



COVID-19 Update

Verified Voter Omnibus Survey

N=1,132 Registered Voters
Fielded May 14 - May 17, 2021

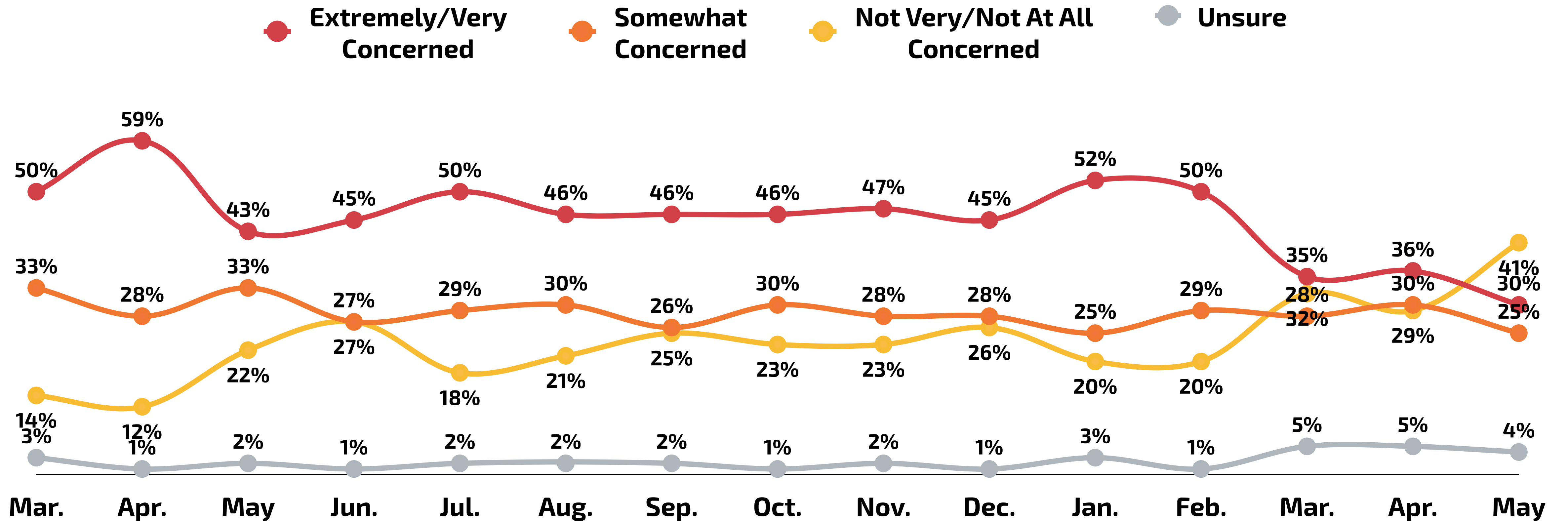


Coronavirus Trends



Plurality Not Concerned About Getting Covid For First Time

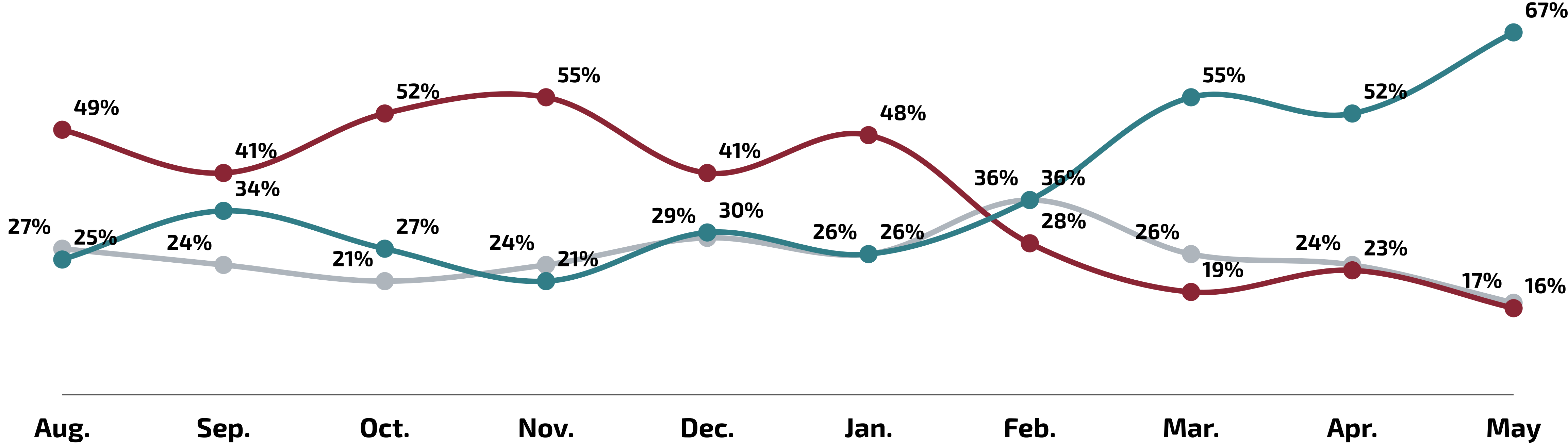
Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



