

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	253	141	112	42	69	65	78	152	43	33	16	9
	26%	31%	21%	20%	30%	24%	28%	22%	40%	29%	37%	23%
Wrong track	662	290	368	150	150	170	192	484	53	71	24	29
	67%	64%	71%	72%	66%	64%	69%	71%	49%	62%	57%	77%
Unsure	67	25	42	17	8	32	11	43	12	10	3	-
	7%	6%	8%	8%	3%	12%	4%	6%	11%	9%	6%	-

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	253	138	115	69	83	70	32	29	34	189	36	207	108	52	93
	26%	23%	30%	18%	29%	34%	33%	8%	16%	49%	7%	45%	26%	28%	25%
Wrong track	662	410	250	287	196	124	54	327	168	167	418	219	272	128	257
	67%	68%	66%	73%	69%	60%	57%	87%	76%	43%	88%	47%	65%	69%	69%
Unsure	67	50	17	36	7	14	10	18	20	29	24	39	37	6	23
	7%	8%	4%	9%	2%	7%	11%	5%	9%	8%	5%	8%	9%	3%	6%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982 100	456 100	522 100	209 100	226 100	267 100	280 100	678 100	108 100	115 100	43 100	38 100
Infrastructure	6 1%	1 *%	5 1%	1 *%	4 2%	1 *%	-	5 1%	0 *%	0 *%	-	-
The environment and climate change	47 5%	25 6%	22 4%	9 4%	10 4%	12 5%	16 6%	27 4%	9 8%	5 5%	2 4%	4 10%
Education	7 1%	3 1%	3 1%	2 1%	2 1%	2 1%	1 *%	4 1%	0 *%	1 *%	-	2 5%
National security	29 3%	19 4%	9 2%	6 3%	3 1%	11 4%	9 3%	19 3%	0 *%	4 3%	-	5 14%
Gun rights	18 2%	5 1%	13 3%	3 1%	6 3%	1 *%	9 3%	10 2%	6 5%	-	1 1%	1 3%
Healthcare	39 4%	11 2%	27 5%	5 2%	11 5%	14 5%	9 3%	29 4%	7 6%	2 2%	-	1 2%
Taxes	13 1%	10 2%	4 1%	5 2%	2 1%	6 2%	1 1%	9 1%	3 3%	0 *%	1 2%	-
Jobs and the economy	101 10%	42 9%	58 11%	32 15%	32 14%	20 8%	16 6%	71 11%	10 9%	13 12%	3 7%	3 8%
Cost of living	245 25%	101 22%	144 28%	67 32%	56 25%	66 25%	57 20%	157 23%	28 26%	45 39%	9 22%	6 16%
Drug abuse	11 1%	4 1%	7 1%	2 1%	8 3%	0 *%	1 *%	6 1%	2 2%	3 2%	-	-
Immigration	145 15%	90 20%	53 10%	17 8%	29 13%	50 19%	49 17%	114 17%	7 6%	10 9%	8 19%	6 16%
Crime	54 5%	26 6%	28 5%	17 8%	10 4%	9 3%	18 6%	34 5%	11 10%	4 3%	3 7%	2 6%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	62 6%	35 8%	27 5%	10 5%	9 4%	19 7%	23 8%	46 7%	2 2%	4 3%	4 10%	6 15%
Race relations	17 2%	4 1%	12 2%	1 *%	11 5%	4 1%	2 1%	6 1%	9 8%	2 1%	-	-
Abortion	59 6%	23 5%	35 7%	13 6%	16 7%	15 6%	15 5%	41 6%	5 5%	5 5%	7 17%	1 2%
The state of democracy	100 10%	45 10%	55 11%	18 9%	14 6%	27 10%	40 14%	72 11%	8 7%	14 12%	5 12%	1 3%
Something else (Please specify)	25 3%	11 2%	14 3%	2 1%	3 1%	7 3%	13 5%	21 3%	1 1%	3 2%	-	-
Unsure	6 1%	2 *%	4 1%	1 1%	1 1%	3 1%	-	6 1%	-	0 *%	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982 100	599 100	382 100	391 100	286 100	208 100	96 100	374 100	222 100	386 100	478 100	466 100	417 100	187 100	373 100
Infrastructure	6 1%	3 1%	3 1%	2 1%	3 1%	1 *%	- 0%	3 1%	2 1%	0 *%	5 1%	1 *%	1 *%	2 1%	3 1%
The environment and climate change	47 5%	23 4%	24 6%	8 2%	19 7%	15 7%	5 5%	5 1%	11 5%	30 8%	5 1%	41 9%	20 5%	10 5%	17 5%
Education	7 1%	3 1%	4 1%	1 *%	4 1%	3 1%	- 0%	1 *%	2 1%	4 1%	1 *%	5 1%	3 1%	- 0%	4 1%
National security	29 3%	21 4%	6 2%	12 3%	6 2%	9 4%	- 0%	19 5%	3 2%	7 2%	19 4%	6 1%	15 4%	8 4%	5 1%
Gun rights	18 2%	6 1%	12 3%	4 1%	6 2%	2 1%	6 6%	4 1%	2 1%	12 3%	3 1%	14 3%	3 1%	3 2%	12 3%
Healthcare	39 4%	31 5%	8 2%	23 6%	7 2%	8 4%	1 1%	11 3%	9 4%	18 5%	13 3%	23 5%	17 4%	5 3%	17 4%
Taxes	13 1%	8 1%	5 1%	5 1%	4 1%	3 2%	1 1%	4 1%	4 2%	6 1%	8 2%	6 1%	7 2%	- 0%	7 2%
Jobs and the economy	101 10%	61 10%	40 10%	41 10%	31 11%	20 10%	9 9%	49 13%	26 12%	26 7%	62 13%	33 7%	48 12%	19 10%	33 9%
Cost of living	245 25%	157 26%	88 23%	97 25%	60 21%	60 29%	28 29%	89 24%	64 29%	92 24%	132 28%	106 23%	103 25%	64 34%	78 21%
Drug abuse	11 1%	10 2%	1 *%	5 1%	1 *%	5 2%	- 0%	5 1%	0 *%	5 1%	8 2%	3 1%	4 1%	4 2%	3 1%
Immigration	145 15%	100 17%	45 12%	76 19%	38 13%	24 12%	7 8%	104 28%	26 12%	15 4%	134 28%	11 2%	64 15%	17 9%	63 17%
Crime	54 5%	31 5%	23 6%	18 5%	16 6%	13 6%	7 7%	26 7%	10 4%	19 5%	32 7%	19 4%	22 5%	12 7%	20 5%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Political corruption	62 6%	44 7%	18 5%	33 8%	13 5%	11 5%	5 6%	11 3%	18 8%	33 9%	22 5%	38 8%	33 8%	6 3%	23 6%
Race relations	17 2%	10 2%	6 2%	3 1%	4 1%	8 4%	3 3%	7 2%	2 1%	7 2%	5 1%	12 2%	7 2%	3 2%	6 1%
Abortion	59 6%	24 4%	35 9%	19 5%	21 7%	5 2%	13 14%	12 3%	7 3%	40 10%	9 2%	50 11%	28 7%	10 6%	20 5%
The state of democracy	100 10%	50 8%	50 13%	32 8%	41 14%	18 9%	9 10%	15 4%	24 11%	61 16%	10 2%	85 18%	31 7%	21 11%	48 13%
Something else (Please specify)	25 3%	13 2%	12 3%	10 3%	11 4%	3 1%	1 1%	7 2%	8 3%	10 3%	9 2%	13 3%	10 2%	3 2%	12 3%
Unsure	6 1%	4 1%	2 1%	3 1%	2 1%	0 *%	-	1 *%	3 1%	1 *%	2 *%	2 *%	2 *%	-	4 1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssuesSecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	17	8	9	3	6	5	3	12	2	-	-	3
	2%	2%	2%	2%	2%	2%	1%	2%	2%			8%
The environment and climate change	56	20	36	10	11	17	18	40	6	9	0	1
	6%	4%	7%	5%	5%	6%	7%	6%	6%	7%	1%	2%
Education	11	5	6	4	3	2	2	5	4	1	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	4%	1%		
National security	46	25	20	10	5	17	14	33	3	10	-	1
	5%	6%	4%	5%	2%	6%	5%	5%	2%	9%		2%
Gun rights	37	18	19	11	12	5	10	19	6	5	5	2
	4%	4%	4%	5%	5%	2%	3%	3%	6%	4%	12%	5%
Healthcare	58	27	31	12	14	19	13	39	5	6	5	3
	6%	6%	6%	6%	6%	7%	5%	6%	5%	6%	11%	8%
Taxes	29	15	14	5	7	7	9	19	1	5	-	4
	3%	3%	3%	2%	3%	3%	3%	3%	1%	5%		10%
Jobs and the economy	120	49	71	40	32	33	15	78	11	21	9	2
	12%	11%	14%	19%	14%	12%	6%	12%	10%	18%	21%	4%
Cost of living	172	83	87	28	52	50	42	129	16	16	3	8
	18%	18%	17%	13%	23%	19%	15%	19%	15%	14%	6%	22%
Drug abuse	28	9	17	8	10	4	5	18	6	3	-	-
	3%	2%	3%	4%	4%	1%	2%	3%	6%	3%		
Immigration	114	58	56	13	20	26	55	96	6	5	-	7
	12%	13%	11%	6%	9%	10%	20%	14%	6%	4%		18%
Crime	45	22	23	17	6	11	11	24	8	9	2	1
	5%	5%	4%	8%	3%	4%	4%	3%	8%	8%	6%	4%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssuesSecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	65 7%	31 7%	34 6%	11 5%	12 5%	19 7%	22 8%	47 7%	5 5%	6 5%	5 11%	2 4%
Race relations	15 2%	8 2%	7 1%	6 3%	4 2%	3 1%	3 1%	3 *	7 6%	1 1%	4 9%	-
Abortion	77 8%	29 6%	47 9%	15 7%	12 5%	30 11%	20 7%	44 7%	17 16%	7 6%	5 11%	4 9%
The state of democracy	75 8%	36 8%	38 7%	11 5%	19 9%	17 6%	27 10%	54 8%	4 3%	10 9%	6 13%	2 4%
Something else (Please specify)	14 1%	10 2%	4 1%	3 2%	1 *	1 *	10 3%	14 2%	0 *	-	-	-
Unsure	4 *%	2 *%	3 1%	1 1%	1 1%	2 1%	-	4 1%	-	0 *%	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssuesSecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	17	8	9	4	8	5	0	9	2	5	11	5	8	2	7
	2%	1%	2%	1%	3%	2%	*%	3%	1%	1%	2%	1%	2%	1%	2%
The environment and climate change	56	29	27	20	20	9	7	7	17	32	9	45	22	14	20
	6%	5%	7%	5%	7%	4%	7%	2%	8%	8%	2%	10%	5%	7%	5%
Education	11	5	5	1	3	4	2	2	4	5	2	6	7	-	4
	1%	1%	1%	*%	1%	2%	2%	1%	2%	1%	1%	1%	2%		1%
National security	46	28	18	19	14	9	4	22	11	13	33	13	17	9	19
	5%	5%	5%	5%	5%	4%	4%	6%	5%	3%	7%	3%	4%	5%	5%
Gun rights	37	22	15	11	8	11	7	8	6	24	8	29	15	9	14
	4%	4%	4%	3%	3%	5%	7%	2%	2%	6%	2%	6%	3%	5%	4%
Healthcare	58	39	19	23	15	16	3	15	13	30	25	30	31	12	15
	6%	7%	5%	6%	5%	8%	3%	4%	6%	8%	5%	7%	7%	6%	4%
Taxes	29	19	10	12	7	8	3	13	8	8	20	9	9	3	17
	3%	3%	3%	3%	2%	4%	3%	3%	4%	2%	4%	2%	2%	2%	4%
Jobs and the economy	120	75	45	50	28	25	17	45	32	43	57	58	47	20	52
	12%	13%	12%	13%	10%	12%	18%	12%	15%	11%	12%	13%	11%	11%	14%
Cost of living	172	112	60	80	49	32	11	81	34	58	100	62	76	33	61
	18%	19%	16%	21%	17%	15%	11%	22%	15%	15%	21%	13%	18%	18%	16%
Drug abuse	28	19	8	12	5	7	3	3	11	13	16	11	16	5	6
	3%	3%	2%	3%	2%	3%	3%	1%	5%	3%	3%	2%	4%	3%	1%
Immigration	114	63	51	50	45	12	6	74	25	15	84	27	38	29	46
	12%	11%	13%	13%	16%	6%	6%	20%	11%	4%	18%	6%	9%	15%	12%
Crime	45	28	18	14	10	14	8	24	4	17	25	17	15	10	19
	5%	5%	5%	3%	3%	7%	8%	6%	2%	4%	5%	4%	4%	6%	5%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssuesSecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Political corruption	65 7%	46 8%	19 5%	33 8%	15 5%	13 6%	5 5%	37 10%	14 6%	13 3%	46 10%	18 4%	28 7%	8 4%	29 8%
Race relations	15 2%	10 2%	5 1%	1 *	3 1%	10 5%	2 2%	3 1%	3 2%	8 2%	5 1%	10 2%	8 2%	4 2%	4 1%
Abortion	77 8%	43 7%	33 9%	24 6%	20 7%	19 9%	13 13%	8 2%	16 7%	52 14%	11 2%	65 14%	35 9%	14 7%	27 7%
The state of democracy	75 8%	42 7%	33 9%	28 7%	26 9%	14 7%	7 8%	12 3%	16 7%	46 12%	14 3%	56 12%	38 9%	13 7%	23 6%
Something else (Please specify)	14 1%	6 1%	8 2%	6 2%	8 3%	0 *	-	9 2%	1 1%	4 1%	8 2%	5 1%	6 1%	2 1%	6 2%
Unsure	4 *%	4 1%	1 *%	3 1%	1 *%	0 *%	-	1 *%	3 1%	-	2 *%	-	2 *%	-	3 1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	23	9	13	4	9	6	3	17	2	0	-	3
	2%	2%	3%	2%	4%	2%	1%	3%	2%	0%		8%
The environment and climate change	103	45	58	19	21	29	35	67	15	14	2	5
	10%	10%	11%	9%	9%	11%	12%	10%	14%	12%	5%	12%
Education	18	8	9	6	5	4	3	9	5	2	-	2
	2%	2%	2%	3%	2%	2%	1%	1%	5%	2%		5%
National security	75	45	30	17	9	27	22	52	3	13	-	6
	8%	10%	6%	8%	4%	10%	8%	8%	3%	12%		16%
Gun rights	55	23	32	13	18	6	18	30	12	5	6	3
	6%	5%	6%	6%	8%	2%	6%	4%	11%	4%	14%	8%
Healthcare	97	37	59	16	25	33	22	68	12	8	5	4
	10%	8%	11%	8%	11%	12%	8%	10%	11%	7%	11%	10%
Taxes	42	25	18	10	9	13	11	28	4	6	1	4
	4%	5%	3%	5%	4%	5%	4%	4%	4%	5%	2%	10%
Jobs and the economy	221	92	129	71	65	53	32	150	21	34	12	5
	22%	20%	25%	34%	29%	20%	11%	22%	19%	30%	28%	12%
Cost of living	417	185	231	95	107	116	99	286	44	61	12	14
	42%	40%	44%	46%	47%	43%	35%	42%	41%	53%	28%	38%
Drug abuse	38	12	24	10	18	4	7	24	8	6	-	-
	4%	3%	5%	5%	8%	2%	2%	4%	8%	5%		
Immigration	259	148	109	30	49	76	104	209	13	15	8	13
	26%	33%	21%	14%	22%	28%	37%	31%	12%	13%	19%	34%
Crime	99	48	51	34	16	20	29	57	19	13	5	4
	10%	11%	10%	16%	7%	8%	10%	8%	18%	12%	13%	9%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	127 13%	66 14%	61 12%	21 10%	21 9%	38 14%	46 16%	94 14%	8 7%	10 8%	9 20%	7 20%
Race relations	32 3%	13 3%	19 4%	6 3%	14 6%	6 2%	5 2%	10 1%	15 14%	3 2%	4 9%	-
Abortion	135 14%	52 11%	83 16%	28 13%	28 12%	45 17%	35 12%	85 13%	22 20%	12 11%	12 27%	4 11%
The state of democracy	175 18%	81 18%	93 18%	29 14%	33 15%	44 17%	68 24%	126 19%	12 11%	24 21%	11 25%	3 8%
Something else (Please specify)	37 4%	20 4%	17 3%	5 2%	3 1%	7 3%	22 8%	34 5%	1 1%	3 2%	-	-
Unsure	6 1%	2 *	4 1%	1 1%	1 1%	3 1%	-	6 1%	-	0 *	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	23	11	11	6	11	5	0	12	5	5	16	6	9	4	10
	2%	2%	3%	2%	4%	3%	*%	3%	2%	1%	3%	1%	2%	2%	3%
The environment and climate change	103	52	51	28	39	24	12	13	28	62	15	86	42	24	37
	10%	9%	13%	7%	14%	12%	12%	3%	13%	16%	3%	18%	10%	13%	10%
Education	18	9	9	2	7	7	2	4	5	9	4	11	10	-	8
	2%	1%	2%	1%	3%	3%	2%	1%	2%	2%	1%	2%	2%		2%
National security	75	49	25	31	21	18	4	41	14	19	52	19	32	17	24
	8%	8%	6%	8%	7%	9%	4%	11%	6%	5%	11%	4%	8%	9%	6%
Gun rights	55	28	27	15	15	13	12	11	7	36	12	43	17	11	26
	6%	5%	7%	4%	5%	6%	13%	3%	3%	9%	2%	9%	4%	6%	7%
Healthcare	97	70	26	46	22	24	4	26	22	48	38	53	47	17	32
	10%	12%	7%	12%	8%	12%	5%	7%	10%	12%	8%	11%	11%	9%	8%
Taxes	42	27	15	16	11	11	4	17	12	14	28	14	16	3	23
	4%	5%	4%	4%	4%	5%	4%	4%	5%	4%	6%	3%	4%	2%	6%
Jobs and the economy	221	136	85	91	59	45	26	94	58	69	119	92	95	39	85
	22%	23%	22%	23%	21%	22%	27%	25%	26%	18%	25%	20%	23%	21%	23%
Cost of living	417	269	148	177	109	92	39	170	98	150	232	168	179	97	140
	42%	45%	39%	45%	38%	44%	41%	45%	44%	39%	49%	36%	43%	52%	37%
Drug abuse	38	29	9	17	6	12	3	8	11	19	23	14	20	9	8
	4%	5%	2%	4%	2%	6%	3%	2%	5%	5%	5%	3%	5%	5%	2%
Immigration	259	163	96	126	83	37	13	178	51	30	218	38	102	46	109
	26%	27%	25%	32%	29%	18%	14%	48%	23%	8%	46%	8%	24%	25%	29%
Crime	99	58	41	31	26	27	15	49	14	36	57	36	37	23	40
	10%	10%	11%	8%	9%	13%	15%	13%	6%	9%	12%	8%	9%	12%	11%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Political corruption	127 13%	90 15%	37 10%	66 17%	28 10%	24 11%	10 10%	48 13%	33 15%	46 12%	69 14%	55 12%	61 15%	14 8%	52 14%
Race relations	32 3%	20 3%	11 3%	3 1%	6 2%	17 8%	5 5%	11 3%	5 2%	16 4%	10 2%	22 5%	15 4%	7 4%	9 2%
Abortion	135 14%	67 11%	68 18%	43 11%	42 15%	24 12%	26 27%	20 5%	24 11%	92 24%	20 4%	114 25%	63 15%	24 13%	48 13%
The state of democracy	175 18%	92 15%	83 22%	59 15%	66 23%	32 15%	17 18%	27 7%	40 18%	107 28%	24 5%	141 30%	69 16%	33 18%	72 19%
Something else (Please specify)	37 4%	18 3%	19 5%	16 4%	18 6%	3 1%	1 1%	16 4%	9 4%	12 3%	16 3%	16 3%	15 4%	4 2%	17 5%
Unsure	6 1%	4 1%	2 1%	3 1%	2 1%	0 *%	-	1 *%	3 1%	1 *%	2 *%	2 *%	2 *%	-	4 1%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Biden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	417	180	235	76	96	121	124	245	80	58	21	12
	42%	40%	45%	36%	42%	45%	44%	36%	74%	51%	48%	32%
VERY/SOMEWHAT UNFAVORABLE	548	272	276	127	126	140	155	424	22	56	22	24
	56%	60%	53%	61%	55%	53%	55%	62%	20%	49%	52%	64%
Very Favorable	225	106	119	33	49	66	77	128	45	33	13	6
	23%	23%	23%	16%	22%	25%	27%	19%	42%	29%	30%	17%
Somewhat Favorable	192	75	116	42	47	56	47	118	35	25	8	6
	20%	16%	22%	20%	21%	21%	17%	17%	33%	22%	18%	15%
Heard of, No Opinion	16	4	9	5	5	5	1	8	6	0	-	2
	2%	1%	2%	2%	2%	2%	*%	1%	5%	*%		4%
Somewhat Unfavorable	128	50	78	36	27	29	37	86	9	21	9	4
	13%	11%	15%	17%	12%	11%	13%	13%	8%	18%	20%	11%
Very Unfavorable	420	222	198	92	98	112	118	338	13	35	14	20
	43%	49%	38%	44%	43%	42%	42%	50%	12%	31%	32%	53%
Never heard of	1	-	1	1	-	-	-	1	-	-	-	-
	*%		*%	*%				*%				

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Biden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	417	244	173	123	122	120	51	21	77	319	24	378	195	82	140
	42%	41%	45%	32%	43%	58%	54%	6%	35%	83%	5%	81%	47%	44%	38%
VERY/SOMEWHAT UNFAVORABLE	548	341	206	261	161	80	45	351	138	59	449	79	211	103	229
	56%	57%	54%	67%	56%	38%	46%	94%	62%	15%	94%	17%	51%	55%	61%
Very Favorable	225	131	94	68	60	63	34	10	22	193	13	209	119	39	67
	23%	22%	25%	17%	21%	30%	36%	3%	10%	50%	3%	45%	29%	21%	18%
Somewhat Favorable	192	113	79	56	62	57	17	11	55	126	11	169	76	43	73
	20%	19%	21%	14%	22%	27%	18%	3%	25%	33%	2%	36%	18%	23%	20%
Heard of, No Opinion	16	13	3	6	3	8	-	1	8	7	4	8	10	2	4
	2%	2%	1%	1%	1%	4%	-	*%	4%	2%	1%	2%	2%	1%	1%
Somewhat Unfavorable	128	73	56	49	37	24	18	45	46	38	58	58	44	19	65
	13%	12%	15%	12%	13%	12%	19%	12%	21%	10%	12%	13%	11%	10%	17%
Very Unfavorable	420	268	151	212	124	56	26	307	91	22	390	21	167	83	164
	43%	45%	39%	54%	43%	27%	27%	82%	41%	6%	82%	5%	40%	45%	44%
Never heard of	1	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	*%	*%	-	*%	-	-	-	*%	-	-	*%	-	*%	-	-

