



**March 2025 Omnibus Topline - External**  
**Survey of N=1,007 voters in the Likely Electorate.**  
**Field Dates: March 10-13, 2025**  
**Margin of Error: +/- 3.5 Percentage Points**

**CORE: PARTISANSHIP**

1. **[QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]**
- |                         |     |
|-------------------------|-----|
| Republican              | 40% |
| Democrat                | 37% |
| Independent             | 21% |
| Member of another party | *%  |
| Unsure                  | 2%  |

*[IF QPartyID = 1. Republican, Ask]*

2. **[QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]**
- |                         |         |
|-------------------------|---------|
|                         | (n=374) |
| Firmly a Republican     | 78%     |
| Not firmly a Republican | 22%     |

*[IF QPartyID = 2. Democrat, Ask]*

3. **[QPartyDem] Would you say you are...? [RANDOMIZE 1-2]**
- |                       |         |
|-----------------------|---------|
|                       | (n=381) |
| Firmly a Democrat     | 82%     |
| Not firmly a Democrat | 18%     |

*[If QParty=3-5. Independent, Member of another party, or unsure, Ask]*

4. **[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]**
- |                    |         |
|--------------------|---------|
|                    | (n=252) |
| Republicans        | 30%     |
| Democrats          | 29%     |
| Both equally often | 27%     |
| Unsure             | 13%     |

**[QPartyConsolidated] QPartyID and QPartyLeanView**

- |  |     |
|--|-----|
| Total Republican + Republican-leaning Independents | 47% |
| Total Independent                                  | 10% |
| Total Democratic + Democratic-leaning Independents | 43% |

5. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

<b>DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE</b>	<b>47%</b>
<b>DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE</b>	<b>46%</b>
Definitely the Republican candidate	30%
Probably the Republican candidate	16%
Lean the Republican candidate	1%
Lean the Democratic candidate	*%
Probably the Democratic candidate	13%
Definitely the Democratic candidate	33%
Unsure	6%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

6. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=450)
Supporter of Donald Trump	53%
Supporter of the Republican Party	42%
I don't support either one	3%
Unsure	2%

7. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

Donald Trump	48%
Kamala Harris	44%
Someone else	3%
I did not vote	5%
Unsure	*%

**CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE**

**8. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Wrong track	49%
Right direction	41%
Unsure	9%

**9. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]**

	1st Choice	2nd Choice	Combined Choice
Cost of living	26%	16%	41%
Jobs and the economy	15%	14%	29%
Political corruption	12%	11%	23%
Immigration	10%	11%	22%
The state of democracy	10%	7%	17%
National security	4%	4%	8%
The environment and climate change	4%	3%	6%
Healthcare	4%	8%	11%
Abortion	3%	4%	6%
Crime	2%	4%	7%
Taxes	2%	4%	7%
Education	2%	1%	3%
Gun rights	1%	1%	3%
Drug abuse	1%	2%	3%
Infrastructure	1%	2%	3%
Race relations	*%	2%	3%
Something else (Please specify)	4%	2%	5%
Unsure	1%	1%	1%

**10. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID, 5 PER PAGE]**

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of		
	V/S FAV.	UNFAV.	Very favorable	Some. favorable	Heard of, no opinion	Some. unfavorable	Very unfavorable	Never heard of
<b>Volodymyr Zelensky</b>	<b>40%</b>	<b>36%</b>	21%	20%	16%	17%	19%	8%
<b>Robert F. Kennedy, Jr.</b>	<b>43%</b>	<b>42%</b>	20%	23%	15%	13%	29%	1%
<b>Donald Trump</b>	<b>47%</b>	<b>50%</b>	33%	14%	3%	9%	42%	*%
<b>The Republican Party</b>	<b>45%</b>	<b>49%</b>	23%	22%	6%	17%	32%	1%
<b>JD Vance</b>	<b>40%</b>	<b>44%</b>	26%	14%	12%	11%	34%	3%
<b>The Democratic Party</b>	<b>44%</b>	<b>50%</b>	21%	23%	6%	18%	32%	1%
<b>The Department of Government Efficiency (DOGE)</b>	<b>38%</b>	<b>44%</b>	23%	15%	14%	11%	33%	4%
<b>Elon Musk</b>	<b>42%</b>	<b>50%</b>	23%	20%	7%	8%	42%	1%
<b>Vladimir Putin</b>	<b>7%</b>	<b>79%</b>	2%	5%	12%	18%	61%	2%

11. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>49%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>48%</b>
Strongly approve	32%
Somewhat approve	17%
Somewhat disapprove	9%
Strongly disapprove	39%
Unsure	3%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign, QTrumpApproveTariffs, QTrumpApproveUkraine, and QElonApprove ]

12. [QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>47%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>49%</b>
Strongly approve	28%
Somewhat approve	18%
Somewhat disapprove	11%
Strongly disapprove	38%
Unsure	5%

13. [QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>57%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>39%</b>
Strongly approve	40%
Somewhat approve	18%
Somewhat disapprove	9%
Strongly disapprove	30%
Unsure	4%

14. [QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>48%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>46%</b>
Strongly approve	30%
Somewhat approve	18%
Somewhat disapprove	11%
Strongly disapprove	36%
Unsure	6%

15. [QTrumpApproveTariff] Do you approve or disapprove of the way Donald Trump is handling tariffs? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>41%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>51%</b>
Strongly approve	24%
Somewhat approve	17%
Somewhat disapprove	11%
Strongly disapprove	41%
Unsure	8%

16. [QTrumpApproveUkraine] Do you approve or disapprove of the way Donald Trump is handling the war between Russia and Ukraine? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>44%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>47%</b>
Strongly approve	26%
Somewhat approve	18%
Somewhat disapprove	9%
Strongly disapprove	38%
Unsure	9%

17. [QElonApprove] Do you approve or disapprove of Elon Musk's current role in the federal government? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>42%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>52%</b>
Strongly approve	25%
Somewhat approve	17%
Somewhat disapprove	8%
Strongly disapprove	43%
Unsure	7%

18. [QTrumpThirdTerm] The Constitution allows presidents to serve only two terms. Do you support amending the Constitution to allow Donald Trump to run for a third term as president? [RANDOMIZE SCALE 1-4, 4-1]

<b>STRONGLY/SOMEWHAT SUPPORT</b>	<b>26%</b>
<b>STRONGLY/SOMEWHAT OPPOSE</b>	<b>68%</b>
Strongly support	17%
Somewhat support	9%
Somewhat oppose	8%
Strongly oppose	59%
Unsure	7%

**CORE: ECONOMY AND IMMIGRATION**

- 19. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- |                                   |            |
|-----------------------------------|------------|
| <b>IMPROVING A LOT/LITTLE</b>     | <b>32%</b> |
| <b>GETTING A LOT/LITTLE WORSE</b> | <b>49%</b> |
| Improving a lot                   | 9%         |
| Improving a little                | 23%        |
| Staying the same                  | 16%        |
| Getting a little worse            | 16%        |
| Getting a lot worse               | 33%        |
| Unsure                            | 3%         |
- 20. [QEconPersonal] Do you think your personal economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- |                                   |            |
|-----------------------------------|------------|
| <b>IMPROVING A LOT/LITTLE</b>     | <b>23%</b> |
| <b>GETTING A LOT/LITTLE WORSE</b> | <b>41%</b> |
| Improving a lot                   | 7%         |
| Improving a little                | 16%        |
| Staying the same                  | 34%        |
| Getting a little worse            | 21%        |
| Getting a lot worse               | 19%        |
| Unsure                            | 2%         |
- 21. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]**
- |   |     |
|---|-----|
| I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 39% |
| I am just able to pay for basic necessities   | 36% |
| I struggle to pay for basic necessities   | 23% |
| Unsure  | 2%  |
- 22. [QMassDeport] Do you support or oppose deporting all illegal immigrants currently living in the United States? [ROTATE SCALE 1-5, 5-1]**
- |                                  |            |
|----------------------------------|------------|
| <b>STRONGLY/SOMEWHAT SUPPORT</b> | <b>57%</b> |
| <b>STRONGLY/SOMEWHAT OPPOSE</b>  | <b>37%</b> |
| Strongly support                 | 37%        |
| Somewhat support                 | 20%        |
| Somewhat oppose                  | 19%        |
| Strongly oppose                  | 18%        |
| Unsure                           | 6%         |

**23. [QJointSession] Did you watch Donald Trump’s address to a joint session of Congress?  
[RANDOMIZE 1-2]**

Yes	40%
No	33%
I watched some of it live, but not all of it	12%
I saw clips or highlights of it afterward	15%
Unsure	1%

