

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	270	117	126	144	142	49	63	47	34	39	72	78	121	150
	27%	29%	27%	27%	21%	42%	50%	34%	23%	26%	25%	28%	27%	26%
Wrong track	675	266	317	357	502	54	55	82	106	104	191	192	292	383
	67%	66%	68%	66%	74%	47%	44%	59%	71%	69%	67%	68%	66%	68%
Unsure	62	20	25	36	32	12	8	11	10	8	21	12	29	33
	6%	5%	5%	7%	5%	11%	6%	8%	7%	5%	7%	4%	7%	6%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	270	65	86	82	38	151	120	68	75	62	60	85	28	31	134	24	76
	27%	29%	22%	30%	32%	25%	30%	17%	26%	24%	29%	34%	17%	32%	29%	28%	24%
Wrong track	675	147	279	176	73	426	248	302	200	176	133	150	131	63	299	56	222
	67%	66%	71%	64%	61%	69%	63%	78%	70%	69%	64%	60%	78%	64%	65%	66%	70%
Unsure	62	9	27	16	9	37	25	19	13	16	15	14	9	4	28	5	18
	6%	4%	7%	6%	8%	6%	6%	5%	5%	6%	7%	6%	5%	5%	6%	6%	6%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	270	24	54	191	27	17	226	41	95	134	25	237	31	204	10	15	129	176	235	139	209
	27%	7%	22%	50%	6%	21%	49%	11%	30%	48%	6%	48%	7%	50%	6%	6%	30%	28%	28%	21%	31%
Wrong track	675	330	172	153	425	56	194	336	201	125	419	214	387	171	163	221	280	419	556	506	425
	67%	91%	72%	40%	92%	69%	42%	86%	62%	44%	92%	43%	90%	42%	92%	91%	66%	66%	66%	75%	62%
Unsure	62	9	14	37	9	8	45	12	26	22	9	47	10	36	4	6	15	35	48	26	46
	6%	3%	6%	10%	2%	10%	10%	3%	8%	8%	2%	9%	2%	9%	2%	2%	4%	6%	6%	4%	7%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	270	114	105	75	195	36	39	95	121	55	71	20	50	87	15	6	23	208
	27%	24%	32%	27%	27%	22%	34%	37%	27%	18%	30%	13%	27%	30%	5%	4%	6%	54%
Wrong track	675	328	193	186	486	117	70	147	292	236	150	134	128	181	256	145	375	151
	67%	70%	59%	67%	67%	71%	61%	57%	65%	78%	62%	86%	69%	62%	93%	92%	93%	39%
Unsure	62	25	26	16	46	11	6	14	35	12	20	2	7	22	4	6	4	30
	6%	5%	8%	6%	6%	7%	5%	6%	8%	4%	8%	1%	4%	8%	1%	4%	1%	8%

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[OApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	431	162	178	252	236	77	85	69	57	72	108	125	198	233
	43%	40%	38%	47%	35%	67%	68%	50%	38%	47%	38%	44%	45%	41%
STRONGLY/SOMEWHAT DISAPPROVE	560	234	287	272	435	34	35	63	90	80	170	156	233	327
	56%	58%	61%	51%	64%	30%	28%	45%	60%	53%	60%	55%	53%	58%
Strongly approve	169	72	60	109	93	36	34	21	19	24	43	62	65	105
	17%	18%	13%	20%	14%	31%	27%	15%	13%	16%	15%	22%	15%	18%
Somewhat approve	261	90	118	142	143	41	51	48	38	47	65	63	133	128
	26%	22%	25%	26%	21%	36%	41%	34%	25%	31%	23%	22%	30%	23%
Somewhat disapprove	139	59	68	71	98	16	8	30	29	22	41	18	80	59
	14%	15%	14%	13%	14%	14%	7%	21%	19%	14%	14%	6%	18%	10%
Strongly disapprove	421	174	219	201	337	18	27	34	61	58	129	138	153	268
	42%	43%	47%	37%	50%	16%	21%	24%	41%	38%	46%	49%	35%	47%
Unsure	17	7	3	14	6	4	6	7	3	-	5	1	10	6
	2%	2%	1%	3%	1%	3%	5%	5%	2%		2%	1%	2%	1%

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	431	88	157	125	61	245	186	116	120	119	92	108	55	45	198	40	124
	43%	40%	40%	46%	51%	40%	47%	30%	42%	47%	44%	43%	33%	46%	43%	47%	39%
STRONGLY/SOMEWHAT DISAPPROVE	560	129	227	146	57	356	203	268	166	131	113	137	111	52	256	43	189
	56%	58%	58%	54%	47%	58%	52%	69%	58%	51%	55%	55%	66%	53%	55%	50%	60%
Strongly approve	169	43	59	41	26	102	67	44	50	53	42	42	15	15	65	14	62
	17%	19%	15%	15%	21%	17%	17%	11%	17%	21%	20%	17%	9%	15%	14%	16%	20%
Somewhat approve	261	45	97	84	35	142	119	72	70	66	50	66	40	30	134	27	62
	26%	20%	25%	31%	29%	23%	30%	19%	24%	26%	24%	27%	24%	31%	29%	31%	20%
Somewhat disapprove	139	27	58	45	8	85	53	56	41	26	33	40	29	12	67	13	35
	14%	12%	15%	17%	7%	14%	14%	15%	14%	10%	16%	16%	17%	12%	15%	15%	11%
Strongly disapprove	421	102	169	101	49	271	150	212	125	105	81	98	82	40	188	31	154
	42%	46%	43%	37%	41%	44%	38%	55%	43%	41%	39%	39%	49%	41%	41%	36%	49%
Unsure	17	5	8	2	2	13	4	4	2	5	2	4	3	1	8	2	3
	2%	2%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	431	27	85	315	32	26	373	46	152	233	18	400	30	344	2	21	202	283	371	219	351
	43%	7%	35%	83%	7%	32%	80%	12%	47%	83%	4%	80%	7%	84%	1%	9%	48%	45%	44%	33%	52%
STRONGLY/SOMEWHAT DISAPPROVE	560	336	150	56	430	53	77	340	161	46	435	85	397	62	175	221	220	343	457	447	317
	56%	93%	63%	15%	93%	65%	17%	87%	50%	16%	96%	17%	93%	15%	99%	91%	52%	54%	54%	67%	47%
Strongly approve	169	3	21	145	3	2	164	11	56	102	6	160	3	155	-	2	88	117	152	84	146
	17%	1%	9%	38%	1%	3%	35%	3%	17%	36%	1%	32%	1%	38%	1%	1%	21%	19%	18%	12%	21%
Somewhat approve	261	24	63	170	28	24	209	34	96	131	12	239	27	189	2	19	114	165	218	135	205
	26%	7%	26%	45%	6%	30%	45%	9%	30%	47%	3%	48%	6%	46%	1%	8%	27%	26%	26%	20%	30%
Somewhat disapprove	139	46	47	42	64	20	55	40	72	26	66	58	58	42	22	33	42	75	111	92	95
	14%	13%	19%	11%	14%	25%	12%	10%	22%	9%	14%	12%	14%	10%	12%	14%	10%	12%	13%	14%	14%
Strongly disapprove	421	291	103	13	366	33	23	300	88	20	369	27	339	20	153	188	178	268	346	355	222
	42%	80%	43%	4%	79%	40%	5%	77%	27%	7%	82%	5%	79%	5%	86%	78%	42%	43%	41%	53%	33%
Unsure	17	-	5	11	-	2	14	3	10	3	-	14	1	5	-	-	2	5	12	6	11
	2%		2%	3%		3%	3%	1%	3%	1%		3%	1%	1%			1%	1%	1%	1%	2%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	431	169	163	114	316	64	49	139	197	95	125	23	65	155	8	15	30	335
	43%	36%	50%	41%	44%	40%	43%	54%	44%	31%	52%	15%	35%	53%	3%	10%	7%	86%
STRONGLY/SOMEWHAT DISAPPROVE	560	292	151	159	399	95	64	111	245	203	113	132	119	132	266	143	372	51
	56%	62%	47%	57%	55%	58%	56%	43%	55%	67%	47%	85%	64%	45%	97%	90%	93%	13%
Strongly approve	169	67	56	44	125	28	16	46	83	40	56	4	35	51	-	3	3	155
	17%	14%	17%	16%	17%	17%	14%	18%	19%	13%	23%	3%	19%	18%	-	2%	1%	40%
Somewhat approve	261	102	108	70	191	37	33	93	114	54	68	19	30	104	8	12	27	179
	26%	22%	33%	25%	26%	23%	29%	36%	25%	18%	28%	12%	16%	36%	3%	8%	7%	46%
Somewhat disapprove	139	68	52	47	92	30	17	40	56	42	22	18	36	42	35	21	43	40
	14%	14%	16%	17%	13%	18%	15%	16%	13%	14%	9%	12%	19%	14%	13%	13%	11%	10%
Strongly disapprove	421	224	99	112	307	65	47	72	189	161	91	114	84	91	231	122	329	11
	42%	48%	31%	41%	42%	40%	41%	28%	42%	53%	38%	73%	45%	31%	84%	77%	82%	3%
Unsure	17	6	9	5	12	4	1	6	6	5	3	1	1	4	-	-	-	3
	2%	1%	3%	2%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	-	-	-	1%

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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	386	150	161	224	219	65	78	56	50	60	105	115	166	220
	38%	37%	34%	42%	32%	56%	62%	40%	33%	39%	37%	41%	38%	39%
STRONGLY/SOMEWHAT DISAPPROVE	592	237	298	293	443	44	41	77	95	86	172	162	258	334
	59%	59%	64%	54%	65%	38%	33%	55%	63%	57%	60%	58%	58%	59%
Strongly approve	153	68	61	92	77	36	33	18	22	22	41	50	62	91
	15%	17%	13%	17%	11%	32%	26%	13%	14%	15%	14%	18%	14%	16%
Somewhat approve	233	81	101	131	142	28	46	38	28	38	64	65	103	129
	23%	20%	22%	24%	21%	24%	36%	27%	19%	25%	23%	23%	23%	23%
Somewhat disapprove	154	56	69	85	89	24	14	33	29	29	41	22	91	63
	15%	14%	15%	16%	13%	21%	11%	23%	19%	19%	14%	8%	21%	11%
Strongly disapprove	437	182	229	207	353	19	27	44	66	57	131	140	167	271
	43%	45%	49%	39%	52%	17%	22%	32%	44%	38%	46%	50%	38%	48%
Unsure	29	16	8	21	15	7	6	7	6	6	7	4	18	11
	3%	4%	2%	4%	2%	6%	5%	5%	4%	4%	2%	2%	4%	2%

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Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	386	83	144	109	50	226	159	108	110	105	83	98	53	38	172	36	116
	38%	37%	37%	40%	42%	37%	41%	28%	38%	41%	40%	39%	31%	39%	37%	41%	37%
STRONGLY/SOMEWHAT DISAPPROVE	592	134	235	155	68	369	223	271	171	140	123	141	112	60	278	42	192
	59%	60%	60%	57%	56%	60%	57%	70%	59%	55%	59%	57%	67%	61%	60%	49%	61%
Strongly approve	153	41	49	40	23	90	63	37	40	46	34	41	16	15	65	12	53
	15%	19%	12%	15%	19%	15%	16%	9%	14%	18%	16%	16%	9%	15%	14%	14%	17%
Somewhat approve	233	41	95	69	28	137	96	72	70	59	49	58	37	24	107	23	63
	23%	19%	24%	25%	23%	22%	25%	18%	24%	23%	24%	23%	22%	24%	23%	27%	20%
Somewhat disapprove	154	25	60	53	15	85	69	47	42	37	34	39	27	17	75	12	41
	15%	11%	15%	20%	13%	14%	17%	12%	15%	14%	17%	16%	16%	18%	16%	14%	13%
Strongly disapprove	437	109	174	102	52	283	154	224	129	103	89	102	85	43	204	30	151
	43%	49%	44%	37%	44%	46%	39%	58%	45%	41%	43%	41%	51%	43%	44%	35%	48%
Unsure	29	5	14	9	2	19	11	9	6	10	2	10	3	-	11	8	7
	3%	2%	3%	3%	2%	3%	3%	2%	2%	4%	1%	4%	2%		2%	9%	2%

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Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	386	17	75	288	21	23	342	36	142	208	12	362	20	316	5	10	189	257	334	187	308
	38%	5%	31%	75%	5%	28%	74%	9%	44%	74%	3%	73%	5%	77%	3%	4%	45%	41%	40%	28%	45%
STRONGLY/SOMEWHAT DISAPPROVE	592	342	152	80	436	52	104	346	166	67	437	115	405	85	172	228	228	360	481	470	352
	59%	94%	63%	21%	95%	64%	22%	89%	51%	24%	97%	23%	95%	21%	97%	94%	54%	57%	57%	70%	52%
Strongly approve	153	2	20	132	2	2	149	12	47	94	3	147	1	140	0	2	79	107	138	79	134
	15%	*%	8%	35%	*%	3%	32%	3%	15%	33%	1%	30%	*%	34%	*%	1%	19%	17%	16%	12%	20%
Somewhat approve	233	16	55	156	20	21	193	24	95	115	8	214	19	175	5	9	110	150	196	108	174
	23%	4%	23%	41%	4%	25%	42%	6%	29%	41%	2%	43%	4%	43%	3%	4%	26%	24%	23%	16%	26%
Somewhat disapprove	154	56	44	51	75	16	64	50	66	38	67	76	64	55	18	41	51	85	124	108	111
	15%	16%	18%	13%	16%	19%	14%	13%	21%	13%	15%	15%	15%	13%	10%	17%	12%	14%	15%	16%	16%
Strongly disapprove	437	286	108	30	362	36	40	296	99	29	370	39	341	30	154	187	177	274	356	362	240
	43%	79%	45%	8%	78%	44%	9%	76%	31%	10%	82%	8%	80%	7%	87%	77%	42%	44%	42%	54%	35%
Unsure	29	4	12	13	4	7	19	7	15	7	4	21	3	11	-	4	7	14	25	15	20
	3%	1%	5%	3%	1%	8%	4%	2%	5%	3%	1%	4%	1%	3%		2%	2%	3%	2%	3%	

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
STRONGLY/SOMEWHAT APPROVE	386 38%	152 33%	148 46%	93 33%	293 40%	52 32%	41 36%	125 49%	182 41%	79 26%	111 46%	19 12%	64 35%	141 48%	6 2%	11 7%	18 4%	310 80%
STRONGLY/SOMEWHAT DISAPPROVE	592 59%	303 65%	161 50%	178 64%	411 57%	106 65%	71 62%	120 47%	256 57%	216 71%	123 51%	130 84%	120 65%	144 49%	267 98%	143 91%	381 95%	68 17%
Strongly approve	153 15%	60 13%	56 17%	44 16%	109 15%	23 14%	21 19%	43 17%	72 16%	38 13%	45 19%	5 3%	27 14%	48 17%	- -	2 1%	2 1%	140 36%
Somewhat approve	233 23%	92 20%	92 28%	49 18%	184 25%	29 18%	19 17%	82 32%	110 25%	41 14%	66 27%	14 9%	38 20%	93 32%	6 2%	9 6%	16 4%	170 44%
Somewhat disapprove	154 15%	70 15%	55 17%	52 19%	102 14%	35 21%	18 15%	43 17%	62 14%	49 16%	32 13%	20 13%	31 17%	47 16%	39 14%	24 15%	55 14%	48 12%
Strongly disapprove	437 43%	233 50%	105 33%	126 45%	310 43%	72 44%	54 47%	77 30%	194 43%	167 55%	90 38%	110 71%	89 48%	97 33%	228 83%	119 75%	326 81%	19 5%
Unsure	29 3%	12 3%	15 5%	7 3%	22 3%	5 3%	2 2%	12 5%	10 2%	8 3%	7 3%	7 4%	2 1%	6 2%	- -	4 2%	3 1%	11 3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovallmimmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	370	141	160	209	186	73	85	64	58	63	95	90	185	185
	37%	35%	34%	39%	28%	63%	68%	46%	38%	41%	34%	32%	42%	33%
STRONGLY/SOMEWHAT DISAPPROVE	579	233	287	291	455	30	37	54	82	80	180	184	215	364
	57%	58%	61%	54%	67%	26%	29%	38%	54%	53%	63%	65%	49%	64%
Strongly approve	129	67	55	74	60	37	27	25	20	20	34	30	65	64
	13%	17%	12%	14%	9%	32%	21%	18%	13%	13%	12%	11%	15%	11%
Somewhat approve	241	75	105	135	126	36	59	39	37	43	61	60	120	121
	24%	19%	22%	25%	19%	31%	47%	28%	25%	28%	22%	21%	27%	21%
Somewhat disapprove	145	61	62	83	108	12	10	23	25	25	41	31	73	72
	14%	15%	13%	15%	16%	11%	8%	16%	17%	17%	14%	11%	16%	13%
Strongly disapprove	434	171	225	208	348	18	26	31	57	55	139	153	142	292
	43%	43%	48%	39%	51%	15%	21%	22%	38%	36%	49%	54%	32%	52%
Unsure	59	29	21	37	35	12	4	22	11	9	9	8	42	17
	6%	7%	5%	7%	5%	11%	3%	16%	7%	6%	3%	3%	9%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	370	81	138	104	46	219	151	94	92	94	85	89	55	38	176	36	100
	37%	37%	35%	38%	38%	36%	38%	24%	32%	37%	41%	36%	33%	39%	38%	42%	32%
STRONGLY/SOMEWHAT DISAPPROVE	579	126	227	155	71	352	226	269	187	138	109	150	108	56	263	34	205
	57%	57%	58%	57%	59%	57%	57%	69%	65%	54%	53%	60%	64%	56%	57%	40%	65%
Strongly approve	129	38	42	36	13	80	49	29	31	41	33	32	9	13	55	12	36
	13%	17%	11%	13%	11%	13%	13%	8%	11%	16%	16%	13%	5%	13%	12%	14%	11%
Somewhat approve	241	43	96	69	33	139	101	65	61	54	52	57	46	25	121	24	65
	24%	19%	25%	25%	27%	23%	26%	17%	21%	21%	25%	23%	28%	26%	26%	28%	20%
Somewhat disapprove	145	28	60	38	18	89	56	61	47	33	29	35	27	12	75	7	40
	14%	13%	15%	14%	15%	14%	14%	16%	16%	13%	14%	14%	16%	12%	16%	8%	13%
Strongly disapprove	434	97	167	117	53	264	170	208	140	105	80	115	81	43	189	27	165
	43%	44%	43%	43%	44%	43%	43%	53%	49%	41%	39%	46%	48%	44%	41%	32%	52%
Unsure	59	15	27	13	3	42	17	25	9	22	14	10	4	5	23	15	11
	6%	7%	7%	5%	3%	7%	4%	7%	3%	9%	7%	4%	3%	5%	5%	18%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovalmimmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	370	18	69	283	21	20	329	38	132	199	14	344	21	299	1	15	169	229	310	185	309
	37%	5%	29%	74%	4%	25%	71%	10%	41%	71%	3%	69%	5%	73%	1%	6%	40%	36%	37%	28%	46%
STRONGLY/SOMEWHAT DISAPPROVE	579	342	147	72	433	45	101	343	165	61	427	116	402	86	173	225	241	372	486	454	333
	57%	94%	62%	19%	94%	55%	22%	88%	51%	22%	94%	23%	94%	21%	97%	93%	57%	59%	58%	68%	49%
Strongly approve	129	2	20	108	2	3	124	9	41	79	2	124	4	113	-	2	63	83	114	70	110
	13%	*%	8%	28%	*%	4%	27%	2%	13%	28%	*%	25%	1%	28%	1%	1%	15%	13%	14%	10%	16%
Somewhat approve	241	17	49	175	19	17	204	30	91	120	13	220	18	186	1	13	106	146	195	116	199
	24%	5%	21%	46%	4%	21%	44%	8%	28%	43%	3%	44%	4%	45%	1%	5%	25%	23%	23%	17%	29%
Somewhat disapprove	145	39	38	56	52	20	73	29	72	37	46	84	45	62	13	29	46	85	117	89	103
	14%	11%	16%	15%	11%	24%	16%	8%	22%	13%	10%	17%	11%	15%	7%	12%	11%	13%	14%	13%	15%
Strongly disapprove	434	303	110	15	381	25	28	314	94	23	381	31	357	24	159	196	195	287	369	365	230
	43%	83%	46%	4%	83%	31%	6%	81%	29%	8%	84%	6%	84%	6%	90%	81%	46%	46%	44%	54%	34%
Unsure	59	3	23	27	8	16	35	7	25	22	11	38	4	26	3	3	14	29	43	32	37
	6%	1%	10%	7%	2%	20%	7%	2%	8%	8%	2%	8%	1%	6%	2%	1%	3%	5%	5%	5%	5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovalmimmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	370	139	150	99	270	48	52	120	172	77	110	21	57	131	6	9	18	298
	37%	30%	46%	36%	37%	29%	45%	47%	39%	25%	46%	13%	31%	45%	2%	6%	4%	76%
STRONGLY/SOMEWHAT DISAPPROVE	579	312	141	160	416	104	57	121	247	210	119	127	124	135	262	146	379	79
	57%	67%	44%	58%	57%	64%	49%	47%	55%	69%	50%	82%	67%	47%	96%	92%	94%	20%
Strongly approve	129	46	59	38	91	18	20	46	58	25	36	4	23	44	-	2	1	103
	13%	10%	18%	14%	13%	11%	17%	18%	13%	8%	15%	3%	12%	15%		1%	*	27%
Somewhat approve	241	93	92	61	179	29	32	74	115	52	74	17	34	88	6	8	17	194
	24%	20%	28%	22%	25%	18%	28%	29%	26%	17%	31%	11%	19%	30%	2%	5%	4%	50%
Somewhat disapprove	145	72	46	45	99	36	9	39	63	42	31	20	35	47	25	20	36	64
	14%	15%	14%	16%	14%	22%	8%	15%	14%	14%	13%	13%	19%	16%	9%	13%	9%	17%
Strongly disapprove	434	240	95	115	317	67	48	82	184	168	88	108	89	89	238	126	342	15
	43%	51%	29%	42%	44%	41%	42%	32%	41%	55%	37%	69%	48%	31%	87%	80%	85%	4%
Unsure	59	16	33	18	40	12	6	15	28	16	12	8	4	24	5	3	5	12
	6%	3%	10%	6%	6%	7%	5%	6%	6%	5%	5%	5%	2%	8%	2%	2%	1%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	156	173	238	225	69	85	60	54	73	107	118	187	225
	41%	39%	37%	44%	33%	60%	67%	43%	36%	48%	38%	42%	42%	40%
STRONGLY/SOMEWHAT DISAPPROVE	534	221	281	252	415	32	35	54	88	72	163	156	214	319
	53%	55%	60%	47%	61%	28%	28%	39%	59%	47%	58%	55%	49%	56%
Strongly approve	190	77	77	113	104	35	36	24	21	29	52	64	74	116
	19%	19%	16%	21%	15%	30%	29%	17%	14%	19%	18%	23%	17%	21%
Somewhat approve	221	79	96	125	121	34	49	36	33	44	54	55	113	109
	22%	20%	20%	23%	18%	30%	39%	25%	22%	29%	19%	19%	26%	19%
Somewhat disapprove	143	60	67	76	101	19	11	24	34	21	43	20	80	63
	14%	15%	14%	14%	15%	17%	9%	17%	23%	14%	15%	7%	18%	11%
Strongly disapprove	390	161	214	176	314	13	24	30	54	51	120	135	135	256
	39%	40%	46%	33%	46%	11%	19%	21%	36%	34%	42%	48%	31%	45%
Unsure	62	26	14	47	36	14	6	25	8	7	14	8	40	21
	6%	6%	3%	9%	5%	12%	5%	18%	5%	5%	5%	3%	9%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	87	155	116	54	242	170	114	111	109	95	97	56	46	190	38	124
	41%	39%	40%	42%	45%	39%	43%	29%	39%	43%	46%	39%	33%	46%	41%	44%	39%
STRONGLY/SOMEWHAT DISAPPROVE	534	123	206	143	61	329	204	248	167	132	98	140	106	50	250	36	179
	53%	55%	53%	52%	51%	54%	52%	64%	58%	52%	47%	56%	63%	51%	54%	42%	57%
Strongly approve	190	48	61	54	27	109	81	48	56	56	45	49	19	17	85	14	65
	19%	22%	16%	20%	22%	18%	21%	12%	19%	22%	22%	20%	11%	17%	18%	16%	20%
Somewhat approve	221	39	93	62	28	132	89	66	55	53	50	48	37	29	105	24	60
	22%	18%	24%	23%	23%	22%	23%	17%	19%	21%	24%	19%	22%	29%	23%	28%	19%
Somewhat disapprove	143	32	54	46	12	86	57	53	47	39	22	43	28	11	68	11	34
	14%	14%	14%	17%	10%	14%	15%	14%	16%	15%	11%	17%	17%	11%	15%	13%	11%
Strongly disapprove	390	91	152	97	50	243	147	194	120	93	76	96	78	39	182	25	144
	39%	41%	39%	36%	41%	40%	37%	50%	42%	37%	37%	39%	46%	40%	39%	29%	46%
Unsure	62	12	31	14	5	43	19	27	9	15	15	13	6	3	22	12	13
	6%	6%	8%	5%	4%	7%	5%	7%	3%	6%	7%	5%	4%	3%	5%	14%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	22	85	300	27	24	360	34	155	222	14	384	23	339	2	18	200	278	355	203	328
	41%	6%	36%	79%	6%	30%	78%	9%	48%	79%	3%	77%	5%	83%	1%	7%	47%	44%	42%	30%	48%
STRONGLY/SOMEWHAT DISAPPROVE	534	336	129	56	424	36	73	343	141	42	428	76	396	59	169	223	212	328	437	432	306
	53%	93%	54%	15%	92%	45%	16%	88%	44%	15%	95%	15%	93%	14%	96%	92%	50%	52%	52%	64%	45%
Strongly approve	190	5	30	154	7	4	180	10	58	122	2	185	8	172	-	5	109	135	170	98	159
	19%	1%	13%	40%	1%	5%	39%	3%	18%	43%	1%	37%	2%	42%	2%	2%	26%	21%	20%	15%	23%
Somewhat approve	221	17	55	145	21	20	180	24	96	101	11	199	16	168	2	13	91	143	185	104	169
	22%	5%	23%	38%	4%	25%	39%	6%	30%	36%	2%	40%	4%	41%	1%	5%	21%	23%	22%	16%	25%
Somewhat disapprove	143	63	35	43	77	12	54	60	52	30	78	54	67	41	21	48	37	78	113	110	108
	14%	17%	15%	11%	17%	14%	12%	15%	16%	11%	17%	11%	16%	10%	12%	20%	9%	12%	13%	16%	16%
Strongly disapprove	390	273	94	13	347	25	19	283	88	12	350	22	329	18	149	175	175	250	324	322	199
	39%	75%	39%	3%	75%	30%	4%	73%	27%	4%	77%	4%	77%	4%	84%	72%	41%	40%	39%	48%	29%
Unsure	62	5	25	26	10	21	31	11	27	17	11	38	8	13	6	2	11	24	47	37	45
	6%	1%	10%	7%	2%	25%	7%	3%	8%	6%	2%	8%	2%	3%	3%	1%	3%	4%	6%	5%	7%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[OApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	165	156	108	304	64	45	124	201	86	125	18	66	152	4	15	26	330
	41%	35%	48%	39%	42%	39%	39%	48%	45%	28%	52%	12%	35%	52%	1%	10%	6%	85%
STRONGLY/SOMEWHAT DISAPPROVE	534	284	130	153	379	88	64	114	218	201	96	131	118	113	260	142	368	48
	53%	61%	40%	55%	52%	54%	56%	45%	49%	66%	40%	84%	63%	39%	95%	90%	92%	12%
Strongly approve	190	77	71	52	138	29	23	62	84	44	53	6	34	63	-	2	4	169
	19%	16%	22%	19%	19%	18%	20%	24%	19%	15%	22%	4%	18%	22%	1%	1%	1%	44%
Somewhat approve	221	88	85	56	165	35	21	62	117	42	72	12	32	89	4	14	21	161
	22%	19%	26%	20%	23%	21%	18%	24%	26%	14%	30%	8%	17%	31%	1%	9%	5%	41%
Somewhat disapprove	143	72	47	49	94	33	16	46	45	52	23	30	34	36	38	33	58	32
	14%	15%	14%	18%	13%	20%	14%	18%	10%	17%	10%	19%	18%	13%	14%	21%	14%	8%
Strongly disapprove	390	213	83	104	285	56	48	68	173	150	72	101	83	77	222	110	310	16
	39%	46%	26%	37%	39%	34%	42%	26%	39%	49%	30%	65%	45%	26%	81%	69%	77%	4%
Unsure	62	18	38	17	44	11	6	18	29	15	20	6	2	25	10	-	8	11
	6%	4%	12%	6%	6%	7%	5%	7%	6%	5%	8%	4%	1%	9%	4%		2%	3%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	167	177	262	243	82	82	66	57	79	114	125	202	238
	44%	41%	38%	49%	36%	71%	65%	47%	38%	52%	40%	44%	46%	42%
VERY/SOMEWHAT UNFAVORABLE	544	227	275	267	421	29	40	67	89	72	160	156	227	316
	54%	56%	59%	50%	62%	25%	32%	48%	59%	48%	57%	55%	51%	56%
Very Favorable	215	96	74	140	116	48	44	29	26	34	54	72	89	126
	21%	24%	16%	26%	17%	42%	35%	21%	17%	23%	19%	26%	20%	22%
Somewhat Favorable	226	71	103	122	127	34	38	37	32	45	60	53	113	113
	22%	17%	22%	23%	19%	29%	30%	26%	21%	30%	21%	19%	26%	20%
Heard of, No Opinion	20	8	13	7	10	4	4	7	3	0	8	1	11	9
	2%	2%	3%	1%	1%	3%	4%	5%	2%	*%	3%	*%	2%	2%
Somewhat Unfavorable	123	47	60	64	81	8	16	30	30	15	30	19	75	49
	12%	12%	13%	12%	12%	7%	12%	21%	20%	10%	11%	7%	17%	9%
Very Unfavorable	420	180	215	204	340	21	24	37	59	57	130	137	153	268
	42%	45%	46%	38%	50%	18%	19%	26%	39%	38%	46%	49%	35%	47%
Never heard of	3	1	2	1	2	0	-	-	1	-	2	-	1	2
	*%	*%	*%	*%	*%	*%	-	-	1%	-	1%	-	*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	88	167	126	60	255	186	124	119	120	97	110	57	45	202	38	131
	44%	40%	43%	46%	50%	42%	47%	32%	41%	47%	47%	44%	34%	46%	44%	45%	41%
VERY/SOMEWHAT UNFAVORABLE	544	126	218	143	57	343	200	258	163	121	108	138	109	52	251	42	181
	54%	57%	55%	53%	47%	56%	51%	66%	57%	48%	52%	55%	65%	53%	54%	49%	57%
Very Favorable	215	53	77	49	35	130	85	55	61	65	56	49	22	20	89	17	72
	21%	24%	20%	18%	29%	21%	22%	14%	21%	25%	27%	20%	13%	21%	19%	20%	23%
Somewhat Favorable	226	36	89	76	25	125	101	69	58	55	41	60	35	25	113	21	58
	22%	16%	23%	28%	21%	20%	26%	18%	20%	22%	20%	24%	21%	25%	24%	24%	18%
Heard of, No Opinion	20	7	7	4	1	14	5	6	4	11	4	2	2	1	9	5	2
	2%	3%	2%	1%	1%	2%	1%	2%	1%	4%	2%	1%	1%	1%	2%	5%	1%
Somewhat Unfavorable	123	21	49	41	11	71	52	41	40	20	23	36	28	15	63	13	35
	12%	10%	13%	15%	9%	12%	13%	11%	14%	8%	11%	14%	17%	15%	14%	15%	11%
Very Unfavorable	420	104	168	102	46	272	148	217	123	101	85	102	81	37	188	29	147
	42%	47%	43%	37%	38%	44%	38%	56%	43%	40%	41%	41%	48%	38%	41%	34%	46%
Never heard of	3	0	1	-	2	1	2	1	2	2	-	-	1	-	1	0	2
	*%	*%	*%		2%	*%	*%	*%	1%	1%			*%		*%	1%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	35	82	319	39	26	376	45	164	232	24	407	33	346	5	23	199	282	381	224	359
	44%	10%	34%	84%	8%	32%	81%	12%	51%	82%	5%	82%	8%	84%	3%	9%	47%	45%	45%	33%	53%
VERY/SOMEWHAT UNFAVORABLE	544	325	151	50	418	51	74	336	149	45	426	76	392	53	171	218	219	338	443	434	303
	54%	90%	63%	13%	91%	63%	16%	86%	46%	16%	94%	15%	91%	13%	96%	90%	52%	54%	53%	65%	45%
Very Favorable	215	6	34	175	6	4	205	14	76	125	8	204	10	184	1	3	109	145	187	101	181
	21%	2%	14%	46%	1%	5%	44%	4%	23%	44%	2%	41%	2%	45%	1%	1%	26%	23%	22%	15%	27%
Somewhat Favorable	226	29	48	144	33	22	171	31	88	107	15	203	23	162	4	20	90	136	194	123	178
	22%	8%	20%	38%	7%	27%	37%	8%	27%	38%	3%	41%	5%	39%	2%	8%	21%	22%	23%	18%	26%
Heard of, No Opinion	20	1	6	11	3	4	13	6	10	4	1	15	2	12	1	-	6	8	13	11	17
	2%	*%	3%	3%	1%	5%	3%	1%	3%	2%	*%	3%	*%	3%	1%	-	1%	1%	2%	2%	2%
Somewhat Unfavorable	123	36	50	33	55	17	51	40	55	29	57	50	52	36	18	30	40	70	100	77	80
	12%	10%	21%	9%	12%	21%	11%	10%	17%	10%	13%	10%	12%	9%	10%	12%	9%	11%	12%	12%	12%
Very Unfavorable	420	289	101	17	363	34	23	296	94	17	369	26	340	17	153	188	179	268	343	356	223
	42%	80%	42%	4%	79%	42%	5%	76%	29%	6%	81%	5%	79%	4%	86%	78%	42%	43%	41%	53%	33%
Never heard of	3	2	-	1	2	-	1	2	-	1	2	1	2	1	-	2	-	2	2	2	1
	*%	1%	-	*%	*%	-	*%	1%	-	*%	*%	*%	*%	*%	-	1%	-	*%	*%	*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	181	166	117	323	66	52	143	199	99	126	25	69	153	13	16	33	335
	44%	39%	51%	42%	44%	40%	45%	56%	44%	33%	52%	16%	37%	53%	5%	10%	8%	86%
VERY/SOMEWHAT UNFAVORABLE	544	279	148	152	389	95	57	109	240	194	112	130	113	131	257	141	368	46
	54%	60%	46%	55%	54%	58%	50%	43%	54%	64%	46%	83%	61%	45%	94%	90%	92%	12%
Very Favorable	215	84	79	66	148	43	24	62	99	53	72	10	41	64	3	3	3	175
	21%	18%	24%	24%	20%	26%	21%	24%	22%	18%	30%	6%	22%	22%	1%	2%	1%	45%
Somewhat Favorable	226	97	87	51	174	23	28	81	100	45	54	15	28	89	10	13	30	160
	22%	21%	27%	18%	24%	14%	24%	31%	22%	15%	23%	10%	15%	30%	4%	8%	7%	41%
Heard of, No Opinion	20	5	9	5	15	1	4	4	8	8	2	1	4	5	1	1	-	7
	2%	1%	3%	2%	2%	1%	3%	2%	2%	3%	1%	*%	2%	2%	1%	*%		2%
Somewhat Unfavorable	123	54	52	41	83	28	13	36	48	40	17	17	30	45	33	15	37	27
	12%	12%	16%	15%	11%	17%	11%	14%	11%	13%	7%	11%	16%	15%	12%	10%	9%	7%
Very Unfavorable	420	225	96	112	307	67	44	73	193	155	95	112	83	86	225	126	331	19
	42%	48%	30%	40%	42%	41%	39%	29%	43%	51%	39%	72%	45%	30%	82%	80%	82%	5%
Never heard of	3	2	1	3	-	1	2	0	1	2	1	-	-	2	2	-	1	1
	*%	*%	*%	1%		1%	2%	*%	*%	1%	*%			1%	1%		*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	418	167	172	245	227	82	78	62	65	78	113	101	204	214
	41%	41%	37%	46%	34%	71%	62%	44%	43%	51%	40%	36%	46%	38%
VERY/SOMEWHAT UNFAVORABLE	527	212	275	252	412	25	40	58	69	69	159	172	196	331
	52%	53%	59%	47%	61%	21%	32%	41%	46%	46%	56%	61%	44%	59%
Very Favorable	187	78	71	116	87	49	43	32	31	28	49	48	90	97
	19%	19%	15%	22%	13%	43%	34%	23%	20%	18%	17%	17%	20%	17%
Somewhat Favorable	230	88	101	129	139	32	35	30	34	50	64	53	114	117
	23%	22%	22%	24%	21%	28%	28%	21%	23%	33%	23%	19%	26%	21%
Heard of, No Opinion	52	21	18	33	30	8	7	17	13	3	9	9	34	18
	5%	5%	4%	6%	4%	7%	5%	12%	9%	2%	3%	3%	8%	3%
Somewhat Unfavorable	111	41	45	66	74	10	14	22	13	13	40	23	48	63
	11%	10%	10%	12%	11%	8%	11%	16%	9%	8%	14%	8%	11%	11%
Very Unfavorable	416	171	231	186	339	15	26	35	56	57	119	149	148	268
	41%	43%	49%	35%	50%	13%	21%	25%	37%	37%	42%	53%	34%	47%
Never heard of	10	3	2	7	8	1	2	3	4	1	2	0	7	3
	1%	1%	*%	1%	1%	1%	1%	2%	2%	1%	1%	*%	2%	*%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	418	93	151	116	58	244	174	116	111	112	91	109	60	39	200	40	113
	41%	42%	39%	42%	48%	40%	44%	30%	39%	44%	44%	44%	35%	39%	43%	46%	36%
VERY/SOMEWHAT UNFAVORABLE	527	111	211	146	59	322	205	247	166	121	106	129	98	54	240	32	188
	52%	50%	54%	53%	49%	52%	52%	64%	58%	47%	51%	52%	58%	55%	52%	37%	60%
Very Favorable	187	46	70	51	21	116	71	45	43	63	45	48	19	12	75	22	54
	19%	21%	18%	19%	17%	19%	18%	12%	15%	25%	22%	19%	11%	13%	16%	26%	17%
Somewhat Favorable	230	46	82	65	37	128	102	71	68	49	46	62	41	26	125	17	59
	23%	21%	21%	24%	31%	21%	26%	18%	24%	19%	22%	25%	24%	27%	27%	20%	19%
Heard of, No Opinion	52	15	23	10	3	39	13	19	10	21	9	6	11	6	18	11	12
	5%	7%	6%	4%	2%	6%	3%	5%	4%	8%	5%	2%	6%	6%	4%	13%	4%
Somewhat Unfavorable	111	18	46	37	10	64	47	40	33	21	25	29	15	14	56	6	36
	11%	8%	12%	14%	8%	10%	12%	10%	12%	8%	12%	12%	9%	15%	12%	7%	11%
Very Unfavorable	416	93	165	109	49	258	159	206	132	99	81	100	83	40	184	26	152
	41%	42%	42%	40%	41%	42%	40%	53%	46%	39%	39%	40%	49%	40%	40%	30%	48%
Never heard of	10	3	6	1	-	9	1	7	1	2	1	6	-	-	3	3	2
	1%	1%	2%	*%		1%	*%	2%	*%	1%	1%	2%			1%	4%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	418	31	75	310	36	21	361	38	151	230	27	379	30	326	6	21	186	269	351	214	346
	41%	8%	31%	81%	8%	26%	78%	10%	47%	81%	6%	76%	7%	79%	3%	9%	44%	43%	42%	32%	51%
VERY/SOMEWHAT UNFAVORABLE	527	323	134	50	407	49	71	339	137	38	408	85	384	64	159	215	221	338	446	419	289
	52%	89%	56%	13%	88%	60%	15%	87%	43%	13%	90%	17%	90%	15%	90%	89%	52%	54%	53%	62%	43%
Very Favorable	187	4	28	153	8	5	174	13	60	115	6	177	7	158	3	2	93	121	156	95	158
	19%	1%	12%	40%	2%	6%	37%	3%	19%	41%	1%	35%	2%	38%	1%	1%	22%	19%	19%	14%	23%
Somewhat Favorable	230	27	47	157	27	16	187	25	91	115	20	203	22	168	3	19	94	147	195	119	188
	23%	7%	20%	41%	6%	19%	40%	6%	28%	41%	5%	41%	5%	41%	2%	8%	22%	23%	23%	18%	28%
Heard of, No Opinion	52	5	27	20	13	10	29	8	29	14	12	31	9	21	7	5	15	18	38	33	38
	5%	1%	11%	5%	3%	12%	6%	2%	9%	5%	3%	6%	2%	5%	4%	2%	4%	3%	4%	5%	6%
Somewhat Unfavorable	111	36	39	33	50	13	48	41	46	24	47	56	47	39	20	21	40	59	95	72	77
	11%	10%	16%	9%	11%	16%	10%	11%	14%	8%	10%	11%	11%	9%	11%	8%	9%	9%	11%	11%	11%
Very Unfavorable	416	287	95	16	357	36	23	298	91	14	361	30	337	25	140	195	182	279	351	347	212
	41%	79%	40%	4%	77%	44%	5%	77%	28%	5%	80%	6%	79%	6%	79%	80%	43%	44%	42%	52%	31%
Never heard of	10	5	4	2	5	2	3	3	5	0	5	2	5	1	5	1	1	5	5	5	8
	1%	1%	2%	*%	1%	3%	1%	1%	2%	*%	1%	*%	1%	*%	3%	*%	*%	1%	1%	1%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	418	172	163	124	294	69	55	133	189	96	120	22	66	148	12	11	27	314
	41%	37%	50%	45%	40%	42%	48%	52%	42%	32%	50%	14%	36%	51%	4%	7%	7%	81%
VERY/SOMEWHAT UNFAVORABLE	527	273	130	135	391	80	55	107	235	185	105	130	114	113	248	145	362	43
	52%	59%	40%	49%	54%	49%	48%	42%	53%	61%	44%	84%	61%	39%	91%	92%	90%	11%
Very Favorable	187	78	77	61	127	33	28	73	81	33	59	11	28	64	2	4	5	161
	19%	17%	24%	22%	17%	20%	24%	29%	18%	11%	25%	7%	15%	22%	1%	3%	1%	41%
Somewhat Favorable	230	94	86	63	167	36	27	60	107	63	61	11	39	84	10	7	22	153
	23%	20%	27%	23%	23%	22%	24%	23%	24%	21%	25%	7%	21%	29%	4%	5%	5%	39%
Heard of, No Opinion	52	18	25	17	34	14	4	14	19	18	12	2	5	25	8	1	10	30
	5%	4%	8%	6%	5%	8%	3%	6%	4%	6%	5%	1%	3%	8%	3%	1%	3%	8%
Somewhat Unfavorable	111	45	39	23	88	12	11	38	42	31	21	16	28	29	32	17	40	29
	11%	10%	12%	8%	12%	7%	10%	15%	9%	10%	9%	10%	15%	10%	12%	11%	10%	7%
Very Unfavorable	416	228	91	112	303	68	44	69	193	153	85	114	86	84	216	128	322	14
	41%	49%	28%	40%	42%	42%	38%	27%	43%	51%	35%	73%	46%	29%	79%	81%	80%	4%
Never heard of	10	4	6	2	8	1	1	2	4	4	3	2	1	6	5	-	2	2
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%		1%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	156	203	187	313	23	24	42	63	60	111	116	165	226
	39%	39%	43%	35%	46%	20%	19%	30%	42%	40%	39%	41%	37%	40%
VERY/SOMEWHAT UNFAVORABLE	586	233	249	336	355	80	96	89	79	91	163	164	259	327
	58%	58%	53%	63%	52%	70%	76%	64%	52%	60%	57%	58%	59%	58%
Very Favorable	227	95	120	106	187	11	13	25	38	40	57	66	104	123
	23%	23%	26%	20%	28%	10%	10%	18%	25%	27%	20%	24%	24%	22%
Somewhat Favorable	164	62	83	82	126	12	11	16	25	20	54	49	61	103
	16%	15%	18%	15%	19%	10%	9%	12%	17%	13%	19%	17%	14%	18%
Heard of, No Opinion	28	14	15	14	8	12	6	9	8	-	9	2	17	11
	3%	3%	3%	3%	1%	10%	5%	6%	6%		3%	1%	4%	2%
Somewhat Unfavorable	117	49	56	62	81	11	15	19	17	14	39	29	49	68
	12%	12%	12%	11%	12%	10%	12%	13%	11%	9%	14%	10%	11%	12%
Very Unfavorable	469	184	193	274	274	69	81	71	62	77	124	135	210	259
	47%	46%	41%	51%	41%	60%	65%	51%	41%	51%	44%	48%	48%	46%
Never heard of	1	-	1	-	1	-	-	-	-	-	1	-	-	1
	0%		0%		0%						0%			0%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	105	155	93	38	260	131	208	104	93	81	96	80	33	182	28	129
	39%	47%	40%	34%	32%	42%	33%	54%	36%	36%	39%	38%	48%	34%	39%	33%	41%
VERY/SOMEWHAT UNFAVORABLE	586	106	229	174	77	335	251	176	178	145	124	149	86	64	267	54	177
	58%	48%	58%	64%	64%	55%	64%	45%	62%	57%	60%	60%	51%	65%	58%	63%	56%
Very Favorable	227	60	87	55	25	147	80	118	69	55	47	55	51	16	108	15	76
	23%	27%	22%	20%	21%	24%	20%	30%	24%	22%	23%	22%	30%	17%	23%	18%	24%
Somewhat Favorable	164	45	68	38	14	113	51	91	35	38	34	41	29	17	74	13	53
	16%	20%	17%	14%	11%	18%	13%	23%	12%	15%	16%	16%	17%	17%	16%	15%	17%
Heard of, No Opinion	28	9	8	6	5	17	11	2	5	16	3	5	2	1	13	3	8
	3%	4%	2%	2%	4%	3%	3%	1%	2%	6%	1%	2%	1%	1%	3%	4%	3%
Somewhat Unfavorable	117	12	55	37	12	68	50	43	38	17	20	36	20	17	62	3	36
	12%	6%	14%	14%	10%	11%	13%	11%	13%	7%	9%	15%	12%	18%	13%	4%	12%
Very Unfavorable	469	94	174	137	65	268	201	134	141	127	104	113	65	47	205	51	141
	47%	42%	44%	50%	54%	44%	51%	34%	49%	50%	50%	45%	39%	48%	44%	59%	45%
Never heard of	1	1	-	-	-	1	-	1	-	1	-	-	-	-	-	-	1
	1%	1%				1%		1%		1%							1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	271	92	21	340	25	26	275	90	20	352	25	315	25	170	153	167	238	317	321	207
	39%	75%	38%	6%	74%	31%	6%	71%	28%	7%	78%	5%	73%	6%	96%	63%	39%	38%	38%	48%	30%
VERY/SOMEWHAT UNFAVORABLE	586	87	139	345	112	54	420	101	219	259	90	455	105	376	6	82	250	379	500	334	450
	58%	24%	58%	91%	24%	66%	91%	26%	68%	92%	20%	91%	25%	91%	3%	34%	59%	60%	60%	50%	66%
Very Favorable	227	166	50	7	209	10	9	159	53	9	216	6	189	9	133	69	89	127	180	191	116
	23%	46%	21%	2%	45%	12%	2%	41%	16%	3%	48%	1%	44%	2%	75%	28%	21%	20%	21%	28%	17%
Somewhat Favorable	164	105	42	14	132	15	17	117	37	11	137	19	125	15	37	84	78	111	137	130	91
	16%	29%	18%	4%	29%	19%	4%	30%	11%	4%	30%	4%	29%	4%	21%	35%	18%	18%	16%	19%	13%
Heard of, No Opinion	28	5	9	14	9	2	17	12	12	4	11	17	8	10	1	8	7	13	23	16	21
	3%	1%	4%	4%	2%	3%	4%	3%	4%	1%	2%	3%	2%	3%	1%	3%	2%	2%	3%	2%	3%
Somewhat Unfavorable	117	49	29	31	64	20	33	49	48	15	62	40	63	28	3	47	33	64	92	91	79
	12%	13%	12%	8%	14%	25%	7%	13%	15%	5%	14%	8%	15%	7%	2%	19%	8%	10%	11%	13%	12%
Very Unfavorable	469	38	109	314	49	34	387	52	171	244	28	416	42	348	3	35	217	314	408	244	372
	47%	11%	46%	82%	11%	41%	83%	13%	53%	86%	6%	83%	10%	85%	2%	14%	51%	50%	49%	36%	55%
Never heard of	1	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	-	1	-	-	1
	*%			*%			*%		*%		*%							*%			*%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	391	214	93	127	262	75	52	78	164	150	74	91	83	85	259	73	289	13
	39%	46%	29%	46%	36%	46%	46%	30%	37%	49%	31%	58%	45%	29%	94%	46%	72%	3%
VERY/SOMEWHAT UNFAVORABLE	586	244	215	139	447	79	60	167	274	145	162	65	96	198	13	81	106	370
	58%	52%	66%	50%	61%	48%	53%	65%	61%	48%	67%	42%	52%	68%	5%	51%	26%	95%
Very Favorable	227	125	51	82	142	48	34	35	92	99	37	44	49	55	190	17	183	5
	23%	27%	16%	30%	20%	30%	30%	14%	21%	33%	15%	28%	26%	19%	69%	11%	46%	1%
Somewhat Favorable	164	90	42	45	120	26	18	42	72	50	37	47	34	29	69	56	106	8
	16%	19%	13%	16%	16%	16%	16%	17%	16%	17%	15%	30%	18%	10%	25%	35%	26%	2%
Heard of, No Opinion	28	8	16	11	17	9	2	12	10	7	5	-	5	8	2	4	6	6
	3%	2%	5%	4%	2%	6%	2%	5%	2%	2%	2%	-	3%	3%	1%	2%	2%	1%
Somewhat Unfavorable	117	57	37	31	86	14	17	25	56	37	33	31	17	27	8	52	60	32
	12%	12%	11%	11%	12%	8%	15%	10%	12%	12%	14%	20%	9%	9%	3%	33%	15%	8%
Very Unfavorable	469	186	178	108	361	65	43	142	218	108	129	34	79	171	4	29	46	338
	47%	40%	55%	39%	50%	40%	37%	55%	49%	36%	54%	22%	43%	59%	2%	18%	11%	87%
Never heard of	1	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	0
	*%	*%			*%					*%			1%					*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	178	215	198	331	23	35	46	62	62	122	123	170	244
	41%	44%	46%	37%	49%	20%	28%	33%	41%	41%	43%	44%	38%	43%
VERY/SOMEWHAT UNFAVORABLE	538	205	230	307	322	79	84	83	73	86	144	152	242	296
	53%	51%	49%	57%	48%	68%	66%	59%	49%	57%	51%	54%	55%	52%
Very Favorable	161	60	75	85	127	6	15	18	24	22	44	53	64	96
	16%	15%	16%	16%	19%	5%	12%	13%	16%	15%	15%	19%	15%	17%
Somewhat Favorable	253	118	140	113	204	17	20	28	38	40	78	70	106	148
	25%	29%	30%	21%	30%	15%	16%	20%	25%	26%	27%	25%	24%	26%
Heard of, No Opinion	53	19	22	31	23	13	7	10	15	3	18	7	28	25
	5%	5%	5%	6%	3%	12%	5%	7%	10%	2%	6%	3%	6%	4%
Somewhat Unfavorable	199	67	98	101	120	24	28	27	28	31	58	55	85	113
	20%	17%	21%	19%	18%	21%	23%	19%	18%	20%	21%	20%	19%	20%
Very Unfavorable	339	139	132	207	202	55	55	56	46	55	86	96	157	182
	34%	34%	28%	38%	30%	48%	44%	40%	30%	37%	30%	34%	36%	32%
Never heard of	2	-	1	1	0	0	-	1	0	0	-	-	2	-
	*%		*%	*%	*%	*%		1%	*%	*%			*%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	96	155	120	43	252	162	198	133	95	82	104	85	41	187	28	142
	41%	44%	40%	44%	36%	41%	41%	51%	46%	37%	40%	42%	51%	41%	40%	32%	45%
VERY/SOMEWHAT UNFAVORABLE	538	114	212	137	74	326	211	176	146	139	113	136	75	55	248	48	162
	53%	52%	54%	50%	62%	53%	54%	45%	51%	55%	55%	54%	45%	56%	54%	56%	51%
Very Favorable	161	53	58	36	14	110	50	88	39	44	26	39	37	12	73	13	57
	16%	24%	15%	13%	12%	18%	13%	23%	13%	17%	13%	16%	22%	12%	16%	15%	18%
Somewhat Favorable	253	44	97	83	29	141	112	110	94	51	56	65	48	28	113	15	85
	25%	20%	25%	31%	24%	23%	29%	28%	33%	20%	27%	26%	29%	29%	25%	18%	27%
Heard of, No Opinion	53	10	24	16	3	34	19	14	9	20	11	9	7	2	26	9	12
	5%	5%	6%	6%	3%	6%	5%	4%	3%	8%	5%	4%	4%	2%	6%	11%	4%
Somewhat Unfavorable	199	29	94	53	21	124	75	69	50	43	42	60	27	17	92	15	69
	20%	13%	24%	19%	18%	20%	19%	18%	17%	17%	20%	24%	16%	17%	20%	18%	22%
Very Unfavorable	339	85	118	84	53	203	137	106	96	97	71	76	49	38	156	33	93
	34%	38%	30%	31%	44%	33%	35%	27%	33%	38%	34%	30%	29%	39%	34%	39%	29%
Never heard of	2	0	2	-	-	2	-	0	-	0	1	0	-	-	1	0	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	310	82	22	364	18	33	286	102	23	351	49	333	25	137	212	186	265	346	351	232
	41%	85%	34%	6%	79%	22%	7%	74%	32%	8%	77%	10%	78%	6%	77%	88%	44%	42%	41%	52%	34%
VERY/SOMEWHAT UNFAVORABLE	538	48	135	333	86	52	399	78	199	250	89	416	83	365	31	28	225	348	454	289	405
	53%	13%	56%	87%	19%	64%	86%	20%	62%	89%	20%	84%	19%	89%	18%	12%	53%	55%	54%	43%	60%
Very Favorable	161	141	15	4	153	3	5	115	37	6	148	9	137	3	66	86	63	94	130	144	78
	16%	39%	6%	1%	33%	4%	1%	30%	11%	2%	33%	2%	32%	1%	37%	35%	15%	15%	15%	21%	11%
Somewhat Favorable	253	169	67	18	211	14	28	171	65	17	203	39	196	22	71	126	123	171	216	207	154
	25%	46%	28%	5%	46%	18%	6%	44%	20%	6%	45%	8%	46%	5%	40%	52%	29%	27%	26%	31%	23%
Heard of, No Opinion	53	6	22	25	12	11	31	24	19	9	13	33	12	21	9	2	13	18	39	30	41
	5%	2%	9%	6%	3%	13%	7%	6%	6%	3%	3%	7%	3%	5%	5%	1%	3%	3%	5%	4%	6%
Somewhat Unfavorable	199	34	52	101	65	22	112	54	73	65	69	113	63	95	28	20	76	112	161	118	142
	20%	9%	22%	27%	14%	28%	24%	14%	23%	23%	15%	23%	15%	23%	16%	8%	18%	18%	19%	18%	21%
Very Unfavorable	339	14	83	232	22	30	288	24	126	185	20	303	20	270	3	8	149	236	293	171	263
	34%	4%	35%	61%	5%	37%	62%	6%	39%	66%	4%	61%	5%	66%	2%	3%	35%	37%	35%	25%	39%
Never heard of	2	-	0	1	-	0	1	-	2	-	-	0	-	-	-	-	-	-	0	2	2
	*%		*%	*%		1%	*%		1%			*%							*%	*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	226	95	118	296	72	47	78	171	165	78	106	93	72	231	120	310	40
	41%	49%	29%	43%	41%	44%	41%	30%	38%	55%	32%	68%	50%	25%	84%	76%	77%	10%
VERY/SOMEWHAT UNFAVORABLE	538	222	204	138	398	78	60	160	250	127	148	46	86	204	36	35	85	333
	53%	48%	63%	50%	55%	48%	53%	63%	56%	42%	62%	29%	46%	70%	13%	22%	21%	86%
Very Favorable	161	89	32	46	115	28	18	25	60	75	32	36	48	22	107	44	126	9
	16%	19%	10%	16%	16%	17%	15%	10%	13%	25%	13%	23%	26%	7%	39%	28%	31%	2%
Somewhat Favorable	253	137	63	73	181	44	29	53	111	90	45	70	45	50	124	76	185	31
	25%	29%	19%	26%	25%	27%	25%	21%	25%	30%	19%	45%	24%	17%	45%	48%	46%	8%
Heard of, No Opinion	53	18	23	20	33	13	6	18	25	10	15	4	7	14	7	3	7	15
	5%	4%	7%	7%	5%	8%	6%	7%	6%	3%	6%	2%	4%	5%	3%	2%	2%	4%
Somewhat Unfavorable	199	89	73	50	147	23	27	62	92	45	52	24	26	69	30	25	68	96
	20%	19%	22%	18%	20%	14%	24%	24%	20%	15%	21%	16%	14%	24%	11%	16%	17%	25%
Very Unfavorable	339	133	131	88	251	55	33	98	159	83	97	21	60	134	6	10	16	238
	34%	29%	41%	32%	35%	34%	29%	38%	35%	27%	40%	14%	32%	46%	2%	6%	4%	61%
Never heard of	2	-	2	2	-	1	1	-	1	1	-	-	-	2	-	-	-	1
	*%		1%	1%		*%	1%		*%	*%				1%				*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	453	178	183	267	249	86	82	71	72	75	124	111	218	235
	45%	44%	39%	50%	37%	74%	65%	51%	48%	50%	44%	39%	49%	42%
VERY/SOMEWHAT UNFAVORABLE	499	206	267	232	395	19	37	46	66	70	155	162	183	316
	50%	51%	57%	43%	58%	16%	29%	33%	44%	46%	55%	57%	41%	56%
Very Favorable	198	79	73	124	96	48	43	39	34	28	45	53	100	98
	20%	20%	16%	23%	14%	42%	34%	28%	23%	18%	16%	19%	23%	17%
Somewhat Favorable	254	99	110	144	153	37	39	32	38	48	79	58	118	137
	25%	24%	24%	27%	23%	32%	31%	23%	25%	32%	28%	20%	27%	24%
Heard of, No Opinion	54	19	17	37	32	10	7	22	12	6	5	9	40	14
	5%	5%	4%	7%	5%	9%	6%	16%	8%	4%	2%	3%	9%	3%
Somewhat Unfavorable	183	79	85	98	141	8	14	26	23	26	60	48	75	107
	18%	20%	18%	18%	21%	7%	11%	19%	15%	17%	21%	17%	17%	19%
Very Unfavorable	316	127	182	134	254	10	23	20	43	44	95	114	107	209
	31%	32%	39%	25%	38%	9%	18%	14%	29%	29%	34%	40%	24%	37%
Never heard of	1	-	-	1	1	0	-	-	1	0	-	-	1	-
	*%			*%	*%	*%			1%	*%			*%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	453	103	165	123	61	268	184	129	119	124	100	114	62	45	224	43	118
	45%	47%	42%	45%	50%	44%	47%	33%	42%	49%	48%	46%	37%	45%	49%	50%	37%
VERY/SOMEWHAT UNFAVORABLE	499	107	200	135	56	308	192	236	159	112	94	129	101	52	215	31	189
	50%	48%	51%	50%	47%	50%	49%	61%	55%	44%	45%	52%	60%	53%	46%	37%	60%
Very Favorable	198	56	69	49	24	125	73	52	44	61	53	50	16	18	96	18	48
	20%	25%	18%	18%	20%	20%	19%	13%	15%	24%	25%	20%	10%	18%	21%	21%	15%
Somewhat Favorable	254	47	97	74	37	143	111	77	75	63	47	64	46	27	128	25	70
	25%	21%	25%	27%	31%	23%	28%	20%	26%	25%	23%	26%	27%	27%	28%	29%	22%
Heard of, No Opinion	54	11	25	14	3	36	18	22	10	18	14	6	5	1	23	11	9
	5%	5%	6%	5%	3%	6%	4%	6%	3%	7%	7%	3%	3%	1%	5%	13%	3%
Somewhat Unfavorable	183	35	79	57	11	115	68	84	57	51	34	49	30	17	69	16	68
	18%	16%	20%	21%	9%	19%	17%	22%	20%	20%	16%	20%	18%	17%	15%	19%	22%
Very Unfavorable	316	72	121	78	46	193	123	152	102	61	60	80	71	36	145	15	121
	31%	32%	31%	29%	38%	31%	31%	39%	35%	24%	29%	32%	42%	36%	31%	18%	38%
Never heard of	1	0	1	-	-	1	-	1	-	1	-	0	-	-	-	0	-
	%	%	%			%		%		%		%			1%		

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	453	35	81	334	41	19	393	47	164	241	33	407	36	350	14	20	195	282	380	226	368
	45%	10%	34%	88%	9%	23%	85%	12%	51%	85%	7%	82%	8%	85%	8%	8%	46%	45%	45%	34%	54%
VERY/SOMEWHAT UNFAVORABLE	499	320	140	29	407	42	50	326	136	35	402	65	384	38	156	217	214	331	427	411	274
	50%	88%	58%	8%	88%	51%	11%	84%	42%	12%	89%	13%	90%	9%	88%	90%	51%	53%	51%	61%	40%
Very Favorable	198	9	19	170	11	2	185	18	70	110	14	183	13	166	6	5	80	114	162	102	167
	20%	2%	8%	45%	2%	3%	40%	5%	22%	39%	3%	37%	3%	40%	3%	2%	19%	18%	19%	15%	25%
Somewhat Favorable	254	26	62	164	30	17	207	29	94	131	19	224	23	184	7	15	116	168	218	124	200
	25%	7%	26%	43%	7%	20%	45%	8%	29%	46%	4%	45%	5%	45%	4%	6%	27%	27%	26%	18%	29%
Heard of, No Opinion	54	8	18	17	13	20	21	15	22	6	17	25	8	23	7	5	14	17	32	34	37
	5%	2%	7%	5%	3%	25%	5%	4%	7%	2%	4%	5%	2%	6%	4%	2%	3%	3%	4%	5%	6%
Somewhat Unfavorable	183	98	55	25	126	16	41	83	75	24	122	46	106	31	31	80	64	115	153	140	114
	18%	27%	23%	7%	27%	20%	9%	21%	23%	9%	27%	9%	25%	7%	17%	33%	15%	18%	18%	21%	17%
Very Unfavorable	316	222	85	4	281	26	9	243	61	11	280	19	277	8	125	137	150	216	274	271	160
	31%	61%	36%	1%	61%	32%	2%	63%	19%	4%	62%	4%	65%	2%	71%	57%	35%	34%	33%	40%	24%
Never heard of	1	1	0	0	1	0	0	1	1	-	1	0	-	-	1	-	-	-	0	1	1
	*%	*%	*%	*%	*%	1%	*%	*%	*%		*%	*%			*%				*%	*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	453	181	177	131	322	69	61	155	201	97	123	29	78	157	19	12	31	337
	45%	39%	55%	47%	44%	43%	54%	60%	45%	32%	51%	19%	42%	54%	7%	8%	8%	87%
VERY/SOMEWHAT UNFAVORABLE	499	271	119	130	366	79	52	90	220	188	100	119	100	113	244	144	360	40
	50%	58%	37%	47%	50%	48%	45%	35%	49%	62%	42%	76%	54%	39%	89%	91%	89%	10%
Very Favorable	198	69	89	70	129	36	34	78	78	43	55	11	38	61	9	2	5	148
	20%	15%	28%	25%	18%	22%	30%	30%	17%	14%	23%	7%	21%	21%	3%	1%	1%	38%
Somewhat Favorable	254	113	87	61	193	33	28	77	123	54	68	18	39	96	10	11	27	190
	25%	24%	27%	22%	27%	20%	24%	30%	28%	18%	28%	12%	21%	33%	4%	7%	7%	49%
Heard of, No Opinion	54	15	27	15	38	13	1	12	26	16	17	7	8	20	9	1	11	12
	5%	3%	8%	5%	5%	8%	1%	5%	6%	5%	7%	5%	4%	7%	3%	1%	3%	3%
Somewhat Unfavorable	183	84	55	48	135	36	12	32	86	65	44	32	28	54	67	52	103	36
	18%	18%	17%	17%	19%	22%	10%	12%	19%	21%	18%	20%	15%	19%	24%	33%	26%	9%
Very Unfavorable	316	187	63	83	231	43	40	58	134	124	57	87	72	59	178	92	256	4
	31%	40%	20%	30%	32%	26%	35%	23%	30%	41%	24%	56%	39%	20%	65%	58%	64%	1%
Never heard of	1	-	1	1	-	1	-	-	-	1	-	-	-	1	1	-	-	0
	*%		*%	*%		1%				*%				*%	*%			*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	170	215	165	292	21	37	31	49	51	117	132	131	249
	38%	42%	46%	31%	43%	19%	29%	22%	32%	34%	41%	47%	30%	44%
VERY/SOMEWHAT UNFAVORABLE	431	169	172	258	262	53	72	58	64	66	117	126	188	243
	43%	42%	37%	48%	39%	46%	57%	41%	43%	44%	41%	45%	43%	43%
Very Favorable	200	102	114	86	158	8	20	18	19	29	62	71	66	134
	20%	25%	24%	16%	23%	7%	16%	13%	12%	19%	22%	25%	15%	24%
Somewhat Favorable	180	67	102	78	134	13	16	13	30	22	54	61	65	115
	18%	17%	22%	15%	20%	11%	13%	9%	20%	14%	19%	22%	15%	20%
Heard of, No Opinion	128	45	57	71	82	24	15	26	23	20	37	22	69	59
	13%	11%	12%	13%	12%	21%	12%	19%	15%	13%	13%	8%	16%	10%
Somewhat Unfavorable	112	39	51	61	61	9	25	15	21	19	29	28	55	57
	11%	10%	11%	11%	9%	7%	20%	11%	14%	13%	10%	10%	12%	10%
Very Unfavorable	319	129	121	197	202	45	47	42	43	47	88	98	133	186
	32%	32%	26%	37%	30%	39%	37%	30%	29%	31%	31%	35%	30%	33%
Never heard of	68	20	24	44	40	17	3	25	15	14	13	2	53	15
	7%	5%	5%	8%	6%	14%	2%	18%	10%	9%	5%	1%	12%	3%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	84	137	112	47	221	159	166	126	78	78	97	80	42	170	22	143
	38%	38%	35%	41%	39%	36%	41%	43%	44%	31%	37%	39%	47%	43%	37%	25%	45%
VERY/SOMEWHAT UNFAVORABLE	431	79	166	123	62	246	185	129	133	105	96	107	66	46	199	40	132
	43%	36%	42%	45%	52%	40%	47%	33%	46%	41%	46%	43%	39%	47%	43%	46%	42%
Very Favorable	200	48	74	57	21	122	78	94	65	43	41	52	36	24	80	10	78
	20%	22%	19%	21%	18%	20%	20%	24%	23%	17%	20%	21%	22%	24%	17%	12%	25%
Somewhat Favorable	180	36	63	55	26	99	81	73	61	35	37	45	43	18	90	12	65
	18%	16%	16%	20%	22%	16%	21%	19%	21%	14%	18%	18%	26%	18%	20%	14%	21%
Heard of, No Opinion	128	39	52	28	9	90	38	56	25	48	24	32	14	7	62	11	34
	13%	18%	13%	10%	8%	15%	10%	14%	9%	19%	12%	13%	9%	7%	13%	13%	11%
Somewhat Unfavorable	112	15	52	35	11	67	45	34	26	23	27	33	16	11	58	12	30
	11%	7%	13%	13%	9%	11%	11%	9%	9%	9%	13%	13%	9%	11%	13%	14%	9%
Very Unfavorable	319	64	115	88	52	179	140	95	107	82	69	74	50	35	141	28	102
	32%	29%	29%	32%	43%	29%	36%	24%	37%	32%	33%	30%	30%	36%	31%	32%	32%
Never heard of	68	19	37	10	2	57	11	36	4	24	10	13	8	3	31	13	6
	7%	9%	10%	4%	1%	9%	3%	9%	1%	10%	5%	5%	5%	3%	7%	15%	2%

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[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	263	82	30	318	19	43	272	83	24	321	48	303	37	113	183	180	247	323	319	197
	38%	72%	34%	8%	69%	24%	9%	70%	26%	9%	71%	10%	71%	9%	64%	76%	43%	39%	38%	47%	29%
VERY/SOMEWHAT UNFAVORABLE	431	50	97	276	67	33	331	57	152	221	54	356	61	303	20	30	206	295	380	217	329
	43%	14%	41%	72%	14%	41%	71%	15%	47%	78%	12%	71%	14%	74%	11%	13%	49%	47%	45%	32%	48%
Very Favorable	200	145	42	13	176	6	18	152	32	16	175	22	168	14	62	104	99	151	176	172	95
	20%	40%	17%	3%	38%	7%	4%	39%	10%	6%	39%	5%	39%	3%	35%	43%	23%	24%	21%	26%	14%
Somewhat Favorable	180	117	40	17	142	14	24	121	51	8	147	25	134	23	51	79	81	96	147	147	102
	18%	32%	17%	4%	31%	17%	5%	31%	16%	3%	32%	5%	31%	6%	29%	33%	19%	15%	18%	22%	15%
Heard of, No Opinion	128	37	43	45	57	16	55	43	58	23	60	64	47	52	29	25	29	58	94	90	98
	13%	10%	18%	12%	12%	19%	12%	11%	18%	8%	13%	13%	11%	13%	17%	10%	7%	9%	11%	13%	14%
Somewhat Unfavorable	112	25	21	64	31	13	67	24	47	41	27	75	32	50	13	13	38	57	95	66	83
	11%	7%	9%	17%	7%	16%	15%	6%	15%	14%	6%	15%	7%	12%	7%	6%	9%	9%	11%	10%	12%
Very Unfavorable	319	25	76	212	35	20	264	33	105	180	26	281	29	252	7	17	168	239	285	151	246
	32%	7%	32%	56%	8%	24%	57%	8%	32%	64%	6%	56%	7%	61%	4%	7%	40%	38%	34%	22%	36%
Never heard of	68	13	18	31	20	13	35	17	30	13	17	31	17	20	15	4	9	29	43	46	55
	7%	4%	7%	8%	4%	16%	8%	4%	9%	5%	4%	6%	4%	5%	8%	2%	2%	5%	5%	7%	8%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	208	83	103	275	57	46	81	174	125	77	101	89	68	176	134	282	33
	38%	44%	26%	37%	38%	35%	40%	32%	39%	41%	32%	65%	48%	23%	64%	85%	70%	8%
VERY/SOMEWHAT UNFAVORABLE	431	197	143	102	329	60	42	127	197	107	123	20	80	150	34	16	55	285
	43%	42%	44%	37%	45%	37%	37%	49%	44%	35%	51%	13%	43%	52%	12%	10%	14%	73%
Very Favorable	200	117	40	57	141	33	25	38	95	67	40	53	43	37	93	77	157	16
	20%	25%	12%	21%	19%	20%	22%	15%	21%	22%	17%	34%	23%	13%	34%	49%	39%	4%
Somewhat Favorable	180	91	44	46	134	24	22	44	78	58	36	49	46	31	83	57	125	16
	18%	19%	13%	17%	18%	15%	19%	17%	18%	19%	15%	31%	25%	11%	30%	36%	31%	4%
Heard of, No Opinion	128	43	52	48	80	33	15	32	45	51	20	28	13	41	46	5	49	50
	13%	9%	16%	17%	11%	20%	13%	13%	10%	17%	8%	18%	7%	14%	17%	3%	12%	13%
Somewhat Unfavorable	112	50	37	25	87	11	14	40	42	30	26	10	21	27	15	8	33	36
	11%	11%	12%	9%	12%	7%	12%	16%	9%	10%	11%	7%	11%	9%	5%	5%	8%	9%
Very Unfavorable	319	148	106	77	242	48	29	87	155	78	98	9	59	123	20	8	22	249
	32%	32%	33%	28%	33%	30%	25%	34%	35%	26%	41%	6%	32%	42%	7%	5%	6%	64%
Never heard of	68	18	45	24	44	14	11	16	32	20	20	7	4	32	18	2	15	22
	7%	4%	14%	9%	6%	8%	9%	6%	7%	7%	8%	5%	2%	11%	6%	1%	4%	6%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	159	191	189	295	23	35	31	47	58	104	139	136	244
	38%	39%	41%	35%	44%	20%	28%	22%	31%	39%	37%	49%	31%	43%
VERY/SOMEWHAT UNFAVORABLE	480	190	215	264	299	65	73	64	75	81	136	125	220	260
	48%	47%	46%	49%	44%	57%	58%	46%	50%	53%	48%	44%	50%	46%
Very Favorable	114	49	65	50	84	4	13	11	15	17	33	37	44	71
	11%	12%	14%	9%	12%	4%	10%	8%	10%	11%	12%	13%	10%	13%
Somewhat Favorable	266	110	127	139	211	18	23	20	32	41	71	102	93	173
	26%	27%	27%	26%	31%	16%	18%	14%	21%	27%	25%	36%	21%	31%
Heard of, No Opinion	131	49	58	72	76	23	15	39	25	11	38	17	75	56
	13%	12%	12%	13%	11%	20%	12%	28%	17%	7%	14%	6%	17%	10%
Somewhat Unfavorable	194	71	98	96	133	22	21	16	24	36	56	61	76	118
	19%	18%	21%	18%	20%	19%	17%	12%	16%	24%	20%	22%	17%	21%
Very Unfavorable	286	119	117	168	166	43	52	48	51	45	80	63	144	143
	28%	29%	25%	31%	25%	37%	41%	34%	34%	30%	28%	22%	33%	25%
Never heard of	16	5	4	12	7	5	3	5	3	1	5	1	10	6
	2%	1%	1%	2%	1%	4%	2%	4%	2%	1%	2%	*%	2%	1%

Echelon Insights
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[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	90	138	108	45	227	153	167	128	85	67	109	70	40	169	15	142
	38%	40%	35%	40%	37%	37%	39%	43%	44%	34%	32%	44%	42%	41%	37%	17%	45%
VERY/SOMEWHAT UNFAVORABLE	480	95	184	134	66	279	201	160	138	126	110	112	78	49	225	50	140
	48%	43%	47%	49%	55%	46%	51%	41%	48%	49%	53%	45%	46%	50%	49%	58%	44%
Very Favorable	114	38	33	26	18	71	43	52	32	29	19	31	21	10	52	5	38
	11%	17%	8%	9%	15%	12%	11%	13%	11%	12%	9%	12%	13%	11%	11%	6%	12%
Somewhat Favorable	266	52	105	82	27	156	109	115	96	56	48	78	49	30	117	10	104
	26%	23%	27%	30%	23%	25%	28%	30%	33%	22%	23%	31%	29%	30%	25%	11%	33%
Heard of, No Opinion	131	34	59	29	9	93	38	54	21	41	27	22	20	8	60	17	31
	13%	15%	15%	11%	7%	15%	10%	14%	7%	16%	13%	9%	12%	8%	13%	19%	10%
Somewhat Unfavorable	194	33	74	57	30	107	86	71	62	54	38	46	35	19	75	22	74
	19%	15%	19%	21%	25%	18%	22%	18%	22%	21%	18%	18%	21%	20%	16%	25%	23%
Very Unfavorable	286	62	110	78	37	172	114	90	76	72	72	66	43	30	150	29	66
	28%	28%	28%	28%	30%	28%	29%	23%	26%	28%	35%	26%	26%	30%	33%	33%	21%
Never heard of	16	3	11	1	1	14	2	6	1	3	3	7	1	1	9	4	2
	2%	1%	3%	1%	1%	2%	1%	2%	1%	1%	2%	3%	1%	1%	2%	5%	1%

