%	1%	6%	13%	1%	9%
Prefer not to say	6	1	3	3	3	2	-	-	-	3	2	-	3	2
	1%	*%	1%	1%	*%	2%				2%	1%		1%	*%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	309	71	116	86	37	187	123	82	67	97	75	61	42	11	187	35	31
	30%	33%	28%	29%	35%	30%	31%	21%	23%	42%	33%	25%	21%	13%	38%	52%	10%
Married	478	90	190	148	49	280	197	204	158	40	91	145	130	64	212	16	183
	46%	43%	46%	50%	46%	45%	49%	51%	54%	17%	40%	60%	63%	79%	43%	24%	56%
Separated	26	5	14	4	3	19	6	15	3	9	6	3	8	-	16	3	4
	2%	3%	3%	1%	3%	3%	2%	4%	1%	4%	3%	1%	4%	-	3%	4%	1%
Divorced	155	27	70	47	10	97	58	66	48	64	40	25	17	6	58	13	66
	15%	13%	17%	16%	10%	15%	14%	17%	17%	27%	17%	10%	8%	7%	12%	19%	20%
Widowed	55	18	22	8	7	40	15	30	14	22	16	8	6	1	11	-	40
	5%	8%	5%	3%	7%	6%	4%	7%	5%	9%	7%	3%	3%	1%	2%	-	12%
Prefer not to say	6	1	3	1	-	4	1	2	1	1	-	-	2	-	4	1	-
	1%	*%	1%	*%	-	1%	*%	*%	*%	1%	-	-	1%	-	1%	1%	-

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	309	68	71	157	78	35	197	73	112	121	69	210	76	196	37	42	32	96	141	229	173	233
	30%	18%	31%	41%	17%	41%	42%	18%	35%	42%	15%	42%	16%	42%	38%	21%	13%	22%	24%	27%	25%	32%
Married	478	209	113	145	269	32	177	228	141	105	274	190	266	176	36	110	143	244	316	425	346	338
	46%	54%	50%	38%	57%	38%	37%	56%	44%	36%	59%	38%	58%	38%	37%	55%	59%	55%	53%	50%	50%	47%
Separated	26	9	8	7	10	3	13	8	9	8	11	13	9	14	3	3	7	11	15	18	17	18
	2%	2%	4%	2%	2%	3%	3%	2%	3%	3%	2%	3%	2%	3%	3%	1%	3%	2%	2%	2%	2%	2%
Divorced	155	66	26	55	77	12	65	64	38	48	74	70	76	63	16	28	44	61	85	131	108	92
	15%	17%	12%	14%	16%	14%	14%	16%	12%	16%	16%	14%	16%	13%	16%	14%	18%	14%	14%	15%	16%	13%
Widowed	55	31	8	15	34	2	19	30	17	8	32	20	32	19	3	17	15	28	38	46	42	38
	5%	8%	3%	4%	7%	3%	4%	7%	5%	3%	7%	4%	7%	4%	3%	9%	6%	6%	6%	5%	6%	5%
Prefer not to say	6	2	1	2	3	1	2	2	2	1	3	2	3	1	2	1	2	3	3	5	3	3
	1%	*%	1%	1%	1%	1%	1%	*%	1%	*%	1%	*%	1%	*%	2%	1%	1%	1%	*%	1%	*%	*%

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[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	309	-	309	86	221	51	35	106	137	66	69	20	61	119	62	6	56	140
	30%		100%	33%	29%	33%	33%	43%	29%	22%	27%	11%	33%	45%	18%	6%	15%	33%
Married	478	478	-	128	349	75	53	86	228	164	114	105	80	96	180	75	194	175
	46%	100%		49%	46%	48%	49%	35%	47%	54%	44%	60%	44%	36%	54%	70%	51%	41%
Separated	26	-	-	10	16	5	5	6	11	9	5	6	3	9	8	2	12	9
	2%			4%	2%	3%	5%	2%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%
Divorced	155	-	-	27	126	17	10	32	82	41	54	31	27	35	60	11	79	74
	15%			10%	17%	11%	9%	13%	17%	13%	21%	18%	15%	13%	18%	11%	21%	18%
Widowed	55	-	-	9	46	7	3	12	23	20	18	15	10	5	22	10	39	23
	5%			4%	6%	4%	2%	5%	5%	7%	7%	9%	5%	2%	7%	10%	10%	5%
Prefer not to say	6	-	-	3	2	2	1	3	-	3	-	-	3	-	1	2	1	1
	1%			1%	*%	1%	1%	1%		1%			2%		*%	2%	*%	*%

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[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	268	114	136	132	208	31	9	8	24	37	87	111	70	198
	26%	28%	29%	24%	30%	26%	7%	5%	16%	24%	30%	39%	15%	34%
Roman Catholic	183	64	94	89	113	3	57	32	24	31	51	45	87	96
	18%	16%	20%	16%	16%	3%	44%	22%	16%	20%	18%	16%	19%	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	8	-	4	5	7	0	-	-	4	1	0	3	5	3
	1%		1%	1%	1%	0%			3%	0%	0%	1%	1%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1	-	1	1	1	-	-	-	-	1	0	1	1	1
	0%		0%	0%	0%	0%				0%	0%	0%	0%	0%
Just Christian	194	85	85	109	130	45	17	30	40	30	54	40	101	94
	19%	21%	18%	20%	19%	39%	13%	21%	26%	19%	19%	14%	22%	16%
Jewish	37	15	12	25	33	-	-	2	3	3	9	20	7	30
	4%	4%	3%	5%	5%			1%	2%	2%	3%	7%	2%	5%
Muslim	8	-	3	6	-	3	2	2	4	1	-	1	7	1
	1%		1%	1%		2%	1%	1%	3%	1%		0%	2%	0%
Buddhist	8	1	1	8	1	3	0	-	3	1	1	4	4	5
	1%	0%	0%	1%	0%	3%	0%		2%	1%	0%	1%	1%	1%
Hindu	13	4	5	8	1	-	4	-	6	-	6	1	6	7
	1%	1%	1%	1%	0%		3%		4%		2%	1%	1%	1%
Atheist	68	31	35	33	48	2	10	21	6	14	17	11	40	28
	7%	8%	7%	6%	7%	2%	8%	15%	4%	9%	6%	4%	9%	5%
Agnostic	57	21	28	29	42	-	5	12	11	13	9	12	37	21
	6%	5%	6%	5%	6%		4%	8%	7%	9%	3%	4%	8%	4%
Something else (Please specify)	43	14	11	32	19	8	11	2	3	4	24	11	9	34
	4%	3%	2%	6%	3%	7%	9%	1%	2%	3%	8%	4%	2%	6%
Nothing in particular	139	57	62	77	87	21	15	34	24	21	31	28	80	59
	13%	14%	13%	14%	13%	18%	11%	24%	16%	13%	11%	10%	18%	10%