Two Thirds Of Voters Now Feel “Worst Is Behind Us”

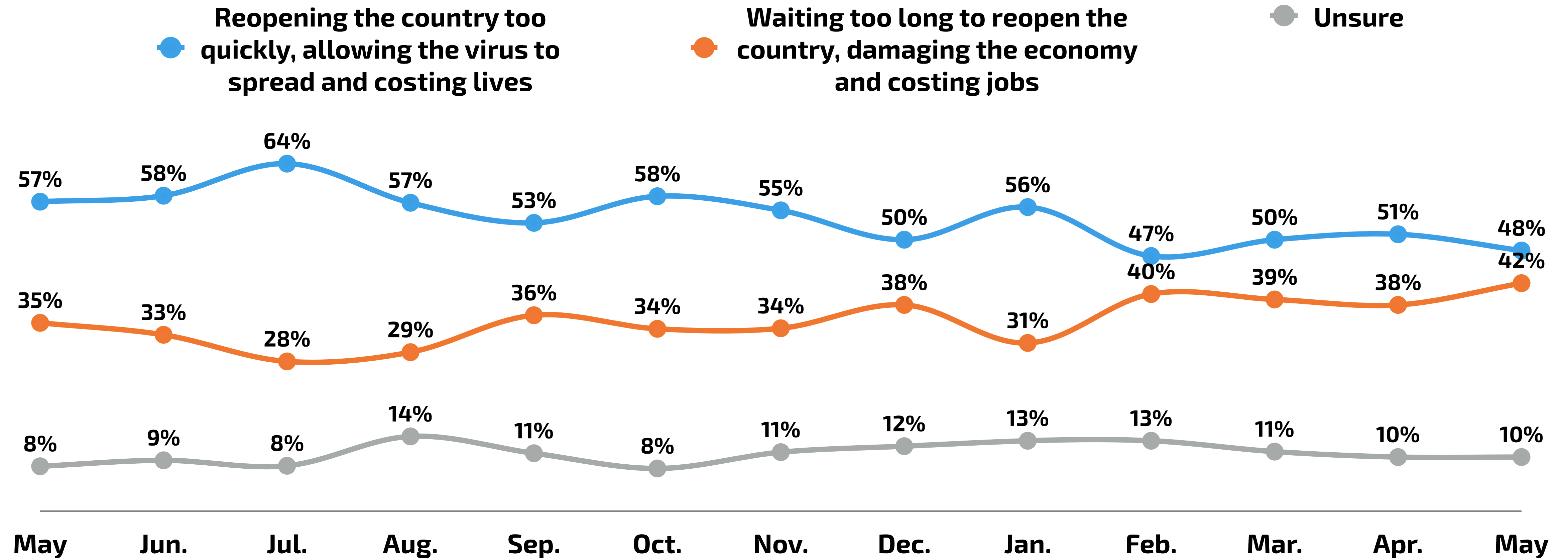
Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