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 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	238	82	55	285	32	63	227	112	36	287	82	264	72	92	170	175	247	313	308	224
	38%	65%	34%	15%	62%	39%	14%	58%	35%	13%	63%	17%	62%	18%	52%	70%	41%	39%	37%	46%	33%
VERY/SOMEWHAT UNFAVORABLE	480	85	119	265	120	31	329	116	138	224	115	337	120	283	61	45	211	321	424	270	354
	48%	23%	50%	69%	26%	38%	71%	30%	43%	80%	25%	68%	28%	69%	35%	19%	50%	51%	51%	40%	52%
Very Favorable	114	85	17	12	97	4	14	80	22	12	93	18	90	15	26	70	41	74	96	101	68
	11%	23%	7%	3%	21%	4%	3%	21%	7%	4%	21%	4%	21%	4%	15%	29%	10%	12%	11%	15%	10%
Somewhat Favorable	266	153	65	43	188	28	49	147	90	24	193	64	174	57	65	100	133	172	216	207	155
	26%	42%	27%	11%	41%	35%	11%	38%	28%	8%	43%	13%	41%	14%	37%	41%	31%	27%	26%	31%	23%
Heard of, No Opinion	131	38	36	51	53	18	60	41	64	19	48	69	41	52	21	27	36	58	94	89	91
	13%	10%	15%	13%	11%	22%	13%	11%	20%	7%	11%	14%	9%	13%	12%	11%	9%	9%	11%	13%	13%
Somewhat Unfavorable	194	57	40	87	79	12	103	67	61	66	73	111	76	87	37	31	89	126	175	122	140
	19%	16%	17%	23%	17%	15%	22%	17%	19%	23%	16%	22%	18%	21%	21%	13%	21%	20%	21%	18%	21%
Very Unfavorable	286	27	79	177	41	19	227	48	78	159	42	226	44	196	24	14	122	195	249	148	214
	28%	8%	33%	46%	9%	23%	49%	12%	24%	56%	9%	45%	10%	48%	14%	6%	29%	31%	30%	22%	32%
Never heard of	16	3	2	10	3	1	12	5	8	3	2	10	3	4	3	-	2	5	9	5	11
	2%	1%	1%	3%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	-	*%	1%	1%	1%	2%

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[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	217	80	109	269	68	42	80	166	134	81	98	80	59	153	113	259	66
	38%	47%	25%	39%	37%	42%	36%	31%	37%	44%	33%	63%	43%	20%	56%	72%	64%	17%
VERY/SOMEWHAT UNFAVORABLE	480	200	172	123	357	67	56	135	218	128	126	40	84	173	83	30	98	281
	48%	43%	53%	44%	49%	41%	49%	53%	49%	42%	52%	26%	45%	59%	30%	19%	24%	72%
Very Favorable	114	67	23	28	87	16	12	25	42	47	18	35	22	19	39	48	86	20
	11%	14%	7%	10%	12%	10%	10%	10%	9%	15%	7%	22%	12%	6%	14%	31%	21%	5%
Somewhat Favorable	266	150	57	82	182	52	30	54	124	87	63	63	58	40	114	64	172	46
	26%	32%	17%	30%	25%	32%	26%	21%	28%	29%	26%	41%	31%	14%	42%	41%	43%	12%
Heard of, No Opinion	131	42	64	40	91	25	15	41	55	36	28	17	22	49	34	15	45	37
	13%	9%	20%	14%	12%	15%	13%	16%	12%	12%	12%	11%	12%	17%	12%	10%	11%	10%
Somewhat Unfavorable	194	89	62	46	148	22	24	48	88	57	46	25	38	61	50	24	65	94
	19%	19%	19%	17%	20%	13%	21%	19%	20%	19%	19%	16%	20%	21%	18%	15%	16%	24%
Very Unfavorable	286	112	110	77	209	45	32	86	130	71	80	15	46	112	34	6	34	187
	28%	24%	34%	28%	29%	28%	28%	34%	29%	23%	33%	10%	25%	38%	12%	4%	8%	48%
Never heard of	16	8	8	6	10	3	3	1	9	6	6	1	-	10	3	-	0	5
	2%	2%	3%	2%	1%	2%	2%	1%	2%	2%	3%	*%	-	4%	1%	-	*%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	130	181	109	214	18	34	22	31	35	94	107	89	200
	29%	32%	39%	20%	32%	15%	27%	16%	21%	23%	33%	38%	20%	35%
VERY/SOMEWHAT UNFAVORABLE	272	107	111	160	174	43	27	28	36	37	78	93	101	171
	27%	26%	24%	30%	26%	37%	22%	20%	24%	24%	27%	33%	23%	30%
Very Favorable	109	45	64	45	81	6	15	10	10	9	41	39	29	80
	11%	11%	14%	8%	12%	6%	12%	7%	7%	6%	14%	14%	7%	14%
Somewhat Favorable	181	85	117	64	132	11	18	12	21	27	52	68	60	121
	18%	21%	25%	12%	20%	10%	15%	9%	14%	18%	18%	24%	14%	21%
Heard of, No Opinion	215	77	102	113	132	35	29	34	35	37	65	44	107	108
	21%	19%	22%	21%	20%	30%	23%	24%	24%	24%	23%	16%	24%	19%
Somewhat Unfavorable	112	45	57	55	74	12	10	13	17	13	27	41	43	69
	11%	11%	12%	10%	11%	10%	8%	9%	11%	9%	10%	15%	10%	12%
Very Unfavorable	160	62	54	105	100	31	17	15	19	23	51	52	58	103
	16%	15%	12%	20%	15%	27%	13%	11%	13%	15%	18%	18%	13%	18%
Never heard of	231	89	74	155	157	20	36	55	48	42	48	38	145	86
	23%	22%	16%	29%	23%	17%	28%	39%	32%	28%	17%	14%	33%	15%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	64	93	99	34	157	132	115	99	58	50	78	59	36	132	15	117
	29%	29%	24%	36%	28%	26%	34%	30%	34%	23%	24%	31%	35%	36%	28%	17%	37%
VERY/SOMEWHAT UNFAVORABLE	272	50	105	78	38	155	116	88	86	65	64	73	46	21	133	23	93
	27%	23%	27%	29%	32%	25%	30%	23%	30%	25%	31%	29%	28%	21%	29%	27%	29%
Very Favorable	109	31	34	30	13	65	43	51	30	24	19	27	21	14	45	5	41
	11%	14%	9%	11%	11%	11%	11%	13%	11%	9%	9%	11%	13%	14%	10%	6%	13%
Somewhat Favorable	181	33	59	68	21	92	89	64	68	34	31	52	37	22	87	9	75
	18%	15%	15%	25%	17%	15%	23%	16%	24%	13%	15%	21%	22%	22%	19%	11%	24%
Heard of, No Opinion	215	52	80	50	32	132	83	76	56	58	54	45	30	28	94	18	66
	21%	24%	20%	18%	27%	22%	21%	20%	19%	23%	26%	18%	18%	28%	20%	21%	21%
Somewhat Unfavorable	112	22	41	36	13	63	49	35	39	27	27	30	22	6	56	12	39
	11%	10%	10%	13%	11%	10%	12%	9%	13%	11%	13%	12%	13%	6%	12%	14%	12%
Very Unfavorable	160	28	65	42	25	93	67	52	48	38	37	43	25	15	77	11	53
	16%	13%	16%	16%	21%	15%	17%	13%	17%	15%	18%	17%	15%	15%	17%	13%	17%
Never heard of	231	55	114	46	16	169	62	109	47	74	40	54	33	14	103	30	41
	23%	25%	29%	17%	13%	28%	16%	28%	16%	29%	19%	22%	20%	15%	22%	35%	13%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	199	55	35	232	10	48	203	59	28	223	59	218	48	68	148	143	198	252	245	148
	29%	55%	23%	9%	50%	12%	10%	52%	18%	10%	49%	12%	51%	12%	38%	61%	34%	31%	30%	37%	22%
VERY/SOMEWHAT UNFAVORABLE	272	37	59	169	49	21	202	51	81	139	51	209	53	184	29	16	143	188	237	144	211
	27%	10%	25%	44%	11%	26%	43%	13%	25%	49%	11%	42%	12%	45%	16%	6%	34%	30%	28%	21%	31%
Very Favorable	109	80	16	12	89	4	16	80	16	13	85	21	83	15	29	58	59	77	100	92	50
	11%	22%	7%	3%	19%	4%	4%	20%	5%	5%	19%	4%	19%	4%	16%	24%	14%	12%	12%	14%	7%
Somewhat Favorable	181	119	38	23	143	6	32	123	43	15	138	38	136	33	39	90	84	121	152	153	98
	18%	33%	16%	6%	31%	8%	7%	32%	13%	5%	31%	8%	32%	8%	22%	37%	20%	19%	18%	23%	14%
Heard of, No Opinion	215	67	70	75	99	17	99	72	94	48	94	113	85	86	35	53	69	126	178	148	144
	21%	19%	29%	20%	21%	21%	21%	19%	29%	17%	21%	23%	20%	21%	20%	22%	16%	20%	21%	22%	21%
Somewhat Unfavorable	112	27	28	50	36	14	62	35	38	39	38	69	38	59	23	12	53	70	95	66	81
	11%	8%	12%	13%	8%	17%	13%	9%	12%	14%	8%	14%	9%	14%	13%	5%	12%	11%	11%	10%	12%
Very Unfavorable	160	9	31	119	13	7	140	16	43	100	13	140	15	126	6	3	91	118	142	78	130
	16%	3%	13%	31%	3%	9%	30%	4%	13%	36%	3%	28%	4%	31%	3%	1%	21%	19%	17%	12%	19%
Never heard of	231	60	55	102	82	34	116	63	88	67	84	117	72	93	45	26	68	117	172	134	177
	23%	17%	23%	27%	18%	41%	25%	16%	27%	24%	19%	23%	17%	23%	25%	11%	16%	19%	21%	20%	26%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	161	64	64	225	28	37	65	126	98	50	87	55	55	113	103	223	45
	29%	35%	20%	23%	31%	17%	32%	26%	28%	32%	21%	56%	30%	19%	41%	65%	55%	12%
VERY/SOMEWHAT UNFAVORABLE	272	116	87	71	201	38	33	69	130	72	78	13	52	86	40	6	40	196
	27%	25%	27%	26%	28%	23%	29%	27%	29%	24%	33%	9%	28%	30%	15%	4%	10%	50%
Very Favorable	109	65	30	18	91	8	10	24	48	36	21	32	18	24	46	38	89	15
	11%	14%	9%	6%	13%	5%	9%	10%	11%	12%	9%	21%	10%	8%	17%	24%	22%	4%
Somewhat Favorable	181	97	35	46	134	19	27	41	78	62	30	54	37	31	67	65	134	30
	18%	21%	11%	17%	18%	12%	23%	16%	17%	20%	12%	35%	20%	11%	24%	41%	33%	8%
Heard of, No Opinion	215	103	76	68	144	45	23	61	98	55	51	26	39	62	55	33	77	76
	21%	22%	24%	25%	20%	28%	20%	24%	22%	18%	21%	17%	21%	21%	20%	21%	19%	20%
Somewhat Unfavorable	112	38	38	31	80	12	19	22	58	31	25	8	23	34	30	4	33	52
	11%	8%	12%	11%	11%	7%	17%	9%	13%	10%	10%	5%	12%	12%	11%	2%	8%	13%
Very Unfavorable	160	78	49	39	121	26	14	48	71	41	54	5	29	53	10	2	7	143
	16%	17%	15%	14%	17%	16%	12%	19%	16%	14%	22%	3%	16%	18%	4%	1%	2%	37%
Never heard of	231	86	97	74	157	52	22	60	94	77	61	29	40	87	66	15	62	72
	23%	18%	30%	27%	22%	32%	19%	24%	21%	25%	25%	19%	21%	30%	24%	10%	15%	19%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavWilliamson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Marianne Williamson

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	78	37	39	39	40	18	14	25	18	10	14	11	53	25
	8%	9%	8%	7%	6%	16%	11%	18%	12%	7%	5%	4%	12%	4%
VERY/SOMEWHAT UNFAVORABLE	155	63	74	81	106	15	15	20	17	24	46	48	61	94
	15%	16%	16%	15%	16%	13%	12%	14%	12%	16%	16%	17%	14%	17%
Very Favorable	32	18	14	18	9	9	11	16	7	3	4	2	26	5
	3%	4%	3%	3%	1%	8%	8%	11%	5%	2%	1%	1%	6%	1%
Somewhat Favorable	47	19	25	21	31	9	4	9	11	7	10	9	27	20
	5%	5%	5%	4%	5%	8%	3%	7%	7%	5%	4%	3%	6%	3%
Heard of, No Opinion	233	83	113	118	144	36	33	29	36	38	71	59	103	130
	23%	21%	24%	22%	21%	31%	26%	21%	24%	25%	25%	21%	23%	23%
Somewhat Unfavorable	85	30	45	40	59	8	5	8	12	7	32	26	26	59
	8%	7%	10%	8%	9%	7%	4%	5%	8%	4%	11%	9%	6%	10%
Very Unfavorable	70	34	29	41	47	7	10	12	6	17	14	22	35	35
	7%	8%	6%	8%	7%	6%	8%	9%	4%	11%	5%	8%	8%	6%
Never heard of	540	219	240	299	387	47	63	66	79	79	153	164	224	316
	54%	54%	51%	56%	57%	41%	50%	47%	52%	52%	54%	58%	51%	56%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavWilliamson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Marianne Williamson

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	78	24	21	30	4	45	34	18	22	24	21	19	8	7	40	7	15
	8%	11%	5%	11%	3%	7%	9%	5%	8%	9%	10%	8%	5%	7%	9%	8%	5%
VERY/SOMEWHAT UNFAVORABLE	155	23	59	44	29	81	74	46	60	43	38	26	31	15	74	13	54
	15%	10%	15%	16%	24%	13%	19%	12%	21%	17%	18%	10%	18%	16%	16%	16%	17%
Very Favorable	32	18	4	9	1	22	10	6	3	9	13	7	1	1	18	2	2
	3%	8%	1%	3%	1%	4%	3%	2%	1%	3%	6%	3%	1%	1%	4%	3%	1%
Somewhat Favorable	47	6	17	21	3	23	23	12	19	15	8	12	6	5	22	5	13
	5%	3%	4%	8%	2%	4%	6%	3%	7%	6%	4%	5%	4%	5%	5%	5%	4%
Heard of, No Opinion	233	60	79	69	25	139	94	82	61	58	48	67	40	19	124	19	65
	23%	27%	20%	25%	20%	23%	24%	21%	21%	23%	23%	27%	24%	19%	27%	22%	21%
Somewhat Unfavorable	85	11	26	30	18	37	48	20	39	24	21	13	18	7	36	9	35
	8%	5%	7%	11%	15%	6%	12%	5%	14%	9%	10%	5%	11%	7%	8%	11%	11%
Very Unfavorable	70	11	33	14	12	44	26	26	21	19	17	13	13	8	38	4	19
	7%	5%	8%	5%	10%	7%	7%	7%	7%	7%	8%	5%	8%	8%	8%	5%	6%
Never heard of	540	114	234	129	63	348	192	242	145	130	101	138	89	57	224	47	182
	54%	52%	60%	47%	52%	57%	49%	62%	50%	51%	48%	55%	53%	58%	49%	55%	58%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavWilliamson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Marianne Williamson

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	78	22	16	41	23	6	49	18	20	40	24	51	30	42	5	17	24	44	63	52	53
	8%	6%	7%	11%	5%	8%	11%	5%	6%	14%	5%	10%	7%	10%	3%	7%	6%	7%	8%	8%	8%
VERY/SOMEWHAT UNFAVORABLE	155	47	45	61	63	15	78	62	50	42	65	83	62	65	33	22	70	93	130	83	98
	15%	13%	19%	16%	14%	18%	17%	16%	15%	15%	14%	17%	14%	16%	19%	9%	16%	15%	15%	12%	14%
Very Favorable	32	4	6	22	4	2	26	4	4	24	4	27	7	20	-	4	8	16	26	19	19
	3%	1%	2%	6%	1%	2%	6%	1%	1%	9%	1%	5%	2%	5%	-	2%	2%	3%	3%	3%	3%
Somewhat Favorable	47	17	10	19	19	5	23	14	16	16	21	24	23	22	5	13	16	27	37	33	34
	5%	5%	4%	5%	4%	6%	5%	4%	5%	6%	5%	5%	5%	5%	3%	5%	4%	4%	4%	5%	5%
Heard of, No Opinion	233	78	62	85	109	18	106	87	82	61	106	119	102	103	47	53	98	132	184	165	161
	23%	21%	26%	22%	24%	23%	23%	22%	25%	22%	24%	24%	24%	25%	26%	22%	23%	21%	22%	25%	24%
Somewhat Unfavorable	85	31	24	28	39	10	36	38	32	15	42	40	39	27	20	16	41	51	70	51	54
	8%	9%	10%	7%	8%	12%	8%	10%	10%	5%	9%	8%	9%	7%	11%	6%	10%	8%	8%	8%	8%
Very Unfavorable	70	16	21	32	24	5	41	24	18	27	23	43	23	38	14	6	29	42	60	32	44
	7%	4%	9%	8%	5%	6%	9%	6%	6%	9%	5%	9%	5%	9%	8%	2%	7%	7%	7%	5%	7%
Never heard of	540	217	116	195	267	42	231	223	170	139	257	244	234	201	91	150	232	362	462	371	368
	54%	60%	48%	51%	58%	52%	50%	57%	53%	49%	57%	49%	55%	49%	52%	62%	55%	57%	55%	55%	54%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFavWilliamson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Marianne Williamson

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	78	29	37	33	46	17	16	40	23	16	17	6	8	26	16	7	18	35
	8%	6%	11%	12%	6%	10%	14%	16%	5%	5%	7%	4%	4%	9%	6%	4%	5%	9%
VERY/SOMEWHAT UNFAVORABLE	155	67	48	39	116	22	17	36	72	47	37	22	39	43	42	20	67	60
	15%	14%	15%	14%	16%	13%	15%	14%	16%	16%	16%	14%	21%	15%	15%	13%	17%	15%
Very Favorable	32	9	17	15	17	6	9	20	8	4	8	2	0	16	2	3	4	17
	3%	2%	5%	6%	2%	4%	8%	8%	2%	1%	3%	2%	0%	5%	1%	2%	1%	4%
Somewhat Favorable	47	20	20	18	29	10	7	20	15	12	9	4	7	10	14	4	14	18
	5%	4%	6%	6%	4%	6%	6%	8%	3%	4%	4%	3%	4%	4%	5%	3%	4%	5%
Heard of, No Opinion	233	106	80	68	163	42	25	53	104	76	54	39	34	63	57	36	97	108
	23%	23%	25%	24%	22%	26%	22%	21%	23%	25%	23%	25%	19%	22%	21%	23%	24%	28%
Somewhat Unfavorable	85	31	24	16	69	6	10	17	39	29	21	12	23	21	23	16	40	28
	8%	7%	7%	6%	9%	4%	9%	7%	9%	9%	9%	7%	12%	7%	8%	10%	10%	7%
Very Unfavorable	70	36	24	23	47	16	7	19	33	19	16	10	16	22	19	4	28	32
	7%	8%	8%	8%	7%	10%	6%	7%	7%	6%	7%	6%	9%	8%	7%	3%	7%	8%
Never heard of	540	265	159	138	402	82	56	127	249	164	132	89	104	158	159	95	219	186
	54%	57%	49%	50%	55%	50%	49%	49%	56%	54%	55%	57%	56%	54%	58%	60%	55%	48%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_SVB] How much have you heard of each of the following?
 -The Silicon Valley Bank failure

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	774	306	392	381	522	88	88	99	101	118	217	239	318	456
	77%	76%	84%	71%	77%	76%	70%	71%	67%	78%	77%	85%	72%	81%
NOT MUCH/NOTHING AT ALL	206	87	68	137	141	21	31	36	42	32	54	41	110	95
	20%	22%	15%	25%	21%	18%	24%	26%	28%	21%	19%	15%	25%	17%
A great deal	406	164	215	191	282	42	39	50	42	49	124	140	142	264
	40%	41%	46%	36%	42%	37%	31%	36%	28%	33%	44%	50%	32%	47%
Some	369	142	177	191	240	46	49	49	59	68	93	99	176	192
	37%	35%	38%	35%	35%	40%	39%	35%	39%	45%	33%	35%	40%	34%
Not much at all	117	50	43	73	73	8	28	18	23	17	31	27	58	59
	12%	12%	9%	14%	11%	7%	22%	13%	16%	11%	11%	10%	13%	10%
Nothing at all	89	38	25	64	68	13	3	18	19	15	23	14	52	37
	9%	9%	5%	12%	10%	11%	2%	13%	13%	10%	8%	5%	12%	6%
Unsure	27	10	8	19	14	6	7	4	7	2	12	2	13	14
	3%	2%	2%	4%	2%	5%	6%	3%	5%	1%	4%	1%	3%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_SVB] How much have you heard of each of the following?
 -The Silicon Valley Bank failure

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
A GREAT DEAL/SOME	774 77%	153 69%	290 74%	232 85%	99 82%	443 72%	331 84%	279 72%	243 85%	179 70%	162 78%	189 76%	144 86%	78 80%	355 77%	55 64%	263 83%
NOT MUCH/NOTHING AT ALL	206 20%	63 29%	89 23%	38 14%	16 14%	152 25%	54 14%	98 25%	42 15%	66 26%	44 21%	51 20%	22 13%	18 19%	94 20%	26 30%	44 14%
A great deal	406 40%	66 30%	145 37%	133 49%	62 51%	211 34%	195 49%	138 36%	144 50%	85 33%	83 40%	106 43%	71 43%	49 50%	177 38%	16 19%	161 51%
Some	369 37%	87 39%	145 37%	100 36%	37 31%	232 38%	136 35%	140 36%	99 35%	94 37%	79 38%	83 33%	72 43%	29 29%	177 38%	39 46%	103 33%
Not much at all	117 12%	39 18%	48 12%	16 6%	14 12%	87 14%	30 8%	51 13%	22 7%	35 14%	23 11%	25 10%	17 10%	13 13%	57 12%	10 12%	26 8%
Nothing at all	89 9%	24 11%	41 10%	21 8%	2 2%	65 11%	24 6%	47 12%	21 7%	31 12%	21 10%	26 10%	5 3%	6 6%	37 8%	16 18%	18 6%
Unsure	27 3%	5 2%	13 3%	3 1%	5 5%	19 3%	8 2%	11 3%	2 1%	9 4%	2 1%	9 4%	2 1%	2 2%	13 3%	5 6%	8 3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_SVB] How much have you heard of each of the following?
 -The Silicon Valley Bank failure

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	774	272	179	307	346	54	374	303	233	232	331	402	332	333	129	185	355	519	668	508	513
	77%	75%	75%	80%	75%	67%	80%	78%	72%	82%	73%	81%	77%	81%	73%	76%	84%	82%	80%	76%	75%
NOT MUCH/NOTHING AT ALL	206	86	50	63	107	23	75	76	75	48	113	80	89	72	43	55	67	98	152	150	147
	20%	24%	21%	17%	23%	29%	16%	19%	23%	17%	25%	16%	21%	17%	24%	23%	16%	15%	18%	22%	22%
A great deal	406	150	102	140	200	27	178	172	125	103	190	194	195	172	75	102	208	292	349	277	256
	40%	41%	43%	37%	43%	34%	38%	44%	39%	36%	42%	39%	45%	42%	42%	42%	49%	46%	42%	41%	38%
Some	369	122	77	167	147	27	195	132	108	129	142	208	137	161	54	82	148	227	319	231	257
	37%	33%	32%	44%	32%	33%	42%	34%	34%	46%	31%	42%	32%	39%	30%	34%	35%	36%	38%	34%	38%
Not much at all	117	46	33	35	62	12	42	40	43	32	63	48	52	40	24	31	39	56	87	90	91
	12%	13%	14%	9%	13%	15%	9%	10%	13%	11%	14%	10%	12%	10%	13%	13%	9%	9%	10%	13%	13%
Nothing at all	89	40	17	28	45	11	33	35	32	16	50	33	38	31	19	25	29	41	65	60	56
	9%	11%	7%	7%	10%	14%	7%	9%	10%	6%	11%	7%	9%	8%	11%	10%	7%	7%	8%	9%	8%
Unsure	27	6	10	11	8	4	16	10	14	2	8	15	7	6	6	2	1	14	19	14	20
	3%	2%	4%	3%	2%	5%	3%	2%	4%	1%	2%	3%	2%	2%	3%	1%	*%	2%	2%	2%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_SVB] How much have you heard of each of the following?
 -The Silicon Valley Bank failure

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	774	365	241	209	563	116	93	192	361	221	187	114	148	219	195	125	298	325
	77%	78%	74%	75%	77%	71%	81%	75%	81%	73%	78%	73%	79%	75%	71%	80%	74%	84%
NOT MUCH/NOTHING AT ALL	206	90	72	66	139	45	22	58	78	70	48	40	32	63	72	32	96	58
	20%	19%	22%	24%	19%	27%	19%	23%	17%	23%	20%	25%	17%	22%	26%	20%	24%	15%
A great deal	406	216	111	106	297	61	46	95	195	115	94	63	86	102	107	79	187	185
	40%	46%	34%	38%	41%	37%	40%	37%	44%	38%	39%	41%	46%	35%	39%	50%	46%	48%
Some	369	149	131	103	266	56	47	96	166	106	93	51	61	116	88	47	111	140
	37%	32%	40%	37%	37%	34%	41%	38%	37%	35%	39%	33%	33%	40%	32%	30%	28%	36%
Not much at all	117	55	44	36	81	20	16	37	47	33	30	17	23	34	40	20	57	32
	12%	12%	14%	13%	11%	12%	14%	14%	10%	11%	12%	11%	12%	12%	15%	12%	14%	8%
Nothing at all	89	35	29	31	58	25	6	21	31	37	18	22	10	29	32	12	39	26
	9%	7%	9%	11%	8%	15%	5%	8%	7%	12%	8%	14%	5%	10%	12%	8%	10%	7%
Unsure	27	12	10	2	25	2	-	7	9	11	5	2	6	9	7	0	8	6
	3%	3%	3%	1%	3%	1%	-	3%	2%	4%	2%	1%	3%	3%	3%	*%	2%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Oscars] How much have you heard of each of the following?
 -The 95th Academy Awards (i.e. the Oscars)

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	551	211	234	315	335	79	79	94	91	98	139	130	282	269
	55%	52%	50%	59%	50%	68%	62%	67%	60%	65%	49%	46%	64%	48%
NOT MUCH/NOTHING AT ALL	431	178	227	203	325	31	45	39	54	53	137	148	146	285
	43%	44%	49%	38%	48%	27%	36%	28%	36%	35%	48%	52%	33%	50%
A great deal	213	86	94	119	108	43	41	55	34	34	48	42	123	90
	21%	21%	20%	22%	16%	38%	33%	40%	22%	22%	17%	15%	28%	16%
Some	338	125	140	197	228	35	37	38	57	64	91	88	159	179
	34%	31%	30%	37%	34%	31%	30%	27%	38%	42%	32%	31%	36%	32%
Not much at all	259	107	134	125	195	16	28	20	23	31	95	91	74	186
	26%	27%	29%	23%	29%	14%	22%	14%	15%	20%	34%	32%	17%	33%
Nothing at all	172	71	93	78	131	15	17	19	31	22	42	57	73	99
	17%	18%	20%	15%	19%	13%	14%	13%	21%	15%	15%	20%	16%	17%
Unsure	25	13	7	19	16	5	2	7	6	1	8	4	13	12
	3%	3%	1%	3%	2%	5%	2%	5%	4%	*%	3%	1%	3%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Oscars] How much have you heard of each of the following?
 -The 95th Academy Awards (i.e. the Oscars)

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
A GREAT DEAL/SOME	551 55%	111 50%	205 52%	162 59%	72 60%	316 52%	234 60%	177 46%	159 55%	125 49%	119 57%	133 53%	98 58%	60 61%	279 60%	42 49%	144 46%
NOT MUCH/NOTHING AT ALL	431 43%	102 46%	176 45%	108 40%	45 37%	278 45%	153 39%	199 51%	127 44%	119 47%	86 41%	111 44%	67 40%	37 38%	172 37%	41 47%	162 51%
A great deal	213 21%	49 22%	67 17%	58 21%	38 32%	116 19%	96 24%	54 14%	54 19%	43 17%	51 25%	46 19%	35 21%	28 28%	115 25%	10 11%	52 16%
Some	338 34%	63 28%	137 35%	104 38%	34 28%	200 33%	138 35%	123 32%	104 36%	82 32%	68 32%	87 35%	63 37%	32 33%	164 35%	32 38%	92 29%
Not much at all	259 26%	59 26%	102 26%	76 28%	23 20%	160 26%	99 25%	115 30%	79 28%	66 26%	47 22%	67 27%	42 25%	31 31%	104 22%	22 25%	103 33%
Nothing at all	172 17%	43 19%	74 19%	32 12%	22 18%	118 19%	54 14%	83 21%	48 17%	53 21%	39 19%	44 17%	25 15%	6 7%	69 15%	19 22%	59 19%
Unsure	25 3%	8 4%	11 3%	3 1%	3 3%	19 3%	6 1%	13 3%	2 1%	11 4%	4 2%	5 2%	3 2%	1 1%	11 2%	3 3%	9 3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Oscars] How much have you heard of each of the following?
 -The 95th Academy Awards (i.e. the Oscars)

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	551	164	129	246	205	42	303	163	180	201	195	328	192	280	59	124	220	327	458	344	398
	55%	45%	54%	65%	44%	52%	65%	42%	56%	71%	43%	66%	45%	68%	33%	51%	52%	52%	55%	51%	59%
NOT MUCH/NOTHING AT ALL	431	194	101	125	247	36	148	218	131	77	249	155	228	125	110	117	199	288	363	317	267
	43%	53%	42%	33%	54%	45%	32%	56%	41%	27%	55%	31%	53%	30%	62%	48%	47%	46%	43%	47%	39%
A great deal	213	45	51	110	55	18	140	52	70	83	47	152	54	126	21	30	86	121	175	130	155
	21%	13%	21%	29%	12%	22%	30%	13%	22%	29%	10%	31%	13%	31%	12%	12%	20%	19%	21%	19%	23%
Some	338	119	78	136	151	25	163	110	110	118	147	176	138	153	38	94	133	206	283	213	242
	34%	33%	33%	36%	33%	30%	35%	28%	34%	42%	33%	35%	32%	37%	21%	39%	31%	33%	34%	32%	36%
Not much at all	259	123	56	77	147	19	93	126	81	52	144	103	132	79	54	79	118	176	226	193	157
	26%	34%	23%	20%	32%	24%	20%	32%	25%	19%	32%	21%	31%	19%	30%	33%	28%	28%	27%	29%	23%
Nothing at all	172	70	45	48	100	17	54	92	50	25	105	53	96	46	56	37	81	112	137	124	110
	17%	19%	19%	13%	22%	21%	12%	24%	15%	9%	23%	11%	22%	11%	32%	15%	19%	18%	16%	18%	16%
Unsure	25	6	9	10	9	3	14	8	11	4	9	15	8	7	8	1	5	15	19	10	15
	3%	2%	4%	3%	2%	3%	3%	2%	3%	1%	2%	3%	2%	2%	4%	1%	1%	2%	2%	2%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Oscars] How much have you heard of each of the following?
 -The 95th Academy Awards (i.e. the Oscars)

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	551	238	200	170	379	105	64	147	259	145	147	62	108	177	115	70	169	260
	55%	51%	62%	61%	52%	65%	56%	57%	58%	48%	61%	40%	58%	61%	42%	45%	42%	67%
NOT MUCH/NOTHING AT ALL	431	215	114	100	331	52	48	100	179	152	85	93	77	102	150	87	226	121
	43%	46%	35%	36%	45%	32%	42%	39%	40%	50%	35%	60%	41%	35%	55%	55%	56%	31%
A great deal	213	81	96	75	135	43	32	70	96	46	52	20	43	63	30	15	49	128
	21%	17%	30%	27%	19%	26%	28%	27%	22%	15%	22%	13%	23%	22%	11%	9%	12%	33%
Some	338	157	104	94	244	62	32	77	163	99	95	42	65	114	85	55	121	132
	34%	34%	32%	34%	34%	38%	28%	30%	36%	33%	39%	27%	35%	39%	31%	35%	30%	34%
Not much at all	259	138	60	54	205	24	30	56	118	86	52	50	47	61	82	59	149	88
	26%	30%	19%	20%	28%	15%	26%	22%	26%	28%	22%	32%	25%	21%	30%	38%	37%	23%
Nothing at all	172	76	53	46	125	27	18	44	61	67	33	43	30	41	68	28	76	33
	17%	16%	16%	16%	17%	17%	16%	17%	14%	22%	14%	28%	16%	14%	25%	18%	19%	8%
Unsure	25	14	10	8	17	6	2	9	10	6	8	1	1	12	9	-	7	8
	3%	3%	3%	3%	2%	4%	2%	4%	2%	2%	3%	*%	1%	4%	3%		2%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TiKT] How much have you heard of each of the following?
 -The Congressional hearing with TikTok's CEO

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	699	263	338	361	452	88	90	100	102	104	184	210	306	393
	69%	65%	72%	67%	67%	76%	72%	71%	68%	69%	65%	74%	69%	70%
NOT MUCH/NOTHING AT ALL	273	127	121	151	203	24	28	37	41	40	88	67	118	155
	27%	32%	26%	28%	30%	20%	22%	27%	27%	27%	31%	24%	27%	27%
A great deal	319	133	163	156	199	49	42	54	41	46	85	93	142	178
	32%	33%	35%	29%	29%	43%	34%	39%	27%	31%	30%	33%	32%	31%
Some	379	130	174	205	254	39	48	45	61	58	98	117	164	215
	38%	32%	37%	38%	37%	34%	38%	33%	41%	38%	35%	41%	37%	38%
Not much at all	135	60	64	70	105	13	9	22	16	16	44	38	54	81
	13%	15%	14%	13%	16%	11%	7%	16%	11%	11%	15%	13%	12%	14%
Nothing at all	138	67	57	81	97	11	19	15	25	24	44	29	64	73
	14%	17%	12%	15%	14%	9%	15%	11%	17%	16%	16%	10%	15%	13%
Unsure	35	13	9	26	21	4	8	3	7	7	12	5	17	18
	3%	3%	2%	5%	3%	3%	6%	2%	5%	5%	4%	2%	4%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TiKT] How much have you heard of each of the following?
 -The Congressional hearing with TikTok's CEO

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
A GREAT DEAL/SOME	699 69%	140 63%	276 70%	199 73%	84 70%	416 68%	283 72%	246 63%	206 72%	166 65%	139 67%	191 77%	126 75%	62 63%	319 69%	58 67%	228 72%
NOT MUCH/NOTHING AT ALL	273 27%	74 34%	101 26%	68 25%	30 25%	175 29%	98 25%	125 32%	77 27%	82 32%	61 30%	49 20%	35 21%	34 34%	124 27%	25 29%	77 24%
A great deal	319 32%	66 30%	111 28%	97 36%	46 38%	177 29%	143 36%	102 26%	97 34%	75 30%	63 30%	78 31%	59 35%	31 32%	151 33%	18 21%	109 34%
Some	379 38%	74 33%	165 42%	102 37%	38 32%	239 39%	140 36%	145 37%	109 38%	90 35%	76 36%	113 46%	67 40%	31 32%	168 36%	39 46%	119 38%
Not much at all	135 13%	39 18%	45 12%	39 14%	12 10%	85 14%	50 13%	64 16%	41 14%	37 15%	33 16%	22 9%	19 11%	16 16%	62 13%	9 11%	49 15%
Nothing at all	138 14%	35 16%	55 14%	29 11%	18 15%	90 15%	48 12%	61 16%	36 12%	45 18%	28 14%	27 11%	16 10%	18 18%	62 13%	16 18%	29 9%
Unsure	35 3%	7 3%	15 4%	6 2%	7 5%	23 4%	12 3%	17 4%	5 2%	7 3%	8 4%	8 3%	7 4%	2 3%	19 4%	3 4%	11 3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TikTok] How much have you heard of each of the following?
 -The Congressional hearing with TikTok's CEO

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	699	235	171	277	305	52	342	251	223	219	291	374	289	310	119	148	314	445	582	471	477
	69%	65%	72%	73%	66%	64%	74%	65%	69%	78%	64%	75%	67%	75%	67%	61%	74%	71%	69%	70%	70%
NOT MUCH/NOTHING AT ALL	273	116	58	93	143	23	106	124	83	60	148	106	127	92	54	85	106	164	231	181	179
	27%	32%	24%	24%	31%	29%	23%	32%	26%	21%	33%	21%	30%	22%	31%	35%	25%	26%	28%	27%	26%
A great deal	319	110	81	117	139	28	152	114	103	96	129	176	138	141	53	74	141	198	264	224	213
	32%	30%	34%	31%	30%	35%	33%	29%	32%	34%	28%	35%	32%	34%	30%	31%	33%	31%	31%	33%	31%
Some	379	125	90	160	166	24	189	137	120	123	163	198	151	169	66	74	173	248	317	247	265
	38%	34%	38%	42%	36%	29%	41%	35%	37%	44%	36%	40%	35%	41%	37%	31%	41%	39%	38%	37%	39%
Not much at all	135	47	37	50	69	9	58	56	47	33	67	60	62	49	30	35	52	85	118	79	91
	13%	13%	16%	13%	15%	11%	12%	14%	15%	12%	15%	12%	15%	12%	17%	14%	12%	13%	14%	12%	13%
Nothing at all	138	69	21	43	75	14	49	68	36	27	81	46	65	43	24	50	55	80	113	102	87
	14%	19%	9%	11%	16%	18%	10%	18%	11%	10%	18%	9%	15%	10%	13%	21%	13%	13%	13%	15%	13%
Unsure	35	13	10	12	13	6	16	14	17	3	13	18	12	10	4	9	4	20	27	19	24
	3%	4%	4%	3%	3%	7%	3%	4%	5%	1%	3%	4%	3%	2%	2%	4%	1%	3%	3%	3%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TiKT] How much have you heard of each of the following?
 -The Congressional hearing with TikTok's CEO

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	699	333	225	196	501	114	82	181	328	190	169	92	123	221	168	108	279	306
	69%	71%	70%	71%	69%	70%	72%	70%	73%	63%	70%	59%	66%	76%	61%	69%	69%	79%
NOT MUCH/NOTHING AT ALL	273	116	89	74	199	45	29	70	107	96	62	55	56	63	100	43	115	78
	27%	25%	28%	27%	27%	27%	26%	27%	24%	32%	26%	36%	30%	22%	36%	27%	29%	20%
A great deal	319	152	108	95	222	54	41	91	143	86	70	39	60	102	75	47	131	151
	32%	33%	33%	34%	31%	33%	36%	35%	32%	28%	29%	25%	32%	35%	27%	30%	33%	39%
Some	379	181	118	101	278	59	42	90	185	104	100	53	64	119	93	62	147	155
	38%	39%	36%	36%	38%	36%	36%	35%	41%	34%	42%	34%	34%	41%	34%	39%	37%	40%
Not much at all	135	64	42	33	103	18	15	38	47	51	32	25	27	32	46	23	49	40
	13%	14%	13%	12%	14%	11%	13%	15%	11%	17%	13%	16%	15%	11%	17%	14%	12%	10%
Nothing at all	138	52	47	41	96	27	14	33	60	45	30	31	29	31	54	20	67	38
	14%	11%	14%	15%	13%	17%	12%	13%	13%	15%	13%	20%	15%	11%	20%	13%	17%	10%
Unsure	35	18	9	7	27	5	3	5	12	17	9	8	7	7	6	7	8	5
	3%	4%	3%	3%	4%	3%	2%	2%	3%	6%	4%	5%	4%	3%	2%	4%	2%	1%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TrumpIndic] How much have you heard of each of the following?
-Donald Trump potentially facing indictment

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	904	358	436	467	609	101	115	117	131	143	248	266	391	514
	90%	89%	93%	87%	90%	88%	91%	84%	87%	94%	87%	94%	89%	91%
NOT MUCH/NOTHING AT ALL	92	41	29	62	60	12	11	21	16	9	32	15	45	47
	9%	10%	6%	12%	9%	11%	9%	15%	10%	6%	11%	5%	10%	8%
A great deal	543	212	272	270	374	67	59	58	79	79	156	171	215	328
	54%	53%	58%	50%	55%	58%	47%	42%	52%	52%	55%	61%	49%	58%
Some	361	146	164	197	235	34	56	59	53	64	91	94	175	186
	36%	36%	35%	37%	35%	30%	44%	42%	35%	42%	32%	33%	40%	33%
Not much at all	58	23	15	43	37	7	7	12	12	0	22	12	24	34
	6%	6%	3%	8%	5%	6%	5%	9%	8%	0%	8%	4%	5%	6%
Nothing at all	33	17	14	19	23	5	4	9	3	8	10	3	21	13
	3%	4%	3%	4%	3%	5%	3%	6%	2%	6%	3%	1%	5%	2%
Unsure	11	4	2	8	7	2	0	2	3	-	4	1	5	6
	1%	1%	1%	1%	1%	2%	0%	1%	2%	0%	1%	0%	1%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TrumpIndic] How much have you heard of each of the following?
 -Donald Trump potentially facing indictment

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
A GREAT DEAL/SOME	904 90%	191 86%	346 88%	258 95%	110 91%	536 87%	368 94%	335 86%	274 95%	228 89%	185 89%	228 91%	153 91%	92 93%	420 91%	75 87%	296 94%
NOT MUCH/NOTHING AT ALL	92 9%	29 13%	40 10%	15 5%	8 7%	69 11%	23 6%	47 12%	13 5%	22 9%	21 10%	21 9%	14 8%	6 7%	39 8%	8 9%	15 5%
A great deal	543 54%	102 46%	210 54%	153 56%	77 64%	313 51%	230 59%	197 51%	176 61%	128 50%	113 54%	140 56%	96 57%	58 59%	250 54%	32 37%	201 64%
Some	361 36%	89 40%	135 34%	105 38%	33 27%	224 36%	137 35%	137 35%	98 34%	100 39%	72 35%	87 35%	57 34%	34 34%	170 37%	43 50%	96 30%
Not much at all	58 6%	17 8%	28 7%	8 3%	6 5%	44 7%	14 4%	29 7%	8 3%	13 5%	12 6%	14 6%	7 4%	4 5%	28 6%	0 1%	10 3%
Nothing at all	33 3%	12 5%	12 3%	7 3%	2 2%	24 4%	9 2%	18 5%	5 2%	9 4%	9 5%	7 3%	6 4%	2 2%	11 2%	7 9%	5 2%
Unsure	11 1%	2 1%	7 2%	-	2 2%	9 1%	2 1%	7 2%	0 *%	5 2%	1 1%	0 *%	1 1%	0 *%	3 1%	3 4%	4 1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TrumpIndic] How much have you heard of each of the following?
 -Donald Trump potentially facing indictment

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	904	323	216	349	417	65	422	345	291	261	408	455	389	385	161	213	398	578	764	601	609
	90%	89%	90%	91%	90%	80%	91%	89%	90%	93%	90%	91%	91%	94%	91%	88%	94%	92%	91%	89%	90%
NOT MUCH/NOTHING AT ALL	92	38	19	28	43	15	34	40	27	18	43	35	37	23	14	28	24	46	67	68	65
	9%	11%	8%	7%	9%	19%	7%	10%	8%	6%	10%	7%	9%	6%	8%	12%	6%	7%	8%	10%	10%
A great deal	543	189	128	218	245	32	266	200	180	162	236	287	233	260	104	119	250	357	458	359	381
	54%	52%	54%	57%	53%	40%	57%	52%	56%	57%	52%	58%	54%	63%	59%	49%	59%	57%	55%	53%	56%
Some	361	135	88	131	173	33	155	145	111	100	172	168	156	125	57	94	148	220	306	242	228
	36%	37%	37%	34%	37%	41%	33%	37%	35%	35%	38%	34%	36%	30%	32%	39%	35%	35%	36%	36%	34%
Not much at all	58	21	12	19	24	13	21	24	18	10	26	23	15	17	10	14	11	26	42	41	44
	6%	6%	5%	5%	5%	16%	5%	6%	6%	3%	6%	5%	4%	4%	6%	6%	2%	4%	5%	6%	7%
Nothing at all	33	17	7	9	18	2	13	16	9	8	17	12	22	6	4	14	14	20	25	27	21
	3%	5%	3%	2%	4%	3%	3%	4%	3%	3%	4%	2%	5%	1%	2%	6%	3%	3%	3%	4%	3%
Unsure	11	2	4	5	2	1	9	3	4	3	1	8	2	3	1	1	2	6	8	3	6
	1%	*%	2%	1%	*%	1%	2%	1%	1%	1%	*%	2%	*%	1%	1%	*%	*%	1%	1%	*%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_TrumpIndic] How much have you heard of each of the following?
 -Donald Trump potentially facing indictment

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	904	429	283	257	644	148	110	227	404	273	213	132	172	262	247	141	373	374
	90%	92%	87%	93%	89%	90%	96%	89%	90%	90%	89%	85%	93%	90%	90%	90%	93%	96%
NOT MUCH/NOTHING AT ALL	92	33	36	20	72	15	5	25	40	27	24	22	12	26	25	16	26	13
	9%	7%	11%	7%	10%	9%	4%	10%	9%	9%	10%	14%	6%	9%	9%	10%	6%	3%
A great deal	543	263	154	157	385	90	67	134	246	163	129	75	111	144	145	80	217	277
	54%	56%	48%	56%	53%	55%	59%	52%	55%	54%	54%	48%	60%	50%	53%	51%	54%	71%
Some	361	166	129	101	260	58	43	93	158	110	84	57	61	118	101	62	156	97
	36%	36%	40%	36%	36%	36%	37%	36%	35%	36%	35%	37%	33%	41%	37%	39%	39%	25%
Not much at all	58	18	21	9	49	7	2	11	29	18	20	12	10	15	15	8	16	9
	6%	4%	7%	3%	7%	5%	1%	4%	6%	6%	8%	8%	5%	5%	6%	5%	4%	2%
Nothing at all	33	15	15	11	22	8	3	13	11	9	4	11	2	11	10	8	10	4
	3%	3%	5%	4%	3%	5%	3%	5%	2%	3%	2%	7%	1%	4%	4%	5%	3%	1%
Unsure	11	5	4	0	10	0	-	5	4	2	3	1	2	3	2	-	3	2
	1%	1%	1%	*%	1%	*%		2%	1%	1%	1%	1%	1%	1%	1%		1%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_MarchMadness] How much have you heard of each of the following?
 -The NCAA men's college basketball tournament (i.e. March Madness)

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	619	239	337	281	410	88	75	89	84	104	184	158	277	342
	61%	59%	72%	52%	61%	77%	60%	64%	56%	69%	65%	56%	63%	60%
NOT MUCH/NOTHING AT ALL	361	150	124	236	250	25	46	46	62	47	89	118	154	207
	36%	37%	27%	44%	37%	22%	36%	33%	41%	31%	31%	42%	35%	37%
A great deal	331	135	200	132	204	62	43	40	45	61	101	84	146	186
	33%	33%	43%	25%	30%	54%	34%	29%	30%	40%	36%	30%	33%	33%
Some	288	104	137	149	206	26	32	49	39	43	82	74	131	156
	29%	26%	29%	28%	30%	22%	26%	35%	26%	28%	29%	26%	30%	28%
Not much at all	198	82	63	134	145	10	24	17	33	25	51	72	75	123
	20%	20%	13%	25%	21%	9%	19%	12%	22%	16%	18%	25%	17%	22%
Nothing at all	163	68	62	101	105	15	22	29	29	22	37	47	79	84
	16%	17%	13%	19%	15%	13%	18%	20%	19%	14%	13%	17%	18%	15%
Unsure	27	14	6	20	17	2	5	5	4	1	12	5	10	17
	3%	4%	1%	4%	2%	2%	4%	3%	3%	1%	4%	2%	2%	3%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_MarchMadness] How much have you heard of each of the following?
-The NCAA men's college basketball tournament (i.e. March Madness)

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	619	131	231	183	75	362	257	219	191	135	125	157	116	69	307	45	185
	61%	59%	59%	67%	62%	59%	65%	56%	66%	53%	60%	63%	69%	71%	67%	52%	59%
NOT MUCH/NOTHING AT ALL	361	84	149	88	41	232	129	155	94	108	75	89	51	28	147	37	117
	36%	38%	38%	32%	34%	38%	33%	40%	33%	42%	36%	36%	30%	29%	32%	43%	37%
A great deal	331	67	117	108	39	185	147	100	103	74	64	90	56	41	170	24	107
	33%	30%	30%	40%	32%	30%	37%	26%	36%	29%	31%	36%	33%	42%	37%	27%	34%
Some	288	63	114	75	36	177	111	118	88	61	61	67	59	28	138	21	79
	29%	29%	29%	28%	30%	29%	28%	30%	30%	24%	29%	27%	35%	29%	30%	25%	25%
Not much at all	198	38	83	50	27	121	77	84	61	60	38	44	28	22	93	16	69
	20%	17%	21%	18%	22%	20%	20%	22%	21%	24%	18%	18%	17%	22%	20%	19%	22%
Nothing at all	163	46	65	38	14	111	52	71	33	48	37	45	23	7	55	21	49
	16%	21%	17%	14%	12%	18%	13%	18%	11%	19%	18%	18%	14%	7%	12%	24%	15%
Unsure	27	7	13	2	5	20	7	14	2	12	8	3	1	0	7	4	13
	3%	3%	3%	1%	4%	3%	2%	4%	1%	5%	4%	1%	1%	*%	2%	5%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_MarchMadness] How much have you heard of each of the following?
 -The NCAA men's college basketball tournament (i.e. March Madness)

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	619	213	145	247	268	53	298	224	205	184	261	325	255	268	84	152	258	392	513	412	435
	61%	59%	61%	65%	58%	65%	64%	58%	63%	65%	58%	65%	60%	65%	48%	63%	61%	62%	61%	61%	64%
NOT MUCH/NOTHING AT ALL	361	143	86	122	185	25	151	152	108	95	183	156	164	133	85	89	159	220	303	246	230
	36%	39%	36%	32%	40%	31%	33%	39%	34%	34%	40%	31%	38%	32%	48%	37%	38%	35%	36%	37%	34%
A great deal	331	113	84	131	138	31	163	119	117	95	131	185	139	151	36	87	144	214	276	221	236
	33%	31%	35%	34%	30%	38%	35%	31%	36%	34%	29%	37%	33%	37%	20%	36%	34%	34%	33%	33%	35%
Some	288	100	61	117	130	22	135	104	87	89	130	139	116	117	49	65	113	178	237	191	198
	29%	28%	26%	31%	28%	28%	29%	27%	27%	32%	29%	28%	27%	28%	27%	27%	27%	28%	28%	28%	29%
Not much at all	198	74	47	67	100	14	84	83	56	54	98	92	93	76	40	55	95	127	171	129	129
	20%	20%	20%	18%	22%	17%	18%	21%	18%	19%	22%	18%	22%	18%	22%	23%	22%	20%	20%	19%	19%
Nothing at all	163	68	39	55	85	11	67	69	52	42	85	65	71	58	45	34	64	93	133	117	101
	16%	19%	16%	14%	18%	14%	14%	18%	16%	15%	19%	13%	17%	14%	26%	14%	15%	15%	16%	17%	15%
Unsure	27	7	8	12	9	3	15	13	10	3	8	17	9	10	8	1	7	18	23	13	15
	3%	2%	3%	3%	2%	4%	3%	3%	3%	1%	2%	3%	2%	2%	4%	*%	2%	3%	3%	2%	2%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_MarchMadness] How much have you heard of each of the following?
-The NCAA men's college basketball tournament (i.e. March Madness)

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	619	294	207	185	432	95	89	153	296	170	139	83	129	173	146	98	228	276
	61%	63%	64%	67%	59%	58%	78%	60%	66%	56%	58%	53%	69%	59%	53%	62%	57%	71%
NOT MUCH/NOTHING AT ALL	361	160	107	89	272	66	23	95	140	126	92	69	54	110	119	60	166	109
	36%	34%	33%	32%	37%	40%	20%	37%	31%	42%	38%	45%	29%	38%	44%	38%	41%	28%
A great deal	331	160	106	107	222	49	58	79	154	98	62	33	78	85	68	55	110	159
	33%	34%	33%	39%	31%	30%	51%	31%	34%	32%	26%	22%	42%	29%	25%	35%	27%	41%
Some	288	134	101	77	210	46	31	73	142	72	76	50	51	88	78	44	119	117
	29%	29%	31%	28%	29%	28%	27%	29%	32%	24%	32%	32%	27%	30%	28%	28%	30%	30%
Not much at all	198	80	57	40	158	30	10	50	82	67	56	40	37	55	59	40	96	65
	20%	17%	17%	14%	22%	18%	9%	19%	18%	22%	23%	26%	20%	19%	21%	25%	24%	17%
Nothing at all	163	80	51	49	114	36	13	46	58	59	36	30	17	54	61	20	70	43
	16%	17%	16%	18%	16%	22%	11%	18%	13%	20%	15%	19%	9%	19%	22%	13%	17%	11%
Unsure	27	13	9	4	23	2	2	9	11	7	10	3	3	8	8	-	8	4
	3%	3%	3%	1%	3%	1%	2%	3%	3%	2%	4%	2%	2%	3%	3%		2%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Stanford] How much have you heard of each of the following?
 -The controversy over a Stanford Law School student protest against a federal judge

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	261	105	147	113	150	40	40	46	39	28	77	71	113	147
	26%	26%	31%	21%	22%	35%	32%	33%	26%	19%	27%	25%	26%	26%
NOT MUCH/NOTHING AT ALL	685	276	301	382	486	65	80	83	101	118	185	198	302	383
	68%	68%	64%	71%	72%	56%	64%	59%	67%	78%	65%	70%	69%	68%
A great deal	99	43	66	33	61	12	18	19	12	6	28	35	36	63
	10%	11%	14%	6%	9%	10%	14%	13%	8%	4%	10%	12%	8%	11%
Some	162	61	81	80	89	28	22	27	27	23	49	36	77	85
	16%	15%	17%	15%	13%	25%	18%	19%	18%	15%	17%	13%	17%	15%
Not much at all	253	86	123	129	167	30	33	30	34	41	72	75	105	148
	25%	21%	26%	24%	25%	26%	26%	22%	22%	27%	26%	27%	24%	26%
Nothing at all	432	190	178	253	319	35	48	52	68	78	113	122	197	235
	43%	47%	38%	47%	47%	30%	38%	37%	45%	51%	40%	43%	45%	42%
Unsure	61	23	19	42	41	10	5	11	10	4	22	13	26	35
	6%	6%	4%	8%	6%	9%	4%	8%	7%	3%	8%	5%	6%	6%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Stanford] How much have you heard of each of the following?
 -The controversy over a Stanford Law School student protest against a federal judge

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
A GREAT DEAL/SOME	261 26%	54 24%	100 25%	66 24%	42 35%	153 25%	107 27%	81 21%	68 24%	64 25%	61 29%	55 22%	53 32%	26 26%	137 30%	16 19%	82 26%
NOT MUCH/NOTHING AT ALL	685 68%	158 71%	263 67%	190 69%	74 62%	421 69%	264 67%	280 72%	205 71%	170 67%	137 66%	182 73%	110 66%	68 70%	306 66%	63 73%	209 66%
A great deal	99 10%	18 8%	32 8%	29 11%	20 16%	50 8%	49 13%	27 7%	34 12%	24 9%	19 9%	26 11%	20 12%	10 10%	46 10%	4 5%	36 11%
Some	162 16%	36 16%	68 17%	36 13%	22 18%	103 17%	58 15%	54 14%	34 12%	40 16%	41 20%	29 12%	34 20%	15 16%	92 20%	12 14%	46 15%
Not much at all	253 25%	56 25%	105 27%	70 26%	23 19%	160 26%	93 24%	97 25%	70 24%	69 27%	57 28%	72 29%	38 23%	13 13%	126 27%	23 27%	81 26%
Nothing at all	432 43%	102 46%	158 40%	120 44%	51 43%	261 42%	171 44%	183 47%	135 47%	101 40%	80 38%	110 44%	72 43%	56 57%	180 39%	40 47%	128 41%
Unsure	61 6%	10 4%	30 8%	18 6%	4 3%	39 6%	22 6%	26 7%	15 5%	21 8%	10 5%	12 5%	4 3%	4 4%	18 4%	7 8%	25 8%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Stanford] How much have you heard of each of the following?
 -The controversy over a Stanford Law School student protest against a federal judge

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	261	113	61	82	141	16	103	121	71	68	136	114	142	93	60	72	107	141	209	184	166
	26%	31%	25%	21%	31%	20%	22%	31%	22%	24%	30%	23%	33%	23%	34%	30%	25%	22%	25%	27%	24%
NOT MUCH/NOTHING AT ALL	685	235	168	272	301	56	329	249	228	202	299	350	267	297	107	162	297	454	584	453	471
	68%	65%	70%	71%	65%	69%	71%	64%	71%	72%	66%	70%	62%	72%	61%	67%	70%	72%	70%	67%	69%
A great deal	99	45	24	27	61	3	35	50	27	23	58	39	62	31	34	24	43	58	83	76	59
	10%	12%	10%	7%	13%	4%	8%	13%	8%	8%	13%	8%	14%	7%	19%	10%	10%	9%	10%	11%	9%
Some	162	68	37	54	81	13	68	72	44	46	78	75	80	62	25	49	64	83	126	108	107
	16%	19%	16%	14%	17%	16%	15%	18%	14%	16%	17%	15%	19%	15%	14%	20%	15%	13%	15%	16%	16%
Not much at all	253	78	62	111	107	18	128	88	93	72	103	142	101	112	45	55	102	157	210	156	178
	25%	21%	26%	29%	23%	22%	28%	23%	29%	25%	23%	29%	24%	27%	25%	23%	24%	25%	25%	23%	26%
Nothing at all	432	157	106	161	194	38	200	161	134	130	196	208	166	185	63	107	195	297	375	296	293
	43%	43%	44%	42%	42%	47%	43%	41%	42%	46%	43%	42%	39%	45%	35%	44%	46%	47%	45%	44%	43%
Unsure	61	16	10	28	19	10	32	18	24	12	18	34	19	21	10	7	20	35	46	35	43
	6%	4%	4%	7%	4%	12%	7%	5%	7%	4%	4%	7%	4%	5%	6%	3%	5%	6%	5%	5%	6%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Stanford] How much have you heard of each of the following?
-The controversy over a Stanford Law School student protest against a federal judge

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	261	120	87	78	180	40	38	73	122	66	51	36	50	68	85	46	115	71
	26%	26%	27%	28%	25%	25%	33%	28%	27%	22%	21%	23%	27%	23%	31%	29%	29%	18%
NOT MUCH/NOTHING AT ALL	685	323	212	191	494	116	75	168	300	218	168	115	125	203	174	110	268	301
	68%	69%	65%	69%	68%	71%	65%	65%	67%	72%	70%	74%	67%	70%	64%	70%	67%	77%
A great deal	99	49	33	27	70	13	14	34	42	23	12	9	19	32	40	19	50	20
	10%	10%	10%	10%	10%	8%	12%	13%	9%	8%	5%	6%	10%	11%	14%	12%	13%	5%
Some	162	71	55	51	111	27	24	39	80	43	39	27	31	37	45	27	65	51
	16%	15%	17%	18%	15%	17%	21%	15%	18%	14%	16%	17%	17%	13%	17%	17%	16%	13%
Not much at all	253	100	89	69	184	39	30	71	116	67	64	32	46	69	59	38	89	111
	25%	21%	28%	25%	25%	24%	26%	28%	26%	22%	27%	21%	25%	24%	22%	24%	22%	29%
Nothing at all	432	223	122	122	309	77	45	97	184	151	104	83	79	134	115	72	180	189
	43%	48%	38%	44%	43%	47%	39%	38%	41%	50%	43%	53%	43%	46%	42%	46%	45%	49%
Unsure	61	24	25	8	53	7	2	16	26	19	22	5	11	20	15	2	18	17
	6%	5%	8%	3%	7%	4%	2%	6%	6%	6%	9%	3%	6%	7%	5%	1%	5%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Dominion] How much have you heard of each of the following?
 -The voting machine company Dominion's lawsuit against Fox News

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	422	161	225	197	284	53	51	47	54	65	123	133	166	256
	42%	40%	48%	37%	42%	46%	40%	34%	36%	43%	43%	47%	38%	45%
NOT MUCH/NOTHING AT ALL	546	227	230	314	368	56	71	88	86	83	147	141	257	289
	54%	56%	49%	58%	54%	48%	57%	63%	57%	55%	52%	50%	58%	51%
A great deal	165	68	92	72	110	25	22	22	14	26	48	55	62	103
	16%	17%	20%	13%	16%	21%	17%	16%	9%	17%	17%	19%	14%	18%
Some	257	93	132	124	175	29	29	25	41	39	75	78	105	153
	26%	23%	28%	23%	26%	25%	23%	18%	27%	26%	26%	28%	24%	27%
Not much at all	231	90	102	128	147	23	41	43	30	36	54	68	108	122
	23%	22%	22%	24%	22%	20%	33%	31%	20%	23%	19%	24%	24%	22%
Nothing at all	315	137	128	186	222	33	30	46	56	47	93	73	149	166
	31%	34%	27%	35%	33%	28%	24%	33%	37%	31%	33%	26%	34%	29%
Unsure	39	15	13	26	24	6	4	4	10	4	13	8	18	21
	4%	4%	3%	5%	3%	5%	3%	3%	7%	2%	5%	3%	4%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Dominion] How much have you heard of each of the following?
 -The voting machine company Dominion' s lawsuit against Fox News

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
A GREAT DEAL/SOME	422 42%	82 37%	142 36%	132 48%	66 55%	224 37%	198 50%	139 36%	145 50%	87 34%	90 43%	114 46%	77 46%	49 50%	207 45%	21 24%	147 46%
NOT MUCH/NOTHING AT ALL	546 54%	132 60%	230 59%	135 49%	49 40%	362 59%	184 47%	231 59%	138 48%	153 60%	113 55%	128 51%	86 51%	45 46%	240 52%	58 68%	156 49%
A great deal	165 16%	34 15%	49 12%	55 20%	27 22%	83 14%	82 21%	48 12%	62 21%	41 16%	37 18%	33 13%	29 17%	23 23%	67 14%	13 15%	62 20%
Some	257 26%	48 22%	93 24%	77 28%	39 33%	141 23%	116 30%	91 23%	84 29%	47 18%	53 25%	81 32%	48 29%	26 27%	141 30%	8 9%	85 27%
Not much at all	231 23%	53 24%	95 24%	59 22%	22 19%	149 24%	82 21%	89 23%	58 20%	63 25%	57 27%	57 23%	37 22%	15 15%	108 23%	23 26%	69 22%
Nothing at all	315 31%	79 36%	135 34%	76 28%	26 22%	213 35%	102 26%	142 37%	79 28%	90 36%	57 27%	71 28%	49 29%	30 31%	132 28%	35 41%	87 28%
Unsure	39 4%	7 3%	20 5%	6 2%	5 4%	28 4%	12 3%	19 5%	5 2%	14 5%	5 2%	7 3%	5 3%	4 4%	15 3%	7 8%	14 4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Dominion] How much have you heard of each of the following?
 -The voting machine company Dominion's lawsuit against Fox News

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	422	131	96	185	165	26	231	145	122	155	156	254	159	219	63	91	207	284	365	278	305
	42%	36%	40%	48%	36%	31%	50%	37%	38%	55%	34%	51%	37%	53%	36%	38%	49%	45%	44%	41%	45%
NOT MUCH/NOTHING AT ALL	546	225	133	174	287	52	207	231	183	119	288	216	262	174	109	148	204	321	440	383	350
	54%	62%	56%	46%	62%	64%	45%	59%	57%	42%	64%	43%	61%	42%	62%	61%	48%	51%	52%	57%	51%
A great deal	165	37	38	84	45	11	109	39	56	69	41	118	45	105	25	20	86	116	147	109	122
	16%	10%	16%	22%	10%	13%	23%	10%	17%	25%	9%	24%	11%	26%	14%	8%	20%	18%	17%	16%	18%
Some	257	94	58	101	120	15	122	106	66	86	115	137	113	114	38	72	121	168	219	169	182
	26%	26%	24%	27%	26%	18%	26%	27%	20%	30%	25%	27%	27%	28%	22%	30%	29%	27%	26%	25%	27%
Not much at all	231	84	59	87	110	17	103	84	87	59	110	109	102	84	43	55	90	135	186	152	165
	23%	23%	25%	23%	24%	21%	22%	22%	27%	21%	24%	22%	24%	20%	24%	23%	21%	21%	22%	23%	24%
Nothing at all	315	141	74	88	177	35	103	147	96	59	179	107	159	90	66	93	114	186	255	231	185
	31%	39%	31%	23%	38%	43%	22%	38%	30%	21%	39%	21%	37%	22%	37%	38%	27%	30%	30%	34%	27%
Unsure	39	7	10	22	9	4	26	13	17	8	9	28	8	18	4	2	13	25	34	11	26
	4%	2%	4%	6%	2%	4%	6%	3%	5%	3%	2%	6%	2%	4%	2%	1%	3%	4%	4%	2%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Dominion] How much have you heard of each of the following?
 -The voting machine company Dominion's lawsuit against Fox News

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	422	206	126	116	304	63	53	105	182	135	86	56	74	130	96	51	133	221
	42%	44%	39%	42%	42%	39%	46%	41%	41%	45%	36%	36%	40%	45%	35%	32%	33%	57%
NOT MUCH/NOTHING AT ALL	546	243	182	157	389	97	59	141	249	156	143	97	106	149	173	103	257	154
	54%	52%	56%	56%	53%	60%	52%	55%	56%	51%	59%	62%	57%	51%	63%	65%	64%	39%
A great deal	165	77	53	41	122	19	22	39	68	58	35	15	33	51	32	8	44	126
	16%	17%	16%	15%	17%	11%	19%	15%	15%	19%	15%	10%	17%	18%	12%	5%	11%	32%
Some	257	129	73	75	182	44	31	66	114	77	51	41	42	79	64	43	88	95
	26%	28%	23%	27%	25%	27%	27%	26%	25%	25%	21%	26%	22%	27%	23%	27%	22%	24%
Not much at all	231	98	83	60	170	40	21	61	123	47	74	29	47	61	60	43	98	92
	23%	21%	26%	22%	23%	24%	18%	24%	27%	16%	31%	19%	25%	21%	22%	27%	24%	24%
Nothing at all	315	145	99	96	219	58	39	80	127	108	69	67	59	88	113	60	158	61
	31%	31%	31%	35%	30%	35%	34%	31%	28%	36%	29%	43%	32%	30%	41%	38%	39%	16%
Unsure	39	17	16	5	34	3	2	11	16	12	11	3	6	11	5	4	13	14
	4%	4%	5%	2%	5%	2%	2%	4%	4%	4%	5%	2%	3%	4%	2%	2%	3%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Willow] How much have you heard of each of the following?
 -President Biden approving the Willow oil drilling operation in Alaska

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	433	172	217	215	278	60	54	58	49	49	127	151	156	278
	43%	43%	46%	40%	41%	52%	43%	41%	32%	33%	45%	53%	35%	49%
NOT MUCH/NOTHING AT ALL	529	208	238	290	373	48	65	76	92	97	143	121	265	264
	53%	52%	51%	54%	55%	41%	52%	54%	61%	64%	50%	43%	60%	47%
A great deal	101	37	55	44	62	20	12	19	13	13	22	33	45	55
	10%	9%	12%	8%	9%	17%	10%	14%	9%	9%	8%	12%	10%	10%
Some	333	135	162	171	216	40	41	39	35	36	105	118	110	223
	33%	33%	35%	32%	32%	35%	33%	28%	24%	24%	37%	42%	25%	39%
Not much at all	242	95	121	121	182	23	26	29	37	47	57	72	113	129
	24%	23%	26%	23%	27%	20%	21%	21%	25%	31%	20%	25%	26%	23%
Nothing at all	287	113	118	169	192	24	39	47	55	50	86	49	152	135
	29%	28%	25%	31%	28%	21%	31%	34%	37%	33%	30%	17%	35%	24%
Unsure	45	23	12	32	25	7	7	6	10	5	14	10	20	24
	4%	6%	3%	6%	4%	6%	6%	4%	6%	3%	5%	4%	5%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Willow] How much have you heard of each of the following?
 -President Biden approving the Willow oil drilling operation in Alaska

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
A GREAT DEAL/SOME	433 43%	85 38%	159 41%	126 46%	64 53%	244 40%	190 48%	140 36%	138 48%	108 43%	84 40%	106 43%	89 53%	40 41%	199 43%	25 29%	158 50%
NOT MUCH/NOTHING AT ALL	529 53%	129 58%	212 54%	139 51%	49 41%	341 56%	188 48%	230 59%	143 50%	132 52%	118 57%	131 53%	74 44%	54 55%	246 53%	55 64%	142 45%
A great deal	101 10%	24 11%	35 9%	31 11%	11 10%	58 10%	42 11%	30 8%	33 11%	26 10%	18 9%	28 11%	13 7%	15 15%	42 9%	7 8%	39 12%
Some	333 33%	61 27%	124 32%	96 35%	52 43%	185 30%	148 38%	110 28%	106 37%	82 32%	66 32%	78 31%	76 45%	25 26%	156 34%	17 20%	120 38%
Not much at all	242 24%	69 31%	92 23%	57 21%	24 20%	161 26%	81 21%	111 29%	71 25%	59 23%	56 27%	60 24%	33 20%	23 24%	117 25%	24 29%	77 24%
Nothing at all	287 29%	60 27%	120 31%	82 30%	25 21%	180 29%	107 27%	119 31%	72 25%	73 29%	62 30%	71 29%	41 24%	31 31%	130 28%	30 35%	66 21%
Unsure	45 4%	8 4%	21 5%	8 3%	8 6%	29 5%	15 4%	19 5%	6 2%	14 6%	6 3%	12 5%	5 3%	5 5%	17 4%	7 8%	15 5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Willow] How much have you heard of each of the following?
 -President Biden approving the Willow oil drilling operation in Alaska

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	433	153	93	181	190	24	220	174	117	143	178	237	176	202	73	104	211	277	373	295	296
	43%	42%	39%	47%	41%	29%	47%	45%	36%	51%	39%	48%	41%	49%	41%	43%	50%	44%	44%	44%	44%
NOT MUCH/NOTHING AT ALL	529	201	134	177	259	54	217	200	187	129	261	232	238	190	97	134	203	323	431	359	350
	53%	55%	56%	47%	56%	66%	47%	51%	58%	46%	58%	47%	56%	46%	55%	55%	48%	51%	51%	53%	52%
A great deal	101	36	22	43	42	5	54	39	29	32	39	56	40	50	22	20	50	59	85	74	70
	10%	10%	9%	11%	9%	6%	12%	10%	9%	11%	9%	11%	9%	12%	12%	8%	12%	9%	10%	11%	10%
Some	333	117	71	138	148	19	166	134	88	111	139	181	136	152	51	84	162	218	288	221	226
	33%	32%	30%	36%	32%	23%	36%	35%	27%	39%	31%	36%	32%	37%	29%	35%	38%	35%	34%	33%	33%
Not much at all	242	86	56	91	114	21	107	78	91	68	117	115	105	99	45	54	96	149	194	155	181
	24%	24%	23%	24%	25%	25%	23%	20%	28%	24%	26%	23%	24%	24%	26%	22%	23%	24%	23%	23%	27%
Nothing at all	287	115	78	87	145	33	110	122	96	62	144	116	134	92	52	80	106	175	238	204	169
	29%	32%	32%	23%	31%	41%	24%	31%	30%	22%	32%	23%	31%	22%	29%	33%	25%	28%	28%	30%	25%
Unsure	45	9	13	23	13	4	27	15	19	9	14	29	14	19	7	5	10	30	35	18	33
	4%	2%	5%	6%	3%	5%	6%	4%	6%	3%	3%	6%	3%	5%	4%	2%	2%	5%	4%	3%	5%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAware_Willow] How much have you heard of each of the following?
-President Biden approving the Willow oil drilling operation in Alaska

