

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	241	93	115	126	128	54	39	26	42	46	59	67	115	126
	24%	25%	25%	23%	19%	46%	30%	18%	28%	30%	21%	24%	26%	22%
Wrong track	647	241	306	340	481	45	71	87	95	83	195	188	264	383
	64%	65%	65%	63%	71%	39%	55%	61%	63%	53%	69%	67%	59%	68%
Unsure	125	39	49	76	70	17	19	29	14	26	29	27	69	56
	12%	10%	10%	14%	10%	15%	15%	21%	9%	17%	10%	10%	15%	10%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	241	51	90	48	51	141	99	75	52	53	59	53	42	31	121	19	71
	24%	25%	22%	20%	34%	23%	25%	19%	18%	22%	25%	23%	24%	32%	26%	31%	20%
Wrong track	647	125	265	168	88	391	256	275	206	144	154	157	120	55	293	27	249
	64%	61%	64%	69%	59%	63%	65%	70%	72%	59%	66%	67%	68%	56%	63%	44%	72%
Unsure	125	29	57	29	10	85	39	43	27	47	20	25	13	12	51	16	27
	12%	14%	14%	12%	7%	14%	10%	11%	9%	19%	9%	11%	7%	12%	11%	25%	8%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	241	27	34	180	30	12	198	35	71	134	31	207	29	195	17	15	10	117	158	198	127	206
	24%	7%	17%	46%	7%	15%	43%	9%	23%	45%	7%	42%	6%	43%	16%	7%	5%	27%	24%	23%	19%	29%
Wrong track	647	352	144	134	410	52	185	333	192	112	407	202	407	170	71	194	174	264	411	539	484	411
	64%	89%	71%	35%	88%	62%	40%	87%	62%	37%	89%	40%	89%	38%	67%	89%	89%	60%	64%	64%	71%	57%
Unsure	125	19	25	74	24	19	82	16	45	55	18	89	21	85	19	9	11	59	78	106	67	104
	12%	5%	12%	19%	5%	23%	18%	4%	15%	18%	4%	18%	5%	19%	18%	4%	6%	13%	12%	13%	10%	14%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	241	92	91	70	171	34	36	94	92	55	47	18	49	60	20	4	19	201
	24%	21%	27%	25%	23%	22%	28%	35%	20%	19%	19%	12%	24%	26%	7%	3%	5%	46%
Wrong track	647	300	191	181	465	103	78	132	312	203	161	130	131	127	248	126	321	170
	64%	69%	57%	65%	64%	68%	61%	50%	67%	72%	65%	83%	65%	55%	88%	92%	90%	38%
Unsure	125	45	55	29	95	16	13	41	60	24	38	8	21	45	14	6	16	71
	12%	10%	16%	10%	13%	10%	11%	15%	13%	9%	16%	5%	11%	19%	5%	5%	5%	16%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	2	1	0	1	0	1	0	0	0	0	-	1	1	1
	%	%	%	%	%	1%	%	%	%	%	%	%	%	%
The environment and climate change	89	33	34	54	76	7	1	7	6	15	28	34	27	62
	9%	9%	7%	10%	11%	6%	1%	5%	4%	9%	10%	12%	6%	11%
Education	9	1	2	7	6	1	0	3	1	1	1	3	5	4
	1%	%	%	1%	1%	1%	%	2%	1%	1%	%	1%	1%	1%
National security	30	10	17	13	29	-	1	1	3	2	9	16	5	25
	3%	3%	4%	2%	4%		1%	%	2%	1%	3%	6%	1%	4%
Gun rights	30	11	18	12	18	5	1	6	4	2	6	12	11	18
	3%	3%	4%	2%	3%	5%	1%	4%	2%	1%	2%	4%	3%	3%
Healthcare	43	19	20	23	27	6	4	4	7	5	14	13	16	27
	4%	5%	4%	4%	4%	5%	3%	3%	5%	3%	5%	5%	4%	5%
Taxes	19	3	10	10	6	4	7	7	11	1	-	-	19	-
	2%	1%	2%	2%	1%	3%	5%	5%	8%	1%			4%	
Jobs and the economy	127	45	62	65	78	21	21	19	34	20	36	19	73	54
	13%	12%	13%	12%	11%	18%	17%	13%	22%	13%	13%	7%	16%	10%
Cost of living	244	93	110	134	154	23	47	45	32	44	69	54	121	123
	24%	25%	23%	25%	23%	20%	36%	31%	21%	29%	25%	19%	27%	22%
Drug abuse	12	8	8	4	8	-	2	5	4	-	2	1	9	4
	1%	2%	2%	1%	1%		2%	3%	2%		1%	%	2%	1%
Immigration	77	23	43	35	56	2	13	3	13	9	28	26	24	53
	8%	6%	9%	6%	8%	2%	10%	2%	8%	6%	10%	9%	5%	9%
Crime	57	17	22	36	26	14	8	10	5	9	19	15	24	33
	6%	5%	5%	7%	4%	12%	6%	7%	3%	6%	7%	5%	5%	6%
Political corruption	158	62	72	86	125	14	8	16	21	27	40	53	65	93
	16%	17%	15%	16%	18%	12%	6%	11%	14%	18%	14%	19%	14%	17%
Race relations	24	8	12	11	9	7	1	8	3	2	4	7	12	11
	2%	2%	3%	2%	1%	6%	%	5%	2%	1%	1%	3%	3%	2%

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[Q1Issues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	34 3%	14 4%	13 3%	21 4%	25 4%	2 2%	1 1%	6 4%	2 1%	7 5%	14 5%	6 2%	14 3%	20 3%
Something else (Please specify)	42 4%	18 5%	21 4%	21 4%	29 4%	4 3%	9 7%	3 2%	5 4%	4 2%	10 3%	20 7%	12 3%	30 5%
Unsure	15 2%	7 2%	8 2%	7 1%	7 1%	4 3%	4 3%	1 1%	1 *	7 4%	4 1%	2 1%	9 2%	6 1%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	2	0	1	-	-	2	-	0	-	1	1	-	-	-	1	-	1
	%	%	%			%		%		%	%				%		%
The environment and climate change	89	11	23	28	27	34	55	29	48	22	18	19	11	14	46	4	34
	9%	5%	6%	12%	18%	6%	14%	7%	17%	9%	8%	8%	6%	14%	10%	6%	10%
Education	9	-	5	3	0	5	4	4	2	2	2	3	1	0	4	1	2
	1%		1%	1%	%	1%	1%	1%	1%	1%	1%	1%	1%	%	1%	2%	1%
National security	30	6	13	3	8	19	11	18	11	2	13	5	8	2	9	-	21
	3%	3%	3%	1%	5%	3%	3%	5%	4%	1%	5%	2%	5%	2%	2%		6%
Gun rights	30	9	8	8	4	17	13	10	8	7	5	8	4	6	11	0	16
	3%	4%	2%	3%	3%	3%	3%	2%	3%	3%	2%	3%	2%	6%	2%	%	5%
Healthcare	43	8	26	6	3	33	10	21	6	9	11	12	7	6	23	3	10
	4%	4%	6%	3%	2%	5%	2%	5%	2%	4%	5%	5%	4%	6%	5%	5%	3%
Taxes	19	4	6	6	3	10	9	4	3	4	3	4	5	3	15	2	-
	2%	2%	2%	3%	2%	2%	2%	1%	1%	2%	1%	2%	3%	3%	3%	4%	
Jobs and the economy	127	16	52	37	22	68	59	34	44	27	23	35	32	9	64	15	38
	13%	8%	13%	15%	15%	11%	15%	9%	16%	11%	10%	15%	18%	10%	14%	25%	11%
Cost of living	244	66	113	44	21	178	66	107	47	66	61	58	43	11	111	8	77
	24%	32%	27%	18%	14%	29%	17%	27%	16%	27%	26%	24%	25%	11%	24%	13%	22%
Drug abuse	12	4	2	5	-	6	5	4	3	4	1	3	4	1	8	1	2
	1%	2%	%	2%		1%	1%	1%	1%	2%	%	1%	2%	1%	2%	1%	1%
Immigration	77	17	30	21	10	47	30	36	20	11	26	18	11	9	30	8	30
	8%	8%	7%	8%	7%	8%	8%	9%	7%	5%	11%	8%	6%	9%	6%	13%	9%
Crime	57	20	24	6	7	44	14	17	9	27	9	9	3	10	25	5	16
	6%	10%	6%	3%	5%	7%	3%	4%	3%	11%	4%	4%	2%	10%	5%	8%	5%
Political corruption	158	31	67	40	20	98	60	76	48	34	42	35	30	12	69	6	63
	16%	15%	16%	16%	13%	16%	15%	19%	17%	14%	18%	15%	17%	12%	15%	9%	18%
Race relations	24	1	15	3	5	16	8	7	3	6	4	2	6	4	12	1	6
	2%	%	4%	1%	3%	3%	2%	2%	1%	3%	2%	1%	3%	4%	3%	1%	2%

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	34 3%	5 3%	6 2%	10 4%	12 8%	11 2%	22 6%	11 3%	14 5%	8 3%	6 3%	3 1%	6 4%	6 6%	17 4%	5 8%	9 2%
Something else (Please specify)	42 4%	3 2%	17 4%	16 7%	5 4%	20 3%	22 6%	13 3%	16 6%	10 4%	7 3%	18 8%	3 2%	4 4%	12 3%	1 1%	21 6%
Unsure	15 2%	4 2%	4 1%	6 2%	1 1%	8 1%	7 2%	3 1%	3 1%	6 2%	1 *	4 2%	2 1%	2 2%	9 2%	3 4%	3 1%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Infrastructure	2 *%	0 *%	-	1 *%	0 *%	-	2 *%	0 *%	-	2 1%	0 *%	2 *%	0 *%	2 *%	-	0 *%	-	1 *%	1 *%	2 *%	0 *%	2 *%
The environment and climate change	89 9%	6 2%	17 8%	65 17%	6 1%	8 10%	75 16%	5 1%	24 8%	61 20%	7 1%	79 16%	6 1%	76 17%	7 6%	3 1%	2 1%	59 13%	71 11%	78 9%	48 7%	75 10%
Education	9 1%	3 1%	2 1%	3 1%	3 1%	3 3%	3 1%	3 1%	3 1%	1 *%	4 1%	2 *%	3 1%	3 1%	2 2%	0 *%	3 1%	1 *%	3 *%	7 1%	6 1%	5 1%
National security	30 3%	20 5%	4 2%	3 1%	24 5%	3 3%	4 1%	22 6%	6 2%	1 *%	25 5%	4 1%	22 5%	5 1%	4 4%	13 6%	8 4%	20 4%	21 3%	27 3%	25 4%	22 3%
Gun rights	30 3%	-	8 4%	21 6%	-	2 2%	28 6%	1 *%	10 3%	18 6%	0 *%	29 6%	0 *%	28 6%	1 1%	-	-	13 3%	20 3%	28 3%	13 2%	23 3%
Healthcare	43 4%	11 3%	8 4%	21 6%	12 3%	6 7%	25 5%	12 3%	14 5%	17 6%	13 3%	26 5%	12 3%	25 6%	6 6%	5 2%	6 3%	18 4%	30 5%	33 4%	27 4%	27 4%
Taxes	19 2%	8 2%	7 3%	5 1%	8 2%	5 7%	6 1%	8 2%	9 3%	3 1%	13 3%	6 1%	11 2%	5 1%	4 3%	4 2%	4 2%	1 *%	10 2%	16 2%	11 2%	13 2%
Jobs and the economy	127 13%	53 13%	26 13%	45 12%	61 13%	9 11%	57 12%	48 12%	46 15%	30 10%	56 12%	62 12%	62 14%	53 12%	13 12%	20 9%	34 18%	41 9%	71 11%	94 11%	84 12%	91 13%
Cost of living	244 24%	120 30%	46 23%	73 19%	137 30%	11 13%	96 21%	107 28%	71 23%	64 21%	119 26%	113 23%	130 28%	91 20%	23 22%	64 29%	58 30%	96 22%	134 21%	204 24%	164 24%	169 23%
Drug abuse	12 1%	5 1%	1 1%	6 1%	6 1%	0 *%	6 1%	1 *%	6 2%	3 1%	6 1%	4 1%	6 1%	6 1%	-	4 2%	2 1%	6 1%	5 1%	8 1%	5 1%	9 1%
Immigration	77 8%	58 15%	9 4%	10 3%	61 13%	2 3%	14 3%	51 13%	19 6%	7 2%	63 14%	12 2%	62 14%	12 3%	2 2%	29 13%	29 15%	38 9%	56 9%	70 8%	64 9%	46 6%
Crime	57 6%	15 4%	8 4%	33 8%	16 3%	7 8%	35 8%	10 3%	31 10%	15 5%	13 3%	37 7%	16 3%	32 7%	9 9%	5 2%	9 4%	22 5%	29 5%	41 5%	36 5%	45 6%
Political corruption	158 16%	72 18%	37 18%	43 11%	90 19%	15 18%	53 11%	80 21%	42 14%	31 10%	96 21%	53 11%	90 20%	51 11%	17 16%	50 23%	29 15%	64 15%	114 18%	131 16%	124 18%	99 14%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	24 2%	5 1%	4 2%	15 4%	5 1%	3 3%	16 3%	6 2%	6 2%	11 4%	5 1%	17 3%	6 1%	15 3%	3 3%	3 1%	2 1%	9 2%	10 2%	17 2%	11 2%	22 3%
Abortion	34 3%	8 2%	6 3%	20 5%	10 2%	3 4%	20 4%	11 3%	5 2%	16 5%	12 3%	21 4%	8 2%	20 5%	5 5%	5 2%	3 2%	21 5%	26 4%	32 4%	22 3%	24 3%
Something else (Please specify)	42 4%	13 3%	14 7%	14 4%	23 5%	4 5%	15 3%	15 4%	15 5%	11 4%	22 5%	19 4%	21 5%	16 4%	4 4%	12 6%	7 3%	21 5%	32 5%	39 5%	33 5%	35 5%
Unsure	15 2%	2 *%	5 2%	9 2%	2 *%	3 3%	10 2%	3 1%	2 1%	9 3%	3 1%	12 2%	1 *%	9 2%	5 5%	2 1%	-	7 2%	13 2%	15 2%	6 1%	14 2%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
Infrastructure	2 *%	-	1 *%	0 *%	1 *%	0 *%	0 *%	0 *%	1 *%	0 *%	1 *%	-	-	0 *%	0 *%	-	2 1%	3 1%
The environment and climate change	89 9%	32 7%	30 9%	16 6%	73 10%	10 6%	6 5%	28 10%	33 7%	29 10%	15 6%	10 7%	9 4%	30 13%	4 1%	2 1%	4 1%	92 21%
Education	9 1%	6 1%	2 1%	3 1%	5 1%	2 1%	1 1%	1 *%	6 1%	1 *%	5 2%	1 1%	2 1%	0 *%	0 *%	3 2%	2 1%	1 *%
National security	30 3%	17 4%	5 1%	3 1%	27 4%	2 1%	1 1%	8 3%	13 3%	9 3%	6 3%	8 5%	9 4%	5 2%	17 6%	4 3%	21 6%	9 2%
Gun rights	30 3%	14 3%	10 3%	6 2%	24 3%	2 1%	5 4%	11 4%	13 3%	5 2%	5 2%	-	8 4%	9 4%	-	-	-	22 5%
Healthcare	43 4%	25 6%	14 4%	7 3%	36 5%	4 2%	3 3%	17 6%	16 4%	10 3%	12 5%	4 3%	13 7%	10 5%	5 2%	6 4%	10 3%	23 5%
Taxes	19 2%	4 1%	15 4%	9 3%	10 1%	6 4%	3 2%	8 3%	9 2%	2 1%	7 3%	2 1%	2 1%	7 3%	4 1%	4 3%	4 1%	6 1%
Jobs and the economy	127 13%	61 14%	51 15%	42 15%	86 12%	27 17%	15 11%	34 13%	58 13%	35 12%	29 12%	14 9%	16 8%	28 12%	26 9%	25 18%	33 9%	51 12%
Cost of living	244 24%	91 21%	92 27%	91 33%	153 21%	46 30%	45 35%	66 25%	112 24%	66 23%	56 23%	39 25%	62 31%	58 25%	85 30%	38 27%	92 26%	94 21%
Drug abuse	12 1%	2 *%	5 2%	8 3%	4 1%	2 1%	6 5%	4 2%	3 1%	5 2%	1 1%	3 2%	1 1%	1 *%	6 2%	-	4 1%	5 1%
Immigration	77 8%	33 8%	18 5%	15 5%	62 9%	8 5%	7 6%	13 5%	34 7%	30 11%	10 4%	18 12%	18 9%	4 2%	46 16%	13 10%	63 18%	9 2%
Crime	57 6%	19 4%	28 8%	12 4%	45 6%	8 5%	4 3%	18 7%	26 6%	13 4%	19 8%	8 5%	11 6%	14 6%	10 4%	4 3%	17 5%	30 7%
Political corruption	158 16%	77 18%	35 10%	43 15%	114 16%	27 18%	16 12%	29 11%	79 17%	50 18%	46 19%	32 21%	30 15%	35 15%	59 21%	24 17%	72 20%	40 9%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	24 2%	7 2%	14 4%	7 3%	17 2%	2 1%	5 4%	10 4%	10 2%	4 1%	7 3%	2 1%	4 2%	10 4%	5 2%	-	1 *	16 4%
Abortion	34 3%	18 4%	8 2%	8 3%	26 3%	2 2%	6 5%	1 *	24 5%	9 3%	16 6%	6 4%	4 2%	8 4%	5 2%	5 4%	13 4%	23 5%
Something else (Please specify)	42 4%	24 6%	5 1%	9 3%	33 5%	5 3%	4 3%	7 3%	23 5%	12 4%	11 4%	7 4%	6 3%	8 4%	9 3%	10 7%	16 5%	13 3%
Unsure	15 2%	8 2%	6 2%	1 *	14 2%	-	1 1%	12 4%	2 *	2 1%	1 *	1 *	4 2%	3 1%	2 1%	0 *	0 *	6 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	23	6	18	5	16	1	3	2	1	5	6	8	8	15
	2%	2%	4%	1%	2%	1%	3%	1%	1%	3%	2%	3%	2%	3%
The environment and climate change	87	36	37	50	56	7	16	10	11	14	27	25	35	52
	9%	10%	8%	9%	8%	6%	12%	7%	7%	9%	10%	9%	8%	9%
Education	15	8	7	7	10	4	1	3	3	2	4	2	9	6
	1%	2%	2%	1%	1%	3%	1%	2%	2%	1%	1%	1%	2%	1%
National security	32	9	15	17	29	1	2	4	2	3	10	13	9	23
	3%	2%	3%	3%	4%	1%	1%	3%	2%	2%	3%	5%	2%	4%
Gun rights	59	25	18	41	33	14	4	6	11	9	7	25	27	32
	6%	7%	4%	8%	5%	12%	3%	5%	8%	6%	2%	9%	6%	6%
Healthcare	69	23	29	40	44	8	10	9	7	18	20	14	35	34
	7%	6%	6%	7%	6%	7%	8%	7%	5%	12%	7%	5%	8%	6%
Taxes	28	15	18	10	19	3	1	6	2	4	10	4	13	15
	3%	4%	4%	2%	3%	3%	1%	4%	1%	3%	4%	2%	3%	3%
Jobs and the economy	147	61	71	76	96	15	21	30	27	24	37	29	80	67
	15%	16%	15%	14%	14%	13%	17%	21%	18%	16%	13%	10%	18%	12%
Cost of living	167	47	72	95	107	22	17	28	29	25	56	30	82	85
	17%	13%	15%	18%	16%	19%	13%	20%	19%	16%	20%	11%	18%	15%
Drug abuse	20	7	5	15	8	2	4	6	1	4	4	5	11	9
	2%	2%	1%	3%	1%	2%	3%	4%	1%	3%	1%	2%	2%	2%
Immigration	82	37	47	35	63	0	12	3	9	9	23	38	21	61
	8%	10%	10%	7%	9%	0%	10%	2%	6%	6%	8%	13%	5%	11%
Crime	71	20	33	39	49	9	10	10	19	6	13	24	35	37
	7%	5%	7%	7%	7%	8%	7%	7%	12%	4%	4%	8%	8%	6%
Political corruption	105	35	46	58	84	4	10	11	11	10	32	41	32	73
	10%	9%	10%	11%	12%	3%	8%	8%	7%	6%	11%	14%	7%	13%
Race relations	29	11	15	14	11	11	8	4	6	3	10	6	13	16
	3%	3%	3%	3%	2%	9%	6%	3%	4%	2%	4%	2%	3%	3%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	37 4%	17 5%	19 4%	19 3%	23 3%	9 8%	2 2%	7 5%	7 4%	4 3%	13 5%	7 2%	17 4%	20 4%
Something else (Please specify)	26 3%	9 2%	12 3%	14 3%	21 3%	0 *	4 3%	1 1%	3 2%	7 5%	9 3%	6 2%	11 2%	15 3%
Unsure	15 1%	6 2%	8 2%	6 1%	8 1%	4 4%	2 2%	1 1%	1 *	7 4%	2 1%	4 1%	9 2%	6 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	23	8	9	3	3	17	6	10	6	7	5	4	1	3	3	5	14
	2%	4%	2%	1%	2%	3%	2%	3%	2%	3%	2%	2%	1%	3%	1%	9%	4%
The environment and climate change	87	23	34	25	5	57	30	32	24	22	14	30	16	4	36	8	33
	9%	11%	8%	10%	3%	9%	8%	8%	9%	9%	6%	13%	9%	4%	8%	13%	9%
Education	15	3	7	3	0	10	4	7	2	5	5	2	3	-	4	4	4
	1%	1%	2%	1%	0%	2%	1%	2%	1%	2%	2%	1%	2%		1%	6%	1%
National security	32	7	15	8	2	22	9	20	9	6	13	4	7	2	10	2	18
	3%	3%	4%	3%	1%	4%	2%	5%	3%	2%	6%	2%	4%	2%	2%	3%	5%
Gun rights	59	13	20	10	17	33	26	15	18	10	16	14	8	11	24	1	23
	6%	6%	5%	4%	11%	5%	7%	4%	6%	4%	7%	6%	4%	11%	5%	2%	7%
Healthcare	69	13	24	19	13	37	32	23	21	14	15	11	9	16	42	4	18
	7%	6%	6%	8%	9%	6%	8%	6%	7%	6%	6%	5%	5%	17%	9%	6%	5%
Taxes	28	5	8	5	9	13	14	8	11	2	9	4	4	6	14	1	13
	3%	3%	2%	2%	6%	2%	4%	2%	4%	1%	4%	2%	2%	6%	3%	2%	4%
Jobs and the economy	147	30	64	37	16	94	53	60	36	28	32	39	31	16	86	5	28
	15%	14%	16%	15%	11%	15%	14%	15%	13%	11%	14%	16%	18%	16%	18%	8%	8%
Cost of living	167	44	61	39	24	105	63	66	41	52	29	38	30	16	89	9	43
	17%	21%	15%	16%	16%	17%	16%	17%	15%	21%	12%	16%	17%	16%	19%	15%	12%
Drug abuse	20	6	13	2	-	18	2	6	2	8	7	3	2	1	7	0	5
	2%	3%	3%	1%	0%	3%	1%	2%	1%	3%	3%	1%	1%	1%	1%	0%	1%
Immigration	82	14	38	15	15	52	31	45	19	15	20	18	21	4	25	4	45
	8%	7%	9%	6%	10%	8%	8%	11%	7%	6%	8%	8%	12%	4%	5%	7%	13%
Crime	71	10	29	22	10	39	32	25	24	18	16	18	14	5	39	2	25
	7%	5%	7%	9%	7%	6%	8%	6%	8%	7%	7%	8%	8%	5%	8%	3%	7%
Political corruption	105	15	44	22	24	60	46	46	39	27	27	27	13	6	30	5	52
	10%	8%	11%	9%	16%	10%	12%	12%	14%	11%	12%	12%	7%	7%	6%	9%	15%
Race relations	29	4	18	5	2	22	7	9	2	10	9	5	4	2	12	3	8
	3%	2%	4%	2%	1%	4%	2%	2%	1%	4%	4%	2%	2%	2%	3%	4%	2%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	37 4%	5 2%	12 3%	17 7%	4 3%	17 3%	21 5%	8 2%	15 5%	11 4%	12 5%	8 3%	3 1%	5 5%	23 5%	4 6%	9 2%
Something else (Please specify)	26 3%	3 2%	11 3%	6 3%	6 4%	14 2%	12 3%	10 3%	11 4%	6 2%	4 2%	10 4%	5 3%	1 1%	13 3%	3 4%	7 2%
Unsure	15 1%	3 2%	6 1%	5 2%	-	9 1%	5 1%	3 1%	5 2%	4 2%	2 1%	3 1%	4 2%	-	9 2%	2 4%	3 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Infrastructure	23 2%	2 1%	7 3%	8 2%	7 1%	5 5%	11 2%	5 1%	6 2%	9 3%	11 2%	11 2%	8 2%	11 2%	4 4%	6 3%	1 1%	5 1%	14 2%	17 2%	13 2%	13 2%
The environment and climate change	87 9%	18 5%	26 13%	41 11%	20 4%	8 10%	59 13%	17 4%	32 10%	34 11%	14 3%	72 14%	15 3%	59 13%	13 12%	1 1%	11 6%	43 10%	56 9%	76 9%	42 6%	69 10%
Education	15 1%	5 1%	4 2%	5 1%	7 1%	0 %	8 2%	6 2%	4 1%	3 1%	10 2%	4 1%	9 2%	4 1%	2 2%	1 %	4 2%	4 1%	10 2%	10 1%	10 2%	5 1%
National security	32 3%	17 4%	9 4%	6 2%	21 5%	4 4%	7 2%	17 4%	10 3%	5 2%	21 5%	11 2%	23 5%	9 2%	1 1%	10 5%	9 5%	15 3%	20 3%	25 3%	25 4%	27 4%
Gun rights	59 6%	9 2%	7 3%	42 11%	11 2%	3 4%	45 10%	9 2%	23 8%	26 9%	8 2%	45 9%	11 2%	44 10%	4 4%	3 1%	6 3%	26 6%	37 6%	49 6%	25 4%	44 6%
Healthcare	69 7%	12 3%	13 6%	44 11%	14 3%	4 5%	51 11%	12 3%	13 4%	45 15%	11 2%	55 11%	15 3%	47 10%	8 7%	7 3%	5 3%	35 8%	48 7%	60 7%	37 6%	55 8%
Taxes	28 3%	12 3%	11 6%	5 1%	16 3%	5 6%	7 1%	13 3%	14 5%	1 %	19 4%	8 2%	16 4%	5 1%	6 5%	8 4%	5 3%	8 2%	15 2%	22 3%	18 3%	14 2%
Jobs and the economy	147 15%	69 17%	24 12%	50 13%	79 17%	8 10%	59 13%	67 18%	35 11%	42 14%	75 16%	63 13%	76 17%	57 13%	14 13%	37 17%	34 17%	59 13%	80 12%	114 14%	100 15%	96 13%
Cost of living	167 17%	72 18%	33 16%	59 15%	79 17%	19 23%	68 15%	61 16%	67 22%	36 12%	75 16%	75 15%	81 18%	65 14%	22 21%	30 14%	41 21%	67 15%	102 16%	132 16%	124 18%	127 18%
Drug abuse	20 2%	10 3%	1 1%	8 2%	10 2%	1 2%	9 2%	6 1%	7 2%	8 3%	10 2%	9 2%	11 2%	9 2%	0 %	5 2%	5 3%	8 2%	14 2%	16 2%	12 2%	17 2%
Immigration	82 8%	61 15%	11 6%	7 2%	65 14%	9 11%	8 2%	55 14%	21 7%	5 2%	66 14%	14 3%	65 14%	10 2%	7 7%	32 15%	30 16%	46 10%	57 9%	75 9%	75 11%	40 6%
Crime	71 7%	33 8%	12 6%	24 6%	39 8%	6 7%	27 6%	34 9%	19 6%	17 6%	43 9%	26 5%	39 8%	23 5%	10 9%	24 11%	12 6%	21 5%	46 7%	58 7%	51 8%	51 7%
Political corruption	105 10%	56 14%	19 9%	28 7%	67 14%	3 3%	35 8%	53 14%	26 8%	24 8%	64 14%	35 7%	64 14%	34 8%	7 7%	38 17%	22 11%	44 10%	69 11%	92 11%	73 11%	70 10%

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[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	29 3%	3 1%	4 2%	22 6%	3 1%	2 2%	25 5%	4 1%	12 4%	13 4%	4 1%	23 5%	2 *%	26 6%	1 1%	2 1%	0 *%	14 3%	20 3%	25 3%	21 3%	26 4%
Abortion	37 4%	9 2%	5 2%	23 6%	10 2%	2 2%	26 6%	10 3%	10 3%	15 5%	10 2%	25 5%	11 2%	26 6%	0 *%	3 1%	6 3%	17 4%	25 4%	31 4%	24 4%	31 4%
Something else (Please specify)	26 3%	5 1%	13 6%	8 2%	12 3%	1 2%	13 3%	11 3%	4 1%	11 4%	12 3%	14 3%	9 2%	13 3%	4 4%	9 4%	2 1%	21 5%	21 3%	24 3%	19 3%	20 3%
Unsure	15 1%	4 1%	3 2%	7 2%	4 1%	3 3%	7 2%	4 1%	5 1%	6 2%	4 1%	10 2%	4 1%	8 2%	3 3%	2 1%	-	6 1%	13 2%	15 2%	6 1%	14 2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
Infrastructure	23 2%	8 2%	9 3%	2 1%	21 3%	1 1%	1 1%	8 3%	13 3%	2 1%	3 1%	2 1%	4 2%	8 4%	7 2%	-	5 1%	8 2%
The environment and climate change	87 9%	43 10%	25 8%	20 7%	66 9%	16 11%	4 3%	22 8%	40 9%	25 9%	20 8%	5 3%	23 11%	32 14%	3 1%	15 11%	9 3%	59 13%
Education	15 1%	3 1%	7 2%	4 1%	11 2%	2 1%	2 1%	3 1%	9 2%	3 1%	6 2%	2 1%	4 2%	3 1%	1 *	2 1%	6 2%	2 *
National security	32 3%	13 3%	9 3%	6 2%	26 4%	4 2%	2 2%	5 2%	11 2%	16 6%	6 2%	10 6%	4 2%	8 3%	12 4%	7 5%	20 6%	12 3%
Gun rights	59 6%	30 7%	17 5%	9 3%	50 7%	4 2%	6 4%	23 9%	26 6%	10 4%	20 8%	4 2%	12 6%	15 6%	6 2%	4 3%	10 3%	48 11%
Healthcare	69 7%	26 6%	29 9%	18 7%	51 7%	11 7%	7 6%	24 9%	32 7%	14 5%	18 7%	4 3%	11 5%	26 11%	4 2%	4 3%	12 3%	43 10%
Taxes	28 3%	15 3%	8 2%	9 3%	18 2%	3 2%	6 5%	2 1%	15 3%	11 4%	5 2%	2 1%	6 3%	4 2%	10 4%	3 2%	7 2%	7 2%
Jobs and the economy	147 15%	70 16%	52 15%	64 23%	83 11%	31 20%	34 26%	41 16%	63 14%	43 15%	30 12%	22 14%	35 17%	30 13%	54 19%	21 16%	66 18%	54 12%
Cost of living	167 17%	66 15%	60 18%	47 17%	120 16%	28 18%	19 15%	49 18%	70 15%	48 17%	38 15%	27 18%	33 16%	31 13%	45 16%	30 22%	61 17%	57 13%
Drug abuse	20 2%	6 1%	10 3%	5 2%	15 2%	4 2%	1 1%	2 1%	7 2%	11 4%	5 2%	4 2%	2 1%	4 2%	10 3%	1 *	12 3%	7 1%
Immigration	82 8%	45 10%	15 4%	23 8%	58 8%	5 3%	18 14%	20 7%	44 9%	19 7%	18 7%	18 11%	17 8%	9 4%	38 13%	23 17%	53 15%	7 2%
Crime	71 7%	35 8%	23 7%	26 9%	45 6%	19 12%	7 6%	23 9%	31 7%	17 6%	17 7%	18 11%	15 7%	15 7%	28 10%	7 5%	24 7%	28 6%
Political corruption	105 10%	45 10%	35 10%	20 7%	85 12%	15 10%	5 4%	13 5%	62 13%	30 11%	37 15%	19 12%	18 9%	23 10%	49 17%	10 8%	53 15%	41 9%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	29 3%	6 1%	11 3%	5 2%	24 3%	2 2%	2 2%	11 4%	11 2%	8 3%	6 3%	2 1%	11 5%	4 2%	3 1%	-	4 1%	26 6%
Abortion	37 4%	14 3%	16 5%	15 5%	23 3%	6 4%	9 7%	14 5%	13 3%	11 4%	7 3%	8 5%	3 1%	10 4%	3 1%	6 5%	4 1%	29 6%
Something else (Please specify)	26 3%	7 2%	4 1%	6 2%	20 3%	4 2%	3 2%	1 *	12 3%	13 5%	7 3%	6 4%	2 1%	7 3%	8 3%	3 2%	9 3%	10 2%
Unsure	15 1%	5 1%	8 2%	1 *	14 2%	-	1 1%	7 3%	6 1%	2 1%	3 1%	3 2%	4 2%	3 1%	2 1%	0 *	1 *	6 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	24	7	18	6	16	2	4	2	2	5	6	10	8	16
	2%	2%	4%	1%	2%	2%	3%	1%	1%	3%	2%	3%	2%	3%
The environment and climate change	176	69	71	105	132	15	17	17	17	28	55	59	62	114
	17%	18%	15%	19%	19%	13%	13%	12%	11%	18%	20%	21%	14%	20%
Education	23	10	9	14	15	4	2	6	4	3	4	5	14	9
	2%	3%	2%	3%	2%	4%	1%	4%	3%	2%	2%	2%	3%	2%
National security	62	19	32	30	59	1	3	4	5	5	18	30	14	48
	6%	5%	7%	6%	9%	1%	2%	3%	3%	3%	6%	10%	3%	8%
Gun rights	89	36	36	53	51	19	5	12	15	11	13	38	38	51
	9%	10%	8%	10%	8%	17%	4%	9%	10%	7%	5%	13%	9%	9%
Healthcare	113	42	50	63	71	14	14	13	15	23	34	27	51	61
	11%	11%	11%	12%	10%	12%	11%	9%	10%	15%	12%	10%	11%	11%
Taxes	47	17	27	20	25	7	8	13	14	6	10	4	32	15
	5%	5%	6%	4%	4%	6%	6%	9%	9%	4%	4%	2%	7%	3%
Jobs and the economy	274	106	132	142	173	36	43	49	60	45	73	48	153	121
	27%	28%	28%	26%	26%	31%	33%	34%	40%	29%	26%	17%	34%	21%
Cost of living	411	140	182	229	262	46	64	73	61	69	125	84	203	209
	41%	38%	39%	42%	39%	39%	50%	51%	40%	45%	44%	30%	45%	37%
Drug abuse	33	15	13	19	16	2	7	11	5	4	6	6	20	13
	3%	4%	3%	4%	2%	2%	5%	8%	3%	3%	2%	2%	4%	2%
Immigration	160	60	90	70	119	2	26	6	22	17	51	63	45	114
	16%	16%	19%	13%	18%	2%	20%	4%	15%	11%	18%	22%	10%	20%
Crime	129	37	54	75	76	24	17	20	24	15	32	39	59	70
	13%	10%	12%	14%	11%	21%	14%	14%	16%	10%	11%	14%	13%	12%
Political corruption	263	97	118	144	209	18	18	27	32	37	73	94	97	166
	26%	26%	25%	27%	31%	16%	14%	19%	22%	24%	26%	33%	22%	29%
Race relations	53	19	28	25	20	18	8	11	8	5	14	14	25	28
	5%	5%	6%	5%	3%	16%	6%	8%	6%	3%	5%	5%	6%	5%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	71 7%	31 8%	31 7%	40 7%	48 7%	11 10%	3 2%	12 9%	8 5%	11 7%	27 9%	13 5%	32 7%	40 7%
Something else (Please specify)	61 6%	25 7%	29 6%	32 6%	43 6%	4 4%	13 10%	3 2%	5 4%	10 6%	19 7%	24 8%	18 4%	43 8%
Unsure	20 2%	9 2%	9 2%	11 2%	10 1%	6 5%	4 3%	1 1%	1 *	9 6%	4 1%	5 2%	11 2%	9 2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	24	9	10	3	3	18	6	10	6	7	6	4	1	3	3	5	15
	2%	4%	2%	1%	2%	3%	2%	3%	2%	3%	2%	2%	1%	3%	1%	9%	4%
The environment and climate change	176	34	57	53	32	91	85	60	72	44	32	49	26	18	82	12	67
	17%	16%	14%	22%	21%	15%	22%	15%	25%	18%	14%	21%	15%	18%	18%	19%	19%
Education	23	3	12	7	1	15	7	11	4	7	7	5	4	0	8	5	7
	2%	1%	3%	3%	1%	2%	2%	3%	1%	3%	3%	2%	2%	0%	2%	8%	2%
National security	62	13	28	11	9	41	20	38	20	8	26	9	15	4	19	2	39
	6%	6%	7%	5%	6%	7%	5%	10%	7%	3%	11%	4%	8%	4%	4%	3%	11%
Gun rights	89	22	28	18	21	50	39	25	26	17	21	22	12	17	35	1	39
	9%	11%	7%	7%	14%	8%	10%	6%	9%	7%	9%	9%	7%	17%	8%	2%	11%
Healthcare	113	21	50	26	16	71	42	44	27	22	26	23	16	22	65	7	28
	11%	10%	12%	11%	11%	11%	11%	11%	9%	9%	11%	10%	9%	22%	14%	11%	8%
Taxes	47	9	14	11	12	23	23	11	14	7	11	8	9	9	28	3	13
	5%	4%	3%	5%	8%	4%	6%	3%	5%	3%	5%	3%	5%	9%	6%	6%	4%
Jobs and the economy	274	46	116	74	38	162	112	93	80	55	56	74	63	25	150	21	66
	27%	22%	28%	30%	26%	26%	29%	24%	28%	22%	24%	31%	36%	25%	32%	33%	19%
Cost of living	411	110	173	83	45	283	128	173	88	118	90	96	73	27	200	17	120
	41%	53%	42%	34%	30%	46%	33%	44%	31%	48%	38%	41%	42%	27%	43%	28%	35%
Drug abuse	33	10	15	7	-	24	7	10	5	12	8	5	6	1	15	1	7
	3%	5%	4%	3%	0%	4%	2%	3%	2%	5%	3%	2%	4%	1%	3%	1%	2%
Immigration	160	31	68	36	25	98	61	81	39	27	46	37	32	13	55	12	75
	16%	15%	16%	15%	17%	16%	16%	21%	14%	11%	20%	15%	18%	13%	12%	19%	22%
Crime	129	30	53	29	17	83	46	42	33	45	24	26	17	15	64	7	41
	13%	15%	13%	12%	12%	13%	12%	11%	12%	18%	11%	11%	10%	15%	14%	11%	12%
Political corruption	263	47	111	62	44	157	106	122	87	61	69	62	43	18	99	11	114
	26%	23%	27%	25%	29%	25%	27%	31%	31%	25%	30%	26%	25%	19%	21%	17%	33%
Race relations	53	5	34	7	7	38	15	15	4	16	13	7	9	6	24	3	14
	5%	2%	8%	3%	5%	6%	4%	4%	2%	6%	5%	3%	5%	6%	5%	5%	4%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	71	10	18	27	16	28	43	19	29	18	18	11	9	11	40	9	17
	7%	5%	4%	11%	11%	5%	11%	5%	10%	7%	8%	5%	5%	11%	9%	14%	5%
Something else (Please specify)	61	6	27	17	10	33	28	22	21	14	10	23	8	5	18	3	27
	6%	3%	6%	7%	7%	5%	7%	6%	8%	6%	4%	10%	4%	5%	4%	5%	8%
Unsure	20	4	7	8	1	10	10	4	6	6	2	4	4	2	11	3	6
	2%	2%	2%	3%	1%	2%	2%	1%	2%	3%	1%	2%	2%	2%	2%	4%	2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Infrastructure	24 2%	2 1%	7 3%	9 2%	7 1%	5 5%	13 3%	5 1%	6 2%	10 3%	11 2%	13 3%	8 2%	13 3%	4 4%	6 3%	1 1%	6 1%	15 2%	18 2%	14 2%	15 2%
The environment and climate change	176 17%	24 6%	43 21%	107 28%	26 6%	16 19%	134 29%	22 6%	55 18%	95 32%	21 5%	151 30%	21 5%	135 30%	20 18%	4 2%	13 7%	102 23%	128 20%	155 18%	90 13%	144 20%
Education	23 2%	8 2%	6 3%	7 2%	10 2%	3 3%	11 2%	9 2%	7 2%	5 2%	14 3%	6 1%	12 3%	7 2%	4 4%	1 *%	7 3%	5 1%	13 2%	17 2%	17 2%	11 1%
National security	62 6%	36 9%	13 7%	9 2%	45 10%	7 8%	11 2%	39 10%	16 5%	6 2%	45 10%	15 3%	44 10%	13 3%	5 4%	23 11%	17 9%	35 8%	42 6%	53 6%	50 7%	49 7%
Gun rights	89 9%	9 2%	15 7%	63 16%	11 2%	5 6%	73 16%	10 3%	33 11%	44 15%	8 2%	75 15%	11 2%	72 16%	5 5%	3 1%	6 3%	39 9%	57 9%	77 9%	39 6%	68 9%
Healthcare	113 11%	23 6%	21 10%	65 17%	26 6%	11 13%	76 16%	24 6%	27 9%	62 21%	24 5%	81 16%	27 6%	72 16%	14 13%	12 5%	11 6%	53 12%	78 12%	94 11%	64 9%	83 11%
Taxes	47 5%	19 5%	18 9%	10 2%	24 5%	10 12%	13 3%	21 5%	23 7%	4 1%	32 7%	14 3%	27 6%	10 2%	9 9%	12 5%	9 4%	9 2%	25 4%	39 5%	29 4%	27 4%
Jobs and the economy	274 27%	122 31%	50 25%	95 25%	140 30%	17 21%	117 25%	115 30%	81 26%	73 24%	131 29%	125 25%	138 30%	110 24%	27 25%	57 26%	68 35%	100 23%	150 23%	208 25%	185 27%	187 26%
Cost of living	411 41%	192 48%	79 39%	133 34%	216 47%	30 36%	165 35%	168 44%	138 45%	100 33%	193 42%	187 38%	210 46%	156 35%	45 43%	94 43%	99 51%	163 37%	236 36%	336 40%	288 42%	296 41%
Drug abuse	33 3%	15 4%	2 1%	14 4%	17 4%	2 2%	14 3%	7 2%	13 4%	10 3%	16 4%	13 3%	18 4%	15 3%	0 *%	9 4%	7 4%	14 3%	19 3%	25 3%	17 3%	27 4%
Immigration	160 16%	118 30%	20 10%	17 4%	126 27%	12 14%	22 5%	106 28%	40 13%	12 4%	129 28%	26 5%	128 28%	22 5%	10 9%	61 28%	60 31%	83 19%	113 17%	145 17%	138 20%	86 12%
Crime	129 13%	48 12%	21 10%	57 15%	55 12%	13 15%	61 13%	44 12%	50 16%	33 11%	56 12%	62 13%	54 12%	55 12%	19 18%	29 13%	21 11%	44 10%	76 12%	99 12%	87 13%	96 13%
Political corruption	263 26%	128 32%	56 28%	71 18%	157 34%	18 21%	89 19%	134 35%	68 22%	55 18%	160 35%	88 18%	154 34%	85 19%	25 23%	88 40%	51 26%	108 25%	183 28%	223 26%	197 29%	169 23%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	53 5%	7 2%	8 4%	37 10%	8 2%	5 6%	40 9%	10 3%	18 6%	25 8%	9 2%	40 8%	8 2%	41 9%	4 4%	5 2%	2 1%	24 5%	30 5%	42 5%	32 5%	48 7%
Abortion	71 7%	17 4%	11 5%	43 11%	20 4%	5 6%	46 10%	21 5%	15 5%	32 11%	22 5%	46 9%	19 4%	47 10%	6 5%	8 4%	10 5%	38 9%	51 8%	63 7%	46 7%	55 8%
Something else (Please specify)	61 6%	18 4%	22 11%	21 5%	30 6%	5 5%	26 6%	22 6%	19 6%	21 7%	28 6%	31 6%	27 6%	28 6%	5 5%	17 8%	8 4%	36 8%	46 7%	56 7%	45 7%	49 7%
Unsure	20 2%	4 1%	5 3%	11 3%	4 1%	3 4%	13 3%	5 1%	5 2%	9 3%	5 1%	15 3%	4 1%	12 3%	5 5%	2 1%	-	9 2%	18 3%	20 2%	8 1%	18 3%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
Infrastructure	24 2%	8 2%	10 3%	2 1%	22 3%	1 1%	1 1%	9 3%	14 3%	2 1%	4 2%	2 1%	4 2%	9 4%	7 2%	- 0%	7 2%	10 2%
The environment and climate change	176 17%	75 17%	55 16%	36 13%	140 19%	26 17%	10 8%	49 19%	72 16%	54 19%	35 14%	16 10%	31 16%	62 27%	7 2%	17 12%	13 4%	151 34%
Education	23 2%	9 2%	9 3%	7 2%	16 2%	4 2%	3 2%	4 1%	15 3%	4 1%	11 4%	3 2%	6 3%	3 1%	1 *	4 3%	8 2%	3 1%
National security	62 6%	30 7%	14 4%	9 3%	53 7%	5 4%	4 3%	12 5%	24 5%	26 9%	12 5%	17 11%	12 6%	12 5%	29 10%	11 8%	41 12%	21 5%
Gun rights	89 9%	45 10%	27 8%	15 6%	73 10%	5 3%	10 8%	35 13%	39 8%	15 5%	25 10%	4 2%	20 10%	24 10%	6 2%	4 3%	10 3%	70 16%
Healthcare	113 11%	51 12%	43 13%	25 9%	87 12%	15 10%	11 8%	41 15%	48 10%	23 8%	30 12%	8 5%	24 12%	37 16%	9 3%	10 8%	22 6%	65 15%
Taxes	47 5%	19 4%	23 7%	18 6%	29 4%	9 6%	9 7%	10 4%	24 5%	13 5%	11 5%	4 3%	8 4%	11 5%	14 5%	7 5%	10 3%	13 3%
Jobs and the economy	274 27%	131 30%	103 30%	106 38%	168 23%	57 38%	48 38%	75 28%	121 26%	78 28%	59 24%	36 23%	51 25%	58 25%	80 28%	46 34%	99 28%	105 24%
Cost of living	411 41%	157 36%	152 45%	138 49%	273 37%	74 49%	63 50%	115 43%	182 39%	114 40%	94 38%	66 43%	95 47%	88 38%	130 46%	68 49%	153 43%	152 34%
Drug abuse	33 3%	8 2%	15 5%	13 5%	20 3%	6 4%	7 6%	6 2%	10 2%	16 6%	7 3%	7 5%	3 2%	6 2%	16 6%	1 *	16 5%	11 3%
Immigration	160 16%	78 18%	33 10%	38 14%	121 17%	13 8%	25 20%	33 12%	78 17%	50 18%	29 12%	36 23%	35 17%	13 5%	83 30%	37 27%	116 32%	16 4%
Crime	129 13%	54 12%	50 15%	38 14%	91 12%	27 18%	11 9%	41 15%	58 12%	30 11%	36 15%	26 17%	26 13%	29 12%	38 13%	10 7%	41 12%	58 13%
Political corruption	263 26%	122 28%	70 21%	63 22%	199 27%	42 27%	21 16%	43 16%	141 30%	80 28%	83 33%	51 33%	48 24%	58 25%	108 38%	34 25%	125 35%	81 18%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	53 5%	13 3%	25 7%	12 4%	41 6%	4 3%	8 6%	20 8%	21 5%	11 4%	14 6%	4 3%	15 7%	15 6%	7 3%	-	6 2%	41 9%
Abortion	71 7%	32 7%	24 7%	23 8%	48 7%	8 5%	15 11%	15 5%	37 8%	19 7%	23 9%	14 9%	7 4%	19 8%	8 3%	12 9%	17 5%	52 12%
Something else (Please specify)	61 6%	28 6%	7 2%	11 4%	50 7%	7 5%	4 3%	8 3%	32 7%	21 7%	16 6%	9 6%	8 4%	13 6%	14 5%	12 8%	23 7%	23 5%
Unsure	20 2%	10 2%	9 3%	1 *%	20 3%	-	1 1%	12 5%	7 1%	2 1%	4 2%	3 2%	4 2%	3 1%	2 1%	0 *%	1 *%	8 2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	220	94	103	117	134	42	24	17	27	34	55	87	78	142
	22%	25%	22%	22%	20%	36%	19%	12%	18%	22%	19%	31%	17%	25%
GETTING A LOT/LITTLE WORSE	601	207	278	322	421	46	74	96	97	83	163	162	276	325
	59%	56%	59%	60%	62%	40%	58%	68%	64%	54%	58%	57%	62%	57%
Improving a lot	43	22	24	20	25	11	5	3	8	9	6	18	19	24
	4%	6%	5%	4%	4%	9%	4%	2%	5%	6%	2%	6%	4%	4%
Improving a little	176	71	79	97	108	32	19	14	19	25	49	69	59	117
	17%	19%	17%	18%	16%	27%	15%	10%	13%	16%	17%	24%	13%	21%
Staying the same	158	61	73	85	107	20	24	25	25	28	50	30	78	80
	16%	16%	15%	16%	16%	18%	19%	18%	16%	18%	18%	11%	17%	14%
Getting a little worse	307	106	137	171	210	30	47	53	45	52	84	74	149	158
	30%	28%	29%	32%	31%	26%	37%	37%	30%	33%	30%	26%	33%	28%
Getting a lot worse	293	101	141	152	210	16	27	43	52	31	79	88	126	167
	29%	27%	30%	28%	31%	14%	21%	31%	35%	20%	28%	31%	28%	30%
Unsure	35	11	17	18	18	7	6	3	2	10	15	4	15	19
	3%	3%	4%	3%	3%	6%	5%	2%	1%	6%	5%	1%	3%	3%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
IMPROVING A LOT/LITTLE	220 22%	39 19%	86 21%	45 19%	49 33%	124 20%	95 24%	71 18%	62 22%	48 20%	50 21%	49 21%	37 21%	31 32%	98 21%	13 22%	88 25%
GETTING A LOT/LITTLE WORSE	601 59%	128 62%	247 60%	153 63%	73 48%	375 61%	225 57%	249 64%	171 60%	140 57%	146 63%	145 61%	103 59%	55 56%	273 59%	35 56%	204 59%
Improving a lot	43 4%	6 3%	18 4%	11 5%	8 5%	24 4%	19 5%	13 3%	12 4%	6 3%	6 3%	12 5%	12 7%	6 6%	21 4%	4 6%	15 4%
Improving a little	176 17%	32 16%	68 16%	34 14%	41 27%	100 16%	75 19%	58 15%	49 17%	42 17%	44 19%	37 16%	25 14%	25 26%	78 17%	10 16%	73 21%
Staying the same	158 16%	31 15%	67 16%	35 14%	26 17%	98 16%	60 15%	63 16%	45 16%	39 16%	33 14%	39 16%	31 18%	12 12%	78 17%	8 13%	49 14%
Getting a little worse	307 30%	62 30%	127 31%	86 35%	32 21%	189 31%	118 30%	125 32%	86 30%	68 28%	69 30%	85 36%	53 30%	27 27%	152 33%	18 28%	90 26%
Getting a lot worse	293 29%	66 32%	120 29%	66 27%	41 27%	186 30%	107 27%	125 32%	85 30%	71 29%	77 33%	60 25%	50 29%	28 28%	121 26%	17 27%	114 33%
Unsure	35 3%	7 4%	13 3%	11 5%	3 2%	20 3%	14 4%	9 2%	8 3%	18 7%	4 2%	3 1%	3 2%	-	15 3%	6 10%	6 2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
IMPROVING A LOT/LITTLE	220 22%	19 5%	37 18%	163 42%	26 6%	8 10%	185 40%	24 6%	58 19%	133 44%	24 5%	192 39%	21 5%	187 42%	12 11%	12 6%	10 5%	125 29%	159 25%	190 23%	111 16%	194 27%
GETTING A LOT/LITTLE WORSE	601 59%	319 80%	132 65%	129 33%	373 80%	61 73%	167 36%	311 81%	180 58%	98 32%	381 83%	177 36%	378 83%	153 34%	70 66%	189 86%	152 78%	219 50%	363 56%	491 58%	449 66%	378 52%
Improving a lot	43 4%	3 1%	3 1%	38 10%	3 1%	-	41 9%	6 1%	3 1%	35 12%	3 1%	40 8%	2 *	39 9%	2 2%	2 1%	1 *	20 5%	28 4%	37 4%	18 3%	37 5%
Improving a little	176 17%	17 4%	34 17%	125 32%	23 5%	8 10%	145 31%	19 5%	56 18%	98 33%	21 5%	153 31%	19 4%	148 33%	9 9%	10 5%	9 4%	106 24%	131 20%	153 18%	93 14%	157 22%
Staying the same	158 16%	54 14%	26 13%	78 20%	60 13%	7 8%	92 20%	40 10%	56 18%	58 19%	47 10%	102 20%	53 12%	90 20%	15 15%	17 8%	32 16%	77 17%	99 15%	129 15%	93 14%	118 16%
Getting a little worse	307 30%	141 36%	61 30%	94 24%	158 34%	28 34%	121 26%	125 33%	107 35%	69 23%	157 34%	131 26%	164 36%	118 26%	25 24%	75 34%	75 39%	112 25%	179 28%	248 29%	209 31%	217 30%
Getting a lot worse	293 29%	178 45%	70 35%	35 9%	215 46%	33 39%	46 10%	186 48%	73 24%	28 9%	224 49%	46 9%	214 47%	35 8%	45 42%	114 52%	76 39%	107 24%	184 28%	244 29%	240 35%	161 22%
Unsure	35 3%	6 1%	8 4%	18 5%	6 1%	8 9%	21 5%	9 2%	13 4%	11 4%	5 1%	26 5%	6 1%	19 4%	10 9%	1 *	3 1%	19 4%	26 4%	32 4%	24 4%	30 4%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
IMPROVING A LOT/LITTLE	220 22%	88 20%	69 20%	45 16%	175 24%	21 14%	24 19%	77 29%	94 20%	48 17%	50 20%	15 10%	43 21%	66 28%	14 5%	7 5%	16 5%	214 48%
GETTING A LOT/LITTLE WORSE	601 59%	273 62%	196 58%	191 68%	408 56%	109 72%	81 63%	132 49%	276 60%	192 68%	152 62%	113 73%	121 60%	119 51%	240 85%	101 74%	296 83%	129 29%
Improving a lot	43 4%	18 4%	18 5%	13 5%	30 4%	5 3%	8 6%	19 7%	17 4%	8 3%	12 5%	1 1%	14 7%	11 5%	2 1%	-	1 *	36 8%
Improving a little	176 17%	70 16%	52 15%	32 11%	144 20%	16 10%	16 13%	58 22%	78 17%	40 14%	38 15%	14 9%	29 14%	54 23%	12 4%	7 5%	16 4%	178 40%
Staying the same	158 16%	66 15%	59 17%	41 15%	117 16%	20 13%	21 17%	43 16%	83 18%	33 12%	39 16%	21 14%	33 17%	37 16%	25 9%	28 20%	41 12%	81 18%
Getting a little worse	307 30%	132 30%	102 30%	92 33%	214 29%	54 36%	37 29%	79 30%	134 29%	94 33%	79 32%	41 27%	66 33%	66 28%	100 36%	44 32%	122 34%	89 20%
Getting a lot worse	293 29%	141 32%	94 28%	99 35%	194 27%	55 36%	43 34%	53 20%	142 31%	98 35%	73 30%	71 46%	55 27%	53 23%	140 50%	57 42%	174 49%	40 9%
Unsure	35 3%	11 2%	14 4%	4 1%	31 4%	2 2%	1 1%	15 6%	10 2%	9 3%	6 3%	6 4%	4 2%	10 4%	2 1%	1 1%	3 1%	18 4%

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[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	186	78	100	86	107	34	29	31	31	32	46	45	94	92
	18%	21%	21%	16%	16%	30%	22%	22%	20%	21%	16%	16%	21%	16%
MUCH/SOMEWHAT LESS SECURE	534	187	230	302	375	46	59	72	78	71	159	153	222	312
	53%	50%	49%	56%	55%	40%	46%	51%	52%	46%	56%	54%	50%	55%
Much more secure	41	15	27	15	18	7	11	5	7	13	5	11	25	16
	4%	4%	6%	3%	3%	6%	8%	4%	5%	9%	2%	4%	6%	3%
Somewhat more secure	144	62	73	71	89	27	18	26	24	19	41	35	68	76
	14%	17%	16%	13%	13%	24%	14%	18%	16%	12%	15%	12%	15%	13%
Neither more nor less secure	280	101	135	145	190	33	40	32	39	48	77	84	119	161
	28%	27%	29%	27%	28%	28%	31%	23%	26%	31%	27%	30%	27%	28%
Somewhat less secure	264	96	117	145	184	23	31	37	31	34	78	85	101	162
	26%	26%	25%	27%	27%	20%	24%	26%	20%	22%	27%	30%	23%	29%
Much less secure	270	91	113	157	191	23	29	36	48	37	81	69	120	150
	27%	24%	24%	29%	28%	20%	22%	25%	32%	24%	29%	24%	27%	26%
Unsure	14	7	5	9	6	2	1	6	2	4	1	-	12	1
	1%	2%	1%	2%	1%	2%	1%	4%	1%	3%	1%	-	3%	*%

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[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	186	32	63	60	29	96	89	52	54	31	34	41	39	37	104	13	54
	18%	16%	15%	25%	20%	16%	23%	13%	19%	13%	14%	17%	22%	38%	22%	20%	15%
MUCH/SOMEWHAT LESS SECURE	534	111	227	121	75	338	196	227	148	147	124	139	75	37	236	34	185
	53%	54%	55%	49%	50%	55%	50%	58%	52%	60%	53%	59%	43%	38%	51%	54%	53%
Much more secure	41	10	12	8	12	22	20	10	9	3	6	8	8	13	18	5	13
	4%	5%	3%	3%	8%	4%	5%	2%	3%	1%	3%	3%	5%	13%	4%	8%	4%
Somewhat more secure	144	22	52	52	18	74	70	43	45	28	28	33	30	24	86	7	40
	14%	11%	13%	21%	12%	12%	18%	11%	16%	12%	12%	14%	17%	24%	18%	12%	12%
Neither more nor less secure	280	58	117	60	44	176	104	111	79	62	73	55	60	21	119	13	107
	28%	28%	29%	25%	29%	28%	26%	28%	28%	25%	31%	23%	35%	22%	26%	21%	31%
Somewhat less secure	264	50	103	71	40	153	111	101	83	59	51	90	37	23	115	15	93
	26%	24%	25%	29%	27%	25%	28%	26%	29%	24%	22%	38%	21%	24%	25%	24%	27%
Much less secure	270	61	124	50	35	185	85	125	65	88	73	50	38	14	120	19	92
	27%	30%	30%	20%	23%	30%	22%	32%	23%	36%	31%	21%	22%	14%	26%	31%	27%
Unsure	14	4	5	3	1	8	5	2	3	4	2	1	1	3	6	3	1
	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*%	*%	3%	1%	5%	*%

