



June 2023 Omnibus Questionnaire  
Survey of N=1,020 voters in the Likely Electorate  
Sample from Lucid sample exchange, matched to L2 Voter File  
Field Dates: June 26-29, 2023  
Margin of Error: +/- 3.9 Percentage Points

**CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE**

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**
  1. Right direction 25%
  2. Wrong track 67%
  3. Unsure 8%
  
2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**
  1. Cost of living 25%
  2. Jobs and the economy 13%
  3. Political corruption 12%
  4. The environment and climate change 7%
  5. Gun rights 6%
  6. Immigration 6%
  7. Crime 6%
  8. Healthcare 5%
  9. Abortion 4%
  10. National security 3%
  11. Drug abuse 3%
  12. Race relations 2%
  13. Infrastructure 1%
  14. Education 1%
  15. Taxes 1%
  16. Something else (Please specify) 3%
  17. Unsure 1%

**3. [QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

1. Cost of living	15%
2. Jobs and the economy	11%
3. Crime	11%
4. Immigration	10%
5. Political corruption	10%
6. The environment and climate change	7%
7. Healthcare	7%
8. Gun rights	6%
9. Abortion	6%
10. Race relations	4%
11. Education	3%
12. National security	3%
13. Drug abuse	3%
14. Infrastructure	2%
15. Taxes	2%
16. Something else (Please specify)	2%
17. Unsure	1%

**4. [QIssues\_Combined] QIssues + QIssues\_SecondChoice**

1. Cost of living	39%
2. Jobs and the economy	25%
3. Political corruption	22%
4. Crime	17%
5. Immigration	16%
6. The environment and climate change	14%
7. Gun rights	13%
8. Healthcare	11%
9. Abortion	9%
10. National security	6%
11. Race relations	6%
12. Drug abuse	5%
13. Education	4%
14. Infrastructure	3%
15. Taxes	3%
16. Something else (Please specify)	5%
17. Unsure	1%

5. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- |                            |     |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE     | 23% |
| GETTING A LOT/LITTLE WORSE | 61% |
| 1. Improving a lot         | 4%  |
| 2. Improving a little      | 19% |
| 3. Staying the same        | 15% |
| 4. Getting a little worse  | 30% |
| 5. Getting a lot worse     | 31% |
| 6. Unsure                  | 1%  |
6. **[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**
- |                                 |     |
|---------------------------------|-----|
| MUCH/SOMEWHAT MORE SECURE       | 19% |
| MUCH/SOMEWHAT LESS SECURE       | 55% |
| 1. Much more secure             | 3%  |
| 2. Somewhat more secure         | 15% |
| 3. Neither more nor less secure | 26% |
| 4. Somewhat less secure         | 31% |
| 5. Much less secure             | 24% |
| 6. Unsure                       | 1%  |
7. **[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**
- |   |     |
|---|-----|
| VERY/SOMEWHAT CONFIDENT                 | 46% |
| NOT THAT CONFIDENT/NOT CONFIDENT AT ALL | 51% |
| 1. Very confident                       | 16% |
| 2. Somewhat confident                   | 29% |
| 3. Not that confident                   | 29% |
| 4. Not confident at all                 | 21% |
| 5. Unsure                               | 3%  |

**8. [Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]**

	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of				
			1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of		
	V/S FAV.	V/S UNFAV.								
<b>1. Matthew McConaughey</b>	<b>61%</b>	<b>11%</b>	23%	38%	21%	7%	4%	7%		
<b>2. Taylor Swift</b>	<b>50%</b>	<b>23%</b>	21%	30%	25%	12%	11%	2%		
<b>3. Robert F. Kennedy, Jr.</b>	<b>46%</b>	<b>24%</b>	13%	32%	27%	12%	12%	3%		
<b>4. Vivek Ramaswamy</b>	<b>31%</b>	<b>14%</b>	13%	17%	18%	5%	9%	38%		
<b>5. Andy Cohen</b>	<b>23%</b>	<b>15%</b>	7%	16%	31%	9%	6%	30%		
<b>6. Tim Scott</b>	<b>26%</b>	<b>21%</b>	9%	17%	20%	9%	11%	34%		
<b>7. Cornel West</b>	<b>14%</b>	<b>10%</b>	5%	9%	23%	5%	5%	53%		
<b>8. Nikki Haley</b>	<b>26%</b>	<b>30%</b>	8%	18%	20%	13%	17%	25%		
<b>9. The Democratic Party</b>	<b>45%</b>	<b>50%</b>	25%	21%	5%	17%	33%	*%		
<b>10. The Republican Party</b>	<b>42%</b>	<b>51%</b>	19%	23%	6%	17%	35%	1%		
<b>11. Ron DeSantis</b>	<b>36%</b>	<b>45%</b>	16%	20%	11%	10%	35%	7%		
<b>12. Kamala Harris</b>	<b>41%</b>	<b>53%</b>	20%	21%	5%	11%	41%	2%		
<b>13. Joe Biden</b>	<b>42%</b>	<b>55%</b>	23%	20%	2%	12%	43%	*%		
<b>14. Donald Trump</b>	<b>39%</b>	<b>57%</b>	25%	15%	3%	10%	47%	1%		
<b>15. Mike Pence</b>	<b>32%</b>	<b>54%</b>	8%	24%	13%	26%	28%	2%		