● The worst is behind us ● The worst is yet to come ● Unsure



In May, Voters Are Slightly Less Hesitant To Reopen

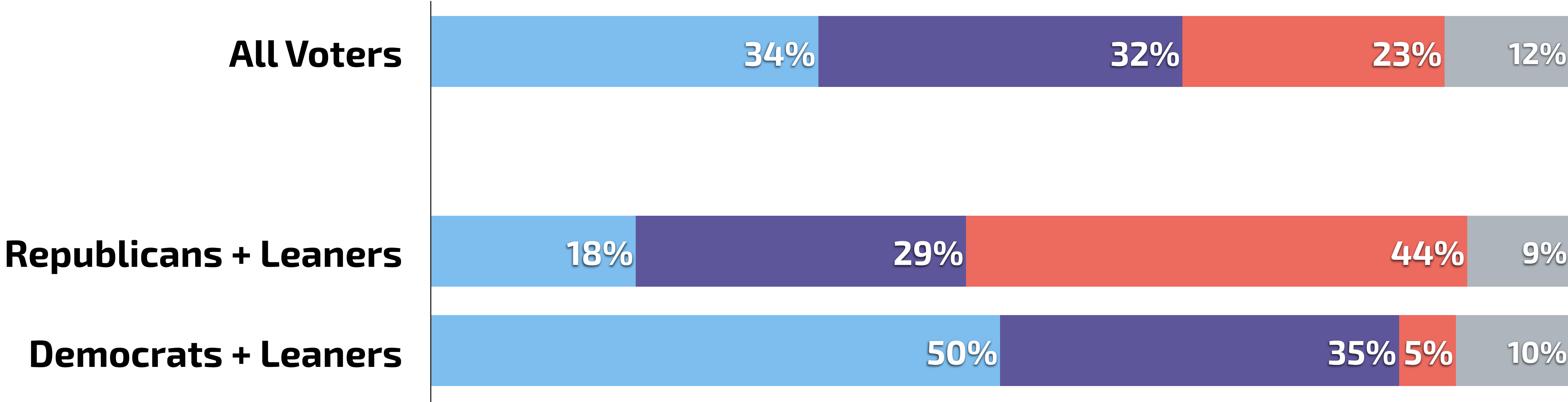
Q. Which of the following concerns you more?



Partisans Split On Timing Of New Covid Guidelines

Q. As you may know, the Centers for Disease Control (CDC) recently announced new COVID-19 guidelines allowing fully vaccinated people to do all indoor activities without masks or social distancing measures. Do you think this decision was made too soon, at just the right time, or was it overdue?

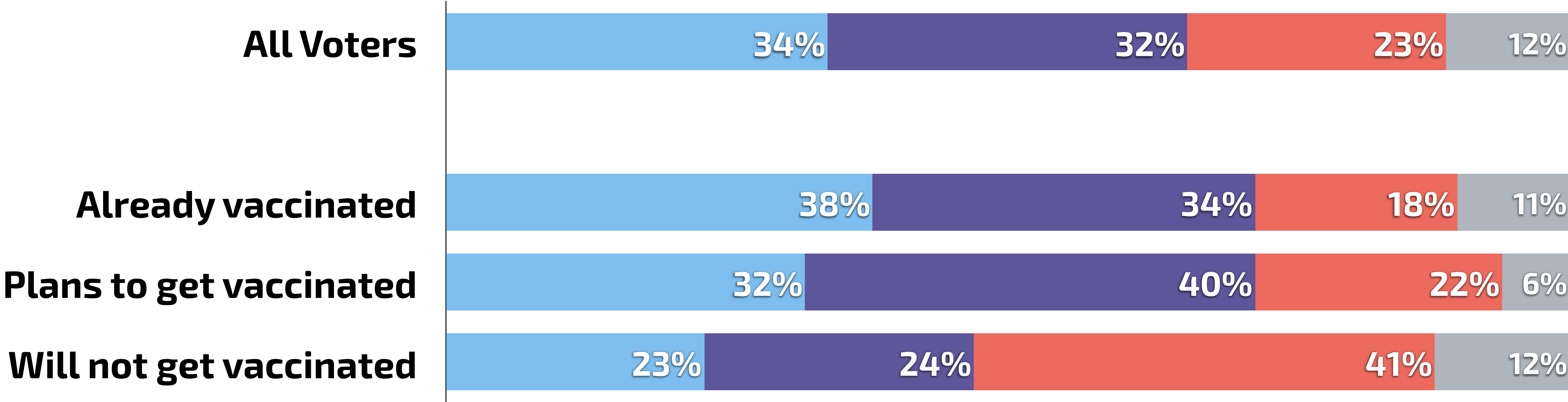
■ Too soon ■ Just The Right Time ■ Overdue ■ Unsure