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[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
MUCH/SOMEWHAT MORE SECURE	186 18%	48 12%	27 13%	109 28%	54 12%	12 14%	119 26%	42 11%	54 18%	87 29%	51 11%	131 26%	49 11%	118 26%	19 18%	23 11%	24 12%	83 19%	117 18%	152 18%	111 16%	147 20%
MUCH/SOMEWHAT LESS SECURE	534 53%	243 61%	122 60%	153 40%	287 62%	51 61%	196 42%	240 62%	156 51%	127 42%	283 62%	213 43%	294 64%	187 42%	53 50%	141 64%	119 61%	215 49%	332 51%	449 53%	382 56%	371 51%
Much more secure	41 4%	7 2%	5 3%	29 7%	7 1%	4 5%	30 6%	14 4%	6 2%	20 7%	11 2%	29 6%	5 1%	31 7%	5 5%	3 2%	1 *	21 5%	26 4%	31 4%	15 2%	32 4%
Somewhat more secure	144 14%	42 10%	21 11%	80 21%	48 10%	8 9%	89 19%	28 7%	49 16%	66 22%	40 9%	102 21%	44 10%	87 19%	14 13%	20 9%	23 12%	62 14%	91 14%	122 14%	96 14%	116 16%
Neither more nor less secure	280 28%	103 26%	50 25%	119 31%	119 26%	19 23%	142 30%	97 25%	95 31%	82 27%	118 26%	150 30%	111 24%	139 31%	31 29%	53 24%	52 27%	140 32%	190 29%	230 27%	176 26%	194 27%
Somewhat less secure	264 26%	116 29%	57 28%	87 22%	133 29%	17 20%	114 24%	104 27%	83 27%	72 24%	127 28%	123 25%	135 30%	112 25%	16 15%	63 29%	56 29%	112 25%	167 26%	229 27%	181 27%	185 26%
Much less secure	270 27%	127 32%	65 32%	67 17%	154 33%	34 40%	82 18%	136 35%	73 24%	55 18%	156 34%	90 18%	158 35%	75 17%	37 34%	78 36%	63 32%	103 23%	165 25%	220 26%	201 30%	186 26%
Unsure	14 1%	4 1%	3 1%	7 2%	4 1%	1 2%	9 2%	6 1%	2 1%	5 2%	5 1%	4 1%	4 1%	6 1%	4 4%	1 *	1 *	2 *	8 1%	11 1%	9 1%	9 1%

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[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	186	84	70	60	126	31	29	60	85	41	37	15	33	38	26	25	37	132
	18%	19%	21%	21%	17%	20%	23%	22%	18%	14%	15%	10%	17%	17%	9%	18%	10%	30%
MUCH/SOMEWHAT LESS SECURE	534	228	164	156	376	93	62	132	242	160	141	97	119	118	193	68	236	168
	53%	52%	49%	56%	52%	61%	49%	49%	52%	56%	57%	62%	59%	51%	69%	50%	66%	38%
Much more secure	41	22	17	18	23	7	11	17	16	8	9	6	10	6	5	-	5	28
	4%	5%	5%	7%	3%	5%	9%	6%	3%	3%	4%	4%	5%	3%	2%		1%	6%
Somewhat more secure	144	62	54	42	103	24	17	43	69	33	28	9	24	32	21	25	32	103
	14%	14%	16%	15%	14%	16%	14%	16%	15%	12%	11%	6%	12%	14%	7%	18%	9%	23%
Neither more nor less secure	280	123	94	61	218	26	35	73	127	80	62	41	48	72	62	44	83	135
	28%	28%	28%	22%	30%	17%	28%	27%	27%	28%	25%	26%	24%	31%	22%	32%	23%	31%
Somewhat less secure	264	121	77	72	190	40	32	67	119	78	68	47	67	50	86	28	111	103
	26%	28%	23%	26%	26%	26%	25%	25%	26%	27%	27%	30%	34%	22%	31%	20%	31%	23%
Much less secure	270	107	88	83	186	53	30	65	123	82	74	50	52	68	107	41	125	65
	27%	24%	26%	30%	25%	35%	23%	24%	27%	29%	30%	32%	26%	29%	38%	30%	35%	15%
Unsure	14	4	9	3	11	2	1	3	9	2	7	3	1	2	1	-	1	7
	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	3%	2%	1%	1%	1%		1%	2%

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[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	453	168	219	233	264	88	64	84	85	73	120	91	242	211
	45%	45%	47%	43%	39%	77%	50%	59%	57%	47%	42%	32%	54%	37%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	505	191	228	276	381	21	57	50	60	65	149	182	174	331
	50%	51%	48%	51%	56%	19%	45%	35%	40%	42%	52%	64%	39%	58%
Very confident	136	57	63	73	67	38	17	28	30	25	34	19	83	53
	13%	15%	13%	13%	10%	33%	13%	20%	20%	16%	12%	7%	19%	9%
Somewhat confident	317	110	156	161	197	50	47	56	55	49	86	72	159	158
	31%	30%	33%	30%	29%	43%	37%	39%	37%	31%	30%	25%	36%	28%
Not that confident	296	112	133	163	223	15	39	35	35	40	84	103	110	187
	29%	30%	28%	30%	33%	13%	30%	25%	23%	26%	30%	36%	24%	33%
Not confident at all	209	79	94	113	158	7	19	14	25	25	64	79	65	144
	21%	21%	20%	21%	23%	6%	15%	10%	17%	16%	23%	28%	15%	25%
Unsure	55	14	23	32	34	6	7	9	5	17	15	10	30	25
	5%	4%	5%	6%	5%	5%	6%	6%	3%	11%	5%	4%	7%	4%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT CONFIDENT	453 45%	88 43%	174 42%	112 46%	79 53%	262 42%	191 48%	134 34%	129 45%	84 34%	89 38%	111 47%	86 49%	73 75%	251 54%	37 59%	120 35%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	505 50%	107 52%	216 52%	116 48%	65 43%	323 52%	181 46%	240 61%	141 49%	135 55%	133 57%	116 49%	86 49%	24 24%	196 42%	19 30%	214 62%
Very confident	136 13%	25 12%	59 14%	29 12%	21 14%	85 14%	51 13%	36 9%	29 10%	32 13%	24 10%	33 14%	24 14%	19 19%	85 18%	16 25%	27 8%
Somewhat confident	317 31%	63 30%	115 28%	82 34%	58 39%	177 29%	140 36%	98 25%	100 35%	53 22%	64 28%	78 33%	62 36%	54 55%	166 36%	21 33%	93 27%
Not that confident	296 29%	62 30%	124 30%	66 27%	45 30%	185 30%	111 28%	136 35%	88 31%	65 27%	71 30%	80 34%	62 35%	15 16%	120 26%	12 19%	124 36%
Not confident at all	209 21%	46 22%	92 22%	50 21%	20 13%	138 22%	70 18%	104 27%	53 19%	69 28%	63 27%	36 15%	24 14%	9 9%	76 16%	7 11%	91 26%
Unsure	55 5%	10 5%	22 5%	16 7%	6 4%	32 5%	22 6%	18 5%	15 5%	25 10%	11 5%	9 4%	2 1%	1 1%	18 4%	7 11%	13 4%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	453	137	90	218	158	39	256	125	150	168	156	275	150	252	51	81	58	193	270	361	287	347
	45%	34%	45%	56%	34%	47%	55%	33%	49%	56%	34%	55%	33%	56%	48%	37%	30%	44%	42%	43%	42%	48%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	505	248	100	142	289	40	175	245	142	110	285	189	287	166	52	132	130	221	337	433	366	336
	50%	62%	49%	37%	62%	48%	38%	64%	46%	37%	62%	38%	63%	37%	49%	61%	67%	50%	52%	51%	54%	47%
Very confident	136	35	27	74	36	16	84	42	36	53	46	84	38	77	21	17	16	46	71	105	80	104
	13%	9%	13%	19%	8%	19%	18%	11%	12%	18%	10%	17%	8%	17%	20%	8%	8%	10%	11%	12%	12%	14%
Somewhat confident	317	102	64	144	121	24	172	83	114	114	110	191	113	175	29	64	42	147	199	256	207	243
	31%	26%	32%	37%	26%	28%	37%	22%	37%	38%	24%	38%	25%	39%	28%	30%	21%	33%	31%	30%	30%	34%
Not that confident	296	148	47	93	164	16	116	136	86	70	155	129	157	112	27	74	77	131	195	259	199	204
	29%	37%	23%	24%	35%	19%	25%	35%	28%	23%	34%	26%	34%	25%	25%	34%	40%	30%	30%	31%	29%	28%
Not confident at all	209	100	53	49	125	24	59	109	55	40	131	60	130	54	25	58	52	90	142	174	166	131
	21%	25%	26%	13%	27%	29%	13%	28%	18%	13%	29%	12%	28%	12%	23%	27%	27%	21%	22%	21%	25%	18%
Unsure	55	13	12	28	17	4	34	14	16	23	16	34	20	31	4	5	7	26	39	49	26	38
	5%	3%	6%	7%	4%	5%	7%	4%	5%	8%	4%	7%	4%	7%	4%	2%	4%	6%	6%	6%	4%	5%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT CONFIDENT	453 45%	194 44%	182 54%	143 51%	310 42%	65 43%	78 61%	146 55%	200 43%	106 38%	101 41%	48 31%	68 34%	127 55%	97 35%	45 33%	101 28%	248 56%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	505 50%	232 53%	127 38%	131 47%	373 51%	85 56%	45 36%	108 41%	233 50%	164 58%	129 52%	102 66%	125 62%	86 37%	177 63%	91 66%	246 69%	159 36%
Very confident	136 13%	56 13%	66 20%	56 20%	80 11%	30 19%	26 21%	50 19%	54 12%	32 11%	35 14%	15 9%	18 9%	41 18%	23 8%	11 8%	21 6%	78 18%
Somewhat confident	317 31%	138 31%	116 34%	87 31%	230 31%	36 24%	51 40%	96 36%	146 32%	75 26%	66 27%	34 22%	50 25%	86 37%	74 26%	34 25%	80 22%	170 38%
Not that confident	296 29%	129 29%	84 25%	74 27%	222 30%	49 32%	26 20%	66 25%	141 30%	90 32%	77 31%	55 35%	73 37%	46 20%	103 36%	49 36%	136 38%	112 25%
Not confident at all	209 21%	103 24%	43 13%	56 20%	151 21%	36 24%	20 16%	43 16%	92 20%	74 26%	52 21%	47 31%	51 26%	40 17%	75 27%	42 31%	110 31%	47 11%
Unsure	55 5%	12 3%	28 8%	6 2%	49 7%	2 2%	4 3%	12 5%	30 7%	13 4%	17 7%	5 3%	9 4%	19 8%	7 2%	2 1%	9 3%	36 8%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	160	177	242	246	84	66	40	59	82	118	120	181	238
	41%	43%	38%	45%	36%	73%	52%	28%	39%	53%	42%	43%	41%	42%
VERY/SOMEWHAT UNFAVORABLE	561	205	285	274	419	27	61	84	89	70	156	161	243	317
	55%	55%	61%	51%	62%	23%	47%	59%	59%	46%	55%	57%	54%	56%
Very Favorable	209	85	94	115	114	55	29	11	28	45	53	71	85	124
	21%	23%	20%	21%	17%	47%	22%	8%	19%	29%	19%	25%	19%	22%
Somewhat Favorable	211	75	83	128	132	30	38	29	31	37	65	49	97	114
	21%	20%	18%	24%	19%	26%	29%	21%	20%	24%	23%	17%	22%	20%
Heard of, No Opinion	32	8	7	24	13	4	2	17	2	2	9	1	21	11
	3%	2%	2%	4%	2%	4%	1%	12%	1%	1%	3%	*%	5%	2%
Somewhat Unfavorable	116	31	56	58	67	13	23	30	23	17	19	28	69	46
	11%	8%	12%	11%	10%	12%	18%	21%	15%	11%	7%	10%	15%	8%
Very Unfavorable	445	174	229	216	352	14	38	54	67	54	137	134	174	271
	44%	47%	49%	40%	52%	12%	30%	38%	44%	35%	48%	47%	39%	48%
Never heard of	1	-	1	0	1	-	-	1	0	-	-	-	1	-
	*%		*%	*%	*%			1%	*%				*%	

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	77	170	95	77	247	172	137	109	106	96	97	56	55	200	31	132
	41%	37%	41%	39%	52%	40%	44%	35%	38%	43%	41%	41%	32%	56%	43%	50%	38%
VERY/SOMEWHAT UNFAVORABLE	561	120	227	142	71	347	213	246	172	124	130	135	114	41	253	24	212
	55%	59%	55%	58%	47%	56%	54%	63%	60%	51%	56%	57%	65%	41%	54%	38%	61%
Very Favorable	209	41	84	43	41	125	84	65	49	48	53	51	26	25	101	14	76
	21%	20%	20%	17%	28%	20%	21%	17%	17%	20%	23%	22%	15%	26%	22%	23%	22%
Somewhat Favorable	211	36	86	52	36	122	88	72	59	58	43	46	30	29	99	17	56
	21%	17%	21%	21%	24%	20%	22%	18%	21%	24%	18%	19%	17%	30%	21%	28%	16%
Heard of, No Opinion	32	8	15	7	2	23	9	9	4	13	7	4	4	3	12	6	3
	3%	4%	4%	3%	1%	4%	2%	2%	1%	5%	3%	2%	2%	3%	3%	10%	1%
Somewhat Unfavorable	116	34	45	23	14	79	36	41	26	32	20	35	22	4	60	5	28
	11%	17%	11%	9%	9%	13%	9%	11%	9%	13%	9%	15%	13%	4%	13%	7%	8%
Very Unfavorable	445	86	182	119	57	268	177	205	146	92	110	100	92	37	193	19	184
	44%	42%	44%	49%	38%	43%	45%	52%	51%	38%	47%	42%	53%	38%	41%	30%	53%
Never heard of	1	0	-	-	-	0	-	0	-	1	-	-	-	-	-	1	-
	0%	0%				0%		0%		0%					2%		

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	28	66	321	33	22	365	40	130	246	24	390	21	372	26	11	10	221	291	357	210	373
	41%	7%	33%	83%	7%	26%	79%	10%	42%	82%	5%	78%	5%	83%	24%	5%	5%	50%	45%	42%	31%	52%
VERY/SOMEWHAT UNFAVORABLE	561	368	128	48	428	54	78	341	167	42	429	90	431	57	73	205	184	205	337	461	449	320
	55%	92%	63%	12%	92%	65%	17%	89%	54%	14%	94%	18%	94%	13%	68%	94%	94%	47%	52%	55%	66%	44%
Very Favorable	209	8	20	180	8	7	193	24	44	140	9	199	8	195	7	5	2	119	158	182	99	187
	21%	2%	10%	46%	2%	9%	42%	6%	14%	47%	2%	40%	2%	43%	6%	2%	1%	27%	24%	22%	15%	26%
Somewhat Favorable	211	20	45	141	24	14	172	16	86	106	15	191	14	178	19	6	8	103	133	175	112	186
	21%	5%	22%	36%	5%	17%	37%	4%	28%	35%	3%	38%	3%	40%	18%	3%	4%	23%	21%	21%	16%	26%
Heard of, No Opinion	32	2	8	19	3	7	21	3	11	13	3	18	4	20	7	2	1	14	18	23	18	28
	3%	1%	4%	5%	1%	9%	5%	1%	4%	4%	1%	4%	1%	4%	7%	1%	1%	3%	3%	3%	3%	4%
Somewhat Unfavorable	116	43	40	28	49	12	55	25	65	24	49	54	53	46	16	18	27	32	49	90	72	77
	11%	11%	20%	7%	10%	14%	12%	7%	21%	8%	11%	11%	12%	10%	15%	8%	14%	7%	8%	11%	11%	11%
Very Unfavorable	445	325	88	20	380	42	24	316	102	18	380	36	378	11	56	187	157	173	288	372	377	244
	44%	82%	43%	5%	82%	50%	5%	82%	33%	6%	83%	7%	83%	2%	53%	86%	80%	39%	45%	44%	56%	34%
Never heard of	1	-	-	-	1	0	-	-	-	-	1	-	1	-	0	1	-	-	-	1	0	0
	1%	-	-	-	1%	0%	-	-	-	-	1%	-	1%	-	0%	1%	-	-	-	1%	0%	0%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	167	147	99	321	54	44	160	162	98	93	30	86	111	11	10	19	346
	41%	38%	44%	35%	44%	35%	35%	60%	35%	35%	38%	19%	43%	48%	4%	7%	5%	78%
VERY/SOMEWHAT UNFAVORABLE	561	266	168	176	382	95	82	100	282	179	139	123	114	101	268	128	336	70
	55%	61%	50%	63%	52%	62%	64%	37%	61%	63%	56%	79%	57%	44%	95%	93%	94%	16%
Very Favorable	209	87	72	53	155	28	24	88	74	46	42	14	48	46	5	2	3	191
	21%	20%	21%	19%	21%	19%	19%	33%	16%	16%	17%	9%	24%	20%	2%	1%	1%	43%
Somewhat Favorable	211	80	75	45	165	26	20	72	87	51	51	16	38	65	7	8	17	156
	21%	18%	22%	16%	23%	17%	15%	27%	19%	18%	21%	10%	19%	28%	2%	6%	5%	35%
Heard of, No Opinion	32	4	21	5	27	4	1	7	19	5	15	2	1	18	2	-	1	25
	3%	1%	6%	2%	4%	2%	1%	3%	4%	2%	6%	1%	1%	8%	1%		*%	6%
Somewhat Unfavorable	116	45	44	35	80	18	17	33	48	34	22	12	22	35	27	16	39	43
	11%	10%	13%	12%	11%	12%	13%	12%	10%	12%	9%	8%	11%	15%	10%	12%	11%	10%
Very Unfavorable	445	221	124	142	302	77	65	66	234	145	116	111	92	66	241	112	297	27
	44%	50%	37%	51%	41%	50%	51%	25%	51%	51%	47%	71%	46%	28%	85%	81%	83%	6%
Never heard of	1	0	1	-	1	-	-	-	0	1	0	-	-	1	1	-	-	-
	*%	*%	*%		*%				*%	*%	*%			1%	*%			

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	383	141	154	229	211	85	58	42	56	76	98	111	175	208
	38%	38%	33%	42%	31%	74%	45%	30%	38%	49%	34%	39%	39%	37%
VERY/SOMEWHAT UNFAVORABLE	569	209	287	281	429	24	64	81	81	66	175	165	229	340
	56%	56%	61%	52%	63%	21%	50%	57%	54%	43%	62%	59%	51%	60%
Very Favorable	183	67	82	100	87	47	38	10	28	44	43	57	83	99
	18%	18%	17%	18%	13%	41%	30%	7%	19%	29%	15%	20%	19%	18%
Somewhat Favorable	200	74	71	129	124	38	20	32	28	31	55	54	92	109
	20%	20%	15%	24%	18%	33%	15%	23%	19%	20%	19%	19%	20%	19%
Heard of, No Opinion	54	22	24	30	34	4	6	17	11	10	10	7	37	17
	5%	6%	5%	5%	5%	4%	5%	12%	7%	6%	4%	2%	8%	3%
Somewhat Unfavorable	121	40	55	66	72	12	27	33	20	16	29	24	69	53
	12%	11%	12%	12%	11%	10%	21%	23%	13%	10%	10%	8%	15%	9%
Very Unfavorable	448	169	232	215	357	12	37	48	62	50	146	142	160	288
	44%	45%	49%	40%	53%	10%	29%	34%	41%	33%	52%	50%	36%	51%
Never heard of	7	2	5	2	5	2	0	2	2	2	1	-	6	1
	1%	*%	1%	*%	1%	2%	*%	1%	1%	2%	*%		1%	*%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	383 38%	69 34%	157 38%	86 35%	70 47%	226 37%	156 40%	115 29%	96 34%	104 43%	83 36%	96 40%	52 30%	40 41%	187 40%	32 51%	114 33%
VERY/SOMEWHAT UNFAVORABLE	569 56%	117 57%	229 55%	151 62%	73 48%	346 56%	223 57%	247 63%	182 64%	124 51%	137 59%	128 54%	116 67%	50 51%	249 54%	23 37%	225 65%
Very Favorable	183 18%	39 19%	73 18%	40 16%	29 20%	112 18%	69 18%	47 12%	40 14%	47 19%	34 15%	48 20%	27 15%	20 20%	93 20%	16 26%	59 17%
Somewhat Favorable	200 20%	30 15%	84 20%	46 19%	41 27%	114 18%	87 22%	68 17%	56 20%	56 23%	48 21%	47 20%	25 15%	20 20%	95 20%	16 25%	55 16%
Heard of, No Opinion	54 5%	14 7%	27 7%	6 3%	7 5%	41 7%	13 3%	28 7%	6 2%	14 6%	12 5%	12 5%	6 4%	8 8%	26 6%	6 10%	8 2%
Somewhat Unfavorable	121 12%	33 16%	35 9%	40 16%	14 9%	68 11%	53 13%	32 8%	40 14%	28 11%	29 12%	30 13%	16 9%	17 17%	65 14%	6 10%	31 9%
Very Unfavorable	448 44%	84 41%	193 47%	111 45%	59 39%	277 45%	170 43%	215 55%	142 50%	96 39%	108 46%	98 42%	101 58%	33 33%	184 40%	17 27%	194 56%
Never heard of	7 1%	5 2%	-	1 1%	-	5 1%	1 *	3 1%	1 *	2 1%	2 1%	1 *	-	1 1%	2 1%	1 2%	1 *

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	383	18	54	307	21	17	345	31	111	236	18	355	12	346	25	10	5	193	266	326	198	346
	38%	4%	26%	79%	4%	21%	74%	8%	36%	79%	4%	71%	3%	77%	23%	4%	3%	44%	41%	39%	29%	48%
VERY/SOMEWHAT UNFAVORABLE	569	369	130	57	428	56	85	345	168	45	428	104	428	69	72	200	185	228	358	478	452	329
	56%	93%	64%	15%	92%	67%	18%	90%	55%	15%	94%	21%	94%	15%	68%	91%	95%	52%	55%	57%	67%	46%
Very Favorable	183	3	18	160	3	8	172	19	43	118	5	176	3	168	12	1	0	110	130	157	89	162
	18%	1%	9%	41%	1%	9%	37%	5%	14%	39%	1%	35%	1%	37%	11%	1%	0%	25%	20%	19%	13%	22%
Somewhat Favorable	200	15	36	147	18	10	173	12	67	117	13	179	9	179	13	9	5	83	137	169	109	184
	20%	4%	18%	38%	4%	11%	37%	3%	22%	39%	3%	36%	2%	40%	12%	4%	2%	19%	21%	20%	16%	26%
Heard of, No Opinion	54	9	18	22	11	10	33	7	24	20	10	34	14	32	8	7	4	19	22	36	25	39
	5%	2%	9%	6%	2%	11%	7%	2%	8%	7%	2%	7%	3%	7%	8%	3%	2%	4%	3%	4%	4%	5%
Somewhat Unfavorable	121	43	41	35	49	19	54	27	63	29	47	61	49	52	20	15	25	42	59	97	75	87
	12%	11%	20%	9%	11%	22%	12%	7%	21%	10%	10%	12%	11%	12%	19%	7%	13%	10%	9%	12%	11%	12%
Very Unfavorable	448	326	89	21	379	37	32	319	105	16	381	43	379	17	52	185	159	186	299	380	377	242
	44%	82%	44%	5%	82%	44%	7%	83%	34%	5%	83%	9%	83%	4%	49%	85%	82%	42%	46%	45%	56%	34%
Never heard of	7	3	1	2	4	1	2	1	5	-	2	5	4	2	1	2	2	0	0	3	3	6
	1%	1%	1%	1%	1%	1%	0%	0%	2%	0%	0%	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	383 38%	147 34%	147 43%	98 35%	285 39%	55 36%	43 33%	147 55%	156 34%	80 28%	97 39%	25 16%	78 39%	109 47%	11 4%	4 3%	16 4%	332 75%
VERY/SOMEWHAT UNFAVORABLE	569 56%	273 62%	165 49%	166 59%	402 55%	88 58%	78 61%	99 37%	282 61%	189 67%	132 54%	127 82%	112 56%	104 45%	261 93%	129 94%	335 94%	80 18%
Very Favorable	183 18%	79 18%	69 20%	49 17%	134 18%	27 18%	21 17%	83 31%	60 13%	40 14%	35 14%	10 7%	45 23%	41 18%	1 1%	-	5 1%	172 39%
Somewhat Favorable	200 20%	69 16%	78 23%	49 18%	151 21%	28 19%	21 17%	64 24%	96 21%	40 14%	62 25%	15 10%	33 16%	69 30%	9 3%	4 3%	11 3%	160 36%
Heard of, No Opinion	54 5%	16 4%	24 7%	14 5%	39 5%	9 6%	5 4%	19 7%	23 5%	12 4%	17 7%	3 2%	11 5%	16 7%	9 3%	2 1%	5 1%	29 7%
Somewhat Unfavorable	121 12%	45 10%	49 14%	29 10%	92 13%	14 9%	15 12%	37 14%	43 9%	42 15%	18 7%	14 9%	21 10%	39 17%	24 8%	16 12%	36 10%	55 13%
Very Unfavorable	448 44%	228 52%	116 34%	137 49%	310 42%	74 49%	63 49%	62 23%	239 52%	147 52%	114 46%	113 72%	91 45%	65 28%	237 84%	113 82%	299 84%	25 6%
Never heard of	7 1%	2 *	2 1%	2 1%	5 1%	0 *	1 1%	3 1%	3 1%	2 1%	1 *	0 *	-	2 1%	1 *	3 2%	0 *	1 *

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	417	152	218	198	323	20	38	55	79	51	121	110	185	232
	41%	41%	46%	37%	48%	17%	29%	39%	53%	33%	43%	39%	41%	41%
VERY/SOMEWHAT UNFAVORABLE	573	209	238	334	344	92	87	78	67	98	159	170	244	328
	57%	56%	51%	62%	51%	79%	68%	55%	45%	64%	56%	60%	55%	58%
Very Favorable	257	84	141	116	193	15	23	28	61	30	74	64	119	138
	25%	22%	30%	21%	28%	13%	18%	20%	40%	20%	26%	23%	27%	24%
Somewhat Favorable	159	68	77	83	130	5	15	27	19	20	47	46	66	93
	16%	18%	16%	15%	19%	4%	12%	19%	12%	13%	17%	16%	15%	17%
Heard of, No Opinion	23	12	14	8	12	4	3	9	3	6	3	3	17	6
	2%	3%	3%	2%	2%	3%	3%	6%	2%	4%	1%	1%	4%	1%
Somewhat Unfavorable	97	37	57	41	56	9	21	19	15	15	23	26	49	48
	10%	10%	12%	7%	8%	8%	16%	13%	10%	10%	8%	9%	11%	9%
Very Unfavorable	476	172	181	294	288	82	66	60	53	83	136	144	195	280
	47%	46%	38%	54%	42%	71%	51%	42%	35%	54%	48%	51%	44%	49%
Never heard of	0	-	-	0	-	-	0	-	0	-	-	-	0	-
	%		%	%	%	%	%	%	%	%	%	%	%	%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	417	93	160	106	56	253	162	192	129	90	106	91	83	36	197	20	143
	41%	46%	39%	43%	37%	41%	41%	49%	45%	37%	46%	39%	47%	37%	42%	32%	41%
VERY/SOMEWHAT UNFAVORABLE	573	106	247	131	88	354	219	196	147	150	125	135	89	62	252	41	200
	57%	52%	60%	54%	59%	57%	55%	50%	52%	62%	54%	57%	51%	63%	54%	65%	58%
Very Favorable	257	63	94	61	38	157	100	117	75	59	68	56	41	27	125	9	88
	25%	31%	23%	25%	26%	25%	25%	30%	26%	24%	29%	24%	23%	27%	27%	14%	25%
Somewhat Favorable	159	30	66	45	18	96	62	75	55	30	38	35	42	9	73	11	54
	16%	15%	16%	18%	12%	16%	16%	19%	19%	12%	16%	15%	24%	10%	16%	18%	16%
Heard of, No Opinion	23	5	5	7	6	10	13	5	8	4	2	10	2	-	15	2	5
	2%	2%	1%	3%	4%	2%	3%	1%	3%	2%	1%	4%	1%	-	3%	3%	1%
Somewhat Unfavorable	97	24	43	23	7	67	30	37	19	20	26	24	20	5	38	9	41
	10%	12%	10%	9%	5%	11%	8%	9%	7%	8%	11%	10%	12%	5%	8%	14%	12%
Very Unfavorable	476	83	204	108	81	287	188	159	128	130	99	111	69	57	214	32	159
	47%	40%	50%	44%	54%	46%	48%	41%	45%	53%	42%	47%	39%	58%	46%	52%	46%
Never heard of	0	0	-	-	-	0	-	-	-	0	-	-	-	-	0	-	-
	%	%				%				%					%		

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	417	325	61	20	364	24	28	305	88	14	370	31	372	22	23	213	138	162	255	334	352	229
	41%	82%	30%	5%	79%	29%	6%	79%	29%	5%	81%	6%	81%	5%	22%	98%	70%	37%	39%	40%	52%	32%
VERY/SOMEWHAT UNFAVORABLE	573	62	133	364	88	58	427	66	210	285	75	458	72	420	81	3	51	268	379	487	310	478
	57%	16%	66%	94%	19%	70%	92%	17%	68%	95%	16%	92%	16%	93%	76%	1%	26%	61%	59%	58%	46%	66%
Very Favorable	257	214	30	10	236	10	12	200	47	8	240	12	235	8	14	182	52	96	148	201	214	155
	25%	54%	15%	3%	51%	11%	3%	52%	15%	3%	53%	2%	51%	2%	13%	83%	27%	22%	23%	24%	32%	22%
Somewhat Favorable	159	111	31	10	129	14	16	105	41	6	130	19	136	14	9	31	86	67	106	132	138	74
	16%	28%	15%	3%	28%	17%	4%	27%	13%	2%	28%	4%	30%	3%	9%	14%	44%	15%	16%	16%	20%	10%
Heard of, No Opinion	23	10	9	3	12	2	10	13	9	1	12	9	13	8	2	2	7	10	13	22	16	13
	2%	3%	4%	1%	3%	2%	2%	3%	3%	*%	3%	2%	3%	2%	2%	1%	3%	2%	2%	3%	2%	2%
Somewhat Unfavorable	97	35	31	26	49	16	33	27	52	14	50	38	42	25	30	3	28	34	50	80	61	59
	10%	9%	15%	7%	10%	19%	7%	7%	17%	5%	11%	8%	9%	6%	28%	1%	15%	8%	8%	9%	9%	8%
Very Unfavorable	476	27	102	337	39	43	394	39	158	271	25	420	30	394	51	-	22	234	329	407	249	420
	47%	7%	50%	87%	8%	51%	85%	10%	51%	90%	6%	84%	7%	88%	48%	-	11%	53%	51%	48%	37%	58%
Never heard of	0	-	-	0	-	-	0	-	0	-	-	-	-	0	-	-	-	-	-	-	0	0
	*%			*%			*%		*%					*%							*%	*%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	417 41%	191 44%	125 37%	144 51%	271 37%	73 48%	71 56%	66 25%	208 45%	143 51%	104 42%	105 68%	83 41%	53 23%	270 96%	76 55%	281 79%	19 4%
VERY/SOMEWHAT UNFAVORABLE	573 57%	240 55%	200 59%	130 46%	442 60%	76 50%	53 42%	191 72%	246 53%	135 48%	136 55%	45 29%	113 56%	174 75%	7 2%	57 41%	63 18%	413 94%
Very Favorable	257 25%	124 28%	77 23%	103 37%	153 21%	50 33%	53 42%	47 17%	122 26%	89 31%	57 23%	66 43%	49 24%	33 14%	211 75%	22 16%	170 48%	10 2%
Somewhat Favorable	159 16%	67 15%	48 14%	41 15%	119 16%	23 15%	18 14%	19 7%	86 19%	54 19%	47 19%	39 25%	34 17%	20 9%	59 21%	53 39%	112 31%	8 2%
Heard of, No Opinion	23 2%	6 1%	12 4%	6 2%	17 2%	3 2%	3 3%	10 4%	9 2%	4 1%	6 2%	6 4%	5 3%	5 2%	5 2%	5 3%	12 3%	9 2%
Somewhat Unfavorable	97 10%	55 13%	32 10%	24 9%	72 10%	11 7%	13 10%	27 10%	49 11%	21 7%	18 7%	14 9%	23 12%	20 9%	5 2%	33 24%	33 9%	33 8%
Very Unfavorable	476 47%	185 42%	168 50%	106 38%	370 51%	65 43%	40 32%	164 61%	197 43%	114 40%	118 48%	31 20%	90 45%	154 67%	1 1%	24 17%	29 8%	380 86%
Never heard of	0 *%	-	0 *%	-	0 *%	-	-	-	0 *%	-	0 *%	-	-	-	-	-	-	1 *%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	150	210	205	323	19	50	50	76	55	109	125	181	234
	41%	40%	45%	38%	48%	16%	39%	35%	51%	36%	39%	44%	41%	41%
VERY/SOMEWHAT UNFAVORABLE	525	198	227	297	315	86	68	73	62	88	152	149	223	301
	52%	53%	48%	55%	46%	74%	53%	51%	41%	57%	54%	53%	50%	53%
Very Favorable	170	61	80	90	135	10	13	24	42	22	34	48	89	81
	17%	16%	17%	17%	20%	8%	10%	17%	28%	14%	12%	17%	20%	14%
Somewhat Favorable	245	89	129	116	187	9	37	25	34	33	76	77	93	152
	24%	24%	27%	21%	28%	8%	29%	18%	23%	21%	27%	27%	21%	27%
Heard of, No Opinion	72	25	33	39	42	10	10	18	11	12	22	9	41	31
	7%	7%	7%	7%	6%	9%	8%	13%	7%	7%	8%	3%	9%	5%
Somewhat Unfavorable	180	65	86	94	106	21	31	35	27	24	50	43	86	94
	18%	18%	18%	17%	16%	18%	24%	25%	18%	15%	18%	15%	19%	17%
Very Unfavorable	345	132	141	203	209	65	37	37	35	65	102	106	137	208
	34%	36%	30%	37%	31%	57%	29%	26%	23%	42%	36%	37%	31%	37%
Never heard of	2	-	1	0	-	1	0	1	0	-	-	-	2	-
	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	92	170	103	49	262	153	202	121	87	105	101	87	29	199	19	149
	41%	45%	41%	42%	33%	43%	39%	51%	43%	36%	45%	43%	50%	30%	43%	30%	43%
VERY/SOMEWHAT UNFAVORABLE	525	98	211	123	90	309	214	166	146	132	114	118	79	66	233	34	183
	52%	48%	51%	51%	60%	50%	54%	42%	51%	54%	49%	50%	45%	67%	50%	55%	53%
Very Favorable	170	47	65	42	16	113	58	92	43	48	43	31	30	16	80	8	55
	17%	23%	16%	17%	11%	18%	15%	24%	15%	20%	18%	13%	17%	16%	17%	12%	16%
Somewhat Favorable	245	45	105	62	33	150	95	109	78	39	62	70	57	13	119	11	94
	24%	22%	25%	25%	22%	24%	24%	28%	27%	16%	27%	30%	33%	13%	26%	18%	27%
Heard of, No Opinion	72	13	31	17	10	44	28	25	17	24	14	17	9	3	32	8	16
	7%	6%	8%	7%	7%	7%	7%	6%	6%	10%	6%	7%	5%	3%	7%	12%	5%
Somewhat Unfavorable	180	42	70	45	23	111	68	53	52	39	45	38	31	24	85	11	60
	18%	20%	17%	18%	15%	18%	17%	14%	18%	16%	19%	16%	18%	24%	18%	18%	17%
Very Unfavorable	345	56	141	78	68	198	146	113	94	93	69	80	48	42	148	23	123
	34%	27%	34%	32%	45%	32%	37%	29%	33%	38%	30%	34%	27%	43%	32%	37%	35%
Never heard of	2	2	-	-	-	2	-	-	-	2	-	-	-	-	0	1	-
	0%	1%				0%				1%					0%	2%	

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	336	44	31	364	13	38	309	86	18	357	45	372	31	12	180	173	168	253	338	357	232
	41%	84%	22%	8%	78%	16%	8%	80%	28%	6%	78%	9%	81%	7%	11%	82%	89%	38%	39%	40%	53%	32%
VERY/SOMEWHAT UNFAVORABLE	525	43	127	343	76	46	403	63	173	278	70	421	60	396	68	26	16	252	361	452	273	443
	52%	11%	63%	88%	16%	55%	87%	16%	56%	93%	15%	85%	13%	88%	64%	12%	8%	57%	56%	54%	40%	61%
Very Favorable	170	151	9	10	157	1	12	133	29	8	151	15	159	11	-	88	67	62	97	138	142	106
	17%	38%	4%	3%	34%	1%	2%	35%	9%	3%	33%	3%	35%	3%	-	40%	34%	14%	15%	16%	21%	15%
Somewhat Favorable	245	185	35	21	206	12	27	176	57	11	206	30	213	20	12	92	107	105	156	200	215	125
	24%	47%	17%	5%	44%	14%	6%	46%	19%	4%	45%	6%	47%	4%	11%	42%	55%	24%	24%	24%	32%	17%
Heard of, No Opinion	72	19	32	12	25	25	22	12	47	4	29	30	25	21	25	12	6	21	32	52	47	45
	7%	5%	16%	3%	5%	30%	5%	3%	15%	1%	6%	6%	6%	5%	24%	6%	3%	5%	5%	6%	7%	6%
Somewhat Unfavorable	180	28	52	97	49	18	113	37	70	66	41	125	45	103	32	14	12	79	111	153	97	144
	18%	7%	26%	25%	11%	21%	24%	10%	23%	22%	9%	25%	10%	23%	30%	7%	6%	18%	17%	18%	14%	20%
Very Unfavorable	345	16	75	246	27	28	290	26	103	212	30	296	15	293	36	12	5	173	250	299	176	299
	34%	4%	37%	64%	6%	33%	62%	7%	33%	71%	6%	59%	3%	65%	34%	6%	2%	39%	39%	36%	26%	42%
Never heard of	2	-	-	2	-	-	2	-	2	-	-	1	-	0	1	-	-	-	1	1	2	2
	%			%			%		1%			%		1%				%	%	%	%	%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	415 41%	202 46%	114 34%	135 48%	278 38%	71 47%	64 51%	74 28%	207 45%	134 47%	105 42%	106 68%	87 43%	44 19%	239 85%	103 75%	291 82%	33 7%
VERY/SOMEWHAT UNFAVORABLE	525 52%	213 49%	188 56%	131 47%	393 54%	73 48%	58 45%	164 61%	229 49%	132 47%	121 49%	39 25%	100 50%	169 73%	30 11%	30 22%	46 13%	381 86%
Very Favorable	170 17%	77 18%	50 15%	59 21%	109 15%	36 24%	23 18%	41 15%	71 15%	58 21%	41 17%	57 37%	35 17%	21 9%	115 41%	36 26%	118 33%	13 3%
Somewhat Favorable	245 24%	125 29%	64 19%	76 27%	169 23%	35 23%	41 32%	33 12%	136 29%	76 27%	63 26%	49 31%	52 26%	23 10%	124 44%	68 49%	173 49%	20 4%
Heard of, No Opinion	72 7%	23 5%	34 10%	14 5%	58 8%	9 6%	5 4%	29 11%	27 6%	16 6%	21 8%	11 7%	14 7%	19 8%	13 4%	4 3%	18 5%	27 6%
Somewhat Unfavorable	180 18%	80 18%	64 19%	55 20%	124 17%	29 19%	26 21%	57 21%	75 16%	47 17%	34 14%	20 13%	40 20%	59 26%	16 6%	23 17%	32 9%	98 22%
Very Unfavorable	345 34%	133 30%	124 37%	76 27%	269 37%	44 29%	31 25%	106 40%	153 33%	85 30%	87 35%	18 12%	61 30%	109 47%	14 5%	7 5%	15 4%	283 64%
Never heard of	2 *%	-	2 *%	-	2 *%	-	-	1 *%	0 *%	-	0 *%	-	-	-	-	-	-	1 *%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	411	151	161	249	237	84	62	46	62	76	105	122	185	227
	41%	40%	34%	46%	35%	73%	48%	32%	41%	49%	37%	43%	41%	40%
VERY/SOMEWHAT UNFAVORABLE	536	201	281	253	410	24	56	72	82	74	155	152	228	308
	53%	54%	60%	47%	60%	21%	44%	51%	54%	48%	55%	54%	51%	54%
Very Favorable	187	68	78	109	92	52	30	14	28	44	47	55	86	102
	19%	18%	17%	20%	13%	45%	23%	10%	19%	28%	16%	20%	19%	18%
Somewhat Favorable	224	83	83	140	145	33	32	32	34	33	58	67	99	125
	22%	22%	18%	26%	21%	28%	25%	23%	23%	21%	20%	24%	22%	22%
Heard of, No Opinion	62	19	24	38	30	6	11	20	6	5	23	8	31	31
	6%	5%	5%	7%	4%	5%	8%	14%	4%	3%	8%	3%	7%	6%
Somewhat Unfavorable	181	68	89	92	122	14	32	46	26	39	40	31	111	70
	18%	18%	19%	17%	18%	12%	25%	33%	18%	25%	14%	11%	25%	12%
Very Unfavorable	354	133	193	162	288	10	24	26	56	35	116	122	117	237
	35%	36%	41%	30%	42%	9%	19%	18%	37%	23%	41%	43%	26%	42%
Never heard of	4	2	4	0	3	1	-	3	-	-	1	-	3	1
	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	411 41%	85 41%	167 41%	89 37%	69 46%	252 41%	158 40%	135 34%	102 36%	106 43%	97 42%	99 42%	55 32%	46 47%	190 41%	28 44%	132 38%
VERY/SOMEWHAT UNFAVORABLE	536 53%	103 50%	216 53%	143 58%	73 49%	320 52%	215 55%	238 61%	171 60%	113 46%	120 51%	125 53%	112 64%	50 51%	246 53%	26 42%	201 58%
Very Favorable	187 19%	42 20%	78 19%	35 14%	32 22%	120 19%	67 17%	56 14%	35 12%	46 19%	36 16%	47 20%	26 15%	26 27%	91 19%	15 25%	57 16%
Somewhat Favorable	224 22%	43 21%	89 22%	55 22%	37 24%	133 21%	91 23%	79 20%	66 23%	59 24%	61 26%	52 22%	29 17%	20 20%	99 21%	12 19%	75 22%
Heard of, No Opinion	62 6%	14 7%	28 7%	12 5%	8 5%	42 7%	20 5%	18 5%	12 4%	23 9%	16 7%	11 5%	7 4%	2 2%	28 6%	7 11%	14 4%
Somewhat Unfavorable	181 18%	28 14%	68 16%	57 23%	29 19%	96 16%	85 22%	57 15%	65 23%	37 15%	28 12%	39 17%	46 26%	25 26%	108 23%	12 20%	44 13%
Very Unfavorable	354 35%	75 37%	148 36%	86 35%	44 30%	224 36%	130 33%	181 46%	106 37%	77 31%	91 39%	86 36%	66 38%	24 25%	137 30%	14 22%	157 45%
Never heard of	4 *%	3 2%	-	-	-	3 1%	-	2 *%	-	3 1%	-	1 *%	-	-	1 *%	2 3%	-

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	411	19	54	336	19	15	377	35	124	251	19	380	15	378	18	4	7	201	277	347	202	361
	41%	5%	27%	87%	4%	18%	81%	9%	40%	83%	4%	76%	3%	84%	17%	2%	3%	46%	43%	41%	30%	50%
VERY/SOMEWHAT UNFAVORABLE	536	365	122	35	426	45	65	343	145	40	414	85	425	51	59	207	181	220	340	445	434	310
	53%	92%	60%	9%	92%	54%	14%	89%	47%	13%	91%	17%	93%	11%	56%	95%	93%	50%	53%	53%	64%	43%
Very Favorable	187	2	5	180	2	1	184	19	46	122	8	174	2	182	3	1	-	99	132	157	87	171
	19%	1%	3%	46%	1%	1%	40%	5%	15%	41%	2%	35%	*%	40%	3%	1%	-	22%	20%	19%	13%	24%
Somewhat Favorable	224	16	49	157	17	14	193	16	78	129	11	206	13	196	15	3	7	102	145	190	115	190
	22%	4%	24%	40%	4%	17%	41%	4%	25%	43%	2%	41%	3%	44%	14%	1%	3%	23%	22%	22%	17%	26%
Heard of, No Opinion	62	13	26	14	17	23	22	7	37	10	22	31	15	20	27	6	7	19	28	48	38	47
	6%	3%	13%	4%	4%	28%	5%	2%	12%	3%	5%	6%	3%	4%	26%	3%	4%	4%	4%	6%	6%	6%
Somewhat Unfavorable	181	99	56	23	112	17	52	68	80	29	97	69	111	45	25	46	50	62	104	145	130	127
	18%	25%	28%	6%	24%	21%	11%	18%	26%	10%	21%	14%	24%	10%	23%	21%	26%	14%	16%	17%	19%	18%
Very Unfavorable	354	267	66	12	314	28	13	274	64	10	316	16	314	6	34	161	131	158	236	300	304	183
	35%	67%	33%	3%	68%	33%	3%	71%	21%	3%	69%	3%	69%	1%	32%	74%	67%	36%	37%	36%	45%	25%
Never heard of	4	1	-	2	2	0	2	-	2	-	2	2	2	1	1	2	-	-	1	4	3	3
	*%	*%	-	*%	*%	*%	*%	-	1%	-	*%	*%	*%	*%	1%	1%	-	-	*%	*%	*%	*%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	411 41%	161 37%	152 45%	103 37%	308 42%	62 41%	41 32%	154 57%	167 36%	91 32%	98 40%	28 18%	85 42%	116 50%	4 1%	6 4%	10 3%	349 79%
VERY/SOMEWHAT UNFAVORABLE	536 53%	256 58%	154 46%	165 59%	369 50%	81 53%	84 66%	88 33%	277 60%	171 61%	132 54%	122 78%	105 52%	93 40%	264 94%	131 95%	332 93%	63 14%
Very Favorable	187 19%	73 17%	73 22%	50 18%	137 19%	27 18%	23 18%	88 33%	63 14%	37 13%	35 14%	11 7%	44 22%	42 18%	1 *	-	3 1%	182 41%
Somewhat Favorable	224 22%	88 20%	79 24%	53 19%	171 23%	35 23%	18 14%	65 24%	104 23%	54 19%	63 26%	17 11%	42 21%	74 32%	3 1%	6 4%	7 2%	168 38%
Heard of, No Opinion	62 6%	20 5%	28 8%	11 4%	52 7%	9 6%	2 1%	24 9%	20 4%	19 7%	16 7%	5 3%	10 5%	20 9%	12 4%	1 *	14 4%	29 7%
Somewhat Unfavorable	181 18%	76 17%	69 20%	59 21%	122 17%	30 20%	29 23%	40 15%	105 23%	36 13%	50 20%	27 17%	32 16%	50 22%	58 21%	36 26%	78 22%	47 11%
Very Unfavorable	354 35%	179 41%	86 25%	106 38%	247 34%	51 34%	55 43%	47 18%	172 37%	135 48%	82 33%	95 61%	74 37%	43 19%	206 73%	95 69%	253 71%	16 4%
Never heard of	4 *	1 *	3 1%	1 *	3 *	0 *	1 1%	2 1%	-	2 1%	-	0 *	-	2 1%	2 1%	-	0 *	1 *

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	366	135	208	157	275	18	50	32	62	44	119	110	137	228
	36%	36%	44%	29%	40%	16%	39%	22%	41%	28%	42%	39%	31%	40%
VERY/SOMEWHAT UNFAVORABLE	467	188	192	275	306	69	50	48	60	86	125	149	194	274
	46%	51%	41%	51%	45%	60%	39%	34%	40%	56%	44%	53%	43%	48%
Very Favorable	135	56	82	53	104	8	16	11	29	20	39	37	59	76
	13%	15%	17%	10%	15%	7%	12%	8%	19%	13%	14%	13%	13%	13%
Somewhat Favorable	231	79	127	104	171	10	34	21	33	24	80	73	78	152
	23%	21%	27%	19%	25%	9%	27%	15%	22%	16%	28%	26%	18%	27%
Heard of, No Opinion	132	41	52	80	80	15	23	37	23	18	33	21	78	54
	13%	11%	11%	15%	12%	13%	18%	26%	15%	11%	12%	8%	17%	10%
Somewhat Unfavorable	109	42	54	55	75	16	16	9	21	25	21	33	55	54
	11%	11%	12%	10%	11%	14%	12%	6%	14%	16%	7%	12%	12%	9%
Very Unfavorable	358	147	138	220	232	53	35	39	39	61	104	116	138	220
	35%	39%	29%	41%	34%	46%	27%	27%	26%	39%	37%	41%	31%	39%
Never heard of	48	8	18	30	18	13	6	26	5	7	7	3	38	10
	5%	2%	4%	5%	3%	11%	4%	18%	3%	4%	2%	1%	9%	2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	366 36%	78 38%	138 34%	105 43%	44 30%	217 35%	149 38%	159 40%	116 41%	72 30%	88 38%	86 37%	84 48%	30 31%	163 35%	19 30%	147 42%
VERY/SOMEWHAT UNFAVORABLE	467 46%	80 39%	192 47%	106 43%	89 59%	272 44%	195 49%	170 43%	135 47%	115 47%	113 48%	105 45%	60 34%	58 59%	206 44%	28 45%	168 48%
Very Favorable	135 13%	29 14%	45 11%	48 20%	13 9%	74 12%	61 16%	57 14%	47 17%	25 10%	38 16%	31 13%	26 15%	14 14%	64 14%	7 11%	43 12%
Somewhat Favorable	231 23%	49 24%	94 23%	57 23%	31 21%	143 23%	88 22%	102 26%	69 24%	47 19%	50 21%	55 23%	57 33%	16 17%	98 21%	12 19%	104 30%
Heard of, No Opinion	132 13%	29 14%	62 15%	25 10%	16 11%	91 15%	41 10%	50 13%	30 11%	41 17%	24 10%	32 14%	23 13%	8 8%	70 15%	7 12%	27 8%
Somewhat Unfavorable	109 11%	31 15%	43 10%	22 9%	13 9%	74 12%	35 9%	45 11%	30 11%	28 12%	26 11%	26 11%	12 7%	14 14%	46 10%	6 10%	37 11%
Very Unfavorable	358 35%	49 24%	149 36%	84 34%	76 50%	198 32%	159 40%	126 32%	105 37%	87 35%	87 37%	79 33%	48 28%	45 46%	160 34%	22 35%	131 38%
Never heard of	48 5%	19 9%	19 5%	9 4%	1 1%	38 6%	10 2%	14 3%	3 1%	16 7%	8 3%	12 5%	8 4%	1 1%	26 6%	8 13%	5 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	366	272	47	41	301	19	46	257	85	21	292	60	305	37	24	138	140	172	245	315	307	196
	36%	68%	23%	11%	65%	22%	10%	67%	28%	7%	64%	12%	67%	8%	23%	63%	71%	39%	38%	37%	45%	27%
VERY/SOMEWHAT UNFAVORABLE	467	59	115	285	84	39	345	63	151	246	86	361	75	344	48	40	22	219	324	403	245	388
	46%	15%	57%	73%	18%	47%	74%	16%	49%	82%	19%	72%	16%	77%	45%	18%	11%	50%	50%	48%	36%	54%
Very Favorable	135	109	12	13	116	1	18	109	18	8	115	18	116	15	5	48	67	64	85	116	118	60
	13%	27%	6%	3%	25%	1%	4%	28%	6%	3%	25%	4%	25%	3%	4%	22%	34%	15%	13%	14%	17%	8%
Somewhat Favorable	231	163	35	28	185	18	28	149	68	13	178	42	189	22	19	91	73	108	160	199	189	136
	23%	41%	17%	7%	40%	21%	6%	39%	22%	4%	39%	9%	41%	5%	18%	42%	37%	24%	25%	24%	28%	19%
Heard of, No Opinion	132	54	29	39	66	16	50	52	53	21	62	56	61	46	25	31	29	39	63	96	93	96
	13%	14%	14%	10%	14%	20%	11%	14%	17%	7%	14%	11%	13%	10%	23%	14%	15%	9%	10%	11%	14%	13%
Somewhat Unfavorable	109	31	33	43	47	7	55	30	46	32	45	61	43	51	14	23	17	37	54	87	65	74
	11%	8%	17%	11%	10%	9%	12%	8%	15%	11%	10%	12%	10%	11%	14%	10%	9%	8%	8%	10%	10%	10%
Very Unfavorable	358	28	82	242	37	32	290	33	106	214	41	299	32	293	34	18	5	183	270	316	180	314
	35%	7%	40%	62%	8%	38%	62%	9%	34%	71%	9%	60%	7%	65%	31%	8%	2%	41%	42%	37%	27%	44%
Never heard of	48	13	10	23	14	9	24	11	17	12	16	21	16	22	10	9	5	10	15	29	32	40
	5%	3%	5%	6%	3%	11%	5%	3%	6%	4%	4%	4%	4%	5%	9%	4%	3%	2%	2%	3%	5%	6%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	366 36%	177 41%	100 30%	107 38%	257 35%	44 29%	64 50%	75 28%	177 38%	114 40%	76 31%	90 58%	87 43%	35 15%	169 60%	114 83%	249 70%	37 8%
VERY/SOMEWHAT UNFAVORABLE	467 46%	201 46%	151 45%	109 39%	357 49%	67 44%	42 33%	134 50%	216 47%	117 42%	122 49%	40 26%	79 39%	150 65%	52 18%	12 9%	54 15%	342 77%
Very Favorable	135 13%	68 16%	46 14%	47 17%	87 12%	14 9%	34 26%	31 11%	56 12%	49 17%	22 9%	45 29%	24 12%	13 5%	53 19%	61 44%	99 28%	15 3%
Somewhat Favorable	231 23%	109 25%	54 16%	60 21%	171 23%	30 20%	30 24%	45 17%	121 26%	65 23%	54 22%	45 29%	63 31%	23 10%	116 41%	53 39%	150 42%	23 5%
Heard of, No Opinion	132 13%	47 11%	54 16%	49 17%	83 11%	33 22%	16 13%	40 15%	57 12%	35 13%	42 17%	19 12%	31 15%	30 13%	48 17%	11 8%	47 13%	33 7%
Somewhat Unfavorable	109 11%	51 12%	34 10%	37 13%	71 10%	19 12%	18 14%	36 13%	43 9%	30 11%	25 10%	19 12%	26 13%	21 9%	33 12%	5 4%	34 10%	45 10%
Very Unfavorable	358 35%	150 34%	117 35%	72 26%	286 39%	48 31%	24 19%	98 37%	173 37%	88 31%	97 39%	22 14%	53 26%	129 56%	19 7%	7 5%	20 5%	296 67%
Never heard of	48 5%	13 3%	33 10%	15 5%	33 5%	10 6%	5 4%	18 7%	14 3%	16 6%	7 3%	7 4%	4 2%	16 7%	12 4%	1 1%	6 2%	30 7%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	313	116	158	155	230	28	33	40	57	47	75	95	143	170
	31%	31%	34%	29%	34%	24%	26%	28%	38%	30%	27%	33%	32%	30%
VERY/SOMEWHAT UNFAVORABLE	556	209	251	304	363	66	69	70	80	86	160	160	236	320
	55%	56%	53%	56%	53%	57%	53%	50%	53%	56%	56%	57%	53%	56%
Very Favorable	75	24	30	44	51	8	12	11	18	9	17	19	38	37
	7%	7%	6%	8%	7%	7%	9%	8%	12%	6%	6%	7%	9%	6%
Somewhat Favorable	238	91	127	111	179	21	21	29	39	37	58	75	105	133
	24%	24%	27%	21%	26%	18%	16%	20%	26%	24%	21%	27%	23%	24%
Heard of, No Opinion	132	44	57	74	81	19	23	25	13	21	45	28	59	73
	13%	12%	12%	14%	12%	17%	18%	17%	9%	13%	16%	10%	13%	13%
Somewhat Unfavorable	248	84	123	125	162	19	40	33	35	24	70	85	92	155
	24%	22%	26%	23%	24%	17%	31%	23%	24%	16%	25%	30%	21%	27%
Very Unfavorable	308	125	128	179	200	47	29	38	44	62	90	75	144	164
	30%	33%	27%	33%	30%	41%	22%	27%	29%	40%	32%	26%	32%	29%
Never heard of	12	5	5	7	5	2	4	7	1	1	3	-	9	3
	1%	1%	1%	1%	1%	1%	3%	5%	1%	1%	1%	-	2%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	313 31%	56 27%	121 29%	84 34%	52 35%	177 29%	136 35%	127 32%	102 36%	67 27%	68 29%	69 29%	68 39%	37 37%	156 34%	11 18%	111 32%
VERY/SOMEWHAT UNFAVORABLE	556 55%	102 50%	229 56%	137 56%	88 59%	330 54%	225 57%	200 51%	162 57%	131 54%	139 60%	134 57%	80 46%	55 56%	251 54%	33 53%	191 55%
Very Favorable	75 7%	8 4%	33 8%	19 8%	14 10%	42 7%	33 8%	25 6%	26 9%	20 8%	16 7%	14 6%	18 10%	5 5%	39 8%	2 4%	24 7%
Somewhat Favorable	238 24%	48 23%	88 21%	65 27%	38 25%	135 22%	103 26%	102 26%	76 27%	47 19%	52 22%	55 23%	50 28%	32 32%	116 25%	9 15%	87 25%
Heard of, No Opinion	132 13%	43 21%	57 14%	21 9%	10 7%	100 16%	31 8%	61 16%	19 7%	42 17%	23 10%	30 13%	27 15%	6 6%	52 11%	14 22%	45 13%
Somewhat Unfavorable	248 24%	42 20%	108 26%	68 28%	30 20%	150 24%	98 25%	90 23%	72 25%	52 21%	67 29%	71 30%	29 17%	22 23%	104 22%	12 20%	97 28%
Very Unfavorable	308 30%	60 29%	121 29%	69 28%	58 39%	181 29%	127 32%	110 28%	90 32%	78 32%	72 31%	63 27%	51 29%	32 33%	147 32%	20 33%	94 27%
Never heard of	12 1%	4 2%	5 1%	2 1%	-	9 2%	2 *%	4 1%	1 *%	4 2%	3 1%	3 1%	0 *%	1 1%	6 1%	4 7%	-

