

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	245	136	109	49	51	61	84	152	49	22	12	11
	24%	29%	20%	23%	22%	22%	29%	22%	44%	18%	27%	27%
Wrong track	677	302	371	143	154	196	184	500	46	83	22	27
	67%	64%	69%	66%	66%	71%	64%	72%	41%	70%	49%	68%
Unsure	91	33	58	23	28	18	21	48	17	14	11	2
	9%	7%	11%	11%	12%	7%	7%	7%	15%	12%	24%	5%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	245	147	97	83	67	64	30	32	50	163	31	205	96	49	100
	24%	24%	25%	21%	23%	30%	30%	8%	18%	46%	7%	42%	23%	25%	25%
Wrong track	677	419	258	297	204	122	54	340	198	139	425	214	284	125	263
	67%	68%	66%	73%	69%	57%	55%	88%	73%	39%	90%	44%	68%	64%	67%
Unsure	91	52	39	24	24	28	15	14	23	54	17	69	38	22	31
	9%	8%	10%	6%	8%	13%	15%	4%	8%	15%	3%	14%	9%	11%	8%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	8	1	5	2	3	3	-	1	1	4	-	1
	1%	*%	1%	1%	1%	1%		*%	1%	4%		2%
The environment and climate change	46	20	25	5	9	13	20	36	5	0	3	1
	5%	4%	5%	2%	4%	5%	7%	5%	5%	*%	6%	4%
Education	9	7	2	5	1	4	-	7	2	1	-	-
	1%	1%	*%	2%	*%	1%		1%	1%	1%		
National security	27	15	13	2	5	12	8	18	1	6	1	1
	3%	3%	2%	1%	2%	4%	3%	3%	1%	5%	3%	3%
Gun rights	18	1	16	2	6	2	6	11	2	4	1	-
	2%	*%	3%	1%	3%	1%	2%	2%	2%	3%	1%	
Healthcare	31	13	17	5	8	11	6	24	5	1	1	-
	3%	3%	3%	2%	3%	4%	2%	3%	4%	1%	2%	
Taxes	12	7	5	3	3	3	3	9	1	1	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Jobs and the economy	118	60	58	31	36	26	24	87	10	11	8	2
	12%	13%	11%	14%	15%	10%	8%	12%	9%	10%	17%	5%
Cost of living	228	100	128	62	51	59	55	142	30	34	10	11
	22%	21%	24%	29%	22%	22%	19%	20%	27%	29%	22%	29%
Drug abuse	14	8	6	10	-	2	2	5	2	6	-	1
	1%	2%	1%	5%		1%	1%	1%	2%	5%		3%
Immigration	185	107	78	21	40	55	69	143	17	21	1	3
	18%	23%	14%	10%	17%	20%	24%	20%	15%	18%	3%	7%
Crime	47	22	25	14	11	13	9	26	7	3	10	-
	5%	5%	5%	6%	5%	5%	3%	4%	7%	3%	23%	

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	85 8%	24 5%	60 11%	33 15%	18 8%	15 6%	19 7%	48 7%	9 8%	12 10%	5 12%	10 24%
Race relations	7 1%	2 *%	5 1%	1 1%	1 1%	4 1%	1 *%	1 *%	2 2%	3 3%	-	-
Abortion	71 7%	32 7%	38 7%	6 3%	21 9%	22 8%	22 8%	50 7%	9 8%	5 4%	3 6%	5 12%
The state of democracy	78 8%	40 8%	39 7%	13 6%	14 6%	21 8%	30 11%	65 9%	6 5%	2 1%	1 2%	5 12%
Something else (Please specify)	25 2%	11 2%	14 3%	0 *%	6 3%	6 2%	13 5%	21 3%	2 2%	2 2%	-	-
Unsure	6 1%	-	6 1%	0 *%	0 *%	4 2%	1 *%	6 1%	-	0 *%	-	-

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	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013 100	618 100	394 100	404 100	295 100	214 100	99 100	386 100	270 100	357 100	473 100	488 100	418 100	196 100	393 100
Infrastructure	8 1%	6 1%	1 *%	-	1 *%	6 3%	1 1%	1 *%	4 2%	2 1%	1 *%	5 1%	6 1%	-	2 *%
The environment and climate change	46 5%	27 4%	20 5%	21 5%	15 5%	6 3%	4 4%	3 1%	15 5%	29 8%	2 1%	42 9%	18 4%	7 4%	21 5%
Education	9 1%	5 1%	5 1%	3 1%	4 1%	1 1%	1 1%	3 1%	2 1%	4 1%	4 1%	5 1%	3 1%	4 2%	2 1%
National security	27 3%	20 3%	7 2%	13 3%	6 2%	7 3%	2 2%	15 4%	8 3%	4 1%	18 4%	7 1%	6 1%	5 3%	16 4%
Gun rights	18 2%	12 2%	5 1%	9 2%	2 1%	4 2%	3 3%	5 1%	2 1%	11 3%	3 1%	13 3%	8 2%	2 1%	7 2%
Healthcare	31 3%	18 3%	13 3%	14 3%	10 4%	5 2%	2 2%	5 1%	6 2%	19 5%	9 2%	20 4%	10 3%	11 6%	8 2%
Taxes	12 1%	6 1%	6 1%	4 1%	4 2%	2 1%	1 1%	3 1%	5 2%	3 1%	6 1%	4 1%	3 1%	2 1%	6 2%
Jobs and the economy	118 12%	69 11%	49 12%	48 12%	39 13%	21 10%	10 10%	54 14%	19 7%	45 13%	62 13%	48 10%	43 10%	22 11%	53 13%
Cost of living	228 22%	155 25%	73 19%	87 22%	55 19%	67 31%	18 18%	74 19%	79 29%	75 21%	111 24%	102 21%	110 26%	47 24%	71 18%
Drug abuse	14 1%	9 1%	5 1%	5 1%	0 *%	5 2%	4 4%	8 2%	3 1%	3 1%	8 2%	6 1%	7 2%	1 *%	6 2%
Immigration	185 18%	122 20%	63 16%	90 22%	53 18%	32 15%	10 10%	132 34%	33 12%	20 6%	152 32%	26 5%	67 16%	38 19%	80 20%
Crime	47 5%	28 4%	19 5%	15 4%	11 4%	12 6%	8 8%	19 5%	9 3%	19 5%	27 6%	17 3%	22 5%	2 1%	22 6%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Political corruption	85 8%	51 8%	34 9%	28 7%	20 7%	23 11%	14 14%	25 6%	37 14%	23 7%	33 7%	50 10%	45 11%	15 8%	25 6%
Race relations	7 1%	3 1%	4 1%	1 *	-	2 1%	4 4%	1 *	2 1%	4 1%	2 *	5 1%	2 *	1 *	5 1%
Abortion	71 7%	30 5%	39 10%	18 4%	31 10%	12 6%	8 9%	12 3%	17 6%	42 12%	9 2%	60 12%	30 7%	18 9%	23 6%
The state of democracy	78 8%	37 6%	41 11%	30 7%	35 12%	7 3%	6 6%	18 5%	16 6%	44 12%	15 3%	63 13%	23 6%	19 10%	33 8%
Something else (Please specify)	25 2%	15 2%	10 3%	12 3%	8 3%	3 1%	2 2%	5 1%	11 4%	9 3%	7 2%	14 3%	12 3%	2 1%	11 3%
Unsure	6 1%	6 1%	-	6 1%	-	0 *	-	3 1%	3 1%	-	4 1%	2 *	3 1%	-	3 1%

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	14	8	6	3	4	3	4	11	2	1	-	-
	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%		
The environment and climate change	53	26	26	15	10	13	16	33	11	3	-	6
	5%	6%	5%	7%	4%	5%	5%	5%	9%	2%		15%
Education	19	13	6	5	8	-	6	9	8	1	2	0
	2%	3%	1%	2%	3%		2%	1%	7%	1%	4%	1%
National security	40	20	19	7	6	13	13	35	0	3	2	-
	4%	4%	4%	3%	3%	5%	5%	5%	0%	2%	4%	
Gun rights	40	12	28	12	11	12	5	24	7	7	-	2
	4%	3%	5%	5%	5%	4%	2%	3%	6%	6%		6%
Healthcare	42	18	24	11	8	10	13	31	6	3	2	-
	4%	4%	4%	5%	3%	4%	4%	4%	6%	2%	4%	
Taxes	25	16	10	8	8	6	3	13	3	6	3	-
	2%	3%	2%	4%	4%	2%	1%	2%	3%	5%	8%	
Jobs and the economy	127	64	64	28	47	32	20	82	12	24	2	7
	13%	13%	12%	13%	20%	12%	7%	12%	11%	20%	4%	18%
Cost of living	175	74	99	34	48	50	43	127	13	28	2	4
	17%	16%	18%	16%	20%	18%	15%	18%	12%	24%	5%	10%
Drug abuse	27	12	15	9	5	2	11	15	5	3	3	1
	3%	3%	3%	4%	2%	1%	4%	2%	4%	2%	6%	4%
Immigration	113	63	50	20	23	31	39	79	7	10	12	5
	11%	13%	9%	9%	10%	11%	13%	11%	6%	8%	27%	12%
Crime	77	45	32	10	15	18	33	46	11	12	2	5
	8%	10%	6%	5%	6%	7%	12%	7%	10%	10%	4%	13%

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	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	80 8%	32 7%	48 9%	17 8%	10 4%	26 9%	27 9%	61 9%	8 7%	7 6%	3 6%	2 4%
Race relations	24 2%	9 2%	15 3%	9 4%	8 3%	5 2%	2 1%	15 2%	6 6%	0 *	3 7%	-
Abortion	61 6%	15 3%	45 8%	15 7%	10 4%	19 7%	18 6%	45 6%	3 3%	5 4%	5 10%	4 9%
The state of democracy	80 8%	36 8%	42 8%	12 6%	12 5%	25 9%	30 10%	59 8%	8 7%	5 4%	5 10%	3 9%
Something else (Please specify)	10 1%	7 1%	4 1%	-	2 1%	4 1%	5 2%	9 1%	1 1%	1 1%	-	-
Unsure	5 1%	-	5 1%	0 *%	0 *%	5 2%	-	5 1%	-	0 *%	-	-

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	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	14	8	6	5	6	3	0	1	2	11	1	13	6	5	3
	1%	1%	2%	1%	2%	1%	*%	*%	1%	3%	*%	3%	2%	2%	1%
The environment and climate change	53	28	25	17	16	11	9	2	19	32	5	47	21	10	21
	5%	5%	6%	4%	5%	5%	9%	*%	7%	9%	1%	10%	5%	5%	5%
Education	19	8	11	3	6	6	5	3	6	11	6	12	6	8	4
	2%	1%	3%	1%	2%	3%	5%	1%	2%	3%	1%	2%	1%	4%	1%
National security	40	22	18	20	15	2	2	27	6	7	29	10	12	11	16
	4%	4%	4%	5%	5%	1%	2%	7%	2%	2%	6%	2%	3%	6%	4%
Gun rights	40	26	13	14	9	12	4	5	9	26	1	35	21	5	15
	4%	4%	3%	3%	3%	5%	4%	1%	3%	7%	*%	7%	5%	2%	4%
Healthcare	42	27	15	16	15	11	-	9	14	19	9	29	11	12	16
	4%	4%	4%	4%	5%	5%	-	2%	5%	5%	2%	6%	3%	6%	4%
Taxes	25	15	10	5	8	10	2	16	6	4	19	5	8	3	14
	2%	2%	3%	1%	3%	5%	2%	4%	2%	1%	4%	1%	2%	1%	4%
Jobs and the economy	127	82	45	46	36	36	9	52	44	32	78	46	57	18	52
	13%	13%	11%	11%	12%	17%	9%	13%	16%	9%	16%	9%	14%	9%	13%
Cost of living	175	105	70	75	52	29	19	85	46	44	98	64	69	33	71
	17%	17%	18%	19%	18%	14%	19%	22%	17%	12%	21%	13%	17%	17%	18%
Drug abuse	27	19	7	11	4	8	4	15	5	7	16	9	11	7	9
	3%	3%	2%	3%	1%	4%	4%	4%	2%	2%	3%	2%	3%	4%	2%
Immigration	113	62	52	46	34	16	18	58	31	24	72	33	49	22	42
	11%	10%	13%	11%	11%	7%	18%	15%	11%	7%	15%	7%	12%	11%	11%
Crime	77	63	14	36	10	27	3	40	9	28	41	29	33	21	23
	8%	10%	3%	9%	4%	13%	3%	10%	3%	8%	9%	6%	8%	11%	6%

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Political corruption	80 8%	54 9%	26 7%	39 10%	22 7%	15 7%	4 4%	35 9%	25 9%	20 6%	47 10%	29 6%	40 10%	12 6%	28 7%
Race relations	24 2%	13 2%	12 3%	5 1%	9 3%	8 4%	2 2%	5 1%	4 1%	15 4%	7 2%	16 3%	10 2%	3 2%	11 3%
Abortion	61 6%	43 7%	18 5%	32 8%	13 4%	11 5%	6 6%	11 3%	14 5%	37 10%	11 2%	49 10%	27 6%	10 5%	24 6%
The state of democracy	80 8%	36 6%	44 11%	27 7%	32 11%	9 4%	12 12%	16 4%	23 9%	40 11%	22 5%	57 12%	30 7%	12 6%	38 10%
Something else (Please specify)	10 1%	4 1%	7 2%	3 1%	6 2%	1 *	1 1%	4 1%	5 2%	1 *	7 2%	3 1%	4 1%	4 2%	3 1%
Unsure	5 1%	5 1%	1 *	4 1%	1 *	0 *	-	3 1%	3 1%	-	3 1%	3 1%	3 1%	-	3 1%