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	433	206	131	115	316	65	50	109	210	114	112	64	86	116	102	69	183	208
	43%	44%	40%	41%	44%	40%	44%	42%	47%	38%	46%	41%	46%	40%	37%	44%	46%	54%
NOT MUCH/NOTHING AT ALL	529	245	172	156	373	91	64	135	215	179	112	87	92	159	162	85	212	162
	53%	52%	53%	56%	51%	56%	56%	53%	48%	59%	47%	56%	49%	55%	59%	54%	53%	42%
A great deal	101	54	33	34	65	17	17	32	40	29	23	19	17	29	28	12	42	55
	10%	12%	10%	12%	9%	10%	15%	12%	9%	9%	9%	12%	9%	10%	10%	8%	10%	14%
Some	333	152	97	82	251	48	33	77	170	86	89	45	70	87	74	57	141	153
	33%	33%	30%	29%	35%	30%	29%	30%	38%	28%	37%	29%	38%	30%	27%	36%	35%	39%
Not much at all	242	105	79	60	182	37	22	53	121	67	63	40	40	67	63	46	88	78
	24%	23%	24%	21%	25%	23%	20%	21%	27%	22%	26%	26%	22%	23%	23%	29%	22%	20%
Nothing at all	287	140	93	96	191	54	42	82	93	112	49	47	51	92	98	39	123	84
	29%	30%	29%	35%	26%	33%	37%	32%	21%	37%	20%	30%	28%	32%	36%	25%	31%	22%
Unsure	45	16	21	7	38	7	-	13	22	10	17	5	8	16	10	3	7	19
	4%	3%	6%	2%	5%	4%	-	5%	5%	3%	7%	3%	4%	5%	4%	2%	2%	5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	453	192	233	218	369	16	30	37	63	63	141	149	163	290
	45%	48%	50%	41%	55%	14%	24%	26%	42%	42%	49%	53%	37%	51%
Joe Biden	498	196	208	289	271	93	89	82	76	81	132	127	239	259
	49%	49%	45%	54%	40%	81%	71%	59%	51%	53%	47%	45%	54%	46%
Jo Jorgensen	6	2	4	2	3	2	0	1	3	-	2	1	4	3
	1%	*%	1%	*%	*%	2%	*%	1%	2%		1%	*%	1%	*%
Howie Hawkins	4	0	2	2	1	1	1	1	2	-	1	0	3	2
	*%	*%	*%	*%	*%	1%	1%	*%	1%		*%	*%	1%	*%
Kanye West	1	1	1	1	0	1	0	1	0	-	0	-	1	0
	*%	*%	*%	*%	*%	*%	*%	*%	*%		*%		*%	*%
Someone else	6	1	6	0	4	0	1	1	1	1	1	2	3	3
	1%	*%	1%	*%	1%	*%	1%	1%	*%	1%	*%	1%	1%	1%
I did not vote	37	10	13	24	26	2	4	17	5	5	6	3	28	10
	4%	3%	3%	4%	4%	1%	3%	12%	3%	4%	2%	1%	6%	2%
Unsure	1	1	-	1	1	-	0	-	0	1	-	-	1	-
	*%	*%		*%	*%		*%		*%	1%			*%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	453	108	167	126	51	275	177	222	146	99	87	125	93	42	201	25	172
	45%	49%	43%	46%	43%	45%	45%	57%	51%	39%	42%	50%	55%	43%	44%	30%	54%
Joe Biden	498	103	190	139	66	294	204	139	132	140	109	115	66	54	239	50	138
	49%	47%	49%	51%	54%	48%	52%	36%	46%	55%	53%	46%	39%	55%	52%	58%	44%
Jo Jorgensen	6	1	3	2	-	4	2	2	2	1	1	2	2	-	2	2	2
	1%	1%	1%	1%		1%	1%	%	1%	%	1%	1%	1%		%	2%	%
Howie Hawkins	4	-	3	1	0	3	1	0	0	1	2	-	1	-	1	1	1
	%		1%	%	%	1%	%	%	%	1%	1%		1%		%	1%	%
Kanye West	1	0	1	-	-	1	-	0	-	0	0	1	-	-	1	0	-
	%	%	%			%		%		%	%	%			%	1%	
Someone else	6	-	2	3	1	2	4	1	4	1	0	1	2	0	2	1	2
	1%		%	1%	1%	%	1%	%	1%	%	%	1%	1%	%	%	1%	1%
I did not vote	37	8	25	2	2	33	4	23	4	11	8	6	4	1	15	5	2
	4%	4%	6%	1%	2%	5%	1%	6%	1%	4%	4%	2%	3%	1%	3%	6%	1%
Unsure	1	-	1	-	0	1	0	1	0	1	-	-	-	0	0	1	-
	%		%		%	%	%	%	%	%				%	%	1%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	453	329	105	10	416	23	13	328	104	14	453	-	383	19	171	216	199	292	384	386	240
	45%	90%	44%	3%	90%	28%	3%	84%	32%	5%	100%	-	89%	5%	96%	89%	47%	46%	46%	57%	35%
Joe Biden	498	24	107	362	29	36	433	48	191	258	-	498	36	388	1	19	216	320	437	249	402
	49%	6%	45%	95%	6%	44%	93%	12%	59%	91%	-	100%	8%	94%	1%	8%	51%	51%	52%	37%	59%
Jo Jorgensen	6	0	4	1	1	4	1	1	3	2	-	-	2	1	1	0	1	3	5	3	3
	1%	*%	2%	*%	*%	5%	*%	*%	1%	1%	-	-	*%	*%	*%	*%	*%	*%	1%	1%	*%
Howie Hawkins	4	0	4	-	0	1	3	1	2	1	-	-	1	2	-	-	2	3	2	3	4
	*%	*%	2%		*%	1%	1%	*%	1%	*%	-	-	*%	*%	-	-	1%	*%	*%	*%	1%
Kanye West	1	-	0	1	-	0	1	1	1	-	-	-	0	-	-	-	0	-	0	1	1
	*%		*%	*%		*%	*%	*%	*%				*%	*%			*%		*%	*%	*%
Someone else	6	1	3	0	2	3	1	2	3	1	-	-	2	0	-	2	1	3	5	5	5
	1%	*%	1%	*%	1%	4%	*%	1%	1%	*%	-	-	1%	*%		1%	*%	*%	1%	1%	1%
I did not vote	37	8	15	7	11	14	12	8	16	7	-	-	2	2	4	4	4	7	6	23	23
	4%	2%	6%	2%	2%	17%	3%	2%	5%	2%	-	-	1%	*%	2%	2%	1%	1%	1%	3%	3%
Unsure	1	0	1	-	0	1	-	-	1	-	-	-	1	-	-	0	0	1	0	1	0
	*%	*%	*%		*%	1%			*%				*%			*%	*%	*%	*%	*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
Donald Trump	453 45%	254 54%	90 28%	130 47%	321 44%	81 50%	49 43%	76 30%	202 45%	174 57%	94 39%	119 77%	98 53%	85 29%	264 96%	135 85%	359 89%	10 3%
Joe Biden	498 49%	196 42%	201 62%	130 47%	367 50%	73 45%	58 51%	162 63%	224 50%	112 37%	135 56%	28 18%	81 44%	179 62%	1 1%	19 12%	26 6%	348 89%
Jo Jorgensen	6 1%	2 1%	3 1%	2 1%	4 1%	1 *	1 1%	2 1%	3 1%	1 *	1 *	1 *	- 1%	3 1%	1 *	- *	1 *	1 *
Howie Hawkins	4 *	2 *	3 1%	2 1%	2 *	1 1%	1 1%	3 1%	1 *	- *	1 *	- 1%	2 1%	0 *	- *	- *	1 *	10 2%
Kanye West	1 *	- *	1 *	0 *	1 *	0 *	- *	- *	0 *	1 *	0 *	- *	- *	0 *	- *	- *	- *	7 2%
Someone else	6 1%	3 1%	3 1%	1 *	5 1%	- *	1 1%	1 1%	2 *	3 1%	- *	2 1%	2 1%	2 1%	- 1%	2 1%	2 *	2 1%
I did not vote	37 4%	9 2%	23 7%	12 4%	25 3%	7 5%	5 4%	11 4%	15 3%	12 4%	9 4%	5 3%	2 1%	21 7%	7 3%	2 1%	11 3%	11 3%
Unsure	1 *	0 *	1 *	0 *	1 *	0 *	- *	1 *	0 *	- *	0 *	1 1%	- *	0 *	- *	- *	2 *	- *

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2022Vote] Did you vote in the 2022 general election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	869	355	415	452	595	97	104	94	125	135	247	269	354	515
	86%	88%	89%	84%	88%	84%	82%	67%	83%	89%	87%	95%	80%	91%
No	132	46	52	81	80	17	21	45	22	16	36	13	83	50
	13%	11%	11%	15%	12%	15%	17%	32%	15%	10%	13%	5%	19%	9%
Unsure	5	2	0	5	2	1	1	1	3	1	1	-	5	1
	1%	*%	*%	1%	*%	1%	1%	*%	2%	*%	*%		1%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2022Vote] Did you vote in the 2022 general election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	869	185	323	251	110	508	361	326	269	203	178	229	149	93	409	56	294
	86%	83%	82%	92%	91%	83%	92%	84%	94%	80%	85%	92%	89%	95%	89%	65%	93%
No	132	37	64	21	10	101	31	61	18	49	29	20	19	4	49	29	22
	13%	17%	16%	8%	8%	17%	8%	16%	6%	19%	14%	8%	11%	4%	11%	34%	7%
Unsure	5	-	4	1	0	4	1	1	1	2	1	0	0	1	4	0	-
	1%		1%	*%	*%	1%	*%	*%	*%	1%	1%	*%	*%	1%	1%	*%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2022Vote] Did you vote in the 2022 general election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	869	320	199	334	408	57	404	345	267	252	405	443	428	411	160	213	405	588	750	580	585
	86%	88%	83%	87%	88%	70%	87%	89%	83%	89%	89%	89%	100%	100%	90%	88%	96%	93%	89%	86%	86%
No	132	42	40	44	51	24	57	43	52	29	47	53	-	-	17	29	16	43	86	89	91
	13%	12%	17%	12%	11%	30%	12%	11%	16%	10%	10%	11%			9%	12%	4%	7%	10%	13%	13%
Unsure	5	2	-	4	2	-	4	1	3	1	1	2	-	-	1	0	2	-	4	2	4
	1%	*%		1%	*%		1%	*%	1%	*%	*%	*%			*%	*%	*%		*%	*%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2022Vote] Did you vote in the 2022 general election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	869	420	253	242	625	135	107	213	392	265	210	138	168	238	237	144	357	362
	86%	90%	78%	87%	86%	82%	94%	83%	87%	87%	87%	89%	90%	82%	87%	91%	89%	93%
No	132	45	69	33	99	26	7	41	56	36	30	18	18	51	35	14	41	25
	13%	10%	21%	12%	14%	16%	6%	16%	12%	12%	13%	11%	10%	18%	13%	9%	10%	6%
Unsure	5	2	1	2	3	2	-	3	0	2	0	-	-	1	1	-	4	1
	1%	*%	*%	1%	*%	2%		1%	*%	1%	*%			*%	*%		1%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	869	355	415	452	595	97	104	94	125	135	247	269	354	515
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	839	328	410	426	608	105	66	79	155	88	214	303	322	517
Voted for the Republican candidate	428	187	233	194	343	16	33	33	60	58	129	148	151	277
	49%	52%	56%	43%	58%	16%	32%	35%	48%	43%	52%	55%	43%	54%
Voted for the Democratic candidate	411	156	163	248	233	75	69	58	58	72	110	112	189	223
	47%	44%	39%	55%	39%	77%	66%	62%	47%	53%	45%	42%	53%	43%
Voted for a third party candidate	17	6	14	4	10	4	2	3	5	2	3	4	10	7
	2%	2%	3%	1%	2%	5%	2%	3%	4%	1%	1%	2%	3%	1%
I did not vote for this office	13	6	6	7	9	2	-	-	1	3	4	4	5	8
	1%	2%	1%	2%	2%	2%	-	-	1%	3%	2%	2%	1%	2%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	869	185	323	251	110	508	361	326	269	203	178	229	149	93	409	56	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	839	188	335	225	91	523	316	367	241	223	179	212	134	76	366	66	317
Voted for the Republican candidate	428 49%	90 49%	161 50%	125 50%	52 47%	251 49%	177 49%	201 62%	142 53%	85 42%	87 49%	125 55%	81 54%	41 44%	194 48%	18 31%	166 57%
Voted for the Democratic candidate	411 47%	91 49%	151 47%	115 46%	55 50%	242 48%	169 47%	119 37%	114 42%	110 54%	88 49%	95 42%	60 40%	49 53%	199 49%	35 63%	119 41%
Voted for a third party candidate	17 2%	3 2%	7 2%	7 3%	-	10 2%	7 2%	4 1%	6 2%	5 2%	1 1%	3 1%	8 5%	-	11 3%	1 2%	3 1%
I did not vote for this office	13 1%	-	5 2%	4 2%	3 3%	5 1%	8 2%	2 1%	8 3%	4 2%	2 1%	5 2%	-	3 3%	4 1%	2 3%	5 2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	869 100	320 100	199 100	334 100	408 100	57 100	404 100	345 100	267 100	252 100	405 100	443 100	428 100	411 100	160 100	213 100	405 100	588 100	750 100	580 100	585 100
Unweighted Total	839	250	197	381	314	69	456	288	279	269	324	478	342	474	129	158	399	507	692	548	610
Voted for the Republican candidate	428 49%	307 96%	108 54%	7 2%	391 96%	22 39%	15 4%	307 89%	99 37%	20 8%	383 95%	36 8%	428 100%	-	158 99%	205 96%	199 49%	294 50%	369 49%	359 62%	222 38%
Voted for the Democratic candidate	411 47%	11 4%	72 36%	321 96%	16 4%	19 34%	376 93%	32 9%	147 55%	228 90%	19 5%	388 88%	- 100%	411	1 1%	8 4%	201 50%	275 47%	359 48%	209 36%	346 59%
Voted for a third party candidate	17 2%	1 *%	10 5%	2 *%	1 *%	11 20%	5 1%	5 1%	9 3%	3 1%	3 1%	9 2%	- -	- -	- -	- -	4 1%	10 2%	12 2%	9 2%	11 2%
I did not vote for this office	13 1%	-	8 4%	5 1%	-	4 8%	8 2%	0 *%	12 4%	1 *%	-	10 2%	-	-	-	-	1 *%	9 2%	10 1%	3 *%	7 1%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	869	420	253	242	625	135	107	213	392	265	210	138	168	238	237	144	357	362
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	839	361	269	210	628	117	93	228	372	239	191	126	149	239	184	111	839	839
Voted for the Republican candidate	428	243	86	110	316	63	47	84	182	162	81	107	92	83	237	133	340	5
	49%	58%	34%	46%	50%	47%	44%	40%	46%	61%	39%	78%	55%	35%	100%	92%	95%	1%
Voted for the Democratic candidate	411	167	155	120	291	66	54	123	195	94	122	29	68	147	1	10	15	355
	47%	40%	61%	50%	47%	49%	50%	58%	50%	35%	58%	21%	41%	62%	*%	7%	4%	98%
Voted for a third party candidate	17	5	6	8	9	2	6	4	9	4	1	1	2	5	-	1	2	0
	2%	1%	2%	3%	1%	1%	6%	2%	2%	2%	1%	1%	1%	2%	-	1%	1%	*%
I did not vote for this office	13	4	6	3	9	3	-	1	7	5	5	0	6	3	-	-	-	2
	1%	1%	2%	1%	1%	3%	-	*%	2%	2%	3%	*%	4%	1%	-	-	-	1%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	285	107	128	157	149	52	61	50	44	43	74	74	137	148
	28%	27%	27%	29%	22%	46%	48%	36%	29%	28%	26%	26%	31%	26%
No	573	235	279	293	434	43	42	68	87	85	171	161	241	332
	57%	58%	60%	55%	64%	37%	33%	49%	58%	56%	60%	57%	55%	59%
Unsure	149	61	61	87	93	20	23	21	19	23	39	47	64	85
	15%	15%	13%	16%	14%	18%	18%	15%	13%	15%	14%	17%	14%	15%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	285	69	101	77	38	170	115	78	71	83	60	73	38	27	136	28	82
	28%	31%	26%	28%	31%	28%	29%	20%	25%	32%	29%	29%	23%	28%	29%	33%	26%
No	573	128	237	146	61	365	208	271	163	131	117	149	106	53	270	40	185
	57%	58%	60%	54%	51%	60%	53%	70%	57%	51%	56%	60%	63%	54%	58%	47%	59%
Unsure	149	24	54	49	21	78	71	40	54	42	30	28	24	18	56	17	48
	15%	11%	14%	18%	18%	13%	18%	10%	19%	16%	15%	11%	14%	18%	12%	20%	15%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	285	29	47	209	38	8	239	51	94	140	42	237	38	207	16	17	134	176	240	135	223
	28%	8%	19%	55%	8%	10%	51%	13%	29%	50%	9%	48%	9%	50%	9%	7%	32%	28%	29%	20%	33%
No	573	310	149	95	394	51	128	315	171	73	394	138	366	112	154	207	232	357	467	452	344
	57%	85%	62%	25%	85%	62%	28%	81%	53%	26%	87%	28%	86%	27%	87%	85%	55%	57%	56%	67%	51%
Unsure	149	24	44	77	29	22	97	23	57	69	16	124	24	92	7	18	59	97	132	84	113
	15%	7%	18%	20%	6%	28%	21%	6%	18%	24%	4%	25%	6%	22%	4%	8%	14%	15%	16%	13%	17%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	285	103	122	84	201	44	40	96	121	68	74	22	43	88	26	10	36	191
	28%	22%	38%	30%	28%	27%	35%	37%	27%	22%	31%	14%	23%	30%	9%	6%	9%	49%
No	573	299	156	164	407	99	65	117	259	197	127	124	118	148	240	137	342	130
	57%	64%	48%	59%	56%	61%	57%	46%	58%	65%	53%	80%	64%	51%	88%	87%	85%	33%
Unsure	149	65	46	29	120	20	9	44	67	38	40	10	24	54	8	11	24	69
	15%	14%	14%	10%	16%	12%	8%	17%	15%	13%	17%	6%	13%	19%	3%	7%	6%	18%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBidenWillRun] Do you think that Joe Biden will run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	573	219	287	284	387	74	64	94	85	74	150	169	253	320
	57%	54%	61%	53%	57%	65%	51%	67%	57%	49%	53%	60%	57%	57%
No	166	72	75	91	114	13	25	20	30	28	61	27	78	88
	16%	18%	16%	17%	17%	11%	20%	14%	20%	19%	21%	10%	18%	16%
Unsure	268	112	106	162	175	28	37	26	35	49	73	85	110	158
	27%	28%	23%	30%	26%	24%	29%	19%	23%	33%	26%	30%	25%	28%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBidenWillRun] Do you think that Joe Biden will run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	573	118	210	168	77	327	245	206	180	148	115	137	101	54	259	53	194
	57%	53%	54%	62%	64%	53%	62%	53%	63%	58%	55%	55%	60%	55%	56%	62%	61%
No	166	50	67	34	15	117	49	84	30	39	37	46	34	7	93	9	40
	16%	23%	17%	12%	12%	19%	12%	22%	10%	15%	18%	19%	20%	7%	20%	10%	13%
Unsure	268	54	115	71	28	169	99	97	78	68	56	66	34	38	109	24	83
	27%	24%	29%	26%	24%	27%	25%	25%	27%	27%	27%	27%	20%	39%	24%	28%	26%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBidenWillIR] Do you think that Joe Biden will run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	573	178	125	254	232	39	302	190	191	185	224	318	220	270	96	119	260	357	486	368	411
	57%	49%	52%	67%	50%	48%	65%	49%	59%	65%	50%	64%	52%	66%	54%	49%	61%	57%	58%	55%	60%
No	166	85	35	41	103	10	53	86	47	28	106	49	95	40	48	50	51	93	127	122	92
	16%	23%	15%	11%	22%	12%	11%	22%	15%	10%	24%	10%	22%	10%	27%	21%	12%	15%	15%	18%	14%
Unsure	268	101	79	86	127	32	109	113	84	69	122	131	112	101	33	73	113	181	226	181	177
	27%	28%	33%	22%	27%	40%	24%	29%	26%	24%	27%	26%	26%	25%	19%	30%	27%	29%	27%	27%	26%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBidenWillRun] Do you think that Joe Biden will run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	573	258	198	146	424	85	62	158	245	170	129	78	105	162	134	79	196	275
	57%	55%	61%	53%	58%	52%	54%	61%	55%	56%	54%	50%	56%	56%	49%	50%	49%	71%
No	166	83	50	59	107	34	25	45	64	57	32	36	28	49	74	29	105	41
	16%	18%	15%	21%	15%	21%	22%	18%	14%	19%	13%	23%	15%	17%	27%	18%	26%	11%
Unsure	268	126	76	72	195	45	28	54	138	76	79	42	53	79	65	50	101	73
	27%	27%	23%	26%	27%	27%	24%	21%	31%	25%	33%	27%	29%	27%	24%	32%	25%	19%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	445	179	226	218	364	17	26	49	68	62	133	134	179	267
	44%	44%	48%	41%	54%	15%	21%	35%	45%	41%	47%	47%	40%	47%
JOE BIDEN, DEFINITELY/ PROBABLY	473	178	192	280	258	84	90	78	71	79	123	123	227	246
	47%	44%	41%	52%	38%	73%	72%	56%	47%	52%	43%	44%	52%	43%
Donald Trump, definitely	324	137	164	159	268	12	20	31	58	49	83	103	138	186
	32%	34%	35%	30%	40%	10%	16%	22%	39%	32%	29%	37%	31%	33%
Donald Trump, probably	121	42	63	59	96	6	6	18	10	13	50	31	41	81
	12%	10%	13%	11%	14%	5%	5%	13%	7%	9%	18%	11%	9%	14%
Joe Biden, probably	129	46	59	69	65	26	20	26	20	20	37	25	66	62
	13%	12%	13%	13%	10%	22%	16%	18%	14%	13%	13%	9%	15%	11%
Joe Biden, definitely	344	132	133	210	193	59	70	52	50	59	85	98	161	183
	34%	33%	28%	39%	28%	51%	56%	38%	33%	39%	30%	35%	37%	32%
Unsure	88	45	49	40	55	13	10	13	12	11	28	25	35	53
	9%	11%	10%	7%	8%	12%	8%	9%	8%	7%	10%	9%	8%	9%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	445	102	179	113	50	281	164	228	135	98	86	115	91	41	201	29	152
	44%	46%	46%	42%	42%	46%	42%	59%	47%	38%	41%	46%	54%	42%	43%	34%	48%
JOE BIDEN, DEFINITELY/ PROBABLY	473	99	178	133	62	278	195	130	128	127	105	114	64	51	227	48	130
	47%	45%	45%	49%	52%	45%	50%	33%	45%	50%	51%	46%	38%	52%	49%	56%	41%
Donald Trump, definitely	324	88	126	74	36	214	110	176	91	75	59	88	66	29	149	22	109
	32%	40%	32%	27%	30%	35%	28%	45%	32%	30%	29%	35%	39%	30%	32%	25%	34%
Donald Trump, probably	121	14	53	39	15	67	54	52	44	22	26	27	25	12	52	7	43
	12%	6%	14%	14%	12%	11%	14%	13%	15%	9%	13%	11%	15%	12%	11%	8%	14%
Joe Biden, probably	129	23	49	42	15	72	57	32	33	33	28	31	18	13	65	15	31
	13%	10%	13%	15%	12%	12%	14%	8%	12%	13%	13%	12%	11%	13%	14%	18%	10%
Joe Biden, definitely	344	77	129	91	48	206	139	98	95	94	77	83	45	38	162	33	99
	34%	35%	33%	33%	40%	34%	35%	25%	33%	37%	37%	33%	27%	38%	35%	38%	31%
Unsure	88	20	34	27	8	54	34	31	24	30	17	20	13	7	34	9	35
	9%	9%	9%	10%	6%	9%	9%	8%	8%	12%	8%	8%	8%	7%	7%	10%	11%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	445	313	107	12	396	32	17	318	99	15	407	15	365	17	176	191	181	271	362	371	239
	44%	86%	45%	3%	86%	40%	4%	82%	31%	5%	90%	3%	85%	4%	99%	79%	43%	43%	43%	55%	35%
JOE BIDEN, DEFINITELY/ PROBABLY	473	23	96	351	26	28	420	43	173	257	10	447	27	374	-	19	212	312	408	240	384
	47%	6%	40%	92%	6%	34%	90%	11%	54%	91%	2%	90%	6%	91%	8%	8%	50%	49%	49%	36%	56%
Donald Trump, definitely	324	234	79	5	298	19	7	239	67	12	310	6	277	7	163	124	133	195	267	275	172
	32%	64%	33%	1%	65%	23%	1%	62%	21%	4%	69%	1%	65%	2%	92%	51%	31%	31%	32%	41%	25%
Donald Trump, probably	121	80	28	8	98	13	11	79	33	4	96	10	88	9	13	67	48	76	95	96	67
	12%	22%	12%	2%	21%	16%	2%	20%	10%	1%	21%	2%	21%	2%	7%	28%	11%	12%	11%	14%	10%
Joe Biden, probably	129	13	41	73	15	16	98	21	56	52	5	116	18	77	-	13	43	80	114	74	94
	13%	4%	17%	19%	3%	20%	21%	5%	17%	18%	1%	23%	4%	19%	5%	5%	10%	13%	14%	11%	14%
Joe Biden, definitely	344	10	55	278	11	12	322	22	118	205	5	332	8	297	-	6	169	232	294	166	290
	34%	3%	23%	73%	2%	15%	69%	6%	36%	73%	1%	67%	2%	72%	3%	3%	40%	37%	35%	25%	43%
Unsure	88	27	37	18	40	21	27	28	50	10	36	35	37	21	1	32	31	48	69	61	57
	9%	7%	15%	5%	9%	26%	6%	7%	15%	3%	8%	7%	9%	5%	1%	13%	7%	8%	8%	9%	8%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	445	240	107	131	313	79	51	85	192	168	93	117	94	87	271	116	339	9
	44%	51%	33%	47%	43%	49%	45%	33%	43%	55%	38%	75%	50%	30%	99%	73%	84%	2%
JOE BIDEN, DEFINITELY/ PROBABLY	473	189	186	129	343	74	55	153	215	105	132	27	76	175	-	15	26	362
	47%	40%	57%	47%	47%	46%	48%	60%	48%	35%	55%	17%	41%	60%	10%	7%	93%	
Donald Trump, definitely	324	181	72	102	220	63	39	61	131	132	61	80	67	69	236	54	255	3
	32%	39%	22%	37%	30%	39%	34%	24%	29%	44%	25%	51%	36%	24%	86%	34%	63%	1%
Donald Trump, probably	121	60	34	28	93	16	12	24	62	36	32	37	26	18	35	62	84	6
	12%	13%	11%	10%	13%	10%	11%	9%	14%	12%	13%	24%	14%	6%	13%	39%	21%	2%
Joe Biden, probably	129	51	55	35	93	23	11	37	64	27	36	13	21	43	-	6	13	86
	13%	11%	17%	13%	13%	14%	10%	15%	14%	9%	15%	8%	11%	15%	4%	3%	22%	
Joe Biden, definitely	344	137	131	95	250	51	44	115	151	78	97	14	56	132	-	9	13	276
	34%	29%	41%	34%	34%	31%	38%	45%	34%	26%	40%	9%	30%	45%	6%	3%	71%	
Unsure	88	38	31	18	71	9	8	19	40	30	16	12	16	29	3	27	36	18
	9%	8%	10%	6%	10%	6%	7%	7%	9%	10%	6%	8%	9%	10%	1%	17%	9%	5%

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[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	426	185	230	196	346	17	30	40	62	58	126	140	159	266
	42%	46%	49%	36%	51%	15%	24%	28%	41%	38%	45%	50%	36%	47%
JOE BIDEN, DEFINITELY/ PROBABLY	452	172	182	269	247	81	84	69	68	76	120	119	213	239
	45%	43%	39%	50%	37%	71%	66%	50%	45%	50%	42%	42%	48%	42%
Ron DeSantis, definitely	296	131	168	128	244	7	22	17	36	42	94	107	95	201
	29%	32%	36%	24%	36%	6%	18%	12%	24%	28%	33%	38%	22%	35%
Ron DeSantis, probably	130	54	62	68	102	10	8	23	26	16	33	33	64	66
	13%	13%	13%	13%	15%	9%	6%	16%	17%	10%	11%	12%	15%	12%
Joe Biden, probably	144	45	68	76	72	23	27	27	21	30	36	30	78	66
	14%	11%	15%	14%	11%	20%	21%	19%	14%	20%	13%	11%	18%	12%
Joe Biden, definitely	308	126	114	194	175	59	57	42	46	47	85	88	135	173
	31%	31%	24%	36%	26%	51%	45%	30%	31%	31%	30%	31%	31%	31%
Unsure	129	47	56	72	83	17	13	31	21	17	37	23	69	61
	13%	12%	12%	13%	12%	14%	10%	22%	14%	11%	13%	8%	16%	11%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	426	96	159	117	53	255	170	207	139	96	89	106	85	43	193	27	154
	42%	44%	41%	43%	44%	42%	43%	53%	48%	38%	43%	43%	50%	44%	42%	31%	49%
JOE BIDEN, DEFINITELY/ PROBABLY	452	96	165	127	64	261	191	120	127	122	96	114	64	46	217	44	129
	45%	43%	42%	46%	53%	43%	49%	31%	44%	48%	46%	46%	38%	47%	47%	52%	41%
Ron DeSantis, definitely	296	67	104	84	41	171	125	140	104	60	53	77	66	34	132	20	112
	29%	30%	26%	31%	34%	28%	32%	36%	36%	24%	26%	31%	39%	34%	29%	23%	36%
Ron DeSantis, probably	130	29	55	33	12	84	45	67	34	36	36	29	19	10	62	7	42
	13%	13%	14%	12%	10%	14%	12%	17%	12%	14%	17%	12%	11%	10%	13%	8%	13%
Joe Biden, probably	144	27	53	46	18	80	64	32	41	35	27	37	22	15	77	14	37
	14%	12%	14%	17%	15%	13%	16%	8%	14%	14%	13%	15%	13%	15%	17%	17%	12%
Joe Biden, definitely	308	69	112	81	46	181	127	88	87	87	69	77	41	31	141	30	91
	31%	31%	29%	30%	38%	30%	32%	23%	30%	34%	33%	31%	25%	32%	30%	35%	29%
Unsure	129	29	68	29	4	97	32	61	22	37	23	29	19	9	51	15	33
	13%	13%	17%	10%	3%	16%	8%	16%	8%	15%	11%	12%	12%	9%	11%	17%	11%

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[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	426	294	108	14	369	30	26	300	102	19	373	36	350	21	147	196	186	269	351	349	224
	42%	81%	45%	4%	80%	37%	6%	77%	32%	7%	82%	7%	82%	5%	83%	81%	44%	43%	42%	52%	33%
JOE BIDEN, DEFINITELY/ PROBABLY	452	19	83	345	24	22	405	41	165	246	13	427	21	367	3	13	205	297	395	229	369
	45%	5%	35%	90%	5%	28%	87%	11%	51%	87%	3%	86%	5%	89%	2%	5%	48%	47%	47%	34%	54%
Ron DeSantis, definitely	296	217	71	4	273	15	7	229	62	4	277	11	260	4	103	153	138	202	253	254	145
	29%	60%	30%	1%	59%	19%	1%	59%	19%	1%	61%	2%	61%	1%	58%	63%	33%	32%	30%	38%	21%
Ron DeSantis, probably	130	77	37	10	96	15	20	71	40	15	96	25	91	17	44	44	48	67	98	95	79
	13%	21%	15%	3%	21%	18%	4%	18%	12%	5%	21%	5%	21%	4%	25%	18%	11%	11%	12%	14%	12%
Joe Biden, probably	144	13	38	90	17	14	113	19	68	58	7	130	11	100	-	9	48	88	124	81	110
	14%	4%	16%	24%	4%	17%	24%	5%	21%	20%	2%	26%	3%	24%	4%	4%	11%	14%	15%	12%	16%
Joe Biden, definitely	308	6	44	255	7	9	293	22	97	188	6	297	10	267	3	4	157	209	270	148	260
	31%	2%	18%	67%	1%	10%	63%	6%	30%	67%	1%	60%	2%	65%	2%	2%	37%	33%	32%	22%	38%
Unsure	129	50	49	22	68	29	32	48	56	17	66	35	57	24	28	33	33	65	94	94	87
	13%	14%	20%	6%	15%	35%	7%	12%	17%	6%	15%	7%	13%	6%	16%	14%	8%	10%	11%	14%	13%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	426	228	97	119	305	75	44	89	180	156	82	121	90	77	216	144	320	20
	42%	49%	30%	43%	42%	46%	38%	35%	40%	52%	34%	78%	49%	27%	79%	91%	80%	5%
JOE BIDEN, DEFINITELY/ PROBABLY	452	183	175	129	323	74	55	145	208	99	127	23	68	168	2	11	23	351
	45%	39%	54%	47%	44%	45%	48%	57%	46%	33%	53%	15%	37%	58%	1%	7%	6%	90%
Ron DeSantis, definitely	296	176	50	83	211	46	36	54	135	106	60	85	71	51	149	116	228	11
	29%	38%	16%	30%	29%	28%	32%	21%	30%	35%	25%	55%	38%	18%	54%	74%	57%	3%
Ron DeSantis, probably	130	52	47	36	94	28	7	35	45	50	22	36	19	26	67	27	92	9
	13%	11%	15%	13%	13%	17%	6%	14%	10%	17%	9%	23%	10%	9%	25%	17%	23%	2%
Joe Biden, probably	144	58	62	41	103	20	21	49	63	33	32	15	16	53	-	9	12	101
	14%	12%	19%	15%	14%	12%	18%	19%	14%	11%	13%	9%	9%	18%	-	6%	3%	26%
Joe Biden, definitely	308	125	113	88	220	53	35	96	145	66	94	8	52	115	2	3	11	250
	31%	27%	35%	32%	30%	33%	30%	38%	32%	22%	39%	5%	28%	39%	1%	2%	3%	64%
Unsure	129	56	51	30	99	15	15	22	60	48	32	12	27	46	55	3	59	19
	13%	12%	16%	11%	14%	9%	13%	9%	13%	16%	13%	8%	15%	16%	20%	2%	15%	5%

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[QBirthYear] Which range of years includes the year you were born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	63	20	37	26	55	1	2	-	-	-	-	63	-	63
	6%	5%	8%	5%	8%	1%	1%					22%		11%
1946 – 1964	364	143	176	188	287	22	23	-	-	-	145	219	-	364
	36%	35%	38%	35%	42%	19%	18%				51%	78%		64%
1965 – 1980	266	109	112	154	166	29	39	-	-	127	139	-	127	139
	26%	27%	24%	29%	25%	25%	31%			84%	49%		29%	25%
1981 – 1996	250	106	116	132	141	41	49	76	150	24	-	-	250	-
	25%	26%	25%	25%	21%	36%	39%	54%	100%	16%			57%	
1997 – 2012	64	25	26	38	27	21	13	64	-	-	-	-	64	-
	6%	6%	5%	7%	4%	19%	10%	46%					15%	

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	63	12	18	26	8	29	34	26	29	18	11	21	8	3	3	1	57
	6%	5%	4%	10%	6%	5%	9%	7%	10%	7%	5%	8%	5%	3%	1%	1%	18%
1946 – 1964	364	76	130	97	62	205	158	155	132	92	67	96	60	39	99	13	230
	36%	34%	33%	35%	51%	33%	40%	40%	46%	36%	32%	38%	36%	40%	21%	15%	73%
1965 – 1980	266	56	107	76	26	164	102	100	66	66	51	66	47	32	170	20	26
	26%	25%	27%	28%	22%	27%	26%	26%	23%	26%	24%	27%	28%	33%	37%	23%	8%
1981 – 1996	250	56	110	59	24	167	83	89	52	65	61	55	47	19	169	34	2
	25%	25%	28%	22%	20%	27%	21%	23%	18%	26%	29%	22%	28%	19%	36%	40%	1%
1997 – 2012	64	21	27	14	1	48	16	18	8	14	18	12	6	5	22	17	-
	6%	10%	7%	5%	1%	8%	4%	5%	3%	5%	9%	5%	4%	5%	5%	20%	-

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBirthYear] Which range of years includes the year you were born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	63	32	14	17	41	4	18	38	16	9	46	17	41	18	14	25	45	58	60	46	45
	6%	9%	6%	4%	9%	5%	4%	10%	5%	3%	10%	3%	10%	4%	8%	10%	11%	9%	7%	7%	7%
1946 – 1964	364	158	75	123	196	20	148	179	105	79	184	170	182	145	67	109	214	287	343	255	231
	36%	43%	31%	32%	42%	25%	32%	46%	33%	28%	41%	34%	42%	35%	38%	45%	51%	46%	41%	38%	34%
1965 – 1980	266	97	57	105	119	19	128	89	88	85	112	141	105	121	43	67	95	145	219	162	179
	26%	27%	24%	27%	26%	23%	28%	23%	27%	30%	25%	28%	25%	29%	24%	28%	22%	23%	26%	24%	26%
1981 – 1996	250	71	74	102	92	27	131	70	94	82	96	133	92	103	46	35	59	126	175	169	187
	25%	20%	31%	27%	20%	33%	28%	18%	29%	29%	21%	27%	21%	25%	26%	15%	14%	20%	21%	25%	27%
1997 – 2012	64	5	19	34	13	12	39	12	19	26	15	38	9	24	6	5	12	14	42	39	39
	6%	1%	8%	9%	3%	14%	8%	3%	6%	9%	3%	8%	2%	6%	4%	2%	3%	2%	5%	6%	6%

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[QBirthYear] Which range of years includes the year you were born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1928 – 1945	63	35	0	1	62	1	0	11	36	16	16	14	14	7	25	12	38	25
	6%	8%	0%	1%	8%	1%	0%	4%	8%	5%	7%	9%	8%	2%	9%	8%	10%	6%
1946 – 1964	364	209	41	28	335	11	17	64	188	111	102	56	92	75	103	83	204	168
	36%	45%	13%	10%	46%	7%	15%	25%	42%	37%	42%	36%	50%	26%	38%	53%	51%	43%
1965 – 1980	266	130	77	97	167	60	37	59	117	90	64	54	43	70	66	41	85	95
	26%	28%	24%	35%	23%	37%	32%	23%	26%	30%	26%	35%	23%	24%	24%	26%	21%	24%
1981 – 1996	250	89	145	129	121	78	51	98	84	68	44	29	30	108	68	19	62	85
	25%	19%	45%	47%	17%	48%	45%	38%	19%	22%	18%	19%	16%	37%	25%	12%	15%	22%
1997 – 2012	64	4	60	21	42	13	9	25	21	18	15	2	6	31	11	1	13	15
	6%	1%	19%	8%	6%	8%	7%	10%	5%	6%	6%	1%	3%	11%	4%	1%	3%	4%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	363	148	180	182	299	6	27	18	51	54	116	124	123	240
	36%	37%	39%	34%	44%	5%	22%	13%	34%	36%	41%	44%	28%	42%
STRONG/NOT VERY STRONG DEMOCRAT	381	143	143	237	200	78	72	69	59	59	101	94	186	195
	38%	36%	31%	44%	30%	68%	57%	49%	39%	39%	36%	33%	42%	35%
Strong Republican	248	99	133	114	206	3	25	13	34	40	75	86	87	161
	25%	24%	28%	21%	30%	2%	20%	9%	23%	26%	26%	31%	20%	28%
Not very strong Republican	116	49	47	68	93	3	2	5	17	14	41	38	37	79
	11%	12%	10%	13%	14%	3%	1%	4%	12%	10%	14%	14%	8%	14%
Independent	239	106	132	107	160	31	26	47	39	34	63	57	119	120
	24%	26%	28%	20%	24%	27%	21%	34%	26%	22%	22%	20%	27%	21%
Not very strong Democrat	121	45	57	65	69	19	19	27	19	17	29	29	63	58
	12%	11%	12%	12%	10%	16%	15%	20%	13%	11%	10%	10%	14%	10%
Strong Democrat	260	98	86	173	131	60	53	41	40	42	72	66	123	137
	26%	24%	18%	32%	19%	52%	42%	30%	26%	28%	25%	23%	28%	24%
A member of another party	14	6	10	4	9	-	-	-	1	4	4	5	5	9
	1%	2%	2%	1%	1%				1%	3%	1%	2%	1%	2%
Unsure	9	1	2	7	8	-	0	6	1	1	-	1	8	1
	1%	*%	*%	1%	1%		*%	4%	*%	1%		*%	2%	*%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	363	79	141	105	38	220	143	179	120	83	65	92	76	39	157	18	138
	36%	36%	36%	39%	32%	36%	36%	46%	42%	33%	31%	37%	45%	40%	34%	21%	44%
STRONG/NOT VERY STRONG DEMOCRAT	381	91	148	97	45	240	142	107	93	110	87	87	54	38	185	37	105
	38%	41%	38%	36%	37%	39%	36%	27%	32%	43%	42%	35%	32%	38%	40%	44%	33%
Strong Republican	248	60	92	74	22	152	96	122	84	54	36	69	57	26	107	15	96
	25%	27%	23%	27%	19%	25%	24%	31%	29%	21%	17%	28%	34%	26%	23%	17%	30%
Not very strong Republican	116	19	49	31	16	68	47	58	36	29	29	23	19	13	49	3	43
	11%	9%	12%	11%	13%	11%	12%	15%	12%	11%	14%	9%	11%	14%	11%	4%	13%
Independent	239	46	97	62	34	143	96	92	68	53	55	71	33	20	111	30	67
	24%	21%	25%	23%	28%	23%	24%	24%	24%	21%	27%	28%	20%	20%	24%	35%	21%
Not very strong Democrat	121	27	51	34	9	78	43	39	30	33	27	25	16	16	56	16	32
	12%	12%	13%	13%	7%	13%	11%	10%	10%	13%	13%	10%	10%	16%	12%	19%	10%
Strong Democrat	260	64	97	63	36	161	99	68	63	76	60	62	38	22	129	22	73
	26%	29%	25%	23%	30%	26%	25%	17%	22%	30%	29%	25%	22%	22%	28%	25%	23%
A member of another party	14	4	-	7	3	4	10	4	5	8	-	-	5	2	8	-	5
	1%	2%		3%	3%	1%	3%	1%	2%	3%			3%	2%	2%		2%
Unsure	9	1	6	1	-	7	1	7	1	1	1	-	1	-	1	1	1
	1%	*%	2%	1%		1%	*%	2%	*%	*%	1%		*%		*%	1%	*%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	363	363	-	-	363	-	-	288	60	13	329	24	307	11	123	226	176	239	312	334	180
	36%	100%			79%			74%	19%	5%	73%	5%	72%	3%	70%	93%	42%	38%	37%	50%	27%
STRONG/NOT VERY STRONG DEMOCRAT	381	-	-	381	-	-	381	36	124	222	10	362	7	321	-	-	167	238	324	178	340
	38%			100%			82%	9%	39%	79%	2%	73%	2%	78%			39%	38%	39%	27%	50%
Strong Republican	248	248	-	-	248	-	-	202	34	11	234	10	218	3	94	150	124	162	210	231	117
	25%	68%			54%			52%	11%	4%	52%	2%	51%	1%	53%	62%	29%	26%	25%	34%	17%
Not very strong Republican	116	116	-	-	116	-	-	87	26	2	95	14	89	9	29	76	52	77	102	103	64
	11%	32%			25%			22%	8%	1%	21%	3%	21%	2%	16%	31%	12%	12%	12%	15%	9%
Independent	239	-	239	-	91	68	80	62	130	46	105	107	108	72	51	16	78	145	191	145	145
	24%		100%		20%	84%	17%	16%	40%	16%	23%	21%	25%	18%	29%	7%	18%	23%	23%	22%	21%
Not very strong Democrat	121	-	-	121	-	-	121	11	59	51	7	108	4	79	-	-	36	68	102	54	105
	12%			32%			26%	3%	18%	18%	2%	22%	1%	19%			9%	11%	12%	8%	15%
Strong Democrat	260	-	-	260	-	-	260	24	65	170	3	254	3	242	-	-	130	170	222	124	235
	26%			68%			56%	6%	20%	60%	1%	51%	1%	59%			31%	27%	26%	18%	35%
A member of another party	14	-	-	-	7	6	2	3	6	1	9	4	5	6	3	-	2	7	10	7	7
	1%				2%	7%	*%	1%	2%	*%	2%	1%	1%	1%	2%		*%	1%	1%	1%	1%
Unsure	9	-	-	-	-	8	1	-	2	-	-	2	1	1	-	-	1	2	3	7	8
	1%					9%	*%		1%			*%	*%	*%			*%	*%	*%	1%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
STRONG/NOT VERY STRONG REPUBLICAN	363 36%	218 47%	61 19%	104 38%	259 36%	65 40%	39 34%	61 24%	165 37%	137 45%	79 33%	99 64%	85 46%	56 19%	213 78%	131 83%	344 86%	-
STRONG/NOT VERY STRONG DEMOCRAT	381 38%	140 30%	161 50%	114 41%	268 37%	63 39%	50 44%	132 51%	161 36%	89 29%	110 46%	23 15%	65 35%	126 43%	-	-	-	325 84%
Strong Republican	248 25%	156 33%	42 13%	66 24%	182 25%	36 22%	30 26%	38 15%	115 26%	94 31%	51 21%	70 45%	60 32%	37 13%	159 58%	75 48%	230 57%	-
Not very strong Republican	116 11%	61 13%	19 6%	38 14%	77 11%	29 18%	9 8%	23 9%	50 11%	43 14%	28 12%	30 19%	26 14%	19 7%	54 20%	56 36%	114 28%	-
Independent	239 24%	104 22%	90 28%	54 20%	182 25%	31 19%	24 21%	61 24%	109 24%	70 23%	46 19%	29 19%	35 19%	94 32%	58 21%	22 14%	56 14%	62 16%
Not very strong Democrat	121 12%	52 11%	48 15%	35 13%	87 12%	21 13%	13 12%	42 16%	43 10%	37 12%	26 11%	14 9%	22 12%	35 12%	-	-	-	100 26%
Strong Democrat	260 26%	88 19%	113 35%	79 28%	181 25%	42 26%	37 32%	90 35%	118 26%	52 17%	84 35%	9 6%	43 23%	92 32%	-	-	-	225 58%
A member of another party	14 1%	4 1%	4 1%	5 2%	9 1%	4 2%	1 1%	1 *	6 1%	7 2%	0 *	4 3%	-	7 2%	3 1%	4 2%	1 *	-
Unsure	9 1%	1 *	8 2%	-	9 1%	-	-	2 1%	6 1%	-	6 2%	-	1 *	8 3%	-	-	-	2 *

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[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	262	112	144	118	178	31	27	53	40	39	67	63	132	130
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	270	108	153	117	192	29	23	48	58	29	66	69	135	135
TOTAL VOTES FOR REPUBLICANS	98	44	64	34	78	7	2	15	13	8	34	28	36	62
	37%	39%	44%	29%	44%	23%	6%	29%	32%	21%	50%	44%	27%	48%
TOTAL VOTES FOR DEMOCRATS	83	36	36	47	45	13	15	16	14	17	17	18	47	36
	32%	32%	25%	40%	25%	43%	57%	31%	36%	43%	25%	29%	36%	27%
I almost always vote for Republican candidates	38	14	28	10	32	1	-	8	3	4	7	17	14	24
	14%	13%	20%	8%	18%	2%	-	15%	6%	10%	10%	27%	11%	18%
I vote for Republicans more often than I vote for Democrats	60	30	36	24	46	7	2	7	10	4	27	11	22	38
	23%	27%	25%	21%	26%	21%	6%	14%	25%	11%	41%	17%	16%	29%
I vote for Democrats more often than I vote for Republicans	48	24	21	27	29	6	8	10	8	9	11	11	27	21
	18%	22%	14%	23%	16%	18%	29%	19%	19%	23%	16%	17%	20%	16%
I almost always vote for Democratic candidates	35	12	15	20	16	8	7	6	7	8	7	8	21	14
	13%	11%	11%	17%	9%	25%	28%	12%	17%	20%	10%	13%	16%	11%
I vote equally for Democrats and Republicans	54	19	38	16	36	9	6	12	9	9	14	10	29	24
	20%	17%	26%	13%	20%	28%	24%	23%	22%	22%	21%	16%	22%	19%
Unsure	28	13	7	21	19	2	3	9	4	5	2	7	19	9
	11%	11%	5%	18%	11%	6%	13%	18%	10%	14%	3%	11%	14%	7%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	262	51	103	70	37	154	108	102	75	62	56	71	38	21	120	30	73
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	270	64	112	63	30	176	93	125	66	78	62	63	40	19	121	35	80
TOTAL VOTES FOR REPUBLICANS	98	23	32	29	15	55	43	45	34	21	23	32	15	4	48	8	38
	37%	45%	31%	41%	39%	35%	40%	44%	45%	34%	41%	45%	38%	20%	40%	27%	52%
TOTAL VOTES FOR DEMOCRATS	83	8	33	23	19	41	42	18	27	21	16	20	9	12	38	10	15
	32%	15%	32%	32%	51%	27%	39%	18%	35%	34%	29%	29%	23%	56%	32%	33%	21%
I almost always vote for Republican candidates	38	12	9	10	7	21	17	18	14	2	15	13	6	1	14	5	19
	14%	23%	9%	14%	20%	14%	16%	18%	18%	3%	27%	18%	17%	4%	12%	17%	26%
I vote for Republicans more often than I vote for Democrats	60	11	22	19	7	34	27	26	20	19	8	19	8	3	34	3	19
	23%	22%	22%	27%	19%	22%	25%	26%	26%	31%	14%	27%	21%	16%	29%	11%	26%
I vote for Democrats more often than I vote for Republicans	48	5	21	12	10	26	22	12	17	10	9	13	7	6	20	5	9
	18%	9%	21%	17%	26%	17%	20%	12%	23%	16%	16%	18%	18%	30%	16%	17%	12%
I almost always vote for Democratic candidates	35	3	12	11	9	15	20	6	10	11	7	7	2	6	18	5	6
	13%	6%	11%	16%	25%	10%	19%	6%	13%	18%	13%	10%	5%	26%	15%	16%	9%
I vote equally for Democrats and Republicans	54	13	22	16	3	35	19	22	14	6	13	16	13	5	28	6	14
	20%	26%	21%	23%	8%	23%	17%	21%	19%	10%	23%	23%	34%	24%	23%	21%	19%
Unsure	28	7	16	3	1	24	4	18	1	13	4	2	2	-	6	6	6
	11%	14%	16%	4%	2%	15%	3%	18%	1%	22%	7%	3%	5%		5%	20%	8%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	262	-	239	-	98	81	83	65	138	47	114	113	114	79	54	16	81	154	204	159	159
	100		100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	270	-	257	-	72	107	91	57	160	48	94	118	94	96	37	13	90	134	198	171	179
TOTAL VOTES FOR REPUBLICANS	98	-	91	-	98	-	-	52	44	2	88	6	83	5	54	16	32	64	83	68	56
	37%		38%		100%			81%	32%	4%	77%	5%	73%	7%	100%	100%	40%	41%	41%	43%	35%
TOTAL VOTES FOR DEMOCRATS	83	-	80	-	-	-	83	5	39	38	3	71	8	55	-	-	33	61	71	41	49
	32%		33%				100%	8%	28%	79%	3%	63%	7%	69%			41%	39%	35%	26%	31%
I almost always vote for Republican candidates	38	-	35	-	38	-	-	26	12	-	36	-	33	-	28	3	10	22	34	26	22
	14%		15%		39%			39%	9%		32%		29%	51%	20%	13%	14%	17%	16%	14%	
I vote for Republicans more often than I vote for Democrats	60	-	56	-	60	-	-	27	32	2	52	6	51	5	26	13	22	42	49	42	33
	23%		24%		61%			41%	23%	4%	45%	5%	44%	7%	49%	80%	27%	27%	24%	26%	21%
I vote for Democrats more often than I vote for Republicans	48	-	47	-	-	-	48	2	24	21	2	42	8	31	-	-	26	37	42	24	25
	18%		20%				58%	3%	17%	43%	2%	37%	7%	39%			32%	24%	21%	15%	16%
I almost always vote for Democratic candidates	35	-	33	-	-	-	35	3	15	17	2	29	-	24	-	-	7	24	29	17	24
	13%		14%				42%	4%	11%	36%	1%	26%		30%			9%	15%	14%	10%	15%
I vote equally for Democrats and Republicans	54	-	50	-	-	54	-	6	41	7	14	30	20	13	-	-	13	23	38	33	38
	20%		21%			66%		9%	30%	14%	12%	27%	18%	16%			16%	15%	19%	21%	24%
Unsure	28	-	18	-	-	28	-	2	14	1	9	5	2	6	-	-	4	7	12	17	17
	11%		7%			34%		3%	10%	3%	8%	5%	2%	8%			4%	4%	6%	11%	11%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	262 100	109 100	102 100	59 100	200 100	35 100	25 100	64 100	121 100	77 100	52 100	33 100	35 100	108 100	61 100	26 100	58 100	64 100
Unweighted Total	270	96	119	55	213	32	23	73	121	76	50	33	38	110	43	20	270	270
TOTAL VOTES FOR REPUBLICANS	98 37%	44 40%	32 31%	19 32%	77 38%	12 34%	7 30%	22 35%	37 30%	39 51%	10 19%	21 64%	9 27%	36 33%	61 100%	26 100%	58 100%	-
TOTAL VOTES FOR DEMOCRATS	83 32%	38 35%	33 32%	20 34%	62 31%	13 37%	7 30%	23 37%	42 34%	18 23%	24 46%	2 7%	10 28%	38 35%	-	-	-	64 100%
I almost always vote for Republican candidates	38 14%	22 20%	10 10%	7 11%	31 16%	4 11%	3 11%	10 16%	12 10%	16 20%	3 5%	4 12%	5 15%	19 18%	29 47%	8 30%	18 31%	-
I vote for Republicans more often than I vote for Democrats	60 23%	22 20%	22 22%	12 21%	46 23%	8 22%	5 19%	12 19%	25 21%	23 30%	8 15%	17 52%	4 11%	17 15%	32 53%	18 70%	39 69%	-
I vote for Democrats more often than I vote for Republicans	48 18%	22 20%	19 19%	15 25%	33 16%	11 33%	4 15%	9 15%	25 21%	13 17%	16 32%	2 7%	7 19%	24 22%	-	-	-	39 60%
I almost always vote for Democratic candidates	35 13%	16 14%	14 13%	5 9%	30 15%	2 5%	4 15%	14 22%	17 14%	4 6%	8 15%	-	3 9%	14 13%	-	-	-	25 40%
I vote equally for Democrats and Republicans	54 20%	23 21%	23 22%	14 23%	39 20%	4 11%	10 40%	15 23%	28 23%	11 14%	7 13%	4 12%	14 40%	21 20%	-	-	-	-
Unsure	28 11%	5 4%	15 14%	6 10%	22 11%	6 18%	-	3 5%	15 12%	9 12%	11 21%	5 17%	2 6%	13 12%	-	-	-	-

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[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	46%	48%	52%	40%	56%	11%	23%	24%	43%	41%	53%	54%	36%	53%
Total Democratic+Democratic-leaning Independents	464	179	179	284	244	92	87	85	73	75	118	113	233	231
	46%	45%	38%	53%	36%	80%	69%	61%	49%	50%	42%	40%	53%	41%
Total Independent	81	32	45	37	55	11	10	21	13	14	16	17	48	33
	8%	8%	10%	7%	8%	9%	8%	15%	9%	9%	6%	6%	11%	6%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	46%	46%	44%	49%	44%	45%	48%	58%	53%	41%	42%	50%	54%	44%	44%	31%	56%
Total Democratic+Democratic-leaning Independents	464	99	181	120	64	280	184	125	119	131	103	107	63	50	223	47	120
	46%	45%	46%	44%	53%	46%	47%	32%	41%	51%	50%	43%	37%	51%	48%	55%	38%
Total Independent	81	20	38	19	4	59	22	40	15	20	17	18	15	5	34	12	19
	8%	9%	10%	7%	3%	10%	6%	10%	5%	8%	8%	7%	9%	5%	7%	14%	6%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	46%	100%	38%		100%			88%	32%	5%	92%	6%	91%	4%	100%	100%	49%	48%	47%	60%	35%
Total Democratic+Democratic-leaning Independents	464	-	80	381	-	-	464	41	163	259	13	433	15	376	-	-	200	298	395	219	389
	46%		33%	100%			100%	10%	51%	92%	3%	87%	4%	91%			47%	47%	47%	33%	57%
Total Independent	81	-	68	-	-	81	-	8	55	8	23	36	22	19	-	-	16	30	50	51	55
	8%		28%			100%		2%	17%	3%	5%	7%	5%	5%			4%	5%	6%	8%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	462	261	93	123	336	77	47	83	202	176	89	120	95	92	274	158	402	-
	46%	56%	29%	44%	46%	47%	41%	32%	45%	58%	37%	77%	51%	32%	100%	100%	100%	-
Total Democratic+Democratic-leaning Independents	464	178	193	134	330	76	58	155	203	106	134	26	75	164	-	-	-	389
	46%	38%	60%	48%	45%	47%	51%	60%	45%	35%	56%	17%	40%	57%	-	-	-	100%
Total Independent	81	27	37	20	61	10	10	18	43	20	18	9	16	34	-	-	-	-
	8%	6%	12%	7%	8%	6%	9%	7%	10%	7%	7%	6%	9%	12%	-	-	-	-

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	179	179	284	244	92	87	85	73	75	118	113	233	231
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	530	200	213	315	334	101	54	72	112	62	122	162	246	284
JOE BIDEN, DEFINITELY/ PROBABLY	259	100	103	155	133	54	55	37	37	44	67	74	118	141
	56%	56%	58%	54%	55%	58%	63%	43%	51%	58%	57%	66%	50%	61%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	162	62	69	92	90	32	21	39	30	26	40	26	96	66
	35%	34%	39%	33%	37%	35%	24%	46%	41%	35%	34%	23%	41%	29%
Joe Biden, definitely	170	68	67	103	80	41	40	29	26	24	42	50	79	91
	37%	38%	38%	36%	33%	45%	46%	34%	35%	33%	35%	44%	34%	39%
Joe Biden, probably	88	31	36	52	53	13	14	8	12	19	26	24	38	50
	19%	17%	20%	18%	22%	14%	16%	9%	16%	25%	22%	22%	16%	22%
A different Democratic candidate, probably	103	42	43	61	54	20	16	27	19	18	24	15	64	39
	22%	23%	24%	21%	22%	22%	19%	32%	27%	24%	21%	13%	28%	17%
A different Democratic candidate, definitely	59	19	26	32	37	12	5	12	11	9	16	12	31	27
	13%	11%	15%	11%	15%	14%	6%	14%	15%	11%	13%	10%	13%	12%
Unsure	44	18	7	37	20	6	11	9	6	5	11	13	20	24
	9%	10%	4%	13%	8%	7%	13%	11%	8%	7%	9%	11%	9%	10%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464	99	181	120	64	280	184	125	119	131	103	107	63	50	223	47	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	530	119	220	131	60	339	191	200	134	168	121	118	69	44	239	56	165
JOE BIDEN, DEFINITELY/ PROBABLY	259	58	95	64	42	153	106	60	73	82	52	69	30	22	123	26	76
	56%	58%	52%	53%	66%	54%	58%	48%	61%	63%	50%	64%	48%	45%	55%	54%	63%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	162	34	65	45	17	100	62	52	39	37	42	31	27	22	86	16	31
	35%	35%	36%	37%	27%	36%	34%	41%	33%	28%	40%	29%	44%	45%	39%	34%	26%
Joe Biden, definitely	170	43	63	42	23	106	65	40	41	60	40	40	18	11	81	19	48
	37%	43%	35%	35%	35%	38%	35%	32%	34%	46%	39%	37%	28%	22%	36%	40%	40%
Joe Biden, probably	88	15	32	22	19	47	41	21	32	22	12	29	12	11	42	7	28
	19%	15%	18%	18%	30%	17%	22%	17%	27%	17%	11%	27%	20%	22%	19%	14%	24%
A different Democratic candidate, probably	103	20	39	32	12	59	44	28	26	26	26	18	18	14	54	12	17
	22%	20%	22%	27%	20%	21%	24%	22%	22%	20%	25%	17%	29%	28%	24%	26%	14%
A different Democratic candidate, definitely	59	15	26	13	5	41	18	24	13	12	16	13	9	8	32	4	14
	13%	15%	14%	11%	8%	15%	10%	19%	11%	9%	15%	12%	15%	16%	14%	8%	11%
Unsure	44	7	21	11	5	28	16	13	8	11	10	8	5	5	14	5	13
	9%	7%	11%	9%	7%	10%	8%	10%	6%	9%	10%	7%	8%	11%	6%	12%	11%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	-	80	381	-	-	464	41	163	259	13	433	15	376	-	-	200	298	395	219	389
	100		100	100			100	100	100	100	100	100	100			100	100	100	100	100	
Unweighted Total	530	-	88	439	-	-	530	53	190	285	23	469	14	433	-	-	230	296	418	268	460
JOE BIDEN, DEFINITELY/ PROBABLY	259	-	29	229	-	-	259	23	87	148	4	250	3	225	-	-	124	164	221	122	221
	56%		37%	60%			56%	57%	54%	57%	33%	58%	17%	60%			62%	55%	56%	56%	57%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	162	-	34	127	-	-	162	13	63	85	7	147	13	125	-	-	60	105	137	82	140
	35%		43%	33%			35%	31%	39%	33%	54%	34%	83%	33%			30%	35%	35%	37%	36%
Joe Biden, definitely	170	-	14	156	-	-	170	18	53	100	4	163	2	150	-	-	84	107	146	85	145
	37%		18%	41%			37%	43%	33%	39%	33%	38%	10%	40%			42%	36%	37%	39%	37%
Joe Biden, probably	88	-	15	73	-	-	88	6	34	48	-	87	1	74	-	-	40	57	74	37	76
	19%		19%	19%			19%	14%	21%	19%		20%	7%	20%			20%	19%	19%	17%	20%
A different Democratic candidate, probably	103	-	24	79	-	-	103	7	40	56	2	95	8	82	-	-	45	67	90	49	88
	22%		30%	21%			22%	18%	24%	22%	18%	22%	52%	22%			22%	23%	23%	22%	23%
A different Democratic candidate, definitely	59	-	10	48	-	-	59	5	24	30	5	52	5	43	-	-	15	38	47	33	52
	13%		13%	12%			13%	13%	15%	11%	36%	12%	31%	11%			8%	13%	12%	15%	13%
Unsure	44	-	16	26	-	-	44	5	12	26	2	37	-	26	-	-	16	30	37	15	27
	9%		20%	7%			9%	11%	7%	10%	14%	8%		7%			8%	10%	9%	7%	7%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	178 100	193 100	134 100	330 100	76 100	58 100	155 100	203 100	106 100	134 100	26 100	75 100	164 100	-	-	-	389 100
Unweighted Total	530	187	216	147	383	88	59	183	218	129	134	40	78	189	-	-	530	530
JOE BIDEN, DEFINITELY/ PROBABLY	259 56%	100 56%	105 54%	80 60%	178 54%	44 58%	36 63%	87 56%	112 55%	60 56%	74 55%	13 51%	48 64%	77 47%	-	-	-	221 57%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	162 35%	60 34%	74 38%	46 34%	116 35%	26 35%	20 34%	56 36%	65 32%	41 38%	39 30%	11 43%	21 28%	70 42%	-	-	-	152 39%
Joe Biden, definitely	170 37%	59 33%	73 38%	53 40%	117 35%	28 37%	25 43%	64 41%	67 33%	39 37%	49 37%	7 26%	30 40%	50 30%	-	-	-	141 36%
Joe Biden, probably	88 19%	41 23%	32 17%	27 20%	61 19%	16 21%	11 19%	23 15%	45 22%	21 19%	25 19%	6 25%	18 24%	28 17%	-	-	-	80 21%
A different Democratic candidate, probably	103 22%	39 22%	46 24%	31 23%	73 22%	19 25%	12 20%	36 23%	46 22%	22 20%	29 21%	7 27%	13 18%	46 28%	-	-	-	93 24%
A different Democratic candidate, definitely	59 13%	21 12%	28 14%	15 11%	43 13%	8 10%	8 14%	20 13%	20 10%	19 18%	11 8%	4 16%	8 10%	24 15%	-	-	-	59 15%
Unsure	44 9%	18 10%	15 8%	8 6%	36 11%	6 8%	2 3%	12 8%	25 13%	6 6%	20 15%	2 6%	6 8%	17 10%	-	-	-	16 4%

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[Q2024WilliamsonBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	179	179	284	244	92	87	85	73	75	118	113	233	231
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	530	200	213	315	334	101	54	72	112	62	122	162	246	284
JOE BIDEN, DEFINITELY/ PROBABLY	340	123	131	210	174	71	70	43	46	66	88	97	155	185
	73%	69%	73%	74%	71%	77%	80%	51%	63%	88%	74%	86%	67%	80%
MARIANNE WILLIAMSON, DEFINITELY/PROBABLY	46	25	24	21	28	9	5	18	10	3	11	4	31	14
	10%	14%	13%	8%	11%	9%	5%	21%	13%	5%	9%	3%	13%	6%
Joe Biden, definitely	212	83	81	131	116	47	37	27	29	29	57	70	85	128
	46%	46%	45%	46%	48%	51%	43%	32%	39%	38%	49%	62%	36%	55%
Joe Biden, probably	128	40	50	78	57	24	33	16	17	37	30	27	71	57
	28%	22%	28%	28%	23%	26%	37%	19%	24%	50%	26%	24%	30%	25%
Marianne Williamson, probably	33	19	21	12	17	8	4	11	10	1	8	3	23	11
	7%	11%	12%	4%	7%	8%	5%	13%	13%	2%	7%	3%	10%	5%
Marianne Williamson, definitely	12	6	3	9	10	1	0	7	-	2	3	1	9	3
	3%	4%	2%	3%	4%	1%	1%	8%		3%	2%	1%	4%	1%
Unsure	78	31	24	53	43	12	13	24	17	5	20	12	47	32
	17%	17%	14%	19%	18%	13%	15%	28%	24%	7%	17%	10%	20%	14%

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[Q2024WilliamsonBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	99 100	181 100	120 100	64 100	280 100	184 100	125 100	119 100	131 100	103 100	107 100	63 100	50 100	223 100	47 100	120 100
Unweighted Total	530	119	220	131	60	339	191	200	134	168	121	118	69	44	239	56	165
JOE BIDEN, DEFINITELY/ PROBABLY	340 73%	79 80%	126 69%	84 70%	51 80%	205 73%	135 74%	85 68%	89 75%	98 75%	74 72%	82 77%	44 70%	38 76%	166 74%	25 53%	99 82%
MARIANNE WILLIAMSON, DEFINITELY/PROBABLY	46 10%	7 7%	23 13%	13 11%	3 5%	29 10%	16 9%	18 14%	10 8%	7 5%	13 13%	13 12%	7 11%	3 7%	29 13%	3 7%	6 5%
Joe Biden, definitely	212 46%	53 53%	68 38%	54 45%	37 58%	121 43%	91 50%	53 43%	63 53%	66 51%	49 48%	51 48%	26 41%	19 37%	100 45%	19 40%	66 55%
Joe Biden, probably	128 28%	26 27%	58 32%	30 25%	14 22%	84 30%	44 24%	31 25%	26 22%	32 25%	25 24%	31 29%	18 29%	20 39%	66 30%	6 12%	33 27%
Marianne Williamson, probably	33 7%	3 3%	18 10%	10 8%	3 5%	20 7%	13 7%	11 9%	7 6%	3 3%	11 11%	8 8%	6 10%	3 7%	21 9%	1 3%	5 4%
Marianne Williamson, definitely	12 3%	4 4%	5 3%	3 3%	-	9 3%	3 2%	7 6%	3 3%	4 3%	2 2%	5 4%	1 1%	-	8 4%	2 4%	0 *%
Unsure	78 17%	13 13%	33 18%	23 19%	10 15%	46 16%	32 18%	22 18%	21 17%	25 19%	16 16%	12 11%	12 19%	8 17%	28 13%	19 40%	16 13%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024WilliamsonBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	-	80	381	-	-	464	41	163	259	13	433	15	376	-	-	200	298	395	219	389
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	530	-	88	439	-	-	530	53	190	285	23	469	14	433	-	-	230	296	418	268	460
JOE BIDEN, DEFINITELY/ PROBABLY	340	-	49	290	-	-	340	28	118	194	5	330	5	300	-	-	162	222	294	166	288
	73%		61%	76%			73%	69%	73%	75%	39%	76%	31%	80%			81%	74%	74%	76%	74%
MARIANNE WILLIAMSON, DEFINITELY/PROBABLY	46	-	14	32	-	-	46	6	16	24	4	35	9	29	-	-	15	23	34	25	39
	10%		18%	8%			10%	14%	10%	9%	29%	8%	57%	8%			7%	8%	9%	11%	10%
Joe Biden, definitely	212	-	23	188	-	-	212	15	73	124	4	205	3	191	-	-	107	135	184	105	181
	46%		28%	49%			46%	37%	45%	48%	27%	47%	17%	51%			54%	45%	47%	48%	47%
Joe Biden, probably	128	-	26	102	-	-	128	13	45	70	2	124	2	109	-	-	55	86	110	60	107
	28%		33%	27%			28%	33%	28%	27%	12%	29%	14%	29%			27%	29%	28%	28%	27%
Marianne Williamson, probably	33	-	12	21	-	-	33	5	12	17	3	25	5	21	-	-	12	19	25	19	28
	7%		15%	6%			7%	11%	8%	6%	23%	6%	34%	6%			6%	6%	6%	9%	7%
Marianne Williamson, definitely	12	-	2	10	-	-	12	1	3	8	1	10	3	8	-	-	3	4	9	6	11
	3%		2%	3%			3%	3%	2%	3%	6%	2%	23%	2%			1%	1%	2%	3%	3%
Unsure	78	-	17	60	-	-	78	7	29	41	4	68	2	47	-	-	23	54	67	28	62
	17%		21%	16%			17%	17%	18%	16%	32%	16%	13%	13%			12%	18%	17%	13%	16%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024WilliamsonBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	178 100	193 100	134 100	330 100	76 100	58 100	155 100	203 100	106 100	134 100	26 100	75 100	164 100	-	-	-	389 100
Unweighted Total	530	187	216	147	383	88	59	183	218	129	134	40	78	189	-	-	530	530
JOE BIDEN, DEFINITELY/ PROBABLY	340 73%	139 78%	129 67%	105 78%	235 71%	57 74%	48 84%	103 66%	163 81%	74 70%	109 81%	18 69%	59 79%	114 70%	-	-	-	295 76%
MARIANNE WILLIAMSON, DEFINITELY/PROBABLY	46 10%	12 7%	26 14%	14 10%	31 10%	6 7%	9 15%	23 15%	10 5%	12 11%	6 5%	5 18%	3 4%	20 12%	-	-	-	42 11%
Joe Biden, definitely	212 46%	86 48%	77 40%	62 46%	150 46%	34 45%	28 48%	61 40%	98 48%	53 50%	64 48%	7 28%	39 52%	69 42%	-	-	-	190 49%
Joe Biden, probably	128 28%	53 30%	52 27%	43 32%	85 26%	22 29%	21 36%	41 27%	65 32%	22 20%	45 33%	10 41%	20 27%	46 28%	-	-	-	105 27%
Marianne Williamson, probably	33 7%	9 5%	19 10%	13 10%	20 6%	5 6%	9 15%	19 12%	6 3%	8 8%	3 2%	5 18%	1 2%	14 9%	-	-	-	27 7%
Marianne Williamson, definitely	12 3%	3 2%	7 3%	1 1%	11 3%	1 1%	-	5 3%	4 2%	4 3%	3 3%	-	2 2%	6 3%	-	-	-	16 4%
Unsure	78 17%	27 15%	38 20%	15 11%	63 19%	14 18%	1 2%	29 19%	29 14%	20 19%	19 14%	3 13%	13 18%	30 18%	-	-	-	52 13%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	179	179	284	244	92	87	85	73	75	118	113	233	231
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	530	200	213	315	334	101	54	72	112	62	122	162	246	284
Kamala Harris	127	52	48	78	43	39	34	30	21	27	28	22	77	50
	27%	29%	27%	28%	17%	42%	39%	35%	28%	36%	24%	19%	33%	22%
Alexandria Ocasio-Cortez	27	12	15	12	15	2	8	9	10	3	3	2	22	5
	6%	7%	8%	4%	6%	2%	9%	11%	14%	4%	2%	2%	9%	2%
Amy Klobuchar	10	3	4	6	8	2	1	1	-	-	2	7	1	9
	2%	2%	3%	2%	3%	2%	1%	2%			2%	6%	1%	4%
Stacey Abrams	10	1	3	6	4	3	2	-	2	3	2	2	5	5
	2%	1%	2%	2%	2%	3%	2%		3%	4%	2%	2%	2%	2%
Andy Beshear	2	-	1	1	2	-	-	-	-	1	0	-	1	0
	*%		*%	*%	1%					2%	*%		1%	*%
Pete Buttigieg	39	12	12	26	31	3	4	2	3	0	12	21	6	33
	8%	7%	7%	9%	13%	3%	5%	2%	4%	*%	10%	18%	2%	14%
Gretchen Whitmer	21	12	6	15	15	1	0	2	1	6	4	9	8	13
	5%	7%	3%	5%	6%	1%	*%	2%	1%	8%	3%	8%	4%	5%
Cory Booker	18	7	10	9	14	2	2	2	1	6	2	7	9	9
	4%	4%	5%	3%	6%	2%	2%	3%	2%	8%	2%	6%	4%	4%
Elizabeth Warren	33	9	11	22	20	2	7	3	6	7	9	8	15	18
	7%	5%	6%	8%	8%	2%	8%	3%	8%	10%	8%	7%	7%	8%
Gavin Newsom	42	16	20	22	23	7	7	5	7	9	11	10	21	20
	9%	9%	11%	8%	9%	8%	8%	6%	10%	12%	9%	9%	9%	9%
Roy Cooper	4	3	3	1	1	3	-	2	-	1	-	1	3	1
	1%	2%	2%	*%	*%	4%		2%		1%		1%	1%	1%
Mitch Landrieu	1	-	1	0	1	0	-	-	1	-	-	-	1	-
	*%		*%	*%	*%	*%			1%				*%	

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Gina Raimondo	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Phil Murphy	5 1%	0 *%	3 2%	2 1%	1 1%	1 1%	2 2%	-	1 1%	-	4 4%	0 *%	1 *%	5 2%
J B Pritzker	2 *%	-	0 *%	2 1%	1 *%	1 1%	0 *%	-	0 1%	-	2 1%	0 *%	0 *%	2 1%
Eric Adams	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jared Polis	0 *%	-	-	0 *%	-	-	0 *%	-	0 *%	-	-	-	0 *%	-
Raphael Warnock	5 1%	2 1%	3 2%	2 1%	2 1%	2 2%	1 1%	-	2 3%	1 1%	1 1%	1 1%	3 1%	2 1%
Marianne Williamson	19 4%	9 5%	9 5%	10 4%	13 5%	2 2%	3 3%	9 10%	5 7%	1 1%	3 3%	1 1%	15 6%	4 2%
Someone else (Please specify)	11 2%	5 3%	7 4%	5 2%	7 3%	4 5%	-	2 3%	1 2%	4 5%	3 2%	1 1%	7 3%	4 2%
Unsure	88 19%	35 20%	24 14%	64 22%	45 18%	17 19%	17 20%	18 21%	10 14%	8 10%	31 27%	21 19%	36 16%	52 23%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	99 100	181 100	120 100	64 100	280 100	184 100	125 100	119 100	131 100	103 100	107 100	63 100	50 100	223 100	47 100	120 100
Unweighted Total	530	119	220	131	60	339	191	200	134	168	121	118	69	44	239	56	165
Kamala Harris	127 27%	34 34%	51 28%	27 23%	15 24%	84 30%	43 23%	25 20%	18 15%	48 37%	33 32%	21 19%	10 16%	15 31%	61 27%	13 28%	25 21%
Alexandria Ocasio-Cortez	27 6%	5 5%	15 8%	4 3%	3 4%	20 7%	7 4%	8 7%	6 5%	8 6%	7 7%	7 7%	2 4%	2 5%	11 5%	10 20%	1 1%
Amy Klobuchar	10 2%	3 3%	2 1%	4 3%	2 4%	4 2%	6 3%	2 2%	5 4%	1 1%	1 1%	4 4%	2 3%	2 4%	6 3%	-	3 3%
Stacey Abrams	10 2%	3 3%	2 1%	2 1%	2 4%	6 2%	4 2%	2 1%	3 2%	3 2%	2 2%	3 3%	2 4%	-	5 2%	1 2%	3 2%
Andy Beshear	2 *%	0 *%	1 *%	1 1%	-	1 *%	1 *%	1 1%	1 1%	1 1%	1 1%	-	-	-	1 1%	-	0 *%
Pete Buttigieg	39 8%	8 8%	15 8%	9 7%	7 10%	23 8%	15 8%	16 13%	15 13%	11 9%	6 6%	8 8%	6 10%	5 9%	14 6%	3 6%	18 15%
Gretchen Whitmer	21 5%	2 2%	9 5%	6 5%	4 7%	11 4%	10 5%	6 5%	9 7%	3 2%	4 4%	8 7%	3 5%	3 6%	10 4%	0 *%	9 7%
Cory Booker	18 4%	1 1%	4 2%	9 8%	4 6%	5 2%	13 7%	5 4%	9 8%	2 2%	6 6%	5 5%	2 3%	3 7%	12 5%	1 3%	5 4%
Elizabeth Warren	33 7%	4 4%	17 9%	11 9%	1 2%	21 7%	12 7%	14 11%	6 5%	5 4%	9 8%	9 8%	7 11%	3 7%	11 5%	2 5%	11 9%
Gavin Newsom	42 9%	12 13%	11 6%	10 8%	9 14%	23 8%	19 10%	10 8%	14 11%	8 6%	13 12%	8 7%	10 16%	4 8%	27 12%	3 7%	11 9%
Roy Cooper	4 1%	1 1%	2 1%	-	1 1%	3 1%	1 *%	-	1 1%	3 2%	1 1%	0 *%	-	-	-	1 2%	1 1%
Mitch Landrieu	1 *%	-	0 *%	-	1 1%	0 *%	1 *%	-	1 *%	0 *%	-	-	1 1%	-	1 *%	0 1%	-