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[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, etc Pentecostal, Episcopalian, etc	268	50	112	83	23	162	106	118	90	57	60	63	55	26	104	13	126
	26%	23%	27%	28%	22%	26%	27%	30%	31%	25%	26%	26%	27%	32%	21%	20%	39%
Roman Catholic	183	39	68	56	20	107	76	68	46	35	26	51	36	17	79	19	55
	18%	18%	16%	19%	19%	17%	19%	17%	16%	15%	11%	21%	18%	21%	16%	28%	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	8	1	2	4	1	3	5	3	4	1	3	3	-	1	0	1	2
	1%	*%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%		1%	*%	1%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1	-	-	1	1	-	1	-	1	-	-	0	-	1	1	-	1
	*%			*%	1%		*%		*%			*%		1%	*%		*%
Just Christian	194	43	88	51	13	130	63	81	49	40	51	47	40	10	106	6	45
	19%	20%	21%	17%	12%	21%	16%	20%	17%	17%	23%	20%	19%	13%	22%	8%	14%
Jewish	37	1	10	14	13	11	26	7	26	7	3	8	9	8	14	1	20
	4%	*%	2%	5%	12%	2%	7%	2%	9%	3%	1%	3%	5%	10%	3%	1%	6%
Muslim	8	2	1	3	3	3	6	-	-	3	2	-	4	-	6	2	-
	1%	1%	*%	1%	3%	*%	1%			1%	1%		2%		1%	3%	
Buddhist	8	1	3	1	4	4	5	0	1	1	7	0	-	-	4	-	5
	1%	*%	1%	*%	4%	1%	1%	*%	*%	*%	3%	*%			1%		1%
Hindu	13	2	11	-	-	13	-	1	-	5	2	6	-	-	3	-	4
	1%	1%	3%			2%		*%		2%	1%	2%			1%		1%
Atheist	68	14	27	21	6	41	27	29	19	12	23	12	18	2	47	4	14
	7%	7%	7%	7%	5%	7%	7%	7%	7%	5%	10%	5%	9%	2%	10%	6%	4%
Agnostic	57	6	20	29	2	26	31	24	18	12	12	17	14	3	26	0	14
	6%	3%	5%	10%	2%	4%	8%	6%	6%	5%	5%	7%	7%	4%	5%	1%	4%
Something else (Please specify)	43	14	20	5	4	35	9	13	6	13	10	9	7	4	20	4	12
	4%	7%	5%	2%	4%	6%	2%	3%	2%	6%	4%	4%	3%	5%	4%	6%	4%
Nothing in particular	139	41	51	28	18	92	46	53	33	48	28	24	22	9	78	18	29
	13%	19%	12%	9%	17%	15%	11%	13%	11%	21%	12%	10%	11%	12%	16%	27%	9%

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[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	268	149	46	68	170	18	80	155	67	40	160	96	164	84	20	81	79	137	176	237	216	191
	26%	39%	20%	18%	36%	21%	17%	38%	21%	14%	35%	19%	35%	18%	21%	40%	32%	31%	29%	28%	31%	27%
Roman Catholic	183	64	36	80	84	9	91	70	65	47	78	94	78	86	19	37	44	67	91	152	106	123
	18%	17%	16%	21%	18%	10%	19%	17%	21%	16%	17%	19%	17%	18%	19%	18%	18%	15%	15%	18%	15%	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	8	5	1	2	5	1	2	3	3	2	3	2	6	2	-	-	5	8	8	7	8	3
	1%	1%	*%	1%	1%	1%	*%	1%	1%	1%	1%	*%	1%	*%	-	-	2%	2%	1%	1%	1%	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	1	1	1	0	1
	*%			*%			*%			*%		*%		*%				*%	*%	*%	*%	*%
Just Christian	194	83	45	61	102	23	69	105	44	42	106	76	108	72	14	44	54	71	105	155	146	141
	19%	22%	20%	16%	22%	27%	15%	26%	14%	15%	23%	15%	23%	15%	15%	22%	22%	16%	18%	18%	21%	19%
Jewish	37	15	5	15	19	1	18	11	10	17	18	19	17	18	1	9	9	19	23	30	18	23
	4%	4%	2%	4%	4%	1%	4%	3%	3%	6%	4%	4%	4%	4%	1%	5%	4%	4%	4%	3%	3%	3%
Muslim	8	-	-	8	-	-	8	3	3	3	3	6	3	6	-	-	-	3	2	2	5	7
	1%			2%			2%	1%	1%	1%	1%	1%	1%	1%				1%	*%	*%	1%	1%
Buddhist	8	-	3	5	3	0	5	-	4	4	3	5	0	5	3	0	3	5	5	7	3	6
	1%		1%	1%	1%	1%	1%		1%	1%	1%	1%	*%	1%	3%	*%	1%	1%	1%	1%	*%	1%
Hindu	13	4	1	8	4	-	9	4	2	7	4	9	4	9	-	-	4	1	11	13	1	9
	1%	1%	1%	2%	1%		2%	1%	1%	3%	1%	2%	1%	2%			2%	*%	2%	2%	*%	1%
Atheist	68	8	22	29	13	9	46	9	26	32	13	49	13	42	14	5	4	38	49	56	29	53
	7%	2%	10%	8%	3%	11%	10%	2%	8%	11%	3%	10%	3%	9%	14%	3%	2%	9%	8%	7%	4%	7%
Agnostic	57	9	19	28	10	5	43	8	13	37	12	43	10	41	6	3	6	19	32	51	45	46
	6%	2%	8%	7%	2%	6%	9%	2%	4%	13%	3%	8%	2%	9%	7%	2%	3%	4%	5%	6%	6%	6%
Something else (Please specify)	43	12	8	18	18	2	23	15	17	11	18	23	15	27	1	5	8	19	29	38	24	22
	4%	3%	3%	5%	4%	3%	5%	4%	5%	4%	4%	5%	3%	6%	2%	2%	3%	4%	5%	4%	4%	3%
Nothing in particular	139	35	42	57	44	17	78	23	63	46	46	83	45	76	18	17	26	53	66	105	86	96
	13%	9%	18%	15%	9%	20%	16%	6%	20%	16%	10%	16%	10%	16%	18%	9%	11%	12%	11%	12%	12%	13%

