



**May 2023 Omnibus Questionnaire**  
**Survey of N=1,035 voters in the Likely Electorate**  
**Sample from Lucid sample exchange, matched to L2 Voter File**  
**Field Dates: May 22-25, 2023**  
**Margin of Error: +/- 3.9 Percentage Points**

**CORE: POLITICAL LANDSCAPE MODULE**

- 1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

1. Right direction	18%
2. Wrong track	73%
3. Unsure	9%
  
- 2. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	58%
1. Strongly approve	18%
2. Somewhat approve	23%
3. Somewhat disapprove	15%
4. Strongly disapprove	43%
5. Unsure	2%

[RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN]

- 3. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	35%
STRONGLY/SOMEWHAT DISAPPROVE	62%
1. Strongly approve	16%
2. Somewhat approve	19%
3. Somewhat disapprove	16%
4. Strongly disapprove	46%
5. Unsure	2%



**7. [Recent News Favorability Battery] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...? [RANDOMIZE SCALE 1-5, 5-1]**

		1. Much More Favorable	2. Somewhat More Favorable	3. Neither More Nor Less Favorable	4. Somewhat Less Favorable	5. Much Less Favorable			
		SOME./ MUCH MORE FAV.	SOME./ MUCH LESS FAV.	1. Much More Favorable	2. Somewhat More Favorable	3. Neither More Nor Less Favorable	4. Somewhat Less Favorable	5. Much Less Favorable	
1.	<b>Ron DeSantis</b>	(n=974)	<b>27%</b>	<b>47%</b>	11%	16%	26%	12%	35%
2.	<b>Donald Trump</b>	(n=1,035)	<b>29%</b>	<b>53%</b>	17%	13%	17%	12%	41%
3.	<b>Joe Biden</b>	(n=1,032)	<b>25%</b>	<b>51%</b>	13%	12%	24%	15%	35%

**8. [News Awareness Battery] How much have you heard of each of the following? [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE ROWS] [RANDOMIZE SCALE 1-4, 4-1]**

		1. A great deal	2. Some	3. A little	4. Nothing at all	5. Unsure		
		A GREAT DEAL/SOME	A LITTLE/NOT AT ALL	1. A great deal	2. Some	3. A little	4. Nothing at all	5. Unsure
1.	<b>Donald Trump found liable for sexual abuse and defamation in court</b>	<b>78%</b>	<b>21%</b>	50%	27%	14%	7%	2%
2.	<b>Negotiations to raise the debt ceiling</b>	<b>70%</b>	<b>27%</b>	44%	26%	17%	11%	3%
3.	<b>The coronation of King Charles III</b>	<b>67%</b>	<b>30%</b>	34%	34%	21%	9%	3%
4.	<b>The shooting at a shopping mall in Allen, TX</b>	<b>65%</b>	<b>32%</b>	31%	34%	20%	12%	3%
5.	<b>The expiration of the Title 42 border policy</b>	<b>61%</b>	<b>36%</b>	36%	25%	18%	17%	3%
6.	<b>Federal charges filed against U.S. Rep. George Santos</b>	<b>54%</b>	<b>42%</b>	25%	28%	20%	22%	5%
7.	<b>Donald Trump's town hall event hosted by CNN</b>	<b>53%</b>	<b>43%</b>	30%	23%	19%	24%	4%
8.	<b>The Taylor Swift "Eras" tour</b>	<b>42%</b>	<b>54%</b>	20%	22%	21%	33%	4%

## CORE: FUTURE ELECTION QUESTIONS

**9. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?**

**[RANDOMIZE 1-2]**

1. Donald Trump	45%
2. Joe Biden	49%
3. Jo Jorgensen	1%
4. Howie Hawkins	*0%
5. Kanye West	*0%
6. Someone else	1%
7. I did not vote	4%
8. Unsure	*0%

**10. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY THE REPUBLICAN

CANDIDATE 46%

DEFINITELY/PROBABLY THE DEMOCRATIC

CANDIDATE 45%

1. Definitely the Republican candidate	33%
2. Probably the Republican candidate	13%
3. Probably the Democratic candidate	12%
4. Definitely the Democratic candidate	33%
5. Unsure	9%

