



October 2022 Omnibus Topline - EXTERNAL
Survey of N=1,014 in the Likely Electorate (LV) Nationwide
Field Dates: October 24-26, 2022
Sample from Lucid sample exchange, matched to L2 Voter File
Margin of Error ±3.8 percentage points

CORE: POLITICAL LANDSCAPE MODULE (5 QUESTIONS, 1 BATTERY)

- 1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

1.	Right direction	23%
2.	Wrong track	69%
3.	Unsure	8%

- 2. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

	STRONGLY/SOMEWHAT APPROVE	45%
	STRONGLY/SOMEWHAT DISAPPROVE	54%
1.	Strongly approve	20%
2.	Somewhat approve	25%
3.	Somewhat disapprove	10%
4.	Strongly disapprove	44%
5.	Unsure	1%

[RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN]

- 3. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

	STRONGLY/SOMEWHAT APPROVE	38%
	STRONGLY/SOMEWHAT DISAPPROVE	60%
1.	Strongly approve	15%
2.	Somewhat approve	23%
3.	Somewhat disapprove	12%
4.	Strongly disapprove	48%
5.	Unsure	2%

4. [QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	36%
STRONGLY/SOMEWHAT DISAPPROVE	59%
1. Strongly approve	13%
2. Somewhat approve	24%
3. Somewhat disapprove	12%
4. Strongly disapprove	47%
5. Unsure	5%

5. [QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	43%
STRONGLY/SOMEWHAT DISAPPROVE	53%
1. Strongly approve	17%
2. Somewhat approve	26%
3. Somewhat disapprove	11%
4. Strongly disapprove	42%
5. Unsure	4%

6. [Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]

	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of			
							VERY/ SOME. FAV.	VERY/ SOME. UNFAV.	
			1. Very Fav.	2. Some. Fav.	3. Heard of, No Opinion	4. Some. Unfav.			6. Never heard of
1. Elon Musk	41%	35%	11%	30%	19%	18%			5%
2. Ron DeSantis	34%	38%	23%	11%	14%	6%			14%
3. The Republican Party	42%	52%	15%	27%	5%	16%			1%
4. The Democratic Party	42%	52%	19%	23%	5%	16%			1%
5. Donald Trump	43%	54%	25%	18%	2%	7%			*%
6. Joe Biden	43%	55%	22%	21%	1%	10%			*%
7. Kamala Harris	40%	54%	19%	20%	5%	10%			1%
8. Kanye West	18%	62%	5%	13%	17%	16%			3%

CORE: FUTURE ELECTION QUESTIONS (6 QUESTIONS)

7. **[Q2020Ballot]** For which candidate did you vote in the 2020 presidential election?
[RANDOMIZE 1-2]
- | | |
|-------------------|-----|
| 1. Joe Biden | 48% |
| 2. Donald Trump | 46% |
| 3. Jo Jorgensen | 1% |
| 4. Howie Hawkins | *0% |
| 5. Kanye West | *0% |
| 6. Someone else | *0% |
| 7. I did not vote | 4% |
| 8. Unsure | 1% |
8. **[QTurnout]** How likely are you to vote in the upcoming 2022 midterm elections?
[RANDOMIZE SCALE 1-5, 5-1]
- | | |
|----------------------------|-----|
| EXTREMELY/VERY LIKELY | 87% |
| NOT VERY/NOT AT ALL LIKELY | 3% |
| 1. Extremely likely | 75% |
| 2. Very likely | 12% |
| 3. Somewhat likely | 8% |
| 4. Not very likely | 2% |
| 5. Not at all likely | 1% |
| 6. Unsure | 2% |
9. **[QMotivation]** How motivated are you to vote in the upcoming 2022 midterm elections?
[RANDOMIZE SCALE 1-5, 5-1]
- | | |
|-------------------------------|-----|
| EXTREMELY/VERY MOTIVATED | 81% |
| NOT VERY/NOT AT ALL MOTIVATED | 6% |
| 1. Extremely motivated | 65% |
| 2. Very motivated | 16% |
| 3. Somewhat motivated | 12% |
| 4. Not very motivated | 5% |
| 5. Not at all motivated | 2% |
| 6. Unsure | 1% |
10. **[QGenericCongressional]** If the election for Congress were held today and you had to make a choice, for whom would you vote? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|--|-----|
| DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE | 46% |
| DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE | 48% |
| 1. Definitely the Republican candidate | 36% |
| 2. Probably the Republican candidate | 11% |
| 3. Probably the Democratic candidate | 12% |
| 4. Definitely the Democratic candidate | 36% |
| 5. Unsure | 6% |

[RANDOMIZE ORDER OF QTRUMP2024 AND QBIDEN2024]

11. [QTrump2024] Would you like to see Donald Trump run for President in 2024?

