

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	188	82	105	83	102	32	34	26	25	26	55	55	77	111
	18%	21%	22%	15%	15%	27%	26%	18%	16%	17%	19%	19%	17%	19%
Wrong track	756	274	339	414	540	73	80	101	115	116	211	213	332	424
	73%	71%	70%	75%	78%	61%	61%	70%	75%	74%	73%	74%	73%	73%
Unsure	91	28	38	52	53	13	17	18	14	15	24	19	47	44
	9%	7%	8%	9%	8%	11%	13%	12%	9%	10%	8%	7%	10%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	188	39	74	50	25	113	75	51	51	50	36	28	48	19	96	12	56
	18%	16%	19%	17%	22%	18%	19%	13%	17%	21%	15%	13%	21%	19%	18%	18%	18%
Wrong track	756	179	271	221	84	450	305	310	229	156	186	171	161	75	393	43	226
	73%	72%	71%	76%	74%	71%	76%	78%	77%	64%	77%	82%	71%	76%	75%	63%	74%
Unsure	91	30	37	19	5	67	23	37	16	37	21	10	17	5	38	14	26
	9%	12%	10%	7%	4%	11%	6%	9%	5%	15%	9%	5%	8%	5%	7%	20%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	188	17	34	135	24	11	154	35	46	106	17	164	18	158	12	9	9	81	116	147	99	157
	18%	4%	15%	35%	5%	12%	32%	9%	15%	34%	4%	32%	4%	34%	13%	5%	4%	18%	18%	17%	14%	21%
Wrong track	756	368	171	195	440	62	254	346	238	158	440	272	449	241	67	163	239	319	493	642	531	510
	73%	93%	76%	51%	93%	74%	53%	87%	77%	51%	94%	53%	94%	52%	73%	93%	95%	73%	76%	74%	78%	69%
Unsure	91	10	19	56	11	12	68	16	24	45	8	74	10	67	13	4	5	39	41	73	52	73
	9%	2%	9%	14%	2%	14%	14%	4%	8%	15%	2%	14%	2%	14%	14%	2%	2%	9%	6%	9%	8%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	188	74	67	55	133	26	29	75	82	31	32	11	50	53	13	6	14	177
	18%	15%	21%	19%	18%	15%	25%	27%	17%	11%	13%	6%	26%	20%	4%	4%	4%	37%
Wrong track	756	380	221	216	538	137	79	176	356	225	181	154	128	181	261	151	318	226
	73%	79%	68%	75%	72%	78%	70%	64%	73%	83%	74%	89%	67%	67%	93%	95%	93%	47%
Unsure	91	29	38	19	71	13	6	25	50	15	30	8	13	37	6	3	10	80
	9%	6%	12%	7%	10%	8%	5%	9%	10%	6%	12%	4%	7%	14%	2%	2%	3%	17%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	418	170	176	238	245	74	53	49	50	66	129	125	164	254
	40%	44%	37%	43%	35%	63%	40%	34%	32%	42%	44%	43%	36%	44%
STRONGLY/SOMEWHAT DISAPPROVE	599	206	295	303	443	40	73	91	98	89	161	161	277	322
	58%	54%	61%	55%	64%	34%	55%	63%	64%	56%	55%	56%	61%	56%
Strongly approve	185	84	84	100	108	37	24	16	17	24	50	78	58	128
	18%	22%	18%	18%	16%	31%	18%	11%	11%	15%	17%	27%	13%	22%
Somewhat approve	233	86	92	138	137	37	29	33	32	42	79	47	107	126
	23%	22%	19%	25%	20%	31%	22%	23%	21%	26%	27%	16%	23%	22%
Somewhat disapprove	156	52	70	84	84	24	26	31	29	34	39	23	94	62
	15%	14%	15%	15%	12%	20%	20%	22%	19%	22%	13%	8%	21%	11%
Strongly disapprove	444	154	225	219	359	16	46	60	69	55	122	138	184	260
	43%	40%	47%	40%	52%	13%	35%	41%	45%	35%	42%	48%	40%	45%
Unsure	18	7	10	7	7	5	6	4	7	4	1	2	14	3
	2%	2%	2%	1%	1%	4%	4%	3%	4%	2%	1%	1%	3%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	418	81	164	118	56	245	174	127	119	122	98	64	89	39	197	31	141
	40%	33%	43%	41%	49%	39%	43%	32%	40%	50%	41%	31%	40%	39%	37%	46%	46%
STRONGLY/SOMEWHAT DISAPPROVE	599	159	212	170	57	371	227	265	177	114	141	140	132	59	322	34	163
	58%	64%	56%	59%	50%	59%	56%	66%	60%	47%	58%	67%	59%	59%	61%	49%	53%
Strongly approve	185	37	73	51	24	110	75	59	49	55	42	31	36	18	72	11	83
	18%	15%	19%	18%	21%	17%	19%	15%	17%	22%	17%	15%	16%	18%	14%	17%	27%
Somewhat approve	233	44	91	66	32	135	98	68	69	67	56	33	53	21	125	20	58
	23%	18%	24%	23%	28%	21%	24%	17%	23%	28%	23%	16%	24%	21%	24%	29%	19%
Somewhat disapprove	156	43	56	44	13	99	57	46	37	30	44	23	39	16	90	16	26
	15%	17%	15%	15%	12%	16%	14%	12%	13%	12%	18%	11%	17%	16%	17%	23%	9%
Strongly disapprove	444	116	156	126	43	273	170	218	140	84	98	118	94	43	232	18	136
	43%	47%	41%	44%	38%	43%	42%	55%	47%	35%	40%	56%	42%	44%	44%	26%	44%
Unsure	18	8	6	2	1	14	3	7	-	7	2	3	4	1	8	3	4
	2%	3%	2%	1%	1%	2%	1%	2%	-	3%	1%	2%	2%	1%	2%	5%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
STRONGLY/SOMEWHAT APPROVE	418 40%	18 5%	77 35%	318 82%	20 4%	18 21%	380 80%	52 13%	109 36%	251 81%	17 4%	387 76%	20 4%	382 82%	16 17%	8 4%	11 4%	201 46%	279 43%	356 41%	207 30%	365 49%
STRONGLY/SOMEWHAT DISAPPROVE	599 58%	374 95%	142 63%	60 15%	451 95%	61 72%	87 18%	344 86%	188 61%	52 17%	449 96%	109 21%	455 95%	75 16%	69 75%	169 96%	240 95%	231 53%	363 56%	491 57%	468 69%	362 49%
Strongly approve	185 18%	11 3%	22 10%	149 39%	13 3%	4 4%	168 35%	31 8%	36 12%	114 37%	11 2%	173 34%	13 3%	168 36%	5 5%	7 4%	5 2%	94 21%	130 20%	160 19%	94 14%	162 22%
Somewhat approve	233 23%	7 2%	55 25%	169 44%	7 2%	14 17%	212 44%	21 5%	74 24%	137 44%	5 1%	215 42%	7 2%	215 46%	11 12%	1 *%	6 3%	108 25%	149 23%	196 23%	113 17%	204 28%
Somewhat disapprove	156 15%	48 12%	50 22%	50 13%	62 13%	22 26%	71 15%	45 11%	74 24%	35 11%	55 12%	80 16%	60 12%	63 14%	33 36%	17 10%	35 14%	46 10%	86 13%	119 14%	101 15%	101 14%
Strongly disapprove	444 43%	326 83%	92 41%	10 3%	389 82%	39 47%	15 3%	299 75%	114 37%	17 6%	394 84%	29 6%	396 83%	12 3%	36 40%	151 86%	205 81%	185 42%	277 43%	372 43%	367 54%	261 35%
Unsure	18 2%	2 1%	5 2%	8 2%	3 1%	5 6%	9 2%	2 1%	9 3%	6 2%	1 *%	14 3%	2 *%	9 2%	7 7%	- -	2 1%	6 1%	9 1%	15 2%	8 1%	13 2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	418	167	145	109	309	70	39	142	192	84	97	27	78	149	12	5	19	410
	40%	35%	44%	38%	42%	40%	34%	52%	39%	31%	40%	16%	41%	55%	4%	3%	6%	85%
STRONGLY/SOMEWHAT DISAPPROVE	599	313	169	178	418	105	73	127	291	181	143	145	109	114	266	154	317	67
	58%	65%	52%	61%	56%	59%	64%	46%	60%	67%	59%	84%	57%	42%	95%	96%	93%	14%
Strongly approve	185	76	57	43	143	25	17	72	77	36	32	14	40	48	11	1	13	189
	18%	16%	17%	15%	19%	14%	15%	26%	16%	13%	13%	8%	21%	18%	4%	1%	4%	39%
Somewhat approve	233	91	88	67	166	45	21	70	115	48	65	14	38	101	1	4	6	221
	23%	19%	27%	23%	22%	26%	19%	25%	24%	18%	27%	8%	20%	37%	0%	2%	2%	46%
Somewhat disapprove	156	61	64	52	103	29	22	47	75	34	45	16	33	45	30	21	39	59
	15%	13%	20%	18%	14%	17%	20%	17%	15%	12%	18%	10%	17%	17%	11%	13%	11%	12%
Strongly disapprove	444	252	105	126	315	76	50	80	216	147	99	128	76	69	236	133	279	9
	43%	52%	32%	43%	42%	43%	45%	29%	44%	54%	41%	75%	40%	25%	84%	83%	82%	2%
Unsure	18	3	12	3	15	1	2	6	6	6	3	-	4	8	2	1	4	6
	2%	1%	4%	1%	2%	1%	1%	2%	1%	2%	1%	0%	2%	3%	1%	1%	1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	363	151	162	197	216	65	53	36	42	63	111	111	141	222
	35%	39%	34%	36%	31%	55%	40%	25%	27%	40%	38%	39%	31%	38%
STRONGLY/SOMEWHAT DISAPPROVE	647	228	312	334	463	46	77	99	106	94	176	171	299	348
	62%	59%	65%	61%	67%	39%	58%	69%	69%	60%	61%	59%	66%	60%
Strongly approve	165	82	80	84	101	31	23	14	13	24	52	62	52	114
	16%	21%	17%	15%	14%	27%	18%	10%	9%	15%	18%	22%	11%	20%
Somewhat approve	197	69	82	113	115	34	30	22	28	39	59	49	89	108
	19%	18%	17%	21%	17%	28%	23%	15%	18%	25%	20%	17%	20%	19%
Somewhat disapprove	171	62	79	92	90	26	26	35	31	26	50	28	92	78
	16%	16%	16%	17%	13%	22%	20%	24%	20%	17%	17%	10%	20%	14%
Strongly disapprove	476	166	233	243	373	20	51	64	75	68	126	143	207	269
	46%	43%	48%	44%	54%	17%	39%	44%	49%	43%	43%	50%	45%	47%
Unsure	26	5	8	18	16	8	2	9	6	1	3	6	16	9
	2%	1%	2%	3%	2%	6%	1%	6%	4%	1%	1%	2%	4%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	363	66	144	108	44	210	153	112	104	101	81	60	83	34	164	27	124
	35%	27%	38%	37%	39%	33%	38%	28%	35%	41%	33%	29%	37%	35%	31%	40%	40%
STRONGLY/SOMEWHAT DISAPPROVE	647	174	231	176	65	405	240	276	186	135	159	143	136	62	350	37	179
	62%	70%	60%	61%	57%	64%	60%	69%	63%	55%	66%	69%	60%	63%	66%	53%	58%
Strongly approve	165	34	69	44	19	103	63	59	42	48	39	32	30	16	74	7	68
	16%	14%	18%	15%	17%	16%	16%	15%	14%	20%	16%	15%	13%	16%	14%	10%	22%
Somewhat approve	197	32	75	64	26	107	90	54	62	53	42	28	53	18	91	20	56
	19%	13%	20%	22%	23%	17%	22%	13%	21%	22%	17%	14%	23%	18%	17%	29%	18%
Somewhat disapprove	171	47	60	43	20	107	64	51	40	44	48	24	35	15	95	16	40
	16%	19%	16%	15%	18%	17%	16%	13%	13%	18%	20%	11%	16%	15%	18%	24%	13%
Strongly disapprove	476	127	171	132	44	298	176	225	146	91	111	120	101	48	255	20	139
	46%	51%	45%	46%	39%	47%	44%	57%	49%	37%	46%	57%	45%	48%	48%	30%	45%
Unsure	26	7	8	6	4	15	10	10	6	8	3	5	7	2	12	5	4
	2%	3%	2%	2%	4%	2%	3%	3%	2%	3%	1%	2%	3%	2%	2%	7%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
STRONGLY/SOMEWHAT APPROVE	363 35%	15 4%	68 30%	275 71%	20 4%	17 20%	326 68%	51 13%	94 31%	213 69%	15 3%	334 65%	20 4%	330 71%	13 14%	2 1%	16 6%	174 40%	240 37%	305 35%	180 26%	320 43%
STRONGLY/SOMEWHAT DISAPPROVE	647 62%	374 95%	149 66%	99 26%	448 94%	63 74%	136 29%	342 86%	204 66%	84 27%	448 96%	159 31%	452 95%	124 27%	70 77%	173 98%	233 92%	254 58%	399 61%	538 62%	488 72%	401 54%
Strongly approve	165 16%	5 1%	22 10%	136 35%	8 2%	2 2%	156 33%	20 5%	35 11%	105 34%	5 1%	158 31%	7 1%	155 33%	4 4%	1 1%	5 2%	81 18%	111 17%	141 16%	79 12%	146 20%
Somewhat approve	197 19%	11 3%	46 21%	139 36%	13 3%	15 17%	170 36%	31 8%	59 19%	108 35%	9 2%	176 34%	13 3%	174 37%	10 11%	1 1%	11 5%	93 21%	129 20%	163 19%	100 15%	173 23%
Somewhat disapprove	171 16%	37 9%	48 21%	78 20%	51 11%	15 18%	105 22%	33 8%	77 25%	59 19%	43 9%	115 22%	45 9%	99 21%	27 29%	16 9%	25 10%	55 13%	102 16%	142 17%	101 15%	112 15%
Strongly disapprove	476 46%	337 86%	101 45%	21 5%	397 84%	48 56%	31 7%	310 78%	127 41%	25 8%	405 87%	45 9%	407 85%	25 5%	44 48%	157 89%	208 82%	199 45%	297 46%	395 46%	388 57%	288 39%
Unsure	26 2%	5 1%	7 3%	12 3%	6 1%	5 6%	14 3%	4 1%	9 3%	11 4%	3 1%	17 3%	5 1%	13 3%	8 8%	1 1%	4 2%	11 3%	11 2%	20 2%	14 2%	19 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	363	152	116	95	267	62	33	123	164	77	82	29	70	120	9	9	12	361
	35%	32%	36%	33%	36%	35%	29%	45%	33%	28%	34%	17%	37%	44%	3%	5%	4%	75%
STRONGLY/SOMEWHAT DISAPPROVE	647	326	198	187	457	109	78	146	313	188	154	141	118	139	268	148	323	105
	62%	68%	61%	65%	62%	62%	69%	53%	64%	69%	63%	82%	62%	51%	96%	93%	95%	22%
Strongly approve	165	62	55	36	129	22	15	60	71	34	27	12	35	46	5	2	5	156
	16%	13%	17%	13%	17%	12%	13%	22%	15%	13%	11%	7%	18%	17%	2%	1%	1%	32%
Somewhat approve	197	91	62	59	138	41	18	63	92	43	55	16	35	74	4	7	7	205
	19%	19%	19%	20%	19%	23%	16%	23%	19%	16%	23%	9%	18%	27%	2%	4%	2%	42%
Somewhat disapprove	171	60	78	48	122	27	21	52	85	34	46	17	31	62	28	14	31	75
	16%	12%	24%	17%	16%	15%	19%	19%	17%	12%	19%	10%	16%	23%	10%	9%	9%	16%
Strongly disapprove	476	266	120	139	335	82	57	94	228	154	108	124	88	77	239	134	293	30
	46%	55%	37%	48%	45%	46%	50%	34%	47%	57%	44%	72%	46%	28%	86%	84%	86%	6%
Unsure	26	5	13	7	18	5	2	7	12	7	8	3	3	12	3	3	5	17
	2%	1%	4%	3%	2%	3%	2%	3%	2%	2%	3%	2%	1%	4%	1%	2%	1%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalmimmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	326	132	148	174	192	59	48	42	43	52	92	97	137	189
	31%	34%	31%	32%	28%	50%	36%	29%	28%	33%	32%	34%	30%	33%
STRONGLY/SOMEWHAT DISAPPROVE	644	234	308	335	469	44	74	82	102	99	180	182	282	362
	62%	61%	64%	61%	67%	38%	57%	56%	66%	63%	62%	63%	62%	63%
Strongly approve	122	53	59	62	73	28	15	12	13	19	36	43	44	78
	12%	14%	12%	11%	10%	23%	12%	8%	9%	12%	12%	15%	10%	14%
Somewhat approve	203	80	89	112	119	32	32	30	30	33	56	55	93	111
	20%	21%	18%	20%	17%	27%	25%	21%	19%	21%	19%	19%	20%	19%
Somewhat disapprove	168	63	75	92	96	27	22	34	27	29	44	33	91	77
	16%	17%	16%	17%	14%	23%	16%	24%	18%	19%	15%	11%	20%	13%
Strongly disapprove	476	171	232	243	373	17	53	47	74	69	136	149	191	285
	46%	45%	48%	44%	54%	14%	40%	33%	48%	44%	47%	52%	42%	49%
Unsure	65	17	26	39	34	15	9	21	9	7	19	9	37	28
	6%	4%	5%	7%	5%	12%	7%	14%	6%	4%	7%	3%	8%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovallmimmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	326	62	120	96	48	182	144	96	96	79	77	53	82	29	156	19	109
	31%	25%	31%	33%	42%	29%	36%	24%	32%	33%	32%	25%	36%	29%	30%	27%	35%
STRONGLY/SOMEWHAT DISAPPROVE	644	168	240	175	60	408	235	284	184	142	152	147	124	67	339	38	186
	62%	68%	63%	60%	53%	65%	58%	71%	62%	58%	63%	70%	55%	68%	64%	56%	61%
Strongly approve	122	28	51	24	19	79	43	43	29	36	26	23	25	13	57	7	46
	12%	11%	13%	8%	16%	13%	11%	11%	10%	15%	11%	11%	11%	13%	11%	11%	15%
Somewhat approve	203	34	69	72	29	103	101	53	66	44	51	31	57	16	99	11	63
	20%	14%	18%	25%	26%	16%	25%	13%	22%	18%	21%	15%	25%	16%	19%	16%	21%
Somewhat disapprove	168	39	68	45	14	108	60	53	42	48	44	22	31	18	99	15	38
	16%	16%	18%	16%	13%	17%	15%	13%	14%	20%	18%	11%	14%	18%	19%	21%	12%
Strongly disapprove	476	129	172	130	46	301	176	230	143	94	109	124	93	49	241	24	148
	46%	52%	45%	45%	41%	48%	44%	58%	48%	39%	45%	60%	41%	50%	46%	34%	48%
Unsure	65	18	23	19	5	41	24	19	16	22	13	8	20	3	31	12	12
	6%	7%	6%	7%	5%	6%	6%	5%	5%	9%	5%	4%	9%	3%	6%	17%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
STRONGLY/SOMEWHAT APPROVE	326 31%	16 4%	47 21%	257 67%	21 4%	11 13%	294 62%	41 10%	94 31%	185 60%	20 4%	292 57%	26 5%	293 63%	7 8%	4 2%	15 6%	149 34%	221 34%	272 31%	167 24%	289 39%
STRONGLY/SOMEWHAT DISAPPROVE	644 62%	365 92%	160 72%	96 25%	438 92%	64 76%	142 30%	345 87%	192 62%	91 30%	437 94%	170 33%	439 92%	137 29%	69 76%	170 97%	227 90%	260 59%	392 60%	536 62%	478 70%	399 54%
Strongly approve	122 12%	1 %	15 7%	106 28%	3 1%	3 3%	117 25%	16 4%	23 7%	79 26%	4 1%	116 23%	4 1%	118 25%	1 1%	1 1%	2 1%	61 14%	73 11%	97 11%	66 10%	110 15%
Somewhat approve	203 20%	15 4%	33 15%	151 39%	18 4%	8 10%	177 37%	26 6%	71 23%	106 34%	16 3%	176 35%	22 5%	175 38%	6 7%	3 1%	13 5%	88 20%	148 23%	174 20%	100 15%	178 24%
Somewhat disapprove	168 16%	38 10%	49 22%	78 20%	45 10%	12 14%	111 23%	32 8%	70 23%	63 20%	35 8%	120 23%	34 7%	109 23%	25 27%	17 10%	20 8%	60 14%	97 15%	137 16%	97 14%	122 16%
Strongly disapprove	476 46%	327 83%	111 50%	18 5%	393 83%	52 62%	31 7%	313 79%	122 40%	29 9%	401 86%	50 10%	405 85%	27 6%	44 48%	153 87%	207 82%	200 46%	294 45%	399 46%	381 56%	277 37%
Unsure	65 6%	14 3%	16 7%	33 9%	16 3%	9 11%	40 8%	11 3%	21 7%	31 10%	10 2%	48 9%	13 3%	37 8%	15 17%	2 1%	10 4%	30 7%	38 6%	54 6%	38 6%	52 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalmimmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	326	134	117	96	230	60	36	114	140	71	65	20	73	100	12	6	11	334
	31%	28%	36%	33%	31%	34%	32%	41%	29%	26%	27%	12%	38%	37%	4%	3%	3%	69%
STRONGLY/SOMEWHAT DISAPPROVE	644	333	176	181	461	105	75	148	309	187	157	149	108	141	264	147	315	110
	62%	69%	54%	62%	62%	60%	67%	54%	63%	69%	65%	86%	57%	52%	94%	92%	92%	23%
Strongly approve	122	52	34	34	88	19	15	51	47	25	19	11	27	32	3	0	3	126
	12%	11%	10%	12%	12%	11%	13%	18%	10%	9%	8%	6%	14%	12%	1%	%	1%	26%
Somewhat approve	203	82	84	62	141	41	21	63	94	47	46	10	46	68	9	5	7	208
	20%	17%	26%	21%	19%	23%	19%	23%	19%	17%	19%	6%	24%	25%	3%	3%	2%	43%
Somewhat disapprove	168	61	69	40	128	24	15	56	85	28	47	15	25	65	26	13	32	93
	16%	13%	21%	14%	17%	14%	14%	20%	17%	10%	19%	9%	13%	24%	9%	8%	9%	19%
Strongly disapprove	476	271	107	141	332	81	60	93	225	159	110	133	84	77	237	134	283	16
	46%	56%	33%	49%	45%	46%	53%	34%	46%	59%	45%	78%	44%	28%	85%	84%	83%	3%
Unsure	65	17	34	13	52	12	2	13	39	13	21	3	10	30	4	7	16	39
	6%	3%	10%	5%	7%	7%	1%	5%	8%	5%	9%	2%	5%	11%	2%	5%	5%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	393	161	179	210	236	57	53	47	45	67	119	115	159	234
	38%	42%	37%	38%	34%	48%	40%	33%	29%	42%	41%	40%	35%	40%
STRONGLY/SOMEWHAT DISAPPROVE	587	209	287	300	428	45	71	80	98	83	159	167	262	325
	57%	55%	60%	55%	62%	38%	54%	55%	64%	53%	54%	58%	57%	56%
Strongly approve	182	87	93	89	115	29	28	15	12	25	55	74	53	130
	18%	23%	19%	16%	17%	25%	21%	10%	8%	16%	19%	26%	12%	22%
Somewhat approve	211	74	87	121	121	28	25	33	33	41	64	41	106	105
	20%	19%	18%	22%	17%	24%	19%	22%	21%	26%	22%	14%	23%	18%
Somewhat disapprove	160	57	75	85	94	27	26	30	30	32	40	29	91	69
	15%	15%	16%	16%	14%	23%	20%	21%	19%	20%	14%	10%	20%	12%
Strongly disapprove	427	152	212	215	334	18	45	50	69	51	118	138	170	256
	41%	40%	44%	39%	48%	15%	34%	35%	45%	33%	41%	48%	37%	44%
Unsure	55	13	15	39	31	16	7	17	10	8	13	6	35	19
	5%	4%	3%	7%	4%	13%	6%	12%	7%	5%	5%	2%	8%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	393	79	153	106	55	233	161	123	113	106	92	58	94	38	188	26	131
	38%	32%	40%	37%	48%	37%	40%	31%	38%	44%	38%	28%	42%	39%	36%	39%	43%
STRONGLY/SOMEWHAT DISAPPROVE	587	150	209	172	55	359	227	253	174	115	137	144	121	58	317	31	167
	57%	61%	55%	59%	48%	57%	56%	64%	59%	47%	57%	69%	54%	59%	60%	44%	54%
Strongly approve	182	37	67	52	26	104	78	59	56	50	38	31	42	19	74	9	80
	18%	15%	17%	18%	23%	17%	19%	15%	19%	20%	16%	15%	18%	19%	14%	12%	26%
Somewhat approve	211	42	87	54	29	129	82	64	57	56	54	27	53	19	114	18	51
	20%	17%	23%	19%	25%	20%	20%	16%	19%	23%	22%	13%	24%	20%	22%	26%	17%
Somewhat disapprove	160	44	51	52	13	95	65	49	45	37	41	27	34	16	101	13	33
	15%	18%	13%	18%	11%	15%	16%	12%	15%	15%	17%	13%	15%	16%	19%	18%	11%
Strongly disapprove	427	106	157	120	42	263	162	204	129	78	96	116	88	42	216	18	134
	41%	43%	41%	41%	37%	42%	40%	51%	44%	32%	40%	56%	39%	43%	41%	26%	44%
Unsure	55	18	21	12	4	39	16	22	9	22	13	7	10	3	22	12	8
	5%	7%	5%	4%	3%	6%	4%	6%	3%	9%	5%	3%	4%	3%	4%	17%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
STRONGLY/SOMEWHAT APPROVE	393 38%	16 4%	69 31%	302 78%	17 3%	17 21%	359 76%	42 11%	107 35%	237 77%	18 4%	364 71%	19 4%	362 78%	13 14%	6 3%	9 4%	184 42%	271 42%	340 39%	194 28%	333 45%
STRONGLY/SOMEWHAT DISAPPROVE	587 57%	367 93%	141 63%	59 15%	444 94%	59 70%	84 18%	345 87%	178 58%	50 16%	439 94%	111 22%	445 93%	74 16%	68 75%	168 95%	233 92%	231 53%	355 54%	481 56%	454 67%	367 50%
Strongly approve	182 18%	8 2%	26 12%	145 38%	8 2%	5 6%	169 36%	23 6%	42 14%	113 37%	7 1%	173 34%	8 2%	170 37%	4 4%	3 2%	4 2%	89 20%	125 19%	158 18%	91 13%	161 22%
Somewhat approve	211 20%	8 2%	43 19%	157 41%	8 2%	12 14%	190 40%	20 5%	66 21%	124 40%	11 2%	191 37%	10 2%	191 41%	9 10%	3 2%	5 2%	95 22%	146 22%	183 21%	103 15%	172 23%
Somewhat disapprove	160 15%	54 14%	50 22%	50 13%	71 15%	23 28%	66 14%	52 13%	75 24%	32 11%	62 13%	85 17%	66 14%	61 13%	33 36%	19 11%	38 15%	56 13%	90 14%	123 14%	104 15%	117 16%
Strongly disapprove	427 41%	313 79%	91 41%	9 2%	373 79%	36 43%	17 4%	292 74%	103 34%	18 6%	378 81%	27 5%	379 79%	13 3%	35 38%	150 85%	195 77%	175 40%	265 41%	358 42%	350 51%	250 34%
Unsure	55 5%	12 3%	14 6%	25 6%	14 3%	8 9%	33 7%	11 3%	22 7%	21 7%	9 2%	35 7%	14 3%	31 7%	10 11%	2 1%	10 4%	23 5%	25 4%	41 5%	34 5%	39 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	393	155	141	102	291	63	40	128	180	86	90	26	86	133	8	6	10	377
	38%	32%	43%	35%	39%	35%	35%	46%	37%	32%	37%	15%	45%	49%	3%	3%	3%	78%
STRONGLY/SOMEWHAT DISAPPROVE	587	317	153	176	408	106	70	131	287	169	139	142	98	114	269	146	316	76
	57%	66%	47%	61%	55%	60%	62%	48%	59%	62%	57%	83%	51%	42%	96%	91%	93%	16%
Strongly approve	182	74	55	45	138	24	20	63	80	39	32	13	42	51	5	2	4	197
	18%	15%	17%	15%	19%	14%	18%	23%	16%	15%	13%	8%	22%	19%	2%	1%	1%	41%
Somewhat approve	211	81	86	58	153	38	19	65	100	46	57	13	44	82	3	4	6	180
	20%	17%	26%	20%	21%	22%	17%	24%	20%	17%	24%	7%	23%	30%	1%	2%	2%	37%
Somewhat disapprove	160	71	56	50	110	32	19	48	84	29	44	25	22	52	35	24	49	64
	15%	15%	17%	17%	15%	18%	16%	17%	17%	11%	18%	15%	12%	19%	13%	15%	14%	13%
Strongly disapprove	427	246	97	126	298	74	52	84	203	140	95	117	76	62	234	123	267	12
	41%	51%	30%	43%	40%	42%	46%	30%	42%	52%	39%	68%	40%	23%	83%	77%	78%	2%
Unsure	55	11	32	11	44	8	3	16	22	16	15	4	7	24	3	8	15	30
	5%	2%	10%	4%	6%	5%	3%	6%	4%	6%	6%	2%	3%	9%	1%	5%	5%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	162	178	233	244	71	57	54	47	72	123	119	173	242
	40%	42%	37%	42%	35%	60%	43%	37%	31%	46%	42%	41%	38%	42%
VERY/SOMEWHAT UNFAVORABLE	595	214	294	301	442	38	69	85	98	84	163	165	267	328
	58%	56%	61%	55%	64%	32%	53%	59%	64%	53%	56%	57%	59%	57%
Very Favorable	187	89	82	104	110	39	27	17	17	25	61	67	59	128
	18%	23%	17%	19%	16%	33%	21%	12%	11%	16%	21%	23%	13%	22%
Somewhat Favorable	228	73	97	128	134	32	29	37	30	47	61	52	114	113
	22%	19%	20%	23%	19%	27%	22%	26%	20%	30%	21%	18%	25%	20%
Heard of, No Opinion	22	7	8	14	9	8	5	5	7	2	5	3	14	9
	2%	2%	2%	3%	1%	7%	4%	3%	5%	1%	2%	1%	3%	1%
Somewhat Unfavorable	154	61	69	84	92	21	24	30	30	28	44	22	88	66
	15%	16%	14%	15%	13%	18%	18%	20%	20%	18%	15%	8%	19%	11%
Very Unfavorable	441	153	225	217	350	17	45	55	68	55	119	144	179	262
	43%	40%	47%	39%	50%	14%	35%	38%	44%	35%	41%	50%	39%	45%
Never heard of	3	1	2	1	1	1	0	1	1	-	-	1	2	1
	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	85	154	121	54	240	175	125	119	113	96	65	97	38	199	33	128
	40%	34%	40%	42%	48%	38%	43%	31%	40%	46%	40%	31%	43%	38%	38%	49%	42%
VERY/SOMEWHAT UNFAVORABLE	595	151	219	168	55	371	223	265	175	119	142	141	123	59	314	34	173
	58%	61%	57%	58%	49%	59%	55%	67%	59%	49%	59%	68%	55%	60%	60%	49%	56%
Very Favorable	187	41	77	46	24	117	70	65	46	56	45	33	34	16	78	10	74
	18%	16%	20%	16%	21%	19%	17%	16%	15%	23%	18%	16%	15%	16%	15%	15%	24%
Somewhat Favorable	228	45	77	75	31	122	106	60	74	57	51	32	63	22	121	23	54
	22%	18%	20%	26%	27%	19%	26%	15%	25%	23%	21%	15%	28%	22%	23%	34%	18%
Heard of, No Opinion	22	10	8	1	4	17	5	7	1	10	4	2	4	2	14	0	6
	2%	4%	2%	*%	3%	3%	1%	2%	*%	4%	2%	1%	2%	2%	3%	*%	2%
Somewhat Unfavorable	154	37	59	44	14	95	59	51	40	40	39	26	30	14	85	16	34
	15%	15%	15%	15%	13%	15%	15%	13%	14%	17%	16%	12%	14%	14%	16%	23%	11%
Very Unfavorable	441	115	161	124	41	275	165	214	135	79	103	115	92	45	229	18	138
	43%	46%	42%	43%	36%	44%	41%	54%	46%	32%	43%	55%	41%	45%	43%	26%	45%
Never heard of	3	1	1	-	-	3	-	1	-	1	0	1	1	-	0	1	1
	*%	1%	*%			*%		*%		*%	*%	*%	1%		*%	2%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	11	74	323	16	20	379	40	123	246	14	387	14	385	15	6	9	196	285	355	206	359
	40%	3%	33%	84%	3%	23%	80%	10%	40%	80%	3%	76%	3%	83%	17%	3%	3%	45%	44%	41%	30%	48%
VERY/SOMEWHAT UNFAVORABLE	595	380	142	51	452	60	84	346	177	57	449	106	458	69	68	169	241	238	359	491	459	360
	58%	96%	63%	13%	95%	70%	18%	87%	58%	18%	96%	21%	96%	15%	75%	96%	95%	54%	55%	57%	67%	49%
Very Favorable	187	3	21	159	5	4	178	21	43	118	3	183	4	178	5	3	1	94	128	157	86	166
	18%	1%	10%	41%	1%	4%	38%	5%	14%	38%	1%	36%	1%	38%	5%	1%	1%	21%	20%	18%	13%	22%
Somewhat Favorable	228	7	52	164	11	16	201	18	79	128	11	204	10	207	11	3	7	102	157	198	119	193
	22%	2%	23%	42%	2%	19%	42%	5%	26%	42%	2%	40%	2%	44%	12%	2%	3%	23%	24%	23%	17%	26%
Heard of, No Opinion	22	4	7	11	6	5	11	12	6	4	3	14	5	11	6	1	4	4	6	14	15	18
	2%	1%	3%	3%	1%	6%	2%	3%	2%	1%	1%	3%	1%	2%	7%	1%	2%	1%	1%	2%	2%	2%
Somewhat Unfavorable	154	51	51	44	63	20	71	43	64	45	56	83	62	57	34	14	38	53	83	120	89	98
	15%	13%	23%	11%	13%	24%	15%	11%	21%	15%	12%	16%	13%	12%	38%	8%	15%	12%	13%	14%	13%	13%
Very Unfavorable	441	329	91	8	389	39	13	303	113	12	393	23	396	12	34	155	202	185	276	371	370	262
	43%	83%	41%	2%	82%	46%	3%	76%	37%	4%	84%	5%	83%	3%	37%	88%	80%	42%	42%	43%	54%	35%
Never heard of	3	0	2	1	1	-	1	0	1	1	0	3	0	1	1	0	-	1	1	3	3	3
	*%	*%	1%	*%	*%		*%	*%	*%	*%	*%	*%	*%	1%	*%		*%	*%	*%	*%	*%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
VERY/SOMEWHAT FAVORABLE	415 40%	162 33%	148 45%	107 37%	308 41%	65 37%	42 37%	140 51%	189 39%	86 32%	97 40%	26 15%	87 46%	146 54%	9 3%	5 3%	10 3%	400 83%
VERY/SOMEWHAT UNFAVORABLE	595 58%	317 66%	163 50%	171 59%	421 57%	104 59%	67 59%	125 45%	289 59%	182 67%	139 57%	143 83%	100 52%	114 42%	266 95%	154 96%	322 94%	67 14%
Very Favorable	187 18%	67 14%	61 19%	46 16%	142 19%	29 17%	16 15%	65 24%	80 16%	42 15%	35 14%	13 7%	44 23%	53 19%	3 1%	1 1%	2 *%	203 42%
Somewhat Favorable	228 22%	95 20%	87 27%	62 21%	166 22%	36 20%	25 22%	75 27%	109 22%	44 16%	62 26%	13 8%	43 22%	93 34%	6 2%	4 2%	8 2%	198 41%
Heard of, No Opinion	22 2%	5 1%	13 4%	11 4%	12 2%	6 3%	5 4%	10 4%	9 2%	3 1%	7 3%	3 2%	4 2%	9 3%	5 2%	0 *%	7 2%	16 3%
Somewhat Unfavorable	154 15%	61 13%	61 19%	50 17%	104 14%	32 18%	18 16%	40 15%	75 15%	39 14%	45 19%	17 10%	27 14%	48 18%	28 10%	23 14%	37 11%	58 12%
Very Unfavorable	441 43%	256 53%	102 31%	122 42%	317 43%	73 41%	49 43%	84 31%	214 44%	143 53%	94 39%	126 73%	73 38%	66 24%	238 85%	131 82%	285 84%	9 2%
Never heard of	3 *%	1 *%	2 1%	1 *%	2 *%	1 *%	-	-	2 *%	1 *%	1 *%	1 *%	-	2 1%	0 *%	1 1%	2 1%	0 *%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	385	159	159	222	219	74	47	48	57	63	112	105	168	217
	37%	42%	33%	40%	31%	63%	36%	33%	37%	40%	38%	37%	37%	38%
VERY/SOMEWHAT UNFAVORABLE	564	201	287	276	429	30	60	74	81	80	153	176	235	329
	55%	53%	60%	50%	62%	26%	45%	51%	53%	51%	53%	61%	52%	57%
Very Favorable	180	85	78	100	92	39	27	17	28	29	51	54	75	105
	17%	22%	16%	18%	13%	33%	20%	12%	19%	18%	18%	19%	16%	18%
Somewhat Favorable	205	74	81	123	127	35	21	30	28	34	61	51	93	112
	20%	19%	17%	22%	18%	29%	16%	21%	18%	22%	21%	18%	20%	19%
Heard of, No Opinion	75	20	30	45	40	12	23	20	14	13	23	5	46	28
	7%	5%	6%	8%	6%	10%	18%	14%	9%	8%	8%	2%	10%	5%
Somewhat Unfavorable	129	47	60	68	83	12	19	23	28	21	29	28	72	57
	12%	12%	12%	12%	12%	10%	15%	16%	18%	13%	10%	10%	16%	10%
Very Unfavorable	435	154	227	208	346	19	40	51	53	59	125	147	163	272
	42%	40%	47%	38%	50%	16%	31%	35%	34%	38%	43%	51%	36%	47%
Never heard of	11	2	5	6	8	2	1	4	2	1	3	1	7	4
	1%	1%	1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	385	70	147	116	52	217	168	109	110	108	87	63	92	34	200	27	117
	37%	28%	38%	40%	46%	34%	42%	27%	37%	44%	36%	30%	41%	34%	38%	40%	38%
VERY/SOMEWHAT UNFAVORABLE	564	139	213	155	56	352	211	258	169	109	129	134	123	56	285	28	178
	55%	56%	56%	53%	49%	56%	52%	65%	57%	45%	54%	64%	55%	56%	54%	41%	58%
Very Favorable	180	40	71	44	25	111	69	53	39	53	41	32	40	15	81	9	64
	17%	16%	19%	15%	22%	18%	17%	13%	13%	22%	17%	15%	18%	15%	15%	14%	21%
Somewhat Favorable	205	30	76	71	27	106	99	56	71	55	47	31	52	19	119	18	53
	20%	12%	20%	25%	24%	17%	24%	14%	24%	23%	19%	15%	23%	19%	23%	26%	17%
Heard of, No Opinion	75	32	20	19	4	52	23	25	15	23	23	10	6	9	36	11	10
	7%	13%	5%	6%	4%	8%	6%	6%	5%	9%	9%	5%	3%	10%	7%	17%	3%
Somewhat Unfavorable	129	26	51	40	12	77	52	46	37	24	33	29	24	13	65	10	32
	12%	11%	13%	14%	10%	12%	13%	11%	12%	10%	14%	14%	11%	13%	12%	14%	10%
Very Unfavorable	435	113	162	115	44	275	159	213	132	85	96	106	99	43	220	18	146
	42%	46%	42%	40%	39%	44%	39%	53%	45%	35%	40%	51%	44%	43%	42%	26%	48%
Never heard of	11	6	3	1	1	9	2	6	2	3	2	1	4	0	6	2	2
	1%	3%	1%	*%	1%	1%	1%	2%	1%	1%	1%	1%	2%	*%	1%	3%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	385	18	69	293	24	15	346	40	107	235	18	351	24	346	15	5	18	181	251	317	184	341
	37%	5%	31%	76%	5%	17%	73%	10%	35%	76%	4%	69%	5%	74%	16%	3%	7%	41%	39%	37%	27%	46%
VERY/SOMEWHAT UNFAVORABLE	564	356	131	55	425	57	83	339	164	43	424	105	431	79	53	160	224	229	358	480	438	330
	55%	90%	59%	14%	89%	67%	17%	85%	54%	14%	91%	21%	90%	17%	58%	90%	88%	52%	55%	56%	64%	45%
Very Favorable	180	4	22	152	6	6	167	19	43	117	4	172	7	168	5	2	3	84	115	152	79	161
	17%	1%	10%	39%	1%	7%	35%	5%	14%	38%	1%	34%	1%	36%	6%	1%	1%	19%	18%	18%	12%	22%
Somewhat Favorable	205	15	47	141	18	8	179	21	64	117	14	179	17	178	10	3	14	97	136	166	106	180
	20%	4%	21%	37%	4%	10%	38%	5%	21%	38%	3%	35%	4%	38%	11%	2%	6%	22%	21%	19%	15%	24%
Heard of, No Opinion	75	16	20	35	20	11	43	14	32	28	22	47	17	38	20	10	10	25	39	58	51	60
	7%	4%	9%	9%	4%	13%	9%	4%	10%	9%	5%	9%	4%	8%	22%	5%	4%	6%	6%	7%	8%	8%
Somewhat Unfavorable	129	42	37	39	50	16	62	39	53	31	46	71	49	58	22	15	25	40	78	108	81	80
	12%	11%	16%	10%	11%	19%	13%	10%	17%	10%	10%	14%	10%	12%	24%	8%	10%	9%	12%	13%	12%	11%
Very Unfavorable	435	315	95	16	375	40	20	300	111	13	378	34	383	22	31	145	198	189	280	372	357	250
	42%	80%	42%	4%	79%	48%	4%	75%	36%	4%	81%	7%	80%	5%	34%	82%	78%	43%	43%	43%	52%	34%
Never heard of	11	5	4	3	6	2	3	5	4	2	2	7	5	3	3	2	2	4	2	7	8	9
	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	%	1%	1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	385	148	140	105	280	72	33	123	188	74	98	23	66	142	15	5	9	389
	37%	31%	43%	36%	38%	41%	29%	45%	38%	27%	40%	14%	34%	52%	5%	3%	3%	80%
VERY/SOMEWHAT UNFAVORABLE	564	313	139	151	411	85	66	123	265	176	123	134	103	103	249	147	310	58
	55%	65%	42%	52%	55%	48%	58%	45%	54%	65%	50%	78%	54%	38%	89%	92%	91%	12%
Very Favorable	180	68	72	50	130	35	15	61	88	30	40	9	39	62	3	2	3	188
	17%	14%	22%	17%	18%	20%	13%	22%	18%	11%	16%	5%	21%	23%	1%	1%	1%	39%
Somewhat Favorable	205	80	68	55	150	37	18	62	100	43	58	14	27	80	12	3	6	201
	20%	17%	21%	19%	20%	21%	16%	22%	20%	16%	24%	8%	14%	29%	4%	2%	2%	42%
Heard of, No Opinion	75	20	41	33	42	19	14	28	31	16	20	11	22	22	11	6	17	35
	7%	4%	13%	11%	6%	11%	12%	10%	6%	6%	8%	6%	12%	8%	4%	4%	5%	7%
Somewhat Unfavorable	129	62	41	39	89	21	19	35	62	32	34	17	32	36	27	18	27	40
	12%	13%	13%	14%	12%	12%	17%	13%	13%	12%	14%	10%	17%	13%	10%	11%	8%	8%
Very Unfavorable	435	252	98	112	321	65	47	88	203	145	89	117	71	68	222	130	283	18
	42%	52%	30%	38%	43%	37%	42%	32%	41%	53%	36%	68%	37%	25%	79%	81%	83%	4%
Never heard of	11	2	6	1	10	0	1	1	5	6	2	3	-	4	5	1	5	1
	1%	*%	2%	*%	1%	*%	1%	*%	1%	2%	1%	2%	-	2%	2%	1%	1%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	141	201	201	302	24	49	55	71	48	114	113	175	227
	39%	37%	42%	37%	43%	20%	37%	38%	46%	31%	39%	39%	38%	39%
VERY/SOMEWHAT UNFAVORABLE	604	232	266	334	377	86	78	82	72	108	171	172	261	342
	58%	60%	55%	61%	54%	72%	60%	57%	47%	68%	59%	60%	57%	59%
Very Favorable	250	92	132	119	182	15	39	33	40	30	66	81	103	147
	24%	24%	27%	22%	26%	13%	29%	23%	26%	19%	23%	28%	23%	25%
Somewhat Favorable	152	49	69	82	120	8	11	22	31	18	48	32	72	80
	15%	13%	14%	15%	17%	7%	8%	15%	20%	12%	16%	11%	16%	14%
Heard of, No Opinion	29	11	15	14	16	9	4	7	11	2	6	3	20	10
	3%	3%	3%	3%	2%	8%	3%	5%	7%	1%	2%	1%	4%	2%
Somewhat Unfavorable	113	43	60	53	79	12	6	19	18	20	27	31	56	57
	11%	11%	12%	10%	11%	10%	4%	13%	12%	13%	9%	11%	12%	10%
Very Unfavorable	490	189	206	280	298	73	73	63	54	88	144	141	205	285
	47%	49%	43%	51%	43%	62%	55%	44%	35%	56%	50%	49%	45%	49%
Never heard of	0	0	0	-	-	-	0	-	-	0	-	-	0	-
	%	%	%				%			%			%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	120	150	98	34	270	132	196	106	86	101	100	78	33	214	24	115
	39%	49%	39%	34%	30%	43%	33%	49%	36%	35%	42%	48%	35%	33%	41%	34%	37%
VERY/SOMEWHAT UNFAVORABLE	604	115	223	185	78	339	264	191	185	147	138	101	140	66	301	39	188
	58%	47%	58%	64%	69%	54%	65%	48%	62%	60%	57%	48%	62%	67%	57%	57%	61%
Very Favorable	250	88	93	54	15	181	70	129	53	53	68	64	45	16	133	11	83
	24%	35%	24%	19%	13%	29%	17%	32%	18%	22%	28%	31%	20%	16%	25%	17%	27%
Somewhat Favorable	152	33	57	43	19	89	62	67	53	32	33	36	33	17	81	12	32
	15%	13%	15%	15%	17%	14%	15%	17%	18%	13%	14%	17%	15%	17%	15%	18%	10%
Heard of, No Opinion	29	12	9	7	1	21	8	11	5	11	3	8	8	-	12	6	4
	3%	5%	2%	2%	1%	3%	2%	3%	2%	4%	1%	4%	3%	-	2%	9%	1%
Somewhat Unfavorable	113	18	36	47	14	53	60	38	41	11	19	28	37	11	63	4	25
	11%	7%	9%	16%	12%	8%	15%	10%	14%	5%	8%	13%	17%	11%	12%	6%	8%
Very Unfavorable	490	98	188	139	64	286	203	153	144	136	118	73	102	55	237	35	163
	47%	40%	49%	48%	57%	45%	50%	38%	49%	56%	49%	35%	45%	56%	45%	51%	53%
Never heard of	0	-	-	-	0	-	0	-	-	-	-	-	0	-	0	-	-
	%				%		%						%	%			

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	309	66	20	356	22	24	271	103	18	358	28	360	20	22	169	174	158	239	325	337	235
	39%	78%	30%	5%	75%	27%	5%	68%	33%	6%	77%	6%	75%	4%	24%	96%	69%	36%	37%	38%	49%	32%
VERY/SOMEWHAT UNFAVORABLE	604	79	145	360	108	51	445	118	190	284	96	469	105	440	59	7	73	270	395	518	325	483
	58%	20%	65%	93%	23%	60%	94%	30%	62%	92%	21%	92%	22%	94%	64%	4%	29%	62%	61%	60%	48%	65%
Very Favorable	250	201	37	9	228	11	12	175	61	11	226	17	232	9	9	140	84	98	143	202	218	152
	24%	51%	16%	2%	48%	13%	2%	44%	20%	3%	49%	3%	49%	2%	10%	79%	33%	22%	22%	23%	32%	21%
Somewhat Favorable	152	107	29	11	128	11	12	96	42	8	132	12	128	11	12	30	90	60	96	123	119	83
	15%	27%	13%	3%	27%	13%	3%	24%	14%	3%	28%	2%	27%	2%	14%	17%	36%	14%	15%	14%	18%	11%
Heard of, No Opinion	29	6	13	6	11	11	6	8	14	6	12	13	12	6	11	-	6	10	16	19	20	22
	3%	2%	6%	1%	2%	14%	1%	2%	5%	2%	3%	3%	2%	1%	12%	-	3%	2%	3%	2%	3%	3%
Somewhat Unfavorable	113	52	27	30	65	15	33	51	50	10	66	38	59	32	22	2	47	41	72	95	84	68
	11%	13%	12%	8%	14%	18%	7%	13%	16%	3%	14%	7%	12%	7%	24%	1%	19%	9%	11%	11%	12%	9%
Very Unfavorable	490	28	118	330	43	35	412	68	140	273	30	431	46	408	36	5	26	229	324	423	241	414
	47%	7%	53%	86%	9%	42%	87%	17%	46%	89%	6%	85%	10%	87%	40%	3%	10%	52%	50%	49%	35%	56%
Never heard of	0	0	-	-	0	-	-	-	0	-	0	-	0	-	-	-	0	-	-	-	-	0
	0%	0%	-	-	0%	-	-	-	0%	-	0%	-	0%	-	-	-	0%	-	-	-	-	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	402	228	93	133	267	70	62	87	190	125	93	112	73	59	258	86	249	20
	39%	47%	28%	46%	36%	40%	55%	31%	39%	46%	38%	65%	38%	22%	92%	54%	73%	4%
VERY/SOMEWHAT UNFAVORABLE	604	244	221	149	454	102	47	182	289	133	143	57	118	203	16	72	85	456
	58%	51%	68%	51%	61%	58%	42%	66%	59%	49%	59%	33%	62%	75%	6%	45%	25%	94%
Very Favorable	250	144	54	81	166	38	43	56	111	83	52	67	42	34	205	22	173	8
	24%	30%	16%	28%	22%	21%	38%	20%	23%	31%	21%	39%	22%	12%	73%	14%	51%	2%
Somewhat Favorable	152	84	39	51	101	33	19	31	79	42	42	45	30	25	54	64	77	12
	15%	17%	12%	18%	14%	18%	17%	11%	16%	16%	17%	26%	16%	9%	19%	40%	22%	2%
Heard of, No Opinion	29	11	13	8	21	4	3	7	10	12	7	3	1	10	5	1	7	7
	3%	2%	4%	3%	3%	3%	3%	3%	2%	5%	3%	2%	1%	4%	2%	1%	2%	1%
Somewhat Unfavorable	113	55	41	37	77	23	14	29	53	31	17	23	21	28	5	49	53	31
	11%	11%	13%	13%	10%	13%	12%	11%	11%	11%	7%	13%	11%	10%	2%	31%	15%	6%
Very Unfavorable	490	189	180	112	378	78	34	153	235	102	126	34	97	174	11	23	33	425
	47%	39%	55%	39%	51%	44%	30%	55%	48%	38%	52%	20%	51%	64%	4%	15%	10%	88%
Never heard of	0	0	-	0	-	-	0	-	-	0	-	-	-	-	0	-	-	-
	0%	0%	-	0%	-	-	0%	-	-	0%	-	-	-	-	0%	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	423	143	214	209	317	26	46	56	76	51	108	131	184	239
	41%	37%	44%	38%	46%	22%	35%	39%	50%	32%	37%	46%	40%	41%
VERY/SOMEWHAT UNFAVORABLE	561	224	255	302	356	83	70	75	66	101	170	148	242	319
	54%	58%	53%	55%	51%	70%	53%	52%	43%	64%	59%	52%	53%	55%
Very Favorable	165	54	100	64	126	12	22	25	28	22	40	50	75	89
	16%	14%	21%	12%	18%	11%	17%	17%	18%	14%	14%	17%	16%	15%
Somewhat Favorable	258	89	113	145	191	14	24	31	48	29	68	82	108	150
	25%	23%	24%	26%	27%	11%	18%	21%	32%	18%	23%	28%	24%	26%
Heard of, No Opinion	49	16	12	36	21	8	15	12	10	6	13	8	27	21
	5%	4%	3%	7%	3%	7%	12%	8%	6%	4%	4%	3%	6%	4%
Somewhat Unfavorable	189	77	95	93	133	25	18	26	23	30	59	51	78	110
	18%	20%	20%	17%	19%	21%	14%	18%	15%	19%	20%	18%	17%	19%
Very Unfavorable	372	147	160	209	223	58	52	49	44	71	111	97	164	208
	36%	38%	33%	38%	32%	49%	39%	34%	28%	45%	38%	34%	36%	36%
Never heard of	3	-	1	2	2	1	-	2	1	-	-	-	3	-
	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	423	120	144	118	39	264	157	194	122	84	106	110	82	32	213	24	135
	41%	48%	38%	41%	34%	42%	39%	49%	41%	34%	44%	53%	36%	33%	40%	34%	44%
VERY/SOMEWHAT UNFAVORABLE	561	108	221	165	67	329	232	187	168	146	129	87	130	61	282	37	166
	54%	44%	58%	57%	59%	52%	57%	47%	57%	60%	53%	42%	58%	62%	54%	54%	54%
Very Favorable	165	55	52	45	12	107	57	79	47	34	41	43	33	12	93	6	54
	16%	22%	14%	16%	11%	17%	14%	20%	16%	14%	17%	21%	15%	12%	18%	9%	18%
Somewhat Favorable	258	65	92	73	27	157	100	115	75	50	65	66	49	21	119	18	81
	25%	26%	24%	25%	24%	25%	25%	29%	25%	20%	27%	32%	22%	21%	23%	26%	26%
Heard of, No Opinion	49	18	16	7	7	34	14	15	6	14	7	12	11	5	30	7	6
	5%	7%	4%	2%	6%	5%	4%	4%	2%	6%	3%	6%	5%	5%	6%	10%	2%
Somewhat Unfavorable	189	34	68	61	26	102	87	63	69	44	39	25	50	26	99	8	53
	18%	14%	18%	21%	23%	16%	21%	16%	23%	18%	16%	12%	22%	26%	19%	12%	17%
Very Unfavorable	372	74	153	104	41	227	145	124	99	102	90	61	80	36	183	29	112
	36%	30%	40%	36%	36%	36%	36%	31%	34%	42%	37%	29%	35%	36%	35%	42%	37%
Never heard of	3	1	2	-	-	3	-	2	-	-	-	-	3	-	2	1	-
	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	2%	0%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	423	326	63	27	374	18	30	290	103	22	364	41	379	26	18	149	205	166	258	348	349	252
	41%	83%	28%	7%	79%	22%	6%	73%	33%	7%	78%	8%	79%	6%	19%	85%	81%	38%	40%	40%	51%	34%
VERY/SOMEWHAT UNFAVORABLE	561	59	137	347	82	48	430	92	177	282	81	445	79	428	54	18	40	255	375	482	300	451
	54%	15%	61%	90%	17%	57%	91%	23%	58%	91%	17%	87%	17%	92%	59%	10%	16%	58%	58%	56%	44%	61%
Very Favorable	165	151	11	3	159	2	3	125	33	2	157	5	162	2	0	71	85	58	100	130	142	94
	16%	38%	5%	1%	34%	2%	1%	32%	11%	1%	34%	1%	34%	1%	*%	40%	34%	13%	15%	15%	21%	13%
Somewhat Favorable	258	175	52	25	215	17	27	164	70	19	207	37	217	24	17	78	120	108	158	218	208	158
	25%	44%	23%	6%	45%	20%	6%	41%	23%	6%	44%	7%	45%	5%	19%	44%	47%	25%	24%	25%	30%	21%
Heard of, No Opinion	49	10	21	11	16	18	15	16	27	3	20	22	19	12	17	9	7	18	16	31	30	33
	5%	3%	9%	3%	3%	21%	3%	4%	9%	1%	4%	4%	4%	3%	19%	5%	3%	4%	2%	4%	4%	5%
Somewhat Unfavorable	189	45	50	90	59	27	103	56	80	53	59	117	55	101	32	9	35	77	123	161	117	134
	18%	11%	22%	23%	12%	32%	22%	14%	26%	17%	13%	23%	12%	22%	35%	5%	14%	18%	19%	19%	17%	18%
Very Unfavorable	372	13	87	257	23	21	328	36	97	229	22	328	24	327	21	9	4	177	252	321	182	318
	36%	3%	39%	67%	5%	25%	69%	9%	32%	74%	5%	64%	5%	70%	23%	5%	2%	40%	39%	37%	27%	43%
Never heard of	3	-	3	-	3	-	-	-	-	1	2	1	-	-	3	-	2	-	2	1	3	3
	*%		1%		1%					*%	*%			3%		1%		*%	*%	*%	*%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	423	241	106	131	289	72	59	90	196	137	94	113	72	56	235	119	264	31
	41%	50%	33%	45%	39%	41%	52%	33%	40%	50%	38%	66%	37%	21%	84%	74%	77%	6%
VERY/SOMEWHAT UNFAVORABLE	561	227	192	141	419	91	50	174	270	117	131	53	113	197	30	38	63	440
	54%	47%	59%	49%	56%	51%	45%	63%	55%	43%	54%	31%	59%	73%	11%	24%	18%	91%
Very Favorable	165	101	39	49	115	22	27	36	76	52	29	36	32	26	121	32	105	3
	16%	21%	12%	17%	15%	13%	24%	13%	16%	19%	12%	21%	17%	9%	43%	20%	31%	1%
Somewhat Favorable	258	140	67	82	174	50	31	54	119	85	65	77	40	30	114	87	158	28
	25%	29%	21%	28%	23%	28%	28%	20%	24%	31%	27%	45%	21%	11%	41%	54%	46%	6%
Heard of, No Opinion	49	15	25	16	33	12	4	11	20	17	17	6	7	16	13	2	12	12
	5%	3%	8%	5%	4%	7%	4%	4%	4%	6%	7%	4%	3%	6%	5%	1%	4%	2%
Somewhat Unfavorable	189	89	59	48	141	29	19	53	93	43	41	23	52	46	18	34	50	113
	18%	18%	18%	16%	19%	16%	17%	19%	19%	16%	17%	13%	27%	17%	6%	21%	15%	23%
Very Unfavorable	372	138	134	94	278	62	31	121	178	74	90	30	61	151	12	4	13	327
	36%	29%	41%	32%	37%	35%	28%	44%	36%	27%	37%	17%	32%	56%	4%	3%	4%	68%
Never heard of	3	-	3	2	1	2	-	-	3	-	2	-	-	3	2	1	2	-
	*%		1%	1%	*%	1%			1%		1%			1%	1%	1%	1%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	454	182	188	263	259	77	61	68	56	79	130	122	202	252
	44%	47%	39%	48%	37%	65%	47%	47%	36%	50%	45%	42%	44%	43%
VERY/SOMEWHAT UNFAVORABLE	535	190	275	259	416	33	54	59	88	74	152	162	221	314
	52%	50%	57%	47%	60%	28%	41%	41%	57%	47%	52%	56%	48%	54%
Very Favorable	214	90	82	131	118	40	33	33	18	36	68	60	86	128
	21%	24%	17%	24%	17%	34%	25%	23%	11%	23%	23%	21%	19%	22%
Somewhat Favorable	240	91	105	132	141	37	29	35	38	43	62	62	116	124
	23%	24%	22%	24%	20%	31%	22%	24%	25%	27%	21%	21%	25%	21%
Heard of, No Opinion	43	12	18	25	19	8	16	16	10	5	8	4	31	12
	4%	3%	4%	5%	3%	7%	12%	11%	6%	3%	3%	1%	7%	2%
Somewhat Unfavorable	193	58	96	96	143	20	25	26	40	29	56	42	95	98
	19%	15%	20%	17%	21%	17%	19%	18%	26%	18%	19%	15%	21%	17%
Very Unfavorable	342	132	179	163	273	13	29	33	48	45	96	120	126	216
	33%	34%	37%	30%	39%	11%	22%	23%	31%	28%	33%	42%	28%	37%
Never heard of	3	0	1	2	2	0	0	2	-	-	1	-	2	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	454	95	178	124	56	273	180	138	120	134	104	71	99	38	220	33	141
	44%	38%	46%	43%	49%	43%	45%	35%	41%	55%	43%	34%	44%	38%	42%	47%	46%
VERY/SOMEWHAT UNFAVORABLE	535	134	188	158	54	322	213	244	171	96	131	126	116	58	278	27	162
	52%	54%	49%	55%	48%	51%	53%	61%	58%	40%	54%	60%	51%	59%	53%	40%	53%
Very Favorable	214	59	80	51	24	139	75	64	54	64	49	37	45	17	102	14	67
	21%	24%	21%	17%	21%	22%	19%	16%	18%	26%	20%	18%	20%	17%	19%	20%	22%
Somewhat Favorable	240	36	97	74	32	134	105	74	66	69	55	34	55	21	117	18	74
	23%	15%	25%	25%	28%	21%	26%	19%	22%	29%	23%	16%	24%	22%	22%	27%	24%
Heard of, No Opinion	43	18	14	7	3	32	11	14	5	13	7	11	8	3	27	9	5
	4%	7%	4%	3%	3%	5%	3%	4%	2%	5%	3%	5%	4%	3%	5%	13%	2%
Somewhat Unfavorable	193	55	59	62	17	114	79	79	63	35	49	35	52	21	114	12	44
	19%	22%	15%	21%	15%	18%	19%	20%	21%	14%	20%	17%	23%	21%	22%	17%	14%
Very Unfavorable	342	79	129	96	38	208	134	165	108	61	82	91	64	38	163	15	118
	33%	32%	34%	33%	33%	33%	33%	41%	37%	25%	34%	44%	28%	38%	31%	22%	39%
Never heard of	3	0	2	-	-	3	-	2	-	1	-	-	2	-	2	0	-
	0%	0%	1%	-	-	0%	-	1%	-	0%	-	-	1%	-	0%	0%	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	454	23	88	336	31	21	402	56	130	262	29	408	31	402	22	8	16	195	289	376	222	385
	44%	6%	39%	87%	7%	24%	85%	14%	42%	85%	6%	80%	6%	86%	24%	5%	6%	45%	44%	44%	33%	52%
VERY/SOMEWHAT UNFAVORABLE	535	362	113	42	425	48	62	330	152	42	416	85	431	55	50	156	231	229	349	456	429	324
	52%	92%	51%	11%	89%	57%	13%	83%	49%	14%	89%	17%	90%	12%	54%	88%	91%	52%	54%	53%	63%	44%
Very Favorable	214	8	17	188	13	1	200	25	53	135	11	195	11	200	3	5	5	99	144	174	106	196
	21%	2%	8%	49%	3%	2%	42%	6%	17%	44%	2%	38%	2%	43%	3%	3%	2%	22%	22%	20%	16%	26%
Somewhat Favorable	240	15	71	148	19	19	202	30	77	127	18	212	20	201	19	4	10	97	145	202	116	189
	23%	4%	32%	38%	4%	23%	43%	8%	25%	41%	4%	42%	4%	43%	21%	2%	4%	22%	22%	23%	17%	26%
Heard of, No Opinion	43	10	20	7	17	15	11	12	24	5	19	17	16	9	18	12	5	13	11	30	29	29
	4%	2%	9%	2%	4%	18%	2%	3%	8%	2%	4%	3%	3%	2%	19%	7%	2%	3%	2%	3%	4%	4%
Somewhat Unfavorable	193	93	55	39	111	25	57	78	78	36	102	73	107	51	35	28	68	79	121	157	142	126
	19%	23%	24%	10%	23%	30%	12%	19%	25%	12%	22%	14%	22%	11%	39%	16%	27%	18%	19%	18%	21%	17%
Very Unfavorable	342	269	59	3	314	23	6	252	74	6	314	12	324	4	14	128	163	151	228	299	287	197
	33%	68%	26%	1%	66%	27%	1%	63%	24%	2%	67%	2%	68%	1%	16%	73%	64%	34%	35%	35%	42%	27%
Never heard of	3	-	3	-	2	1	0	-	1	0	2	-	0	0	2	-	2	1	2	0	2	2
	*%		1%		*%	1%	*%		*%	*%	*%		*%	*%	2%		1%	*%	*%	*%	*%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
VERY/SOMEWHAT FAVORABLE	454 44%	169 35%	174 53%	120 41%	334 45%	81 46%	38 34%	151 55%	205 42%	98 36%	110 45%	28 17%	88 46%	163 60%	18 6%	7 4%	17 5%	413 86%
VERY/SOMEWHAT UNFAVORABLE	535 52%	308 64%	125 38%	152 52%	381 51%	86 49%	66 58%	115 42%	260 53%	160 59%	116 48%	138 80%	97 51%	90 33%	245 88%	151 95%	310 91%	64 13%
Very Favorable	214 21%	83 17%	81 25%	59 20%	155 21%	42 24%	18 16%	78 29%	90 18%	45 17%	46 19%	14 8%	43 23%	66 24%	9 3%	3 2%	5 1%	206 43%
Somewhat Favorable	240 23%	86 18%	94 29%	60 21%	179 24%	40 22%	21 18%	72 26%	115 24%	52 19%	64 26%	15 9%	45 23%	97 36%	9 3%	4 3%	12 4%	207 43%
Heard of, No Opinion	43 4%	6 1%	24 7%	17 6%	26 4%	7 4%	9 8%	9 3%	21 4%	12 5%	16 6%	6 3%	6 3%	15 6%	15 5%	2 1%	14 4%	6 1%
Somewhat Unfavorable	193 19%	91 19%	55 17%	67 23%	127 17%	37 21%	30 26%	52 19%	94 19%	47 17%	52 21%	43 25%	34 18%	40 15%	52 19%	44 27%	80 24%	60 12%
Very Unfavorable	342 33%	217 45%	70 22%	85 29%	254 34%	49 28%	36 32%	63 23%	166 34%	113 42%	64 26%	95 55%	63 33%	50 18%	193 69%	108 67%	229 67%	4 1%
Never heard of	3 *%	-	3 1%	2 1%	1 *%	2 1%	-	-	2 *%	1 *%	2 1%	-	-	3 1%	2 1%	-	0 *%	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	347	141	209	138	283	17	32	30	59	45	90	122	134	213
	33%	37%	43%	25%	41%	15%	25%	21%	39%	28%	31%	42%	29%	37%
VERY/SOMEWHAT UNFAVORABLE	484	190	203	278	299	69	56	62	47	85	151	139	193	291
	47%	49%	42%	51%	43%	58%	43%	43%	30%	54%	52%	48%	42%	50%
Very Favorable	157	68	103	54	135	5	9	12	18	16	39	72	47	110
	15%	18%	21%	10%	19%	4%	7%	9%	12%	10%	13%	25%	10%	19%
Somewhat Favorable	189	74	106	83	149	12	24	17	41	28	52	51	87	102
	18%	19%	22%	15%	21%	10%	18%	12%	27%	18%	18%	18%	19%	18%
Heard of, No Opinion	145	39	53	92	82	17	30	32	28	25	36	23	86	59
	14%	10%	11%	17%	12%	14%	23%	22%	18%	16%	12%	8%	19%	10%
Somewhat Unfavorable	130	49	55	75	72	18	15	20	16	18	46	30	54	76
	13%	13%	11%	14%	10%	15%	11%	14%	10%	12%	16%	10%	12%	13%
Very Unfavorable	354	140	148	203	227	51	42	42	31	67	105	109	140	214
	34%	37%	31%	37%	33%	43%	32%	29%	20%	42%	36%	38%	31%	37%
Never heard of	59	14	17	42	31	15	13	21	20	3	13	3	43	16
	6%	4%	3%	8%	4%	13%	10%	14%	13%	2%	5%	1%	9%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	347	92	118	98	38	210	136	169	113	65	72	94	83	29	180	15	117
	33%	37%	31%	34%	34%	33%	34%	42%	38%	27%	30%	45%	37%	30%	34%	22%	38%
VERY/SOMEWHAT UNFAVORABLE	484	95	184	140	64	279	204	154	144	111	129	75	106	56	240	32	151
	47%	38%	48%	48%	57%	44%	51%	39%	49%	46%	53%	36%	47%	56%	46%	46%	49%
Very Favorable	157	35	60	44	18	95	62	79	55	24	37	48	31	17	77	2	63
	15%	14%	16%	15%	16%	15%	15%	20%	19%	10%	15%	23%	14%	17%	15%	4%	21%
Somewhat Favorable	189	57	58	54	20	115	74	90	58	42	35	47	51	13	103	13	54
	18%	23%	15%	19%	17%	18%	18%	23%	20%	17%	14%	22%	23%	13%	20%	18%	17%
Heard of, No Opinion	145	35	61	40	9	96	49	54	29	43	26	31	28	12	79	5	35
	14%	14%	16%	14%	8%	15%	12%	13%	10%	18%	11%	15%	12%	12%	15%	7%	12%
Somewhat Unfavorable	130	30	47	38	16	77	53	34	37	31	38	18	27	12	61	7	42
	13%	12%	12%	13%	14%	12%	13%	9%	13%	13%	16%	8%	12%	12%	12%	11%	14%
Very Unfavorable	354	65	137	102	49	202	151	120	107	80	92	57	80	44	179	25	109
	34%	26%	36%	35%	43%	32%	37%	30%	36%	33%	38%	27%	35%	44%	34%	36%	35%
Never heard of	59	26	19	13	2	45	14	21	10	24	15	8	9	1	28	17	4
	6%	10%	5%	4%	1%	7%	4%	5%	3%	10%	6%	4%	4%	1%	5%	25%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
VERY/SOMEWHAT FAVORABLE	347 33%	252 64%	62 28%	24 6%	298 63%	20 24%	29 6%	247 62%	81 26%	15 5%	303 65%	31 6%	305 64%	27 6%	15 16%	103 59%	171 68%	139 32%	228 35%	291 34%	286 42%	179 24%
VERY/SOMEWHAT UNFAVORABLE	484 47%	67 17%	106 47%	297 77%	77 16%	35 41%	372 78%	79 20%	144 47%	257 83%	69 15%	391 77%	77 16%	366 78%	42 46%	29 16%	38 15%	238 54%	341 52%	418 49%	264 39%	400 54%
Very Favorable	157 15%	132 33%	19 8%	4 1%	148 31%	5 6%	5 1%	131 33%	22 7%	3 1%	148 32%	5 1%	150 31%	5 1%	2 2%	43 24%	96 38%	73 17%	106 16%	132 15%	140 21%	84 11%
Somewhat Favorable	189 18%	120 30%	43 19%	20 5%	150 32%	15 18%	24 5%	116 29%	59 19%	11 4%	155 33%	26 5%	155 32%	22 5%	13 14%	60 34%	75 30%	67 15%	121 19%	159 18%	146 21%	95 13%
Heard of, No Opinion	145 14%	56 14%	43 19%	40 10%	74 16%	24 28%	47 10%	56 14%	62 20%	20 6%	72 15%	57 11%	73 15%	46 10%	27 29%	33 19%	32 13%	44 10%	64 10%	107 12%	94 14%	111 15%
Somewhat Unfavorable	130 13%	37 9%	31 14%	60 16%	43 9%	16 19%	70 15%	46 12%	41 13%	43 14%	48 10%	76 15%	43 9%	67 14%	19 21%	21 12%	19 8%	49 11%	82 13%	107 12%	81 12%	94 13%
Very Unfavorable	354 34%	29 7%	76 34%	237 61%	34 7%	19 22%	301 63%	32 8%	103 34%	213 69%	22 5%	315 62%	33 7%	298 64%	23 25%	8 5%	19 7%	189 43%	260 40%	311 36%	183 27%	307 41%
Never heard of	59 6%	20 5%	13 6%	25 7%	25 5%	6 7%	28 6%	15 4%	20 7%	17 6%	22 5%	31 6%	23 5%	28 6%	8 8%	11 6%	12 5%	18 4%	18 3%	46 5%	39 6%	50 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	347	217	72	102	244	41	62	59	178	109	70	111	76	42	170	117	227	28
	33%	45%	22%	35%	33%	23%	54%	22%	36%	40%	29%	64%	40%	15%	61%	73%	67%	6%
VERY/SOMEWHAT UNFAVORABLE	484	201	163	111	372	81	31	144	239	102	127	37	85	174	44	22	59	389
	47%	42%	50%	38%	50%	46%	27%	52%	49%	38%	52%	22%	45%	64%	16%	14%	17%	80%
Very Favorable	157	109	24	38	119	13	26	20	88	49	27	47	30	18	74	68	115	4
	15%	23%	7%	13%	16%	7%	23%	7%	18%	18%	11%	27%	16%	7%	26%	43%	34%	1%
Somewhat Favorable	189	107	48	64	125	28	36	39	90	60	44	64	46	24	96	49	112	24
	18%	22%	15%	22%	17%	16%	32%	14%	18%	22%	18%	37%	24%	9%	34%	31%	33%	5%
Heard of, No Opinion	145	56	54	51	92	33	18	46	51	48	34	15	28	37	47	15	39	38
	14%	12%	17%	18%	12%	19%	16%	17%	10%	18%	14%	9%	15%	14%	17%	9%	11%	8%
Somewhat Unfavorable	130	58	49	29	101	24	5	41	55	35	26	17	29	28	27	13	38	70
	13%	12%	15%	10%	14%	14%	4%	15%	11%	13%	11%	10%	15%	10%	10%	8%	11%	15%
Very Unfavorable	354	143	114	83	271	56	26	103	184	67	101	20	56	146	17	9	21	319
	34%	30%	35%	28%	37%	32%	23%	37%	38%	25%	41%	11%	30%	54%	6%	6%	6%	66%
Never heard of	59	9	37	25	34	22	3	26	21	12	12	9	2	19	19	6	16	28
	6%	2%	11%	9%	5%	12%	3%	9%	4%	4%	5%	5%	1%	7%	7%	4%	5%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	351	129	183	168	276	24	39	42	58	41	97	113	141	210
	34%	34%	38%	31%	40%	21%	30%	29%	38%	26%	33%	39%	31%	36%
VERY/SOMEWHAT UNFAVORABLE	508	202	233	272	326	66	51	73	61	88	143	142	223	285
	49%	53%	48%	49%	47%	56%	39%	51%	40%	56%	49%	49%	49%	49%
Very Favorable	80	29	47	33	69	4	6	2	17	13	17	29	33	47
	8%	8%	10%	6%	10%	4%	5%	2%	11%	8%	6%	10%	7%	8%
Somewhat Favorable	271	100	136	135	207	20	33	40	40	28	80	83	108	163
	26%	26%	28%	25%	30%	17%	25%	28%	26%	18%	27%	29%	24%	28%
Heard of, No Opinion	151	44	61	90	83	24	30	20	27	26	49	29	73	78
	15%	12%	13%	16%	12%	20%	23%	14%	17%	16%	17%	10%	16%	13%
Somewhat Unfavorable	247	100	122	125	164	27	26	32	32	44	73	66	108	139
	24%	26%	25%	23%	24%	23%	20%	22%	21%	28%	25%	23%	24%	24%
Very Unfavorable	261	103	111	146	162	39	25	42	29	45	70	76	115	146
	25%	27%	23%	27%	23%	33%	19%	29%	19%	28%	24%	26%	25%	25%
Never heard of	26	8	5	20	11	4	11	9	8	3	2	4	20	6
	2%	2%	1%	4%	2%	3%	9%	6%	5%	2%	1%	2%	4%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	351	91	118	106	35	209	141	155	120	71	73	88	90	25	176	21	114
	34%	37%	31%	37%	31%	33%	35%	39%	41%	29%	30%	42%	40%	25%	33%	31%	37%
VERY/SOMEWHAT UNFAVORABLE	508	96	220	130	61	316	191	191	134	110	133	96	109	54	262	26	155
	49%	39%	58%	45%	54%	50%	47%	48%	45%	45%	55%	46%	48%	55%	50%	38%	51%
Very Favorable	80	25	24	22	8	49	30	40	29	16	18	30	11	4	37	4	33
	8%	10%	6%	8%	7%	8%	8%	10%	10%	7%	7%	14%	5%	4%	7%	6%	11%
Somewhat Favorable	271	66	94	84	27	160	111	115	91	55	55	58	79	20	139	17	81
	26%	27%	24%	29%	24%	25%	28%	29%	31%	23%	23%	28%	35%	21%	26%	25%	26%
Heard of, No Opinion	151	51	35	50	14	86	64	46	37	47	34	22	20	19	77	15	33
	15%	21%	9%	17%	13%	14%	16%	11%	13%	19%	14%	11%	9%	20%	15%	22%	11%
Somewhat Unfavorable	247	48	107	61	30	155	91	95	69	56	66	48	47	28	128	13	76
	24%	19%	28%	21%	27%	25%	23%	24%	23%	23%	27%	23%	21%	28%	24%	19%	25%
Very Unfavorable	261	48	113	69	30	162	100	96	65	54	67	47	62	26	134	13	79
	25%	19%	30%	24%	27%	26%	25%	24%	22%	22%	28%	23%	28%	27%	25%	19%	26%
Never heard of	26	10	9	4	3	19	7	7	4	15	2	2	7	1	12	6	4
	2%	4%	2%	1%	2%	3%	2%	2%	1%	6%	1%	1%	3%	1%	2%	9%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	351	214	65	64	255	23	73	205	94	37	255	78	255	73	22	90	149	144	224	293	275	233
	34%	54%	29%	17%	54%	27%	15%	52%	31%	12%	55%	15%	53%	16%	24%	51%	59%	33%	34%	34%	40%	31%
VERY/SOMEWHAT UNFAVORABLE	508	111	116	266	136	35	337	126	149	228	138	347	142	335	31	61	58	229	334	438	298	393
	49%	28%	52%	69%	29%	41%	71%	32%	49%	74%	30%	68%	30%	72%	34%	35%	23%	52%	51%	51%	44%	53%
Very Favorable	80	58	8	12	65	3	12	53	15	5	63	11	63	11	5	16	44	30	49	65	65	46
	8%	15%	4%	3%	14%	3%	3%	13%	5%	2%	14%	2%	13%	2%	6%	9%	17%	7%	8%	8%	10%	6%
Somewhat Favorable	271	156	56	52	190	20	61	152	79	32	191	66	192	62	17	74	105	114	175	228	210	187
	26%	39%	25%	14%	40%	24%	13%	38%	26%	10%	41%	13%	40%	13%	18%	42%	42%	26%	27%	26%	31%	25%
Heard of, No Opinion	151	65	37	41	77	23	50	61	54	34	71	66	73	43	34	24	43	56	86	114	97	93
	15%	17%	17%	11%	16%	27%	11%	15%	17%	11%	15%	13%	15%	9%	37%	14%	17%	13%	13%	13%	14%	13%
Somewhat Unfavorable	247	67	69	103	83	28	137	72	90	84	89	149	85	141	21	38	34	98	155	208	149	176
	24%	17%	31%	27%	17%	33%	29%	18%	29%	27%	19%	29%	18%	30%	23%	22%	14%	22%	24%	24%	22%	24%
Very Unfavorable	261	43	47	164	54	7	200	55	60	144	49	198	57	194	10	23	23	132	179	230	148	216
	25%	11%	21%	42%	11%	9%	42%	14%	19%	47%	11%	39%	12%	42%	11%	13%	9%	30%	27%	27%	22%	29%
Never heard of	26	5	6	14	7	4	15	5	10	9	3	19	7	15	4	1	3	9	6	18	13	21
	2%	1%	3%	4%	1%	4%	3%	1%	3%	3%	1%	4%	1%	3%	4%	1%	1%	2%	1%	2%	2%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
VERY/SOMEWHAT FAVORABLE	351 34%	201 42%	71 22%	117 40%	234 31%	53 30%	64 56%	68 25%	175 36%	108 40%	85 35%	88 51%	73 38%	40 15%	152 54%	88 55%	179 52%	84 17%
VERY/SOMEWHAT UNFAVORABLE	508 49%	211 44%	188 57%	114 39%	392 53%	78 44%	35 31%	150 54%	237 48%	121 45%	113 46%	57 33%	85 44%	177 65%	80 29%	49 31%	112 33%	328 68%
Very Favorable	80 8%	51 10%	12 4%	31 11%	48 7%	12 7%	20 17%	22 8%	30 6%	27 10%	10 4%	26 15%	11 6%	4 2%	36 13%	27 17%	45 13%	19 4%
Somewhat Favorable	271 26%	150 31%	60 18%	85 29%	185 25%	42 24%	44 39%	45 16%	144 30%	82 30%	75 31%	61 36%	62 32%	36 13%	116 41%	61 38%	133 39%	65 13%
Heard of, No Opinion	151 15%	66 14%	49 15%	50 17%	100 14%	37 21%	14 12%	48 18%	66 13%	36 13%	38 16%	24 14%	30 16%	44 16%	45 16%	21 13%	45 13%	51 11%
Somewhat Unfavorable	247 24%	102 21%	95 29%	52 18%	192 26%	35 20%	17 15%	72 26%	111 23%	64 23%	49 20%	36 21%	52 27%	71 26%	46 16%	31 20%	64 19%	130 27%
Very Unfavorable	261 25%	110 23%	92 28%	62 21%	199 27%	43 25%	18 16%	78 28%	126 26%	58 21%	63 26%	22 13%	33 17%	106 39%	34 12%	18 11%	48 14%	198 41%
Never heard of	26 2%	5 1%	19 6%	9 3%	17 2%	9 5%	1 1%	9 3%	11 2%	5 2%	7 3%	3 2%	3 1%	10 4%	3 1%	2 1%	5 2%	20 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	120	169	120	215	15	30	21	40	34	79	116	94	195
	28%	31%	35%	22%	31%	12%	23%	14%	26%	21%	27%	40%	21%	34%
VERY/SOMEWHAT UNFAVORABLE	309	122	154	154	195	49	33	32	31	51	98	97	114	195
	30%	32%	32%	28%	28%	42%	25%	22%	20%	33%	34%	34%	25%	34%
Very Favorable	102	49	62	41	83	7	5	5	9	8	31	50	22	81
	10%	13%	13%	7%	12%	6%	4%	3%	6%	5%	11%	17%	5%	14%
Somewhat Favorable	187	70	108	79	132	8	24	16	31	26	48	66	73	114
	18%	18%	22%	14%	19%	7%	19%	11%	20%	16%	17%	23%	16%	20%
Heard of, No Opinion	202	67	93	107	131	23	28	36	29	40	50	47	105	96
	19%	17%	19%	19%	19%	19%	21%	25%	19%	26%	17%	16%	23%	17%
Somewhat Unfavorable	130	56	62	69	85	24	18	16	18	21	42	33	55	75
	13%	15%	13%	13%	12%	20%	13%	11%	12%	13%	14%	12%	12%	13%
Very Unfavorable	179	66	93	86	110	26	15	15	13	30	56	63	59	120
	17%	17%	19%	16%	16%	22%	11%	11%	9%	19%	19%	22%	13%	21%
Never heard of	235	75	65	168	155	32	41	55	54	32	64	29	142	93
	23%	20%	14%	31%	22%	27%	31%	38%	35%	20%	22%	10%	31%	16%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	61	95	81	50	156	132	117	97	48	67	71	65	31	141	10	112
	28%	25%	25%	28%	45%	25%	33%	29%	33%	20%	28%	34%	29%	31%	27%	14%	36%
VERY/SOMEWHAT UNFAVORABLE	309	62	117	89	40	180	129	106	89	72	63	54	81	35	155	19	105
	30%	25%	31%	31%	35%	29%	32%	27%	30%	30%	26%	26%	36%	35%	29%	28%	34%
Very Favorable	102	22	37	30	14	59	44	51	32	26	17	27	17	14	45	5	43
	10%	9%	10%	10%	13%	9%	11%	13%	11%	11%	7%	13%	8%	14%	8%	8%	14%
Somewhat Favorable	187	39	59	52	36	97	88	66	66	22	50	44	47	17	96	4	69
	18%	16%	15%	18%	32%	15%	22%	16%	22%	9%	21%	21%	21%	17%	18%	6%	22%
Heard of, No Opinion	202	43	93	53	12	136	65	83	48	52	46	38	45	17	111	14	49
	19%	17%	24%	18%	11%	22%	16%	21%	16%	22%	19%	18%	20%	17%	21%	21%	16%
Somewhat Unfavorable	130	32	42	39	18	74	56	45	40	27	31	21	36	12	75	5	37
	13%	13%	11%	13%	16%	12%	14%	11%	13%	11%	13%	10%	16%	12%	14%	7%	12%
Very Unfavorable	179	30	76	51	22	106	73	60	49	46	32	33	45	23	80	14	68
	17%	12%	20%	17%	19%	17%	18%	15%	17%	19%	13%	16%	20%	23%	15%	21%	22%
Never heard of	235	81	77	66	11	158	77	93	62	70	66	44	35	17	120	26	41
	23%	33%	20%	23%	10%	25%	19%	23%	21%	29%	27%	21%	16%	17%	23%	38%	13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	179	52	51	213	19	57	185	81	22	212	67	213	63	13	81	115	144	216	258	239	177
	28%	45%	23%	13%	45%	23%	12%	46%	27%	7%	45%	13%	45%	14%	14%	46%	45%	33%	33%	30%	35%	24%
VERY/SOMEWHAT UNFAVORABLE	309	67	62	174	75	10	224	66	79	162	73	222	76	219	14	33	34	156	233	265	159	251
	30%	17%	28%	45%	16%	11%	47%	17%	26%	53%	16%	44%	16%	47%	15%	19%	14%	36%	36%	31%	23%	34%
Very Favorable	102	81	13	7	91	2	9	86	15	2	89	11	90	10	3	29	58	54	72	88	87	49
	10%	21%	6%	2%	19%	3%	2%	22%	5%	1%	19%	2%	19%	2%	3%	16%	23%	12%	11%	10%	13%	7%
Somewhat Favorable	187	98	40	44	122	17	48	99	67	20	122	56	123	54	10	53	57	90	144	170	151	128
	18%	25%	18%	11%	26%	20%	10%	25%	22%	6%	26%	11%	26%	11%	11%	30%	22%	20%	22%	20%	22%	17%
Heard of, No Opinion	202	79	48	67	100	21	81	84	58	48	94	97	97	78	27	36	50	65	98	161	134	128
	19%	20%	21%	17%	21%	24%	17%	21%	19%	15%	20%	19%	20%	17%	29%	20%	20%	15%	15%	19%	20%	17%
Somewhat Unfavorable	130	51	23	57	55	5	70	48	37	43	55	71	56	67	8	24	29	52	88	102	83	101
	13%	13%	10%	15%	12%	6%	15%	12%	12%	14%	12%	14%	12%	14%	8%	13%	11%	12%	14%	12%	12%	14%
Very Unfavorable	179	16	40	118	21	4	154	18	41	120	18	152	20	152	6	9	5	104	144	163	75	150
	17%	4%	18%	30%	4%	5%	32%	5%	13%	39%	4%	30%	4%	33%	7%	5%	2%	24%	22%	19%	11%	20%
Never heard of	235	70	61	94	87	35	113	63	89	76	88	124	91	106	38	27	54	74	105	179	151	184
	23%	18%	27%	24%	18%	42%	24%	16%	29%	25%	19%	24%	19%	23%	42%	15%	22%	17%	16%	21%	22%	25%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
VERY/SOMEWHAT FAVORABLE	289 28%	182 38%	61 19%	68 23%	221 30%	26 15%	42 37%	57 21%	152 31%	80 29%	57 24%	78 45%	65 34%	33 12%	124 44%	80 50%	166 49%	60 12%
VERY/SOMEWHAT UNFAVORABLE	309 30%	136 28%	95 29%	85 29%	222 30%	48 27%	37 33%	88 32%	153 31%	68 25%	69 28%	29 17%	48 25%	111 41%	50 18%	22 14%	48 14%	253 52%
Very Favorable	102 10%	69 14%	16 5%	16 5%	87 12%	6 4%	9 8%	12 4%	54 11%	36 13%	26 11%	30 17%	19 10%	7 3%	50 18%	38 24%	70 21%	9 2%
Somewhat Favorable	187 18%	114 24%	45 14%	52 18%	134 18%	20 11%	32 29%	45 16%	98 20%	44 16%	32 13%	48 28%	46 24%	26 10%	74 26%	42 26%	96 28%	51 10%
Heard of, No Opinion	202 19%	84 17%	64 20%	55 19%	146 20%	30 17%	25 22%	58 21%	80 16%	63 23%	45 19%	38 22%	35 18%	49 18%	54 19%	31 20%	76 22%	73 15%
Somewhat Unfavorable	130 13%	58 12%	40 12%	41 14%	87 12%	22 12%	19 17%	39 14%	58 12%	33 12%	28 11%	15 9%	24 13%	25 9%	39 14%	14 9%	41 12%	78 16%
Very Unfavorable	179 17%	78 16%	55 17%	44 15%	135 18%	26 15%	18 16%	49 18%	95 19%	35 13%	41 17%	14 8%	24 13%	86 32%	11 4%	8 5%	6 2%	175 36%
Never heard of	235 23%	80 17%	107 33%	82 28%	153 21%	73 41%	9 8%	71 26%	103 21%	60 22%	72 30%	27 16%	43 23%	78 29%	52 19%	27 17%	51 15%	97 20%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	242	97	149	93	174	19	26	31	31	19	63	97	82	160
	23%	25%	31%	17%	25%	16%	20%	22%	20%	12%	22%	34%	18%	28%
VERY/SOMEWHAT UNFAVORABLE	235	87	130	105	148	34	25	23	30	40	65	78	93	143
	23%	23%	27%	19%	21%	29%	19%	16%	20%	25%	22%	27%	20%	25%
Very Favorable	98	46	62	36	82	3	6	5	9	8	23	54	21	77
	9%	12%	13%	7%	12%	2%	4%	3%	6%	5%	8%	19%	5%	13%
Somewhat Favorable	144	51	87	57	92	17	20	26	22	12	41	43	60	84
	14%	13%	18%	10%	13%	14%	15%	18%	14%	7%	14%	15%	13%	14%
Heard of, No Opinion	246	90	113	131	152	31	40	32	39	55	73	46	127	119
	24%	23%	23%	24%	22%	26%	30%	22%	26%	35%	25%	16%	28%	20%
Somewhat Unfavorable	123	41	69	53	73	16	13	13	18	23	34	34	54	68
	12%	11%	14%	10%	10%	13%	10%	9%	12%	15%	12%	12%	12%	12%
Very Unfavorable	113	46	61	51	75	19	12	9	12	17	31	43	38	74
	11%	12%	13%	9%	11%	16%	9%	6%	8%	11%	11%	15%	8%	13%
Never heard of	312	110	90	220	221	34	40	59	53	43	90	68	155	157
	30%	29%	19%	40%	32%	28%	31%	41%	35%	27%	31%	23%	34%	27%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	242	55	85	71	31	140	102	103	71	49	49	62	60	21	108	11	96
	23%	22%	22%	24%	27%	22%	25%	26%	24%	20%	20%	30%	27%	21%	21%	15%	31%
VERY/SOMEWHAT UNFAVORABLE	235	44	99	63	28	144	91	83	64	48	53	44	59	27	128	14	76
	23%	18%	26%	22%	25%	23%	23%	21%	22%	20%	22%	21%	26%	27%	24%	20%	25%
Very Favorable	98	24	32	31	11	56	42	51	30	20	17	29	19	12	44	4	45
	9%	10%	8%	11%	10%	9%	10%	13%	10%	8%	7%	14%	8%	12%	8%	6%	15%
Somewhat Favorable	144	31	53	40	20	83	60	51	41	29	31	33	41	10	64	6	51
	14%	12%	14%	14%	18%	13%	15%	13%	14%	12%	13%	16%	18%	10%	12%	9%	16%
Heard of, No Opinion	246	66	90	68	21	156	89	87	65	52	62	54	45	27	140	15	57
	24%	27%	24%	23%	19%	25%	22%	22%	22%	22%	26%	26%	20%	28%	27%	22%	19%
Somewhat Unfavorable	123	21	50	35	16	71	51	39	33	22	30	19	38	12	74	6	33
	12%	9%	13%	12%	14%	11%	13%	10%	11%	9%	12%	9%	17%	12%	14%	9%	11%
Very Unfavorable	113	23	50	27	12	73	40	44	31	26	23	25	21	15	53	8	43
	11%	9%	13%	9%	11%	12%	10%	11%	10%	11%	10%	12%	9%	15%	10%	11%	14%
Never heard of	312	83	108	89	33	191	121	125	96	94	78	48	61	24	150	29	78
	30%	33%	28%	31%	29%	30%	30%	31%	32%	39%	32%	23%	27%	24%	29%	42%	25%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	242	150	43	45	181	12	49	148	70	22	179	51	178	54	10	66	104	117	179	205	185	134
	23%	38%	19%	12%	38%	14%	10%	37%	23%	7%	38%	10%	37%	12%	11%	37%	41%	27%	28%	24%	27%	18%
VERY/SOMEWHAT UNFAVORABLE	235	52	44	133	64	8	164	58	49	124	62	164	66	160	10	36	20	127	177	203	137	198
	23%	13%	20%	34%	13%	10%	34%	15%	16%	40%	13%	32%	14%	34%	11%	20%	8%	29%	27%	24%	20%	27%
Very Favorable	98	77	9	9	86	3	9	80	11	6	86	10	85	10	3	29	51	52	73	87	82	48
	9%	20%	4%	2%	18%	4%	2%	20%	4%	2%	18%	2%	18%	2%	4%	17%	20%	12%	11%	10%	12%	6%
Somewhat Favorable	144	73	33	36	95	8	40	68	59	16	93	42	93	44	6	37	54	65	106	118	103	87
	14%	19%	15%	9%	20%	10%	8%	17%	19%	5%	20%	8%	20%	9%	7%	21%	21%	15%	16%	14%	15%	12%
Heard of, No Opinion	246	94	64	80	115	23	108	99	80	64	111	118	116	103	27	42	58	76	131	192	162	176
	24%	24%	28%	21%	24%	27%	23%	25%	26%	21%	24%	23%	24%	22%	30%	24%	23%	17%	20%	22%	24%	24%
Somewhat Unfavorable	123	40	22	59	49	6	68	42	24	52	47	75	50	66	6	28	15	59	85	101	75	102
	12%	10%	10%	15%	10%	8%	14%	11%	8%	17%	10%	15%	11%	14%	7%	16%	6%	14%	13%	12%	11%	14%
Very Unfavorable	113	12	22	74	15	2	96	15	24	72	15	90	15	94	4	8	5	68	93	102	62	96
	11%	3%	10%	19%	3%	2%	20%	4%	8%	23%	3%	18%	3%	20%	4%	5%	2%	16%	14%	12%	9%	13%
Never heard of	312	99	73	128	116	42	155	92	108	98	115	176	118	150	44	32	71	119	164	262	198	232
	30%	25%	33%	33%	24%	49%	33%	23%	35%	32%	25%	35%	25%	32%	49%	18%	28%	27%	25%	30%	29%	31%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
VERY/SOMEWHAT FAVORABLE	242 23%	140 29%	65 20%	56 19%	184 25%	15 8%	41 36%	51 19%	128 26%	63 23%	47 19%	61 35%	59 31%	27 10%	109 39%	65 41%	142 42%	49 10%
VERY/SOMEWHAT UNFAVORABLE	235 23%	100 21%	80 24%	61 21%	174 23%	36 20%	25 22%	70 25%	111 23%	54 20%	42 17%	26 15%	35 18%	79 29%	41 15%	21 13%	47 14%	185 38%
Very Favorable	98 9%	64 13%	18 5%	16 6%	80 11%	5 3%	12 10%	9 3%	58 12%	31 11%	17 7%	29 17%	19 10%	12 4%	44 16%	35 22%	74 22%	8 2%
Somewhat Favorable	144 14%	76 16%	47 15%	40 14%	104 14%	10 6%	29 26%	42 15%	70 14%	32 12%	30 12%	32 18%	39 20%	15 6%	65 23%	30 19%	69 20%	42 9%
Heard of, No Opinion	246 24%	116 24%	80 25%	85 29%	160 22%	55 31%	30 27%	62 22%	111 23%	73 27%	61 25%	41 24%	43 22%	68 25%	70 25%	30 19%	69 20%	98 20%
Somewhat Unfavorable	123 12%	49 10%	42 13%	30 10%	93 13%	18 10%	12 10%	34 13%	67 14%	21 8%	25 10%	13 8%	19 10%	33 12%	33 12%	15 9%	41 12%	72 15%
Very Unfavorable	113 11%	52 11%	38 12%	31 11%	81 11%	18 10%	14 12%	36 13%	44 9%	33 12%	18 7%	13 8%	16 8%	46 17%	8 3%	6 3%	7 2%	112 23%
Never heard of	312 30%	128 26%	102 31%	88 30%	224 30%	71 40%	17 15%	92 34%	138 28%	81 30%	92 38%	44 26%	55 29%	98 36%	60 21%	44 28%	82 24%	151 31%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	230	94	128	102	166	13	24	30	42	24	56	79	95	135
	22%	24%	27%	19%	24%	11%	18%	21%	27%	15%	19%	27%	21%	23%
VERY/SOMEWHAT UNFAVORABLE	150	41	87	63	92	26	5	18	14	30	52	36	62	88
	15%	11%	18%	11%	13%	22%	4%	13%	9%	19%	18%	13%	14%	15%
Very Favorable	75	32	46	29	64	3	3	9	11	8	14	34	28	48
	7%	8%	10%	5%	9%	3%	3%	6%	7%	5%	5%	12%	6%	8%
Somewhat Favorable	155	62	82	72	101	10	21	21	31	16	42	45	67	87
	15%	16%	17%	13%	15%	9%	16%	15%	20%	10%	15%	16%	15%	15%
Heard of, No Opinion	200	79	97	102	113	30	37	31	32	32	54	51	95	105
	19%	21%	20%	19%	16%	25%	28%	21%	21%	20%	19%	18%	21%	18%
Somewhat Unfavorable	71	19	48	22	43	12	1	8	5	21	23	16	33	39
	7%	5%	10%	4%	6%	10%	1%	5%	3%	13%	8%	5%	7%	7%
Very Unfavorable	79	22	38	41	50	14	4	11	10	9	29	21	30	49
	8%	6%	8%	7%	7%	12%	3%	7%	6%	6%	10%	7%	6%	9%
Never heard of	455	170	170	283	324	49	65	66	65	72	129	122	204	251
	44%	44%	35%	52%	47%	42%	50%	46%	42%	46%	44%	42%	45%	43%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	230	50	88	66	26	138	92	96	70	35	52	58	60	19	112	10	81
	22%	20%	23%	23%	23%	22%	23%	24%	24%	14%	22%	28%	27%	19%	21%	15%	26%
VERY/SOMEWHAT UNFAVORABLE	150	34	54	41	21	88	61	56	36	31	37	26	40	16	91	8	37
	15%	14%	14%	14%	18%	14%	15%	14%	12%	13%	15%	12%	18%	16%	17%	12%	12%
Very Favorable	75	17	32	20	6	49	26	40	24	17	13	23	15	6	28	2	32
	7%	7%	8%	7%	6%	8%	6%	10%	8%	7%	5%	11%	7%	6%	5%	3%	10%
Somewhat Favorable	155	33	56	46	20	89	66	55	46	18	39	35	45	14	84	8	49
	15%	13%	15%	16%	17%	14%	16%	14%	16%	7%	16%	17%	20%	14%	16%	12%	16%
Heard of, No Opinion	200	55	71	53	21	126	74	61	52	51	43	38	40	25	111	13	53
	19%	22%	19%	18%	18%	20%	18%	15%	18%	21%	18%	18%	18%	26%	21%	19%	17%
Somewhat Unfavorable	71	18	24	19	10	42	29	26	17	11	23	7	24	6	54	2	13
	7%	7%	6%	6%	9%	7%	7%	7%	6%	4%	9%	3%	11%	6%	10%	4%	4%
Very Unfavorable	79	16	30	22	10	46	32	30	20	20	14	18	16	10	37	6	24
	8%	7%	8%	8%	9%	7%	8%	7%	7%	8%	6%	9%	7%	10%	7%	8%	8%
Never heard of	455	108	169	130	46	278	176	186	137	126	109	87	85	38	212	37	137
	44%	44%	44%	45%	41%	44%	44%	47%	46%	52%	45%	42%	38%	39%	40%	54%	45%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	230	159	45	23	191	14	25	156	58	14	195	27	191	27	12	69	112	89	144	184	192	128
	22%	40%	20%	6%	40%	17%	5%	39%	19%	5%	42%	5%	40%	6%	13%	39%	44%	20%	22%	21%	28%	17%
VERY/SOMEWHAT UNFAVORABLE	150	45	32	69	55	6	88	51	42	57	53	89	55	84	11	20	28	66	105	128	85	117
	15%	11%	14%	18%	12%	7%	19%	13%	14%	18%	11%	17%	12%	18%	12%	11%	11%	15%	16%	15%	12%	16%
Very Favorable	75	64	8	3	67	5	3	62	12	2	68	5	70	3	3	22	43	38	44	60	68	39
	7%	16%	3%	1%	14%	6%	1%	16%	4%	1%	15%	1%	15%	1%	3%	12%	17%	9%	7%	7%	10%	5%
Somewhat Favorable	155	95	37	20	124	9	22	94	46	12	127	23	121	24	9	48	69	51	100	123	124	89
	15%	24%	17%	5%	26%	11%	5%	24%	15%	4%	27%	4%	25%	5%	10%	27%	27%	12%	15%	14%	18%	12%
Heard of, No Opinion	200	65	51	73	81	25	94	70	59	63	75	111	85	94	21	40	33	67	107	160	121	148
	19%	16%	23%	19%	17%	30%	20%	17%	19%	21%	16%	22%	18%	20%	23%	23%	13%	15%	16%	19%	18%	20%
Somewhat Unfavorable	71	24	17	29	31	4	36	29	23	19	30	40	29	34	8	11	14	32	50	63	45	54
	7%	6%	8%	7%	7%	4%	8%	7%	8%	6%	6%	8%	6%	7%	9%	6%	6%	7%	8%	7%	7%	7%
Very Unfavorable	79	22	15	41	24	3	52	22	19	38	23	48	26	50	3	9	14	35	55	64	40	63
	8%	5%	7%	11%	5%	3%	11%	6%	6%	12%	5%	9%	5%	11%	3%	5%	6%	8%	9%	7%	6%	9%
Never heard of	455	126	97	221	147	39	269	121	148	174	144	284	146	261	48	48	80	216	294	390	284	347
	44%	32%	43%	57%	31%	46%	57%	30%	48%	56%	31%	56%	31%	56%	52%	27%	32%	49%	45%	45%	42%	47%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	230	135	61	69	161	28	40	52	116	62	47	56	60	29	111	73	141	20
	22%	28%	19%	24%	22%	16%	35%	19%	24%	23%	19%	33%	31%	11%	40%	46%	41%	4%
VERY/SOMEWHAT UNFAVORABLE	150	68	42	45	105	24	22	41	76	33	26	28	17	46	34	16	43	88
	15%	14%	13%	16%	14%	13%	19%	15%	16%	12%	11%	16%	9%	17%	12%	10%	12%	18%
Very Favorable	75	51	17	20	56	8	12	11	35	29	12	26	13	7	39	27	47	2
	7%	11%	5%	7%	8%	4%	10%	4%	7%	11%	5%	15%	7%	2%	14%	17%	14%	*%
Somewhat Favorable	155	84	44	49	105	21	28	41	80	33	36	30	47	23	73	46	93	17
	15%	17%	14%	17%	14%	12%	25%	15%	16%	12%	15%	18%	25%	8%	26%	29%	27%	4%
Heard of, No Opinion	200	82	75	62	139	37	24	48	98	54	48	23	34	48	52	26	59	96
	19%	17%	23%	21%	19%	21%	21%	18%	20%	20%	20%	14%	18%	18%	18%	16%	17%	20%
Somewhat Unfavorable	71	27	25	22	49	7	15	16	39	17	9	15	11	19	18	10	30	29
	7%	6%	8%	8%	7%	4%	13%	6%	8%	6%	4%	9%	6%	7%	6%	6%	9%	6%
Very Unfavorable	79	41	17	23	56	16	7	25	38	16	17	13	6	26	16	6	12	59
	8%	8%	5%	8%	7%	9%	6%	9%	8%	6%	7%	7%	3%	10%	6%	4%	4%	12%
Never heard of	455	198	149	115	338	87	27	134	199	121	121	65	80	148	83	46	98	280
	44%	41%	46%	40%	45%	49%	24%	49%	41%	45%	50%	38%	42%	55%	30%	28%	29%	58%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Robert F Kennedy, Jr

