



The State Of The Economy

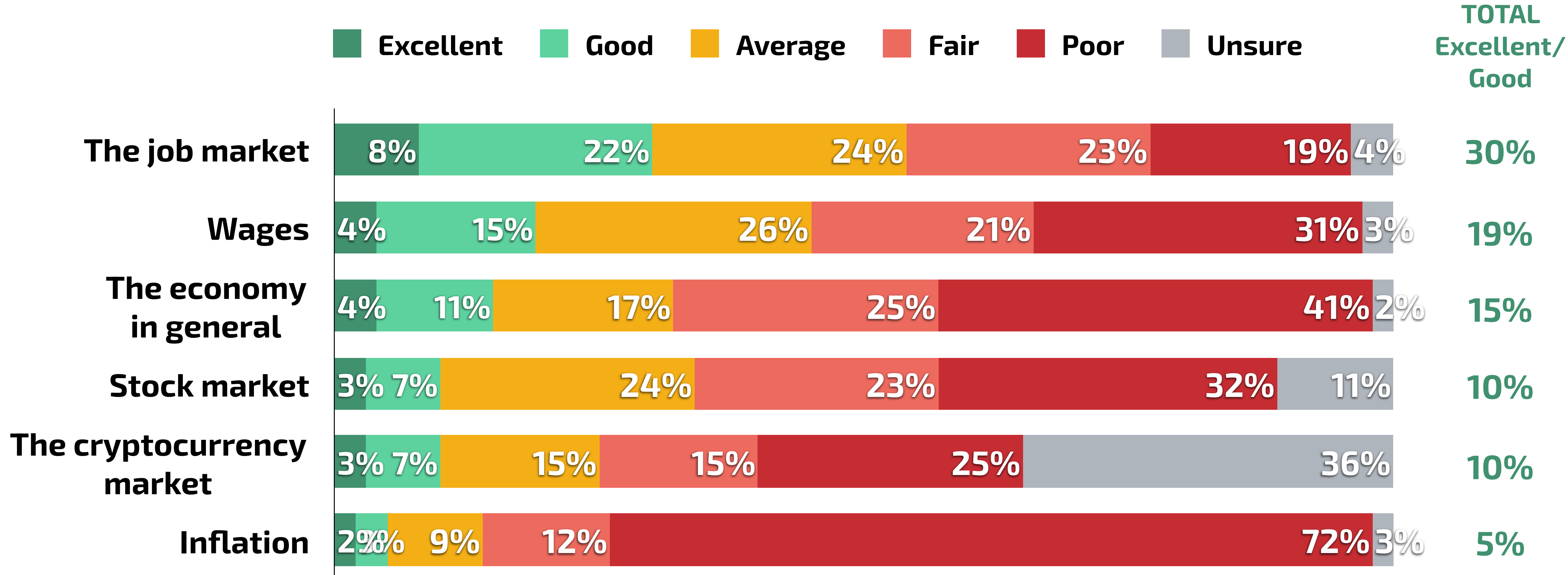
Verified Voter Omnibus Survey

N = 1,020 Voters in the Likely Electorate (LV), Nationwide
Field Dates: May 20-23, 2022



4 In 10 Say Economy Is “Poor”, 7 In 10 Say Inflation Is “Poor”

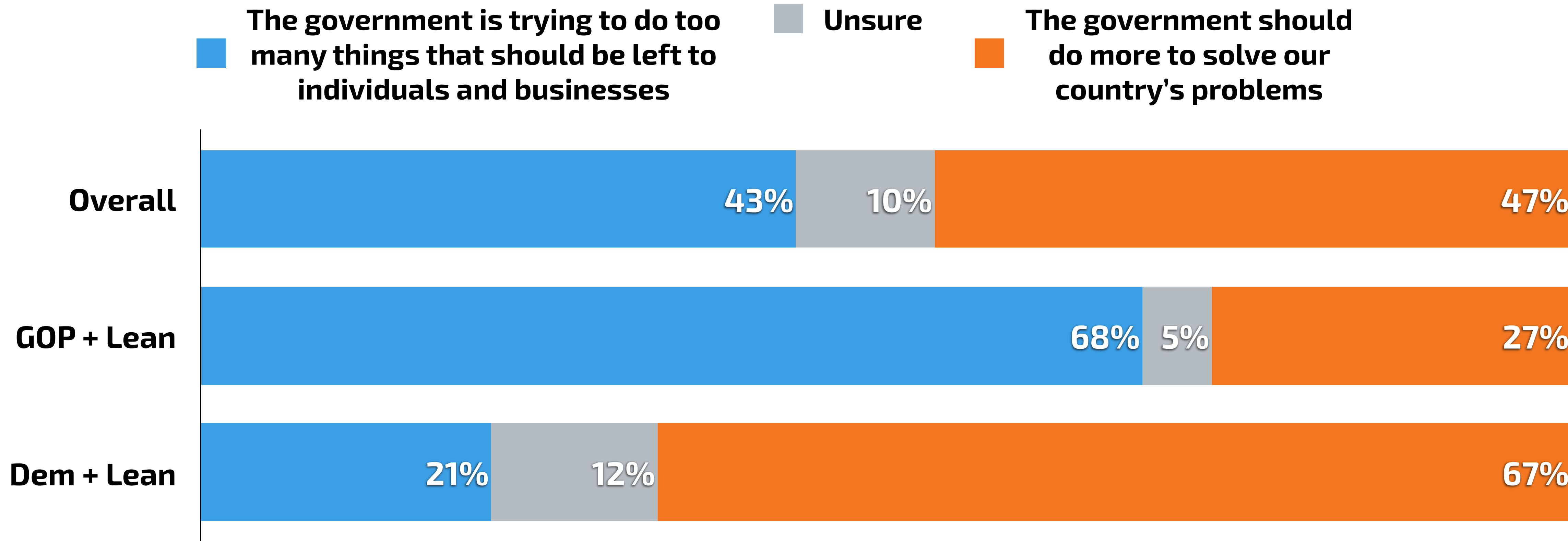
Q. How would you rate each of the following in the United States today?