Vaccinated Voters More Cautious About CDC Guidance

Q. As you may know, the Centers for Disease Control (CDC) recently announced new COVID-19 guidelines allowing fully vaccinated people to do all indoor activities without masks or social distancing measures. Do you think this decision was made too soon, at just the right time, or was it overdue?

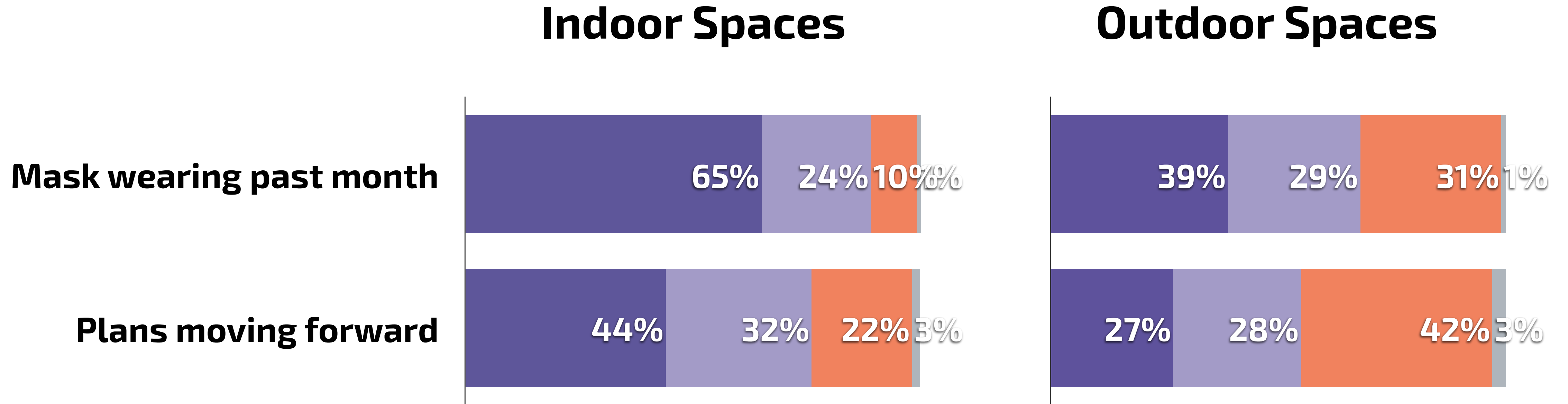
■ Too soon ■ Just The Right Time ■ Overdue ■ Unsure



New CDC Guidelines Lead To Dip In Mask-Wearing Habits

Q. In the past month, how often, if ever, have you worn a mask or face covering in each of the following places when you are around other people who are not part of your household?

Q. With the newly announced CDC guidelines, how often, if ever, do you plan to wear a mask or face covering in each of the following places when you are around other people who are not part of your household?

