

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	267	135	133	50	59	72	87	145	52	41	18	11
	26%	28%	24%	23%	25%	26%	30%	20%	48%	37%	40%	29%
Wrong track	662	305	355	135	150	190	188	522	44	60	13	24
	65%	64%	65%	63%	63%	68%	64%	73%	41%	53%	30%	61%
Unsure	93	36	57	30	28	18	18	53	13	11	13	4
	9%	8%	11%	14%	12%	6%	6%	7%	12%	10%	30%	10%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	267	148	119	71	74	77	45	33	48	186	40	226	111	32	125
	26%	24%	29%	17%	24%	38%	45%	8%	20%	48%	8%	48%	27%	16%	31%
Wrong track	662	403	258	311	211	93	47	348	166	148	438	180	262	148	247
	65%	66%	63%	76%	68%	46%	47%	88%	68%	39%	88%	38%	63%	76%	61%
Unsure	93	61	32	29	24	32	8	15	28	50	19	63	42	14	32
	9%	10%	8%	7%	8%	16%	8%	4%	12%	13%	4%	14%	10%	7%	8%

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 May Omnibus 2024
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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023 100	476 100	546 100	214 100	237 100	279 100	293 100	720 100	109 100	112 100	44 100	39 100
Infrastructure	6 1%	3 1%	3 1%	2 1%	3 1%	1 *	1 *	3 *	-	2 1%	2 5%	-
The environment and climate change	48 5%	18 4%	30 6%	3 2%	12 5%	8 3%	24 8%	30 4%	6 6%	1 1%	6 13%	4 11%
Education	7 1%	4 1%	4 1%	3 1%	1 *	3 1%	1 *	4 1%	1 1%	3 2%	-	-
National security	36 3%	21 4%	15 3%	5 2%	5 2%	12 4%	14 5%	30 4%	4 3%	2 2%	-	-
Gun rights	33 3%	19 4%	14 3%	10 5%	11 5%	1 *	10 3%	23 3%	5 5%	3 3%	-	2 4%
Healthcare	49 5%	24 5%	25 5%	11 5%	11 5%	19 7%	8 3%	29 4%	9 8%	7 6%	4 9%	1 2%
Taxes	10 1%	2 *	7 1%	5 2%	-	1 *	4 1%	6 1%	-	1 1%	2 5%	-
Jobs and the economy	131 13%	64 13%	67 12%	39 18%	42 18%	24 9%	25 9%	84 12%	11 10%	18 16%	7 16%	11 29%
Cost of living	239 23%	87 18%	152 28%	67 31%	55 23%	77 28%	40 14%	169 23%	32 30%	36 32%	-	2 5%
Drug abuse	10 1%	5 1%	5 1%	4 2%	2 1%	3 1%	0 *	3 *	2 2%	2 2%	3 7%	-
Immigration	156 15%	95 20%	61 11%	8 4%	19 8%	52 19%	77 26%	124 17%	10 9%	9 8%	6 14%	7 18%
Crime	38 4%	17 4%	21 4%	12 5%	7 3%	12 4%	7 2%	21 3%	8 8%	6 5%	2 5%	1 2%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	79 8%	34 7%	45 8%	22 10%	23 10%	11 4%	22 8%	64 9%	2 2%	10 9%	-	3 7%
Race relations	12 1%	3 1%	8 1%	-	8 4%	4 1%	-	8 1%	2 2%	2 1%	-	1 2%
Abortion	57 6%	15 3%	42 8%	7 3%	13 5%	23 8%	14 5%	43 6%	8 7%	6 6%	-	-
The state of democracy	76 7%	39 8%	36 7%	3 1%	17 7%	20 7%	35 12%	56 8%	6 6%	3 3%	6 13%	4 11%
Something else (Please specify)	26 3%	19 4%	7 1%	6 3%	3 1%	8 3%	10 3%	19 3%	1 1%	2 2%	-	4 9%
Unsure	11 1%	8 2%	3 1%	7 3%	3 1%	-	2 1%	4 1%	1 1%	0 *	5 12%	-

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023 100	612 100	410 100	410 100	310 100	202 100	100 100	396 100	242 100	385 100	497 100	469 100	415 100	193 100	404 100
Infrastructure	6 1%	2 *%	4 1%	1 *%	2 1%	2 1%	2 2%	3 1%	1 *%	3 1%	3 1%	3 1%	2 1%	-	4 1%
The environment and climate change	48 5%	21 3%	28 7%	14 3%	17 5%	7 3%	11 11%	3 1%	7 3%	38 10%	4 1%	41 9%	21 5%	10 5%	17 4%
Education	7 1%	5 1%	3 1%	2 1%	1 *%	3 1%	1 1%	3 1%	3 1%	2 1%	5 1%	2 *%	5 1%	-	2 *%
National security	36 3%	21 3%	14 4%	17 4%	13 4%	4 2%	2 2%	19 5%	9 4%	7 2%	26 5%	6 1%	15 4%	5 3%	16 4%
Gun rights	33 3%	11 2%	22 5%	6 2%	16 5%	4 2%	5 5%	6 2%	4 2%	22 6%	10 2%	23 5%	7 2%	6 3%	19 5%
Healthcare	49 5%	30 5%	19 5%	16 4%	14 4%	15 7%	6 6%	8 2%	12 5%	29 8%	11 2%	33 7%	22 5%	3 2%	24 6%
Taxes	10 1%	8 1%	1 *%	5 1%	1 *%	3 2%	-	5 1%	1 1%	4 1%	5 1%	5 1%	4 1%	2 1%	3 1%
Jobs and the economy	131 13%	77 13%	54 13%	47 11%	37 12%	31 15%	16 17%	57 14%	31 13%	43 11%	70 14%	51 11%	56 13%	22 11%	51 13%
Cost of living	239 23%	169 28%	69 17%	118 29%	51 16%	52 25%	18 18%	102 26%	67 28%	69 18%	137 27%	86 18%	110 27%	53 27%	74 18%
Drug abuse	10 1%	7 1%	3 1%	3 1%	-	4 2%	3 3%	8 2%	1 *%	1 *%	5 1%	2 *%	3 1%	4 2%	2 *%
Immigration	156 15%	96 16%	60 15%	78 19%	46 15%	18 9%	14 14%	103 26%	33 14%	20 5%	128 26%	23 5%	53 13%	32 17%	68 17%
Crime	38 4%	29 5%	9 2%	13 3%	7 2%	15 8%	2 2%	12 3%	10 4%	16 4%	17 3%	20 4%	18 4%	7 4%	13 3%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Political corruption	79 8%	42 7%	37 9%	31 7%	34 11%	11 6%	4 4%	29 7%	26 11%	23 6%	38 8%	35 7%	25 6%	15 8%	38 9%
Race relations	12 1%	6 1%	7 2%	1 *	7 2%	4 2%	-	4 1%	5 2%	4 1%	4 1%	7 2%	6 1%	-	6 2%
Abortion	57 6%	31 5%	24 6%	21 5%	21 7%	10 5%	3 3%	15 4%	4 2%	38 10%	12 2%	45 10%	23 5%	12 6%	22 5%
The state of democracy	76 7%	33 5%	43 10%	24 6%	32 10%	9 4%	11 11%	9 2%	22 9%	44 12%	7 1%	68 15%	26 6%	18 9%	32 8%
Something else (Please specify)	26 3%	14 2%	12 3%	10 2%	9 3%	4 2%	3 3%	10 3%	2 1%	13 3%	12 2%	11 2%	7 2%	5 3%	13 3%
Unsure	11 1%	10 2%	1 *	3 1%	1 *	7 3%	-	1 *	2 1%	7 2%	2 *	7 2%	11 3%	-	-

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	6	6	1	2	1	0	2	3	1	0	-	2
	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	5%
The environment and climate change	69	26	43	22	9	21	16	46	8	8	3	5
	7%	6%	8%	10%	4%	8%	5%	6%	7%	7%	7%	12%
Education	16	5	11	8	3	3	2	13	3	-	-	1
	2%	1%	2%	4%	1%	1%	1%	2%	2%	0%	0%	2%
National security	47	29	17	8	5	16	17	36	1	3	4	2
	5%	6%	3%	4%	2%	6%	6%	5%	1%	3%	9%	5%
Gun rights	43	15	28	12	10	11	11	28	6	5	2	3
	4%	3%	5%	5%	4%	4%	4%	4%	5%	4%	4%	9%
Healthcare	54	25	29	13	9	17	14	36	10	6	-	2
	5%	5%	5%	6%	4%	6%	5%	5%	9%	5%	0%	4%
Taxes	27	12	15	5	4	12	7	15	5	5	2	1
	3%	3%	3%	2%	2%	4%	2%	2%	4%	4%	4%	2%
Jobs and the economy	128	56	72	31	33	36	28	95	16	13	1	2
	12%	12%	13%	14%	14%	13%	10%	13%	15%	12%	3%	5%
Cost of living	189	89	101	41	47	54	47	115	19	30	11	13
	19%	19%	18%	19%	20%	19%	16%	16%	18%	27%	26%	33%
Drug abuse	19	8	11	6	7	4	2	11	2	6	-	-
	2%	2%	2%	3%	3%	2%	1%	2%	2%	5%	0%	0%
Immigration	115	53	61	9	24	33	49	102	3	7	2	-
	11%	11%	11%	4%	10%	12%	17%	14%	3%	6%	5%	0%
Crime	39	21	18	4	10	13	12	26	9	2	2	1
	4%	4%	3%	2%	4%	5%	4%	4%	8%	1%	5%	3%

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	93 9%	54 11%	38 7%	16 7%	27 12%	20 7%	30 10%	70 10%	6 6%	9 8%	7 15%	1 3%
Race relations	18 2%	10 2%	8 1%	7 3%	2 1%	9 3%	0 *%	9 1%	4 3%	3 3%	-	2 6%
Abortion	65 6%	21 4%	44 8%	9 4%	28 12%	8 3%	21 7%	43 6%	9 8%	7 6%	4 9%	2 6%
The state of democracy	59 6%	28 6%	32 6%	10 4%	11 5%	14 5%	24 8%	49 7%	4 4%	6 5%	-	-
Something else (Please specify)	21 2%	7 1%	14 3%	3 1%	3 1%	6 2%	9 3%	18 3%	1 1%	-	-	2 4%
Unsure	15 1%	10 2%	4 1%	10 5%	2 1%	2 1%	1 *%	4 1%	3 2%	2 2%	5 12%	-

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	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023 100	612 100	410 100	410 100	310 100	202 100	100 100	396 100	242 100	385 100	497 100	469 100	415 100	193 100	404 100
Infrastructure	6 1%	4 1%	2 1%	2 1%	1 *	2 1%	1 1%	1 *	4 1%	2 *	2 *	4 1%	3 1%	1 *	3 1%
The environment and climate change	69 7%	43 7%	26 6%	25 6%	21 7%	18 9%	5 5%	14 4%	14 6%	41 11%	13 3%	52 11%	29 7%	12 6%	27 7%
Education	16 2%	6 1%	10 2%	3 1%	10 3%	3 1%	1 1%	4 1%	6 2%	6 2%	5 1%	8 2%	4 1%	1 1%	10 2%
National security	47 5%	24 4%	23 6%	14 3%	22 7%	10 5%	1 1%	30 8%	9 4%	8 2%	36 7%	10 2%	15 4%	7 3%	23 6%
Gun rights	43 4%	22 4%	22 5%	13 3%	15 5%	8 4%	7 7%	8 2%	7 3%	29 7%	11 2%	29 6%	16 4%	5 3%	22 5%
Healthcare	54 5%	35 6%	18 4%	22 5%	14 5%	14 7%	4 4%	17 4%	12 5%	25 6%	12 2%	35 8%	23 6%	9 5%	21 5%
Taxes	27 3%	14 2%	12 3%	10 2%	6 2%	5 2%	7 7%	9 2%	9 4%	9 2%	15 3%	8 2%	8 2%	5 3%	14 3%
Jobs and the economy	128 12%	76 12%	52 13%	52 13%	43 14%	24 12%	9 9%	63 16%	41 17%	24 6%	90 18%	33 7%	43 10%	36 18%	49 12%
Cost of living	189 19%	117 19%	72 17%	70 17%	46 15%	47 23%	26 26%	75 19%	35 14%	79 21%	98 20%	78 17%	85 20%	36 19%	68 17%
Drug abuse	19 2%	16 3%	3 1%	10 2%	1 *	6 3%	2 2%	5 1%	6 3%	8 2%	9 2%	10 2%	14 3%	4 2%	1 *
Immigration	115 11%	76 12%	38 9%	67 16%	36 12%	10 5%	3 3%	78 20%	17 7%	19 5%	85 17%	25 5%	51 12%	26 13%	38 9%
Crime	39 4%	25 4%	14 3%	16 4%	9 3%	9 4%	5 5%	16 4%	6 2%	18 5%	17 3%	20 4%	14 3%	8 4%	17 4%

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Political corruption	93 9%	53 9%	40 10%	46 11%	24 8%	7 3%	16 16%	38 10%	29 12%	27 7%	54 11%	36 8%	33 8%	15 8%	44 11%
Race relations	18 2%	11 2%	7 2%	3 1%	6 2%	8 4%	1 1%	3 1%	8 3%	7 2%	5 1%	11 2%	6 2%	4 2%	8 2%
Abortion	65 6%	38 6%	28 7%	26 6%	17 6%	11 6%	11 11%	8 2%	17 7%	40 11%	10 2%	53 11%	30 7%	9 5%	25 6%
The state of democracy	59 6%	28 5%	31 8%	19 5%	30 10%	9 4%	1 1%	16 4%	15 6%	28 7%	18 4%	41 9%	22 5%	13 7%	24 6%
Something else (Please specify)	21 2%	12 2%	9 2%	9 2%	9 3%	2 1%	1 1%	9 2%	4 2%	8 2%	13 3%	8 2%	6 2%	3 2%	9 2%
Unsure	15 1%	13 2%	1 *%	3 1%	1 *%	10 5%	-	2 *%	5 2%	8 2%	5 1%	8 2%	13 3%	-	2 *%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

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Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	13	9	4	4	5	1	3	6	1	2	2	2
	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	5%	5%
The environment and climate change	117	44	73	26	21	30	40	76	14	9	9	9
	11%	9%	13%	12%	9%	11%	14%	11%	13%	8%	21%	23%
Education	24	9	14	11	4	6	3	16	4	3	-	1
	2%	2%	3%	5%	2%	2%	1%	2%	3%	2%	-	2%
National security	82	50	32	13	10	28	31	66	5	5	4	2
	8%	11%	6%	6%	4%	10%	11%	9%	5%	5%	9%	5%
Gun rights	76	34	42	22	21	12	21	51	11	8	2	5
	7%	7%	8%	10%	9%	4%	7%	7%	10%	7%	4%	13%
Healthcare	103	49	54	24	20	37	22	65	19	13	4	2
	10%	10%	10%	11%	9%	13%	8%	9%	17%	11%	9%	6%
Taxes	36	14	22	9	4	12	11	22	5	6	4	1
	4%	3%	4%	4%	2%	4%	4%	3%	4%	5%	9%	2%
Jobs and the economy	259	119	139	70	75	60	54	179	27	31	8	13
	25%	25%	25%	33%	32%	21%	18%	25%	25%	28%	19%	34%
Cost of living	428	175	252	108	102	131	87	284	51	66	11	15
	42%	37%	46%	50%	43%	47%	30%	39%	47%	59%	26%	38%
Drug abuse	29	13	16	10	10	7	2	14	3	8	3	-
	3%	3%	3%	5%	4%	3%	1%	2%	3%	7%	7%	-
Immigration	271	149	122	18	43	85	125	226	13	16	8	7
	26%	31%	22%	8%	18%	30%	43%	31%	12%	14%	19%	18%
Crime	77	38	39	16	18	25	19	46	17	7	5	2
	8%	8%	7%	7%	7%	9%	7%	6%	16%	7%	10%	4%