N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

Electorate Leans In Favor Of Gov Doing More To Solve Problems

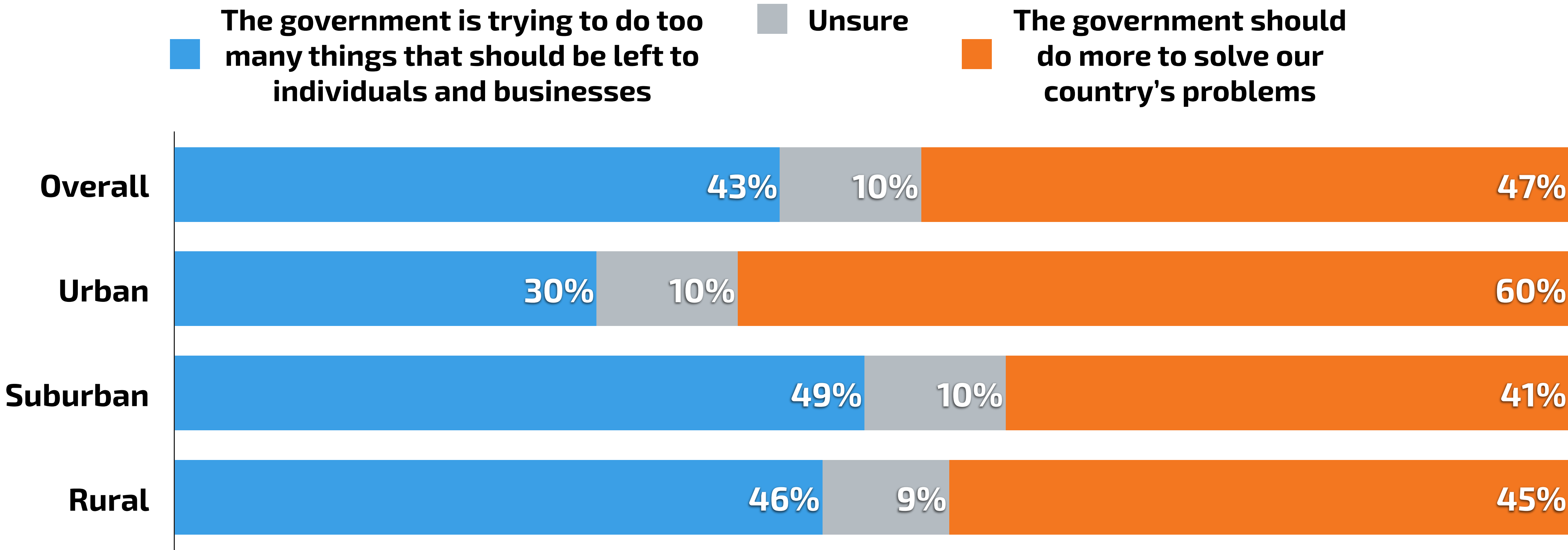
Q. Which of the following comes closest to your view, even if neither is exactly right?



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Suburban Voters Most Likely To Say Gov Is Doing Too Much