**11. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]**

1. Yes	27%
2. No	61%
3. Unsure	12%

*RANDOMIZE ORDER OF QTRUMPBIDEN & QDESANTISBIDEN*

**12. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

DONALD TRUMP, DEFINITELY/ PROBABLY 44%

JOE BIDEN, DEFINITELY/ PROBABLY 46%

1. Donald Trump, definitely	35%
2. Donald Trump, probably	9%
3. Joe Biden, probably	10%
4. Joe Biden, definitely	36%
5. Unsure	9%

**13. [QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

RON DESANTIS, DEFINITELY/ PROBABLY	42%
JOE BIDEN, DEFINITELY/ PROBABLY	46%
1. Ron DeSantis, definitely	28%
2. Ron DeSantis, probably	14%
3. Joe Biden, probably	12%
4. Joe Biden, definitely	34%
5. Unsure	12%

*RANDOMIZE ORDER OF QTRUMPBIDENMANCHIN, QDESANTISBIDENMANCHIN*

**14. [QTrumpBidenManchin] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-2]**

1. Donald Trump, the Republican candidate	42%
2. Joe Biden, the Democratic candidate	41%
3. Joe Manchin, Independent candidate	9%
4. Unsure	8%

**15. [QDeSantisBidenManchin] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-2]**

1. Ron DeSantis, the Republican candidate	38%
2. Joe Biden, the Democratic candidate	42%
3. Joe Manchin, Independent candidate	8%
4. Unsure	12%

**16. [QTrumpBidenRematch] Do you want 2024 to be a rematch between Joe Biden and Donald Trump? [RANDOMIZE 1-2]**

1. Yes	27%
2. No	62%
3. Unsure	11%

CORE: PARTISANSHIP

17. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

[RANDOMIZE SCALE 1-5, 5-1]

STRONG/NOT VERY STRONG REPUBLICAN	38%
STRONG/NOT VERY STRONG DEMOCRAT	37%
1. Strong Republican	26%
2. Not very strong Republican	12%
3. Independent	22%
4. Not very strong Democrat	13%
5. Strong Democrat	24%
6. A member of another party	2%
7. Unsure	1%

IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:

18. [QPartyLean] Which of the following statements would you say best describes you?

[RANDOMIZE SCALE 1-4, 4-1]

	(n=282)
TOTAL VOTES FOR REPUBLICANS	32%
TOTAL VOTES FOR DEMOCRATS	35%
1. I almost always vote for Republican candidates I vote for Republicans more often than I vote for	13%
2. Democrats I vote for Democrats more often than I vote for	19%
3. Republicans	19%
4. I almost always vote for Democratic candidates	16%
5. I vote equally for Democrats and Republicans	22%
6. Unsure	11%

[QPartyConsolidated]

1. Total Republican+Republican- leaning Independents	46%
2. Total Democratic+Democratic- leaning Independents	46%
3. Total Independent	8%

**IF STRONG REPUBLICAN, NOT VERY STRONG REPUBLICAN, STRONG DEMOCRAT, NOT VERY STRONG DEMOCRAT [QPARTY = 1,2,4,5] OR IF ALMOST ALWAYS REPUBLICAN, REPUBLICAN MORE THAN DEMOCRAT, ALMOST ALWAYS DEMOCRAT, OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 1-4], ASK:**

**19. [QPartyChange] Do you think the [Republican/Democratic] [SHOW "Republican" ONLY TO QPARTY = 1. STRONG REPUBLICAN OR 2. NOT VERY STRONG REPUBLICAN OR QPARTYLEAN = 1. ALMOST ALWAYS REPUBLICAN OR 2. REPUBLICAN MORE THAN DEMOCRAT] [SHOW "Democratic" ONLY TO QPARTY = 4. STRONG DEMOCRAT OR 5. NOT VERY STRONG DEMOCRAT OR QPARTYLEAN = 3. ALMOST ALWAYS DEMOCRAT OR 4. DEMOCRAT MORE THAN REPUBLICAN] Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?**

**[RANDOMIZE 1-2]**

**[QPartyChangeGOP]:**

**(n=390)**

- |                                 |     |
|---------------------------------|-----|
| 1. Needs to change its approach | 59% |
| 2. Can win in its current form  | 31% |
| 3. Unsure                       | 10% |

