



COVID-19 Update

Verified Voter Omnibus Survey

N=1,001 Registered Voters
Fielded June 18 - June 22, 2021

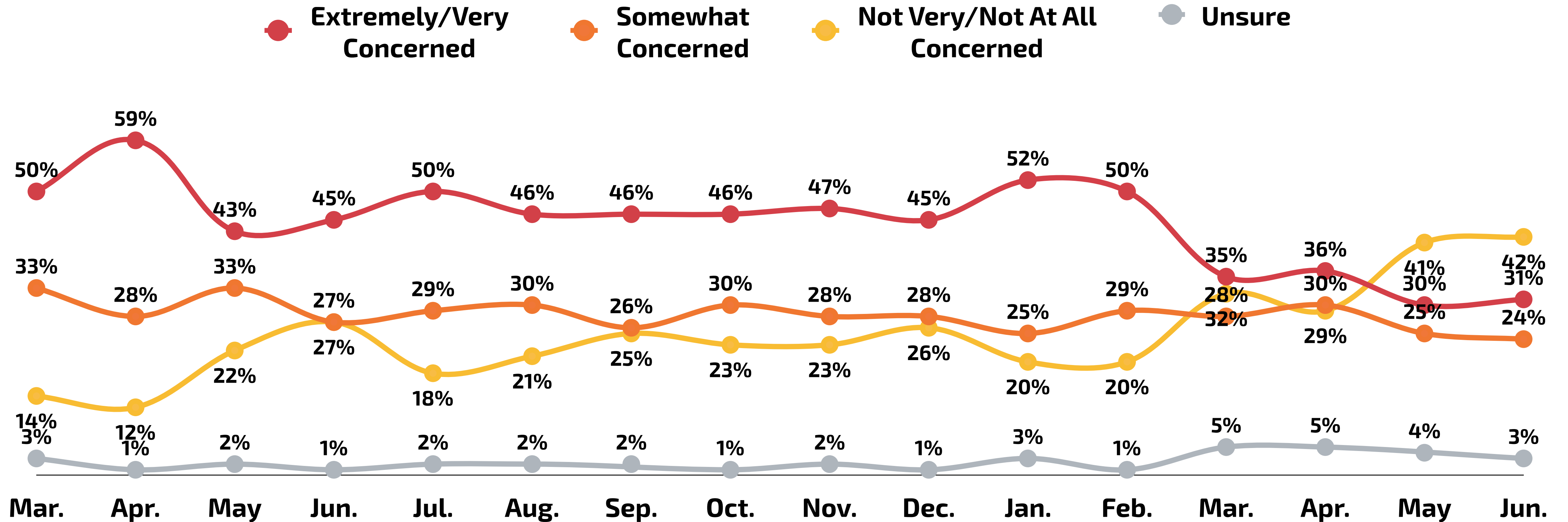


Coronavirus Trends



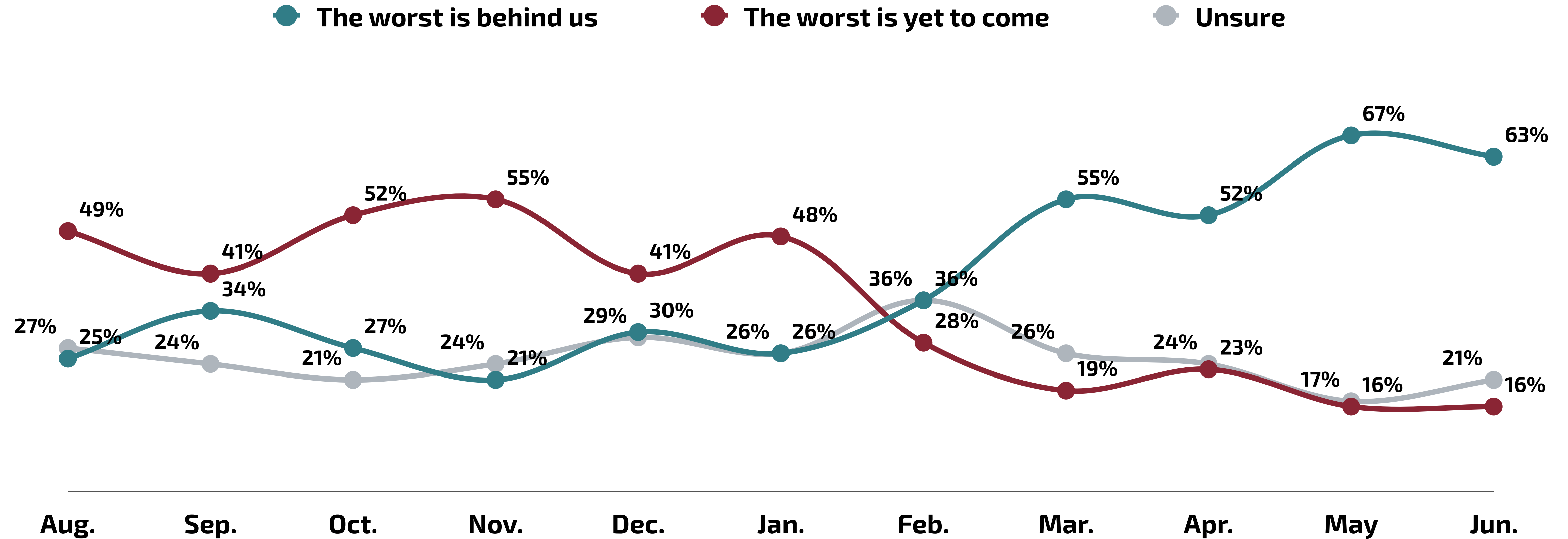