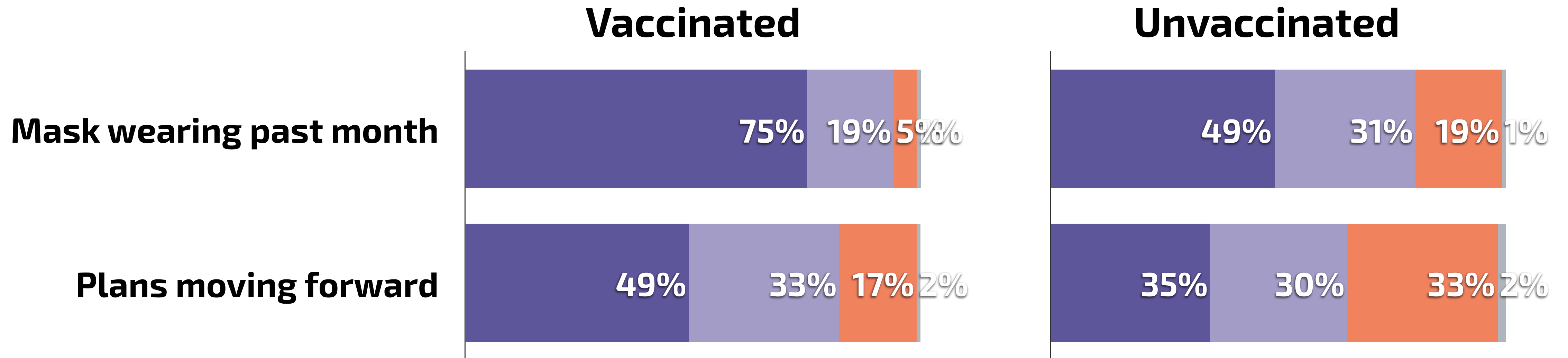


Unvaccinated Voters More Likely to Ditch Masks Indoors...

Q. In the past month, how often, if ever, have you worn a mask or face covering in each of the following places when you are around other people who are not part of your household?

Q. With the newly announced CDC guidelines, how often, if ever, do you plan to wear a mask or face covering in each of the following places when you are around other people who are not part of your household?

Indoor Spaces

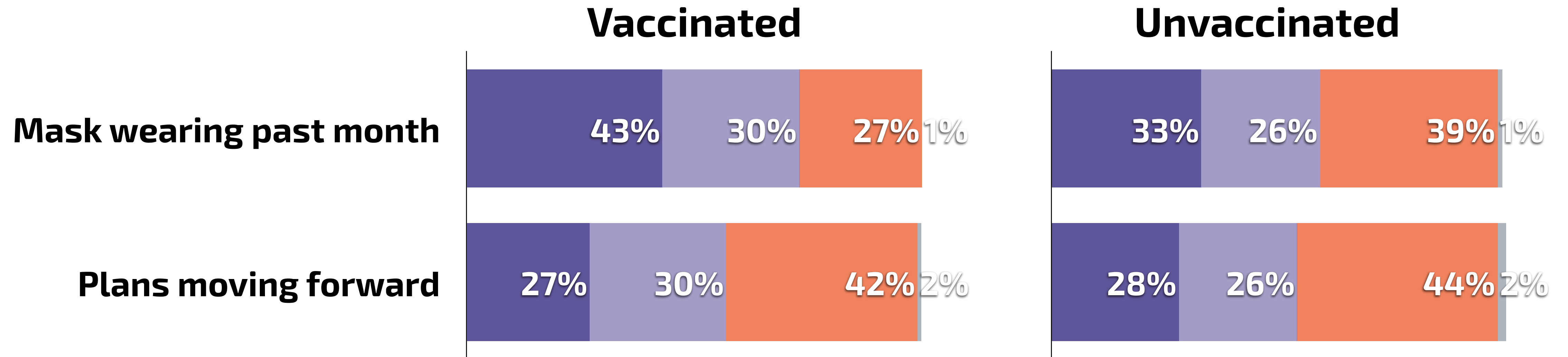


...And Outdoors

Q. In the past month, how often, if ever, have you worn a mask or face covering in each of the following places when you are around other people who are not part of your household?

Q. With the newly announced CDC guidelines, how often, if ever, do you plan to wear a mask or face covering in each of the following places when you are around other people who are not part of your household?

