



# Affirmative Action and College Admissions

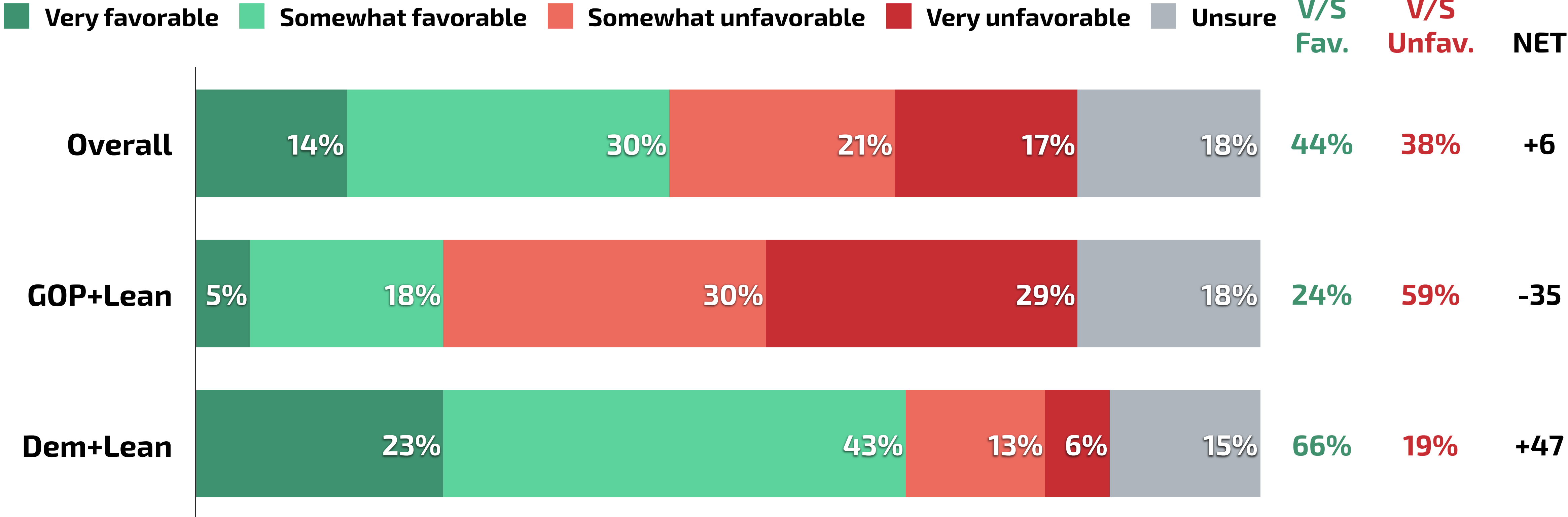
Verified Voter Omnibus Survey

N = 1,014 Voters in the Likely Electorate (LV), Nationwide  
Field Dates: October 24-26, 2022



