



National Political Update

Verified Voter Omnibus Survey

N = 1,050 Registered Voters in the Likely Electorate
Fielded March 18 - March 21, 2022



Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why we at Echelon Insights made the switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

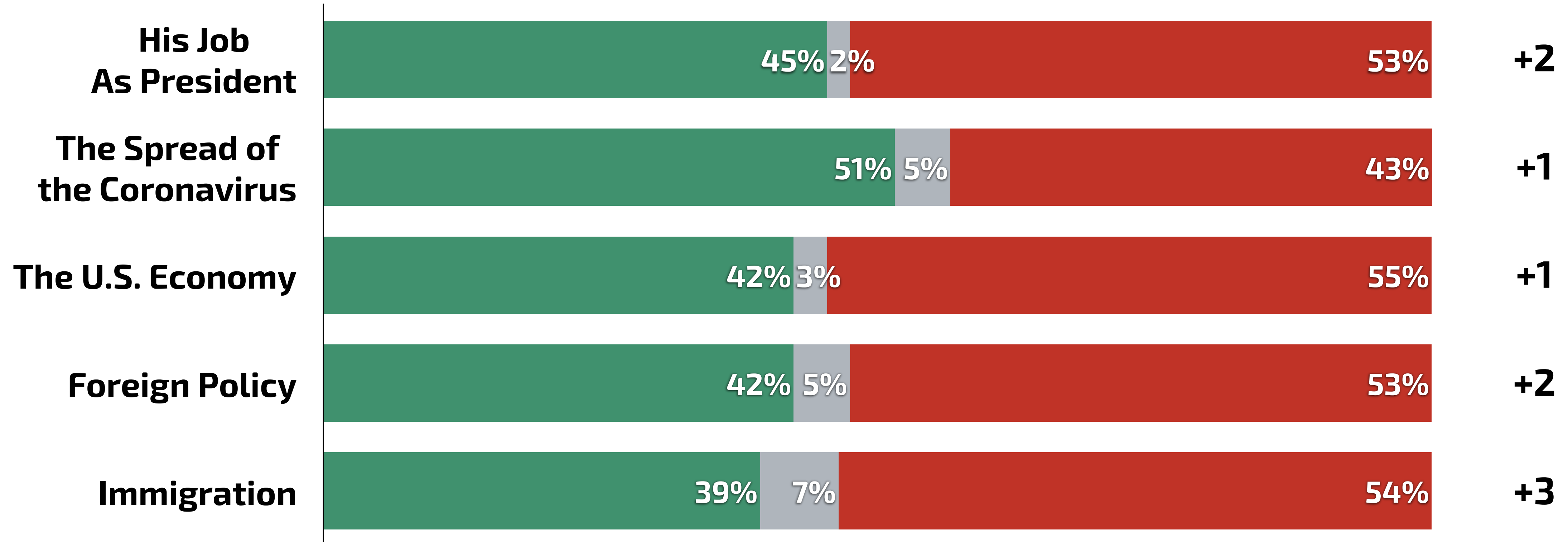
We surveyed N = 1,050 registered voters in the Likely Electorate online using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2022 political environment. The sample was weighted to known characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.



Biden Approval Ticks Up In March

Q. Do you approve or disapprove of the way Joe Biden is handling...?

Likely Electorate
Approval Change
From FEBRUARY

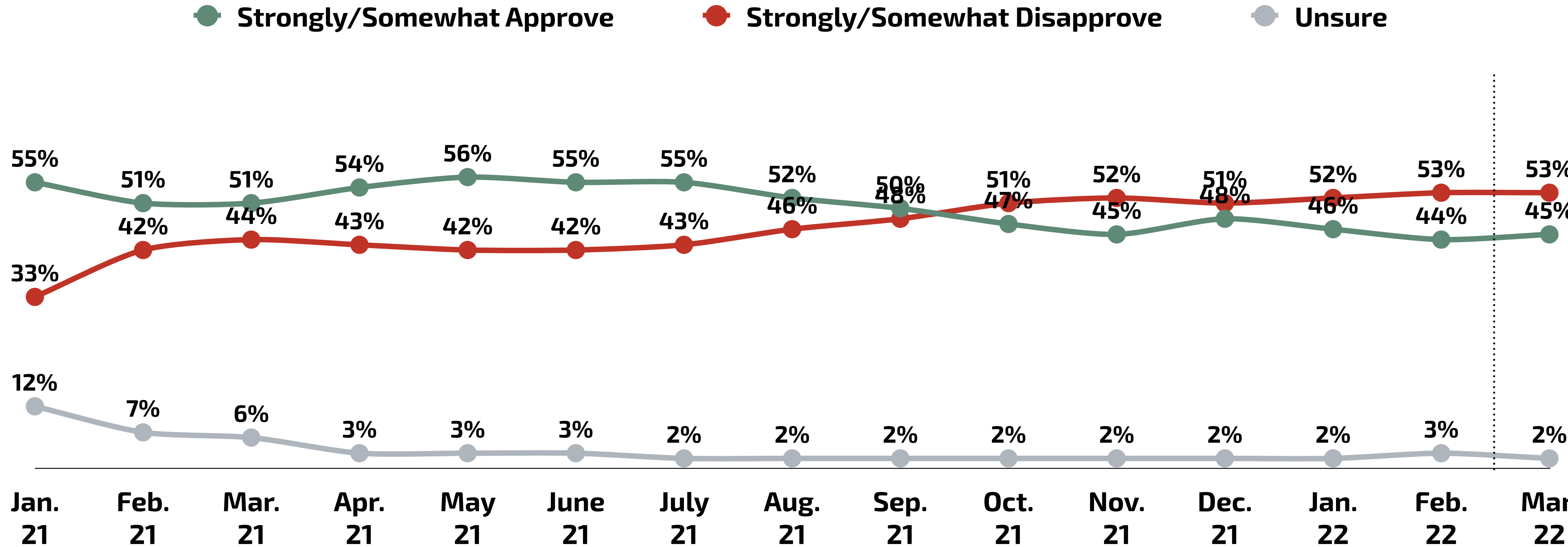


■ Strongly / Somewhat Approve
 ■ Unsure
 ■ Strongly / Somewhat Disapprove

N = 1,050 LE nationwide, fielded March 18-21, 2022

Over Half Disapprove Of Biden Job Performance In March

Q. Do you approve or disapprove of the way Joe Biden is handling his job as President?

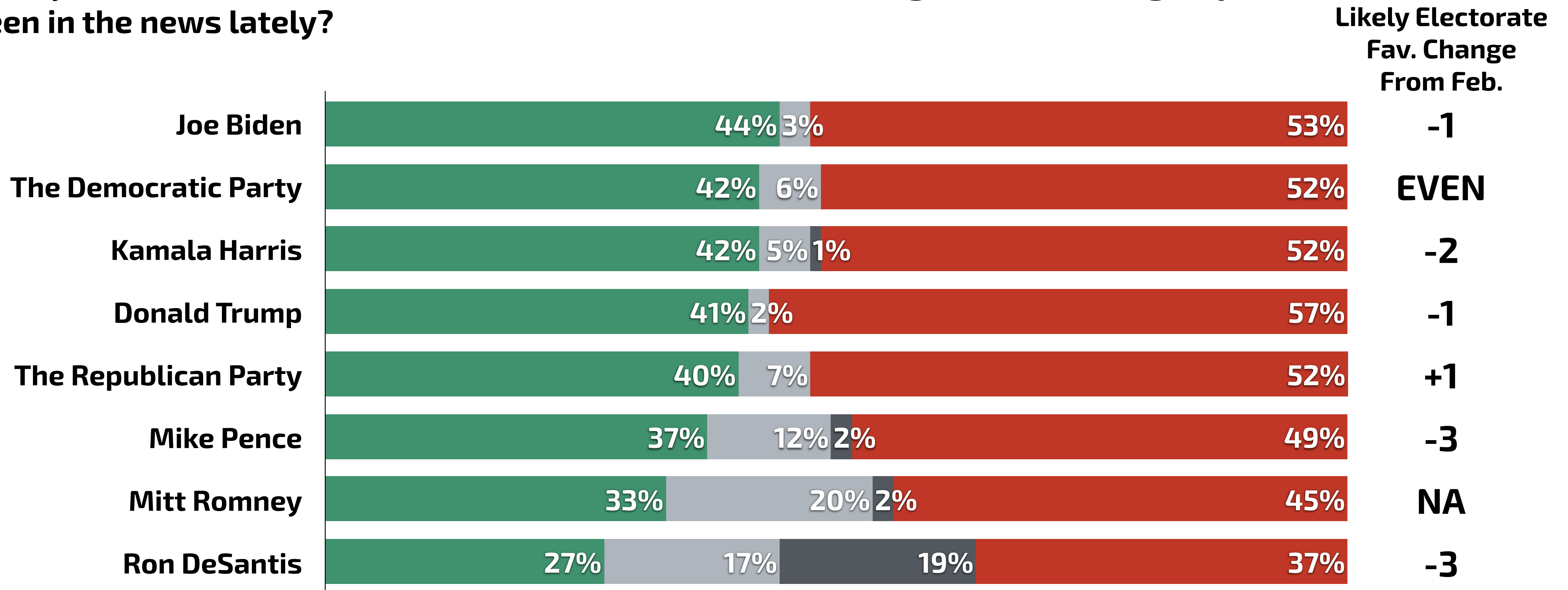


Note: surveys prior to March 2022 were of Registered Voters; March 2022 was of the Likely Electorate

N = 1,050 LE nationwide, fielded March 18-21, 2022

Biden Net Fav -9, Harris Net Fav -10

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



■ Very / Somewhat Favorable
 ■ No Opinion
 ■ Never Heard Of
 ■ Very / Somewhat Unfavorable

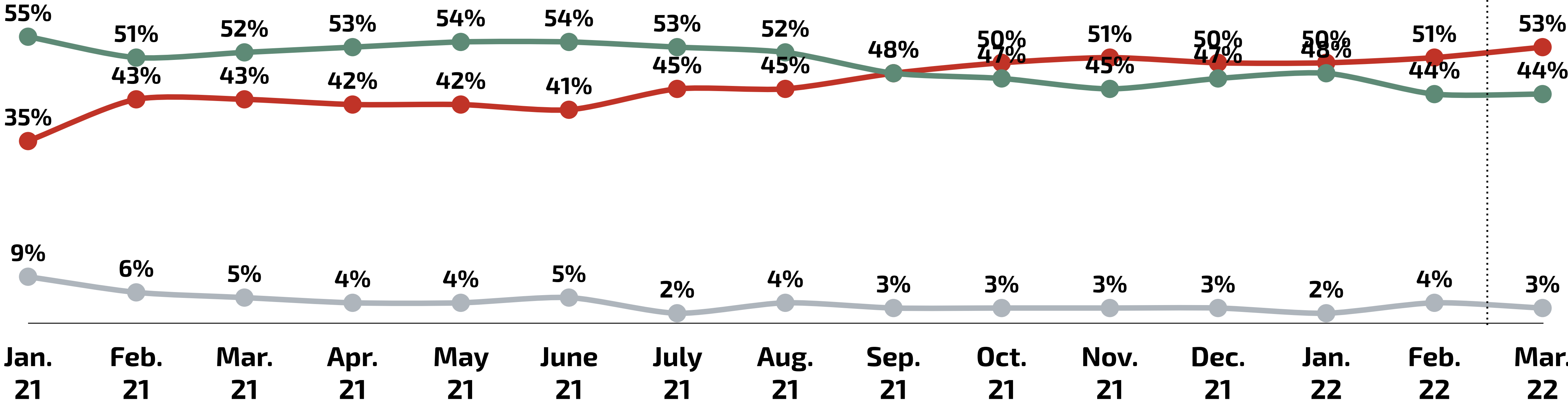
N = 1,050 LE nationwide, fielded March 18-21, 2022

Over Half Hold Unfavorable View Of Biden In March

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

Joe Biden

● Very/Somewhat Favorable ● Very/Somewhat Unfavorable ● No opinion

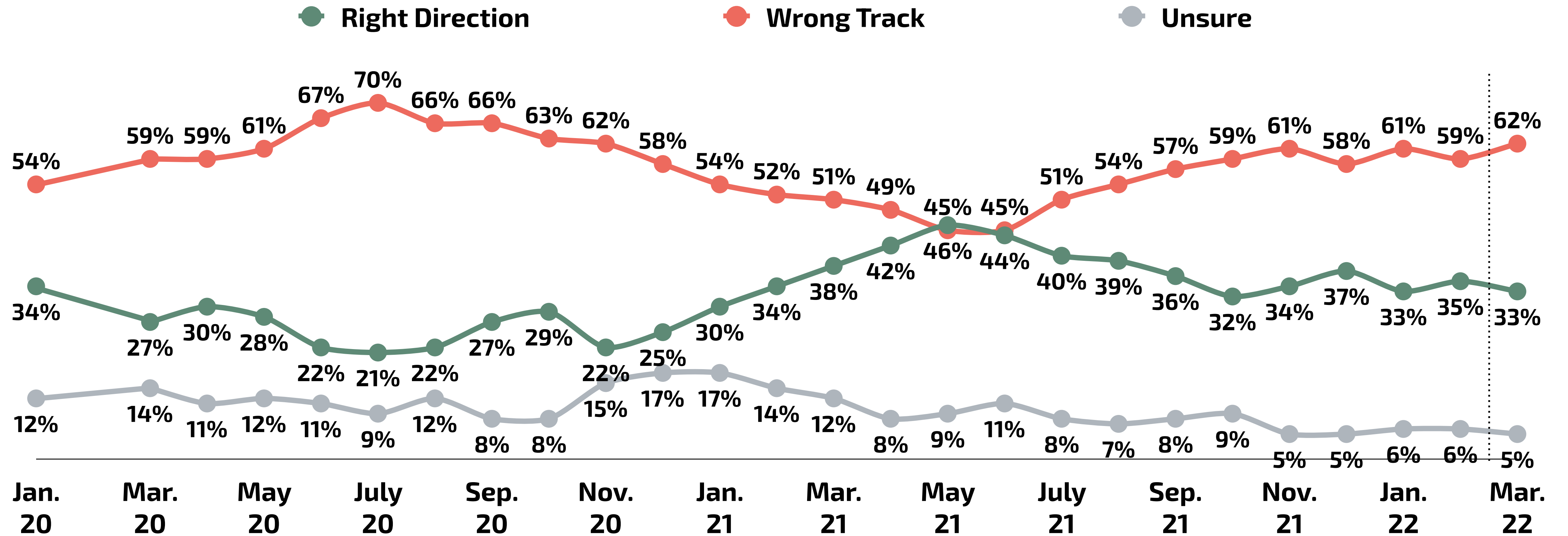


Note: surveys prior to March 2022 were of Registered Voters; March 2022 was of the Likely Electorate

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Over 6 in 10 Say Country On “Wrong Track”

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

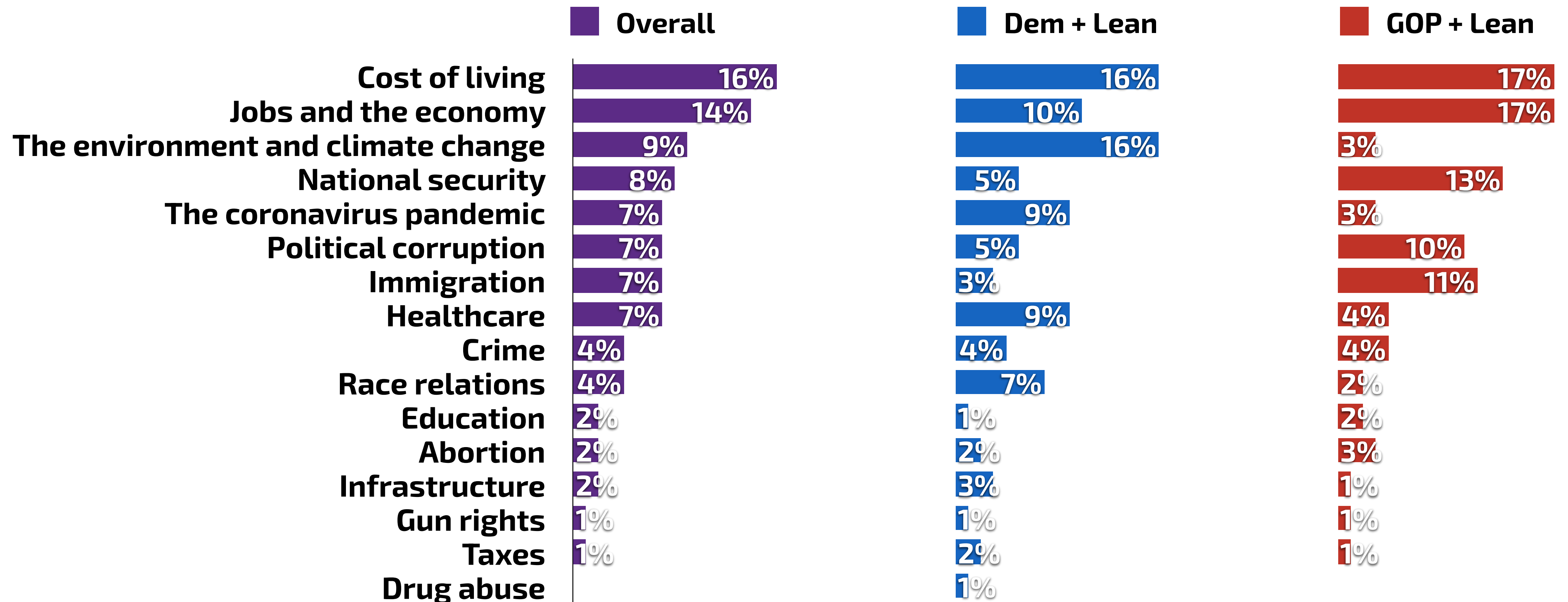


Note: surveys prior to March 2022 were of Registered Voters; March 2022 was of the Likely Electorate

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Cost Of Living, Jobs And The Economy Seen As Biggest Issues Facing Country

