



National Political Update

Verified Voter Omnibus Survey

N = 1,030 Voters in the Likely Electorate (LV), Nationwide
Field Dates: June 17-20, 2022

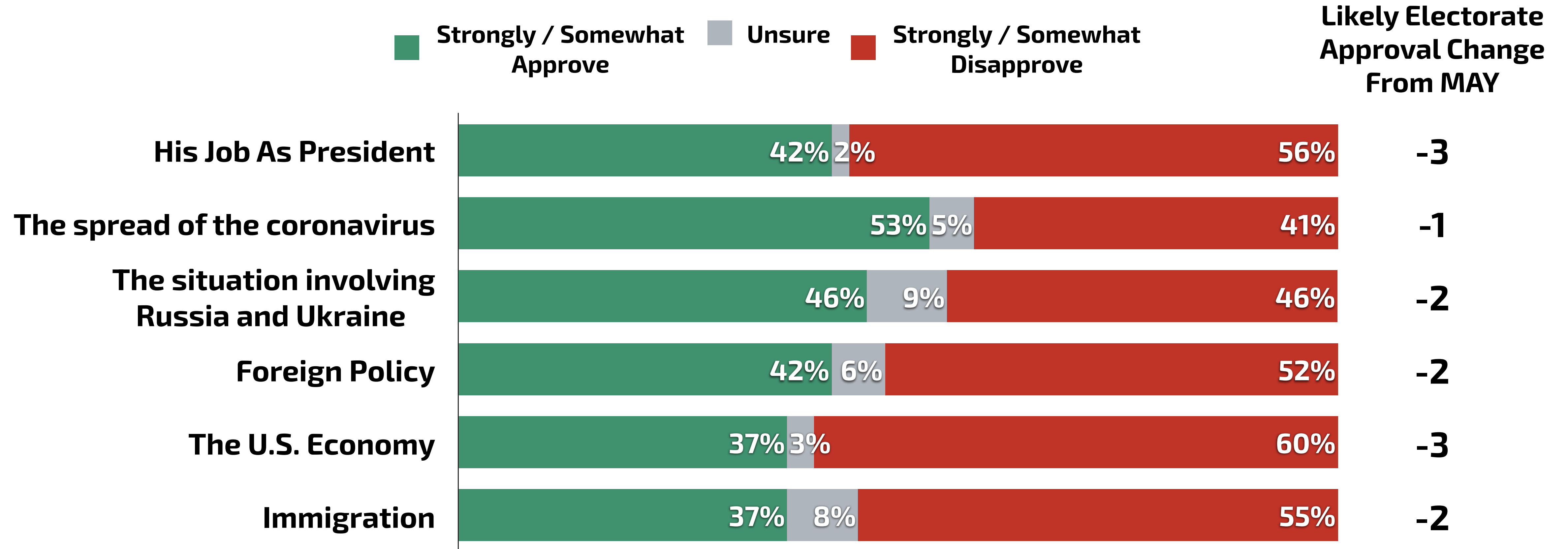


Political Landscape



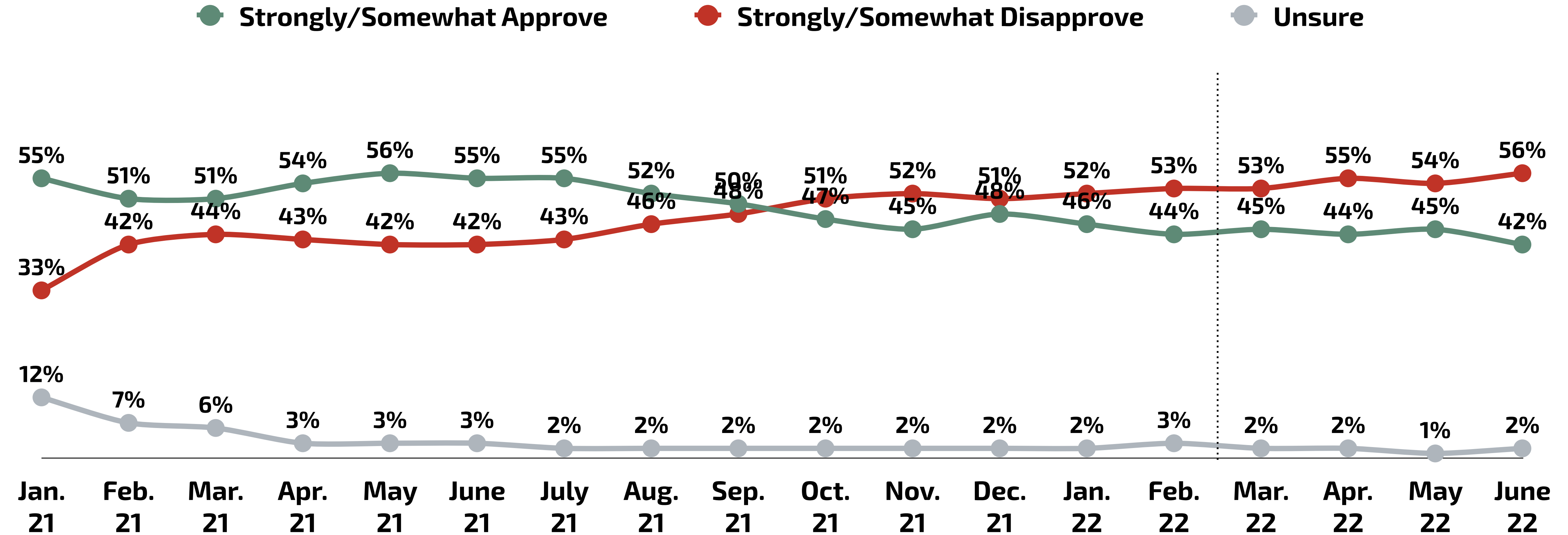
Biden Approval Ticks Down Across The Board

Q. Do you approve or disapprove of the way Joe Biden is handling...?



Biden Job Approval Ticks Down -3 In June

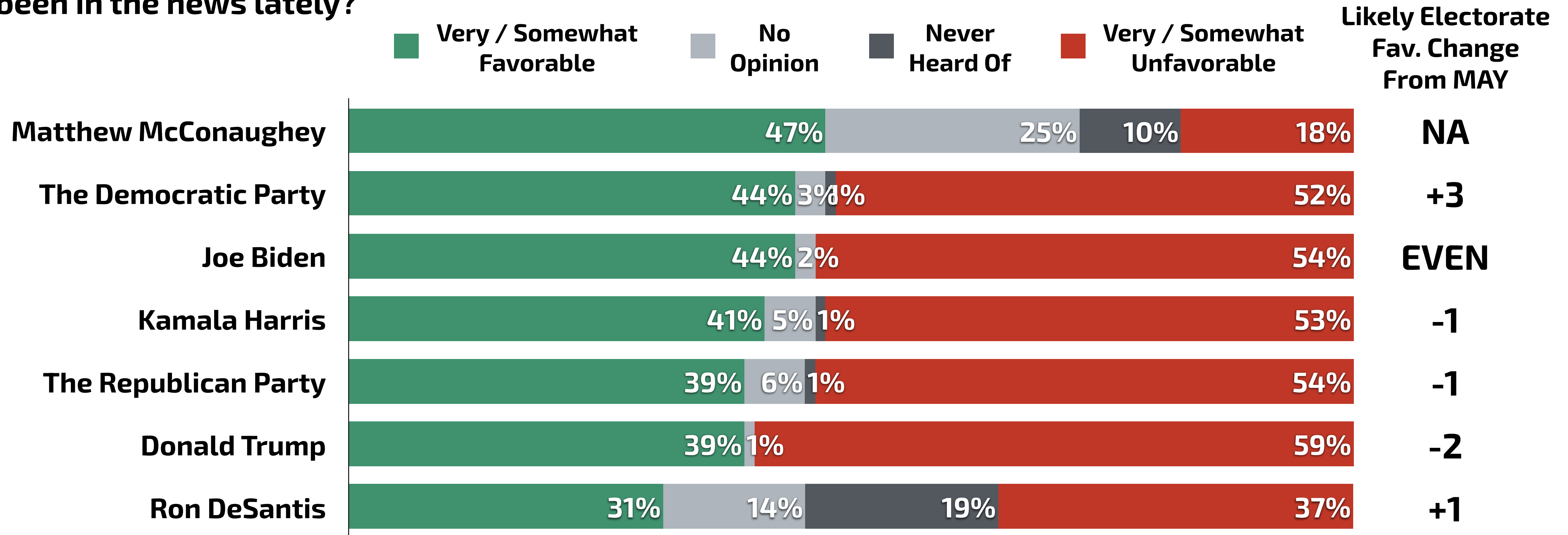
Q. Do you approve or disapprove of the way Joe Biden is handling his job as President?



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Mathew McConaughey Viewed More Favorably Than Biden, Trump

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



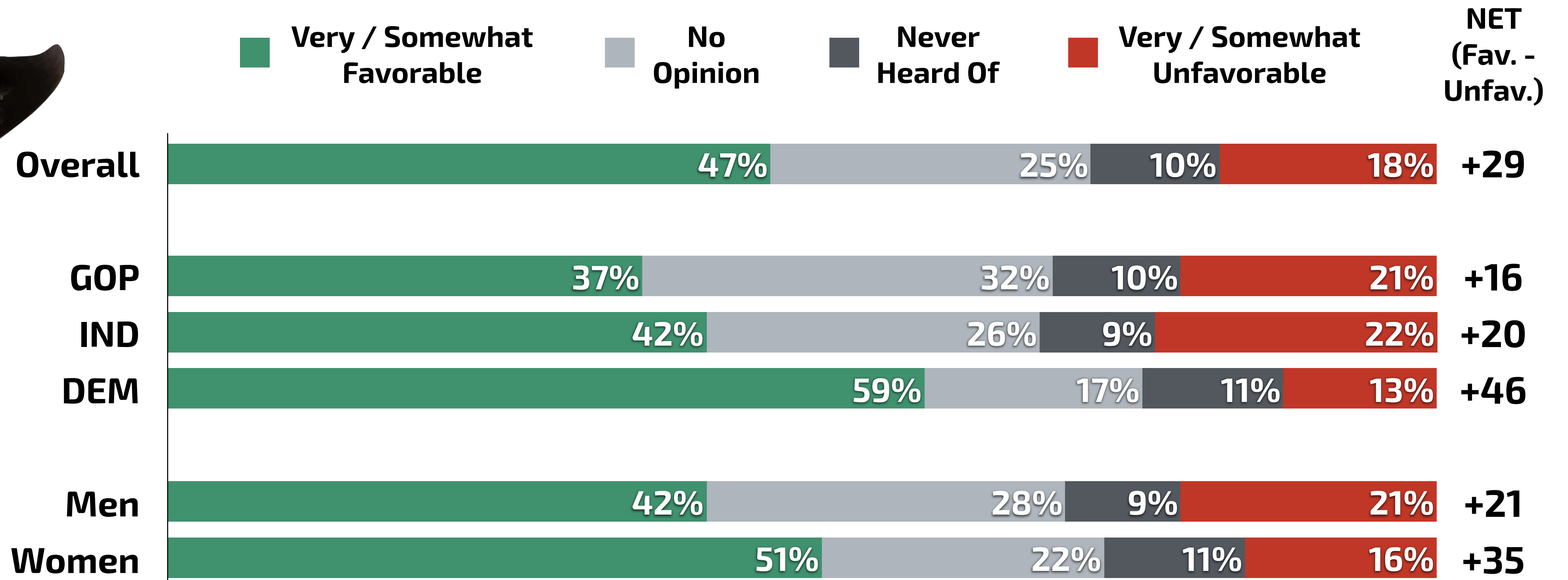
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McConaughey Net Favorability +29

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



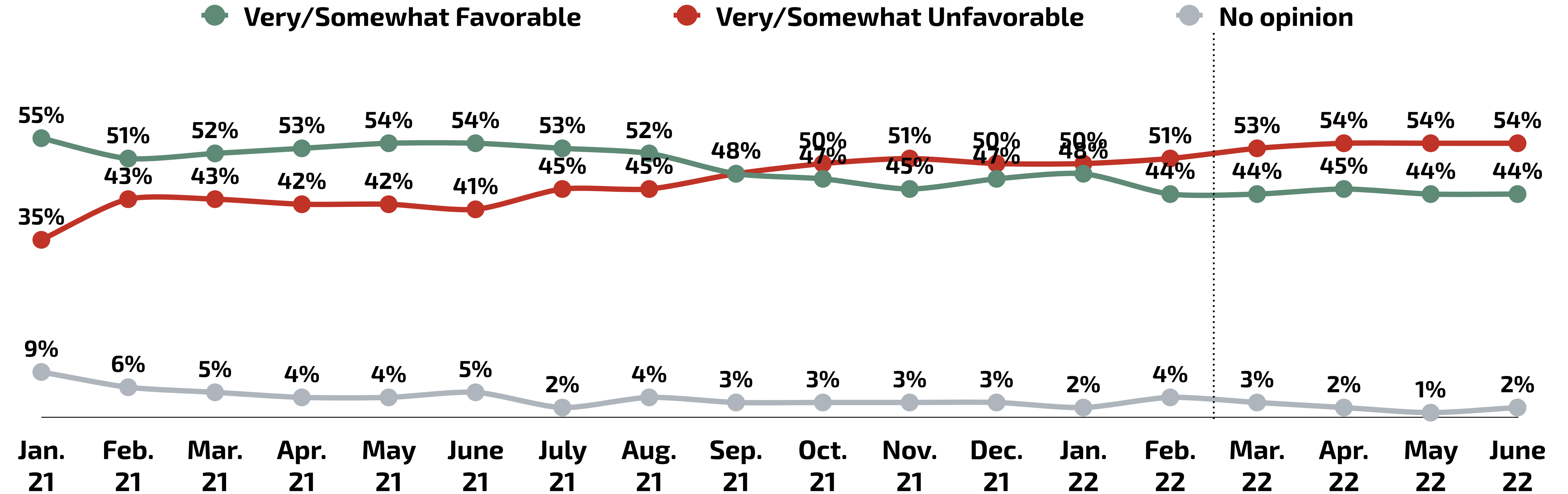
Mathew McConaughey



Biden Favorable Rating Remains Steady In June

Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?

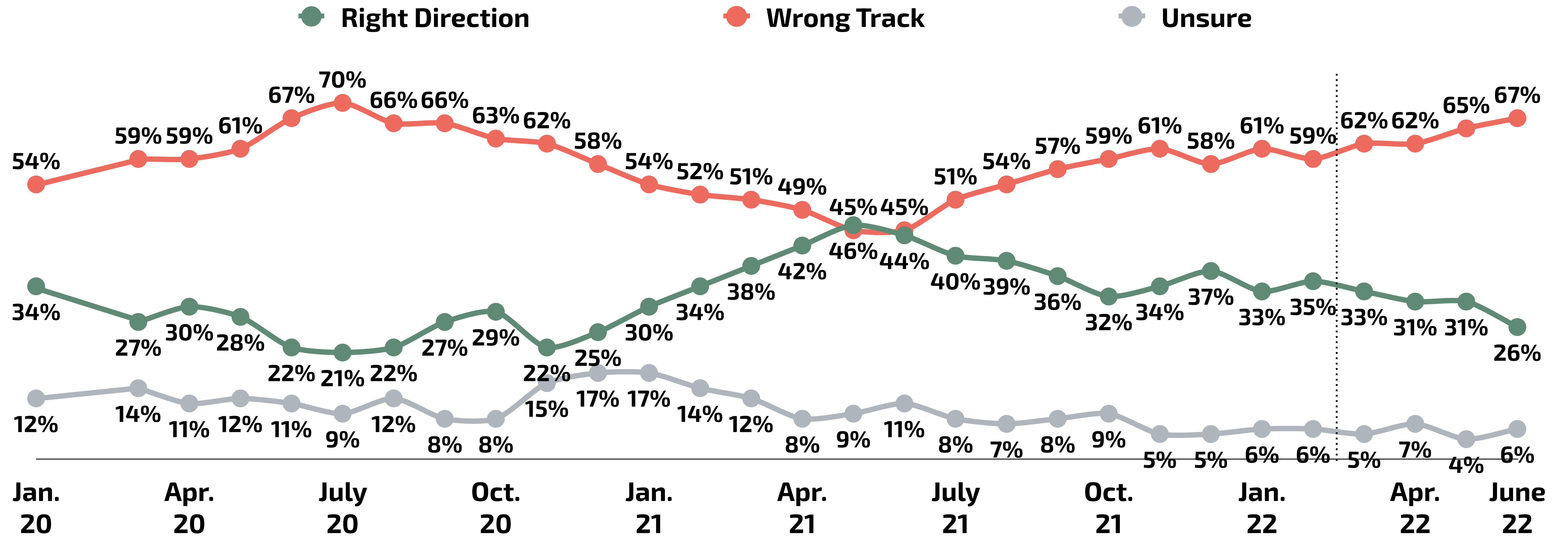
Joe Biden



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2 In 3 Say U.S. Is On “Wrong Track”

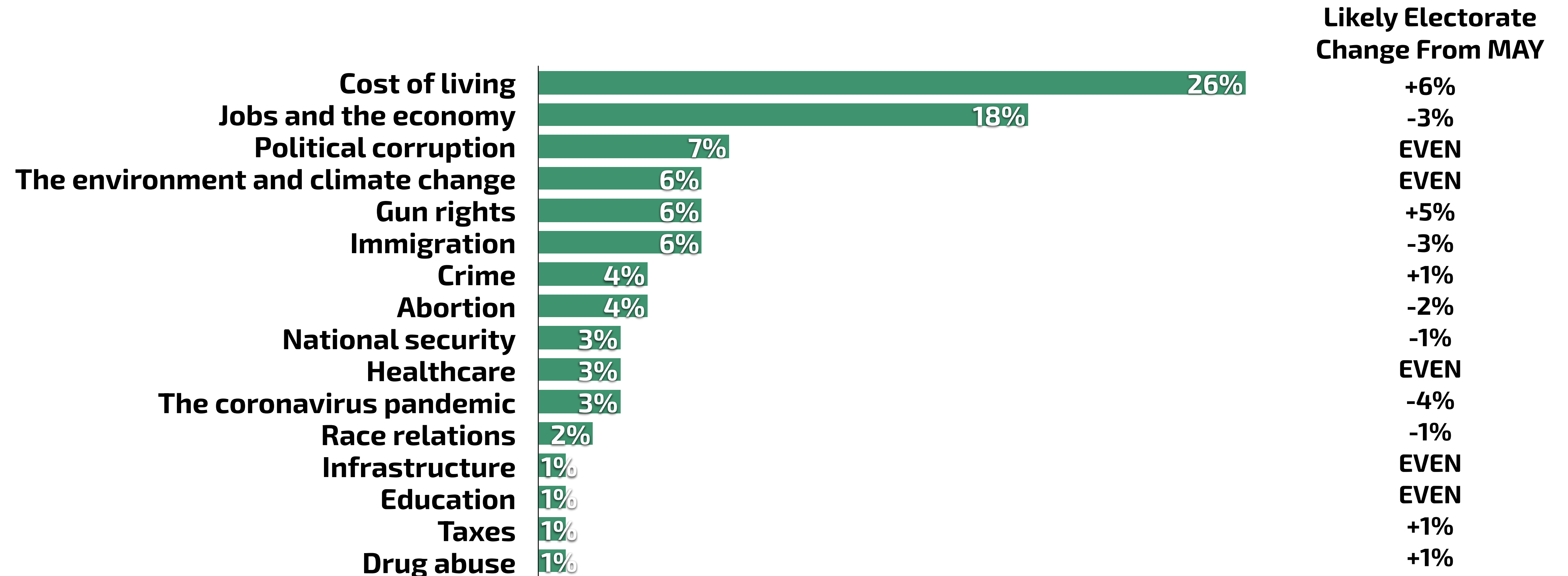
Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?