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Harris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	420	175	244	84	100	118	119	246	77	57	24	16
	43%	38%	47%	40%	44%	44%	43%	36%	71%	50%	56%	42%
VERY/SOMEWHAT UNFAVORABLE	529	267	259	105	121	146	157	421	18	52	17	20
	54%	59%	50%	50%	53%	55%	56%	62%	17%	45%	40%	54%
Very Favorable	237	102	135	39	59	68	72	136	47	37	9	8
	24%	22%	26%	19%	26%	25%	26%	20%	44%	33%	21%	21%
Somewhat Favorable	183	72	110	45	41	50	48	111	29	20	15	8
	19%	16%	21%	21%	18%	19%	17%	16%	27%	17%	35%	21%
Heard of, No Opinion	24	11	13	15	3	3	3	8	9	3	2	2
	2%	2%	2%	7%	1%	1%	1%	1%	9%	3%	4%	5%
Somewhat Unfavorable	142	58	83	33	34	39	36	104	9	18	5	6
	14%	13%	16%	16%	15%	15%	13%	15%	8%	15%	12%	17%
Very Unfavorable	387	209	176	72	87	107	121	318	9	34	12	14
	39%	46%	34%	34%	38%	40%	43%	47%	8%	30%	28%	37%
Never heard of	9	4	5	5	3	-	1	2	4	3	-	-
	1%	1%	1%	2%	1%		*%	*%	4%	2%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Harris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	420	245	176	125	122	120	54	21	73	327	30	384	196	82	143
	43%	41%	46%	32%	43%	58%	56%	6%	33%	85%	6%	83%	47%	44%	38%
VERY/SOMEWHAT UNFAVORABLE	529	331	197	258	162	73	34	347	136	46	433	67	205	95	223
	54%	55%	51%	66%	57%	35%	36%	93%	61%	12%	91%	14%	49%	51%	60%
Very Favorable	237	139	98	71	64	68	34	9	28	200	11	224	121	49	68
	24%	23%	26%	18%	22%	33%	35%	3%	13%	52%	2%	48%	29%	26%	18%
Somewhat Favorable	183	105	78	53	57	52	20	11	44	128	19	160	75	33	75
	19%	18%	20%	14%	20%	25%	21%	3%	20%	33%	4%	34%	18%	18%	20%
Heard of, No Opinion	24	18	6	6	2	12	4	5	10	10	11	11	9	9	6
	2%	3%	2%	2%	1%	6%	4%	1%	4%	3%	2%	2%	2%	5%	2%
Somewhat Unfavorable	142	80	62	56	48	24	14	48	63	31	70	56	54	18	70
	14%	13%	16%	14%	17%	12%	15%	13%	28%	8%	15%	12%	13%	10%	19%
Very Unfavorable	387	251	135	202	115	49	20	299	74	15	363	11	152	76	153
	39%	42%	35%	52%	40%	24%	21%	80%	33%	4%	76%	2%	36%	41%	41%
Never heard of	9	5	4	2	-	3	4	2	3	3	3	4	6	1	2
	1%	1%	1%	1%		1%	4%	1%	2%	1%	1%	1%	1%	1%	1%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Trump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	445	241	205	102	115	115	113	336	25	50	18	17
	45%	53%	39%	49%	51%	43%	40%	49%	23%	44%	41%	45%
VERY/SOMEWHAT UNFAVORABLE	519	209	308	102	109	141	167	329	80	63	26	21
	53%	46%	59%	49%	48%	53%	60%	49%	74%	55%	59%	55%
Very Favorable	318	180	137	77	72	90	79	250	19	31	7	10
	32%	40%	26%	37%	32%	34%	28%	37%	17%	27%	16%	27%
Somewhat Favorable	128	60	67	25	43	25	35	85	6	19	11	7
	13%	13%	13%	12%	19%	9%	12%	13%	5%	17%	24%	18%
Heard of, No Opinion	14	6	7	2	2	10	-	12	2	0	-	-
	1%	1%	1%	1%	1%	4%	-	2%	1%	0%	-	-
Somewhat Unfavorable	80	36	43	18	15	24	23	38	20	10	5	6
	8%	8%	8%	9%	6%	9%	8%	6%	19%	9%	12%	16%
Very Unfavorable	439	172	265	83	95	117	144	291	60	53	20	15
	45%	38%	51%	40%	42%	44%	51%	43%	55%	46%	47%	39%
Never heard of	4	1	2	3	-	1	-	1	2	1	-	-
	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Trump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	445	294	151	217	118	77	33	327	83	35	429	11	189	83	170
	45%	49%	39%	55%	41%	37%	34%	87%	37%	9%	90%	2%	45%	44%	45%
VERY/SOMEWHAT UNFAVORABLE	519	291	228	164	165	126	63	44	129	346	41	447	218	103	196
	53%	49%	60%	42%	58%	61%	66%	12%	58%	90%	9%	96%	52%	55%	52%
Very Favorable	318	218	98	168	81	50	17	262	35	20	310	4	145	65	104
	32%	36%	26%	43%	28%	24%	18%	70%	16%	5%	65%	1%	35%	35%	28%
Somewhat Favorable	128	75	52	48	37	27	15	65	48	15	119	7	45	18	65
	13%	13%	14%	12%	13%	13%	16%	17%	22%	4%	25%	1%	11%	9%	18%
Heard of, No Opinion	14	11	4	9	3	2	0	2	9	3	7	6	7	0	7
	1%	2%	1%	2%	1%	1%	*%	1%	4%	1%	1%	1%	2%	*%	2%
Somewhat Unfavorable	80	45	34	16	22	29	13	20	22	37	31	40	32	16	30
	8%	8%	9%	4%	8%	14%	13%	5%	10%	10%	6%	9%	8%	9%	8%
Very Unfavorable	439	246	194	148	143	98	50	23	107	309	11	407	185	87	166
	45%	41%	51%	38%	50%	47%	52%	6%	48%	80%	2%	87%	44%	47%	44%
Never heard of	4	4	-	1	-	3	-	1	0	2	1	2	3	-	1
	*%	1%		*%		1%		*%	*%	1%	*%	1%	1%		*%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Vance] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -JD Vance

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	320	170	150	50	74	88	107	263	15	30	9	2
	33%	37%	29%	24%	33%	33%	38%	39%	14%	26%	20%	6%
VERY/SOMEWHAT UNFAVORABLE	373	167	204	66	81	100	126	253	50	38	17	14
	38%	37%	39%	32%	36%	37%	45%	37%	46%	33%	40%	38%
Very Favorable	191	112	79	32	33	57	68	164	9	16	2	-
	19%	25%	15%	15%	15%	21%	24%	24%	8%	14%	4%	-
Somewhat Favorable	129	58	71	18	41	31	39	100	6	14	7	2
	13%	13%	14%	9%	18%	11%	14%	15%	6%	12%	15%	6%
Heard of, No Opinion	191	92	97	50	49	55	36	118	24	26	14	9
	19%	20%	19%	24%	22%	21%	13%	17%	22%	23%	33%	23%
Somewhat Unfavorable	98	52	47	28	12	26	33	65	16	7	4	6
	10%	11%	9%	13%	5%	10%	12%	10%	15%	6%	8%	17%
Very Unfavorable	274	115	157	38	69	74	93	188	34	31	14	8
	28%	25%	30%	18%	30%	28%	33%	28%	31%	27%	32%	21%
Never heard of	99	28	71	42	22	25	11	43	19	21	3	13
	10%	6%	14%	20%	10%	9%	4%	6%	18%	18%	7%	33%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Vance] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-JD Vance

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	320	193	127	159	104	34	23	238	51	30	292	24	111	69	139
	33%	32%	33%	41%	36%	16%	24%	64%	23%	8%	61%	5%	27%	37%	37%
VERY/SOMEWHAT UNFAVORABLE	373	198	175	129	124	68	51	38	82	252	38	321	160	59	151
	38%	33%	46%	33%	43%	33%	53%	10%	37%	65%	8%	69%	38%	31%	41%
Very Favorable	191	117	74	100	63	16	11	159	18	14	181	7	65	54	72
	19%	20%	19%	26%	22%	8%	11%	42%	8%	4%	38%	2%	16%	29%	19%
Somewhat Favorable	129	76	52	59	41	17	12	79	33	16	111	17	46	15	67
	13%	13%	14%	15%	14%	8%	12%	21%	15%	4%	23%	4%	11%	8%	18%
Heard of, No Opinion	191	138	53	79	40	60	13	66	62	63	104	74	97	35	58
	19%	23%	14%	20%	14%	29%	13%	18%	28%	16%	22%	16%	23%	19%	16%
Somewhat Unfavorable	98	52	46	35	30	18	16	18	32	49	25	69	41	14	43
	10%	9%	12%	9%	11%	9%	16%	5%	14%	13%	5%	15%	10%	8%	11%
Very Unfavorable	274	145	129	95	94	51	35	21	50	204	13	252	120	45	109
	28%	24%	34%	24%	33%	24%	37%	5%	23%	53%	3%	54%	29%	24%	29%
Never heard of	99	70	28	24	18	46	10	32	27	40	44	47	49	25	24
	10%	12%	7%	6%	6%	22%	10%	8%	12%	10%	9%	10%	12%	13%	7%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_GOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	231	212	96	110	123	115	336	22	48	19	18
	45%	51%	41%	46%	48%	46%	41%	50%	20%	42%	43%	47%
VERY/SOMEWHAT UNFAVORABLE	497	208	286	100	107	132	158	317	83	58	20	19
	51%	46%	55%	48%	47%	50%	56%	47%	77%	51%	46%	49%
Very Favorable	238	130	108	62	54	69	53	184	13	26	11	5
	24%	29%	21%	30%	24%	26%	19%	27%	12%	22%	25%	12%
Somewhat Favorable	205	101	104	34	56	53	62	152	9	23	8	13
	21%	22%	20%	16%	25%	20%	22%	22%	8%	20%	19%	35%
Heard of, No Opinion	35	14	19	11	8	10	6	21	2	6	5	1
	4%	3%	4%	5%	4%	4%	2%	3%	2%	5%	10%	4%
Somewhat Unfavorable	151	72	79	37	35	36	42	88	31	19	7	5
	15%	16%	15%	18%	15%	14%	15%	13%	29%	17%	16%	14%
Very Unfavorable	346	137	208	62	72	96	115	229	52	39	13	13
	35%	30%	40%	30%	32%	36%	41%	34%	48%	34%	30%	35%
Never heard of	7	3	4	2	1	2	1	3	1	2	-	-
	1%	1%	1%	1%	1%	1%	*%	*%	1%	2%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_GOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	276	166	208	128	68	38	338	85	20	415	24	180	80	177
	45%	46%	43%	53%	45%	33%	40%	90%	38%	5%	87%	5%	43%	43%	48%
VERY/SOMEWHAT UNFAVORABLE	497	286	212	163	155	123	57	34	116	347	48	425	211	98	187
	51%	48%	55%	42%	54%	59%	59%	9%	52%	90%	10%	91%	51%	53%	50%
Very Favorable	238	156	81	121	63	35	18	215	13	10	230	7	100	50	85
	24%	26%	21%	31%	22%	17%	19%	57%	6%	3%	48%	1%	24%	27%	23%
Somewhat Favorable	205	120	85	87	65	33	20	123	72	10	185	17	81	30	92
	21%	20%	22%	22%	23%	16%	21%	33%	32%	3%	39%	4%	19%	16%	25%
Heard of, No Opinion	35	30	4	18	4	13	1	0	20	14	13	13	20	6	9
	4%	5%	1%	5%	1%	6%	1%	*%	9%	4%	3%	3%	5%	3%	2%
Somewhat Unfavorable	151	95	56	50	38	45	18	22	48	81	38	102	64	30	57
	15%	16%	15%	13%	13%	22%	19%	6%	22%	21%	8%	22%	15%	16%	15%
Very Unfavorable	346	191	156	112	117	78	39	12	68	266	10	323	148	68	130
	35%	32%	41%	29%	41%	38%	41%	3%	31%	69%	2%	69%	35%	37%	35%
Never heard of	7	7	-	3	-	4	-	2	1	4	2	4	5	2	-
	1%	1%	-	1%	-	2%	-	1%	1%	1%	*%	1%	1%	1%	-

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Dem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	421	172	248	85	100	114	122	250	84	55	19	13
	43%	38%	48%	41%	44%	43%	44%	37%	78%	48%	44%	34%
VERY/SOMEWHAT UNFAVORABLE	510	265	244	109	105	143	153	398	18	50	23	21
	52%	58%	47%	52%	46%	54%	55%	59%	16%	44%	54%	55%
Very Favorable	210	90	119	40	51	58	61	118	42	34	11	4
	21%	20%	23%	19%	22%	22%	22%	17%	39%	30%	26%	9%
Somewhat Favorable	211	82	129	44	50	56	61	131	42	21	8	9
	21%	18%	25%	21%	22%	21%	22%	19%	39%	18%	18%	24%
Heard of, No Opinion	43	15	26	13	16	10	4	23	5	9	1	4
	4%	3%	5%	6%	7%	4%	1%	3%	5%	8%	2%	11%
Somewhat Unfavorable	190	85	104	47	37	58	48	134	9	25	11	10
	19%	19%	20%	23%	17%	22%	17%	20%	9%	22%	26%	25%
Very Unfavorable	320	180	140	62	67	85	105	264	8	25	12	11
	33%	39%	27%	30%	30%	32%	38%	39%	8%	22%	28%	30%
Never heard of	8	5	4	2	5	-	1	7	1	0	-	-
	1%	1%	1%	1%	2%	-	*%	1%	1%	*%	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Dem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	421	243	177	126	124	117	54	23	64	333	39	370	196	87	136
	43%	41%	46%	32%	43%	56%	56%	6%	29%	86%	8%	79%	47%	47%	37%
VERY/SOMEWHAT UNFAVORABLE	510	317	192	245	152	72	40	333	131	46	410	81	196	91	218
	52%	53%	50%	63%	53%	35%	41%	89%	59%	12%	86%	17%	47%	49%	58%
Very Favorable	210	131	78	66	52	65	26	4	12	194	16	192	98	44	68
	21%	22%	21%	17%	18%	31%	27%	1%	5%	50%	3%	41%	23%	24%	18%
Somewhat Favorable	211	112	99	60	72	52	27	19	53	139	22	177	98	43	69
	21%	19%	26%	15%	25%	25%	28%	5%	24%	36%	5%	38%	24%	23%	18%
Heard of, No Opinion	43	30	12	14	10	17	3	12	26	6	23	14	19	5	19
	4%	5%	3%	3%	3%	8%	3%	3%	12%	1%	5%	3%	5%	3%	5%
Somewhat Unfavorable	190	108	82	73	61	35	21	83	72	36	111	69	63	29	97
	19%	18%	22%	19%	21%	17%	22%	22%	32%	9%	23%	15%	15%	16%	26%
Very Unfavorable	320	209	110	171	91	38	19	251	59	10	299	12	133	62	121
	33%	35%	29%	44%	32%	18%	19%	67%	27%	3%	63%	3%	32%	33%	32%
Never heard of	8	8	-	7	-	1	-	6	1	1	6	1	5	4	-
	1%	1%	-	2%	-	1%	-	2%	1%	*%	1%	*%	1%	2%	-

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Newsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Gavin Newsom

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	249	121	128	31	61	74	83	175	20	32	13	9
	25%	26%	25%	15%	27%	28%	30%	26%	19%	28%	30%	24%
VERY/SOMEWHAT UNFAVORABLE	361	207	154	67	69	105	120	273	23	37	18	9
	37%	45%	30%	32%	30%	39%	43%	40%	21%	33%	41%	25%
Very Favorable	125	63	62	11	24	43	48	92	10	14	6	4
	13%	14%	12%	5%	10%	16%	17%	14%	9%	12%	15%	9%
Somewhat Favorable	124	58	66	20	37	31	35	83	10	18	6	6
	13%	13%	13%	10%	17%	12%	13%	12%	10%	16%	15%	15%
Heard of, No Opinion	178	63	111	39	56	48	34	106	32	24	8	8
	18%	14%	21%	19%	25%	18%	12%	16%	30%	21%	20%	20%
Somewhat Unfavorable	100	45	55	29	16	26	29	64	15	16	3	3
	10%	10%	11%	14%	7%	10%	10%	9%	14%	14%	6%	7%
Very Unfavorable	261	162	99	38	52	79	91	209	8	21	15	7
	27%	35%	19%	18%	23%	30%	32%	31%	8%	18%	35%	18%
Never heard of	194	65	128	72	40	39	44	124	33	22	4	12
	20%	14%	25%	34%	18%	15%	16%	18%	30%	19%	9%	31%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Newsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Gavin Newsom

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	249	128	122	79	97	49	25	27	46	176	31	212	96	54	100
	25%	21%	32%	20%	34%	24%	26%	7%	21%	46%	6%	45%	23%	29%	27%
VERY/SOMEWHAT UNFAVORABLE	361	222	140	168	106	54	34	233	89	40	283	67	128	71	160
	37%	37%	37%	43%	37%	26%	35%	62%	40%	10%	59%	14%	31%	38%	43%
Very Favorable	125	65	61	45	47	20	14	10	10	106	10	113	49	31	45
	13%	11%	16%	11%	16%	9%	14%	3%	4%	27%	2%	24%	12%	16%	12%
Somewhat Favorable	124	63	61	34	50	29	11	17	36	70	21	99	46	23	54
	13%	11%	16%	9%	17%	14%	12%	5%	16%	18%	4%	21%	11%	13%	15%
Heard of, No Opinion	178	125	53	70	36	55	17	44	52	82	74	92	94	32	50
	18%	21%	14%	18%	12%	26%	18%	12%	23%	21%	15%	20%	23%	17%	13%
Somewhat Unfavorable	100	62	38	38	26	25	12	39	38	23	59	36	35	22	42
	10%	10%	10%	10%	9%	12%	12%	11%	17%	6%	12%	8%	8%	12%	11%
Very Unfavorable	261	159	102	130	80	29	22	193	51	17	224	31	93	49	118
	27%	27%	27%	33%	28%	14%	23%	52%	23%	4%	47%	7%	22%	26%	32%
Never heard of	194	125	68	75	48	50	20	71	36	88	91	95	99	30	63
	20%	21%	18%	19%	17%	24%	21%	19%	16%	23%	19%	20%	24%	16%	17%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Whitmer] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Gretchen Whitmer

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	250	114	135	41	52	64	94	174	28	27	11	10
	25%	25%	26%	20%	23%	24%	33%	26%	26%	24%	26%	26%
VERY/SOMEWHAT UNFAVORABLE	261	142	119	42	57	73	89	218	13	16	5	8
	27%	31%	23%	20%	25%	27%	32%	32%	12%	14%	12%	21%
Very Favorable	134	58	74	17	30	33	55	98	12	12	4	7
	14%	13%	14%	8%	13%	12%	19%	15%	11%	11%	10%	19%
Somewhat Favorable	116	56	60	25	22	31	39	76	16	14	7	3
	12%	12%	12%	12%	10%	11%	14%	11%	14%	13%	16%	7%
Heard of, No Opinion	222	110	110	46	66	72	39	134	35	26	21	6
	23%	24%	21%	22%	29%	27%	14%	20%	32%	23%	49%	17%
Somewhat Unfavorable	83	43	40	15	15	27	26	69	3	4	2	5
	8%	9%	8%	7%	6%	10%	9%	10%	3%	4%	5%	12%
Very Unfavorable	178	99	79	27	42	46	63	150	10	12	3	4
	18%	22%	15%	13%	19%	17%	22%	22%	9%	10%	7%	9%
Never heard of	249	91	158	79	52	58	59	151	33	45	6	14
	25%	20%	30%	38%	23%	22%	21%	22%	30%	39%	13%	36%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Whitmer] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Gretchen Whitmer

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	250	131	119	85	90	47	29	32	48	170	35	211	111	41	98
	25%	22%	31%	22%	31%	22%	30%	9%	22%	44%	7%	45%	27%	22%	26%
VERY/SOMEWHAT UNFAVORABLE	261	154	106	127	91	27	15	174	56	32	212	40	98	51	112
	27%	26%	28%	33%	32%	13%	16%	46%	25%	8%	44%	9%	24%	27%	30%
Very Favorable	134	65	69	48	50	17	19	11	16	107	9	124	61	24	49
	14%	11%	18%	12%	18%	8%	20%	3%	7%	28%	2%	27%	15%	13%	13%
Somewhat Favorable	116	66	50	37	39	30	10	21	32	63	26	87	49	16	49
	12%	11%	13%	9%	14%	14%	11%	6%	14%	16%	5%	19%	12%	9%	13%
Heard of, No Opinion	222	148	74	83	51	65	23	70	61	92	112	96	99	45	76
	23%	25%	19%	21%	18%	31%	24%	19%	27%	24%	23%	21%	24%	24%	20%
Somewhat Unfavorable	83	49	34	39	30	10	4	43	22	18	54	24	33	13	36
	8%	8%	9%	10%	10%	5%	4%	12%	10%	5%	11%	5%	8%	7%	10%
Very Unfavorable	178	105	73	88	61	17	11	130	34	14	157	16	65	38	76
	18%	18%	19%	23%	21%	8%	12%	35%	15%	4%	33%	3%	15%	20%	20%
Never heard of	249	165	83	96	54	69	29	99	58	92	119	119	109	50	87
	25%	28%	22%	25%	19%	33%	30%	26%	26%	24%	25%	26%	26%	27%	23%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Buttigieg] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Pete Buttigieg

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	324	146	177	47	64	96	118	235	33	35	12	9
	33%	32%	34%	23%	28%	36%	42%	35%	30%	30%	28%	25%
VERY/SOMEWHAT UNFAVORABLE	288	170	118	58	59	71	100	219	21	25	14	9
	29%	37%	23%	28%	26%	26%	36%	32%	19%	22%	32%	22%
Very Favorable	181	82	99	21	35	49	76	136	15	16	8	6
	18%	18%	19%	10%	15%	18%	27%	20%	14%	14%	19%	15%
Somewhat Favorable	143	64	78	26	29	47	42	99	18	19	4	4
	15%	14%	15%	12%	13%	18%	15%	15%	16%	16%	9%	9%
Heard of, No Opinion	189	78	109	45	54	56	35	119	26	19	14	12
	19%	17%	21%	21%	24%	21%	13%	18%	24%	16%	32%	31%
Somewhat Unfavorable	97	58	39	32	21	21	23	65	12	8	8	4
	10%	13%	8%	16%	9%	8%	8%	10%	11%	7%	17%	11%
Very Unfavorable	191	112	78	26	38	50	77	154	9	17	6	5
	19%	25%	15%	12%	17%	19%	27%	23%	8%	15%	15%	12%
Never heard of	181	62	118	58	50	45	28	105	29	36	3	8
	18%	14%	23%	28%	22%	17%	10%	15%	27%	31%	7%	22%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Buttigieg] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Pete Buttigieg

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	324	172	152	117	118	55	34	45	63	217	56	258	124	65	135
	33%	29%	40%	30%	41%	27%	35%	12%	28%	56%	12%	55%	30%	35%	36%
VERY/SOMEWHAT UNFAVORABLE	288	167	121	124	95	42	26	187	62	39	229	47	104	57	124
	29%	28%	32%	32%	33%	20%	27%	50%	28%	10%	48%	10%	25%	30%	33%
Very Favorable	181	88	93	66	70	22	23	15	25	141	18	158	71	36	74
	18%	15%	24%	17%	24%	11%	24%	4%	11%	37%	4%	34%	17%	19%	20%
Somewhat Favorable	143	84	59	51	49	33	11	30	37	76	39	100	53	29	61
	15%	14%	16%	13%	17%	16%	11%	8%	17%	20%	8%	21%	13%	15%	16%
Heard of, No Opinion	189	131	58	80	39	51	19	62	57	70	91	88	96	36	57
	19%	22%	15%	20%	14%	24%	20%	17%	26%	18%	19%	19%	23%	20%	15%
Somewhat Unfavorable	97	47	50	32	33	15	17	54	18	24	61	30	31	18	46
	10%	8%	13%	8%	12%	7%	17%	15%	8%	6%	13%	6%	7%	10%	12%
Very Unfavorable	191	120	71	92	62	27	10	133	43	15	168	17	73	39	78
	19%	20%	19%	24%	22%	13%	10%	36%	20%	4%	35%	4%	18%	21%	21%
Never heard of	181	129	50	70	34	60	16	79	41	61	102	73	93	29	57
	18%	22%	13%	18%	12%	29%	17%	21%	18%	16%	21%	16%	22%	15%	15%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Shapiro] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Josh Shapiro

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982 100	456 100	522 100	209 100	226 100	267 100	280 100	678 100	108 100	115 100	43 100	38 100
VERY/SOMEWHAT FAVORABLE	173 18%	82 18%	90 17%	38 18%	40 18%	41 15%	54 19%	116 17%	21 19%	23 20%	7 15%	7 18%
VERY/SOMEWHAT UNFAVORABLE	187 19%	94 21%	92 18%	44 21%	47 21%	52 19%	44 16%	136 20%	23 21%	20 18%	3 7%	5 14%
Very Favorable	76 8%	43 9%	33 6%	11 5%	21 9%	14 5%	30 11%	54 8%	7 7%	6 6%	4 10%	3 9%
Somewhat Favorable	97 10%	40 9%	57 11%	28 13%	19 8%	27 10%	24 8%	62 9%	13 12%	16 14%	2 6%	4 9%
Heard of, No Opinion	304 31%	155 34%	147 28%	60 29%	75 33%	85 32%	84 30%	200 29%	34 31%	38 33%	25 57%	9 23%
Somewhat Unfavorable	74 8%	38 8%	36 7%	22 11%	21 9%	20 7%	11 4%	53 8%	10 9%	5 5%	2 4%	4 10%
Very Unfavorable	113 11%	56 12%	56 11%	22 10%	26 12%	32 12%	33 12%	82 12%	13 12%	15 13%	1 2%	1 4%
Never heard of	318 32%	125 27%	193 37%	66 32%	64 28%	88 33%	99 35%	227 33%	31 29%	34 29%	9 21%	17 45%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Shapiro] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Josh Shapiro

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	173	91	82	54	62	37	20	37	30	106	46	124	73	41	58
	18%	15%	22%	14%	22%	18%	21%	10%	14%	28%	10%	27%	18%	22%	16%
VERY/SOMEWHAT UNFAVORABLE	187	123	64	82	54	41	10	98	39	49	129	47	80	35	70
	19%	21%	17%	21%	19%	20%	10%	26%	18%	13%	27%	10%	19%	19%	19%
Very Favorable	76	35	41	26	28	9	12	13	9	54	19	55	31	17	27
	8%	6%	11%	7%	10%	4%	13%	3%	4%	14%	4%	12%	8%	9%	7%
Somewhat Favorable	97	56	42	28	34	28	8	24	21	52	27	69	42	24	31
	10%	9%	11%	7%	12%	14%	8%	6%	10%	14%	6%	15%	10%	13%	8%
Heard of, No Opinion	304	191	112	125	73	66	39	118	74	112	153	141	139	59	103
	31%	32%	29%	32%	26%	32%	40%	32%	33%	29%	32%	30%	33%	32%	28%
Somewhat Unfavorable	74	40	34	26	27	14	7	31	21	21	46	22	31	10	32
	8%	7%	9%	7%	9%	7%	7%	8%	10%	5%	10%	5%	8%	5%	9%
Very Unfavorable	113	83	30	56	27	27	3	67	18	28	82	25	49	25	38
	11%	14%	8%	14%	9%	13%	3%	18%	8%	7%	17%	5%	12%	14%	10%
Never heard of	318	194	124	130	97	64	27	121	79	118	149	154	124	51	141
	32%	32%	32%	33%	34%	31%	28%	32%	35%	31%	31%	33%	30%	27%	38%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Pritzker] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-J.B. Pritzker