Plurality Not Concerned About Getting Covid

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



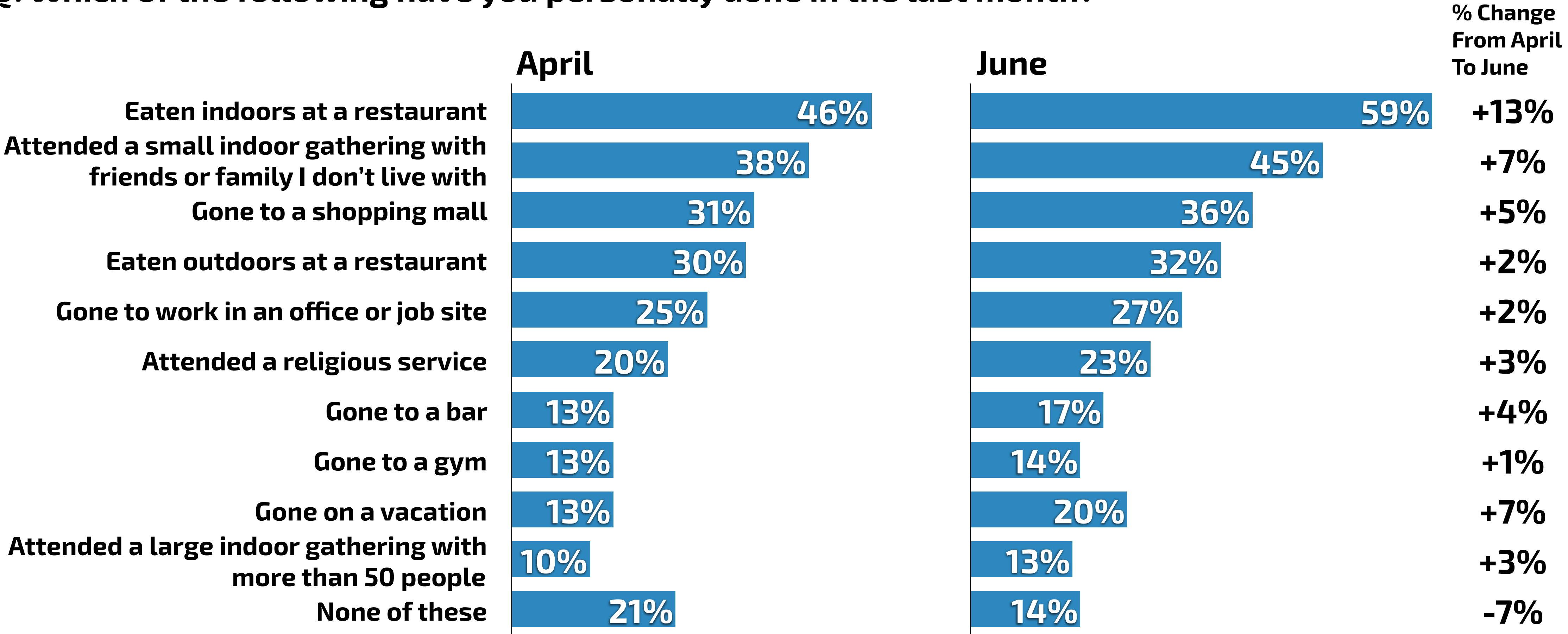
6 in 10 Voters Feel “Worst Is Behind Us”