[RANDOMIZE 1-2]

- | | |
|-----------|-----|
| 1. Yes | 35% |
| 2. No | 56% |
| 3. Unsure | 9% |

12. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]

- | | |
|-----------|-----|
| 1. Yes | 25% |
| 2. No | 59% |
| 3. Unsure | 15% |

13. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY DONALD TRUMP 46%

DEFINITELY/PROBABLY JOE BIDEN 45%

- | | |
|-----------------------------|-----|
| 1. Donald Trump, definitely | 35% |
| 2. Donald Trump, probably | 12% |
| 3. Joe Biden, probably | 11% |
| 4. Joe Biden, definitely | 34% |
| 5. Unsure | 9% |

CORE: PARTISANSHIP (2 QUESTIONS)

14. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

[RANDOMIZE SCALE 1-5, 5-1]

TOTAL REPUBLICAN 37%

TOTAL DEMOCRAT 40%

- | | |
|-------------------------------|-----|
| 1. Strong Republican | 26% |
| 2. Not very strong Republican | 11% |
| 3. Independent | 21% |
| 4. Not very strong Democrat | 12% |
| 5. Strong Democrat | 28% |
| 6. A member of another party | 1% |
| 7. Unsure | 1% |

IF INDEPENDENT, A MEMBER OF ANOTHER PARTY, OR UNSURE [QParty = 3, 6, OR 7], ASK:

15. [QPartyLean] Which of the following statements would you say best describes you?
[RANDOMIZE SCALE 1-4, 4-1]

	(n=266)
TOTAL LEAN REPUBLICAN	33%
TOTAL LEAN DEMOCRAT	31%
1. I almost always vote for Republican candidates	11%
2. I vote for Republicans more often than I vote for Democrats	22%
3. I vote for Democrats more often than I vote for Republicans	23%
4. I almost always vote for Democratic candidates	8%
5. I vote equally for Democrats and Republicans	26%
6. Unsure	10%

[Party Consolidated] QParty + QPartyLean

1. Total Republican+Republican- leaning Independents	45%
2. Total Democratic+Democratic- leaning Independents	47%
3. Total Independent	8%

CUSTOM: MIDTERM & ELECTIONS (10 QUESTIONS, 1 BATTERY)

16. [Q2020Fair] Thinking back to the 2020 presidential election between [ROTATE: Joe Biden/Donald Trump] and [ROTATE: Donald Trump/Joe Biden], how confident are you that the outcome of the election was fairly and accurately decided? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CONFIDENT	61%
NOT THAT/NOT AT ALL CONFIDENT	36%
1. Very confident	47%
2. Somewhat confident	13%
3. Not that confident	14%
4. Not confident at all	23%
5. Unsure	3%

17. [QTrustOwnState] Thinking about the upcoming election in November, how confident are you that your own state will conduct a fair and accurate election?

VERY/SOMEWHAT CONFIDENT	75%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	21%
1. Very confident	46%
2. Somewhat confident	29%
3. Not that confident	14%
4. Not confident at all	7%
5. Unsure	4%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

18. [QDemControl] If Democrats keep control of Congress after the 2022 midterm elections, will it be because Democrats [ROTATE: rigged the election in some way/won legitimately] or [ROTATE: won legitimately/rigged the election in some way]? [RANDOMIZE 1-2]

(n=418)

- | | |
|--|-----|
| 1. Democrats rigged the election in some way | 51% |
| 2. Democrats won fair and square | 17% |
| 3. Unsure | 31% |

IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS [QParty=1-2 OR QPartyLean=1-2], ASK:

19. [QGOPControl] If Republicans gain control of Congress after the 2022 midterm elections, will it be because Republicans [ROTATE: rigged the election in some way/won legitimately] or [ROTATE: won legitimately/rigged the election in some way]? [RANDOMIZE 1-2]

(n=491)

- | | |
|--|-----|
| 1. Republicans rigged the election in some way | 22% |
| 2. Republicans won fair and square | 47% |
| 3. Unsure | 32% |

ASK ALL:

20. [QVoteMethod2022] How do you plan to cast your ballot in the November 2022 general election?

- | | |
|--|-----|
| 1. On Election Day, in person at a polling place | 43% |
| 2. Early, in person | 22% |
| 3. By mail or absentee ballot | 31% |
| 4. Unsure | 5% |

21. [QRankIssues] If a candidate were trying to earn your vote for the upcoming 2022 election, for which of the following THREE issues is it most important that a candidate's views align with your own? Select up to three. [SELECT MULTIPLE, UP TO THREE] [RANDOMIZE 1-16]

1. Cost of living	47%
2. Jobs and the economy	40%
3. Abortion	28%
4. Immigration	26%
5. Healthcare	22%
6. Crime	21%
7. The environment and climate change	19%
8. Gun rights	17%
9. National security	14%
10. Taxes	13%
11. Political corruption	13%
12. Education	8%
13. The coronavirus pandemic	6%
14. Race relations	6%
15. Infrastructure	3%
16. Drug abuse	2%
17. Something else (Please specify)	4%
18. None of these	1%

22. [Party Trust Battery] Which party do you trust more to handle each of the following issues? [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

	1. The Republican Party	2. The Democratic Party	3. Both, equally	4. Neither	5. Unsure
	1. The Republican Party	2. The Democratic Party	3. Both, equally	4. Neither	5. Unsure
1. Immigration and border security	47%	34%	6%	8%	5%
2. Jobs and the economy	45%	36%	6%	7%	5%
3. National security	45%	35%	9%	6%	5%
4. Inflation	44%	35%	7%	10%	5%
5. Crime	44%	34%	8%	10%	4%
6. Guns	41%	41%	4%	9%	4%
7. Education	36%	42%	8%	9%	4%
8. Abortion	32%	47%	5%	11%	4%
9. The environment and climate change	30%	45%	8%	12%	5%

