



The Democratic Party

Verified Voter Omnibus Survey

N = 1,007 Voters in the 2024 Likely Electorate (LV), Nationwide
Field Dates: March 27-29, 2023



Meet the 2024 Likely Democratic Primary Electorate

Heading into the 2024 primary season, we will be optimizing to predict the actual primary electorate. Unlike our current likely electorate model which is weighted to 2024 general election turnout, our new approach exclusively models eligible primary voters to simulate a Democratic primary electorate of 36 million voters.

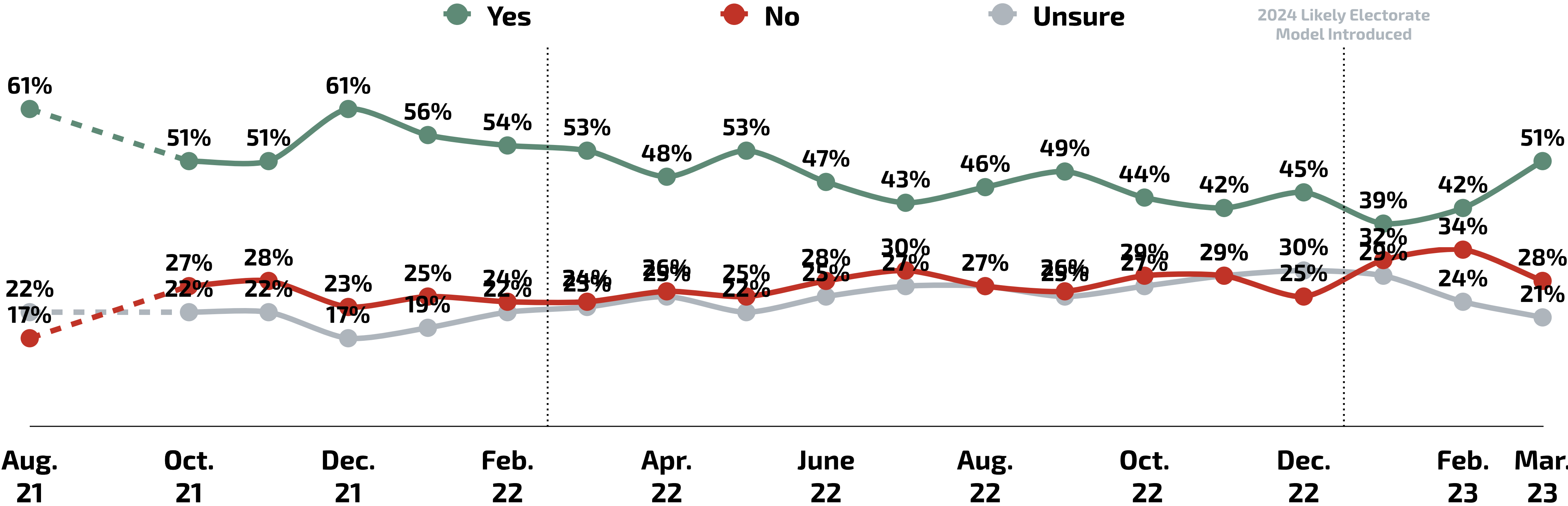
To do this, we use L2 voter file matched responses to confirm registration status, primary eligibility, and past primary vote history weighting on race, education, gender, region, party registration, and 2020 turnout.



A Majority Of Democratic-Leaning Voters Would Like Biden To Run For The First Time Since May Of Last Year