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	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	22	10	11	5	7	6	4	11	3	6	-	1
	2%	2%	2%	2%	3%	2%	2%	2%	3%	5%		2%
The environment and climate change	99	46	51	19	19	25	35	70	16	3	3	7
	10%	10%	9%	9%	8%	9%	12%	10%	14%	3%	6%	18%
Education	29	20	8	10	9	4	6	16	9	2	2	0
	3%	4%	2%	4%	4%	1%	2%	2%	8%	1%	4%	1%
National security	67	35	32	9	11	25	21	53	1	9	3	1
	7%	7%	6%	4%	5%	9%	7%	8%	1%	7%	7%	3%
Gun rights	58	13	44	14	18	14	12	36	9	10	1	2
	6%	3%	8%	7%	8%	5%	4%	5%	8%	9%	1%	6%
Healthcare	73	32	41	16	16	22	19	55	11	3	3	-
	7%	7%	8%	7%	7%	8%	7%	8%	10%	3%	6%	
Taxes	37	23	14	11	11	9	6	22	4	7	4	-
	4%	5%	3%	5%	5%	3%	2%	3%	4%	6%	9%	
Jobs and the economy	245	123	122	59	83	59	44	169	22	35	10	9
	24%	26%	23%	28%	35%	21%	15%	24%	20%	30%	22%	22%
Cost of living	402	174	227	96	98	110	98	269	43	62	12	15
	40%	37%	42%	45%	42%	40%	34%	38%	39%	53%	27%	39%
Drug abuse	41	20	21	19	5	4	13	20	7	9	3	2
	4%	4%	4%	9%	2%	2%	4%	3%	6%	7%	6%	6%
Immigration	298	171	128	41	63	86	108	222	24	31	14	7
	29%	36%	24%	19%	27%	31%	37%	32%	21%	27%	30%	19%
Crime	124	67	57	24	26	31	42	72	19	15	12	5
	12%	14%	11%	11%	11%	11%	15%	10%	17%	13%	27%	13%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	164 16%	56 12%	108 20%	49 23%	27 12%	41 15%	46 16%	109 16%	17 15%	19 16%	8 18%	11 29%
Race relations	32 3%	11 2%	21 4%	10 5%	9 4%	9 3%	3 1%	16 2%	9 8%	4 3%	3 7%	-
Abortion	132 13%	48 10%	83 15%	21 10%	31 13%	40 15%	40 14%	95 14%	12 11%	10 8%	7 16%	8 21%
The state of democracy	158 16%	76 16%	81 15%	25 11%	26 11%	46 17%	60 21%	124 18%	14 12%	7 6%	6 13%	8 20%
Something else (Please specify)	33 3%	15 3%	18 3%	0 *%	7 3%	8 3%	17 6%	28 4%	2 2%	3 3%	-	-
Unsure	7 1%	-	7 1%	0 *%	0 *%	5 2%	1 *%	6 1%	-	0 *%	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013 100	618 100	394 100	404 100	295 100	214 100	99 100	386 100	270 100	357 100	473 100	488 100	418 100	196 100	393 100
Infrastructure	22 2%	14 2%	8 2%	5 1%	7 2%	9 4%	1 1%	2 1%	6 2%	13 4%	2 *%	18 4%	12 3%	5 2%	5 1%
The environment and climate change	99 10%	55 9%	44 11%	38 9%	31 11%	16 8%	13 13%	5 1%	33 12%	61 17%	7 2%	89 18%	39 9%	18 9%	42 11%
Education	29 3%	13 2%	15 4%	6 1%	10 3%	7 3%	6 6%	6 2%	8 3%	15 4%	10 2%	17 3%	9 2%	12 6%	7 2%
National security	67 7%	42 7%	25 6%	32 8%	21 7%	10 4%	4 4%	42 11%	14 5%	11 3%	47 10%	16 3%	18 4%	16 8%	32 8%
Gun rights	58 6%	38 6%	19 5%	23 6%	12 4%	15 7%	7 7%	10 3%	11 4%	37 10%	4 1%	48 10%	29 7%	7 4%	22 6%
Healthcare	73 7%	45 7%	28 7%	30 7%	26 9%	15 7%	2 2%	14 4%	20 8%	38 11%	18 4%	49 10%	22 5%	23 12%	24 6%
Taxes	37 4%	21 3%	16 4%	9 2%	13 4%	12 6%	3 3%	19 5%	11 4%	7 2%	25 5%	9 2%	11 3%	5 3%	21 5%
Jobs and the economy	245 24%	151 24%	94 24%	94 23%	75 25%	57 27%	19 20%	106 28%	62 23%	77 22%	140 30%	95 19%	100 24%	40 20%	105 27%
Cost of living	402 40%	259 42%	143 36%	163 40%	107 36%	97 45%	37 37%	159 41%	125 46%	119 33%	209 44%	165 34%	179 43%	80 41%	142 36%
Drug abuse	41 4%	28 5%	12 3%	16 4%	4 1%	12 6%	8 8%	23 6%	8 3%	10 3%	24 5%	15 3%	18 4%	8 4%	15 4%
Immigration	298 29%	184 30%	115 29%	136 34%	87 29%	48 22%	28 28%	191 49%	64 24%	44 12%	224 47%	59 12%	116 28%	60 31%	121 31%
Crime	124 12%	91 15%	33 8%	51 13%	21 7%	40 18%	12 12%	59 15%	18 7%	47 13%	68 14%	46 9%	55 13%	24 12%	45 11%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Political corruption	164 16%	105 17%	60 15%	67 17%	42 14%	38 18%	18 18%	59 15%	62 23%	43 12%	80 17%	79 16%	85 20%	27 14%	53 13%
Race relations	32 3%	16 3%	15 4%	6 2%	9 3%	10 4%	6 6%	7 2%	5 2%	20 5%	9 2%	21 4%	12 3%	4 2%	16 4%
Abortion	132 13%	73 12%	58 15%	50 12%	44 15%	23 11%	14 14%	22 6%	31 11%	79 22%	20 4%	110 22%	57 14%	28 14%	47 12%
The state of democracy	158 16%	73 12%	85 22%	56 14%	67 23%	16 7%	18 18%	34 9%	40 15%	84 24%	37 8%	120 24%	53 13%	31 16%	71 18%
Something else (Please specify)	33 3%	18 3%	15 4%	14 3%	14 5%	3 2%	2 2%	8 2%	15 5%	10 3%	13 3%	16 3%	14 3%	5 3%	13 3%
Unsure	7 1%	6 1%	1 *%	6 1%	1 *%	0 *%	-	3 1%	4 1%	-	4 1%	3 1%	4 1%	-	3 1%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013 100	471 100	539 100	215 100	234 100	275 100	289 100	699 100	112 100	118 100	45 100	39 100
VERY/SOMEWHAT FAVORABLE	418 41%	195 41%	222 41%	68 31%	98 42%	121 44%	132 46%	262 37%	72 64%	52 44%	15 34%	17 42%
VERY/SOMEWHAT UNFAVORABLE	575 57%	268 57%	306 57%	136 63%	133 57%	153 55%	153 53%	429 61%	36 32%	62 52%	26 59%	22 57%
Very Favorable	215 21%	102 22%	114 21%	20 9%	41 17%	66 24%	89 31%	137 20%	36 33%	29 25%	10 22%	3 8%
Somewhat Favorable	203 20%	93 20%	108 20%	48 22%	57 24%	56 20%	43 15%	125 18%	35 32%	23 20%	5 12%	14 35%
Heard of, No Opinion	19 2%	8 2%	11 2%	11 5%	3 1%	1 *	4 1%	8 1%	4 3%	4 3%	3 7%	0 1%
Somewhat Unfavorable	119 12%	48 10%	71 13%	51 24%	24 10%	23 8%	22 8%	76 11%	15 14%	14 12%	7 15%	7 19%
Very Unfavorable	456 45%	220 47%	234 43%	86 40%	109 47%	130 47%	131 45%	353 50%	21 19%	48 41%	20 44%	15 38%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	418	234	183	127	134	106	50	25	88	305	14	399	182	76	158
	41%	38%	47%	32%	45%	50%	50%	7%	33%	85%	3%	82%	44%	39%	40%
VERY/SOMEWHAT UNFAVORABLE	575	373	203	270	159	103	44	356	173	46	451	82	228	115	229
	57%	60%	51%	67%	54%	48%	44%	92%	64%	13%	95%	17%	55%	59%	58%
Very Favorable	215	133	81	76	59	57	22	8	23	184	6	209	92	44	79
	21%	22%	21%	19%	20%	27%	22%	2%	9%	52%	1%	43%	22%	22%	20%
Somewhat Favorable	203	101	102	51	74	50	28	18	65	120	7	190	90	32	78
	20%	16%	26%	13%	25%	23%	28%	5%	24%	34%	2%	39%	22%	16%	20%
Heard of, No Opinion	19	12	8	6	2	5	6	5	8	6	8	7	7	5	7
	2%	2%	2%	2%	1%	2%	6%	1%	3%	2%	2%	2%	2%	3%	2%
Somewhat Unfavorable	119	71	49	38	38	33	10	34	56	30	39	63	52	21	44
	12%	11%	12%	9%	13%	15%	10%	9%	21%	8%	8%	13%	12%	11%	11%
Very Unfavorable	456	302	154	232	121	70	34	322	117	17	412	19	177	94	184
	45%	49%	39%	57%	41%	33%	34%	83%	44%	5%	87%	4%	42%	48%	47%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	406	170	234	76	93	107	131	254	71	42	18	22
	40%	36%	44%	35%	40%	39%	45%	36%	63%	36%	41%	55%
VERY/SOMEWHAT UNFAVORABLE	557	280	274	110	128	161	156	418	36	64	25	14
	55%	59%	51%	51%	55%	59%	54%	60%	32%	54%	55%	36%
Very Favorable	202	95	107	28	39	61	73	118	39	24	13	9
	20%	20%	20%	13%	17%	22%	25%	17%	35%	20%	28%	23%
Somewhat Favorable	204	75	127	48	54	45	57	135	32	18	6	13
	20%	16%	24%	22%	23%	16%	20%	19%	28%	16%	13%	32%
Heard of, No Opinion	45	19	26	26	10	7	2	23	5	12	2	4
	4%	4%	5%	12%	4%	3%	1%	3%	5%	10%	3%	9%
Somewhat Unfavorable	131	70	60	43	29	36	23	79	19	20	8	5
	13%	15%	11%	20%	12%	13%	8%	11%	17%	17%	19%	12%
Very Unfavorable	425	210	214	67	99	125	133	339	17	44	16	9
	42%	45%	40%	31%	43%	46%	46%	48%	15%	37%	37%	24%
Never heard of	6	2	4	3	2	0	0	5	0	0	-	-
	1%	*%	1%	1%	1%	*%	*%	1%	*%	*%		

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	406	230	175	127	126	103	49	28	77	300	25	371	179	77	150
	40%	37%	44%	31%	43%	48%	49%	7%	29%	84%	5%	76%	43%	39%	38%
VERY/SOMEWHAT UNFAVORABLE	557	349	208	256	162	93	46	344	169	44	426	92	207	112	232
	55%	56%	53%	63%	55%	43%	46%	89%	62%	12%	90%	19%	50%	57%	59%
Very Favorable	202	120	81	65	52	55	29	10	28	164	11	190	89	44	69
	20%	19%	20%	16%	18%	26%	29%	2%	10%	46%	2%	39%	21%	23%	17%
Somewhat Favorable	204	110	94	62	74	48	20	19	49	136	15	181	90	33	81
	20%	18%	24%	15%	25%	23%	20%	5%	18%	38%	3%	37%	22%	17%	21%
Heard of, No Opinion	45	34	11	16	7	17	5	11	21	13	18	23	29	5	11
	4%	5%	3%	4%	2%	8%	5%	3%	8%	4%	4%	5%	7%	2%	3%
Somewhat Unfavorable	131	79	52	40	39	39	13	44	59	28	51	64	46	29	52
	13%	13%	13%	10%	13%	18%	13%	12%	22%	8%	11%	13%	11%	15%	13%
Very Unfavorable	425	269	156	216	123	54	33	299	110	16	374	29	161	84	180
	42%	44%	40%	53%	42%	25%	33%	78%	41%	4%	79%	6%	39%	43%	46%
Never heard of	6	5	0	5	0	1	-	3	3	-	3	2	3	2	-
	1%	1%	*%	1%	*%	*%	-	1%	1%	-	1%	*%	1%	1%	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	234	209	94	107	123	120	332	34	42	17	18
	44%	50%	39%	44%	46%	45%	41%	47%	30%	35%	39%	45%
VERY/SOMEWHAT UNFAVORABLE	561	232	325	115	126	151	169	365	74	74	27	22
	55%	49%	60%	54%	54%	55%	58%	52%	66%	63%	61%	55%
Very Favorable	284	148	136	57	72	82	72	218	17	29	7	13
	28%	31%	25%	27%	31%	30%	25%	31%	15%	25%	16%	34%
Somewhat Favorable	159	86	73	36	35	40	47	114	17	12	10	4
	16%	18%	14%	17%	15%	15%	16%	16%	15%	11%	23%	11%
Heard of, No Opinion	7	4	4	6	0	1	1	3	3	2	-	-
	1%	1%	1%	3%	*%	*%	*%	*%	2%	2%		
Somewhat Unfavorable	79	39	40	24	14	22	19	50	11	11	5	2
	8%	8%	7%	11%	6%	8%	7%	7%	10%	9%	12%	4%
Very Unfavorable	482	193	286	91	112	129	150	314	63	63	22	20
	48%	41%	53%	42%	48%	47%	52%	45%	56%	53%	49%	51%
Never heard of	1	1	0	0	-	1	-	-	1	-	-	-
	*%	*%	*%	*%		*%			1%			

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	307	136	230	102	77	34	323	93	27	410	24	182	93	166
	44%	50%	35%	57%	35%	36%	34%	84%	34%	8%	87%	5%	44%	48%	42%
VERY/SOMEWHAT UNFAVORABLE	561	305	255	173	191	132	64	57	175	329	59	461	229	103	226
	55%	49%	65%	43%	65%	62%	65%	15%	65%	92%	12%	94%	55%	52%	57%
Very Favorable	284	206	79	160	58	45	21	231	46	8	279	4	130	59	94
	28%	33%	20%	40%	20%	21%	21%	60%	17%	2%	59%	1%	31%	30%	24%
Somewhat Favorable	159	101	57	70	44	31	13	93	47	19	132	20	52	34	72
	16%	16%	15%	17%	15%	15%	13%	24%	17%	5%	28%	4%	12%	18%	18%
Heard of, No Opinion	7	6	2	1	2	5	-	4	2	1	2	3	6	-	1
	1%	1%	*%	*%	1%	2%	-	1%	1%	*%	*%	1%	1%	-	*%
Somewhat Unfavorable	79	41	38	21	29	20	9	26	31	21	36	26	33	10	37
	8%	7%	10%	5%	10%	9%	9%	7%	12%	6%	8%	5%	8%	5%	9%
Very Unfavorable	482	264	217	152	162	113	55	31	144	308	23	435	197	93	189
	48%	43%	55%	38%	55%	53%	56%	8%	53%	86%	5%	89%	47%	48%	48%
Never heard of	1	0	1	-	-	0	1	1	0	-	1	-	0	-	1
	*%	*%	*%	-	-	*%	1%	*%	*%	-	*%	-	*%	-	*%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	437	225	212	92	100	125	121	333	32	41	16	16
	43%	48%	39%	43%	43%	45%	42%	48%	28%	34%	36%	40%
VERY/SOMEWHAT UNFAVORABLE	531	233	294	110	119	141	160	338	75	70	27	20
	52%	49%	55%	51%	51%	51%	55%	48%	67%	60%	61%	51%
Very Favorable	197	89	108	46	47	59	44	148	13	23	7	6
	19%	19%	20%	21%	20%	22%	15%	21%	11%	19%	16%	15%
Somewhat Favorable	241	136	105	46	53	65	77	185	19	18	9	10
	24%	29%	19%	21%	23%	24%	26%	27%	17%	15%	20%	25%
Heard of, No Opinion	42	11	31	10	14	9	8	27	5	5	1	4
	4%	2%	6%	5%	6%	3%	3%	4%	5%	4%	3%	9%
Somewhat Unfavorable	158	71	87	38	30	40	50	100	24	23	8	2
	16%	15%	16%	18%	13%	15%	17%	14%	22%	19%	18%	5%
Very Unfavorable	373	162	208	72	90	101	110	238	50	48	19	18
	37%	34%	39%	33%	38%	37%	38%	34%	45%	40%	43%	45%
Never heard of	3	2	2	3	-	-	-	1	0	2	-	-
	*%	*%	*%	2%				*%	*%	1%		

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	437	300	137	227	106	73	31	339	69	30	387	36	172	95	169
	43%	49%	35%	56%	36%	34%	32%	88%	25%	8%	82%	7%	41%	48%	43%
VERY/SOMEWHAT UNFAVORABLE	531	286	244	157	181	129	63	37	177	316	68	435	218	97	212
	52%	46%	62%	39%	61%	60%	64%	10%	66%	89%	14%	89%	52%	50%	54%
Very Favorable	197	141	55	109	39	32	17	183	11	3	189	6	85	51	60
	19%	23%	14%	27%	13%	15%	17%	47%	4%	1%	40%	1%	20%	26%	15%
Somewhat Favorable	241	159	82	118	67	41	15	156	57	28	197	31	87	43	109
	24%	26%	21%	29%	23%	19%	15%	40%	21%	8%	42%	6%	21%	22%	28%
Heard of, No Opinion	42	31	11	19	8	12	3	9	23	10	16	16	26	4	11
	4%	5%	3%	5%	3%	6%	3%	2%	9%	3%	3%	3%	6%	2%	3%
Somewhat Unfavorable	158	87	71	47	53	39	18	25	66	67	54	87	69	29	58
	16%	14%	18%	12%	18%	18%	18%	7%	24%	19%	11%	18%	17%	15%	15%
Very Unfavorable	373	199	173	109	128	89	45	12	111	250	14	348	148	68	154
	37%	32%	44%	27%	43%	42%	46%	3%	41%	70%	3%	71%	36%	35%	39%
Never heard of	3	2	2	1	-	0	2	2	1	0	2	1	2	-	2
	*%	*%	*%	*%		*%	2%	*%	*%	*%	*%	*%	*%		*%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	431	189	241	89	98	117	128	265	75	54	22	15
	43%	40%	45%	41%	42%	42%	44%	38%	67%	46%	49%	39%
VERY/SOMEWHAT UNFAVORABLE	542	269	271	108	125	153	156	410	31	60	20	20
	54%	57%	50%	50%	54%	56%	54%	59%	28%	51%	45%	52%
Very Favorable	195	77	118	27	44	52	73	120	39	24	9	2
	19%	16%	22%	13%	19%	19%	25%	17%	35%	21%	20%	6%
Somewhat Favorable	235	111	123	62	54	65	55	144	35	30	13	13
	23%	24%	23%	29%	23%	24%	19%	21%	32%	25%	30%	33%
Heard of, No Opinion	36	13	23	17	9	5	4	20	5	4	2	3
	4%	3%	4%	8%	4%	2%	2%	3%	5%	3%	5%	9%
Somewhat Unfavorable	195	95	99	57	45	50	43	137	15	19	12	11
	19%	20%	18%	27%	19%	18%	15%	20%	13%	16%	26%	29%
Very Unfavorable	348	174	172	51	81	103	113	273	16	41	8	9
	34%	37%	32%	24%	35%	38%	39%	39%	15%	35%	19%	23%
Never heard of	4	-	4	1	1	0	1	4	-	-	-	-
	*%		1%	1%	1%	*%	*%	1%				