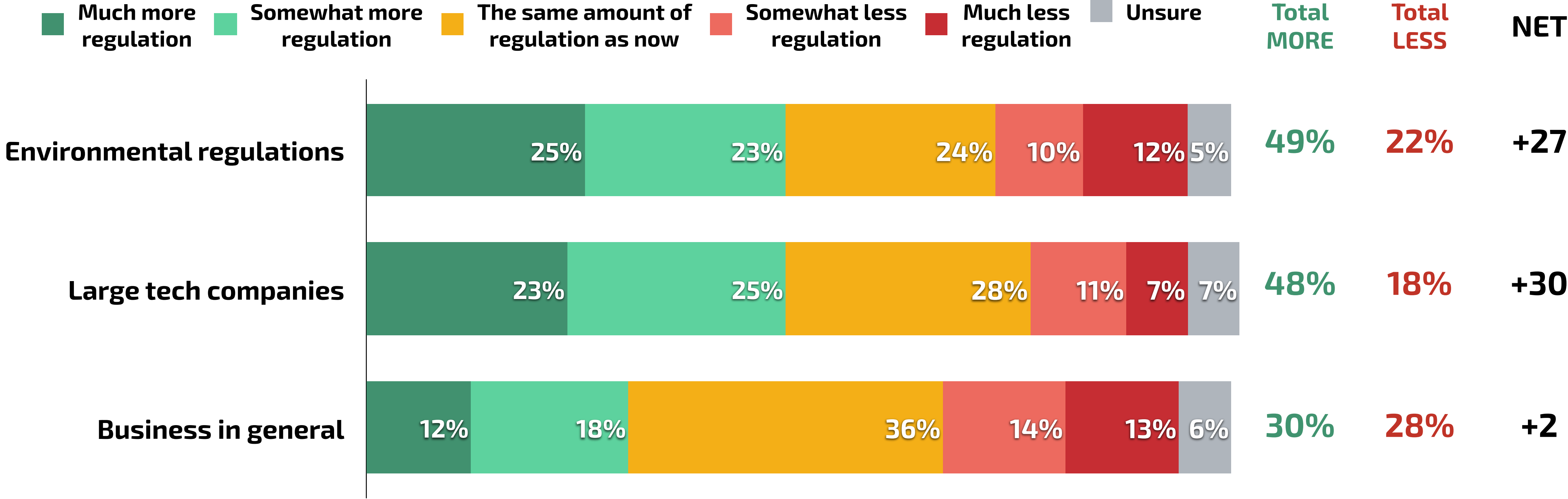
Q. Which of the following comes closest to your view, even if neither is exactly right?



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About Half Of Electorate Think There Should Be More Environmental Regulations, Regulation Of Large Tech Companies

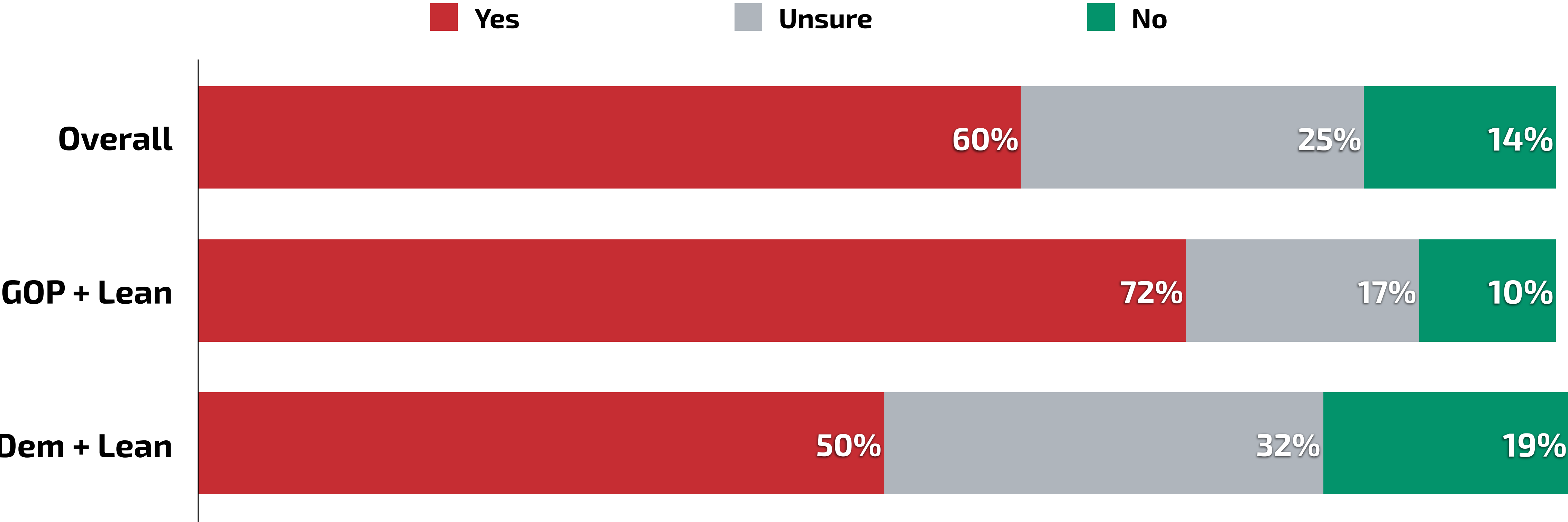
Q. Do you think there should more government regulation, less government regulation, or about the same amount of regulation as now of each of the following?



