



Formula 1

Verified Voter Omnibus Survey

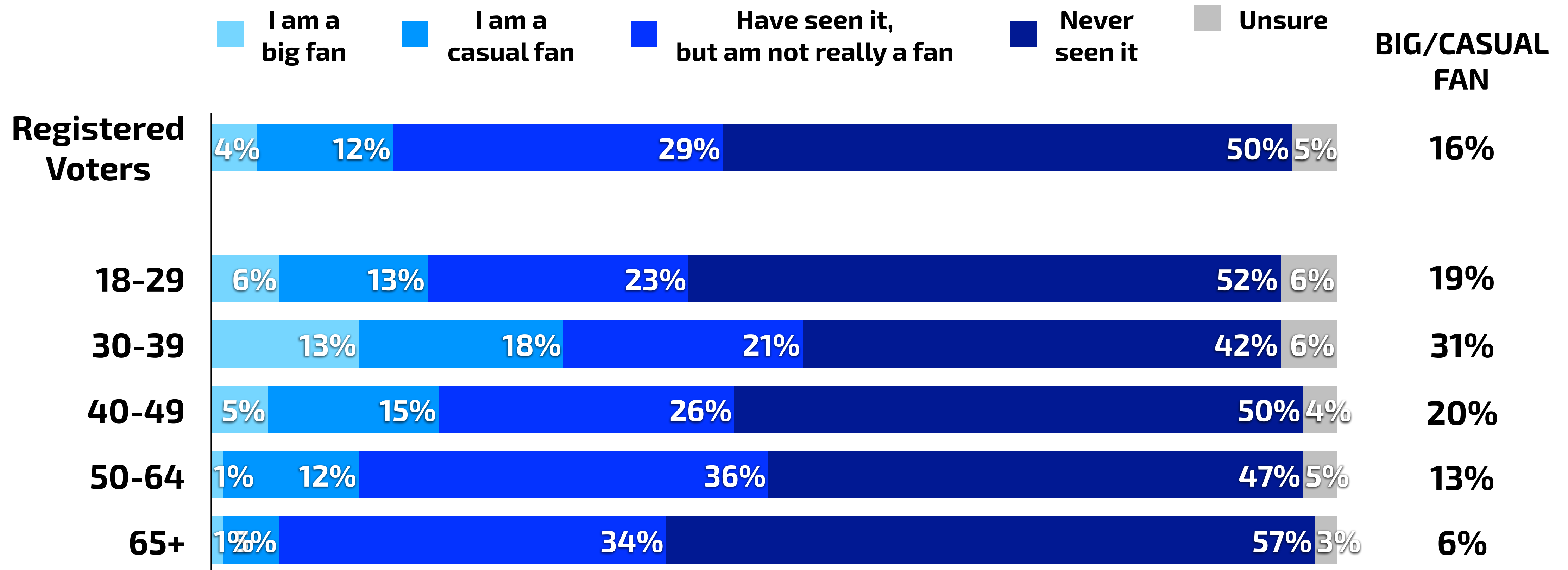
N=1,098 Registered Voters

Fielded October 15 - October 19, 2021



More Voters Under 50 Are Formula 1 Fans

Q. Would you consider yourself a fan of Formula 1?



N = 1,098 RV nationwide, fielded October 15-19, 2021

Hamilton, Schumacher, Giovinazzi On The Podium For US F1 Fans

Q. If you had to choose up to three, which of the current Formula 1 drivers would you say are your favorites? [Asked of n=166 Big/Casual Formula 1 fans]



Mick Schumacher
2nd Place: 17%



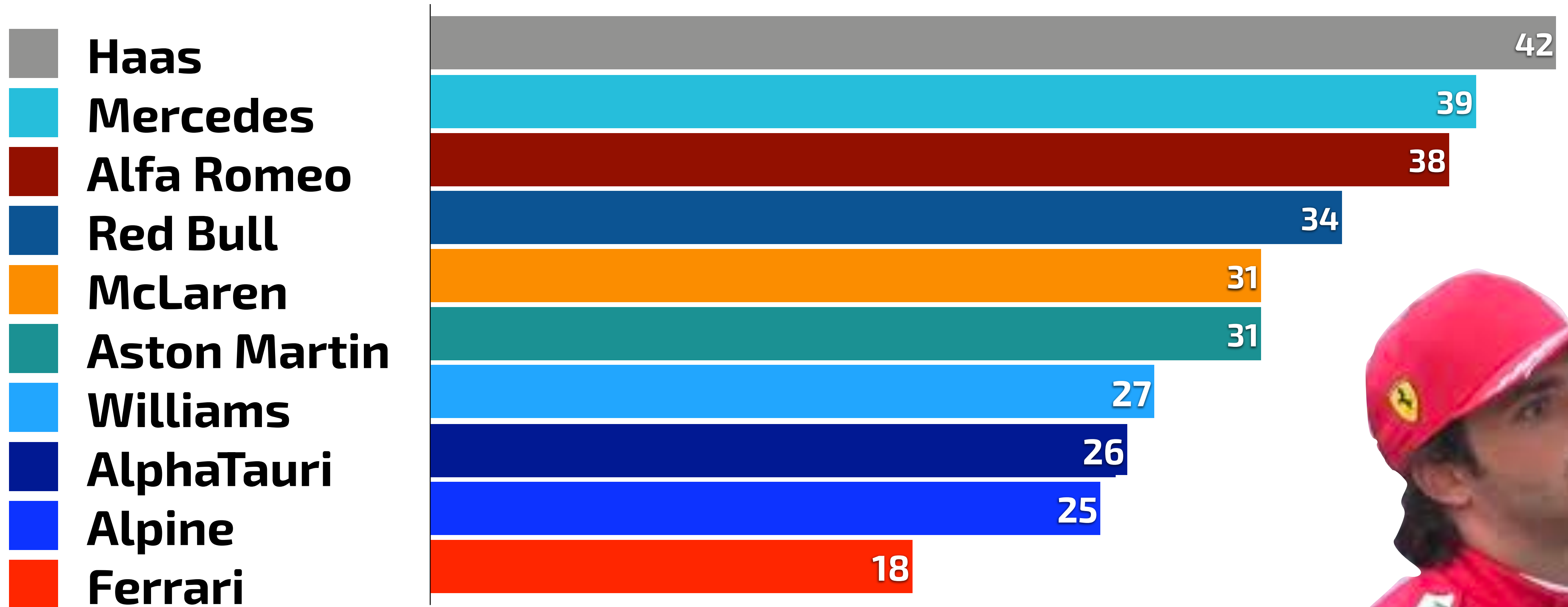
Lewis Hamilton
1st Place: 20%



Antonio Giovinazzi
3rd Place: 15%

Haas Tops Favorite F1 Driver “Constructors’ Championship”

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**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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