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	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	172 17%	88 18%	83 15%	38 18%	51 21%	32 11%	52 18%	135 19%	9 8%	18 16%	7 15%	4 10%
Race relations	30 3%	13 3%	16 3%	7 3%	10 4%	13 5%	0 0%	17 2%	5 5%	5 4%	- -	3 9%
Abortion	122 12%	36 8%	86 16%	16 7%	41 17%	30 11%	35 12%	86 12%	17 15%	13 12%	4 9%	2 6%
The state of democracy	135 13%	67 14%	68 12%	12 6%	28 12%	35 12%	60 20%	105 15%	11 10%	9 8%	6 13%	4 11%
Something else (Please specify)	42 4%	23 5%	20 4%	8 4%	6 2%	13 4%	16 5%	33 5%	2 2%	2 2%	- -	5 14%
Unsure	17 2%	12 3%	5 1%	10 5%	4 2%	2 1%	2 1%	6 1%	4 3%	2 2%	5 12%	- -

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	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023 100	612 100	410 100	410 100	310 100	202 100	100 100	396 100	242 100	385 100	497 100	469 100	415 100	193 100	404 100
Infrastructure	13 1%	6 1%	6 2%	3 1%	3 1%	4 2%	4 4%	4 1%	4 2%	4 1%	5 1%	6 1%	5 1%	1 *	7 2%
The environment and climate change	117 11%	63 10%	54 13%	38 9%	38 12%	25 12%	16 16%	18 4%	20 8%	79 21%	17 3%	93 20%	50 12%	21 11%	44 11%
Education	24 2%	11 2%	13 3%	5 1%	11 4%	5 3%	2 2%	7 2%	9 4%	8 2%	11 2%	10 2%	10 2%	1 1%	12 3%
National security	82 8%	45 7%	37 9%	31 8%	35 11%	14 7%	2 2%	49 12%	18 7%	15 4%	63 13%	17 4%	30 7%	12 6%	39 10%
Gun rights	76 7%	33 5%	43 11%	20 5%	31 10%	13 6%	12 12%	14 4%	11 5%	51 13%	20 4%	52 11%	23 6%	12 6%	41 10%
Healthcare	103 10%	66 11%	37 9%	37 9%	28 9%	28 14%	9 9%	24 6%	25 10%	53 14%	23 5%	69 15%	45 11%	12 6%	45 11%
Taxes	36 4%	23 4%	14 3%	15 4%	7 2%	8 4%	7 7%	13 3%	10 4%	13 3%	20 4%	13 3%	11 3%	8 4%	17 4%
Jobs and the economy	259 25%	153 25%	105 26%	99 24%	80 26%	54 27%	25 25%	119 30%	72 30%	67 17%	160 32%	84 18%	99 24%	57 30%	100 25%
Cost of living	428 42%	286 47%	141 34%	187 46%	97 31%	98 49%	44 45%	177 45%	102 42%	149 39%	234 47%	164 35%	195 47%	89 46%	141 35%
Drug abuse	29 3%	23 4%	6 1%	13 3%	1 *	10 5%	5 5%	13 3%	7 3%	9 2%	13 3%	11 2%	17 4%	8 4%	3 1%
Immigration	271 26%	173 28%	98 24%	145 35%	81 26%	28 14%	17 17%	181 46%	50 21%	40 10%	213 43%	48 10%	104 25%	58 30%	106 26%
Crime	77 8%	54 9%	23 6%	30 7%	17 5%	24 12%	7 7%	28 7%	16 7%	34 9%	34 7%	40 9%	32 8%	15 8%	31 8%

Echelon Insights
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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Political corruption	172 17%	95 15%	78 19%	77 19%	58 19%	18 9%	20 20%	67 17%	55 23%	50 13%	92 19%	71 15%	58 14%	30 16%	83 20%
Race relations	30 3%	17 3%	14 3%	4 1%	13 4%	13 6%	1 1%	6 2%	12 5%	11 3%	9 2%	18 4%	12 3%	4 2%	14 4%
Abortion	122 12%	69 11%	52 13%	47 12%	39 12%	22 11%	13 13%	22 6%	21 9%	79 20%	22 4%	98 21%	53 13%	21 11%	47 12%
The state of democracy	135 13%	61 10%	74 18%	43 10%	62 20%	18 9%	12 12%	25 6%	38 16%	72 19%	25 5%	110 23%	48 12%	31 16%	56 14%
Something else (Please specify)	42 4%	24 4%	18 4%	18 4%	15 5%	6 3%	3 3%	17 4%	7 3%	19 5%	23 5%	16 3%	11 3%	7 4%	21 5%
Unsure	17 2%	16 3%	1 *%	5 1%	1 *%	11 6%	-	2 *%	6 3%	9 2%	5 1%	10 2%	15 4%	-	2 *%

Echelon Insights
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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	430	185	245	74	112	106	138	255	79	55	25	16
	42%	39%	45%	35%	47%	38%	47%	35%	73%	49%	58%	40%
VERY/SOMEWHAT UNFAVORABLE	574	282	290	128	122	168	155	457	29	54	14	21
	56%	59%	53%	60%	52%	60%	53%	63%	26%	48%	32%	54%
Very Favorable	216	95	121	25	40	65	87	125	46	30	10	6
	21%	20%	22%	12%	17%	23%	30%	17%	42%	27%	24%	15%
Somewhat Favorable	213	90	123	49	73	41	51	130	33	25	15	10
	21%	19%	23%	23%	31%	15%	17%	18%	30%	22%	34%	25%
Heard of, No Opinion	20	9	11	12	3	5	-	8	1	3	5	2
	2%	2%	2%	6%	1%	2%	-	1%	1%	3%	11%	6%
Somewhat Unfavorable	124	63	62	40	28	35	21	83	15	9	8	8
	12%	13%	11%	19%	12%	12%	7%	12%	14%	8%	18%	22%
Very Unfavorable	449	219	229	88	94	133	134	373	13	44	6	13
	44%	46%	42%	41%	40%	48%	46%	52%	12%	40%	14%	32%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023 100	612 100	410 100	410 100	310 100	202 100	100 100	396 100	242 100	385 100	497 100	469 100	415 100	193 100	404 100
VERY/SOMEWHAT FAVORABLE	430 42%	238 39%	190 47%	123 30%	133 43%	115 57%	58 58%	26 7%	90 37%	313 81%	28 6%	392 84%	175 42%	73 38%	181 45%
VERY/SOMEWHAT UNFAVORABLE	574 56%	361 59%	213 52%	284 69%	172 56%	76 38%	41 41%	363 92%	149 61%	62 16%	463 93%	67 14%	227 55%	120 62%	216 53%
Very Favorable	216 21%	123 20%	93 23%	58 14%	66 21%	65 32%	27 27%	9 2%	31 13%	176 46%	10 2%	206 44%	101 24%	33 17%	82 20%
Somewhat Favorable	213 21%	115 19%	97 24%	64 16%	66 21%	50 25%	31 31%	17 4%	59 24%	137 36%	19 4%	186 40%	74 18%	40 21%	99 25%
Heard of, No Opinion	20 2%	14 2%	6 1%	3 1%	5 2%	11 5%	1 1%	6 2%	3 1%	10 3%	6 1%	10 2%	12 3%	1 *	7 2%
Somewhat Unfavorable	124 12%	76 12%	48 12%	47 12%	36 12%	29 14%	12 12%	51 13%	37 15%	37 10%	60 12%	48 10%	47 11%	18 9%	59 15%
Very Unfavorable	449 44%	284 46%	165 40%	237 58%	136 44%	47 23%	29 29%	313 79%	112 46%	25 6%	403 81%	19 4%	180 43%	101 53%	157 39%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	177	242	89	99	107	124	246	79	57	19	19
	41%	37%	44%	41%	42%	38%	42%	34%	72%	51%	42%	49%
VERY/SOMEWHAT UNFAVORABLE	547	278	268	101	126	155	165	437	27	47	20	17
	54%	58%	49%	47%	53%	56%	56%	61%	25%	42%	45%	43%
Very Favorable	218	95	123	32	47	68	71	121	46	32	12	7
	21%	20%	22%	15%	20%	24%	24%	17%	42%	29%	28%	18%
Somewhat Favorable	201	82	119	56	52	39	53	125	33	24	6	12
	20%	17%	22%	26%	22%	14%	18%	17%	30%	22%	14%	30%
Heard of, No Opinion	50	20	30	23	11	13	4	33	3	8	5	2
	5%	4%	6%	11%	5%	5%	1%	5%	3%	7%	12%	4%
Somewhat Unfavorable	130	69	62	28	45	33	24	91	12	7	12	7
	13%	14%	11%	13%	19%	12%	8%	13%	11%	7%	27%	18%
Very Unfavorable	417	209	207	73	82	122	140	346	15	39	8	10
	41%	44%	38%	34%	35%	44%	48%	48%	14%	35%	18%	25%
Never heard of	6	1	5	2	1	3	-	4	-	1	-	2
	1%	*%	1%	1%	*%	1%		1%		1%		4%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	239	179	119	127	120	51	32	87	299	46	366	175	67	176
	41%	39%	44%	29%	41%	60%	52%	8%	36%	78%	9%	78%	42%	35%	43%
VERY/SOMEWHAT UNFAVORABLE	547	330	218	265	172	64	46	349	136	62	432	75	206	123	212
	54%	54%	53%	65%	55%	32%	46%	88%	56%	16%	87%	16%	50%	63%	52%
Very Favorable	218	123	95	57	63	66	32	18	27	173	19	198	95	32	90
	21%	20%	23%	14%	20%	32%	32%	5%	11%	45%	4%	42%	23%	16%	22%
Somewhat Favorable	201	116	83	62	64	55	20	14	60	126	27	168	80	35	86
	20%	19%	20%	15%	21%	27%	20%	4%	25%	33%	5%	36%	19%	18%	21%
Heard of, No Opinion	50	37	13	22	11	15	2	12	18	21	17	27	29	3	15
	5%	6%	3%	5%	4%	8%	2%	3%	7%	5%	3%	6%	7%	1%	4%
Somewhat Unfavorable	130	71	59	52	39	19	20	56	35	39	63	49	47	27	56
	13%	12%	14%	13%	13%	9%	20%	14%	15%	10%	13%	10%	11%	14%	14%
Very Unfavorable	417	259	159	213	132	45	26	292	101	24	369	26	159	96	156
	41%	42%	39%	52%	43%	22%	27%	74%	42%	6%	74%	6%	38%	49%	39%
Never heard of	6	6	-	4	-	2	-	3	1	2	2	1	4	1	2
	1%	1%	-	1%	-	1%	-	1%	*%	1%	*%	*%	1%	*%	*%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	449	223	226	99	87	141	123	351	33	42	10	12
	44%	47%	41%	46%	37%	51%	42%	49%	31%	38%	23%	32%
VERY/SOMEWHAT UNFAVORABLE	545	235	308	93	148	135	169	355	74	65	29	22
	53%	49%	56%	43%	62%	48%	58%	49%	68%	58%	67%	57%
Very Favorable	263	139	124	57	50	82	75	207	15	24	9	9
	26%	29%	23%	27%	21%	29%	26%	29%	14%	22%	20%	22%
Somewhat Favorable	186	84	102	42	37	59	48	144	18	18	1	4
	18%	18%	19%	19%	16%	21%	16%	20%	17%	16%	3%	10%
Heard of, No Opinion	27	16	12	21	2	3	1	13	2	3	5	4
	3%	3%	2%	10%	1%	1%	*%	2%	2%	3%	11%	11%
Somewhat Unfavorable	75	32	43	19	23	18	16	45	12	10	6	3
	7%	7%	8%	9%	10%	6%	5%	6%	11%	9%	13%	7%
Very Unfavorable	470	203	265	74	125	117	154	310	62	55	24	19
	46%	43%	49%	35%	53%	42%	52%	43%	57%	49%	54%	50%
Never heard of	2	2	-	2	-	-	-	-	-	2	-	-
	*%	*%		1%						2%		

Echelon Insights
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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	449	301	148	232	119	69	28	329	90	30	432	12	173	93	177
	44%	49%	36%	57%	39%	34%	28%	83%	37%	8%	87%	2%	42%	48%	44%
VERY/SOMEWHAT UNFAVORABLE	545	287	257	169	187	118	70	60	142	343	50	446	227	97	218
	53%	47%	63%	41%	60%	58%	71%	15%	58%	89%	10%	95%	55%	50%	54%
Very Favorable	263	178	85	139	68	39	17	202	46	15	260	3	107	59	94
	26%	29%	21%	34%	22%	19%	17%	51%	19%	4%	52%	1%	26%	31%	23%
Somewhat Favorable	186	123	62	93	51	30	11	127	44	15	172	9	66	34	83
	18%	20%	15%	23%	17%	15%	11%	32%	18%	4%	35%	2%	16%	18%	21%
Heard of, No Opinion	27	23	5	10	4	13	1	7	9	11	13	11	15	3	8
	3%	4%	1%	2%	1%	7%	1%	2%	4%	3%	3%	2%	4%	1%	2%
Somewhat Unfavorable	75	42	33	25	21	17	13	21	24	31	37	25	35	19	21
	7%	7%	8%	6%	7%	8%	13%	5%	10%	8%	7%	5%	8%	10%	5%
Very Unfavorable	470	245	224	144	166	101	58	39	118	313	13	421	192	79	197
	46%	40%	55%	35%	54%	50%	58%	10%	49%	81%	3%	90%	46%	41%	49%
Never heard of	2	2	-	-	-	2	-	-	2	-	2	-	-	-	2
	*%	*%				1%			1%		*%				*%

Echelon Insights
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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	453	224	230	95	97	142	119	347	40	42	10	14
	44%	47%	42%	44%	41%	51%	41%	48%	37%	37%	23%	37%
VERY/SOMEWHAT UNFAVORABLE	521	229	291	95	129	128	169	346	59	64	29	23
	51%	48%	53%	44%	55%	46%	58%	48%	54%	57%	65%	60%
Very Favorable	178	87	91	46	42	49	41	134	17	17	4	6
	17%	18%	17%	21%	18%	18%	14%	19%	16%	15%	9%	16%
Somewhat Favorable	275	137	138	49	55	93	78	213	23	25	6	8
	27%	29%	25%	23%	23%	33%	27%	30%	21%	22%	14%	21%
Heard of, No Opinion	44	22	21	23	9	8	4	24	8	6	5	1
	4%	5%	4%	11%	4%	3%	1%	3%	8%	5%	11%	3%
Somewhat Unfavorable	176	72	104	34	46	39	57	123	19	19	6	9
	17%	15%	19%	16%	19%	14%	19%	17%	17%	17%	13%	23%
Very Unfavorable	345	157	187	61	84	89	111	223	40	45	23	14
	34%	33%	34%	28%	35%	32%	38%	31%	37%	40%	52%	37%
Never heard of	5	1	4	2	2	1	1	3	1	0	1	-
	1%	*%	1%	1%	1%	*%	*%	*%	1%	*%	2%	