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[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	268	147	45	58	210	30	28	50	107	111	50	115	-	-	115	43	140	76
	26%	31%	15%	22%	28%	19%	26%	20%	22%	37%	19%	65%			34%	41%	37%	18%
Roman Catholic	183	80	61	49	130	34	15	48	84	51	42	-	183	-	62	18	50	82
	18%	17%	20%	19%	17%	22%	14%	19%	18%	17%	16%		100%		18%	17%	13%	19%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	8	7	1	3	5	3	-	2	0	6	-	-	-	-	2	3	4	6
	1%	1%	*%	1%	1%	2%		1%	*%	2%					1%	3%	1%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1	1	-	0	1	-	0	-	1	1	-	-	-	-	-	-	-	4
	*%	*%		*%	*%		*%		*%	*%								1%
Just Christian	194	96	60	61	132	34	28	49	89	56	52	61	-	-	77	21	91	56
	19%	20%	19%	23%	17%	22%	26%	20%	19%	19%	20%	35%			23%	20%	24%	13%
Jewish	37	20	5	3	34	1	2	6	27	4	18	-	-	-	15	2	8	19
	4%	4%	2%	1%	5%	1%	2%	2%	6%	1%	7%				4%	2%	2%	5%
Muslim	8	4	4	-	8	-	-	2	6	-	4	-	-	-	-	-	-	10
	1%	1%	1%		1%			1%	1%		2%							2%
Buddhist	8	3	5	1	7	0	1	3	4	1	4	-	-	-	3	-	3	9
	1%	1%	2%	*%	1%	*%	1%	1%	1%	*%	2%				1%		1%	2%
Hindu	13	7	-	8	5	8	-	4	8	1	8	-	-	-	4	-	-	6
	1%	2%		3%	1%	5%		2%	2%	*%	3%				1%			1%
Atheist	68	24	29	19	49	9	10	18	37	13	14	-	-	68	7	6	13	36
	7%	5%	9%	7%	6%	6%	9%	7%	8%	4%	5%			26%	2%	6%	3%	9%
Agnostic	57	20	27	11	46	8	3	16	28	13	17	-	-	57	6	4	6	36
	6%	4%	9%	4%	6%	5%	3%	6%	6%	4%	7%			22%	2%	3%	2%	9%
Something else (Please specify)	43	18	10	6	37	5	1	9	25	10	20	-	-	-	10	3	23	22
	4%	4%	3%	2%	5%	3%	1%	4%	5%	3%	8%				3%	3%	6%	5%
Nothing in particular	139	52	62	43	95	24	19	41	63	34	31	-	-	139	34	5	44	61
	13%	11%	20%	16%	13%	16%	18%	17%	13%	11%	12%			53%	10%	5%	12%	14%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	655	262	320	335	460	80	83	70	93	100	192	199	263	392
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	678	244	337	341	485	95	66	41	82	132	208	215	255	423
Yes, born-again or evangelical Christian	262	112	136	126	193	42	18	18	36	44	82	82	98	164
	40%	43%	43%	38%	42%	53%	22%	26%	39%	44%	42%	41%	37%	42%
No, not born-again or evangelical Christian	330	130	160	170	233	31	53	28	41	53	102	107	121	209
	50%	50%	50%	51%	51%	38%	63%	39%	44%	52%	53%	54%	46%	53%
Unsure	63	20	24	39	34	7	12	24	16	4	9	10	44	19
	10%	8%	7%	12%	7%	9%	15%	34%	17%	4%	5%	5%	17%	5%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	655	132	270	195	57	403	251	270	190	133	141	165	131	55	291	39	229
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	678	151	255	196	75	406	271	295	190	171	158	158	115	51	307	39	238
Yes, born-again or evangelical Christian	262	61	118	58	24	179	83	129	64	63	65	49	55	21	125	11	93
	40%	46%	44%	30%	43%	44%	33%	48%	34%	48%	46%	30%	42%	38%	43%	29%	41%
No, not born-again or evangelical Christian	330	61	119	118	31	181	149	114	119	52	63	103	66	33	131	25	124
	50%	46%	44%	61%	54%	45%	59%	42%	63%	39%	45%	63%	50%	60%	45%	65%	54%
Unsure	63	10	33	18	2	43	20	27	7	17	12	13	10	1	34	2	12
	10%	8%	12%	9%	3%	11%	8%	10%	4%	13%	9%	8%	8%	3%	12%	5%	5%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	655	301	128	213	361	51	243	334	179	133	347	269	356	246	53	162	183	285	380	553	477	459
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	678	285	143	230	337	74	267	315	207	142	328	269	347	260	71	153	161	266	336	501	487	485
Yes, born-again or evangelical Christian	262	151	41	65	171	18	73	169	59	30	165	86	166	74	22	91	72	119	156	225	212	185
	40%	50%	32%	30%	47%	36%	30%	51%	33%	23%	48%	32%	47%	30%	41%	56%	39%	42%	41%	41%	45%	40%
No, not born-again or evangelical Christian	330	125	84	118	164	27	139	138	96	92	161	149	165	139	26	61	94	136	190	277	223	229
	50%	41%	66%	55%	45%	53%	57%	41%	54%	70%	46%	55%	46%	56%	49%	38%	52%	48%	50%	50%	47%	50%
Unsure	63	25	3	31	26	6	31	27	24	10	21	34	24	33	6	9	17	30	34	52	41	45
	10%	8%	2%	14%	7%	11%	13%	8%	13%	8%	6%	13%	7%	14%	11%	6%	9%	11%	9%	9%	9%	10%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	655	331	166	172	478	100	72	148	281	225	144	176	183	-	256	86	285	223
	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Unweighted Total	678	304	168	192	482	113	79	170	273	235	133	185	185	-	240	78	678	678
Yes, born-again or evangelical Christian	262	137	56	70	191	36	34	69	91	103	38	176	23	-	137	24	146	78
	40%	41%	34%	41%	40%	36%	47%	46%	32%	46%	26%	100%	13%		53%	28%	51%	35%
No, not born-again or evangelical Christian	330	166	81	80	247	45	34	64	162	104	89	-	135	-	98	57	119	119
	50%	50%	48%	46%	52%	45%	48%	43%	58%	46%	62%		74%		38%	67%	42%	53%
Unsure	63	28	30	23	40	19	4	16	29	19	17	-	25	-	21	4	21	26
	10%	8%	18%	13%	8%	19%	5%	11%	10%	8%	12%		14%		8%	5%	7%	12%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	215	97	106	109	159	27	23	16	33	29	52	85	78	137
	21%	24%	22%	20%	23%	23%	18%	11%	22%	19%	18%	29%	17%	24%
Once or twice a month	98	42	51	47	53	23	13	9	11	13	39	26	33	65
	10%	10%	11%	9%	8%	20%	10%	6%	7%	8%	13%	9%	7%	11%
A few times a year	162	55	65	97	103	24	25	23	22	20	44	52	66	96
	16%	14%	14%	18%	15%	21%	19%	16%	14%	13%	15%	18%	15%	17%
Usually just for religious holidays	141	41	69	72	79	16	18	23	27	24	44	23	74	67
	14%	10%	14%	13%	11%	14%	14%	16%	18%	15%	15%	8%	16%	12%
Never	359	155	162	197	268	22	36	64	57	64	83	91	185	174
	35%	38%	34%	36%	39%	19%	27%	45%	37%	41%	29%	32%	41%	30%
Prefer not to say	54	13	24	30	29	5	16	7	3	7	26	11	17	37
	5%	3%	5%	5%	4%	5%	12%	5%	2%	4%	9%	4%	4%	6%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	215	49	85	59	23	134	81	93	65	34	54	48	50	21	104	7	81
	21%	23%	20%	20%	21%	21%	20%	23%	22%	15%	24%	20%	24%	26%	21%	11%	25%
Once or twice a month	98	14	45	28	11	59	39	26	27	24	14	19	26	14	56	8	29
	10%	7%	11%	9%	10%	9%	10%	7%	9%	10%	6%	8%	13%	17%	11%	11%	9%
A few times a year	162	27	58	60	17	85	77	53	50	26	44	41	30	15	79	8	53
	16%	13%	14%	20%	16%	14%	19%	13%	17%	11%	19%	17%	15%	19%	16%	12%	16%
Usually just for religious holidays	141	32	56	40	13	88	53	43	37	27	31	39	24	8	64	10	37
	14%	15%	13%	14%	12%	14%	13%	11%	12%	11%	14%	16%	12%	10%	13%	15%	11%
Never	359	73	144	100	42	216	142	159	108	105	81	80	62	23	163	29	110
	35%	34%	35%	34%	39%	34%	35%	40%	37%	45%	35%	33%	30%	28%	33%	42%	34%
Prefer not to say	54	18	27	7	1	45	9	24	4	17	5	13	13	-	22	6	17
	5%	8%	7%	2%	1%	7%	2%	6%	2%	7%	2%	5%	6%		5%	9%	5%