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Majority Of Electorate Thinks Recession Is Coming

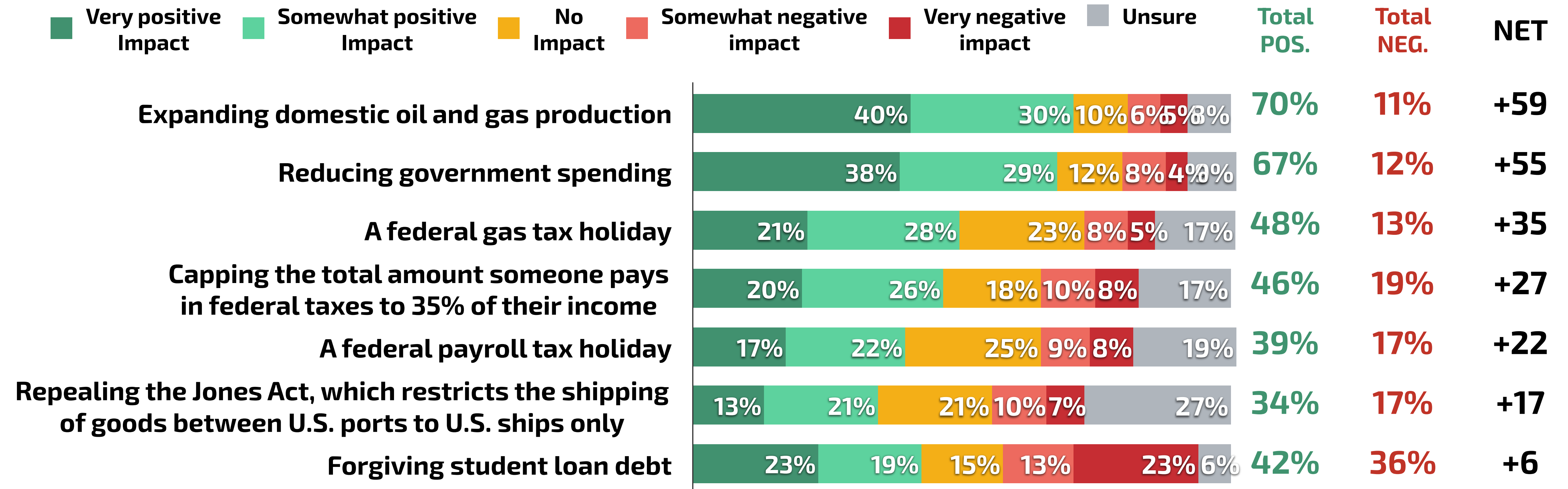
Q. A country enters a recession when its Gross Domestic Product (GDP) shrinks in consecutive quarters. Last quarter the United States' GDP shrunk by 1.4%. Do you think the United States will enter a recession this year?



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Expanding Domestic Oil, Gas Production And Reducing Government Spending Seen As Best Policies To Combat Inflation

Q. Do you think each of the following actions would have a positive impact or a negative impact on inflation and the cost of living?



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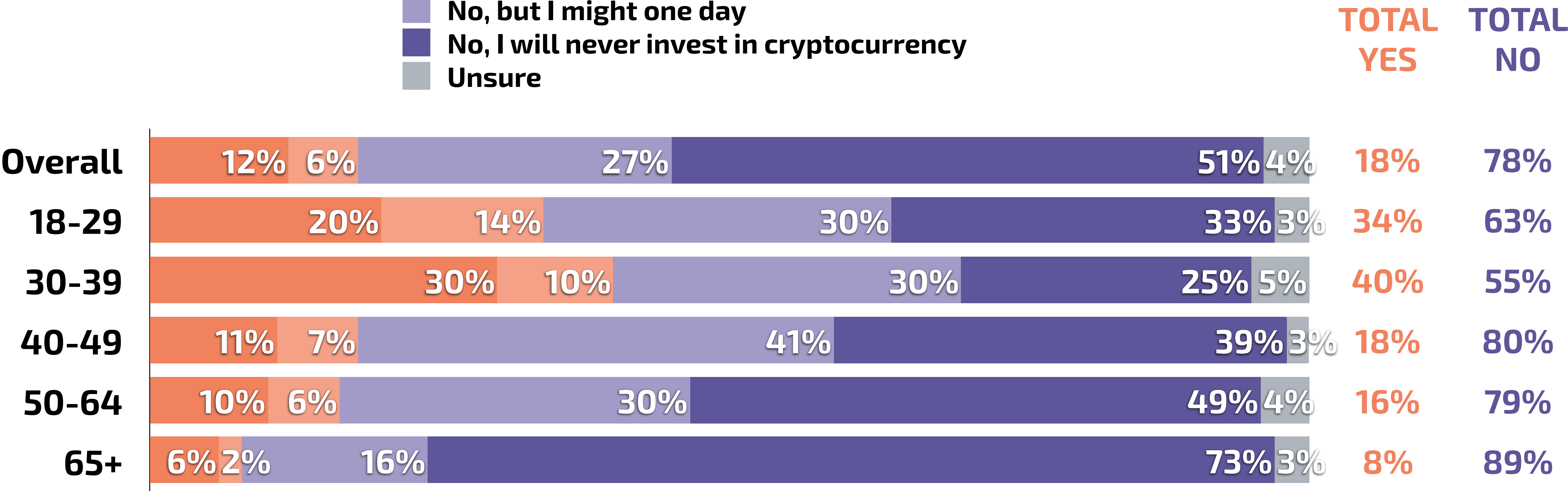
Cryptocurrency



Under 1 In 5 Voters Are Crypto Investors; Crypto Investing More Common Among Younger Voters