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	456	172	213	243	317	51	64	43	69	64	148	132	176	280
	44%	45%	44%	44%	46%	43%	49%	30%	45%	41%	51%	46%	39%	48%
VERY/SOMEWHAT UNFAVORABLE	229	77	133	95	150	14	28	22	17	41	61	89	80	149
	22%	20%	28%	17%	21%	12%	21%	15%	11%	26%	21%	31%	17%	26%
Very Favorable	148	66	62	86	95	23	23	12	24	22	49	41	59	89
	14%	17%	13%	16%	14%	19%	17%	9%	16%	14%	17%	14%	13%	15%
Somewhat Favorable	308	106	151	157	222	28	42	30	45	42	100	91	118	190
	30%	28%	31%	29%	32%	24%	32%	21%	29%	27%	34%	32%	26%	33%
Heard of, No Opinion	304	124	128	173	198	48	32	61	48	50	78	67	159	145
	29%	32%	27%	32%	28%	40%	25%	42%	31%	32%	27%	23%	35%	25%
Somewhat Unfavorable	121	46	73	47	76	8	17	12	12	23	32	42	47	74
	12%	12%	15%	9%	11%	7%	13%	8%	8%	14%	11%	15%	10%	13%
Very Unfavorable	108	31	60	48	73	7	11	10	5	18	29	47	33	75
	10%	8%	13%	9%	11%	6%	8%	7%	3%	12%	10%	16%	7%	13%
Never heard of	46	10	6	38	31	5	7	19	19	2	5	0	41	5
	4%	3%	1%	7%	4%	5%	5%	13%	13%	1%	2%	0%	9%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Robert F Kennedy, Jr

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	456	112	180	108	56	291	164	191	126	105	114	101	89	42	243	28	144
	44%	45%	47%	37%	49%	46%	41%	48%	42%	43%	47%	48%	40%	43%	46%	41%	47%
VERY/SOMEWHAT UNFAVORABLE	229	50	87	68	23	138	91	82	67	54	57	36	57	25	113	11	85
	22%	20%	23%	23%	20%	22%	23%	21%	23%	22%	23%	17%	25%	25%	21%	16%	28%
Very Favorable	148	50	61	27	9	112	36	69	26	46	35	30	24	11	71	12	50
	14%	20%	16%	9%	8%	18%	9%	17%	9%	19%	15%	15%	11%	11%	13%	18%	16%
Somewhat Favorable	308	61	118	81	46	180	127	122	99	59	79	70	66	31	172	16	94
	30%	25%	31%	28%	41%	29%	32%	31%	34%	24%	33%	34%	29%	31%	33%	23%	31%
Heard of, No Opinion	304	74	101	98	33	174	130	107	91	69	59	64	72	29	148	21	77
	29%	30%	26%	34%	29%	28%	32%	27%	31%	29%	25%	31%	32%	29%	28%	31%	25%
Somewhat Unfavorable	121	25	45	40	10	71	50	41	36	26	28	18	34	14	62	6	38
	12%	10%	12%	14%	9%	11%	12%	10%	12%	11%	12%	9%	15%	15%	12%	8%	13%
Very Unfavorable	108	25	42	28	13	67	41	41	31	28	28	18	24	10	51	5	47
	10%	10%	11%	10%	12%	11%	10%	10%	11%	11%	12%	9%	10%	10%	10%	8%	15%
Never heard of	46	13	15	16	2	27	18	19	12	15	11	8	7	3	22	9	1
	4%	5%	4%	6%	2%	4%	5%	5%	4%	6%	5%	4%	3%	3%	4%	13%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Robert F Kennedy, Jr

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	456	193	81	172	228	34	194	200	123	128	229	204	234	189	33	90	122	190	288	375	306	326
	44%	49%	36%	45%	48%	41%	41%	50%	40%	41%	49%	40%	49%	41%	36%	51%	48%	43%	44%	43%	45%	44%
VERY/SOMEWHAT UNFAVORABLE	229	75	47	101	93	13	123	79	59	89	89	129	87	127	14	37	47	123	176	203	148	182
	22%	19%	21%	26%	20%	15%	26%	20%	19%	29%	19%	25%	18%	27%	16%	21%	19%	28%	27%	24%	22%	25%
Very Favorable	148	61	15	67	68	9	71	61	41	43	69	71	71	70	7	31	32	58	83	117	97	105
	14%	15%	7%	17%	14%	11%	15%	15%	13%	14%	15%	14%	15%	15%	8%	18%	13%	13%	13%	14%	14%	14%
Somewhat Favorable	308	132	66	105	160	25	123	139	83	85	160	133	163	119	26	59	90	132	205	258	209	221
	30%	34%	30%	27%	34%	29%	26%	35%	27%	28%	34%	26%	34%	26%	29%	33%	36%	30%	31%	30%	31%	30%
Heard of, No Opinion	304	106	89	97	132	33	139	105	110	79	130	155	133	132	39	47	66	105	173	253	195	202
	29%	27%	40%	25%	28%	39%	29%	26%	36%	26%	28%	30%	28%	28%	42%	26%	26%	24%	27%	29%	29%	27%
Somewhat Unfavorable	121	40	20	56	51	9	61	43	32	44	51	68	46	62	13	21	24	67	91	107	73	102
	12%	10%	9%	15%	11%	10%	13%	11%	10%	14%	11%	13%	10%	13%	14%	12%	9%	15%	14%	12%	11%	14%
Very Unfavorable	108	35	27	44	42	4	62	37	27	45	39	61	42	65	1	16	23	56	85	96	75	81
	10%	9%	12%	11%	9%	5%	13%	9%	9%	14%	8%	12%	9%	14%	1%	9%	9%	13%	13%	11%	11%	11%
Never heard of	46	21	6	16	22	4	19	14	15	13	18	23	23	17	5	3	19	20	14	31	33	29
	4%	5%	3%	4%	5%	5%	4%	3%	5%	4%	4%	4%	5%	4%	6%	2%	7%	5%	2%	4%	5%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Robert F Kennedy, Jr

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
VERY/SOMEWHAT FAVORABLE	456 44%	219 45%	122 37%	125 43%	328 44%	63 36%	62 55%	119 43%	219 45%	118 44%	108 45%	80 47%	97 51%	97 36%	141 50%	77 48%	166 49%	187 39%
VERY/SOMEWHAT UNFAVORABLE	229 22%	114 23%	63 19%	50 17%	179 24%	27 16%	22 20%	58 21%	115 24%	55 20%	45 19%	41 24%	34 18%	60 22%	59 21%	26 16%	72 21%	160 33%
Very Favorable	148 14%	65 13%	40 12%	30 10%	116 16%	17 10%	13 11%	50 18%	62 13%	36 13%	37 15%	25 14%	26 14%	32 12%	51 18%	17 10%	50 15%	62 13%
Somewhat Favorable	308 30%	154 32%	82 25%	96 33%	212 29%	46 26%	49 44%	69 25%	157 32%	82 30%	71 29%	55 32%	71 37%	66 24%	90 32%	60 38%	116 34%	125 26%
Heard of, No Opinion	304 29%	139 29%	117 36%	92 32%	213 29%	65 37%	26 23%	82 30%	136 28%	86 32%	74 30%	41 24%	57 30%	96 35%	67 24%	49 30%	86 25%	113 23%
Somewhat Unfavorable	121 12%	52 11%	36 11%	27 9%	93 13%	14 8%	13 12%	23 8%	63 13%	34 13%	27 11%	21 12%	16 8%	31 11%	32 11%	13 8%	39 11%	90 19%
Very Unfavorable	108 10%	62 13%	26 8%	22 8%	86 12%	13 7%	9 8%	35 13%	52 11%	21 8%	19 8%	20 12%	18 9%	29 11%	27 10%	13 8%	33 10%	70 14%
Never heard of	46 4%	12 2%	25 8%	23 8%	22 3%	21 12%	2 2%	16 6%	18 4%	11 4%	16 7%	10 6%	3 2%	18 7%	13 5%	9 6%	18 5%	23 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavTrump] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	383	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE FAVORABLE	305	108	155	150	214	20	43	50	55	36	78	85	141	164
	29%	28%	32%	27%	31%	17%	33%	34%	36%	23%	27%	30%	31%	28%
MUCH/SOMEWHAT LESS FAVORABLE	550	207	244	302	343	81	71	58	63	89	174	166	210	339
	53%	54%	51%	55%	49%	69%	54%	40%	41%	57%	60%	58%	46%	59%
Much More Favorable	175	50	92	83	124	14	24	23	29	25	46	52	77	98
	17%	13%	19%	15%	18%	12%	18%	16%	19%	16%	16%	18%	17%	17%
Somewhat More Favorable	130	58	63	67	90	6	19	26	27	12	32	33	65	66
	13%	15%	13%	12%	13%	5%	14%	18%	17%	7%	11%	12%	14%	11%
Neither More Nor Less Favorable	180	69	82	97	139	17	18	37	35	32	39	37	104	76
	17%	18%	17%	18%	20%	14%	14%	25%	23%	20%	13%	13%	23%	13%
Somewhat Less Favorable	124	34	70	53	76	16	13	10	23	22	34	35	55	68
	12%	9%	15%	10%	11%	13%	10%	7%	15%	14%	12%	12%	12%	12%
Much Less Favorable	426	172	174	249	268	65	58	48	40	68	140	131	155	271
	41%	45%	36%	45%	38%	55%	44%	33%	26%	43%	48%	45%	34%	47%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavTrump] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035 100	248 100	382 100	290 100	113 100	630 100	403 100	398 100	296 100	243 100	242 100	208 100	225 100	99 100	526 100	69 100	307 100
MUCH/SOMEWHAT MORE FAVORABLE	305 29%	96 39%	129 34%	62 22%	18 15%	225 36%	80 20%	154 39%	60 20%	67 28%	73 30%	83 40%	57 25%	19 20%	161 31%	16 24%	87 28%
MUCH/SOMEWHAT LESS FAVORABLE	550 53%	101 41%	206 54%	169 58%	72 64%	307 49%	242 60%	173 44%	169 57%	145 60%	129 53%	83 40%	125 56%	57 58%	265 50%	41 59%	182 59%
Much More Favorable	175 17%	63 26%	68 18%	32 11%	12 10%	131 21%	44 11%	92 23%	32 11%	41 17%	40 16%	50 24%	27 12%	15 15%	96 18%	9 13%	52 17%
Somewhat More Favorable	130 13%	33 13%	61 16%	30 10%	6 5%	94 15%	36 9%	61 15%	29 10%	26 11%	33 14%	33 16%	30 13%	5 5%	65 12%	7 10%	35 11%
Neither More Nor Less Favorable	180 17%	51 21%	47 12%	58 20%	23 21%	99 16%	82 20%	72 18%	67 23%	31 13%	39 16%	42 20%	43 19%	22 23%	100 19%	12 17%	39 13%
Somewhat Less Favorable	124 12%	22 9%	33 9%	50 17%	18 16%	55 9%	68 17%	32 8%	43 15%	29 12%	23 9%	19 9%	42 18%	7 7%	72 14%	10 14%	31 10%
Much Less Favorable	426 41%	79 32%	173 45%	120 41%	54 48%	251 40%	174 43%	141 35%	126 42%	117 48%	106 44%	65 31%	84 37%	50 51%	193 37%	31 45%	151 49%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavTrump] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE FAVORABLE	305	226	51	24	262	18	25	206	82	14	260	32	266	23	16	149	108	118	178	242	256	185
	29%	57%	23%	6%	55%	21%	5%	52%	27%	5%	56%	6%	56%	5%	17%	84%	43%	27%	27%	28%	37%	25%
MUCH/SOMEWHAT LESS FAVORABLE	550	73	125	334	95	39	416	108	160	268	79	438	89	412	49	5	67	255	362	477	285	442
	53%	19%	56%	87%	20%	46%	87%	27%	52%	87%	17%	86%	19%	88%	54%	3%	26%	58%	56%	55%	42%	60%
Much More Favorable	175	148	18	6	160	9	6	133	34	6	155	12	163	6	6	95	64	66	95	141	151	105
	17%	37%	8%	1%	34%	10%	1%	33%	11%	2%	33%	2%	34%	1%	7%	54%	25%	15%	15%	16%	22%	14%
Somewhat More Favorable	130	79	33	18	102	9	19	73	47	8	105	20	103	17	10	54	45	52	83	101	105	80
	13%	20%	15%	5%	22%	11%	4%	18%	15%	3%	23%	4%	22%	4%	11%	30%	18%	12%	13%	12%	15%	11%
Neither More Nor Less Favorable	180	95	48	28	118	28	35	84	65	26	127	40	122	32	26	23	78	66	110	144	141	112
	17%	24%	21%	7%	25%	33%	7%	21%	21%	8%	27%	8%	26%	7%	29%	13%	31%	15%	17%	17%	21%	15%
Somewhat Less Favorable	124	43	26	48	53	16	54	47	43	28	55	60	51	55	18	2	41	49	74	101	67	82
	12%	11%	11%	13%	11%	19%	11%	12%	14%	9%	12%	12%	11%	12%	20%	1%	16%	11%	11%	12%	10%	11%
Much Less Favorable	426	30	99	286	42	22	362	60	117	240	25	378	38	357	31	3	25	206	288	376	219	360
	41%	8%	44%	74%	9%	27%	76%	15%	38%	78%	5%	74%	8%	77%	34%	2%	10%	47%	44%	44%	32%	49%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavTrump] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
MUCH/SOMEWHAT MORE FAVORABLE	305 29%	163 34%	83 25%	101 35%	202 27%	51 29%	50 44%	77 28%	133 27%	95 35%	62 26%	82 48%	57 30%	40 15%	220 79%	38 24%	192 56%	11 2%
MUCH/SOMEWHAT LESS FAVORABLE	550 53%	226 47%	184 56%	128 44%	422 57%	86 49%	42 37%	163 59%	271 55%	116 43%	137 56%	51 30%	101 53%	177 65%	15 5%	62 39%	69 20%	429 89%
Much More Favorable	175 17%	104 22%	36 11%	59 20%	114 15%	33 19%	26 23%	42 15%	70 14%	63 23%	34 14%	45 26%	29 15%	19 7%	144 52%	15 9%	120 35%	3 1%
Somewhat More Favorable	130 13%	59 12%	46 14%	42 15%	88 12%	18 10%	24 21%	35 13%	63 13%	32 12%	28 12%	37 21%	28 15%	20 7%	76 27%	23 14%	71 21%	9 2%
Neither More Nor Less Favorable	180 17%	94 19%	60 19%	61 21%	119 16%	39 22%	22 19%	35 13%	85 17%	60 22%	44 18%	39 23%	33 17%	55 20%	45 16%	60 38%	80 23%	43 9%
Somewhat Less Favorable	124 12%	59 12%	39 12%	41 14%	83 11%	20 12%	20 18%	33 12%	64 13%	26 10%	19 8%	19 11%	23 12%	30 11%	8 3%	36 23%	35 10%	64 13%
Much Less Favorable	426 41%	168 35%	145 44%	87 30%	338 46%	66 37%	21 19%	130 47%	207 42%	89 33%	118 49%	32 19%	78 41%	147 54%	6 2%	26 16%	34 10%	365 76%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavBiden] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1032	383	480	548	694	117	131	144	152	158	291	287	454	578
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE FAVORABLE	263	110	117	142	148	52	39	37	29	40	78	79	106	157
	25%	29%	24%	26%	21%	44%	29%	26%	19%	25%	27%	28%	23%	27%
MUCH/SOMEWHAT LESS FAVORABLE	524	196	268	256	388	34	62	71	79	65	156	153	215	309
	51%	51%	56%	47%	56%	29%	48%	49%	52%	41%	54%	53%	47%	53%
Much More Favorable	135	67	58	75	77	25	22	9	14	21	48	42	45	90
	13%	17%	12%	14%	11%	21%	17%	6%	9%	14%	16%	15%	10%	16%
Somewhat More Favorable	128	43	59	67	71	27	16	28	15	18	30	37	61	67
	12%	11%	12%	12%	10%	23%	12%	19%	10%	12%	10%	13%	13%	12%
Neither More Nor Less Favorable	246	77	95	151	158	31	30	36	43	53	58	55	133	113
	24%	20%	20%	27%	23%	27%	23%	25%	29%	34%	20%	19%	29%	19%
Somewhat Less Favorable	159	63	80	79	104	20	21	31	28	23	55	23	82	77
	15%	16%	17%	14%	15%	17%	16%	21%	18%	15%	19%	8%	18%	13%
Much Less Favorable	365	134	188	177	285	13	41	40	52	41	101	131	133	232
	35%	35%	39%	32%	41%	11%	32%	28%	34%	26%	35%	45%	29%	40%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavBiden] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1032	247	381	290	113	628	403	397	296	243	242	208	224	99	526	67	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE FAVORABLE	263	60	100	67	36	160	103	80	68	82	61	40	48	28	124	17	82
	25%	24%	26%	23%	32%	25%	26%	20%	23%	34%	25%	19%	21%	29%	24%	25%	27%
MUCH/SOMEWHAT LESS FAVORABLE	524	130	205	135	53	334	188	238	149	111	122	126	104	52	276	32	158
	51%	53%	54%	47%	47%	53%	47%	60%	50%	46%	50%	60%	46%	53%	52%	47%	51%
Much More Favorable	135	40	44	35	16	84	50	47	30	45	29	19	24	14	57	10	44
	13%	16%	12%	12%	14%	13%	12%	12%	10%	19%	12%	9%	11%	14%	11%	15%	14%
Somewhat More Favorable	128	20	56	32	21	75	53	33	38	37	32	21	24	14	67	7	38
	12%	8%	15%	11%	18%	12%	13%	8%	13%	15%	13%	10%	11%	14%	13%	10%	12%
Neither More Nor Less Favorable	246	57	77	88	24	134	112	79	79	49	59	42	72	18	127	19	67
	24%	23%	20%	30%	21%	21%	28%	20%	27%	20%	24%	20%	32%	18%	24%	28%	22%
Somewhat Less Favorable	159	38	68	38	14	106	52	62	41	50	40	19	31	18	94	19	30
	15%	16%	18%	13%	12%	17%	13%	16%	14%	20%	17%	9%	14%	18%	18%	28%	10%
Much Less Favorable	365	91	136	97	39	228	136	176	108	62	82	106	73	35	181	13	128
	35%	37%	36%	33%	34%	36%	34%	44%	36%	26%	34%	51%	33%	35%	34%	19%	42%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavBiden] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1032	394	222	385	473	85	474	397	306	307	466	508	477	465	90	176	253	438	650	860	679	737
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE FAVORABLE	263	8	38	212	13	7	242	33	67	158	10	247	9	246	8	6	6	126	178	220	134	228
	25%	2%	17%	55%	3%	9%	51%	8%	22%	51%	2%	49%	2%	53%	9%	3%	2%	29%	27%	26%	20%	31%
MUCH/SOMEWHAT LESS FAVORABLE	524	339	116	48	407	41	76	316	142	52	405	91	415	66	43	159	214	210	323	434	399	331
	51%	86%	52%	13%	86%	48%	16%	79%	46%	17%	87%	18%	87%	14%	48%	90%	85%	48%	50%	50%	59%	45%
Much More Favorable	135	4	13	115	4	3	128	21	32	82	2	131	2	129	3	2	1	67	91	111	64	121
	13%	1%	6%	30%	1%	4%	27%	5%	10%	27%	*%	26%	1%	28%	4%	1%	*%	15%	14%	13%	9%	16%
Somewhat More Favorable	128	4	25	98	10	4	115	12	36	76	9	116	7	117	5	4	5	59	86	109	69	106
	12%	1%	11%	25%	2%	5%	24%	3%	12%	25%	2%	23%	1%	25%	5%	2%	2%	13%	13%	13%	10%	14%
Neither More Nor Less Favorable	246	47	68	125	53	37	156	49	96	98	51	169	53	154	39	11	32	102	149	206	147	179
	24%	12%	31%	32%	11%	43%	33%	12%	32%	32%	11%	33%	11%	33%	43%	7%	13%	23%	23%	24%	22%	24%
Somewhat Less Favorable	159	69	46	36	85	14	59	61	53	41	81	66	88	53	18	27	51	56	85	117	91	116
	15%	17%	21%	9%	18%	17%	13%	15%	17%	13%	17%	13%	19%	11%	20%	16%	20%	13%	13%	14%	13%	16%
Much Less Favorable	365	271	69	12	322	26	17	254	88	10	324	25	327	13	25	132	164	155	238	317	308	215
	35%	69%	31%	3%	68%	31%	3%	64%	29%	3%	70%	5%	68%	3%	28%	75%	65%	35%	37%	37%	45%	29%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavBiden] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1032 100	483 100	325 100	289 100	740 100	176 100	113 100	275 100	487 100	270 100	243 100	171 100	191 100	269 100	280 100	159 100	339 100	483 100
MUCH/SOMEWHAT MORE FAVORABLE	263 25%	98 20%	97 30%	65 23%	197 27%	36 21%	29 26%	106 39%	110 23%	47 17%	58 24%	17 10%	67 35%	68 25%	9 3%	3 2%	9 3%	261 54%
MUCH/SOMEWHAT LESS FAVORABLE	524 51%	278 58%	141 43%	139 48%	382 52%	78 45%	60 53%	109 39%	261 54%	154 57%	121 50%	124 72%	98 51%	95 35%	244 87%	138 87%	287 85%	57 12%
Much More Favorable	135 13%	56 12%	39 12%	33 11%	102 14%	19 11%	14 12%	54 20%	53 11%	28 10%	23 10%	13 8%	37 19%	31 12%	1 *	2 1%	1 *	147 30%
Somewhat More Favorable	128 12%	42 9%	58 18%	33 11%	96 13%	17 10%	16 14%	52 19%	57 12%	19 7%	35 14%	4 2%	30 16%	37 14%	8 3%	1 1%	8 2%	115 24%
Neither More Nor Less Favorable	246 24%	106 22%	87 27%	85 29%	161 22%	61 35%	24 21%	60 22%	116 24%	69 26%	64 26%	30 17%	26 14%	106 40%	27 10%	18 11%	43 13%	164 34%
Somewhat Less Favorable	159 15%	62 13%	68 21%	46 16%	113 15%	30 17%	16 14%	43 16%	83 17%	33 12%	39 16%	24 14%	30 16%	43 16%	51 18%	29 18%	49 15%	39 8%
Much Less Favorable	365 35%	216 45%	73 23%	93 32%	269 36%	48 27%	45 40%	66 24%	177 36%	122 45%	82 34%	100 58%	68 36%	52 19%	193 69%	110 69%	237 70%	18 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavDeSantis] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	976	370	465	507	665	103	118	124	134	155	278	285	413	563
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	974	374	472	497	709	116	106	112	124	181	255	302	417	557
MUCH/SOMEWHAT MORE FAVORABLE	263	112	162	101	210	12	29	25	42	29	68	99	96	167
	27%	30%	35%	20%	32%	12%	25%	20%	31%	18%	25%	35%	23%	30%
MUCH/SOMEWHAT LESS FAVORABLE	459	177	195	260	275	67	59	54	43	76	142	144	173	286
	47%	48%	42%	51%	41%	65%	50%	43%	32%	49%	51%	50%	42%	51%
Much More Favorable	111	46	72	39	93	7	5	10	8	18	28	46	36	74
	11%	12%	15%	8%	14%	6%	4%	8%	6%	12%	10%	16%	9%	13%
Somewhat More Favorable	152	66	90	62	118	6	25	15	34	11	40	52	59	93
	16%	18%	19%	12%	18%	6%	21%	12%	25%	7%	15%	18%	14%	16%
Neither More Nor Less Favorable	254	81	108	146	180	24	30	45	48	50	67	43	144	110
	26%	22%	23%	29%	27%	23%	25%	37%	36%	32%	24%	15%	35%	20%
Somewhat Less Favorable	113	37	54	60	64	18	18	11	13	17	37	36	41	73
	12%	10%	12%	12%	10%	17%	16%	9%	9%	11%	13%	13%	10%	13%
Much Less Favorable	346	140	142	201	210	49	41	43	31	59	105	108	133	213
	35%	38%	30%	40%	32%	48%	34%	35%	23%	38%	38%	38%	32%	38%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavDeSantis] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	976	222	363	277	112	585	389	377	286	219	227	200	217	97	499	52	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	974	220	353	265	134	573	399	395	312	240	252	189	192	91	492	52	308
MUCH/SOMEWHAT MORE FAVORABLE	263	64	105	68	26	169	94	133	77	44	55	76	61	25	134	11	89
	27%	29%	29%	24%	23%	29%	24%	35%	27%	20%	24%	38%	28%	26%	27%	22%	30%
MUCH/SOMEWHAT LESS FAVORABLE	459	92	176	124	65	269	189	143	131	114	121	72	96	51	218	31	156
	47%	42%	49%	45%	58%	46%	49%	38%	46%	52%	54%	36%	44%	53%	44%	59%	52%
Much More Favorable	111	27	49	25	10	75	35	61	31	20	24	31	19	15	51	2	46
	11%	12%	13%	9%	9%	13%	9%	16%	11%	9%	11%	16%	9%	15%	10%	4%	15%
Somewhat More Favorable	152	37	56	43	16	94	59	72	46	24	30	45	41	10	83	9	44
	16%	17%	15%	15%	14%	16%	15%	19%	16%	11%	13%	22%	19%	10%	17%	18%	14%
Neither More Nor Less Favorable	254	66	82	86	20	148	106	102	78	62	50	53	60	21	147	10	57
	26%	30%	22%	31%	18%	25%	27%	27%	27%	28%	22%	26%	28%	22%	29%	19%	19%
Somewhat Less Favorable	113	25	41	25	21	66	47	30	34	33	29	13	26	9	49	7	39
	12%	11%	11%	9%	19%	11%	12%	8%	12%	15%	13%	7%	12%	9%	10%	14%	13%
Much Less Favorable	346	67	135	99	44	202	142	113	96	82	92	58	69	42	168	24	117
	35%	30%	37%	36%	39%	35%	37%	30%	34%	37%	41%	29%	32%	43%	34%	46%	38%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavDeSantis] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	976	374	211	361	449	79	447	382	287	291	445	479	454	438	84	165	241	420	632	816	643	690
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	974	313	232	400	373	96	505	336	306	319	367	501	392	486	96	129	208	408	524	720	643	744
MUCH/SOMEWHAT MORE FAVORABLE	263	194	46	16	232	11	19	195	58	9	233	21	231	22	10	83	131	116	181	225	219	147
	27%	52%	22%	4%	52%	14%	4%	51%	20%	3%	52%	4%	51%	5%	12%	51%	54%	28%	29%	28%	34%	21%
MUCH/SOMEWHAT LESS FAVORABLE	459	63	103	280	72	32	354	73	139	242	63	373	74	347	39	33	32	233	321	399	238	374
	47%	17%	49%	78%	16%	41%	79%	19%	49%	83%	14%	78%	16%	79%	46%	20%	13%	55%	51%	49%	37%	54%
Much More Favorable	111	91	18	1	105	4	2	89	21	1	105	3	105	3	3	30	70	49	76	94	98	54
	11%	24%	8%	*%	23%	5%	*%	23%	7%	*%	24%	1%	23%	1%	3%	18%	29%	12%	12%	11%	15%	8%
Somewhat More Favorable	152	104	29	15	128	7	18	107	38	8	128	18	126	19	8	53	61	67	105	132	121	93
	16%	28%	14%	4%	28%	9%	4%	28%	13%	3%	29%	4%	28%	4%	9%	32%	25%	16%	17%	16%	19%	13%
Neither More Nor Less Favorable	254	117	62	65	145	35	74	114	89	40	149	85	149	70	35	49	79	72	130	192	187	170
	26%	31%	29%	18%	32%	45%	16%	30%	31%	14%	34%	18%	33%	16%	42%	30%	33%	17%	21%	24%	29%	25%
Somewhat Less Favorable	113	25	21	66	33	8	72	28	41	43	32	76	35	67	11	12	17	56	77	96	64	83
	12%	7%	10%	18%	7%	10%	16%	7%	14%	15%	7%	16%	8%	15%	13%	7%	7%	13%	12%	12%	10%	12%
Much Less Favorable	346	38	82	214	39	25	282	44	98	199	31	298	38	280	28	20	15	177	244	303	174	291
	35%	10%	39%	59%	9%	31%	63%	12%	34%	68%	7%	62%	8%	64%	33%	12%	6%	42%	39%	37%	27%	42%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSRHFavDeSantis] Has what you have seen, read, or heard lately made you more favorable or unfavorable to...?  
 -Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	976	474	289	265	708	155	110	249	467	259	231	163	189	253	261	154	325	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	974	428	303	266	705	164	101	261	445	268	219	168	164	261	214	132	974	974
MUCH/SOMEWHAT MORE FAVORABLE	263	165	51	77	186	30	47	40	139	84	46	80	62	30	134	90	177	23
	27%	35%	18%	29%	26%	19%	43%	16%	30%	32%	20%	49%	33%	12%	51%	58%	54%	5%
MUCH/SOMEWHAT LESS FAVORABLE	459	189	153	105	354	71	34	139	221	99	120	34	80	158	49	13	61	377
	47%	40%	53%	40%	50%	46%	31%	56%	47%	38%	52%	21%	42%	62%	19%	8%	19%	83%
Much More Favorable	111	74	18	28	83	13	15	20	54	37	15	28	22	8	58	46	84	1
	11%	16%	6%	10%	12%	8%	14%	8%	12%	14%	7%	17%	11%	3%	22%	30%	26%	*%
Somewhat More Favorable	152	91	33	49	103	17	32	20	85	47	31	52	40	22	76	43	93	22
	16%	19%	11%	19%	15%	11%	29%	8%	18%	18%	14%	32%	21%	9%	29%	28%	29%	5%
Neither More Nor Less Favorable	254	119	86	83	168	53	29	70	108	77	64	48	47	64	78	52	87	54
	26%	25%	30%	31%	24%	35%	27%	28%	23%	30%	28%	30%	25%	25%	30%	34%	27%	12%
Somewhat Less Favorable	113	45	40	32	81	19	13	40	41	33	18	13	32	17	21	8	31	91
	12%	9%	14%	12%	11%	12%	12%	16%	9%	13%	8%	8%	17%	7%	8%	5%	10%	20%
Much Less Favorable	346	145	113	73	272	52	21	100	180	66	102	21	47	141	28	5	30	286
	35%	31%	39%	28%	38%	34%	19%	40%	39%	25%	44%	13%	25%	56%	11%	3%	9%	63%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_CNNTownhall] How much have you heard of each of the following?  
 -Donald Trump' s town hall event hosted by CNN

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	552	216	316	235	388	50	68	59	66	79	165	182	205	347
	53%	56%	66%	43%	56%	42%	51%	41%	43%	50%	57%	63%	45%	60%
A LITTLE/NOTHING AT ALL	444	156	152	288	289	62	51	74	82	72	115	102	227	217
	43%	41%	32%	52%	41%	53%	39%	51%	53%	45%	40%	35%	50%	37%
A great deal	309	112	174	135	223	28	25	28	23	48	102	107	99	209
	30%	29%	36%	25%	32%	24%	19%	20%	15%	30%	35%	37%	22%	36%
Some	243	104	142	101	166	21	43	31	43	31	63	75	105	138
	23%	27%	29%	18%	24%	18%	33%	21%	28%	20%	22%	26%	23%	24%
A little	198	75	74	122	140	15	15	23	33	38	54	51	93	105
	19%	20%	15%	22%	20%	13%	11%	16%	21%	24%	18%	18%	20%	18%
Nothing at all	246	80	78	166	148	47	37	51	49	34	61	50	134	112
	24%	21%	16%	30%	21%	40%	28%	36%	32%	21%	21%	17%	29%	19%
Unsure	39	12	14	25	19	6	13	11	6	7	11	4	24	15
	4%	3%	3%	5%	3%	5%	10%	8%	4%	5%	4%	1%	5%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_CNNTownhall] How much have you heard of each of the following?  
 -Donald Trump's town hall event hosted by CNN

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	552	123	216	146	67	339	213	229	159	123	119	127	119	56	264	29	203
	53%	50%	56%	50%	60%	54%	53%	58%	54%	51%	49%	61%	53%	56%	50%	43%	66%
A LITTLE/NOTHING AT ALL	444	105	156	139	42	261	182	157	130	107	118	76	98	40	243	33	100
	43%	42%	41%	48%	37%	41%	45%	39%	44%	44%	49%	37%	43%	40%	46%	48%	32%
A great deal	309	60	127	83	39	187	122	130	92	56	65	70	78	36	150	17	113
	30%	24%	33%	29%	35%	30%	30%	33%	31%	23%	27%	34%	34%	36%	28%	25%	37%
Some	243	63	89	63	28	152	91	99	67	67	55	57	42	20	114	12	90
	23%	25%	23%	22%	25%	24%	23%	25%	23%	27%	23%	27%	18%	21%	22%	18%	29%
A little	198	45	68	60	25	113	85	80	59	39	48	31	54	26	124	10	40
	19%	18%	18%	21%	22%	18%	21%	20%	20%	16%	20%	15%	24%	26%	24%	15%	13%
Nothing at all	246	60	88	80	17	148	97	77	71	68	70	45	44	14	119	23	60
	24%	24%	23%	27%	15%	24%	24%	19%	24%	28%	29%	22%	20%	14%	23%	33%	19%
Unsure	39	20	10	5	4	30	9	12	6	13	5	5	8	3	19	7	4
	4%	8%	3%	2%	3%	5%	2%	3%	2%	5%	2%	2%	4%	3%	4%	10%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_CNNTownhall] How much have you heard of each of the following?  
 -Donald Trump's town hall event hosted by CNN

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	552	236	106	198	280	26	247	237	137	169	265	265	276	253	22	123	135	257	385	468	378	395
	53%	60%	47%	51%	59%	30%	52%	60%	45%	55%	57%	52%	58%	54%	25%	70%	53%	58%	59%	54%	55%	53%
A LITTLE/NOTHING AT ALL	444	150	107	171	182	52	210	152	154	126	187	225	187	195	62	52	108	170	250	367	286	319
	43%	38%	48%	44%	38%	61%	44%	38%	50%	41%	40%	44%	39%	42%	68%	29%	43%	39%	38%	43%	42%	43%
A great deal	309	133	56	115	158	9	141	143	67	98	149	149	156	142	11	72	72	149	223	268	197	214
	30%	34%	25%	30%	33%	11%	30%	36%	22%	32%	32%	29%	33%	30%	12%	41%	28%	34%	34%	31%	29%	29%
Some	243	103	50	83	121	16	106	94	70	71	117	116	121	111	12	51	63	108	162	201	180	181
	23%	26%	22%	22%	26%	19%	22%	24%	23%	23%	25%	23%	25%	24%	13%	29%	25%	25%	25%	23%	26%	25%
A little	198	67	49	74	80	21	98	65	71	62	83	105	81	96	22	25	48	80	121	171	115	134
	19%	17%	22%	19%	17%	25%	21%	16%	23%	20%	18%	21%	17%	21%	24%	14%	19%	18%	19%	20%	17%	18%
Nothing at all	246	83	58	97	103	31	112	88	84	64	104	120	106	99	40	27	60	90	129	196	171	184
	24%	21%	26%	25%	22%	36%	24%	22%	27%	21%	22%	23%	22%	21%	44%	15%	24%	20%	20%	23%	25%	25%
Unsure	39	8	11	17	13	7	19	8	16	13	13	20	14	18	7	2	10	12	15	27	18	26
	4%	2%	5%	4%	3%	8%	4%	2%	5%	4%	3%	4%	3%	4%	7%	1%	4%	3%	2%	3%	3%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_CNNTownhall] How much have you heard of each of the following?  
 -Donald Trump's town hall event hosted by CNN

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	552	278	148	144	406	71	73	124	288	140	104	92	106	140	179	86	195	265
	53%	57%	45%	50%	55%	40%	64%	45%	59%	52%	43%	54%	55%	52%	64%	54%	57%	55%
A LITTLE/NOTHING AT ALL	444	192	158	132	311	93	39	135	187	122	131	76	77	120	94	69	137	202
	43%	40%	48%	46%	42%	52%	35%	49%	38%	45%	54%	44%	40%	44%	34%	43%	40%	42%
A great deal	309	170	72	67	239	36	31	74	158	77	57	44	61	79	100	50	109	157
	30%	35%	22%	23%	32%	21%	28%	27%	32%	28%	23%	26%	32%	29%	36%	31%	32%	32%
Some	243	107	76	77	166	35	42	50	130	63	48	48	45	61	78	36	85	108
	23%	22%	23%	26%	22%	20%	37%	18%	27%	23%	20%	28%	24%	22%	28%	23%	25%	22%
A little	198	87	73	52	146	33	19	60	83	56	59	37	38	51	45	30	51	90
	19%	18%	22%	18%	20%	19%	17%	22%	17%	21%	24%	21%	20%	19%	16%	19%	15%	19%
Nothing at all	246	105	85	80	166	59	20	75	105	66	71	39	39	69	49	40	86	112
	24%	22%	26%	27%	22%	34%	18%	27%	21%	24%	29%	23%	20%	26%	17%	25%	25%	23%
Unsure	39	14	20	14	25	13	1	17	13	9	8	4	8	11	7	4	9	16
	4%	3%	6%	5%	3%	7%	1%	6%	3%	3%	3%	2%	4%	4%	2%	3%	3%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Title42] How much have you heard of each of the following?  
 -The expiration of the Title 42 border policy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	633	238	331	301	438	58	80	54	62	98	199	219	215	418
	61%	62%	69%	55%	63%	49%	61%	38%	41%	62%	68%	76%	47%	72%
A LITTLE/NOTHING AT ALL	369	139	140	225	243	52	42	81	78	56	88	66	215	155
	36%	36%	29%	41%	35%	44%	32%	56%	51%	35%	30%	23%	47%	27%
A great deal	369	137	196	174	264	30	42	20	23	58	122	146	101	268
	36%	36%	41%	32%	38%	25%	32%	14%	15%	37%	42%	51%	22%	46%
Some	264	100	136	128	174	28	38	34	40	40	77	73	114	150
	25%	26%	28%	23%	25%	24%	29%	24%	26%	25%	26%	25%	25%	26%
A little	190	74	86	101	123	18	22	23	32	27	60	49	82	109
	18%	19%	18%	18%	18%	15%	17%	16%	21%	17%	20%	17%	18%	19%
Nothing at all	179	65	54	124	120	34	19	58	46	29	29	17	133	46
	17%	17%	11%	23%	17%	29%	15%	40%	30%	18%	10%	6%	29%	8%
Unsure	33	7	10	23	15	9	9	9	13	4	4	3	26	6
	3%	2%	2%	4%	2%	7%	7%	6%	9%	2%	1%	1%	6%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Title42] How much have you heard of each of the following?  
 -The expiration of the Title 42 border policy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	633	126	246	185	76	372	261	246	192	126	127	142	151	74	314	28	218
	61%	51%	64%	64%	67%	59%	65%	62%	65%	52%	52%	68%	67%	75%	60%	40%	71%
A LITTLE/NOTHING AT ALL	369	108	127	97	36	235	133	142	100	103	112	56	71	23	197	33	85
	36%	43%	33%	34%	31%	37%	33%	36%	34%	42%	46%	27%	32%	24%	37%	48%	28%
A great deal	369	73	150	103	43	223	146	154	110	82	71	88	79	45	165	22	145
	36%	29%	39%	35%	38%	35%	36%	39%	37%	34%	29%	42%	35%	45%	31%	31%	47%
Some	264	53	96	82	33	149	115	92	82	44	56	55	73	30	148	6	73
	25%	21%	25%	28%	29%	24%	28%	23%	28%	18%	23%	26%	32%	30%	28%	9%	24%
A little	190	57	61	46	24	119	71	68	54	50	64	26	34	13	94	17	60
	18%	23%	16%	16%	22%	19%	18%	17%	18%	21%	27%	13%	15%	13%	18%	25%	20%
Nothing at all	179	50	66	51	11	116	62	73	46	53	48	30	37	10	103	16	25
	17%	20%	17%	18%	10%	18%	15%	18%	16%	22%	20%	14%	16%	10%	20%	23%	8%
Unsure	33	14	9	8	2	23	10	10	4	15	3	10	3	1	16	8	4
	3%	6%	2%	3%	2%	4%	2%	3%	1%	6%	1%	5%	1%	1%	3%	12%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Title42] How much have you heard of each of the following?  
 -The expiration of the Title 42 border policy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
A GREAT DEAL/SOME	633 61%	263 67%	123 55%	231 60%	310 65%	40 47%	283 59%	273 69%	170 55%	184 60%	298 64%	305 60%	304 64%	286 61%	43 47%	117 66%	168 66%	300 68%	453 70%	548 64%	423 62%	447 60%
A LITTLE/NOTHING AT ALL	369 36%	121 31%	94 42%	143 37%	152 32%	39 46%	178 38%	115 29%	128 42%	111 36%	160 34%	186 37%	161 34%	166 36%	42 46%	53 30%	82 33%	128 29%	190 29%	291 34%	237 35%	269 36%
A great deal	369 36%	155 39%	70 31%	140 36%	181 38%	18 21%	171 36%	172 43%	88 29%	108 35%	179 38%	183 36%	186 39%	167 36%	16 17%	65 37%	107 42%	178 41%	273 42%	324 38%	229 34%	254 34%
Some	264 25%	108 27%	53 24%	91 24%	129 27%	22 26%	112 24%	101 25%	82 27%	76 25%	118 25%	123 24%	118 25%	118 25%	28 30%	52 30%	61 24%	122 28%	180 28%	224 26%	195 29%	192 26%
A little	190 18%	63 16%	53 24%	67 17%	82 17%	21 25%	87 18%	66 17%	59 19%	62 20%	89 19%	96 19%	88 18%	84 18%	19 21%	35 20%	38 15%	80 18%	114 18%	164 19%	123 18%	135 18%
Nothing at all	179 17%	58 15%	41 18%	75 20%	70 15%	18 21%	92 19%	49 12%	68 22%	49 16%	71 15%	90 18%	73 15%	83 18%	23 26%	17 10%	44 17%	48 11%	76 12%	128 15%	114 17%	134 18%
Unsure	33 3%	11 3%	7 3%	12 3%	12 3%	6 7%	14 3%	9 2%	9 3%	13 4%	9 2%	19 4%	13 3%	14 3%	6 6%	7 4%	3 1%	10 2%	8 1%	23 3%	21 3%	24 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Title42] How much have you heard of each of the following?  
 -The expiration of the Title 42 border policy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	633	335	158	159	471	88	71	152	314	167	136	101	130	147	184	107	239	307
	61%	69%	48%	55%	63%	50%	63%	55%	64%	61%	56%	59%	68%	54%	66%	67%	70%	64%
A LITTLE/NOTHING AT ALL	369	140	155	118	251	77	41	108	166	95	101	67	58	114	88	50	93	147
	36%	29%	47%	41%	34%	44%	36%	39%	34%	35%	42%	39%	31%	42%	32%	31%	27%	30%
A great deal	369	202	76	83	284	48	35	77	188	104	74	66	78	74	100	76	149	187
	36%	42%	23%	29%	38%	27%	31%	28%	39%	38%	30%	39%	41%	27%	36%	47%	44%	39%
Some	264	133	82	76	187	40	36	75	126	63	62	35	52	73	84	32	90	120
	25%	27%	25%	26%	25%	23%	32%	27%	26%	23%	25%	20%	27%	27%	30%	20%	26%	25%
A little	190	80	72	50	140	26	24	57	87	47	44	44	28	60	54	24	51	75
	18%	16%	22%	17%	19%	14%	22%	21%	18%	17%	18%	26%	15%	22%	19%	15%	15%	16%
Nothing at all	179	60	83	68	111	51	17	52	79	48	57	23	30	54	35	27	43	71
	17%	12%	25%	24%	15%	29%	15%	19%	16%	18%	23%	13%	16%	20%	12%	17%	13%	15%
Unsure	33	9	15	12	20	11	1	15	9	9	6	4	2	11	8	3	9	29
	3%	2%	4%	4%	3%	6%	1%	5%	2%	3%	3%	2%	1%	4%	3%	2%	3%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_DebtCeiling] How much have you heard of each of the following?  
 -Negotiations to raise the debt ceiling

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	723	290	373	348	504	73	75	72	83	110	219	239	264	459
	70%	76%	77%	63%	72%	62%	57%	50%	54%	69%	75%	83%	58%	79%
A LITTLE/NOTHING AT ALL	281	86	94	184	173	39	52	60	63	46	67	46	168	113
	27%	23%	20%	34%	25%	33%	39%	41%	41%	29%	23%	16%	37%	20%
A great deal	457	182	249	206	333	41	37	28	41	66	149	172	136	321
	44%	48%	52%	38%	48%	35%	28%	20%	27%	42%	51%	60%	30%	55%
Some	266	108	124	142	170	32	38	43	42	43	70	67	129	137
	26%	28%	26%	26%	24%	27%	29%	30%	27%	27%	24%	23%	28%	24%
A little	172	56	60	109	106	18	36	26	33	30	52	31	89	83
	17%	15%	13%	20%	15%	15%	28%	18%	21%	19%	18%	11%	19%	14%
Nothing at all	109	30	34	75	66	21	15	34	30	15	15	15	79	30
	11%	8%	7%	14%	10%	18%	11%	24%	20%	10%	5%	5%	17%	5%
Unsure	31	7	14	17	19	6	5	13	8	3	5	3	24	7
	3%	2%	3%	3%	3%	5%	4%	9%	5%	2%	2%	1%	5%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_DebtCeiling] How much have you heard of each of the following?  
 -Negotiations to raise the debt ceiling

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	723	158	278	200	85	436	285	293	209	153	159	160	166	71	355	36	246
	70%	64%	73%	69%	75%	69%	71%	74%	71%	63%	66%	77%	74%	72%	67%	53%	80%
A LITTLE/NOTHING AT ALL	281	79	95	80	27	174	107	95	78	78	80	44	52	24	152	29	57
	27%	32%	25%	28%	24%	28%	27%	24%	26%	32%	33%	21%	23%	24%	29%	43%	18%
A great deal	457	100	175	117	64	274	181	189	143	99	93	96	109	56	215	16	182
	44%	40%	46%	40%	56%	44%	45%	47%	48%	41%	38%	46%	48%	57%	41%	24%	59%
Some	266	59	103	83	21	162	105	104	66	53	66	64	57	15	141	20	64
	26%	24%	27%	29%	19%	26%	26%	26%	22%	22%	27%	31%	25%	15%	27%	29%	21%
A little	172	47	55	47	23	102	70	58	48	41	55	28	29	19	94	14	39
	17%	19%	14%	16%	20%	16%	17%	15%	16%	17%	23%	13%	13%	19%	18%	20%	13%
Nothing at all	109	33	40	33	4	72	37	37	29	36	25	17	24	6	57	16	17
	11%	13%	10%	11%	4%	11%	9%	9%	10%	15%	10%	8%	10%	6%	11%	23%	6%
Unsure	31	10	10	9	1	20	11	10	9	13	3	3	7	4	20	3	5
	3%	4%	3%	3%	1%	3%	3%	2%	3%	5%	1%	2%	3%	4%	4%	4%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_DebtCeiling] How much have you heard of each of the following?  
 -Negotiations to raise the debt ceiling

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
A GREAT DEAL/SOME	723 70%	273 69%	144 64%	285 74%	320 67%	44 52%	359 75%	277 70%	203 66%	236 76%	310 66%	383 75%	313 66%	360 77%	50 55%	116 66%	176 70%	336 77%	511 78%	633 73%	468 69%	514 70%
A LITTLE/NOTHING AT ALL	281 27%	113 29%	70 31%	90 23%	142 30%	35 41%	104 22%	109 27%	98 32%	61 20%	145 31%	113 22%	151 32%	92 20%	37 41%	57 32%	72 28%	97 22%	132 20%	212 25%	198 29%	199 27%
A great deal	457 44%	159 40%	91 40%	197 51%	190 40%	25 29%	242 51%	175 44%	120 39%	157 51%	184 39%	256 50%	187 39%	243 52%	26 29%	64 36%	111 44%	223 51%	340 52%	407 47%	294 43%	328 44%
Some	266 26%	114 29%	53 24%	88 23%	130 27%	19 23%	117 25%	102 26%	82 27%	78 25%	126 27%	126 25%	126 26%	117 25%	24 26%	53 30%	65 26%	113 26%	171 26%	226 26%	174 26%	187 25%
A little	172 17%	66 17%	36 16%	64 16%	81 17%	19 23%	71 15%	66 17%	53 17%	48 16%	80 17%	80 16%	86 18%	66 14%	20 22%	38 22%	35 14%	68 15%	83 13%	137 16%	119 17%	119 16%
Nothing at all	109 11%	47 12%	34 15%	26 7%	61 13%	16 18%	33 7%	43 11%	45 15%	13 4%	66 14%	33 6%	65 14%	27 6%	17 19%	19 11%	37 14%	29 7%	49 8%	75 9%	78 12%	80 11%
Unsure	31 3%	8 2%	10 5%	11 3%	13 3%	5 7%	12 3%	12 3%	6 2%	12 4%	11 2%	15 3%	13 3%	14 3%	4 5%	3 2%	5 2%	6 1%	8 1%	17 2%	16 2%	26 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_DebtCeiling] How much have you heard of each of the following?  
 -Negotiations to raise the debt ceiling

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	723	358	206	185	536	104	80	177	359	187	157	120	143	190	182	118	244	375
	70%	74%	63%	64%	72%	59%	71%	64%	73%	69%	65%	70%	75%	70%	65%	74%	72%	78%
A LITTLE/NOTHING AT ALL	281	113	108	95	186	65	29	91	114	77	80	51	41	72	91	38	92	96
	27%	23%	33%	33%	25%	37%	26%	33%	23%	28%	33%	29%	21%	26%	32%	23%	27%	20%
A great deal	457	238	111	108	347	60	47	95	233	129	94	77	90	111	95	83	160	267
	44%	49%	34%	37%	47%	34%	42%	35%	48%	47%	38%	45%	47%	41%	34%	52%	47%	55%
Some	266	121	95	77	189	44	33	82	126	59	63	42	53	79	87	35	84	108
	26%	25%	29%	27%	25%	25%	29%	30%	26%	22%	26%	25%	28%	29%	31%	22%	25%	22%
A little	172	66	58	46	126	27	18	50	74	48	50	34	27	40	55	19	51	66
	17%	14%	18%	16%	17%	16%	16%	18%	15%	18%	20%	20%	14%	15%	20%	12%	15%	14%
Nothing at all	109	47	50	49	60	38	11	41	40	29	30	16	14	31	36	18	40	30
	11%	10%	15%	17%	8%	22%	10%	15%	8%	11%	12%	9%	7%	12%	13%	11%	12%	6%
Unsure	31	11	12	10	21	7	3	8	16	7	7	2	7	10	7	5	5	12
	3%	2%	4%	4%	3%	4%	3%	3%	3%	3%	3%	1%	4%	4%	3%	3%	2%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TaylorSwiftEras] How much have you heard of each of the following?  
 -The Taylor Swift "Eras" tour

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	438	164	187	248	288	45	56	83	60	75	117	103	218	220
	42%	43%	39%	45%	41%	38%	43%	58%	39%	47%	40%	36%	48%	38%
A LITTLE/NOTHING AT ALL	556	211	276	279	387	67	65	54	86	77	165	173	218	338
	54%	55%	57%	51%	56%	56%	50%	37%	56%	49%	57%	60%	48%	58%
A great deal	210	78	70	138	148	27	22	57	31	35	46	40	124	86
	20%	20%	15%	25%	21%	23%	17%	39%	20%	22%	16%	14%	27%	15%
Some	228	86	116	109	140	18	34	26	29	39	71	62	94	133
	22%	22%	24%	20%	20%	15%	26%	18%	19%	25%	24%	22%	21%	23%
A little	215	70	109	105	149	28	25	26	23	39	68	59	88	128
	21%	18%	23%	19%	21%	23%	19%	18%	15%	25%	24%	21%	19%	22%
Nothing at all	340	141	166	174	238	39	40	28	63	39	97	114	130	210
	33%	37%	35%	32%	34%	33%	31%	20%	41%	24%	33%	39%	29%	36%
Unsure	41	9	19	22	20	7	10	7	7	6	9	13	20	21
	4%	2%	4%	4%	3%	6%	7%	5%	5%	4%	3%	4%	4%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TaylorSwiftEras] How much have you heard of each of the following?  
 -The Taylor Swift "Eras" tour

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	438	95	155	136	50	251	186	146	141	102	85	78	117	51	254	21	110
	42%	38%	41%	47%	44%	40%	46%	37%	48%	42%	35%	38%	52%	52%	48%	30%	36%
A LITTLE/NOTHING AT ALL	556	135	216	147	58	351	205	239	149	128	152	117	102	43	252	42	188
	54%	55%	56%	51%	51%	56%	51%	60%	50%	52%	63%	56%	45%	44%	48%	61%	61%
A great deal	210	52	57	77	24	109	101	66	81	48	44	36	49	34	141	9	42
	20%	21%	15%	27%	21%	17%	25%	17%	28%	20%	18%	17%	22%	34%	27%	13%	14%
Some	228	44	98	59	26	142	85	79	60	54	42	43	68	17	113	12	68
	22%	18%	26%	20%	23%	22%	21%	20%	20%	22%	17%	21%	30%	18%	22%	17%	22%
A little	215	43	85	61	26	128	87	84	66	47	49	53	40	26	110	17	67
	21%	17%	22%	21%	23%	20%	22%	21%	22%	19%	20%	25%	18%	26%	21%	24%	22%
Nothing at all	340	93	130	86	32	223	118	155	83	81	103	65	62	18	142	25	122
	33%	37%	34%	30%	28%	35%	29%	39%	28%	33%	43%	31%	28%	18%	27%	36%	40%
Unsure	41	17	12	6	6	29	13	14	6	14	4	12	6	4	21	6	9
	4%	7%	3%	2%	5%	5%	3%	4%	2%	6%	2%	6%	3%	4%	4%	9%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TaylorSwiftEras] How much have you heard of each of the following?  
 -The Taylor Swift "Eras" tour

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	438	158	78	188	181	30	226	154	113	164	174	245	180	226	32	53	112	189	273	362	284	322
	42%	40%	35%	49%	38%	36%	48%	39%	37%	53%	37%	48%	38%	48%	35%	30%	44%	43%	42%	42%	42%	44%
A LITTLE/NOTHING AT ALL	556	219	136	185	270	48	237	230	181	130	270	249	276	227	53	110	134	232	356	469	376	394
	54%	55%	61%	48%	57%	57%	50%	58%	59%	42%	58%	49%	58%	49%	58%	63%	53%	53%	55%	54%	55%	53%
A great deal	210	79	31	93	87	18	104	72	50	86	84	119	85	105	20	26	54	82	126	171	135	170
	20%	20%	14%	24%	18%	22%	22%	18%	16%	28%	18%	23%	18%	23%	21%	15%	21%	19%	19%	20%	20%	23%
Some	228	79	48	95	94	12	122	81	63	78	91	127	95	120	13	27	58	107	147	192	149	152
	22%	20%	21%	25%	20%	14%	26%	20%	21%	25%	19%	25%	20%	26%	14%	15%	23%	24%	23%	22%	22%	21%
A little	215	77	58	73	104	15	96	86	63	62	103	101	100	95	20	41	53	96	136	177	140	152
	21%	20%	26%	19%	22%	18%	20%	22%	21%	20%	22%	20%	21%	20%	22%	24%	21%	22%	21%	21%	21%	21%
Nothing at all	340	142	78	112	167	33	140	144	118	68	167	148	176	132	33	69	82	136	220	292	236	241
	33%	36%	35%	29%	35%	40%	30%	36%	38%	22%	36%	29%	37%	28%	36%	39%	32%	31%	34%	34%	35%	33%
Unsure	41	18	9	12	23	6	12	14	13	14	22	15	21	14	6	13	7	18	22	31	22	24
	4%	5%	4%	3%	5%	7%	3%	3%	4%	5%	5%	3%	4%	3%	7%	7%	3%	4%	3%	4%	3%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TaylorSwiftEras] How much have you heard of each of the following?  
 -The Taylor Swift "Eras" tour

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	438	188	147	129	308	84	45	109	234	94	123	59	91	116	103	62	124	215
	42%	39%	45%	44%	42%	48%	39%	40%	48%	35%	51%	34%	48%	43%	37%	39%	36%	45%
A LITTLE/NOTHING AT ALL	556	279	166	155	399	87	68	146	239	170	113	109	93	138	158	95	202	249
	54%	58%	51%	53%	54%	49%	60%	53%	49%	63%	46%	63%	49%	51%	57%	59%	59%	52%
A great deal	210	91	78	68	142	49	19	47	115	48	75	23	38	50	41	40	48	99
	20%	19%	24%	24%	19%	28%	17%	17%	24%	18%	31%	13%	20%	19%	15%	25%	14%	21%
Some	228	97	69	61	166	36	25	63	119	46	48	35	53	66	62	22	76	116
	22%	20%	21%	21%	22%	20%	22%	23%	24%	17%	20%	21%	28%	24%	22%	13%	22%	24%
A little	215	101	70	52	162	22	29	55	96	64	51	34	38	61	57	44	78	122
	21%	21%	22%	18%	22%	13%	26%	20%	20%	24%	21%	20%	20%	22%	20%	27%	23%	25%
Nothing at all	340	179	95	103	237	64	39	91	143	106	62	75	56	78	101	51	124	128
	33%	37%	29%	36%	32%	36%	34%	33%	29%	39%	25%	43%	29%	29%	36%	32%	36%	26%
Unsure	41	16	14	6	35	6	1	20	15	7	8	4	7	17	19	3	15	18
	4%	3%	4%	2%	5%	3%	1%	7%	3%	2%	3%	3%	4%	6%	7%	2%	4%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Coronation] How much have you heard of each of the following?  
 -The coronation of King Charles III

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	698	276	305	391	479	67	74	77	83	109	199	230	269	428
	67%	72%	63%	71%	69%	57%	56%	54%	54%	69%	68%	80%	59%	74%
A LITTLE/NOTHING AT ALL	306	99	162	142	205	43	49	62	57	44	89	54	163	143
	30%	26%	34%	26%	30%	36%	37%	43%	37%	28%	31%	19%	36%	25%
A great deal	348	135	143	204	239	35	31	27	38	58	113	112	123	225
	34%	35%	30%	37%	34%	29%	24%	18%	25%	37%	39%	39%	27%	39%
Some	350	141	162	187	240	32	42	51	44	51	86	118	146	204
	34%	37%	34%	34%	35%	27%	32%	35%	29%	32%	29%	41%	32%	35%
A little	214	68	109	102	146	24	40	40	32	27	66	48	99	114
	21%	18%	23%	19%	21%	20%	31%	28%	21%	17%	23%	17%	22%	20%
Nothing at all	92	30	53	40	60	19	9	21	25	17	23	6	63	29
	9%	8%	11%	7%	9%	16%	7%	15%	17%	11%	8%	2%	14%	5%
Unsure	31	9	15	16	11	8	9	6	14	5	4	4	24	8
	3%	2%	3%	3%	2%	7%	7%	4%	9%	3%	1%	1%	5%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Coronation] How much have you heard of each of the following?  
 -The coronation of King Charles III

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035 100	248 100	382 100	290 100	113 100	630 100	403 100	398 100	296 100	243 100	242 100	208 100	225 100	99 100	527 100	69 100	307 100
A GREAT DEAL/SOME	698 67%	144 58%	258 68%	213 74%	81 72%	402 64%	295 73%	255 64%	222 75%	150 62%	161 66%	132 63%	161 71%	80 81%	337 64%	42 60%	238 78%
A LITTLE/NOTHING AT ALL	306 30%	91 37%	117 30%	70 24%	28 25%	207 33%	99 24%	136 34%	70 24%	79 32%	78 32%	68 33%	59 26%	19 19%	172 33%	23 33%	65 21%
A great deal	348 34%	64 26%	122 32%	109 38%	52 46%	186 29%	161 40%	121 30%	117 40%	77 32%	60 25%	69 33%	89 39%	47 47%	168 32%	22 32%	117 38%
Some	350 34%	79 32%	136 36%	104 36%	29 25%	216 34%	133 33%	134 34%	105 36%	73 30%	101 42%	63 30%	72 32%	33 34%	169 32%	20 28%	122 40%
A little	214 21%	48 19%	92 24%	53 18%	21 19%	140 22%	74 18%	91 23%	55 19%	48 20%	56 23%	49 23%	44 20%	15 15%	122 23%	14 21%	53 17%
Nothing at all	92 9%	43 17%	25 6%	18 6%	7 6%	67 11%	25 6%	45 11%	15 5%	31 13%	22 9%	19 9%	15 7%	4 4%	50 9%	8 12%	12 4%
Unsure	31 3%	14 6%	8 2%	6 2%	4 3%	21 3%	10 3%	7 2%	4 1%	14 6%	3 1%	8 4%	5 2%	0 *%	17 3%	5 7%	3 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Coronation] How much have you heard of each of the following?  
 -The coronation of King Charles III

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
A GREAT DEAL/SOME	698 67%	253 64%	141 63%	286 74%	299 63%	47 56%	351 74%	254 64%	194 63%	239 77%	291 62%	376 74%	302 63%	346 74%	50 55%	115 65%	160 63%	311 71%	476 73%	610 71%	444 65%	501 68%
A LITTLE/NOTHING AT ALL	306 30%	128 33%	77 34%	87 22%	161 34%	35 41%	110 23%	131 33%	103 34%	61 20%	162 35%	119 23%	160 34%	109 23%	37 41%	54 30%	88 35%	119 27%	165 25%	234 27%	217 32%	216 29%
A great deal	348 34%	122 31%	71 32%	146 38%	149 31%	21 24%	178 37%	135 34%	97 32%	109 35%	143 31%	188 37%	147 31%	178 38%	23 26%	45 26%	94 37%	148 34%	252 39%	303 35%	221 32%	242 33%
Some	350 34%	132 33%	70 31%	140 36%	150 32%	27 32%	173 36%	119 30%	96 31%	130 42%	147 32%	188 37%	155 33%	168 36%	27 29%	69 39%	65 26%	163 37%	224 34%	306 36%	223 33%	259 35%
A little	214 21%	82 21%	58 26%	62 16%	111 23%	24 29%	78 16%	89 22%	70 23%	47 15%	110 24%	87 17%	108 23%	79 17%	26 29%	37 21%	56 22%	99 23%	134 21%	175 20%	142 21%	146 20%
Nothing at all	92 9%	46 12%	19 8%	25 6%	49 10%	11 13%	32 7%	43 11%	33 11%	14 4%	52 11%	32 6%	52 11%	30 6%	11 12%	17 10%	32 13%	20 5%	32 5%	59 7%	75 11%	70 9%
Unsure	31 3%	13 3%	6 2%	13 3%	15 3%	2 3%	15 3%	12 3%	10 3%	9 3%	13 3%	15 3%	15 3%	12 3%	4 4%	8 5%	6 2%	8 2%	10 2%	19 2%	21 3%	23 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Coronation] How much have you heard of each of the following?  
 -The coronation of King Charles III

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	698	346	193	178	519	118	61	180	347	171	181	102	138	184	177	105	222	359
	67%	72%	59%	61%	70%	67%	53%	65%	71%	63%	74%	59%	72%	68%	63%	66%	65%	74%
A LITTLE/NOTHING AT ALL	306	131	115	97	206	49	47	80	133	93	58	68	50	79	92	52	110	105
	30%	27%	35%	33%	28%	28%	42%	29%	27%	34%	24%	39%	26%	29%	33%	32%	32%	22%
A great deal	348	183	83	85	262	57	29	76	175	96	94	44	70	86	80	60	112	188
	34%	38%	25%	29%	35%	32%	25%	28%	36%	36%	39%	26%	37%	32%	28%	37%	33%	39%
Some	350	163	111	93	257	61	32	104	172	75	86	57	69	98	97	45	110	171
	34%	34%	34%	32%	35%	35%	28%	38%	35%	28%	35%	33%	36%	36%	35%	28%	32%	35%
A little	214	95	72	63	148	30	33	46	105	63	48	46	42	52	60	37	84	81
	21%	20%	22%	22%	20%	17%	29%	17%	21%	23%	20%	26%	22%	19%	22%	23%	25%	17%
Nothing at all	92	36	43	34	58	19	14	33	28	31	10	22	7	27	32	15	26	24
	9%	7%	13%	12%	8%	11%	13%	12%	6%	11%	4%	13%	4%	10%	11%	9%	8%	5%
Unsure	31	6	18	15	17	9	5	16	9	7	5	3	3	9	11	3	9	18
	3%	1%	6%	5%	2%	5%	5%	6%	2%	2%	2%	2%	2%	3%	4%	2%	3%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TrumpTrial] How much have you heard of each of the following?  
 -Donald Trump found liable for sexual abuse and defamation in court

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	802	309	392	407	531	87	109	105	98	125	232	241	329	474
	78%	81%	81%	74%	76%	73%	83%	73%	64%	79%	80%	84%	72%	82%
A LITTLE/NOTHING AT ALL	215	72	83	131	152	29	21	38	53	27	51	45	118	96
	21%	19%	17%	24%	22%	25%	16%	27%	34%	17%	17%	16%	26%	17%
A great deal	522	198	254	265	351	59	58	61	49	80	168	164	190	332
	50%	52%	53%	48%	50%	50%	44%	42%	32%	50%	58%	57%	42%	57%
Some	280	111	138	141	181	28	51	44	49	46	65	77	139	142
	27%	29%	29%	26%	26%	24%	39%	30%	32%	29%	22%	27%	30%	24%
A little	141	47	57	83	109	17	11	17	37	17	37	32	71	70
	14%	12%	12%	15%	16%	14%	8%	11%	24%	11%	13%	11%	16%	12%
Nothing at all	74	25	26	48	43	12	11	22	15	10	14	13	47	27
	7%	6%	5%	9%	6%	10%	8%	15%	10%	7%	5%	5%	10%	5%
Unsure	18	2	7	11	13	2	1	1	3	5	8	1	9	9
	2%	1%	1%	2%	2%	2%	1%	1%	2%	3%	3%	*	2%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TrumpTrial] How much have you heard of each of the following?  
 -Donald Trump found liable for sexual abuse and defamation in court

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	802	183	295	234	90	478	323	296	234	174	185	167	183	80	414	43	256
	78%	74%	77%	81%	79%	76%	80%	74%	79%	72%	76%	80%	81%	81%	79%	63%	83%
A LITTLE/NOTHING AT ALL	215	57	83	51	22	140	74	94	57	61	54	39	38	19	105	21	49
	21%	23%	22%	18%	20%	22%	18%	24%	19%	25%	22%	19%	17%	19%	20%	31%	16%
A great deal	522	113	193	152	63	306	215	195	155	109	111	102	133	59	271	31	170
	50%	46%	50%	52%	56%	49%	53%	49%	52%	45%	46%	49%	59%	60%	51%	45%	55%
Some	280	70	102	82	27	172	109	101	79	65	74	65	50	20	143	12	86
	27%	28%	27%	28%	24%	27%	27%	25%	27%	27%	31%	31%	22%	20%	27%	18%	28%
A little	141	38	48	38	17	85	55	64	44	47	24	30	25	11	67	17	32
	14%	15%	12%	13%	15%	14%	14%	16%	15%	19%	10%	14%	11%	11%	13%	25%	10%
Nothing at all	74	19	36	14	5	55	19	30	13	14	30	9	13	8	37	4	18
	7%	8%	9%	5%	5%	9%	5%	8%	4%	6%	12%	4%	6%	8%	7%	5%	6%
Unsure	18	8	4	5	1	12	6	8	4	8	3	2	4	0	8	5	2
	2%	3%	1%	2%	1%	2%	2%	2%	1%	3%	1%	1%	2%	*%	1%	7%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TrumpTrial] How much have you heard of each of the following?  
 -Donald Trump found liable for sexual abuse and defamation in court

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
A GREAT DEAL/SOME	802 78%	283 72%	162 73%	334 87%	336 71%	55 65%	412 87%	292 73%	223 73%	278 90%	322 69%	442 87%	329 69%	410 88%	63 69%	125 71%	182 72%	362 82%	546 84%	685 79%	505 74%	579 78%
A LITTLE/NOTHING AT ALL	215 21%	101 26%	56 25%	50 13%	126 27%	28 33%	60 13%	97 24%	80 26%	26 8%	133 28%	63 12%	138 29%	53 11%	23 25%	47 27%	63 25%	72 16%	97 15%	167 19%	163 24%	152 21%
A great deal	522 50%	156 40%	110 49%	243 63%	197 41%	27 32%	299 63%	173 44%	139 45%	207 67%	185 40%	319 63%	194 41%	303 65%	25 28%	73 41%	113 45%	230 52%	370 57%	457 53%	315 46%	382 52%
Some	280 27%	127 32%	52 23%	91 24%	139 29%	28 33%	113 24%	118 30%	84 27%	72 23%	138 30%	123 24%	135 28%	108 23%	38 42%	52 29%	69 27%	132 30%	176 27%	227 26%	190 28%	197 27%
A little	141 14%	69 18%	34 15%	34 9%	84 18%	16 20%	40 8%	63 16%	52 17%	19 6%	90 19%	40 8%	87 18%	36 8%	18 20%	26 15%	48 19%	49 11%	72 11%	116 13%	103 15%	97 13%
Nothing at all	74 7%	32 8%	22 10%	16 4%	42 9%	11 13%	21 4%	34 9%	29 9%	7 2%	43 9%	23 5%	51 11%	18 4%	5 5%	21 12%	16 6%	23 5%	24 4%	51 6%	59 9%	56 8%
Unsure	18 2%	10 2%	6 3%	1 *	13 3%	2 2%	3 1%	9 2%	4 1%	4 1%	11 2%	5 1%	10 2%	3 1%	5 6%	4 2%	7 3%	5 1%	8 1%	10 1%	14 2%	9 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TrumpTrial] How much have you heard of each of the following?  
 -Donald Trump found liable for sexual abuse and defamation in court

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	802	378	253	211	589	127	84	213	395	194	189	116	160	227	203	111	247	414
	78%	78%	77%	73%	79%	72%	74%	77%	81%	72%	78%	68%	84%	84%	72%	69%	72%	86%
A LITTLE/NOTHING AT ALL	215	100	66	72	142	46	27	57	88	69	52	50	29	40	69	47	82	67
	21%	21%	20%	25%	19%	26%	24%	21%	18%	26%	21%	29%	15%	15%	25%	29%	24%	14%
A great deal	522	242	152	129	393	78	51	133	261	128	122	71	97	144	121	66	141	314
	50%	50%	47%	44%	53%	44%	45%	48%	53%	47%	50%	41%	51%	53%	43%	41%	41%	65%
Some	280	136	101	83	196	50	33	79	135	66	67	45	63	83	82	45	106	99
	27%	28%	31%	29%	26%	28%	29%	29%	28%	24%	28%	26%	33%	31%	29%	28%	31%	21%
A little	141	71	37	49	91	31	18	38	60	43	32	43	22	22	38	39	49	49
	14%	15%	11%	17%	12%	18%	16%	14%	12%	16%	13%	25%	11%	8%	13%	24%	14%	10%
Nothing at all	74	29	29	23	50	15	9	19	29	26	20	7	8	18	31	8	32	19
	7%	6%	9%	8%	7%	8%	8%	7%	6%	10%	8%	4%	4%	7%	11%	5%	10%	4%
Unsure	18	6	8	6	12	4	3	6	5	7	2	6	1	4	9	3	12	2
	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%	1%	3%	1%	2%	3%	2%	4%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TXShooting] How much have you heard of each of the following?  
 -The shooting at a shopping mall in Allen, TX

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	672	257	331	339	433	76	94	92	70	102	198	209	264	408
	65%	67%	69%	62%	62%	64%	71%	64%	46%	65%	68%	73%	58%	70%
A LITTLE/NOTHING AT ALL	327	116	135	190	240	34	37	49	73	48	87	70	170	157
	32%	30%	28%	35%	34%	28%	28%	34%	47%	31%	30%	24%	37%	27%
A great deal	324	124	148	176	192	46	54	46	32	51	97	98	129	195
	31%	32%	31%	32%	28%	39%	41%	32%	21%	32%	33%	34%	28%	34%
Some	348	133	183	163	240	29	40	46	38	51	101	112	135	213
	34%	35%	38%	30%	35%	25%	30%	32%	25%	32%	35%	39%	30%	37%
A little	206	70	93	110	142	27	20	28	36	33	51	59	96	110
	20%	18%	19%	20%	20%	23%	15%	19%	23%	21%	17%	20%	21%	19%
Nothing at all	121	46	42	80	97	7	17	22	37	15	36	12	74	47
	12%	12%	9%	15%	14%	6%	13%	15%	24%	10%	12%	4%	16%	8%
Unsure	36	10	16	20	23	9	1	3	11	8	6	8	22	14
	3%	3%	3%	4%	3%	8%	1%	2%	7%	5%	2%	3%	5%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TXShooting] How much have you heard of each of the following?  
 -The shooting at a shopping mall in Allen, TX

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035 100	248 100	382 100	290 100	113 100	630 100	403 100	398 100	296 100	243 100	242 100	208 100	225 100	99 100	527 100	69 100	307 100
A GREAT DEAL/SOME	672 65%	151 61%	261 68%	182 63%	77 68%	412 65%	259 64%	248 62%	183 62%	143 59%	151 62%	149 71%	153 68%	62 62%	339 64%	33 49%	223 73%
A LITTLE/NOTHING AT ALL	327 32%	88 35%	111 29%	98 34%	31 27%	199 32%	129 32%	139 35%	101 34%	87 36%	82 34%	53 26%	68 30%	34 34%	172 33%	27 40%	74 24%
A great deal	324 31%	86 35%	120 31%	87 30%	31 27%	206 33%	117 29%	116 29%	75 25%	73 30%	71 29%	69 33%	72 32%	32 33%	170 32%	17 25%	108 35%
Some	348 34%	65 26%	141 37%	95 33%	46 41%	206 33%	141 35%	132 33%	108 36%	70 29%	80 33%	79 38%	81 36%	29 30%	169 32%	16 24%	115 38%
A little	206 20%	52 21%	65 17%	66 23%	23 20%	117 19%	89 22%	78 20%	64 22%	59 24%	49 20%	28 14%	43 19%	25 25%	99 19%	18 27%	59 19%
Nothing at all	121 12%	36 15%	45 12%	32 11%	8 7%	81 13%	40 10%	60 15%	37 12%	28 11%	33 14%	25 12%	25 11%	9 9%	73 14%	9 13%	15 5%
Unsure	36 3%	9 4%	11 3%	10 4%	6 5%	20 3%	16 4%	12 3%	12 4%	13 5%	9 4%	6 3%	4 2%	3 3%	15 3%	8 12%	10 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TXShooting] How much have you heard of each of the following?  
 -The shooting at a shopping mall in Allen, TX

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	672	248	133	277	298	35	338	261	184	221	288	355	295	333	44	117	152	293	442	565	431	489
	65%	63%	59%	72%	63%	42%	71%	66%	60%	72%	62%	70%	62%	71%	48%	66%	60%	67%	68%	66%	63%	66%
A LITTLE/NOTHING AT ALL	327	134	81	99	163	40	124	122	114	76	167	135	171	118	39	55	93	134	189	271	226	230
	32%	34%	36%	26%	34%	47%	26%	31%	37%	25%	36%	26%	36%	25%	42%	31%	37%	31%	29%	31%	33%	31%
A great deal	324	114	59	146	137	11	176	118	93	112	128	181	132	173	19	56	70	139	221	274	201	251
	31%	29%	26%	38%	29%	13%	37%	30%	30%	36%	28%	35%	28%	37%	21%	32%	28%	32%	34%	32%	29%	34%
Some	348	134	74	131	161	24	163	143	91	110	160	174	163	160	25	61	82	154	221	292	230	238
	34%	34%	33%	34%	34%	29%	34%	36%	30%	36%	34%	34%	34%	27%	35%	32%	35%	34%	34%	34%	34%	32%
A little	206	87	43	70	98	23	85	85	57	55	95	96	105	83	18	29	59	99	129	179	138	140
	20%	22%	19%	18%	21%	28%	18%	21%	18%	18%	20%	19%	22%	18%	20%	16%	23%	23%	20%	21%	20%	19%
Nothing at all	121	46	38	29	66	16	39	37	57	21	71	39	66	35	20	26	34	35	60	92	89	91
	12%	12%	17%	8%	14%	19%	8%	9%	19%	7%	15%	8%	14%	8%	22%	15%	13%	8%	9%	11%	13%	12%
Unsure	36	12	11	10	14	9	13	15	9	11	11	20	11	16	9	4	8	11	20	26	25	21
	3%	3%	5%	3%	3%	11%	3%	4%	3%	3%	2%	4%	2%	3%	10%	3%	3%	3%	3%	3%	4%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_TXShooting] How much have you heard of each of the following?  
 -The shooting at a shopping mall in Allen, TX

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	672	322	199	174	496	105	69	168	335	168	153	99	146	164	184	96	210	349
	65%	67%	61%	60%	67%	59%	61%	61%	69%	62%	63%	58%	76%	60%	66%	60%	62%	72%
A LITTLE/NOTHING AT ALL	327	152	109	109	218	70	38	97	141	89	85	69	39	98	89	60	120	124
	32%	31%	33%	37%	29%	40%	34%	35%	29%	33%	35%	40%	20%	36%	32%	37%	35%	26%
A great deal	324	161	86	97	225	53	44	78	170	76	85	40	72	78	87	42	79	198
	31%	33%	26%	33%	30%	30%	39%	28%	35%	28%	35%	23%	38%	29%	31%	26%	23%	41%
Some	348	161	113	77	271	52	25	91	165	92	68	59	74	85	98	54	132	151
	34%	33%	34%	27%	36%	29%	22%	33%	34%	34%	28%	35%	39%	31%	35%	34%	39%	31%
A little	206	97	67	57	149	36	21	68	94	44	51	44	23	62	46	45	85	85
	20%	20%	21%	20%	20%	20%	19%	25%	19%	16%	21%	25%	12%	23%	16%	28%	25%	18%
Nothing at all	121	55	42	51	70	34	17	29	48	44	34	25	15	35	43	15	35	39
	12%	11%	13%	18%	9%	19%	15%	11%	10%	16%	14%	15%	8%	13%	15%	10%	10%	8%
Unsure	36	10	18	8	28	2	6	10	12	14	6	4	7	10	7	4	11	10
	3%	2%	6%	3%	4%	1%	5%	4%	2%	5%	2%	2%	4%	4%	3%	3%	3%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Santos] How much have you heard of each of the following?  
 -Federal charges filed against U.S. Rep George Santos

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	556	210	283	270	378	53	71	58	57	85	163	194	200	357
	54%	55%	59%	49%	54%	45%	54%	40%	37%	54%	56%	67%	44%	62%
A LITTLE/NOTHING AT ALL	430	153	176	253	295	53	57	82	88	64	111	85	234	196
	42%	40%	37%	46%	42%	45%	43%	57%	57%	41%	38%	29%	51%	34%
A great deal	262	93	131	131	172	29	30	26	15	33	86	102	74	188
	25%	24%	27%	24%	25%	25%	23%	18%	10%	21%	30%	35%	16%	32%
Some	294	117	151	140	206	24	41	32	42	52	76	92	125	169
	28%	30%	31%	25%	30%	21%	32%	22%	27%	33%	26%	32%	27%	29%
A little	203	75	95	107	145	26	21	30	40	28	57	47	98	104
	20%	20%	20%	20%	21%	22%	16%	21%	26%	18%	20%	16%	22%	18%
Nothing at all	227	78	81	145	150	27	36	51	47	36	54	37	135	92
	22%	20%	17%	26%	21%	22%	27%	36%	31%	23%	19%	13%	30%	16%
Unsure	49	20	23	26	23	12	3	5	9	9	17	9	22	26
	5%	5%	5%	5%	3%	10%	3%	3%	6%	6%	6%	3%	5%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Santos] How much have you heard of each of the following?  
 -Federal charges filed against U.S. Rep George Santos

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	556	105	223	156	71	328	227	207	169	117	127	116	126	63	275	28	194
	54%	42%	58%	54%	63%	52%	56%	52%	57%	48%	52%	56%	56%	63%	52%	41%	63%
A LITTLE/NOTHING AT ALL	430	129	143	121	38	271	159	177	117	103	109	85	91	34	238	30	94
	42%	52%	37%	42%	34%	43%	39%	44%	40%	42%	45%	41%	40%	34%	45%	44%	30%
A great deal	262	51	98	78	35	149	113	91	81	59	51	51	59	39	130	15	99
	25%	21%	26%	27%	31%	24%	28%	23%	27%	24%	21%	24%	26%	40%	25%	22%	32%
Some	294	53	126	78	36	179	114	117	88	58	76	65	67	23	145	13	95
	28%	21%	33%	27%	32%	28%	28%	29%	30%	24%	31%	31%	30%	24%	28%	19%	31%
A little	203	65	57	61	20	122	81	88	57	42	39	49	52	18	116	12	51
	20%	26%	15%	21%	18%	19%	20%	22%	19%	17%	16%	23%	23%	18%	22%	17%	17%
Nothing at all	227	63	86	60	18	149	78	89	60	61	70	36	39	16	122	19	42
	22%	26%	22%	21%	16%	24%	19%	22%	20%	25%	29%	17%	18%	16%	23%	27%	14%
Unsure	49	15	16	13	4	31	18	14	9	24	6	7	8	2	14	10	19
	5%	6%	4%	5%	4%	5%	4%	3%	3%	10%	2%	4%	4%	2%	3%	14%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Santos] How much have you heard of each of the following?  
 -Federal charges filed against U.S. Rep George Santos

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
A GREAT DEAL/SOME	556 54%	188 48%	102 45%	250 65%	220 46%	30 35%	307 65%	203 51%	139 45%	208 68%	211 45%	321 63%	222 46%	305 65%	30 33%	84 47%	121 48%	283 65%	404 62%	496 58%	351 51%	409 55%
A LITTLE/NOTHING AT ALL	430 42%	191 48%	107 48%	120 31%	237 50%	47 55%	146 31%	182 46%	155 51%	80 26%	240 51%	162 32%	239 50%	138 30%	53 58%	87 49%	123 49%	139 32%	226 35%	334 39%	304 45%	304 41%
A great deal	262 25%	81 21%	40 18%	137 36%	95 20%	8 9%	160 34%	96 24%	59 19%	106 34%	85 18%	172 34%	94 20%	162 35%	6 6%	32 18%	60 24%	131 30%	195 30%	235 27%	147 22%	196 27%
Some	294 28%	107 27%	61 27%	113 29%	125 26%	22 26%	147 31%	107 27%	80 26%	102 33%	126 27%	149 29%	127 27%	142 31%	24 27%	51 29%	61 24%	152 35%	209 32%	261 30%	204 30%	212 29%
A little	203 20%	94 24%	49 22%	55 14%	117 25%	18 21%	68 14%	88 22%	75 24%	33 11%	120 26%	75 15%	112 23%	68 15%	23 25%	49 28%	60 24%	70 16%	125 19%	165 19%	152 22%	147 20%
Nothing at all	227 22%	97 25%	57 26%	65 17%	120 25%	29 34%	78 16%	93 23%	80 26%	47 15%	119 26%	87 17%	127 27%	70 15%	30 33%	38 22%	63 25%	68 16%	101 16%	168 20%	152 22%	157 21%
Unsure	49 5%	15 4%	15 7%	15 4%	18 4%	8 9%	23 5%	13 3%	13 4%	20 7%	16 3%	27 5%	17 4%	24 5%	8 9%	6 3%	9 4%	17 4%	21 3%	32 4%	27 4%	28 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAware\_Santos] How much have you heard of each of the following?  
 -Federal charges filed against U.S. Rep George Santos