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



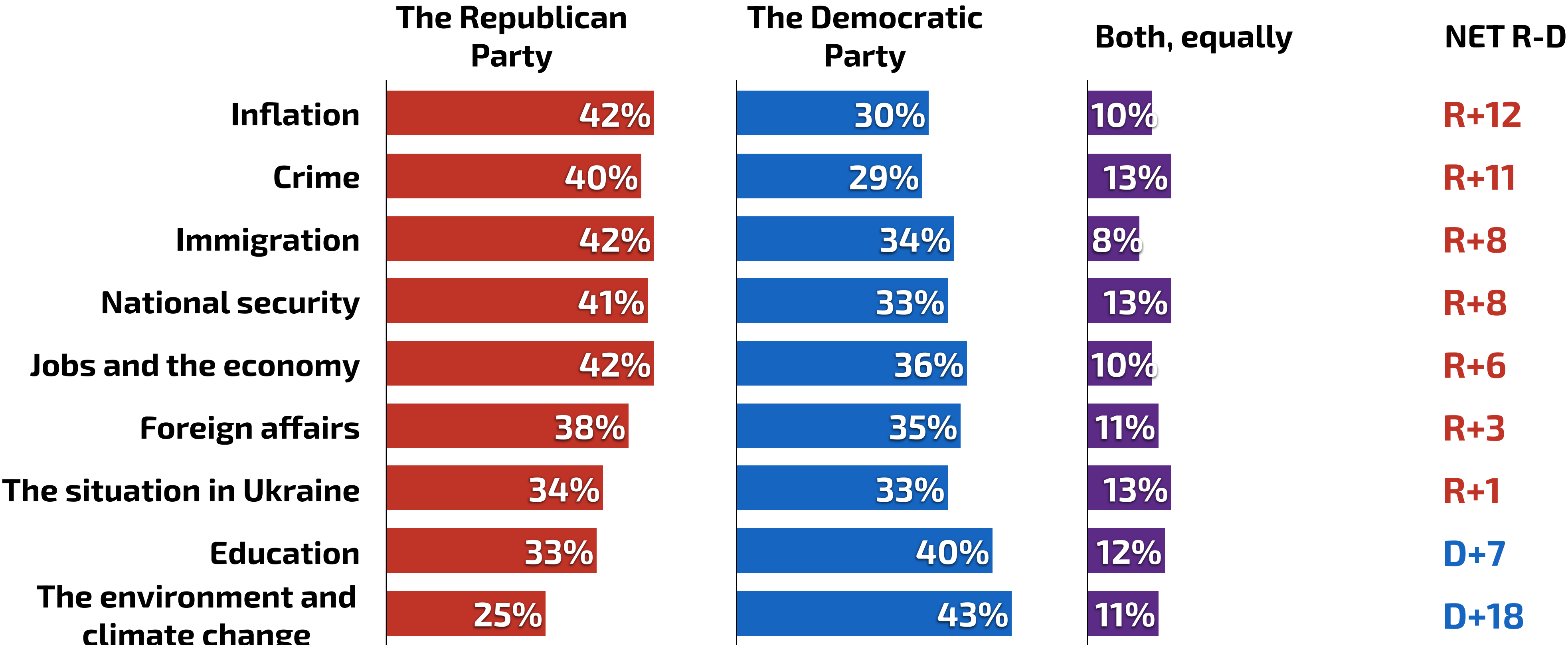
Note: Something else and Unsure not shown



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GOP Holds Double Digit Advantage On Inflation, Crime; Dems Strongest On Climate, Education

Q. When it comes to each of the following issues, which party do you think would do a better job?



Note: Unsure and Neither would do a good job not shown



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Biden Administration And The Economy

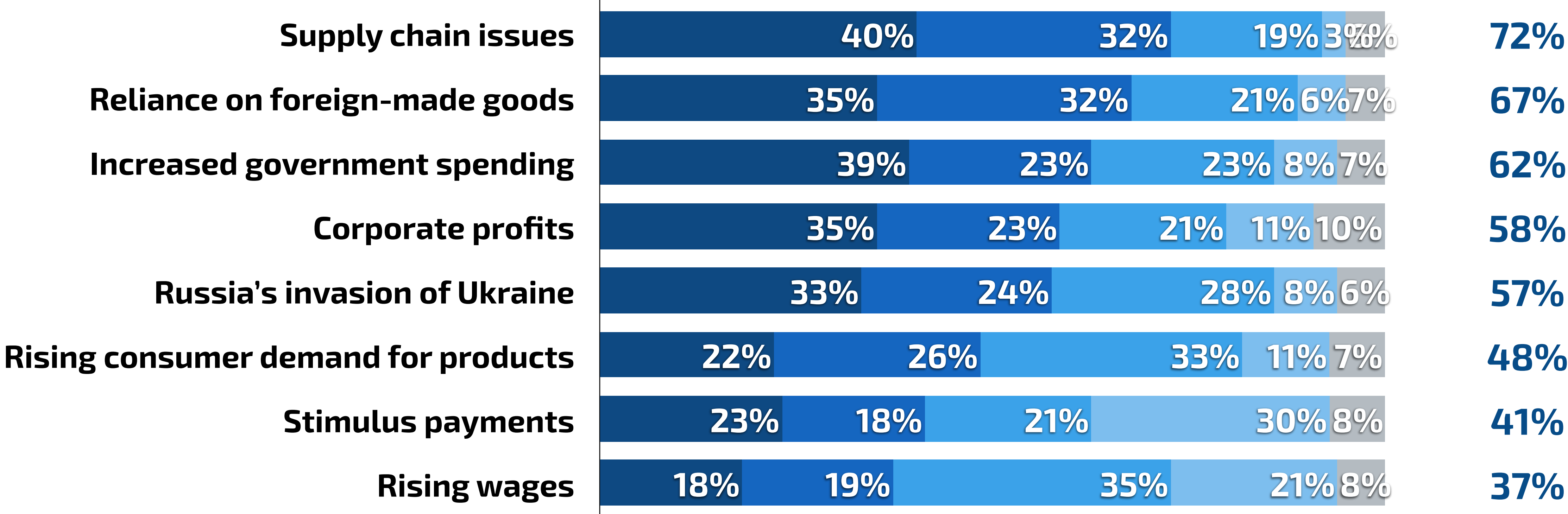


Supply Chain Issues And Reliance On Foreign-Made Goods Seen As Most Responsible For Rising Prices

Q. How much do you think each of the following have contributed to rising prices?

■ A great deal
 ■ A lot
 ■ A little
 ■ Not at all
 ■ Unsure

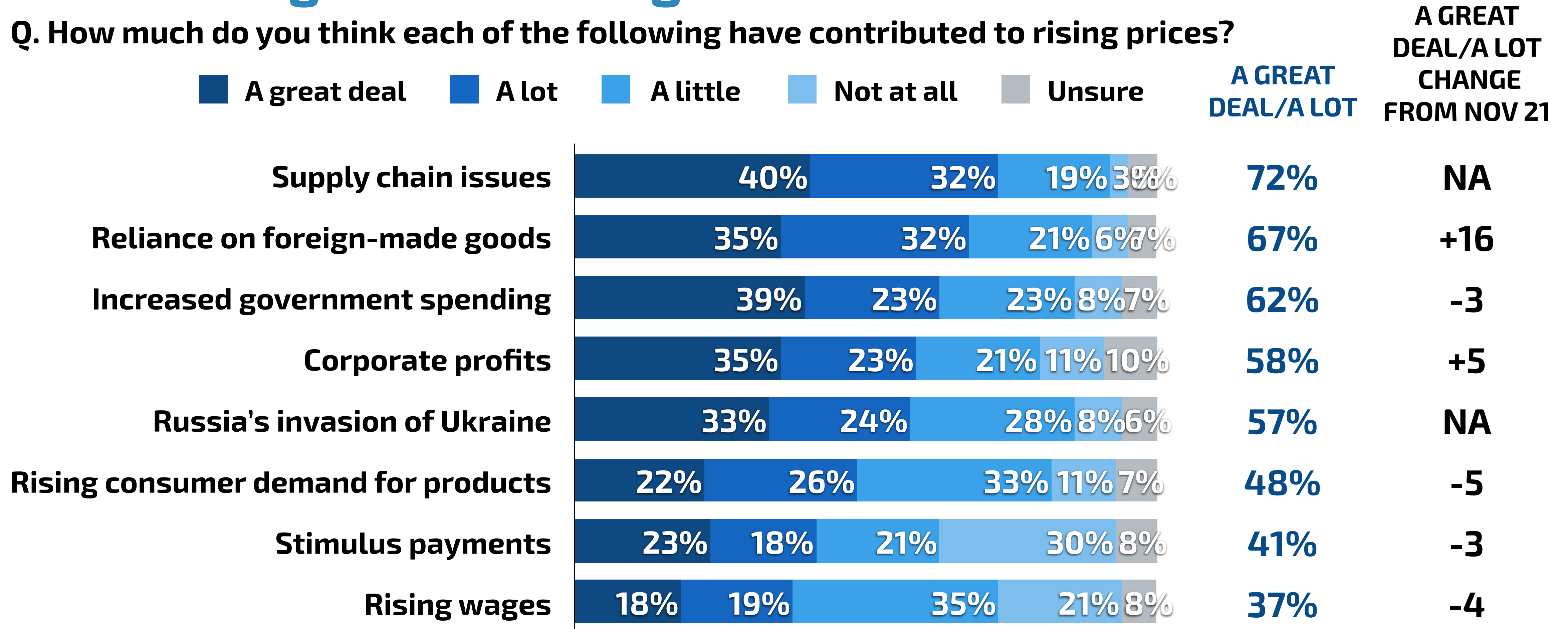
A GREAT DEAL/A LOT



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More Voters Say Foreign-Made Goods, Corporate Profits Are Contributing A Lot To Rising Prices

Q. How much do you think each of the following have contributed to rising prices?

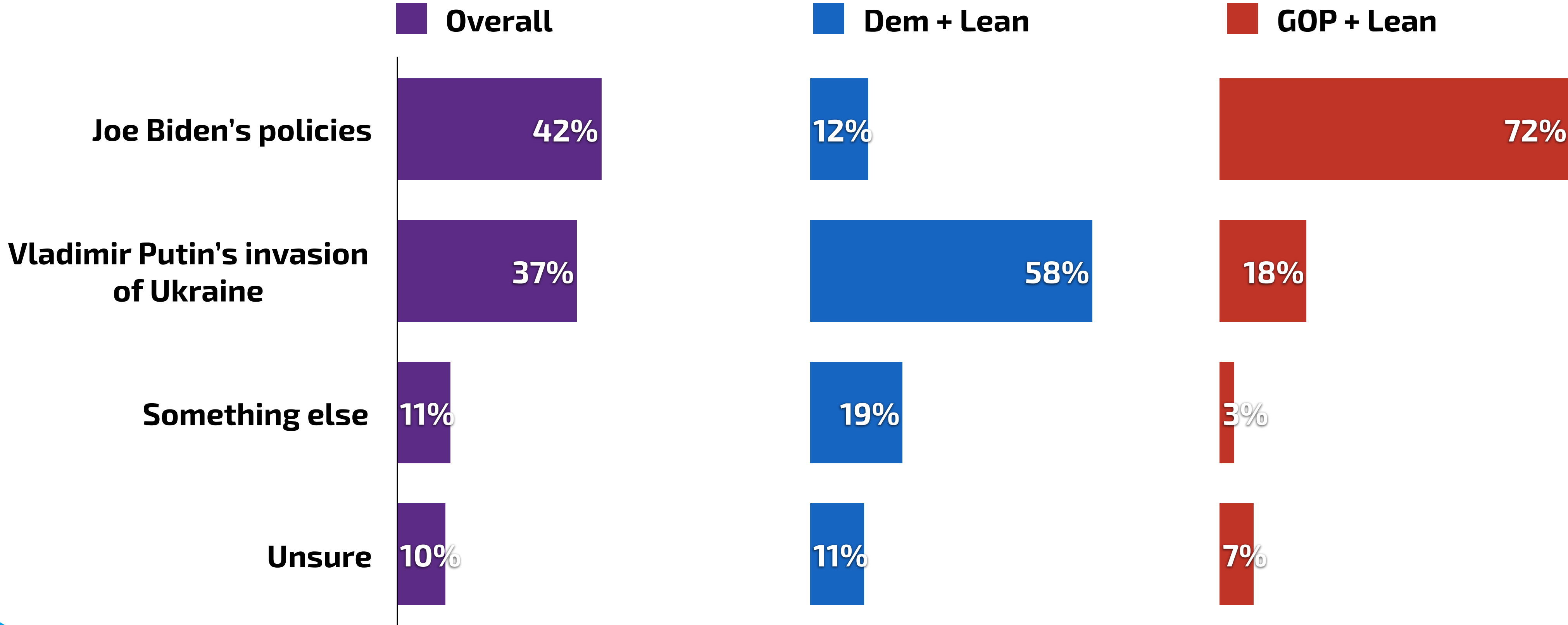


Note: November 2021 survey was of Registered Voters; March 2022 was of the Likely Electorate

N = 1,050 LE nationwide, fielded March 18-21, 2022

Voters Split On Who To Blame For Rising Gas Prices; GOP Blames Biden While Dems Blame Putin

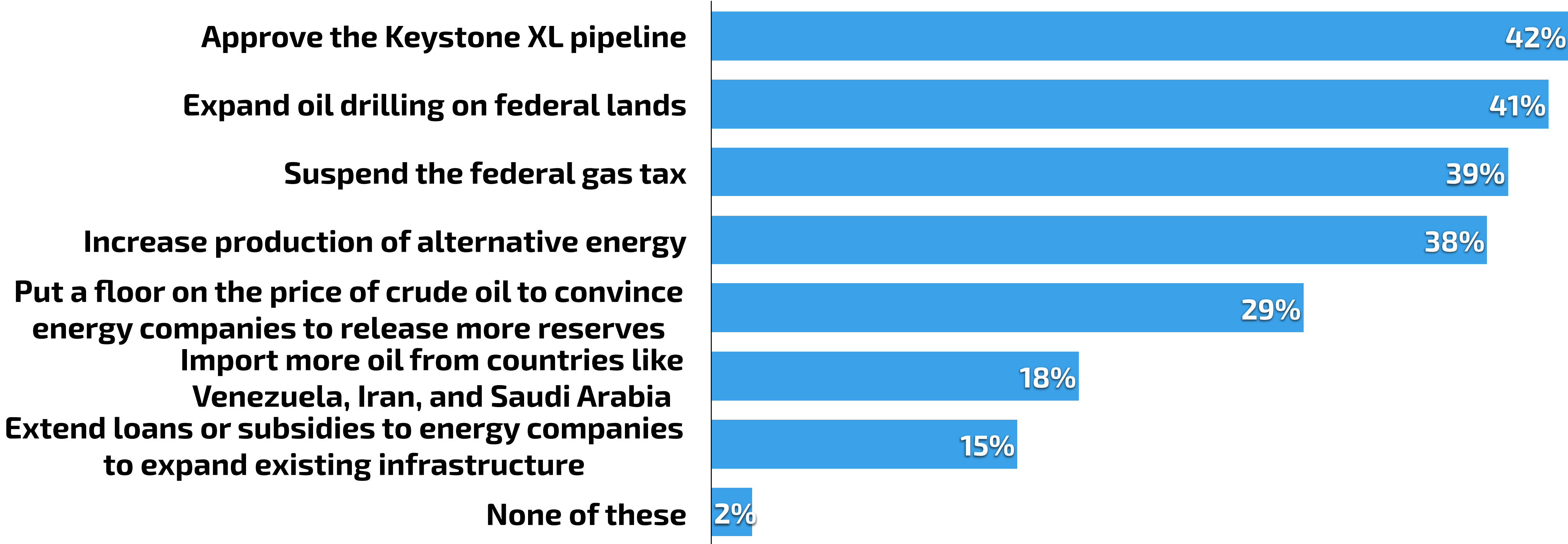
Q. In March 2021, the national average price for a gallon of gas was \$2.86. As of March 14, 2022, the national average price for a gallon of gas was \$4.32. What do you think is most to blame for rising gas prices?



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Approving Keystone Pipeline, Expanding Drilling, Suspending Gas Tax Are Voters' Top Policies To Combat Rising Gas Prices

Q. Which of the following policy actions, if any at all, would you like to see the federal government take to combat rising gas prices? Select all that apply.

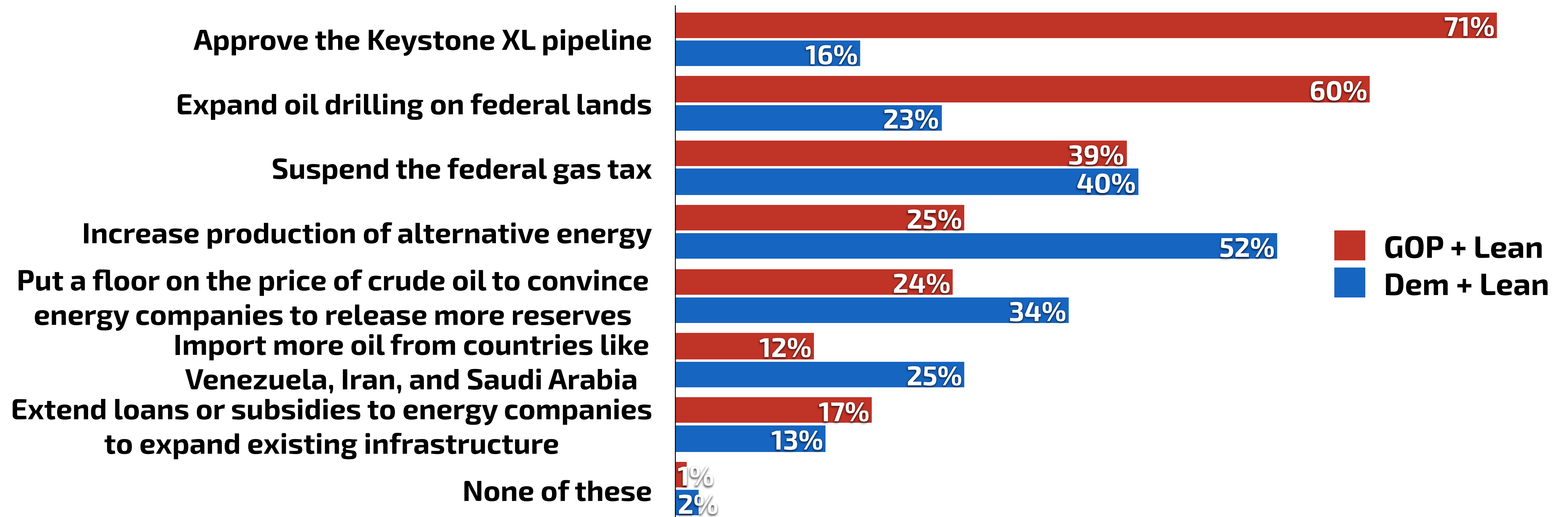


Note: Something else and Unsure not shown

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GOP Says Approve Keystone, Dems Say Increase Alternative Energy Production; Bipartisan Agreement On Suspending Gas Tax

Q. Which of the following policy actions, if any at all, would you like to see the federal government take to combat rising gas prices? Select all that apply.