Echelon Insights
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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	215	123	40	48	147	15	54	136	51	25	135	67	143	58	15	64	72	106	140	187	173	151
	21%	32%	17%	13%	31%	18%	11%	34%	16%	9%	29%	13%	31%	12%	16%	32%	29%	24%	24%	22%	25%	21%
Once or twice a month	98	44	13	41	48	6	44	49	25	24	48	48	52	42	4	17	31	47	56	83	70	65
	10%	11%	6%	11%	10%	7%	9%	12%	8%	8%	10%	9%	11%	9%	5%	8%	13%	11%	9%	10%	10%	9%
A few times a year	162	52	38	71	64	18	80	62	39	60	64	87	67	82	13	25	36	60	102	127	93	128
	16%	14%	17%	18%	14%	21%	17%	15%	12%	21%	14%	17%	14%	17%	13%	13%	15%	14%	17%	15%	14%	18%
Usually just for religious holidays	141	40	35	57	51	11	79	36	67	37	50	87	44	82	15	21	23	62	71	118	86	99
	14%	10%	15%	15%	11%	13%	17%	9%	21%	13%	11%	17%	10%	18%	15%	10%	10%	14%	12%	14%	12%	14%
Never	359	111	84	149	132	28	199	105	111	138	138	200	133	191	35	58	71	139	190	294	224	247
	35%	29%	37%	39%	28%	33%	42%	26%	35%	47%	30%	40%	29%	41%	36%	29%	29%	31%	32%	34%	33%	34%
Prefer not to say	54	14	18	17	29	8	17	17	25	7	27	18	24	15	15	18	9	29	37	46	41	31
	5%	4%	8%	4%	6%	9%	4%	4%	8%	2%	6%	4%	5%	3%	15%	9%	4%	7%	6%	5%	6%	4%

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[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	215	122	40	57	157	35	22	52	83	80	36	98	38	6	105	33	112	67
	21%	26%	13%	21%	21%	22%	20%	21%	17%	26%	14%	56%	21%	2%	31%	31%	29%	16%
Once or twice a month	98	51	27	28	70	11	18	26	49	23	22	18	21	6	30	17	37	35
	10%	11%	9%	11%	9%	7%	16%	10%	10%	8%	8%	10%	12%	2%	9%	16%	10%	8%
A few times a year	162	70	53	46	116	32	14	37	82	43	55	23	28	17	45	18	48	73
	16%	15%	17%	18%	15%	21%	13%	15%	17%	14%	21%	13%	15%	6%	14%	17%	13%	17%
Usually just for religious holidays	141	67	45	40	101	26	14	32	74	35	42	9	33	27	34	10	36	62
	14%	14%	15%	15%	13%	16%	13%	13%	15%	12%	16%	5%	18%	10%	10%	9%	9%	15%
Never	359	140	134	82	275	46	35	89	170	100	96	20	43	199	96	26	118	169
	35%	29%	43%	31%	36%	30%	33%	36%	35%	33%	37%	11%	23%	76%	29%	25%	31%	40%
Prefer not to say	54	28	10	11	42	6	5	11	22	21	9	7	21	9	24	3	31	17
	5%	6%	3%	4%	5%	4%	4%	4%	5%	7%	4%	4%	11%	3%	7%	3%	8%	4%

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[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	36	21	23	12	21	5	5	4	8	12	9	3	24	12
	3%	5%	5%	2%	3%	4%	4%	3%	5%	7%	3%	1%	5%	2%
Sales	41	12	14	27	29	5	2	8	10	6	10	7	24	17
	4%	3%	3%	5%	4%	5%	1%	6%	7%	4%	3%	3%	5%	3%
Healthcare or the pharmaceutical industry	100	42	38	62	59	17	15	23	17	24	24	12	65	36
	10%	10%	8%	11%	9%	14%	12%	17%	11%	15%	8%	4%	14%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	59	19	19	40	32	3	11	24	10	9	10	5	44	15
	6%	5%	4%	7%	5%	3%	8%	17%	7%	6%	3%	2%	10%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	825	323	390	435	564	91	104	96	116	109	241	264	321	504
	80%	80%	82%	79%	82%	78%	80%	67%	76%	69%	83%	92%	71%	88%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	36	1	13	18	5	14	22	8	13	2	6	13	9	5	28	1	2
	3%	*%	3%	6%	4%	2%	6%	2%	4%	1%	3%	5%	4%	6%	6%	2%	*%
Sales	41	6	17	16	2	23	18	15	15	7	10	9	9	4	25	2	5
	4%	3%	4%	6%	2%	4%	5%	4%	5%	3%	4%	4%	4%	5%	5%	3%	1%
Healthcare or the pharmaceutical industry	100	9	40	39	13	49	51	28	31	13	15	27	26	20	70	7	10
	10%	4%	10%	13%	12%	8%	13%	7%	11%	5%	7%	11%	13%	24%	14%	10%	3%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	59	9	28	13	7	38	20	26	6	23	11	13	9	0	31	3	5
	6%	4%	7%	4%	7%	6%	5%	7%	2%	10%	5%	5%	4%	*%	6%	4%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	825	192	330	221	82	521	303	330	233	199	189	187	159	54	344	58	309
	80%	90%	79%	75%	78%	83%	76%	83%	80%	85%	83%	78%	78%	67%	70%	85%	95%