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	556	280	154	132	422	75	57	141	281	134	130	79	112	144	134	74	177	330
	54%	58%	47%	46%	57%	43%	50%	51%	57%	50%	53%	46%	59%	53%	48%	46%	52%	68%
A LITTLE/NOTHING AT ALL	430	192	150	145	284	94	52	120	186	124	104	89	73	108	133	82	155	136
	42%	40%	46%	50%	38%	53%	46%	43%	38%	46%	43%	51%	38%	40%	48%	51%	45%	28%
A great deal	262	128	65	48	214	27	21	73	138	51	59	30	53	75	57	35	69	184
	25%	27%	20%	17%	29%	15%	18%	26%	28%	19%	24%	18%	28%	27%	20%	22%	20%	38%
Some	294	152	89	84	208	48	36	68	143	83	71	49	58	69	77	40	108	146
	28%	31%	27%	29%	28%	27%	32%	25%	29%	31%	29%	28%	31%	26%	27%	25%	32%	30%
A little	203	102	56	77	126	41	36	52	91	60	44	48	40	41	66	45	78	75
	20%	21%	17%	26%	17%	23%	32%	19%	19%	22%	18%	28%	21%	15%	24%	28%	23%	16%
Nothing at all	227	90	94	69	158	53	16	68	95	64	60	41	33	67	67	38	77	61
	22%	19%	29%	24%	21%	30%	14%	25%	20%	24%	25%	24%	17%	25%	24%	24%	23%	13%
Unsure	49	11	22	12	36	8	5	14	22	13	10	4	6	19	13	4	10	17
	5%	2%	7%	4%	5%	4%	4%	5%	4%	5%	4%	2%	3%	7%	5%	2%	3%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	158	241	225	380	15	44	55	79	60	126	146	195	272
	45%	41%	50%	41%	55%	12%	33%	38%	51%	38%	43%	51%	43%	47%
Joe Biden	510	204	213	294	284	97	76	77	62	87	148	136	226	284
	49%	53%	44%	54%	41%	82%	58%	53%	40%	55%	51%	47%	50%	49%
Jo Jorgensen	7	3	3	4	4	0	2	0	0	1	3	2	2	5
	1%	1%	1%	1%	1%	0%	2%	0%	0%	1%	1%	1%	0%	1%
Howie Hawkins	2	1	2	0	2	-	1	1	1	0	0	-	2	0
	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%
Kanye West	2	1	0	1	1	1	-	0	-	0	1	-	1	1
	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Someone else	7	2	6	1	3	0	1	1	0	3	2	1	4	3
	1%	0%	1%	0%	0%	0%	1%	1%	0%	2%	1%	1%	1%	1%
I did not vote	36	14	15	21	19	5	7	10	9	5	11	2	24	13
	4%	4%	3%	4%	3%	4%	5%	7%	6%	3%	4%	1%	5%	2%
Unsure	4	1	1	3	2	1	1	0	2	1	0	1	3	1
	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	126	157	138	44	283	182	228	151	83	101	124	107	44	247	20	145
	45%	51%	41%	48%	39%	45%	45%	57%	51%	34%	42%	59%	47%	44%	47%	29%	47%
Joe Biden	510	107	196	141	66	302	208	147	137	145	127	68	110	52	250	40	151
	49%	43%	51%	49%	59%	48%	52%	37%	46%	59%	52%	32%	49%	52%	47%	59%	49%
Jo Jorgensen	7	0	4	0	2	5	2	2	2	0	2	1	2	1	5	0	2
	1%	*%	1%	*%	2%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%
Howie Hawkins	2	1	-	2	-	1	2	1	1	1	0	-	1	0	1	1	-
	*%	*%		1%		*%	*%	*%	*%	*%	*%		*%	*%	*%	1%	
Kanye West	2	-	1	-	-	1	-	0	-	-	-	0	1	0	1	-	0
	*%		*%			*%		*%				*%	*%	*%	*%		*%
Someone else	7	1	2	4	0	3	4	2	1	0	2	3	3	-	6	-	1
	1%	*%	1%	1%	*%	*%	1%	1%	*%	*%	1%	1%	1%		1%		*%
I did not vote	36	11	21	4	0	32	5	15	4	11	10	12	2	1	16	6	7
	4%	4%	5%	1%	*%	5%	1%	4%	1%	5%	4%	6%	1%	1%	3%	9%	2%
Unsure	4	3	1	-	-	4	-	2	-	3	-	1	0	-	1	1	1
	*%	1%	*%			1%		1%		1%		*%	*%		*%	2%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Donald Trump	466 45%	353 89%	98 44%	8 2%	422 89%	33 39%	10 2%	325 82%	118 39%	13 4%	466 100%	-	422 88%	12 3%	32 35%	165 94%	226 89%	189 43%	297 46%	390 45%	394 58%	267 36%
Joe Biden	510 49%	27 7%	103 46%	365 95%	33 7%	31 37%	447 94%	61 15%	153 50%	286 93%	-	510 100%	33 7%	437 94%	40 43%	6 3%	16 6%	236 54%	332 51%	442 51%	249 37%	429 58%
Jo Jorgensen	7 1%	0 *%	2 1%	1 *%	2 *%	4 5%	1 *%	1 *%	5 2%	0 *%	-	-	3 1%	1 *%	3 4%	-	2 1%	5 1%	4 1%	6 1%	6 1%	5 1%
Howie Hawkins	2 *%	0 *%	1 *%	1 *%	0 *%	0 *%	2 *%	-	1 *%	1 *%	-	-	0 *%	2 *%	0 *%	-	0 *%	1 *%	2 *%	2 *%	1 *%	2 *%
Kanye West	2 *%	0 *%	1 *%	0 *%	1 *%	-	1 *%	1 *%	1 *%	-	-	-	1 *%	1 *%	-	1 *%	-	0 *%	1 *%	1 *%	1 *%	1 *%
Someone else	7 1%	2 *%	5 2%	1 *%	2 *%	4 5%	1 *%	1 *%	4 1%	2 1%	-	-	2 *%	1 *%	4 5%	-	2 1%	5 1%	6 1%	6 1%	3 *%	4 1%
I did not vote	36 4%	12 3%	14 6%	9 2%	14 3%	10 12%	12 3%	8 2%	21 7%	6 2%	-	-	15 3%	12 3%	10 10%	4 2%	8 3%	2 *%	8 1%	13 2%	26 4%	28 4%
Unsure	4 *%	0 *%	1 1%	1 *%	0 *%	2 3%	2 *%	-	3 1%	-	-	-	1 *%	1 *%	2 2%	0 *%	-	1 *%	1 *%	2 *%	3 *%	3 *%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	466	276	101	145	319	79	65	86	225	156	103	135	89	67	260	139	296	5
	45%	57%	31%	50%	43%	45%	58%	31%	46%	57%	42%	78%	47%	25%	93%	87%	87%	1%
Joe Biden	510	181	200	122	388	84	39	172	241	97	129	30	96	182	11	13	28	456
	49%	37%	61%	42%	52%	47%	34%	62%	49%	36%	53%	18%	50%	67%	4%	8%	8%	94%
Jo Jorgensen	7	6	1	1	5	1	0	1	5	0	3	1	0	4	-	2	2	5
	1%	1%	*%	*%	1%	1%	*%	1%	1%	*%	1%	1%	*%	1%		1%	1%	1%
Howie Hawkins	2	0	2	0	2	-	0	-	1	1	-	-	1	1	0	-	0	3
	*%	*%	1%	*%	*%		*%		*%	1%			*%	1%	*%		*%	1%
Kanye West	2	1	0	1	0	1	-	1	1	-	0	0	0	-	1	-	1	1
	*%	*%	*%	*%	*%	1%		*%	*%		*%	*%	*%		*%		*%	*%
Someone else	7	5	2	3	5	-	3	4	2	2	-	2	1	3	0	2	1	4
	1%	1%	1%	1%	1%		2%	1%	*%	1%		1%	*%	1%	*%	1%	*%	1%
I did not vote	36	14	17	16	20	11	6	11	14	12	8	3	4	14	7	5	12	7
	4%	3%	5%	6%	3%	6%	5%	4%	3%	4%	3%	2%	2%	5%	3%	3%	3%	1%
Unsure	4	1	3	1	3	1	-	1	0	2	-	1	-	1	0	-	2	2
	*%	*%	1%	*%	*%	*%		*%	*%	1%		*%		*%	*%		*%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	477	172	246	232	382	23	44	65	78	55	133	146	198	280
	46%	45%	51%	42%	55%	19%	33%	45%	51%	35%	46%	51%	43%	48%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	466	186	203	259	260	86	67	72	53	84	135	123	208	258
	45%	48%	42%	47%	37%	73%	51%	50%	35%	53%	46%	43%	46%	45%
Definitely the Republican candidate	341	135	179	162	281	9	26	35	57	38	92	120	130	211
	33%	35%	37%	30%	40%	8%	20%	24%	37%	24%	31%	42%	29%	36%
Probably the Republican candidate	136	36	67	69	101	14	18	29	21	17	42	27	67	69
	13%	9%	14%	13%	14%	12%	13%	20%	13%	11%	14%	9%	15%	12%
Probably the Democratic candidate	121	39	53	69	61	26	18	36	19	14	30	23	68	53
	12%	10%	11%	13%	9%	22%	13%	25%	12%	9%	10%	8%	15%	9%
Definitely the Democratic candidate	345	147	151	190	199	60	50	36	34	70	105	100	140	205
	33%	38%	31%	35%	29%	51%	38%	25%	22%	44%	36%	35%	31%	35%
Unsure	91	26	33	58	54	10	20	8	23	19	23	19	50	41
	9%	7%	7%	11%	8%	8%	16%	6%	15%	12%	8%	6%	11%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	477	127	167	134	48	293	183	227	153	87	110	120	105	49	248	23	149
	46%	51%	44%	46%	43%	47%	45%	57%	52%	36%	46%	58%	47%	49%	47%	33%	48%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	466	92	188	127	59	280	186	137	123	135	112	70	100	42	228	36	139
	45%	37%	49%	44%	52%	44%	46%	34%	42%	56%	46%	34%	45%	43%	43%	53%	45%
Definitely the Republican candidate	341	87	121	93	40	208	133	173	108	56	76	94	75	35	163	12	120
	33%	35%	32%	32%	35%	33%	33%	43%	37%	23%	32%	45%	33%	35%	31%	18%	39%
Probably the Republican candidate	136	39	46	41	9	85	50	54	45	31	34	26	31	14	85	10	29
	13%	16%	12%	14%	8%	13%	12%	14%	15%	13%	14%	13%	14%	14%	16%	15%	9%
Probably the Democratic candidate	121	27	43	36	15	70	51	30	31	24	42	16	24	13	65	12	26
	12%	11%	11%	12%	13%	11%	13%	8%	10%	10%	17%	8%	11%	13%	12%	18%	8%
Definitely the Democratic candidate	345	65	144	91	44	210	135	107	92	111	70	54	77	29	163	24	113
	33%	26%	38%	31%	39%	33%	34%	27%	31%	46%	29%	26%	34%	30%	31%	35%	37%
Unsure	91	29	28	29	6	57	35	34	20	21	20	18	19	8	51	10	19
	9%	12%	7%	10%	5%	9%	9%	9%	7%	9%	8%	9%	9%	8%	10%	14%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	477 46%	376 95%	88 39%	7 2%	442 93%	26 31%	9 2%	337 85%	120 39%	11 4%	422 91%	33 7%	477 100%	-	-	169 96%	242 96%	190 43%	294 45%	395 46%	400 59%	273 37%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	466 45%	3 1%	88 39%	369 96%	9 2%	11 13%	446 94%	44 11%	136 44%	280 91%	12 3%	437 86%	-	466 100%	-	5 3%	1 *	215 49%	314 48%	402 47%	229 34%	405 55%
Definitely the Republican candidate	341 33%	298 76%	39 17%	1 *	333 70%	6 7%	2 *	260 66%	69 22%	7 2%	319 68%	11 2%	341 72%	-	-	132 75%	187 74%	145 33%	230 35%	293 34%	296 43%	183 25%
Probably the Republican candidate	136 13%	78 20%	49 22%	5 1%	109 23%	20 24%	7 2%	76 19%	51 16%	4 1%	103 22%	23 4%	136 28%	-	-	37 21%	55 22%	45 10%	64 10%	102 12%	104 15%	91 12%
Probably the Democratic candidate	121 12%	2 *	37 16%	79 20%	7 2%	8 10%	106 22%	12 3%	57 19%	51 17%	9 2%	103 20%	-	121 26%	-	4 2%	1 *	43 10%	68 11%	97 11%	71 10%	96 13%
Definitely the Democratic candidate	345 33%	2 *	51 23%	290 75%	2 *	3 4%	340 72%	32 8%	79 26%	229 74%	3 1%	334 65%	-	345 74%	-	0 *	-	172 39%	246 38%	305 35%	157 23%	309 42%
Unsure	91 9%	15 4%	48 22%	11 3%	24 5%	47 56%	20 4%	16 4%	51 17%	17 6%	32 7%	40 8%	-	-	91 100%	2 1%	10 4%	34 8%	43 7%	66 8%	54 8%	61 8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	477	274	113	138	336	76	62	90	233	154	107	135	87	70	267	152	309	10
	46%	57%	34%	48%	45%	43%	55%	33%	48%	57%	44%	79%	45%	26%	96%	95%	91%	2%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	466	169	186	118	348	76	42	159	212	94	108	27	90	166	5	3	6	455
	45%	35%	57%	41%	47%	43%	37%	58%	43%	35%	44%	16%	47%	61%	2%	2%	2%	94%
Definitely the Republican candidate	341	213	70	96	243	51	45	57	172	112	77	102	63	43	209	109	239	0
	33%	44%	21%	33%	33%	29%	40%	21%	35%	41%	32%	59%	33%	16%	74%	68%	70%	0%
Probably the Republican candidate	136	61	43	43	93	25	17	33	61	42	30	34	24	28	59	42	70	10
	13%	13%	13%	15%	13%	14%	15%	12%	12%	15%	12%	20%	13%	10%	21%	27%	20%	2%
Probably the Democratic candidate	121	39	64	32	89	22	10	39	65	17	40	11	24	35	5	3	6	101
	12%	8%	20%	11%	12%	13%	9%	14%	13%	6%	16%	6%	12%	13%	2%	2%	2%	21%
Definitely the Democratic candidate	345	130	122	86	259	54	32	120	147	78	68	17	67	131	0	-	0	355
	33%	27%	37%	30%	35%	31%	28%	44%	30%	29%	28%	10%	35%	48%	0%	0%	0%	73%
Unsure	91	40	28	33	58	24	9	25	43	23	28	10	14	35	7	6	26	17
	9%	8%	9%	11%	8%	14%	8%	9%	9%	8%	12%	6%	7%	13%	3%	4%	8%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	116	127	151	167	48	38	33	37	38	91	79	109	170
	27%	30%	26%	28%	24%	40%	29%	23%	24%	24%	31%	28%	24%	29%
No	630	210	304	325	456	49	69	97	96	91	179	168	283	347
	61%	55%	63%	59%	66%	41%	52%	67%	62%	58%	62%	58%	62%	60%
Unsure	126	58	51	73	72	22	25	15	21	29	21	41	64	61
	12%	15%	10%	13%	10%	18%	19%	10%	14%	18%	7%	14%	14%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	61	108	80	31	169	111	94	73	83	60	51	56	23	128	21	92
	27%	24%	28%	28%	27%	27%	27%	24%	25%	34%	25%	24%	25%	24%	24%	30%	30%
No	630	154	230	178	66	384	245	267	188	114	150	143	143	68	344	33	174
	61%	62%	60%	62%	58%	61%	61%	67%	63%	47%	62%	69%	63%	69%	65%	48%	57%
Unsure	126	33	44	32	16	78	48	37	35	46	32	14	26	7	54	15	41
	12%	14%	12%	11%	14%	12%	12%	9%	12%	19%	13%	7%	12%	7%	10%	22%	13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Yes	279 27%	37 9%	35 16%	204 53%	40 8%	8 9%	231 49%	61 15%	70 23%	143 46%	37 8%	234 46%	40 8%	233 50%	6 7%	8 5%	25 10%	123 28%	183 28%	229 27%	160 23%	234 32%
No	630 61%	349 89%	158 71%	102 26%	425 89%	62 73%	143 30%	320 80%	198 64%	97 31%	420 90%	169 33%	427 89%	136 29%	68 74%	164 93%	224 89%	254 58%	381 58%	527 61%	474 70%	408 55%
Unsure	126 12%	8 2%	31 14%	80 21%	10 2%	15 18%	101 21%	16 4%	39 13%	69 22%	9 2%	108 21%	11 2%	98 21%	17 19%	4 2%	4 2%	61 14%	88 13%	106 12%	48 7%	98 13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	115	101	77	202	51	26	93	123	62	55	26	69	74	13	23	28	232
	27%	24%	31%	27%	27%	29%	23%	34%	25%	23%	23%	15%	36%	27%	5%	14%	8%	48%
No	630	320	184	182	445	104	78	147	301	181	151	138	106	144	260	134	300	130
	61%	66%	56%	63%	60%	59%	69%	54%	62%	67%	62%	80%	56%	53%	93%	84%	88%	27%
Unsure	126	48	42	30	95	21	9	34	64	27	37	8	16	53	7	3	12	121
	12%	10%	13%	10%	13%	12%	8%	13%	13%	10%	15%	4%	8%	20%	3%	2%	4%	25%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	457	167	230	227	354	25	49	65	76	55	122	138	197	260
	44%	44%	48%	41%	51%	21%	37%	45%	50%	35%	42%	48%	43%	45%
JOE BIDEN, DEFINITELY/ PROBABLY	481	189	212	265	277	83	67	71	58	84	138	130	212	269
	46%	49%	44%	48%	40%	70%	51%	49%	37%	53%	48%	45%	47%	46%
Donald Trump, definitely	363	124	195	168	276	15	45	53	55	45	95	115	153	210
	35%	32%	40%	31%	40%	13%	34%	37%	36%	28%	33%	40%	34%	36%
Donald Trump, probably	94	43	36	59	78	10	4	12	21	11	27	23	44	50
	9%	11%	7%	11%	11%	8%	3%	9%	14%	7%	9%	8%	10%	9%
Joe Biden, probably	108	39	42	66	60	26	11	28	17	18	21	24	62	46
	10%	10%	9%	12%	9%	22%	8%	19%	11%	12%	7%	8%	14%	8%
Joe Biden, definitely	373	150	169	200	217	57	57	43	41	66	117	106	150	223
	36%	39%	35%	36%	31%	49%	43%	30%	27%	42%	40%	37%	33%	39%
Unsure	96	28	40	56	64	10	15	8	20	19	30	20	46	50
	9%	7%	8%	10%	9%	8%	12%	6%	13%	12%	10%	7%	10%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	457	133	159	122	42	292	164	220	134	84	106	121	97	44	240	23	139
	44%	54%	42%	42%	37%	46%	41%	55%	45%	35%	44%	58%	43%	45%	46%	33%	45%
JOE BIDEN, DEFINITELY/ PROBABLY	481	98	192	128	63	290	191	148	129	138	115	72	104	46	230	38	148
	46%	40%	50%	44%	56%	46%	47%	37%	44%	57%	48%	35%	46%	47%	44%	56%	48%
Donald Trump, definitely	363	108	132	92	30	241	122	178	98	63	92	98	75	31	184	14	122
	35%	44%	35%	32%	26%	38%	30%	45%	33%	26%	38%	47%	33%	31%	35%	20%	40%
Donald Trump, probably	94	25	27	30	13	52	42	41	36	21	14	23	22	13	56	9	17
	9%	10%	7%	10%	11%	8%	10%	10%	12%	9%	6%	11%	10%	13%	11%	13%	6%
Joe Biden, probably	108	29	43	20	16	72	36	37	23	34	28	13	24	7	54	10	23
	10%	12%	11%	7%	14%	11%	9%	9%	8%	14%	11%	6%	11%	7%	10%	14%	8%
Joe Biden, definitely	373	70	149	108	47	218	155	111	106	104	88	59	80	39	175	29	125
	36%	28%	39%	37%	42%	35%	38%	28%	36%	43%	36%	28%	35%	39%	33%	42%	41%
Unsure	96	16	31	40	8	48	48	30	33	21	21	15	24	8	56	8	20
	9%	7%	8%	14%	7%	8%	12%	8%	11%	9%	9%	7%	11%	8%	11%	11%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
DONALD TRUMP, DEFINITELY/ PROBABLY	457 44%	340 86%	94 42%	15 4%	407 86%	31 36%	20 4%	315 79%	121 40%	14 5%	412 88%	26 5%	418 88%	15 3%	24 26%	175 99%	206 81%	182 41%	283 43%	366 42%	378 55%	271 37%
JOE BIDEN, DEFINITELY/ PROBABLY	481 46%	16 4%	97 43%	361 93%	21 4%	21 25%	439 92%	52 13%	147 48%	276 89%	11 2%	453 89%	22 5%	440 94%	19 21%	0 *%	15 6%	219 50%	320 49%	415 48%	241 35%	412 56%
Donald Trump, definitely	363 35%	292 74%	61 27%	5 1%	341 72%	16 19%	6 1%	257 65%	91 29%	8 3%	337 72%	13 3%	342 72%	6 1%	14 16%	167 95%	154 61%	149 34%	231 35%	298 35%	310 45%	217 29%
Donald Trump, probably	94 9%	48 12%	33 15%	10 3%	66 14%	14 17%	14 3%	58 14%	31 10%	6 2%	75 16%	12 2%	76 16%	9 2%	10 11%	7 4%	52 21%	32 7%	52 8%	68 8%	68 10%	53 7%
Joe Biden, probably	108 10%	10 3%	21 9%	72 19%	14 3%	8 10%	86 18%	16 4%	56 18%	36 12%	8 2%	92 18%	13 3%	84 18%	11 12%	0 *%	10 4%	37 8%	65 10%	88 10%	69 10%	89 12%
Joe Biden, definitely	373 36%	6 1%	76 34%	289 75%	8 2%	13 15%	353 74%	36 9%	92 30%	239 78%	3 1%	361 71%	9 2%	356 76%	9 9%	- -	5 2%	183 42%	255 39%	326 38%	171 25%	323 44%
Unsure	96 9%	39 10%	33 15%	10 3%	47 10%	33 39%	17 4%	31 8%	38 13%	18 6%	43 9%	32 6%	37 8%	11 2%	48 53%	1 1%	32 13%	37 9%	48 7%	81 9%	63 9%	57 8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	457	262	113	144	311	80	64	87	224	147	109	127	85	71	274	115	287	14
	44%	54%	35%	50%	42%	45%	56%	32%	46%	54%	45%	74%	45%	26%	98%	72%	84%	3%
JOE BIDEN, DEFINITELY/ PROBABLY	481	178	189	117	364	77	40	159	220	103	110	27	92	174	1	15	20	451
	46%	37%	58%	40%	49%	44%	35%	58%	45%	38%	45%	15%	48%	64%	*%	9%	6%	93%
Donald Trump, definitely	363	208	85	114	247	59	55	68	170	125	73	98	68	47	244	86	237	1
	35%	43%	26%	39%	33%	33%	48%	25%	35%	46%	30%	57%	35%	17%	87%	53%	70%	*%
Donald Trump, probably	94	53	28	30	65	21	9	19	54	22	36	28	17	24	30	29	50	13
	9%	11%	9%	10%	9%	12%	8%	7%	11%	8%	15%	17%	9%	9%	11%	18%	15%	3%
Joe Biden, probably	108	34	55	28	80	21	7	33	52	23	30	6	19	28	1	10	15	93
	10%	7%	17%	10%	11%	12%	6%	12%	11%	8%	12%	4%	10%	10%	*%	7%	4%	19%
Joe Biden, definitely	373	144	134	89	284	56	33	125	167	81	80	20	72	146	-	4	6	358
	36%	30%	41%	31%	38%	32%	29%	46%	34%	30%	33%	12%	38%	54%		3%	2%	74%
Unsure	96	43	25	29	67	19	10	30	45	21	24	18	14	26	5	31	33	18
	9%	9%	8%	10%	9%	11%	9%	11%	9%	8%	10%	11%	8%	10%	2%	19%	10%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	437	158	239	198	359	15	40	52	73	52	119	140	178	259
	42%	41%	50%	36%	52%	13%	30%	36%	47%	33%	41%	49%	39%	45%
JOE BIDEN, DEFINITELY/ PROBABLY	475	192	213	258	267	92	63	64	59	83	142	127	206	269
	46%	50%	44%	47%	38%	78%	48%	44%	39%	53%	49%	44%	45%	47%
Ron DeSantis, definitely	292	114	177	115	242	8	32	35	46	33	82	96	114	178
	28%	30%	37%	21%	35%	7%	24%	24%	30%	21%	28%	33%	25%	31%
Ron DeSantis, probably	145	44	62	83	118	7	8	18	26	20	37	44	64	81
	14%	11%	13%	15%	17%	6%	6%	12%	17%	13%	13%	15%	14%	14%
Joe Biden, probably	120	38	51	69	57	28	19	29	19	21	29	22	69	51
	12%	10%	11%	13%	8%	24%	14%	20%	12%	14%	10%	8%	15%	9%
Joe Biden, definitely	355	154	161	189	210	64	44	35	40	62	113	105	137	218
	34%	40%	34%	34%	30%	54%	34%	24%	26%	39%	39%	37%	30%	38%
Unsure	123	34	29	93	69	11	28	29	22	22	29	21	73	50
	12%	9%	6%	17%	10%	10%	22%	20%	14%	14%	10%	7%	16%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	437	116	157	122	41	272	164	218	140	71	102	116	100	40	227	17	141
	42%	47%	41%	42%	36%	43%	41%	55%	47%	29%	42%	56%	45%	41%	43%	25%	46%
JOE BIDEN, DEFINITELY/ PROBABLY	475	95	186	130	63	282	193	139	128	133	116	69	104	47	228	39	147
	46%	38%	49%	45%	56%	45%	48%	35%	43%	55%	48%	33%	46%	48%	43%	56%	48%
Ron DeSantis, definitely	292	74	108	84	26	183	109	147	95	45	63	86	67	27	145	7	96
	28%	30%	28%	29%	23%	29%	27%	37%	32%	19%	26%	41%	30%	27%	28%	10%	31%
Ron DeSantis, probably	145	41	48	39	16	90	54	71	45	26	39	29	33	14	82	10	45
	14%	17%	13%	13%	14%	14%	13%	18%	15%	11%	16%	14%	15%	14%	16%	15%	15%
Joe Biden, probably	120	36	40	28	15	76	43	29	27	34	32	14	23	12	63	11	26
	12%	15%	10%	10%	13%	12%	11%	7%	9%	14%	13%	7%	10%	12%	12%	16%	8%
Joe Biden, definitely	355	59	146	101	48	206	150	110	101	99	84	55	81	35	165	28	121
	34%	24%	38%	35%	42%	33%	37%	28%	34%	41%	35%	26%	36%	36%	31%	40%	39%
Unsure	123	37	39	38	9	76	47	42	28	39	24	24	21	11	71	13	19
	12%	15%	10%	13%	8%	12%	12%	10%	9%	16%	10%	11%	9%	12%	14%	19%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
RON DESANTIS, DEFINITELY/ PROBABLY	437 42%	332 84%	89 40%	7 2%	394 83%	31 37%	13 3%	311 78%	108 35%	12 4%	396 85%	19 4%	404 85%	10 2%	23 25%	147 83%	214 85%	179 41%	277 43%	369 43%	359 53%	245 33%
JOE BIDEN, DEFINITELY/ PROBABLY	475 46%	17 4%	94 42%	360 93%	24 5%	16 19%	435 92%	55 14%	139 45%	275 89%	14 3%	445 87%	23 5%	434 93%	18 20%	3 2%	15 6%	211 48%	319 49%	404 47%	242 35%	409 55%
Ron DeSantis, definitely	292 28%	228 58%	56 25%	-	277 58%	12 14%	3 1%	225 56%	62 20%	2 *	276 59%	7 1%	282 59%	3 1%	7 8%	97 55%	154 61%	123 28%	199 31%	253 29%	247 36%	159 21%
Ron DeSantis, probably	145 14%	105 27%	33 15%	7 2%	116 24%	19 22%	10 2%	86 22%	46 15%	11 3%	121 26%	11 2%	122 26%	7 1%	16 17%	49 28%	60 24%	56 13%	78 12%	116 13%	111 16%	87 12%
Joe Biden, probably	120 12%	11 3%	22 10%	86 22%	16 3%	5 6%	100 21%	17 4%	55 18%	47 15%	10 2%	103 20%	14 3%	97 21%	9 10%	3 2%	10 4%	34 8%	69 11%	97 11%	70 10%	100 14%
Joe Biden, definitely	355 34%	7 2%	72 32%	274 71%	8 2%	11 13%	336 71%	38 9%	84 27%	227 74%	3 1%	342 67%	9 2%	337 72%	9 10%	-	6 2%	177 40%	249 38%	306 36%	172 25%	309 42%
Unsure	123 12%	45 11%	40 18%	19 5%	57 12%	38 45%	28 6%	32 8%	59 19%	22 7%	56 12%	46 9%	50 11%	22 5%	50 55%	27 15%	24 9%	49 11%	55 8%	89 10%	82 12%	85 12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
RON DESANTIS, DEFINITELY/ PROBABLY	437 42%	256 53%	97 30%	124 43%	310 42%	63 36%	61 54%	81 29%	214 44%	142 52%	91 38%	132 77%	85 44%	58 21%	231 83%	146 91%	279 82%	14 3%
JOE BIDEN, DEFINITELY/ PROBABLY	475 46%	182 38%	181 55%	118 41%	357 48%	76 43%	41 37%	162 59%	219 45%	95 35%	105 43%	26 15%	93 49%	171 63%	8 3%	10 6%	22 6%	441 91%
Ron DeSantis, definitely	292 28%	177 37%	62 19%	77 27%	215 29%	33 19%	44 38%	44 16%	143 29%	106 39%	54 22%	82 48%	65 34%	35 13%	154 55%	111 69%	201 59%	0 *
Ron DeSantis, probably	145 14%	79 16%	35 11%	47 16%	95 13%	29 17%	18 16%	37 14%	71 15%	36 13%	37 15%	50 29%	20 10%	23 9%	78 28%	35 22%	78 23%	14 3%
Joe Biden, probably	120 12%	45 9%	58 18%	33 11%	87 12%	25 14%	8 7%	45 16%	57 12%	19 7%	30 12%	6 3%	29 15%	28 10%	5 2%	8 5%	17 5%	91 19%
Joe Biden, definitely	355 34%	137 28%	122 37%	85 29%	270 36%	52 29%	33 29%	117 43%	162 33%	76 28%	75 31%	21 12%	65 34%	142 52%	2 1%	3 2%	5 1%	350 72%
Unsure	123 12%	46 9%	49 15%	48 16%	75 10%	37 21%	10 9%	32 12%	56 11%	34 13%	46 19%	14 8%	13 7%	43 16%	41 15%	4 3%	40 12%	28 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	430	158	218	212	333	23	45	54	76	55	117	128	185	245
	42%	41%	45%	39%	48%	19%	34%	37%	49%	35%	40%	45%	41%	42%
Joe Biden, the Democratic candidate	428	170	192	233	250	73	58	58	46	67	134	123	171	257
	41%	44%	40%	42%	36%	62%	44%	40%	30%	43%	46%	43%	38%	44%
Joe Manchin, Independent candidate	91	33	38	52	65	9	11	14	16	20	16	24	51	41
	9%	9%	8%	9%	9%	7%	8%	10%	11%	13%	6%	8%	11%	7%
Unsure	86	23	34	52	48	14	18	18	16	15	24	12	50	37
	8%	6%	7%	9%	7%	12%	13%	13%	10%	10%	8%	4%	11%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	430	123	150	120	38	273	157	204	128	83	96	115	93	38	227	20	135
	42%	49%	39%	41%	33%	43%	39%	51%	43%	34%	40%	55%	41%	38%	43%	29%	44%
Joe Biden, the Democratic candidate	428	82	174	115	57	255	172	133	117	116	104	63	97	43	199	29	144
	41%	33%	45%	40%	50%	41%	43%	33%	40%	48%	43%	30%	43%	43%	38%	42%	47%
Joe Manchin, Independent candidate	91	18	33	28	11	51	39	34	30	20	18	25	14	12	55	8	18
	9%	7%	9%	10%	10%	8%	10%	8%	10%	8%	7%	12%	6%	12%	10%	12%	6%
Unsure	86	26	26	27	7	52	34	28	20	24	24	6	21	7	46	12	11
	8%	10%	7%	9%	6%	8%	9%	7%	7%	10%	10%	3%	9%	7%	9%	17%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Donald Trump, the Republican candidate	430 42%	334 85%	75 33%	17 4%	389 82%	23 27%	18 4%	298 75%	108 35%	14 4%	394 85%	22 4%	397 83%	15 3%	18 20%	172 97%	198 78%	168 38%	267 41%	350 41%	364 53%	257 35%
Joe Biden, the Democratic candidate	428 41%	12 3%	76 34%	337 87%	14 3%	11 13%	403 85%	44 11%	126 41%	252 82%	8 2%	409 80%	16 3%	399 86%	13 14%	- 4%	11 4%	204 47%	296 46%	375 43%	209 31%	369 50%
Joe Manchin, Independent candidate	91 9%	23 6%	42 19%	17 4%	34 7%	23 28%	33 7%	27 7%	41 13%	22 7%	36 8%	36 7%	36 8%	32 7%	23 25%	4 2%	23 9%	35 8%	51 8%	72 8%	60 9%	62 8%
Unsure	86 8%	25 6%	31 14%	16 4%	37 8%	28 33%	21 4%	29 7%	32 11%	20 7%	28 6%	44 9%	28 6%	21 4%	37 41%	1 *%	21 8%	31 7%	36 6%	65 8%	49 7%	52 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	430	256	97	141	287	78	63	86	207	137	99	123	79	61	270	106	278	17
	42%	53%	30%	49%	39%	44%	56%	31%	42%	50%	41%	72%	42%	22%	96%	66%	81%	3%
Joe Biden, the Democratic candidate	428	166	162	101	326	64	37	144	193	91	94	24	84	149	0	10	16	416
	41%	34%	50%	35%	44%	36%	33%	52%	39%	34%	39%	14%	44%	55%	*%	6%	5%	86%
Joe Manchin, Independent candidate	91	40	28	29	63	23	6	20	52	20	30	14	19	31	5	27	24	23
	9%	8%	9%	10%	8%	13%	5%	7%	11%	7%	12%	8%	10%	12%	2%	17%	7%	5%
Unsure	86	21	39	19	67	12	7	25	37	24	21	10	8	30	4	17	23	27
	8%	4%	12%	7%	9%	7%	6%	9%	8%	9%	9%	6%	4%	11%	1%	11%	7%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDeSantisBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis, the Republican candidate	394	145	222	172	317	17	39	45	63	48	110	128	157	237
	38%	38%	46%	31%	46%	14%	30%	31%	41%	30%	38%	44%	34%	41%
Joe Biden, the Democratic candidate	430	167	185	243	251	77	56	59	50	72	127	123	181	250
	42%	43%	38%	44%	36%	65%	42%	41%	32%	45%	44%	43%	40%	43%
Joe Manchin, Independent candidate	82	33	35	45	56	8	10	14	17	16	21	14	47	35
	8%	8%	7%	8%	8%	7%	8%	10%	11%	10%	7%	5%	10%	6%
Unsure	129	39	40	89	72	17	26	26	24	22	33	24	72	57
	12%	10%	8%	16%	10%	14%	20%	18%	16%	14%	11%	8%	16%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[ODeSantisBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis, the Republican candidate	394	107	142	110	35	249	145	195	122	63	94	108	87	37	201	16	133
	38%	43%	37%	38%	31%	39%	36%	49%	41%	26%	39%	52%	39%	37%	38%	23%	43%
Joe Biden, the Democratic candidate	430	80	172	123	55	252	178	131	120	120	97	65	104	40	205	31	137
	42%	32%	45%	43%	48%	40%	44%	33%	41%	49%	40%	31%	46%	40%	39%	45%	45%
Joe Manchin, Independent candidate	82	18	31	22	9	49	32	28	26	20	19	17	13	10	56	9	10
	8%	7%	8%	8%	8%	8%	8%	7%	9%	8%	8%	8%	6%	10%	11%	13%	3%
Unsure	129	43	37	34	14	80	48	44	28	40	32	19	22	12	65	13	28
	12%	17%	10%	12%	12%	13%	12%	11%	10%	16%	13%	9%	10%	12%	12%	19%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDeSantisBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis, the Republican candidate	394	307	75	5	362	22	10	285	91	9	367	16	368	10	16	138	198	160	253	339	323	221
	38%	78%	33%	1%	76%	26%	2%	72%	30%	3%	79%	3%	77%	2%	17%	78%	78%	37%	39%	39%	47%	30%
Joe Biden, the Democratic candidate	430	17	71	338	19	10	401	52	122	251	14	403	21	399	10	2	14	202	299	375	219	376
	42%	4%	32%	88%	4%	12%	84%	13%	40%	81%	3%	79%	4%	86%	11%	1%	6%	46%	46%	44%	32%	51%
Joe Manchin, Independent candidate	82	23	34	16	35	18	29	22	39	20	31	34	37	28	17	8	19	27	36	58	55	57
	8%	6%	15%	4%	7%	22%	6%	6%	13%	7%	7%	7%	8%	6%	19%	5%	7%	6%	6%	7%	8%	8%
Unsure	129	47	44	27	59	34	35	39	55	28	54	58	51	30	48	28	23	50	63	90	85	86
	12%	12%	20%	7%	12%	41%	7%	10%	18%	9%	12%	11%	11%	6%	53%	16%	9%	11%	10%	10%	12%	12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDeSantisBidenManchin] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis, the Republican candidate	394	237	84	112	279	53	59	76	186	132	77	115	81	48	214	134	265	13
	38%	49%	26%	39%	38%	30%	52%	28%	38%	49%	32%	67%	42%	18%	76%	84%	78%	3%
Joe Biden, the Democratic candidate	430	165	162	112	318	73	39	144	201	86	103	26	82	151	8	6	17	416
	42%	34%	50%	39%	43%	42%	34%	52%	41%	32%	42%	15%	43%	56%	3%	4%	5%	86%
Joe Manchin, Independent candidate	82	33	31	26	56	22	4	25	38	18	19	15	13	28	14	19	18	18
	8%	7%	10%	9%	8%	12%	4%	9%	8%	7%	8%	9%	7%	10%	5%	12%	5%	4%
Unsure	129	47	49	40	89	29	11	30	64	35	44	16	15	44	44	2	41	36
	12%	10%	15%	14%	12%	16%	10%	11%	13%	13%	18%	9%	8%	16%	16%	1%	12%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenRematch] Do you want 2024 to be a rematch between Joe Biden and Donald Trump?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	84	148	130	166	31	51	55	56	36	76	55	147	132
	27%	22%	31%	24%	24%	26%	39%	38%	36%	23%	26%	19%	32%	23%
No	639	246	273	362	442	71	71	75	78	104	185	197	257	382
	62%	64%	57%	66%	63%	60%	54%	52%	51%	66%	64%	68%	56%	66%
Unsure	117	53	61	57	88	16	10	14	20	17	29	36	52	66
	11%	14%	13%	10%	13%	14%	8%	10%	13%	11%	10%	13%	11%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenRematch] Do you want 2024 to be a rematch between Joe Biden and Donald Trump?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	100	98	65	16	199	80	117	48	64	73	61	59	17	167	19	63
	27%	40%	26%	22%	14%	32%	20%	29%	16%	26%	30%	29%	26%	17%	32%	28%	20%
No	639	115	245	193	84	360	277	230	211	152	140	121	142	73	305	42	204
	62%	46%	64%	67%	74%	57%	69%	58%	71%	62%	58%	58%	63%	74%	58%	62%	66%
Unsure	117	33	39	32	14	72	46	51	37	27	29	26	24	9	55	7	40
	11%	13%	10%	11%	12%	11%	11%	13%	12%	11%	12%	12%	11%	9%	10%	10%	13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenRematch] Do you want 2024 to be a rematch between Joe Biden and Donald Trump?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	167	41	69	188	13	78	147	78	49	191	80	190	77	13	110	75	96	148	210	208	194
	27%	42%	18%	18%	40%	16%	16%	37%	25%	16%	41%	16%	40%	16%	14%	63%	30%	22%	23%	24%	30%	26%
No	639	175	156	284	223	58	358	203	193	227	215	382	225	354	59	49	144	291	426	554	395	477
	62%	44%	70%	73%	47%	68%	75%	51%	63%	74%	46%	75%	47%	76%	65%	28%	57%	66%	65%	64%	58%	64%
Unsure	117	52	27	33	64	14	40	47	37	32	60	49	63	35	19	17	33	52	77	98	79	69
	11%	13%	12%	9%	13%	16%	8%	12%	12%	10%	13%	10%	13%	8%	21%	10%	13%	12%	12%	11%	12%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpBidenRematch] Do you want 2024 to be a rematch between Joe Biden and Donald Trump?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	138	86	102	177	51	50	82	136	62	59	61	48	51	168	18	119	62
	27%	29%	26%	35%	24%	29%	44%	30%	28%	23%	24%	36%	25%	19%	60%	11%	35%	13%
No	639	287	205	156	480	105	51	166	295	178	159	84	114	191	72	125	179	366
	62%	59%	63%	54%	65%	59%	45%	60%	60%	66%	65%	49%	60%	70%	26%	78%	52%	76%
Unsure	117	58	36	33	85	20	12	28	58	32	26	27	29	30	39	17	44	55
	11%	12%	11%	11%	11%	12%	11%	10%	12%	12%	10%	16%	15%	11%	14%	11%	13%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	45	17	29	15	43	-	-	-	-	-	-	45	-	45
	4%	5%	6%	3%	6%							15%		8%
1946 – 1964	387	159	192	195	295	31	25	-	-	-	143	243	-	387
	37%	41%	40%	36%	42%	26%	19%				49%	85%		67%
1965 – 1980	269	88	106	163	167	28	40	-	-	121	148	-	121	148
	26%	23%	22%	30%	24%	24%	31%			77%	51%		27%	25%
1981 – 1996	264	95	119	144	156	46	52	73	154	37	-	-	264	-
	26%	25%	25%	26%	22%	39%	40%	51%	100%	23%			58%	
1997 – 2012	71	24	36	31	35	13	14	71	-	-	-	-	71	-
	7%	6%	8%	6%	5%	11%	11%	49%					16%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	45	4	18	10	12	22	22	22	20	9	15	8	8	4	5	-	39
	4%	2%	5%	3%	11%	4%	5%	6%	7%	4%	6%	4%	3%	4%	1%		13%
1946 – 1964	387	84	159	90	53	243	144	179	116	92	90	80	78	40	117	11	241
	37%	34%	42%	31%	47%	39%	36%	45%	39%	38%	37%	38%	35%	40%	22%	16%	78%
1965 – 1980	269	68	98	75	27	166	102	102	64	71	63	44	56	32	181	22	25
	26%	27%	26%	26%	24%	26%	25%	26%	22%	29%	26%	21%	25%	32%	34%	33%	8%
1981 – 1996	264	78	70	95	20	148	115	74	80	57	57	64	64	18	183	29	2
	26%	32%	18%	33%	17%	23%	29%	19%	27%	23%	23%	31%	28%	18%	35%	42%	1%
1997 – 2012	71	14	37	19	1	51	20	20	15	14	18	13	20	6	40	6	-
	7%	6%	10%	7%	1%	8%	5%	5%	5%	6%	7%	6%	9%	6%	8%	9%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	45 4%	20 5%	9 4%	13 3%	28 6%	2 3%	15 3%	21 5%	12 4%	12 4%	26 6%	18 4%	25 5%	17 4%	3 3%	12 7%	9 4%	32 7%	42 6%	44 5%	27 4%	25 3%
1946 – 1964	387 37%	159 40%	82 37%	142 37%	186 39%	23 27%	178 37%	171 43%	101 33%	108 35%	182 39%	195 38%	188 39%	176 38%	23 25%	84 48%	88 35%	235 54%	308 47%	367 43%	247 36%	262 35%
1965 – 1980	269 26%	91 23%	58 26%	108 28%	107 23%	24 29%	137 29%	96 24%	89 29%	79 26%	105 23%	143 28%	109 23%	131 28%	28 31%	32 18%	65 26%	95 22%	166 25%	227 26%	174 25%	213 29%
1981 – 1996	264 26%	100 25%	62 28%	89 23%	127 27%	29 35%	108 23%	87 22%	83 27%	83 27%	128 27%	116 23%	125 26%	105 23%	35 38%	43 24%	76 30%	61 14%	113 17%	179 21%	187 27%	187 25%
1997 – 2012	71 7%	24 6%	13 6%	33 9%	27 6%	6 7%	38 8%	22 5%	22 7%	27 9%	26 5%	38 8%	31 6%	37 8%	3 3%	6 3%	14 6%	15 4%	22 3%	45 5%	47 7%	52 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	45 4%	22 5%	4 1%	2 1%	42 6%	1 1%	1 1%	8 3%	24 5%	13 5%	6 3%	10 6%	7 4%	8 3%	14 5%	8 5%	28 8%	25 5%
1946 – 1964	387 37%	215 44%	50 15%	28 10%	356 48%	11 6%	18 16%	77 28%	197 40%	113 42%	89 36%	76 44%	82 43%	84 31%	111 40%	65 41%	154 45%	208 43%
1965 – 1980	269 26%	129 27%	80 25%	92 32%	176 24%	59 33%	33 29%	77 28%	120 24%	72 27%	65 27%	54 31%	43 22%	76 28%	58 21%	42 26%	93 27%	123 25%
1981 – 1996	264 26%	111 23%	129 40%	152 52%	112 15%	94 53%	58 51%	88 32%	117 24%	60 22%	70 29%	30 17%	39 21%	83 31%	85 30%	33 21%	56 16%	97 20%
1997 – 2012	71 7%	6 1%	64 20%	16 5%	55 7%	12 7%	4 3%	25 9%	32 7%	14 5%	14 6%	3 2%	19 10%	19 7%	12 4%	12 8%	11 3%	29 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	394	135	195	199	318	13	31	47	68	43	112	124	158	236
	38%	35%	40%	36%	46%	11%	24%	33%	44%	27%	39%	43%	35%	41%
STRONG/NOT VERY STRONG DEMOCRAT	386	146	158	225	196	83	64	62	48	63	113	100	173	213
	37%	38%	33%	41%	28%	70%	49%	43%	31%	40%	39%	35%	38%	37%
Strong Republican	268	84	136	132	216	7	27	32	40	32	74	91	103	165
	26%	22%	28%	24%	31%	6%	20%	22%	26%	20%	25%	32%	23%	28%
Not very strong Republican	126	51	59	68	103	6	5	15	28	11	38	33	55	71
	12%	13%	12%	12%	15%	5%	4%	10%	18%	7%	13%	11%	12%	12%
Independent	224	90	120	104	163	21	25	32	30	44	57	60	106	118
	22%	23%	25%	19%	23%	17%	19%	22%	20%	28%	20%	21%	23%	20%
Not very strong Democrat	136	46	58	78	70	25	28	32	24	19	35	27	74	62
	13%	12%	12%	14%	10%	21%	21%	22%	15%	12%	12%	9%	16%	11%
Strong Democrat	250	100	100	147	126	58	36	30	24	45	79	72	99	151
	24%	26%	21%	27%	18%	49%	27%	21%	16%	28%	27%	25%	22%	26%
A member of another party	17	7	5	11	14	-	4	3	2	5	4	4	10	7
	2%	2%	1%	2%	2%		3%	2%	1%	3%	1%	1%	2%	1%
Unsure	13	6	3	10	5	1	7	0	6	2	4	0	8	5
	1%	2%	1%	2%	1%	1%	5%	0%	4%	1%	2%	0%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035 100	248 100	382 100	290 100	113 100	630 100	403 100	398 100	296 100	243 100	242 100	208 100	225 100	99 100	527 100	69 100	307 100
STRONG/NOT VERY STRONG REPUBLICAN	394 38%	106 43%	130 34%	127 44%	32 28%	236 37%	159 39%	191 48%	127 43%	70 29%	88 36%	105 51%	84 37%	38 39%	208 39%	17 25%	123 40%
STRONG/NOT VERY STRONG DEMOCRAT	386 37%	83 34%	147 38%	107 37%	49 43%	230 37%	156 39%	101 25%	95 32%	109 45%	96 40%	60 29%	85 38%	30 30%	192 36%	28 40%	111 36%
Strong Republican	268 26%	80 32%	95 25%	75 26%	17 15%	176 28%	93 23%	143 36%	72 24%	53 22%	69 29%	71 34%	50 22%	23 23%	136 26%	12 18%	91 30%
Not very strong Republican	126 12%	25 10%	35 9%	51 18%	15 13%	60 10%	66 16%	48 12%	54 18%	18 7%	19 8%	34 17%	34 15%	15 16%	72 14%	5 7%	32 10%
Independent	224 22%	53 21%	91 24%	49 17%	30 27%	143 23%	79 20%	95 24%	66 22%	53 22%	52 21%	36 17%	54 24%	26 27%	112 21%	18 26%	72 23%
Not very strong Democrat	136 13%	22 9%	48 12%	47 16%	20 18%	70 11%	67 17%	30 7%	40 14%	31 13%	38 16%	19 9%	37 16%	9 9%	68 13%	11 16%	33 11%
Strong Democrat	250 24%	62 25%	99 26%	60 21%	29 26%	161 26%	89 22%	71 18%	55 19%	78 32%	58 24%	41 20%	48 21%	21 22%	124 24%	16 24%	78 25%
A member of another party	17 2%	3 1%	9 2%	4 1%	2 2%	12 2%	6 1%	8 2%	6 2%	4 1%	5 2%	4 2%	1 *	4 4%	12 2%	1 1%	2 *
Unsure	13 1%	4 1%	6 2%	4 1%	-	9 1%	4 1%	3 1%	2 1%	8 3%	1 *	3 1%	1 1%	-	3 1%	5 8%	0 *

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
STRONG/NOT VERY STRONG REPUBLICAN	394 38%	394 100%	-	-	394 83%	-	-	302 76%	75 24%	9 3%	353 76%	27 5%	376 79%	3 1%	15 16%	155 88%	219 87%	173 39%	247 38%	330 38%	352 52%	213 29%
STRONG/NOT VERY STRONG DEMOCRAT	386 37%	-	-	386 100%	-	-	386 81%	40 10%	104 34%	238 77%	8 2%	365 72%	7 1%	369 79%	11 12%	-	-	181 41%	259 40%	330 38%	175 26%	356 48%
Strong Republican	268 26%	268 68%	-	-	268 56%	-	-	224 56%	32 10%	6 2%	256 55%	8 2%	262 55%	2 *	5 5%	120 68%	138 55%	126 29%	174 27%	229 27%	247 36%	146 20%
Not very strong Republican	126 12%	126 32%	-	-	126 27%	-	-	77 19%	43 14%	3 1%	97 21%	19 4%	114 24%	2 *	10 11%	35 20%	81 32%	47 11%	73 11%	101 12%	105 15%	67 9%
Independent	224 22%	-	224 100%	-	76 16%	66 77%	82 17%	51 13%	118 38%	51 17%	98 21%	103 20%	88 18%	88 19%	48 53%	19 11%	33 13%	67 15%	126 19%	176 20%	140 21%	149 20%
Not very strong Democrat	136 13%	-	-	136 35%	-	-	136 29%	11 3%	51 17%	69 23%	5 1%	127 25%	4 1%	122 26%	10 11%	-	-	61 14%	85 13%	121 14%	63 9%	116 16%
Strong Democrat	250 24%	-	-	250 65%	-	-	250 53%	29 7%	52 17%	168 55%	3 1%	238 47%	2 1%	246 53%	1 1%	-	-	119 27%	174 27%	209 24%	112 16%	240 32%
A member of another party	17 2%	-	-	-	4 1%	7 8%	7 1%	3 1%	6 2%	8 3%	4 1%	8 2%	4 1%	6 1%	7 8%	1 1%	1 *	12 3%	13 2%	17 2%	10 1%	12 2%
Unsure	13 1%	-	-	-	1 *	12 14%	0 *	2 1%	5 2%	1 *	3 1%	7 1%	2 1%	-	11 12%	1 *	-	6 1%	5 1%	10 1%	4 1%	10 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	394	239	81	117	275	67	50	79	192	123	89	116	70	53	243	128	293	-
	38%	50%	25%	40%	37%	38%	44%	29%	39%	46%	37%	68%	37%	19%	87%	80%	86%	
STRONG/NOT VERY STRONG DEMOCRAT	386	141	148	104	281	70	34	142	172	72	95	18	83	126	-	-	-	433
	37%	29%	45%	36%	38%	40%	30%	52%	35%	26%	39%	11%	43%	46%				90%
Strong Republican	268	163	54	73	193	38	34	55	123	90	55	88	50	23	187	72	210	-
	26%	34%	16%	25%	26%	22%	30%	20%	25%	33%	22%	51%	26%	8%	67%	45%	62%	
Not very strong Republican	126	76	27	44	83	28	15	25	69	33	35	28	21	30	56	57	83	-
	12%	16%	8%	15%	11%	16%	14%	9%	14%	12%	14%	16%	11%	11%	20%	35%	24%	
Independent	224	91	88	62	162	35	28	48	105	71	47	36	36	77	36	29	44	44
	22%	19%	27%	22%	22%	20%	25%	17%	22%	26%	19%	21%	19%	29%	13%	18%	13%	9%
Not very strong Democrat	136	48	62	42	94	27	15	45	67	24	41	4	40	42	-	-	-	138
	13%	10%	19%	15%	13%	15%	14%	16%	14%	9%	17%	2%	21%	15%				29%
Strong Democrat	250	93	86	62	188	43	19	97	105	47	54	15	43	84	-	-	-	295
	24%	19%	26%	21%	25%	24%	17%	35%	22%	17%	22%	9%	22%	31%				61%
A member of another party	17	8	5	3	14	2	1	1	16	0	10	1	2	10	1	2	4	6
	2%	2%	2%	1%	2%	1%	1%	*%	3%	*%	4%	1%	1%	4%	1%	1%	1%	1%
Unsure	13	3	5	3	10	3	-	5	4	5	2	0	-	6	-	1	-	0
	1%	1%	2%	1%	1%	2%		2%	1%	2%	1%	*%		2%		*%		*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	255	102	129	125	181	22	36	35	38	51	66	64	125	130
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	282	107	141	138	212	26	36	37	43	58	68	76	138	144
TOTAL VOTES FOR REPUBLICANS	80	27	60	20	60	6	12	19	7	13	20	22	39	42
	32%	26%	47%	16%	33%	27%	34%	52%	18%	26%	30%	35%	31%	32%
TOTAL VOTES FOR DEMOCRATS	90	46	45	44	64	10	6	10	12	16	29	22	38	51
	35%	45%	35%	35%	35%	44%	18%	29%	31%	32%	45%	34%	31%	40%
I almost always vote for Republican candidates	33	11	27	6	23	2	8	8	2	6	9	8	16	17
	13%	11%	21%	5%	13%	10%	22%	21%	5%	13%	14%	13%	13%	13%
I vote for Republicans more often than I vote for Democrats	48	16	33	15	37	4	5	11	5	7	11	14	23	25
	19%	15%	26%	12%	21%	17%	13%	31%	13%	14%	16%	22%	18%	19%
I vote for Democrats more often than I vote for Republicans	50	24	25	25	36	8	4	5	7	6	14	17	18	31
	19%	24%	19%	20%	20%	36%	12%	13%	19%	13%	22%	27%	14%	24%
I almost always vote for Democratic candidates	40	21	20	19	28	2	2	6	5	10	15	5	20	20
	16%	21%	16%	15%	15%	8%	6%	16%	12%	19%	23%	8%	16%	15%
I vote equally for Democrats and Republicans	55	18	17	38	41	5	6	3	9	21	7	15	33	22
	22%	18%	14%	30%	23%	23%	16%	9%	25%	40%	11%	23%	27%	17%
Unsure	29	11	6	23	16	1	11	4	10	1	9	5	15	14
	11%	11%	5%	18%	9%	6%	32%	10%	27%	2%	14%	8%	12%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	255	59	105	56	33	164	89	106	74	64	58	42	56	31	127	24	74
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	282	71	109	61	39	180	100	127	83	74	72	48	57	27	136	27	79
TOTAL VOTES FOR REPUBLICANS	80	19	34	11	16	53	27	35	25	11	18	17	23	10	45	4	23
	32%	32%	33%	20%	49%	32%	31%	33%	34%	18%	30%	40%	40%	33%	35%	16%	31%
TOTAL VOTES FOR DEMOCRATS	90	15	44	20	10	59	30	39	24	26	23	9	19	12	38	10	31
	35%	25%	42%	35%	32%	36%	34%	37%	32%	40%	39%	22%	33%	39%	30%	42%	42%
I almost always vote for Republican candidates	33	14	10	3	6	24	9	14	9	3	6	9	13	2	23	1	8
	13%	23%	10%	6%	18%	14%	10%	13%	12%	5%	10%	22%	23%	5%	18%	5%	11%
I vote for Republicans more often than I vote for Democrats	48	5	24	8	10	30	18	21	16	8	12	8	10	8	22	3	14
	19%	9%	23%	14%	32%	18%	20%	20%	22%	13%	20%	18%	17%	28%	17%	11%	20%
I vote for Democrats more often than I vote for Republicans	50	12	19	11	7	30	19	22	13	10	17	4	8	10	21	4	19
	19%	20%	18%	20%	22%	19%	21%	21%	18%	15%	30%	10%	14%	32%	16%	17%	25%
I almost always vote for Democratic candidates	40	3	25	9	3	28	12	17	11	16	6	5	11	2	18	6	12
	16%	5%	24%	15%	9%	17%	13%	16%	14%	25%	10%	13%	19%	7%	14%	26%	16%
I vote equally for Democrats and Republicans	55	15	16	18	6	30	24	22	19	13	11	12	11	8	32	3	15
	22%	25%	15%	32%	19%	18%	27%	20%	25%	21%	20%	29%	19%	26%	25%	12%	20%
Unsure	29	11	11	7	-	22	7	10	6	14	6	4	4	1	12	7	6
	11%	18%	11%	13%	-	13%	8%	10%	8%	22%	10%	9%	8%	3%	9%	30%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	255 100	-	224 100	-	80 100	85 100	90 100	56 100	129 100	61 100	106 100	118 100	94 100	94 100	66 100	21 100	34 100	85 100	145 100	202 100	154 100	170 100
Unweighted Total	282	-	250	-	65	107	110	59	147	66	92	119	94	108	80	15	27	88	131	187	190	208
TOTAL VOTES FOR REPUBLICANS	80 32%	-	76 34%	-	80 100%	-	-	39 69%	37 29%	3 4%	70 66%	6 5%	66 70%	5 6%	9 14%	21 100%	34 100%	22 26%	46 32%	64 32%	54 35%	53 31%
TOTAL VOTES FOR DEMOCRATS	90 35%	-	82 37%	-	-	-	90 100%	6 11%	36 28%	46 75%	3 2%	81 69%	2 3%	77 82%	10 15%	-	-	37 43%	58 40%	77 38%	49 32%	58 34%
I almost always vote for Republican candidates	33 13%	-	32 14%	-	33 41%	-	-	17 30%	14 11%	1 2%	29 28%	2 2%	27 28%	1 1%	5 8%	8 37%	15 44%	7 9%	16 11%	26 13%	22 15%	20 12%
I vote for Republicans more often than I vote for Democrats	48 19%	-	44 20%	-	48 59%	-	-	22 39%	23 18%	1 2%	41 39%	4 3%	39 41%	4 5%	4 6%	13 63%	19 56%	15 18%	31 21%	38 19%	32 21%	33 19%
I vote for Democrats more often than I vote for Republicans	50 19%	-	47 21%	-	-	-	50 55%	6 10%	27 21%	15 25%	2 2%	43 36%	2 2%	41 44%	6 9%	-	-	23 27%	38 26%	42 21%	30 19%	33 19%
I almost always vote for Democratic candidates	40 16%	-	36 16%	-	-	-	40 45%	0 *%	9 7%	31 50%	0 *%	38 32%	0 *%	36 38%	4 6%	-	-	13 16%	20 14%	35 17%	19 13%	25 15%
I vote equally for Democrats and Republicans	55 22%	-	48 22%	-	-	55 66%	-	7 13%	39 30%	10 16%	24 23%	21 18%	18 19%	10 11%	27 40%	-	-	15 18%	34 23%	40 20%	39 25%	41 24%
Unsure	29 11%	-	17 8%	-	-	29 34%	-	4 8%	17 13%	3 5%	9 9%	10 9%	8 8%	1 1%	21 31%	-	-	11 13%	7 5%	21 11%	12 8%	19 11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	255	102	98	69	186	40	29	54	125	76	59	37	38	93	37	32	48	50
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	282	107	109	78	204	52	25	66	132	84	60	44	37	101	28	30	282	282
TOTAL VOTES FOR REPUBLICANS	80	31	32	25	55	8	17	15	39	27	9	18	18	19	37	32	48	-
	32%	30%	33%	36%	30%	19%	60%	27%	31%	36%	15%	48%	47%	20%	100%	100%	100%	-
TOTAL VOTES FOR DEMOCRATS	90	32	43	17	72	11	6	20	47	23	20	9	9	46	-	-	-	50
	35%	31%	43%	25%	39%	29%	20%	37%	37%	30%	34%	24%	25%	49%	-	-	-	100%
I almost always vote for Republican candidates	33	14	10	12	21	-	12	6	16	11	3	9	4	10	17	13	23	-
	13%	13%	10%	18%	11%	-	42%	11%	13%	15%	5%	25%	11%	11%	46%	40%	48%	-
I vote for Republicans more often than I vote for Democrats	48	17	22	13	35	8	5	9	23	16	6	9	14	9	20	19	25	-
	19%	17%	23%	19%	19%	19%	18%	17%	18%	21%	10%	23%	36%	9%	54%	60%	52%	-
I vote for Democrats more often than I vote for Republicans	50	19	22	9	41	8	1	13	24	13	11	6	6	21	-	-	-	32
	19%	19%	22%	13%	22%	19%	4%	25%	19%	17%	19%	17%	16%	23%	-	-	-	64%
I almost always vote for Democratic candidates	40	13	21	8	32	4	5	7	23	10	9	3	3	24	-	-	-	18
	16%	12%	21%	12%	17%	9%	16%	13%	18%	13%	15%	7%	8%	26%	-	-	-	36%
I vote equally for Democrats and Republicans	55	30	13	22	33	18	5	11	27	18	19	8	8	15	-	-	-	-
	22%	30%	13%	33%	18%	45%	16%	20%	21%	24%	32%	23%	21%	16%	-	-	-	-
Unsure	29	9	10	4	25	3	1	8	13	8	11	2	3	14	-	-	-	-
	11%	9%	11%	6%	13%	7%	4%	15%	10%	11%	19%	6%	7%	15%	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	475	162	255	220	378	19	44	66	74	57	132	146	197	278
	46%	42%	53%	40%	54%	16%	33%	45%	48%	36%	45%	51%	43%	48%
Total Democratic+Democratic-leaning Independents	476	192	203	269	260	93	70	72	60	80	142	122	211	264
	46%	50%	42%	49%	37%	78%	53%	50%	39%	50%	49%	42%	46%	46%
Total Independent	85	30	24	61	58	6	17	7	20	22	17	20	48	37
	8%	8%	5%	11%	8%	5%	13%	5%	13%	14%	6%	7%	10%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	475	124	165	138	48	289	186	226	152	82	105	122	106	48	252	21	146
	46%	50%	43%	48%	42%	46%	46%	57%	51%	34%	44%	59%	47%	49%	48%	31%	47%
Total Democratic+Democratic-leaning Independents	476	98	191	127	59	289	186	140	119	134	119	70	104	42	230	38	141
	46%	40%	50%	44%	52%	46%	46%	35%	40%	55%	49%	34%	46%	42%	44%	55%	46%
Total Independent	85	25	27	25	6	52	32	32	25	27	17	16	15	9	44	10	20
	8%	10%	7%	9%	6%	8%	8%	8%	8%	11%	7%	8%	7%	9%	8%	15%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	475	394	76	-	475	-	-	341	112	12	422	33	442	9	24	176	253	195	294	394	407	266
	46%	100%	34%		100%			86%	36%	4%	91%	6%	93%	2%	26%	100%	100%	44%	45%	46%	60%	36%
Total Democratic+Democratic-leaning Independents	476	-	82	386	-	-	476	46	140	284	10	447	9	446	20	-	-	218	317	406	224	414
	46%		37%	100%			100%	11%	46%	92%	2%	88%	2%	96%	22%			50%	49%	47%	33%	56%
Total Independent	85	-	66	-	-	85	-	11	55	13	33	31	26	11	47	-	-	26	40	61	51	59
	8%		29%			100%		3%	18%	4%	7%	6%	5%	2%	52%			6%	6%	7%	7%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	475	270	113	142	330	74	67	94	230	151	98	134	88	71	280	160	341	-
	46%	56%	35%	49%	45%	42%	59%	34%	47%	56%	40%	78%	46%	26%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	476	173	190	122	354	81	40	162	219	94	115	27	92	171	-	-	-	483
	46%	36%	58%	42%	48%	46%	35%	59%	45%	35%	47%	16%	48%	63%				100%
Total Independent	85	40	23	26	58	21	6	19	39	26	30	10	11	29	-	-	-	-
	8%	8%	7%	9%	8%	12%	5%	7%	8%	10%	12%	6%	6%	11%				