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



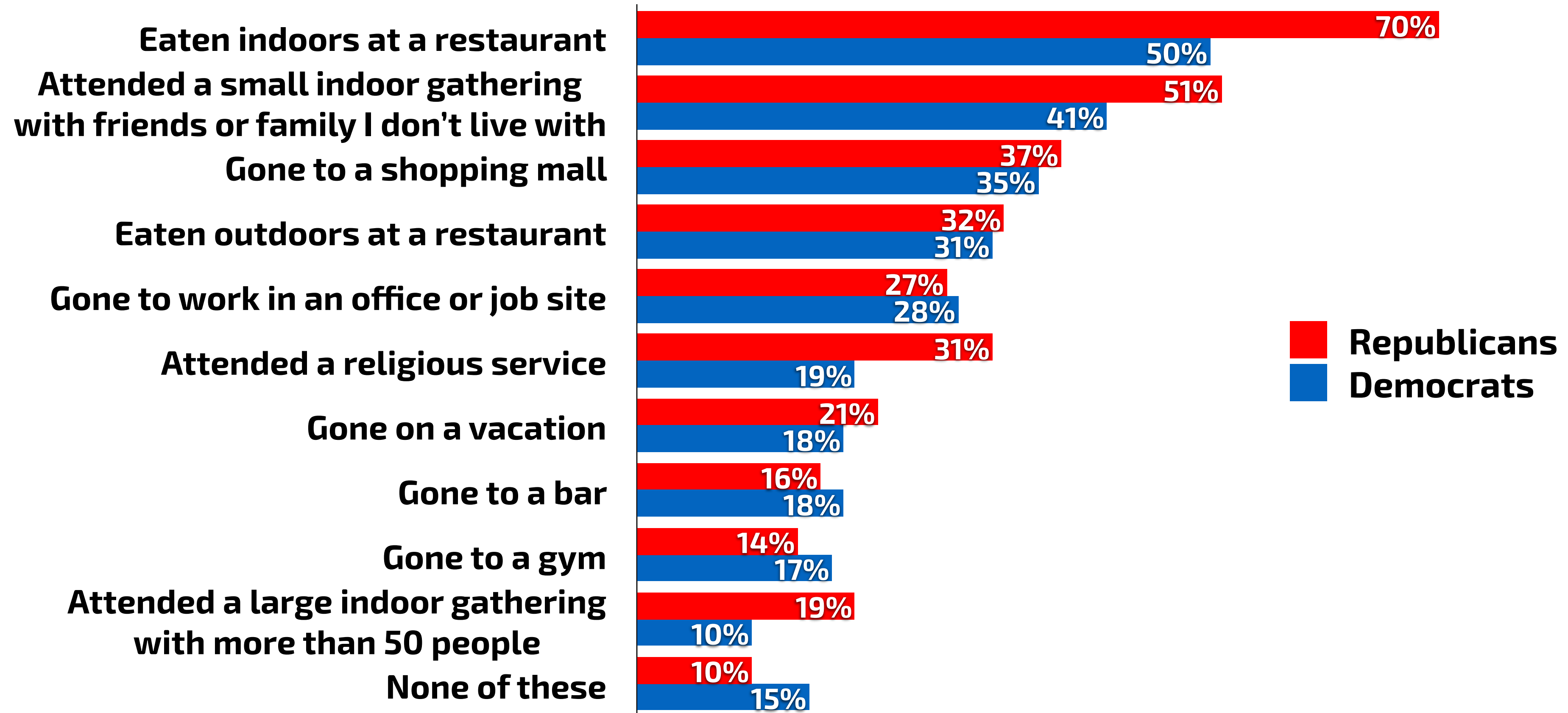
Since April, More Participating In Indoor Gatherings, Vacations