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[Q|Industry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	36	13	9	13	17	2	17	15	7	13	17	16	15	16	5	11	6	10	19	32	28	21
	3%	3%	4%	4%	4%	2%	4%	4%	2%	5%	4%	3%	3%	3%	5%	5%	2%	2%	3%	4%	4%	3%
Sales	41	21	4	14	24	3	15	22	9	11	23	16	24	13	4	7	17	20	22	30	30	33
	4%	5%	2%	4%	5%	3%	3%	5%	3%	4%	5%	3%	5%	3%	4%	3%	7%	4%	4%	3%	4%	5%
Healthcare or the pharmaceutical industry	100	33	25	41	40	8	51	37	32	30	38	57	37	50	12	10	27	34	55	91	65	80
	10%	9%	11%	11%	9%	10%	11%	9%	10%	10%	8%	11%	8%	11%	13%	5%	11%	8%	9%	11%	9%	11%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	59	13	17	27	16	2	40	20	24	14	13	41	17	33	9	7	7	26	33	48	34	45
	6%	3%	7%	7%	3%	3%	8%	5%	7%	5%	3%	8%	4%	7%	9%	4%	3%	6%	6%	6%	5%	6%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	825	314	182	300	383	72	370	323	258	230	380	396	379	376	71	170	193	371	485	684	552	569
	80%	82%	80%	79%	81%	85%	78%	80%	81%	79%	82%	78%	82%	80%	73%	84%	80%	84%	81%	80%	80%	79%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	36	17	13	14	21	5	9	9	14	13	8	4	6	13	11	6	19	10
	3%	4%	4%	5%	3%	3%	9%	4%	3%	4%	3%	2%	3%	5%	3%	5%	5%	2%
Sales	41	25	13	19	21	14	5	11	26	5	16	5	6	10	19	5	24	19
	4%	5%	4%	7%	3%	9%	4%	4%	5%	2%	6%	3%	3%	4%	6%	5%	6%	4%
Healthcare or the pharmaceutical industry	100	48	37	30	69	20	10	31	55	14	30	20	17	31	24	12	25	38
	10%	10%	12%	11%	9%	13%	9%	12%	11%	5%	11%	11%	9%	12%	7%	11%	7%	9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	59	17	35	17	40	15	2	14	28	16	20	7	11	18	14	1	14	33
	6%	4%	11%	6%	5%	10%	2%	6%	6%	5%	8%	4%	6%	7%	4%	1%	4%	8%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	825	379	231	196	628	112	84	191	377	257	201	139	149	201	273	86	317	338
	80%	79%	75%	75%	83%	73%	78%	78%	78%	85%	77%	79%	82%	76%	82%	81%	83%	80%

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	180	477	-	304	65	61	63	57	89	116	151	210	267
	46%	45%	100%		44%	56%	47%	45%	37%	56%	40%	52%	46%	46%
Woman	552	224	-	552	387	52	69	79	96	69	172	137	243	309
	54%	55%		100%	56%	44%	53%	55%	63%	44%	60%	48%	54%	54%
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	112	210	112	42	322	154	199	104	102	103	111	93	45	237	29	169
	46%	53%	51%	38%	39%	51%	38%	50%	36%	44%	45%	46%	45%	55%	48%	43%	52%
Woman	552	101	205	182	64	305	247	199	188	132	124	129	112	36	253	39	157
	54%	47%	49%	62%	61%	49%	62%	50%	64%	56%	55%	54%	55%	45%	52%	57%	48%
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	183	122	162	236	41	199	198	158	115	239	211	233	199	45	120	106	214	272	391	337	316
	46%	47%	54%	42%	50%	49%	42%	49%	50%	40%	52%	42%	50%	42%	47%	59%	44%	48%	46%	46%	49%	44%
Woman	552	202	106	220	235	43	274	208	159	175	224	296	230	271	51	82	137	230	325	464	351	405
	54%	53%	46%	58%	50%	51%	58%	51%	50%	60%	48%	58%	50%	58%	53%	41%	56%	52%	54%	54%	51%	56%
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	224	159	108	366	-	108	123	220	134	-	91	94	124	180	47	192	178
	46%	47%	51%	41%	48%		100%	50%	46%	44%		52%	51%	47%	54%	44%	50%	42%
Woman	552	255	150	155	395	155	-	123	260	169	260	85	89	140	155	59	190	244
	54%	53%	49%	59%	52%	100%		50%	54%	56%	100%	48%	49%	53%	46%	56%	50%	58%
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	309	310	395	691	-	7	56	98	105	194	252	260	445
	69%	77%	65%	71%	100%		6%	40%	64%	67%	67%	87%	57%	77%
Black or African American	135	48	77	58	-	118	10	30	23	21	38	23	74	61
	13%	12%	16%	11%		100%	7%	21%	15%	14%	13%	8%	16%	11%
Hispanic or Latino	130	37	61	69	-	-	130	30	29	25	41	5	84	45
	13%	9%	13%	12%			100%	21%	19%	16%	14%	2%	19%	8%
Asian	48	5	25	23	-	-	2	15	10	11	5	6	36	12
	5%	1%	5%	4%			1%	11%	7%	7%	2%	2%	8%	2%
Native American or Alaska Native	41	11	20	21	-	-	14	18	2	3	12	6	23	18
	4%	3%	4%	4%			11%	12%	1%	2%	4%	2%	5%	3%
Native Hawaiian or Other Pacific Islander	8	0	7	0	-	-	-	6	0	1	-	-	8	-
	1%	*%	2%	*%				5%	*%	*%			2%	
Something else	13	6	3	10	-	-	1	6	1	1	3	2	8	6
	1%	1%	1%	2%			1%	4%	1%	*%	1%	1%	2%	1%

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[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	153	252	221	77	406	298	398	292	142	155	157	158	66	307	38	272
	69%	72%	61%	75%	73%	65%	74%	100%	100%	61%	68%	65%	77%	82%	63%	56%	83%
Black or African American	135	27	82	20	7	109	26	-	-	45	40	28	15	5	87	11	22
	13%	13%	20%	7%	6%	17%	7%			19%	17%	12%	8%	6%	18%	16%	7%
Hispanic or Latino	130	33	52	34	11	85	44	-	-	30	25	38	25	6	68	19	18
	13%	16%	13%	12%	10%	14%	11%			13%	11%	16%	12%	7%	14%	28%	5%
Asian	48	0	17	17	14	17	31	-	-	10	7	18	10	3	26	2	9
	5%	*%	4%	6%	13%	3%	8%			4%	3%	8%	5%	4%	5%	3%	3%
Native American or Alaska Native	41	7	24	9	0	32	9	-	-	14	12	6	7	3	17	4	11
	4%	3%	6%	3%	*%	5%	2%			6%	5%	2%	3%	4%	3%	5%	3%
Native Hawaiian or Other Pacific Islander	8	-	-	8	-	-	8	-	-	-	1	0	-	0	6	1	-
	1%			3%			2%				*%	*%		1%	1%	1%	
Something else	13	3	9	1	-	12	1	-	-	9	2	1	-	-	10	-	2
	1%	1%	2%	*%		2%	*%			4%	1%	*%			2%		1%