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeGOP] Do you think the Republican Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	475	162	255	220	378	19	44	66	74	57	132	146	197	278
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	141	213	177	329	12	29	45	52	61	109	123	158	232
Needs to change its approach	279	102	135	144	238	6	12	17	45	31	78	109	92	187
	59%	63%	53%	66%	63%	33%	28%	26%	60%	54%	59%	75%	47%	67%
Can win in its current form	147	49	97	51	100	12	27	34	25	16	44	28	76	72
	31%	30%	38%	23%	26%	61%	62%	52%	34%	29%	33%	19%	38%	26%
Unsure	48	12	23	25	40	1	4	14	5	10	10	9	29	19
	10%	7%	9%	11%	11%	7%	9%	22%	6%	17%	7%	6%	15%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeGOP] Do you think the Republican Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	475	124	165	138	48	289	186	226	152	82	105	122	106	48	252	21	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	105	137	104	44	242	148	200	129	79	94	95	79	37	203	14	128
Needs to change its approach	279	56	100	88	35	156	123	133	105	42	64	71	55	37	145	12	99
	59%	45%	61%	64%	73%	54%	66%	59%	69%	51%	60%	58%	52%	76%	58%	59%	68%
Can win in its current form	147	47	53	42	5	100	47	66	34	32	28	45	33	9	87	5	34
	31%	38%	32%	30%	11%	35%	25%	29%	22%	40%	26%	37%	31%	19%	35%	24%	24%
Unsure	48	21	11	8	7	32	16	27	13	7	14	6	18	2	20	4	13
	10%	17%	7%	6%	15%	11%	8%	12%	9%	9%	13%	5%	17%	5%	8%	17%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeGOP] Do you think the Republican Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	475	394	76	-	475	-	-	341	112	12	422	33	442	9	24	176	253	195	294	394	407	266
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	325	61	-	390	-	-	280	90	14	331	24	358	10	22	138	214	155	206	293	341	231
Needs to change its approach	279	235	40	-	279	-	-	206	58	7	248	21	255	5	19	88	158	129	200	244	239	137
	59%	60%	53%		59%			61%	52%	54%	59%	64%	58%	61%	79%	50%	63%	66%	68%	62%	59%	52%
Can win in its current form	147	130	18	-	147	-	-	110	31	4	134	8	146	0	1	74	70	47	68	110	130	95
	31%	33%	23%		31%			32%	28%	32%	32%	25%	33%	4%	3%	42%	28%	24%	23%	28%	32%	36%
Unsure	48	30	18	-	48	-	-	24	22	2	41	3	40	3	4	14	25	19	26	40	38	34
	10%	8%	24%		10%			7%	20%	13%	10%	10%	9%	35%	19%	8%	10%	9%	9%	10%	9%	13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeGOP] Do you think the Republican Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	475 100	270 100	113 100	142 100	330 100	74 100	67 100	94 100	230 100	151 100	98 100	134 100	88 100	71 100	280 100	160 100	341 100	-
Unweighted Total	390	212	94	112	276	62	50	73	180	137	74	123	63	60	227	135	390	390
Needs to change its approach	279 59%	174 64%	47 42%	82 58%	195 59%	47 64%	34 51%	50 54%	145 63%	84 56%	62 63%	86 64%	55 63%	34 47%	140 50%	118 74%	208 61%	-
Can win in its current form	147 31%	79 29%	39 35%	44 31%	104 31%	16 22%	27 41%	37 39%	60 26%	51 34%	23 24%	36 27%	25 28%	26 37%	111 40%	34 21%	100 29%	-
Unsure	48 10%	17 6%	26 23%	16 12%	32 10%	11 14%	6 8%	7 7%	26 11%	15 10%	13 13%	12 9%	8 10%	11 16%	29 10%	8 5%	33 10%	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeDem] Do you think the Democratic Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	476	192	203	269	260	93	70	72	60	80	142	122	211	264
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	215	241	291	333	112	71	75	68	100	137	158	243	295
Needs to change its approach	250	102	98	149	145	52	31	42	31	43	72	62	116	134
	53%	53%	48%	56%	56%	56%	44%	58%	52%	54%	50%	51%	55%	51%
Can win in its current form	176	74	91	85	87	29	30	22	23	27	58	46	72	104
	37%	38%	45%	32%	33%	32%	43%	30%	39%	34%	41%	38%	34%	39%
Unsure	49	16	14	34	28	12	9	8	5	10	13	14	23	26
	10%	8%	7%	13%	11%	13%	13%	11%	8%	12%	9%	11%	11%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeDem] Do you think the Democratic Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	476	98	191	127	59	289	186	140	119	134	119	70	104	42	230	38	141
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	110	200	145	82	310	227	171	161	157	143	81	102	49	256	44	161
Needs to change its approach	250	51	102	63	34	153	97	77	68	69	64	32	54	26	124	18	69
	53%	52%	53%	50%	58%	53%	52%	55%	57%	52%	54%	45%	52%	63%	54%	48%	49%
Can win in its current form	176	40	65	51	19	106	70	48	38	42	44	31	45	11	91	13	55
	37%	41%	34%	40%	32%	36%	38%	34%	32%	31%	37%	45%	43%	27%	40%	34%	39%
Unsure	49	7	24	12	6	31	18	15	13	23	11	7	5	4	16	7	17
	10%	7%	12%	10%	10%	11%	10%	11%	11%	17%	9%	10%	5%	9%	7%	19%	12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeDem] Do you think the Democratic Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	476	-	82	386	-	-	476	46	140	284	10	447	9	446	20	-	-	218	317	406	224	414
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100	
Unweighted Total	538	-	101	428	-	-	538	52	173	308	17	480	16	494	28	-	-	243	298	404	275	483
Needs to change its approach	250	-	56	189	-	-	250	23	83	143	6	236	6	228	16	-	-	119	169	215	119	212
	53%		68%	49%			53%	51%	59%	50%	56%	53%	70%	51%	79%			55%	53%	53%	53%	51%
Can win in its current form	176	-	20	155	-	-	176	17	41	117	4	165	3	172	1	-	-	79	124	152	81	159
	37%		24%	40%			37%	38%	29%	41%	35%	37%	29%	39%	6%			36%	39%	37%	36%	38%
Unsure	49	-	7	43	-	-	49	5	16	24	1	45	0	46	3	-	-	19	24	39	24	44
	10%		8%	11%			10%	11%	12%	8%	9%	10%	1%	10%	15%			9%	7%	10%	11%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPartyChangeDem] Do you think the Democratic Party needs to make major changes to its approach to win the 2024 election, or do you think it can win in its current form?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	476 100	173 100	190 100	122 100	354 100	81 100	40 100	162 100	219 100	94 100	115 100	27 100	92 100	171 100	-	-	-	483 100
Unweighted Total	538	185	217	140	397	92	47	187	237	114	124	39	88	191	-	-	538	538
Needs to change its approach	250 53%	83 48%	108 57%	58 48%	192 54%	39 48%	19 47%	86 53%	122 56%	43 45%	73 64%	16 60%	49 54%	97 57%	-	-	-	265 55%
Can win in its current form	176 37%	77 44%	63 33%	54 44%	122 35%	34 41%	20 51%	62 38%	77 35%	37 39%	27 24%	8 28%	36 39%	57 33%	-	-	-	166 34%
Unsure	49 10%	13 8%	19 10%	10 8%	40 11%	9 11%	1 2%	15 9%	20 9%	15 16%	15 13%	3 12%	7 7%	17 10%	-	-	-	52 11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDemMove] Would you like to see the Democratic Party move more toward the center or more toward the left in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	476	192	203	269	260	93	70	72	60	80	142	122	211	264
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	215	241	291	333	112	71	75	68	100	137	158	243	295
Toward the center	241	112	117	123	137	47	37	31	30	32	78	70	93	148
	51%	58%	58%	46%	53%	51%	53%	43%	50%	40%	55%	57%	44%	56%
Toward the left	130	43	54	73	72	17	19	31	15	29	28	27	75	55
	27%	22%	26%	27%	28%	18%	27%	43%	26%	36%	20%	22%	36%	21%
Unsure	105	37	32	72	51	29	14	10	14	19	36	26	43	62
	22%	19%	16%	27%	19%	31%	21%	14%	24%	23%	25%	21%	20%	23%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDemMove] Would you like to see the Democratic Party move more toward the center or more toward the left in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	476	98	191	127	59	289	186	140	119	134	119	70	104	42	230	38	141
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	110	200	145	82	310	227	171	161	157	143	81	102	49	256	44	161
Toward the center	241	52	92	65	31	144	96	73	64	70	63	25	53	25	108	18	81
	51%	53%	48%	52%	53%	50%	52%	52%	54%	52%	53%	36%	51%	59%	47%	48%	57%
Toward the left	130	27	49	39	14	77	53	37	35	24	33	33	25	14	73	14	29
	27%	28%	26%	31%	23%	27%	28%	26%	30%	18%	28%	47%	24%	34%	32%	37%	20%
Unsure	105	19	49	22	14	68	37	30	20	41	22	11	26	3	50	6	32
	22%	19%	26%	18%	24%	24%	20%	22%	17%	30%	19%	16%	25%	8%	22%	15%	23%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDemMove] Would you like to see the Democratic Party move more toward the center or more toward the left in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	476	-	82	386	-	-	476	46	140	284	10	447	9	446	20	-	-	218	317	406	224	414
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100	100
Unweighted Total	538	-	101	428	-	-	538	52	173	308	17	480	16	494	28	-	-	243	298	404	275	483
Toward the center	241	-	48	191	-	-	241	31	87	121	7	227	5	224	11	-	-	110	161	204	120	206
	51%		58%	50%			51%	69%	63%	43%	64%	51%	59%	50%	55%			51%	51%	50%	54%	50%
Toward the left	130	-	21	104	-	-	130	6	17	107	2	121	3	125	2	-	-	64	87	111	54	118
	27%		25%	27%			27%	13%	12%	38%	18%	27%	28%	28%	10%			29%	27%	27%	24%	28%
Unsure	105	-	14	91	-	-	105	8	35	56	2	98	1	96	7	-	-	44	70	91	50	90
	22%		17%	24%			22%	18%	25%	20%	18%	22%	12%	22%	35%			20%	22%	22%	22%	22%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QDemMove] Would you like to see the Democratic Party move more toward the center or more toward the left in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	476 100	173 100	190 100	122 100	354 100	81 100	40 100	162 100	219 100	94 100	115 100	27 100	92 100	171 100	-	-	-	483 100
Unweighted Total	538	185	217	140	397	92	47	187	237	114	124	39	88	191	-	-	538	538
Toward the center	241 51%	100 58%	87 46%	61 50%	179 51%	35 42%	27 67%	87 53%	107 49%	48 51%	53 46%	16 59%	58 63%	68 40%	-	-	-	245 51%
Toward the left	130 27%	46 27%	61 32%	34 28%	96 27%	22 27%	12 31%	41 25%	62 28%	27 29%	32 28%	5 17%	14 15%	65 38%	-	-	-	126 26%
Unsure	105 22%	27 15%	42 22%	26 22%	78 22%	25 31%	1 3%	35 22%	50 23%	19 20%	30 26%	6 24%	20 22%	38 22%	-	-	-	112 23%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGOPMove] Would you like to see the Republican Party move more toward the center or more toward the right in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	475	162	255	220	378	19	44	66	74	57	132	146	197	278
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	141	213	177	329	12	29	45	52	61	109	123	158	232
Toward the center	207	78	119	88	158	16	22	32	32	19	66	58	82	124
	44%	48%	46%	40%	42%	85%	49%	48%	42%	34%	50%	40%	42%	45%
Toward the right	191	61	107	84	152	2	20	24	27	21	48	70	72	118
	40%	38%	42%	38%	40%	9%	45%	37%	36%	38%	36%	48%	37%	43%
Unsure	78	24	30	48	68	1	3	10	16	16	18	18	42	36
	16%	15%	12%	22%	18%	7%	6%	15%	22%	28%	13%	12%	21%	13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGOPMove] Would you like to see the Republican Party move more toward the center or more toward the right in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	475	124	165	138	48	289	186	226	152	82	105	122	106	48	252	21	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	105	137	104	44	242	148	200	129	79	94	95	79	37	203	14	128
Toward the center	207	52	74	61	19	126	80	94	64	37	48	52	40	23	119	5	62
	44%	42%	45%	44%	40%	44%	43%	42%	42%	45%	46%	42%	37%	48%	47%	26%	42%
Toward the right	191	53	75	47	16	127	63	101	51	28	40	57	49	14	96	6	69
	40%	42%	45%	34%	33%	44%	34%	45%	34%	35%	38%	47%	46%	28%	38%	28%	47%
Unsure	78	20	16	29	13	35	43	31	37	17	17	14	18	11	37	10	15
	16%	16%	9%	21%	27%	12%	23%	14%	24%	20%	16%	11%	17%	24%	15%	47%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGOPMove] Would you like to see the Republican Party move more toward the center or more toward the right in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	475 100	394 100	76 100	-	475 100	-	-	341 100	112 100	12 100	422 100	33 100	442 100	9 100	24 100	176 100	253 100	195 100	294 100	394 100	407 100	266 100
Unweighted Total	390	325	61	-	390	-	-	280	90	14	331	24	358	10	22	138	214	155	206	293	341	231
Toward the center	207 44%	167 42%	38 49%	-	207 44%	-	-	132 39%	69 62%	3 25%	174 41%	25 76%	183 41%	6 69%	17 73%	71 40%	113 45%	86 44%	122 41%	162 41%	178 44%	117 44%
Toward the right	191 40%	163 41%	26 35%	-	191 40%	-	-	161 47%	21 19%	7 59%	180 43%	3 10%	187 42%	2 18%	2 6%	82 46%	96 38%	81 41%	125 43%	163 41%	161 40%	112 42%
Unsure	78 16%	64 16%	12 16%	-	78 16%	-	-	48 14%	22 20%	2 17%	69 16%	4 13%	72 16%	1 14%	5 21%	24 13%	44 17%	28 14%	47 16%	69 18%	68 17%	38 14%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGOMove] Would you like to see the Republican Party move more toward the center or more toward the right in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	475	270	113	142	330	74	67	94	230	151	98	134	88	71	280	160	341	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	390	212	94	112	276	62	50	73	180	137	74	123	63	60	227	135	390	390
Toward the center	207	103	60	71	135	36	35	44	113	50	41	49	41	38	113	78	146	-
	44%	38%	53%	50%	41%	49%	52%	46%	49%	33%	42%	36%	47%	53%	40%	49%	43%	
Toward the right	191	123	31	41	147	15	26	36	78	76	32	64	36	20	125	58	141	-
	40%	46%	27%	29%	44%	21%	39%	38%	34%	51%	33%	48%	41%	28%	45%	36%	41%	
Unsure	78	45	22	29	49	23	6	14	39	24	24	21	11	14	42	25	54	-
	16%	17%	19%	20%	15%	31%	9%	15%	17%	16%	25%	16%	13%	20%	15%	16%	16%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	476	192	203	269	260	93	70	72	60	80	142	122	211	264
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	215	241	291	333	112	71	75	68	100	137	158	243	295
JOE BIDEN, DEFINITELY/ PROBABLY	261	107	107	154	142	53	38	25	26	38	86	86	89	172
	55%	56%	53%	57%	55%	57%	53%	34%	44%	48%	60%	70%	42%	65%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	180	75	81	95	99	33	29	42	31	37	41	29	110	70
	38%	39%	40%	35%	38%	36%	41%	58%	52%	47%	29%	24%	52%	26%
Joe Biden, definitely	177	74	77	100	94	38	30	10	17	26	63	61	53	124
	37%	39%	38%	37%	36%	41%	42%	14%	28%	33%	44%	50%	25%	47%
Joe Biden, probably	84	33	31	53	49	15	8	14	10	12	23	25	36	48
	18%	17%	15%	20%	19%	16%	11%	20%	16%	15%	16%	20%	17%	18%
A different Democratic candidate, probably	95	44	44	48	52	16	14	17	16	24	22	17	57	39
	20%	23%	22%	18%	20%	18%	19%	23%	26%	30%	15%	14%	27%	15%
A different Democratic candidate, definitely	84	31	36	46	46	17	15	25	15	13	19	11	53	31
	18%	16%	18%	17%	18%	18%	22%	35%	26%	17%	14%	9%	25%	12%
Unsure	35	9	15	21	18	7	4	6	2	5	15	7	13	23
	7%	5%	7%	8%	7%	7%	5%	8%	4%	6%	11%	6%	6%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	476	98	191	127	59	289	186	140	119	134	119	70	104	42	230	38	141
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	110	200	145	82	310	227	171	161	157	143	81	102	49	256	44	161
JOE BIDEN, DEFINITELY/ PROBABLY	261	56	103	68	34	158	102	77	65	79	59	44	53	23	111	15	96
	55%	57%	54%	54%	58%	55%	55%	55%	54%	58%	49%	63%	51%	54%	48%	41%	68%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	180	37	69	52	21	106	74	50	49	45	54	23	39	17	97	19	39
	38%	37%	36%	41%	36%	37%	40%	35%	41%	34%	45%	33%	38%	40%	42%	49%	27%
Joe Biden, definitely	177	39	74	40	24	113	64	54	40	58	36	34	31	17	73	10	72
	37%	39%	39%	31%	40%	39%	34%	39%	33%	43%	30%	49%	30%	42%	32%	26%	51%
Joe Biden, probably	84	17	28	28	10	45	38	23	25	20	23	10	22	5	38	6	24
	18%	17%	15%	22%	17%	16%	21%	16%	21%	15%	19%	14%	21%	12%	16%	15%	17%
A different Democratic candidate, probably	95	19	38	27	11	57	39	27	26	28	26	12	20	8	43	13	26
	20%	19%	20%	22%	19%	20%	21%	19%	22%	21%	22%	18%	20%	19%	19%	34%	18%
A different Democratic candidate, definitely	84	18	32	25	10	49	35	23	23	17	27	11	19	9	54	6	13
	18%	18%	16%	20%	17%	17%	19%	16%	20%	12%	23%	15%	18%	21%	23%	15%	9%
Unsure	35	6	19	6	4	25	10	13	5	11	6	3	11	2	23	4	7
	7%	6%	10%	5%	7%	9%	5%	10%	4%	8%	5%	4%	11%	6%	10%	10%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemBid] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	476	-	82	386	-	-	476	46	140	284	10	447	9	446	20	-	-	218	317	406	224	414
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100	
Unweighted Total	538	-	101	428	-	-	538	52	173	308	17	480	16	494	28	-	-	243	298	404	275	483
JOE BIDEN, DEFINITELY/ PROBABLY	261	-	33	228	-	-	261	32	78	145	1	252	2	257	2	-	-	121	183	222	133	235
	55%		40%	59%			55%	70%	56%	51%	14%	56%	26%	58%	8%			55%	58%	55%	59%	57%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	180	-	39	134	-	-	180	12	51	116	8	162	7	157	16	-	-	78	107	153	81	153
	38%		47%	35%			38%	26%	36%	41%	77%	36%	74%	35%	80%			36%	34%	38%	36%	37%
Joe Biden, definitely	177	-	14	162	-	-	177	26	38	108	-	171	0	176	1	-	-	92	125	152	85	163
	37%		17%	42%			37%	57%	27%	38%		38%	4%	39%	3%			42%	40%	37%	38%	39%
Joe Biden, probably	84	-	19	65	-	-	84	6	40	38	1	81	2	81	1	-	-	29	58	70	48	73
	18%		23%	17%			18%	13%	28%	13%	14%	18%	22%	18%	5%			13%	18%	17%	21%	18%
A different Democratic candidate, probably	95	-	25	68	-	-	95	9	27	58	4	86	3	85	7	-	-	33	55	79	42	76
	20%		30%	18%			20%	20%	20%	21%	38%	19%	35%	19%	34%			15%	17%	19%	19%	18%
A different Democratic candidate, definitely	84	-	14	65	-	-	84	3	24	58	4	77	4	72	9	-	-	45	52	75	39	77
	18%		17%	17%			18%	6%	17%	20%	39%	17%	38%	16%	45%			21%	16%	18%	17%	18%
Unsure	35	-	10	25	-	-	35	2	11	22	1	32	-	33	3	-	-	19	27	31	10	26
	7%		13%	6%			7%	5%	8%	8%	9%	7%		7%	12%			9%	8%	8%	4%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	476	173	190	122	354	81	40	162	219	94	115	27	92	171	-	-	-	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	538	185	217	140	397	92	47	187	237	114	124	39	88	191	-	-	538	538
JOE BIDEN, DEFINITELY/ PROBABLY	261	98	93	70	191	49	21	102	100	60	50	18	65	72	-	-	-	279
	55%	56%	49%	57%	54%	60%	52%	63%	45%	63%	43%	66%	71%	42%				58%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	180	68	81	45	134	26	19	50	101	29	55	6	21	82	-	-	-	175
	38%	39%	43%	37%	38%	32%	48%	31%	46%	31%	48%	22%	23%	48%				36%
Joe Biden, definitely	177	70	54	43	133	26	17	70	67	40	30	11	47	48	-	-	-	201
	37%	40%	28%	36%	38%	32%	43%	43%	31%	42%	26%	42%	51%	28%				42%
Joe Biden, probably	84	28	39	26	58	22	4	32	33	20	19	7	19	24	-	-	-	78
	18%	16%	21%	22%	16%	27%	10%	20%	15%	21%	17%	24%	20%	14%				16%
A different Democratic candidate, probably	95	39	36	26	69	16	10	30	51	14	24	3	11	46	-	-	-	99
	20%	22%	19%	21%	20%	20%	25%	18%	23%	15%	21%	13%	12%	27%				21%
A different Democratic candidate, definitely	84	29	45	19	65	10	9	20	49	14	31	3	10	36	-	-	-	75
	18%	17%	24%	16%	18%	13%	23%	13%	22%	15%	27%	9%	11%	21%				16%
Unsure	35	8	15	7	29	7	-	10	19	6	10	3	5	17	-	-	-	29
	7%	5%	8%	5%	8%	8%		6%	9%	6%	9%	12%	6%	10%				6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	476	192	203	269	260	93	70	72	60	80	142	122	211	264
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	215	241	291	333	112	71	75	68	100	137	158	243	295
Joe Biden	284	127	140	142	149	56	40	32	32	45	93	82	109	175
	60%	66%	69%	53%	57%	61%	58%	45%	54%	56%	65%	67%	52%	66%
Marianne Williamson	22	5	7	14	11	3	4	13	1	4	1	3	18	5
	5%	3%	4%	5%	4%	3%	6%	18%	1%	5%	1%	3%	8%	2%
Robert F Kennedy Jr	67	25	23	44	35	13	14	5	13	13	24	12	32	35
	14%	13%	11%	17%	13%	14%	20%	7%	23%	17%	17%	10%	15%	13%
Someone else (Please specify)	11	4	6	6	11	1	-	4	2	2	1	2	8	4
	2%	2%	3%	2%	4%	1%		5%	3%	3%	1%	2%	4%	1%
Unsure	91	31	27	63	54	20	12	18	12	15	23	23	45	46
	19%	16%	13%	23%	21%	21%	17%	25%	19%	19%	16%	19%	21%	17%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	476	98	191	127	59	289	186	140	119	134	119	70	104	42	230	38	141
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	538	110	200	145	82	310	227	171	161	157	143	81	102	49	256	44	161
Joe Biden	284	50	123	75	35	174	110	84	65	84	54	43	71	28	129	20	93
	60%	51%	65%	59%	59%	60%	59%	60%	55%	62%	45%	62%	68%	67%	56%	53%	66%
Marianne Williamson	22	7	7	7	1	14	8	5	5	2	11	4	4	-	16	1	4
	5%	7%	4%	6%	2%	5%	5%	4%	5%	2%	9%	6%	4%		7%	3%	3%
Robert F Kennedy Jr	67	20	23	15	9	43	24	19	15	20	25	6	12	4	33	7	20
	14%	21%	12%	12%	15%	15%	13%	14%	13%	15%	21%	8%	12%	9%	14%	19%	14%
Someone else (Please specify)	11	2	4	2	3	6	5	6	5	3	4	-	3	1	4	1	3
	2%	2%	2%	1%	5%	2%	3%	4%	4%	2%	4%		3%	2%	2%	3%	2%
Unsure	91	19	34	28	10	52	38	26	28	25	25	16	13	9	49	8	22
	19%	19%	18%	22%	18%	18%	21%	18%	24%	19%	21%	23%	12%	22%	21%	22%	16%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	476	-	82	386	-	-	476	46	140	284	10	447	9	446	20	-	-	218	317	406	224	414
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100	
Unweighted Total	538	-	101	428	-	-	538	52	173	308	17	480	16	494	28	-	-	243	298	404	275	483
Joe Biden	284	-	44	240	-	-	284	31	73	178	1	276	1	280	3	-	-	130	195	240	141	254
	60%		53%	62%			60%	68%	52%	63%	6%	62%	12%	63%	15%			60%	62%	59%	63%	61%
Marianne Williamson	22	-	3	15	-	-	22	2	2	18	1	21	1	17	4	-	-	10	11	19	9	21
	5%		4%	4%			5%	5%	2%	6%	8%	5%	13%	4%	19%			4%	4%	5%	4%	5%
Robert F Kennedy Jr	67	-	7	60	-	-	67	5	29	29	6	58	4	61	2	-	-	25	41	57	31	52
	14%		9%	15%			14%	12%	21%	10%	59%	13%	41%	14%	10%			12%	13%	14%	14%	12%
Someone else (Please specify)	11	-	5	7	-	-	11	-	3	9	0	11	-	11	0	-	-	11	8	11	5	10
	2%		6%	2%			2%		2%	3%	4%	2%		2%	2%			5%	3%	3%	2%	2%
Unsure	91	-	23	65	-	-	91	7	32	50	2	82	3	76	11	-	-	42	61	80	39	77
	19%		28%	17%			19%	16%	23%	18%	24%	18%	34%	17%	55%			19%	19%	20%	17%	19%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	476	173	190	122	354	81	40	162	219	94	115	27	92	171	-	-	-	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100			100	100
Unweighted Total	538	185	217	140	397	92	47	187	237	114	124	39	88	191	-	-	538	538
Joe Biden	284	109	107	78	207	50	28	98	126	60	55	18	58	92	-	-	-	296
	60%	63%	56%	64%	58%	61%	70%	60%	58%	64%	47%	65%	64%	54%			61%	61%
Marianne Williamson	22	5	15	3	19	1	3	2	18	2	13	-	3	8	-	-	-	16
	5%	3%	8%	3%	5%	1%	6%	1%	8%	2%	11%		3%	5%			3%	3%
Robert F Kennedy Jr	67	20	29	17	50	11	5	25	29	13	17	1	18	19	-	-	-	51
	14%	11%	15%	14%	14%	14%	13%	16%	13%	14%	15%	5%	19%	11%			10%	10%
Someone else (Please specify)	11	2	8	2	9	2	1	5	4	3	2	0	-	7	-	-	-	19
	2%	1%	4%	2%	3%	2%	2%	3%	2%	3%	1%	1%		4%			4%	4%
Unsure	91	37	32	22	69	18	3	33	42	16	30	8	13	44	-	-	-	101
	19%	22%	17%	18%	19%	22%	9%	20%	19%	17%	26%	29%	14%	26%			21%	21%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	475	162	255	220	378	19	44	66	74	57	132	146	197	278
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	141	213	177	329	12	29	45	52	61	109	123	158	232
Donald Trump	234	91	125	110	182	15	29	31	35	28	68	73	93	141
	49%	56%	49%	50%	48%	77%	66%	47%	47%	49%	52%	50%	48%	51%
Mike Pence	41	5	27	14	28	2	7	11	9	4	11	6	24	17
	9%	3%	10%	6%	7%	11%	15%	16%	12%	7%	8%	4%	12%	6%
Nikki Haley	22	8	9	13	15	-	0	0	1	1	6	14	2	20
	5%	5%	4%	6%	4%		1%	*%	1%	1%	4%	10%	1%	7%
Ron DeSantis	88	34	50	38	78	1	3	10	10	13	24	31	33	55
	19%	21%	20%	17%	21%	3%	7%	15%	13%	23%	18%	21%	17%	20%
Tim Scott	8	5	2	5	8	-	-	-	1	0	4	2	2	6
	2%	3%	1%	2%	2%				2%	1%	3%	2%	1%	2%
Chris Christie	4	1	4	0	4	-	-	-	-	-	3	1	-	4
	1%	1%	1%	*%	1%						2%	1%		2%
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1	1	1	-	-	-	1	-	-	1	-	-	1	-
	*%	*%	*%				1%			1%			*%	
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	36	5	22	15	27	-	4	8	9	5	6	8	22	14
	8%	3%	9%	7%	7%		10%	13%	12%	10%	5%	5%	11%	5%
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	3	-	3	-	2	0	-	0	-	-	2	-	0	2
	1%		1%		1%	2%		1%			2%		*%	1%
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Rick Perry	0	-	0	-	0	-	-	-	-	-	-	0	-	0
	*%		*%		*%							*%		*%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1	1	1	-	1	-	-	-	-	0	-	1	0	1
	*%	1%	*%		*%					1%		1%	*%	*%
Unsure	37	11	12	25	32	1	-	5	10	4	8	10	20	18
	8%	7%	5%	11%	8%	7%		8%	13%	8%	6%	7%	10%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	475	124	165	138	48	289	186	226	152	82	105	122	106	48	252	21	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	105	137	104	44	242	148	200	129	79	94	95	79	37	203	14	128
Donald Trump	234	83	85	51	16	167	67	132	50	50	57	66	46	12	124	10	81
	49%	66%	52%	37%	33%	58%	36%	58%	33%	62%	54%	54%	43%	25%	49%	49%	56%
Mike Pence	41	4	14	16	7	18	23	11	17	6	4	11	13	8	28	5	4
	9%	3%	9%	12%	14%	6%	12%	5%	11%	7%	3%	9%	13%	16%	11%	24%	2%
Nikki Haley	22	1	10	1	9	11	11	5	10	2	7	4	2	6	8	-	12
	5%	1%	6%	1%	19%	4%	6%	2%	7%	3%	7%	3%	2%	13%	3%	-	8%
Ron DeSantis	88	15	29	33	10	44	44	39	39	5	16	28	28	10	49	0	25
	19%	12%	18%	24%	22%	15%	24%	17%	25%	6%	16%	23%	27%	21%	19%	2%	17%
Tim Scott	8	5	2	1	-	7	1	7	1	3	2	2	-	0	3	0	2
	2%	4%	1%	1%	-	2%	*%	3%	1%	4%	2%	2%	-	1%	1%	2%	2%
Chris Christie	4	-	4	0	-	4	0	4	0	-	-	0	-	4	4	-	-
	1%	-	2%	*%	-	1%	*%	2%	*%	-	-	*%	-	8%	1%	-	-
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*%	-	*%	-	-	*%	-	-	-	-	-	-	-	1%	-	-	-
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	36	13	11	10	2	25	12	18	10	7	9	6	9	3	18	1	10
	8%	11%	7%	7%	4%	9%	6%	8%	6%	9%	9%	5%	8%	6%	7%	7%	7%
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	3	-	3	-	-	3	-	2	-	2	-	-	0	-	3	-	-
	1%	-	2%	-	-	1%	-	1%	-	3%	-	-	*%	-	1%	-	-
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Rick Perry	0 *%	-	-	0 *%	-	-	0 *%	-	0 *%	-	0 *%	-	-	-	-	-	0 *%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1 *%	-	1 1%	0 *%	-	1 *%	0 *%	1 *%	0 *%	-	0 *%	1 1%	-	-	0 *%	-	1 1%
Unsure	37 8%	2 2%	6 4%	24 18%	4 9%	9 3%	29 15%	7 3%	25 16%	5 6%	10 9%	6 5%	8 8%	5 10%	16 6%	4 17%	10 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	475 100	394 100	76 100	-	475 100	-	-	341 100	112 100	12 100	422 100	33 100	442 100	9 100	24 100	176 100	253 100	195 100	294 100	394 100	407 100	266 100
Unweighted Total	390	325	61	-	390	-	-	280	90	14	331	24	358	10	22	138	214	155	206	293	341	231
Donald Trump	234 49%	202 51%	31 41%	-	234 49%	-	-	168 49%	57 51%	4 34%	219 52%	9 27%	222 50%	4 49%	8 34%	140 79%	87 34%	92 47%	139 47%	188 48%	209 51%	134 50%
Mike Pence	41 9%	28 7%	12 15%	-	41 9%	-	-	19 6%	18 16%	1 5%	33 8%	5 15%	38 9%	1 9%	2 10%	10 6%	24 9%	13 7%	25 8%	37 9%	23 6%	30 11%
Nikki Haley	22 5%	17 4%	3 4%	-	22 5%	-	-	15 4%	6 6%	1 4%	19 5%	1 4%	18 4%	2 19%	2 8%	9 5%	9 3%	15 8%	19 7%	20 5%	21 5%	16 6%
Ron DeSantis	88 19%	75 19%	13 17%	-	88 19%	-	-	73 21%	14 12%	1 12%	86 20%	1 4%	86 19%	1 6%	1 6%	11 6%	68 27%	39 20%	58 20%	79 20%	75 18%	43 16%
Tim Scott	8 2%	8 2%	-	-	8 2%	-	-	7 2%	-	0 2%	7 2%	-	8 2%	-	-	0 *	7 3%	5 3%	6 2%	5 1%	6 1%	5 2%
Chris Christie	4 1%	4 1%	-	-	4 1%	-	-	0 *	4 3%	-	-	4 13%	3 1%	-	1 6%	-	4 1%	4 2%	4 1%	4 1%	4 1%	4 1%
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1 *%	1 *%	-	-	1 *%	-	-	-	1 *%	-	-	-	1 *%	-	-	1 *%	-	-	-	-	1 *%	1 *%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	36 8%	33 8%	3 4%	-	36 8%	-	-	30 9%	2 2%	2 21%	33 8%	2 8%	36 8%	-	1 3%	4 3%	31 12%	10 5%	17 6%	26 7%	31 8%	15 6%
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	3 1%	2 1%	0 *%	-	3 1%	-	-	3 1%	-	-	2 1%	-	2 1%	0 4%	-	0 *%	2 1%	2 1%	3 1%	2 1%	3 1%	0 *%
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Rick Perry	0 *%	0 *%	-	-	0 *%	-	-	0 *%	-	-	-	-	0 *%	-	-	-	0 *%	-	0 *%	0 *%	-	0 *%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1 *%	-	0 *%	-	1 *%	-	-	0 *%	1 1%	-	-	-	1 *%	-	-	-	1 *%	1 *%	1 *%	1 *%	-	-
Unsure	37 8%	24 6%	13 18%	-	37 8%	-	-	25 7%	10 9%	2 21%	24 6%	10 29%	28 6%	1 13%	8 34%	1 *%	21 8%	13 7%	23 8%	31 8%	34 8%	18 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	475	270	113	142	330	74	67	94	230	151	98	134	88	71	280	160	341	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	390	212	94	112	276	62	50	73	180	137	74	123	63	60	227	135	390	390
Donald Trump	234	132	53	71	160	34	37	53	98	83	49	70	43	35	223	8	175	-
	49%	49%	47%	50%	49%	45%	56%	57%	43%	55%	50%	52%	49%	50%	80%	5%	51%	
Mike Pence	41	22	11	17	24	6	11	11	18	12	7	5	7	5	16	17	18	-
	9%	8%	10%	12%	7%	9%	16%	11%	8%	8%	7%	4%	7%	6%	6%	11%	5%	
Nikki Haley	22	16	4	1	20	1	-	8	11	3	6	2	2	2	9	10	21	-
	5%	6%	3%	1%	6%	2%		8%	5%	2%	6%	2%	2%	3%	3%	6%	6%	
Ron DeSantis	88	57	19	24	64	13	11	8	55	25	18	26	23	11	8	78	62	-
	19%	21%	16%	17%	19%	18%	16%	8%	24%	17%	18%	19%	26%	15%	3%	49%	18%	
Tim Scott	8	4	1	1	7	0	0	-	3	5	1	4	-	2	0	6	5	-
	2%	2%	1%	*%	2%	*%	*%		1%	3%	1%	3%		3%	*%	4%	2%	
Chris Christie	4	4	-	0	4	0	-	0	2	1	-	-	-	-	2	2	8	-
	1%	1%		*%	1%	1%		*%	1%	1%					1%	1%	2%	
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1	1	-	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-
	*%	*%		*%			1%			*%			1%	*%			*%	
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	36	16	17	16	20	9	7	5	20	11	8	14	8	6	14	22	18	-
	8%	6%	15%	11%	6%	12%	10%	5%	9%	7%	8%	10%	9%	9%	5%	14%	5%	
Asa Hutchinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Larry Elder	3	2	0	-	3	-	-	-	3	-	-	2	-	-	0	2	4	-
	1%	1%	*%		1%				1%			2%			*%	1%	1%	
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Rick Perry	0 *%	-	-	-	0 *%	-	-	-	-	0 *%	-	-	-	-	0 *%	0 *%	-	-
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	1 *%	1 *%	0 *%	-	1 *%	-	-	0 *%	1 *%	-	-	-	1 1%	0 *%	1 1%	-	-	
Unsure	37 8%	17 6%	8 7%	11 8%	27 8%	10 14%	1 1%	9 10%	18 8%	10 7%	9 9%	11 8%	6 7%	9 12%	7 2%	13 8%	29 9%	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	475	162	255	220	378	19	44	66	74	57	132	146	197	278
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	319	105	178	140	250	13	34	51	38	40	93	96	129	190
	67%	64%	70%	64%	66%	69%	78%	78%	51%	70%	71%	66%	65%	68%
Mike Pence	118	34	65	53	100	4	9	21	22	14	28	33	57	61
	25%	21%	26%	24%	26%	23%	20%	32%	29%	25%	21%	23%	29%	22%
Nikki Haley	98	38	49	48	81	2	5	5	8	14	27	45	26	71
	21%	23%	19%	22%	22%	8%	11%	7%	10%	25%	20%	31%	13%	26%
Ron DeSantis	241	100	147	94	205	8	20	28	39	25	64	85	91	150
	51%	61%	58%	43%	54%	41%	45%	42%	52%	45%	49%	58%	46%	54%
Tim Scott	100	42	58	42	90	1	4	12	6	5	26	51	23	77
	21%	26%	23%	19%	24%	6%	10%	18%	9%	8%	20%	35%	12%	28%
Chris Christie	18	4	10	8	16	-	1	-	6	2	6	4	8	10
	4%	2%	4%	4%	4%	-	1%	-	7%	4%	4%	3%	4%	4%
Chris Sununu	8	2	7	1	8	-	-	-	-	1	2	5	1	7
	2%	1%	3%	*%	2%	-	-	-	-	1%	2%	3%	*%	2%
Glenn Youngkin	41	20	26	15	35	-	6	2	7	2	12	17	12	29
	9%	12%	10%	7%	9%	-	13%	3%	10%	4%	9%	11%	6%	10%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	122	47	64	58	97	4	13	18	23	11	31	39	52	70
	26%	29%	25%	26%	26%	23%	29%	27%	31%	20%	24%	26%	27%	25%
Asa Hutchinson	2	-	1	1	2	-	-	0	1	1	-	-	2	-
	*%	-	*%	1%	1%	-	-	1%	1%	1%	-	-	1%	-
Larry Elder	30	9	17	13	26	-	3	0	7	1	14	8	8	22
	6%	6%	7%	6%	7%	-	6%	1%	9%	1%	11%	5%	4%	8%
Francis Suarez	1	-	-	1	1	-	-	-	-	-	1	-	-	1
	*%	-	-	1%	*%	-	-	-	-	-	1%	-	-	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Rick Perry	9 2%	2 1%	4 2%	5 2%	6 1%	-	-	0 1%	2 3%	-	3 2%	4 3%	2 1%	7 2%
Doug Burgum	1 *%	1 1%	-	1 1%	1 *%	-	-	-	-	-	1 1%	-	-	1 *%
Someone else	3 1%	2 1%	3 1%	-	3 1%	-	-	-	-	0 1%	-	2 2%	0 *%	2 1%
Unsure	26 5%	8 5%	11 4%	15 7%	21 5%	1 7%	-	6 9%	3 4%	3 5%	5 4%	8 6%	12 6%	13 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	475 100	124 100	165 100	138 100	48 100	289 100	186 100	226 100	152 100	82 100	105 100	122 100	106 100	48 100	252 100	21 100	146 100
Donald Trump	319 67%	97 78%	120 73%	69 50%	32 68%	217 75%	102 55%	168 74%	82 54%	58 71%	71 67%	87 71%	73 69%	28 57%	172 68%	12 56%	101 69%
Mike Pence	118 25%	26 21%	42 25%	37 27%	13 26%	68 24%	50 27%	54 24%	46 30%	15 18%	28 26%	30 25%	31 29%	14 29%	63 25%	5 22%	34 24%
Nikki Haley	98 21%	12 10%	41 25%	23 17%	21 44%	54 19%	44 24%	44 19%	37 25%	15 18%	24 23%	22 18%	20 19%	13 26%	54 21%	0 2%	36 25%
Ron DeSantis	241 51%	35 28%	101 61%	80 58%	24 50%	136 47%	105 56%	115 51%	90 59%	27 33%	54 51%	67 55%	64 60%	26 53%	116 46%	5 24%	88 61%
Tim Scott	100 21%	12 9%	40 24%	31 22%	17 36%	51 18%	48 26%	46 20%	44 29%	15 18%	12 11%	29 24%	30 28%	12 25%	41 16%	4 17%	43 29%
Chris Christie	18 4%	1 1%	6 3%	9 6%	2 5%	7 2%	11 6%	5 2%	11 7%	3 4%	1 1%	1 1%	5 5%	7 15%	11 4%	-	2 1%
Chris Sununu	8 2%	2 1%	4 2%	2 1%	1 2%	5 2%	2 1%	5 2%	2 2%	-	3 3%	2 2%	-	2 5%	3 1%	-	5 3%
Glenn Youngkin	41 9%	6 5%	11 6%	15 11%	10 20%	16 6%	24 13%	16 7%	19 12%	3 4%	3 3%	20 16%	11 10%	4 8%	21 8%	-	16 11%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	122 26%	26 21%	41 25%	40 29%	15 31%	68 23%	55 29%	48 21%	48 32%	18 22%	23 22%	30 24%	37 35%	11 22%	61 24%	4 17%	40 28%
Asa Hutchinson	2 *%	-	1 *%	0 *%	1 2%	1 *%	1 1%	1 *%	1 1%	-	-	2 2%	-	-	1 1%	-	-
Larry Elder	30 6%	4 3%	14 9%	8 6%	4 8%	18 6%	12 6%	18 8%	7 5%	5 6%	6 6%	9 7%	5 5%	3 6%	19 7%	2 8%	7 5%
Francis Suarez	1 *%	-	1 1%	-	-	1 *%	-	1 1%	-	1 1%	-	-	-	-	1 *%	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Rick Perry	9 2%	-	5 3%	3 2%	2 4%	5 2%	5 3%	5 2%	1 1%	3 4%	1 1%	0 *	3 3%	2 4%	5 2%	-	4 3%
Doug Burgum	1 *%	-	-	1 1%	-	-	1 1%	-	1 1%	-	-	-	-	1 3%	1 1%	-	-
Someone else	3 1%	-	2 1%	0 *	-	2 1%	0 *	2 1%	0 *	-	0 *	1 1%	-	1 3%	2 1%	-	1 1%
Unsure	26 5%	4 3%	2 1%	17 12%	4 7%	6 2%	20 11%	4 2%	16 11%	4 5%	4 4%	2 2%	6 6%	5 11%	13 5%	3 12%	7 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	475 100	394 100	76 100	-	475 100	-	-	341 100	112 100	12 100	422 100	33 100	442 100	9 100	24 100	176 100	253 100	195 100	294 100	394 100	407 100	266 100
Donald Trump	319 67%	270 68%	47 62%	-	319 67%	-	-	237 70%	67 60%	7 61%	300 71%	9 27%	307 69%	4 39%	8 34%	152 86%	147 58%	137 71%	201 68%	261 66%	270 66%	171 64%
Mike Pence	118 25%	99 25%	18 23%	-	118 25%	-	-	73 21%	35 31%	2 19%	103 24%	8 24%	111 25%	1 13%	6 24%	26 15%	81 32%	51 26%	74 25%	101 26%	93 23%	69 26%
Nikki Haley	98 21%	81 21%	15 19%	-	98 21%	-	-	78 23%	17 15%	2 19%	91 21%	4 13%	89 20%	2 26%	6 25%	32 18%	54 21%	56 29%	73 25%	90 23%	88 22%	51 19%
Ron DeSantis	241 51%	197 50%	40 53%	-	241 51%	-	-	177 52%	53 47%	4 36%	230 54%	3 10%	232 52%	2 18%	8 33%	65 37%	149 59%	100 51%	159 54%	212 54%	204 50%	131 49%
Tim Scott	100 21%	81 21%	16 21%	-	100 21%	-	-	82 24%	14 13%	-	95 22%	3 10%	95 22%	2 19%	3 11%	22 13%	69 27%	53 27%	74 25%	92 23%	86 21%	51 19%
Chris Christie	18 4%	18 5%	-	-	18 4%	-	-	10 3%	6 6%	-	11 3%	6 18%	15 3%	-	3 12%	5 3%	11 4%	9 5%	13 4%	16 4%	18 4%	8 3%
Chris Sununu	8 2%	6 2%	1 2%	-	8 2%	-	-	4 1%	4 3%	-	5 1%	3 10%	7 2%	-	1 3%	-	8 3%	4 2%	6 2%	8 2%	6 2%	3 1%
Glenn Youngkin	41 9%	33 8%	6 8%	-	41 9%	-	-	33 10%	8 7%	-	38 9%	2 5%	39 9%	1 14%	1 3%	12 7%	26 10%	13 7%	36 12%	38 10%	35 9%	23 9%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	122 26%	102 26%	19 25%	-	122 26%	-	-	100 29%	17 15%	3 23%	114 27%	4 11%	121 27%	1 6%	1 3%	30 17%	85 34%	47 24%	70 24%	98 25%	102 25%	58 22%
Asa Hutchinson	2 *%	1 *%	-	-	2 *%	-	-	1 *%	1 1%	-	1 *%	1 2%	0 *%	-	2 7%	1 *%	1 1%	0 *%	0 *%	2 *%	1 *%	1 *%
Larry Elder	30 6%	27 7%	2 2%	-	30 6%	-	-	29 8%	0 *%	1 6%	29 7%	-	29 7%	1 14%	-	10 6%	13 5%	18 9%	23 8%	26 6%	30 7%	11 4%
Francis Suarez	1 *%	1 *%	-	-	1 *%	-	-	-	1 1%	-	1 *%	-	1 *%	-	-	-	1 *%	1 1%	1 *%	1 *%	1 *%	1 *%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Rick Perry	9 2%	7 2%	2 3%	-	9 2%	-	-	7 2%	2 2%	-	8 2%	-	9 2%	0 3%	-	3 2%	6 2%	6 3%	6 2%	6 2%	9 2%	6 2%
Doug Burgum	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	-	1 1%	1 1%	1 *%	1 *%	1 *%	1 *%
Someone else	3 1%	1 *%	0 *%	-	3 1%	-	-	0 *%	2 2%	-	-	1 4%	1 *%	-	1 6%	-	2 1%	2 1%	3 1%	2 1%	1 *%	1 1%
Unsure	26 5%	19 5%	7 9%	-	26 5%	-	-	19 5%	5 4%	2 21%	15 3%	10 29%	16 4%	2 23%	7 31%	4 2%	9 3%	7 3%	9 3%	18 5%	22 5%	11 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	475 100	270 100	113 100	142 100	330 100	74 100	67 100	94 100	230 100	151 100	98 100	134 100	88 100	71 100	280 100	160 100	341 100	-
Donald Trump	319 67%	183 68%	77 68%	89 63%	227 69%	41 55%	48 71%	60 64%	148 64%	111 74%	66 68%	95 71%	58 66%	46 64%	241 86%	62 39%	234 69%	-
Mike Pence	118 25%	72 27%	21 19%	40 28%	78 24%	21 28%	19 28%	34 36%	46 20%	38 25%	20 20%	36 27%	16 18%	13 18%	56 20%	54 34%	77 23%	-
Nikki Haley	98 21%	63 23%	19 17%	16 11%	82 25%	8 11%	7 11%	13 14%	52 23%	32 21%	23 23%	31 23%	21 23%	10 15%	40 14%	50 31%	92 27%	-
Ron DeSantis	241 51%	148 55%	54 48%	67 47%	174 53%	28 37%	39 58%	37 39%	119 52%	85 57%	42 43%	69 51%	57 64%	23 33%	115 41%	114 71%	169 50%	-
Tim Scott	100 21%	65 24%	18 16%	18 13%	81 25%	8 11%	10 15%	7 8%	61 27%	31 21%	23 24%	28 21%	25 28%	7 9%	38 13%	54 34%	83 24%	-
Chris Christie	18 4%	15 5%	2 2%	6 4%	11 3%	5 7%	1 2%	2 2%	5 2%	10 7%	-	4 3%	3 4%	1 1%	9 3%	8 5%	25 7%	-
Chris Sununu	8 2%	5 2%	1 1%	-	8 2%	-	-	-	6 3%	1 1%	1 1%	1 1%	3 3%	1 2%	-	7 4%	9 3%	-
Glenn Youngkin	41 9%	32 12%	5 4%	11 8%	29 9%	2 2%	10 14%	2 2%	27 12%	12 8%	7 7%	10 8%	17 19%	5 7%	16 6%	23 14%	28 8%	-
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	122 26%	72 27%	35 31%	33 23%	89 27%	17 23%	16 24%	23 25%	60 26%	39 26%	25 26%	33 25%	31 35%	18 25%	56 20%	63 40%	83 24%	-
Asa Hutchinson	2 *	-	2 2%	1 1%	1 *	1 1%	-	1 1%	1 *	0 *	-	-	1 1%	1 1%	0 *	1 *	1 *	-
Larry Elder	30 6%	15 5%	11 9%	2 1%	28 8%	1 1%	1 2%	4 4%	18 8%	9 6%	6 6%	9 7%	8 9%	3 5%	13 5%	15 9%	30 9%	-
Francis Suarez	1 *	-	-	-	1 *	-	-	-	-	1 1%	-	1 1%	-	-	1 *	-	0 *	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Rick Perry	9 2%	5 2%	3 2%	1 1%	8 2%	-	1 2%	1 1%	2 1%	7 5%	2 2%	5 3%	-	2 3%	5 2%	4 2%	9 3%	-
Doug Burgum	1 *%	1 *%	-	-	1 *%	-	-	-	-	1 1%	-	-	-	-	-	1 1%	0 *%	-
Someone else	3 1%	2 1%	0 *%	-	3 1%	-	-	0 *%	1 *%	1 1%	-	-	1 1%	2 1%	1 1%	1 *%	-	
Unsure	26 5%	12 4%	7 6%	6 4%	20 6%	4 5%	2 3%	4 4%	19 8%	3 2%	9 9%	3 2%	7 8%	8 11%	4 1%	7 5%	18 5%	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	475	162	255	220	378	19	44	66	74	57	132	146	197	278
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	141	213	177	329	12	29	45	52	61	109	123	158	232
Supporter of Donald Trump	176	64	89	87	119	9	33	23	22	17	52	63	62	114
	37%	39%	35%	40%	31%	48%	74%	35%	29%	30%	39%	43%	31%	41%
Supporter of the Republican Party	253	84	129	124	222	8	9	32	50	31	76	64	113	140
	53%	52%	51%	56%	59%	43%	21%	49%	67%	55%	57%	44%	57%	50%
I don't support either one	34	11	26	8	28	1	2	10	-	7	4	13	17	17
	7%	7%	10%	3%	7%	3%	4%	15%		12%	3%	9%	9%	6%
Unsure	12	3	10	1	10	1	0	0	3	1	0	7	5	7
	2%	2%	4%	1%	3%	7%	1%	*%	4%	2%	*%	5%	2%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	475	124	165	138	48	289	186	226	152	82	105	122	106	48	252	21	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	105	137	104	44	242	148	200	129	79	94	95	79	37	203	14	128
Supporter of Donald Trump	176	61	73	31	11	134	42	93	25	35	47	52	27	12	81	12	67
	37%	49%	44%	23%	23%	46%	23%	41%	17%	43%	44%	43%	26%	25%	32%	59%	46%
Supporter of the Republican Party	253	58	78	87	29	137	116	117	105	43	49	63	64	30	148	7	63
	53%	47%	48%	63%	61%	47%	63%	51%	69%	53%	47%	51%	60%	62%	59%	35%	43%
I don't support either one	34	3	9	16	5	12	21	12	16	3	6	7	9	6	20	-	9
	7%	2%	6%	12%	11%	4%	12%	5%	10%	3%	5%	5%	8%	13%	8%		6%
Unsure	12	2	4	3	3	6	6	5	6	1	4	1	6	-	4	1	7
	2%	2%	2%	2%	5%	2%	3%	2%	4%	1%	3%	1%	6%		1%	6%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	475 100	394 100	76 100	-	475 100	-	-	341 100	112 100	12 100	422 100	33 100	442 100	9 100	24 100	176 100	253 100	195 100	294 100	394 100	407 100	266 100
Unweighted Total	390	325	61	-	390	-	-	280	90	14	331	24	358	10	22	138	214	155	206	293	341	231
Supporter of Donald Trump	176 37%	155 39%	19 25%	-	176 37%	-	-	127 37%	44 39%	5 40%	165 39%	6 17%	169 38%	5 53%	2 10%	176 100%	-	84 43%	107 36%	148 38%	153 38%	106 40%
Supporter of the Republican Party	253 53%	219 56%	33 43%	-	253 53%	-	-	185 54%	54 48%	4 35%	226 53%	16 48%	242 55%	1 11%	10 41%	-	253 100%	95 49%	164 56%	207 52%	221 54%	133 50%
I don't support either one	34 7%	13 3%	20 26%	-	34 7%	-	-	20 6%	12 11%	2 14%	21 5%	10 30%	21 5%	3 33%	9 40%	-	-	9 4%	14 5%	28 7%	23 6%	19 7%
Unsure	12 2%	7 2%	5 6%	-	12 2%	-	-	9 3%	1 1%	1 11%	10 2%	1 4%	9 2%	0 3%	2 10%	-	-	7 4%	8 3%	11 3%	10 2%	8 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	475 100	270 100	113 100	142 100	330 100	74 100	67 100	94 100	230 100	151 100	98 100	134 100	88 100	71 100	280 100	160 100	341 100	-
Unweighted Total	390	212	94	112	276	62	50	73	180	137	74	123	63	60	227	135	390	390
Supporter of Donald Trump	176 37%	98 36%	39 35%	55 39%	119 36%	21 28%	34 50%	36 38%	75 32%	66 44%	37 38%	46 34%	32 36%	20 28%	164 59%	12 8%	131 38%	-
Supporter of the Republican Party	253 53%	155 57%	55 48%	80 56%	173 52%	50 68%	29 43%	50 54%	126 55%	77 51%	56 57%	75 56%	46 52%	42 59%	109 39%	127 79%	184 54%	-
I don't support either one	34 7%	11 4%	16 14%	6 4%	28 9%	2 2%	4 6%	6 6%	21 9%	7 5%	3 3%	8 6%	8 9%	8 11%	3 1%	17 10%	17 5%	-
Unsure	12 2%	6 2%	3 3%	2 1%	10 3%	1 2%	0 1%	2 2%	9 4%	0 0%	1 1%	6 4%	3 3%	1 2%	4 1%	4 2%	10 3%	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	475	162	255	220	378	19	44	66	74	57	132	146	197	278
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	141	213	177	329	12	29	45	52	61	109	123	158	232
DONALD TRUMP, DEFINITELY/ PROBABLY	280	90	143	137	206	15	38	40	48	31	77	84	119	161
	59%	55%	56%	62%	55%	79%	88%	61%	65%	54%	59%	57%	60%	58%
RON DESANTIS, DEFINITELY/ PROBABLY	160	62	96	65	142	4	5	18	24	19	48	51	62	99
	34%	38%	37%	29%	37%	21%	12%	28%	32%	34%	36%	35%	31%	35%
Donald Trump, definitely	208	68	102	106	151	11	29	27	27	27	60	67	81	127
	44%	42%	40%	48%	40%	58%	65%	40%	36%	48%	46%	46%	41%	46%
Donald Trump, probably	72	21	41	31	56	4	10	13	21	4	17	17	38	34
	15%	13%	16%	14%	15%	21%	22%	20%	28%	6%	13%	12%	19%	12%
Ron DeSantis, probably	86	29	49	36	78	2	3	12	17	11	27	18	40	45
	18%	18%	19%	16%	21%	9%	7%	19%	23%	19%	20%	13%	21%	16%
Ron DeSantis, definitely	74	32	46	28	64	2	2	6	7	8	21	32	21	53
	16%	20%	18%	13%	17%	11%	6%	9%	9%	15%	16%	22%	11%	19%
Unsure	35	11	16	18	30	-	-	7	2	7	6	12	17	18
	7%	7%	6%	8%	8%	-	-	11%	3%	12%	5%	8%	8%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	475	124	165	138	48	289	186	226	152	82	105	122	106	48	252	21	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	105	137	104	44	242	148	200	129	79	94	95	79	37	203	14	128
DONALD TRUMP, DEFINITELY/ PROBABLY	280	89	104	66	21	193	87	142	64	54	70	77	55	22	152	13	90
	59%	72%	63%	48%	44%	67%	47%	63%	42%	66%	66%	63%	52%	45%	60%	64%	62%
RON DESANTIS, DEFINITELY/ PROBABLY	160	31	54	55	20	85	75	73	68	23	27	40	41	25	85	6	44
	34%	25%	33%	40%	42%	29%	41%	32%	45%	28%	26%	33%	39%	51%	34%	30%	30%
Donald Trump, definitely	208	72	76	46	15	147	61	108	42	45	57	58	34	13	108	12	72
	44%	58%	46%	33%	31%	51%	33%	48%	28%	55%	54%	47%	32%	26%	43%	57%	50%
Donald Trump, probably	72	17	28	20	6	46	26	34	22	9	12	20	22	9	44	1	18
	15%	14%	17%	14%	13%	16%	14%	15%	14%	11%	12%	16%	20%	19%	18%	7%	12%
Ron DeSantis, probably	86	17	30	28	12	46	39	41	38	11	10	28	19	13	47	6	17
	18%	13%	18%	20%	25%	16%	21%	18%	25%	13%	10%	23%	18%	26%	19%	27%	12%
Ron DeSantis, definitely	74	14	24	28	8	38	36	33	31	12	17	12	22	12	38	1	27
	16%	12%	15%	20%	17%	13%	19%	14%	20%	15%	16%	10%	20%	25%	15%	3%	18%
Unsure	35	4	7	17	7	11	24	11	19	5	9	5	10	2	15	1	12
	7%	3%	4%	12%	14%	4%	13%	5%	13%	6%	8%	4%	9%	4%	6%	6%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	475	394	76	-	475	-	-	341	112	12	422	33	442	9	24	176	253	195	294	394	407	266
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	390	325	61	-	390	-	-	280	90	14	331	24	358	10	22	138	214	155	206	293	341	231
DONALD TRUMP, DEFINITELY/ PROBABLY	280	243	36	-	280	-	-	200	69	7	260	11	267	5	7	164	109	112	169	222	243	161
	59%	62%	47%		59%			59%	61%	58%	61%	34%	60%	58%	31%	93%	43%	57%	58%	56%	60%	60%
RON DESANTIS, DEFINITELY/ PROBABLY	160	128	29	-	160	-	-	120	31	4	139	13	152	3	6	12	127	68	99	143	139	87
	34%	33%	38%		34%			35%	28%	33%	33%	38%	34%	29%	24%	7%	50%	35%	34%	36%	34%	32%
Donald Trump, definitely	208	191	17	-	208	-	-	151	51	3	195	7	202	4	3	144	62	89	128	172	185	128
	44%	49%	22%		44%			44%	46%	28%	46%	22%	46%	39%	11%	82%	25%	46%	43%	44%	45%	48%
Donald Trump, probably	72	51	19	-	72	-	-	49	18	4	65	4	65	2	5	20	47	23	42	50	59	33
	15%	13%	25%		15%			14%	16%	29%	15%	12%	15%	19%	20%	11%	18%	12%	14%	13%	14%	12%
Ron DeSantis, probably	86	66	18	-	86	-	-	59	20	3	68	12	79	1	5	6	65	37	48	74	73	49
	18%	17%	24%		18%			17%	18%	27%	16%	35%	18%	15%	22%	3%	26%	19%	16%	19%	18%	18%
Ron DeSantis, definitely	74	62	11	-	74	-	-	60	11	1	71	1	73	1	1	6	62	31	51	69	66	38
	16%	16%	15%		16%			18%	10%	5%	17%	3%	16%	14%	3%	4%	25%	16%	17%	18%	16%	14%
Unsure	35	23	11	-	35	-	-	21	12	1	24	9	23	1	11	-	17	15	25	29	25	19
	7%	6%	15%		7%			6%	11%	10%	6%	27%	5%	13%	45%		7%	8%	9%	7%	6%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	475	270	113	142	330	74	67	94	230	151	98	134	88	71	280	160	341	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	390	212	94	112	276	62	50	73	180	137	74	123	63	60	227	135	390	390
DONALD TRUMP, DEFINITELY/ PROBABLY	280	162	59	94	184	45	48	71	118	91	61	77	47	42	280	-	201	-
	59%	60%	52%	66%	56%	61%	72%	76%	51%	60%	62%	58%	53%	59%	100%		59%	
RON DESANTIS, DEFINITELY/ PROBABLY	160	96	45	39	121	24	15	17	94	49	27	51	35	20	-	160	115	-
	34%	35%	40%	28%	37%	32%	22%	18%	41%	33%	28%	38%	40%	29%	100%		34%	
Donald Trump, definitely	208	123	41	65	141	30	35	48	89	71	44	58	35	30	208	-	161	-
	44%	45%	37%	46%	43%	41%	51%	51%	39%	47%	45%	43%	39%	42%	74%		47%	
Donald Trump, probably	72	40	18	29	43	15	14	23	29	20	17	19	12	12	72	-	40	-
	15%	15%	16%	20%	13%	20%	20%	24%	12%	13%	17%	14%	14%	17%	26%		12%	
Ron DeSantis, probably	86	52	27	19	67	14	5	8	53	25	14	27	18	12	-	86	57	-
	18%	19%	24%	13%	20%	19%	7%	8%	23%	17%	14%	20%	20%	17%	53%		17%	
Ron DeSantis, definitely	74	44	18	20	54	10	10	9	41	24	14	24	17	8	-	74	58	-
	16%	16%	16%	14%	16%	13%	15%	10%	18%	16%	14%	18%	19%	12%	47%		17%	
Unsure	35	13	9	9	26	5	4	6	18	11	9	6	7	9	-	-	25	-
	7%	5%	8%	6%	8%	7%	6%	6%	8%	7%	9%	5%	7%	12%			7%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	11	6	7	3	8	1	0	-	2	2	2	6	4	7
	1%	2%	2%	1%	1%	1%	0%		1%	1%	1%	2%	1%	1%
The environment and climate change	60	24	31	29	42	5	6	11	5	8	10	26	24	36
	6%	6%	6%	5%	6%	5%	5%	8%	3%	5%	3%	9%	5%	6%
Education	12	6	8	3	7	5	-	4	4	1	3	2	8	5
	1%	1%	2%	1%	1%	4%	0%	2%	2%	0%	1%	1%	2%	1%
National security	40	23	17	22	33	3	4	1	3	3	19	14	7	33
	4%	6%	4%	4%	5%	3%	3%	1%	2%	2%	6%	5%	2%	6%
Gun rights	69	20	22	47	34	17	14	23	9	9	12	15	42	27
	7%	5%	5%	9%	5%	14%	11%	16%	6%	6%	4%	5%	9%	5%
Healthcare	30	11	16	14	17	5	4	6	2	1	16	5	10	21
	3%	3%	3%	3%	2%	4%	3%	4%	2%	1%	5%	2%	2%	4%
Taxes	12	4	11	1	6	2	4	4	2	3	1	2	9	3
	1%	1%	2%	0%	1%	1%	3%	3%	2%	2%	0%	1%	2%	0%
Jobs and the economy	164	41	71	93	113	14	16	21	41	33	38	31	95	69
	16%	11%	15%	17%	16%	12%	12%	15%	26%	21%	13%	11%	21%	12%
Cost of living	255	104	96	159	181	22	35	30	45	45	76	58	120	135
	25%	27%	20%	29%	26%	18%	27%	21%	29%	29%	26%	20%	26%	23%
Drug abuse	5	1	3	2	5	-	-	-	2	1	2	-	3	2
	1%	0%	1%	0%	1%	0%	0%		1%	1%	1%		1%	0%
Immigration	91	32	48	43	76	7	6	4	9	7	28	44	20	71
	9%	8%	10%	8%	11%	6%	4%	3%	6%	5%	9%	15%	4%	12%
Crime	41	14	18	23	23	13	4	7	7	7	14	7	20	21
	4%	4%	4%	4%	3%	11%	3%	5%	4%	4%	5%	2%	4%	4%
Political corruption	105	42	60	46	78	5	15	10	10	18	28	39	38	67
	10%	11%	12%	8%	11%	4%	12%	7%	6%	12%	10%	14%	8%	12%
Race relations	26	9	12	14	4	13	4	3	5	7	6	5	15	11
	3%	2%	2%	3%	1%	11%	3%	2%	3%	5%	2%	2%	3%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q1Issues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	48 5%	23 6%	21 4%	26 5%	34 5%	4 3%	8 6%	11 7%	9 6%	8 5%	9 3%	11 4%	28 6%	20 3%
Something else (Please specify)	58 6%	21 6%	39 8%	16 3%	32 5%	1 1%	9 7%	9 6%	0 *	4 3%	25 9%	19 7%	14 3%	44 8%
Unsure	8 1%	2 1%	2 *	6 1%	3 *	2 2%	2 2%	0 *	1 1%	-	3 1%	5 2%	1 *	7 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	11	1	4	2	4	5	6	4	3	-	6	1	2	2	5	-	5
	1%	0%	1%	1%	4%	1%	2%	1%	1%		2%	1%	1%	2%	1%		2%
The environment and climate change	60	13	24	14	10	36	24	21	21	21	9	11	18	2	17	5	28
	6%	5%	6%	5%	9%	6%	6%	5%	7%	9%	4%	5%	8%	2%	3%	7%	9%
Education	12	1	6	2	3	7	5	3	3	3	1	-	5	4	9	0	1
	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%		2%	4%	2%	0%	0%
National security	40	12	11	8	8	23	16	16	16	6	12	11	5	5	16	2	18
	4%	5%	3%	3%	7%	4%	4%	4%	6%	3%	5%	5%	2%	5%	3%	2%	6%
Gun rights	69	17	23	23	6	40	29	15	18	18	19	13	14	4	38	4	18
	7%	7%	6%	8%	5%	6%	7%	4%	6%	7%	8%	6%	6%	4%	7%	6%	6%
Healthcare	30	12	10	4	5	22	8	10	8	3	11	13	2	2	16	0	12
	3%	5%	3%	1%	4%	3%	2%	2%	3%	1%	5%	6%	1%	2%	3%	0%	4%
Taxes	12	6	3	2	1	10	2	5	1	4	3	3	1	2	4	3	2
	1%	3%	1%	1%	1%	2%	1%	1%	0%	2%	1%	1%	0%	2%	1%	4%	1%
Jobs and the economy	164	33	43	67	21	76	88	53	61	34	26	17	42	36	102	10	28
	16%	13%	11%	23%	18%	12%	22%	13%	21%	14%	11%	8%	19%	37%	19%	15%	9%
Cost of living	255	72	93	68	23	165	90	109	72	67	65	48	61	14	132	20	68
	25%	29%	24%	23%	20%	26%	22%	27%	24%	27%	27%	23%	27%	15%	25%	29%	22%
Drug abuse	5	2	1	2	-	3	2	3	2	1	1	2	-	1	2	-	2
	1%	1%	0%	1%		1%	0%	1%	1%	0%	0%	1%		0%	0%		1%
Immigration	91	23	45	17	7	67	24	55	21	12	26	33	16	5	48	0	39
	9%	9%	12%	6%	6%	11%	6%	14%	7%	5%	11%	16%	7%	5%	9%	1%	13%
Crime	41	16	10	12	2	26	15	12	11	10	17	4	8	2	22	3	9
	4%	7%	3%	4%	2%	4%	4%	3%	4%	4%	7%	2%	4%	2%	4%	5%	3%
Political corruption	105	26	45	28	6	71	34	53	25	25	25	24	18	9	47	9	38
	10%	10%	12%	10%	6%	11%	9%	13%	8%	10%	11%	12%	8%	9%	9%	13%	12%
Race relations	26	1	13	11	1	14	12	3	1	6	3	5	12	-	16	2	3
	3%	0%	3%	4%	1%	2%	3%	1%	0%	2%	1%	2%	5%		3%	3%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	48 5%	3 1%	16 4%	22 8%	6 5%	19 3%	29 7%	16 4%	18 6%	12 5%	6 3%	14 7%	8 4%	6 7%	31 6%	4 5%	7 2%
Something else (Please specify)	58 6%	9 4%	30 8%	8 3%	10 9%	39 6%	19 5%	17 4%	15 5%	18 7%	8 3%	9 4%	14 6%	4 4%	20 4%	4 6%	25 8%
Unsure	8 1%	1 1%	6 1%	1 *%	-	7 1%	1 *%	2 1%	1 *%	4 2%	3 1%	1 *%	1 *%	-	1 *%	2 3%	5 2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Infrastructure	11 1%	4 1%	4 2%	2 1%	6 1%	1 1%	3 1%	3 1%	6 2%	2 1%	3 1%	8 1%	4 1%	3 1%	3 3%	1 1%	3 1%	4 1%	6 1%	8 1%	8 1%	7 1%
The environment and climate change	60 6%	5 1%	8 3%	47 12%	6 1%	3 3%	52 11%	7 2%	16 5%	31 10%	6 1%	51 10%	7 2%	50 11%	3 3%	4 3%	0 *	28 6%	40 6%	52 6%	32 5%	42 6%
Education	12 1%	5 1%	2 1%	4 1%	6 1%	1 1%	5 1%	5 1%	5 1%	3 1%	7 2%	5 1%	6 1%	6 1%	0 *	2 1%	3 1%	5 1%	8 1%	9 1%	9 1%	9 1%
National security	40 4%	24 6%	10 4%	6 2%	29 6%	3 3%	8 2%	28 7%	8 3%	4 1%	27 6%	10 2%	30 6%	9 2%	1 1%	8 4%	21 8%	16 4%	27 4%	33 4%	25 4%	19 3%
Gun rights	69 7%	7 2%	15 7%	46 12%	13 3%	1 1%	55 12%	9 2%	21 7%	39 13%	10 2%	55 11%	9 2%	55 12%	5 5%	6 3%	6 2%	26 6%	38 6%	59 7%	36 5%	61 8%
Healthcare	30 3%	2 *	7 3%	22 6%	3 1%	2 2%	25 5%	1 *	11 4%	18 6%	5 1%	20 4%	4 1%	21 4%	5 6%	1 1%	3 1%	19 4%	23 4%	27 3%	18 3%	30 4%
Taxes	12 1%	4 1%	2 1%	4 1%	4 1%	2 3%	5 1%	2 1%	8 3%	2 1%	4 1%	7 1%	4 1%	5 1%	3 3%	1 *	4 1%	7 2%	6 1%	9 1%	9 1%	8 1%
Jobs and the economy	164 16%	79 20%	43 19%	39 10%	101 21%	17 21%	46 10%	73 18%	55 18%	30 10%	96 21%	61 12%	98 21%	45 10%	21 23%	30 17%	58 23%	53 12%	87 13%	128 15%	116 17%	109 15%
Cost of living	255 25%	102 26%	60 27%	80 21%	120 25%	31 36%	104 22%	103 26%	90 29%	55 18%	124 27%	111 22%	129 27%	99 21%	27 29%	44 25%	67 27%	103 23%	168 26%	205 24%	170 25%	183 25%
Drug abuse	5 1%	5 1%	- *	0 *	5 1%	- *	0 *	4 1%	1 *	1 *	4 1%	- *	4 1%	- *	1 1%	3 1%	2 1%	1 *	2 *	3 *	4 1%	4 1%
Immigration	91 9%	69 18%	16 7%	5 1%	81 17%	4 5%	6 1%	72 18%	19 6%	1 *	82 18%	6 1%	82 17%	6 1%	4 4%	38 21%	39 15%	41 9%	67 10%	84 10%	77 11%	41 6%
Crime	41 4%	13 3%	7 3%	20 5%	15 3%	4 5%	22 5%	14 3%	15 5%	12 4%	9 2%	28 6%	15 3%	23 5%	3 3%	5 3%	8 3%	13 3%	17 3%	31 4%	30 4%	32 4%
Political corruption	105 10%	38 10%	26 12%	37 9%	45 9%	9 10%	52 11%	49 12%	21 7%	33 11%	49 10%	54 11%	45 9%	51 11%	10 11%	19 11%	19 7%	53 12%	64 10%	94 11%	76 11%	79 11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	26 3%	2 1%	1 1%	22 6%	2 *% 1%	1 1%	23 5%	3 1%	7 2%	16 5%	3 1%	22 4%	1 *%	23 5%	3 3%	- 0%	1 *%	7 2%	19 3%	22 3%	8 1%	25 3%
Abortion	48 5%	15 4%	6 3%	27 7%	15 3%	2 3%	30 6%	6 2%	12 4%	30 10%	14 3%	30 6%	15 3%	32 7%	0 *%	9 5%	6 2%	27 6%	32 5%	39 5%	33 5%	42 6%
Something else (Please specify)	58 6%	16 4%	16 7%	22 6%	19 4%	3 3%	36 7%	16 4%	11 4%	31 10%	19 4%	38 7%	19 4%	35 7%	4 4%	5 3%	12 5%	33 8%	39 6%	53 6%	24 3%	42 6%
Unsure	8 1%	4 1%	2 1%	2 1%	4 1%	1 1%	3 1%	4 1%	3 1%	1 *%	4 1%	3 1%	4 1%	3 1%	1 1%	2 1%	1 1%	4 1%	7 1%	6 1%	5 1%	8 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	11	4	2	2	9	1	1	1	8	2	2	1	1	3	3	1	6	2
	1%	1%	1%	1%	1%	*%	1%	*%	2%	1%	1%	*%	*%	1%	1%	*%	2%	*%
The environment and climate change	60	21	18	9	51	5	4	22	27	11	13	7	12	23	4	0	6	64
	6%	4%	5%	3%	7%	3%	4%	8%	6%	4%	5%	4%	6%	9%	2%	*%	2%	13%
Education	12	7	4	2	10	1	1	5	6	1	2	1	-	4	5	1	2	5
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*%		2%	2%	1%	1%	1%
National security	40	27	5	9	28	1	8	8	15	17	7	7	9	11	14	11	15	5
	4%	6%	2%	3%	4%	1%	7%	3%	3%	6%	3%	4%	5%	4%	5%	7%	4%	1%
Gun rights	69	23	33	23	46	17	6	22	36	11	25	1	16	18	10	2	9	60
	7%	5%	10%	8%	6%	9%	5%	8%	7%	4%	10%	1%	9%	7%	4%	1%	2%	12%
Healthcare	30	19	10	8	23	5	3	7	12	11	3	3	6	15	3	1	1	26
	3%	4%	3%	3%	3%	3%	2%	3%	3%	4%	1%	2%	3%	6%	1%	*%	*%	5%
Taxes	12	6	6	4	8	-	4	4	3	6	1	-	1	3	2	2	8	3
	1%	1%	2%	1%	1%		3%	1%	1%	2%	*%		*%	1%	1%	1%	2%	1%
Jobs and the economy	164	82	44	66	98	45	21	37	80	48	42	26	34	37	55	34	64	55
	16%	17%	14%	23%	13%	26%	18%	13%	16%	18%	17%	15%	18%	14%	20%	21%	19%	11%
Cost of living	255	128	85	73	181	51	22	74	110	71	70	56	45	62	65	47	88	95
	25%	27%	26%	25%	24%	29%	19%	27%	22%	26%	29%	33%	24%	23%	23%	29%	26%	20%
Drug abuse	5	4	-	4	1	2	2	2	2	1	1	5	-	1	4	1	4	0
	1%	1%		1%	*%	1%	2%	1%	*%	*%	*%	3%		*%	2%	*%	1%	*%
Immigration	91	56	16	21	70	8	13	23	38	31	12	26	17	10	54	24	76	6
	9%	12%	5%	7%	9%	4%	12%	8%	8%	11%	5%	15%	9%	4%	19%	15%	22%	1%
Crime	41	17	18	13	28	10	3	13	22	7	14	10	4	8	8	5	10	19
	4%	3%	5%	4%	4%	5%	3%	5%	4%	2%	6%	6%	2%	3%	3%	3%	3%	4%
Political corruption	105	44	32	24	82	9	14	23	47	35	20	17	22	23	26	18	33	48
	10%	9%	10%	8%	11%	5%	13%	9%	10%	13%	8%	10%	11%	9%	9%	11%	10%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	26 3%	6 1%	13 4%	12 4%	14 2%	9 5%	3 2%	10 4%	15 3%	1 *%	6 3%	-	5 3%	7 3%	1 *%	2 1%	1 *%	22 5%
Abortion	48 5%	14 3%	20 6%	13 5%	34 5%	7 4%	7 6%	11 4%	27 6%	10 4%	16 7%	3 2%	12 6%	16 6%	12 4%	2 1%	9 3%	34 7%
Something else (Please specify)	58 6%	24 5%	20 6%	8 3%	50 7%	6 3%	2 2%	12 4%	39 8%	7 2%	6 3%	7 4%	6 3%	29 11%	9 3%	10 6%	7 2%	33 7%
Unsure	8 1%	-	1 *%	1 *%	7 1%	1 *%	-	2 1%	2 *%	4 1%	2 1%	2 1%	-	1 *%	4 1%	-	1 *%	5 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	23	7	16	7	9	3	10	6	5	0	11	1	11	12
	2%	2%	3%	1%	1%	2%	8%	4%	3%	*%	4%	*%	2%	2%
The environment and climate change	57	30	23	30	44	5	5	8	3	8	20	19	18	39
	5%	8%	5%	5%	6%	4%	4%	5%	2%	5%	7%	7%	4%	7%
Education	21	8	15	7	14	3	0	4	1	8	1	7	13	8
	2%	2%	3%	1%	2%	2%	*%	3%	1%	5%	*%	2%	3%	1%
National security	59	26	30	28	41	4	9	5	10	4	20	20	19	40
	6%	7%	6%	5%	6%	4%	7%	3%	6%	2%	7%	7%	4%	7%
Gun rights	95	35	31	64	48	21	21	14	21	19	23	17	55	40
	9%	9%	6%	12%	7%	18%	16%	10%	14%	12%	8%	6%	12%	7%
Healthcare	48	15	25	24	31	5	8	7	4	10	17	11	21	28
	5%	4%	5%	4%	5%	4%	6%	5%	3%	6%	6%	4%	5%	5%
Taxes	20	11	9	11	10	6	4	7	2	3	3	5	12	8
	2%	3%	2%	2%	1%	5%	3%	5%	1%	2%	1%	2%	3%	1%
Jobs and the economy	126	39	61	66	87	12	17	23	30	22	29	23	75	52
	12%	10%	13%	12%	13%	10%	13%	16%	19%	14%	10%	8%	16%	9%
Cost of living	182	68	72	109	134	20	18	32	28	27	44	51	87	95
	18%	18%	15%	20%	19%	17%	14%	22%	18%	17%	15%	18%	19%	16%
Drug abuse	18	4	8	10	13	2	2	2	5	3	6	1	10	7
	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%	1%	2%	1%
Immigration	108	36	54	54	85	7	11	4	12	14	35	44	29	79
	10%	9%	11%	10%	12%	6%	8%	3%	8%	9%	12%	15%	6%	14%
Crime	75	30	51	24	51	9	9	11	7	12	23	22	29	45
	7%	8%	11%	4%	7%	7%	7%	7%	4%	8%	8%	8%	6%	8%
Political corruption	86	30	41	45	57	8	4	4	14	7	28	33	25	61
	8%	8%	8%	8%	8%	6%	3%	3%	9%	5%	10%	11%	6%	10%
Race relations	17	7	13	3	9	3	3	3	5	3	3	3	11	6
	2%	2%	3%	1%	1%	2%	2%	2%	3%	2%	1%	1%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	70 7%	26 7%	18 4%	51 9%	42 6%	9 7%	6 5%	15 10%	6 4%	14 9%	13 4%	22 8%	34 8%	35 6%
Something else (Please specify)	22 2%	8 2%	11 2%	11 2%	13 2%	-	3 3%	1 1%	-	3 2%	13 4%	5 2%	4 1%	18 3%
Unsure	9 1%	4 1%	4 1%	5 1%	6 1%	3 3%	0 0%	1 1%	2 2%	-	2 1%	4 1%	3 1%	6 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	23	10	9	4	-	19	4	6	3	7	4	8	4	-	17	3	1
	2%	4%	2%	1%		3%	1%	1%	1%	3%	2%	4%	2%		3%	5%	1%
The environment and climate change	57	10	30	12	4	40	17	28	17	20	15	7	11	3	24	7	15
	5%	4%	8%	4%	4%	6%	4%	7%	6%	8%	6%	3%	5%	3%	4%	11%	5%
Education	21	2	5	8	7	7	15	5	8	2	2	4	12	2	11	0	7
	2%	1%	1%	3%	6%	1%	4%	1%	3%	1%	1%	2%	5%	2%	2%	1%	2%
National security	59	17	16	14	12	33	26	20	21	11	11	16	8	10	31	-	21
	6%	7%	4%	5%	11%	5%	6%	5%	7%	5%	4%	8%	3%	10%	6%		7%
Gun rights	95	18	28	34	15	46	49	20	29	19	27	13	22	13	53	7	24
	9%	7%	7%	12%	13%	7%	12%	5%	10%	8%	11%	6%	10%	13%	10%	10%	8%
Healthcare	48	11	15	15	8	26	22	16	15	12	16	7	10	3	24	7	11
	5%	4%	4%	5%	7%	4%	6%	4%	5%	5%	7%	4%	4%	3%	5%	10%	4%
Taxes	20	5	7	7	1	12	7	7	2	4	5	3	6	1	11	2	6
	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%
Jobs and the economy	126	37	41	35	13	78	48	47	40	25	29	21	36	12	63	13	25
	12%	15%	11%	12%	12%	12%	12%	12%	13%	10%	12%	10%	16%	12%	12%	19%	8%
Cost of living	182	51	60	57	14	111	71	80	54	41	50	37	26	27	97	10	53
	18%	20%	16%	20%	13%	18%	18%	20%	18%	17%	21%	18%	12%	27%	18%	15%	17%
Drug abuse	18	7	7	3	1	14	4	9	4	7	4	2	3	1	11	1	2
	2%	3%	2%	1%	1%	2%	1%	2%	1%	3%	2%	1%	1%	1%	2%	2%	1%
Immigration	108	21	31	39	17	52	56	39	46	24	24	29	25	7	36	5	52
	10%	9%	8%	13%	15%	8%	14%	10%	16%	10%	10%	14%	11%	7%	7%	8%	17%
Crime	75	20	37	14	4	56	19	40	12	21	14	9	25	3	41	4	25
	7%	8%	10%	5%	4%	9%	5%	10%	4%	9%	6%	4%	11%	3%	8%	6%	8%
Political corruption	86	13	43	22	7	56	29	37	19	19	16	28	11	7	42	3	36
	8%	5%	11%	8%	6%	9%	7%	9%	6%	8%	7%	14%	5%	7%	8%	4%	12%
Race relations	17	6	4	6	1	11	6	6	3	6	3	4	0	1	10	1	2
	2%	3%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	70 7%	17 7%	28 7%	16 6%	9 8%	45 7%	25 6%	25 6%	17 6%	12 5%	19 8%	17 8%	16 7%	6 6%	40 8%	3 4%	21 7%
Something else (Please specify)	22 2%	2 1%	16 4%	3 1%	1 1%	19 3%	4 1%	10 2%	3 1%	7 3%	2 1%	2 1%	7 3%	3 3%	14 3%	1 1%	1 *
Unsure	9 1%	1 *%	5 1%	3 1%	-	6 1%	3 1%	2 1%	3 1%	5 2%	1 1%	-	3 1%	-	2 *%	1 2%	4 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Infrastructure	23 2%	8 2%	5 2%	7 2%	12 2%	2 2%	9 2%	11 3%	5 2%	4 1%	10 2%	9 2%	10 2%	8 2%	4 5%	5 3%	6 2%	9 2%	12 2%	20 2%	19 3%	18 2%
The environment and climate change	57 5%	4 1%	16 7%	33 9%	4 1%	3 4%	50 10%	6 2%	15 5%	35 11%	6 1%	48 9%	4 1%	46 10%	6 7%	0 *%	4 1%	30 7%	41 6%	51 6%	34 5%	45 6%
Education	21 2%	7 2%	2 1%	10 3%	7 2%	1 1%	13 3%	8 2%	7 2%	6 2%	7 1%	13 3%	9 2%	10 2%	3 3%	- -	5 2%	6 1%	15 2%	19 2%	8 1%	14 2%
National security	59 6%	30 8%	16 7%	12 3%	40 8%	6 7%	13 3%	30 8%	19 6%	9 3%	41 9%	16 3%	38 8%	14 3%	6 7%	13 8%	22 9%	21 5%	34 5%	48 6%	41 6%	37 5%
Gun rights	95 9%	23 6%	12 5%	60 16%	26 5%	4 5%	65 14%	18 4%	33 11%	39 13%	23 5%	67 13%	26 5%	64 14%	6 6%	16 9%	6 3%	30 7%	56 9%	84 10%	47 7%	84 11%
Healthcare	48 5%	9 2%	14 6%	24 6%	13 3%	1 2%	34 7%	11 3%	14 5%	24 8%	13 3%	33 6%	9 2%	34 7%	5 6%	3 2%	7 3%	28 6%	31 5%	41 5%	30 4%	45 6%
Taxes	20 2%	8 2%	6 2%	7 2%	9 2%	3 3%	8 2%	7 2%	7 2%	6 2%	9 2%	10 2%	11 2%	8 2%	1 1%	3 2%	6 3%	9 2%	11 2%	14 2%	17 2%	20 3%
Jobs and the economy	126 12%	40 10%	28 12%	54 14%	47 10%	14 16%	66 14%	40 10%	52 17%	33 11%	48 10%	71 14%	50 10%	64 14%	13 14%	13 7%	26 10%	51 12%	83 13%	99 12%	81 12%	90 12%
Cost of living	182 18%	76 19%	42 19%	58 15%	88 19%	23 27%	71 15%	61 15%	65 21%	50 16%	84 18%	87 17%	93 19%	70 15%	20 21%	31 17%	49 19%	73 17%	106 16%	149 17%	121 18%	126 17%
Drug abuse	18 2%	7 2%	5 2%	4 1%	11 2%	1 2%	5 1%	6 2%	3 1%	8 3%	9 2%	8 2%	9 2%	6 1%	2 3%	4 2%	5 2%	4 1%	5 1%	12 1%	14 2%	15 2%
Immigration	108 10%	68 17%	21 9%	16 4%	85 18%	7 8%	17 4%	83 21%	18 6%	5 2%	86 19%	20 4%	88 18%	14 3%	6 6%	39 22%	44 17%	43 10%	74 11%	94 11%	84 12%	58 8%
Crime	75 7%	30 8%	23 10%	21 5%	47 10%	6 8%	21 4%	39 10%	22 7%	12 4%	46 10%	21 4%	45 9%	24 5%	6 7%	16 9%	28 11%	38 9%	54 8%	60 7%	50 7%	52 7%
Political corruption	86 8%	46 12%	15 7%	24 6%	49 10%	4 5%	33 7%	39 10%	22 7%	24 8%	47 10%	30 6%	48 10%	31 7%	6 7%	22 12%	21 8%	37 8%	53 8%	73 8%	66 10%	46 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	17 2%	5 1%	1 1%	10 3%	6 1%	1 1%	11 2%	7 2%	3 1%	6 2%	5 1%	11 2%	6 1%	11 2%	-	-	5 2%	6 1%	10 2%	11 1%	11 2%	11 1%
Abortion	70 7%	21 5%	15 7%	33 9%	22 5%	2 3%	45 10%	25 6%	11 3%	34 11%	20 4%	47 9%	22 5%	46 10%	2 3%	8 5%	13 5%	35 8%	41 6%	59 7%	46 7%	55 8%
Something else (Please specify)	22 2%	4 1%	1 1%	11 3%	4 1%	6 7%	12 3%	3 1%	6 2%	11 3%	7 1%	15 3%	6 1%	13 3%	3 3%	2 1%	3 1%	16 4%	17 3%	22 2%	7 1%	18 2%
Unsure	9 1%	6 1%	1 1%	2 %	6 1%	1 1%	3 1%	3 1%	3 1%	2 1%	5 1%	4 1%	4 1%	3 1%	1 1%	1 1%	3 1%	3 1%	5 1%	6 1%	6 1%	6 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
Infrastructure	23 2%	7 2%	7 2%	10 3%	13 2%	2 1%	7 7%	3 1%	12 2%	7 3%	6 2%	4 2%	3 1%	7 3%	7 2%	3 2%	7 2%	17 3%
The environment and climate change	57 5%	24 5%	14 4%	8 3%	49 7%	4 2%	4 3%	15 6%	23 5%	18 7%	13 5%	5 3%	6 3%	23 8%	3 1%	1 1%	2 1%	42 9%
Education	21 2%	9 2%	12 4%	5 2%	17 2%	4 2%	1 1%	3 1%	17 3%	1 1%	5 2%	3 2%	3 2%	3 1%	2 1%	4 2%	3 1%	8 2%
National security	59 6%	29 6%	16 5%	9 3%	50 7%	5 3%	3 3%	18 6%	24 5%	17 6%	13 5%	15 9%	9 5%	10 4%	24 9%	14 9%	31 9%	13 3%
Gun rights	95 9%	38 8%	38 12%	37 13%	57 8%	21 12%	16 14%	28 10%	45 9%	22 8%	31 13%	6 3%	22 12%	21 8%	19 7%	5 3%	10 3%	66 14%
Healthcare	48 5%	19 4%	16 5%	9 3%	39 5%	4 2%	5 4%	12 4%	21 4%	15 6%	9 4%	7 4%	6 3%	19 7%	2 1%	8 5%	8 2%	44 9%
Taxes	20 2%	6 1%	10 3%	6 2%	14 2%	3 2%	2 2%	5 2%	11 2%	4 2%	7 3%	3 2%	5 3%	1 *	5 2%	3 2%	5 1%	9 2%
Jobs and the economy	126 12%	56 12%	48 15%	47 16%	79 11%	29 17%	18 16%	43 16%	56 11%	28 10%	36 15%	23 13%	29 15%	33 12%	22 8%	17 11%	28 8%	66 14%
Cost of living	182 18%	93 19%	52 16%	55 19%	126 17%	43 24%	12 11%	49 18%	89 18%	44 16%	45 19%	36 21%	34 18%	53 20%	55 20%	27 17%	73 21%	64 13%
Drug abuse	18 2%	6 1%	10 3%	10 3%	8 1%	8 5%	2 2%	5 2%	10 2%	3 1%	4 2%	3 2%	3 2%	4 2%	6 2%	4 2%	8 2%	5 1%
Immigration	108 10%	65 13%	12 4%	33 12%	74 10%	16 9%	17 15%	23 9%	42 9%	42 16%	17 7%	21 12%	29 15%	13 5%	50 18%	31 20%	62 18%	20 4%
Crime	75 7%	41 8%	22 7%	17 6%	58 8%	3 2%	14 12%	17 6%	44 9%	13 5%	11 4%	10 6%	16 8%	14 5%	31 11%	16 10%	33 10%	26 5%
Political corruption	86 8%	46 9%	24 7%	17 6%	67 9%	12 7%	4 4%	23 8%	36 7%	27 10%	15 6%	18 10%	10 5%	34 12%	35 13%	9 6%	39 11%	30 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	17 2%	4 1%	13 4%	3 1%	14 2%	1 1%	2 2%	5 2%	7 1%	4 2%	0 *%	3 1%	2 1%	7 2%	- 0%	6 3%	3 1%	16 3%
Abortion	70 7%	33 7%	26 8%	22 8%	48 6%	17 10%	5 4%	18 7%	37 8%	15 5%	26 11%	12 7%	9 5%	19 7%	13 5%	9 6%	20 6%	45 9%
Something else (Please specify)	22 2%	5 1%	5 2%	- 0%	22 3%	- 0%	- 0%	5 2%	14 3%	3 1%	5 2%	0 *%	2 1%	10 4%	2 1%	2 1%	3 1%	10 2%
Unsure	9 1%	3 1%	2 *%	2 1%	7 1%	2 1%	- 0%	2 1%	2 *%	5 2%	0 *%	3 2%	1 1%	0 *%	2 1%	2 1%	5 1%	2 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	33	14	23	10	17	4	10	6	7	2	12	7	15	19
	3%	4%	5%	2%	2%	3%	8%	4%	5%	1%	4%	2%	3%	3%
The environment and climate change	117	54	54	58	86	10	11	19	8	16	30	45	42	74
	11%	14%	11%	11%	12%	9%	8%	13%	5%	10%	10%	15%	9%	13%
Education	34	13	23	10	21	8	0	7	5	9	4	9	21	13
	3%	3%	5%	2%	3%	7%	0%	5%	3%	5%	1%	3%	5%	2%
National security	98	49	48	51	74	7	13	6	13	7	39	34	26	73
	9%	13%	10%	9%	11%	6%	10%	4%	8%	4%	13%	12%	6%	13%
Gun rights	164	55	53	111	82	38	35	37	30	29	35	33	96	68
	16%	14%	11%	20%	12%	32%	27%	26%	20%	18%	12%	11%	21%	12%
Healthcare	79	26	41	38	49	10	12	13	6	11	33	16	30	48
	8%	7%	8%	7%	7%	9%	9%	9%	4%	7%	11%	5%	7%	8%
Taxes	32	15	20	12	16	7	8	11	4	6	4	7	21	11
	3%	4%	4%	2%	2%	6%	6%	8%	3%	4%	1%	2%	5%	2%
Jobs and the economy	291	80	132	159	200	26	32	44	70	55	67	54	170	121
	28%	21%	27%	29%	29%	22%	25%	30%	46%	35%	23%	19%	37%	21%
Cost of living	436	173	168	268	315	41	54	62	73	72	121	109	206	230
	42%	45%	35%	49%	45%	35%	41%	43%	47%	46%	41%	38%	45%	40%
Drug abuse	23	5	11	12	18	2	2	2	7	4	8	1	13	10
	2%	1%	2%	2%	3%	2%	2%	1%	4%	3%	3%	1%	3%	2%
Immigration	199	68	102	97	161	14	16	8	20	21	63	88	49	150
	19%	18%	21%	18%	23%	12%	12%	5%	13%	13%	22%	30%	11%	26%
Crime	116	44	69	47	74	22	13	17	13	18	37	29	49	66
	11%	11%	14%	9%	11%	18%	10%	12%	9%	12%	13%	10%	11%	11%
Political corruption	191	72	100	91	135	12	19	14	24	26	56	72	64	128
	18%	19%	21%	17%	19%	10%	14%	10%	15%	16%	19%	25%	14%	22%
Race relations	43	16	25	18	13	16	7	6	10	10	9	8	26	17
	4%	4%	5%	3%	2%	13%	5%	4%	6%	6%	3%	3%	6%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	118	49	39	78	76	12	15	26	15	22	22	33	62	55
	11%	13%	8%	14%	11%	11%	11%	18%	10%	14%	8%	11%	14%	10%
Something else (Please specify)	70	27	43	25	41	1	13	9	0	7	32	22	16	54
	7%	7%	9%	5%	6%	1%	10%	6%	0%	4%	11%	8%	4%	9%
Unsure	13	6	4	9	8	3	2	1	3	-	3	7	4	10
	1%	2%	1%	2%	1%	3%	2%	1%	2%		1%	2%	1%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	33	11	12	6	4	23	10	10	7	7	10	9	6	2	22	3	6
	3%	4%	3%	2%	4%	4%	3%	3%	2%	3%	4%	4%	3%	2%	4%	5%	2%
The environment and climate change	117	23	54	26	14	77	40	49	37	41	24	18	28	6	41	12	42
	11%	9%	14%	9%	13%	12%	10%	12%	13%	17%	10%	8%	13%	6%	8%	18%	14%
Education	34	3	10	10	9	13	20	9	11	4	4	4	16	6	20	1	8
	3%	1%	3%	3%	8%	2%	5%	2%	4%	2%	2%	2%	7%	6%	4%	1%	2%
National security	98	29	27	22	20	56	42	36	38	18	23	27	13	15	48	2	39
	9%	12%	7%	7%	18%	9%	10%	9%	13%	7%	9%	13%	6%	15%	9%	2%	13%
Gun rights	164	35	52	57	21	86	77	35	47	37	47	26	35	17	91	11	41
	16%	14%	13%	20%	18%	14%	19%	9%	16%	15%	19%	12%	16%	18%	17%	16%	13%
Healthcare	79	23	25	18	13	48	31	26	23	15	27	21	11	5	40	7	23
	8%	9%	7%	6%	11%	8%	8%	7%	8%	6%	11%	10%	5%	5%	8%	11%	8%
Taxes	32	12	11	8	1	22	9	12	4	9	7	6	7	3	16	5	7
	3%	5%	3%	3%	1%	4%	2%	3%	1%	4%	3%	3%	3%	3%	3%	7%	2%
Jobs and the economy	291	69	85	102	34	154	136	99	101	60	55	38	79	48	166	23	54
	28%	28%	22%	35%	30%	24%	34%	25%	34%	25%	23%	18%	35%	49%	31%	34%	17%
Cost of living	436	123	153	124	37	275	161	189	125	108	115	85	87	41	229	30	121
	42%	49%	40%	43%	32%	44%	40%	48%	42%	44%	48%	41%	39%	42%	43%	44%	39%
Drug abuse	23	9	8	5	1	17	6	13	5	9	5	4	3	2	13	1	4
	2%	4%	2%	2%	1%	3%	1%	3%	2%	4%	2%	2%	1%	2%	3%	2%	1%
Immigration	199	44	76	56	24	120	80	95	67	36	49	62	41	12	83	6	91
	19%	18%	20%	19%	21%	19%	20%	24%	23%	15%	20%	30%	18%	12%	16%	8%	30%
Crime	116	36	46	26	7	82	33	52	23	31	32	13	33	4	62	8	34
	11%	15%	12%	9%	6%	13%	8%	13%	8%	13%	13%	6%	15%	4%	12%	11%	11%
Political corruption	191	39	88	50	13	127	63	91	43	44	41	53	29	16	88	11	74
	18%	16%	23%	17%	12%	20%	16%	23%	15%	18%	17%	25%	13%	16%	17%	17%	24%
Race relations	43	7	17	16	2	25	18	9	4	12	6	9	12	1	26	3	6
	4%	3%	5%	6%	2%	4%	5%	2%	1%	5%	3%	4%	6%	1%	5%	4%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	118	20	44	39	15	64	54	41	35	25	25	31	25	12	71	6	29
	11%	8%	11%	13%	13%	10%	13%	10%	12%	10%	10%	15%	11%	12%	13%	9%	9%
Something else (Please specify)	70	11	38	11	11	49	22	24	17	23	10	12	14	7	27	5	26
	7%	4%	10%	4%	10%	8%	5%	6%	6%	9%	4%	6%	6%	8%	5%	7%	8%
Unsure	13	2	7	4	-	9	4	3	4	6	4	1	3	-	3	2	7
	1%	1%	2%	2%		1%	1%	1%	1%	2%	2%	1%	1%		1%	3%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Infrastructure	33 3%	12 3%	9 4%	10 2%	18 4%	3 4%	12 3%	14 3%	11 3%	6 2%	14 3%	16 3%	14 3%	12 2%	7 8%	6 4%	9 4%	13 3%	18 3%	27 3%	27 4%	25 3%
The environment and climate change	117 11%	9 2%	24 11%	80 21%	10 2%	6 7%	101 21%	14 3%	31 10%	66 21%	11 2%	100 20%	11 2%	97 21%	9 10%	5 3%	4 1%	58 13%	82 13%	103 12%	66 10%	88 12%
Education	34 3%	12 3%	4 2%	14 4%	13 3%	2 3%	18 4%	13 3%	12 4%	9 3%	14 3%	18 4%	15 3%	16 3%	3 4%	2 1%	7 3%	10 2%	23 3%	28 3%	17 3%	23 3%
National security	98 9%	54 14%	26 12%	18 5%	69 14%	9 10%	21 4%	58 15%	28 9%	13 4%	68 15%	27 5%	68 14%	23 5%	7 8%	21 12%	43 17%	37 8%	61 9%	81 9%	67 10%	56 8%
Gun rights	164 16%	30 8%	26 12%	106 27%	39 8%	5 6%	120 25%	26 7%	54 17%	79 26%	33 7%	122 24%	34 7%	119 25%	11 12%	22 13%	13 5%	57 13%	94 14%	143 17%	83 12%	145 20%
Healthcare	79 8%	11 3%	21 9%	46 12%	16 3%	4 4%	59 12%	11 3%	25 8%	42 14%	18 4%	53 10%	13 3%	55 12%	11 12%	4 2%	9 4%	47 11%	54 8%	68 8%	48 7%	74 10%
Taxes	32 3%	12 3%	7 3%	11 3%	14 3%	5 6%	13 3%	9 2%	15 5%	7 2%	13 3%	17 3%	15 3%	13 3%	4 4%	3 2%	10 4%	16 4%	18 3%	23 3%	26 4%	27 4%
Jobs and the economy	291 28%	119 30%	71 32%	94 24%	147 31%	31 37%	112 24%	112 28%	107 35%	63 20%	145 31%	132 26%	148 31%	109 23%	34 37%	43 24%	84 33%	104 24%	170 26%	227 26%	197 29%	199 27%
Cost of living	436 42%	178 45%	102 45%	138 36%	208 44%	53 63%	175 37%	164 41%	156 51%	105 34%	209 45%	198 39%	221 46%	169 36%	46 51%	74 42%	116 46%	175 40%	273 42%	354 41%	291 43%	309 42%
Drug abuse	23 2%	12 3%	5 2%	4 1%	16 3%	1 2%	5 1%	10 3%	4 1%	9 3%	13 3%	8 2%	14 3%	6 1%	3 3%	6 4%	7 3%	5 1%	8 1%	15 2%	18 3%	19 3%
Immigration	199 19%	137 35%	37 16%	21 5%	166 35%	11 12%	23 5%	155 39%	37 12%	6 2%	168 36%	26 5%	170 36%	20 4%	9 10%	76 43%	83 33%	84 19%	141 22%	179 21%	161 24%	99 13%
Crime	116 11%	44 11%	30 13%	41 11%	62 13%	10 12%	43 9%	52 13%	37 12%	24 8%	55 12%	49 10%	60 13%	47 10%	9 9%	21 12%	36 14%	51 12%	72 11%	91 11%	80 12%	84 11%
Political corruption	191 18%	84 21%	41 18%	60 16%	94 20%	13 15%	85 18%	88 22%	43 14%	57 18%	95 20%	84 17%	93 20%	82 18%	16 17%	41 23%	40 16%	89 20%	117 18%	167 19%	143 21%	125 17%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	43 4%	8 2%	3 1%	32 8%	8 2%	2 2%	33 7%	11 3%	10 3%	22 7%	8 2%	33 7%	7 1%	34 7%	3 3%	-	6 2%	13 3%	29 5%	33 4%	19 3%	35 5%
Abortion	118 11%	36 9%	21 9%	61 16%	37 8%	5 5%	76 16%	31 8%	22 7%	64 21%	34 7%	77 15%	37 8%	78 17%	3 3%	17 9%	19 7%	63 14%	73 11%	98 11%	78 11%	97 13%
Something else (Please specify)	70 7%	18 5%	17 8%	26 7%	22 5%	9 10%	40 8%	17 4%	17 5%	34 11%	24 5%	45 9%	23 5%	40 9%	7 8%	6 3%	14 5%	40 9%	47 7%	65 8%	29 4%	53 7%
Unsure	13 1%	8 2%	3 1%	2 1%	8 2%	1 1%	4 1%	6 1%	4 1%	3 1%	8 2%	5 1%	7 2%	5 1%	2 2%	3 2%	3 1%	6 1%	9 1%	10 1%	9 1%	10 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
Infrastructure	33 3%	12 2%	9 3%	12 4%	21 3%	3 2%	9 8%	4 2%	20 4%	9 3%	8 3%	4 3%	3 2%	10 4%	10 4%	4 2%	13 4%	19 4%
The environment and climate change	117 11%	45 9%	31 10%	16 6%	100 14%	8 5%	8 7%	37 13%	51 10%	29 11%	26 11%	12 7%	19 10%	46 17%	8 3%	1 1%	8 2%	106 22%
Education	34 3%	16 3%	16 5%	7 2%	27 4%	5 3%	2 2%	8 3%	23 5%	3 1%	8 3%	4 2%	3 2%	8 3%	7 3%	5 3%	6 2%	13 3%
National security	98 9%	56 12%	21 7%	18 6%	78 11%	7 4%	11 10%	25 9%	38 8%	34 13%	20 8%	22 13%	18 10%	20 7%	38 14%	25 16%	47 14%	18 4%
Gun rights	164 16%	62 13%	71 22%	60 21%	104 14%	38 22%	22 20%	50 18%	82 17%	33 12%	56 23%	7 4%	39 20%	39 14%	29 10%	7 5%	18 5%	126 26%
Healthcare	79 8%	38 8%	26 8%	17 6%	62 8%	9 5%	8 7%	19 7%	34 7%	26 10%	13 5%	9 6%	11 6%	34 13%	5 2%	9 6%	9 3%	71 15%
Taxes	32 3%	12 2%	16 5%	10 3%	22 3%	3 2%	6 5%	9 3%	13 3%	10 4%	8 3%	3 2%	6 3%	5 2%	7 3%	5 3%	13 4%	12 2%
Jobs and the economy	291 28%	138 28%	93 28%	113 39%	178 24%	75 42%	38 34%	80 29%	135 28%	75 28%	78 32%	49 29%	63 33%	70 26%	77 27%	51 32%	92 27%	120 25%
Cost of living	436 42%	221 46%	138 42%	128 44%	308 41%	94 53%	34 30%	123 45%	199 41%	115 42%	115 47%	93 54%	79 42%	116 43%	120 43%	73 46%	161 47%	159 33%
Drug abuse	23 2%	10 2%	10 3%	14 5%	9 1%	10 6%	4 3%	7 2%	12 2%	4 2%	5 2%	8 4%	3 2%	5 2%	11 4%	4 3%	12 3%	5 1%
Immigration	199 19%	121 25%	28 8%	55 19%	144 19%	24 13%	31 27%	46 17%	80 16%	73 27%	29 12%	47 28%	46 24%	23 9%	104 37%	56 35%	138 41%	26 5%
Crime	116 11%	57 12%	40 12%	29 10%	86 12%	13 7%	17 15%	30 11%	66 13%	20 7%	24 10%	20 11%	20 10%	22 8%	39 14%	21 13%	43 13%	45 9%
Political corruption	191 18%	90 19%	56 17%	40 14%	149 20%	22 12%	19 16%	47 17%	83 17%	62 23%	35 14%	35 20%	32 17%	57 21%	61 22%	27 17%	72 21%	78 16%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	43 4%	10 2%	26 8%	15 5%	28 4%	10 6%	5 4%	15 6%	22 5%	5 2%	7 3%	3 1%	7 4%	14 5%	1 **%	7 4%	4 1%	38 8%
Abortion	118 11%	47 10%	46 14%	36 12%	82 11%	24 14%	12 10%	29 11%	64 13%	25 9%	42 17%	15 9%	22 11%	35 13%	25 9%	11 7%	29 9%	79 16%
Something else (Please specify)	70 7%	28 6%	23 7%	8 3%	62 8%	6 3%	2 2%	16 6%	45 9%	9 3%	11 4%	7 4%	8 4%	32 12%	10 4%	12 7%	9 3%	35 7%
Unsure	13 1%	3 1%	2 1%	3 1%	11 1%	3 2%	-	4 2%	4 1%	6 2%	2 1%	4 2%	1 1%	1 **%	5 2%	2 1%	5 2%	6 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	227	78	113	114	132	31	34	40	50	31	57	48	121	106
	22%	20%	23%	21%	19%	26%	26%	28%	33%	20%	20%	17%	27%	18%
Ukraine	433	148	218	211	310	34	62	66	53	56	125	132	175	258
	42%	39%	45%	38%	45%	29%	47%	45%	34%	36%	43%	46%	38%	45%
Unsure	375	158	151	224	254	53	36	39	51	70	108	107	160	215
	36%	41%	31%	41%	36%	45%	27%	27%	33%	45%	37%	37%	35%	37%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	227	63	73	66	25	136	91	77	55	44	55	55	50	20	129	18	51
	22%	25%	19%	23%	22%	22%	23%	19%	19%	18%	23%	26%	22%	20%	25%	26%	17%
Ukraine	433	83	181	122	45	264	167	170	138	97	106	92	94	42	229	23	139
	42%	33%	47%	42%	39%	42%	41%	43%	47%	40%	44%	44%	42%	42%	43%	33%	45%
Unsure	375	103	128	101	44	230	145	151	103	102	81	62	81	37	169	28	117
	36%	41%	33%	35%	38%	37%	36%	38%	35%	42%	33%	30%	36%	38%	32%	41%	38%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	227	120	37	64	146	10	71	118	61	45	139	77	142	72	13	62	74	84	133	180	152	156
	22%	30%	17%	17%	31%	12%	15%	30%	20%	15%	30%	15%	30%	15%	15%	35%	29%	19%	20%	21%	22%	21%
Ukraine	433	142	91	190	164	28	240	141	113	168	163	251	171	234	28	51	100	197	288	362	278	319
	42%	36%	41%	49%	35%	33%	51%	35%	37%	55%	35%	49%	36%	50%	30%	29%	40%	45%	44%	42%	41%	43%
Unsure	375	133	96	132	165	46	164	139	134	94	165	182	165	160	50	63	78	157	229	320	252	265
	36%	34%	43%	34%	35%	55%	34%	35%	44%	31%	35%	36%	35%	34%	55%	36%	31%	36%	35%	37%	37%	36%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	227	113	70	84	141	43	41	71	102	54	44	40	53	30	90	51	90	69
	22%	23%	21%	29%	19%	25%	36%	26%	21%	20%	18%	23%	28%	11%	32%	32%	27%	14%
Ukraine	433	199	126	113	319	67	46	116	216	101	103	69	82	124	98	57	117	231
	42%	41%	39%	39%	43%	38%	41%	42%	44%	37%	42%	40%	43%	46%	35%	36%	34%	48%
Unsure	375	171	131	93	282	66	26	88	171	116	96	63	56	118	91	52	133	183
	36%	35%	40%	32%	38%	38%	23%	32%	35%	43%	39%	37%	29%	43%	33%	33%	39%	38%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	37	15	29	8	18	6	10	7	13	4	3	9	25	12
	4%	4%	6%	1%	3%	5%	8%	5%	8%	3%	1%	3%	5%	2%
Ukraine	719	281	348	367	523	55	74	94	82	105	216	223	281	438
	69%	73%	72%	67%	75%	46%	57%	65%	53%	66%	74%	77%	62%	76%
Neutral	209	60	88	121	117	45	33	35	40	42	57	36	117	93
	20%	16%	18%	22%	17%	38%	25%	24%	26%	26%	20%	12%	26%	16%
Unsure	70	27	17	53	38	13	14	9	19	7	15	20	34	36
	7%	7%	3%	10%	5%	11%	10%	6%	12%	4%	5%	7%	7%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	37	12	10	12	3	22	15	14	5	7	8	14	6	2	24	4	7
	4%	5%	3%	4%	3%	3%	4%	3%	2%	3%	3%	7%	3%	3%	4%	6%	2%
Ukraine	719	143	277	211	87	420	299	279	244	153	171	141	164	81	358	37	238
	69%	58%	72%	73%	77%	67%	74%	70%	82%	63%	71%	68%	73%	82%	68%	54%	77%
Neutral	209	70	72	50	16	143	66	81	35	60	57	39	38	8	116	19	43
	20%	28%	19%	17%	14%	23%	16%	20%	12%	25%	24%	19%	17%	9%	22%	27%	14%
Unsure	70	23	23	17	6	46	24	26	12	24	6	15	17	7	29	8	19
	7%	9%	6%	6%	6%	7%	6%	6%	4%	10%	2%	7%	8%	7%	6%	12%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Russia	37 4%	22 6%	7 3%	7 2%	24 5%	4 5%	9 2%	15 4%	18 6%	3 1%	26 6%	10 2%	25 5%	8 2%	3 4%	16 9%	6 2%	5 1%	23 4%	29 3%	25 4%	26 4%
Ukraine	719 69%	244 62%	151 68%	307 80%	294 62%	44 52%	381 80%	250 63%	200 65%	256 83%	282 61%	400 78%	293 61%	378 81%	48 53%	97 55%	169 67%	336 77%	494 76%	616 71%	467 68%	530 72%
Neutral	209 20%	99 25%	52 23%	52 13%	124 26%	23 27%	63 13%	96 24%	70 23%	37 12%	122 26%	73 14%	122 26%	57 12%	30 33%	49 28%	59 23%	66 15%	96 15%	156 18%	145 21%	137 18%
Unsure	70 7%	30 8%	14 6%	20 5%	33 7%	13 16%	23 5%	37 9%	18 6%	12 4%	36 8%	27 5%	38 8%	23 5%	9 10%	14 8%	19 7%	32 7%	38 6%	61 7%	45 7%	46 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	37	17	11	14	23	3	11	11	20	6	4	5	10	3	22	1	10	8
	4%	4%	3%	5%	3%	2%	10%	4%	4%	2%	2%	3%	5%	1%	8%	1%	3%	2%
Ukraine	719	351	207	176	542	103	73	164	364	191	180	114	143	196	163	107	216	389
	69%	73%	63%	61%	73%	58%	64%	60%	74%	70%	74%	66%	75%	72%	58%	67%	63%	81%
Neutral	209	85	86	79	130	51	28	83	75	52	39	39	31	54	75	38	91	67
	20%	18%	26%	27%	18%	29%	25%	30%	15%	19%	16%	22%	16%	20%	27%	24%	27%	14%
Unsure	70	30	23	21	47	19	2	18	30	22	21	14	6	20	20	13	25	19
	7%	6%	7%	7%	6%	11%	2%	7%	6%	8%	8%	8%	3%	7%	7%	8%	7%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	433	161	200	231	327	34	42	41	43	51	116	183	135	298
	42%	42%	42%	42%	47%	29%	32%	28%	28%	32%	40%	63%	30%	52%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	443	156	219	221	274	53	62	77	72	74	139	81	224	219
	43%	41%	46%	40%	39%	45%	47%	53%	47%	47%	48%	28%	49%	38%
Unsure	159	66	62	96	95	31	27	27	39	32	37	25	98	61
	15%	17%	13%	18%	14%	26%	21%	18%	25%	21%	13%	9%	21%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	433	95	155	120	63	250	183	178	148	95	115	80	88	45	195	20	178
	42%	38%	41%	41%	55%	40%	45%	45%	50%	39%	48%	38%	39%	45%	37%	30%	58%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	443	104	170	131	38	274	168	159	114	93	104	93	103	46	260	28	97
	43%	42%	44%	45%	33%	43%	42%	40%	39%	38%	43%	45%	46%	47%	49%	40%	32%
Unsure	159	49	57	39	13	107	52	62	33	55	23	35	34	8	72	21	32
	15%	20%	15%	13%	12%	17%	13%	15%	11%	23%	9%	17%	15%	8%	14%	30%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	433	139	85	206	160	23	250	144	100	180	151	266	158	251	24	57	89	221	306	380	286	327
	42%	35%	38%	53%	34%	28%	53%	36%	32%	58%	32%	52%	33%	54%	26%	32%	35%	50%	47%	44%	42%	44%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	443	207	94	119	254	35	153	198	147	91	252	168	259	143	41	96	134	153	264	357	296	293
	43%	52%	42%	31%	54%	42%	32%	50%	48%	29%	54%	33%	54%	31%	44%	54%	53%	35%	41%	41%	43%	40%
Unsure	159	48	45	61	61	26	72	56	61	37	63	77	60	72	27	24	30	64	81	126	101	120
	15%	12%	20%	16%	13%	30%	15%	14%	20%	12%	14%	15%	13%	15%	30%	14%	12%	15%	12%	15%	15%	16%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	433	210	95	107	325	59	48	116	205	112	109	70	81	113	90	53	134	285
	42%	43%	29%	37%	44%	33%	43%	42%	42%	41%	45%	41%	43%	42%	32%	33%	39%	59%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	443	212	159	122	318	75	47	114	214	115	94	67	80	116	157	84	166	107
	43%	44%	49%	42%	43%	43%	41%	41%	44%	43%	39%	39%	42%	43%	56%	53%	49%	22%
Unsure	159	62	73	60	99	42	18	46	69	44	39	34	30	43	33	23	42	90
	15%	13%	22%	21%	13%	24%	16%	17%	14%	16%	16%	20%	16%	16%	12%	15%	12%	19%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	159	68	104	54	94	23	24	21	11	26	49	51	59	100
	15%	18%	22%	10%	13%	19%	19%	15%	7%	17%	17%	18%	13%	17%
GETTING A LOT/LITTLE WORSE	708	245	311	394	499	70	71	105	110	108	192	193	323	385
	68%	64%	65%	72%	72%	59%	54%	73%	72%	69%	66%	67%	71%	67%
Improving a lot	29	13	19	9	11	5	10	3	3	5	10	8	11	18
	3%	3%	4%	2%	2%	5%	8%	2%	2%	3%	3%	3%	2%	3%
Improving a little	130	55	85	45	83	18	14	18	8	21	39	43	48	82
	13%	14%	18%	8%	12%	15%	11%	13%	5%	13%	14%	15%	10%	14%
Staying the same	149	62	58	90	91	21	34	17	26	21	46	39	64	85
	14%	16%	12%	16%	13%	18%	26%	12%	17%	13%	16%	14%	14%	15%
Getting a little worse	304	101	144	157	210	35	27	45	46	44	81	88	135	169
	29%	26%	30%	29%	30%	29%	20%	31%	30%	28%	28%	31%	30%	29%
Getting a lot worse	405	144	167	237	289	35	44	60	64	64	111	105	188	216
	39%	38%	35%	43%	42%	30%	34%	42%	41%	41%	38%	37%	41%	37%
Unsure	18	9	8	10	12	5	2	1	7	2	4	5	10	9
	2%	2%	2%	2%	2%	4%	1%	1%	4%	1%	1%	2%	2%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	159	30	68	39	22	98	61	51	43	39	25	27	46	22	82	14	53
	15%	12%	18%	14%	19%	16%	15%	13%	15%	16%	10%	13%	21%	22%	16%	21%	17%
GETTING A LOT/LITTLE WORSE	708	177	254	201	74	432	275	290	208	159	179	142	147	68	358	42	210
	68%	72%	66%	69%	65%	68%	68%	73%	70%	65%	74%	68%	65%	68%	68%	61%	68%
Improving a lot	29	7	13	7	2	21	8	7	4	12	0	6	9	2	12	6	9
	3%	3%	3%	2%	2%	3%	2%	2%	1%	5%	0%	3%	4%	2%	2%	8%	3%
Improving a little	130	23	55	33	20	78	52	43	39	27	25	21	38	20	70	9	44
	13%	9%	14%	11%	17%	12%	13%	11%	13%	11%	10%	10%	17%	20%	13%	13%	14%
Staying the same	149	33	54	45	17	87	62	50	41	40	32	36	29	8	80	10	40
	14%	13%	14%	16%	15%	14%	15%	12%	14%	16%	13%	17%	13%	8%	15%	15%	13%
Getting a little worse	304	62	105	99	37	167	137	111	99	46	93	63	66	30	159	13	99
	29%	25%	27%	34%	33%	27%	34%	28%	34%	19%	38%	30%	29%	30%	30%	18%	32%
Getting a lot worse	405	115	150	102	37	265	139	180	108	113	87	79	81	38	199	29	111
	39%	46%	39%	35%	32%	42%	34%	45%	37%	46%	36%	38%	36%	38%	38%	43%	36%
Unsure	18	7	6	4	1	13	5	8	4	5	5	3	3	1	7	2	4
	2%	3%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	3%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	159	13	33	112	23	8	128	25	44	90	18	135	22	132	5	15	6	70	110	131	76	139
	15%	3%	15%	29%	5%	10%	27%	6%	14%	29%	4%	26%	5%	28%	6%	8%	2%	16%	17%	15%	11%	19%
GETTING A LOT/LITTLE WORSE	708	337	155	191	399	62	247	328	217	148	397	270	405	233	70	144	216	293	441	601	505	470
	68%	85%	69%	50%	84%	74%	52%	82%	71%	48%	85%	53%	85%	50%	77%	82%	85%	67%	68%	70%	74%	64%
Improving a lot	29	4	1	24	4	-	25	9	2	18	4	25	5	24	-	3	1	15	19	22	14	25
	3%	1%	*%	6%	1%		5%	2%	1%	6%	1%	5%	1%	5%		2%	1%	3%	3%	3%	2%	3%
Improving a little	130	8	32	88	18	8	103	17	41	72	14	110	17	108	5	12	5	54	91	109	62	113
	13%	2%	14%	23%	4%	10%	22%	4%	14%	23%	3%	22%	4%	23%	6%	7%	2%	12%	14%	13%	9%	15%
Staying the same	149	44	29	75	50	9	90	42	40	63	47	94	48	93	8	16	30	67	93	116	88	115
	14%	11%	13%	19%	10%	10%	19%	10%	13%	21%	10%	18%	10%	20%	9%	9%	12%	15%	14%	14%	13%	16%
Getting a little worse	304	111	63	124	131	22	151	119	92	92	126	159	132	143	29	42	71	129	188	259	213	225
	29%	28%	28%	32%	28%	26%	32%	30%	30%	30%	27%	31%	28%	31%	32%	24%	28%	30%	29%	30%	31%	30%
Getting a lot worse	405	226	92	67	268	40	97	208	126	56	271	112	274	90	41	102	145	164	254	342	293	246
	39%	57%	41%	17%	56%	47%	20%	52%	41%	18%	58%	22%	57%	19%	45%	58%	57%	37%	39%	40%	43%	33%
Unsure	18	1	6	8	4	5	10	3	6	8	4	11	2	8	8	1	1	9	7	14	12	16
	2%	*%	3%	2%	1%	6%	2%	1%	2%	2%	1%	2%	1%	2%	8%	1%	*%	2%	1%	2%	2%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
IMPROVING A LOT/LITTLE	159 15%	65 14%	50 15%	42 15%	117 16%	13 7%	29 26%	44 16%	78 16%	37 14%	18 7%	13 7%	32 17%	56 20%	17 6%	4 3%	13 4%	136 28%
GETTING A LOT/LITTLE WORSE	708 68%	355 73%	216 66%	200 69%	506 68%	134 76%	65 58%	174 63%	327 67%	207 76%	177 73%	145 84%	122 64%	171 63%	228 81%	142 88%	294 86%	229 47%
Improving a lot	29 3%	10 2%	13 4%	11 4%	18 2%	6 3%	5 5%	10 4%	14 3%	5 2%	3 1%	1 *%	6 3%	13 5%	3 1%	1 1%	2 1%	30 6%
Improving a little	130 13%	55 11%	37 11%	31 11%	99 13%	7 4%	24 21%	34 12%	65 13%	32 12%	14 6%	12 7%	25 13%	43 16%	14 5%	3 2%	11 3%	106 22%
Staying the same	149 14%	57 12%	53 16%	45 16%	104 14%	27 15%	18 16%	55 20%	73 15%	21 8%	44 18%	14 8%	37 19%	35 13%	33 12%	13 8%	30 9%	105 22%
Getting a little worse	304 29%	157 32%	96 29%	89 31%	215 29%	50 29%	39 34%	88 32%	146 30%	70 26%	79 33%	44 26%	59 31%	81 30%	66 23%	57 36%	108 32%	158 33%
Getting a lot worse	405 39%	198 41%	120 37%	111 38%	291 39%	84 47%	27 24%	86 31%	181 37%	137 51%	97 40%	101 59%	63 33%	90 33%	163 58%	84 53%	186 55%	72 15%
Unsure	18 2%	7 1%	7 2%	3 1%	15 2%	2 1%	1 1%	2 1%	10 2%	6 2%	5 2%	0 *%	1 *%	10 4%	2 1%	1 1%	4 1%	13 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	140	59	81	57	73	31	20	29	27	20	40	24	75	64
	13%	15%	17%	10%	10%	27%	16%	20%	17%	13%	14%	8%	16%	11%
MUCH/SOMEWHAT LESS SECURE	623	228	271	349	445	61	72	83	98	106	171	164	287	335
	60%	59%	56%	64%	64%	51%	55%	57%	64%	67%	59%	57%	63%	58%
Much more secure	33	12	17	16	15	12	6	8	4	4	10	8	16	17
	3%	3%	3%	3%	2%	10%	5%	5%	2%	3%	3%	3%	3%	3%
Somewhat more secure	106	47	65	42	57	20	14	21	23	16	31	16	59	47
	10%	12%	13%	8%	8%	17%	11%	14%	15%	10%	11%	6%	13%	8%
Neither more nor less secure	264	94	123	141	171	25	39	32	26	31	78	98	89	176
	26%	25%	25%	26%	25%	21%	29%	22%	17%	20%	27%	34%	19%	30%
Somewhat less secure	298	112	165	131	212	26	30	35	44	45	84	89	124	174
	29%	29%	34%	24%	31%	22%	23%	24%	28%	28%	29%	31%	27%	30%
Much less secure	325	115	106	217	233	35	42	48	55	61	87	75	164	162
	31%	30%	22%	40%	33%	29%	32%	33%	36%	39%	30%	26%	36%	28%
Unsure	8	3	7	2	6	2	0	1	3	1	2	2	5	4
	1%	1%	1%	*%	1%	1%	*%	1%	2%	1%	1%	1%	1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	140	28	48	51	13	76	64	31	42	35	23	24	39	18	87	8	30
	13%	11%	13%	18%	11%	12%	16%	8%	14%	14%	9%	12%	17%	19%	17%	11%	10%
MUCH/SOMEWHAT LESS SECURE	623	148	230	178	66	378	244	262	182	142	167	128	123	53	325	41	171
	60%	60%	60%	61%	58%	60%	60%	66%	62%	58%	69%	62%	55%	53%	62%	59%	56%
Much more secure	33	11	14	5	4	24	9	11	5	12	1	7	11	2	19	4	6
	3%	4%	4%	2%	4%	4%	2%	3%	2%	5%	1%	3%	5%	2%	4%	5%	2%
Somewhat more secure	106	17	34	46	9	51	55	20	37	24	21	17	28	16	68	4	24
	10%	7%	9%	16%	8%	8%	14%	5%	13%	10%	9%	8%	13%	16%	13%	6%	8%
Neither more nor less secure	264	67	103	60	35	169	95	100	71	64	50	54	61	27	112	19	104
	26%	27%	27%	21%	31%	27%	24%	25%	24%	26%	21%	26%	27%	27%	21%	27%	34%
Somewhat less secure	298	57	114	89	36	171	125	120	91	47	80	67	72	27	161	10	92
	29%	23%	30%	31%	31%	27%	31%	30%	31%	19%	33%	32%	32%	27%	31%	15%	30%
Much less secure	325	91	115	89	30	207	119	142	91	94	87	61	51	26	164	31	79
	31%	37%	30%	31%	27%	33%	29%	36%	31%	39%	36%	29%	23%	26%	31%	45%	26%
Unsure	8	5	2	1	-	7	1	6	1	2	2	1	2	1	3	2	2
	1%	2%	1%	*%		1%	*%	1%	*%	1%	1%	1%	1%	1%	1%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
MUCH/SOMEWHAT MORE SECURE	140 13%	40 10%	26 12%	72 19%	46 10%	7 8%	87 18%	47 12%	31 10%	61 20%	44 10%	89 17%	49 10%	86 19%	4 5%	18 10%	25 10%	46 11%	71 11%	101 12%	86 13%	102 14%
MUCH/SOMEWHAT LESS SECURE	623 60%	282 72%	129 58%	191 50%	329 69%	55 66%	238 50%	274 69%	183 60%	150 49%	325 70%	263 52%	335 70%	228 49%	60 66%	123 70%	179 71%	251 57%	388 60%	520 60%	432 63%	428 58%
Much more secure	33 3%	9 2%	5 2%	19 5%	11 2%	2 2%	20 4%	11 3%	11 4%	11 4%	10 2%	21 4%	13 3%	20 4%	1 1%	8 4%	3 1%	9 2%	18 3%	25 3%	20 3%	25 3%
Somewhat more secure	106 10%	31 8%	21 9%	52 14%	35 7%	5 6%	67 14%	36 9%	20 7%	49 16%	34 7%	68 13%	36 8%	67 14%	3 4%	10 6%	21 8%	37 8%	53 8%	75 9%	65 10%	76 10%
Neither more nor less secure	264 26%	70 18%	65 29%	123 32%	95 20%	19 23%	150 32%	74 19%	91 29%	95 31%	94 20%	155 30%	91 19%	151 32%	23 25%	33 19%	48 19%	137 31%	188 29%	234 27%	159 23%	204 28%
Somewhat less secure	298 29%	127 32%	61 27%	105 27%	152 32%	20 23%	126 27%	129 32%	86 28%	82 27%	148 32%	136 27%	151 32%	124 27%	22 24%	47 26%	87 34%	130 30%	199 31%	258 30%	212 31%	207 28%
Much less secure	325 31%	155 39%	68 31%	86 22%	178 37%	36 42%	112 23%	145 37%	97 32%	67 22%	177 38%	127 25%	183 38%	104 22%	38 42%	76 43%	92 37%	121 28%	188 29%	262 30%	220 32%	221 30%
Unsure	8 1%	2 1%	4 2%	0 *	5 1%	3 3%	0 *	3 1%	2 1%	3 1%	4 1%	3 1%	3 1%	1 *	4 5%	2 1%	1 1%	4 1%	4 1%	7 1%	5 1%	6 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	140	56	54	46	94	21	25	48	64	28	21	22	29	34	30	15	31	99
	13%	12%	16%	16%	13%	12%	22%	17%	13%	10%	9%	13%	15%	13%	11%	9%	9%	21%
MUCH/SOMEWHAT LESS SECURE	623	305	186	182	438	114	68	150	299	174	165	125	120	144	197	112	231	218
	60%	63%	57%	63%	59%	64%	60%	54%	61%	64%	68%	73%	63%	53%	70%	70%	68%	45%
Much more secure	33	9	12	15	19	11	4	12	16	5	6	8	4	7	8	3	8	36
	3%	2%	4%	5%	3%	6%	3%	4%	3%	2%	2%	5%	2%	2%	3%	2%	2%	7%
Somewhat more secure	106	47	42	31	75	11	21	36	48	23	15	14	25	27	22	11	22	64
	10%	10%	13%	11%	10%	6%	18%	13%	10%	8%	6%	8%	13%	10%	8%	7%	7%	13%
Neither more nor less secure	264	120	84	62	202	42	20	78	119	68	56	25	41	90	50	32	75	166
	26%	25%	26%	21%	27%	24%	18%	28%	24%	25%	23%	15%	21%	33%	18%	20%	22%	34%
Somewhat less secure	298	161	83	74	224	34	40	78	147	72	61	54	67	64	78	65	118	119
	29%	33%	25%	25%	30%	19%	35%	28%	30%	27%	25%	31%	35%	24%	28%	41%	35%	25%
Much less secure	325	144	103	108	214	80	29	72	152	102	104	71	53	80	118	47	113	99
	31%	30%	32%	37%	29%	45%	25%	26%	31%	38%	43%	41%	28%	29%	42%	30%	33%	20%
Unsure	8	3	3	-	8	-	-	0	7	1	2	0	1	4	3	2	4	0
	1%	1%	1%		1%			*%	1%	*%	1%	*%	*%	1%	1%	1%	1%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	440	170	225	213	242	77	76	77	83	67	125	88	227	213
	43%	44%	47%	39%	35%	65%	58%	54%	54%	42%	43%	30%	50%	37%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	548	198	237	308	419	39	50	63	62	81	157	184	207	341
	53%	52%	49%	56%	60%	33%	38%	44%	40%	52%	54%	64%	45%	59%
Very confident	109	50	53	54	43	34	21	27	21	24	26	10	73	36
	10%	13%	11%	10%	6%	29%	16%	19%	14%	15%	9%	3%	16%	6%
Somewhat confident	332	120	172	160	199	43	55	50	62	42	100	78	155	177
	32%	31%	36%	29%	29%	36%	42%	35%	40%	27%	34%	27%	34%	31%
Not that confident	296	110	140	155	223	21	32	44	32	36	82	102	112	183
	29%	29%	29%	28%	32%	17%	24%	31%	21%	23%	28%	35%	25%	32%
Not confident at all	252	88	97	153	196	18	19	19	30	45	76	82	94	158
	24%	23%	20%	28%	28%	15%	14%	13%	20%	29%	26%	29%	21%	27%
Unsure	47	16	20	27	35	3	5	4	8	10	8	17	22	25
	5%	4%	4%	5%	5%	3%	3%	3%	5%	6%	3%	6%	5%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	440	96	171	128	46	267	174	135	107	89	92	102	112	38	256	33	101
	43%	39%	45%	44%	41%	42%	43%	34%	36%	37%	38%	49%	50%	39%	49%	49%	33%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	548	140	195	149	63	335	212	241	177	140	141	100	103	58	252	29	193
	53%	57%	51%	51%	56%	53%	52%	60%	60%	58%	58%	48%	46%	59%	48%	42%	63%
Very confident	109	32	31	31	14	63	45	22	21	29	19	22	29	7	74	10	10
	10%	13%	8%	11%	13%	10%	11%	5%	7%	12%	8%	11%	13%	7%	14%	15%	3%
Somewhat confident	332	64	139	97	32	203	128	113	86	60	73	80	83	32	182	23	91
	32%	26%	36%	33%	28%	32%	32%	28%	29%	25%	30%	38%	37%	32%	35%	34%	30%
Not that confident	296	69	109	89	28	178	116	123	98	64	74	59	61	36	148	16	107
	29%	28%	29%	31%	24%	28%	29%	31%	33%	26%	31%	28%	27%	36%	28%	23%	35%
Not confident at all	252	71	86	60	35	156	96	118	78	76	67	41	42	22	104	13	86
	24%	29%	22%	21%	31%	25%	24%	30%	26%	31%	28%	20%	19%	22%	20%	19%	28%
Unsure	47	12	17	14	4	29	18	23	12	14	9	7	10	2	19	7	13
	5%	5%	4%	5%	4%	5%	4%	6%	4%	6%	4%	3%	5%	2%	4%	10%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	440	142	68	224	161	18	261	145	124	168	150	268	162	256	22	69	85	175	267	347	291	337
	43%	36%	30%	58%	34%	22%	55%	37%	41%	55%	32%	53%	34%	55%	25%	39%	34%	40%	41%	40%	43%	45%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	548	240	142	145	298	58	192	235	169	124	302	214	304	189	55	103	161	245	358	476	359	372
	53%	61%	63%	38%	63%	69%	40%	59%	55%	40%	65%	42%	64%	40%	61%	59%	64%	56%	55%	55%	53%	50%
Very confident	109	28	18	59	32	7	70	37	33	38	28	77	35	69	5	15	17	25	49	73	68	85
	10%	7%	8%	15%	7%	8%	15%	9%	11%	12%	6%	15%	7%	15%	5%	8%	7%	6%	7%	9%	10%	11%
Somewhat confident	332	114	50	165	128	12	192	108	92	130	123	191	126	188	18	54	68	150	219	274	223	251
	32%	29%	22%	43%	27%	14%	40%	27%	30%	42%	26%	38%	26%	40%	20%	31%	27%	34%	34%	32%	33%	34%
Not that confident	296	100	85	98	134	30	131	107	101	79	135	144	138	124	33	37	74	134	184	258	190	220
	29%	25%	38%	25%	28%	36%	28%	27%	33%	26%	29%	28%	29%	27%	37%	21%	29%	30%	28%	30%	28%	30%
Not confident at all	252	140	57	47	164	28	61	129	69	45	166	70	166	64	22	66	87	111	175	217	169	152
	24%	36%	25%	12%	34%	33%	13%	32%	22%	15%	36%	14%	35%	14%	24%	38%	34%	25%	27%	25%	25%	21%
Unsure	47	13	14	17	17	8	22	17	13	16	14	29	12	21	13	4	7	19	25	39	32	31
	5%	3%	6%	4%	3%	10%	5%	4%	4%	5%	3%	6%	2%	5%	15%	2%	3%	4%	4%	5%	5%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	440	203	154	147	293	85	62	150	207	83	90	61	91	115	99	55	114	265
	43%	42%	47%	51%	39%	48%	55%	55%	42%	31%	37%	35%	48%	42%	35%	34%	33%	55%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	548	265	154	133	412	82	50	112	262	174	144	108	95	141	171	102	211	199
	53%	55%	47%	46%	56%	47%	44%	41%	54%	64%	59%	63%	50%	52%	61%	64%	62%	41%
Very confident	109	34	59	49	60	29	19	43	45	21	20	14	22	20	20	11	20	73
	10%	7%	18%	17%	8%	17%	17%	16%	9%	8%	8%	8%	11%	7%	7%	7%	6%	15%
Somewhat confident	332	168	95	98	234	56	43	107	163	62	71	47	70	95	79	44	94	192
	32%	35%	29%	34%	31%	32%	38%	39%	33%	23%	29%	27%	37%	35%	28%	28%	28%	40%
Not that confident	296	130	92	68	228	38	29	67	148	81	75	45	54	75	66	57	91	145
	29%	27%	28%	23%	31%	22%	26%	24%	30%	30%	31%	26%	28%	28%	24%	35%	27%	30%
Not confident at all	252	135	62	65	184	44	21	45	115	93	69	62	41	66	105	46	120	55
	24%	28%	19%	22%	25%	25%	18%	16%	23%	34%	29%	36%	22%	24%	38%	28%	35%	11%
Unsure	47	16	19	10	37	9	1	14	19	14	9	4	4	16	10	3	16	19
	5%	3%	6%	3%	5%	5%	1%	5%	4%	5%	4%	2%	2%	6%	3%	2%	5%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalYIMBY] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should prioritize building more housing in high-demand areas by reducing regulatory and zoning requirements, including affordable housing options close to public transit. 2. We should give current residents more of a say over new housing development in their communities to ensure property values don't go down and existing neighborhood