# 44% Hold Favorable View Of Affirmative Action Programs For Racial Minorities

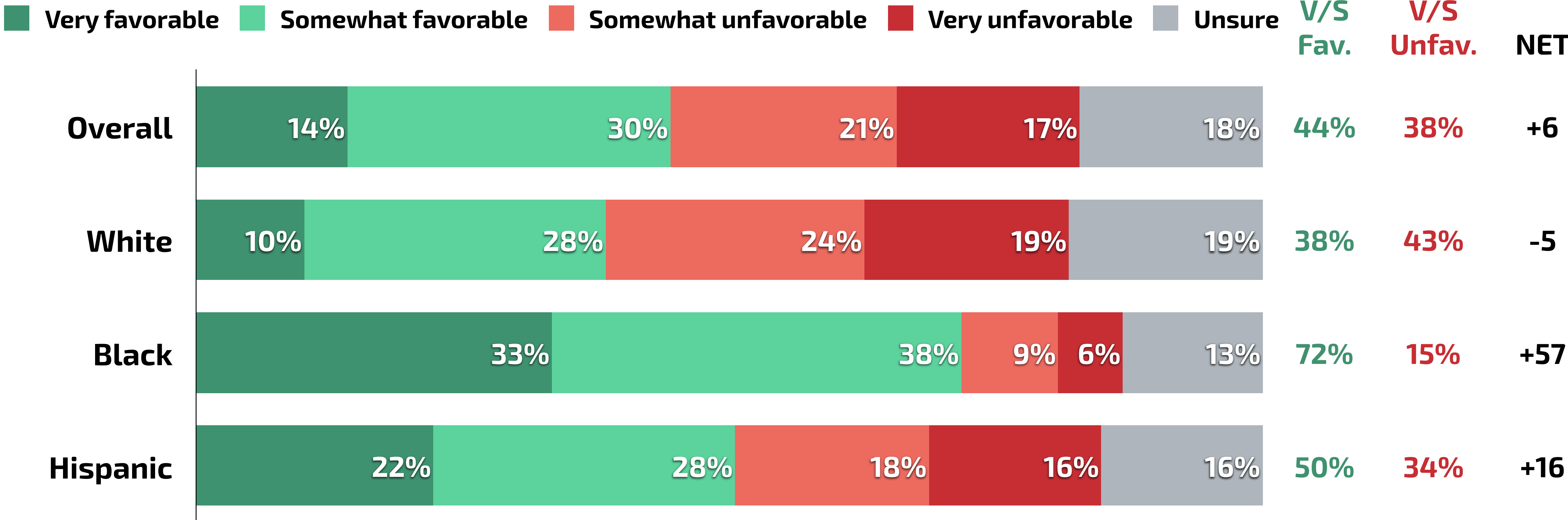
Q. Do you have a favorable or unfavorable view of affirmative action programs for racial minorities?



N = 1,014 Voters in Likely Electorate nationwide, fielded October 24-26, 2022

# Black Voters Most Likely To Hold Favorable View Of Affirmative Action Programs

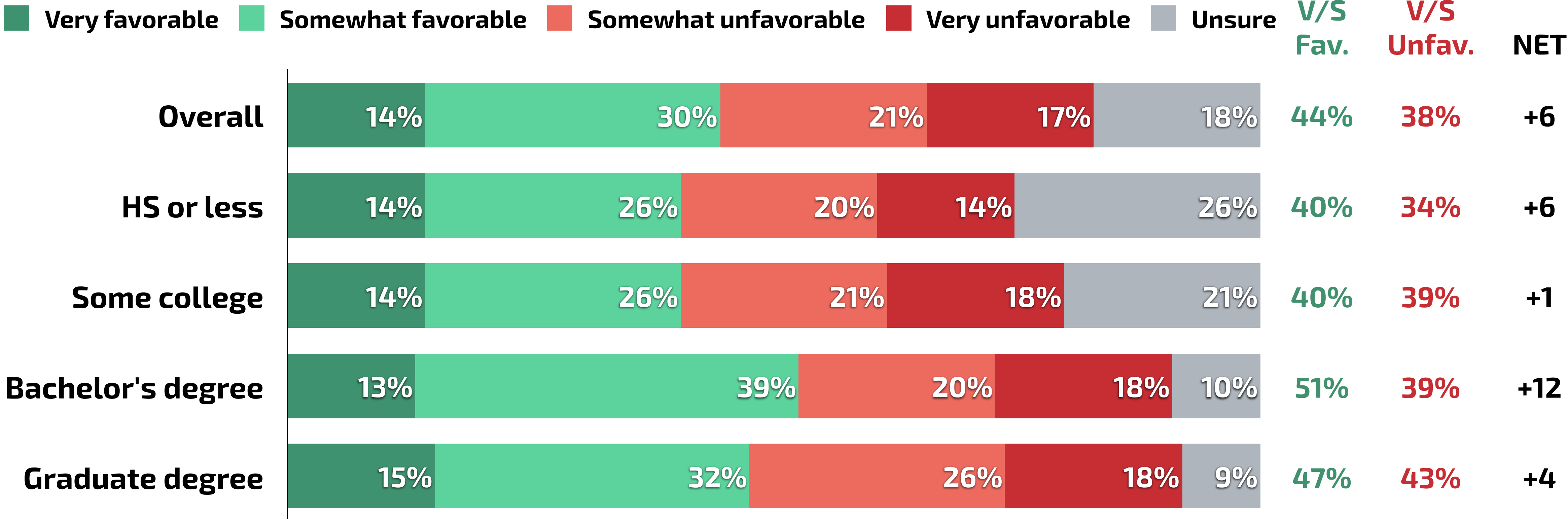
Q. Do you have a favorable or unfavorable view of affirmative action programs for racial minorities?