Q. Would you like to see Joe Biden run for President in 2024?

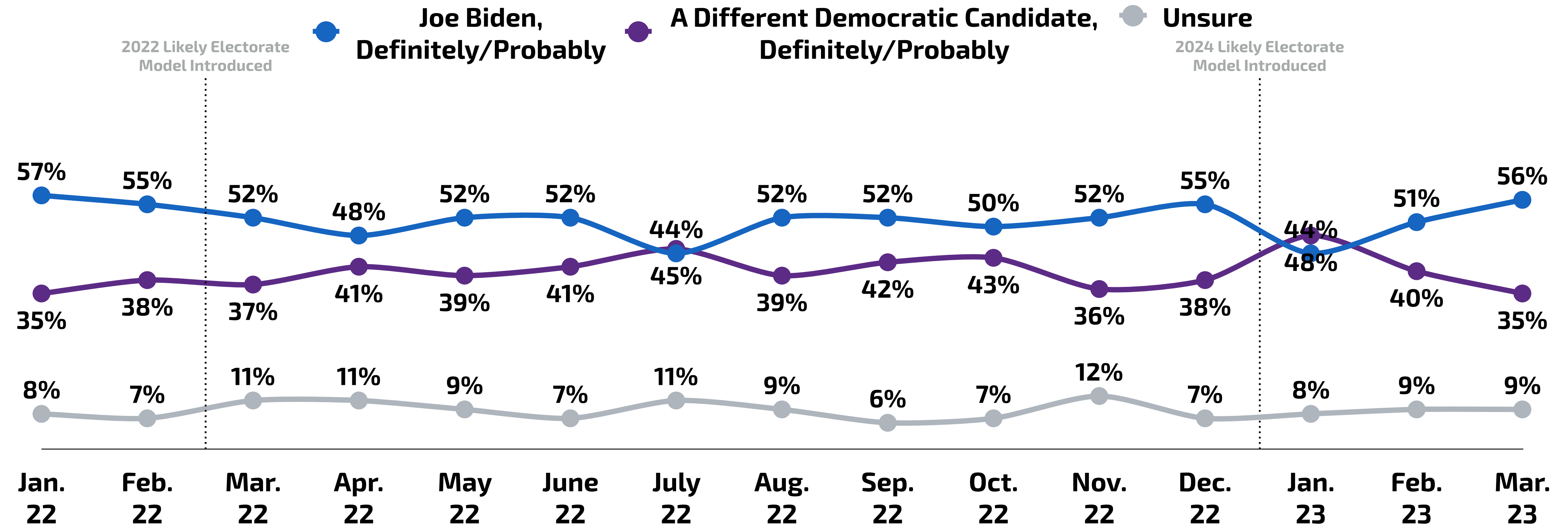
Dem + Lean Voters



N = 1,007 Voters in the 2024 Likely Electorate nationwide, fielded March 27-29, 2023
 Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

By 21-Point Margin, Democratic Voters Favor Joe Biden Over A Different Democratic Candidate In 2024