Q. Have you yourself ever invested in cryptocurrency?

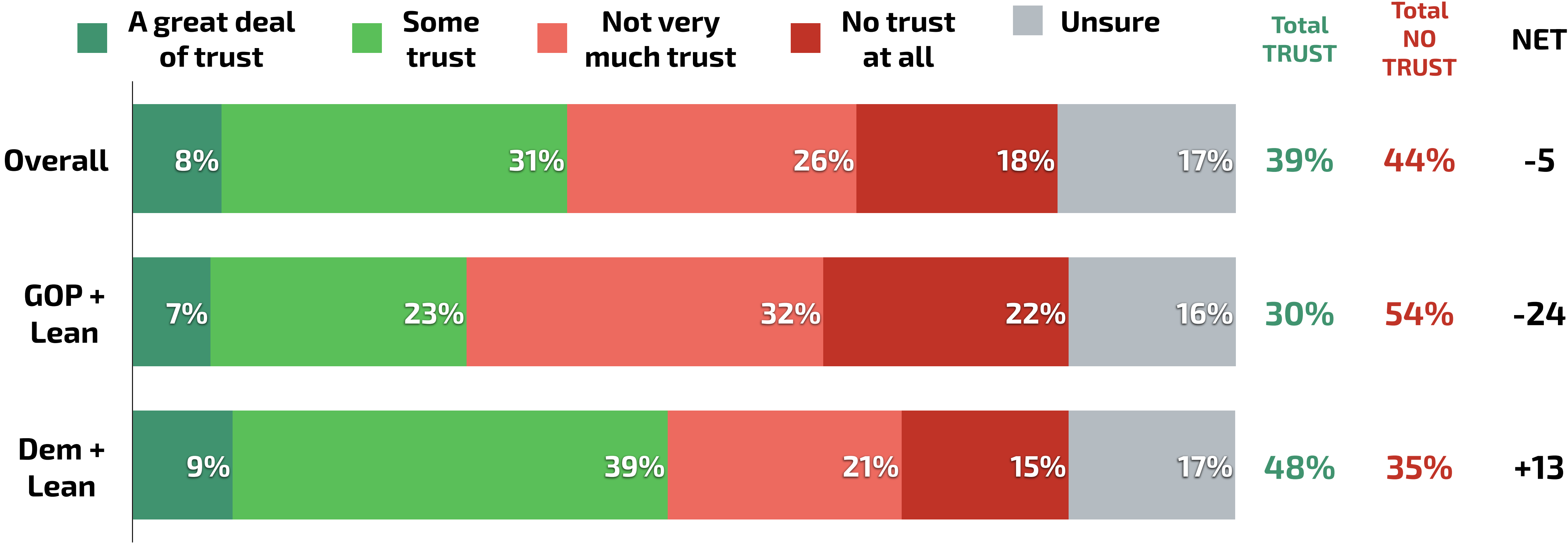
- Yes, I am currently invested in cryptocurrency
- Yes, but I am not currently invested in cryptocurrency
- No, but I might one day
- No, I will never invest in cryptocurrency
- Unsure



N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

Electorate Leans Against Trusting SEC On Crypto Regulation

Q. How much trust do you have in federal institutions like the Securities and Exchange Commission (SEC) or Federal Reserve to set fair and sensible cryptocurrency regulations?

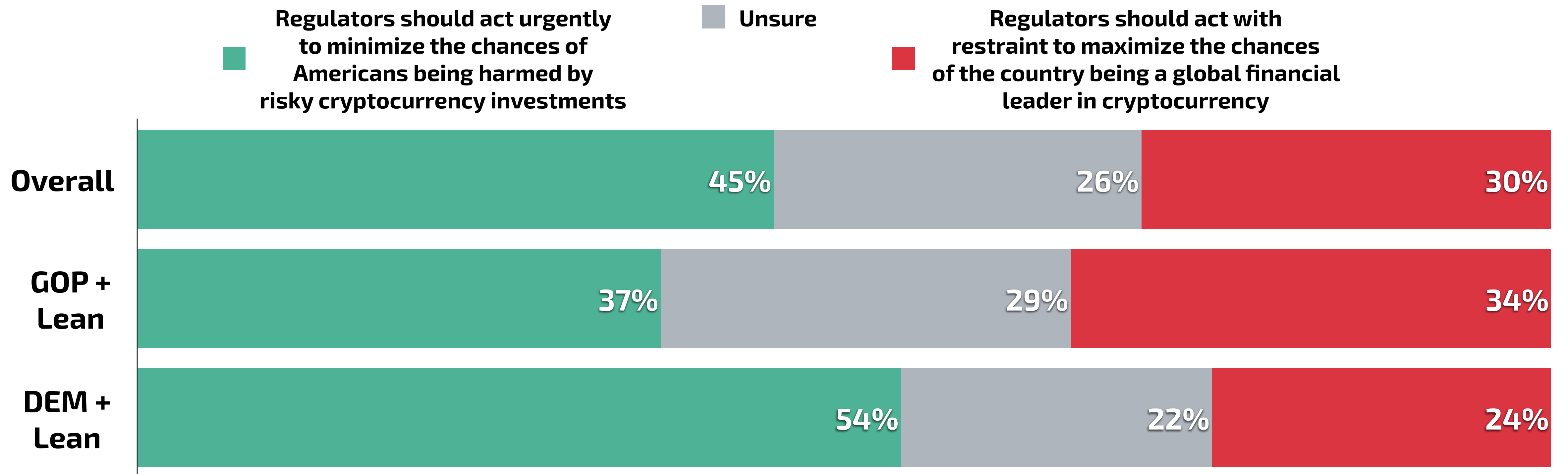


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More Say Regulators Should “Act Urgently” On Crypto Risks