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[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Gina Raimondo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Phil Murphy	5 1%	-	3 2%	2 1%	1 2%	3 1%	3 1%	-	1 1%	2 2%	1 1%	1 1%	1 2%	-	2 1%	-	2 2%
J B Pritzker	2 *%	-	1 1%	0 *%	1 1%	1 *%	1 1%	-	1 1%	1 1%	-	0 *%	-	0 1%	2 1%	-	0 *%
Eric Adams	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jared Polis	0 *%	0 *%	-	-	-	0 *%	-	-	-	-	-	0 *%	-	-	0 *%	-	-
Raphael Warnock	5 1%	-	2 1%	3 3%	-	2 1%	3 2%	1 1%	1 1%	1 1%	0 *%	2 2%	2 2%	-	3 1%	-	1 1%
Marianne Williamson	19 4%	6 6%	4 2%	10 8%	-	9 3%	10 5%	6 5%	7 6%	5 4%	2 2%	9 8%	0 1%	2 5%	15 7%	1 2%	-
Someone else (Please specify)	11 2%	6 6%	3 2%	2 2%	-	9 3%	2 1%	5 4%	2 2%	6 4%	2 2%	4 3%	-	-	7 3%	1 2%	1 1%
Unsure	88 19%	13 13%	41 23%	21 17%	13 21%	54 19%	34 19%	24 19%	21 17%	22 17%	16 15%	19 17%	15 24%	9 18%	34 15%	10 22%	28 23%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	-	80	381	-	-	464	41	163	259	13	433	15	376	-	-	200	298	395	219	389
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	530	-	88	439	-	-	530	53	190	285	23	469	14	433	-	-	230	296	418	268	460
Kamala Harris	127	-	24	103	-	-	127	13	38	76	4	118	5	108	-	-	50	71	99	55	99
	27%		30%	27%			27%	32%	23%	29%	31%	27%	35%	29%			25%	24%	25%	25%	26%
Alexandria Ocasio-Cortez	27	-	2	23	-	-	27	1	4	22	-	25	1	17	-	-	10	18	21	15	22
	6%		3%	6%			6%	1%	3%	9%		6%	7%	5%			5%	6%	5%	7%	6%
Amy Klobuchar	10	-	3	7	-	-	10	1	6	3	-	10	-	10	-	-	5	8	10	5	8
	2%		4%	2%			2%	2%	4%	1%		2%		3%			2%	3%	3%	2%	2%
Stacey Abrams	10	-	1	9	-	-	10	1	2	7	-	9	-	9	-	-	6	6	8	7	10
	2%		1%	2%			2%	2%	1%	3%		2%		2%			3%	2%	2%	3%	2%
Andy Beshear	2	-	-	2	-	-	2	-	1	1	-	1	-	-	-	-	-	-	1	1	2
	*%			*%			*%		*%	*%		*%							*%	*%	*%
Pete Buttigieg	39	-	5	33	-	-	39	0	15	24	1	38	3	33	-	-	29	31	36	22	36
	8%		7%	9%			8%	1%	9%	9%	6%	9%	21%	9%			14%	11%	9%	10%	9%
Gretchen Whitmer	21	-	1	20	-	-	21	1	5	15	0	20	-	20	-	-	12	18	18	11	19
	5%		2%	5%			5%	2%	3%	6%	1%	5%		5%			6%	6%	4%	5%	5%
Cory Booker	18	-	3	15	-	-	18	-	7	12	-	18	-	16	-	-	8	12	15	10	18
	4%		4%	4%			4%		4%	5%		4%		4%			4%	4%	4%	5%	5%
Elizabeth Warren	33	-	3	30	-	-	33	-	11	22	-	33	-	32	-	-	19	25	32	14	32
	7%		4%	8%			7%		7%	9%		8%		9%			9%	8%	8%	6%	8%
Gavin Newsom	42	-	9	33	-	-	42	2	18	21	1	40	-	36	-	-	19	31	40	16	28
	9%		11%	9%			9%	6%	11%	8%	10%	9%		10%			10%	11%	10%	7%	7%
Roy Cooper	4	-	2	2	-	-	4	-	3	1	-	4	1	2	-	-	1	1	3	2	4
	1%		2%	1%			1%		2%	*%		1%	7%	1%			*%	*%	1%	1%	1%
Mitch Landrieu	1	-	1	0	-	-	1	-	1	-	-	1	-	1	-	-	1	-	1	1	0
	*%		1%	*%			*%		1%			*%		*%			*%		*%	*%	*%

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[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Gina Raimondo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Phil Murphy	5 1%	-	1 1%	4 1%	-	-	5 1%	3 7%	3 2%	-	-	5 1%	-	5 1%	-	-	3 2%	3 1%	5 1%	1 *%	5 1%
J B Pritzker	2 *%	-	-	2 1%	-	-	2 *%	-	1 1%	1 *%	-	2 *%	-	2 1%	-	-	0 *%	1 *%	2 *%	2 1%	2 1%
Eric Adams	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jared Polis	0 *%	-	-	0 *%	-	-	0 *%	-	-	0 *%	-	0 *%	-	0 *%	-	-	0 *%	0 *%	0 *%	-	0 *%
Raphael Warnock	5 1%	-	-	5 1%	-	-	5 1%	1 1%	3 2%	1 *%	-	5 1%	-	3 1%	-	-	1 *%	2 1%	4 1%	3 2%	5 1%
Marianne Williamson	19 4%	-	4 5%	15 4%	-	-	19 4%	2 6%	4 2%	13 5%	1 8%	17 4%	2 16%	15 4%	-	-	4 2%	14 5%	16 4%	12 6%	15 4%
Someone else (Please specify)	11 2%	-	2 2%	9 2%	-	-	11 2%	1 2%	4 2%	6 2%	1 5%	10 2%	-	8 2%	-	-	3 1%	5 2%	8 2%	7 3%	11 3%
Unsure	88 19%	-	19 24%	69 18%	-	-	88 19%	15 38%	38 23%	34 13%	5 39%	77 18%	2 15%	57 15%	-	-	30 15%	53 18%	75 19%	34 15%	73 19%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	178 100	193 100	134 100	330 100	76 100	58 100	155 100	203 100	106 100	134 100	26 100	75 100	164 100	-	-	-	389 100
Unweighted Total	530	187	216	147	383	88	59	183	218	129	134	40	78	189	-	-	530	530
Kamala Harris	127 27%	40 23%	65 34%	50 37%	77 23%	28 36%	22 38%	50 32%	49 24%	28 26%	38 29%	5 20%	19 26%	42 25%	-	-	-	116 30%
Alexandria Ocasio-Cortez	27 6%	4 2%	18 10%	9 6%	18 6%	5 7%	3 6%	14 9%	10 5%	3 3%	2 2%	1 4%	0 *	17 10%	-	-	-	15 4%
Amy Klobuchar	10 2%	7 4%	3 1%	3 2%	7 2%	2 3%	1 2%	4 2%	2 1%	5 5%	1 1%	0 1%	1 2%	3 2%	-	-	-	14 4%
Stacey Abrams	10 2%	4 2%	4 2%	1 1%	8 3%	0 1%	1 1%	3 2%	3 2%	3 3%	3 2%	-	-	4 2%	-	-	-	8 2%
Andy Beshear	2 *%	-	1 1%	1 1%	1 *%	0 *%	1 1%	1 *%	-	1 1%	-	0 1%	-	1 1%	-	-	-	1 *%
Pete Buttigieg	39 8%	18 10%	9 5%	5 4%	33 10%	4 5%	1 2%	7 5%	19 9%	12 11%	14 10%	3 12%	7 10%	9 6%	-	-	-	37 10%
Gretchen Whitmer	21 5%	8 4%	7 4%	5 4%	16 5%	3 3%	2 4%	9 6%	5 2%	7 6%	3 2%	-	5 6%	13 8%	-	-	-	19 5%
Cory Booker	18 4%	9 5%	5 3%	6 4%	12 4%	1 2%	5 8%	2 1%	13 6%	3 3%	5 4%	2 6%	4 5%	3 2%	-	-	-	16 4%
Elizabeth Warren	33 7%	16 9%	11 6%	6 4%	27 8%	3 3%	3 6%	12 7%	14 7%	7 7%	11 9%	1 3%	6 8%	11 7%	-	-	-	36 9%
Gavin Newsom	42 9%	15 9%	19 10%	11 8%	31 9%	9 12%	2 4%	12 8%	27 13%	3 3%	15 11%	2 7%	9 12%	17 10%	-	-	-	38 10%
Roy Cooper	4 1%	1 1%	3 1%	1 1%	3 1%	1 1%	-	-	1 *%	3 3%	1 1%	-	-	2 1%	-	-	-	3 1%
Mitch Landrieu	1 *%	1 *%	-	1 *%	0 *%	-	1 1%	1 1%	-	-	-	1 2%	-	-	-	-	-	0 *%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Gina Raimondo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Phil Murphy	5 1%	1 1%	1 *%	4 3%	1 *%	2 3%	2 3%	-	4 2%	1 1%	2 2%	-	1 1%	-	-	-	7 2%	
J B Pritzker	2 *%	1 *%	1 1%	0 *%	2 *%	-	0 1%	2 1%	-	1 1%	-	-	0 *%	-	-	-	1 *%	
Eric Adams	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Jared Polis	0 *%	0 *%	-	0 *%	-	0 *%	-	-	0 *%	-	0 *%	-	0 *%	-	-	-	0 *%	
Raphael Warnock	5 1%	3 1%	1 1%	2 2%	2 1%	2 3%	0 1%	3 2%	2 1%	0 *%	-	1 2%	1 1%	0 *%	-	-	3 1%	
Marianne Williamson	19 4%	9 5%	9 4%	10 7%	9 3%	3 5%	6 11%	9 6%	8 4%	2 2%	6 5%	3 10%	1 1%	9 5%	-	-	15 4%	
Someone else (Please specify)	11 2%	4 2%	7 4%	4 3%	7 2%	2 2%	2 3%	3 2%	5 3%	3 3%	2 2%	1 4%	2 2%	7 4%	-	-	7 2%	
Unsure	88 19%	37 21%	28 15%	15 11%	73 22%	11 14%	5 8%	26 17%	38 19%	24 23%	29 22%	7 26%	19 25%	27 16%	-	-	54 14%	

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Supporter of Donald Trump	177	63	87	89	155	8	4	18	33	19	50	57	70	107
	38%	33%	36%	41%	41%	65%	14%	55%	51%	31%	33%	37%	44%	35%
Supporter of the Republican Party	242	108	132	110	190	3	21	13	24	37	87	82	73	169
	52%	56%	54%	51%	50%	24%	74%	39%	38%	59%	58%	54%	46%	56%
I don't support either one	36	17	19	17	27	1	3	2	5	4	12	13	11	25
	8%	9%	8%	8%	7%	11%	11%	6%	7%	7%	8%	8%	7%	8%
Unsure	6	4	5	1	6	-	0	-	2	2	0	1	5	1
	1%	2%	2%	*%	1%		1%		4%	4%	*%	1%	3%	*%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462 100	102 100	173 100	134 100	53 100	275 100	187 100	224 100	153 100	104 100	88 100	124 100	91 100	43 100	205 100	26 100	176 100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Supporter of Donald Trump	177 38%	46 45%	67 39%	48 36%	16 30%	113 41%	64 34%	100 45%	55 36%	43 42%	33 38%	54 44%	36 40%	8 19%	83 40%	12 45%	61 34%
Supporter of the Republican Party	242 52%	52 51%	86 50%	70 52%	33 63%	139 51%	103 55%	106 47%	84 55%	51 49%	42 48%	61 49%	49 54%	32 73%	98 48%	13 51%	100 57%
I don't support either one	36 8%	3 3%	15 9%	16 12%	2 3%	19 7%	18 9%	14 6%	12 8%	9 8%	9 10%	7 5%	6 7%	4 8%	20 10%	1 5%	15 9%
Unsure	6 1%	0 0%	4 2%	-	2 4%	4 2%	2 1%	4 2%	2 1%	1 1%	3 4%	2 2%	-	0 0%	5 2%	-	1 1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Supporter of Donald Trump	177	123	51	-	177	-	-	132	39	4	171	1	158	1	177	-	83	106	149	152	85
	38%	34%	56%		38%			39%	37%	27%	41%	5%	41%	8%	100%		40%	35%	38%	38%	36%
Supporter of the Republican Party	242	226	16	-	242	-	-	189	42	11	216	19	205	8	-	242	107	164	213	225	134
	52%	62%	17%		52%			56%	41%	73%	52%	65%	52%	48%	100%		52%	54%	54%	56%	57%
I don't support either one	36	12	20	-	36	-	-	16	20	-	25	8	22	7	-	-	16	26	27	22	15
	8%	3%	22%		8%			5%	19%		6%	27%	6%	45%			8%	9%	7%	5%	7%
Unsure	6	2	4	-	6	-	-	3	3	-	5	1	6	-	-	-	1	6	6	3	1
	1%	1%	5%		1%			1%	3%		1%	3%	1%				1%	2%	1%	1%	1%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Supporter of Donald Trump	177 38%	100 38%	38 41%	57 46%	118 35%	37 49%	20 42%	34 41%	61 30%	82 47%	25 28%	46 38%	22 23%	44 48%	167 61%	9 6%	157 39%	-
Supporter of the Republican Party	242 52%	140 53%	42 45%	62 50%	180 54%	38 49%	24 53%	39 47%	117 58%	86 49%	56 63%	65 54%	66 70%	35 38%	97 35%	125 79%	216 54%	-
I don't support either one	36 8%	20 8%	11 12%	2 1%	35 10%	2 2%	-	9 11%	22 11%	5 3%	8 8%	7 6%	5 6%	13 15%	9 3%	21 13%	24 6%	-
Unsure	6 1%	1 *%	2 2%	3 2%	4 1%	0 *%	2 5%	1 1%	2 1%	3 2%	0 *%	2 2%	1 1%	-	1 *%	3 2%	5 1%	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Donald Trump	224	81	115	108	185	9	12	20	42	31	61	70	93	131
	49%	42%	47%	50%	49%	72%	42%	61%	66%	49%	41%	46%	58%	43%
Mike Pence	37	11	17	20	23	-	5	2	6	6	13	10	14	23
	8%	6%	7%	9%	6%		19%	7%	10%	9%	9%	6%	9%	8%
Nikki Haley	19	7	8	11	17	-	-	-	2	-	5	11	2	17
	4%	4%	3%	5%	4%				3%		4%	7%	1%	6%
Mike Pompeo	1	-	1	-	1	-	-	-	-	-	1	-	-	1
	*%		1%		*%						1%			*%
Ron DeSantis	118	66	70	47	103	1	11	5	10	21	39	42	36	81
	26%	34%	29%	22%	27%	8%	37%	14%	16%	34%	26%	28%	23%	27%
Tim Scott	5	1	-	5	5	-	-	-	-	-	2	2	-	5
	1%	1%		2%	1%						1%	2%		2%
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	6	3	5	2	3	-	0	-	-	3	3	-	3	3
	1%	1%	2%	1%	1%		1%			5%	2%		2%	1%
Rick Scott	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	1	-	-	1	1	-	-	-	-	-	1	-	-	1
	*%			1%	*%						1%			*%
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1	1	-	1	1	-	-	-	-	-	1	-	-	1
	*%	*%		*%	*%						*%			*%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Vivek Ramaswamy	5	-	1	4	2	-	-	-	-	-	2	2	-	5
	1%		1%	2%	1%						2%	1%		2%
Someone else (Please specify)	6	3	4	1	6	-	-	-	-	-	1	5	-	6
	1%	1%	2%	1%	1%						1%	3%		2%
Unsure	38	19	22	17	31	3	0	6	3	1	19	10	10	28
	8%	10%	9%	8%	8%	21%	1%	18%	5%	1%	12%	6%	6%	9%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Donald Trump	224	60	91	50	23	151	73	122	63	54	37	71	44	14	99	11	82
	49%	59%	53%	37%	43%	55%	39%	55%	41%	52%	42%	58%	49%	32%	48%	43%	46%
Mike Pence	37	10	10	14	4	20	18	13	10	10	7	8	10	3	18	1	12
	8%	10%	6%	10%	7%	7%	9%	6%	7%	9%	8%	6%	11%	7%	9%	3%	7%
Nikki Haley	19	3	7	6	3	10	9	10	7	4	4	5	2	3	6	1	12
	4%	3%	4%	5%	6%	4%	5%	4%	4%	4%	5%	4%	2%	7%	3%	3%	7%
Mike Pompeo	1	-	-	-	1	-	1	-	1	1	-	-	-	-	-	-	1
	*%				3%		1%		1%	1%							1%
Ron DeSantis	118	18	42	40	18	60	58	51	52	16	25	32	24	21	56	5	43
	26%	17%	24%	30%	34%	22%	31%	23%	34%	16%	28%	25%	26%	47%	27%	21%	24%
Tim Scott	5	-	3	1	-	3	1	3	1	1	3	-	-	-	2	-	2
	1%		2%	1%		1%	1%	2%	1%	1%	4%				1%		1%
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	6	2	3	2	-	4	2	2	2	4	0	-	2	-	2	2	3
	1%	2%	2%	2%		2%	1%	1%	1%	4%	*%		2%		1%	6%	2%
Rick Scott	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	1	1	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-
	*%	1%				1%		1%		1%					1%		
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1	1	-	-	-	1	-	1	-	-	1	-	-	-	-	1	-
	*%	1%				*%		*%			1%					3%	
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Vivek Ramaswamy	5 1%	1 1%	-	4 3%	-	1 *%	4 2%	1 *%	1 1%	-	-	2 2%	2 3%	-	4 2%	-	1 1%
Someone else (Please specify)	6 1%	1 1%	3 2%	1 1%	-	4 2%	1 1%	4 2%	1 1%	2 2%	1 1%	2 2%	-	-	-	-	6 3%
Unsure	38 8%	5 5%	14 8%	16 12%	4 7%	19 7%	20 10%	16 7%	15 10%	10 9%	10 11%	3 2%	7 8%	3 7%	17 8%	6 23%	14 8%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Donald Trump	224	173	47	-	224	-	-	169	45	9	216	1	195	1	151	67	89	128	186	197	117
	49%	48%	52%		49%			50%	43%	60%	52%	5%	50%	8%	85%	28%	43%	42%	47%	49%	50%
Mike Pence	37	33	4	-	37	-	-	28	9	1	31	3	35	1	4	31	12	23	28	32	27
	8%	9%	4%		8%			8%	9%	4%	8%	11%	9%	8%	2%	13%	6%	8%	7%	8%	11%
Nikki Haley	19	15	4	-	19	-	-	15	4	-	17	2	14	2	-	13	10	13	19	15	9
	4%	4%	4%		4%			4%	4%		4%	6%	3%	14%	5%	5%	5%	4%	5%	4%	4%
Mike Pompeo	1	1	-	-	1	-	-	1	-	-	1	-	1	-	-	1	1	1	1	1	-
	*%	*%			*%			*%			*%		*%		1%	1%	*%	*%	*%	*%	
Ron DeSantis	118	98	18	-	118	-	-	88	26	3	106	9	107	2	8	97	61	91	106	102	51
	26%	27%	20%		26%			26%	25%	20%	26%	31%	27%	13%	4%	40%	29%	30%	27%	25%	22%
Tim Scott	5	3	1	-	5	-	-	2	2	-	5	-	3	-	-	5	5	5	5	5	5
	1%	1%	1%		1%			1%	2%		1%		1%		2%	2%	2%	2%	1%	1%	2%
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	6	6	0	-	6	-	-	5	0	2	5	2	5	-	2	4	2	4	6	6	3
	1%	2%	*%		1%			1%	*%	11%	1%	5%	1%		1%	2%	1%	1%	2%	2%	1%
Rick Scott	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	1	1	-	-	1	-	-	-	1	-	-	1	-	1	-	1	1	1	1	1	-
	*%	*%			*%				1%			5%		9%	1%	1%	1%	*%	*%	*%	
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1	1	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	1	1	1
	*%	*%			*%			*%			*%		*%		*%				*%	*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	5 1%	5 1%	-	-	5 1%	-	-	5 1%	-	-	5 1%	-	5 1%	-	4 2%	1 *%	1 1%	2 1%	2 1%	5 1%	1 1%
Someone else (Please specify)	6 1%	6 2%	-	-	6 1%	-	-	6 2%	-	-	3 1%	2 8%	4 1%	-	1 *%	2 1%	6 3%	5 2%	6 1%	5 1%	1 *%
Unsure	38 8%	20 6%	16 18%	-	38 8%	-	-	21 6%	15 15%	1 6%	26 6%	8 29%	21 5%	8 48%	7 4%	19 8%	20 10%	29 9%	35 9%	33 8%	21 9%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Donald Trump	224 49%	126 48%	45 48%	73 59%	148 44%	45 58%	29 61%	39 47%	81 40%	104 59%	34 38%	51 42%	42 44%	53 57%	222 81%	1 *%	189 47%	-
Mike Pence	37 8%	17 6%	8 8%	9 7%	29 9%	7 9%	2 4%	3 3%	18 9%	16 9%	10 12%	12 10%	11 12%	3 3%	11 4%	21 13%	37 9%	-
Nikki Haley	19 4%	15 6%	3 3%	1 1%	18 5%	1 1%	0 1%	3 3%	12 6%	4 2%	6 6%	9 7%	4 4%	3 3%	2 1%	15 9%	18 4%	-
Mike Pompeo	1 *%	1 1%	-	-	1 *%	-	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	2 *%	-
Ron DeSantis	118 26%	67 26%	25 27%	23 18%	95 28%	13 17%	9 20%	27 33%	61 30%	29 17%	27 31%	36 30%	31 32%	11 11%	15 5%	98 62%	99 25%	-
Tim Scott	5 1%	3 1%	-	2 2%	2 1%	2 3%	-	1 2%	3 2%	-	3 4%	5 4%	-	-	-	5 3%	2 *%	-
Josh Hawley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kristi Noem	6 1%	4 1%	-	5 4%	2 1%	-	5 10%	-	2 1%	4 2%	0 *%	2 1%	-	3 3%	5 2%	2 1%	8 2%	-
Rick Scott	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	1 *%	-	-	1 1%	-	1 2%	-	-	-	1 1%	-	-	1 2%	-	-	-	2 1%	-
Chris Sununu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Glenn Youngkin	1 *%	1 *%	-	-	1 *%	-	-	-	1 *%	-	1 1%	1 1%	-	-	1 *%	-	1 *%	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	5 1%	4 1%	-	2 2%	2 1%	2 3%	-	2 3%	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	3 2%	4 1%	-
Someone else (Please specify)	6 1%	3 1%	1 1%	-	6 2%	-	-	1 1%	5 2%	-	1 2%	1 1%	2 2%	1 2%	1 1%	4 2%	7 2%	-
Unsure	38 8%	21 8%	12 13%	7 5%	32 9%	5 6%	2 4%	7 8%	18 9%	14 8%	5 6%	4 3%	3 3%	19 21%	16 6%	9 6%	34 8%	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Donald Trump	295	109	149	145	247	7	16	26	50	32	90	96	108	187
	64%	57%	61%	67%	66%	54%	54%	78%	78%	51%	60%	63%	68%	62%
Mike Pence	138	53	75	63	115	1	10	15	24	13	36	50	52	86
	30%	27%	31%	29%	31%	7%	35%	46%	37%	21%	24%	33%	33%	28%
Nikki Haley	121	50	85	36	97	3	7	1	13	16	43	48	30	91
	26%	26%	35%	16%	26%	25%	26%	4%	20%	26%	29%	31%	19%	30%
Mike Pompeo	62	26	44	18	54	-	5	-	9	6	24	23	15	47
	13%	14%	18%	8%	14%	-	17%	-	14%	9%	16%	15%	9%	15%
Ron DeSantis	279	126	154	125	234	7	17	14	34	35	97	99	83	196
	60%	66%	63%	58%	62%	52%	57%	43%	52%	56%	65%	65%	52%	65%
Tim Scott	65	35	46	19	49	1	10	-	3	11	30	21	14	51
	14%	18%	19%	9%	13%	8%	33%	-	5%	18%	20%	14%	9%	17%
Josh Hawley	32	11	24	8	27	2	-	1	6	7	10	8	14	18
	7%	6%	10%	4%	7%	13%	-	4%	9%	11%	6%	5%	9%	6%
Kristi Noem	42	22	30	12	36	-	1	-	2	6	20	14	8	34
	9%	11%	12%	6%	9%	-	5%	-	3%	9%	13%	9%	5%	11%
Rick Scott	37	21	28	9	33	-	-	4	2	5	12	14	11	26
	8%	11%	11%	4%	9%	-	-	11%	3%	8%	8%	9%	7%	9%
Chris Christie	24	9	17	7	19	1	3	-	1	7	10	7	8	17
	5%	5%	7%	3%	5%	7%	10%	-	1%	11%	7%	4%	5%	6%
Chris Sununu	16	9	14	2	14	0	-	-	1	4	3	9	5	11
	4%	5%	6%	1%	4%	3%	-	-	2%	6%	2%	6%	3%	4%
Glenn Youngkin	50	22	44	6	42	-	6	1	4	12	14	20	17	33
	11%	11%	18%	3%	11%	-	19%	2%	7%	19%	9%	13%	11%	11%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Will Hurd	4 1%	2 1%	4 2%	-	4 1%	-	-	-	-	4 6%	-	-	4 2%	-
Vivek Ramaswamy	26 6%	12 6%	16 6%	10 5%	18 5%	-	2 6%	1 4%	3 5%	3 5%	8 5%	10 7%	8 5%	18 6%
Someone else	13 3%	8 4%	11 5%	2 1%	4 1%	-	6 21%	1 2%	0 0%	6 10%	2 1%	5 3%	7 4%	6 2%
Unsure	23 5%	10 5%	15 6%	8 4%	17 5%	2 17%	3 11%	2 5%	1 2%	4 6%	13 8%	4 2%	7 4%	16 5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462 100	102 100	173 100	134 100	53 100	275 100	187 100	224 100	153 100	104 100	88 100	124 100	91 100	43 100	205 100	26 100	176 100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Donald Trump	295 64%	67 65%	116 67%	73 55%	39 73%	183 67%	112 60%	151 68%	96 63%	71 68%	51 59%	81 65%	62 69%	26 60%	135 66%	20 77%	105 60%
Mike Pence	138 30%	30 30%	44 26%	44 32%	20 37%	75 27%	63 34%	61 27%	55 36%	35 33%	23 26%	40 32%	25 27%	13 29%	57 28%	12 44%	54 31%
Nikki Haley	121 26%	21 21%	36 21%	44 33%	19 36%	57 21%	63 34%	50 22%	47 31%	25 24%	19 22%	31 25%	27 30%	17 40%	60 29%	3 13%	52 29%
Mike Pompeo	62 13%	7 7%	19 11%	24 18%	12 22%	26 10%	36 19%	21 9%	33 21%	16 15%	10 11%	14 12%	18 20%	4 10%	25 12%	5 20%	28 16%
Ron DeSantis	279 60%	49 48%	100 58%	92 68%	38 73%	149 54%	130 70%	122 55%	112 73%	50 48%	54 62%	74 60%	65 72%	32 73%	133 65%	13 51%	109 62%
Tim Scott	65 14%	8 8%	23 13%	20 15%	14 27%	31 11%	35 18%	23 10%	26 17%	11 11%	10 11%	11 9%	19 21%	12 28%	34 17%	3 13%	27 16%
Josh Hawley	32 7%	7 7%	10 6%	8 6%	7 14%	17 6%	15 8%	15 7%	12 8%	5 5%	6 7%	7 6%	13 14%	1 2%	17 8%	2 9%	12 7%
Kristi Noem	42 9%	7 7%	19 11%	12 9%	5 10%	25 9%	17 9%	23 10%	13 9%	11 10%	5 6%	7 5%	17 19%	3 6%	22 11%	2 8%	18 10%
Rick Scott	37 8%	4 4%	12 7%	13 9%	9 17%	15 6%	21 11%	15 7%	18 12%	9 9%	3 3%	11 9%	12 13%	1 3%	13 6%	4 17%	18 10%
Chris Christie	24 5%	2 2%	6 3%	15 11%	2 3%	8 3%	16 9%	7 3%	12 8%	7 6%	3 3%	5 4%	6 7%	4 8%	14 7%	3 13%	7 4%
Chris Sununu	16 4%	1 1%	3 2%	10 7%	3 5%	4 1%	13 7%	3 1%	10 7%	5 4%	1 2%	4 3%	4 5%	2 5%	2 1%	5 18%	10 6%
Glenn Youngkin	50 11%	8 8%	16 9%	17 12%	9 18%	24 9%	26 14%	18 8%	25 16%	11 10%	4 4%	16 13%	16 17%	3 8%	24 11%	5 18%	22 13%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Will Hurd	4 1%	-	-	4 3%	-	-	4 2%	-	4 3%	2 2%	-	-	2 2%	-	2 1%	2 8%	-
Vivek Ramaswamy	26 6%	1 1%	6 3%	16 12%	3 6%	7 3%	19 10%	4 2%	14 9%	7 6%	3 4%	5 4%	8 9%	2 4%	14 7%	1 4%	11 6%
Someone else	13 3%	1 1%	8 5%	0 0%	3 6%	10 3%	3 2%	4 2%	-	3 3%	-	-	3 3%	6 14%	6 3%	1 5%	5 3%
Unsure	23 5%	5 5%	9 5%	8 6%	0 1%	15 5%	8 4%	9 4%	8 5%	8 8%	1 2%	2 2%	4 5%	0 1%	7 3%	-	14 8%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Donald Trump	295	228	64	-	295	-	-	231	52	10	285	4	258	3	161	122	136	186	253	260	147
	64%	63%	70%		64%			68%	50%	66%	68%	12%	66%	17%	91%	50%	65%	61%	64%	65%	62%
Mike Pence	138	107	31	-	138	-	-	101	33	4	126	9	119	4	32	94	59	96	118	125	81
	30%	29%	34%		30%			30%	32%	27%	30%	30%	30%	25%	18%	39%	29%	32%	30%	31%	35%
Nikki Haley	121	94	25	-	121	-	-	94	26	1	113	7	108	6	24	76	60	92	104	108	61
	26%	26%	28%		26%			28%	25%	9%	27%	24%	28%	34%	14%	31%	29%	30%	26%	27%	26%
Mike Pompeo	62	52	10	-	62	-	-	56	4	2	60	1	60	1	20	37	37	49	56	58	23
	13%	14%	10%		13%			16%	4%	13%	14%	4%	15%	4%	11%	15%	18%	16%	14%	14%	10%
Ron DeSantis	279	219	55	-	279	-	-	231	48	-	264	10	247	3	99	160	135	195	245	248	131
	60%	60%	60%		60%			68%	46%	-	63%	34%	63%	15%	56%	66%	65%	65%	62%	62%	55%
Tim Scott	65	50	12	-	65	-	-	56	9	-	62	2	59	4	21	42	41	53	62	63	29
	14%	14%	13%		14%			17%	8%	-	15%	8%	15%	21%	12%	17%	20%	17%	16%	16%	12%
Josh Hawley	32	21	8	-	32	-	-	29	3	-	32	-	29	2	19	9	10	23	29	31	14
	7%	6%	9%		7%			9%	3%	-	8%	-	7%	13%	11%	4%	5%	8%	7%	8%	6%
Kristi Noem	42	37	5	-	42	-	-	41	1	-	41	1	41	-	21	20	18	31	37	41	15
	9%	10%	6%		9%			12%	1%	-	10%	5%	10%	12%	8%	9%	9%	10%	9%	10%	6%
Rick Scott	37	22	12	-	37	-	-	28	8	-	37	-	33	2	18	18	15	26	36	31	15
	8%	6%	13%		8%			8%	8%	-	9%	-	8%	13%	10%	8%	7%	9%	9%	8%	6%
Chris Christie	24	21	2	-	24	-	-	17	3	4	20	4	19	4	4	18	13	19	23	22	16
	5%	6%	2%		5%			5%	3%	25%	5%	15%	5%	26%	2%	8%	6%	6%	6%	5%	7%
Chris Sununu	16	16	-	-	16	-	-	13	3	1	13	2	12	3	3	12	13	15	15	15	9
	4%	5%			4%			4%	3%	5%	3%	8%	3%	17%	1%	5%	6%	5%	4%	4%	4%
Glenn Youngkin	50	35	15	-	50	-	-	45	6	-	47	1	46	2	15	33	16	39	44	50	28
	11%	10%	16%		11%			13%	6%	-	11%	5%	12%	13%	9%	14%	8%	13%	11%	12%	12%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...		
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary	
Will Hurd	4 1%	4 1%	-	-	4 1%	-	-	4 1%	-	-	4 1%	-	2 *	2 13%	2 1%	2 1%	2 1%	4 1%	4 1%	4 1%	4 1%	4 2%
Vivek Ramaswamy	26 6%	17 5%	8 9%	-	26 6%	-	-	23 7%	3 3%	-	24 6%	1 3%	25 6%	1 6%	13 7%	8 3%	12 6%	19 6%	21 5%	22 5%	8 4%	
Someone else	13 3%	8 2%	1 2%	-	13 3%	-	-	13 4%	-	-	12 3%	1 3%	10 3%	1 5%	5 3%	6 3%	9 4%	8 3%	12 3%	4 3%	4 2%	
Unsure	23 5%	17 5%	4 4%	-	23 5%	-	-	10 3%	13 12%	-	12 3%	6 22%	8 2%	6 36%	3 2%	9 4%	8 4%	16 5%	17 4%	19 5%	15 6%	

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Donald Trump	295 64%	167 64%	62 66%	87 70%	206 61%	52 67%	35 76%	62 75%	115 57%	118 67%	55 61%	74 62%	64 68%	59 64%	239 88%	45 29%	258 64%	-
Mike Pence	138 30%	72 28%	30 32%	34 28%	104 31%	27 36%	7 14%	25 30%	51 25%	62 35%	18 20%	44 37%	28 29%	18 19%	60 22%	68 43%	127 32%	-
Nikki Haley	121 26%	74 28%	27 29%	19 15%	102 30%	7 9%	12 25%	21 26%	62 30%	38 21%	21 24%	43 35%	20 21%	16 17%	39 14%	71 45%	107 27%	-
Mike Pompeo	62 13%	35 13%	15 16%	10 8%	52 15%	2 2%	9 18%	14 17%	33 16%	15 8%	9 10%	24 20%	18 19%	5 5%	29 11%	29 19%	61 15%	-
Ron DeSantis	279 60%	161 61%	50 54%	80 65%	197 59%	51 66%	29 63%	51 61%	131 65%	97 55%	57 64%	83 69%	66 70%	43 47%	139 51%	131 83%	235 58%	-
Tim Scott	65 14%	44 17%	12 13%	18 14%	47 14%	7 9%	10 23%	12 15%	35 17%	18 10%	11 13%	20 17%	19 20%	8 8%	28 10%	31 20%	61 15%	-
Josh Hawley	32 7%	17 6%	9 9%	7 6%	25 7%	2 3%	5 11%	6 8%	14 7%	12 7%	4 5%	12 10%	7 7%	4 4%	19 7%	10 6%	28 7%	-
Kristi Noem	42 9%	26 10%	6 6%	11 9%	31 9%	2 3%	9 19%	3 4%	24 12%	15 9%	5 6%	18 15%	7 7%	6 6%	23 8%	18 11%	43 11%	-
Rick Scott	37 8%	27 10%	6 7%	7 6%	30 9%	4 5%	3 6%	5 6%	17 9%	14 8%	2 2%	10 8%	6 7%	11 12%	22 8%	14 9%	29 7%	-
Chris Christie	24 5%	11 4%	9 9%	4 3%	20 6%	2 3%	2 4%	10 12%	6 3%	8 4%	2 2%	8 6%	2 2%	4 4%	6 2%	14 9%	21 5%	-
Chris Sununu	16 4%	11 4%	5 6%	2 1%	15 4%	-	2 4%	3 4%	11 5%	2 1%	2 3%	3 3%	1 1%	3 3%	3 1%	9 6%	15 4%	-
Glenn Youngkin	50 11%	28 11%	11 12%	10 8%	40 12%	-	10 21%	6 8%	25 12%	19 11%	5 6%	18 15%	8 8%	9 10%	20 7%	26 16%	39 10%	-

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Will Hurd	4 1%	2 1%	2 2%	2 1%	2 1%	-	2 4%	2 2%	2 1%	-	-	2 2%	-	-	2 1%	2 1%	5 1%	-
Vivek Ramaswamy	26 6%	12 5%	5 5%	8 6%	18 5%	2 3%	6 12%	6 7%	12 6%	7 4%	5 6%	4 3%	5 6%	9 10%	13 5%	11 7%	26 7%	-
Someone else	13 3%	10 4%	2 2%	6 5%	7 2%	-	6 13%	-	8 4%	5 3%	1 2%	2 1%	6 7%	1 1%	11 4%	2 2%	12 3%	-
Unsure	23 5%	12 4%	8 9%	2 2%	21 6%	1 1%	1 2%	3 4%	14 7%	5 3%	5 5%	2 2%	5 6%	11 12%	12 4%	5 3%	15 4%	-

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
DONALD TRUMP, DEFINITELY/ PROBABLY	274	104	138	134	224	9	18	29	45	38	77	84	112	161
	59%	54%	57%	62%	59%	72%	62%	87%	70%	62%	52%	55%	70%	53%
RON DESANTIS, DEFINITELY/ PROBABLY	158	76	84	74	136	1	7	3	14	20	61	59	38	120
	34%	40%	34%	34%	36%	8%	24%	10%	22%	32%	41%	39%	24%	40%
Donald Trump, definitely	206	79	111	96	162	9	18	22	41	31	51	62	94	112
	45%	41%	45%	44%	43%	72%	61%	67%	63%	50%	34%	41%	59%	37%
Donald Trump, probably	68	25	28	39	62	-	0	7	5	8	26	22	19	49
	15%	13%	11%	18%	16%	-	1%	20%	7%	12%	18%	15%	12%	16%
Ron DeSantis, probably	62	31	37	25	49	-	5	2	3	11	21	25	16	46
	13%	16%	15%	11%	13%	-	18%	6%	5%	18%	14%	16%	10%	15%
Ron DeSantis, definitely	96	45	46	49	88	1	2	1	11	9	41	34	21	75
	21%	23%	19%	23%	23%	8%	7%	4%	17%	14%	27%	22%	13%	25%
Unsure	30	12	22	8	17	3	4	1	5	4	11	9	10	21
	7%	6%	9%	4%	4%	21%	13%	3%	8%	6%	8%	6%	6%	7%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462 100	102 100	173 100	134 100	53 100	275 100	187 100	224 100	153 100	104 100	88 100	124 100	91 100	43 100	205 100	26 100	176 100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
DONALD TRUMP, DEFINITELY/ PROBABLY	274 59%	67 66%	114 66%	66 49%	27 51%	181 66%	92 49%	143 64%	81 53%	64 62%	51 59%	78 63%	54 59%	21 48%	119 58%	17 64%	97 55%
RON DESANTIS, DEFINITELY/ PROBABLY	158 34%	28 27%	54 31%	57 43%	19 35%	82 30%	76 41%	72 32%	64 42%	34 33%	31 35%	35 28%	32 36%	21 48%	69 34%	9 34%	67 38%
Donald Trump, definitely	206 45%	55 54%	92 53%	44 33%	15 29%	147 54%	59 32%	113 51%	49 32%	53 50%	39 44%	56 46%	40 45%	17 38%	95 46%	15 56%	68 38%
Donald Trump, probably	68 15%	13 12%	22 13%	22 16%	12 22%	34 12%	33 18%	30 13%	32 21%	12 11%	13 15%	21 17%	13 15%	4 10%	25 12%	2 8%	29 17%
Ron DeSantis, probably	62 13%	12 12%	17 10%	26 19%	6 11%	30 11%	32 17%	26 11%	23 15%	15 15%	11 12%	12 10%	12 13%	8 19%	28 14%	4 15%	28 16%
Ron DeSantis, definitely	96 21%	15 15%	37 21%	31 23%	12 24%	52 19%	44 23%	47 21%	41 27%	19 18%	20 23%	22 18%	21 23%	13 29%	41 20%	5 19%	39 22%
Unsure	30 7%	7 7%	5 3%	11 8%	8 14%	12 4%	19 10%	8 4%	8 5%	5 5%	5 6%	11 9%	5 5%	2 4%	17 8%	0 2%	13 7%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
DONALD TRUMP, DEFINITELY/ PROBABLY	274	213	58	-	274	-	-	210	52	10	264	1	237	1	167	97	117	163	230	239	141
	59%	59%	63%		59%			62%	50%	66%	63%	5%	61%	5%	94%	40%	56%	54%	58%	59%	60%
RON DESANTIS, DEFINITELY/ PROBABLY	158	131	22	-	158	-	-	115	40	2	135	19	133	10	9	125	77	118	138	138	80
	34%	36%	25%		34%			34%	39%	14%	32%	64%	34%	58%	5%	51%	37%	39%	35%	34%	34%
Donald Trump, definitely	206	160	43	-	206	-	-	155	40	9	202	1	181	-	139	62	83	119	171	179	105
	45%	44%	48%		45%			46%	39%	61%	48%	5%	46%		79%	26%	40%	39%	43%	44%	45%
Donald Trump, probably	68	53	14	-	68	-	-	55	12	1	62	-	56	1	28	34	34	44	59	60	35
	15%	15%	16%		15%			16%	11%	5%	15%		14%	5%	16%	14%	16%	15%	15%	15%	15%
Ron DeSantis, probably	62	52	6	-	62	-	-	38	22	2	50	11	47	9	7	41	30	47	54	55	26
	13%	14%	7%		13%			11%	21%	11%	12%	37%	12%	53%	4%	17%	14%	15%	14%	14%	11%
Ron DeSantis, definitely	96	80	16	-	96	-	-	77	18	1	85	8	86	1	2	83	47	71	84	83	54
	21%	22%	18%		21%			23%	17%	4%	20%	27%	22%	5%	1%	34%	23%	24%	21%	21%	23%
Unsure	30	19	11	-	30	-	-	15	12	3	18	9	21	6	1	21	14	21	27	25	15
	7%	5%	12%		7%			4%	12%	20%	4%	31%	5%	37%	*%	9%	7%	7%	7%	6%	6%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
DONALD TRUMP, DEFINITELY/ PROBABLY	274 59%	156 60%	56 60%	94 76%	178 53%	54 70%	40 85%	46 55%	109 54%	119 68%	46 52%	59 49%	59 62%	65 70%	274 100%	-	238 59%	-
RON DESANTIS, DEFINITELY/ PROBABLY	158 34%	88 33%	29 32%	25 20%	133 40%	19 25%	6 12%	32 39%	80 39%	46 26%	37 42%	54 45%	34 36%	21 22%	- 100%	158 35%	140 35%	-
Donald Trump, definitely	206 45%	119 46%	41 44%	74 60%	131 39%	41 53%	33 70%	38 45%	79 39%	90 51%	28 32%	39 33%	44 47%	53 58%	206 75%	-	174 43%	-
Donald Trump, probably	68 15%	37 14%	15 17%	20 16%	47 14%	13 17%	7 16%	8 10%	30 15%	29 17%	18 20%	20 16%	14 15%	12 13%	68 25%	-	64 16%	-
Ron DeSantis, probably	62 13%	33 12%	15 16%	9 7%	53 16%	5 6%	4 8%	11 13%	30 15%	21 12%	10 11%	13 11%	12 13%	12 13%	- 39%	62 16%	66 16%	-
Ron DeSantis, definitely	96 21%	55 21%	15 16%	16 13%	80 24%	14 18%	2 4%	22 26%	50 25%	24 14%	27 30%	41 34%	22 23%	9 9%	- 61%	96 19%	74 19%	-
Unsure	30 7%	18 7%	8 8%	5 4%	25 7%	4 5%	1 3%	5 6%	14 7%	11 6%	6 6%	7 6%	2 3%	7 8%	-	-	24 6%	-

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpNYIndictment] Suppose that Donald Trump is indicted by the Manhattan District Attorney. Knowing this, for whom would you vote in the 2024 Republican presidential primary?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
DONALD TRUMP, DEFINITELY/ PROBABLY	241	95	126	113	198	8	18	20	41	37	63	79	99	142
	52%	49%	52%	52%	53%	60%	63%	62%	64%	59%	42%	52%	62%	47%
RON DESANTIS, DEFINITELY/ PROBABLY	183	85	96	87	153	2	10	9	18	23	71	62	51	133
	40%	44%	39%	40%	41%	19%	34%	29%	28%	37%	47%	41%	32%	44%
Donald Trump, definitely	191	78	103	88	156	8	12	18	33	31	49	60	82	109
	41%	41%	42%	41%	41%	60%	42%	54%	52%	50%	32%	40%	52%	36%
Donald Trump, probably	49	17	23	25	42	-	6	2	8	6	15	18	16	33
	11%	9%	9%	12%	11%		20%	7%	12%	10%	10%	12%	10%	11%
Ron DeSantis, probably	63	28	41	22	47	1	7	5	4	12	26	16	21	42
	14%	14%	17%	10%	12%	6%	24%	16%	6%	19%	18%	10%	13%	14%
Ron DeSantis, definitely	120	57	55	65	106	2	3	4	14	11	44	46	30	90
	26%	30%	23%	30%	28%	13%	10%	12%	22%	18%	30%	30%	19%	30%
Unsure	38	12	22	16	26	3	1	3	5	2	16	12	10	27
	8%	6%	9%	7%	7%	21%	3%	10%	8%	4%	10%	8%	7%	9%

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[QTrumpNYIndictment] Suppose that Donald Trump is indicted by the Manhattan District Attorney. Knowing this, for whom would you vote in the 2024 Republican presidential primary?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462 100	102 100	173 100	134 100	53 100	275 100	187 100	224 100	153 100	104 100	88 100	124 100	91 100	43 100	205 100	26 100	176 100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
DONALD TRUMP, DEFINITELY/ PROBABLY	241 52%	55 54%	107 62%	56 42%	22 41%	162 59%	78 42%	130 58%	69 45%	54 52%	42 48%	70 57%	51 56%	20 47%	112 54%	11 43%	87 49%
RON DESANTIS, DEFINITELY/ PROBABLY	183 40%	37 36%	57 33%	66 49%	24 45%	94 34%	89 48%	79 35%	74 48%	40 38%	39 45%	43 35%	34 38%	22 50%	79 38%	14 55%	71 40%
Donald Trump, definitely	191 41%	49 48%	82 47%	42 31%	18 34%	131 48%	60 32%	105 47%	51 33%	44 43%	33 38%	56 45%	39 43%	18 40%	94 46%	9 33%	66 38%
Donald Trump, probably	49 11%	6 6%	25 15%	14 10%	4 7%	32 12%	18 10%	24 11%	18 12%	10 9%	9 10%	15 12%	12 13%	3 6%	18 9%	3 10%	20 12%
Ron DeSantis, probably	63 14%	10 10%	20 11%	22 16%	11 21%	30 11%	33 18%	23 10%	23 15%	17 17%	11 12%	11 9%	18 19%	5 12%	29 14%	6 24%	25 14%
Ron DeSantis, definitely	120 26%	26 26%	38 22%	44 33%	12 24%	64 23%	56 30%	56 25%	50 33%	22 22%	29 33%	32 26%	17 19%	16 38%	50 24%	8 31%	46 26%
Unsure	38 8%	10 10%	8 5%	12 9%	7 14%	18 7%	19 10%	15 7%	11 7%	10 10%	6 7%	11 9%	6 6%	1 3%	15 7%	0 2%	19 11%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpNYIndictment] Suppose that Donald Trump is indicted by the Manhattan District Attorney. Knowing this, for whom would you vote in the 2024 Republican presidential primary?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
DONALD TRUMP, DEFINITELY/ PROBABLY	241	189	48	-	241	-	-	184	45	10	233	2	213	1	152	80	102	147	205	206	124
	52%	52%	53%		52%			54%	43%	66%	56%	8%	54%	8%	86%	33%	49%	48%	52%	51%	53%
RON DESANTIS, DEFINITELY/ PROBABLY	183	149	30	-	183	-	-	135	43	5	156	21	153	9	22	140	88	126	158	164	94
	40%	41%	33%		40%			40%	41%	34%	37%	71%	39%	53%	13%	58%	42%	42%	40%	41%	40%
Donald Trump, definitely	191	149	39	-	191	-	-	147	35	7	188	1	169	0	128	61	73	112	165	165	97
	41%	41%	43%		41%			43%	33%	48%	45%	5%	43%	3%	72%	25%	35%	37%	42%	41%	41%
Donald Trump, probably	49	41	9	-	49	-	-	37	10	3	45	1	43	1	24	19	28	35	39	41	27
	11%	11%	10%		11%			11%	10%	18%	11%	3%	11%	5%	14%	8%	14%	12%	10%	10%	11%
Ron DeSantis, probably	63	50	11	-	63	-	-	45	16	3	54	8	48	6	14	44	26	38	53	61	33
	14%	14%	12%		14%			13%	15%	20%	13%	26%	12%	34%	8%	18%	12%	13%	13%	15%	14%
Ron DeSantis, definitely	120	99	19	-	120	-	-	91	27	2	102	13	105	3	9	96	62	89	105	103	61
	26%	27%	21%		26%			27%	26%	14%	25%	45%	27%	18%	5%	39%	30%	29%	27%	26%	26%
Unsure	38	25	13	-	38	-	-	21	16	-	27	6	25	7	3	23	19	29	33	32	18
	8%	7%	14%		8%			6%	16%		7%	21%	6%	40%	2%	9%	9%	10%	8%	8%	8%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTrumpNYIndictment] Suppose that Donald Trump is indicted by the Manhattan District Attorney. Knowing this, for whom would you vote in the 2024 Republican presidential primary?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
DONALD TRUMP, DEFINITELY/ PROBABLY	241 52%	141 54%	49 53%	73 59%	166 49%	41 53%	32 68%	46 55%	96 48%	98 56%	38 42%	56 47%	50 52%	48 52%	232 85%	7 5%	201 50%	-
RON DESANTIS, DEFINITELY/ PROBABLY	183 40%	104 40%	32 34%	43 35%	140 42%	30 39%	13 29%	34 41%	86 42%	63 36%	41 47%	55 46%	39 41%	36 39%	32 12%	148 94%	167 42%	-
Donald Trump, definitely	191 41%	114 44%	38 41%	59 48%	130 39%	32 42%	27 59%	36 43%	75 37%	80 45%	26 29%	38 32%	43 45%	42 45%	189 69%	2 1%	159 40%	-
Donald Trump, probably	49 11%	27 10%	11 12%	13 11%	36 11%	9 11%	5 10%	10 12%	21 10%	18 10%	12 13%	18 15%	7 7%	6 7%	43 16%	5 3%	43 11%	-
Ron DeSantis, probably	63 14%	34 13%	9 10%	19 16%	44 13%	11 14%	9 18%	11 14%	26 13%	26 15%	8 10%	14 12%	16 17%	16 17%	22 8%	38 24%	65 16%	-
Ron DeSantis, definitely	120 26%	70 27%	22 24%	24 19%	96 29%	19 25%	5 11%	23 27%	60 30%	37 21%	33 37%	41 34%	23 24%	21 23%	10 3%	110 70%	102 25%	-
Unsure	38 8%	17 6%	12 13%	7 6%	31 9%	6 8%	1 3%	3 4%	20 10%	15 8%	10 11%	8 7%	6 6%	8 8%	10 4%	2 1%	34 8%	-

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	4	4	4	6	-	2	-	1	5	1	0	6	2
	1%	1%	1%	1%	1%		1%		1%	3%	*%	*%	1%	*%
The environment and climate change	60	18	28	32	48	3	5	8	6	5	14	26	19	40
	6%	5%	6%	6%	7%	2%	4%	6%	4%	3%	5%	9%	4%	7%
Education	14	4	3	11	4	3	4	1	5	1	6	1	7	7
	1%	1%	1%	2%	1%	3%	3%	1%	3%	1%	2%	*%	2%	1%
National security	49	17	27	22	45	-	3	-	2	4	12	30	7	42
	5%	4%	6%	4%	7%		3%		1%	3%	4%	11%	1%	8%
Gun rights	76	32	24	52	35	15	16	10	17	16	18	15	43	33
	8%	8%	5%	10%	5%	13%	13%	7%	12%	10%	6%	5%	10%	6%
Healthcare	43	13	22	21	36	5	-	4	7	11	8	13	22	21
	4%	3%	5%	4%	5%	5%		3%	4%	8%	3%	5%	5%	4%
Taxes	17	5	6	11	8	5	4	6	1	6	2	2	13	4
	2%	1%	1%	2%	1%	5%	3%	4%	1%	4%	1%	1%	3%	1%
Jobs and the economy	181	72	97	84	129	16	18	24	28	44	49	35	96	85
	18%	18%	21%	16%	19%	14%	14%	17%	19%	29%	17%	12%	22%	15%
Cost of living	215	90	98	116	143	27	23	33	40	19	73	50	92	123
	21%	22%	21%	22%	21%	23%	18%	23%	26%	13%	26%	18%	21%	22%
Drug abuse	9	0	5	3	7	2	-	1	3	2	1	1	6	2
	1%	*%	1%	1%	1%	2%		1%	2%	1%	*%	*%	1%	*%
Immigration	68	30	36	31	52	4	7	2	5	3	19	38	10	58
	7%	7%	8%	6%	8%	4%	6%	1%	3%	2%	7%	14%	2%	10%
Crime	42	24	19	23	26	9	3	4	7	11	17	4	21	21
	4%	6%	4%	4%	4%	8%	2%	3%	5%	7%	6%	1%	5%	4%
Political corruption	77	35	33	43	53	6	11	17	9	6	20	24	32	44
	8%	9%	7%	8%	8%	5%	9%	12%	6%	4%	7%	9%	7%	8%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The coronavirus pandemic	15 1%	7 2%	4 1%	10 2%	10 2%	1 1%	4 3%	5 4%	1 1%	4 2%	2 1%	3 1%	10 2%	5 1%
Race relations	24 2%	13 3%	10 2%	14 3%	6 1%	9 8%	6 5%	6 4%	2 2%	5 3%	9 3%	2 1%	13 3%	11 2%
Abortion	47 5%	22 6%	18 4%	29 5%	25 4%	8 7%	13 10%	11 8%	8 5%	8 5%	11 4%	8 3%	28 6%	19 3%
Something else (Please specify)	43 4%	13 3%	25 5%	19 3%	33 5%	2 2%	2 1%	2 2%	3 2%	2 1%	10 4%	26 9%	7 2%	36 6%
Unsure	21 2%	5 1%	8 2%	13 2%	11 2%	1 1%	7 5%	6 5%	4 2%	-	8 3%	3 1%	10 2%	11 2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	3	2	3	-	5	3	5	1	0	1	2	2	3	4	-	1
	1%	1%	1%	1%		1%	1%	1%	1%	0%	1%	1%	1%	3%	1%		1%
The environment and climate change	60	9	16	24	11	25	35	20	28	17	10	12	14	4	22	1	33
	6%	4%	4%	9%	9%	4%	9%	5%	10%	7%	5%	5%	8%	4%	5%	1%	10%
Education	14	2	7	4	1	9	5	4	1	5	2	2	5	0	12	-	2
	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%	0%	3%		1%
National security	49	8	10	23	7	19	30	17	28	13	4	18	11	1	11	1	35
	5%	4%	3%	8%	6%	3%	8%	4%	10%	5%	2%	7%	6%	1%	2%	1%	11%
Gun rights	76	16	28	24	8	44	32	18	17	19	26	14	7	9	37	5	17
	8%	7%	7%	9%	6%	7%	8%	5%	6%	8%	12%	6%	4%	9%	8%	6%	5%
Healthcare	43	11	14	14	4	24	18	19	17	11	6	14	4	3	19	4	13
	4%	5%	4%	5%	3%	4%	5%	5%	6%	4%	3%	6%	2%	3%	4%	4%	4%
Taxes	17	3	4	7	3	7	10	4	3	4	5	6	1	0	10	3	1
	2%	1%	1%	3%	3%	1%	3%	1%	1%	2%	3%	2%	1%	0%	2%	3%	1%
Jobs and the economy	181	38	62	47	34	99	81	68	62	34	39	46	37	24	105	16	34
	18%	17%	16%	17%	28%	16%	21%	17%	21%	13%	19%	19%	22%	24%	23%	18%	11%
Cost of living	215	61	85	54	15	146	69	94	48	66	48	47	33	18	103	25	60
	21%	27%	22%	20%	13%	24%	18%	24%	17%	26%	23%	19%	20%	18%	22%	30%	19%
Drug abuse	9	6	2	1	-	7	1	6	-	3	0	2	2	2	6	1	1
	1%	3%	1%	1%		1%	1%	2%		1%	0%	1%	1%	2%	1%	1%	1%
Immigration	68	17	33	10	7	50	17	39	14	15	11	20	10	8	17	3	45
	7%	8%	8%	4%	6%	8%	4%	10%	5%	6%	5%	8%	6%	8%	4%	4%	14%
Crime	42	9	17	12	5	26	16	14	12	14	8	13	3	4	25	2	8
	4%	4%	4%	4%	4%	4%	4%	3%	4%	6%	4%	5%	2%	4%	5%	2%	2%
Political corruption	77	12	44	17	4	56	20	35	18	15	17	14	10	12	33	6	22
	8%	5%	11%	6%	3%	9%	5%	9%	6%	6%	8%	6%	6%	12%	7%	8%	7%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
The coronavirus pandemic	15 1%	2 1%	8 2%	5 2%	-	10 2%	5 1%	6 1%	5 2%	7 3%	4 2%	1 1%	3 2%	-	2 *	5 6%	3 1%
Race relations	24 2%	2 1%	15 4%	4 1%	2 2%	18 3%	6 2%	3 1%	2 1%	5 2%	6 3%	7 3%	3 2%	3 3%	13 3%	-	5 2%
Abortion	47 5%	12 5%	17 4%	13 5%	5 4%	29 5%	18 5%	11 3%	14 5%	12 5%	11 5%	9 4%	10 6%	4 4%	20 4%	4 5%	11 3%
Something else (Please specify)	43 4%	4 2%	13 3%	13 5%	13 11%	17 3%	26 7%	15 4%	18 6%	8 3%	5 3%	12 5%	13 8%	5 5%	20 4%	1 2%	21 7%
Unsure	21 2%	5 2%	16 4%	-	-	21 3%	-	11 3%	-	5 2%	3 2%	9 4%	0 *	-	4 1%	8 9%	6 2%