*[Ask If QJointSession = 1. Yes Or 3. I watched some of it live, but not all of it Or 4. I saw clips or highlights of it afterward]*

**24. [QAddressRating] In your opinion, how successful was Donald Trump’s address to a joint session of Congress? [RANDOMIZE SCALE 1-5, 5-1]**

	(n=668)
<b>VERY SUCCESSFUL/SUCCESSFUL</b>	<b>53%</b>
<b>VERY SUCCESSFUL/UNSUCCESSFUL</b>	<b>29%</b>
Very successful	30%
Successful	23%
Neither successful or unsuccessful	14%
Unsuccessful	11%
Very unsuccessful	17%
Unsure	4%

*[Ask If QJointSession = 1. Yes Or 3. I watched some of it live, but not all of it Or 4. I saw clips or highlights of it afterward]*

**25. [QAddressEffective] Do you think Donald Trump effectively addressed key issues facing the U.S. recently? [RANDOMIZE 1-2]**

	(n=668)
Yes	56%
No	38%
Unsure	6%

**26. [QTrumpPromise] Regardless of whether or not you support Donald Trump or his policies, do you believe he is keeping his campaign promises? [RANDOMIZE 1-2]**

Trump is keeping his campaign promises	54%
Trump is not keeping his campaign promises	32%
Unsure	14%

**27. [QTrumpIsOE] What is the issue you believe Donald Trump is currently most focused on? [OPEN END]**

**28. [QTrumpShouldOE] What is the issue you believe Donald Trump should be most focused on? [OPEN END]**

29. [QSelfEmotion] Which of the following emotions best describes the way you currently feel about the actions the Trump administration has taken so far during its term? [RANDOMIZE

SCALE 1-7, 7-1]

<b>THRILLED/HAPPY/SATISFIED</b>	<b>40%</b>
<b>FURIOUS/ANGRY/DISSATISFIED</b>	<b>46%</b>
Thrilled	12%
Happy	9%
Satisfied	19%
Neutral	10%
Dissatisfied	16%
Angry	11%
Furious	19%
Unsure	4%

30. [QGOPEmotion] Which of the following emotions do you believe best describes the way Republicans in Congress currently feel about the actions the Trump administration has taken so far during its term? [RANDOMIZE SCALE 1-7, 7-1]

<b>THRILLED/HAPPY/SATISFIED</b>	<b>56%</b>
<b>FURIOUS/ANGRY/DISSATISFIED</b>	<b>23%</b>
Thrilled	13%
Happy	19%
Satisfied	24%
Neutral	14%
Dissatisfied	12%
Angry	5%
Furious	6%
Unsure	8%

31. [QDemEmotion] Which of the following emotions do you believe best describes the way Democrats in Congress currently feel about the actions the Trump administration has taken so far during its term? [RANDOMIZE SCALE 1-7, 7-1]

<b>THRILLED/HAPPY/SATISFIED</b>	<b>11%</b>
<b>FURIOUS/ANGRY/DISSATISFIED</b>	<b>78%</b>
Thrilled	2%
Happy	3%
Satisfied	6%
Neutral	7%
Dissatisfied	21%
Angry	23%
Furious	35%
Unsure	3%

**CUSTOM: DEMOCRATS**

*[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]*

**32. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-18]**

	(n=457)
Kamala Harris	33%
Pete Buttigieg	10%
Gavin Newsom	7%
Alexandria Ocasio-Cortez	7%
Tim Walz	5%
Jasmine Crockett	3%
Mark Cuban	3%
J.B. Pritzker	2%
Gretchen Whitmer	2%
Cory Booker	2%
Josh Shapiro	2%
Andy Beshear	2%
Jared Polis	1%
John Fetterman	1%
Raphael Warnock	1%
Chris Murphy	1%
Jon Stewart	1%
Stephen A. Smith	*%
Wes Moore	*%
Ruben Gallego	-
Someone else (Please specify)	1%
Unsure	15%

*[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]*

**33. [Q2028HarrisChoice] If the 2028 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=457)
<b>KAMALA HARRIS, DEFINITELY/PROBABLY</b>	<b>49%</b>
<b>A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY</b>	<b>42%</b>
Kamala Harris, definitely	34%
Kamala Harris, probably	16%
A different Democratic candidate, probably	19%
A different Democratic candidate, definitely	23%
Unsure	9%