**9. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	44%
STRONGLY/SOMEWHAT DISAPPROVE	55%
1. Strongly approve	20%
2. Somewhat approve	23%
3. Somewhat disapprove	13%
4. Strongly disapprove	41%
5. Unsure	2%

*RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN*

**10. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	59%
1. Strongly approve	18%
2. Somewhat approve	20%
3. Somewhat disapprove	14%
4. Strongly disapprove	45%
5. Unsure	3%

**11. [QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	35%
STRONGLY/SOMEWHAT DISAPPROVE	59%
1. Strongly approve	14%
2. Somewhat approve	21%
3. Somewhat disapprove	14%
4. Strongly disapprove	45%
5. Unsure	6%

**12. [QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	42%
STRONGLY/SOMEWHAT DISAPPROVE	53%
1. Strongly approve	19%
2. Somewhat approve	23%
3. Somewhat disapprove	14%
4. Strongly disapprove	39%
5. Unsure	6%

**CORE: FUTURE ELECTION QUESTIONS**

**13. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	44%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	46%
1. Definitely the Republican candidate	32%
2. Probably the Republican candidate	12%
3. Probably the Democratic candidate	14%
4. Definitely the Democratic candidate	32%
5. Unsure	9%

**14. [QOtherParty] Suppose the Democratic and Republican Parties were replaced by a new set of political parties. Which of these parties would you be most likely to support?**

**A party that would... [RANDOMIZE 1-5]**

- |   |     |
|---|-----|
| 1. Put the middle class first, pass universal health insurance, strengthen labor unions, and raise taxes on the wealthy to support programs for those less well off                               | 31% |
| 2. Stop illegal immigration, put America First, stand up to political correctness, and end unfair trade deals   | 26% |
| 3. Defend the American system of free enterprise, promote traditional family values, and ensure a strong military   | 18% |
| 4. Advance social progress including women's rights and LGBTQ rights, work with other countries through free trade and diplomacy, cut the deficit, and reform capitalism with sensible regulation | 11% |
| 5. Pass a Green New Deal to build a carbon-free economy with jobs for all, break up big corporations, end systemic inequality, and promote social and economic justice                            | 9%  |
| 6. Unsure   | 5%  |

**15. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]**

- |           |     |
|-----------|-----|
| 1. No     | 59% |
| 2. Yes    | 28% |
| 3. Unsure | 12% |

*RANDOMIZE ORDER OF QTRUMPBIDEN & QDESANTISBIDENNEW*

**16. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

- |                                    |     |
|------------------------------------|-----|
| DONALD TRUMP, DEFINITELY/ PROBABLY | 44% |
| JOE BIDEN, DEFINITELY/ PROBABLY    | 45% |
| 1. Donald Trump, definitely        | 33% |
| 2. Donald Trump, probably          | 11% |
| 3. Joe Biden, probably             | 10% |
| 4. Joe Biden, definitely           | 35% |
| 5. Unsure                          | 11% |

**17. [QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

- |                                    |     |
|------------------------------------|-----|
| RON DESANTIS, DEFINITELY/ PROBABLY | 42% |
| JOE BIDEN, DEFINITELY/ PROBABLY    | 45% |
| 1. Ron DeSantis, definitely        | 23% |
| 2. Ron DeSantis, probably          | 18% |
| 3. Joe Biden, probably             | 12% |
| 4. Joe Biden, definitely           | 33% |
| 5. Unsure                          | 13% |