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 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	3	1	3	4	1	3	0	6	2	5	2	4	3	1	3	1	4	5	7	8
	1%	1%	1%	1%	1%	1%	1%	*%	2%	1%	1%	*%	1%	1%	1%	1%	*%	1%	1%	1%	1%
The environment and climate change	60	9	12	36	12	5	42	9	18	33	7	49	13	41	3	7	36	48	52	32	48
	6%	2%	5%	10%	3%	7%	9%	2%	6%	12%	2%	10%	3%	10%	2%	3%	8%	8%	6%	5%	7%
Education	14	5	1	9	5	0	9	7	4	4	6	8	6	5	3	-	5	6	10	9	10
	1%	1%	*%	2%	1%	*%	2%	2%	1%	1%	1%	2%	1%	1%	2%	-	1%	1%	1%	1%	2%
National security	49	28	15	6	37	5	7	28	18	4	36	12	36	9	12	20	23	40	43	39	25
	5%	8%	6%	2%	8%	6%	2%	7%	5%	1%	8%	2%	8%	2%	7%	8%	6%	6%	5%	6%	4%
Gun rights	76	7	15	54	8	3	65	6	23	47	6	67	11	55	3	4	28	43	69	38	61
	8%	2%	6%	14%	2%	4%	14%	2%	7%	17%	1%	13%	2%	13%	2%	2%	7%	7%	8%	6%	9%
Healthcare	43	12	11	19	14	2	26	11	15	16	12	29	9	28	5	8	20	28	37	31	33
	4%	3%	5%	5%	3%	3%	6%	3%	5%	6%	3%	6%	2%	7%	3%	3%	5%	4%	4%	5%	5%
Taxes	17	6	4	6	7	3	6	11	4	2	7	8	7	6	3	4	3	9	13	13	13
	2%	2%	2%	2%	2%	4%	1%	3%	1%	1%	2%	2%	2%	2%	2%	1%	1%	1%	2%	2%	2%
Jobs and the economy	181	83	45	46	107	18	56	83	65	28	110	63	97	49	28	64	60	103	143	116	111
	18%	23%	19%	12%	23%	22%	12%	21%	20%	10%	24%	13%	23%	12%	16%	27%	14%	16%	17%	17%	16%
Cost of living	215	83	48	84	100	20	94	90	80	45	99	104	92	78	28	64	74	119	173	146	144
	21%	23%	20%	22%	22%	25%	20%	23%	25%	16%	22%	21%	21%	19%	16%	27%	17%	19%	21%	22%	21%
Drug abuse	9	4	3	2	5	1	3	4	3	1	6	3	4	2	3	2	3	4	6	6	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Immigration	68	44	21	3	56	3	9	48	13	6	57	6	52	8	27	27	37	60	62	57	34
	7%	12%	9%	1%	12%	3%	2%	12%	4%	2%	13%	1%	12%	2%	16%	11%	9%	10%	7%	9%	5%
Crime	42	19	5	18	20	1	21	20	10	13	17	23	17	19	13	4	17	20	33	30	33
	4%	5%	2%	5%	4%	1%	5%	5%	3%	4%	4%	5%	4%	5%	7%	2%	4%	3%	4%	5%	5%
Political corruption	77	36	17	14	47	11	19	38	17	14	44	21	43	18	23	21	41	49	60	59	42
	8%	10%	7%	4%	10%	13%	4%	10%	5%	5%	10%	4%	10%	4%	13%	8%	10%	8%	7%	9%	6%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The coronavirus pandemic	15 1%	2 1%	5 2%	8 2%	6 1%	1 1%	8 2%	4 1%	7 2%	3 1%	5 1%	8 2%	2 1%	7 2%	4 2%	2 1%	6 1%	6 1%	13 2%	11 2%	10 2%
Race relations	24 2%	2 *	9 4%	13 3%	2 *	2 2%	21 4%	1 *	6 2%	17 6%	2 1%	19 4%	2 1%	18 4%	- -	2 1%	14 3%	15 2%	18 2%	13 2%	19 3%
Abortion	47 5%	4 1%	9 4%	34 9%	6 1%	1 1%	40 9%	6 2%	16 5%	25 9%	6 1%	39 8%	5 1%	39 9%	0 *	4 2%	26 6%	30 5%	43 5%	30 4%	35 5%
Something else (Please specify)	43 4%	13 4%	14 6%	12 3%	22 5%	4 5%	17 4%	16 4%	13 4%	15 5%	23 5%	20 4%	24 6%	18 4%	16 9%	5 2%	24 6%	33 5%	41 5%	28 4%	31 5%
Unsure	21 2%	3 1%	5 2%	13 3%	4 1%	1 1%	16 3%	6 2%	7 2%	7 3%	4 1%	17 3%	4 1%	8 2%	4 3%	- -	6 1%	13 2%	19 2%	6 1%	18 3%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
Infrastructure	8 1%	6 1%	1 *	4 2%	3 *	3 2%	1 1%	1 *	4 1%	2 1%	4 2%	5 3%	1 *	0 *	1 *	3 2%	3 1%	1 *
The environment and climate change	60 6%	32 7%	10 3%	13 5%	46 6%	8 5%	6 5%	13 5%	34 8%	13 4%	16 7%	4 3%	9 5%	25 9%	4 2%	5 3%	12 3%	45 12%
Education	14 1%	6 1%	5 1%	8 3%	6 1%	6 4%	2 2%	7 3%	6 1%	1 *	5 2%	2 1%	- 1%	3 1%	1 *	4 3%	3 1%	5 1%
National security	49 5%	37 8%	3 1%	9 3%	40 5%	3 2%	7 6%	4 2%	24 5%	21 7%	9 4%	11 7%	9 5%	10 3%	19 7%	16 10%	36 9%	17 4%
Gun rights	76 8%	37 8%	31 9%	27 10%	49 7%	25 15%	2 2%	21 8%	31 7%	24 8%	21 9%	5 3%	18 10%	22 8%	5 2%	3 2%	5 1%	49 13%
Healthcare	43 4%	17 4%	17 5%	11 4%	32 4%	7 4%	3 3%	11 4%	21 5%	10 3%	8 3%	3 2%	7 4%	15 5%	9 3%	2 1%	10 2%	36 9%
Taxes	17 2%	5 1%	10 3%	6 2%	11 2%	6 3%	- -	5 2%	6 1%	6 2%	3 1%	5 3%	- -	2 1%	5 2%	2 1%	7 2%	4 1%
Jobs and the economy	181 18%	77 16%	64 20%	59 21%	122 17%	34 21%	25 22%	46 18%	69 15%	66 22%	30 13%	37 24%	45 24%	36 13%	58 21%	39 25%	73 18%	48 12%
Cost of living	215 21%	85 18%	76 23%	68 24%	146 20%	39 24%	29 25%	59 23%	91 20%	64 21%	50 21%	30 20%	41 22%	69 24%	51 19%	45 29%	90 22%	66 17%
Drug abuse	9 1%	1 *	4 1%	3 1%	6 1%	1 1%	1 1%	3 1%	4 1%	2 1%	0 *	3 2%	0 *	1 *	5 2%	1 *	3 1%	1 *
Immigration	68 7%	37 8%	10 3%	6 2%	62 8%	4 3%	2 1%	17 7%	29 7%	21 7%	16 7%	13 8%	14 8%	20 7%	38 14%	15 9%	55 14%	3 1%
Crime	42 4%	24 5%	9 3%	12 4%	31 4%	6 4%	6 5%	14 6%	15 3%	13 4%	11 5%	11 7%	5 3%	8 3%	16 6%	3 2%	25 6%	26 7%
Political corruption	77 8%	38 8%	28 9%	16 6%	58 8%	5 3%	11 10%	14 6%	39 9%	23 8%	23 9%	12 8%	16 8%	26 9%	34 12%	12 8%	51 13%	15 4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The coronavirus pandemic	15 1%	7 1%	5 2%	5 2%	10 1%	4 2%	2 1%	5 2%	2 *	8 3%	1 *	2 1%	4 2%	7 2%	6 2%	-	5 1%	4 1%
Race relations	24 2%	9 2%	10 3%	4 1%	20 3%	-	4 3%	6 2%	16 4%	2 1%	10 4%	2 1%	1 1%	12 4%	2 1%	-	2 *	21 5%
Abortion	47 5%	18 4%	23 7%	19 7%	28 4%	7 4%	12 10%	15 6%	22 5%	9 3%	15 6%	4 3%	8 4%	16 6%	1 *	4 3%	7 2%	31 8%
Something else (Please specify)	43 4%	22 5%	9 3%	6 2%	37 5%	4 3%	2 2%	6 2%	24 5%	13 4%	11 4%	3 2%	8 4%	11 4%	17 6%	3 2%	14 3%	11 3%
Unsure	21 2%	9 2%	10 3%	1 *	20 3%	1 *	1 1%	7 3%	9 2%	5 2%	7 3%	2 1%	-	6 2%	4 2%	-	1 *	6 1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	11	5	5	6	9	1	1	2	1	0	3	4	4	7
	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%
The environment and climate change	56	15	26	30	29	6	9	9	9	6	15	17	24	32
	6%	4%	6%	6%	4%	5%	7%	7%	6%	4%	5%	6%	5%	6%
Education	21	9	9	12	15	2	4	3	4	5	4	5	12	9
	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	2%	3%	2%
National security	36	16	18	17	30	4	0	1	3	3	9	19	8	28
	4%	4%	4%	3%	4%	3%	0%	1%	2%	2%	3%	7%	2%	5%
Gun rights	81	32	31	49	41	9	22	11	10	11	23	26	31	49
	8%	8%	7%	9%	6%	8%	17%	8%	6%	7%	8%	9%	7%	9%
Healthcare	57	27	25	32	35	7	8	13	6	12	16	10	31	26
	6%	7%	5%	6%	5%	6%	6%	10%	4%	8%	5%	4%	7%	5%
Taxes	30	12	15	15	23	2	2	4	4	3	11	8	11	19
	3%	3%	3%	3%	3%	2%	1%	3%	3%	2%	4%	3%	2%	3%
Jobs and the economy	141	62	62	79	88	24	21	26	27	22	38	27	76	65
	14%	15%	13%	15%	13%	21%	17%	19%	18%	15%	13%	10%	17%	11%
Cost of living	171	65	82	88	128	22	12	22	20	36	49	44	78	93
	17%	16%	18%	16%	19%	19%	9%	16%	13%	24%	17%	16%	18%	16%
Drug abuse	27	8	16	12	17	4	6	1	7	9	7	3	17	10
	3%	2%	3%	2%	3%	3%	5%	1%	5%	6%	3%	1%	4%	2%
Immigration	95	39	56	39	70	3	4	3	11	8	33	41	22	73
	9%	10%	12%	7%	10%	3%	4%	2%	7%	5%	12%	14%	5%	13%
Crime	96	34	45	51	68	8	9	13	17	5	34	27	35	61
	9%	9%	10%	9%	10%	7%	7%	9%	11%	3%	12%	10%	8%	11%
Political corruption	60	30	24	35	51	4	3	8	9	13	13	17	30	30
	6%	8%	5%	7%	7%	4%	3%	6%	6%	8%	5%	6%	7%	5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The coronavirus pandemic	18 2%	8 2%	7 1%	11 2%	9 1%	6 5%	2 2%	3 2%	3 2%	1 1%	10 4%	0 *%	7 2%	10 2%
Race relations	29 3%	8 2%	12 3%	16 3%	12 2%	8 7%	8 6%	8 6%	4 2%	5 3%	6 2%	6 2%	17 4%	12 2%
Abortion	46 5%	25 6%	16 3%	31 6%	32 5%	5 4%	8 6%	8 5%	6 4%	11 7%	8 3%	14 5%	25 6%	22 4%
Something else (Please specify)	20 2%	5 1%	11 2%	8 2%	13 2%	1 1%	3 3%	0 *%	3 2%	1 1%	3 1%	12 4%	4 1%	15 3%
Unsure	14 1%	2 1%	8 2%	6 1%	8 1%	1 *%	4 3%	5 3%	5 3%	-	3 1%	1 *%	10 2%	4 1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	11	3	6	2	-	9	2	7	2	4	2	1	4	-	3	-	5
	1%	1%	2%	1%		1%	1%	2%	1%	2%	1%	1%	2%		1%		2%
The environment and climate change	56	11	23	18	4	35	21	14	15	11	11	12	7	11	30	2	16
	6%	5%	6%	6%	3%	6%	5%	4%	5%	4%	6%	5%	4%	11%	6%	2%	5%
Education	21	2	6	8	5	8	13	5	10	4	4	4	5	4	10	1	7
	2%	1%	2%	3%	4%	1%	3%	1%	3%	2%	2%	2%	3%	4%	2%	1%	2%
National security	36	5	22	7	2	27	9	22	8	11	6	13	4	1	15	1	17
	4%	2%	6%	2%	2%	4%	2%	6%	3%	4%	3%	5%	3%	1%	3%	1%	5%
Gun rights	81	13	32	27	8	46	35	12	29	17	11	23	24	5	31	7	24
	8%	6%	8%	10%	7%	7%	9%	3%	10%	7%	6%	9%	14%	5%	7%	8%	8%
Healthcare	57	9	22	13	13	32	25	23	12	16	12	18	4	4	28	7	15
	6%	4%	6%	5%	10%	5%	6%	6%	4%	6%	6%	7%	3%	4%	6%	8%	5%
Taxes	30	9	10	6	6	19	11	16	7	6	6	8	4	7	13	6	9
	3%	4%	3%	2%	5%	3%	3%	4%	2%	2%	3%	3%	2%	7%	3%	7%	3%
Jobs and the economy	141	32	64	34	11	96	45	56	31	42	31	22	24	11	70	21	34
	14%	14%	16%	12%	9%	16%	11%	15%	11%	16%	15%	9%	14%	11%	15%	25%	11%
Cost of living	171	48	52	50	21	100	71	75	53	43	39	51	21	15	83	13	54
	17%	22%	13%	18%	17%	16%	18%	19%	19%	17%	19%	21%	12%	15%	18%	15%	17%
Drug abuse	27	9	12	7	0	20	7	12	5	3	7	3	12	2	22	0	3
	3%	4%	3%	2%	1%	3%	2%	3%	2%	1%	3%	1%	7%	2%	5%	1%	1%
Immigration	95	26	26	25	18	52	43	37	33	15	21	24	23	10	39	0	43
	9%	12%	7%	9%	15%	9%	11%	10%	11%	6%	10%	10%	13%	11%	8%	1%	13%
Crime	96	17	46	23	10	63	33	39	29	27	16	25	17	9	40	9	34
	9%	8%	12%	8%	9%	10%	8%	10%	10%	10%	8%	10%	10%	9%	9%	10%	11%
Political corruption	60	16	18	17	8	34	26	29	22	20	11	14	4	10	25	5	16
	6%	7%	5%	6%	7%	5%	7%	7%	8%	8%	5%	6%	3%	10%	5%	5%	5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
The coronavirus pandemic	18 2%	8 4%	6 2%	2 1%	1 1%	15 2%	3 1%	8 2%	1 *	9 4%	2 1%	5 2%	1 1%	0 *	7 2%	1 1%	6 2%
Race relations	29 3%	4 2%	15 4%	7 2%	3 3%	19 3%	10 3%	8 2%	4 1%	3 1%	11 5%	7 3%	5 3%	2 2%	19 4%	3 4%	6 2%
Abortion	46 5%	3 1%	18 5%	18 7%	7 6%	21 3%	26 6%	15 4%	17 6%	11 4%	12 6%	8 3%	9 5%	7 7%	17 4%	1 2%	15 5%
Something else (Please specify)	20 2%	5 2%	5 1%	7 3%	3 2%	9 1%	10 3%	6 2%	6 2%	8 3%	4 2%	7 3%	0 *	1 1%	6 1%	2 2%	10 3%
Unsure	14 1%	2 1%	8 2%	3 1%	-	10 2%	3 1%	5 1%	3 1%	6 2%	1 *	4 1%	1 *	-	2 1%	8 10%	3 1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	11	4	0	6	4	1	6	3	4	4	2	7	5	5	-	4	5	7	10	9	9
	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
The environment and climate change	56	7	9	39	9	3	44	9	17	31	5	47	5	46	1	4	30	41	46	26	41
	6%	2%	4%	10%	2%	4%	9%	2%	5%	11%	1%	9%	1%	11%	1%	2%	7%	7%	6%	4%	6%
Education	21	8	6	7	8	4	9	8	8	6	7	11	7	9	4	5	10	12	17	16	17
	2%	2%	3%	2%	2%	5%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
National security	36	28	5	2	31	1	3	29	4	2	30	4	28	1	10	19	21	27	33	34	17
	4%	8%	2%	1%	7%	2%	1%	7%	1%	1%	7%	1%	7%	0%	5%	8%	5%	4%	4%	5%	2%
Gun rights	81	9	17	54	12	1	67	12	21	47	9	67	7	65	2	7	45	52	73	35	58
	8%	3%	7%	14%	3%	1%	15%	3%	7%	17%	2%	13%	2%	16%	1%	3%	11%	8%	9%	5%	9%
Healthcare	57	17	19	21	20	6	30	16	22	19	16	35	22	22	6	14	16	39	48	39	37
	6%	5%	8%	5%	4%	8%	6%	4%	7%	7%	4%	7%	5%	5%	4%	6%	4%	6%	6%	6%	5%
Taxes	30	12	7	11	16	3	11	12	15	4	16	14	18	8	7	8	7	15	26	19	22
	3%	3%	3%	3%	3%	4%	2%	3%	5%	1%	4%	3%	4%	2%	4%	3%	2%	2%	3%	3%	3%
Jobs and the economy	141	54	35	45	71	14	56	51	51	31	67	60	63	47	28	39	51	73	110	106	95
	14%	15%	15%	12%	15%	17%	12%	13%	16%	11%	15%	12%	15%	11%	16%	16%	12%	12%	13%	16%	14%
Cost of living	171	67	42	59	91	11	70	67	62	42	87	77	81	71	38	41	58	116	149	118	112
	17%	18%	17%	15%	20%	13%	15%	17%	19%	15%	19%	16%	19%	17%	22%	17%	14%	18%	18%	18%	16%
Drug abuse	27	14	4	9	17	1	9	15	9	3	15	11	17	5	7	11	8	10	16	21	20
	3%	4%	2%	2%	4%	1%	2%	4%	3%	1%	3%	2%	4%	1%	4%	4%	2%	2%	2%	3%	3%
Immigration	95	59	23	10	77	5	13	69	20	7	80	12	75	10	30	42	48	55	80	80	63
	9%	16%	10%	3%	17%	7%	3%	18%	6%	2%	18%	2%	17%	3%	17%	17%	11%	9%	10%	12%	9%
Crime	96	41	24	31	55	7	33	45	38	12	53	39	52	28	23	27	38	58	78	64	59
	9%	11%	10%	8%	12%	9%	7%	12%	12%	4%	12%	8%	12%	7%	13%	11%	9%	9%	9%	10%	9%
Political corruption	60	20	18	18	25	11	23	26	18	11	33	25	24	25	14	9	28	35	47	38	33
	6%	5%	8%	5%	5%	14%	5%	7%	6%	4%	7%	5%	6%	6%	8%	4%	7%	6%	6%	6%	5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The coronavirus pandemic	18 2%	4 1%	1 *	12 3%	5 1%	0 *	12 3%	6 2%	5 1%	7 2%	5 1%	12 2%	5 1%	7 2%	3 2%	2 1%	4 1%	9 1%	13 2%	8 1%	14 2%
Race relations	29 3%	4 1%	5 2%	19 5%	4 1%	2 2%	23 5%	5 1%	9 3%	15 5%	5 1%	22 4%	4 1%	21 5%	1 1%	3 1%	9 2%	18 3%	23 3%	17 2%	24 4%
Abortion	46 5%	8 2%	13 5%	26 7%	8 2%	6 8%	32 7%	10 3%	8 3%	28 10%	10 2%	34 7%	8 2%	29 7%	1 1%	3 1%	25 6%	37 6%	39 5%	26 4%	35 5%
Something else (Please specify)	20 2%	7 2%	7 3%	4 1%	7 2%	3 3%	9 2%	5 1%	9 3%	5 2%	8 2%	11 2%	6 2%	8 2%	1 1%	5 2%	12 3%	15 2%	19 2%	11 2%	12 2%
Unsure	14 1%	2 1%	2 1%	9 2%	2 *	0 *	12 2%	2 1%	2 1%	7 3%	2 *	12 2%	2 *	6 1%	-	-	9 2%	12 2%	13 2%	5 1%	10 2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
Infrastructure	11 1%	4 1%	2 1%	2 1%	8 1%	2 1%	1 *	4 1%	5 1%	2 1%	2 1%	- 0%	4 2%	6 2%	2 1%	2 1%	2 1%	7 2%
The environment and climate change	56 6%	30 6%	22 7%	19 7%	37 5%	10 6%	9 8%	13 5%	28 6%	15 5%	14 6%	0 *	9 5%	24 8%	4 1%	3 2%	7 2%	51 13%
Education	21 2%	11 2%	6 2%	7 2%	14 2%	4 2%	3 3%	2 1%	11 3%	7 2%	7 3%	5 3%	5 2%	3 1%	4 2%	4 2%	8 2%	8 2%
National security	36 4%	17 4%	6 2%	4 2%	31 4%	3 2%	1 1%	7 3%	14 3%	14 5%	7 3%	12 8%	8 4%	5 2%	17 6%	11 7%	45 11%	1 *
Gun rights	81 8%	39 8%	30 9%	13 5%	68 9%	5 3%	8 7%	25 10%	44 10%	12 4%	29 12%	3 2%	14 8%	34 12%	4 2%	5 3%	9 2%	70 18%
Healthcare	57 6%	25 5%	25 8%	18 7%	39 5%	12 8%	6 5%	18 7%	22 5%	18 6%	11 5%	8 5%	12 6%	15 5%	13 5%	5 3%	16 4%	17 4%
Taxes	30 3%	14 3%	9 3%	3 1%	27 4%	2 1%	2 1%	8 3%	18 4%	5 2%	11 5%	4 3%	11 6%	6 2%	9 3%	5 3%	20 5%	12 3%
Jobs and the economy	141 14%	58 12%	45 14%	43 15%	97 13%	26 16%	17 15%	37 14%	67 15%	37 12%	37 15%	17 11%	29 16%	45 15%	47 17%	18 12%	59 15%	39 10%
Cost of living	171 17%	70 15%	67 21%	55 20%	114 16%	36 22%	19 17%	35 14%	78 17%	58 19%	36 15%	31 20%	28 15%	39 13%	47 17%	40 26%	75 19%	68 17%
Drug abuse	27 3%	11 2%	11 3%	10 4%	18 2%	5 3%	5 4%	8 3%	8 2%	12 4%	3 1%	5 3%	6 3%	7 3%	10 4%	7 5%	13 3%	5 1%
Immigration	95 9%	58 12%	10 3%	29 10%	66 9%	12 7%	17 15%	17 7%	36 8%	42 14%	15 6%	18 11%	19 10%	20 7%	51 18%	20 13%	68 17%	12 3%
Crime	96 9%	52 11%	28 9%	25 9%	71 10%	14 9%	11 9%	29 11%	41 9%	25 8%	22 9%	24 16%	17 9%	26 9%	30 11%	24 15%	34 8%	27 7%
Political corruption	60 6%	29 6%	16 5%	20 7%	40 5%	12 7%	8 7%	9 4%	27 6%	23 8%	16 7%	15 10%	6 3%	10 4%	18 6%	7 5%	27 7%	19 5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The coronavirus pandemic	18 2%	7 1%	9 3%	3 1%	14 2%	3 2%	-	7 3%	9 2%	2 1%	5 2%	2 1%	2 1%	9 3%	4 2%	1 1%	1 *	5 1%
Race relations	29 3%	9 2%	12 4%	12 4%	17 2%	7 4%	5	13 5%	7 2%	9 3%	3 1%	1 1%	7 4%	11 4%	3 1%	1 1%	5 1%	10 2%
Abortion	46 5%	25 5%	12 4%	13 5%	34 5%	12 7%	1	14 6%	15 3%	17 5%	12 5%	2 1%	6 3%	18 6%	7 3%	1 *	5 1%	31 8%
Something else (Please specify)	20 2%	7 1%	4 1%	1 *	19 3%	1 1%	-	3 1%	12 3%	5 2%	4 2%	3 2%	2 1%	7 2%	1 1%	4 2%	7 2%	3 1%
Unsure	14 1%	1 *	9 3%	1 *	12 2%	-	1	6 2%	8 2%	-	5 2%	4 2%	-	4 1%	2 1%	-	1 *	5 1%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	18	9	9	10	15	1	3	2	2	5	4	4	10	8
	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	1%
The environment and climate change	116	33	54	62	76	9	14	17	15	11	30	43	43	72
	12%	8%	12%	11%	11%	8%	11%	12%	10%	7%	10%	15%	10%	13%
Education	35	13	12	23	20	5	8	4	9	6	11	6	19	16
	4%	3%	3%	4%	3%	4%	7%	3%	6%	4%	4%	2%	4%	3%
National security	85	33	45	39	74	4	4	1	6	8	21	50	14	70
	8%	8%	10%	7%	11%	3%	3%	1%	4%	5%	7%	18%	3%	12%
Gun rights	157	64	55	101	76	24	38	21	27	26	41	41	75	82
	16%	16%	12%	19%	11%	21%	30%	15%	18%	17%	14%	15%	17%	14%
Healthcare	100	40	47	52	71	12	8	17	13	23	24	23	53	47
	10%	10%	10%	10%	11%	10%	6%	12%	8%	15%	8%	8%	12%	8%
Taxes	47	16	21	26	31	7	6	9	6	9	13	10	24	23
	5%	4%	5%	5%	5%	6%	4%	7%	4%	6%	5%	4%	5%	4%
Jobs and the economy	321	134	159	162	217	40	39	51	55	66	87	62	172	149
	32%	33%	34%	30%	32%	35%	31%	36%	37%	44%	31%	22%	39%	26%
Cost of living	386	155	180	204	271	49	35	55	60	55	122	94	170	216
	38%	38%	38%	38%	40%	42%	27%	39%	40%	37%	43%	33%	38%	38%
Drug abuse	36	8	21	15	24	6	6	2	10	11	9	4	23	13
	4%	2%	4%	3%	4%	5%	5%	2%	7%	7%	3%	1%	5%	2%
Immigration	163	69	92	70	122	7	12	5	16	11	52	79	32	131
	16%	17%	20%	13%	18%	6%	9%	3%	11%	7%	18%	28%	7%	23%
Crime	138	58	64	74	94	17	12	16	24	16	51	31	56	82
	14%	14%	14%	14%	14%	15%	9%	12%	16%	10%	18%	11%	13%	14%
Political corruption	136	65	57	78	103	10	15	25	18	19	33	41	62	74
	14%	16%	12%	15%	15%	9%	12%	18%	12%	13%	12%	15%	14%	13%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
The coronavirus pandemic	32 3%	15 4%	11 2%	21 4%	19 3%	7 6%	6 5%	8 6%	4 3%	5 3%	12 4%	3 1%	17 4%	15 3%
Race relations	53 5%	20 5%	21 5%	31 6%	18 3%	16 14%	13 11%	14 10%	6 4%	10 6%	16 5%	8 3%	29 7%	24 4%
Abortion	94 9%	47 12%	34 7%	60 11%	57 8%	13 11%	21 16%	19 14%	14 10%	19 12%	19 7%	22 8%	52 12%	41 7%
Something else (Please specify)	55 5%	17 4%	31 7%	24 4%	42 6%	3 2%	3 3%	3 2%	5 4%	3 2%	12 4%	32 11%	11 2%	44 8%
Unsure	27 3%	6 2%	11 2%	15 3%	14 2%	2 2%	7 5%	6 5%	7 5%	-	10 3%	4 1%	13 3%	13 2%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	18	6	8	4	-	14	4	12	2	5	3	2	6	3	7	-	6
	2%	3%	2%	1%		2%	1%	3%	1%	2%	1%	1%	3%	3%	2%		2%
The environment and climate change	116	20	39	41	15	60	56	34	43	28	22	24	21	15	52	3	49
	12%	9%	10%	15%	12%	10%	14%	9%	15%	11%	10%	10%	12%	15%	11%	3%	15%
Education	35	4	13	12	6	17	19	9	11	9	6	6	10	4	22	1	9
	4%	2%	3%	4%	5%	3%	5%	2%	4%	4%	3%	3%	6%	4%	5%	1%	3%
National security	85	13	33	29	9	46	39	38	36	24	10	31	15	2	26	2	52
	8%	6%	8%	11%	8%	7%	10%	10%	12%	9%	5%	13%	9%	2%	6%	2%	16%
Gun rights	157	29	60	51	16	90	67	29	46	37	37	37	31	14	68	12	41
	16%	13%	15%	19%	13%	15%	17%	8%	16%	14%	18%	15%	18%	14%	15%	14%	13%
Healthcare	100	20	36	27	16	56	44	42	29	27	18	32	8	8	47	10	28
	10%	9%	9%	10%	14%	9%	11%	11%	10%	11%	9%	13%	5%	8%	10%	12%	9%
Taxes	47	12	14	13	9	26	21	20	10	10	11	15	4	7	23	9	9
	5%	5%	4%	5%	7%	4%	5%	5%	4%	4%	5%	6%	3%	7%	5%	10%	3%
Jobs and the economy	321	70	126	81	45	195	126	124	93	76	70	69	61	34	176	37	68
	32%	31%	32%	30%	37%	32%	32%	32%	32%	30%	34%	28%	36%	35%	38%	43%	21%
Cost of living	386	109	137	104	36	246	140	169	102	109	88	98	54	33	185	38	113
	38%	49%	35%	38%	30%	40%	36%	44%	35%	43%	42%	39%	32%	33%	40%	44%	36%
Drug abuse	36	14	13	8	0	28	8	18	5	6	7	5	14	3	28	2	4
	4%	6%	3%	3%	0%	5%	2%	5%	2%	2%	4%	2%	8%	4%	6%	2%	1%
Immigration	163	44	59	35	25	103	60	76	46	30	32	43	33	18	55	3	88
	16%	20%	15%	13%	21%	17%	15%	20%	16%	12%	15%	17%	19%	19%	12%	4%	28%
Crime	138	26	63	34	15	89	49	52	42	41	24	38	21	13	64	10	42
	14%	12%	16%	13%	12%	14%	13%	14%	14%	16%	12%	15%	12%	13%	14%	12%	13%
Political corruption	136	28	62	34	12	90	46	63	40	35	28	28	14	21	59	11	38
	14%	13%	16%	13%	10%	15%	12%	16%	14%	14%	13%	11%	9%	22%	13%	13%	12%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
The coronavirus pandemic	32 3%	11 5%	14 4%	6 2%	1 1%	25 4%	8 2%	13 3%	6 2%	16 6%	6 3%	6 3%	4 3%	0 0%	9 2%	6 7%	9 3%
Race relations	53 5%	6 3%	30 8%	11 4%	6 5%	36 6%	17 4%	11 3%	6 2%	8 3%	18 9%	14 6%	7 4%	4 5%	32 7%	3 4%	11 3%
Abortion	94 9%	15 7%	35 9%	31 11%	12 10%	50 8%	43 11%	26 7%	31 11%	23 9%	23 11%	17 7%	19 12%	11 11%	37 8%	6 7%	25 8%
Something else (Please specify)	55 5%	7 3%	16 4%	17 6%	15 12%	23 4%	32 8%	19 5%	23 8%	15 6%	8 4%	14 6%	13 8%	5 5%	23 5%	3 3%	26 8%
Unsure	27 3%	6 3%	17 4%	3 1%	-	23 4%	3 1%	11 3%	3 1%	10 4%	3 2%	9 4%	1 1%	-	5 1%	10 11%	8 3%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007 100	363 100	239 100	381 100	462 100	81 100	464 100	389 100	322 100	282 100	453 100	498 100	428 100	411 100	177 100	242 100	424 100	630 100	840 100	671 100	680 100
Infrastructure	18 2%	7 2%	2 1%	9 2%	7 2%	2 2%	9 2%	3 1%	10 3%	5 2%	7 2%	10 2%	9 2%	8 2%	1 1%	6 3%	7 2%	11 2%	16 2%	16 2%	17 2%
The environment and climate change	116 12%	16 4%	21 9%	75 20%	21 5%	8 10%	86 19%	18 5%	35 11%	63 22%	13 3%	96 19%	18 4%	87 21%	4 2%	12 5%	66 16%	90 14%	99 12%	58 9%	89 13%
Education	35 4%	13 4%	7 3%	15 4%	13 3%	4 5%	18 4%	15 4%	11 3%	9 3%	13 3%	19 4%	13 3%	14 3%	7 4%	5 2%	15 3%	17 3%	27 3%	26 4%	27 4%
National security	85 8%	56 15%	20 8%	9 2%	68 15%	6 7%	11 2%	56 15%	22 7%	6 2%	66 15%	16 3%	65 15%	9 2%	21 12%	39 16%	44 10%	66 11%	76 9%	73 11%	41 6%
Gun rights	157 16%	16 4%	32 13%	108 28%	19 4%	4 5%	133 29%	18 5%	44 14%	94 33%	15 3%	134 27%	18 4%	120 29%	5 3%	11 5%	73 17%	95 15%	142 17%	73 11%	119 18%
Healthcare	100 10%	29 8%	31 13%	39 10%	34 7%	9 11%	57 12%	27 7%	37 11%	35 12%	28 6%	64 13%	31 7%	50 12%	12 7%	23 9%	37 9%	67 11%	84 10%	70 10%	71 10%
Taxes	47 5%	18 5%	11 5%	18 5%	23 5%	6 8%	18 4%	23 6%	19 6%	6 2%	23 5%	22 4%	25 6%	14 3%	10 6%	12 5%	10 2%	25 4%	39 5%	32 5%	34 5%
Jobs and the economy	321 32%	137 38%	80 34%	91 24%	177 38%	32 39%	113 24%	134 35%	116 36%	60 21%	177 39%	123 25%	160 37%	96 23%	56 31%	104 43%	111 26%	177 28%	253 30%	222 33%	206 30%
Cost of living	386 38%	150 41%	90 37%	143 37%	191 41%	31 38%	164 35%	157 40%	141 44%	88 31%	186 41%	181 36%	172 40%	149 36%	66 37%	105 43%	131 31%	235 37%	322 38%	264 39%	256 38%
Drug abuse	36 4%	18 5%	7 3%	11 3%	23 5%	2 2%	12 3%	19 5%	12 4%	5 2%	20 5%	14 3%	21 5%	7 2%	9 5%	13 5%	11 3%	14 2%	21 3%	26 4%	26 4%
Immigration	163 16%	103 28%	44 18%	13 3%	132 29%	8 10%	22 5%	117 30%	33 10%	13 4%	137 30%	19 4%	126 30%	19 5%	58 33%	69 28%	85 20%	115 18%	142 17%	138 20%	97 14%
Crime	138 14%	60 16%	29 12%	49 13%	75 16%	9 11%	54 12%	65 17%	48 15%	25 9%	71 16%	62 13%	70 16%	47 11%	37 21%	31 13%	55 13%	78 12%	112 13%	94 14%	93 14%
Political corruption	136 14%	56 15%	35 15%	32 8%	72 16%	22 27%	42 9%	65 17%	35 11%	25 9%	76 17%	46 9%	67 16%	43 10%	37 21%	29 12%	68 16%	84 13%	106 13%	97 14%	75 11%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
The coronavirus pandemic	32 3%	6 2%	6 2%	20 5%	11 2%	1 2%	20 4%	11 3%	12 4%	10 4%	11 2%	20 4%	7 2%	13 3%	7 4%	4 2%	10 2%	16 2%	26 3%	19 3%	25 4%
Race relations	53 5%	6 2%	15 6%	32 8%	6 1%	3 4%	44 9%	5 1%	15 5%	32 12%	8 2%	41 8%	6 1%	39 9%	1 1%	5 2%	23 6%	33 5%	41 5%	30 4%	43 6%
Abortion	94 9%	12 3%	22 9%	59 16%	14 3%	7 9%	72 16%	16 4%	24 7%	53 19%	16 4%	73 15%	13 3%	68 17%	2 1%	7 3%	51 12%	67 11%	82 10%	56 8%	70 10%
Something else (Please specify)	55 5%	17 5%	17 7%	16 4%	25 6%	6 7%	24 5%	20 5%	17 5%	18 6%	27 6%	26 5%	26 6%	23 6%	17 9%	6 3%	31 7%	43 7%	53 6%	34 5%	36 5%
Unsure	27 3%	5 1%	6 2%	15 4%	6 1%	1 1%	19 4%	8 2%	7 2%	9 3%	6 1%	20 4%	6 1%	10 2%	4 3%	-	9 2%	18 3%	25 3%	11 2%	21 3%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
Infrastructure	18 2%	10 2%	4 1%	7 2%	12 2%	5 3%	2 1%	5 2%	9 2%	5 1%	6 2%	5 3%	4 2%	6 2%	2 1%	5 3%	5 1%	8 2%
The environment and climate change	116 12%	62 13%	32 10%	32 12%	84 12%	17 11%	15 13%	26 10%	62 14%	28 9%	31 13%	5 3%	18 10%	49 17%	8 3%	8 5%	20 5%	96 25%
Education	35 4%	17 4%	11 3%	15 5%	21 3%	9 6%	5 4%	10 4%	18 4%	8 3%	12 5%	7 4%	5 2%	6 2%	5 2%	8 5%	11 3%	13 3%
National security	85 8%	54 12%	8 3%	14 5%	71 10%	6 3%	8 7%	12 5%	38 8%	35 11%	16 7%	23 15%	17 9%	14 5%	36 13%	28 17%	81 20%	17 4%
Gun rights	157 16%	76 16%	61 19%	40 14%	117 16%	30 18%	10 9%	45 18%	75 17%	36 12%	50 21%	8 5%	32 17%	57 20%	9 3%	7 5%	13 3%	119 31%
Healthcare	100 10%	42 9%	42 13%	29 10%	71 10%	20 12%	9 8%	29 11%	42 9%	28 9%	20 8%	11 7%	19 10%	30 10%	22 8%	7 4%	26 7%	52 13%
Taxes	47 5%	19 4%	19 6%	9 3%	38 5%	7 5%	2 1%	13 5%	23 5%	11 4%	14 6%	10 6%	11 6%	8 3%	14 5%	7 4%	26 7%	16 4%
Jobs and the economy	321 32%	135 29%	109 34%	102 37%	219 30%	60 37%	42 37%	83 32%	136 30%	103 34%	67 28%	54 35%	74 40%	82 28%	105 39%	57 36%	131 33%	88 23%
Cost of living	386 38%	155 33%	142 44%	122 44%	261 36%	75 46%	48 42%	94 37%	169 38%	123 40%	87 36%	62 40%	69 37%	108 37%	98 36%	86 54%	165 41%	133 34%
Drug abuse	36 4%	13 3%	15 5%	12 4%	24 3%	6 4%	6 6%	11 4%	11 3%	14 4%	3 1%	8 5%	6 3%	9 3%	15 5%	8 5%	16 4%	5 1%
Immigration	163 16%	94 20%	20 6%	35 13%	128 18%	16 10%	19 16%	35 14%	65 15%	63 21%	31 13%	30 20%	33 18%	40 14%	88 32%	34 22%	123 31%	15 4%
Crime	138 14%	75 16%	37 11%	37 13%	101 14%	20 12%	17 15%	44 17%	56 12%	38 13%	33 14%	36 23%	23 12%	34 12%	46 17%	27 17%	59 15%	54 14%
Political corruption	136 14%	67 14%	44 14%	36 13%	98 13%	16 10%	20 17%	24 9%	67 15%	46 15%	39 16%	28 18%	22 12%	36 12%	51 19%	19 12%	79 20%	34 9%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
The coronavirus pandemic	32 3%	14 3%	14 4%	8 3%	24 3%	7 4%	2 1%	12 5%	10 2%	10 3%	6 2%	4 2%	6 3%	16 6%	10 4%	1 1%	5 1%	9 2%
Race relations	53 5%	19 4%	22 7%	16 6%	37 5%	7 4%	9 8%	19 7%	23 5%	10 3%	13 5%	3 2%	8 4%	24 8%	5 2%	1 1%	7 2%	31 8%
Abortion	94 9%	42 9%	34 11%	32 12%	62 8%	19 12%	13 11%	30 12%	38 8%	26 9%	27 11%	7 4%	13 7%	34 12%	8 3%	5 3%	12 3%	62 16%
Something else (Please specify)	55 5%	24 5%	13 4%	7 3%	48 7%	5 3%	2 2%	10 4%	29 7%	16 5%	13 5%	5 3%	9 5%	18 6%	17 6%	6 4%	18 5%	14 4%
Unsure	27 3%	10 2%	13 4%	2 1%	25 3%	1 *	1 1%	8 3%	14 3%	5 2%	8 4%	4 2%	-	9 3%	6 2%	-	2 1%	7 2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	260	105	116	143	165	41	36	44	40	31	87	58	115	145
	26%	26%	25%	27%	24%	35%	28%	32%	27%	20%	31%	21%	26%	26%
Ukraine	401	156	220	180	265	34	67	41	55	83	94	129	178	223
	40%	39%	47%	33%	39%	29%	53%	29%	37%	55%	33%	46%	40%	39%
Unsure	346	142	131	215	246	41	23	55	55	38	103	95	148	198
	34%	35%	28%	40%	36%	35%	18%	39%	37%	25%	36%	34%	34%	35%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	260	69	97	64	30	166	94	100	65	72	56	56	40	33	136	21	67
	26%	31%	25%	23%	25%	27%	24%	26%	23%	28%	27%	23%	24%	33%	30%	24%	21%
Ukraine	401	80	148	120	54	227	174	132	132	94	80	107	71	41	183	29	138
	40%	36%	38%	44%	45%	37%	44%	34%	46%	37%	38%	43%	42%	42%	40%	33%	44%
Unsure	346	73	148	89	37	221	125	156	90	88	72	86	57	25	142	36	111
	34%	33%	38%	32%	31%	36%	32%	40%	31%	35%	35%	35%	34%	25%	31%	43%	35%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	260	116	54	89	143	19	98	127	80	51	142	108	143	79	63	71	100	153	212	183	172
	26%	32%	22%	23%	31%	23%	21%	33%	25%	18%	31%	22%	33%	19%	36%	29%	24%	24%	25%	27%	25%
Ukraine	401	129	92	175	153	19	229	125	124	153	141	241	139	212	48	92	187	259	338	263	273
	40%	36%	39%	46%	33%	23%	49%	32%	38%	54%	31%	48%	33%	51%	27%	38%	44%	41%	40%	39%	40%
Unsure	346	119	93	118	166	44	137	137	118	78	169	149	146	121	66	80	137	218	290	225	235
	34%	33%	39%	31%	36%	54%	29%	35%	37%	28%	37%	30%	34%	29%	37%	33%	32%	35%	34%	34%	35%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	260	121	82	80	180	47	33	87	111	61	62	44	55	58	92	41	117	84
	26%	26%	25%	29%	25%	29%	29%	34%	25%	20%	26%	28%	29%	20%	33%	26%	29%	22%
Ukraine	401	191	132	109	291	47	62	100	185	117	86	46	73	129	83	61	143	208
	40%	41%	41%	39%	40%	29%	54%	39%	41%	39%	36%	29%	39%	44%	30%	39%	35%	54%
Unsure	346	154	109	89	257	69	20	70	152	125	92	66	58	104	99	55	142	96
	34%	33%	34%	32%	35%	42%	17%	27%	34%	41%	38%	42%	31%	36%	36%	35%	35%	25%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	40	23	19	20	19	13	5	13	7	3	13	4	22	17
	4%	6%	4%	4%	3%	11%	4%	9%	5%	2%	5%	2%	5%	3%
Ukraine	709	273	317	391	510	52	95	71	89	102	212	235	262	447
	70%	68%	68%	73%	75%	45%	75%	51%	59%	67%	75%	83%	59%	79%
Neutral	190	76	109	80	108	31	24	35	37	35	43	39	108	82
	19%	19%	23%	15%	16%	27%	19%	25%	25%	23%	15%	14%	24%	14%
Unsure	69	31	23	46	38	20	2	21	17	11	16	4	49	20
	7%	8%	5%	9%	6%	17%	2%	15%	12%	7%	6%	1%	11%	4%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	40	14	15	11	-	29	11	14	5	15	8	7	9	1	23	6	5
	4%	6%	4%	4%	-	5%	3%	4%	2%	6%	4%	3%	5%	1%	5%	7%	1%
Ukraine	709	140	253	221	95	393	316	266	244	158	136	198	128	68	315	47	254
	70%	63%	65%	81%	79%	64%	80%	69%	85%	62%	66%	80%	76%	69%	68%	54%	80%
Neutral	190	44	93	31	22	137	53	80	28	54	45	35	27	26	101	14	46
	19%	20%	24%	11%	18%	22%	13%	21%	10%	21%	21%	14%	16%	27%	22%	16%	15%
Unsure	69	24	31	10	4	55	14	28	10	28	18	9	4	4	23	19	12
	7%	11%	8%	4%	4%	9%	4%	7%	3%	11%	9%	4%	3%	4%	5%	23%	4%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	40	19	9	11	23	3	14	23	7	9	22	15	22	11	16	5	11	21	28	34	19
	4%	5%	4%	3%	5%	3%	3%	6%	2%	3%	5%	3%	5%	3%	9%	2%	3%	3%	3%	5%	3%
Ukraine	709	236	156	300	287	51	371	244	217	237	280	399	268	339	91	170	338	473	611	452	489
	70%	65%	65%	79%	62%	63%	80%	63%	67%	84%	62%	80%	63%	82%	51%	70%	80%	75%	73%	67%	72%
Neutral	190	83	55	46	117	20	52	97	63	29	119	58	109	43	52	50	56	102	149	141	122
	19%	23%	23%	12%	25%	25%	11%	25%	20%	10%	26%	12%	25%	10%	29%	21%	13%	16%	18%	21%	18%
Unsure	69	26	19	23	35	7	27	23	36	7	33	26	29	18	18	17	18	34	51	45	49
	7%	7%	8%	6%	8%	8%	6%	6%	11%	2%	7%	5%	7%	4%	10%	7%	4%	5%	6%	7%	7%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	40	11	19	14	25	8	7	15	13	12	7	8	4	10	17	5	26	12
	4%	2%	6%	5%	3%	5%	6%	6%	3%	4%	3%	5%	2%	4%	6%	3%	6%	3%
Ukraine	709	344	197	166	541	104	63	176	329	204	185	108	142	195	146	120	259	319
	70%	74%	61%	60%	74%	63%	55%	69%	73%	67%	77%	69%	77%	67%	53%	76%	65%	82%
Neutral	190	85	75	70	119	31	39	52	75	63	27	31	26	57	88	24	86	40
	19%	18%	23%	25%	16%	19%	34%	20%	17%	21%	11%	20%	14%	20%	32%	15%	21%	10%
Unsure	69	26	33	27	42	21	6	14	31	24	22	9	13	29	23	9	31	18
	7%	6%	10%	10%	6%	13%	5%	5%	7%	8%	9%	6%	7%	10%	8%	5%	8%	5%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war. If Russia wins, vital U.S. interests and values are threatened	446	179	200	246	314	35	61	49	54	57	135	151	160	285
	44%	44%	43%	46%	46%	31%	48%	35%	36%	38%	47%	54%	36%	50%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	370	146	208	160	238	52	45	60	63	66	95	86	189	181
	37%	36%	45%	30%	35%	46%	36%	43%	42%	43%	33%	30%	43%	32%
Unsure	191	78	60	131	124	28	20	31	33	28	54	45	92	100
	19%	19%	13%	24%	18%	24%	16%	22%	22%	19%	19%	16%	21%	18%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	446	88	161	140	57	249	197	162	152	102	85	125	71	45	184	32	165
	44%	40%	41%	51%	47%	41%	50%	42%	53%	40%	41%	50%	42%	46%	40%	38%	52%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	370	81	145	97	46	226	144	138	100	85	83	78	85	37	200	27	97
	37%	37%	37%	36%	38%	37%	37%	36%	35%	33%	40%	31%	51%	38%	43%	31%	31%
Unsure	191	53	86	36	17	138	53	88	36	68	40	47	13	16	78	27	54
	19%	24%	22%	13%	14%	23%	13%	23%	12%	27%	19%	19%	7%	16%	17%	31%	17%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war. If Russia wins, vital U.S. interests and values are threatened	446	136	97	202	161	27	258	143	122	175	153	267	140	238	47	100	229	301	387	283	314
	44%	38%	40%	53%	35%	34%	56%	37%	38%	62%	34%	54%	33%	58%	27%	41%	54%	48%	46%	42%	46%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	370	165	94	106	211	32	127	177	124	68	204	146	205	113	94	100	132	215	300	270	244
	37%	45%	39%	28%	46%	40%	27%	46%	39%	24%	45%	29%	48%	27%	53%	41%	31%	34%	36%	40%	36%
Unsure	191	62	49	73	90	22	80	68	75	39	96	85	84	61	36	42	62	115	152	119	122
	19%	17%	20%	19%	20%	27%	17%	18%	23%	14%	21%	17%	20%	15%	20%	17%	15%	18%	18%	18%	18%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	446	213	137	108	338	65	43	114	211	121	129	56	80	138	81	68	152	258
	44%	46%	42%	39%	46%	40%	38%	44%	47%	40%	53%	36%	43%	48%	30%	43%	38%	66%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	370	174	124	119	249	58	61	94	159	117	64	62	73	97	133	66	183	84
	37%	37%	38%	43%	34%	35%	54%	36%	36%	39%	27%	40%	39%	33%	48%	42%	46%	22%
Unsure	191	80	62	51	140	41	10	49	77	65	48	38	33	55	60	24	67	47
	19%	17%	19%	18%	19%	25%	9%	19%	17%	21%	20%	24%	18%	19%	22%	15%	17%	12%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QWillowDrilling] President Biden recently approved the Willow oil project located in Alaska. Proponents argue this project will benefit American energy security and provide good jobs to native groups, while opponents say it will endanger the Alaskan environment and worsen global warming with carbon emissions. Do you support or oppose Biden's decision to greenlight this project?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	494	199	267	227	335	60	64	55	59	54	156	169	169	325
	49%	49%	57%	42%	49%	52%	51%	40%	40%	36%	55%	60%	38%	57%
STRONGLY/SOMEWHAT OPPOSE	317	117	127	188	210	33	41	60	61	54	76	66	175	142
	31%	29%	27%	35%	31%	29%	33%	43%	40%	36%	27%	23%	40%	25%
Strongly support	240	102	143	97	162	30	38	20	27	19	75	99	66	174
	24%	25%	31%	18%	24%	26%	30%	15%	18%	12%	26%	35%	15%	31%
Somewhat support	254	97	124	131	172	30	25	35	32	36	81	70	103	151
	25%	24%	26%	24%	25%	26%	20%	25%	22%	24%	28%	25%	23%	27%
Somewhat oppose	164	55	64	99	117	19	16	25	30	28	47	34	84	81
	16%	14%	14%	18%	17%	17%	12%	18%	20%	19%	16%	12%	19%	14%
Strongly oppose	153	62	63	88	93	14	25	35	30	26	30	32	91	61
	15%	15%	14%	16%	14%	12%	20%	25%	20%	17%	10%	11%	21%	11%
Unsure	196	87	74	122	131	23	21	24	30	42	52	47	97	99
	19%	21%	16%	23%	19%	20%	17%	17%	20%	28%	18%	17%	22%	17%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QWillowDrilling] President Biden recently approved the Willow oil project located in Alaska. Proponents argue this project will benefit American energy security and provide good jobs to native groups, while opponents say it will endanger the Alaskan environment and worsen global warming with carbon emissions. Do you support or oppose Biden's decision to greenlight this project?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	494	123	184	137	51	307	187	189	146	113	107	120	97	49	219	30	191
	49%	55%	47%	50%	42%	50%	48%	49%	51%	44%	52%	48%	57%	50%	47%	35%	61%
STRONGLY/SOMEWHAT OPPOSE	317	61	128	86	42	189	128	120	90	81	69	87	46	24	165	31	67
	31%	28%	33%	31%	35%	31%	33%	31%	31%	32%	33%	35%	27%	25%	36%	36%	21%
Strongly support	240	55	88	74	23	142	97	87	75	58	53	58	49	20	101	12	103
	24%	25%	22%	27%	19%	23%	25%	23%	26%	23%	26%	23%	29%	20%	22%	14%	33%
Somewhat support	254	68	97	62	28	165	90	102	71	55	54	62	48	30	118	18	88
	25%	31%	25%	23%	23%	27%	23%	26%	25%	21%	26%	25%	28%	30%	26%	21%	28%
Somewhat oppose	164	21	65	55	23	86	78	61	56	34	34	54	25	9	90	15	32
	16%	9%	17%	20%	19%	14%	20%	16%	19%	13%	16%	22%	15%	9%	20%	17%	10%
Strongly oppose	153	40	63	30	20	103	50	59	34	48	35	33	21	15	75	16	35
	15%	18%	16%	11%	16%	17%	13%	15%	12%	19%	17%	13%	12%	16%	16%	18%	11%
Unsure	196	38	80	51	27	118	78	79	52	61	32	43	26	24	78	25	57
	19%	17%	20%	19%	23%	19%	20%	20%	18%	24%	15%	17%	15%	25%	17%	29%	18%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QWillowDrilling] President Biden recently approved the Willow oil project located in Alaska. Proponents argue this project will benefit American energy security and provide good jobs to native groups, while opponents say it will endanger the Alaskan environment and worsen global warming with carbon emissions. Do you support or oppose Biden's decision to greenlight this project?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	494	188	116	188	242	34	218	216	152	126	238	239	238	194	95	131	242	327	420	345	326
	49%	52%	48%	49%	52%	42%	47%	56%	47%	45%	53%	48%	56%	47%	54%	54%	57%	52%	50%	51%	48%
STRONGLY/SOMEWHAT OPPOSE	317	108	76	124	132	26	159	99	95	115	124	167	116	141	51	72	114	184	259	204	220
	31%	30%	32%	33%	29%	32%	34%	26%	29%	41%	27%	33%	27%	34%	29%	30%	27%	29%	31%	30%	32%
Strongly support	240	107	63	68	144	12	84	135	56	49	145	90	147	73	63	71	133	176	208	189	145
	24%	29%	26%	18%	31%	15%	18%	35%	17%	17%	32%	18%	34%	18%	36%	29%	31%	28%	25%	28%	21%
Somewhat support	254	81	53	119	98	22	135	81	96	77	94	149	91	122	32	60	109	151	213	155	181
	25%	22%	22%	31%	21%	27%	29%	21%	30%	27%	21%	30%	21%	30%	18%	25%	26%	24%	25%	23%	27%
Somewhat oppose	164	46	35	75	58	12	93	41	55	62	49	101	44	84	18	33	62	98	137	105	129
	16%	13%	15%	20%	13%	15%	20%	11%	17%	22%	11%	20%	10%	20%	10%	14%	15%	16%	16%	16%	19%
Strongly oppose	153	62	41	49	74	13	66	58	40	53	74	66	72	57	33	39	51	86	122	99	91
	15%	17%	17%	13%	16%	16%	14%	15%	12%	19%	16%	13%	17%	14%	18%	16%	12%	14%	15%	15%	13%
Unsure	196	67	47	70	87	22	87	73	75	40	91	92	74	76	32	40	68	119	160	123	134
	19%	19%	20%	18%	19%	27%	19%	19%	23%	14%	20%	19%	17%	18%	18%	16%	16%	19%	19%	18%	20%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QWillowDrilling] President Biden recently approved the Willow oil project located in Alaska. Proponents argue this project will benefit American energy security and provide good jobs to native groups, while opponents say it will endanger the Alaskan environment and worsen global warming with carbon emissions. Do you support or oppose Biden's decision to greenlight this project?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	494	248	132	139	353	71	68	120	222	152	109	78	108	116	133	98	230	165
	49%	53%	41%	50%	49%	44%	60%	47%	50%	50%	45%	50%	58%	40%	49%	62%	57%	42%
STRONGLY/SOMEWHAT OPPOSE	317	132	125	81	236	59	22	92	137	88	78	42	45	116	88	30	101	161
	31%	28%	38%	29%	32%	36%	19%	36%	31%	29%	33%	27%	24%	40%	32%	19%	25%	42%
Strongly support	240	130	58	63	175	31	32	64	106	70	52	47	49	48	80	59	134	58
	24%	28%	18%	23%	24%	19%	28%	25%	24%	23%	21%	30%	26%	17%	29%	38%	33%	15%
Somewhat support	254	119	74	77	178	40	36	56	116	82	57	31	60	68	53	39	96	107
	25%	25%	23%	28%	24%	25%	32%	22%	26%	27%	24%	20%	32%	23%	19%	24%	24%	28%
Somewhat oppose	164	68	68	43	121	32	11	47	77	40	48	20	22	60	30	17	41	108
	16%	15%	21%	15%	17%	19%	10%	18%	17%	13%	20%	13%	12%	21%	11%	11%	10%	28%
Strongly oppose	153	64	57	38	115	27	11	44	60	48	31	22	22	56	58	13	60	53
	15%	14%	17%	14%	16%	17%	9%	17%	13%	16%	13%	14%	12%	19%	21%	8%	15%	14%
Unsure	196	87	67	57	138	33	24	45	88	63	53	35	33	59	53	30	71	63
	19%	19%	21%	21%	19%	20%	21%	18%	20%	21%	22%	23%	18%	20%	19%	19%	18%	16%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_NY] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?
-Paying hush money to adult film star Stormy Daniels to cover up an alleged affair

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Justified	88	40	43	45	67	2	10	8	20	16	19	25	44	44
	19%	21%	18%	21%	18%	17%	34%	25%	31%	25%	13%	17%	27%	15%
Not justified	303	122	170	132	257	8	17	14	34	42	105	108	91	213
	66%	64%	70%	61%	68%	65%	58%	43%	53%	67%	70%	71%	57%	70%
Unsure	70	30	30	40	53	2	2	11	10	5	26	19	25	45
	15%	15%	12%	18%	14%	17%	7%	32%	16%	7%	17%	13%	16%	15%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_NY] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?

-Paying hush money to adult film star Stormy Daniels to cover up an alleged affair

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Justified	88	20	32	30	7	52	37	39	28	32	10	21	18	4	44	5	29
	19%	20%	18%	22%	13%	19%	20%	18%	18%	31%	11%	17%	20%	10%	22%	19%	16%
Not justified	303	63	116	89	36	179	124	151	106	48	62	85	68	32	139	12	119
	66%	62%	67%	66%	67%	65%	67%	68%	69%	46%	71%	69%	75%	75%	68%	47%	67%
Unsure	70	19	25	16	10	44	26	33	20	24	16	18	5	7	22	9	29
	15%	19%	15%	12%	19%	16%	14%	15%	13%	23%	18%	14%	5%	15%	11%	34%	16%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_NY] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?
 -Paying hush money to adult film star Stormy Daniels to cover up an alleged affair

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Justified	88	68	15	-	88	-	-	54	27	6	66	18	73	6	30	49	36	53	72	76	48
	19%	19%	16%		19%			16%	26%	44%	16%	60%	19%	36%	17%	20%	17%	17%	18%	19%	20%
Not justified	303	242	59	-	303	-	-	247	49	6	284	10	262	10	121	156	144	213	263	266	151
	66%	67%	65%		66%			72%	47%	43%	68%	35%	67%	58%	69%	64%	69%	70%	66%	66%	64%
Unsure	70	53	17	-	70	-	-	40	27	2	66	2	55	1	25	37	28	37	61	60	36
	15%	15%	19%		15%			12%	26%	13%	16%	5%	14%	6%	14%	15%	13%	12%	15%	15%	15%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_NY] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?
-Paying hush money to adult film star Stormy Daniels to cover up an alleged affair

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	261	93	123	336	77	47	83	202	176	89	120	95	92	274	158	402	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Justified	88	44	17	29	60	22	6	17	30	41	15	17	21	15	41	38	72	-
	19%	17%	19%	23%	18%	29%	13%	21%	15%	23%	17%	14%	22%	16%	15%	24%	18%	
Not justified	303	178	59	62	239	37	25	56	140	106	54	95	63	49	186	101	273	-
	66%	68%	63%	50%	71%	48%	55%	68%	69%	60%	61%	79%	67%	53%	68%	64%	68%	
Unsure	70	40	17	33	38	18	15	10	31	30	20	8	11	28	46	19	57	-
	15%	15%	18%	26%	11%	23%	32%	11%	15%	17%	22%	7%	11%	31%	17%	12%	14%	

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_GA] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?
-Attempting to overturn the results of the 2020 election in the state of Georgia

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Justified	119	46	62	57	87	2	11	8	15	21	39	37	44	76
	26%	24%	25%	26%	23%	17%	37%	24%	23%	33%	26%	24%	27%	25%
Not justified	275	114	151	123	236	8	16	15	39	31	92	98	85	190
	60%	59%	62%	57%	63%	66%	54%	46%	60%	50%	62%	64%	53%	63%
Unsure	67	32	31	36	54	2	3	10	11	10	19	18	31	36
	15%	16%	13%	17%	14%	17%	10%	30%	17%	17%	13%	12%	20%	12%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_GA] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?

-Attempting to overturn the results of the 2020 election in the state of Georgia

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Justified	119	30	40	39	12	69	50	53	34	35	18	24	20	14	55	8	47
	26%	29%	23%	29%	22%	25%	27%	23%	22%	34%	21%	20%	23%	31%	27%	31%	26%
Not justified	275	58	109	72	36	167	108	142	94	51	51	80	65	25	128	8	107
	60%	56%	63%	54%	68%	61%	58%	63%	61%	49%	58%	65%	71%	58%	62%	31%	61%
Unsure	67	15	24	24	5	39	29	29	25	18	19	19	5	5	23	10	23
	15%	14%	14%	18%	10%	14%	15%	13%	17%	18%	21%	16%	6%	11%	11%	39%	13%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_GA] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?
-Attempting to overturn the results of the 2020 election in the state of Georgia

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Justified	119	100	12	-	119	-	-	74	38	6	95	19	91	9	28	78	49	67	100	103	68
	26%	28%	13%		26%			22%	36%	44%	23%	66%	23%	55%	16%	32%	24%	22%	25%	26%	29%
Not justified	275	214	61	-	275	-	-	223	44	6	259	9	246	5	127	127	135	199	243	243	134
	60%	59%	67%		60%			66%	42%	43%	62%	30%	63%	32%	72%	52%	65%	66%	61%	60%	57%
Unsure	67	49	18	-	67	-	-	43	22	2	62	1	53	2	22	37	23	36	52	56	34
	15%	14%	20%		15%			13%	21%	13%	15%	4%	14%	13%	12%	15%	11%	12%	13%	14%	14%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_GA] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?

-Attempting to overturn the results of the 2020 election in the state of Georgia

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	261	93	123	336	77	47	83	202	176	89	120	95	92	274	158	402	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Justified	119	57	27	33	86	22	11	17	55	47	22	29	26	24	52	55	105	-
	26%	22%	29%	27%	26%	29%	23%	21%	27%	27%	25%	24%	27%	26%	19%	35%	26%	
Not justified	275	174	44	64	208	38	26	55	119	100	46	79	58	47	183	77	238	-
	60%	66%	47%	52%	62%	50%	56%	66%	59%	57%	52%	66%	61%	51%	67%	49%	59%	
Unsure	67	31	22	26	41	17	10	11	28	29	20	13	11	20	39	25	59	-
	15%	12%	24%	21%	12%	22%	21%	13%	14%	16%	23%	11%	12%	22%	14%	16%	15%	

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_FL] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?

-Mishandling classified documents at his Mar-a-Lago home and obstructing the federal government's efforts to recover

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Justified	90	40	47	43	64	3	11	8	15	20	21	25	44	46
	19%	21%	19%	20%	17%	24%	38%	24%	24%	33%	14%	17%	27%	15%
Not justified	288	113	153	133	244	6	16	13	33	35	105	101	81	207
	62%	59%	63%	61%	65%	48%	55%	40%	51%	56%	70%	67%	51%	68%
Unsure	84	39	44	40	70	4	2	12	16	7	24	26	35	49
	18%	20%	18%	19%	18%	28%	7%	35%	25%	11%	16%	17%	22%	16%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_FL] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?

- Mishandling classified documents at his Mar-a-Lago home and obstructing the federal government's efforts to recover

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Justified	90	24	28	30	9	52	38	40	24	28	14	19	15	9	39	8	32
	19%	23%	16%	22%	16%	19%	20%	18%	15%	27%	16%	16%	17%	21%	19%	30%	18%
Not justified	288	61	114	78	34	175	112	147	97	47	53	87	65	27	138	8	112
	62%	60%	66%	58%	65%	64%	60%	66%	63%	45%	61%	70%	72%	62%	67%	31%	63%
Unsure	84	17	31	26	10	48	36	37	33	29	20	17	10	7	28	10	32
	18%	17%	18%	20%	19%	17%	20%	17%	21%	28%	23%	14%	11%	17%	14%	38%	18%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

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- Mishandling classified documents at his Mar-a-Lago home and obstructing the federal government's efforts to recover

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Justified	90	73	12	-	90	-	-	52	31	6	67	19	67	10	16	64	29	50	75	79	59
	19%	20%	13%		19%			15%	30%	44%	16%	65%	17%	63%	9%	26%	14%	16%	19%	20%	25%
Not justified	288	231	57	-	288	-	-	230	50	6	271	8	254	5	131	135	136	198	247	253	141
	62%	63%	62%		62%			68%	48%	38%	65%	26%	65%	32%	74%	56%	65%	66%	62%	63%	60%
Unsure	84	60	22	-	84	-	-	58	23	3	78	3	70	1	31	43	43	54	74	70	36
	18%	16%	25%		18%			17%	22%	18%	19%	10%	18%	5%	17%	18%	21%	18%	19%	17%	15%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndict_FL] The following allegations have been made against Donald Trump, and he is facing multiple possible indictments for criminal charges as a result of these allegations. For each of the following, would you say that an indictment of Donald Trump is justified or not justified?

-Mishandling classified documents at his Mar-a-Lago home and obstructing the federal government' s efforts to recover

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	261	93	123	336	77	47	83	202	176	89	120	95	92	274	158	402	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Justified	90	40	25	20	70	17	2	23	29	39	16	21	20	17	30	49	75	-
	19%	15%	27%	16%	21%	23%	5%	27%	14%	22%	18%	17%	22%	19%	11%	31%	19%	
Not justified	288	175	45	72	214	41	31	49	127	111	51	81	65	44	193	80	249	-
	62%	67%	49%	58%	64%	53%	66%	59%	63%	63%	57%	67%	69%	48%	70%	51%	62%	
Unsure	84	47	23	32	52	18	14	11	46	27	22	18	9	31	51	29	79	-
	18%	18%	25%	26%	15%	24%	29%	13%	23%	15%	25%	15%	10%	33%	19%	18%	20%	

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Businesses] Which of the following statements do you agree with more, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Businesses should be able to operate however they like as long as they do not break the law	229	92	120	109	187	6	12	19	39	36	73	61	95	133
	50%	48%	49%	50%	50%	45%	42%	58%	61%	59%	48%	40%	60%	44%
Businesses should be held accountable if they are too focused on being "woke"	190	77	110	80	157	4	15	10	17	24	56	84	50	139
	41%	40%	45%	37%	42%	30%	51%	29%	26%	39%	37%	55%	31%	46%
Unsure	43	23	14	28	33	3	2	4	8	2	21	8	14	29
	9%	12%	6%	13%	9%	25%	7%	13%	13%	3%	14%	5%	9%	10%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Businesses] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Businesses should be able to operate however they like as long as they do not break the law	229	50	93	63	24	142	86	120	67	54	46	58	35	29	111	12	71
	50%	49%	54%	47%	45%	52%	46%	54%	43%	52%	52%	47%	39%	67%	54%	47%	40%
Businesses should be held accountable if they are too focused on being "woke"	190	39	66	57	27	106	84	85	72	35	36	53	51	11	81	5	91
	41%	38%	38%	43%	50%	38%	45%	38%	47%	34%	41%	42%	56%	26%	39%	20%	52%
Unsure	43	13	13	14	3	27	17	19	14	15	6	13	4	3	14	8	14
	9%	13%	8%	10%	5%	10%	9%	8%	9%	15%	7%	11%	5%	7%	7%	32%	8%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Businesses] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Businesses should be able to operate however they like as long as they do not break the law	229	171	54	-	229	-	-	167	55	6	203	16	180	15	80	126	93	152	192	200	118
	50%	47%	59%		50%			49%	53%	42%	49%	56%	46%	93%	45%	52%	45%	50%	48%	50%	50%
Businesses should be held accountable if they are too focused on being "woke "	190	158	28	-	190	-	-	149	37	4	175	10	173	1	81	95	98	126	170	169	98
	41%	44%	31%		41%			44%	36%	25%	42%	34%	44%	7%	46%	39%	47%	42%	43%	42%	42%
Unsure	43	34	9	-	43	-	-	25	12	5	38	3	38	-	16	22	16	24	33	33	19
	9%	9%	10%		9%			7%	11%	33%	9%	10%	10%		9%	9%	8%	8%	8%	8%	8%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Businesses] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Businesses should be able to operate however they like as long as they do not break the law	229 50%	127 49%	50 54%	75 61%	151 45%	53 69%	22 47%	47 57%	91 45%	91 51%	41 46%	59 49%	44 46%	48 52%	128 47%	85 54%	182 45%	-
Businesses should be held accountable if they are too focused on being "woke "	190 41%	115 44%	31 34%	37 30%	153 45%	16 21%	21 44%	33 39%	90 45%	67 38%	31 35%	51 42%	44 46%	31 34%	115 42%	63 40%	188 47%	-
Unsure	43 9%	20 8%	12 13%	11 9%	32 9%	7 10%	4 9%	3 4%	21 11%	19 11%	17 19%	10 8%	7 7%	13 15%	31 11%	9 6%	32 8%	-

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_ForeignPolicy] Which of the following statements do you agree with more, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Americans are better off when the United States is seen as a strong leader around the world	261	111	141	120	219	5	11	11	28	30	92	101	69	193
	57%	58%	58%	56%	58%	42%	39%	33%	44%	48%	62%	66%	43%	64%
Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take	169	71	90	79	135	5	16	20	29	31	45	43	80	89
	37%	37%	37%	36%	36%	41%	54%	60%	45%	50%	30%	29%	50%	29%
Unsure	31	11	13	17	23	2	2	2	7	2	12	8	11	21
	7%	6%	5%	8%	6%	17%	7%	6%	11%	3%	8%	5%	7%	7%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_ForeignPolicy] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Americans are better off when the United States is seen as a strong leader around the world	261	54	88	86	33	142	119	121	98	64	41	75	46	31	110	12	118
	57%	53%	51%	64%	63%	52%	64%	54%	64%	61%	46%	60%	51%	71%	54%	44%	67%
Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take	169	38	72	43	15	110	59	88	47	31	43	37	43	10	86	11	46
	37%	37%	42%	32%	29%	40%	31%	39%	31%	29%	49%	30%	47%	22%	42%	41%	26%
Unsure	31	10	12	5	4	23	9	14	9	10	5	12	2	3	9	4	12
	7%	10%	7%	3%	8%	8%	5%	6%	6%	10%	5%	10%	2%	7%	5%	14%	7%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_ForeignPolicy] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Americans are better off when the United States is seen as a strong leader around the world	261 57%	207 57%	47 52%	-	261 57%	-	-	205 60%	52 50%	4 25%	238 57%	17 59%	223 57%	11 68%	85 48%	154 64%	136 65%	186 61%	239 60%	238 59%	134 57%
Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take	169 37%	133 36%	36 40%	-	169 37%	-	-	113 33%	47 46%	8 51%	150 36%	11 36%	140 36%	5 32%	80 45%	73 30%	63 30%	98 32%	132 33%	140 35%	83 35%
Unsure	31 7%	24 7%	8 8%	-	31 7%	-	-	23 7%	4 4%	3 24%	28 7%	2 5%	27 7%	-	11 6%	15 6%	9 4%	19 6%	25 6%	24 6%	18 8%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_ForeignPolicy] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Americans are better off when the United States is seen as a strong leader around the world	261 57%	153 59%	41 44%	66 54%	195 58%	40 52%	26 57%	44 52%	121 60%	97 55%	56 63%	69 57%	56 59%	42 46%	142 52%	98 62%	235 58%	-
Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take	169 37%	93 36%	40 43%	49 40%	117 35%	34 44%	16 33%	34 40%	73 36%	62 35%	25 28%	40 33%	38 40%	37 40%	113 41%	51 32%	146 36%	-
Unsure	31 7%	15 6%	11 12%	8 6%	23 7%	3 4%	5 10%	6 7%	8 4%	17 10%	8 9%	12 10%	2 2%	13 14%	18 7%	8 5%	21 5%	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Immigration] Which of the following statements do you agree with more, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Everyone benefits and prices go down when workers come into the United States from all around the world	93	34	52	41	75	2	7	10	15	12	29	27	37	55
	20%	18%	21%	19%	20%	13%	26%	31%	23%	20%	19%	17%	23%	18%
American citizens lose employment opportunities when foreign workers are allowed to come into the United States	304	116	157	146	253	9	13	20	40	34	101	108	94	210
	66%	61%	64%	68%	67%	69%	46%	59%	63%	55%	68%	71%	59%	69%
Unsure	65	42	35	29	49	2	8	3	9	15	19	18	28	37
	14%	22%	15%	14%	13%	17%	28%	10%	14%	25%	13%	12%	18%	12%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Immigration] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Everyone benefits and prices go down when workers come into the United States from all around the world	93	16	28	38	10	45	48	41	34	18	17	25	18	9	52	5	29
	20%	16%	16%	28%	19%	16%	26%	18%	22%	17%	20%	20%	20%	20%	25%	20%	16%
American citizens lose employment opportunities when foreign workers are allowed to come into the United States	304	69	110	87	38	179	125	147	107	70	60	80	62	26	126	17	124
	66%	67%	64%	65%	72%	65%	67%	66%	70%	67%	69%	65%	68%	60%	62%	64%	70%
Unsure	65	17	34	9	5	51	14	36	13	16	10	19	11	9	27	4	24
	14%	16%	20%	6%	9%	19%	7%	16%	8%	16%	12%	15%	12%	20%	13%	16%	13%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Immigration] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Everyone benefits and prices go down when workers come into the United States from all around the world	93	77	16	-	93	-	-	63	25	5	75	16	75	10	31	48	45	56	80	81	42
	20%	21%	18%		20%			18%	24%	34%	18%	56%	19%	63%	17%	20%	22%	18%	20%	20%	18%
American citizens lose employment opportunities when foreign workers are allowed to come into the United States	304	240	57	-	304	-	-	233	61	8	282	10	260	5	130	155	136	199	258	266	159
	66%	66%	63%		66%			68%	59%	56%	68%	34%	66%	31%	73%	64%	65%	66%	65%	66%	67%
Unsure	65	47	18	-	65	-	-	45	18	2	60	3	56	1	17	39	27	47	57	55	34
	14%	13%	20%		14%			13%	17%	11%	14%	10%	14%	6%	9%	16%	13%	16%	15%	14%	15%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Immigration] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	261	93	123	336	77	47	83	202	176	89	120	95	92	274	158	402	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Everyone benefits and prices go down when workers come into the United States from all around the world	93	48	25	27	66	20	7	16	40	37	15	22	16	17	45	35	77	-
	20%	18%	26%	22%	20%	26%	14%	19%	20%	21%	17%	19%	17%	18%	16%	22%	19%	
American citizens lose employment opportunities when foreign workers are allowed to come into the United States	304	176	55	70	232	46	23	63	128	113	57	80	67	59	196	100	276	-
	66%	67%	59%	56%	69%	60%	50%	76%	63%	64%	64%	67%	70%	64%	72%	63%	69%	
Unsure	65	38	14	27	38	10	17	4	34	26	17	18	12	17	33	23	49	-
	14%	14%	15%	22%	11%	14%	35%	5%	17%	15%	19%	15%	13%	18%	12%	15%	12%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Environment] Which of the following statements do you agree with more, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
I don't mind when private companies want to be environmentally friendly or reduce their carbon emissions	249	114	118	129	207	3	15	19	34	27	91	79	79	169
	54%	60%	49%	60%	55%	24%	52%	57%	52%	43%	61%	52%	50%	56%
Private companies shouldn't be trying to do their own Green New Deal or profit off of climate alarmism	159	53	103	56	127	6	11	10	23	25	42	59	58	101
	34%	28%	42%	26%	34%	46%	37%	31%	35%	40%	28%	39%	36%	34%
Unsure	54	24	22	32	44	4	3	4	8	11	17	15	23	31
	12%	13%	9%	15%	12%	30%	11%	11%	13%	17%	11%	10%	14%	10%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Environment] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
I don't mind when private companies want to be environmentally friendly or reduce their carbon emissions	249	47	100	79	22	147	101	124	83	61	50	62	44	20	112	15	95
	54%	46%	58%	59%	42%	54%	54%	55%	54%	58%	57%	50%	49%	47%	55%	57%	54%
Private companies shouldn't be trying to do their own Green New Deal or profit off of climate alarmism	159	38	52	46	23	90	69	68	59	28	29	40	42	18	74	10	58
	34%	37%	30%	35%	43%	33%	37%	30%	38%	27%	33%	33%	46%	41%	36%	37%	33%
Unsure	54	17	20	9	8	37	17	32	12	15	8	21	4	5	19	2	24
	12%	16%	12%	6%	15%	13%	9%	14%	8%	14%	9%	17%	5%	12%	9%	6%	13%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Environment] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100	-	100	-	-	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
I don't mind when private companies want to be environmentally friendly or reduce their carbon emissions	249	200	45	-	249	-	-	188	50	9	217	23	207	16	82	139	133	166	217	216	124
	54%	55%	49%	-	54%	-	-	55%	48%	59%	52%	78%	53%	97%	46%	57%	64%	55%	55%	54%	53%
Private companies shouldn't be trying to do their own Green New Deal or profit off of climate alarmism	159	127	29	-	159	-	-	118	36	4	150	3	137	0	76	73	62	97	130	144	84
	34%	35%	32%	-	34%	-	-	35%	35%	30%	36%	12%	35%	3%	43%	30%	30%	32%	33%	36%	35%
Unsure	54	37	17	-	54	-	-	34	18	2	49	3	47	-	20	30	14	39	49	42	28
	12%	10%	19%	-	12%	-	-	10%	17%	11%	12%	10%	12%	-	11%	12%	7%	13%	12%	10%	12%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Environment] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	261 100	93 100	123 100	336 100	77 100	47 100	83 100	202 100	176 100	89 100	120 100	95 100	92 100	274 100	158 100	402 100	-
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
I don't mind when private companies want to be environmentally friendly or reduce their carbon emissions	249 54%	129 49%	56 60%	74 60%	174 52%	43 56%	31 66%	48 58%	116 57%	85 48%	56 63%	56 47%	62 65%	46 50%	148 54%	80 51%	238 59%	-
Private companies shouldn't be trying to do their own Green New Deal or profit off of climate alarmism	159 34%	96 37%	26 27%	31 25%	126 37%	21 28%	10 21%	27 32%	70 35%	62 35%	21 23%	47 39%	26 28%	29 32%	94 34%	62 39%	132 33%	-
Unsure	54 12%	36 14%	11 12%	18 14%	36 11%	12 16%	6 12%	9 10%	16 8%	29 16%	12 13%	17 14%	7 7%	17 18%	32 12%	15 10%	32 8%	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Social] Which of the following statements do you agree with more, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
Issues like abortion and religious liberty are the biggest social challenges we face today	174	66	93	82	159	-	9	8	19	25	69	53	52	122
	38%	35%	38%	38%	42%		30%	25%	29%	41%	46%	35%	33%	40%
Issues like radical gender and racial ideologies from the Left are the biggest social challenges we face today	222	104	125	96	167	9	18	23	31	33	58	77	87	136
	48%	54%	51%	45%	44%	72%	61%	68%	48%	54%	39%	51%	54%	45%
Unsure	65	21	27	38	51	4	3	2	15	3	23	22	21	44
	14%	11%	11%	18%	14%	28%	9%	7%	23%	6%	15%	14%	13%	15%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Social] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
Issues like abortion and religious liberty are the biggest social challenges we face today	174	44	61	50	20	105	69	97	61	44	31	45	37	14	80	9	64
	38%	43%	35%	37%	37%	38%	37%	43%	40%	42%	35%	37%	41%	31%	39%	35%	36%
Issues like radical gender and racial ideologies from the Left are the biggest social challenges we face today	222	43	83	71	24	127	95	93	74	43	43	64	46	23	101	11	82
	48%	43%	48%	53%	46%	46%	51%	42%	49%	41%	48%	52%	50%	53%	49%	44%	47%
Unsure	65	15	29	13	9	43	22	34	17	17	15	14	8	7	24	6	30
	14%	14%	17%	10%	17%	16%	12%	15%	11%	17%	17%	11%	9%	16%	12%	21%	17%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Social] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
Issues like abortion and religious liberty are the biggest social challenges we face today	174	138	34	-	174	-	-	131	38	5	157	14	144	10	66	89	91	127	150	155	82
	38%	38%	37%		38%			38%	37%	35%	38%	47%	37%	62%	37%	37%	44%	42%	38%	38%	35%
Issues like radical gender and racial ideologies from the Left are the biggest social challenges we face today	222	172	45	-	222	-	-	164	51	5	201	12	195	4	90	114	95	138	188	192	109
	48%	47%	50%		48%			48%	49%	31%	48%	40%	50%	24%	51%	47%	46%	46%	48%	48%	46%
Unsure	65	53	12	-	65	-	-	45	15	5	59	4	52	2	21	40	22	37	57	56	45
	14%	15%	13%		14%			13%	14%	33%	14%	13%	13%	14%	12%	16%	10%	12%	14%	14%	19%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Social] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	261	93	123	336	77	47	83	202	176	89	120	95	92	274	158	402	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
Issues like abortion and religious liberty are the biggest social challenges we face today	174	97	37	39	135	26	13	26	78	70	32	58	43	24	107	55	151	-
	38%	37%	40%	32%	40%	34%	29%	32%	39%	40%	35%	48%	45%	27%	39%	35%	38%	
Issues like radical gender and racial ideologies from the Left are the biggest social challenges we face today	222	125	43	71	150	40	31	43	89	91	36	50	43	47	131	84	203	-
	48%	48%	46%	57%	45%	52%	66%	52%	44%	51%	41%	42%	46%	51%	48%	53%	51%	
Unsure	65	39	13	14	52	11	2	14	36	15	21	12	9	20	36	19	47	-
	14%	15%	14%	11%	15%	15%	5%	17%	18%	9%	24%	10%	9%	22%	13%	12%	12%	

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Budget] Which of the following statements do you agree with more, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	192	244	217	377	13	29	33	64	62	150	152	160	302
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	149	201	168	315	11	18	27	68	32	107	136	127	243
When balancing the federal budget, cuts to any and all programs should be considered	102	48	59	42	81	4	10	12	17	25	25	22	55	48
	22%	25%	24%	19%	21%	33%	36%	36%	27%	41%	17%	15%	34%	16%
No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	331	133	171	160	273	6	18	20	37	34	113	127	91	240
	72%	69%	70%	74%	72%	46%	62%	59%	57%	55%	76%	83%	57%	80%
Unsure	28	11	13	15	23	3	0	2	10	3	11	3	14	14
	6%	6%	6%	7%	6%	21%	2%	5%	16%	4%	7%	2%	9%	5%