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	453	296	157	224	123	73	34	336	77	40	406	35	173	91	183
	44%	48%	38%	55%	40%	36%	34%	85%	32%	10%	82%	7%	42%	47%	45%
VERY/SOMEWHAT UNFAVORABLE	521	281	239	169	177	112	62	54	144	322	71	412	218	98	203
	51%	46%	58%	41%	57%	55%	62%	14%	60%	84%	14%	88%	52%	51%	50%
Very Favorable	178	120	58	93	41	27	17	154	17	8	165	12	69	32	75
	17%	20%	14%	23%	13%	13%	17%	39%	7%	2%	33%	2%	17%	17%	18%
Somewhat Favorable	275	176	99	130	82	46	17	182	60	32	241	23	104	58	109
	27%	29%	24%	32%	26%	23%	17%	46%	25%	8%	49%	5%	25%	30%	27%
Heard of, No Opinion	44	32	12	16	8	16	4	6	18	20	19	20	20	5	16
	4%	5%	3%	4%	3%	8%	4%	2%	7%	5%	4%	4%	5%	2%	4%
Somewhat Unfavorable	176	95	81	57	66	38	15	40	54	81	56	102	68	36	71
	17%	15%	20%	14%	21%	19%	15%	10%	23%	21%	11%	22%	16%	19%	18%
Very Unfavorable	345	186	158	112	111	74	47	14	90	241	15	310	150	62	131
	34%	30%	39%	27%	36%	37%	47%	4%	37%	63%	3%	66%	36%	32%	33%
Never heard of	5	3	2	1	2	2	-	-	2	3	1	3	3	-	2
	1%	1%	*%	*%	1%	1%	-	-	1%	1%	*%	1%	1%	-	1%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023 100	476 100	546 100	214 100	237 100	279 100	293 100	720 100	109 100	112 100	44 100	39 100
VERY/SOMEWHAT FAVORABLE	448 44%	199 42%	249 46%	97 45%	114 48%	107 38%	130 44%	262 36%	76 70%	58 52%	30 68%	22 55%
VERY/SOMEWHAT UNFAVORABLE	537 52%	262 55%	273 50%	105 49%	108 46%	164 59%	160 55%	436 61%	26 24%	48 43%	13 30%	14 37%
Very Favorable	221 22%	101 21%	121 22%	36 17%	43 18%	63 23%	78 27%	127 18%	39 36%	32 29%	19 44%	4 11%
Somewhat Favorable	226 22%	98 21%	129 24%	61 28%	71 30%	43 15%	52 18%	135 19%	37 34%	26 24%	11 25%	17 45%
Heard of, No Opinion	34 3%	15 3%	20 4%	13 6%	14 6%	7 3%	1 *%	21 3%	5 5%	5 5%	-	3 8%
Somewhat Unfavorable	211 21%	101 21%	110 20%	57 27%	40 17%	65 23%	48 16%	159 22%	17 16%	15 14%	12 27%	7 18%
Very Unfavorable	326 32%	161 34%	163 30%	47 22%	67 28%	99 36%	112 38%	277 38%	8 8%	32 29%	1 3%	7 19%
Never heard of	4 *%	0 *%	4 1%	-	1 *%	1 *%	2 1%	1 *%	2 2%	0 *%	1 2%	-

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	448	255	192	129	133	126	59	28	82	337	43	389	191	77	179
	44%	42%	47%	31%	43%	62%	59%	7%	34%	88%	9%	83%	46%	40%	44%
VERY/SOMEWHAT UNFAVORABLE	537	324	213	264	172	60	41	357	140	39	435	71	198	115	214
	52%	53%	52%	64%	56%	30%	41%	90%	58%	10%	88%	15%	48%	60%	53%
Very Favorable	221	131	91	63	64	67	27	4	20	197	10	211	105	34	82
	22%	21%	22%	15%	21%	33%	27%	1%	8%	51%	2%	45%	25%	18%	20%
Somewhat Favorable	226	124	101	65	70	59	31	24	62	140	33	178	87	43	96
	22%	20%	25%	16%	22%	29%	32%	6%	26%	36%	7%	38%	21%	22%	24%
Heard of, No Opinion	34	30	5	16	5	13	-	11	15	8	18	9	22	1	11
	3%	5%	1%	4%	1%	7%	-	3%	6%	2%	4%	2%	5%	1%	3%
Somewhat Unfavorable	211	128	83	98	61	30	22	105	72	34	141	54	71	50	87
	21%	21%	20%	24%	20%	15%	22%	26%	30%	9%	28%	12%	17%	26%	21%
Very Unfavorable	326	195	131	166	111	30	19	252	68	5	294	16	127	66	128
	32%	32%	32%	40%	36%	15%	19%	64%	28%	1%	59%	4%	31%	34%	32%
Never heard of	4	4	-	1	-	3	-	-	4	0	1	0	4	-	0
	1%	1%	-	1%	-	1%	-	-	2%	0%	1%	0%	1%	-	0%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	402	180	222	66	102	102	132	238	70	53	25	15
	39%	38%	41%	31%	43%	36%	45%	33%	65%	48%	58%	39%
STRONGLY/SOMEWHAT DISAPPROVE	597	284	311	132	130	175	160	466	37	58	13	21
	58%	60%	57%	62%	55%	63%	55%	65%	34%	52%	30%	55%
Strongly approve	186	82	104	22	25	61	77	111	32	26	10	6
	18%	17%	19%	10%	11%	22%	26%	15%	30%	24%	24%	15%
Somewhat approve	216	98	118	44	77	41	55	127	38	27	15	9
	21%	21%	22%	21%	32%	15%	19%	18%	35%	24%	34%	24%
Somewhat disapprove	144	64	80	43	34	45	22	98	22	12	8	4
	14%	13%	15%	20%	14%	16%	7%	14%	20%	11%	18%	11%
Strongly disapprove	453	219	232	88	96	131	138	368	16	46	5	17
	44%	46%	42%	41%	40%	47%	47%	51%	14%	41%	12%	44%
Unsure	24	12	13	16	5	2	2	16	1	0	5	2
	2%	2%	2%	7%	2%	1%	1%	2%	1%	*%	12%	5%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	402	223	178	116	122	107	56	19	84	299	20	379	160	71	171
	39%	36%	44%	28%	39%	53%	56%	5%	35%	78%	4%	81%	39%	37%	42%
STRONGLY/SOMEWHAT DISAPPROVE	597	375	222	288	178	87	44	369	150	77	470	81	239	121	226
	58%	61%	54%	70%	58%	43%	44%	93%	62%	20%	95%	17%	58%	63%	56%
Strongly approve	186	106	80	51	60	55	20	4	27	155	7	179	86	30	70
	18%	17%	19%	12%	19%	27%	20%	1%	11%	40%	1%	38%	21%	16%	17%
Somewhat approve	216	117	99	64	63	52	36	14	57	144	13	200	75	41	101
	21%	19%	24%	16%	20%	26%	36%	4%	24%	38%	3%	43%	18%	21%	25%
Somewhat disapprove	144	91	53	58	40	33	14	55	40	49	65	60	50	22	67
	14%	15%	13%	14%	13%	16%	14%	14%	17%	13%	13%	13%	12%	11%	17%
Strongly disapprove	453	284	169	230	138	54	30	314	110	28	405	21	189	99	159
	44%	46%	41%	56%	45%	27%	30%	79%	46%	7%	82%	4%	46%	51%	39%
Unsure	24	15	9	7	9	9	-	8	8	8	7	10	15	1	7
	2%	2%	2%	2%	3%	4%	-	2%	3%	2%	1%	2%	4%	1%	2%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	504	251	253	107	99	160	138	396	35	49	10	14
	49%	53%	46%	50%	42%	57%	47%	55%	33%	44%	23%	36%
STRONGLY/SOMEWHAT DISAPPROVE	508	218	289	98	136	119	154	321	70	63	29	25
	50%	46%	53%	46%	58%	43%	53%	45%	64%	56%	67%	64%
Strongly approve	317	159	158	62	55	106	95	248	19	36	4	10
	31%	33%	29%	29%	23%	38%	32%	34%	18%	32%	9%	25%
Somewhat approve	187	92	95	45	44	54	43	148	16	12	6	4
	18%	19%	17%	21%	19%	19%	15%	21%	15%	11%	14%	11%
Somewhat disapprove	73	35	38	28	21	11	14	43	12	7	6	6
	7%	7%	7%	13%	9%	4%	5%	6%	11%	6%	13%	16%
Strongly disapprove	434	182	251	70	116	108	140	278	58	56	24	19
	42%	38%	46%	33%	49%	39%	48%	39%	53%	50%	54%	49%
Unsure	12	7	4	9	2	0	0	3	3	0	5	-
	1%	2%	1%	4%	1%	*%	*%	*%	3%	*%	11%	

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	504	337	166	259	137	79	30	350	111	43	467	23	199	104	193
	49%	55%	41%	63%	44%	39%	30%	88%	46%	11%	94%	5%	48%	54%	48%
STRONGLY/SOMEWHAT DISAPPROVE	508	265	242	148	173	117	69	46	128	334	26	441	206	88	210
	50%	43%	59%	36%	56%	58%	69%	12%	53%	87%	5%	94%	50%	46%	52%
Strongly approve	317	212	105	162	86	49	20	245	54	18	306	9	125	67	120
	31%	35%	26%	40%	28%	24%	20%	62%	22%	5%	61%	2%	30%	35%	30%
Somewhat approve	187	126	61	97	51	29	10	104	57	25	162	14	74	37	73
	18%	21%	15%	24%	16%	14%	10%	26%	24%	7%	33%	3%	18%	19%	18%
Somewhat disapprove	73	42	31	21	22	21	9	16	21	36	17	40	26	15	32
	7%	7%	8%	5%	7%	11%	9%	4%	9%	9%	3%	9%	6%	8%	8%
Strongly disapprove	434	223	210	128	150	95	60	30	106	299	9	401	180	74	179
	42%	36%	51%	31%	48%	47%	60%	7%	44%	78%	2%	85%	43%	38%	44%
Unsure	12	10	2	3	1	7	1	1	4	7	4	5	10	1	1
	1%	2%	*%	1%	*%	4%	1%	*%	1%	2%	1%	1%	2%	*%	*%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	396	187	209	71	99	99	127	230	68	54	25	18
	39%	39%	38%	33%	42%	35%	43%	32%	62%	49%	58%	47%
STRONGLY/SOMEWHAT DISAPPROVE	602	276	324	136	131	171	164	480	39	54	8	19
	59%	58%	59%	63%	55%	61%	56%	67%	36%	49%	19%	49%
Strongly approve	196	93	104	24	35	61	77	119	36	26	10	5
	19%	19%	19%	11%	15%	22%	26%	17%	33%	23%	24%	13%
Somewhat approve	199	94	105	47	64	38	50	111	32	28	15	13
	19%	20%	19%	22%	27%	14%	17%	15%	30%	25%	34%	34%
Somewhat disapprove	126	46	80	32	39	28	26	92	19	7	2	6
	12%	10%	15%	15%	17%	10%	9%	13%	18%	7%	4%	16%
Strongly disapprove	476	230	244	103	92	142	138	388	20	47	7	13
	46%	48%	45%	48%	39%	51%	47%	54%	19%	42%	15%	33%
Unsure	26	13	12	8	6	10	2	10	2	3	10	2
	3%	3%	2%	4%	3%	3%	1%	1%	1%	2%	23%	4%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	396	216	180	108	123	108	58	29	82	285	32	361	161	63	171
	39%	35%	44%	26%	40%	53%	58%	7%	34%	74%	6%	77%	39%	32%	42%
STRONGLY/SOMEWHAT DISAPPROVE	602	376	226	296	185	80	41	363	153	85	458	96	242	127	223
	59%	61%	55%	72%	60%	40%	41%	92%	63%	22%	92%	20%	58%	66%	55%
Strongly approve	196	107	90	52	67	55	22	10	25	161	10	186	84	30	82
	19%	17%	22%	13%	22%	27%	22%	2%	10%	42%	2%	40%	20%	16%	20%
Somewhat approve	199	109	90	56	55	53	35	19	57	124	22	175	78	32	89
	19%	18%	22%	14%	18%	26%	35%	5%	23%	32%	4%	37%	19%	17%	22%
Somewhat disapprove	126	84	42	58	33	25	9	43	34	48	47	63	48	20	56
	12%	14%	10%	14%	11%	12%	9%	11%	14%	13%	9%	13%	12%	10%	14%
Strongly disapprove	476	292	184	237	151	55	32	320	119	37	411	33	194	107	167
	46%	48%	45%	58%	49%	27%	32%	81%	49%	10%	83%	7%	47%	56%	41%
Unsure	26	21	4	7	3	14	1	5	7	14	7	12	11	4	10
	3%	3%	1%	2%	1%	7%	1%	1%	3%	4%	1%	3%	3%	2%	3%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	310	134	175	62	72	80	96	184	47	49	12	17
	30%	28%	32%	29%	30%	29%	33%	26%	43%	44%	27%	44%
STRONGLY/SOMEWHAT DISAPPROVE	655	324	330	134	146	190	186	502	53	57	25	18
	64%	68%	60%	62%	62%	68%	63%	70%	49%	51%	56%	46%
Strongly approve	131	50	81	18	32	45	36	63	29	25	11	3
	13%	10%	15%	9%	13%	16%	12%	9%	27%	23%	24%	8%
Somewhat approve	179	85	94	43	40	35	61	121	18	24	1	14
	17%	18%	17%	20%	17%	13%	21%	17%	17%	21%	3%	36%
Somewhat disapprove	171	81	90	44	49	45	33	119	21	12	12	7
	17%	17%	16%	21%	21%	16%	11%	17%	20%	10%	28%	17%
Strongly disapprove	484	242	240	90	97	144	153	383	32	45	12	11
	47%	51%	44%	42%	41%	52%	52%	53%	30%	41%	28%	29%
Unsure	58	18	40	19	19	9	11	34	8	6	7	4
	6%	4%	7%	9%	8%	3%	4%	5%	7%	5%	16%	9%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	310	175	134	93	91	82	44	18	55	237	16	290	134	48	128
	30%	29%	33%	23%	29%	41%	44%	5%	23%	62%	3%	62%	32%	25%	32%
STRONGLY/SOMEWHAT DISAPPROVE	655	399	256	297	205	102	51	366	171	118	468	144	256	133	259
	64%	65%	62%	72%	66%	51%	51%	92%	71%	31%	94%	31%	62%	69%	64%
Strongly approve	131	72	59	30	33	42	26	7	12	113	2	129	64	14	53
	13%	12%	14%	7%	11%	21%	26%	2%	5%	29%	*%	27%	16%	7%	13%
Somewhat approve	179	104	75	64	57	40	18	12	43	124	14	161	70	34	75
	17%	17%	18%	16%	19%	20%	18%	3%	18%	32%	3%	34%	17%	18%	19%
Somewhat disapprove	171	99	72	64	55	35	17	48	53	70	65	99	62	25	84
	17%	16%	18%	16%	18%	17%	17%	12%	22%	18%	13%	21%	15%	13%	21%
Strongly disapprove	484	300	184	233	150	68	34	318	118	48	403	45	194	108	175
	47%	49%	45%	57%	48%	33%	34%	80%	49%	12%	81%	10%	47%	56%	43%
Unsure	58	38	20	20	14	18	5	12	16	30	12	36	25	13	18
	6%	6%	5%	5%	5%	9%	5%	3%	7%	8%	3%	8%	6%	6%	4%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	367	170	197	68	75	94	130	226	57	50	20	15
	36%	36%	36%	32%	32%	34%	44%	31%	52%	44%	45%	40%
STRONGLY/SOMEWHAT DISAPPROVE	597	281	315	130	137	174	156	464	43	57	14	19
	58%	59%	58%	61%	58%	62%	53%	65%	40%	51%	32%	49%
Strongly approve	165	82	84	28	23	53	62	94	28	30	10	3
	16%	17%	15%	13%	10%	19%	21%	13%	25%	27%	24%	9%
Somewhat approve	202	88	114	40	53	41	68	132	29	19	9	12
	20%	19%	21%	18%	22%	15%	23%	18%	27%	17%	21%	31%
Somewhat disapprove	157	70	87	44	46	41	25	110	23	14	5	4
	15%	15%	16%	21%	20%	15%	9%	15%	21%	13%	12%	10%
Strongly disapprove	440	210	228	86	91	133	131	354	21	42	8	15
	43%	44%	42%	40%	38%	48%	45%	49%	19%	38%	19%	39%
Unsure	59	25	33	16	24	11	7	30	9	5	10	4
	6%	5%	6%	8%	10%	4%	2%	4%	8%	5%	23%	11%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023 100	612 100	410 100	410 100	310 100	202 100	100 100	396 100	242 100	385 100	497 100	469 100	415 100	193 100	404 100
STRONGLY/SOMEWHAT APPROVE	367 36%	208 34%	159 39%	113 28%	112 36%	94 47%	47 47%	29 7%	78 32%	260 68%	28 6%	333 71%	151 36%	62 32%	154 38%
STRONGLY/SOMEWHAT DISAPPROVE	597 58%	360 59%	238 58%	276 67%	188 61%	83 41%	50 50%	357 90%	146 60%	95 25%	453 91%	102 22%	238 57%	121 63%	228 56%
Strongly approve	165 16%	100 16%	65 16%	50 12%	44 14%	51 25%	21 21%	6 2%	26 11%	133 35%	9 2%	157 33%	78 19%	23 12%	64 16%
Somewhat approve	202 20%	108 18%	94 23%	64 16%	68 22%	44 22%	26 26%	22 6%	52 22%	127 33%	19 4%	176 38%	72 17%	39 20%	90 22%
Somewhat disapprove	157 15%	95 16%	62 15%	64 16%	47 15%	31 16%	15 15%	58 15%	42 18%	56 15%	78 16%	66 14%	59 14%	27 14%	70 17%
Strongly disapprove	440 43%	264 43%	176 43%	213 52%	141 46%	52 26%	35 35%	298 75%	103 43%	39 10%	376 76%	35 8%	179 43%	94 49%	158 39%
Unsure	59 6%	45 7%	13 3%	20 5%	10 3%	25 12%	3 3%	11 3%	18 7%	30 8%	16 3%	34 7%	26 6%	11 5%	22 6%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	845	395	448	148	198	237	262	607	89	90	29	30
	83%	83%	82%	69%	83%	85%	90%	84%	82%	81%	66%	77%
NOT VERY/NOT AT ALL MOTIVATED	80	31	49	27	21	22	11	58	6	9	4	3
	8%	7%	9%	12%	9%	8%	4%	8%	5%	8%	9%	8%
Extremely motivated	677	322	354	95	142	203	237	494	69	74	21	19
	66%	68%	65%	44%	60%	73%	81%	69%	63%	66%	48%	50%
Very motivated	168	74	94	53	56	34	25	112	21	16	8	11
	16%	15%	17%	25%	23%	12%	9%	16%	19%	15%	18%	27%
Somewhat motivated	86	45	41	38	14	17	17	47	12	10	11	6
	8%	9%	8%	18%	6%	6%	6%	7%	11%	9%	25%	15%
Not very motivated	51	22	28	20	13	12	5	40	4	7	-	-
	5%	5%	5%	9%	5%	4%	2%	5%	4%	6%	-	-
Not at all motivated	30	9	21	6	8	10	6	19	1	2	4	3
	3%	2%	4%	3%	3%	3%	2%	3%	1%	2%	9%	8%
Unsure	12	5	7	2	4	4	2	8	2	2	-	-
	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	-	-