23. [QCharacter] Which of the following comes closest to your view when voting for a candidate in any election? [RANDOMIZE 1-2]

- | | |
|--|-----|
| 1. I would rather vote for a candidate who I think has a strong personal character and integrity, even if I don't agree with them on a lot of important political issues | 40% |
| 2. I would rather vote for someone I agree with on a lot of important political issues, even if I don't think they have a strong personal character and integrity | 45% |
| 3. Unsure | 15% |

[RANDOMIZE ORDER OF QCONTROL QUESTIONS]

24. [QControlHouse] After the final results of the 2022 midterm elections come in, do you think that [ROTATE: Republicans/Democrats] or [ROTATE: Democrats/Republicans] will have control of the U.S. House of Representatives? [RANDOMIZE 1-2]

- | | |
|----------------|-----|
| 1. Republicans | 46% |
| 2. Democrats | 33% |
| 3. Unsure | 21% |

25. [QControlSenate] After the final results of the 2022 midterm elections come in, do you think that [ROTATE: Republicans/Democrats] or [ROTATE: Democrats/Republicans] will have control of the U.S. Senate? [RANDOMIZE 1-2]

- | | |
|----------------|-----|
| 1. Republicans | 42% |
| 2. Democrats | 36% |
| 3. Unsure | 23% |

26. [QNeighborsVote] If you had to guess, do you think your neighbors will vote mostly for [ROTATE: Republican candidates/Democratic candidates] or [ROTATE: Democratic candidates/Republican candidates] in the upcoming 2022 midterm elections? [RANDOMIZE 1-2]

- | | |
|--------------------------|-----|
| 1. Republican candidates | 45% |
| 2. Democratic candidates | 35% |
| 3. Unsure | 20% |

CORE: MONTHLY GOP QUESTIONS (3 QUESTIONS)

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

27. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

- | | |
|--------------------------------------|----------------|
| | (n=418) |
| 1. Supporter of Donald Trump | 40% |
| 2. Supporter of the Republican Party | 52% |
| 3. I don't support either one | 6% |
| 4. Unsure | 3% |

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

28. [Q2024GOPTrump] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

	(n=418)
DONALD TRUMP, DEFINITELY/ PROBABLY	63%
A DIFFERENT REPUBLICAN CANDIDATE, DEFINITELY/ PROBABLY	29%
1. Donald Trump, definitely	46%
2. Donald Trump, probably	17%
3. A different Republican candidate, probably	17%
4. A different Republican candidate, definitely	12%
5. Unsure	8%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

29. [Q2024GOPFirst] If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote? [RANDOMIZE 1-20]

	(n=418)
1. Ron DeSantis	51%
2. Mike Pence	8%
3. Donald Trump, Jr	5%
4. Ted Cruz	4%
5. Nikki Haley	3%
6. Mitt Romney	3%
7. Marco Rubio	1%
8. Tim Scott	1%
9. Kristi Noem	1%
10. Liz Cheney	1%
11. Marjorie Taylor Greene	1%
12. Tulsi Gabbard	1%
13. Mike Pompeo	*0%
14. Larry Hogan	*0%
15. Tom Cotton	*0%
16. Josh Hawley	*0%
17. Greg Abbott	*0%
18. Rick Scott	*0%
19. Chris Christie	*0%
20. Francis Suarez	*0%
21. Glenn Youngkin	-
22. Someone else (Please specify)	1%
23. Unsure	16%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

30. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

	(n=418)
DEFINITELY/PROBABLY DONALD TRUMP	56%
DEFINITELY/PROBABLY RON DESANTIS	34%
1. Donald Trump, definitely	42%
2. Donald Trump, probably	15%
3. Ron DeSantis, probably	16%
4. Ron DeSantis, definitely	19%
5. Unsure	10%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

31. [QMAGAGOP] Would you describe yourself as a “MAGA Republican,” or not? [RANDOMIZE 1-2]

	(n=418)
1. Yes, I would	48%
2. No, I would not	36%
3. Unsure	16%

CUSTOM: MONTHLY DEM QUESTIONS (2 QUESTIONS)

IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS [QParty=4-5 OR QPartyLean=3-4], ASK:

32. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

	(n=491)
JOE BIDEN, DEFINITELY/ PROBABLY	50%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	43%
1. Joe Biden, definitely	32%
2. Joe Biden, probably	18%
3. A different Democratic candidate, probably	23%
4. A different Democratic candidate, definitely	20%
5. Unsure	7%

**IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS
[QParty=4-5 OR QPartyLean=3-4], ASK:**

**33. [Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?
[RANDOMIZE 1-19]**

	(n=491)
1. Kamala Harris	26%
2. Pete Buttigieg	14%
3. Elizabeth Warren	7%
4. Gavin Newsom	6%
5. Alexandria Ocasio-Cortez	5%
6. Stacey Abrams	5%
7. Amy Klobuchar	4%
8. Cory Booker	3%
9. Andy Beshear	2%
10. Raphael Warnock	2%
11. Gretchen Whitmer	1%
12. Kyrsten Sinema	1%
13. Roy Cooper	1%
14. J B Pritzker	1%
15. Eric Adams	1%
16. Mitch Landrieu	*%
17. Gina Raimondo	*%
18. Phil Murphy	*%
19. Jared Polis	*%
20. Someone else (Please specify)	2%
21. Unsure	20%

CUSTOM: CHANGE VOTE QUESTIONS

IF VOTED FOR BIDEN IN 2020 BUT PLANS TO VOTE FOR A DIFFERENT CANDIDATE IN THE 2024 DEMOCRATIC PRESIDENTIAL PRIMARIES [Q2020Ballot=1 AND Q2024DemBiden=3-4], ASK:

34. [2024 Dem Change Battery] You indicated that you voted for Joe Biden in 2020, but said that you would vote for a different candidate in the 2024 presidential primaries if they were being held today. How important is each reason to your decision not to vote for Joe Biden in the 2024 presidential primaries? [RANDOMIZE SCALE 1- 5] (n=178)

	1. Extremely important	2. Very important	3. Somewhat important	4. Not very important	5. Not at all important	6. Unsure		
	EXTREMELY IMPORTANT	NOT VERY/VERY NOT AT ALL IMPORTANT	1. Extremely important	2. Very important	3. Somewhat important	4. Not very important	5. Not at all important	6. Unsure
1. We need a younger candidate	59%	13%	36%	23%	28%	9%	4%	-
2. We need a more progressive candidate	53%	22%	26%	27%	24%	16%	6%	1%
3. We need someone who will do a better job of standing up to Republicans	70%	9%	39%	31%	20%	7%	3%	1%
4. We need a candidate will do a better job on inflation and the economy	70%	10%	42%	29%	20%	8%	2%	-
5. We need a candidate with a better chance of winning the next election	79%	6%	39%	40%	15%	3%	2%	-

IF VOTED FOR TRUMP IN 2020 BUT PLANS TO VOTE FOR A DIFFERENT CANDIDATE IN THE 2024 REPUBLICAN PRESIDENTIAL PRIMARIES [Q2020Ballot=2 AND Q2024GOPTrump=3-4], ASK:

35. [2024 GOP Change Battery] You indicated that you voted for Donald Trump in 2020, but said that you would vote for a different candidate in the 2024 presidential primaries if they were being held today. How important is each reason to your decision not to vote for Donald Trump in the 2024 presidential primaries? [RANDOMIZE SCALE 1- 5] (n=82)

	1. Extremely important	2. Very important	3. Somewhat important	4. Not very important	5. Not at all important	6. Unsure		
	EXTREMELY IMPORTANT	NOT VERY/VERY IMPORTANT	1. Extremely important	2. Very important	3. Somewhat important	4. Not very important	5. Not at all important	6. Unsure
1. We need a younger candidate	39%	26%	17%	22%	33%	21%	6%	2%
2. We need a candidate focused on the future, not what happened in the 2020 election	78%	9%	47%	31%	12%	6%	4%	-
3. We need a candidate with Trump's policies, but more disciplined	83%	5%	53%	30%	10%	3%	2%	2%
4. We need a more conservative candidate	46%	18%	22%	25%	29%	13%	5%	6%
5. We need a candidate with a better chance of winning the next election	87%	5%	60%	27%	8%	3%	2%	-
6. It would be exhausting to go through another Donald Trump campaign	40%	31%	18%	22%	23%	18%	13%	6%

IF VOTED FOR TRUMP IN 2020 AND PLANS TO VOTE FOR DEMOCRATIC CANDIDATE IN THE 2022 CONGRESSIONAL ELECTION [Q2020Ballot=2 OR QGenericCongressional=3-4], ASK:

- 36. [QQDifferentPartyTrump]** You indicated that you voted for Donald Trump in the 2020 Presidential Election, but that you would vote for a Democratic candidate if the election for Congress were held today. In a few words, why are you supporting a Democratic candidate for Congress after voting for Donald Trump in 2020?
[RECORD OPEN-ENDED RESPONSE]

IF VOTED FOR BIDEN IN 2020 AND PLANS TO VOTE FOR REPUBLICAN CANDIDATE IN THE 2022 CONGRESSIONAL ELECTION [Q2020Ballot=1 OR QGenericCongressional=1-2], ASK:

- 37. [QQDifferentPartyBiden]** You indicated that you voted for Joe Biden in the 2020 Presidential Election, but that you would vote for a Republican candidate if the election for Congress were held today. In a few words, why are you supporting a Republican candidate for Congress after voting for Joe Biden in 2020?
[RECORD OPEN-ENDED RESPONSE]

CUSTOM: MULTIPARTY DEMOCRACY QUESTIONS (3 QUESTIONS - QIDEOLOGIES IN DEMO SECTION)

ASK ALL:

- 38. [QPartyRepresent]** Which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

- | | |
|--|-----|
| 1. At least one of the major political parties that exists today represents my views pretty well | 61% |
| 2. Neither of the major political parties that exists today represents my views well | 31% |
| 3. Unsure | 8% |

- 39. [QOtherParty]** Suppose the Democratic and Republican Parties were replaced by a new set of political parties. Which of these parties would you be most likely to support?