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	313	200	49	62	223	17	73	184	97	31	212	92	222	72	19	89	115	139	196	262	240	196
	31%	50%	24%	16%	48%	21%	16%	48%	32%	10%	46%	18%	49%	16%	18%	41%	59%	32%	30%	31%	35%	27%
VERY/SOMEWHAT UNFAVORABLE	556	143	121	281	175	44	337	158	149	243	181	340	174	326	56	99	56	251	385	475	348	426
	55%	36%	60%	72%	38%	52%	73%	41%	48%	81%	40%	68%	38%	73%	52%	45%	29%	57%	59%	56%	51%	59%
Very Favorable	75	55	8	11	58	4	12	53	15	7	63	10	60	11	3	19	37	30	43	60	60	45
	7%	14%	4%	3%	13%	5%	3%	14%	5%	2%	14%	2%	13%	3%	3%	9%	19%	7%	7%	7%	9%	6%
Somewhat Favorable	238	145	40	50	165	13	61	131	83	23	149	82	162	60	16	71	79	108	152	202	180	151
	24%	36%	20%	13%	36%	15%	13%	34%	27%	8%	33%	16%	35%	13%	15%	32%	40%	25%	24%	24%	27%	21%
Heard of, No Opinion	132	54	29	40	64	20	48	42	55	23	63	57	59	44	29	29	22	49	67	99	84	89
	13%	13%	14%	10%	14%	24%	10%	11%	18%	8%	14%	11%	13%	10%	27%	13%	12%	11%	10%	12%	12%	12%
Somewhat Unfavorable	248	87	46	112	103	17	127	92	72	81	105	129	105	121	22	49	44	118	167	217	165	174
	24%	22%	22%	29%	22%	21%	27%	24%	23%	27%	23%	26%	23%	27%	21%	22%	23%	27%	26%	26%	24%	24%
Very Unfavorable	308	56	75	169	72	26	210	66	77	162	76	211	70	205	34	50	12	133	218	258	182	252
	30%	14%	37%	44%	15%	31%	45%	17%	25%	54%	17%	42%	15%	46%	32%	23%	6%	30%	34%	31%	27%	35%
Never heard of	12	1	4	6	2	3	7	1	6	3	1	9	1	7	3	1	1	1	-	6	6	10
	1%	0%	2%	1%	0%	3%	1%	0%	2%	1%	0%	2%	0%	3%	0%	0%	1%	0%	0%	1%	1%	1%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	313 31%	157 36%	91 27%	102 36%	211 29%	50 33%	52 41%	77 29%	138 30%	98 35%	68 28%	75 48%	66 33%	42 18%	128 46%	77 56%	167 47%	63 14%
VERY/SOMEWHAT UNFAVORABLE	556 55%	225 51%	193 57%	145 52%	411 56%	82 54%	63 49%	153 57%	261 56%	142 50%	143 58%	62 40%	109 54%	155 67%	120 43%	42 30%	147 41%	351 79%
Very Favorable	75 7%	30 7%	28 8%	25 9%	50 7%	16 11%	8 7%	13 5%	34 7%	28 10%	20 8%	21 14%	17 8%	6 3%	35 12%	21 15%	48 13%	10 2%
Somewhat Favorable	238 24%	127 29%	62 19%	77 28%	161 22%	34 22%	43 34%	64 24%	105 23%	70 25%	48 19%	53 34%	49 24%	36 15%	93 33%	56 41%	119 33%	52 12%
Heard of, No Opinion	132 13%	53 12%	46 14%	32 11%	99 14%	20 13%	12 10%	33 12%	57 12%	41 15%	31 13%	17 11%	25 13%	32 14%	32 11%	18 13%	41 12%	22 5%
Somewhat Unfavorable	248 24%	102 23%	79 23%	69 25%	178 24%	31 20%	38 30%	73 27%	118 25%	57 20%	63 26%	34 22%	67 33%	48 21%	64 23%	31 23%	92 26%	132 30%
Very Unfavorable	308 30%	123 28%	115 34%	76 27%	232 32%	51 33%	25 19%	80 30%	144 31%	85 30%	80 33%	28 18%	42 21%	107 46%	57 20%	10 7%	55 15%	219 49%
Never heard of	12 1%	2 *	8 2%	2 1%	10 1%	1 *	1 1%	4 2%	6 1%	2 1%	4 2%	1 1%	1 1%	3 1%	1 *	1 1%	1 *	7 2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	275	92	157	118	206	16	36	21	43	27	83	100	92	183
	27%	25%	33%	22%	30%	14%	28%	15%	29%	18%	29%	36%	21%	32%
VERY/SOMEWHAT UNFAVORABLE	307	125	141	166	219	34	25	25	38	59	83	102	122	185
	30%	34%	30%	31%	32%	29%	20%	17%	26%	38%	29%	36%	27%	33%
Very Favorable	68	23	36	32	52	7	8	2	13	6	20	26	22	47
	7%	6%	8%	6%	8%	6%	6%	1%	9%	4%	7%	9%	5%	8%
Somewhat Favorable	207	69	121	86	155	9	28	19	30	21	63	74	70	137
	20%	19%	26%	16%	23%	8%	22%	13%	20%	14%	22%	26%	16%	24%
Heard of, No Opinion	224	85	108	116	144	30	37	45	38	28	63	51	111	113
	22%	23%	23%	21%	21%	26%	29%	32%	25%	18%	22%	18%	25%	20%
Somewhat Unfavorable	128	51	64	63	96	16	9	12	18	22	31	45	53	75
	13%	14%	14%	12%	14%	14%	7%	8%	12%	15%	11%	16%	12%	13%
Very Unfavorable	179	74	76	103	123	18	17	13	20	37	52	58	70	110
	18%	20%	16%	19%	18%	15%	13%	9%	13%	24%	18%	20%	16%	19%
Never heard of	207	70	65	141	109	35	30	51	31	41	55	29	122	84
	20%	19%	14%	26%	16%	31%	24%	36%	20%	26%	19%	10%	27%	15%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	275 27%	49 24%	114 28%	69 28%	43 29%	163 26%	112 28%	119 30%	87 31%	59 24%	64 27%	58 24%	67 38%	26 27%	117 25%	10 15%	118 34%
VERY/SOMEWHAT UNFAVORABLE	307 30%	45 22%	105 25%	96 39%	60 40%	150 24%	156 40%	104 27%	113 40%	66 27%	80 34%	71 30%	43 24%	34 35%	136 29%	17 27%	120 35%
Very Favorable	68 7%	7 4%	30 7%	15 6%	15 10%	38 6%	30 8%	29 7%	22 8%	13 5%	14 6%	17 7%	14 8%	10 10%	29 6%	-	31 9%
Somewhat Favorable	207 20%	42 20%	83 20%	54 22%	28 19%	125 20%	81 21%	90 23%	65 23%	45 19%	49 21%	41 17%	53 30%	16 17%	88 19%	10 15%	88 25%
Heard of, No Opinion	224 22%	55 27%	91 22%	49 20%	29 19%	146 24%	78 20%	88 23%	56 20%	50 20%	53 23%	61 26%	34 19%	22 22%	113 24%	15 25%	72 21%
Somewhat Unfavorable	128 13%	21 10%	44 11%	43 17%	20 13%	65 10%	62 16%	48 12%	48 17%	25 10%	39 17%	25 11%	22 13%	14 14%	61 13%	5 7%	50 14%
Very Unfavorable	179 18%	24 12%	61 15%	54 22%	40 27%	85 14%	94 24%	57 14%	66 23%	41 17%	41 18%	46 20%	21 12%	20 21%	75 16%	12 20%	70 20%
Never heard of	207 20%	55 27%	103 25%	30 12%	18 12%	158 26%	48 12%	80 20%	28 10%	70 29%	36 15%	46 20%	31 18%	16 16%	99 21%	20 33%	37 11%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	275	178	44	52	203	14	58	177	65	33	200	67	203	52	20	94	96	144	196	237	225	149
	27%	45%	22%	14%	44%	17%	13%	46%	21%	11%	44%	14%	44%	12%	18%	43%	49%	33%	30%	28%	33%	21%
VERY/SOMEWHAT UNFAVORABLE	307	56	65	178	72	17	217	62	73	169	76	222	71	214	23	42	24	167	235	266	169	251
	30%	14%	32%	46%	16%	21%	47%	16%	24%	56%	17%	44%	16%	48%	21%	19%	12%	38%	36%	32%	25%	35%
Very Favorable	68	43	12	12	50	6	12	43	16	9	51	16	52	12	4	16	32	33	49	60	55	31
	7%	11%	6%	3%	11%	7%	3%	11%	5%	3%	11%	3%	11%	3%	4%	7%	16%	7%	8%	7%	8%	4%
Somewhat Favorable	207	135	31	40	152	8	46	133	49	24	149	51	151	40	15	78	64	111	147	177	170	117
	20%	34%	15%	10%	33%	10%	10%	35%	16%	8%	33%	10%	33%	9%	14%	36%	33%	25%	23%	21%	25%	16%
Heard of, No Opinion	224	104	45	65	124	17	83	88	87	38	115	99	120	75	29	49	49	63	115	176	145	159
	22%	26%	22%	17%	27%	21%	18%	23%	28%	13%	25%	20%	26%	17%	28%	22%	25%	14%	18%	21%	21%	22%
Somewhat Unfavorable	128	31	25	68	43	6	79	37	36	55	40	82	46	77	5	21	19	69	102	115	75	93
	13%	8%	13%	17%	9%	8%	17%	10%	12%	18%	9%	17%	10%	17%	5%	9%	9%	16%	16%	14%	11%	13%
Very Unfavorable	179	25	39	111	30	11	138	26	37	114	36	139	25	137	18	21	6	98	133	151	94	158
	18%	6%	19%	29%	6%	13%	30%	7%	12%	38%	8%	28%	5%	31%	17%	10%	3%	22%	21%	18%	14%	22%
Never heard of	207	60	49	92	65	35	107	58	83	60	66	110	64	108	35	34	27	66	101	164	139	163
	20%	15%	24%	24%	14%	41%	23%	15%	27%	20%	14%	22%	14%	24%	33%	15%	14%	15%	16%	19%	20%	23%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	275	134	68	91	184	41	50	60	126	89	53	58	71	20	118	70	184	59
	27%	31%	20%	32%	25%	27%	40%	23%	27%	31%	21%	37%	35%	9%	42%	51%	52%	13%
VERY/SOMEWHAT UNFAVORABLE	307	137	91	66	241	32	33	88	140	78	71	33	41	103	52	18	56	234
	30%	31%	27%	23%	33%	21%	26%	33%	30%	28%	29%	21%	20%	45%	18%	13%	16%	53%
Very Favorable	68	35	16	22	46	9	13	14	28	25	15	21	8	4	25	23	48	7
	7%	8%	5%	8%	6%	6%	10%	5%	6%	9%	6%	14%	4%	2%	9%	17%	13%	2%
Somewhat Favorable	207	99	52	69	138	32	37	46	97	63	37	37	63	17	93	47	136	52
	20%	23%	16%	25%	19%	21%	29%	17%	21%	22%	15%	24%	31%	7%	33%	34%	38%	12%
Heard of, No Opinion	224	89	85	67	156	38	29	64	108	51	56	33	51	57	65	35	68	73
	22%	20%	25%	24%	21%	25%	23%	24%	23%	18%	23%	21%	25%	24%	23%	25%	19%	17%
Somewhat Unfavorable	128	62	34	33	94	10	23	32	59	37	26	20	25	36	29	13	43	85
	13%	14%	10%	12%	13%	7%	18%	12%	13%	13%	11%	13%	13%	15%	10%	10%	12%	19%
Very Unfavorable	179	75	57	32	147	22	10	57	81	41	44	14	15	67	23	4	13	149
	18%	17%	17%	12%	20%	15%	8%	21%	18%	15%	18%	9%	8%	29%	8%	3%	4%	34%
Never heard of	207	77	93	57	150	42	15	54	89	64	67	31	38	51	46	15	47	75
	20%	18%	28%	20%	20%	27%	12%	20%	19%	23%	27%	20%	19%	22%	16%	11%	13%	17%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	300	100	188	112	212	18	43	22	51	31	94	101	104	196
	30%	27%	40%	21%	31%	16%	34%	16%	34%	20%	33%	36%	23%	35%
VERY/SOMEWHAT UNFAVORABLE	194	86	91	103	121	30	21	18	24	37	47	69	78	116
	19%	23%	19%	19%	18%	26%	17%	12%	16%	24%	17%	24%	18%	21%
Very Favorable	95	33	63	31	70	8	12	4	9	9	36	37	21	73
	9%	9%	13%	6%	10%	7%	10%	3%	6%	5%	13%	13%	5%	13%
Somewhat Favorable	205	68	125	80	141	11	31	19	42	23	58	64	83	122
	20%	18%	27%	15%	21%	9%	24%	13%	28%	15%	20%	23%	19%	22%
Heard of, No Opinion	222	90	98	124	153	29	29	43	29	31	61	59	103	119
	22%	24%	21%	23%	23%	25%	23%	30%	19%	20%	21%	21%	23%	21%
Somewhat Unfavorable	75	33	50	25	46	13	9	8	8	12	20	26	28	47
	7%	9%	11%	5%	7%	11%	7%	6%	6%	8%	7%	9%	6%	8%
Very Unfavorable	119	53	42	77	74	18	13	10	15	25	27	43	50	69
	12%	14%	9%	14%	11%	15%	10%	7%	10%	16%	9%	15%	11%	12%
Never heard of	296	97	93	203	193	38	35	59	47	56	82	53	161	135
	29%	26%	20%	37%	28%	33%	27%	42%	31%	36%	29%	19%	36%	24%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	300 30%	50 25%	116 28%	87 36%	47 31%	166 27%	134 34%	114 29%	98 34%	62 26%	64 27%	72 31%	71 40%	29 29%	127 27%	12 20%	131 38%
VERY/SOMEWHAT UNFAVORABLE	194 19%	29 14%	70 17%	53 22%	41 28%	99 16%	95 24%	62 16%	58 20%	37 15%	46 20%	51 22%	26 15%	22 22%	87 19%	13 22%	71 20%
Very Favorable	95 9%	12 6%	38 9%	30 12%	14 9%	51 8%	44 11%	36 9%	34 12%	22 9%	24 10%	27 12%	12 7%	9 9%	27 6%	3 5%	54 16%
Somewhat Favorable	205 20%	38 19%	77 19%	57 24%	33 22%	115 19%	90 23%	78 20%	63 22%	40 17%	40 17%	45 19%	58 33%	20 20%	100 22%	9 14%	76 22%
Heard of, No Opinion	222 22%	52 25%	90 22%	47 19%	33 22%	142 23%	80 20%	87 22%	66 23%	49 20%	53 23%	54 23%	35 20%	27 27%	109 23%	9 15%	75 22%
Somewhat Unfavorable	75 7%	16 8%	27 6%	21 9%	11 7%	43 7%	32 8%	29 7%	17 6%	13 5%	23 10%	17 7%	6 4%	11 11%	29 6%	9 14%	31 9%
Very Unfavorable	119 12%	13 6%	43 11%	32 13%	30 20%	56 9%	63 16%	33 8%	41 14%	24 10%	23 10%	34 14%	20 11%	11 11%	58 12%	5 7%	40 12%
Never heard of	296 29%	74 36%	136 33%	57 23%	29 19%	210 34%	86 22%	129 33%	63 22%	96 39%	71 30%	59 25%	43 24%	21 22%	142 31%	27 44%	70 20%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	300	201	53	46	232	13	55	198	73	27	226	66	227	47	26	108	103	154	211	262	242	164
	30%	50%	26%	12%	50%	16%	12%	52%	24%	9%	49%	13%	50%	10%	24%	49%	53%	35%	33%	31%	36%	23%
VERY/SOMEWHAT UNFAVORABLE	194	25	38	126	28	14	152	24	46	122	34	155	27	151	16	19	7	108	148	162	100	167
	19%	6%	19%	32%	6%	17%	33%	6%	15%	41%	7%	31%	6%	34%	15%	9%	4%	25%	23%	19%	15%	23%
Very Favorable	95	66	17	11	78	4	12	68	21	6	81	12	78	9	7	40	37	50	65	81	84	46
	9%	17%	9%	3%	17%	5%	3%	18%	7%	2%	18%	3%	17%	2%	7%	18%	19%	11%	10%	10%	12%	6%
Somewhat Favorable	205	134	35	35	153	9	43	131	52	21	145	54	149	38	19	68	66	104	146	181	158	117
	20%	34%	17%	9%	33%	11%	9%	34%	17%	7%	32%	11%	33%	8%	18%	31%	34%	24%	23%	21%	23%	16%
Heard of, No Opinion	222	83	54	76	104	19	99	83	72	58	100	109	105	94	23	38	50	73	123	180	147	159
	22%	21%	27%	20%	22%	23%	21%	22%	23%	19%	22%	22%	23%	21%	22%	18%	25%	17%	19%	21%	22%	22%
Somewhat Unfavorable	75	14	17	44	15	8	52	14	20	41	17	56	16	53	6	9	5	40	55	63	42	61
	7%	4%	8%	11%	3%	9%	11%	4%	6%	14%	4%	11%	3%	12%	6%	4%	2%	9%	8%	7%	6%	8%
Very Unfavorable	119	11	21	81	12	7	100	9	26	81	17	99	11	98	10	10	2	68	93	99	58	106
	12%	3%	11%	21%	3%	8%	22%	2%	8%	27%	4%	20%	2%	22%	10%	5%	1%	16%	14%	12%	9%	15%
Never heard of	296	88	58	140	101	37	159	79	117	93	98	167	99	157	41	53	36	105	165	239	188	232
	29%	22%	29%	36%	22%	44%	34%	21%	38%	31%	21%	34%	22%	35%	39%	24%	18%	24%	26%	28%	28%	32%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	300 30%	148 34%	84 25%	89 32%	210 29%	36 23%	53 42%	62 23%	153 33%	85 30%	56 23%	67 43%	77 38%	25 11%	139 50%	78 57%	198 56%	40 9%
VERY/SOMEWHAT UNFAVORABLE	194 19%	75 17%	67 20%	39 14%	155 21%	19 12%	20 16%	58 22%	88 19%	48 17%	44 18%	15 10%	29 15%	65 28%	23 8%	2 2%	18 5%	176 40%
Very Favorable	95 9%	40 9%	27 8%	16 6%	79 11%	4 3%	11 9%	16 6%	45 10%	33 12%	14 5%	23 15%	24 12%	4 2%	52 18%	25 18%	80 23%	10 2%
Somewhat Favorable	205 20%	108 25%	56 17%	73 26%	131 18%	31 20%	42 33%	45 17%	108 23%	52 18%	43 17%	44 28%	53 26%	20 9%	88 31%	53 39%	118 33%	30 7%
Heard of, No Opinion	222 22%	98 22%	72 21%	64 23%	157 22%	36 23%	29 23%	70 26%	97 21%	55 20%	54 22%	35 22%	43 21%	58 25%	49 17%	37 27%	68 19%	83 19%
Somewhat Unfavorable	75 7%	32 7%	28 8%	21 8%	54 7%	6 4%	15 12%	19 7%	35 8%	21 7%	11 4%	11 7%	15 7%	18 8%	11 4%	2 2%	12 4%	75 17%
Very Unfavorable	119 12%	43 10%	39 12%	18 6%	102 14%	13 8%	5 4%	39 15%	54 12%	27 9%	33 14%	4 2%	15 7%	47 20%	11 4%	-	6 2%	101 23%
Never heard of	296 29%	116 27%	115 34%	88 31%	209 29%	63 41%	24 19%	78 29%	124 27%	94 33%	92 37%	39 25%	52 26%	84 36%	71 25%	20 15%	72 20%	143 32%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	332	105	175	156	244	12	48	27	61	40	106	98	128	204
	33%	28%	37%	29%	36%	11%	37%	19%	40%	26%	37%	35%	29%	36%
VERY/SOMEWHAT UNFAVORABLE	146	67	68	77	90	21	13	16	17	29	42	41	62	83
	14%	18%	15%	14%	13%	18%	10%	11%	11%	19%	15%	15%	14%	15%
Very Favorable	128	40	60	68	98	5	21	12	22	12	40	42	45	83
	13%	11%	13%	13%	14%	5%	16%	8%	14%	7%	14%	15%	10%	15%
Somewhat Favorable	204	65	115	89	146	7	27	15	39	29	65	56	83	121
	20%	17%	24%	16%	21%	6%	21%	10%	26%	19%	23%	20%	18%	21%
Heard of, No Opinion	180	76	78	102	119	27	23	29	25	35	36	55	89	91
	18%	20%	17%	19%	18%	24%	18%	20%	17%	22%	13%	19%	20%	16%
Somewhat Unfavorable	64	30	34	30	38	11	6	6	6	11	23	17	24	40
	6%	8%	7%	5%	6%	9%	4%	5%	4%	7%	8%	6%	5%	7%
Very Unfavorable	82	37	34	48	52	10	8	9	11	18	19	24	39	43
	8%	10%	7%	9%	8%	9%	6%	7%	8%	12%	7%	9%	9%	8%
Never heard of	355	126	148	206	226	55	45	70	47	50	99	88	168	188
	35%	34%	32%	38%	33%	48%	35%	50%	31%	32%	35%	31%	38%	33%

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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	332	68	125	88	51	193	139	143	101	73	72	72	75	37	154	13	120
	33%	33%	30%	36%	34%	31%	35%	36%	36%	30%	31%	31%	43%	37%	33%	22%	35%
VERY/SOMEWHAT UNFAVORABLE	146	18	60	41	26	78	67	49	41	33	29	38	20	17	75	7	49
	14%	9%	15%	17%	17%	13%	17%	12%	14%	13%	12%	16%	11%	17%	16%	12%	14%
Very Favorable	128	24	51	33	20	75	53	57	41	25	28	35	26	14	55	5	50
	13%	12%	12%	14%	13%	12%	13%	14%	15%	10%	12%	15%	15%	14%	12%	9%	14%
Somewhat Favorable	204	44	74	55	31	118	86	86	60	49	44	37	49	23	99	8	71
	20%	22%	18%	22%	21%	19%	22%	22%	21%	20%	19%	16%	28%	24%	21%	13%	20%
Heard of, No Opinion	180	37	67	45	32	104	76	62	57	40	47	39	29	22	76	13	69
	18%	18%	16%	18%	21%	17%	19%	16%	20%	16%	20%	16%	17%	22%	16%	21%	20%
Somewhat Unfavorable	64	10	26	16	12	36	28	23	16	15	12	18	7	9	29	4	23
	6%	5%	6%	7%	8%	6%	7%	6%	5%	6%	5%	8%	4%	9%	6%	7%	7%
Very Unfavorable	82	8	34	25	14	42	39	26	26	18	17	20	12	8	46	3	26
	8%	4%	8%	10%	9%	7%	10%	7%	9%	7%	7%	8%	7%	8%	10%	5%	7%
Never heard of	355	82	160	70	41	243	111	139	85	99	85	87	51	22	160	28	109
	35%	40%	39%	29%	28%	39%	28%	35%	30%	40%	37%	37%	29%	23%	34%	45%	32%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	332	234	64	33	271	14	46	218	92	20	254	66	263	42	27	129	109	147	210	279	260	183
	33%	59%	32%	8%	58%	17%	10%	57%	30%	7%	56%	13%	57%	9%	25%	59%	56%	33%	33%	33%	38%	25%
VERY/SOMEWHAT UNFAVORABLE	146	23	40	80	26	14	106	21	38	84	30	111	30	100	15	10	13	68	105	119	82	117
	14%	6%	20%	21%	6%	17%	23%	5%	12%	28%	6%	22%	7%	22%	14%	5%	7%	15%	16%	14%	12%	16%
Very Favorable	128	93	25	9	109	4	14	97	27	3	113	12	110	12	6	51	49	51	77	104	105	65
	13%	23%	13%	2%	24%	5%	3%	25%	9%	1%	25%	2%	24%	3%	5%	24%	25%	12%	12%	12%	16%	9%
Somewhat Favorable	204	141	39	24	162	10	32	121	65	17	142	55	153	30	21	78	60	96	133	175	155	118
	20%	35%	19%	6%	35%	12%	7%	31%	21%	6%	31%	11%	34%	7%	20%	36%	31%	22%	21%	21%	23%	16%
Heard of, No Opinion	180	71	33	69	82	17	81	69	56	48	81	87	82	77	21	35	38	69	103	147	122	132
	18%	18%	16%	18%	18%	20%	17%	18%	18%	16%	18%	17%	18%	17%	19%	16%	19%	16%	16%	17%	18%	18%
Somewhat Unfavorable	64	16	17	30	17	6	40	17	15	32	18	43	18	38	8	5	11	31	48	52	36	46
	6%	4%	9%	8%	4%	7%	9%	4%	5%	11%	4%	9%	4%	9%	7%	2%	6%	7%	7%	6%	5%	6%
Very Unfavorable	82	7	23	49	8	8	66	4	23	52	11	68	13	62	8	5	2	37	57	67	46	70
	8%	2%	11%	13%	2%	10%	14%	1%	8%	17%	2%	14%	3%	14%	7%	2%	1%	8%	9%	8%	7%	10%
Never heard of	355	70	65	207	85	39	231	76	121	148	93	234	82	229	44	44	36	156	229	297	214	289
	35%	18%	32%	53%	18%	47%	50%	20%	39%	49%	20%	47%	18%	51%	41%	20%	19%	35%	35%	35%	32%	40%

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[QFavRamaswa] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	332	167	87	108	223	54	54	60	180	91	82	73	88	33	158	88	220	37
	33%	38%	26%	38%	31%	35%	43%	23%	39%	32%	33%	47%	44%	14%	56%	64%	62%	8%
VERY/SOMEWHAT UNFAVORABLE	146	55	54	35	111	17	18	45	64	36	35	15	11	56	16	8	20	109
	14%	13%	16%	13%	15%	11%	14%	17%	14%	13%	14%	10%	6%	24%	6%	6%	6%	25%
Very Favorable	128	69	30	37	91	22	15	16	70	42	31	36	36	9	66	37	98	13
	13%	16%	9%	13%	12%	15%	12%	6%	15%	15%	13%	23%	18%	4%	23%	27%	27%	3%
Somewhat Favorable	204	98	57	71	132	31	40	45	110	49	51	37	51	25	92	51	122	24
	20%	22%	17%	25%	18%	21%	31%	17%	24%	17%	21%	24%	25%	11%	33%	38%	34%	5%
Heard of, No Opinion	180	84	55	53	126	30	22	48	82	50	42	24	39	46	51	18	58	77
	18%	19%	16%	19%	17%	20%	17%	18%	18%	18%	17%	16%	20%	20%	18%	13%	16%	18%
Somewhat Unfavorable	64	31	18	20	44	8	12	17	29	17	17	9	6	17	10	7	14	41
	6%	7%	5%	7%	6%	5%	9%	7%	6%	6%	7%	6%	3%	7%	3%	5%	4%	9%
Very Unfavorable	82	24	35	15	67	9	6	28	35	19	18	6	5	39	7	1	6	68
	8%	5%	10%	5%	9%	6%	5%	10%	8%	7%	7%	4%	3%	17%	2%	1%	2%	15%
Never heard of	355	132	142	85	271	52	32	114	137	105	87	43	63	96	56	24	58	219
	35%	30%	42%	30%	37%	34%	25%	43%	30%	37%	35%	28%	31%	41%	20%	17%	16%	49%

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[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Robert F Kennedy, Jr

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	407	133	217	190	263	51	57	44	78	59	123	102	182	225
	40%	36%	46%	35%	39%	45%	44%	31%	52%	38%	43%	36%	41%	40%
VERY/SOMEWHAT UNFAVORABLE	310	133	135	175	233	29	20	26	25	50	91	118	100	210
	31%	36%	29%	32%	34%	25%	16%	18%	16%	32%	32%	42%	22%	37%
Very Favorable	137	47	66	71	74	28	31	13	37	22	42	24	71	66
	14%	13%	14%	13%	11%	24%	24%	9%	24%	14%	15%	8%	16%	12%
Somewhat Favorable	270	87	151	119	189	23	26	32	42	37	81	78	111	160
	27%	23%	32%	22%	28%	20%	20%	22%	28%	24%	29%	28%	25%	28%
Heard of, No Opinion	260	95	102	158	165	31	44	56	39	39	65	60	134	125
	26%	26%	22%	29%	24%	27%	34%	40%	26%	25%	23%	21%	30%	22%
Somewhat Unfavorable	137	60	62	76	110	12	9	13	13	25	37	49	51	86
	14%	16%	13%	14%	16%	10%	7%	9%	9%	16%	13%	17%	11%	15%
Very Unfavorable	173	73	73	99	123	17	11	13	12	25	54	69	49	123
	17%	20%	16%	18%	18%	15%	9%	9%	8%	16%	19%	25%	11%	22%
Never heard of	36	11	17	19	18	4	8	15	8	7	4	2	30	6
	4%	3%	4%	3%	3%	4%	6%	11%	5%	4%	1%	1%	7%	1%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Robert F Kennedy, Jr

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	407 40%	91 44%	166 40%	92 38%	58 39%	257 42%	150 38%	156 40%	107 38%	98 40%	99 43%	94 40%	72 41%	37 38%	199 43%	28 46%	134 39%
VERY/SOMEWHAT UNFAVORABLE	310 31%	36 18%	119 29%	94 38%	59 40%	155 25%	153 39%	115 29%	117 41%	63 26%	62 27%	79 34%	51 29%	44 44%	130 28%	13 21%	138 40%
Very Favorable	137 14%	27 13%	61 15%	33 13%	16 11%	88 14%	49 12%	39 10%	35 12%	36 15%	28 12%	33 14%	24 13%	15 15%	75 16%	10 15%	31 9%
Somewhat Favorable	270 27%	64 31%	105 26%	59 24%	42 28%	169 27%	101 26%	117 30%	72 25%	62 25%	71 30%	61 26%	48 28%	22 22%	124 27%	19 30%	103 30%
Heard of, No Opinion	260 26%	63 31%	112 27%	52 21%	32 22%	175 28%	84 21%	107 27%	58 20%	72 29%	63 27%	52 22%	50 28%	15 15%	117 25%	15 25%	72 21%
Somewhat Unfavorable	137 14%	18 9%	52 13%	45 19%	21 14%	70 11%	66 17%	54 14%	55 19%	28 11%	29 12%	37 16%	23 13%	19 19%	62 13%	6 10%	58 17%
Very Unfavorable	173 17%	18 9%	67 16%	49 20%	39 26%	85 14%	87 22%	61 15%	61 22%	35 14%	33 14%	42 18%	28 16%	24 25%	68 15%	7 11%	80 23%
Never heard of	36 4%	15 7%	15 4%	6 3%	-	30 5%	6 2%	15 4%	3 1%	11 5%	9 4%	11 5%	2 1%	3 3%	19 4%	6 9%	3 1%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Robert F Kennedy, Jr

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	407	202	79	122	233	30	145	201	123	78	237	155	232	134	41	128	87	158	242	330	301	261
	40%	51%	39%	32%	50%	36%	31%	52%	40%	26%	52%	31%	51%	30%	39%	59%	45%	36%	37%	39%	44%	36%
VERY/SOMEWHAT UNFAVORABLE	310	75	64	163	93	15	203	71	80	154	84	212	87	198	25	31	48	171	244	277	182	242
	31%	19%	32%	42%	20%	18%	44%	18%	26%	51%	18%	43%	19%	44%	23%	14%	25%	39%	38%	33%	27%	34%
Very Favorable	137	48	31	55	64	12	60	53	53	29	66	63	60	55	22	37	19	46	71	103	100	98
	14%	12%	15%	14%	14%	15%	13%	14%	17%	10%	14%	13%	13%	12%	21%	17%	10%	10%	11%	12%	15%	14%
Somewhat Favorable	270	154	49	67	169	17	84	148	70	49	171	91	172	79	19	91	68	112	172	227	201	163
	27%	39%	24%	17%	36%	21%	18%	39%	23%	16%	37%	18%	38%	18%	18%	42%	35%	26%	27%	27%	30%	23%
Heard of, No Opinion	260	110	50	89	127	34	99	105	88	58	124	117	124	100	36	53	56	104	146	211	169	191
	26%	28%	25%	23%	27%	41%	21%	27%	29%	19%	27%	23%	27%	22%	34%	24%	29%	24%	23%	25%	25%	27%
Somewhat Unfavorable	137	46	26	60	57	4	76	48	33	54	48	84	54	74	9	21	31	77	102	124	84	100
	14%	12%	13%	15%	12%	5%	16%	12%	11%	18%	11%	17%	12%	16%	9%	10%	16%	17%	16%	15%	12%	14%
Very Unfavorable	173	29	38	103	36	11	126	23	47	99	35	128	33	124	15	10	17	95	142	153	97	142
	17%	7%	19%	26%	8%	13%	27%	6%	15%	33%	8%	26%	7%	28%	15%	4%	9%	22%	22%	18%	14%	20%
Never heard of	36	12	9	14	12	5	19	7	16	10	12	15	14	17	5	6	4	7	15	25	26	27
	4%	3%	4%	4%	3%	6%	4%	2%	5%	3%	3%	3%	3%	4%	4%	3%	2%	2%	2%	3%	4%	4%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavRFKJr] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Robert F Kennedy, Jr

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	407 40%	183 42%	133 39%	143 51%	264 36%	67 44%	76 60%	114 43%	166 36%	127 45%	94 38%	69 44%	97 48%	58 25%	149 53%	70 51%	190 53%	114 26%
VERY/SOMEWHAT UNFAVORABLE	310 31%	134 31%	89 26%	58 21%	252 34%	35 23%	23 18%	85 32%	143 31%	82 29%	64 26%	44 28%	43 21%	101 44%	50 18%	26 19%	79 22%	234 53%
Very Favorable	137 14%	68 15%	39 12%	57 20%	80 11%	36 24%	21 16%	49 18%	44 9%	44 16%	28 11%	20 13%	47 23%	15 6%	45 16%	19 14%	53 15%	49 11%
Somewhat Favorable	270 27%	115 26%	94 28%	86 31%	184 25%	31 20%	55 43%	65 24%	122 26%	83 30%	66 27%	50 32%	50 25%	44 19%	104 37%	51 38%	137 38%	65 15%
Heard of, No Opinion	260 26%	108 25%	96 29%	68 24%	191 26%	46 30%	22 17%	53 20%	140 30%	67 24%	80 33%	36 23%	53 26%	63 27%	74 26%	39 28%	78 22%	80 18%
Somewhat Unfavorable	137 14%	68 16%	37 11%	36 13%	101 14%	20 13%	16 13%	35 13%	59 13%	43 15%	26 11%	29 18%	19 10%	39 17%	35 12%	16 12%	55 15%	83 19%
Very Unfavorable	173 17%	66 15%	53 16%	22 8%	151 21%	15 10%	7 6%	50 19%	84 18%	39 14%	37 15%	16 10%	24 12%	62 27%	15 5%	10 8%	24 7%	151 34%
Never heard of	36 4%	13 3%	19 6%	12 4%	24 3%	5 4%	6 5%	15 6%	14 3%	7 2%	9 4%	6 4%	9 4%	9 4%	9 3%	1 1%	9 3%	15 3%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavNewsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Gavin Newsom

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	233	81	112	120	139	30	36	25	41	50	53	63	116	116
	23%	22%	24%	22%	20%	26%	28%	18%	27%	33%	19%	22%	26%	21%
VERY/SOMEWHAT UNFAVORABLE	315	106	190	125	225	16	39	34	34	35	94	118	103	212
	31%	28%	40%	23%	33%	14%	30%	24%	22%	23%	33%	42%	23%	38%
Very Favorable	109	41	58	50	60	17	21	7	17	20	35	29	44	65
	11%	11%	12%	9%	9%	15%	16%	5%	11%	13%	12%	10%	10%	11%
Somewhat Favorable	123	40	54	70	79	13	16	18	23	30	18	34	72	52
	12%	11%	11%	13%	12%	11%	12%	13%	16%	20%	6%	12%	16%	9%
Heard of, No Opinion	226	93	92	134	163	26	29	28	42	35	61	60	105	121
	22%	25%	20%	25%	24%	23%	23%	20%	28%	23%	22%	21%	24%	21%
Somewhat Unfavorable	94	32	54	39	54	8	18	24	10	15	22	23	49	45
	9%	9%	11%	7%	8%	7%	14%	17%	7%	9%	8%	8%	11%	8%
Very Unfavorable	221	74	136	86	170	8	21	10	23	21	72	95	54	167
	22%	20%	29%	16%	25%	7%	16%	7%	16%	13%	25%	34%	12%	30%
Never heard of	240	92	77	162	153	43	24	55	34	34	75	42	123	117
	24%	25%	16%	30%	22%	37%	18%	39%	23%	22%	26%	15%	28%	21%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavNewsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Gavin Newsom

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
VERY/SOMEWHAT FAVORABLE	233 23%	42 21%	81 20%	59 24%	51 34%	123 20%	109 28%	74 19%	66 23%	45 19%	48 21%	51 22%	47 27%	36 37%	124 27%	16 26%	70 20%
VERY/SOMEWHAT UNFAVORABLE	315 31%	63 31%	123 30%	79 32%	50 33%	185 30%	129 33%	128 33%	96 34%	63 26%	74 32%	77 33%	59 34%	28 29%	115 25%	13 21%	145 42%
Very Favorable	109 11%	24 12%	33 8%	25 10%	27 18%	57 9%	52 13%	33 8%	27 10%	23 10%	22 9%	25 11%	19 11%	17 18%	62 13%	7 11%	34 10%
Somewhat Favorable	123 12%	19 9%	47 11%	34 14%	24 16%	66 11%	58 15%	41 10%	38 14%	22 9%	26 11%	26 11%	28 16%	19 19%	62 13%	10 15%	36 10%
Heard of, No Opinion	226 22%	53 26%	94 23%	60 24%	19 13%	146 24%	79 20%	97 25%	65 23%	62 25%	64 27%	43 18%	36 20%	16 16%	106 23%	14 22%	78 22%
Somewhat Unfavorable	94 9%	22 11%	33 8%	20 8%	18 12%	56 9%	38 10%	29 7%	25 9%	18 7%	15 6%	28 12%	21 12%	11 11%	51 11%	4 6%	27 8%
Very Unfavorable	221 22%	40 20%	89 22%	59 24%	32 21%	130 21%	91 23%	99 25%	70 25%	45 19%	59 25%	50 21%	38 22%	18 18%	65 14%	9 15%	118 34%
Never heard of	240 24%	47 23%	115 28%	46 19%	30 20%	162 26%	77 19%	94 24%	58 20%	73 30%	47 20%	65 28%	33 19%	18 18%	120 26%	19 31%	54 16%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavNewsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Gavin Newsom

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	233	38	39	154	41	7	185	36	55	140	39	187	40	186	6	26	9	126	167	203	101	191
	23%	9%	19%	40%	9%	8%	40%	9%	18%	47%	9%	38%	9%	41%	5%	12%	5%	29%	26%	24%	15%	26%
VERY/SOMEWHAT UNFAVORABLE	315	195	69	45	235	21	59	203	81	27	244	58	238	49	29	114	99	138	211	267	244	157
	31%	49%	34%	12%	51%	25%	13%	53%	26%	9%	53%	12%	52%	11%	27%	52%	51%	31%	33%	32%	36%	22%
Very Favorable	109	6	12	89	8	2	99	17	18	74	7	100	7	101	1	3	2	71	85	95	42	93
	11%	1%	6%	23%	2%	2%	21%	4%	6%	25%	2%	20%	2%	22%	1%	1%	1%	16%	13%	11%	6%	13%
Somewhat Favorable	123	32	27	65	33	5	85	19	37	67	32	87	33	85	5	23	7	55	82	108	59	98
	12%	8%	13%	17%	7%	6%	18%	5%	12%	22%	7%	17%	7%	19%	4%	11%	4%	13%	13%	13%	9%	14%
Heard of, No Opinion	226	87	36	94	102	18	106	81	66	70	89	124	93	101	32	47	40	97	138	182	148	182
	22%	22%	18%	24%	22%	22%	23%	21%	21%	23%	19%	25%	20%	23%	30%	21%	20%	22%	21%	22%	22%	25%
Somewhat Unfavorable	94	46	17	30	50	3	40	39	36	18	46	43	53	36	4	18	27	21	47	70	55	53
	9%	12%	8%	8%	11%	4%	9%	10%	12%	6%	10%	9%	12%	8%	4%	8%	14%	5%	7%	8%	8%	7%
Very Unfavorable	221	149	52	15	185	18	18	163	45	9	198	15	184	13	24	96	73	118	164	197	190	103
	22%	37%	26%	4%	40%	21%	4%	42%	15%	3%	43%	3%	40%	3%	23%	44%	37%	27%	25%	23%	28%	14%
Never heard of	240	78	59	96	87	37	116	65	105	63	84	129	86	113	40	33	47	79	131	191	185	191
	24%	20%	29%	25%	19%	45%	25%	17%	34%	21%	18%	26%	19%	25%	38%	15%	24%	18%	20%	23%	27%	27%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavNewsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Gavin Newsom

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	233 23%	96 22%	82 24%	61 22%	172 24%	29 19%	32 25%	89 33%	102 22%	42 15%	53 21%	13 8%	52 26%	75 32%	27 10%	8 6%	23 7%	182 41%
VERY/SOMEWHAT UNFAVORABLE	315 31%	158 36%	82 24%	79 28%	236 32%	27 18%	52 41%	51 19%	170 37%	94 33%	65 26%	68 44%	59 29%	46 20%	144 51%	68 50%	205 58%	56 13%
Very Favorable	109 11%	43 10%	37 11%	24 8%	85 12%	10 6%	14 11%	48 18%	38 8%	23 8%	15 6%	4 3%	32 16%	32 14%	3 1%	2 1%	7 2%	109 25%
Somewhat Favorable	123 12%	54 12%	45 13%	37 13%	86 12%	19 13%	18 14%	41 15%	64 14%	19 7%	38 15%	8 5%	20 10%	43 19%	24 8%	6 4%	17 5%	73 17%
Heard of, No Opinion	226 22%	93 21%	69 21%	71 25%	153 21%	46 30%	25 20%	57 21%	107 23%	63 22%	70 28%	39 25%	48 24%	61 26%	62 22%	30 22%	81 23%	97 22%
Somewhat Unfavorable	94 9%	36 8%	37 11%	29 10%	65 9%	9 6%	19 15%	27 10%	46 10%	21 7%	18 7%	15 9%	12 6%	26 11%	28 10%	13 10%	32 9%	46 10%
Very Unfavorable	221 22%	122 28%	45 13%	50 18%	171 23%	18 12%	33 26%	24 9%	124 27%	74 26%	47 19%	53 34%	47 23%	20 9%	116 41%	55 40%	173 49%	11 2%
Never heard of	240 24%	90 21%	104 31%	70 25%	170 23%	51 33%	18 14%	71 27%	85 18%	84 30%	59 24%	36 23%	41 21%	50 21%	49 17%	32 23%	47 13%	106 24%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavCruise] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tom Cruise

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	484	159	261	223	304	75	63	72	88	70	135	120	229	254
	48%	43%	55%	41%	45%	65%	49%	51%	58%	45%	48%	42%	51%	45%
VERY/SOMEWHAT UNFAVORABLE	278	113	101	176	204	16	34	29	35	55	80	79	119	159
	27%	30%	22%	32%	30%	14%	26%	21%	23%	35%	28%	28%	27%	28%
Very Favorable	183	61	115	68	107	45	17	27	42	33	55	25	102	81
	18%	16%	24%	13%	16%	39%	13%	19%	28%	22%	20%	9%	23%	14%
Somewhat Favorable	301	98	146	154	197	30	46	45	46	37	79	94	127	173
	30%	26%	31%	29%	29%	26%	36%	32%	30%	24%	28%	33%	28%	31%
Heard of, No Opinion	240	96	104	135	164	22	31	37	25	30	66	81	93	147
	24%	26%	22%	25%	24%	19%	24%	26%	17%	20%	23%	29%	21%	26%
Somewhat Unfavorable	157	57	59	98	117	10	19	18	22	30	34	54	70	87
	16%	15%	13%	18%	17%	9%	14%	13%	15%	19%	12%	19%	16%	15%
Very Unfavorable	120	56	42	78	87	6	15	11	13	25	46	26	49	72
	12%	15%	9%	14%	13%	5%	12%	8%	8%	16%	16%	9%	11%	13%
Never heard of	12	4	4	7	6	2	0	3	3	-	2	3	7	5
	1%	1%	1%	1%	1%	2%	0%	2%	2%		1%	1%	1%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavCruise] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tom Cruise

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	484	101	191	124	67	291	192	173	131	116	113	105	83	58	244	30	153
	48%	49%	46%	51%	45%	47%	49%	44%	46%	48%	48%	45%	48%	59%	52%	48%	44%
VERY/SOMEWHAT UNFAVORABLE	278	47	112	70	48	158	118	115	88	67	65	68	45	21	128	13	94
	27%	23%	27%	29%	32%	26%	30%	29%	31%	27%	28%	29%	26%	21%	28%	21%	27%
Very Favorable	183	43	68	49	22	110	72	59	47	48	47	35	30	22	90	19	51
	18%	21%	16%	20%	15%	18%	18%	15%	17%	20%	20%	15%	17%	22%	19%	30%	15%
Somewhat Favorable	301	58	123	75	45	181	120	114	83	69	65	71	53	36	153	11	102
	30%	28%	30%	31%	30%	29%	30%	29%	29%	28%	28%	30%	30%	37%	33%	18%	29%
Heard of, No Opinion	240	55	102	49	34	157	83	99	65	58	54	58	46	18	87	17	97
	24%	27%	25%	20%	23%	25%	21%	25%	23%	24%	23%	24%	26%	19%	19%	27%	28%
Somewhat Unfavorable	157	23	63	47	24	86	70	62	55	38	39	39	24	10	76	7	56
	16%	11%	15%	19%	16%	14%	18%	16%	19%	15%	17%	17%	14%	10%	16%	11%	16%
Very Unfavorable	120	24	48	23	24	72	48	54	33	29	26	29	21	11	52	6	38
	12%	12%	12%	10%	16%	12%	12%	14%	12%	12%	11%	12%	12%	11%	11%	10%	11%
Never heard of	12	2	8	1	1	10	2	6	1	3	1	5	1	1	6	2	3
	1%	1%	2%	*%	1%	2%	*%	1%	*%	1%	*%	2%	*%	1%	1%	4%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavCruise] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tom Cruise

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
VERY/SOMEWHAT FAVORABLE	484 48%	199 50%	83 41%	198 51%	218 47%	36 43%	230 49%	182 47%	168 55%	127 42%	211 46%	247 50%	224 49%	217 48%	42 39%	107 49%	95 49%	204 46%	295 46%	395 47%	323 48%	345 48%
VERY/SOMEWHAT UNFAVORABLE	278 27%	96 24%	72 36%	101 26%	119 26%	27 32%	132 28%	103 27%	72 23%	100 33%	128 28%	137 28%	112 25%	134 30%	32 30%	52 24%	52 27%	106 24%	189 29%	233 28%	182 27%	199 28%
Very Favorable	183 18%	80 20%	21 10%	81 21%	82 18%	12 14%	88 19%	70 18%	55 18%	56 19%	83 18%	96 19%	84 18%	83 18%	16 15%	53 24%	24 12%	60 14%	95 15%	133 16%	116 17%	134 19%
Somewhat Favorable	301 30%	120 30%	63 31%	117 30%	136 29%	24 28%	141 30%	112 29%	113 37%	71 24%	127 28%	151 30%	140 31%	134 30%	26 25%	54 25%	71 36%	144 33%	200 31%	262 31%	207 31%	211 29%
Heard of, No Opinion	240 24%	97 24%	45 22%	84 22%	122 26%	19 23%	98 21%	95 25%	65 21%	70 23%	115 25%	108 22%	116 25%	95 21%	29 28%	55 25%	48 24%	127 29%	155 24%	209 25%	163 24%	170 24%
Somewhat Unfavorable	157 16%	55 14%	38 19%	59 15%	67 14%	16 20%	74 16%	57 15%	41 13%	56 19%	73 16%	80 16%	63 14%	75 17%	19 18%	26 12%	33 17%	63 14%	111 17%	135 16%	107 16%	116 16%
Very Unfavorable	120 12%	41 10%	34 17%	42 11%	52 11%	11 13%	58 12%	46 12%	30 10%	44 15%	55 12%	57 11%	49 11%	58 13%	13 12%	26 12%	19 10%	43 10%	78 12%	98 12%	75 11%	83 12%
Never heard of	12 1%	5 1%	1 1%	5 1%	5 1%	2 2%	5 1%	4 1%	3 1%	4 1%	4 1%	6 1%	5 1%	3 1%	4 3%	4 2%	-	3 1%	8 1%	6 1%	10 2%	7 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavCruise] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tom Cruise

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
VERY/SOMEWHAT FAVORABLE	484 48%	198 45%	188 56%	148 53%	334 46%	69 45%	79 62%	150 56%	218 47%	115 41%	94 38%	61 39%	113 56%	91 39%	134 48%	67 49%	156 44%	211 48%
VERY/SOMEWHAT UNFAVORABLE	278 27%	132 30%	70 21%	72 26%	205 28%	48 32%	24 19%	43 16%	136 29%	98 35%	91 37%	51 33%	48 24%	67 29%	72 26%	33 24%	91 26%	107 24%
Very Favorable	183 18%	60 14%	96 28%	61 22%	121 17%	28 18%	34 27%	71 27%	78 17%	34 12%	29 12%	17 11%	40 20%	36 15%	62 22%	19 14%	44 12%	69 16%
Somewhat Favorable	301 30%	137 31%	92 27%	86 31%	213 29%	41 27%	45 35%	79 30%	140 30%	82 29%	65 27%	44 28%	72 36%	55 24%	72 26%	48 35%	112 31%	142 32%
Heard of, No Opinion	240 24%	107 24%	73 22%	56 20%	184 25%	32 21%	23 18%	68 26%	105 23%	67 24%	58 24%	43 27%	40 20%	73 31%	71 25%	37 27%	105 29%	119 27%
Somewhat Unfavorable	157 16%	71 16%	39 12%	40 14%	117 16%	28 18%	12 10%	24 9%	84 18%	49 17%	59 24%	30 20%	32 16%	34 15%	44 16%	15 11%	47 13%	63 14%
Very Unfavorable	120 12%	61 14%	31 9%	32 11%	89 12%	20 13%	12 9%	20 7%	52 11%	49 17%	32 13%	20 13%	16 8%	33 14%	28 10%	19 14%	44 12%	44 10%
Never heard of	12 1%	1 *	7 2%	4 1%	8 1%	3 2%	1 1%	5 2%	4 1%	2 1%	3 1%	1 1%	1 *	1 *	4 1%	-	4 1%	5 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavFord] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Harrison Ford

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	650	237	308	343	455	74	77	66	84	119	184	196	270	380
	64%	64%	65%	63%	67%	64%	60%	47%	56%	77%	65%	69%	60%	67%
VERY/SOMEWHAT UNFAVORABLE	73	26	46	26	40	5	12	6	9	6	35	16	22	51
	7%	7%	10%	5%	6%	5%	10%	5%	6%	4%	12%	6%	5%	9%
Very Favorable	309	110	145	164	218	39	42	24	39	58	107	81	121	188
	31%	29%	31%	30%	32%	34%	33%	17%	26%	37%	38%	29%	27%	33%
Somewhat Favorable	341	128	162	179	237	34	35	42	45	61	77	115	149	192
	34%	34%	35%	33%	35%	30%	27%	30%	30%	40%	27%	41%	33%	34%
Heard of, No Opinion	249	98	104	143	172	25	36	50	46	26	60	67	122	127
	25%	26%	22%	26%	25%	22%	28%	35%	30%	17%	21%	24%	27%	22%
Somewhat Unfavorable	47	15	34	13	27	3	10	4	4	4	22	13	12	35
	5%	4%	7%	2%	4%	2%	7%	3%	2%	3%	8%	5%	3%	6%
Very Unfavorable	26	11	12	14	13	2	3	2	5	3	13	2	10	16
	3%	3%	3%	3%	2%	2%	2%	2%	4%	2%	5%	1%	2%	3%
Never heard of	42	12	12	29	12	12	4	19	12	4	4	4	34	8
	4%	3%	3%	5%	2%	10%	3%	13%	8%	2%	1%	1%	8%	1%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavFord] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Harrison Ford

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	650	123	269	159	98	393	257	265	189	149	144	153	121	70	303	35	230
	64%	60%	65%	65%	66%	64%	65%	68%	67%	61%	62%	65%	69%	71%	65%	56%	66%
VERY/SOMEWHAT UNFAVORABLE	73	20	28	14	11	47	25	27	13	23	21	9	9	5	22	7	30
	7%	10%	7%	6%	7%	8%	6%	7%	4%	9%	9%	4%	5%	5%	5%	11%	9%
Very Favorable	309	63	128	77	41	191	118	127	90	76	66	74	55	29	134	22	108
	31%	31%	31%	32%	27%	31%	30%	32%	32%	31%	28%	32%	32%	29%	29%	35%	31%
Somewhat Favorable	341	60	142	82	58	202	139	138	99	72	78	79	66	41	168	13	122
	34%	29%	34%	33%	38%	33%	35%	35%	35%	30%	33%	33%	38%	42%	36%	21%	35%
Heard of, No Opinion	249	49	96	64	39	145	103	90	81	60	58	62	39	22	118	16	82
	25%	24%	23%	26%	26%	23%	26%	23%	28%	25%	25%	26%	22%	22%	25%	25%	24%
Somewhat Unfavorable	47	11	20	10	6	30	17	17	10	16	14	7	7	3	19	2	20
	5%	5%	5%	4%	4%	5%	4%	4%	4%	7%	6%	3%	4%	3%	4%	3%	6%
Very Unfavorable	26	9	8	4	5	17	9	11	3	7	8	2	3	2	3	5	10
	3%	4%	2%	2%	3%	3%	2%	3%	1%	3%	3%	1%	2%	2%	1%	9%	3%
Never heard of	42	13	19	7	1	33	8	10	2	12	10	12	6	1	22	5	5
	4%	6%	5%	3%	1%	5%	2%	3%	1%	5%	4%	5%	3%	1%	5%	8%	2%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QFavFord] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Harrison Ford

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	650	247	118	275	280	47	323	235	194	214	269	353	280	319	51	131	123	294	438	547	440	468
	64%	62%	58%	71%	60%	56%	69%	61%	63%	71%	59%	71%	61%	71%	48%	60%	63%	67%	68%	65%	65%	65%
VERY/SOMEWHAT UNFAVORABLE	73	34	21	17	43	6	24	39	19	13	48	19	42	21	10	27	11	29	44	53	46	40
	7%	9%	10%	4%	9%	7%	5%	10%	6%	4%	11%	4%	9%	5%	10%	13%	6%	7%	7%	6%	7%	6%
Very Favorable	309	99	53	147	113	26	171	102	87	115	115	183	110	168	31	50	51	137	207	253	205	237
	31%	25%	26%	38%	24%	31%	37%	27%	28%	38%	25%	37%	24%	37%	29%	23%	26%	31%	32%	30%	30%	33%
Somewhat Favorable	341	147	65	128	168	21	152	132	107	99	154	170	170	150	20	81	72	157	231	294	235	231
	34%	37%	32%	33%	36%	25%	33%	34%	35%	33%	34%	34%	37%	33%	19%	37%	37%	36%	36%	35%	35%	32%
Heard of, No Opinion	249	110	55	71	132	25	91	103	79	56	130	100	125	84	39	55	57	104	144	209	164	174
	25%	28%	27%	18%	28%	30%	20%	27%	26%	19%	28%	20%	27%	19%	37%	25%	29%	24%	22%	25%	24%	24%
Somewhat Unfavorable	47	20	13	13	29	1	17	24	13	10	28	15	30	13	4	19	7	17	27	34	33	31
	5%	5%	7%	3%	6%	1%	4%	6%	4%	3%	6%	3%	7%	3%	4%	9%	4%	4%	4%	4%	5%	4%
Very Unfavorable	26	14	7	5	14	5	7	15	7	3	20	5	12	7	6	9	4	12	17	19	13	8
	3%	3%	4%	1%	3%	6%	2%	4%	2%	1%	4%	1%	3%	2%	6%	4%	2%	3%	3%	2%	2%	1%
Never heard of	42	7	9	25	9	6	27	7	15	16	10	25	10	26	5	5	4	13	21	33	28	39
	4%	2%	4%	6%	2%	7%	6%	2%	5%	5%	2%	5%	2%	6%	5%	2%	2%	3%	3%	4%	4%	5%

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[QFavFord] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Harrison Ford

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	650	299	195	180	468	95	85	176	294	181	154	105	135	134	176	76	229	294
	64%	68%	58%	64%	64%	62%	67%	66%	63%	64%	62%	68%	67%	58%	62%	56%	64%	66%
VERY/SOMEWHAT UNFAVORABLE	73	35	20	24	48	9	15	15	37	21	9	11	17	12	29	12	33	12
	7%	8%	6%	9%	7%	6%	12%	6%	8%	7%	4%	7%	8%	5%	10%	9%	9%	3%
Very Favorable	309	136	93	88	220	55	33	90	135	84	75	39	70	65	68	32	77	162
	31%	31%	28%	31%	30%	36%	26%	34%	29%	30%	31%	25%	35%	28%	24%	23%	22%	37%
Somewhat Favorable	341	163	101	92	248	39	52	85	159	97	79	66	65	69	108	45	153	131
	34%	37%	30%	33%	34%	26%	41%	32%	34%	34%	32%	43%	32%	30%	38%	32%	43%	30%
Heard of, No Opinion	249	99	91	62	186	39	23	63	119	66	75	37	46	70	69	48	87	112
	25%	23%	27%	22%	25%	26%	18%	24%	26%	23%	30%	24%	23%	30%	24%	35%	25%	25%
Somewhat Unfavorable	47	20	11	12	35	4	8	9	26	11	3	9	10	7	19	10	23	10
	5%	5%	3%	4%	5%	3%	6%	4%	6%	4%	1%	6%	5%	3%	7%	7%	6%	2%
Very Unfavorable	26	16	9	12	14	5	7	5	11	10	6	2	7	5	10	2	10	2
	3%	4%	3%	4%	2%	3%	6%	2%	2%	3%	2%	1%	3%	2%	4%	2%	3%	1%
Never heard of	42	4	33	13	28	9	4	14	13	15	8	2	4	14	8	0	6	24
	4%	1%	10%	5%	4%	6%	3%	5%	3%	5%	3%	1%	2%	6%	3%	0%	2%	5%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	419	153	177	241	245	78	64	50	52	85	111	122	187	232
	41%	41%	38%	45%	36%	68%	50%	35%	35%	55%	39%	43%	42%	41%
STRONGLY/SOMEWHAT DISAPPROVE	578	213	288	289	426	34	64	85	97	69	167	160	251	327
	57%	57%	61%	53%	63%	29%	50%	60%	64%	45%	59%	56%	56%	58%
Strongly approve	173	72	79	93	103	43	18	7	20	42	42	62	69	104
	17%	19%	17%	17%	15%	37%	14%	5%	13%	27%	15%	22%	15%	18%
Somewhat approve	247	81	98	148	142	35	45	42	32	43	69	60	118	129
	24%	22%	21%	27%	21%	31%	35%	30%	21%	28%	24%	21%	26%	23%
Somewhat disapprove	139	46	59	79	79	21	25	35	27	19	29	28	82	57
	14%	12%	12%	15%	12%	18%	20%	25%	18%	13%	10%	10%	18%	10%
Strongly disapprove	439	167	229	210	346	13	39	50	70	50	138	132	169	270
	43%	45%	49%	39%	51%	11%	30%	35%	46%	32%	49%	47%	38%	48%
Unsure	16	7	5	11	8	4	1	7	2	0	5	1	9	7
	2%	2%	1%	2%	1%	3%	1%	5%	1%	*%	2%	*%	2%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[OApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	419	80	167	95	78	247	172	137	108	104	93	98	61	53	192	31	130
	41%	39%	41%	39%	52%	40%	44%	35%	38%	42%	40%	42%	35%	54%	41%	49%	37%
STRONGLY/SOMEWHAT DISAPPROVE	578	119	241	148	69	360	216	251	174	135	134	135	113	45	266	27	214
	57%	58%	58%	61%	46%	58%	55%	64%	61%	55%	58%	57%	65%	46%	57%	44%	62%
Strongly approve	173	33	69	34	36	102	70	60	43	44	41	38	24	24	76	12	66
	17%	16%	17%	14%	24%	17%	18%	15%	15%	18%	18%	16%	14%	24%	16%	20%	19%
Somewhat approve	247	46	98	61	41	145	102	77	65	60	52	60	37	29	117	18	64
	24%	23%	24%	25%	28%	23%	26%	20%	23%	25%	22%	25%	21%	30%	25%	30%	18%
Somewhat disapprove	139	34	60	31	14	94	45	44	35	41	28	39	23	7	79	7	30
	14%	16%	15%	13%	9%	15%	11%	11%	12%	17%	12%	17%	13%	7%	17%	11%	9%
Strongly disapprove	439	86	181	117	55	267	171	207	138	94	106	96	90	38	187	21	184
	43%	42%	44%	48%	36%	43%	44%	53%	49%	38%	46%	41%	52%	39%	40%	33%	53%
Unsure	16	6	4	2	4	10	5	5	3	6	5	3	0	-	6	4	3
	2%	3%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	0%	0%	1%	7%	1%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
STRONGLY/SOMEWHAT APPROVE	419 41%	25 6%	66 33%	325 84%	28 6%	22 26%	369 79%	35 9%	129 42%	252 84%	16 3%	392 79%	18 4%	380 85%	21 20%	8 4%	10 5%	213 48%	289 45%	354 42%	208 31%	369 51%
STRONGLY/SOMEWHAT DISAPPROVE	578 57%	371 93%	130 64%	59 15%	434 93%	55 66%	89 19%	344 90%	175 57%	44 15%	438 96%	99 20%	436 95%	65 15%	76 72%	210 96%	184 94%	223 51%	350 54%	475 56%	458 68%	338 47%
Strongly approve	173 17%	8 2%	16 8%	149 38%	8 2%	6 8%	158 34%	14 4%	39 13%	120 40%	5 1%	166 33%	6 1%	161 36%	5 5%	1 1%	3 1%	103 23%	131 20%	151 18%	81 12%	150 21%
Somewhat approve	247 24%	17 4%	50 25%	176 45%	20 4%	16 19%	211 45%	21 5%	89 29%	132 44%	11 2%	226 45%	12 3%	218 49%	16 15%	7 3%	7 4%	110 25%	158 24%	204 24%	127 19%	219 30%
Somewhat disapprove	139 14%	50 13%	44 22%	40 10%	57 12%	13 16%	68 15%	37 10%	66 21%	30 10%	56 12%	67 13%	61 13%	59 13%	19 18%	23 10%	30 15%	46 10%	65 10%	106 13%	85 12%	98 14%
Strongly disapprove	439 43%	321 81%	86 42%	19 5%	377 81%	41 50%	21 5%	307 80%	109 35%	14 5%	381 83%	32 6%	375 82%	7 1%	58 54%	187 86%	154 79%	177 40%	285 44%	370 44%	373 55%	240 33%
Unsure	16 2%	2 %	7 3%	4 1%	2 %	7 8%	7 2%	5 1%	5 1%	4 1%	3 1%	7 1%	3 1%	4 1%	8 8%	- -	2 1%	4 1%	8 1%	13 2%	12 2%	13 2%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	419	168	153	100	319	54	46	152	170	97	97	28	82	120	10	9	20	356
	41%	38%	45%	36%	44%	35%	36%	57%	37%	34%	39%	18%	41%	52%	4%	6%	6%	81%
STRONGLY/SOMEWHAT DISAPPROVE	578	265	178	177	399	97	80	110	285	182	145	126	118	102	271	128	335	79
	57%	61%	53%	63%	55%	63%	63%	41%	62%	65%	59%	81%	59%	44%	96%	94%	94%	18%
Strongly approve	173	72	63	34	139	15	18	71	65	37	37	10	37	43	2	3	6	154
	17%	16%	19%	12%	19%	10%	14%	27%	14%	13%	15%	7%	18%	18%	1%	2%	2%	35%
Somewhat approve	247	95	90	67	180	38	28	81	105	60	60	18	45	77	8	5	14	202
	24%	22%	27%	24%	25%	25%	22%	30%	23%	21%	24%	12%	22%	34%	3%	4%	4%	46%
Somewhat disapprove	139	43	59	39	99	22	17	43	55	40	32	11	31	42	35	15	38	60
	14%	10%	18%	14%	14%	14%	13%	16%	12%	14%	13%	7%	15%	18%	13%	11%	11%	14%
Strongly disapprove	439	222	118	138	300	75	64	67	230	142	113	115	87	60	236	113	297	19
	43%	51%	35%	49%	41%	49%	50%	25%	50%	50%	46%	74%	43%	26%	84%	83%	83%	4%
Unsure	16	5	7	3	13	2	1	5	7	4	5	1	1	9	-	-	1	7
	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%	4%	-	-	*%	2%