Note: Something else and Unsure not shown

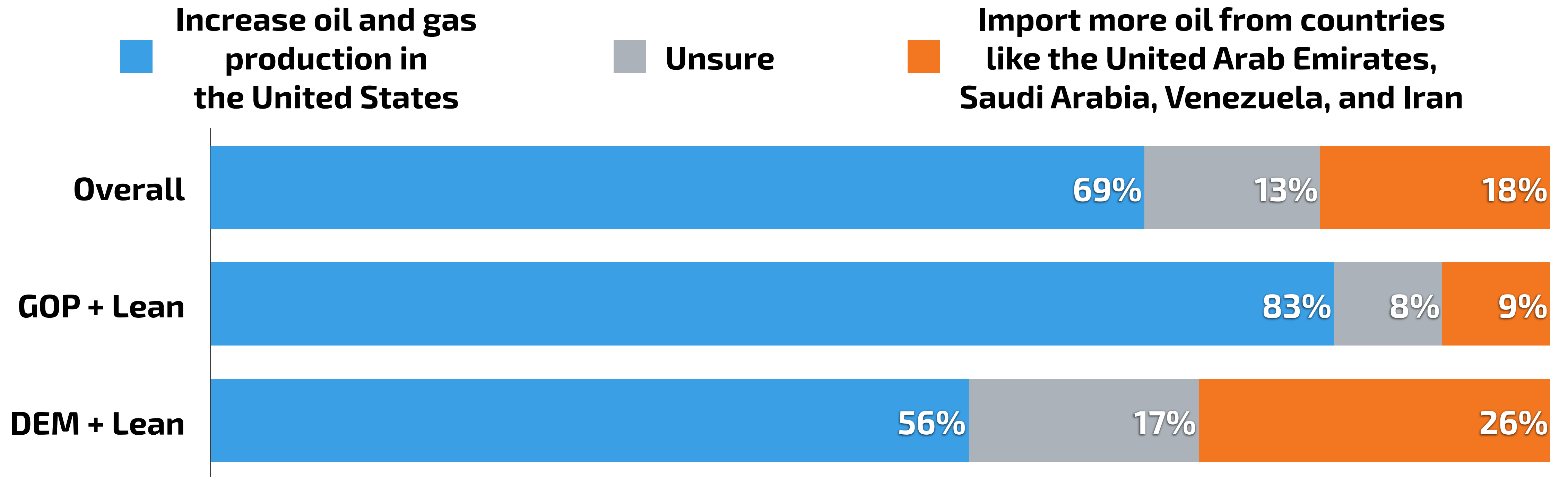


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Majority Want U.S. To Increase Oil, Gas Production; More Dems Want To Import From Foreign Countries

Q. Which of the following comes closest to your view, even if neither is exactly right?

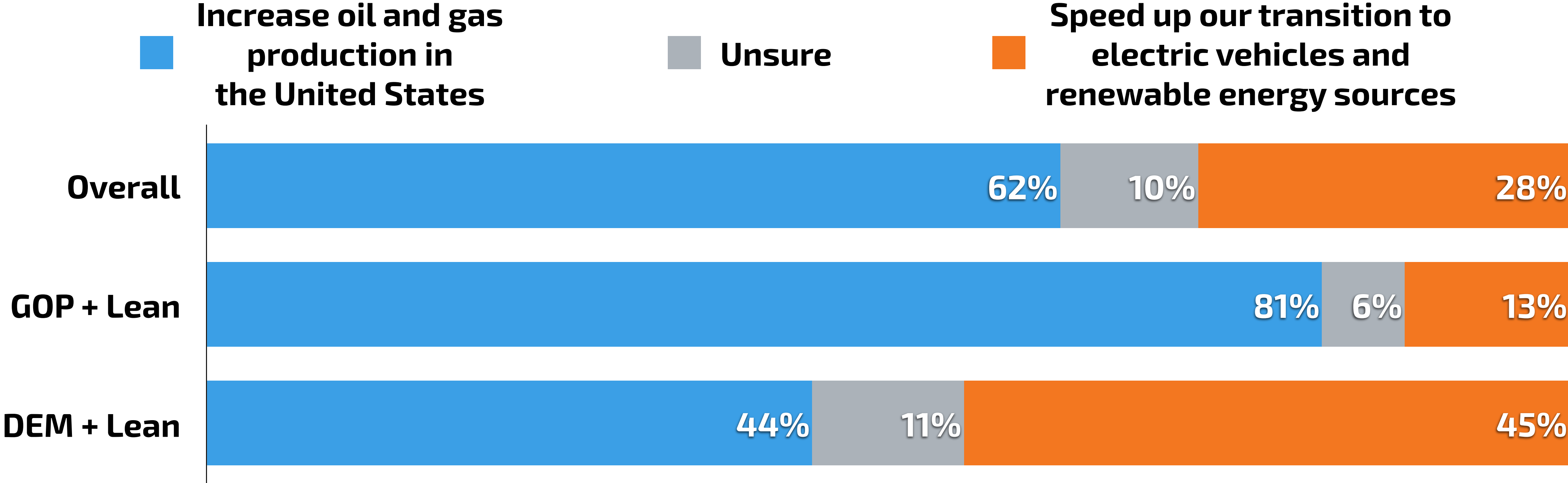
The United States recently banned the import of Russian oil. In order to make up for this deficit, the United States should...



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Majority Say Increasing Oil, Gas Production Is Best For Combating Rising Gas Prices; Democrats Divided

Q. Which of the following comes closest to your view, even if neither is exactly right?
The best way to deal with rising gas prices in the United States is to...



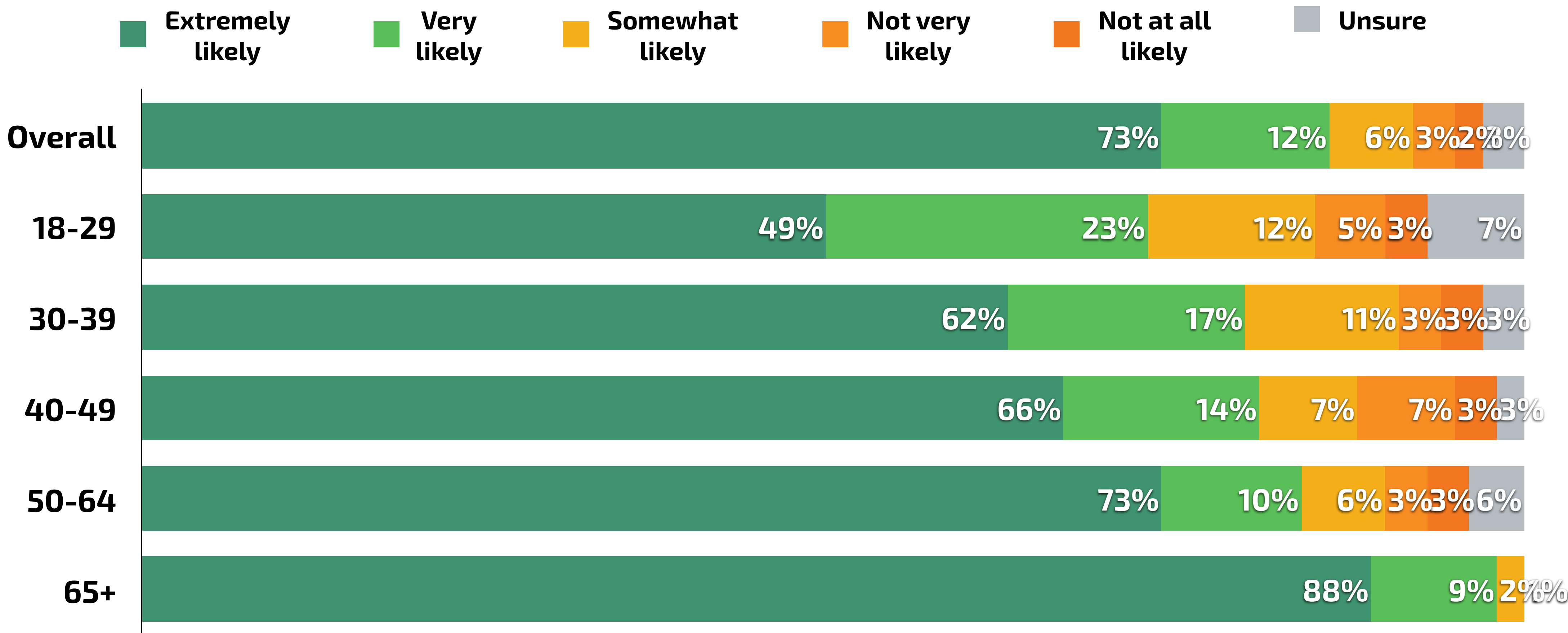
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2022 Midterm Election



3 In 4 Extremely Likely To Vote; Young Voters Least Likely

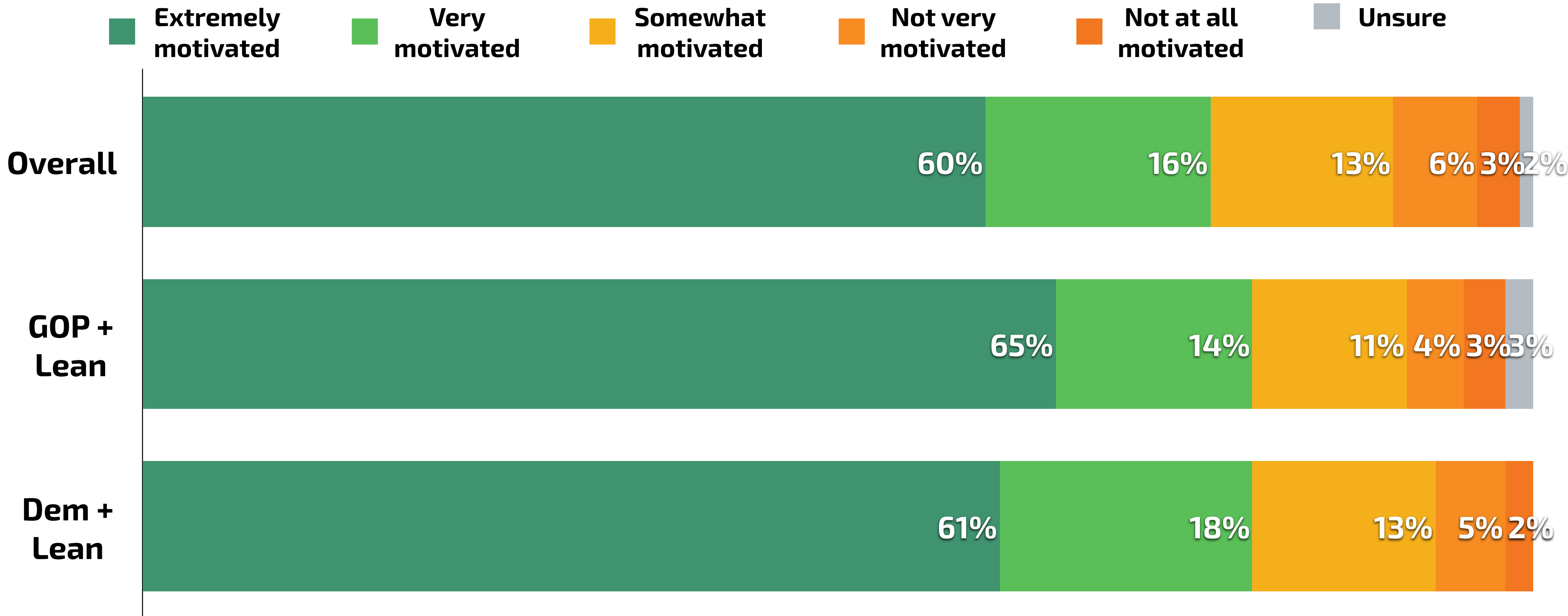
Q. How likely are you to vote in the upcoming 2022 midterm elections?



N = 1,050 LE nationwide, fielded March 18-21, 2022

6 In 10 Are Extremely Motivated To Vote In Midterm Elections; More Republicans Extremely Motivated Than Democrats

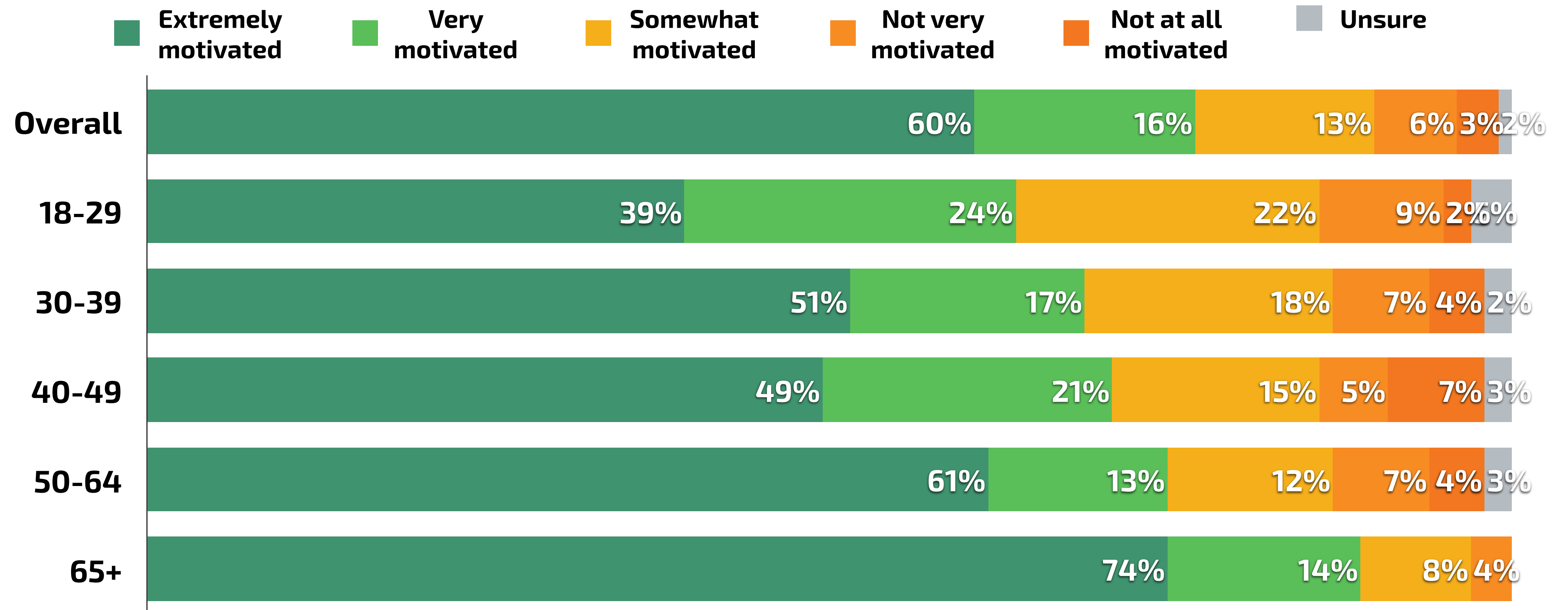
Q. How motivated are you to vote in the upcoming 2022 midterm elections?



N = 1,050 LE nationwide, fielded March 18-21, 2022

Young Voters Least Motivated To Vote In Midterm Elections

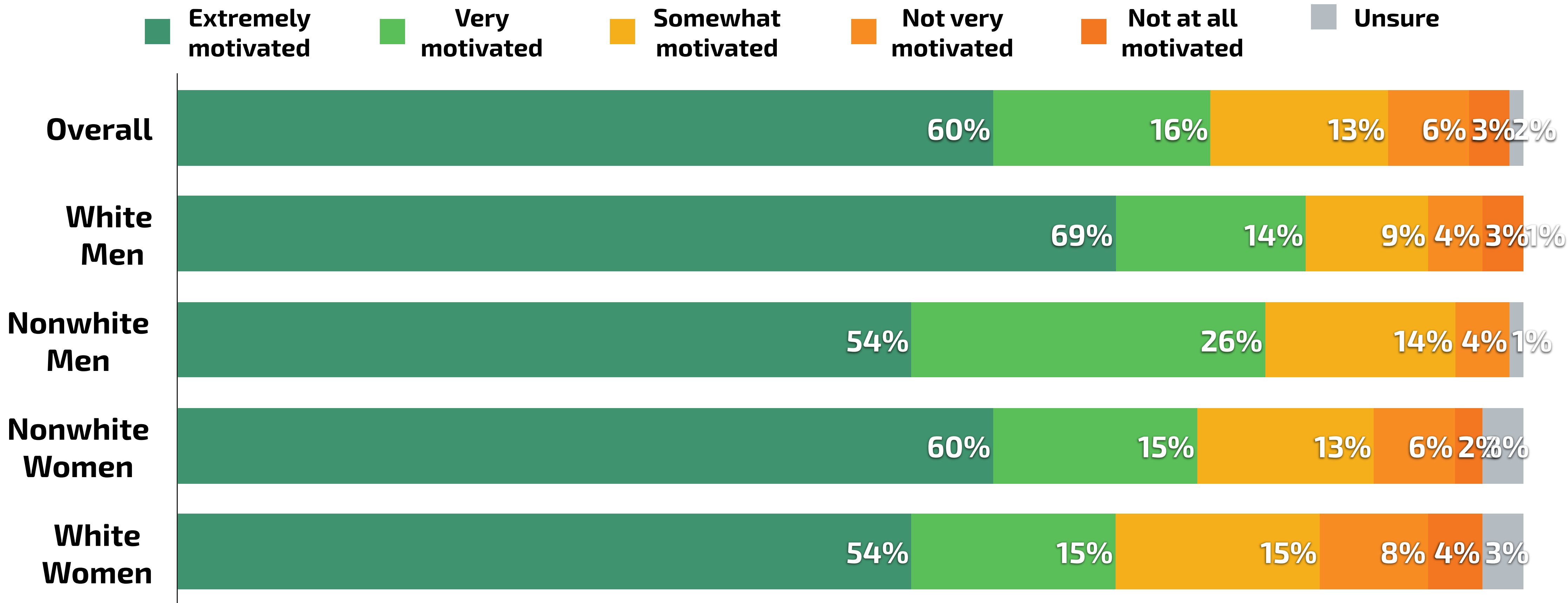
Q. How motivated are you to vote in the upcoming 2022 midterm elections?