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1 In 4 See Cost Of Living As Biggest Issue Facing U.S. In June

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



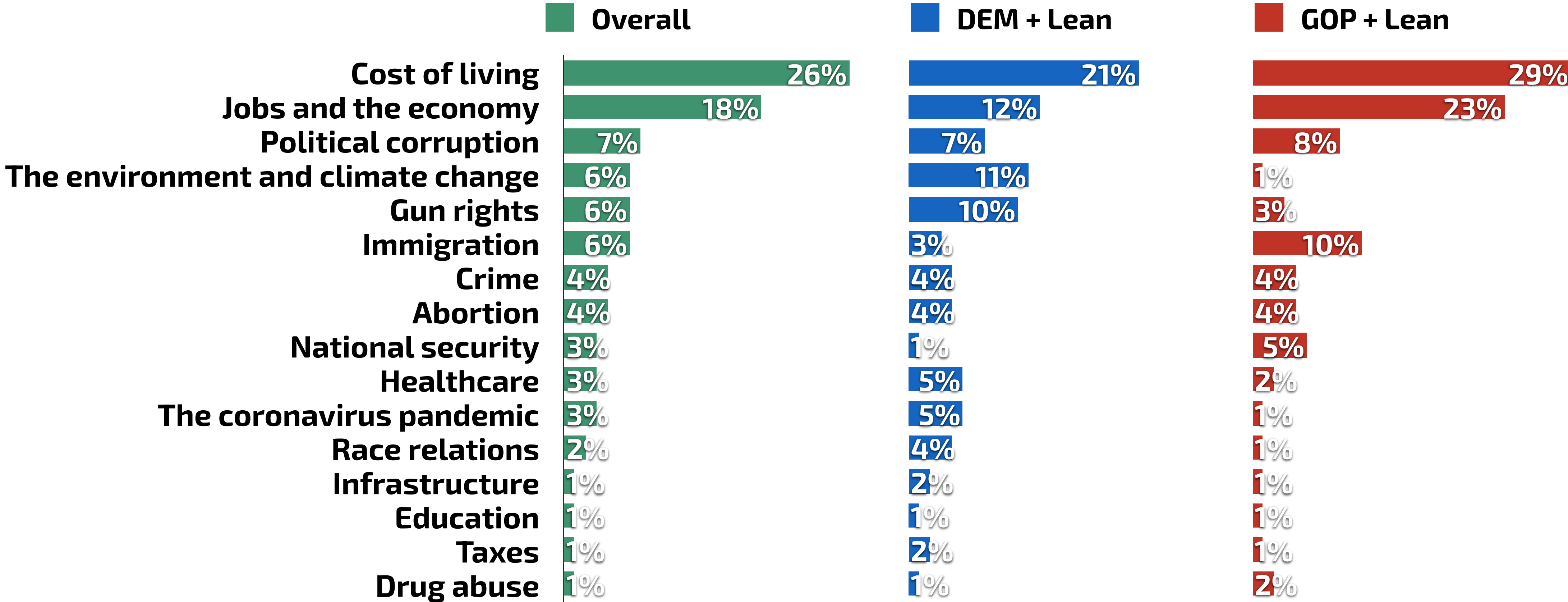
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Note: Something else and Unsure not shown



Immigration Is #3 Issue Among Republicans, Environment And Climate Change Issue #3 For Dems

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



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Note: Something else and Unsure not shown

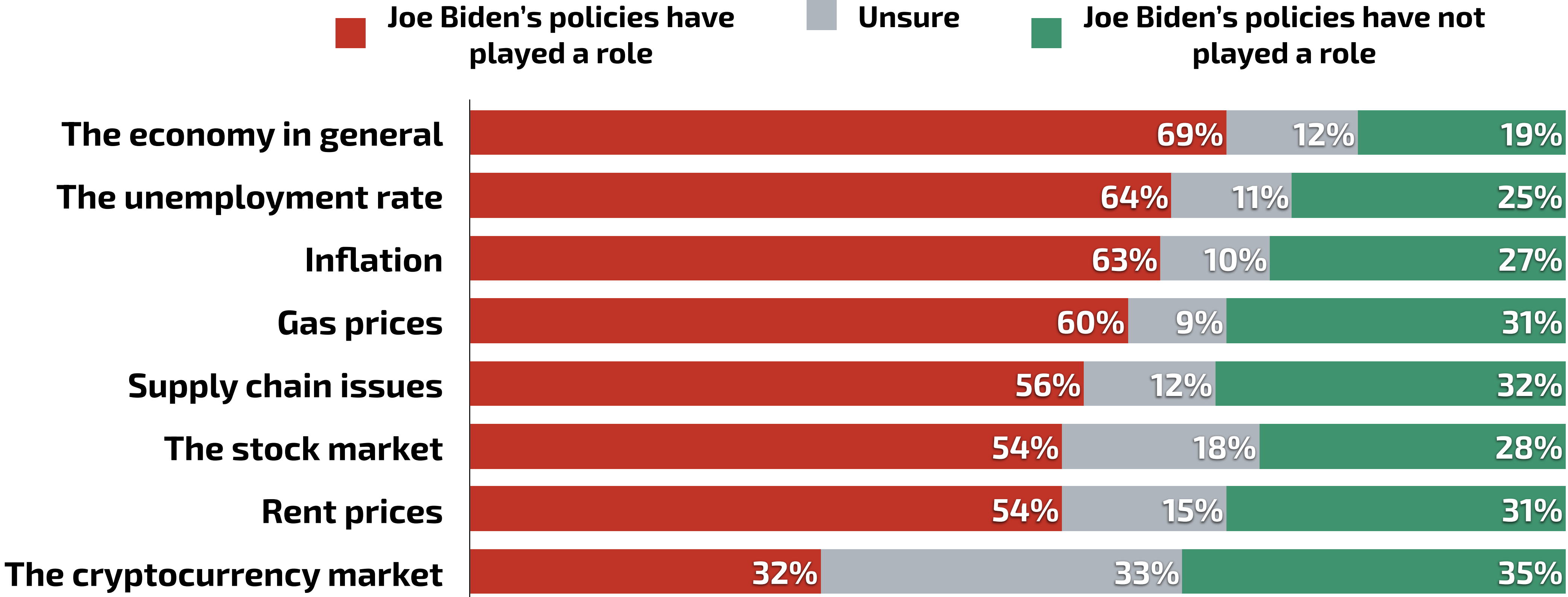


Biden And The Economy



Majority Think Biden's Policies Have Played A Role Across Economic Issues, Including Inflation And Gas Prices

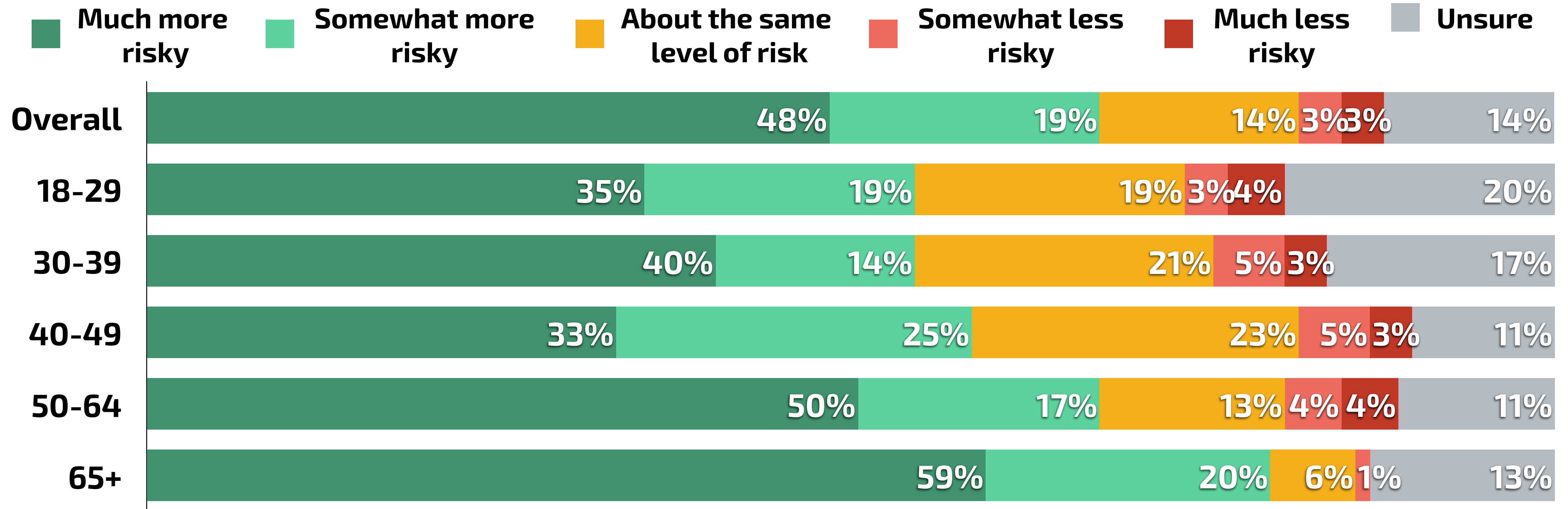
Q. Do you think Joe Biden's policies have or have not played a role in the current state of...?



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Majority Say Crypto Is Riskier Than Traditional Assets

Q. Generally speaking, do you think investing in cryptocurrencies like Bitcoin, Ethereum, and Dogecoin is more risky or less risky than investing in traditional assets like stocks, bonds, and real estate?

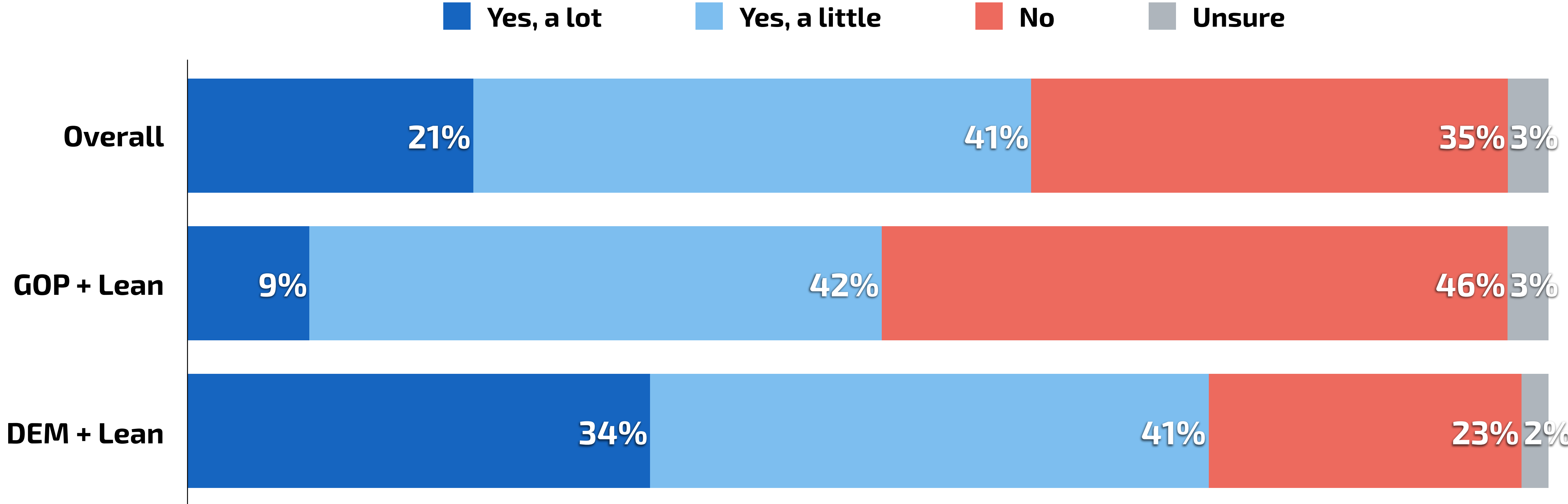


January 6th Hearings



Majority Following Jan. 6 Hearings, Driven By Democrats

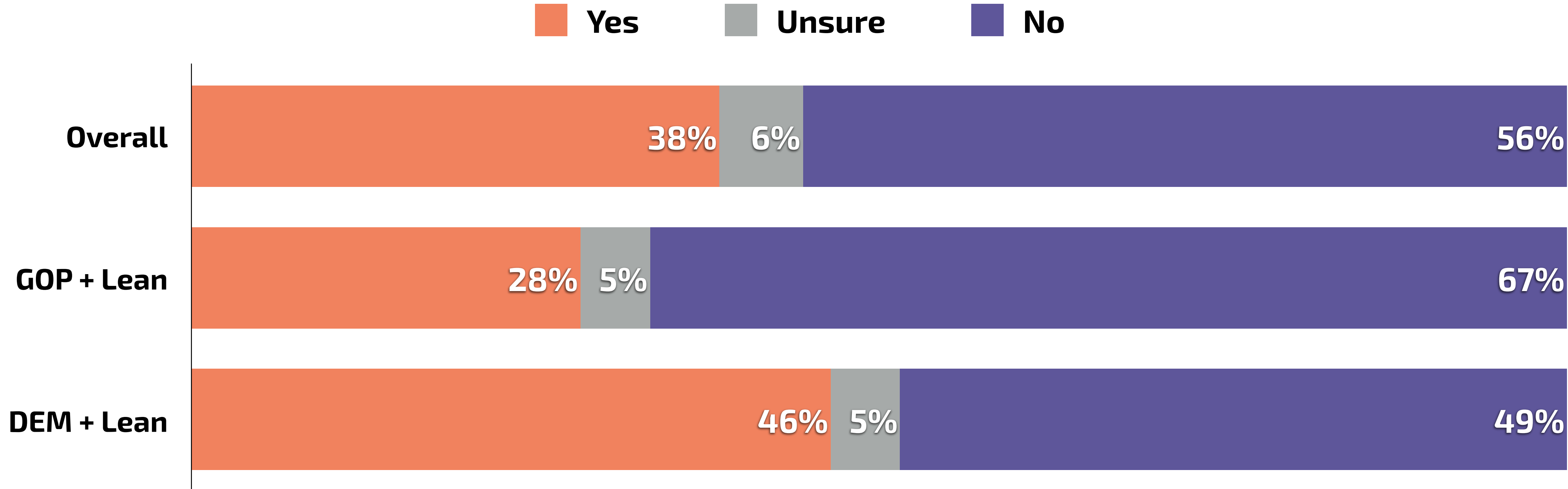
Q. Have you watched or followed any of the recent public hearings of the Select Committee to Investigate the January 6th Attack on the United States Capitol?



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About Half Of Democrats, A Quarter Of Republicans Say They Have Learned Something To Change View On Attack

Q. Have you learned anything new from the January 6th hearings which have changed your view on the attack on the United States Capitol? [ASKED OF THOSE WHO SAY THEY ARE WATCHING THE HEARINGS]



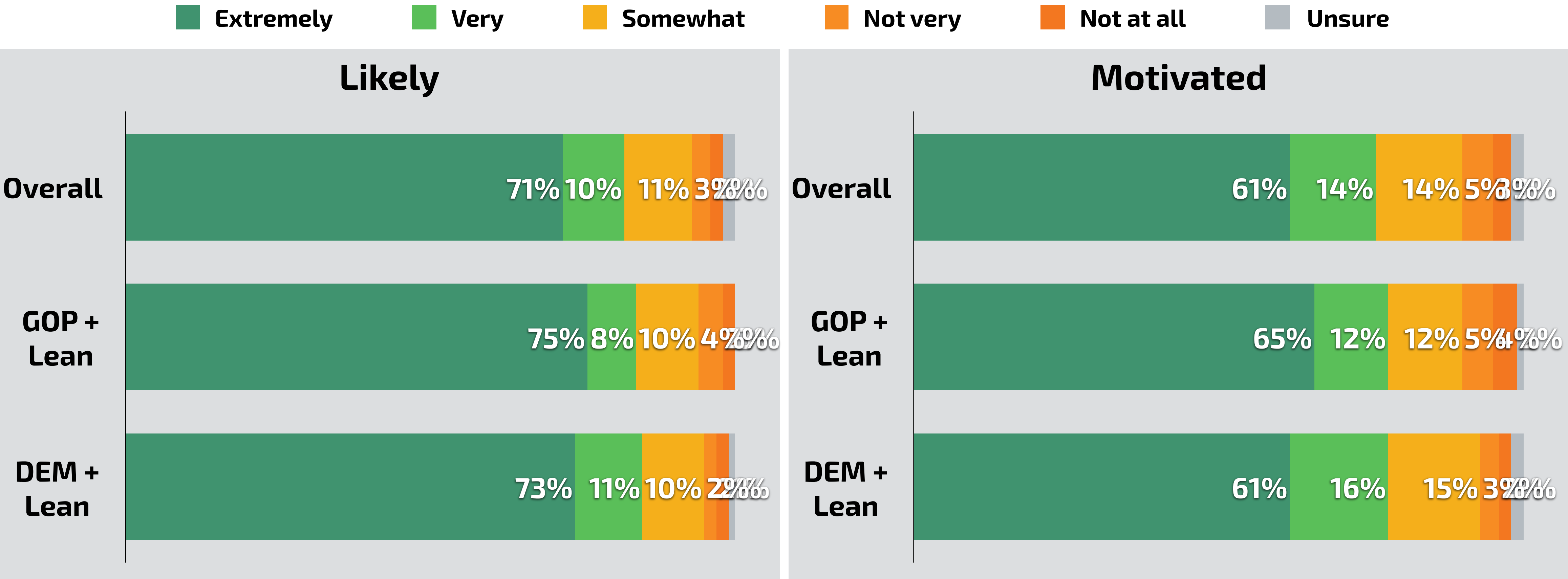
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2022 Midterm Election



7 In 10 Extremely Likely, 6 In 10 Extremely Motivated To Vote In Midterms

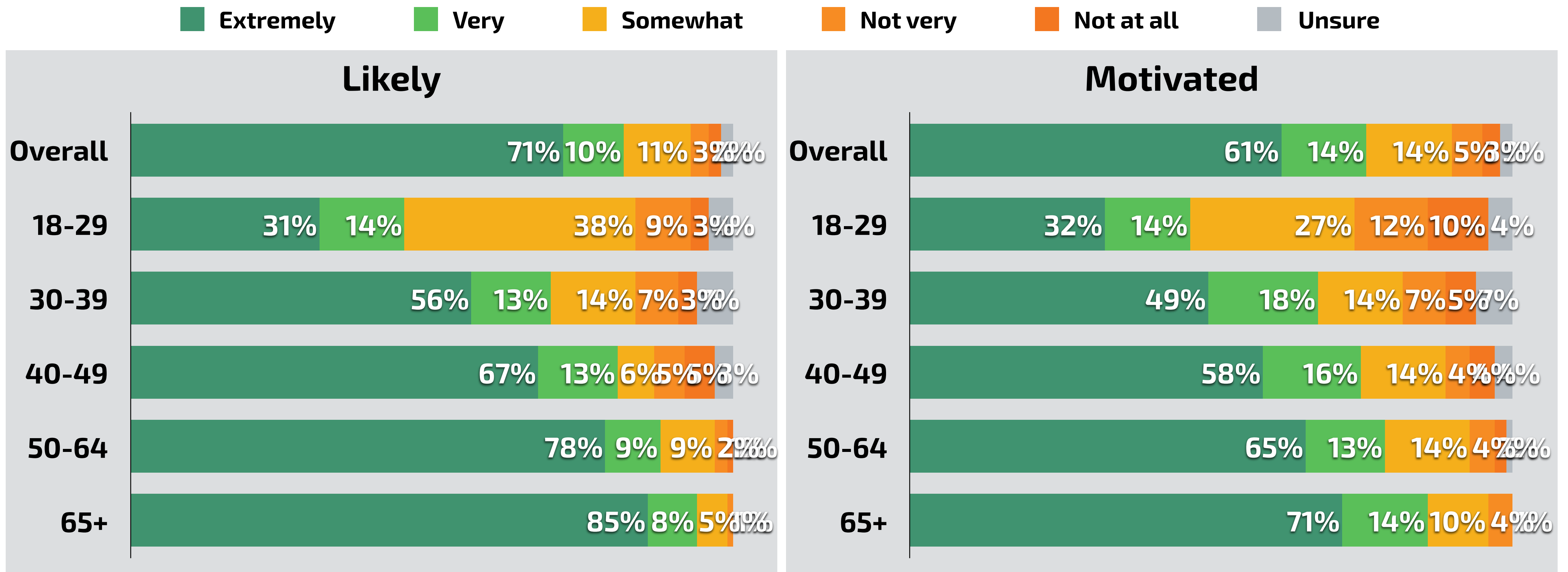
Q. How [likely / motivated] are you to vote in the upcoming 2022 midterm elections?