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	845	498	346	342	264	155	82	348	171	326	425	400	325	171	344
	83%	81%	85%	84%	85%	77%	82%	88%	71%	85%	85%	85%	78%	89%	85%
NOT VERY/NOT AT ALL MOTIVATED	80	53	28	38	20	14	8	19	37	24	26	31	39	12	24
	8%	9%	7%	9%	6%	7%	8%	5%	15%	6%	5%	7%	9%	6%	6%
Extremely motivated	677	397	280	278	216	118	64	283	130	265	348	317	257	136	280
	66%	65%	68%	68%	70%	59%	64%	71%	54%	69%	70%	67%	62%	71%	69%
Very motivated	168	101	67	64	48	37	18	65	41	61	77	83	68	35	65
	16%	17%	16%	16%	16%	18%	18%	16%	17%	16%	15%	18%	16%	18%	16%
Somewhat motivated	86	52	34	23	24	29	10	23	28	34	43	35	45	8	32
	8%	8%	8%	6%	8%	14%	10%	6%	12%	9%	9%	8%	11%	4%	8%
Not very motivated	51	36	14	28	12	9	2	11	20	20	14	25	28	8	15
	5%	6%	4%	7%	4%	4%	2%	3%	8%	5%	3%	5%	7%	4%	4%
Not at all motivated	30	16	13	11	8	6	5	8	17	4	12	5	10	4	10
	3%	3%	3%	3%	3%	3%	5%	2%	7%	1%	2%	1%	3%	2%	2%
Unsure	12	10	1	6	1	4	-	5	6	1	4	4	6	2	3
	1%	2%	*%	1%	*%	2%		1%	2%	*%	1%	1%	1%	1%	1%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	500	249	251	104	108	146	143	399	30	45	12	14
	49%	52%	46%	48%	45%	52%	49%	55%	28%	41%	28%	35%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	465	203	261	97	119	116	134	284	73	62	26	20
	45%	43%	48%	45%	50%	41%	46%	39%	67%	55%	59%	52%
Definitely the Republican candidate	350	183	168	60	64	115	111	290	20	33	4	4
	34%	38%	31%	28%	27%	41%	38%	40%	18%	30%	9%	10%
Probably the Republican candidate	142	64	77	40	41	30	31	102	11	11	8	10
	14%	13%	14%	19%	17%	11%	11%	14%	10%	10%	19%	25%
Lean, the Republican candidate	8	2	6	4	3	0	1	7	-	1	-	-
	1%	*%	1%	2%	1%	*%	*%	1%		1%		
Lean, the Democratic candidate	13	7	6	3	5	2	2	10	2	1	-	1
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%		2%
Probably the Democratic candidate	127	60	66	51	34	21	21	71	25	13	8	10
	12%	13%	12%	24%	14%	8%	7%	10%	23%	12%	19%	25%
Definitely the Democratic candidate	325	136	190	43	79	92	111	204	46	48	18	10
	32%	29%	35%	20%	34%	33%	38%	28%	43%	43%	41%	26%
Unsure	58	24	33	13	11	18	16	37	5	5	5	5
	6%	5%	6%	6%	4%	6%	5%	5%	5%	4%	13%	13%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	500	318	182	249	150	69	33	374	107	18	468	24	179	108	204
	49%	52%	45%	61%	48%	34%	33%	94%	44%	5%	94%	5%	43%	56%	50%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	465	260	204	138	146	122	58	8	97	359	18	431	207	75	182
	45%	42%	50%	34%	47%	60%	58%	2%	40%	93%	4%	92%	50%	39%	45%
Definitely the Republican candidate	350	223	127	186	103	37	24	293	54	4	340	10	129	72	147
	34%	36%	31%	45%	33%	18%	24%	74%	22%	1%	68%	2%	31%	37%	36%
Probably the Republican candidate	142	89	53	57	44	31	9	79	48	15	123	11	44	36	55
	14%	14%	13%	14%	14%	16%	9%	20%	20%	4%	25%	2%	11%	18%	14%
Lean, the Republican candidate	8	6	2	5	2	1	-	3	6	-	5	2	6	0	2
	1%	1%	1%	1%	1%	*%	-	1%	2%	-	1%	1%	1%	*%	*%
Lean, the Democratic candidate	13	9	4	6	4	3	-	3	4	5	1	7	7	1	4
	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	*%	2%	2%	1%	1%
Probably the Democratic candidate	127	66	62	27	44	39	17	-	46	81	12	105	62	13	53
	12%	11%	15%	6%	14%	19%	17%	-	19%	21%	2%	22%	15%	7%	13%
Definitely the Democratic candidate	325	186	139	105	98	80	41	5	47	274	5	318	139	61	124
	32%	30%	34%	26%	32%	40%	41%	1%	19%	71%	1%	68%	33%	32%	31%
Unsure	58	34	23	23	14	11	9	13	37	7	11	15	29	10	19
	6%	6%	6%	6%	5%	6%	9%	3%	15%	2%	2%	3%	7%	5%	5%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.65	4.90	4.44	4.70	4.09	5.20	4.52	5.12	3.11	4.19	2.62	3.70
0	445	190	253	78	114	112	141	287	56	54	29	19
	44%	40%	46%	36%	48%	40%	48%	40%	52%	48%	65%	50%
1	23	9	14	7	5	6	4	10	6	6	1	-
	2%	2%	3%	3%	2%	2%	1%	1%	6%	5%	2%	-
2	16	11	6	8	3	5	1	7	5	0	-	4
	2%	2%	1%	4%	1%	2%	1%	1%	5%	1%	-	9%
3	7	4	3	1	3	-	2	5	1	1	-	-
	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	-
4	9	5	3	2	3	2	2	5	1	1	2	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	5%	-
5	34	12	22	16	7	4	7	25	4	3	-	3
	3%	2%	4%	7%	3%	1%	2%	3%	3%	2%	-	7%
6	34	22	13	13	10	5	7	29	3	2	-	1
	3%	5%	2%	6%	4%	2%	2%	4%	3%	1%	-	2%
7	43	21	23	12	16	10	5	30	8	3	2	1
	4%	4%	4%	5%	7%	4%	2%	4%	7%	3%	5%	2%
8	57	30	28	16	9	17	15	40	9	4	5	-
	6%	6%	5%	8%	4%	6%	5%	5%	9%	3%	11%	-
9	36	24	11	9	8	10	9	25	2	4	1	3
	3%	5%	2%	4%	3%	4%	3%	4%	2%	4%	3%	7%
10	318	148	171	53	58	109	99	258	13	35	4	9
	31%	31%	31%	25%	25%	39%	34%	36%	12%	31%	9%	23%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.65	5.13	3.93	5.83	4.19	3.72	3.12	8.13	4.32	1.26	8.70	0.73	4.47	4.93	4.64
0	445	231	213	130	157	101	56	36	111	298	11	400	191	79	173
	44%	38%	52%	32%	51%	50%	56%	9%	46%	78%	2%	85%	46%	41%	43%
1	23	13	9	6	4	7	6	3	3	16	4	16	8	7	7
	2%	2%	2%	1%	1%	4%	6%	1%	1%	4%	1%	3%	2%	4%	2%
2	16	9	7	1	6	8	1	5	1	11	2	10	4	1	11
	2%	2%	2%	*%	2%	4%	1%	1%	*%	3%	*%	2%	1%	*%	3%
3	7	6	1	4	0	1	1	4	1	2	-	2	4	-	3
	1%	1%	*%	1%	*%	1%	1%	1%	*%	1%		1%	1%		1%
4	9	7	2	5	-	2	2	1	2	5	4	4	3	-	6
	1%	1%	1%	1%		1%	2%	*%	1%	1%	1%	1%	1%		1%
5	34	22	12	16	8	5	4	9	20	5	21	7	17	4	10
	3%	4%	3%	4%	3%	3%	4%	2%	8%	1%	4%	2%	4%	2%	3%
6	34	23	11	19	11	4	1	18	12	5	28	5	13	9	12
	3%	4%	3%	5%	3%	2%	1%	4%	5%	1%	6%	1%	3%	5%	3%
7	43	34	9	24	5	10	4	20	14	9	35	6	17	12	14
	4%	6%	2%	6%	2%	5%	4%	5%	6%	2%	7%	1%	4%	6%	4%
8	57	32	25	19	21	14	4	37	9	11	54	3	16	7	33
	6%	5%	6%	5%	7%	7%	4%	9%	4%	3%	11%	1%	4%	3%	8%
9	36	24	12	18	7	6	5	22	9	4	34	2	16	5	14
	3%	4%	3%	4%	2%	3%	5%	6%	4%	1%	7%	*%	4%	3%	4%
10	318	210	108	167	91	43	17	240	61	17	305	13	126	68	120
	31%	34%	26%	41%	29%	21%	17%	61%	25%	4%	61%	3%	30%	35%	30%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.50	4.25	4.73	4.08	4.60	4.29	4.93	3.95	6.88	4.98	6.40	4.44
0	450 44%	223 47%	226 41%	84 39%	97 41%	136 49%	133 45%	369 51%	14 13%	44 40%	11 24%	13 32%
1	25 2%	14 3%	10 2%	6 3%	10 4%	5 2%	4 1%	17 2%	2 2%	3 3%	-	3 8%
2	11 1%	3 1%	9 2%	3 2%	7 3%	0 0%	1 0%	8 1%	1 1%	2 2%	-	-
3	21 2%	9 2%	11 2%	14 6%	1 0%	5 2%	1 0%	11 2%	7 6%	1 1%	-	1 3%
4	18 2%	8 2%	10 2%	5 2%	4 2%	5 2%	5 2%	11 2%	3 3%	1 1%	-	3 8%
5	35 3%	10 2%	25 5%	13 6%	6 3%	8 3%	8 3%	25 3%	3 3%	4 3%	-	3 8%
6	24 2%	8 2%	16 3%	12 5%	6 2%	5 2%	2 1%	9 1%	10 9%	4 4%	-	1 2%
7	55 5%	37 8%	18 3%	29 13%	14 6%	8 3%	3 1%	20 3%	10 9%	2 1%	17 39%	7 17%
8	43 4%	13 3%	30 6%	8 4%	14 6%	16 6%	5 2%	30 4%	7 7%	6 5%	-	-
9	34 3%	21 4%	13 2%	9 4%	8 3%	7 3%	9 3%	21 3%	6 6%	6 5%	-	1 1%
10	307 30%	130 27%	178 33%	32 15%	70 29%	84 30%	122 42%	199 28%	45 41%	38 34%	16 37%	8 22%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023 100	612 100	410 100	410 100	310 100	202 100	100 100	396 100	242 100	385 100	497 100	469 100	415 100	193 100	404 100
MEAN	4.50	4.13	5.04	3.30	4.82	5.81	5.73	1.17	3.95	8.28	1.05	8.49	4.57	4.16	4.69
0	450 44%	288 47%	162 40%	239 58%	130 42%	50 25%	32 32%	319 80%	111 46%	20 5%	405 81%	12 3%	173 42%	99 51%	169 42%
1	25 2%	18 3%	7 2%	11 3%	6 2%	7 3%	1 1%	11 3%	8 3%	6 2%	18 4%	7 1%	13 3%	4 2%	8 2%
2	11 1%	4 1%	7 2%	2 *	6 2%	2 1%	1 1%	2 1%	5 2%	4 1%	5 1%	4 1%	4 1%	0 *	7 2%
3	21 2%	12 2%	9 2%	4 1%	7 2%	7 4%	2 2%	11 3%	7 3%	3 1%	10 2%	4 1%	9 2%	3 2%	8 2%
4	18 2%	12 2%	6 1%	8 2%	3 1%	5 2%	3 3%	5 1%	6 2%	7 2%	5 1%	10 2%	7 2%	2 1%	9 2%
5	35 3%	23 4%	12 3%	16 4%	9 3%	7 4%	3 3%	11 3%	10 4%	13 3%	7 1%	18 4%	18 4%	4 2%	13 3%
6	24 2%	19 3%	5 1%	5 1%	4 1%	13 7%	1 1%	2 1%	10 4%	11 3%	4 1%	18 4%	15 4%	0 *	9 2%
7	55 5%	36 6%	18 4%	11 3%	9 3%	26 13%	9 9%	4 1%	13 5%	38 10%	11 2%	44 9%	26 6%	8 4%	21 5%
8	43 4%	27 4%	16 4%	18 4%	12 4%	9 4%	4 4%	2 1%	12 5%	29 8%	2 *	41 9%	16 4%	9 5%	18 5%
9	34 3%	16 3%	18 4%	8 2%	13 4%	8 4%	5 5%	3 1%	10 4%	21 6%	4 1%	30 6%	15 4%	4 2%	15 4%
10	307 30%	157 26%	149 36%	89 22%	110 36%	68 34%	38 39%	25 6%	51 21%	231 60%	26 5%	281 60%	120 29%	59 31%	127 31%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	497 49%	250 53%	247 45%	109 51%	102 43%	150 54%	136 46%	395 55%	30 27%	46 41%	12 28%	14 37%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	469 46%	201 42%	268 49%	90 42%	119 50%	117 42%	142 49%	289 40%	76 70%	59 53%	26 59%	19 50%
Donald Trump, definitely	363 36%	183 38%	181 33%	64 30%	68 29%	120 43%	110 38%	296 41%	15 14%	37 33%	4 9%	11 28%
Donald Trump, probably	121 12%	60 13%	61 11%	41 19%	29 12%	27 10%	24 8%	90 13%	11 10%	8 7%	8 19%	3 8%
Donald Trump, lean	13 1%	8 2%	5 1%	4 2%	4 2%	2 1%	2 1%	8 1%	3 3%	1 1%	-	0 1%
Joe Biden, lean	7 1%	5 1%	2 *	2 1%	3 1%	1 *	0 *	5 1%	1 1%	1 1%	-	0 1%
Joe Biden, probably	126 12%	59 12%	67 12%	43 20%	39 16%	28 10%	17 6%	70 10%	25 23%	13 11%	12 28%	6 17%
Joe Biden, definitely	336 33%	137 29%	199 36%	46 21%	77 33%	88 32%	125 43%	214 30%	50 46%	46 41%	14 31%	13 33%
Unsure	57 6%	25 5%	30 6%	15 7%	16 7%	12 4%	14 5%	37 5%	3 3%	6 5%	5 13%	5 13%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023 100	612 100	410 100	410 100	310 100	202 100	100 100	396 100	242 100	385 100	497 100	469 100	415 100	193 100	404 100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	497 49%	328 54%	169 41%	255 62%	139 45%	73 36%	30 30%	358 90%	111 46%	28 7%	497 100%	-	189 46%	106 55%	194 48%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	469 46%	256 42%	212 52%	137 33%	152 49%	119 59%	61 61%	21 5%	102 42%	345 90%	-	469 100%	199 48%	80 41%	189 47%
Donald Trump, definitely	363 36%	241 39%	123 30%	194 47%	102 33%	47 23%	20 20%	280 71%	73 30%	11 3%	363 73%	-	142 34%	81 42%	135 33%
Donald Trump, probably	121 12%	80 13%	41 10%	58 14%	32 10%	21 11%	10 10%	74 19%	31 13%	16 4%	121 24%	-	41 10%	23 12%	55 14%
Donald Trump, lean	13 1%	8 1%	5 1%	4 1%	5 2%	4 2%	-	4 1%	7 3%	1 *	13 3%	-	6 1%	2 1%	4 1%
Joe Biden, lean	7 1%	5 1%	1 *	4 1%	1 *	2 1%	0 *	2 1%	3 1%	2 *	-	7 1%	3 1%	1 1%	3 1%
Joe Biden, probably	126 12%	73 12%	54 13%	37 9%	33 11%	36 18%	21 21%	8 2%	36 15%	83 22%	-	126 27%	59 14%	15 8%	52 13%
Joe Biden, definitely	336 33%	178 29%	157 38%	97 24%	117 38%	81 40%	40 40%	11 3%	64 26%	261 68%	-	336 72%	137 33%	64 33%	134 33%
Unsure	57 6%	28 5%	28 7%	17 4%	19 6%	11 5%	9 9%	17 4%	29 12%	12 3%	-	-	27 7%	7 4%	21 5%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	444	225	218	92	83	141	128	354	23	45	10	12
	43%	47%	40%	43%	35%	51%	44%	49%	21%	40%	23%	32%
Joe Biden, the Democratic candidate	391	167	224	62	98	101	130	244	66	50	18	13
	38%	35%	41%	29%	41%	36%	44%	34%	61%	45%	42%	33%
Robert F. Kennedy, Jr , Independent candidate	88	36	52	32	25	13	18	56	14	6	6	7
	9%	8%	10%	15%	11%	5%	6%	8%	13%	5%	14%	18%
Jill Stein, Green Party candidate	27	10	16	8	10	5	4	14	2	1	5	4
	3%	2%	3%	4%	4%	2%	1%	2%	1%	1%	12%	10%
Cornel West, Independent candidate	13	8	4	8	4	0	2	8	0	3	-	1
	1%	2%	1%	4%	2%	*%	1%	1%	*%	3%		4%
Unsure	61	29	31	12	18	19	11	43	4	8	4	2
	6%	6%	6%	6%	8%	7%	4%	6%	4%	7%	9%	4%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	444	296	147	231	123	65	25	332	85	27	439	3	171	96	171
	43%	48%	36%	56%	40%	32%	25%	84%	35%	7%	88%	1%	41%	50%	42%
Joe Biden, the Democratic candidate	391	207	183	111	133	96	50	14	73	304	1	390	162	71	157
	38%	34%	45%	27%	43%	47%	50%	4%	30%	79%	*%	83%	39%	37%	39%
Robert F. Kennedy, Jr , Independent candidate	88	52	36	31	25	21	11	24	38	26	36	37	38	16	35
	9%	8%	9%	7%	8%	10%	12%	6%	16%	7%	7%	8%	9%	8%	9%
Jill Stein, Green Party candidate	27	9	17	6	9	4	8	3	12	12	3	19	7	3	17
	3%	2%	4%	1%	3%	2%	8%	1%	5%	3%	1%	4%	2%	2%	4%
Cornel West, Independent candidate	13	7	6	4	5	3	2	3	7	3	3	5	11	-	2
	1%	1%	2%	1%	1%	1%	2%	1%	3%	1%	1%	1%	3%		*%
Unsure	61	41	20	28	16	13	4	20	27	14	15	16	26	8	23
	6%	7%	5%	7%	5%	7%	4%	5%	11%	4%	3%	3%	6%	4%	6%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Republican	396	193	203	68	86	133	110	329	19	34	4	10
	39%	41%	37%	32%	36%	48%	38%	46%	17%	30%	10%	26%
Democrat	385	163	222	82	99	97	107	215	69	53	28	19
	38%	34%	41%	38%	42%	35%	37%	30%	63%	48%	64%	49%
Independent	212	108	102	51	43	47	72	155	18	20	11	9
	21%	23%	19%	24%	18%	17%	24%	22%	17%	18%	24%	22%
Member of another party	12	4	8	9	2	-	1	8	2	2	-	-
	1%	1%	2%	4%	1%		*%	1%	2%	2%		
Unsure	18	8	10	5	8	3	3	12	1	3	1	1
	2%	2%	2%	2%	3%	1%	1%	2%	1%	3%	2%	2%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	396	248	148	209	120	39	28	396	-	-	358	21	147	80	166
	39%	41%	36%	51%	39%	19%	28%	100%			72%	5%	35%	41%	41%
Democrat	385	222	162	105	111	117	52	-	-	385	28	345	173	63	148
	38%	36%	40%	26%	36%	58%	52%			100%	6%	74%	42%	33%	37%
Independent	212	125	87	87	68	39	18	-	212	-	100	95	82	47	78
	21%	20%	21%	21%	22%	19%	18%		88%		20%	20%	20%	24%	19%
Member of another party	12	8	4	5	3	3	1	-	12	-	5	3	5	2	5
	1%	1%	1%	1%	1%	1%	1%		5%		1%	1%	1%	1%	1%
Unsure	18	9	8	5	7	5	1	-	18	-	6	4	8	1	7
	2%	2%	2%	1%	2%	2%	1%		7%		1%	1%	2%	1%	2%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	396	193	203	68	86	133	110	329	19	34	4	10
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	338	155	183	50	76	96	116	289	13	26	2	8
Firmly a Republican	291	140	151	54	55	101	81	236	19	29	1	6
	73%	72%	75%	79%	65%	76%	74%	72%	100%	87%	29%	56%
Not firmly a Republican	105	54	51	15	30	32	29	93	-	5	3	5
	27%	28%	25%	21%	35%	24%	26%	28%		13%	71%	44%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	396	248	148	209	120	39	28	396	-	-	358	21	147	80	166
	100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	338	225	113	198	91	27	22	338	-	-	311	16	138	75	121
Firmly a Republican	291	182	109	151	85	31	24	291	-	-	275	13	114	56	119
	73%	73%	74%	72%	71%	79%	86%	73%			77%	62%	78%	70%	72%
Not firmly a Republican	105	66	39	58	35	8	4	105	-	-	84	8	33	24	47
	27%	27%	26%	28%	29%	21%	14%	27%			23%	38%	22%	30%	28%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	385	163	222	82	99	97	107	215	69	53	28	19
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	405	158	247	69	95	95	146	247	79	54	8	17
Firmly a Democrat	292	125	167	51	71	76	94	163	52	43	23	11
	76%	77%	75%	62%	71%	78%	88%	76%	76%	80%	81%	56%
Not firmly a Democrat	93	38	55	31	28	21	13	52	16	10	5	8
	24%	23%	25%	38%	29%	22%	12%	24%	24%	20%	19%	44%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	385	222	162	105	111	117	52	-	-	385	28	345	173	63	148
	100	100	100	100	100	100	100			100	100	100	100	100	100
Unweighted Total	405	248	156	135	112	113	44	-	-	405	30	364	190	80	134
Firmly a Democrat	292	167	125	82	81	86	43	-	-	292	11	276	135	51	106
	76%	75%	77%	78%	74%	73%	84%			76%	38%	80%	78%	80%	71%
Not firmly a Democrat	93	54	38	23	29	31	8	-	-	93	17	69	38	12	43
	24%	25%	23%	22%	26%	27%	16%			24%	62%	20%	22%	20%	29%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	242	120	121	64	52	50	76	175	21	25	11	9
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	280	130	149	59	67	59	95	206	27	30	6	11
Republicans	78	46	32	14	15	14	35	62	4	9	-	3
	32%	39%	26%	22%	29%	28%	46%	35%	19%	36%		35%
Democrats	90	38	52	23	15	23	28	66	11	6	3	4
	37%	32%	43%	36%	29%	47%	37%	38%	53%	25%	25%	39%
Both equally often	47	25	22	19	10	8	10	29	5	5	5	3
	20%	21%	19%	30%	20%	15%	14%	17%	23%	22%	47%	27%
Unsure	26	10	15	8	11	5	2	18	1	4	3	-
	11%	8%	12%	13%	22%	10%	3%	10%	5%	18%	28%	