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White Men, Non-White Women Most Motivated To Vote In 2022

Q. How motivated are you to vote in the upcoming 2022 midterm elections?



N = 1,050 LE nationwide, fielded March 18-21, 2022

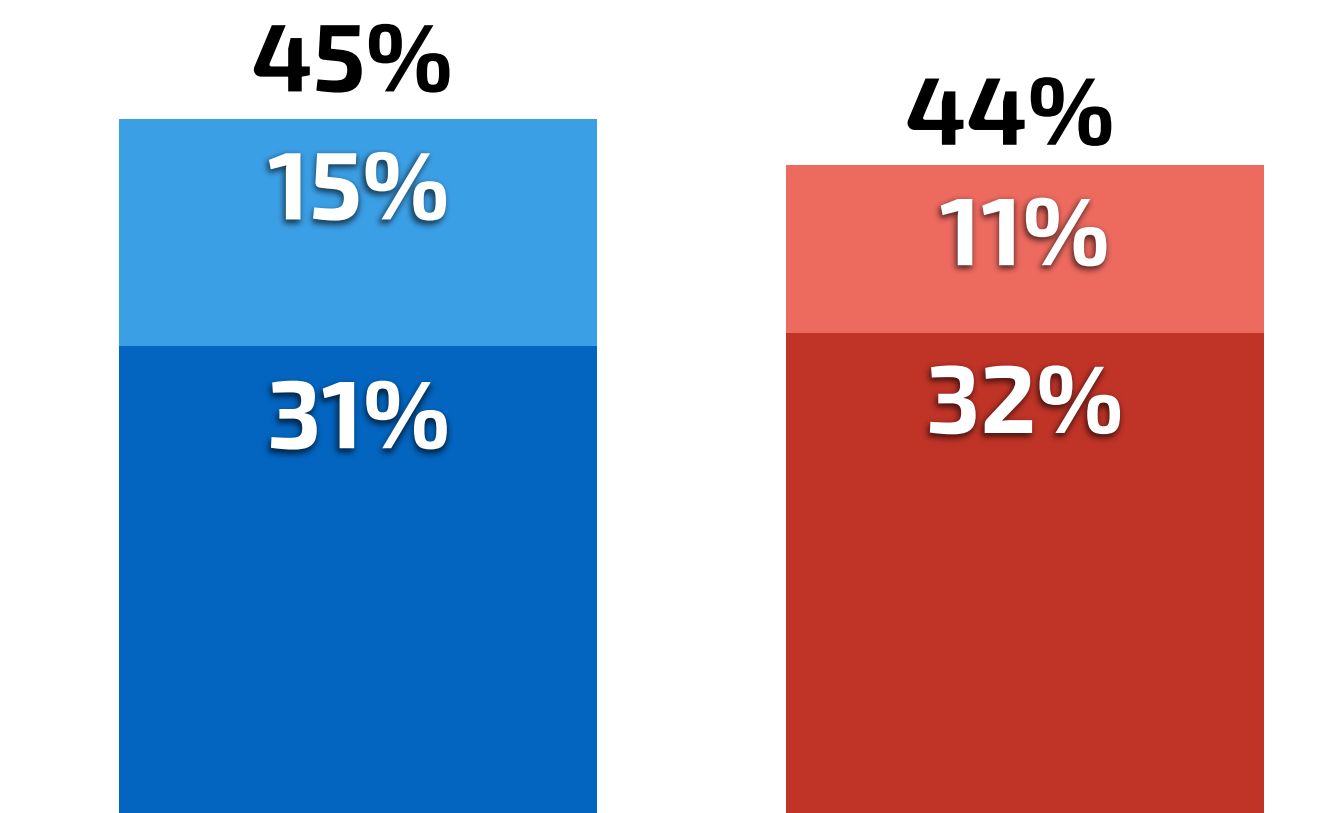
Generic Ballot D+1 Among RVs, Tied Among Likely Electorate

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

■ Democratic candidate, definitely ■ Democratic candidate, probably ■ Republican candidate, definitely ■ Republican candidate, probably

Registered Voters

Democratic +1



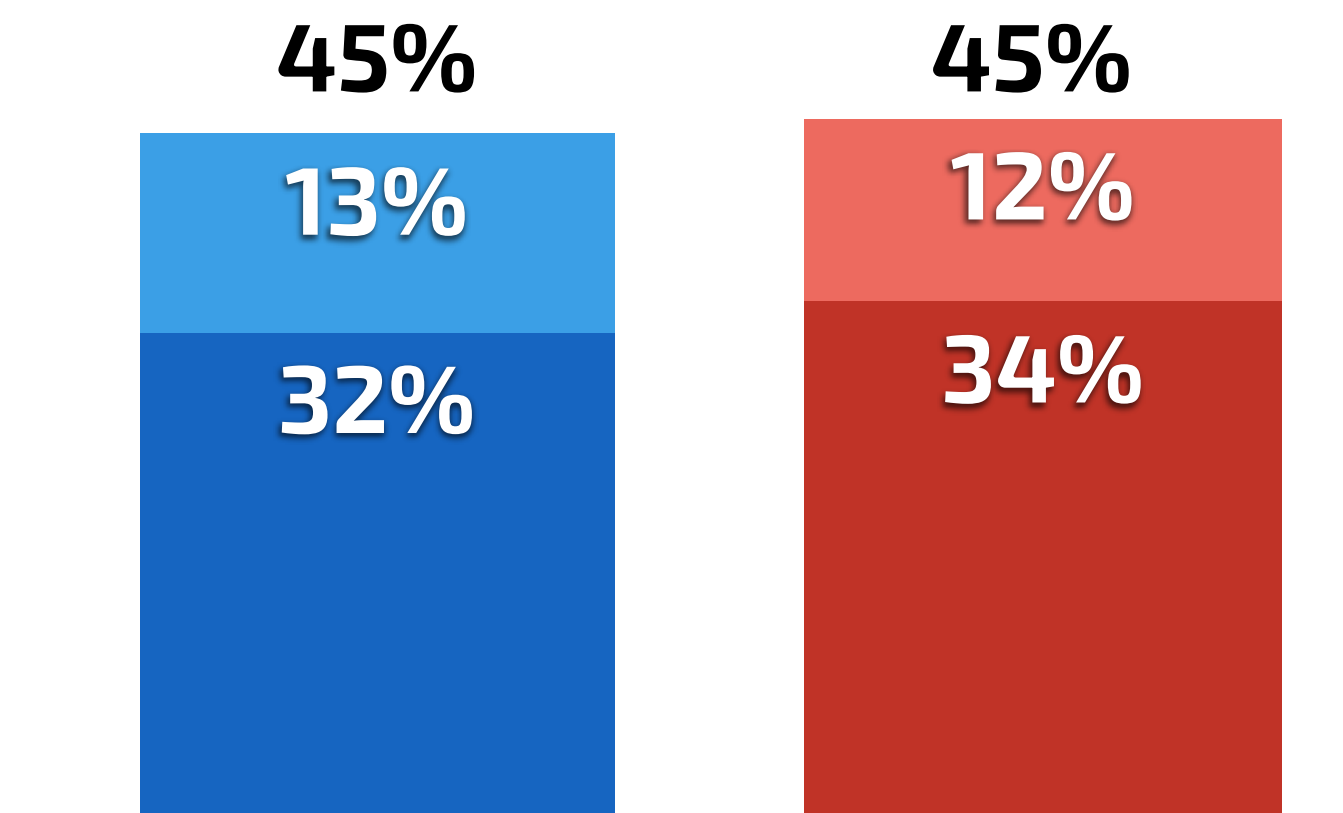
Democratic

Republican

(Unsure: 11%)

Likely Electorate

EVEN



Democratic

Republican

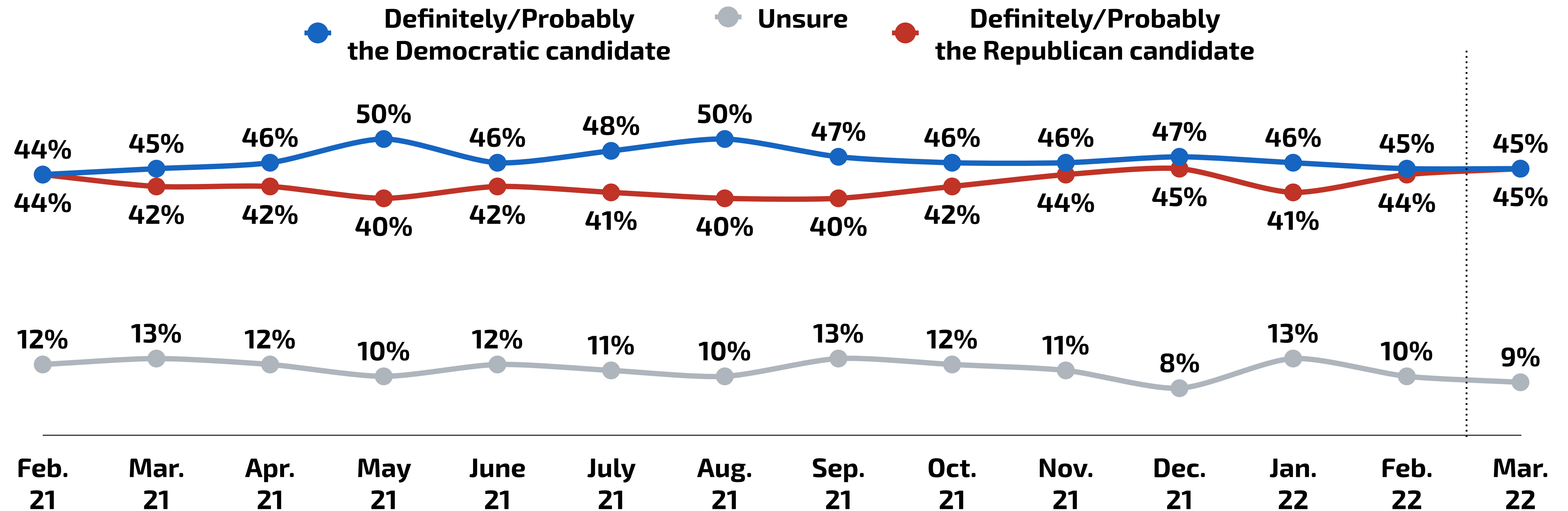
(Unsure: 9%)



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Generic Ballot Tied Among Likely Electorate

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?



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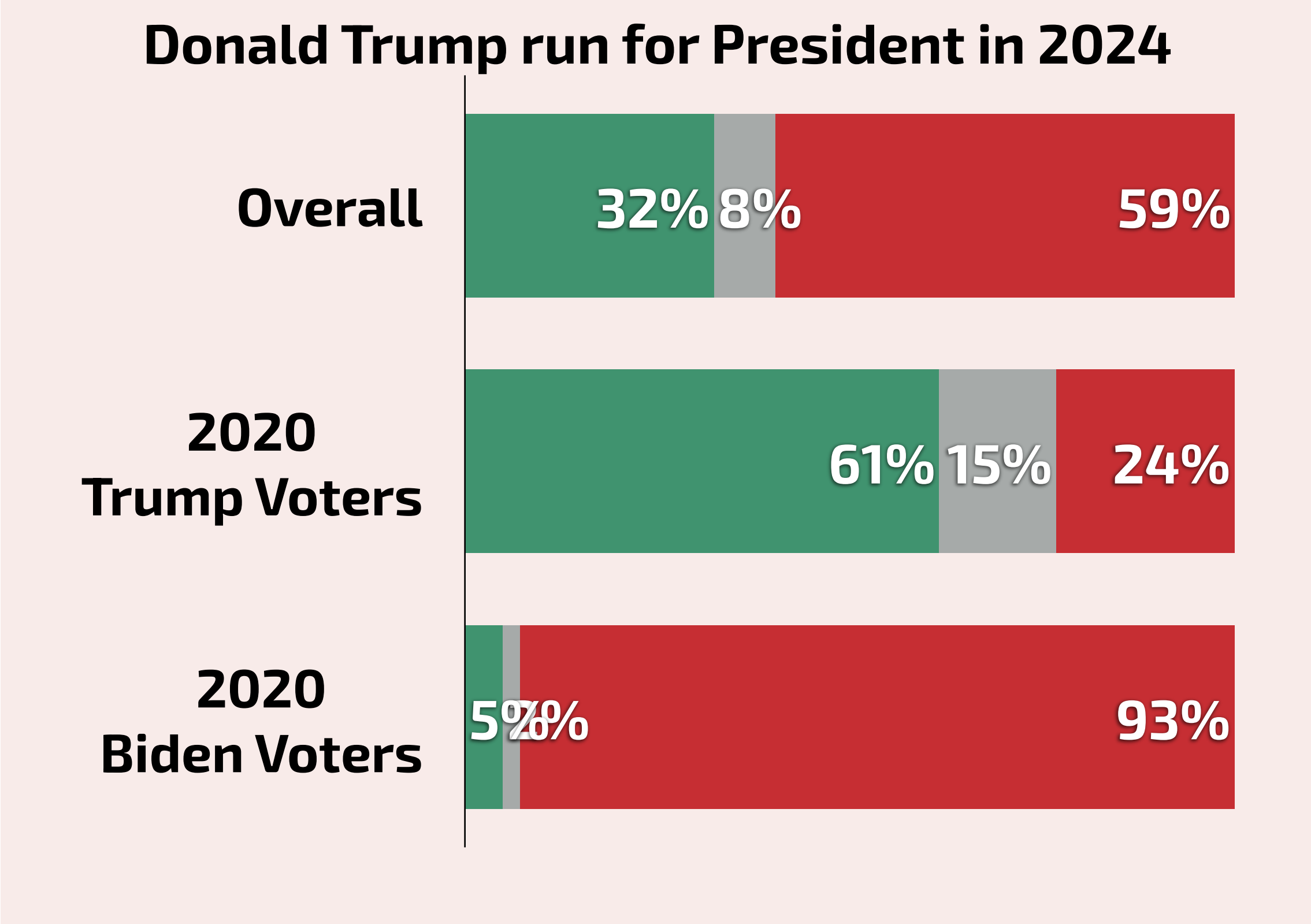
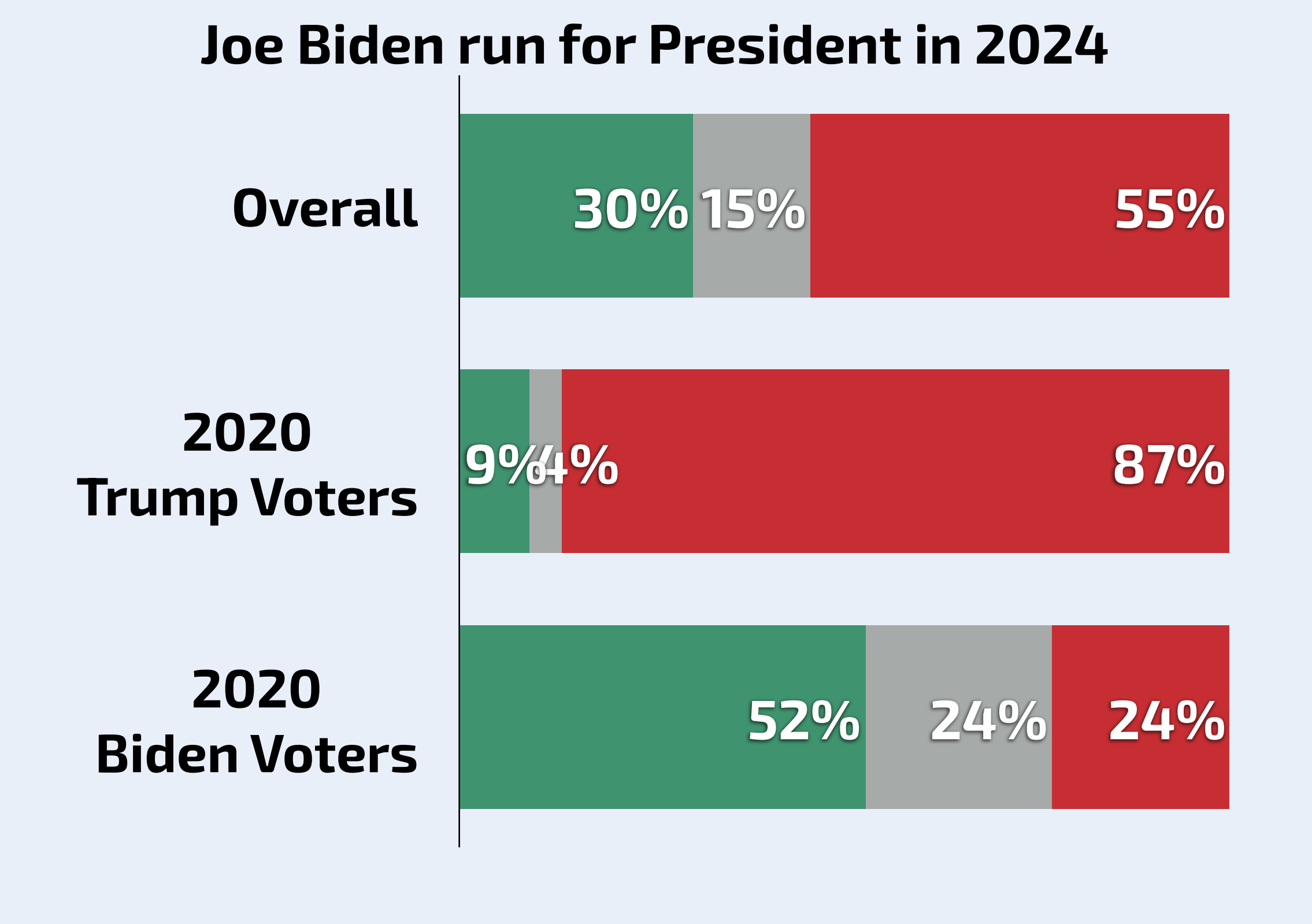
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2024 General Election