Q. Some say cryptocurrency is riskier than other forms of investing and therefore warrants more oversight and regulation. Others say cryptocurrency is no riskier than other things people can invest in, and over-regulating it will harm the country’s chances of being a global financial leader in an emerging market.

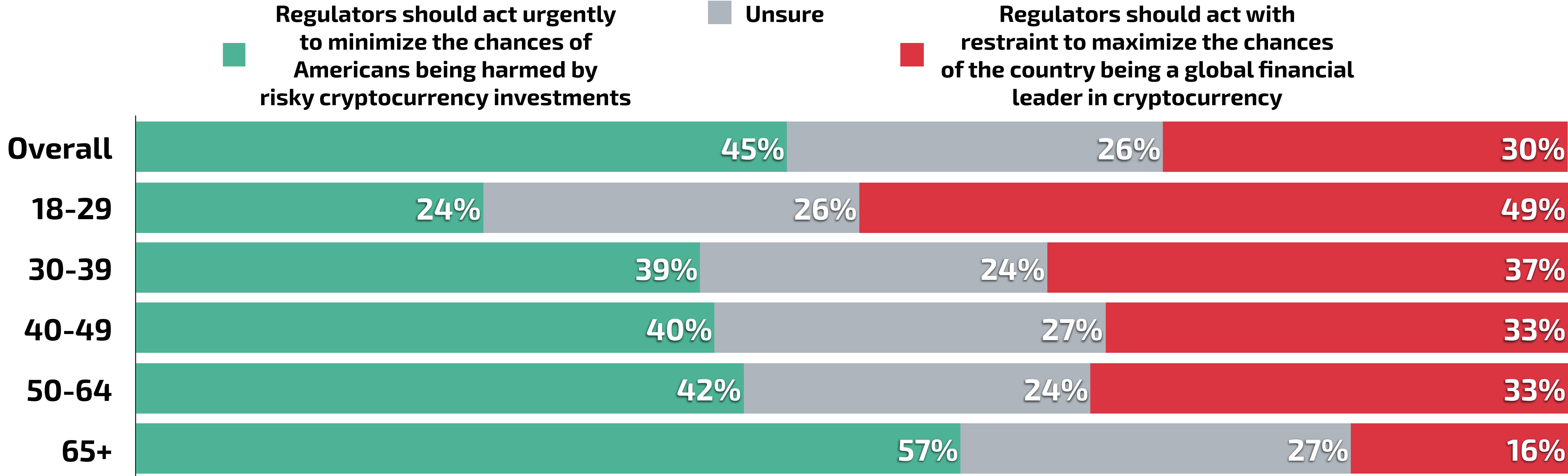
Which of the following do you agree with more, even if neither is exactly right?



Younger Voters Say Crypto Regulators Should Act With Restraint

Q. Some say cryptocurrency is riskier than other forms of investing and therefore warrants more oversight and regulation. Others say cryptocurrency is no riskier than other things people can invest in, and over-regulating it will harm the country's chances of being a global financial leader in an emerging market.