RANDOMIZE ORDER OF QTRUMPBIDENSWIFT, QTRUMPBIDENCOHEN, QTRUMPBIDENWEST

**18. [QTrumpBidenSwift] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-2]**

1. Donald Trump, the Republican candidate	43%
2. Joe Biden, the Democratic candidate	41%
3. Taylor Swift, Independent candidate	7%
4. Unsure	9%

**19. [QTrumpBidenCohen] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-2]**

1. Donald Trump, the Republican candidate	44%
2. Joe Biden, the Democratic candidate	42%
3. TV producer Andy Cohen, Independent candidate	4%
4. Unsure	10%

**20. [QTrumpBidenWest] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-2]**

1. Donald Trump, the Republican candidate	43%
2. Joe Biden, the Democratic candidate	42%
3. Cornel West, the Green Party candidate	4%
4. Unsure	11%

**CORE: PARTISANSHIP**

**21. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ? [RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	37%
STRONG/NOT VERY STRONG DEMOCRAT	38%
1. Strong Republican	22%
2. Not very strong Republican	14%
3. Independent	22%
4. Not very strong Democrat	11%
6. Strong Democrat	27%
7. A member of another party	1%
8. Unsure	2%

**IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:**

**22. [QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=257)
TOTAL VOTES FOR REPUBLICANS	36%
TOTAL VOTES FOR DEMOCRATS	33%
1. I almost always vote for Republican candidates	13%
2. I vote for Republicans more often than I vote for Democrats	23%
3. I vote for Democrats more often than I vote for Republicans	20%
4. I almost always vote for Democratic candidates	13%
5. I vote equally for Democrats and Republicans	21%
6. Unsure	10%

**23. [QParty\_Consolidated]**

- |  |     |
|--|-----|
| 1. Total Republican+Republican- leaning Independents | 46% |
| 2. Total Democratic+Democratic- leaning Independents | 46% |
| 3. Total Independent                                 | 8%  |

**CORE: MONTHLY DEM QUESTIONS**

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**24. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=511)**

- |  |     |
|--|-----|
| JOE BIDEN, DEFINITELY/ PROBABLY                        | 60% |
| A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY | 33% |
| 1. Joe Biden, definitely                               | 42% |
| 2. Joe Biden, probably                                 | 18% |
| 3. A different Democratic candidate, probably          | 19% |
| 4. A different Democratic candidate, definitely        | 14% |
| 5. Unsure  | 7%  |

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**25. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=511)**

- |                                  |     |
|----------------------------------|-----|
| 1. Joe Biden                     | 65% |
| 2. Robert F Kennedy Jr           | 14% |
| 3. Marianne Williamson           | 4%  |
| 4. Someone else (Please specify) | 6%  |
| 5. Unsure                        | 11% |

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**26. [Q2024BidenMcConaughey] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=511)**

- |  |     |
|--|-----|
| JOE BIDEN, DEFINITELY/ PROBABLY          | 77% |
| MATTHEW MCCONAUGHEY, DEFINITELY/PROBABLY | 14% |
| 1. Joe Biden, definitely                 | 55% |
| 2. Joe Biden, probably                   | 22% |
| 3. Matthew McConaughey, probably         | 10% |
| 4. Matthew McConaughey, definitely       | 4%  |
| 5. Unsure                                | 9%  |

**CORE: MONTHLY GOP QUESTIONS**

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**27. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-14]**

	<b>(n=413)</b>
1. Donald Trump	49%
2. Ron DeSantis	16%
3. Vivek Ramaswamy	10%
4. Mike Pence	5%
5. Nikki Haley	5%
6. Tim Scott	4%
7. Chris Christie	2%
8. Francis Suarez	1%
9. Doug Burgum	1%
10. Glenn Youngkin	*%
11. Asa Hutchinson	*%
12. Rick Perry	*%
13. Will Hurd	-
14. Larry Elder	-
15. Someone else (Please specify)	*%
16. Unsure	6%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**28. [Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-14]**

	<b>(n=413)</b>
1. Donald Trump	66%
2. Ron DeSantis	52%
3. Vivek Ramaswamy	40%
4. Tim Scott	25%
5. Mike Pence	23%
6. Nikki Haley	22%
7. Glenn Youngkin	8%
8. Chris Christie	6%
9. Larry Elder	6%
10. Rick Perry	4%
11. Asa Hutchinson	2%
12. Doug Burgum	2%
13. Will Hurd	1%
14. Francis Suarez	1%
15. Someone else (Please specify)	1%
16. Unsure	5%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**29. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