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# All Education Groups Hold Net Favorable View Of Affirmative Action Programs For Racial Minorities

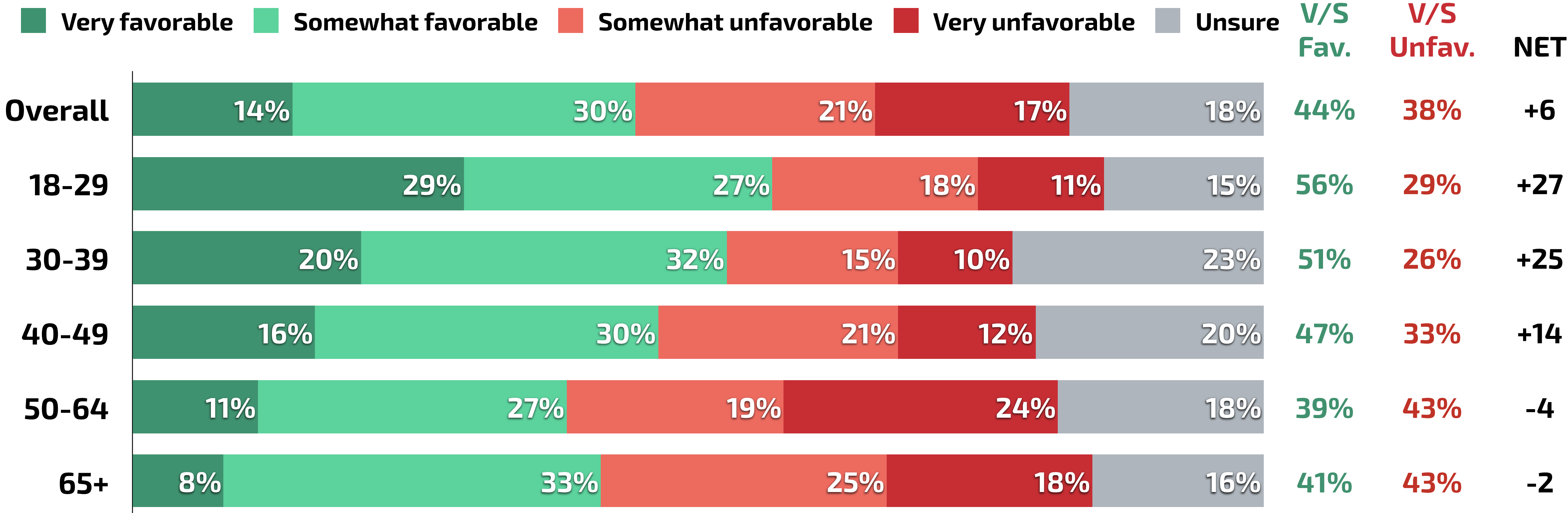
Q. Do you have a favorable or unfavorable view of affirmative action programs for racial minorities?



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# Younger Voters Hold Most Favorable View Of Affirmative Action