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	242	143	99	96	79	46	20	-	242	-	111	102	95	50	90
	100	100	100	100	100	100	100		100		100	100	100	100	100
Unweighted Total	280	174	106	125	81	49	25	-	280	-	115	119	120	57	95
Republicans	78	46	32	37	25	9	7	-	78	-	72	2	24	20	28
	32%	32%	32%	38%	32%	19%	35%		32%		65%	2%	25%	41%	31%
Democrats	90	44	46	30	36	14	10	-	90	-	2	80	39	12	38
	37%	31%	46%	31%	46%	30%	48%		37%		2%	78%	41%	25%	42%
Both equally often	47	32	15	17	12	15	3	-	47	-	27	16	16	12	19
	20%	23%	15%	18%	15%	33%	14%		20%		25%	15%	17%	24%	21%
Unsure	26	20	6	12	6	8	0	-	26	-	10	5	16	5	5
	11%	14%	6%	13%	7%	17%	2%		11%		9%	5%	17%	10%	6%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	474	240	235	82	101	146	145	391	23	42	4	14
	46%	50%	43%	38%	43%	52%	50%	54%	21%	38%	10%	35%
Total Democratic+Democratic-leaning Independents	475	201	274	105	114	120	135	282	80	59	31	23
	46%	42%	50%	49%	48%	43%	46%	39%	74%	53%	71%	59%
Total Independent	74	35	37	27	22	12	12	47	6	10	8	3
	7%	7%	7%	13%	9%	4%	4%	7%	5%	9%	19%	7%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	474	294	180	246	145	48	35	396	78	-	430	24	171	100	194
	46%	48%	44%	60%	47%	24%	35%	100%	32%		87%	5%	41%	52%	48%
Total Democratic+Democratic-leaning Independents	475	266	208	135	147	131	61	-	90	385	30	425	212	76	186
	46%	43%	51%	33%	47%	65%	62%		37%	100%	6%	91%	51%	39%	46%
Total Independent	74	53	21	29	18	23	3	-	74	-	37	20	32	17	24
	7%	9%	5%	7%	6%	11%	3%		30%		7%	4%	8%	9%	6%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	474	240	235	82	101	146	145	391	23	42	4	14
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	410	197	213	60	89	109	152	346	17	34	2	11
Supporter of Donald Trump	223	111	112	45	36	78	64	185	10	22	-	6
	47%	46%	48%	55%	35%	53%	44%	47%	43%	52%		42%
Supporter of the Republican Party	219	117	102	31	56	60	72	182	13	13	4	6
	46%	49%	43%	37%	56%	41%	50%	47%	57%	31%	100%	43%
I don't support either one	27	11	16	6	6	7	8	20	-	7	-	0
	6%	5%	7%	8%	6%	5%	6%	5%		16%		3%
Unsure	6	1	5	-	3	2	0	4	-	-	-	2
	1%	*%	2%		3%	2%	*%	1%				12%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	474 100	294 100	180 100	246 100	145 100	48 100	35 100	396 100	78 100	-	430 100	24 100	171 100	100 100	194 100
Unweighted Total	410	266	144	232	114	34	30	338	72	-	375	19	162	94	144
Supporter of Donald Trump	223 47%	156 53%	67 37%	131 53%	54 37%	25 53%	12 35%	180 45%	43 55%	-	223 52%	-	93 55%	50 50%	75 39%
Supporter of the Republican Party	219 46%	118 40%	100 56%	102 41%	81 55%	17 35%	20 57%	196 50%	23 29%	-	186 43%	16 68%	61 36%	45 45%	108 56%
I don't support either one	27 6%	15 5%	12 7%	11 4%	9 6%	5 9%	3 8%	16 4%	11 15%	-	18 4%	8 32%	15 9%	3 3%	8 4%
Unsure	6 1%	4 1%	1 1%	3 1%	1 1%	2 3%	-	5 1%	1 1%	-	3 1%	-	2 1%	2 2%	3 1%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	238	223	90	89	141	139	381	21	39	8	12
	45%	50%	41%	42%	38%	51%	48%	53%	19%	35%	19%	30%
Joe Biden	503	210	292	104	125	128	146	298	81	66	34	24
	49%	44%	54%	49%	53%	46%	50%	41%	74%	60%	76%	63%
Jo Jorgensen	6	5	1	1	2	1	2	5	1	0	-	-
	1%	1%	*%	1%	1%	*%	1%	1%	1%	*%		
Howie Hawkins	2	0	1	0	-	1	0	1	1	-	-	-
	*%	*%	*%	*%		*%	*%	*%	1%			
Kanye West	3	2	1	2	1	-	-	1	1	0	-	-
	*%	*%	*%	1%	*%			*%	1%	*%		
Someone else	8	5	3	1	5	-	2	7	-	1	-	-
	1%	1%	*%	*%	2%		1%	1%		1%		
I did not vote	29	12	17	10	11	6	3	21	3	3	2	1
	3%	3%	3%	5%	5%	2%	1%	3%	3%	3%	5%	2%
Unsure	12	4	8	6	4	3	-	6	1	3	-	2
	1%	1%	1%	3%	2%	1%		1%	1%	2%		6%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	288	172	241	139	46	33	353	96	11	432	12	174	96	183
	45%	47%	42%	59%	45%	23%	33%	89%	40%	3%	87%	3%	42%	50%	45%
Joe Biden	503	282	220	142	156	140	64	23	116	364	41	437	215	87	200
	49%	46%	54%	35%	50%	69%	64%	6%	48%	95%	8%	93%	52%	45%	49%
Jo Jorgensen	6	4	1	3	1	1	-	1	4	0	2	3	3	1	2
	1%	1%	*%	1%	*%	1%	-	*%	2%	*%	*%	1%	1%	1%	*%
Howie Hawkins	2	1	0	1	0	1	-	-	2	-	1	1	1	0	0
	*%	*%	*%	*%	*%	*%	-	-	1%	-	*%	*%	*%	*%	*%
Kanye West	3	3	0	1	-	1	0	-	1	1	1	1	0	1	1
	*%	*%	*%	*%	-	1%	*%	-	1%	*%	*%	*%	*%	1%	*%
Someone else	8	2	6	2	6	1	-	5	3	-	3	3	0	3	4
	1%	*%	1%	*%	2%	*%	-	1%	1%	-	1%	1%	*%	2%	1%
I did not vote	29	21	8	15	6	7	1	10	12	7	14	11	16	2	11
	3%	4%	2%	4%	2%	3%	2%	3%	5%	2%	3%	2%	4%	1%	3%
Unsure	12	10	1	5	1	5	1	4	7	1	3	1	6	3	4
	1%	2%	*%	1%	*%	3%	1%	1%	3%	*%	1%	*%	1%	1%	1%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	382	205	177	62	76	120	123	307	29	30	9	7
	37%	43%	33%	29%	32%	43%	42%	43%	26%	27%	20%	18%
VERY/SOMEWHAT LIBERAL	277	113	164	64	70	65	78	173	41	38	12	13
	27%	24%	30%	30%	29%	23%	27%	24%	37%	34%	27%	33%
Very conservative	180	95	85	30	39	55	56	143	13	17	4	2
	18%	20%	16%	14%	17%	20%	19%	20%	12%	16%	9%	6%
Somewhat conservative	202	109	93	32	37	65	67	164	16	13	5	5
	20%	23%	17%	15%	16%	23%	23%	23%	15%	11%	11%	12%
Moderate	344	153	191	84	80	92	88	228	37	39	24	17
	34%	32%	35%	39%	34%	33%	30%	32%	34%	35%	54%	43%
Somewhat liberal	154	63	91	32	34	36	52	102	23	22	-	7
	15%	13%	17%	15%	14%	13%	18%	14%	21%	20%	-	19%
Very liberal	122	50	73	33	36	29	25	71	18	16	12	5
	12%	10%	13%	15%	15%	10%	9%	10%	16%	14%	27%	14%
Unsure	20	5	13	4	11	3	3	11	2	5	-	2
	2%	1%	2%	2%	4%	1%	1%	2%	2%	4%	-	5%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	382	236	146	190	117	46	29	288	56	38	329	46	156	70	152
	37%	38%	36%	46%	38%	23%	29%	73%	23%	10%	66%	10%	38%	36%	38%
VERY/SOMEWHAT LIBERAL	277	147	129	86	88	61	42	12	52	213	20	242	120	45	111
	27%	24%	32%	21%	28%	30%	42%	3%	21%	55%	4%	52%	29%	24%	28%
Very conservative	180	106	74	88	55	18	18	150	16	14	157	22	75	29	75
	18%	17%	18%	21%	18%	9%	18%	38%	7%	4%	32%	5%	18%	15%	19%
Somewhat conservative	202	129	73	102	62	27	11	138	40	24	172	24	82	41	77
	20%	21%	18%	25%	20%	13%	11%	35%	17%	6%	35%	5%	20%	21%	19%
Moderate	344	212	131	126	102	86	29	88	126	130	141	176	127	74	137
	34%	35%	32%	31%	33%	43%	29%	22%	52%	34%	28%	37%	31%	38%	34%
Somewhat liberal	154	89	65	53	50	36	16	10	35	109	16	132	67	27	60
	15%	15%	16%	13%	16%	18%	16%	3%	15%	28%	3%	28%	16%	14%	15%
Very liberal	122	58	64	33	38	25	26	2	16	104	4	110	53	18	51
	12%	9%	16%	8%	12%	12%	26%	*%	7%	27%	1%	23%	13%	9%	13%
Unsure	20	17	3	8	3	9	-	8	8	4	8	5	12	3	4
	2%	3%	1%	2%	1%	5%	-	2%	3%	1%	2%	1%	3%	2%	1%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
 -Instagram