*[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]*

**34. [QDemPath] Regardless of whether you view the people named as future presidential candidates, which approach to opposing Donald Trump would you like to see Democrats take? [RANDOMIZE 1-2]**

	(n=457)
The approach taken by mainstream Democrats like Kamala Harris, Gavin Newsom, and Pete Buttigieg	49%
The approach taken by progressives like Bernie Sanders, Alexandria Ocasio-Cortez, and Elizabeth Warren	37%
Unsure	15%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

**35. [QAIGreen] AI Green disrupted Donald Trump's address to a joint session of Congress by continuously heckling and refusing to stop when warned. He was subsequently removed from the speech.**

**Do you approve of Green's actions? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=457)
<b>STRONGLY/SOMEWHAT APPROVE</b>	<b>57%</b>
<b>STRONGLY/SOMEWHAT DISAPPROVE</b>	<b>30%</b>
Strongly approve	33%
Somewhat approve	25%
Somewhat disapprove	19%
Strongly disapprove	12%
Unsure	12%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

**36. [QNewsomSports] On his podcast, California Governor Gavin Newsom said that biological men who identify as women competing in women's sports was "deeply unfair."**

**Do you agree with Newsom's statement? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=457)
<b>STRONGLY/SOMEWHAT AGREE</b>	<b>60%</b>
<b>STRONGLY/SOMEWHAT DISAGREE</b>	<b>27%</b>
Strongly agree	31%
Somewhat agree	29%
Somewhat disagree	16%
Strongly disagree	11%
Unsure	13%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

**37. [QDemDirection] Which political direction do you think Democrats need to move to win the next presidential election? [RANDOMIZE 1-2]**

	(n=457)
To the center politically	42%
To the left politically	20%
Their current position is fine	21%
Unsure	17%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

**38. [QDemCombative] Do the Democrats need to be more or less combative against Donald Trump than they are now? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=457)
<b>MUCH/SOMEWHAT MORE COMBATIVE</b>	<b>81%</b>
<b>MUCH/SOMEWHAT LESS COMBATIVE</b>	<b>10%</b>
Much more combative	50%
Somewhat more combative	31%
Somewhat less combative	7%
Much less combative	3%
Unsure	9%

**CUSTOM: REPUBLICANS**

*[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]*

**39. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-14]**

	(n=450)
JD Vance	46%
Robert F. Kennedy, Jr.	7%
Nikki Haley	7%
Ron DeSantis	7%
Ted Cruz	5%
Marco Rubio	4%
Vivek Ramaswamy	3%
Kristi Noem	2%
Josh Hawley	1%
Glenn Youngkin	1%
Sarah Huckabee Sanders	1%
Tim Scott	1%
Tulsi Gabbard	*0%
Doug Burgum	*0%
Sean Duffy	-
Someone else (Please specify)	2%
Unsure	16%

*[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]*

**40. [QGOPForeign] Which of the following most closely represents the Republican Party's foreign policy, even if neither is exactly right? [RANDOMIZE 1-2]**

	(n=450)
Not being the world's policeman in order to focus on problems here at home	47%
Projecting military strength and opposing dictators around the world	45%
Unsure	8%

**CUSTOM: FOREIGN AFFAIRS**

- 41. [QIsraelSideWith] In the current conflict in the Middle East, do you side more with... [RANDOMIZE 1-2]**
- |  |     |
|--|-----|
| Israel                                     | 43% |
| The Palestinians in Gaza and the West Bank | 24% |
| Unsure                                     | 33% |
- 42. [QTrumpNegotiate Hamas] Do you support or oppose the Trump administration negotiating directly with Hamas for the return of the American citizens it is holding hostage? [RANDOMIZE SCALE 1-4, 4-1]**
- |                                  |            |
|----------------------------------|------------|
| <b>STRONGLY/SOMEWHAT SUPPORT</b> | <b>65%</b> |
| <b>STRONGLY/SOMEWHAT OPPOSE</b>  | <b>18%</b> |
| Strongly support                 | 34%        |
| Somewhat support                 | 31%        |
| Somewhat oppose                  | 9%         |
| Strongly oppose                  | 9%         |
| Unsure                           | 17%        |
- 43. [QDayAfter] Who do you think the governing authority in Gaza should be after the war? [RANDOMIZE 1-5]**
- |   |     |
|---|-----|
| An international coalition of Arab and European countries | 19% |
| The Palestinian Authority                                 | 18% |
| Israel  | 15% |
| The United States   | 12% |
| Hamas   | 2%  |
| Someone else (please specify)                             | 2%  |
| Unsure  | 31% |
- 44. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]**
- |         |     |
|---------|-----|
| Russia  | 44% |
| Ukraine | 22% |
| Unsure  | 34% |
- 45. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]**
- |         |     |
|---------|-----|
| Ukraine | 59% |
| Russia  | 6%  |
| Neutral | 26% |
| Unsure  | 9%  |
- 46. [QUkraineContrast] Even if the US does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**
- |   |     |
|---|-----|
| The war in Ukraine is a tragedy, but vital US interests and values are not really at stake in this conflict | 42% |
| Ukraine's war is our war If Russia wins, vital US interests and values are threatened                       | 42% |
| Unsure  | 16% |