**(n=413)**

- |                                      |     |
|--------------------------------------|-----|
| 1. Supporter of the Republican Party | 52% |
| 2. Supporter of Donald Trump         | 39% |
| 3. I don't support either one        | 6%  |
| 4. Unsure                            | 3%  |

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**30. [QMAGAGOP] Do you identify as a MAGA Republican? [RANDOMIZE 1-2]**

**(n=413)**

- |           |     |
|-----------|-----|
| 1. No     | 46% |
| 2. Yes    | 39% |
| 3. Unsure | 15% |

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**31. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=413)**

- |                                    |     |
|------------------------------------|-----|
| DONALD TRUMP, DEFINITELY/ PROBABLY | 60% |
| RON DESANTIS, DEFINITELY/ PROBABLY | 32% |
| 1. Donald Trump, definitely        | 44% |
| 2. Donald Trump, probably          | 16% |
| 3. Ron DeSantis, probably          | 20% |
| 4. Ron DeSantis, definitely        | 12% |
| 5. Unsure                          | 9%  |

**CUSTOM: TRUMP INDICTMENT**

**32. [Trump Indictment Battery]** The following allegations have been made against Donald Trump, and he is facing multiple indictments or possible indictments for criminal charges as a result of these allegations.

[DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

	1. Justified	2. Not justified	3. Unsure
		1. Justified	2. Not justified
			3. Unsure
1. Attempting to overturn the results of the 2020 election in the state of Georgia.	53%	36%	11%
2. Mishandling classified documents at his Mar-a-Lago home and obstructing the federal government's efforts to recover.	53%	37%	10%
3. Paying hush money to adult film star Stormy Daniels to cover up an alleged affair.	48%	41%	12%

**33. [Trump Indictment Three-Way Battery]** For each of the following allegations, do you think that Donald Trump...? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-3, 3-1]

	1. Is guilty of a crime	2. Did what was alleged but it does not rise to the level of a crime	3. Did not do what was alleged	4. Unsure
		2. Did what was alleged but it does not rise to the level of a crime	3. Did not do what was alleged	4. Unsure
	1. Is guilty of a crime			
1. Mishandling classified documents at his Mar-a-Lago home and obstructing the federal government's efforts to recover those documents.	52%	21%	19%	8%
2. Attempting to overturn the results of the 2020 election in the state of Georgia.	49%	18%	21%	12%
3. Paying hush money to adult film star Stormy Daniels to cover up an alleged affair.	40%	36%	15%	10%

## CORE: UKRAINE

34. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]

- |            |     |
|------------|-----|
| 1. Russia  | 20% |
| 2. Ukraine | 45% |
| 3. Unsure  | 35% |

35. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]

- |            |     |
|------------|-----|
| 1. Russia  | 4%  |
| 2. Ukraine | 67% |
| 3. Neutral | 23% |
| 4. Unsure  | 7%  |

36. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

- |  |     |
|--|-----|
| 1. Ukraine's war is our war If Russia wins, vital U.S. interests and values are threatened                       | 41% |
| 2. The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict | 41% |
| 3. Unsure  | 19% |

## CUSTOM: SOCIAL AND ECONOMIC IDEOLOGY

*RANDOMIZE ORDER QSOCIALISSUES AND QECONOMICISSUES*

37. [QSocialIssues] Thinking about SOCIAL issues, would you say your views on social issues are... [RANDOMIZE SCALE 1-5, 5-1]

- |                            |     |
|----------------------------|-----|
| VERY/SOMEWHAT CONSERVATIVE | 37% |
| VERY/SOMEWHAT LIBERAL      | 29% |
| 1. Very conservative       | 15% |
| 2. Conservative            | 22% |
| 3. Moderate                | 31% |
| 4. Liberal                 | 16% |
| 5. Very liberal            | 13% |
| 6. Unsure                  | 3%  |

38. [QEconomicIssues] Thinking about ECONOMIC issues, would you say your views on economic issues are... [RANDOMIZE SCALE 1-5, 5-1]

- |                            |     |
|----------------------------|-----|
| VERY/SOMEWHAT CONSERVATIVE | 42% |
| VERY/SOMEWHAT LIBERAL      | 27% |
| 1. Very conservative       | 16% |
| 2. Conservative            | 26% |
| 3. Moderate                | 29% |
| 4. Liberal                 | 17% |
| 5. Very liberal            | 10% |
| 6. Unsure                  | 3%  |