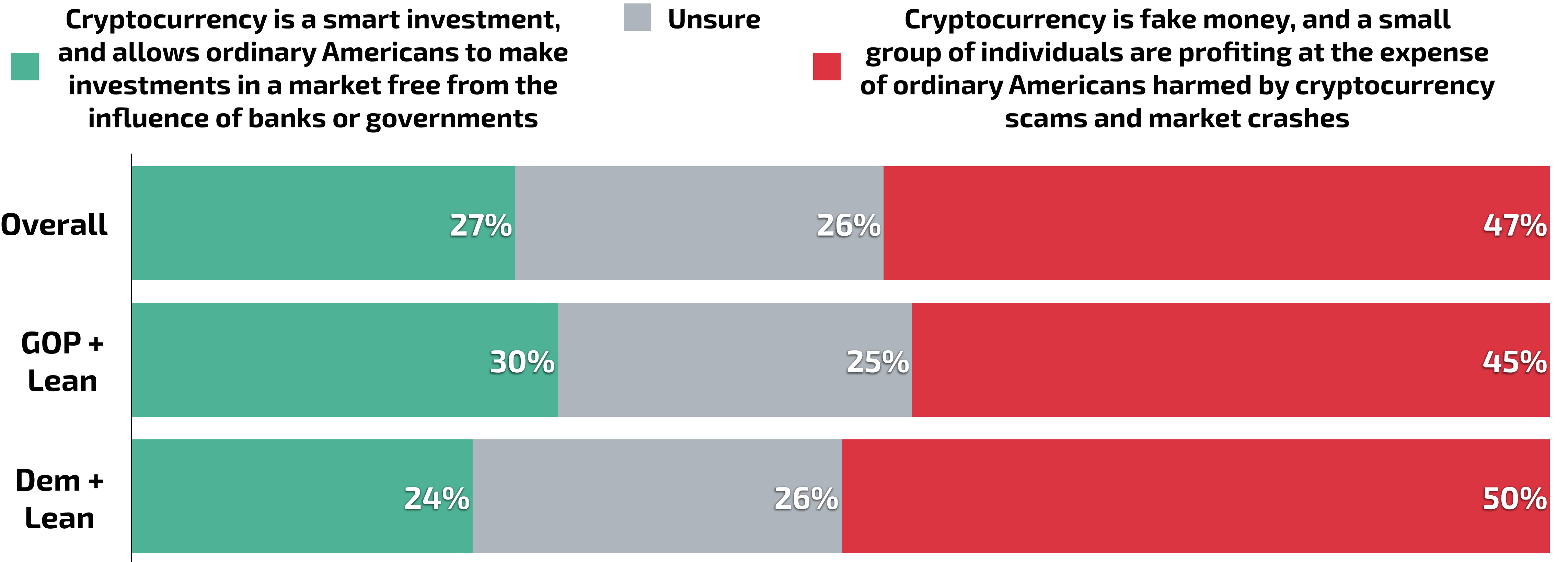
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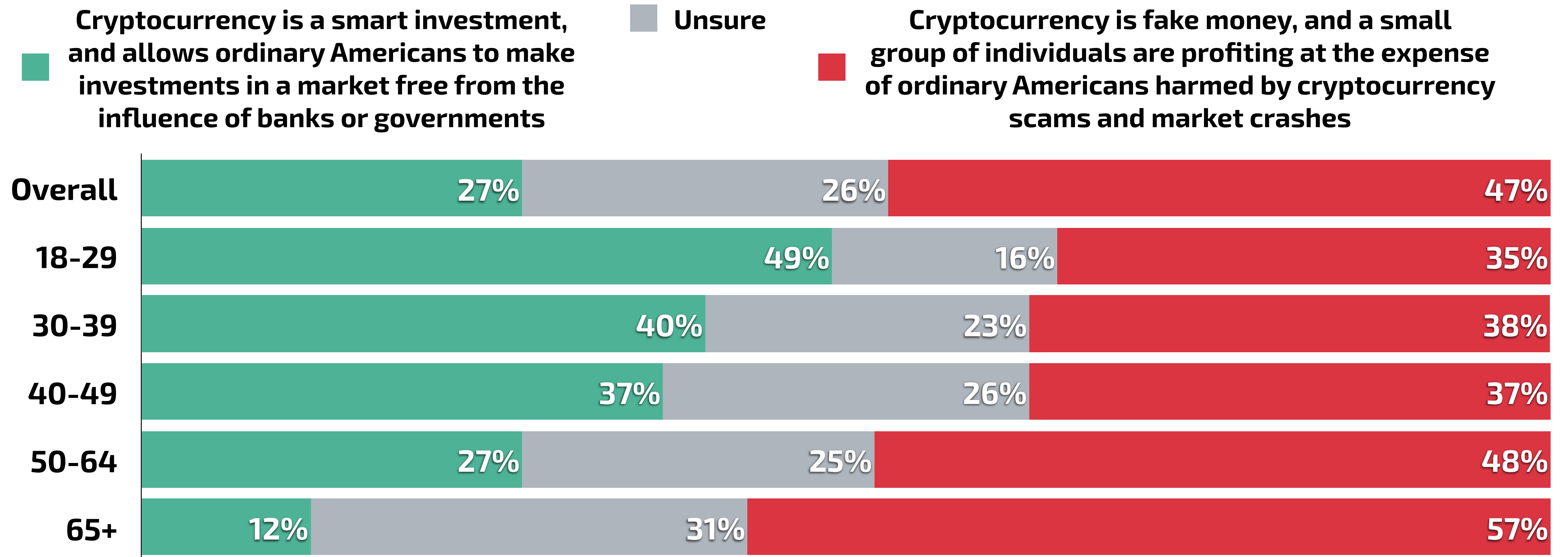
Nearly Half Say Crypto Is Fake Money