Outdoor Spaces

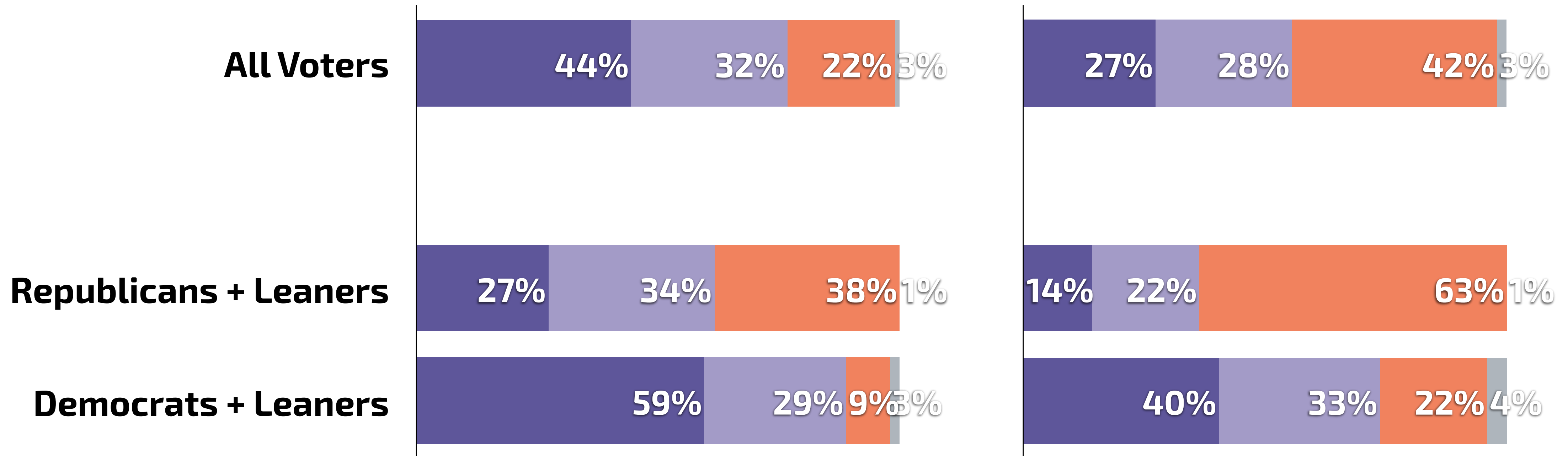


Many Democrats Will Continue Wearing Masks

Q. With the newly announced CDC guidelines, how often, if ever, do you plan to wear a mask or face covering in each of the following places when you are around other people who are not part of your household?