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	125	57	68	29	28	26	42	81	20	18	5	2
	13%	12%	13%	14%	13%	10%	15%	12%	18%	15%	12%	6%
VERY/SOMEWHAT UNFAVORABLE	187	104	83	42	37	55	53	137	18	17	5	10
	19%	23%	16%	20%	16%	21%	19%	20%	17%	15%	11%	25%
Very Favorable	41	19	21	6	12	10	13	26	9	6	-	-
	4%	4%	4%	3%	5%	4%	5%	4%	8%	6%		
Somewhat Favorable	85	37	46	23	16	16	29	55	11	11	5	2
	9%	8%	9%	11%	7%	6%	10%	8%	10%	10%	12%	6%
Heard of, No Opinion	259	132	123	49	68	78	65	177	30	32	14	6
	26%	29%	24%	23%	30%	29%	23%	26%	28%	28%	32%	16%
Somewhat Unfavorable	71	38	33	24	13	17	16	49	5	7	4	6
	7%	8%	6%	12%	6%	6%	6%	7%	5%	6%	8%	17%
Very Unfavorable	116	66	50	17	24	38	37	88	13	10	1	3
	12%	14%	10%	8%	11%	14%	13%	13%	12%	9%	3%	9%
Never heard of	411	163	248	89	93	108	121	284	40	47	19	20
	42%	36%	48%	43%	41%	40%	43%	42%	37%	41%	45%	53%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QFav_Pritzker] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-J.B. Pritzker

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	125	68	57	39	42	29	16	27	17	81	30	92	53	26	46
	13%	11%	15%	10%	15%	14%	16%	7%	8%	21%	6%	20%	13%	14%	12%
VERY/SOMEWHAT UNFAVORABLE	187	114	72	79	57	35	15	97	42	48	128	47	75	34	76
	19%	19%	19%	20%	20%	17%	16%	26%	19%	12%	27%	10%	18%	18%	20%
Very Favorable	41	21	19	11	14	10	5	10	6	25	11	27	14	9	18
	4%	4%	5%	3%	5%	5%	5%	3%	3%	6%	2%	6%	3%	5%	5%
Somewhat Favorable	85	47	38	28	27	19	11	17	11	56	19	65	38	17	29
	9%	8%	10%	7%	10%	9%	11%	5%	5%	15%	4%	14%	9%	9%	8%
Heard of, No Opinion	259	172	87	116	61	56	26	82	75	102	122	130	122	55	82
	26%	29%	23%	30%	21%	27%	27%	22%	34%	26%	26%	28%	29%	29%	22%
Somewhat Unfavorable	71	48	23	32	17	16	6	34	15	21	39	27	23	12	35
	7%	8%	6%	8%	6%	8%	7%	9%	7%	6%	8%	6%	6%	6%	9%
Very Unfavorable	116	67	49	48	40	19	9	63	27	27	90	20	52	22	41
	12%	11%	13%	12%	14%	9%	9%	17%	12%	7%	19%	4%	13%	12%	11%
Never heard of	411	244	166	157	126	87	40	168	88	155	198	197	167	72	169
	42%	41%	43%	40%	44%	42%	41%	45%	40%	40%	41%	42%	40%	39%	45%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	422	182	239	77	95	125	126	255	80	53	21	14
	43%	40%	46%	37%	42%	47%	45%	38%	74%	46%	48%	36%
STRONGLY/SOMEWHAT DISAPPROVE	555	273	279	129	131	141	153	419	28	60	22	24
	56%	60%	53%	62%	58%	53%	55%	62%	26%	53%	52%	64%
Strongly approve	219	101	117	30	50	65	74	123	48	31	13	5
	22%	22%	23%	14%	22%	24%	26%	18%	44%	27%	30%	13%
Somewhat approve	203	81	121	47	44	60	52	133	32	22	8	9
	21%	18%	23%	23%	20%	22%	18%	20%	29%	19%	18%	24%
Somewhat disapprove	140	59	80	44	32	29	34	86	16	25	8	6
	14%	13%	15%	21%	14%	11%	12%	13%	15%	21%	18%	16%
Strongly disapprove	415	214	198	86	99	111	119	334	13	36	15	18
	42%	47%	38%	41%	44%	42%	42%	49%	12%	31%	34%	48%
Unsure	5	1	4	2	0	1	1	3	0	2	-	-
	1%	*%	1%	1%	*%	*%	1%	*%	*%	1%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	422	247	175	129	127	119	48	21	81	320	25	379	195	85	143
	43%	41%	46%	33%	44%	57%	50%	6%	37%	83%	5%	81%	47%	45%	38%
STRONGLY/SOMEWHAT DISAPPROVE	555	347	207	259	159	87	48	353	137	64	452	84	219	102	228
	56%	58%	54%	66%	56%	42%	50%	94%	62%	17%	95%	18%	53%	55%	61%
Strongly approve	219	128	90	65	58	63	33	7	24	188	11	204	110	43	66
	22%	21%	24%	17%	20%	31%	34%	2%	11%	49%	2%	44%	27%	23%	18%
Somewhat approve	203	119	85	64	69	55	15	14	57	132	14	175	84	42	77
	21%	20%	22%	16%	24%	27%	16%	4%	26%	34%	3%	38%	20%	23%	21%
Somewhat disapprove	140	82	58	49	37	34	20	49	45	46	66	66	52	21	66
	14%	14%	15%	12%	13%	16%	21%	13%	20%	12%	14%	14%	13%	11%	18%
Strongly disapprove	415	264	149	211	122	54	28	305	92	18	386	18	167	80	162
	42%	44%	39%	54%	43%	26%	29%	81%	42%	5%	81%	4%	40%	43%	43%
Unsure	5	5	-	3	-	2	-	-	3	2	1	2	3	-	3
	1%	1%	-	1%	-	1%	-	-	1%	*%	*%	1%	1%	-	1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	471	255	214	109	112	124	126	362	26	46	18	20
	48%	56%	41%	52%	49%	47%	45%	53%	24%	40%	41%	53%
STRONGLY/SOMEWHAT DISAPPROVE	491	196	292	93	112	136	149	307	76	67	23	18
	50%	43%	56%	45%	49%	51%	53%	45%	71%	58%	53%	47%
Strongly approve	319	176	140	67	74	94	83	257	18	25	7	12
	32%	39%	27%	32%	33%	35%	30%	38%	16%	22%	16%	30%
Somewhat approve	153	79	74	42	37	30	43	105	9	20	11	8
	16%	17%	14%	20%	16%	11%	15%	15%	8%	18%	24%	22%
Somewhat disapprove	93	37	55	23	23	21	26	48	13	23	4	5
	9%	8%	11%	11%	10%	8%	9%	7%	12%	20%	10%	13%
Strongly disapprove	398	159	237	71	89	116	123	259	64	43	19	13
	41%	35%	45%	34%	39%	43%	44%	38%	59%	38%	44%	34%
Unsure	20	5	15	6	3	6	5	10	5	2	2	-
	2%	1%	3%	3%	1%	2%	2%	1%	5%	2%	6%	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	471	313	157	235	126	79	31	342	93	37	447	23	192	91	183
	48%	52%	41%	60%	44%	38%	32%	91%	42%	9%	94%	5%	46%	49%	49%
STRONGLY/SOMEWHAT DISAPPROVE	491	275	216	149	158	126	58	30	124	336	23	435	213	91	185
	50%	46%	56%	38%	55%	61%	60%	8%	56%	87%	5%	93%	51%	49%	50%
Strongly approve	319	215	103	168	88	47	15	265	38	16	313	4	138	65	111
	32%	36%	27%	43%	31%	22%	15%	71%	17%	4%	66%	1%	33%	35%	30%
Somewhat approve	153	98	54	66	38	32	16	77	55	21	134	19	54	26	72
	16%	16%	14%	17%	13%	15%	17%	21%	25%	5%	28%	4%	13%	14%	19%
Somewhat disapprove	93	58	34	23	24	35	10	11	38	44	19	61	39	16	37
	9%	10%	9%	6%	9%	17%	10%	3%	17%	11%	4%	13%	9%	9%	10%
Strongly disapprove	398	217	181	126	133	91	48	20	86	292	4	375	174	75	148
	41%	36%	47%	32%	47%	44%	50%	5%	39%	76%	1%	80%	42%	40%	40%
Unsure	20	11	9	8	2	3	7	2	5	13	8	8	11	4	5
	2%	2%	2%	2%	1%	1%	8%	1%	2%	3%	2%	2%	3%	2%	1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	848	401	445	168	196	234	250	598	84	96	37	33
	86%	88%	85%	80%	87%	88%	89%	88%	77%	84%	86%	88%
NOT VERY/NOT AT ALL MOTIVATED	51	20	31	12	9	17	12	35	8	4	-	3
	5%	4%	6%	6%	4%	6%	4%	5%	7%	4%	-	8%
Extremely motivated	703	338	364	133	158	189	224	512	57	78	25	30
	72%	74%	70%	64%	70%	71%	80%	76%	53%	68%	59%	80%
Very motivated	145	63	81	35	38	45	26	85	27	18	12	3
	15%	14%	16%	17%	17%	17%	9%	13%	25%	16%	27%	8%
Somewhat motivated	75	32	41	28	18	13	16	38	16	13	6	2
	8%	7%	8%	13%	8%	5%	6%	6%	15%	11%	13%	4%
Not very motivated	37	12	24	10	6	11	9	25	6	2	-	3
	4%	3%	5%	5%	3%	4%	3%	4%	5%	2%	-	8%
Not at all motivated	14	8	6	2	3	6	3	10	2	2	-	-
	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	-	-
Unsure	8	4	5	1	3	3	1	7	-	1	0	-
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	848	510	337	338	259	172	78	343	171	334	420	401	351	159	333
	86%	85%	88%	86%	91%	83%	82%	92%	77%	87%	88%	86%	84%	85%	89%
NOT VERY/NOT AT ALL MOTIVATED	51	27	24	18	17	9	6	12	16	22	19	28	24	7	19
	5%	5%	6%	5%	6%	4%	7%	3%	7%	6%	4%	6%	6%	4%	5%
Extremely motivated	703	416	286	289	223	128	63	302	134	267	360	329	290	130	279
	72%	70%	75%	74%	78%	62%	65%	81%	60%	69%	75%	71%	70%	69%	75%
Very motivated	145	94	51	49	36	44	15	42	37	67	60	72	61	30	54
	15%	16%	13%	13%	13%	21%	16%	11%	17%	17%	13%	15%	15%	16%	15%
Somewhat motivated	75	54	21	29	10	26	11	19	31	25	38	32	39	20	15
	8%	9%	5%	7%	3%	12%	11%	5%	14%	7%	8%	7%	9%	11%	4%
Not very motivated	37	19	18	12	14	7	4	10	12	14	16	19	19	3	15
	4%	3%	5%	3%	5%	3%	4%	3%	6%	4%	3%	4%	5%	1%	4%
Not at all motivated	14	8	6	6	4	2	2	2	4	8	3	9	5	5	5
	1%	1%	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%	3%	1%
Unsure	8	8	1	7	-	1	1	-	4	4	1	4	3	-	5
	1%	1%	*%	2%		*%	1%		2%	1%	*%	1%	1%		1%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	461	249	210	98	112	117	133	364	19	45	15	18
	47%	55%	40%	47%	50%	44%	48%	54%	17%	39%	36%	47%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	474	190	282	101	107	129	137	284	84	64	24	19
	48%	42%	54%	48%	47%	48%	49%	42%	77%	56%	55%	49%
Definitely the Republican candidate	353	196	157	73	72	100	109	290	13	27	6	16
	36%	43%	30%	35%	32%	38%	39%	43%	12%	24%	15%	43%
Probably the Republican candidate	103	52	50	24	38	17	24	71	5	16	9	2
	10%	11%	10%	11%	17%	6%	9%	10%	5%	14%	21%	5%
Lean, the Republican candidate	5	1	4	2	2	0	0	3	0	2	-	-
	*%	*%	1%	1%	1%	*%	*%	*%	*%	1%		
Lean, the Democratic candidate	9	3	6	4	2	2	1	4	3	0	2	-
	1%	1%	1%	2%	1%	1%	*%	1%	2%	*%	6%	
Probably the Democratic candidate	87	31	56	32	19	15	22	48	17	16	2	3
	9%	7%	11%	15%	8%	6%	8%	7%	16%	14%	4%	9%
Definitely the Democratic candidate	378	155	221	65	86	112	114	232	64	48	20	15
	38%	34%	42%	31%	38%	42%	41%	34%	59%	42%	45%	40%
Unsure	47	17	30	10	7	20	10	30	6	5	4	1
	5%	4%	6%	5%	3%	8%	4%	4%	5%	5%	10%	4%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	461	289	171	225	139	65	33	355	92	15	436	20	183	88	186
	47%	48%	45%	57%	48%	31%	34%	95%	41%	4%	91%	4%	44%	47%	50%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	474	272	202	145	139	127	63	18	88	368	26	432	211	93	169
	48%	45%	53%	37%	49%	61%	65%	5%	40%	95%	5%	93%	51%	50%	45%
Definitely the Republican candidate	353	224	128	181	108	43	20	302	46	5	348	3	144	68	138
	36%	37%	33%	46%	38%	21%	21%	81%	21%	1%	73%	1%	34%	36%	37%
Probably the Republican candidate	103	62	41	41	30	21	11	52	43	8	83	18	35	20	47
	10%	10%	11%	11%	10%	10%	12%	14%	19%	2%	17%	4%	8%	11%	13%
Lean, the Republican candidate	5	3	2	2	0	0	2	-	3	2	5	-	4	-	1
	*%	*%	1%	1%	*%	*%	2%		1%	*%	1%		1%		*%
Lean, the Democratic candidate	9	5	4	3	1	2	4	-	5	4	2	7	4	3	2
	1%	1%	1%	1%	*%	1%	4%		2%	1%	*%	1%	1%	1%	1%
Probably the Democratic candidate	87	53	33	25	24	29	10	3	27	57	14	68	36	16	35
	9%	9%	9%	6%	8%	14%	10%	1%	12%	15%	3%	15%	9%	8%	9%
Definitely the Democratic candidate	378	214	164	117	115	97	50	15	57	306	9	358	171	75	132
	38%	36%	43%	30%	40%	47%	52%	4%	25%	79%	2%	77%	41%	40%	35%
Unsure	47	38	9	22	8	16	1	1	42	3	16	13	22	6	18
	5%	6%	2%	6%	3%	8%	1%	*%	19%	1%	3%	3%	5%	3%	5%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.51	4.84	4.25	4.47	4.46	4.69	4.40	4.74	2.85	4.53	4.09	5.45
0	441	190	247	84	97	122	138	298	60	48	22	14
	45%	42%	47%	40%	43%	46%	49%	44%	55%	42%	50%	36%
1	21	9	11	6	2	5	7	10	6	3	1	-
	2%	2%	2%	3%	1%	2%	3%	2%	5%	3%	3%	-
2	24	11	14	7	13	2	3	17	5	2	1	-
	2%	2%	3%	3%	6%	1%	1%	2%	5%	2%	1%	-
3	9	4	5	1	5	1	3	6	2	1	-	-
	1%	1%	1%	*%	2%	*%	1%	1%	1%	1%	-	-
4	17	5	12	6	3	7	1	11	-	5	-	2
	2%	1%	2%	3%	1%	2%	*%	2%	-	4%	-	5%
5	32	18	14	12	7	10	3	14	6	5	4	3
	3%	4%	3%	6%	3%	4%	1%	2%	5%	4%	10%	7%
6	16	8	8	6	4	2	4	8	4	2	-	1
	2%	2%	2%	3%	2%	1%	2%	1%	3%	2%	-	4%
7	20	10	9	8	8	3	1	12	5	1	-	2
	2%	2%	2%	4%	4%	1%	*%	2%	4%	1%	-	5%
8	37	12	24	15	4	6	12	30	1	5	-	-
	4%	3%	5%	7%	2%	2%	4%	4%	1%	5%	-	-
9	84	52	32	29	23	18	14	55	14	11	2	2
	9%	11%	6%	14%	10%	7%	5%	8%	13%	10%	6%	5%
10	282	137	145	36	60	92	93	217	7	30	13	15
	29%	30%	28%	17%	27%	35%	33%	32%	7%	26%	30%	39%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.51	4.92	3.84	5.28	3.99	4.24	3.42	7.89	3.89	1.58	8.08	1.10	4.35	4.48	4.64
0	441	243	198	153	145	90	53	53	103	285	40	376	193	85	163
	45%	41%	52%	39%	51%	43%	55%	14%	46%	74%	8%	81%	46%	45%	44%
1	21	15	6	7	4	8	2	5	5	11	4	15	12	6	3
	2%	2%	2%	2%	1%	4%	2%	1%	2%	3%	1%	3%	3%	3%	1%
2	24	13	12	6	10	7	1	5	11	9	12	9	9	2	13
	2%	2%	3%	2%	4%	3%	1%	1%	5%	2%	3%	2%	2%	1%	4%
3	9	4	5	4	2	-	3	-	3	6	2	4	4	1	3
	1%	1%	1%	1%	1%	-	3%	-	1%	1%	*%	1%	1%	*%	1%
4	17	14	3	7	3	6	-	4	5	8	10	7	6	5	6
	2%	2%	1%	2%	1%	3%	-	1%	2%	2%	2%	1%	1%	3%	2%
5	32	20	12	6	8	14	4	4	13	15	16	12	11	7	13
	3%	3%	3%	2%	3%	7%	4%	1%	6%	4%	3%	3%	3%	4%	4%
6	16	8	7	4	4	4	3	5	7	4	12	3	6	2	7
	2%	1%	2%	1%	1%	2%	3%	1%	3%	1%	3%	1%	1%	1%	2%
7	20	10	9	6	6	4	3	10	3	7	17	3	10	0	10
	2%	2%	2%	2%	2%	2%	3%	3%	1%	2%	4%	1%	2%	*%	3%
8	37	23	14	19	11	4	2	17	14	6	32	4	14	9	14
	4%	4%	4%	5%	4%	2%	2%	5%	6%	1%	7%	1%	3%	5%	4%
9	84	53	31	32	22	21	9	55	12	17	69	15	41	19	23
	9%	9%	8%	8%	8%	10%	9%	15%	5%	4%	14%	3%	10%	10%	6%
10	282	195	86	147	70	49	16	217	46	19	263	18	111	50	118
	29%	33%	22%	37%	24%	23%	17%	58%	21%	5%	55%	4%	27%	27%	32%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.73	4.44	4.95	4.56	4.68	4.72	4.92	4.30	6.39	5.44	6.38	3.70
0	402	206	197	73	91	115	124	320	14	36	12	21
	41%	45%	38%	35%	40%	43%	44%	47%	13%	31%	28%	54%
1	24	9	15	9	5	6	4	16	7	2	-	-
	2%	2%	3%	4%	2%	2%	1%	2%	6%	2%		
2	18	8	10	8	6	3	1	12	3	3	0	-
	2%	2%	2%	4%	3%	1%	1%	2%	3%	2%	1%	
3	15	5	10	6	5	1	3	9	1	2	-	2
	1%	1%	2%	3%	2%	1%	1%	1%	1%	2%		6%
4	19	11	8	6	6	4	3	8	7	4	-	-
	2%	2%	2%	3%	3%	1%	1%	1%	7%	4%		
5	27	9	17	8	3	9	6	17	6	2	-	2
	3%	2%	3%	4%	1%	3%	2%	2%	6%	2%		4%
6	30	14	16	13	4	10	3	14	10	4	-	2
	3%	3%	3%	6%	2%	4%	1%	2%	10%	3%		4%
7	40	10	30	17	9	9	5	23	5	8	4	-
	4%	2%	6%	8%	4%	4%	2%	3%	5%	7%	8%	
8	51	26	25	7	26	7	12	26	5	10	10	-
	5%	6%	5%	3%	11%	3%	4%	4%	5%	9%	23%	
9	92	49	44	27	20	24	21	49	20	18	4	2
	9%	11%	8%	13%	9%	9%	7%	7%	18%	15%	8%	5%
10	264	110	149	35	52	79	98	183	30	26	14	10
	27%	24%	29%	17%	23%	30%	35%	27%	28%	23%	32%	26%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.73	4.47	5.15	3.90	4.87	5.55	6.00	1.46	4.52	8.03	1.43	8.15	4.90	5.40	4.28
0	402	262	139	205	114	57	25	300	82	20	369	20	168	64	164
	41%	44%	36%	52%	40%	27%	26%	80%	37%	5%	77%	4%	40%	35%	44%
1	24	17	8	10	6	7	1	6	8	10	12	11	10	5	10
	2%	3%	2%	2%	2%	3%	1%	2%	4%	3%	3%	2%	2%	3%	3%
2	18	11	8	5	7	5	1	6	9	4	12	5	8	3	8
	2%	2%	2%	1%	2%	2%	1%	2%	4%	1%	3%	1%	2%	1%	2%
3	15	4	10	2	7	2	4	5	5	4	6	7	2	2	11
	1%	1%	3%	1%	2%	1%	4%	1%	2%	1%	1%	2%	*%	1%	3%
4	19	12	7	4	4	8	3	3	6	10	9	8	7	4	9
	2%	2%	2%	1%	1%	4%	3%	1%	3%	3%	2%	2%	2%	2%	2%
5	27	18	9	11	6	7	2	1	14	12	3	19	9	5	12
	3%	3%	2%	3%	2%	4%	2%	*%	6%	3%	1%	4%	2%	3%	3%
6	30	18	12	8	7	10	6	0	9	21	6	22	13	7	11
	3%	3%	3%	2%	2%	5%	6%	*%	4%	5%	1%	5%	3%	4%	3%
7	40	24	16	13	11	12	5	3	9	28	8	29	17	9	14
	4%	4%	4%	3%	4%	6%	5%	1%	4%	7%	2%	6%	4%	5%	4%
8	51	27	24	9	17	18	7	8	16	27	10	40	28	3	20
	5%	4%	6%	2%	6%	9%	7%	2%	7%	7%	2%	9%	7%	2%	5%
9	92	66	26	29	20	37	5	7	22	62	13	73	41	26	25
	9%	11%	7%	7%	7%	18%	6%	2%	10%	16%	3%	16%	10%	14%	7%
10	264	140	123	97	87	44	37	35	42	187	28	232	115	59	89
	27%	23%	32%	25%	30%	21%	38%	9%	19%	48%	6%	50%	28%	32%	24%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	468 48%	250 55%	216 41%	106 51%	111 49%	124 47%	126 45%	362 53%	23 21%	49 43%	14 33%	19 51%
JOE BIDEN, THE DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY/LEAN	481 49%	196 43%	282 54%	95 45%	110 48%	132 50%	144 51%	294 43%	79 73%	64 56%	26 60%	19 49%
Donald Trump, the Republican candidate, definitely	375 38%	200 44%	173 33%	74 35%	84 37%	109 41%	109 39%	298 44%	14 13%	34 29%	13 29%	17 44%
Donald Trump, the Republican candidate, probably	89 9%	47 10%	41 8%	32 15%	26 12%	14 5%	17 6%	62 9%	9 8%	15 13%	1 3%	2 5%
Donald Trump, the Republican candidate, lean	4 *%	2 *%	2 *%	1 *%	2 1%	2 1%	-	2 *%	-	1 *%	0 1%	1 2%
Joe Biden, the Democratic candidate, lean	15 2%	4 1%	11 2%	4 2%	2 1%	2 1%	6 2%	9 1%	4 3%	2 2%	-	-
Joe Biden, the Democratic candidate, probably	101 10%	39 8%	63 12%	33 16%	27 12%	25 9%	17 6%	48 7%	24 22%	16 14%	8 18%	6 15%
Joe Biden, the Democratic candidate, definitely	364 37%	154 34%	209 40%	57 27%	81 36%	106 40%	121 43%	237 35%	52 48%	46 40%	18 41%	13 34%
Unsure	34 3%	10 2%	23 4%	8 4%	5 2%	10 4%	10 4%	23 3%	6 5%	2 2%	3 7%	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	468 48%	300 50%	167 44%	228 58%	133 47%	72 35%	34 35%	347 93%	98 44%	23 6%	462 97%	6 1%	185 44%	88 47%	191 51%
JOE BIDEN, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	481 49%	277 46%	203 53%	149 38%	144 50%	128 62%	59 61%	22 6%	105 47%	353 92%	12 3%	448 96%	217 52%	92 49%	172 46%
Donald Trump, the Republican candidate, definitely	375 38%	239 40%	135 35%	186 48%	111 39%	53 25%	25 26%	305 82%	59 27%	10 3%	374 78%	1 *	156 37%	68 36%	147 39%
Donald Trump, the Republican candidate, probably	89 9%	58 10%	30 8%	40 10%	22 8%	18 9%	9 9%	41 11%	35 16%	12 3%	85 18%	3 1%	27 6%	19 10%	42 11%
Donald Trump, the Republican candidate, lean	4 *%	2 *%	1 *%	1 *%	1 *%	1 1%	0 *%	-	3 1%	1 *%	2 *%	2 *%	2 *%	1 *%	1 *%
Joe Biden, the Democratic candidate, lean	15 2%	10 2%	5 1%	5 1%	4 2%	5 2%	1 1%	2 *%	7 3%	6 2%	1 *%	11 2%	9 2%	2 1%	4 1%
Joe Biden, the Democratic candidate, probably	101 10%	60 10%	42 11%	23 6%	24 8%	36 17%	17 18%	4 1%	33 15%	64 17%	7 1%	88 19%	40 10%	21 11%	40 11%
Joe Biden, the Democratic candidate, definitely	364 37%	208 35%	157 41%	121 31%	116 40%	87 42%	41 43%	17 4%	65 29%	283 73%	5 1%	349 75%	167 40%	69 37%	129 34%
Unsure	34 3%	22 4%	12 3%	14 4%	8 3%	7 4%	3 3%	5 1%	19 9%	9 2%	4 1%	12 3%	15 4%	7 4%	10 3%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	423	228	193	92	100	114	119	334	17	42	14	16
	43%	50%	37%	44%	44%	43%	42%	49%	16%	37%	32%	43%
Joe Biden, the Democratic candidate	413	174	237	70	96	117	130	256	73	49	23	14
	42%	38%	45%	34%	43%	44%	46%	38%	67%	42%	52%	37%
Robert F. Kennedy, Jr , independent candidate	98	38	59	33	23	22	20	61	8	18	3	8
	10%	8%	11%	16%	10%	8%	7%	9%	7%	15%	8%	20%
Jill Stein, Green Party candidate	4	2	2	2	1	1	-	3	0	1	-	-
	*%	*%	*%	1%	*%	*%		*%	*%	1%		
Cornel West, independent candidate	13	6	7	6	2	3	2	3	4	3	3	-
	1%	1%	1%	3%	1%	1%	1%	*%	4%	2%	7%	
Chase Oliver, the Libertarian candidate	3	1	2	0	0	0	2	3	0	-	-	-
	*%	*%	*%	*%	*%	*%	1%	*%	*%			
Unsure	28	7	21	5	5	10	8	19	6	3	0	-
	3%	2%	4%	3%	2%	4%	3%	3%	5%	3%	1%	