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	431	246	183	131	133	115	51	24	86	321	23	399	188	73	169
	43%	40%	47%	32%	45%	54%	51%	6%	32%	90%	5%	82%	45%	37%	43%
VERY/SOMEWHAT UNFAVORABLE	542	342	200	255	155	87	45	350	161	31	432	78	205	118	214
	54%	55%	51%	63%	53%	41%	46%	91%	60%	9%	91%	16%	49%	60%	54%
Very Favorable	195	121	74	64	55	56	19	7	11	177	5	189	97	35	63
	19%	19%	19%	16%	19%	26%	19%	2%	4%	50%	1%	39%	23%	18%	16%
Somewhat Favorable	235	126	110	67	78	59	32	17	75	144	17	210	92	38	106
	23%	20%	28%	17%	26%	28%	32%	4%	28%	40%	4%	43%	22%	19%	27%
Heard of, No Opinion	36	27	9	15	6	12	3	11	22	3	16	9	22	5	9
	4%	4%	2%	4%	2%	6%	3%	3%	8%	1%	3%	2%	5%	2%	2%
Somewhat Unfavorable	195	115	80	80	57	35	22	92	76	26	112	65	70	44	75
	19%	19%	20%	20%	19%	16%	23%	24%	28%	7%	24%	13%	17%	23%	19%
Very Unfavorable	348	227	120	175	98	52	23	258	84	5	320	13	135	74	138
	34%	37%	31%	43%	33%	24%	23%	67%	31%	1%	68%	3%	32%	38%	35%
Never heard of	4	3	2	3	2	-	-	1	1	2	2	3	3	-	2
	*%	*%	*%	1%	1%			*%	1%	*%	*%	1%	1%		*%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	194	216	67	93	118	133	260	68	55	15	13
	41%	41%	40%	31%	40%	43%	46%	37%	61%	47%	34%	32%
STRONGLY/SOMEWHAT DISAPPROVE	591	275	313	145	137	156	152	434	42	61	28	27
	58%	58%	58%	68%	58%	57%	53%	62%	38%	51%	62%	68%
Strongly approve	194	98	96	22	30	58	84	131	35	21	4	2
	19%	21%	18%	10%	13%	21%	29%	19%	31%	18%	10%	5%
Somewhat approve	218	97	120	46	63	60	49	129	33	34	11	11
	22%	21%	22%	21%	27%	22%	17%	18%	30%	29%	25%	27%
Somewhat disapprove	136	54	80	62	29	25	21	84	20	15	7	9
	13%	12%	15%	29%	12%	9%	7%	12%	18%	13%	17%	24%
Strongly disapprove	455	221	233	84	108	132	132	350	22	46	20	17
	45%	47%	43%	39%	46%	48%	46%	50%	20%	39%	45%	44%
Unsure	11	1	10	2	4	1	4	5	1	2	2	-
	1%	*%	2%	1%	2%	*%	1%	1%	1%	2%	4%	

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	230	181	127	132	103	48	25	82	305	16	389	172	76	164
	41%	37%	46%	31%	45%	48%	49%	7%	30%	85%	3%	80%	41%	38%	42%
STRONGLY/SOMEWHAT DISAPPROVE	591	381	209	273	161	108	49	361	180	50	455	94	238	120	227
	58%	62%	53%	68%	55%	50%	49%	93%	67%	14%	96%	19%	57%	61%	58%
Strongly approve	194	114	78	71	59	43	19	8	24	161	7	184	86	34	74
	19%	19%	20%	18%	20%	20%	19%	2%	9%	45%	1%	38%	21%	17%	19%
Somewhat approve	218	116	102	56	73	59	30	17	58	143	10	206	86	42	90
	22%	19%	26%	14%	25%	28%	30%	4%	21%	40%	2%	42%	21%	21%	23%
Somewhat disapprove	136	81	55	45	39	36	15	39	63	33	41	77	61	22	48
	13%	13%	14%	11%	13%	17%	15%	10%	23%	9%	9%	16%	15%	11%	12%
Strongly disapprove	455	300	155	228	121	72	33	322	117	16	414	17	178	98	179
	45%	49%	39%	57%	41%	34%	34%	83%	43%	5%	88%	4%	43%	50%	45%
Unsure	11	7	4	4	2	3	2	-	8	3	1	5	7	1	3
	1%	1%	1%	1%	1%	2%	2%		3%	1%	*%	1%	2%	*%	1%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	501	258	243	103	120	137	141	371	41	54	17	18
	49%	55%	45%	48%	51%	50%	49%	53%	37%	46%	38%	46%
STRONGLY/SOMEWHAT DISAPPROVE	500	211	286	111	112	135	143	323	68	62	26	21
	49%	45%	53%	51%	48%	49%	49%	46%	61%	52%	58%	54%
Strongly approve	338	176	162	60	83	100	95	256	23	37	8	15
	33%	37%	30%	28%	36%	36%	33%	37%	20%	31%	19%	37%
Somewhat approve	163	83	80	43	37	37	46	115	19	17	8	3
	16%	18%	15%	20%	16%	13%	16%	16%	17%	15%	19%	9%
Somewhat disapprove	71	36	34	26	10	19	15	43	12	11	3	2
	7%	8%	6%	12%	4%	7%	5%	6%	10%	9%	8%	5%
Strongly disapprove	429	175	252	84	101	117	127	280	57	51	23	19
	42%	37%	47%	39%	43%	42%	44%	40%	51%	43%	51%	49%
Unsure	12	1	10	1	2	3	6	5	2	2	2	-
	1%	*%	2%	1%	1%	1%	2%	1%	2%	2%	4%	