Echelon Insights  
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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	391	148	176	214	225	75	64	35	51	77	108	120	163	227
	39%	40%	38%	40%	33%	65%	50%	25%	34%	50%	38%	42%	36%	40%
STRONGLY/SOMEWHAT DISAPPROVE	593	217	288	303	436	36	63	95	97	73	167	160	265	328
	59%	58%	61%	56%	64%	32%	49%	67%	65%	47%	59%	57%	59%	58%
Strongly approve	158	68	72	86	93	38	17	6	21	35	34	63	61	97
	16%	18%	15%	16%	14%	33%	14%	4%	14%	22%	12%	22%	14%	17%
Somewhat approve	233	80	104	129	132	37	47	30	31	42	74	57	102	131
	23%	21%	22%	24%	19%	32%	36%	21%	20%	27%	26%	20%	23%	23%
Somewhat disapprove	151	49	56	93	85	23	24	40	34	23	28	25	98	53
	15%	13%	12%	17%	13%	19%	18%	29%	22%	15%	10%	9%	22%	9%
Strongly disapprove	442	169	232	210	351	14	39	54	64	50	139	136	168	274
	44%	45%	49%	39%	52%	12%	31%	38%	42%	32%	49%	48%	38%	48%
Unsure	30	8	5	24	18	4	2	12	2	5	8	3	18	11
	3%	2%	1%	4%	3%	4%	1%	8%	1%	3%	3%	1%	4%	2%

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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	391	69	161	92	69	230	160	126	99	96	90	93	55	49	183	29	125
	39%	34%	39%	37%	46%	37%	41%	32%	35%	39%	38%	39%	31%	50%	39%	46%	36%
STRONGLY/SOMEWHAT DISAPPROVE	593	131	236	151	74	366	225	255	179	138	138	138	118	45	271	28	218
	59%	64%	57%	62%	50%	59%	57%	65%	63%	56%	59%	59%	67%	46%	58%	45%	63%
Strongly approve	158	27	59	36	36	85	72	50	43	38	37	35	23	23	68	12	63
	16%	13%	14%	15%	24%	14%	18%	13%	15%	15%	16%	15%	13%	23%	15%	19%	18%
Somewhat approve	233	42	103	55	32	145	88	76	56	58	53	58	31	26	115	17	62
	23%	21%	25%	23%	22%	24%	22%	19%	20%	24%	23%	24%	18%	27%	25%	27%	18%
Somewhat disapprove	151	37	60	31	22	98	53	50	35	44	30	40	28	6	87	8	29
	15%	18%	15%	13%	15%	16%	13%	13%	12%	18%	13%	17%	16%	6%	19%	13%	8%
Strongly disapprove	442	93	176	120	52	269	172	205	144	94	108	98	89	40	183	20	189
	44%	45%	43%	49%	35%	44%	44%	52%	51%	38%	46%	41%	51%	40%	39%	32%	54%
Unsure	30	6	15	2	7	20	9	11	6	11	6	5	2	4	12	5	4
	3%	3%	4%	1%	5%	3%	2%	3%	2%	4%	2%	2%	1%	4%	2%	9%	1%

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[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
STRONGLY/SOMEWHAT APPROVE	391 39%	23 6%	53 26%	311 80%	26 6%	15 18%	350 75%	35 9%	118 38%	234 78%	20 4%	363 73%	16 4%	358 80%	16 15%	12 5%	7 3%	203 46%	272 42%	329 39%	192 28%	348 48%
STRONGLY/SOMEWHAT DISAPPROVE	593 59%	372 93%	136 67%	68 17%	435 94%	59 70%	99 21%	343 89%	180 59%	54 18%	433 95%	118 24%	437 96%	76 17%	80 75%	207 95%	185 95%	227 52%	358 55%	490 58%	467 69%	350 49%
Strongly approve	158 16%	6 1%	11 5%	141 36%	6 1%	3 3%	149 32%	16 4%	31 10%	110 37%	3 1%	154 31%	3 1%	150 33%	4 4%	- -	3 1%	97 22%	122 19%	138 16%	71 10%	143 20%
Somewhat approve	233 23%	17 4%	42 21%	170 44%	20 4%	12 14%	201 43%	19 5%	86 28%	124 41%	17 4%	208 42%	13 3%	208 46%	12 12%	12 5%	4 2%	106 24%	150 23%	190 23%	121 18%	206 29%
Somewhat disapprove	151 15%	46 12%	47 23%	52 13%	55 12%	18 22%	78 17%	34 9%	71 23%	40 13%	55 12%	82 17%	61 13%	64 14%	25 24%	14 7%	34 18%	49 11%	72 11%	122 14%	92 14%	106 15%
Strongly disapprove	442 44%	326 82%	89 44%	15 4%	380 82%	41 49%	22 5%	309 80%	109 35%	15 5%	378 83%	35 7%	376 82%	12 3%	54 51%	192 88%	151 77%	178 40%	286 44%	368 44%	375 55%	244 34%
Unsure	30 3%	4 1%	14 7%	9 2%	4 1%	10 12%	16 3%	6 2%	10 3%	12 4%	4 1%	18 4%	4 1%	15 3%	10 10%	- -	4 2%	10 2%	17 3%	24 3%	18 3%	23 3%

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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	391	157	136	94	297	53	41	146	156	88	82	27	81	112	12	7	17	349
	39%	36%	40%	33%	41%	34%	32%	55%	34%	31%	33%	17%	40%	48%	4%	5%	5%	79%
STRONGLY/SOMEWHAT DISAPPROVE	593	275	187	183	408	97	86	115	289	190	150	127	117	108	270	128	337	81
	59%	63%	55%	65%	56%	63%	67%	43%	62%	67%	61%	81%	58%	47%	96%	94%	95%	18%
Strongly approve	158	67	55	30	127	13	17	60	61	36	38	9	34	38	-	2	2	144
	16%	15%	16%	11%	17%	9%	13%	23%	13%	13%	15%	6%	17%	16%		1%	1%	33%
Somewhat approve	233	90	81	63	170	39	24	86	95	52	44	17	48	74	12	5	15	205
	23%	21%	24%	23%	23%	26%	19%	32%	20%	18%	18%	11%	24%	32%	4%	3%	4%	46%
Somewhat disapprove	151	60	63	46	104	24	21	49	61	40	37	12	23	48	23	23	41	58
	15%	14%	19%	16%	14%	16%	17%	18%	13%	14%	15%	8%	12%	21%	8%	17%	12%	13%
Strongly disapprove	442	215	124	137	304	73	64	66	227	149	113	115	94	60	247	105	296	23
	44%	49%	37%	49%	42%	48%	51%	25%	49%	53%	46%	74%	47%	26%	88%	77%	83%	5%
Unsure	30	5	16	4	26	4	0	6	19	5	15	2	3	11	-	2	2	12
	3%	1%	5%	1%	4%	2%	*%	2%	4%	2%	6%	1%	1%	5%		1%	*%	3%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	457	169	244	212	377	13	39	59	76	61	129	133	196	262
	45%	45%	52%	39%	56%	11%	30%	42%	50%	39%	45%	47%	44%	46%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	449	166	175	273	254	87	72	70	56	82	113	129	207	242
	44%	45%	37%	50%	37%	75%	56%	49%	37%	53%	40%	46%	46%	43%
Definitely the Republican candidate	319	122	172	148	270	8	25	38	53	38	90	101	129	190
	32%	33%	37%	27%	40%	7%	20%	27%	35%	25%	32%	36%	29%	34%
Probably the Republican candidate	138	47	73	65	107	5	13	21	23	23	39	32	67	71
	14%	13%	15%	12%	16%	4%	10%	15%	15%	15%	14%	11%	15%	13%
Probably the Democratic candidate	124	41	43	79	72	20	20	32	13	13	31	35	58	66
	12%	11%	9%	15%	11%	17%	15%	23%	9%	9%	11%	12%	13%	12%
Definitely the Democratic candidate	326	125	132	194	183	67	52	38	43	69	82	95	149	176
	32%	34%	28%	36%	27%	58%	40%	27%	28%	44%	29%	33%	33%	31%
Unsure	106	37	50	56	47	16	19	13	19	12	42	21	44	62
	11%	10%	11%	10%	7%	13%	14%	9%	13%	8%	15%	7%	10%	11%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	457 45%	99 48%	175 43%	123 51%	58 39%	274 44%	182 46%	226 58%	150 53%	91 37%	118 51%	101 43%	101 58%	38 38%	212 46%	17 28%	172 49%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	449 44%	87 42%	183 44%	102 42%	77 52%	269 44%	179 46%	141 36%	112 39%	128 52%	98 42%	112 48%	57 33%	46 47%	209 45%	33 53%	138 40%
Definitely the Republican candidate	319 32%	71 35%	124 30%	84 34%	41 27%	195 32%	125 32%	164 42%	106 37%	65 27%	88 38%	75 32%	61 35%	26 26%	139 30%	13 20%	130 37%
Probably the Republican candidate	138 14%	28 14%	52 13%	40 16%	17 12%	79 13%	57 14%	63 16%	44 15%	26 11%	30 13%	26 11%	40 23%	12 12%	73 16%	5 7%	42 12%
Probably the Democratic candidate	124 12%	20 10%	53 13%	28 11%	23 15%	73 12%	51 13%	39 10%	32 11%	33 14%	32 14%	28 12%	17 10%	10 10%	58 13%	9 14%	37 11%
Definitely the Democratic candidate	326 32%	67 33%	130 31%	74 30%	54 36%	196 32%	129 33%	102 26%	80 28%	95 39%	65 28%	84 36%	40 23%	36 36%	150 32%	24 39%	101 29%
Unsure	106 11%	19 9%	54 13%	19 8%	14 10%	74 12%	33 8%	25 6%	23 8%	26 11%	17 7%	23 10%	16 9%	15 15%	44 9%	12 19%	38 11%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	457	376	66	9	429	14	14	338	107	7	404	32	457	-	-	210	188	176	289	379	403	247
	45%	94%	33%	2%	92%	17%	3%	88%	35%	2%	88%	6%	100%			96%	96%	40%	45%	45%	59%	34%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	449	9	73	362	10	12	427	30	135	278	13	418	-	449	-	1	4	229	305	382	206	396
	44%	2%	36%	93%	2%	14%	92%	8%	44%	92%	3%	84%		100%		*%	2%	52%	47%	45%	30%	55%
Definitely the Republican candidate	319	280	29	6	311	2	7	265	50	1	301	12	319	-	-	161	135	126	198	263	284	164
	32%	70%	14%	2%	67%	3%	1%	69%	16%	*%	66%	2%	70%			74%	69%	29%	31%	31%	42%	23%
Probably the Republican candidate	138	95	37	3	118	12	8	73	57	7	103	20	138	-	-	49	53	50	91	116	119	83
	14%	24%	19%	1%	25%	14%	2%	19%	18%	2%	22%	4%	30%			22%	27%	11%	14%	14%	18%	12%
Probably the Democratic candidate	124	4	39	77	5	9	110	6	61	50	6	105	-	124	-	1	4	60	74	103	58	102
	12%	1%	19%	20%	1%	11%	24%	2%	20%	17%	1%	21%		28%		*%	2%	14%	11%	12%	9%	14%
Definitely the Democratic candidate	326	5	34	285	5	3	318	24	74	228	7	313	-	326	-	-	-	169	231	279	149	294
	32%	1%	17%	74%	1%	4%	68%	6%	24%	76%	2%	63%		72%			38%	36%	33%	22%	41%	
Unsure	106	13	63	17	25	57	24	16	66	15	40	48	-	-	106	8	4	35	53	82	69	77
	11%	3%	31%	4%	5%	68%	5%	4%	21%	5%	9%	10%		100%	4%	2%	8%	8%	10%	10%	10%	

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	457 45%	221 50%	128 38%	144 51%	312 43%	69 45%	75 59%	70 26%	239 52%	148 52%	112 45%	122 79%	89 44%	59 26%	271 96%	123 90%	333 94%	6 1%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	449 44%	164 37%	178 53%	98 35%	351 48%	59 39%	39 30%	166 62%	180 39%	103 36%	111 45%	26 16%	94 47%	141 61%	1 *	3 2%	5 2%	412 93%
Definitely the Republican candidate	319 32%	153 35%	91 27%	98 35%	220 30%	45 30%	53 41%	39 15%	172 37%	108 38%	79 32%	97 62%	65 32%	37 16%	214 76%	81 59%	247 69%	2 1%
Probably the Republican candidate	138 14%	68 16%	37 11%	46 16%	92 13%	24 15%	23 18%	31 12%	66 14%	40 14%	33 13%	26 17%	24 12%	22 10%	57 20%	43 31%	86 24%	4 1%
Probably the Democratic candidate	124 12%	46 10%	52 15%	27 10%	97 13%	18 12%	8 7%	37 14%	53 11%	34 12%	33 13%	12 7%	26 13%	40 17%	1 *	2 1%	3 1%	110 25%
Definitely the Democratic candidate	326 32%	118 27%	127 38%	71 25%	254 35%	41 27%	30 24%	129 48%	128 28%	69 24%	78 32%	14 9%	69 34%	101 44%	0 *	1 1%	3 1%	302 68%
Unsure	106 11%	53 12%	31 9%	38 14%	68 9%	25 16%	13 10%	31 12%	44 9%	32 11%	24 10%	8 5%	18 9%	31 13%	10 3%	11 8%	18 5%	24 5%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	104	131	141	152	60	52	22	38	57	75	81	116	156
	27%	28%	28%	26%	22%	52%	40%	15%	25%	37%	27%	29%	26%	28%
No	597	219	289	308	440	38	57	97	98	75	165	163	270	328
	59%	59%	62%	57%	65%	33%	44%	68%	65%	48%	58%	58%	60%	58%
Unsure	144	49	50	93	87	17	20	23	15	23	43	39	61	83
	14%	13%	11%	17%	13%	15%	16%	16%	10%	15%	15%	14%	14%	15%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	64	115	50	43	179	93	98	54	78	62	55	44	30	124	17	90
	27%	31%	28%	20%	28%	29%	24%	25%	19%	32%	26%	23%	25%	30%	27%	27%	26%
No	597	128	233	154	82	361	236	253	186	124	139	148	120	49	281	34	213
	59%	62%	57%	63%	55%	58%	60%	65%	65%	51%	60%	63%	69%	50%	60%	54%	61%
Unsure	144	13	64	40	25	77	65	42	44	42	32	34	11	19	59	12	44
	14%	6%	16%	16%	17%	12%	17%	11%	15%	17%	14%	14%	6%	19%	13%	19%	13%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	26	38	207	32	9	231	39	83	149	32	238	28	235	9	10	14	147	185	228	146	229
	27%	7%	19%	53%	7%	11%	50%	10%	27%	50%	7%	48%	6%	52%	8%	4%	7%	34%	29%	27%	21%	32%
No	597	355	136	91	409	58	130	323	176	84	403	149	411	109	77	195	174	221	361	490	457	381
	59%	89%	67%	23%	88%	70%	28%	84%	57%	28%	88%	30%	90%	24%	73%	89%	89%	50%	56%	58%	67%	53%
Unsure	144	17	28	91	23	16	105	22	48	68	22	111	17	106	21	14	7	72	101	125	75	111
	14%	4%	14%	23%	5%	19%	22%	6%	16%	23%	5%	22%	4%	24%	19%	6%	3%	16%	16%	15%	11%	15%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	114	92	72	200	40	32	98	107	67	50	20	53	62	13	12	23	209
	27%	26%	27%	26%	27%	26%	25%	37%	23%	24%	20%	13%	26%	27%	5%	9%	7%	47%
No	597	273	195	180	416	97	83	121	281	195	150	124	113	124	258	115	315	116
	59%	62%	58%	64%	57%	64%	65%	45%	61%	69%	61%	80%	56%	54%	92%	84%	88%	26%
Unsure	144	51	50	29	115	15	13	48	75	21	47	12	35	45	11	10	18	117
	14%	12%	15%	10%	16%	10%	10%	18%	16%	7%	19%	8%	18%	19%	4%	7%	5%	27%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	856	324	401	454	595	95	104	98	124	136	248	251	357	499
	84%	87%	85%	84%	88%	82%	81%	69%	82%	88%	87%	89%	80%	88%
NOT VERY/NOT AT ALL MOTIVATED	52	16	22	30	24	7	8	13	10	3	18	9	26	26
	5%	4%	5%	6%	4%	6%	6%	9%	6%	2%	6%	3%	6%	5%
Extremely motivated	686	258	314	371	500	68	74	64	89	116	190	226	269	416
	68%	69%	67%	69%	74%	59%	57%	45%	59%	75%	67%	80%	60%	74%
Very motivated	170	66	87	83	95	27	30	33	35	19	57	25	88	82
	17%	18%	19%	15%	14%	23%	23%	24%	23%	12%	20%	9%	20%	15%
Somewhat motivated	97	28	45	51	55	13	16	27	16	15	16	23	58	39
	10%	8%	10%	9%	8%	11%	13%	19%	11%	9%	6%	8%	13%	7%
Not very motivated	32	13	13	18	16	6	7	10	3	1	11	7	14	18
	3%	4%	3%	3%	2%	5%	5%	7%	2%	1%	4%	2%	3%	3%
Not at all motivated	21	3	9	12	9	1	1	3	7	2	6	2	12	8
	2%	1%	2%	2%	1%	1%	1%	2%	5%	1%	2%	1%	3%	1%
Unsure	8	4	2	6	5	0	1	4	1	1	2	0	6	2
	1%	1%	*%	1%	1%	*%	*%	3%	*%	1%	1%	*%	1%	*%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	856	161	337	217	140	498	357	334	260	185	197	209	155	90	398	43	305
	84%	78%	82%	89%	93%	81%	91%	85%	91%	76%	84%	89%	89%	92%	86%	68%	88%
NOT VERY/NOT AT ALL MOTIVATED	52	12	27	7	6	40	13	18	7	22	11	7	7	5	19	10	13
	5%	6%	7%	3%	4%	6%	3%	4%	2%	9%	5%	3%	4%	5%	4%	16%	4%
Extremely motivated	686	121	275	177	112	395	289	278	221	154	158	171	119	66	306	31	264
	68%	59%	67%	73%	75%	64%	73%	71%	78%	63%	68%	72%	68%	67%	66%	50%	76%
Very motivated	170	40	63	40	28	102	68	56	39	31	39	38	36	24	91	11	40
	17%	19%	15%	16%	19%	17%	17%	14%	14%	13%	17%	16%	21%	25%	20%	18%	12%
Somewhat motivated	97	29	43	20	4	72	24	37	18	34	25	15	13	3	45	9	28
	10%	14%	11%	8%	3%	12%	6%	9%	6%	14%	11%	6%	8%	3%	10%	14%	8%
Not very motivated	32	5	16	5	6	21	11	11	5	14	8	4	4	1	9	5	10
	3%	2%	4%	2%	4%	3%	3%	3%	2%	6%	3%	2%	2%	1%	2%	9%	3%
Not at all motivated	21	8	11	2	-	19	2	7	2	7	3	3	3	4	9	5	3
	2%	4%	3%	1%	-	3%	1%	2%	1%	3%	1%	1%	1%	4%	2%	7%	1%
Unsure	8	4	4	0	-	8	0	5	-	3	0	4	-	-	4	1	1
	1%	2%	1%	*%	-	1%	*%	1%	-	1%	*%	2%	-	-	1%	2%	*%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
EXTREMELY/VERY MOTIVATED	856 84%	364 92%	152 75%	329 85%	415 89%	49 59%	392 84%	352 91%	232 75%	268 89%	402 88%	425 85%	407 89%	389 86%	61 57%	197 90%	175 89%	400 91%	574 89%	740 88%	573 85%	601 83%
NOT VERY/NOT AT ALL MOTIVATED	52 5%	8 2%	21 10%	18 5%	16 3%	15 18%	21 5%	8 2%	30 10%	9 3%	16 3%	20 4%	9 2%	18 4%	26 24%	5 3%	6 3%	13 3%	24 4%	33 4%	33 5%	40 6%
Extremely motivated	686 68%	295 74%	116 57%	266 69%	338 73%	35 42%	313 67%	306 80%	153 50%	223 74%	340 74%	327 66%	338 74%	315 70%	33 31%	170 78%	140 72%	335 76%	478 74%	603 72%	470 69%	480 67%
Very motivated	170 17%	70 18%	36 18%	63 16%	77 17%	14 17%	80 17%	45 12%	79 26%	45 15%	63 14%	98 20%	69 15%	74 16%	28 26%	27 12%	35 18%	65 15%	96 15%	136 16%	103 15%	120 17%
Somewhat motivated	97 10%	24 6%	27 13%	38 10%	32 7%	17 20%	48 10%	24 6%	42 14%	19 6%	37 8%	49 10%	40 9%	42 9%	14 14%	15 7%	14 7%	27 6%	46 7%	65 8%	66 10%	74 10%
Not very motivated	32 3%	4 1%	10 5%	15 4%	9 2%	5 6%	18 4%	5 1%	17 6%	8 3%	8 2%	16 3%	5 1%	16 3%	11 10%	1 1%	5 2%	10 2%	16 3%	22 3%	16 2%	24 3%
Not at all motivated	21 2%	4 1%	11 5%	3 1%	7 2%	10 12%	3 1%	3 1%	13 4%	2 1%	8 2%	4 1%	3 1%	2 1%	15 14%	4 2%	2 1%	3 1%	8 1%	10 1%	17 3%	16 2%
Unsure	8 1%	1 *	3 1%	3 1%	2 *	3 3%	3 1%	0 *	4 1%	3 1%	1 *	4 1%	2 *	0 *	5 5%	1 1%	-	-	3 *	5 1%	6 1%	7 1%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	856	392	270	234	620	121	113	220	408	228	211	140	175	176	251	125	313	376
	84%	90%	80%	84%	85%	80%	89%	82%	88%	81%	86%	90%	87%	76%	89%	91%	88%	85%
NOT VERY/NOT AT ALL MOTIVATED	52	13	23	14	38	12	1	17	17	18	10	3	13	18	5	5	10	23
	5%	3%	7%	5%	5%	8%	1%	6%	4%	6%	4%	2%	6%	8%	2%	4%	3%	5%
Extremely motivated	686	323	197	185	499	100	85	171	323	192	174	121	135	141	214	98	268	306
	68%	74%	58%	66%	68%	65%	67%	64%	70%	68%	71%	78%	67%	61%	76%	71%	75%	69%
Very motivated	170	69	73	50	121	22	28	50	85	36	37	19	40	35	37	28	45	70
	17%	16%	22%	18%	16%	14%	22%	19%	18%	13%	15%	12%	20%	15%	13%	20%	13%	16%
Somewhat motivated	97	30	42	28	69	16	12	26	36	35	24	11	13	34	24	6	33	37
	10%	7%	12%	10%	9%	10%	9%	10%	8%	12%	10%	7%	6%	15%	8%	5%	9%	8%
Not very motivated	32	8	13	6	26	5	1	11	10	11	6	3	11	10	1	3	8	19
	3%	2%	4%	2%	3%	4%	1%	4%	2%	4%	2%	2%	5%	4%	1%	3%	2%	4%
Not at all motivated	21	6	10	8	13	7	1	6	8	7	4	-	2	8	4	2	2	4
	2%	1%	3%	3%	2%	5%	1%	2%	2%	3%	2%		1%	4%	2%	1%	1%	1%
Unsure	8	2	4	4	4	3	1	4	2	2	1	1	1	3	1	0	1	6
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	450	167	238	211	352	17	41	62	80	58	122	128	200	250
	44%	45%	51%	39%	52%	14%	32%	44%	53%	37%	43%	45%	45%	44%
JOE BIDEN, DEFINITELY/ PROBABLY	453	163	185	267	263	86	71	61	53	88	119	132	202	251
	45%	44%	39%	49%	39%	75%	55%	43%	35%	57%	42%	47%	45%	44%
Donald Trump, definitely	326	117	179	147	258	12	29	38	64	37	98	90	138	188
	32%	31%	38%	27%	38%	11%	23%	27%	42%	24%	34%	32%	31%	33%
Donald Trump, probably	124	50	59	64	94	4	12	25	16	21	25	38	62	62
	12%	13%	13%	12%	14%	4%	9%	17%	11%	14%	9%	13%	14%	11%
Joe Biden, probably	100	27	44	56	54	16	15	31	12	9	22	27	52	49
	10%	7%	9%	10%	8%	13%	12%	22%	8%	6%	8%	10%	12%	9%
Joe Biden, definitely	353	136	141	212	209	71	56	30	41	79	98	105	150	202
	35%	37%	30%	39%	31%	61%	43%	21%	27%	51%	34%	37%	34%	36%
Unsure	110	42	47	63	64	13	17	18	18	9	42	23	45	65
	11%	11%	10%	12%	9%	11%	13%	13%	12%	6%	15%	8%	10%	11%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	450	95	171	128	56	265	184	206	145	94	109	99	99	35	214	17	163
	44%	46%	41%	52%	37%	43%	47%	53%	51%	39%	47%	42%	56%	35%	46%	28%	47%
JOE BIDEN, DEFINITELY/ PROBABLY	453	85	189	100	79	274	179	146	116	123	102	107	61	50	213	34	137
	45%	42%	46%	41%	53%	44%	45%	37%	41%	50%	44%	45%	35%	51%	46%	54%	40%
Donald Trump, definitely	326	72	125	89	40	197	129	160	97	75	80	71	63	28	148	13	125
	32%	35%	30%	36%	26%	32%	33%	41%	34%	31%	34%	30%	36%	28%	32%	20%	36%
Donald Trump, probably	124	23	46	39	16	68	55	46	47	19	29	28	35	7	66	5	38
	12%	11%	11%	16%	11%	11%	14%	12%	17%	8%	12%	12%	20%	7%	14%	8%	11%
Joe Biden, probably	100	19	49	19	14	68	33	36	19	27	20	22	21	6	50	6	26
	10%	9%	12%	8%	9%	11%	8%	9%	7%	11%	9%	9%	12%	6%	11%	10%	7%
Joe Biden, definitely	353	66	140	81	65	206	146	111	98	96	82	85	40	43	163	28	112
	35%	32%	34%	33%	43%	33%	37%	28%	34%	39%	35%	36%	23%	44%	35%	44%	32%
Unsure	110	25	53	16	15	78	32	40	24	27	22	31	15	14	38	11	47
	11%	12%	13%	7%	10%	13%	8%	10%	8%	11%	9%	13%	8%	14%	8%	18%	13%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
DONALD TRUMP, DEFINITELY/ PROBABLY	450 44%	355 89%	67 33%	16 4%	405 87%	22 26%	23 5%	326 85%	101 33%	12 4%	404 88%	26 5%	412 90%	11 2%	27 25%	217 99%	167 86%	173 39%	269 42%	367 44%	387 57%	242 34%
JOE BIDEN, DEFINITELY/ PROBABLY	453 45%	17 4%	83 41%	346 89%	22 5%	24 29%	407 88%	35 9%	144 47%	268 89%	10 2%	428 86%	13 3%	414 92%	26 25%	2 1%	10 5%	228 52%	306 47%	387 46%	218 32%	399 55%
Donald Trump, definitely	326 32%	271 68%	39 19%	9 2%	302 65%	14 17%	10 2%	246 64%	70 23%	4 1%	306 67%	13 3%	307 67%	4 1%	14 13%	200 92%	93 48%	132 30%	193 30%	266 32%	278 41%	187 26%
Donald Trump, probably	124 12%	85 21%	27 14%	7 2%	104 22%	8 9%	13 3%	80 21%	31 10%	8 3%	99 22%	13 3%	105 23%	7 1%	13 12%	16 8%	74 38%	42 9%	76 12%	101 12%	109 16%	55 8%
Joe Biden, probably	100 10%	5 1%	28 14%	62 16%	8 2%	12 14%	81 17%	7 2%	46 15%	43 14%	1 % 9%	91 18%	7 1%	81 18%	12 11%	2 1%	4 2%	40 9%	56 9%	87 10%	46 7%	88 12%
Joe Biden, definitely	353 35%	11 3%	55 27%	284 73%	14 3%	12 15%	326 70%	28 7%	98 32%	225 75%	8 2%	337 68%	6 1%	332 74%	14 14%	- -	5 3%	187 43%	250 39%	300 36%	172 25%	311 43%
Unsure	110 11%	26 6%	53 26%	26 7%	37 8%	38 45%	35 8%	24 6%	63 20%	21 7%	43 9%	45 9%	32 7%	24 5%	53 50%	- -	19 10%	39 9%	72 11%	89 11%	73 11%	80 11%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	450	209	136	151	298	72	79	73	229	148	110	119	89	57	278	104	319	18
	44%	48%	40%	54%	41%	47%	62%	27%	49%	52%	45%	77%	44%	25%	99%	76%	90%	4%
JOE BIDEN, DEFINITELY/ PROBABLY	453	170	168	101	352	59	42	171	186	97	110	27	93	139	2	11	13	386
	45%	39%	50%	36%	48%	39%	33%	64%	40%	34%	45%	17%	46%	60%	1%	8%	4%	87%
Donald Trump, definitely	326	149	96	111	213	50	62	51	165	110	78	86	65	40	243	48	233	9
	32%	34%	28%	40%	29%	33%	48%	19%	36%	39%	31%	56%	32%	17%	86%	35%	65%	2%
Donald Trump, probably	124	60	40	40	84	22	18	22	64	37	33	33	24	17	35	56	86	9
	12%	14%	12%	14%	12%	14%	14%	8%	14%	13%	13%	21%	12%	7%	12%	41%	24%	2%
Joe Biden, probably	100	33	45	21	79	10	10	36	44	21	23	10	18	35	2	3	4	68
	10%	8%	13%	7%	11%	6%	8%	13%	9%	8%	9%	7%	9%	15%	1%	2%	1%	15%
Joe Biden, definitely	353	137	124	80	273	49	31	135	142	75	87	17	76	105	-	8	9	319
	35%	31%	37%	29%	37%	32%	24%	51%	31%	27%	35%	11%	38%	45%		6%	3%	72%
Unsure	110	59	33	28	82	22	6	23	48	38	26	9	19	35	2	22	24	38
	11%	13%	10%	10%	11%	14%	5%	9%	10%	14%	11%	6%	9%	15%	1%	16%	7%	9%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	415	154	216	198	333	14	45	50	62	50	126	125	163	251
	41%	41%	46%	37%	49%	12%	35%	36%	41%	33%	44%	44%	37%	44%
JOE BIDEN, DEFINITELY/ PROBABLY	441	163	180	260	258	85	64	60	57	85	112	127	202	239
	44%	44%	38%	48%	38%	74%	50%	43%	38%	55%	39%	45%	45%	42%
Ron DeSantis, definitely	232	96	124	107	202	4	13	30	33	30	67	72	93	139
	23%	26%	26%	20%	30%	4%	10%	21%	22%	19%	24%	25%	21%	25%
Ron DeSantis, probably	183	59	92	91	131	10	32	20	29	21	59	53	71	112
	18%	16%	19%	17%	19%	8%	25%	14%	20%	13%	21%	19%	16%	20%
Joe Biden, probably	112	36	47	64	56	19	19	32	18	14	19	29	64	48
	11%	10%	10%	12%	8%	16%	15%	23%	12%	9%	7%	10%	14%	8%
Joe Biden, definitely	329	127	133	196	202	66	45	28	40	70	93	99	138	191
	33%	34%	28%	36%	30%	57%	35%	20%	27%	45%	33%	35%	31%	34%
Unsure	157	55	74	83	88	17	19	31	31	20	46	30	81	76
	16%	15%	16%	15%	13%	14%	15%	22%	20%	13%	16%	11%	18%	13%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	415	83	162	124	46	245	170	197	137	77	102	106	96	29	189	12	166
	41%	40%	39%	51%	30%	40%	43%	50%	48%	31%	44%	45%	55%	29%	41%	20%	48%
JOE BIDEN, DEFINITELY/ PROBABLY	441	81	177	103	80	258	182	139	118	112	100	101	63	55	211	30	134
	44%	40%	43%	42%	53%	42%	46%	35%	41%	46%	43%	43%	36%	57%	45%	48%	39%
Ron DeSantis, definitely	232	36	88	79	28	124	108	107	95	46	53	60	49	22	100	9	101
	23%	18%	21%	32%	19%	20%	27%	27%	33%	19%	23%	25%	28%	22%	21%	14%	29%
Ron DeSantis, probably	183	46	74	45	17	121	62	89	42	31	49	46	48	7	90	4	65
	18%	23%	18%	18%	11%	20%	16%	23%	15%	13%	21%	20%	27%	7%	19%	6%	19%
Joe Biden, probably	112	24	49	24	16	73	39	35	21	26	25	22	22	14	59	7	28
	11%	12%	12%	10%	10%	12%	10%	9%	7%	11%	11%	9%	13%	14%	13%	10%	8%
Joe Biden, definitely	329	57	128	79	64	185	143	104	97	86	74	79	41	42	153	23	106
	33%	28%	31%	32%	43%	30%	36%	26%	34%	35%	32%	33%	24%	43%	33%	37%	31%
Unsure	157	41	73	17	25	114	42	57	30	55	31	29	15	14	64	20	48
	16%	20%	18%	7%	16%	18%	11%	15%	11%	23%	13%	12%	9%	14%	14%	32%	14%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
RON DESANTIS, DEFINITELY/ PROBABLY	415 41%	330 83%	66 33%	13 3%	367 79%	25 30%	22 5%	305 79%	100 32%	8 3%	360 79%	34 7%	372 81%	13 3%	30 28%	176 81%	163 83%	163 37%	267 41%	353 42%	355 52%	215 30%
JOE BIDEN, DEFINITELY/ PROBABLY	441 44%	23 6%	73 36%	342 88%	28 6%	16 19%	397 85%	35 9%	138 45%	265 88%	17 4%	412 83%	21 5%	402 89%	18 17%	10 5%	7 4%	222 51%	298 46%	379 45%	209 31%	390 54%
Ron DeSantis, definitely	232 23%	204 51%	19 10%	7 2%	217 47%	6 7%	9 2%	197 51%	29 10%	4 1%	213 47%	14 3%	221 48%	4 1%	7 7%	104 48%	101 52%	96 22%	149 23%	199 24%	207 31%	117 16%
Ron DeSantis, probably	183 18%	126 32%	47 23%	6 2%	150 32%	19 23%	13 3%	108 28%	70 23%	3 1%	147 32%	21 4%	151 33%	9 2%	23 21%	72 33%	62 32%	68 15%	118 18%	154 18%	148 22%	98 14%
Joe Biden, probably	112 11%	13 3%	27 13%	71 18%	18 4%	7 8%	87 19%	11 3%	53 17%	44 14%	12 3%	95 19%	17 4%	84 19%	11 10%	10 5%	4 2%	45 10%	56 9%	90 11%	53 8%	95 13%
Joe Biden, definitely	329 33%	10 3%	46 23%	271 70%	10 2%	9 11%	310 67%	23 6%	84 27%	222 74%	6 1%	317 64%	4 1%	318 71%	7 7%	- -	3 2%	178 40%	242 37%	289 34%	156 23%	295 41%
Unsure	157 16%	45 11%	64 31%	33 8%	69 15%	42 51%	46 10%	45 12%	70 23%	27 9%	80 17%	52 10%	65 14%	34 8%	59 55%	33 15%	25 13%	54 12%	82 13%	111 13%	114 17%	116 16%

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[ODeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	415	205	116	122	291	62	61	69	217	128	104	105	95	47	220	125	294	14
	41%	47%	34%	44%	40%	40%	48%	26%	47%	45%	42%	67%	47%	20%	78%	91%	83%	3%
JOE BIDEN, DEFINITELY/ PROBABLY	441	166	166	101	339	56	44	162	183	96	105	26	87	136	11	8	17	374
	44%	38%	49%	36%	46%	37%	35%	61%	39%	34%	42%	17%	43%	59%	4%	6%	5%	85%
Ron DeSantis, definitely	232	108	73	73	158	34	38	32	130	70	59	77	56	20	131	75	182	5
	23%	25%	22%	26%	22%	23%	30%	12%	28%	25%	24%	49%	28%	9%	46%	54%	51%	1%
Ron DeSantis, probably	183	98	43	50	133	27	22	38	87	58	45	28	39	26	89	51	113	9
	18%	22%	13%	18%	18%	18%	18%	14%	19%	21%	18%	18%	19%	11%	32%	37%	32%	2%
Joe Biden, probably	112	35	49	33	79	17	15	39	46	27	25	9	22	36	11	4	12	59
	11%	8%	15%	12%	11%	11%	12%	14%	10%	10%	10%	6%	11%	16%	4%	3%	3%	13%
Joe Biden, definitely	329	130	117	69	260	39	29	124	136	69	80	17	65	100	0	5	5	315
	33%	30%	35%	25%	36%	26%	23%	46%	29%	24%	32%	11%	32%	43%	*%	3%	1%	71%
Unsure	157	67	55	57	101	34	22	36	64	58	38	24	20	49	51	3	45	54
	16%	15%	16%	20%	14%	23%	17%	13%	14%	20%	15%	16%	10%	21%	18%	2%	13%	12%

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[QScottBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TIM SCOTT, DEFINITELY/ PROBABLY	362	133	197	165	294	14	39	46	45	41	120	111	132	230
	36%	36%	42%	30%	43%	12%	31%	33%	30%	27%	42%	39%	30%	41%
JOE BIDEN, DEFINITELY/ PROBABLY	416	158	177	238	240	79	66	51	54	78	111	121	184	232
	41%	42%	38%	44%	35%	68%	51%	36%	36%	51%	39%	43%	41%	41%
Tim Scott, definitely	175	62	96	79	159	5	8	20	19	22	55	59	61	114
	17%	17%	20%	15%	23%	4%	6%	14%	12%	14%	20%	21%	14%	20%
Tim Scott, probably	187	71	101	86	135	9	31	26	26	19	65	51	71	116
	18%	19%	21%	16%	20%	8%	24%	18%	17%	12%	23%	18%	16%	20%
Joe Biden, probably	137	49	57	79	74	18	27	30	20	18	38	31	68	69
	14%	13%	12%	15%	11%	15%	21%	21%	13%	12%	13%	11%	15%	12%
Joe Biden, definitely	279	109	120	159	167	61	39	21	34	60	74	89	116	163
	28%	29%	25%	29%	25%	53%	30%	15%	23%	39%	26%	32%	26%	29%
Unsure	234	82	96	138	144	23	23	44	51	35	52	51	131	104
	23%	22%	20%	26%	21%	20%	18%	31%	34%	23%	18%	18%	29%	18%

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[QScottBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TIM SCOTT, DEFINITELY/ PROBABLY	362	72	150	98	43	222	141	177	117	72	90	87	88	23	153	9	158
	36%	35%	36%	40%	29%	36%	36%	45%	41%	30%	39%	37%	50%	23%	33%	14%	45%
JOE BIDEN, DEFINITELY/ PROBABLY	416	79	164	95	78	243	173	131	109	101	93	102	56	53	199	29	127
	41%	39%	40%	39%	52%	39%	44%	33%	38%	41%	40%	43%	32%	54%	43%	46%	37%
Tim Scott, definitely	175	31	64	55	25	95	80	85	74	33	42	50	32	17	69	6	83
	17%	15%	16%	23%	17%	15%	20%	22%	26%	13%	18%	21%	18%	17%	15%	10%	24%
Tim Scott, probably	187	41	86	43	18	127	60	93	43	40	48	37	56	6	84	3	74
	18%	20%	21%	17%	12%	21%	15%	24%	15%	16%	21%	16%	32%	7%	18%	5%	21%
Joe Biden, probably	137	28	55	24	30	83	54	40	34	30	29	37	22	15	67	9	33
	14%	14%	13%	10%	20%	13%	14%	10%	12%	12%	12%	16%	13%	15%	14%	14%	9%
Joe Biden, definitely	279	51	109	71	48	160	119	92	75	72	64	65	34	38	133	20	95
	28%	25%	26%	29%	32%	26%	30%	23%	26%	29%	28%	28%	19%	39%	29%	32%	27%
Unsure	234	54	98	52	29	153	81	84	59	71	50	46	31	22	112	25	62
	23%	26%	24%	21%	19%	25%	20%	21%	21%	29%	21%	20%	18%	23%	24%	40%	18%

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[QScottBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
TIM SCOTT, DEFINITELY/ PROBABLY	362 36%	286 72%	53 26%	18 5%	318 68%	16 19%	29 6%	261 68%	89 29%	9 3%	310 68%	40 8%	325 71%	16 4%	21 20%	147 67%	148 76%	151 34%	234 36%	310 37%	315 47%	185 26%
JOE BIDEN, DEFINITELY/ PROBABLY	416 41%	21 5%	66 33%	325 84%	24 5%	15 18%	378 81%	31 8%	120 39%	260 87%	16 3%	391 79%	14 3%	388 86%	14 13%	8 4%	6 3%	213 48%	279 43%	354 42%	201 30%	374 52%
Tim Scott, definitely	175 17%	150 38%	19 10%	5 1%	163 35%	6 7%	6 1%	148 38%	25 8%	1 %	164 36%	8 2%	169 37%	2 1%	4 4%	83 38%	72 37%	75 17%	113 17%	148 18%	155 23%	93 13%
Tim Scott, probably	187 18%	136 34%	34 17%	14 4%	155 33%	10 12%	23 5%	113 30%	65 21%	8 3%	146 32%	32 6%	156 34%	14 3%	17 16%	64 29%	76 39%	76 17%	122 19%	162 19%	160 24%	91 13%
Joe Biden, probably	137 14%	12 3%	33 16%	91 23%	15 3%	10 12%	113 24%	8 2%	49 16%	75 25%	12 3%	119 24%	11 2%	116 26%	10 10%	7 3%	4 2%	59 13%	73 11%	108 13%	74 11%	121 17%
Joe Biden, definitely	279 28%	9 2%	34 17%	234 60%	9 2%	5 6%	265 57%	23 6%	71 23%	185 62%	3 1%	272 55%	3 1%	272 61%	4 4%	1 1%	3 1%	154 35%	207 32%	246 29%	127 19%	253 35%
Unsure	234 23%	91 23%	83 41%	45 12%	123 26%	53 64%	59 13%	92 24%	98 32%	31 10%	132 29%	66 13%	118 26%	45 10%	71 67%	64 29%	40 21%	76 17%	133 21%	179 21%	161 24%	162 23%

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[QScottBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TIM SCOTT, DEFINITELY/ PROBABLY	362	178	103	94	267	47	48	60	186	117	83	95	85	35	196	105	263	21
	36%	41%	30%	34%	37%	31%	37%	22%	40%	41%	34%	61%	42%	15%	69%	77%	74%	5%
JOE BIDEN, DEFINITELY/ PROBABLY	416	161	154	99	316	51	48	158	164	94	94	25	83	129	8	7	15	367
	41%	37%	46%	35%	43%	33%	38%	59%	35%	33%	38%	16%	41%	56%	3%	5%	4%	83%
Tim Scott, definitely	175	83	55	37	137	21	16	19	95	62	37	56	44	13	106	50	137	2
	17%	19%	16%	13%	19%	14%	13%	7%	20%	22%	15%	36%	22%	6%	38%	36%	38%	1%
Tim Scott, probably	187	95	48	57	130	26	31	41	91	55	46	39	41	22	90	55	126	19
	18%	22%	14%	20%	18%	17%	25%	16%	20%	20%	18%	25%	20%	10%	32%	40%	35%	4%
Joe Biden, probably	137	52	52	38	98	20	19	47	56	34	34	10	27	43	7	3	11	86
	14%	12%	16%	14%	13%	13%	15%	18%	12%	12%	14%	6%	13%	19%	2%	2%	3%	19%
Joe Biden, definitely	279	109	102	61	218	31	29	110	108	61	60	15	57	86	1	3	4	282
	28%	25%	30%	22%	30%	21%	23%	41%	23%	21%	24%	10%	28%	37%	*%	2%	1%	64%
Unsure	234	99	81	86	148	55	32	49	114	71	70	35	32	67	78	25	78	54
	23%	23%	24%	31%	20%	36%	25%	18%	25%	25%	28%	23%	16%	29%	28%	18%	22%	12%

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[QTrumpBidenThirdParties] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	426	165	231	195	336	14	39	55	78	52	119	123	185	241
	42%	44%	49%	36%	49%	12%	30%	39%	52%	34%	42%	43%	41%	43%
Joe Biden, the Democratic candidate	394	141	163	231	222	76	61	52	42	75	105	121	169	225
	39%	38%	35%	43%	33%	66%	48%	36%	28%	48%	37%	43%	38%	40%
A moderate independent third party candidate	89	32	37	52	68	9	11	15	13	12	30	19	40	49
	9%	9%	8%	10%	10%	8%	8%	11%	8%	8%	10%	7%	9%	9%
A Libertarian Party candidate	8	1	5	3	4	2	2	5	2	-	0	1	7	1
	1%	1%	1%	1%	1%	2%	1%	4%	1%		1%	1%	2%	1%
A Green Party candidate	10	2	3	6	8	-	2	1	2	3	2	2	6	4
	1%	1%	1%	1%	1%		1%	1%	1%	2%	1%	1%	1%	1%
Unsure	85	30	31	54	40	15	14	14	14	12	28	18	40	46
	8%	8%	7%	10%	6%	13%	11%	10%	9%	8%	10%	6%	9%	8%

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[QTrumpBidenThirdParties] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	426	89	161	121	55	250	176	195	140	85	107	95	93	33	201	16	158
	42%	43%	39%	49%	37%	41%	45%	50%	49%	35%	46%	40%	53%	33%	43%	25%	46%
Joe Biden, the Democratic candidate	394	73	155	92	72	229	165	119	102	101	87	99	54	45	180	28	127
	39%	36%	38%	38%	48%	37%	42%	30%	36%	41%	37%	42%	31%	46%	39%	46%	37%
A moderate independent third party candidate	89	17	42	16	14	59	30	41	27	25	19	19	15	11	38	6	31
	9%	8%	10%	7%	9%	10%	8%	11%	9%	10%	8%	8%	8%	11%	8%	9%	9%
A Libertarian Party candidate	8	3	4	1	-	7	1	3	1	1	3	2	-	1	6	1	1
	1%	1%	1%	*%		1%	*%	1%	*%	*%	1%	1%		1%	1%	2%	*%
A Green Party candidate	10	2	4	2	3	5	5	4	5	4	1	2	1	1	3	-	3
	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	*%	1%	1%		1%
Unsure	85	21	46	12	6	67	18	30	9	28	16	19	12	7	37	11	27
	8%	10%	11%	5%	4%	11%	4%	8%	3%	12%	7%	8%	7%	7%	8%	18%	8%

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[QTrumpBidenThirdParties] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Donald Trump, the Republican candidate	426 42%	345 87%	55 27%	15 4%	388 83%	19 23%	20 4%	313 81%	92 30%	14 4%	386 84%	24 5%	393 86%	10 2%	23 21%	214 98%	156 80%	168 38%	262 41%	350 41%	371 55%	230 32%
Joe Biden, the Democratic candidate	394 39%	13 3%	56 28%	322 83%	18 4%	12 14%	365 78%	30 8%	111 36%	250 83%	6 1%	379 76%	6 1%	374 83%	14 14%	1 *%	7 4%	205 47%	274 42%	344 41%	185 27%	348 48%
A moderate independent third party candidate	89 9%	17 4%	51 25%	16 4%	33 7%	21 25%	35 8%	23 6%	52 17%	14 5%	37 8%	40 8%	35 8%	28 6%	27 25%	- 10%	20 10%	26 6%	46 7%	71 8%	59 9%	65 9%
A Libertarian Party candidate	8 1%	3 1%	1 1%	3 1%	3 1%	1 1%	4 1%	2 *%	2 1%	4 1%	1 *%	4 1%	3 1%	4 1%	1 1%	3 1%	- 1%	2 *%	4 1%	5 1%	5 1%	7 1%
A Green Party candidate	10 1%	- 2%	4 2%	5 1%	- *%	0 *%	10 2%	1 *%	5 2%	4 1%	1 *%	8 2%	1 *%	9 2%	0 *%	- *%	- *%	6 1%	7 1%	9 1%	6 1%	7 1%
Unsure	85 8%	20 5%	35 17%	26 7%	23 5%	31 37%	32 7%	16 4%	45 15%	15 5%	25 5%	43 9%	19 4%	25 5%	41 39%	1 *%	11 6%	34 8%	53 8%	64 8%	52 8%	66 9%

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[QTrumpBidenThirdParties] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	426	202	124	146	279	67	79	70	217	140	103	114	87	51	272	95	309	18
	42%	46%	37%	52%	38%	44%	62%	26%	47%	50%	42%	74%	43%	22%	97%	69%	87%	4%
Joe Biden, the Democratic candidate	394	154	148	80	315	46	34	146	167	82	100	21	84	117	1	7	12	345
	39%	35%	44%	28%	43%	30%	26%	55%	36%	29%	41%	13%	42%	51%	*%	5%	3%	78%
A moderate independent third party candidate	89	40	27	25	63	15	10	22	33	34	18	9	11	35	5	21	24	30
	9%	9%	8%	9%	9%	10%	8%	8%	7%	12%	7%	6%	6%	15%	2%	16%	7%	7%
A Libertarian Party candidate	8	1	6	1	7	1	-	2	4	2	-	-	2	2	2	2	2	8
	1%	*%	2%	*%	1%	*%		1%	1%	1%			1%	1%	1%	1%	1%	2%
A Green Party candidate	10	6	4	4	6	4	-	2	8	-	4	-	-	7	-	-	-	4
	1%	1%	1%	1%	1%	2%		1%	2%		2%			3%				1%
Unsure	85	35	29	25	60	20	5	25	35	25	22	11	17	20	2	12	9	38
	8%	8%	9%	9%	8%	13%	4%	9%	8%	9%	9%	7%	8%	8%	1%	9%	3%	9%

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[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins wouldn't really make a difference to me personally	118	39	71	47	61	22	19	28	22	15	27	26	65	53
	12%	10%	15%	9%	9%	19%	15%	20%	15%	10%	10%	9%	14%	9%
Whether Trump or Biden wins really would make a difference to me personally	762	291	345	416	549	79	77	101	115	115	206	225	331	431
	75%	78%	73%	77%	81%	68%	60%	71%	77%	74%	73%	80%	74%	76%
Unsure	132	43	54	78	69	14	33	13	13	25	50	31	51	81
	13%	12%	11%	14%	10%	12%	26%	9%	9%	16%	18%	11%	11%	14%

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[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins wouldn't really make a difference to me personally	118	37	47	20	14	85	33	39	22	39	32	16	16	10	55	10	35
	12%	18%	12%	8%	9%	14%	8%	10%	8%	16%	14%	7%	9%	10%	12%	17%	10%
Whether Trump or Biden wins really would make a difference to me personally	762	141	301	195	125	442	320	310	238	168	172	188	143	77	355	33	267
	75%	69%	73%	80%	83%	72%	81%	79%	84%	69%	74%	80%	82%	78%	76%	54%	77%
Unsure	132	27	64	30	11	90	41	43	24	37	29	31	15	12	54	19	45
	13%	13%	15%	12%	7%	15%	10%	11%	9%	15%	13%	13%	9%	12%	12%	30%	13%

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[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins wouldn't really make a difference to me personally	118	26	37	49	35	21	62	31	54	27	40	61	37	53	28	14	13	40	66	88	68	91
	12%	7%	18%	13%	8%	25%	13%	8%	17%	9%	9%	12%	8%	12%	26%	6%	7%	9%	10%	10%	10%	13%
Whether Trump or Biden wins really would make a difference to me personally	762	328	129	292	377	37	348	318	187	251	368	371	377	342	44	192	162	342	498	646	529	536
	75%	83%	64%	75%	81%	45%	75%	83%	61%	83%	81%	75%	82%	76%	41%	88%	83%	78%	77%	77%	78%	74%
Unsure	132	43	37	46	52	25	55	35	67	23	49	66	43	54	35	12	20	58	82	108	81	94
	13%	11%	18%	12%	11%	30%	12%	9%	22%	8%	11%	13%	10%	12%	33%	6%	10%	13%	13%	13%	12%	13%