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	423	274	148	212	121	62	27	333	75	16	420	3	169	78	172
	43%	46%	39%	54%	42%	30%	29%	89%	34%	4%	88%	1%	41%	42%	46%
Joe Biden, the Democratic candidate	413	236	177	128	127	108	50	18	80	315	9	392	190	81	143
	42%	39%	46%	33%	45%	52%	52%	5%	36%	82%	2%	84%	46%	43%	38%
Robert F. Kennedy, Jr , independent candidate	98	58	40	33	28	25	12	19	39	40	38	51	34	20	43
	10%	10%	10%	8%	10%	12%	13%	5%	18%	10%	8%	11%	8%	11%	12%
Jill Stein, Green Party candidate	4	3	1	3	-	-	1	-	3	0	1	1	3	-	0
	*%	*%	*%	1%			1%		1%	*%	*%	*%	1%		*%
Cornel West, independent candidate	13	7	6	3	1	4	5	1	6	6	2	8	7	3	3
	1%	1%	2%	1%	*%	2%	6%	*%	3%	1%	*%	2%	2%	1%	1%
Chase Oliver, the Libertarian candidate	3	1	2	1	2	0	-	-	3	-	1	0	1	-	2
	*%	*%	*%	*%	1%	*%			1%		*%	*%	*%		1%
Unsure	28	20	8	12	7	9	0	3	15	10	7	10	11	5	11
	3%	3%	2%	3%	3%	4%	*%	1%	7%	3%	2%	2%	3%	3%	3%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2024Expect] Who do you expect to win the 2024 Presidential election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	511	271	237	123	111	137	140	386	28	59	15	23
	52%	59%	46%	59%	49%	51%	50%	57%	26%	51%	35%	59%
Joe Biden	294	124	168	62	71	75	86	170	58	42	14	11
	30%	27%	32%	30%	31%	28%	31%	25%	53%	36%	32%	30%
Unsure	177	61	116	24	44	55	54	122	23	14	14	4
	18%	13%	22%	11%	20%	21%	19%	18%	21%	12%	33%	11%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2024Expect] Who do you expect to win the 2024 Presidential election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	511	322	188	240	145	82	42	333	119	59	438	62	205	96	204
	52%	54%	49%	61%	51%	40%	44%	89%	53%	15%	92%	13%	49%	52%	55%
Joe Biden	294	176	118	89	81	87	38	11	51	232	3	284	146	61	87
	30%	29%	31%	23%	28%	42%	39%	3%	23%	60%	1%	61%	35%	33%	23%
Unsure	177	101	76	62	60	39	16	30	52	95	37	120	66	29	82
	18%	17%	20%	16%	21%	19%	17%	8%	23%	25%	8%	26%	16%	16%	22%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpHarris] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	478 49%	256 56%	220 42%	105 50%	116 51%	129 48%	129 46%	370 55%	22 21%	48 42%	18 42%	19 51%
KAMALA HARRIS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	466 47%	183 40%	280 54%	96 46%	105 47%	130 49%	135 48%	275 41%	81 75%	66 57%	25 58%	19 49%
Donald Trump, the Republican candidate, definitely	394 40%	213 47%	179 34%	81 39%	91 40%	115 43%	107 38%	313 46%	15 14%	37 32%	13 29%	17 44%
Donald Trump, the Republican candidate, probably	77 8%	38 8%	38 7%	23 11%	20 9%	13 5%	20 7%	54 8%	7 7%	12 10%	2 4%	3 7%
Donald Trump, the Republican candidate, lean	7 1%	4 1%	3 1%	0 *%	4 2%	1 *%	2 1%	3 *%	-	-	4 9%	-
Kamala Harris, the Democratic candidate, lean	18 2%	4 1%	14 3%	4 2%	3 1%	7 3%	3 1%	10 2%	5 4%	3 2%	-	-
Kamala Harris, the Democratic candidate, probably	91 9%	41 9%	49 9%	27 13%	22 10%	19 7%	23 8%	42 6%	17 16%	20 17%	9 20%	3 8%
Kamala Harris, the Democratic candidate, definitely	357 36%	138 30%	217 42%	65 31%	81 36%	103 39%	109 39%	224 33%	59 54%	43 38%	16 38%	16 41%
Unsure	39 4%	17 4%	21 4%	8 4%	5 2%	8 3%	17 6%	33 5%	5 4%	1 1%	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpHarris] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	478 49%	308 51%	169 44%	234 60%	135 47%	74 36%	33 35%	348 93%	98 44%	31 8%	478 100%	-	192 46%	90 48%	191 51%
KAMALA HARRIS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	466 47%	268 45%	198 52%	139 35%	137 48%	129 62%	62 64%	20 5%	101 45%	345 89%	-	466 100%	209 50%	89 48%	167 45%
Donald Trump, the Republican candidate, definitely	394 40%	253 42%	140 37%	198 51%	114 40%	55 26%	26 27%	315 84%	62 28%	17 4%	394 82%	-	160 38%	70 37%	159 43%
Donald Trump, the Republican candidate, probably	77 8%	49 8%	27 7%	34 9%	20 7%	15 7%	8 8%	31 8%	35 16%	10 3%	77 16%	-	26 6%	20 11%	31 8%
Donald Trump, the Republican candidate, lean	7 1%	6 1%	1 *%	2 1%	1 *%	4 2%	-	3 1%	1 *%	4 1%	7 1%	-	6 1%	0 *%	1 *%
Kamala Harris, the Democratic candidate, lean	18 2%	12 2%	6 1%	7 2%	4 1%	5 3%	2 2%	1 *%	9 4%	8 2%	-	18 4%	10 2%	2 1%	6 2%
Kamala Harris, the Democratic candidate, probably	91 9%	60 10%	31 8%	23 6%	19 7%	37 18%	12 13%	8 2%	34 15%	48 13%	-	91 19%	39 9%	13 7%	39 10%
Kamala Harris, the Democratic candidate, definitely	357 36%	196 33%	162 42%	109 28%	114 40%	87 42%	47 49%	11 3%	58 26%	288 75%	-	357 77%	160 38%	75 40%	123 33%
Unsure	39 4%	23 4%	15 4%	19 5%	14 5%	5 2%	1 1%	6 2%	23 11%	10 2%	-	-	16 4%	8 4%	14 4%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpNewsom] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	481 49%	259 57%	219 42%	107 51%	119 53%	125 47%	129 46%	364 54%	25 23%	53 46%	19 44%	19 51%
GAVIN NEWSOM, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/ LEAN	427 43%	171 37%	254 49%	79 38%	94 42%	121 45%	133 47%	270 40%	67 62%	54 47%	18 43%	17 44%
Donald Trump, the Republican candidate, definitely	398 41%	216 47%	180 35%	84 40%	92 41%	112 42%	110 39%	313 46%	16 14%	40 35%	13 29%	17 44%
Donald Trump, the Republican candidate, probably	74 8%	38 8%	36 7%	20 9%	27 12%	13 5%	15 5%	48 7%	6 6%	12 11%	5 13%	2 5%
Donald Trump, the Republican candidate, lean	8 1%	5 1%	3 1%	4 2%	0 *	0 *	4 1%	3 *	3 3%	0 *	1 3%	1 2%
Gavin Newsom, the Democratic candidate, lean	24 2%	6 1%	17 3%	4 2%	3 1%	9 3%	8 3%	18 3%	5 5%	1 *	-	-
Gavin Newsom, the Democratic candidate, probably	101 10%	40 9%	60 12%	33 16%	23 10%	17 6%	27 10%	47 7%	26 24%	18 15%	4 9%	6 16%
Gavin Newsom, the Democratic candidate, definitely	302 31%	124 27%	176 34%	42 20%	68 30%	95 36%	97 35%	206 30%	36 33%	35 31%	14 34%	11 29%
Unsure	75 8%	26 6%	49 9%	22 11%	13 6%	21 8%	19 7%	44 6%	16 15%	8 7%	6 13%	2 4%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpNewsom] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	481 49%	312 52%	168 44%	231 59%	133 46%	81 39%	35 37%	347 93%	97 44%	36 9%	464 97%	14 3%	191 46%	92 49%	193 52%
GAVIN NEWSOM, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/ LEAN	427 43%	235 39%	192 50%	135 34%	136 47%	100 48%	56 59%	16 4%	92 42%	318 82%	7 2%	409 88%	192 46%	79 42%	156 42%
Donald Trump, the Republican candidate, definitely	398 41%	257 43%	141 37%	196 50%	116 41%	61 29%	24 25%	318 85%	64 29%	17 4%	396 83%	3 1%	158 38%	75 40%	161 43%
Donald Trump, the Republican candidate, probably	74 8%	49 8%	25 7%	33 8%	16 5%	16 8%	10 10%	28 8%	32 14%	14 4%	67 14%	7 1%	31 7%	13 7%	30 8%
Donald Trump, the Republican candidate, lean	8 1%	6 1%	2 *%	2 1%	1 *%	4 2%	1 1%	1 *%	2 1%	5 1%	2 *%	5 1%	3 1%	4 2%	2 1%
Gavin Newsom, the Democratic candidate, lean	24 2%	16 3%	8 2%	11 3%	8 3%	5 2%	0 *%	1 *%	12 5%	11 3%	- 5%	23 5%	12 3%	3 1%	9 2%
Gavin Newsom, the Democratic candidate, probably	101 10%	62 10%	39 10%	25 6%	22 8%	37 18%	17 18%	7 2%	30 13%	64 17%	6 1%	87 19%	53 13%	16 8%	32 8%
Gavin Newsom, the Democratic candidate, definitely	302 31%	157 26%	145 38%	99 25%	106 37%	58 28%	39 40%	9 2%	51 23%	243 63%	1 *%	299 64%	127 30%	60 32%	115 31%
Unsure	75 8%	53 9%	22 6%	26 7%	18 6%	27 13%	4 5%	11 3%	32 15%	32 8%	6 1%	42 9%	33 8%	17 9%	24 7%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpButtigieg] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	474 48%	256 56%	217 42%	107 51%	118 52%	123 46%	127 45%	361 53%	25 23%	50 44%	18 42%	19 51%
PETE BUTTIGIEG, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	449 46%	181 40%	266 51%	86 41%	99 44%	128 48%	137 49%	282 42%	66 61%	60 52%	24 57%	17 44%
Donald Trump, the Republican candidate, definitely	400 41%	220 48%	178 34%	82 39%	94 41%	112 42%	113 40%	313 46%	15 14%	39 34%	16 38%	17 44%
Donald Trump, the Republican candidate, probably	67 7%	34 7%	33 6%	24 12%	23 10%	8 3%	12 4%	43 6%	10 9%	11 9%	2 4%	2 5%
Donald Trump, the Republican candidate, lean	7 1%	2 *%	5 1%	1 *%	1 1%	3 1%	2 1%	5 1%	0 *%	1 1%	-	1 2%
Pete Buttigieg, the Democratic candidate, lean	18 2%	5 1%	13 2%	8 4%	3 1%	2 1%	5 2%	6 1%	2 2%	4 3%	6 13%	-
Pete Buttigieg, the Democratic candidate, probably	117 12%	55 12%	62 12%	33 16%	20 9%	30 11%	34 12%	58 9%	29 26%	22 20%	2 4%	6 17%
Pete Buttigieg, the Democratic candidate, definitely	314 32%	121 26%	191 37%	45 21%	76 33%	96 36%	98 35%	218 32%	35 32%	34 29%	17 40%	11 28%
Unsure	59 6%	20 4%	39 7%	16 8%	9 4%	16 6%	17 6%	35 5%	17 16%	4 4%	1 2%	2 4%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpButtigieg] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	474 48%	310 52%	163 43%	232 59%	128 45%	78 38%	35 36%	345 92%	95 43%	35 9%	461 97%	11 2%	194 47%	88 47%	187 50%
PETE BUTTIGIEG, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	449 46%	251 42%	198 52%	141 36%	141 49%	110 53%	57 60%	20 5%	96 43%	333 86%	11 2%	428 92%	194 46%	88 47%	168 45%
Donald Trump, the Republican candidate, definitely	400 41%	260 43%	139 36%	199 51%	113 40%	61 29%	26 27%	319 85%	62 28%	19 5%	399 84%	1 *%	164 39%	73 39%	159 43%
Donald Trump, the Republican candidate, probably	67 7%	43 7%	24 6%	28 7%	15 5%	15 7%	9 9%	26 7%	29 13%	13 3%	60 13%	7 1%	28 7%	13 7%	26 7%
Donald Trump, the Republican candidate, lean	7 1%	7 1%	-	5 1%	-	2 1%	-	-	4 2%	3 1%	2 *%	3 1%	2 1%	2 1%	3 1%
Pete Buttigieg, the Democratic candidate, lean	18 2%	11 2%	7 2%	3 1%	3 1%	8 4%	4 4%	0 *%	5 2%	13 3%	-	17 4%	6 1%	8 4%	4 1%
Pete Buttigieg, the Democratic candidate, probably	117 12%	75 12%	43 11%	32 8%	26 9%	43 21%	16 17%	9 2%	32 15%	76 20%	7 2%	103 22%	53 13%	20 11%	44 12%
Pete Buttigieg, the Democratic candidate, definitely	314 32%	165 28%	149 39%	106 27%	111 39%	59 28%	37 39%	11 3%	59 27%	244 63%	4 1%	309 66%	135 32%	59 32%	120 32%
Unsure	59 6%	38 6%	21 5%	18 5%	17 6%	20 10%	4 4%	9 2%	31 14%	18 5%	6 1%	27 6%	29 7%	11 6%	18 5%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpWhitmer] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	487 50%	261 57%	224 43%	107 51%	122 54%	129 48%	129 46%	370 55%	26 24%	52 45%	20 47%	19 51%
GRETCHEN WHITMER, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	424 43%	171 38%	250 48%	83 40%	90 40%	120 45%	130 46%	266 39%	66 61%	53 46%	23 53%	16 42%
Donald Trump, the Republican candidate, definitely	399 41%	216 47%	181 35%	84 40%	95 42%	109 41%	111 40%	309 46%	19 17%	38 33%	16 38%	17 44%
Donald Trump, the Republican candidate, probably	75 8%	40 9%	35 7%	23 11%	24 10%	13 5%	16 6%	50 7%	6 5%	14 12%	4 9%	2 5%
Donald Trump, the Republican candidate, lean	14 1%	5 1%	8 2%	1 *%	3 1%	7 3%	2 1%	11 2%	1 1%	0 *%	-	1 2%
Gretchen Whitmer, the Democratic candidate, lean	12 1%	7 2%	5 1%	3 1%	4 2%	-	6 2%	7 1%	3 2%	2 2%	1 3%	-
Gretchen Whitmer, the Democratic candidate, probably	103 11%	43 9%	60 12%	34 16%	17 8%	23 9%	29 10%	47 7%	26 24%	18 15%	6 15%	6 16%
Gretchen Whitmer, the Democratic candidate, definitely	308 31%	121 27%	185 35%	46 22%	70 31%	98 37%	95 34%	212 31%	38 35%	33 29%	15 36%	10 26%
Unsure	71 7%	24 5%	47 9%	18 9%	14 6%	18 7%	21 7%	42 6%	16 15%	10 8%	-	3 7%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpWhitmer] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN	487 50%	317 53%	169 44%	236 60%	132 46%	81 39%	36 38%	347 93%	101 46%	39 10%	470 98%	14 3%	199 48%	90 48%	193 52%
GRETCHEN WHITMER, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN	424 43%	231 38%	193 51%	130 33%	137 48%	101 49%	57 59%	19 5%	89 40%	316 82%	4 1%	413 89%	183 44%	80 43%	161 43%
Donald Trump, the Republican candidate, definitely	399 41%	257 43%	140 37%	192 49%	115 40%	65 31%	25 26%	315 84%	62 28%	22 6%	397 83%	1 *	157 38%	73 39%	164 44%
Donald Trump, the Republican candidate, probably	75 8%	50 8%	25 7%	35 9%	14 5%	14 7%	11 11%	28 7%	34 15%	13 3%	65 14%	9 2%	35 8%	15 8%	25 7%
Donald Trump, the Republican candidate, lean	14 1%	10 2%	3 1%	9 2%	3 1%	1 1%	1 1%	4 1%	6 3%	4 1%	7 2%	4 1%	7 2%	2 1%	5 1%
Gretchen Whitmer, the Democratic candidate, lean	12 1%	6 1%	7 2%	2 *	5 2%	4 2%	2 2%	1 *	5 2%	6 2%	1 *	12 3%	4 1%	4 2%	5 1%
Gretchen Whitmer, the Democratic candidate, probably	103 11%	63 11%	40 10%	23 6%	24 8%	40 19%	16 16%	5 1%	26 12%	72 19%	3 1%	96 21%	48 12%	19 10%	36 10%
Gretchen Whitmer, the Democratic candidate, definitely	308 31%	161 27%	147 38%	104 27%	108 38%	57 28%	39 40%	13 3%	59 26%	237 61%	0 *	305 66%	131 31%	57 30%	121 32%
Unsure	71 7%	51 9%	20 5%	25 6%	17 6%	26 12%	3 3%	9 2%	31 14%	31 8%	3 1%	38 8%	34 8%	17 9%	19 5%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Donald Trump?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE POSITIVE	407	229	178	98	96	112	102	296	34	42	19	18
	41%	50%	34%	47%	42%	42%	36%	44%	31%	36%	43%	47%
MUCH/A LITTLE MORE NEGATIVE	367	149	216	67	79	104	116	228	61	45	17	16
	37%	33%	41%	32%	35%	39%	41%	34%	56%	40%	40%	41%
Much more positive	305	168	137	65	61	98	82	229	23	30	7	16
	31%	37%	26%	31%	27%	37%	29%	34%	21%	27%	16%	43%
A little more positive	102	60	42	33	35	14	20	67	11	11	12	2
	10%	13%	8%	16%	16%	5%	7%	10%	10%	10%	27%	4%
A little more negative	58	26	32	19	14	15	9	24	13	15	3	3
	6%	6%	6%	9%	6%	6%	3%	4%	12%	13%	6%	8%
Much more negative	309	123	184	48	65	89	107	204	48	30	15	13
	31%	27%	35%	23%	29%	33%	38%	30%	44%	26%	34%	33%
No different	198	76	120	41	48	49	60	146	13	27	7	5
	20%	17%	23%	20%	21%	18%	22%	22%	12%	24%	17%	12%
Unsure	10	3	7	3	3	2	2	8	1	0	-	-
	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Donald Trump?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE POSITIVE	407	268	138	189	106	79	33	284	72	51	364	38	176	81	146
	41%	45%	36%	48%	37%	38%	34%	76%	32%	13%	76%	8%	42%	43%	39%
MUCH/A LITTLE MORE NEGATIVE	367	209	158	111	117	98	41	18	86	263	15	335	167	68	131
	37%	35%	41%	28%	41%	47%	43%	5%	39%	68%	3%	72%	40%	37%	35%
Much more positive	305	205	99	149	79	56	21	237	43	26	288	14	140	54	109
	31%	34%	26%	38%	27%	27%	22%	63%	19%	7%	60%	3%	34%	29%	29%
A little more positive	102	63	39	40	27	23	12	48	30	25	76	24	35	27	38
	10%	10%	10%	10%	10%	11%	13%	13%	13%	6%	16%	5%	9%	14%	10%
A little more negative	58	35	23	9	16	27	7	6	16	36	11	42	18	18	22
	6%	6%	6%	2%	6%	13%	7%	2%	7%	9%	2%	9%	4%	10%	6%
Much more negative	309	174	135	103	101	71	34	11	71	227	4	293	149	50	110
	31%	29%	35%	26%	35%	34%	35%	3%	32%	59%	1%	63%	36%	27%	29%
No different	198	114	84	85	62	29	22	72	58	68	98	88	69	37	91
	20%	19%	22%	22%	22%	14%	23%	19%	26%	18%	20%	19%	17%	20%	24%
Unsure	10	8	2	7	2	1	-	-	5	4	0	5	5	0	5
	1%	1%	*%	2%	1%	1%	-	-	2%	1%	*%	1%	1%	*%	1%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Joe Biden?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE POSITIVE	177	82	95	40	43	46	48	91	50	28	4	4
	18%	18%	18%	19%	19%	17%	17%	13%	46%	25%	9%	10%
MUCH/A LITTLE MORE NEGATIVE	524	264	258	113	110	136	164	392	34	49	23	27
	53%	58%	49%	54%	49%	51%	58%	58%	31%	42%	52%	71%
Much more positive	107	49	58	22	23	31	31	51	31	21	3	1
	11%	11%	11%	11%	10%	12%	11%	8%	29%	18%	8%	3%
A little more positive	70	33	37	18	20	14	17	40	19	8	1	3
	7%	7%	7%	8%	9%	5%	6%	6%	18%	7%	1%	8%
A little more negative	163	82	80	38	39	33	53	116	15	16	7	8
	17%	18%	15%	18%	17%	12%	19%	17%	14%	14%	15%	22%
Much more negative	361	183	178	75	72	103	111	275	19	32	16	18
	37%	40%	34%	36%	32%	39%	39%	41%	18%	28%	37%	49%
No different	260	104	153	50	67	80	63	184	23	33	12	7
	27%	23%	29%	24%	30%	30%	22%	27%	22%	29%	28%	19%
Unsure	21	6	15	6	5	4	6	11	1	4	5	-
	2%	1%	3%	3%	2%	2%	2%	2%	1%	4%	11%	

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Joe Biden?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982 100	599 100	382 100	391 100	286 100	208 100	96 100	374 100	222 100	386 100	478 100	466 100	417 100	187 100	373 100
MUCH/A LITTLE MORE POSITIVE	177 18%	106 18%	71 19%	48 12%	43 15%	59 28%	27 28%	20 5%	27 12%	129 34%	21 4%	151 32%	100 24%	23 12%	54 14%
MUCH/A LITTLE MORE NEGATIVE	524 53%	313 52%	210 55%	225 57%	166 58%	88 42%	44 45%	283 76%	122 55%	119 31%	364 76%	144 31%	198 47%	113 61%	208 56%
Much more positive	107 11%	71 12%	36 10%	30 8%	21 8%	41 20%	15 16%	13 3%	14 6%	80 21%	13 3%	90 19%	64 15%	15 8%	28 7%
A little more positive	70 7%	35 6%	34 9%	18 5%	22 8%	17 8%	12 13%	8 2%	13 6%	49 13%	8 2%	61 13%	36 9%	8 4%	26 7%
A little more negative	163 17%	84 14%	79 21%	50 13%	67 23%	34 16%	12 13%	27 7%	56 25%	80 21%	55 11%	102 22%	54 13%	36 19%	72 19%
Much more negative	361 37%	229 38%	131 34%	175 45%	99 35%	54 26%	32 33%	256 68%	65 29%	39 10%	310 65%	42 9%	143 34%	77 41%	136 36%
No different	260 27%	164 27%	96 25%	109 28%	75 26%	55 26%	21 22%	70 19%	64 29%	127 33%	89 19%	157 34%	112 27%	45 24%	103 28%
Unsure	21 2%	16 3%	5 1%	10 2%	1 1%	6 3%	4 4%	1 *%	9 4%	10 3%	3 1%	14 3%	7 2%	6 3%	8 2%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenConcerns] Which of the following concerns you more?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Trump' s criminal convictions	389	160	227	70	94	109	116	257	54	44	20	13
	40%	35%	43%	33%	41%	41%	41%	38%	49%	39%	47%	35%
Joe Biden' s age and mental fitness	547	280	264	128	128	135	156	393	45	64	23	22
	56%	61%	51%	61%	57%	51%	56%	58%	42%	56%	52%	58%
Unsure	46	16	31	11	5	23	8	28	9	6	1	3
	5%	3%	6%	5%	2%	8%	3%	4%	9%	5%	1%	8%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenConcerns] Which of the following concerns you more?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Trump' s criminal convictions	389	219	170	134	123	84	47	42	76	271	28	347	176	79	134
	40%	36%	44%	34%	43%	41%	48%	11%	34%	70%	6%	75%	42%	42%	36%
Joe Biden' s age and mental fitness	547	346	201	238	154	108	47	322	126	99	434	100	212	103	228
	56%	58%	52%	61%	54%	52%	48%	86%	57%	26%	91%	21%	51%	55%	61%
Unsure	46	35	12	19	9	16	3	10	20	16	15	19	29	5	12
	5%	6%	3%	5%	3%	7%	3%	3%	9%	4%	3%	4%	7%	2%	3%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	267	146	121	36	58	73	99	181	35	23	18	10
	27%	32%	23%	17%	26%	28%	35%	27%	33%	20%	43%	26%
GETTING A LOT/LITTLE WORSE	514	223	289	123	131	138	122	355	55	63	18	23
	52%	49%	55%	59%	58%	52%	43%	52%	51%	55%	43%	61%
Improving a lot	80	41	39	12	10	24	35	55	11	8	4	2
	8%	9%	7%	6%	4%	9%	13%	8%	10%	7%	9%	6%
Improving a little	187	105	82	24	49	50	64	126	24	15	14	8
	19%	23%	16%	12%	21%	19%	23%	19%	22%	13%	33%	20%
Staying the same	180	82	96	40	36	48	56	127	16	28	4	5
	18%	18%	18%	19%	16%	18%	20%	19%	15%	24%	8%	13%
Getting a little worse	228	99	128	62	64	35	67	159	25	27	8	9
	23%	22%	24%	30%	28%	13%	24%	23%	23%	23%	19%	23%
Getting a lot worse	287	124	162	61	68	103	54	196	30	37	10	14
	29%	27%	31%	29%	30%	39%	19%	29%	28%	32%	23%	38%
Unsure	21	6	15	10	0	7	4	16	2	1	3	-
	2%	1%	3%	5%	0%	3%	1%	2%	2%	1%	7%	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982 100	599 100	382 100	391 100	286 100	208 100	96 100	374 100	222 100	386 100	478 100	466 100	417 100	187 100	373 100
IMPROVING A LOT/LITTLE	267 27%	142 24%	125 33%	87 22%	93 33%	54 26%	32 33%	34 9%	50 23%	182 47%	38 8%	221 47%	113 27%	48 26%	106 28%
GETTING A LOT/LITTLE WORSE	514 52%	333 56%	181 47%	221 56%	133 47%	112 54%	47 49%	279 75%	121 54%	114 29%	354 74%	144 31%	227 54%	99 53%	184 49%
Improving a lot	80 8%	39 7%	41 11%	26 7%	29 10%	14 7%	12 12%	11 3%	6 3%	63 16%	10 2%	68 15%	35 8%	12 7%	33 9%
Improving a little	187 19%	102 17%	84 22%	61 16%	64 22%	41 20%	20 21%	23 6%	44 20%	119 31%	27 6%	153 33%	78 19%	36 19%	73 19%
Staying the same	180 18%	110 18%	70 18%	71 18%	56 20%	40 19%	13 14%	55 15%	46 21%	80 21%	78 16%	91 20%	68 16%	34 18%	76 20%
Getting a little worse	228 23%	136 23%	92 24%	89 23%	70 24%	47 22%	22 23%	104 28%	63 28%	61 16%	127 27%	89 19%	83 20%	46 25%	99 26%
Getting a lot worse	287 29%	197 33%	89 23%	131 34%	64 22%	65 32%	25 26%	176 47%	58 26%	53 14%	227 48%	56 12%	144 35%	53 29%	85 23%
Unsure	21 2%	14 2%	7 2%	13 3%	3 1%	1 1%	4 4%	6 2%	5 2%	10 3%	8 2%	9 2%	9 2%	5 3%	7 2%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenStability] Do you think things in the United States will be more stable if...