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Younger Voters Less Likely, Motivated To Vote In Midterms

Q. How [likely / motivated] are you to vote in the upcoming 2022 midterm elections?



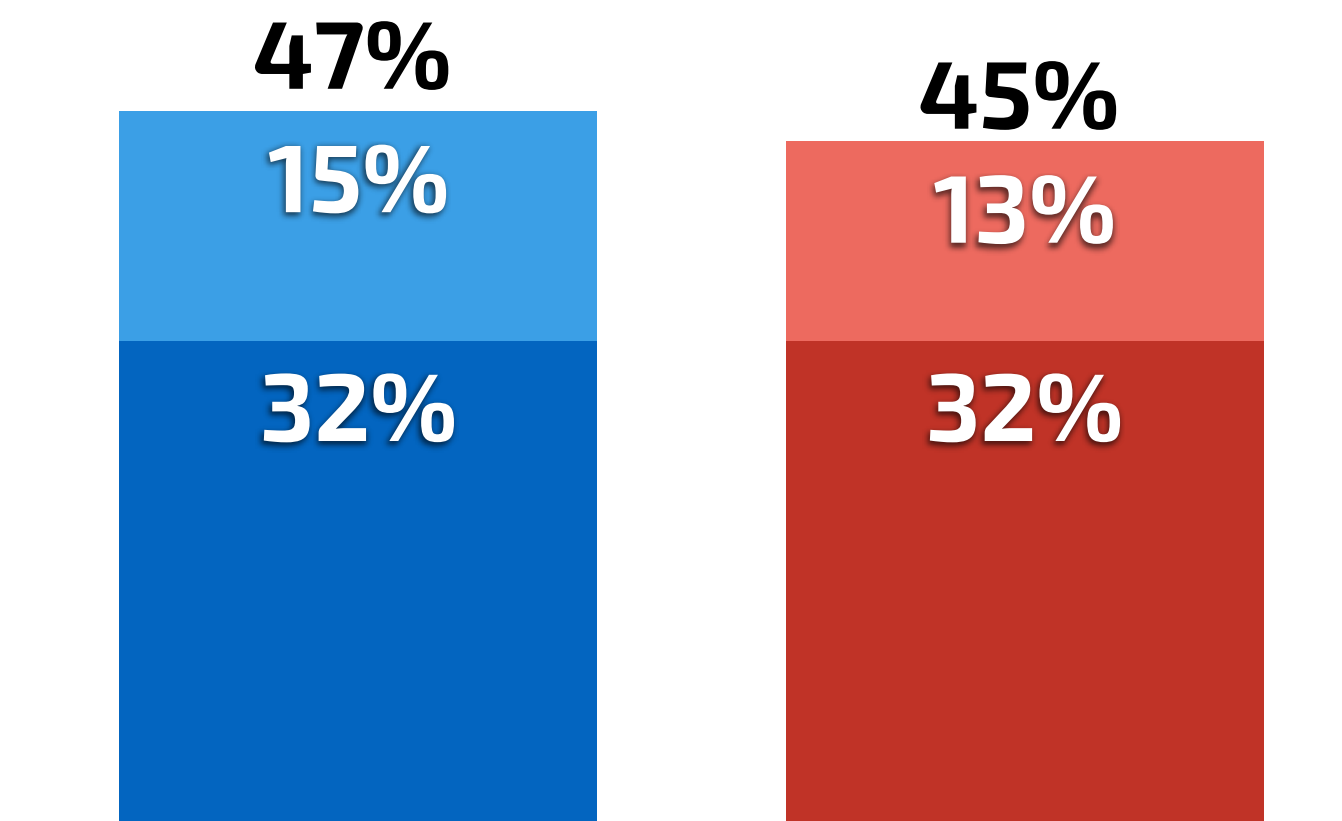
Generic Ballot D+2 Among RVs, D+1 Among Likely Electorate

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

■ Democratic candidate, definitely ■ Democratic candidate, probably ■ Republican candidate, definitely ■ Republican candidate, probably

Registered Voters

Democratic +2

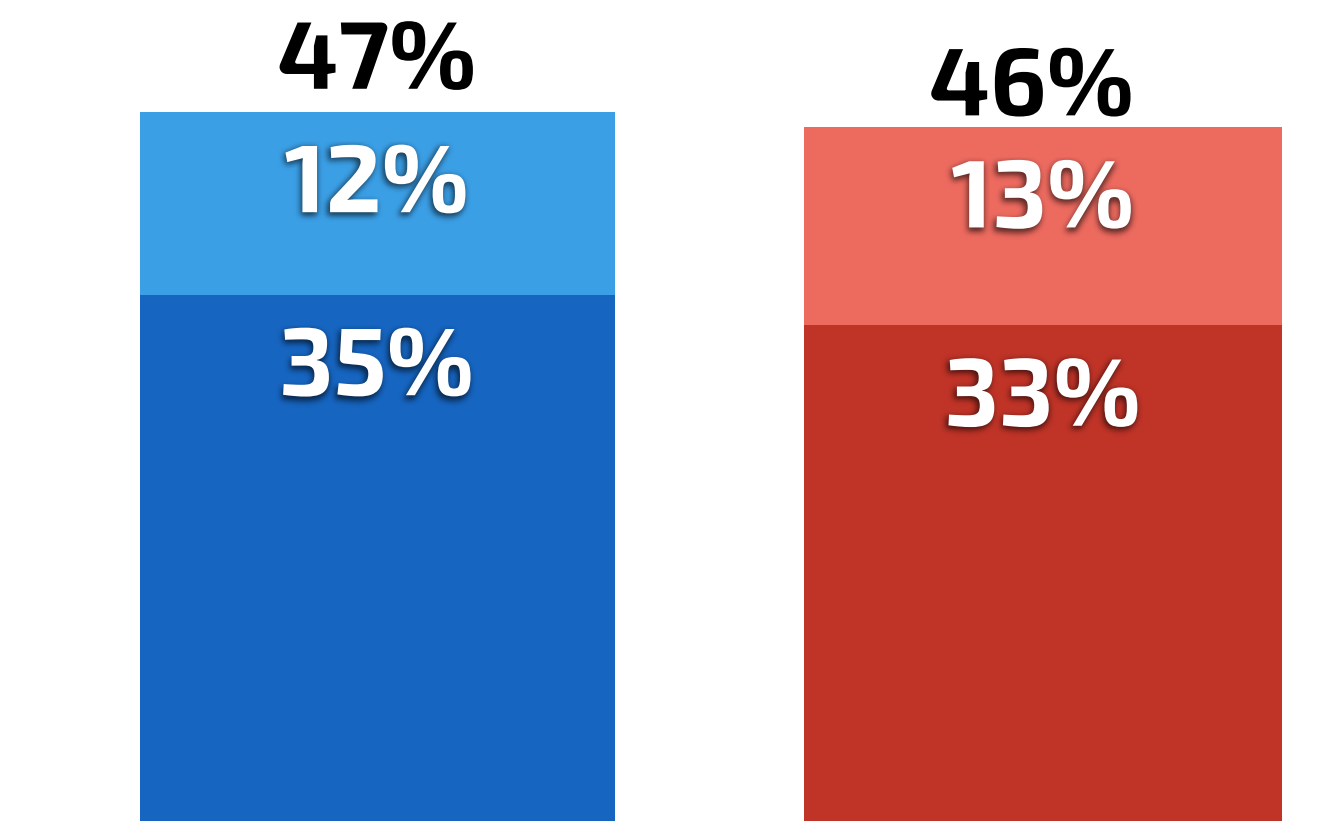


Democratic Republican

(Unsure: 8%)

Likely Electorate

Democratic +1



Democratic Republican

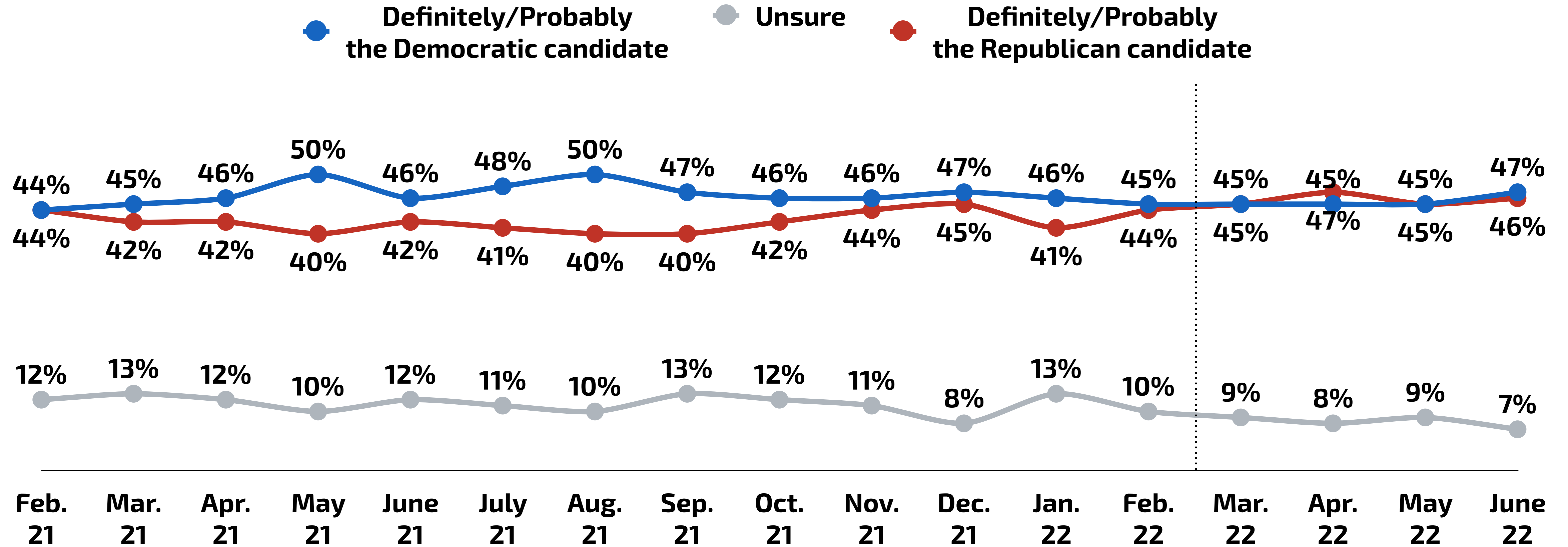
(Unsure: 7%)



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Generic Ballot D+1 Among Likely Electorate In June

Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?



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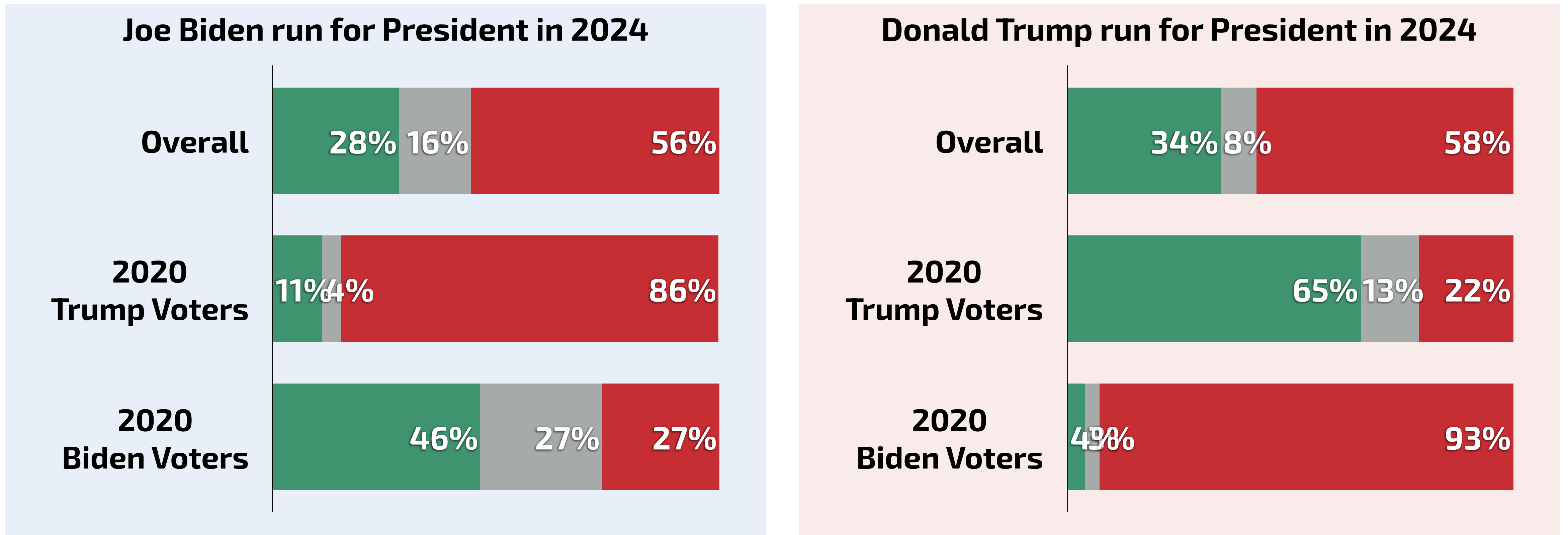
2024 General Election



Less Than 3 In 10 Would Like To See Biden 2024; Over A Third Would Like To See Trump 2024

Q. Would you like to see...

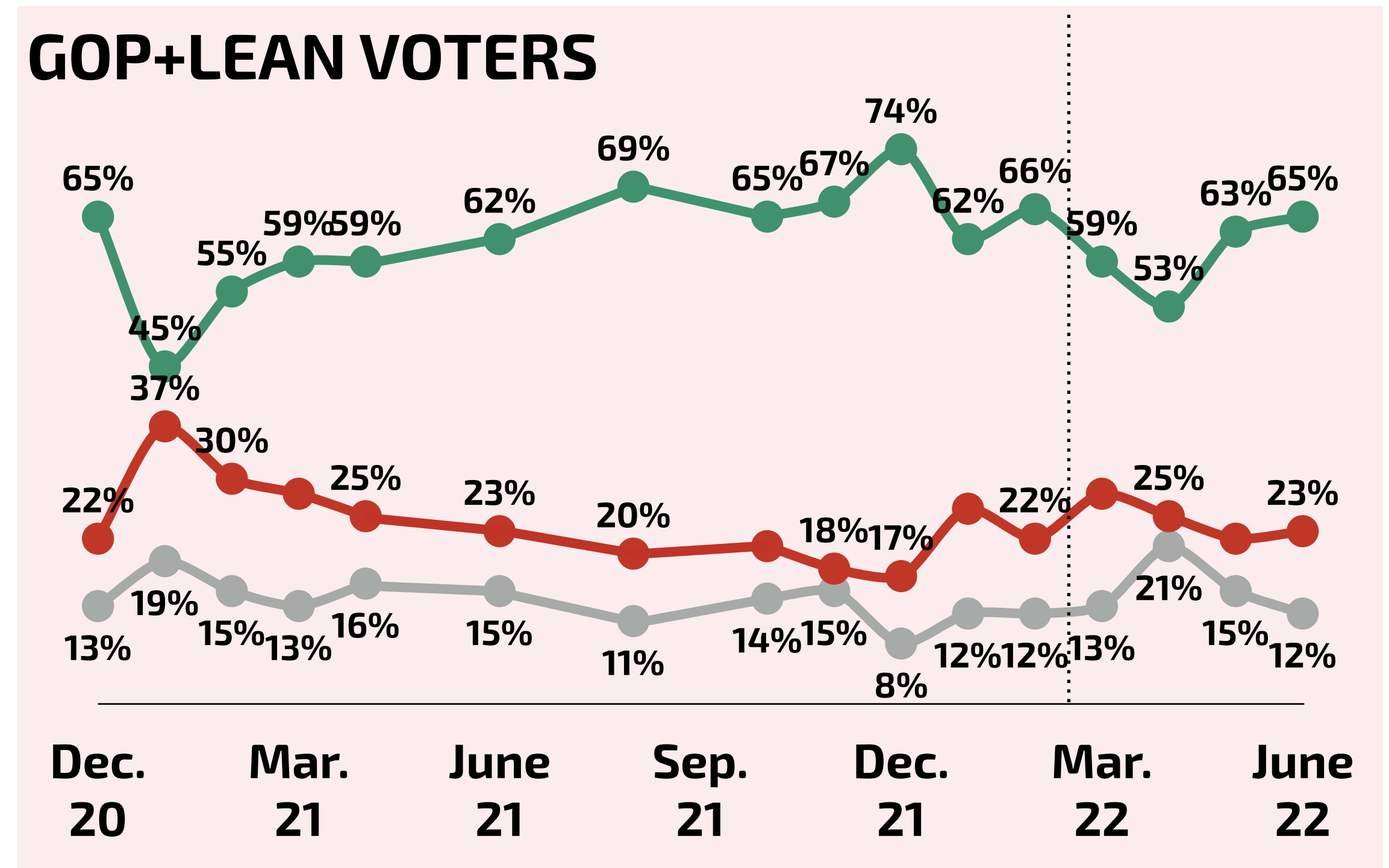
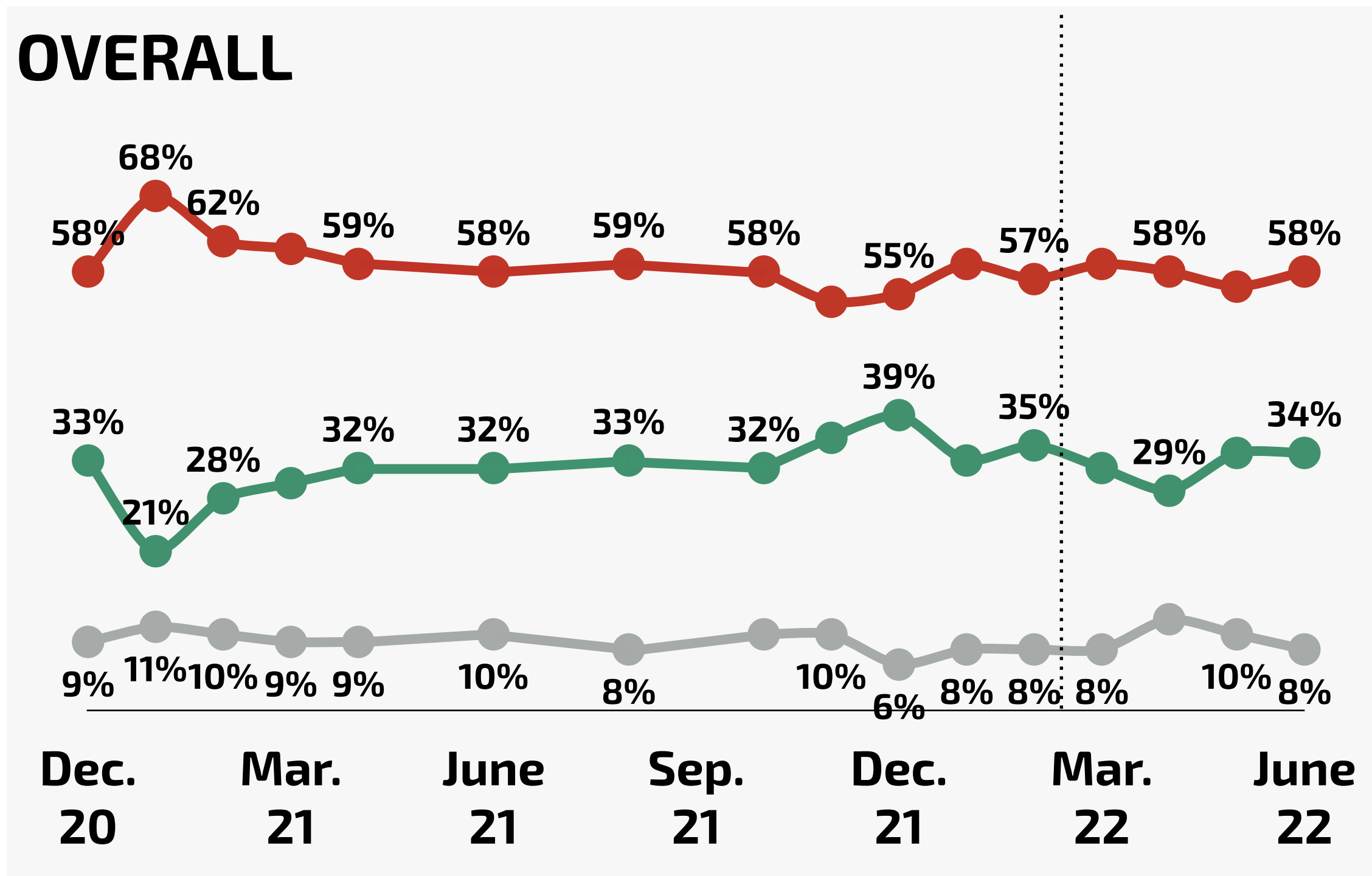
■ Yes ■ Unsure ■ No