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	546	228	316	168	164	135	78	335	77	85	25	24
	53%	48%	58%	78%	69%	48%	27%	47%	70%	76%	58%	62%
No	477	248	229	46	72	144	215	385	32	27	19	15
	47%	52%	42%	22%	31%	52%	73%	53%	30%	24%	42%	38%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	546	324	221	190	146	134	76	197	128	222	248	265	197	101	243
	53%	53%	54%	46%	47%	66%	76%	50%	53%	58%	50%	57%	48%	52%	60%
No	477	289	189	220	164	68	24	200	114	163	249	204	218	92	162
	47%	47%	46%	54%	53%	34%	24%	50%	47%	42%	50%	43%	52%	48%	40%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	310	178	132	106	91	69	45	188	45	52	6	19
	30%	37%	24%	49%	38%	25%	15%	26%	41%	47%	13%	48%
No	713	298	414	109	146	210	248	532	64	59	38	20
	70%	63%	76%	51%	62%	75%	85%	74%	59%	53%	87%	52%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	310	171	139	99	89	73	49	105	77	128	144	149	108	66	135
	30%	28%	34%	24%	29%	36%	49%	27%	32%	33%	29%	32%	26%	34%	33%
No	713	441	271	311	221	130	50	291	165	257	353	320	307	127	269
	70%	72%	66%	76%	71%	64%	51%	73%	68%	67%	71%	68%	74%	66%	67%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	853	360	492	180	208	241	224	596	96	96	31	34
	83%	76%	90%	84%	88%	87%	76%	83%	88%	86%	71%	88%
No	170	116	54	34	29	38	69	124	13	15	13	5
	17%	24%	10%	16%	12%	13%	24%	17%	12%	14%	29%	12%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	853	523	329	351	245	172	84	324	195	334	403	404	348	160	335
	83%	85%	80%	86%	79%	85%	84%	82%	80%	87%	81%	86%	84%	83%	83%
No	170	89	81	59	65	30	16	72	47	50	94	65	67	33	69
	17%	15%	20%	14%	21%	15%	16%	18%	20%	13%	19%	14%	16%	17%	17%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	350	138	210	135	100	84	32	191	63	68	12	16
	34%	29%	38%	63%	42%	30%	11%	26%	58%	61%	28%	41%
No	673	337	336	80	137	195	261	529	45	44	32	23
	66%	71%	62%	37%	58%	70%	89%	74%	42%	39%	72%	59%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	350	227	122	121	69	106	53	117	72	161	147	183	138	69	142
	34%	37%	30%	30%	22%	53%	53%	29%	30%	42%	30%	39%	33%	36%	35%
No	673	385	287	289	241	96	47	279	170	224	350	287	277	124	262
	66%	63%	70%	70%	78%	47%	47%	71%	70%	58%	70%	61%	67%	64%	65%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	286	144	141	74	79	70	62	179	45	36	8	18
	28%	30%	26%	35%	33%	25%	21%	25%	41%	32%	18%	47%
No	737	331	404	140	158	209	231	541	64	76	36	21
	72%	70%	74%	65%	67%	75%	79%	75%	59%	68%	82%	53%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week

-LinkedIn

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	286	130	155	68	111	63	44	95	86	105	123	144	74	54	156
	28%	21%	38%	17%	36%	31%	44%	24%	35%	27%	25%	31%	18%	28%	38%
No	737	482	254	342	199	140	56	301	156	280	374	325	341	140	249
	72%	79%	62%	83%	64%	69%	56%	76%	65%	73%	75%	69%	82%	72%	62%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	289	137	151	123	88	52	26	166	47	36	17	21
	28%	29%	28%	57%	37%	19%	9%	23%	44%	33%	39%	55%
No	734	339	395	92	149	227	267	554	61	75	27	17
	72%	71%	72%	43%	63%	81%	91%	77%	56%	67%	61%	45%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	289	167	122	93	73	73	49	85	79	125	120	151	95	54	138
	28%	27%	30%	23%	24%	36%	49%	21%	33%	32%	24%	32%	23%	28%	34%
No	734	446	287	317	237	129	51	312	163	260	377	319	320	140	266
	72%	73%	70%	77%	76%	64%	51%	79%	67%	68%	76%	68%	77%	72%	66%

Echelon Insights
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N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Often	90	46	44	26	25	21	17	52	23	12	-	3
	9%	10%	8%	12%	11%	7%	6%	7%	21%	10%		8%
Sometimes	243	110	131	75	63	68	36	152	29	37	12	12
	24%	23%	24%	35%	26%	25%	12%	21%	27%	34%	26%	32%
Rarely	263	131	132	56	68	65	74	201	27	21	7	8
	26%	27%	24%	26%	29%	23%	25%	28%	25%	18%	16%	20%
Never	428	190	238	57	81	125	165	314	30	42	26	16
	42%	40%	44%	27%	34%	45%	56%	44%	28%	38%	58%	40%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	90	46	43	28	24	18	19	33	16	41	34	48	32	22	35
	9%	8%	11%	7%	8%	9%	19%	8%	6%	11%	7%	10%	8%	11%	9%
Sometimes	243	147	96	90	62	56	34	86	41	116	115	121	93	45	104
	24%	24%	23%	22%	20%	28%	34%	22%	17%	30%	23%	26%	22%	23%	26%
Rarely	263	161	102	116	85	45	17	100	78	86	132	124	117	44	96
	26%	26%	25%	28%	27%	22%	17%	25%	32%	22%	26%	26%	28%	23%	24%
Never	428	258	168	176	139	83	30	178	108	142	216	176	172	82	169
	42%	42%	41%	43%	45%	41%	30%	45%	45%	37%	43%	38%	42%	43%	42%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	160	191	55	64	106	126	219	53	43	24	13
	34%	34%	35%	26%	27%	38%	43%	30%	49%	39%	54%	33%
NBC News	334	157	177	46	66	90	132	216	46	38	17	17
	33%	33%	32%	21%	28%	32%	45%	30%	42%	34%	38%	44%
CBS News	293	134	158	40	47	84	121	199	38	33	10	12
	29%	28%	29%	19%	20%	30%	41%	28%	35%	29%	24%	32%
Fox News	376	209	167	85	74	106	112	259	53	39	9	16
	37%	44%	31%	40%	31%	38%	38%	36%	48%	35%	21%	42%
MSNBC	210	101	109	35	52	53	70	142	28	23	10	7
	21%	21%	20%	16%	22%	19%	24%	20%	26%	21%	22%	18%
CNN	327	169	158	86	73	83	85	203	52	37	21	14
	32%	35%	29%	40%	31%	30%	29%	28%	48%	33%	47%	36%
Newsmax	101	63	38	15	17	28	40	87	5	7	-	2
	10%	13%	7%	7%	7%	10%	14%	12%	4%	7%	-	5%
OAN	31	18	13	4	7	7	13	29	1	1	-	-
	3%	4%	2%	2%	3%	3%	4%	4%	1%	1%	-	-
Local TV news	506	219	287	76	103	147	180	362	49	56	19	20
	49%	46%	53%	35%	43%	53%	62%	50%	45%	51%	44%	52%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	186	78	107	40	41	44	61	139	12	22	3	8
	18%	16%	20%	19%	17%	16%	21%	19%	11%	20%	7%	22%
Your local paper, online or in print	238	112	126	39	50	59	90	188	15	22	4	9
	23%	24%	23%	18%	21%	21%	31%	26%	13%	20%	10%	23%
Public radio or broadcast news, such as NPR or PBS	138	71	67	28	30	33	47	103	12	13	3	7
	13%	15%	12%	13%	13%	12%	16%	14%	11%	11%	7%	17%

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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	73 7%	37 8%	36 7%	13 6%	22 9%	17 6%	21 7%	53 7%	3 2%	6 6%	5 12%	6 16%
None of these	87 9%	32 7%	53 10%	28 13%	29 12%	22 8%	8 3%	67 9%	5 5%	8 8%	4 9%	3 8%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	210	141	118	101	92	40	97	76	179	113	222	134	65	149
	34%	34%	34%	29%	33%	46%	40%	24%	31%	46%	23%	47%	32%	34%	37%
NBC News	334	203	130	117	99	87	31	87	80	167	104	213	128	64	141
	33%	33%	32%	28%	32%	43%	31%	22%	33%	43%	21%	45%	31%	33%	35%
CBS News	293	171	122	110	89	61	32	85	72	136	98	181	109	58	123
	29%	28%	30%	27%	29%	30%	33%	21%	30%	35%	20%	39%	26%	30%	30%
Fox News	376	221	155	141	118	80	37	211	81	84	264	101	139	79	157
	37%	36%	38%	34%	38%	40%	37%	53%	34%	22%	53%	22%	34%	41%	39%
MSNBC	210	109	101	64	78	45	23	37	43	130	48	153	61	42	106
	21%	18%	25%	16%	25%	22%	23%	9%	18%	34%	10%	33%	15%	22%	26%
CNN	327	176	151	95	107	81	43	68	86	172	84	226	112	63	149
	32%	29%	37%	23%	35%	40%	43%	17%	36%	45%	17%	48%	27%	33%	37%
Newsmax	101	55	46	49	38	6	8	64	27	10	88	10	37	26	38
	10%	9%	11%	12%	12%	3%	8%	16%	11%	3%	18%	2%	9%	13%	9%
OAN	31	17	14	17	12	0	2	20	8	4	27	2	10	7	14
	3%	3%	3%	4%	4%	*%	2%	5%	3%	1%	5%	1%	2%	4%	3%
Local TV news	506	291	216	191	170	99	45	186	122	198	228	249	189	108	203
	49%	47%	53%	47%	55%	49%	45%	47%	50%	51%	46%	53%	46%	56%	50%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	186	86	100	61	78	25	22	53	57	75	74	105	56	49	76
	18%	14%	24%	15%	25%	12%	22%	13%	24%	20%	15%	22%	14%	25%	19%
Your local paper, online or in print	238	114	125	88	101	26	24	92	65	82	108	118	91	53	93
	23%	19%	30%	21%	32%	13%	24%	23%	27%	21%	22%	25%	22%	28%	23%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Public radio or broadcast news, such as NPR or PBS	138 13%	64 10%	74 18%	47 11%	57 18%	17 9%	17 17%	26 6%	42 17%	70 18%	37 8%	96 20%	48 12%	31 16%	57 14%
Something else (Please specify)	73 7%	29 5%	45 11%	20 5%	32 10%	8 4%	12 12%	21 5%	20 8%	33 9%	30 6%	38 8%	25 6%	12 6%	35 9%
None of these	87 9%	65 11%	21 5%	50 12%	17 6%	16 8%	3 3%	40 10%	27 11%	20 5%	55 11%	20 4%	45 11%	14 7%	28 7%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QEmployment] What is your current employment status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	359	185	174	125	126	87	22	217	57	53	17	16
	35%	39%	32%	58%	53%	31%	8%	30%	52%	48%	38%	42%
Employed part-time	102	45	57	27	22	34	20	65	16	10	5	6
	10%	9%	10%	13%	9%	12%	7%	9%	15%	9%	11%	16%
Freelance, contract, or temporary work	43	19	22	11	6	17	10	31	4	7	-	1
	4%	4%	4%	5%	2%	6%	3%	4%	4%	6%		4%
"Gig economy" work like ride shares, food delivery, or dog walking	2	1	1	1	0	0	-	0	1	0	-	-
	*%	*%	*%	1%	*%	*%		*%	1%	*%		
Unemployed and looking for work	88	39	49	30	30	24	3	59	9	10	5	4
	9%	8%	9%	14%	13%	9%	1%	8%	8%	9%	12%	9%
Stay-at-home parent or caregiver	62	14	48	12	30	17	2	43	1	9	6	3
	6%	3%	9%	6%	13%	6%	1%	6%	1%	8%	14%	7%
Full time student	8	2	6	6	1	0	-	2	5	0	-	1
	1%	*%	1%	3%	1%	*%		*%	5%	*%		2%
Retired	313	154	160	1	6	72	234	272	13	12	11	6
	31%	32%	29%	*%	3%	26%	80%	38%	12%	11%	24%	15%
Something else	40	16	24	0	14	24	2	27	2	9	-	2
	4%	3%	4%	*%	6%	9%	1%	4%	2%	8%		5%
Prefer not to say	5	1	4	1	1	3	-	4	-	1	-	-
	1%	*%	1%	1%	*%	1%		1%		1%		