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	501	334	167	244	127	90	40	354	109	38	444	38	204	100	196
	49%	54%	42%	60%	43%	42%	41%	92%	40%	11%	94%	8%	49%	51%	50%
STRONGLY/SOMEWHAT DISAPPROVE	500	277	222	156	166	121	56	32	157	311	28	444	207	95	194
	49%	45%	56%	39%	56%	56%	57%	8%	58%	87%	6%	91%	50%	48%	49%
Strongly approve	338	241	97	184	72	57	25	264	62	12	324	8	154	63	121
	33%	39%	25%	45%	24%	27%	25%	68%	23%	3%	69%	2%	37%	32%	31%
Somewhat approve	163	93	70	60	55	33	15	90	47	26	120	29	50	36	75
	16%	15%	18%	15%	19%	15%	15%	23%	17%	7%	25%	6%	12%	19%	19%
Somewhat disapprove	71	48	23	24	20	24	3	18	31	22	22	34	29	14	28
	7%	8%	6%	6%	7%	11%	3%	5%	11%	6%	5%	7%	7%	7%	7%
Strongly disapprove	429	229	199	133	146	96	53	14	126	290	5	409	179	81	166
	42%	37%	51%	33%	50%	45%	53%	4%	47%	81%	1%	84%	43%	41%	42%
Unsure	12	7	4	4	2	4	3	-	4	7	1	7	6	2	4
	1%	1%	1%	1%	1%	2%	3%		2%	2%	*%	1%	2%	1%	1%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	405	194	209	63	93	115	134	265	65	53	14	8
	40%	41%	39%	29%	40%	42%	46%	38%	58%	45%	31%	21%
STRONGLY/SOMEWHAT DISAPPROVE	587	271	314	146	131	156	154	421	43	65	29	30
	58%	58%	58%	68%	56%	57%	53%	60%	39%	55%	65%	76%
Strongly approve	200	104	96	22	30	66	82	138	34	22	4	2
	20%	22%	18%	10%	13%	24%	28%	20%	31%	18%	9%	5%
Somewhat approve	205	90	114	40	64	50	52	127	31	31	10	6
	20%	19%	21%	19%	27%	18%	18%	18%	28%	26%	22%	16%
Somewhat disapprove	120	49	71	44	25	27	25	73	16	16	7	9
	12%	10%	13%	20%	11%	10%	9%	10%	14%	13%	15%	22%
Strongly disapprove	467	222	243	103	106	129	129	348	27	49	22	21
	46%	47%	45%	48%	45%	47%	45%	50%	25%	41%	49%	54%
Unsure	20	6	15	6	9	4	1	14	3	0	2	1
	2%	1%	3%	3%	4%	1%	*%	2%	3%	*%	4%	3%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013 100	618 100	394 100	404 100	295 100	214 100	99 100	386 100	270 100	357 100	473 100	488 100	418 100	196 100	393 100
STRONGLY/SOMEWHAT APPROVE	405 40%	226 37%	178 45%	129 32%	135 46%	97 45%	43 44%	28 7%	83 31%	294 82%	17 4%	383 78%	163 39%	75 38%	165 42%
STRONGLY/SOMEWHAT DISAPPROVE	587 58%	380 62%	207 53%	267 66%	154 52%	114 53%	53 53%	356 92%	176 65%	56 16%	453 96%	91 19%	243 58%	119 60%	223 57%
Strongly approve	200 20%	121 20%	78 20%	73 18%	64 22%	48 23%	14 14%	9 2%	31 12%	160 45%	8 2%	188 39%	82 20%	36 18%	80 20%
Somewhat approve	205 20%	105 17%	100 25%	56 14%	71 24%	49 23%	30 30%	19 5%	52 19%	134 38%	9 2%	195 40%	81 19%	40 20%	85 22%
Somewhat disapprove	120 12%	77 12%	44 11%	43 11%	30 10%	34 16%	14 14%	36 9%	51 19%	34 9%	41 9%	59 12%	61 15%	15 8%	43 11%
Strongly disapprove	467 46%	304 49%	163 41%	224 55%	124 42%	80 37%	39 39%	320 83%	125 46%	22 6%	412 87%	32 7%	182 44%	103 53%	180 46%
Unsure	20 2%	12 2%	9 2%	8 2%	6 2%	3 2%	3 3%	2 *	11 4%	8 2%	2 *	14 3%	12 3%	2 1%	6 2%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	335	157	175	64	77	84	110	212	58	40	13	11
	33%	33%	32%	30%	33%	31%	38%	30%	51%	34%	30%	29%
STRONGLY/SOMEWHAT DISAPPROVE	641	307	333	138	145	184	174	466	49	74	29	22
	63%	65%	62%	64%	62%	67%	60%	67%	44%	63%	66%	57%
Strongly approve	111	55	56	18	20	35	38	74	18	14	3	2
	11%	12%	10%	8%	8%	13%	13%	11%	16%	12%	7%	5%
Somewhat approve	224	102	119	46	57	49	71	138	40	26	10	9
	22%	22%	22%	21%	24%	18%	25%	20%	36%	22%	23%	24%
Somewhat disapprove	156	63	93	46	33	42	35	90	27	26	8	5
	15%	13%	17%	21%	14%	15%	12%	13%	24%	22%	18%	14%
Strongly disapprove	484	244	240	92	112	142	138	376	22	48	22	17
	48%	52%	44%	43%	48%	52%	48%	54%	19%	41%	48%	44%
Unsure	38	7	31	13	12	7	6	22	5	4	2	5
	4%	2%	6%	6%	5%	2%	2%	3%	5%	3%	4%	14%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	335	190	144	107	104	83	39	21	64	249	19	309	134	64	133
	33%	31%	37%	26%	35%	39%	40%	5%	24%	70%	4%	63%	32%	33%	34%
STRONGLY/SOMEWHAT DISAPPROVE	641	402	239	283	183	119	56	363	186	91	448	151	262	124	251
	63%	65%	61%	70%	62%	55%	56%	94%	69%	26%	95%	31%	63%	63%	64%
Strongly approve	111	69	42	42	32	27	10	5	12	94	3	104	56	17	38
	11%	11%	11%	10%	11%	13%	10%	1%	5%	26%	1%	21%	13%	9%	10%
Somewhat approve	224	121	102	65	72	56	30	16	52	156	16	205	78	47	96
	22%	20%	26%	16%	24%	26%	30%	4%	19%	44%	3%	42%	19%	24%	24%
Somewhat disapprove	156	97	60	46	44	51	15	38	63	56	37	105	69	24	63
	15%	16%	15%	11%	15%	24%	15%	10%	23%	16%	8%	21%	16%	12%	16%
Strongly disapprove	484	305	179	237	138	68	41	325	123	36	411	46	193	100	189
	48%	49%	46%	59%	47%	32%	41%	84%	46%	10%	87%	9%	46%	51%	48%
Unsure	38	27	11	14	7	12	4	2	19	16	6	28	21	8	9
	4%	4%	3%	4%	3%	6%	4%	1%	7%	5%	1%	6%	5%	4%	2%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	842	401	437	157	191	235	259	591	89	93	35	35
	83%	85%	81%	73%	82%	85%	90%	84%	80%	78%	78%	89%
NOT VERY/NOT AT ALL MOTIVATED	74	22	52	23	20	15	16	48	8	10	6	1
	7%	5%	10%	11%	8%	6%	6%	7%	7%	9%	14%	3%
Extremely motivated	699	329	366	115	143	209	232	504	66	68	33	29
	69%	70%	68%	54%	61%	76%	80%	72%	59%	57%	74%	73%
Very motivated	143	72	71	42	48	26	27	87	24	25	2	6
	14%	15%	13%	19%	21%	9%	9%	12%	21%	21%	3%	16%
Somewhat motivated	90	46	44	30	22	25	14	57	13	13	4	3
	9%	10%	8%	14%	9%	9%	5%	8%	12%	11%	8%	8%
Not very motivated	43	9	34	12	12	8	11	28	4	7	3	1
	4%	2%	6%	5%	5%	3%	4%	4%	3%	6%	7%	3%
Not at all motivated	31	13	18	11	7	7	5	20	4	3	3	-
	3%	3%	3%	5%	3%	3%	2%	3%	4%	3%	7%	-
Unsure	7	2	4	5	1	0	-	3	1	2	-	-
	1%	*%	1%	2%	1%	*%	-	*%	1%	2%	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	842	501	340	334	256	168	84	334	198	311	412	408	335	170	333
	83%	81%	86%	83%	87%	78%	85%	86%	73%	87%	87%	84%	80%	87%	85%
NOT VERY/NOT AT ALL MOTIVATED	74	47	27	28	20	20	6	15	38	20	18	39	35	11	27
	7%	8%	7%	7%	7%	9%	6%	4%	14%	6%	4%	8%	8%	6%	7%
Extremely motivated	699	416	282	290	214	127	69	279	161	260	345	337	284	138	273
	69%	67%	72%	72%	73%	59%	69%	72%	60%	73%	73%	69%	68%	70%	70%
Very motivated	143	85	58	44	42	41	15	55	37	51	67	71	51	33	59
	14%	14%	15%	11%	14%	19%	16%	14%	14%	14%	14%	15%	12%	17%	15%
Somewhat motivated	90	63	27	40	18	24	9	36	29	25	39	39	42	15	34
	9%	10%	7%	10%	6%	11%	9%	9%	11%	7%	8%	8%	10%	8%	9%
Not very motivated	43	27	16	15	13	12	3	8	20	14	10	24	22	7	13
	4%	4%	4%	4%	4%	6%	3%	2%	8%	4%	2%	5%	5%	3%	3%
Not at all motivated	31	20	11	13	8	8	3	7	18	6	8	15	13	4	13
	3%	3%	3%	3%	3%	4%	3%	2%	7%	2%	2%	3%	3%	2%	3%
Unsure	7	6	0	3	0	3	-	1	5	1	4	2	6	-	0
	1%	1%	*%	1%	*%	2%	-	*%	2%	*%	1%	*%	1%	-	*%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	479	252	228	101	104	132	142	368	26	47	21	17
	47%	53%	42%	47%	44%	48%	49%	53%	24%	40%	47%	43%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	488	209	275	103	118	131	136	302	81	64	22	19
	48%	44%	51%	48%	51%	48%	47%	43%	72%	54%	50%	49%
Definitely the Republican candidate	355	186	169	59	72	114	110	282	17	31	12	14
	35%	40%	31%	27%	31%	42%	38%	40%	15%	26%	27%	36%
Probably the Republican candidate	109	55	54	35	28	17	29	76	9	14	8	2
	11%	12%	10%	16%	12%	6%	10%	11%	8%	12%	18%	6%
Lean, the Republican candidate	15	10	5	7	4	1	2	11	0	2	1	-
	1%	2%	1%	3%	2%	*%	1%	2%	*%	2%	3%	
Lean, the Democratic candidate	11	7	4	1	5	4	0	8	1	2	-	0
	1%	1%	1%	1%	2%	1%	*%	1%	*%	1%		1%
Probably the Democratic candidate	103	29	73	35	38	20	10	58	17	21	5	3
	10%	6%	14%	16%	16%	7%	4%	8%	15%	17%	11%	7%
Definitely the Democratic candidate	374	173	198	67	75	107	125	236	63	41	17	16
	37%	37%	37%	31%	32%	39%	43%	34%	57%	35%	39%	41%
Unsure	46	10	36	10	11	12	12	29	5	7	1	3
	5%	2%	7%	5%	5%	4%	4%	4%	4%	6%	3%	9%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	479	319	160	242	126	76	35	362	104	13	447	21	183	103	191
	47%	52%	41%	60%	43%	36%	35%	94%	39%	4%	95%	4%	44%	53%	48%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	488	270	217	144	157	126	60	17	129	342	15	458	214	86	185
	48%	44%	55%	36%	53%	59%	60%	4%	48%	96%	3%	94%	51%	44%	47%
Definitely the Republican candidate	355	243	112	193	89	50	23	294	55	6	345	7	143	81	130
	35%	39%	29%	48%	30%	23%	23%	76%	20%	2%	73%	1%	34%	41%	33%
Probably the Republican candidate	109	66	43	44	32	22	11	65	37	7	90	12	35	19	54
	11%	11%	11%	11%	11%	10%	12%	17%	14%	2%	19%	2%	8%	10%	14%
Lean, the Republican candidate	15	10	5	6	5	4	-	2	12	-	13	2	6	3	6
	1%	2%	1%	1%	2%	2%	-	1%	4%	-	3%	0%	1%	1%	2%
Lean, the Democratic candidate	11	7	4	4	4	3	-	1	8	2	2	8	6	2	3
	1%	1%	1%	1%	1%	1%	-	0%	3%	1%	0%	2%	1%	1%	1%
Probably the Democratic candidate	103	63	40	28	30	35	11	6	59	39	4	89	54	13	34
	10%	10%	10%	7%	10%	16%	11%	1%	22%	11%	1%	18%	13%	7%	9%
Definitely the Democratic candidate	374	200	173	111	124	89	49	11	62	300	9	361	155	71	148
	37%	32%	44%	28%	42%	41%	50%	3%	23%	84%	2%	74%	37%	36%	38%
Unsure	46	30	16	17	12	12	5	7	37	2	11	10	20	7	18
	5%	5%	4%	4%	4%	6%	5%	2%	14%	1%	2%	2%	5%	4%	5%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.52	4.85	4.24	4.26	4.62	4.53	4.62	4.90	2.95	4.13	3.90	4.07
0	450	188	260	86	104	125	135	289	64	56	23	19
	44%	40%	48%	40%	44%	45%	47%	41%	57%	47%	51%	48%
1	23	14	9	7	2	6	8	15	3	1	-	3
	2%	3%	2%	3%	1%	2%	3%	2%	2%	1%		8%
2	20	8	11	9	6	4	0	11	3	4	2	-
	2%	2%	2%	4%	3%	1%	*%	2%	3%	4%	4%	
3	20	11	9	11	2	5	1	11	4	5	-	-
	2%	2%	2%	5%	1%	2%	*%	2%	4%	4%		
4	13	6	6	2	5	1	5	10	3	-	-	-
	1%	1%	1%	1%	2%	*%	2%	1%	3%			
5	31	12	19	9	9	9	5	19	4	5	3	-
	3%	3%	4%	4%	4%	3%	2%	3%	4%	4%	6%	
6	21	13	9	6	6	7	2	15	3	2	-	2
	2%	3%	2%	3%	2%	3%	1%	2%	3%	1%		4%
7	21	9	12	8	5	5	4	12	4	2	2	1
	2%	2%	2%	3%	2%	2%	1%	2%	3%	2%	6%	4%
8	43	25	18	15	6	11	10	34	1	4	3	1
	4%	5%	3%	7%	3%	4%	4%	5%	1%	3%	6%	3%
9	79	41	38	16	15	20	28	63	3	6	4	3
	8%	9%	7%	8%	7%	7%	10%	9%	3%	6%	10%	6%
10	291	142	148	45	74	82	91	221	19	32	8	11
	29%	30%	28%	21%	32%	30%	31%	32%	17%	27%	17%	27%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.52	4.90	3.92	5.50	4.09	3.79	3.41	7.84	4.04	1.29	8.20	1.19	4.46	5.03	4.34
0	450	252	197	145	143	107	54	40	122	287	34	393	192	74	180
	44%	41%	50%	36%	49%	50%	55%	10%	45%	81%	7%	80%	46%	38%	46%
1	23	11	12	7	9	4	3	5	9	9	3	17	4	12	7
	2%	2%	3%	2%	3%	2%	3%	1%	3%	2%	1%	3%	1%	6%	2%
2	20	13	7	6	4	6	3	7	8	5	9	8	9	3	8
	2%	2%	2%	2%	1%	3%	3%	2%	3%	1%	2%	2%	2%	1%	2%
3	20	12	8	6	5	6	3	7	10	4	6	5	7	2	10
	2%	2%	2%	1%	2%	3%	3%	2%	4%	1%	1%	1%	2%	1%	3%
4	13	7	5	5	5	3	-	8	2	3	5	5	7	3	2
	1%	1%	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	2%	2%	1%
5	31	18	14	8	11	10	2	14	12	5	20	5	11	5	15
	3%	3%	3%	2%	4%	5%	2%	4%	5%	1%	4%	1%	3%	2%	4%
6	21	18	4	12	2	5	1	9	8	5	14	7	9	1	11
	2%	3%	1%	3%	1%	2%	1%	2%	3%	1%	3%	1%	2%	1%	3%
7	21	14	7	9	3	5	4	8	9	4	15	6	9	6	6
	2%	2%	2%	2%	1%	2%	4%	2%	3%	1%	3%	1%	2%	3%	1%
8	43	27	16	18	16	8	1	28	11	5	37	6	16	4	23
	4%	4%	4%	5%	5%	4%	1%	7%	4%	1%	8%	1%	4%	2%	6%
9	79	48	31	38	24	9	7	48	26	5	69	10	34	18	26
	8%	8%	8%	10%	8%	4%	7%	12%	10%	1%	15%	2%	8%	9%	6%
10	291	199	92	150	72	50	21	213	54	25	262	27	118	68	105
	29%	32%	23%	37%	24%	23%	21%	55%	20%	7%	55%	5%	28%	35%	27%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.58	4.67	4.51	4.56	4.65	4.26	4.86	4.40	6.07	4.62	4.09	4.16
0	425 42%	202 43%	222 41%	68 31%	93 40%	136 50%	129 44%	322 46%	20 18%	47 40%	19 42%	18 45%
1	28 3%	12 3%	17 3%	13 6%	5 2%	4 1%	6 2%	14 2%	9 8%	4 3%	2 5%	-
2	18 2%	3 1%	14 3%	8 4%	3 1%	3 1%	4 1%	13 2%	3 2%	2 1%	-	1 3%
3	23 2%	11 2%	12 2%	9 4%	5 2%	6 2%	3 1%	9 1%	6 6%	2 2%	6 13%	0 1%
4	15 1%	6 1%	9 2%	8 4%	6 2%	1 *	0 *	9 1%	2 2%	2 2%	-	1 4%
5	42 4%	12 3%	30 6%	16 7%	16 7%	6 2%	5 2%	23 3%	9 8%	8 7%	-	2 5%
6	23 2%	12 3%	10 2%	11 5%	8 4%	2 1%	1 *	12 2%	3 2%	5 4%	2 5%	-
7	34 3%	14 3%	19 4%	13 6%	8 3%	6 2%	6 2%	21 3%	3 2%	6 5%	-	5 12%
8	46 5%	22 5%	22 4%	11 5%	13 6%	15 6%	7 2%	28 4%	6 5%	5 5%	2 5%	5 13%
9	85 8%	43 9%	42 8%	15 7%	18 8%	22 8%	29 10%	68 10%	8 7%	5 5%	2 4%	1 4%
10	274 27%	132 28%	142 26%	43 20%	59 25%	73 27%	99 34%	180 26%	44 39%	32 27%	11 26%	6 15%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013 100	618 100	394 100	404 100	295 100	214 100	99 100	386 100	270 100	357 100	473 100	488 100	418 100	196 100	393 100
MEAN	4.58	4.15	5.25	3.82	5.17	4.78	5.49	1.63	3.90	8.30	1.36	8.02	4.49	4.52	4.71
0	425 42%	282 46%	144 36%	210 52%	112 38%	72 34%	31 31%	295 76%	108 40%	22 6%	376 79%	23 5%	179 43%	85 43%	160 41%
1	28 3%	19 3%	10 3%	5 1%	9 3%	14 7%	0 *%	7 2%	17 6%	5 1%	9 2%	12 2%	12 3%	3 2%	13 3%
2	18 2%	16 3%	2 1%	10 3%	2 1%	5 2%	-	9 2%	7 3%	2 1%	7 2%	8 2%	7 2%	5 2%	6 2%
3	23 2%	17 3%	6 1%	7 2%	2 1%	10 5%	4 4%	4 1%	13 5%	6 2%	9 2%	9 2%	11 3%	5 3%	7 2%
4	15 1%	10 2%	5 1%	7 2%	3 1%	4 2%	2 2%	2 *%	8 3%	6 2%	4 1%	11 2%	6 1%	3 2%	6 2%
5	42 4%	26 4%	16 4%	13 3%	10 3%	13 6%	6 6%	9 2%	19 7%	13 4%	9 2%	24 5%	19 4%	6 3%	17 4%
6	23 2%	13 2%	10 3%	7 2%	6 2%	6 3%	4 4%	5 1%	9 4%	8 2%	2 *%	20 4%	7 2%	3 1%	10 3%
7	34 3%	14 2%	20 5%	11 3%	10 3%	3 1%	10 10%	4 1%	15 5%	15 4%	3 1%	31 6%	9 2%	12 6%	13 3%
8	46 5%	27 4%	19 5%	13 3%	15 5%	14 7%	4 4%	9 2%	12 4%	26 7%	8 2%	38 8%	19 5%	5 3%	22 5%
9	85 8%	45 7%	40 10%	36 9%	33 11%	10 4%	7 7%	14 4%	21 8%	50 14%	21 4%	64 13%	39 9%	18 9%	28 7%
10	274 27%	150 24%	123 31%	86 21%	93 32%	63 29%	30 30%	28 7%	42 15%	204 57%	25 5%	248 51%	110 26%	51 26%	112 29%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	473 47%	241 51%	231 43%	109 51%	102 44%	131 48%	130 45%	354 51%	28 25%	52 44%	19 44%	19 49%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	488 48%	210 45%	276 51%	98 46%	118 50%	131 47%	142 49%	314 45%	76 68%	57 49%	22 50%	19 49%
Donald Trump, definitely	373 37%	198 42%	175 32%	65 30%	86 37%	113 41%	109 38%	292 42%	16 15%	39 33%	10 24%	15 37%
Donald Trump, probably	96 9%	42 9%	54 10%	42 19%	16 7%	17 6%	21 7%	60 9%	10 9%	13 11%	9 20%	3 9%
Donald Trump, lean	3 *%	1 *%	3 *%	2 1%	-	1 *%	0 *%	1 *%	1 1%	-	-	1 2%
Joe Biden, lean	12 1%	3 1%	9 2%	3 1%	7 3%	0 *%	2 1%	8 1%	0 *%	2 1%	-	2 5%
Joe Biden, probably	108 11%	36 8%	72 13%	40 18%	28 12%	26 9%	14 5%	66 9%	15 14%	16 13%	6 13%	6 14%