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[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins wouldn't really make a difference to me personally	118	36	49	32	86	17	15	40	45	34	13	18	18	42	16	11	26	54
	12%	8%	15%	11%	12%	11%	11%	15%	10%	12%	5%	12%	9%	18%	6%	8%	7%	12%
Whether Trump or Biden wins really would make a difference to me personally	762	343	243	231	530	118	112	188	360	215	196	121	154	161	246	107	291	334
	75%	78%	72%	83%	73%	78%	88%	70%	78%	76%	79%	78%	76%	70%	87%	78%	82%	75%
Unsure	132	59	46	17	115	17	0	40	59	34	38	16	30	28	20	20	38	54
	13%	14%	14%	6%	16%	11%	0%	15%	13%	12%	15%	10%	15%	12%	7%	14%	11%	12%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	398	153	202	195	326	9	38	51	66	51	116	114	168	230
	39%	41%	43%	36%	48%	8%	29%	36%	44%	33%	41%	40%	38%	41%
STRONG/NOT VERY STRONG DEMOCRAT	388	142	145	243	198	88	64	57	51	71	96	113	180	208
	38%	38%	31%	45%	29%	76%	49%	40%	34%	46%	34%	40%	40%	37%
Strong Republican	249	92	138	111	210	7	15	27	38	31	66	87	96	153
	25%	25%	29%	20%	31%	6%	12%	19%	25%	20%	23%	31%	22%	27%
Not very strong Republican	149	61	64	85	116	2	23	24	28	20	50	28	71	77
	15%	16%	14%	16%	17%	2%	18%	17%	19%	13%	18%	10%	16%	14%
Independent	202	73	112	90	136	19	25	28	30	30	66	48	89	114
	20%	20%	24%	17%	20%	16%	20%	20%	20%	20%	23%	17%	20%	20%
Not very strong Democrat	119	37	36	83	62	16	22	30	18	15	30	25	64	55
	12%	10%	8%	15%	9%	14%	17%	21%	12%	10%	11%	9%	14%	10%
Strong Democrat	269	105	110	160	136	72	41	26	33	56	66	88	116	154
	27%	28%	23%	30%	20%	62%	32%	19%	22%	36%	23%	31%	26%	27%
A member of another party	12	1	7	4	9	-	-	2	1	0	5	3	4	8
	1%	1%	1%	1%	1%	-	-	2%	1%	0%	2%	1%	1%	1%
Unsure	13	4	4	9	10	-	2	3	2	2	2	4	7	6
	1%	1%	1%	2%	1%	-	2%	2%	1%	1%	1%	1%	2%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
STRONG/NOT VERY STRONG REPUBLICAN	398 39%	77 37%	163 39%	112 46%	47 31%	239 39%	159 40%	193 49%	133 47%	75 31%	98 42%	95 40%	95 55%	29 29%	183 39%	14 22%	147 42%
STRONG/NOT VERY STRONG DEMOCRAT	388 38%	77 38%	162 39%	84 34%	64 43%	239 39%	149 38%	111 28%	87 31%	106 44%	87 37%	93 40%	50 29%	43 44%	180 39%	31 50%	121 35%
Strong Republican	249 25%	54 26%	104 25%	61 25%	29 20%	158 26%	90 23%	137 35%	74 26%	50 20%	75 32%	53 22%	47 27%	20 20%	99 21%	9 14%	106 31%
Not very strong Republican	149 15%	23 11%	58 14%	51 21%	17 12%	81 13%	68 17%	56 14%	59 21%	26 11%	24 10%	42 18%	48 28%	9 9%	84 18%	5 8%	41 12%
Independent	202 20%	39 19%	82 20%	44 18%	37 24%	121 20%	81 21%	76 19%	60 21%	53 22%	41 18%	47 20%	25 14%	27 27%	97 21%	13 21%	69 20%
Not very strong Democrat	119 12%	27 13%	46 11%	29 12%	17 11%	73 12%	46 12%	33 8%	29 10%	30 12%	27 12%	34 14%	14 8%	13 13%	62 13%	10 16%	29 8%
Strong Democrat	269 27%	50 24%	116 28%	55 23%	47 32%	166 27%	103 26%	77 20%	58 20%	77 31%	59 26%	59 25%	37 21%	30 30%	118 25%	21 34%	93 27%
A member of another party	12 1%	5 2%	5 1%	1 *%	1 *%	10 2%	2 *%	7 2%	2 1%	3 1%	4 2%	1 *%	-	-	2 *%	1 1%	6 2%
Unsure	13 1%	8 4%	0 *%	3 1%	2 1%	8 1%	4 1%	6 1%	4 1%	6 3%	3 1%	-	4 2%	-	3 1%	4 6%	3 1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
STRONG/NOT VERY STRONG REPUBLICAN	398 39%	398 100%	-	-	398 86%	-	-	312 81%	82 27%	2 1%	350 77%	36 7%	376 82%	9 2%	13 12%	190 87%	181 93%	161 37%	254 39%	333 40%	355 52%	215 30%
STRONG/NOT VERY STRONG DEMOCRAT	388 38%	-	-	388 100%	-	-	388 83%	30 8%	93 30%	259 86%	15 3%	358 72%	9 2%	362 81%	17 16%	-	-	203 46%	264 41%	328 39%	175 26%	361 50%
Strong Republican	249 25%	249 63%	-	-	249 54%	-	-	217 56%	29 9%	2 1%	231 51%	12 2%	246 54%	3 1%	-	125 57%	115 59%	105 24%	162 25%	208 25%	234 35%	132 18%
Not very strong Republican	149 15%	149 37%	-	-	149 32%	-	-	95 25%	53 17%	0 *%	119 26%	24 5%	130 28%	6 1%	13 12%	66 30%	66 34%	56 13%	91 14%	125 15%	121 18%	83 12%
Independent	202 20%	-	202 100%	-	59 13%	70 84%	74 16%	37 10%	127 41%	36 12%	79 17%	98 20%	66 14%	73 16%	63 59%	23 11%	14 7%	71 16%	121 19%	164 19%	129 19%	125 17%
Not very strong Democrat	119 12%	-	-	119 31%	-	-	119 26%	10 3%	38 12%	67 22%	5 1%	105 21%	6 1%	104 23%	9 8%	-	-	48 11%	69 11%	98 12%	50 7%	111 15%
Strong Democrat	269 27%	-	-	269 69%	-	-	269 58%	20 5%	55 18%	192 64%	10 2%	253 51%	3 1%	259 58%	8 8%	-	-	155 35%	195 30%	230 27%	125 18%	251 35%
A member of another party	12 1%	-	-	-	3 1%	5 7%	3 1%	3 1%	2 1%	3 1%	7 1%	2 *%	3 1%	3 1%	5 5%	3 1%	-	2 *%	4 1%	8 1%	8 1%	8 1%
Unsure	13 1%	-	-	-	4 1%	8 9%	1 *%	2 1%	3 1%	0 *%	6 1%	4 1%	3 1%	2 *%	8 8%	2 1%	0 *%	4 1%	4 1%	9 1%	11 2%	11 2%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	398	201	109	133	264	63	70	58	207	133	103	115	80	45	247	119	300	-
	39%	46%	32%	47%	36%	41%	55%	22%	45%	47%	42%	74%	40%	19%	88%	86%	84%	
STRONG/NOT VERY STRONG DEMOCRAT	388	143	157	91	297	58	32	154	153	81	98	19	86	110	-	-	-	395
	38%	33%	46%	32%	41%	38%	25%	58%	33%	29%	40%	12%	43%	47%				89%
Strong Republican	249	131	63	72	176	33	38	33	120	95	53	86	47	23	169	63	204	-
	25%	30%	19%	26%	24%	22%	30%	12%	26%	34%	22%	56%	23%	10%	60%	46%	57%	
Not very strong Republican	149	70	47	61	88	30	31	24	87	37	49	29	33	22	78	56	96	-
	15%	16%	14%	22%	12%	19%	25%	9%	19%	13%	20%	18%	16%	9%	28%	41%	27%	
Independent	202	85	65	53	149	28	25	45	94	64	40	21	31	65	29	18	50	42
	20%	19%	19%	19%	20%	18%	20%	17%	20%	23%	16%	14%	16%	28%	10%	13%	14%	10%
Not very strong Democrat	119	40	53	34	84	27	7	39	49	30	30	8	24	44	-	-	-	118
	12%	9%	16%	12%	12%	18%	5%	15%	11%	11%	12%	5%	12%	19%				27%
Strong Democrat	269	103	104	57	213	31	26	115	103	51	68	11	63	66	-	-	-	277
	27%	24%	31%	20%	29%	20%	20%	43%	22%	18%	28%	7%	31%	29%				63%
A member of another party	12	2	2	2	9	2	0	4	6	2	2	-	-	6	3	-	5	4
	1%	*%	1%	1%	1%	1%	*%	1%	1%	1%	1%			3%	1%		1%	1%
Unsure	13	6	5	1	12	1	-	7	3	3	3	0	4	6	2	0	1	1
	1%	1%	1%	*%	2%	1%		2%	1%	1%	1%	*%	2%	2%	1%	*%	*%	*%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	227	78	122	103	155	19	27	34	33	32	72	56	99	128
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	267	93	126	138	193	22	32	49	43	49	53	73	141	126
TOTAL VOTES FOR REPUBLICANS	66	23	45	21	55	1	7	5	11	7	20	24	23	44
	29%	29%	37%	20%	35%	5%	26%	15%	33%	21%	28%	43%	23%	34%
TOTAL VOTES FOR DEMOCRATS	77	34	39	37	53	7	12	19	7	15	24	12	41	36
	34%	44%	32%	36%	34%	40%	45%	56%	22%	46%	33%	22%	41%	28%
I almost always vote for Republican candidates	17	3	14	3	16	-	-	-	2	-	6	8	2	14
	7%	4%	11%	3%	11%				7%		8%	15%	2%	11%
I vote for Republicans more often than I vote for Democrats	50	20	31	18	38	1	7	5	9	7	14	16	20	29
	22%	25%	25%	18%	25%	5%	26%	15%	26%	21%	19%	28%	20%	23%
I vote for Democrats more often than I vote for Republicans	45	18	26	18	27	5	9	11	5	8	10	10	25	20
	20%	24%	21%	18%	17%	26%	32%	33%	15%	26%	14%	18%	25%	16%
I almost always vote for Democratic candidates	33	16	13	19	26	3	4	8	2	6	14	2	16	16
	14%	20%	10%	18%	17%	14%	13%	23%	7%	19%	19%	4%	16%	13%
I vote equally for Democrats and Republicans	41	12	16	25	29	6	4	3	10	8	12	7	21	20
	18%	15%	13%	24%	19%	31%	16%	9%	30%	26%	17%	13%	21%	15%
Unsure	43	9	23	20	17	4	3	7	5	3	16	12	14	28
	19%	12%	19%	19%	11%	24%	13%	21%	15%	8%	22%	22%	15%	22%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	227 100	51 100	88 100	48 100	39 100	139 100	87 100	88 100	65 100	63 100	48 100	48 100	29 100	27 100	102 100	17 100	78 100
Unweighted Total	267	73	105	56	31	178	87	124	67	91	63	46	32	23	114	27	84
TOTAL VOTES FOR REPUBLICANS	66 29%	15 29%	22 25%	15 31%	14 36%	37 27%	29 33%	30 34%	24 37%	13 21%	19 39%	11 23%	10 36%	12 44%	26 25%	3 17%	31 40%
TOTAL VOTES FOR DEMOCRATS	77 34%	18 34%	30 34%	15 32%	14 37%	48 34%	29 34%	31 35%	22 34%	23 37%	14 30%	21 44%	10 35%	7 26%	42 42%	5 29%	20 25%
I almost always vote for Republican candidates	17 7%	7 14%	6 7%	3 7%	-	13 10%	3 4%	13 15%	3 5%	4 7%	4 9%	6 11%	-	1 4%	4 4%	-	12 16%
I vote for Republicans more often than I vote for Democrats	50 22%	8 15%	16 18%	12 24%	14 36%	23 17%	26 29%	17 19%	21 32%	8 13%	15 31%	5 11%	10 36%	10 39%	21 21%	3 17%	19 24%
I vote for Democrats more often than I vote for Republicans	45 20%	7 14%	22 26%	5 11%	10 25%	30 21%	15 17%	17 20%	9 14%	13 21%	7 15%	13 27%	7 25%	4 13%	28 28%	-	14 17%
I almost always vote for Democratic candidates	33 14%	10 20%	8 9%	10 21%	5 12%	18 13%	15 17%	13 15%	13 20%	10 16%	7 15%	8 17%	3 10%	3 13%	14 14%	5 29%	6 8%
I vote equally for Democrats and Republicans	41 18%	7 14%	17 19%	12 24%	4 11%	24 17%	16 19%	17 19%	12 18%	15 25%	8 17%	9 19%	4 15%	4 16%	19 18%	1 5%	12 16%
Unsure	43 19%	11 22%	19 21%	6 13%	6 16%	30 22%	12 14%	11 12%	7 11%	11 18%	7 14%	7 15%	4 15%	4 14%	15 15%	8 48%	15 20%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	227 100	-	202 100	-	66 100	84 100	77 100	42 100	132 100	39 100	91 100	104 100	73 100	78 100	77 100	28 100	14 100	77 100	130 100	181 100	148 100	145 100
Unweighted Total	267	-	238	-	65	114	88	40	161	52	91	113	87	92	88	27	16	82	118	185	174	178
TOTAL VOTES FOR REPUBLICANS	66 29%	-	59 29%	-	66 100%	-	-	26 61%	36 27%	2 5%	57 62%	3 3%	53 73%	1 1%	13 16%	28 100%	14 100%	25 33%	43 33%	55 30%	54 36%	41 28%
TOTAL VOTES FOR DEMOCRATS	77 34%	-	74 36%	-	-	-	77 100%	7 16%	39 29%	31 80%	5 5%	70 68%	5 7%	65 84%	7 9%	-	-	25 32%	43 33%	67 37%	36 24%	46 32%
I almost always vote for Republican candidates	17 7%	-	13 7%	-	17 25%	-	-	7 16%	9 7%	1 3%	16 17%	-	15 21%	-	2 2%	10 35%	4 26%	5 6%	12 9%	14 8%	11 8%	8 5%
I vote for Republicans more often than I vote for Democrats	50 22%	-	45 22%	-	50 75%	-	-	19 46%	27 20%	1 2%	41 45%	3 3%	38 52%	1 1%	11 14%	18 65%	10 74%	21 27%	32 24%	41 23%	43 29%	33 23%
I vote for Democrats more often than I vote for Republicans	45 20%	-	45 22%	-	-	-	45 58%	3 6%	29 22%	13 33%	2 2%	42 40%	5 7%	35 45%	5 6%	-	-	9 12%	21 16%	35 19%	22 15%	27 19%
I almost always vote for Democratic candidates	33 14%	-	29 14%	-	-	-	33 42%	4 10%	9 7%	18 47%	3 3%	29 28%	-	30 39%	2 3%	-	-	15 20%	22 17%	32 17%	14 10%	20 14%
I vote equally for Democrats and Republicans	41 18%	-	39 19%	-	-	41 49%	-	2 5%	35 26%	4 10%	17 18%	18 17%	10 14%	6 8%	24 32%	-	-	8 11%	22 17%	31 17%	24 16%	24 16%
Unsure	43 19%	-	31 15%	-	-	43 51%	-	8 18%	23 17%	2 5%	13 14%	12 12%	4 6%	6 7%	33 43%	-	-	18 24%	21 16%	29 16%	34 23%	33 23%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	227 100	93 100	72 100	57 100	170 100	31 100	25 100	55 100	103 100	69 100	46 100	21 100	35 100	77 100	34 100	19 100	56 100	47 100
Unweighted Total	267	90	98	68	198	43	24	63	127	77	65	30	37	100	35	19	267	267
TOTAL VOTES FOR REPUBLICANS	66 29%	36 39%	13 18%	15 27%	51 30%	7 23%	8 33%	11 20%	39 38%	16 24%	13 28%	10 47%	12 34%	13 17%	34 100%	19 100%	56 100%	-
TOTAL VOTES FOR DEMOCRATS	77 34%	21 23%	32 45%	17 30%	60 35%	8 27%	8 32%	22 39%	33 32%	23 33%	14 31%	4 17%	13 37%	36 47%	-	-	-	47 100%
I almost always vote for Republican candidates	17 7%	7 7%	3 4%	1 2%	16 9%	-	1 3%	6 11%	9 8%	2 3%	2 4%	4 17%	2 6%	1 1%	12 35%	2 8%	13 24%	-
I vote for Republicans more often than I vote for Democrats	50 22%	30 32%	10 14%	15 26%	35 21%	7 23%	7 29%	5 9%	31 30%	14 21%	11 24%	6 30%	10 28%	13 16%	22 65%	17 92%	42 76%	-
I vote for Democrats more often than I vote for Republicans	45 20%	10 11%	20 28%	10 18%	34 20%	3 11%	7 27%	12 22%	18 18%	14 21%	5 12%	2 11%	10 28%	19 24%	-	-	-	23 49%
I almost always vote for Democratic candidates	33 14%	11 12%	13 18%	7 12%	26 15%	5 15%	1 5%	9 17%	15 14%	8 12%	9 19%	1 5%	3 8%	18 23%	-	-	-	24 51%
I vote equally for Democrats and Republicans	41 18%	17 18%	14 19%	15 26%	26 15%	10 31%	5 20%	11 19%	16 15%	14 21%	11 23%	4 17%	7 19%	8 10%	-	-	-	-
Unsure	43 19%	19 20%	13 17%	10 18%	33 19%	6 19%	4 16%	12 22%	15 15%	16 23%	8 18%	4 19%	4 10%	20 25%	-	-	-	-

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[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	46%	47%	53%	40%	56%	8%	35%	39%	51%	37%	48%	49%	43%	48%
Total Democratic+Democratic-leaning Independents	465	176	184	280	251	96	76	76	59	86	119	125	221	245
	46%	47%	39%	52%	37%	83%	59%	53%	39%	56%	42%	44%	49%	43%
Total Independent	84	21	39	45	47	10	8	10	15	11	28	20	36	48
	8%	6%	8%	8%	7%	9%	6%	7%	10%	7%	10%	7%	8%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	92	185	127	61	276	187	224	157	88	117	106	106	40	209	17	178
	46%	45%	45%	52%	40%	45%	48%	57%	55%	36%	50%	45%	61%	41%	45%	27%	51%
Total Democratic+Democratic-leaning Independents	465	95	192	99	79	287	178	141	109	129	101	114	60	50	222	36	141
	46%	46%	47%	41%	52%	46%	45%	36%	38%	53%	43%	48%	35%	51%	48%	58%	41%
Total Independent	84	19	35	18	11	54	29	28	19	27	15	16	9	8	34	9	28
	8%	9%	9%	7%	7%	9%	7%	7%	7%	11%	6%	7%	5%	8%	7%	15%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	398	59	-	464	-	-	338	118	4	407	40	429	10	25	218	195	186	297	389	409	256
	46%	100%	29%		100%			88%	38%	1%	89%	8%	94%	2%	24%	100%	100%	42%	46%	46%	60%	36%
Total Democratic+Democratic-leaning Independents	465	-	74	388	-	-	465	37	132	290	20	429	14	427	24	-	-	227	307	395	211	408
	46%		36%	100%			100%	10%	43%	97%	4%	86%	3%	95%	22%			52%	47%	47%	31%	57%
Total Independent	84	-	70	-	-	84	-	10	58	6	30	30	14	12	57	-	-	27	43	59	58	57
	8%		35%			100%		3%	19%	2%	6%	6%	3%	3%	54%			6%	7%	7%	9%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	464	237	122	148	315	70	78	69	247	149	116	125	92	58	281	137	356	-
	46%	54%	36%	53%	43%	46%	61%	26%	53%	53%	47%	81%	46%	25%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	465	165	189	108	357	67	40	176	186	104	112	23	99	146	-	-	-	442
	46%	38%	56%	38%	49%	44%	32%	66%	40%	37%	45%	14%	49%	63%				100%
Total Independent	84	36	26	25	59	16	9	23	31	30	19	8	10	27	-	-	-	-
	8%	8%	8%	9%	8%	10%	7%	9%	7%	11%	8%	5%	5%	12%				

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	465	176	184	280	251	96	76	76	59	86	119	125	221	245
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	500	185	200	298	301	108	65	69	69	85	99	178	223	277
JOE BIDEN, DEFINITELY/ PROBABLY	249	103	100	148	142	55	42	13	30	52	66	89	95	154
	54%	59%	55%	53%	57%	57%	56%	18%	51%	60%	55%	71%	43%	63%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	174	61	73	101	92	35	30	45	27	28	43	31	100	74
	37%	35%	39%	36%	37%	37%	40%	60%	45%	32%	36%	25%	45%	30%
Joe Biden, definitely	165	66	73	91	90	42	25	3	19	38	47	57	60	105
	35%	38%	40%	33%	36%	44%	34%	4%	32%	45%	40%	46%	27%	43%
Joe Biden, probably	84	37	27	56	52	13	17	10	11	13	18	31	35	49
	18%	21%	15%	20%	21%	14%	22%	13%	19%	15%	15%	25%	16%	20%
A different Democratic candidate, probably	98	37	37	60	57	14	14	30	8	14	24	21	52	45
	21%	21%	20%	22%	23%	15%	19%	40%	14%	16%	20%	17%	24%	19%
A different Democratic candidate, definitely	76	24	35	41	35	21	16	15	18	14	19	10	48	28
	16%	14%	19%	15%	14%	22%	20%	20%	31%	16%	15%	8%	22%	12%
Unsure	42	12	11	31	17	6	4	17	2	7	11	6	26	17
	9%	7%	6%	11%	7%	6%	5%	22%	4%	8%	9%	5%	12%	7%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	465 100	95 100	192 100	99 100	79 100	287 100	178 100	141 100	109 100	129 100	101 100	114 100	60 100	50 100	222 100	36 100	141 100
Unweighted Total	500	105	204	113	77	309	190	185	115	149	117	116	58	47	222	37	186
JOE BIDEN, DEFINITELY/ PROBABLY	249 54%	51 54%	101 53%	48 48%	48 62%	152 53%	96 54%	83 59%	59 54%	68 53%	58 57%	55 48%	33 55%	31 63%	108 49%	16 43%	96 68%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	174 37%	34 36%	71 37%	44 44%	25 32%	105 37%	69 39%	47 33%	44 41%	48 37%	39 39%	46 40%	26 43%	13 26%	96 43%	18 50%	38 27%
Joe Biden, definitely	165 35%	37 40%	63 33%	34 34%	31 39%	100 35%	65 36%	55 39%	35 32%	47 37%	33 33%	39 34%	24 39%	21 41%	71 32%	14 38%	64 45%
Joe Biden, probably	84 18%	14 15%	38 20%	14 14%	18 23%	52 18%	32 18%	28 20%	23 21%	21 16%	25 25%	16 14%	10 16%	11 22%	38 17%	2 5%	33 23%
A different Democratic candidate, probably	98 21%	18 19%	34 18%	30 30%	16 20%	52 18%	46 26%	28 20%	29 27%	13 10%	23 23%	32 28%	21 34%	7 13%	54 25%	7 20%	25 18%
A different Democratic candidate, definitely	76 16%	16 17%	37 19%	14 14%	9 12%	53 18%	23 13%	20 14%	15 14%	34 27%	16 16%	14 12%	5 8%	6 13%	42 19%	11 30%	13 9%
Unsure	42 9%	10 10%	20 10%	8 8%	5 7%	30 10%	13 7%	11 8%	6 6%	13 10%	4 4%	14 12%	1 2%	5 11%	18 8%	3 7%	7 5%

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[Q2024DemBid] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	465	-	74	388	-	-	465	37	132	290	20	429	14	427	24	-	-	227	307	395	211	408
	100		100	100			100	100	100	100	100	100	100	100				100	100	100	100	100
Unweighted Total	500	-	82	412	-	-	500	36	156	301	22	445	16	458	26	-	-	237	288	395	249	442
JOE BIDEN, DEFINITELY/ PROBABLY	249	-	20	229	-	-	249	21	59	166	4	241	-	247	2	-	-	147	183	215	117	224
	54%		27%	59%			54%	58%	45%	57%	22%	56%		58%	10%			65%	60%	54%	56%	55%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	174	-	46	125	-	-	174	13	63	96	13	152	12	148	13	-	-	59	93	143	82	150
	37%		62%	32%			37%	35%	48%	33%	66%	36%	88%	35%	56%			26%	30%	36%	39%	37%
Joe Biden, definitely	165	-	9	156	-	-	165	17	31	116	1	163	-	163	2	-	-	99	124	144	75	151
	35%		13%	40%			35%	46%	23%	40%	6%	38%		38%	10%			44%	40%	37%	36%	37%
Joe Biden, probably	84	-	10	73	-	-	84	4	28	50	3	78	-	84	0	-	-	48	59	71	42	73
	18%		14%	19%			18%	12%	21%	17%	16%	18%		20%	1%			21%	19%	18%	20%	18%
A different Democratic candidate, probably	98	-	27	69	-	-	98	8	35	53	6	86	8	85	4	-	-	30	56	86	43	85
	21%		36%	18%			21%	21%	26%	18%	31%	20%	59%	20%	18%			13%	18%	22%	21%	21%
A different Democratic candidate, definitely	76	-	19	56	-	-	76	5	28	43	7	66	4	63	9	-	-	29	37	57	39	65
	16%		26%	15%			16%	13%	21%	15%	36%	15%	29%	15%	38%			13%	12%	14%	18%	16%
Unsure	42	-	8	34	-	-	42	3	10	28	2	35	2	33	8	-	-	21	31	37	11	34
	9%		11%	9%			9%	8%	8%	10%	12%	8%	12%	8%	34%			9%	10%	9%	5%	8%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	465 100	165 100	189 100	108 100	357 100	67 100	40 100	176 100	186 100	104 100	112 100	23 100	99 100	146 100	-	-	-	442 100
Unweighted Total	500	167	194	112	387	65	46	181	205	114	124	30	95	161	-	-	500	500
JOE BIDEN, DEFINITELY/ PROBABLY	249 54%	106 64%	83 44%	60 56%	189 53%	35 52%	25 62%	95 54%	101 54%	54 52%	58 52%	12 54%	58 59%	63 43%	-	-	-	242 55%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	174 37%	51 31%	85 45%	42 39%	131 37%	27 41%	15 37%	66 38%	68 37%	39 38%	43 38%	5 24%	37 37%	68 47%	-	-	-	153 35%
Joe Biden, definitely	165 35%	69 42%	53 28%	41 38%	124 35%	22 34%	18 45%	64 36%	70 38%	31 30%	39 35%	4 19%	40 40%	39 27%	-	-	-	158 36%
Joe Biden, probably	84 18%	37 22%	30 16%	19 18%	65 18%	12 19%	7 17%	31 17%	31 17%	23 22%	19 17%	8 34%	18 18%	24 16%	-	-	-	84 19%
A different Democratic candidate, probably	98 21%	33 20%	42 22%	26 24%	71 20%	16 24%	9 23%	29 17%	46 25%	23 22%	29 26%	4 18%	21 21%	38 26%	-	-	-	87 20%
A different Democratic candidate, definitely	76 16%	17 11%	42 22%	17 15%	59 17%	11 16%	6 14%	37 21%	23 12%	16 16%	14 12%	1 5%	16 16%	30 21%	-	-	-	66 15%
Unsure	42 9%	8 5%	22 12%	5 5%	37 10%	4 7%	1 2%	15 8%	17 9%	11 10%	11 10%	5 23%	4 4%	15 10%	-	-	-	47 11%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	465	176	184	280	251	96	76	76	59	86	119	125	221	245
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	500	185	200	298	301	108	65	69	69	85	99	178	223	277
Joe Biden	287	115	120	167	157	68	43	27	35	57	77	93	118	169
	62%	65%	65%	60%	63%	71%	57%	35%	59%	66%	64%	74%	54%	69%
Marianne Williamson	22	7	5	17	14	3	4	5	4	6	6	0	15	7
	5%	4%	2%	6%	5%	3%	6%	7%	6%	7%	5%	0%	7%	3%
Robert F Kennedy Jr	72	25	34	39	32	10	22	14	8	11	19	19	34	38
	16%	14%	18%	14%	13%	10%	29%	19%	14%	13%	16%	15%	15%	16%
Someone else (Please specify)	20	9	8	12	17	-	1	5	1	3	4	6	10	10
	4%	5%	4%	4%	7%		2%	7%	3%	4%	3%	5%	5%	4%
Unsure	64	20	18	46	31	15	6	25	10	8	13	7	43	20
	14%	11%	10%	16%	12%	15%	7%	32%	18%	10%	11%	6%	20%	8%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	465 100	95 100	192 100	99 100	79 100	287 100	178 100	141 100	109 100	129 100	101 100	114 100	60 100	50 100	222 100	36 100	141 100
Unweighted Total	500	105	204	113	77	309	190	185	115	149	117	116	58	47	222	37	186
Joe Biden	287 62%	59 62%	111 58%	64 65%	52 67%	170 59%	117 66%	91 64%	66 60%	76 59%	59 59%	69 60%	39 64%	37 74%	134 60%	18 48%	102 72%
Marianne Williamson	22 5%	2 2%	8 4%	9 9%	2 3%	10 4%	12 7%	2 2%	11 11%	3 2%	8 8%	6 6%	3 5%	2 3%	16 7%	1 3%	1 1%
Robert F Kennedy Jr	72 16%	20 21%	32 17%	11 11%	9 11%	52 18%	20 11%	22 16%	10 9%	22 17%	19 18%	19 17%	9 16%	3 7%	30 13%	9 25%	21 15%
Someone else (Please specify)	20 4%	3 3%	7 4%	5 5%	5 6%	11 4%	10 5%	8 6%	9 8%	5 4%	6 6%	3 3%	3 4%	3 5%	11 5%	2 6%	6 4%
Unsure	64 14%	11 11%	33 17%	10 10%	10 13%	44 15%	20 11%	18 13%	13 12%	24 18%	9 9%	17 15%	6 10%	6 11%	31 14%	6 17%	11 8%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	465 100	-	74 100	388 100	-	-	465 100	37 100	132 100	290 100	20 100	429 100	14 100	427 100	24 100	-	-	227 100	307 100	395 100	211 100	408 100
Unweighted Total	500	-	82	412	-	-	500	36	156	301	22	445	16	458	26	-	-	237	288	395	249	442
Joe Biden	287 62%	-	29 40%	258 66%	-	-	287 62%	21 58%	61 46%	199 69%	6 29%	276 64%	-	284 66%	3 15%	-	-	158 69%	213 69%	249 63%	129 61%	257 63%
Marianne Williamson	22 5%	-	7 10%	14 4%	-	-	22 5%	-	11 8%	11 4%	1 3%	20 5%	1 8%	18 4%	2 9%	-	-	5 2%	12 4%	16 4%	12 6%	19 5%
Robert F Kennedy Jr	72 16%	-	13 18%	59 15%	-	-	72 16%	11 30%	30 23%	31 11%	11 53%	59 14%	10 70%	57 13%	6 25%	-	-	29 13%	35 11%	57 14%	36 17%	59 15%
Someone else (Please specify)	20 4%	-	9 13%	11 3%	-	-	20 4%	1 3%	8 6%	11 4%	2 7%	19 4%	-	18 4%	2 9%	-	-	11 5%	14 5%	18 5%	10 5%	18 5%
Unsure	64 14%	-	15 20%	46 12%	-	-	64 14%	3 9%	22 17%	38 13%	2 9%	55 13%	3 21%	50 12%	10 43%	-	-	25 11%	33 11%	55 14%	24 11%	54 13%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	465 100	165 100	189 100	108 100	357 100	67 100	40 100	176 100	186 100	104 100	112 100	23 100	99 100	146 100	-	-	-	442 100
Unweighted Total	500	167	194	112	387	65	46	181	205	114	124	30	95	161	-	-	500	500
Joe Biden	287 62%	116 70%	105 56%	66 61%	222 62%	36 54%	29 73%	109 62%	113 61%	66 63%	59 53%	12 54%	59 59%	82 56%	-	-	-	290 66%
Marianne Williamson	22 5%	7 5%	11 6%	9 8%	13 4%	9 13%	-	9 5%	8 4%	4 4%	5 5%	2 9%	1 1%	15 10%	-	-	-	19 4%
Robert F Kennedy Jr	72 16%	25 15%	25 13%	18 16%	55 15%	12 18%	6 15%	29 16%	25 14%	18 18%	17 15%	3 15%	28 29%	17 11%	-	-	-	54 12%
Someone else (Please specify)	20 4%	5 3%	9 5%	3 3%	17 5%	2 3%	1 3%	6 3%	9 5%	5 5%	5 5%	1 3%	2 2%	8 5%	-	-	-	18 4%
Unsure	64 14%	12 7%	39 20%	12 11%	51 14%	8 12%	4 10%	23 13%	31 17%	10 10%	26 23%	4 18%	8 8%	26 18%	-	-	-	62 14%

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[Q2024BidenNewsom] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	465	176	184	280	251	96	76	76	59	86	119	125	221	245
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	500	185	200	298	301	108	65	69	69	85	99	178	223	277
JOE BIDEN, DEFINITELY/ PROBABLY	309	122	128	180	165	70	56	41	34	54	86	94	129	180
	66%	69%	69%	64%	66%	73%	74%	54%	58%	63%	72%	75%	58%	74%
GAVIN NEWSOM, DEFINITELY/ PROBABLY	86	32	43	42	50	14	14	12	13	24	18	20	49	38
	19%	18%	24%	15%	20%	15%	19%	15%	23%	27%	15%	16%	22%	16%
Joe Biden, definitely	191	73	82	109	100	51	34	9	26	34	58	63	70	122
	41%	41%	45%	39%	40%	54%	45%	13%	44%	40%	49%	51%	32%	50%
Joe Biden, probably	117	49	46	72	65	19	23	31	8	20	28	30	59	58
	25%	28%	25%	26%	26%	19%	30%	41%	14%	23%	23%	24%	27%	24%
Gavin Newsom, probably	55	25	25	29	34	9	5	8	7	17	8	14	32	22
	12%	14%	14%	10%	14%	10%	7%	11%	12%	20%	7%	11%	15%	9%
Gavin Newsom, definitely	32	7	18	13	15	5	9	4	6	6	9	6	16	16
	7%	4%	10%	5%	6%	5%	12%	5%	11%	7%	8%	5%	7%	6%
Unsure	70	22	13	57	36	12	5	23	11	9	16	11	43	27
	15%	13%	7%	20%	14%	13%	7%	31%	19%	10%	13%	9%	20%	11%

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[Q2024BidenNewsom] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	465 100	95 100	192 100	99 100	79 100	287 100	178 100	141 100	109 100	129 100	101 100	114 100	60 100	50 100	222 100	36 100	141 100
Unweighted Total	500	105	204	113	77	309	190	185	115	149	117	116	58	47	222	37	186
JOE BIDEN, DEFINITELY/ PROBABLY	309 66%	66 69%	120 63%	70 71%	51 66%	186 65%	122 69%	92 65%	73 66%	84 65%	70 69%	73 64%	45 74%	32 65%	143 64%	23 65%	98 70%
GAVIN NEWSOM, DEFINITELY/ PROBABLY	86 19%	17 17%	37 19%	16 16%	17 22%	53 19%	33 19%	27 19%	22 20%	21 16%	20 20%	22 20%	12 20%	11 22%	48 22%	7 21%	27 19%
Joe Biden, definitely	191 41%	39 41%	83 43%	38 38%	32 41%	121 42%	70 39%	59 41%	41 38%	59 45%	38 37%	47 41%	24 39%	23 46%	84 38%	13 36%	68 48%
Joe Biden, probably	117 25%	27 28%	38 20%	33 33%	20 25%	65 23%	52 29%	34 24%	31 29%	25 19%	32 32%	26 23%	21 35%	9 19%	59 27%	10 29%	31 22%
Gavin Newsom, probably	55 12%	10 10%	23 12%	11 11%	11 14%	33 11%	22 12%	19 14%	15 14%	14 11%	17 17%	10 9%	7 11%	6 13%	30 13%	5 14%	17 12%
Gavin Newsom, definitely	32 7%	7 7%	13 7%	5 6%	6 8%	20 7%	12 7%	8 6%	7 6%	7 5%	3 3%	12 11%	5 9%	5 10%	18 8%	2 7%	10 7%
Unsure	70 15%	12 13%	35 18%	13 13%	10 13%	47 17%	23 13%	22 15%	15 13%	25 19%	11 11%	19 17%	4 6%	6 12%	31 14%	5 15%	16 11%

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[Q2024BidenNewsom] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	465 100	-	74 100	388 100	-	-	465 100	37 100	132 100	290 100	20 100	429 100	14 100	427 100	24 100	-	-	227 100	307 100	395 100	211 100	408 100
Unweighted Total	500	-	82	412	-	-	500	36	156	301	22	445	16	458	26	-	-	237	288	395	249	442
JOE BIDEN, DEFINITELY/ PROBABLY	309 66%	-	32 43%	277 71%	-	-	309 66%	29 80%	85 65%	188 65%	10 49%	292 68%	4 29%	301 70%	4 17%	-	-	160 71%	211 69%	267 68%	147 70%	278 68%
GAVIN NEWSOM, DEFINITELY/ PROBABLY	86 19%	-	25 35%	59 15%	-	-	86 19%	1 2%	26 20%	60 21%	3 13%	82 19%	3 21%	77 18%	6 25%	-	-	39 17%	54 17%	66 17%	34 16%	71 17%
Joe Biden, definitely	191 41%	-	11 15%	180 46%	-	-	191 41%	21 57%	47 36%	123 43%	4 18%	187 44%	1 6%	188 44%	2 10%	-	-	102 45%	132 43%	164 42%	92 44%	177 43%
Joe Biden, probably	117 25%	-	21 28%	96 25%	-	-	117 25%	8 23%	38 29%	65 22%	6 31%	105 25%	3 22%	113 26%	2 7%	-	-	58 26%	79 26%	103 26%	55 26%	100 25%
Gavin Newsom, probably	55 12%	-	14 20%	40 10%	-	-	55 12%	-	16 12%	38 13%	2 8%	53 12%	2 17%	47 11%	6 23%	-	-	26 12%	37 12%	43 11%	23 11%	49 12%
Gavin Newsom, definitely	32 7%	-	11 15%	19 5%	-	-	32 7%	1 2%	10 7%	21 7%	1 5%	29 7%	1 4%	31 7%	1 2%	-	-	13 6%	16 5%	24 6%	11 5%	22 5%
Unsure	70 15%	-	17 23%	52 13%	-	-	70 15%	7 18%	21 16%	42 15%	8 38%	55 13%	7 50%	49 11%	14 58%	-	-	28 12%	42 14%	61 16%	30 14%	59 15%

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[Q2024BidenNewsom] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	465 100	165 100	189 100	108 100	357 100	67 100	40 100	176 100	186 100	104 100	112 100	23 100	99 100	146 100	-	-	-	442 100
Unweighted Total	500	167	194	112	387	65	46	181	205	114	124	30	95	161	-	-	500	500
JOE BIDEN, DEFINITELY/ PROBABLY	309 66%	117 71%	118 62%	71 66%	237 67%	44 66%	27 66%	117 66%	121 65%	71 68%	69 62%	16 71%	74 75%	77 53%	-	-	-	304 69%
GAVIN NEWSOM, DEFINITELY/ PROBABLY	86 19%	32 19%	35 19%	21 19%	66 18%	12 19%	8 20%	34 19%	33 18%	19 19%	15 13%	3 11%	14 14%	44 30%	-	-	-	69 16%
Joe Biden, definitely	191 41%	79 48%	62 33%	47 44%	144 40%	27 41%	19 47%	78 44%	76 41%	38 36%	44 39%	5 23%	51 52%	45 31%	-	-	-	194 44%
Joe Biden, probably	117 25%	38 23%	56 30%	24 23%	93 26%	17 25%	8 19%	39 22%	45 24%	33 32%	25 23%	11 47%	23 23%	32 22%	-	-	-	111 25%
Gavin Newsom, probably	55 12%	21 13%	21 11%	15 14%	40 11%	9 14%	5 13%	17 10%	23 13%	14 14%	12 11%	2 7%	8 8%	28 19%	-	-	-	43 10%
Gavin Newsom, definitely	32 7%	10 6%	14 7%	6 5%	26 7%	3 4%	3 7%	17 10%	10 5%	5 5%	2 2%	1 5%	6 6%	16 11%	-	-	-	25 6%
Unsure	70 15%	16 10%	36 19%	16 15%	54 15%	10 15%	5 14%	25 14%	31 17%	14 13%	28 25%	4 18%	11 11%	25 17%	-	-	-	69 16%

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[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	148	198	200	336	10	34	51	57	56	85	150	164	235
Donald Trump	259	82	143	116	200	8	30	30	60	30	70	70	120	139
	56%	46%	58%	54%	52%	85%	66%	54%	77%	52%	51%	51%	63%	51%
Mike Pence	16	3	9	8	16	-	-	-	4	4	-	9	7	9
	3%	2%	3%	3%	4%				5%	7%		6%	4%	3%
Nikki Haley	12	8	4	8	11	-	0	-	1	3	4	3	4	7
	2%	5%	1%	4%	3%		*%		1%	6%	3%	2%	2%	3%
Ron DeSantis	75	46	49	26	64	1	9	16	7	4	32	16	27	48
	16%	26%	20%	12%	17%	8%	19%	29%	9%	8%	24%	11%	14%	17%
Tim Scott	15	4	9	6	11	-	0	2	-	0	7	6	2	13
	3%	2%	4%	3%	3%		1%	3%		*%	5%	5%	1%	5%
Chris Christie	4	4	3	1	4	-	-	-	-	-	2	2	-	4
	1%	3%	1%	*%	1%						2%	2%		2%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	51	13	14	37	43	-	6	6	4	7	16	17	18	33
	11%	7%	6%	17%	11%		13%	11%	5%	13%	12%	12%	9%	12%
Asa Hutchinson	6	3	2	4	6	-	-	-	-	4	-	2	4	2
	1%	2%	1%	2%	2%					6%		2%	2%	1%
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	3	-	2	1	3	-	-	-	-	-	-	3	-	3
	1%		1%	*%	1%							2%		1%
Someone else (Please specify)	4	3	4	-	3	1	-	-	-	1	3	-	1	3
	1%	2%	2%		1%	7%				1%	2%		*%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Unsure	20	10	9	11	19	-	0	2	2	5	2	10	9	12
	4%	6%	3%	5%	5%	-	1%	3%	3%	8%	1%	7%	4%	4%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	92 100	185 100	127 100	61 100	276 100	187 100	224 100	157 100	88 100	117 100	106 100	106 100	40 100	209 100	17 100	178 100
Unweighted Total	399	95	168	96	39	263	135	224	111	91	110	89	75	28	168	15	162
Donald Trump	259 56%	61 67%	100 54%	63 50%	34 57%	161 58%	97 52%	121 54%	78 50%	52 59%	73 63%	60 57%	48 45%	24 58%	131 63%	11 68%	88 50%
Mike Pence	16 3%	3 4%	7 4%	5 4%	1 2%	10 4%	6 3%	10 5%	6 4%	- -	8 7%	2 2%	3 3%	2 4%	6 3%	- -	8 4%
Nikki Haley	12 2%	0 0%	8 4%	3 2%	1 2%	8 3%	4 2%	8 3%	4 2%	3 3%	4 4%	1 1%	3 3%	- -	3 1%	- -	4 2%
Ron DeSantis	75 16%	7 7%	34 18%	24 19%	10 17%	41 15%	34 18%	34 15%	31 20%	16 19%	7 6%	22 21%	27 25%	2 6%	33 16%	1 3%	31 17%
Tim Scott	15 3%	3 3%	3 2%	7 5%	2 3%	6 2%	9 5%	6 3%	5 3%	2 3%	2 2%	2 2%	8 8%	0 1%	5 3%	- -	9 5%
Chris Christie	4 1%	- -	2 1%	2 2%	1 1%	2 1%	3 1%	2 1%	3 2%	- -	1 1%	1 1%	1 1%	2 5%	2 1%	- -	2 1%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	51 11%	15 16%	18 10%	13 10%	4 7%	33 12%	17 9%	29 13%	14 9%	12 14%	10 9%	10 9%	11 11%	7 17%	20 10%	2 14%	18 10%
Asa Hutchinson	6 1%	- -	0 0%	5 4%	1 2%	0 0%	5 3%	0 0%	5 4%	- -	1 1%	2 2%	3 3%	0 1%	4 2%	- -	2 1%
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	3 1%	- -	1 1%	2 1%	- -	1 0%	2 1%	1 0%	2 1%	- -	- -	3 3%	- -	- -	- -	- -	3 2%
Someone else (Please specify)	4 1%	- -	- -	1 1%	3 5%	- -	4 2%	- -	3 2%	- -	- -	- -	- -	3 8%	- -	1 4%	3 2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Unsure	20 4%	2 2%	12 6%	4 3%	3 5%	14 5%	6 3%	14 6%	6 4%	2 2%	10 8%	3 3%	3 2%	-	5 2%	2 11%	10 6%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464 100	398 100	59 100	-	464 100	-	-	338 100	118 100	4 100	407 100	40 100	429 100	10 100	25 100	218 100	195 100	186 100	297 100	389 100	409 100	256 100
Unweighted Total	399	334	58	-	399	-	-	292	96	6	343	26	372	11	16	181	178	154	214	299	356	225
Donald Trump	259 56%	231 58%	23 40%	-	259 56%	-	-	194 58%	57 48%	4 84%	246 60%	8 21%	251 58%	1 5%	8 31%	197 90%	61 31%	89 48%	151 51%	210 54%	226 55%	155 61%
Mike Pence	16 3%	13 3%	3 5%	-	16 3%	-	-	9 3%	7 6%	-	13 3%	3 8%	15 3%	1 12%	-	2 1%	11 5%	10 5%	11 4%	13 3%	11 3%	11 4%
Nikki Haley	12 2%	10 2%	2 3%	-	12 2%	-	-	9 3%	2 2%	-	10 3%	1 3%	11 3%	0 2%	-	1 1%	10 5%	6 3%	11 4%	11 3%	11 3%	6 2%
Ron DeSantis	75 16%	71 18%	4 6%	-	75 16%	-	-	62 18%	13 11%	-	62 15%	10 25%	67 16%	-	8 32%	9 4%	58 30%	41 22%	56 19%	70 18%	69 17%	28 11%
Tim Scott	15 3%	6 2%	8 14%	-	15 3%	-	-	8 2%	6 5%	0 11%	9 2%	3 7%	15 3%	-	-	2 1%	8 4%	11 6%	11 4%	14 4%	15 4%	12 5%
Chris Christie	4 1%	1 *	4 6%	-	4 1%	-	-	1 *	4 3%	-	2 *	2 5%	1 *	-	3 12%	-	2 1%	4 2%	4 1%	4 1%	4 1%	2 1%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	51 11%	42 11%	9 15%	-	51 11%	-	-	35 10%	16 13%	0 5%	42 10%	5 13%	45 10%	2 24%	4 14%	3 1%	35 18%	13 7%	31 10%	39 10%	45 11%	23 9%
Asa Hutchinson	6 1%	5 1%	0 1%	-	6 1%	-	-	6 2%	-	-	5 1%	1 3%	5 1%	1 13%	-	2 1%	4 2%	3 1%	4 1%	5 1%	3 1%	3 1%
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	3 1%	3 1%	-	-	3 1%	-	-	2 1%	1 1%	-	2 *	1 2%	2 *	1 9%	-	2 1%	1 1%	3 1%	3 1%	3 1%	3 1%	2 1%
Someone else (Please specify)	4 1%	1 *	3 5%	-	4 1%	-	-	1 *	3 3%	-	4 1%	-	4 1%	-	-	1 *	-	-	3 1%	3 1%	4 1%	4 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Unsure	20 4%	15 4%	2 4%	-	20 4%	-	-	11 3%	9 7%	-	14 3%	5 12%	14 3%	3 35%	3 11%	3 1%	6 3%	8 4%	12 4%	16 4%	19 5%	11 4%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	237 100	122 100	148 100	315 100	70 100	78 100	69 100	247 100	149 100	116 100	125 100	92 100	58 100	281 100	137 100	356 100	-
Unweighted Total	399	183	109	116	282	62	54	64	200	135	101	118	76	56	246	112	399	399
Donald Trump	259 56%	124 52%	74 61%	104 70%	154 49%	49 70%	55 70%	40 59%	135 55%	84 56%	63 54%	61 49%	45 49%	34 58%	243 86%	10 7%	194 54%	-
Mike Pence	16 3%	9 4%	2 2%	3 2%	13 4%	-	3 4%	2 3%	10 4%	4 3%	5 4%	8 6%	2 2%	1 2%	5 2%	10 7%	14 4%	-
Nikki Haley	12 2%	5 2%	-	4 3%	7 2%	4 6%	-	-	5 2%	6 4%	4 4%	5 4%	2 2%	2 3%	6 2%	4 3%	8 2%	-
Ron DeSantis	75 16%	40 17%	25 21%	16 11%	59 19%	2 3%	14 17%	9 13%	46 19%	20 14%	17 15%	14 11%	24 27%	8 13%	5 2%	70 51%	63 18%	-
Tim Scott	15 3%	9 4%	2 1%	0 %	15 5%	-	0 %	3 5%	7 3%	5 3%	1 1%	2 2%	4 5%	1 1%	3 1%	9 7%	10 3%	-
Chris Christie	4 1%	3 1%	-	-	4 1%	-	-	1 1%	3 1%	1 %	1 1%	-	1 1%	2 4%	-	3 3%	8 2%	-
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	51 11%	25 10%	13 10%	13 9%	37 12%	10 14%	3 4%	7 10%	25 10%	18 12%	17 15%	22 18%	8 9%	6 10%	16 6%	22 16%	39 11%	-
Asa Hutchinson	6 1%	4 2%	-	4 2%	2 1%	2 2%	2 2%	-	3 1%	3 2%	1 1%	3 2%	3 3%	0 1%	2 1%	2 1%	3 1%	-
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	3 1%	3 1%	-	-	3 1%	-	-	1 1%	-	2 1%	-	2 1%	-	-	-	2 1%	0 %	-
Someone else (Please specify)	4 1%	4 2%	-	-	4 1%	-	-	1 1%	3 1%	-	-	-	-	3 5%	-	1 %	0 %	-

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Unsure	20 4%	12 5%	6 5%	4 3%	16 5%	3 5%	1 2%	5 8%	9 4%	5 4%	6 6%	8 7%	3 3%	2 3%	2 1%	5 3%	16 5%	-

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	148	198	200	336	10	34	51	57	56	85	150	164	235
Donald Trump	330	124	189	141	268	10	28	45	62	41	96	86	148	182
	71%	71%	77%	65%	70%	100%	62%	80%	81%	71%	71%	62%	78%	66%
Mike Pence	121	44	58	63	99	3	10	19	15	22	28	37	56	65
	26%	25%	23%	29%	26%	32%	22%	34%	20%	38%	21%	27%	29%	24%
Nikki Haley	93	35	55	38	86	-	3	5	9	11	31	36	25	68
	20%	20%	22%	17%	23%		6%	9%	12%	19%	23%	26%	13%	25%
Ron DeSantis	238	101	138	100	206	2	23	26	35	20	78	78	81	157
	51%	57%	56%	46%	54%	23%	51%	46%	45%	35%	58%	57%	43%	57%
Tim Scott	113	43	71	42	100	1	6	11	3	7	38	54	21	92
	24%	24%	29%	19%	26%	13%	12%	20%	4%	12%	28%	39%	11%	34%
Chris Christie	22	9	11	11	18	1	0	3	-	2	8	9	5	17
	5%	5%	4%	5%	5%	7%	1%	5%		4%	6%	6%	3%	6%
Will Hurd	3	-	3	-	-	-	0	-	-	0	3	-	0	3
	1%		1%				*			*	2%		*	1%
Vivek Ramaswamy	190	59	99	92	157	1	22	17	21	18	74	61	56	135
	41%	34%	40%	42%	41%	8%	49%	30%	27%	31%	54%	44%	29%	49%
Asa Hutchinson	8	2	4	4	4	1	-	1	-	1	3	3	1	6
	2%	1%	2%	2%	1%	7%		1%		1%	3%	2%	1%	2%
Larry Elder	35	6	28	6	21	-	5	2	6	1	15	10	10	25
	7%	3%	11%	3%	6%		11%	4%	8%	2%	11%	7%	5%	9%
Francis Suarez	4	-	4	-	1	-	-	-	-	-	4	-	-	4
	1%		2%		*						3%			2%
Doug Burgum	9	2	7	2	6	-	-	2	-	-	3	4	2	7
	2%	1%	3%	1%	2%			3%			2%	3%	1%	3%
Someone else (Please specify)	8	1	5	3	4	1	-	-	1	1	4	2	2	6
	2%	1%	2%	1%	1%	7%			1%	1%	3%	1%	1%	2%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Unsure	19	9	11	8	17	-	0	4	2	5	5	4	11	8
	4%	5%	5%	4%	5%		1%	7%	3%	8%	3%	3%	6%	3%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	92 100	185 100	127 100	61 100	276 100	187 100	224 100	157 100	88 100	117 100	106 100	106 100	40 100	209 100	17 100	178 100
Unweighted Total	399	95	168	96	39	263	135	224	111	91	110	89	75	28	168	15	162
Donald Trump	330 71%	74 81%	114 62%	103 81%	38 63%	188 68%	141 75%	154 69%	113 72%	71 80%	77 66%	76 72%	73 69%	29 72%	162 78%	13 75%	114 64%
Mike Pence	121 26%	17 18%	52 28%	38 30%	15 25%	68 25%	53 28%	55 24%	45 28%	17 20%	28 24%	24 23%	42 39%	7 18%	61 29%	5 29%	43 24%
Nikki Haley	93 20%	13 14%	41 22%	27 21%	11 19%	54 20%	38 20%	52 23%	34 22%	18 20%	22 19%	14 13%	30 28%	8 20%	33 16%	2 14%	41 23%
Ron DeSantis	238 51%	33 36%	91 49%	85 67%	29 48%	124 45%	114 61%	107 48%	99 63%	39 45%	48 41%	62 59%	74 70%	13 31%	107 51%	4 26%	106 59%
Tim Scott	113 24%	20 21%	42 23%	34 27%	18 29%	62 22%	51 27%	56 25%	44 28%	21 24%	32 28%	24 23%	24 23%	11 26%	30 15%	2 10%	69 39%
Chris Christie	22 5%	2 2%	5 3%	8 6%	7 12%	7 2%	15 8%	6 3%	12 8%	0 *	6 5%	3 2%	9 9%	2 6%	12 6%	-	9 5%
Will Hurd	3 1%	-	-	3 3%	-	-	3 2%	-	-	0 *	-	-	3 3%	-	3 1%	-	-
Vivek Ramaswamy	190 41%	33 36%	83 45%	52 41%	22 36%	116 42%	74 40%	98 44%	59 38%	37 42%	40 34%	43 40%	48 45%	23 57%	83 40%	4 24%	75 42%
Asa Hutchinson	8 2%	0 *	2 1%	4 3%	2 3%	2 1%	6 3%	1 1%	3 2%	0 *	1 1%	1 1%	5 5%	0 1%	4 2%	-	3 2%
Larry Elder	35 7%	2 2%	13 7%	16 13%	5 7%	14 5%	21 11%	5 2%	16 11%	5 6%	7 6%	11 10%	12 11%	-	17 8%	1 7%	16 9%
Francis Suarez	4 1%	-	-	4 3%	-	-	4 2%	-	1 1%	-	1 1%	-	3 3%	-	3 1%	1 7%	-
Doug Burgum	9 2%	1 1%	2 1%	6 5%	-	3 1%	6 3%	3 1%	3 2%	-	2 1%	2 2%	4 4%	1 3%	5 2%	-	4 2%
Someone else (Please specify)	8 2%	1 2%	1 *	6 5%	-	2 1%	6 3%	2 1%	2 1%	1 1%	-	1 1%	4 4%	1 3%	4 2%	1 4%	1 *

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[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Unsure	19 4%	2 2%	9 5%	3 2%	5 8%	11 4%	8 4%	9 4%	8 5%	3 3%	7 6%	4 3%	-	3 8%	6 3%	1 8%	8 5%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	398	59	-	464	-	-	338	118	4	407	40	429	10	25	218	195	186	297	389	409	256
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	334	58	-	399	-	-	292	96	6	343	26	372	11	16	181	178	154	214	299	356	225
Donald Trump	330	293	32	-	330	-	-	252	71	3	306	12	321	1	8	201	115	133	200	274	290	174
	71%	74%	54%		71%			75%	60%	69%	75%	31%	75%	5%	31%	92%	59%	71%	68%	71%	71%	68%
Mike Pence	121	103	18	-	121	-	-	84	36	2	102	12	117	2	2	37	73	52	73	100	103	70
	26%	26%	30%		26%			25%	30%	37%	25%	29%	27%	18%	10%	17%	37%	28%	25%	26%	25%	28%
Nikki Haley	93	74	18	-	93	-	-	67	26	-	78	7	88	0	5	33	51	46	72	85	84	43
	20%	19%	31%		20%			20%	22%		19%	19%	20%	2%	19%	15%	26%	25%	24%	22%	20%	17%
Ron DeSantis	238	207	28	-	238	-	-	189	49	-	215	14	225	-	13	91	125	107	171	215	216	106
	51%	52%	48%		51%			56%	41%		53%	36%	52%	51%	42%	64%	57%	58%	55%	53%	41%	
Tim Scott	113	92	20	-	113	-	-	90	23	0	101	5	110	-	3	44	57	63	84	102	105	50
	24%	23%	34%		24%			27%	19%	11%	25%	13%	26%	11%	20%	29%	34%	28%	26%	26%	19%	
Chris Christie	22	12	9	-	22	-	-	9	13	-	14	5	19	-	3	2	12	15	20	21	19	16
	5%	3%	16%		5%			3%	11%		3%	12%	4%	12%	1%	6%	8%	7%	5%	5%	6%	
Will Hurd	3	-	3	-	3	-	-	-	3	-	0	-	3	-	-	-	0	3	3	3	3	3
	1%		6%		1%				3%		*%		1%			*%	2%	1%	1%	1%	1%	1%
Vivek Ramaswamy	190	162	28	-	190	-	-	141	49	0	166	15	176	2	12	80	83	81	124	163	165	105
	41%	41%	48%		41%			42%	42%	5%	41%	38%	41%	24%	47%	37%	43%	43%	42%	42%	40%	41%
Asa Hutchinson	8	4	4	-	8	-	-	4	4	-	2	2	6	2	-	1	4	5	6	6	6	7
	2%	1%	6%		2%			1%	3%		1%	5%	1%	20%	*%	2%	3%	2%	1%	2%	2%	3%
Larry Elder	35	26	9	-	35	-	-	30	4	-	32	-	32	-	3	28	3	23	30	33	34	20
	7%	7%	15%		7%			9%	4%		8%		7%	10%	13%	2%	12%	10%	9%	8%	8%	
Francis Suarez	4	1	3	-	4	-	-	1	3	-	1	-	4	-	-	1	-	4	4	4	4	4
	1%	*%	5%		1%			*%	3%		*%		1%			1%		2%	1%	1%	1%	2%
Doug Burgum	9	6	3	-	9	-	-	5	4	-	5	1	9	-	-	1	5	4	6	7	9	9
	2%	1%	5%		2%			1%	4%		1%	3%	2%			1%	2%	2%	2%	2%	2%	3%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Someone else (Please specify)	8 2%	3 1%	4 7%	-	8 2%	-	-	5 1%	3 3%	-	4 1%	-	8 2%	-	-	3 1%	1 1%	5 3%	5 2%	7 2%	8 2%	6 2%
Unsure	19 4%	12 3%	5 9%	-	19 4%	-	-	8 2%	11 9%	-	14 4%	5 13%	13 3%	4 38%	2 9%	2 1%	3 2%	3 2%	11 4%	15 4%	19 5%	13 5%

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[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	237 100	122 100	148 100	315 100	70 100	78 100	69 100	247 100	149 100	116 100	125 100	92 100	58 100	281 100	137 100	356 100	-
Unweighted Total	399	183	109	116	282	62	54	64	200	135	101	118	76	56	246	112	399	399
Donald Trump	330 71%	155 65%	101 83%	121 82%	208 66%	53 75%	69 88%	51 74%	177 72%	102 68%	80 69%	85 68%	69 75%	40 68%	254 90%	61 44%	252 71%	-
Mike Pence	121 26%	67 28%	31 25%	42 29%	78 25%	23 33%	19 25%	15 21%	60 24%	46 31%	28 24%	31 25%	21 23%	14 24%	63 23%	48 35%	93 26%	-
Nikki Haley	93 20%	48 20%	20 16%	20 14%	73 23%	14 20%	6 8%	9 13%	54 22%	30 20%	23 20%	24 19%	15 17%	6 11%	43 15%	41 30%	72 20%	-
Ron DeSantis	238 51%	132 56%	53 44%	70 47%	167 53%	32 45%	38 49%	27 39%	138 56%	73 49%	61 52%	62 50%	61 66%	17 29%	111 40%	111 81%	187 53%	-
Tim Scott	113 24%	58 25%	26 22%	19 13%	93 30%	5 7%	13 17%	14 20%	61 25%	39 26%	19 17%	23 18%	32 35%	7 13%	60 21%	41 30%	97 27%	-
Chris Christie	22 5%	11 4%	4 3%	1 1%	21 7%	0 *%	1 1%	3 5%	16 6%	2 2%	7 6%	6 4%	3 3%	2 4%	5 2%	12 9%	20 5%	-
Will Hurd	3 1%	3 1%	0 *%	0 *%	3 1%	-	0 *%	-	3 1%	0 *%	-	-	-	-	-	3 2%	1 *%	-
Vivek Ramaswamy	190 41%	105 44%	39 32%	54 36%	137 43%	29 41%	25 32%	20 29%	113 46%	57 38%	50 43%	51 41%	45 49%	19 33%	103 37%	68 50%	156 44%	-
Asa Hutchinson	8 2%	4 2%	1 1%	1 1%	6 2%	1 1%	1 1%	1 1%	4 2%	3 2%	1 1%	1 1%	1 1%	1 2%	2 1%	4 3%	2 1%	-
Larry Elder	35 7%	20 8%	11 9%	13 9%	22 7%	4 5%	9 12%	1 2%	27 11%	7 4%	6 5%	8 6%	7 7%	1 2%	29 10%	5 4%	32 9%	-
Francis Suarez	4 1%	3 1%	1 1%	- 1%	4 1%	-	-	1 2%	3 1%	-	-	-	-	1 2%	1 *%	3 2%	3 1%	-
Doug Burgum	9 2%	6 3%	2 2%	-	9 3%	-	-	1 1%	5 2%	3 2%	-	2 2%	1 1%	2 3%	1 *%	7 5%	3 1%	-

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 July Omnibus 2023  
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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Someone else (Please specify)	8 2%	6 3%	-	1 1%	7 2%	1 1%	-	1 1%	6 2%	1 1%	2 1%	-	3 3%	1 1%	2 1%	5 4%	6 2%	-
Unsure	19 4%	12 5%	6 5%	4 3%	16 5%	3 4%	1 2%	4 6%	12 5%	3 2%	4 3%	7 6%	2 2%	3 5%	4 1%	2 2%	8 2%	-

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	148	198	200	336	10	34	51	57	56	85	150	164	235
Supporter of Donald Trump	218	68	125	94	166	8	24	26	52	26	56	58	104	114
	47%	38%	50%	43%	43%	81%	52%	47%	67%	46%	41%	42%	55%	42%
Supporter of the Republican Party	195	84	94	101	176	2	13	26	22	24	56	66	73	122
	42%	48%	38%	47%	46%	19%	29%	47%	29%	43%	41%	48%	38%	45%
I don't support either one	37	19	24	13	26	-	8	2	0	5	20	10	7	30
	8%	11%	10%	6%	7%	-	18%	3%	0%	9%	15%	7%	4%	11%
Unsure	13	5	4	8	13	-	0	2	3	2	3	4	6	7
	3%	3%	2%	4%	3%	-	0%	3%	4%	3%	2%	3%	3%	3%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	92 100	185 100	127 100	61 100	276 100	187 100	224 100	157 100	88 100	117 100	106 100	106 100	40 100	209 100	17 100	178 100
Unweighted Total	399	95	168	96	39	263	135	224	111	91	110	89	75	28	168	15	162
Supporter of Donald Trump	218 47%	53 58%	77 42%	56 45%	31 52%	130 47%	88 47%	97 43%	68 43%	43 49%	64 54%	47 44%	39 37%	23 56%	109 52%	10 62%	73 41%
Supporter of the Republican Party	195 42%	37 40%	84 46%	56 44%	18 30%	121 44%	74 40%	108 48%	68 43%	37 42%	46 40%	51 48%	52 49%	8 19%	86 41%	4 22%	79 44%
I don't support either one	37 8%	2 2%	18 10%	10 8%	7 12%	20 7%	17 9%	13 6%	13 8%	4 4%	4 3%	7 7%	13 12%	7 17%	11 5%	1 8%	22 13%
Unsure	13 3%	-	5 3%	4 4%	4 6%	5 2%	8 4%	5 2%	8 5%	4 5%	3 3%	1 1%	1 1%	3 8%	3 1%	1 8%	4 2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464 100	398 100	59 100	-	464 100	-	-	338 100	118 100	4 100	407 100	40 100	429 100	10 100	25 100	218 100	195 100	186 100	297 100	389 100	409 100	256 100
Unweighted Total	399	334	58	-	399	-	-	292	96	6	343	26	372	11	16	181	178	154	214	299	356	225
Supporter of Donald Trump	218 47%	190 48%	23 39%	-	218 47%	-	-	165 49%	46 39%	3 69%	206 51%	8 21%	210 49%	1 5%	8 31%	218 100%	-	86 46%	132 44%	177 46%	185 45%	133 52%
Supporter of the Republican Party	195 42%	181 46%	14 24%	-	195 42%	-	-	158 47%	37 31%	1 16%	175 43%	15 37%	188 44%	4 39%	4 14%	-	195 100%	78 42%	126 42%	165 42%	184 45%	91 36%
I don't support either one	37 8%	18 4%	18 31%	-	37 8%	-	-	8 2%	29 24%	1 15%	17 4%	14 35%	23 5%	4 40%	10 41%	-	-	20 11%	31 11%	35 9%	27 7%	29 11%
Unsure	13 3%	8 2%	3 6%	-	13 3%	-	-	7 2%	6 5%	-	9 2%	3 7%	8 2%	2 16%	4 14%	-	-	2 1%	8 3%	12 3%	12 3%	2 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	237 100	122 100	148 100	315 100	70 100	78 100	69 100	247 100	149 100	116 100	125 100	92 100	58 100	281 100	137 100	356 100	-
Unweighted Total	399	183	109	116	282	62	54	64	200	135	101	118	76	56	246	112	399	399
Supporter of Donald Trump	218 47%	99 42%	66 54%	87 59%	131 42%	42 60%	46 58%	36 53%	115 47%	67 45%	55 47%	49 39%	42 45%	29 50%	202 72%	12 8%	164 46%	-
Supporter of the Republican Party	195 42%	105 44%	45 37%	54 37%	140 44%	25 36%	29 38%	24 35%	99 40%	72 48%	50 43%	67 54%	36 40%	19 33%	72 26%	105 77%	157 44%	-
I don't support either one	37 8%	28 12%	5 4%	4 3%	33 10%	1 2%	3 4%	5 7%	26 10%	7 5%	6 5%	6 5%	8 8%	10 17%	4 1%	18 13%	24 7%	-
Unsure	13 3%	5 2%	6 5%	2 1%	11 4%	2 3%	-	3 5%	7 3%	3 2%	5 4%	3 2%	6 6%	-	4 1%	2 2%	11 3%	-