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
TRUMP WINS, DEFINITELY/ PROBABLY	454	244	207	106	104	121	122	349	21	50	14	20
	46%	54%	40%	51%	46%	45%	44%	51%	19%	43%	33%	53%
BIDEN WINS, DEFINITELY/ PROBABLY	414	176	236	74	101	116	124	258	66	52	23	16
	42%	39%	45%	35%	45%	44%	44%	38%	61%	46%	53%	42%
Trump wins, definitely	351	187	163	77	72	106	97	280	13	35	8	15
	36%	41%	31%	37%	32%	40%	35%	41%	12%	31%	19%	39%
Trump wins, probably	102	58	44	29	32	15	25	68	8	15	6	5
	10%	13%	8%	14%	14%	6%	9%	10%	7%	13%	14%	14%
Biden wins, probably	109	45	64	31	38	20	20	62	21	14	8	5
	11%	10%	12%	15%	17%	8%	7%	9%	19%	13%	19%	12%
Biden wins, definitely	305	131	172	42	63	96	103	196	45	38	14	12
	31%	29%	33%	20%	28%	36%	37%	29%	42%	33%	34%	30%
Unsure	114	36	78	29	21	29	35	72	21	13	6	2
	12%	8%	15%	14%	9%	11%	12%	11%	20%	11%	14%	5%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenStability] Do you think things in the United States will be more stable if...

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TRUMP WINS, DEFINITELY/ PROBABLY	454 46%	294 49%	159 42%	224 57%	124 43%	70 34%	35 36%	334 89%	91 41%	28 7%	442 92%	9 2%	182 44%	87 46%	179 48%
BIDEN WINS, DEFINITELY/ PROBABLY	414 42%	235 39%	179 47%	129 33%	129 45%	107 51%	50 52%	22 6%	84 38%	308 80%	10 2%	391 84%	190 46%	76 41%	148 40%
Trump wins, definitely	351 36%	238 40%	112 29%	185 47%	94 33%	53 26%	18 19%	277 74%	60 27%	15 4%	348 73%	1 *%	157 38%	69 37%	121 32%
Trump wins, probably	102 10%	55 9%	47 12%	38 10%	30 11%	17 8%	16 17%	58 15%	31 14%	13 3%	93 20%	8 2%	25 6%	18 9%	58 16%
Biden wins, probably	109 11%	63 10%	47 12%	27 7%	35 12%	36 17%	12 13%	7 2%	25 11%	77 20%	9 2%	94 20%	53 13%	19 10%	37 10%
Biden wins, definitely	305 31%	173 29%	132 35%	102 26%	94 33%	71 34%	38 40%	15 4%	58 26%	231 60%	2 *%	297 64%	137 33%	57 30%	111 30%
Unsure	114 12%	70 12%	44 12%	39 10%	33 12%	31 15%	11 12%	18 5%	47 21%	49 13%	26 5%	65 14%	45 11%	24 13%	46 12%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	727 74%	349 76%	378 73%	138 66%	165 73%	195 73%	229 82%	522 77%	54 50%	85 75%	33 76%	33 87%
Whether Trump or Biden wins really would not make a difference to me personally	144 15%	66 14%	74 14%	50 24%	31 14%	38 14%	26 9%	87 13%	28 26%	20 17%	5 11%	5 13%
Unsure	111 11%	42 9%	69 13%	21 10%	30 13%	34 13%	26 9%	69 10%	27 25%	9 8%	6 13%	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	727	433	294	295	226	137	68	312	136	280	369	344	293	145	284
	74%	72%	77%	75%	79%	66%	70%	83%	61%	72%	77%	74%	70%	78%	76%
Whether Trump or Biden wins really would not make a difference to me personally	144	87	57	47	40	40	17	30	53	61	61	76	67	26	50
	15%	15%	15%	12%	14%	19%	18%	8%	24%	16%	13%	16%	16%	14%	13%
Unsure	111	79	31	49	20	30	11	32	33	46	47	46	57	15	39
	11%	13%	8%	13%	7%	15%	12%	9%	15%	12%	10%	10%	14%	8%	10%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Economy] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Making our economy work better

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	504	269	234	117	121	132	135	383	25	54	20	23
	51%	59%	45%	56%	53%	49%	48%	56%	23%	47%	46%	61%
DEFINITELY/PROBABLY JOE BIDEN	392	161	230	70	91	112	120	249	65	47	19	12
	40%	35%	44%	33%	40%	42%	43%	37%	60%	41%	43%	32%
Definitely Donald Trump	407	220	185	90	88	115	114	319	20	38	13	18
	41%	48%	35%	43%	39%	43%	41%	47%	18%	33%	29%	47%
Probably Donald Trump	97	48	49	27	33	16	21	64	5	16	7	5
	10%	11%	9%	13%	15%	6%	7%	9%	5%	14%	17%	13%
No difference	63	22	40	17	11	16	20	32	12	13	4	2
	6%	5%	8%	8%	5%	6%	7%	5%	11%	12%	10%	4%
Probably Joe Biden	99	37	62	31	25	21	22	62	20	9	6	2
	10%	8%	12%	15%	11%	8%	8%	9%	19%	8%	13%	5%
Definitely Joe Biden	293	124	168	38	66	91	98	187	45	37	13	10
	30%	27%	32%	18%	29%	34%	35%	28%	42%	33%	30%	28%
Unsure	23	4	18	5	4	7	6	14	6	1	0	1
	2%	1%	3%	2%	2%	3%	2%	2%	6%	1%	1%	3%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Economy] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Making our economy work better

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	504	324	180	239	143	85	37	346	111	48	467	29	201	92	206
	51%	54%	47%	61%	50%	41%	38%	92%	50%	12%	98%	6%	48%	49%	55%
DEFINITELY/PROBABLY JOE BIDEN	392	215	177	122	127	93	50	18	71	304	2	382	169	78	144
	40%	36%	46%	31%	44%	45%	52%	5%	32%	79%	*%	82%	41%	42%	39%
Definitely Donald Trump	407	262	144	201	116	61	28	312	74	21	399	6	163	77	162
	41%	44%	38%	51%	41%	29%	29%	83%	33%	6%	84%	1%	39%	41%	43%
Probably Donald Trump	97	62	36	38	26	24	9	34	37	27	68	22	38	15	44
	10%	10%	9%	10%	9%	12%	10%	9%	17%	7%	14%	5%	9%	8%	12%
No difference	63	43	20	20	13	23	7	9	27	27	7	43	34	12	17
	6%	7%	5%	5%	4%	11%	8%	3%	12%	7%	1%	9%	8%	6%	5%
Probably Joe Biden	99	50	49	24	38	26	11	4	23	72	1	93	38	18	44
	10%	8%	13%	6%	13%	12%	12%	1%	10%	19%	*%	20%	9%	9%	12%
Definitely Joe Biden	293	166	128	98	89	68	38	13	48	232	1	289	132	61	101
	30%	28%	33%	25%	31%	33%	40%	4%	22%	60%	*%	62%	32%	33%	27%
Unsure	23	17	6	11	3	6	2	1	14	7	2	12	13	4	6
	2%	3%	2%	3%	1%	3%	2%	*%	6%	2%	*%	3%	3%	2%	2%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Rights] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Protecting my rights and freedoms

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	437	239	196	98	104	116	119	338	17	47	14	21
	45%	52%	38%	47%	46%	43%	42%	50%	16%	41%	32%	54%
DEFINITELY/PROBABLY JOE BIDEN	443	189	252	84	97	128	135	278	70	56	24	16
	45%	41%	48%	40%	43%	48%	48%	41%	65%	49%	55%	42%
Definitely Donald Trump	364	197	165	77	84	102	101	289	13	32	13	17
	37%	43%	32%	37%	37%	38%	36%	43%	12%	28%	29%	44%
Probably Donald Trump	73	41	32	21	20	13	18	49	4	15	1	4
	7%	9%	6%	10%	9%	5%	6%	7%	4%	13%	3%	10%
No difference	83	24	59	22	20	18	23	51	14	10	5	2
	8%	5%	11%	11%	9%	7%	8%	8%	13%	9%	12%	4%
Probably Joe Biden	90	43	47	32	22	17	18	49	17	17	5	2
	9%	9%	9%	15%	10%	6%	6%	7%	16%	15%	13%	5%
Definitely Joe Biden	353	147	205	51	74	111	117	229	53	39	18	14
	36%	32%	39%	25%	33%	41%	42%	34%	49%	34%	42%	37%
Unsure	19	5	14	5	6	5	3	11	7	1	0	-
	2%	1%	3%	2%	2%	2%	1%	2%	7%	1%	1%	-

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Rights] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Protecting my rights and freedoms

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	437	280	156	214	123	66	32	332	81	23	428	6	175	78	180
	45%	47%	41%	55%	43%	32%	34%	89%	37%	6%	89%	1%	42%	42%	48%
DEFINITELY/PROBABLY JOE BIDEN	443	252	191	140	137	112	53	20	93	329	14	413	191	93	159
	45%	42%	50%	36%	48%	54%	55%	5%	42%	85%	3%	89%	46%	50%	43%
Definitely Donald Trump	364	242	121	190	98	52	23	294	56	14	361	3	153	61	145
	37%	40%	32%	49%	34%	25%	24%	79%	25%	4%	76%	1%	37%	33%	39%
Probably Donald Trump	73	38	35	24	25	14	10	38	26	10	66	3	22	17	35
	7%	6%	9%	6%	9%	7%	10%	10%	11%	3%	14%	1%	5%	9%	9%
No difference	83	51	32	29	22	21	10	20	38	25	32	38	40	15	28
	8%	8%	8%	8%	8%	10%	10%	5%	17%	6%	7%	8%	9%	8%	7%
Probably Joe Biden	90	56	33	24	25	32	9	5	26	59	13	68	40	24	26
	9%	9%	9%	6%	9%	16%	9%	1%	12%	15%	3%	15%	10%	13%	7%
Definitely Joe Biden	353	196	157	116	113	80	44	15	68	270	1	344	152	69	133
	36%	33%	41%	30%	39%	38%	46%	4%	30%	70%	*%	74%	36%	37%	36%
Unsure	19	16	4	7	3	8	0	1	10	8	4	9	11	1	7
	2%	3%	1%	2%	1%	4%	*%	*%	4%	2%	1%	2%	3%	1%	2%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Competent] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Being competent and effective

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	482	256	223	111	116	126	129	372	21	50	18	21
	49%	56%	43%	53%	51%	47%	46%	55%	19%	44%	41%	54%
DEFINITELY/PROBABLY JOE BIDEN	387	163	221	71	87	113	116	236	68	49	21	13
	39%	36%	42%	34%	38%	42%	41%	35%	63%	43%	48%	35%
Definitely Donald Trump	405	219	184	81	96	116	111	325	12	40	13	16
	41%	48%	35%	39%	42%	44%	40%	48%	11%	35%	29%	41%
Probably Donald Trump	77	38	39	30	20	10	18	47	9	10	5	5
	8%	8%	8%	14%	9%	4%	6%	7%	9%	9%	12%	13%
No difference	94	30	64	24	19	22	28	57	14	15	4	4
	10%	6%	12%	12%	8%	8%	10%	8%	13%	13%	10%	11%
Probably Joe Biden	110	38	71	30	28	27	24	66	21	14	7	2
	11%	8%	14%	14%	12%	10%	9%	10%	19%	12%	16%	5%
Definitely Joe Biden	277	125	151	41	58	86	92	170	47	35	14	12
	28%	27%	29%	20%	26%	32%	33%	25%	44%	30%	33%	30%
Unsure	20	7	13	3	6	5	7	13	6	1	0	-
	2%	2%	2%	1%	2%	2%	2%	2%	5%	1%	1%	-

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Competent] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Being competent and effective

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	482	313	168	236	135	77	33	347	96	38	457	20	193	91	193
	49%	52%	44%	60%	47%	37%	34%	93%	43%	10%	96%	4%	46%	49%	52%
DEFINITELY/PROBABLY JOE BIDEN	387	217	170	116	119	101	50	14	82	291	6	369	170	78	139
	39%	36%	44%	30%	42%	49%	52%	4%	37%	75%	1%	79%	41%	42%	37%
Definitely Donald Trump	405	264	139	207	118	58	22	318	69	18	398	4	165	75	161
	41%	44%	36%	53%	41%	28%	23%	85%	31%	5%	83%	1%	40%	40%	43%
Probably Donald Trump	77	49	28	30	17	19	11	29	27	21	58	16	28	16	32
	8%	8%	7%	8%	6%	9%	11%	8%	12%	5%	12%	4%	7%	9%	9%
No difference	94	57	37	30	26	26	11	11	33	49	14	64	42	14	36
	10%	9%	10%	8%	9%	13%	11%	3%	15%	13%	3%	14%	10%	8%	10%
Probably Joe Biden	110	58	51	27	39	31	12	4	36	70	2	100	36	23	51
	11%	10%	13%	7%	14%	15%	13%	1%	16%	18%	1%	22%	9%	12%	14%
Definitely Joe Biden	277	159	118	90	80	69	38	10	46	221	3	268	134	56	88
	28%	27%	31%	23%	28%	33%	40%	3%	21%	57%	1%	58%	32%	30%	24%
Unsure	20	12	8	8	5	4	3	2	11	7	2	13	11	3	5
	2%	2%	2%	2%	2%	2%	3%	*%	5%	2%	*%	3%	3%	2%	1%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Honest] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Being honest and trustworthy

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	388	209	176	86	96	104	101	300	21	37	14	17
	39%	46%	34%	41%	42%	39%	36%	44%	19%	32%	32%	44%
DEFINITELY/PROBABLY JOE BIDEN	447	194	251	76	100	131	140	284	70	59	22	13
	45%	42%	48%	37%	44%	49%	50%	42%	64%	51%	51%	33%
Definitely Donald Trump	314	168	144	70	68	93	82	251	14	29	7	12
	32%	37%	28%	34%	30%	35%	29%	37%	13%	26%	16%	32%
Probably Donald Trump	74	41	33	16	28	11	19	49	7	7	7	5
	8%	9%	6%	8%	12%	4%	7%	7%	6%	6%	15%	12%
No difference	125	46	78	40	23	26	36	85	12	17	3	9
	13%	10%	15%	19%	10%	10%	13%	13%	11%	15%	7%	23%
Probably Joe Biden	87	40	47	25	24	21	17	45	20	16	5	1
	9%	9%	9%	12%	11%	8%	6%	7%	19%	14%	11%	3%
Definitely Joe Biden	360	154	205	51	76	110	123	239	49	43	17	12
	37%	34%	39%	24%	34%	41%	44%	35%	45%	37%	40%	30%
Unsure	22	7	16	6	7	6	3	9	6	2	4	-
	2%	1%	3%	3%	3%	2%	1%	1%	6%	2%	10%	

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Honest] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Being honest and trustworthy

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	388	260	127	199	100	61	26	301	65	21	379	7	165	72	148
	39%	43%	33%	51%	35%	29%	27%	81%	29%	6%	79%	1%	40%	38%	40%
DEFINITELY/PROBABLY JOE BIDEN	447	246	201	138	146	108	55	26	99	322	17	411	191	90	165
	45%	41%	53%	35%	51%	52%	57%	7%	45%	83%	4%	88%	46%	48%	44%
Definitely Donald Trump	314	218	95	172	79	46	16	256	45	13	310	4	141	57	114
	32%	36%	25%	44%	28%	22%	17%	68%	20%	3%	65%	1%	34%	30%	31%
Probably Donald Trump	74	42	32	27	22	15	10	45	20	8	69	3	24	15	33
	8%	7%	8%	7%	8%	7%	10%	12%	9%	2%	14%	1%	6%	8%	9%
No difference	125	75	50	48	37	27	13	45	46	34	75	38	44	23	56
	13%	13%	13%	12%	13%	13%	14%	12%	21%	9%	16%	8%	11%	12%	15%
Probably Joe Biden	87	51	36	22	23	29	13	8	20	58	14	62	33	22	31
	9%	9%	9%	5%	8%	14%	13%	2%	9%	15%	3%	13%	8%	12%	8%
Definitely Joe Biden	360	195	165	116	123	79	42	18	79	263	3	348	158	68	134
	37%	33%	43%	30%	43%	38%	44%	5%	36%	68%	1%	75%	38%	36%	36%
Unsure	22	18	4	7	3	11	2	2	11	9	7	10	16	2	4
	2%	3%	1%	2%	1%	5%	2%	*%	5%	2%	1%	2%	4%	1%	1%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Safe] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Keeping the country safe

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	481	261	219	105	119	128	130	371	23	48	21	19
	49%	57%	42%	50%	53%	48%	46%	55%	21%	42%	49%	49%
DEFINITELY/PROBABLY JOE BIDEN	399	162	235	71	89	117	123	248	67	52	19	13
	41%	35%	45%	34%	39%	44%	44%	37%	62%	46%	43%	33%
Definitely Donald Trump	413	226	184	87	100	114	112	326	18	35	18	16
	42%	50%	35%	42%	44%	43%	40%	48%	17%	31%	41%	41%
Probably Donald Trump	69	34	34	18	19	14	18	45	5	13	3	3
	7%	8%	7%	9%	8%	5%	6%	7%	4%	11%	8%	9%
No difference	83	29	54	30	15	15	23	47	13	13	3	7
	8%	6%	10%	14%	7%	6%	8%	7%	12%	12%	7%	17%
Probably Joe Biden	76	29	46	24	16	18	19	38	16	17	2	3
	8%	6%	9%	11%	7%	7%	7%	6%	15%	15%	4%	7%
Definitely Joe Biden	323	133	189	47	73	99	104	210	50	36	17	10
	33%	29%	36%	22%	32%	37%	37%	31%	47%	31%	40%	26%
Unsure	18	5	14	3	4	7	5	12	5	1	0	-
	2%	1%	3%	1%	2%	3%	2%	2%	5%	1%	1%	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Safe] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Keeping the country safe

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	481	311	169	233	137	78	33	344	103	35	455	22	194	94	189
	49%	52%	44%	60%	48%	37%	34%	92%	46%	9%	95%	5%	46%	50%	51%
DEFINITELY/PROBABLY JOE BIDEN	399	226	173	127	122	99	52	19	74	306	4	381	181	79	139
	41%	38%	45%	32%	43%	48%	54%	5%	33%	79%	1%	82%	43%	43%	37%
Definitely Donald Trump	413	270	142	208	117	62	24	315	76	22	407	5	170	76	163
	42%	45%	37%	53%	41%	30%	25%	84%	34%	6%	85%	1%	41%	41%	44%
Probably Donald Trump	69	41	28	26	19	15	8	29	27	13	48	17	24	18	26
	7%	7%	7%	7%	7%	7%	9%	8%	12%	3%	10%	4%	6%	10%	7%
No difference	83	48	35	23	24	26	11	11	33	40	15	52	32	12	39
	8%	8%	9%	6%	8%	12%	11%	3%	15%	10%	3%	11%	8%	6%	10%
Probably Joe Biden	76	44	32	21	18	24	14	7	17	51	4	65	35	17	24
	8%	7%	8%	5%	6%	11%	14%	2%	8%	13%	1%	14%	8%	9%	6%
Definitely Joe Biden	323	182	142	106	104	76	38	12	57	254	-	316	146	62	115
	33%	30%	37%	27%	36%	36%	39%	3%	26%	66%		68%	35%	33%	31%
Unsure	18	14	5	9	3	5	1	1	13	5	3	11	10	2	7
	2%	2%	1%	2%	1%	2%	1%	*%	6%	1%	1%	2%	2%	1%	2%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Energy] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Having the energy and stamina needed to serve

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	531	278	251	120	122	138	151	402	23	64	17	24
	54%	61%	48%	58%	54%	52%	54%	59%	22%	56%	40%	64%
DEFINITELY/PROBABLY JOE BIDEN	267	124	142	49	67	78	73	146	61	34	18	8
	27%	27%	27%	23%	30%	29%	26%	22%	57%	30%	41%	21%
Definitely Donald Trump	417	217	198	84	89	121	124	326	16	43	14	18
	43%	48%	38%	40%	40%	45%	44%	48%	15%	38%	32%	48%
Probably Donald Trump	113	61	52	36	32	17	27	76	7	21	3	6
	12%	13%	10%	17%	14%	6%	10%	11%	7%	18%	8%	16%
No difference	151	41	109	36	32	37	45	108	16	13	8	6
	15%	9%	21%	17%	14%	14%	16%	16%	15%	12%	18%	14%
Probably Joe Biden	68	37	30	14	20	16	18	32	16	9	7	3
	7%	8%	6%	7%	9%	6%	6%	5%	15%	8%	16%	7%
Definitely Joe Biden	199	87	111	34	48	62	55	114	45	25	11	5
	20%	19%	21%	16%	21%	23%	20%	17%	42%	21%	25%	14%
Unsure	33	12	21	4	5	14	11	23	7	3	0	-
	3%	3%	4%	2%	2%	5%	4%	3%	7%	2%	1%	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QLeadAttribute_Energy] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Having the energy and stamina needed to serve