Joe Biden, definitely	369 36%	171 36%	195 36%	55 26%	83 35%	104 38%	126 44%	240 34%	60 54%	40 34%	16 37%	12 30%
Unsure	52 5%	20 4%	31 6%	8 4%	14 6%	13 5%	17 6%	32 5%	8 7%	8 7%	3 7%	1 3%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	473 47%	317 51%	155 39%	237 59%	117 40%	81 38%	38 38%	348 90%	106 39%	19 5%	473 100%	-	186 45%	97 50%	187 48%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	488 48%	265 43%	222 56%	148 37%	165 56%	117 55%	57 57%	28 7%	129 48%	332 93%	-	488 100%	205 49%	91 46%	190 48%
Donald Trump, definitely	373 37%	257 42%	116 30%	200 49%	92 31%	57 27%	24 24%	293 76%	67 25%	13 4%	373 79%	-	150 36%	84 43%	137 35%
Donald Trump, probably	96 9%	58 9%	38 10%	36 9%	24 8%	22 10%	14 14%	54 14%	37 14%	5 1%	96 20%	-	34 8%	13 7%	48 12%
Donald Trump, lean	3 *% *	2 *% *	1 *% *	1 *% *	0 *% *	2 1% *	0 *% *	1 *% *	2 1% *	-	3 1% *	-	2 *% *	-	1 *% *
Joe Biden, lean	12 1%	6 1%	6 1%	2 1%	6 2%	4 2%	-	2 1%	7 3%	3 1%	-	12 2%	6 1%	2 1%	4 1%
Joe Biden, probably	108 11%	71 12%	37 9%	40 10%	26 9%	31 15%	11 11%	11 3%	54 20%	42 12%	-	108 22%	45 11%	24 12%	39 10%
Joe Biden, definitely	369 36%	188 30%	180 46%	105 26%	134 45%	82 38%	46 47%	14 4%	67 25%	287 80%	-	369 75%	153 37%	66 34%	147 37%
Unsure	52 5%	36 6%	17 4%	19 5%	13 4%	16 8%	4 4%	11 3%	35 13%	7 2%	-	-	26 6%	8 4%	17 4%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	435 43%	228 48%	207 38%	87 40%	99 42%	122 45%	127 44%	336 48%	24 22%	41 34%	17 39%	16 41%
Joe Biden, the Democratic candidate	429 42%	190 40%	236 44%	74 34%	98 42%	119 43%	137 47%	280 40%	64 57%	49 42%	21 47%	14 36%
Robert F. Kennedy, Jr , Independent candidate	75 7%	27 6%	47 9%	28 13%	19 8%	15 6%	13 5%	46 7%	6 5%	18 15%	0 1%	5 14%
Jill Stein, Green Party candidate	18 2%	6 1%	12 2%	10 5%	5 2%	3 1%	1 *%	7 1%	3 3%	3 2%	3 7%	3 7%
Cornel West, Independent candidate	24 2%	11 2%	13 2%	9 4%	7 3%	7 3%	1 *%	10 1%	9 8%	4 4%	-	-
Unsure	33 3%	9 2%	24 4%	7 3%	6 3%	8 3%	12 4%	21 3%	5 4%	3 3%	3 6%	1 3%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	435	290	145	225	112	65	33	330	88	16	429	5	168	95	170
	43%	47%	37%	56%	38%	30%	34%	86%	33%	5%	91%	1%	40%	48%	43%
Joe Biden, the Democratic candidate	429	221	206	128	151	93	55	23	93	312	5	423	177	80	169
	42%	36%	52%	32%	51%	43%	56%	6%	35%	87%	1%	87%	42%	41%	43%
Robert F. Kennedy, Jr , Independent candidate	75	56	20	32	13	23	6	20	45	11	32	24	34	10	30
	7%	9%	5%	8%	5%	11%	6%	5%	17%	3%	7%	5%	8%	5%	8%
Jill Stein, Green Party candidate	18	14	4	3	3	11	0	2	9	7	2	15	12	2	5
	2%	2%	1%	1%	1%	5%	*%	1%	3%	2%	*%	3%	3%	1%	1%
Cornel West, Independent candidate	24	17	6	4	5	13	1	1	18	4	2	15	12	2	9
	2%	3%	2%	1%	2%	6%	1%	*%	7%	1%	*%	3%	3%	1%	2%
Unsure	33	20	13	11	10	9	3	10	16	7	3	6	14	8	11
	3%	3%	3%	3%	3%	4%	3%	2%	6%	2%	1%	1%	3%	4%	3%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Republican	386	199	187	76	78	120	112	300	21	40	14	12
	38%	42%	35%	36%	33%	44%	39%	43%	18%	34%	31%	29%
Democrat	357	146	209	66	83	92	116	225	67	43	16	6
	35%	31%	39%	31%	36%	34%	40%	32%	60%	37%	35%	16%
Independent	234	115	117	63	63	52	56	155	22	30	11	16
	23%	24%	22%	29%	27%	19%	20%	22%	20%	26%	25%	42%
Member of another party	15	9	6	5	3	5	2	8	1	1	3	2
	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	7%	5%
Unsure	21	2	19	5	7	5	4	12	1	3	1	3
	2%	*%	4%	2%	3%	2%	1%	2%	1%	3%	3%	7%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	386	255	131	199	101	57	29	386	-	-	348	28	143	79	163
	38%	41%	33%	49%	34%	26%	30%	100%			74%	6%	34%	40%	41%
Democrat	357	197	159	105	119	92	40	-	-	357	19	332	148	66	143
	35%	32%	40%	26%	40%	43%	40%			100%	4%	68%	36%	34%	36%
Independent	234	145	90	90	65	55	25	-	234	-	100	105	110	45	76
	23%	23%	23%	22%	22%	26%	25%		87%		21%	22%	26%	23%	19%
Member of another party	15	8	7	4	4	4	3	-	15	-	3	12	3	4	8
	1%	1%	2%	1%	1%	2%	4%		6%		1%	2%	1%	2%	2%
Unsure	21	14	7	7	6	7	1	-	21	-	3	12	13	3	4
	2%	2%	2%	2%	2%	3%	1%		8%		1%	2%	3%	2%	1%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	386	199	187	76	78	120	112	300	21	40	14	12
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	372	181	191	81	68	107	116	305	20	29	10	8
Firmly a Republican	300	153	148	55	65	93	87	232	16	36	8	8
	78%	77%	79%	72%	84%	77%	78%	77%	79%	90%	60%	69%
Not firmly a Republican	86	46	39	22	13	27	24	68	4	4	5	4
	22%	23%	21%	28%	16%	23%	22%	23%	21%	10%	40%	31%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	386	255	131	199	101	57	29	386	-	-	348	28	143	79	163
	100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	372	230	142	188	117	42	25	372	-	-	330	31	138	74	158
Firmly a Republican	300	204	96	157	74	46	22	300	-	-	283	13	118	66	114
	78%	80%	74%	79%	73%	82%	75%	78%			82%	49%	83%	84%	70%
Not firmly a Republican	86	51	35	41	27	10	7	86	-	-	64	14	25	13	49
	22%	20%	26%	21%	27%	18%	25%	22%			18%	51%	17%	16%	30%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	357	146	209	66	83	92	116	225	67	43	16	6
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	359	142	216	70	70	98	121	238	71	36	8	6
Firmly a Democrat	277	115	160	45	52	79	100	177	57	30	8	5
	78%	79%	76%	69%	63%	86%	87%	79%	84%	70%	53%	77%
Not firmly a Democrat	80	31	49	21	31	13	15	48	10	13	7	2
	22%	21%	24%	31%	37%	14%	13%	21%	16%	30%	47%	23%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	357	197	159	105	119	92	40	-	-	357	19	332	148	66	143
	100	100	100	100	100	100	100			100	100	100	100	100	100
Unweighted Total	359	191	167	108	129	83	38	-	-	359	20	326	152	70	137
Firmly a Democrat	277	157	119	83	93	74	26	-	-	277	6	269	123	48	105
	78%	80%	75%	79%	78%	80%	65%			78%	30%	81%	83%	73%	74%
Not firmly a Democrat	80	40	40	22	26	18	14	-	-	80	13	63	25	18	37
	22%	20%	25%	21%	22%	20%	35%			22%	70%	19%	17%	27%	26%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	270	126	142	73	73	62	62	175	24	34	15	21
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	282	123	157	70	68	73	71	194	30	33	11	14
Republicans	84	49	36	20	21	17	27	66	4	7	3	5
	31%	39%	25%	27%	29%	27%	43%	38%	16%	20%	21%	22%
Democrats	113	53	59	35	34	25	19	69	13	10	8	13
	42%	43%	41%	49%	47%	39%	31%	40%	55%	30%	51%	60%
Both equally often	50	15	33	13	13	12	11	25	6	12	3	4
	18%	12%	23%	18%	18%	20%	18%	14%	24%	34%	20%	19%
Unsure	23	8	15	5	5	9	5	14	1	6	1	-
	8%	7%	10%	7%	6%	14%	7%	8%	6%	16%	8%	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	270	166	104	100	74	65	30	-	270	-	106	129	127	52	88
	100	100	100	100	100	100	100		100		100	100	100	100	100
Unweighted Total	282	173	109	111	83	62	26	-	282	-	102	134	137	52	91
Republicans	84	47	37	35	31	13	6	-	84	-	70	10	35	26	23
	31%	29%	36%	35%	42%	19%	19%		31%		66%	8%	28%	51%	26%
Democrats	113	68	45	40	29	28	16	-	113	-	6	100	54	19	38
	42%	41%	44%	40%	39%	43%	54%		42%		6%	78%	43%	36%	43%
Both equally often	50	36	13	18	7	18	6	-	50	-	24	13	25	5	19
	18%	22%	13%	18%	10%	28%	21%		18%		22%	10%	20%	9%	21%
Unsure	23	14	8	8	7	7	2	-	23	-	6	6	12	2	8
	8%	9%	8%	8%	9%	10%	5%		8%		6%	4%	10%	4%	9%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	471	248	223	96	99	137	139	366	24	47	17	16
	46%	53%	41%	45%	42%	50%	48%	52%	22%	40%	38%	41%
Total Democratic+Democratic-leaning Independents	470	200	268	101	117	117	135	294	80	53	23	19
	46%	42%	50%	47%	50%	42%	47%	42%	72%	45%	52%	49%
Total Independent	72	24	48	18	18	21	16	40	7	18	4	4
	7%	5%	9%	8%	8%	8%	5%	6%	6%	15%	10%	10%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	471	303	168	233	133	69	35	386	84	-	418	38	178	105	186
	46%	49%	43%	58%	45%	32%	35%	100%	31%	-	88%	8%	43%	53%	47%
Total Democratic+Democratic-leaning Independents	470	265	204	145	148	120	56	-	113	357	25	432	203	84	180
	46%	43%	52%	36%	50%	56%	57%	-	42%	100%	5%	89%	48%	43%	46%
Total Independent	72	51	22	26	14	25	8	-	72	-	30	18	38	7	27
	7%	8%	5%	6%	5%	12%	8%	-	27%	-	6%	4%	9%	4%	7%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	471	248	223	96	99	137	139	366	24	47	17	16
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	454	228	226	98	85	127	144	373	25	34	12	10
Supporter of Donald Trump	250	132	118	50	56	70	74	193	12	24	8	13
	53%	53%	53%	52%	57%	51%	54%	53%	51%	52%	45%	82%
Supporter of the Republican Party	189	99	90	42	36	59	52	147	11	23	6	2
	40%	40%	40%	44%	36%	43%	38%	40%	47%	48%	33%	13%
I don't support either one	25	13	12	4	5	7	9	21	0	-	4	-
	5%	5%	5%	4%	5%	5%	6%	6%	1%	-	22%	-
Unsure	7	4	3	-	2	2	3	5	0	-	-	1
	1%	1%	1%	-	2%	1%	2%	1%	1%	-	-	5%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	471	303	168	233	133	69	35	386	84	-	418	38	178	105	186
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Unweighted Total	454	274	180	224	149	50	31	372	82	-	395	44	171	98	183
Supporter of Donald Trump	250	177	73	139	54	39	19	204	47	-	247	3	107	59	83
	53%	59%	43%	59%	41%	56%	53%	53%	55%		59%	7%	60%	57%	44%
Supporter of the Republican Party	189	114	75	85	62	29	13	167	22	-	157	23	62	40	86
	40%	38%	45%	36%	47%	42%	36%	43%	26%		38%	60%	35%	38%	46%
I don't support either one	25	9	16	9	12	0	4	11	14	-	11	10	5	5	15
	5%	3%	10%	4%	9%	1%	11%	3%	16%		3%	27%	3%	4%	8%
Unsure	7	3	4	2	4	1	-	5	2	-	2	2	3	1	3
	1%	1%	2%	1%	3%	2%		1%	2%		*%	7%	2%	1%	1%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBidenConcerns] Which of the following concerns you more?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Trump' s criminal convictions	441	199	240	90	107	114	131	278	65	61	15	23
	44%	42%	45%	42%	46%	41%	45%	40%	58%	52%	34%	58%
Joe Biden' s age and mental fitness	502	244	258	107	109	144	144	381	33	51	25	12
	50%	52%	48%	50%	46%	52%	50%	55%	30%	43%	56%	31%
Unsure	69	28	40	19	18	18	15	40	14	6	5	4
	7%	6%	7%	9%	8%	6%	5%	6%	12%	5%	10%	11%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QTrumpBidenConcerns] Which of the following concerns you more?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Trump' s criminal convictions	441	247	193	134	143	113	50	47	114	280	35	399	185	83	171
	44%	40%	49%	33%	48%	53%	51%	12%	42%	79%	7%	82%	44%	42%	43%
Joe Biden' s age and mental fitness	502	326	176	246	135	80	41	327	121	54	417	64	203	102	195
	50%	53%	45%	61%	46%	37%	41%	85%	45%	15%	88%	13%	48%	52%	50%
Unsure	69	44	25	23	17	21	8	12	35	22	20	26	30	11	28
	7%	7%	6%	6%	6%	10%	8%	3%	13%	6%	4%	5%	7%	6%	7%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	467	241	227	92	96	134	145	362	27	42	19	17
	46%	51%	42%	43%	41%	49%	50%	52%	24%	36%	42%	44%
Joe Biden	488	203	282	97	118	134	139	304	76	66	22	19
	48%	43%	52%	45%	50%	49%	48%	43%	68%	56%	50%	49%
Jo Jorgensen	9	6	3	4	4	0	0	4	1	3	-	1
	1%	1%	1%	2%	2%	*%	*%	1%	1%	3%		2%
Howie Hawkins	2	1	0	-	1	0	-	0	-	1	-	-
	*%	*%	*%		1%	*%		*%		1%		
Kanye West	1	1	0	1	0	-	-	0	0	-	-	0
	*%	*%	*%	*%	*%			*%	*%			1%
Someone else	5	3	2	2	2	1	1	3	-	1	0	1
	1%	1%	*%	1%	1%	*%	*%	*%		1%	1%	2%
I did not vote	37	16	21	18	10	5	4	23	6	4	3	-
	4%	3%	4%	8%	4%	2%	1%	3%	6%	4%	7%	
Unsure	4	-	4	1	3	0	-	2	1	0	-	1
	*%		1%	1%	1%	*%		*%	1%	*%		2%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	467	307	161	240	123	67	38	346	107	15	430	18	178	103	185
	46%	50%	41%	59%	42%	31%	38%	90%	39%	4%	91%	4%	42%	52%	47%
Joe Biden	488	264	223	138	165	126	58	23	134	331	19	449	205	84	195
	48%	43%	57%	34%	56%	59%	59%	6%	50%	93%	4%	92%	49%	43%	50%
Jo Jorgensen	9	7	2	3	1	4	1	3	5	1	2	5	5	1	3
	1%	1%	*%	1%	*%	2%	1%	1%	2%	*%	1%	1%	1%	1%	1%
Howie Hawkins	2	1	0	-	0	1	-	0	0	1	1	0	1	-	0
	*%	*%	*%		*%	*%		*%	*%	*%	*%	*%	*%		*%
Kanye West	1	1	-	0	-	1	-	-	1	-	-	1	1	-	-
	*%	*%		*%		*%			*%			*%	*%		
Someone else	5	3	2	1	2	2	0	1	3	0	2	1	3	1	1
	1%	*%	1%	*%	1%	1%	*%	*%	1%	*%	*%	*%	1%	1%	*%
I did not vote	37	33	4	20	3	12	1	12	17	8	19	12	23	6	8
	4%	5%	1%	5%	1%	6%	1%	3%	6%	2%	4%	3%	5%	3%	2%
Unsure	4	3	1	1	1	2	-	2	3	-	-	2	3	1	1
	*%	1%	*%	*%	*%	1%		*%	1%			*%	1%	*%	*%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	367	189	178	60	69	118	120	287	19	37	19	6
	36%	40%	33%	28%	30%	43%	42%	41%	17%	32%	42%	15%
VERY/SOMEWHAT LIBERAL	306	123	179	71	77	72	85	211	37	36	6	16
	30%	26%	33%	33%	33%	26%	29%	30%	33%	30%	13%	41%
Very conservative	191	85	105	29	42	70	49	143	13	21	8	6
	19%	18%	20%	14%	18%	26%	17%	20%	12%	17%	19%	15%
Somewhat conservative	177	104	73	31	27	47	72	144	6	17	10	-
	17%	22%	13%	14%	11%	17%	25%	21%	5%	14%	23%	
Moderate	319	152	167	75	80	80	84	191	51	44	18	15
	31%	32%	31%	35%	34%	29%	29%	27%	46%	37%	41%	38%
Somewhat liberal	155	63	90	32	42	30	51	115	18	16	2	3
	15%	13%	17%	15%	18%	11%	18%	16%	16%	14%	6%	9%
Very liberal	151	60	89	39	35	42	34	96	19	20	3	13
	15%	13%	16%	18%	15%	15%	12%	14%	17%	17%	8%	32%
Unsure	21	6	15	8	8	4	1	11	5	1	2	2
	2%	1%	3%	4%	3%	2%	0%	2%	4%	1%	4%	6%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	367	231	136	180	107	51	30	299	47	22	312	45	140	76	149
	36%	37%	35%	45%	36%	24%	30%	77%	17%	6%	66%	9%	34%	39%	38%
VERY/SOMEWHAT LIBERAL	306	152	152	93	117	60	35	17	54	234	23	277	120	65	120
	30%	25%	39%	23%	40%	28%	35%	4%	20%	66%	5%	57%	29%	33%	30%
Very conservative	191	128	63	99	44	29	19	161	14	16	170	18	73	43	75
	19%	21%	16%	25%	15%	13%	19%	42%	5%	4%	36%	4%	17%	22%	19%
Somewhat conservative	177	103	73	81	63	22	11	137	33	6	142	27	68	33	74
	17%	17%	19%	20%	21%	10%	11%	36%	12%	2%	30%	6%	16%	17%	19%
Moderate	319	219	100	124	67	95	33	64	156	99	127	161	146	53	117
	31%	35%	25%	31%	23%	44%	33%	16%	58%	28%	27%	33%	35%	27%	30%
Somewhat liberal	155	75	80	51	64	24	16	9	32	114	13	138	58	33	63
	15%	12%	20%	13%	22%	11%	16%	2%	12%	32%	3%	28%	14%	17%	16%
Very liberal	151	77	73	42	54	36	19	8	22	120	10	139	62	33	56
	15%	12%	18%	10%	18%	17%	19%	2%	8%	34%	2%	29%	15%	17%	14%
Unsure	21	15	6	7	4	8	2	7	13	1	11	5	11	2	8
	2%	2%	1%	2%	1%	4%	2%	2%	5%	*%	2%	1%	3%	1%	2%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
 -Instagram