## CUSTOM: QUADRANTS

For each of the following please indicate whether you agree more with Option 1 or Option 2.  
[RANDOMIZE ALL QSOCIAL AND QECON QUESTIONS] [EACH SHOWN AS SEPARATE QUESTION; NOT GRID] [HALF SHOULD SEE LIBERAL CHOICE AS OPTION 1, OTHER HALF CONSERVATIVE CHOICE AS OPTION 1]

### [INSERT PAIR OF STATEMENTS]

1. Strongly agree with Option 1      2. Somewhat agree with Option 1      3. Somewhat agree with Option 2      4. Strongly agree with Option 2      6. Unsure

#### 39. [QSocial1]

a. Abortion should be legal in all or most circumstances  
b. Abortion should be illegal in all or most circumstances

STRONGLY/SOMEWHAT AGREE WITH OPTION 1	57%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	38%
1. Strongly agree with Option 1	42%
2. Somewhat agree with Option 1	15%
3. Somewhat agree with Option 2	16%
4. Strongly agree with Option 2	22%
5. Unsure	5%

#### 40. [QSocial2]

a. America is not the greatest country in the world  
b. America is the greatest country in the world

STRONGLY/SOMEWHAT AGREE WITH OPTION 1	32%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	62%
1. Strongly agree with Option 1	15%
2. Somewhat agree with Option 1	17%
3. Somewhat agree with Option 2	22%
4. Strongly agree with Option 2	40%
5. Unsure	6%

#### 41. [QSocial3]

a. It is more important to control gun ownership  
b. It is more important to protect the right of Americans to own guns

STRONGLY/SOMEWHAT AGREE WITH OPTION 1	52%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	44%
1. Strongly agree with Option 1	38%
2. Somewhat agree with Option 1	15%
3. Somewhat agree with Option 2	9%
4. Strongly agree with Option 2	35%
5. Unsure	4%

**42. [QSocial4]**

- a. The government should deal with illegal immigration by making it easier to immigrate to the US legally
- b. The government should deal with illegal immigration by increasing border security and enforcement

STRONGLY/SOMEWHAT AGREE WITH OPTION 1	38%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	56%
1. Strongly agree with Option 1	22%
2. Somewhat agree with Option 1	16%
3. Somewhat agree with Option 2	13%
4. Strongly agree with Option 2	43%
5. Unsure	6%

**43. [QSocial5]**

- a. Transgender athletes should be able to play on sports teams that match their current gender identity
- b. Transgender athletes should only be allowed to play on sports teams that match their birth gender

STRONGLY/SOMEWHAT AGREE WITH OPTION 1	25%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	65%
1. Strongly agree with Option 1	14%
2. Somewhat agree with Option 1	11%
3. Somewhat agree with Option 2	14%
4. Strongly agree with Option 2	52%
5. Unsure	10%

**44. [QSocial6]**

- a. The government should prevent people from engaging in hate speech against certain groups in public
- b. People should be allowed to express unpopular opinions in public, even those that are deeply offensive to other people

STRONGLY/SOMEWHAT AGREE WITH OPTION 1	44%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	49%
1. Strongly agree with Option 1	28%
2. Somewhat agree with Option 1	16%
3. Somewhat agree with Option 2	21%
4. Strongly agree with Option 2	28%
5. Unsure	6%

**45. [QSocial7]**

- a. Racism is built into our society, including into its policies and institutions
- b. Racism comes from individuals who hold racist views, not from our society and institutions

STRONGLY/SOMEWHAT AGREE WITH OPTION 1	44%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	51%
1. Strongly agree with Option 1	24%
2. Somewhat agree with Option 1	20%
3. Somewhat agree with Option 2	18%
4. Strongly agree with Option 2	33%
5. Unsure	5%

**46. [QSocial8]**

a. We need to reallocate funding from police departments to social services	
b. We need to fully fund the budget for police departments	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	32%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	61%
1. Strongly agree with Option 1	19%
2. Somewhat agree with Option 1	13%
3. Somewhat agree with Option 2	18%
4. Strongly agree with Option 2	43%
5. Unsure	7%