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 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QEmployment] What is your current employment status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	359	177	183	97	120	80	63	144	74	142	166	172	95	57	206
	35%	29%	45%	24%	39%	39%	63%	36%	30%	37%	33%	37%	23%	30%	51%
Employed part-time	102	69	32	38	27	31	5	30	24	47	47	46	48	19	35
	10%	11%	8%	9%	9%	15%	5%	8%	10%	12%	9%	10%	12%	10%	9%
Freelance, contract, or temporary work	43	25	18	18	13	7	5	13	17	13	22	19	16	15	11
	4%	4%	4%	4%	4%	3%	5%	3%	7%	3%	4%	4%	4%	8%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	2	2	0	0	-	1	0	0	2	-	2	-	2	0	-
	*%	*%	*%	*%		1%	*%	*%	1%		*%		*%	*%	
Unemployed and looking for work	88	61	27	41	19	21	8	31	26	31	41	40	63	7	14
	9%	10%	7%	10%	6%	10%	8%	8%	11%	8%	8%	9%	15%	4%	3%
Stay-at-home parent or caregiver	62	47	15	29	14	18	0	29	17	15	41	19	21	19	22
	6%	8%	4%	7%	5%	9%	*%	7%	7%	4%	8%	4%	5%	10%	5%
Full time student	8	4	4	2	-	3	4	-	4	4	2	5	4	1	3
	1%	1%	1%	*%		1%	4%		2%	1%	*%	1%	1%	*%	1%
Retired	313	188	125	159	113	30	12	127	67	119	154	148	127	72	111
	31%	31%	30%	39%	36%	15%	12%	32%	28%	31%	31%	31%	31%	37%	28%
Something else	40	36	4	24	3	12	1	19	10	12	20	18	36	4	1
	4%	6%	1%	6%	1%	6%	1%	5%	4%	3%	4%	4%	9%	2%	*%
Prefer not to say	5	3	2	3	1	-	1	3	1	1	3	1	3	-	1
	1%	*%	1%	1%	*%		1%	1%	*%	*%	1%	*%	1%		*%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	209	95	112	48	53	69	39	143	30	26	5	5
	20%	20%	20%	23%	22%	25%	13%	20%	27%	23%	12%	12%
\$30,000 to \$49,999 per year	206	87	119	52	36	60	58	139	21	27	5	13
	20%	18%	22%	24%	15%	21%	20%	19%	19%	24%	12%	34%
\$50,000 to \$74,999 per year	193	89	104	36	38	47	72	140	18	25	7	3
	19%	19%	19%	17%	16%	17%	25%	19%	17%	22%	17%	7%
\$75,000 to \$99,999 per year	104	56	48	33	17	24	31	62	17	13	5	7
	10%	12%	9%	15%	7%	8%	11%	9%	16%	11%	11%	19%
\$100,000 to \$124,999 per year	71	41	30	12	19	28	12	40	9	12	7	2
	7%	9%	5%	5%	8%	10%	4%	6%	8%	11%	16%	6%
\$125,000 to \$149,999 per year	72	36	37	10	16	20	27	55	7	6	1	3
	7%	8%	7%	5%	7%	7%	9%	8%	7%	5%	3%	8%
\$150,000 to \$199,999 per year	92	40	51	13	31	17	31	78	2	2	8	2
	9%	8%	9%	6%	13%	6%	11%	11%	1%	2%	18%	4%
\$200,000 to \$249,999 per year	27	11	16	5	11	5	6	20	1	1	4	2
	3%	2%	3%	2%	5%	2%	2%	3%	1%	1%	8%	4%
\$250,000 or more per year	38	19	19	3	15	9	12	32	4	-	1	1
	4%	4%	3%	1%	6%	3%	4%	4%	4%	-	3%	2%
Prefer not to say	11	2	9	3	2	2	4	9	-	-	-	2
	1%	*%	2%	1%	1%	1%	1%	1%	-	-	-	4%

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[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	209	179	30	120	23	59	6	80	47	82	103	92	209	-	-
	20%	29%	7%	29%	7%	29%	6%	20%	19%	21%	21%	20%	50%		
\$30,000 to \$49,999 per year	206	149	57	93	46	56	11	67	48	91	86	107	206	-	-
	20%	24%	14%	23%	15%	28%	11%	17%	20%	24%	17%	23%	50%		
\$50,000 to \$74,999 per year	193	110	82	79	62	32	20	80	50	63	106	80	-	193	-
	19%	18%	20%	19%	20%	16%	20%	20%	21%	16%	21%	17%		100%	
\$75,000 to \$99,999 per year	104	61	43	38	24	23	19	47	21	36	66	33	-	-	104
	10%	10%	11%	9%	8%	11%	19%	12%	9%	9%	13%	7%			26%
\$100,000 to \$124,999 per year	71	30	41	18	22	12	19	26	14	31	32	38	-	-	71
	7%	5%	10%	4%	7%	6%	19%	7%	6%	8%	6%	8%			17%
\$125,000 to \$149,999 per year	72	35	38	24	31	11	6	35	16	22	38	33	-	-	72
	7%	6%	9%	6%	10%	5%	6%	9%	6%	6%	8%	7%			18%
\$150,000 to \$199,999 per year	92	34	57	28	51	6	7	33	22	36	39	46	-	-	92
	9%	6%	14%	7%	16%	3%	7%	8%	9%	9%	8%	10%			23%
\$200,000 to \$249,999 per year	27	3	24	1	19	2	6	8	7	12	9	17	-	-	27
	3%	*%	6%	*%	6%	1%	6%	2%	3%	3%	2%	4%			7%
\$250,000 or more per year	38	4	35	4	28	-	6	17	10	11	11	23	-	-	38
	4%	1%	8%	1%	9%		6%	4%	4%	3%	2%	5%			9%
Prefer not to say	11	7	4	5	4	2	-	3	7	0	9	1	-	-	-
	1%	1%	1%	1%	1%	1%		1%	3%	*%	2%	*%			

Echelon Insights
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[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	83	50	33	26	20	13	24	49	18	9	-	7
	8%	10%	6%	12%	9%	5%	8%	7%	17%	8%		17%
Applies to someone in my household	72	40	32	26	16	13	16	39	11	9	7	6
	7%	8%	6%	12%	7%	5%	6%	5%	10%	8%	16%	16%
Neither / Unsure	881	390	490	168	203	255	255	638	81	98	37	27
	86%	82%	90%	78%	86%	91%	87%	89%	74%	88%	84%	70%

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[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Is a member of a labor union

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	83	45	38	26	23	19	14	28	15	39	31	45	20	14	49
	8%	7%	9%	6%	8%	9%	14%	7%	6%	10%	6%	10%	5%	7%	12%
Applies to someone in my household	72	36	36	19	19	16	17	23	17	31	23	41	18	14	40
	7%	6%	9%	5%	6%	8%	17%	6%	7%	8%	5%	9%	4%	7%	10%
Neither / Unsure	881	537	343	367	270	170	72	346	213	322	445	393	380	167	323
	86%	88%	84%	90%	87%	84%	72%	87%	88%	84%	90%	84%	92%	86%	80%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Owns a gun

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	259	166	93	57	55	66	80	193	25	27	3	9
	25%	35%	17%	27%	23%	24%	27%	27%	23%	25%	8%	24%
Applies to someone in my household	176	49	127	60	39	42	35	127	25	11	8	4
	17%	10%	23%	28%	16%	15%	12%	18%	23%	10%	18%	11%
Neither / Unsure	647	283	362	118	158	184	187	440	67	79	33	27
	63%	59%	66%	55%	67%	66%	64%	61%	62%	71%	75%	70%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Owns a gun

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	259	153	105	114	79	38	26	141	65	53	176	76	87	60	110
	25%	25%	26%	28%	26%	19%	26%	35%	27%	14%	35%	16%	21%	31%	27%
Applies to someone in my household	176	107	68	75	52	31	17	89	44	44	107	58	47	34	93
	17%	17%	17%	18%	17%	15%	17%	22%	18%	11%	22%	12%	11%	18%	23%
Neither / Unsure	647	385	261	245	195	140	67	203	143	301	258	350	291	112	237
	63%	63%	64%	60%	63%	69%	67%	51%	59%	78%	52%	75%	70%	58%	59%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Serves or has served in the US Military

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	137	113	24	13	21	42	61	108	11	13	1	4
	13%	24%	4%	6%	9%	15%	21%	15%	10%	12%	3%	9%
Applies to someone in my household	108	28	80	35	18	25	30	70	13	16	5	5
	11%	6%	15%	16%	7%	9%	10%	10%	12%	15%	11%	12%
Neither / Unsure	796	344	450	173	198	221	204	553	86	88	38	31
	78%	72%	83%	81%	84%	79%	70%	77%	79%	79%	87%	79%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	137	64	73	52	56	12	16	64	37	36	87	47	34	43	59
	13%	10%	18%	13%	18%	6%	16%	16%	15%	9%	18%	10%	8%	22%	15%
Applies to someone in my household	108	64	43	41	29	23	14	44	29	35	54	50	35	30	43
	11%	10%	10%	10%	9%	11%	14%	11%	12%	9%	11%	11%	8%	15%	11%
Neither / Unsure	796	490	306	322	231	167	76	299	179	317	370	377	349	128	309
	78%	80%	75%	79%	74%	83%	76%	75%	74%	83%	74%	80%	84%	66%	77%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
City	297	147	149	88	84	74	52	150	60	54	15	18
	29%	31%	27%	41%	35%	26%	18%	21%	55%	48%	34%	47%
Suburb near a city	461	225	236	70	111	127	153	354	28	37	28	14
	45%	47%	43%	33%	47%	45%	52%	49%	26%	33%	64%	36%
Small town not near a city	89	38	51	23	11	21	34	74	4	7	1	3
	9%	8%	9%	11%	5%	8%	12%	10%	4%	7%	2%	8%
Rural or country area	176	66	109	33	31	58	54	143	16	13	-	4
	17%	14%	20%	15%	13%	21%	18%	20%	15%	12%		9%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	297	196	101	91	59	105	42	89	57	152	116	169	141	53	102
	29%	32%	25%	22%	19%	52%	42%	22%	23%	39%	23%	36%	34%	28%	25%
Suburb near a city	461	244	216	180	173	64	42	173	115	174	215	212	151	89	216
	45%	40%	53%	44%	56%	32%	42%	44%	47%	45%	43%	45%	37%	46%	53%
Small town not near a city	89	54	35	44	30	10	6	41	22	26	50	35	44	12	33
	9%	9%	9%	11%	10%	5%	6%	10%	9%	7%	10%	7%	10%	6%	8%
Rural or country area	176	118	58	95	48	23	10	93	48	34	116	54	79	39	54
	17%	19%	14%	23%	15%	12%	10%	24%	20%	9%	23%	11%	19%	20%	13%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QNativity] Where were you born?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	982	448	532	208	232	263	279	708	109	103	26	36
	96%	94%	98%	97%	98%	94%	95%	98%	100%	93%	60%	92%
In a foreign country	41	28	13	6	5	16	14	12	-	8	18	3
	4%	6%	2%	3%	2%	6%	5%	2%	-	7%	40%	8%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QNativity] Where were you born?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	982	587	394	401	307	186	87	383	234	364	482	451	406	182	383
	96%	96%	96%	98%	99%	92%	87%	97%	97%	95%	97%	96%	98%	94%	95%
In a foreign country	41	26	16	9	3	16	13	13	8	21	15	18	9	11	21
	4%	4%	4%	2%	1%	8%	13%	3%	3%	5%	3%	4%	2%	6%	5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	315	173	140	156	90	49	19	178	61	34	21	21
	31%	36%	26%	73%	38%	17%	7%	25%	56%	31%	48%	53%
Married	465	219	247	41	100	146	177	363	24	51	16	11
	45%	46%	45%	19%	42%	52%	61%	50%	22%	46%	36%	28%
Separated	17	6	10	4	7	4	2	11	2	4	-	-
	2%	1%	2%	2%	3%	2%	1%	2%	2%	3%		
Divorced	164	61	103	11	35	65	53	119	16	18	5	5
	16%	13%	19%	5%	15%	23%	18%	16%	15%	17%	12%	14%
Widowed	61	17	44	1	4	14	42	47	6	4	2	2
	6%	4%	8%	*%	2%	5%	14%	7%	5%	4%	4%	5%
Prefer not to say	1	-	1	1	-	-	-	1	-	-	-	-
	*%		*%	1%				*%				

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	315	207	107	112	67	95	41	88	89	138	133	162	171	53	86
	31%	34%	26%	27%	21%	47%	41%	22%	37%	36%	27%	35%	41%	28%	21%
Married	465	245	220	186	177	60	43	207	102	156	247	194	97	91	272
	45%	40%	54%	45%	57%	30%	43%	52%	42%	40%	50%	41%	23%	47%	67%
Separated	17	14	3	9	3	5	-	8	5	4	9	6	13	2	1
	2%	2%	1%	2%	1%	3%	-	2%	2%	1%	2%	1%	3%	1%	*%
Divorced	164	110	54	76	42	34	11	75	32	56	82	72	102	30	30
	16%	18%	13%	19%	14%	17%	11%	19%	13%	15%	16%	15%	25%	16%	7%
Widowed	61	34	26	26	21	8	5	16	14	30	25	35	30	16	14
	6%	6%	6%	6%	7%	4%	5%	4%	6%	8%	5%	7%	7%	8%	4%
Prefer not to say	1	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	*%	*%	-	*%	-	-	-	*%	-	-	*%	-	*%	-	-