Interest In Trump 2024 Increases Among Republicans

Q. Would you like to see Donald Trump run for President in 2024?

● Yes ● No ● Unsure

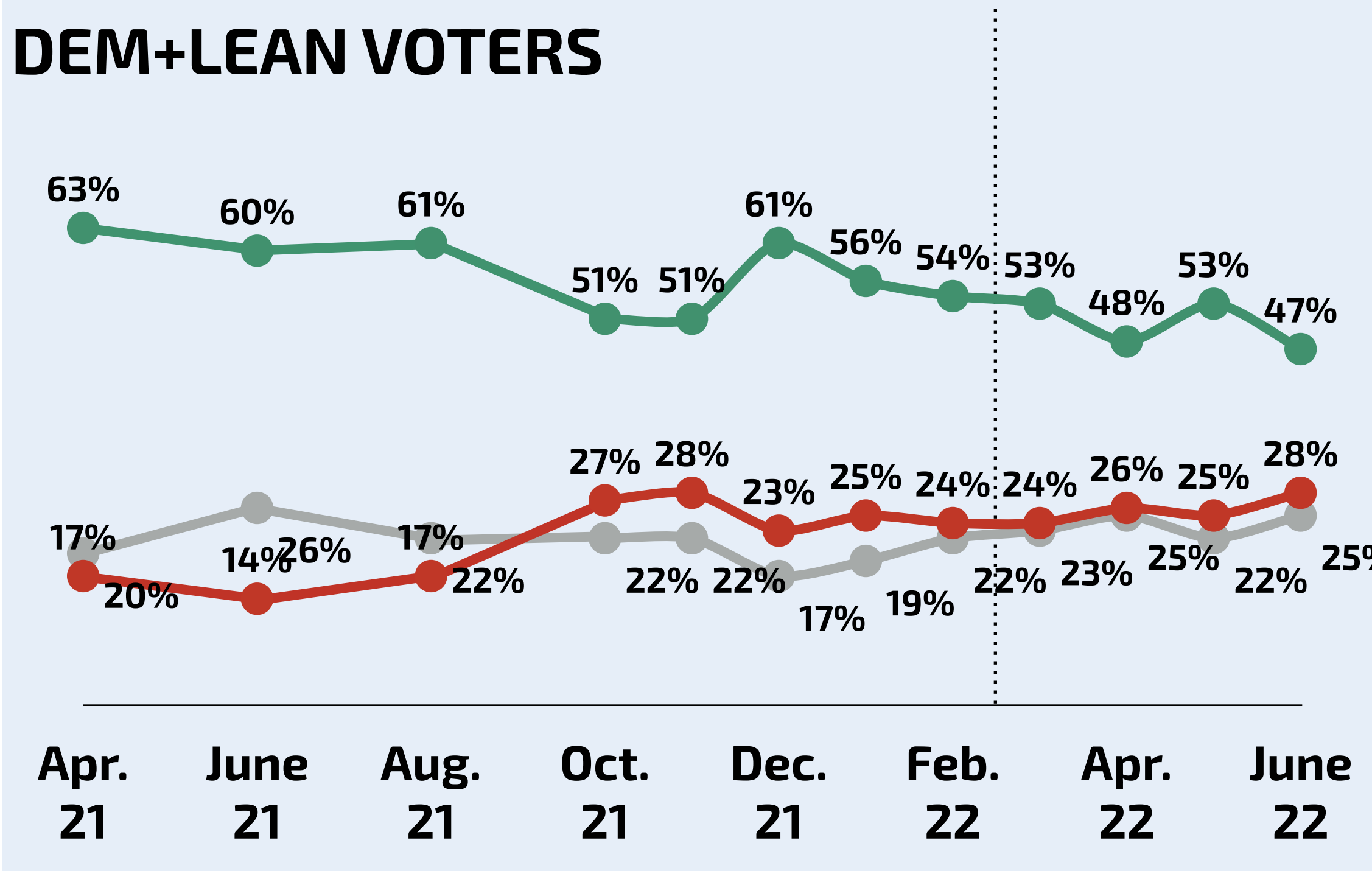
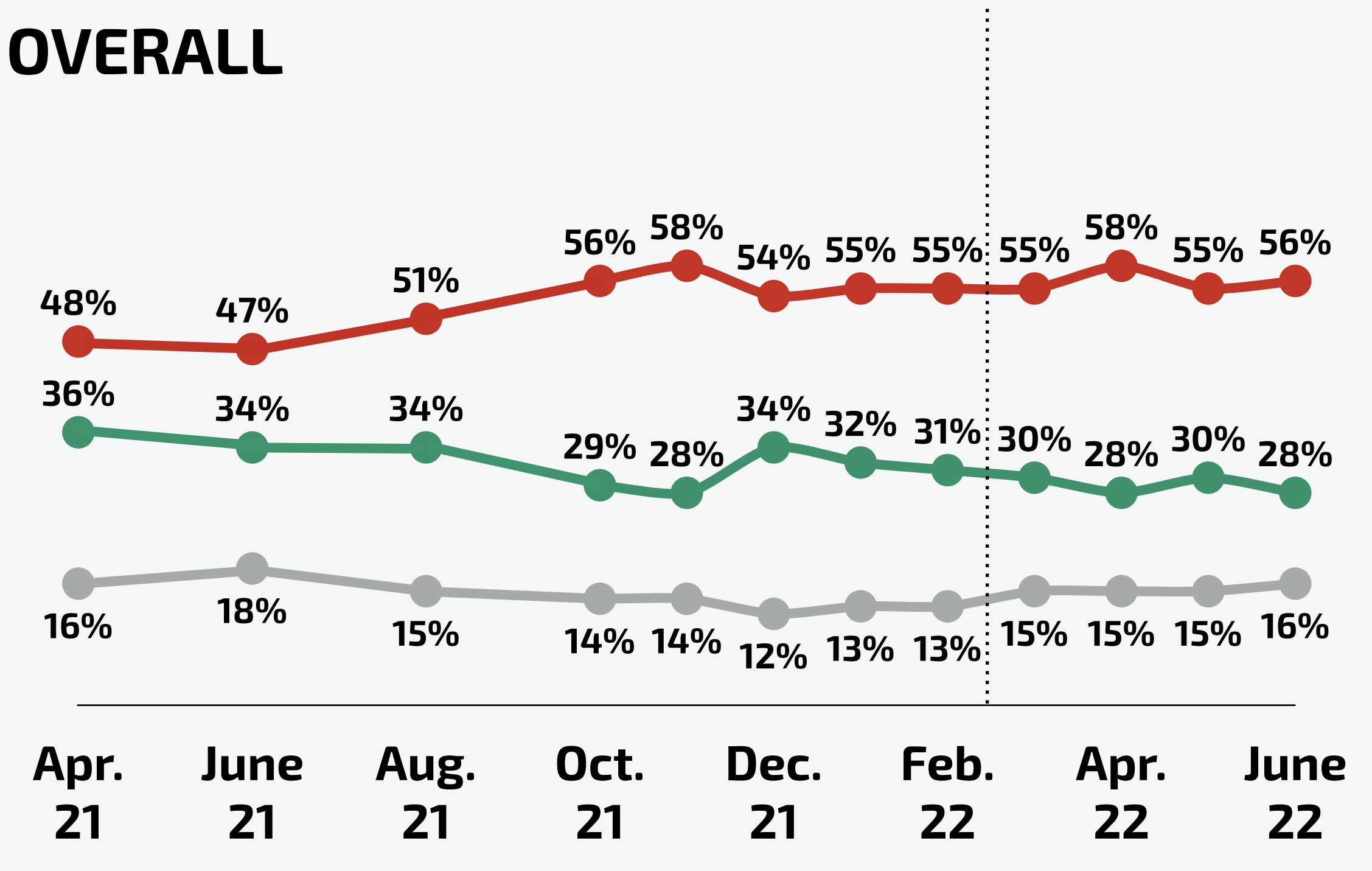


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Democrats' Interest In Biden 2024 Hits Lowest Point; Less Than Half Of Democrats Would Like To See Biden 2024

Q. Would you like to see Joe Biden run for President in 2024?

● Yes ● No ● Unsure



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Biden +2 With Likely Electorate In Trump Rematch