Q. Which of the following have you personally done in the last month?



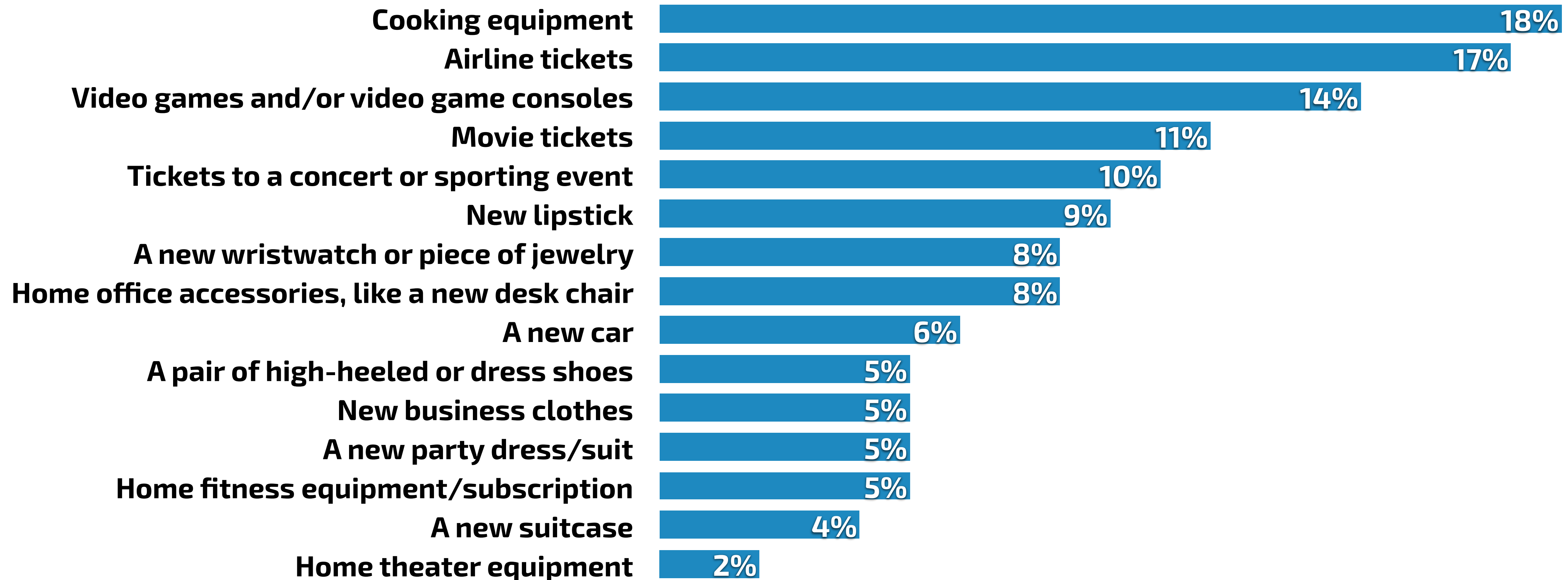
Republicans More Likely To Participate In Indoor Activities

Q. Which of the following have you personally done in the last month?



Cooking Equipment, Airline Tickets Most Popular Recent Purchases

Q. Thinking about your personal purchasing history, which of the following have you bought in the past 1-2 months? Select all that apply.