3 In 10 Would Like To See Biden 2024, Trump 2024

Q. Would you like to see...



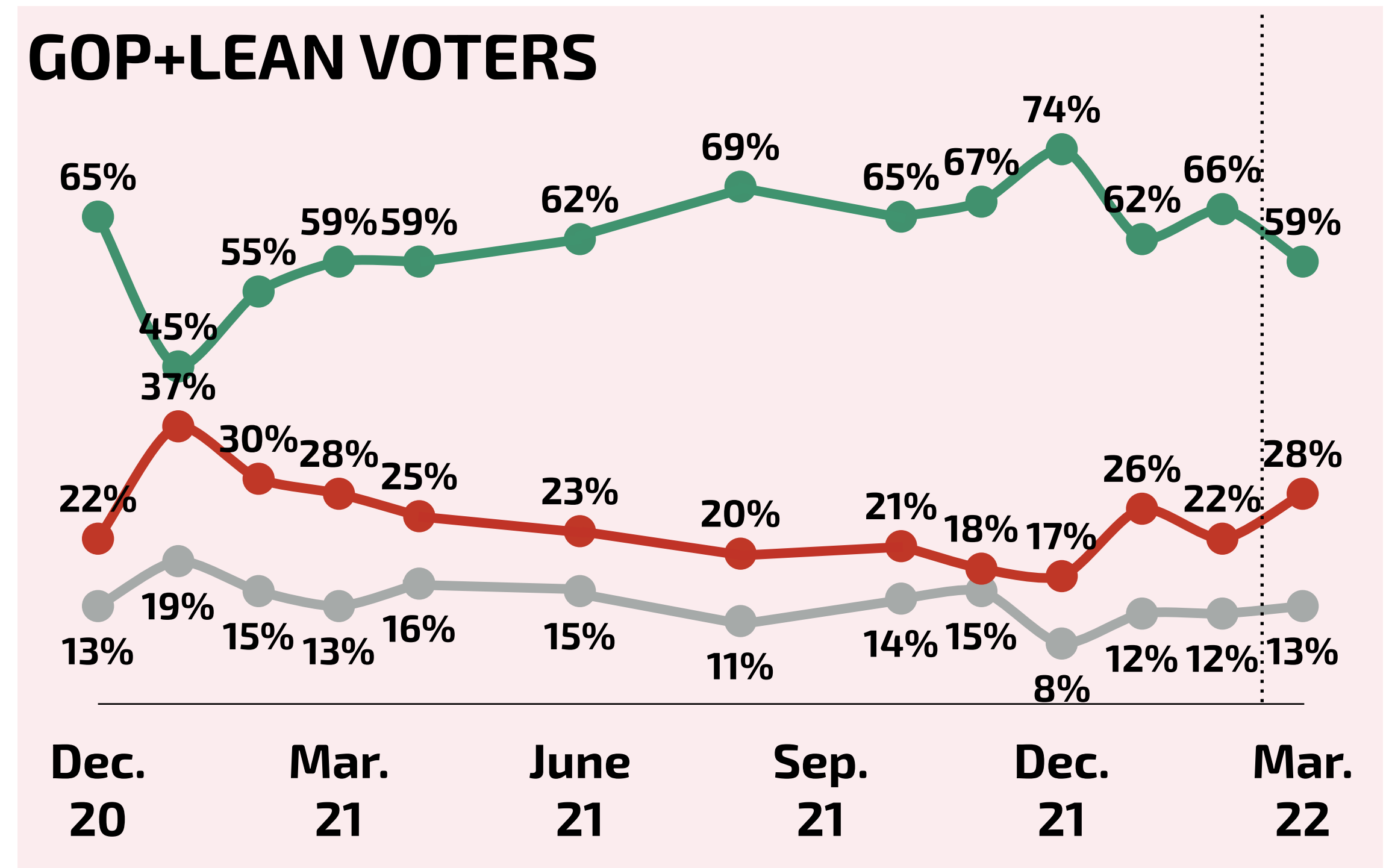
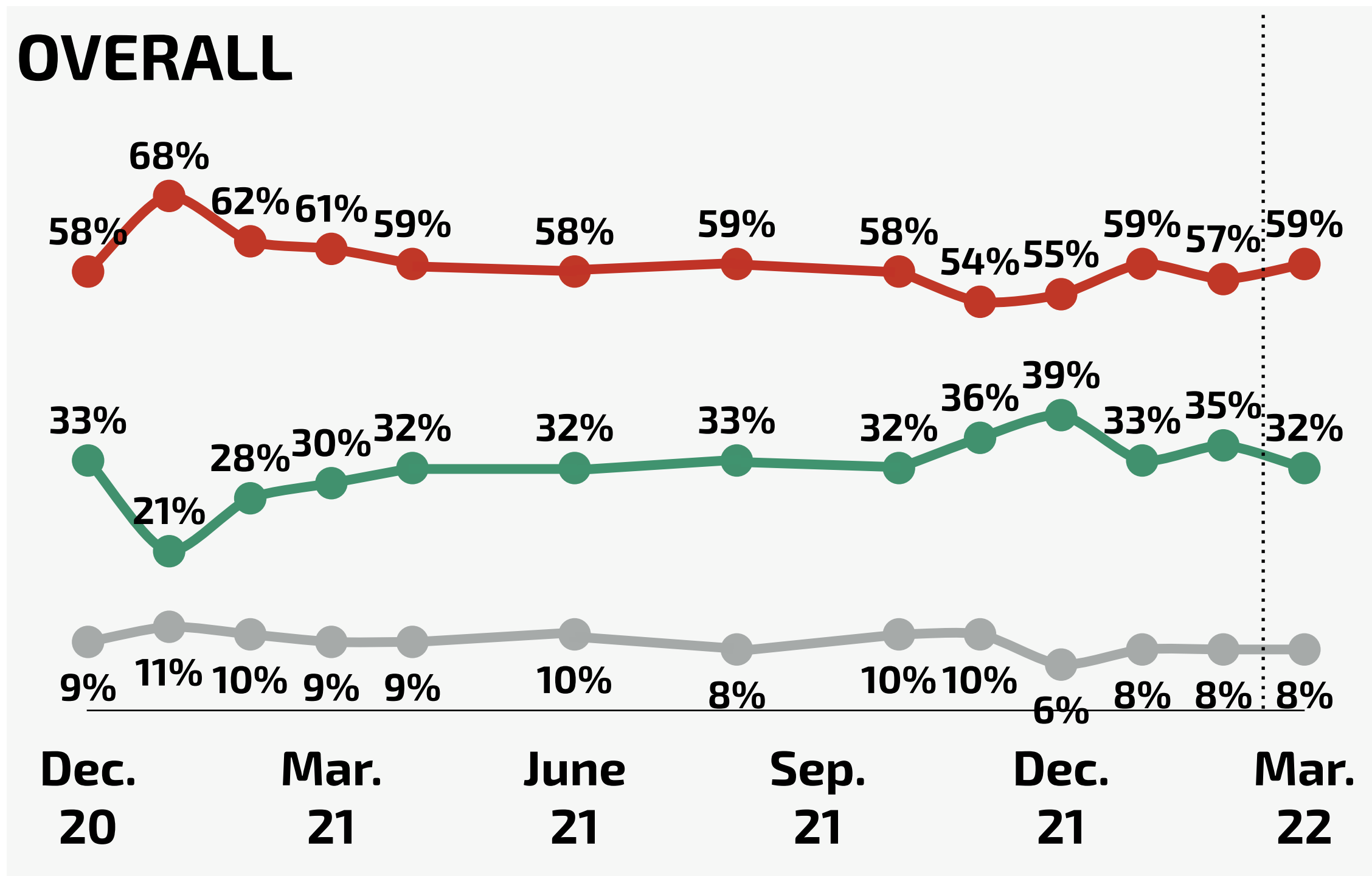
■ Yes ■ Unsure ■ No

N = 1,050 LE nationwide, fielded March 18-21, 2022

Interest In Trump 2024 Declines Among Republicans

Q. Would you like to see Donald Trump run for President in 2024?

● Yes ● No ● Unsure



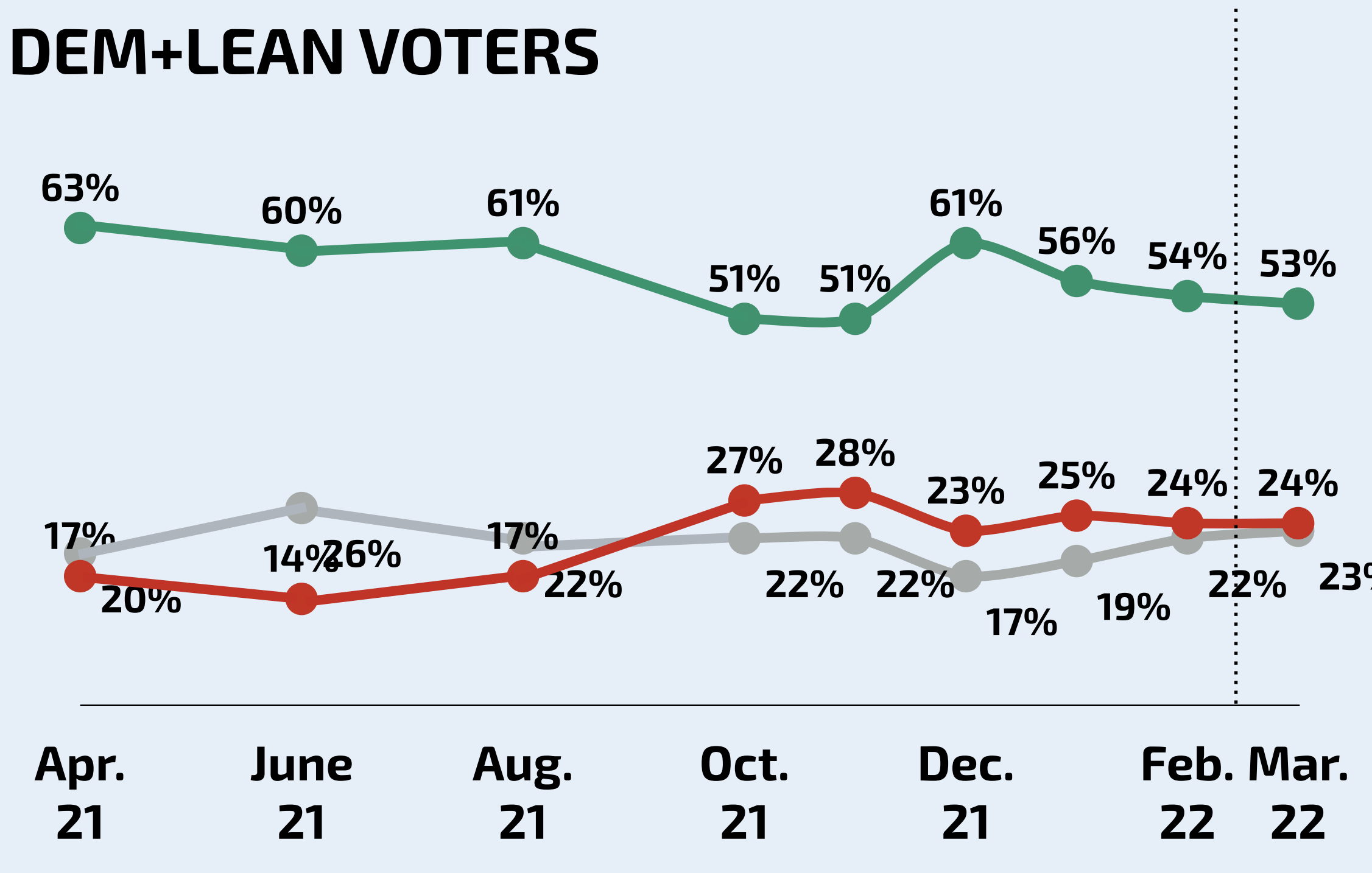
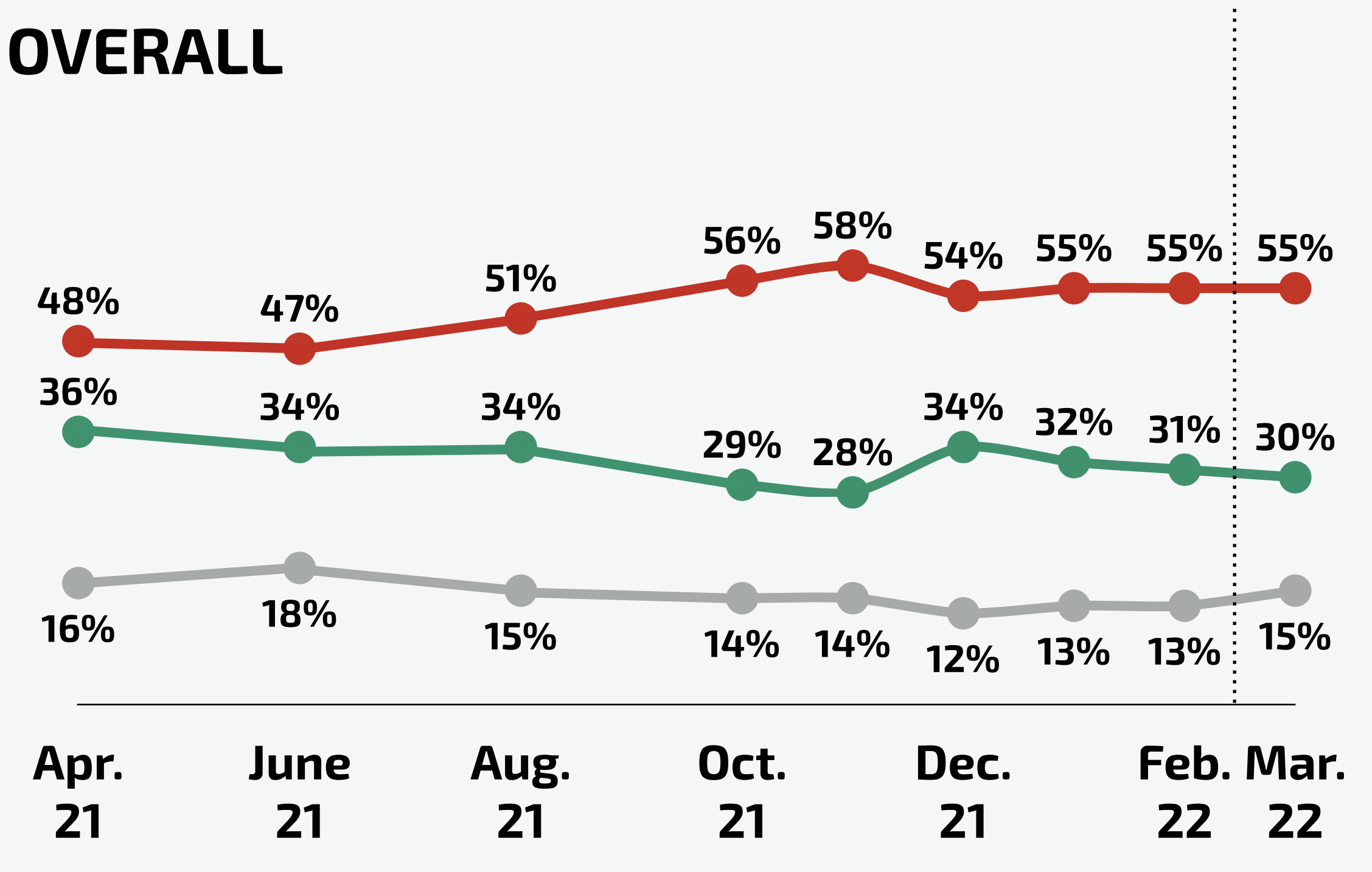
Note: surveys prior to March 2022 were of Registered Voters; March 2022 was of the Likely Electorate

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Around Half Of Democrats Want Biden 2024

Q. Would you like to see Joe Biden run for President in 2024?

● Yes ● No ● Unsure



Note: surveys prior to March 2022 were of Registered Voters; March 2022 was of the Likely Electorate

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Biden +3 With RV, +2 With Likely Electorate In Trump Rematch

Q. If the 2024 presidential election were being held today, would you vote for...

■ Biden, definitely

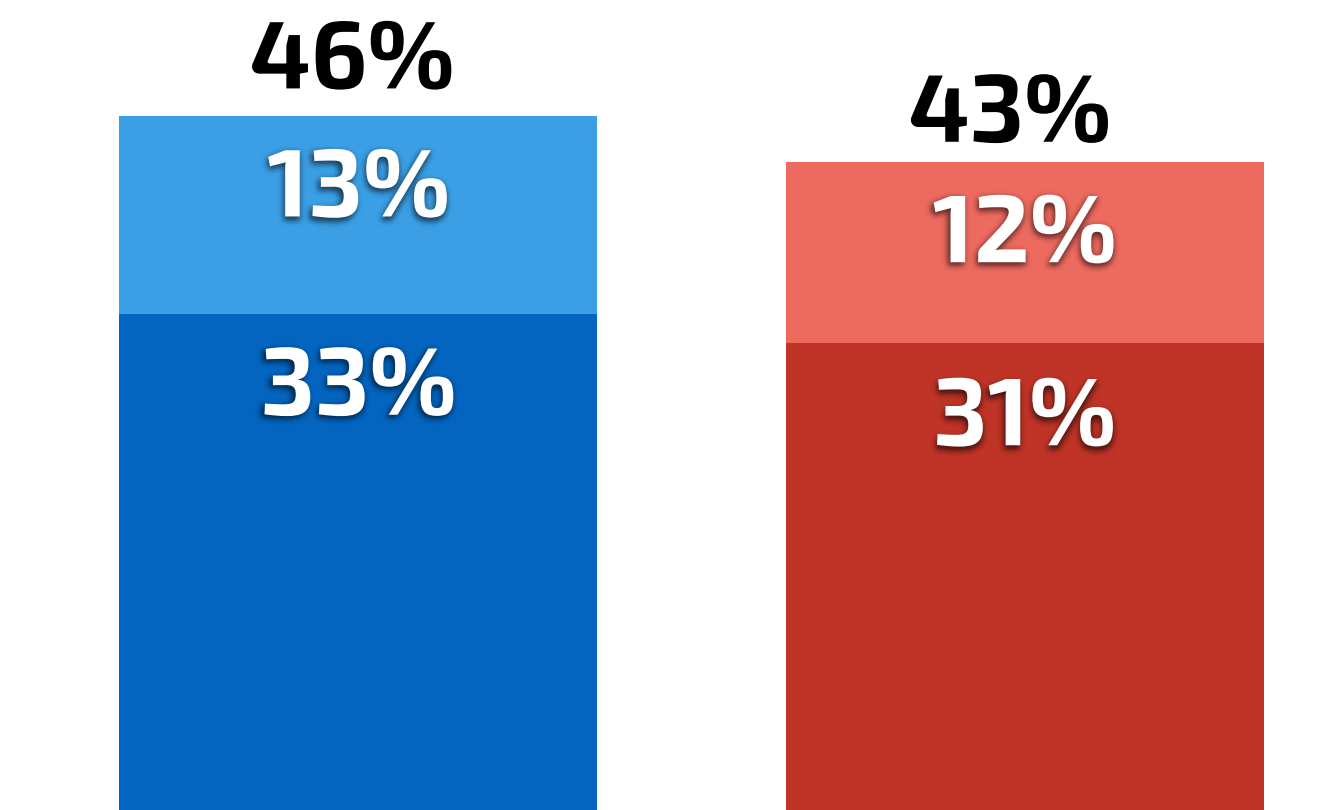
■ Biden, probably

■ Trump, definitely

■ Trump, probably

Registered Voters

Biden +3



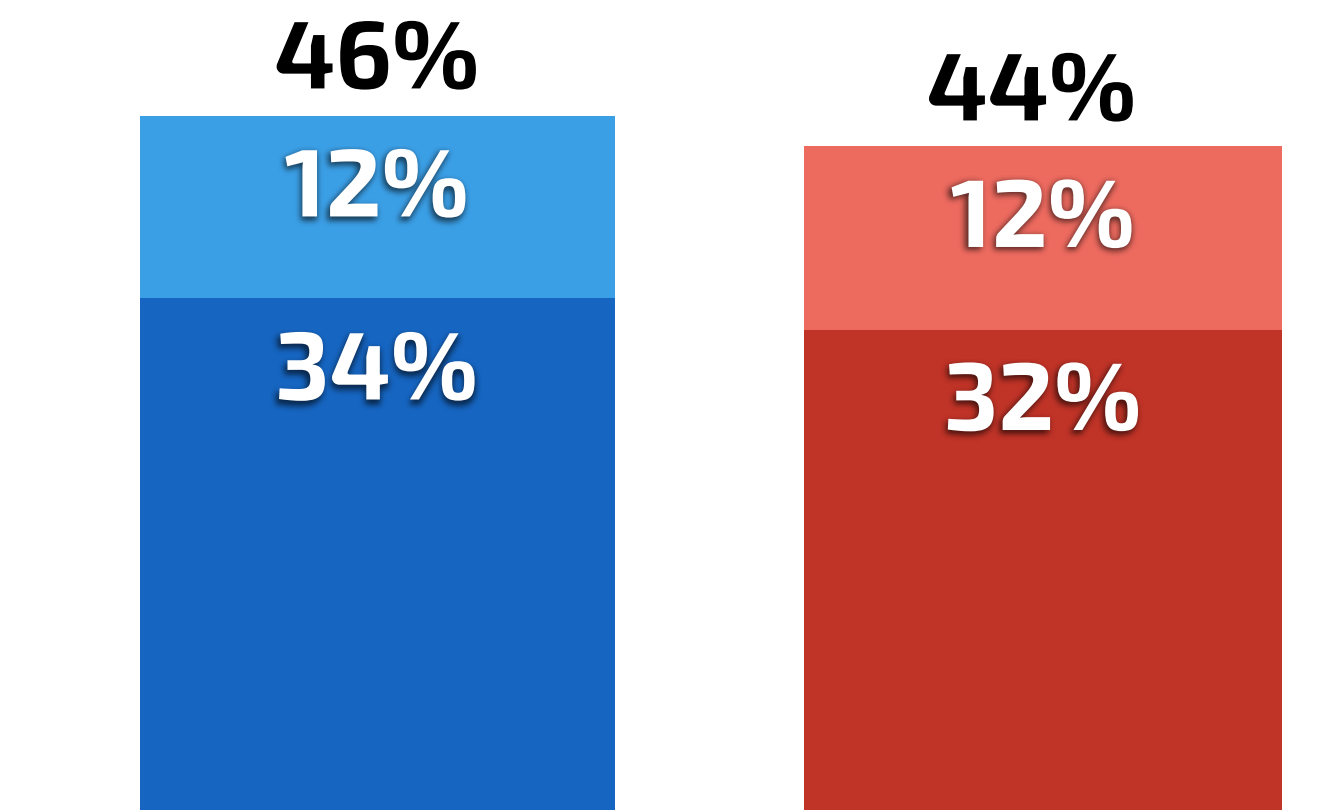
Biden

Trump

(Unsure: 12%)