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[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	343	152	187	410	53	242	330	179	188	396	271	404	250	51	174	215	341	449	611	523	479
	69%	89%	67%	49%	87%	63%	51%	81%	56%	65%	86%	54%	87%	53%	53%	86%	89%	77%	75%	71%	76%	66%
Black or African American	135	5	30	97	10	14	111	21	65	44	12	114	12	108	16	6	4	32	49	95	75	117
	13%	1%	13%	25%	2%	17%	23%	5%	21%	15%	3%	22%	3%	23%	16%	3%	1%	7%	8%	11%	11%	16%
Hispanic or Latino	130	27	32	68	38	11	81	43	43	41	38	79	34	79	17	12	24	41	68	99	57	87
	13%	7%	14%	18%	8%	12%	17%	11%	14%	14%	8%	16%	7%	17%	17%	6%	10%	9%	11%	12%	8%	12%
Asian	48	8	9	31	8	3	36	11	20	17	12	33	11	26	11	7	2	16	19	36	23	29
	5%	2%	4%	8%	2%	4%	8%	3%	6%	6%	3%	7%	2%	5%	12%	3%	1%	4%	3%	4%	3%	4%
Native American or Alaska Native	41	9	12	16	13	5	22	9	23	9	11	29	9	27	5	6	3	21	35	35	15	34
	4%	2%	5%	4%	3%	6%	5%	2%	7%	3%	2%	6%	2%	6%	5%	3%	1%	5%	6%	4%	2%	5%
Native Hawaiian or Other Pacific Islander	8	0	1	6	0	1	6	-	8	-	2	6	2	6	-	-	0	7	1	7	8	8
	1%	*%	*%	2%	*%	1%	1%		2%		*%	1%	*%	1%			*%	2%	*%	1%	1%	1%
Something else	13	-	7	5	-	1	12	1	5	7	-	12	-	12	1	-	-	2	5	11	2	13
	1%		3%	1%		1%	3%	*%	2%	2%		2%		3%	1%			*%	1%	1%	*%	2%

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[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	705	369	155	159	542	98	61	124	331	250	194	176	116	180	287	99	329	232
	69%	77%	50%	60%	71%	63%	56%	50%	69%	83%	75%	100%	63%	68%	86%	93%	86%	55%
Black or African American	135	35	72	50	86	26	23	69	48	19	14	-	7	25	9	1	20	108
	13%	7%	23%	19%	11%	17%	22%	28%	10%	6%	5%		4%	9%	3%	1%	5%	26%
Hispanic or Latino	130	50	57	52	78	24	28	46	63	20	30	-	57	30	32	4	28	62
	13%	10%	18%	20%	10%	16%	25%	19%	13%	7%	12%		31%	11%	10%	4%	7%	15%
Asian	48	18	27	13	35	10	4	8	40	1	18	-	3	21	7	2	8	19
	5%	4%	9%	5%	5%	6%	3%	3%	8%	*%	7%		1%	8%	2%	2%	2%	4%
Native American or Alaska Native	41	9	24	12	29	6	7	10	20	10	9	-	9	14	6	3	12	16
	4%	2%	8%	5%	4%	4%	6%	4%	4%	3%	4%		5%	5%	2%	3%	3%	4%
Native Hawaiian or Other Pacific Islander	8	1	6	0	7	0	-	-	0	7	-	-	6	0	-	0	1	4
	1%	*%	2%	*%	1%	*%			*%	2%			3%	*%		*%	*%	1%
Something else	13	7	4	3	10	3	0	10	3	0	3	-	1	7	-	-	-	6
	1%	1%	1%	1%	1%	2%	*%	4%	1%	*%	1%		1%	3%				1%

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[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	213	74	112	101	151	25	33	29	34	28	61	61	91	121
	21%	18%	23%	18%	22%	21%	26%	21%	22%	18%	21%	21%	20%	21%
Some college	288	113	140	148	173	51	25	33	45	42	88	81	119	169
	28%	28%	29%	27%	25%	43%	20%	23%	29%	26%	31%	28%	26%	29%
Associate degree	127	57	70	57	73	23	27	20	15	15	53	24	51	76
	12%	14%	15%	10%	11%	19%	21%	14%	10%	10%	18%	8%	11%	13%
Bachelor 's degree	294	117	112	182	216	15	34	44	45	54	69	81	144	151
	29%	29%	23%	33%	31%	13%	26%	31%	30%	34%	24%	28%	32%	26%
Graduate degree	106	42	42	64	77	4	11	16	14	18	18	41	48	58
	10%	10%	9%	12%	11%	4%	8%	11%	9%	11%	6%	14%	10%	10%
Prefer not to say	2	-	1	1	1	-	-	-	-	1	-	1	1	1
	.*%		.*%	.*%	.*%					.*%		.*%	.*%	.*%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	213	213	-	-	-	213	-	151	-	85	59	35	23	3	71	19	78
	21%	100%				34%		38%		36%	26%	14%	11%	4%	14%	28%	24%
Some college	288	-	288	-	-	288	-	173	-	85	68	62	46	16	124	10	100
	28%		69%			46%		44%		36%	30%	26%	22%	20%	25%	15%	31%
Associate degree	127	-	127	-	-	127	-	73	-	22	37	40	17	4	70	8	34
	12%		31%			20%		18%		10%	16%	17%	8%	5%	14%	12%	10%
Bachelor 's degree	294	-	-	294	-	-	294	-	216	25	48	78	82	46	161	27	79
	29%			100%			74%		74%	11%	21%	33%	40%	57%	33%	40%	24%
Graduate degree	106	-	-	-	106	-	106	-	77	16	15	25	37	13	64	3	34
	10%				100%		26%		26%	7%	7%	10%	18%	15%	13%	4%	10%
Prefer not to say	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	*%												*%				*%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	213	88	45	74	101	22	90	75	87	42	104	94	111	86	16	60	41	82	100	161	144	152
	21%	23%	20%	19%	21%	25%	19%	18%	27%	14%	23%	19%	24%	18%	16%	30%	17%	18%	17%	19%	21%	21%
Some college	288	113	61	100	141	22	126	127	81	77	139	131	136	131	20	63	66	111	169	233	192	202
	28%	29%	27%	26%	30%	25%	27%	31%	25%	27%	30%	26%	29%	28%	21%	31%	27%	25%	28%	27%	28%	28%
Associate degree	127	45	38	41	64	11	52	58	40	25	64	57	58	55	15	33	30	53	65	108	84	75
	12%	12%	17%	11%	14%	12%	11%	14%	13%	8%	14%	11%	12%	12%	15%	16%	12%	12%	11%	13%	12%	10%
Bachelor's degree	294	108	62	115	129	21	144	114	74	105	119	159	122	144	28	37	83	143	190	260	206	221
	29%	28%	27%	30%	27%	25%	30%	28%	23%	36%	26%	31%	26%	31%	29%	18%	34%	32%	32%	30%	30%	31%
Graduate degree	106	31	22	51	36	9	61	31	35	39	36	65	36	53	17	10	23	55	70	92	60	70
	10%	8%	10%	13%	8%	11%	13%	8%	11%	14%	8%	13%	8%	11%	18%	5%	9%	12%	12%	11%	9%	10%
Prefer not to say	2	-	-	1	-	1	1	1	-	1	-	1	-	1	1	-	-	-	1	1	1	2
	*%			*%		1%	*%	*%		*%		*%		*%	1%				*%	*%	*%	*%