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	148	198	200	336	10	34	51	57	56	85	150	164	235
DONALD TRUMP, DEFINITELY/ PROBABLY	281	95	153	129	223	8	27	32	61	37	73	79	130	152
	61%	54%	62%	60%	58%	85%	60%	57%	79%	64%	54%	57%	68%	55%
RON DESANTIS, DEFINITELY/ PROBABLY	137	65	78	58	117	1	15	19	15	14	48	42	48	89
	30%	37%	32%	27%	31%	15%	33%	34%	20%	24%	35%	30%	25%	33%
Donald Trump, definitely	225	72	127	98	180	5	21	24	50	28	58	66	101	124
	49%	41%	52%	45%	47%	51%	46%	42%	65%	49%	43%	48%	53%	45%
Donald Trump, probably	56	23	25	31	42	3	6	9	11	9	15	13	28	28
	12%	13%	10%	14%	11%	33%	14%	15%	14%	16%	11%	9%	15%	10%
Ron DeSantis, probably	76	33	41	34	60	1	12	7	8	7	31	22	23	53
	16%	19%	17%	16%	16%	7%	26%	13%	11%	12%	23%	16%	12%	19%
Ron DeSantis, definitely	61	32	37	24	56	1	3	11	7	7	17	20	25	36
	13%	18%	15%	11%	15%	8%	7%	20%	9%	12%	12%	14%	13%	13%
Unsure	46	16	17	29	42	-	3	5	1	7	15	18	13	33
	10%	9%	7%	13%	11%		7%	9%	2%	12%	11%	13%	7%	12%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	92 100	185 100	127 100	61 100	276 100	187 100	224 100	157 100	88 100	117 100	106 100	106 100	40 100	209 100	17 100	178 100
Unweighted Total	399	95	168	96	39	263	135	224	111	91	110	89	75	28	168	15	162
DONALD TRUMP, DEFINITELY/ PROBABLY	281 61%	69 75%	102 55%	70 55%	40 66%	171 62%	110 59%	130 58%	92 58%	61 69%	78 67%	58 55%	51 48%	31 76%	136 65%	11 68%	100 56%
RON DESANTIS, DEFINITELY/ PROBABLY	137 30%	19 20%	60 33%	47 37%	12 19%	79 28%	58 31%	69 31%	47 30%	22 25%	24 21%	40 38%	45 43%	4 11%	60 29%	1 7%	56 31%
Donald Trump, definitely	225 49%	60 65%	79 43%	54 43%	32 52%	139 50%	86 46%	111 49%	69 44%	50 56%	65 56%	49 47%	36 34%	23 57%	104 50%	10 59%	87 49%
Donald Trump, probably	56 12%	9 10%	23 12%	16 13%	8 14%	32 11%	24 13%	20 9%	23 14%	11 12%	13 11%	8 8%	14 13%	8 19%	32 15%	1 9%	13 7%
Ron DeSantis, probably	76 16%	6 7%	36 20%	29 23%	5 7%	42 15%	34 18%	34 15%	26 16%	10 11%	11 9%	22 20%	29 27%	4 9%	34 16%	1 4%	34 19%
Ron DeSantis, definitely	61 13%	13 14%	24 13%	18 14%	7 12%	36 13%	25 13%	35 16%	22 14%	12 14%	13 11%	18 17%	16 15%	1 2%	27 13%	1 3%	21 12%
Unsure	46 10%	4 5%	23 12%	10 8%	9 15%	27 10%	19 10%	24 11%	18 11%	5 6%	15 13%	8 8%	10 10%	5 13%	13 6%	4 25%	23 13%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464 100	398 100	59 100	-	464 100	-	-	338 100	118 100	4 100	407 100	40 100	429 100	10 100	25 100	218 100	195 100	186 100	297 100	389 100	409 100	256 100
Unweighted Total	399	334	58	-	399	-	-	292	96	6	343	26	372	11	16	181	178	154	214	299	356	225
DONALD TRUMP, DEFINITELY/ PROBABLY	281 61%	247 62%	29 50%	-	281 61%	-	-	214 63%	59 50%	4 95%	266 65%	10 24%	271 63%	1 7%	10 38%	202 92%	72 37%	104 56%	165 55%	226 58%	244 60%	174 68%
RON DESANTIS, DEFINITELY/ PROBABLY	137 30%	119 30%	18 31%	-	137 30%	-	-	100 30%	37 31%	-	108 27%	19 49%	123 29%	3 31%	11 43%	12 5%	105 54%	68 36%	98 33%	125 32%	126 31%	60 23%
Donald Trump, definitely	225 49%	198 50%	23 39%	-	225 49%	-	-	177 53%	40 34%	4 83%	215 53%	6 16%	222 52%	0 2%	3 14%	182 83%	39 20%	89 47%	133 45%	185 48%	191 47%	143 56%
Donald Trump, probably	56 12%	50 12%	7 11%	-	56 12%	-	-	37 11%	19 16%	1 12%	51 13%	3 8%	49 12%	1 5%	6 24%	20 9%	33 17%	15 8%	31 11%	40 10%	53 13%	31 12%
Ron DeSantis, probably	76 16%	63 16%	12 21%	-	76 16%	-	-	50 15%	26 22%	-	58 14%	12 30%	65 15%	2 19%	9 34%	7 3%	52 27%	43 23%	53 18%	72 18%	67 16%	36 14%
Ron DeSantis, definitely	61 13%	55 14%	6 10%	-	61 13%	-	-	50 15%	11 9%	-	50 12%	7 19%	58 13%	1 13%	2 8%	5 2%	54 27%	24 13%	45 15%	53 14%	59 14%	24 9%
Unsure	46 10%	32 8%	11 19%	-	46 10%	-	-	23 7%	23 19%	0 5%	33 8%	11 27%	35 8%	6 62%	5 19%	5 2%	18 9%	15 8%	34 12%	38 10%	38 9%	22 9%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464	237	122	148	315	70	78	69	247	149	116	125	92	58	281	137	356	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	399	183	109	116	282	62	54	64	200	135	101	118	76	56	246	112	399	399
DONALD TRUMP, DEFINITELY/ PROBABLY	281	126	79	107	173	52	55	40	144	97	69	72	53	38	281	-	214	-
	61%	53%	65%	72%	55%	74%	71%	58%	58%	65%	60%	57%	58%	66%	100%		60%	
RON DESANTIS, DEFINITELY/ PROBABLY	137	83	34	33	104	11	21	17	75	45	30	41	32	15	-	137	115	-
	30%	35%	28%	22%	33%	16%	27%	25%	30%	30%	26%	33%	35%	26%		100%	32%	
Donald Trump, definitely	225	103	66	87	137	39	48	35	112	78	51	58	42	29	225	-	169	-
	49%	43%	54%	59%	43%	56%	62%	52%	45%	52%	44%	46%	46%	50%	80%		48%	
Donald Trump, probably	56	24	13	19	37	12	7	4	32	19	18	14	11	9	56	-	45	-
	12%	10%	11%	13%	12%	18%	9%	6%	13%	13%	16%	11%	12%	16%	20%		13%	
Ron DeSantis, probably	76	54	16	15	61	8	7	9	44	23	19	19	21	12	-	76	66	-
	16%	23%	13%	10%	19%	11%	9%	13%	18%	16%	16%	15%	23%	21%		55%	19%	
Ron DeSantis, definitely	61	29	18	18	44	3	14	8	31	22	11	22	11	3	-	61	49	-
	13%	12%	15%	12%	14%	5%	18%	12%	13%	15%	10%	18%	12%	5%		45%	14%	
Unsure	46	28	9	9	37	7	2	12	28	6	16	12	6	5	-	-	26	-
	10%	12%	8%	6%	12%	10%	2%	17%	11%	4%	14%	10%	7%	8%			7%	

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[QTrumpScott] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	148	198	200	336	10	34	51	57	56	85	150	164	235
DONALD TRUMP, DEFINITELY/ PROBABLY	329	120	180	149	266	9	30	42	64	41	88	93	148	181
	71%	68%	73%	69%	70%	92%	68%	75%	83%	72%	65%	68%	78%	66%
TIM SCOTT, DEFINITELY/ PROBABLY	89	33	48	40	74	1	9	9	5	10	32	33	24	65
	19%	19%	19%	19%	19%	8%	20%	16%	6%	17%	24%	24%	12%	24%
Donald Trump, definitely	245	86	137	109	197	5	24	23	54	30	66	72	107	138
	53%	49%	55%	50%	52%	51%	53%	42%	70%	52%	49%	52%	56%	51%
Donald Trump, probably	84	34	44	40	68	4	6	19	11	11	22	21	41	43
	18%	19%	18%	19%	18%	40%	14%	34%	14%	19%	16%	16%	21%	16%
Tim Scott, probably	49	16	26	23	37	-	9	7	5	5	21	12	17	33
	11%	9%	10%	11%	10%	-	19%	12%	6%	9%	15%	9%	9%	12%
Tim Scott, definitely	39	17	22	17	37	1	0	2	-	5	11	21	7	32
	8%	10%	9%	8%	10%	8%	1%	4%	-	8%	8%	15%	4%	12%
Unsure	46	23	19	27	41	-	5	5	8	7	16	12	19	27
	10%	13%	8%	13%	11%	-	12%	8%	10%	11%	12%	8%	10%	10%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpScott] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	92 100	185 100	127 100	61 100	276 100	187 100	224 100	157 100	88 100	117 100	106 100	106 100	40 100	209 100	17 100	178 100
Unweighted Total	399	95	168	96	39	263	135	224	111	91	110	89	75	28	168	15	162
DONALD TRUMP, DEFINITELY/ PROBABLY	329 71%	73 80%	120 65%	91 72%	44 73%	193 70%	135 72%	154 69%	111 71%	71 81%	86 73%	72 68%	68 65%	30 75%	158 76%	13 75%	115 64%
TIM SCOTT, DEFINITELY/ PROBABLY	89 19%	14 15%	41 22%	24 19%	10 16%	55 20%	33 18%	47 21%	27 17%	12 14%	16 14%	20 19%	34 32%	6 15%	31 15%	1 4%	45 25%
Donald Trump, definitely	245 53%	61 67%	86 47%	64 50%	34 57%	147 53%	98 52%	121 54%	77 49%	55 62%	65 55%	57 54%	41 38%	26 65%	114 54%	9 51%	90 50%
Donald Trump, probably	84 18%	12 14%	34 18%	27 21%	10 17%	46 17%	37 20%	34 15%	34 22%	16 18%	20 17%	15 14%	28 26%	4 9%	44 21%	4 24%	25 14%
Tim Scott, probably	49 11%	12 13%	22 12%	12 10%	4 6%	33 12%	16 9%	26 12%	11 7%	6 7%	12 11%	5 5%	23 22%	3 7%	19 9%	1 4%	23 13%
Tim Scott, definitely	39 8%	2 2%	20 11%	12 9%	6 10%	22 8%	17 9%	21 9%	16 10%	6 7%	4 3%	16 15%	11 10%	3 8%	12 6%	-	21 12%
Unsure	46 10%	4 5%	23 13%	12 10%	7 11%	28 10%	19 10%	22 10%	19 12%	5 6%	16 13%	14 13%	4 4%	4 11%	20 9%	4 21%	19 11%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpScott] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464	398	59	-	464	-	-	338	118	4	407	40	429	10	25	218	195	186	297	389	409	256
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	334	58	-	399	-	-	292	96	6	343	26	372	11	16	181	178	154	214	299	356	225
DONALD TRUMP, DEFINITELY/ PROBABLY	329	296	28	-	329	-	-	256	66	4	308	12	321	1	8	210	112	123	200	272	292	180
	71%	74%	48%		71%			76%	56%	84%	76%	31%	75%	5%	31%	96%	57%	66%	67%	70%	72%	70%
TIM SCOTT, DEFINITELY/ PROBABLY	89	71	18	-	89	-	-	53	35	0	62	21	72	5	11	5	62	52	69	80	77	50
	19%	18%	31%		19%			16%	30%	11%	15%	52%	17%	53%	43%	2%	32%	28%	23%	20%	19%	20%
Donald Trump, definitely	245	219	22	-	245	-	-	197	43	2	233	8	242	-	3	179	64	94	142	204	214	142
	53%	55%	38%		53%			58%	36%	56%	57%	20%	56%		14%	82%	33%	50%	48%	52%	52%	55%
Donald Trump, probably	84	77	6	-	84	-	-	59	23	1	75	5	79	1	4	32	47	29	58	68	78	38
	18%	19%	10%		18%			17%	19%	27%	18%	12%	18%	5%	17%	15%	24%	16%	19%	18%	19%	15%
Tim Scott, probably	49	42	7	-	49	-	-	27	23	-	30	13	39	2	9	-	36	30	37	44	41	29
	11%	11%	12%		11%			8%	19%		7%	32%	9%	16%	36%		18%	16%	12%	11%	10%	11%
Tim Scott, definitely	39	29	11	-	39	-	-	26	13	0	31	8	34	4	2	5	26	22	32	35	37	22
	8%	7%	18%		8%			8%	11%	11%	8%	20%	8%	37%	7%	2%	13%	12%	11%	9%	9%	8%
Unsure	46	31	12	-	46	-	-	29	17	0	37	7	36	4	7	3	22	12	28	37	39	26
	10%	8%	21%		10%			9%	15%	5%	9%	17%	8%	41%	26%	1%	11%	6%	10%	9%	10%	10%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpScott] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464	237	122	148	315	70	78	69	247	149	116	125	92	58	281	137	356	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	399	183	109	116	282	62	54	64	200	135	101	118	76	56	246	112	399	399
DONALD TRUMP, DEFINITELY/ PROBABLY	329	152	99	118	210	54	64	53	173	103	80	87	62	41	269	49	254	-
	71%	64%	81%	80%	67%	77%	82%	77%	70%	69%	69%	69%	68%	70%	96%	36%	71%	
TIM SCOTT, DEFINITELY/ PROBABLY	89	57	11	18	71	10	9	8	50	31	19	24	23	9	9	72	75	-
	19%	24%	9%	12%	22%	14%	11%	12%	20%	21%	17%	19%	25%	15%	3%	52%	21%	
Donald Trump, definitely	245	116	70	94	151	39	55	39	126	80	55	69	46	30	217	28	185	-
	53%	49%	58%	63%	48%	56%	70%	57%	51%	53%	48%	55%	50%	52%	77%	20%	52%	
Donald Trump, probably	84	36	29	24	60	15	10	14	47	23	25	17	16	10	52	22	69	-
	18%	15%	24%	16%	19%	21%	12%	20%	19%	16%	21%	14%	17%	18%	18%	16%	20%	
Tim Scott, probably	49	30	8	9	40	6	3	3	33	14	12	11	14	7	1	44	44	-
	11%	13%	7%	6%	13%	9%	4%	4%	13%	10%	10%	9%	15%	12%	*%	32%	12%	
Tim Scott, definitely	39	27	3	9	30	3	6	5	17	17	8	13	9	2	8	28	31	-
	8%	11%	3%	6%	10%	5%	7%	8%	7%	11%	7%	10%	10%	3%	3%	20%	9%	
Unsure	46	28	11	12	34	7	5	7	24	15	16	15	7	9	4	16	27	-
	10%	12%	9%	8%	11%	10%	6%	11%	10%	10%	14%	12%	7%	15%	1%	12%	8%	

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[QTrumpRamaswamy] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	148	198	200	336	10	34	51	57	56	85	150	164	235
DONALD TRUMP, DEFINITELY/ PROBABLY	323	124	182	141	260	8	31	41	69	36	88	90	145	178
	70%	70%	73%	65%	68%	85%	68%	72%	89%	62%	65%	65%	76%	65%
VIVEK RAMASWAMY, DEFINITELY/PROBABLY	109	39	51	58	90	1	14	14	7	14	41	33	34	74
	23%	22%	20%	27%	24%	8%	31%	25%	9%	24%	30%	24%	18%	27%
Donald Trump, definitely	230	87	134	96	189	5	25	20	52	29	67	62	101	129
	50%	49%	54%	45%	49%	51%	54%	36%	67%	50%	49%	45%	53%	47%
Donald Trump, probably	93	37	48	45	71	3	6	20	17	7	21	28	44	49
	20%	21%	19%	21%	19%	33%	14%	36%	22%	12%	15%	20%	23%	18%
Vivek Ramaswamy, probably	55	16	28	26	48	-	3	8	6	6	19	16	20	35
	12%	9%	11%	12%	13%	-	6%	15%	7%	10%	14%	12%	10%	13%
Vivek Ramaswamy, definitely	54	23	23	31	42	1	11	6	1	8	22	17	15	39
	12%	13%	9%	15%	11%	8%	25%	11%	1%	13%	17%	12%	8%	14%
Unsure	33	13	15	18	32	1	0	1	2	8	7	15	11	21
	7%	8%	6%	8%	8%	7%	1%	2%	2%	14%	5%	11%	6%	8%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpRamaswamy] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464 100	92 100	185 100	127 100	61 100	276 100	187 100	224 100	157 100	88 100	117 100	106 100	106 100	40 100	209 100	17 100	178 100
Unweighted Total	399	95	168	96	39	263	135	224	111	91	110	89	75	28	168	15	162
DONALD TRUMP, DEFINITELY/ PROBABLY	323 70%	66 72%	122 66%	95 75%	40 66%	188 68%	135 72%	148 66%	111 71%	68 77%	89 76%	74 70%	64 60%	27 66%	160 77%	12 71%	112 63%
VIVEK RAMASWAMY, DEFINITELY/PROBABLY	109 23%	22 24%	48 26%	24 19%	15 25%	70 25%	39 21%	56 25%	33 21%	19 21%	20 17%	19 18%	41 39%	9 23%	39 19%	3 17%	49 28%
Donald Trump, definitely	230 50%	57 62%	82 45%	59 47%	32 52%	139 50%	91 49%	116 52%	71 46%	54 62%	65 56%	54 51%	38 36%	17 42%	106 51%	9 55%	89 50%
Donald Trump, probably	93 20%	9 10%	39 21%	35 28%	8 14%	49 18%	44 23%	32 14%	39 25%	14 15%	24 20%	20 19%	26 24%	10 24%	54 26%	3 16%	23 13%
Vivek Ramaswamy, probably	55 12%	13 15%	21 11%	11 9%	9 15%	34 12%	21 11%	32 14%	16 10%	9 10%	8 7%	9 8%	25 23%	5 11%	20 10%	1 4%	27 15%
Vivek Ramaswamy, definitely	54 12%	9 9%	27 15%	12 10%	6 10%	36 13%	19 10%	24 11%	18 11%	10 11%	12 11%	11 10%	16 16%	5 12%	19 9%	2 14%	23 13%
Unsure	33 7%	4 4%	15 8%	8 7%	5 9%	19 7%	14 7%	19 8%	13 8%	2 2%	8 7%	12 11%	1 1%	4 11%	10 5%	2 12%	18 10%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpRamaswamy] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464 100	398 100	59 100	-	464 100	-	-	338 100	118 100	4 100	407 100	40 100	429 100	10 100	25 100	218 100	195 100	186 100	297 100	389 100	409 100	256 100
Unweighted Total	399	334	58	-	399	-	-	292	96	6	343	26	372	11	16	181	178	154	214	299	356	225
DONALD TRUMP, DEFINITELY/ PROBABLY	323 70%	285 72%	31 53%	-	323 70%	-	-	250 74%	65 55%	4 95%	308 76%	8 21%	312 73%	1 5%	11 43%	212 97%	104 53%	122 65%	194 65%	267 69%	286 70%	179 70%
VIVEK RAMASWAMY, DEFINITELY/PROBABLY	109 23%	87 22%	21 36%	-	109 23%	-	-	66 19%	43 36%	0 5%	77 19%	23 57%	90 21%	5 53%	13 51%	4 2%	75 38%	51 28%	76 26%	94 24%	92 22%	58 23%
Donald Trump, definitely	230 50%	205 51%	21 35%	-	230 50%	-	-	182 54%	42 35%	3 68%	221 54%	5 13%	227 53%	-	3 14%	173 79%	56 29%	94 51%	135 46%	190 49%	203 50%	137 54%
Donald Trump, probably	93 20%	80 20%	11 18%	-	93 20%	-	-	68 20%	23 20%	1 27%	88 22%	3 7%	85 20%	1 5%	7 29%	39 18%	48 25%	28 15%	59 20%	77 20%	83 20%	41 16%
Vivek Ramaswamy, probably	55 12%	44 11%	10 17%	-	55 12%	-	-	33 10%	21 18%	-	40 10%	8 20%	52 12%	2 16%	1 4%	-	42 22%	26 14%	38 13%	51 13%	47 12%	24 9%
Vivek Ramaswamy, definitely	54 12%	43 11%	11 20%	-	54 12%	-	-	33 10%	21 18%	0 5%	37 9%	15 37%	38 9%	4 37%	12 47%	4 2%	33 17%	26 14%	38 13%	42 11%	45 11%	34 13%
Unsure	33 7%	26 7%	6 11%	-	33 7%	-	-	22 7%	10 9%	-	22 5%	9 22%	27 6%	4 41%	1 6%	3 1%	17 9%	13 7%	26 9%	28 7%	31 8%	20 8%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpRamaswamy] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464	237	122	148	315	70	78	69	247	149	116	125	92	58	281	137	356	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	399	183	109	116	282	62	54	64	200	135	101	118	76	56	246	112	399	399
DONALD TRUMP, DEFINITELY/ PROBABLY	323	152	95	116	206	54	62	48	169	106	77	81	64	39	261	49	247	-
	70%	64%	78%	78%	65%	77%	80%	71%	68%	71%	67%	65%	69%	66%	93%	36%	69%	
VIVEK RAMASWAMY, DEFINITELY/PROBABLY	109	62	22	26	83	12	14	14	62	32	28	32	25	11	17	73	87	-
	23%	26%	18%	17%	26%	17%	18%	20%	25%	22%	24%	26%	28%	18%	6%	53%	24%	
Donald Trump, definitely	230	109	64	81	149	36	45	35	115	81	48	58	45	24	208	18	176	-
	50%	46%	52%	54%	47%	51%	58%	51%	47%	54%	42%	47%	49%	41%	74%	13%	49%	
Donald Trump, probably	93	43	31	35	58	18	17	13	54	25	29	23	18	15	53	31	71	-
	20%	18%	26%	24%	18%	26%	22%	20%	22%	17%	25%	18%	20%	26%	19%	23%	20%	
Vivek Ramaswamy, probably	55	29	14	11	44	3	8	7	33	15	16	9	14	5	10	36	43	-
	12%	12%	11%	7%	14%	4%	10%	10%	14%	10%	14%	7%	16%	9%	4%	26%	12%	
Vivek Ramaswamy, definitely	54	33	8	15	39	9	6	7	29	18	12	23	11	5	7	36	43	-
	12%	14%	6%	10%	12%	12%	8%	11%	12%	12%	10%	19%	12%	9%	2%	27%	12%	
Unsure	33	23	5	6	26	5	2	6	16	11	11	12	3	9	4	15	23	-
	7%	10%	4%	4%	8%	7%	2%	9%	6%	7%	9%	9%	3%	15%	1%	11%	6%	

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[QTrumpRun] Regardless of whether you believe the recent legal proceedings against Donald Trump are justified or not, do you think they will hurt his ability to run an effective campaign in 2024 or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	176	247	217	381	10	45	56	77	58	136	138	191	274
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	148	198	200	336	10	34	51	57	56	85	150	164	235
Will hurt	140	61	77	63	111	5	15	23	13	21	45	38	57	84
	30%	35%	31%	29%	29%	48%	34%	40%	17%	36%	33%	28%	30%	31%
Will not hurt	237	71	132	105	195	4	21	29	54	25	60	69	108	129
	51%	40%	53%	48%	51%	45%	46%	52%	70%	44%	44%	50%	57%	47%
Unsure	87	44	38	49	74	1	9	4	10	12	31	30	26	61
	19%	25%	15%	22%	19%	7%	20%	8%	13%	20%	23%	22%	14%	22%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpRun] Regardless of whether you believe the recent legal proceedings against Donald Trump are justified or not, do you think they will hurt his ability to run an effective campaign in 2024 or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	464	92	185	127	61	276	187	224	157	88	117	106	106	40	209	17	178
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	399	95	168	96	39	263	135	224	111	91	110	89	75	28	168	15	162
Will hurt	140	27	71	29	14	98	42	76	35	27	30	34	37	11	58	3	58
	30%	30%	38%	23%	23%	35%	23%	34%	23%	31%	25%	32%	35%	27%	28%	17%	33%
Will not hurt	237	51	82	67	36	133	104	110	86	44	71	39	58	24	123	9	85
	51%	56%	44%	53%	60%	48%	55%	49%	55%	50%	60%	37%	55%	60%	59%	54%	48%
Unsure	87	13	32	31	11	45	41	38	35	17	17	33	11	5	27	5	36
	19%	14%	17%	24%	17%	16%	22%	17%	23%	19%	14%	31%	10%	13%	13%	29%	20%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpRun] Regardless of whether you believe the recent legal proceedings against Donald Trump are justified or not, do you think they will hurt his ability to run an effective campaign in 2024 or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	464 100	398 100	59 100	-	464 100	-	-	338 100	118 100	4 100	407 100	40 100	429 100	10 100	25 100	218 100	195 100	186 100	297 100	389 100	409 100	256 100
Unweighted Total	399	334	58	-	399	-	-	292	96	6	343	26	372	11	16	181	178	154	214	299	356	225
Will hurt	140 30%	115 29%	24 41%	-	140 30%	-	-	94 28%	46 39%	1 20%	108 26%	22 54%	117 27%	8 80%	16 62%	34 15%	76 39%	64 34%	95 32%	111 29%	122 30%	76 30%
Will not hurt	237 51%	210 53%	24 41%	-	237 51%	-	-	189 56%	45 38%	1 24%	219 54%	12 31%	230 54%	2 20%	5 18%	150 69%	79 40%	86 46%	149 50%	202 52%	207 51%	131 51%
Unsure	87 19%	73 18%	10 18%	-	87 19%	-	-	55 16%	27 23%	2 56%	80 20%	6 15%	82 19%	-	5 20%	34 16%	40 21%	37 20%	53 18%	75 19%	80 20%	50 19%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QTrumpRun] Regardless of whether you believe the recent legal proceedings against Donald Trump are justified or not, do you think they will hurt his ability to run an effective campaign in 2024 or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464 100	237 100	122 100	148 100	315 100	70 100	78 100	69 100	247 100	149 100	116 100	125 100	92 100	58 100	281 100	137 100	356 100	-
Unweighted Total	399	183	109	116	282	62	54	64	200	135	101	118	76	56	246	112	399	399
Will hurt	140 30%	79 33%	38 31%	35 24%	105 33%	19 28%	16 21%	21 30%	74 30%	45 30%	35 30%	32 25%	29 32%	21 37%	40 14%	78 57%	109 31%	-
Will not hurt	237 51%	115 49%	63 52%	91 62%	145 46%	39 56%	52 66%	40 59%	123 50%	74 49%	55 47%	68 54%	46 50%	25 44%	190 68%	37 27%	181 51%	-
Unsure	87 19%	43 18%	20 17%	21 14%	66 21%	11 16%	10 13%	8 11%	49 20%	30 20%	26 22%	25 20%	17 19%	11 19%	51 18%	22 16%	67 19%	-

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRFKTest] Which of the following men is named Robert F. Kennedy Jr ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
[RFK JR. PHOTO]	596	222	303	292	441	43	62	59	77	89	182	189	224	372
	59%	60%	64%	54%	65%	37%	48%	42%	51%	57%	64%	67%	50%	66%
[RFK PHOTO]	417	151	167	249	238	73	67	83	74	66	101	93	223	194
	41%	40%	36%	46%	35%	63%	52%	58%	49%	43%	36%	33%	50%	34%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRFKTest] Which of the following men is named Robert F. Kennedy Jr ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
[RFK JR. PHOTO]	596	109	223	167	96	332	263	239	200	125	142	138	106	65	259	25	235
	59%	53%	54%	69%	64%	54%	67%	61%	70%	51%	61%	58%	61%	66%	56%	40%	68%
[RFK PHOTO]	417	96	189	77	54	285	131	154	84	119	91	98	69	33	206	37	113
	41%	47%	46%	31%	36%	46%	33%	39%	30%	49%	39%	42%	39%	34%	44%	60%	32%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRFKTest] Which of the following men is named Robert F. Kennedy Jr ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
[RFK JR. PHOTO]	596	228	128	225	280	43	274	232	156	198	282	285	279	269	48	123	123	294	432	520	407	412
	59%	57%	63%	58%	60%	51%	59%	60%	51%	66%	62%	57%	61%	60%	45%	56%	63%	67%	67%	62%	60%	57%
[RFK PHOTO]	417	170	75	163	185	41	191	153	152	103	175	213	178	180	59	95	72	147	214	322	271	309
	41%	43%	37%	42%	40%	49%	41%	40%	49%	34%	38%	43%	39%	40%	55%	44%	37%	33%	33%	38%	40%	43%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRFKTest] Which of the following men is named Robert F. Kennedy Jr ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
[RFK JR. PHOTO]	596	279	166	147	449	64	84	143	281	171	130	95	109	138	166	80	238	279
	59%	64%	49%	53%	61%	42%	66%	54%	61%	61%	53%	61%	54%	60%	59%	58%	67%	63%
[RFK PHOTO]	417	159	172	133	282	89	44	124	182	111	116	61	92	93	116	57	118	163
	41%	36%	51%	47%	39%	58%	34%	46%	39%	39%	47%	39%	46%	40%	41%	42%	33%	37%

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	185	64	100	85	119	21	33	34	36	28	57	30	98	87
	18%	17%	21%	16%	18%	18%	26%	24%	24%	18%	20%	11%	22%	15%
Ukraine	407	149	200	206	301	43	34	57	53	49	105	142	159	248
	40%	40%	43%	38%	44%	37%	26%	40%	35%	32%	37%	50%	36%	44%
Unsure	421	160	170	250	258	51	62	51	62	78	121	110	190	231
	42%	43%	36%	46%	38%	44%	48%	36%	41%	50%	43%	39%	42%	41%

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	185	42	68	47	28	110	75	63	56	42	47	38	31	23	95	7	56
	18%	21%	17%	19%	19%	18%	19%	16%	20%	17%	20%	16%	17%	24%	20%	11%	16%
Ukraine	407	71	156	105	76	227	180	167	135	98	80	106	77	40	181	24	159
	40%	35%	38%	43%	50%	37%	46%	43%	47%	40%	34%	45%	44%	40%	39%	38%	46%
Unsure	421	92	188	93	46	280	139	163	94	104	106	92	67	35	188	31	132
	42%	45%	46%	38%	31%	45%	35%	41%	33%	43%	46%	39%	38%	36%	41%	50%	38%

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	185	93	37	53	110	15	61	99	50	32	106	64	106	53	26	63	32	62	103	142	133	122
	18%	23%	18%	14%	24%	18%	13%	26%	16%	11%	23%	13%	23%	12%	24%	29%	16%	14%	16%	17%	20%	17%
Ukraine	407	138	78	187	155	24	228	127	118	159	156	241	157	224	26	55	86	194	280	354	252	302
	40%	35%	38%	48%	33%	29%	49%	33%	38%	53%	34%	48%	34%	50%	24%	25%	44%	44%	43%	42%	37%	42%
Unsure	421	167	87	148	199	45	177	158	140	109	195	193	194	172	55	101	77	184	264	347	293	298
	42%	42%	43%	38%	43%	53%	38%	41%	46%	36%	43%	39%	42%	38%	51%	46%	40%	42%	41%	41%	43%	41%

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	185	84	66	56	129	34	22	34	90	62	44	29	49	38	80	29	81	57
	18%	19%	20%	20%	18%	23%	17%	13%	19%	22%	18%	19%	24%	16%	28%	21%	23%	13%
Ukraine	407	181	135	89	317	41	48	125	179	103	99	52	78	85	75	62	99	241
	40%	41%	40%	32%	43%	27%	38%	47%	39%	36%	40%	33%	39%	37%	27%	45%	28%	55%
Unsure	421	173	136	135	286	77	57	109	194	118	104	74	74	109	127	46	176	144
	42%	40%	40%	48%	39%	51%	45%	41%	42%	42%	42%	48%	37%	47%	45%	34%	49%	33%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	33	9	18	15	21	2	7	3	8	7	11	5	17	16
	3%	2%	4%	3%	3%	2%	5%	2%	5%	5%	4%	2%	4%	3%
Ukraine	672	263	303	369	509	52	68	75	62	103	198	235	240	433
	66%	71%	64%	68%	75%	45%	53%	53%	41%	66%	70%	83%	54%	76%
Neutral	231	76	129	102	113	49	42	49	57	31	64	32	136	95
	23%	21%	27%	19%	17%	42%	33%	34%	38%	20%	23%	11%	30%	17%
Unsure	76	24	20	56	36	12	12	15	24	14	11	11	54	22
	8%	6%	4%	10%	5%	11%	9%	11%	16%	9%	4%	4%	12%	4%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	33	13	15	-	5	28	5	18	2	5	12	7	3	3	14	1	12
	3%	6%	4%		3%	4%	1%	5%	1%	2%	5%	3%	2%	3%	3%	2%	3%
Ukraine	672	121	272	174	105	393	279	289	219	154	156	154	122	70	269	40	286
	66%	59%	66%	71%	70%	64%	71%	74%	77%	63%	67%	65%	70%	71%	58%	63%	82%
Neutral	231	51	88	59	33	139	92	62	51	61	50	55	40	22	140	16	35
	23%	25%	21%	24%	22%	22%	23%	16%	18%	25%	21%	23%	23%	22%	30%	26%	10%
Unsure	76	21	37	11	7	58	18	23	13	25	15	21	10	4	41	6	15
	8%	10%	9%	5%	4%	9%	5%	6%	5%	10%	6%	9%	6%	4%	9%	9%	4%

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[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Russia	33 3%	20 5%	7 3%	6 2%	22 5%	5 6%	6 1%	22 6%	8 3%	4 1%	26 6%	7 1%	24 5%	6 1%	4 3%	15 7%	7 3%	8 2%	15 2%	29 3%	23 3%	22 3%
Ukraine	672 66%	240 60%	128 63%	291 75%	280 60%	45 53%	348 75%	233 61%	180 59%	249 83%	263 58%	376 76%	269 59%	350 78%	54 50%	103 47%	143 73%	333 76%	482 74%	591 70%	424 63%	493 68%
Neutral	231 23%	109 27%	57 28%	60 16%	128 28%	24 29%	79 17%	110 29%	85 28%	30 10%	136 30%	78 16%	134 29%	66 15%	31 29%	79 36%	38 19%	81 18%	114 18%	169 20%	173 26%	150 21%
Unsure	76 8%	29 7%	10 5%	31 8%	35 7%	9 11%	32 7%	19 5%	34 11%	17 6%	31 7%	37 7%	30 7%	28 6%	18 17%	21 10%	8 4%	19 4%	36 6%	54 6%	58 9%	56 8%

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[QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	33	19	8	17	16	11	6	2	12	18	3	9	3	6	18	4	22	3
	3%	4%	2%	6%	2%	7%	5%	1%	3%	6%	1%	6%	1%	2%	6%	3%	6%	1%
Ukraine	672	297	198	140	531	78	62	174	313	185	172	106	133	156	146	98	211	344
	66%	68%	59%	50%	73%	51%	49%	65%	68%	66%	70%	68%	66%	68%	52%	72%	59%	78%
Neutral	231	91	96	88	143	38	50	66	104	61	48	29	52	44	92	31	99	69
	23%	21%	28%	31%	20%	25%	39%	25%	22%	22%	19%	19%	26%	19%	33%	23%	28%	16%
Unsure	76	31	36	35	41	26	9	24	34	18	24	11	14	25	25	4	25	26
	8%	7%	11%	12%	6%	17%	7%	9%	7%	6%	10%	7%	7%	11%	9%	3%	7%	6%

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[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	453	187	187	265	325	44	49	46	50	67	121	169	163	290
	45%	50%	40%	49%	48%	38%	38%	33%	33%	43%	43%	60%	37%	51%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	373	130	211	161	247	46	56	62	66	53	116	75	181	192
	37%	35%	45%	30%	36%	40%	43%	44%	44%	34%	41%	27%	40%	34%
Unsure	187	56	72	116	107	25	24	33	35	34	46	38	103	85
	18%	15%	15%	21%	16%	22%	19%	24%	23%	22%	16%	14%	23%	15%

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[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	453	80	184	114	75	264	189	181	144	115	102	95	77	53	182	24	192
	45%	39%	45%	47%	50%	43%	48%	46%	50%	47%	44%	40%	44%	54%	39%	38%	55%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	373	77	153	92	50	229	143	143	104	75	97	105	58	30	199	20	107
	37%	37%	37%	38%	34%	37%	36%	36%	37%	31%	42%	44%	33%	31%	43%	32%	31%
Unsure	187	49	75	38	24	124	62	69	37	54	34	36	39	15	84	19	48
	18%	24%	18%	15%	16%	20%	16%	18%	13%	22%	15%	15%	22%	15%	18%	30%	14%

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[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	453	129	88	229	153	23	278	123	124	202	143	294	139	275	39	58	73	237	328	400	270	352
	45%	32%	44%	59%	33%	27%	60%	32%	40%	67%	31%	59%	30%	61%	37%	26%	37%	54%	51%	48%	40%	49%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	373	196	82	92	224	35	113	197	114	55	229	120	230	105	37	117	93	131	209	287	262	227
	37%	49%	40%	24%	48%	42%	24%	51%	37%	18%	50%	24%	50%	23%	35%	53%	48%	30%	32%	34%	39%	32%
Unsure	187	73	32	67	88	26	74	63	70	44	85	84	88	69	31	44	30	72	110	155	146	142
	18%	18%	16%	17%	19%	31%	16%	17%	23%	14%	19%	17%	19%	15%	29%	20%	15%	16%	17%	18%	21%	20%

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[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	453	195	141	97	355	57	39	121	209	123	120	67	88	107	81	57	114	277
	45%	45%	42%	34%	49%	37%	31%	45%	45%	44%	49%	43%	44%	46%	29%	41%	32%	63%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	373	154	133	115	257	53	62	96	159	117	63	64	86	67	152	58	177	106
	37%	35%	39%	41%	35%	35%	49%	36%	34%	41%	26%	41%	43%	29%	54%	42%	50%	24%
Unsure	187	89	64	69	119	43	26	50	95	42	63	24	27	57	49	23	65	60
	18%	20%	19%	25%	16%	28%	21%	19%	20%	15%	26%	16%	14%	25%	17%	17%	18%	14%

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[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	552	222	278	274	402	54	64	51	63	85	159	193	200	352
	55%	60%	59%	51%	59%	46%	50%	36%	42%	55%	56%	68%	45%	62%
Bad idea	268	74	135	133	159	32	38	54	60	32	73	48	147	121
	26%	20%	29%	24%	23%	28%	30%	38%	40%	21%	26%	17%	33%	21%
Unsure	193	76	57	135	118	30	26	36	27	37	51	42	101	93
	19%	20%	12%	25%	17%	26%	21%	26%	18%	24%	18%	15%	22%	16%

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[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	552	104	213	146	88	317	234	229	172	128	130	125	96	60	225	34	234
	55%	51%	52%	60%	59%	51%	59%	58%	60%	53%	56%	53%	55%	61%	49%	54%	67%
Bad idea	268	65	105	59	38	170	97	89	70	61	60	72	44	24	145	14	68
	26%	32%	26%	24%	25%	28%	25%	23%	25%	25%	26%	30%	25%	25%	31%	22%	19%
Unsure	193	36	94	39	24	129	63	75	43	55	42	39	34	14	94	15	45
	19%	17%	23%	16%	16%	21%	16%	19%	15%	22%	18%	17%	20%	14%	20%	24%	13%

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[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	552	193	98	255	219	28	305	176	155	218	204	331	210	307	36	89	104	285	392	482	346	415
	55%	48%	49%	66%	47%	34%	66%	46%	50%	73%	45%	66%	46%	68%	33%	41%	53%	65%	61%	57%	51%	57%
Bad idea	268	135	69	59	161	32	75	148	88	29	170	78	165	60	43	91	57	75	140	201	203	173
	26%	34%	34%	15%	35%	38%	16%	38%	29%	10%	37%	16%	36%	13%	41%	42%	29%	17%	22%	24%	30%	24%
Unsure	193	70	35	75	85	24	85	61	64	53	82	89	82	83	28	38	34	80	115	159	129	133
	19%	18%	17%	19%	18%	28%	18%	16%	21%	18%	18%	18%	19%	26%	17%	18%	18%	18%	18%	19%	19%	18%

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[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	552	244	156	132	419	62	69	162	253	136	121	83	105	120	115	77	161	318
	55%	56%	46%	47%	57%	41%	55%	61%	55%	48%	49%	53%	52%	52%	41%	56%	45%	72%
Bad idea	268	121	102	101	166	57	43	57	113	98	55	45	60	59	120	38	127	66
	26%	28%	30%	36%	23%	37%	34%	21%	24%	35%	22%	29%	30%	26%	43%	27%	36%	15%
Unsure	193	72	79	48	146	33	14	48	96	49	71	28	36	52	46	22	69	59
	19%	16%	24%	17%	20%	22%	11%	18%	21%	17%	29%	18%	18%	23%	16%	16%	19%	13%

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[QLegacyAdmissionsFairness] Should colleges and universities be allowed to consider an applicant's legacy status, or relation to parents and family members who are alumni of the university, when deciding whether to admit a student?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should be allowed	229	69	141	87	137	32	43	38	50	35	59	47	122	106
	23%	18%	30%	16%	20%	27%	33%	27%	33%	23%	21%	17%	27%	19%
Should NOT be allowed	613	245	253	358	439	61	55	75	69	86	184	199	231	383
	61%	66%	54%	66%	65%	53%	43%	53%	46%	56%	65%	70%	52%	68%
Unsure	171	59	75	96	103	23	31	29	32	34	41	37	94	77
	17%	16%	16%	18%	15%	20%	24%	20%	21%	22%	14%	13%	21%	14%

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[QLegacyAdmissionsFairness] Should colleges and universities be allowed to consider an applicant's legacy status, or relation to parents and family members who are alumni of the university, when deciding whether to admit a student?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should be allowed	229	42	81	60	45	122	105	66	70	47	49	52	47	31	121	15	65
	23%	20%	20%	25%	30%	20%	27%	17%	25%	19%	21%	22%	27%	32%	26%	23%	19%
Should NOT be allowed	613	123	260	147	84	382	231	259	180	148	144	150	99	56	266	29	237
	61%	60%	63%	60%	56%	62%	59%	66%	63%	61%	62%	63%	57%	57%	57%	46%	68%
Unsure	171	41	72	38	20	113	58	68	34	49	39	34	29	11	78	19	45
	17%	20%	17%	15%	14%	18%	15%	17%	12%	20%	17%	14%	16%	11%	17%	31%	13%

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[QLegacyAdmissionsFairness] Should colleges and universities be allowed to consider an applicant's legacy status, or relation to parents and family members who are alumni of the university, when deciding whether to admit a student?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should be allowed	229	108	50	69	125	22	82	97	83	45	119	97	126	77	26	54	58	95	137	184	164	163
	23%	27%	25%	18%	27%	26%	18%	25%	27%	15%	26%	19%	28%	17%	24%	25%	29%	22%	21%	22%	24%	23%
Should NOT be allowed	613	236	122	238	274	47	292	241	167	194	270	310	267	288	58	130	116	284	415	519	405	428
	61%	59%	60%	61%	59%	56%	63%	63%	54%	65%	59%	62%	58%	64%	55%	60%	59%	65%	64%	62%	60%	59%
Unsure	171	54	30	81	65	15	91	46	57	62	68	91	64	85	23	34	22	61	95	139	109	130
	17%	14%	15%	21%	14%	18%	20%	12%	19%	20%	15%	18%	14%	19%	21%	16%	11%	14%	15%	17%	16%	18%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QLegacyAdmissionsFairness] Should colleges and universities be allowed to consider an applicant's legacy status, or relation to parents and family members who are alumni of the university, when deciding whether to admit a student?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should be allowed	229	97	89	67	161	30	37	76	111	41	45	29	61	40	71	48	90	73
	23%	22%	26%	24%	22%	20%	29%	28%	24%	15%	18%	19%	30%	17%	25%	35%	25%	16%
Should NOT be allowed	613	275	182	166	447	98	68	139	278	196	156	99	106	157	165	79	218	294
	61%	63%	54%	59%	61%	64%	53%	52%	60%	69%	63%	64%	53%	68%	59%	58%	61%	66%
Unsure	171	66	66	47	123	25	22	52	74	45	45	27	34	34	45	10	48	75
	17%	15%	20%	17%	17%	16%	18%	20%	16%	16%	18%	18%	17%	15%	16%	7%	14%	17%

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[QCollegeLoanFairness] If someone graduates from a university and is unable to find a high-enough paying job to repay large amounts of outstanding student loans, do you think that the university should have to pay for all or part of that person's student loan debt?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, university should have to pay	355	105	176	178	193	66	51	73	79	70	66	66	223	132
	35%	28%	37%	33%	28%	57%	40%	52%	53%	45%	23%	23%	50%	23%
No, university should not have to pay	468	204	222	245	350	30	54	46	38	53	165	167	137	331
	46%	55%	47%	45%	52%	26%	42%	32%	25%	34%	58%	59%	31%	59%
Unsure	190	64	72	118	135	20	23	23	34	31	53	50	87	103
	19%	17%	15%	22%	20%	17%	18%	16%	22%	20%	19%	18%	20%	18%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QCollegeLoanFairness] If someone graduates from a university and is unable to find a high-enough paying job to repay large amounts of outstanding student loans, do you think that the university should have to pay for all or part of that person's student loan debt?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, university should have to pay	355	74	147	74	60	221	134	112	81	91	76	79	64	36	195	24	79
	35%	36%	36%	30%	40%	36%	34%	29%	29%	37%	32%	33%	37%	37%	42%	39%	23%
No, university should not have to pay	468	91	186	122	68	277	190	200	150	99	111	108	94	45	186	26	205
	46%	45%	45%	50%	46%	45%	48%	51%	53%	40%	48%	46%	54%	46%	40%	42%	59%
Unsure	190	40	79	48	22	119	70	80	54	54	46	50	17	16	84	12	63
	19%	19%	19%	20%	14%	19%	18%	20%	19%	22%	20%	21%	10%	17%	18%	19%	18%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QCollegeLoanFairness] If someone graduates from a university and is unable to find a high-enough paying job to repay large amounts of outstanding student loans, do you think that the university should have to pay for all or part of that person's student loan debt?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, university should have to pay	355	107	76	164	121	32	202	94	115	134	125	211	125	195	35	77	38	119	185	270	218	255
	35%	27%	37%	42%	26%	38%	43%	25%	37%	45%	27%	42%	27%	43%	32%	35%	19%	27%	29%	32%	32%	35%
No, university should not have to pay	468	236	81	144	274	30	164	229	137	100	259	186	260	158	51	105	131	236	337	412	339	323
	46%	59%	40%	37%	59%	36%	35%	60%	44%	33%	57%	37%	57%	35%	48%	48%	67%	54%	52%	49%	50%	45%
Unsure	190	54	45	80	69	22	99	61	56	67	74	101	72	97	21	36	26	85	124	161	120	144
	19%	14%	22%	21%	15%	26%	21%	16%	18%	22%	16%	20%	16%	22%	20%	17%	13%	19%	19%	19%	18%	20%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QCollegeLoanFairness] If someone graduates from a university and is unable to find a high-enough paying job to repay large amounts of outstanding student loans, do you think that the university should have to pay for all or part of that person's student loan debt?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, university should have to pay	355	125	167	120	235	62	57	127	156	72	86	24	77	101	86	28	84	158
	35%	29%	49%	43%	32%	41%	45%	48%	34%	25%	35%	16%	38%	44%	31%	20%	24%	36%
No, university should not have to pay	468	233	111	112	354	64	48	104	214	150	101	100	98	83	148	97	228	196
	46%	53%	33%	40%	48%	42%	37%	39%	46%	53%	41%	64%	49%	36%	52%	71%	64%	44%
Unsure	190	79	60	49	141	26	23	36	94	60	59	31	27	47	48	12	44	88
	19%	18%	18%	17%	19%	17%	18%	13%	20%	21%	24%	20%	13%	21%	17%	9%	12%	20%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QWokeMeaning] What do you think the term woke is about? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liberal or leftist political ideology	569	222	279	290	415	44	61	87	85	69	173	155	241	329
	56%	60%	59%	54%	61%	38%	47%	61%	57%	44%	61%	55%	54%	58%
Race	360	138	160	200	228	53	42	74	57	56	84	90	186	174
	36%	37%	34%	37%	34%	45%	33%	52%	38%	36%	30%	32%	42%	31%
Gender equality between men and women	272	107	129	143	185	25	34	63	45	38	62	63	147	126
	27%	29%	27%	26%	27%	21%	26%	44%	30%	25%	22%	22%	33%	22%
LGBTQ Issues	346	138	162	184	236	23	40	67	56	53	89	81	176	170
	34%	37%	34%	34%	35%	20%	31%	48%	37%	35%	31%	29%	39%	30%
I don't know	227	69	101	125	137	33	39	19	23	49	61	76	91	136
	22%	19%	22%	23%	20%	28%	30%	13%	15%	32%	21%	27%	20%	24%

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[QWokeMeaning] What do you think the term woke is about? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liberal or leftist political ideology	569	109	215	154	90	324	244	225	188	109	135	144	115	55	269	26	206
	56%	53%	52%	63%	60%	53%	62%	57%	66%	44%	58%	61%	66%	57%	58%	42%	59%
Race	360	57	148	97	57	205	154	114	113	82	82	93	62	38	178	24	104
	36%	28%	36%	40%	38%	33%	39%	29%	40%	34%	35%	40%	36%	39%	38%	39%	30%
Gender equality between men and women	272	43	110	76	42	153	118	88	96	59	59	70	52	31	131	17	84
	27%	21%	27%	31%	28%	25%	30%	22%	34%	24%	26%	30%	30%	31%	28%	26%	24%
LGBTQ Issues	346	52	124	102	67	177	168	110	124	72	79	88	60	43	172	21	108
	34%	25%	30%	42%	44%	29%	43%	28%	44%	29%	34%	37%	35%	44%	37%	33%	31%
I don't know	227	64	96	47	20	159	67	92	45	80	49	43	25	16	85	23	81
	22%	31%	23%	19%	13%	26%	17%	23%	16%	33%	21%	18%	15%	16%	18%	37%	23%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QWokeMeaning] What do you think the term woke is about? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Liberal or leftist political ideology	569 56%	277 70%	115 57%	167 43%	328 71%	38 46%	203 44%	280 73%	144 47%	140 47%	335 73%	208 42%	331 72%	190 42%	48 45%	157 72%	144 74%	253 58%	373 58%	475 56%	423 62%	368 51%
Race	360 36%	122 31%	79 39%	154 40%	149 32%	25 30%	187 40%	107 28%	113 37%	136 45%	143 31%	197 40%	143 31%	183 41%	34 32%	70 32%	61 31%	151 34%	221 34%	297 35%	241 36%	264 37%
Gender equality between men and women	272 27%	101 25%	57 28%	106 27%	121 26%	17 20%	135 29%	91 24%	80 26%	98 33%	116 25%	144 29%	116 25%	131 29%	25 24%	54 25%	48 25%	108 25%	168 26%	229 27%	183 27%	204 28%
LGBTQ Issues	346 34%	148 37%	79 39%	113 29%	180 39%	19 23%	147 32%	140 37%	90 29%	113 38%	173 38%	158 32%	177 39%	147 33%	23 22%	89 41%	70 36%	146 33%	223 34%	290 34%	239 35%	230 32%
I don't know	227 22%	52 13%	40 20%	124 32%	59 13%	29 34%	139 30%	58 15%	78 25%	78 26%	61 13%	148 30%	58 13%	134 30%	35 33%	28 13%	26 13%	106 24%	139 22%	191 23%	136 20%	187 26%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QWokeMeanin] What do you think the term woke is about? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liberal or leftist political ideology	569	268	174	172	397	92	80	128	263	179	125	95	100	121	201	101	273	197
	56%	61%	51%	61%	54%	60%	63%	48%	57%	63%	51%	61%	50%	52%	71%	74%	77%	45%
Race	360	144	148	107	254	55	51	89	182	89	95	38	65	106	93	44	114	168
	36%	33%	44%	38%	35%	36%	40%	33%	39%	31%	39%	24%	32%	46%	33%	32%	32%	38%
Gender equality between men and women	272	114	111	88	184	40	47	70	132	70	70	29	52	90	71	43	94	111
	27%	26%	33%	31%	25%	27%	37%	26%	28%	25%	28%	19%	26%	39%	25%	31%	26%	25%
LGBTQ Issues	346	152	133	107	240	51	55	78	182	86	100	44	67	103	113	57	151	115
	34%	35%	39%	38%	33%	33%	43%	29%	39%	31%	40%	28%	34%	45%	40%	42%	42%	26%
I don't know	227	83	73	46	180	29	18	81	87	59	51	34	52	52	36	11	35	136
	22%	19%	22%	16%	25%	19%	14%	30%	19%	21%	20%	22%	26%	22%	13%	8%	10%	31%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worried	499	189	228	271	365	36	62	64	56	78	152	150	198	302
	49%	51%	48%	50%	54%	31%	48%	45%	37%	50%	54%	53%	44%	53%
Hopeful	255	97	141	113	164	41	29	45	43	30	72	64	119	137
	25%	26%	30%	21%	24%	35%	23%	32%	29%	19%	25%	23%	27%	24%
Frustrated	114	49	41	73	81	4	14	15	9	22	34	34	46	68
	11%	13%	9%	13%	12%	3%	11%	11%	6%	14%	12%	12%	10%	12%
Scared	293	117	125	166	212	18	36	35	36	39	96	87	110	182
	29%	31%	27%	31%	31%	16%	28%	25%	24%	26%	34%	31%	25%	32%
Discouraged	116	42	58	58	88	7	9	11	17	22	34	32	50	67
	11%	11%	12%	11%	13%	6%	7%	8%	11%	14%	12%	11%	11%	12%
Excited	186	68	109	77	112	31	30	30	48	30	49	29	108	78
	18%	18%	23%	14%	16%	27%	23%	21%	32%	20%	17%	10%	24%	14%
Disappointed	82	35	38	43	50	5	16	11	7	13	28	23	30	51
	8%	9%	8%	8%	7%	4%	12%	8%	4%	8%	10%	8%	7%	9%
Energized	74	30	49	25	46	15	2	17	19	8	19	11	44	30
	7%	8%	10%	5%	7%	13%	2%	12%	13%	5%	7%	4%	10%	5%
Satisfied	65	21	38	27	31	16	7	18	28	6	10	3	51	14
	6%	6%	8%	5%	5%	14%	5%	12%	18%	4%	4%	1%	12%	2%
Angry	70	31	32	38	50	3	3	9	9	11	20	21	29	41
	7%	8%	7%	7%	7%	3%	2%	6%	6%	7%	7%	7%	6%	7%
Content	41	14	21	20	20	15	4	11	13	7	8	2	31	10
	4%	4%	5%	4%	3%	13%	3%	8%	9%	5%	3%	1%	7%	2%
Confused	182	80	68	114	140	9	23	24	20	26	50	61	70	112
	18%	22%	14%	21%	21%	8%	18%	17%	14%	16%	18%	22%	16%	20%
Intrigued	354	138	179	174	247	36	41	70	56	41	99	88	167	187
	35%	37%	38%	32%	36%	31%	32%	49%	37%	26%	35%	31%	37%	33%
Other emotion	37	12	14	23	26	3	3	2	4	9	12	11	14	23
	4%	3%	3%	4%	4%	3%	3%	1%	2%	6%	4%	4%	3%	4%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Unsure	97	40	38	59	58	15	13	9	11	17	28	32	37	60
	10%	11%	8%	11%	9%	13%	10%	6%	8%	11%	10%	11%	8%	11%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worried	499	108	188	131	71	296	202	206	159	118	115	126	78	45	212	30	191
	49%	53%	46%	54%	48%	48%	51%	52%	56%	48%	49%	53%	44%	46%	46%	48%	55%
Hopeful	255	37	102	64	52	139	116	83	81	63	51	63	37	37	125	20	74
	25%	18%	25%	26%	35%	22%	30%	21%	29%	26%	22%	27%	21%	38%	27%	31%	21%
Frustrated	114	26	38	34	16	64	50	48	32	17	32	31	20	5	50	10	39
	11%	13%	9%	14%	11%	10%	13%	12%	11%	7%	14%	13%	12%	5%	11%	15%	11%
Scared	293	62	110	78	42	172	120	119	92	64	76	72	48	19	127	16	114
	29%	30%	27%	32%	28%	28%	31%	30%	32%	26%	33%	31%	28%	19%	27%	26%	33%
Discouraged	116	38	37	26	15	75	41	58	30	22	31	38	12	2	51	8	36
	11%	18%	9%	11%	10%	12%	10%	15%	10%	9%	13%	16%	7%	2%	11%	13%	10%
Excited	186	26	81	59	20	108	79	57	54	44	35	44	33	24	117	15	31
	18%	13%	20%	24%	13%	17%	20%	15%	19%	18%	15%	19%	19%	24%	25%	24%	9%
Disappointed	82	24	33	16	9	57	24	34	15	18	24	29	6	1	34	7	29
	8%	12%	8%	6%	6%	9%	6%	9%	5%	8%	10%	12%	3%	1%	7%	11%	8%
Energized	74	11	27	23	13	38	35	26	21	16	15	18	13	11	49	4	15
	7%	6%	7%	9%	8%	6%	9%	7%	7%	7%	7%	8%	8%	11%	10%	6%	4%
Satisfied	65	12	26	15	12	38	27	18	13	16	11	15	11	12	38	4	11
	6%	6%	6%	6%	8%	6%	7%	5%	5%	6%	5%	6%	6%	12%	8%	7%	3%
Angry	70	13	26	23	7	39	30	32	18	9	21	23	9	1	28	4	26
	7%	6%	6%	10%	5%	6%	8%	8%	6%	4%	9%	10%	5%	1%	6%	7%	8%
Content	41	11	24	1	6	34	7	16	4	17	5	9	4	6	19	8	7
	4%	5%	6%	1%	4%	6%	2%	4%	1%	7%	2%	4%	2%	6%	4%	13%	2%
Confused	182	49	67	41	23	117	64	87	52	36	42	40	48	11	73	10	77
	18%	24%	16%	17%	15%	19%	16%	22%	18%	15%	18%	17%	27%	11%	16%	17%	22%
Intrigued	354	50	150	100	53	200	153	136	111	74	75	86	73	37	173	21	112
	35%	24%	36%	41%	35%	32%	39%	35%	39%	30%	32%	36%	42%	38%	37%	33%	32%
Other emotion	37	2	14	10	11	16	21	9	17	5	9	6	7	8	15	4	11
	4%	1%	4%	4%	7%	3%	5%	2%	6%	2%	4%	3%	4%	8%	3%	6%	3%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[OAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Unsure	97 10%	27 13%	44 11%	17 7%	8 5%	71 12%	25 6%	43 11%	14 5%	35 14%	18 8%	9 4%	20 12%	10 10%	31 7%	4 6%	43 12%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Worried	499 49%	198 50%	105 52%	185 48%	229 49%	42 51%	227 49%	202 52%	129 42%	158 53%	231 51%	247 50%	228 50%	213 47%	58 55%	93 42%	109 56%	236 54%	352 54%	431 51%	337 50%	357 49%
Hopeful	255 25%	81 20%	63 31%	105 27%	96 21%	23 28%	136 29%	85 22%	70 23%	97 32%	101 22%	144 29%	97 21%	128 28%	30 28%	43 20%	42 21%	110 25%	158 24%	205 24%	163 24%	177 25%
Frustrated	114 11%	46 12%	20 10%	46 12%	50 11%	11 13%	53 11%	47 12%	25 8%	39 13%	48 11%	60 12%	47 10%	54 12%	13 13%	30 14%	16 8%	61 14%	85 13%	98 12%	72 11%	87 12%
Scared	293 29%	125 32%	51 25%	107 28%	147 32%	26 32%	119 26%	127 33%	79 26%	82 27%	147 32%	134 27%	142 31%	113 25%	38 36%	66 30%	59 30%	139 32%	198 31%	256 30%	197 29%	208 29%
Discouraged	116 11%	50 12%	32 16%	33 9%	61 13%	15 18%	40 9%	63 16%	24 8%	28 9%	60 13%	51 10%	63 14%	38 8%	16 15%	31 14%	23 12%	57 13%	79 12%	98 12%	76 11%	83 12%
Excited	186 18%	68 17%	41 20%	72 19%	73 16%	23 27%	91 20%	69 18%	44 14%	68 23%	80 17%	98 20%	75 16%	88 20%	24 22%	32 15%	32 16%	61 14%	104 16%	137 16%	121 18%	126 17%
Disappointed	82 8%	34 9%	16 8%	31 8%	38 8%	8 9%	36 8%	39 10%	20 6%	23 8%	40 9%	36 7%	40 9%	31 7%	11 10%	21 10%	14 7%	36 8%	58 9%	71 8%	57 8%	62 9%
Energized	74 7%	27 7%	20 10%	26 7%	29 6%	9 11%	36 8%	27 7%	24 8%	22 7%	31 7%	39 8%	32 7%	35 8%	7 7%	19 9%	8 4%	21 5%	32 5%	53 6%	50 7%	50 7%
Satisfied	65 6%	26 7%	8 4%	31 8%	28 6%	5 6%	32 7%	24 6%	21 7%	17 6%	31 7%	29 6%	29 6%	33 7%	3 3%	18 8%	9 5%	27 6%	30 5%	44 5%	46 7%	45 6%
Angry	70 7%	31 8%	12 6%	25 7%	36 8%	7 8%	27 6%	37 10%	7 2%	23 8%	40 9%	25 5%	33 7%	24 5%	12 12%	20 9%	15 8%	33 8%	55 9%	62 7%	44 7%	51 7%
Content	41 4%	10 3%	8 4%	21 6%	12 3%	4 5%	26 6%	13 3%	13 4%	15 5%	14 3%	25 5%	12 3%	24 5%	5 5%	5 2%	6 3%	14 3%	17 3%	28 3%	26 4%	32 4%
Confused	182 18%	89 22%	32 16%	60 15%	97 21%	12 14%	73 16%	76 20%	56 18%	48 16%	89 19%	85 17%	95 21%	64 14%	22 21%	43 20%	45 23%	88 20%	126 19%	157 19%	124 18%	138 19%
Intrigued	354 35%	135 34%	75 37%	136 35%	158 34%	27 33%	168 36%	127 33%	105 34%	117 39%	155 34%	177 36%	161 35%	163 36%	29 28%	70 32%	68 35%	153 35%	220 34%	289 34%	231 34%	247 34%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Other emotion	37 4%	10 3%	16 8%	8 2%	17 4%	7 8%	13 3%	12 3%	13 4%	11 4%	17 4%	16 3%	17 4%	14 3%	6 6%	8 3%	8 4%	13 3%	24 4%	33 4%	25 4%	30 4%
Unsure	97 10%	37 9%	17 8%	38 10%	43 9%	12 15%	41 9%	29 8%	41 13%	20 7%	42 9%	45 9%	40 9%	42 9%	14 13%	29 13%	13 7%	44 10%	62 10%	83 10%	69 10%	57 8%