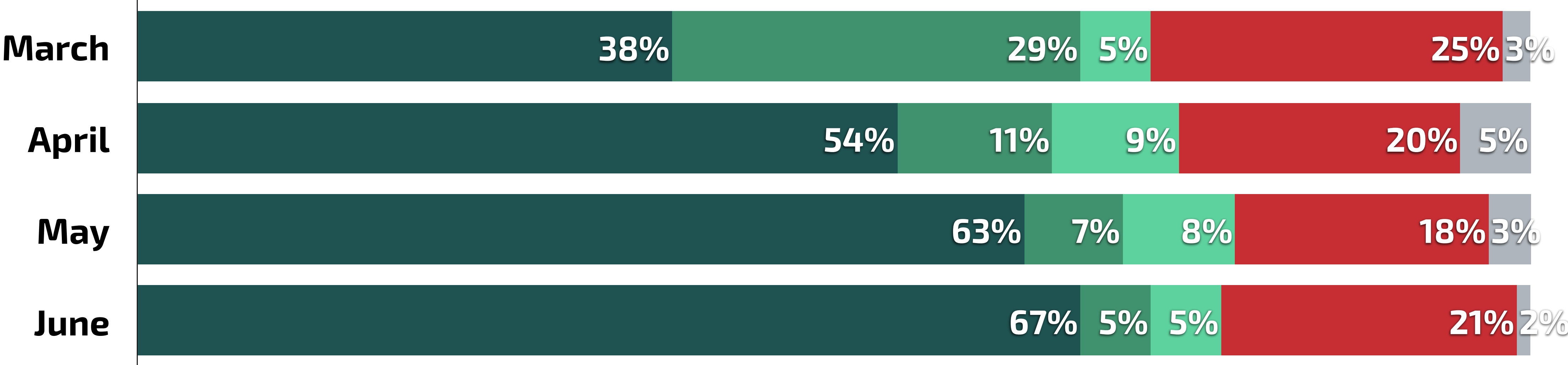
COVID-19 Vaccines



1 in 5 Say They Probably Will Not Get COVID-19 Vaccine

Q. Have you gotten or do you plan to get the COVID-19 vaccine?

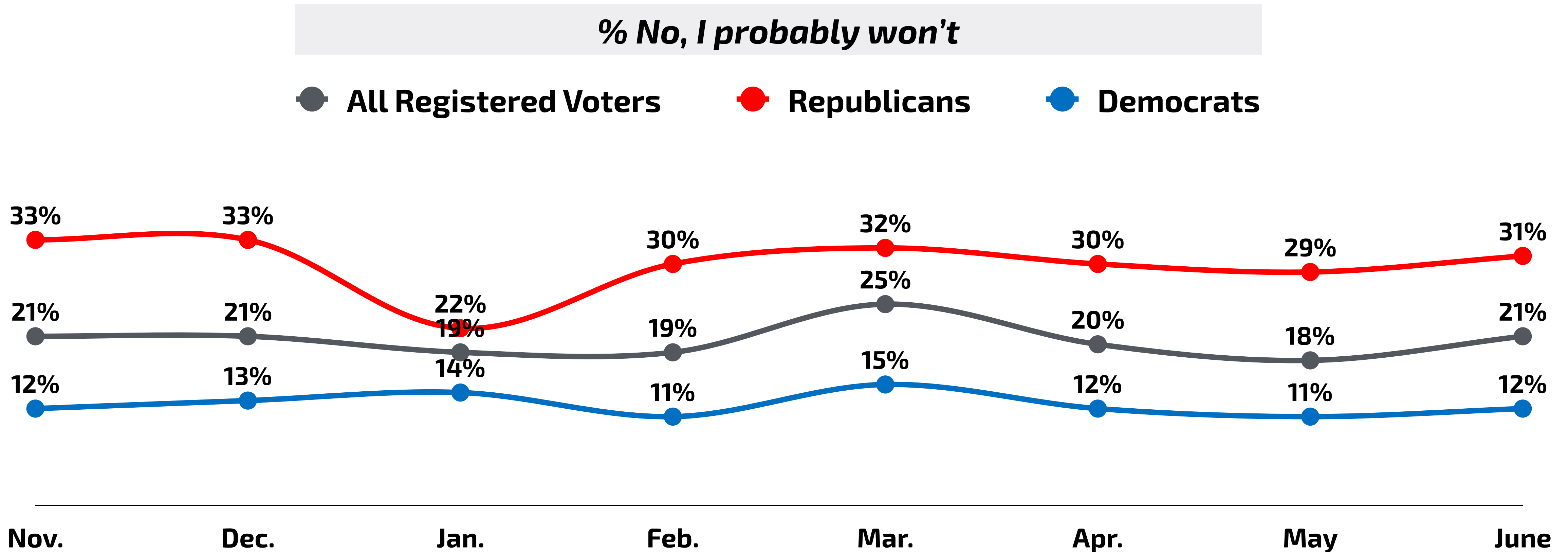
- Yes, I have already gotten the vaccine
- Yes, as soon as possible
- Yes, but only after others have gotten it and it seems safe
- No, I probably won't
- Unsure