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	531	337	193	246	154	91	38	351	125	55	460	60	207	102	216
	54%	56%	50%	63%	54%	44%	40%	94%	56%	14%	96%	13%	50%	55%	58%
DEFINITELY/PROBABLY JOE BIDEN	267	162	105	82	64	81	40	7	36	224	8	252	138	51	79
	27%	27%	27%	21%	23%	39%	42%	2%	16%	58%	2%	54%	33%	27%	21%
Definitely Donald Trump	417	268	148	204	121	64	27	314	83	21	401	15	157	86	170
	43%	45%	39%	52%	42%	31%	28%	84%	37%	5%	84%	3%	38%	46%	45%
Probably Donald Trump	113	69	44	42	33	27	11	37	42	34	59	46	51	16	46
	12%	12%	12%	11%	12%	13%	12%	10%	19%	9%	12%	10%	12%	9%	12%
No difference	151	78	72	51	57	27	16	12	46	93	9	128	58	28	65
	15%	13%	19%	13%	20%	13%	16%	3%	21%	24%	2%	27%	14%	15%	17%
Probably Joe Biden	68	46	22	19	14	27	8	3	12	53	5	60	31	15	22
	7%	8%	6%	5%	5%	13%	9%	1%	5%	14%	1%	13%	7%	8%	6%
Definitely Joe Biden	199	117	83	63	51	54	32	4	24	171	3	193	106	36	57
	20%	19%	22%	16%	18%	26%	33%	1%	11%	44%	1%	41%	26%	19%	15%
Unsure	33	21	12	12	10	9	2	3	15	15	1	25	14	5	14
	3%	3%	3%	3%	4%	4%	2%	1%	7%	4%	*%	5%	3%	3%	4%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenLeave] Should Joe Biden drop out of the Presidential race?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	475	220	253	123	106	124	122	355	30	53	15	21
	48%	48%	48%	59%	47%	46%	43%	52%	28%	46%	35%	56%
No	317	159	157	63	80	84	90	177	63	42	22	12
	32%	35%	30%	30%	35%	31%	32%	26%	59%	37%	51%	33%
Unsure	190	77	112	22	40	59	69	146	14	20	6	4
	19%	17%	21%	11%	18%	22%	24%	22%	13%	17%	14%	11%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenLeave] Should Joe Biden drop out of the Presidential race?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	475	284	189	202	152	83	37	249	116	110	319	134	175	101	193
	48%	47%	49%	52%	53%	40%	38%	67%	52%	28%	67%	29%	42%	54%	52%
No	317	202	115	106	71	96	45	81	51	185	99	212	166	49	101
	32%	34%	30%	27%	25%	46%	46%	22%	23%	48%	21%	46%	40%	26%	27%
Unsure	190	113	78	83	63	29	15	44	55	91	59	119	75	36	79
	19%	19%	20%	21%	22%	14%	15%	12%	25%	24%	12%	26%	18%	19%	21%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenResig] Should Joe Biden resign the presidency due to concerns about his age?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	396	175	220	107	106	101	83	271	36	49	19	21
	40%	38%	42%	51%	47%	38%	29%	40%	33%	43%	45%	56%
No	449	226	223	86	87	126	150	305	61	53	19	12
	46%	49%	43%	41%	39%	47%	53%	45%	56%	47%	43%	30%
Unsure	136	56	79	16	32	40	48	102	12	12	5	5
	14%	12%	15%	8%	14%	15%	17%	15%	11%	11%	11%	14%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBidenResig] Should Joe Biden resign the presidency due to concerns about his age?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	396	251	144	163	107	89	37	219	85	92	280	107	159	85	148
	40%	42%	38%	42%	38%	43%	38%	59%	38%	24%	59%	23%	38%	46%	40%
No	449	266	183	169	137	98	46	107	103	239	140	293	205	85	159
	46%	44%	48%	43%	48%	47%	48%	29%	46%	62%	29%	63%	49%	45%	43%
Unsure	136	81	55	60	42	21	13	48	34	54	57	66	52	17	67
	14%	14%	14%	15%	15%	10%	14%	13%	15%	14%	12%	14%	13%	9%	18%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Republican	374	202	172	77	85	101	110	301	10	33	12	18
	38%	44%	33%	37%	37%	38%	39%	44%	9%	29%	28%	48%
Democrat	386	155	230	85	92	106	102	221	83	57	17	9
	39%	34%	44%	41%	41%	40%	37%	33%	77%	50%	39%	23%
Independent	206	91	112	43	43	57	62	144	15	24	12	11
	21%	20%	21%	21%	19%	21%	22%	21%	14%	21%	28%	29%
Member of another party	1	1	-	-	0	-	1	1	-	0	-	-
	*%	*%			*%		*%	*%		*%		
Unsure	15	7	8	3	6	2	4	11	0	1	2	-
	2%	2%	2%	1%	3%	1%	2%	2%	*%	1%	5%	

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	374	229	143	183	117	46	27	374	-	-	348	20	146	68	155
	38%	38%	38%	47%	41%	22%	28%	100%			73%	4%	35%	37%	42%
Democrat	386	231	154	117	103	114	51	-	-	386	31	345	184	81	121
	39%	39%	40%	30%	36%	55%	53%			100%	7%	74%	44%	44%	32%
Independent	206	123	83	79	65	44	18	-	206	-	91	97	78	35	92
	21%	21%	22%	20%	23%	21%	19%		93%		19%	21%	19%	19%	25%
Member of another party	1	1	-	1	-	0	-	-	1	-	1	-	0	-	1
	*%	*%		*%		*%			1%		*%		*%		*%
Unsure	15	14	1	10	1	3	0	-	15	-	6	4	9	2	4
	2%	2%	*%	3%	*%	2%	*%		7%		1%	1%	2%	1%	1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	374	202	172	77	85	101	110	301	10	33	12	18
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	318	152	166	74	58	76	110	263	10	32	3	10
Firmly a Republican	305	173	132	64	70	81	90	243	7	28	12	15
	82%	86%	77%	82%	83%	79%	82%	81%	71%	84%	100%	83%
Not firmly a Republican	69	29	40	14	14	21	20	58	3	5	-	3
	18%	14%	23%	18%	17%	21%	18%	19%	29%	16%		17%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	374	229	143	183	117	46	27	374	-	-	348	20	146	68	155
	100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	318	191	126	157	105	34	21	318	-	-	291	21	129	56	128
Firmly a Republican	305	199	105	158	84	41	21	305	-	-	298	5	117	62	124
	82%	87%	73%	86%	72%	88%	79%	82%			85%	24%	80%	90%	80%
Not firmly a Republican	69	30	39	25	33	6	6	69	-	-	51	15	29	7	31
	18%	13%	27%	14%	28%	12%	21%	18%			15%	76%	20%	10%	20%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	386	155	230	85	92	106	102	221	83	57	17	9
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	405	158	244	89	81	110	125	244	83	63	8	7
Firmly a Democrat	309	126	182	65	72	85	86	176	67	43	16	7
	80%	81%	79%	77%	78%	80%	84%	80%	81%	75%	97%	80%
Not firmly a Democrat	77	29	48	20	20	21	16	45	16	14	1	2
	20%	19%	21%	23%	22%	20%	16%	20%	19%	25%	3%	20%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	386	231	154	117	103	114	51	-	-	386	31	345	184	81	121
	100	100	100	100	100	100	100			100	100	100	100	100	100
Unweighted Total	405	232	173	123	121	109	52	-	-	405	28	366	190	86	129
Firmly a Democrat	309	180	129	91	85	89	44	-	-	309	16	289	146	63	101
	80%	78%	84%	77%	82%	78%	86%			80%	51%	84%	79%	77%	84%
Not firmly a Democrat	77	51	25	27	18	25	7	-	-	77	15	56	38	19	20
	20%	22%	16%	23%	18%	22%	14%			20%	49%	16%	21%	23%	16%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	222	100	120	46	49	59	67	157	15	25	14	11
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	259	119	138	72	46	63	78	184	25	31	10	9
Republicans	82	34	46	12	23	24	24	65	4	10	2	1
	37%	34%	38%	25%	46%	40%	35%	42%	24%	39%	16%	5%
Democrats	70	26	44	18	10	21	22	40	7	11	6	6
	32%	26%	36%	38%	20%	35%	33%	26%	45%	45%	40%	58%
Both equally often	50	27	23	12	10	11	18	37	3	3	4	3
	23%	27%	20%	25%	19%	19%	26%	23%	19%	12%	29%	31%
Unsure	20	13	7	5	7	3	4	14	2	1	2	1
	9%	13%	6%	11%	15%	5%	6%	9%	12%	4%	15%	6%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	222	138	84	91	66	47	18	-	222	-	98	101	87	37	97
	100	100	100	100	100	100	100		100		100	100	100	100	100
Unweighted Total	259	163	96	110	74	53	22	-	259	-	113	112	111	42	105
Republicans	82	54	28	41	24	13	4	-	82	-	72	8	31	17	34
	37%	39%	33%	46%	36%	26%	21%		37%		73%	8%	36%	45%	35%
Democrats	70	35	36	17	24	18	12	-	70	-	5	61	28	12	31
	32%	25%	42%	18%	36%	39%	65%		32%		5%	61%	32%	32%	32%
Both equally often	50	33	17	22	15	11	2	-	50	-	16	27	16	5	28
	23%	24%	21%	24%	23%	23%	13%		23%		17%	27%	19%	15%	28%
Unsure	20	16	4	11	3	5	0	-	20	-	6	4	12	3	5
	9%	12%	4%	12%	5%	11%	1%		9%		6%	4%	14%	9%	5%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	456	236	218	89	107	125	134	366	14	43	14	19
	46%	52%	42%	43%	47%	47%	48%	54%	13%	37%	33%	50%
Total Democratic+Democratic-leaning Independents	456	181	273	103	102	127	124	261	90	68	23	15
	46%	40%	52%	49%	45%	48%	44%	38%	83%	59%	52%	40%
Total Independent	70	39	31	17	17	14	22	51	5	4	6	4
	7%	9%	6%	8%	7%	5%	8%	8%	4%	3%	15%	11%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	456	284	171	225	141	59	31	374	82	-	420	28	177	85	189
	46%	47%	45%	57%	49%	28%	32%	100%	37%		88%	6%	42%	45%	51%
Total Democratic+Democratic-leaning Independents	456	266	190	134	127	132	63	-	70	386	36	407	212	93	151
	46%	44%	50%	34%	44%	64%	66%		32%	100%	7%	87%	51%	50%	41%
Total Independent	70	49	21	33	18	17	3	-	70	-	22	31	28	9	32
	7%	8%	5%	8%	6%	8%	3%		32%		5%	7%	7%	5%	9%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	456	236	218	89	107	125	134	366	14	43	14	19
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	395	188	206	92	74	98	131	323	16	39	6	11
Supporter of Donald Trump	246	131	113	53	53	76	64	188	10	26	6	16
	54%	56%	52%	60%	50%	60%	48%	51%	75%	62%	45%	83%
Supporter of the Republican Party	168	92	76	34	39	41	55	146	3	10	8	1
	37%	39%	35%	39%	36%	32%	41%	40%	25%	24%	55%	7%
I don't support either one	33	12	21	1	11	7	14	27	-	4	-	2
	7%	5%	10%	1%	10%	5%	11%	7%		9%		10%
Unsure	8	1	7	1	4	2	1	5	-	2	-	-
	2%	*%	3%	1%	4%	2%	1%	1%		5%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	456	284	171	225	141	59	31	374	82	-	420	28	177	85	189
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Unweighted Total	395	241	153	196	126	45	27	318	77	-	359	27	160	71	159
Supporter of Donald Trump	246	167	78	122	64	45	14	195	51	-	246	1	105	44	96
	54%	59%	46%	54%	46%	76%	45%	52%	62%		59%	3%	59%	52%	51%
Supporter of the Republican Party	168	99	70	89	57	9	13	156	13	-	153	11	61	30	74
	37%	35%	41%	40%	40%	16%	43%	42%	16%		36%	40%	35%	36%	39%
I don't support either one	33	15	18	11	17	4	2	18	15	-	14	15	7	10	15
	7%	5%	11%	5%	12%	7%	6%	5%	18%		3%	55%	4%	12%	8%
Unsure	8	3	5	3	3	1	2	5	3	-	7	1	3	1	4
	2%	1%	3%	1%	2%	1%	6%	1%	4%		2%	2%	2%	1%	2%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpVPApprove] Do you approve of Donald Trump's decision to choose JD Vance as his running mate?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	456	236	218	89	107	125	134	366	14	43	14	19
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	395	188	206	92	74	98	131	323	16	39	6	11
Yes	328	187	140	64	71	90	102	268	9	26	13	11
	72%	79%	64%	72%	66%	72%	76%	73%	65%	61%	93%	59%
No	35	16	19	8	12	5	10	31	-	3	-	2
	8%	7%	9%	9%	11%	4%	7%	8%	-	6%	-	10%
Unsure	93	32	59	17	24	30	22	68	5	14	1	6
	20%	14%	27%	19%	23%	24%	17%	18%	35%	33%	7%	31%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QTrumpVPApprove] Do you approve of Donald Trump' s decision to choose JD Vance as his running mate?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	456	284	171	225	141	59	31	374	82	-	420	28	177	85	189
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Unweighted Total	395	241	153	196	126	45	27	318	77	-	359	27	160	71	159
Yes	328	202	125	165	103	37	22	284	43	-	323	3	123	63	137
	72%	71%	73%	73%	73%	64%	72%	76%	53%		77%	9%	70%	75%	72%
No	35	19	16	17	13	2	3	28	7	-	14	18	13	6	15
	8%	7%	9%	8%	9%	3%	10%	8%	8%		3%	64%	8%	8%	8%
Unsure	93	63	30	43	25	20	6	62	32	-	82	7	40	15	38
	20%	22%	18%	19%	18%	34%	19%	16%	39%		20%	26%	23%	18%	20%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	456	236	218	89	107	125	134	366	14	43	14	19
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	395	188	206	92	74	98	131	323	16	39	6	11
JD Vance	113	61	52	23	34	23	32	97	2	10	-	4
	25%	26%	24%	26%	32%	18%	24%	27%	13%	24%		19%
Nikki Haley	40	19	21	5	10	7	19	34	3	1	1	2
	9%	8%	10%	6%	9%	5%	14%	9%	19%	2%	8%	10%
Ron DeSantis	62	31	31	12	11	19	20	55	0	5	-	1
	14%	13%	14%	13%	10%	15%	15%	15%	3%	13%		5%
Vivek Ramaswamy	45	23	22	9	13	12	12	35	2	7	1	-
	10%	10%	10%	10%	12%	9%	9%	10%	17%	16%	5%	
Glenn Youngkin	5	3	2	0	-	2	3	5	0	-	-	-
	1%	1%	1%	*%		2%	2%	1%	3%			
Marco Rubio	9	4	4	2	4	-	3	5	-	2	-	2
	2%	2%	2%	2%	3%		3%	1%		5%		10%
Ted Cruz	18	11	6	2	5	9	2	11	0	2	5	-
	4%	5%	3%	2%	5%	8%	1%	3%	2%	5%	32%	
Tim Scott	11	7	4	2	2	3	3	11	-	-	-	0
	2%	3%	2%	3%	2%	3%	3%	3%				2%
Sarah Huckabee Sanders	15	6	9	1	5	4	5	12	-	3	-	-
	3%	3%	4%	1%	5%	3%	4%	3%		8%		
Josh Hawley	7	6	1	4	-	2	1	7	0	-	-	-
	2%	3%	1%	5%		1%	1%	2%	2%			
Byron Donalds	6	4	2	1	-	5	-	4	2	-	-	-
	1%	2%	1%	2%		4%		1%	17%			
Katie Britt	3	1	1	1	1	-	-	1	1	-	-	-
	1%	1%	1%	1%	1%			*%	11%			

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Someone else (Please specify)	24 5%	16 7%	8 3%	2 2%	2 2%	13 10%	7 5%	17 5%	-	1 1%	-	7 35%
Unsure	97 21%	42 18%	53 24%	24 27%	20 19%	27 21%	27 20%	73 20%	2 12%	11 26%	8 55%	3 18%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	456	284	171	225	141	59	31	374	82	-	420	28	177	85	189
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Unweighted Total	395	241	153	196	126	45	27	318	77	-	359	27	160	71	159
JD Vance	113	77	36	63	34	14	2	102	11	-	111	2	45	36	30
	25%	27%	21%	28%	24%	23%	7%	27%	14%		26%	7%	25%	42%	16%
Nikki Haley	40	16	24	15	19	1	5	33	8	-	24	14	11	8	21
	9%	6%	14%	7%	13%	2%	18%	9%	9%		6%	51%	6%	10%	11%
Ron DeSantis	62	42	19	38	17	4	2	47	14	-	61	0	20	9	32
	14%	15%	11%	17%	12%	8%	8%	13%	17%		15%	1%	11%	10%	17%
Vivek Ramaswamy	45	28	17	22	14	7	3	35	11	-	43	2	17	7	21
	10%	10%	10%	10%	10%	11%	11%	9%	13%		10%	7%	10%	9%	11%
Glenn Youngkin	5	3	3	3	2	-	0	5	0	-	5	-	2	1	3
	1%	1%	1%	1%	2%		1%	1%	0%		1%		1%	1%	1%
Marco Rubio	9	6	3	2	3	4	-	7	2	-	9	-	2	2	4
	2%	2%	2%	1%	2%	7%		2%	2%		2%		1%	3%	2%
Ted Cruz	18	14	4	7	4	7	-	15	3	-	18	-	10	2	6
	4%	5%	2%	3%	3%	12%		4%	3%		4%		6%	2%	3%
Tim Scott	11	2	9	2	9	0	-	11	1	-	11	1	4	3	5
	2%	1%	5%	1%	6%	1%		3%	1%		3%	3%	2%	4%	2%
Sarah Huckabee Sanders	15	11	4	7	4	3	-	10	6	-	12	3	6	1	8
	3%	4%	3%	3%	3%	6%		3%	7%		3%	12%	3%	1%	4%
Josh Hawley	7	5	2	5	2	0	-	5	2	-	7	-	6	-	1
	2%	2%	1%	2%	1%	1%		1%	3%		2%		3%		1%
Byron Donalds	6	2	4	-	4	2	-	6	-	-	6	-	5	-	1
	1%	1%	2%		3%	4%		2%			2%		3%		1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Katie Britt	3 1%	1 *%	1 1%	1 1%	-	-	1 5%	3 1%	-	-	3 1%	-	-	-	3 1%
Someone else (Please specify)	24 5%	14 5%	10 6%	8 3%	9 6%	7 11%	1 2%	22 6%	2 3%	-	21 5%	1 4%	10 6%	4 5%	10 5%
Unsure	97 21%	61 22%	35 20%	52 23%	20 14%	9 16%	15 48%	75 20%	22 27%	-	90 21%	4 15%	40 22%	11 13%	46 24%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QDemNomination] If Joe Biden drops out of the presidential race, which path to selecting a replacement Democratic nominee would you prefer?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	456	181	273	103	102	127	124	261	90	68	23	15
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	487	191	292	112	90	133	152	295	92	77	12	11
An open contest at the convention with numerous candidates	173	74	99	51	36	38	48	112	30	22	2	7
	38%	41%	36%	49%	35%	30%	39%	43%	34%	32%	10%	43%
A quick vote to make Kamala Harris the nominee	219	88	129	47	51	70	52	110	48	41	12	9
	48%	49%	47%	46%	50%	55%	42%	42%	53%	60%	54%	57%
Unsure	64	19	45	5	15	19	24	39	12	6	8	-
	14%	11%	16%	5%	15%	15%	20%	15%	13%	8%	36%	-

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QDemNomination] If Joe Biden drops out of the presidential race, which path to selecting a replacement Democratic nominee would you prefer?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	456	266	190	134	127	132	63	-	70	386	36	407	212	93	151
	100	100	100	100	100	100	100		100	100	100	100	100	100	100
Unweighted Total	487	274	213	145	150	129	63	-	82	405	36	437	223	102	162
An open contest at the convention with numerous candidates	173	99	74	61	51	38	23	-	30	143	24	140	67	42	63
	38%	37%	39%	46%	40%	28%	37%		43%	37%	66%	35%	32%	46%	42%
A quick vote to make Kamala Harris the nominee	219	138	82	57	54	81	28	-	26	193	9	209	109	46	63
	48%	52%	43%	42%	42%	61%	44%		37%	50%	24%	51%	52%	50%	42%
Unsure	64	30	34	16	23	14	12	-	14	50	3	57	35	4	25
	14%	11%	18%	12%	18%	10%	19%		20%	13%	10%	14%	17%	5%	16%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPoliticalViolence] Which of the following seems like the likelier explanation for the attempted assassination of Donald Trump?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Politically motivated	584	288	294	142	150	153	140	401	61	66	23	32
	59%	63%	56%	68%	66%	57%	50%	59%	57%	58%	54%	83%
Not politically motivated	209	97	112	50	30	55	74	149	22	27	8	4
	21%	21%	22%	24%	13%	21%	26%	22%	20%	23%	18%	11%
Something else	189	72	115	17	46	59	67	128	25	22	12	2
	19%	16%	22%	8%	20%	22%	24%	19%	23%	19%	28%	6%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPoliticalViolence] Which of the following seems like the likelier explanation for the attempted assassination of Donald Trump?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Politically motivated	584	364	219	233	167	131	52	294	111	179	374	194	238	128	213
	59%	61%	57%	60%	58%	63%	54%	79%	50%	46%	78%	42%	57%	69%	57%
Not politically motivated	209	122	87	80	70	42	18	43	52	114	52	146	90	31	87
	21%	20%	23%	20%	24%	20%	19%	12%	23%	29%	11%	31%	22%	16%	23%
Something else	189	113	76	79	49	35	27	37	59	93	52	125	88	28	73
	19%	19%	20%	20%	17%	17%	28%	10%	27%	24%	11%	27%	21%	15%	20%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPoliticalViolenceProblem] How much of a problem do you believe political violence is today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A major problem	704	326	377	147	149	192	217	491	78	78	31	26
	72%	72%	72%	70%	66%	72%	77%	72%	72%	68%	72%	69%
A minor problem	215	95	119	48	68	51	48	148	19	31	11	6
	22%	21%	23%	23%	30%	19%	17%	22%	18%	27%	25%	17%
Not a problem	25	15	10	4	6	9	7	16	5	2	-	2
	3%	3%	2%	2%	3%	3%	2%	2%	5%	2%		6%
Unsure	38	19	17	10	4	15	9	24	6	4	1	3
	4%	4%	3%	5%	2%	6%	3%	4%	6%	3%	3%	8%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QPoliticalViolenceProblem] How much of a problem do you believe political violence is today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A major problem	704	426	278	283	207	142	71	274	151	279	344	338	300	137	265
	72%	71%	73%	72%	72%	69%	74%	73%	68%	72%	72%	73%	72%	74%	71%
A minor problem	215	125	90	76	71	49	18	79	53	83	108	98	74	47	91
	22%	21%	23%	20%	25%	23%	19%	21%	24%	21%	23%	21%	18%	25%	24%
Not a problem	25	18	7	12	4	6	3	6	4	15	8	16	19	2	4
	3%	3%	2%	3%	1%	3%	3%	2%	2%	4%	2%	3%	5%	1%	1%
Unsure	38	30	8	20	4	10	4	14	14	9	18	14	24	1	14
	4%	5%	2%	5%	1%	5%	4%	4%	7%	2%	4%	3%	6%	*%	4%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSecretServiceConfidence] How much confidence do you have in the Secret Service' s ability to protect the presidential candidates?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A LOT OF/SOME CONFIDENCE	617	298	317	132	152	149	185	416	69	69	40	25
	63%	65%	61%	63%	67%	56%	66%	61%	64%	60%	92%	65%
NOT MUCH/NO CONFIDENCE	326	150	174	73	63	99	91	242	30	39	3	13
	33%	33%	33%	35%	28%	37%	32%	36%	28%	34%	8%	33%
A lot of confidence	245	125	119	54	52	56	82	164	29	30	12	10
	25%	27%	23%	26%	23%	21%	29%	24%	27%	26%	28%	26%
Some confidence	372	173	198	78	99	92	102	252	40	39	28	15
	38%	38%	38%	37%	44%	35%	37%	37%	37%	34%	64%	38%
Not much confidence	222	100	120	45	47	63	66	165	18	28	2	9
	23%	22%	23%	22%	21%	24%	24%	24%	16%	24%	5%	24%
No confidence	104	50	54	28	16	36	25	77	12	11	1	3
	11%	11%	10%	14%	7%	13%	9%	11%	11%	10%	3%	9%
Unsure	39	8	30	3	11	19	5	21	10	7	-	1
	4%	2%	6%	2%	5%	7%	2%	3%	9%	6%		2%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSecretServiceConfidence] How much confidence do you have in the Secret Service' s ability to protect the presidential candidates?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A LOT OF/SOME CONFIDENCE	617	355	262	226	190	129	72	202	132	283	248	347	265	105	243
	63%	59%	69%	58%	67%	62%	75%	54%	60%	73%	52%	74%	64%	56%	65%
NOT MUCH/NO CONFIDENCE	326	213	112	150	90	63	22	162	78	85	215	99	131	77	117
	33%	36%	29%	38%	32%	30%	23%	43%	35%	22%	45%	21%	31%	41%	31%
A lot of confidence	245	139	106	87	77	53	28	72	49	125	82	155	100	50	94
	25%	23%	28%	22%	27%	25%	29%	19%	22%	32%	17%	33%	24%	27%	25%
Some confidence	372	216	157	139	113	77	44	130	84	158	166	192	165	55	150
	38%	36%	41%	36%	39%	37%	46%	35%	38%	41%	35%	41%	40%	29%	40%
Not much confidence	222	142	80	97	68	45	12	105	53	63	142	76	81	59	81
	23%	24%	21%	25%	24%	22%	12%	28%	24%	16%	30%	16%	19%	32%	22%
No confidence	104	71	32	53	23	18	10	57	25	22	73	23	50	18	36
	11%	12%	9%	14%	8%	9%	10%	15%	11%	6%	15%	5%	12%	9%	10%
Unsure	39	31	8	15	5	16	2	10	12	17	15	20	21	5	13
	4%	5%	2%	4%	2%	7%	2%	3%	5%	5%	3%	4%	5%	2%	4%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	442	228	212	91	93	120	138	361	13	37	14	17
	45%	50%	41%	44%	41%	45%	49%	53%	12%	32%	32%	44%
Joe Biden	483	201	281	94	121	131	138	282	88	68	28	19
	49%	44%	54%	45%	54%	49%	49%	42%	81%	59%	64%	49%
Jo Jorgensen	6	3	1	2	-	2	2	5	1	-	-	-
	1%	1%	*%	1%		1%	1%	1%	1%			
Howie Hawkins	5	4	1	1	1	2	-	1	0	3	-	-
	*%	1%	*%	1%	1%	1%		*%	*%	3%		
Kanye West	2	1	0	1	0	-	-	1	-	1	-	-
	*%	*%	*%	1%	*%			*%		1%		
Someone else	5	3	2	2	1	1	1	4	1	0	-	-
	1%	1%	*%	1%	*%	*%	*%	1%	1%	*%		
I did not vote	30	11	19	12	9	8	1	17	4	5	2	2
	3%	2%	4%	6%	4%	3%	*%	2%	4%	5%	4%	5%
Unsure	10	6	4	5	0	3	1	8	1	0	-	1
	1%	1%	1%	2%	*%	1%	*%	1%	1%	*%		2%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	442	277	163	226	134	51	29	341	86	14	414	24	171	84	182
	45%	46%	43%	58%	47%	25%	31%	91%	39%	4%	87%	5%	41%	45%	49%
Joe Biden	483	279	204	139	142	140	62	19	105	360	37	423	217	94	172
	49%	47%	53%	36%	50%	67%	64%	5%	47%	93%	8%	91%	52%	50%	46%
Jo Jorgensen	6	4	1	4	1	1	-	1	4	1	2	2	2	0	3
	1%	1%	*%	1%	*%	*%	-	*%	2%	*%	*%	*%	1%	*%	1%
Howie Hawkins	5	4	1	1	-	3	1	-	2	3	1	2	4	1	0
	*%	1%	*%	*%	-	1%	1%	-	1%	1%	*%	1%	1%	*%	*%
Kanye West	2	2	-	1	-	1	-	0	1	1	1	0	1	-	0
	*%	*%	-	*%	-	*%	-	*%	*%	*%	*%	*%	*%	-	*%
Someone else	5	2	4	1	3	1	1	0	4	1	2	2	1	-	4
	1%	*%	1%	*%	1%	*%	1%	*%	2%	*%	*%	*%	*%	-	1%
I did not vote	30	22	8	12	4	9	4	9	15	6	16	13	13	7	10
	3%	4%	2%	3%	1%	5%	4%	2%	7%	2%	3%	3%	3%	4%	3%
Unsure	10	9	1	7	1	2	-	4	5	0	5	0	7	1	2
	1%	1%	*%	2%	*%	1%	-	1%	2%	*%	1%	*%	2%	1%	1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	357	193	163	74	80	85	118	290	21	21	12	13
	36%	42%	31%	35%	35%	32%	42%	43%	20%	18%	27%	34%
VERY/SOMEWHAT LIBERAL	274	108	165	65	60	76	73	172	37	46	10	9
	28%	24%	32%	31%	26%	29%	26%	25%	34%	40%	24%	23%
Very conservative	171	95	76	46	35	36	54	135	15	11	2	8
	17%	21%	15%	22%	15%	13%	19%	20%	14%	10%	4%	21%
Somewhat conservative	186	99	87	27	45	49	64	155	6	10	10	5
	19%	22%	17%	13%	20%	18%	23%	23%	6%	9%	22%	13%
Moderate	337	150	186	67	83	99	88	206	50	44	21	16
	34%	33%	36%	32%	37%	37%	31%	30%	46%	38%	49%	43%
Somewhat liberal	134	50	85	26	20	42	47	89	15	22	2	6
	14%	11%	16%	13%	9%	16%	17%	13%	14%	19%	4%	15%
Very liberal	140	58	80	39	40	34	26	83	21	24	9	3
	14%	13%	15%	19%	18%	13%	9%	12%	20%	21%	21%	8%
Unsure	14	5	7	3	3	7	2	10	1	4	-	-
	1%	1%	1%	1%	1%	2%	1%	1%	1%	3%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	357	230	126	180	109	50	17	278	45	34	313	36	147	69	136
	36%	38%	33%	46%	38%	24%	17%	74%	20%	9%	66%	8%	35%	37%	37%
VERY/SOMEWHAT LIBERAL	274	142	132	84	88	58	43	10	35	230	22	244	116	66	91
	28%	24%	35%	21%	31%	28%	45%	3%	16%	59%	5%	52%	28%	35%	24%
Very conservative	171	105	65	79	55	26	10	149	8	14	157	12	76	36	58
	17%	18%	17%	20%	19%	13%	10%	40%	3%	4%	33%	3%	18%	19%	16%
Somewhat conservative	186	125	61	101	54	24	7	129	38	20	156	23	70	34	78
	19%	21%	16%	26%	19%	11%	7%	34%	17%	5%	33%	5%	17%	18%	21%
Moderate	337	215	122	118	88	97	34	79	137	121	132	184	144	48	144
	34%	36%	32%	30%	31%	47%	35%	21%	62%	31%	28%	39%	35%	26%	38%
Somewhat liberal	134	66	69	39	50	26	19	5	26	103	11	117	53	29	52
	14%	11%	18%	10%	18%	13%	19%	1%	12%	27%	2%	25%	13%	15%	14%
Very liberal	140	76	63	44	38	32	25	5	8	126	10	126	64	37	39
	14%	13%	17%	11%	13%	15%	26%	1%	4%	33%	2%	27%	15%	20%	11%
Unsure	14	12	2	10	-	2	2	7	5	2	11	2	9	3	2
	1%	2%	1%	3%		1%	2%	2%	2%	1%	2%	1%	2%	2%	1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	520	243	275	177	155	122	66	305	76	91	26	23
	53%	53%	53%	85%	69%	46%	23%	45%	71%	79%	59%	59%
No	462	213	247	31	71	145	215	373	32	24	18	15
	47%	47%	47%	15%	31%	54%	77%	55%	29%	21%	41%	41%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	520	312	208	168	137	145	71	190	110	220	238	260	185	113	220
	53%	52%	54%	43%	48%	70%	74%	51%	49%	57%	50%	56%	44%	61%	59%
No	462	287	174	224	149	63	25	184	113	166	239	205	232	74	153
	47%	48%	46%	57%	52%	30%	26%	49%	51%	43%	50%	44%	56%	39%	41%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-X (formerly Twitter)