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	551	248	302	181	166	133	71	333	80	84	33	20
	54%	53%	56%	84%	71%	48%	24%	48%	71%	71%	74%	52%
No	462	223	237	34	68	142	219	366	32	34	11	19
	46%	47%	44%	16%	29%	52%	76%	52%	29%	29%	26%	48%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
 -Instagram

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	551	315	236	171	162	144	73	188	154	209	240	280	201	108	239
	54%	51%	60%	42%	55%	67%	74%	49%	57%	59%	51%	57%	48%	55%	61%
No	462	303	158	233	132	70	26	198	116	148	232	209	217	88	154
	46%	49%	40%	58%	45%	33%	26%	51%	43%	41%	49%	43%	52%	45%	39%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	351	199	149	135	94	75	46	200	53	60	19	18
	35%	42%	28%	63%	40%	27%	16%	29%	48%	51%	44%	46%
No	662	272	389	80	140	200	243	499	58	58	25	21
	65%	58%	72%	37%	60%	73%	84%	71%	52%	49%	56%	54%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	351	203	147	102	98	102	49	137	96	118	168	166	117	85	148
	35%	33%	37%	25%	33%	47%	49%	35%	36%	33%	36%	34%	28%	43%	38%
No	662	415	247	302	196	113	50	249	174	239	304	322	301	111	245
	65%	67%	63%	75%	67%	53%	51%	65%	64%	67%	64%	66%	72%	57%	62%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	810	343	465	176	189	224	220	565	95	89	32	30
	80%	73%	86%	82%	81%	82%	76%	81%	85%	75%	71%	75%
No	203	128	74	39	45	51	69	134	17	29	13	10
	20%	27%	14%	18%	19%	18%	24%	19%	15%	25%	29%	25%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	810	506	303	339	225	167	77	317	204	288	391	374	328	171	308
	80%	82%	77%	84%	77%	78%	78%	82%	76%	81%	83%	77%	78%	87%	78%
No	203	112	91	65	69	47	22	69	65	69	81	114	90	25	85
	20%	18%	23%	16%	23%	22%	22%	18%	24%	19%	17%	23%	22%	13%	22%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	395	170	224	147	129	89	31	220	69	65	16	25
	39%	36%	42%	68%	55%	32%	11%	31%	62%	55%	36%	65%
No	618	301	315	68	104	186	259	479	43	53	29	14
	61%	64%	58%	32%	45%	68%	89%	69%	38%	45%	64%	35%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	395	255	140	131	89	124	51	149	109	137	186	188	157	82	153
	39%	41%	36%	32%	30%	58%	51%	39%	40%	39%	39%	39%	38%	42%	39%
No	618	363	254	273	205	90	48	237	161	220	286	300	261	114	240
	61%	59%	64%	68%	70%	42%	49%	61%	60%	61%	61%	61%	62%	58%	61%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	285	151	134	79	71	72	63	178	37	42	20	8
	28%	32%	25%	37%	30%	26%	22%	25%	33%	36%	46%	21%
No	728	320	404	136	163	203	227	522	75	76	24	31
	72%	68%	75%	63%	70%	74%	78%	75%	67%	64%	54%	79%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error= +/-3.7 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	285	117	168	63	115	54	53	112	70	103	136	143	81	61	140
	28%	19%	43%	16%	39%	25%	54%	29%	26%	29%	29%	29%	19%	31%	36%
No	728	501	226	341	180	160	46	274	200	254	337	345	337	135	253
	72%	81%	57%	84%	61%	75%	46%	71%	74%	71%	71%	71%	81%	69%	64%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	141	135	110	84	57	25	181	29	34	16	16
	27%	30%	25%	51%	36%	21%	9%	26%	26%	29%	37%	41%
No	737	330	404	105	149	218	265	519	83	84	28	23
	73%	70%	75%	49%	64%	79%	91%	74%	74%	71%	63%	59%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	158	118	94	87	64	31	91	75	109	114	152	94	62	118
	27%	26%	30%	23%	29%	30%	31%	24%	28%	31%	24%	31%	23%	31%	30%
No	737	460	276	310	208	150	68	295	194	248	359	336	324	135	276
	73%	74%	70%	77%	71%	70%	69%	76%	72%	69%	76%	69%	77%	69%	70%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
OFTEN/SOMETIMES	354	169	185	93	97	96	69	220	43	56	17	19
	35%	36%	34%	43%	41%	35%	24%	31%	39%	47%	37%	48%
RARELY/NEVER	659	302	354	122	137	179	221	479	68	62	28	21
	65%	64%	66%	57%	59%	65%	76%	69%	61%	53%	63%	52%
Often	94	57	37	33	20	23	18	53	17	12	10	2
	9%	12%	7%	15%	9%	8%	6%	8%	15%	10%	23%	5%
Sometimes	260	112	148	60	76	73	51	167	27	44	6	17
	26%	24%	27%	28%	33%	26%	18%	24%	24%	37%	14%	43%
Rarely	290	142	145	67	56	75	92	209	34	26	14	7
	29%	30%	27%	31%	24%	27%	32%	30%	31%	22%	31%	19%
Never	369	160	209	55	81	104	129	271	34	36	14	13
	36%	34%	39%	25%	35%	38%	44%	39%	30%	31%	32%	34%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
OFTEN/SOMETIMES	354	223	132	134	86	88	46	144	88	122	180	163	128	85	138
	35%	36%	33%	33%	29%	41%	46%	37%	33%	34%	38%	33%	31%	43%	35%
RARELY/NEVER	659	396	262	270	209	126	53	242	181	235	293	326	290	112	255
	65%	64%	67%	67%	71%	59%	54%	63%	67%	66%	62%	67%	69%	57%	65%
Often	94	52	42	31	23	22	19	42	17	35	45	45	29	19	45
	9%	8%	11%	8%	8%	10%	19%	11%	6%	10%	9%	9%	7%	10%	11%
Sometimes	260	170	90	103	63	67	27	102	71	87	135	118	99	65	93
	26%	28%	23%	26%	21%	31%	27%	26%	26%	24%	29%	24%	24%	33%	24%
Rarely	290	193	96	131	76	62	20	110	79	102	143	131	130	48	111
	29%	31%	24%	33%	26%	29%	20%	28%	29%	28%	30%	27%	31%	25%	28%
Never	369	202	166	138	133	64	34	132	103	134	150	195	159	63	144
	36%	33%	42%	34%	45%	30%	34%	34%	38%	37%	32%	40%	38%	32%	37%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	369	187	182	67	70	105	127	252	59	37	17	5
	36%	40%	34%	31%	30%	38%	44%	36%	53%	31%	37%	12%
NBC News	344	176	168	59	77	89	119	231	45	38	21	10
	34%	37%	31%	27%	33%	32%	41%	33%	40%	32%	46%	24%
CBS News	315	151	163	50	69	76	120	217	47	29	18	6
	31%	32%	30%	23%	30%	28%	41%	31%	42%	24%	40%	14%
Fox News	377	214	162	79	87	97	113	270	47	33	15	11
	37%	45%	30%	37%	37%	35%	39%	39%	42%	28%	33%	28%
MSNBC	221	115	106	39	60	50	72	151	32	19	7	12
	22%	24%	20%	18%	26%	18%	25%	22%	29%	16%	15%	32%
CNN	351	181	170	82	89	87	92	224	59	38	15	14
	35%	38%	31%	38%	38%	32%	32%	32%	53%	32%	34%	36%
Newsmax	120	72	48	16	21	36	46	93	6	15	3	3
	12%	15%	9%	8%	9%	13%	16%	13%	5%	13%	7%	6%
OAN	52	34	18	6	12	17	16	38	5	3	1	4
	5%	7%	3%	3%	5%	6%	6%	5%	5%	3%	3%	10%
Local TV news	502	229	273	81	107	136	178	364	58	49	18	13
	50%	49%	51%	38%	46%	49%	62%	52%	52%	42%	41%	32%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	201	116	85	43	39	47	73	148	20	15	9	9
	20%	25%	16%	20%	17%	17%	25%	21%	18%	13%	21%	24%
Your local paper, online or in print	258	135	121	49	57	64	88	188	26	17	12	14
	25%	29%	23%	23%	24%	23%	30%	27%	23%	15%	27%	37%
Public radio or broadcast news, such as NPR or PBS	167	94	73	37	35	42	53	114	15	18	7	13
	16%	20%	13%	17%	15%	15%	18%	16%	13%	15%	16%	32%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	100	57	43	16	28	26	30	79	4	12	1	4
	10%	12%	8%	7%	12%	9%	10%	11%	4%	10%	1%	10%
None of these	88	24	61	26	28	20	14	62	5	8	9	4
	9%	5%	11%	12%	12%	7%	5%	9%	5%	7%	20%	10%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013 100	618 100	394 100	404 100	295 100	214 100	99 100	386 100	270 100	357 100	473 100	488 100	418 100	196 100	393 100
ABC News	369 36%	211 34%	157 40%	136 34%	117 40%	76 35%	41 41%	99 26%	85 31%	185 52%	128 27%	219 45%	130 31%	76 39%	160 41%
NBC News	344 34%	189 31%	154 39%	114 28%	117 40%	76 35%	37 37%	110 29%	78 29%	156 44%	120 25%	204 42%	122 29%	69 35%	149 38%
CBS News	315 31%	182 29%	134 34%	117 29%	99 34%	64 30%	34 35%	93 24%	75 28%	148 41%	111 23%	186 38%	120 29%	62 32%	130 33%
Fox News	377 37%	246 40%	131 33%	165 41%	105 36%	81 38%	26 26%	217 56%	90 33%	70 20%	262 55%	95 19%	141 34%	80 41%	151 38%
MSNBC	221 22%	114 18%	107 27%	75 19%	76 26%	39 18%	31 32%	43 11%	53 20%	125 35%	50 11%	165 34%	76 18%	50 25%	92 23%
CNN	351 35%	192 31%	159 40%	105 26%	119 40%	87 41%	40 40%	83 22%	81 30%	186 52%	101 21%	232 48%	122 29%	68 35%	158 40%
Newsmax	120 12%	74 12%	46 12%	59 15%	34 12%	15 7%	11 11%	81 21%	24 9%	14 4%	101 21%	18 4%	34 8%	31 16%	54 14%
OAN	52 5%	34 5%	18 4%	26 6%	12 4%	8 4%	5 6%	35 9%	13 5%	3 1%	48 10%	3 1%	22 5%	12 6%	17 4%
Local TV news	502 50%	301 49%	200 51%	206 51%	157 53%	95 44%	43 43%	179 46%	128 47%	195 55%	224 47%	248 51%	187 45%	101 52%	209 53%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	201 20%	87 14%	115 29%	61 15%	87 29%	26 12%	28 28%	54 14%	50 19%	97 27%	71 15%	125 26%	59 14%	42 21%	101 26%
Your local paper, online or in print	258 25%	134 22%	124 32%	91 22%	97 33%	43 20%	27 27%	84 22%	81 30%	93 26%	110 23%	133 27%	90 22%	62 31%	102 26%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Public radio or broadcast news, such as NPR or PBS	167 16%	74 12%	93 24%	49 12%	65 22%	24 11%	28 28%	33 9%	50 19%	83 23%	44 9%	119 24%	60 14%	44 22%	60 15%
Something else (Please specify)	100 10%	59 10%	40 10%	45 11%	34 12%	14 7%	6 6%	40 10%	40 15%	19 5%	64 13%	34 7%	41 10%	28 14%	31 8%
None of these	88 9%	55 9%	32 8%	39 10%	23 8%	16 8%	10 10%	38 10%	24 9%	26 7%	41 9%	41 8%	50 12%	11 6%	26 7%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QEmployment] What is your current employment status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	408	224	182	135	124	126	23	253	59	56	26	13
	40%	48%	34%	63%	53%	46%	8%	36%	53%	47%	59%	33%
Employed part-time	83	38	45	20	21	23	19	49	14	10	3	7
	8%	8%	8%	10%	9%	8%	7%	7%	12%	8%	7%	18%
Freelance, contract, or temporary work	31	13	17	7	7	12	5	21	1	7	-	1
	3%	3%	3%	3%	3%	4%	2%	3%	1%	6%		3%
"Gig economy" work like ride shares, food delivery, or dog walking	4	1	3	1	2	-	1	2	-	1	-	1
	*%	*%	1%	1%	1%		*%	*%		1%		4%
Unemployed and looking for work	71	30	41	23	26	20	3	48	9	9	2	3
	7%	6%	8%	11%	11%	7%	1%	7%	8%	8%	4%	8%
Stay-at-home parent or caregiver	49	5	44	10	22	18	-	34	3	8	-	4
	5%	1%	8%	5%	9%	6%		5%	2%	7%		11%
Full time student	20	7	12	14	2	4	-	9	3	2	4	3
	2%	1%	2%	6%	1%	2%		1%	3%	2%	8%	7%
Retired	304	141	164	2	8	61	234	251	20	21	9	2
	30%	30%	30%	1%	3%	22%	81%	36%	18%	18%	21%	6%
Something else	38	10	28	2	19	11	6	28	2	4	-	4
	4%	2%	5%	1%	8%	4%	2%	4%	2%	4%		11%
Prefer not to say	3	1	3	-	3	1	-	3	-	-	-	-
	*%	*%	*%		1%	*%		*%				

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QEmployment] What is your current employment status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	408	209	199	114	139	95	60	164	110	135	203	188	94	90	221
	40%	34%	51%	28%	47%	44%	60%	42%	41%	38%	43%	39%	23%	46%	56%
Employed part-time	83	51	32	30	19	21	13	36	15	32	35	43	39	22	21
	8%	8%	8%	7%	6%	10%	13%	9%	6%	9%	8%	9%	9%	11%	5%
Freelance, contract, or temporary work	31	19	12	12	9	7	3	8	15	8	13	18	20	2	9
	3%	3%	3%	3%	3%	3%	3%	2%	6%	2%	3%	4%	5%	1%	2%
"Gig economy" work like ride shares, food delivery, or dog walking	4	2	2	-	2	2	-	-	3	2	2	2	3	-	2
	*%	*%	1%		1%	1%			1%	*%	*%	*%	1%		*%
Unemployed and looking for work	71	51	20	31	17	20	3	22	18	31	31	38	56	3	11
	7%	8%	5%	8%	6%	9%	3%	6%	7%	9%	6%	8%	14%	2%	3%
Stay-at-home parent or caregiver	49	37	13	24	11	13	2	19	21	10	26	21	19	11	18
	5%	6%	3%	6%	4%	6%	2%	5%	8%	3%	6%	4%	4%	6%	5%
Full time student	20	19	2	7	2	11	-	3	10	8	6	14	13	1	7
	2%	3%	*%	2%	1%	5%		1%	4%	2%	1%	3%	3%	*%	2%
Retired	304	196	107	161	89	35	18	119	67	118	137	146	142	61	100
	30%	32%	27%	40%	30%	16%	18%	31%	25%	33%	29%	30%	34%	31%	25%
Something else	38	31	7	21	6	10	1	14	11	14	19	15	28	4	4
	4%	5%	2%	5%	2%	5%	1%	4%	4%	4%	4%	3%	7%	2%	1%
Prefer not to say	3	3	-	3	-	-	-	2	1	1	2	1	3	1	-
	*%	1%		1%				*%	*%	*%	*%	*%	1%	*%	