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N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	213	90	71	69	144	31	37	55	75	82	34	41	39	61	87	13	95	55
	21%	19%	23%	26%	19%	20%	35%	23%	16%	27%	13%	23%	21%	23%	26%	12%	25%	13%
Some college	288	131	81	71	214	50	21	70	125	93	65	52	32	71	104	28	108	111
	28%	27%	26%	27%	28%	32%	19%	28%	26%	31%	25%	29%	17%	27%	31%	26%	28%	26%
Associate degree	127	59	35	32	95	17	15	29	57	41	18	24	37	28	45	12	56	57
	12%	12%	11%	12%	12%	11%	14%	12%	12%	13%	7%	14%	20%	11%	13%	12%	15%	14%
Bachelor 's degree	294	148	86	71	222	44	26	67	163	65	107	43	56	78	74	45	89	135
	29%	31%	28%	27%	29%	29%	24%	27%	34%	21%	41%	24%	31%	29%	22%	43%	23%	32%
Graduate degree	106	49	37	22	84	13	9	24	59	23	35	16	20	26	25	8	33	64
	10%	10%	12%	8%	11%	8%	8%	10%	12%	8%	14%	9%	11%	10%	7%	8%	9%	15%
Prefer not to say	2	1	-	-	1	-	-	1	1	-	-	-	-	1	-	-	-	0
	*%	*%			*%			*%	*%					*%				*%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	142	49	63	79	53	27	30	142	-	-	-	-	142	-
	14%	12%	13%	14%	8%	23%	23%	100%					31%	
30-39	153	56	57	96	95	17	29	-	153	-	-	-	153	-
	15%	14%	12%	17%	14%	14%	23%		100%				34%	
40-49	158	49	89	69	102	16	25	-	-	158	-	-	158	-
	15%	12%	19%	12%	15%	14%	19%			100%			35%	
50-64	288	120	116	172	191	37	41	-	-	-	288	-	-	288
	28%	30%	24%	31%	28%	31%	32%				100%			50%
65+	288	130	151	137	250	21	5	-	-	-	-	288	-	288
	28%	32%	32%	25%	36%	18%	3%					100%		50%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	142	29	53	44	16	82	60	29	24	41	26	22	31	4	97	15	-
	14%	14%	13%	15%	15%	13%	15%	7%	8%	17%	11%	9%	15%	5%	20%	22%	
30-39	153	34	60	45	14	94	59	57	39	28	35	50	30	9	100	13	3
	15%	16%	14%	15%	13%	15%	15%	14%	13%	12%	15%	21%	15%	11%	20%	19%	1%
40-49	158	28	57	54	18	85	72	50	52	31	25	46	38	15	107	15	6
	15%	13%	14%	18%	17%	14%	18%	12%	18%	13%	11%	19%	19%	18%	22%	22%	2%
50-64	288	61	141	69	18	201	87	123	68	71	71	55	61	24	145	21	80
	28%	29%	34%	24%	17%	32%	22%	31%	23%	31%	31%	23%	30%	29%	30%	31%	25%
65+	288	61	104	81	41	165	122	139	110	63	71	68	45	29	40	4	237
	28%	28%	25%	28%	38%	26%	30%	35%	38%	27%	31%	28%	22%	36%	8%	5%	73%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	142	29	40	62	32	16	94	30	58	51	27	97	34	84	24	10	19	44	55	102	77	102
	14%	8%	18%	16%	7%	18%	20%	7%	18%	17%	6%	19%	7%	18%	25%	5%	8%	10%	9%	12%	11%	14%
30-39	153	47	35	69	57	18	78	51	35	65	49	90	50	84	19	22	31	37	64	112	100	112
	15%	12%	15%	18%	12%	22%	17%	13%	11%	22%	11%	18%	11%	18%	20%	11%	13%	8%	11%	13%	15%	15%
40-49	158	44	41	67	58	22	77	48	59	48	63	85	60	81	17	31	25	56	76	123	105	117
	15%	11%	18%	18%	12%	26%	16%	12%	19%	17%	14%	17%	13%	17%	17%	15%	10%	13%	13%	14%	15%	16%
50-64	288	140	50	90	169	11	108	146	83	54	169	112	161	108	19	72	84	117	178	245	202	191
	28%	36%	22%	23%	36%	14%	23%	36%	26%	19%	37%	22%	35%	23%	20%	36%	35%	26%	30%	29%	29%	27%
65+	288	125	63	94	156	17	115	130	82	72	154	122	157	113	18	67	83	189	224	273	204	199
	28%	32%	27%	25%	33%	20%	24%	32%	26%	25%	33%	24%	34%	24%	18%	33%	34%	43%	38%	32%	30%	28%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	142	19	122	46	94	26	20	50	60	32	31	3	32	67	23	1	29	42
	14%	4%	40%	17%	12%	17%	18%	20%	13%	11%	12%	2%	17%	25%	7%	1%	8%	10%
30-39	153	76	60	89	64	62	28	42	76	35	49	17	24	41	44	5	37	55
	15%	16%	19%	34%	8%	40%	25%	17%	16%	11%	19%	10%	13%	16%	13%	5%	10%	13%
40-49	158	59	61	70	86	37	33	49	64	45	28	29	31	48	47	10	49	62
	15%	12%	20%	27%	11%	24%	30%	20%	13%	15%	11%	17%	17%	18%	14%	10%	13%	15%
50-64	288	154	46	47	241	25	22	52	147	89	81	60	51	57	119	41	115	109
	28%	32%	15%	18%	32%	16%	20%	21%	31%	29%	31%	34%	28%	21%	35%	38%	30%	26%
65+	288	170	21	11	276	5	6	53	132	102	71	66	45	51	102	49	152	154
	28%	35%	7%	4%	36%	3%	6%	22%	28%	34%	27%	37%	25%	19%	30%	46%	40%	37%