Indoor Spaces

Outdoor Spaces



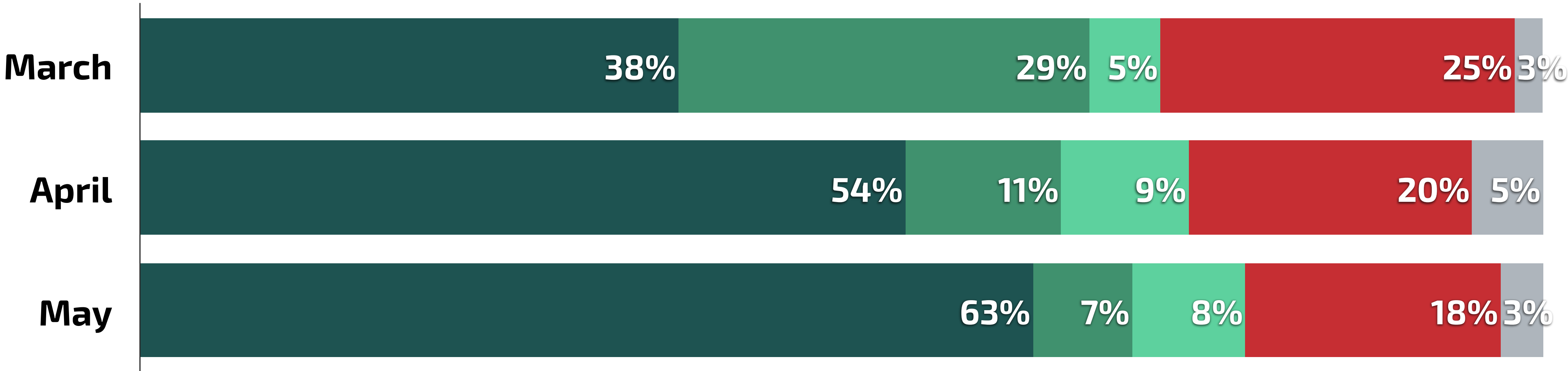
COVID-19 Vaccines



Willing & Unvaccinated Population Continues to Shrink

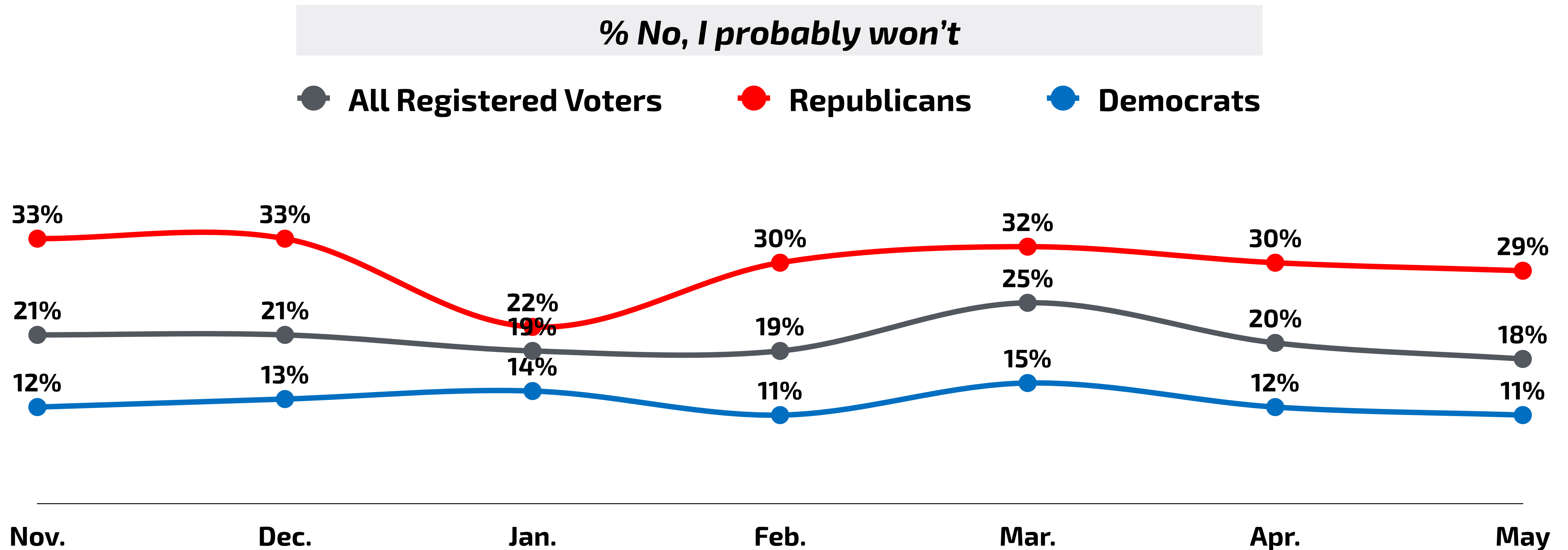
Q. Have you gotten or do you plan to get the COVID-19 vaccine?

- Yes, I have already gotten the vaccine
- Yes, as soon as I am eligible
- Yes, but only after others have gotten it and it seems safe
- No, I probably won't
- Unsure