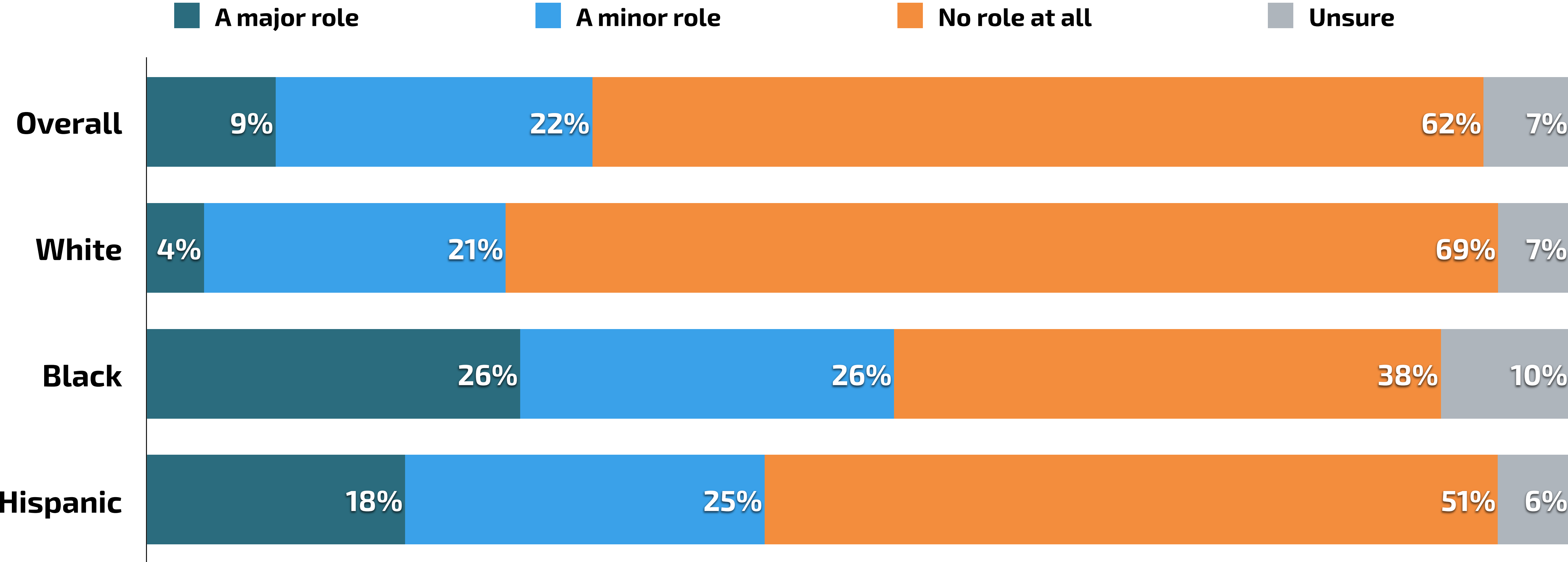
Q. Do you have a favorable or unfavorable view of affirmative action programs for racial minorities?



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# 62% Say Race Should Play No Role In College Admissions Process

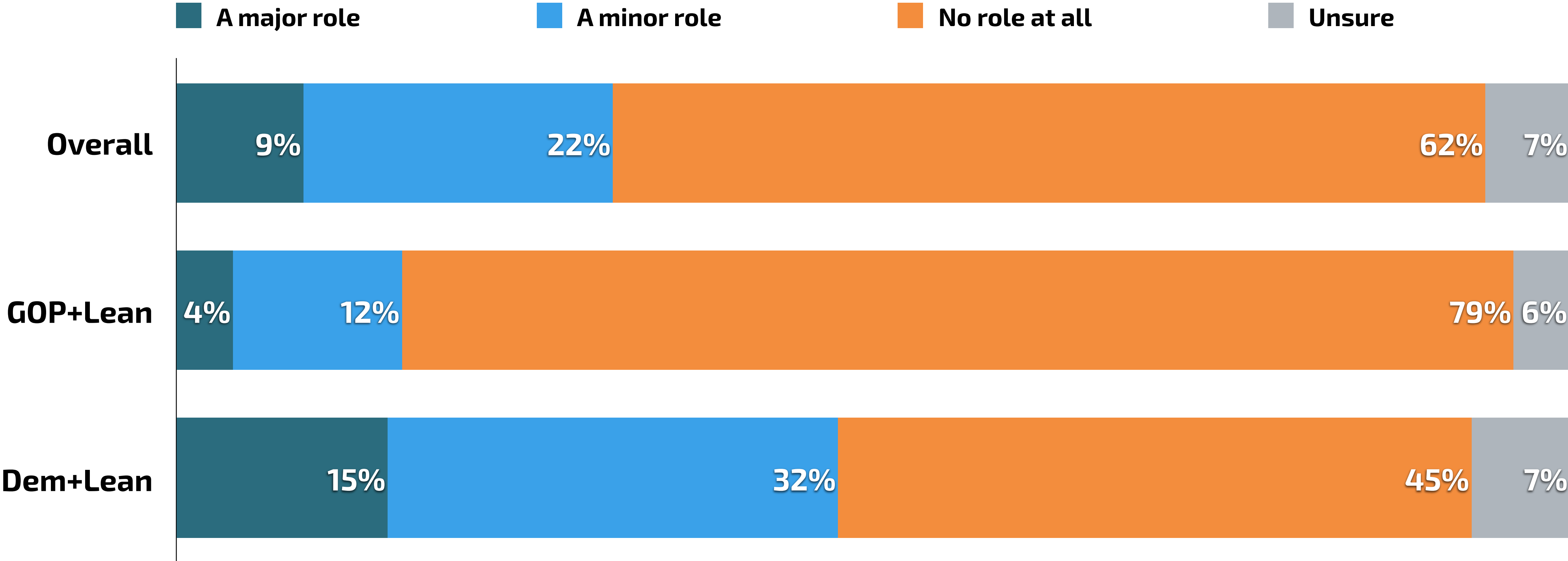
Q. How much of a role do you think race should play in the college admissions process?