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 July Omnibus 2023  
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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013 100	438 100	338 100	280 100	731 100	153 100	127 100	267 100	463 100	283 100	247 100	155 100	201 100	231 100	281 100	137 100	356 100	442 100
Worried	499 49%	225 51%	147 43%	119 43%	379 52%	71 46%	49 38%	111 41%	247 53%	142 50%	132 54%	76 49%	117 58%	130 56%	138 49%	70 51%	188 53%	233 53%
Hopeful	255 25%	102 23%	95 28%	70 25%	185 25%	32 21%	38 30%	75 28%	129 28%	51 18%	56 23%	21 13%	42 21%	58 25%	50 18%	37 27%	81 23%	127 29%
Frustrated	114 11%	54 12%	35 10%	31 11%	83 11%	21 14%	10 8%	24 9%	53 11%	37 13%	32 13%	26 17%	26 13%	18 8%	35 13%	11 8%	39 11%	46 10%
Scared	293 29%	143 33%	80 24%	80 28%	213 29%	46 30%	34 27%	71 27%	157 34%	65 23%	90 36%	46 30%	73 36%	61 26%	86 31%	43 31%	107 30%	128 29%
Discouraged	116 11%	51 12%	34 10%	34 12%	83 11%	16 11%	18 14%	28 10%	51 11%	38 13%	25 10%	30 19%	22 11%	24 10%	38 14%	20 14%	38 11%	41 9%
Excited	186 18%	64 15%	90 27%	67 24%	119 16%	29 19%	37 29%	58 22%	85 18%	43 15%	40 16%	27 17%	33 16%	49 21%	44 16%	19 14%	49 14%	76 17%
Disappointed	82 8%	34 8%	27 8%	23 8%	59 8%	13 9%	10 8%	14 5%	35 8%	32 11%	17 7%	17 11%	21 11%	11 5%	27 10%	10 7%	38 11%	37 8%
Energized	74 7%	21 5%	40 12%	23 8%	51 7%	7 5%	15 12%	27 10%	32 7%	15 5%	13 5%	8 5%	15 7%	23 10%	22 8%	5 4%	27 8%	27 6%
Satisfied	65 6%	25 6%	36 11%	24 9%	41 6%	8 5%	16 12%	35 13%	18 4%	12 4%	8 3%	4 3%	15 7%	13 5%	18 6%	9 7%	24 7%	19 4%
Angry	70 7%	35 8%	23 7%	20 7%	49 7%	9 6%	11 9%	20 7%	27 6%	23 8%	15 6%	19 12%	15 8%	13 6%	24 9%	11 8%	28 8%	30 7%
Content	41 4%	17 4%	20 6%	20 7%	22 3%	11 7%	9 7%	22 8%	11 2%	9 3%	6 2%	4 3%	6 3%	9 4%	7 2%	5 4%	9 3%	17 4%
Confused	182 18%	87 20%	47 14%	37 13%	145 20%	27 18%	9 7%	36 14%	92 20%	54 19%	52 21%	25 16%	49 24%	33 14%	58 20%	34 25%	60 17%	79 18%
Intrigued	354 35%	137 31%	137 41%	95 34%	258 35%	47 31%	48 38%	84 32%	189 41%	80 28%	93 38%	49 32%	68 34%	80 35%	87 31%	53 39%	117 33%	153 35%

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[QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Other emotion	37 4%	19 4%	6 2%	12 4%	25 3%	10 6%	2 1%	5 2%	18 4%	14 5%	9 4%	3 2%	5 3%	7 3%	9 3%	4 3%	7 2%	15 3%
Unsure	97 10%	38 9%	33 10%	25 9%	72 10%	11 7%	14 11%	31 12%	37 8%	28 10%	22 9%	18 11%	15 7%	24 10%	27 9%	13 9%	37 10%	37 8%

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[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	347	132	194	152	205	49	47	64	82	43	79	78	189	158
	34%	35%	41%	28%	30%	43%	37%	45%	55%	28%	28%	28%	42%	28%
Harmful	374	134	147	226	265	30	50	48	39	62	113	111	149	224
	37%	36%	31%	42%	39%	26%	38%	34%	26%	40%	40%	39%	33%	40%
Unsure	292	107	129	164	209	36	32	29	29	50	91	93	108	184
	29%	29%	27%	30%	31%	31%	25%	20%	19%	32%	32%	33%	24%	33%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	347	60	150	85	52	210	137	117	88	81	68	85	64	44	177	21	98
	34%	29%	37%	35%	35%	34%	35%	30%	31%	33%	29%	36%	37%	45%	38%	34%	28%
Harmful	374	82	154	91	46	236	137	158	106	85	87	102	63	24	180	18	126
	37%	40%	37%	37%	31%	38%	35%	40%	37%	35%	37%	43%	36%	25%	39%	29%	36%
Unsure	292	63	108	68	52	171	120	117	90	78	78	49	48	30	107	23	123
	29%	31%	26%	28%	35%	28%	30%	30%	32%	32%	34%	21%	27%	31%	23%	37%	35%

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[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	347	138	62	139	150	29	168	126	103	113	159	171	152	163	32	79	58	143	189	263	217	238
	34%	35%	31%	36%	32%	35%	36%	33%	34%	37%	35%	34%	33%	36%	30%	36%	30%	32%	29%	31%	32%	33%
Harmful	374	145	86	136	178	29	167	159	108	102	185	172	178	158	38	80	83	158	249	319	261	265
	37%	36%	43%	35%	38%	34%	36%	41%	35%	34%	40%	34%	39%	35%	35%	37%	42%	36%	38%	38%	39%	37%
Unsure	292	115	54	114	137	26	130	100	97	86	113	155	127	128	37	59	55	139	209	260	200	218
	29%	29%	27%	29%	29%	31%	28%	26%	32%	29%	25%	31%	28%	29%	35%	27%	28%	32%	32%	31%	30%	30%

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[QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Helpful	347	148	138	123	224	55	67	112	162	73	73	45	50	91	96	41	113	126
	34%	34%	41%	44%	31%	36%	53%	42%	35%	26%	29%	29%	25%	39%	34%	30%	32%	28%
Harmful	374	170	107	97	275	59	38	92	162	120	103	66	92	87	108	52	160	171
	37%	39%	32%	35%	38%	39%	30%	34%	35%	42%	42%	43%	46%	38%	38%	38%	45%	39%
Unsure	292	120	93	61	232	38	22	63	139	90	71	44	59	53	77	44	83	146
	29%	27%	27%	22%	32%	25%	17%	24%	30%	32%	29%	28%	30%	23%	28%	32%	23%	33%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	276	97	172	104	164	43	39	54	66	37	72	47	157	119
	27%	26%	36%	19%	24%	37%	31%	38%	44%	24%	26%	17%	35%	21%
Worse	249	94	95	153	173	20	34	27	28	46	75	73	101	148
	25%	25%	20%	28%	25%	17%	26%	19%	19%	30%	26%	26%	23%	26%
Will not affect my life	203	75	82	121	138	26	26	25	32	33	48	65	90	113
	20%	20%	18%	22%	20%	22%	20%	18%	21%	21%	17%	23%	20%	20%
Unsure	285	107	121	164	204	27	29	36	24	39	88	98	99	186
	28%	29%	26%	30%	30%	24%	23%	25%	16%	25%	31%	35%	22%	33%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	276	39	110	85	42	150	127	88	76	69	47	63	54	41	158	21	57
	27%	19%	27%	35%	28%	24%	32%	22%	27%	28%	20%	27%	31%	41%	34%	33%	16%
Worse	249	53	102	62	31	154	94	101	71	53	72	62	37	15	111	11	91
	25%	26%	25%	26%	21%	25%	24%	26%	25%	22%	31%	26%	21%	15%	24%	18%	26%
Will not affect my life	203	60	79	38	26	139	64	89	49	49	57	49	23	18	88	14	79
	20%	29%	19%	16%	17%	23%	16%	23%	17%	20%	25%	21%	13%	18%	19%	22%	23%
Unsure	285	54	121	59	50	174	109	114	89	73	56	62	61	24	107	17	120
	28%	26%	29%	24%	34%	28%	28%	29%	31%	30%	24%	26%	35%	25%	23%	27%	35%

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[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	276	119	46	107	130	18	129	101	86	89	123	139	133	122	21	64	53	109	154	212	176	193
	27%	30%	23%	28%	28%	21%	28%	26%	28%	30%	27%	28%	29%	27%	20%	29%	27%	25%	24%	25%	26%	27%
Worse	249	107	53	81	130	20	99	109	76	62	138	103	127	94	28	64	57	100	165	206	182	173
	25%	27%	26%	21%	28%	24%	21%	28%	25%	21%	30%	21%	28%	21%	26%	29%	29%	23%	25%	25%	27%	24%
Will not affect my life	203	73	33	92	83	14	106	86	52	59	84	106	81	107	15	30	47	97	127	168	121	142
	20%	18%	16%	24%	18%	17%	23%	22%	17%	20%	18%	21%	18%	24%	14%	14%	24%	22%	20%	20%	18%	20%
Unsure	285	100	70	107	122	32	131	88	94	90	111	150	115	126	43	59	37	135	201	256	198	213
	28%	25%	34%	28%	26%	39%	28%	23%	31%	30%	24%	30%	25%	28%	40%	27%	19%	31%	31%	30%	29%	29%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	276	119	113	99	177	39	60	94	131	52	56	32	57	64	81	40	99	101
	27%	27%	33%	35%	24%	26%	47%	35%	28%	18%	23%	21%	28%	28%	29%	29%	28%	23%
Worse	249	117	69	73	174	43	30	60	107	81	71	47	53	55	88	32	114	103
	25%	27%	21%	26%	24%	28%	24%	23%	23%	29%	29%	30%	26%	24%	31%	23%	32%	23%
Will not affect my life	203	80	66	55	148	35	21	53	86	65	47	37	37	53	39	33	58	106
	20%	18%	19%	20%	20%	23%	16%	20%	18%	23%	19%	24%	19%	23%	14%	24%	16%	24%
Unsure	285	123	90	53	232	36	17	60	140	85	73	39	54	59	73	32	85	132
	28%	28%	27%	19%	32%	23%	14%	23%	30%	30%	30%	25%	27%	25%	26%	23%	24%	30%

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[QAIModels] There are two different approaches to developing artificial intelligence models Which one would you prefer?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
An approach where the artificial intelligence model is made available to everyone to use and to see the source code, so	295	102	173	121	189	41	42	50	60	55	65	65	165	130
	29%	27%	37%	22%	28%	36%	32%	35%	40%	36%	23%	23%	37%	23%
An approach where artificial intelligence models are proprietary and controlled by the people who designed them who can	442	170	186	256	299	51	51	68	63	55	131	124	187	255
	44%	46%	40%	47%	44%	44%	40%	48%	42%	36%	46%	44%	42%	45%
Unsure	276	101	112	165	191	23	36	24	27	44	87	94	95	181
	27%	27%	24%	30%	28%	20%	28%	17%	18%	29%	31%	33%	21%	32%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIModels] There are two different approaches to developing artificial intelligence models Which one would you prefer?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
An approach where the artificial intelligence model is made available to everyone to use and to see the source code, so	295	60	122	61	52	182	113	108	81	71	63	55	62	38	154	17	88
	29%	29%	30%	25%	35%	29%	29%	28%	28%	29%	27%	23%	36%	39%	33%	28%	25%
An approach where artificial intelligence models are proprietary and controlled by the people who designed them who can	442	92	172	113	64	265	177	169	130	91	110	126	68	41	223	22	146
	44%	45%	42%	46%	42%	43%	45%	43%	46%	37%	47%	53%	39%	42%	48%	36%	42%
Unsure	276	53	118	70	34	170	104	116	74	83	59	55	44	19	88	23	113
	27%	26%	29%	29%	23%	28%	26%	29%	26%	34%	25%	23%	25%	19%	19%	37%	33%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIModels] There are two different approaches to developing artificial intelligence models Which one would you prefer?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
An approach where the artificial intelligence model is made available to everyone to use and to see the source code, so	295	129	52	109	148	17	130	118	88	84	150	132	145	128	21	71	65	114	178	228	206	207
	29%	33%	26%	28%	32%	20%	28%	31%	29%	28%	33%	27%	32%	29%	20%	32%	33%	26%	28%	27%	30%	29%
An approach where artificial intelligence models are proprietary and controlled by the people who designed them who can	442	155	101	177	179	38	225	163	132	143	178	236	188	212	42	83	84	183	276	370	284	320
	44%	39%	50%	46%	38%	46%	48%	42%	43%	48%	39%	47%	41%	47%	39%	38%	43%	42%	43%	44%	42%	44%
Unsure	276	113	49	102	138	28	110	104	87	73	129	130	124	109	43	65	47	143	192	245	188	194
	27%	28%	24%	26%	30%	34%	24%	27%	28%	24%	28%	26%	27%	24%	41%	30%	24%	32%	30%	29%	28%	27%

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[QAModels] There are two different approaches to developing artificial intelligence models Which one would you prefer?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
An approach where the artificial intelligence model is made available to everyone to use and to see the source code, so	295	125	115	108	186	43	64	89	142	63	61	42	51	60	99	38	98	110
	29%	29%	34%	38%	25%	28%	50%	33%	31%	22%	25%	27%	25%	26%	35%	27%	28%	25%
An approach where artificial intelligence models are proprietary and controlled by the people who designed them who can	442	185	152	114	328	75	39	122	191	130	109	60	89	115	102	61	158	215
	44%	42%	45%	41%	45%	49%	30%	45%	41%	46%	44%	38%	44%	50%	36%	45%	44%	49%
Unsure	276	128	71	59	216	34	25	57	130	89	77	53	61	56	80	38	99	117
	27%	29%	21%	21%	30%	22%	19%	21%	28%	32%	31%	34%	30%	24%	28%	28%	28%	27%

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[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do you agree with more?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	496	188	238	258	335	59	63	63	64	77	136	156	205	292
	49%	50%	51%	48%	49%	51%	49%	44%	43%	50%	48%	55%	46%	52%
Government regulation of artificial intelligence could do more harm than good for a new industry	313	122	161	151	214	38	45	51	59	49	87	67	159	154
	31%	33%	34%	28%	32%	33%	35%	36%	39%	32%	31%	24%	36%	27%
Unsure	203	63	71	132	130	19	21	28	27	29	60	60	84	120
	20%	17%	15%	24%	19%	16%	16%	20%	18%	19%	21%	21%	19%	21%

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[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do you agree with more?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	496	97	195	123	82	291	205	188	147	115	128	121	70	55	219	33	182
	49%	47%	47%	51%	54%	47%	52%	48%	52%	47%	55%	51%	40%	56%	47%	53%	52%
Government regulation of artificial intelligence could do more harm than good for a new industry	313	63	132	73	44	196	116	125	88	76	69	73	69	22	165	20	85
	31%	31%	32%	30%	29%	32%	30%	32%	31%	31%	30%	31%	39%	22%	35%	32%	24%
Unsure	203	45	85	48	25	130	73	80	49	53	36	42	36	21	81	10	80
	20%	22%	21%	20%	16%	21%	18%	20%	17%	22%	15%	18%	21%	22%	17%	16%	23%

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[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do you agree with more?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	496	153	94	244	179	31	287	137	154	201	171	306	179	281	37	77	87	227	330	412	312	375
	49%	38%	46%	63%	39%	37%	62%	36%	50%	67%	38%	61%	39%	62%	35%	35%	44%	52%	51%	49%	46%	52%
Government regulation of artificial intelligence could do more harm than good for a new industry	313	163	59	82	183	24	106	160	89	61	181	115	185	99	29	87	77	126	190	256	226	200
	31%	41%	29%	21%	39%	28%	23%	42%	29%	20%	40%	23%	40%	22%	28%	40%	39%	29%	29%	30%	33%	28%
Unsure	203	82	50	62	102	29	72	88	65	38	104	77	94	70	40	55	32	86	126	175	140	146
	20%	21%	25%	16%	22%	35%	15%	23%	21%	13%	23%	15%	21%	16%	37%	25%	16%	20%	20%	21%	21%	20%

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[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do you agree with more?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	496	201	169	122	373	64	58	159	213	125	108	60	112	120	104	57	141	308
	49%	46%	50%	44%	51%	42%	45%	59%	46%	44%	44%	38%	56%	52%	37%	42%	40%	70%
Government regulation of artificial intelligence could do more harm than good for a new industry	313	141	106	104	209	56	47	72	139	102	66	56	53	65	117	55	143	68
	31%	32%	31%	37%	29%	37%	37%	27%	30%	36%	27%	36%	27%	28%	42%	40%	40%	15%
Unsure	203	96	63	54	149	32	22	36	111	56	72	40	35	47	60	24	72	66
	20%	22%	19%	19%	20%	21%	18%	14%	24%	20%	29%	25%	17%	20%	21%	18%	20%	15%

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[QAIIntellectualProperty] Some websites argue that artificial intelligence companies should pay them for accessing their content to train new AI models. Critics of this approach point out that these websites are free to read and forcing artificial intelligence companies to pay would limit the capabilities of AI models and stifle innovation. Which of the following do you agree with more?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Content owners should always be paid when their content is used to train AI models	309	99	147	161	199	40	51	50	57	61	78	63	168	140
	30%	26%	31%	30%	29%	34%	40%	35%	38%	39%	27%	22%	38%	25%
Content that is already free to read online should be freely available to train AI models	445	183	238	207	290	57	50	65	58	62	134	127	184	261
	44%	49%	51%	38%	43%	49%	39%	46%	39%	40%	47%	45%	41%	46%
Unsure	259	91	86	173	190	19	28	27	35	32	72	93	94	165
	26%	24%	18%	32%	28%	16%	22%	19%	23%	21%	25%	33%	21%	29%

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[QAIIntellectualProperty] Some websites argue that artificial intelligence companies should pay them for accessing their content to train new AI models. Critics of this approach point out that these websites are free to read and forcing artificial intelligence companies to pay would limit the capabilities of AI models and stifle innovation. Which of the following do you agree with more?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Content owners should always be paid when their content is used to train AI models	309	65	111	85	47	176	132	101	97	68	77	71	59	27	172	22	73
	30%	32%	27%	35%	31%	28%	34%	26%	34%	28%	33%	30%	34%	28%	37%	36%	21%
Content that is already free to read online should be freely available to train AI models	445	86	190	97	71	277	168	173	116	109	92	104	79	48	189	26	168
	44%	42%	46%	40%	47%	45%	43%	44%	41%	45%	40%	44%	45%	49%	41%	41%	48%
Unsure	259	54	111	62	32	165	94	118	72	67	64	61	37	22	104	14	106
	26%	26%	27%	25%	21%	27%	24%	30%	25%	28%	28%	26%	21%	23%	22%	23%	31%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAIIntellectualProperty] Some websites argue that artificial intelligence companies should pay them for accessing their content to train new AI models. Critics of this approach point out that these websites are free to read and forcing artificial intelligence companies to pay would limit the capabilities of AI models and stifle innovation. Which of the following do you agree with more?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Content owners should always be paid when their content is used to train AI models	309	106	72	128	125	24	159	107	87	110	130	161	134	149	26	63	49	112	187	254	204	226
	30%	27%	36%	33%	27%	29%	34%	28%	28%	37%	29%	32%	29%	33%	24%	29%	25%	25%	29%	30%	30%	31%
Content that is already free to read online should be freely available to train AI models	445	179	93	161	213	38	195	176	141	121	206	214	205	193	47	95	89	215	286	369	295	298
	44%	45%	46%	42%	46%	45%	42%	46%	46%	40%	45%	43%	45%	43%	44%	43%	46%	49%	44%	44%	44%	41%
Unsure	259	112	37	99	126	22	111	101	80	69	120	122	118	108	33	60	57	113	174	220	179	197
	26%	28%	19%	25%	27%	26%	24%	26%	26%	23%	26%	25%	26%	24%	31%	28%	29%	26%	27%	26%	26%	27%

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[QAIIntellectualProperty] Some websites argue that artificial intelligence companies should pay them for accessing their content to train new AI models. Critics of this approach point out that these websites are free to read and forcing artificial intelligence companies to pay would limit the capabilities of AI models and stifle innovation. Which of the following do you agree with more?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Content owners should always be paid when their content is used to train AI models	309	130	122	96	211	55	41	77	140	91	74	35	58	90	85	31	101	164
	30%	30%	36%	34%	29%	36%	32%	29%	30%	32%	30%	22%	29%	39%	30%	23%	28%	37%
Content that is already free to read online should be freely available to train AI models	445	197	146	128	317	58	69	140	193	113	83	72	98	79	118	75	159	159
	44%	45%	43%	46%	43%	38%	54%	52%	42%	40%	34%	46%	49%	34%	42%	55%	45%	36%
Unsure	259	111	69	56	203	40	17	50	130	79	90	49	45	63	78	31	96	119
	26%	25%	20%	20%	28%	26%	13%	19%	28%	28%	36%	32%	22%	27%	28%	23%	27%	27%

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[QMovies] Which of the following movies have you seen this summer? You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
BARBIE AND OPPENHEIMER	31	10	18	12	18	3	6	10	7	7	6	1	24	7
	3%	3%	4%	2%	3%	2%	5%	7%	4%	5%	2%	1%	5%	1%
Guardians of the Galaxy Vol. 3	173	60	105	67	93	29	35	28	51	35	44	14	114	59
	17%	16%	22%	12%	14%	25%	27%	20%	34%	22%	16%	5%	25%	10%
Indiana Jones and the Dial of Destiny	134	41	79	54	82	14	29	23	23	25	37	26	70	63
	13%	11%	17%	10%	12%	12%	22%	16%	15%	16%	13%	9%	16%	11%
Mission Impossible - Dead Reckoning Part One	94	39	55	39	44	21	17	13	17	17	33	13	48	46
	9%	10%	12%	7%	6%	18%	13%	9%	11%	11%	12%	5%	11%	8%
Barbie	84	22	33	51	43	8	20	30	21	13	15	6	63	21
	8%	6%	7%	9%	6%	7%	15%	21%	14%	8%	5%	2%	14%	4%
Oppenheimer	87	28	52	34	57	8	11	15	22	14	21	15	51	36
	9%	8%	11%	6%	8%	7%	8%	10%	15%	9%	7%	5%	11%	6%
Asteroid City	37	15	25	12	20	7	5	3	11	7	12	4	21	16
	4%	4%	5%	2%	3%	6%	4%	2%	7%	5%	4%	1%	5%	3%
None of these	674	258	284	390	485	65	66	77	70	99	196	232	247	428
	67%	69%	60%	72%	71%	57%	51%	54%	47%	64%	69%	82%	55%	76%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies have you seen this summer? You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
BARBIE AND OPPENHEIMER	31	6	4	13	7	10	20	5	13	5	4	6	4	12	20	4	6
	3%	3%	1%	5%	5%	2%	5%	1%	5%	2%	2%	3%	2%	12%	4%	6%	2%
Guardians of the Galaxy Vol. 3	173	32	76	51	14	108	65	52	41	39	33	45	28	27	117	13	25
	17%	16%	18%	21%	9%	17%	16%	13%	14%	16%	14%	19%	16%	27%	25%	21%	7%
Indiana Jones and the Dial of Destiny	134	27	59	33	15	86	48	50	32	23	22	45	28	14	87	10	24
	13%	13%	14%	13%	10%	14%	12%	13%	11%	9%	9%	19%	16%	15%	19%	15%	7%
Mission Impossible - Dead Reckoning Part One	94	15	39	21	19	54	40	22	22	15	13	29	15	21	70	8	15
	9%	7%	9%	8%	13%	9%	10%	6%	8%	6%	6%	12%	9%	21%	15%	13%	4%
Barbie	84	25	24	27	9	49	36	20	22	20	11	23	14	16	56	12	11
	8%	12%	6%	11%	6%	8%	9%	5%	8%	8%	5%	10%	8%	16%	12%	19%	3%
Oppenheimer	87	11	30	29	16	41	46	26	32	15	12	19	15	25	56	6	20
	9%	5%	7%	12%	11%	7%	12%	6%	11%	6%	5%	8%	8%	25%	12%	9%	6%
Asteroid City	37	5	15	13	3	20	17	6	14	7	3	8	3	16	22	2	10
	4%	3%	4%	6%	2%	3%	4%	2%	5%	3%	1%	3%	1%	17%	5%	3%	3%
None of these	674	136	271	151	115	406	266	280	203	175	171	141	118	45	246	39	282
	67%	66%	66%	62%	77%	66%	68%	71%	71%	72%	73%	60%	68%	46%	53%	62%	81%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies have you seen this summer? You may choose as many as you like

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
BARBIE AND OPPENHEIMER	31 3%	11 3%	7 3%	13 3%	12 3%	1 1%	18 4%	13 3%	5 2%	13 4%	12 3%	18 4%	16 3%	14 3%	1 1%	8 4%	4 2%	11 3%	9 1%	21 2%	17 3%	22 3%
Guardians of the Galaxy Vol. 3	173 17%	58 15%	43 21%	69 18%	67 14%	19 23%	87 19%	48 12%	60 19%	63 21%	72 16%	89 18%	68 15%	82 18%	22 21%	39 18%	24 13%	49 11%	76 12%	120 14%	103 15%	116 16%
Indiana Jones and the Dial of Destiny	134 13%	42 11%	35 17%	57 15%	48 10%	12 14%	74 16%	46 12%	48 16%	40 13%	46 10%	82 16%	53 12%	72 16%	9 8%	17 8%	30 15%	48 11%	75 12%	106 13%	87 13%	88 12%
Mission Impossible - Dead Reckoning Part One	94 9%	19 5%	18 9%	57 15%	23 5%	9 11%	62 13%	27 7%	23 7%	44 15%	25 5%	64 13%	25 5%	57 13%	12 11%	13 6%	8 4%	36 8%	45 7%	65 8%	60 9%	70 10%
Barbie	84 8%	27 7%	18 9%	40 10%	31 7%	5 6%	49 11%	31 8%	18 6%	32 11%	29 6%	49 10%	33 7%	45 10%	7 7%	20 9%	10 5%	26 6%	32 5%	62 7%	52 8%	66 9%
Oppenheimer	87 9%	29 7%	23 11%	34 9%	35 8%	9 10%	43 9%	33 9%	24 8%	30 10%	35 8%	45 9%	41 9%	38 8%	7 7%	19 8%	14 7%	31 7%	41 6%	66 8%	54 8%	62 9%
Asteroid City	37 4%	4 1%	15 8%	18 5%	6 1%	7 8%	25 5%	3 1%	13 4%	20 7%	6 1%	27 5%	6 1%	25 6%	6 6%	4 2%	1 1%	16 4%	21 3%	30 4%	23 3%	28 4%
None of these	674 67%	279 70%	127 63%	245 63%	331 71%	54 65%	289 62%	273 71%	200 65%	186 62%	320 70%	316 63%	316 69%	284 63%	74 69%	149 68%	138 71%	331 75%	486 75%	595 71%	464 69%	488 68%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMovies] Which of the following movies have you seen this summer? You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
BARBIE AND OPPENHEIMER	31	13	15	13	18	5	8	12	11	7	4	2	5	12	12	-	6	11
	3%	3%	4%	5%	2%	3%	7%	5%	2%	3%	2%	2%	3%	5%	4%		2%	3%
Guardians of the Galaxy Vol. 3	173	74	74	79	92	30	50	65	71	36	32	18	35	50	39	23	51	74
	17%	17%	22%	28%	13%	19%	39%	24%	15%	13%	13%	11%	18%	22%	14%	17%	14%	17%
Indiana Jones and the Dial of Destiny	134	63	47	52	80	25	27	45	54	35	22	18	40	24	24	19	42	65
	13%	14%	14%	19%	11%	16%	21%	17%	12%	12%	9%	12%	20%	11%	9%	14%	12%	15%
Mission Impossible - Dead Reckoning Part One	94	41	33	34	60	17	17	42	34	18	16	5	30	14	15	5	24	59
	9%	9%	10%	12%	8%	11%	13%	16%	7%	6%	7%	3%	15%	6%	5%	3%	7%	13%
Barbie	84	26	43	37	48	24	12	26	29	29	18	7	24	17	28	2	17	33
	8%	6%	13%	13%	7%	16%	10%	10%	6%	10%	7%	4%	12%	8%	10%	1%	5%	8%
Oppenheimer	87	34	31	39	48	17	21	25	38	23	9	9	13	27	25	10	27	39
	9%	8%	9%	14%	7%	11%	17%	9%	8%	8%	4%	6%	7%	12%	9%	7%	8%	9%
Asteroid City	37	21	13	16	21	7	8	15	14	8	2	-	5	17	5	-	6	22
	4%	5%	4%	6%	3%	5%	7%	6%	3%	3%	1%		2%	7%	2%		2%	5%
None of these	674	300	197	147	527	91	56	157	325	192	180	118	117	154	193	99	257	292
	67%	69%	58%	52%	72%	60%	44%	59%	70%	68%	73%	76%	58%	66%	69%	72%	72%	66%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsCurrent] Some movies have begun using digitally recreated actors to make a living actor look younger  
 Should movies digitally recreate living actors to make them look younger?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	281	99	168	113	163	37	59	49	56	46	75	55	151	130
	28%	27%	36%	21%	24%	32%	46%	34%	38%	30%	27%	19%	34%	23%
No	474	180	178	296	340	51	45	54	54	77	131	158	186	289
	47%	48%	38%	55%	50%	44%	35%	38%	36%	50%	46%	56%	42%	51%
Unsure	257	94	124	133	177	28	24	39	40	31	77	70	110	147
	25%	25%	26%	25%	26%	24%	19%	27%	26%	20%	27%	25%	25%	26%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsCurrent] Some movies have begun using digitally recreated actors to make a living actor look younger  
 Should movies digitally recreate living actors to make them look younger?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	281	56	123	60	43	179	103	93	70	65	64	68	49	34	149	21	76
	28%	27%	30%	24%	29%	29%	26%	24%	25%	27%	27%	29%	28%	34%	32%	34%	22%
No	474	90	185	120	78	276	198	192	147	112	117	112	77	40	199	24	198
	47%	44%	45%	49%	52%	45%	50%	49%	52%	46%	50%	47%	44%	41%	43%	39%	57%
Unsure	257	59	103	65	28	163	93	108	68	67	52	56	48	24	117	17	73
	25%	29%	25%	27%	19%	26%	24%	27%	24%	27%	22%	24%	28%	25%	25%	27%	21%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsCurrent] Some movies have begun using digitally recreated actors to make a living actor look younger  
 Should movies digitally recreate living actors to make them look younger?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	281	104	47	128	115	20	147	95	94	89	112	157	119	140	22	62	39	115	164	227	164	199
	28%	26%	23%	33%	25%	23%	32%	25%	31%	29%	25%	31%	26%	31%	21%	28%	20%	26%	25%	27%	24%	28%
No	474	207	93	163	237	43	195	205	136	128	247	204	233	188	54	100	116	207	321	404	344	338
	47%	52%	46%	42%	51%	51%	42%	53%	44%	43%	54%	41%	51%	42%	50%	46%	60%	47%	50%	48%	51%	47%
Unsure	257	87	63	97	112	21	124	84	77	84	97	137	105	122	31	57	40	118	161	212	171	184
	25%	22%	31%	25%	24%	25%	27%	22%	25%	28%	21%	28%	23%	27%	29%	26%	20%	27%	25%	25%	25%	25%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsCurrent] Some movies have begun using digitally recreated actors to make a living actor look younger  
Should movies digitally recreate living actors to make them look younger?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	281	118	114	95	187	39	55	85	135	61	54	34	72	61	63	36	83	110
	28%	27%	34%	34%	26%	25%	43%	32%	29%	22%	22%	22%	36%	26%	23%	26%	23%	25%
No	474	214	134	109	363	81	28	115	219	140	137	80	98	91	147	71	185	202
	47%	49%	40%	39%	50%	53%	22%	43%	47%	50%	56%	52%	49%	39%	52%	52%	52%	46%
Unsure	257	105	89	77	181	33	44	67	109	81	56	41	31	79	71	29	88	130
	25%	24%	26%	27%	25%	22%	34%	25%	24%	29%	23%	26%	15%	34%	25%	21%	25%	30%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsDead] Some movies have begun using digitally recreated actors to portray an actor who has passed away  
 Should movies digitally recreate actors who have passed away?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	253	99	142	111	172	30	40	36	46	50	75	46	132	121
	25%	27%	30%	20%	25%	26%	31%	26%	30%	33%	26%	16%	30%	21%
No	541	188	217	322	357	64	65	72	70	72	145	182	214	327
	53%	51%	46%	60%	53%	55%	50%	51%	47%	47%	51%	64%	48%	58%
Unsure	219	85	110	108	150	22	24	33	35	32	64	55	100	118
	22%	23%	23%	20%	22%	19%	19%	23%	23%	21%	22%	19%	22%	21%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsDead] Some movies have begun using digitally recreated actors to portray an actor who has passed away  
 Should movies digitally recreate actors who have passed away?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	253	48	115	65	25	163	90	100	72	75	63	44	44	23	116	20	67
	25%	23%	28%	27%	17%	26%	23%	25%	25%	31%	27%	19%	25%	23%	25%	31%	19%
No	541	119	215	133	73	334	207	205	151	129	127	138	88	43	233	31	217
	53%	58%	52%	55%	49%	54%	52%	52%	53%	53%	54%	59%	51%	44%	50%	50%	63%
Unsure	219	38	82	46	51	120	97	88	61	41	43	53	42	32	115	11	62
	22%	19%	20%	19%	34%	19%	25%	22%	21%	17%	19%	23%	24%	33%	25%	18%	18%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsDead] Some movies have begun using digitally recreated actors to portray an actor who has passed away  
 Should movies digitally recreate actors who have passed away?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	253	96	42	109	111	19	123	90	77	81	112	131	120	118	16	54	45	105	150	209	161	178
	25%	24%	21%	28%	24%	22%	27%	23%	25%	27%	25%	26%	26%	15%	25%	23%	24%	23%	25%	24%	25%	
No	541	227	113	192	255	51	235	218	165	151	257	250	247	228	67	112	117	236	352	447	372	390
	53%	57%	56%	50%	55%	61%	51%	57%	54%	50%	56%	50%	54%	51%	63%	51%	60%	54%	54%	53%	55%	54%
Unsure	219	74	47	87	98	14	106	76	65	69	87	117	90	104	24	52	34	100	145	187	144	153
	22%	19%	23%	22%	21%	17%	23%	20%	21%	23%	19%	24%	20%	23%	23%	24%	17%	23%	22%	22%	21%	21%

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N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QDigitalActorsDead] Some movies have begun using digitally recreated actors to portray an actor who has passed away  
Should movies digitally recreate actors who have passed away?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	253	100	103	80	173	33	46	74	114	65	53	40	58	58	59	33	86	115
	25%	23%	31%	28%	24%	22%	36%	28%	25%	23%	21%	25%	29%	25%	21%	24%	24%	26%
No	541	238	163	136	404	93	42	134	258	150	149	80	113	124	157	83	208	242
	53%	54%	48%	49%	55%	61%	33%	50%	56%	53%	61%	52%	56%	54%	56%	60%	58%	55%
Unsure	219	100	71	65	154	26	38	60	91	67	44	36	30	49	66	22	62	85
	22%	23%	21%	23%	21%	17%	30%	22%	20%	24%	18%	23%	15%	21%	23%	16%	17%	19%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QHollywoodAI] Artificial intelligence is a topic of contention in the current writers and actors strike. Proponents of the use of AI in movies say it can help writers generate new ideas for scripts or scenes, and automate time-consuming tasks in production and marketing. Critics say it will allow studios to replace human actors with AI without compensating them fairly. Knowing this, do you think that AI will have a mostly positive or mostly negative impact on

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mostly positive impact	255	96	161	94	147	37	41	52	68	36	70	29	156	99
	25%	26%	34%	17%	22%	32%	32%	37%	45%	23%	25%	10%	35%	18%
Mostly negative impact	532	193	216	315	369	47	67	68	55	82	162	164	205	326
	52%	52%	46%	58%	54%	41%	52%	48%	37%	53%	57%	58%	46%	58%
Unsure	226	84	94	132	164	32	21	22	27	37	52	89	86	141
	22%	23%	20%	24%	24%	27%	17%	15%	18%	24%	18%	32%	19%	25%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QHollywoodAI] Artificial intelligence is a topic of contention in the current writers and actors strike. Proponents of the use of AI in movies say it can help writers generate new ideas for scripts or scenes, and automate time-consuming tasks in production and marketing. Critics say it will allow studios to replace human actors with AI without compensating them fairly. Knowing this, do you think that AI will have a mostly positive or mostly negative impact on

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mostly positive impact	255	45	96	66	48	140	115	79	68	55	59	57	48	35	161	14	51
	25%	22%	23%	27%	32%	23%	29%	20%	24%	23%	25%	24%	28%	36%	35%	22%	15%
Mostly negative impact	532	110	221	129	72	331	200	211	157	134	115	139	89	41	221	32	204
	52%	54%	54%	53%	48%	54%	51%	54%	55%	55%	49%	59%	51%	42%	48%	51%	59%
Unsure	226	50	96	49	30	146	79	103	59	55	60	40	37	22	83	16	92
	22%	24%	23%	20%	20%	24%	20%	26%	21%	22%	26%	17%	21%	22%	18%	26%	26%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QHollywoodAI] Artificial intelligence is a topic of contention in the current writers and actors strike. Proponents of the use of AI in movies say it can help writers generate new ideas for scripts or scenes, and automate time-consuming tasks in production and marketing. Critics say it will allow studios to replace human actors with AI without compensating them fairly. Knowing this, do you think that AI will have a mostly positive or mostly negative impact on

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mostly positive impact	255	107	48	99	125	17	114	102	83	69	131	111	132	106	18	59	50	92	137	194	176	167
	25%	27%	24%	26%	27%	20%	24%	27%	27%	23%	29%	22%	29%	24%	17%	27%	26%	21%	21%	23%	26%	23%
Mostly negative impact	532	208	113	202	238	44	249	198	153	171	226	275	230	244	58	111	105	247	365	457	341	388
	52%	52%	56%	52%	51%	53%	54%	51%	50%	57%	50%	55%	50%	54%	54%	51%	54%	56%	56%	54%	50%	54%
Unsure	226	84	42	87	101	23	102	84	71	60	100	112	95	100	31	48	40	102	145	192	162	166
	22%	21%	21%	22%	22%	28%	22%	22%	23%	20%	22%	22%	21%	22%	29%	22%	21%	23%	22%	23%	24%	23%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QHollywoodAI] Artificial intelligence is a topic of contention in the current writers and actors strike. Proponents of the use of AI in movies say it can help writers generate new ideas for scripts or scenes, and automate time-consuming tasks in production and marketing. Critics say it will allow studios to replace human actors with AI without compensating them fairly. Knowing this, do you think that AI will have a mostly positive or mostly negative impact on

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mostly positive impact	255	105	114	90	164	36	54	86	120	49	49	41	49	52	73	42	91	82
	25%	24%	34%	32%	22%	23%	42%	32%	26%	17%	20%	26%	24%	22%	26%	30%	26%	19%
Mostly negative impact	532	234	159	139	391	93	47	129	237	166	135	63	117	136	151	71	195	243
	52%	54%	47%	50%	54%	61%	37%	48%	51%	59%	55%	41%	58%	59%	53%	52%	55%	55%
Unsure	226	99	65	51	175	24	27	52	106	68	63	51	35	43	58	24	70	117
	22%	23%	19%	18%	24%	16%	21%	19%	23%	24%	25%	33%	18%	19%	21%	18%	20%	27%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	176	237	220	362	15	44	51	81	56	132	137	188	269
	45%	47%	50%	41%	53%	13%	34%	36%	54%	36%	46%	48%	42%	47%
Joe Biden	498	184	208	289	287	95	81	71	58	93	136	140	222	276
	49%	49%	44%	53%	42%	82%	63%	50%	38%	60%	48%	49%	50%	49%
Jo Jorgensen	6	2	3	3	4	1	0	1	1	2	1	1	4	2
	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%
Howie Hawkins	2	-	0	1	2	-	0	2	-	-	1	-	2	1
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Kanye West	1	0	0	0	0	0	-	0	1	0	-	-	1	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Someone else	9	0	5	4	3	1	-	0	3	1	4	0	4	5
	1%	0%	1%	1%	0%	1%	0%	0%	2%	0%	1%	0%	1%	1%
I did not vote	30	10	14	16	16	3	3	9	5	3	9	4	17	13
	3%	3%	3%	3%	2%	3%	3%	6%	3%	2%	3%	1%	4%	2%
Unsure	10	-	3	8	4	1	-	7	1	0	2	-	9	2
	1%	0%	1%	1%	1%	1%	0%	5%	1%	0%	1%	0%	2%	0%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	90	181	125	59	271	184	213	148	90	118	107	93	36	205	19	176
	45%	44%	44%	51%	40%	44%	47%	54%	52%	37%	51%	45%	53%	36%	44%	31%	51%
Joe Biden	498	97	211	105	86	307	191	160	127	134	107	122	73	52	231	35	163
	49%	47%	51%	43%	57%	50%	48%	41%	44%	55%	46%	52%	42%	53%	50%	56%	47%
Jo Jorgensen	6	2	2	1	0	4	2	3	1	1	1	2	0	2	3	1	2
	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	2%	1%	1%	0%
Howie Hawkins	2	-	0	1	1	0	2	-	2	1	-	-	-	1	-	0	-
	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Kanye West	1	0	0	0	-	0	0	0	-	0	0	0	0	-	1	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Someone else	9	2	2	5	1	3	5	1	2	1	2	3	3	-	7	1	1
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	2%	1%
I did not vote	30	13	13	4	1	25	5	13	3	14	4	3	3	5	15	4	5
	3%	6%	3%	1%	1%	4%	1%	3%	1%	6%	2%	1%	2%	5%	3%	6%	1%
Unsure	10	2	3	3	2	4	5	1	2	3	2	-	2	3	4	3	1
	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	3%	1%	4%	0%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	350	79	15	407	30	20	331	106	9	457	-	404	13	40	206	175	181	291	382	396	239
	45%	88%	39%	4%	88%	35%	4%	86%	35%	3%	100%	-	88%	3%	37%	94%	90%	41%	45%	45%	58%	33%
Joe Biden	498	36	98	358	40	30	429	43	172	280	-	498	32	418	48	8	15	244	328	429	240	440
	49%	9%	48%	92%	9%	36%	92%	11%	56%	93%	-	100%	7%	93%	45%	4%	8%	55%	51%	51%	35%	61%
Jo Jorgensen	6	2	3	-	3	3	0	2	3	1	-	-	3	1	2	1	1	2	3	5	4	4
	1%	*%	1%	-	1%	4%	*%	1%	1%	*%	-	-	1%	*%	2%	1%	*%	1%	1%	1%	1%	1%
Howie Hawkins	2	1	0	-	1	0	1	-	2	1	-	-	1	1	0	-	-	1	2	2	0	0
	*%	*%	*%	-	*%	*%	*%	-	1%	*%	-	-	*%	*%	*%	-	-	*%	*%	*%	*%	*%
Kanye West	1	-	1	0	-	1	0	0	0	0	-	-	0	0	0	-	-	-	-	-	1	1
	*%	-	*%	*%	-	1%	*%	*%	*%	*%	-	-	*%	*%	*%	-	-	-	-	-	*%	*%
Someone else	9	0	7	1	4	4	1	1	6	2	-	-	5	1	3	-	0	5	6	8	7	7
	1%	*%	4%	*%	1%	4%	*%	*%	2%	1%	-	-	1%	*%	3%	-	*%	1%	1%	1%	1%	1%
I did not vote	30	8	13	5	10	14	6	6	18	4	-	-	11	7	13	3	5	3	9	8	24	23
	3%	2%	7%	1%	2%	17%	1%	2%	6%	1%	-	-	2%	1%	12%	2%	2%	1%	1%	1%	4%	3%
Unsure	10	-	1	8	-	2	8	1	1	4	-	-	1	8	1	-	-	4	7	9	5	7
	1%	-	1%	2%	-	2%	2%	*%	*%	1%	-	-	*%	2%	1%	-	-	1%	1%	1%	1%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	235	116	151	304	76	76	68	232	158	116	119	90	61	266	108	321	21
	45%	54%	34%	54%	42%	50%	60%	25%	50%	56%	47%	77%	45%	26%	95%	79%	90%	5%
Joe Biden	498	185	194	113	384	66	47	187	201	110	114	30	104	153	10	19	15	394
	49%	42%	58%	40%	53%	43%	37%	70%	43%	39%	46%	19%	52%	66%	3%	14%	4%	89%
Jo Jorgensen	6	2	3	2	4	1	1	1	3	2	1	1	1	2	1	1	5	-
	1%	*%	1%	1%	1%	*%	1%	*%	1%	1%	1%	*%	*%	1%	*%	*%	1%	-
Howie Hawkins	2	1	2	0	2	-	0	-	2	-	1	-	1	0	-	-	-	-
	*%	*%	1%	*%	*%	-	*%	-	*%	-	1%	-	1%	*%	-	-	-	-
Kanye West	1	0	1	0	1	0	-	1	-	0	-	0	-	0	-	-	-	0
	*%	*%	*%	*%	*%	*%	-	*%	-	*%	-	*%	-	*%	-	-	-	*%
Someone else	9	7	1	1	7	0	1	2	6	1	2	1	2	2	-	4	4	5
	1%	2%	*%	1%	1%	*%	1%	1%	1%	*%	1%	*%	1%	1%	-	3%	1%	1%
I did not vote	30	8	14	8	22	7	1	8	13	9	6	4	3	10	4	5	10	9
	3%	2%	4%	3%	3%	5%	1%	3%	3%	3%	3%	3%	1%	4%	2%	3%	3%	2%
Unsure	10	1	7	3	7	3	0	0	6	4	5	0	1	3	-	-	-	13
	1%	*%	2%	1%	1%	2%	*%	*%	1%	1%	2%	*%	*%	1%	-	-	-	3%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	384	151	199	185	313	22	30	45	50	48	116	125	143	241
	38%	40%	42%	34%	46%	19%	23%	32%	33%	31%	41%	44%	32%	43%
VERY/SOMEWHAT LIBERAL	300	119	116	183	176	49	41	49	35	65	69	82	149	152
	30%	32%	25%	34%	26%	43%	32%	34%	24%	42%	24%	29%	33%	27%
Very conservative	182	69	103	79	149	12	10	14	26	24	49	69	64	118
	18%	19%	22%	15%	22%	10%	8%	10%	17%	16%	17%	24%	14%	21%
Somewhat conservative	203	82	97	105	165	10	20	31	25	23	67	56	79	123
	20%	22%	21%	19%	24%	9%	15%	22%	16%	15%	24%	20%	18%	22%
Moderate	308	97	144	163	182	42	56	40	63	41	95	69	143	165
	30%	26%	31%	30%	27%	37%	44%	28%	42%	26%	34%	25%	32%	29%
Somewhat liberal	170	68	64	106	102	29	23	31	20	23	41	55	74	96
	17%	18%	14%	20%	15%	25%	18%	22%	14%	15%	15%	19%	17%	17%
Very liberal	130	52	52	77	74	21	19	18	15	42	28	28	74	55
	13%	14%	11%	14%	11%	18%	15%	13%	10%	27%	10%	10%	17%	10%
Unsure	21	5	10	11	8	2	1	8	2	2	3	6	12	9
	2%	1%	2%	2%	1%	2%	1%	6%	1%	1%	1%	2%	3%	2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	384	79	146	103	56	225	159	178	135	75	103	92	83	23	170	15	159
	38%	38%	35%	42%	38%	36%	40%	45%	48%	31%	44%	39%	47%	24%	37%	24%	46%
VERY/SOMEWHAT LIBERAL	300	53	118	76	53	171	129	93	82	83	57	78	40	33	143	28	87
	30%	26%	29%	31%	35%	28%	33%	24%	29%	34%	24%	33%	23%	34%	31%	46%	25%
Very conservative	182	37	74	48	24	110	71	88	61	43	51	40	32	11	72	8	81
	18%	18%	18%	20%	16%	18%	18%	22%	21%	17%	22%	17%	18%	11%	16%	13%	23%
Somewhat conservative	203	42	72	55	33	114	88	90	75	32	52	52	51	13	98	7	78
	20%	21%	18%	23%	22%	19%	22%	23%	26%	13%	22%	22%	29%	13%	21%	11%	22%
Moderate	308	63	142	61	41	205	102	115	67	76	72	65	49	42	146	14	94
	30%	31%	35%	25%	27%	33%	26%	29%	23%	31%	31%	28%	28%	43%	31%	22%	27%
Somewhat liberal	170	35	64	44	27	99	71	53	49	51	34	41	21	20	73	15	60
	17%	17%	16%	18%	18%	16%	18%	14%	17%	21%	15%	17%	12%	20%	16%	23%	17%
Very liberal	130	18	53	32	25	71	58	40	34	32	22	37	20	13	71	14	27
	13%	9%	13%	13%	17%	12%	15%	10%	12%	13%	10%	16%	11%	14%	15%	22%	8%
Unsure	21	10	6	4	-	16	4	7	-	11	1	1	3	-	5	5	7
	2%	5%	1%	2%	-	3%	1%	2%	-	4%	1%	*%	2%	-	1%	9%	2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
VERY/SOMEWHAT CONSERVATIVE	384 38%	312 78%	37 18%	30 8%	338 73%	10 12%	37 8%	384 100%	-	-	331 72%	43 9%	338 74%	30 7%	16 15%	165 75%	158 81%	170 39%	263 41%	327 39%	330 49%	206 29%
VERY/SOMEWHAT LIBERAL	300 30%	2 1%	36 18%	259 67%	4 1%	6 7%	290 62%	-	-	300 100%	9 2%	280 56%	7 2%	278 62%	15 14%	3 1%	1 %	151 34%	211 33%	261 31%	133 20%	272 38%
Very conservative	182 18%	156 39%	10 5%	13 3%	165 36%	3 4%	13 3%	182 47%	-	-	165 36%	16 3%	161 35%	15 3%	6 6%	94 43%	64 33%	82 19%	125 19%	155 18%	166 24%	98 14%
Somewhat conservative	203 20%	156 39%	27 13%	17 4%	173 37%	6 7%	23 5%	203 53%	-	-	166 36%	27 5%	178 39%	15 3%	10 9%	71 32%	94 48%	88 20%	138 21%	172 20%	164 24%	108 15%
Moderate	308 30%	82 21%	127 63%	93 24%	118 25%	58 69%	132 28%	-	308 100%	-	106 23%	172 34%	107 23%	135 30%	66 62%	46 21%	37 19%	114 26%	167 26%	241 29%	198 29%	224 31%
Somewhat liberal	170 17%	1 %	21 10%	149 38%	3 1%	1 1%	167 36%	-	-	170 57%	6 1%	159 32%	5 1%	160 36%	5 5%	2 1%	0 %	90 20%	123 19%	146 17%	75 11%	158 22%
Very liberal	130 13%	2 %	15 7%	110 28%	2 %	5 6%	123 27%	-	-	130 43%	3 1%	121 24%	2 %	118 26%	10 9%	1 1%	0 %	61 14%	88 14%	115 14%	58 9%	114 16%
Unsure	21 2%	2 %	3 2%	6 1%	4 1%	10 12%	6 1%	-	-	-	11 2%	4 1%	4 1%	7 1%	10 9%	4 2%	-	6 1%	6 1%	13 2%	16 2%	19 3%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	384	192	102	120	263	57	64	56	188	139	95	113	79	47	214	100	270	34
	38%	44%	30%	43%	36%	37%	50%	21%	41%	49%	39%	72%	39%	20%	76%	73%	76%	8%
VERY/SOMEWHAT LIBERAL	300	106	126	67	233	39	27	118	126	56	81	13	52	107	4	-	5	276
	30%	24%	37%	24%	32%	26%	21%	44%	27%	20%	33%	8%	26%	46%	1%		1%	62%
Very conservative	182	92	46	59	123	27	32	25	90	66	38	63	37	18	123	32	145	9
	18%	21%	14%	21%	17%	18%	25%	9%	20%	24%	15%	40%	19%	8%	44%	24%	41%	2%
Somewhat conservative	203	100	57	61	140	30	31	32	98	73	58	50	41	29	91	68	125	26
	20%	23%	17%	22%	19%	20%	25%	12%	21%	26%	24%	32%	20%	13%	32%	50%	35%	6%
Moderate	308	134	100	89	218	54	35	90	142	76	66	30	68	65	59	37	80	119
	30%	31%	30%	32%	30%	35%	28%	34%	31%	27%	27%	19%	34%	28%	21%	27%	23%	27%
Somewhat liberal	170	61	65	36	134	24	12	64	69	37	42	7	31	58	2	-	3	157
	17%	14%	19%	13%	18%	16%	10%	24%	15%	13%	17%	5%	16%	25%	1%		1%	36%
Very liberal	130	45	61	31	99	15	15	54	57	19	39	6	21	49	2	-	2	119
	13%	10%	18%	11%	14%	10%	12%	20%	12%	7%	16%	4%	11%	21%	1%		1%	27%
Unsure	21	5	10	4	17	3	1	3	7	11	4	0	2	13	4	-	1	13
	2%	1%	3%	1%	2%	2%	1%	1%	1%	4%	2%	0%	1%	6%	2%		0%	3%

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[QSocial] Which social media platforms or apps do you use?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	822	311	369	452	562	100	95	102	129	133	248	211	363	459
	81%	84%	78%	83%	83%	87%	74%	72%	85%	86%	87%	75%	81%	81%
Instagram	507	183	208	299	304	65	87	111	100	98	129	69	309	198
	50%	49%	44%	55%	45%	57%	67%	78%	66%	63%	45%	24%	69%	35%
YouTube	733	270	347	384	465	96	107	127	133	125	210	138	385	348
	72%	72%	74%	71%	69%	83%	83%	90%	88%	81%	74%	49%	86%	61%
Snapchat	222	75	90	131	123	34	41	79	61	28	43	10	169	54
	22%	20%	19%	24%	18%	29%	32%	56%	41%	18%	15%	4%	38%	9%
Reddit	205	74	106	99	128	23	26	58	55	41	42	9	154	51
	20%	20%	22%	18%	19%	20%	20%	41%	36%	27%	15%	3%	35%	9%
Pinterest	322	118	90	231	209	28	42	56	50	51	97	67	158	164
	32%	32%	19%	43%	31%	24%	33%	39%	34%	33%	34%	24%	35%	29%
LinkedIn	247	110	118	129	158	34	28	41	47	41	68	51	128	118
	24%	30%	25%	24%	23%	30%	22%	29%	31%	27%	24%	18%	29%	21%
WhatsApp	159	61	74	84	68	22	37	29	26	32	41	31	87	72
	16%	16%	16%	16%	10%	19%	29%	21%	17%	21%	14%	11%	19%	13%
Twitter	324	118	173	151	192	52	42	75	73	47	79	50	196	129
	32%	32%	37%	28%	28%	45%	33%	53%	49%	31%	28%	18%	44%	23%
TikTok	348	120	160	188	184	60	65	81	81	64	101	22	226	123
	34%	32%	34%	35%	27%	52%	51%	57%	54%	41%	36%	8%	50%	22%
Threads	28	7	10	17	13	8	1	8	4	4	7	5	16	12
	3%	2%	2%	3%	2%	7%	1%	6%	3%	2%	2%	2%	4%	2%
Something else (Please specify)	15	7	7	9	13	-	1	3	1	1	3	7	5	10
	2%	2%	1%	2%	2%	-	1%	2%	1%	*%	1%	2%	1%	2%
None of these	52	13	32	20	41	3	5	1	-	1	11	40	2	51
	5%	3%	7%	4%	6%	3%	4%	1%	-	*%	4%	14%	*%	9%

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[QSocial] Which social media platforms or apps do you use?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	822	164	338	195	124	502	319	330	231	201	198	200	138	72	397	47	268
	81%	80%	82%	80%	83%	81%	81%	84%	81%	82%	85%	85%	79%	74%	85%	75%	77%
Instagram	507	104	188	128	86	292	213	153	150	101	109	133	95	59	297	35	98
	50%	51%	46%	52%	57%	47%	54%	39%	53%	41%	47%	56%	54%	60%	64%	57%	28%
YouTube	733	147	294	184	107	442	291	258	207	182	167	161	129	75	372	55	197
	72%	72%	71%	75%	71%	72%	74%	66%	73%	75%	71%	68%	74%	77%	80%	87%	57%
Snapchat	222	50	90	58	24	140	82	76	47	47	38	58	49	28	157	19	16
	22%	24%	22%	24%	16%	23%	21%	19%	17%	19%	16%	25%	28%	28%	34%	31%	5%
Reddit	205	41	82	64	19	122	83	72	56	34	47	52	34	35	138	15	13
	20%	20%	20%	26%	13%	20%	21%	18%	20%	14%	20%	22%	19%	36%	30%	24%	4%
Pinterest	322	55	143	80	45	197	124	122	87	63	71	80	61	36	160	17	91
	32%	27%	35%	33%	30%	32%	32%	31%	31%	26%	30%	34%	35%	37%	34%	28%	26%
LinkedIn	247	20	81	87	59	102	145	60	98	42	50	54	55	39	157	14	61
	24%	10%	20%	35%	39%	16%	37%	15%	34%	17%	22%	23%	31%	39%	34%	22%	17%
WhatsApp	159	29	44	44	41	73	85	31	36	29	27	36	28	34	97	12	35
	16%	14%	11%	18%	27%	12%	22%	8%	13%	12%	11%	15%	16%	35%	21%	19%	10%
Twitter	324	55	126	85	60	180	144	100	92	74	70	81	54	39	179	17	74
	32%	27%	31%	35%	40%	29%	37%	25%	33%	30%	30%	34%	31%	40%	38%	27%	21%
TikTok	348	83	145	78	42	228	120	114	71	77	64	88	76	41	225	19	48
	34%	40%	35%	32%	28%	37%	31%	29%	25%	32%	28%	37%	43%	42%	48%	31%	14%
Threads	28	5	8	7	7	13	15	9	5	9	6	4	5	4	13	4	8
	3%	3%	2%	3%	5%	2%	4%	2%	2%	4%	3%	2%	3%	4%	3%	7%	2%
Something else (Please specify)	15	2	4	8	0	7	9	5	8	4	3	5	1	2	6	1	6
	2%	1%	1%	3%	*%	1%	2%	1%	3%	2%	1%	2%	*%	2%	1%	1%	2%
None of these	52	15	21	10	6	36	16	29	11	11	13	9	11	7	8	-	41
	5%	7%	5%	4%	4%	6%	4%	7%	4%	4%	6%	4%	6%	7%	2%		12%