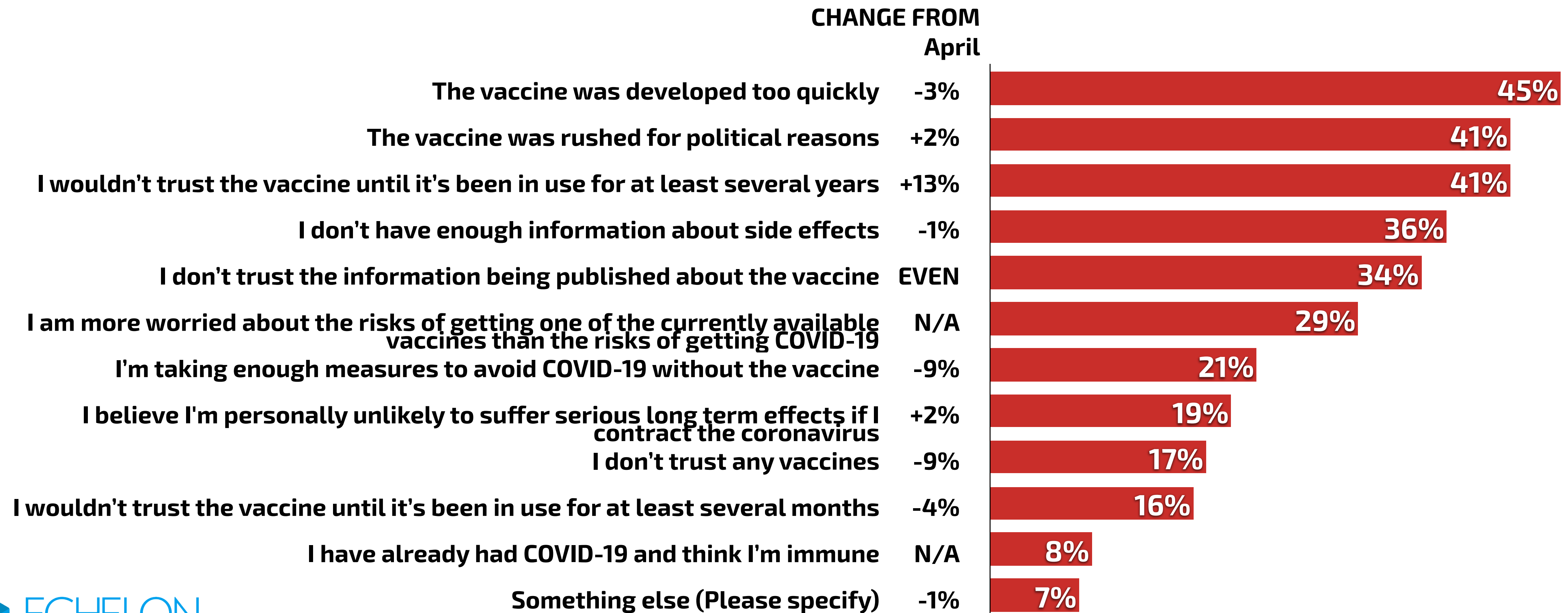
Probable Vaccine Refusal Inches Down Across Both Parties

Q. Have you gotten or do you plan to get the COVID-19 vaccine?



Belief That Vaccine Was Developed Too Quickly Is Top Reason For Probable Refusal Or Uncertainty

Q. What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19? Select all that apply. *[Responses of those who say they probably won't get vaccinated or are unsure]*



Healthcare Workers, Trump Best Messengers for Skeptics

Q. Which of the following would you be most interested in hearing from if they recorded a public service announcement in favor of getting vaccinated against COVID-19? Select up to three.

	Overall	Already Vaccinated	Plans To Get Vaccinated	Will Not Get Vaccinated
A doctor or nurse who treated COVID-19 patients	35%	44%	21%	16%
An expert from the Centers for Disease Control (CDC)	25%	30%	27%	10%
An essential worker who worked throughout the COVID-19 pandemic	23%	28%	18%	11%
Anthony Fauci	21%	28%	19%	3%
Joe Biden	15%	16%	25%	5%
Barack Obama	15%	15%	26%	7%
A small business owner impacted by COVID-19 lockdowns	13%	16%	12%	9%
Donald Trump	11%	9%	18%	14%
Dolly Parton	6%	7%	6%	3%
George W. Bush	4%	4%	4%	3%
Oprah Winfrey	4%	5%	7%	
Taylor Swift	4%	4%	6%	4%
LeBron James	3%	2%	4%	2%
A leader from my religious congregation	3%	4%	3%	3%
Mark Cuban	2%	2%	2%	2%
None of the above	21%	13%	11%	52%



Note: "Someone else" not shown



Verified Voter Omnibus

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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