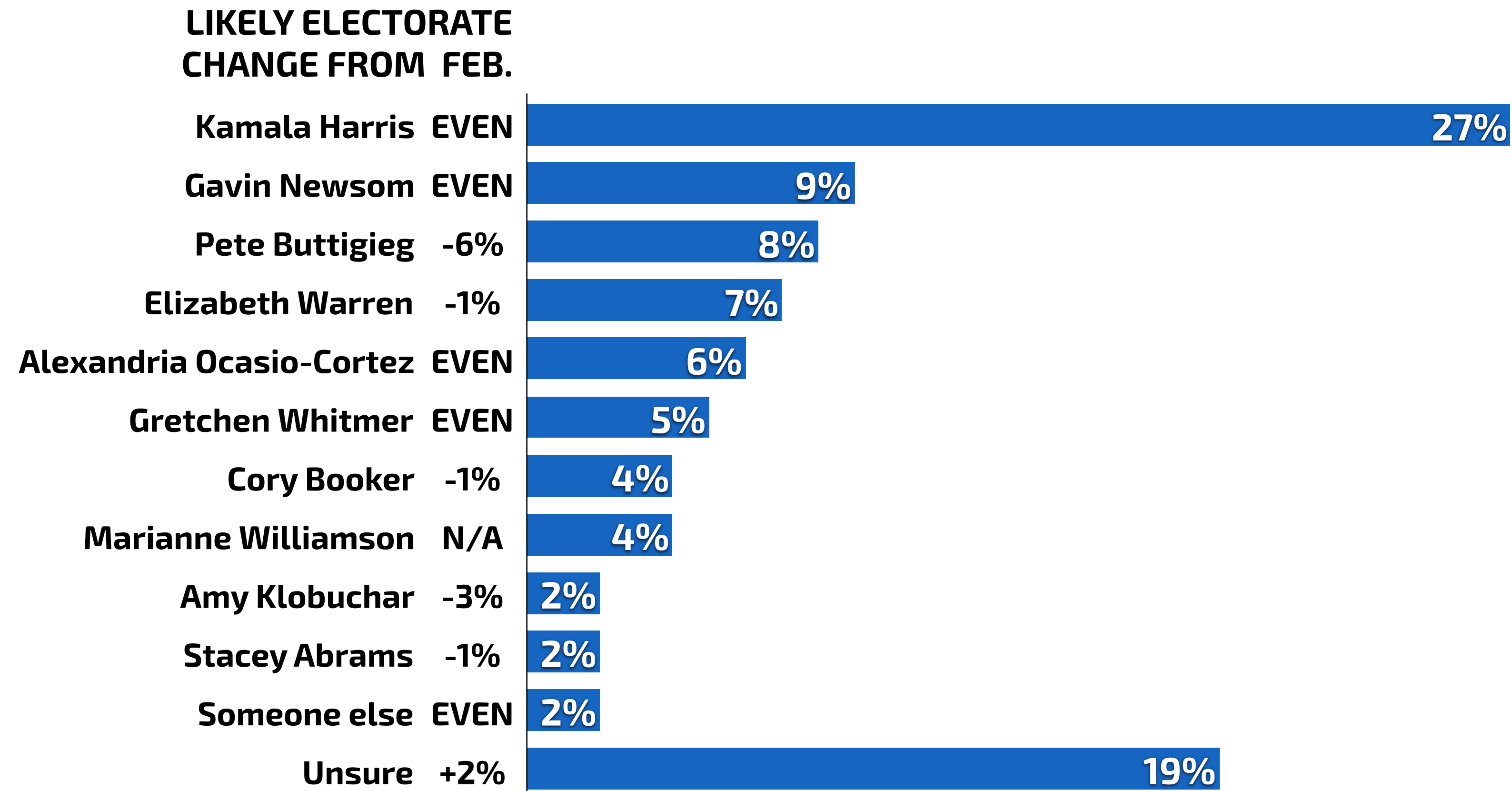
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? *[Asked of Democratic+Lean Voters]*



N = 1,007 Voters in the 2024 Likely Electorate nationwide, fielded March 27-29, 2023
 Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

Harris Retains Strong Lead In Non-Biden 2024 Field

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates were tested but received 1% or LESS vote share:

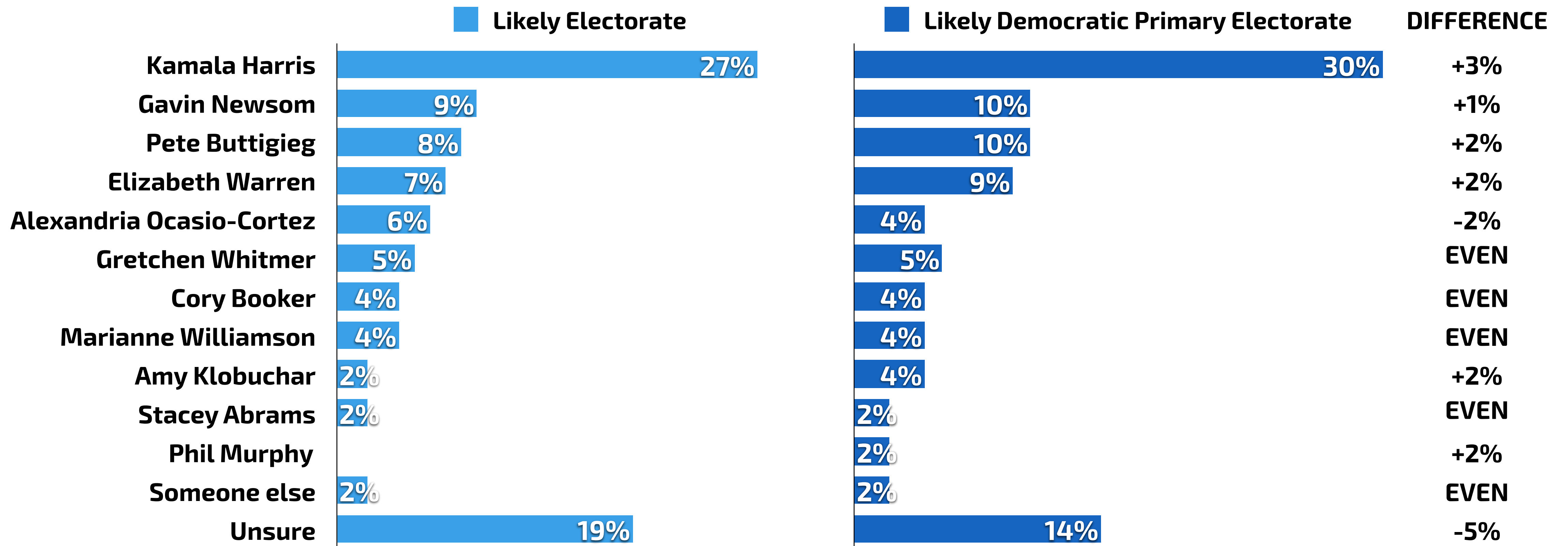
Andy Beshear
 Roy Cooper
 Gina Raimondo
 J B Pritzker
 Eric Adams
 Jared Polis
 Mitch Landrieu
 Phil Murphy
 Raphael Warnock