A party that would... [RANDOMIZE 1-5]

- | | |
|---|-----|
| 1. Put the middle class first, pass universal health insurance, strengthen labor unions, and raise taxes on the wealthy to support programs for those less well off | 28% |
| 2. Stop illegal immigration, put America First, stand up to political correctness, and end unfair trade deals | 26% |
| 3. Defend the American system of free enterprise, promote traditional family values, and ensure a strong military | 20% |
| 4. Advance social progress including women's rights and LGBTQ rights, work with other countries through free trade and diplomacy, cut the deficit, and reform capitalism with sensible regulation | 11% |
| 5. Pass a Green New Deal to build a carbon-free economy with jobs for all, break up big corporations, end systemic inequality, and promote social and economic justice | 7% |
| 6. Unsure | 9% |

CORE: COUNTRY ISSUES MODULE (1 QUESTION)

40. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]

1. Cost of living	23%
2. Jobs and the economy	17%
3. Immigration	9%
4. Political corruption	9%
5. The environment and climate change	7%
6. Abortion	5%
7. Healthcare	4%
8. Crime	4%
9. National security	3%
10. Gun rights	3%
11. Education	2%
12. The coronavirus pandemic	2%
13. Race relations	2%
14. Taxes	1%
15. Drug abuse	1%
16. Infrastructure	*%
17. Something else (Please specify)	5%
18. Unsure	1%

CUSTOM: AFFIRMATIVE ACTION (3 QUESTIONS)

Changing topics slightly...

41. [QAffirmativeAction] Do you have a favorable or unfavorable view of affirmative action programs for racial minorities? [RANDOMIZE SCALE: 1-4]

VERY/SOMEWHAT FAVORABLE	44%
VERY/SOMEWHAT UNFAVORABLE	38%
1. Very favorable	14%
2. Somewhat favorable	30%
3. Somewhat unfavorable	21%
4. Very unfavorable	17%
5. Unsure	18%

42. [QRaceAdmit] How much of a role do you think race should play in the college admissions process? [RANDOMIZE SCALE 1-3]

1. A major role	9%
2. A minor role	22%
3. No role at all	62%
4. Unsure	7%

43. [College Admissions Battery] How much of a role, if any, should the following play in college admissions? [RANDOMIZE SCALE 1 - 3] [RANDOMIZE ROWS]

	1. Major role	2. Minor role	3. No role at all	4. Unsure
	1.	2.	3.	4.
	Major role	Minor role	No role at all	Unsure
1. High school grades	65%	24%	7%	4%
2. Standardized test scores	41%	39%	14%	7%
3. Community service	24%	45%	24%	7%
4. Being the first member of a family to attend college	16%	25%	53%	7%
5. Being part of a racial or ethnic minority	9%	24%	60%	7%
6. Having a family member who attended the same college	9%	25%	61%	5%

CORE: UKRAINE (1 QUESTION)

44. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]

1. Ukraine	52%
2. Russia	18%
3. Unsure	30%

CUSTOM: UKRAINE (4 QUESTIONS)

45. [QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

1. Good idea	62%
2. Bad idea	19%
3. Unsure	19%

46. [QUkraineSpendingInfo] Proponents of the U.S. providing military assistance to Ukraine say this has helped Ukraine win back more of its territory from Russia without committing U.S. troops. Opponents say that it risks escalation of the war, potentially with nuclear weapons. Knowing all this, do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

1. Good idea	59%
2. Bad idea	20%
3. Unsure	21%

47. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]

1. Russia	4%
2. Ukraine	70%
3. Neutral	18%
4. Unsure	7%

48. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

- | | |
|--|-----|
| 1. Ukraine's war is our war If Russia wins, vital U.S. interests and values are threatened | 46% |
| 2. The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict | 36% |
| 3. Unsure | 18% |

CORE: ECON TRACKING (3 QUESTIONS)

49. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

- | | |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE | 15% |
| GETTING A LOT/LITTLE WORSE | 68% |
| 1. Improving a lot | 2% |
| 2. Improving a little | 13% |
| 3. Staying the same | 13% |
| 4. Getting a little worse | 28% |
| 5. Getting a lot worse | 40% |
| 6. Unsure | 3% |

50. [QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]

- | | |
|---------------------------------|-----|
| MUCH/SOMEWHAT MORE SECURE | 13% |
| MUCH/SOMEWHAT LESS SECURE | 61% |
| 1. Much more secure | 3% |
| 2. Somewhat more secure | 10% |
| 3. Neither more nor less secure | 23% |
| 4. Somewhat less secure | 28% |
| 5. Much less secure | 33% |
| 6. Unsure | 3% |

CUSTOM: RECESSION (3 QUESTIONS)

51. [QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]

- | | |
|---|-----|
| VERY/SOMEWHAT CONFIDENT | 37% |
| NOT THAT CONFIDENT/NOT CONFIDENT AT ALL | 56% |
| 1. Very confident | 10% |
| 2. Somewhat confident | 27% |
| 3. Not that confident | 29% |
| 4. Not confident at all | 27% |
| 5. Unsure | 7% |