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# Strong Majority Of Republicans, Plurality Of Democrats Say Race Should Play No Role In College Admissions

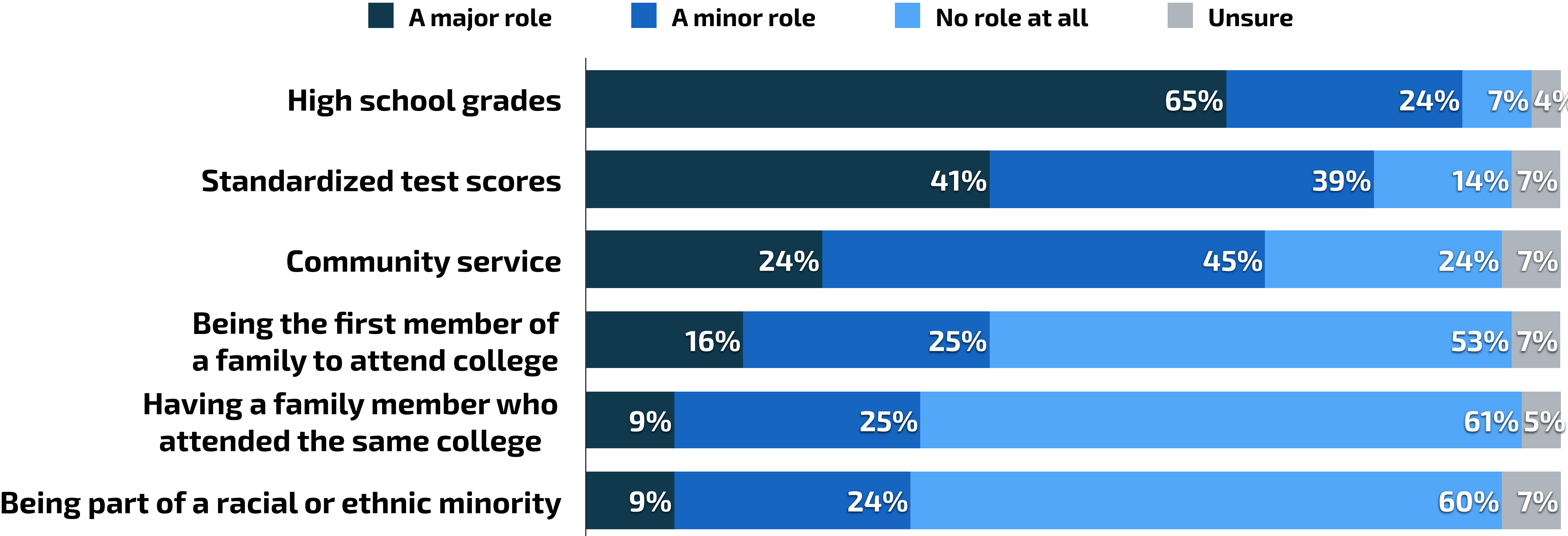
Q. How much of a role do you think race should play in the college admissions process?



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# Electorate Says Race, Legacy Admissions Should Play Smallest Role In College Admissions; Preference For Grades, Test Scores To Be Considered

Q. How much of a role, if any, should the following play in college admissions?



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