**[QPartyChangeDem]:**

**(n=538)**

- |                                 |     |
|---------------------------------|-----|
| 1. Needs to change its approach | 53% |
| 2. Can win in its current form  | 37% |
| 3. Unsure                       | 10% |

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**20. [QDemMove] Would you like to see the Democratic Party move more toward the [RANDOMIZE: center/left] or more toward the [RANDOMIZE: left/center] in 2024?**

**[RANDOMIZE 1-2]**

**(n=538)**

- |                      |     |
|----------------------|-----|
| 1. Toward the center | 51% |
| 2. Toward the left   | 27% |
| 3. Unsure            | 22% |

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**21. [QGOPMove] Would you like to see the Republican Party move more toward the [RANDOMIZE: center/right] or more toward the [RANDOMIZE: right/center] in 2024?**

**[RANDOMIZE 1-2]**

**(n=390)**

- |                      |     |
|----------------------|-----|
| 1. Toward the center | 44% |
| 2. Toward the right  | 40% |
| 3. Unsure            | 16% |

**CORE: MONTHLY DEM QUESTIONS**

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**22. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=538)</b>
JOE BIDEN, DEFINITELY/ PROBABLY	55%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	38%
1. Joe Biden, definitely	37%
2. Joe Biden, probably	18%
3. A different Democratic candidate, probably	20%
4. A different Democratic candidate, definitely	18%
5. Unsure	7%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**23. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=538)</b>
1. Joe Biden	60%
2. Robert F Kennedy Jr	14%
3. Marianne Williamson	5%
4. Someone else (Please specify)	2%
5. Unsure	19%

**CORE: MONTHLY GOP QUESTIONS**

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**24. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-15]**

	(n=390)
1. Donald Trump	49%
2. Ron DeSantis	19%
3. Mike Pence	9%
4. Vivek Ramaswamy	8%
5. Nikki Haley	5%
6. Tim Scott	2%
7. Chris Christie	1%
8. Larry Elder	1%
9. Glenn Youngkin	*%
10. Rick Perry	*%
11. Chris Sununu	-
12. Will Hurd	-
13. Asa Hutchinson	-
14. Francis Suarez	-
15. Doug Burgum	-
16. Someone else (Please specify)	*%
17. Unsure	8%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**25. [Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like.**

**[SELECT MULTIPLE] [RANDOMIZE 1-15]**

	(n=390)
1. Donald Trump	67%
2. Ron DeSantis	51%
3. Vivek Ramaswamy	26%
4. Mike Pence	25%
5. Nikki Haley	21%
6. Tim Scott	21%
7. Glenn Youngkin	9%
8. Larry Elder	6%
9. Chris Christie	4%
10. Chris Sununu	2%
11. Rick Perry	2%
12. Asa Hutchinson	*%
13. Francis Suarez	*%
14. Doug Burgum	*%
15. Will Hurd	-
16. Someone else	1%
17. Unsure	5%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**26. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

**(n=390)**

- |                                      |     |
|--------------------------------------|-----|
| 1. Supporter of the Republican Party | 53% |
| 2. Supporter of Donald Trump         | 37% |
| 3. I don't support either one        | 7%  |
| 4. Unsure                            | 2%  |

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**27. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=390)**

- |                                    |     |
|------------------------------------|-----|
| DONALD TRUMP, DEFINITELY/ PROBABLY | 59% |
| RON DESANTIS, DEFINITELY/ PROBABLY | 34% |
| 1. Donald Trump, definitely        | 44% |
| 2. Donald Trump, probably          | 15% |
| 3. Ron DeSantis, probably          | 18% |
| 4. Ron DeSantis, definitely        | 16% |
| 5. Unsure                          | 7%  |

## CORE: COUNTRY ISSUES MODULE

**28. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**

1. Cost of living	25%
2. Jobs and the economy	16%
3. Political corruption	10%
4. Immigration	9%
5. Gun rights	7%
6. The environment and climate change	6%
7. Abortion	5%
8. National security	4%
9. Crime	4%
10. Healthcare	3%
11. Race relations	3%
12. Infrastructure	1%
13. Education	1%
14. Taxes	1%
15. Drug abuse	1%
16. Something else (Please specify)	6%
17. Unsure	1%