**47. [QSRHMeeting] How much have you seen, read, or heard about Ukrainian President Volodymyr Zelensky's Oval Office meeting with Donald Trump and JD Vance?**

**[RANDOMIZE SCALE 1-4, 4-1]**

<b>A LOT/SOME</b>	<b>73%</b>
<b>NOTHING/A LITTLE</b>	<b>24%</b>
A lot	46%
Some	27%
A little	15%
Nothing	9%
Unsure	3%

*[Ask If QSHRMeeting = 1-3]*

**48. [QMeetingFault] Who do you agree with more in the argument that occurred during the Oval Office meeting between the leaders of the U.S. and Ukraine? [RANDOMIZE 1-2]**

(n=885)

Donald Trump and JD Vance	47%
Volodymyr Zelensky	41%
Unsure	11%

**49. [QRussiaUkrainePeace] Which approach do you think the United States should take to the Russia-Ukraine War? [RANDOMIZE 1-2]**

Support Ukraine by providing them with weapons for as long as they want to fight	38%
Pause military aid to Ukraine to encourage them to negotiate a peace treaty with Russia	34%
Not get involved, either by providing military aid to Ukraine or trying to negotiate peace	16%
Unsure	12%

**50. [QRussiaUkrainePressure] Which comes closest to your view of negotiations to end the Russia-Ukraine War? [RANDOMIZE 1-2]**

The U.S. should apply more pressure to Russia because they were the original aggressor	58%
The U.S. should apply more pressure to Ukraine because they are taking American military aid	24%
Unsure	18%

**51. [QTariffStrategy] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**

Donald Trump is primarily pursuing tariffs as a negotiating tool to gain concessions from other countries	52%
Donald Trump is primarily pursuing tariffs because he thinks they are good economic policy	36%
Unsure	12%



**55. [QSocialComeAcross] How often do you come across information about politics or news on each of the following platforms? [DISPLAY AS GRID] [ROTATE SCALE, RANDOMIZE ROWS]**

	1. Multiple times each day	2. Once a day	3. Once a week	4. Once a month	5. Rarely	6. Never	7. Unsure			
		<b>ONCE A WEEK OR MORE</b>	<b>LESS OFTEN</b>	Multiple times each day	Once a day	Once a week	Once a month	Rarely	Never	Unsure
<b>X (formerly Twitter) (n=330)</b>	<b>84%</b>	<b>14%</b>	44%	28%	12%	4%	5%	5%	2%	
<b>Facebook (n=816)</b>	<b>78%</b>	<b>20%</b>	43%	24%	11%	4%	13%	4%	2%	
<b>TikTok (n=365)</b>	<b>72%</b>	<b>25%</b>	39%	19%	13%	5%	13%	8%	3%	
<b>Reddit (n=282)</b>	<b>71%</b>	<b>28%</b>	22%	22%	26%	4%	16%	9%	1%	
<b>YouTube (n=808)</b>	<b>67%</b>	<b>30%</b>	34%	21%	13%	4%	16%	9%	3%	
<b>Instagram (n=510)</b>	<b>65%</b>	<b>32%</b>	33%	19%	14%	4%	19%	9%	3%	
<b>Snapchat (n=272)</b>	<b>54%</b>	<b>43%</b>	23%	19%	12%	6%	14%	22%	3%	

**56. [QEmployment] What is your current employment status?**

Employed full-time	39%
Employed part-time	9%
Freelance, contract, or temporary work	3%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	9%
Stay-at-home parent or caregiver	3%
Full time student	2%
Retired	30%
Something else	3%
Prefer not to say	1%

[Ask if QEmployment = 1-4]