Likely Electorate

Biden +2



Biden

Trump

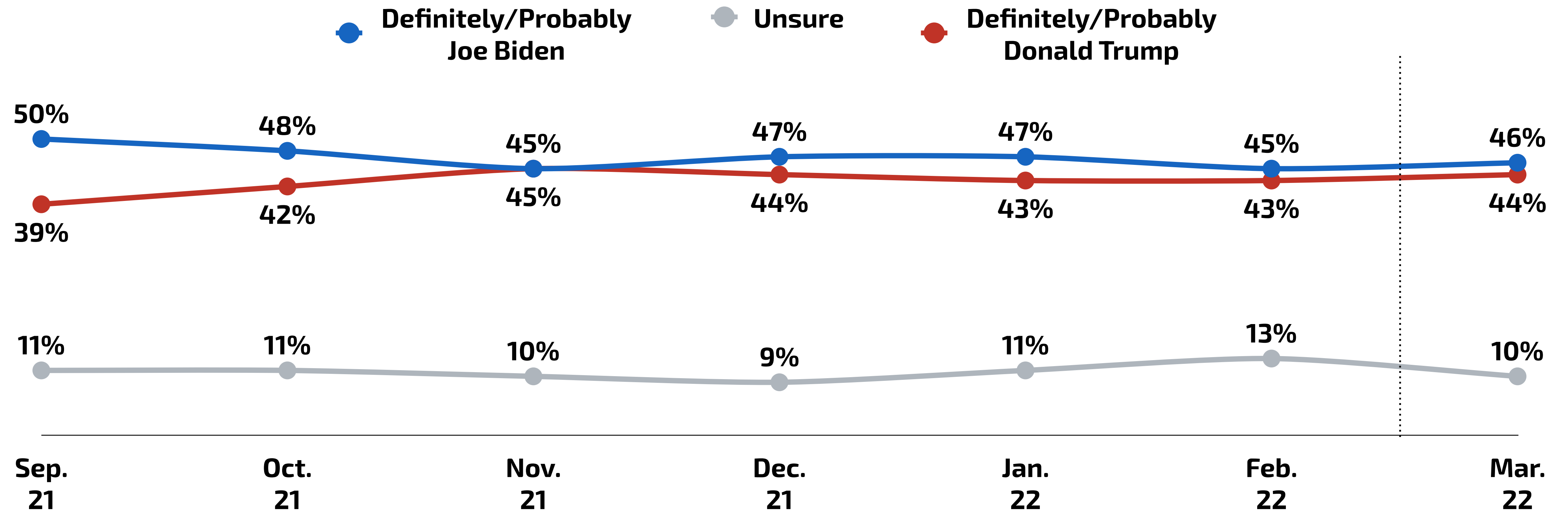
(Unsure: 10%)



N = 1,050 LE nationwide, fielded March 18-21, 2022

Biden +2 In Potential Rematch With Trump

Q. If the 2024 presidential election were being held today, would you vote for...

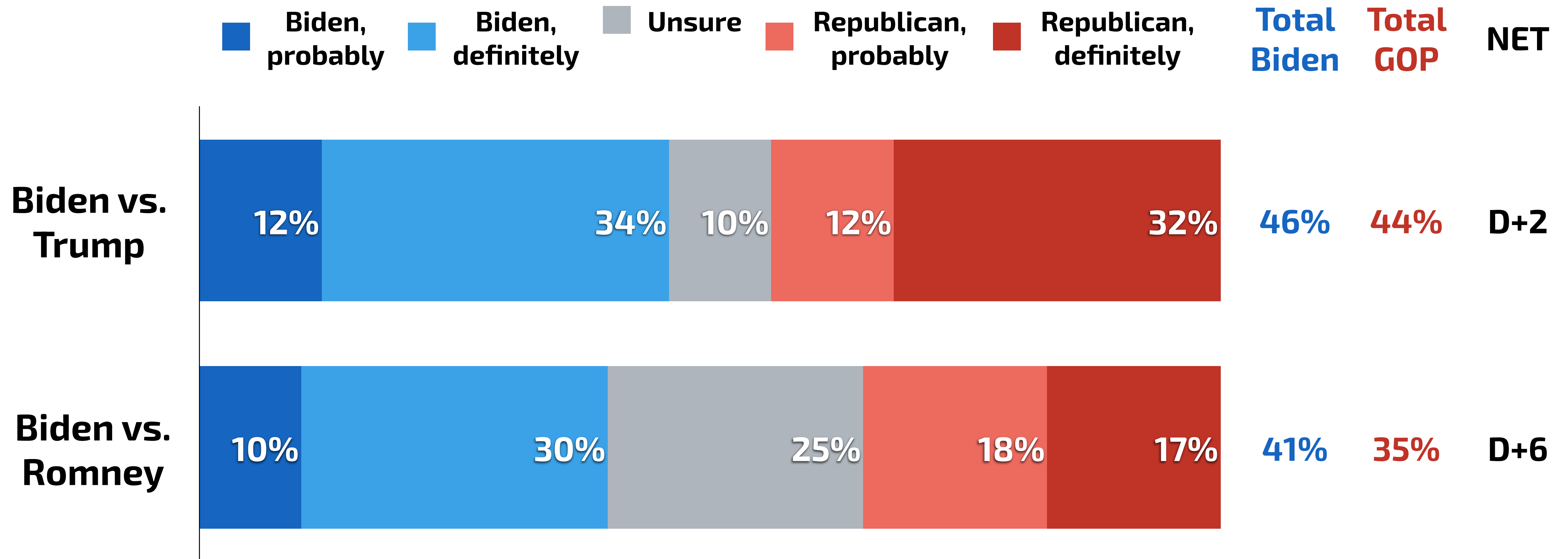


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Biden +2 In Rematch With Trump, +6 Vs. Romney

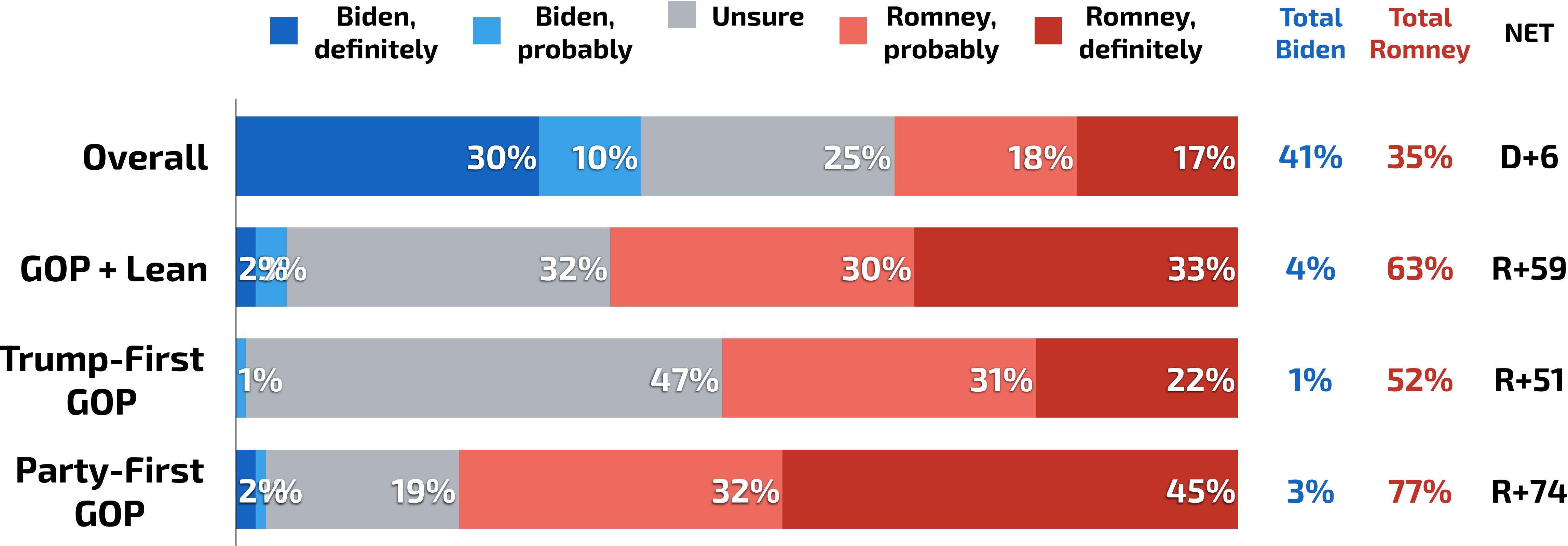
Q. If the 2024 presidential election were being held today, would you vote for...



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Almost Half Of “Trump-First” GOP Would Sit Out Biden Vs. Romney

Q. If the 2024 presidential election were being held today, would you vote for...



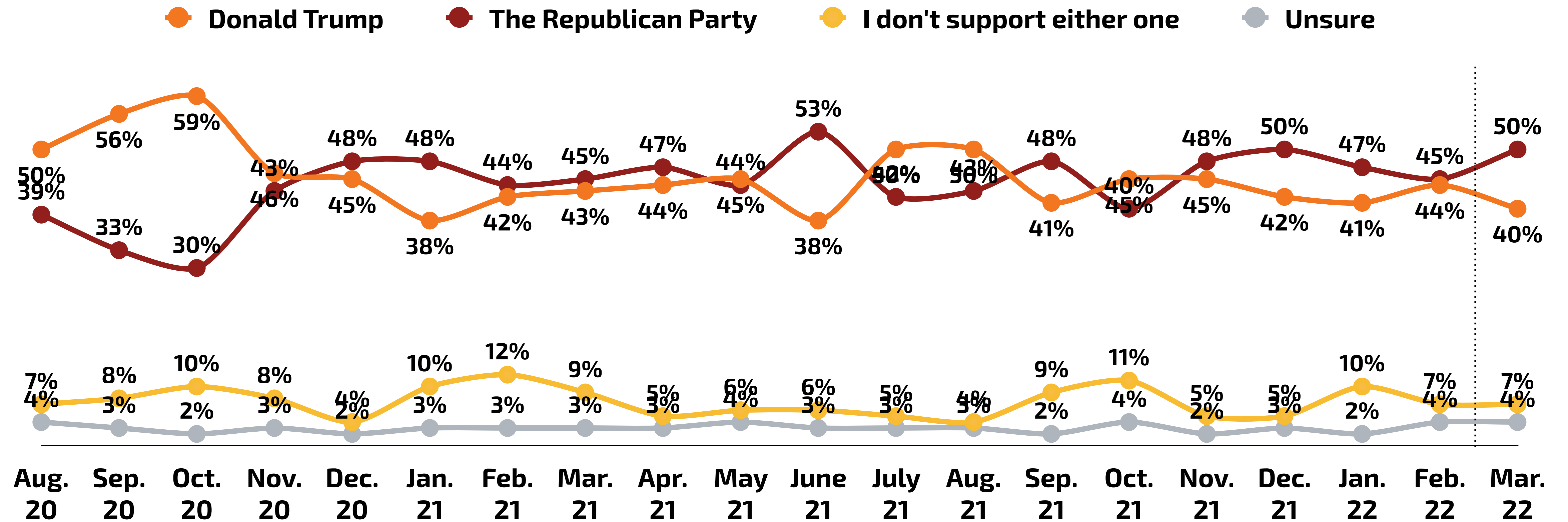
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2024 Republican Primary



“Party-First” GOP Jumps To 10 Point Edge In March

Q. Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [Asked of Republican+Lean Voters]

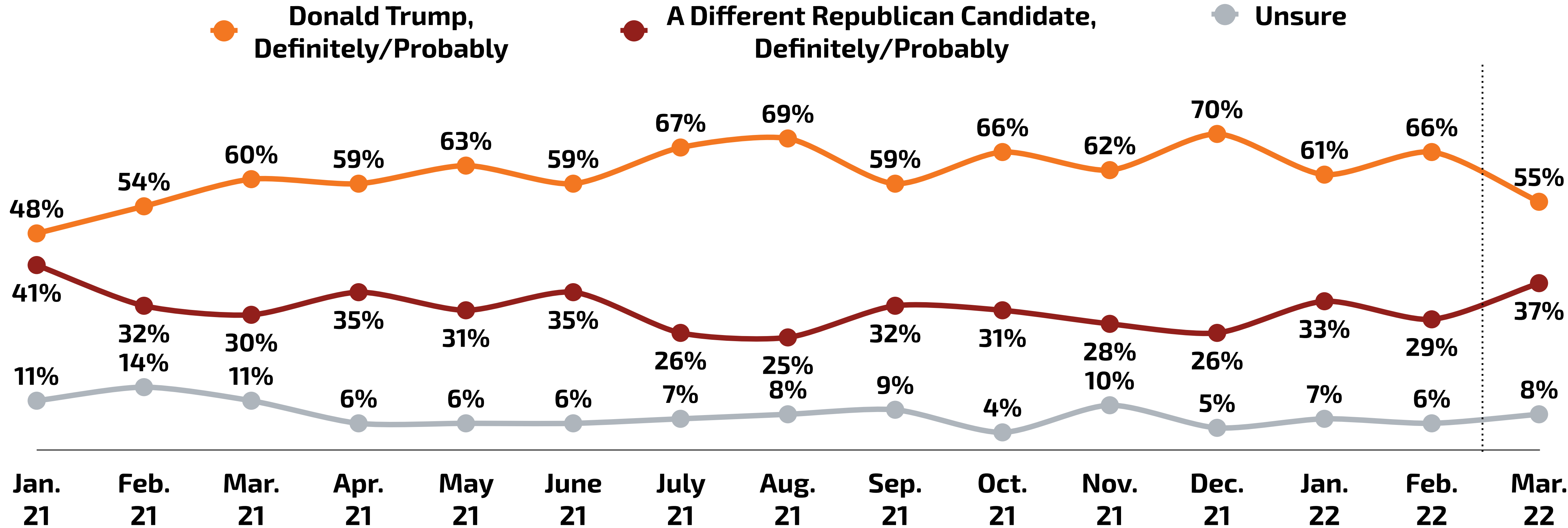


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Trump Advantage In GOP Primary Lowest Since February 2021

Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]

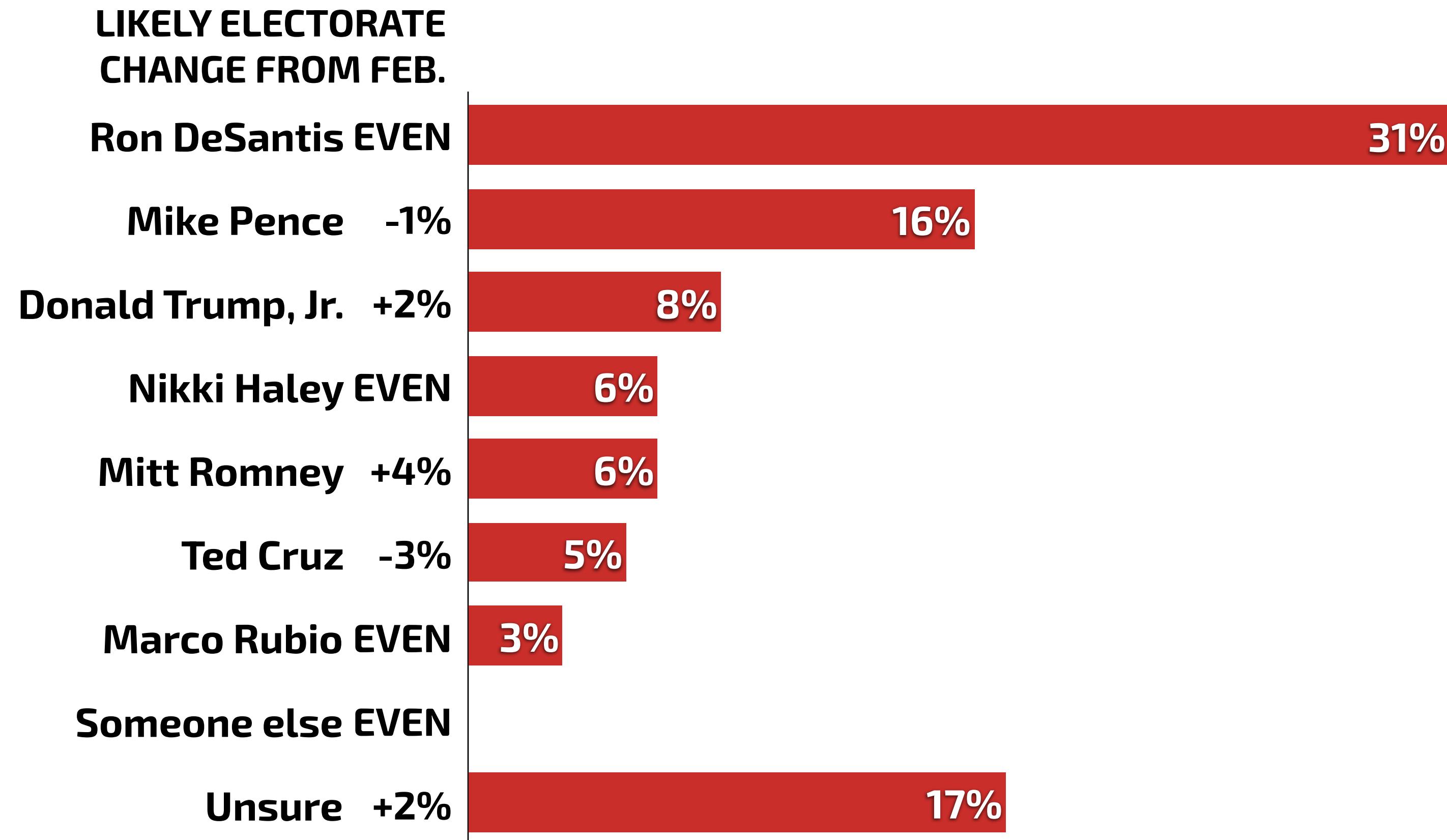


Note: surveys prior to March 2022 were of Registered Voters; March 2022 was of the Likely Electorate

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DeSantis Maintains Lead In Non-Trump 2024 Field

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share:

Mike Pompeo
Larry Hogan
Tim Scott
Josh Hawley
Kristi Noem
Rick Scott
Liz Cheney
Tom Cotton
Ben Sasse
Greg Abbott
Glenn Youngkin
Chris Christie