**29. [QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

1. Cost of living	18%
2. Jobs and the economy	12%
3. Immigration	10%
4. Gun rights	9%
5. Political corruption	8%
6. Crime	7%
7. Abortion	7%
8. National security	6%
9. The environment and climate change	5%
10. Healthcare	5%
11. Infrastructure	2%
12. Education	2%
13. Taxes	2%
14. Drug abuse	2%
15. Race relations	2%
16. Something else (Please specify)	2%
17. Unsure	1%

**30. [QIssues\_Combined] QIssues + QIssues\_SecondChoice**

1. Cost of living	42%
2. Jobs and the economy	28%
3. Immigration	19%
4. Political corruption	18%
5. Gun rights	16%
6. The environment and climate change	11%
7. Crime	11%
8. Abortion	11%
9. National security	9%
10. Healthcare	8%
11. Race relations	4%
12. Infrastructure	3%
13. Education	3%
14. Taxes	3%
15. Drug abuse	2%
16. Something else (Please specify)	7%
17. Unsure	1%

## CORE: UKRAINE

**31. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]**

- |            |     |
|------------|-----|
| 1. Ukraine | 42% |
| 2. Russia  | 22% |
| 3. Unsure  | 36% |

**32. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]**

- |            |     |
|------------|-----|
| 1. Ukraine | 69% |
| 2. Neutral | 20% |
| 3. Russia  | 4%  |
| 4. Unsure  | 7%  |

**33. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**

- |  |     |
|--|-----|
| 1. The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict | 43% |
| 2. Ukraine's war is our war If Russia wins, vital U.S. interests and values are threatened                       | 42% |
| 3. Unsure  | 15% |

CORE: ECON TRACKING

**34. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

IMPROVING A LOT/LITTLE	15%
GETTING A LOT/LITTLE WORSE	68%
1. Improving a lot	3%
2. Improving a little	13%
3. Staying the same	14%
4. Getting a little worse	29%
5. Getting a lot worse	39%
6. Unsure	2%

**35. [QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**

MUCH/SOMEWHAT MORE SECURE	13%
MUCH/SOMEWHAT LESS SECURE	60%
1. Much more secure	3%
2. Somewhat more secure	10%
3. Neither more nor less secure	26%
4. Somewhat less secure	29%
5. Much less secure	31%
6. Unsure	1%

**36. [QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**

VERY/SOMEWHAT CONFIDENT	43%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	53%
1. Very confident	10%
2. Somewhat confident	32%
3. Not that confident	29%
4. Not confident at all	24%
5. Unsure	5%

## CUSTOM: NEOLIBERAL

**[Neoliberal Battery] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. [RANDOMIZE SCALE 1-4, 4-1]**

1. Agree much more with Statement 1    2. Agree a little more with Statement 1    3. Agree a little more with Statement 2    4. Agree much more with Statement 2    5. Unsure

### 37. [QNeoliberalYIMBY] YIMBY

1. We should prioritize building more housing in high-demand areas by reducing regulatory and zoning requirements, including affordable housing options close to public transit.
2. We should give current residents more of a say over new housing development in their communities to ensure property values don't go down and existing neighborhood character is preserved.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	36%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	57%
1. Agree much more with Statement 1	16%
2. Agree a little more with Statement 1	20%
3. Agree a little more with Statement 2	25%
4. Agree much more with Statement 2	32%
5. Unsure	7%

### 38. [QNeoliberalCTC] Child Tax Credit

1. We should increase the child tax credit to reduce childhood poverty and make it more affordable for people to start families.
2. Increasing the child tax credit is a dangerous expansion of the welfare state that will discourage people from working.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	54%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	38%
1. Agree much more with Statement 1	29%
2. Agree a little more with Statement 1	25%
3. Agree a little more with Statement 2	18%
4. Agree much more with Statement 2	19%
5. Unsure	8%