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	67	42	24	16	17	20	13	40	7	13	6	-
	7%	9%	4%	8%	7%	7%	5%	6%	7%	11%	14%	
Applies to someone in my household	71	29	42	16	21	18	17	41	3	9	8	10
	7%	6%	8%	7%	9%	6%	6%	6%	3%	8%	19%	25%
Neither / Unsure	887	406	478	187	200	240	260	622	103	96	36	30
	88%	86%	89%	87%	86%	87%	90%	89%	92%	81%	81%	75%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	67	34	33	17	23	17	9	14	18	35	22	39	15	10	39
	7%	5%	8%	4%	8%	8%	9%	4%	7%	10%	5%	8%	4%	5%	10%
Applies to someone in my household	71	44	27	24	17	20	10	30	20	21	30	34	13	18	40
	7%	7%	7%	6%	6%	9%	10%	8%	8%	6%	6%	7%	3%	9%	10%
Neither / Unsure	887	545	341	364	257	181	84	342	238	307	423	422	392	169	324
	88%	88%	87%	90%	87%	85%	84%	89%	88%	86%	89%	86%	94%	86%	82%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	243	136	104	60	56	67	60	170	23	31	6	12
	24%	29%	19%	28%	24%	24%	21%	24%	21%	26%	15%	30%
Applies to someone in my household	164	46	117	46	31	44	44	122	8	19	4	12
	16%	10%	22%	21%	13%	16%	15%	17%	7%	16%	8%	31%
Neither / Unsure	667	305	361	123	156	185	202	453	81	78	36	18
	66%	65%	67%	57%	67%	67%	70%	65%	73%	66%	81%	47%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	243	140	103	102	68	38	35	130	75	38	165	67	84	42	114
	24%	23%	26%	25%	23%	18%	36%	34%	28%	11%	35%	14%	20%	21%	29%
Applies to someone in my household	164	106	57	74	47	32	10	77	42	45	89	65	41	39	83
	16%	17%	15%	18%	16%	15%	10%	20%	16%	13%	19%	13%	10%	20%	21%
Neither / Unsure	667	411	255	255	198	156	57	213	170	283	262	369	310	123	232
	66%	67%	65%	63%	67%	73%	58%	55%	63%	79%	55%	76%	74%	63%	59%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	90	80	11	7	10	27	47	69	7	8	3	3
	9%	17%	2%	3%	4%	10%	16%	10%	6%	7%	7%	8%
Applies to someone in my household	97	27	70	20	19	26	33	71	7	10	3	7
	10%	6%	13%	9%	8%	9%	11%	10%	6%	8%	7%	18%
Neither / Unsure	833	368	462	188	205	229	211	565	99	102	38	29
	82%	78%	86%	88%	88%	83%	73%	81%	88%	87%	85%	74%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	90	55	35	45	24	10	11	43	24	23	49	34	26	22	40
	9%	9%	9%	11%	8%	5%	11%	11%	9%	6%	10%	7%	6%	11%	10%
Applies to someone in my household	97	75	22	53	18	23	4	52	23	22	57	34	37	19	41
	10%	12%	6%	13%	6%	11%	4%	14%	9%	6%	12%	7%	9%	10%	10%
Neither / Unsure	833	492	341	309	256	183	85	295	224	314	371	424	357	155	318
	82%	80%	87%	76%	87%	85%	86%	77%	83%	88%	79%	87%	85%	79%	81%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
City	292	152	137	79	73	77	63	159	58	39	19	17
	29%	32%	25%	37%	31%	28%	22%	23%	52%	33%	43%	43%
Suburb near a city	467	214	254	86	104	126	151	336	39	57	21	13
	46%	45%	47%	40%	44%	46%	52%	48%	35%	48%	48%	34%
Small town not near a city	95	38	56	16	17	27	35	79	5	6	0	5
	9%	8%	10%	7%	7%	10%	12%	11%	5%	5%	1%	12%
Rural or country area	159	67	92	34	40	45	41	125	10	16	4	5
	16%	14%	17%	16%	17%	16%	14%	18%	9%	13%	8%	12%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	292	197	95	94	65	102	31	93	64	135	107	175	148	63	80
	29%	32%	24%	23%	22%	48%	31%	24%	24%	38%	23%	36%	35%	32%	20%
Suburb near a city	467	249	218	171	165	78	53	185	126	156	215	223	134	90	238
	46%	40%	55%	42%	56%	36%	53%	48%	47%	44%	45%	46%	32%	46%	61%
Small town not near a city	95	58	35	45	33	13	3	34	28	32	48	41	48	20	26
	9%	9%	9%	11%	11%	6%	3%	9%	11%	9%	10%	8%	11%	10%	7%
Rural or country area	159	114	45	93	32	21	13	73	52	34	103	49	88	23	48
	16%	18%	12%	23%	11%	10%	13%	19%	19%	10%	22%	10%	21%	12%	12%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QResidenceDuration] How long have you lived in the state where you currently live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
1 year or less	7	4	3	2	2	3	0	5	1	2	-	-
	1%	1%	1%	1%	1%	1%	*%	1%	*%	2%		
2 years	32	11	21	20	2	5	6	19	7	5	1	-
	3%	2%	4%	9%	1%	2%	2%	3%	7%	5%	2%	
3 years	24	12	12	10	4	7	3	17	3	4	-	-
	2%	3%	2%	5%	2%	3%	1%	2%	3%	3%		
4 years	31	11	20	8	7	10	6	19	7	3	-	2
	3%	2%	4%	4%	3%	4%	2%	3%	6%	2%		6%
5 years or more	919	432	483	175	219	250	275	640	94	103	44	37
	91%	92%	90%	81%	94%	91%	95%	92%	84%	88%	98%	94%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QResidenceDuration] How long have you lived in the state where you currently live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1 year or less	7	7	-	5	-	3	-	3	2	3	3	3	6	1	1
	1%	1%		1%		1%		1%	1%	1%	1%	1%	1%	*%	*%
2 years	32	20	12	9	10	11	2	10	5	17	8	22	17	6	9
	3%	3%	3%	2%	3%	5%	2%	3%	2%	5%	2%	5%	4%	3%	2%
3 years	24	13	10	11	6	2	5	13	2	9	12	12	7	7	9
	2%	2%	3%	3%	2%	1%	5%	3%	1%	2%	2%	2%	2%	4%	2%
4 years	31	17	14	11	8	6	6	19	3	9	21	10	9	10	12
	3%	3%	3%	3%	3%	3%	6%	5%	1%	2%	4%	2%	2%	5%	3%
5 years or more	919	560	358	368	272	192	86	341	258	320	428	441	379	172	362
	91%	91%	91%	91%	92%	90%	87%	88%	95%	90%	91%	90%	91%	88%	92%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QNativity] Where were you born?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	960	454	502	205	221	262	272	686	111	98	26	39
	95%	96%	93%	95%	95%	95%	94%	98%	99%	83%	57%	100%
In a foreign country	53	17	36	10	13	13	18	13	1	20	19	-
	5%	4%	7%	5%	5%	5%	6%	2%	1%	17%	43%	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QNativity] Where were you born?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	960	592	367	395	290	196	78	372	259	329	451	459	397	192	366
	95%	96%	93%	98%	98%	92%	78%	96%	96%	92%	95%	94%	95%	98%	93%
In a foreign country	53	26	26	8	5	18	22	14	11	28	22	29	21	5	28
	5%	4%	7%	2%	2%	8%	22%	4%	4%	8%	5%	6%	5%	2%	7%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	353	202	149	166	87	57	43	185	76	50	19	23
	35%	43%	28%	77%	37%	21%	15%	26%	68%	42%	43%	59%
Married	438	191	244	36	117	144	141	336	23	48	21	9
	43%	41%	45%	17%	50%	52%	49%	48%	21%	41%	48%	24%
Separated	22	9	13	4	7	8	3	21	-	1	-	-
	2%	2%	2%	2%	3%	3%	1%	3%	-	1%	-	-
Divorced	128	47	80	5	22	46	54	103	8	14	2	1
	13%	10%	15%	2%	9%	17%	19%	15%	7%	12%	5%	3%
Widowed	72	21	51	4	1	19	48	55	5	5	2	6
	7%	5%	9%	2%	1%	7%	17%	8%	4%	5%	4%	14%
Prefer not to say	1	-	1	1	-	-	0	1	0	-	-	-
	*%		*%	*%			*%	*%	*%			

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QMarital] What is your current marital status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	353	249	103	114	71	136	32	117	101	135	154	183	210	68	74
	35%	40%	26%	28%	24%	63%	32%	30%	37%	38%	33%	38%	50%	35%	19%
Married	438	224	213	174	162	50	52	189	102	147	215	199	92	83	262
	43%	36%	54%	43%	55%	23%	52%	49%	38%	41%	46%	41%	22%	42%	67%
Separated	22	13	9	12	9	1	-	7	7	7	8	12	8	3	8
	2%	2%	2%	3%	3%	*%	-	2%	3%	2%	2%	3%	2%	1%	2%
Divorced	128	84	43	67	35	17	8	44	34	50	54	65	76	26	26
	13%	14%	11%	16%	12%	8%	8%	11%	12%	14%	12%	13%	18%	13%	7%
Widowed	72	47	25	37	18	10	7	30	25	17	41	28	32	16	24
	7%	8%	6%	9%	6%	5%	7%	8%	9%	5%	9%	6%	8%	8%	6%
Prefer not to say	1	1	0	1	-	-	0	-	1	-	-	1	1	-	0
	*%	*%	*%	*%	-	-	*%	-	*%	-	-	*%	*%	-	*%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	262	121	141	24	42	72	125	200	34	22	5	1
	26%	26%	26%	11%	18%	26%	43%	29%	30%	19%	11%	3%
Roman Catholic	193	98	94	35	41	62	54	131	5	40	10	7
	19%	21%	17%	16%	17%	23%	19%	19%	4%	34%	23%	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	8	1	7	2	0	3	2	5	3	-	-	-
	1%	*%	1%	1%	*%	1%	1%	1%	2%	-	-	-
Orthodox (such as Greek, Russian, or some other Orthodox church)	6	3	2	1	3	1	1	2	0	3	-	-
	1%	1%	*%	1%	1%	*%	*%	*%	*%	2%	-	-
Just Christian	187	69	118	64	50	46	27	118	37	19	2	11
	18%	15%	22%	30%	22%	17%	9%	17%	33%	16%	4%	28%
Jewish	35	17	18	3	4	12	15	33	1	-	1	-
	3%	4%	3%	2%	2%	4%	5%	5%	1%	-	2%	-
Muslim	10	3	7	3	4	3	-	6	1	-	4	-
	1%	1%	1%	1%	2%	1%	-	1%	1%	-	8%	-
Buddhist	6	5	1	3	0	1	2	1	3	1	1	-
	1%	1%	*%	1%	*%	*%	1%	*%	3%	1%	3%	-
Hindu	3	3	-	2	-	1	-	-	-	1	2	-
	*%	1%	-	1%	-	*%	-	-	-	1%	4%	-
Atheist	65	33	31	17	19	20	10	48	-	6	4	8
	6%	7%	6%	8%	8%	7%	3%	7%	-	5%	8%	20%
Agnostic	65	27	36	12	27	12	13	51	2	10	1	-
	6%	6%	7%	6%	12%	4%	5%	7%	2%	9%	2%	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	33 3%	13 3%	19 4%	7 3%	9 4%	6 2%	11 4%	20 3%	6 6%	5 5%	-	1 2%
Nothing in particular	142 14%	77 16%	63 12%	42 20%	34 14%	37 13%	29 10%	84 12%	20 17%	11 9%	16 35%	12 30%