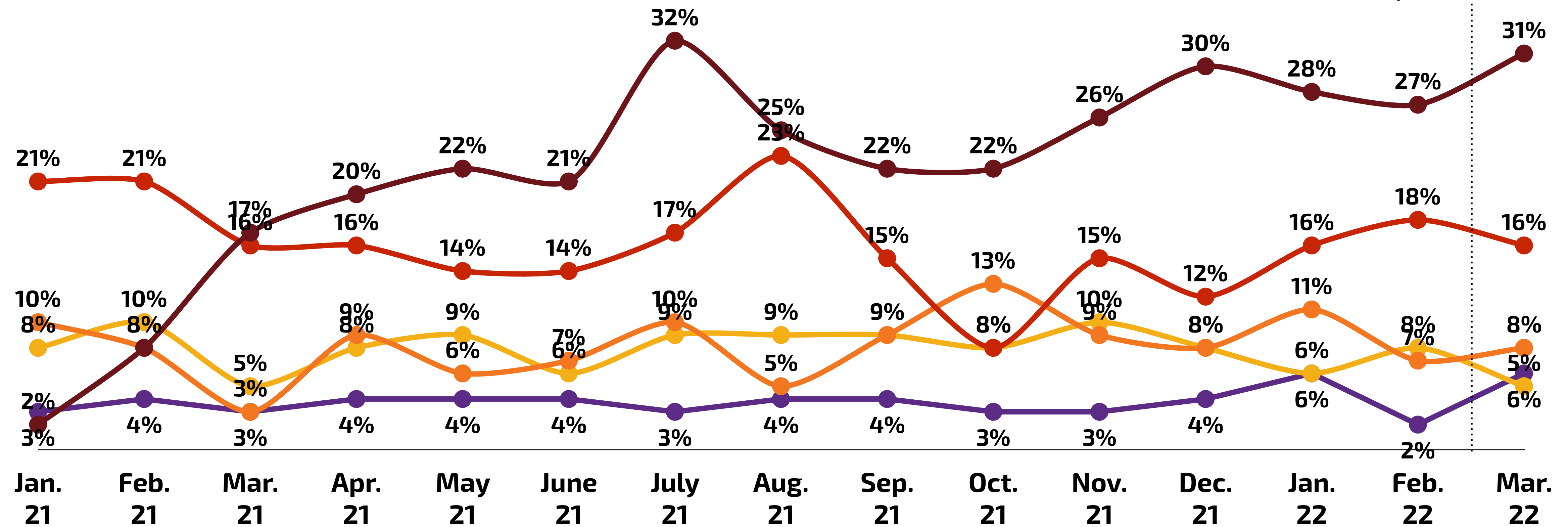


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DeSantis Lead In Non-Trump Field Highest Since July 2021

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]

● Ron DeSantis ● Mike Pence ● Donald Trump, Jr. ● Ted Cruz ● Mitt Romney

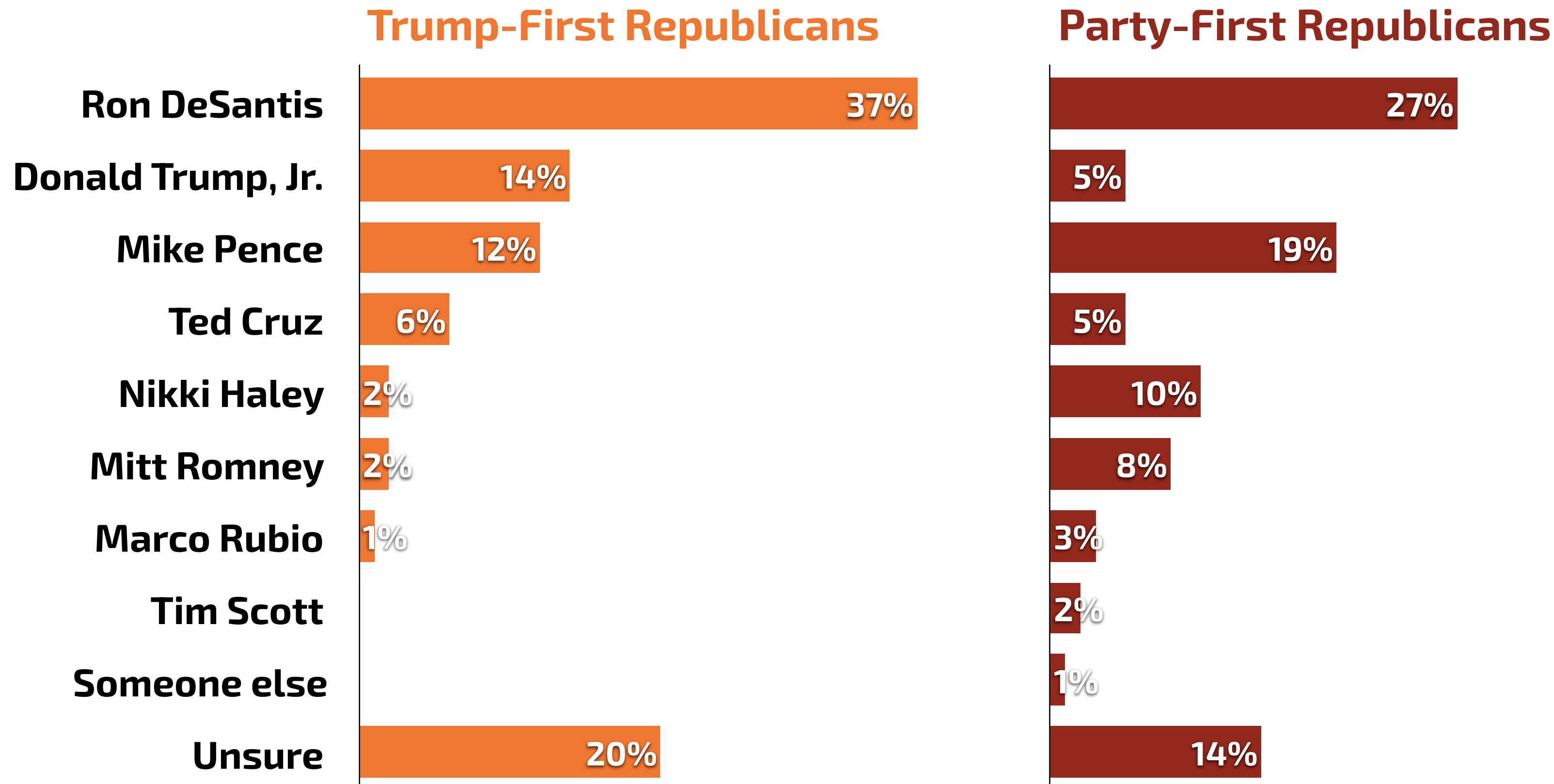


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DeSantis Leads With “Trump-First”; Pence Closer With “Party-First”

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

- Mike Pompeo
- Larry Hogan
- Josh Hawley
- Kristi Noem
- Rick Scott
- Liz Cheney
- Tom Cotton
- Ben Sasse
- Greg Abbott
- Glenn Youngkin
- Chris Christie

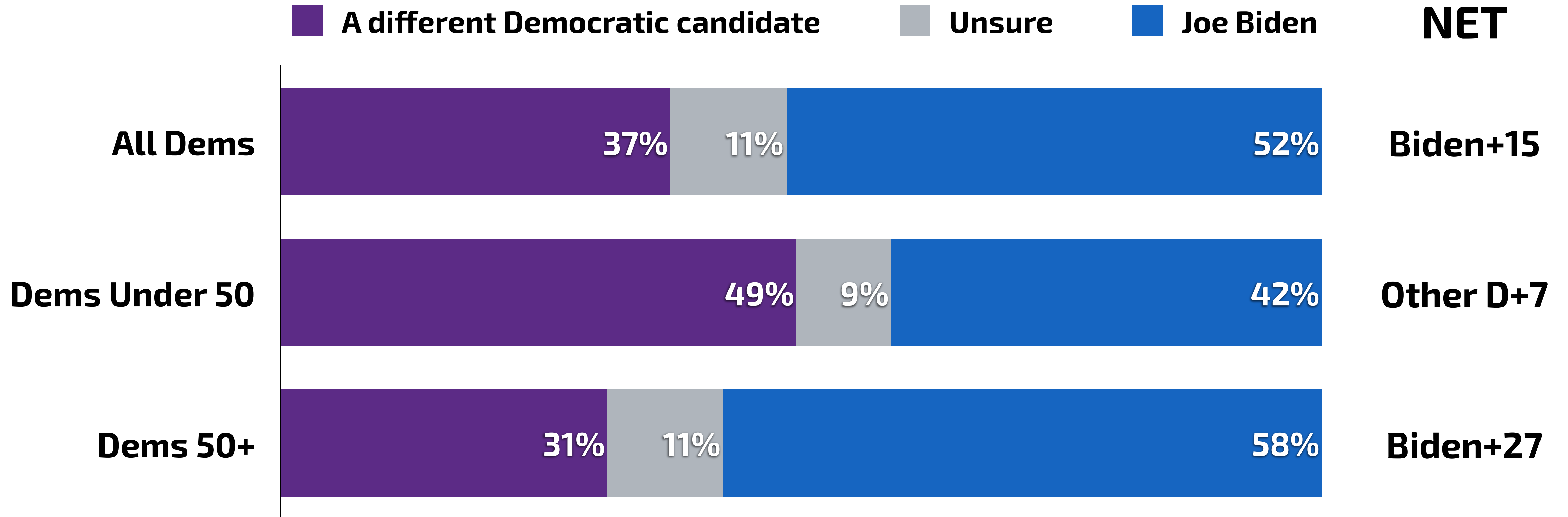


2024 Democratic Primary



Biden +15 Over Generic Dem; -7 Among Younger Dems

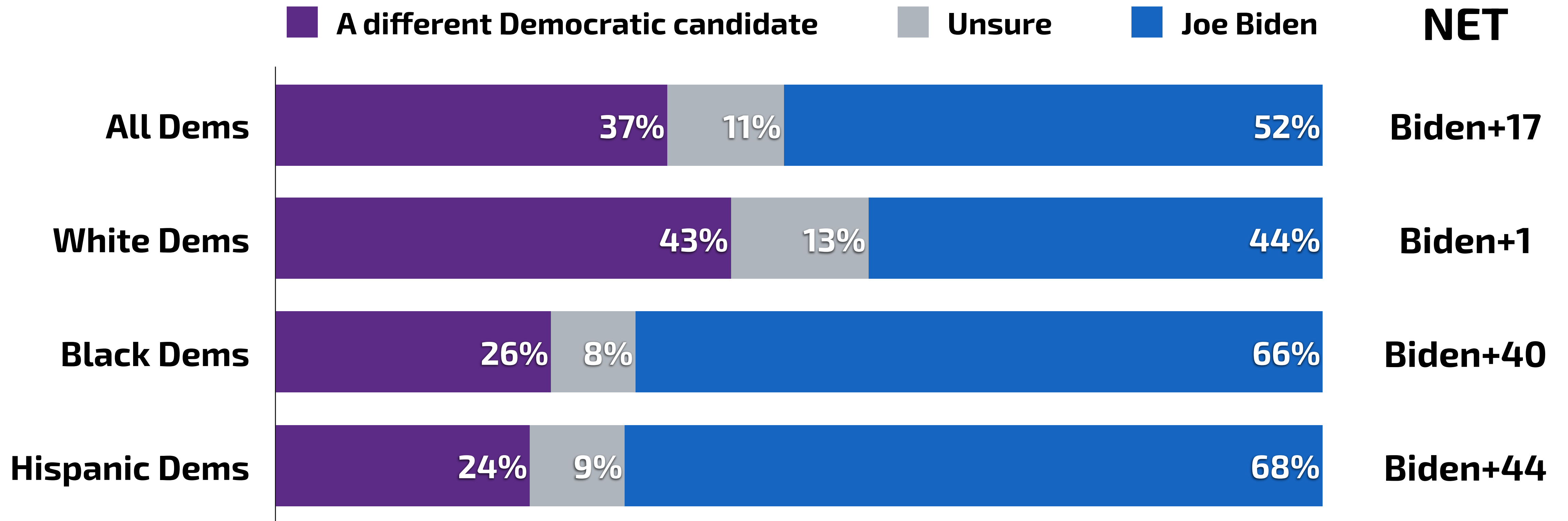
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



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Biden Strongest Vs. Generic Dem With Non-White Dems

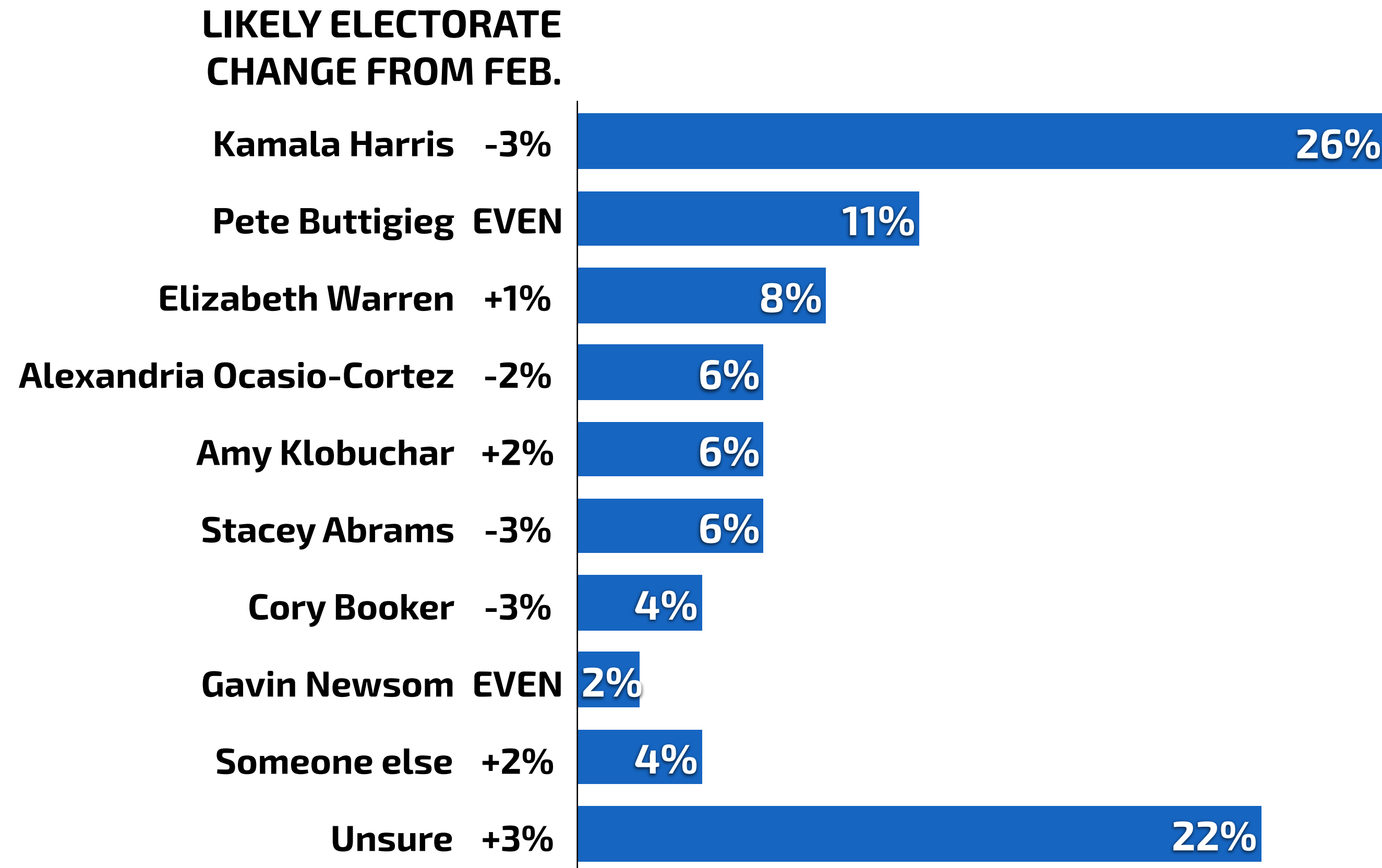
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



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Harris Holds Strong Lead In Non-Biden 2024 Field

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates were tested but received 1% or LESS vote share:

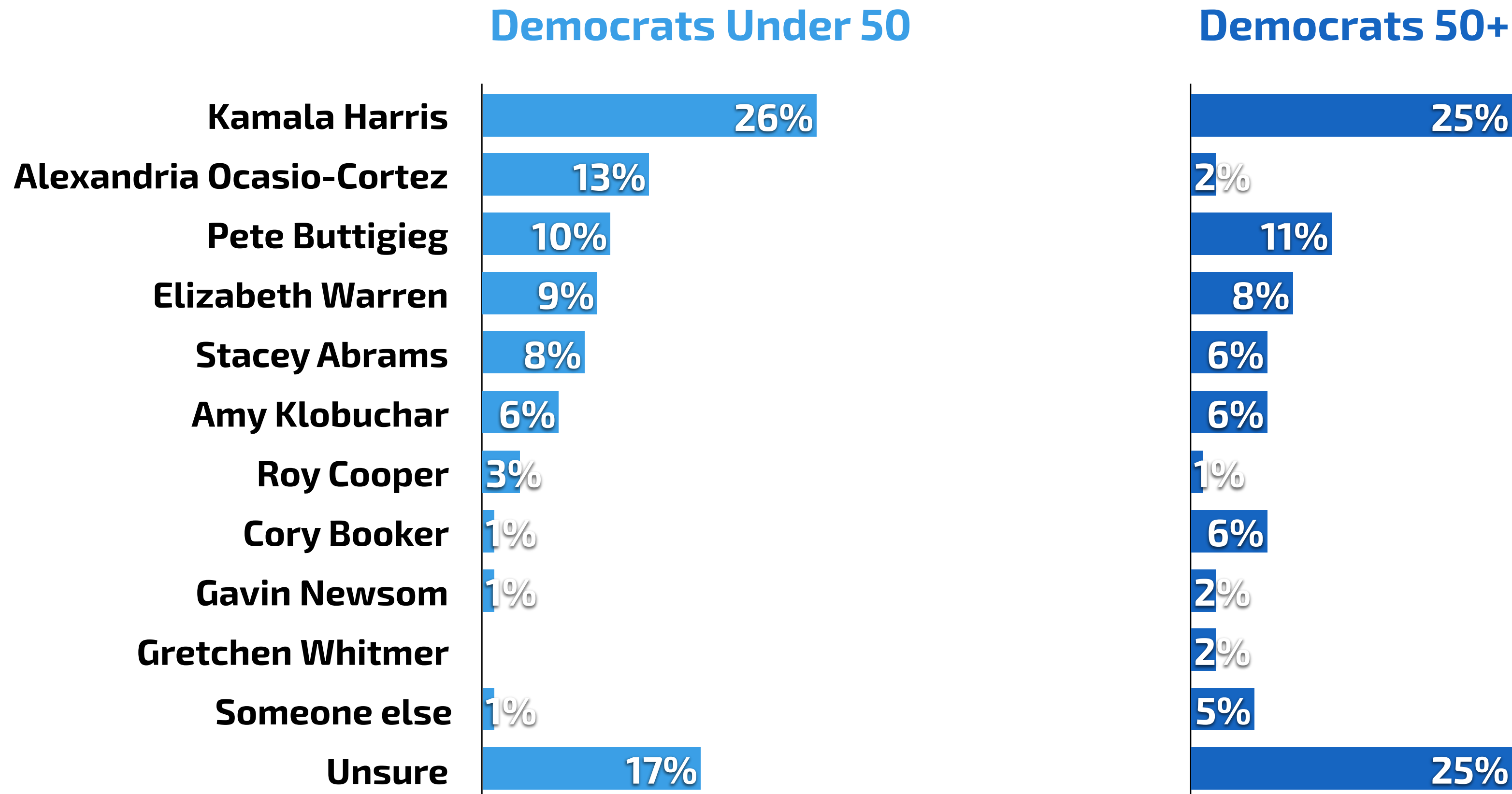
- Gretchen Whitmer
- Roy Cooper
- Eric Adams
- Andy Beshear
- Kyrsten Sinema
- Mitch Landrieu
- Gina Raimondo
- Phil Murphy
- J.B. Pritzker
- Jared Polis