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	372	120	180	189	228	53	54	61	66	64	96	84	192	180
	36%	31%	37%	34%	33%	44%	41%	43%	43%	41%	33%	29%	42%	31%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	590	236	272	317	426	55	61	69	78	81	171	190	228	361
	57%	62%	56%	58%	61%	47%	47%	48%	51%	51%	59%	66%	50%	62%
Agree much more with Statement 1	166	49	73	92	105	26	18	24	34	32	45	30	90	75
	16%	13%	15%	17%	15%	22%	13%	17%	22%	21%	15%	11%	20%	13%
Agree a little more with Statement 1	207	72	107	97	124	26	36	37	33	32	51	54	102	105
	20%	19%	22%	18%	18%	22%	27%	26%	21%	20%	18%	19%	22%	18%
Agree a little more with Statement 2	261	102	117	144	189	21	22	43	37	40	76	65	120	141
	25%	27%	24%	26%	27%	18%	16%	30%	24%	25%	26%	22%	26%	24%
Agree much more with Statement 2	329	134	154	173	237	34	40	26	41	41	95	125	108	220
	32%	35%	32%	32%	34%	29%	30%	18%	27%	26%	33%	43%	24%	38%
Unsure	73	27	30	43	41	11	16	14	9	13	24	14	36	38
	7%	7%	6%	8%	6%	9%	13%	9%	6%	8%	8%	5%	8%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalYIMBY] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should prioritize building more housing in high-demand areas by reducing regulatory and zoning requirements, including affordable housing options close to public transit. 2. We should give current residents more of a say over new housing development in their communities to ensure property values don't go down and existing neighborhood

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	372	88	137	100	48	225	148	128	100	94	96	77	72	27	210	28	91
	36%	35%	36%	34%	42%	36%	37%	32%	34%	38%	40%	37%	32%	28%	40%	41%	30%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	590	127	224	176	61	351	237	241	183	123	127	119	144	69	279	33	197
	57%	51%	59%	61%	54%	56%	59%	61%	62%	51%	52%	57%	64%	69%	53%	48%	64%
Agree much more with Statement 1	166	37	62	42	24	100	66	51	54	48	46	36	25	9	103	11	34
	16%	15%	16%	15%	21%	16%	16%	13%	18%	20%	19%	17%	11%	9%	20%	16%	11%
Agree a little more with Statement 1	207	51	74	57	24	125	82	77	47	46	51	41	47	18	107	17	57
	20%	20%	19%	20%	22%	20%	20%	19%	16%	19%	21%	20%	21%	18%	20%	24%	19%
Agree a little more with Statement 2	261	50	102	81	26	152	107	108	80	52	57	49	71	29	144	14	65
	25%	20%	27%	28%	23%	24%	27%	27%	27%	21%	24%	24%	31%	30%	27%	21%	21%
Agree much more with Statement 2	329	77	122	96	34	199	130	134	103	71	69	70	73	39	135	19	132
	32%	31%	32%	33%	30%	32%	32%	34%	35%	29%	29%	33%	33%	40%	26%	27%	43%
Unsure	73	33	22	14	5	54	19	29	12	26	19	12	9	3	38	8	19
	7%	13%	6%	5%	4%	9%	5%	7%	4%	11%	8%	6%	4%	3%	7%	11%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalYIMBY] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should prioritize building more housing in high-demand areas by reducing regulatory and zoning requirements, including affordable housing options close to public transit. 2. We should give current residents more of a say over new housing development in their communities to ensure property values don't go down and existing neighborhood

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	372	102	77	182	125	25	221	115	103	147	117	231	124	219	29	50	58	149	212	292	222	297
	36%	26%	34%	47%	26%	30%	47%	29%	33%	48%	25%	45%	26%	47%	31%	28%	23%	34%	33%	34%	33%	40%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	590	273	128	173	319	52	219	259	173	147	322	243	326	217	47	112	181	258	405	511	419	384
	57%	69%	57%	45%	67%	61%	46%	65%	56%	48%	69%	48%	68%	46%	52%	63%	72%	59%	62%	59%	61%	52%
Agree much more with Statement 1	166	39	35	86	46	13	106	53	37	75	47	107	49	108	9	18	24	65	90	129	96	138
	16%	10%	16%	22%	10%	15%	22%	13%	12%	24%	10%	21%	10%	23%	10%	10%	10%	15%	14%	15%	14%	19%
Agree a little more with Statement 1	207	62	42	96	79	13	115	62	66	71	70	123	75	111	20	32	34	84	122	162	126	159
	20%	16%	19%	25%	17%	15%	24%	16%	22%	23%	15%	24%	16%	24%	22%	18%	14%	19%	19%	19%	19%	21%
Agree a little more with Statement 2	261	102	69	85	122	25	114	95	91	73	125	123	121	115	25	38	73	110	168	218	177	164
	25%	26%	31%	22%	26%	29%	24%	24%	30%	24%	27%	24%	25%	25%	27%	21%	29%	25%	26%	25%	26%	22%
Agree much more with Statement 2	329	171	59	88	197	27	105	164	82	74	197	120	204	102	23	74	109	148	237	293	243	220
	32%	43%	26%	23%	42%	32%	22%	41%	27%	24%	42%	23%	43%	22%	25%	42%	43%	34%	36%	34%	36%	30%
Unsure	73	19	20	31	30	8	35	24	32	14	27	37	27	31	15	15	14	32	34	59	41	59
	7%	5%	9%	8%	6%	9%	7%	6%	10%	5%	6%	7%	6%	7%	17%	8%	5%	7%	5%	7%	6%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalYIMBY] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should prioritize building more housing in high-demand areas by reducing regulatory and zoning requirements, including affordable housing options close to public transit. 2. We should give current residents more of a say over new housing development in their communities to ensure property values don't go down and existing neighborhood

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	372 36%	142 29%	137 42%	109 38%	263 35%	65 37%	44 39%	128 46%	155 32%	89 33%	71 29%	52 31%	66 34%	108 40%	77 27%	34 21%	65 19%	234 48%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	590 57%	320 66%	156 48%	166 57%	421 57%	104 59%	62 55%	129 47%	301 62%	160 59%	153 63%	113 66%	112 58%	136 50%	182 65%	121 76%	251 74%	214 44%
Agree much more with Statement 1	166 16%	62 13%	63 19%	61 21%	104 14%	40 22%	22 19%	66 24%	60 12%	40 15%	29 12%	24 14%	27 14%	58 22%	34 12%	9 6%	24 7%	112 23%
Agree a little more with Statement 1	207 20%	81 17%	74 23%	48 17%	158 21%	25 14%	23 20%	62 23%	96 20%	49 18%	42 17%	29 17%	38 20%	50 18%	43 15%	25 16%	41 12%	122 25%
Agree a little more with Statement 2	261 25%	128 26%	87 27%	83 29%	178 24%	53 30%	30 26%	63 23%	134 27%	63 23%	78 32%	60 35%	47 25%	65 24%	71 25%	43 27%	100 29%	107 22%
Agree much more with Statement 2	329 32%	192 40%	69 21%	83 29%	243 33%	51 29%	33 29%	65 24%	167 34%	96 36%	75 31%	54 31%	64 34%	71 26%	111 40%	78 49%	151 44%	106 22%
Unsure	73 7%	21 4%	33 10%	14 5%	59 8%	7 4%	7 6%	19 7%	32 7%	22 8%	19 8%	6 4%	14 7%	27 10%	21 8%	5 3%	25 7%	35 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCTC] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should increase the child tax credit to reduce childhood poverty and make it more affordable for people to start families. 2. Increasing the child tax credit is a dangerous expansion of the welfare state that will discourage people from working. 1 Increasing the child tax credit 2 Increasing the child tax

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	560	212	248	307	341	86	86	88	98	93	151	130	279	281
	54%	55%	52%	56%	49%	73%	65%	61%	64%	59%	52%	45%	61%	48%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	389	135	195	193	298	23	35	42	45	52	113	137	138	250
	38%	35%	41%	35%	43%	19%	27%	29%	29%	33%	39%	48%	30%	43%
Agree much more with Statement 1	299	118	130	165	184	56	36	53	49	54	63	80	156	144
	29%	31%	27%	30%	26%	47%	28%	36%	32%	35%	22%	28%	34%	25%
Agree a little more with Statement 1	260	94	119	142	157	30	50	35	50	38	87	50	123	137
	25%	25%	25%	26%	23%	26%	38%	24%	32%	24%	30%	17%	27%	24%
Agree a little more with Statement 2	190	68	95	95	134	15	19	27	24	24	59	56	74	116
	18%	18%	20%	17%	19%	12%	14%	18%	16%	15%	20%	20%	16%	20%
Agree much more with Statement 2	199	66	100	98	165	8	16	15	21	28	54	80	64	134
	19%	17%	21%	18%	24%	7%	12%	11%	13%	18%	19%	28%	14%	23%
Unsure	87	37	38	48	56	9	10	15	10	13	27	21	39	48
	8%	10%	8%	9%	8%	8%	8%	10%	7%	8%	9%	7%	8%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCTC] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should increase the child tax credit to reduce childhood poverty and make it more affordable for people to start families. 2. Increasing the child tax credit is a dangerous expansion of the welfare state that will discourage people from working. t families 2 Increasing the child tax

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	560	105	222	164	68	327	231	172	167	129	140	118	112	54	295	30	148
	54%	42%	58%	56%	60%	52%	57%	43%	56%	53%	58%	56%	50%	55%	56%	43%	48%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	389	110	132	108	39	242	147	186	113	83	83	78	93	42	187	29	137
	38%	44%	35%	37%	35%	38%	36%	47%	38%	34%	34%	37%	41%	42%	36%	43%	45%
Agree much more with Statement 1	299	58	121	82	38	179	120	93	90	79	75	51	60	31	153	18	85
	29%	23%	32%	28%	34%	28%	30%	23%	30%	33%	31%	25%	27%	31%	29%	26%	28%
Agree a little more with Statement 1	260	47	102	82	30	148	111	79	77	50	66	66	52	23	142	11	63
	25%	19%	27%	28%	26%	24%	28%	20%	26%	21%	27%	32%	23%	23%	27%	17%	20%
Agree a little more with Statement 2	190	60	65	50	16	125	65	87	47	44	44	37	44	12	91	18	61
	18%	24%	17%	17%	14%	20%	16%	22%	16%	18%	18%	18%	20%	12%	17%	27%	20%
Agree much more with Statement 2	199	49	67	58	24	117	82	98	66	39	39	41	49	30	96	11	76
	19%	20%	18%	20%	21%	19%	20%	25%	22%	16%	16%	20%	22%	30%	18%	16%	25%
Unsure	87	34	28	19	6	62	25	40	16	31	18	13	20	3	44	10	22
	8%	14%	7%	6%	6%	10%	6%	10%	5%	13%	8%	6%	9%	3%	8%	14%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCTC] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should increase the child tax credit to reduce childhood poverty and make it more affordable for people to start families. 2. Increasing the child tax credit is a dangerous expansion of the welfare state that will discourage people from working. t families 2 Increasing the child tax

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	560	158	108	277	186	35	338	146	168	232	177	350	184	332	44	80	90	244	349	462	345	429
	54%	40%	48%	72%	39%	42%	71%	37%	55%	75%	38%	69%	38%	71%	48%	46%	36%	56%	54%	54%	51%	58%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	389	209	86	82	249	41	99	219	107	56	253	117	256	95	37	80	146	162	254	325	291	252
	38%	53%	38%	21%	52%	48%	21%	55%	35%	18%	54%	23%	54%	20%	41%	45%	58%	37%	39%	38%	43%	34%
Agree much more with Statement 1	299	76	50	164	85	18	196	76	66	148	82	203	86	192	22	36	44	126	180	242	178	237
	29%	19%	22%	42%	18%	22%	41%	19%	21%	48%	18%	40%	18%	41%	24%	20%	18%	29%	28%	28%	26%	32%
Agree a little more with Statement 1	260	82	58	113	102	17	142	70	103	84	96	147	98	140	22	45	46	118	168	220	168	193
	25%	21%	26%	29%	21%	20%	30%	18%	33%	27%	20%	29%	20%	30%	25%	25%	18%	27%	26%	26%	25%	26%
Agree a little more with Statement 2	190	90	46	52	108	18	64	101	51	34	112	69	111	61	19	30	67	68	121	154	131	120
	18%	23%	21%	13%	23%	22%	13%	25%	17%	11%	24%	14%	23%	13%	20%	17%	27%	15%	19%	18%	19%	16%
Agree much more with Statement 2	199	119	39	30	141	22	35	118	56	22	142	48	146	34	19	50	78	95	132	170	160	132
	19%	30%	18%	8%	30%	26%	7%	30%	18%	7%	30%	9%	31%	7%	20%	29%	31%	22%	20%	20%	24%	18%
Unsure	87	28	30	27	39	9	39	33	32	20	36	43	38	39	10	16	17	32	49	76	45	59
	8%	7%	14%	7%	8%	10%	8%	8%	10%	7%	8%	8%	8%	8%	11%	9%	7%	7%	7%	9%	7%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCTC] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. We should increase the child tax credit to reduce childhood poverty and make it more affordable for people to start families. 2. Increasing the child tax credit is a dangerous expansion of the welfare state that will discourage people from working.t families 2 Increasing the child tax

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	560	251	178	197	361	126	71	175	256	129	132	67	101	164	126	48	119	352
	54%	52%	54%	68%	49%	71%	63%	64%	52%	48%	54%	39%	53%	60%	45%	30%	35%	73%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	389	210	103	83	305	41	42	83	187	119	86	89	76	78	135	100	195	95
	38%	43%	32%	29%	41%	23%	37%	30%	38%	44%	35%	51%	40%	29%	48%	63%	57%	20%
Agree much more with Statement 1	299	126	100	108	189	74	34	98	131	70	68	29	53	94	61	18	56	202
	29%	26%	31%	37%	26%	42%	30%	36%	27%	26%	28%	17%	28%	35%	22%	11%	16%	42%
Agree a little more with Statement 1	260	125	77	89	171	52	37	77	125	59	64	39	48	70	64	30	64	149
	25%	26%	24%	31%	23%	30%	33%	28%	26%	22%	26%	22%	25%	26%	23%	18%	19%	31%
Agree a little more with Statement 2	190	93	62	49	141	25	23	52	82	56	38	49	34	42	59	42	70	57
	18%	19%	19%	17%	19%	14%	20%	19%	17%	20%	16%	28%	18%	15%	21%	26%	21%	12%
Agree much more with Statement 2	199	117	42	35	163	16	19	31	105	63	48	40	43	36	76	58	125	38
	19%	24%	13%	12%	22%	9%	17%	11%	21%	23%	20%	23%	22%	13%	27%	36%	37%	8%
Unsure	87	23	46	10	77	9	0	17	46	23	25	16	14	30	19	12	26	36
	8%	5%	14%	3%	10%	5%	0%	6%	9%	8%	10%	9%	7%	11%	7%	8%	8%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalNuclear] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to build more nuclear power plants because nuclear power is the most reliable source of clean energy, saving thousands of lives caused by air pollution. 2. We should not build more nuclear power plants because of the risk of radiation being released if there is an accident and the problems with storing nuclear waste. saving thousands of lives

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	451	165	273	177	329	35	45	58	51	48	132	161	158	293
	44%	43%	57%	32%	47%	30%	35%	40%	33%	30%	45%	56%	35%	51%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	497	187	183	311	305	71	75	75	85	89	141	106	249	247
	48%	49%	38%	57%	44%	60%	57%	52%	55%	56%	48%	37%	55%	43%
Agree much more with Statement 1	227	88	151	75	179	14	21	31	22	24	63	87	76	150
	22%	23%	31%	14%	26%	12%	16%	21%	14%	15%	22%	30%	17%	26%
Agree a little more with Statement 1	224	77	122	102	150	21	24	27	30	24	69	74	81	143
	22%	20%	25%	19%	22%	18%	19%	19%	19%	15%	24%	26%	18%	25%
Agree a little more with Statement 2	207	71	78	128	144	23	25	40	38	30	59	40	108	98
	20%	19%	16%	23%	21%	20%	19%	28%	25%	19%	20%	14%	24%	17%
Agree much more with Statement 2	290	115	104	184	161	48	50	35	47	59	82	67	141	149
	28%	30%	22%	33%	23%	40%	38%	24%	31%	37%	28%	23%	31%	26%
Unsure	88	32	26	61	61	12	11	11	17	21	18	21	49	39
	8%	8%	5%	11%	9%	10%	8%	8%	11%	13%	6%	7%	11%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalNuclear] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to build more nuclear power plants because nuclear power is the most reliable source of clean energy, saving thousands of lives caused by air pollution. 2. We should not build more nuclear power plants because of the risk of radiation being released if there is an accident and the problems with storing nuclear waste. saving thousands of lives

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	451	89	170	128	63	259	190	184	145	83	100	100	105	56	229	21	160
	44%	36%	44%	44%	55%	41%	47%	46%	49%	34%	41%	48%	47%	57%	43%	31%	52%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	497	128	183	145	40	311	185	175	130	129	124	97	99	40	250	42	123
	48%	52%	48%	50%	36%	49%	46%	44%	44%	53%	51%	46%	44%	40%	48%	61%	40%
Agree much more with Statement 1	227	38	80	74	34	118	108	92	86	46	45	48	52	29	119	13	79
	22%	15%	21%	25%	30%	19%	27%	23%	29%	19%	19%	23%	23%	30%	23%	19%	26%
Agree a little more with Statement 1	224	52	90	54	28	142	82	92	59	36	55	52	53	27	110	8	81
	22%	21%	23%	19%	25%	22%	20%	23%	20%	15%	23%	25%	23%	27%	21%	12%	26%
Agree a little more with Statement 2	207	40	74	72	21	114	92	76	68	42	44	48	48	19	116	13	43
	20%	16%	19%	25%	18%	18%	23%	19%	23%	17%	18%	23%	21%	19%	22%	19%	14%
Agree much more with Statement 2	290	88	108	73	20	197	93	99	61	87	80	49	51	21	134	28	81
	28%	36%	28%	25%	17%	31%	23%	25%	21%	36%	33%	23%	23%	21%	26%	41%	26%
Unsure	88	30	30	18	10	60	28	40	21	32	17	12	21	3	47	6	24
	8%	12%	8%	6%	9%	10%	7%	10%	7%	13%	7%	6%	9%	3%	9%	9%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalNuclear] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to build more nuclear power plants because nuclear power is the most reliable source of clean energy, saving thousands of lives caused by air pollution. 2. We should not build more nuclear power plants because of the risk of radiation being released if there is an accident and the problems with storing nuclear waste. saving thousands of lives

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	451	203	96	140	246	27	177	206	116	123	238	192	245	177	29	93	125	212	311	380	312	300
	44%	51%	43%	36%	52%	32%	37%	52%	38%	40%	51%	38%	51%	38%	32%	53%	49%	48%	48%	44%	46%	41%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	497	157	105	218	189	45	262	156	162	166	192	277	196	255	46	70	104	190	292	407	317	376
	48%	40%	47%	56%	40%	53%	55%	39%	53%	54%	41%	54%	41%	55%	50%	40%	41%	43%	45%	47%	46%	51%
Agree much more with Statement 1	227	114	42	65	134	9	84	113	47	67	125	93	132	82	12	40	77	113	153	194	166	147
	22%	29%	19%	17%	28%	10%	18%	28%	15%	22%	27%	18%	28%	18%	14%	23%	30%	26%	23%	22%	24%	20%
Agree a little more with Statement 1	224	89	55	75	113	18	93	94	68	57	113	99	112	95	17	54	48	99	158	187	146	153
	22%	22%	24%	20%	24%	22%	20%	24%	22%	18%	24%	19%	24%	20%	19%	30%	19%	23%	24%	22%	21%	21%
Agree a little more with Statement 2	207	64	51	84	80	26	100	73	79	53	87	108	81	101	25	27	43	72	133	170	139	157
	20%	16%	23%	22%	17%	31%	21%	18%	26%	17%	19%	21%	17%	22%	27%	16%	17%	16%	20%	20%	20%	21%
Agree much more with Statement 2	290	93	53	134	109	19	162	82	83	113	105	169	115	154	21	43	61	119	159	236	178	219
	28%	24%	24%	35%	23%	23%	34%	21%	27%	37%	23%	33%	24%	33%	23%	24%	24%	27%	24%	27%	26%	30%
Unsure	88	34	23	28	39	12	36	36	29	19	36	41	37	35	16	13	24	37	49	75	53	64
	8%	9%	10%	7%	8%	15%	8%	9%	10%	6%	8%	8%	8%	7%	18%	7%	10%	8%	7%	9%	8%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalNuclear] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to build more nuclear power plants because nuclear power is the most reliable source of clean energy, saving thousands of lives caused by air pollution. 2. We should not build more nuclear power plants because of the risk of radiation being released if there is an accident and the problems with storing nuclear waste. saving thousands of lives

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	451 44%	236 49%	127 39%	108 37%	342 46%	43 24%	65 57%	108 39%	228 47%	114 42%	78 32%	77 45%	101 53%	113 42%	140 50%	94 59%	179 53%	193 40%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	497 48%	224 46%	159 49%	168 58%	327 44%	120 68%	47 42%	142 51%	222 45%	133 49%	141 58%	77 45%	81 42%	135 50%	120 43%	49 31%	130 38%	257 53%
Agree much more with Statement 1	227 22%	120 25%	64 20%	53 18%	173 23%	14 8%	38 34%	49 18%	129 26%	48 18%	36 15%	39 22%	47 25%	64 24%	69 25%	58 37%	106 31%	90 19%
Agree a little more with Statement 1	224 22%	117 24%	63 19%	55 19%	169 23%	29 16%	27 24%	59 21%	99 20%	66 24%	42 17%	38 22%	54 28%	49 18%	71 25%	36 22%	73 21%	102 21%
Agree a little more with Statement 2	207 20%	96 20%	62 19%	74 25%	133 18%	50 28%	24 21%	49 18%	99 20%	59 22%	60 25%	32 19%	40 21%	48 18%	41 15%	22 14%	44 13%	97 20%
Agree much more with Statement 2	290 28%	128 27%	97 30%	94 32%	194 26%	71 40%	23 21%	93 34%	123 25%	74 27%	81 33%	45 26%	40 21%	86 32%	79 28%	27 17%	86 25%	160 33%
Unsure	88 8%	23 5%	41 12%	14 5%	73 10%	13 8%	1 1%	25 9%	38 8%	24 9%	24 10%	18 10%	9 5%	24 9%	20 7%	16 10%	32 9%	33 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalImmigration] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. America should increase the number of immigrants it lets in, as immigrants will help address labor market shortages, start businesses, and revitalize declining cities and towns. 2. America should not increase the number of immigrants it lets in, as immigrants could lower wages, take jobs away from Americans, and be a drain on taxpayers.

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	391	150	186	200	224	61	64	81	55	65	80	110	202	189
	38%	39%	39%	37%	32%	51%	49%	56%	36%	41%	27%	38%	44%	33%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	560	206	261	300	422	41	50	43	77	80	196	164	200	360
	54%	54%	54%	55%	61%	35%	38%	30%	50%	50%	67%	57%	44%	62%
Agree much more with Statement 1	174	68	82	90	96	33	29	35	20	30	37	52	85	89
	17%	18%	17%	16%	14%	28%	22%	24%	13%	19%	13%	18%	19%	15%
Agree a little more with Statement 1	217	82	105	110	127	28	36	47	34	36	42	58	117	100
	21%	21%	22%	20%	18%	23%	27%	32%	22%	23%	15%	20%	26%	17%
Agree a little more with Statement 2	162	46	77	85	111	13	14	12	29	26	59	36	66	95
	16%	12%	16%	15%	16%	11%	10%	8%	19%	17%	20%	13%	15%	16%
Agree much more with Statement 2	399	160	184	215	310	28	37	32	49	53	137	128	134	265
	39%	42%	38%	39%	45%	24%	28%	22%	32%	34%	47%	45%	29%	46%
Unsure	84	28	35	49	50	17	17	20	22	13	15	14	54	29
	8%	7%	7%	9%	7%	14%	13%	14%	14%	8%	5%	5%	12%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalImmigration] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. America should increase the number of immigrants it lets in, as immigrants will help address labor market shortages, start businesses, and revitalize declining cities and towns. 2. America should not increase the number of immigrants it lets in, as immigrants could lower wages, take jobs away from Americans, and be a drain on taxpayers.

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	391 38%	87 35%	145 38%	105 36%	53 47%	231 37%	159 39%	116 29%	106 36%	91 37%	95 39%	71 34%	91 40%	42 42%	219 42%	30 44%	105 34%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	560 54%	138 56%	209 55%	162 56%	51 45%	347 55%	213 53%	252 63%	170 57%	131 54%	129 53%	124 60%	110 49%	52 53%	269 51%	32 46%	185 60%
Agree much more with Statement 1	174 17%	38 15%	68 18%	44 15%	24 21%	106 17%	68 17%	53 13%	43 15%	50 20%	38 16%	31 15%	37 16%	19 19%	93 18%	14 20%	54 18%
Agree a little more with Statement 1	217 21%	49 20%	77 20%	61 21%	29 26%	126 20%	90 22%	64 16%	63 21%	41 17%	57 24%	40 19%	54 24%	23 23%	126 24%	17 24%	51 17%
Agree a little more with Statement 2	162 16%	22 9%	62 16%	59 20%	19 16%	84 13%	78 19%	57 14%	55 19%	40 17%	33 14%	27 13%	40 18%	16 17%	82 16%	13 19%	44 14%
Agree much more with Statement 2	399 39%	117 47%	147 38%	102 35%	32 29%	263 42%	135 33%	195 49%	115 39%	91 37%	96 40%	97 47%	69 31%	36 36%	187 36%	18 27%	142 46%
Unsure	84 8%	23 9%	29 8%	23 8%	9 8%	52 8%	32 8%	31 8%	20 7%	21 9%	18 7%	13 6%	24 11%	5 5%	39 7%	7 10%	17 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalImmigration] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. America should increase the number of immigrants it lets in, as immigrants will help address labor market shortages, start businesses, and revitalize declining cities and towns. 2. America should not increase the number of immigrants it lets in, as immigrants could lower wages, take jobs away from Americans, and be a drain on taxpayers.

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	391	64	81	234	83	28	280	63	116	207	83	287	82	278	31	37	40	189	254	322	226	328
	38%	16%	36%	61%	17%	33%	59%	16%	38%	67%	18%	56%	17%	60%	34%	21%	16%	43%	39%	37%	33%	44%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	560	309	116	120	361	45	155	303	163	78	353	178	362	150	48	128	202	215	352	470	417	347
	54%	78%	52%	31%	76%	53%	33%	76%	53%	25%	76%	35%	76%	32%	53%	73%	80%	49%	54%	54%	61%	47%
Agree much more with Statement 1	174	24	32	115	31	6	137	23	38	108	27	137	26	140	8	14	17	95	109	139	90	162
	17%	6%	14%	30%	7%	7%	29%	6%	12%	35%	6%	27%	6%	30%	9%	8%	7%	22%	17%	16%	13%	22%
Agree a little more with Statement 1	217	41	49	119	52	22	143	40	77	99	56	150	55	139	23	23	24	94	145	183	137	166
	21%	10%	22%	31%	11%	26%	30%	10%	25%	32%	12%	29%	12%	30%	25%	13%	9%	21%	22%	21%	20%	22%
Agree a little more with Statement 2	162	65	39	52	74	12	75	54	59	40	64	87	68	75	19	14	47	63	98	130	108	102
	16%	16%	18%	13%	16%	15%	16%	14%	19%	13%	14%	17%	14%	16%	20%	8%	19%	14%	15%	15%	16%	14%
Agree much more with Statement 2	399	244	77	68	287	32	80	249	104	39	289	91	294	75	29	114	155	152	254	340	308	245
	39%	62%	34%	18%	60%	38%	17%	63%	34%	12%	62%	18%	62%	16%	32%	65%	61%	35%	39%	39%	45%	33%
Unsure	84	21	27	32	31	12	40	31	29	23	30	46	33	38	12	11	11	35	44	71	39	65
	8%	5%	12%	8%	7%	14%	8%	8%	9%	7%	6%	9%	7%	8%	13%	6%	4%	8%	7%	8%	6%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalImmigration] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. America should increase the number of immigrants it lets in, as immigrants will help address labor market shortages, start businesses, and revitalize declining cities and towns. 2. America should not increase the number of immigrants it lets in, as immigrants could lower wages, take jobs away from Americans, and be a drain on taxpayers.

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	391 38%	145 30%	151 46%	109 38%	282 38%	62 35%	47 42%	126 46%	180 37%	85 31%	85 35%	29 17%	68 35%	134 49%	54 19%	22 14%	46 14%	327 68%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	560 54%	312 65%	136 42%	162 56%	395 53%	98 56%	64 56%	128 47%	271 55%	161 59%	136 56%	134 78%	102 53%	115 42%	213 76%	127 79%	271 79%	108 22%
Agree much more with Statement 1	174 17%	57 12%	75 23%	50 17%	124 17%	28 16%	22 19%	60 22%	71 15%	43 16%	25 10%	11 6%	22 11%	63 23%	23 8%	7 4%	18 5%	173 36%
Agree a little more with Statement 1	217 21%	88 18%	75 23%	59 20%	158 21%	34 19%	25 22%	66 24%	109 22%	42 15%	60 25%	18 11%	46 24%	71 26%	32 11%	16 10%	28 8%	154 32%
Agree a little more with Statement 2	162 16%	85 18%	51 16%	54 19%	108 15%	33 19%	21 18%	46 17%	81 17%	35 13%	37 15%	24 14%	36 19%	44 16%	36 13%	30 18%	62 18%	55 11%
Agree much more with Statement 2	399 39%	227 47%	85 26%	108 37%	287 39%	65 37%	43 38%	83 30%	190 39%	126 46%	98 40%	111 64%	66 35%	71 26%	176 63%	97 61%	209 61%	53 11%
Unsure	84 8%	26 5%	40 12%	19 6%	65 9%	17 9%	2 2%	21 8%	38 8%	25 9%	22 9%	9 5%	21 11%	22 8%	13 5%	11 7%	24 7%	48 10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalTrade] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Global trade has been good for Americans because we can access a greater variety of products with lower prices for consumers. 2. Global trade has been bad for Americans because it undermines domestic industries and jobs are shipped overseas. 2 Global trade has been bad

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	492	183	244	245	318	62	70	85	65	83	144	114	233	258
	48%	48%	51%	45%	46%	52%	53%	59%	42%	53%	50%	40%	51%	45%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	448	170	210	237	325	37	45	43	65	54	127	159	162	286
	43%	44%	44%	43%	47%	31%	34%	30%	42%	34%	43%	55%	36%	49%
Agree much more with Statement 1	198	72	95	102	113	30	33	47	22	30	48	52	99	99
	19%	19%	20%	19%	16%	25%	25%	32%	14%	19%	16%	18%	22%	17%
Agree a little more with Statement 1	294	112	149	143	205	32	37	38	43	54	97	62	135	159
	28%	29%	31%	26%	29%	27%	28%	26%	28%	34%	33%	22%	30%	27%
Agree a little more with Statement 2	233	82	112	121	165	23	31	27	41	30	67	69	98	136
	23%	21%	23%	22%	24%	20%	23%	19%	26%	19%	23%	24%	21%	23%
Agree much more with Statement 2	215	88	98	116	160	14	14	16	24	24	60	90	65	150
	21%	23%	20%	21%	23%	12%	11%	11%	16%	15%	21%	31%	14%	26%
Unsure	95	30	28	67	53	19	17	16	24	20	20	15	60	35
	9%	8%	6%	12%	8%	16%	13%	11%	15%	13%	7%	5%	13%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalTrade] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Global trade has been good for Americans because we can access a greater variety of products with lower prices for consumers. 2. Global trade has been bad for Americans because it undermines domestic industries and jobs are shipped overseas. 2 Global trade has been bad

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	492	104	171	160	56	274	216	151	165	108	108	104	106	62	283	30	120
	48%	42%	45%	55%	49%	44%	54%	38%	56%	44%	45%	50%	47%	62%	54%	44%	39%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	448	114	179	104	52	292	156	212	112	97	110	95	101	33	197	29	166
	43%	46%	47%	36%	46%	46%	39%	53%	38%	40%	45%	45%	45%	33%	37%	43%	54%
Agree much more with Statement 1	198	47	66	60	25	113	85	56	58	45	43	38	49	19	107	14	48
	19%	19%	17%	21%	22%	18%	21%	14%	20%	18%	18%	18%	22%	19%	20%	20%	16%
Agree a little more with Statement 1	294	57	105	100	31	162	131	96	108	63	65	66	56	43	176	16	72
	28%	23%	27%	34%	27%	26%	32%	24%	36%	26%	27%	32%	25%	43%	33%	23%	23%
Agree a little more with Statement 2	233	58	85	61	29	143	90	102	63	47	61	44	60	11	113	19	72
	23%	24%	22%	21%	26%	23%	22%	26%	21%	19%	25%	21%	26%	12%	22%	28%	23%
Agree much more with Statement 2	215	55	94	43	23	149	66	110	50	50	48	50	42	21	84	10	94
	21%	22%	25%	15%	20%	24%	16%	28%	17%	21%	20%	24%	19%	22%	16%	15%	31%
Unsure	95	30	33	26	6	63	32	35	18	38	24	10	18	4	46	9	21
	9%	12%	9%	9%	5%	10%	8%	9%	6%	16%	10%	5%	8%	4%	9%	13%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalTrade] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Global trade has been good for Americans because we can access a greater variety of products with lower prices for consumers. 2. Global trade has been bad for Americans because it undermines domestic industries and jobs are shipped overseas. 2 Global trade has been bad

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	492	133	109	231	168	40	284	134	155	200	167	304	173	276	43	44	110	215	318	411	303	366
	48%	34%	49%	60%	35%	48%	60%	34%	50%	65%	36%	60%	36%	59%	47%	25%	43%	49%	49%	48%	44%	49%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	448	239	88	111	277	34	138	237	113	90	268	151	273	139	37	123	128	191	287	374	334	304
	43%	61%	39%	29%	58%	40%	29%	60%	37%	29%	57%	30%	57%	30%	40%	70%	51%	43%	44%	43%	49%	41%
Agree much more with Statement 1	198	45	38	109	58	12	127	52	56	89	59	132	59	128	11	17	40	81	128	158	118	153
	19%	11%	17%	28%	12%	14%	27%	13%	18%	29%	13%	26%	12%	28%	12%	10%	16%	19%	20%	18%	17%	21%
Agree a little more with Statement 1	294	88	70	122	109	28	156	82	98	111	108	172	114	148	33	27	70	134	190	254	184	213
	28%	22%	31%	32%	23%	33%	33%	21%	32%	36%	23%	34%	24%	32%	36%	15%	28%	30%	29%	29%	27%	29%
Agree a little more with Statement 2	233	106	49	75	129	15	89	112	54	61	124	96	119	92	23	46	66	101	155	193	166	165
	23%	27%	22%	19%	27%	18%	19%	28%	18%	20%	27%	19%	25%	20%	25%	26%	26%	23%	24%	22%	24%	22%
Agree much more with Statement 2	215	133	39	36	148	18	49	125	59	29	144	56	154	48	13	77	62	90	133	181	168	139
	21%	34%	17%	9%	31%	22%	10%	32%	19%	9%	31%	11%	32%	10%	15%	44%	24%	21%	20%	21%	25%	19%
Unsure	95	22	27	44	30	10	54	27	40	19	31	55	32	51	12	9	16	33	46	77	45	70
	9%	6%	12%	12%	6%	12%	11%	7%	13%	6%	7%	11%	7%	11%	13%	5%	6%	7%	7%	9%	7%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalTrade] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Global trade has been good for Americans because we can access a greater variety of products with lower prices for consumers. 2. Global trade has been bad for Americans because it undermines domestic industries and jobs are shipped overseas. 2 Global trade has been bad

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	492 48%	230 48%	165 51%	150 52%	341 46%	86 48%	64 57%	142 52%	241 49%	108 40%	112 46%	54 31%	110 57%	147 54%	87 31%	70 44%	120 35%	296 61%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	448 43%	230 48%	115 35%	115 40%	330 44%	67 38%	48 43%	101 37%	208 42%	140 52%	103 42%	107 62%	68 36%	93 34%	177 63%	81 51%	205 60%	136 28%
Agree much more with Statement 1	198 19%	82 17%	75 23%	64 22%	133 18%	35 20%	29 26%	67 24%	88 18%	43 16%	44 18%	13 8%	42 22%	55 20%	39 14%	17 10%	46 13%	144 30%
Agree a little more with Statement 1	294 28%	149 31%	91 28%	86 30%	208 28%	51 29%	35 31%	75 27%	153 31%	65 24%	68 28%	41 24%	67 35%	92 34%	47 17%	53 33%	74 22%	152 31%
Agree a little more with Statement 2	233 23%	108 22%	73 22%	59 20%	174 23%	32 18%	27 24%	63 23%	103 21%	67 25%	52 21%	50 29%	40 21%	52 19%	72 26%	44 27%	97 28%	93 19%
Agree much more with Statement 2	215 21%	122 25%	42 13%	57 20%	156 21%	35 20%	21 19%	38 14%	104 21%	73 27%	51 21%	58 33%	28 15%	41 15%	105 37%	38 24%	109 32%	43 9%
Unsure	95 9%	23 5%	47 14%	24 8%	71 10%	24 13%	1 1%	32 12%	40 8%	23 8%	28 12%	10 6%	13 7%	32 12%	17 6%	9 6%	16 5%	51 11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCarbonTax] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Taxing companies based on their carbon emissions holds companies accountable for the harm they do to the environment and is a cost-effective way to encourage the use and development of clean energy sources. 2. Taxing companies based on their carbon emissions is a bad idea because energy would become more expensive and companies would

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	554	209	248	302	353	65	84	84	76	91	157	146	251	303
	54%	55%	51%	55%	51%	55%	64%	58%	50%	58%	54%	51%	55%	52%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	397	145	206	191	288	38	41	42	58	49	118	130	150	247
	38%	38%	43%	35%	41%	32%	31%	29%	38%	31%	40%	45%	33%	43%
Agree much more with Statement 1	307	102	139	166	175	36	49	57	34	46	92	78	137	170
	30%	27%	29%	30%	25%	31%	37%	40%	22%	29%	31%	27%	30%	29%
Agree a little more with Statement 1	248	108	109	136	178	29	35	27	43	44	65	68	114	133
	24%	28%	23%	25%	26%	24%	26%	19%	28%	28%	22%	24%	25%	23%
Agree a little more with Statement 2	187	67	82	105	127	24	23	23	27	21	66	51	71	117
	18%	17%	17%	19%	18%	20%	18%	16%	17%	13%	23%	18%	15%	20%
Agree much more with Statement 2	210	79	124	86	161	14	18	19	31	29	52	79	79	131
	20%	20%	26%	16%	23%	12%	14%	13%	20%	18%	18%	27%	17%	23%
Unsure	84	29	28	56	55	15	7	18	19	18	17	12	55	28
	8%	7%	6%	10%	8%	13%	5%	13%	13%	11%	6%	4%	12%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCarbonTax] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Taxing companies based on their carbon emissions holds companies accountable for the harm they do to the environment and is a cost-effective way to encourage the use and development of clean energy sources. 2. Taxing companies based on their carbon emissions is a bad idea because energy would become more expensive and companies would

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	554	124	215	150	65	339	215	190	163	134	133	112	114	58	289	33	161
	54%	50%	56%	52%	57%	54%	53%	48%	55%	55%	55%	54%	51%	58%	55%	48%	53%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	397	91	146	120	39	237	158	174	112	79	90	88	93	35	193	23	133
	38%	37%	38%	41%	34%	38%	39%	44%	38%	32%	37%	42%	41%	35%	37%	34%	43%
Agree much more with Statement 1	307	65	133	73	37	197	110	95	80	77	78	54	65	32	152	17	95
	30%	26%	35%	25%	32%	31%	27%	24%	27%	32%	32%	26%	29%	32%	29%	25%	31%
Agree a little more with Statement 1	248	60	82	78	28	142	106	95	83	57	55	58	50	26	137	16	67
	24%	24%	21%	27%	25%	22%	26%	24%	28%	23%	23%	28%	22%	26%	26%	23%	22%
Agree a little more with Statement 2	187	39	64	66	18	102	83	66	60	32	44	39	46	20	99	7	56
	18%	16%	17%	23%	16%	16%	21%	16%	20%	13%	18%	18%	21%	20%	19%	10%	18%
Agree much more with Statement 2	210	53	82	54	21	135	75	108	53	47	46	50	47	15	94	17	77
	20%	21%	22%	19%	18%	21%	19%	27%	18%	19%	19%	24%	21%	15%	18%	24%	25%
Unsure	84	32	22	20	10	54	29	35	21	30	19	8	17	6	45	12	12
	8%	13%	6%	7%	9%	9%	7%	9%	7%	13%	8%	4%	8%	7%	8%	17%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCarbonTax] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Taxing companies based on their carbon emissions holds companies accountable for the harm they do to the environment and is a cost-effective way to encourage the use and development of clean energy sources. 2. Taxing companies based on their carbon emissions is a bad idea because energy would become more expensive and companies would

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	554	141	116	281	161	43	350	135	169	238	154	375	161	347	47	67	80	244	345	460	344	441
	54%	36%	52%	73%	34%	51%	74%	34%	55%	77%	33%	74%	34%	74%	51%	38%	32%	56%	53%	53%	50%	60%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	397	227	85	73	279	31	87	236	104	52	279	95	284	82	30	98	154	166	270	333	292	237
	38%	58%	38%	19%	59%	37%	18%	59%	34%	17%	60%	19%	60%	18%	33%	56%	61%	38%	42%	39%	43%	32%
Agree much more with Statement 1	307	59	64	176	70	22	215	66	82	149	64	229	69	213	25	29	34	128	182	258	178	250
	30%	15%	29%	45%	15%	26%	45%	17%	27%	48%	14%	45%	14%	46%	28%	16%	13%	29%	28%	30%	26%	34%
Agree a little more with Statement 1	248	83	52	106	91	21	135	69	88	89	90	146	92	134	22	38	46	116	163	202	166	191
	24%	21%	23%	27%	19%	25%	28%	17%	29%	29%	19%	29%	19%	29%	24%	22%	18%	26%	25%	23%	24%	26%
Agree a little more with Statement 2	187	84	52	49	114	14	59	87	64	34	111	65	115	57	15	32	71	75	136	162	123	121
	18%	21%	23%	13%	24%	17%	12%	22%	21%	11%	24%	13%	24%	12%	17%	18%	28%	17%	21%	19%	18%	16%
Agree much more with Statement 2	210	144	34	24	164	17	28	148	41	18	168	30	169	26	15	67	83	92	134	171	169	116
	20%	36%	15%	6%	35%	20%	6%	37%	13%	6%	36%	6%	35%	6%	17%	38%	33%	21%	21%	20%	25%	16%
Unsure	84	26	23	32	35	10	38	27	34	18	33	40	33	37	14	11	19	28	36	70	46	62
	8%	7%	10%	8%	7%	12%	8%	7%	11%	6%	7%	8%	7%	8%	15%	6%	8%	6%	6%	8%	7%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalCarbonTax] For each of the following please indicate whether you agree more with Statement 1 or Statement 2. 1. Taxing companies based on their carbon emissions holds companies accountable for the harm they do to the environment and is a cost-effective way to encourage the use and development of clean energy sources. 2. Taxing companies based on their carbon emissions is a bad idea because energy would become more expensive and companies would

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	554	236	176	158	394	95	63	171	246	137	133	69	104	160	95	54	99	360
	54%	49%	54%	55%	53%	54%	56%	62%	50%	51%	55%	40%	55%	59%	34%	33%	29%	75%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	397	227	106	116	281	68	48	80	201	116	84	97	77	79	168	96	223	81
	38%	47%	32%	40%	38%	39%	42%	29%	41%	43%	35%	56%	40%	29%	60%	60%	65%	17%
Agree much more with Statement 1	307	118	103	87	218	52	35	100	133	74	71	32	50	108	46	17	47	214
	30%	24%	32%	30%	29%	29%	31%	36%	27%	27%	29%	19%	26%	40%	17%	11%	14%	44%
Agree a little more with Statement 1	248	118	73	71	176	43	28	72	113	63	62	36	54	52	49	36	52	146
	24%	24%	22%	25%	24%	24%	25%	26%	23%	23%	25%	21%	28%	19%	18%	23%	15%	30%
Agree a little more with Statement 2	187	102	53	62	125	42	21	40	100	47	50	36	39	36	69	36	87	62
	18%	21%	16%	22%	17%	24%	18%	15%	20%	17%	21%	21%	20%	13%	24%	23%	26%	13%
Agree much more with Statement 2	210	125	53	53	156	27	27	40	101	68	34	62	38	44	99	60	136	19
	20%	26%	16%	18%	21%	15%	24%	15%	21%	25%	14%	36%	20%	16%	35%	37%	40%	4%
Unsure	84	20	45	16	67	14	2	23	42	18	26	6	10	32	17	11	19	42
	8%	4%	14%	6%	9%	8%	2%	9%	9%	7%	11%	4%	5%	12%	6%	7%	6%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalRefugees] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. The United States has a responsibility to take in refugees from around the world who are fleeing violence in their home countries and we should admit as many as possible. 2. The United States should prioritize taking care of Americans facing harsh conditions at home before we worry about taking in refugees from abroad.

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	272	104	131	139	178	33	33	55	32	47	60	79	134	138
	26%	27%	27%	25%	26%	28%	25%	38%	21%	30%	20%	27%	29%	24%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	702	260	320	379	478	74	92	74	108	99	219	202	281	420
	68%	68%	67%	69%	69%	63%	70%	51%	70%	63%	75%	70%	62%	73%
Agree much more with Statement 1	98	38	43	54	66	13	16	22	13	17	18	28	52	46
	9%	10%	9%	10%	10%	11%	12%	15%	9%	11%	6%	10%	12%	8%
Agree a little more with Statement 1	174	67	87	85	111	20	17	33	19	29	42	51	81	92
	17%	17%	18%	16%	16%	17%	13%	23%	12%	19%	14%	18%	18%	16%
Agree a little more with Statement 2	232	89	109	121	155	22	31	29	51	36	50	66	115	116
	22%	23%	23%	22%	22%	18%	23%	20%	33%	23%	17%	23%	25%	20%
Agree much more with Statement 2	470	171	211	258	323	52	61	45	57	63	169	135	166	304
	45%	45%	44%	47%	46%	44%	46%	31%	37%	40%	58%	47%	36%	52%
Unsure	62	19	31	31	40	12	7	16	13	12	13	8	41	21
	6%	5%	6%	6%	6%	10%	5%	11%	9%	8%	4%	3%	9%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberal/Refugees] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. The United States has a responsibility to take in refugees from around the world who are fleeing violence in their home countries and we should admit as many as possible. 2. The United States should prioritize taking care of Americans facing harsh conditions at home before we worry about taking in refugees from abroad.

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	272	53	102	81	35	155	116	87	89	62	58	57	63	31	142	19	79
	26%	21%	27%	28%	31%	25%	29%	22%	30%	25%	24%	27%	28%	31%	27%	28%	26%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	702	172	263	191	75	435	266	285	192	165	171	147	138	66	349	38	220
	68%	69%	69%	66%	66%	69%	66%	72%	65%	68%	71%	71%	61%	67%	66%	55%	72%
Agree much more with Statement 1	98	20	29	33	15	49	48	26	39	17	17	24	24	15	50	6	31
	9%	8%	8%	11%	13%	8%	12%	7%	13%	7%	7%	12%	11%	15%	10%	8%	10%
Agree a little more with Statement 1	174	33	73	48	20	105	68	61	50	45	41	33	39	16	92	13	48
	17%	13%	19%	17%	17%	17%	17%	15%	17%	18%	17%	16%	17%	16%	17%	20%	16%
Agree a little more with Statement 2	232	49	70	80	33	119	113	76	79	51	60	48	48	21	125	13	73
	22%	20%	18%	28%	29%	19%	28%	19%	27%	21%	25%	23%	21%	22%	24%	18%	24%
Agree much more with Statement 2	470	123	193	111	42	316	153	210	113	114	111	99	90	45	225	25	147
	45%	50%	50%	38%	37%	50%	38%	53%	38%	47%	46%	48%	40%	45%	43%	37%	48%
Unsure	62	23	18	17	4	41	21	26	14	16	13	4	24	2	35	12	8
	6%	9%	5%	6%	3%	6%	5%	6%	5%	7%	5%	2%	11%	2%	7%	17%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberal/Refugees] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. The United States has a responsibility to take in refugees from around the world who are fleeing violence in their home countries and we should admit as many as possible. 2. The United States should prioritize taking care of Americans facing harsh conditions at home before we worry about taking in refugees from abroad.

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	272	43	58	166	57	15	199	42	81	149	58	207	54	207	11	19	33	140	191	232	161	221
	26%	11%	26%	43%	12%	18%	42%	11%	26%	48%	12%	40%	11%	44%	12%	11%	13%	32%	29%	27%	24%	30%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	702	332	148	199	393	59	250	333	200	149	389	272	402	236	64	152	205	269	430	578	487	481
	68%	84%	66%	51%	83%	70%	53%	84%	65%	48%	83%	53%	84%	51%	70%	86%	81%	61%	66%	67%	71%	65%
Agree much more with Statement 1	98	17	18	63	21	5	71	18	15	64	19	75	22	73	4	6	14	53	63	78	62	89
	9%	4%	8%	16%	4%	6%	15%	5%	5%	21%	4%	15%	5%	16%	4%	4%	5%	12%	10%	9%	9%	12%
Agree a little more with Statement 1	174	25	40	103	36	10	128	23	66	84	38	132	33	134	7	12	19	88	128	154	98	131
	17%	6%	18%	27%	8%	11%	27%	6%	21%	27%	8%	26%	7%	29%	8%	7%	8%	20%	20%	18%	14%	18%
Agree a little more with Statement 2	232	77	63	87	93	19	119	80	69	78	85	131	88	113	30	32	51	79	139	189	151	166
	22%	19%	28%	22%	20%	23%	25%	20%	22%	25%	18%	26%	18%	24%	33%	18%	20%	18%	21%	22%	22%	22%
Agree much more with Statement 2	470	256	85	112	300	40	131	252	131	71	303	141	313	122	34	120	155	190	291	389	335	315
	45%	65%	38%	29%	63%	47%	27%	63%	43%	23%	65%	28%	66%	26%	38%	68%	61%	43%	45%	45%	49%	43%
Unsure	62	19	18	21	25	11	26	23	26	11	20	32	21	24	16	5	15	29	30	52	35	38
	6%	5%	8%	6%	5%	13%	6%	6%	9%	4%	4%	6%	4%	5%	18%	3%	6%	7%	5%	6%	5%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberal/Refugees] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. The United States has a responsibility to take in refugees from around the world who are fleeing violence in their home countries and we should admit as many as possible. 2. The United States should prioritize taking care of Americans facing harsh conditions at home before we worry about taking in refugees from abroad.

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	272 26%	109 23%	95 29%	76 26%	195 26%	43 24%	33 29%	83 30%	115 24%	74 27%	54 22%	30 18%	51 27%	98 36%	33 12%	18 11%	37 11%	215 45%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	702 68%	353 73%	199 61%	201 69%	497 67%	128 73%	73 65%	178 65%	341 70%	182 67%	178 73%	132 77%	128 67%	151 56%	238 85%	129 80%	283 83%	235 49%
Agree much more with Statement 1	98 9%	47 10%	33 10%	39 14%	59 8%	23 13%	16 14%	27 10%	41 8%	30 11%	21 9%	8 5%	18 10%	35 13%	13 5%	7 4%	12 4%	95 20%
Agree a little more with Statement 1	174 17%	62 13%	63 19%	37 13%	136 18%	20 11%	17 15%	55 20%	74 15%	44 16%	33 14%	22 13%	33 17%	62 23%	20 7%	11 7%	24 7%	121 25%
Agree a little more with Statement 2	232 22%	102 21%	75 23%	70 24%	162 22%	35 20%	35 31%	60 22%	126 26%	46 17%	64 26%	33 19%	47 25%	50 18%	44 16%	36 22%	61 18%	122 25%
Agree much more with Statement 2	470 45%	251 52%	125 38%	131 45%	336 45%	93 53%	38 33%	119 43%	215 44%	136 50%	114 47%	99 58%	81 42%	101 37%	194 69%	93 58%	222 65%	114 24%
Unsure	62 6%	21 4%	32 10%	12 4%	49 7%	5 3%	7 6%	14 5%	33 7%	15 5%	11 4%	10 6%	12 6%	23 8%	8 3%	14 9%	21 6%	32 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalEnvReg] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to relax the current environmental review process that makes it too hard to build projects that would reduce carbon emissions, like wind farms, high-density housing, and new public transportation. 2. We need to keep the current environmental review process in place to preserve the natural beauty of the environment and protect the rights of

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	323	109	176	147	222	33	36	47	48	52	84	92	147	176
	31%	28%	37%	27%	32%	28%	28%	33%	31%	33%	29%	32%	32%	30%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	617	239	272	341	415	69	80	82	87	85	183	180	253	364
	60%	62%	56%	62%	60%	58%	61%	56%	57%	54%	63%	63%	55%	63%
Agree much more with Statement 1	143	56	77	66	92	15	14	22	20	24	32	45	66	77
	14%	14%	16%	12%	13%	12%	11%	15%	13%	15%	11%	16%	14%	13%
Agree a little more with Statement 1	180	54	99	81	130	19	22	25	27	28	52	47	81	99
	17%	14%	21%	15%	19%	16%	17%	17%	18%	18%	18%	16%	18%	17%
Agree a little more with Statement 2	270	105	133	135	189	31	35	42	43	42	67	76	127	143
	26%	27%	28%	25%	27%	26%	27%	29%	28%	26%	23%	26%	28%	25%
Agree much more with Statement 2	347	134	139	206	226	38	45	39	44	43	116	104	126	220
	33%	35%	29%	38%	32%	32%	34%	27%	29%	27%	40%	36%	28%	38%
Unsure	95	35	33	61	59	16	15	16	19	21	23	16	56	39
	9%	9%	7%	11%	8%	13%	12%	11%	13%	13%	8%	5%	12%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalEnvReg] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to relax the current environmental review process that makes it too hard to build projects that would reduce carbon emissions, like wind farms, high-density housing, and new public transportation. 2. We need to keep the current environmental review process in place to preserve the natural beauty of the environment and protect the rights of

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	323 31%	73 30%	122 32%	95 33%	32 29%	196 31%	128 32%	127 32%	95 32%	77 32%	77 32%	66 32%	69 31%	33 34%	171 32%	24 36%	98 32%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	617 60%	144 58%	235 61%	167 57%	70 62%	379 60%	237 59%	237 60%	176 60%	138 57%	141 58%	129 62%	132 59%	59 59%	307 58%	35 52%	187 61%
Agree much more with Statement 1	143 14%	40 16%	54 14%	32 11%	17 15%	94 15%	49 12%	58 15%	34 12%	39 16%	32 13%	30 14%	27 12%	15 15%	71 14%	11 16%	52 17%
Agree a little more with Statement 1	180 17%	33 14%	68 18%	63 22%	16 14%	102 16%	78 19%	69 17%	61 21%	38 16%	46 19%	37 18%	41 18%	18 19%	99 19%	13 19%	46 15%
Agree a little more with Statement 2	270 26%	50 20%	85 22%	102 35%	32 28%	135 21%	134 33%	87 22%	101 34%	61 25%	55 23%	56 27%	60 27%	30 31%	151 29%	13 19%	71 23%
Agree much more with Statement 2	347 33%	94 38%	149 39%	64 22%	38 33%	244 39%	102 25%	150 38%	75 25%	77 32%	86 36%	74 36%	72 32%	28 29%	157 30%	22 32%	116 38%
Unsure	95 9%	30 12%	26 7%	28 10%	11 10%	56 9%	39 10%	34 9%	25 8%	28 12%	23 10%	12 6%	24 11%	7 7%	48 9%	9 13%	23 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalEnvReg] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to relax the current environmental review process that makes it too hard to build projects that would reduce carbon emissions, like wind farms, high-density housing, and new public transportation. 2. We need to keep the current environmental review process in place to preserve the natural beauty of the environment and protect the rights of

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	323	118	77	116	151	26	146	120	95	102	147	160	150	150	23	51	85	143	212	267	210	211
	31%	30%	35%	30%	32%	31%	31%	30%	31%	33%	32%	31%	31%	32%	25%	29%	34%	33%	33%	31%	31%	29%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	617	248	123	231	293	42	281	250	176	177	288	299	298	273	46	116	149	253	391	518	420	462
	60%	63%	55%	60%	62%	50%	59%	63%	57%	57%	62%	59%	62%	59%	50%	66%	59%	58%	60%	60%	62%	62%
Agree much more with Statement 1	143	51	29	56	65	9	69	55	38	48	66	71	64	69	10	26	34	61	93	116	89	94
	14%	13%	13%	14%	14%	11%	14%	14%	12%	16%	14%	14%	13%	15%	11%	15%	14%	14%	14%	13%	13%	13%
Agree a little more with Statement 1	180	67	49	60	86	17	77	65	57	54	81	90	86	81	13	25	51	82	119	152	121	117
	17%	17%	22%	16%	18%	20%	16%	16%	19%	18%	17%	18%	18%	17%	14%	14%	20%	19%	18%	18%	18%	16%
Agree a little more with Statement 2	270	108	51	105	126	25	119	110	80	70	125	133	130	117	23	40	71	94	163	229	184	199
	26%	27%	23%	27%	27%	29%	25%	28%	26%	23%	27%	26%	27%	25%	25%	22%	28%	21%	25%	27%	27%	27%
Agree much more with Statement 2	347	140	72	127	167	18	162	140	95	107	163	166	167	156	24	77	78	159	227	290	236	263
	33%	36%	32%	33%	35%	21%	34%	35%	31%	35%	35%	32%	35%	33%	26%	44%	31%	36%	35%	34%	35%	36%
Unsure	95	28	23	39	31	16	48	28	36	29	31	51	29	43	22	9	18	43	48	77	51	67
	9%	7%	10%	10%	6%	19%	10%	7%	12%	9%	7%	10%	6%	9%	24%	5%	7%	10%	7%	9%	8%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNeoliberalEnvReg] For each of the following please indicate whether you agree more with Statement 1 or Statement 2.  
 1. We need to relax the current environmental review process that makes it too hard to build projects that would reduce carbon emissions, like wind farms, high-density housing, and new public transportation. 2. We need to keep the current environmental review process in place to preserve the natural beauty of the environment and protect the rights of

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGREE MUCH/A LITTLE MORE WITH STATEMENT 1	323 31%	145 30%	112 34%	91 31%	232 31%	50 28%	41 36%	84 30%	150 31%	89 33%	64 26%	60 35%	52 27%	94 34%	91 32%	49 30%	117 34%	145 30%
AGREE MUCH/A LITTLE MORE WITH STATEMENT 2	617 60%	303 63%	176 54%	176 61%	438 59%	110 63%	66 58%	166 60%	294 60%	157 58%	153 63%	102 59%	125 65%	139 51%	171 61%	103 64%	195 57%	286 59%
Agree much more with Statement 1	143 14%	62 13%	49 15%	44 15%	99 13%	21 12%	23 20%	38 14%	67 14%	38 14%	26 11%	28 16%	23 12%	39 15%	41 15%	22 14%	51 15%	66 14%
Agree a little more with Statement 1	180 17%	83 17%	63 19%	47 16%	133 18%	29 16%	18 16%	46 17%	83 17%	51 19%	38 16%	33 19%	30 15%	54 20%	50 18%	26 16%	66 19%	79 16%
Agree a little more with Statement 2	270 26%	136 28%	70 22%	92 32%	178 24%	48 27%	45 39%	75 27%	136 28%	59 22%	66 27%	39 23%	60 32%	56 21%	62 22%	53 33%	88 26%	123 25%
Agree much more with Statement 2	347 33%	167 35%	106 32%	84 29%	260 35%	63 35%	21 19%	91 33%	158 32%	98 36%	88 36%	63 37%	64 34%	83 30%	109 39%	50 31%	107 31%	163 34%
Unsure	95 9%	35 7%	39 12%	23 8%	72 10%	16 9%	6 5%	25 9%	45 9%	25 9%	26 11%	10 6%	14 7%	39 14%	18 7%	8 5%	28 8%	52 11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Little Mermaid	237	86	54	181	135	46	36	50	61	51	49	27	161	76
	23%	22%	11%	33%	19%	39%	28%	35%	39%	32%	17%	9%	35%	13%
Guardians of the Galaxy Vol 3	348	133	187	161	204	39	64	72	74	68	82	53	214	134
	34%	35%	39%	29%	29%	33%	49%	50%	48%	43%	28%	18%	47%	23%
Joy Ride	51	19	22	29	26	11	13	6	13	11	15	6	30	21
	5%	5%	5%	5%	4%	10%	10%	4%	8%	7%	5%	2%	7%	4%
Shooting Stars	31	12	15	15	16	7	7	4	4	3	12	8	11	19
	3%	3%	3%	3%	2%	6%	5%	3%	3%	2%	4%	3%	2%	3%
Across the Spider Universe	222	82	121	99	116	43	44	57	51	40	41	34	147	75
	21%	21%	25%	18%	17%	36%	33%	39%	33%	25%	14%	12%	32%	13%
The Boogeyman	151	62	59	92	81	32	27	31	41	22	42	15	94	57
	15%	16%	12%	17%	12%	27%	21%	21%	27%	14%	14%	5%	21%	10%
Rise of the Beasts	188	69	96	92	99	36	33	28	42	56	37	25	126	63
	18%	18%	20%	17%	14%	30%	25%	20%	27%	35%	13%	9%	28%	11%
Elemental	77	20	28	47	46	7	17	25	17	14	11	10	56	21
	7%	5%	6%	9%	7%	6%	13%	17%	11%	9%	4%	3%	12%	4%
Fast X	197	68	111	86	111	29	42	32	41	46	51	28	119	78
	19%	18%	23%	16%	16%	25%	32%	22%	26%	29%	17%	10%	26%	13%
The Flash	186	75	110	75	100	26	40	30	46	47	38	25	123	63
	18%	19%	23%	14%	14%	22%	30%	21%	30%	30%	13%	9%	27%	11%
Extraction 2	75	33	49	25	44	5	19	20	15	8	17	15	43	32
	7%	9%	10%	5%	6%	4%	14%	14%	10%	5%	6%	5%	9%	5%
Indiana Jones and the Dial of Destiny	282	107	150	133	206	14	37	20	27	55	93	88	102	181
	27%	28%	31%	24%	30%	12%	28%	14%	18%	35%	32%	30%	22%	31%
The Red Door	133	52	38	95	64	32	27	43	34	19	28	9	96	36
	13%	14%	8%	17%	9%	27%	21%	30%	22%	12%	9%	3%	21%	6%
Impossible - Dead Reckoning Part One	181	75	104	77	106	24	28	14	23	19	66	58	57	125
	18%	20%	22%	14%	15%	20%	21%	10%	15%	12%	23%	20%	12%	22%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Barbie	119 11%	40 10%	27 6%	89 16%	72 10%	18 15%	12 9%	39 27%	30 20%	17 11%	24 8%	8 3%	86 19%	32 6%
No Hard Feelings	43 4%	15 4%	14 3%	30 5%	34 5%	3 3%	7 5%	7 5%	6 4%	8 5%	17 6%	6 2%	21 5%	22 4%
They Cloned Tyrone	20 2%	6 2%	5 1%	15 3%	10 1%	5 5%	5 4%	4 3%	8 5%	1 *%	7 2%	1 *%	13 3%	7 1%
Oppenheimer	78 8%	29 8%	55 11%	22 4%	68 10%	4 3%	6 5%	18 13%	8 5%	15 9%	17 6%	20 7%	41 9%	38 7%
Something else (Please specify)	22 2%	5 1%	4 1%	18 3%	15 2%	1 1%	6 4%	1 *%	4 3%	3 2%	6 2%	7 3%	8 2%	14 2%
None of these	243 23%	87 23%	108 22%	134 24%	191 27%	16 14%	12 9%	8 6%	16 10%	16 10%	70 24%	132 46%	40 9%	203 35%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Little Mermaid	237	63	77	72	25	140	97	68	67	60	65	51	41	20	148	21	33
	23%	25%	20%	25%	22%	22%	24%	17%	23%	25%	27%	24%	18%	20%	28%	31%	11%
Guardians of the Galaxy Vol 3	348	82	127	110	28	209	139	108	95	84	78	80	72	34	202	25	71
	34%	33%	33%	38%	25%	33%	34%	27%	32%	34%	32%	39%	32%	35%	38%	36%	23%
Joy Ride	51	17	16	14	4	33	18	19	7	11	16	15	7	2	32	1	7
	5%	7%	4%	5%	4%	5%	4%	5%	2%	4%	7%	7%	3%	3%	6%	1%	2%
Shooting Stars	31	13	10	4	3	23	7	12	4	4	7	10	8	1	22	3	5
	3%	5%	3%	1%	3%	4%	2%	3%	1%	2%	3%	5%	4%	1%	4%	5%	2%
Across the Spider Universe	222	56	88	61	17	144	78	71	45	40	58	55	50	12	135	10	33
	21%	23%	23%	21%	15%	23%	19%	18%	15%	16%	24%	26%	22%	13%	26%	15%	11%
The Boogeyman	151	47	67	32	5	114	37	62	19	55	38	29	25	3	76	14	21
	15%	19%	18%	11%	5%	18%	9%	16%	6%	23%	16%	14%	11%	3%	14%	21%	7%
Rise of the Beasts	188	54	73	54	8	127	62	63	36	52	48	37	37	16	114	15	30
	18%	22%	19%	19%	7%	20%	15%	16%	12%	21%	20%	18%	16%	16%	22%	22%	10%
Elemental	77	13	32	21	10	45	30	21	24	18	15	16	21	8	37	8	12
	7%	5%	8%	7%	8%	7%	7%	5%	8%	7%	6%	8%	9%	8%	7%	11%	4%
Fast X	197	67	70	46	14	137	60	75	36	56	53	39	33	14	121	15	42
	19%	27%	18%	16%	12%	22%	15%	19%	12%	23%	22%	19%	15%	14%	23%	22%	14%
The Flash	186	51	61	62	12	111	74	62	38	41	45	39	44	18	111	13	29
	18%	21%	16%	21%	11%	18%	18%	16%	13%	17%	18%	19%	19%	18%	21%	18%	10%
Extraction 2	75	19	29	22	5	48	27	26	18	19	9	22	19	6	46	8	12
	7%	7%	8%	8%	4%	8%	7%	7%	6%	8%	4%	10%	8%	6%	9%	11%	4%
Indiana Jones and the Dial of Destiny	282	48	118	83	33	166	116	119	86	57	65	60	62	34	153	17	79
	27%	19%	31%	29%	29%	26%	29%	30%	29%	23%	27%	29%	28%	34%	29%	25%	26%
The Red Door	133	42	59	21	10	101	31	46	17	36	38	25	26	7	73	19	12
	13%	17%	15%	7%	9%	16%	8%	12%	6%	15%	16%	12%	12%	7%	14%	28%	4%
Impossible - Dead Reckoning Part One	181	37	67	57	21	104	78	63	43	33	38	40	42	24	101	5	60
	18%	15%	17%	20%	18%	16%	19%	16%	14%	14%	16%	19%	19%	24%	19%	7%	20%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Barbie	119 11%	23 9%	40 10%	46 16%	9 8%	63 10%	55 14%	32 8%	38 13%	21 9%	29 12%	24 12%	34 15%	10 11%	73 14%	6 9%	19 6%
No Hard Feelings	43 4%	9 4%	16 4%	12 4%	6 5%	25 4%	17 4%	22 6%	11 4%	10 4%	7 3%	8 4%	14 6%	5 5%	28 5%	4 6%	7 2%
They Cloned Tyrone	20 2%	3 1%	9 2%	7 2%	1 1%	12 2%	8 2%	7 2%	3 1%	4 2%	7 3%	4 2%	5 2%	1 1%	15 3%	2 2%	-
Oppenheimer	78 8%	11 5%	30 8%	27 9%	10 9%	41 6%	37 9%	35 9%	33 11%	12 5%	17 7%	21 10%	21 10%	6 6%	45 8%	6 8%	22 7%
Something else (Please specify)	22 2%	5 2%	7 2%	8 3%	2 2%	11 2%	10 3%	7 2%	8 3%	5 2%	10 4%	2 1%	4 2%	1 1%	8 2%	1 1%	8 2%
None of these	243 23%	53 21%	86 22%	71 24%	33 30%	139 22%	104 26%	106 27%	86 29%	52 21%	55 23%	50 24%	54 24%	24 24%	76 15%	8 12%	136 44%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
The Little Mermaid	237 23%	69 18%	38 17%	118 30%	75 16%	22 26%	140 29%	63 16%	77 25%	94 31%	79 17%	147 29%	80 17%	132 28%	25 27%	23 13%	50 20%	85 19%	134 21%	190 22%	138 20%	178 24%
Guardians of the Galaxy Vol 3	348 34%	115 29%	85 38%	133 34%	133 28%	36 42%	179 38%	110 28%	105 34%	121 39%	138 30%	187 37%	135 28%	175 37%	39 43%	35 20%	86 34%	128 29%	198 30%	284 33%	217 32%	257 35%
Joy Ride	51 5%	21 5%	11 5%	16 4%	25 5%	7 8%	20 4%	15 4%	18 6%	14 4%	25 5%	22 4%	25 5%	18 4%	7 8%	14 8%	10 4%	20 5%	30 5%	37 4%	36 5%	43 6%
Shooting Stars	31 3%	13 3%	6 3%	12 3%	16 3%	1 1%	13 3%	17 4%	5 2%	8 3%	17 4%	13 3%	16 3%	13 3%	1 1%	11 6%	4 2%	16 4%	16 2%	28 3%	17 2%	26 3%
Across the Spider Universe	222 21%	70 18%	44 20%	99 26%	84 18%	18 22%	120 25%	69 17%	65 21%	86 28%	84 18%	120 23%	80 17%	123 26%	19 21%	26 15%	53 21%	80 18%	122 19%	174 20%	136 20%	178 24%
The Boogeyman	151 15%	56 14%	28 12%	59 15%	64 14%	15 18%	72 15%	46 12%	44 14%	52 17%	63 14%	78 15%	62 13%	72 16%	16 18%	28 16%	35 14%	37 9%	67 10%	107 12%	107 16%	121 16%
Rise of the Beasts	188 18%	61 16%	33 15%	83 21%	67 14%	22 26%	100 21%	57 14%	73 24%	56 18%	75 16%	98 19%	72 15%	96 21%	20 22%	24 13%	38 15%	58 13%	107 16%	147 17%	112 16%	132 18%
Elemental	77 7%	19 5%	17 7%	36 9%	27 6%	8 10%	41 9%	19 5%	32 11%	21 7%	26 6%	45 9%	28 6%	41 9%	7 8%	4 2%	19 7%	22 5%	37 6%	58 7%	49 7%	50 7%
Fast X	197 19%	74 19%	41 18%	78 20%	92 19%	13 15%	92 19%	66 17%	65 21%	62 20%	93 20%	92 18%	92 19%	91 19%	14 16%	39 22%	51 20%	54 12%	103 16%	149 17%	124 18%	141 19%
The Flash	186 18%	66 17%	25 11%	87 22%	75 16%	16 19%	95 20%	56 14%	70 23%	59 19%	76 16%	96 19%	74 15%	94 20%	18 20%	28 16%	43 17%	57 13%	105 16%	146 17%	113 17%	141 19%
Extraction 2	75 7%	35 9%	9 4%	30 8%	40 8%	4 5%	31 6%	32 8%	25 8%	17 5%	40 9%	31 6%	42 9%	30 6%	3 3%	18 10%	19 7%	21 5%	42 6%	57 7%	54 8%	49 7%
Indiana Jones and the Dial of Destiny	282 27%	100 25%	64 29%	103 27%	119 25%	21 25%	143 30%	94 24%	84 27%	101 33%	116 25%	152 30%	122 26%	138 30%	22 25%	40 23%	68 27%	141 32%	195 30%	244 28%	173 25%	205 28%
The Red Door	133 13%	44 11%	27 12%	56 14%	49 10%	18 21%	65 14%	40 10%	34 11%	51 16%	46 10%	74 15%	49 10%	63 13%	21 23%	26 15%	23 9%	35 8%	48 7%	88 10%	88 13%	106 14%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Impossible - Dead Reckoning Part One	181 18%	65 16%	35 15%	80 21%	75 16%	11 13%	95 20%	62 16%	56 18%	62 20%	76 16%	95 19%	75 16%	96 21%	10 11%	29 16%	39 15%	88 20%	124 19%	148 17%	102 15%	131 18%
Barbie	119 11%	33 8%	19 9%	58 15%	34 7%	10 12%	75 16%	35 9%	17 6%	65 21%	37 8%	75 15%	39 8%	69 15%	10 11%	10 5%	23 9%	37 8%	57 9%	97 11%	68 10%	92 12%
No Hard Feelings	43 4%	14 4%	11 5%	17 4%	15 3%	2 2%	26 5%	17 4%	13 4%	13 4%	16 3%	24 5%	16 3%	23 5%	4 4%	7 4%	9 3%	15 3%	25 4%	32 4%	34 5%	34 5%
They Cloned Tyrone	20 2%	8 2%	3 1%	6 2%	8 2%	3 3%	9 2%	5 1%	6 2%	7 2%	8 2%	11 2%	8 2%	9 2%	3 3%	1 *%	7 3%	6 1%	10 2%	12 1%	13 2%	14 2%
Oppenheimer	78 8%	20 5%	17 8%	35 9%	27 6%	2 2%	49 10%	23 6%	9 3%	45 15%	26 6%	49 10%	26 5%	47 10%	6 7%	8 5%	13 5%	37 8%	51 8%	64 7%	48 7%	59 8%
Something else (Please specify)	22 2%	7 2%	5 2%	9 2%	7 2%	2 3%	12 3%	5 1%	7 2%	10 3%	6 1%	15 3%	7 2%	14 3%	1 1%	2 1%	4 2%	14 3%	17 3%	19 2%	15 2%	15 2%
None of these	243 23%	107 27%	54 24%	74 19%	135 28%	19 23%	88 19%	127 32%	62 20%	48 16%	127 27%	100 20%	129 27%	89 19%	24 26%	50 29%	65 26%	123 28%	177 27%	225 26%	178 26%	157 21%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Little Mermaid	237	99	96	108	129	85	23	81	106	51	84	34	39	54	52	14	38	147
	23%	20%	29%	37%	17%	48%	20%	29%	22%	19%	35%	20%	20%	20%	18%	9%	11%	30%
Guardians of the Galaxy Vol 3	348	157	136	125	223	65	60	100	169	80	74	51	68	107	69	55	83	158
	34%	33%	42%	43%	30%	37%	53%	36%	34%	29%	30%	30%	36%	39%	25%	34%	24%	33%
Joy Ride	51	21	21	29	22	15	14	19	21	11	9	7	15	11	25	-	9	25
	5%	4%	6%	10%	3%	9%	12%	7%	4%	4%	4%	4%	8%	4%	9%		3%	5%
Shooting Stars	31	12	10	16	14	8	8	14	10	7	5	10	7	2	15	1	6	22
	3%	3%	3%	6%	2%	5%	7%	5%	2%	3%	2%	6%	4%	1%	5%	1%	2%	5%
Across the Spider Universe	222	95	90	96	126	52	44	72	101	49	53	25	35	62	50	31	53	130
	21%	20%	28%	33%	17%	29%	39%	26%	21%	18%	22%	14%	19%	23%	18%	19%	16%	27%
The Boogeyman	151	68	62	66	85	38	28	61	61	29	34	19	27	48	44	18	44	59
	15%	14%	19%	23%	12%	22%	25%	22%	12%	11%	14%	11%	14%	18%	16%	11%	13%	12%
Rise of the Beasts	188	78	74	63	125	40	23	76	67	46	37	28	39	44	46	17	42	104
	18%	16%	23%	22%	17%	23%	20%	28%	14%	17%	15%	16%	21%	16%	16%	11%	12%	21%
Elemental	77	29	41	33	44	29	4	29	31	17	22	7	22	18	11	11	18	44
	7%	6%	12%	11%	6%	16%	4%	10%	6%	6%	9%	4%	12%	6%	4%	7%	5%	9%
Fast X	197	87	73	85	112	37	48	56	100	41	45	34	48	42	62	29	51	97
	19%	18%	22%	29%	15%	21%	42%	20%	20%	15%	18%	20%	25%	16%	22%	18%	15%	20%
The Flash	186	85	75	79	107	37	42	60	80	46	37	25	46	54	43	28	46	90
	18%	18%	23%	27%	14%	21%	37%	22%	16%	17%	15%	15%	24%	20%	16%	17%	13%	19%
Extraction 2	75	35	27	28	47	8	20	34	34	7	11	16	28	12	27	11	17	32
	7%	7%	8%	10%	6%	5%	17%	12%	7%	2%	4%	9%	15%	5%	9%	7%	5%	7%
Indiana Jones and the Dial of Destiny	282	134	77	69	214	37	32	59	143	81	57	49	54	70	61	53	105	174
	27%	28%	24%	24%	29%	21%	28%	21%	29%	30%	24%	28%	28%	26%	22%	33%	31%	36%
The Red Door	133	49	62	61	71	44	17	50	55	28	35	15	20	40	30	16	35	52
	13%	10%	19%	21%	10%	25%	15%	18%	11%	10%	15%	9%	10%	15%	11%	10%	10%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies are you excited to see this summer? You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Impossible - Dead Reckoning Part One	181 18%	78 16%	55 17%	55 19%	126 17%	31 18%	24 21%	49 18%	98 20%	34 12%	42 17%	22 13%	34 18%	52 19%	49 17%	25 16%	46 14%	116 24%
Barbie	119 11%	48 10%	56 17%	47 16%	72 10%	36 21%	10 9%	21 8%	75 15%	22 8%	53 22%	13 7%	17 9%	40 15%	22 8%	11 7%	19 5%	66 14%
No Hard Feelings	43 4%	20 4%	16 5%	17 6%	26 4%	11 6%	6 6%	13 5%	23 5%	8 3%	19 8%	13 8%	11 6%	10 4%	9 3%	4 3%	14 4%	26 5%
They Cloned Tyrone	20 2%	11 2%	4 1%	12 4%	8 1%	7 4%	4 4%	10 4%	8 2%	2 1%	5 2%	3 2%	2 1%	5 2%	7 3%	1 *%	8 2%	8 2%
Oppenheimer	78 8%	36 7%	28 9%	23 8%	56 7%	6 3%	17 15%	20 7%	45 9%	14 5%	11 5%	10 6%	16 8%	32 12%	12 4%	14 9%	13 4%	58 12%
Something else (Please specify)	22 2%	11 2%	5 2%	7 2%	15 2%	7 4%	0 *%	8 3%	8 2%	6 2%	6 2%	6 4%	4 2%	5 2%	5 2%	1 *%	5 1%	11 2%
None of these	243 23%	138 29%	43 13%	36 12%	204 28%	23 13%	13 12%	49 18%	114 23%	80 30%	56 23%	43 25%	40 21%	65 24%	72 26%	49 31%	102 30%	98 20%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Google] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Google

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	802	289	400	398	539	91	104	119	134	134	219	195	387	414
	77%	75%	83%	73%	77%	77%	79%	82%	87%	85%	75%	68%	85%	72%
Yes, a lot	389	134	214	173	230	49	64	66	63	65	116	79	194	195
	38%	35%	44%	31%	33%	41%	49%	45%	41%	41%	40%	28%	42%	34%
Yes, a little	413	155	186	226	309	42	40	53	71	69	103	116	194	219
	40%	40%	39%	41%	44%	36%	31%	37%	46%	44%	35%	40%	42%	38%
No	177	71	63	112	111	25	24	20	15	17	56	68	53	124
	17%	18%	13%	20%	16%	21%	18%	14%	10%	11%	19%	24%	12%	21%
Unsure	57	24	19	38	46	3	3	6	4	6	16	25	16	41
	5%	6%	4%	7%	7%	2%	2%	4%	2%	4%	6%	9%	4%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Google] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Google

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	802	173	296	238	93	469	331	293	245	171	182	176	187	80	441	56	207
	77%	70%	78%	82%	82%	74%	82%	74%	83%	70%	75%	84%	83%	81%	84%	82%	67%
Yes, a lot	389	88	142	111	47	230	158	122	108	93	79	80	87	43	224	31	88
	38%	36%	37%	38%	41%	37%	39%	31%	37%	38%	33%	39%	38%	44%	42%	45%	29%
Yes, a little	413	84	154	127	47	239	173	171	136	78	103	95	100	37	217	25	118
	40%	34%	40%	44%	41%	38%	43%	43%	46%	32%	43%	46%	44%	37%	41%	36%	39%
No	177	55	70	39	13	125	51	75	35	62	51	21	22	16	63	9	75
	17%	22%	18%	13%	11%	20%	13%	19%	12%	25%	21%	10%	10%	16%	12%	13%	25%
Unsure	57	20	16	14	7	36	21	30	16	11	9	11	16	3	23	4	25
	5%	8%	4%	5%	6%	6%	5%	8%	5%	4%	4%	5%	7%	3%	4%	5%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Google] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Google

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	802	307	168	305	370	62	370	293	234	259	367	390	379	363	59	130	210	326	503	660	524	572
	77%	78%	75%	79%	78%	73%	78%	74%	76%	84%	79%	76%	79%	78%	65%	74%	83%	74%	77%	77%	77%	77%
Yes, a lot	389	133	75	172	151	35	204	117	128	136	158	205	160	199	30	56	82	151	239	307	235	286
	38%	34%	34%	45%	32%	41%	43%	29%	42%	44%	34%	40%	34%	43%	33%	32%	33%	34%	37%	36%	34%	39%
Yes, a little	413	174	93	133	219	27	166	176	106	123	210	185	219	165	29	74	128	175	264	352	289	285
	40%	44%	41%	35%	46%	32%	35%	44%	35%	40%	45%	36%	46%	35%	31%	42%	50%	40%	41%	41%	42%	39%
No	177	61	41	66	73	18	85	70	62	40	71	95	74	81	22	35	30	82	111	156	114	130
	17%	16%	18%	17%	15%	21%	18%	18%	20%	13%	15%	19%	15%	17%	24%	20%	12%	19%	17%	18%	17%	18%
Unsure	57	26	15	15	31	5	20	35	11	10	28	26	24	22	10	11	13	31	37	47	43	38
	5%	7%	7%	4%	7%	6%	4%	9%	4%	3%	6%	5%	5%	5%	11%	6%	5%	7%	6%	5%	6%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Google] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Google

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	802	373	257	244	555	150	94	215	387	200	180	123	152	212	218	135	260	368
	77%	77%	79%	84%	75%	85%	83%	78%	79%	74%	74%	72%	80%	78%	78%	84%	76%	76%
Yes, a lot	389	172	129	124	263	64	60	116	186	87	73	42	84	114	95	55	92	197
	38%	36%	39%	43%	35%	36%	53%	42%	38%	32%	30%	25%	44%	42%	34%	34%	27%	41%
Yes, a little	413	201	128	120	292	87	34	99	201	113	107	81	68	98	124	80	169	171
	40%	42%	39%	41%	39%	49%	30%	36%	41%	42%	44%	47%	36%	36%	44%	50%	49%	35%
No	177	84	56	36	140	21	16	49	71	57	45	32	26	50	48	19	51	98
	17%	17%	17%	13%	19%	12%	14%	18%	14%	21%	18%	18%	14%	19%	17%	12%	15%	20%
Unsure	57	26	14	9	48	6	3	11	31	14	19	17	12	9	14	7	29	18
	5%	5%	4%	3%	6%	3%	3%	4%	6%	5%	8%	10%	7%	3%	5%	4%	9%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Amazon] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Amazon

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	619	232	304	313	399	73	90	94	92	107	175	151	294	326
	60%	60%	63%	57%	57%	62%	68%	65%	60%	68%	60%	52%	64%	56%
Yes, a lot	287	94	153	133	146	43	61	56	46	49	82	53	152	136
	28%	24%	32%	24%	21%	36%	47%	39%	30%	31%	28%	18%	33%	23%
Yes, a little	332	138	151	180	252	31	28	38	46	58	93	97	142	190
	32%	36%	31%	33%	36%	26%	22%	26%	30%	37%	32%	34%	31%	33%
No	325	120	136	186	232	34	35	44	48	39	93	101	131	194
	31%	31%	28%	34%	33%	29%	27%	31%	31%	25%	32%	35%	29%	33%
Unsure	91	32	41	49	65	11	6	6	14	12	23	37	31	60
	9%	8%	9%	9%	9%	9%	5%	4%	9%	8%	8%	13%	7%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Amazon] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Amazon

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	619	148	232	167	70	380	238	227	170	139	137	135	143	58	344	34	166
	60%	60%	61%	58%	62%	60%	59%	57%	57%	57%	57%	65%	64%	58%	65%	49%	54%
Yes, a lot	287	72	108	78	28	180	106	79	66	77	56	57	67	30	173	19	63
	28%	29%	28%	27%	25%	29%	26%	20%	22%	32%	23%	28%	30%	30%	33%	27%	20%
Yes, a little	332	76	124	90	43	200	132	148	104	62	81	78	77	28	171	15	103
	32%	31%	32%	31%	38%	32%	33%	37%	35%	26%	34%	37%	34%	28%	33%	22%	34%
No	325	76	127	91	31	203	122	134	98	87	91	54	52	35	143	28	106
	31%	31%	33%	31%	27%	32%	30%	34%	33%	36%	38%	26%	23%	36%	27%	41%	35%
Unsure	91	24	23	32	12	47	44	37	28	18	13	19	30	6	39	7	35
	9%	10%	6%	11%	11%	7%	11%	9%	10%	7%	5%	9%	14%	6%	7%	10%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Amazon] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Amazon

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	619	214	139	254	266	50	304	220	183	204	277	309	275	300	45	102	141	249	390	512	405	447
	60%	54%	62%	66%	56%	59%	64%	55%	60%	66%	59%	61%	58%	64%	49%	58%	56%	57%	60%	59%	59%	60%
Yes, a lot	287	96	54	129	114	28	145	93	97	86	126	144	121	144	22	47	55	107	168	225	171	210
	28%	24%	24%	33%	24%	33%	31%	23%	32%	28%	27%	28%	25%	31%	24%	27%	22%	24%	26%	26%	25%	28%
Yes, a little	332	118	86	125	152	21	158	127	86	117	151	165	153	156	23	55	86	142	222	287	234	237
	32%	30%	38%	32%	32%	25%	33%	32%	28%	38%	32%	32%	32%	33%	25%	31%	34%	32%	34%	33%	34%	32%
No	325	133	65	113	152	29	144	124	103	89	144	162	156	135	33	55	86	144	205	274	207	229
	31%	34%	29%	29%	32%	34%	30%	31%	34%	29%	31%	32%	33%	29%	37%	31%	34%	33%	32%	32%	30%	31%
Unsure	91	47	20	20	57	6	28	53	20	16	45	40	47	31	13	20	26	46	55	76	71	64
	9%	12%	9%	5%	12%	7%	6%	13%	7%	5%	10%	8%	10%	7%	14%	11%	10%	10%	9%	9%	10%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Amazon] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Amazon

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	619	291	205	192	425	110	82	152	322	145	152	100	128	156	167	89	180	309
	60%	60%	63%	66%	57%	62%	73%	55%	66%	54%	63%	58%	67%	58%	59%	56%	53%	64%
Yes, a lot	287	119	103	98	187	50	48	81	153	53	63	31	76	70	78	34	60	142
	28%	25%	32%	34%	25%	28%	42%	30%	31%	19%	26%	18%	40%	26%	28%	21%	17%	29%
Yes, a little	332	172	101	94	238	60	34	71	169	92	89	69	52	86	88	55	121	166
	32%	36%	31%	33%	32%	34%	30%	26%	35%	34%	37%	40%	27%	32%	31%	34%	35%	34%
No	325	144	106	79	245	53	26	98	120	107	65	56	48	91	80	58	117	149
	31%	30%	32%	27%	33%	30%	23%	35%	25%	39%	27%	33%	25%	33%	29%	36%	34%	31%
Unsure	91	48	16	18	73	13	5	25	46	19	26	16	15	25	34	12	44	26
	9%	10%	5%	6%	10%	7%	4%	9%	9%	7%	11%	9%	8%	9%	12%	8%	13%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Apple] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Apple

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	690	258	346	340	469	70	91	105	107	114	195	169	325	364
	67%	67%	72%	62%	67%	59%	70%	73%	69%	72%	67%	59%	71%	63%
Yes, a lot	288	91	158	127	169	36	53	54	48	48	78	59	151	137
	28%	24%	33%	23%	24%	30%	40%	37%	32%	31%	27%	20%	33%	24%
Yes, a little	402	167	188	212	300	34	38	51	58	65	117	110	174	228
	39%	43%	39%	39%	43%	29%	29%	35%	38%	41%	40%	38%	38%	39%
No	253	87	106	147	163	40	30	30	39	27	76	81	96	157
	24%	23%	22%	27%	23%	34%	23%	21%	25%	17%	26%	28%	21%	27%
Unsure	92	39	30	63	63	8	10	9	8	18	20	38	35	58
	9%	10%	6%	11%	9%	7%	8%	6%	5%	11%	7%	13%	8%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Apple] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Apple

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	690	154	245	208	82	398	290	249	219	142	154	154	163	74	380	46	186
	67%	62%	64%	72%	72%	63%	72%	62%	74%	58%	64%	74%	72%	75%	72%	67%	60%
Yes, a lot	288	70	107	79	31	177	110	97	71	70	64	60	63	30	168	21	69
	28%	28%	28%	27%	27%	28%	27%	24%	24%	29%	27%	29%	28%	31%	32%	31%	22%
Yes, a little	402	84	138	129	51	222	180	152	148	72	90	94	100	43	212	25	117
	39%	34%	36%	44%	45%	35%	45%	38%	50%	30%	37%	45%	44%	44%	40%	36%	38%
No	253	69	105	58	21	173	80	107	56	74	75	37	42	19	115	14	85
	24%	28%	27%	20%	19%	27%	20%	27%	19%	30%	31%	18%	19%	20%	22%	20%	28%
Unsure	92	25	33	24	10	59	34	42	21	28	12	17	20	6	32	9	37
	9%	10%	9%	8%	9%	9%	8%	11%	7%	11%	5%	8%	9%	6%	6%	13%	12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Apple] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Apple

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	690	262	152	253	320	58	312	257	204	212	324	329	329	302	58	113	182	291	433	574	456	502
	67%	67%	68%	66%	67%	69%	66%	65%	66%	69%	70%	64%	69%	65%	64%	64%	72%	66%	66%	67%	67%	68%
Yes, a lot	288	101	58	123	123	23	142	89	102	90	129	137	123	139	25	44	70	106	178	231	181	208
	28%	26%	26%	32%	26%	27%	30%	22%	33%	29%	28%	27%	26%	30%	28%	25%	28%	24%	27%	27%	27%	28%
Yes, a little	402	162	94	130	197	35	170	167	101	122	195	192	206	163	33	70	112	185	254	343	275	293
	39%	41%	42%	34%	41%	42%	36%	42%	33%	40%	42%	38%	43%	35%	36%	39%	44%	42%	39%	40%	40%	40%
No	253	90	51	105	108	17	128	92	85	72	101	134	108	124	20	45	49	108	157	209	158	180
	24%	23%	23%	27%	23%	20%	27%	23%	28%	23%	22%	26%	23%	27%	22%	25%	20%	25%	24%	24%	23%	24%
Unsure	92	42	21	27	47	9	36	49	18	25	41	47	40	40	13	18	21	40	61	80	68	58
	9%	11%	9%	7%	10%	11%	8%	12%	6%	8%	9%	9%	8%	8%	14%	10%	8%	9%	9%	9%	10%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Apple] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Apple

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	690	339	210	206	482	122	83	176	342	172	161	113	133	172	190	113	219	319
	67%	70%	64%	71%	65%	69%	73%	64%	70%	64%	66%	66%	70%	63%	68%	71%	64%	66%
Yes, a lot	288	145	86	97	189	46	51	84	136	68	54	42	67	76	84	34	75	143
	28%	30%	26%	33%	25%	26%	45%	30%	28%	25%	22%	24%	35%	28%	30%	22%	22%	30%
Yes, a little	402	194	125	109	293	77	32	92	206	105	106	71	67	96	106	79	145	176
	39%	40%	38%	37%	39%	43%	28%	33%	42%	39%	44%	41%	35%	35%	38%	49%	42%	36%
No	253	101	88	61	192	34	27	77	107	69	56	46	36	76	61	37	76	124
	24%	21%	27%	21%	26%	19%	24%	28%	22%	25%	23%	26%	19%	28%	22%	23%	22%	26%
Unsure	92	43	28	24	69	20	3	22	40	30	27	13	22	23	29	10	45	40
	9%	9%	8%	8%	9%	11%	3%	8%	8%	11%	11%	8%	11%	9%	10%	6%	13%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Meta] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Meta

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	697	249	352	341	468	74	86	94	103	124	197	179	321	376
	67%	65%	73%	62%	67%	62%	65%	65%	67%	78%	68%	62%	70%	65%
Yes, a lot	313	108	162	150	191	42	49	47	61	60	86	60	168	146
	30%	28%	34%	27%	27%	35%	37%	32%	40%	38%	29%	21%	37%	25%
Yes, a little	383	141	190	191	277	32	37	48	42	64	112	119	153	230
	37%	37%	40%	35%	40%	27%	28%	33%	27%	40%	38%	41%	34%	40%
No	254	110	99	154	166	36	38	39	39	24	74	79	102	152
	25%	29%	21%	28%	24%	31%	29%	27%	25%	16%	25%	27%	22%	26%
Unsure	84	24	30	54	62	8	8	12	12	10	20	31	34	51
	8%	6%	6%	10%	9%	7%	6%	8%	8%	6%	7%	11%	7%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Meta] Have you ever heard of the following companies developing artificial intelligence tools?