52. [QRecession] How likely do you think it is that the United States will enter into a recession by the end of 2022? [RANDOMIZE SCALE 1-4]

EXTREMELY/VERY LIKELY	47%
NOT VERY/NOT AT ALL LIKELY	15%
1. Extremely likely	26%
2. Very likely	21%
3. Somewhat likely	28%
4. Not very likely	12%
5. Not at all likely	2%
6. Unsure	11%

IF THINKS IT IS EXTREMELY OR VERY LIKELY THAT THE UNITED STATES ENTERS A RECESSION [QRecession=1 or 2], ASK:

53. [QRecessionBlame] You indicated that you think it's likely the U.S. will enter a recession by the end of 2022. Which of the following do you feel are most to blame for the recession, should it come? Select all that apply [SELECT MULTIPLE] [RANDOMIZE 1-8]

	(n=765)
1. President Joe Biden	55%
2. Democrats in Congress	44%
3. Issues with the supply chain	41%
4. The coronavirus pandemic	36%
5. The war in Ukraine	28%
6. The Federal Reserve	23%
7. Former President Donald Trump	19%
8. Republicans in Congress	19%
9. Something else (Please specify)	5%
10. None of these	2%

ASK ALL:

54. [Inflation BW Battery] For each of the following, please indicate if you think a particular policy would make prices for everyday goods lower, higher, or have no impact on prices. [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE 1-2] [RANDOMIZE ROWS]

1. Make prices lower 2. Make prices higher 3. No impact on prices 4. Unsure

	1. Make prices lower	2. Make prices higher	3. No impact on prices	4. Unsure
1. Investing in clean energy production and reducing carbon emissions	23%	46%	17%	14%
2. Forgiving federal student loan debt	14%	43%	32%	11%
3. Expanding tax credits for families with children	20%	28%	34%	18%
4. Increasing the amount of energy produced in the United States	62%	14%	12%	13%
5. Reducing people's tax burden	39%	17%	26%	17%
6. Reducing the federal government's domestic spending	46%	13%	21%	21%

CORE: COVID QUESTIONS (4 QUESTIONS)

55. [QCoronaConcern] Switching topics slightly, how personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

[RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY CONCERNED	23%
NOT VERY/NOT AT ALL CONCERNED	44%
1. Extremely concerned	11%
2. Very concerned	12%
3. Somewhat concerned	30%
4. Not very concerned	26%
5. Not at all concerned	19%
6. Unsure	3%

56. [QCoronaOutlook] Which of the following best describes your feelings about the coronavirus outbreak in the United States? [RANDOMIZE 1-2]

1. The worst is behind us	64%
2. The worst is yet to come	17%
3. Unsure	19%

57. [QCoronaBiden] Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	49%
STRONGLY/SOMEWHAT DISAPPROVE	46%
1. Strongly approve	25%
2. Somewhat approve	24%
3. Somewhat disapprove	14%
4. Strongly disapprove	31%
5. Unsure	6%

58. [QCoronaVaccine] Have you gotten or do you plan to get the COVID-19 vaccine?

1. Yes, I have already gotten the vaccine	70%
2. No, I probably won't	22%
3. Unsure	3%
4. Yes, I plan to, but I haven't gotten it yet	4%

CUSTOM: HALLOWEEN (3 QUESTIONS)

59. [QHalloweenCandy] What are your three favorite Halloween candies? Choose up to three. [SELECT MULTIPLE, UP TO THREE]

1. Reese's Cups	41%
2. Snickers	28%
3. M&M's	22%
4. Kit Kat	22%
5. Hershey's	19%
6. Butterfinger	16%
7. Twix	14%
8. Milky Way	11%
9. York Peppermint Patty	11%
10. Skittles	10%
11. 3 Musketeers	10%
12. Baby Ruth	9%
13. Candy corn	8%
14. Tootsie Roll	7%
15. PayDay	7%
16. Milk Duds	6%
17. Whoppers	6%
18. Twizzlers	6%
19. Sour Patch Kids	5%
20. SweetTarts	5%
21. Rolo	4%
22. Crunch Bar	4%
23. Airheads	3%
24. Tootsie Pop	3%
25. PEZ	1%
26. Something else (Please specify)	3%
27. None of these	3%

60. [QTOTParticipate] Do you plan to participate in trick-or-treating this year in any way? Choose all that apply. [SELECT MULTIPLE]

- | | |
|--|-----|
| 1. Yes, I plan to give candy to trick- or-treaters | 38% |
| Yes, I plan on going trick-or- treating or taking someone else | |
| 2. trick-or-treating | 16% |
| 3. No, I do not plan on participating in trick-or-treating | 48% |
| 4. Unsure | 5% |

IF PLAN TO GIVE CANDY TO TRICKER TREATERS [QTOTParticipate=1], ASK:

61. [QWhatCandy] You indicated that you plan on giving out candy to trick-or-treaters this year. How do you plan to give out candy? Choose all that apply. [SELECT MULTIPLE]

(n=405)

- | | |
|--|-----|
| 1. Leave candy outside for people to collect | 16% |
| 2. Give candy out when people knock on my door | 81% |
| 3. At a trick-or-treating event outside of my home | 12% |
| 4. Some other way (Please specify) | 2% |

IF PLAN TO GIVE CANDY TO TRICKER TREATERS [QTOTParticipate=1], ASK:

62. [QCandyGive] How many pieces of candy do you plan to hand out to each trick-or-treater?