Q. If the 2024 presidential election were being held today, would you vote for...

■ Biden, definitely

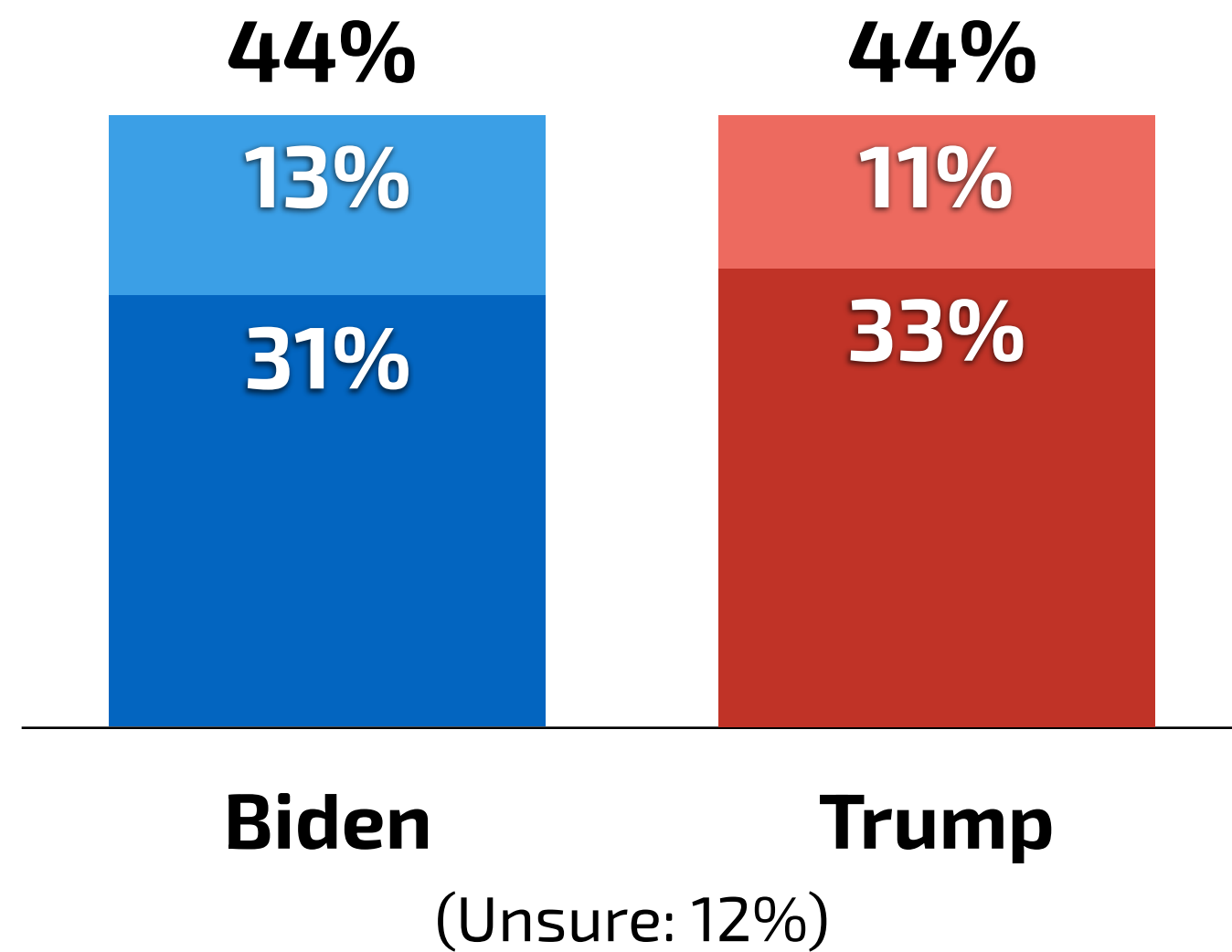
■ Biden, probably

■ Trump, definitely

■ Trump, probably

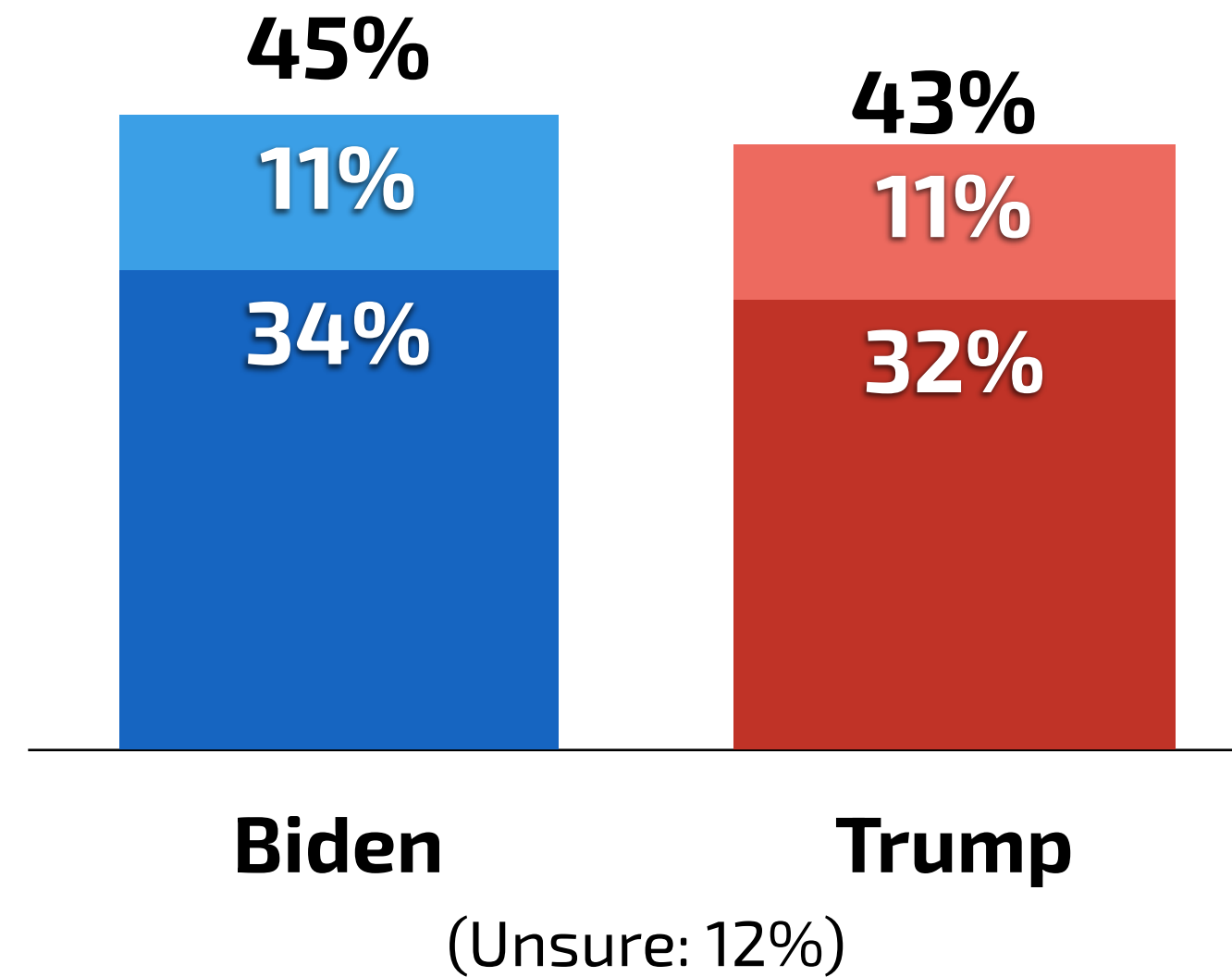
Registered Voters

EVEN



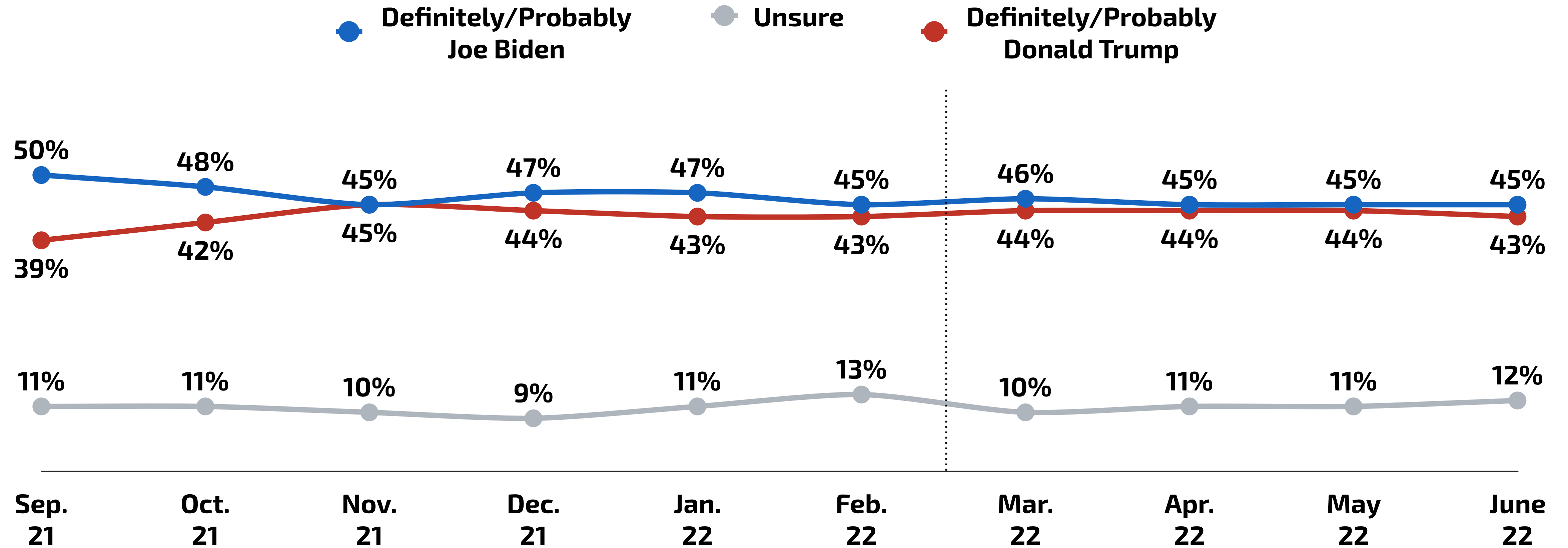
Likely Electorate

Biden +2



Biden Vs. Trump Rematch Remains Close In June

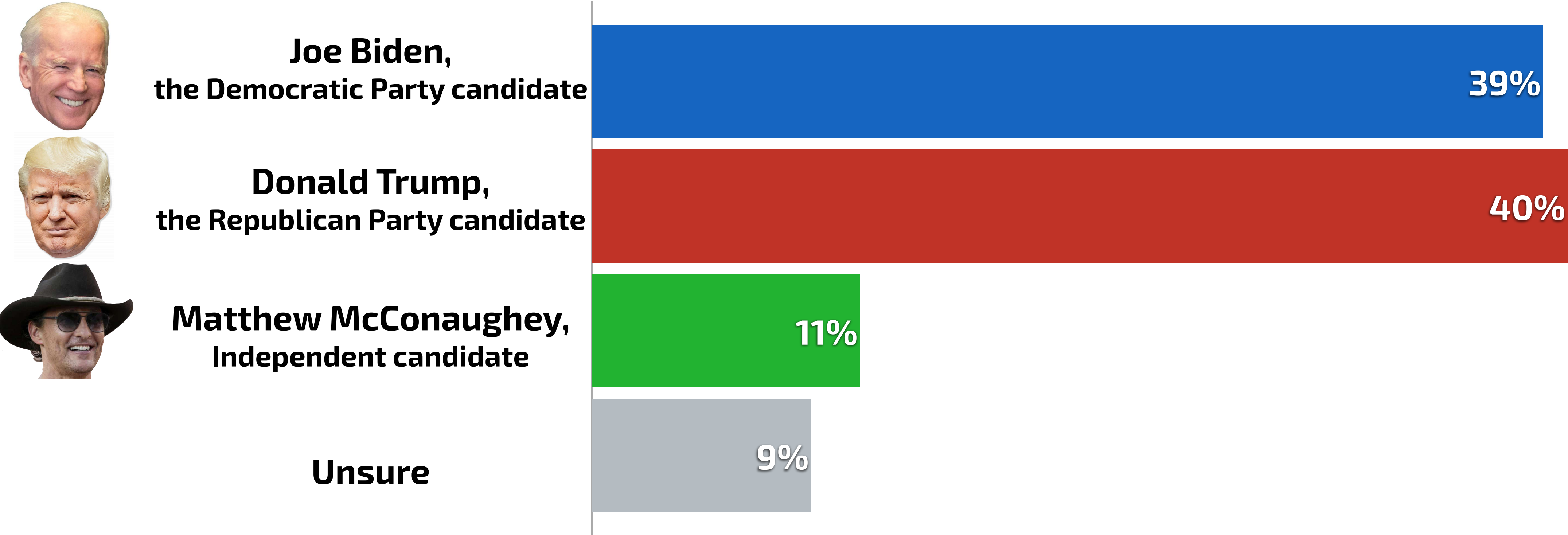
Q. If the 2024 presidential election were being held today, would you vote for...



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1 In 9 Say Alright, Alright, Alright To McConaughey 2024

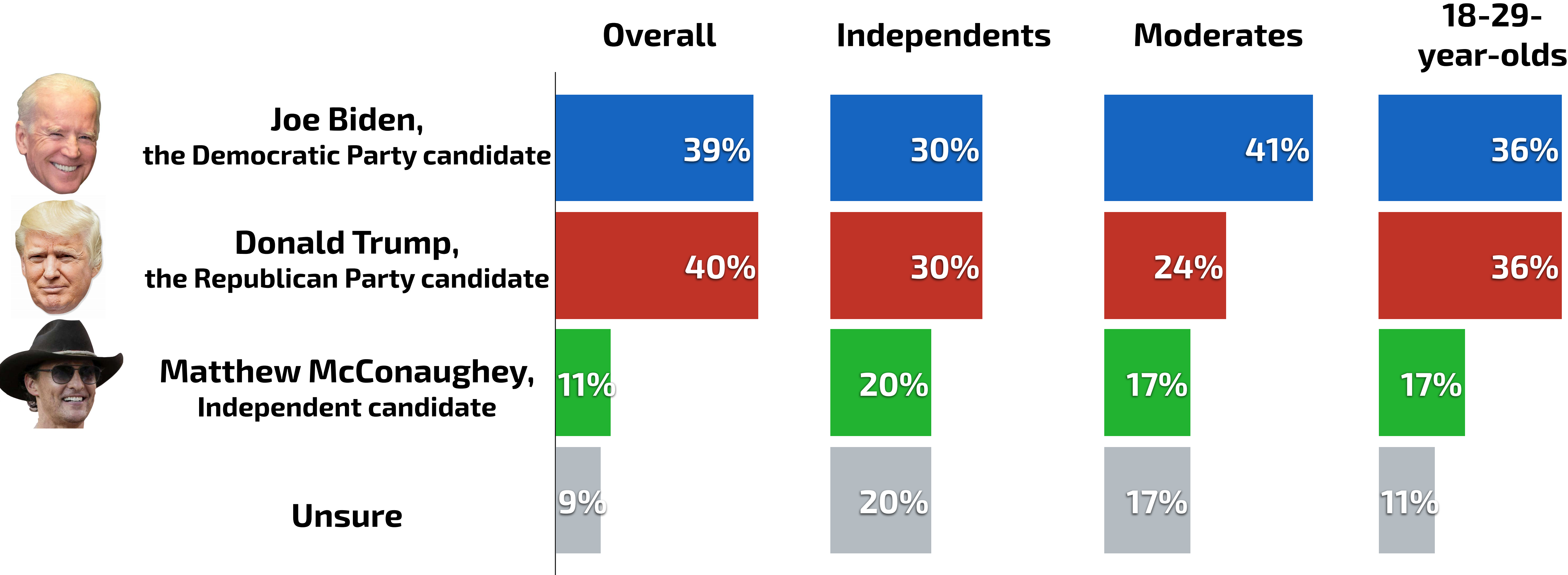
Q. If the 2024 presidential election were being held today, would you vote for...



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McConaughey 2024 Performs Best With Independents, Moderates, And Younger Voters

Q. If the 2024 presidential election were being held today, would you vote for...



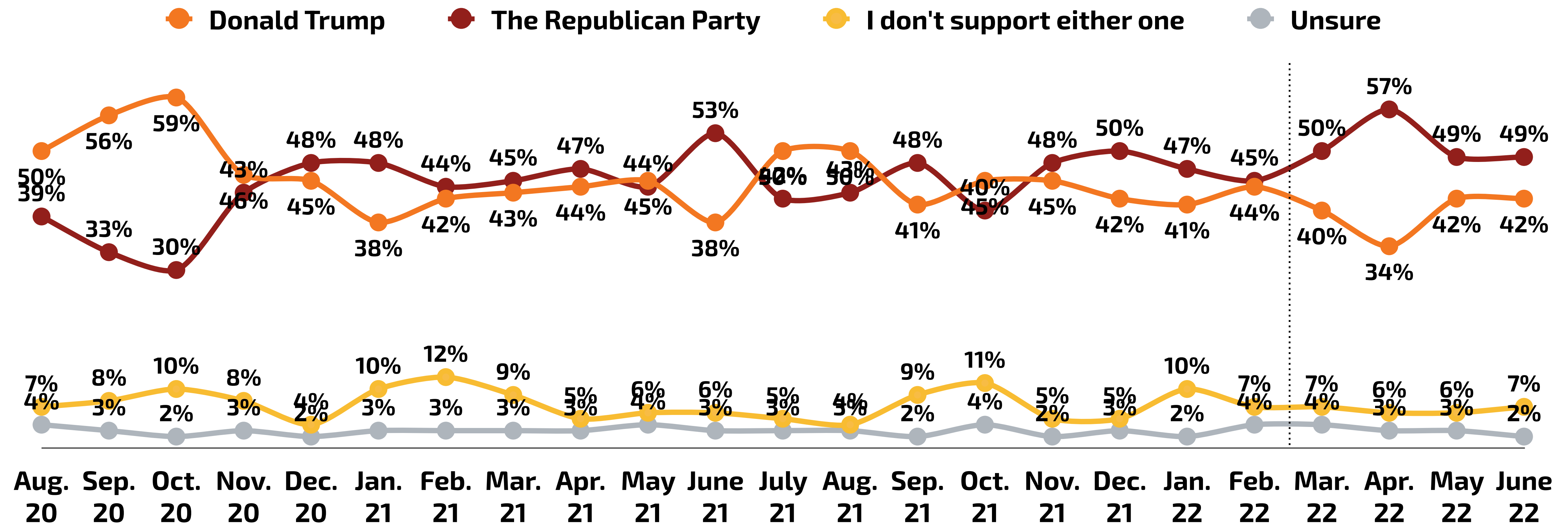
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The Republican Party



“Party-First”, “Trump-First” Republicans Steady In June

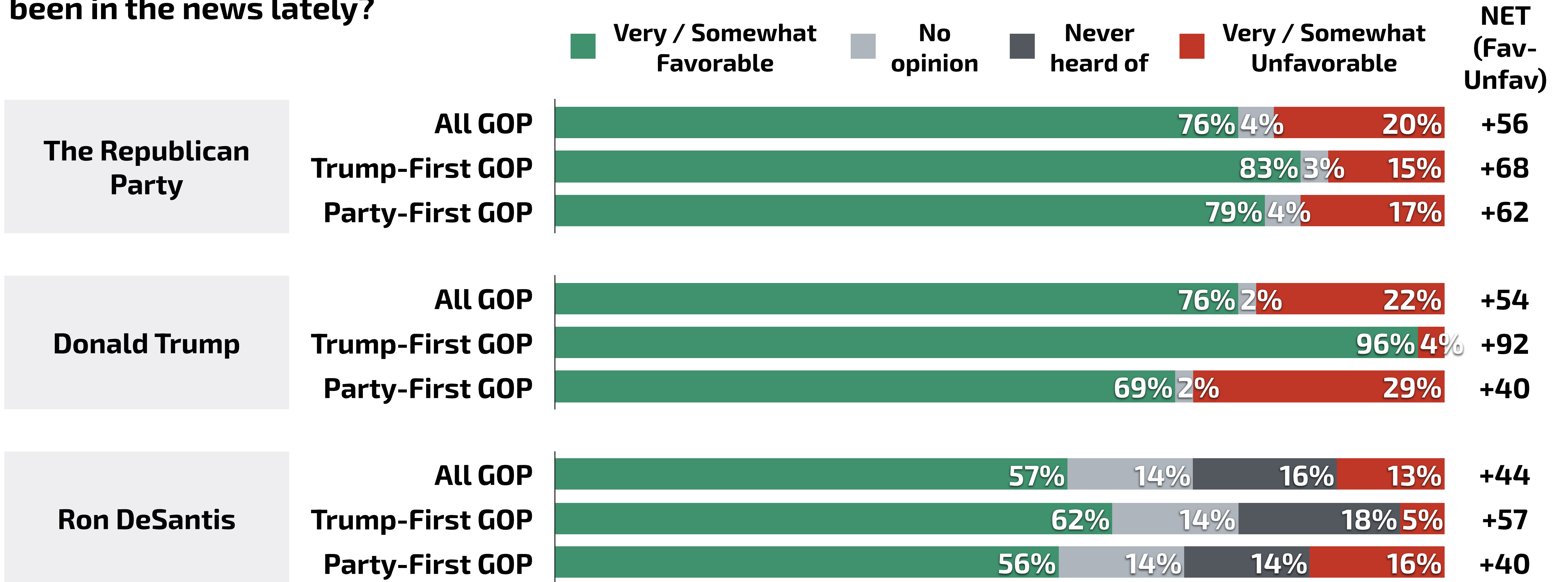
Q. Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [Asked of Republican+Lean Voters]



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GOP, Trump, DeSantis Viewed More Favorably By “Trump-First” GOP

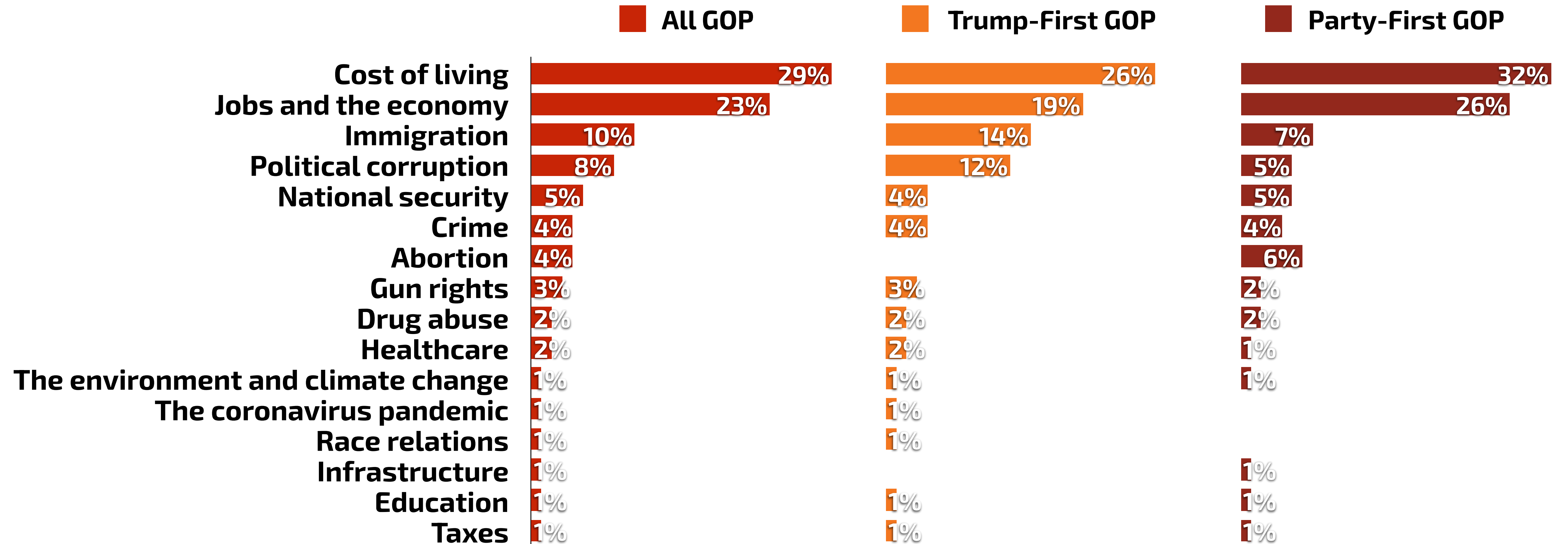
Q. Do you have a favorable or unfavorable view of the following individuals or groups which have been in the news lately?