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	366	224	141	130	109	79	49	218	57	55	25	11
	37%	49%	27%	62%	48%	30%	17%	32%	52%	48%	57%	29%
No	616	232	381	79	117	188	232	460	51	59	19	27
	63%	51%	73%	38%	52%	70%	83%	68%	48%	52%	43%	71%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-X (formerly Twitter)

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	366	223	143	124	95	100	48	155	65	146	196	157	140	76	149
	37%	37%	37%	32%	33%	48%	50%	42%	29%	38%	41%	34%	34%	41%	40%
No	616	376	239	268	191	108	48	219	157	240	281	309	277	110	224
	63%	63%	63%	68%	67%	52%	50%	58%	71%	62%	59%	66%	66%	59%	60%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
-Facebook

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	805	366	435	171	202	220	213	560	91	89	41	23
	82%	80%	83%	82%	89%	83%	76%	83%	85%	78%	95%	61%
No	177	90	86	38	25	46	68	118	17	25	2	15
	18%	20%	17%	18%	11%	17%	24%	17%	15%	22%	5%	39%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
-Facebook

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	805	501	304	328	231	172	73	307	181	317	401	372	338	155	307
	82%	84%	79%	84%	81%	83%	76%	82%	81%	82%	84%	80%	81%	83%	82%
No	177	98	78	63	55	35	23	67	42	69	77	94	78	31	66
	18%	16%	21%	16%	19%	17%	24%	18%	19%	18%	16%	20%	19%	17%	18%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
-TikTok

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	392	179	210	158	123	79	31	212	76	74	15	15
	40%	39%	40%	76%	55%	30%	11%	31%	70%	65%	35%	40%
No	590	277	312	50	103	188	249	466	32	40	28	23
	60%	61%	60%	24%	45%	70%	89%	69%	30%	35%	65%	60%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week

-TikTok

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	392	253	139	123	89	130	50	144	70	178	191	192	172	88	130
	40%	42%	36%	32%	31%	62%	52%	39%	32%	46%	40%	41%	41%	47%	35%
No	590	346	243	268	197	78	46	230	152	208	286	274	245	98	243
	60%	58%	64%	68%	69%	38%	48%	61%	68%	54%	60%	59%	59%	53%	65%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week

-LinkedIn

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	134	115	67	75	58	50	178	28	31	6	6
	25%	29%	22%	32%	33%	22%	18%	26%	26%	27%	13%	17%
No	732	322	407	142	151	209	230	500	80	84	38	32
	75%	71%	78%	68%	67%	78%	82%	74%	74%	73%	87%	83%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
-LinkedIn

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	121	128	79	100	43	28	91	56	103	114	121	66	49	135
	25%	20%	34%	20%	35%	21%	30%	24%	25%	27%	24%	26%	16%	26%	36%
No	732	478	254	313	186	165	68	283	166	283	364	345	351	138	238
	75%	80%	66%	80%	65%	79%	70%	76%	75%	73%	76%	74%	84%	74%	64%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	256	137	117	100	88	48	21	175	23	35	16	7
	26%	30%	22%	48%	39%	18%	7%	26%	22%	31%	36%	19%
No	726	319	405	109	138	219	260	504	85	79	28	31
	74%	70%	78%	52%	61%	82%	93%	74%	78%	69%	64%	81%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	256	139	117	95	80	45	37	94	63	99	129	119	73	54	126
	26%	23%	31%	24%	28%	22%	38%	25%	28%	26%	27%	26%	18%	29%	34%
No	726	460	265	297	206	163	59	280	159	287	349	347	344	132	247
	74%	77%	69%	76%	72%	78%	62%	75%	72%	74%	73%	74%	82%	71%	66%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
OFTEN/SOMETIMES	341	191	148	114	80	93	54	220	48	46	11	15
	35%	42%	28%	54%	36%	35%	19%	32%	45%	40%	26%	39%
RARELY/NEVER	641	265	373	95	146	174	226	458	60	68	32	23
	65%	58%	72%	46%	64%	65%	81%	68%	55%	60%	74%	61%
Often	90	60	31	35	19	21	15	62	9	10	3	6
	9%	13%	6%	17%	9%	8%	5%	9%	8%	9%	7%	16%
Sometimes	251	132	118	79	61	72	39	158	40	36	8	9
	26%	29%	23%	38%	27%	27%	14%	23%	37%	32%	18%	23%
Rarely	262	117	145	48	74	62	78	177	23	40	14	9
	27%	26%	28%	23%	33%	23%	28%	26%	21%	35%	33%	24%
Never	379	148	228	47	72	111	149	281	37	29	18	14
	39%	33%	44%	22%	32%	42%	53%	41%	34%	25%	42%	37%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
OFTEN/SOMETIMES	341	210	132	129	91	81	40	131	55	156	169	164	149	76	116
	35%	35%	34%	33%	32%	39%	42%	35%	25%	40%	35%	35%	36%	41%	31%
RARELY/NEVER	641	389	250	262	195	127	56	243	168	230	308	301	267	111	257
	65%	65%	66%	67%	68%	61%	58%	65%	75%	60%	65%	65%	64%	59%	69%
Often	90	59	32	37	25	21	7	42	10	38	49	39	41	19	30
	9%	10%	8%	10%	9%	10%	7%	11%	4%	10%	10%	8%	10%	10%	8%
Sometimes	251	151	100	92	66	60	33	89	45	117	120	125	109	56	86
	26%	25%	26%	23%	23%	29%	35%	24%	20%	30%	25%	27%	26%	30%	23%
Rarely	262	167	94	108	67	59	27	103	59	101	135	119	110	47	102
	27%	28%	25%	28%	24%	28%	28%	27%	26%	26%	28%	26%	26%	25%	27%
Never	379	222	156	154	127	68	29	140	109	130	174	182	158	64	155
	39%	37%	41%	39%	44%	33%	30%	37%	49%	34%	36%	39%	38%	34%	41%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	342	166	175	73	75	90	105	222	40	56	16	8
	35%	36%	34%	35%	33%	34%	37%	33%	37%	49%	37%	21%
NBC News	341	175	165	61	71	92	116	246	32	36	19	8
	35%	38%	32%	29%	31%	34%	41%	36%	29%	32%	43%	21%
CBS News	332	178	153	65	75	83	108	214	41	41	21	15
	34%	39%	29%	31%	33%	31%	39%	32%	38%	36%	48%	40%
Fox News	389	207	182	99	102	90	98	276	42	45	20	6
	40%	45%	35%	48%	45%	34%	35%	41%	39%	39%	47%	17%
MSNBC	210	106	103	44	49	54	63	139	23	28	11	10
	21%	23%	20%	21%	22%	20%	23%	21%	21%	24%	25%	26%
CNN	344	177	166	86	87	79	91	215	50	47	19	12
	35%	39%	32%	41%	38%	30%	33%	32%	47%	41%	44%	30%
Newsmax	106	67	39	26	22	32	26	95	3	8	-	0
	11%	15%	7%	13%	10%	12%	9%	14%	3%	7%	-	1%
OAN	43	26	17	10	4	20	9	36	5	2	-	-
	4%	6%	3%	5%	2%	7%	3%	5%	4%	2%	-	-
Local TV news	487	238	249	75	112	128	173	349	43	56	20	19
	50%	52%	48%	36%	49%	48%	62%	51%	40%	49%	47%	51%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	176	87	88	37	43	42	54	125	8	21	17	6
	18%	19%	17%	18%	19%	16%	19%	18%	7%	18%	39%	15%
Your local paper, online or in print	211	91	119	33	47	59	71	149	17	26	10	9
	21%	20%	23%	16%	21%	22%	25%	22%	15%	23%	23%	25%
Public radio or broadcast news, such as NPR or PBS	136	64	70	29	29	47	31	97	13	16	2	8
	14%	14%	13%	14%	13%	18%	11%	14%	12%	14%	5%	22%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	57 6%	31 7%	27 5%	11 5%	7 3%	12 4%	28 10%	45 7%	3 3%	4 3%	2 4%	4 11%
None of these	87 9%	23 5%	62 12%	29 14%	22 10%	21 8%	15 5%	55 8%	16 15%	6 5%	2 5%	7 19%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	342	208	134	126	96	82	38	100	85	157	133	191	125	71	146
	35%	35%	35%	32%	34%	40%	39%	27%	38%	41%	28%	41%	30%	38%	39%
NBC News	341	190	150	133	113	57	37	97	79	165	131	192	108	67	165
	35%	32%	39%	34%	39%	28%	39%	26%	36%	43%	27%	41%	26%	36%	44%
CBS News	332	193	138	118	95	75	43	112	74	146	144	166	124	69	137
	34%	32%	36%	30%	33%	36%	44%	30%	33%	38%	30%	36%	30%	37%	37%
Fox News	389	239	150	162	114	77	37	228	73	88	287	92	140	84	163
	40%	40%	39%	41%	40%	37%	38%	61%	33%	23%	60%	20%	34%	45%	44%
MSNBC	210	125	85	77	62	48	23	41	32	137	57	148	77	43	90
	21%	21%	22%	20%	22%	23%	24%	11%	15%	36%	12%	32%	18%	23%	24%
CNN	344	197	147	117	99	80	48	80	77	187	112	219	114	77	152
	35%	33%	38%	30%	35%	39%	50%	21%	35%	48%	23%	47%	27%	41%	41%
Newsmax	106	61	45	55	40	6	5	77	24	6	101	6	38	25	44
	11%	10%	12%	14%	14%	3%	6%	21%	11%	2%	21%	1%	9%	13%	12%
OAN	43	30	13	24	12	6	1	26	11	5	38	5	18	7	18
	4%	5%	3%	6%	4%	3%	1%	7%	5%	1%	8%	1%	4%	4%	5%
Local TV news	487	282	206	195	154	87	51	188	108	191	236	232	201	82	202
	50%	47%	54%	50%	54%	42%	53%	50%	49%	50%	49%	50%	48%	44%	54%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	176	77	99	50	75	27	24	59	59	58	71	99	48	31	96
	18%	13%	26%	13%	26%	13%	24%	16%	26%	15%	15%	21%	11%	17%	26%
Your local paper, online or in print	211	104	107	65	84	39	23	72	56	83	87	113	75	28	106
	21%	17%	28%	16%	29%	19%	24%	19%	25%	21%	18%	24%	18%	15%	28%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Public radio or broadcast news, such as NPR or PBS	136 14%	69 11%	66 17%	52 13%	45 16%	17 8%	22 22%	38 10%	34 15%	65 17%	43 9%	87 19%	55 13%	23 13%	55 15%
Something else (Please specify)	57 6%	27 4%	31 8%	21 5%	24 8%	6 3%	7 7%	17 5%	23 10%	18 5%	28 6%	27 6%	20 5%	8 4%	29 8%
None of these	87 9%	65 11%	22 6%	40 10%	16 5%	25 12%	7 7%	28 8%	26 12%	32 8%	47 10%	33 7%	44 11%	16 9%	26 7%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QEmployment] What is your current employment status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	381	203	177	140	136	88	16	242	53	55	16	15
	39%	44%	34%	67%	60%	33%	6%	36%	49%	48%	37%	39%
Employed part-time	69	23	46	11	16	21	21	49	9	9	3	-
	7%	5%	9%	5%	7%	8%	7%	7%	8%	8%	8%	-
Freelance, contract, or temporary work	27	17	10	9	4	9	5	20	4	2	1	1
	3%	4%	2%	4%	2%	3%	2%	3%	3%	1%	1%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	9	0	9	-	2	7	-	8	0	0	-	-
	1%	*%	2%	-	1%	3%	-	1%	*%	*%	-	-
Unemployed and looking for work	80	43	37	23	23	33	1	49	11	14	5	1
	8%	10%	7%	11%	10%	12%	*%	7%	11%	12%	11%	3%
Stay-at-home parent or caregiver	58	5	53	11	29	15	3	34	7	12	3	1
	6%	1%	10%	5%	13%	6%	1%	5%	7%	10%	7%	3%
Full time student	13	5	8	12	-	2	-	4	3	4	1	2
	1%	1%	2%	6%	-	1%	-	1%	3%	3%	2%	5%
Retired	291	136	155	-	3	61	227	233	16	17	12	14
	30%	30%	30%	-	2%	23%	81%	34%	15%	15%	28%	37%
Something else	46	18	26	3	10	27	7	35	5	3	2	1
	5%	4%	5%	1%	5%	10%	2%	5%	4%	3%	5%	3%
Prefer not to say	7	6	1	1	1	5	-	4	-	-	-	3
	1%	1%	*%	*%	1%	2%	-	1%	-	-	-	8%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QEmployment] What is your current employment status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	381	199	183	110	132	89	50	145	84	153	186	182	91	100	189
	39%	33%	48%	28%	46%	43%	52%	39%	38%	40%	39%	39%	22%	54%	51%
Employed part-time	69	43	27	27	21	15	5	25	15	30	31	34	34	11	23
	7%	7%	7%	7%	7%	7%	6%	7%	7%	8%	6%	7%	8%	6%	6%
Freelance, contract, or temporary work	27	17	10	13	7	4	3	10	5	12	17	10	13	6	8
	3%	3%	3%	3%	2%	2%	3%	3%	2%	3%	4%	2%	3%	3%	2%
"Gig economy" work like ride shares, food delivery, or dog walking	9	7	2	7	1	0	0	3	-	6	6	3	5	-	4
	1%	1%	*%	2%	*%	*%	*%	1%		2%	1%	1%	1%		1%
Unemployed and looking for work	80	59	20	37	11	23	9	29	17	34	38	40	65	7	7
	8%	10%	5%	9%	4%	11%	9%	8%	8%	9%	8%	9%	16%	4%	2%
Stay-at-home parent or caregiver	58	41	17	24	10	17	6	23	18	16	27	30	29	8	20
	6%	7%	4%	6%	4%	8%	7%	6%	8%	4%	6%	6%	7%	5%	5%
Full time student	13	10	3	2	2	8	1	3	3	8	3	10	4	7	2
	1%	2%	1%	1%	1%	4%	2%	1%	1%	2%	1%	2%	1%	4%	1%
Retired	291	183	108	140	93	43	16	121	62	108	143	133	131	43	116
	30%	31%	28%	36%	32%	21%	16%	32%	28%	28%	30%	29%	31%	23%	31%
Something else	46	34	12	27	8	7	5	11	17	18	21	24	38	3	4
	5%	6%	3%	7%	3%	3%	5%	3%	8%	5%	4%	5%	9%	1%	1%
Prefer not to say	7	6	0	3	0	3	-	5	1	1	6	0	5	1	1
	1%	1%	*%	1%	*%	1%		1%	1%	*%	1%	*%	1%	*%	*%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
-Is a member of a labor union

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	57	32	24	10	13	15	19	42	4	9	-	2
	6%	7%	5%	5%	6%	6%	7%	6%	4%	8%		5%
Applies to someone in my household	82	43	36	18	20	20	24	51	9	10	4	7
	8%	10%	7%	8%	9%	8%	8%	8%	8%	9%	10%	19%
Neither / Unsure	852	386	465	181	197	232	243	591	97	97	39	29
	87%	85%	89%	87%	87%	87%	87%	87%	90%	84%	90%	76%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
-Is a member of a labor union

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	57	33	24	24	18	8	6	13	16	28	19	37	14	13	30
	6%	5%	6%	6%	6%	4%	7%	3%	7%	7%	4%	8%	3%	7%	8%
Applies to someone in my household	82	57	25	32	19	25	6	29	28	25	50	26	20	12	49
	8%	9%	7%	8%	7%	12%	6%	8%	12%	6%	11%	6%	5%	7%	13%
Neither / Unsure	852	514	337	339	251	175	87	334	181	337	412	408	383	162	302
	87%	86%	88%	87%	88%	84%	90%	89%	81%	87%	86%	88%	92%	87%	81%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Owns a gun

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	232	141	89	51	51	71	59	154	27	24	7	19
	24%	31%	17%	24%	22%	27%	21%	23%	25%	21%	17%	51%
Applies to someone in my household	164	59	105	51	35	36	43	123	9	20	5	7
	17%	13%	20%	24%	15%	13%	15%	18%	8%	17%	11%	19%
Neither / Unsure	634	275	357	119	152	176	188	439	75	77	32	11
	65%	60%	68%	57%	67%	66%	67%	65%	69%	67%	73%	30%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Owns a gun

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	232	146	86	97	57	49	29	114	63	55	147	80	89	43	98
	24%	24%	23%	25%	20%	23%	30%	30%	28%	14%	31%	17%	21%	23%	26%
Applies to someone in my household	164	104	59	73	49	30	11	76	41	48	93	64	50	34	76
	17%	17%	16%	19%	17%	15%	11%	20%	18%	12%	19%	14%	12%	18%	20%
Neither / Unsure	634	382	252	245	194	137	58	204	134	296	269	337	293	117	223
	65%	64%	66%	63%	68%	66%	60%	55%	60%	77%	56%	72%	70%	63%	60%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
-Serves or has served in the US Military

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	105	91	14	10	12	28	55	72	7	12	5	9
	11%	20%	3%	5%	5%	11%	20%	11%	6%	10%	12%	24%
Applies to someone in my household	114	32	80	24	23	27	39	82	14	10	2	6
	12%	7%	15%	12%	10%	10%	14%	12%	13%	9%	4%	16%
Neither / Unsure	775	339	433	176	194	212	193	533	89	93	36	24
	79%	74%	83%	84%	86%	80%	69%	79%	82%	81%	84%	63%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
-Serves or has served in the US Military

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	105	61	44	41	31	20	13	49	26	30	62	41	36	18	52
	11%	10%	12%	10%	11%	10%	13%	13%	12%	8%	13%	9%	9%	10%	14%
Applies to someone in my household	114	62	51	40	41	23	9	48	28	38	65	46	42	30	42
	12%	10%	13%	10%	14%	11%	10%	13%	12%	10%	14%	10%	10%	16%	11%
Neither / Unsure	775	482	293	316	217	166	76	286	170	319	361	380	341	142	288
	79%	80%	77%	81%	76%	80%	79%	76%	76%	83%	76%	82%	82%	76%	77%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
City	283	148	135	71	87	71	54	156	51	52	13	10
	29%	32%	26%	34%	38%	27%	19%	23%	47%	46%	31%	27%
Suburb near a city	431	196	234	81	83	119	148	314	38	37	27	16
	44%	43%	45%	39%	37%	45%	53%	46%	35%	32%	62%	42%
Small town not near a city	96	42	53	18	30	19	30	78	6	8	2	2
	10%	9%	10%	8%	13%	7%	11%	11%	5%	7%	5%	6%
Rural or country area	171	70	99	39	26	58	48	130	13	17	1	9
	17%	15%	19%	18%	12%	22%	17%	19%	12%	15%	2%	25%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	283	183	100	88	68	95	33	89	52	142	126	146	137	67	80
	29%	31%	26%	23%	24%	46%	34%	24%	23%	37%	26%	31%	33%	36%	21%
Suburb near a city	431	219	212	154	161	65	52	149	105	177	187	228	148	67	214
	44%	37%	56%	39%	56%	31%	54%	40%	47%	46%	39%	49%	35%	36%	57%
Small town not near a city	96	71	25	57	20	13	5	46	30	21	61	31	41	19	37
	10%	12%	7%	15%	7%	6%	6%	12%	13%	5%	13%	7%	10%	10%	10%
Rural or country area	171	126	44	92	38	35	6	90	35	46	104	61	92	33	42
	17%	21%	12%	23%	13%	17%	7%	24%	16%	12%	22%	13%	22%	18%	11%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QNativity] Where were you born?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	942	431	507	207	210	260	265	667	106	103	28	37
	96%	94%	97%	99%	93%	97%	94%	98%	98%	90%	66%	97%
In a foreign country	38	25	14	1	15	6	16	10	2	10	15	1
	4%	5%	3%	1%	7%	2%	6%	1%	2%	9%	34%	3%
Prefer not to say	2	1	1	-	1	1	-	1	-	1	-	-
	*%	*%	*%		*%	*%		*%		1%		