### 39. [QNeoliberalNuclear] Nuclear Power

1. We need to build more nuclear power plants because nuclear power is the most reliable source of clean energy, saving thousands of lives caused by air pollution.
2. We should not build more nuclear power plants because of the risk of radiation being released if there is an accident and the problems with storing nuclear waste.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	44%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	48%
1. Agree much more with Statement 1	22%
2. Agree a little more with Statement 1	22%
3. Agree a little more with Statement 2	20%
4. Agree much more with Statement 2	28%
5. Unsure	8%

**40. [QNeoliberalImmigration] Immigration**

1. America should increase the number of immigrants it lets in, as immigrants will help address labor market shortages, start businesses, and revitalize declining cities and towns.
2. America should not increase the number of immigrants it lets in, as immigrants could lower wages, take jobs away from Americans, and be a drain on taxpayers.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	38%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	54%
1. Agree much more with Statement 1	17%
2. Agree a little more with Statement 1	21%
3. Agree a little more with Statement 2	16%
4. Agree much more with Statement 2	39%
5. Unsure	8%

**41. [QNeoliberalTrade] Trade**

1. Global trade has been good for Americans because we can access a greater variety of products with lower prices for consumers.
2. Global trade has been bad for Americans because it undermines domestic industries and jobs are shipped overseas.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	48%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	43%
1. Agree much more with Statement 1	19%
2. Agree a little more with Statement 1	28%
3. Agree a little more with Statement 2	23%
4. Agree much more with Statement 2	21%
5. Unsure	9%

**42. [QNeoliberalCarbonTax] Carbon Tax**

1. Taxing companies based on their carbon emissions holds companies accountable for the harm they do to the environment and is a cost-effective way to encourage the use and development of clean energy sources.
2. Taxing companies based on their carbon emissions is a bad idea because energy would become more expensive and companies would pass along these costs to consumers.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	54%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	38%
1. Agree much more with Statement 1	30%
2. Agree a little more with Statement 1	24%
3. Agree a little more with Statement 2	18%
4. Agree much more with Statement 2	20%
5. Unsure	8%

**43. [QNeoliberalRefugees] Refugees**

1. The United States has a responsibility to take in refugees from around the world who are fleeing violence in their home countries and we should admit as many as possible.
2. The United States should prioritize taking care of Americans facing harsh conditions at home before we worry about taking in refugees from abroad.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	26%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	68%
1. Agree much more with Statement 1	9%
2. Agree a little more with Statement 1	17%
3. Agree a little more with Statement 2	22%
4. Agree much more with Statement 2	45%
5. Unsure	6%

**44. [QNeoliberalEnvReg] Environmental Regulations**

1. We need to relax the current environmental review process that makes it too hard to build projects that would reduce carbon emissions, like wind farms, high-density housing, and new public transportation.
2. We need to keep the current environmental review process in place to preserve the natural beauty of the environment and protect the rights of current property owners.

AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	31%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	60%
1. Agree much more with Statement 1	14%
2. Agree a little more with Statement 1	17%
3. Agree a little more with Statement 2	26%
4. Agree much more with Statement 2	33%
5. Unsure	9%

## CUSTOM: MOVIES

**45. [QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-18]**

1. Guardians of the Galaxy Vol 3	34%
2. Indiana Jones and the Dial of Destiny	27%
3. The Little Mermaid	23%
4. Across the Spider Universe	21%
5. Fast X	19%
6. Rise of the Beasts	18%
7. The Flash	18%
8. Impossible - Dead Reckoning Part One	18%
9. The Boogeyman	15%
10. The Red Door	13%
11. Barbie	11%
12. Oppenheimer	8%
13. Elemental	7%
14. Extraction 2	7%
15. Joy Ride	5%
16. No Hard Feelings	4%
17. Shooting Stars	3%
18. They Cloned Tyrone	2%
19. Something else (Please specify)	2%
20. None of these	23%

**CUSTOM: ARTIFICIAL INTELLIGENCE**

**46. [AI Companies Battery] Have you ever heard of the following companies developing artificial intelligence tools? [RANDOMIZE SCALE 1-3, 3-1]**

		1. Yes, a lot	2. Yes, a little	3. No	4. Unsure	
			1.	2.	3.	4.
		<b>TOTAL YES</b>	Yes, a lot	Yes, a little	No	Unsure
1.	Google	<b>77%</b>	38%	40%	17%	5%
2.	Microsoft	<b>70%</b>	30%	40%	22%	8%
3.	Apple	<b>67%</b>	28%	39%	24%	9%
4.	Meta	<b>67%</b>	30%	37%	25%	8%
5.	Amazon	<b>60%</b>	28%	32%	31%	9%
6.	IBM	<b>47%</b>	15%	32%	40%	13%