N = 1,007 Voters in the 2024 Likely Electorate nationwide, fielded March 27-29, 2023

Kamala Harris Remains The Leader In Likely Democratic Primary Electorate

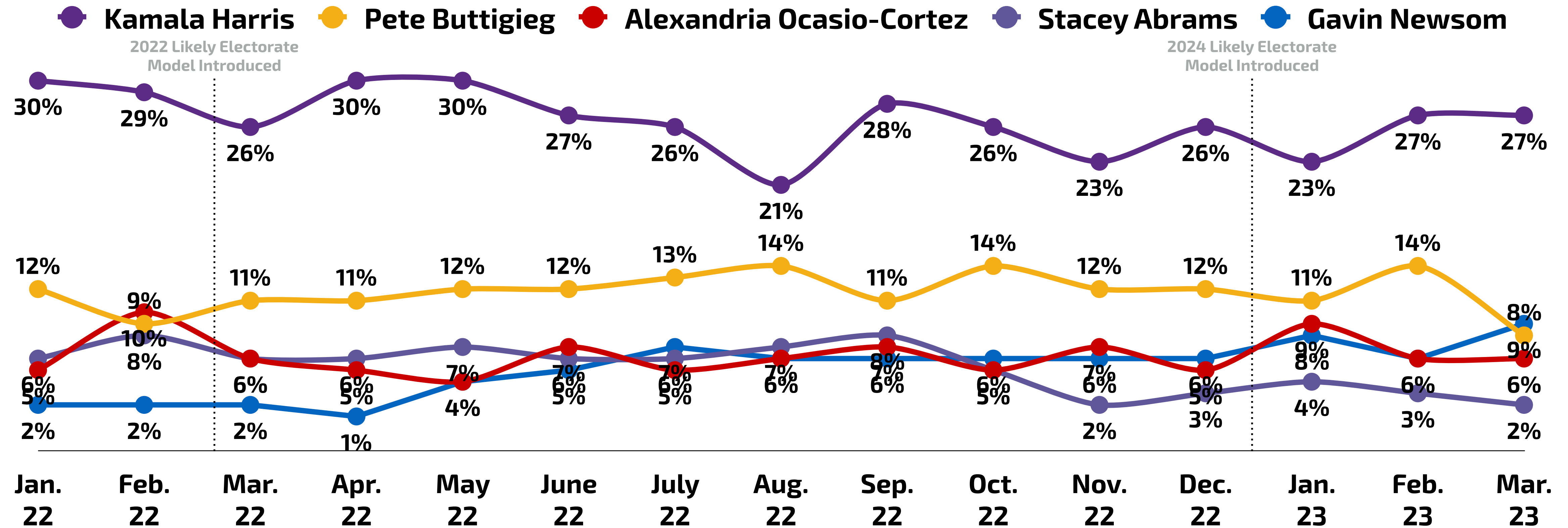
Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote? *[Asked of Democratic+Lean Voters]*