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“Party-First” Focused On Economy, Cost Of Living, “Trump-First” More Likely To Say Immigration, Political Corruption Is Top Issue

Q. If you had to choose just one, which would you say is the biggest issue facing the country today?



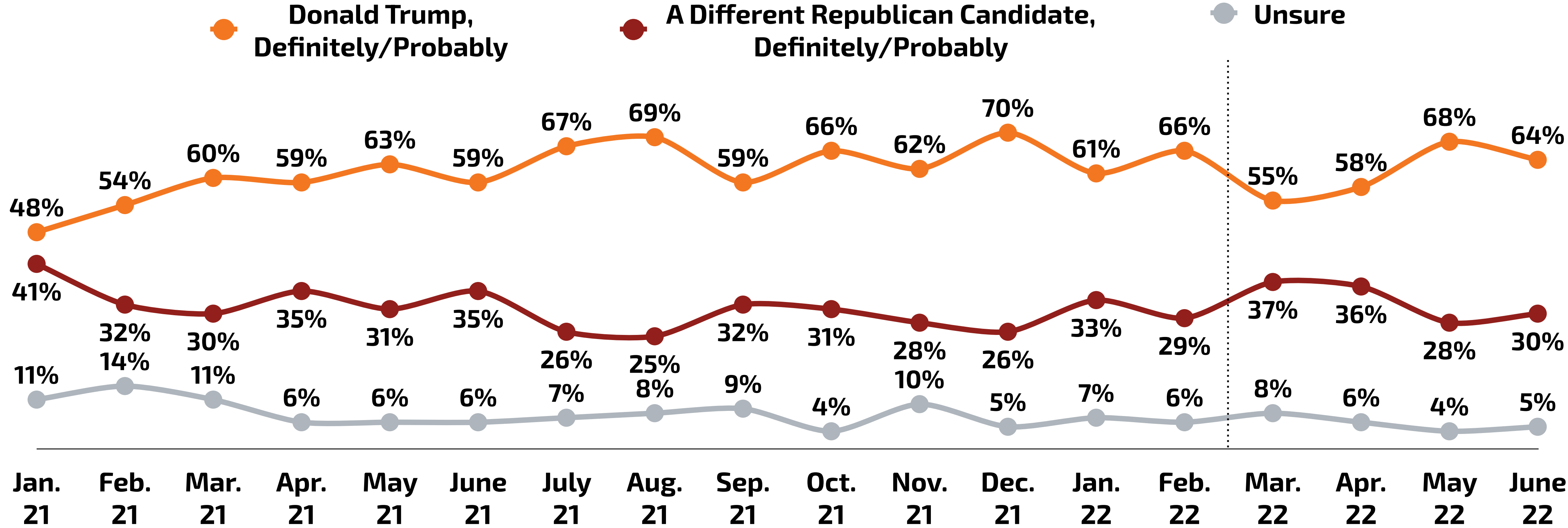
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Note: Something else and Unsure not shown



Trump Lead Over Different R Ticks Down In June

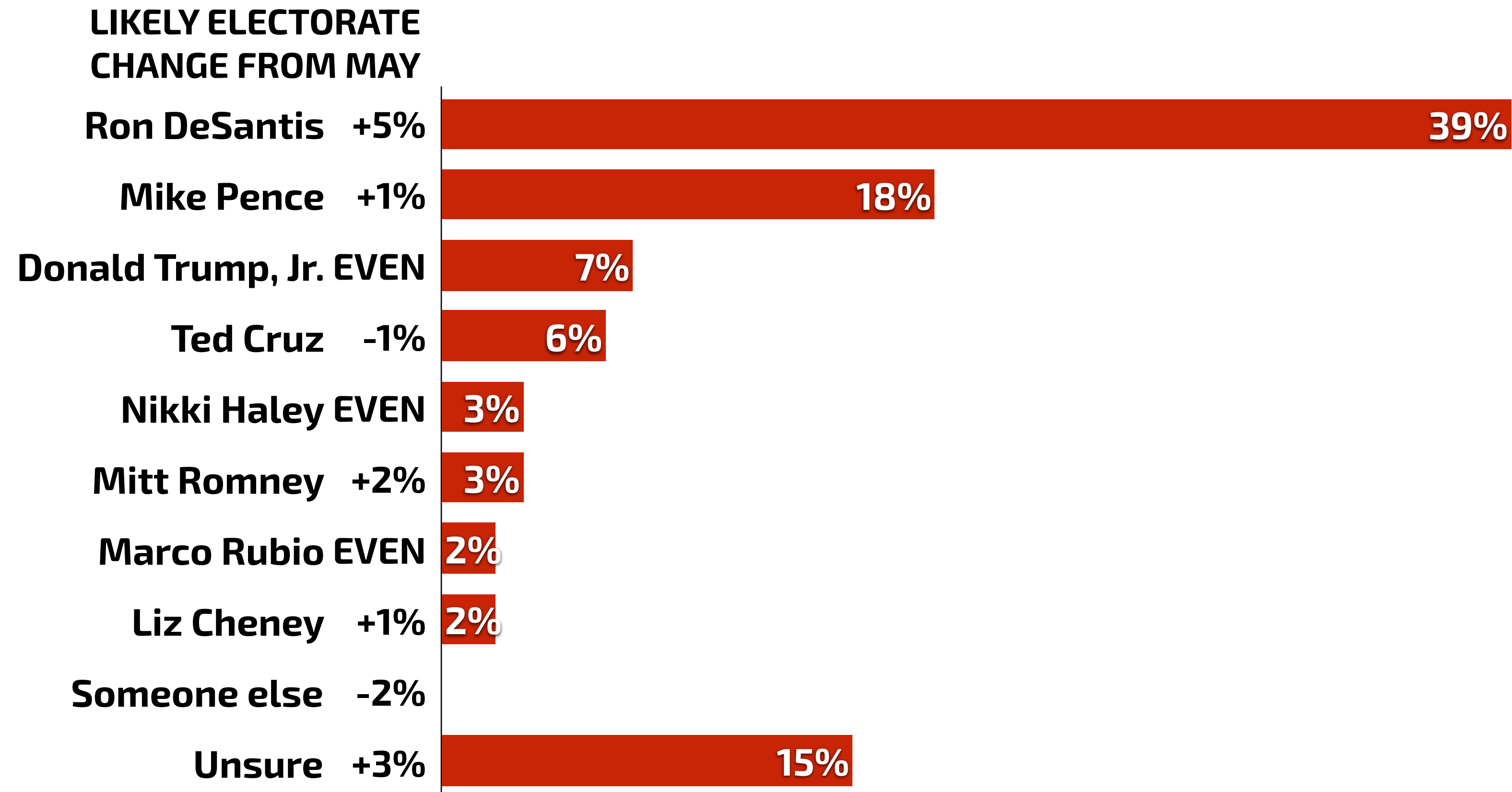
Q. If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Republican+Lean Voters]



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DeSantis Holds 20 Point Lead Over Pence In Trump-Less Field

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share:

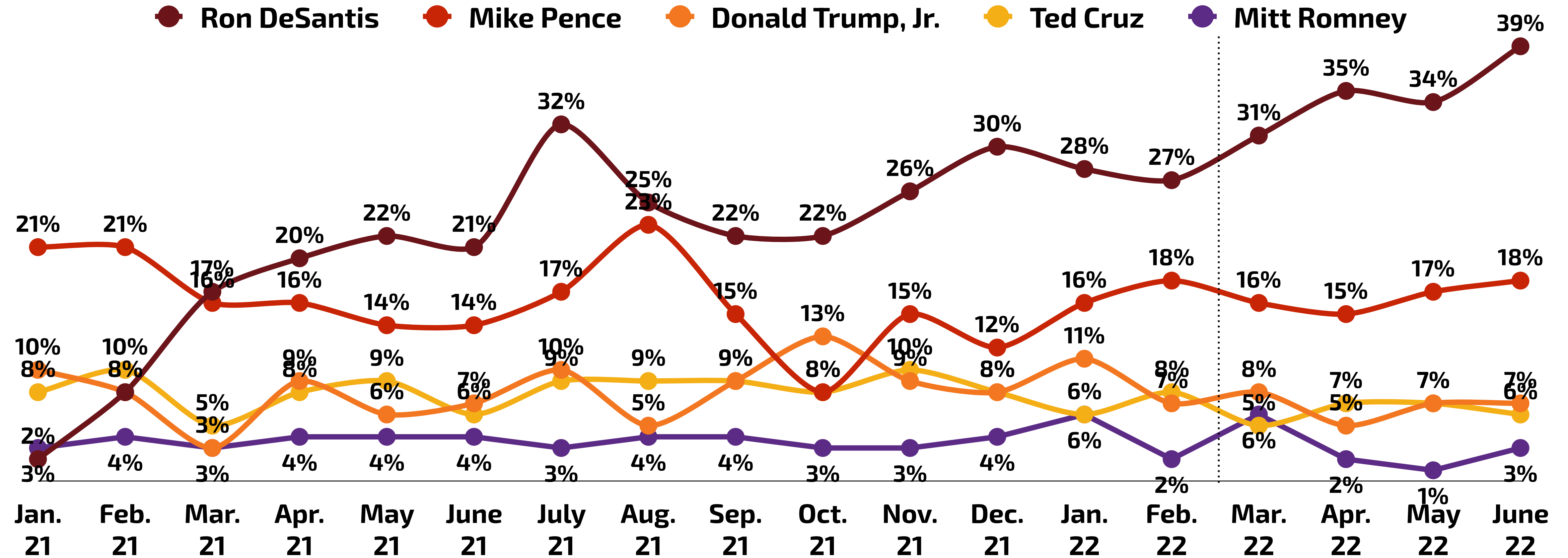
- Tom Cotton
- Josh Hawley
- Greg Abbott
- Chris Christie
- Glenn Youngkin
- Mike Pompeo
- Larry Hogan
- Tim Scott
- Rick Scott
- Marjorie Taylor Greene
- Kristi Noem



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DeSantis At All Time High In Non-Trump Field

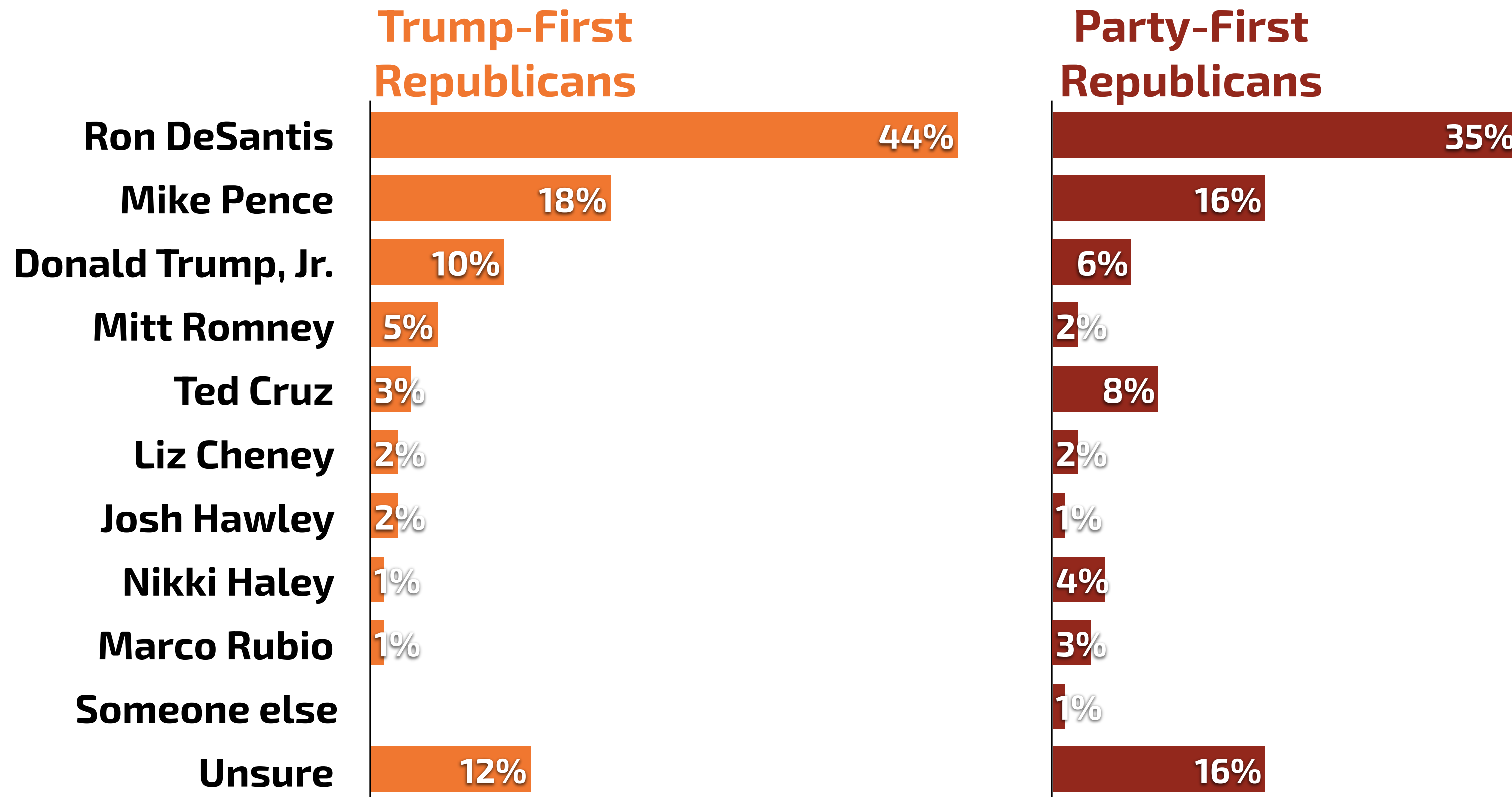
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DeSantis Has Strong Lead With “Trump-First”, “Party-First” GOP

Q. If Donald Trump does NOT seek the Republican nomination for President in 2024 and the Republican presidential primaries were being held today, for whom would you vote? [Asked of Republican+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

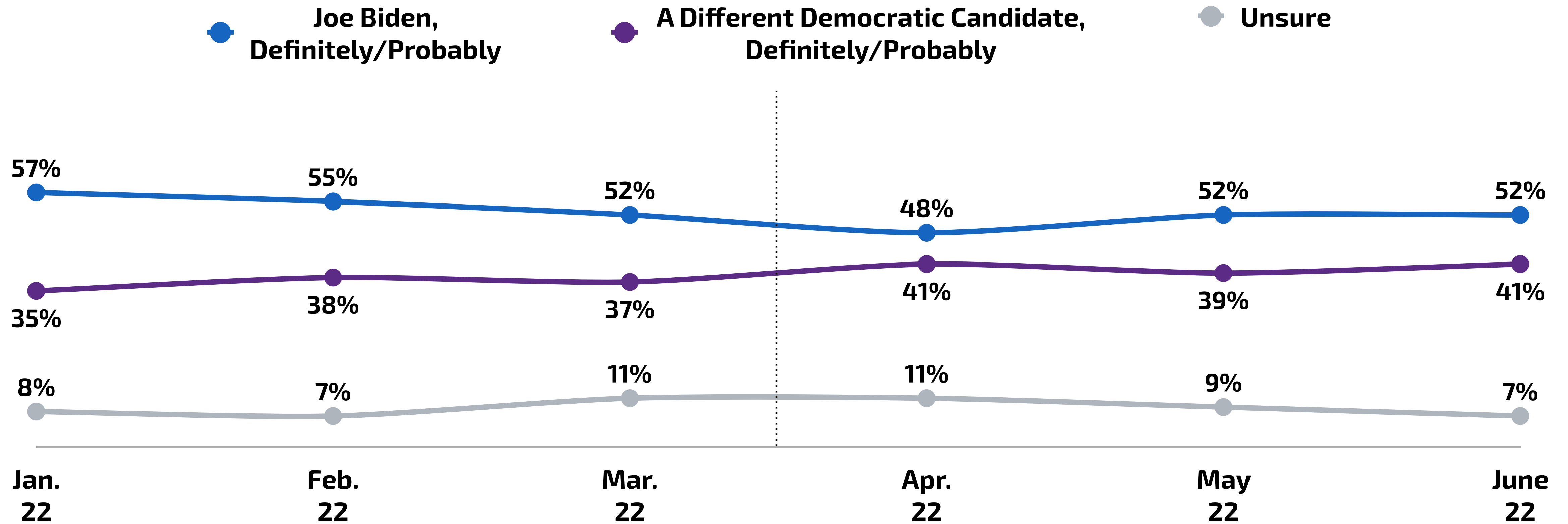
- Greg Abbott
- Mike Pompeo
- Tom Cotton
- Chris Christie
- Glenn Youngkin
- Larry Hogan
- Tim Scott
- Rick Scott
- Marjorie Taylor Greene
- Kristi Noem

The Democratic Party



Biden Lead Steady Vs. Other Dem In 2024 Dem Primary

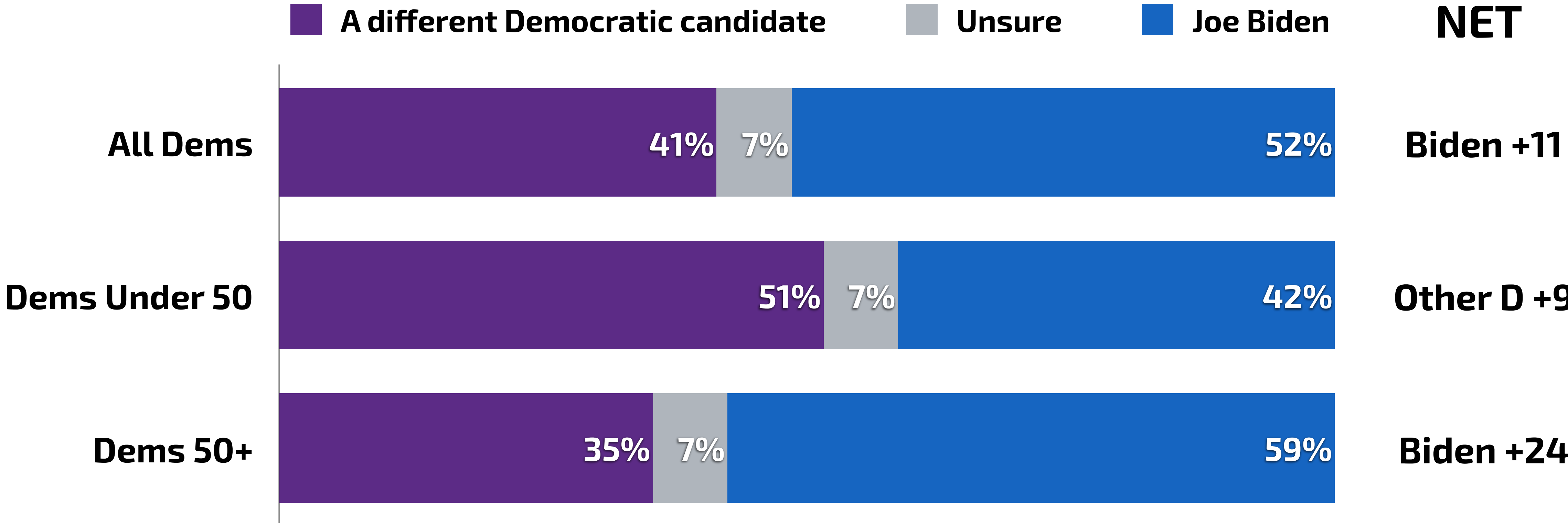
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



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Younger Dems Prefer Other Democrat Over Biden

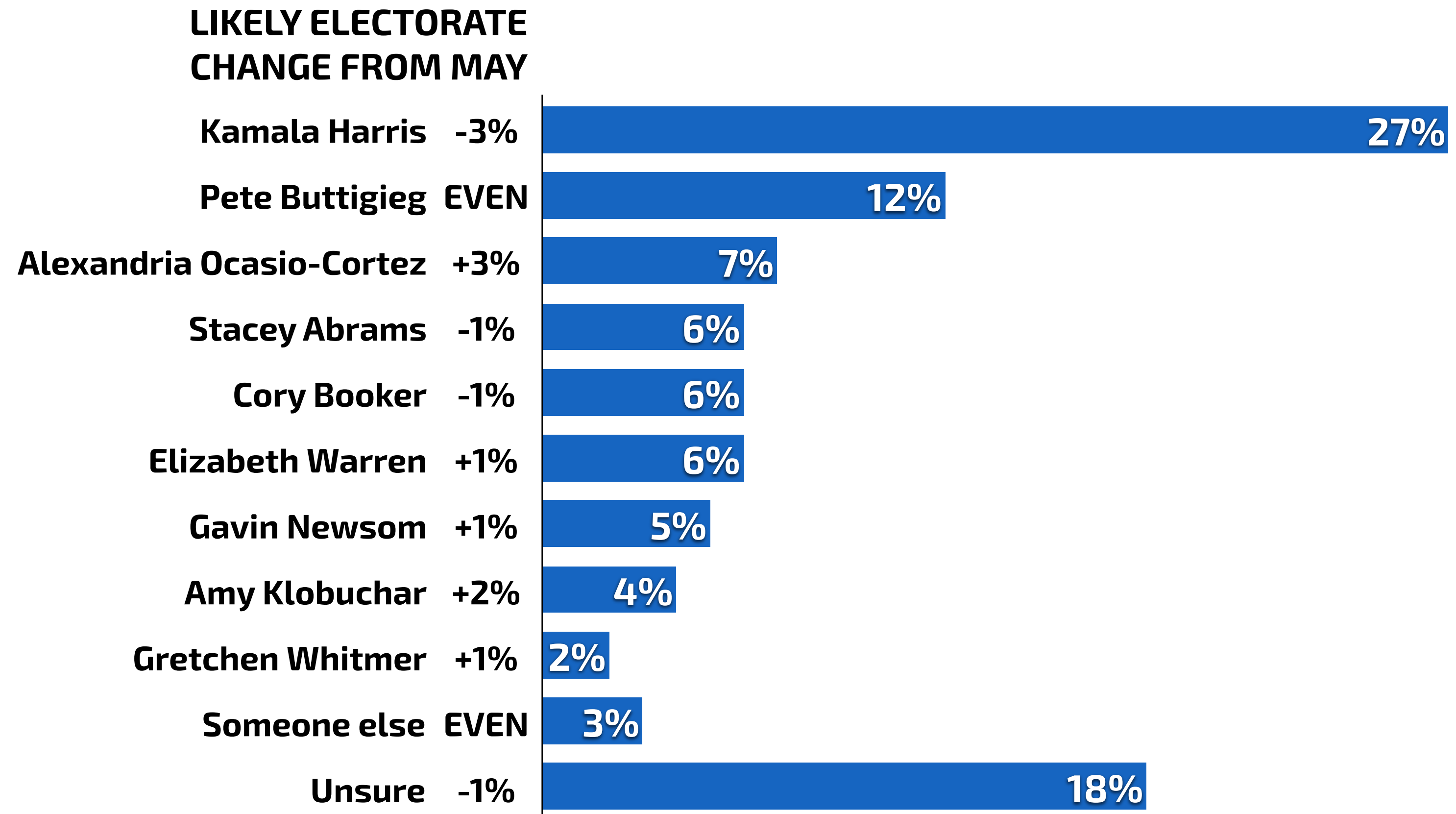
Q. If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [Asked of Democratic+Lean Voters]