**47. [AI Tools Battery] Have you ever heard of the following artificial intelligence tools? [RANDOMIZE SCALE 1-3, 3-1]**

		1. Yes, a lot	2. Yes, a little	3. No	4. Unsure	
			1.	2.	3.	4.
		<b>TOTAL YES</b>	Yes, a lot	Yes, a little	No	Unsure
1.	<b>ChatGPT</b>	<b>59%</b>	27%	32%	35%	6%
2.	<b>Bing Chat</b>	<b>39%</b>	10%	30%	52%	9%
3.	<b>Google Bard</b>	<b>28%</b>	9%	19%	63%	8%
4.	<b>Midjourney</b>	<b>7%</b>	2%	5%	84%	10%

**48. [AI Use Battery] Have you ever used any of the following artificial intelligence technologies? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-2]**

		1. Yes	2. No	3. Unsure
		1. Yes	2. No	3. Unsure
1.	<b>ChatGPT</b>	22%	70%	8%
2.	<b>Bing Chat</b>	12%	80%	7%
3.	<b>Google Bard</b>	9%	83%	8%
4.	<b>Midjourney</b>	5%	89%	6%

## CUSTOM: STREAMING SERVICES

**49. [QStreaming] Which of the following video streaming services do you currently use?**

**Select all that apply. [SELECT MULTIPLE, RANDOMIZE 1-16]**

1. Netflix	65%
2. Amazon Prime Video	57%
3. Hulu	46%
4. Disney+	37%
5. Peacock	34%
6. Paramount+	32%
7. HBO Max	29%
8. YouTube TV	18%
9. Discovery+	12%
10. Apple TV+	11%
11. Showtime	8%
12. Sling TV	6%
13. Funimation	2%
14. fuboTV	2%
15. Philo	2%
16. Acorn TV	1%
17. Something else (Please specify)	3%
18. None of these	13%

**50. [QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to? Select all that apply. [SELECT MULTIPLE, RANDOMIZE 1-16]**

1. Netflix	59%
2. Amazon Prime Video	53%
3. Hulu	41%
4. Disney+	31%
5. Peacock	28%
6. Paramount+	28%
7. HBO Max	24%
8. YouTube TV	14%
9. Discovery+	11%
10. Apple TV+	9%
11. Showtime	8%
12. Sling TV	4%
13. fuboTV	2%
14. Philo	2%
15. Acorn TV	1%
16. Funimation	1%
17. Something else (Please specify)	2%
18. None of these	15%

**51. [QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any? [SELECT MULTIPLE] [RANDOMIZE 1-16]**

1. Hulu	13%
2. Netflix	12%
3. HBO Max	11%
4. Disney+	9%
5. Amazon Prime Video	8%
6. Paramount+	7%
7. Showtime	7%
8. Apple TV+	6%
9. YouTube TV	6%
10. Sling TV	6%
11. Peacock	5%
12. Discovery+	4%
13. fuboTV	2%
14. Philo	2%
15. Acorn TV	1%
16. Funimation	1%
17. Something else (Please specify)	1%
18. None of these	53%

## CUSTOM: NEWS LANDSCAPE

52. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-33]

1. Local TV news	46%
2. ABC News	34%
3. Facebook	32%
4. NBC News	30%
5. CBS News	28%
6. Fox News	28%
7. CNN	28%
8. Local newspaper	21%
9. MSNBC	18%
10. Instagram	17%
11. Local radio news	17%
12. Twitter	15%
13. The New York Times	13%
14. Yahoo News	13%
15. NPR	12%
16. Podcasts	12%
17. PBS	11%
18. Talk radio	11%
19. USA Today	11%
20. The Washington Post	10%
21. Reddit	10%
22. Newsmax	9%
23. The Wall Street Journal	8%
24. BuzzFeed	8%
25. Huffington Post	5%
26. Reuters	4%
27. Vice	4%
28. OAN	3%
29. Barstool Sports	3%
30. Vox	2%
31. Univision	2%
32. Telemundo	2%
33. Breitbart	1%
34. Something else (Please specify)	7%
35. None of these	7%