**47. [QSocial9]**

a. There are still significant obstacles that make it harder for women to get ahead than men	
b. The obstacles that once made it harder for women than men to get ahead are now gone	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	54%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	40%
1. Strongly agree with Option 1	31%
2. Somewhat agree with Option 1	23%
3. Somewhat agree with Option 2	22%
4. Strongly agree with Option 2	18%
5. Unsure	5%

**48. [Social10]**

a. Gay and lesbian couples should be allowed to marry legally	
b. Gay and lesbian couples should not be allowed to marry legally	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	63%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	30%
1. Strongly agree with Option 1	46%
2. Somewhat agree with Option 1	17%
3. Somewhat agree with Option 2	10%
4. Strongly agree with Option 2	20%
5. Unsure	8%

**49. [QEcon1]**

a. Hard work and determination are no guarantee of success for most people	
b. Most people who want to get ahead can make it if they're willing to work hard	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	42%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	55%
1. Strongly agree with Option 1	23%
2. Somewhat agree with Option 1	19%
3. Somewhat agree with Option 2	22%
4. Strongly agree with Option 2	33%
5. Unsure	3%

**50. [QEcon2]**

a. I would rather have a bigger government providing more services	
b. I would rather have a smaller government providing fewer services	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	50%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	42%
1. Strongly agree with Option 1	27%
2. Somewhat agree with Option 1	23%
3. Somewhat agree with Option 2	16%
4. Strongly agree with Option 2	26%
5. Unsure	8%

**51. [QEcon3]**

a. The fact that some people in the U.S. are rich and others are poor is a problem that needs to be fixed	
b. The fact that some people in the U.S. are rich and others are poor is an acceptable part of our economic system	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	49%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	46%
1. Strongly agree with Option 1	29%
2. Somewhat agree with Option 1	20%
3. Somewhat agree with Option 2	27%
4. Strongly agree with Option 2	19%
5. Unsure	5%

**52. [QEcon4]**

a. Government regulation of business is necessary to protect the public interest	
b. Government regulation of business usually does more harm than good	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	48%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	44%
1. Strongly agree with Option 1	23%
2. Somewhat agree with Option 1	26%
3. Somewhat agree with Option 2	20%
4. Strongly agree with Option 2	24%
5. Unsure	7%

**53. [QEcon5]**

a. The federal minimum wage must be increased to \$15 an hour	
b. The federal minimum wage should not be increased to \$15 an hour	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	63%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	32%
1. Strongly agree with Option 1	47%
2. Somewhat agree with Option 1	16%
3. Somewhat agree with Option 2	14%
4. Strongly agree with Option 2	17%
5. Unsure	5%

**54. [QEcon6]**

a. Free trade agreements have generally hurt the United States	
b. Free trade agreements have generally helped the United States	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	31%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	46%
1. Strongly agree with Option 1	15%
2. Somewhat agree with Option 1	16%
3. Somewhat agree with Option 2	28%
4. Strongly agree with Option 2	17%
5. Unsure	23%

**55. [QEcon7]**

a. We should raise taxes in order to ensure Social Security and Medicare's long-term future	
b. We should curb benefits in order to ensure Social Security and Medicare's long-term future	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	52%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	35%
1. Strongly agree with Option 1	29%
2. Somewhat agree with Option 1	23%
3. Somewhat agree with Option 2	17%
4. Strongly agree with Option 2	18%
5. Unsure	13%

**56. [QEcon8]**

a. It is the responsibility of the federal government to see to it that everyone has health care coverage	
b. It is not the responsibility of the federal government to see to it that everyone has health care coverage	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	61%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	34%
1. Strongly agree with Option 1	42%
2. Somewhat agree with Option 1	19%
3. Somewhat agree with Option 2	15%
4. Strongly agree with Option 2	19%
5. Unsure	5%

**57. [QEcon9]**

a. Stricter environmental laws and regulations are worth the cost	
b. Stricter environmental laws and regulations cost too many jobs and hurt the economy	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	52%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	41%
1. Strongly agree with Option 1	29%
2. Somewhat agree with Option 1	23%
3. Somewhat agree with Option 2	18%
4. Strongly agree with Option 2	23%
5. Unsure	7%

**58. [QEcon10]**

a. We should raise taxes on people making more than \$200,000 a year	
b. We should not raise taxes on people making more than \$200,000 a year	
STRONGLY/SOMEWHAT AGREE WITH OPTION 1	65%
STRONGLY/SOMEWHAT AGREE WITH OPTION 2	27%
1. Strongly agree with Option 1	44%
2. Somewhat agree with Option 1	21%
3. Somewhat agree with Option 2	13%
4. Strongly agree with Option 2	15%
5. Unsure	8%