Echelon Insights
 June 2024 Verified Voter Omnibus
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[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	262	165	97	120	80	45	17	140	57	66	154	97	110	49	103
	26%	27%	25%	30%	27%	21%	17%	36%	21%	18%	33%	20%	26%	25%	26%
Roman Catholic	193	112	81	78	53	34	27	75	48	69	96	87	58	47	86
	19%	18%	21%	19%	18%	16%	28%	19%	18%	19%	20%	18%	14%	24%	22%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	8	6	2	3	2	3	-	4	3	1	5	1	4	2	1
	1%	1%	1%	1%	1%	1%	-	1%	1%	*%	1%	*%	1%	1%	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	6	3	3	1	1	2	2	3	1	1	5	1	2	2	1
	1%	*%	1%	*%	*%	1%	2%	1%	*%	*%	1%	*%	1%	1%	*%
Just Christian	187	131	55	77	40	54	15	81	52	54	108	72	97	24	66
	18%	21%	14%	19%	14%	25%	15%	21%	19%	15%	23%	15%	23%	12%	17%
Jewish	35	14	21	12	21	2	-	14	5	16	13	20	4	8	23
	3%	2%	5%	3%	7%	1%	-	4%	2%	5%	3%	4%	1%	4%	6%
Muslim	10	6	4	4	2	2	2	4	2	5	3	6	0	3	6
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*%	2%	2%
Buddhist	6	4	2	0	0	4	2	3	3	-	4	2	3	2	1
	1%	1%	*%	*%	*%	2%	2%	1%	1%	-	1%	*%	1%	1%	*%
Hindu	3	3	-	-	-	3	-	-	3	-	2	1	2	1	-
	*%	*%	-	-	-	1%	-	-	1%	-	*%	*%	*%	*%	-
Atheist	65	34	31	25	23	9	8	8	25	32	11	51	26	12	24
	6%	6%	8%	6%	8%	4%	8%	2%	9%	9%	2%	10%	6%	6%	6%
Agnostic	65	30	35	22	30	8	5	6	18	42	9	55	25	11	28
	6%	5%	9%	5%	10%	4%	5%	1%	7%	12%	2%	11%	6%	6%	7%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Something else (Please specify)	33 3%	24 4%	9 2%	13 3%	7 2%	11 5%	2 2%	11 3%	12 4%	10 3%	14 3%	14 3%	19 5%	4 2%	10 3%
Nothing in particular	142 14%	88 14%	54 14%	49 12%	35 12%	39 18%	19 19%	40 10%	41 15%	61 17%	49 10%	83 17%	66 16%	31 16%	44 11%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	655	292	363	126	136	184	210	457	78	84	17	19
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	650	272	378	129	120	185	216	476	83	69	10	12
Yes, born-again or evangelical Christian	269	121	147	41	50	88	89	177	43	37	3	8
	41%	41%	41%	33%	37%	48%	43%	39%	55%	45%	20%	41%
No, not born-again or evangelical Christian	361	166	195	72	82	93	114	264	29	44	14	10
	55%	57%	54%	58%	60%	51%	54%	58%	37%	52%	80%	54%
Unsure	26	5	20	12	4	3	7	16	6	2	-	1
	4%	2%	6%	10%	3%	1%	3%	4%	8%	3%		5%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	655	416	238	279	177	137	61	302	162	191	368	258	272	124	258
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	650	396	253	275	200	121	53	288	169	193	350	260	270	123	255
Yes, born-again or evangelical Christian	269	200	68	129	48	71	21	154	59	56	181	73	132	45	92
	41%	48%	29%	46%	27%	52%	34%	51%	37%	29%	49%	28%	48%	36%	36%
No, not born-again or evangelical Christian	361	195	165	137	126	58	39	141	93	127	173	175	123	73	163
	55%	47%	69%	49%	71%	43%	63%	47%	57%	66%	47%	68%	45%	59%	63%
Unsure	26	21	5	13	3	8	2	7	10	8	14	10	18	6	2
	4%	5%	2%	5%	2%	6%	3%	2%	6%	4%	4%	4%	6%	5%	1%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	213	111	102	43	39	54	76	140	37	22	8	6
	21%	24%	19%	20%	17%	20%	26%	20%	33%	19%	18%	16%
Once or twice a month	79	37	43	22	25	18	15	53	11	12	2	2
	8%	8%	8%	10%	11%	6%	5%	8%	10%	10%	4%	6%
A few times a year	139	64	75	29	26	43	41	93	20	16	2	8
	14%	14%	14%	14%	11%	16%	14%	13%	18%	13%	4%	21%
Usually just for religious holidays	115	54	61	33	27	31	25	76	9	17	12	2
	11%	11%	11%	15%	12%	11%	9%	11%	8%	14%	26%	5%
Never	432	196	232	79	108	122	123	315	30	48	21	18
	43%	42%	43%	37%	46%	44%	42%	45%	27%	41%	47%	46%
Prefer not to say	35	9	26	9	8	7	10	24	6	3	-	2
	3%	2%	5%	4%	4%	3%	3%	3%	5%	3%	-	5%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	213	124	89	77	63	47	26	121	38	54	128	71	82	44	87
	21%	20%	23%	19%	21%	22%	26%	31%	14%	15%	27%	15%	20%	22%	22%
Once or twice a month	79	45	34	29	24	17	10	42	25	13	47	26	34	10	36
	8%	7%	9%	7%	8%	8%	10%	11%	9%	4%	10%	5%	8%	5%	9%
A few times a year	139	89	50	54	39	35	11	50	39	51	72	64	58	24	57
	14%	14%	13%	13%	13%	16%	11%	13%	14%	14%	15%	13%	14%	12%	14%
Usually just for religious holidays	115	57	58	35	41	23	17	44	30	41	54	56	34	22	59
	11%	9%	15%	9%	14%	11%	17%	11%	11%	12%	11%	12%	8%	11%	15%
Never	432	279	153	194	121	85	32	115	128	189	156	256	195	91	142
	43%	45%	39%	48%	41%	40%	32%	30%	47%	53%	33%	52%	47%	46%	36%
Prefer not to say	35	24	10	16	6	8	3	15	11	9	16	15	15	6	12
	3%	4%	2%	4%	2%	4%	3%	4%	4%	3%	3%	3%	4%	3%	3%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1013	471	539	215	234	275	289	699	112	118	45	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Technology	27	18	9	10	6	7	4	13	3	6	5	1
	3%	4%	2%	4%	3%	3%	1%	2%	2%	5%	12%	3%
Sales	39	21	18	15	10	12	3	35	1	3	-	-
	4%	4%	3%	7%	4%	4%	1%	5%	1%	2%		
Healthcare or the pharmaceutical industry	71	26	45	20	16	25	10	47	10	10	2	1
	7%	5%	8%	9%	7%	9%	4%	7%	9%	9%	4%	3%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	55	22	33	20	15	16	4	36	11	6	2	-
	5%	5%	6%	9%	7%	6%	1%	5%	10%	5%	5%	
Market research	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-
None of these	838	390	445	157	190	223	269	585	87	93	35	37
	83%	83%	83%	73%	81%	81%	93%	84%	78%	79%	78%	94%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	27	9	18	6	6	3	12	13	6	8	14	12	2	5	21
	3%	1%	5%	2%	2%	1%	12%	3%	2%	2%	3%	3%	*%	2%	5%
Sales	39	26	13	24	12	2	2	25	10	5	28	9	17	9	13
	4%	4%	3%	6%	4%	1%	2%	6%	4%	1%	6%	2%	4%	4%	3%
Healthcare or the pharmaceutical industry	71	45	26	26	22	19	4	29	17	25	34	35	24	13	34
	7%	7%	7%	6%	7%	9%	4%	8%	6%	7%	7%	7%	6%	7%	9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	55	46	9	27	8	19	1	24	14	17	26	28	27	22	6
	5%	7%	2%	7%	3%	9%	1%	6%	5%	5%	6%	6%	6%	11%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	838	503	334	331	253	172	81	308	225	305	384	407	353	154	325
	83%	81%	85%	82%	86%	80%	82%	80%	83%	85%	81%	83%	85%	79%	83%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Man	471	471	-	101	108	127	136	310	57	50	33	21
	46%	100%		47%	46%	46%	47%	44%	51%	42%	74%	53%
Woman	539	-	539	114	123	148	154	388	55	67	12	17
	53%		100%	53%	53%	54%	53%	56%	49%	57%	26%	43%
In some other way	4	-	-	1	3	-	-	1	-	1	-	1
	*%			*%	1%			*%		1%		4%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	471	278	193	176	134	102	58	199	126	146	241	210	176	96	196
	46%	45%	49%	44%	46%	48%	59%	52%	47%	41%	51%	43%	42%	49%	50%
Woman	539	336	201	227	160	109	41	187	142	209	231	276	240	101	196
	53%	54%	51%	56%	54%	51%	41%	48%	53%	59%	49%	57%	57%	51%	50%
In some other way	4	4	-	1	-	3	-	-	2	1	-	2	2	-	1
	0.4%	1%	0%	0.3%	0%	1%	0%	0%	1%	0.3%	0%	0.4%	0.5%	0%	0.3%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
White	755	334	417	129	169	212	245	699	-	33	-	22
	75%	71%	77%	60%	72%	77%	85%	100%	-	28%	-	56%
Black or African American	129	61	66	53	29	26	21	-	112	11	-	6
	13%	13%	12%	25%	13%	9%	7%	-	100%	9%	-	16%
Hispanic or Latino	118	50	67	33	37	34	15	-	-	118	-	-
	12%	11%	12%	15%	16%	12%	5%	-	-	100%	-	-
Asian	52	38	14	24	6	11	11	-	-	1	45	6
	5%	8%	3%	11%	3%	4%	4%	-	-	1%	100%	15%
Native American or Alaska Native	21	9	10	5	12	3	1	-	-	4	-	18
	2%	2%	2%	2%	5%	1%	*%	-	-	3%	-	45%
Native Hawaiian or Other Pacific Islander	1	-	1	-	1	-	-	-	-	-	-	1
	*%	-	*%	-	*%	-	-	-	-	-	-	3%
Other race or ethnicity	9	6	4	2	4	1	2	-	-	-	-	9
	1%	1%	1%	1%	2%	*%	1%	-	-	-	-	24%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	755	446	308	404	295	42	13	311	205	239	372	345	305	153	292
	75%	72%	78%	100%	100%	20%	13%	81%	76%	67%	79%	71%	73%	78%	74%
Black or African American	129	100	30	-	-	100	30	23	34	73	33	87	69	23	37
	13%	16%	8%			46%	30%	6%	12%	20%	7%	18%	17%	12%	9%
Hispanic or Latino	118	89	29	-	-	89	29	40	34	43	52	57	53	19	47
	12%	14%	7%			41%	29%	10%	13%	12%	11%	12%	13%	10%	12%
Asian	52	15	37	-	-	15	37	16	19	17	22	26	10	6	35
	5%	2%	9%			7%	37%	4%	7%	5%	5%	5%	2%	3%	9%
Native American or Alaska Native	21	19	2	-	-	19	2	3	15	4	11	9	12	3	6
	2%	3%	1%			9%	2%	1%	5%	1%	2%	2%	3%	2%	1%
Native Hawaiian or Other Pacific Islander	1	1	-	-	-	1	-	-	1	-	1	-	1	-	-
	*%	*%				*%			*%		*%		*%		
Other race or ethnicity	9	5	5	-	-	5	5	7	3	-	8	1	1	5	4
	1%	1%	1%			2%	5%	2%	1%		2%	*%	*%	2%	1%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	306	146	160	88	66	88	64	203	50	39	4	10
	30%	31%	30%	41%	28%	32%	22%	29%	45%	33%	9%	26%
Some college	209	84	124	40	37	71	61	126	24	39	8	11
	21%	18%	23%	19%	16%	26%	21%	18%	22%	33%	18%	28%
Associate degree	104	48	53	18	26	24	36	75	13	11	-	5
	10%	10%	10%	8%	11%	9%	12%	11%	12%	9%		12%
Bachelor's degree	250	134	116	55	58	62	75	176	20	22	20	11
	25%	29%	21%	26%	25%	22%	26%	25%	18%	19%	46%	28%
Graduate degree	144	58	85	14	47	30	53	118	5	7	12	2
	14%	12%	16%	6%	20%	11%	18%	17%	4%	6%	27%	6%
Prefer not to say	1	-	1	-	-	-	1	1	-	-	-	-
	*%		*%				*%	*%				

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	306	306	-	203	-	103	-	141	73	92	167	121	171	67	68
	30%	49%		50%		48%		37%	27%	26%	35%	25%	41%	34%	17%
Some college	209	209	-	126	-	83	-	78	59	72	100	97	115	34	59
	21%	34%		31%		38%		20%	22%	20%	21%	20%	28%	17%	15%
Associate degree	104	104	-	75	-	29	-	36	34	33	51	47	39	28	36
	10%	17%		19%		14%		9%	13%	9%	11%	10%	9%	14%	9%
Bachelor's degree	250	-	250	-	176	-	74	85	68	97	103	138	68	52	127
	25%		63%		60%		74%	22%	25%	27%	22%	28%	16%	26%	32%
Graduate degree	144	-	144	-	118	-	26	46	36	62	52	84	25	16	103
	14%		37%		40%		26%	12%	13%	17%	11%	17%	6%	8%	26%
Prefer not to say	1	-	-	-	-	-	-	-	-	1	-	1	-	-	1
	1*									1*		1*			1*

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QAge] What is your age?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
18-34	215	101	114	215	-	-	-	108	44	33	17	15
	21%	21%	21%	100%				15%	39%	28%	37%	37%
35-49	234	108	123	-	234	-	-	152	23	37	6	16
	23%	23%	23%		100%			22%	20%	31%	14%	40%
50-64	275	127	148	-	-	275	-	199	26	34	11	4
	27%	27%	28%			100%		28%	23%	29%	25%	11%
65+	289	136	154	-	-	-	289	240	19	15	11	5
	29%	29%	29%				100%	34%	17%	12%	24%	12%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QAge] What is your age?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-34	215	146	69	69	39	77	31	76	73	66	109	98	102	48	66
	21%	24%	18%	17%	13%	36%	31%	20%	27%	18%	23%	20%	24%	24%	17%
35-49	234	129	105	71	81	58	23	78	73	83	102	118	92	48	90
	23%	21%	27%	18%	28%	27%	24%	20%	27%	23%	22%	24%	22%	24%	23%
50-64	275	183	92	129	71	55	21	120	62	92	131	131	106	42	126
	27%	30%	23%	32%	24%	25%	21%	31%	23%	26%	28%	27%	25%	22%	32%
65+	289	160	128	135	104	26	24	112	62	116	130	142	118	59	112
	29%	26%	32%	33%	35%	12%	24%	29%	23%	32%	28%	29%	28%	30%	28%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QState] In what state do you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	175	84	89	26	52	50	47	134	8	28	3	2
	17%	18%	17%	12%	22%	18%	16%	19%	7%	24%	7%	6%
States in the Midwest	216	103	113	46	50	64	56	163	31	7	6	9
	21%	22%	21%	21%	21%	23%	19%	23%	28%	6%	13%	24%
States in the South	380	163	215	79	85	96	119	255	61	45	10	10
	37%	35%	40%	37%	37%	35%	41%	36%	55%	38%	22%	24%
States in the West	242	121	121	64	46	65	67	149	11	38	26	18
	24%	26%	22%	30%	20%	24%	23%	21%	10%	32%	58%	46%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QState] In what state do you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	175	99	76	66	68	33	8	64	40	71	80	85	61	29	84
	17%	16%	19%	16%	23%	16%	8%	17%	15%	20%	17%	17%	15%	15%	21%
States in the Midwest	216	135	81	94	68	41	13	73	57	86	93	117	100	44	73
	21%	22%	20%	23%	23%	19%	13%	19%	21%	24%	20%	24%	24%	22%	18%
States in the South	380	247	133	162	92	85	41	174	99	107	204	153	161	79	138
	37%	40%	34%	40%	31%	39%	41%	45%	37%	30%	43%	31%	39%	40%	35%
States in the West	242	137	104	82	67	56	37	76	74	93	96	133	95	44	98
	24%	22%	26%	20%	23%	26%	38%	20%	27%	26%	20%	27%	23%	23%	25%

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	229	92	135	46	61	61	61	146	36	30	4	12
	23%	20%	25%	22%	26%	22%	21%	21%	32%	26%	10%	31%
\$30,000 to \$49,999 per year	189	84	105	55	31	45	57	130	26	22	5	6
	19%	18%	20%	26%	13%	16%	20%	19%	23%	19%	11%	15%
\$50,000 to \$74,999 per year	196	96	101	48	48	42	59	144	21	19	2	11
	19%	20%	19%	22%	20%	15%	20%	21%	19%	16%	4%	29%
\$75,000 to \$99,999 per year	104	49	54	33	23	32	17	60	10	28	4	3
	10%	10%	10%	15%	10%	12%	6%	9%	9%	24%	8%	6%
\$100,000 to \$124,999 per year	56	26	31	13	12	10	21	35	8	1	11	1
	6%	5%	6%	6%	5%	4%	7%	5%	7%	1%	25%	3%
\$125,000 to \$149,999 per year	101	55	46	14	22	28	36	78	5	8	8	2
	10%	12%	9%	7%	10%	10%	12%	11%	4%	7%	17%	6%
\$150,000 to \$199,999 per year	86	43	43	4	18	40	24	63	5	7	8	3
	8%	9%	8%	2%	8%	15%	8%	9%	4%	6%	17%	7%
\$200,000 to \$249,999 per year	31	14	17	3	10	10	8	28	-	2	1	-
	3%	3%	3%	1%	4%	4%	3%	4%	-	1%	3%	-
\$250,000 or more per year	16	10	6	0	5	5	6	12	2	-	1	1
	2%	2%	1%	*%	2%	2%	2%	2%	2%	-	2%	3%
Prefer not to say	6	4	2	-	4	1	1	4	-	-	1	-
	1%	1%	*%	-	2%	*%	*%	1%	-	-	2%	-

Echelon Insights
 June 2024 Verified Voter Omnibus
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[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	229	183	46	109	37	74	9	66	66	97	94	125	229	-	-
	23%	30%	12%	27%	13%	35%	9%	17%	24%	27%	20%	26%	55%		
\$30,000 to \$49,999 per year	189	142	47	92	37	50	10	77	61	51	93	80	-	-	-
	19%	23%	12%	23%	13%	23%	10%	20%	23%	14%	20%	16%	45%		
\$50,000 to \$74,999 per year	196	129	68	95	49	34	19	79	52	66	97	91	-	196	-
	19%	21%	17%	23%	17%	16%	19%	20%	19%	18%	21%	19%		100%	
\$75,000 to \$99,999 per year	104	53	51	29	31	25	20	43	23	38	52	48	-	-	104
	10%	9%	13%	7%	11%	11%	20%	11%	9%	11%	11%	10%			26%
\$100,000 to \$124,999 per year	56	21	35	13	22	8	14	25	14	17	29	26	-	-	56
	6%	3%	9%	3%	7%	4%	14%	7%	5%	5%	6%	5%			14%
\$125,000 to \$149,999 per year	101	43	58	32	46	10	12	36	23	41	43	51	-	-	101
	10%	7%	15%	8%	15%	5%	12%	9%	9%	11%	9%	10%			26%
\$150,000 to \$199,999 per year	86	32	52	20	42	12	11	44	14	28	44	39	-	-	86
	8%	5%	13%	5%	14%	6%	11%	11%	5%	8%	9%	8%			22%
\$200,000 to \$249,999 per year	31	11	20	9	19	2	1	10	8	13	15	15	-	-	31
	3%	2%	5%	2%	6%	1%	1%	2%	3%	4%	3%	3%			8%
\$250,000 or more per year	16	3	13	2	10	0	3	5	5	6	5	11	-	-	16
	2%	*%	3%	1%	3%	*%	3%	1%	2%	2%	1%	2%			4%
Prefer not to say	6	2	4	2	3	-	1	2	4	-	2	3	-	-	-
	1%	*%	1%	*%	1%		1%	*%	1%		*%	1%			

Echelon Insights
 June 2024 Verified Voter Omnibus
 N=1,013 Registered Voters in the Likely Electorate, Nationally, June 10-12, 2024, Margin of Error=+/-3.7 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1013	471	539	215	234	275	289	699	112	118	45	39
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	257	103	153	81	119	45	12	150	43	41	10	13
	25%	22%	28%	38%	51%	16%	4%	21%	38%	35%	23%	33%
No	755	367	386	134	114	230	277	550	69	77	34	25
	75%	78%	72%	62%	49%	84%	96%	79%	62%	65%	77%	64%
Prefer not to say	1	1	-	-	1	-	-	-	-	-	-	1
	*%	*%			*%							3%

Echelon Insights
 June 2024 Verified Voter Omnibus
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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1013	618	394	404	295	214	99	386	270	357	473	488	418	196	393
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	257	142	115	75	75	67	41	99	79	79	124	120	78	51	125
	25%	23%	29%	19%	25%	31%	41%	26%	29%	22%	26%	25%	19%	26%	32%
No	755	476	279	329	220	147	59	287	191	277	349	367	339	146	268
	75%	77%	71%	81%	75%	68%	59%	74%	71%	78%	74%	75%	81%	74%	68%
Prefer not to say	1	1	-	-	-	1	-	-	-	1	-	1	1	-	-
	*%	*%				*%				*%		*%	*%		