N = 1,007 Voters in the 2024 Likely Electorate nationwide, fielded March 27-29, 2023
 Note: Candidates receiving 1% or less of the vote share are not displayed

Kamala Harris And Gavin Newsom Lead The Top Alternatives If Biden Does Not Run In 2024

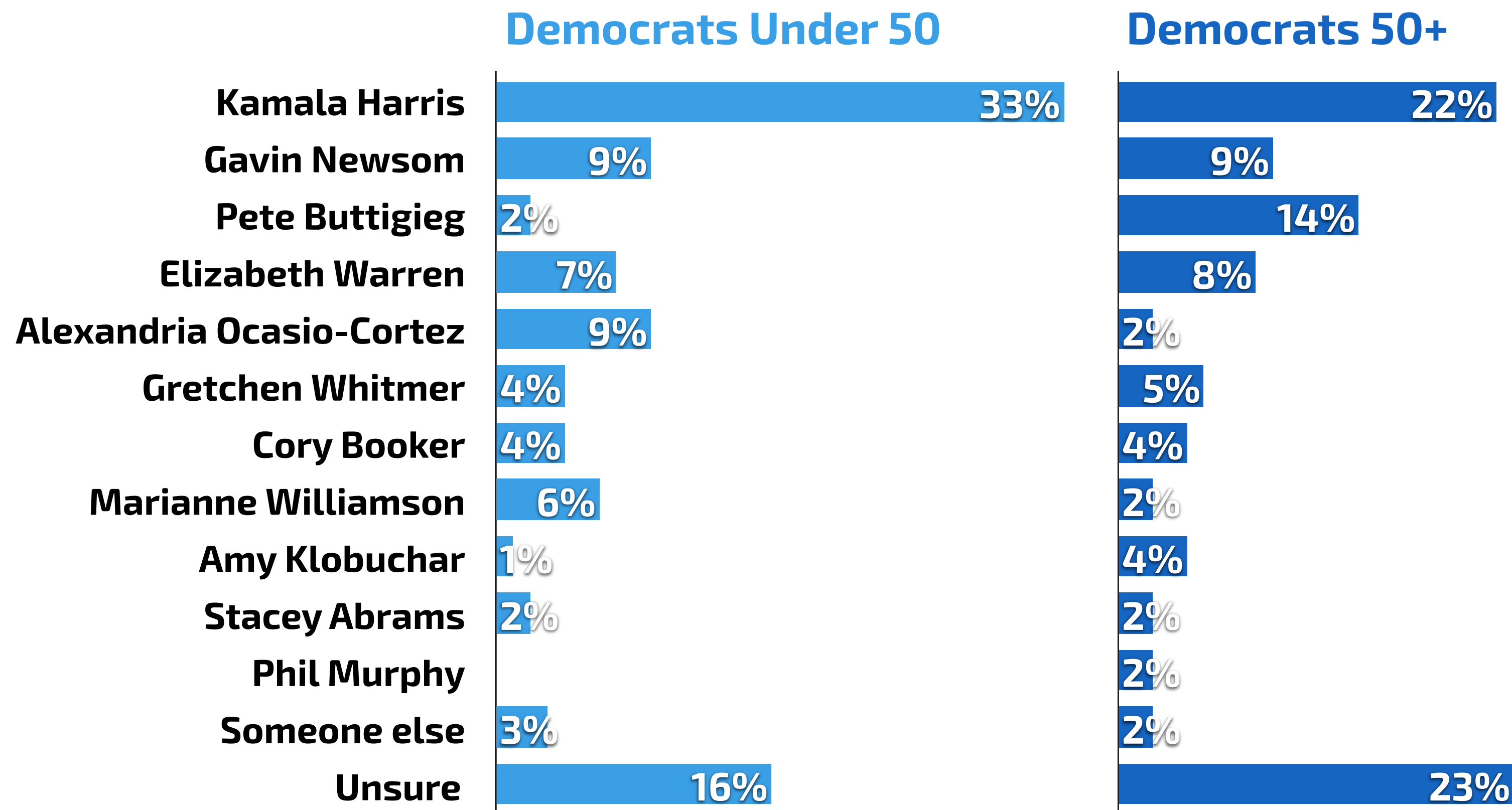
Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote? *[Asked of Democratic+Lean Voters]*