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Harris Leads Among Both Older And Younger Democrats

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

- Kyrsten Sinema
- Gina Raimondo
- Phil Murphy
- J.B. Pritzker
- Mitch Landrieu
- Andy Beshear
- Gretchen Whitmer
- Eric Adams

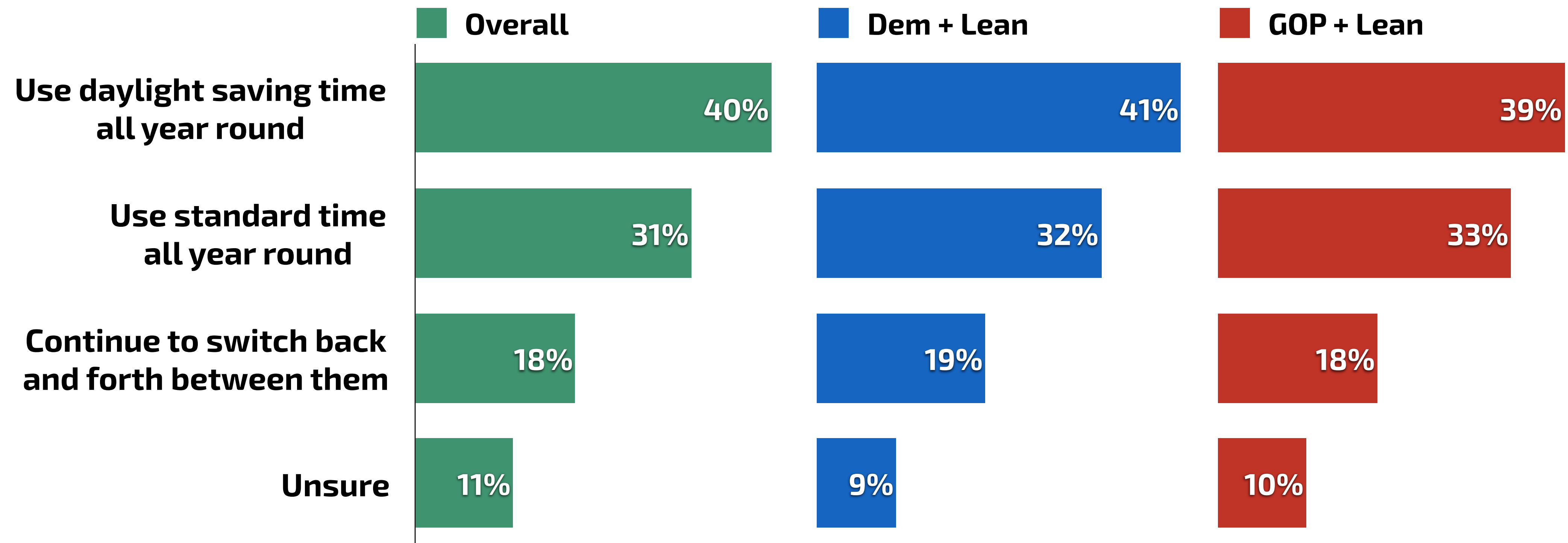


Daylight Saving Time



Plurality Of Voters Prefer Year Round Daylight Saving Time

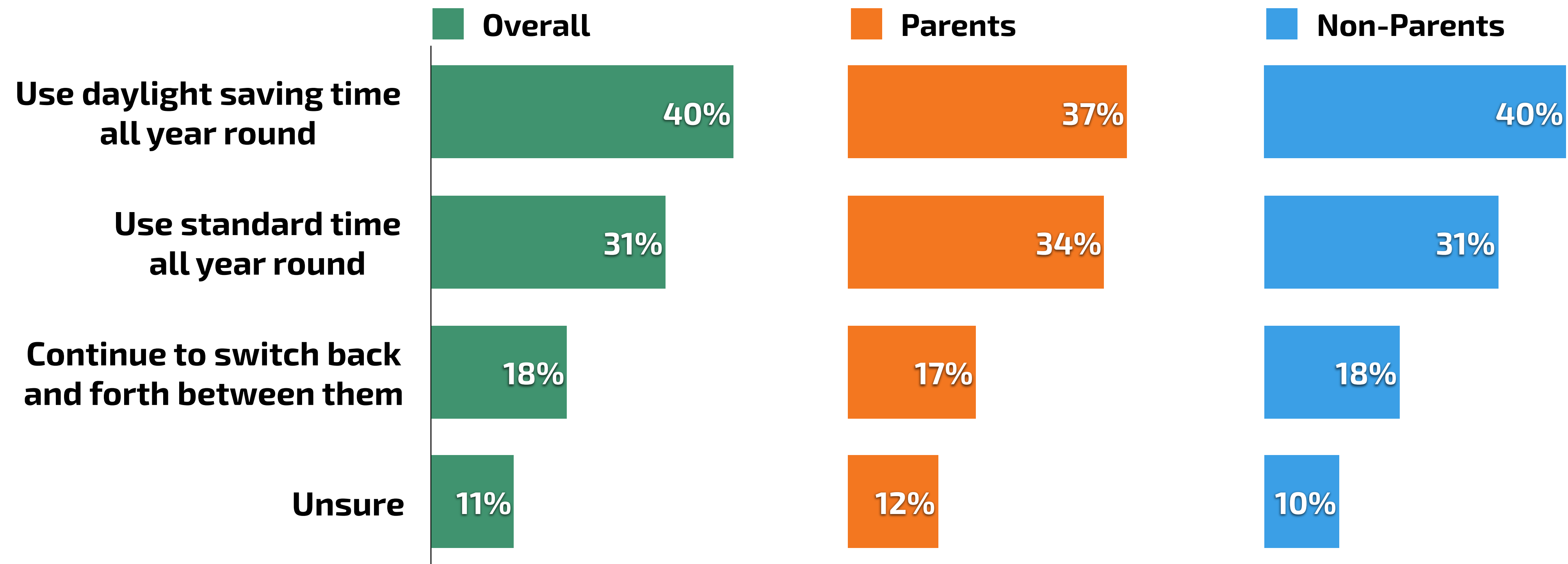
Q. Currently, in most of the country, clocks are set one hour later in the spring, to daylight saving time, and one hour earlier in the fall, to standard time. During daylight saving time, there is a later sunrise and more daylight in the evening. During standard time, there is an earlier sunrise and less daylight in the evening. Would you prefer to...?



N = 1,050 LE nationwide, fielded March 18-21, 2022

Parents More Split On Daylight Saving Vs. Standard Time

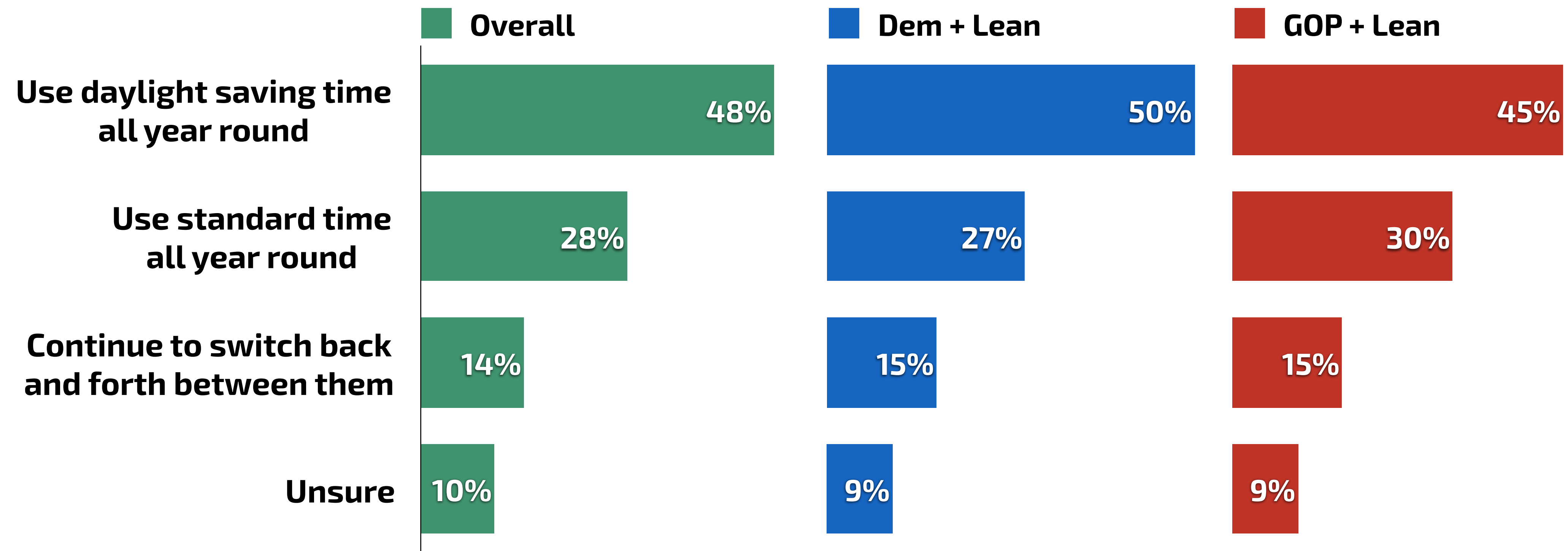
Q. Currently, in most of the country, clocks are set one hour later in the spring, to daylight saving time, and one hour earlier in the fall, to standard time. During daylight saving time, there is a later sunrise and more daylight in the evening. During standard time, there is an earlier sunrise and less daylight in the evening. Would you prefer to...?



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Half Support Year-Round Daylight Saving After Hearing Benefits

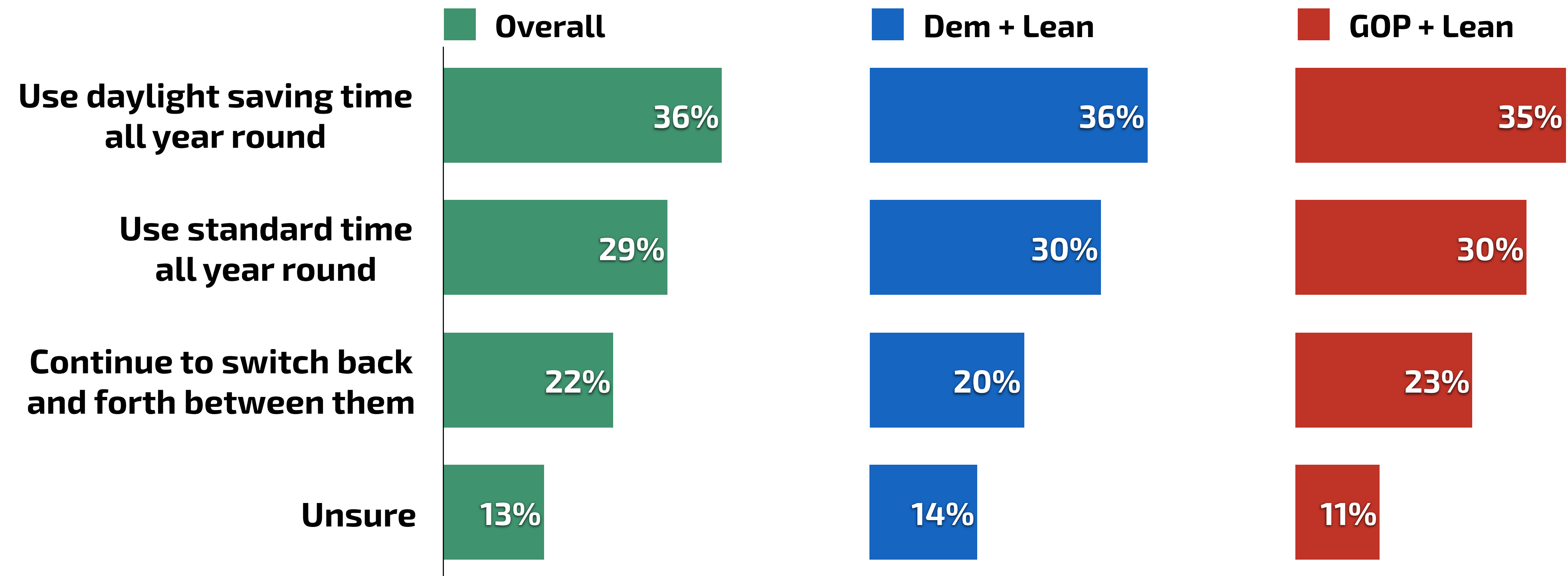
Q. Year round daylight saving time would mean more daylight in the afternoon and evening to partake in activities after school or work, and would prevent early afternoon sunsets in the winter. Knowing this, would you prefer to...?



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Voters Lean DST Even After Hearing About Failed 70s Attempt

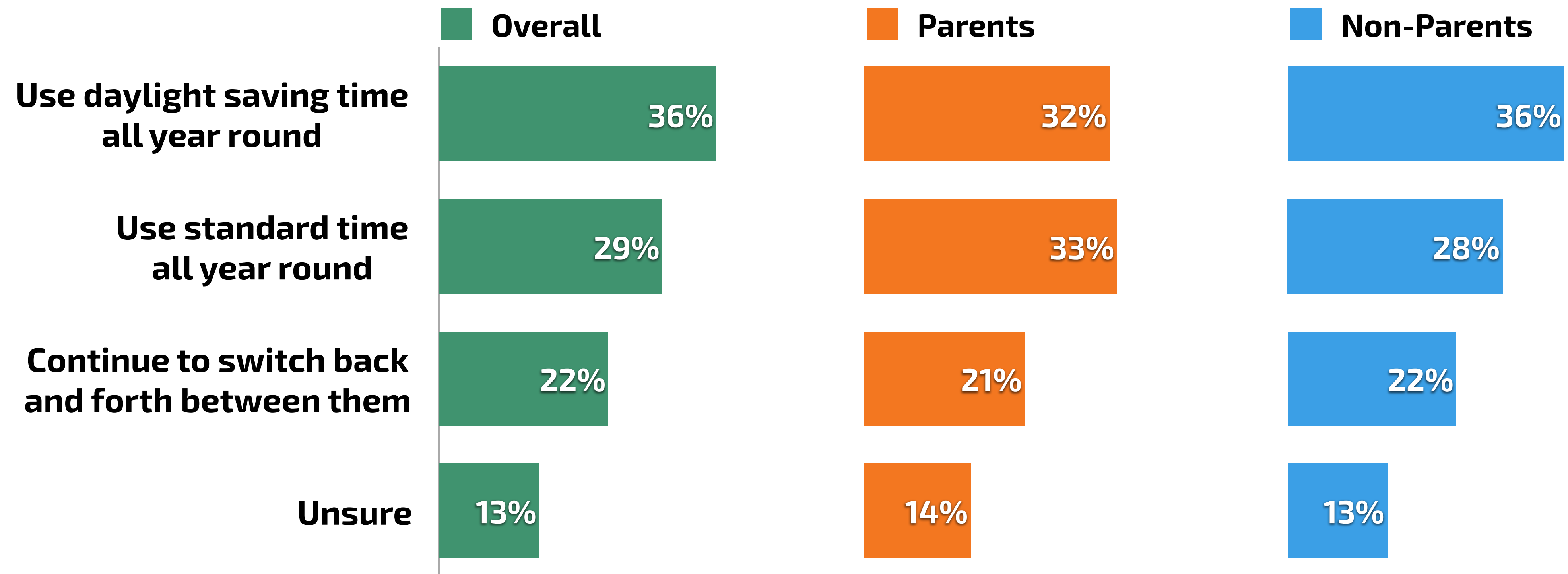
Q. If we had year-round daylight savings time, the sun wouldn't rise until 9 a.m. in the winter in parts of the country. When the U.S. tried year-round daylight savings time in the 1970s, some students had to walk to school in the dark and it was so unpopular that it was repealed less than a year later. Knowing this, would you prefer to...?



N = 1,050 LE nationwide, fielded March 18-21, 2022

Parents Evenly Split On DST Vs. ST After Both Messages

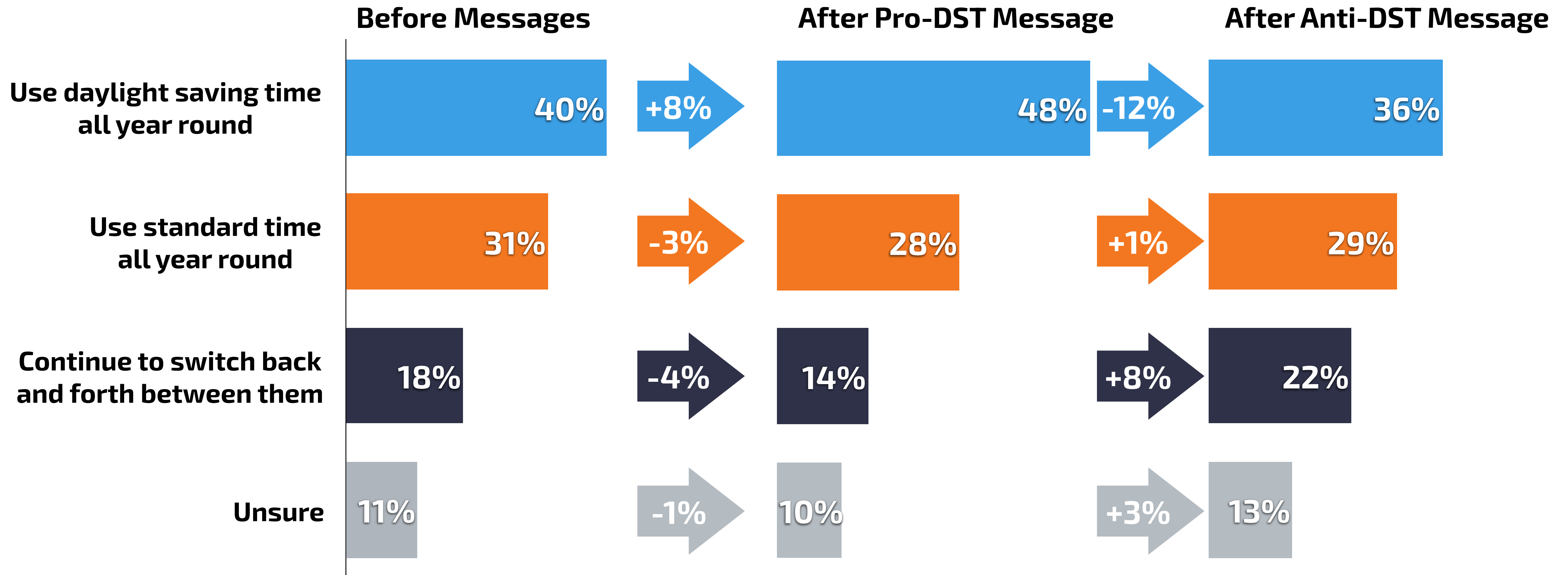
Q. If we had year-round daylight savings time, the sun wouldn't rise until 9 a.m. in the winter in parts of the country. When the U.S. tried year-round daylight savings time in the 1970s, some students had to walk to school in the dark and it was so unpopular that it was repealed less than a year later. Knowing this, would you prefer to...?



N = 1,050 LE nationwide, fielded March 18-21, 2022

Pro-DST Message Builds DST Support, Anti-DST Message Builds Support For Status Quo

Q. Knowing this, would you prefer to...?



N = 1,050 LE nationwide, fielded March 18-21, 2022



**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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