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[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	67	75	108	112	15	32	34	33	22	45	49	89	94
	18%	17%	16%	19%	16%	13%	25%	24%	22%	14%	16%	17%	20%	16%
States in the Midwest	224	95	106	118	184	19	13	26	36	35	50	77	97	127
	22%	24%	22%	21%	27%	17%	10%	18%	24%	22%	17%	27%	21%	22%
States in the South	384	189	178	206	259	61	32	44	49	61	123	107	154	230
	37%	47%	37%	37%	38%	52%	25%	31%	32%	39%	43%	37%	34%	40%
States in the West	238	51	117	121	135	22	53	39	35	40	70	55	114	125
	23%	13%	25%	22%	19%	18%	41%	27%	23%	25%	24%	19%	25%	22%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	53	60	51	18	113	69	70	42	47	26	46	40	14	89	9	58
	18%	25%	15%	17%	17%	18%	17%	18%	14%	20%	11%	19%	19%	18%	18%	13%	18%
States in the Midwest	224	49	72	78	24	121	101	95	89	44	56	61	37	21	104	17	79
	22%	23%	17%	26%	22%	19%	25%	24%	30%	19%	25%	25%	18%	26%	21%	24%	24%
States in the South	384	76	174	94	40	250	134	160	99	89	93	81	88	24	181	23	131
	37%	36%	42%	32%	38%	40%	34%	40%	34%	38%	41%	34%	43%	29%	37%	34%	40%
States in the West	238	35	108	71	24	143	95	72	62	54	52	53	41	22	115	19	58
	23%	17%	26%	24%	23%	23%	24%	18%	21%	23%	23%	22%	20%	27%	23%	29%	18%

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[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	51	37	91	62	11	110	50	57	75	59	112	59	106	19	34	25	56	97	156	66	116
	18%	13%	16%	24%	13%	13%	23%	12%	18%	26%	13%	22%	13%	22%	19%	17%	10%	13%	16%	18%	10%	16%
States in the Midwest	224	90	56	72	116	22	86	95	60	65	105	104	116	94	14	50	62	98	146	185	221	213
	22%	23%	24%	19%	25%	26%	18%	23%	19%	22%	23%	20%	25%	20%	14%	25%	26%	22%	24%	22%	32%	30%
States in the South	384	175	68	129	195	31	158	184	114	77	199	169	199	153	31	91	94	148	198	307	283	270
	37%	45%	30%	34%	41%	36%	33%	45%	36%	26%	43%	33%	43%	33%	32%	45%	39%	33%	33%	36%	41%	37%
States in the West	238	70	67	90	99	21	118	76	87	74	99	122	88	118	33	27	61	142	156	208	118	122
	23%	18%	29%	23%	21%	25%	25%	19%	27%	25%	21%	24%	19%	25%	34%	13%	25%	32%	26%	24%	17%	17%

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 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	94	57	53	128	34	19	46	89	48	58	16	54	46	51	7	68	76
	18%	20%	19%	20%	17%	22%	18%	19%	18%	16%	22%	9%	29%	18%	15%	7%	18%	18%
States in the Midwest	224	104	73	53	171	34	19	54	79	91	40	47	34	63	77	35	74	79
	22%	22%	24%	20%	22%	22%	18%	22%	16%	30%	15%	27%	19%	24%	23%	33%	19%	19%
States in the South	384	184	103	97	285	61	36	82	172	129	92	92	53	81	147	41	143	158
	37%	39%	33%	37%	37%	39%	33%	33%	36%	43%	35%	52%	29%	31%	44%	38%	37%	37%
States in the West	238	96	76	61	177	27	34	63	140	35	71	21	43	74	60	23	97	109
	23%	20%	25%	23%	23%	18%	31%	26%	29%	11%	27%	12%	23%	28%	18%	22%	25%	26%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1029	403	477	552	691	118	130	142	153	158	288	288	453	576
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	80	108	155	154	41	52	46	89	70	47	11	205	59
	26%	20%	23%	28%	22%	35%	40%	32%	58%	44%	16%	4%	45%	10%
No	761	321	366	395	533	76	78	94	64	86	241	276	244	517
	74%	80%	77%	72%	77%	65%	60%	66%	42%	54%	84%	96%	54%	90%
Prefer not to say	5	2	3	2	4	-	0	2	0	2	-	1	4	1
	0%	1%	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor 's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1029	213	415	294	106	627	400	398	292	234	228	240	206	81	489	68	326
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	69	103	71	22	171	92	95	59	50	54	70	62	25	166	17	17
	26%	32%	25%	24%	20%	27%	23%	24%	20%	21%	24%	29%	30%	31%	34%	25%	5%
No	761	144	309	222	84	453	307	300	232	183	173	170	140	56	324	49	308
	74%	68%	75%	76%	80%	72%	77%	75%	79%	78%	76%	71%	68%	69%	66%	73%	95%
Prefer not to say	5	0	3	1	-	3	1	3	1	1	-	-	3	-	-	1	1
	*%	*%	1%	*%		*%	*%	1%	*%	*%			2%			2%	*%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1029	385	228	382	471	85	473	405	317	290	462	507	462	470	97	202	243	443	597	855	688	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	86	65	106	105	32	127	91	90	76	98	145	104	129	30	41	60	82	116	194	168	190
	26%	22%	28%	28%	22%	38%	27%	22%	28%	26%	21%	29%	22%	28%	31%	20%	25%	19%	19%	23%	24%	26%
No	761	296	161	276	365	52	344	313	224	214	362	360	356	339	66	160	181	359	479	657	518	527
	74%	77%	71%	72%	77%	62%	73%	77%	71%	74%	78%	71%	77%	72%	68%	79%	75%	81%	80%	77%	75%	73%
Prefer not to say	5	2	2	-	2	1	2	2	3	0	2	2	2	2	1	1	1	2	1	4	2	4
	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%

Echelon Insights
 October Omnibus 2023
 N=1,029 Registered Voters in the Likely Electorate, Nationally, October 23-26, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1029	478	309	263	761	155	108	246	480	303	260	176	183	264	334	106	382	422
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	128	86	263	-	155	108	73	113	78	62	45	49	73	77	20	92	82
	26%	27%	28%	100%		100%	100%	30%	23%	26%	24%	26%	27%	28%	23%	19%	24%	19%
No	761	349	221	-	761	-	-	173	366	223	197	131	130	190	255	86	290	338
	74%	73%	71%		100%			70%	76%	74%	76%	74%	71%	72%	76%	81%	76%	80%
Prefer not to say	5	1	2	-	-	-	-	1	2	2	1	-	4	-	2	-	0	2
	0%	0%	1%					0%	0%	1%	1%		2%		1%		0%	1%