Note: "Yes, as soon as possible" was "Yes, as soon as I am eligible" in March and April

Probable Vaccine Refusal Remains Steady Across Both Parties

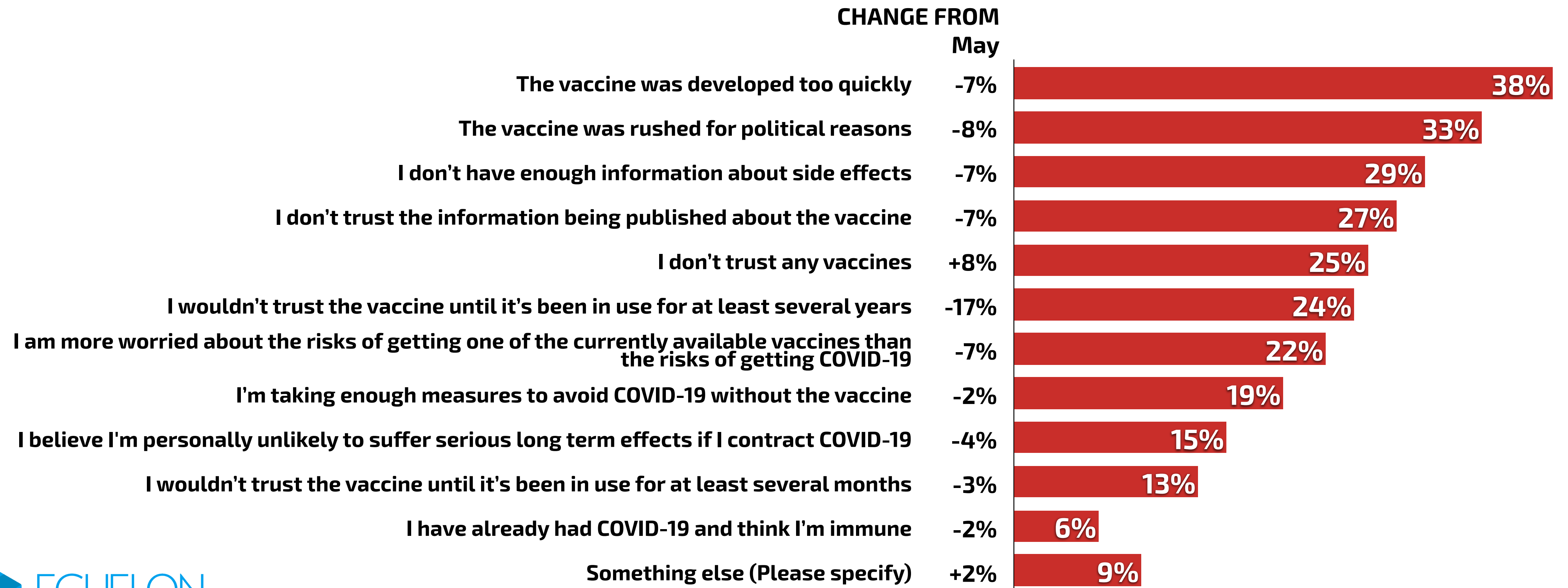
Q. Have you gotten or do you plan to get the COVID-19 vaccine?



Note: Before January, question wording was "If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?" Other response options changed slightly, but "No, I probably won't" remained the same.

Belief That Vaccine Was Developed Too Quickly Is Top Reason For Probable Refusal Or Uncertainty

Q. What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19? Select all that apply. *[Responses of those who say they probably won't get vaccinated or are unsure]*





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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