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 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Budget] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	102	173	134	53	275	187	224	153	104	88	124	91	43	205	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	87	150	95	38	237	133	203	112	99	75	93	63	31	156	24	148
When balancing the federal budget, cuts to any and all programs should be considered	102	25	35	34	8	60	43	44	37	20	11	24	31	12	59	8	24
	22%	25%	20%	26%	15%	22%	23%	20%	24%	19%	13%	20%	34%	28%	29%	32%	14%
No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	331	69	128	95	39	197	134	165	109	73	71	94	59	26	131	15	146
	72%	67%	74%	71%	74%	72%	72%	74%	71%	71%	81%	76%	65%	60%	64%	58%	83%
Unsure	28	8	10	4	6	18	10	15	8	11	6	6	1	5	16	3	6
	6%	8%	6%	3%	11%	7%	5%	7%	5%	10%	7%	5%	1%	12%	8%	11%	4%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Budget] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	363	91	-	462	-	-	341	104	15	416	29	391	16	177	242	208	302	395	402	236
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	370	298	69	-	370	-	-	274	82	11	317	22	300	13	149	187	164	213	294	323	197
When balancing the federal budget, cuts to any and all programs should be considered	102	83	19	-	102	-	-	78	21	3	95	3	88	3	43	53	40	69	83	95	47
	22%	23%	21%		22%			23%	20%	22%	23%	12%	23%	17%	24%	22%	19%	23%	21%	24%	20%
No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	331	260	66	-	331	-	-	247	72	10	298	23	281	14	126	175	159	214	288	287	172
	72%	71%	73%		72%			72%	69%	68%	72%	80%	72%	83%	71%	72%	77%	71%	73%	71%	73%
Unsure	28	21	6	-	28	-	-	16	11	2	24	2	21	-	8	14	9	19	24	21	16
	6%	6%	6%		6%			5%	10%	11%	6%	8%	5%		5%	6%	4%	6%	6%	5%	7%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGOPContrast_Budget] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	261	93	123	336	77	47	83	202	176	89	120	95	92	274	158	402	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	370	188	91	89	280	58	31	72	159	139	69	101	68	70	219	125	370	370
When balancing the federal budget, cuts to any and all programs should be considered	102	61	20	41	62	23	18	23	45	35	11	36	21	17	58	40	87	-
	22%	23%	21%	33%	18%	29%	39%	27%	22%	20%	13%	30%	22%	18%	21%	25%	22%	
No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	331	188	61	78	251	50	28	57	143	132	68	77	72	63	204	107	298	-
	72%	72%	66%	63%	75%	65%	60%	68%	71%	75%	76%	64%	75%	68%	75%	68%	74%	
Unsure	28	12	12	5	23	5	1	4	14	10	10	8	3	13	11	11	17	-
	6%	5%	13%	4%	7%	6%	1%	5%	7%	5%	11%	6%	3%	14%	4%	7%	4%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	183	74	90	94	94	33	47	35	23	16	50	61	73	110
	18%	18%	19%	17%	14%	28%	38%	25%	15%	10%	17%	21%	17%	19%
GETTING A LOT/LITTLE WORSE	598	238	284	314	439	43	53	77	88	94	163	176	258	339
	59%	59%	61%	58%	65%	38%	42%	55%	58%	62%	57%	63%	59%	60%
Improving a lot	38	22	16	22	11	14	12	11	5	3	12	7	19	19
	4%	5%	3%	4%	2%	12%	10%	8%	3%	2%	4%	2%	4%	3%
Improving a little	145	53	74	71	83	19	35	24	18	12	37	53	54	91
	14%	13%	16%	13%	12%	16%	28%	17%	12%	8%	13%	19%	12%	16%
Staying the same	198	80	86	110	128	32	23	23	35	39	59	41	98	100
	20%	20%	18%	20%	19%	28%	18%	17%	23%	26%	21%	15%	22%	18%
Getting a little worse	280	108	139	140	188	19	34	36	44	50	66	84	130	150
	28%	27%	30%	26%	28%	17%	27%	26%	29%	33%	23%	30%	29%	27%
Getting a lot worse	318	130	145	173	251	24	19	41	44	44	97	93	129	190
	32%	32%	31%	32%	37%	21%	15%	29%	29%	29%	34%	33%	29%	34%
Unsure	28	11	8	20	15	7	3	4	5	2	12	4	12	16
	3%	3%	2%	4%	2%	6%	3%	3%	3%	2%	4%	1%	3%	3%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
IMPROVING A LOT/LITTLE	183 18%	41 18%	60 15%	56 20%	26 22%	101 16%	82 21%	45 12%	50 17%	48 19%	46 22%	51 20%	23 14%	12 13%	85 18%	13 15%	61 19%
GETTING A LOT/LITTLE WORSE	598 59%	137 62%	235 60%	154 56%	72 59%	373 61%	225 57%	267 69%	171 59%	148 58%	113 54%	147 59%	113 67%	57 58%	267 58%	48 55%	196 62%
Improving a lot	38 4%	16 7%	10 3%	7 3%	4 3%	26 4%	11 3%	4 1%	7 2%	17 7%	7 3%	9 4%	2 1%	1 1%	20 4%	2 2%	10 3%
Improving a little	145 14%	25 11%	50 13%	48 18%	22 19%	75 12%	71 18%	41 10%	43 15%	31 12%	39 19%	42 17%	21 13%	11 11%	66 14%	11 13%	51 16%
Staying the same	198 20%	37 17%	82 21%	59 22%	19 16%	119 19%	78 20%	66 17%	62 22%	47 18%	47 23%	41 17%	31 19%	29 30%	97 21%	19 22%	53 17%
Getting a little worse	280 28%	66 30%	100 25%	78 29%	37 30%	165 27%	114 29%	111 29%	76 27%	68 27%	53 25%	69 28%	59 35%	28 28%	124 27%	19 22%	91 29%
Getting a lot worse	318 32%	72 32%	136 35%	76 28%	35 29%	207 34%	111 28%	156 40%	95 33%	81 32%	60 29%	77 31%	54 32%	29 29%	143 31%	29 33%	105 33%
Unsure	28 3%	6 3%	15 4%	4 2%	3 2%	21 3%	7 2%	10 3%	5 2%	11 4%	2 1%	10 4%	1 1%	-	13 3%	7 8%	6 2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	183	16	35	131	18	10	155	23	54	105	17	161	25	138	6	10	93	126	154	98	145
	18%	4%	14%	34%	4%	12%	33%	6%	17%	37%	4%	32%	6%	34%	3%	4%	22%	20%	18%	15%	21%
GETTING A LOT/LITTLE WORSE	598	298	151	132	382	53	163	311	174	101	379	177	350	145	153	197	250	360	500	444	366
	59%	82%	63%	35%	83%	66%	35%	80%	54%	36%	84%	36%	82%	35%	86%	81%	59%	57%	60%	66%	54%
Improving a lot	38	1	5	32	1	3	34	3	10	25	1	36	2	32	1	0	17	20	30	24	32
	4%	*%	2%	8%	*%	3%	7%	1%	3%	9%	*%	7%	*%	8%	*%	*%	4%	3%	4%	4%	5%
Improving a little	145	15	29	99	17	7	121	20	45	80	16	125	23	106	5	10	76	106	124	74	114
	14%	4%	12%	26%	4%	9%	26%	5%	14%	28%	4%	25%	5%	26%	3%	4%	18%	17%	15%	11%	17%
Staying the same	198	45	46	103	57	15	126	46	82	70	51	140	50	115	16	32	70	128	160	117	150
	20%	12%	19%	27%	12%	18%	27%	12%	25%	25%	11%	28%	12%	28%	9%	13%	16%	20%	19%	17%	22%
Getting a little worse	280	105	73	91	133	37	109	105	103	68	134	123	116	110	38	83	113	146	234	189	187
	28%	29%	31%	24%	29%	46%	24%	27%	32%	24%	30%	25%	27%	27%	21%	34%	27%	23%	28%	28%	28%
Getting a lot worse	318	193	78	42	248	16	54	206	72	32	245	54	234	34	115	114	137	214	266	255	179
	32%	53%	33%	11%	54%	20%	12%	53%	22%	12%	54%	11%	55%	8%	65%	47%	32%	34%	32%	38%	26%
Unsure	28	5	7	16	5	3	20	9	12	6	6	20	3	13	2	3	11	17	25	12	18
	3%	1%	3%	4%	1%	4%	4%	2%	4%	2%	1%	4%	1%	3%	1%	1%	3%	3%	3%	2%	3%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	183	64	77	46	137	20	27	68	84	32	51	14	27	62	10	7	16	133
	18%	14%	24%	17%	19%	12%	23%	26%	19%	10%	21%	9%	14%	21%	4%	4%	4%	34%
GETTING A LOT/LITTLE WORSE	598	297	170	170	425	103	67	131	262	204	131	115	115	162	232	126	340	129
	59%	64%	52%	61%	58%	63%	58%	51%	59%	67%	54%	74%	62%	56%	85%	80%	85%	33%
Improving a lot	38	8	18	13	25	5	8	18	14	6	10	1	8	10	1	-	1	33
	4%	2%	6%	5%	3%	3%	7%	7%	3%	2%	4%	1%	4%	4%	*%		*%	8%
Improving a little	145	56	58	34	112	15	19	50	70	26	40	13	19	52	9	7	15	100
	14%	12%	18%	12%	15%	9%	17%	19%	16%	8%	17%	8%	10%	18%	3%	4%	4%	26%
Staying the same	198	94	65	58	139	39	20	51	89	58	50	22	40	60	27	25	39	114
	20%	20%	20%	21%	19%	24%	17%	20%	20%	19%	21%	14%	22%	21%	10%	16%	10%	29%
Getting a little worse	280	132	88	83	196	51	32	81	119	79	54	38	46	90	71	48	115	93
	28%	28%	27%	30%	27%	31%	28%	32%	27%	26%	23%	24%	25%	31%	26%	30%	28%	24%
Getting a lot worse	318	165	82	88	228	53	35	50	143	125	76	77	69	72	161	78	226	36
	32%	35%	25%	32%	31%	32%	31%	20%	32%	41%	32%	50%	37%	25%	59%	50%	56%	9%
Unsure	28	11	13	2	26	1	1	6	13	10	9	4	4	6	5	-	6	13
	3%	2%	4%	1%	4%	1%	1%	2%	3%	3%	4%	3%	2%	2%	2%		1%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	180	72	93	87	74	43	49	41	40	23	41	34	105	75
	18%	18%	20%	16%	11%	37%	39%	30%	27%	15%	15%	12%	24%	13%
MUCH/SOMEWHAT LESS SECURE	531	213	229	301	408	39	36	66	73	62	161	169	201	331
	53%	53%	49%	56%	60%	34%	29%	47%	49%	41%	57%	60%	46%	58%
Much more secure	55	31	29	26	19	18	13	16	11	13	9	6	40	15
	5%	8%	6%	5%	3%	16%	10%	12%	7%	8%	3%	2%	9%	3%
Somewhat more secure	125	41	64	61	55	25	36	25	30	11	33	27	65	60
	12%	10%	14%	11%	8%	21%	29%	18%	20%	7%	11%	10%	15%	11%
Neither more nor less secure	280	108	141	138	185	27	41	30	34	65	73	78	129	151
	28%	27%	30%	26%	27%	24%	33%	21%	23%	43%	26%	28%	29%	27%
Somewhat less secure	295	108	145	149	216	25	23	38	33	41	78	105	113	183
	29%	27%	31%	28%	32%	22%	19%	27%	22%	27%	28%	37%	25%	32%
Much less secure	236	105	84	153	192	14	13	27	40	21	83	65	88	148
	23%	26%	18%	28%	28%	12%	10%	20%	27%	14%	29%	23%	20%	26%
Unsure	15	10	4	11	8	6	-	3	2	0	9	1	6	9
	2%	2%	1%	2%	1%	5%		2%	2%	*%	3%	*%	1%	2%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	180	45	70	48	17	115	65	40	35	37	34	48	33	24	107	10	30
	18%	20%	18%	18%	14%	19%	17%	10%	12%	15%	16%	19%	20%	25%	23%	12%	10%
MUCH/SOMEWHAT LESS SECURE	531	104	210	148	71	313	218	237	171	143	112	139	81	38	224	46	194
	53%	47%	53%	54%	59%	51%	56%	61%	60%	56%	54%	56%	48%	39%	49%	54%	61%
Much more secure	55	17	18	15	6	35	20	10	9	14	11	12	8	8	36	4	6
	5%	8%	4%	5%	5%	6%	5%	3%	3%	6%	5%	5%	5%	8%	8%	4%	2%
Somewhat more secure	125	28	53	33	11	80	45	29	26	23	23	36	25	16	71	7	24
	12%	12%	13%	12%	10%	13%	11%	8%	9%	9%	11%	14%	15%	17%	15%	8%	8%
Neither more nor less secure	280	66	107	76	31	173	107	104	81	67	60	59	54	36	130	24	85
	28%	30%	27%	28%	25%	28%	27%	27%	28%	26%	29%	24%	32%	36%	28%	28%	27%
Somewhat less secure	295	51	115	88	41	166	129	123	93	68	60	82	46	26	123	16	123
	29%	23%	29%	32%	34%	27%	33%	32%	32%	27%	29%	33%	27%	27%	27%	18%	39%
Much less secure	236	52	95	59	30	147	89	114	78	75	51	57	35	12	101	30	71
	23%	24%	24%	22%	25%	24%	23%	29%	27%	29%	25%	23%	21%	12%	22%	35%	22%
Unsure	15	7	5	1	2	12	3	8	-	8	2	3	1	-	1	5	7
	2%	3%	1%	*%	2%	2%	1%	2%	-	3%	1%	1%	*%	-	*%	6%	2%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	180	39	35	104	48	11	121	40	64	75	47	124	50	105	16	27	70	101	141	104	130
	18%	11%	15%	27%	10%	14%	26%	10%	20%	26%	10%	25%	12%	25%	9%	11%	17%	16%	17%	15%	19%
MUCH/SOMEWHAT LESS SECURE	531	235	132	147	310	45	177	261	150	108	305	191	286	166	128	160	233	341	451	385	351
	53%	65%	55%	39%	67%	55%	38%	67%	47%	38%	67%	38%	67%	40%	73%	66%	55%	54%	54%	57%	52%
Much more secure	55	12	8	34	15	3	36	13	20	21	17	36	15	33	5	9	19	28	41	42	41
	5%	3%	4%	9%	3%	4%	8%	3%	6%	7%	4%	7%	3%	8%	3%	4%	5%	4%	5%	6%	6%
Somewhat more secure	125	27	27	70	32	8	85	26	44	54	29	89	35	71	11	18	51	73	100	62	89
	12%	7%	11%	18%	7%	10%	18%	7%	14%	19%	6%	18%	8%	17%	6%	7%	12%	12%	12%	9%	13%
Neither more nor less secure	280	88	69	120	102	24	154	80	104	95	98	171	89	134	30	55	117	178	235	179	189
	28%	24%	29%	32%	22%	30%	33%	21%	32%	34%	22%	34%	21%	33%	17%	23%	28%	28%	28%	27%	28%
Somewhat less secure	295	115	76	91	160	28	108	130	92	68	154	118	151	107	61	86	135	187	250	211	203
	29%	32%	32%	24%	35%	34%	23%	33%	28%	24%	34%	24%	35%	26%	34%	36%	32%	30%	30%	31%	30%
Much less secure	236	119	57	56	150	17	69	132	58	40	151	73	136	59	68	73	98	154	201	174	147
	23%	33%	24%	15%	33%	20%	15%	34%	18%	14%	33%	15%	32%	14%	38%	30%	23%	24%	24%	26%	22%
Unsure	15	2	3	10	2	1	12	8	4	4	2	12	3	7	2	-	4	10	12	4	10
	2%	1%	1%	3%	1%	1%	3%	2%	1%	1%	1%	2%	1%	2%	1%	-	1%	2%	1%	1%	1%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	180	78	71	62	118	29	34	66	69	46	36	20	25	58	24	22	35	98
	18%	17%	22%	22%	16%	18%	29%	26%	15%	15%	15%	13%	14%	20%	9%	14%	9%	25%
MUCH/SOMEWHAT LESS SECURE	531	249	154	131	397	85	46	111	238	182	131	105	98	148	191	101	285	170
	53%	53%	48%	47%	55%	52%	41%	43%	53%	60%	55%	68%	53%	51%	70%	64%	71%	44%
Much more secure	55	15	30	21	33	9	12	20	23	11	13	3	10	12	10	5	11	33
	5%	3%	9%	8%	5%	5%	11%	8%	5%	4%	5%	2%	5%	4%	4%	3%	3%	8%
Somewhat more secure	125	63	41	41	84	20	21	46	45	34	24	17	16	46	14	16	24	66
	12%	13%	13%	15%	12%	12%	18%	18%	10%	11%	10%	11%	8%	16%	5%	10%	6%	17%
Neither more nor less secure	280	130	94	83	197	49	34	74	132	74	65	29	60	81	57	35	82	118
	28%	28%	29%	30%	27%	30%	30%	29%	29%	24%	27%	19%	33%	28%	21%	22%	20%	30%
Somewhat less secure	295	150	84	77	216	42	35	56	142	97	68	44	45	88	95	54	147	115
	29%	32%	26%	28%	30%	26%	30%	22%	32%	32%	28%	28%	24%	30%	35%	34%	37%	29%
Much less secure	236	98	70	54	182	43	12	56	96	85	63	61	53	60	95	47	138	55
	23%	21%	22%	20%	25%	26%	10%	22%	21%	28%	26%	39%	28%	21%	35%	30%	34%	14%
Unsure	15	9	5	1	15	-	1	5	9	2	8	2	2	4	2	-	-	4
	2%	2%	2%	*%	2%		*%	2%	2%	1%	3%	1%	1%	1%	1%			1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	428	175	228	199	229	84	85	87	80	68	113	80	235	192
	42%	44%	49%	37%	34%	73%	68%	62%	53%	45%	40%	28%	53%	34%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	523	211	218	304	415	24	33	44	64	82	149	184	190	333
	52%	52%	47%	57%	61%	20%	26%	32%	42%	54%	52%	65%	43%	59%
Very confident	125	55	67	57	46	38	30	35	26	20	26	18	81	44
	12%	14%	14%	11%	7%	33%	24%	25%	17%	13%	9%	6%	18%	8%
Somewhat confident	303	121	161	141	183	46	55	52	54	48	87	62	154	149
	30%	30%	34%	26%	27%	40%	44%	37%	36%	32%	31%	22%	35%	26%
Not that confident	302	119	129	172	228	17	23	37	37	48	75	104	122	179
	30%	29%	28%	32%	34%	15%	18%	26%	25%	32%	27%	37%	28%	32%
Not confident at all	221	92	89	132	187	6	10	7	26	34	74	80	68	153
	22%	23%	19%	25%	28%	6%	8%	5%	18%	22%	26%	28%	15%	27%
Unsure	57	17	21	35	32	7	8	8	7	1	22	19	16	41
	6%	4%	5%	6%	5%	6%	6%	6%	4%	1%	8%	7%	4%	7%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
VERY/SOMEWHAT CONFIDENT	428 42%	104 47%	160 41%	117 43%	47 39%	264 43%	163 42%	125 32%	103 36%	103 40%	88 42%	106 42%	72 43%	51 52%	224 48%	40 46%	92 29%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	523 52%	109 49%	205 52%	141 52%	68 56%	314 51%	209 53%	244 63%	171 59%	134 53%	112 54%	129 52%	90 53%	41 42%	223 48%	38 45%	198 63%
Very confident	125 12%	40 18%	52 13%	19 7%	14 11%	92 15%	33 8%	28 7%	18 6%	38 15%	26 12%	24 10%	18 11%	14 14%	65 14%	17 20%	23 7%
Somewhat confident	303 30%	64 29%	108 28%	98 36%	33 27%	172 28%	131 33%	97 25%	85 30%	65 25%	62 30%	81 33%	54 32%	36 37%	159 34%	23 26%	69 22%
Not that confident	302 30%	63 28%	126 32%	77 28%	36 30%	188 31%	113 29%	147 38%	81 28%	66 26%	70 34%	80 32%	50 30%	25 25%	131 28%	23 27%	115 36%
Not confident at all	221 22%	46 21%	79 20%	64 23%	32 26%	125 20%	96 24%	97 25%	90 31%	69 27%	42 20%	49 20%	39 23%	17 17%	92 20%	15 18%	83 26%
Unsure	57 6%	9 4%	26 7%	15 5%	6 5%	35 6%	21 5%	19 5%	14 5%	18 7%	8 4%	15 6%	6 4%	6 6%	14 3%	8 9%	25 8%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	428	100	109	216	132	30	266	107	153	167	126	282	115	235	44	74	170	251	346	267	308
	42%	28%	46%	57%	29%	37%	57%	27%	47%	59%	28%	57%	27%	57%	25%	31%	40%	40%	41%	40%	45%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	523	245	119	139	309	47	166	263	145	104	307	186	294	156	118	167	226	343	445	370	335
	52%	68%	50%	36%	67%	58%	36%	68%	45%	37%	68%	37%	69%	38%	67%	69%	53%	54%	53%	55%	49%
Very confident	125	27	25	73	31	7	87	34	34	56	32	88	25	73	10	20	42	70	99	81	91
	12%	7%	10%	19%	7%	8%	19%	9%	11%	20%	7%	18%	6%	18%	6%	8%	10%	11%	12%	12%	13%
Somewhat confident	303	74	84	143	101	23	179	73	118	110	93	194	90	163	34	54	128	182	247	187	217
	30%	20%	35%	38%	22%	29%	38%	19%	37%	39%	21%	39%	21%	40%	19%	22%	30%	29%	29%	28%	32%
Not that confident	302	128	61	100	159	30	112	131	97	67	162	122	154	97	59	89	121	190	254	211	213
	30%	35%	26%	26%	35%	37%	24%	34%	30%	24%	36%	25%	36%	23%	34%	37%	29%	30%	30%	31%	31%
Not confident at all	221	117	58	39	150	17	54	132	48	37	146	64	140	59	58	78	105	153	190	160	122
	22%	32%	24%	10%	32%	21%	12%	34%	15%	13%	32%	13%	33%	14%	33%	32%	25%	24%	23%	24%	18%
Unsure	57	18	11	26	20	4	32	19	25	12	20	30	19	20	15	2	28	35	49	34	37
	6%	5%	4%	7%	4%	5%	7%	5%	8%	4%	4%	6%	5%	5%	9%	1%	7%	6%	6%	5%	6%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	428	180	178	135	293	65	70	134	194	100	94	40	66	133	76	41	105	228
	42%	39%	55%	49%	40%	40%	61%	52%	43%	33%	39%	26%	36%	46%	28%	26%	26%	59%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	523	257	128	133	387	92	41	114	227	181	131	111	113	137	181	112	277	147
	52%	55%	39%	48%	53%	57%	36%	44%	51%	60%	54%	71%	61%	47%	66%	71%	69%	38%
Very confident	125	40	61	44	81	18	26	46	56	23	27	9	13	41	19	11	24	63
	12%	9%	19%	16%	11%	11%	23%	18%	13%	8%	11%	6%	7%	14%	7%	7%	6%	16%
Somewhat confident	303	140	117	90	212	47	43	88	137	77	67	31	53	93	58	30	81	165
	30%	30%	36%	33%	29%	29%	38%	34%	31%	26%	28%	20%	28%	32%	21%	19%	20%	42%
Not that confident	302	139	89	82	219	52	30	68	141	92	78	54	64	79	93	59	141	105
	30%	30%	28%	30%	30%	32%	27%	27%	32%	30%	33%	35%	34%	27%	34%	37%	35%	27%
Not confident at all	221	118	38	51	168	40	11	46	86	89	53	57	48	58	88	53	136	43
	22%	25%	12%	18%	23%	25%	9%	18%	19%	29%	22%	37%	26%	20%	32%	34%	34%	11%
Unsure	57	30	18	9	47	6	4	9	27	21	16	4	7	20	16	4	20	14
	6%	6%	5%	3%	7%	3%	3%	3%	6%	7%	7%	3%	4%	7%	6%	3%	5%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFinancialActivity] Which, if any, of the following activities have you done over the past 30 days? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Withdrew a large amount of your money from your bank account	99	35	52	46	56	16	17	29	22	17	14	17	68	31
	10%	9%	11%	9%	8%	14%	13%	21%	14%	11%	5%	6%	15%	5%
Spoken to a financial advisor	98	45	63	35	56	19	14	28	14	7	16	34	48	50
	10%	11%	14%	6%	8%	16%	11%	20%	9%	4%	6%	12%	11%	9%
Changed your primary bank	47	18	24	23	25	11	6	14	15	7	7	5	36	12
	5%	4%	5%	4%	4%	10%	5%	10%	10%	4%	3%	2%	8%	2%
Taken out a loan	62	20	30	32	36	9	14	17	8	15	12	11	39	23
	6%	5%	6%	6%	5%	8%	11%	12%	5%	10%	4%	4%	9%	4%
Accessed your emergency savings	145	64	62	82	94	17	18	19	26	27	42	31	72	73
	14%	16%	13%	15%	14%	15%	15%	14%	17%	18%	15%	11%	16%	13%
Deposited a large amount of money into your bank account	110	54	53	57	72	19	15	36	23	13	18	21	72	39
	11%	13%	11%	11%	11%	16%	12%	25%	15%	9%	6%	8%	16%	7%
Checked your credit score	514	196	245	269	345	62	62	62	81	83	144	145	226	288
	51%	49%	52%	50%	51%	54%	49%	44%	54%	55%	51%	51%	51%	51%
Paid off a credit card or loan balance	267	108	122	145	178	19	37	33	30	40	67	97	103	164
	27%	27%	26%	27%	26%	17%	30%	24%	20%	26%	23%	34%	23%	29%
Made a budget for your household expenses	300	122	119	181	193	34	33	46	48	50	96	61	144	157
	30%	30%	25%	34%	29%	30%	26%	33%	32%	33%	34%	22%	33%	28%
Invested money in stocks or mutual funds	115	53	74	41	67	21	12	30	17	14	25	28	62	53
	11%	13%	16%	8%	10%	18%	10%	22%	11%	10%	9%	10%	14%	9%
Consolidated debt to a lower interest rate	43	9	14	29	24	6	11	8	2	7	19	7	17	26
	4%	2%	3%	5%	4%	5%	9%	6%	1%	5%	7%	2%	4%	5%
None of these	217	84	93	123	157	23	25	31	26	27	64	69	84	133
	22%	21%	20%	23%	23%	20%	20%	22%	17%	18%	23%	24%	19%	24%

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[QFinancialActivity] Which, if any, of the following activities have you done over the past 30 days? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Withdrew a large amount of your money from your bank account	99	17	45	26	11	62	37	28	28	25	25	16	22	10	53	8	23
	10%	8%	12%	10%	9%	10%	9%	7%	10%	10%	12%	6%	13%	10%	12%	9%	7%
Spoken to a financial advisor	98	21	26	36	15	47	51	22	34	10	23	23	21	18	43	5	33
	10%	10%	7%	13%	12%	8%	13%	6%	12%	4%	11%	9%	12%	18%	9%	5%	11%
Changed your primary bank	47	17	16	13	2	33	15	14	12	12	11	12	10	3	29	3	6
	5%	7%	4%	5%	2%	5%	4%	4%	4%	5%	5%	5%	6%	3%	6%	3%	2%
Taken out a loan	62	15	24	14	8	39	22	21	15	8	19	14	11	9	36	4	5
	6%	7%	6%	5%	7%	6%	6%	5%	5%	3%	9%	5%	7%	9%	8%	5%	2%
Accessed your emergency savings	145	25	75	38	6	100	45	61	33	32	42	38	25	7	70	10	37
	14%	11%	19%	14%	5%	16%	11%	16%	11%	12%	20%	15%	15%	7%	15%	12%	12%
Deposited a large amount of money into your bank account	110	20	33	47	10	53	57	32	40	24	32	28	17	6	61	8	19
	11%	9%	9%	17%	9%	9%	14%	8%	14%	10%	15%	11%	10%	6%	13%	10%	6%
Checked your credit score	514	106	195	146	66	301	213	190	155	119	102	139	100	50	251	37	163
	51%	48%	50%	54%	55%	49%	54%	49%	54%	47%	49%	56%	59%	50%	54%	43%	52%
Paid off a credit card or loan balance	267	22	90	109	46	112	155	71	106	35	51	77	57	43	130	9	98
	27%	10%	23%	40%	38%	18%	39%	18%	37%	14%	24%	31%	34%	43%	28%	10%	31%
Made a budget for your household expenses	300	64	122	75	40	185	115	113	80	77	66	74	53	30	158	18	74
	30%	29%	31%	27%	33%	30%	29%	29%	28%	30%	32%	30%	31%	30%	34%	21%	24%
Invested money in stocks or mutual funds	115	12	41	46	17	52	63	28	38	15	19	28	28	19	64	6	31
	11%	5%	10%	17%	14%	9%	16%	7%	13%	6%	9%	11%	17%	20%	14%	7%	10%
Consolidated debt to a lower interest rate	43	5	19	15	4	24	19	8	16	8	6	13	10	5	22	1	8
	4%	2%	5%	6%	3%	4%	5%	2%	6%	3%	3%	5%	6%	5%	5%	2%	3%
None of these	217	65	82	49	21	147	70	102	55	74	43	45	28	11	75	38	73
	22%	29%	21%	18%	17%	24%	18%	26%	19%	29%	21%	18%	17%	11%	16%	44%	23%

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[QFinancialActivity] Which, if any, of the following activities have you done over the past 30 days? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Withdrew a large amount of your money from your bank account	99	34	28	37	49	5	44	32	35	33	51	45	45	43	23	19	36	55	75	63	69
	10%	9%	12%	10%	11%	7%	10%	8%	11%	12%	11%	9%	10%	10%	13%	8%	9%	9%	9%	9%	10%
Spoken to a financial advisor	98	29	27	41	35	13	50	28	41	29	38	54	37	43	7	22	40	55	77	64	70
	10%	8%	11%	11%	8%	15%	11%	7%	13%	10%	9%	11%	9%	10%	4%	9%	9%	9%	9%	10%	10%
Changed your primary bank	47	22	4	21	23	2	22	17	17	14	20	24	21	16	5	17	13	14	28	31	37
	5%	6%	2%	6%	5%	3%	5%	4%	5%	5%	5%	5%	5%	4%	3%	7%	3%	2%	3%	5%	6%
Taken out a loan	62	24	10	27	25	4	33	25	14	23	24	35	25	30	8	17	21	36	53	42	47
	6%	6%	4%	7%	5%	5%	7%	6%	4%	8%	5%	7%	6%	7%	4%	7%	5%	6%	6%	6%	7%
Accessed your emergency savings	145	54	36	54	69	5	71	54	35	55	63	77	66	64	27	38	51	81	121	98	96
	14%	15%	15%	14%	15%	6%	15%	14%	11%	20%	14%	15%	16%	15%	15%	16%	12%	13%	14%	15%	14%
Deposited a large amount of money into your bank account	110	35	27	48	46	6	58	35	38	38	43	65	47	52	20	23	49	74	93	72	74
	11%	10%	11%	13%	10%	8%	13%	9%	12%	13%	10%	13%	11%	13%	11%	9%	12%	12%	11%	11%	11%
Checked your credit score	514	200	121	189	254	36	225	205	168	140	251	245	230	207	104	132	208	304	429	357	356
	51%	55%	51%	50%	55%	44%	49%	53%	52%	50%	55%	49%	54%	50%	59%	54%	49%	48%	51%	53%	52%
Paid off a credit card or loan balance	267	108	73	82	135	20	113	121	74	72	127	131	126	103	50	73	124	172	239	174	176
	27%	30%	31%	21%	29%	24%	24%	31%	23%	25%	28%	26%	30%	25%	28%	30%	29%	27%	29%	26%	26%
Made a budget for your household expenses	300	107	74	115	133	19	148	108	109	82	131	157	122	129	68	54	130	184	249	193	200
	30%	29%	31%	30%	29%	23%	32%	28%	34%	29%	29%	32%	29%	31%	38%	22%	31%	29%	30%	29%	29%
Invested money in stocks or mutual funds	115	40	30	43	52	6	57	33	45	37	47	59	51	52	18	26	52	74	89	75	66
	11%	11%	12%	11%	11%	8%	12%	9%	14%	13%	10%	12%	12%	13%	10%	11%	12%	12%	11%	11%	10%
Consolidated debt to a lower interest rate	43	14	11	16	22	4	18	16	17	10	20	22	19	21	7	13	18	21	35	25	26
	4%	4%	4%	4%	5%	5%	4%	4%	5%	3%	4%	4%	4%	5%	4%	5%	4%	3%	4%	4%	4%
None of these	217	66	48	92	83	32	102	76	68	61	89	109	83	85	31	43	108	145	181	144	144
	22%	18%	20%	24%	18%	39%	22%	19%	21%	22%	20%	22%	19%	21%	18%	18%	25%	23%	22%	21%	21%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFinancialActivity] Which, if any, of the following activities have you done over the past 30 days? Select all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Withdrew a large amount of your money from your bank account	99	39	42	44	55	25	19	26	43	30	19	13	17	40	37	10	38	43
	10%	8%	13%	16%	8%	15%	17%	10%	10%	10%	8%	8%	9%	14%	13%	6%	9%	11%
Spoken to a financial advisor	98	46	41	27	71	11	15	32	44	22	9	6	25	31	17	16	30	45
	10%	10%	13%	10%	10%	7%	13%	12%	10%	7%	4%	4%	13%	11%	6%	10%	7%	12%
Changed your primary bank	47	19	16	20	27	14	6	16	13	19	6	9	10	10	15	6	15	17
	5%	4%	5%	7%	4%	9%	5%	6%	3%	6%	2%	6%	5%	3%	5%	4%	4%	4%
Taken out a loan	62	24	25	25	37	13	12	19	21	22	13	5	9	21	18	6	16	25
	6%	5%	8%	9%	5%	8%	11%	7%	5%	7%	5%	4%	5%	7%	7%	4%	4%	6%
Accessed your emergency savings	145	68	47	46	99	22	24	34	67	44	45	27	18	47	46	18	66	62
	14%	15%	14%	17%	14%	13%	21%	13%	15%	14%	19%	17%	10%	16%	17%	11%	16%	16%
Deposited a large amount of money into your bank account	110	47	50	42	68	26	16	27	42	42	22	8	20	38	29	16	40	54
	11%	10%	15%	15%	9%	16%	14%	10%	9%	14%	9%	5%	11%	13%	11%	10%	10%	14%
Checked your credit score	514	242	154	153	362	89	64	130	223	162	126	76	109	134	148	89	215	210
	51%	52%	48%	55%	50%	55%	56%	51%	50%	53%	52%	49%	58%	46%	54%	56%	53%	54%
Paid off a credit card or loan balance	267	136	83	52	215	25	26	66	133	68	72	33	54	72	76	49	116	105
	27%	29%	26%	19%	30%	16%	23%	26%	30%	23%	30%	21%	29%	25%	28%	31%	29%	27%
Made a budget for your household expenses	300	133	92	100	200	67	33	67	138	96	76	47	54	87	89	36	120	141
	30%	28%	28%	36%	28%	41%	29%	26%	31%	32%	32%	30%	29%	30%	33%	23%	30%	36%
Invested money in stocks or mutual funds	115	54	44	33	82	13	19	45	48	22	11	13	24	39	29	17	48	35
	11%	12%	14%	12%	11%	8%	17%	17%	11%	7%	5%	8%	13%	14%	10%	11%	12%	9%
Consolidated debt to a lower interest rate	43	20	10	10	31	10	-	14	24	5	17	2	10	14	16	6	16	20
	4%	4%	3%	4%	4%	6%	-	5%	5%	2%	7%	1%	5%	5%	6%	4%	4%	5%
None of these	217	87	74	37	180	23	13	58	96	64	51	43	29	63	46	32	84	76
	22%	19%	23%	13%	25%	14%	12%	23%	21%	21%	21%	28%	16%	22%	17%	20%	21%	20%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QSVBContras] Which of the following statements best describes your view, even if neither is exactly right?The Silicon Valley Bank failure...

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Makes me worried that my bank could collapse and I could lose my money	346	136	143	201	220	43	41	54	64	57	93	78	175	171
	34%	34%	31%	37%	33%	37%	33%	39%	43%	37%	33%	28%	40%	30%
Does not make me worried that my bank could collapse and I could lose my money	455	179	246	210	316	42	61	41	54	58	140	162	153	302
	45%	44%	53%	39%	47%	37%	49%	29%	36%	39%	49%	57%	35%	53%
Unsure	206	88	79	126	140	30	23	44	32	36	51	42	113	93
	20%	22%	17%	24%	21%	26%	19%	32%	21%	24%	18%	15%	26%	16%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QSVBContras] Which of the following statements best describes your view, even if neither is exactly right?The Silicon Valley Bank failure...

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Makes me worried that my bank could collapse and I could lose my money	346	64	152	88	42	217	130	132	88	93	79	84	59	30	179	28	86
	34%	29%	39%	32%	35%	35%	33%	34%	31%	36%	38%	34%	35%	30%	39%	32%	27%
Does not make me worried that my bank could collapse and I could lose my money	455	91	156	140	68	247	208	159	157	100	88	116	86	56	200	35	173
	45%	41%	40%	51%	56%	40%	53%	41%	54%	39%	42%	47%	51%	57%	43%	41%	55%
Unsure	206	66	84	44	11	150	55	97	43	62	41	49	23	13	83	23	58
	20%	30%	21%	16%	9%	24%	14%	25%	15%	24%	20%	20%	14%	13%	18%	27%	18%

Echelon Insights
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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QSVBContras] Which of the following statements best describes your view, even if neither is exactly right?The Silicon Valley Bank failure...

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Makes me worried that my bank could collapse and I could lose my money	346	135	77	132	160	22	164	145	112	89	162	166	155	134	61	87	132	204	285	220	221
	34%	37%	32%	35%	35%	27%	35%	37%	35%	32%	36%	33%	36%	33%	34%	36%	31%	32%	34%	33%	33%
Does not make me worried that my bank could collapse and I could lose my money	455	160	107	180	209	26	220	169	141	144	190	242	188	204	73	116	221	310	399	309	311
	45%	44%	45%	47%	45%	32%	47%	44%	44%	51%	42%	49%	44%	50%	41%	48%	52%	49%	48%	46%	46%
Unsure	206	68	55	69	93	33	80	74	69	49	100	90	86	73	43	39	71	116	155	143	147
	20%	19%	23%	18%	20%	40%	17%	19%	21%	17%	22%	18%	20%	18%	25%	16%	17%	18%	18%	21%	22%

Echelon Insights
March Omnibus 2023

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[QSVBContras] Which of the following statements best describes your view, even if neither is exactly right?The Silicon Valley Bank failure...

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Makes me worried that my bank could collapse and I could lose my money	346	147	131	109	238	67	41	90	143	113	87	56	71	93	96	55	157	125
	34%	31%	41%	39%	33%	41%	36%	35%	32%	37%	36%	38%	32%	35%	35%	39%	32%	
Does not make me worried that my bank could collapse and I could lose my money	455	227	123	106	347	54	52	124	220	111	104	66	82	125	112	83	172	212
	45%	49%	38%	38%	48%	33%	46%	49%	49%	37%	43%	42%	44%	43%	41%	53%	43%	54%
Unsure	206	93	70	63	142	42	21	42	85	79	49	34	32	72	65	20	73	53
	20%	20%	22%	23%	20%	26%	18%	16%	19%	26%	21%	22%	17%	25%	24%	12%	18%	14%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFedIntervention] Following the collapse of Silicon Valley Bank, federal regulators from the U.S. Treasury, the Federal Reserve, and the Federal Deposit Insurance Corporation (FDIC) assured customers that the federal government will be protecting all Silicon Valley Bank deposits. Which of the following statements best describes your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government was right to guarantee all of Silicon Valley Bank's customer deposits because of the risk to the econom	437	175	203	234	274	57	73	60	65	71	125	116	196	241
	43%	44%	43%	43%	41%	49%	58%	43%	43%	47%	44%	41%	44%	43%
The government was wrong to guarantee all of Silicon Valley Bank's customer deposits because this amounted to a bailo	346	142	184	160	248	31	32	46	50	50	85	115	146	200
	34%	35%	39%	30%	37%	27%	26%	33%	33%	33%	30%	41%	33%	35%
Unsure	224	86	80	143	154	28	21	33	35	30	74	51	99	125
	22%	21%	17%	27%	23%	24%	17%	24%	24%	20%	26%	18%	22%	22%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFedIntervention] Following the collapse of Silicon Valley Bank, federal regulators from the U.S. Treasury, the Federal Reserve, and the Federal Deposit Insurance Corporation (FDIC) assured customers that the federal government will be protecting all Silicon Valley Bank deposits. Which of the following statements best describes your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government was right to guarantee all of Silicon Valley Bank's customer deposits because of the risk to the econom	437	82	171	122	62	253	184	149	125	105	93	107	77	44	220	29	135
	43%	37%	44%	45%	52%	41%	47%	38%	43%	41%	45%	43%	46%	45%	48%	34%	43%
The government was wrong to guarantee all of Silicon Valley Bank's customer deposits because this amounted to a bailo	346	87	124	86	49	211	135	142	106	77	79	87	65	31	158	23	113
	34%	39%	32%	32%	41%	34%	34%	36%	37%	30%	38%	35%	39%	31%	34%	27%	36%
Unsure	224	52	97	65	9	149	74	98	57	72	36	55	26	24	83	33	67
	22%	24%	25%	24%	8%	24%	19%	25%	20%	28%	17%	22%	16%	24%	18%	39%	21%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFedIntervention] Following the collapse of Silicon Valley Bank, federal regulators from the U.S. Treasury, the Federal Reserve, and the Federal Deposit Insurance Corporation (FDIC) assured customers that the federal government will be protecting all Silicon Valley Bank deposits. Which of the following statements best describes your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government was right to guarantee all of Silicon Valley Bank's customer deposits because of the risk to the economy	437	114	106	207	146	38	252	120	157	154	141	276	135	241	33	93	193	273	363	278	317
	43%	31%	44%	54%	32%	47%	54%	31%	49%	55%	31%	55%	31%	59%	18%	38%	45%	43%	43%	41%	47%
The government was wrong to guarantee all of Silicon Valley Bank's customer deposits because this amounted to a bailo	346	175	80	88	214	21	112	192	81	73	210	110	210	92	98	104	149	223	291	249	217
	34%	48%	33%	23%	46%	26%	24%	49%	25%	26%	46%	22%	49%	22%	55%	43%	35%	35%	35%	37%	32%
Unsure	224	74	53	86	101	22	100	76	84	55	101	111	84	79	47	45	82	135	186	145	147
	22%	20%	22%	23%	22%	27%	22%	20%	26%	20%	22%	22%	20%	19%	26%	19%	19%	21%	22%	22%	22%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFedIntervention] Following the collapse of Silicon Valley Bank, federal regulators from the U.S. Treasury, the Federal Reserve, and the Federal Deposit Insurance Corporation (FDIC) assured customers that the federal government will be protecting all Silicon Valley Bank deposits. Which of the following statements best describes your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government was right to guarantee all of Silicon Valley Bank's customer deposits because of the risk to the econom	437	193	144	129	307	62	67	121	211	105	122	48	96	119	78	56	121	224
	43%	41%	44%	47%	42%	38%	59%	47%	47%	35%	51%	31%	52%	41%	29%	35%	30%	57%
The government was wrong to guarantee all of Silicon Valley Bank's customer deposits because this amounted to a bailo	346	168	109	89	256	60	29	88	141	118	61	74	51	101	130	69	203	95
	34%	36%	34%	32%	35%	37%	25%	34%	32%	39%	25%	48%	27%	35%	47%	44%	51%	24%
Unsure	224	106	71	59	164	41	18	48	95	81	58	34	39	71	66	32	78	71
	22%	23%	22%	21%	23%	25%	16%	19%	21%	27%	24%	22%	21%	25%	24%	21%	19%	18%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFDICCeiling] Following the collapse of Silicon Valley Bank, President Biden’s Treasury Department is being called on by some to raise the deposit insurance limit past its current \$250,000 ceiling. Which of the following statements best describes your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government should raise the limit to protect deposits over \$250,000, as this will reassure all depositors and reduce	358	150	177	180	229	50	50	52	66	45	96	99	162	196
	36%	37%	38%	33%	34%	43%	40%	37%	44%	30%	34%	35%	37%	35%
The government should not raise the limit to protect deposits over \$250,000, as this higher insurance coverage leaves ro	423	149	215	207	289	41	50	51	51	64	125	131	167	256
	42%	37%	46%	39%	43%	35%	40%	36%	34%	42%	44%	46%	38%	45%
Unsure	226	104	75	150	158	25	26	37	33	42	63	52	112	114
	22%	26%	16%	28%	23%	22%	20%	26%	22%	28%	22%	18%	25%	20%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFDICCellin] Following the collapse of Silicon Valley Bank, President Biden’s Treasury Department is being called on by some to raise the deposit insurance limit past its current \$250,000 ceiling. Which of the following statements best describes your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor’s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government should raise the limit to protect deposits over \$250,000, as this will reassure all depositors and reduce	358	77	137	102	41	214	143	131	98	87	74	87	64	39	185	20	106
	36%	35%	35%	37%	34%	35%	36%	34%	34%	34%	36%	35%	38%	40%	40%	24%	33%
The government should not raise the limit to protect deposits over \$250,000, as this higher insurance coverage leaves ro	423	76	171	117	59	247	176	159	130	87	97	104	80	36	187	35	140
	42%	34%	44%	43%	49%	40%	45%	41%	45%	34%	47%	42%	48%	37%	41%	41%	44%
Unsure	226	69	84	54	21	152	74	99	59	81	37	58	24	23	89	30	70
	22%	31%	21%	20%	17%	25%	19%	26%	21%	32%	18%	23%	14%	23%	19%	35%	22%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFDICCellin] Following the collapse of Silicon Valley Bank, President Biden's Treasury Department is being called on by some to raise the deposit insurance limit past its current \$250,000 ceiling. Which of the following statements best describes your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government should raise the limit to protect deposits over \$250,000, as this will reassure all depositors and reduce	358	107	86	159	135	25	198	120	117	120	135	206	137	171	52	69	152	222	300	235	258
	36%	30%	36%	42%	29%	31%	43%	31%	36%	43%	30%	41%	32%	42%	29%	29%	36%	35%	36%	35%	38%
The government should not raise the limit to protect deposits over \$250,000, as this higher insurance coverage leaves ro	423	188	97	127	233	35	155	192	126	99	220	173	209	150	88	125	198	281	356	297	269
	42%	52%	41%	33%	51%	43%	33%	49%	39%	35%	49%	35%	49%	37%	50%	52%	47%	45%	42%	44%	40%
Unsure	226	68	56	95	94	22	111	77	79	63	98	119	82	90	37	48	74	128	183	140	153
	22%	19%	23%	25%	20%	27%	24%	20%	25%	22%	22%	24%	19%	22%	21%	20%	17%	20%	22%	21%	23%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFDICCellin] Following the collapse of Silicon Valley Bank, President Biden’s Treasury Department is being called on by some to raise the deposit insurance limit past its current \$250,000 ceiling. Which of the following statements best describes your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government should raise the limit to protect deposits over \$250,000, as this will reassure all depositors and reduce	358	151	127	114	244	54	60	111	150	97	77	48	76	90	84	48	110	170
	36%	32%	39%	41%	34%	33%	52%	43%	34%	32%	32%	31%	41%	31%	31%	30%	27%	44%
The government should not raise the limit to protect deposits over \$250,000, as this higher insurance coverage leaves ro	423	216	118	99	322	59	39	100	195	128	96	64	76	121	133	80	209	138
	42%	46%	36%	36%	44%	36%	34%	39%	43%	42%	40%	41%	41%	42%	48%	51%	52%	36%
Unsure	226	99	78	65	161	50	16	45	103	78	68	43	33	79	57	30	82	80
	22%	21%	24%	24%	22%	30%	14%	18%	23%	26%	28%	28%	18%	27%	21%	19%	20%	21%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QCOVIDOrigins] Which of the following statements best describes your view, even if neither is exactly right? The COVID-19 virus...

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Originated in a wet market in Wuhan, China and was most likely transmitted to humans from an animal	301	118	121	180	181	43	50	71	49	55	67	59	175	126
	30%	29%	26%	33%	27%	37%	40%	51%	33%	36%	24%	21%	40%	22%
Was the result of a lab leak from the Wuhan Institute of Virology, where it was being studied	481	208	253	227	350	37	55	42	61	72	148	158	175	306
	48%	52%	54%	42%	52%	32%	44%	30%	41%	48%	52%	56%	40%	54%
Unsure	225	77	94	130	145	35	21	27	40	24	69	65	91	134
	22%	19%	20%	24%	21%	31%	16%	20%	27%	16%	24%	23%	21%	24%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QCOVIDOrigins] Which of the following statements best describes your view, even if neither is exactly right? The COVID-19 virus...

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
Originated in a wet market in Wuhan, China and was most likely transmitted to humans from an animal	301 30%	77 35%	109 28%	82 30%	33 27%	186 30%	115 29%	102 26%	78 27%	84 33%	69 33%	69 28%	44 26%	24 24%	145 31%	30 35%	70 22%
Was the result of a lab leak from the Wuhan Institute of Virology, where it was being studied	481 48%	92 41%	198 50%	131 48%	60 50%	290 47%	191 49%	202 52%	148 51%	103 40%	100 48%	117 47%	97 58%	55 56%	226 49%	32 37%	168 53%
Unsure	225 22%	53 24%	85 22%	60 22%	27 23%	138 23%	87 22%	84 22%	61 21%	68 27%	39 19%	63 25%	26 16%	20 20%	91 20%	24 28%	77 24%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QCOVIDOrigins] Which of the following statements best describes your view, even if neither is exactly right? The COVID-19 virus...

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Originated in a wet market in Wuhan, China and was most likely transmitted to humans from an animal	301	85	54	150	92	26	182	71	93	124	95	191	90	166	26	62	122	180	241	199	228
	30%	23%	23%	39%	20%	33%	39%	18%	29%	44%	21%	38%	21%	40%	15%	25%	29%	29%	29%	30%	34%
Was the result of a lab leak from the Wuhan Institute of Virology, where it was being studied	481	224	123	128	293	30	157	263	138	80	293	161	278	136	120	142	224	315	403	337	290
	48%	62%	51%	33%	63%	37%	34%	68%	43%	28%	65%	32%	65%	33%	68%	59%	53%	50%	48%	50%	43%
Unsure	225	54	62	104	76	25	124	55	92	78	65	146	60	109	31	38	78	135	196	135	162
	22%	15%	26%	27%	17%	30%	27%	14%	28%	27%	14%	29%	14%	27%	18%	16%	18%	21%	23%	20%	24%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QCOVIDOrigins] Which of the following statements best describes your view, even if neither is exactly right? The COVID-19 virus...

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Originated in a wet market in Wuhan, China and was most likely transmitted to humans from an animal	301	103	119	97	204	60	38	95	123	83	86	38	54	105	56	31	84	175
	30%	22%	37%	35%	28%	37%	33%	37%	28%	27%	36%	24%	29%	36%	20%	20%	21%	45%
Was the result of a lab leak from the Wuhan Institute of Virology, where it was being studied	481	259	131	127	352	70	57	114	212	154	91	96	97	108	176	106	261	114
	48%	55%	40%	46%	48%	43%	50%	45%	47%	51%	38%	62%	52%	37%	64%	67%	65%	29%
Unsure	225	105	74	54	171	34	20	47	112	66	63	22	35	78	42	20	57	99
	22%	22%	23%	19%	24%	21%	17%	18%	25%	22%	26%	14%	19%	27%	15%	13%	14%	25%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[COVID_Animal_ID] In a recent report about the origins of COVID-19, a certain animal was identified as the potential source of the virus. Which animal has most recently been associated with the origins of COVID-19?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Raccoon dog	192	78	101	90	143	15	8	13	13	36	58	72	61	130
	19%	19%	22%	17%	21%	13%	6%	9%	8%	24%	21%	26%	14%	23%
Squirrel cat	13	3	6	7	8	2	-	1	2	-	6	3	3	9
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	2%	1%	1%	2%
Rat monkey	183	79	77	106	131	22	25	22	35	29	54	43	86	97
	18%	20%	17%	20%	19%	19%	20%	16%	23%	19%	19%	15%	20%	17%
Weasel fox	11	4	4	7	10	2	-	1	-	2	6	3	3	9
	1%	1%	1%	1%	1%	2%	-	1%	-	1%	2%	1%	1%	2%
Hamster mouse	20	9	3	17	8	4	5	4	4	3	6	3	11	9
	2%	2%	1%	3%	1%	3%	4%	3%	3%	2%	2%	1%	3%	2%
Deer rabbit	3	0	0	2	3	-	-	1	0	2	0	-	3	0
	*%	*%	*%	*%	*%	-	-	1%	*%	1%	*%	-	1%	*%
Unsure	585	229	275	308	374	71	88	97	97	80	152	159	274	311
	58%	57%	59%	57%	55%	61%	70%	70%	64%	53%	53%	56%	62%	55%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[COVID_Anima_ID] In a recent report about the origins of COVID-19, a certain animal was identified as the potential source of the virus. Which animal has most recently been associated with the origins of COVID-19?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Raccoon dog	192	30	60	71	30	91	101	62	81	46	37	46	37	20	84	14	81
	19%	14%	15%	26%	25%	15%	26%	16%	28%	18%	18%	18%	22%	20%	18%	16%	26%
Squirrel cat	13	6	2	3	2	8	5	5	2	5	2	2	4	-	8	2	1
	1%	3%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%		2%	2%	*%
Rat monkey	183	39	67	61	16	105	78	75	56	35	44	52	28	19	96	8	56
	18%	17%	17%	22%	14%	17%	20%	19%	19%	14%	21%	21%	16%	20%	21%	9%	18%
Weasel fox	11	1	6	3	2	6	5	5	5	4	2	3	3	-	2	4	3
	1%	*%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%		*%	5%	1%
Hamster mouse	20	2	14	4	0	16	5	6	2	10	5	2	3	-	11	2	5
	2%	1%	4%	2%	*%	3%	1%	2%	1%	4%	3%	1%	2%		2%	2%	1%
Deer rabbit	3	3	0	-	-	3	-	3	-	2	-	1	-	-	1	2	-
	*%	1%	*%			1%		1%		1%		1%			*%	2%	
Unsure	585	142	243	130	70	384	200	232	141	152	117	143	94	59	260	55	171
	58%	64%	62%	48%	58%	63%	51%	60%	49%	60%	56%	57%	56%	60%	56%	64%	54%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QCOVID_Animal_ID] In a recent report about the origins of COVID-19, a certain animal was identified as the potential source of the virus. Which animal has most recently been associated with the origins of COVID-19?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Raccoon dog	192	61	50	68	82	19	90	66	63	59	79	104	80	93	34	38	93	135	169	122	132
	19%	17%	21%	18%	18%	23%	19%	17%	19%	21%	17%	21%	19%	23%	19%	16%	22%	21%	20%	18%	19%
Squirrel cat	13	5	2	6	5	-	8	4	4	4	4	8	3	10	1	4	9	11	13	7	8
	1%	1%	1%	2%	1%		2%	1%	1%	1%	1%	2%	1%	2%	*%	2%	2%	2%	2%	1%	1%
Rat monkey	183	70	42	71	92	5	86	75	55	53	91	86	89	70	38	46	76	100	153	125	124
	18%	19%	17%	19%	20%	6%	19%	19%	17%	19%	20%	17%	21%	17%	22%	19%	18%	16%	18%	19%	18%
Weasel fox	11	5	3	4	5	3	4	6	3	3	6	6	5	3	-	5	3	9	10	7	9
	1%	1%	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%	1%	1%		2%	1%	1%	1%	1%	1%
Hamster mouse	20	9	1	9	9	1	9	9	7	3	6	13	8	8	1	9	7	6	16	13	16
	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	1%	3%	2%	2%	*%	4%	2%	1%	2%	2%	2%
Deer rabbit	3	3	-	1	3	-	1	1	1	2	1	2	1	1	1	2	-	2	2	3	3
	*%	1%		*%	1%		*%	*%	*%	1%	*%	*%	*%	*%	1%	1%		*%	*%	1%	*%
Unsure	585	211	142	222	266	53	266	228	189	158	265	278	243	226	102	140	236	368	478	394	387
	58%	58%	59%	58%	58%	65%	57%	59%	59%	56%	58%	56%	57%	55%	57%	58%	56%	58%	57%	59%	57%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QCOVID_Animal_ID] In a recent report about the origins of COVID-19, a certain animal was identified as the potential source of the virus. Which animal has most recently been associated with the origins of COVID-19?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Raccoon dog	192	93	54	40	150	18	22	47	82	63	36	29	36	54	46	27	82	82
	19%	20%	17%	14%	21%	11%	19%	18%	18%	21%	15%	19%	19%	18%	17%	17%	20%	21%
Squirrel cat	13	3	4	7	6	4	3	3	6	4	5	1	2	2	3	-	6	9
	1%	1%	1%	2%	1%	2%	3%	1%	1%	1%	2%	1%	1%	1%	1%		2%	2%
Rat monkey	183	99	49	60	123	41	19	47	84	53	53	40	29	40	57	32	65	73
	18%	21%	15%	22%	17%	25%	17%	18%	19%	17%	22%	26%	15%	14%	21%	20%	16%	19%
Weasel fox	11	5	4	2	9	2	-	1	7	4	5	-	7	1	2	3	2	2
	1%	1%	1%	1%	1%	1%		1%	2%	1%	2%		4%	1%	1%	2%	1%	1%
Hamster mouse	20	6	4	6	14	6	0	9	7	4	5	4	5	1	5	5	11	6
	2%	1%	1%	2%	2%	3%	0%	4%	2%	1%	2%	3%	3%	1%	2%	3%	3%	2%
Deer rabbit	3	2	1	1	3	0	0	1	-	3	-	2	-	-	1	2	2	0
	0%	0%	0%	0%	0%	0%	0%	0%		1%		1%			0%	1%	0%	0%
Unsure	585	259	208	161	423	92	70	149	262	173	136	80	107	193	160	89	235	216
	58%	56%	64%	58%	58%	56%	61%	58%	59%	57%	56%	51%	58%	66%	58%	57%	59%	56%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QDilemma] You have a child in your care who has a special immunity to a serious disease that is plaguing all mankind
Some scientists believe that this child may hold the key to a cure for this disease, but will need to conduct
-Consider the following moral dilemma

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I would allow the research for the cure to proceed, even if it sacrifices the child's life	185	83	97	87	100	28	40	46	32	26	55	26	104	81
	18%	21%	21%	16%	15%	24%	31%	33%	21%	17%	19%	9%	24%	14%
I would protect the child, even if it means a cure might not be found	822	320	370	450	576	87	86	93	119	125	229	256	337	485
	82%	79%	79%	84%	85%	76%	69%	67%	79%	83%	81%	91%	76%	86%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QDilemma] You have a child in your care who has a special immunity to a serious disease that is plaguing all mankind
Some scientists believe that this child may hold the key to a cure for this disease, but will need to conduct
-Consider the following moral dilemma

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I would allow the research for the cure to proceed, even if it sacrifices the child's life	185	43	80	48	14	123	62	59	41	54	31	46	30	12	96	19	33
	18%	19%	20%	18%	11%	20%	16%	15%	14%	21%	15%	18%	18%	13%	21%	22%	10%
I would protect the child, even if it means a cure might not be found	822	179	312	224	107	491	331	330	246	200	177	204	138	86	365	67	283
	82%	81%	80%	82%	89%	80%	84%	85%	86%	79%	85%	82%	82%	87%	79%	78%	90%

Echelon Insights
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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QDilemma] You have a child in your care who has a special immunity to a serious disease that is plaguing all mankind
Some scientists believe that this child may hold the key to a cure for this disease, but will need to conduct
-Consider the following moral dilemma

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I would allow the research for the cure to proceed, even if it sacrifices the child' s life	185	49	37	92	58	16	111	45	59	75	55	114	55	93	17	38	59	90	132	120	132
	18%	14%	15%	24%	13%	19%	24%	12%	18%	26%	12%	23%	13%	23%	10%	16%	14%	14%	16%	18%	19%
I would protect the child, even if it means a cure might not be found	822	314	203	289	403	66	353	344	263	207	397	384	373	318	160	205	365	541	707	551	548
	82%	86%	85%	76%	87%	81%	76%	88%	82%	74%	88%	77%	87%	77%	90%	84%	86%	86%	84%	82%	81%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QDilemma] You have a child in your care who has a special immunity to a serious disease that is plaguing all mankind
Some scientists believe that this child may hold the key to a cure for this disease, but will need to conduct
-Consider the following moral dilemma

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I would allow the research for the cure to proceed, even if it sacrifices the child' s life	185	55	85	50	135	23	27	64	71	49	34	17	42	68	37	14	52	73
	18%	12%	26%	18%	19%	14%	24%	25%	16%	16%	14%	11%	23%	23%	14%	9%	13%	19%
I would protect the child, even if it means a cure might not be found	822	411	239	227	592	140	87	192	376	254	207	139	144	223	237	144	350	316
	82%	88%	74%	82%	81%	86%	76%	75%	84%	84%	86%	89%	77%	77%	86%	91%	87%	81%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Taylor Swift	247	105	107	141	174	20	28	40	45	35	73	55	119	128
	25%	26%	23%	26%	26%	17%	23%	28%	30%	23%	26%	20%	27%	23%
Beyonce	202	83	77	124	92	58	36	38	45	34	48	37	117	85
	20%	20%	16%	23%	14%	50%	28%	27%	30%	22%	17%	13%	27%	15%
Harry Styles	100	44	31	69	50	7	37	18	13	29	26	14	60	40
	10%	11%	7%	13%	7%	6%	30%	13%	9%	19%	9%	5%	14%	7%
Rihanna	265	114	86	178	129	66	42	63	60	50	62	29	173	91
	26%	28%	18%	33%	19%	57%	33%	45%	40%	33%	22%	10%	39%	16%
Lizzo	135	64	33	102	70	26	30	31	35	19	33	16	86	49
	13%	16%	7%	19%	10%	23%	24%	22%	23%	13%	12%	6%	19%	9%
Bad Bunny	54	25	29	25	13	7	31	13	9	20	9	4	42	12
	5%	6%	6%	5%	2%	6%	24%	9%	6%	13%	3%	1%	10%	2%
Dua Lipa	85	40	34	52	42	9	22	19	17	22	19	9	58	28
	8%	10%	7%	10%	6%	8%	17%	14%	11%	14%	7%	3%	13%	5%
Lady Gaga	313	144	113	200	203	29	59	48	61	45	86	74	153	160
	31%	36%	24%	37%	30%	25%	47%	34%	40%	30%	30%	26%	35%	28%
Ariana Grande	152	74	52	100	84	28	29	44	42	18	22	26	104	47
	15%	18%	11%	19%	12%	25%	23%	32%	28%	12%	8%	9%	24%	8%
Ed Sheeran	222	97	83	140	144	27	34	36	51	47	55	33	135	88
	22%	24%	18%	26%	21%	24%	27%	26%	34%	31%	19%	12%	30%	16%
Billie Eilish	153	70	63	89	86	16	38	41	32	31	31	19	104	49
	15%	17%	13%	17%	13%	14%	31%	29%	21%	21%	11%	7%	23%	9%
Justin Bieber	124	60	45	79	68	25	23	27	35	20	22	21	81	43
	12%	15%	10%	15%	10%	22%	18%	19%	23%	13%	8%	7%	18%	8%
Drake	161	75	72	89	68	50	33	52	46	32	22	10	129	32
	16%	19%	15%	17%	10%	43%	26%	37%	30%	21%	8%	4%	29%	6%

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[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Miley Cyrus	201	97	76	125	129	19	40	47	38	33	45	37	118	83
	20%	24%	16%	23%	19%	17%	31%	34%	25%	22%	16%	13%	27%	15%
Adele	312	136	87	225	189	47	40	46	51	49	90	76	146	166
	31%	34%	19%	42%	28%	41%	31%	33%	34%	33%	32%	27%	33%	29%
The Weeknd	184	93	60	123	93	40	34	54	42	50	26	11	146	37
	18%	23%	13%	23%	14%	35%	27%	39%	28%	33%	9%	4%	33%	7%
Shawn Mendes	70	44	20	50	36	8	19	18	15	16	11	11	48	22
	7%	11%	4%	9%	5%	7%	15%	13%	10%	10%	4%	4%	11%	4%
Post Malone	154	78	59	95	90	17	38	39	43	44	20	7	127	27
	15%	19%	13%	18%	13%	15%	31%	28%	29%	29%	7%	2%	29%	5%
Bruno Mars	269	114	107	163	141	56	49	41	54	49	83	43	144	126
	27%	28%	23%	30%	21%	49%	39%	29%	36%	32%	29%	15%	33%	22%
Khalid	100	44	42	58	36	29	31	28	22	34	15	1	84	16
	10%	11%	9%	11%	5%	25%	25%	20%	15%	23%	5%	*%	19%	3%
Olivia Rodrigo	37	15	7	29	17	3	13	15	9	5	7	2	28	9
	4%	4%	2%	5%	2%	2%	10%	11%	6%	3%	2%	1%	6%	2%
None of these	330	127	180	150	274	16	14	28	29	26	103	145	83	247
	33%	32%	38%	28%	40%	14%	11%	20%	19%	17%	36%	51%	19%	44%

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[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Taylor Swift	247	50	95	77	25	145	102	102	72	54	47	66	41	32	124	29	57
	25%	22%	24%	28%	21%	24%	26%	26%	25%	21%	22%	26%	25%	32%	27%	34%	18%
Beyonce	202	46	88	42	26	134	68	54	38	58	38	41	41	17	103	27	45
	20%	21%	22%	15%	22%	22%	17%	14%	13%	23%	18%	17%	25%	18%	22%	32%	14%
Harry Styles	100	20	48	22	11	68	32	33	17	17	23	27	18	13	55	9	17
	10%	9%	12%	8%	9%	11%	8%	8%	6%	7%	11%	11%	11%	13%	12%	11%	5%
Rihanna	265	57	119	70	18	177	88	74	55	77	54	64	38	24	145	33	44
	26%	26%	30%	26%	15%	29%	22%	19%	19%	30%	26%	26%	22%	24%	31%	39%	14%
Lizzo	135	35	49	40	12	84	52	34	36	36	31	32	24	12	68	16	23
	13%	16%	12%	15%	10%	14%	13%	9%	13%	14%	15%	13%	15%	12%	15%	19%	7%
Bad Bunny	54	18	26	9	2	44	11	9	4	10	7	11	16	10	39	2	-
	5%	8%	7%	3%	1%	7%	3%	2%	1%	4%	3%	4%	10%	10%	9%	2%	-
Dua Lipa	85	7	39	28	11	46	40	15	28	15	17	24	15	11	53	9	9
	8%	3%	10%	10%	10%	7%	10%	4%	10%	6%	8%	10%	9%	11%	11%	11%	3%
Lady Gaga	313	51	123	98	40	175	138	100	102	73	58	77	63	34	158	29	78
	31%	23%	31%	36%	33%	28%	35%	26%	36%	29%	28%	31%	37%	35%	34%	33%	25%
Ariana Grande	152	29	62	47	13	92	60	52	32	42	32	39	25	9	84	19	23
	15%	13%	16%	17%	11%	15%	15%	13%	11%	16%	15%	16%	15%	10%	18%	22%	7%
Ed Sheeran	222	40	95	71	16	135	87	84	59	44	42	58	38	36	115	23	45
	22%	18%	24%	26%	13%	22%	22%	22%	21%	17%	20%	23%	23%	36%	25%	27%	14%
Billie Eilish	153	30	63	47	12	94	59	48	38	29	32	38	34	17	90	10	23
	15%	14%	16%	17%	10%	15%	15%	12%	13%	11%	15%	15%	20%	17%	20%	12%	7%
Justin Bieber	124	28	41	50	5	69	55	39	29	30	23	31	25	13	64	16	27
	12%	13%	10%	18%	4%	11%	14%	10%	10%	12%	11%	12%	15%	14%	14%	18%	9%
Drake	161	59	56	39	7	115	46	44	24	48	39	38	25	9	94	23	14
	16%	27%	14%	14%	5%	19%	12%	11%	8%	19%	19%	15%	15%	9%	20%	27%	4%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Miley Cyrus	201 20%	45 20%	80 20%	63 23%	13 11%	124 20%	76 19%	73 19%	56 20%	48 19%	49 23%	49 20%	30 18%	20 20%	97 21%	28 32%	36 11%
Adele	312 31%	64 29%	120 31%	90 33%	37 31%	184 30%	128 33%	104 27%	85 30%	71 28%	68 33%	84 34%	55 33%	29 30%	153 33%	28 33%	81 26%
The Weeknd	184 18%	35 16%	92 24%	48 17%	9 7%	127 21%	56 14%	57 15%	36 13%	43 17%	42 20%	47 19%	33 20%	16 16%	109 24%	22 25%	15 5%
Shawn Mendes	70 7%	17 8%	30 8%	21 8%	3 2%	47 8%	23 6%	23 6%	13 4%	15 6%	18 9%	13 5%	10 6%	12 12%	40 9%	8 9%	8 3%
Post Malone	154 15%	37 17%	78 20%	32 12%	6 5%	115 19%	39 10%	65 17%	25 9%	25 10%	40 19%	31 12%	33 20%	21 21%	100 22%	18 21%	11 4%
Bruno Mars	269 27%	61 28%	126 32%	60 22%	22 19%	187 30%	82 21%	95 24%	46 16%	66 26%	58 28%	57 23%	57 34%	28 29%	147 32%	29 33%	49 16%
Khalid	100 10%	26 12%	46 12%	24 9%	5 4%	72 12%	28 7%	21 6%	14 5%	21 8%	18 9%	19 8%	23 14%	15 16%	63 14%	15 18%	3 1%
Olivia Rodrigo	37 4%	9 4%	13 3%	10 4%	5 4%	22 4%	15 4%	8 2%	8 3%	8 3%	6 3%	10 4%	8 4%	5 6%	24 5%	4 4%	1 1%
None of these	330 33%	66 30%	127 33%	86 32%	50 41%	194 32%	136 35%	154 40%	120 42%	93 36%	64 31%	84 34%	50 30%	24 25%	99 22%	25 29%	163 52%

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[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Taylor Swift	247	83	70	93	101	21	125	78	92	75	88	144	92	104	38	57	97	148	215	148	166
	25%	23%	29%	24%	22%	26%	27%	20%	29%	27%	19%	29%	21%	25%	21%	24%	23%	24%	26%	22%	24%
Beyoncé	202	49	45	107	58	14	129	49	69	83	53	139	52	115	17	38	80	111	155	111	156
	20%	14%	19%	28%	13%	17%	28%	13%	21%	29%	12%	28%	12%	28%	9%	16%	19%	18%	19%	17%	23%
Harry Styles	100	25	20	54	27	5	68	27	16	57	24	70	27	59	8	17	42	60	85	50	68
	10%	7%	9%	14%	6%	6%	15%	7%	5%	20%	5%	14%	6%	14%	5%	7%	10%	9%	10%	8%	10%
Rihanna	265	59	59	143	73	18	173	56	100	106	71	179	64	145	30	41	88	141	212	154	196
	26%	16%	25%	37%	16%	23%	37%	14%	31%	38%	16%	36%	15%	35%	17%	17%	21%	22%	25%	23%	29%
Lizzo	135	16	29	87	21	14	100	16	45	73	19	109	22	88	11	10	60	79	114	70	102
	13%	5%	12%	23%	5%	17%	22%	4%	14%	26%	4%	22%	5%	21%	6%	4%	14%	12%	14%	10%	15%
Bad Bunny	54	23	12	18	24	4	27	12	19	23	21	32	22	20	3	18	18	20	37	37	37
	5%	6%	5%	5%	5%	5%	6%	3%	6%	8%	5%	6%	5%	5%	2%	8%	4%	3%	4%	6%	5%
Dua Lipa	85	14	22	47	18	8	59	14	28	43	14	67	18	53	10	8	37	43	78	44	61
	8%	4%	9%	12%	4%	9%	13%	4%	9%	15%	3%	13%	4%	13%	6%	3%	9%	7%	9%	7%	9%
Lady Gaga	313	92	62	155	105	18	190	76	105	129	91	210	89	171	26	71	140	197	270	187	222
	31%	25%	26%	41%	23%	23%	41%	19%	33%	46%	20%	42%	21%	42%	15%	29%	33%	31%	32%	28%	33%
Ariana Grande	152	37	43	70	45	16	91	40	47	61	44	98	48	74	18	25	46	82	119	87	111
	15%	10%	18%	18%	10%	20%	20%	10%	15%	22%	10%	20%	11%	18%	10%	10%	11%	13%	14%	13%	16%
Ed Sheeran	222	71	55	95	86	22	114	65	79	78	87	121	79	101	34	50	75	131	185	152	161
	22%	20%	23%	25%	19%	27%	25%	17%	24%	28%	19%	24%	18%	25%	19%	21%	18%	21%	22%	23%	24%
Billie Eilish	153	31	45	75	40	9	104	27	49	76	36	110	39	88	18	19	59	81	122	83	106
	15%	9%	19%	20%	9%	11%	22%	7%	15%	27%	8%	22%	9%	21%	10%	8%	14%	13%	15%	12%	16%
Justin Bieber	124	42	31	51	48	12	64	43	44	36	45	73	44	51	19	24	37	68	97	83	90
	12%	12%	13%	13%	10%	15%	14%	11%	14%	13%	10%	15%	10%	12%	11%	10%	9%	11%	12%	12%	13%
Drake	161	42	42	78	57	14	90	36	69	54	58	92	54	71	24	32	37	65	106	100	116
	16%	11%	17%	20%	12%	17%	19%	9%	22%	19%	13%	19%	13%	17%	14%	13%	9%	10%	13%	15%	17%

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[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Miley Cyrus	201 20%	63 17%	52 22%	82 21%	78 17%	16 20%	106 23%	60 15%	59 18%	79 28%	73 16%	117 24%	77 18%	86 21%	27 15%	47 19%	82 19%	120 19%	170 20%	123 18%	138 20%
Adele	312 31%	98 27%	72 30%	142 37%	120 26%	21 25%	172 37%	89 23%	102 32%	119 42%	110 24%	190 38%	104 24%	154 38%	40 22%	73 30%	123 29%	191 30%	261 31%	179 27%	221 32%
The Weeknd	184 18%	47 13%	52 22%	80 21%	58 13%	18 22%	108 23%	38 10%	66 20%	77 27%	58 13%	111 22%	55 13%	85 21%	23 13%	35 14%	47 11%	92 15%	139 17%	108 16%	134 20%
Shawn Mendes	70 7%	23 6%	17 7%	30 8%	27 6%	6 7%	37 8%	18 5%	21 7%	31 11%	25 6%	41 8%	23 5%	29 7%	11 6%	16 7%	24 6%	36 6%	57 7%	40 6%	42 6%
Post Malone	154 15%	49 14%	42 17%	62 16%	63 14%	14 17%	77 17%	39 10%	56 17%	56 20%	62 14%	81 16%	56 13%	62 15%	21 12%	38 16%	39 9%	72 11%	115 14%	99 15%	118 17%
Bruno Mars	269 27%	81 22%	62 26%	125 33%	101 22%	20 24%	148 32%	82 21%	99 31%	87 31%	97 22%	159 32%	91 21%	133 32%	41 23%	54 22%	108 25%	143 23%	212 25%	166 25%	184 27%
Khalid	100 10%	36 10%	22 9%	41 11%	42 9%	6 8%	52 11%	26 7%	32 10%	40 14%	38 8%	56 11%	39 9%	39 10%	15 8%	27 11%	34 8%	43 7%	73 9%	62 9%	75 11%
Olivia Rodrigo	37 4%	3 1%	11 5%	22 6%	4 1%	2 2%	31 7%	6 2%	7 2%	23 8%	4 1%	29 6%	5 1%	21 5%	2 1%	2 1%	12 3%	19 3%	30 4%	14 2%	27 4%
None of these	330 33%	145 40%	87 37%	81 21%	197 43%	36 45%	97 21%	179 46%	85 26%	56 20%	201 44%	109 22%	186 43%	93 23%	83 47%	89 37%	165 39%	238 38%	290 35%	240 36%	203 30%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
Taylor Swift	247 25%	124 26%	80 25%	81 29%	167 23%	52 32%	29 25%	69 27%	95 21%	84 28%	50 21%	29 18%	43 23%	69 24%	67 24%	24 15%	87 22%	118 30%
Beyonce	202 20%	77 17%	84 26%	68 25%	134 18%	43 26%	25 22%	76 30%	84 19%	42 14%	47 20%	12 8%	33 18%	58 20%	35 13%	16 10%	47 12%	118 30%
Harry Styles	100 10%	45 10%	32 10%	25 9%	75 10%	15 9%	10 9%	33 13%	49 11%	17 6%	32 13%	9 6%	16 9%	36 12%	19 7%	4 3%	23 6%	43 11%
Rihanna	265 26%	88 19%	131 40%	105 38%	160 22%	72 44%	33 29%	94 37%	105 23%	66 22%	69 29%	22 14%	30 16%	94 32%	46 17%	16 10%	69 17%	153 39%
Lizzo	135 13%	53 11%	56 17%	57 21%	78 11%	44 27%	13 11%	44 17%	52 12%	40 13%	39 16%	7 5%	11 6%	58 20%	14 5%	3 2%	20 5%	89 23%
Bad Bunny	54 5%	25 5%	20 6%	21 8%	33 5%	8 5%	13 11%	17 6%	28 6%	10 3%	12 5%	2 1%	19 10%	14 5%	15 6%	5 3%	21 5%	18 5%
Dua Lipa	85 8%	38 8%	36 11%	26 9%	60 8%	15 9%	11 10%	22 8%	40 9%	24 8%	21 9%	4 3%	12 6%	35 12%	13 5%	0 %	13 3%	30 8%
Lady Gaga	313 31%	136 29%	107 33%	100 36%	213 29%	68 42%	32 28%	87 34%	140 31%	86 28%	86 36%	23 15%	60 32%	106 37%	58 21%	34 22%	101 25%	161 41%
Ariana Grande	152 15%	50 11%	75 23%	57 21%	95 13%	36 22%	21 19%	53 21%	57 13%	41 14%	34 14%	13 8%	21 11%	51 17%	36 13%	3 2%	36 9%	80 21%
Ed Sheeran	222 22%	111 24%	72 22%	91 33%	132 18%	57 35%	34 29%	62 24%	93 21%	68 22%	52 22%	26 17%	42 22%	53 18%	63 23%	18 12%	74 18%	83 21%
Billie Eilish	153 15%	70 15%	64 20%	54 19%	99 14%	32 20%	21 18%	49 19%	65 14%	39 13%	32 13%	9 6%	21 11%	66 23%	31 11%	2 1%	31 8%	71 18%
Justin Bieber	124 12%	58 12%	46 14%	51 18%	73 10%	35 22%	15 14%	41 16%	44 10%	39 13%	27 11%	15 10%	15 8%	33 11%	30 11%	12 7%	44 11%	51 13%
Drake	161 16%	42 9%	96 30%	79 28%	82 11%	47 29%	32 28%	67 26%	49 11%	45 15%	29 12%	13 9%	20 11%	57 20%	40 15%	13 8%	41 10%	60 15%

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[QFan] Which of the following artists do you consider yourself a fan of, if any? Select all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Miley Cyrus	201 20%	80 17%	82 25%	68 25%	132 18%	43 26%	25 22%	56 22%	83 19%	62 20%	45 19%	23 15%	35 19%	71 24%	58 21%	14 9%	62 15%	96 25%
Adele	312 31%	138 30%	106 33%	89 32%	222 30%	69 42%	20 17%	89 35%	141 31%	82 27%	94 39%	35 22%	51 27%	93 32%	66 24%	39 24%	123 31%	145 37%
The Weeknd	184 18%	62 13%	92 28%	77 28%	107 15%	53 32%	24 21%	57 22%	80 18%	47 15%	50 21%	15 10%	31 17%	71 25%	43 16%	11 7%	43 11%	78 20%
Shawn Mendes	70 7%	32 7%	25 8%	29 11%	41 6%	18 11%	12 10%	25 10%	30 7%	15 5%	18 7%	6 4%	12 6%	25 9%	19 7%	5 3%	22 6%	19 5%
Post Malone	154 15%	65 14%	70 22%	70 25%	84 12%	49 30%	21 19%	45 18%	70 16%	39 13%	39 16%	17 11%	28 15%	57 20%	45 16%	13 9%	47 12%	40 10%
Bruno Mars	269 27%	119 25%	101 31%	97 35%	170 23%	61 37%	36 31%	91 36%	123 28%	55 18%	64 27%	27 17%	54 29%	79 27%	66 24%	30 19%	88 22%	120 31%
Khalid	100 10%	36 8%	50 15%	44 16%	56 8%	24 14%	21 18%	35 14%	41 9%	24 8%	27 11%	7 4%	18 10%	33 11%	27 10%	11 7%	37 9%	26 7%
Olivia Rodrigo	37 4%	18 4%	17 5%	18 7%	18 3%	14 9%	4 3%	15 6%	15 3%	7 2%	11 5%	1 *%	3 1%	19 7%	4 1%	-	3 1%	17 4%
None of these	330 33%	178 38%	73 23%	51 18%	279 38%	30 18%	21 19%	64 25%	160 36%	106 35%	75 31%	80 52%	59 32%	78 27%	109 40%	79 50%	156 39%	100 26%

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[QTSwiftAlbum] You indicated that you are a fan of Taylor Swift. Which of Taylor Swift's albums are your favorites?
 Select up to two

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	247	105	107	141	174	20	28	40	45	35	73	55	119	128
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	255	104	113	142	188	23	20	31	65	30	64	65	126	129
Taylor Swift (debut album)	68	28	34	34	46	7	9	9	15	8	22	15	32	37
	28%	27%	32%	24%	27%	33%	30%	22%	34%	23%	30%	27%	27%	28%
Fearless	42	20	12	29	27	4	6	15	9	5	7	6	29	13
	17%	19%	12%	21%	15%	19%	20%	37%	20%	15%	9%	11%	24%	10%
Speak Now	13	4	4	10	10	1	1	5	2	-	3	3	8	6
	5%	4%	3%	7%	6%	3%	3%	14%	5%		4%	5%	6%	4%
Red	49	28	10	39	37	4	2	15	9	10	9	5	35	14
	20%	27%	10%	27%	21%	22%	8%	39%	21%	29%	12%	9%	29%	11%
1989	67	27	30	37	44	5	10	14	11	13	21	7	38	28
	27%	25%	28%	26%	25%	23%	36%	36%	25%	37%	29%	13%	32%	22%
Reputation	29	14	9	20	22	2	2	4	5	9	4	7	17	11
	12%	13%	9%	14%	13%	11%	8%	9%	11%	26%	6%	13%	15%	9%
Lover	18	7	6	12	15	1	-	-	4	2	2	10	6	12
	7%	7%	5%	9%	9%	5%			8%	7%	3%	17%	5%	9%
Folklore	17	9	10	7	10	1	3	0	3	11	2	1	14	3
	7%	8%	10%	5%	5%	4%	10%	0%	7%	31%	3%	2%	12%	3%
Evermore	14	5	6	8	10	-	2	5	1	2	3	3	8	6
	6%	4%	5%	6%	6%		6%	12%	3%	5%	4%	5%	7%	5%
Midnights	21	10	8	13	14	1	1	1	4	4	7	4	10	11
	8%	10%	7%	9%	8%	6%	5%	3%	10%	12%	10%	6%	8%	8%
Unsure	45	18	25	20	34	6	4	3	7	-	17	19	10	36
	18%	17%	24%	14%	19%	28%	15%	7%	15%		24%	33%	8%	28%