-Meta

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	697	149	257	200	89	406	289	257	209	146	144	154	175	70	386	35	189
	67%	60%	67%	69%	79%	64%	72%	64%	71%	60%	60%	74%	78%	71%	73%	51%	62%
Yes, a lot	313	66	109	100	37	176	137	100	91	65	61	74	70	39	200	19	63
	30%	27%	29%	35%	32%	28%	34%	25%	31%	27%	25%	36%	31%	40%	38%	28%	20%
Yes, a little	383	82	148	100	52	230	152	157	118	81	83	80	105	31	186	16	127
	37%	33%	39%	34%	46%	36%	38%	40%	40%	33%	34%	38%	47%	31%	35%	23%	41%
No	254	75	100	63	17	175	79	107	58	75	78	35	38	21	99	28	88
	25%	30%	26%	22%	15%	28%	20%	27%	20%	31%	32%	17%	17%	21%	19%	40%	29%
Unsure	84	24	25	27	8	49	35	34	28	22	19	19	12	8	42	6	29
	8%	10%	7%	9%	7%	8%	9%	9%	9%	9%	8%	9%	5%	8%	8%	9%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Meta] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Meta

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	697	252	149	276	301	54	342	244	207	239	298	358	307	334	55	101	174	283	445	573	452	508
	67%	64%	66%	72%	63%	63%	72%	61%	67%	77%	64%	70%	64%	72%	61%	57%	69%	65%	68%	66%	66%	69%
Yes, a lot	313	121	65	117	141	26	147	115	92	102	147	146	144	145	24	44	84	111	186	244	199	228
	30%	31%	29%	30%	30%	30%	31%	29%	30%	33%	32%	29%	30%	31%	27%	25%	33%	25%	29%	28%	29%	31%
Yes, a little	383	131	83	159	160	28	195	130	115	136	151	212	163	189	31	57	90	173	259	329	252	279
	37%	33%	37%	41%	34%	33%	41%	33%	37%	44%	32%	41%	34%	41%	34%	32%	36%	39%	40%	38%	37%	38%
No	254	106	51	89	128	21	105	114	78	49	126	114	131	101	23	58	62	124	159	220	170	179
	25%	27%	23%	23%	27%	25%	22%	29%	25%	16%	27%	22%	27%	22%	25%	33%	24%	28%	25%	25%	25%	24%
Unsure	84	36	24	21	46	10	29	39	22	21	41	39	39	32	13	17	17	31	47	70	61	53
	8%	9%	11%	5%	10%	12%	6%	10%	7%	7%	9%	8%	8%	7%	14%	10%	7%	7%	7%	8%	9%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Meta] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Meta

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	697	340	215	208	487	120	87	176	359	162	162	103	135	202	176	107	214	360
	67%	70%	66%	72%	66%	68%	77%	64%	73%	60%	67%	60%	71%	74%	63%	67%	63%	75%
Yes, a lot	313	153	95	111	200	63	48	92	170	51	77	44	60	87	94	41	79	146
	30%	32%	29%	38%	27%	35%	43%	33%	35%	19%	31%	25%	31%	32%	33%	26%	23%	30%
Yes, a little	383	188	120	97	287	58	39	84	188	111	85	59	75	115	82	66	136	214
	37%	39%	37%	33%	39%	33%	34%	31%	39%	41%	35%	34%	39%	42%	29%	41%	40%	44%
No	254	115	88	64	189	44	20	70	90	94	59	52	44	49	76	43	93	99
	25%	24%	27%	22%	26%	25%	18%	25%	18%	35%	24%	30%	23%	18%	27%	27%	27%	21%
Unsure	84	29	24	18	66	12	6	29	40	15	22	17	12	21	28	10	34	23
	8%	6%	7%	6%	9%	7%	5%	11%	8%	6%	9%	10%	6%	8%	10%	6%	10%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Microsoft] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Microsoft

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	723	270	366	352	490	79	88	99	113	114	213	185	325	398
	70%	70%	76%	64%	70%	67%	67%	68%	73%	72%	73%	64%	71%	69%
Yes, a lot	310	111	180	129	176	37	59	48	49	52	92	69	149	161
	30%	29%	37%	23%	25%	31%	45%	33%	32%	33%	32%	24%	33%	28%
Yes, a little	412	159	186	224	313	42	29	50	63	62	121	115	176	236
	40%	41%	39%	41%	45%	36%	22%	35%	41%	40%	42%	40%	39%	41%
No	228	79	90	138	139	34	37	35	33	27	59	74	95	132
	22%	20%	19%	25%	20%	29%	28%	24%	22%	17%	20%	26%	21%	23%
Unsure	85	35	26	59	67	5	6	11	8	16	20	29	35	49
	8%	9%	5%	11%	10%	4%	5%	8%	5%	10%	7%	10%	8%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Microsoft] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Microsoft

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	723	164	261	209	87	426	296	272	216	157	160	153	170	78	392	47	198
	70%	66%	68%	72%	77%	68%	73%	68%	73%	65%	66%	74%	75%	78%	74%	68%	65%
Yes, a lot	310	71	121	81	36	192	117	104	71	76	58	61	77	35	168	25	85
	30%	29%	32%	28%	32%	31%	29%	26%	24%	31%	24%	29%	34%	36%	32%	37%	28%
Yes, a little	412	93	140	128	51	233	179	168	145	81	101	92	93	42	224	21	113
	40%	38%	37%	44%	45%	37%	44%	42%	49%	33%	42%	44%	41%	43%	43%	31%	37%
No	228	59	100	52	17	159	69	89	50	67	68	37	34	17	96	15	80
	22%	24%	26%	18%	15%	25%	17%	22%	17%	27%	28%	18%	15%	17%	18%	22%	26%
Unsure	85	25	21	29	9	46	38	38	30	19	14	18	22	4	38	7	29
	8%	10%	6%	10%	8%	7%	10%	9%	10%	8%	6%	8%	10%	5%	7%	10%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Microsoft] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Microsoft

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	723	272	156	276	322	56	345	251	221	234	324	360	328	342	52	114	183	296	458	603	470	520
	70%	69%	70%	71%	68%	66%	73%	63%	72%	76%	69%	70%	69%	73%	57%	65%	72%	68%	70%	70%	69%	70%
Yes, a lot	310	106	66	128	117	33	161	93	106	106	127	162	127	158	26	50	62	121	191	249	190	220
	30%	27%	29%	33%	25%	39%	34%	23%	34%	34%	27%	32%	27%	34%	28%	28%	24%	28%	29%	29%	28%	30%
Yes, a little	412	166	90	147	205	23	184	157	116	128	197	198	201	184	26	64	121	175	267	355	280	300
	40%	42%	40%	38%	43%	28%	39%	40%	38%	41%	42%	39%	42%	40%	29%	36%	48%	40%	41%	41%	41%	41%
No	228	75	51	94	101	19	108	95	69	60	95	119	101	100	27	48	42	109	138	189	147	166
	22%	19%	23%	24%	21%	22%	23%	24%	23%	19%	20%	23%	21%	21%	30%	27%	16%	25%	21%	22%	22%	22%
Unsure	85	47	17	17	52	10	23	52	16	15	47	31	48	25	12	15	28	33	54	70	65	54
	8%	12%	8%	4%	11%	11%	5%	13%	5%	5%	10%	6%	10%	5%	13%	8%	11%	8%	8%	8%	9%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_Microsoft] Have you ever heard of the following companies developing artificial intelligence tools?  
 -Microsoft

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	723	348	228	207	514	124	82	178	367	177	171	113	131	197	182	128	217	345
	70%	72%	70%	71%	69%	70%	73%	65%	75%	65%	70%	66%	69%	72%	65%	80%	64%	71%
Yes, a lot	310	154	93	93	215	43	49	86	150	74	56	37	69	94	77	39	73	158
	30%	32%	28%	32%	29%	25%	44%	31%	31%	27%	23%	21%	36%	35%	28%	24%	21%	33%
Yes, a little	412	193	135	114	299	80	33	92	217	103	114	76	62	102	105	89	144	188
	40%	40%	41%	39%	40%	46%	29%	33%	44%	38%	47%	44%	33%	38%	37%	56%	42%	39%
No	228	93	76	62	166	37	24	75	80	72	47	43	39	59	69	23	81	113
	22%	19%	23%	21%	22%	21%	21%	27%	16%	27%	19%	25%	20%	22%	25%	14%	24%	23%
Unsure	85	42	23	22	63	15	6	22	41	21	25	16	21	16	29	10	43	25
	8%	9%	7%	7%	8%	9%	6%	8%	8%	8%	10%	9%	11%	6%	11%	6%	13%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_IBM] Have you ever heard of the following companies developing artificial intelligence tools?  
 -IBM

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	487	195	256	229	330	43	70	46	69	92	151	129	207	280
	47%	51%	53%	42%	47%	36%	53%	32%	45%	59%	52%	45%	45%	48%
Yes, a lot	155	66	91	64	90	13	39	13	28	25	42	47	66	89
	15%	17%	19%	12%	13%	11%	30%	9%	18%	16%	15%	16%	15%	15%
Yes, a little	331	130	165	164	240	30	30	32	40	68	109	82	140	191
	32%	34%	34%	30%	34%	26%	23%	22%	26%	43%	37%	29%	31%	33%
No	413	147	177	234	270	56	50	76	66	47	106	117	190	223
	40%	38%	37%	43%	39%	47%	38%	53%	43%	30%	36%	41%	42%	39%
Unsure	135	42	49	86	96	19	11	22	19	18	34	42	59	76
	13%	11%	10%	16%	14%	16%	9%	15%	12%	12%	12%	14%	13%	13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_IBM] Have you ever heard of the following companies developing artificial intelligence tools?  
 -IBM

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	487	112	185	139	51	297	190	192	137	96	107	110	116	53	262	28	141
	47%	45%	48%	48%	45%	47%	47%	48%	46%	39%	44%	53%	52%	54%	50%	41%	46%
Yes, a lot	155	29	66	42	19	95	61	51	39	34	29	47	22	24	89	9	47
	15%	12%	17%	14%	17%	15%	15%	13%	13%	14%	12%	22%	10%	24%	17%	13%	15%
Yes, a little	331	83	119	97	32	202	129	141	98	62	79	63	95	29	173	20	94
	32%	33%	31%	34%	28%	32%	32%	35%	33%	26%	33%	30%	42%	29%	33%	29%	31%
No	413	102	157	110	44	259	154	153	116	116	109	79	71	34	207	31	121
	40%	41%	41%	38%	39%	41%	38%	38%	39%	48%	45%	38%	32%	35%	39%	45%	39%
Unsure	135	34	41	41	19	75	60	54	42	32	25	20	38	12	58	9	46
	13%	14%	11%	14%	17%	12%	15%	13%	14%	13%	11%	9%	17%	12%	11%	14%	15%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_IBM] Have you ever heard of the following companies developing artificial intelligence tools?  
 -IBM

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	487	187	103	181	217	44	225	177	160	138	230	228	225	222	39	88	114	214	328	410	319	337
	47%	47%	46%	47%	46%	52%	47%	45%	52%	45%	49%	45%	47%	48%	43%	50%	45%	49%	50%	48%	47%	46%
Yes, a lot	155	64	32	59	72	12	71	51	58	42	74	67	72	73	11	32	38	74	103	134	103	110
	15%	16%	14%	15%	15%	15%	15%	13%	19%	14%	16%	13%	15%	16%	12%	18%	15%	17%	16%	16%	15%	15%
Yes, a little	331	123	71	122	145	32	155	126	102	96	156	161	153	150	28	55	76	140	225	276	216	227
	32%	31%	32%	32%	30%	38%	33%	32%	33%	31%	33%	32%	32%	32%	31%	31%	30%	32%	35%	32%	32%	31%
No	413	144	88	168	178	33	202	152	116	140	172	218	182	193	38	63	98	171	244	345	260	302
	40%	37%	39%	44%	38%	39%	43%	38%	38%	45%	37%	43%	38%	41%	41%	36%	39%	39%	37%	40%	38%	41%
Unsure	135	63	33	37	80	8	48	69	31	31	64	65	70	51	14	26	41	54	79	107	103	100
	13%	16%	15%	9%	17%	9%	10%	17%	10%	10%	14%	13%	15%	11%	16%	15%	16%	12%	12%	12%	15%	14%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QCompanyAI\_IBM] Have you ever heard of the following companies developing artificial intelligence tools?  
 -IBM

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	487	249	139	141	343	81	61	117	239	130	100	82	111	114	139	71	160	213
	47%	52%	42%	49%	46%	46%	54%	42%	49%	48%	41%	47%	58%	42%	50%	44%	47%	44%
Yes, a lot	155	82	40	61	92	29	32	30	90	35	35	26	42	31	47	24	53	71
	15%	17%	12%	21%	12%	16%	28%	11%	18%	13%	15%	15%	22%	11%	17%	15%	15%	15%
Yes, a little	331	168	99	80	251	51	29	87	150	95	65	56	69	83	92	46	107	142
	32%	35%	30%	28%	34%	29%	25%	31%	31%	35%	27%	33%	36%	31%	33%	29%	31%	29%
No	413	169	145	113	299	66	48	124	180	109	102	66	50	124	101	63	128	219
	40%	35%	44%	39%	40%	37%	42%	45%	37%	40%	42%	38%	26%	46%	36%	39%	38%	45%
Unsure	135	65	43	35	100	30	5	34	70	31	41	25	30	33	40	26	53	51
	13%	13%	13%	12%	13%	17%	4%	12%	14%	12%	17%	14%	16%	12%	14%	16%	16%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIGoogleBard] Have you ever heard of the following artificial intelligence tools?  
 -Google Bard

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	292	96	177	112	180	38	43	64	59	50	60	60	172	120
	28%	25%	37%	20%	26%	32%	32%	44%	38%	32%	21%	21%	38%	21%
Yes, a lot	95	28	64	30	54	10	17	24	23	12	17	19	59	36
	9%	7%	13%	5%	8%	9%	13%	17%	15%	8%	6%	7%	13%	6%
Yes, a little	197	68	113	83	126	28	25	40	35	38	43	41	113	84
	19%	18%	23%	15%	18%	23%	19%	27%	23%	24%	15%	14%	25%	15%
No	656	254	277	378	447	76	84	73	82	101	205	194	256	400
	63%	66%	57%	69%	64%	64%	64%	51%	54%	64%	71%	67%	56%	69%
Unsure	87	33	29	59	69	5	5	8	13	7	26	34	28	60
	8%	9%	6%	11%	10%	4%	4%	5%	8%	5%	9%	12%	6%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIGoogleBard] Have you ever heard of the following artificial intelligence tools?  
 -Google Bard

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	292	55	106	86	43	161	129	92	87	54	69	66	63	38	169	10	67
	28%	22%	28%	30%	38%	26%	32%	23%	29%	22%	29%	32%	28%	39%	32%	15%	22%
Yes, a lot	95	11	35	28	20	46	47	21	32	17	18	24	28	8	60	2	20
	9%	5%	9%	10%	17%	7%	12%	5%	11%	7%	7%	11%	13%	8%	11%	3%	6%
Yes, a little	197	43	72	58	24	115	81	71	55	38	52	42	35	30	110	8	48
	19%	18%	19%	20%	21%	18%	20%	18%	19%	15%	21%	20%	15%	31%	21%	12%	16%
No	656	165	254	184	53	419	237	261	186	162	155	124	148	55	319	49	209
	63%	66%	67%	63%	47%	66%	59%	66%	63%	66%	64%	60%	66%	56%	61%	71%	68%
Unsure	87	29	21	21	17	50	37	45	23	27	18	18	14	6	38	10	31
	8%	12%	6%	7%	15%	8%	9%	11%	8%	11%	7%	9%	6%	6%	7%	14%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIgoogleBard] Have you ever heard of the following artificial intelligence tools?  
 -Google Bard

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	292	100	63	121	123	18	150	95	93	102	120	159	125	149	17	44	68	131	175	230	181	210
	28%	25%	28%	31%	26%	22%	32%	24%	30%	33%	26%	31%	26%	32%	19%	25%	27%	30%	27%	27%	27%	28%
Yes, a lot	95	29	26	37	41	9	45	29	34	31	43	48	42	48	5	17	22	49	61	81	56	75
	9%	7%	11%	10%	9%	11%	9%	7%	11%	10%	9%	9%	9%	10%	5%	10%	9%	11%	9%	9%	8%	10%
Yes, a little	197	71	37	84	82	9	105	65	59	71	77	112	83	101	13	26	46	82	114	149	125	135
	19%	18%	17%	22%	17%	11%	22%	16%	19%	23%	16%	22%	17%	22%	14%	15%	18%	19%	17%	17%	18%	18%
No	656	246	144	245	297	59	301	256	194	188	299	318	304	292	60	108	161	276	427	561	437	474
	63%	62%	64%	64%	62%	70%	63%	64%	63%	61%	64%	62%	64%	63%	66%	61%	64%	63%	66%	65%	64%	64%
Unsure	87	48	17	20	55	7	25	47	20	19	48	33	48	25	14	25	23	31	49	71	64	56
	8%	12%	8%	5%	12%	9%	5%	12%	6%	6%	10%	7%	10%	5%	15%	14%	9%	7%	7%	8%	9%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAI GoogleBard] Have you ever heard of the following artificial intelligence tools?  
 -Google Bard

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	292	131	114	95	196	44	51	93	130	69	49	40	58	77	77	43	79	165
	28%	27%	35%	33%	26%	25%	45%	34%	27%	25%	20%	23%	30%	28%	28%	27%	23%	34%
Yes, a lot	95	51	28	34	61	13	21	30	46	19	11	15	22	24	33	8	20	63
	9%	11%	9%	12%	8%	7%	19%	11%	9%	7%	4%	9%	11%	9%	12%	5%	6%	13%
Yes, a little	197	80	86	61	135	31	30	63	84	50	38	25	37	53	44	35	59	103
	19%	17%	26%	21%	18%	18%	26%	23%	17%	18%	16%	14%	19%	20%	16%	22%	17%	21%
No	656	320	191	173	480	118	55	164	316	176	168	113	119	173	162	112	222	297
	63%	66%	58%	60%	65%	67%	48%	60%	65%	65%	69%	66%	62%	64%	58%	70%	65%	61%
Unsure	87	32	21	22	66	14	7	18	43	27	26	19	14	22	41	5	39	21
	8%	7%	7%	7%	9%	8%	6%	7%	9%	10%	11%	11%	8%	8%	15%	3%	12%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIBingChat] Have you ever heard of the following artificial intelligence tools?  
 -Bing Chat

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	409	132	229	177	269	39	54	68	78	71	113	80	216	192
	39%	34%	48%	32%	39%	33%	42%	47%	50%	45%	39%	28%	47%	33%
Yes, a lot	100	27	66	34	62	12	19	21	22	18	25	14	61	39
	10%	7%	14%	6%	9%	10%	14%	14%	15%	11%	9%	5%	13%	7%
Yes, a little	309	106	163	143	207	28	36	47	55	53	88	65	156	153
	30%	28%	34%	26%	30%	23%	27%	33%	36%	34%	30%	23%	34%	26%
No	536	215	220	313	365	69	67	69	61	78	157	172	207	329
	52%	56%	46%	57%	52%	58%	51%	47%	40%	49%	54%	60%	45%	57%
Unsure	91	37	32	58	62	11	9	8	15	10	21	37	33	58
	9%	10%	7%	11%	9%	9%	7%	5%	10%	6%	7%	13%	7%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIBingChat] Have you ever heard of the following artificial intelligence tools?  
 -Bing Chat

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	409	83	162	117	46	244	163	146	121	87	90	88	96	44	244	21	85
	39%	33%	42%	40%	40%	39%	40%	37%	41%	36%	37%	42%	43%	44%	46%	31%	28%
Yes, a lot	100	21	38	30	11	59	41	33	29	18	30	19	23	6	67	2	16
	10%	8%	10%	10%	10%	9%	10%	8%	10%	7%	12%	9%	10%	7%	13%	3%	5%
Yes, a little	309	62	124	87	35	186	121	114	92	70	60	69	73	37	177	19	70
	30%	25%	32%	30%	31%	29%	30%	29%	31%	29%	25%	33%	32%	38%	34%	28%	23%
No	536	137	196	150	52	333	203	212	153	129	131	103	115	49	250	37	183
	52%	55%	51%	52%	46%	53%	50%	53%	52%	53%	54%	49%	51%	49%	47%	54%	59%
Unsure	91	28	25	23	15	53	38	40	22	27	21	18	15	6	32	10	39
	9%	11%	7%	8%	13%	8%	9%	10%	8%	11%	9%	8%	7%	6%	6%	15%	13%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIBingChat] Have you ever heard of the following artificial intelligence tools?  
 -Bing Chat

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	409	149	93	149	183	37	189	141	121	138	175	204	184	190	35	53	110	175	245	328	257	302
	39%	38%	41%	39%	38%	44%	40%	35%	39%	45%	38%	40%	39%	41%	38%	30%	44%	40%	38%	38%	38%	41%
Yes, a lot	100	35	21	43	42	8	50	34	30	36	41	50	42	52	6	11	29	51	59	78	59	77
	10%	9%	9%	11%	9%	9%	11%	9%	10%	12%	9%	10%	9%	11%	6%	6%	12%	12%	9%	9%	9%	10%
Yes, a little	309	114	72	106	141	29	139	107	91	103	134	154	142	138	29	42	81	125	186	250	198	226
	30%	29%	32%	28%	30%	34%	29%	27%	30%	33%	29%	30%	30%	32%	24%	32%	28%	29%	29%	29%	29%	30%
No	536	201	112	214	236	39	260	210	166	148	241	270	244	254	38	96	123	229	354	464	354	383
	52%	51%	50%	56%	50%	46%	55%	53%	54%	48%	52%	53%	51%	54%	41%	54%	49%	52%	54%	54%	52%	52%
Unsure	91	44	19	23	56	9	26	47	21	22	50	36	49	22	19	28	20	35	51	71	71	55
	9%	11%	9%	6%	12%	10%	5%	12%	7%	7%	11%	7%	10%	5%	21%	16%	8%	8%	8%	8%	10%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIBingChat] Have you ever heard of the following artificial intelligence tools?  
 -Bing Chat

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	409	190	141	128	281	68	60	125	196	88	73	65	71	120	98	71	122	195
	39%	39%	43%	44%	38%	38%	53%	45%	40%	33%	30%	38%	37%	44%	35%	45%	36%	40%
Yes, a lot	100	46	36	35	65	10	25	37	35	28	11	21	15	28	28	14	23	64
	10%	10%	11%	12%	9%	5%	22%	13%	7%	10%	4%	12%	8%	10%	10%	9%	7%	13%
Yes, a little	309	144	105	93	215	58	35	88	161	60	63	44	56	92	70	57	99	131
	30%	30%	32%	32%	29%	33%	31%	32%	33%	22%	26%	26%	29%	34%	25%	36%	29%	27%
No	536	257	163	144	390	96	47	128	251	157	145	95	97	129	144	77	174	259
	52%	53%	50%	50%	53%	54%	42%	47%	51%	58%	60%	55%	51%	47%	52%	48%	51%	54%
Unsure	91	36	22	19	72	13	6	22	42	26	25	12	23	23	38	12	45	29
	9%	7%	7%	6%	10%	7%	5%	8%	9%	10%	10%	7%	12%	8%	13%	7%	13%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAChatGPT] Have you ever heard of the following artificial intelligence tools?  
 -ChatGPT

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	614	213	336	274	416	70	67	97	89	102	176	150	288	326
	59%	56%	70%	50%	60%	60%	51%	67%	58%	65%	60%	52%	63%	56%
Yes, a lot	284	93	164	116	184	27	33	63	46	45	68	62	154	130
	27%	24%	34%	21%	26%	23%	25%	43%	30%	28%	23%	22%	34%	22%
Yes, a little	330	120	172	158	232	43	34	35	43	57	108	88	134	196
	32%	31%	36%	29%	33%	36%	26%	24%	28%	36%	37%	30%	29%	34%
No	360	146	128	232	235	40	63	43	51	50	102	114	144	216
	35%	38%	27%	42%	34%	34%	48%	29%	33%	32%	35%	40%	32%	37%
Unsure	61	24	18	43	45	8	1	5	13	6	13	24	23	37
	6%	6%	4%	8%	6%	7%	1%	3%	9%	4%	5%	8%	5%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAChatGPT] Have you ever heard of the following artificial intelligence tools?  
 -ChatGPT

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	614	111	230	194	78	341	272	222	192	119	126	129	166	68	345	32	153
	59%	45%	60%	67%	69%	54%	67%	56%	65%	49%	52%	62%	74%	69%	65%	46%	50%
Yes, a lot	284	43	107	89	45	150	133	89	94	52	60	54	82	30	159	16	64
	27%	17%	28%	31%	39%	24%	33%	22%	32%	21%	25%	26%	37%	30%	30%	24%	21%
Yes, a little	330	69	123	105	34	191	139	133	98	67	67	75	84	38	186	15	89
	32%	28%	32%	36%	30%	30%	34%	33%	33%	28%	28%	36%	37%	38%	35%	22%	29%
No	360	118	138	80	24	256	104	147	88	103	103	70	49	28	163	30	130
	35%	47%	36%	28%	21%	41%	26%	37%	30%	42%	42%	34%	22%	29%	31%	43%	42%
Unsure	61	19	15	16	11	34	27	29	16	21	13	10	10	3	19	8	24
	6%	8%	4%	6%	10%	5%	7%	7%	5%	9%	5%	5%	5%	3%	4%	11%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIChatGPT] Have you ever heard of the following artificial intelligence tools?  
 -ChatGPT

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	614	220	140	238	270	42	303	218	180	211	263	318	276	298	40	84	159	257	410	503	379	428
	59%	56%	62%	62%	57%	49%	64%	55%	59%	68%	56%	62%	58%	64%	44%	48%	63%	59%	63%	58%	56%	58%
Yes, a lot	284	92	70	115	110	20	154	101	74	108	110	151	114	154	16	28	68	117	180	229	166	189
	27%	23%	31%	30%	23%	23%	32%	25%	24%	35%	24%	30%	24%	33%	17%	16%	27%	27%	28%	27%	24%	26%
Yes, a little	330	128	70	123	160	22	148	117	107	103	153	167	162	144	25	56	91	140	230	274	214	239
	32%	32%	31%	32%	34%	26%	31%	29%	35%	33%	33%	33%	34%	31%	27%	32%	36%	32%	35%	32%	31%	32%
No	360	144	72	135	168	34	158	149	109	86	170	170	169	154	37	73	82	158	207	309	258	271
	35%	36%	32%	35%	35%	40%	33%	38%	36%	28%	36%	33%	35%	33%	41%	42%	32%	36%	32%	36%	38%	37%
Unsure	61	31	13	13	37	9	14	30	17	12	34	22	32	15	14	19	12	23	34	50	45	41
	6%	8%	6%	3%	8%	11%	3%	8%	6%	4%	7%	4%	7%	3%	15%	11%	5%	5%	5%	6%	7%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAChatGPT] Have you ever heard of the following artificial intelligence tools?  
 -ChatGPT

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	614	292	210	179	435	99	80	158	316	139	128	87	120	175	147	112	187	298
	59%	60%	64%	62%	59%	56%	71%	58%	65%	51%	53%	51%	63%	65%	53%	70%	55%	62%
Yes, a lot	284	123	111	75	208	39	36	88	127	69	45	35	58	85	60	49	57	146
	27%	25%	34%	26%	28%	22%	32%	32%	26%	25%	19%	20%	30%	31%	21%	31%	17%	30%
Yes, a little	330	169	98	104	226	60	44	70	190	71	83	53	62	91	87	63	130	152
	32%	35%	30%	36%	30%	34%	39%	26%	39%	26%	34%	31%	32%	33%	31%	39%	38%	31%
No	360	167	107	93	265	64	29	104	148	108	104	71	62	80	105	44	126	164
	35%	35%	33%	32%	36%	36%	26%	38%	30%	40%	43%	41%	32%	29%	37%	28%	37%	34%
Unsure	61	24	11	18	43	13	4	13	24	24	11	14	10	16	28	4	28	20
	6%	5%	3%	6%	6%	8%	4%	5%	5%	9%	5%	8%	5%	6%	10%	2%	8%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIMidjourney] Have you ever heard of the following artificial intelligence tools?  
 -Midjourney

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	71	22	48	21	53	10	7	20	19	15	8	10	53	18
	7%	6%	10%	4%	8%	8%	5%	14%	12%	9%	3%	3%	12%	3%
Yes, a lot	24	6	19	5	17	3	3	8	7	4	4	1	19	6
	2%	1%	4%	1%	2%	2%	2%	5%	5%	3%	1%	1%	4%	1%
Yes, a little	47	16	29	15	35	7	4	12	12	10	4	8	35	12
	5%	4%	6%	3%	5%	6%	3%	9%	8%	7%	1%	3%	8%	2%
No	865	327	399	463	582	97	110	116	115	135	260	240	365	500
	84%	85%	83%	84%	84%	82%	84%	80%	75%	85%	89%	83%	80%	86%
Unsure	99	35	34	65	61	12	14	9	20	9	23	38	38	61
	10%	9%	7%	12%	9%	10%	11%	6%	13%	5%	8%	13%	8%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIMidjourney] Have you ever heard of the following artificial intelligence tools?  
 -Midjourney

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	71	15	23	22	9	39	32	28	24	14	17	18	14	8	44	4	11
	7%	6%	6%	8%	8%	6%	8%	7%	8%	6%	7%	9%	6%	8%	8%	6%	4%
Yes, a lot	24	3	7	12	2	10	14	6	10	3	4	6	6	5	16	2	1
	2%	1%	2%	4%	2%	2%	3%	2%	4%	1%	2%	3%	3%	5%	3%	2%	*%
Yes, a little	47	12	16	11	8	28	18	22	14	11	12	12	9	3	28	3	9
	5%	5%	4%	4%	7%	5%	5%	5%	5%	5%	5%	6%	4%	3%	5%	4%	3%
No	865	205	333	239	86	539	325	332	249	201	208	170	193	80	439	55	263
	84%	83%	87%	83%	76%	85%	81%	83%	84%	83%	86%	82%	86%	81%	83%	80%	86%
Unsure	99	27	25	28	18	53	46	38	23	28	18	20	17	12	43	9	33
	10%	11%	7%	10%	16%	8%	11%	10%	8%	11%	7%	10%	8%	12%	8%	14%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIMidjourne] Have you ever heard of the following artificial intelligence tools?  
 -Midjourney

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
TOTAL YES	71 7%	21 5%	13 6%	35 9%	23 5%	3 4%	45 9%	20 5%	18 6%	33 11%	24 5%	39 8%	25 5%	44 9%	2 2%	8 4%	14 6%	25 6%	42 6%	53 6%	38 6%	56 8%
Yes, a lot	24 2%	8 2%	3 1%	13 3%	9 2%	0 0%	15 3%	8 2%	3 1%	14 4%	9 2%	12 2%	9 2%	15 3%	0 0%	3 2%	5 2%	7 2%	14 2%	19 2%	13 2%	22 3%
Yes, a little	47 5%	12 3%	10 5%	22 6%	14 3%	3 3%	30 6%	12 3%	16 5%	19 6%	15 3%	28 5%	16 3%	29 6%	2 2%	4 2%	9 4%	18 4%	28 4%	34 4%	25 4%	34 5%
No	865 84%	323 82%	188 84%	329 85%	389 82%	73 86%	403 85%	329 83%	257 84%	259 84%	387 83%	435 85%	398 83%	393 84%	74 81%	136 77%	217 86%	370 84%	554 85%	732 85%	574 84%	621 84%
Unsure	99 10%	51 13%	23 10%	22 6%	63 13%	9 10%	27 6%	48 12%	32 10%	17 5%	55 12%	36 7%	54 11%	29 6%	16 17%	33 19%	22 9%	44 10%	55 8%	77 9%	70 10%	63 9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAIMidjourney] Have you ever heard of the following artificial intelligence tools?  
 -Midjourney

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
TOTAL YES	71 7%	35 7%	27 8%	25 8%	46 6%	9 5%	16 14%	32 11%	28 6%	12 4%	8 3%	8 5%	13 7%	24 9%	18 6%	4 2%	10 3%	45 9%
Yes, a lot	24 2%	14 3%	6 2%	12 4%	13 2%	4 2%	8 7%	10 4%	11 2%	3 1%	3 1%	1 1%	4 2%	11 4%	7 3%	0 0%	1 0%	20 4%
Yes, a little	47 5%	21 4%	21 7%	13 4%	34 5%	5 3%	8 7%	22 8%	17 3%	8 3%	6 2%	6 4%	9 5%	13 5%	11 4%	3 2%	9 3%	25 5%
No	865 84%	409 85%	272 83%	234 81%	628 85%	150 85%	85 75%	221 80%	411 84%	234 86%	205 84%	145 85%	162 85%	221 82%	211 76%	149 93%	283 83%	406 84%
Unsure	99 10%	40 8%	27 8%	31 11%	68 9%	18 10%	13 11%	23 8%	50 10%	26 9%	30 12%	19 11%	16 8%	26 10%	50 18%	7 5%	48 14%	32 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GoogleBard] Have you ever used any of the following artificial intelligence technologies?  
 -Google Bard

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	92	35	47	44	65	8	17	25	24	15	12	16	64	28
	9%	9%	10%	8%	9%	7%	13%	17%	16%	10%	4%	6%	14%	5%
No	859	320	390	467	570	104	107	114	121	127	251	245	363	496
	83%	83%	81%	85%	82%	88%	81%	79%	79%	81%	86%	85%	80%	86%
Unsure	84	29	45	38	60	7	7	6	8	15	28	26	29	54
	8%	7%	9%	7%	9%	6%	5%	4%	5%	10%	10%	9%	6%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GoogleBard] Have you ever used any of the following artificial intelligence technologies?  
 -Google Bard

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	92	21	28	31	11	50	42	32	32	16	20	26	23	8	58	4	15
	9%	9%	7%	11%	10%	8%	10%	8%	11%	6%	8%	12%	10%	8%	11%	6%	5%
No	859	194	339	238	87	533	325	328	241	202	204	169	185	82	436	57	260
	83%	78%	89%	82%	77%	85%	81%	82%	81%	83%	85%	81%	82%	83%	83%	83%	85%
Unsure	84	33	15	21	15	48	36	38	22	25	18	13	18	9	32	8	32
	8%	13%	4%	7%	13%	8%	9%	10%	8%	10%	7%	6%	8%	9%	6%	12%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GoogleBard] Have you ever used any of the following artificial intelligence technologies?  
 -Google Bard

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	92	41	21	27	50	6	36	37	32	20	52	36	48	37	8	24	22	41	61	73	66	72
	9%	10%	9%	7%	11%	7%	8%	9%	11%	7%	11%	7%	10%	8%	9%	13%	9%	9%	9%	8%	10%	10%
No	859	316	191	327	381	73	405	327	249	264	373	435	388	397	75	136	206	360	531	722	556	602
	83%	80%	85%	85%	80%	86%	85%	82%	81%	86%	80%	85%	81%	85%	82%	77%	81%	82%	82%	84%	82%	81%
Unsure	84	37	12	32	44	6	34	34	25	24	40	39	42	33	8	17	25	37	59	67	60	66
	8%	9%	5%	8%	9%	7%	7%	8%	8%	8%	9%	8%	9%	7%	9%	9%	10%	9%	9%	8%	9%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GoogleBard] Have you ever used any of the following artificial intelligence technologies?  
 -Google Bard

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	92	49	30	45	48	22	23	21	52	19	29	15	26	16	40	9	30	43
	9%	10%	9%	15%	6%	12%	20%	8%	11%	7%	12%	9%	13%	6%	14%	5%	9%	9%
No	859	397	276	223	633	143	80	240	394	226	198	135	156	234	209	142	281	400
	83%	82%	85%	77%	85%	81%	71%	87%	81%	83%	81%	78%	82%	86%	75%	89%	82%	83%
Unsure	84	36	20	22	62	11	10	15	43	26	16	22	9	21	32	9	30	40
	8%	8%	6%	8%	8%	6%	9%	5%	9%	10%	7%	13%	5%	8%	11%	6%	9%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_BingChat] Have you ever used any of the following artificial intelligence technologies?  
 -Bing Chat

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	128	34	66	62	73	15	23	23	36	25	21	23	84	44
	12%	9%	14%	11%	11%	13%	17%	16%	23%	16%	7%	8%	18%	8%
No	830	321	375	451	570	97	95	117	109	124	242	238	349	481
	80%	84%	78%	82%	82%	82%	73%	81%	71%	78%	83%	83%	77%	83%
Unsure	77	28	40	36	52	6	13	4	9	10	28	26	23	54
	7%	7%	8%	7%	7%	5%	10%	3%	6%	6%	9%	9%	5%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_BingChat] Have you ever used any of the following artificial intelligence technologies?  
 -Bing Chat

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	128	26	47	39	15	74	54	38	35	23	30	26	36	13	86	8	17
	12%	11%	12%	13%	13%	12%	13%	9%	12%	10%	12%	13%	16%	14%	16%	11%	5%
No	830	193	317	233	86	510	319	330	239	199	196	163	178	77	413	52	259
	80%	78%	83%	80%	76%	81%	79%	83%	81%	82%	81%	78%	79%	78%	78%	76%	84%
Unsure	77	29	18	18	12	47	30	31	21	21	16	19	12	8	28	9	31
	7%	12%	5%	6%	11%	7%	8%	8%	7%	9%	7%	9%	5%	8%	5%	13%	10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_BingChat] Have you ever used any of the following artificial intelligence technologies?  
 -Bing Chat

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	128	60	17	45	63	13	52	44	53	27	64	54	67	49	13	29	33	53	82	102	83	97
	12%	15%	8%	12%	13%	16%	11%	11%	17%	9%	14%	10%	14%	10%	14%	16%	13%	12%	13%	12%	12%	13%
No	830	296	188	322	363	64	402	316	233	265	358	430	363	398	68	128	195	350	519	698	541	587
	80%	75%	84%	84%	76%	76%	85%	80%	76%	86%	77%	84%	76%	85%	75%	73%	77%	80%	80%	81%	79%	79%
Unsure	77	39	18	19	49	7	21	37	21	16	45	27	47	19	10	19	26	35	50	62	57	56
	7%	10%	8%	5%	10%	8%	4%	9%	7%	5%	10%	5%	10%	4%	11%	11%	10%	8%	8%	7%	8%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_BingChat] Have you ever used any of the following artificial intelligence technologies?  
 -Bing Chat

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	128	64	45	46	82	26	21	47	57	24	31	20	27	29	45	18	33	54
	12%	13%	14%	16%	11%	15%	18%	17%	12%	9%	13%	11%	14%	11%	16%	11%	10%	11%
No	830	386	264	221	606	139	82	212	389	228	195	131	147	227	203	129	271	399
	80%	80%	81%	76%	82%	79%	73%	77%	80%	84%	80%	76%	77%	84%	73%	81%	79%	83%
Unsure	77	34	17	22	55	12	10	16	42	19	18	21	17	15	32	13	38	29
	7%	7%	5%	8%	7%	7%	9%	6%	9%	7%	7%	12%	9%	5%	11%	8%	11%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GPT] Have you ever used any of the following artificial intelligence technologies?  
 -ChatGPT

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	224	80	124	97	153	24	31	55	41	40	47	41	135	88
	22%	21%	26%	18%	22%	20%	23%	38%	26%	25%	16%	14%	30%	15%
No	726	271	318	406	493	81	93	82	97	103	220	224	283	443
	70%	71%	66%	74%	71%	68%	71%	57%	63%	65%	76%	78%	62%	77%
Unsure	85	33	39	46	50	14	7	8	16	15	24	23	38	47
	8%	9%	8%	8%	7%	12%	6%	5%	10%	9%	8%	8%	8%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GPT] Have you ever used any of the following artificial intelligence technologies?  
 -ChatGPT

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	224	47	80	69	27	127	96	76	76	48	41	43	63	26	128	14	47
	22%	19%	21%	24%	24%	20%	24%	19%	26%	20%	17%	20%	28%	27%	24%	21%	15%
No	726	173	288	195	69	461	265	300	193	167	186	149	146	64	368	49	226
	70%	70%	75%	67%	61%	73%	66%	75%	65%	69%	77%	71%	65%	65%	70%	71%	74%
Unsure	85	28	15	25	17	43	42	22	27	28	15	17	16	8	31	6	35
	8%	11%	4%	9%	15%	7%	11%	6%	9%	12%	6%	8%	7%	8%	6%	8%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GPT] Have you ever used any of the following artificial intelligence technologies?  
 -ChatGPT

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	224	83	51	81	103	18	103	82	63	76	101	107	107	102	15	31	64	85	131	164	149	155
	22%	21%	23%	21%	22%	21%	22%	21%	21%	25%	22%	21%	22%	22%	16%	18%	25%	19%	20%	19%	22%	21%
No	726	274	152	279	325	63	338	283	220	206	321	366	325	334	67	132	159	326	468	628	481	530
	70%	70%	68%	72%	68%	75%	71%	71%	72%	67%	69%	72%	68%	72%	73%	75%	63%	74%	72%	73%	70%	72%
Unsure	85	36	21	26	47	4	34	33	24	27	45	37	45	30	9	13	31	28	52	70	53	55
	8%	9%	9%	7%	10%	4%	7%	8%	8%	9%	10%	7%	10%	7%	10%	8%	12%	6%	8%	8%	8%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_GPT] Have you ever used any of the following artificial intelligence technologies?  
 -ChatGPT

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	224	96	91	78	145	36	42	70	112	41	51	28	56	53	64	37	52	86
	22%	20%	28%	27%	20%	20%	37%	26%	23%	15%	21%	16%	29%	19%	23%	23%	15%	18%
No	726	349	206	187	537	121	65	181	337	208	174	124	124	184	182	112	257	358
	70%	72%	63%	64%	72%	69%	58%	66%	69%	77%	71%	72%	65%	68%	65%	70%	75%	74%
Unsure	85	38	30	25	60	19	6	24	40	21	19	20	11	35	34	12	32	40
	8%	8%	9%	9%	8%	11%	5%	9%	8%	8%	8%	12%	6%	13%	12%	7%	9%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_Midjourney] Have you ever used any of the following artificial intelligence technologies?  
 -Midjourney

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	50	16	26	24	36	6	6	12	13	11	8	6	36	14
	5%	4%	5%	4%	5%	5%	5%	8%	9%	7%	3%	2%	8%	2%
No	925	343	425	496	619	109	114	131	131	135	268	261	396	528
	89%	89%	88%	90%	89%	92%	87%	91%	85%	85%	92%	91%	87%	91%
Unsure	60	24	31	29	41	3	11	2	10	12	16	21	23	37
	6%	6%	6%	5%	6%	3%	9%	1%	6%	7%	5%	7%	5%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_Midjourney] Have you ever used any of the following artificial intelligence technologies?  
 -Midjourney

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	50	12	16	20	3	27	22	17	19	10	8	6	13	12	33	4	6
	5%	5%	4%	7%	2%	4%	6%	4%	6%	4%	4%	3%	6%	12%	6%	6%	2%
No	925	212	357	254	101	569	355	357	260	215	223	185	204	81	471	59	277
	89%	86%	93%	88%	89%	90%	88%	90%	88%	88%	92%	89%	91%	82%	89%	86%	90%
Unsure	60	24	10	16	10	34	26	24	17	18	10	17	9	6	23	6	24
	6%	10%	3%	6%	8%	5%	6%	6%	6%	7%	4%	8%	4%	6%	4%	9%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_Midjourney] Have you ever used any of the following artificial intelligence technologies?  
 -Midjourney

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	50	21	9	20	21	3	27	18	11	20	23	22	24	24	2	7	13	17	28	37	32	36
	5%	5%	4%	5%	4%	4%	6%	5%	4%	7%	5%	4%	5%	5%	2%	4%	5%	4%	4%	4%	5%	5%
No	925	343	202	351	417	76	432	349	277	278	406	470	418	428	79	154	220	390	583	776	605	665
	89%	87%	90%	91%	88%	90%	91%	88%	90%	90%	87%	92%	88%	92%	87%	88%	87%	89%	90%	90%	89%	90%
Unsure	60	30	12	15	37	6	17	30	19	10	37	19	36	14	10	15	20	32	40	49	45	39
	6%	8%	6%	4%	8%	7%	4%	8%	6%	3%	8%	4%	8%	3%	11%	9%	8%	7%	6%	6%	7%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUse\_Midjourney] Have you ever used any of the following artificial intelligence technologies?  
 -Midjourney

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
Yes	50 5%	21 4%	20 6%	21 7%	29 4%	13 7%	8 7%	17 6%	25 5%	8 3%	15 6%	6 4%	11 6%	16 6%	14 5%	5 3%	9 3%	24 5%
No	925 89%	433 90%	294 90%	248 85%	674 91%	152 86%	96 85%	246 89%	438 90%	240 89%	219 90%	149 87%	163 85%	244 90%	236 84%	148 93%	305 90%	441 91%
Unsure	60 6%	29 6%	13 4%	21 7%	39 5%	12 7%	9 8%	13 5%	25 5%	22 8%	9 4%	17 10%	17 9%	12 4%	30 11%	6 4%	26 8%	18 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	353	141	149	204	219	57	53	55	73	58	91	76	186	167
	34%	37%	31%	37%	31%	49%	40%	38%	48%	37%	31%	26%	41%	29%
HBO Max	296	97	142	152	199	24	47	71	55	56	66	48	183	113
	29%	25%	30%	28%	29%	20%	36%	49%	36%	36%	23%	17%	40%	20%
Paramount+	331	113	138	193	208	42	48	47	65	53	92	74	165	166
	32%	29%	29%	35%	30%	36%	36%	32%	42%	34%	32%	26%	36%	29%
Hulu	481	180	198	281	304	71	77	106	92	83	122	77	282	199
	46%	47%	41%	51%	44%	60%	59%	74%	60%	53%	42%	27%	62%	34%
Netflix	677	225	291	383	439	76	106	130	125	110	172	140	365	312
	65%	59%	60%	70%	63%	64%	80%	90%	81%	70%	59%	49%	80%	54%
Acorn TV	13	4	7	7	9	3	1	2	2	0	3	5	5	8
	1%	1%	1%	1%	1%	3%	1%	2%	2%	*%	1%	2%	1%	1%
Apple TV+	111	32	48	63	81	7	15	18	20	24	21	28	62	49
	11%	8%	10%	11%	12%	6%	12%	12%	13%	15%	7%	10%	14%	8%
Amazon Prime Video	593	205	255	335	405	67	76	95	98	105	153	142	298	295
	57%	54%	53%	61%	58%	57%	58%	66%	64%	66%	53%	49%	65%	51%
Disney+	387	135	150	234	256	42	65	82	88	77	85	56	247	140
	37%	35%	31%	43%	37%	36%	49%	57%	57%	49%	29%	19%	54%	24%
Funimation	21	6	8	13	6	5	5	13	5	2	1	-	20	1
	2%	2%	2%	2%	1%	4%	4%	9%	3%	1%	*%	-	4%	*%
Discovery+	128	46	47	81	89	11	22	19	30	20	38	21	69	59
	12%	12%	10%	15%	13%	9%	17%	13%	19%	13%	13%	7%	15%	10%
Showtime	80	29	38	42	56	10	14	14	11	12	24	18	38	42
	8%	8%	8%	8%	8%	8%	10%	10%	7%	8%	8%	6%	8%	7%
YouTube TV	188	82	85	102	105	30	34	33	34	29	54	39	96	93
	18%	21%	18%	19%	15%	25%	26%	23%	22%	18%	19%	14%	21%	16%
fuboTV	23	10	13	10	12	8	2	2	2	4	6	8	8	15
	2%	3%	3%	2%	2%	6%	1%	2%	1%	2%	2%	3%	2%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Sling TV	61 6%	25 6%	38 8%	23 4%	34 5%	9 8%	4 3%	9 6%	8 5%	6 4%	19 7%	19 6%	23 5%	38 6%
Philo	16 2%	7 2%	2 *	15 3%	9 1%	6 5%	1 1%	4 3%	3 2%	2 1%	6 2%	1 *	9 2%	7 1%
Something else (Please specify)	31 3%	11 3%	13 3%	18 3%	25 4%	4 3%	2 2%	1 1%	2 1%	2 2%	13 5%	12 4%	5 1%	25 4%
None of these	132 13%	57 15%	74 15%	58 11%	97 14%	6 5%	9 7%	0 *	2 1%	9 6%	46 16%	74 26%	12 3%	121 21%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	353	89	128	101	35	217	136	124	94	81	83	70	86	32	198	21	85
	34%	36%	34%	35%	31%	34%	34%	31%	32%	33%	34%	34%	38%	33%	38%	31%	28%
HBO Max	296	74	97	92	33	170	125	109	88	54	58	63	80	41	189	20	53
	29%	30%	25%	32%	29%	27%	31%	27%	30%	22%	24%	30%	35%	41%	36%	29%	17%
Paramount+	331	75	122	99	35	197	133	119	88	63	78	74	78	37	187	17	80
	32%	30%	32%	34%	31%	31%	33%	30%	30%	26%	32%	36%	35%	37%	35%	24%	26%
Hulu	481	125	170	144	41	294	186	166	137	98	118	97	117	44	287	31	94
	46%	50%	44%	50%	36%	47%	46%	42%	46%	40%	49%	47%	52%	45%	54%	45%	31%
Netflix	677	157	232	211	76	389	287	227	211	129	137	145	179	79	389	47	145
	65%	63%	61%	73%	67%	62%	71%	57%	71%	53%	57%	70%	79%	80%	74%	69%	47%
Acorn TV	13	1	7	6	-	7	6	5	4	2	3	3	4	1	10	-	4
	1%	*%	2%	2%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	-	1%
Apple TV+	111	24	34	37	17	58	53	40	41	12	25	23	33	18	60	4	34
	11%	10%	9%	13%	15%	9%	13%	10%	14%	5%	10%	11%	14%	18%	11%	6%	11%
Amazon Prime Video	593	126	212	186	69	337	255	210	194	107	128	130	149	78	340	37	140
	57%	51%	55%	64%	61%	54%	63%	53%	66%	44%	53%	62%	66%	79%	65%	54%	46%
Disney+	387	93	130	129	34	223	164	130	125	58	95	103	96	36	243	21	61
	37%	37%	34%	45%	30%	35%	41%	33%	42%	24%	39%	49%	43%	36%	46%	31%	20%
Funimation	21	9	6	5	-	16	5	5	1	4	8	4	3	2	15	3	-
	2%	4%	2%	2%	-	2%	1%	1%	*%	2%	3%	2%	1%	2%	3%	4%	-
Discovery+	128	44	30	40	13	74	54	46	43	18	34	29	40	6	79	7	25
	12%	18%	8%	14%	12%	12%	13%	11%	15%	8%	14%	14%	18%	6%	15%	11%	8%
Showtime	80	22	21	23	14	42	38	28	28	14	16	12	26	12	51	7	19
	8%	9%	5%	8%	12%	7%	9%	7%	9%	6%	7%	6%	11%	12%	10%	10%	6%
YouTube TV	188	53	76	46	14	128	60	70	36	47	34	44	42	19	101	13	49
	18%	21%	20%	16%	12%	20%	15%	17%	12%	19%	14%	21%	19%	19%	19%	18%	16%
fuboTV	23	5	9	5	3	14	9	5	6	7	5	2	6	2	11	-	9
	2%	2%	2%	2%	3%	2%	2%	1%	2%	3%	2%	1%	2%	2%	2%	-	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Sling TV	61 6%	13 5%	24 6%	19 7%	4 3%	37 6%	23 6%	21 5%	13 4%	14 6%	10 4%	9 4%	19 8%	8 8%	24 5%	2 3%	24 8%
Philo	16 2%	8 3%	5 1%	1 *	2 2%	13 2%	3 1%	7 2%	2 1%	4 1%	5 2%	4 2%	2 1%	2 2%	14 3%	-	1 *
Something else (Please specify)	31 3%	7 3%	12 3%	6 2%	7 6%	18 3%	13 3%	12 3%	12 4%	15 6%	5 2%	1 1%	9 4%	-	13 2%	0 *	11 4%
None of these	132 13%	30 12%	62 16%	30 10%	10 9%	93 15%	40 10%	68 17%	29 10%	41 17%	45 19%	26 13%	11 5%	4 4%	30 6%	10 15%	82 27%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Peacock	353 34%	135 34%	77 34%	129 33%	160 34%	27 32%	167 35%	131 33%	107 35%	111 36%	156 33%	181 35%	159 33%	164 35%	29 32%	61 34%	85 34%	146 33%	215 33%	286 33%	232 34%	271 37%
HBO Max	296 29%	104 26%	60 27%	125 32%	123 26%	23 27%	151 32%	89 22%	81 26%	116 38%	127 27%	151 30%	121 25%	147 32%	28 31%	41 23%	70 28%	112 26%	179 27%	238 28%	197 29%	241 33%
Paramount+	331 32%	125 32%	61 27%	131 34%	142 30%	33 38%	156 33%	122 31%	96 31%	104 34%	152 33%	163 32%	150 31%	149 32%	32 35%	52 30%	83 33%	135 31%	200 31%	268 31%	210 31%	254 34%
Hulu	481 46%	169 43%	106 47%	192 50%	200 42%	38 45%	243 51%	162 41%	128 42%	183 59%	204 44%	253 50%	207 43%	234 50%	41 45%	79 45%	111 44%	183 42%	270 41%	378 44%	312 46%	366 50%
Netflix	677 65%	249 63%	150 67%	258 67%	297 63%	60 70%	320 67%	229 58%	206 67%	226 73%	299 64%	341 67%	307 64%	310 66%	60 65%	108 61%	167 66%	266 61%	407 63%	556 64%	444 65%	493 67%
Acorn TV	13 1%	4 1%	4 2%	5 1%	4 1%	1 1%	8 2%	5 1%	3 1%	6 2%	6 1%	6 1%	6 1%	7 1%	0 *%	2 1%	1 *%	7 2%	10 2%	8 1%	11 2%	12 2%
Apple TV+	111 11%	35 9%	26 12%	46 12%	46 10%	11 13%	55 12%	32 8%	35 11%	44 14%	51 11%	56 11%	45 9%	55 12%	11 12%	13 8%	26 10%	45 10%	70 11%	96 11%	64 9%	84 11%
Amazon Prime Video	593 57%	217 55%	121 54%	232 60%	260 55%	49 58%	284 60%	226 57%	160 52%	199 65%	261 56%	305 60%	265 55%	280 60%	49 53%	89 50%	153 61%	259 59%	375 58%	503 58%	386 57%	430 58%
Disney+	387 37%	140 36%	77 34%	157 41%	165 35%	37 44%	185 39%	131 33%	116 38%	133 43%	171 37%	193 38%	167 35%	180 39%	41 44%	57 32%	99 39%	138 31%	227 35%	326 38%	249 37%	282 38%
Funimation	21 2%	5 1%	1 1%	11 3%	5 1%	3 3%	12 3%	2 1%	6 2%	11 4%	5 1%	14 3%	6 1%	12 3%	2 2%	3 2%	2 1%	4 1%	6 1%	16 2%	11 2%	18 2%
Discovery+	128 12%	53 14%	22 10%	48 12%	60 13%	13 16%	54 11%	50 13%	40 13%	36 12%	67 14%	56 11%	60 13%	52 11%	16 17%	30 17%	27 10%	41 9%	73 11%	110 13%	88 13%	104 14%
Showtime	80 8%	20 5%	23 10%	36 9%	29 6%	5 5%	47 10%	18 5%	22 7%	39 13%	30 6%	47 9%	25 5%	50 11%	5 5%	14 8%	12 5%	39 9%	53 8%	68 8%	57 8%	67 9%
YouTube TV	188 18%	64 16%	52 23%	65 17%	80 17%	23 27%	86 18%	71 18%	56 18%	59 19%	83 18%	98 19%	84 18%	84 18%	20 22%	36 21%	38 15%	61 14%	102 16%	138 16%	114 17%	132 18%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
fuboTV	23 2%	4 1%	8 3%	11 3%	6 1%	2 2%	15 3%	7 2%	5 2%	9 3%	6 1%	16 3%	7 1%	16 3%	0 *%	1 1%	4 2%	8 2%	13 2%	18 2%	12 2%	19 3%
Sling TV	61 6%	30 8%	13 6%	16 4%	33 7%	3 3%	25 5%	23 6%	17 6%	20 6%	31 7%	25 5%	34 7%	23 5%	3 4%	12 7%	19 8%	23 5%	31 5%	49 6%	41 6%	38 5%
Philo	16 2%	6 2%	3 1%	7 2%	7 1%	1 1%	9 2%	6 1%	7 2%	4 1%	7 1%	8 2%	8 2%	8 2%	1 1%	3 2%	3 1%	1 *%	5 1%	8 1%	13 2%	11 1%
Something else (Please specify)	31 3%	10 3%	8 4%	12 3%	13 3%	2 2%	15 3%	15 4%	5 2%	11 4%	14 3%	15 3%	14 3%	15 3%	2 2%	3 2%	10 4%	20 5%	23 4%	26 3%	20 3%	25 3%
None of these	132 13%	62 16%	29 13%	39 10%	69 15%	12 14%	51 11%	59 15%	47 15%	20 7%	66 14%	58 11%	65 14%	50 11%	17 19%	36 20%	25 10%	67 15%	99 15%	122 14%	90 13%	82 11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	353	153	129	122	231	84	38	91	189	74	104	62	61	90	100	52	109	180
	34%	32%	40%	42%	31%	48%	33%	33%	39%	27%	43%	36%	32%	33%	36%	33%	32%	37%
HBO Max	296	137	106	110	186	61	49	72	169	55	81	42	63	85	74	38	72	148
	29%	28%	33%	38%	25%	34%	43%	26%	35%	20%	33%	24%	33%	31%	26%	24%	21%	31%
Paramount+	331	164	94	119	211	78	40	85	183	62	99	58	53	87	90	48	94	148
	32%	34%	29%	41%	28%	44%	36%	31%	37%	23%	41%	34%	28%	32%	32%	30%	27%	31%
Hulu	481	216	172	176	302	115	61	132	247	102	139	71	86	134	133	55	132	228
	46%	45%	53%	61%	41%	65%	54%	48%	50%	38%	57%	41%	45%	50%	47%	34%	39%	47%
Netflix	677	329	224	239	436	147	92	176	345	156	189	86	141	189	177	102	182	315
	65%	68%	69%	82%	59%	83%	81%	64%	71%	58%	78%	50%	74%	70%	63%	64%	54%	65%
Acorn TV	13	7	4	6	8	4	1	2	9	3	5	3	3	2	3	1	3	5
	1%	2%	1%	2%	1%	3%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%
Apple TV+	111	61	33	47	64	29	19	21	71	19	42	18	24	18	24	13	26	54
	11%	13%	10%	16%	9%	16%	16%	8%	14%	7%	17%	11%	12%	7%	9%	8%	8%	11%
Amazon Prime Video	593	294	180	208	385	121	87	166	303	124	161	93	120	148	146	100	175	294
	57%	61%	55%	72%	52%	68%	77%	60%	62%	46%	66%	54%	63%	54%	52%	62%	51%	61%
Disney+	387	192	121	178	208	114	64	103	202	82	109	59	81	87	102	54	103	160
	37%	40%	37%	61%	28%	65%	56%	38%	41%	30%	45%	34%	42%	32%	36%	34%	30%	33%
Funimation	21	4	16	6	15	4	2	4	13	4	9	1	3	4	5	0	4	9
	2%	1%	5%	2%	2%	2%	2%	1%	3%	2%	4%	1%	2%	1%	2%	%	1%	2%
Discovery+	128	70	36	60	68	37	24	34	76	17	44	19	30	22	46	12	39	40
	12%	14%	11%	21%	9%	21%	21%	12%	16%	6%	18%	11%	16%	8%	16%	8%	12%	8%
Showtime	80	40	23	28	52	14	15	20	42	19	21	14	17	24	22	4	21	54
	8%	8%	7%	10%	7%	8%	13%	7%	8%	7%	9%	8%	9%	9%	8%	2%	6%	11%
YouTube TV	188	77	72	62	126	42	20	64	87	38	50	29	38	56	63	14	48	60
	18%	16%	22%	21%	17%	24%	18%	23%	18%	14%	20%	17%	20%	21%	22%	9%	14%	12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreaming] Which of the following video streaming services do you currently use? Select all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
fuboTV	23 2%	9 2%	10 3%	4 1%	19 3%	2 1%	2 2%	9 3%	10 2%	4 1%	6 2%	2 1%	7 3%	3 1%	5 2%	1 *	3 1%	15 3%
Sling TV	61 6%	25 5%	22 7%	15 5%	46 6%	9 5%	6 5%	13 5%	37 8%	11 4%	12 5%	11 6%	14 8%	13 5%	18 6%	14 9%	31 9%	20 4%
Philo	16 2%	4 1%	7 2%	7 2%	10 1%	6 3%	1 1%	4 1%	7 1%	6 2%	7 3%	3 2%	2 1%	1 *	6 2%	1 1%	5 1%	4 1%
Something else (Please specify)	31 3%	14 3%	8 2%	2 1%	28 4%	2 1%	0 *	9 3%	12 2%	10 4%	6 2%	9 5%	6 3%	5 2%	4 1%	8 5%	7 2%	21 4%
None of these	132 13%	70 14%	22 7%	14 5%	118 16%	7 4%	7 6%	27 10%	53 11%	52 19%	21 9%	30 17%	19 10%	31 11%	48 17%	13 8%	63 18%	55 11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	293	111	122	172	169	56	39	50	63	49	81	50	162	131
	28%	29%	25%	31%	24%	47%	30%	34%	41%	31%	28%	17%	36%	23%
HBO Max	251	81	113	137	164	24	44	59	52	50	53	36	161	90
	24%	21%	24%	25%	24%	20%	34%	41%	34%	32%	18%	13%	35%	15%
Paramount+	289	100	121	168	187	39	42	48	52	46	89	55	145	144
	28%	26%	25%	31%	27%	33%	32%	33%	34%	29%	31%	19%	32%	25%
Hulu	429	150	173	255	269	60	66	108	78	76	107	61	261	168
	41%	39%	36%	46%	39%	50%	50%	75%	50%	48%	37%	21%	57%	29%
Netflix	606	210	260	343	390	78	102	121	112	100	151	122	333	273
	59%	55%	54%	63%	56%	66%	78%	84%	73%	63%	52%	42%	73%	47%
Acorn TV	14	6	7	7	11	3	-	2	2	0	4	5	5	9
	1%	2%	1%	1%	2%	2%	-	2%	1%	0%	1%	2%	1%	2%
Apple TV+	93	26	37	56	66	12	14	7	15	22	24	24	44	48
	9%	7%	8%	10%	10%	10%	10%	5%	10%	14%	8%	8%	10%	8%
Amazon Prime Video	549	197	237	309	379	66	58	87	88	98	141	134	274	275
	53%	51%	49%	56%	54%	56%	44%	61%	57%	62%	48%	47%	60%	47%
Disney+	323	112	124	197	219	36	46	68	67	66	75	47	201	122
	31%	29%	26%	36%	31%	31%	35%	47%	44%	42%	26%	16%	44%	21%
Funimation	12	5	6	6	4	6	2	4	4	1	3	-	9	3
	1%	1%	1%	1%	1%	5%	2%	3%	2%	1%	1%	-	2%	1%
Discovery+	109	35	34	75	85	10	13	18	19	18	37	16	56	53
	11%	9%	7%	14%	12%	9%	10%	13%	12%	12%	13%	6%	12%	9%
Showtime	79	37	44	36	47	9	18	14	18	14	18	15	46	33
	8%	10%	9%	6%	7%	7%	13%	10%	12%	9%	6%	5%	10%	6%
YouTube TV	145	58	65	79	89	26	18	23	24	26	42	30	73	72
	14%	15%	14%	14%	13%	22%	13%	16%	16%	16%	14%	11%	16%	12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
fuboTV	21 2%	13 3%	14 3%	7 1%	8 1%	5 4%	7 6%	1 1%	10 6%	3 2%	2 1%	5 2%	14 3%	7 1%
Sling TV	43 4%	18 5%	26 5%	17 3%	27 4%	5 4%	2 2%	8 6%	6 4%	5 3%	13 5%	11 4%	19 4%	24 4%
Philo	18 2%	9 2%	4 1%	15 3%	10 1%	7 6%	1 1%	4 3%	4 3%	3 2%	5 2%	2 1%	11 3%	7 1%
Something else (Please specify)	19 2%	7 2%	11 2%	9 2%	18 3%	2 1%	-	1 1%	2 1%	2 1%	5 2%	9 3%	5 1%	14 2%
None of these	155 15%	69 18%	85 18%	69 13%	112 16%	10 8%	15 11%	1 1%	10 7%	9 6%	47 16%	87 30%	21 5%	133 23%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035 100	248 100	382 100	290 100	113 100	630 100	403 100	398 100	296 100	243 100	242 100	208 100	225 100	99 100	527 100	69 100	307 100
Peacock	293 28%	73 29%	109 28%	78 27%	34 30%	181 29%	112 28%	94 24%	74 25%	69 28%	64 26%	67 32%	68 30%	27 27%	170 32%	14 20%	69 22%
HBO Max	251 24%	69 28%	71 19%	83 29%	26 23%	140 22%	110 27%	90 23%	72 24%	40 17%	50 21%	54 26%	67 30%	38 39%	161 31%	14 21%	43 14%
Paramount+	289 28%	76 30%	107 28%	80 28%	26 23%	182 29%	107 26%	111 28%	75 26%	60 25%	71 29%	66 32%	60 27%	33 33%	157 30%	12 18%	71 23%
Hulu	429 41%	108 44%	164 43%	122 42%	35 31%	271 43%	157 39%	153 38%	116 39%	78 32%	103 43%	89 43%	115 51%	40 40%	247 47%	21 30%	80 26%
Netflix	606 59%	149 60%	213 56%	182 63%	61 53%	362 57%	243 60%	210 53%	179 61%	113 47%	127 52%	135 65%	159 71%	67 68%	351 67%	44 64%	126 41%
Acorn TV	14 1%	2 1%	6 2%	3 1%	3 3%	8 1%	6 2%	6 1%	6 2%	2 1%	3 1%	3 2%	5 2%	0 %	10 2%	-	4 1%
Apple TV+	93 9%	21 8%	25 7%	35 12%	12 10%	46 7%	47 12%	29 7%	37 13%	12 5%	19 8%	17 8%	28 12%	18 18%	53 10%	5 7%	28 9%
Amazon Prime Video	549 53%	112 45%	200 52%	174 60%	61 54%	312 50%	235 58%	203 51%	175 59%	86 35%	121 50%	113 54%	150 67%	76 77%	307 58%	30 43%	139 45%
Disney+	323 31%	86 35%	110 29%	100 35%	26 23%	196 31%	126 31%	116 29%	102 34%	49 20%	80 33%	74 36%	86 38%	34 34%	197 37%	18 26%	52 17%
Funimation	12 1%	4 2%	3 1%	4 1%	-	7 1%	4 1%	2 %	1 %	1 %	1 1%	5 2%	4 2%	0 %	10 2%	1 1%	-
Discovery+	109 11%	36 14%	29 7%	34 12%	11 10%	64 10%	45 11%	45 11%	40 14%	14 6%	31 13%	20 10%	38 17%	6 6%	64 12%	8 11%	21 7%
Showtime	79 8%	12 5%	28 7%	27 9%	12 10%	40 6%	39 10%	21 5%	25 9%	13 5%	18 7%	17 8%	21 10%	11 11%	54 10%	1 1%	21 7%
YouTube TV	145 14%	43 17%	50 13%	40 14%	11 10%	93 15%	51 13%	54 14%	34 12%	27 11%	29 12%	31 15%	39 17%	16 16%	75 14%	11 17%	38 12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
fuboTV	21 2%	2 1%	6 1%	10 3%	3 3%	8 1%	13 3%	5 1%	3 1%	4 2%	2 1%	10 5%	4 2%	2 2%	15 3%	-	6 2%
Sling TV	43 4%	8 3%	19 5%	13 4%	2 2%	28 4%	15 4%	15 4%	12 4%	11 4%	5 2%	9 4%	16 7%	2 2%	14 3%	2 3%	17 6%
Philo	18 2%	7 3%	7 2%	2 1%	2 2%	14 2%	4 1%	7 2%	3 1%	5 2%	5 2%	5 2%	3 1%	1 1%	14 3%	-	3 1%
Something else (Please specify)	19 2%	2 1%	7 2%	4 1%	7 6%	8 1%	11 3%	7 2%	11 4%	8 3%	3 1%	3 2%	5 2%	-	9 2%	1 2%	6 2%
None of these	155 15%	34 14%	64 17%	38 13%	19 16%	98 16%	56 14%	74 19%	39 13%	50 21%	51 21%	28 14%	13 6%	5 6%	44 8%	10 15%	87 28%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	293	103	59	124	118	21	155	100	95	94	114	161	121	153	19	44	68	103	173	234	186	232
	28%	26%	26%	32%	25%	24%	33%	25%	31%	30%	24%	32%	25%	33%	21%	25%	27%	23%	27%	27%	27%	31%
HBO Max	251	92	51	99	108	21	122	78	67	92	113	121	108	117	25	38	62	84	140	199	171	206
	24%	23%	23%	26%	23%	24%	26%	20%	22%	30%	24%	24%	23%	25%	28%	22%	24%	19%	22%	23%	25%	28%
Paramount+	289	111	58	108	126	24	140	103	83	98	126	146	133	132	25	44	75	114	167	234	183	216
	28%	28%	26%	28%	26%	29%	29%	26%	27%	32%	27%	29%	28%	28%	27%	25%	29%	26%	26%	27%	27%	29%
Hulu	429	149	94	172	175	36	218	143	122	156	177	231	185	210	35	65	99	156	239	337	279	318
	41%	38%	42%	45%	37%	42%	46%	36%	40%	51%	38%	45%	39%	45%	38%	37%	39%	36%	37%	39%	41%	43%
Netflix	606	231	135	220	278	53	276	217	184	191	280	290	286	266	55	94	161	225	349	487	406	446
	59%	58%	60%	57%	58%	63%	58%	55%	60%	62%	60%	57%	60%	57%	60%	53%	64%	51%	54%	57%	60%	60%
Acorn TV	14	5	6	3	8	1	5	9	1	4	8	5	8	5	0	2	4	7	11	10	10	9
	1%	1%	3%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	2%	1%	2%	1%
Apple TV+	93	35	18	38	43	7	43	36	22	34	47	43	43	42	8	14	26	47	63	83	53	67
	9%	9%	8%	10%	9%	8%	9%	9%	7%	11%	10%	8%	9%	9%	8%	8%	10%	11%	10%	10%	8%	9%
Amazon Prime Video	549	207	113	210	248	45	256	209	149	181	249	275	258	249	42	83	146	227	342	463	348	396
	53%	52%	50%	54%	52%	53%	54%	53%	48%	59%	54%	54%	54%	53%	46%	47%	58%	52%	53%	54%	51%	53%
Disney+	323	117	63	134	133	30	160	106	102	108	132	170	137	153	32	43	81	116	186	271	200	227
	31%	30%	28%	35%	28%	36%	34%	27%	33%	35%	28%	33%	29%	33%	35%	24%	32%	27%	29%	31%	29%	31%
Funimation	12	2	3	6	2	2	8	2	3	7	3	7	4	7	1	1	1	3	5	8	10	9
	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Discovery+	109	47	18	40	55	10	45	47	27	32	58	45	54	42	14	23	28	40	63	90	74	86
	11%	12%	8%	10%	12%	11%	9%	12%	9%	10%	12%	9%	11%	9%	15%	13%	11%	9%	10%	10%	11%	12%
Showtime	79	21	26	32	30	2	47	10	27	40	30	47	26	48	5	15	12	31	48	68	58	61
	8%	5%	12%	8%	6%	2%	10%	3%	9%	13%	6%	9%	5%	10%	6%	9%	5%	7%	7%	8%	8%	8%
YouTube TV	145	53	39	51	68	15	62	61	44	39	68	69	69	63	13	28	32	45	79	105	100	105
	14%	13%	18%	13%	14%	17%	13%	15%	14%	12%	15%	14%	14%	13%	14%	16%	13%	10%	12%	12%	15%	14%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
fuboTV	21 2%	9 2%	5 2%	7 2%	11 2%	-	10 2%	8 2%	8 3%	3 1%	11 2%	9 2%	12 3%	8 2%	0 1%	8 4%	3 1%	4 1%	12 2%	14 2%	16 2%	18 2%
Sling TV	43 4%	23 6%	8 3%	11 3%	24 5%	1 1%	18 4%	16 4%	12 4%	14 5%	22 5%	19 4%	24 5%	17 4%	1 1%	10 6%	14 5%	14 3%	24 4%	34 4%	28 4%	25 3%
Philo	18 2%	6 2%	4 2%	8 2%	9 2%	0 *%	9 2%	7 2%	6 2%	5 2%	8 2%	8 2%	9 2%	9 2%	0 *%	3 2%	5 2%	1 *%	6 1%	9 1%	14 2%	13 2%
Something else (Please specify)	19 2%	9 2%	5 2%	5 1%	12 2%	1 1%	7 1%	11 3%	4 1%	5 2%	11 2%	8 1%	12 2%	7 1%	1 1%	1 1%	11 4%	11 2%	15 2%	16 2%	15 2%	16 2%
None of these	155 15%	63 16%	38 17%	48 12%	74 16%	17 20%	64 13%	66 17%	51 16%	30 10%	71 15%	77 15%	70 15%	62 13%	22 24%	36 21%	27 11%	87 20%	118 18%	145 17%	103 15%	101 14%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
Peacock	293 28%	134 28%	112 34%	113 39%	180 24%	79 45%	35 31%	76 28%	153 31%	64 24%	81 33%	38 22%	56 29%	78 29%	75 27%	39 24%	72 21%	154 32%
HBO Max	251 24%	116 24%	91 28%	100 34%	151 20%	56 32%	44 39%	64 23%	138 28%	49 18%	72 30%	35 21%	52 27%	68 25%	68 24%	32 20%	60 18%	122 25%
Paramount+	289 28%	144 30%	88 27%	104 36%	184 25%	65 37%	40 35%	67 24%	160 33%	62 23%	88 36%	55 32%	51 26%	76 28%	79 28%	42 26%	85 25%	127 26%
Hulu	429 41%	186 39%	166 51%	161 56%	266 36%	109 62%	52 46%	117 42%	218 45%	95 35%	129 53%	61 35%	83 43%	113 42%	115 41%	47 29%	106 31%	189 39%
Netflix	606 59%	294 61%	210 64%	221 76%	383 52%	137 78%	83 74%	165 60%	302 62%	139 51%	167 69%	77 45%	128 67%	157 58%	162 58%	98 61%	171 50%	273 56%
Acorn TV	14 1%	8 2%	5 1%	4 1%	10 1%	2 1%	2 1%	3 1%	6 1%	5 2%	3 1%	4 2%	4 2%	1 1%	4 1%	4 3%	3 1%	4 1%
Apple TV+	93 9%	52 11%	22 7%	43 15%	50 7%	29 16%	14 12%	24 9%	56 11%	13 5%	33 14%	19 11%	23 12%	17 6%	28 10%	12 8%	23 7%	46 9%
Amazon Prime Video	549 53%	268 55%	172 53%	195 67%	353 48%	118 67%	76 67%	149 54%	279 57%	121 45%	145 60%	87 51%	103 54%	129 47%	136 48%	99 62%	157 46%	267 55%
Disney+	323 31%	157 32%	106 32%	144 50%	177 24%	99 56%	46 40%	94 34%	156 32%	73 27%	89 37%	51 30%	67 35%	75 28%	77 28%	49 31%	82 24%	143 30%
Funimation	12 1%	7 1%	5 1%	5 2%	7 1%	3 2%	2 2%	2 1%	7 2%	2 1%	4 1%	1 1%	1 1%	4 1%	2 1%	0 %	2 1%	7 2%
Discovery+	109 11%	60 12%	31 9%	47 16%	62 8%	33 19%	14 13%	29 10%	64 13%	16 6%	41 17%	19 11%	21 11%	24 9%	41 15%	12 8%	37 11%	32 7%
Showtime	79 8%	42 9%	27 8%	38 13%	42 6%	16 9%	22 20%	20 7%	45 9%	14 5%	16 7%	10 6%	23 12%	22 8%	25 9%	3 2%	18 5%	44 9%
YouTube TV	145 14%	65 13%	48 15%	52 18%	93 12%	34 19%	19 16%	51 19%	61 13%	32 12%	41 17%	27 16%	27 14%	33 12%	47 17%	16 10%	38 11%	47 10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingSubscribed] Which of the following video streaming services are you or someone in your household personally subscribed to?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
fuboTV	21 2%	12 2%	6 2%	10 3%	11 1%	3 2%	7 6%	5 2%	13 3%	3 1%	6 2%	1 *	7 4%	2 1%	11 4%	-	3 1%	12 2%
Sling TV	43 4%	20 4%	17 5%	13 4%	30 4%	8 5%	5 4%	9 3%	24 5%	9 3%	7 3%	8 5%	9 5%	12 4%	14 5%	9 6%	22 7%	15 3%
Philo	18 2%	5 1%	9 3%	6 2%	12 2%	6 3%	1 1%	5 2%	7 1%	6 2%	7 3%	3 2%	2 1%	1 *	7 3%	1 1%	6 2%	6 1%
Something else (Please specify)	19 2%	9 2%	4 1%	2 1%	18 2%	1 1%	0 *	4 2%	9 2%	6 2%	2 1%	7 4%	4 2%	4 2%	1 1%	10 6%	5 2%	9 2%
None of these	155 15%	75 16%	29 9%	12 4%	143 19%	7 4%	5 4%	33 12%	68 14%	54 20%	31 13%	31 18%	25 13%	38 14%	51 18%	13 8%	69 20%	72 15%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	50	22	26	24	34	9	7	12	9	11	9	9	32	18
	5%	6%	5%	4%	5%	7%	5%	8%	6%	7%	3%	3%	7%	3%
HBO Max	110	43	50	59	65	15	13	30	14	20	29	17	64	46
	11%	11%	10%	11%	9%	13%	10%	21%	9%	13%	10%	6%	14%	8%
Paramount+	75	27	30	45	46	10	13	19	16	8	21	11	42	32
	7%	7%	6%	8%	7%	8%	10%	13%	10%	5%	7%	4%	9%	6%
Hulu	139	60	60	78	98	14	13	20	34	22	43	21	76	63
	13%	16%	13%	14%	14%	12%	10%	14%	22%	14%	15%	7%	17%	11%
Netflix	124	48	48	75	76	24	22	26	27	18	32	21	71	53
	12%	12%	10%	14%	11%	20%	17%	18%	18%	11%	11%	7%	16%	9%
Acorn TV	15	6	4	10	11	3	0	5	2	2	3	3	9	6
	1%	2%	1%	2%	2%	3%	0%	4%	1%	1%	1%	1%	2%	1%
Apple TV+	66	28	31	36	44	10	6	8	16	12	21	10	35	31
	6%	7%	6%	7%	6%	9%	4%	5%	10%	7%	7%	3%	8%	5%
Amazon Prime Video	84	40	43	39	50	14	16	17	21	16	21	8	54	30
	8%	10%	9%	7%	7%	11%	12%	12%	14%	10%	7%	3%	12%	5%
Disney+	96	45	42	54	60	11	17	21	21	14	29	12	55	41
	9%	12%	9%	10%	9%	10%	13%	14%	14%	9%	10%	4%	12%	7%
Funimation	10	4	6	4	2	3	5	6	3	-	0	-	10	0
	1%	1%	1%	1%	1%	3%	4%	4%	2%	-	0%	-	2%	0%
Discovery+	44	15	20	23	29	9	4	12	15	3	9	5	30	14
	4%	4%	4%	4%	4%	7%	3%	8%	10%	2%	3%	2%	7%	2%
Showtime	70	25	23	46	42	14	13	13	13	9	24	10	36	35
	7%	6%	5%	8%	6%	12%	10%	9%	8%	6%	8%	4%	8%	6%
YouTube TV	57	24	33	24	32	17	6	9	21	9	15	4	39	19
	6%	6%	7%	4%	5%	15%	5%	6%	14%	6%	5%	1%	9%	3%
fuboTV	19	4	9	10	11	5	2	4	9	4	2	0	17	2
	2%	1%	2%	2%	2%	4%	1%	3%	6%	3%	1%	0%	4%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Sling TV	57 6%	26 7%	30 6%	27 5%	40 6%	10 8%	4 3%	10 7%	16 11%	9 6%	11 4%	11 4%	35 8%	22 4%
Philo	21 2%	8 2%	6 1%	15 3%	12 2%	6 5%	3 2%	3 2%	6 4%	3 2%	7 2%	2 1%	12 3%	9 2%
Something else (Please specify)	9 1%	3 1%	4 1%	5 1%	7 1%	-	2 2%	-	3 2%	-	3 1%	3 1%	3 1%	6 1%
None of these	553 53%	195 51%	277 58%	274 50%	385 55%	53 45%	61 46%	51 35%	61 39%	76 48%	155 53%	211 73%	188 41%	366 63%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	50	13	12	22	3	25	25	15	19	12	12	8	11	6	30	2	10
	5%	5%	3%	8%	3%	4%	6%	4%	7%	5%	5%	4%	5%	7%	6%	2%	3%
HBO Max	110	28	41	23	17	69	41	30	35	21	27	16	33	13	71	4	22
	11%	11%	11%	8%	15%	11%	10%	8%	12%	9%	11%	8%	14%	13%	14%	6%	7%
Paramount+	75	25	27	18	4	53	22	31	15	16	21	9	20	3	42	5	11
	7%	10%	7%	6%	3%	8%	5%	8%	5%	7%	9%	4%	9%	4%	8%	8%	4%
Hulu	139	37	52	40	10	89	50	59	39	34	38	23	29	16	79	11	26
	13%	15%	14%	14%	9%	14%	12%	15%	13%	14%	16%	11%	13%	16%	15%	16%	9%
Netflix	124	38	37	35	15	75	50	42	35	39	42	16	18	9	69	7	25
	12%	15%	10%	12%	13%	12%	12%	10%	12%	16%	17%	8%	8%	9%	13%	10%	8%
Acorn TV	15	3	8	1	3	11	4	8	3	1	5	2	1	6	11	-	4
	1%	1%	2%	*%	3%	2%	1%	2%	1%	*%	2%	1%	*%	6%	2%	-	1%
Apple TV+	66	7	32	22	5	39	27	22	21	15	19	6	19	7	36	-	17
	6%	3%	8%	8%	5%	6%	7%	6%	7%	6%	8%	3%	9%	7%	7%	-	6%
Amazon Prime Video	84	26	32	18	8	58	26	34	16	37	15	12	13	4	38	10	11
	8%	10%	8%	6%	7%	9%	6%	8%	6%	15%	6%	6%	6%	4%	7%	14%	4%
Disney+	96	32	27	26	11	59	37	34	25	23	22	8	36	7	46	14	19
	9%	13%	7%	9%	9%	9%	9%	9%	9%	10%	9%	4%	16%	7%	9%	20%	6%
Funimation	10	7	3	0	-	10	0	2	0	-	4	5	0	-	8	-	-
	1%	3%	1%	*%	-	2%	*%	*%	*%	-	2%	3%	*%	-	2%	-	-
Discovery+	44	13	17	7	7	30	14	20	9	8	11	5	13	6	31	1	7
	4%	5%	5%	2%	6%	5%	3%	5%	3%	3%	4%	3%	6%	6%	6%	1%	2%
Showtime	70	16	30	17	7	47	23	24	18	12	16	16	20	6	46	2	14
	7%	7%	8%	6%	6%	7%	6%	6%	6%	5%	7%	7%	9%	6%	9%	2%	5%
YouTube TV	57	11	24	15	7	35	22	21	11	11	16	8	12	10	38	7	6
	6%	4%	6%	5%	6%	6%	5%	5%	4%	4%	7%	4%	5%	11%	7%	10%	2%
fuboTV	19	4	9	5	1	12	6	6	5	2	6	4	5	2	10	2	2
	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Sling TV	57 6%	15 6%	24 6%	17 6%	2 2%	38 6%	19 5%	25 6%	15 5%	13 5%	14 6%	13 6%	10 4%	7 7%	30 6%	-	14 5%
Philo	21 2%	6 2%	6 2%	8 3%	2 2%	12 2%	10 2%	9 2%	4 1%	4 2%	8 3%	5 2%	3 1%	2 2%	13 2%	0 *	4 1%
Something else (Please specify)	9 1%	-	4 1%	4 1%	1 1%	4 1%	5 1%	2 *	5 2%	5 2%	1 *	3 2%	-	-	4 1%	-	4 1%
None of these	553 53%	114 46%	208 54%	165 57%	65 57%	322 51%	230 57%	222 56%	163 55%	122 50%	121 50%	128 61%	121 54%	49 49%	252 48%	36 52%	213 69%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Peacock	50 5%	19 5%	15 7%	14 4%	21 4%	4 5%	25 5%	19 5%	15 5%	16 5%	20 4%	26 5%	22 5%	25 5%	4 4%	4 2%	13 5%	13 3%	23 3%	36 4%	33 5%	39 5%
HBO Max	110 11%	38 10%	25 11%	44 11%	45 9%	9 10%	57 12%	36 9%	38 12%	32 11%	45 10%	60 12%	43 9%	56 12%	11 12%	19 11%	20 8%	40 9%	63 10%	94 11%	67 10%	83 11%
Paramount+	75 7%	33 8%	13 6%	25 7%	34 7%	7 8%	34 7%	28 7%	20 6%	27 9%	34 7%	34 7%	36 8%	30 7%	8 9%	10 6%	20 8%	22 5%	34 5%	57 7%	47 7%	55 7%
Hulu	139 13%	52 13%	31 14%	52 13%	63 13%	9 10%	68 14%	49 12%	43 14%	44 14%	60 13%	73 14%	67 14%	66 14%	7 8%	21 12%	37 14%	44 10%	72 11%	111 13%	103 15%	99 13%
Netflix	124 12%	40 10%	27 12%	52 13%	46 10%	14 16%	64 14%	38 9%	40 13%	47 15%	43 9%	69 14%	50 10%	63 14%	11 13%	17 10%	27 10%	48 11%	65 10%	86 10%	85 12%	99 13%
Acorn TV	15 1%	7 2%	4 2%	3 1%	7 1%	1 1%	7 1%	5 1%	5 2%	5 2%	7 1%	7 1%	7 1%	7 2%	1 1%	5 3%	2 1%	5 1%	6 1%	12 1%	8 1%	8 1%
Apple TV+	66 6%	24 6%	19 8%	18 5%	28 6%	9 11%	30 6%	27 7%	14 5%	22 7%	26 6%	37 7%	30 6%	29 6%	7 8%	6 3%	20 8%	26 6%	37 6%	51 6%	49 7%	47 6%
Amazon Prime Video	84 8%	20 5%	30 14%	31 8%	34 7%	4 5%	46 10%	27 7%	23 7%	34 11%	34 7%	45 9%	33 7%	46 10%	5 5%	9 5%	21 8%	23 5%	40 6%	54 6%	58 9%	67 9%
Disney+	96 9%	39 10%	19 9%	35 9%	45 9%	6 7%	46 10%	35 9%	33 11%	27 9%	46 10%	47 9%	47 10%	42 9%	7 8%	14 8%	30 12%	37 8%	59 9%	73 8%	70 10%	68 9%
Funimation	10 1%	8 2%	1 *	2 *	8 2%	-	2 *	5 1%	3 1%	2 1%	5 1%	5 1%	8 2%	2 *	-	8 4%	-	-	0 *	8 1%	7 1%	9 1%
Discovery+	44 4%	17 4%	7 3%	17 4%	21 4%	2 3%	20 4%	14 3%	13 4%	17 5%	18 4%	23 5%	22 5%	20 4%	1 1%	12 7%	8 3%	19 4%	23 3%	33 4%	28 4%	38 5%
Showtime	70 7%	34 9%	9 4%	26 7%	36 8%	4 5%	30 6%	31 8%	12 4%	23 8%	36 8%	30 6%	37 8%	28 6%	6 7%	15 9%	16 6%	27 6%	44 7%	60 7%	46 7%	60 8%
YouTube TV	57 6%	18 5%	10 4%	24 6%	25 5%	4 4%	29 6%	18 5%	15 5%	24 8%	19 4%	34 7%	24 5%	29 6%	5 5%	9 5%	10 4%	18 4%	30 5%	43 5%	37 5%	45 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
fuboTV	19 2%	9 2%	5 2%	4 1%	13 3%	1 2%	4 1%	11 3%	5 2%	3 1%	12 3%	6 1%	12 3%	4 1%	2 2%	8 5%	2 1%	1 *	5 1%	14 2%	17 3%	14 2%
Sling TV	57 6%	31 8%	8 3%	17 4%	36 8%	3 4%	19 4%	29 7%	15 5%	13 4%	34 7%	20 4%	39 8%	16 3%	2 3%	14 8%	20 8%	18 4%	33 5%	44 5%	44 6%	44 6%
Philo	21 2%	9 2%	5 2%	7 2%	11 2%	2 3%	8 2%	15 4%	3 1%	3 1%	12 3%	7 1%	13 3%	9 2%	-	7 4%	4 2%	8 2%	7 1%	15 2%	17 3%	15 2%
Something else (Please specify)	9 1%	3 1%	2 1%	4 1%	3 1%	2 3%	4 1%	3 1%	2 1%	4 1%	4 1%	5 1%	3 1%	4 1%	2 3%	1 1%	2 1%	4 1%	7 1%	8 1%	6 1%	7 1%
None of these	553 53%	216 55%	109 49%	216 56%	259 54%	42 49%	253 53%	224 56%	165 54%	154 50%	257 55%	266 52%	258 54%	248 53%	48 53%	91 52%	140 55%	269 61%	381 59%	480 56%	369 54%	378 51%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Peacock	50	18	22	15	35	8	7	12	26	11	14	6	5	18	9	11	10	20
	5%	4%	7%	5%	5%	5%	6%	4%	5%	4%	6%	3%	3%	7%	3%	7%	3%	4%
HBO Max	110	44	50	40	69	23	17	38	48	24	23	17	19	32	30	12	24	40
	11%	9%	15%	14%	9%	13%	15%	14%	10%	9%	9%	10%	10%	12%	11%	8%	7%	8%
Paramount+	75	26	31	24	51	16	7	21	36	17	24	14	9	23	21	13	27	26
	7%	5%	9%	8%	7%	9%	6%	8%	7%	6%	10%	8%	5%	8%	7%	8%	8%	5%
Hulu	139	66	44	41	98	24	17	49	52	39	28	19	26	49	38	24	47	49
	13%	14%	13%	14%	13%	14%	15%	18%	11%	14%	12%	11%	14%	18%	13%	15%	14%	10%
Netflix	124	45	54	36	88	23	13	38	51	35	33	20	15	46	33	13	33	63
	12%	9%	17%	13%	12%	13%	11%	14%	10%	13%	13%	12%	8%	17%	12%	8%	10%	13%
Acorn TV	15	9	4	5	10	4	1	4	8	2	6	3	-	4	5	2	4	2
	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	3%	2%		2%	1%	1%	1%	1%
Apple TV+	66	28	24	25	42	15	9	15	40	11	23	13	6	22	19	9	25	26
	6%	6%	7%	8%	6%	9%	8%	6%	8%	4%	10%	7%	3%	8%	7%	6%	7%	5%
Amazon Prime Video	84	28	30	37	47	18	19	31	30	23	15	14	8	33	26	7	25	41
	8%	6%	9%	13%	6%	10%	16%	11%	6%	8%	6%	8%	4%	12%	9%	5%	7%	9%
Disney+	96	48	31	27	70	19	8	25	44	27	31	23	16	29	32	12	27	23
	9%	10%	9%	9%	9%	11%	7%	9%	9%	10%	13%	13%	8%	11%	11%	7%	8%	5%
Funimation	10	2	5	4	6	3	1	5	4	1	3	1	2	-	8	0	5	1
	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%		3%	1%	1%	1%
Discovery+	44	18	19	19	25	10	9	12	22	10	12	2	5	17	15	6	8	15
	4%	4%	6%	6%	3%	5%	8%	4%	4%	4%	5%	1%	3%	6%	5%	4%	2%	3%
Showtime	70	32	23	34	36	24	9	21	32	17	20	13	11	17	23	11	11	19
	7%	7%	7%	12%	5%	14%	8%	8%	7%	6%	8%	7%	6%	6%	8%	7%	3%	4%
YouTube TV	57	29	21	19	38	8	11	20	30	7	11	4	6	23	18	8	24	33
	6%	6%	6%	7%	5%	5%	10%	7%	6%	3%	5%	2%	3%	9%	6%	5%	7%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QStreamingCancelled] Which of the following streaming services have you canceled a subscription to, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
fuboTV	19 2%	9 2%	9 3%	10 3%	9 1%	8 4%	2 2%	6 2%	9 2%	4 1%	3 1%	2 1%	2 1%	3 1%	10 4%	3 2%	12 3%	2 *
Sling TV	57 6%	31 6%	15 5%	25 9%	32 4%	12 7%	13 12%	11 4%	25 5%	22 8%	13 5%	10 6%	5 2%	16 6%	21 7%	14 9%	17 5%	21 4%
Philo	21 2%	11 2%	5 1%	9 3%	12 2%	8 4%	1 1%	6 2%	11 2%	5 2%	9 4%	6 3%	3 2%	2 1%	9 3%	2 1%	8 2%	7 1%
Something else (Please specify)	9 1%	3 1%	3 1%	4 1%	5 1%	4 2%	-	3 1%	6 1%	-	3 1%	-	2 1%	3 1%	2 1%	-	1 *	5 1%
None of these	553 53%	266 55%	157 48%	130 45%	421 57%	74 42%	55 49%	127 46%	277 57%	149 55%	119 49%	94 55%	123 65%	126 46%	138 49%	94 58%	198 58%	281 58%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	130	166	184	209	47	50	36	22	41	130	122	98	252
	34%	34%	34%	34%	30%	39%	38%	25%	14%	26%	45%	42%	22%	44%
NBC News	312	115	151	161	220	35	35	15	21	47	115	115	83	229
	30%	30%	31%	29%	32%	29%	27%	11%	13%	30%	39%	40%	18%	40%
CBS News	285	112	143	140	193	37	30	15	18	37	105	111	69	215
	28%	29%	30%	26%	28%	31%	23%	11%	11%	23%	36%	38%	15%	37%
Fox News	293	108	156	137	216	28	34	38	35	35	84	101	108	185
	28%	28%	32%	25%	31%	23%	26%	26%	23%	22%	29%	35%	24%	32%
MSNBC	191	78	100	90	124	25	26	10	20	33	53	74	64	127
	18%	20%	21%	16%	18%	21%	20%	7%	13%	21%	18%	26%	14%	22%
CNN	286	109	135	149	163	46	35	41	36	46	86	78	123	163
	28%	28%	28%	27%	23%	39%	27%	28%	24%	29%	29%	27%	27%	28%
Newsmax	90	40	43	47	78	6	4	8	7	7	31	36	23	67
	9%	11%	9%	9%	11%	5%	3%	6%	5%	5%	11%	12%	5%	12%
OAN	28	13	16	12	23	1	2	2	4	4	8	10	10	18
	3%	3%	3%	2%	3%	1%	2%	1%	3%	2%	3%	4%	2%	3%
Local TV news	478	174	228	248	348	51	52	48	42	73	166	149	163	315
	46%	45%	47%	45%	50%	43%	39%	33%	27%	47%	57%	52%	36%	54%
Reuters	43	17	24	18	36	2	4	2	4	12	13	12	18	25
	4%	4%	5%	3%	5%	2%	3%	2%	3%	7%	4%	4%	4%	4%
The New York Times	137	49	69	67	88	20	19	32	17	26	28	34	75	62
	13%	13%	14%	12%	13%	17%	14%	22%	11%	17%	10%	12%	16%	11%
The Washington Post	105	44	45	59	68	15	15	20	15	18	29	23	53	52
	10%	11%	9%	11%	10%	13%	12%	14%	10%	11%	10%	8%	12%	9%
The Wall Street Journal	84	35	50	34	53	9	15	16	9	15	17	26	41	43
	8%	9%	10%	6%	8%	8%	12%	11%	6%	10%	6%	9%	9%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Local newspaper	220 21%	82 21%	101 21%	118 21%	163 23%	20 17%	23 18%	19 13%	19 12%	32 20%	75 26%	75 26%	70 15%	149 26%
NPR	119 12%	44 11%	57 12%	60 11%	90 13%	9 7%	12 9%	14 10%	15 10%	22 14%	33 11%	36 12%	51 11%	68 12%
PBS	111 11%	39 10%	60 12%	50 9%	73 10%	14 12%	8 6%	12 8%	12 8%	20 13%	29 10%	37 13%	45 10%	66 11%
Twitter	160 15%	47 12%	77 16%	81 15%	90 13%	21 18%	31 24%	49 34%	31 20%	29 18%	22 7%	29 10%	109 24%	51 9%
Facebook	334 32%	127 33%	117 24%	216 39%	208 30%	48 41%	55 42%	46 32%	82 53%	58 37%	76 26%	72 25%	186 41%	148 26%
Instagram	177 17%	58 15%	71 15%	105 19%	93 13%	30 25%	43 33%	43 30%	47 31%	39 25%	24 8%	23 8%	129 28%	48 8%
Talk radio	115 11%	44 11%	63 13%	52 9%	87 13%	10 9%	13 10%	6 4%	15 10%	16 10%	49 17%	28 10%	37 8%	77 13%
Local radio news	178 17%	68 18%	86 18%	92 17%	134 19%	16 13%	19 15%	14 10%	18 11%	29 18%	71 24%	46 16%	61 13%	117 20%
Breitbart	13 1%	6 2%	11 2%	2 *	12 2%	1 1%	0 *	2 1%	0 *	3 2%	4 1%	4 1%	5 1%	8 1%
Vox	17 2%	8 2%	12 3%	3 1%	10 1%	4 3%	0 *	6 4%	4 2%	4 2%	3 1%	0 *	13 3%	3 1%
Huffington Post	50 5%	15 4%	22 4%	28 5%	29 4%	10 8%	7 5%	6 4%	5 3%	13 8%	7 2%	19 7%	24 5%	26 5%
USA Today	110 11%	41 11%	48 10%	61 11%	63 9%	15 12%	24 19%	23 16%	21 14%	12 8%	29 10%	25 9%	56 12%	54 9%
Yahoo News	133 13%	57 15%	63 13%	69 13%	88 13%	14 12%	14 11%	14 10%	10 7%	25 16%	51 18%	33 11%	49 11%	84 15%
Reddit	104 10%	28 7%	52 11%	49 9%	72 10%	11 9%	9 7%	39 27%	29 19%	17 11%	12 4%	7 2%	85 19%	19 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Podcasts	127 12%	46 12%	59 12%	68 12%	82 12%	21 18%	19 15%	33 23%	30 20%	17 11%	32 11%	15 5%	80 18%	47 8%
Univision	18 2%	5 1%	10 2%	8 1%	4 1%	1 1%	13 10%	6 4%	2 1%	5 3%	4 1%	1 *	13 3%	5 1%
Telemundo	25 2%	11 3%	16 3%	10 2%	5 1%	-	20 15%	5 3%	9 6%	5 3%	6 2%	1 *	18 4%	7 1%
Barstool Sports	35 3%	11 3%	17 4%	17 3%	23 3%	2 1%	3 3%	14 10%	7 5%	6 4%	7 3%	1 *	27 6%	8 1%
Vice	43 4%	23 6%	22 5%	19 4%	30 4%	6 5%	1 1%	13 9%	12 8%	10 6%	3 1%	5 2%	35 8%	8 1%
Buzzfeed	83 8%	29 7%	34 7%	48 9%	37 5%	8 7%	19 15%	17 12%	24 16%	12 8%	18 6%	12 4%	53 12%	30 5%
Something else (Please specify)	67 7%	27 7%	28 6%	38 7%	46 7%	1 *	6 5%	2 2%	8 5%	6 4%	29 10%	22 8%	16 4%	51 9%
None of these	71 7%	29 8%	33 7%	39 7%	44 6%	12 10%	10 7%	19 13%	8 5%	8 5%	18 6%	18 6%	36 8%	36 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035 100	248 100	382 100	290 100	113 100	630 100	403 100	398 100	296 100	243 100	242 100	208 100	225 100	99 100	527 100	69 100	307 100
ABC News	351 34%	80 32%	150 39%	77 26%	44 39%	230 37%	121 30%	128 32%	82 28%	87 36%	69 29%	72 35%	81 36%	34 34%	165 31%	25 36%	127 41%
NBC News	312 30%	65 26%	123 32%	76 26%	49 43%	187 30%	125 31%	131 33%	90 30%	76 31%	71 29%	58 28%	67 30%	33 33%	146 28%	20 29%	113 37%
CBS News	285 28%	62 25%	122 32%	60 21%	41 36%	183 29%	102 25%	123 31%	70 24%	74 30%	73 30%	48 23%	57 25%	26 26%	122 23%	21 30%	117 38%
Fox News	293 28%	72 29%	108 28%	81 28%	31 27%	181 29%	112 28%	126 32%	90 30%	54 22%	56 23%	70 34%	75 33%	29 29%	138 26%	19 28%	98 32%
MSNBC	191 18%	32 13%	69 18%	59 20%	32 28%	101 16%	90 22%	64 16%	59 20%	40 17%	40 17%	33 16%	47 21%	22 22%	88 17%	13 19%	73 24%
CNN	286 28%	55 22%	111 29%	77 26%	43 38%	166 26%	120 30%	91 23%	72 24%	62 25%	66 27%	47 22%	70 31%	35 35%	147 28%	19 28%	85 28%
Newsmax	90 9%	22 9%	41 11%	22 7%	5 4%	64 10%	26 7%	54 14%	23 8%	20 8%	20 8%	28 13%	13 6%	7 7%	42 8%	3 5%	35 11%
OAN	28 3%	9 4%	11 3%	6 2%	1 1%	20 3%	8 2%	18 4%	6 2%	6 2%	9 4%	5 3%	4 2%	1 1%	13 2%	2 3%	11 3%
Local TV news	478 46%	120 48%	178 46%	121 42%	60 53%	297 47%	181 45%	202 51%	147 50%	111 46%	114 47%	88 42%	117 52%	41 42%	240 46%	28 41%	155 50%
Reuters	43 4%	10 4%	13 3%	13 5%	7 6%	23 4%	20 5%	19 5%	17 6%	8 3%	8 3%	9 4%	9 4%	6 6%	28 5%	4 6%	7 2%
The New York Times	137 13%	17 7%	40 10%	50 17%	29 26%	57 9%	79 20%	32 8%	55 19%	23 10%	32 13%	27 13%	35 16%	20 20%	83 16%	14 21%	28 9%
The Washington Post	105 10%	10 4%	37 10%	35 12%	22 20%	47 8%	57 14%	26 7%	41 14%	25 10%	22 9%	17 8%	30 13%	12 12%	63 12%	11 16%	20 7%
The Wall Street Journal	84 8%	8 3%	35 9%	27 9%	14 12%	43 7%	41 10%	26 7%	27 9%	16 7%	13 5%	25 12%	20 9%	9 9%	45 9%	9 14%	20 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Local newspaper	220 21%	55 22%	81 21%	55 19%	29 26%	136 22%	84 21%	95 24%	68 23%	48 20%	65 27%	48 23%	37 16%	17 17%	105 20%	19 27%	78 25%
NPR	119 12%	15 6%	39 10%	37 13%	28 25%	53 8%	66 16%	39 10%	50 17%	26 11%	21 9%	25 12%	29 13%	15 15%	68 13%	8 11%	29 10%
PBS	111 11%	13 5%	46 12%	29 10%	22 20%	59 9%	52 13%	35 9%	38 13%	30 12%	30 13%	19 9%	22 10%	9 9%	49 9%	14 21%	30 10%
Twitter	160 15%	41 17%	53 14%	49 17%	17 15%	94 15%	66 16%	51 13%	39 13%	32 13%	29 12%	41 20%	41 18%	16 16%	102 19%	15 22%	24 8%
Facebook	334 32%	85 34%	112 29%	104 36%	34 30%	196 31%	138 34%	111 28%	97 33%	81 33%	98 40%	66 32%	70 31%	18 18%	188 36%	28 41%	74 24%
Instagram	177 17%	45 18%	54 14%	57 20%	20 17%	100 16%	77 19%	46 12%	46 16%	27 11%	41 17%	43 20%	42 19%	21 21%	122 23%	13 19%	22 7%
Talk radio	115 11%	34 14%	37 10%	29 10%	14 13%	71 11%	44 11%	56 14%	31 11%	22 9%	24 10%	27 13%	36 16%	2 2%	59 11%	11 16%	35 11%
Local radio news	178 17%	41 16%	58 15%	60 21%	19 17%	99 16%	79 20%	75 19%	59 20%	35 14%	34 14%	40 19%	49 22%	17 17%	98 19%	10 15%	51 17%
Breitbart	13 1%	4 1%	4 1%	5 2%	2 1%	7 1%	6 2%	7 2%	6 2%	2 1%	5 2%	1 *	4 2%	1 1%	8 1%	1 1%	4 1%
Vox	17 2%	1 1%	8 2%	6 2%	0 *	10 2%	7 2%	5 1%	4 2%	6 2%	1 *	3 2%	6 3%	0 *	8 1%	4 6%	2 1%
Huffington Post	50 5%	7 3%	22 6%	16 5%	6 6%	28 4%	22 5%	17 4%	13 4%	13 5%	10 4%	12 6%	12 5%	4 4%	28 5%	8 11%	11 4%
USA Today	110 11%	26 11%	43 11%	29 10%	11 10%	69 11%	40 10%	41 10%	22 8%	34 14%	20 8%	25 12%	24 11%	7 7%	64 12%	11 16%	25 8%
Yahoo News	133 13%	23 9%	50 13%	38 13%	22 20%	73 12%	60 15%	45 11%	42 14%	27 11%	31 13%	22 11%	30 13%	21 21%	74 14%	10 14%	37 12%
Reddit	104 10%	22 9%	34 9%	43 15%	5 4%	56 9%	47 12%	37 9%	35 12%	19 8%	21 9%	24 11%	20 9%	16 16%	80 15%	7 10%	6 2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Podcasts	127 12%	25 10%	49 13%	39 13%	13 12%	75 12%	52 13%	42 11%	40 13%	30 13%	21 9%	32 15%	33 15%	11 11%	76 14%	9 14%	20 7%
Univision	18 2%	6 2%	8 2%	2 1%	2 2%	14 2%	4 1%	4 1%	0 *	2 1%	8 3%	4 2%	2 1%	2 2%	12 2%	2 3%	3 1%
Telemundo	25 2%	6 2%	7 2%	11 4%	2 1%	13 2%	12 3%	2 1%	3 1%	3 1%	5 2%	13 6%	4 2%	1 1%	19 4%	1 1%	5 2%
Barstool Sports	35 3%	13 5%	6 2%	14 5%	2 1%	19 3%	16 4%	9 2%	13 4%	1 *	9 4%	12 6%	10 4%	4 4%	27 5%	2 3%	2 1%
Vice	43 4%	8 3%	21 5%	12 4%	3 2%	28 4%	15 4%	19 5%	11 4%	12 5%	9 4%	9 4%	9 4%	3 3%	24 5%	9 13%	5 1%
Buzzfeed	83 8%	16 6%	29 8%	33 11%	5 4%	44 7%	38 9%	17 4%	20 7%	23 10%	20 8%	18 9%	14 6%	7 8%	48 9%	7 10%	13 4%
Something else (Please specify)	67 7%	14 6%	30 8%	12 4%	12 10%	44 7%	24 6%	27 7%	20 7%	11 5%	8 3%	14 7%	25 11%	3 3%	27 5%	5 7%	25 8%
None of these	71 7%	16 6%	29 8%	17 6%	9 8%	45 7%	26 6%	27 7%	17 6%	15 6%	19 8%	12 6%	12 5%	13 14%	37 7%	5 8%	17 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	351	103	71	165	122	26	203	107	113	125	116	218	127	198	27	45	68	154	239	306	198	264
	34%	26%	32%	43%	26%	30%	43%	27%	37%	41%	25%	43%	27%	42%	29%	26%	27%	35%	37%	36%	29%	36%
NBC News	312	98	72	133	118	25	169	94	92	117	117	184	116	167	29	41	69	144	216	275	180	233
	30%	25%	32%	34%	25%	30%	36%	24%	30%	38%	25%	36%	24%	36%	32%	23%	27%	33%	33%	32%	26%	31%
CBS News	285	81	70	124	97	24	163	84	78	117	101	172	99	155	31	37	56	134	197	249	151	205
	28%	20%	31%	32%	20%	29%	34%	21%	26%	38%	22%	34%	21%	33%	34%	21%	22%	31%	30%	29%	22%	28%
Fox News	293	180	58	43	217	25	50	184	73	29	214	63	222	50	20	82	117	109	185	242	216	193
	28%	46%	26%	11%	46%	30%	11%	46%	24%	9%	46%	12%	47%	11%	22%	46%	46%	25%	28%	28%	32%	26%
MSNBC	191	40	44	101	48	11	132	41	43	103	44	143	44	134	13	15	25	88	133	163	113	155
	18%	10%	20%	26%	10%	12%	28%	10%	14%	33%	10%	28%	9%	29%	15%	9%	10%	20%	20%	19%	17%	21%
CNN	286	59	59	156	68	25	193	64	84	134	63	210	66	193	27	35	30	122	187	242	166	233
	28%	15%	27%	40%	14%	30%	41%	16%	27%	44%	13%	41%	14%	41%	30%	20%	12%	28%	29%	28%	24%	32%
Newsmax	90	70	11	7	79	2	9	70	14	6	75	10	79	9	2	41	35	50	67	82	80	43
	9%	18%	5%	2%	17%	3%	2%	18%	5%	2%	16%	2%	17%	2%	3%	23%	14%	11%	10%	9%	12%	6%
OAN	28	24	4	-	26	1	1	27	1	-	27	1	27	1	-	16	10	15	19	23	27	13
	3%	6%	2%	-	5%	2%	1%	7%	1%	-	6%	1%	6%	1%	-	9%	4%	4%	3%	3%	4%	2%
Local TV news	478	176	94	194	206	37	235	178	130	161	197	258	213	225	40	74	116	232	331	412	291	352
	46%	45%	42%	50%	43%	44%	49%	45%	42%	52%	42%	51%	45%	48%	44%	42%	46%	53%	51%	48%	43%	48%
Reuters	43	9	10	19	10	4	29	11	7	24	8	33	10	31	2	4	6	21	32	38	26	33
	4%	2%	5%	5%	2%	4%	6%	3%	2%	8%	2%	6%	2%	7%	2%	2%	2%	5%	5%	4%	4%	4%
The New York Times	137	27	36	68	36	10	91	36	28	72	36	94	36	89	12	13	15	52	83	111	70	104
	13%	7%	16%	18%	8%	12%	19%	9%	9%	23%	8%	18%	8%	19%	13%	7%	6%	12%	13%	13%	10%	14%
The Washington Post	105	23	27	49	27	8	70	24	28	52	24	75	25	72	8	6	18	39	61	81	59	77
	10%	6%	12%	13%	6%	9%	15%	6%	9%	17%	5%	15%	5%	15%	9%	4%	7%	9%	9%	9%	9%	10%
The Wall Street Journal	84	31	18	32	35	4	44	41	13	30	31	45	36	46	1	10	23	28	50	67	53	52
	8%	8%	8%	8%	7%	5%	9%	10%	4%	10%	7%	9%	8%	10%	1%	6%	9%	6%	8%	8%	8%	7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Local newspaper	220 21%	79 20%	41 18%	89 23%	92 19%	16 19%	111 23%	85 21%	47 15%	79 26%	90 19%	120 24%	92 19%	112 24%	15 17%	27 16%	61 24%	111 25%	157 24%	194 22%	128 19%	163 22%
NPR	119 12%	22 6%	26 12%	66 17%	25 5%	5 6%	89 19%	22 5%	25 8%	71 23%	24 5%	91 18%	26 6%	87 19%	6 7%	10 5%	15 6%	68 16%	91 14%	106 12%	67 10%	99 13%
PBS	111 11%	20 5%	26 12%	60 16%	24 5%	6 7%	81 17%	26 7%	28 9%	57 18%	24 5%	83 16%	25 5%	81 17%	5 5%	4 2%	20 8%	57 13%	83 13%	92 11%	57 8%	84 11%
Twitter	160 15%	64 16%	25 11%	66 17%	74 16%	8 10%	78 16%	58 15%	43 14%	59 19%	72 16%	79 15%	75 16%	77 17%	8 9%	37 21%	33 13%	67 15%	94 14%	122 14%	101 15%	125 17%
Facebook	334 32%	148 38%	52 23%	125 32%	159 34%	27 32%	148 31%	130 33%	93 30%	99 32%	158 34%	160 31%	167 35%	145 31%	22 24%	69 39%	87 34%	123 28%	191 29%	262 30%	235 34%	259 35%
Instagram	177 17%	71 18%	36 16%	66 17%	85 18%	14 16%	78 16%	62 15%	57 19%	57 19%	84 18%	83 16%	83 17%	78 17%	16 17%	32 18%	46 18%	60 14%	93 14%	136 16%	119 17%	134 18%
Talk radio	115 11%	55 14%	34 15%	23 6%	72 15%	12 14%	31 6%	65 16%	28 9%	17 5%	75 16%	35 7%	72 15%	28 6%	14 16%	36 21%	34 13%	51 12%	75 11%	96 11%	83 12%	76 10%
Local radio news	178 17%	75 19%	31 14%	61 16%	87 18%	18 21%	73 15%	71 18%	48 16%	54 18%	83 18%	83 16%	87 18%	71 15%	19 21%	24 14%	57 23%	81 18%	116 18%	151 17%	118 17%	120 16%
Breitbart	13 1%	9 2%	3 2%	-	12 2%	1 1%	1 *%	11 3%	2 1%	0 *%	12 3%	1 *%	12 3%	1 *%	-	2 1%	6 3%	5 1%	9 1%	13 2%	10 1%	8 1%
Vox	17 2%	5 1%	5 2%	5 1%	7 1%	-	10 2%	7 2%	1 *%	8 3%	5 1%	9 2%	7 1%	9 2%	0 *%	1 1%	5 2%	6 1%	11 2%	12 1%	5 1%	12 2%
Huffington Post	50 5%	12 3%	10 4%	26 7%	13 3%	3 4%	34 7%	14 4%	8 3%	28 9%	11 2%	36 7%	13 3%	35 8%	2 3%	6 3%	7 3%	24 6%	35 5%	42 5%	29 4%	37 5%
USA Today	110 11%	31 8%	28 12%	47 12%	37 8%	13 16%	60 13%	37 9%	27 9%	38 12%	38 8%	67 13%	39 8%	59 13%	12 14%	13 8%	24 9%	32 7%	56 9%	77 9%	69 10%	84 11%
Yahoo News	133 13%	45 11%	33 15%	48 12%	56 12%	8 9%	69 14%	45 11%	37 12%	46 15%	50 11%	75 15%	56 12%	63 14%	14 15%	18 10%	33 13%	65 15%	83 13%	116 14%	77 11%	94 13%
Reddit	104 10%	42 11%	19 8%	39 10%	47 10%	5 6%	51 11%	43 11%	14 5%	44 14%	47 10%	48 9%	47 10%	50 11%	7 7%	13 7%	29 12%	35 8%	51 8%	78 9%	65 10%	77 10%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Podcasts	127 12%	44 11%	30 14%	47 12%	55 12%	8 10%	63 13%	48 12%	30 10%	44 14%	55 12%	63 12%	55 12%	60 13%	12 13%	15 9%	38 15%	39 9%	70 11%	97 11%	73 11%	97 13%
Univision	18 2%	4 1%	3 2%	10 3%	6 1%	1 1%	11 2%	4 1%	8 2%	7 2%	3 1%	12 2%	4 1%	10 2%	3 3%	1 1%	3 1%	2 *	6 1%	13 1%	10 1%	17 2%
Telemundo	25 2%	11 3%	2 1%	12 3%	11 2%	0 1%	14 3%	6 2%	11 4%	8 2%	9 2%	12 2%	11 2%	13 3%	1 1%	7 4%	4 2%	6 1%	16 2%	20 2%	15 2%	21 3%
Barstool Sports	35 3%	16 4%	5 2%	13 3%	19 4%	2 2%	14 3%	12 3%	10 3%	13 4%	16 3%	14 3%	16 3%	15 3%	4 4%	5 3%	12 5%	10 2%	12 2%	24 3%	23 3%	33 4%
Vice	43 4%	10 2%	14 6%	18 5%	12 3%	1 2%	29 6%	12 3%	4 1%	25 8%	11 2%	30 6%	11 2%	29 6%	2 3%	6 4%	3 1%	17 4%	23 4%	32 4%	21 3%	26 4%
Buzzfeed	83 8%	27 7%	19 9%	33 8%	29 6%	5 6%	49 10%	18 4%	25 8%	36 12%	28 6%	50 10%	27 6%	50 11%	6 7%	14 8%	13 5%	22 5%	39 6%	62 7%	47 7%	61 8%
Something else (Please specify)	67 7%	30 8%	14 6%	19 5%	37 8%	4 4%	27 6%	38 9%	13 4%	17 6%	32 7%	29 6%	36 7%	26 6%	6 6%	16 9%	13 5%	35 8%	51 8%	63 7%	44 6%	35 5%
None of these	71 7%	34 9%	18 8%	15 4%	42 9%	8 9%	22 5%	32 8%	23 7%	14 5%	36 8%	25 5%	38 8%	25 5%	9 10%	18 10%	20 8%	33 8%	33 5%	61 7%	53 8%	42 6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035 100	483 100	327 100	290 100	742 100	177 100	113 100	275 100	489 100	271 100	243 100	172 100	191 100	271 100	280 100	160 100	341 100	483 100
ABC News	351 34%	145 30%	106 32%	79 27%	272 37%	55 31%	24 21%	107 39%	166 34%	78 29%	76 31%	42 25%	77 40%	96 35%	71 25%	42 26%	85 25%	192 40%
NBC News	312 30%	143 30%	78 24%	79 27%	233 31%	47 27%	32 28%	85 31%	157 32%	70 26%	71 29%	49 28%	62 33%	75 28%	64 23%	46 29%	91 27%	192 40%
CBS News	285 28%	134 28%	76 23%	57 20%	228 31%	34 19%	23 20%	81 30%	141 29%	62 23%	59 24%	43 25%	45 24%	75 28%	61 22%	34 21%	77 23%	179 37%
Fox News	293 28%	148 31%	81 25%	80 28%	212 29%	44 25%	36 32%	70 25%	134 27%	89 33%	53 22%	57 33%	61 32%	41 15%	127 45%	74 46%	138 40%	50 10%
MSNBC	191 18%	81 17%	52 16%	51 18%	140 19%	28 16%	23 20%	59 21%	98 20%	34 13%	42 17%	17 10%	45 24%	60 22%	27 10%	16 10%	22 6%	147 30%
CNN	286 28%	118 24%	98 30%	88 30%	198 27%	55 31%	33 29%	93 34%	139 28%	54 20%	61 25%	30 17%	55 29%	85 31%	48 17%	17 11%	37 11%	188 39%
Newsmax	90 9%	58 12%	16 5%	17 6%	71 10%	8 4%	10 8%	14 5%	42 9%	34 13%	18 7%	29 17%	15 8%	13 5%	59 21%	16 10%	73 21%	15 3%
OAN	28 3%	17 3%	7 2%	6 2%	22 3%	4 2%	2 2%	3 1%	17 3%	8 3%	7 3%	6 4%	4 2%	5 2%	21 8%	4 3%	20 6%	-
Local TV news	478 46%	230 48%	134 41%	99 34%	377 51%	59 33%	40 35%	115 42%	243 50%	120 44%	120 49%	84 49%	86 45%	127 47%	120 43%	78 49%	162 47%	228 47%
Reuters	43 4%	16 3%	11 3%	14 5%	29 4%	7 4%	7 6%	7 3%	28 6%	7 3%	11 5%	4 2%	5 3%	19 7%	5 2%	4 3%	8 2%	26 5%
The New York Times	137 13%	51 11%	50 15%	44 15%	93 13%	25 14%	19 17%	51 18%	66 14%	20 7%	26 11%	7 4%	30 16%	45 17%	20 7%	14 9%	18 5%	90 19%
The Washington Post	105 10%	36 7%	40 12%	43 15%	62 8%	26 15%	17 15%	39 14%	48 10%	17 6%	23 10%	9 5%	24 13%	33 12%	16 6%	11 7%	13 4%	71 15%
The Wall Street Journal	84 8%	37 8%	30 9%	27 9%	57 8%	12 7%	16 14%	28 10%	43 9%	14 5%	13 5%	9 5%	20 11%	26 10%	20 7%	15 9%	24 7%	38 8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Local newspaper	220 21%	107 22%	64 20%	61 21%	159 21%	36 21%	25 22%	60 22%	88 18%	72 26%	33 14%	38 22%	47 25%	49 18%	52 19%	39 24%	73 22%	128 26%
NPR	119 12%	54 11%	39 12%	25 9%	94 13%	12 7%	13 12%	35 13%	56 12%	28 10%	28 11%	9 5%	17 9%	51 19%	14 5%	10 6%	15 4%	122 25%
PBS	111 11%	46 10%	32 10%	20 7%	91 12%	10 6%	10 9%	43 16%	40 8%	27 10%	19 8%	13 7%	23 12%	41 15%	13 5%	9 6%	12 3%	98 20%
Twitter	160 15%	64 13%	74 23%	60 21%	101 14%	23 13%	37 33%	41 15%	89 18%	31 11%	45 19%	22 13%	34 18%	40 15%	50 18%	20 13%	45 13%	64 13%
Facebook	334 32%	156 32%	110 34%	125 43%	208 28%	84 47%	42 37%	105 38%	160 33%	70 26%	107 44%	48 28%	58 30%	86 32%	113 40%	36 23%	93 27%	136 28%
Instagram	177 17%	83 17%	71 22%	93 32%	84 11%	52 29%	41 36%	59 21%	93 19%	25 9%	62 26%	18 10%	51 27%	38 14%	61 22%	17 11%	43 13%	79 16%
Talk radio	115 11%	62 13%	26 8%	31 11%	83 11%	12 7%	19 17%	30 11%	54 11%	31 11%	26 11%	32 19%	25 13%	20 7%	49 18%	22 14%	56 16%	39 8%
Local radio news	178 17%	88 18%	49 15%	51 17%	127 17%	27 15%	24 21%	50 18%	90 18%	38 14%	45 19%	27 16%	44 23%	46 17%	51 18%	32 20%	68 20%	86 18%
Breitbart	13 1%	5 1%	4 1%	3 1%	10 1%	-	3 3%	1 *	12 2%	1 *	2 1%	5 3%	4 2%	2 1%	7 3%	5 3%	7 2%	-
Vox	17 2%	8 2%	7 2%	3 1%	13 2%	2 1%	1 1%	7 3%	9 2%	0 *	2 1%	0 *	-	6 2%	7 2%	-	2 1%	14 3%
Huffington Post	50 5%	16 3%	17 5%	17 6%	34 5%	10 6%	7 6%	15 6%	24 5%	11 4%	13 5%	6 4%	7 4%	18 7%	8 3%	5 3%	12 3%	47 10%
USA Today	110 11%	44 9%	43 13%	45 16%	65 9%	25 14%	20 17%	38 14%	46 9%	26 10%	26 11%	14 8%	22 11%	26 9%	27 10%	9 6%	26 8%	49 10%
Yahoo News	133 13%	77 16%	31 9%	34 12%	99 13%	16 9%	18 16%	29 11%	77 16%	27 10%	40 16%	24 14%	19 10%	38 14%	34 12%	18 11%	39 11%	70 15%
Reddit	104 10%	35 7%	54 16%	38 13%	66 9%	14 8%	24 21%	31 11%	53 11%	20 8%	24 10%	13 8%	18 10%	40 15%	28 10%	16 10%	22 6%	45 9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Podcasts	127 12%	48 10%	53 16%	45 15%	82 11%	27 15%	18 16%	41 15%	58 12%	27 10%	29 12%	16 9%	16 8%	43 16%	35 12%	19 12%	33 10%	49 10%
Univision	18 2%	6 1%	12 4%	11 4%	7 1%	4 2%	6 5%	11 4%	3 1%	5 2%	2 1%	2 1%	8 4%	3 1%	3 1%	1 1%	5 2%	5 1%
Telemundo	25 2%	13 3%	13 4%	17 6%	8 1%	5 3%	13 11%	10 4%	12 2%	3 1%	2 1%	1 1%	18 10%	3 1%	10 4%	1 1%	2 1%	11 2%
Barstool Sports	35 3%	17 3%	13 4%	21 7%	14 2%	8 4%	13 12%	7 3%	19 4%	9 3%	11 5%	5 3%	4 2%	10 4%	10 4%	7 4%	9 3%	17 4%
Vice	43 4%	14 3%	20 6%	16 6%	27 4%	10 6%	6 5%	18 6%	18 4%	8 3%	5 2%	2 1%	5 3%	26 10%	8 3%	5 3%	4 1%	24 5%
Buzzfeed	83 8%	23 5%	40 12%	36 13%	46 6%	22 12%	15 13%	18 6%	56 11%	9 3%	31 13%	5 3%	16 8%	30 11%	25 9%	4 2%	14 4%	39 8%
Something else (Please specify)	67 7%	36 8%	13 4%	11 4%	54 7%	11 6%	-	11 4%	37 7%	20 7%	16 7%	11 6%	17 9%	21 8%	18 7%	15 9%	28 8%	20 4%
None of these	71 7%	36 7%	21 7%	17 6%	54 7%	10 5%	8 7%	11 4%	32 7%	28 10%	15 6%	13 8%	3 2%	23 9%	20 7%	16 10%	37 11%	22 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_CNN] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -CNN