**IF WATCHES FOX NEWS, MSNBC, CNN, NEWSMAX, OR OAN [QNEWS = 4-8], ASK:**

**53. [News Hours Battery] You indicated that you watch the following news outlets. How frequently would you say that you watch each of them? [RANDOMIZE SCALE 1-5, 5-1] [ONLY SHOW OUTLETS SELECTED IN QNEWS RESPONSE]**

1. Several hours per day      2. No more than one or two hours per day      3. A few times a week      4. A few times a month      5. Occasionally

		ONCE PER DAY OR MORE	LESS THAN ONCE PER DAY	1. Several hours per day	2. No more than one or two hours per day	3. A few times a week	4. A few times a month	5. Occasionally
1.	<b>Fox News (n=280)</b>	<b>49%</b>	<b>45%</b>	22%	27%	32%	13%	6%
2.	<b>OAN (n=23)</b>	<b>41%</b>	<b>45%</b>	5%	36%	31%	14%	14%
3.	<b>Newsmax (n=92)</b>	<b>43%</b>	<b>53%</b>	19%	24%	41%	11%	5%
4.	<b>MSNBC (n=211)</b>	<b>39%</b>	<b>56%</b>	15%	24%	44%	12%	4%
5.	<b>CNN (n=301)</b>	<b>34%</b>	<b>61%</b>	11%	23%	44%	17%	5%

**54. [QMediaBias] Which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**

1. The news media often appears biased against one political party and should do more to ensure it remains impartial between both parties. 53%
2. The news media often creates a false equivalence between the two political parties and should do more to debunk falsehoods coming from one political party. 34%
3. Unsure 13%

**55. [QPoliticalIdentity] How important is politics to your personal identity?**

- VERY/SOMEWHAT IMPORTANT 64%
- NOT VERY/NOT AT ALL IMPORTANT 35%
1. Very important 23%
2. Somewhat important 41%
3. Not very important 22%
4. Not at all important 13%
5. Unsure 1%

CORE: DEMOGRAPHICS MODULE

**56. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOMEWHAT CONSERVATIVE	38%
VERY/SOMEWHAT LIBERAL	30%
1. Very conservative	19%
2. Somewhat conservative	19%
3. Moderate	30%
4. Somewhat liberal	18%
5. Very liberal	12%
6. Unsure	2%

**57. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE] [RANDOMIZE 1-10]**

1. Facebook	81%
2. YouTube	70%
3. Instagram	47%
4. Twitter	31%
5. TikTok	31%
6. Pinterest	26%
7. LinkedIn	26%
8. Snapchat	22%
9. Reddit	18%
10. WhatsApp	17%
11. None of these	5%
12. Something else (Please specify)	1%

**58. [QEmployment] What is your current employment status?**

1. Employed full-time	38%
2. Employed part-time	9%
3. Freelance, contract, or temporary work	4%
4. "Gig economy" work like ride shares, food delivery, or dog walking	1%
5. Unemployed and looking for work	7%
6. Stay-at-home parent or caregiver	6%
7. Full time student	2%
8. Retired	30%
9. Something else	4%
10. Prefer not to say	*%

**IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4],  
ASK:**

**59. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?**

**(n=517)**

- |  |     |
|--|-----|
| 1. White collar worker, like work at a desk or an office       | 52% |
| 2. Blue collar worker, like work with my hands or in a factory | 30% |
| 3. Service worker, like work in a store or hospital            | 15% |
| 4. Unsure  | 3%  |

**60. [QIncome] Which range includes your annual household income?**

- |                                   |     |
|-----------------------------------|-----|
| 1. Less than \$30,000 per year    | 24% |
| 2. \$30,000 to \$49,999 per year  | 23% |
| 3. \$50,000 to \$74,999 per year  | 20% |
| 4. \$75,000 to \$125,000 per year | 22% |
| 5. More than \$125,000 per year   | 10% |
| 6. Prefer not to say              | 2%  |