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Harris Leading In Dem Field Without Biden; Buttigieg In Second

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]

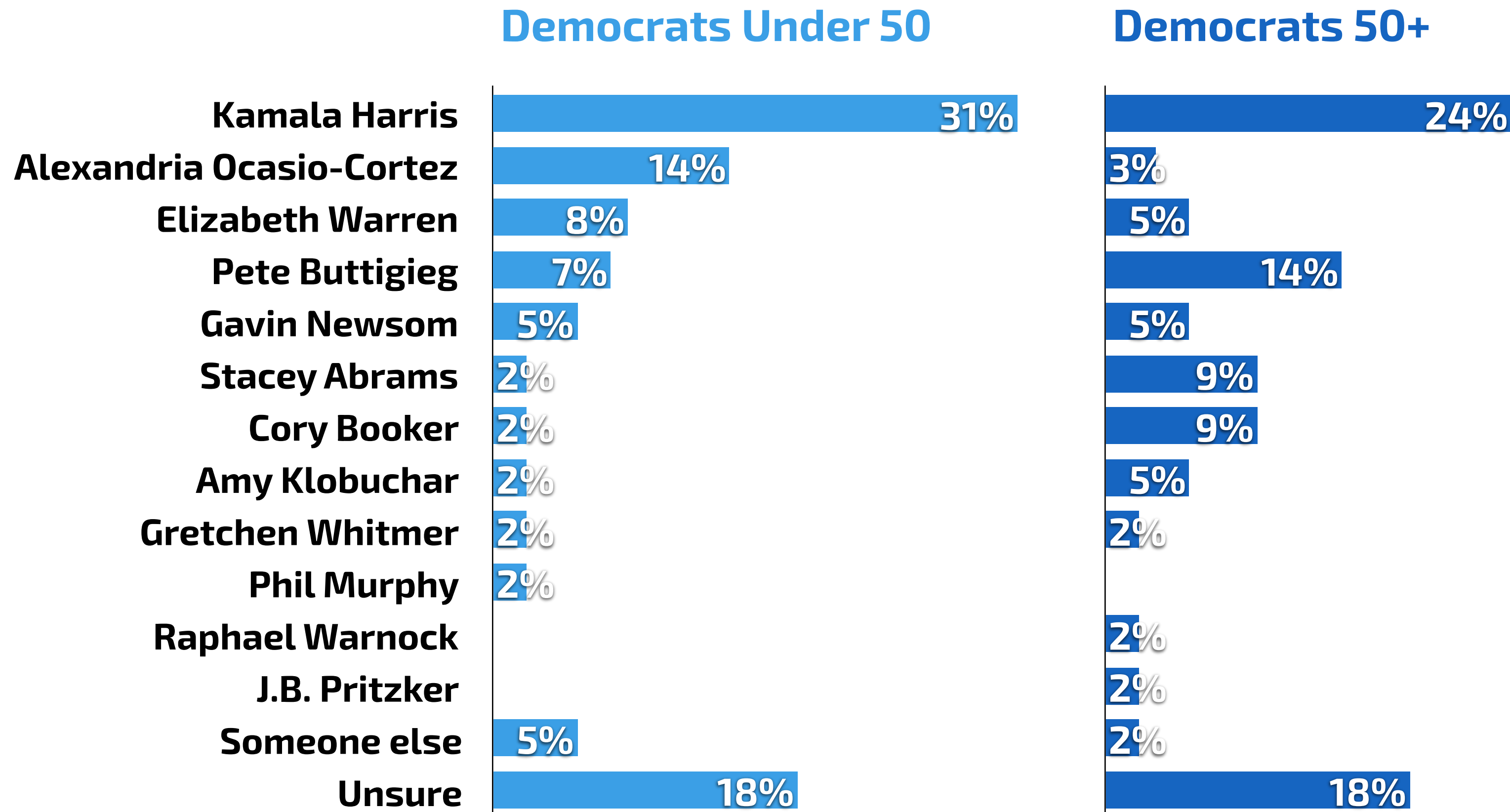


The following candidates were tested but received 1% or LESS vote share:

Kyrsten Sinema
Phil Murphy
J.B. Pritzker
Raphael Warnock
Andy Beshear
Gina Raimondo
Eric Adams
Jared Polis
Roy Cooper
Mitch Landrieu

AOC 2nd Among Younger Dems, Buttigieg 2nd With Older Dems

Q. If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the Democratic presidential primaries were being held today, for whom would you vote? [Asked of Democratic+Lean Voters]



The following candidates were tested but received 1% or LESS vote share in both breaks:

- Kyrsten Sinema
- Gina Raimondo
- Andy Beshear
- Eric Adams
- Jared Polis
- Roy Cooper
- Mitch Landrieu



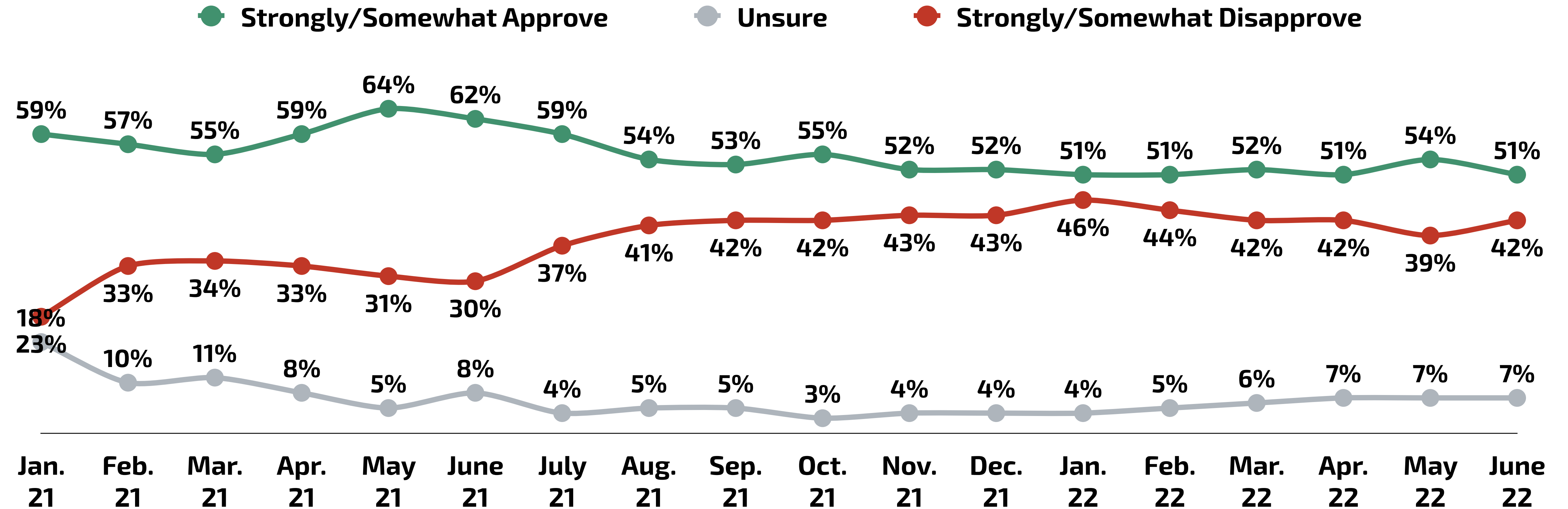
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COVID-19



Biden COVID Approval Ticks Down In June

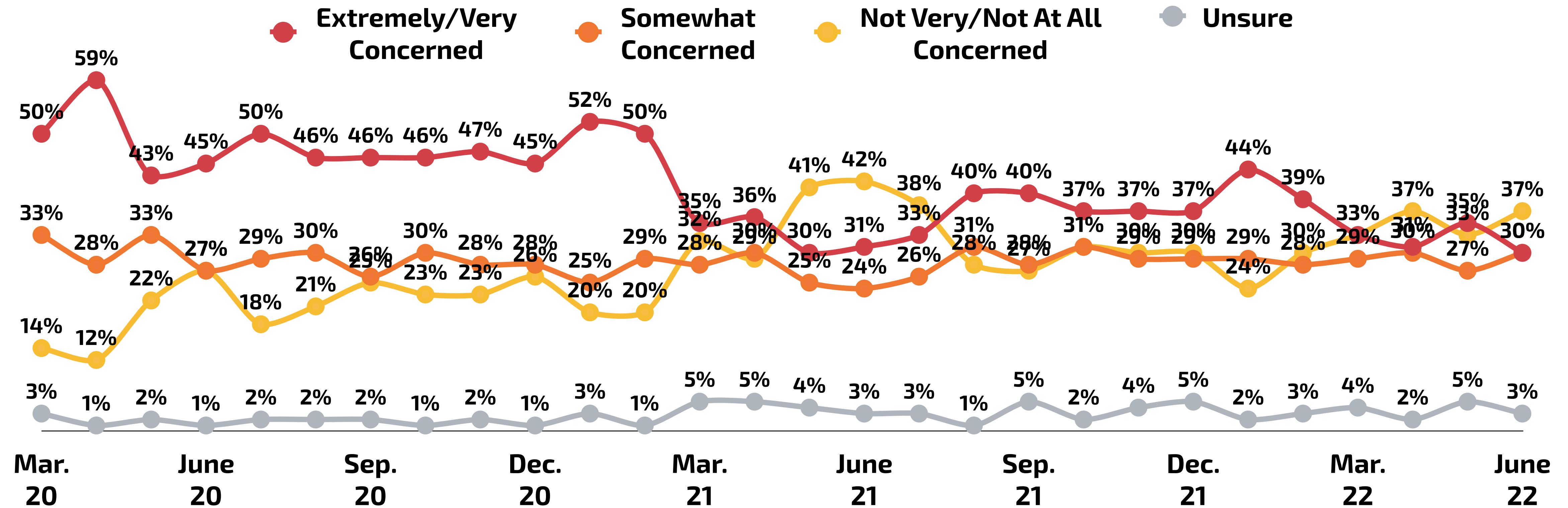
Q. Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?



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Coronavirus Concern Down In June

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

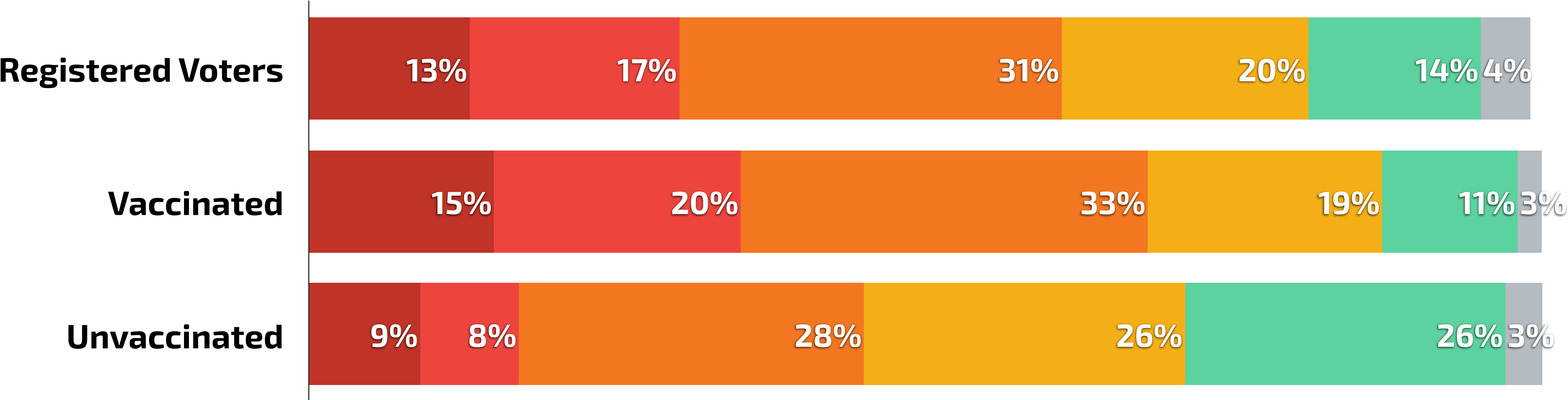


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Vaccinated Voters More Concerned About COVID Infection

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

Extremely concerned Very concerned Somewhat concerned Not very concerned Not at all concerned Unsure



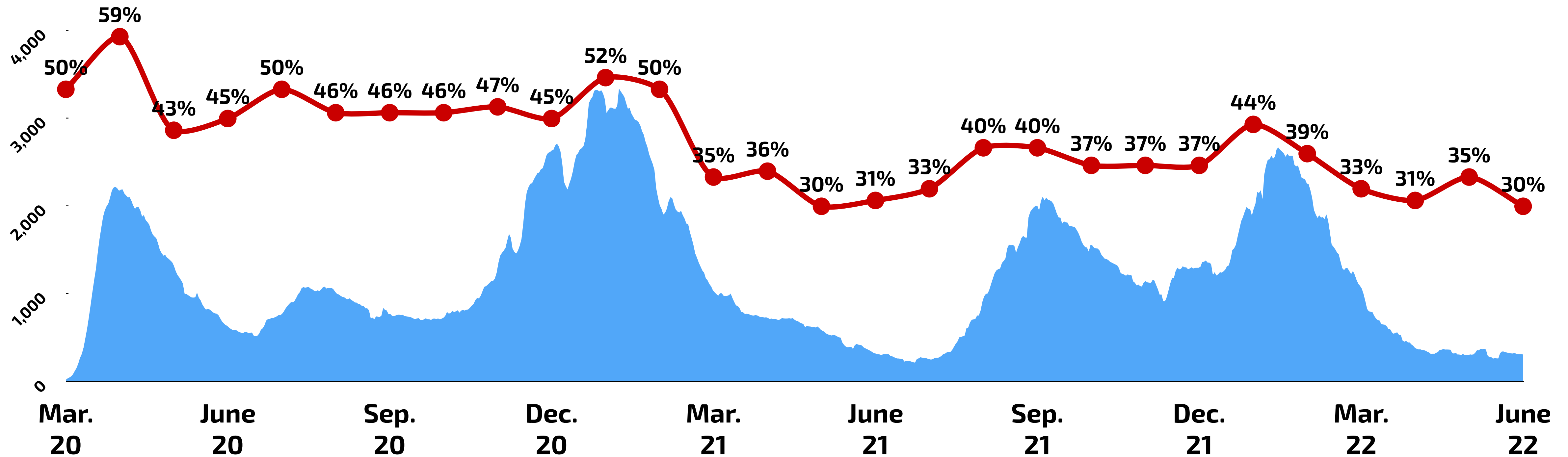
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COVID Concerns Decrease As Death Rate Remains Steady

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

● Extremely/Very Concerned

■ Deaths 7 Day Rolling Average

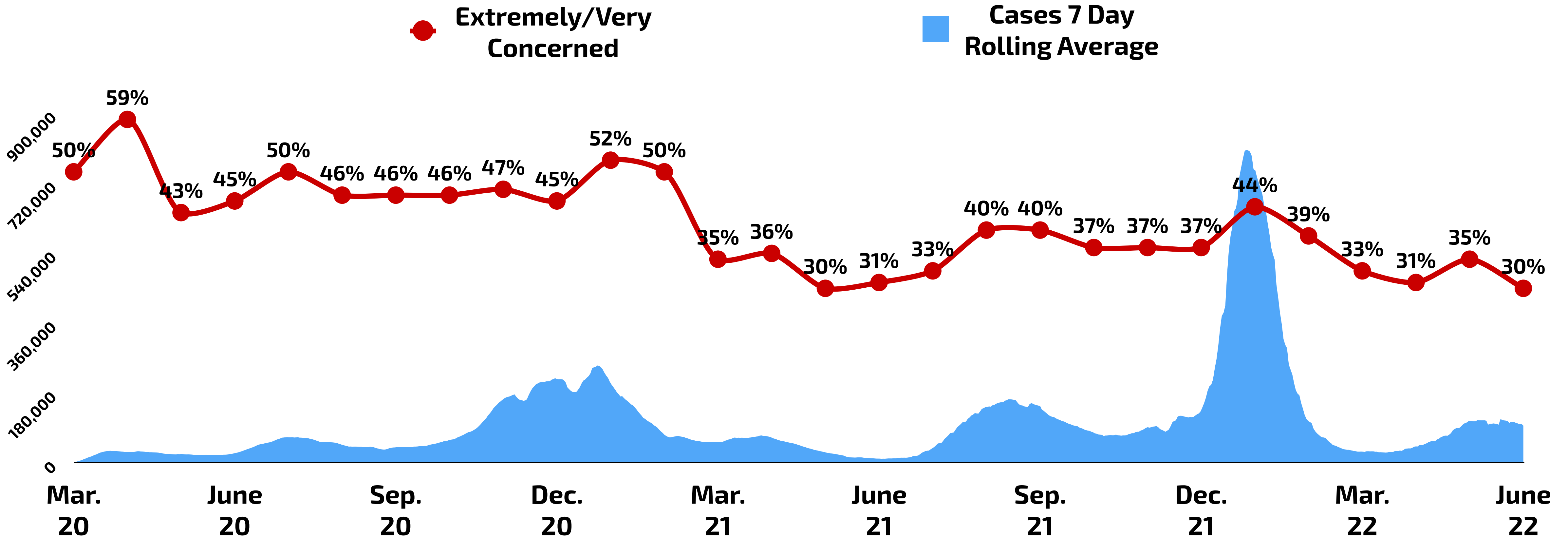


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COVID-19 Cases and Deaths Data Source: [The New York Times](#)