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	286	109	135	149	163	46	35	41	36	46	86	78	123	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	301	110	145	152	205	45	34	35	33	54	83	96	122	179
ONCE PER DAY OR MORE	97	44	48	50	65	22	3	21	6	10	25	35	37	60
	34%	41%	35%	33%	40%	47%	9%	52%	17%	21%	30%	45%	30%	37%
LESS THAN ONCE PER DAY	175	61	81	92	89	22	30	17	29	33	58	38	79	96
	61%	56%	60%	62%	55%	48%	84%	42%	80%	73%	67%	49%	64%	59%
Several hours per day	31	13	13	18	18	11	2	3	1	3	11	13	7	24
	11%	12%	10%	12%	11%	24%	6%	8%	3%	6%	13%	17%	6%	15%
No more than one or two hours per day	66	32	35	32	48	11	1	18	5	7	15	21	30	36
	23%	29%	26%	21%	29%	23%	3%	44%	14%	15%	17%	28%	24%	22%
A few times a week	126	46	61	65	56	18	23	9	22	25	49	22	55	71
	44%	42%	45%	43%	34%	40%	66%	21%	60%	54%	57%	28%	45%	43%
A few times a month	50	16	20	27	33	4	7	9	7	8	9	16	24	25
	17%	14%	15%	18%	20%	8%	18%	21%	20%	19%	11%	21%	20%	15%
Occasionally	14	3	6	7	9	2	2	3	1	3	2	5	7	7
	5%	3%	5%	5%	6%	5%	7%	7%	3%	6%	3%	6%	5%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_CNN] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -CNN

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	286 100	55 100	111 100	77 100	43 100	166 100	120 100	91 100	72 100	62 100	66 100	47 100	70 100	35 100	147 100	19 100	85 100
Unweighted Total	301	58	102	88	53	160	141	103	102	68	73	50	69	37	152	21	96
ONCE PER DAY OR MORE	97 34%	26 47%	34 31%	20 26%	17 40%	60 36%	37 31%	36 40%	29 41%	12 19%	28 43%	13 28%	33 47%	8 22%	50 34%	3 16%	33 39%
LESS THAN ONCE PER DAY	175 61%	26 48%	72 65%	52 68%	24 57%	99 59%	77 64%	49 54%	40 55%	42 69%	35 53%	33 71%	36 51%	26 74%	90 61%	14 74%	47 56%
Several hours per day	31 11%	10 18%	13 12%	5 6%	3 8%	23 14%	8 7%	13 15%	4 6%	4 7%	9 14%	5 11%	12 17%	1 2%	17 11%	1 4%	12 14%
No more than one or two hours per day	66 23%	16 28%	21 19%	15 20%	14 32%	37 22%	29 24%	23 25%	25 35%	8 12%	19 29%	8 17%	21 30%	7 19%	33 23%	2 12%	21 25%
A few times a week	126 44%	18 33%	54 48%	39 50%	15 34%	72 43%	53 45%	30 33%	26 36%	31 50%	26 39%	28 59%	23 33%	16 44%	65 44%	11 58%	34 40%
A few times a month	50 17%	8 15%	18 17%	13 18%	10 22%	27 16%	23 19%	20 21%	14 19%	11 18%	9 14%	5 12%	13 19%	10 30%	25 17%	3 15%	13 15%
Occasionally	14 5%	3 6%	5 4%	4 6%	1 3%	8 5%	6 5%	6 6%	3 4%	7 12%	3 4%	1 1%	1 2%	1 4%	7 5%	2 11%	4 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_CNN] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -CNN

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	286	59	59	156	68	25	193	64	84	134	63	210	66	193	27	35	30	122	187	242	166	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	301	42	72	175	52	31	218	60	95	143	52	224	53	214	34	21	28	127	166	224	176	256
ONCE PER DAY OR MORE	97	14	12	70	15	3	80	22	27	48	12	83	15	80	2	8	7	44	71	81	60	82
	34%	24%	20%	45%	22%	12%	41%	34%	33%	36%	19%	40%	24%	41%	7%	23%	22%	36%	38%	34%	36%	35%
LESS THAN ONCE PER DAY	175	41	43	80	49	18	108	36	55	81	48	118	46	106	23	26	22	73	110	150	97	139
	61%	70%	72%	51%	73%	70%	56%	56%	65%	60%	77%	56%	71%	55%	85%	74%	72%	60%	59%	62%	59%	60%
Several hours per day	31	4	3	24	4	1	27	8	6	17	5	27	4	28	-	4	-	13	23	27	15	30
	11%	7%	6%	15%	6%	3%	14%	13%	7%	13%	7%	13%	6%	14%		11%		11%	13%	11%	9%	13%
No more than one or two hours per day	66	10	9	46	11	2	53	14	21	31	7	56	12	53	2	4	7	31	48	54	45	52
	23%	17%	15%	30%	16%	9%	27%	21%	25%	23%	11%	27%	18%	27%	7%	12%	22%	25%	26%	22%	27%	22%
A few times a week	126	23	36	58	30	16	80	21	41	60	32	85	29	78	18	14	15	44	78	107	66	101
	44%	38%	61%	37%	45%	61%	41%	32%	50%	44%	51%	41%	44%	41%	67%	40%	49%	36%	42%	44%	40%	43%
A few times a month	50	19	6	22	19	2	28	15	13	21	16	32	17	27	5	12	7	29	32	43	31	38
	17%	32%	11%	14%	28%	9%	15%	23%	16%	16%	26%	15%	27%	14%	18%	34%	23%	24%	17%	18%	19%	16%
Occasionally	14	3	5	5	3	5	6	6	2	5	3	9	4	8	2	1	2	5	6	11	9	11
	5%	6%	8%	3%	5%	18%	3%	10%	2%	4%	5%	4%	6%	4%	8%	3%	6%	4%	3%	4%	5%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_CNN] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -CNN

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	286	118	98	88	198	55	33	93	139	54	61	30	55	85	48	17	37	188
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	301	120	93	86	215	56	29	96	143	62	64	39	53	83	34	15	301	301
ONCE PER DAY OR MORE	97	42	35	28	69	20	8	37	49	12	26	8	24	24	11	4	6	80
	34%	36%	36%	32%	35%	37%	24%	39%	35%	23%	42%	26%	43%	28%	24%	21%	16%	43%
LESS THAN ONCE PER DAY	175	72	55	57	118	33	24	52	85	38	33	18	29	59	35	12	28	102
	61%	61%	57%	65%	60%	60%	73%	56%	61%	71%	53%	62%	52%	69%	73%	70%	75%	54%
Several hours per day	31	16	12	12	20	9	3	20	9	2	5	1	10	2	4	-	-	19
	11%	13%	12%	13%	10%	16%	10%	21%	7%	4%	9%	3%	18%	2%	8%			10%
No more than one or two hours per day	66	27	24	16	50	12	5	17	39	10	20	7	14	22	7	4	6	62
	23%	23%	24%	18%	25%	21%	14%	18%	28%	19%	33%	23%	25%	26%	16%	21%	16%	33%
A few times a week	126	47	40	40	86	25	15	41	56	28	19	9	23	45	20	10	20	64
	44%	40%	41%	45%	43%	45%	46%	44%	41%	52%	31%	30%	43%	53%	42%	57%	54%	34%
A few times a month	50	25	15	17	32	8	9	11	28	10	14	10	5	14	15	2	8	38
	17%	21%	15%	20%	16%	15%	27%	12%	20%	19%	22%	32%	10%	16%	31%	13%	21%	20%
Occasionally	14	3	7	3	11	1	1	5	6	3	3	4	2	2	2	2	3	6
	5%	3%	7%	3%	5%	3%	4%	5%	4%	6%	5%	12%	4%	3%	4%	10%	9%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_FoxNews] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -Fox News

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	293	108	156	137	216	28	34	38	35	35	84	101	108	185
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	280	105	158	122	210	27	31	27	32	42	77	102	101	179
ONCE PER DAY OR MORE	143	62	79	63	108	17	13	11	15	11	47	58	37	106
	49%	57%	51%	46%	50%	60%	38%	28%	44%	32%	56%	58%	35%	57%
LESS THAN ONCE PER DAY	133	42	67	66	98	10	18	23	19	18	34	39	60	73
	45%	39%	43%	49%	45%	35%	51%	61%	54%	52%	41%	38%	56%	39%
Several hours per day	63	27	33	30	46	7	7	1	6	6	26	25	12	51
	22%	25%	21%	22%	21%	24%	19%	2%	17%	16%	30%	25%	12%	28%
No more than one or two hours per day	79	35	46	33	61	10	6	10	9	6	22	33	25	55
	27%	32%	30%	24%	28%	36%	18%	26%	27%	16%	26%	33%	23%	30%
A few times a week	94	27	53	41	69	8	13	16	14	12	29	24	42	52
	32%	25%	34%	30%	32%	27%	38%	43%	39%	33%	34%	23%	39%	28%
A few times a month	39	15	14	26	29	2	4	7	5	7	6	15	19	21
	13%	14%	9%	19%	13%	7%	13%	18%	15%	19%	7%	15%	17%	11%
Occasionally	17	4	10	7	11	1	4	4	1	5	3	4	10	7
	6%	3%	6%	5%	5%	5%	11%	11%	2%	16%	3%	4%	10%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_FoxNews] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -Fox News

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	293	72	108	81	31	181	112	126	90	54	56	70	75	29	138	19	98
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	280	71	105	72	32	176	104	125	85	62	60	68	59	26	132	17	101
ONCE PER DAY OR MORE	143	39	46	41	16	86	57	62	46	20	24	39	45	12	64	8	58
	49%	55%	43%	51%	51%	47%	51%	49%	51%	36%	42%	56%	59%	41%	47%	43%	59%
LESS THAN ONCE PER DAY	133	28	57	32	15	86	47	58	40	31	28	27	29	14	67	8	37
	45%	39%	53%	40%	49%	47%	42%	46%	44%	57%	50%	39%	38%	49%	48%	44%	38%
Several hours per day	63	16	24	18	7	39	24	27	19	10	13	18	17	5	27	4	25
	22%	22%	22%	22%	21%	22%	22%	21%	21%	18%	24%	26%	23%	18%	20%	22%	25%
No more than one or two hours per day	79	24	23	24	9	46	33	35	27	10	10	21	28	7	37	4	33
	27%	33%	21%	29%	30%	26%	30%	27%	30%	18%	18%	30%	37%	23%	27%	21%	33%
A few times a week	94	21	43	21	9	64	30	43	26	23	22	21	21	6	43	8	27
	32%	30%	39%	26%	28%	35%	27%	34%	29%	43%	40%	29%	28%	19%	31%	40%	27%
A few times a month	39	7	15	11	6	22	18	15	13	8	6	7	8	9	24	1	10
	13%	10%	14%	14%	21%	12%	16%	12%	15%	14%	11%	10%	11%	30%	17%	3%	10%
Occasionally	17	4	5	7	-	9	7	6	4	4	4	4	2	3	7	3	4
	6%	6%	5%	9%	-	5%	7%	5%	5%	8%	8%	5%	2%	9%	5%	14%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_FoxNews] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -Fox News

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	293	180	58	43	217	25	50	184	73	29	214	63	222	50	20	82	117	109	185	242	216	193
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	280	149	65	56	179	31	70	159	81	35	175	72	188	68	24	63	101	106	150	207	213	196
ONCE PER DAY OR MORE	143	96	25	19	115	7	21	103	30	10	109	27	119	21	3	47	62	51	93	114	110	83
	49%	53%	44%	43%	53%	29%	42%	56%	40%	35%	51%	43%	53%	43%	14%	57%	52%	47%	50%	47%	51%	43%
LESS THAN ONCE PER DAY	133	77	28	20	92	16	25	70	41	17	93	33	91	26	17	34	49	52	81	112	91	95
	45%	43%	47%	47%	42%	62%	50%	38%	55%	58%	44%	52%	41%	51%	81%	42%	42%	48%	44%	46%	42%	49%
Several hours per day	63	49	7	8	54	0	9	53	7	3	55	8	54	9	1	27	26	27	42	52	49	37
	22%	27%	12%	19%	25%	1%	18%	29%	10%	9%	26%	13%	24%	18%	3%	33%	22%	25%	23%	21%	23%	19%
No more than one or two hours per day	79	47	19	11	61	7	12	50	22	7	54	18	65	12	2	20	35	24	51	62	61	46
	27%	26%	32%	25%	28%	27%	24%	27%	30%	26%	25%	29%	29%	24%	11%	24%	30%	22%	28%	26%	28%	24%
A few times a week	94	51	22	15	63	12	19	49	28	11	65	23	60	19	15	20	35	35	57	78	63	68
	32%	28%	37%	34%	29%	48%	37%	26%	38%	38%	30%	37%	27%	38%	74%	25%	30%	33%	31%	32%	29%	35%
A few times a month	39	26	6	6	29	4	6	21	12	6	29	10	31	6	1	14	14	17	24	34	29	27
	13%	15%	10%	13%	13%	14%	13%	12%	17%	19%	13%	16%	14%	13%	7%	17%	12%	16%	13%	14%	13%	14%
Occasionally	17	7	5	4	10	2	4	11	3	2	11	3	12	3	1	1	7	5	11	16	14	15
	6%	4%	9%	9%	5%	9%	8%	6%	4%	8%	5%	5%	6%	6%	5%	1%	6%	5%	6%	6%	7%	8%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_FoxNews] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -Fox News

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	293	148	81	80	212	44	36	70	134	89	53	57	61	41	127	74	138	50
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	280	137	74	72	208	40	32	71	126	83	45	61	54	47	106	60	280	280
ONCE PER DAY OR MORE	143	79	37	37	106	18	19	27	73	43	28	22	43	21	68	41	71	24
	49%	54%	46%	46%	50%	40%	52%	38%	55%	49%	52%	38%	70%	50%	54%	56%	51%	47%
LESS THAN ONCE PER DAY	133	61	36	41	93	24	17	40	53	40	22	31	18	18	54	29	61	23
	45%	41%	45%	50%	44%	54%	46%	57%	39%	46%	41%	55%	30%	43%	42%	40%	44%	46%
Several hours per day	63	35	16	18	45	11	8	15	24	24	8	8	17	8	36	15	34	4
	22%	24%	20%	23%	21%	25%	21%	22%	18%	27%	15%	14%	27%	20%	28%	21%	25%	7%
No more than one or two hours per day	79	45	21	18	61	7	12	11	49	19	20	14	26	12	32	26	37	20
	27%	30%	26%	23%	29%	16%	32%	16%	37%	22%	38%	24%	43%	30%	25%	35%	27%	40%
A few times a week	94	42	26	31	62	16	15	28	37	29	12	21	14	9	40	16	43	19
	32%	28%	32%	39%	29%	37%	42%	39%	28%	33%	23%	37%	23%	21%	31%	21%	31%	37%
A few times a month	39	19	11	9	30	8	1	12	16	11	10	10	4	9	14	14	17	4
	13%	13%	13%	11%	14%	17%	4%	18%	12%	13%	18%	18%	7%	22%	11%	19%	13%	9%
Occasionally	17	8	8	3	14	2	1	4	8	5	4	4	-	3	5	3	6	3
	6%	5%	9%	4%	6%	6%	2%	5%	6%	6%	7%	7%	6%	4%	4%	5%	6%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_MSNC] You indicated that you watch the following news outlets. How frequently would you say that you watch each of them?  
 -MSNBC

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	191	78	100	90	124	25	26	10	20	33	53	74	64	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	211	79	119	91	147	30	22	9	16	38	61	87	63	148
ONCE PER DAY OR MORE	75	38	44	31	58	6	7	8	4	9	18	36	21	54
	39%	48%	44%	34%	47%	23%	28%	78%	20%	26%	33%	49%	33%	43%
LESS THAN ONCE PER DAY	108	38	51	56	60	19	16	2	15	22	35	34	39	68
	56%	48%	51%	62%	48%	74%	63%	22%	73%	67%	65%	46%	61%	54%
Several hours per day	28	14	12	16	19	2	5	-	1	1	11	16	2	27
	15%	19%	12%	18%	16%	7%	21%		4%	2%	20%	22%	2%	21%
No more than one or two hours per day	47	23	32	14	39	4	2	8	3	8	7	21	19	27
	24%	30%	32%	16%	32%	16%	7%	78%	16%	24%	13%	28%	30%	22%
A few times a week	84	33	41	42	40	15	16	1	12	17	26	28	29	54
	44%	42%	41%	47%	32%	59%	63%	6%	60%	50%	49%	38%	46%	43%
A few times a month	24	5	9	14	20	4	-	2	3	6	8	6	10	14
	12%	6%	9%	15%	16%	15%		16%	13%	17%	16%	8%	15%	11%
Occasionally	8	3	5	4	6	1	2	-	1	2	1	3	4	5
	4%	4%	5%	4%	4%	2%	9%		7%	7%	2%	5%	6%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_MSNC] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -MSNBC

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	191	32	69	59	32	101	90	64	59	40	40	33	47	22	88	13	73
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	211	37	73	61	40	110	101	72	75	47	51	36	53	20	94	15	84
ONCE PER DAY OR MORE	75	15	27	23	10	42	32	31	27	12	12	15	22	12	35	4	31
	39%	47%	40%	39%	30%	42%	36%	49%	46%	31%	29%	44%	46%	56%	40%	30%	42%
LESS THAN ONCE PER DAY	108	15	40	33	19	55	53	31	28	26	25	18	24	8	48	8	38
	56%	46%	59%	57%	61%	55%	58%	49%	48%	66%	63%	53%	51%	36%	55%	63%	53%
Several hours per day	28	5	14	6	4	18	10	11	8	5	3	7	10	3	9	1	15
	15%	15%	20%	10%	13%	18%	11%	17%	14%	13%	9%	21%	21%	13%	10%	7%	21%
No more than one or two hours per day	47	10	14	17	5	24	23	20	19	7	8	8	12	9	26	3	16
	24%	32%	20%	29%	17%	24%	25%	31%	32%	18%	20%	23%	25%	43%	30%	23%	22%
A few times a week	84	11	29	28	15	40	44	19	21	20	19	15	17	6	37	6	31
	44%	35%	42%	49%	49%	40%	49%	29%	35%	50%	47%	46%	37%	27%	43%	47%	42%
A few times a month	24	4	12	5	4	15	9	13	7	6	6	2	7	2	11	2	7
	12%	11%	17%	8%	12%	15%	10%	20%	12%	16%	16%	7%	15%	9%	13%	16%	10%
Occasionally	8	2	1	3	3	3	5	2	4	1	3	1	1	2	4	1	4
	4%	7%	1%	4%	9%	3%	6%	3%	7%	3%	8%	3%	2%	8%	4%	7%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_MSNC] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -MSNBC

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	191	40	44	101	48	11	132	41	43	103	44	143	44	134	13	15	25	88	133	163	113	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	211	29	50	126	35	13	163	38	48	121	38	168	36	162	13	11	20	105	133	167	118	180
ONCE PER DAY OR MORE	75	10	13	52	13	1	61	14	14	47	13	60	14	61	0	1	9	38	58	63	46	67
	39%	25%	30%	51%	28%	7%	46%	33%	32%	46%	29%	42%	32%	45%	2%	9%	35%	43%	44%	38%	41%	43%
LESS THAN ONCE PER DAY	108	29	28	44	34	9	65	27	26	52	31	76	29	66	13	13	16	45	68	92	58	81
	56%	73%	65%	44%	70%	89%	49%	65%	60%	50%	69%	53%	66%	49%	95%	87%	65%	52%	51%	57%	52%	52%
Several hours per day	28	-	5	23	-	-	28	4	4	21	1	28	-	28	-	-	-	18	25	26	13	28
	15%		12%	23%			21%	9%	8%	20%	2%	19%		21%				20%	19%	16%	12%	18%
No more than one or two hours per day	47	10	8	29	13	1	32	10	10	26	12	32	14	33	0	1	9	20	33	37	33	39
	24%	25%	19%	28%	28%	7%	24%	24%	24%	26%	27%	22%	32%	24%	2%	9%	35%	23%	25%	23%	30%	25%
A few times a week	84	24	20	37	28	7	48	22	20	38	26	58	24	50	10	10	14	33	51	71	42	64
	44%	60%	46%	37%	59%	67%	36%	53%	47%	37%	58%	40%	54%	38%	72%	66%	56%	38%	39%	44%	37%	41%
A few times a month	24	5	8	7	5	2	16	5	5	14	5	19	5	16	3	3	2	13	17	21	16	17
	12%	13%	19%	7%	11%	22%	12%	12%	12%	13%	12%	13%	12%	12%	23%	20%	9%	14%	12%	13%	14%	11%
Occasionally	8	1	2	5	1	0	7	1	3	4	1	7	1	7	0	1	0	4	7	8	8	8
	4%	2%	5%	5%	2%	4%	5%	2%	8%	4%	2%	5%	2%	5%	3%	5%	1%	5%	5%	5%	7%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_MSNC] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -MSNBC

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	191	81	52	51	140	28	23	59	98	34	42	17	45	60	27	16	22	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	211	81	60	46	165	28	18	60	106	45	44	21	38	69	20	13	211	211
ONCE PER DAY OR MORE	75	37	21	16	58	11	5	15	49	11	17	4	22	26	6	7	7	75
	39%	46%	41%	32%	42%	41%	22%	26%	50%	31%	42%	23%	48%	43%	23%	45%	31%	51%
LESS THAN ONCE PER DAY	108	40	28	31	76	15	16	41	45	22	21	12	21	33	21	8	14	65
	56%	49%	54%	62%	54%	54%	72%	70%	46%	64%	50%	72%	47%	55%	76%	51%	66%	45%
Several hours per day	28	13	8	7	22	7	-	9	15	4	7	-	11	5	-	-	-	37
	15%	16%	16%	13%	15%	24%		15%	15%	13%	18%		25%	9%				25%
No more than one or two hours per day	47	24	13	10	37	5	5	7	34	6	10	4	10	20	6	7	7	38
	24%	30%	26%	19%	26%	17%	22%	11%	34%	19%	24%	23%	23%	34%	23%	45%	31%	26%
A few times a week	84	31	21	23	60	11	13	35	33	16	13	6	19	26	18	7	12	52
	44%	38%	41%	46%	43%	39%	55%	60%	34%	46%	32%	35%	42%	44%	65%	42%	54%	36%
A few times a month	24	9	7	8	16	4	4	6	12	6	7	6	2	7	3	1	2	13
	12%	11%	13%	16%	11%	15%	17%	10%	12%	18%	17%	37%	5%	11%	11%	8%	11%	9%
Occasionally	8	4	2	3	6	1	1	2	5	2	4	1	2	1	0	1	1	6
	4%	5%	5%	6%	4%	5%	7%	3%	5%	5%	9%	4%	5%	2%	1%	5%	4%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_Newsmax] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -Newsmax

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	92	43	45	47	80	6	4	8	7	7	31	38	23	69
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	92	40	51	41	76	6	4	8	4	9	31	40	21	71
ONCE PER DAY OR MORE	39	20	25	14	31	3	3	5	3	4	12	17	11	29
	43%	48%	56%	30%	39%	51%	75%	53%	37%	50%	38%	44%	47%	41%
LESS THAN ONCE PER DAY	49	21	16	33	45	3	-	4	4	3	19	19	11	38
	53%	49%	35%	69%	57%	42%	-	42%	50%	46%	61%	50%	46%	55%
Several hours per day	17	10	9	8	16	1	0	2	-	1	4	10	3	14
	19%	24%	20%	17%	20%	20%	5%	23%	-	18%	13%	26%	14%	20%
No more than one or two hours per day	22	10	16	6	16	2	3	3	3	2	8	7	8	15
	24%	24%	36%	13%	20%	32%	70%	30%	37%	32%	25%	18%	33%	21%
A few times a week	38	15	13	26	36	3	-	3	4	2	15	15	8	30
	41%	36%	28%	55%	45%	42%	-	35%	50%	24%	49%	38%	36%	43%
A few times a month	10	6	3	7	10	-	-	1	-	2	4	4	2	8
	11%	13%	7%	15%	12%	-	-	7%	-	22%	12%	11%	10%	12%
Occasionally	5	1	4	0	3	0	1	0	1	0	0	3	2	3
	5%	3%	9%	1%	4%	6%	25%	4%	14%	4%	1%	7%	7%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_Newsmax] You indicated that you watch the following news outlets: How frequently would you say that you watch each of them?  
 -Newsmax

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	92 100	22 100	43 100	22 100	5 100	66 100	26 100	56 100	23 100	20 100	20 100	28 100	15 100	7 100	42 100	3 100	37 100
Unweighted Total	92	19	36	28	8	55	36	47	28	21	20	29	13	8	41	3	38
ONCE PER DAY OR MORE	39 43%	13 59%	14 33%	10 46%	2 40%	28 42%	12 45%	21 37%	11 47%	3 16%	8 37%	16 57%	5 35%	5 72%	17 40%	1 38%	18 50%
LESS THAN ONCE PER DAY	49 53%	8 36%	27 64%	10 47%	2 51%	36 54%	13 48%	34 60%	11 50%	15 75%	13 63%	10 36%	9 61%	2 28%	22 52%	2 62%	17 46%
Several hours per day	17 19%	4 16%	8 20%	5 24%	-	12 18%	5 20%	11 19%	5 22%	1 7%	4 17%	7 25%	1 9%	4 54%	7 17%	-	9 23%
No more than one or two hours per day	22 24%	10 43%	6 14%	5 22%	2 40%	16 24%	7 25%	10 17%	6 25%	2 8%	4 20%	9 32%	4 25%	1 18%	10 23%	1 38%	10 27%
A few times a week	38 41%	8 36%	22 50%	6 27%	2 47%	30 45%	8 31%	28 49%	8 33%	12 63%	9 42%	8 28%	9 61%	0 7%	16 38%	2 62%	14 38%
A few times a month	10 11%	-	6 13%	4 20%	0 4%	6 9%	4 17%	6 10%	4 17%	2 12%	4 21%	2 8%	-	1 21%	6 14%	-	3 8%
Occasionally	5 5%	1 5%	1 3%	2 7%	0 9%	3 4%	2 8%	2 4%	1 3%	2 10%	-	2 7%	1 4%	-	3 7%	-	1 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_Newsmax] You indicated that you watch the following news outlets: How frequently would you say that you watch each of them?  
 -Newsmax

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	92 100	72 100	11 100	7 100	81 100	2 100	9 100	72 100	14 100	6 100	77 100	10 100	81 100	9 100	2 100	41 100	37 100	52 100	69 100	84 100	82 100	43 100
Unweighted Total	92	58	21	10	71	6	15	64	20	8	65	13	73	14	5	36	31	48	59	74	79	55
ONCE PER DAY OR MORE	39 43%	32 45%	3 26%	2 34%	36 45%	1 35%	2 26%	32 44%	7 50%	0 8%	34 44%	4 37%	37 45%	2 23%	1 35%	20 49%	16 43%	23 43%	27 40%	35 42%	35 42%	19 43%
LESS THAN ONCE PER DAY	49 53%	38 53%	7 63%	4 52%	42 51%	2 65%	5 59%	38 53%	6 43%	4 71%	42 54%	5 49%	42 52%	5 58%	2 65%	21 50%	19 50%	27 51%	39 56%	46 54%	44 54%	22 51%
Several hours per day	17 19%	15 21%	0 2%	0 7%	17 21%	-	0 5%	17 23%	0 1%	0 8%	16 20%	2 17%	17 21%	0 5%	-	8 20%	8 23%	14 27%	12 17%	16 19%	17 21%	6 15%
No more than one or two hours per day	22 24%	17 24%	3 25%	2 27%	19 24%	1 35%	2 21%	15 21%	7 49%	-	18 24%	2 20%	20 24%	1 17%	1 35%	12 28%	8 21%	8 16%	15 22%	19 23%	17 21%	12 29%
A few times a week	38 41%	30 42%	5 46%	4 52%	32 39%	1 58%	5 59%	28 39%	6 43%	4 68%	32 41%	5 49%	32 40%	5 55%	1 58%	18 44%	12 31%	20 38%	29 42%	36 43%	34 41%	18 43%
A few times a month	10 11%	8 12%	2 17%	-	10 12%	0 7%	-	10 14%	-	0 3%	10 13%	-	10 12%	0 3%	0 7%	3 7%	7 19%	6 12%	10 14%	10 12%	10 12%	4 9%
Occasionally	5 5%	1 2%	1 10%	1 14%	3 4%	-	1 15%	2 3%	1 7%	1 22%	2 2%	1 14%	3 3%	2 20%	-	0 1%	2 6%	3 6%	3 4%	3 4%	4 4%	2 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_Newsmax] You indicated that you watch the following news outlets: How frequently would you say that you watch each of them?  
 -Newsmax

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	92 100	60 100	16 100	17 100	73 100	8 100	10 100	14 100	44 100	34 100	18 100	29 100	15 100	13 100	61 100	16 100	75 100	15 100
Unweighted Total	92	55	16	18	73	8	10	12	42	38	15	29	16	13	53	14	92	92
ONCE PER DAY OR MORE	39 43%	30 49%	7 42%	11 62%	29 39%	3 43%	7 78%	5 35%	22 49%	13 38%	8 45%	8 30%	9 63%	6 49%	28 46%	8 50%	33 43%	7 46%
LESS THAN ONCE PER DAY	49 53%	28 47%	8 54%	5 31%	41 56%	4 54%	1 12%	9 62%	20 45%	20 58%	10 55%	20 70%	3 22%	5 38%	31 51%	7 43%	39 52%	7 45%
Several hours per day	17 19%	13 22%	2 13%	2 13%	15 21%	-	2 23%	3 22%	8 19%	6 17%	3 20%	5 17%	6 38%	1 5%	14 23%	3 18%	20 26%	0 2%
No more than one or two hours per day	22 24%	16 27%	5 29%	9 49%	14 19%	3 43%	5 55%	2 13%	13 30%	7 20%	4 25%	4 12%	4 24%	6 45%	14 23%	5 32%	13 17%	7 45%
A few times a week	38 41%	20 33%	8 48%	4 22%	35 47%	3 34%	1 12%	9 61%	13 30%	17 48%	5 31%	14 50%	3 22%	5 38%	26 43%	3 19%	32 43%	7 45%
A few times a month	10 11%	8 13%	1 5%	2 9%	7 9%	2 20%	-	0 2%	7 15%	3 10%	4 24%	6 20%	-	-	5 8%	4 25%	7 9%	-
Occasionally	5 5%	3 4%	1 4%	1 7%	3 4%	0 3%	1 11%	0 3%	3 6%	1 4%	-	-	2 15%	2 13%	2 3%	1 6%	3 4%	1 9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_OAN] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -OAN

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	31	16	16	14	26	1	2	2	4	4	11	10	10	21
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	23	11	14	9	19	1	1	1	2	3	7	10	6	17
ONCE PER DAY OR MORE	13	8	8	5	13	-	-	2	3	-	2	6	4	8
	41%	51%	49%	32%	48%			100%	63%		23%	57%	45%	40%
LESS THAN ONCE PER DAY	14	8	5	8	11	1	2	-	-	2	7	4	2	11
	45%	49%	34%	58%	41%	100%	100%			63%	66%	43%	24%	55%
Several hours per day	2	2	2	-	2	-	-	-	-	-	-	2	-	2
	5%	10%	10%		6%							16%		8%
No more than one or two hours per day	11	7	6	5	11	-	-	2	3	-	2	4	4	7
	36%	41%	39%	32%	42%			100%	63%		23%	41%	45%	32%
A few times a week	9	8	5	5	9	-	-	-	-	-	6	4	-	9
	31%	49%	30%	32%	36%						53%	38%		45%
A few times a month	4	-	1	4	1	1	2	-	-	2	1	1	2	2
	14%		3%	26%	5%	100%	100%			63%	13%	5%	24%	9%
Occasionally	4	-	3	1	3	-	-	-	2	1	1	-	3	1
	14%		17%	10%	10%				37%	37%	11%		30%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_OAN] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -OAN

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	31 100	12 100	11 100	6 100	1 100	23 100	8 100	21 100	6 100	6 100	9 100	5 100	7 100	1 100	13 100	5 100	11 100
Unweighted Total	23	6	8	8	1	14	9	13	6	4	8	3	6	1	9	2	10
ONCE PER DAY OR MORE	13 41%	4 37%	6 53%	1 18%	1 100%	10 44%	2 32%	10 50%	2 44%	2 31%	4 43%	2 35%	1 20%	1 100%	6 42%	-	6 58%
LESS THAN ONCE PER DAY	14 45%	7 54%	4 32%	4 59%	-	10 44%	4 49%	8 37%	3 56%	4 69%	1 15%	3 65%	5 76%	-	3 26%	5 100%	4 42%
Several hours per day	2 5%	-	2 15%	-	-	2 7%	-	2 8%	-	-	2 18%	-	-	-	-	-	2 15%
No more than one or two hours per day	11 36%	4 37%	4 38%	1 18%	1 100%	9 37%	2 32%	9 42%	2 44%	2 31%	2 25%	2 35%	1 20%	1 100%	6 42%	-	5 43%
A few times a week	9 31%	3 23%	4 32%	3 50%	-	6 28%	3 41%	6 31%	3 56%	3 45%	1 15%	1 20%	4 67%	-	1 7%	5 100%	4 36%
A few times a month	4 14%	4 31%	-	1 9%	-	4 16%	1 7%	1 7%	-	1 24%	-	2 45%	1 8%	-	2 18%	-	1 5%
Occasionally	4 14%	1 9%	2 14%	1 23%	-	3 12%	1 19%	3 13%	-	-	4 42%	-	0 4%	-	4 32%	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_OAN] You indicated that you watch the following news outlets. How frequently would you say that you watch each of them?  
 -OAN

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	31 100	26 100	4 100	-	29 100	1 100	1 100	29 100	1 100	-	30 100	1 100	30 100	1 100	-	19 100	10 100	18 100	22 100	26 100	30 100	16 100
Unweighted Total	23	19	4	-	21	1	1	22	1	-	22	1	22	1	-	13	8	13	15	19	22	12
ONCE PER DAY OR MORE	13 41%	10 39%	2 53%	-	13 44%	-	-	13 43%	-	-	13 42%	-	13 42%	-	-	7 36%	6 60%	6 33%	9 39%	13 49%	12 40%	5 29%
LESS THAN ONCE PER DAY	14 45%	12 45%	2 47%	-	12 41%	1 100%	1 100%	14 47%	-	-	13 44%	1 100%	13 44%	1 100%	-	9 50%	2 25%	10 57%	12 54%	12 45%	14 46%	9 55%
Several hours per day	2 5%	2 6%	-	-	2 6%	-	-	2 6%	-	-	2 5%	-	2 5%	-	-	2 9%	-	2 9%	2 7%	2 6%	2 5%	-
No more than one or two hours per day	11 36%	9 33%	2 53%	-	11 38%	-	-	11 37%	-	-	11 37%	-	11 37%	-	-	5 28%	6 60%	4 24%	7 31%	11 43%	10 34%	5 29%
A few times a week	9 31%	9 36%	-	-	9 33%	-	-	9 32%	-	-	9 32%	-	9 32%	-	-	7 37%	2 25%	7 37%	8 35%	9 34%	9 32%	5 32%
A few times a month	4 14%	2 9%	2 47%	-	2 8%	1 100%	1 100%	4 15%	-	-	4 12%	1 100%	4 12%	1 100%	-	2 12%	-	4 20%	4 19%	3 11%	4 14%	4 23%
Occasionally	4 14%	4 16%	-	-	4 15%	-	-	3 10%	1 100%	-	4 14%	-	4 14%	-	-	3 14%	1 15%	2 10%	2 7%	1 5%	4 14%	3 16%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QWatch\_OAN] You indicated that you watch the following news outlets How frequently would you say that you watch each of them?  
 -OAN

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	31 100	19 100	7 100	6 100	25 100	4 100	2 100	3 100	19 100	8 100	9 100	9 100	4 100	5 100	24 100	4 100	21 100	-
Unweighted Total	23	15	4	5	18	3	2	2	13	8	5	6	4	3	17	3	23	23
ONCE PER DAY OR MORE	13 41%	9 44%	3 37%	1 19%	12 47%	-	1 53%	-	9 45%	4 49%	3 34%	3 38%	2 59%	3 57%	10 42%	3 61%	8 39%	-
LESS THAN ONCE PER DAY	14 45%	11 55%	2 25%	3 57%	10 42%	2 63%	1 47%	2 59%	8 42%	4 48%	5 55%	6 62%	2 41%	1 16%	10 42%	2 39%	10 47%	-
Several hours per day	2 5%	2 8%	-	-	2 7%	-	-	-	-	2 20%	-	2 18%	-	-	2 7%	-	1 6%	-
No more than one or two hours per day	11 36%	7 36%	3 37%	1 19%	10 40%	-	1 53%	-	9 45%	2 29%	3 34%	2 20%	2 59%	3 57%	8 35%	3 61%	7 33%	-
A few times a week	9 31%	7 36%	2 25%	1 17%	8 34%	-	1 47%	2 59%	5 27%	2 31%	3 30%	4 47%	2 41%	1 16%	8 32%	2 39%	9 44%	-
A few times a month	4 14%	4 19%	-	2 40%	2 8%	2 63%	-	-	3 15%	1 17%	2 25%	1 15%	-	-	2 10%	-	1 3%	-
Occasionally	4 14%	0 1%	3 38%	1 24%	3 11%	1 37%	-	1 41%	3 14%	0 3%	1 12%	-	-	1 26%	4 16%	-	3 14%	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMediaBias] Which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The news media often creates a false equivalence between the two political parties and should do more to debunk falsehood	350	128	183	165	228	40	51	66	60	58	84	82	184	166
	34%	33%	38%	30%	33%	34%	39%	46%	39%	37%	29%	29%	40%	29%
The news media often appears biased against one political party and should do more to ensure it remains impartial between	550	211	239	309	378	58	66	59	79	86	168	157	224	325
	53%	55%	50%	56%	54%	49%	50%	41%	52%	54%	58%	55%	49%	56%
Unsure	135	45	59	76	90	20	14	20	14	14	39	49	47	88
	13%	12%	12%	14%	13%	17%	11%	14%	9%	9%	13%	17%	10%	15%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMediaBias] Which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The news media often creates a false equivalence between the two political parties and should do more to debunk falsehood	350	89	136	93	30	225	123	139	87	74	81	76	90	28	186	23	92
	34%	36%	35%	32%	27%	36%	31%	35%	30%	31%	33%	37%	40%	28%	35%	34%	30%
The news media often appears biased against one political party and should do more to ensure it remains impartial between	550	113	202	165	71	314	236	200	178	118	143	111	106	60	284	38	161
	53%	45%	53%	57%	62%	50%	58%	50%	60%	48%	59%	53%	47%	61%	54%	55%	52%
Unsure	135	46	45	32	12	91	44	59	31	51	18	21	29	11	57	8	54
	13%	18%	12%	11%	11%	14%	11%	15%	10%	21%	7%	10%	13%	11%	11%	12%	18%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMediaBias] Which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The news media often creates a false equivalence between the two political parties and should do more to debunk falsehood	350	112	71	159	139	25	186	109	104	127	139	194	139	183	29	53	71	134	213	275	220	261
	34%	28%	32%	41%	29%	30%	39%	27%	34%	41%	30%	38%	29%	39%	31%	30%	28%	30%	33%	32%	32%	35%
The news media often appears biased against one political party and should do more to ensure it remains impartial between	550	252	109	171	292	42	216	248	153	140	287	229	303	208	39	107	163	246	363	471	383	378
	53%	64%	49%	44%	61%	50%	45%	62%	50%	45%	62%	45%	63%	45%	42%	60%	64%	56%	56%	55%	56%	51%
Unsure	135	31	44	56	44	17	74	41	49	41	40	87	36	76	24	16	19	59	75	116	79	101
	13%	8%	20%	15%	9%	20%	16%	10%	16%	13%	9%	17%	7%	16%	26%	9%	7%	13%	11%	13%	12%	14%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMediaBias] Which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The news media often creates a false equivalence between the two political parties and should do more to debunk falsehood	350	146	123	109	240	60	49	107	165	78	78	47	61	100	86	42	89	180
	34%	30%	38%	38%	32%	34%	43%	39%	34%	29%	32%	27%	32%	37%	31%	26%	26%	37%
The news media often appears biased against one political party and should do more to ensure it remains impartial between	550	295	149	155	392	96	59	137	254	158	133	110	106	107	167	106	218	230
	53%	61%	46%	54%	53%	54%	53%	50%	52%	58%	55%	64%	56%	39%	60%	66%	64%	48%
Unsure	135	43	54	26	110	21	5	31	69	36	32	16	24	64	27	12	33	73
	13%	9%	17%	9%	15%	12%	4%	11%	14%	13%	13%	9%	13%	24%	10%	7%	10%	15%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPoliticalIdentity] How important is politics to your personal identity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT IMPORTANT	667	246	343	320	440	85	85	84	98	100	171	214	282	385
	64%	64%	71%	58%	63%	72%	64%	58%	63%	64%	59%	74%	62%	67%
NOT VERY/NOT AT ALL IMPORTANT	359	133	134	225	250	32	45	59	54	54	118	74	167	192
	35%	35%	28%	41%	36%	27%	34%	41%	35%	34%	41%	26%	37%	33%
Very important	242	87	133	107	163	37	27	29	26	30	59	97	86	156
	23%	23%	28%	20%	23%	31%	21%	20%	17%	19%	20%	34%	19%	27%
Somewhat important	425	160	210	213	277	48	58	55	71	70	112	117	196	229
	41%	42%	44%	39%	40%	40%	44%	38%	46%	44%	38%	41%	43%	40%
Not very important	224	89	86	138	157	21	30	39	40	31	72	42	110	114
	22%	23%	18%	25%	23%	18%	22%	27%	26%	19%	25%	15%	24%	20%
Not at all important	134	44	48	87	93	11	16	19	14	24	46	31	57	77
	13%	11%	10%	16%	13%	10%	12%	13%	9%	15%	16%	11%	13%	13%
Unsure	9	4	5	4	6	1	2	1	2	3	2	0	7	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	2%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPoliticalIdentity] How important is politics to your personal identity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT IMPORTANT	667	156	248	186	76	404	261	258	181	158	152	141	149	56	327	47	218
	64%	63%	65%	64%	67%	64%	65%	65%	61%	65%	63%	68%	66%	57%	62%	69%	71%
NOT VERY/NOT AT ALL IMPORTANT	359	87	131	103	38	218	141	135	115	83	88	65	73	42	194	21	88
	35%	35%	34%	36%	33%	35%	35%	34%	39%	34%	36%	31%	32%	43%	37%	31%	29%
Very important	242	72	85	57	28	158	85	103	60	63	56	53	56	15	105	22	90
	23%	29%	22%	20%	24%	25%	21%	26%	20%	26%	23%	25%	25%	15%	20%	33%	29%
Somewhat important	425	84	163	129	48	247	177	155	120	95	96	88	93	42	222	25	127
	41%	34%	43%	44%	42%	39%	44%	39%	41%	39%	40%	42%	41%	42%	42%	36%	41%
Not very important	224	59	72	68	25	131	93	81	75	52	57	46	42	21	118	15	56
	22%	24%	19%	23%	22%	21%	23%	20%	25%	21%	24%	22%	19%	21%	22%	22%	18%
Not at all important	134	28	59	36	12	86	48	53	40	31	31	19	31	21	77	6	33
	13%	11%	15%	12%	11%	14%	12%	13%	13%	13%	13%	9%	14%	22%	15%	9%	11%
Unsure	9	5	3	1	-	8	1	6	-	2	2	2	3	-	6	-	1
	1%	2%	1%	*%	-	1%	*%	2%	-	1%	1%	1%	1%	-	1%	-	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPoliticalIdentity] How important is politics to your personal identity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
VERY/SOMEWHAT IMPORTANT	667 64%	268 68%	120 53%	266 69%	312 66%	33 39%	322 68%	281 71%	163 53%	220 71%	304 65%	337 66%	314 66%	317 68%	36 40%	131 74%	158 62%	286 65%	442 68%	559 65%	447 66%	489 66%
NOT VERY/NOT AT ALL IMPORTANT	359 35%	124 31%	102 46%	118 31%	159 34%	49 58%	150 32%	113 28%	142 46%	86 28%	159 34%	171 34%	161 34%	146 31%	52 57%	44 25%	94 37%	147 34%	206 32%	298 35%	228 33%	243 33%
Very important	242 23%	108 27%	34 15%	93 24%	123 26%	6 7%	113 24%	109 27%	45 15%	88 29%	119 26%	118 23%	125 26%	112 24%	6 7%	65 37%	53 21%	117 27%	162 25%	196 23%	166 24%	178 24%
Somewhat important	425 41%	160 40%	85 38%	173 45%	189 40%	27 32%	209 44%	173 43%	118 38%	132 43%	185 40%	218 43%	189 40%	206 44%	30 33%	65 37%	105 41%	170 39%	280 43%	364 42%	281 41%	311 42%
Not very important	224 22%	79 20%	58 26%	81 21%	100 21%	20 23%	105 22%	71 18%	86 28%	60 19%	94 20%	119 23%	98 21%	101 22%	25 27%	31 17%	61 24%	88 20%	126 19%	183 21%	148 22%	153 21%
Not at all important	134 13%	44 11%	44 20%	37 10%	59 12%	30 35%	46 10%	43 11%	55 18%	26 9%	65 14%	52 10%	63 13%	44 10%	27 30%	14 8%	33 13%	59 14%	81 12%	114 13%	79 12%	90 12%
Unsure	9 1%	2 1%	2 1%	2 1%	3 1%	2 3%	3 1%	3 1%	3 1%	2 1%	3 1%	2 *	2 *	3 1%	3 4%	1 1%	1 *	5 1%	3 *	5 1%	7 1%	8 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QPoliticalIdentity] How important is politics to your personal identity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT IMPORTANT	667	312	209	174	491	95	78	200	313	154	141	112	127	161	199	96	229	343
	64%	65%	64%	60%	66%	54%	69%	73%	64%	57%	58%	65%	67%	59%	71%	60%	67%	71%
NOT VERY/NOT AT ALL IMPORTANT	359	168	114	112	246	78	34	75	170	114	100	57	63	107	79	63	108	138
	35%	35%	35%	39%	33%	44%	30%	27%	35%	42%	41%	33%	33%	39%	28%	39%	32%	29%
Very important	242	121	73	63	179	32	31	82	99	61	41	44	37	57	88	35	87	115
	23%	25%	22%	22%	24%	18%	28%	30%	20%	23%	17%	26%	20%	21%	31%	22%	25%	24%
Somewhat important	425	191	136	110	312	64	47	118	214	93	100	68	90	104	111	61	142	228
	41%	40%	42%	38%	42%	36%	41%	43%	44%	34%	41%	39%	47%	38%	40%	38%	42%	47%
Not very important	224	105	76	79	145	50	30	52	93	79	52	35	41	60	53	37	71	95
	22%	22%	23%	27%	20%	28%	26%	19%	19%	29%	21%	20%	21%	22%	19%	23%	21%	20%
Not at all important	134	63	37	33	102	28	4	22	77	35	48	22	23	47	26	26	37	43
	13%	13%	11%	11%	14%	16%	4%	8%	16%	13%	20%	13%	12%	17%	9%	16%	11%	9%
Unsure	9	3	4	4	5	3	1	1	6	2	2	3	0	3	2	1	5	2
	1%	1%	1%	1%	1%	2%	1%	*%	1%	1%	1%	2%	*%	1%	1%	1%	1%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	398	142	202	195	308	30	30	42	60	45	112	139	147	251
	38%	37%	42%	36%	44%	25%	23%	29%	39%	28%	38%	48%	32%	43%
VERY/SOMEWHAT LIBERAL	308	124	133	171	187	47	45	54	41	58	82	73	153	155
	30%	32%	28%	31%	27%	40%	34%	37%	27%	37%	28%	25%	34%	27%
Very conservative	198	61	98	100	148	14	20	23	23	23	48	80	70	129
	19%	16%	20%	18%	21%	12%	15%	16%	15%	15%	17%	28%	15%	22%
Somewhat conservative	199	81	104	95	160	16	10	18	37	22	64	58	77	122
	19%	21%	22%	17%	23%	13%	8%	13%	24%	14%	22%	20%	17%	21%
Moderate	307	116	139	168	190	41	46	44	46	54	89	74	144	163
	30%	30%	29%	31%	27%	35%	35%	30%	30%	34%	31%	26%	32%	28%
Somewhat liberal	185	81	85	100	116	25	25	24	24	34	54	49	82	103
	18%	21%	18%	18%	17%	21%	19%	17%	16%	21%	18%	17%	18%	18%
Very liberal	124	43	49	71	71	22	20	30	17	25	28	24	72	52
	12%	11%	10%	13%	10%	19%	15%	21%	11%	16%	10%	8%	16%	9%
Unsure	22	2	7	15	11	-	11	5	7	1	8	2	12	10
	2%	*%	1%	3%	2%		8%	3%	4%	*%	3%	1%	3%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	398	99	145	115	38	244	154	182	126	76	86	105	90	28	195	14	138
	38%	40%	38%	40%	34%	39%	38%	46%	43%	31%	36%	50%	40%	29%	37%	21%	45%
VERY/SOMEWHAT LIBERAL	308	57	120	89	43	177	131	92	94	81	74	45	71	33	164	30	76
	30%	23%	31%	31%	38%	28%	33%	23%	32%	33%	31%	22%	32%	34%	31%	44%	25%
Very conservative	198	55	74	51	18	129	69	93	55	45	42	54	46	10	94	6	78
	19%	22%	19%	18%	16%	20%	17%	23%	19%	18%	17%	26%	20%	10%	18%	9%	25%
Somewhat conservative	199	43	71	64	20	115	85	89	71	31	44	51	45	18	102	8	61
	19%	17%	19%	22%	18%	18%	21%	22%	24%	13%	18%	24%	20%	18%	19%	12%	20%
Moderate	307	86	107	81	31	194	112	118	70	71	81	56	61	35	160	20	85
	30%	35%	28%	28%	27%	31%	28%	30%	24%	29%	34%	27%	27%	36%	30%	28%	28%
Somewhat liberal	185	32	71	55	27	103	82	56	60	50	43	20	40	27	96	15	52
	18%	13%	19%	19%	24%	16%	20%	14%	20%	20%	18%	10%	18%	28%	18%	22%	17%
Very liberal	124	25	49	34	16	74	49	36	35	31	31	25	31	6	68	15	24
	12%	10%	13%	12%	14%	12%	12%	9%	12%	13%	13%	12%	14%	6%	13%	22%	8%
Unsure	22	6	10	5	2	16	6	6	5	14	0	3	3	2	7	5	8
	2%	2%	3%	2%	1%	3%	2%	1%	2%	6%	0%	1%	1%	2%	1%	7%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
VERY/SOMEWHAT CONSERVATIVE	398 38%	302 77%	51 23%	40 10%	341 72%	11 13%	46 10%	398 100%	-	-	325 70%	61 12%	337 71%	44 10%	16 18%	127 72%	185 73%	170 39%	252 39%	337 39%	340 50%	232 31%
VERY/SOMEWHAT LIBERAL	308 30%	9 2%	51 23%	238 62%	12 3%	13 15%	284 60%	-	-	308 100%	13 3%	286 56%	11 2%	280 60%	17 19%	5 3%	4 2%	157 36%	205 31%	266 31%	137 20%	274 37%
Very conservative	198 19%	169 43%	14 6%	13 3%	184 39%	1 1%	14 3%	198 50%	-	-	176 38%	19 4%	182 38%	14 3%	2 2%	84 48%	91 36%	96 22%	125 19%	174 20%	173 25%	113 15%
Somewhat conservative	199 19%	132 34%	37 17%	26 7%	157 33%	11 12%	32 7%	199 50%	-	-	149 32%	43 8%	155 32%	30 6%	14 16%	43 24%	94 37%	73 17%	127 19%	163 19%	167 24%	119 16%
Moderate	307 30%	75 19%	118 53%	104 27%	112 24%	55 65%	140 29%	-	307 100%	-	118 25%	153 30%	120 25%	136 29%	51 56%	44 25%	54 21%	108 25%	189 29%	242 28%	192 28%	218 29%
Somewhat liberal	185 18%	5 1%	34 15%	143 37%	7 1%	8 10%	169 36%	-	-	185 60%	7 2%	171 33%	8 2%	168 36%	8 9%	3 2%	3 1%	88 20%	124 19%	163 19%	85 12%	160 22%
Very liberal	124 12%	4 1%	17 8%	95 25%	5 1%	4 5%	114 24%	-	-	124 40%	6 1%	116 23%	3 1%	111 24%	10 10%	2 1%	1 *%	69 16%	80 12%	102 12%	51 8%	114 15%
Unsure	22 2%	9 2%	3 2%	5 1%	10 2%	5 6%	6 1%	-	-	-	10 2%	9 2%	10 2%	6 1%	7 7%	0 *%	10 4%	4 1%	5 1%	18 2%	13 2%	16 2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	398	227	86	103	292	55	48	86	194	117	88	120	80	43	200	120	262	61
	38%	47%	26%	36%	39%	31%	43%	31%	40%	43%	36%	70%	42%	16%	71%	75%	77%	13%
VERY/SOMEWHAT LIBERAL	308	114	114	80	228	53	27	103	158	47	80	17	45	138	7	4	8	296
	30%	24%	35%	28%	31%	30%	24%	38%	32%	17%	33%	10%	24%	51%	2%	2%	2%	61%
Very conservative	198	124	38	52	144	29	23	47	94	58	44	66	35	14	130	49	152	9
	19%	26%	12%	18%	19%	16%	20%	17%	19%	21%	18%	39%	18%	5%	46%	31%	45%	2%
Somewhat conservative	199	104	48	51	148	26	25	40	100	59	45	54	45	29	70	70	110	52
	19%	21%	15%	18%	20%	15%	22%	14%	20%	22%	18%	31%	23%	11%	25%	44%	32%	11%
Moderate	307	132	120	99	207	62	38	78	129	99	69	33	60	87	69	31	66	125
	30%	27%	37%	34%	28%	35%	33%	28%	26%	37%	28%	19%	31%	32%	25%	19%	19%	26%
Somewhat liberal	185	83	58	51	134	32	19	57	102	26	50	13	34	74	5	2	3	166
	18%	17%	18%	17%	18%	18%	17%	21%	21%	10%	21%	8%	18%	27%	2%	1%	1%	34%
Very liberal	124	32	57	30	94	21	8	47	56	20	30	4	11	64	2	2	6	130
	12%	7%	17%	10%	13%	12%	7%	17%	12%	8%	12%	2%	6%	23%	1%	1%	2%	27%
Unsure	22	9	6	7	15	7	-	7	7	8	6	1	7	4	5	6	4	1
	2%	2%	2%	2%	2%	4%	-	3%	2%	3%	2%	1%	4%	2%	2%	4%	1%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	839	315	358	477	550	104	110	104	134	133	244	224	371	468
	81%	82%	74%	87%	79%	88%	84%	72%	87%	84%	84%	78%	81%	81%
Instagram	490	169	203	282	295	63	83	104	106	91	116	73	301	189
	47%	44%	42%	51%	42%	53%	63%	72%	69%	58%	40%	25%	66%	33%
YouTube	723	253	344	374	449	97	101	127	118	131	208	138	376	346
	70%	66%	71%	68%	64%	82%	77%	88%	77%	83%	71%	48%	83%	60%
Snapchat	225	77	81	142	137	25	49	72	70	46	31	6	187	37
	22%	20%	17%	26%	20%	21%	38%	50%	45%	29%	11%	2%	41%	6%
Reddit	186	56	96	87	120	21	19	64	43	28	39	13	134	52
	18%	14%	20%	16%	17%	18%	14%	44%	28%	17%	13%	4%	29%	9%
Pinterest	271	95	59	210	187	38	26	34	51	41	81	64	126	145
	26%	25%	12%	38%	27%	32%	20%	24%	33%	26%	28%	22%	28%	25%
LinkedIn	265	99	123	141	180	32	25	30	38	43	89	64	112	153
	26%	26%	25%	26%	26%	27%	19%	21%	25%	28%	31%	22%	25%	26%
WhatsApp	177	67	83	95	95	25	41	34	32	32	50	30	98	79
	17%	18%	17%	17%	14%	21%	31%	24%	21%	20%	17%	10%	22%	14%
Twitter	316	110	164	148	201	46	45	79	59	59	66	53	198	119
	31%	29%	34%	27%	29%	39%	35%	55%	39%	38%	23%	18%	43%	21%
TikTok	320	114	125	191	169	53	75	87	86	59	67	21	232	88
	31%	30%	26%	35%	24%	45%	57%	60%	56%	37%	23%	7%	51%	15%
Something else (Please specify)	9	5	6	4	7	1	1	-	-	0	7	2	0	9
	1%	1%	1%	1%	1%	1%	1%	*	*	%	2%	1%	*	2%
None of these	52	21	36	16	48	2	0	0	-	1	12	39	1	51
	5%	5%	8%	3%	7%	2%	%	%	*	%	4%	14%	%	9%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	839	206	309	230	93	515	323	314	235	203	198	162	176	84	439	55	241
	81%	83%	81%	79%	82%	82%	80%	79%	79%	83%	82%	78%	78%	84%	83%	80%	78%
Instagram	490	113	170	156	51	283	207	153	141	99	98	105	114	63	300	40	77
	47%	46%	44%	54%	45%	45%	51%	39%	48%	41%	40%	50%	50%	64%	57%	58%	25%
YouTube	723	182	268	204	67	450	271	264	183	172	171	151	154	62	395	60	164
	70%	73%	70%	70%	59%	71%	67%	66%	62%	71%	70%	72%	68%	62%	75%	87%	53%
Snapchat	225	62	73	70	18	135	88	70	65	44	47	54	56	20	153	16	12
	22%	25%	19%	24%	16%	21%	22%	18%	22%	18%	19%	26%	25%	20%	29%	23%	4%
Reddit	186	36	79	53	18	115	71	67	53	34	39	46	50	17	123	9	22
	18%	14%	21%	18%	16%	18%	18%	17%	18%	14%	16%	22%	22%	17%	23%	13%	7%
Pinterest	271	58	96	89	28	154	117	99	87	72	55	57	59	23	131	21	75
	26%	23%	25%	31%	24%	24%	29%	25%	29%	30%	23%	27%	26%	24%	25%	31%	24%
LinkedIn	265	28	83	110	43	111	153	72	108	42	45	49	81	42	159	22	58
	26%	11%	22%	38%	38%	18%	38%	18%	36%	17%	19%	23%	36%	43%	30%	31%	19%
WhatsApp	177	35	50	67	25	85	92	40	55	23	38	37	58	20	125	15	22
	17%	14%	13%	23%	22%	14%	23%	10%	19%	9%	16%	18%	26%	20%	24%	22%	7%
Twitter	316	74	122	86	33	196	120	118	82	73	62	62	78	37	189	21	60
	31%	30%	32%	30%	29%	31%	30%	30%	28%	30%	26%	30%	35%	37%	36%	31%	19%
TikTok	320	96	118	86	20	214	106	93	76	75	75	76	74	18	193	28	34
	31%	39%	31%	30%	18%	34%	26%	23%	26%	31%	31%	36%	33%	18%	37%	40%	11%
Something else (Please specify)	9	3	5	1	0	8	1	6	1	7	2	-	-	-	2	1	2
	1%	1%	1%	*%	*%	1%	*%	1%	*%	3%	1%				*%	2%	1%
None of these	52	15	21	10	6	36	16	34	14	16	14	10	11	1	10	2	38
	5%	6%	6%	3%	6%	6%	4%	9%	5%	6%	6%	5%	5%	1%	2%	4%	12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Facebook	839 81%	315 80%	170 76%	334 86%	369 78%	65 77%	405 85%	312 79%	252 82%	254 82%	361 78%	431 85%	377 79%	392 84%	70 77%	141 80%	207 82%	344 78%	523 80%	698 81%	547 80%	607 82%
Instagram	490 47%	188 48%	88 40%	203 53%	215 45%	31 36%	244 51%	174 44%	138 45%	172 56%	206 44%	254 50%	213 45%	238 51%	38 42%	71 40%	124 49%	180 41%	285 44%	391 45%	310 45%	352 48%
YouTube	723 70%	270 68%	150 67%	279 72%	317 67%	60 71%	346 73%	267 67%	208 68%	234 76%	305 65%	372 73%	318 67%	338 72%	67 73%	112 64%	172 68%	275 63%	424 65%	580 67%	468 69%	531 72%
Snapchat	225 22%	94 24%	37 17%	84 22%	106 22%	23 28%	95 20%	86 22%	65 21%	70 23%	111 24%	98 19%	111 23%	92 20%	22 24%	36 20%	63 25%	60 14%	96 15%	155 18%	153 22%	177 24%
Reddit	186 18%	58 15%	47 21%	73 19%	72 15%	15 18%	99 21%	61 15%	44 14%	78 25%	69 15%	97 19%	68 14%	102 22%	15 17%	15 9%	51 20%	63 14%	99 15%	141 16%	111 16%	130 18%
Pinterest	271 26%	119 30%	50 22%	93 24%	125 26%	31 37%	115 24%	124 31%	50 16%	85 28%	130 28%	126 25%	127 27%	114 24%	30 33%	46 26%	74 29%	113 26%	159 24%	226 26%	180 26%	189 26%
LinkedIn	265 26%	104 26%	57 25%	92 24%	118 25%	28 33%	119 25%	96 24%	67 22%	95 31%	116 25%	134 26%	117 24%	119 25%	29 32%	30 17%	77 30%	115 26%	172 26%	225 26%	167 24%	184 25%
WhatsApp	177 17%	66 17%	32 14%	78 20%	75 16%	14 17%	88 19%	60 15%	49 16%	67 22%	77 16%	93 18%	76 16%	87 19%	15 16%	34 19%	33 13%	68 16%	115 18%	142 17%	99 15%	133 18%
Twitter	316 31%	122 31%	55 25%	129 33%	138 29%	18 21%	161 34%	114 29%	76 25%	122 40%	132 28%	168 33%	138 29%	161 34%	17 19%	54 31%	71 28%	127 29%	186 29%	253 29%	193 28%	237 32%
TikTok	320 31%	97 25%	69 31%	139 36%	121 25%	33 39%	166 35%	105 26%	96 31%	113 37%	131 28%	169 33%	125 26%	160 34%	35 38%	57 32%	58 23%	102 23%	164 25%	236 27%	208 30%	253 34%
Something else (Please specify)	9 1%	4 1%	-	5 1%	4 1%	-	5 1%	3 1%	2 1%	5 2%	4 1%	5 1%	4 1%	5 1%	-	3 1%	1 1%	6 1%	8 1%	9 1%	6 1%	7 1%
None of these	52 5%	23 6%	13 6%	14 4%	27 6%	6 7%	19 4%	25 6%	13 4%	13 4%	29 6%	22 4%	28 6%	20 4%	4 4%	10 6%	13 5%	30 7%	43 7%	47 5%	36 5%	37 5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	839	402	251	249	587	159	90	238	392	209	212	142	149	220	221	123	270	395
	81%	83%	77%	86%	79%	90%	80%	86%	80%	77%	87%	83%	78%	81%	79%	77%	79%	82%
Instagram	490	211	187	179	309	114	65	150	240	100	137	64	94	147	127	69	144	234
	47%	44%	57%	62%	42%	65%	58%	55%	49%	37%	56%	37%	49%	54%	45%	43%	42%	48%
YouTube	723	309	265	218	502	127	91	209	338	175	160	115	124	212	186	108	208	355
	70%	64%	81%	75%	68%	72%	80%	76%	69%	65%	66%	67%	65%	78%	67%	67%	61%	73%
Snapchat	225	88	101	110	115	74	36	66	104	55	66	26	37	58	65	32	54	78
	22%	18%	31%	38%	16%	42%	32%	24%	21%	20%	27%	15%	20%	21%	23%	20%	16%	16%
Reddit	186	65	97	66	120	32	34	59	90	36	43	23	33	74	38	29	34	77
	18%	13%	30%	23%	16%	18%	30%	22%	18%	13%	18%	14%	17%	27%	14%	18%	10%	16%
Pinterest	271	120	78	91	180	74	16	72	131	69	97	52	40	62	73	37	99	121
	26%	25%	24%	31%	24%	42%	14%	26%	27%	25%	40%	30%	21%	23%	26%	23%	29%	25%
LinkedIn	265	129	75	86	178	55	31	80	134	51	60	36	50	69	58	49	85	128
	26%	27%	23%	30%	24%	31%	28%	29%	27%	19%	25%	21%	26%	26%	21%	31%	25%	26%
WhatsApp	177	83	49	71	106	37	34	52	99	26	52	17	47	41	53	15	39	95
	17%	17%	15%	25%	14%	21%	30%	19%	20%	10%	22%	10%	25%	15%	19%	9%	11%	20%
Twitter	316	135	134	111	204	56	55	91	169	57	77	45	60	90	88	39	84	143
	31%	28%	41%	38%	27%	31%	49%	33%	35%	21%	32%	26%	31%	33%	32%	25%	25%	30%
TikTok	320	128	136	147	173	93	54	112	140	67	81	43	54	92	86	28	65	167
	31%	27%	42%	51%	23%	53%	48%	41%	29%	25%	33%	25%	28%	34%	31%	18%	19%	35%
Something else (Please specify)	9	3	3	-	9	-	-	3	2	4	-	3	0	4	3	1	4	11
	1%	1%	1%		1%			1%	%	2%		2%	%	2%	1%	1%	1%	2%
None of these	52	23	11	1	50	-	1	7	23	22	7	16	12	11	21	4	23	23
	5%	5%	3%	1%	7%		1%	3%	5%	8%	3%	9%	6%	4%	7%	2%	7%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEmployment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	395	137	202	192	246	55	59	67	85	92	118	33	244	151
	38%	36%	42%	35%	35%	47%	45%	46%	55%	59%	40%	12%	53%	26%
Employed part-time	89	25	36	53	62	10	9	28	11	14	18	17	53	36
	9%	6%	7%	10%	9%	8%	7%	19%	7%	9%	6%	6%	12%	6%
Freelance, contract, or temporary work	36	13	13	24	23	10	0	4	4	5	21	2	12	24
	4%	3%	3%	4%	3%	8%	0%	3%	3%	3%	7%	1%	3%	4%
*Gig economy* work like ride shares, food delivery, or dog walking	7	1	1	6	6	-	1	-	1	4	1	1	5	1
	1%	0%	0%	1%	1%	0%	1%	0%	1%	3%	0%	0%	1%	0%
Unemployed and looking for work	69	23	35	33	32	12	18	13	19	16	20	0	48	21
	7%	6%	7%	6%	5%	10%	14%	9%	13%	10%	7%	0%	11%	4%
Stay-at-home parent or caregiver	64	25	3	60	48	7	6	6	26	15	16	1	47	17
	6%	7%	1%	11%	7%	6%	5%	4%	17%	9%	6%	0%	10%	3%
Full time student	25	4	14	9	8	1	8	21	1	1	3	-	22	3
	2%	1%	3%	2%	1%	1%	6%	14%	1%	0%	1%	0%	5%	0%
Retired	307	131	161	146	236	18	27	-	2	5	71	229	7	300
	30%	34%	33%	27%	34%	15%	21%	0%	1%	3%	25%	79%	1%	52%
Something else	41	21	17	23	35	5	1	6	4	6	20	4	17	24
	4%	5%	4%	4%	5%	5%	1%	4%	3%	4%	7%	1%	4%	4%
Prefer not to say	3	3	0	3	0	-	3	0	0	-	3	-	1	3
	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEmployment] What is your current employment status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	395	92	115	140	46	207	186	124	120	27	91	93	113	65	395	-	-
	38%	37%	30%	48%	40%	33%	46%	31%	41%	11%	37%	45%	50%	66%	75%		
Employed part-time	89	28	27	25	9	55	34	30	32	34	19	16	7	12	89	-	-
	9%	11%	7%	9%	8%	9%	8%	8%	11%	14%	8%	7%	3%	12%	17%		
Freelance, contract, or temporary work	36	5	11	12	8	16	20	10	13	10	11	5	10	1	36	-	-
	4%	2%	3%	4%	7%	3%	5%	2%	4%	4%	4%	2%	5%	1%	7%		
*Gig economy* work like ride shares, food delivery, or dog walking	7	2	2	2	1	4	3	3	3	2	3	-	-	1	7	-	-
	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%			1%	1%		
Unemployed and looking for work	69	26	26	13	3	53	16	24	9	46	9	4	9	0	-	69	-
	7%	11%	7%	5%	2%	8%	4%	6%	3%	19%	4%	2%	4%	*%		100%	
Stay-at-home parent or caregiver	64	19	17	26	1	36	28	27	21	13	14	16	19	1	-	-	-
	6%	8%	4%	9%	1%	6%	7%	7%	7%	5%	6%	8%	8%	1%			
Full time student	25	1	24	-	-	25	-	8	-	6	5	6	8	0	-	-	-
	2%	*%	6%			4%		2%		2%	2%	3%	4%	*%			
Retired	307	57	137	68	44	194	113	142	94	78	86	66	54	18	-	-	307
	30%	23%	36%	24%	39%	31%	28%	36%	32%	32%	35%	31%	24%	19%			100%
Something else	41	15	22	2	1	37	4	31	4	27	5	4	5	-	-	-	-
	4%	6%	6%	1%	1%	6%	1%	8%	1%	11%	2%	2%	2%				
Prefer not to say	3	3	0	0	-	3	0	0	-	0	-	-	-	-	-	-	-
	*%	1%	*%	*%		*%	*%	*%		*%							