**61. [QMilitaryHH] Has anyone in your household ever served in the United States military?  
[SELECT MULTIPLE]**

- |                                      |     |
|--------------------------------------|-----|
| 1. Yes, I have                       | 10% |
| 2. Yes, a member of my household has | 9%  |
| 3. No                                | 80% |
| 4. Unsure                            | 1%  |

**62. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]**

- |                                     |     |
|-------------------------------------|-----|
| 1. Yes, I am                        | 5%  |
| 2. Yes, a member of my household is | 4%  |
| 3. No                               | 90% |
| 4. Unsure                           | 1%  |

**63. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]**

- |                                      |     |
|--------------------------------------|-----|
| 1. Yes, I do                         | 25% |
| 2. Yes, someone in my household does | 15% |
| 3. No                                | 64% |
| 4. Unsure                            | 1%  |

**64. [QUrbanRural] How would you describe the area in which you live?**

- |                               |     |
|-------------------------------|-----|
| 1. City                       | 27% |
| 2. Suburb near a city         | 47% |
| 3. Small town not near a city | 9%  |
| 4. Rural or country area      | 17% |

**65. [QNativity] Where were you born? [RANDOMIZE 1-2]**

- |                         |     |
|-------------------------|-----|
| 1. In the United States | 96% |
| 2. In a foreign country | 4%  |
| 3. Prefer not to say    | -   |

**66. [QMarital] What is your current marital status?**

1. Single, never married	32%
2. Married	47%
3. Separated	3%
4. Divorced	14%
5. Widowed	5%
6. Prefer not to say	*%

**67. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]**

1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	26%
2. Roman Catholic	18%
3. Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	2%
4. Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
5. Just Christian	18%
6. Jewish	4%
7. Muslim	1%
8. Buddhist	1%
9. Hindu	*%
10. Atheist	5%
11. Agnostic	5%
12. Something else (Please specify)	3%
13. Nothing in particular	16%

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN [QRELIGIONNEW = 1-5], ASK:**

**68. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	<b>(n=657)</b>
1. Yes, born-again or evangelical Christian	44%
2. No, not born-again or evangelical Christian	50%
3. Unsure	6%

**69. [QChurchOld] How often do you currently attend a religious service?**

1. At least once a week	24%
2. Once or twice a month	10%
3. A few times a year	15%
4. Usually just for religious holidays	11%
5. Never	36%
6. Prefer not to say	4%

CORE: SCREENER MODULE

**70. [QRegVote] Are you at least 18 years old and registered to vote?**

1. Yes		100%
2. No	TERMINATE	-
3. Unsure	TERMINATE	-

**71. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]**

1. Technology		2%
2. Sales		4%
3. Healthcare or the pharmaceutical industry		8%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		6%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		81%

**72. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

1. Man		47%
2. Woman		53%
3. In some other way		*%

**73. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

1. White		68%
2. Black or African American		13%
3. Hispanic or Latino		13%
4. Asian		5%
5. Native American or Alaska Native		3%
6. Native Hawaiian or Other Pacific Islander		1%
7. Something else		1%

**74. [QEducation] What is the highest level of education you have completed?**

1. High school or less		24%
2. Some college		26%
3. Associate degree		11%
4. Bachelor's degree		28%
5. Graduate degree		11%
6. Prefer not to say		*%

**75. [QAge] What is your age?** [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

- |          |     |
|----------|-----|
| 1. 18-29 | 14% |
| 2. 30-39 | 15% |
| 3. 40-49 | 15% |
| 4. 50-64 | 28% |
| 5. 65+   | 28% |

**76. [QState] In what state do you live?** [DROPDOWN MENU WITH 50 STATES]

- |                            |     |
|----------------------------|-----|
| 1. States in the South     | 37% |
| 2. States in the West      | 23% |
| 3. States in the Midwest   | 22% |
| 4. States in the Northeast | 18% |

**77. [QKids] Do you currently have children under the age of 18 in your home?**

- |                      |     |
|----------------------|-----|
| 1. Yes               | 28% |
| 2. No                | 72% |
| 3. Prefer not to say | *%  |

## METHODOLOGY

The May 2023 Echelon Insights Verified Voter Omnibus was fielded online from May 22-25, 2023 in English among a sample of N=1,035 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.9 percentage points.