**CUSTOM: WOKE BUSINESS**

**59. [QWokeBusiness] Assume that a brand or company that you sometimes buy things from and whose products you really like takes a stance on a social or political issue and you disagree with that stance. Which is closer to your view?**

1. Consumers should send a message and punish that company, but the government should stay out of it	50%
2. Neither consumers nor government should go around punishing companies for stances on issues	42%
3. Government should send a message and punish that company	8%

**CUSTOM: FOURTH OF JULY**

**60. [QFourthCelebrate] Do you plan on celebrating the 4th of July this year? [RANDOMIZE 1-2]**

1. Yes	71%
2. No	17%
3. Unsure	12%

**61. [QBBQMustHave] What would you say are your top three “must haves” on your plate at a barbeque? [SELECT MULTIPLE, UP TO THREE] [RANDOMIZE 1-20]**

1. Hamburger	48%
2. Hot dog	33%
3. Potato salad	31%
4. Corn on the cob	27%
5. Ribs	22%
6. Baked beans	20%
7. Watermelon	19%
8. Macaroni and cheese	14%
9. Chips	13%
10. Chicken wings	12%
11. Pasta salad	10%
12. Pulled pork	9%
13. Sausages	7%
14. Brisket	7%
15. Garden salad	6%
16. Plant-based burgers	4%
17. Rolls	4%
18. Cornbread	3%
19. Pork chops	2%
20. Turkey burger	2%
21. Something else (Please specify)	1%
22. Unsure	1%

**CORE: DEMOGRAPHICS MODULE**

**62. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]**

1. Joe Biden	49%
2. Donald Trump	45%
3. Jo Jorgensen	1%
4. Howie Hawkins	*%
5. Kanye West	*%
6. Someone else	*%
7. I did not vote	3%
8. Unsure	1%

**63. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOMEWHAT CONSERVATIVE	38%
VERY/SOMEWHAT LIBERAL	30%
1. Very conservative	17%
2. Somewhat conservative	21%
3. Moderate	31%
4. Somewhat liberal	15%
5. Very liberal	15%
6. Unsure	1%

**64. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE]  
[RANDOMIZE 1-10]**

1. Facebook	78%
2. YouTube	73%
3. Instagram	47%
4. Twitter	35%
5. TikTok	31%
6. Pinterest	28%
7. LinkedIn	26%
8. Snapchat	22%
9. Reddit	18%
10. WhatsApp	14%
11. Something else (Please specify)	1%
12. None of these	6%

**65. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]**

**[RANDOMIZE 1-33]**

1. Local TV news	43%
2. Fox News	31%
3. Facebook	31%
4. ABC News	28%
5. NBC News	28%
6. CNN	28%
7. CBS News	25%
8. Local newspaper	21%
9. MSNBC	18%
10. Twitter	17%
11. Instagram	17%
12. Local radio news	17%
13. The New York Times	15%
14. Podcasts	15%
15. The Washington Post	12%
16. Newsmax	11%
17. NPR	11%
18. PBS	11%
19. Talk radio	11%
20. USA Today	11%
21. Reddit	11%
22. Yahoo News	10%
23. The Wall Street Journal	8%
24. Huffington Post	7%
25. Reuters	6%
26. BuzzFeed	5%
27. OAN	4%
28. Breitbart	4%
29. Vice	4%
30. Univision	3%
31. Barstool Sports	3%
32. Vox	2%
33. Telemundo	2%
34. Something else (Please specify)	4%
35. None of these	4%

<b>66. [QEmployment] What is your current employment status?</b>	
1. Employed full-time	38%
2. Employed part-time	11%
3. Freelance, contract, or temporary work	3%
4. "Gig economy" work like ride shares, food delivery, or dog walking	1%
5. Unemployed and looking for work	7%
6. Stay-at-home parent or caregiver	5%
7. Full time student	2%
8. Retired	29%
9. Something else	4%
10. Prefer not to say	1%

**IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4], ASK:**

**67. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?**

	<b>(n=542)</b>
1. White collar worker, like work at a desk or an office	53%
2. Blue collar worker, like work with my hands or in a factory	25%
3. Service worker, like work in a store or hospital	18%
4. Unsure	3%