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEmployment] What is your current employment status?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Employed full-time	395 38%	167 42%	80 36%	135 35%	197 42%	32 38%	165 35%	147 37%	124 40%	118 38%	195 42%	181 35%	193 40%	162 35%	40 43%	67 38%	115 46%	141 32%	225 35%	309 36%	275 40%	287 39%
Employed part-time	89 9%	23 6%	21 9%	42 11%	33 7%	8 9%	48 10%	32 8%	23 7%	34 11%	35 8%	46 9%	36 7%	46 10%	7 8%	7 4%	18 7%	35 8%	48 7%	70 8%	46 7%	71 10%
Freelance, contract, or temporary work	36 4%	13 3%	10 4%	14 4%	17 4%	3 4%	16 3%	15 4%	11 4%	10 3%	13 3%	19 4%	15 3%	19 4%	2 2%	3 2%	14 5%	16 4%	24 4%	32 4%	23 3%	27 4%
*Gig economy* work like ride shares, food delivery, or dog walking	7 1%	5 1%	1 *	1 *	5 1%	1 1%	2 *	2 *	3 1%	2 1%	4 1%	3 1%	5 1%	1 *	2 2%	3 2%	1 *	1 *	4 *	5 1%	5 1%	
Unemployed and looking for work	69 7%	17 4%	18 8%	28 7%	21 4%	10 12%	38 8%	14 4%	20 6%	30 10%	20 4%	40 8%	23 5%	36 8%	10 11%	12 7%	7 3%	24 5%	34 5%	46 5%	39 6%	45 6%
Stay-at-home parent or caregiver	64 6%	28 7%	9 4%	26 7%	31 7%	3 3%	30 6%	29 7%	17 6%	17 6%	31 7%	30 6%	32 7%	27 6%	4 5%	8 5%	23 9%	17 4%	35 5%	54 6%	49 7%	50 7%
Full time student	25 2%	6 2%	1 1%	14 4%	7 1%	3 4%	15 3%	3 1%	11 4%	8 3%	7 1%	17 3%	6 1%	14 3%	5 5%	2 1%	5 2%	9 2%	10 2%	19 2%	17 2%	15 2%
Retired	307 30%	123 31%	72 32%	111 29%	146 31%	20 24%	141 30%	138 35%	85 28%	76 25%	145 31%	151 30%	149 31%	139 30%	19 21%	67 38%	63 25%	177 40%	246 38%	293 34%	205 30%	208 28%
Something else	41 4%	13 3%	12 5%	13 3%	18 4%	5 6%	18 4%	17 4%	14 4%	10 3%	17 4%	19 4%	20 4%	19 4%	2 2%	6 3%	7 3%	19 4%	25 4%	32 4%	25 4%	28 4%
Prefer not to say	3 *	-	-	3 1%	-	0 *	3 1%	-	0 *	3 1%	-	3 1%	-	3 1%	0 *	-	-	-	3 *	3 *	0 *	3 *

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	395	182	136	162	232	79	83	105	210	79	102	61	79	109	125	61	122	146
	38%	38%	42%	56%	31%	45%	73%	38%	43%	29%	42%	36%	41%	40%	45%	38%	36%	30%
Employed part-time	89	31	47	20	69	11	9	30	50	9	27	12	10	27	15	18	21	55
	9%	6%	15%	7%	9%	6%	8%	11%	10%	3%	11%	7%	5%	10%	5%	11%	6%	11%
Freelance, contract, or temporary work	36	14	10	8	28	8	-	8	14	14	8	6	6	6	9	6	11	22
	4%	3%	3%	3%	4%	4%	-	3%	3%	5%	3%	4%	3%	2%	3%	4%	3%	5%
*Gig economy* work like ride shares, food delivery, or dog walking	7	2	3	3	3	3	0	1	5	0	5	-	1	3	3	-	3	0
	1%	*%	1%	1%	*%	2%	*%	*%	1%	*%	2%	-	*%	1%	1%	-	1%	*%
Unemployed and looking for work	69	16	39	17	52	9	8	30	28	11	12	8	7	27	13	6	18	34
	7%	3%	12%	6%	7%	5%	7%	11%	6%	4%	5%	5%	4%	10%	5%	4%	5%	7%
Stay-at-home parent or caregiver	64	46	12	48	15	46	2	9	27	28	26	15	7	22	16	13	23	33
	6%	10%	4%	17%	2%	26%	2%	3%	5%	10%	11%	9%	4%	8%	6%	8%	7%	7%
Full time student	25	1	21	2	23	2	-	15	6	4	3	1	8	4	1	6	4	8
	2%	*%	7%	1%	3%	1%	-	6%	1%	1%	1%	*%	4%	1%	*%	4%	1%	2%
Retired	307	180	37	24	281	13	11	64	139	103	54	62	64	65	90	44	126	167
	30%	37%	11%	8%	38%	8%	9%	23%	29%	38%	22%	36%	33%	24%	32%	27%	37%	34%
Something else	41	12	19	3	38	3	1	9	9	22	7	5	6	10	7	6	13	16
	4%	2%	6%	1%	5%	1%	1%	3%	2%	8%	3%	3%	3%	4%	3%	4%	4%	3%
Prefer not to say	3	-	3	3	1	3	-	3	-	0	-	0	3	0	-	-	-	3
	*%	-	1%	1%	*%	2%	-	1%	-	*%	-	*%	1%	*%	-	-	-	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	527	177	251	275	337	75	69	98	101	116	158	54	315	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	517	192	246	270	351	80	64	88	96	131	145	57	315	202
White collar worker, like work at a desk or an office	272	89	120	151	181	34	25	35	51	67	77	41	153	119
	52%	51%	48%	55%	54%	46%	36%	36%	51%	58%	49%	77%	49%	56%
Blue collar worker, like work with my hands or in a factory	160	59	102	58	88	31	35	37	39	32	48	5	107	53
	30%	34%	41%	21%	26%	42%	51%	38%	38%	27%	30%	10%	34%	25%
Service worker, like work in a store or hospital	77	21	25	53	53	7	9	23	8	13	29	5	43	34
	15%	12%	10%	19%	16%	10%	12%	23%	8%	11%	18%	9%	14%	16%
Unsure	17	7	4	13	15	2	0	4	3	4	4	2	10	7
	3%	4%	2%	5%	4%	3%	1%	4%	3%	3%	3%	4%	3%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	527	127	155	180	64	282	243	167	168	74	123	113	131	79	527	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	-	-
Unweighted Total	517	114	169	157	75	283	232	179	170	81	138	105	120	69	517	-	-
White collar worker, like work at a desk or an office	272	24	67	125	56	91	181	53	128	16	57	49	84	64	272	-	-
	52%	19%	43%	70%	87%	32%	74%	32%	76%	22%	46%	43%	64%	81%	52%	-	-
Blue collar worker, like work with my hands or in a factory	160	73	54	31	2	127	33	72	15	33	44	43	28	10	160	-	-
	30%	57%	35%	17%	3%	45%	13%	43%	9%	45%	35%	38%	22%	12%	30%	-	-
Service worker, like work in a store or hospital	77	23	27	21	5	50	26	30	22	21	20	17	14	5	77	-	-
	15%	18%	17%	12%	8%	18%	11%	18%	13%	28%	16%	15%	11%	7%	15%	-	-
Unsure	17	6	7	2	1	13	4	11	3	4	2	4	5	-	17	-	-
	3%	5%	5%	1%	2%	5%	1%	7%	2%	5%	2%	4%	4%	-	3%	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	527 100	208 100	112 100	192 100	252 100	44 100	230 100	195 100	160 100	164 100	247 100	250 100	248 100	228 100	51 100	81 100	148 100	193 100	298 100	415 100	348 100	390 100
Unweighted Total	517	170	123	211	203	58	256	170	161	180	201	256	209	252	56	59	123	169	224	340	344	405
White collar worker, like work at a desk or an office	272 52%	112 54%	57 51%	93 49%	138 55%	18 40%	117 51%	115 59%	60 38%	92 56%	132 54%	127 51%	134 54%	114 50%	24 48%	29 35%	92 62%	115 60%	170 57%	231 56%	168 48%	186 48%
Blue collar worker, like work with my hands or in a factory	160 30%	69 33%	29 26%	58 30%	79 32%	15 34%	66 29%	57 29%	67 42%	34 21%	79 32%	70 28%	78 32%	67 29%	15 30%	38 47%	40 27%	44 23%	79 26%	109 26%	118 34%	137 35%
Service worker, like work in a store or hospital	77 15%	19 9%	20 18%	36 19%	26 10%	9 21%	43 18%	17 9%	28 17%	32 20%	28 11%	45 18%	27 11%	40 18%	10 20%	7 9%	14 10%	28 14%	43 15%	61 15%	49 14%	56 14%
Unsure	17 3%	7 3%	5 4%	5 3%	9 4%	3 6%	5 2%	7 3%	5 3%	5 3%	7 3%	8 3%	9 4%	6 3%	1 2%	7 9%	2 1%	6 3%	6 2%	13 3%	14 4%	12 3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	527	228	196	193	333	101	92	144	280	102	141	80	96	144	152	85	157	223
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	517	203	204	194	322	109	85	144	254	119	131	78	84	146	118	72	517	517
White collar worker, like work at a desk or an office	272	140	77	97	174	55	42	74	147	51	80	43	56	64	75	55	84	129
	52%	61%	39%	50%	52%	54%	46%	51%	53%	50%	56%	54%	58%	44%	49%	64%	54%	58%
Blue collar worker, like work with my hands or in a factory	160	55	75	65	95	26	39	46	80	34	32	22	28	49	58	17	38	56
	30%	24%	38%	34%	29%	25%	43%	32%	29%	33%	23%	28%	29%	34%	38%	20%	24%	25%
Service worker, like work in a store or hospital	77	28	34	27	50	17	10	20	42	15	22	13	9	27	12	12	24	36
	15%	12%	17%	14%	15%	17%	11%	14%	15%	15%	15%	17%	10%	19%	8%	14%	15%	16%
Unsure	17	5	11	3	14	3	-	4	10	3	8	2	2	5	8	2	10	2
	3%	2%	5%	2%	4%	3%	-	3%	4%	3%	6%	2%	2%	3%	5%	2%	6%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	243	88	103	138	139	39	48	27	35	41	85	55	103	140
	24%	23%	21%	25%	20%	33%	37%	19%	23%	26%	29%	19%	23%	24%
\$30,000 to \$49,999 per year	242	90	106	135	160	36	27	38	30	38	59	78	105	136
	23%	24%	22%	25%	23%	31%	20%	26%	20%	24%	20%	27%	23%	24%
\$50,000 to \$74,999 per year	208	75	107	101	152	14	33	34	38	20	50	67	92	116
	20%	20%	22%	18%	22%	12%	25%	24%	25%	13%	17%	23%	20%	20%
\$75,000 to \$125,000 per year	225	82	117	107	163	21	16	38	34	35	69	49	108	118
	22%	21%	24%	20%	23%	18%	12%	26%	22%	22%	24%	17%	24%	20%
More than \$125,000 per year	99	39	43	56	72	7	4	7	11	23	26	32	41	58
	10%	10%	9%	10%	10%	6%	3%	5%	7%	15%	9%	11%	9%	10%
Prefer not to say	17	9	7	11	10	1	3	1	5	1	3	8	7	10
	2%	2%	1%	2%	1%	1%	2%	1%	3%	1%	1%	3%	2%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	243	88	111	34	10	200	44	110	29	243	-	-	-	-	74	46	78
	24%	36%	29%	12%	9%	32%	11%	28%	10%	100%					14%	67%	25%
\$30,000 to \$49,999 per year	242	77	99	46	20	176	66	111	49	-	242	-	-	-	123	9	86
	23%	31%	26%	16%	18%	28%	16%	28%	16%		100%				23%	13%	28%
\$50,000 to \$74,999 per year	208	43	88	61	16	131	77	93	59	-	-	208	-	-	113	4	66
	20%	17%	23%	21%	14%	21%	19%	23%	20%			100%			22%	5%	21%
\$75,000 to \$125,000 per year	225	32	61	93	39	92	132	64	98	-	-	-	225	-	131	9	54
	22%	13%	16%	32%	35%	15%	33%	16%	33%				100%		25%	13%	17%
More than \$125,000 per year	99	1	18	53	27	19	80	12	59	-	-	-	-	99	79	0	18
	10%	*%	5%	18%	24%	3%	20%	3%	20%					100%	15%	*%	6%
Prefer not to say	17	7	5	4	1	12	5	8	1	-	-	-	-	-	7	1	6
	2%	3%	1%	1%	1%	2%	1%	2%	*%						1%	2%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Less than \$30,000 per year	243 24%	70 18%	53 24%	109 28%	82 17%	27 32%	134 28%	76 19%	71 23%	81 26%	83 18%	145 28%	87 18%	135 29%	21 23%	35 20%	43 17%	90 21%	124 19%	186 22%	147 21%	187 25%
\$30,000 to \$49,999 per year	242 23%	88 22%	52 23%	96 25%	105 22%	17 21%	119 25%	86 22%	81 26%	74 24%	101 22%	127 25%	110 23%	112 24%	20 22%	47 26%	49 20%	112 26%	145 22%	197 23%	162 24%	175 24%
\$50,000 to \$74,999 per year	208 20%	105 27%	36 16%	60 16%	122 26%	16 19%	70 15%	105 26%	56 18%	45 15%	124 27%	68 13%	120 25%	70 15%	18 20%	52 30%	63 25%	83 19%	139 21%	175 20%	148 22%	144 19%
\$75,000 to \$125,000 per year	225 22%	84 21%	54 24%	85 22%	106 22%	15 18%	104 22%	90 23%	61 20%	71 23%	107 23%	110 22%	105 22%	100 22%	19 21%	27 16%	64 25%	97 22%	164 25%	201 23%	150 22%	160 22%
More than \$125,000 per year	99 10%	38 10%	26 12%	30 8%	48 10%	9 10%	42 9%	28 7%	35 12%	33 11%	44 9%	52 10%	49 10%	42 9%	8 8%	12 7%	30 12%	52 12%	69 11%	86 10%	63 9%	66 9%
Prefer not to say	17 2%	9 2%	3 1%	6 2%	11 2%	0 *	7 1%	11 3%	2 1%	3 1%	7 2%	10 2%	6 1%	6 1%	5 6%	3 2%	4 2%	4 1%	9 1%	17 2%	12 2%	9 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	243	50	108	49	194	35	14	95	73	75	36	48	26	76	54	23	70	134
	24%	10%	33%	17%	26%	20%	12%	34%	15%	28%	15%	28%	14%	28%	19%	14%	20%	28%
\$30,000 to \$49,999 per year	242	95	86	52	189	31	22	72	100	70	52	50	31	59	70	27	90	114
	23%	20%	26%	18%	25%	17%	19%	26%	20%	26%	21%	29%	16%	22%	25%	17%	26%	24%
\$50,000 to \$74,999 per year	208	116	55	80	126	44	36	47	101	60	47	33	52	49	77	40	67	80
	20%	24%	17%	28%	17%	25%	32%	17%	21%	22%	19%	19%	27%	18%	28%	25%	20%	17%
\$75,000 to \$125,000 per year	225	141	56	72	153	46	27	39	141	45	69	33	57	55	55	41	71	104
	22%	29%	17%	25%	21%	26%	24%	14%	29%	17%	28%	19%	30%	20%	20%	26%	21%	22%
More than \$125,000 per year	99	76	13	32	67	17	14	15	65	19	36	7	19	25	22	25	35	47
	10%	16%	4%	11%	9%	10%	13%	5%	13%	7%	15%	4%	10%	9%	8%	16%	10%	10%
Prefer not to say	17	4	9	4	13	3	1	8	9	0	3	1	6	7	2	5	8	4
	2%	1%	3%	1%	2%	2%	1%	3%	2%	0%	1%	1%	3%	3%	1%	3%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	108	39	95	12	88	8	4	3	1	10	29	64	14	94
	10%	10%	20%	2%	13%	7%	3%	2%	1%	6%	10%	22%	3%	16%
Yes, a member of my household has	96	48	14	80	65	13	13	8	17	9	30	32	34	61
	9%	12%	3%	15%	9%	11%	10%	6%	11%	6%	10%	11%	8%	11%
No	830	299	368	458	546	96	115	134	134	138	232	192	406	424
	80%	78%	76%	83%	78%	81%	87%	93%	87%	88%	80%	67%	89%	73%
Unsure	7	2	5	2	3	2	0	0	1	1	1	4	2	5
	1%	1%	1%	0%	0%	2%	0%	0%	1%	0%	0%	1%	0%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	108	19	51	22	15	70	38	54	33	14	25	24	31	13	43	2	60
	10%	8%	13%	8%	13%	11%	9%	14%	11%	6%	10%	11%	14%	13%	8%	3%	19%
Yes, a member of my household has	96	14	42	30	9	56	40	31	33	17	18	28	23	9	34	4	43
	9%	6%	11%	11%	8%	9%	10%	8%	11%	7%	7%	13%	10%	10%	6%	6%	14%
No	830	214	290	237	88	504	325	313	232	210	196	157	173	79	450	62	204
	80%	87%	76%	82%	77%	80%	81%	79%	78%	86%	81%	75%	77%	79%	85%	90%	66%
Unsure	7	1	0	3	3	1	6	0	3	2	3	2	-	-	1	1	4
	1%	*%	*%	1%	2%	*%	1%	*%	1%	1%	1%	1%	-	-	*%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Yes, I have	108 10%	43 11%	31 14%	30 8%	64 13%	6 7%	38 8%	54 14%	25 8%	27 9%	65 14%	40 8%	61 13%	37 8%	9 10%	18 10%	33 13%	69 16%	77 12%	97 11%	73 11%	72 10%
Yes, a member of my household has	96 9%	39 10%	17 7%	37 9%	43 9%	8 10%	44 9%	38 10%	27 9%	25 8%	46 10%	41 8%	47 10%	42 9%	6 7%	20 11%	20 8%	41 9%	66 10%	87 10%	64 9%	61 8%
No	830 80%	315 80%	176 79%	317 82%	371 78%	69 81%	391 82%	307 77%	255 83%	252 82%	358 77%	425 83%	371 78%	384 82%	75 82%	138 79%	201 80%	330 75%	507 78%	677 79%	545 80%	605 82%
Unsure	7 1%	2 *	1 1%	2 1%	2 *	2 2%	3 1%	2 *	-	5 2%	2 *	5 1%	2 *	3 1%	2 2%	-	2 1%	3 1%	4 1%	5 1%	5 1%	3 *

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	108	66	13	15	93	2	12	19	62	26	6	28	19	28	32	27	59	44
	10%	14%	4%	5%	13%	1%	11%	7%	13%	10%	2%	17%	10%	10%	11%	17%	17%	9%
Yes, a member of my household has	96	55	15	30	63	28	2	12	54	29	44	8	24	21	25	18	33	60
	9%	11%	5%	10%	9%	16%	2%	5%	11%	11%	18%	4%	12%	8%	9%	11%	10%	12%
No	830	366	297	246	583	147	99	242	374	214	196	137	148	219	223	117	252	376
	80%	76%	91%	85%	79%	83%	88%	88%	77%	79%	80%	80%	77%	81%	80%	73%	74%	78%
Unsure	7	2	1	-	7	-	-	2	2	3	-	0	-	2	2	-	2	4
	1%	*%	*%		1%			1%	1%	1%		*%		1%	1%		1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	55	19	39	16	42	5	5	6	4	10	13	23	19	36
	5%	5%	8%	3%	6%	4%	4%	4%	2%	6%	4%	8%	4%	6%
Yes, a member of my household is	42	17	22	18	31	2	1	12	8	6	6	11	25	17
	4%	4%	5%	3%	5%	2%	1%	8%	5%	4%	2%	4%	6%	3%
No	932	347	419	511	618	110	125	121	142	141	272	256	403	529
	90%	91%	87%	93%	89%	93%	95%	83%	92%	89%	94%	89%	88%	91%
Unsure	10	1	5	4	7	2	0	7	-	2	-	1	9	1
	1%	1%	1%	1%	1%	2%	0%	5%	0%	1%	0%	1%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	55	10	18	16	11	28	26	23	18	3	16	14	17	4	29	2	23
	5%	4%	5%	5%	9%	4%	6%	6%	6%	1%	7%	7%	8%	4%	5%	2%	7%
Yes, a member of my household is	42	7	17	14	4	24	18	15	16	4	3	15	14	6	15	2	11
	4%	3%	4%	5%	4%	4%	5%	4%	5%	2%	1%	7%	6%	6%	3%	3%	4%
No	932	227	344	260	100	572	359	356	261	234	220	181	192	88	480	65	273
	90%	92%	90%	90%	88%	91%	89%	89%	88%	96%	91%	87%	85%	89%	91%	95%	89%
Unsure	10	4	5	0	-	9	0	7	0	2	4	-	3	1	6	-	1
	1%	2%	1%	*%		1%	*%	2%	*%	1%	2%		1%	1%	1%		*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Yes, I am	55 5%	21 5%	8 4%	25 7%	22 5%	1 1%	31 7%	19 5%	13 4%	22 7%	20 4%	30 6%	20 4%	31 7%	3 3%	8 4%	10 4%	32 7%	43 7%	46 5%	39 6%	44 6%
Yes, a member of my household is	42 4%	11 3%	5 2%	25 6%	12 3%	0 *%	30 6%	11 3%	14 4%	18 6%	13 3%	28 6%	13 3%	28 6%	1 1%	7 4%	1 *%	17 4%	31 5%	37 4%	22 3%	21 3%
No	932 90%	356 90%	209 93%	338 88%	434 91%	82 97%	416 88%	361 91%	278 91%	270 88%	428 92%	450 88%	437 92%	409 88%	86 94%	160 91%	236 93%	387 88%	575 88%	774 90%	613 90%	674 91%
Unsure	10 1%	6 2%	1 1%	2 *%	6 1%	2 2%	2 *%	6 2%	2 1%	1 *%	4 1%	5 1%	7 1%	2 *%	1 1%	6 2%	6 1%	4 1%	9 1%	8 1%	5 1%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	55	34	14	13	42	7	5	11	31	12	9	10	11	13	12	7	11	33
	5%	7%	4%	4%	6%	4%	5%	4%	6%	5%	4%	6%	6%	5%	4%	4%	3%	7%
Yes, a member of my household is	42	20	16	13	27	9	4	9	23	11	11	2	17	11	8	4	7	33
	4%	4%	5%	5%	4%	5%	3%	3%	5%	4%	4%	1%	9%	4%	3%	3%	2%	7%
No	932	431	289	263	669	159	103	253	432	247	221	159	161	246	257	146	317	420
	90%	89%	89%	91%	90%	90%	91%	92%	88%	91%	91%	92%	85%	91%	92%	91%	93%	87%
Unsure	10	0	8	1	9	0	1	2	5	3	3	1	2	3	3	3	6	3
	1%	*%	2%	*%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	254	95	167	85	179	22	31	40	30	34	77	73	104	150
	25%	25%	35%	15%	26%	18%	23%	28%	20%	21%	26%	25%	23%	26%
Yes, someone in my household does	153	54	36	114	123	13	6	23	34	17	45	34	74	79
	15%	14%	7%	21%	18%	11%	4%	16%	22%	11%	15%	12%	16%	14%
No	665	245	285	379	426	84	96	84	93	110	187	190	288	377
	64%	64%	59%	69%	61%	71%	73%	58%	61%	70%	64%	66%	63%	65%
Unsure	9	4	6	2	6	1	0	5	2	-	2	1	7	2
	1%	1%	1%	*%	1%	1%	*%	4%	1%		1%	*%	1%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	254	65	94	66	29	159	95	105	73	41	63	70	54	25	147	5	86
	25%	26%	25%	23%	26%	25%	23%	26%	25%	17%	26%	34%	24%	25%	28%	8%	28%
Yes, someone in my household does	153	31	57	47	18	88	65	65	58	18	26	39	50	19	61	6	44
	15%	13%	15%	16%	16%	14%	16%	16%	20%	7%	11%	19%	22%	19%	12%	8%	14%
No	665	163	244	184	73	407	257	247	179	186	157	114	128	64	332	56	194
	64%	66%	64%	64%	64%	65%	64%	62%	60%	76%	65%	55%	57%	64%	63%	82%	63%
Unsure	9	-	6	2	1	6	3	3	3	1	3	2	3	-	4	1	1
	1%		2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		1%	2%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Yes, I do	254 25%	127 32%	64 29%	56 14%	164 35%	16 19%	74 15%	114 29%	79 26%	51 17%	152 33%	84 16%	166 35%	74 16%	13 15%	61 34%	93 37%	103 23%	158 24%	211 25%	188 28%	172 23%
Yes, someone in my household does	153 15%	77 19%	36 16%	38 10%	96 20%	11 13%	46 10%	80 20%	39 13%	30 10%	94 20%	47 9%	99 21%	44 9%	10 11%	33 19%	54 21%	53 12%	102 16%	132 15%	115 17%	103 14%
No	665 64%	205 52%	135 60%	302 78%	238 50%	60 70%	367 77%	223 56%	198 64%	233 75%	244 52%	386 76%	235 49%	359 77%	70 77%	91 51%	119 47%	297 68%	413 63%	551 64%	409 60%	485 66%
Unsure	9 1%	7 2%	1 *%	1 *%	7 1%	0 *%	2 *%	5 1%	4 1%	0 *%	5 1%	2 *%	8 2%	1 *%	0 *%	1 1%	5 2%	4 1%	5 1%	6 1%	8 1%	5 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	254	136	65	82	171	34	48	48	124	82	31	59	46	64	104	55	106	51
	25%	28%	20%	28%	23%	19%	43%	17%	25%	30%	13%	34%	24%	24%	37%	34%	31%	11%
Yes, someone in my household does	153	115	25	56	97	45	11	21	69	63	49	28	25	25	53	37	64	44
	15%	24%	8%	19%	13%	26%	10%	8%	14%	23%	20%	16%	13%	9%	19%	23%	19%	9%
No	665	265	241	165	498	109	56	211	311	143	172	94	129	192	135	82	190	389
	64%	55%	74%	57%	67%	61%	49%	77%	64%	53%	71%	55%	68%	71%	48%	51%	56%	81%
Unsure	9	4	4	3	6	2	1	0	5	3	2	1	2	1	2	3	5	6
	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	*%	1%	1%	1%	2%	1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	275	75	123	151	129	67	51	44	57	46	71	58	147	129
	27%	20%	25%	27%	19%	57%	39%	30%	37%	29%	24%	20%	32%	22%
Suburb near a city	489	191	243	243	347	42	58	72	59	73	142	143	204	284
	47%	50%	51%	44%	50%	35%	44%	50%	38%	47%	49%	50%	45%	49%
Small town not near a city	90	40	47	44	74	3	13	12	13	9	21	35	34	57
	9%	11%	10%	8%	11%	3%	10%	8%	8%	6%	7%	12%	7%	10%
Rural or country area	180	78	69	111	146	6	9	17	25	29	57	52	71	109
	17%	20%	14%	20%	21%	5%	7%	12%	16%	18%	20%	18%	16%	19%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	275	63	119	67	27	182	93	73	56	95	72	47	39	15	144	30	64
	27%	26%	31%	23%	24%	29%	23%	18%	19%	39%	30%	22%	17%	15%	27%	44%	21%
Suburb near a city	489	103	154	167	63	257	230	173	173	73	100	101	141	65	280	28	139
	47%	42%	40%	57%	56%	41%	57%	43%	58%	30%	41%	49%	63%	65%	53%	40%	45%
Small town not near a city	90	20	44	17	10	64	27	49	24	27	24	21	12	6	30	2	40
	9%	8%	11%	6%	9%	10%	7%	12%	8%	11%	10%	10%	5%	7%	6%	3%	13%
Rural or country area	180	61	66	40	13	127	54	103	42	49	46	40	33	13	72	9	63
	17%	25%	17%	14%	12%	20%	13%	26%	14%	20%	19%	19%	14%	13%	14%	13%	21%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
City	275 27%	79 20%	48 21%	142 37%	94 20%	19 23%	162 34%	86 22%	78 26%	103 34%	86 18%	172 34%	90 19%	159 34%	25 28%	36 20%	50 20%	93 21%	147 23%	211 24%	163 24%	203 27%
Suburb near a city	489 47%	192 49%	105 47%	172 45%	230 48%	39 47%	219 46%	194 49%	129 42%	158 51%	225 48%	241 47%	233 49%	212 46%	43 47%	75 42%	126 50%	225 51%	331 51%	428 50%	324 47%	337 46%
Small town not near a city	90 9%	38 10%	23 10%	28 7%	46 10%	9 10%	36 8%	37 9%	34 11%	17 6%	47 10%	39 8%	47 10%	37 8%	6 7%	23 13%	23 9%	42 10%	56 9%	73 9%	61 9%	61 8%
Rural or country area	180 17%	85 22%	48 22%	44 11%	105 22%	18 21%	58 12%	81 20%	65 21%	29 9%	108 23%	59 12%	106 22%	57 12%	17 18%	43 24%	54 21%	79 18%	118 18%	151 17%	135 20%	140 19%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	275	91	121	85	190	51	34	275	-	-	-	24	48	83	71	17	66	147
	27%	19%	37%	29%	26%	29%	30%	100%				14%	25%	31%	25%	10%	19%	30%
Suburb near a city	489	242	139	134	352	80	54	-	489	-	243	78	106	132	118	94	162	243
	47%	50%	42%	46%	47%	45%	48%		100%		100%	45%	55%	49%	42%	59%	48%	50%
Small town not near a city	90	44	24	30	61	15	15	-	-	90	-	21	14	20	29	16	39	42
	9%	9%	7%	10%	8%	9%	13%			33%		12%	7%	7%	11%	10%	12%	9%
Rural or country area	180	106	43	41	140	31	10	-	-	180	-	49	23	36	61	33	73	51
	17%	22%	13%	14%	19%	18%	9%			67%		29%	12%	13%	22%	21%	21%	11%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	989	373	463	522	683	117	126	138	154	144	278	275	436	553
	96%	97%	96%	95%	98%	99%	96%	95%	100%	92%	96%	96%	96%	96%
In a foreign country	46	11	19	26	13	1	6	7	-	13	13	13	20	26
	4%	3%	4%	5%	2%	1%	4%	5%	-	8%	4%	4%	4%	4%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	989	243	371	267	107	613	375	390	291	237	227	206	215	92	499	65	296
	96%	98%	97%	92%	95%	97%	93%	98%	99%	97%	94%	99%	95%	93%	95%	94%	96%
In a foreign country	46	5	11	23	6	17	29	8	4	6	15	2	10	7	27	4	11
	4%	2%	3%	8%	5%	3%	7%	2%	1%	3%	6%	1%	5%	7%	5%	6%	4%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	989	380	216	363	460	81	449	384	295	289	456	480	468	439	82	170	250	418	633	821	660	710
	96%	96%	96%	94%	97%	96%	94%	96%	96%	94%	98%	94%	98%	94%	90%	97%	99%	95%	97%	95%	97%	96%
In a foreign country	46	14	8	23	15	3	27	14	12	19	10	31	10	27	9	6	3	20	18	41	22	30
	4%	4%	4%	6%	3%	4%	6%	4%	4%	6%	2%	6%	2%	6%	10%	3%	1%	5%	3%	5%	3%	4%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	989	462	309	277	709	172	105	260	471	258	235	170	185	262	274	155	322	455
	96%	96%	95%	96%	96%	98%	92%	95%	96%	95%	97%	99%	97%	96%	98%	97%	94%	94%
In a foreign country	46	21	18	13	33	4	9	15	18	12	8	2	6	10	6	5	19	28
	4%	4%	5%	4%	4%	2%	8%	5%	4%	5%	3%	1%	3%	4%	2%	3%	6%	6%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	327	113	164	160	165	64	63	114	67	58	66	23	238	89
	32%	29%	34%	29%	24%	54%	48%	79%	43%	37%	23%	8%	52%	15%
Married	483	195	235	247	379	27	40	26	71	77	134	176	174	309
	47%	51%	49%	45%	54%	23%	31%	18%	46%	49%	46%	61%	38%	53%
Separated	28	10	16	12	12	3	3	-	3	3	16	6	6	22
	3%	3%	3%	2%	2%	3%	2%	-	2%	2%	5%	2%	1%	4%
Divorced	143	40	55	88	104	17	22	4	12	16	60	52	32	111
	14%	10%	11%	16%	15%	14%	17%	3%	8%	10%	20%	18%	7%	19%
Widowed	52	24	12	40	34	7	3	-	1	4	16	32	5	47
	5%	6%	3%	7%	5%	6%	2%	-	1%	2%	5%	11%	1%	8%
Prefer not to say	2	1	-	2	2	-	-	1	-	-	-	1	1	1
	0.2%	0.3%	-	0.4%	0.2%	-	-	0.1%	-	-	-	0.3%	0.2%	0.2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	327	101	131	72	23	232	95	110	55	108	86	55	56	13	196	39	37
	32%	41%	34%	25%	20%	37%	23%	28%	19%	44%	36%	26%	25%	14%	37%	56%	12%
Married	483	96	155	164	67	251	232	192	186	50	95	116	141	76	228	16	180
	47%	39%	41%	57%	60%	40%	57%	48%	63%	21%	39%	56%	63%	77%	43%	23%	59%
Separated	28	7	13	3	4	20	7	8	3	9	7	4	8	0	14	3	6
	3%	3%	3%	1%	4%	3%	2%	2%	1%	4%	3%	2%	3%	*%	3%	4%	2%
Divorced	143	32	59	39	13	91	52	63	42	55	40	25	16	7	69	7	54
	14%	13%	15%	13%	12%	14%	13%	16%	14%	23%	17%	12%	7%	7%	13%	11%	18%
Widowed	52	12	24	11	5	36	17	25	9	21	13	8	5	1	17	4	30
	5%	5%	6%	4%	5%	6%	4%	6%	3%	9%	5%	4%	2%	1%	3%	5%	10%
Prefer not to say	2	-	1	-	1	1	1	1	1	-	-	1	-	1	2	-	-
	*%		*%		1%	*%	*%	*%	*%			*%		1%	*%		

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Single, never married	327 32%	81 21%	88 39%	148 38%	113 24%	23 28%	190 40%	86 22%	120 39%	114 37%	101 22%	200 39%	113 24%	186 40%	28 31%	39 22%	55 22%	98 22%	152 23%	237 27%	191 28%	248 33%
Married	483 47%	239 61%	91 40%	141 37%	270 57%	40 47%	173 36%	227 57%	132 43%	114 37%	276 59%	181 35%	274 57%	169 36%	40 43%	98 55%	155 61%	238 54%	361 56%	430 50%	357 52%	328 44%
Separated	28 3%	3 1%	4 2%	19 5%	5 1%	3 3%	20 4%	3 1%	5 2%	20 6%	3 1%	23 5%	5 1%	20 4%	2 2%	1 *%	3 1%	15 3%	20 3%	24 3%	9 1%	21 3%
Divorced	143 14%	49 12%	34 15%	54 14%	63 13%	16 19%	64 13%	63 16%	35 11%	39 13%	65 14%	74 15%	65 14%	63 14%	16 17%	30 17%	32 12%	58 13%	86 13%	123 14%	93 14%	107 14%
Widowed	52 5%	22 6%	8 4%	22 6%	23 5%	3 3%	27 6%	19 5%	15 5%	19 6%	21 4%	31 6%	20 4%	27 6%	6 6%	9 5%	9 4%	28 6%	31 5%	46 5%	32 5%	35 5%
Prefer not to say	2 *%	-	-	2 *%	-	-	2 *%	-	-	2 1%	-	2 *%	-	2 *%	-	-	-	2 *%	1 *%	2 *%	1 *%	2 *%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	327	-	327	86	241	61	25	121	139	67	67	27	63	103	59	45	60	163
	32%		100%	30%	32%	34%	22%	44%	28%	25%	27%	16%	33%	38%	21%	28%	18%	34%
Married	483	483	-	165	316	93	72	91	242	150	115	98	95	98	162	96	208	190
	47%	100%		57%	43%	53%	63%	33%	49%	55%	47%	57%	50%	36%	58%	60%	61%	39%
Separated	28	-	-	6	22	5	1	4	20	4	6	2	1	19	1	2	3	23
	3%			2%	3%	3%	1%	1%	4%	1%	2%	1%	%	7%	1%	1%	1%	5%
Divorced	143	-	-	29	114	15	14	41	68	34	43	39	20	35	43	14	46	69
	14%			10%	15%	9%	12%	15%	14%	13%	18%	23%	10%	13%	15%	9%	13%	14%
Widowed	52	-	-	4	48	3	1	17	19	16	12	6	11	14	14	4	25	36
	5%			1%	7%	1%	1%	6%	4%	6%	5%	4%	6%	5%	5%	2%	7%	8%
Prefer not to say	2	-	-	-	2	-	-	1	1	-	1	-	-	2	-	-	-	2
	%				%			%	%		%			1%				%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	267	103	121	147	197	33	16	21	30	34	68	115	84	183
	26%	27%	25%	27%	28%	28%	12%	14%	19%	21%	23%	40%	18%	32%
Roman Catholic	191	66	95	96	123	3	59	27	21	25	66	52	73	118
	18%	17%	20%	17%	18%	2%	45%	18%	14%	16%	23%	18%	16%	20%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	18	4	9	8	18	-	-	6	5	1	3	3	12	6
	2%	1%	2%	2%	3%			4%	3%	*%	1%	1%	3%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	10	-	7	3	10	-	-	5	2	2	0	1	9	1
	1%		2%	*%	1%			3%	1%	1%	*%	*%	2%	*%
Just Christian	190	67	79	111	125	40	19	26	39	35	56	35	99	91
	18%	17%	16%	20%	18%	34%	14%	18%	25%	22%	19%	12%	22%	16%
Jewish	36	15	15	20	28	1	2	7	3	3	9	15	13	23
	4%	4%	3%	4%	4%	1%	2%	5%	2%	2%	3%	5%	3%	4%
Muslim	10	5	10	-	2	3	2	3	-	4	2	1	7	3
	1%	1%	2%		*%	3%	1%	2%		3%	1%	*%	2%	1%
Buddhist	8	5	3	5	4	2	0	2	2	2	-	2	6	2
	1%	1%	1%	1%	1%	2%	*%	2%	1%	1%		1%	1%	*%
Hindu	5	2	5	-	0	-	-	-	-	3	-	2	3	2
	*%	1%	1%		*%					2%		1%	1%	*%
Atheist	53	8	28	23	31	2	6	13	4	11	18	7	28	25
	5%	2%	6%	4%	4%	2%	4%	9%	3%	7%	6%	3%	6%	4%
Agnostic	53	21	29	24	46	3	4	15	7	10	7	14	32	21
	5%	6%	6%	4%	7%	2%	3%	10%	5%	7%	2%	5%	7%	4%
Something else (Please specify)	28	13	6	19	22	3	3	3	5	5	6	9	13	15
	3%	3%	1%	4%	3%	3%	2%	2%	3%	3%	2%	3%	3%	3%
Nothing in particular	165	74	73	92	90	28	21	18	36	24	54	33	77	88
	16%	19%	15%	17%	13%	23%	16%	12%	23%	15%	19%	12%	17%	15%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

Total		Gender		Race			Age					Age Groups	
Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	267	63	99	73	33	162	105	117	80	55	81	56	50	24	123	6	111
	26%	26%	26%	25%	29%	26%	26%	29%	27%	23%	34%	27%	22%	25%	23%	9%	36%
Roman Catholic	191	43	63	56	27	107	84	56	67	26	31	52	57	19	96	7	64
	18%	17%	17%	19%	24%	17%	21%	14%	23%	11%	13%	25%	25%	19%	18%	10%	21%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	18	-	10	8	-	10	8	10	8	5	2	4	5	1	3	5	3
	2%		3%	3%		2%	2%	2%	3%	2%	1%	2%	2%	1%	1%	7%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	10	1	1	5	2	3	7	3	7	-	3	-	4	3	9	-	-
	1%	1%	*%	2%	2%	*%	2%	1%	2%		1%		2%	3%	2%		
Just Christian	190	58	77	47	9	135	55	88	37	63	44	31	34	18	108	18	36
	18%	23%	20%	16%	8%	21%	14%	22%	13%	26%	18%	15%	15%	18%	21%	26%	12%
Jewish	36	4	9	11	13	13	24	7	21	4	8	9	10	5	18	-	16
	4%	2%	2%	4%	11%	2%	6%	2%	7%	2%	3%	4%	4%	5%	3%		5%
Muslim	10	1	5	4	1	5	5	1	1	4	2	-	2	2	5	3	2
	1%	*%	1%	1%	1%	1%	1%	*%	*%	2%	1%		1%	2%	1%	5%	1%
Buddhist	8	-	3	3	2	3	6	-	4	1	1	1	3	2	5	-	2
	1%		1%	1%	2%	*%	1%		1%	1%	1%	1%	1%	2%	1%		1%
Hindu	5	-	0	2	2	0	4	0	-	0	2	-	2	-	3	-	2
	*%		*%	1%	2%	*%	1%	*%		*%	1%		1%		1%		1%
Atheist	53	12	18	19	4	30	23	12	19	10	9	12	16	4	31	5	12
	5%	5%	5%	7%	4%	5%	6%	3%	6%	4%	4%	6%	7%	5%	6%	7%	4%
Agnostic	53	7	26	15	5	32	21	28	18	13	14	14	10	3	31	4	15
	5%	3%	7%	5%	5%	5%	5%	7%	6%	5%	6%	7%	4%	3%	6%	6%	5%
Something else (Please specify)	28	7	16	2	2	23	4	18	4	8	9	7	3	-	13	2	7
	3%	3%	4%	1%	2%	4%	1%	4%	1%	3%	4%	3%	1%		2%	3%	2%
Nothing in particular	165	50	56	44	14	107	57	60	29	53	36	22	29	18	82	18	38
	16%	20%	15%	15%	12%	17%	14%	15%	10%	22%	15%	11%	13%	18%	16%	27%	12%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

Total	Education				Education group		Race x Education		Income					Employment		
	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	267 26%	138 35%	45 20%	82 21%	159 33%	13 16%	96 20%	143 36%	79 26%	43 14%	149 32%	109 21%	160 34%	92 20%	16 17%	63 36%	85 34%	132 30%	179 27%	235 27%	206 30%	201 27%
Roman Catholic	191 18%	70 18%	36 16%	83 21%	88 19%	11 13%	92 19%	80 20%	60 19%	45 15%	89 19%	96 19%	87 18%	90 19%	14 15%	32 18%	46 18%	76 17%	133 20%	163 19%	115 17%	119 16%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	18 2%	13 3%	4 2%	-	17 4%	-	1 *	7 2%	6 2%	1 *	16 3%	1 *	15 3%	1 *	2 2%	2 1%	11 4%	8 2%	12 2%	16 2%	13 2%	8 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	10 1%	6 1%	3 1%	-	7 1%	2 2%	1 *	5 1%	3 1%	3 1%	7 1%	3 1%	6 1%	2 1%	2 2%	1 1%	4 2%	2 1%	8 1%	8 1%	5 1%	7 1%
Just Christian	190 18%	85 21%	47 21%	52 14%	100 21%	24 28%	67 14%	88 22%	56 18%	41 13%	107 23%	70 14%	106 22%	65 14%	19 21%	41 23%	52 21%	70 16%	103 16%	146 17%	141 21%	139 19%
Jewish	36 4%	8 2%	5 2%	23 6%	9 2%	3 4%	24 5%	9 2%	6 2%	22 7%	12 3%	24 5%	10 2%	25 5%	1 1%	5 3%	4 1%	12 3%	25 4%	34 4%	16 2%	30 4%
Muslim	10 1%	2 1%	1 1%	7 2%	2 1%	-	8 2%	2 1%	6 2%	2 1%	2 *	8 2%	2 *	8 2%	-	2 1%	-	4 1%	5 1%	7 1%	4 1%	6 1%
Buddhist	8 1%	5 1%	1 *	2 *	5 1%	-	3 1%	5 1%	1 *	2 1%	3 1%	4 1%	5 1%	2 *	1 1%	-	4 2%	0 *	4 1%	6 1%	5 1%	3 *
Hindu	5 *	0 *	-	4 1%	0 *	-	4 1%	-	0 *	4 1%	0 *	4 1%	0 *	4 1%	-	0 *	-	-	-	4 *	3 *	4 1%
Atheist	53 5%	5 1%	9 4%	38 10%	7 1%	1 1%	46 10%	6 1%	8 3%	39 13%	7 1%	41 8%	6 1%	47 10%	1 1%	3 2%	3 1%	30 7%	36 5%	47 5%	26 4%	47 6%
Agnostic	53 5%	8 2%	23 10%	18 5%	13 3%	7 8%	34 7%	9 2%	10 3%	31 10%	13 3%	36 7%	14 3%	33 7%	7 7%	3 2%	7 3%	26 6%	35 5%	43 5%	30 4%	44 6%
Something else (Please specify)	28 3%	15 4%	3 1%	8 2%	15 3%	3 4%	9 2%	15 4%	4 1%	8 3%	14 3%	10 2%	15 3%	11 2%	2 2%	9 5%	5 2%	17 4%	19 3%	22 3%	21 3%	18 2%
Nothing in particular	165 16%	40 10%	46 21%	69 18%	52 11%	21 25%	91 19%	28 7%	68 22%	68 22%	47 10%	105 21%	51 11%	87 19%	27 30%	15 8%	32 13%	60 14%	93 14%	130 15%	96 14%	112 15%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...		
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	267	145	55	55	212	36	19	68	110	89	57	98	-	-	90	64	129	114
	26%	30%	17%	19%	29%	21%	16%	25%	22%	33%	23%	57%	-	-	32%	40%	38%	24%
Roman Catholic	191	95	63	65	126	33	32	48	106	37	45	-	191	-	47	35	59	86
	18%	20%	19%	22%	17%	19%	28%	18%	22%	14%	19%	100%	-	17%	22%	17%	18%	
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	18	10	8	6	11	5	1	5	4	8	3	-	-	-	4	7	13	2
	2%	2%	2%	2%	2%	3%	1%	2%	1%	3%	1%	-	-	-	1%	5%	4%	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	10	7	3	3	7	3	0	1	8	1	2	-	-	-	5	2	2	-
	1%	2%	1%	1%	1%	1%	*%	*%	2%	*%	1%	-	-	-	2%	1%	1%	-
Just Christian	190	86	62	71	119	45	26	54	74	62	41	74	-	-	68	25	81	64
	18%	18%	19%	24%	16%	25%	23%	20%	15%	23%	17%	43%	-	-	24%	15%	24%	13%
Jewish	36	20	12	8	28	4	4	5	27	4	17	-	-	-	5	4	2	31
	4%	4%	4%	3%	4%	2%	4%	2%	6%	2%	7%	-	-	-	2%	2%	1%	6%
Muslim	10	4	6	3	7	-	3	2	5	3	-	-	-	-	2	-	1	9
	1%	1%	2%	1%	1%	-	3%	1%	1%	1%	-	-	-	1%	-	*%	2%	
Buddhist	8	3	4	1	7	1	-	3	4	2	3	-	-	-	2	2	2	1
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	-	-	1%	1%	1%	*%
Hindu	5	2	-	3	2	-	3	-	4	0	-	-	-	-	0	-	1	4
	*%	*%	-	1%	*%	-	2%	-	1%	*%	-	-	-	*%	-	*%	*%	1%
Atheist	53	16	18	18	35	13	5	15	27	11	7	-	-	53	6	0	3	55
	5%	3%	6%	6%	5%	7%	5%	5%	6%	4%	3%	-	-	20%	2%	*%	1%	11%
Agnostic	53	19	24	13	40	6	6	17	26	10	13	-	-	53	7	4	5	31
	5%	4%	7%	4%	5%	4%	6%	6%	5%	4%	5%	-	-	20%	2%	3%	1%	6%
Something else (Please specify)	28	13	9	7	19	7	-	6	14	8	9	-	-	-	14	0	9	10
	3%	3%	3%	2%	3%	4%	-	2%	3%	3%	4%	-	-	-	5%	*%	3%	2%
Nothing in particular	165	63	61	37	128	23	14	51	79	35	46	-	-	165	29	16	33	77
	16%	13%	19%	13%	17%	13%	12%	19%	16%	13%	19%	-	-	61%	10%	10%	10%	16%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	676	240	312	365	472	76	94	85	97	95	194	206	277	400
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	657	247	305	352	485	81	71	68	84	112	180	213	264	393
Yes, born-again or evangelical Christian	297	102	145	152	182	47	40	35	48	44	90	80	127	170
	44%	42%	46%	42%	39%	62%	43%	41%	50%	46%	46%	39%	46%	42%
No, not born-again or evangelical Christian	337	123	151	187	262	24	44	42	35	48	90	122	125	212
	50%	51%	48%	51%	55%	32%	47%	50%	37%	50%	46%	59%	45%	53%
Unsure	42	15	16	26	28	5	10	8	13	4	14	4	25	18
	6%	6%	5%	7%	6%	6%	10%	9%	13%	4%	7%	2%	9%	4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	676	166	250	189	71	416	260	272	200	149	161	142	151	65	339	36	214
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	657	164	233	177	82	397	259	281	203	165	165	130	129	62	323	36	220
Yes, born-again or evangelical Christian	297	91	106	77	22	197	99	126	56	80	83	50	59	19	154	18	83
	44%	55%	42%	41%	31%	47%	38%	46%	28%	54%	52%	35%	39%	29%	45%	50%	39%
No, not born-again or evangelical Christian	337	63	124	103	48	187	151	127	135	55	71	78	88	45	168	12	119
	50%	38%	49%	54%	68%	45%	58%	47%	68%	37%	44%	55%	58%	68%	50%	33%	56%
Unsure	42	12	20	9	1	32	10	19	9	13	7	14	5	2	17	6	11
	6%	7%	8%	5%	2%	8%	4%	7%	5%	9%	4%	10%	3%	3%	5%	18%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	676 100	311 100	136 100	217 100	371 100	49 100	256 100	323 100	203 100	133 100	368 100	278 100	373 100	251 100	53 100	139 100	198 100	289 100	435 100	569 100	481 100	475 100
Unweighted Total	657	258	147	241	304	62	291	280	216	150	296	290	314	277	66	105	170	272	353	486	457	493
Yes, born-again or evangelical Christian	297 44%	154 49%	52 38%	86 40%	177 48%	19 38%	101 39%	159 49%	78 39%	52 39%	172 47%	114 41%	182 49%	98 39%	17 33%	74 53%	87 44%	127 44%	182 42%	254 45%	226 47%	213 45%
No, not born-again or evangelical Christian	337 50%	140 45%	70 52%	121 56%	166 45%	28 56%	144 56%	146 45%	110 54%	79 60%	169 46%	154 55%	166 45%	140 56%	31 59%	52 37%	97 49%	151 52%	237 54%	282 50%	221 46%	227 48%
Unsure	42 6%	18 6%	14 10%	10 5%	29 8%	3 5%	11 4%	18 6%	15 7%	2 1%	27 7%	11 4%	25 7%	13 5%	5 9%	13 9%	14 7%	11 4%	16 4%	32 6%	33 7%	35 7%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	676	343	191	200	476	122	78	176	302	198	148	172	191	-	214	133	284	266
	100	100	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100
Unweighted Total	657	310	189	189	466	120	69	177	282	198	139	177	166	-	174	109	657	657
Yes, born-again or evangelical Christian	297	145	83	86	210	50	37	91	115	91	49	172	29	-	107	63	143	99
	44%	42%	43%	43%	44%	41%	47%	51%	38%	46%	33%	100%	15%	-	50%	47%	50%	37%
No, not born-again or evangelical Christian	337	181	93	95	242	58	36	77	165	95	87	-	147	-	91	60	120	158
	50%	53%	48%	47%	51%	48%	47%	44%	55%	48%	58%	-	77%	-	43%	45%	42%	59%
Unsure	42	17	16	19	24	14	5	8	23	11	12	-	15	-	15	11	20	9
	6%	5%	8%	10%	5%	11%	6%	5%	7%	6%	8%	-	8%	-	7%	8%	7%	3%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	251	87	125	126	162	40	28	30	36	33	68	84	99	153
	24%	23%	26%	23%	23%	33%	21%	20%	23%	21%	23%	29%	22%	26%
Once or twice a month	100	38	42	58	66	10	15	8	26	15	26	24	50	51
	10%	10%	9%	11%	9%	8%	12%	6%	17%	10%	9%	8%	11%	9%
A few times a year	152	43	65	88	102	17	29	25	19	23	46	38	68	84
	15%	11%	13%	16%	15%	14%	22%	17%	13%	15%	16%	13%	15%	15%
Usually just for religious holidays	116	50	50	65	76	10	20	14	25	18	41	18	57	58
	11%	13%	10%	12%	11%	8%	15%	10%	16%	12%	14%	6%	13%	10%
Never	371	146	180	188	263	37	32	60	45	59	101	106	163	207
	36%	38%	37%	34%	38%	31%	24%	41%	29%	37%	35%	37%	36%	36%
Prefer not to say	45	19	20	25	28	6	8	8	3	8	8	18	19	26
	4%	5%	4%	4%	4%	5%	6%	6%	2%	5%	3%	6%	4%	5%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	251	54	93	76	28	147	104	89	73	55	69	52	48	22	127	13	82
	24%	22%	24%	26%	24%	23%	26%	22%	25%	23%	29%	25%	21%	22%	24%	19%	27%
Once or twice a month	100	20	31	33	15	52	49	34	32	12	21	20	40	7	59	7	23
	10%	8%	8%	12%	13%	8%	12%	8%	11%	5%	9%	9%	18%	7%	11%	10%	7%
A few times a year	152	34	59	34	24	93	59	55	46	35	30	34	34	16	84	10	42
	15%	14%	15%	12%	22%	15%	15%	14%	16%	14%	13%	17%	15%	16%	16%	14%	14%
Usually just for religious holidays	116	27	41	38	8	69	46	39	36	26	22	24	27	16	60	12	23
	11%	11%	11%	13%	7%	11%	11%	10%	12%	11%	9%	12%	12%	16%	11%	17%	8%
Never	371	91	144	101	35	235	136	164	99	96	86	68	74	37	180	26	119
	36%	37%	38%	35%	31%	37%	34%	41%	33%	39%	36%	33%	33%	38%	34%	37%	39%
Prefer not to say	45	20	14	7	3	35	10	18	10	19	12	10	1	1	16	2	19
	4%	8%	4%	2%	3%	5%	3%	4%	3%	8%	5%	5%	1%	1%	3%	3%	6%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
At least once a week	251 24%	143 36%	36 16%	69 18%	160 34%	15 18%	77 16%	138 35%	59 19%	46 15%	160 34%	82 16%	160 34%	77 16%	14 16%	57 33%	94 37%	116 26%	171 26%	216 25%	187 27%	168 23%
Once or twice a month	100 10%	48 12%	8 4%	40 10%	49 10%	6 7%	46 10%	48 12%	32 11%	19 6%	44 9%	51 10%	50 10%	43 9%	7 8%	21 12%	26 10%	47 11%	68 10%	83 10%	62 9%	63 9%
A few times a year	152 15%	58 15%	34 15%	58 15%	72 15%	11 13%	70 15%	71 18%	43 14%	34 11%	73 16%	75 15%	72 15%	70 15%	11 12%	31 18%	34 14%	58 13%	90 14%	127 15%	105 15%	105 14%
Usually just for religious holidays	116 11%	39 10%	27 12%	48 12%	47 10%	10 12%	58 12%	33 8%	34 11%	48 16%	43 9%	65 13%	48 10%	54 12%	13 15%	12 7%	30 12%	44 10%	79 12%	90 10%	73 11%	89 12%
Never	371 36%	89 22%	108 48%	160 41%	121 25%	39 46%	211 44%	90 23%	119 39%	158 51%	125 27%	217 43%	125 26%	208 45%	38 41%	44 25%	58 23%	158 36%	218 33%	309 36%	228 33%	284 38%
Prefer not to say	45 4%	18 5%	10 5%	11 3%	26 5%	5 5%	14 3%	18 5%	20 6%	3 1%	22 5%	21 4%	23 5%	14 3%	8 8%	11 7%	10 4%	16 4%	26 4%	37 4%	27 4%	29 4%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	251	144	64	76	174	42	34	75	101	74	43	70	59	5	94	56	126	99
	24%	30%	19%	26%	23%	24%	30%	27%	21%	27%	18%	40%	31%	2%	33%	35%	37%	21%
Once or twice a month	100	52	32	35	66	23	11	20	45	36	22	32	19	4	32	18	31	62
	10%	11%	10%	12%	9%	13%	10%	7%	9%	13%	9%	18%	10%	1%	11%	11%	9%	13%
A few times a year	152	65	49	41	111	24	17	44	84	24	49	29	51	11	45	24	49	68
	15%	14%	15%	14%	15%	14%	15%	16%	17%	9%	20%	17%	27%	4%	16%	15%	14%	14%
Usually just for religious holidays	116	52	39	36	79	29	7	26	59	30	28	12	26	24	21	21	40	44
	11%	11%	12%	13%	11%	17%	6%	10%	12%	11%	12%	7%	14%	9%	7%	13%	12%	9%
Never	371	152	127	93	277	53	40	98	182	91	92	23	32	213	73	34	75	202
	36%	31%	39%	32%	37%	30%	36%	36%	37%	34%	38%	13%	17%	78%	26%	21%	22%	42%
Prefer not to say	45	19	17	8	35	6	2	12	18	15	9	7	3	15	16	7	19	9
	4%	4%	5%	3%	5%	3%	2%	4%	4%	6%	4%	4%	1%	5%	6%	4%	6%	2%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	19	5	14	5	13	4	1	1	6	4	8	1	11	8
	2%	1%	3%	1%	2%	3%	1%	1%	4%	2%	3%	1%	2%	1%
Sales	44	17	16	28	35	3	6	6	9	8	13	8	23	21
	4%	4%	3%	5%	5%	3%	4%	4%	6%	5%	5%	3%	5%	4%
Healthcare or the pharmaceutical industry	85	31	25	60	56	9	15	23	6	16	29	11	45	40
	8%	8%	5%	11%	8%	8%	11%	16%	4%	10%	10%	4%	10%	7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62	12	25	37	36	5	11	17	11	15	16	3	43	19
	6%	3%	5%	7%	5%	4%	9%	12%	7%	9%	5%	1%	9%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840	322	407	428	565	99	102	104	123	118	228	267	345	495
	81%	84%	85%	78%	81%	84%	77%	72%	80%	75%	78%	93%	76%	85%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	19	0	7	8	3	8	11	5	8	2	3	1	8	4	18	-	1
	2%	0%	2%	3%	3%	1%	3%	1%	3%	1%	1%	1%	4%	4%	4%	-	0%
Sales	44	9	11	22	3	20	25	13	22	9	3	11	12	9	36	3	5
	4%	4%	3%	8%	2%	3%	6%	3%	7%	4%	1%	5%	5%	9%	7%	4%	2%
Healthcare or the pharmaceutical industry	85	17	28	23	17	45	40	22	34	20	14	19	20	12	63	6	11
	8%	7%	7%	8%	15%	7%	10%	6%	11%	8%	6%	9%	9%	12%	12%	8%	4%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62	22	23	16	1	45	17	24	12	23	14	11	7	7	47	7	6
	6%	9%	6%	5%	1%	7%	4%	6%	4%	9%	6%	5%	3%	7%	9%	10%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840	203	319	226	90	522	316	340	223	194	209	169	180	71	372	56	285
	81%	82%	83%	78%	80%	83%	78%	85%	75%	80%	86%	81%	80%	71%	71%	81%	93%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q|Industry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
Technology	19 2%	7 2%	6 3%	6 1%	7 2%	1 1%	11 2%	7 2%	6 2%	7 2%	6 1%	11 2%	7 1%	11 2%	1 2%	1 1%	5 2%	7 2%	10 2%	14 2%	15 2%	16 2%
Sales	44 4%	14 4%	11 5%	19 5%	19 4%	3 4%	23 5%	18 5%	9 3%	16 5%	17 4%	26 5%	17 4%	23 5%	4 5%	2 1%	13 5%	13 3%	26 4%	35 4%	30 4%	36 5%
Healthcare or the pharmaceutical industry	85 8%	25 6%	25 11%	36 9%	35 7%	8 9%	43 9%	26 7%	25 8%	26 8%	38 8%	46 9%	36 8%	41 9%	8 9%	7 4%	23 9%	33 8%	52 8%	72 8%	45 7%	57 8%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62 6%	24 6%	12 6%	22 6%	27 6%	7 8%	28 6%	22 5%	10 3%	25 8%	29 6%	29 6%	30 6%	26 6%	5 6%	8 4%	17 7%	16 4%	28 4%	48 6%	33 5%	51 7%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840 81%	329 83%	174 78%	309 80%	391 82%	68 81%	381 80%	329 83%	258 84%	243 79%	382 82%	407 80%	392 82%	374 80%	74 81%	159 90%	198 78%	377 86%	541 83%	705 82%	568 83%	591 80%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[Q|Industry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	19	10	6	7	12	3	5	7	9	3	3	2	2	8	5	3	4	10
	2%	2%	2%	3%	2%	1%	4%	3%	2%	1%	1%	1%	1%	3%	2%	2%	1%	2%
Sales	44	25	11	19	25	13	6	11	24	10	16	5	14	9	8	7	11	22
	4%	5%	3%	6%	3%	7%	5%	4%	5%	4%	7%	3%	7%	3%	3%	4%	3%	5%
Healthcare or the pharmaceutical industry	85	32	34	23	61	13	10	20	46	19	31	12	24	25	16	15	15	50
	8%	7%	11%	8%	8%	7%	9%	7%	9%	7%	13%	7%	13%	9%	6%	10%	4%	10%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62	27	26	20	41	15	5	20	27	15	13	5	6	18	18	7	20	26
	6%	6%	8%	7%	6%	9%	5%	7%	5%	5%	6%	3%	3%	7%	6%	5%	6%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840	396	255	227	611	138	88	221	392	227	186	150	145	217	235	130	294	386
	81%	82%	78%	78%	82%	78%	78%	80%	80%	84%	77%	87%	76%	80%	84%	81%	86%	80%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	482	169	482	-	322	49	66	74	66	72	120	150	212	270
	47%	44%	100%		46%	42%	50%	52%	43%	46%	41%	52%	47%	47%
Woman	549	212	-	549	371	69	64	66	88	86	171	138	240	309
	53%	55%		100%	53%	58%	49%	45%	57%	54%	59%	48%	53%	53%
In some other way	4	3	-	-	3	-	1	4	-	-	-	-	4	-
	0.4%	1%			0.4%		1%	0.4%					1%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	482	123	193	121	44	316	166	201	120	103	106	107	117	43	251	35	161
	47%	50%	50%	42%	39%	50%	41%	50%	41%	42%	44%	51%	52%	43%	48%	51%	52%
Woman	549	124	187	168	69	311	237	195	175	138	135	101	107	56	275	33	146
	53%	50%	49%	58%	61%	49%	59%	49%	59%	57%	56%	49%	48%	57%	52%	48%	48%
In some other way	4	0	3	1	-	3	1	2	1	2	1	0	1	-	1	1	-
	%	%	1%	%		1%	%	1%	%	1%	%	%	%		%	1%	

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	482	195	120	158	255	24	203	202	139	133	241	213	246	203	33	89	129	210	312	396	323	339
	47%	49%	54%	41%	54%	28%	43%	51%	45%	43%	52%	42%	51%	44%	36%	51%	51%	48%	48%	46%	47%	46%
Woman	549	199	104	225	220	61	269	195	168	171	225	294	232	259	58	87	124	224	337	463	358	397
	53%	51%	46%	58%	46%	72%	56%	49%	55%	55%	48%	58%	49%	55%	64%	49%	49%	51%	52%	54%	52%	54%
In some other way	4	-	0	3	-	-	4	-	-	4	0	4	-	4	-	-	-	4	2	4	1	3
	%		%	1%			1%			1%	%	1%		1%				1%	%	%	%	%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	482	235	164	113	369	-	113	123	243	116	-	86	95	131	143	96	169	208
	47%	49%	50%	39%	50%	-	100%	45%	50%	43%	-	50%	50%	48%	51%	60%	50%	43%
Woman	549	247	160	177	369	177	-	151	243	155	243	86	96	139	137	65	172	270
	53%	51%	49%	61%	50%	100%	-	55%	50%	57%	100%	50%	50%	51%	49%	40%	50%	56%
In some other way	4	1	3	0	4	-	-	2	2	-	-	-	-	1	-	-	-	5
	*%	*%	1%	*%	1%	-	-	1%	*%	-	-	-	-	1%	-	-	-	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	707	284	325	378	696	-	6	79	96	95	205	233	269	438
	68%	74%	68%	69%	100%		5%	54%	62%	60%	70%	81%	59%	76%
Black or African American	139	61	59	79	-	118	11	25	32	31	34	18	87	51
	13%	16%	12%	14%		100%	8%	17%	21%	19%	12%	6%	19%	9%
Hispanic or Latino	131	33	66	64	-	-	131	32	26	27	33	14	84	48
	13%	9%	14%	12%			100%	22%	17%	17%	11%	5%	18%	8%
Asian	48	6	24	24	-	-	1	15	4	11	3	15	29	18
	5%	1%	5%	4%			*%	10%	3%	7%	1%	5%	6%	3%
Native American or Alaska Native	29	7	15	14	-	-	3	1	1	5	14	8	7	22
	3%	2%	3%	2%			3%	*%	1%	3%	5%	3%	2%	4%
Native Hawaiian or Other Pacific Islander	9	2	3	6	-	-	2	1	2	4	3	-	6	3
	1%	*%	1%	1%			1%	*%	1%	2%	1%		1%	*%
Something else	10	3	7	3	-	-	0	-	0	3	6	0	4	6
	1%	1%	1%	1%			*%		*%	2%	2%	*%	1%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	707	162	244	208	91	406	299	398	296	141	164	154	166	72	342	34	238
	68%	65%	64%	72%	80%	64%	74%	100%	100%	58%	68%	74%	74%	73%	65%	49%	77%
Black or African American	139	33	59	36	10	92	46	-	-	49	38	14	30	7	89	14	21
	13%	14%	15%	12%	9%	15%	12%			20%	16%	7%	13%	7%	17%	20%	7%
Hispanic or Latino	131	50	55	22	4	105	26	-	-	48	27	33	16	4	69	18	27
	13%	20%	15%	8%	4%	17%	7%			20%	11%	16%	7%	4%	13%	26%	9%
Asian	48	4	10	27	7	14	34	-	-	2	10	3	13	16	29	3	7
	5%	2%	3%	9%	6%	2%	8%			1%	4%	1%	6%	16%	6%	5%	2%
Native American or Alaska Native	29	1	19	6	2	21	8	-	-	10	7	5	6	0	6	0	21
	3%	1%	5%	2%	2%	3%	2%			4%	3%	2%	3%	*%	1%	*%	7%
Native Hawaiian or Other Pacific Islander	9	5	-	3	-	5	3	-	-	5	2	2	-	-	5	2	-
	1%	2%		1%		1%	1%			2%	1%	1%			1%	3%	
Something else	10	1	9	0	0	10	0	-	-	3	0	1	6	-	7	3	0
	1%	*%	2%	*%	*%	2%	*%			1%	*%	*%	3%		1%	4%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
White	707 68%	323 82%	164 73%	201 52%	383 81%	58 69%	265 56%	312 79%	193 63%	190 62%	386 83%	289 57%	387 81%	265 57%	55 60%	120 68%	225 89%	324 74%	483 74%	615 71%	514 75%	482 65%
Black or African American	139 13%	14 3%	23 10%	99 26%	20 4%	6 8%	113 24%	30 8%	54 18%	54 17%	15 3%	117 23%	23 5%	106 23%	10 10%	9 5%	9 3%	39 9%	78 12%	101 12%	71 10%	124 17%
Hispanic or Latino	131 13%	31 8%	25 11%	64 17%	44 9%	17 20%	70 15%	30 8%	46 15%	45 15%	44 9%	76 15%	44 9%	67 14%	20 22%	33 18%	9 4%	53 12%	60 9%	95 11%	68 10%	110 15%
Asian	48 5%	22 6%	4 2%	22 6%	22 5%	3 3%	23 5%	18 5%	17 5%	13 4%	17 4%	27 5%	18 4%	23 5%	6 7%	8 4%	10 4%	16 4%	22 3%	38 4%	24 3%	19 3%
Native American or Alaska Native	29 3%	8 2%	9 4%	12 3%	10 2%	-	19 4%	10 2%	11 4%	8 3%	10 2%	14 3%	10 2%	18 4%	0 %	8 5%	2 1%	11 2%	20 3%	28 3%	15 2%	21 3%
Native Hawaiian or Other Pacific Islander	9 1%	2 %	-	5 1%	2 %	2 2%	5 1%	2 %	5 2%	2 %	2 %	7 1%	2 %	5 1%	2 2%	1 %	1 %	3 1%	8 1%	8 1%	2 %	9 1%
Something else	10 1%	-	3 1%	6 2%	-	1 1%	9 2%	1 %	0 %	9 3%	-	9 2%	-	9 2%	1 1%	-	-	7 2%	6 1%	9 1%	1 %	7 1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	707	384	170	180	524	112	68	131	353	223	181	172	125	171	209	144	291	257
	68%	79%	52%	62%	71%	63%	60%	48%	72%	82%	74%	100%	66%	63%	75%	90%	85%	53%
Black or African American	139	31	80	50	89	38	12	75	52	11	30	-	3	39	16	4	8	139
	13%	6%	25%	17%	12%	22%	10%	27%	11%	4%	12%		1%	14%	6%	3%	2%	29%
Hispanic or Latino	131	40	63	51	80	24	27	51	58	23	29	-	59	30	38	5	28	72
	13%	8%	19%	18%	11%	14%	24%	18%	12%	8%	12%		31%	11%	14%	3%	8%	15%
Asian	48	23	19	9	38	3	7	16	23	9	9	-	6	14	10	8	9	21
	5%	5%	6%	3%	5%	2%	6%	6%	5%	3%	4%		3%	5%	4%	5%	3%	4%
Native American or Alaska Native	29	14	14	6	22	6	0	6	15	8	2	-	3	13	9	1	18	8
	3%	3%	4%	2%	3%	3%	*%	2%	3%	3%	1%		2%	5%	3%	1%	5%	2%
Native Hawaiian or Other Pacific Islander	9	-	6	2	7	2	-	5	2	2	2	-	-	8	2	-	1	12
	1%		2%	1%	1%	1%		2%	*%	1%	1%			3%	1%		*%	2%
Something else	10	0	1	0	10	0	-	1	6	3	0	-	-	9	-	-	-	6
	1%	*%	*%	*%	1%	*%		*%	1%	1%	*%			3%				1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	248	91	123	124	159	29	50	40	43	38	86	42	120	128
	24%	24%	26%	23%	23%	25%	38%	28%	28%	24%	29%	15%	26%	22%
Some college	268	88	137	130	160	39	43	52	27	34	77	78	112	156
	26%	23%	28%	24%	23%	33%	33%	36%	18%	21%	26%	27%	25%	27%
Associate degree	114	52	56	57	79	13	13	16	4	9	40	46	28	86
	11%	13%	12%	10%	11%	11%	10%	11%	3%	5%	14%	16%	6%	15%
Bachelor's degree	290	111	121	168	206	27	22	31	65	64	60	70	160	130
	28%	29%	25%	31%	30%	23%	17%	22%	43%	40%	21%	24%	35%	22%
Graduate degree	113	42	44	69	90	10	4	6	13	14	28	52	34	80
	11%	11%	9%	13%	13%	9%	3%	4%	9%	9%	10%	18%	7%	14%
Prefer not to say	1	0	-	1	1	-	-	-	1	-	0	-	1	0
	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	248	248	-	-	-	248	-	159	-	88	77	43	32	1	127	26	57
	24%	100%				39%		40%		36%	32%	21%	14%	1%	24%	38%	19%
Some college	268	-	268	-	-	268	-	160	-	78	77	55	41	13	104	18	89
	26%		70%			43%		40%		32%	32%	26%	18%	13%	20%	27%	29%
Associate degree	114	-	114	-	-	114	-	79	-	33	23	33	20	5	51	8	48
	11%		30%			18%		20%		14%	9%	16%	9%	5%	10%	12%	16%
Bachelor' s degree	290	-	-	290	-	-	290	-	206	34	46	61	93	53	180	13	68
	28%			100%			72%		70%	14%	19%	29%	41%	53%	34%	19%	22%
Graduate degree	113	-	-	-	113	-	113	-	90	10	20	16	39	27	64	3	44
	11%				100%		28%		30%	4%	8%	8%	17%	27%	12%	4%	14%
Prefer not to say	1	-	-	-	-	-	-	-	-	-	-	-	1	0	1	-	-
	1%												1%	0%	1%		

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
High school or less	248 24%	106 27%	53 23%	83 22%	124 26%	25 30%	98 21%	99 25%	86 28%	57 19%	126 27%	107 21%	127 27%	92 20%	29 31%	61 35%	58 23%	91 21%	129 20%	186 22%	170 25%	186 25%
Some college	268 26%	90 23%	64 29%	102 26%	116 24%	21 25%	131 28%	101 25%	79 26%	81 26%	110 24%	139 27%	122 25%	124 27%	22 24%	50 29%	54 21%	111 25%	157 24%	215 25%	175 26%	192 26%
Associate degree	114 11%	40 10%	26 12%	45 12%	49 10%	5 6%	60 13%	44 11%	28 9%	39 13%	47 10%	57 11%	45 9%	63 14%	6 7%	23 13%	24 10%	61 14%	83 13%	100 12%	79 12%	82 11%
Bachelor' s degree	290 28%	127 32%	49 22%	107 28%	138 29%	25 30%	127 27%	115 29%	81 26%	89 29%	138 30%	141 28%	134 28%	127 27%	29 31%	31 18%	87 34%	117 27%	198 30%	253 29%	190 28%	201 27%
Graduate degree	113 11%	32 8%	30 14%	49 13%	48 10%	6 7%	59 12%	38 10%	31 10%	43 14%	44 10%	66 13%	48 10%	59 13%	6 7%	11 6%	29 12%	58 13%	84 13%	106 12%	67 10%	79 11%
Prefer not to say	1 *%	-	1 1%	-	-	1 1%	0 *%	-	1 *%	-	1 *%	-	1 *%	-	-	-	-	-	0 *%	1 *%	1 *%	0 *%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	248	96	101	72	176	36	35	63	103	81	55	62	43	69	89	31	92	77
	24%	20%	31%	25%	24%	21%	31%	23%	21%	30%	22%	36%	23%	26%	32%	19%	27%	16%
Some college	268	104	91	52	214	32	20	96	102	70	41	34	45	67	70	40	92	110
	26%	22%	28%	18%	29%	18%	18%	35%	21%	26%	17%	20%	23%	25%	25%	25%	27%	23%
Associate degree	114	51	40	26	88	17	9	23	52	39	21	23	19	34	34	13	49	48
	11%	11%	12%	9%	12%	10%	8%	8%	11%	14%	9%	14%	10%	12%	12%	8%	14%	10%
Bachelor's degree	290	164	72	115	175	73	42	67	167	57	91	38	56	78	66	55	78	163
	28%	34%	22%	40%	24%	41%	37%	24%	34%	21%	37%	22%	30%	29%	24%	35%	23%	34%
Graduate degree	113	67	23	25	88	18	7	27	63	23	35	14	27	23	21	20	30	84
	11%	14%	7%	9%	12%	10%	6%	10%	13%	9%	14%	8%	14%	8%	8%	12%	9%	17%
Prefer not to say	1	1	-	0	1	0	-	-	1	-	1	-	0	1	-	-	-	0
	*%	*%		*%	*%	*%			*%		1%		*%	*%				*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	145	40	74	66	75	23	32	145	-	-	-	-	145	-
	14%	10%	15%	12%	11%	19%	24%	100%					32%	
30-39	154	68	66	88	94	30	26	-	154	-	-	-	154	-
	15%	18%	14%	16%	14%	25%	19%		100%				34%	
40-49	158	48	72	86	92	16	27	-	-	158	-	-	158	-
	15%	12%	15%	16%	13%	14%	20%			100%			35%	
50-64	291	108	120	171	202	32	33	-	-	-	291	-	-	291
	28%	28%	25%	31%	29%	27%	25%				100%			50%
65+	288	120	150	138	233	18	14	-	-	-	-	288	-	288
	28%	31%	31%	25%	33%	15%	11%					100%		50%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	145	40	67	31	6	107	37	45	30	27	38	34	38	7	98	13	-
	14%	16%	18%	11%	5%	17%	9%	11%	10%	11%	16%	16%	17%	7%	19%	19%	
30-39	154	43	31	65	13	74	79	45	49	35	30	38	34	11	101	19	2
	15%	17%	8%	23%	12%	12%	19%	11%	16%	14%	13%	18%	15%	11%	19%	28%	1%
40-49	158	38	42	64	14	80	78	38	54	41	38	20	35	23	116	16	5
	15%	15%	11%	22%	13%	13%	19%	10%	18%	17%	16%	9%	16%	24%	22%	23%	2%
50-64	291	86	117	60	28	203	88	134	68	85	59	50	69	26	158	20	71
	28%	35%	31%	21%	25%	32%	22%	34%	23%	35%	24%	24%	30%	26%	30%	29%	23%
65+	288	42	125	70	52	166	122	137	95	55	78	67	49	32	54	0	229
	28%	17%	33%	24%	46%	26%	30%	34%	32%	23%	32%	32%	22%	32%	10%	1%	75%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
18-29	145 14%	47 12%	32 14%	62 16%	66 14%	7 8%	72 15%	42 11%	44 14%	54 18%	55 12%	77 15%	65 14%	72 15%	8 9%	23 13%	32 13%	38 9%	46 7%	97 11%	93 14%	113 15%
30-39	154 15%	68 17%	30 14%	48 12%	74 16%	20 23%	60 13%	60 15%	46 15%	41 13%	79 17%	62 12%	78 16%	53 11%	23 25%	22 12%	50 20%	28 6%	70 11%	102 12%	114 17%	100 13%
40-49	158 15%	43 11%	44 20%	63 16%	57 12%	22 26%	80 17%	45 11%	54 18%	58 19%	60 13%	87 17%	55 12%	84 18%	19 21%	17 10%	31 12%	45 10%	87 13%	123 14%	99 14%	123 17%
50-64	291 28%	112 28%	57 26%	113 29%	132 28%	17 20%	142 30%	112 28%	89 29%	82 26%	126 27%	148 29%	133 28%	135 29%	23 25%	52 29%	76 30%	136 31%	199 31%	261 30%	179 26%	215 29%
65+	288 28%	124 31%	60 27%	100 26%	146 31%	20 24%	122 26%	139 35%	74 24%	73 24%	146 31%	136 27%	146 31%	123 26%	19 20%	63 36%	64 25%	192 44%	248 38%	280 32%	197 29%	189 26%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[OAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	145	26	114	44	100	22	22	44	72	29	36	10	27	46	40	18	26	49
	14%	5%	35%	15%	14%	13%	19%	16%	15%	11%	15%	6%	14%	17%	14%	11%	8%	10%
30-39	154	71	67	100	54	66	34	57	59	38	35	22	21	47	48	24	33	64
	15%	15%	20%	35%	7%	38%	30%	21%	12%	14%	15%	13%	11%	17%	17%	15%	10%	13%
40-49	158	77	58	72	85	45	28	46	73	38	41	20	25	45	31	19	43	71
	15%	16%	18%	25%	12%	25%	24%	17%	15%	14%	17%	12%	13%	17%	11%	12%	13%	15%
50-64	291	134	66	60	230	38	22	71	142	78	69	63	66	80	77	48	103	115
	28%	28%	20%	21%	31%	21%	20%	26%	29%	29%	28%	37%	35%	29%	28%	30%	30%	24%
65+	288	176	23	13	272	6	8	58	143	88	63	57	52	54	84	51	136	184
	28%	36%	7%	5%	37%	3%	7%	21%	29%	32%	26%	33%	27%	20%	30%	32%	40%	38%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	184	61	83	100	131	16	20	24	27	37	42	54	87	96
	18%	16%	17%	18%	19%	13%	15%	17%	17%	23%	14%	19%	19%	17%
States in the Midwest	223	82	101	122	180	27	8	27	31	39	68	59	96	127
	22%	21%	21%	22%	26%	23%	6%	18%	20%	25%	23%	20%	21%	22%
States in the South	386	194	164	219	245	60	61	56	57	63	99	111	176	210
	37%	51%	34%	40%	35%	51%	46%	39%	37%	40%	34%	38%	39%	36%
States in the West	243	46	134	107	139	16	43	38	39	19	83	64	96	146
	23%	12%	28%	20%	20%	13%	33%	26%	26%	12%	28%	22%	21%	25%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	184	41	54	61	28	95	89	61	71	38	38	26	56	24	93	16	58
	18%	17%	14%	21%	25%	15%	22%	15%	24%	16%	16%	13%	25%	25%	18%	23%	19%
States in the Midwest	223	64	84	59	17	147	76	114	66	50	64	47	43	16	117	15	64
	22%	26%	22%	20%	15%	23%	19%	29%	22%	21%	26%	22%	19%	16%	22%	21%	21%
States in the South	386	90	153	94	48	242	142	145	99	90	87	94	77	33	193	17	121
	37%	36%	40%	32%	42%	38%	35%	36%	33%	37%	36%	45%	34%	34%	37%	25%	39%
States in the West	243	53	92	76	20	146	97	80	60	65	53	42	48	26	123	21	65
	23%	22%	24%	26%	18%	23%	24%	20%	20%	27%	22%	20%	21%	26%	23%	31%	21%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035 100	394 100	224 100	386 100	475 100	85 100	476 100	398 100	307 100	308 100	466 100	510 100	477 100	466 100	91 100	176 100	253 100	439 100	651 100	862 100	682 100	740 100
States in the Northeast	184 18%	50 13%	47 21%	80 21%	69 14%	16 19%	99 21%	63 16%	66 22%	53 17%	70 15%	106 21%	70 15%	95 20%	18 20%	20 12%	38 15%	57 13%	122 19%	155 18%	69 10%	108 15%
States in the Midwest	223 22%	82 21%	52 23%	84 22%	99 21%	25 29%	99 21%	89 22%	66 22%	63 20%	105 22%	105 21%	102 21%	101 22%	20 22%	37 21%	58 23%	92 21%	144 22%	177 21%	217 32%	212 29%
States in the South	386 37%	175 44%	75 34%	126 33%	200 42%	29 34%	157 33%	170 43%	108 35%	101 33%	194 42%	164 32%	202 42%	152 33%	31 34%	82 46%	103 41%	153 35%	232 36%	311 36%	285 42%	289 39%
States in the West	243 23%	88 22%	50 22%	97 25%	107 23%	14 17%	121 25%	75 19%	66 21%	91 29%	98 21%	135 27%	103 22%	118 25%	22 24%	37 21%	54 21%	138 31%	152 23%	220 25%	112 16%	131 18%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	184	82	69	45	139	28	17	47	96	40	44	12	62	43	30	33	61	89
	18%	17%	21%	16%	19%	16%	15%	17%	20%	15%	18%	7%	33%	16%	11%	20%	18%	18%
States in the Midwest	223	114	66	74	149	51	23	60	92	71	51	41	34	58	62	32	65	89
	22%	24%	20%	26%	20%	29%	20%	22%	19%	26%	21%	24%	18%	22%	22%	20%	19%	19%
States in the South	386	196	107	118	265	72	46	81	184	121	101	81	60	82	122	67	126	173
	37%	41%	33%	41%	36%	41%	41%	29%	38%	45%	42%	47%	32%	30%	44%	42%	37%	36%
States in the West	243	91	85	53	190	25	28	88	116	38	48	38	34	88	65	28	89	132
	23%	19%	26%	18%	26%	14%	24%	32%	24%	14%	20%	22%	18%	33%	23%	18%	26%	27%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1035	384	482	549	696	118	131	145	154	158	291	288	456	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	290	100	113	177	176	46	51	44	100	72	60	13	216	74
	28%	26%	23%	32%	25%	39%	39%	30%	65%	46%	21%	5%	47%	13%
No	742	281	369	369	517	72	80	100	54	85	230	272	240	503
	72%	73%	77%	67%	74%	61%	61%	70%	35%	54%	79%	95%	53%	87%
Prefer not to say	3	3	-	3	3	-	0	-	-	0	0	2	0	3
	0%	1%		1%	0%		0%			0%	0%	1%	0%	1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1035	248	382	290	113	630	403	398	296	243	242	208	225	99	527	69	307
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	290	72	78	115	25	149	140	74	101	49	52	80	72	32	193	17	24
	28%	29%	20%	40%	22%	24%	35%	19%	34%	20%	22%	39%	32%	32%	37%	24%	8%
No	742	176	302	175	88	478	263	322	194	194	189	126	153	67	333	52	281
	72%	71%	79%	60%	78%	76%	65%	81%	66%	80%	78%	60%	68%	68%	63%	76%	91%
Prefer not to say	3	0	2	0	-	2	0	2	0	-	0	2	0	-	0	-	2
	*%	*%	1%	*%		*%	*%	1%	*%		*%	1%	*%		*%		1%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1035	394	224	386	475	85	476	398	307	308	466	510	477	466	91	176	253	439	651	862	682	740
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	290	117	62	104	142	26	122	103	99	80	145	122	138	118	33	55	80	67	147	216	214	213
	28%	30%	28%	27%	30%	31%	26%	26%	32%	26%	31%	24%	29%	25%	36%	31%	31%	15%	23%	25%	31%	29%
No	742	275	162	281	330	58	354	292	207	228	319	388	336	348	58	119	173	369	501	644	465	526
	72%	70%	72%	73%	70%	69%	74%	73%	68%	74%	68%	76%	70%	75%	64%	68%	68%	84%	77%	75%	68%	71%
Prefer not to say	3	3	-	0	3	-	0	3	0	-	3	0	3	0	-	2	0	2	2	2	3	1
	*%	1%		*%	1%		*%	1%	*%		1%	*%	1%	*%		1%	*%	*%	*%	*%	*%	*%

Echelon Insights  
 May Omnibus 2023  
 N=1,035 Registered Voters in the Likely Electorate, Nationally, May 22-25, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1035	483	327	290	742	177	113	275	489	271	243	172	191	271	280	160	341	483
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	290	165	86	290	-	177	113	85	134	71	80	44	65	68	94	39	75	121
	28%	34%	26%	100%		100%	100%	31%	27%	26%	33%	26%	34%	25%	33%	24%	22%	25%
No	742	316	241	-	742	-	-	190	352	200	161	128	126	203	184	121	264	362
	72%	65%	74%		100%			69%	72%	74%	66%	74%	66%	75%	66%	76%	77%	75%
Prefer not to say	3	3	-	-	-	-	-	-	3	-	3	-	-	-	3	-	2	0
	0%	1%							1%		1%			1%		1%	0%	