(n=405)

- | | |
|---------------------------|-----|
| 1. 1 piece | 9% |
| 2. 2 pieces | 35% |
| 3. A small handful | 48% |
| 4. However much they want | 5% |
| 5. Unsure | 2% |

ASK ALL:

63. [QTOTMaxAge] At about what age do you think people should stop going trick-or-treating for candy?

- | | |
|--------------------------|-----|
| 1. 9-10 years old | 7% |
| 2. 11-12 years old | 16% |
| 3. 13-14 years old | 25% |
| 4. 15-16 years old | 13% |
| 5. 17-18 years old | 8% |
| 6. There is no age limit | 27% |
| 7. Unsure | 4% |

CUSTOM: MLB (3 QUESTIONS)

64. [QMLBFan] Would you consider yourself a fan of Major League Baseball?

- | | |
|---|-----|
| 1. I am a big fan | 17% |
| 2. I am a casual fan | 28% |
| 3. Have watched it, but am not really a fan | 35% |
| 4. Never watched it | 19% |
| 5. Unsure | 2% |

IF IS A BIG OR CASUAL MLB FAN [QMLBFan=1 or 2], ASK:

65. [QMLBTeam] Who is your favorite Major League Baseball team? [RANDOMIZE 1-30]

	(n=468)
1. New York Yankees	12%
2. Atlanta Braves	10%
3. Chicago Cubs	7%
4. Boston Red Sox	6%
5. Los Angeles Dodgers	5%
6. Philadelphia Phillies	5%
7. Detroit Tigers	4%
8. New York Mets	4%
9. St Louis Cardinals	4%
10. Cincinnati Reds	3%
11. Houston Astros	3%
12. Kansas City Royals	3%
13. Oakland Athletics	3%
14. San Francisco Giants	3%
15. Texas Rangers	3%
16. Baltimore Orioles	2%
17. Chicago White Sox	2%
18. Colorado Rockies	2%
19. Milwaukee Brewers	2%
20. Minnesota Twins	2%
21. Pittsburgh Pirates	2%
22. San Diego Padres	2%
23. Seattle Mariners	2%
24. Tampa Bay Rays	2%
25. Arizona Diamondbacks	1%
26. Cleveland Guardians	1%
27. Los Angeles Angels	1%
28. Miami Marlins	1%
29. Washington Nationals	1%
30. Toronto Blue Jays	-
31. Unsure	3%

IF IS A BIG OR CASUAL MLB FAN [QMLBFan=1 or 2], ASK:

66. [QNewPlayoffs] As you might have heard, Major League Baseball changed its playoff structure for the 2022 season by expanding the pool of teams that have a spot in the postseason. Rather than having 10 total teams (5 from each league), the Major League Baseball playoffs now feature 12 teams (6 from each league). The new playoff system doubles the number of wildcards, with a new three-game wildcard series.

Do you think the recent change to the playoffs structure is a good or bad thing for Major League Baseball?

	(n=468)
VERY/SOMEWHAT GOOD	58%
VERY/SOMEWHAT BAD	8%
1. Very good	23%
2. Somewhat good	34%
3. Neither good nor bad	22%
4. Somewhat bad	5%
5. Very bad	3%
6. Unsure	12%

DEMOGRAPHICS

67. [QHouseVote] How did you vote for the U.S. House of Representatives in the **2020 election**? [RANDOMIZE 1-2]

1. Voted for the Republican candidate	45%
2. Voted for the Democratic candidate	46%
3. Voted for a third party candidate	1%
4. There wasn't an election in my district	*%
5. I did not vote	5%
6. Unsure	3%

68. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	29%
1. Very conservative	19%
2. Somewhat conservative	20%
3. Moderate	29%
4. Somewhat liberal	17%
5. Very liberal	13%
6. Unsure	2%

69. [Ideologies] Regardless of how you typically vote, would you say you consider yourself to be a...? Select all that apply. [RANDOMIZE 1-9]

1. Conservative	38%
2. Moderate	33%
3. Liberal	21%
4. Progressive	9%
5. Socialist	3%
6. Centrist	2%
7. Libertarian	2%
8. Nationalist	1%
9. Populist	1%
10. Something else (please specify)	1%
11. None of the above	6%

70. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-30]

1. Local TV news	41%
2. NBC News	31%
3. Fox News	31%
4. ABC News	30%
5. CBS News	27%
6. CNN	27%
7. Facebook	27%
8. MSNBC	19%
9. Local newspaper	19%
10. Local radio news	15%
11. The New York Times	12%
12. Twitter	12%
13. PBS	11%
14. Instagram	11%
15. Yahoo News	11%
16. The Washington Post	10%
17. NPR	10%
18. Newsmax	9%
19. Talk radio	8%
20. Podcasts	8%
21. The Wall Street Journal	7%
22. USA Today	6%
23. Reddit	6%
24. Reuters	5%
25. Huffington Post	5%
26. OAN	4%
27. Breitbart	2%
28. Vox	2%
29. Univision	1%
30. Telemundo	1%
31. Something else (Please specify)	4%
32. None of these	6%