Coronavirus Concerns Decrease In June As Cases Hold Steady

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



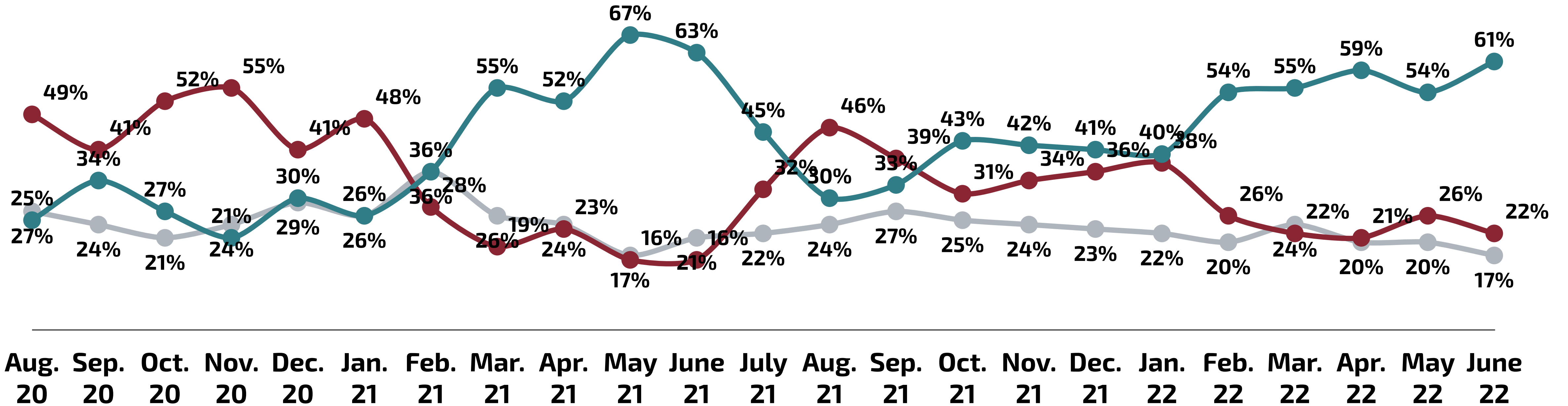
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COVID-19 Cases and Deaths Data Source: [The New York Times](#)

“Worst Is Behind Us” At Highest Since Last June

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

● The worst is behind us ● The worst is yet to come ● Unsure

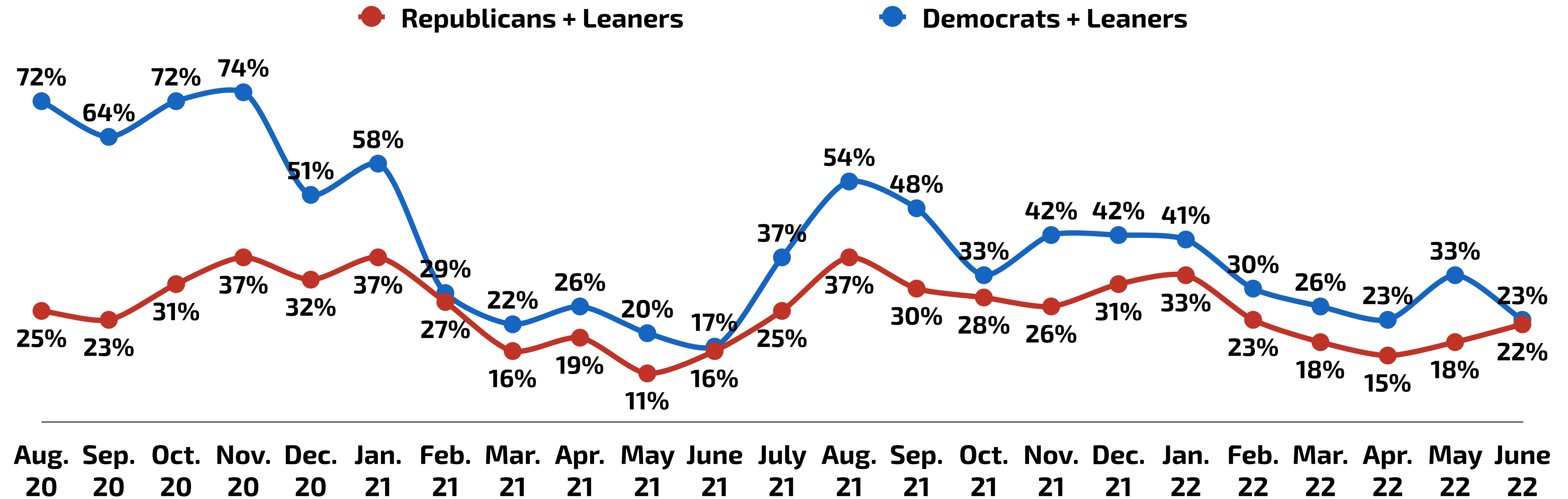


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Democrats Drive Recent Decrease In “Worst Is Yet To Come”

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

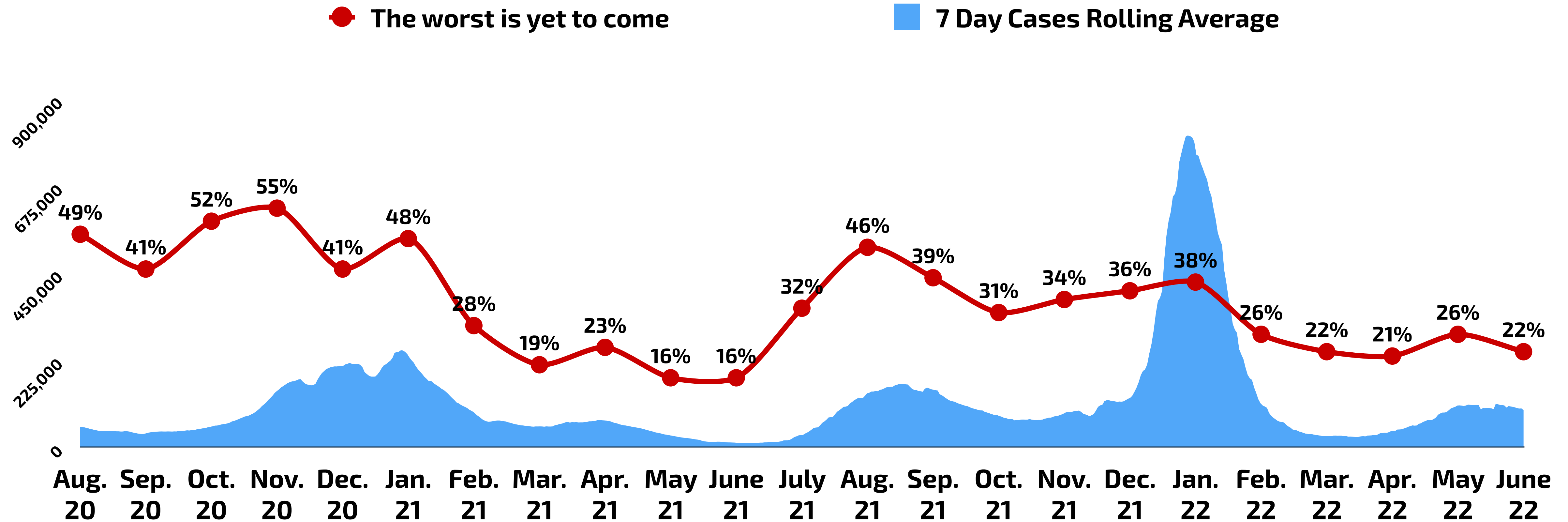
% Worst Is Yet To Come



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“Worst Is Yet To Come” Declines As Cases Hold Steady

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

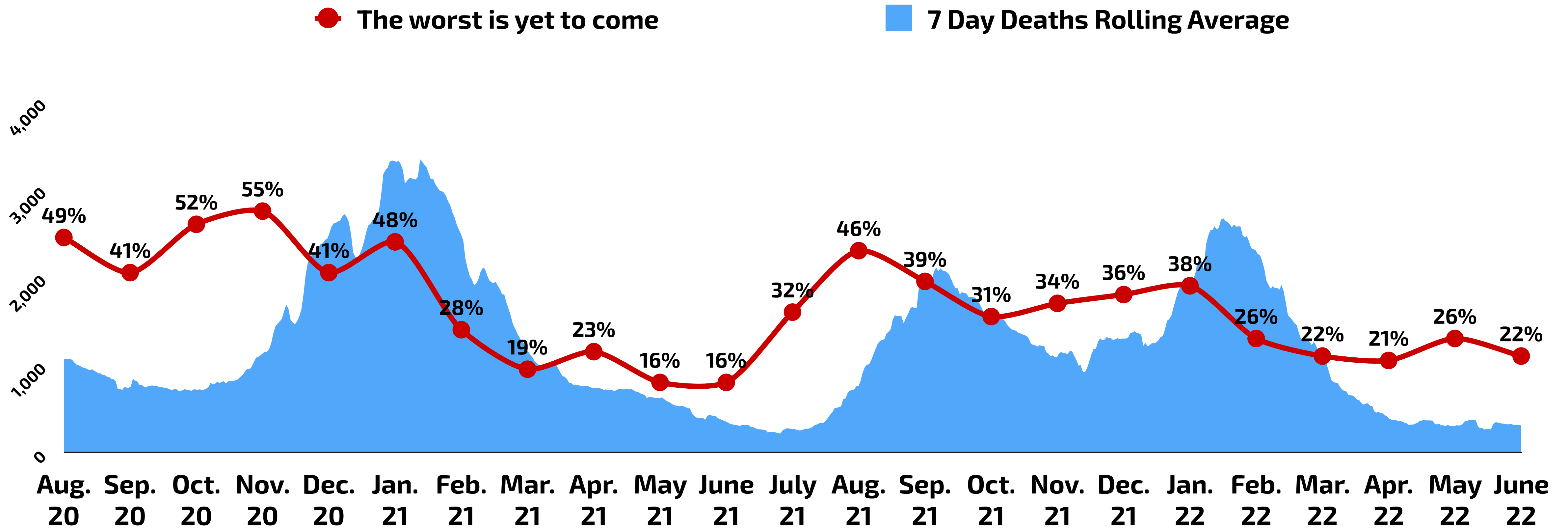


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“Worst Is Yet To Come” Declines As Death Rate Remains Steady

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



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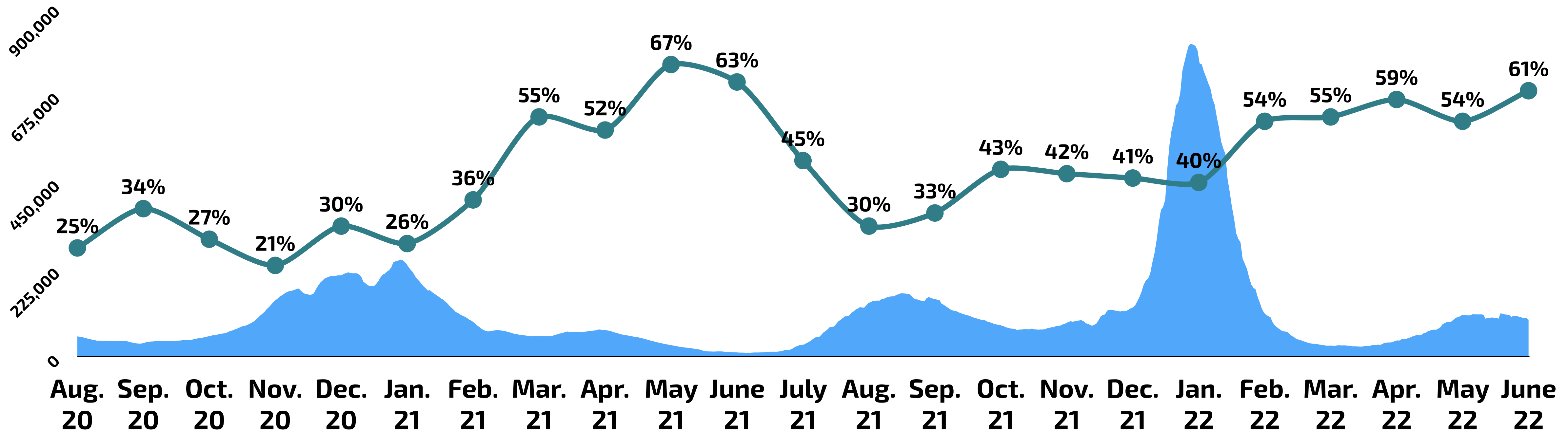
COVID-19 Cases and Deaths Data Source: [The New York Times](#)

Increase In “Worst Is Behind Us” As Cases Hold Steady

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

● The worst is behind us

■ 7 Day Cases Rolling Average

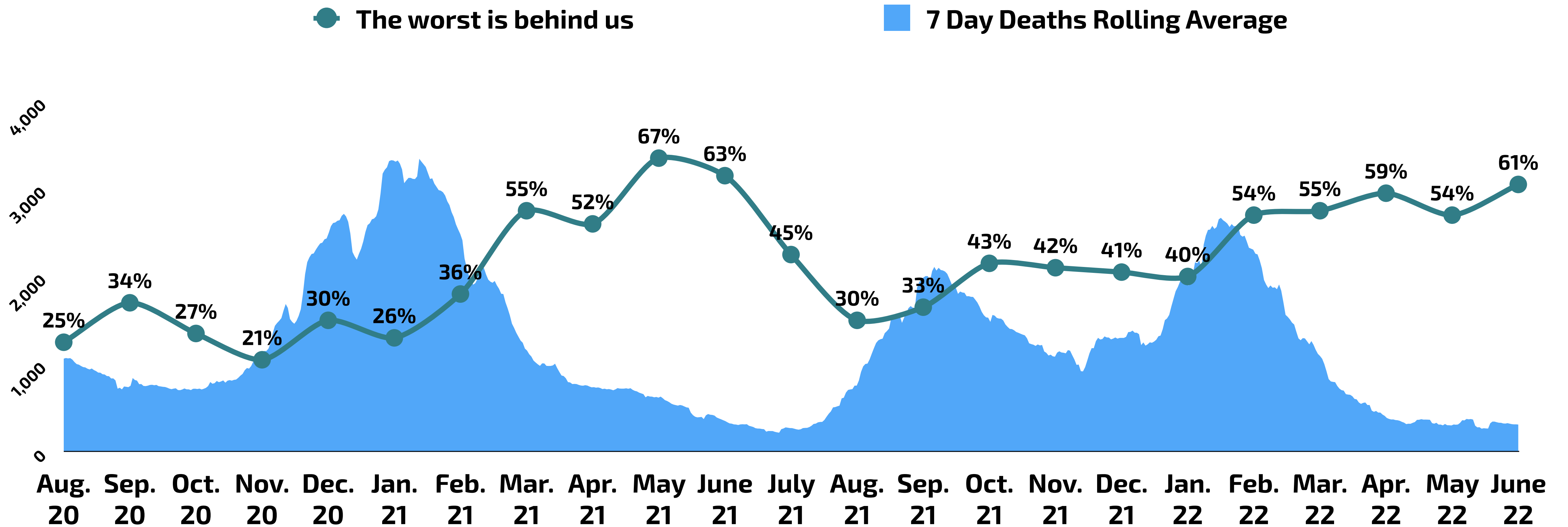


N = 1,030 Registered Voters nationwide, fielded June 17-20, 2022

COVID-19 Cases and Deaths Data Source: [The New York Times](#)

“Worst Is Behind Us” Increases As Death Rate Remains Steady

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

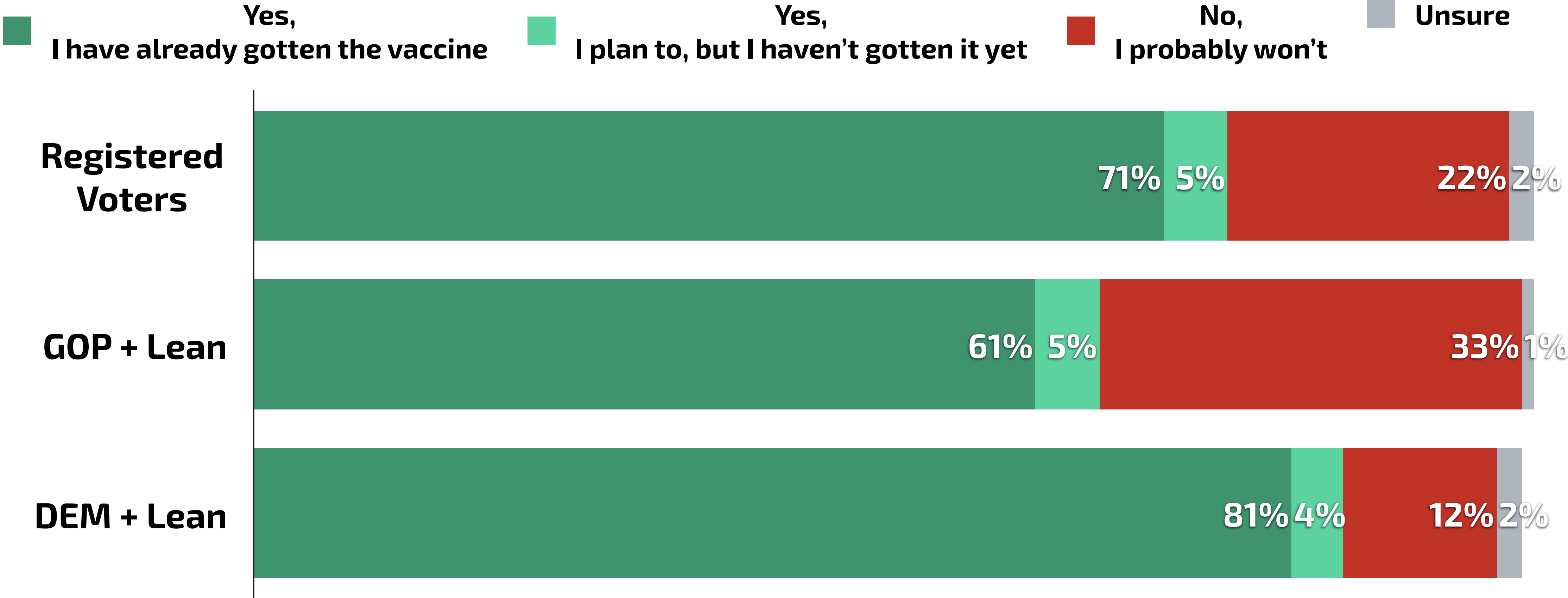


N = 1,030 Registered Voters nationwide, fielded June 17-20, 2022

COVID-19 Cases and Deaths Data Source: [The New York Times](#)

Nearly 7 In 10 Voters Report Being Vaccinated

Q. Have you gotten or do you plan to get the COVID-19 vaccine?



N = 1,030 Registered Voters nationwide, fielded June 17-20, 2022

Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why, in the months leading up to a national election, we at Echelon Insights switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

Our Verified Voter Omnibus samples are matched to the L2 voter file to confirm registration status and incorporate data related to past voting history. The sample for this survey was weighted to characteristics of the 2022 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2022 electorate.



Methodology

The June 2022 Echelon Insights Verified Voter Omnibus was fielded online from June 17-20, 2022 in English among a sample of N=1,030 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Likely Electorate on gender, age, race/ethnicity, education, region, party, and 2020 presidential vote adjusted for 2022 turnout probability. All benchmarks for the 2022 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file. Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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