**68. [QIncome] Which range includes your annual household income?**

1. Less than \$30,000 per year	24%
2. \$30,000 to \$49,999 per year	22%
3. \$50,000 to \$74,999 per year	25%
4. \$75,000 to \$125,000 per year	18%
5. More than \$125,000 per year	9%
6. Prefer not to say	2%

**69. [QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]**

1. Yes, I have	11%
2. Yes, a member of my household has	12%
3. No	77%
4. Unsure	1%

**70. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]**

1. Yes, I am	7%
2. Yes, a member of my household is	6%
3. No	87%
4. Unsure	1%

**71. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]**

- |                                      |     |
|--------------------------------------|-----|
| 1. Yes, I do                         | 23% |
| 2. Yes, someone in my household does | 16% |
| 3. No                                | 63% |
| 4. Unsure                            | 1%  |

**72. [QUrbanRural] How would you describe the area in which you live?**

- |                               |     |
|-------------------------------|-----|
| 1. City                       | 28% |
| 2. Suburb near a city         | 43% |
| 3. Small town not near a city | 12% |
| 4. Rural or country area      | 18% |

**73. [QNativity] Where were you born? [RANDOMIZE 1-2]**

- |                         |     |
|-------------------------|-----|
| 1. In the United States | 96% |
| 2. In a foreign country | 4%  |
| 3. Prefer not to say    | *%  |

**74. [QMarital] What is your current marital status?**

- |                          |     |
|--------------------------|-----|
| 1. Single, never married | 35% |
| 2. Married               | 44% |
| 3. Separated             | 3%  |
| 4. Divorced              | 13% |
| 5. Widowed               | 5%  |
| 6. Prefer not to say     | *%  |

**75. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]**

- |   |     |
|---|-----|
| 1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc) | 29% |
| 2. Just Christian   | 19% |
| 3. Roman Catholic   | 17% |
| 4. Agnostic   | 6%  |
| 5. Atheist  | 4%  |
| 6. Jewish   | 3%  |
| 7. Mormon (Church of Jesus Christ of Latter-day Saints or LDS)  | 2%  |
| 8. Orthodox (such as Greek, Russian, or some other Orthodox church)   | 1%  |
| 9. Muslim   | 1%  |
| 10. Buddhist  | 1%  |
| 11. Hindu   | *%  |
| 12. Something else (Please specify)   | 4%  |
| 13. Nothing in particular   | 15% |

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN  
[QRELIGIONNEW = 1-5], ASK:**

**76. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	<b>(n=663)</b>
1. Yes, born-again or evangelical Christian	40%
2. No, not born-again or evangelical Christian	54%
3. Unsure	6%

**77. [QChurchOld] How often do you currently attend a religious service?**

1. At least once a week	22%
2. Once or twice a month	11%
3. A few times a year	16%
4. Usually just for religious holidays	11%
5. Never	37%
6. Prefer not to say	3%

**CORE: SCREENER MODULE**

**78. [QRegVote] Are you at least 18 years old and registered to vote?**

1. Yes		100%
2. No	TERMINATE	-
3. Unsure	TERMINATE	-

**79. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]**

1. Technology		4%
2. Sales		5%
3. Healthcare or the pharmaceutical industry		8%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		7%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		79%

**80. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

1. Woman	53%
2. Man	46%
3. In some other way	1%

**81. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

1. White	69%
2. Black or African American	14%
3. Hispanic or Latino	12%
4. Asian	6%
5. Native American or Alaska Native	2%
6. Native Hawaiian or Other Pacific Islander	*%
7. Something else	2%

**82. [QEducation] What is the highest level of education you have completed?**

1. High school or less	22%
2. Some college	25%
3. Associate degree	13%
4. Bachelor's degree	28%
5. Graduate degree	11%
6. Prefer not to say	*%

**83. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]**

1. 18-29	14%
2. 30-39	15%
3. 40-49	15%
4. 50-64	28%
5. 65+	28%

**84. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]**

1. States in the South	37%
2. States in the West	23%
3. States in the Midwest	22%
4. States in the Northeast	18%

**85. [QKids] Do you currently have children under the age of 18 in your home?**

1. Yes	26%
2. No	74%
3. Prefer not to say	*%

## METHODOLOGY

The June 2023 Echelon Insights Verified Voter Omnibus was fielded online from June 26-29, 2023 in English among a sample of N=1,020 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.9 percentage points.