**71. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE]
[RANDOMIZE 1-10]**

1. Facebook	77%
2. YouTube	63%
3. Instagram	39%
4. Twitter	29%
5. Pinterest	24%
6. TikTok	23%
7. LinkedIn	22%
8. Snapchat	17%
9. Reddit	14%
10. WhatsApp	12%
11. Something else (Please specify)	1%
12. None of these	7%

**72. [QGender] Do you describe yourself as a man, a woman, or in some other way?
[RANDOMIZE 1-2]**

1. Man	47%
2. Woman	53%
3. In some other way	*%

73. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1. White	72%
2. Black or African American	14%
3. Hispanic or Latino	10%
4. Asian	4%
5. Native American or Alaska Native	2%
6. Native Hawaiian or Other Pacific Islander	*%
7. Something else	2%

74. [QEducation] What is the highest level of education you have completed?

1. High school or less	20%
2. Some college	25%
3. Associate degree	15%
4. Bachelor's degree	27%
5. Graduate degree	12%
6. Prefer not to say	*%

75. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

1. 18-29	10%
2. 30-39	13%
3. 40-49	15%
4. 50-64	29%
5. 65+	34%

76. [QEmployment] What is your current employment status?	
1. Employed full-time	35%
2. Employed part-time	8%
3. Freelance, contract, or temporary work	3%
4. "Gig economy" work like ride shares, food delivery, or dog walking	1%
5. Unemployed and looking for work	6%
6. Stay-at-home parent or caregiver	5%
7. Full time student	1%
8. Retired	38%
9. Something else	3%
10. Prefer not to say	*%

IF EMPLOYED FULL TIME [QEmployment = 1-4], ASK:

77. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	(n=475)
1. White collar worker, like work at a desk or an office	56%
2. Blue collar worker, like work with my hands or in a factory	26%
3. Service worker, like work in a store or hospital	11%
4. Unsure	7%

ASK ALL:

78. [QIncome] Which range includes your annual household income?	
1. Less than \$30,000 per year	26%
2. \$30,000 to \$49,999 per year	23%
3. \$50,000 to \$74,999 per year	22%
4. \$75,000 to \$125,000 per year	17%
5. More than \$125,000 per year	9%
6. Prefer not to say	2%

79. [QMilitaryHH] Has anyone in your household ever served in the United States military?

[SELECT MULTIPLE]

TOTAL YES	25%
1. Yes, I have	15%
2. Yes, a member of my household has	11%
3. No	73%
4. Unsure	1%

80. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]

TOTAL YES	10%
1. Yes, I am	6%
2. Yes, a member of my household is	4%
3. No	90%
4. Unsure	1%

81. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]

TOTAL YES	35%
1. Yes, I do	24%
2. Yes, someone in my household does	15%
3. No	63%
4. Unsure	2%

82. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]

1. States in the Northeast	18%
2. States in the Midwest	23%
3. States in the South	37%
4. States in the West	23%

83. [QUrbanRural] How would you describe the area in which you live?

1. City	27%
2. Suburb near a city	42%
3. Small town not near a city	11%
4. Rural or country area	19%

84. [QNativity] Where were you born? [RANDOMIZE 1-2]

1. In the United States	96%
2. In a foreign country	4%
3. Prefer not to say	-

85. [QMarital] What is your current marital status?

1. Single, never married	30%
2. Married	44%
3. Separated	2%
4. Divorced	15%
5. Widowed	8%
6. Prefer not to say	1%

86. [QKids] Do you currently have children under the age of 18 in your home?

1. Yes	25%
2. No	75%
3. Prefer not to say	*%

87. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	32%
2. Roman Catholic	18%
3. Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
4. Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
5. Just Christian	18%
6. Jewish	3%
7. Muslim	*%
8. Buddhist	1%
9. Hindu	*%
10. Atheist	5%
11. Agnostic	6%
12. Something else (Please specify)	3%
13. Nothing in particular	13%

IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN [QReligionNew 1-5], ASK:

88. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=678)
1. Yes, born-again or evangelical Christian	43%
2. No, not born-again or evangelical Christian	53%
3. Unsure	4%

ASK ALL:

89. [QChurchOld] How often do you currently attend a religious service?

1. At least once a week	24%
2. Once or twice a month	9%
3. A few times a year	15%
4. Usually just for religious holidays	12%
5. Never	37%
6. Prefer not to say	3%

SCREENERS

90. [QRegVote] Are you at least 18 years old and registered to vote?

1. Yes		100%
2. No	TERMINATE	-
3. Unsure	TERMINATE	-

91. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

1. Technology		3%
2. Sales		4%
3. Healthcare or the pharmaceutical industry		7%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		4%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		85%

METHODOLOGY

The October 2022 Echelon Insights Verified Voter Omnibus was fielded online from October 24-26, 2022 in English among a sample of N=1,014 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.8 percentage points.