N = 1,007 Voters in the 2024 Likely Electorate nationwide, fielded March 27-29, 2023
 Note: Surveys prior to March 2022 were of Registered Voters, not weighted to Likely Electorate

Harris Leads Democratic Voters Over And Under 50, But Performs Better With Younger Voters

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? *[Asked of Democratic+Lean Voters]*



The following candidates were tested but received 1% or LESS vote share in both groups:

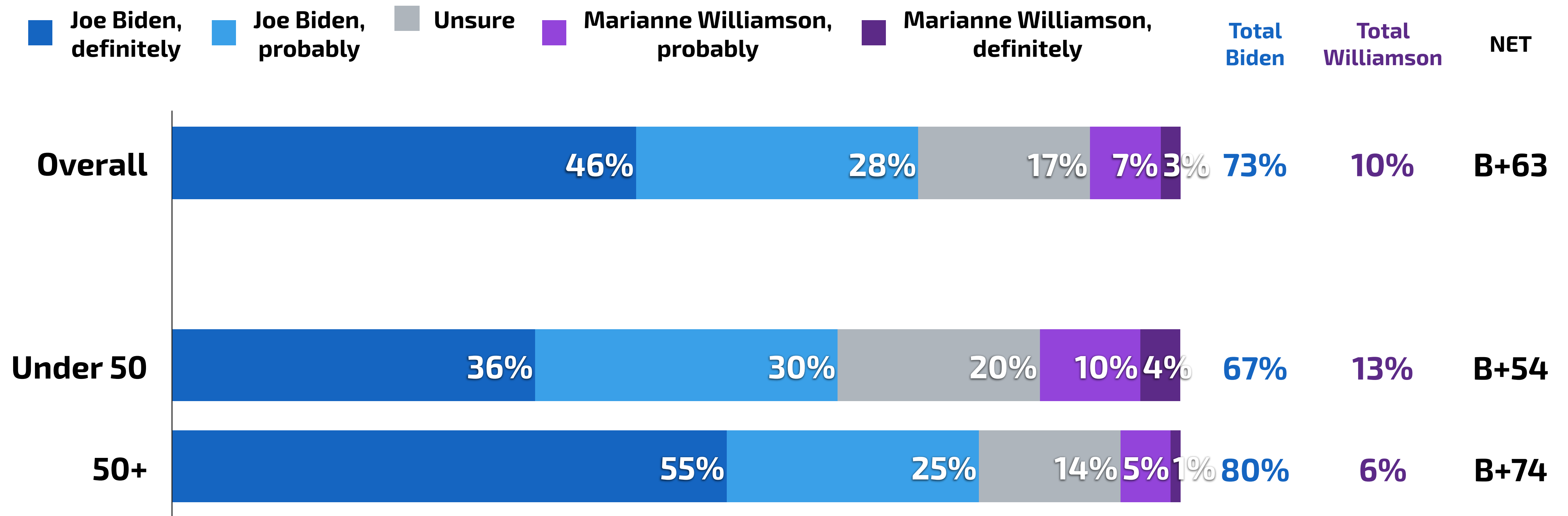
- Andy Beshear
- Roy Cooper
- Gina Raimondo
- J B Pritzker
- Eric Adams
- Jared Polis
- Mitch Landrieu
- Phil Murphy
- Raphael Warnock



N = 1,007 Voters in the 2024 Likely Electorate nationwide, fielded March 27-29, 2023

Biden Beats Williamson 73-10 In 2024 Primary Hypothetical

Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? *[Asked of Democratic+Lean Voters]*



N = 1,007 Voters in the 2024 Likely Electorate nationwide, fielded March 27-29, 2023
 Note: Numbers in chart may not add up to totals due to rounding



ECHELON
INSIGHTS