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	275	132	143	34	50	87	103	211	39	19	1	4
	27%	28%	26%	16%	21%	31%	35%	29%	36%	17%	3%	11%
Roman Catholic	208	102	106	22	42	67	77	150	9	45	-	3
	20%	22%	19%	10%	18%	24%	26%	21%	9%	40%		9%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	21	9	12	6	6	4	5	14	1	4	1	1
	2%	2%	2%	3%	2%	2%	2%	2%	*%	4%	2%	2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	15	6	9	-	8	2	6	13	-	1	-	2
	1%	1%	2%		3%	1%	2%	2%		1%		4%
Just Christian	176	72	104	57	49	43	26	103	30	22	9	12
	17%	15%	19%	27%	21%	15%	9%	14%	28%	20%	19%	32%
Jewish	32	12	20	6	4	3	19	28	1	3	-	1
	3%	3%	4%	3%	2%	1%	7%	4%	1%	3%		2%
Muslim	4	2	2	3	1	-	-	-	3	1	-	1
	*%	1%	*%	1%	1%				3%	1%		2%
Buddhist	16	12	4	2	10	-	4	2	-	-	14	-
	2%	2%	1%	1%	4%		1%	*%			32%	
Hindu	5	5	-	-	-	5	-	-	-	-	5	-
	*%	1%				2%					11%	
Atheist	44	21	23	10	12	11	11	36	2	1	1	3
	4%	4%	4%	5%	5%	4%	4%	5%	2%	1%	3%	7%
Agnostic	71	37	34	26	14	17	14	51	2	4	9	5
	7%	8%	6%	12%	6%	6%	5%	7%	2%	4%	21%	12%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	26 3%	10 2%	14 3%	3 1%	7 3%	10 3%	7 2%	15 2%	4 4%	4 4%	-	3 7%
Nothing in particular	130 13%	57 12%	74 14%	43 20%	35 15%	31 11%	21 7%	97 13%	18 17%	7 6%	4 9%	5 13%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	275	161	114	122	89	38	25	139	59	77	167	97	112	47	109
	27%	26%	28%	30%	29%	19%	25%	35%	24%	20%	34%	21%	27%	25%	27%
Roman Catholic	208	123	85	83	67	39	18	90	41	77	101	99	65	50	92
	20%	20%	21%	20%	22%	19%	18%	23%	17%	20%	20%	21%	16%	26%	23%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	21	10	11	4	10	6	1	13	4	3	13	7	5	6	10
	2%	2%	3%	1%	3%	3%	1%	3%	2%	1%	3%	1%	1%	3%	2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	15	3	12	1	11	2	1	10	-	5	7	5	1	2	12
	1%	1%	3%	*%	4%	1%	1%	3%		1%	1%	1%	*%	1%	3%
Just Christian	176	123	52	64	39	59	14	72	43	61	101	69	79	33	63
	17%	20%	13%	16%	13%	29%	14%	18%	18%	16%	20%	15%	19%	17%	15%
Jewish	32	7	25	6	21	1	3	5	3	24	6	26	8	6	18
	3%	1%	6%	2%	7%	*%	3%	1%	1%	6%	1%	6%	2%	3%	4%
Muslim	4	2	2	-	-	2	2	3	1	1	2	1	0	-	4
	*%	*%	*%			1%	2%	1%	*%	*%	1%	*%	*%		1%
Buddhist	16	5	12	-	2	5	9	-	5	12	2	14	2	4	10
	2%	1%	3%		1%	2%	9%		2%	3%	*%	3%	1%	2%	2%
Hindu	5	5	-	-	-	5	-	-	-	5	5	-	-	-	5
	*%	1%				2%				1%	1%				1%
Atheist	44	29	15	26	11	3	4	8	14	22	9	30	24	5	14
	4%	5%	4%	6%	3%	1%	4%	2%	6%	6%	2%	6%	6%	3%	4%
Agnostic	71	32	39	24	27	9	12	13	30	28	20	42	31	20	20
	7%	5%	9%	6%	9%	4%	12%	3%	12%	7%	4%	9%	8%	10%	5%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Something else (Please specify)	26 3%	21 3%	5 1%	11 3%	5 1%	10 5%	1 1%	6 2%	7 3%	13 3%	8 2%	14 3%	20 5%	3 1%	3 1%
Nothing in particular	130 13%	92 15%	38 9%	69 17%	28 9%	23 11%	10 10%	36 9%	37 15%	58 15%	55 11%	64 14%	68 16%	17 9%	45 11%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	694	320	374	120	154	202	218	491	79	91	11	22
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	693	301	392	90	156	185	262	497	85	86	4	21
Yes, born-again or evangelical Christian	275	119	156	52	56	97	69	180	45	36	5	9
	40%	37%	42%	43%	36%	48%	32%	37%	57%	39%	49%	41%
No, not born-again or evangelical Christian	392	193	199	59	86	100	146	292	31	50	5	13
	56%	60%	53%	49%	56%	49%	67%	59%	40%	55%	51%	57%
Unsure	27	8	19	9	12	5	2	20	2	5	-	1
	4%	3%	5%	8%	8%	2%	1%	4%	3%	5%		3%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	694	419	275	275	216	144	58	325	146	223	390	277	261	138	286
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	693	438	255	305	192	133	63	277	173	243	356	300	284	154	243
Yes, born-again or evangelical Christian	275	182	93	118	62	64	31	143	61	72	175	92	129	43	98
	40%	43%	34%	43%	29%	44%	54%	44%	41%	32%	45%	33%	49%	31%	34%
No, not born-again or evangelical Christian	392	217	175	142	149	75	25	166	80	146	197	178	120	86	182
	56%	52%	64%	52%	69%	52%	43%	51%	55%	65%	50%	64%	46%	63%	64%
Unsure	27	21	7	15	5	6	2	17	5	6	18	6	12	8	5
	4%	5%	2%	5%	2%	4%	3%	5%	4%	3%	5%	2%	5%	6%	2%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	242	127	113	44	47	72	78	153	36	32	13	8
	24%	27%	21%	21%	20%	26%	27%	21%	33%	28%	29%	21%
Once or twice a month	106	43	62	22	29	37	18	64	21	16	-	5
	10%	9%	11%	10%	12%	13%	6%	9%	19%	14%		13%
A few times a year	152	58	94	29	42	40	41	107	18	22	1	3
	15%	12%	17%	13%	18%	14%	14%	15%	17%	20%	2%	9%
Usually just for religious holidays	103	45	58	19	23	27	34	81	6	6	6	4
	10%	9%	11%	9%	10%	10%	12%	11%	6%	6%	13%	9%
Never	381	186	195	90	92	88	111	282	26	34	25	14
	37%	39%	36%	42%	39%	31%	38%	39%	24%	30%	56%	37%
Prefer not to say	39	17	23	10	4	15	11	32	1	1	-	4
	4%	3%	4%	4%	2%	5%	4%	4%	1%	1%		10%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	242	139	103	78	74	61	28	121	46	74	146	82	104	43	90
	24%	23%	25%	19%	24%	30%	28%	31%	19%	19%	29%	17%	25%	22%	22%
Once or twice a month	106	63	43	34	30	29	12	43	21	43	56	47	38	16	52
	10%	10%	10%	8%	10%	15%	12%	11%	9%	11%	11%	10%	9%	8%	13%
A few times a year	152	91	61	58	49	33	12	59	36	57	69	79	58	33	59
	15%	15%	15%	14%	16%	16%	12%	15%	15%	15%	14%	17%	14%	17%	15%
Usually just for religious holidays	103	61	43	45	36	15	7	31	24	48	44	54	41	23	38
	10%	10%	10%	11%	12%	8%	7%	8%	10%	13%	9%	11%	10%	12%	10%
Never	381	230	150	172	110	58	40	128	99	153	158	197	158	72	150
	37%	38%	37%	42%	35%	29%	40%	32%	41%	40%	32%	42%	38%	37%	37%
Prefer not to say	39	28	11	22	10	6	1	13	16	10	25	11	16	6	15
	4%	5%	3%	5%	3%	3%	1%	3%	7%	3%	5%	2%	4%	3%	4%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1023	476	546	214	237	279	293	720	109	112	44	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Technology	33	18	14	7	8	14	4	24	1	4	1	2
	3%	4%	3%	3%	4%	5%	1%	3%	1%	4%	3%	6%
Sales	47	12	34	20	12	9	7	34	7	5	-	1
	5%	3%	6%	10%	5%	3%	2%	5%	7%	4%		2%
Healthcare or the pharmaceutical industry	100	44	56	28	28	29	15	64	8	13	9	6
	10%	9%	10%	13%	12%	10%	5%	9%	7%	12%	21%	15%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	43	25	19	15	10	10	8	28	5	2	3	5
	4%	5%	3%	7%	4%	4%	3%	4%	5%	2%	7%	12%
Market research	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-
None of these	831	388	444	160	184	225	263	593	91	88	33	27
	81%	81%	81%	75%	78%	81%	90%	82%	84%	78%	76%	69%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	33	14	18	12	12	2	7	15	11	6	20	13	3	4	26
	3%	2%	5%	3%	4%	1%	7%	4%	5%	2%	4%	3%	1%	2%	6%
Sales	47	22	24	13	22	10	2	22	12	14	31	14	15	8	24
	5%	4%	6%	3%	7%	5%	2%	5%	5%	4%	6%	3%	4%	4%	6%
Healthcare or the pharmaceutical industry	100	48	52	23	40	24	12	46	28	27	51	40	25	14	59
	10%	8%	13%	6%	13%	12%	12%	12%	11%	7%	10%	8%	6%	7%	15%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	43	32	11	21	7	10	5	15	13	15	14	25	18	9	16
	4%	5%	3%	5%	2%	5%	5%	4%	5%	4%	3%	5%	4%	5%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	831	507	324	348	245	159	79	319	184	328	400	387	359	164	300
	81%	83%	79%	85%	79%	79%	80%	81%	76%	85%	81%	83%	87%	85%	74%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Man	476	476	-	103	107	117	149	326	43	50	32	26
	47%	100%		48%	45%	42%	51%	45%	39%	45%	72%	66%
Woman	546	-	546	112	128	162	144	394	66	60	12	13
	53%		100%	52%	54%	58%	49%	55%	61%	54%	28%	34%
In some other way	2	-	-	-	2	-	-	-	-	2	-	-
	*%				1%					1%		

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	476	283	193	186	140	97	54	193	120	163	250	201	182	89	203
	47%	46%	47%	45%	45%	48%	54%	49%	49%	42%	50%	43%	44%	46%	50%
Woman	546	328	216	224	170	104	46	203	121	222	247	268	231	104	201
	53%	54%	53%	55%	55%	51%	46%	51%	50%	58%	50%	57%	56%	54%	50%
In some other way	2	2	-	-	-	2	-	-	2	-	-	-	2	-	-
	*%	*%				1%			1%				*%		

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
White	773	354	419	136	166	207	265	720	-	32	-	21
	76%	74%	77%	63%	70%	74%	91%	100%		29%		54%
Black or African American	128	55	73	52	31	29	15	-	109	6	-	13
	12%	12%	13%	24%	13%	11%	5%		100%	5%		33%
Hispanic or Latino	112	50	60	26	36	41	8	-	-	112	-	-
	11%	11%	11%	12%	15%	15%	3%			100%		
Asian	41	31	10	8	14	11	7	-	-	0	35	5
	4%	6%	2%	4%	6%	4%	2%			*%	80%	14%
Native American or Alaska Native	17	11	4	6	3	5	2	-	-	4	-	13
	2%	2%	1%	3%	1%	2%	1%			3%		34%
Native Hawaiian or Other Pacific Islander	10	4	6	5	4	-	1	-	-	0	9	1
	1%	1%	1%	2%	2%		*%			*%	20%	2%
Other race or ethnicity	10	6	4	2	1	5	3	-	-	-	-	10
	1%	1%	1%	1%	*%	2%	1%					27%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	773	448	326	410	310	38	16	347	184	242	414	318	307	153	304
	76%	73%	80%	100%	100%	19%	16%	88%	76%	63%	83%	68%	74%	79%	75%
Black or African American	128	89	38	-	-	89	38	23	24	81	37	86	60	20	46
	12%	15%	9%			44%	38%	6%	10%	21%	7%	18%	14%	10%	11%
Hispanic or Latino	112	80	31	-	-	80	31	34	25	53	46	59	53	25	34
	11%	13%	8%			40%	31%	8%	10%	14%	9%	13%	13%	13%	8%
Asian	41	15	26	-	-	15	26	7	8	27	11	23	11	8	22
	4%	2%	6%			8%	26%	2%	3%	7%	2%	5%	3%	4%	5%
Native American or Alaska Native	17	13	3	-	-	13	3	1	8	8	4	11	8	1	8
	2%	2%	1%			7%	3%	*%	3%	2%	1%	2%	2%	1%	2%
Native Hawaiian or Other Pacific Islander	10	5	5	-	-	5	5	-	6	4	4	5	1	0	9
	1%	1%	1%			2%	5%		2%	1%	1%	1%	*%	*%	2%
Other race or ethnicity	10	8	2	-	-	8	2	4	4	1	6	2	5	1	3
	1%	1%	1%			4%	2%	1%	2%	*%	1%	*%	1%	*%	1%

Echelon Insights
 May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error= +/-3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	306	143	163	84	63	99	60	206	41	36	5	19
	30%	30%	30%	39%	26%	35%	20%	29%	37%	32%	11%	49%
Some college	189	90	98	39	34	56	61	124	20	28	14	4
	18%	19%	18%	18%	14%	20%	21%	17%	18%	25%	32%	10%
Associate degree	118	50	68	23	27	41	27	80	15	17	-	5
	11%	10%	12%	11%	12%	15%	9%	11%	14%	15%		14%
Bachelor's degree	259	114	145	53	79	54	73	182	20	26	24	8
	25%	24%	27%	25%	33%	20%	25%	25%	18%	23%	55%	20%
Graduate degree	151	79	72	14	34	29	73	128	13	5	1	3
	15%	17%	13%	7%	14%	10%	25%	18%	12%	5%	3%	8%
Prefer not to say	1	-	1	1	-	-	-	-	1	-	-	-
	*%		*%	1%					1%			

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	306	306	-	206	-	100	-	135	70	101	177	115	185	46	72
	30%	50%		50%		49%		34%	29%	26%	36%	24%	45%	24%	18%
Some college	189	189	-	124	-	65	-	69	44	76	89	88	95	39	54
	18%	31%		30%		32%		17%	18%	20%	18%	19%	23%	20%	13%
Associate degree	118	118	-	80	-	37	-	44	29	45	62	53	48	26	40
	11%	19%		20%		18%		11%	12%	12%	13%	11%	12%	13%	10%
Bachelor's degree	259	-	259	-	182	-	77	93	65	102	105	135	64	54	138
	25%		63%		59%		77%	23%	27%	26%	21%	29%	15%	28%	34%
Graduate degree	151	-	151	-	128	-	23	55	35	61	64	77	22	28	100
	15%		37%		41%		23%	14%	14%	16%	13%	17%	5%	15%	25%
Prefer not to say	1	-	-	-	-	-	-	-	-	1	-	1	-	1	-
	*%									*%		*%		1%	

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QAge] What is your age?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
18-34	214	103	112	214	-	-	-	118	42	26	9	20
	21%	22%	20%	100%				16%	39%	23%	19%	50%
35-49	237	107	128	-	237	-	-	153	27	36	17	5
	23%	22%	24%		100%			21%	24%	32%	38%	13%
50-64	279	117	162	-	-	279	-	191	26	41	11	9
	27%	25%	30%			100%		27%	24%	37%	25%	24%
65+	293	149	144	-	-	-	293	258	14	8	8	5
	29%	31%	26%				100%	36%	13%	7%	17%	13%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QAge] What is your age?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-34	214	146	67	72	46	73	22	68	64	82	109	90	101	36	75
	21%	24%	16%	18%	15%	36%	22%	17%	27%	21%	22%	19%	24%	18%	19%
35-49	237	124	113	82	70	41	43	86	52	99	102	119	89	38	107
	23%	20%	28%	20%	23%	20%	43%	22%	22%	26%	20%	25%	22%	20%	27%
50-64	279	196	83	130	61	66	22	133	50	97	150	117	128	47	102
	27%	32%	20%	32%	20%	33%	22%	33%	21%	25%	30%	25%	31%	24%	25%
65+	293	147	146	125	133	22	13	110	76	107	136	142	96	72	120
	29%	24%	36%	31%	43%	11%	13%	28%	31%	28%	27%	30%	23%	37%	30%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QState] In what state do you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	178	84	94	25	36	59	59	138	15	14	4	7
	17%	18%	17%	12%	15%	21%	20%	19%	14%	12%	10%	18%
States in the Midwest	218	95	122	47	57	37	77	182	16	13	-	7
	21%	20%	22%	22%	24%	13%	26%	25%	15%	12%		18%
States in the South	382	174	208	95	88	105	94	249	69	41	15	8
	37%	37%	38%	44%	37%	38%	32%	35%	63%	37%	34%	19%
States in the West	245	123	122	48	56	78	63	150	9	44	24	17
	24%	26%	22%	22%	24%	28%	22%	21%	8%	39%	56%	45%

Echelon Insights
 May Omnibus 2024
 N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QState] In what state do you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	178	100	78	77	61	23	17	64	35	79	76	94	61	41	74
	17%	16%	19%	19%	20%	12%	17%	16%	15%	21%	15%	20%	15%	21%	18%
States in the Midwest	218	127	91	108	75	19	17	76	62	80	103	101	100	46	70
	21%	21%	22%	26%	24%	10%	17%	19%	26%	21%	21%	22%	24%	24%	17%
States in the South	382	227	155	133	116	94	39	170	87	125	214	156	156	70	152
	37%	37%	38%	32%	38%	46%	39%	43%	36%	33%	43%	33%	38%	36%	38%
States in the West	245	158	86	92	58	66	28	87	58	100	104	118	97	35	108
	24%	26%	21%	23%	19%	32%	28%	22%	24%	26%	21%	25%	23%	18%	27%

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1023	476	546	214	237	279	293	720	109	112	44	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	264	112	152	81	122	47	14	155	40	48	14	7
	26%	24%	28%	38%	51%	17%	5%	21%	37%	43%	32%	18%
No	754	361	391	132	113	231	278	560	69	63	30	32
	74%	76%	72%	62%	48%	83%	95%	78%	63%	57%	68%	82%
Prefer not to say	5	3	2	1	2	1	1	5	-	-	-	-
	1%	1%	*%	*%	1%	*%	*%	1%				

Echelon Insights
May Omnibus 2024

N=1,023 Registered Voters in the Likely Electorate, Nationally, May 13-16, 2024, Margin of Error=+/-3.7 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1023	612	410	410	310	202	100	396	242	385	497	469	415	193	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	264	142	122	77	77	65	45	108	55	101	126	127	79	44	140
	26%	23%	30%	19%	25%	32%	45%	27%	23%	26%	25%	27%	19%	23%	35%
No	754	469	284	331	229	138	55	287	184	282	367	341	334	145	264
	74%	77%	69%	81%	74%	68%	55%	72%	76%	73%	74%	73%	81%	75%	65%
Prefer not to say	5	2	4	2	4	-	-	2	2	1	4	2	2	4	-
	1%	*%	1%	*%	1%			*%	1%	*%	1%	*%	*%	2%	