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[QTSwiftAlbu] You indicated that you are a fan of Taylor Swift. Which of Taylor Swift' s albums are your favorites?
 Select up to two

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	247 100	50 100	95 100	77 100	25 100	145 100	102 100	102 100	72 100	54 100	47 100	66 100	41 100	32 100	124 100	29 100	57 100
Unweighted Total	255	56	113	65	20	169	85	126	61	68	54	62	40	25	128	28	64
Taylor Swift (debut album)	68 28%	23 46%	23 24%	16 21%	7 26%	45 31%	23 22%	34 34%	12 17%	22 40%	14 30%	16 24%	12 30%	4 14%	41 33%	8 26%	10 18%
Fearless	42 17%	12 25%	17 18%	11 15%	1 5%	29 20%	13 12%	18 17%	9 13%	14 26%	13 27%	9 13%	5 12%	1 5%	18 15%	12 40%	7 12%
Speak Now	13 5%	4 8%	7 7%	1 1%	2 7%	11 8%	2 2%	8 8%	2 3%	5 10%	3 6%	4 5%	- 5%	2 5%	4 3%	2 7%	1 3%
Red	49 20%	11 22%	13 13%	16 21%	9 34%	24 16%	25 25%	15 15%	22 31%	9 17%	11 24%	13 20%	12 29%	4 12%	27 22%	7 24%	6 10%
1989	67 27%	7 15%	24 26%	29 37%	6 25%	32 22%	35 34%	21 20%	23 32%	11 21%	10 20%	24 37%	8 20%	12 37%	41 33%	8 26%	9 16%
Reputation	29 12%	6 11%	8 8%	7 9%	9 36%	13 9%	16 15%	10 10%	12 16%	8 14%	6 13%	8 11%	4 9%	4 12%	17 14%	2 8%	6 11%
Lover	18 7%	2 5%	8 8%	7 10%	-	10 7%	7 7%	9 9%	6 8%	2 3%	5 10%	7 11%	3 7%	2 5%	10 8%	-	7 12%
Folklore	17 7%	-	9 9%	2 2%	7 26%	9 6%	8 8%	3 3%	6 8%	1 2%	2 5%	2 3%	1 3%	10 33%	10 8%	1 2%	1 2%
Evermore	14 6%	6 11%	5 5%	3 4%	-	11 7%	3 3%	9 8%	2 2%	6 11%	2 5%	2 4%	3 7%	-	7 6%	1 3%	3 5%
Midnights	21 8%	5 10%	6 6%	9 11%	1 5%	11 7%	10 10%	9 9%	5 8%	3 6%	2 3%	12 18%	3 6%	1 5%	10 8%	-	5 9%
Unsure	45 18%	5 11%	23 24%	13 18%	4 16%	28 19%	18 17%	22 21%	12 17%	7 14%	7 14%	9 14%	9 22%	7 22%	15 12%	6 20%	21 36%

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[QTSwiftAlbum] You indicated that you are a fan of Taylor Swift. Which of Taylor Swift's albums are your favorites?
 Select up to two

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	247	83	70	93	101	21	125	78	92	75	88	144	92	104	38	57	97	148	215	148	166
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	255	75	69	110	89	31	135	76	102	73	80	146	82	114	37	45	96	128	206	154	183
Taylor Swift (debut album)	68	33	12	23	39	4	26	32	21	15	34	31	30	23	18	21	30	40	57	41	44
	28%	40%	17%	25%	38%	19%	21%	41%	23%	20%	39%	22%	33%	22%	47%	36%	31%	27%	26%	27%	26%
Fearless	42	13	10	19	20	3	19	9	19	12	19	20	14	14	13	7	16	18	32	30	29
	17%	15%	15%	20%	20%	14%	15%	12%	21%	16%	21%	14%	15%	13%	34%	12%	17%	12%	15%	20%	17%
Speak Now	13	6	1	7	6	-	7	6	4	2	6	7	6	6	5	1	7	7	11	10	10
	5%	7%	1%	7%	6%	-	6%	8%	4%	3%	7%	5%	7%	6%	14%	1%	7%	5%	5%	7%	6%
Red	49	9	20	20	14	4	30	7	25	16	14	31	10	19	7	6	20	28	45	28	29
	20%	11%	28%	22%	14%	21%	24%	9%	27%	22%	16%	22%	11%	19%	19%	11%	20%	19%	21%	19%	17%
1989	67	22	20	24	27	9	31	17	23	27	19	42	23	26	5	19	24	35	57	35	44
	27%	27%	28%	26%	27%	43%	25%	22%	24%	36%	21%	29%	25%	25%	14%	33%	25%	24%	27%	24%	27%
Reputation	29	8	10	10	8	2	19	10	11	7	6	20	9	13	3	5	10	19	24	18	18
	12%	9%	15%	11%	8%	11%	15%	13%	12%	10%	7%	14%	9%	13%	8%	9%	11%	13%	11%	13%	11%
Lover	18	7	3	8	8	2	9	7	7	4	7	10	8	9	4	3	5	10	14	11	16
	7%	8%	5%	8%	8%	7%	7%	9%	7%	5%	8%	7%	9%	9%	11%	5%	5%	6%	6%	7%	10%
Folklore	17	6	8	3	6	3	8	5	6	7	6	10	8	7	3	4	3	7	17	13	16
	7%	7%	12%	3%	6%	13%	7%	6%	6%	9%	7%	7%	8%	7%	7%	6%	3%	5%	8%	8%	9%
Evermore	14	5	5	4	5	2	7	4	4	5	4	8	4	6	1	4	5	9	12	8	9
	6%	6%	7%	5%	5%	9%	6%	6%	5%	7%	4%	6%	5%	6%	1%	8%	5%	6%	5%	5%	5%
Midnights	21	8	3	10	8	1	12	7	7	7	7	14	9	10	2	6	5	7	19	14	16
	8%	9%	4%	11%	8%	7%	9%	9%	7%	10%	8%	9%	10%	10%	5%	10%	5%	5%	9%	9%	9%
Unsure	45	12	14	20	15	3	28	14	16	15	13	30	17	22	4	9	20	35	41	22	30
	18%	14%	20%	21%	15%	13%	22%	18%	17%	20%	15%	21%	19%	22%	10%	15%	20%	24%	19%	15%	18%

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[QTSwiftAlbum] You indicated that you are a fan of Taylor Swift. Which of Taylor Swift's albums are your favorites?
 Select up to two

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	247 100	124 100	80 100	81 100	167 100	52 100	29 100	69 100	95 100	84 100	50 100	29 100	43 100	69 100	67 100	24 100	87 100	118 100
Unweighted Total	255	111	89	88	167	58	30	78	92	85	45	35	39	78	59	23	255	255
Taylor Swift (debut album)	68 28%	30 24%	24 30%	22 27%	47 28%	9 18%	12 43%	23 33%	18 19%	28 33%	11 21%	15 52%	13 29%	11 16%	25 37%	9 39%	31 36%	33 28%
Fearless	42 17%	14 12%	18 22%	17 21%	24 15%	15 28%	2 9%	15 22%	12 13%	15 18%	6 11%	3 12%	4 10%	14 20%	15 22%	5 21%	20 23%	21 18%
Speak Now	13 5%	4 3%	7 8%	4 5%	9 5%	1 2%	3 10%	5 7%	2 2%	6 7%	2 3%	3 9%	3 7%	5 7%	6 9%	-	6 7%	3 3%
Red	49 20%	25 20%	20 24%	25 31%	23 14%	20 39%	5 18%	14 21%	17 18%	18 21%	11 22%	3 11%	6 14%	20 28%	13 20%	0 1%	10 12%	22 19%
1989	67 27%	38 31%	21 26%	20 25%	46 28%	14 27%	6 21%	21 30%	25 27%	21 25%	14 28%	5 17%	9 21%	22 31%	13 19%	7 28%	15 17%	21 18%
Reputation	29 12%	10 8%	15 19%	11 14%	18 11%	9 17%	2 8%	8 12%	15 16%	6 7%	10 20%	5 17%	7 17%	5 7%	4 5%	3 13%	6 7%	18 15%
Lover	18 7%	11 9%	2 2%	7 8%	11 7%	6 11%	1 3%	4 6%	7 8%	6 7%	5 10%	2 6%	4 9%	6 8%	7 11%	1 3%	7 8%	10 8%
Folklore	17 7%	12 10%	3 4%	10 12%	7 4%	2 4%	8 27%	2 3%	9 9%	7 8%	3 5%	2 8%	-	8 11%	6 9%	-	2 2%	3 2%
Evermore	14 6%	6 5%	6 7%	4 5%	10 6%	4 7%	-	5 8%	3 3%	6 7%	1 2%	3 10%	2 5%	4 6%	2 3%	-	5 6%	17 15%
Midnights	21 8%	12 9%	6 7%	10 13%	10 6%	7 14%	3 11%	5 7%	9 10%	7 8%	5 10%	2 6%	2 5%	8 11%	5 8%	2 10%	7 8%	11 9%
Unsure	45 18%	25 20%	12 15%	7 9%	38 23%	4 8%	3 11%	9 13%	24 25%	13 15%	9 17%	3 10%	11 27%	10 15%	10 15%	5 22%	19 22%	24 21%

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[QCocaineBear] Have you seen the recently released movie 'Cocaine Bear' or do you plan to see it in the near future?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I've seen it	104	42	52	52	41	22	39	24	25	21	27	5	71	33
	10%	10%	11%	10%	6%	19%	31%	17%	17%	14%	10%	2%	16%	6%
No, I haven't seen it but I plan to see it	331	156	162	168	202	53	43	68	57	64	91	52	188	142
	33%	39%	35%	31%	30%	46%	34%	49%	38%	42%	32%	18%	43%	25%
No, I haven't seen it and I don't plan to see it	384	139	185	198	287	28	32	34	50	52	110	138	136	248
	38%	34%	40%	37%	42%	24%	25%	24%	33%	34%	39%	49%	31%	44%
I haven't heard of 'Cocaine Bear' before	189	66	69	119	146	12	13	14	18	14	56	87	46	143
	19%	16%	15%	22%	22%	11%	10%	10%	12%	9%	20%	31%	10%	25%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QCocaineBear] Have you seen the recently released movie ' Cocaine Bear' or do you plan to see it in the near future?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I've seen it	104	30	45	22	6	75	28	27	14	29	29	24	15	5	51	6	17
	10%	14%	11%	8%	5%	12%	7%	7%	5%	12%	14%	10%	9%	5%	11%	7%	5%
No, I haven't seen it but I plan to see it	331	83	145	80	23	228	103	129	73	90	75	73	54	29	181	32	61
	33%	38%	37%	29%	19%	37%	26%	33%	25%	35%	36%	29%	32%	30%	39%	37%	19%
No, I haven't seen it and I don't plan to see it	384	61	137	127	59	198	186	137	150	88	70	106	66	43	169	37	143
	38%	27%	35%	47%	49%	32%	47%	35%	52%	35%	34%	43%	39%	44%	37%	43%	45%
I haven't heard of ' Cocaine Bear' before	189	47	66	43	32	113	76	95	50	47	35	47	33	21	62	11	95
	19%	21%	17%	16%	27%	18%	19%	25%	17%	19%	17%	19%	20%	22%	13%	13%	30%

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[QCocaineBear] Have you seen the recently released movie ' Cocaine Bear' or do you plan to see it in the near future?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I' ve seen it	104	29	19	53	34	5	65	30	34	39	30	68	31	56	15	13	37	56	81	67	68
	10%	8%	8%	14%	7%	6%	14%	8%	11%	14%	7%	14%	7%	14%	9%	5%	9%	9%	10%	10%	10%
No, I haven' t seen it but I plan to see it	331	102	82	132	137	36	158	100	127	94	144	165	127	146	51	72	108	164	248	216	224
	33%	28%	34%	35%	30%	45%	34%	26%	39%	33%	32%	33%	30%	35%	29%	30%	25%	26%	30%	32%	33%
No, I haven' t seen it and I don' t plan to see it	384	153	96	128	192	33	160	167	104	110	179	186	181	142	72	105	190	276	351	264	253
	38%	42%	40%	34%	42%	40%	34%	43%	32%	39%	40%	37%	42%	34%	41%	43%	45%	44%	42%	39%	37%
I haven' t heard of ' Cocaine Bear' before	189	79	42	68	99	8	82	92	58	38	99	80	89	67	39	53	88	134	159	125	134
	19%	22%	18%	18%	21%	10%	18%	24%	18%	14%	22%	16%	21%	16%	22%	22%	21%	21%	19%	19%	20%

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[QCocaineBear] Have you seen the recently released movie ' Cocaine Bear' or do you plan to see it in the near future?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I' ve seen it	104	39	52	47	56	23	24	37	47	19	25	10	15	41	23	8	28	35
	10%	8%	16%	17%	8%	14%	21%	15%	10%	6%	10%	7%	8%	14%	8%	5%	7%	9%
No, I haven' t seen it but I plan to see it	331	136	124	119	210	64	54	94	140	97	76	44	54	118	78	49	117	136
	33%	29%	38%	43%	29%	39%	47%	37%	31%	32%	31%	28%	29%	41%	29%	31%	29%	35%
No, I haven' t seen it and I don' t plan to see it	384	194	117	80	304	54	26	90	174	120	84	68	72	94	112	68	163	140
	38%	41%	36%	29%	42%	33%	23%	35%	39%	40%	35%	43%	39%	32%	41%	43%	41%	36%
I haven' t heard of ' Cocaine Bear' before	189	98	31	32	157	23	10	36	86	67	56	34	44	38	61	33	93	77
	19%	21%	10%	12%	22%	14%	8%	14%	19%	22%	23%	22%	24%	13%	22%	21%	23%	20%

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[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	389	166	201	188	307	23	21	23	57	36	131	141	116	273
	39%	41%	43%	35%	45%	20%	17%	17%	38%	24%	46%	50%	26%	48%
VERY/SOMEWHAT LIBERAL	282	114	102	178	153	39	62	58	46	51	63	64	155	127
	28%	28%	22%	33%	23%	34%	50%	42%	30%	34%	22%	23%	35%	22%
Very conservative	173	66	100	72	141	13	8	9	24	15	50	75	48	124
	17%	16%	21%	13%	21%	12%	6%	6%	16%	10%	18%	26%	11%	22%
Somewhat conservative	216	100	101	115	167	9	14	14	33	21	82	67	68	148
	21%	25%	22%	21%	25%	8%	11%	10%	22%	14%	29%	24%	15%	26%
Moderate	322	117	164	157	202	53	42	51	45	60	89	76	157	165
	32%	29%	35%	29%	30%	46%	33%	37%	30%	40%	31%	27%	36%	29%
Somewhat liberal	146	50	58	88	75	20	33	23	21	30	36	37	73	73
	15%	12%	12%	16%	11%	18%	26%	16%	14%	20%	13%	13%	17%	13%
Very liberal	136	64	45	90	78	19	30	35	25	22	26	27	82	54
	13%	16%	10%	17%	12%	16%	23%	25%	17%	14%	9%	10%	19%	9%
Unsure	14	6	0	14	14	-	0	7	2	4	1	-	13	1
	1%	2%	*%	3%	2%		*%	5%	1%	3%	*%		3%	*%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	389	79	147	109	54	226	162	180	127	95	75	95	77	38	154	22	163
	39%	36%	38%	40%	45%	37%	41%	46%	44%	37%	36%	38%	46%	38%	33%	26%	52%
VERY/SOMEWHAT LIBERAL	282	59	109	78	36	169	113	76	77	66	69	68	40	33	136	30	66
	28%	27%	28%	28%	30%	27%	29%	19%	27%	26%	33%	27%	24%	33%	30%	36%	21%
Very conservative	173	40	67	43	23	107	66	84	57	47	24	46	40	11	60	8	82
	17%	18%	17%	16%	19%	17%	17%	22%	20%	18%	12%	19%	24%	12%	13%	9%	26%
Somewhat conservative	216	40	80	66	31	120	97	96	71	48	51	49	37	26	94	14	82
	21%	18%	20%	24%	26%	19%	25%	25%	25%	19%	24%	20%	22%	27%	20%	17%	26%
Moderate	322	79	126	86	31	205	117	120	82	87	64	86	51	28	167	31	87
	32%	36%	32%	32%	26%	33%	30%	31%	29%	34%	31%	34%	31%	28%	36%	36%	28%
Somewhat liberal	146	26	65	34	21	91	55	39	36	31	27	44	19	22	75	13	39
	15%	12%	17%	13%	17%	15%	14%	10%	12%	12%	13%	17%	11%	22%	16%	15%	12%
Very liberal	136	33	45	43	15	78	58	36	42	35	42	25	21	11	61	18	26
	13%	15%	11%	16%	12%	13%	15%	9%	15%	14%	20%	10%	12%	11%	13%	21%	8%
Unsure	14	4	9	1	-	13	1	13	1	7	-	-	-	0	5	3	-
	1%	2%	2%	*%	-	2%	*%	3%	*%	3%	-	-	-	*%	1%	3%	-

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	389	288	62	36	341	8	41	389	-	-	328	48	307	32	132	189	179	260	347	325	211
	39%	79%	26%	9%	74%	9%	9%	100%			72%	10%	72%	8%	75%	78%	42%	41%	41%	48%	31%
VERY/SOMEWHAT LIBERAL	282	13	46	222	15	8	259	-	-	282	14	258	20	228	4	11	132	185	244	142	235
	28%	4%	19%	58%	3%	10%	56%			100%	3%	52%	5%	55%	2%	4%	31%	29%	29%	21%	35%
Very conservative	173	138	20	11	160	0	12	173	-	-	157	11	149	7	76	83	83	122	157	159	90
	17%	38%	8%	3%	35%	*%	3%	44%			35%	2%	35%	2%	43%	34%	20%	19%	19%	24%	13%
Somewhat conservative	216	150	41	24	180	7	28	216	-	-	171	36	159	26	57	106	96	138	190	166	121
	21%	41%	17%	6%	39%	9%	6%	56%			38%	7%	37%	6%	32%	44%	23%	22%	23%	25%	18%
Moderate	322	60	130	124	104	55	163	-	322	-	104	191	99	147	39	42	111	183	246	196	224
	32%	17%	54%	33%	23%	68%	35%		100%		23%	38%	23%	36%	22%	17%	26%	29%	29%	29%	33%
Somewhat liberal	146	8	30	106	10	5	131	-	-	146	10	129	10	112	3	7	55	89	123	81	126
	15%	2%	13%	28%	2%	7%	28%			52%	2%	26%	2%	27%	2%	3%	13%	14%	15%	12%	19%
Very liberal	136	5	16	115	5	3	129	-	-	136	4	128	10	115	1	3	77	96	121	61	109
	13%	1%	7%	30%	1%	3%	28%			48%	1%	26%	2%	28%	1%	1%	18%	15%	14%	9%	16%
Unsure	14	2	1	-	2	10	2	-	-	-	6	2	1	5	2	-	2	3	2	9	9
	1%	1%	1%		*%	13%	*%				1%	*%	*%	1%	1%		*%	*%	*%	1%	1%

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[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
VERY/SOMEWHAT CONSERVATIVE	389 39%	216 46%	79 24%	99 36%	290 40%	57 35%	42 37%	74 29%	174 39%	141 47%	84 35%	111 71%	83 45%	59 20%	210 77%	115 73%	309 77%	37 9%
VERY/SOMEWHAT LIBERAL	282 28%	108 23%	119 37%	78 28%	204 28%	43 26%	35 31%	95 37%	129 29%	58 19%	92 38%	13 9%	30 16%	122 42%	10 4%	2 1%	8 2%	206 53%
Very conservative	173 17%	112 24%	27 8%	40 14%	132 18%	22 14%	18 16%	30 12%	81 18%	61 20%	36 15%	64 41%	25 13%	24 8%	108 39%	47 30%	143 36%	7 2%
Somewhat conservative	216 21%	104 22%	51 16%	59 21%	157 22%	34 21%	24 21%	43 17%	94 21%	79 26%	48 20%	47 30%	59 32%	35 12%	102 37%	69 44%	165 41%	30 8%
Moderate	322 32%	143 31%	117 36%	96 34%	224 31%	58 36%	37 32%	86 34%	137 31%	99 33%	58 24%	27 17%	72 39%	101 35%	52 19%	40 25%	81 20%	144 37%
Somewhat liberal	146 15%	66 14%	52 16%	40 14%	106 15%	23 14%	17 15%	50 19%	63 14%	33 11%	44 18%	11 7%	16 9%	51 18%	7 2%	1 *%	4 1%	102 26%
Very liberal	136 13%	42 9%	67 21%	39 14%	97 13%	20 13%	18 16%	45 18%	66 15%	25 8%	47 20%	3 2%	14 7%	70 24%	3 1%	2 1%	3 1%	104 27%
Unsure	14 1%	1 *%	9 3%	5 2%	9 1%	5 3%	-	2 1%	7 2%	5 2%	7 3%	4 3%	1 *%	9 3%	2 1%	-	5 1%	2 1%

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[QSocial] Which social media platforms or apps do you use?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	781	334	343	436	523	88	101	102	123	124	236	196	349	433
	78%	83%	73%	81%	77%	77%	80%	73%	82%	82%	83%	70%	79%	76%
Instagram	461	190	191	270	262	75	89	114	102	76	110	59	292	170
	46%	47%	41%	50%	39%	65%	71%	82%	68%	50%	39%	21%	66%	30%
YouTube	714	283	337	375	449	105	98	126	122	126	209	132	374	341
	71%	70%	72%	70%	66%	91%	78%	90%	81%	83%	74%	47%	85%	60%
Snapchat	203	88	78	124	124	33	29	89	49	26	33	5	164	38
	20%	22%	17%	23%	18%	28%	23%	64%	33%	17%	12%	2%	37%	7%
Reddit	187	78	88	99	119	26	26	62	47	43	22	13	152	35
	19%	19%	19%	18%	18%	23%	21%	45%	31%	28%	8%	5%	34%	6%
Pinterest	321	136	77	243	208	34	48	60	48	57	85	70	166	155
	32%	34%	17%	45%	31%	29%	38%	43%	32%	38%	30%	25%	38%	27%
LinkedIn	264	107	130	134	156	45	36	45	41	48	69	60	135	129
	26%	27%	28%	25%	23%	39%	28%	32%	27%	32%	24%	21%	30%	23%
WhatsApp	134	60	53	78	56	23	31	37	13	25	44	14	75	58
	13%	15%	11%	15%	8%	20%	25%	27%	9%	17%	16%	5%	17%	10%
Twitter	324	127	183	139	190	57	50	78	68	54	77	46	200	123
	32%	32%	39%	26%	28%	49%	40%	56%	46%	36%	27%	16%	45%	22%
TikTok	296	127	129	165	158	59	61	90	64	59	69	14	213	83
	29%	32%	28%	31%	23%	51%	48%	64%	42%	39%	24%	5%	48%	15%
Something else (Please specify)	20	6	8	12	14	2	-	1	2	-	8	9	3	17
	2%	2%	2%	2%	2%	1%	-	1%	1%	-	3%	3%	1%	3%
None of these	56	20	37	19	44	1	7	-	1	4	6	45	5	51
	6%	5%	8%	4%	7%	1%	6%	-	1%	3%	2%	16%	1%	9%

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[QSocial] Which social media platforms or apps do you use?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	781	181	301	208	91	482	299	306	217	206	169	186	128	78	369	68	232
	78%	82%	77%	76%	76%	79%	76%	79%	75%	81%	81%	75%	76%	79%	80%	79%	73%
Instagram	461	94	189	128	50	283	178	145	117	96	109	109	84	52	262	40	75
	46%	42%	48%	47%	42%	46%	45%	37%	41%	38%	52%	44%	50%	53%	57%	47%	24%
YouTube	714	164	291	183	77	455	259	264	184	193	167	162	115	57	350	72	173
	71%	74%	74%	67%	64%	74%	66%	68%	64%	76%	80%	65%	69%	58%	76%	84%	55%
Snapchat	203	57	88	47	11	144	58	83	41	51	41	43	37	22	123	19	14
	20%	26%	22%	17%	9%	24%	15%	21%	14%	20%	20%	17%	22%	22%	27%	22%	4%
Reddit	187	42	76	53	17	118	69	68	51	38	47	42	37	17	105	21	16
	19%	19%	19%	19%	14%	19%	18%	18%	18%	15%	23%	17%	22%	17%	23%	24%	5%
Pinterest	321	64	133	84	40	197	124	118	91	79	72	73	49	42	155	21	78
	32%	29%	34%	31%	33%	32%	31%	30%	32%	31%	34%	29%	29%	43%	33%	24%	25%
LinkedIn	264	32	97	95	40	129	135	54	102	48	45	67	60	36	148	19	61
	26%	15%	25%	35%	34%	21%	34%	14%	35%	19%	22%	27%	36%	37%	32%	22%	19%
WhatsApp	134	29	45	38	21	74	60	31	25	31	33	27	27	12	75	10	21
	13%	13%	12%	14%	18%	12%	15%	8%	9%	12%	16%	11%	16%	13%	16%	11%	7%
Twitter	324	68	141	81	33	209	114	117	73	69	76	74	59	34	172	33	55
	32%	31%	36%	30%	27%	34%	29%	30%	25%	27%	37%	30%	35%	35%	37%	39%	18%
TikTok	296	88	120	68	20	208	88	109	49	71	77	64	54	29	187	34	28
	29%	40%	31%	25%	17%	34%	22%	28%	17%	28%	37%	25%	32%	30%	41%	39%	9%
Something else (Please specify)	20	2	5	5	7	7	12	7	7	2	6	2	8	2	6	-	8
	2%	1%	1%	2%	6%	1%	3%	2%	3%	1%	3%	1%	4%	2%	1%		3%
None of these	56	14	14	22	6	28	29	24	20	12	7	20	11	4	9	3	44
	6%	6%	4%	8%	5%	5%	7%	6%	7%	5%	3%	8%	7%	4%	2%	4%	14%

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[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	781	290	167	309	357	56	368	296	259	220	348	401	327	329	129	196	332	487	651	511	515
	78%	80%	70%	81%	77%	69%	79%	76%	80%	78%	77%	81%	76%	80%	73%	81%	78%	77%	78%	76%	76%
Instagram	461	136	110	206	170	40	251	133	153	167	167	263	161	213	61	95	158	246	364	288	325
	46%	37%	46%	54%	37%	49%	54%	34%	47%	59%	37%	53%	38%	52%	34%	39%	37%	39%	43%	43%	48%
YouTube	714	241	172	283	309	64	341	248	244	210	301	368	284	307	127	149	270	406	569	467	479
	71%	66%	72%	74%	67%	79%	73%	64%	76%	74%	66%	74%	66%	75%	72%	62%	64%	64%	68%	70%	71%
Snapchat	203	62	50	81	83	25	95	63	77	55	88	95	79	78	33	42	38	82	139	131	139
	20%	17%	21%	21%	18%	30%	20%	16%	24%	19%	19%	19%	18%	19%	19%	17%	9%	13%	17%	19%	20%
Reddit	187	41	49	90	56	20	112	37	66	80	57	115	50	100	20	27	45	97	142	117	128
	19%	11%	20%	23%	12%	24%	24%	9%	20%	28%	13%	23%	12%	24%	11%	11%	11%	15%	17%	17%	19%
Pinterest	321	116	70	132	138	19	164	112	101	106	134	175	125	146	46	76	127	198	271	195	218
	32%	32%	29%	35%	30%	23%	35%	29%	31%	37%	30%	35%	29%	35%	26%	31%	30%	31%	32%	29%	32%
LinkedIn	264	99	67	95	121	16	127	100	81	81	119	134	115	117	50	63	117	167	221	186	166
	26%	27%	28%	25%	26%	20%	27%	26%	25%	29%	26%	27%	27%	29%	28%	26%	28%	27%	26%	28%	24%
WhatsApp	134	31	44	57	47	7	79	39	41	53	49	80	49	57	15	21	40	76	105	68	78
	13%	8%	18%	15%	10%	8%	17%	10%	13%	19%	11%	16%	11%	14%	8%	9%	10%	12%	12%	10%	11%
Twitter	324	101	78	134	127	34	163	98	103	116	127	173	128	142	43	70	109	186	257	213	218
	32%	28%	33%	35%	27%	42%	35%	25%	32%	41%	28%	35%	30%	34%	24%	29%	26%	30%	31%	32%	32%
TikTok	296	86	75	132	108	25	163	82	115	98	112	167	104	132	39	59	80	137	214	185	214
	29%	24%	31%	35%	23%	31%	35%	21%	36%	35%	25%	34%	24%	32%	22%	24%	19%	22%	25%	28%	31%
Something else (Please specify)	20	11	2	4	15	1	4	15	1	4	15	4	15	4	15	-	12	14	20	16	11
	2%	3%	1%	1%	3%	1%	1%	4%	%	1%	3%	1%	4%	1%	9%		3%	2%	2%	2%	2%
None of these	56	29	14	13	35	4	17	29	17	11	36	19	32	17	12	17	37	48	52	42	35
	6%	8%	6%	3%	8%	5%	4%	7%	5%	4%	8%	4%	7%	4%	7%	7%	9%	8%	6%	6%	5%

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[QSocial] Which social media platforms or apps do you use?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	781	358	249	242	539	145	97	193	338	250	188	125	157	216	209	127	311	301
	78%	77%	77%	87%	74%	89%	85%	75%	76%	83%	78%	80%	85%	74%	76%	81%	77%	77%
Instagram	461	182	196	178	283	103	75	137	212	112	127	52	73	163	110	47	126	188
	46%	39%	61%	64%	39%	63%	65%	53%	47%	37%	53%	33%	39%	56%	40%	30%	31%	48%
YouTube	714	286	285	219	493	122	98	205	300	210	159	109	124	223	191	92	266	269
	71%	61%	88%	79%	68%	75%	85%	80%	67%	69%	66%	70%	67%	77%	70%	58%	66%	69%
Snapchat	203	62	111	108	95	65	43	56	73	74	44	28	22	83	55	24	66	58
	20%	13%	34%	39%	13%	40%	37%	22%	16%	24%	18%	18%	12%	28%	20%	15%	16%	15%
Reddit	187	67	104	90	97	54	36	64	79	44	43	28	19	85	30	19	47	85
	19%	14%	32%	32%	13%	33%	31%	25%	18%	15%	18%	18%	10%	29%	11%	12%	12%	22%
Pinterest	321	155	103	107	214	84	23	84	140	96	107	50	57	89	76	51	121	123
	32%	33%	32%	39%	29%	51%	20%	33%	31%	32%	45%	32%	31%	31%	28%	32%	30%	32%
LinkedIn	264	125	82	85	179	45	40	72	124	68	59	33	51	73	79	33	100	120
	26%	27%	25%	31%	25%	28%	35%	28%	28%	23%	25%	21%	27%	25%	29%	21%	25%	31%
WhatsApp	134	47	63	40	93	22	18	42	65	27	38	14	15	53	16	24	29	52
	13%	10%	19%	15%	13%	14%	16%	16%	15%	9%	16%	9%	8%	18%	6%	15%	7%	13%
Twitter	324	129	148	107	216	45	62	99	153	72	68	39	50	106	77	38	99	115
	32%	28%	46%	39%	30%	28%	54%	39%	34%	24%	28%	25%	27%	36%	28%	24%	25%	30%
TikTok	296	99	147	135	161	79	55	101	115	80	63	29	49	109	70	32	78	98
	29%	21%	45%	49%	22%	49%	48%	39%	26%	26%	26%	19%	27%	37%	26%	20%	19%	25%
Something else (Please specify)	20	9	2	1	19	-	1	3	6	11	5	2	6	3	15	-	13	7
	2%	2%	1%	*%	3%		1%	1%	1%	3%	2%	2%	3%	1%	6%		3%	2%
None of these	56	35	3	2	54	1	1	10	33	14	11	12	14	11	20	12	33	16
	6%	8%	1%	1%	7%	1%	1%	4%	7%	5%	5%	8%	7%	4%	7%	8%	8%	4%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	330	130	163	166	199	58	45	42	48	55	86	100	145	185
	33%	32%	35%	31%	29%	51%	35%	30%	32%	37%	30%	35%	33%	33%
NBC News	341	134	161	179	218	51	49	34	44	63	97	103	141	200
	34%	33%	34%	33%	32%	45%	39%	24%	29%	42%	34%	37%	32%	35%
CBS News	292	118	141	151	183	48	37	22	36	53	89	92	111	181
	29%	29%	30%	28%	27%	41%	30%	16%	24%	35%	31%	33%	25%	32%
Fox News	344	149	192	152	257	33	31	31	49	48	107	109	127	216
	34%	37%	41%	28%	38%	29%	25%	22%	32%	32%	38%	39%	29%	38%
MSNBC	193	81	107	86	126	29	30	16	24	46	53	54	86	107
	19%	20%	23%	16%	19%	25%	24%	12%	16%	30%	19%	19%	19%	19%
CNN	313	123	152	160	183	53	46	43	59	59	80	72	161	152
	31%	31%	33%	30%	27%	46%	37%	31%	39%	39%	28%	26%	37%	27%
Newsmax	82	28	51	30	69	8	2	3	12	6	25	37	20	61
	8%	7%	11%	6%	10%	7%	2%	2%	8%	4%	9%	13%	5%	11%
OAN	33	13	19	14	30	1	-	-	3	5	12	13	8	25
	3%	3%	4%	3%	5%	1%	-	-	2%	4%	4%	5%	2%	4%
Local TV news	454	182	214	239	323	59	42	36	49	76	132	161	161	293
	45%	45%	46%	45%	48%	52%	34%	25%	33%	50%	47%	57%	36%	52%
Reuters	47	19	32	15	35	5	0	4	7	13	6	17	24	23
	5%	5%	7%	3%	5%	5%	0%	3%	5%	8%	2%	6%	5%	4%
The New York Times	148	57	65	83	92	20	22	33	26	22	32	35	81	67
	15%	14%	14%	15%	14%	18%	17%	24%	17%	14%	11%	12%	18%	12%
The Washington Post	116	42	52	64	79	14	19	28	21	15	29	23	64	52
	12%	10%	11%	12%	12%	12%	15%	20%	14%	10%	10%	8%	14%	9%
The Wall Street Journal	81	33	42	39	53	12	8	18	14	10	25	13	43	38
	8%	8%	9%	7%	8%	10%	6%	13%	9%	7%	9%	5%	10%	7%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Local newspaper	213	92	99	114	156	15	24	18	25	46	55	70	88	125
	21%	23%	21%	21%	23%	13%	19%	13%	17%	30%	19%	25%	20%	22%
NPR	100	36	46	53	73	6	12	6	15	24	27	28	45	55
	10%	9%	10%	10%	11%	5%	9%	4%	10%	16%	9%	10%	10%	10%
PBS	119	46	57	62	80	21	7	10	14	10	39	46	34	84
	12%	11%	12%	11%	12%	18%	6%	7%	10%	7%	14%	16%	8%	15%
Twitter	155	63	86	69	84	34	26	45	41	20	33	16	105	50
	15%	16%	18%	13%	12%	30%	20%	32%	27%	13%	12%	6%	24%	9%
Facebook	277	112	108	169	173	48	40	45	59	47	80	47	151	127
	28%	28%	23%	31%	26%	42%	32%	32%	39%	31%	28%	17%	34%	22%
Instagram	160	69	68	92	66	36	45	61	44	21	21	14	125	35
	16%	17%	15%	17%	10%	31%	35%	43%	29%	14%	8%	5%	28%	6%
Talk radio	126	51	82	44	75	17	21	13	13	23	41	36	49	77
	13%	13%	18%	8%	11%	15%	17%	9%	9%	15%	14%	13%	11%	14%
Local radio news	171	74	78	93	127	14	17	17	18	37	42	57	72	99
	17%	18%	17%	17%	19%	13%	13%	12%	12%	24%	15%	20%	16%	18%
Breitbart	49	15	35	13	38	3	3	4	5	5	12	24	14	35
	5%	4%	8%	3%	6%	3%	2%	3%	3%	4%	4%	8%	3%	6%
Vox	12	7	8	4	11	1	0	3	2	3	2	3	8	4
	1%	2%	2%	1%	2%	1%	0%	2%	1%	2%	1%	1%	2%	1%
Huffington Post	74	34	35	39	38	14	20	16	15	25	7	12	55	19
	7%	8%	7%	7%	6%	12%	16%	11%	10%	17%	2%	4%	13%	3%
USA Today	117	54	54	62	71	18	19	18	24	26	29	21	67	50
	12%	13%	12%	12%	10%	16%	15%	13%	16%	17%	10%	7%	15%	9%
Yahoo News	166	48	88	78	107	23	22	18	19	37	52	39	74	91
	16%	12%	19%	14%	16%	20%	17%	13%	13%	25%	18%	14%	17%	16%
Reddit	91	36	41	50	54	15	16	36	28	12	12	4	76	15
	9%	9%	9%	9%	8%	13%	13%	26%	19%	8%	4%	1%	17%	3%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Podcasts	154 15%	72 18%	77 16%	76 14%	84 12%	24 21%	30 24%	33 24%	29 19%	34 23%	39 14%	19 7%	96 22%	57 10%
Univision	17 2%	8 2%	7 2%	10 2%	2 *%	2 2%	13 10%	2 1%	4 3%	2 1%	5 2%	5 2%	8 2%	9 2%
Telemundo	24 2%	12 3%	12 3%	12 2%	5 1%	3 3%	15 12%	6 5%	6 4%	5 3%	5 2%	2 1%	17 4%	7 1%
Barstool Sports	18 2%	7 2%	13 3%	5 1%	10 2%	8 7%	-	9 7%	5 3%	-	1 *%	2 1%	14 3%	4 1%
Something else (Please specify)	46 5%	17 4%	21 5%	25 5%	31 5%	2 2%	4 3%	7 5%	5 3%	0 *%	12 4%	22 8%	12 3%	34 6%
None of these	71 7%	28 7%	33 7%	37 7%	52 8%	6 5%	4 3%	11 8%	17 11%	8 6%	26 9%	9 3%	36 8%	35 6%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007 100	222 100	392 100	273 100	120 100	614 100	393 100	388 100	288 100	255 100	208 100	249 100	168 100	98 100	462 100	86 100	316 100
ABC News	330 33%	74 34%	124 32%	88 32%	43 36%	198 32%	132 33%	102 26%	96 33%	92 36%	63 30%	68 27%	53 31%	43 44%	150 32%	21 25%	114 36%
NBC News	341 34%	86 39%	127 32%	86 31%	42 35%	213 35%	128 33%	122 32%	95 33%	92 36%	69 33%	79 32%	58 35%	32 32%	152 33%	28 32%	119 38%
CBS News	292 29%	76 34%	109 28%	73 27%	33 27%	185 30%	107 27%	105 27%	78 27%	79 31%	57 27%	66 27%	47 28%	34 35%	135 29%	19 22%	103 33%
Fox News	344 34%	93 42%	118 30%	97 36%	36 30%	211 34%	133 34%	155 40%	102 35%	83 32%	67 32%	84 34%	63 37%	38 39%	164 36%	18 21%	124 39%
MSNBC	193 19%	42 19%	62 16%	62 23%	27 22%	104 17%	89 23%	63 16%	63 22%	47 18%	40 19%	50 20%	33 20%	23 23%	105 23%	12 14%	63 20%
CNN	313 31%	70 32%	95 24%	98 36%	51 42%	165 27%	148 38%	82 21%	101 35%	78 31%	62 30%	82 33%	48 29%	41 41%	158 34%	26 30%	88 28%
Newsmax	82 8%	13 6%	38 10%	17 6%	14 11%	51 8%	30 8%	42 11%	27 9%	16 6%	17 8%	25 10%	15 9%	8 8%	37 8%	3 3%	39 12%
OAN	33 3%	4 2%	14 4%	8 3%	6 5%	19 3%	14 4%	16 4%	14 5%	6 2%	8 4%	9 3%	8 5%	2 2%	16 3%	-	15 5%
Local TV news	454 45%	108 49%	178 45%	118 43%	51 42%	285 47%	168 43%	188 48%	135 47%	121 47%	86 41%	109 44%	81 48%	49 49%	191 41%	31 36%	182 58%
Reuters	47 5%	5 2%	19 5%	14 5%	9 8%	24 4%	23 6%	17 4%	17 6%	9 4%	10 5%	12 5%	9 5%	7 7%	27 6%	2 2%	16 5%
The New York Times	148 15%	27 12%	48 12%	45 16%	28 24%	75 12%	73 19%	37 10%	55 19%	37 15%	30 14%	28 11%	31 18%	18 18%	76 16%	11 13%	39 12%
The Washington Post	116 12%	20 9%	42 11%	37 13%	17 14%	63 10%	53 14%	38 10%	41 14%	22 9%	29 14%	26 10%	27 16%	12 12%	70 15%	6 7%	28 9%
The Wall Street Journal	81 8%	14 6%	30 8%	23 8%	14 12%	44 7%	37 9%	26 7%	28 10%	15 6%	14 7%	15 6%	24 14%	11 11%	43 9%	1 2%	22 7%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Local newspaper	213 21%	46 21%	85 22%	49 18%	34 28%	130 21%	83 21%	87 22%	69 24%	45 18%	44 21%	54 22%	38 22%	26 26%	102 22%	6 7%	70 22%
NPR	100 10%	5 2%	31 8%	39 14%	25 21%	36 6%	64 16%	23 6%	50 17%	20 8%	18 9%	28 11%	17 10%	16 16%	56 12%	4 5%	31 10%
PBS	119 12%	23 10%	45 11%	33 12%	18 15%	68 11%	51 13%	44 11%	36 12%	35 14%	29 14%	27 11%	19 11%	7 7%	45 10%	12 13%	51 16%
Twitter	155 15%	28 13%	73 19%	38 14%	16 13%	101 16%	54 14%	53 14%	31 11%	31 12%	31 15%	40 16%	33 20%	11 12%	83 18%	17 20%	21 7%
Facebook	277 28%	82 37%	115 29%	57 21%	23 19%	197 32%	80 20%	122 31%	50 17%	89 35%	55 26%	66 27%	43 25%	21 22%	140 30%	23 27%	61 19%
Instagram	160 16%	45 20%	68 17%	34 12%	14 11%	113 18%	47 12%	48 12%	19 7%	41 16%	38 18%	36 14%	28 17%	9 9%	95 21%	15 17%	14 4%
Talk radio	126 13%	24 11%	49 13%	40 15%	13 11%	73 12%	53 13%	39 10%	35 12%	24 9%	28 13%	30 12%	23 13%	16 17%	69 15%	5 6%	42 13%
Local radio news	171 17%	37 17%	68 17%	42 16%	23 19%	105 17%	65 17%	70 18%	58 20%	38 15%	24 12%	45 18%	37 22%	26 26%	86 19%	7 8%	52 16%
Breitbart	49 5%	8 4%	14 4%	17 6%	10 9%	22 4%	27 7%	20 5%	18 6%	7 3%	12 6%	12 5%	10 6%	7 7%	17 4%	1 1%	24 8%
Vox	12 1%	1 *	4 1%	5 2%	2 2%	5 1%	8 2%	3 1%	8 3%	7 3%	- -	2 1%	3 2%	1 1%	8 2%	2 3%	1 *
Huffington Post	74 7%	11 5%	26 7%	30 11%	6 5%	38 6%	36 9%	16 4%	22 8%	16 6%	9 4%	17 7%	19 11%	13 14%	47 10%	6 7%	11 3%
USA Today	117 12%	28 13%	38 10%	34 12%	18 15%	66 11%	51 13%	40 10%	31 11%	29 11%	15 7%	39 16%	22 13%	13 13%	65 14%	5 6%	30 9%
Yahoo News	166 16%	40 18%	64 16%	42 15%	21 17%	103 17%	63 16%	67 17%	41 14%	39 15%	36 17%	38 15%	34 20%	19 19%	80 17%	12 14%	47 15%
Reddit	91 9%	17 8%	38 10%	25 9%	11 9%	55 9%	36 9%	30 8%	24 8%	17 7%	22 10%	19 8%	23 14%	6 6%	53 12%	9 11%	5 2%

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 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Podcasts	154 15%	35 16%	57 14%	45 17%	17 14%	92 15%	62 16%	45 12%	39 14%	34 13%	34 16%	35 14%	30 18%	17 17%	92 20%	8 9%	29 9%
Univision	17 2%	2 1%	7 2%	6 2%	3 2%	9 1%	8 2%	1 *	1 *	5 2%	-	9 3%	3 2%	0 *	10 2%	-	7 2%
Telemundo	24 2%	9 4%	8 2%	4 1%	3 3%	17 3%	7 2%	4 1%	1 *	12 5%	2 1%	7 3%	1 1%	1 1%	16 4%	-	4 1%
Barstool Sports	18 2%	5 2%	3 1%	6 2%	4 3%	9 1%	9 2%	4 1%	6 2%	3 1%	2 1%	7 3%	2 1%	3 3%	10 2%	3 4%	2 1%
Something else (Please specify)	46 5%	7 3%	14 4%	15 5%	10 8%	22 4%	25 6%	15 4%	16 6%	10 4%	10 5%	11 4%	9 5%	5 5%	15 3%	6 6%	19 6%
None of these	71 7%	22 10%	28 7%	13 5%	8 7%	50 8%	21 5%	37 10%	15 5%	18 7%	14 7%	21 8%	11 7%	7 7%	31 7%	10 12%	17 5%

Echelon Insights
 March Omnibus 2023
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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	330	86	73	159	104	30	196	92	140	92	100	214	100	180	20	73	145	224	277	202	235
	33%	24%	31%	42%	23%	37%	42%	24%	43%	33%	22%	43%	23%	44%	11%	30%	34%	36%	33%	30%	35%
NBC News	341	97	73	165	112	30	199	87	135	113	116	217	108	186	21	80	160	236	286	204	245
	34%	27%	31%	43%	24%	37%	43%	23%	42%	40%	26%	43%	25%	45%	12%	33%	38%	38%	34%	30%	36%
CBS News	292	85	66	135	106	25	161	79	136	77	104	180	101	145	23	67	145	200	243	177	210
	29%	24%	28%	35%	23%	31%	35%	20%	42%	27%	23%	36%	24%	35%	13%	28%	34%	32%	29%	26%	31%
Fox News	344	199	76	62	252	21	71	211	98	31	254	82	241	62	101	132	154	230	292	266	184
	34%	55%	32%	16%	54%	26%	15%	54%	30%	11%	56%	16%	56%	15%	57%	54%	36%	36%	35%	40%	27%
MSNBC	193	43	39	109	52	10	131	37	68	88	47	141	47	125	13	35	92	129	165	110	142
	19%	12%	16%	29%	11%	12%	28%	10%	21%	31%	10%	28%	11%	30%	7%	14%	22%	20%	20%	16%	21%
CNN	313	66	67	178	76	21	215	61	117	135	73	231	75	194	20	51	129	196	266	173	236
	31%	18%	28%	47%	17%	26%	46%	16%	36%	48%	16%	46%	18%	47%	12%	21%	30%	31%	32%	26%	35%
Newsmax	82	45	27	9	69	4	9	58	21	2	71	10	70	9	42	17	46	65	72	64	42
	8%	12%	11%	2%	15%	5%	2%	15%	7%	1%	16%	2%	16%	2%	23%	7%	11%	10%	9%	9%	6%
OAN	33	20	12	1	31	1	1	29	4	-	32	1	32	1	25	2	13	29	31	24	14
	3%	6%	5%	*%	7%	1%	*%	8%	1%		7%	*%	8%	*%	14%	1%	3%	5%	4%	4%	2%
Local TV news	454	161	111	173	206	38	210	173	160	116	204	233	198	195	58	127	215	308	381	295	311
	45%	44%	46%	45%	45%	47%	45%	44%	50%	41%	45%	47%	46%	47%	33%	53%	51%	49%	45%	44%	46%
Reuters	47	13	16	14	21	5	22	16	16	15	20	23	20	19	8	9	16	32	46	31	27
	5%	4%	7%	4%	4%	6%	5%	4%	5%	5%	4%	5%	5%	5%	4%	4%	4%	5%	5%	5%	4%
The New York Times	148	37	24	84	42	8	99	30	49	69	41	103	31	95	7	26	60	94	123	85	118
	15%	10%	10%	22%	9%	9%	21%	8%	15%	25%	9%	21%	7%	23%	4%	11%	14%	15%	15%	13%	17%
The Washington Post	116	21	22	70	28	9	79	27	35	54	35	78	28	75	7	16	47	78	103	62	89
	12%	6%	9%	18%	6%	11%	17%	7%	11%	19%	8%	16%	7%	18%	4%	7%	11%	12%	12%	9%	13%
The Wall Street Journal	81	28	15	34	34	7	40	32	24	25	35	41	37	33	8	21	37	51	71	45	51
	8%	8%	6%	9%	7%	8%	9%	8%	7%	9%	8%	8%	9%	8%	5%	9%	9%	8%	8%	7%	8%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Local newspaper	213 21%	75 21%	60 25%	74 19%	97 21%	24 29%	92 20%	80 21%	80 25%	48 17%	102 23%	103 21%	94 22%	92 22%	26 14%	61 25%	102 24%	145 23%	179 21%	137 20%	125 18%
NPR	100 10%	16 4%	32 13%	49 13%	22 5%	9 10%	69 15%	16 4%	30 9%	54 19%	21 5%	74 15%	24 6%	63 15%	3 1%	16 7%	46 11%	75 12%	84 10%	58 9%	73 11%
PBS	119 12%	30 8%	29 12%	56 15%	35 8%	12 15%	71 15%	31 8%	43 13%	45 16%	35 8%	80 16%	40 9%	64 16%	6 3%	25 10%	66 16%	87 14%	102 12%	63 9%	86 13%
Twitter	155 15%	43 12%	35 15%	70 18%	52 11%	17 21%	86 19%	41 10%	40 12%	68 24%	49 11%	93 19%	56 13%	68 17%	19 11%	27 11%	51 12%	92 15%	118 14%	90 13%	97 14%
Facebook	277 28%	98 27%	65 27%	105 28%	128 28%	24 30%	125 27%	109 28%	96 30%	66 24%	137 30%	128 26%	120 28%	106 26%	58 33%	59 24%	98 23%	158 25%	214 25%	161 24%	177 26%
Instagram	160 16%	42 11%	30 12%	81 21%	52 11%	18 22%	90 19%	45 12%	49 15%	59 21%	52 11%	92 19%	50 12%	69 17%	13 8%	33 14%	26 6%	64 10%	114 14%	95 14%	109 16%
Talk radio	126 13%	64 18%	30 12%	30 8%	81 18%	5 7%	40 9%	70 18%	34 11%	22 8%	77 17%	46 9%	83 19%	35 8%	28 16%	46 19%	60 14%	95 15%	110 13%	86 13%	65 10%
Local radio news	171 17%	73 20%	45 19%	49 13%	96 21%	11 14%	63 14%	73 19%	64 20%	34 12%	98 22%	66 13%	96 22%	56 13%	38 21%	50 21%	81 19%	119 19%	143 17%	124 18%	109 16%
Breitbart	49 5%	33 9%	8 3%	3 1%	45 10%	1 1%	3 1%	39 10%	7 2%	2 1%	46 10%	2 %	44 10%	2 1%	26 15%	15 6%	20 5%	39 6%	46 6%	39 6%	21 3%
Vox	12 1%	3 1%	2 1%	5 1%	4 1%	- 2%	8 2%	3 1%	4 1%	5 2%	4 1%	8 2%	3 1%	6 2%	1 1%	3 1%	4 1%	7 1%	12 1%	7 1%	7 1%
Huffington Post	74 7%	17 5%	19 8%	35 9%	22 5%	6 8%	45 10%	16 4%	17 5%	41 15%	23 5%	49 10%	22 5%	43 10%	3 2%	17 7%	30 7%	40 6%	63 8%	43 6%	54 8%
USA Today	117 12%	31 9%	29 12%	56 15%	40 9%	11 13%	66 14%	29 7%	48 15%	41 15%	40 9%	73 15%	39 9%	56 14%	12 7%	24 10%	39 9%	68 11%	96 11%	68 10%	91 13%
Yahoo News	166 16%	54 15%	49 20%	52 14%	80 17%	20 25%	65 14%	61 16%	72 22%	28 10%	79 18%	76 15%	70 16%	64 15%	34 19%	32 13%	59 14%	107 17%	137 16%	103 15%	105 16%
Reddit	91 9%	17 5%	26 11%	48 13%	22 5%	12 14%	58 12%	24 6%	24 7%	44 15%	24 5%	59 12%	24 6%	48 12%	9 5%	11 4%	20 5%	47 8%	68 8%	56 8%	66 10%

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Podcasts	154 15%	50 14%	40 17%	59 15%	65 14%	14 17%	75 16%	59 15%	39 12%	50 18%	70 15%	78 16%	71 17%	66 16%	32 18%	25 10%	61 14%	91 14%	119 14%	87 13%	90 13%
Univision	17 2%	0 *	7 3%	10 3%	1 *	4 5%	12 3%	3 1%	11 3%	3 1%	5 1%	12 2%	3 1%	12 3%	1 1%	-	7 2%	11 2%	13 2%	11 2%	15 2%
Telemundo	24 2%	1 *	6 2%	17 4%	4 1%	2 3%	17 4%	4 1%	11 3%	8 3%	6 1%	17 3%	6 2%	13 3%	2 1%	-	6 1%	11 2%	17 2%	12 2%	16 2%
Barstool Sports	18 2%	5 1%	8 3%	5 1%	9 2%	3 4%	6 1%	8 2%	6 2%	4 1%	10 2%	7 1%	7 2%	5 1%	4 2%	4 2%	4 1%	6 1%	13 2%	12 2%	10 1%
Something else (Please specify)	46 5%	19 5%	12 5%	11 3%	26 6%	3 4%	17 4%	23 6%	11 3%	13 5%	26 6%	15 3%	27 6%	12 3%	15 8%	9 4%	24 6%	36 6%	41 5%	30 4%	24 4%
None of these	71 7%	30 8%	20 8%	21 6%	40 9%	7 9%	24 5%	32 8%	23 7%	17 6%	39 9%	29 6%	30 7%	21 5%	18 10%	18 8%	32 7%	47 7%	67 8%	59 9%	44 6%

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	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	330	144	103	107	223	54	53	86	155	89	81	36	76	98	45	47	84	189
	33%	31%	32%	39%	31%	33%	46%	34%	35%	30%	34%	23%	41%	34%	16%	30%	21%	48%
NBC News	341	153	102	98	243	52	46	78	169	93	91	48	79	86	52	47	101	188
	34%	33%	32%	35%	33%	32%	40%	31%	38%	31%	38%	31%	42%	30%	19%	30%	25%	48%
CBS News	292	129	85	81	210	41	41	65	146	81	79	34	74	78	45	44	94	151
	29%	28%	26%	29%	29%	25%	36%	25%	33%	27%	33%	22%	40%	27%	16%	28%	23%	39%
Fox News	344	172	90	98	243	55	43	72	153	119	68	81	81	71	152	87	228	60
	34%	37%	28%	35%	33%	34%	38%	28%	34%	39%	28%	52%	44%	25%	56%	55%	57%	15%
MSNBC	193	80	62	49	145	17	31	51	100	43	40	15	37	56	27	18	38	131
	19%	17%	19%	18%	20%	11%	27%	20%	22%	14%	17%	10%	20%	19%	10%	11%	9%	34%
CNN	313	127	123	108	206	53	55	88	151	74	76	22	61	98	43	19	66	187
	31%	27%	38%	39%	28%	32%	48%	34%	34%	24%	32%	14%	33%	34%	16%	12%	17%	48%
Newsmax	82	39	18	23	57	12	11	16	38	28	11	28	11	18	48	17	70	10
	8%	8%	5%	8%	8%	7%	9%	6%	8%	9%	5%	18%	6%	6%	17%	11%	18%	3%
OAN	33	18	5	8	25	2	6	6	16	11	4	9	7	8	25	6	27	4
	3%	4%	2%	3%	3%	1%	6%	2%	4%	4%	2%	6%	4%	3%	9%	4%	7%	1%
Local TV news	454	213	125	114	340	68	46	107	208	138	113	75	99	125	109	83	184	196
	45%	46%	38%	41%	47%	42%	40%	42%	47%	46%	47%	48%	53%	43%	40%	53%	46%	50%
Reuters	47	20	13	15	32	2	13	11	30	6	8	6	5	13	10	8	22	27
	5%	4%	4%	5%	4%	1%	11%	4%	7%	2%	3%	4%	3%	4%	4%	5%	6%	7%
The New York Times	148	65	56	51	97	29	22	48	69	31	38	15	25	52	22	11	27	92
	15%	14%	17%	18%	13%	18%	19%	19%	15%	10%	16%	9%	13%	18%	8%	7%	7%	24%
The Washington Post	116	48	45	40	76	23	17	30	59	27	31	14	19	33	14	12	18	69
	12%	10%	14%	14%	10%	14%	15%	12%	13%	9%	13%	9%	10%	11%	5%	8%	4%	18%
The Wall Street Journal	81	40	29	29	52	16	13	15	49	17	26	13	14	23	12	20	25	32
	8%	8%	9%	10%	7%	10%	11%	6%	11%	5%	11%	8%	7%	8%	5%	12%	6%	8%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Local newspaper	213 21%	107 23%	59 18%	68 25%	145 20%	42 26%	26 22%	46 18%	93 21%	74 24%	46 19%	44 28%	46 24%	59 20%	43 16%	44 28%	95 24%	97 25%
NPR	100 10%	46 10%	25 8%	35 12%	65 9%	18 11%	17 15%	20 8%	57 13%	24 8%	33 14%	10 7%	12 7%	31 11%	6 2%	9 6%	14 4%	80 21%
PBS	119 12%	46 10%	30 9%	26 9%	93 13%	16 10%	10 9%	26 10%	64 14%	29 10%	31 13%	10 6%	21 11%	40 14%	14 5%	15 10%	31 8%	93 24%
Twitter	155 15%	61 13%	73 22%	48 17%	107 15%	17 11%	30 27%	50 20%	74 17%	30 10%	35 15%	14 9%	23 12%	55 19%	30 11%	14 9%	36 9%	55 14%
Facebook	277 28%	112 24%	100 31%	115 41%	162 22%	76 47%	39 34%	73 28%	101 22%	104 34%	59 25%	45 29%	50 27%	82 28%	88 32%	32 20%	110 27%	98 25%
Instagram	160 16%	43 9%	96 30%	73 26%	87 12%	41 25%	32 28%	57 22%	65 15%	38 12%	39 16%	10 7%	23 12%	67 23%	31 11%	14 9%	34 8%	71 18%
Talk radio	126 13%	49 11%	45 14%	39 14%	87 12%	17 10%	23 20%	25 10%	71 16%	30 10%	27 11%	22 14%	29 16%	37 13%	45 16%	24 15%	73 18%	41 10%
Local radio news	171 17%	94 20%	39 12%	64 23%	107 15%	35 22%	29 25%	40 15%	85 19%	46 15%	48 20%	40 26%	35 19%	45 16%	61 22%	30 19%	99 25%	70 18%
Breitbart	49 5%	31 7%	7 2%	11 4%	38 5%	4 2%	7 6%	7 3%	23 5%	19 6%	4 2%	12 7%	5 3%	5 2%	32 12%	11 7%	34 8%	1 *
Vox	12 1%	2 *	7 2%	1 *	11 2%	1 1%	0 *	5 2%	4 1%	2 1%	1 1%	4 3%	2 1%	3 1%	2 1%	2 1%	4 1%	2 1%
Huffington Post	74 7%	32 7%	33 10%	25 9%	49 7%	11 7%	14 12%	22 9%	36 8%	16 5%	20 8%	5 3%	14 7%	26 9%	14 5%	4 3%	16 4%	59 15%
USA Today	117 12%	53 11%	40 12%	44 16%	73 10%	25 16%	18 16%	29 11%	57 13%	31 10%	32 13%	13 8%	23 12%	32 11%	21 8%	11 7%	27 7%	61 16%
Yahoo News	166 16%	70 15%	54 17%	51 18%	113 15%	31 19%	20 18%	36 14%	83 18%	47 16%	36 15%	22 14%	42 23%	38 13%	52 19%	24 15%	59 15%	65 17%
Reddit	91 9%	33 7%	50 16%	36 13%	55 8%	21 13%	16 14%	34 13%	44 10%	13 4%	24 10%	12 7%	8 4%	41 14%	14 5%	5 3%	18 4%	39 10%

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Podcasts	154 15%	60 13%	59 18%	59 21%	94 13%	29 18%	30 26%	48 19%	71 16%	34 11%	35 15%	15 9%	28 15%	44 15%	47 17%	14 9%	55 14%	61 16%
Univision	17 2%	6 1%	3 1%	8 3%	9 1%	2 1%	6 5%	7 3%	5 1%	5 2%	3 1%	1 1%	7 4%	2 1%	1 *	-	4 1%	6 1%
Telemundo	24 2%	7 1%	8 2%	18 6%	6 1%	7 4%	11 10%	12 5%	8 2%	4 1%	4 2%	2 2%	7 4%	5 2%	2 1%	2 1%	4 1%	4 1%
Barstool Sports	18 2%	6 1%	11 3%	9 3%	9 1%	5 3%	4 4%	6 2%	9 2%	2 1%	2 1%	1 1%	4 2%	4 1%	6 2%	2 1%	9 2%	1 *
Something else (Please specify)	46 5%	23 5%	12 4%	4 1%	42 6%	4 2%	-	10 4%	22 5%	14 5%	12 5%	4 2%	12 7%	13 4%	18 6%	6 4%	21 5%	26 7%
None of these	71 7%	41 9%	22 7%	22 8%	48 7%	14 9%	8 7%	13 5%	35 8%	23 8%	17 7%	16 10%	6 3%	20 7%	26 10%	13 8%	29 7%	23 6%

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[QEmployment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	354	143	176	177	215	45	59	50	85	92	109	17	227	126
	35%	35%	38%	33%	32%	39%	47%	36%	56%	61%	38%	6%	52%	22%
Employed part-time	73	24	23	50	45	11	9	10	13	10	24	16	33	41
	7%	6%	5%	9%	7%	10%	7%	7%	9%	7%	9%	6%	7%	7%
Freelance, contract, or temporary work	31	8	16	14	15	6	7	7	5	8	9	2	20	11
	3%	2%	3%	3%	2%	5%	5%	5%	3%	5%	3%	1%	4%	2%
Gig economy work like ride shares, food delivery, or dog walking	4	2	3	1	3	-	0	-	1	-	1	2	1	3
	*%	*%	1%	*%	1%		*%		1%		*%	1%	*%	1%
Unemployed and looking for work	86	32	47	38	50	17	12	24	26	11	20	4	62	24
	9%	8%	10%	7%	7%	15%	9%	17%	17%	7%	7%	1%	14%	4%
Stay-at-home parent or caregiver	76	33	5	71	54	4	12	15	12	18	26	5	45	31
	8%	8%	1%	13%	8%	4%	10%	11%	8%	12%	9%	2%	10%	5%
Full time student	33	14	12	21	14	4	8	26	5	-	1	1	31	2
	3%	4%	3%	4%	2%	4%	7%	19%	3%		*%	*%	7%	*%
Retired	316	130	169	146	258	25	10	-	1	4	80	230	5	311
	31%	32%	36%	27%	38%	21%	8%		1%	3%	28%	82%	1%	55%
Something else	32	15	13	19	20	2	8	7	2	8	12	3	17	15
	3%	4%	3%	3%	3%	2%	6%	5%	1%	6%	4%	1%	4%	3%
Prefer not to say	2	2	2	0	0	-	-	-	0	-	-	2	0	2
	*%	1%	*%	*%	*%				*%			1%	*%	*%

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[QEmployment] What is your current employment status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	354	63	137	106	48	201	153	117	99	35	71	101	88	53	354	-	-
	35%	28%	35%	39%	39%	33%	39%	30%	34%	14%	34%	41%	52%	54%	77%	-	-
Employed part-time	73	23	30	17	4	53	20	30	15	24	19	20	9	2	73	-	-
	7%	11%	8%	6%	3%	9%	5%	8%	5%	9%	9%	8%	5%	2%	16%	-	-
Freelance, contract, or temporary work	31	10	12	8	1	21	9	8	7	8	8	10	3	1	31	-	-
	3%	4%	3%	3%	1%	3%	2%	2%	2%	3%	4%	4%	2%	1%	7%	-	-
Gig economy work like ride shares, food delivery, or dog walking	4	-	2	2	-	2	2	2	1	1	2	1	-	-	4	-	-
	%		1%	1%		%	%	1%	%	%	1%	%			1%	-	-
Unemployed and looking for work	86	27	33	22	3	60	25	32	18	56	11	10	4	-	-	86	-
	9%	12%	9%	8%	2%	10%	6%	8%	6%	22%	5%	4%	3%		100%	-	-
Stay-at-home parent or caregiver	76	22	30	17	7	52	24	33	21	16	13	27	15	6	-	-	-
	8%	10%	8%	6%	6%	8%	6%	9%	7%	6%	6%	11%	9%	6%	-	-	-
Full time student	33	4	21	4	4	25	8	11	3	10	9	4	2	1	-	-	-
	3%	2%	5%	1%	3%	4%	2%	3%	1%	4%	4%	2%	1%	2%	-	-	-
Retired	316	56	115	94	52	170	145	138	120	90	65	73	46	30	-	-	316
	31%	25%	29%	34%	43%	28%	37%	36%	42%	36%	31%	29%	27%	31%	-	-	100%
Something else	32	15	11	4	2	26	6	16	4	14	8	3	1	5	-	-	-
	3%	7%	3%	1%	2%	4%	1%	4%	2%	6%	4%	1%	1%	5%	-	-	-
Prefer not to say	2	2	0	-	-	2	-	0	-	-	2	-	-	-	-	-	-
	%	1%	%			%		%			1%				-	-	-

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[QEmployment] What is your current employment status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	354	120	89	137	159	29	166	116	131	102	163	178	150	158	61	79	113	191	273	233	230
	35%	33%	37%	36%	34%	35%	36%	30%	41%	36%	36%	36%	35%	38%	34%	33%	27%	30%	33%	35%	34%
Employed part-time	73	27	15	31	34	3	36	31	25	17	30	39	32	26	15	14	26	42	58	46	49
	7%	7%	6%	8%	7%	4%	8%	8%	8%	6%	7%	8%	8%	6%	9%	6%	6%	7%	7%	7%	7%
Freelance, contract, or temporary work	31	7	7	16	10	2	18	5	10	15	8	20	10	14	6	3	12	17	23	19	23
	3%	2%	3%	4%	2%	3%	4%	1%	3%	5%	2%	4%	2%	3%	4%	1%	3%	3%	3%	3%	3%
Gig economy work like ride shares, food delivery, or dog walking	4	2	1	1	2	-	2	3	0	1	1	3	2	2	0	2	3	3	4	4	2
	*%	1%	*%	*%	1%	-	*%	1%	*%	*%	*%	1%	1%	*%	*%	1%	1%	*%	*%	1%	*%
Unemployed and looking for work	86	18	30	37	26	12	47	22	31	30	25	50	18	35	12	13	35	49	67	51	61
	9%	5%	12%	10%	6%	15%	10%	6%	9%	11%	6%	10%	4%	9%	7%	5%	8%	8%	8%	8%	9%
Stay-at-home parent or caregiver	76	34	16	25	37	5	34	32	24	20	38	30	30	28	13	24	27	50	63	45	55
	8%	9%	7%	7%	8%	7%	7%	8%	8%	7%	8%	6%	7%	7%	7%	10%	6%	8%	7%	7%	8%
Full time student	33	6	9	12	7	8	18	6	8	13	4	20	11	12	2	5	8	10	21	21	25
	3%	2%	4%	3%	1%	10%	4%	2%	2%	5%	1%	4%	2%	3%	1%	2%	2%	2%	3%	3%	4%
Retired	316	138	67	105	176	19	120	163	87	66	172	138	166	119	61	100	192	257	300	226	212
	31%	38%	28%	28%	38%	24%	26%	42%	27%	23%	38%	28%	39%	29%	34%	41%	45%	41%	36%	34%	31%
Something else	32	8	6	18	8	2	22	9	6	16	9	21	8	18	5	3	7	12	29	24	23
	3%	2%	3%	5%	2%	3%	5%	2%	2%	6%	2%	4%	2%	4%	3%	1%	2%	2%	3%	4%	3%
Prefer not to say	2	2	0	-	2	0	-	2	0	-	2	-	2	-	2	-	2	-	2	2	-
	*%	1%	*%	-	*%	*%	-	1%	*%	-	*%	-	*%	-	1%	-	*%	-	*%	*%	-

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[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	354	150	135	145	206	77	68	103	153	98	67	52	64	104	95	49	115	123
	35%	32%	42%	52%	28%	47%	60%	40%	34%	32%	28%	33%	35%	36%	35%	31%	29%	32%
Employed part-time	73	33	28	26	47	20	6	22	21	30	17	15	10	14	16	15	33	31
	7%	7%	9%	10%	6%	12%	6%	9%	5%	10%	7%	10%	5%	5%	6%	10%	8%	8%
Freelance, contract, or temporary work	31	10	14	10	21	3	7	10	12	9	6	2	4	12	8	3	10	11
	3%	2%	4%	4%	3%	2%	6%	4%	3%	3%	2%	1%	2%	4%	3%	2%	3%	3%
Gig economy work like ride shares, food delivery, or dog walking	4	3	1	1	3	-	1	-	2	3	0	0	1	0	-	2	1	1
	*%	1%	*%	*%	*%		1%		*%	1%	*%	*%	*%	*%		1%	*%	*%
Unemployed and looking for work	86	12	61	11	75	7	4	29	37	20	19	10	7	39	17	9	24	41
	9%	2%	19%	4%	10%	4%	4%	11%	8%	7%	8%	6%	4%	13%	6%	6%	6%	11%
Stay-at-home parent or caregiver	76	57	14	42	34	40	2	14	35	28	31	15	18	25	25	11	25	29
	8%	12%	4%	15%	5%	25%	2%	5%	8%	9%	13%	9%	9%	9%	9%	7%	6%	7%
Full time student	33	6	26	7	26	6	1	10	11	12	10	1	5	21	6	1	8	9
	3%	1%	8%	2%	4%	4%	1%	4%	2%	4%	4%	1%	2%	7%	2%	1%	2%	2%
Retired	316	182	31	26	290	10	17	59	168	89	83	56	75	59	97	67	174	135
	31%	39%	9%	9%	40%	6%	14%	23%	38%	29%	35%	36%	41%	20%	35%	43%	43%	35%
Something else	32	12	15	6	26	1	5	10	10	12	8	5	3	14	7	1	9	9
	3%	2%	4%	2%	4%	1%	4%	4%	2%	4%	3%	3%	2%	5%	3%	*%	2%	2%
Prefer not to say	2	2	0	2	0	-	2	-	0	2	0	-	-	2	2	-	2	-
	*%	*%	*%	1%	*%		2%		*%	1%	*%			1%	1%		1%	

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	176	219	242	280	62	75	67	104	110	143	37	281	181
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	439	160	204	233	289	69	48	62	143	73	119	42	278	161
White collar worker, like work at a desk or an office	241	105	102	140	151	27	35	32	53	55	78	23	140	101
	52%	59%	46%	58%	54%	43%	47%	48%	51%	50%	55%	62%	50%	56%
Blue collar worker, like work with my hands or in a factory	156	53	96	59	85	27	38	23	40	40	46	7	103	53
	34%	30%	44%	24%	30%	43%	50%	35%	38%	36%	32%	20%	37%	29%
Service worker, like work in a store or hospital	49	16	16	32	33	6	2	10	11	13	11	5	33	16
	11%	9%	8%	13%	12%	9%	3%	15%	10%	12%	8%	14%	12%	9%
Unsure	15	2	4	11	10	3	-	2	1	3	8	2	5	10
	3%	1%	2%	4%	4%	5%	-	2%	1%	2%	6%	4%	2%	6%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462 100	96 100	181 100	133 100	52 100	277 100	185 100	158 100	122 100	68 100	100 100	132 100	100 100	56 100	462 100	-	-
Unweighted Total	439	96	183	120	40	279	160	181	108	72	105	125	91	41	439	-	-
White collar worker, like work at a desk or an office	241 52%	19 20%	77 43%	100 76%	45 86%	96 35%	145 78%	53 33%	99 81%	12 18%	34 34%	77 58%	66 66%	48 86%	241 52%	-	-
Blue collar worker, like work with my hands or in a factory	156 34%	56 58%	73 40%	23 17%	3 7%	129 47%	27 14%	72 45%	13 11%	33 48%	50 50%	40 30%	28 28%	4 7%	156 34%	-	-
Service worker, like work in a store or hospital	49 11%	14 14%	26 14%	7 5%	3 7%	39 14%	10 6%	27 17%	7 5%	19 28%	14 14%	8 6%	4 4%	4 7%	49 11%	-	-
Unsure	15 3%	7 8%	5 3%	3 2%	1 1%	12 4%	3 2%	7 4%	3 3%	4 5%	2 2%	8 6%	2 2%	-	15 3%	-	-

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	157	111	185	205	34	223	154	167	136	201	239	194	199	83	98	153	253	357	303	304
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	439	121	114	197	156	44	239	128	167	141	152	241	147	208	69	69	135	191	311	287	317
White collar worker, like work at a desk or an office	241	87	65	86	106	18	117	84	85	73	102	127	101	107	30	59	92	152	202	168	147
	52%	55%	58%	46%	52%	54%	52%	54%	51%	53%	51%	53%	52%	54%	37%	60%	60%	60%	57%	55%	48%
Blue collar worker, like work with my hands or in a factory	156	59	27	70	74	9	73	55	59	42	71	79	69	62	34	33	44	66	105	103	111
	34%	38%	24%	38%	36%	25%	33%	36%	35%	31%	35%	33%	35%	31%	41%	34%	29%	26%	29%	34%	37%
Service worker, like work in a store or hospital	49	10	12	24	16	6	27	13	14	18	20	28	16	26	10	6	15	28	36	23	34
	11%	6%	10%	13%	8%	19%	12%	8%	9%	13%	10%	12%	8%	13%	12%	6%	10%	11%	10%	8%	11%
Unsure	15	1	8	5	9	1	6	2	9	4	9	6	9	3	9	-	2	7	14	9	12
	3%	1%	8%	3%	4%	2%	3%	1%	5%	3%	4%	3%	4%	2%	11%		1%	3%	4%	3%	4%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	197	178	183	276	99	84	135	187	140	89	69	78	131	119	69	159	166
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	439	167	200	171	266	97	74	147	172	120	86	62	57	145	93	49	439	439
White collar worker, like work at a desk or an office	241	121	73	103	138	56	46	64	115	63	55	32	39	64	53	41	85	88
	52%	61%	41%	56%	50%	57%	56%	47%	61%	45%	62%	47%	49%	49%	44%	59%	53%	53%
Blue collar worker, like work with my hands or in a factory	156	53	75	58	96	25	33	51	47	58	18	24	34	42	46	24	59	52
	34%	27%	42%	31%	35%	25%	39%	38%	25%	42%	20%	34%	43%	32%	38%	35%	37%	31%
Service worker, like work in a store or hospital	49	18	23	17	33	15	1	16	18	15	10	12	5	19	12	4	13	23
	11%	9%	13%	9%	12%	15%	2%	12%	10%	11%	11%	18%	7%	14%	10%	6%	8%	14%
Unsure	15	5	7	6	9	3	3	4	7	4	7	1	1	6	9	-	3	3
	3%	3%	4%	3%	3%	3%	3%	3%	4%	3%	8%	1%	1%	5%	7%		2%	2%