**57. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]**

	(n=490)
White collar worker, like work at a desk or an office	55%
Blue collar worker, like work with my hands or in a factory	22%
Service worker, like work in a store, hospital, or restaurant	20%
Unsure	3%

**58. [QMilitaryHH] Has anyone in your household ever served in the United States military? [RANDOMIZE 1-2] [SELECT MULTIPLE]**

Yes, a member of my household has	12%
Yes, I have	10%
No	78%
Unsure	1%

<b>59. [QUnionHH] Are you or is anyone in your household a member of a labor union? [RANDOMIZE 1-2] [SELECT MULTIPLE]</b>	
Yes, I am	7%
Yes, a member of my household is	3%
No	90%
Unsure	1%
<b>60. [QGunOwner] Do you or does anyone in your household own a firearm? [RANDOMIZE 1-2] [SELECT MULTIPLE]</b>	
Yes, I do	23%
Yes, a member of my household does	17%
No	64%
Unsure	1%
<b>61. [QUrbanRural] How would you describe the area in which you live?</b>	
City	30%
Suburb near a city	45%
Small town not near a city	9%
Rural or country area	15%
<b>62. [QNativity] Where were you born? [RANDOMIZE 1-2]</b>	
In the United States	96%
In a foreign country	4%
Prefer not to say	*%
<b>63. [QMarital] What is your current marital status?</b>	
Single, never married	32%
Married	44%
Separated	2%
Divorced	13%
Widowed	8%
Prefer not to say	*%
<b>64. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]</b>	
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	25%
Roman Catholic	21%
Just Christian	17%
Atheist	6%
Agnostic	5%
Jewish	3%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	2%
Buddhist	2%
Muslim	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Hindu	*%
Something else (Please specify)	5%
Nothing in particular	13%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

**65. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	(n=653)
Yes, born-again or evangelical Christian	40%
No, not born-again or evangelical Christian	57%
Unsure	4%

**66. [QChurchOld] How often do you currently attend a religious service?**

At least once a week	28%
Once or twice a month	8%
A few times a year	16%
Usually just for religious holidays	10%
Never	36%
Prefer not to say	2%

**CORE: SCREENER MODULE (ASKED AT BEGINNING)**

<b>67. [QRegVote] Are you at least 18 years old and registered to vote?</b>		
Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-
<b>68. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]</b>		
Healthcare or the pharmaceutical industry		7%
Food service or the restaurant industry		6%
Technology		6%
Sales		5%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		79%
<b>69. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]</b>		
Woman		53%
Man		46%
In some other way		*%
<b>70. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]</b>		
White		77%
Black or African American		13%
Hispanic or Latino		11%
Asian		5%
Native American or Alaska Native		2%
Native Hawaiian or Other Pacific Islander		*%
Other race or ethnicity		*%
<b>71. [QEducation] What is the highest level of education you have completed?</b>		
High school or less		29%
Some college		19%
Associate degree		11%
Bachelor's degree		25%
Graduate degree		15%
Prefer not to say		*%
<b>72. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]</b>		
18 - 34		20%
35 - 49		23%
50 - 64		28%
65+		29%
<b>73. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]</b>		
States in the Midwest		22%
States in the Northeast		17%
States in the South		38%
States in the West		23%

74. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

<b>VERY/SOMEWHAT CONSERVATIVE</b>	<b>40%</b>
<b>VERY/SOMEWHAT LIBERAL</b>	<b>28%</b>
Very conservative	18%
Somewhat conservative	22%
Moderate	30%
Somewhat liberal	13%
Very liberal	16%
Unsure	2%

75. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than \$30,000 per year	21%
\$30,000 to \$49,999 per year	19%
\$50,000 to \$74,999 per year	22%
\$75,000 to \$99,999 per year	10%
\$100,000 to \$124,999 per year	7%
\$125,000 to \$149,999 per year	8%
\$150,000 to \$199,999 per year	7%
\$200,000 to \$249,999 per year	2%
\$250,000 or more per year	2%
Prefer not to say	2%

76. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]

No	73%
Yes	27%
Prefer not to say	*%

## METHODOLOGY

The March 2025 Echelon Insights Verified Voter Omnibus was fielded online from March 10-13, 2025 in English among a sample of N=1,007 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2024 likely electorate based on a probabilistic model derived from the L2 voter file and the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Data quality measures included the use of trap questions to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.5 percentage points.