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QNativity] Where were you born?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	942	581	360	385	281	196	79	365	216	360	465	440	398	175	363
	96%	97%	94%	98%	98%	94%	82%	98%	97%	93%	97%	94%	96%	94%	97%
In a foreign country	38	16	22	5	5	11	17	7	6	25	12	25	16	12	10
	4%	3%	6%	1%	2%	5%	18%	2%	3%	6%	2%	5%	4%	6%	3%
Prefer not to say	2	2	-	1	-	1	-	1	-	1	1	1	2	-	-
	*%	*%		*%		1%		*%		*%	*%	*%	1%		

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	343	172	168	154	91	78	19	181	79	54	16	13
	35%	38%	32%	74%	40%	29%	7%	27%	73%	47%	37%	34%
Married	421	189	232	46	98	120	158	329	21	44	17	10
	43%	41%	44%	22%	43%	45%	56%	49%	20%	38%	39%	25%
Separated	14	7	7	1	5	4	3	6	3	4	-	1
	1%	1%	1%	1%	2%	2%	1%	1%	3%	3%		2%
Divorced	142	64	78	4	31	54	53	110	2	11	9	10
	14%	14%	15%	2%	14%	20%	19%	16%	1%	10%	22%	25%
Widowed	58	20	36	3	1	7	47	51	4	2	1	1
	6%	4%	7%	1%	1%	3%	17%	7%	3%	1%	3%	4%
Prefer not to say	5	4	1	1	-	4	-	0	-	1	-	4
	*%	1%	*%	1%		1%		*%		1%		9%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QMarital] What is your current marital status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	343	231	111	121	60	110	51	96	77	170	132	197	184	76	79
	35%	39%	29%	31%	21%	53%	53%	26%	35%	44%	28%	42%	44%	41%	21%
Married	421	220	201	155	174	64	27	182	98	140	224	185	104	77	238
	43%	37%	53%	40%	61%	31%	28%	49%	44%	36%	47%	40%	25%	41%	64%
Separated	14	7	7	2	5	5	2	2	4	8	5	9	7	3	3
	1%	1%	2%	*%	2%	3%	2%	*%	2%	2%	1%	2%	2%	2%	1%
Divorced	142	95	47	76	34	19	13	67	28	47	81	50	84	20	38
	14%	16%	12%	19%	12%	9%	13%	18%	13%	12%	17%	11%	20%	11%	10%
Widowed	58	42	16	37	13	5	3	24	14	20	32	24	33	10	15
	6%	7%	4%	10%	5%	2%	3%	6%	6%	5%	7%	5%	8%	5%	4%
Prefer not to say	5	5	-	0	-	4	-	3	1	1	4	1	4	1	-
	*%	1%		*%		2%		1%	*%	*%	1%	*%	1%	*%	

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	254	119	135	35	43	71	105	192	32	21	3	5
	26%	26%	26%	17%	19%	27%	37%	28%	29%	19%	7%	14%
Roman Catholic	184	81	103	37	43	38	65	119	7	45	12	-
	19%	18%	20%	18%	19%	14%	23%	18%	7%	40%	28%	-
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	5	4	1	1	1	3	-	3	-	2	-	-
	*%	1%	*%	*%	*%	1%		*%		1%		
Orthodox (such as Greek, Russian, or some other Orthodox church)	8	6	2	3	2	3	-	8	-	-	-	-
	1%	1%	*%	1%	1%	1%		1%				
Just Christian	188	100	86	51	50	60	27	113	38	22	8	6
	19%	22%	16%	24%	22%	22%	10%	17%	35%	20%	19%	16%
Jewish	32	13	19	6	7	5	15	29	2	-	-	2
	3%	3%	4%	3%	3%	2%	5%	4%	1%			6%
Muslim	13	7	6	5	2	5	2	5	7	-	-	1
	1%	2%	1%	2%	1%	2%	1%	1%	6%			3%
Buddhist	10	6	4	1	2	2	5	4	0	1	5	-
	1%	1%	1%	*%	1%	1%	2%	1%	*%	1%	11%	
Hindu	1	-	1	-	-	1	-	-	-	-	1	-
	*%		*%			*%					1%	
Atheist	66	29	35	14	17	24	12	46	5	2	6	7
	7%	6%	7%	6%	7%	9%	4%	7%	5%	2%	13%	18%
Agnostic	51	18	33	17	12	13	9	37	4	5	1	3
	5%	4%	6%	8%	5%	5%	3%	6%	3%	5%	2%	9%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	38 4%	18 4%	21 4%	11 5%	8 3%	10 4%	10 4%	18 3%	9 9%	4 4%	1 2%	5 14%
Nothing in particular	134 14%	56 12%	77 15%	30 14%	39 17%	34 13%	31 11%	104 15%	4 4%	11 9%	7 15%	8 20%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	254	158	96	112	80	45	16	120	45	89	130	115	117	40	95
	26%	26%	25%	29%	28%	22%	17%	32%	20%	23%	27%	25%	28%	21%	26%
Roman Catholic	184	84	99	52	67	32	33	67	42	74	87	90	65	41	78
	19%	14%	26%	13%	23%	16%	34%	18%	19%	19%	18%	19%	16%	22%	21%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	5	2	3	1	3	2	-	3	1	1	3	2	4	-	1
	*%	*%	1%	*%	1%	1%		1%	*%	*%	1%	*%	1%		*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	8	0	7	0	7	-	-	5	2	1	7	1	-	3	5
	1%	*%	2%	*%	3%			1%	1%	*%	1%	*%		2%	1%
Just Christian	188	132	55	74	38	58	17	91	36	61	116	62	85	31	70
	19%	22%	14%	19%	13%	28%	17%	24%	16%	16%	24%	13%	20%	17%	19%
Jewish	32	11	21	8	20	3	1	3	10	20	11	20	5	6	21
	3%	2%	6%	2%	7%	1%	1%	1%	5%	5%	2%	4%	1%	3%	6%
Muslim	13	6	7	2	3	4	4	5	2	6	5	6	7	2	4
	1%	1%	2%	1%	1%	2%	4%	1%	1%	2%	1%	1%	2%	1%	1%
Buddhist	10	4	6	1	3	3	3	1	7	2	2	8	3	1	5
	1%	1%	1%	*%	1%	2%	3%	*%	3%	1%	*%	2%	1%	1%	1%
Hindu	1	-	1	-	-	-	1	-	-	1	-	1	-	-	1
	*%		*%				1%			*%		*%			*%
Atheist	66	35	31	21	25	14	6	15	13	37	16	48	35	11	20
	7%	6%	8%	5%	9%	7%	7%	4%	6%	10%	3%	10%	8%	6%	5%
Agnostic	51	34	17	25	12	9	5	7	15	29	12	38	22	10	19
	5%	6%	4%	7%	4%	4%	5%	2%	7%	7%	3%	8%	5%	6%	5%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Something else (Please specify)	38 4%	33 5%	6 2%	15 4%	3 1%	18 9%	2 2%	15 4%	10 4%	14 4%	23 5%	14 3%	16 4%	12 6%	11 3%
Nothing in particular	134 14%	100 17%	34 9%	79 20%	25 9%	21 10%	9 9%	42 11%	40 18%	52 14%	66 14%	63 13%	57 14%	30 16%	45 12%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	638	309	327	126	140	174	197	435	77	91	24	11
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	645	289	355	133	118	169	225	449	84	96	7	9
Yes, born-again or evangelical Christian	259	130	127	54	54	81	70	169	46	31	6	7
	41%	42%	39%	43%	39%	46%	35%	39%	60%	34%	24%	59%
No, not born-again or evangelical Christian	356	172	184	66	77	86	127	250	29	54	18	5
	56%	56%	56%	52%	55%	49%	64%	57%	38%	59%	76%	41%
Unsure	23	7	17	7	9	8	1	16	2	6	-	-
	4%	2%	5%	5%	6%	4%	*%	4%	2%	7%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	638	377	260	239	195	137	66	286	126	226	343	270	271	115	249
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	645	379	265	248	200	131	65	256	145	244	317	297	287	118	237
Yes, born-again or evangelical Christian	259	173	84	106	62	67	22	145	39	75	171	76	126	54	76
	41%	46%	32%	44%	32%	49%	34%	51%	31%	33%	50%	28%	47%	47%	30%
No, not born-again or evangelical Christian	356	184	171	121	129	63	42	133	81	142	158	185	129	61	167
	56%	49%	66%	51%	66%	46%	65%	46%	64%	63%	46%	68%	47%	53%	67%
Unsure	23	19	5	12	3	7	1	8	6	9	14	9	16	1	6
	4%	5%	2%	5%	2%	5%	2%	3%	5%	4%	4%	3%	6%	1%	3%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	251	135	116	51	56	62	83	175	26	32	16	3
	26%	30%	22%	24%	25%	23%	30%	26%	24%	28%	36%	8%
Once or twice a month	73	31	43	25	21	11	16	45	15	7	1	6
	7%	7%	8%	12%	9%	4%	6%	7%	14%	6%	3%	16%
A few times a year	138	73	63	28	37	42	31	88	19	28	1	1
	14%	16%	12%	13%	16%	16%	11%	13%	18%	24%	3%	3%
Usually just for religious holidays	90	35	55	21	25	24	21	63	6	16	2	4
	9%	8%	11%	10%	11%	9%	7%	9%	5%	14%	5%	9%
Never	396	167	226	83	80	111	122	289	38	28	18	22
	40%	37%	43%	40%	35%	41%	43%	43%	36%	25%	43%	57%
Prefer not to say	34	16	18	2	8	17	7	19	4	3	5	3
	3%	3%	3%	1%	3%	6%	3%	3%	4%	3%	11%	8%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	251	137	114	86	89	51	25	132	46	73	162	79	90	50	111
	26%	23%	30%	22%	31%	25%	26%	35%	21%	19%	34%	17%	21%	27%	30%
Once or twice a month	73	52	21	29	16	23	6	33	11	29	37	33	27	15	31
	7%	9%	6%	7%	5%	11%	6%	9%	5%	8%	8%	7%	7%	8%	8%
A few times a year	138	82	56	48	40	34	16	48	29	61	70	64	64	27	47
	14%	14%	15%	12%	14%	16%	16%	13%	13%	16%	15%	14%	15%	15%	13%
Usually just for religious holidays	90	46	45	29	34	16	11	29	25	36	37	50	34	13	42
	9%	8%	12%	7%	12%	8%	11%	8%	11%	9%	8%	11%	8%	7%	11%
Never	396	255	141	185	103	69	38	115	106	175	151	227	178	76	140
	40%	42%	37%	47%	36%	33%	39%	31%	48%	45%	32%	49%	43%	41%	37%
Prefer not to say	34	28	5	14	4	14	1	17	5	11	21	12	24	5	3
	3%	5%	1%	3%	1%	7%	1%	5%	2%	3%	4%	2%	6%	3%	1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	982	456	522	209	226	267	280	678	108	115	43	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Technology	24	12	13	7	12	5	1	13	8	2	0	1
	2%	3%	2%	3%	5%	2%	*%	2%	8%	2%	1%	3%
Sales	46	21	25	18	12	9	7	33	4	7	0	1
	5%	5%	5%	8%	5%	4%	3%	5%	4%	6%	1%	3%
Healthcare or the pharmaceutical industry	72	20	52	20	16	27	10	42	13	10	6	1
	7%	4%	10%	9%	7%	10%	3%	6%	12%	9%	14%	4%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	35	15	19	18	4	10	3	17	8	9	-	2
	4%	3%	4%	9%	2%	4%	1%	2%	7%	8%	-	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-
None of these	830	394	433	157	184	226	263	584	77	98	37	34
	84%	86%	83%	75%	81%	85%	94%	86%	71%	86%	85%	89%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	24	11	14	4	8	7	5	5	4	15	7	16	6	6	12
	2%	2%	4%	1%	3%	3%	5%	1%	2%	4%	2%	3%	2%	3%	3%
Sales	46	38	9	28	5	10	3	24	12	11	31	15	17	12	16
	5%	6%	2%	7%	2%	5%	3%	6%	5%	3%	7%	3%	4%	7%	4%
Healthcare or the pharmaceutical industry	72	39	33	21	21	18	12	28	19	25	37	34	22	12	37
	7%	7%	9%	5%	7%	9%	12%	7%	9%	6%	8%	7%	5%	7%	10%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	35	28	7	15	2	14	5	12	5	18	15	20	16	12	7
	4%	5%	2%	4%	1%	7%	5%	3%	2%	5%	3%	4%	4%	6%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	830	504	324	332	251	172	74	322	184	324	404	391	364	158	303
	84%	84%	85%	85%	88%	83%	77%	86%	83%	84%	84%	84%	87%	85%	81%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Man	456	456	-	105	97	131	123	308	42	47	31	28
	46%	100%		50%	43%	49%	44%	45%	39%	41%	71%	73%
Woman	522	-	522	102	129	134	157	367	65	67	13	10
	53%		100%	49%	57%	50%	56%	54%	61%	58%	29%	27%
In some other way	4	-	-	2	-	2	-	3	0	1	-	-
	*%			1%		1%		1%	*%	*%		

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	456	282	173	184	123	98	50	202	100	155	256	183	185	90	179
	46%	47%	45%	47%	43%	47%	52%	54%	45%	40%	54%	39%	44%	48%	48%
Woman	522	313	209	204	163	109	46	172	120	230	220	280	228	97	194
	53%	52%	55%	52%	57%	53%	48%	46%	54%	60%	46%	60%	55%	52%	52%
In some other way	4	4	-	3	-	1	-	-	3	2	2	2	3	-	1
	*%	1%		1%		*%			1%	*%	*%	*%	1%		*%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
White	738	337	397	126	160	204	249	678	-	41	-	18
	75%	74%	76%	60%	71%	76%	89%	100%	-	36%	-	48%
Black or African American	122	47	75	58	27	25	11	-	108	6	-	8
	12%	10%	14%	28%	12%	10%	4%	-	100%	5%	-	21%
Hispanic or Latino	115	47	67	34	35	34	11	-	-	115	-	-
	12%	10%	13%	16%	16%	13%	4%	-	-	100%	-	-
Asian	45	28	17	6	22	6	10	-	-	3	39	3
	5%	6%	3%	3%	10%	2%	4%	-	-	3%	89%	7%
Native American or Alaska Native	29	20	9	8	4	10	6	-	-	5	-	24
	3%	4%	2%	4%	2%	4%	2%	-	-	4%	-	64%
Native Hawaiian or Other Pacific Islander	6	6	1	1	1	5	-	-	-	-	5	2
	1%	1%	*%	1%	*%	2%	-	-	-	-	11%	5%
Other race or ethnicity	8	6	2	1	1	3	3	-	-	-	-	8
	1%	1%	*%	1%	*%	1%	1%	-	-	-	-	21%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	738	434	303	391	286	43	17	321	178	239	401	304	283	141	309
	75%	72%	79%	100%	100%	21%	17%	86%	80%	62%	84%	65%	68%	75%	83%
Black or African American	122	84	38	-	-	84	38	13	17	92	25	91	67	25	30
	12%	14%	10%			41%	39%	3%	8%	24%	5%	20%	16%	13%	8%
Hispanic or Latino	115	84	30	-	-	84	30	33	25	57	48	66	55	32	28
	12%	14%	8%			41%	32%	9%	11%	15%	10%	14%	13%	17%	7%
Asian	45	17	28	-	-	17	28	12	15	17	17	27	20	4	21
	5%	3%	7%			8%	29%	3%	7%	4%	4%	6%	5%	2%	6%
Native American or Alaska Native	29	21	8	-	-	21	8	15	8	6	17	12	16	6	7
	3%	4%	2%			10%	8%	4%	4%	2%	4%	3%	4%	3%	2%
Native Hawaiian or Other Pacific Islander	6	6	-	-	-	6	-	5	1	1	5	1	5	1	-
	1%	1%				3%		1%	*%	*%	1%	*%	1%	1%	
Other race or ethnicity	8	5	3	-	-	5	3	2	4	2	3	5	5	-	3
	1%	1%	1%			2%	3%	1%	2%	1%	1%	1%	1%		1%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	296	136	157	74	68	86	67	190	40	44	11	11
	30%	30%	30%	36%	30%	32%	24%	28%	37%	38%	26%	29%
Some college	201	93	108	43	42	57	59	141	21	22	3	14
	20%	20%	21%	21%	18%	21%	21%	21%	20%	20%	6%	36%
Associate degree	102	53	48	22	16	29	35	60	14	18	6	3
	10%	12%	9%	10%	7%	11%	13%	9%	13%	16%	14%	9%
Bachelor's degree	243	106	137	60	58	65	60	171	28	26	10	7
	25%	23%	26%	29%	26%	24%	22%	25%	26%	23%	24%	20%
Graduate degree	139	67	72	9	42	29	59	115	4	4	13	2
	14%	15%	14%	4%	19%	11%	21%	17%	4%	4%	29%	6%
Prefer not to say	1	1	-	1	-	-	-	1	-	-	-	-
	*%	*%		*%				*%				

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	296	296	-	190	-	106	-	131	51	113	167	118	180	58	57
	30%	49%		49%		51%		35%	23%	29%	35%	25%	43%	31%	15%
Some college	201	201	-	141	-	60	-	70	59	73	98	94	103	39	57
	20%	34%		36%		29%		19%	26%	19%	21%	20%	25%	21%	15%
Associate degree	102	102	-	60	-	42	-	28	28	45	42	55	42	26	35
	10%	17%		15%		20%		8%	13%	12%	9%	12%	10%	14%	9%
Bachelor's degree	243	-	243	-	171	-	72	82	48	113	93	142	65	50	126
	25%		64%		60%		75%	22%	21%	29%	19%	31%	16%	27%	34%
Graduate degree	139	-	139	-	115	-	24	61	36	42	76	56	26	13	98
	14%		36%		40%		25%	16%	16%	11%	16%	12%	6%	7%	26%
Prefer not to say	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-
	*%							*%			*%				

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QAge] What is your age?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
18-34	209	105	102	209	-	-	-	110	49	34	5	11
	21%	23%	19%	100%				16%	45%	29%	11%	28%
35-49	226	97	129	-	226	-	-	144	24	35	19	4
	23%	21%	25%		100%			21%	22%	31%	43%	11%
50-64	267	131	134	-	-	267	-	185	25	34	11	13
	27%	29%	26%			100%		27%	23%	30%	25%	34%
65+	280	123	157	-	-	-	280	239	11	11	9	10
	29%	27%	30%				100%	35%	10%	10%	21%	27%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QAge] What is your age?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-34	209	139	68	69	40	70	28	77	46	85	105	96	79	58	69
	21%	23%	18%	18%	14%	34%	29%	21%	21%	22%	22%	21%	19%	31%	18%
35-49	226	126	100	77	67	49	33	85	49	92	116	105	95	46	86
	23%	21%	26%	20%	24%	24%	34%	23%	22%	24%	24%	23%	23%	25%	23%
50-64	267	173	94	109	75	63	19	101	59	106	129	130	145	33	87
	27%	29%	25%	28%	26%	31%	20%	27%	27%	27%	27%	28%	35%	17%	23%
65+	280	161	119	136	103	25	16	110	67	102	129	135	98	50	132
	29%	27%	31%	35%	36%	12%	17%	30%	30%	27%	27%	29%	24%	27%	35%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QState] In what state do you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	170	88	82	21	59	51	40	128	15	17	4	7
	17%	19%	16%	10%	26%	19%	14%	19%	14%	15%	10%	17%
States in the Midwest	209	87	121	54	46	57	52	161	21	11	4	12
	21%	19%	23%	26%	20%	22%	18%	24%	20%	10%	10%	31%
States in the South	368	166	200	91	72	79	125	240	65	43	6	14
	37%	36%	38%	44%	32%	30%	45%	35%	60%	37%	15%	37%
States in the West	234	115	118	42	49	80	64	150	6	44	29	5
	24%	25%	23%	20%	22%	30%	23%	22%	6%	38%	66%	14%

Echelon Insights
 July Omnibus 2024
 N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QState] In what state do you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	170	88	82	65	63	24	19	56	32	82	82	85	71	23	76
	17%	15%	22%	17%	22%	11%	20%	15%	15%	21%	17%	18%	17%	12%	20%
States in the Midwest	209	132	77	102	59	30	19	78	49	82	97	104	94	41	73
	21%	22%	20%	26%	20%	15%	19%	21%	22%	21%	20%	22%	22%	22%	19%
States in the South	368	230	137	141	98	89	39	154	87	127	190	163	152	81	133
	37%	38%	36%	36%	34%	43%	41%	41%	39%	33%	40%	35%	36%	43%	36%
States in the West	234	148	86	83	67	65	19	86	54	95	108	114	101	41	91
	24%	25%	22%	21%	23%	31%	20%	23%	24%	25%	23%	24%	24%	22%	24%

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	224	97	125	34	53	91	46	145	30	25	15	9
	23%	21%	24%	17%	23%	34%	16%	21%	28%	22%	34%	24%
\$30,000 to \$49,999 per year	192	88	103	44	42	54	53	110	32	30	6	14
	20%	19%	20%	21%	18%	20%	19%	16%	30%	26%	13%	36%
\$50,000 to \$74,999 per year	187	90	97	58	46	33	50	123	22	32	4	6
	19%	20%	19%	28%	20%	12%	18%	18%	21%	28%	8%	15%
\$75,000 to \$99,999 per year	85	32	52	30	13	16	25	60	7	12	3	3
	9%	7%	10%	14%	6%	6%	9%	9%	6%	10%	7%	8%
\$100,000 to \$124,999 per year	60	38	22	11	19	20	11	41	4	6	10	-
	6%	8%	4%	5%	8%	8%	4%	6%	3%	5%	22%	-
\$125,000 to \$149,999 per year	82	33	49	10	22	16	34	70	2	5	5	-
	8%	7%	9%	5%	10%	6%	12%	10%	2%	4%	10%	-
\$150,000 to \$199,999 per year	85	47	37	11	21	17	36	72	6	3	-	4
	9%	10%	7%	5%	9%	6%	13%	11%	6%	3%	-	10%
\$200,000 to \$249,999 per year	35	20	15	4	5	7	18	27	4	1	1	2
	4%	4%	3%	2%	2%	3%	7%	4%	3%	1%	1%	7%
\$250,000 or more per year	27	9	18	3	5	10	8	23	1	1	2	-
	3%	2%	3%	2%	2%	4%	3%	3%	1%	1%	4%	-
Prefer not to say	6	2	3	3	-	3	-	6	-	-	-	-
	1%	1%	1%	1%	-	1%	-	1%	-	-	-	-

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	224	187	38	121	24	65	14	80	44	101	105	108	224	-	-
	23%	31%	10%	31%	8%	31%	14%	21%	20%	26%	22%	23%	54%		
\$30,000 to \$49,999 per year	192	139	53	82	29	57	25	66	44	83	87	101	192	-	-
	20%	23%	14%	21%	10%	27%	26%	18%	20%	21%	18%	22%	46%		
\$50,000 to \$74,999 per year	187	123	64	72	51	50	13	68	37	81	90	89	-	187	-
	19%	21%	17%	19%	18%	24%	13%	18%	17%	21%	19%	19%		100%	
\$75,000 to \$99,999 per year	85	41	43	31	29	10	14	45	20	19	55	28	-	-	85
	9%	7%	11%	8%	10%	5%	15%	12%	9%	5%	11%	6%			23%
\$100,000 to \$124,999 per year	60	25	35	15	26	10	9	30	14	16	33	27	-	-	60
	6%	4%	9%	4%	9%	5%	9%	8%	6%	4%	7%	6%			16%
\$125,000 to \$149,999 per year	82	29	53	28	42	1	10	32	26	24	39	40	-	-	82
	8%	5%	14%	7%	15%	1%	11%	9%	12%	6%	8%	9%			22%
\$150,000 to \$199,999 per year	85	36	49	27	45	9	4	28	16	40	36	43	-	-	85
	9%	6%	13%	7%	16%	4%	4%	8%	7%	10%	8%	9%			23%
\$200,000 to \$249,999 per year	35	11	23	9	18	3	5	11	11	12	17	17	-	-	35
	4%	2%	6%	2%	6%	1%	5%	3%	5%	3%	3%	4%			9%
\$250,000 or more per year	27	6	21	4	19	2	2	8	10	9	12	14	-	-	27
	3%	1%	6%	1%	7%	1%	2%	2%	4%	2%	2%	3%			7%
Prefer not to say	6	1	3	1	3	-	-	5	1	-	5	-	-	-	-
	1%	*%	1%	*%	1%			1%	*%		1%				

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	982	456	522	209	226	267	280	678	108	115	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	265	109	156	90	126	37	12	156	40	46	16	7
	27%	24%	30%	43%	56%	14%	4%	23%	37%	40%	36%	19%
No	713	343	366	119	100	227	267	521	68	68	25	31
	73%	75%	70%	57%	44%	85%	95%	77%	63%	60%	59%	81%
Prefer not to say	3	3	-	-	-	2	1	1	-	-	2	-
	*%	1%				1%	*%	*%			5%	

Echelon Insights
July Omnibus 2024

N=982 Registered Voters in the Likely Electorate, Nationally, July 19-21, 2024, Margin of Error=+/-3.8 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Harris	<\$50K	\$50K-\$74K	\$75K+
Total	982	599	382	391	286	208	96	374	222	386	478	466	417	187	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	265	162	104	85	71	76	33	111	52	102	142	117	97	59	110
	27%	27%	27%	22%	25%	37%	34%	30%	24%	27%	30%	25%	23%	31%	29%
No	713	434	278	305	215	129	63	263	169	281	336	346	318	128	262
	73%	72%	73%	78%	75%	62%	66%	70%	76%	73%	70%	74%	76%	69%	70%
Prefer not to say	3	3	-	1	-	2	-	-	1	2	-	3	2	-	1
	*%	1%		*%		1%			*%	1%		1%	1%		*%