Q. Which of the following do you agree with more, even if neither is exactly right?



Younger Voters More Likely To Say Crypto Is Smart Investment

Q. Which of the following do you agree with more, even if neither is exactly right?



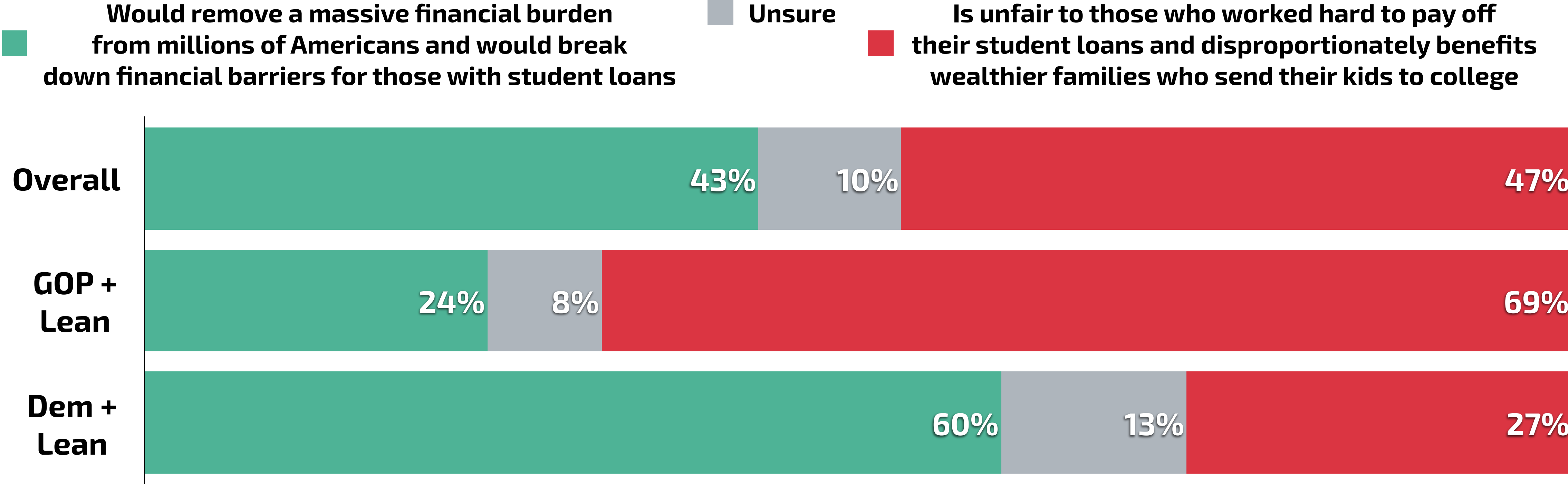
Student Loans



Voters Lean Toward Student Loan Cancellation As Unfair

Q. Which of the following comes closest to your view, even if neither is exactly right?

Forgiving student loan debt...

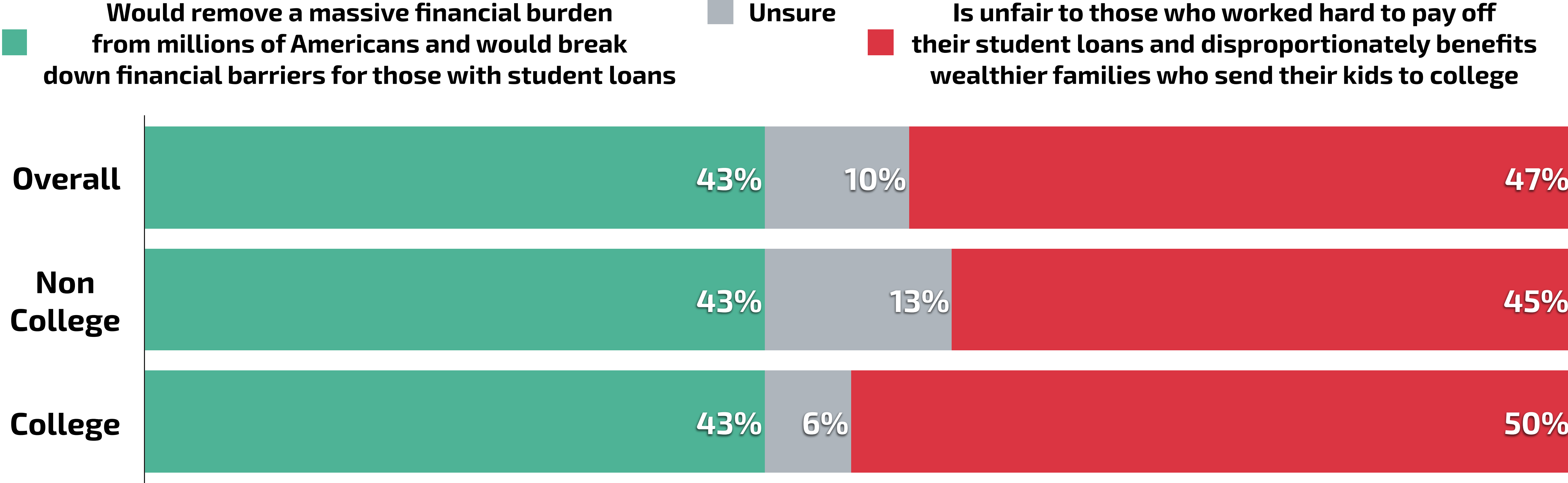


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Half Of Voters With College Degree Say Student Loan Cancellation Unfair To Those Who Paid Off Their Loans

Q. Which of the following comes closest to your view, even if neither is exactly right?

Forgiving student loan debt...



N = 1,020 Voters in Likely Electorate nationwide, fielded May 20-23, 2022

Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.



Methodology

The May 2022 Echelon Insights Verified Voter Omnibus was fielded online from May 20-23, 2022 in English among a sample of N=1,020 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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