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[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	255	107	110	145	161	44	29	36	41	33	85	59	111	144
	25%	27%	24%	27%	24%	38%	23%	26%	28%	22%	30%	21%	25%	25%
\$30,000 to \$49,999 per year	208	92	94	114	140	28	23	41	31	30	41	64	102	106
	21%	23%	20%	21%	21%	24%	18%	29%	21%	20%	14%	23%	23%	19%
\$50,000 to \$74,999 per year	249	99	111	137	171	22	40	26	36	36	71	81	98	151
	25%	24%	24%	25%	25%	19%	32%	18%	24%	24%	25%	29%	22%	27%
\$75,000 to \$125,000 per year	168	54	85	82	115	10	25	17	31	25	52	42	74	94
	17%	14%	18%	15%	17%	9%	20%	12%	21%	16%	18%	15%	17%	17%
More than \$125,000 per year	98	43	55	43	66	6	10	9	9	26	28	26	45	53
	10%	11%	12%	8%	10%	6%	8%	7%	6%	17%	10%	9%	10%	9%
Prefer not to say	29	7	12	17	24	4	0	11	1	-	8	9	12	17
	3%	2%	3%	3%	4%	4%	*%	8%	1%		3%	3%	3%	3%

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[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	255	83	114	44	14	197	58	114	47	255	-	-	-	-	68	56	90
	25%	37%	29%	16%	12%	32%	15%	29%	16%	100%					15%	65%	29%
\$30,000 to \$49,999 per year	208	53	94	47	14	147	61	99	40	-	208	-	-	-	100	11	65
	21%	24%	24%	17%	12%	24%	15%	26%	14%		100%				22%	12%	21%
\$50,000 to \$74,999 per year	249	42	86	93	28	128	121	80	91	-	-	249	-	-	132	10	73
	25%	19%	22%	34%	23%	21%	31%	20%	32%			100%			29%	12%	23%
\$75,000 to \$125,000 per year	168	28	62	48	30	90	78	61	54	-	-	-	168	-	100	4	46
	17%	13%	16%	17%	25%	15%	20%	16%	19%				100%		22%	5%	14%
More than \$125,000 per year	98	9	23	35	31	32	66	18	48	-	-	-	-	98	56	-	30
	10%	4%	6%	13%	25%	5%	17%	5%	17%					12%		10%	
Prefer not to say	29	7	12	6	3	19	9	17	7	-	-	-	-	-	6	5	12
	3%	3%	3%	2%	3%	3%	2%	4%	2%					1%	6%	4%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	255	83	53	110	104	20	131	95	87	66	99	140	85	110	43	51	106	146	199	172	183
	25%	23%	22%	29%	23%	24%	28%	24%	27%	24%	22%	28%	20%	27%	24%	21%	25%	23%	24%	26%	27%
\$30,000 to \$49,999 per year	208	65	55	87	88	17	103	75	64	69	87	109	87	88	33	42	85	125	172	126	137
	21%	18%	23%	23%	19%	21%	22%	19%	20%	25%	19%	22%	20%	21%	19%	17%	20%	20%	20%	19%	20%
\$50,000 to \$74,999 per year	249	92	71	87	124	18	107	95	86	68	125	115	125	95	54	61	105	168	221	168	162
	25%	25%	30%	23%	27%	23%	23%	25%	27%	24%	28%	23%	29%	23%	31%	25%	25%	27%	26%	25%	24%
\$75,000 to \$125,000 per year	168	76	33	54	91	15	63	77	51	40	93	66	81	60	36	49	73	102	135	120	111
	17%	21%	14%	14%	20%	18%	13%	20%	16%	14%	21%	13%	19%	15%	20%	20%	17%	16%	16%	18%	16%
More than \$125,000 per year	98	39	20	38	43	5	50	38	28	33	42	54	41	49	8	32	46	69	94	63	64
	10%	11%	8%	10%	9%	6%	11%	10%	9%	12%	9%	11%	10%	12%	5%	13%	11%	11%	11%	9%	9%
Prefer not to say	29	9	7	6	12	6	11	9	6	6	7	14	9	9	2	8	8	20	19	21	22
	3%	2%	3%	2%	3%	8%	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%	3%	2%	3%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	255	49	117	65	190	43	22	74	89	91	53	49	33	80	64	34	107	123
	25%	11%	36%	23%	26%	26%	19%	29%	20%	30%	22%	31%	18%	27%	24%	22%	27%	32%
\$30,000 to \$49,999 per year	208	87	73	61	147	36	25	65	88	55	55	27	38	65	51	31	70	67
	21%	19%	23%	22%	20%	22%	22%	25%	20%	18%	23%	18%	20%	22%	19%	20%	18%	17%
\$50,000 to \$74,999 per year	249	145	62	63	185	41	22	61	99	90	43	38	51	66	78	35	108	107
	25%	31%	19%	23%	25%	25%	19%	24%	22%	30%	18%	25%	27%	23%	28%	22%	27%	27%
\$75,000 to \$125,000 per year	168	97	41	52	116	27	25	33	97	38	50	25	39	43	54	32	69	49
	17%	21%	13%	19%	16%	17%	22%	13%	22%	12%	21%	16%	21%	15%	20%	20%	17%	13%
More than \$125,000 per year	98	78	15	38	61	17	21	15	60	23	28	12	20	25	21	21	34	40
	10%	17%	4%	14%	8%	10%	18%	6%	13%	8%	12%	8%	11%	9%	8%	13%	8%	10%
Prefer not to say	29	11	16	-	29	-	-	8	14	6	11	4	5	11	6	5	13	3
	3%	2%	5%		4%			3%	3%	2%	5%	2%	3%	4%	2%	3%	3%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	101	48	95	5	66	11	11	-	5	15	23	58	20	81
	10%	12%	20%	1%	10%	9%	9%		4%	10%	8%	20%	5%	14%
Yes, a member of my household has	120	53	34	87	99	6	9	14	9	10	33	54	33	87
	12%	13%	7%	16%	15%	5%	7%	10%	6%	7%	12%	19%	8%	15%
No	789	302	345	442	518	96	106	124	136	127	228	174	387	402
	78%	75%	74%	82%	77%	83%	84%	89%	90%	84%	80%	62%	88%	71%
Unsure	4	3	-	4	-	3	-	2	-	-	1	1	2	2
	*%	1%		1%		3%		2%			*%	*%	*%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	101	17	43	26	14	60	40	37	30	22	15	29	15	18	34	2	63
	10%	8%	11%	10%	12%	10%	10%	9%	10%	9%	7%	12%	9%	19%	7%	2%	20%
Yes, a member of my household has	120	20	56	30	13	76	44	62	37	30	25	32	20	9	37	11	58
	12%	9%	14%	11%	11%	12%	11%	16%	13%	12%	12%	13%	12%	9%	8%	12%	18%
No	789	185	296	215	93	481	309	294	224	205	166	191	134	72	392	71	200
	78%	83%	75%	79%	78%	78%	79%	76%	78%	80%	80%	77%	80%	73%	85%	83%	63%
Unsure	4	-	1	3	-	1	3	-	-	1	1	-	-	-	-	2	1
	%		%	1%		%	1%			%	1%					2%	%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	101	53	23	20	67	10	23	59	27	14	67	30	66	26	25	40	56	70	88	88	62
	10%	15%	10%	5%	15%	13%	5%	15%	8%	5%	15%	6%	15%	6%	14%	17%	13%	11%	10%	13%	9%
Yes, a member of my household has	120	57	22	41	62	9	49	59	33	28	62	51	60	47	24	33	64	84	99	82	86
	12%	16%	9%	11%	13%	10%	11%	15%	10%	10%	14%	10%	14%	11%	14%	14%	15%	13%	12%	12%	13%
No	789	259	191	320	337	62	390	275	262	239	329	415	307	339	132	169	306	479	655	506	534
	78%	71%	80%	84%	73%	77%	84%	71%	81%	85%	73%	83%	72%	82%	75%	70%	72%	76%	78%	75%	79%
Unsure	4	1	2	1	1	-	3	1	1	2	1	3	1	-	-	1	1	3	3	2	1
	*%	*%	1%	*%	*%		1%	*%	*%	1%	*%	1%	*%		1%	1%	*%	1%	*%	*%	*%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	101	70	8	28	71	1	27	21	46	34	3	14	18	22	47	14	65	35
	10%	15%	2%	10%	10%	1%	23%	8%	10%	11%	1%	9%	10%	8%	17%	9%	16%	9%
Yes, a member of my household has	120	65	27	16	104	13	3	24	55	41	41	22	28	25	39	22	69	52
	12%	14%	8%	6%	14%	8%	3%	9%	12%	14%	17%	14%	15%	8%	14%	14%	17%	13%
No	789	336	288	233	556	148	85	210	351	229	195	119	138	246	192	122	274	303
	78%	72%	89%	84%	76%	91%	75%	82%	78%	76%	81%	76%	74%	85%	70%	77%	68%	78%
Unsure	4	-	2	1	3	1	-	3	1	-	1	-	1	-	1	-	2	0
	*%		1%	*%	*%	*%		1%	*%		1%		1%		*%		1%	*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	68	23	35	34	37	12	12	3	17	15	13	19	36	33
	7%	6%	7%	6%	5%	11%	9%	2%	12%	10%	5%	7%	8%	6%
Yes, a member of my household is	41	11	17	24	31	3	2	5	4	10	10	11	20	21
	4%	3%	4%	4%	5%	2%	2%	4%	3%	7%	4%	4%	5%	4%
No	892	366	418	472	605	96	111	121	127	128	260	256	376	515
	89%	91%	89%	88%	89%	83%	88%	87%	85%	84%	92%	91%	85%	91%
Unsure	13	4	2	11	8	4	1	10	1	1	1	-	12	1
	1%	1%	*%	2%	1%	3%	1%	8%	1%	*%	*%		3%	*%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	68	11	33	15	10	43	25	21	16	9	14	21	17	5	46	-	20
	7%	5%	8%	5%	8%	7%	6%	5%	6%	3%	7%	8%	10%	5%	10%		6%
Yes, a member of my household is	41	6	11	19	5	17	24	13	18	1	7	15	9	5	16	1	14
	4%	3%	3%	7%	4%	3%	6%	3%	6%	*%	3%	6%	5%	5%	3%	1%	4%
No	892	204	344	238	105	548	344	349	255	242	188	215	141	91	402	80	286
	89%	92%	88%	87%	87%	89%	87%	90%	89%	95%	91%	86%	84%	92%	87%	93%	90%
Unsure	13	1	10	2	-	11	2	8	-	3	-	1	1	1	1	5	-
	1%	*%	2%	1%		2%	1%	2%		1%		*%	*%	1%	*%	6%	

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	68	18	13	36	23	3	43	22	23	23	22	46	22	42	6	12	31	50	60	43	46
	7%	5%	5%	10%	5%	3%	9%	6%	7%	8%	5%	9%	5%	10%	3%	5%	7%	8%	7%	6%	7%
Yes, a member of my household is	41	23	7	11	24	1	15	19	12	10	21	17	22	15	13	10	21	29	33	33	22
	4%	6%	3%	3%	5%	2%	3%	5%	4%	4%	5%	4%	5%	4%	8%	4%	5%	5%	4%	5%	3%
No	892	326	219	331	418	70	403	349	286	249	412	435	387	355	158	223	374	554	748	589	602
	89%	90%	92%	87%	91%	86%	87%	90%	89%	88%	91%	87%	90%	86%	89%	92%	88%	88%	89%	88%	89%
Unsure	13	-	3	4	-	7	6	2	2	4	-	5	-	2	-	-	1	4	5	9	11
	1%		1%	1%		9%	1%	0%	1%	1%		1%		1%			0%	1%	1%	1%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	68	34	27	22	47	13	9	17	30	21	16	6	17	17	12	7	21	27
	7%	7%	8%	8%	6%	8%	7%	7%	7%	7%	7%	4%	9%	6%	4%	4%	5%	7%
Yes, a member of my household is	41	31	7	18	24	15	2	6	18	17	8	8	6	9	12	9	37	8
	4%	7%	2%	6%	3%	9%	2%	2%	4%	6%	3%	5%	3%	3%	4%	6%	9%	2%
No	892	409	277	241	648	137	104	230	394	267	210	141	164	261	250	144	348	353
	89%	88%	86%	87%	89%	84%	90%	90%	88%	88%	87%	91%	88%	90%	91%	91%	87%	91%
Unsure	13	-	12	1	12	1	-	4	9	1	7	1	-	8	-	-	-	1
	1%		4%	*%	2%	*%		1%	2%	*%	3%	*%		3%				*%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	259	104	156	102	168	39	27	27	43	44	67	78	115	145
	26%	26%	33%	19%	25%	34%	21%	20%	29%	29%	23%	28%	26%	26%
Yes, someone in my household does	152	74	46	105	116	11	19	25	21	26	44	37	72	81
	15%	18%	10%	20%	17%	9%	15%	18%	14%	17%	15%	13%	16%	14%
No	646	250	286	359	429	67	88	94	95	96	185	176	285	361
	64%	62%	61%	67%	63%	59%	70%	67%	63%	64%	65%	62%	64%	64%
Unsure	9	5	5	4	5	1	1	1	1	-	2	5	2	7
	1%	1%	1%	1%	1%	1%	1%	1%	1%		1%	2%	1%	1%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	259	54	116	62	28	170	90	95	73	54	51	67	49	33	133	16	88
	26%	24%	30%	23%	23%	28%	23%	25%	25%	21%	25%	27%	29%	34%	29%	18%	28%
Yes, someone in my household does	152	46	56	39	11	102	50	75	40	21	23	48	28	24	68	14	41
	15%	21%	14%	14%	9%	17%	13%	19%	14%	8%	11%	19%	16%	24%	15%	16%	13%
No	646	133	246	185	82	379	267	242	187	184	143	151	95	55	287	62	200
	64%	60%	63%	68%	68%	62%	68%	62%	65%	72%	69%	61%	57%	56%	62%	72%	63%
Unsure	9	4	4	2	-	7	2	3	2	4	4	-	1	0	3	1	2
	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	2%	-	1%	0%	1%	1%	1%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	259	111	68	75	151	20	88	119	79	62	158	94	142	86	66	73	111	158	209	190	167
	26%	30%	28%	20%	33%	24%	19%	31%	24%	22%	35%	19%	33%	21%	37%	30%	26%	25%	25%	28%	25%
Yes, someone in my household does	152	71	38	40	89	14	49	70	44	35	93	52	73	47	32	48	66	91	129	108	91
	15%	20%	16%	10%	19%	17%	11%	18%	14%	12%	21%	10%	17%	11%	18%	20%	15%	14%	15%	16%	13%
No	646	209	151	273	259	50	337	225	217	193	239	364	244	291	89	143	267	413	543	408	444
	64%	58%	63%	72%	56%	62%	72%	58%	67%	69%	53%	73%	57%	71%	50%	59%	63%	66%	65%	61%	65%
Unsure	9	6	2	1	7	1	1	5	4	-	7	1	5	-	5	3	6	2	8	9	5
	1%	2%	1%	*%	2%	1%	*%	1%	1%		2%	*%	1%		3%	1%	1%	*%	1%	1%	1%

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[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	259	134	67	91	166	43	49	52	103	104	37	51	39	67	106	37	129	60
	26%	29%	21%	33%	23%	26%	43%	20%	23%	34%	16%	33%	21%	23%	39%	23%	32%	16%
Yes, someone in my household does	152	103	32	56	96	42	14	23	62	67	35	37	29	41	61	27	76	45
	15%	22%	10%	20%	13%	25%	13%	9%	14%	22%	15%	24%	16%	14%	22%	17%	19%	12%
No	646	270	231	157	488	97	60	187	302	156	176	81	129	199	132	106	230	287
	64%	58%	71%	57%	67%	59%	53%	73%	68%	52%	73%	52%	70%	68%	48%	67%	57%	74%
Unsure	9	5	1	3	6	1	2	2	2	5	0	1	-	5	6	1	10	0
	1%	1%	*%	1%	1%	*%	2%	1%	*%	2%	*%	1%		2%	2%	1%	2%	*%

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[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	256	106	125	131	122	52	52	54	59	36	52	55	149	108
	25%	26%	27%	24%	18%	45%	41%	39%	39%	24%	18%	20%	34%	19%
Suburb near a city	448	182	206	241	316	45	50	48	46	61	142	150	155	292
	44%	45%	44%	45%	47%	39%	40%	34%	31%	40%	50%	53%	35%	52%
Small town not near a city	121	43	55	65	99	5	10	13	13	24	41	29	51	70
	12%	11%	12%	12%	15%	4%	8%	10%	9%	16%	15%	10%	12%	12%
Rural or country area	182	73	81	101	140	13	14	25	31	31	48	47	87	95
	18%	18%	17%	19%	21%	11%	11%	18%	21%	20%	17%	17%	20%	17%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	256	54	111	65	26	165	91	68	54	74	65	61	33	15	135	29	59
	25%	24%	28%	24%	21%	27%	23%	17%	19%	29%	31%	24%	20%	15%	29%	33%	19%
Suburb near a city	448	77	183	124	64	260	187	174	142	89	88	99	97	60	187	37	168
	44%	35%	47%	45%	53%	42%	48%	45%	49%	35%	42%	40%	58%	61%	41%	43%	53%
Small town not near a city	121	29	41	35	16	70	51	59	40	29	20	36	10	21	69	7	34
	12%	13%	11%	13%	14%	11%	13%	15%	14%	11%	10%	14%	6%	22%	15%	8%	11%
Rural or country area	182	61	57	49	15	118	64	88	52	62	35	53	28	2	71	13	55
	18%	28%	15%	18%	12%	19%	16%	23%	18%	24%	17%	21%	16%	2%	15%	16%	18%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	256	61	61	132	83	18	155	74	86	95	76	162	84	123	34	39	96	134	194	156	178
	25%	17%	25%	35%	18%	22%	33%	19%	27%	34%	17%	33%	20%	30%	19%	16%	23%	21%	23%	23%	26%
Suburb near a city	448	165	109	161	202	43	203	174	137	129	202	224	182	195	61	117	209	306	395	301	302
	44%	45%	45%	42%	44%	53%	44%	45%	42%	46%	45%	45%	42%	47%	34%	48%	49%	49%	47%	45%	44%
Small town not near a city	121	51	29	37	65	13	43	51	41	25	65	49	60	41	26	35	50	84	104	81	67
	12%	14%	12%	10%	14%	16%	9%	13%	13%	9%	14%	10%	14%	10%	15%	14%	12%	13%	12%	12%	10%
Rural or country area	182	87	41	51	111	7	63	90	58	33	110	63	102	52	56	51	68	106	147	134	133
	18%	24%	17%	13%	24%	9%	14%	23%	18%	12%	24%	13%	24%	13%	32%	21%	16%	17%	18%	20%	20%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	256	80	126	82	172	42	41	256	-	-	-	27	47	85	46	32	68	111
	25%	17%	39%	30%	24%	26%	36%	100%				17%	25%	29%	17%	21%	17%	28%
Suburb near a city	448	222	127	96	351	53	43	-	448	-	241	59	95	129	109	80	172	187
	44%	48%	39%	35%	48%	33%	37%		100%		100%	38%	51%	44%	40%	50%	43%	48%
Small town not near a city	121	68	26	41	80	29	13	-	-	121	-	25	16	27	38	22	65	28
	12%	15%	8%	15%	11%	17%	11%			40%		16%	9%	9%	14%	14%	16%	7%
Rural or country area	182	97	45	58	124	40	18	-	-	182	-	45	28	50	81	24	96	63
	18%	21%	14%	21%	17%	24%	16%			60%		29%	15%	17%	30%	15%	24%	16%

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[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	390	454	511	663	109	122	136	148	145	266	271	429	537
	96%	97%	97%	95%	98%	95%	97%	97%	99%	96%	94%	96%	97%	95%
In a foreign country	41	13	14	27	13	6	4	4	2	6	18	11	12	29
	4%	3%	3%	5%	2%	5%	3%	3%	1%	4%	6%	4%	3%	5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	218	379	265	104	597	369	382	281	244	199	241	164	89	443	86	300
	96%	98%	97%	97%	87%	97%	94%	98%	98%	96%	96%	97%	98%	91%	96%	100%	95%
In a foreign country	41	4	13	8	16	17	24	6	7	11	9	8	4	9	18	-	16
	4%	2%	3%	3%	13%	3%	6%	2%	2%	4%	4%	3%	2%	9%	4%	-	5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QNativity] Where were you born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	356	226	362	448	81	437	370	311	271	442	472	416	392	172	235	412	606	806	654	655
	96%	98%	94%	95%	97%	100%	94%	95%	96%	96%	98%	95%	97%	95%	97%	97%	97%	96%	96%	97%	96%
In a foreign country	41	8	14	19	13	-	28	18	11	11	11	26	12	19	5	7	11	25	34	17	24
	4%	2%	6%	5%	3%	-	6%	5%	4%	4%	2%	5%	3%	5%	3%	3%	3%	4%	4%	3%	4%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	450	308	267	696	156	111	242	427	297	226	156	173	279	266	152	391	367
	96%	96%	95%	96%	96%	96%	97%	94%	95%	98%	94%	100%	93%	96%	97%	97%	97%	94%
In a foreign country	41	17	16	10	31	7	3	15	21	6	15	-	12	11	8	5	11	22
	4%	4%	5%	4%	4%	4%	3%	6%	5%	2%	6%		7%	4%	3%	3%	3%	6%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	324	123	169	152	164	75	53	118	83	49	59	15	249	74
	32%	30%	36%	28%	24%	65%	42%	84%	55%	32%	21%	5%	57%	13%
Married	467	185	225	242	350	23	52	19	56	79	145	168	153	313
	46%	46%	48%	45%	52%	20%	41%	14%	37%	52%	51%	60%	35%	55%
Separated	16	7	5	11	7	3	3	2	4	1	6	2	7	9
	2%	2%	1%	2%	1%	3%	2%	1%	3%	1%	2%	1%	2%	2%
Divorced	138	58	54	84	102	10	15	1	8	21	58	51	29	108
	14%	14%	12%	16%	15%	9%	12%	1%	5%	14%	20%	18%	7%	19%
Widowed	58	27	14	44	49	5	3	-	0	2	13	43	2	56
	6%	7%	3%	8%	7%	4%	2%	-	0%	1%	5%	15%	0%	10%
Prefer not to say	5	4	-	5	4	-	-	-	-	-	3	2	-	5
	1%	1%	-	1%	1%	-	-	-	-	-	1%	1%	-	1%

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[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	324	86	132	79	27	218	106	105	59	117	73	62	41	15	178	61	31
	32%	39%	34%	29%	22%	35%	27%	27%	21%	46%	35%	25%	25%	15%	39%	71%	10%
Married	467	86	164	146	70	250	216	181	169	49	87	145	97	78	197	12	182
	46%	39%	42%	54%	58%	41%	55%	47%	59%	19%	42%	58%	58%	79%	43%	14%	58%
Separated	16	5	7	1	3	12	4	5	2	8	2	3	2	-	7	2	4
	2%	2%	2%	*%	3%	2%	1%	1%	1%	3%	1%	1%	1%		2%	3%	1%
Divorced	138	36	58	28	16	94	44	66	37	56	33	26	20	2	68	11	55
	14%	16%	15%	10%	13%	15%	11%	17%	13%	22%	16%	10%	12%	2%	15%	12%	17%
Widowed	58	9	30	16	3	39	19	31	18	25	12	14	4	3	9	1	42
	6%	4%	8%	6%	3%	6%	5%	8%	6%	10%	6%	6%	3%	3%	2%	1%	13%
Prefer not to say	5	-	1	3	1	1	4	1	3	-	1	-	3	1	3	-	2
	1%		*%	1%	1%	*%	1%	*%	1%		1%		2%	1%	1%		1%

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[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	324	61	90	161	93	37	193	79	117	119	90	201	86	155	38	42	94	157	237	190	240
	32%	17%	38%	42%	20%	46%	42%	20%	36%	42%	20%	40%	20%	38%	22%	17%	22%	25%	28%	28%	35%
Married	467	218	104	140	261	27	178	216	143	108	254	196	243	167	100	140	223	330	422	336	296
	46%	60%	44%	37%	57%	34%	38%	55%	44%	38%	56%	39%	57%	41%	57%	58%	53%	52%	50%	50%	43%
Separated	16	3	5	8	5	-	11	4	5	7	5	9	6	7	2	3	7	11	13	8	12
	2%	1%	2%	2%	1%		2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%
Divorced	138	58	24	49	71	12	55	59	41	33	69	64	63	55	24	42	58	81	110	99	87
	14%	16%	10%	13%	15%	15%	12%	15%	13%	12%	15%	13%	15%	13%	14%	17%	14%	13%	13%	15%	13%
Widowed	58	21	15	23	27	4	27	27	16	14	30	27	27	26	10	16	38	46	53	34	44
	6%	6%	6%	6%	6%	5%	6%	7%	5%	5%	7%	5%	6%	6%	6%	6%	9%	7%	6%	5%	6%
Prefer not to say	5	3	1	1	4	-	1	4	-	1	4	1	4	1	3	-	4	5	5	4	1
	1%	1%	1%	*%	1%		*%	1%		*%	1%	*%	1%	*%	2%		1%	1%	1%	1%	*%

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[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	324	-	324	92	231	47	45	126	127	71	64	27	38	133	56	29	79	146
	32%		100%	33%	32%	29%	39%	49%	28%	23%	27%	17%	21%	46%	20%	19%	20%	38%
Married	467	467	-	143	322	85	57	80	222	165	106	89	99	119	156	88	207	152
	46%	100%		51%	44%	52%	50%	31%	50%	54%	44%	57%	53%	41%	57%	55%	52%	39%
Separated	16	-	-	4	11	4	-	6	9	2	8	-	1	6	5	-	4	8
	2%			2%	2%	3%		2%	2%	1%	3%		1%	2%	2%		1%	2%
Divorced	138	-	-	31	107	20	10	31	52	54	33	30	30	27	35	32	78	56
	14%			11%	15%	13%	9%	12%	12%	18%	14%	19%	16%	9%	13%	20%	19%	14%
Widowed	58	-	-	8	50	6	2	14	33	11	25	11	15	5	18	9	30	27
	6%			3%	7%	4%	2%	5%	7%	4%	10%	7%	8%	2%	6%	6%	8%	7%
Prefer not to say	5	-	-	-	5	-	-	1	4	-	4	-	3	1	4	-	3	-
	1%				1%			*%	1%		2%		1%	*%	1%		1%	

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	285	118	139	147	212	39	21	25	26	38	87	109	89	196
	28%	29%	30%	27%	31%	34%	17%	18%	17%	25%	31%	39%	20%	35%
Roman Catholic	186	69	83	103	130	5	37	13	16	27	67	63	56	130
	18%	17%	18%	19%	19%	4%	30%	9%	11%	18%	24%	22%	13%	23%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7	1	1	7	7	-	-	-	0	-	3	4	0	7
	1%	*%	*%	1%	1%				*%		1%	2%	*%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	3	5	2	6	-	-	-	1	2	2	2	3	4
	1%	1%	1%	*%	1%				1%	1%	1%	1%	1%	1%
Just Christian	147	59	57	90	96	27	17	27	24	35	39	23	85	61
	15%	15%	12%	17%	14%	23%	13%	19%	16%	23%	14%	8%	19%	11%
Jewish	31	14	20	11	24	3	1	1	4	3	4	19	8	23
	3%	4%	4%	2%	4%	2%	1%	*%	3%	2%	2%	7%	2%	4%
Muslim	2	1	1	1	-	-	-	-	1	-	1	-	1	1
	*%	*%	*%	*%					1%		*%		*%	*%
Buddhist	9	2	3	6	4	-	2	2	4	-	1	1	7	3
	1%	*%	1%	1%	1%		2%	2%	3%		*%	*%	1%	*%
Hindu	3	-	2	1	-	-	-	1	-	-	1	1	1	2
	*%		*%	*%				1%			1%	*%	*%	*%
Atheist	35	13	18	16	27	1	3	4	8	6	9	8	18	17
	3%	3%	4%	3%	4%	1%	3%	3%	5%	4%	3%	3%	4%	3%
Agnostic	59	30	34	24	38	7	12	22	11	3	16	7	36	23
	6%	7%	7%	4%	6%	6%	10%	16%	8%	2%	6%	2%	8%	4%
Something else (Please specify)	38	11	18	19	22	9	4	3	10	6	12	8	18	20
	4%	3%	4%	3%	3%	7%	4%	2%	6%	4%	4%	3%	4%	4%
Nothing in particular	197	82	86	110	111	24	28	43	45	31	41	38	118	78
	20%	20%	18%	21%	16%	21%	22%	31%	30%	20%	14%	13%	27%	14%

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N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

Total		Gender		Race			Age					Age Groups	
Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	285	53	106	88	39	159	127	119	93	78	44	71	52	33	114	20	123
	28%	24%	27%	32%	32%	26%	32%	31%	32%	31%	21%	29%	31%	34%	25%	23%	39%
Roman Catholic	186	45	63	50	28	108	78	64	66	33	38	51	39	20	78	7	75
	18%	20%	16%	18%	23%	18%	20%	17%	23%	13%	18%	20%	23%	20%	17%	8%	24%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7	1	2	4	-	4	4	4	4	3	1	-	-	3	4	-	2
	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%			3%	1%		1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	1	2	4	-	3	4	2	4	3	3	1	-	-	5	1	2
	1%	1%	1%	2%		1%	1%	1%	2%	1%	1%	1%			1%	1%	1%
Just Christian	147	42	57	35	12	99	48	71	25	41	37	41	18	6	89	11	28
	15%	19%	15%	13%	10%	16%	12%	18%	9%	16%	18%	16%	11%	6%	19%	13%	9%
Jewish	31	3	7	15	6	10	21	7	18	2	6	10	6	7	11	1	18
	3%	2%	2%	5%	5%	2%	5%	2%	6%	1%	3%	4%	4%	7%	2%	1%	6%
Muslim	2	-	1	1	-	1	1	-	-	-	1	-	1	-	1	-	-
	1%		1%	1%		1%	1%				1%		1%		1%		
Buddhist	9	0	7	-	2	7	2	3	1	3	3	-	2	2	6	2	1
	1%	1%	2%		2%	1%	1%	1%	1%	1%	1%		1%	2%	1%	3%	1%
Hindu	3	-	-	3	1	-	3	-	-	1	-	-	1	1	1	-	2
	1%			1%	1%		1%			1%			1%	1%	1%		1%
Atheist	35	6	17	8	4	23	12	16	11	13	6	8	4	4	14	9	5
	3%	3%	4%	3%	3%	4%	3%	4%	4%	5%	3%	3%	2%	5%	3%	10%	2%
Agnostic	59	7	25	18	8	33	27	18	19	16	13	13	10	4	29	10	10
	6%	3%	6%	7%	7%	5%	7%	5%	7%	6%	6%	5%	6%	4%	6%	11%	3%
Something else (Please specify)	38	10	20	4	5	30	8	17	6	11	10	9	7	2	22	5	6
	4%	4%	5%	1%	4%	5%	2%	4%	2%	4%	5%	4%	4%	2%	5%	6%	2%
Nothing in particular	197	53	85	42	16	138	58	69	41	51	46	45	29	17	88	20	44
	20%	24%	22%	15%	14%	23%	15%	18%	14%	20%	22%	18%	17%	17%	19%	24%	14%

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[QReligionNew] What is your present religion, if any?

Total	Education				Education group		Race x Education		Income					Employment		
	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	285	138	51	94	166	15	105	155	67	64	162	115	155	93	52	103	131	202	252	224	192
	28%	38%	21%	25%	36%	18%	23%	40%	21%	23%	36%	23%	36%	23%	30%	43%	31%	32%	30%	33%	28%
Roman Catholic	186	85	35	65	95	16	75	83	72	30	98	81	92	68	22	66	96	125	155	126	114
	18%	24%	14%	17%	21%	20%	16%	21%	22%	11%	22%	16%	21%	17%	12%	27%	23%	20%	18%	19%	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7	6	1	0	6	0	1	6	1	1	6	1	5	1	1	3	6	6	7	7	3
	1%	2%	%	%	1%	%	%	2%	%	%	1%	%	1%	%	1%	1%	1%	1%	1%	1%	%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	4	2	1	6	-	1	2	3	3	4	1	3	1	4	-	2	3	5	4	3
	1%	1%	1%	%	1%		%	%	1%	1%	1%	%	1%	%	2%		%	%	1%	1%	%
Just Christian	147	57	32	54	71	14	62	65	45	32	72	66	64	52	41	26	38	74	113	102	102
	15%	16%	13%	14%	15%	17%	13%	17%	14%	11%	16%	13%	15%	13%	23%	11%	9%	12%	13%	15%	15%
Jewish	31	6	11	14	8	1	22	7	12	12	7	21	10	20	3	4	17	25	27	16	28
	3%	2%	5%	4%	2%	1%	5%	2%	4%	4%	2%	4%	2%	5%	2%	2%	4%	4%	3%	2%	4%
Muslim	2	-	1	1	-	-	2	2	-	-	-	1	-	-	-	-	-	-	1	1	2
	%		%	%			%	1%				%							%	%	%
Buddhist	9	4	2	4	4	0	5	-	3	7	4	5	4	4	-	4	3	4	5	6	8
	1%	1%	1%	1%	1%	%	1%		1%	2%	1%	1%	1%	1%	2%		1%	1%	1%	1%	1%
Hindu	3	-	-	3	-	-	3	-	1	2	-	3	-	3	-	-	-	-	3	2	3
	%			1%			1%		%	1%		1%		1%					%	%	%
Atheist	35	4	11	18	4	1	30	3	9	22	4	29	5	24	1	2	16	24	29	18	23
	3%	1%	5%	5%	1%	2%	6%	1%	3%	8%	1%	6%	1%	6%	1%	1%	4%	4%	3%	3%	3%
Agnostic	59	7	21	30	15	8	36	7	18	34	11	44	15	31	6	6	26	34	48	30	40
	6%	2%	9%	8%	3%	10%	8%	2%	5%	12%	2%	9%	3%	7%	3%	2%	6%	5%	6%	5%	6%
Something else (Please specify)	38	8	12	19	14	1	23	10	18	10	15	22	13	21	10	2	13	26	34	19	29
	4%	2%	5%	5%	3%	1%	5%	3%	6%	4%	3%	4%	3%	5%	5%	1%	3%	4%	4%	3%	4%

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[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Nothing in particular	197 20%	46 13%	62 26%	78 21%	74 16%	24 30%	98 21%	48 12%	75 23%	66 23%	70 15%	107 21%	63 15%	92 22%	37 21%	26 11%	75 18%	108 17%	160 19%	115 17%	132 19%

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[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	285	139	68	60	225	34	26	62	118	106	66	103	-	-	73	82	150	87
	28%	30%	21%	22%	31%	21%	23%	24%	26%	35%	27%	66%			27%	52%	37%	22%
Roman Catholic	186	99	38	36	150	22	14	47	95	44	52	-	186	-	59	34	85	64
	18%	21%	12%	13%	21%	13%	12%	18%	21%	14%	22%		100%		21%	22%	21%	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7	5	0	1	7	0	1	-	6	1	6	-	-	-	1	5	7	7
	1%	1%	0%	1%	1%	0%	1%		1%	1%	2%				1%	3%	2%	2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	3	3	2	5	-	2	2	3	2	1	-	-	-	5	-	2	2
	1%	1%	1%	1%	1%		2%	1%	1%	1%	1%				2%		1%	1%
Just Christian	147	60	59	69	78	48	21	38	51	58	30	53	-	-	55	10	72	31
	15%	13%	18%	25%	11%	29%	19%	15%	11%	19%	12%	34%			20%	6%	18%	8%
Jewish	31	18	3	7	24	2	5	8	19	4	7	-	-	-	3	2	7	27
	3%	4%	1%	2%	3%	1%	4%	3%	4%	1%	3%				1%	2%	2%	7%
Muslim	2	1	1	1	1	-	1	1	1	-	1	-	-	-	-	-	-	1
	0%	0%	0%	0%	0%		1%	0%	0%		1%							0%
Buddhist	9	2	6	4	6	2	2	8	2	-	2	-	-	-	4	-	3	3
	1%	0%	2%	1%	1%	1%	2%	3%	0%		1%				1%		1%	1%
Hindu	3	2	1	-	3	-	-	1	2	-	1	-	-	-	-	-	-	4
	0%	0%	0%		0%			1%	0%		1%							1%
Atheist	35	14	15	10	25	7	3	7	20	8	9	-	-	35	3	1	6	22
	3%	3%	5%	4%	3%	4%	3%	3%	5%	3%	4%			12%	1%	1%	1%	6%
Agnostic	59	15	35	15	43	8	6	24	22	13	8	-	-	59	7	7	17	26
	6%	3%	11%	5%	6%	5%	5%	9%	5%	4%	3%			20%	3%	4%	4%	7%
Something else (Please specify)	38	18	11	8	30	3	5	6	21	11	10	-	-	-	11	4	9	20
	4%	4%	3%	3%	4%	2%	5%	2%	5%	4%	4%				4%	2%	2%	5%

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[QReligionNew] What is your present religion, if any?

	Total		Marital				Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total		Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem		
Nothing in particular	197		90	83	65	131	38	28	53	87	57	48	-	-	197	54	13	45	95		
	20%		19%	26%	24%	18%	23%	24%	21%	19%	19%	20%		68%	20%	8%	11%	24%			

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	632	250	285	347	451	71	76	64	67	103	197	201	234	398
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	608	230	280	328	456	74	49	54	87	67	178	222	208	400
Yes, born-again or evangelical Christian	251	99	110	141	167	42	27	26	34	49	77	66	108	143
	40%	40%	38%	41%	37%	59%	36%	40%	50%	47%	39%	33%	46%	36%
No, not born-again or evangelical Christian	351	140	160	191	259	28	44	30	25	51	113	132	106	245
	55%	56%	56%	55%	57%	39%	58%	46%	37%	50%	57%	65%	45%	61%
Unsure	31	11	16	15	25	1	4	9	9	3	7	4	20	11
	5%	4%	5%	4%	6%	2%	6%	14%	13%	3%	3%	2%	9%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	632	141	230	182	79	371	261	259	192	159	123	164	109	62	290	38	230
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	608	150	243	153	61	393	214	294	161	181	128	146	91	47	251	45	244
Yes, born-again or evangelical Christian	251	62	105	54	31	166	84	110	57	81	50	58	39	19	127	17	79
	40%	44%	46%	29%	39%	45%	32%	42%	30%	51%	41%	35%	35%	30%	44%	44%	34%
No, not born-again or evangelical Christian	351	70	111	122	48	180	170	131	128	70	69	95	65	41	150	15	145
	55%	49%	48%	67%	61%	49%	65%	51%	67%	44%	56%	58%	60%	67%	52%	38%	63%
Unsure	31	10	14	6	-	24	6	19	6	7	4	11	5	2	13	7	7
	5%	7%	6%	4%	-	7%	2%	7%	3%	4%	3%	7%	5%	3%	4%	18%	3%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	632	290	120	214	343	45	244	310	187	130	342	266	319	216	120	198	272	409	532	463	415
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	608	236	129	239	280	53	275	266	198	140	277	280	260	245	104	154	253	340	475	435	423
Yes, born-again or evangelical Christian	251	122	43	82	145	15	90	149	59	38	147	93	132	81	56	79	100	163	209	189	163
	40%	42%	36%	39%	42%	34%	37%	48%	32%	30%	43%	35%	41%	37%	46%	40%	37%	40%	39%	41%	39%
No, not born-again or evangelical Christian	351	156	65	125	180	24	146	149	118	82	179	160	174	131	58	109	161	228	296	253	230
	55%	54%	54%	59%	52%	54%	60%	48%	63%	64%	52%	60%	54%	61%	48%	55%	59%	56%	56%	55%	56%
Unsure	31	13	12	6	18	5	8	12	10	9	16	13	13	4	7	10	11	19	27	22	22
	5%	4%	10%	3%	5%	11%	3%	4%	5%	7%	5%	5%	4%	2%	6%	5%	4%	5%	5%	5%	5%

Echelon Insights
March Omnibus 2023

N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	632	306	168	168	464	104	64	148	273	211	154	156	186	-	192	131	316	191
	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Unweighted Total	608	263	175	151	457	93	58	162	251	195	135	151	166	-	158	104	608	608
Yes, born-again or evangelical Christian	251	126	67	83	168	53	30	62	95	93	54	156	21	-	75	61	136	67
	40%	41%	40%	49%	36%	51%	47%	42%	35%	44%	35%	100%	11%		39%	47%	43%	35%
No, not born-again or evangelical Christian	351	171	84	75	276	45	30	78	168	104	95	-	157	-	104	66	165	121
	55%	56%	50%	45%	59%	43%	47%	53%	62%	49%	62%		84%		54%	50%	52%	63%
Unsure	31	10	17	10	21	7	3	8	9	13	5	-	8	-	13	4	15	3
	5%	3%	10%	6%	5%	6%	5%	5%	3%	6%	3%		4%		7%	3%	5%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	239	88	103	136	151	40	31	26	38	27	74	74	91	148
	24%	22%	22%	25%	22%	35%	25%	19%	25%	18%	26%	26%	21%	26%
Once or twice a month	81	32	44	37	52	10	13	11	13	15	23	20	38	43
	8%	8%	9%	7%	8%	9%	10%	8%	9%	10%	8%	7%	9%	8%
A few times a year	144	65	77	66	98	20	16	13	19	41	36	36	72	72
	14%	16%	16%	12%	15%	18%	12%	9%	13%	27%	13%	13%	16%	13%
Usually just for religious holidays	132	47	54	77	99	9	16	17	13	16	50	36	47	85
	13%	12%	12%	14%	15%	8%	13%	12%	9%	11%	17%	13%	11%	15%
Never	377	152	175	202	254	29	48	71	63	50	95	98	184	193
	37%	38%	37%	38%	38%	25%	38%	51%	42%	33%	33%	35%	42%	34%
Prefer not to say	34	20	13	20	22	6	3	1	5	2	7	18	9	25
	3%	5%	3%	4%	3%	5%	2%	1%	3%	2%	3%	6%	2%	4%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	239	55	86	57	41	141	98	84	67	65	49	67	35	20	120	16	77
	24%	25%	22%	21%	34%	23%	25%	22%	23%	26%	23%	27%	21%	21%	26%	18%	24%
Once or twice a month	81	16	23	28	14	39	42	29	23	12	8	26	27	5	48	1	25
	8%	7%	6%	10%	12%	6%	11%	8%	8%	5%	4%	11%	16%	5%	10%	1%	8%
A few times a year	144	27	68	40	9	95	49	60	38	41	31	32	16	23	81	11	35
	14%	12%	17%	15%	8%	15%	13%	16%	13%	16%	15%	13%	9%	24%	17%	13%	11%
Usually just for religious holidays	132	30	39	47	16	69	63	44	55	24	26	35	29	18	63	2	50
	13%	14%	10%	17%	14%	11%	16%	11%	19%	10%	12%	14%	17%	19%	14%	2%	16%
Never	377	88	161	89	39	249	129	156	98	102	89	78	60	30	138	54	113
	37%	40%	41%	33%	32%	41%	33%	40%	34%	40%	43%	31%	36%	31%	30%	63%	36%
Prefer not to say	34	6	15	12	-	21	12	15	7	10	6	11	2	1	11	2	17
	3%	3%	4%	4%	-	3%	3%	4%	2%	4%	3%	5%	1%	1%	2%	3%	5%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	239	113	48	77	136	12	91	140	60	39	135	97	126	83	41	79	117	173	206	181	155
	24%	31%	20%	20%	29%	15%	20%	36%	19%	14%	30%	20%	29%	20%	23%	33%	28%	28%	25%	27%	23%
Once or twice a month	81	32	20	29	46	3	33	32	30	18	42	35	44	28	20	24	22	44	63	59	62
	8%	9%	8%	8%	10%	4%	7%	8%	9%	7%	9%	7%	10%	7%	11%	10%	5%	7%	7%	9%	9%
A few times a year	144	58	29	53	69	13	63	48	56	36	73	65	65	60	27	36	56	82	115	102	90
	14%	16%	12%	14%	15%	16%	13%	12%	17%	13%	16%	13%	15%	15%	15%	15%	13%	13%	14%	15%	13%
Usually just for religious holidays	132	50	28	54	59	12	61	48	53	31	61	65	64	48	22	34	55	77	105	91	97
	13%	14%	12%	14%	13%	15%	13%	12%	17%	11%	13%	13%	15%	12%	12%	14%	13%	12%	13%	14%	14%
Never	377	94	109	156	131	41	205	101	112	155	123	222	111	184	59	59	155	228	319	213	261
	37%	26%	46%	41%	28%	51%	44%	26%	35%	55%	27%	45%	26%	45%	33%	25%	37%	36%	38%	32%	38%
Prefer not to say	34	16	5	13	21	0	13	20	11	3	19	14	19	8	9	10	19	27	32	25	14
	3%	4%	2%	3%	4%	*%	3%	5%	3%	1%	4%	3%	4%	2%	5%	4%	5%	4%	4%	4%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	239	125	66	68	171	46	22	66	103	70	56	82	54	9	60	65	129	95
	24%	27%	20%	25%	24%	28%	19%	26%	23%	23%	23%	53%	29%	3%	22%	41%	32%	24%
Once or twice a month	81	34	26	29	52	15	14	24	28	29	14	14	14	1	30	8	35	29
	8%	7%	8%	10%	7%	9%	12%	9%	6%	10%	6%	9%	8%	1%	11%	5%	9%	7%
A few times a year	144	65	39	57	87	23	34	29	65	50	34	32	30	17	51	18	53	49
	14%	14%	12%	21%	12%	14%	30%	11%	14%	16%	14%	21%	16%	6%	19%	11%	13%	13%
Usually just for religious holidays	132	67	33	27	105	19	8	24	69	39	39	6	45	24	33	21	54	39
	13%	14%	10%	10%	14%	12%	7%	9%	15%	13%	16%	4%	24%	8%	12%	13%	14%	10%
Never	377	159	153	90	285	57	33	105	170	103	93	16	39	232	88	39	107	167
	37%	34%	47%	32%	39%	35%	29%	41%	38%	34%	39%	10%	21%	80%	32%	25%	27%	43%
Prefer not to say	34	17	7	6	27	3	3	8	13	12	5	5	4	8	12	8	23	9
	3%	4%	2%	2%	4%	2%	3%	3%	3%	4%	2%	3%	2%	3%	4%	5%	6%	2%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	24	7	11	13	13	-	7	9	1	7	5	2	17	7
	2%	2%	2%	2%	2%		6%	6%	1%	4%	2%	1%	4%	1%
Sales	41	21	17	25	23	8	7	10	8	4	14	5	23	19
	4%	5%	4%	5%	3%	7%	6%	7%	5%	3%	5%	2%	5%	3%
Healthcare or the pharmaceutical industry	74	33	21	52	40	14	12	16	12	15	24	8	43	32
	7%	8%	5%	10%	6%	12%	10%	11%	8%	10%	8%	3%	10%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	43	23	14	29	30	6	1	12	4	12	13	3	27	16
	4%	6%	3%	5%	4%	6%	1%	8%	3%	8%	4%	1%	6%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	848	331	411	435	579	93	106	100	128	117	237	267	344	504
	84%	82%	88%	81%	86%	80%	84%	72%	85%	77%	83%	95%	78%	89%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	24	1	12	6	5	12	12	8	5	1	3	6	3	3	16	1	2
	2%	%	3%	2%	4%	2%	3%	2%	2%	%	1%	2%	2%	3%	3%	1%	1%
Sales	41	12	20	8	2	32	10	14	9	12	15	7	4	4	32	1	3
	4%	5%	5%	3%	1%	5%	2%	4%	3%	5%	7%	3%	2%	4%	7%	1%	1%
Healthcare or the pharmaceutical industry	74	9	32	22	11	41	34	17	23	7	13	29	12	8	58	6	5
	7%	4%	8%	8%	10%	7%	9%	4%	8%	3%	6%	11%	7%	8%	13%	7%	2%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	43	18	19	4	1	38	5	25	5	15	9	12	6	-	26	3	4
	4%	8%	5%	2%	1%	6%	1%	6%	2%	6%	4%	5%	4%	-	6%	4%	1%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	848	188	321	236	103	509	339	330	249	225	173	207	144	83	347	76	301
	84%	85%	82%	86%	86%	83%	86%	85%	86%	88%	83%	83%	86%	85%	75%	89%	95%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	24	6	7	5	8	6	10	2	9	6	3	14	7	8	1	6	3	8	14	17	21
	2%	2%	3%	1%	2%	7%	2%	1%	3%	2%	1%	3%	2%	2%	*%	2%	1%	1%	2%	3%	3%
Sales	41	16	7	19	19	1	21	16	14	12	17	22	13	20	5	13	14	18	30	23	35
	4%	4%	3%	5%	4%	2%	5%	4%	4%	4%	4%	4%	3%	5%	3%	6%	3%	3%	4%	3%	5%
Healthcare or the pharmaceutical industry	74	22	17	36	28	2	45	17	30	27	23	48	26	37	11	17	29	49	66	44	52
	7%	6%	7%	9%	6%	2%	10%	4%	9%	10%	5%	10%	6%	9%	6%	7%	7%	8%	8%	7%	8%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	43	14	11	14	24	5	14	15	15	10	26	14	18	14	9	12	4	18	30	26	23
	4%	4%	5%	4%	5%	6%	3%	4%	5%	3%	6%	3%	4%	3%	5%	5%	1%	3%	4%	4%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	848	315	202	318	395	68	386	346	262	236	393	414	376	339	153	204	378	551	719	579	571
	84%	87%	85%	83%	85%	83%	83%	89%	81%	84%	87%	83%	88%	82%	87%	84%	89%	87%	86%	86%	84%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	24	13	10	4	20	0	4	7	11	6	6	1	1	10	2	1	6	5
	2%	3%	3%	1%	3%	*%	3%	3%	3%	2%	2%	*%	*%	3%	1%	1%	1%	1%
Sales	41	12	20	15	27	10	5	10	19	13	12	6	8	9	14	5	15	27
	4%	3%	6%	5%	4%	6%	4%	4%	4%	4%	5%	4%	4%	3%	5%	3%	4%	7%
Healthcare or the pharmaceutical industry	74	31	33	19	56	17	1	23	22	29	13	9	15	23	16	8	22	45
	7%	7%	10%	7%	8%	11%	1%	9%	5%	9%	5%	6%	8%	8%	6%	5%	5%	12%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	43	11	17	25	18	18	7	8	17	18	9	8	5	12	20	3	20	15
	4%	2%	5%	9%	2%	11%	6%	3%	4%	6%	4%	5%	3%	4%	7%	2%	5%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	848	408	255	223	623	125	98	216	387	246	208	136	160	241	230	142	350	320
	84%	87%	79%	80%	86%	77%	86%	84%	86%	81%	86%	88%	86%	83%	84%	90%	87%	82%

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	468	177	468	-	303	62	63	55	72	78	122	141	204	263
	46%	44%	100%		45%	54%	50%	40%	48%	51%	43%	50%	46%	46%
Woman	537	226	-	537	372	53	63	82	79	74	161	141	235	303
	53%	56%		100%	55%	46%	50%	59%	52%	49%	57%	50%	53%	54%
In some other way	2	1	-	-	2	-	-	2	-	-	-	-	2	-
	*%	*%			*%			2%					*%	

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	468	116	163	134	55	278	189	165	137	110	94	111	85	55	219	47	169
	46%	52%	41%	49%	46%	45%	48%	42%	48%	43%	45%	45%	51%	56%	47%	55%	54%
Woman	537	105	228	139	65	333	204	221	150	145	114	137	82	43	242	38	146
	53%	47%	58%	51%	54%	54%	52%	57%	52%	57%	55%	55%	49%	44%	52%	45%	46%
In some other way	2	1	1	-	-	2	-	2	-	-	-	1	1	1	2	-	-
	*%	*%	*%			*%		1%				*%	*%	1%	*%		

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	468	180	132	143	244	45	179	201	164	102	233	208	233	163	87	132	182	294	381	345	297
	46%	50%	55%	38%	53%	55%	39%	52%	51%	36%	52%	42%	54%	40%	49%	55%	43%	47%	45%	51%	44%
Woman	537	182	107	237	217	37	284	188	157	178	218	289	194	248	89	110	242	336	458	325	381
	53%	50%	45%	62%	47%	45%	61%	48%	49%	63%	48%	58%	45%	60%	50%	45%	57%	53%	55%	48%	56%
In some other way	2	1	-	1	1	-	1	-	1	1	1	1	1	1	1	-	-	-	1	2	2
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	468	225	169	114	351	-	114	125	206	136	-	71	83	139	138	84	200	162
	46%	48%	52%	41%	48%		100%	49%	46%	45%		46%	45%	48%	50%	53%	50%	42%
Woman	537	242	152	163	374	163	-	131	241	165	241	84	103	151	134	74	202	226
	53%	52%	47%	59%	51%	100%		51%	54%	55%	100%	54%	55%	52%	49%	47%	50%	58%
In some other way	2	-	2	-	2	-	-	-	1	2	-	-	-	1	1	-	1	0
	*%		1%		*%				*%	1%				*%	*%		*%	*%

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[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	688	289	306	380	676	-	8	68	94	90	202	235	252	437
	68%	72%	65%	71%	100%		7%	49%	62%	60%	71%	83%	57%	77%
Black or African American	137	66	70	67	-	115	16	43	29	18	32	15	90	47
	14%	16%	15%	12%		100%	13%	31%	19%	12%	11%	5%	20%	8%
Hispanic or Latino	126	42	63	63	-	-	126	32	22	36	23	13	90	36
	13%	11%	13%	12%			100%	23%	15%	24%	8%	5%	20%	6%
Asian	45	9	23	23	-	-	-	6	7	7	16	9	20	25
	5%	2%	5%	4%				4%	5%	5%	6%	3%	5%	4%
Native American or Alaska Native	30	7	10	20	-	-	9	2	6	10	9	3	18	12
	3%	2%	2%	4%			7%	2%	4%	7%	3%	1%	4%	2%
Native Hawaiian or Other Pacific Islander	3	0	0	3	-	-	-	0	-	-	2	0	0	3
	*%	*%	*%	*%				*%			1%	*%	*%	*%
Something else	22	11	12	10	-	-	2	4	1	-	9	8	5	17
	2%	3%	3%	2%			2%	3%	1%		3%	3%	1%	3%

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[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	688	148	248	206	85	396	292	388	288	166	141	174	116	67	286	51	259
	68%	67%	63%	76%	71%	65%	74%	100%	100%	65%	68%	70%	69%	68%	62%	59%	82%
Black or African American	137	44	58	28	6	102	34	-	-	48	35	31	11	6	73	20	25
	14%	20%	15%	10%	5%	17%	9%			19%	17%	13%	7%	7%	16%	23%	8%
Hispanic or Latino	126	29	61	24	12	90	36	-	-	29	23	40	25	10	75	12	10
	13%	13%	15%	9%	10%	15%	9%			11%	11%	16%	15%	10%	16%	14%	3%
Asian	45	-	16	15	14	16	29	-	-	7	10	4	8	16	28	4	11
	5%		4%	6%	12%	3%	7%			3%	5%	2%	5%	17%	6%	4%	3%
Native American or Alaska Native	30	5	23	1	-	29	1	-	-	7	5	9	10	-	13	3	3
	3%	2%	6%	*%		5%	*%			3%	2%	4%	6%		3%	3%	1%
Native Hawaiian or Other Pacific Islander	3	-	1	2	-	1	2	-	-	0	-	0	2	-	2	-	0
	*%		*%	1%		*%	1%			*%		*%	1%		1%		*%
Something else	22	5	10	4	3	15	7	-	-	10	4	5	4	-	6	0	8
	2%	2%	3%	1%	3%	2%	2%			4%	2%	2%	2%		1%	*%	3%

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[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	688	303	164	204	382	56	250	310	207	157	374	277	348	237	156	193	314	475	597	496	454
	68%	83%	69%	53%	83%	69%	54%	80%	64%	56%	83%	56%	81%	58%	88%	80%	74%	75%	71%	74%	67%
Black or African American	137	9	37	90	16	11	110	23	56	58	17	111	19	90	8	6	41	72	98	78	110
	14%	2%	16%	24%	3%	13%	24%	6%	17%	21%	4%	22%	4%	22%	5%	3%	10%	11%	12%	12%	16%
Hispanic or Latino	126	27	26	72	29	10	87	21	42	62	30	89	33	69	4	21	47	61	97	70	90
	13%	7%	11%	19%	6%	12%	19%	5%	13%	22%	7%	18%	8%	17%	2%	9%	11%	10%	12%	10%	13%
Asian	45	14	12	18	18	3	24	14	16	16	16	27	15	23	-	15	17	27	40	20	19
	5%	4%	5%	5%	4%	4%	5%	3%	5%	6%	3%	6%	4%	5%	-	6%	4%	4%	5%	3%	3%
Native American or Alaska Native	30	8	8	14	8	4	18	7	7	15	8	18	4	15	-	8	12	14	22	10	20
	3%	2%	3%	4%	2%	5%	4%	2%	2%	5%	2%	4%	1%	4%	-	3%	3%	2%	3%	2%	3%
Native Hawaiian or Other Pacific Islander	3	2	1	-	2	1	-	3	0	-	3	-	3	-	2	-	0	0	0	3	0
	*%	1%	*%	-	1%	1%	-	1%	*%	-	1%	-	1%	-	1%	-	*%	*%	*%	*%	*%
Something else	22	9	4	6	16	1	6	16	6	0	13	8	15	2	7	7	7	3	18	13	16
	2%	3%	2%	1%	3%	1%	1%	4%	2%	*%	3%	2%	4%	*%	4%	3%	2%	*%	2%	2%	2%

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[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	688	353	172	171	517	117	54	126	319	243	175	156	132	180	227	138	343	215
	68%	76%	53%	62%	71%	72%	47%	49%	71%	80%	73%	100%	71%	62%	83%	87%	85%	55%
Black or African American	137	31	86	51	83	24	27	61	55	20	33	-	7	43	9	1	9	99
	14%	7%	26%	18%	11%	15%	24%	24%	12%	7%	14%		4%	15%	3%	1%	2%	25%
Hispanic or Latino	126	52	53	39	87	13	26	52	50	24	28	-	37	43	18	7	26	55
	13%	11%	16%	14%	12%	8%	23%	20%	11%	8%	12%		20%	15%	7%	4%	6%	14%
Asian	45	24	15	10	35	7	3	14	24	7	10	-	6	21	5	9	13	23
	5%	5%	5%	4%	5%	4%	3%	6%	5%	2%	4%		3%	7%	2%	5%	3%	6%
Native American or Alaska Native	30	11	13	9	21	4	5	8	17	5	8	-	6	17	8	0	12	15
	3%	2%	4%	3%	3%	2%	4%	3%	4%	2%	3%		3%	6%	3%	*%	3%	4%
Native Hawaiian or Other Pacific Islander	3	2	0	2	1	2	-	3	-	-	-	-	0	0	-	2	2	-
	*%	1%	*%	1%	*%	1%		1%					*%	*%		1%	*%	
Something else	22	9	8	7	15	2	5	7	4	10	1	-	2	11	11	2	13	1
	2%	2%	2%	3%	2%	2%	4%	3%	1%	3%	1%		1%	4%	4%	1%	3%	*%

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[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	222	93	116	105	145	39	29	45	27	40	62	47	112	109
	22%	23%	25%	19%	21%	34%	23%	32%	18%	27%	22%	17%	25%	19%
Some college	261	99	117	143	156	34	41	47	44	42	66	62	134	128
	26%	25%	25%	27%	23%	30%	32%	34%	29%	28%	23%	22%	30%	23%
Associate degree	131	62	46	85	87	13	20	9	24	24	40	34	57	73
	13%	15%	10%	16%	13%	12%	16%	6%	16%	16%	14%	12%	13%	13%
Bachelor's degree	273	110	134	139	203	23	24	31	40	30	81	91	101	172
	27%	27%	29%	26%	30%	20%	19%	22%	27%	20%	29%	32%	23%	30%
Graduate degree	120	38	55	65	85	6	12	8	14	14	35	49	36	84
	12%	9%	12%	12%	13%	6%	10%	6%	10%	9%	12%	17%	8%	15%
Prefer not to say	0	0	0	-	0	-	-	-	0	-	-	-	0	-
	*%	*%	*%		*%				*%				*%	

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	222	222	-	-	-	222	-	145	-	83	53	42	28	9	96	27	56
	22%	100%				36%		37%		33%	25%	17%	17%	9%	21%	31%	18%
Some college	261	-	261	-	-	261	-	156	-	76	62	57	39	17	114	27	76
	26%		67%			43%		40%		30%	30%	23%	23%	17%	25%	31%	24%
Associate degree	131	-	131	-	-	131	-	87	-	38	33	29	23	6	67	7	38
	13%		33%			21%		22%		15%	16%	12%	14%	6%	14%	8%	12%
Bachelor's degree	273	-	-	273	-	-	273	-	203	44	47	93	48	35	133	22	94
	27%			100%			69%		71%	17%	22%	37%	28%	36%	29%	26%	30%
Graduate degree	120	-	-	-	120	-	120	-	85	14	14	28	30	31	52	3	52
	12%				100%		31%		29%	5%	7%	11%	18%	31%	11%	3%	16%
Prefer not to say	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-
	*%														*%		

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	222	79	46	91	102	20	99	79	79	59	108	103	90	91	46	52	65	116	168	151	148
	22%	22%	19%	24%	22%	25%	21%	20%	24%	21%	24%	21%	21%	22%	26%	22%	15%	18%	20%	23%	22%
Some college	261	87	65	103	110	27	125	88	80	84	105	131	100	101	46	51	102	144	196	167	185
	26%	24%	27%	27%	24%	33%	27%	23%	25%	30%	23%	26%	23%	24%	26%	21%	24%	23%	23%	25%	27%
Associate degree	131	54	32	45	63	12	56	59	46	25	62	59	60	50	21	35	59	81	110	91	87
	13%	15%	13%	12%	14%	14%	12%	15%	14%	9%	14%	12%	14%	12%	12%	15%	14%	13%	13%	14%	13%
Bachelor's degree	273	105	62	97	134	19	120	109	86	78	126	139	125	115	48	70	145	198	251	182	181
	27%	29%	26%	25%	29%	23%	26%	28%	27%	28%	28%	28%	29%	28%	27%	29%	34%	31%	30%	27%	27%
Graduate degree	120	38	34	45	53	4	64	54	31	36	51	66	52	55	16	33	52	91	115	80	79
	12%	11%	14%	12%	11%	4%	14%	14%	10%	13%	11%	13%	12%	13%	9%	14%	12%	14%	14%	12%	12%
Prefer not to say	0	-	0	-	-	0	-	-	-	-	0	-	-	-	-	-	-	-	-	0	0
	0%		0%			0%					0%									0%	0%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007 100	467 100	324 100	278 100	727 100	163 100	114 100	256 100	448 100	303 100	241 100	156 100	186 100	291 100	274 100	158 100	402 100	389 100
High school or less	222 22%	86 18%	86 27%	75 27%	146 20%	47 29%	28 24%	54 21%	77 17%	90 30%	38 16%	38 25%	45 24%	67 23%	67 25%	28 18%	97 24%	81 21%
Some college	261 26%	104 22%	98 30%	74 27%	185 25%	37 22%	38 33%	69 27%	126 28%	67 22%	69 29%	43 27%	38 20%	98 34%	76 28%	31 20%	105 26%	72 18%
Associate degree	131 13%	61 13%	34 11%	42 15%	89 12%	29 18%	13 11%	42 16%	57 13%	31 10%	34 14%	24 15%	26 14%	30 10%	38 14%	23 14%	72 18%	40 10%
Bachelor's degree	273 27%	146 31%	79 24%	58 21%	215 30%	32 20%	26 23%	65 25%	124 28%	84 28%	62 26%	35 23%	50 27%	68 23%	66 24%	57 36%	97 24%	134 34%
Graduate degree	120 12%	70 15%	27 8%	29 10%	92 13%	19 11%	10 9%	26 10%	64 14%	31 10%	37 15%	15 10%	28 15%	29 10%	27 10%	19 12%	31 8%	62 16%
Prefer not to say	0 *%	-	0 *%	-	0 *%	-	-	0 *%	-	-	-	0 *%	-	-	-	-	-	-

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	63	55	82	64	34	32	140	-	-	-	-	140	-
	14%	16%	12%	15%	10%	29%	25%	100%					32%	
30-39	150	56	72	79	90	27	22	-	150	-	-	-	150	-
	15%	14%	15%	15%	13%	23%	18%		100%				34%	
40-49	151	65	78	74	87	15	36	-	-	151	-	-	151	-
	15%	16%	17%	14%	13%	13%	29%			100%			34%	
50-64	284	116	122	161	201	25	23	-	-	-	284	-	-	284
	28%	29%	26%	30%	30%	22%	18%				100%			50%
65+	282	103	141	141	234	15	13	-	-	-	-	282	-	282
	28%	25%	30%	26%	35%	13%	10%					100%		50%

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 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	45	56	31	8	101	39	43	21	36	41	26	17	9	67	24	-
	14%	20%	14%	11%	6%	16%	10%	11%	7%	14%	20%	10%	10%	9%	15%	28%	
30-39	150	27	68	40	14	96	54	55	35	41	31	36	31	9	104	26	1
	15%	12%	17%	15%	12%	16%	14%	14%	12%	16%	15%	14%	19%	9%	22%	30%	1%
40-49	151	40	66	30	14	107	44	61	26	33	30	36	25	26	110	11	4
	15%	18%	17%	11%	12%	17%	11%	16%	9%	13%	15%	15%	15%	27%	24%	13%	1%
50-64	284	62	106	81	35	168	116	114	87	85	41	71	52	28	143	20	80
	28%	28%	27%	30%	29%	27%	29%	29%	30%	33%	20%	28%	31%	28%	31%	24%	25%
65+	282	47	95	91	49	142	140	115	119	59	64	81	42	26	37	4	230
	28%	21%	24%	33%	41%	23%	36%	30%	41%	23%	31%	32%	25%	26%	8%	4%	73%

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[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	18	47	69	33	21	85	23	51	58	37	82	33	58	18	13	24	46	90	83	98
	14%	5%	20%	18%	7%	26%	18%	6%	16%	21%	8%	16%	8%	14%	10%	5%	6%	7%	11%	12%	14%
30-39	150	51	39	59	64	13	73	57	45	46	63	76	60	58	33	24	42	83	115	107	105
	15%	14%	16%	15%	14%	16%	16%	15%	14%	16%	14%	15%	14%	14%	19%	10%	10%	13%	14%	16%	15%
40-49	151	54	34	59	62	14	75	36	60	51	63	81	58	72	19	37	39	80	116	97	105
	15%	15%	14%	15%	13%	17%	16%	9%	19%	18%	14%	16%	13%	18%	11%	15%	9%	13%	14%	14%	15%
50-64	284	116	63	101	150	16	118	131	89	63	141	132	129	110	50	87	131	185	249	190	184
	28%	32%	26%	26%	32%	20%	25%	34%	28%	22%	31%	27%	30%	27%	28%	36%	31%	29%	30%	28%	27%
65+	282	124	57	94	152	17	113	141	76	64	149	127	148	112	57	82	188	235	270	194	188
	28%	34%	24%	25%	33%	21%	24%	36%	24%	23%	33%	25%	35%	27%	32%	34%	44%	37%	32%	29%	28%

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[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	19	118	56	83	33	22	54	48	38	29	5	13	69	29	3	30	39
	14%	4%	36%	20%	11%	20%	20%	21%	11%	13%	12%	4%	7%	24%	11%	2%	8%	10%
30-39	150	56	83	82	69	52	30	59	46	45	24	20	16	64	45	14	39	51
	15%	12%	26%	29%	9%	32%	26%	23%	10%	15%	10%	13%	9%	22%	17%	9%	10%	13%
40-49	151	79	49	79	73	42	36	36	61	55	27	32	27	40	38	20	51	56
	15%	17%	15%	28%	10%	26%	32%	14%	14%	18%	11%	21%	15%	14%	14%	13%	13%	14%
50-64	284	145	59	48	234	30	18	52	142	89	83	52	67	66	77	61	122	98
	28%	31%	18%	17%	32%	18%	16%	20%	32%	30%	35%	34%	36%	23%	28%	39%	30%	25%
65+	282	168	15	14	268	6	8	55	150	76	77	45	63	52	84	59	160	145
	28%	36%	5%	5%	37%	3%	7%	22%	34%	25%	32%	29%	34%	18%	31%	37%	40%	37%

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[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	71	85	94	131	15	12	20	27	31	62	39	78	101
	18%	18%	18%	18%	19%	13%	9%	15%	18%	20%	22%	14%	18%	18%
States in the Midwest	217	62	107	111	172	23	14	29	38	26	58	67	93	124
	22%	15%	23%	21%	25%	20%	11%	21%	25%	17%	20%	24%	21%	22%
States in the South	376	197	155	219	250	67	44	65	48	57	108	98	170	206
	37%	49%	33%	41%	37%	58%	35%	47%	32%	38%	38%	35%	39%	36%
States in the West	234	73	121	114	124	10	56	25	37	37	57	78	100	135
	23%	18%	26%	21%	18%	9%	44%	18%	25%	25%	20%	28%	23%	24%

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[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	46	55	59	19	101	78	72	59	51	38	40	23	23	84	17	54
	18%	21%	14%	22%	16%	16%	20%	18%	21%	20%	18%	16%	14%	23%	18%	20%	17%
States in the Midwest	217	58	94	49	17	151	66	117	55	62	37	57	38	11	92	20	71
	22%	26%	24%	18%	14%	25%	17%	30%	19%	25%	18%	23%	22%	12%	20%	23%	22%
States in the South	376	85	141	99	51	226	150	142	107	103	84	101	52	29	172	27	118
	37%	38%	36%	36%	42%	37%	38%	37%	37%	40%	40%	40%	31%	30%	37%	32%	37%
States in the West	234	33	102	66	33	135	99	57	67	39	50	51	56	35	114	21	72
	23%	15%	26%	24%	27%	22%	25%	15%	23%	15%	24%	21%	33%	35%	25%	25%	23%

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[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	55	40	78	68	19	92	60	60	54	72	96	64	85	33	31	69	114	155	74	96
	18%	15%	17%	20%	15%	23%	20%	15%	19%	19%	16%	19%	15%	21%	19%	13%	16%	18%	18%	11%	14%
States in the Midwest	217	73	52	85	93	25	99	75	75	60	93	108	89	91	33	53	88	144	176	211	206
	22%	20%	22%	22%	20%	31%	21%	19%	23%	21%	21%	22%	21%	22%	19%	22%	21%	23%	21%	31%	30%
States in the South	376	151	89	134	191	20	165	166	111	99	184	177	171	133	62	110	137	230	309	267	263
	37%	41%	37%	35%	41%	25%	36%	43%	34%	35%	41%	36%	40%	32%	35%	46%	32%	36%	37%	40%	39%
States in the West	234	85	58	85	109	17	108	87	76	70	104	117	104	102	49	48	130	142	199	120	114
	23%	23%	24%	22%	24%	21%	23%	22%	24%	25%	23%	24%	24%	25%	28%	20%	31%	23%	24%	18%	17%

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[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	76	64	52	126	32	21	44	69	65	36	24	39	43	47	16	71	70
	18%	16%	20%	19%	17%	19%	18%	17%	15%	22%	15%	15%	21%	15%	17%	10%	18%	18%
States in the Midwest	217	101	73	52	165	30	23	55	104	58	54	31	37	61	63	25	77	73
	22%	22%	23%	19%	23%	18%	20%	21%	23%	19%	22%	20%	20%	21%	23%	16%	19%	19%
States in the South	376	171	120	105	272	72	32	89	161	126	97	84	55	94	97	77	148	144
	37%	37%	37%	38%	37%	44%	28%	35%	36%	42%	40%	54%	30%	32%	35%	49%	37%	37%
States in the West	234	118	66	68	164	30	39	68	113	53	54	17	54	92	67	39	105	102
	23%	25%	20%	25%	23%	18%	34%	27%	25%	17%	22%	11%	29%	32%	25%	25%	26%	26%

Echelon Insights
 March Omnibus 2023
 N=1,007 Registered Voters in the Likely Electorate, Nationally, March 27-29, 2023, Margin of Error=3.8 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1007	403	468	537	676	115	126	140	150	151	284	282	441	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	278	126	114	163	168	44	39	56	82	79	48	14	216	62
	28%	31%	24%	30%	25%	38%	31%	40%	54%	52%	17%	5%	49%	11%
No	727	277	351	374	508	69	87	83	69	73	234	268	225	502
	72%	69%	75%	70%	75%	60%	69%	60%	46%	48%	82%	95%	51%	89%
Prefer not to say	3	-	2	1	1	2	-	1	-	-	2	-	1	2
	*%		*%	*%	*%	2%		*%			1%		*%	*%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1007	222	392	273	120	614	393	388	288	255	208	249	168	98	462	86	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	278	75	116	58	29	191	87	107	61	65	61	63	52	38	183	11	26
	28%	34%	30%	21%	24%	31%	22%	27%	21%	25%	29%	25%	31%	38%	40%	13%	8%
No	727	146	274	215	92	420	307	281	227	190	147	185	116	61	276	75	290
	72%	66%	70%	79%	76%	68%	78%	72%	79%	75%	71%	74%	69%	62%	60%	87%	92%
Prefer not to say	3	1	2	-	-	3	-	1	-	-	1	2	-	-	3	-	-
	*%	*%	1%			*%		*%			*%	1%			1%		

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	Total	Party			Party+Lean			Ideology			2020 Ballot		2022 House Vote		GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1007	363	239	381	462	81	464	389	322	282	453	498	428	411	177	242	424	630	840	671	680
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	278	104	54	114	123	20	134	99	96	78	130	130	110	120	57	62	75	144	211	189	184
	28%	29%	23%	30%	27%	25%	29%	25%	30%	28%	29%	26%	26%	26%	29%	26%	18%	23%	25%	28%	27%
No	727	259	182	268	336	61	330	290	224	204	321	367	316	291	118	180	349	486	628	480	495
	72%	71%	76%	70%	73%	75%	71%	75%	70%	72%	71%	74%	74%	71%	67%	74%	82%	77%	75%	71%	73%
Prefer not to say	3	-	3	-	2	1	-	-	3	-	2	1	2	-	2	-	-	-	1	3	1
	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1007	467	324	278	727	163	114	256	448	303	241	156	186	291	274	158	402	389
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	278	143	92	278	-	163	114	82	96	99	53	47	36	90	94	25	92	92
	28%	31%	28%	100%		100%	100%	32%	21%	33%	22%	30%	19%	31%	34%	16%	23%	24%
No	727	322	231	-	727	-	-	172	351	204	187	108	150	198	178	133	307	297
	72%	69%	71%		100%			67%	78%	67%	78%	70%	81%	68%	65%	84%	76%	76%
Prefer not to say	3	2	1	-	-	-	-	2	1	-	1	-	-	3	2	-	3	-
	*%	*%	*%					1%	*%		*%			1%	1%		1%	