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[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Facebook	822 81%	327 82%	150 74%	326 84%	374 81%	65 77%	384 82%	308 80%	251 81%	246 82%	367 80%	416 83%	369 81%	374 83%	79 74%	180 82%	159 82%	349 79%	525 81%	679 81%	554 82%	602 83%
Instagram	507 50%	190 48%	99 49%	207 53%	210 45%	43 51%	254 55%	171 45%	158 51%	166 55%	210 46%	264 53%	215 47%	248 55%	44 42%	99 45%	94 48%	179 41%	294 45%	403 48%	319 47%	376 52%
YouTube	733 72%	283 71%	148 73%	284 73%	330 71%	60 72%	343 74%	271 71%	216 70%	228 76%	327 72%	358 72%	335 73%	321 71%	77 72%	173 79%	123 63%	272 62%	435 67%	585 69%	490 72%	534 74%
Snapchat	222 22%	89 22%	34 17%	94 24%	96 21%	17 21%	109 23%	77 20%	72 23%	65 22%	99 22%	105 21%	98 22%	102 23%	21 20%	54 25%	40 21%	61 14%	98 15%	161 19%	139 20%	164 23%
Reddit	205 20%	73 18%	44 22%	85 22%	80 17%	13 15%	112 24%	59 15%	60 20%	82 27%	78 17%	109 22%	81 18%	110 24%	14 13%	38 17%	32 16%	60 14%	103 16%	156 18%	132 19%	152 21%
Pinterest	322 32%	142 36%	54 27%	119 31%	156 34%	22 27%	144 31%	114 30%	104 34%	97 32%	150 33%	152 31%	151 33%	135 30%	35 33%	71 33%	61 31%	111 25%	181 28%	265 31%	212 31%	244 34%
LinkedIn	247 24%	118 30%	40 20%	87 23%	124 27%	15 18%	108 23%	102 27%	72 23%	69 23%	113 25%	125 25%	118 26%	106 24%	22 21%	60 27%	51 26%	99 23%	160 25%	203 24%	159 24%	173 24%
WhatsApp	159 16%	51 13%	31 15%	71 18%	59 13%	15 18%	85 18%	43 11%	59 19%	50 17%	65 14%	88 18%	61 13%	82 18%	16 15%	35 16%	18 9%	62 14%	94 14%	125 15%	78 11%	124 17%
Twitter	324 32%	132 33%	58 29%	131 34%	144 31%	22 26%	159 34%	122 32%	95 31%	103 34%	143 31%	161 32%	152 33%	156 35%	17 16%	78 36%	54 28%	124 28%	184 28%	261 31%	210 31%	228 32%
TikTok	348 34%	142 36%	54 27%	144 37%	155 33%	23 28%	170 37%	108 28%	127 41%	105 35%	145 32%	183 37%	153 34%	161 36%	34 32%	85 39%	55 28%	104 24%	162 25%	257 31%	219 32%	260 36%
Threads	28 3%	6 1%	3 2%	19 5%	6 1%	2 2%	20 4%	4 1%	9 3%	12 4%	4 1%	19 4%	6 1%	20 5%	2 2%	3 1%	1 1%	15 3%	20 3%	22 3%	14 2%	25 3%
Something else (Please specify)	15 2%	3 1%	6 3%	7 2%	6 1%	1 1%	9 2%	5 1%	3 1%	7 2%	7 1%	9 2%	6 1%	9 2%	1 *%	4 2%	3 1%	9 2%	13 2%	15 2%	12 2%	12 2%
None of these	52 5%	20 5%	13 6%	17 4%	30 7%	4 5%	18 4%	24 6%	18 6%	9 3%	25 6%	21 4%	29 6%	19 4%	4 3%	8 4%	13 7%	36 8%	45 7%	50 6%	41 6%	36 5%

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[QSocial] Which social media platforms or apps do you use?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	822	356	263	245	576	135	109	220	371	231	200	133	165	169	231	108	283	356
	81%	81%	78%	87%	79%	89%	86%	82%	80%	82%	81%	86%	82%	73%	82%	79%	79%	81%
Instagram	507	194	220	184	323	107	76	143	237	128	148	59	107	133	125	65	138	215
	50%	44%	65%	66%	44%	70%	60%	53%	51%	45%	60%	38%	53%	58%	44%	48%	39%	49%
YouTube	733	287	287	226	506	117	108	196	341	195	183	104	136	180	215	87	237	305
	72%	66%	85%	81%	69%	77%	85%	73%	74%	69%	74%	67%	67%	78%	76%	64%	67%	69%
Snapchat	222	70	123	96	126	53	42	70	92	60	62	29	49	61	58	31	66	83
	22%	16%	36%	34%	17%	35%	33%	26%	20%	21%	25%	18%	24%	27%	21%	22%	18%	19%
Reddit	205	77	104	82	123	31	51	56	92	57	47	29	27	69	48	22	49	81
	20%	18%	31%	29%	17%	20%	40%	21%	20%	20%	19%	19%	13%	30%	17%	16%	14%	18%
Pinterest	322	136	114	107	214	77	30	67	160	94	114	54	64	81	97	40	119	131
	32%	31%	34%	38%	29%	50%	24%	25%	35%	33%	46%	35%	32%	35%	35%	29%	33%	30%
LinkedIn	247	102	88	74	173	30	45	65	133	48	72	35	49	50	81	35	73	93
	24%	23%	26%	26%	24%	19%	35%	24%	29%	17%	29%	23%	24%	22%	29%	25%	21%	21%
WhatsApp	159	57	61	53	105	32	21	54	70	35	40	10	43	38	44	10	30	85
	16%	13%	18%	19%	14%	21%	17%	20%	15%	12%	16%	6%	21%	16%	15%	7%	8%	19%
Twitter	324	117	153	102	223	37	64	100	154	70	76	34	63	80	91	41	105	132
	32%	27%	45%	36%	30%	24%	50%	37%	33%	25%	31%	22%	31%	34%	32%	30%	30%	30%
TikTok	348	139	152	152	196	77	74	107	153	88	86	45	79	87	105	39	106	145
	34%	32%	45%	54%	27%	51%	59%	40%	33%	31%	35%	29%	39%	38%	37%	28%	30%	33%
Threads	28	6	16	6	22	4	2	8	15	4	8	2	6	6	3	1	5	18
	3%	1%	5%	2%	3%	3%	1%	3%	3%	2%	3%	1%	3%	2%	1%	1%	2%	4%
Something else (Please specify)	15	5	9	1	14	1	-	0	10	5	8	0	4	4	4	3	7	13
	2%	1%	3%	1%	2%	1%	%	%	2%	2%	3%	%	2%	2%	1%	2%	2%	3%
None of these	52	35	4	1	51	1	0	13	29	10	11	9	16	10	12	13	27	28
	5%	8%	1%	%	7%	%	%	5%	6%	4%	5%	6%	8%	4%	4%	10%	8%	6%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	309	121	153	156	199	52	38	32	31	33	96	117	96	213
	31%	33%	33%	29%	29%	45%	30%	22%	21%	21%	34%	41%	21%	38%
NBC News	300	118	153	147	205	41	38	24	32	40	91	113	96	204
	30%	32%	32%	27%	30%	36%	29%	17%	21%	26%	32%	40%	21%	36%
CBS News	253	86	128	125	167	34	43	12	26	29	75	111	67	186
	25%	23%	27%	23%	25%	29%	33%	9%	17%	19%	26%	39%	15%	33%
Fox News	320	112	182	138	230	31	38	29	48	35	110	97	113	207
	32%	30%	39%	25%	34%	27%	30%	21%	32%	23%	39%	34%	25%	37%
MSNBC	184	71	97	87	115	32	29	11	27	29	53	64	67	117
	18%	19%	21%	16%	17%	27%	22%	7%	18%	19%	19%	22%	15%	21%
CNN	256	100	122	133	153	39	35	41	35	43	68	68	120	136
	25%	27%	26%	25%	23%	34%	27%	29%	23%	28%	24%	24%	27%	24%
Newsmax	80	35	44	36	64	2	5	4	7	8	27	34	19	61
	8%	9%	9%	7%	9%	2%	4%	3%	5%	5%	10%	12%	4%	11%
OAN	27	15	17	10	20	1	2	-	3	3	9	11	7	20
	3%	4%	4%	2%	3%	1%	1%		2%	2%	3%	4%	2%	4%
Local TV news	463	175	210	253	321	58	62	36	47	65	153	161	149	314
	46%	47%	45%	47%	47%	50%	48%	26%	31%	42%	54%	57%	33%	56%
Reuters	45	20	23	22	31	6	5	5	6	10	17	8	21	24
	4%	5%	5%	4%	5%	5%	4%	4%	4%	6%	6%	3%	5%	4%
The New York Times	133	51	53	80	85	17	16	30	27	31	23	22	88	45
	13%	14%	11%	15%	13%	15%	12%	21%	18%	20%	8%	8%	20%	8%
The Washington Post	107	43	36	71	70	14	12	24	14	20	28	22	58	50
	11%	11%	8%	13%	10%	12%	10%	17%	9%	13%	10%	8%	13%	9%
The Wall Street Journal	82	31	42	40	58	8	6	12	19	12	22	17	43	39
	8%	8%	9%	7%	9%	7%	4%	8%	13%	8%	8%	6%	10%	7%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Local newspaper	203 20%	73 20%	96 20%	107 20%	153 23%	17 15%	21 16%	13 9%	20 13%	32 20%	62 22%	76 27%	65 15%	138 24%
NPR	119 12%	51 14%	46 10%	72 13%	88 13%	9 8%	9 7%	17 12%	9 6%	26 17%	32 11%	34 12%	53 12%	66 12%
PBS	127 13%	49 13%	68 14%	59 11%	86 13%	15 13%	15 12%	10 7%	15 10%	22 14%	30 11%	49 17%	47 11%	80 14%
Twitter	163 16%	50 13%	83 18%	79 15%	91 13%	26 23%	23 18%	45 32%	46 30%	15 9%	36 13%	22 8%	105 24%	58 10%
Facebook	370 36%	131 35%	154 33%	216 40%	252 37%	48 42%	39 30%	63 45%	71 47%	63 41%	100 35%	73 26%	197 44%	172 30%
Instagram	177 17%	45 12%	81 17%	97 18%	85 13%	32 28%	38 30%	53 38%	47 31%	33 21%	33 12%	11 4%	133 30%	44 8%
Talk radio	94 9%	36 10%	61 13%	33 6%	75 11%	5 4%	7 6%	5 4%	13 8%	5 4%	40 14%	31 11%	23 5%	71 13%
Local radio news	168 17%	61 16%	90 19%	77 14%	111 16%	29 25%	25 19%	11 8%	15 10%	30 19%	65 23%	48 17%	56 12%	112 20%
Breitbart	33 3%	15 4%	22 5%	10 2%	27 4%	-	1 1%	1 1%	2 1%	4 3%	17 6%	8 3%	7 2%	25 4%
Vox	22 2%	5 1%	11 2%	11 2%	12 2%	1 1%	0 *	5 3%	4 3%	5 4%	5 2%	3 1%	14 3%	8 1%
Huffington Post	94 9%	25 7%	40 8%	54 10%	50 7%	14 12%	20 16%	12 8%	16 11%	22 14%	19 7%	25 9%	50 11%	44 8%
USA Today	124 12%	43 12%	68 14%	57 10%	64 9%	23 20%	22 17%	26 18%	24 16%	23 15%	30 11%	21 7%	73 16%	51 9%
Yahoo News	145 14%	52 14%	76 16%	70 13%	87 13%	22 19%	22 17%	14 10%	25 17%	21 14%	48 17%	37 13%	59 13%	86 15%
Reddit	88 9%	37 10%	44 9%	45 8%	62 9%	6 5%	7 6%	32 23%	22 15%	16 10%	15 5%	3 1%	71 16%	18 3%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Podcasts	139 14%	46 12%	74 16%	64 12%	85 13%	20 17%	22 17%	31 22%	33 22%	18 12%	35 13%	21 7%	82 18%	56 10%
Univision	15 2%	4 1%	5 1%	10 2%	1 *%	2 2%	12 9%	1 *%	2 2%	3 2%	8 3%	1 *%	6 1%	10 2%
Telemundo	13 1%	4 1%	8 2%	4 1%	1 *%	-	11 9%	2 2%	4 2%	2 1%	3 1%	1 *%	8 2%	4 1%
Barstool Sports	32 3%	12 3%	22 5%	10 2%	17 2%	3 2%	7 5%	12 9%	11 7%	3 2%	3 1%	3 1%	26 6%	6 1%
Vice	54 5%	14 4%	29 6%	25 5%	29 4%	5 4%	11 9%	11 8%	12 8%	17 11%	9 3%	5 2%	40 9%	14 2%
Buzzfeed	74 7%	29 8%	24 5%	50 9%	41 6%	12 10%	12 9%	15 10%	17 11%	15 10%	20 7%	7 2%	47 10%	27 5%
Something else (Please specify)	45 4%	18 5%	28 6%	17 3%	35 5%	5 4%	6 4%	6 5%	8 5%	4 3%	15 5%	11 4%	19 4%	26 5%
None of these	61 6%	24 6%	25 5%	36 7%	39 6%	6 5%	7 5%	7 5%	15 10%	16 10%	13 5%	11 4%	38 8%	24 4%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013 100	205 100	412 100	244 100	150 100	617 100	394 100	393 100	285 100	244 100	233 100	236 100	175 100	98 100	465 100	62 100	347 100
ABC News	309 31%	52 25%	143 35%	68 28%	47 31%	194 31%	115 29%	121 31%	78 27%	82 33%	78 33%	80 34%	45 26%	18 18%	120 26%	20 32%	144 41%
NBC News	300 30%	51 25%	128 31%	71 29%	50 33%	179 29%	121 31%	123 31%	82 29%	64 26%	65 28%	78 33%	58 33%	32 32%	123 27%	15 24%	131 38%
CBS News	253 25%	51 25%	119 29%	50 21%	33 22%	170 28%	83 21%	107 27%	60 21%	63 26%	68 29%	57 24%	48 28%	12 12%	85 18%	16 25%	126 36%
Fox News	320 32%	62 30%	136 33%	79 32%	44 29%	198 32%	122 31%	138 35%	91 32%	63 26%	78 33%	67 29%	78 45%	30 30%	143 31%	16 26%	133 38%
MSNBC	184 18%	21 10%	85 21%	46 19%	32 21%	106 17%	78 20%	66 17%	49 17%	34 14%	34 15%	54 23%	40 23%	20 20%	85 18%	8 13%	76 22%
CNN	256 25%	39 19%	102 25%	70 29%	44 30%	141 23%	114 29%	77 20%	76 27%	58 24%	46 20%	63 27%	63 36%	24 25%	128 28%	15 24%	80 23%
Newsmax	80 8%	12 6%	32 8%	21 8%	14 10%	44 7%	35 9%	35 9%	28 10%	21 9%	18 8%	20 8%	14 8%	4 4%	23 5%	5 8%	43 12%
OAN	27 3%	4 2%	6 2%	11 5%	5 3%	11 2%	16 4%	8 2%	12 4%	4 2%	5 2%	10 4%	3 1%	3 3%	8 2%	3 5%	10 3%
Local TV news	463 46%	91 44%	203 49%	97 40%	72 48%	294 48%	169 43%	194 50%	126 44%	113 46%	101 43%	122 52%	84 48%	34 34%	181 39%	23 38%	203 58%
Reuters	45 4%	4 2%	13 3%	19 8%	9 6%	17 3%	28 7%	10 2%	22 8%	11 4%	7 3%	12 5%	8 5%	7 7%	29 6%	3 5%	10 3%
The New York Times	133 13%	11 6%	39 10%	47 19%	34 23%	51 8%	82 21%	29 7%	56 20%	25 10%	21 9%	34 15%	37 21%	15 16%	92 20%	9 15%	24 7%
The Washington Post	107 11%	13 6%	31 8%	32 13%	31 21%	44 7%	63 16%	29 7%	41 14%	23 9%	20 9%	22 9%	31 18%	11 12%	65 14%	7 11%	26 7%
The Wall Street Journal	82 8%	5 3%	26 6%	27 11%	24 16%	31 5%	50 13%	23 6%	35 12%	7 3%	16 7%	19 8%	22 13%	16 16%	51 11%	2 4%	24 7%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Local newspaper	203 20%	42 20%	78 19%	50 21%	33 22%	120 19%	83 21%	93 24%	60 21%	40 17%	46 20%	55 23%	42 24%	18 19%	85 18%	8 13%	90 26%
NPR	119 12%	9 4%	33 8%	39 16%	38 25%	42 7%	77 20%	32 8%	56 20%	23 10%	20 9%	33 14%	26 15%	14 14%	66 14%	9 15%	31 9%
PBS	127 13%	15 7%	55 13%	31 13%	26 17%	70 11%	57 15%	47 12%	39 14%	27 11%	35 15%	39 16%	12 7%	12 12%	58 12%	8 12%	48 14%
Twitter	163 16%	31 15%	66 16%	39 16%	26 18%	97 16%	66 17%	53 13%	39 14%	29 12%	34 15%	48 20%	27 15%	21 22%	101 22%	7 12%	27 8%
Facebook	370 36%	68 33%	146 35%	97 40%	59 39%	214 35%	156 40%	142 36%	110 39%	82 34%	94 40%	82 35%	68 39%	36 37%	196 42%	23 37%	102 29%
Instagram	177 17%	28 14%	60 15%	54 22%	35 23%	88 14%	89 23%	34 9%	50 18%	28 12%	40 17%	42 18%	37 21%	28 29%	126 27%	14 23%	17 5%
Talk radio	94 9%	16 8%	43 10%	20 8%	15 10%	59 10%	35 9%	45 12%	30 11%	19 8%	20 8%	27 11%	19 11%	9 9%	30 7%	3 5%	49 14%
Local radio news	168 17%	32 16%	73 18%	40 16%	23 15%	105 17%	63 16%	63 16%	47 17%	32 13%	35 15%	53 22%	29 16%	16 17%	72 16%	7 12%	71 20%
Breitbart	33 3%	2 1%	9 2%	15 6%	7 4%	11 2%	21 5%	11 3%	16 5%	7 3%	7 3%	7 3%	5 3%	4 4%	15 3%	2 4%	13 4%
Vox	22 2%	1 %	6 1%	6 3%	9 6%	7 1%	16 4%	5 1%	7 3%	4 2%	2 1%	2 1%	8 5%	5 5%	14 3%	2 4%	6 2%
Huffington Post	94 9%	9 5%	32 8%	24 10%	28 19%	41 7%	53 13%	20 5%	30 11%	14 6%	16 7%	26 11%	20 11%	16 16%	53 11%	2 3%	27 8%
USA Today	124 12%	19 9%	46 11%	35 14%	25 17%	64 10%	60 15%	33 8%	31 11%	23 10%	22 9%	29 12%	40 23%	8 8%	72 16%	8 12%	32 9%
Yahoo News	145 14%	25 12%	60 14%	40 17%	20 14%	84 14%	61 15%	48 12%	39 14%	24 10%	26 11%	37 16%	41 24%	16 17%	78 17%	6 9%	51 15%
Reddit	88 9%	12 6%	32 8%	33 14%	11 7%	44 7%	44 11%	33 8%	29 10%	13 5%	24 10%	16 7%	18 10%	17 17%	66 14%	3 5%	4 1%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Podcasts	139 14%	26 13%	44 11%	43 18%	26 17%	70 11%	68 17%	39 10%	46 16%	21 9%	31 13%	50 21%	28 16%	9 9%	81 17%	8 13%	32 9%
Univision	15 2%	2 1%	9 2%	3 1%	1 1%	11 2%	5 1%	1 *	-	2 1%	9 4%	4 2%	1 1%	-	8 2%	4 7%	1 *
Telemundo	13 1%	5 2%	5 1%	3 1%	0 *	9 2%	3 1%	1 *	1 *	1 1%	5 2%	6 3%	-	-	5 1%	6 10%	1 *
Barstool Sports	32 3%	3 1%	10 3%	17 7%	1 1%	13 2%	19 5%	8 2%	9 3%	1 1%	7 3%	10 4%	9 5%	5 5%	24 5%	2 3%	4 1%
Vice	54 5%	7 4%	22 5%	12 5%	14 9%	29 5%	25 6%	13 3%	15 5%	9 4%	8 3%	15 6%	17 10%	6 6%	41 9%	3 5%	6 2%
Buzzfeed	74 7%	7 4%	23 6%	24 10%	20 13%	31 5%	44 11%	18 5%	23 8%	12 5%	18 8%	11 5%	22 12%	12 12%	53 11%	4 6%	9 3%
Something else (Please specify)	45 4%	11 5%	15 4%	13 5%	7 5%	25 4%	20 5%	18 5%	17 6%	8 3%	10 4%	11 5%	6 3%	10 10%	23 5%	3 5%	13 4%
None of these	61 6%	19 9%	27 6%	15 6%	-	45 7%	15 4%	27 7%	12 4%	26 11%	11 5%	5 2%	9 5%	3 3%	26 6%	7 12%	13 4%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	309	95	72	138	114	21	173	83	122	102	99	200	101	173	35	36	52	146	216	267	189	230
	31%	24%	36%	36%	25%	25%	37%	22%	40%	34%	22%	40%	22%	38%	33%	16%	27%	33%	33%	32%	28%	32%
NBC News	300	99	58	141	110	20	170	80	108	109	97	194	101	174	25	39	52	153	207	259	186	233
	30%	25%	28%	36%	24%	24%	37%	21%	35%	36%	21%	39%	22%	39%	24%	18%	27%	35%	32%	31%	27%	32%
CBS News	253	91	55	104	102	23	128	75	92	84	94	148	95	129	29	38	48	129	173	208	155	193
	25%	23%	27%	27%	22%	27%	28%	20%	30%	28%	21%	30%	21%	29%	27%	17%	24%	29%	27%	25%	23%	27%
Fox News	320	218	46	54	242	16	62	202	83	31	234	76	239	54	27	111	113	139	210	269	259	190
	32%	55%	23%	14%	52%	19%	13%	52%	27%	10%	51%	15%	52%	12%	26%	51%	58%	32%	32%	32%	38%	26%
MSNBC	184	38	44	101	46	15	123	29	67	86	37	139	42	122	20	15	18	93	137	158	101	146
	18%	10%	22%	26%	10%	18%	26%	8%	22%	29%	8%	28%	9%	27%	19%	7%	9%	21%	21%	19%	15%	20%
CNN	256	60	49	145	68	13	174	53	76	125	60	183	67	168	20	26	29	115	163	219	128	205
	25%	15%	24%	37%	15%	16%	37%	14%	25%	42%	13%	37%	15%	37%	19%	12%	15%	26%	25%	26%	19%	28%
Newsmax	80	56	17	6	65	8	8	65	13	2	73	6	70	5	5	41	18	39	60	72	69	31
	8%	14%	8%	2%	14%	9%	2%	17%	4%	1%	16%	1%	15%	1%	5%	19%	9%	9%	9%	9%	10%	4%
OAN	27	18	8	1	21	4	1	22	4	1	26	1	21	1	5	12	10	14	18	22	22	10
	3%	4%	4%	0%	5%	5%	0%	6%	1%	0%	6%	0%	5%	0%	4%	5%	5%	3%	3%	3%	3%	1%
Local TV news	463	172	93	194	198	29	235	164	155	142	186	260	194	226	43	77	91	209	325	399	295	345
	46%	43%	46%	50%	43%	35%	51%	43%	50%	47%	41%	52%	43%	50%	40%	35%	47%	47%	50%	47%	44%	48%
Reuters	45	5	14	26	8	4	33	4	11	31	7	35	8	35	2	4	0	14	33	37	26	36
	4%	1%	7%	7%	2%	5%	7%	1%	3%	10%	2%	7%	2%	8%	2%	2%	0%	3%	5%	4%	4%	5%
The New York Times	133	29	32	71	31	10	92	25	34	72	32	93	33	90	9	11	15	48	80	106	74	102
	13%	7%	16%	18%	7%	12%	20%	6%	11%	24%	7%	19%	7%	20%	8%	5%	8%	11%	12%	13%	11%	14%
The Washington Post	107	21	22	63	25	5	77	21	27	58	24	79	25	78	5	10	13	47	70	84	58	88
	11%	5%	11%	16%	5%	6%	17%	5%	9%	19%	5%	16%	5%	17%	4%	5%	7%	11%	11%	10%	9%	12%
The Wall Street Journal	82	19	26	36	28	9	45	21	25	35	29	50	30	47	6	14	7	27	46	63	49	62
	8%	5%	13%	9%	6%	11%	10%	5%	8%	12%	6%	10%	6%	10%	5%	7%	4%	6%	7%	7%	7%	9%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Local newspaper	203 20%	70 18%	40 20%	91 24%	78 17%	13 15%	112 24%	67 18%	53 17%	81 27%	74 16%	123 25%	78 17%	112 25%	13 12%	34 16%	38 19%	102 23%	149 23%	173 20%	135 20%	155 21%
NPR	119 12%	17 4%	29 14%	71 18%	20 4%	8 9%	91 20%	14 4%	20 6%	83 28%	17 4%	98 20%	20 4%	94 21%	6 5%	12 5%	7 4%	53 12%	87 13%	108 13%	64 9%	103 14%
PBS	127 13%	21 5%	39 19%	66 17%	27 6%	11 14%	88 19%	19 5%	34 11%	72 24%	27 6%	95 19%	25 6%	92 20%	10 9%	16 7%	10 5%	64 14%	89 14%	105 13%	75 11%	98 14%
Twitter	163 16%	70 17%	37 18%	54 14%	76 16%	19 22%	68 15%	61 16%	54 18%	45 15%	77 17%	69 14%	81 18%	68 15%	14 13%	41 19%	31 16%	57 13%	95 15%	133 16%	113 17%	110 15%
Facebook	370 36%	171 43%	66 33%	125 32%	188 41%	38 46%	143 31%	144 38%	123 40%	93 31%	194 42%	150 30%	192 42%	138 31%	40 38%	98 45%	78 40%	146 33%	232 36%	292 35%	264 39%	268 37%
Instagram	177 17%	71 18%	33 16%	69 18%	80 17%	16 19%	81 18%	57 15%	61 20%	55 18%	83 18%	82 17%	86 19%	79 18%	13 12%	49 23%	26 13%	58 13%	92 14%	133 16%	108 16%	131 18%
Talk radio	94 9%	57 14%	24 12%	10 3%	73 16%	6 7%	15 3%	60 16%	25 8%	9 3%	71 16%	20 4%	74 16%	12 3%	8 8%	38 17%	29 15%	36 8%	64 10%	80 9%	76 11%	49 7%
Local radio news	168 17%	66 17%	41 20%	60 15%	81 17%	12 14%	76 16%	65 17%	59 19%	42 14%	77 17%	84 17%	76 17%	70 15%	23 21%	41 19%	28 15%	76 17%	114 18%	137 16%	113 17%	121 17%
Breitbart	33 3%	26 7%	6 3%	-	28 6%	5 6%	-	28 7%	5 1%	-	29 6%	2 %	28 6%	-	5 5%	15 7%	7 4%	20 4%	24 4%	29 3%	28 4%	10 1%
Vox	22 2%	5 1%	5 2%	12 3%	7 1%	1 2%	14 3%	5 1%	4 1%	13 4%	7 1%	15 3%	7 1%	14 3%	1 1%	5 3%	1 1%	9 2%	12 2%	21 2%	11 2%	18 3%
Huffington Post	94 9%	17 4%	26 13%	50 13%	21 4%	6 8%	67 14%	13 3%	32 10%	49 16%	24 5%	67 13%	22 5%	66 15%	6 6%	11 5%	7 4%	41 9%	63 10%	79 9%	52 8%	65 9%
USA Today	124 12%	43 11%	26 13%	54 14%	46 10%	10 12%	68 15%	30 8%	52 17%	40 13%	41 9%	76 15%	41 9%	69 15%	15 14%	19 9%	17 9%	42 9%	65 10%	97 11%	73 11%	93 13%
Yahoo News	145 14%	58 15%	29 14%	58 15%	63 14%	8 10%	73 16%	53 14%	48 16%	42 14%	62 14%	76 15%	64 14%	73 16%	8 7%	35 16%	20 10%	77 17%	96 15%	119 14%	93 14%	97 13%
Reddit	88 9%	32 8%	15 8%	39 10%	33 7%	5 7%	50 11%	25 6%	24 8%	38 13%	32 7%	46 9%	34 7%	49 11%	5 4%	14 6%	17 8%	27 6%	45 7%	68 8%	46 7%	64 9%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Podcasts	139 14%	60 15%	33 16%	41 11%	73 16%	13 15%	53 11%	58 15%	46 15%	33 11%	77 17%	53 11%	71 16%	50 11%	18 17%	40 19%	23 12%	56 13%	80 12%	114 14%	110 16%	100 14%
Univision	15 2%	5 1%	2 1%	8 2%	6 1%	-	9 2%	3 1%	7 2%	5 2%	6 1%	8 2%	6 1%	7 2%	2 2%	-	5 3%	3 1%	10 2%	10 1%	6 1%	13 2%
Telemundo	13 1%	0 0%	4 2%	8 2%	3 1%	0 0%	9 2%	2 0%	6 2%	4 1%	3 1%	9 2%	3 1%	8 2%	1 1%	1 1%	2 1%	1 0%	3 0%	6 1%	3 0%	11 2%
Barstool Sports	32 3%	23 6%	3 1%	6 2%	24 5%	1 1%	7 1%	19 5%	6 2%	6 2%	24 5%	7 1%	23 5%	5 1%	3 3%	12 6%	12 6%	7 2%	12 2%	24 3%	25 4%	17 2%
Vice	54 5%	12 3%	14 7%	27 7%	15 3%	3 4%	36 8%	14 4%	13 4%	27 9%	15 3%	37 7%	17 4%	33 7%	4 4%	11 5%	3 2%	18 4%	22 3%	41 5%	31 5%	40 6%
Buzzfeed	74 7%	23 6%	18 9%	34 9%	27 6%	7 9%	40 9%	22 6%	22 7%	28 9%	27 6%	40 8%	29 6%	38 8%	7 7%	19 9%	7 4%	27 6%	44 7%	61 7%	50 7%	52 7%
Something else (Please specify)	45 4%	12 3%	18 9%	13 3%	22 5%	3 3%	21 4%	15 4%	17 5%	13 4%	21 5%	22 4%	15 3%	20 4%	10 9%	11 5%	7 3%	27 6%	33 5%	41 5%	34 5%	32 4%
None of these	61 6%	23 6%	8 4%	23 6%	25 5%	10 12%	26 6%	19 5%	15 5%	21 7%	26 6%	29 6%	24 5%	23 5%	15 14%	12 6%	9 5%	19 4%	28 4%	45 5%	43 6%	43 6%

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Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	309	126	97	57	252	32	25	104	131	75	65	39	72	62	54	41	102	166
	31%	29%	29%	20%	34%	21%	20%	39%	28%	26%	26%	25%	36%	27%	19%	30%	29%	37%
NBC News	300	140	84	57	243	26	31	87	142	71	74	33	66	72	53	43	91	176
	30%	32%	25%	20%	33%	17%	24%	33%	31%	25%	30%	21%	33%	31%	19%	31%	25%	40%
CBS News	253	115	61	39	213	20	19	71	103	79	45	34	55	47	56	36	85	132
	25%	26%	18%	14%	29%	13%	15%	26%	22%	28%	18%	22%	27%	20%	20%	26%	24%	30%
Fox News	320	163	83	102	215	44	58	65	164	91	72	73	70	31	154	69	192	58
	32%	37%	24%	37%	29%	29%	46%	24%	35%	32%	29%	47%	35%	13%	55%	51%	54%	13%
MSNBC	184	90	53	44	140	18	26	54	89	41	35	17	36	44	21	20	37	117
	18%	21%	16%	16%	19%	12%	20%	20%	19%	15%	14%	11%	18%	19%	8%	14%	10%	27%
CNN	256	110	90	55	200	24	32	62	134	60	61	24	47	59	37	28	45	166
	25%	25%	27%	20%	27%	15%	25%	23%	29%	21%	25%	16%	24%	26%	13%	20%	13%	37%
Newsmax	80	46	13	26	54	9	17	7	50	23	22	22	23	4	53	4	65	3
	8%	11%	4%	9%	7%	6%	14%	3%	11%	8%	9%	14%	12%	2%	19%	3%	18%	1%
OAN	27	18	6	8	19	3	6	4	19	4	8	8	6	1	15	4	19	2
	3%	4%	2%	3%	3%	2%	5%	1%	4%	2%	3%	5%	3%	*%	5%	3%	5%	1%
Local TV news	463	207	132	102	361	62	40	126	206	131	112	59	115	96	112	63	156	229
	46%	47%	39%	36%	49%	41%	31%	47%	45%	46%	45%	38%	57%	42%	40%	46%	44%	52%
Reuters	45	19	13	11	34	4	7	11	29	6	12	1	7	21	7	0	7	21
	4%	4%	4%	4%	5%	2%	6%	4%	6%	2%	5%	1%	3%	9%	3%	*%	2%	5%
The New York Times	133	50	56	50	83	24	25	33	71	29	42	9	21	46	16	14	18	73
	13%	11%	16%	18%	11%	16%	20%	12%	15%	10%	17%	6%	10%	20%	6%	10%	5%	17%
The Washington Post	107	33	42	35	72	23	12	28	59	21	39	6	19	32	16	6	18	72
	11%	8%	12%	13%	10%	15%	9%	10%	13%	7%	16%	4%	10%	14%	6%	4%	5%	16%
The Wall Street Journal	82	34	29	23	59	8	15	17	46	19	21	7	16	32	19	5	22	33
	8%	8%	8%	8%	8%	5%	12%	6%	10%	7%	8%	5%	8%	14%	7%	3%	6%	8%

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Local newspaper	203 20%	95 22%	61 18%	43 15%	160 22%	24 16%	19 15%	55 21%	91 20%	57 20%	48 19%	27 17%	46 23%	47 20%	48 17%	24 17%	77 22%	120 27%
NPR	119 12%	50 11%	37 11%	26 9%	93 13%	16 11%	10 8%	27 10%	60 13%	32 11%	31 13%	9 6%	9 4%	47 20%	18 6%	-	18 5%	91 21%
PBS	127 13%	51 12%	39 12%	30 11%	96 13%	13 8%	17 14%	43 16%	60 13%	24 9%	22 9%	13 8%	17 9%	39 17%	18 6%	4 3%	29 8%	91 21%
Twitter	163 16%	63 14%	79 23%	60 22%	103 14%	21 13%	40 31%	57 21%	73 16%	33 12%	40 16%	11 7%	28 14%	43 18%	47 17%	23 17%	65 18%	55 13%
Facebook	370 36%	164 37%	126 37%	141 50%	228 31%	81 53%	60 47%	112 42%	160 35%	97 34%	99 40%	61 39%	71 35%	74 32%	126 45%	47 34%	137 38%	121 27%
Instagram	177 17%	60 14%	94 28%	77 27%	101 14%	40 26%	37 29%	59 22%	87 19%	32 11%	51 21%	9 6%	44 22%	50 22%	60 21%	17 12%	50 14%	70 16%
Talk radio	94 9%	41 9%	24 7%	29 10%	65 9%	11 7%	18 14%	21 8%	53 11%	21 7%	16 6%	12 7%	24 12%	13 6%	49 18%	18 13%	68 19%	14 3%
Local radio news	168 17%	82 19%	42 12%	45 16%	123 17%	25 16%	20 16%	50 19%	81 17%	38 13%	34 14%	25 16%	45 22%	22 10%	51 18%	21 15%	62 17%	88 20%
Breitbart	33 3%	15 4%	12 3%	7 3%	25 3%	0 0%	7 5%	2 1%	16 3%	15 5%	8 3%	5 3%	9 5%	1 1%	22 8%	5 3%	34 9%	-
Vox	22 2%	6 1%	11 3%	7 3%	15 2%	1 1%	6 5%	4 2%	13 3%	5 2%	6 2%	-	-	10 4%	7 2%	-	2 1%	12 3%
Huffington Post	94 9%	42 9%	28 8%	24 9%	69 9%	14 9%	10 8%	32 12%	47 10%	15 5%	21 9%	2 1%	20 10%	32 14%	14 5%	6 4%	20 6%	62 14%
USA Today	124 12%	56 13%	48 14%	41 15%	83 11%	20 13%	22 17%	36 14%	59 13%	29 10%	25 10%	13 8%	33 16%	21 9%	30 11%	14 11%	28 8%	46 10%
Yahoo News	145 14%	61 14%	43 13%	42 15%	103 14%	20 13%	22 18%	41 15%	74 16%	30 11%	37 15%	20 13%	36 18%	38 16%	35 12%	17 12%	47 13%	79 18%
Reddit	88 9%	22 5%	52 15%	31 11%	56 8%	11 7%	20 16%	25 9%	49 11%	14 5%	28 12%	12 7%	12 6%	33 14%	16 6%	13 10%	20 6%	27 6%

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Podcasts	139 14%	62 14%	54 16%	53 19%	86 12%	20 13%	33 26%	36 13%	70 15%	33 12%	35 14%	23 15%	26 13%	29 13%	47 17%	18 13%	58 16%	58 13%
Univision	15 2%	4 1%	5 1%	7 2%	8 1%	6 4%	1 1%	4 2%	6 1%	4 2%	5 2%	- -	7 4%	1 1%	5 2%	- -	8 2%	7 2%
Telemundo	13 1%	4 1%	7 2%	5 2%	8 1%	4 3%	1 1%	3 1%	7 2%	2 1%	3 1%	- -	9 4%	- -	1 1%	- -	3 1%	6 1%
Barstool Sports	32 3%	17 4%	15 4%	15 5%	17 2%	5 3%	10 8%	7 3%	17 4%	8 3%	6 3%	3 2%	7 4%	7 3%	16 6%	9 6%	15 4%	5 1%
Vice	54 5%	21 5%	23 7%	18 6%	37 5%	5 3%	12 10%	18 7%	30 7%	6 2%	13 5%	5 3%	9 4%	24 10%	14 5%	2 1%	11 3%	19 4%
Buzzfeed	74 7%	28 6%	29 9%	28 10%	47 6%	17 11%	10 8%	16 6%	38 8%	20 7%	21 8%	7 4%	13 7%	19 8%	19 7%	8 6%	17 5%	35 8%
Something else (Please specify)	45 4%	23 5%	15 4%	15 5%	30 4%	5 3%	10 8%	5 2%	24 5%	16 6%	10 4%	9 6%	7 4%	15 6%	14 5%	7 5%	25 7%	16 4%
None of these	61 6%	19 4%	29 8%	23 8%	38 5%	14 9%	9 7%	17 6%	27 6%	18 6%	20 8%	12 8%	8 4%	20 9%	14 5%	7 5%	17 5%	20 5%

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[QBirthYear] Which range of years includes the year you were born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	1	-	1	0	0	-	1	-	-	-	-	1	-	1
	%		%	%	%		1%					%		%
1928 – 1945	49	16	27	22	47	1	-	-	-	-	-	49	-	49
	5%	4%	6%	4%	7%	1%						17%		9%
1946 – 1964	370	154	177	193	286	28	29	-	-	-	137	233	-	370
	37%	41%	38%	36%	42%	24%	23%				48%	82%		65%
1965 – 1980	250	99	109	140	167	34	42	-	-	104	146	-	104	146
	25%	27%	23%	26%	25%	29%	33%			67%	52%		23%	26%
1981 – 1996	255	79	120	134	144	45	38	53	150	51	-	-	255	-
	25%	21%	26%	25%	21%	39%	29%	38%	100%	33%			57%	
1997 – 2012	89	24	36	52	34	8	19	89	-	-	-	-	89	-
	9%	7%	8%	10%	5%	7%	15%	62%					20%	

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[QBirthYear] Which range of years includes the year you were born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	1	1	0	-	-	1	-	0	-	-	1	-	-	-	-	-	1
	%	%	%			%		%			1%						%
1928 – 1945	49	8	20	11	11	27	22	27	20	5	11	16	10	5	2	-	46
	5%	4%	5%	4%	7%	4%	5%	7%	7%	2%	5%	7%	6%	5%	1%		13%
1946 – 1964	370	77	164	68	61	241	129	187	99	89	106	82	54	28	70	5	274
	37%	38%	40%	28%	41%	39%	33%	48%	35%	36%	46%	35%	31%	28%	15%	8%	79%
1965 – 1980	250	45	103	67	33	148	101	91	76	69	53	56	43	22	146	28	25
	25%	22%	25%	28%	22%	24%	26%	23%	27%	28%	23%	24%	25%	23%	31%	44%	7%
1981 – 1996	255	50	93	78	33	143	112	70	74	65	47	58	47	34	192	15	1
	25%	24%	22%	32%	22%	23%	28%	18%	26%	27%	20%	24%	27%	34%	41%	24%	%
1997 – 2012	89	25	32	20	11	57	31	18	16	17	15	24	20	10	54	15	-
	9%	12%	8%	8%	8%	9%	8%	4%	6%	7%	7%	10%	12%	10%	12%	24%	

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	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
1903 – 1927	1 *%	0 *%	-	1 *%	0 *%	-	1 *%	0 *%	1 *%	-	1 *%	-	0 *%	1 *%	-	0 *%	-	1 *%	1 *%	1 *%	0 *%	1 *%
1928 – 1945	49 5%	27 7%	9 5%	12 3%	30 7%	4 5%	14 3%	28 7%	14 4%	7 2%	31 7%	17 3%	32 7%	13 3%	4 4%	10 5%	20 10%	37 8%	43 7%	48 6%	38 6%	26 4%
1946 – 1964	370 37%	152 38%	75 37%	131 34%	190 41%	26 31%	154 33%	161 42%	101 33%	101 34%	179 39%	179 36%	176 39%	155 35%	39 36%	82 38%	74 38%	231 52%	313 48%	348 41%	257 38%	259 36%
1965 – 1980	250 25%	88 22%	54 26%	105 27%	96 21%	26 31%	128 28%	88 23%	78 25%	80 27%	100 22%	139 28%	98 22%	125 28%	27 25%	41 19%	46 24%	101 23%	152 23%	201 24%	171 25%	175 24%
1981 – 1996	255 25%	109 27%	43 21%	96 25%	123 26%	21 25%	111 24%	85 22%	91 30%	73 24%	122 27%	112 23%	121 26%	105 23%	29 27%	70 32%	46 23%	56 13%	113 17%	176 21%	166 25%	195 27%
1997 – 2012	89 9%	21 5%	21 11%	43 11%	26 6%	6 7%	57 12%	21 5%	23 8%	40 13%	25 5%	51 10%	29 6%	51 11%	8 8%	14 7%	10 5%	14 3%	24 4%	68 8%	44 7%	64 9%

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	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
1903 – 1927	1	1	-	-	1	-	-	1	0	-	0	0	1	-	0	-	1	5
	%	%			%			%	%		%	%		%		%	1%	
1928 – 1945	49	32	-	-	49	-	-	9	26	13	15	11	10	8	12	16	34	26
	5%	7%			7%			3%	6%	5%	6%	7%	5%	4%	4%	11%	10%	6%
1946 – 1964	370	182	46	25	344	8	17	84	174	112	82	57	89	64	114	51	169	176
	37%	42%	13%	9%	47%	5%	13%	31%	38%	40%	33%	36%	44%	28%	40%	37%	47%	40%
1965 – 1980	250	113	77	93	157	54	38	66	106	78	51	47	50	39	54	31	77	118
	25%	26%	23%	33%	21%	36%	30%	25%	23%	28%	21%	30%	25%	17%	19%	23%	22%	27%
1981 – 1996	255	106	129	144	110	82	62	78	116	61	71	35	35	84	85	31	58	82
	25%	24%	38%	51%	15%	54%	49%	29%	25%	22%	29%	23%	17%	36%	30%	23%	16%	19%
1997 – 2012	89	2	86	18	70	8	10	29	41	18	26	6	15	36	17	8	16	34
	9%	1%	25%	6%	10%	5%	8%	11%	9%	6%	11%	4%	8%	16%	6%	6%	5%	8%

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[QEmployment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	321	103	152	168	179	46	56	69	92	73	72	14	235	86
	32%	28%	32%	31%	26%	39%	43%	49%	61%	47%	25%	5%	53%	15%
Employed part-time	107	45	42	65	75	10	15	20	12	24	38	12	57	50
	11%	12%	9%	12%	11%	9%	12%	14%	8%	15%	14%	4%	13%	9%
Freelance, contract, or temporary work	29	14	16	13	23	4	1	3	8	6	8	3	17	12
	3%	4%	3%	2%	3%	3%	1%	2%	5%	4%	3%	1%	4%	2%
*Gig economy* work like ride shares, food delivery, or dog walking	9	4	5	4	4	4	-	1	-	4	3	0	5	3
	1%	1%	1%	1%	1%	4%	-	*%	-	3%	1%	*%	1%	1%
Unemployed and looking for work	62	20	37	25	32	10	15	20	8	18	15	1	46	16
	6%	5%	8%	5%	5%	9%	12%	14%	5%	12%	5%	*%	10%	3%
Stay-at-home parent or caregiver	48	25	6	42	31	2	10	5	13	14	14	1	32	15
	5%	7%	1%	8%	5%	1%	8%	3%	9%	9%	5%	*%	7%	3%
Full time student	31	3	9	22	14	5	2	22	8	0	1	-	30	1
	3%	1%	2%	4%	2%	4%	2%	16%	5%	*%	*%	-	7%	*%
Retired	347	135	173	174	278	29	19	-	0	2	99	245	3	344
	34%	36%	37%	32%	41%	25%	15%	-	*%	2%	35%	87%	1%	61%
Something else	57	22	28	28	39	6	10	1	7	12	31	6	20	37
	6%	6%	6%	5%	6%	6%	8%	1%	4%	8%	11%	2%	4%	7%
Prefer not to say	3	2	2	1	3	-	-	-	1	0	1	-	2	1
	*%	*%	*%	*%	*%	-	-	-	1%	*%	*%	-	*%	*%

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[QEmployment] What is your current employment status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	321	43	107	105	65	150	170	70	108	16	67	100	74	58	321	-	-
	32%	21%	26%	43%	44%	24%	43%	18%	38%	7%	29%	42%	43%	59%	69%		
Employed part-time	107	19	45	35	8	64	43	41	34	23	27	19	27	4	107	-	-
	11%	9%	11%	14%	5%	10%	11%	10%	12%	9%	12%	8%	16%	5%	23%		
Freelance, contract, or temporary work	29	4	14	7	4	18	10	16	8	14	8	2	4	0	29	-	-
	3%	2%	3%	3%	2%	3%	3%	4%	3%	6%	3%	1%	3%	*%	6%		
*Gig economy* work like ride shares, food delivery, or dog walking	9	3	4	2	-	7	2	3	2	5	0	4	-	-	9	-	-
	1%	2%	1%	1%		1%	*%	1%	1%	2%	*%	1%			2%		
Unemployed and looking for work	62	21	20	18	3	41	21	19	12	36	13	7	1	1	-	62	-
	6%	10%	5%	7%	2%	7%	5%	5%	4%	15%	6%	3%	1%	1%		100%	
Stay-at-home parent or caregiver	48	17	23	7	0	40	8	24	7	16	9	13	9	1	-	-	-
	5%	8%	6%	3%	*%	6%	2%	6%	2%	7%	4%	6%	5%	1%			
Full time student	31	7	15	5	4	22	9	7	8	10	8	6	3	4	-	-	-
	3%	4%	4%	2%	3%	4%	2%	2%	3%	4%	3%	2%	2%	4%			
Retired	347	71	160	55	62	231	117	183	95	84	94	77	53	28	-	-	347
	34%	34%	39%	22%	41%	37%	30%	46%	34%	34%	40%	33%	30%	28%			100%
Something else	57	18	24	11	4	42	15	29	10	38	7	8	2	2	-	-	-
	6%	9%	6%	4%	3%	7%	4%	7%	4%	16%	3%	3%	1%	2%			
Prefer not to say	3	2	-	-	-	2	-	2	-	2	1	-	-	-	-	-	-
	*%	1%				*%		1%		1%	*%						

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[QEmployment] What is your current employment status?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Employed full-time	321 32%	125 31%	59 29%	133 34%	139 30%	26 31%	156 33%	114 30%	107 35%	96 32%	140 31%	161 32%	139 30%	146 32%	36 34%	74 34%	59 30%	100 23%	168 26%	233 28%	213 31%	244 34%
Employed part-time	107 11%	46 12%	29 14%	31 8%	56 12%	5 6%	46 10%	45 12%	31 10%	29 10%	52 11%	48 10%	58 13%	43 9%	6 6%	24 11%	23 12%	40 9%	76 12%	93 11%	81 12%	76 10%
Freelance, contract, or temporary work	29 3%	11 3%	7 4%	10 3%	12 3%	2 3%	14 3%	11 3%	6 2%	12 4%	11 2%	16 3%	13 3%	14 3%	2 2%	8 4%	4 2%	9 2%	16 2%	18 2%	19 3%	15 2%
*Gig economy* work like ride shares, food delivery, or dog walking	9 1%	2 *	2 1%	5 1%	2 *	-	7 1%	1 *	1 *	6 2%	1 *	6 1%	2 *	6 1%	-	2 1%	-	2 1%	5 1%	7 1%	6 1%	7 1%
Unemployed and looking for work	62 6%	14 3%	13 6%	31 8%	17 4%	9 11%	36 8%	15 4%	14 4%	28 9%	19 4%	35 7%	17 4%	33 7%	12 11%	10 5%	4 2%	20 4%	22 3%	47 6%	33 5%	52 7%
Stay-at-home parent or caregiver	48 5%	24 6%	11 5%	11 3%	27 6%	3 3%	18 4%	18 5%	21 7%	8 3%	28 6%	18 4%	24 5%	16 4%	7 6%	13 6%	13 7%	15 3%	20 3%	37 4%	31 5%	32 4%
Full time student	31 3%	8 2%	3 1%	19 5%	8 2%	3 3%	20 4%	6 1%	10 3%	16 5%	5 1%	18 4%	9 2%	21 5%	1 1%	4 2%	2 1%	9 2%	18 3%	28 3%	11 2%	24 3%
Retired	347 34%	147 37%	69 34%	121 31%	178 38%	28 33%	141 30%	159 41%	94 31%	87 29%	176 39%	163 33%	172 38%	138 31%	38 35%	73 33%	79 41%	220 50%	288 45%	327 39%	242 36%	232 32%
Something else	57 6%	20 5%	9 5%	24 6%	24 5%	7 9%	26 6%	17 4%	22 7%	16 5%	23 5%	31 6%	22 5%	31 7%	4 4%	9 4%	11 5%	24 5%	32 5%	51 6%	40 6%	38 5%
Prefer not to say	3 *	1 *	1 *	1 *	1 *	1 1%	2 *	-	1 *	2 1%	1 *	1 *	1 *	1 *	0 *	1 *	-	-	2 *	2 *	2 *	2 *

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[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	321	135	133	159	162	80	79	107	144	70	76	42	57	80	98	37	92	128
	32%	31%	39%	57%	22%	52%	62%	40%	31%	25%	31%	27%	28%	34%	35%	27%	26%	29%
Employed part-time	107	41	46	30	76	16	14	24	48	35	28	23	15	27	26	20	42	61
	11%	9%	14%	11%	10%	11%	11%	9%	10%	13%	11%	15%	8%	12%	9%	15%	12%	14%
Freelance, contract, or temporary work	29	9	14	10	19	2	8	7	14	9	8	8	3	8	9	3	11	10
	3%	2%	4%	4%	3%	1%	6%	2%	3%	3%	3%	5%	2%	4%	3%	2%	3%	2%
*Gig economy* work like ride shares, food delivery, or dog walking	9	2	6	2	6	2	1	4	4	1	2	1	1	2	2	-	0	8
	1%	*%	2%	1%	1%	1%	1%	2%	1%	*%	1%	1%	*%	1%	1%		*%	2%
Unemployed and looking for work	62	10	46	8	54	7	1	20	33	9	14	5	12	21	11	1	8	34
	6%	2%	14%	3%	7%	5%	1%	7%	7%	3%	6%	3%	6%	9%	4%	1%	2%	8%
Stay-at-home parent or caregiver	48	30	12	30	18	27	3	7	20	21	19	11	9	11	19	5	20	8
	5%	7%	3%	11%	2%	18%	2%	3%	4%	7%	8%	7%	5%	5%	7%	4%	6%	2%
Full time student	31	4	24	2	29	2	-	5	16	10	13	0	6	9	4	3	3	12
	3%	1%	7%	1%	4%	2%		2%	3%	4%	5%	*%	3%	4%	2%	2%	1%	3%
Retired	347	189	38	25	321	9	16	81	162	105	74	56	82	64	100	56	163	167
	34%	43%	11%	9%	44%	6%	12%	30%	35%	37%	30%	36%	41%	28%	35%	40%	46%	38%
Something else	57	19	18	13	44	7	6	12	24	21	12	7	15	7	10	12	17	12
	6%	4%	5%	5%	6%	5%	5%	5%	5%	7%	5%	5%	7%	3%	4%	9%	5%	3%
Prefer not to say	3	-	1	1	2	-	1	1	0	2	0	1	1	1	1	-	-	0
	*%		*%	*%	*%		1%	*%	*%	1%	*%	1%	*%	*%	*%			*%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	465	167	215	249	281	64	72	93	113	108	121	30	314	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	436	156	209	227	268	71	67	92	106	113	88	37	311	125
White collar worker, like work at a desk or an office	256	98	111	145	154	29	40	45	69	63	57	21	178	78
	55%	59%	51%	58%	55%	46%	55%	48%	61%	59%	47%	70%	57%	52%
Blue collar worker, like work with my hands or in a factory	118	46	77	40	66	25	19	26	33	25	30	3	85	33
	25%	28%	36%	16%	24%	39%	26%	28%	30%	23%	25%	9%	27%	22%
Service worker, like work in a store or hospital	71	17	18	53	52	5	9	16	8	14	30	4	38	33
	15%	10%	8%	21%	19%	8%	12%	17%	7%	13%	24%	12%	12%	22%
Unsure	20	6	10	11	10	5	5	6	2	5	4	3	14	7
	4%	3%	4%	4%	3%	7%	6%	6%	2%	5%	3%	9%	4%	4%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	465 100	69 100	170 100	148 100	76 100	239 100	225 100	129 100	152 100	58 100	102 100	125 100	106 100	63 100	465 100	-	-
Unweighted Total	436	87	175	117	56	262	173	155	112	72	111	110	88	47	436	-	-
White collar worker, like work at a desk or an office	256 55%	14 20%	78 46%	106 71%	58 76%	92 38%	164 73%	44 34%	110 72%	19 32%	43 42%	67 54%	66 63%	53 84%	256 55%	-	-
Blue collar worker, like work with my hands or in a factory	118 25%	36 52%	52 30%	21 14%	9 12%	88 37%	30 13%	47 37%	19 12%	17 29%	33 32%	40 32%	22 21%	5 8%	118 25%	-	-
Service worker, like work in a store or hospital	71 15%	16 22%	32 19%	16 11%	8 10%	47 20%	24 11%	33 26%	19 12%	17 29%	20 19%	15 12%	16 15%	2 3%	71 15%	-	-
Unsure	20 4%	4 5%	9 5%	5 4%	2 2%	13 5%	7 3%	4 3%	5 3%	6 10%	7 7%	3 2%	1 1%	3 5%	20 4%	-	-

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	465 100	183 100	97 100	180 100	209 100	34 100	222 100	170 100	146 100	143 100	205 100	231 100	212 100	209 100	44 100	109 100	86 100	151 100	265 100	351 100	319 100	341 100
Unweighted Total	436	144	106	178	168	46	222	139	147	142	166	219	182	210	44	88	70	126	186	275	300	335
White collar worker, like work at a desk or an office	256 55%	100 55%	45 47%	107 59%	111 53%	20 60%	125 56%	94 55%	68 47%	90 63%	115 56%	129 56%	112 53%	115 55%	28 64%	57 52%	49 57%	94 62%	156 59%	204 58%	166 52%	183 54%
Blue collar worker, like work with my hands or in a factory	118 25%	46 25%	34 35%	38 21%	56 27%	8 24%	53 24%	43 25%	46 31%	29 20%	53 26%	57 25%	57 27%	50 24%	11 25%	31 28%	23 26%	29 19%	47 18%	78 22%	80 25%	82 24%
Service worker, like work in a store or hospital	71 15%	31 17%	15 15%	24 13%	35 17%	4 11%	32 14%	31 18%	22 15%	17 12%	29 14%	33 14%	35 16%	33 16%	3 6%	20 19%	10 12%	23 15%	51 19%	54 15%	56 17%	57 17%
Unsure	20 4%	6 3%	2 2%	11 6%	6 3%	2 5%	13 6%	3 2%	10 7%	8 5%	7 4%	12 5%	8 4%	10 5%	2 5%	2 1%	5 5%	5 3%	10 4%	14 4%	17 5%	19 6%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	465	186	199	201	263	99	101	142	209	115	114	74	76	117	136	60	145	208
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	436	149	203	179	256	89	90	140	191	105	103	66	68	126	114	43	436	436
White collar worker, like work at a desk or an office	256	113	97	125	131	63	62	78	121	56	67	44	43	63	73	31	65	104
	55%	61%	49%	62%	50%	63%	61%	55%	58%	49%	59%	59%	56%	54%	54%	52%	45%	50%
Blue collar worker, like work with my hands or in a factory	118	40	62	47	70	14	33	45	41	32	16	17	23	33	36	19	50	43
	25%	22%	31%	23%	27%	14%	32%	32%	20%	28%	14%	23%	30%	28%	26%	31%	35%	21%
Service worker, like work in a store or hospital	71	27	29	23	48	19	4	15	37	20	26	12	10	14	21	11	22	45
	15%	15%	15%	11%	18%	19%	4%	10%	18%	17%	23%	17%	13%	12%	15%	18%	15%	22%
Unsure	20	5	10	6	15	4	2	4	10	6	5	1	1	7	6	-	8	16
	4%	3%	5%	3%	6%	4%	2%	3%	5%	6%	4%	2%	2%	6%	5%		5%	8%

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[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	244	94	116	127	159	39	28	35	38	30	81	60	103	141
	24%	25%	25%	23%	23%	34%	22%	25%	26%	19%	28%	21%	23%	25%
\$30,000 to \$49,999 per year	233	86	95	138	181	20	26	26	26	39	61	82	90	143
	23%	23%	20%	26%	27%	17%	20%	18%	17%	25%	21%	29%	20%	25%
\$50,000 to \$74,999 per year	236	83	110	126	147	29	41	33	38	29	63	73	100	136
	23%	22%	23%	23%	22%	25%	32%	23%	25%	19%	22%	26%	22%	24%
\$75,000 to \$125,000 per year	175	67	84	91	119	14	23	29	28	31	49	39	88	87
	17%	18%	18%	17%	18%	12%	18%	20%	19%	20%	17%	14%	20%	15%
More than \$125,000 per year	98	30	53	45	59	11	10	17	18	18	25	20	53	45
	10%	8%	11%	8%	9%	9%	8%	12%	12%	11%	9%	7%	12%	8%
Prefer not to say	27	12	13	14	13	3	0	3	1	8	5	9	13	14
	3%	3%	3%	3%	2%	3%	0%	2%	1%	5%	2%	3%	3%	2%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	244	73	120	31	19	193	50	124	34	244	-	-	-	-	58	36	84
	24%	36%	29%	13%	12%	31%	13%	32%	12%	100%					13%	58%	24%
\$30,000 to \$49,999 per year	233	59	95	55	23	154	79	115	65	-	233	-	-	-	102	13	94
	23%	29%	23%	23%	15%	25%	20%	29%	23%		100%				22%	21%	27%
\$50,000 to \$74,999 per year	236	43	106	60	27	149	87	88	60	-	-	236	-	-	125	7	77
	23%	21%	26%	25%	18%	24%	22%	22%	21%			100%			27%	12%	22%
\$75,000 to \$125,000 per year	175	20	63	53	39	83	92	51	68	-	-	-	175	-	106	1	53
	17%	10%	15%	22%	26%	13%	23%	13%	24%				100%		23%	2%	15%
More than \$125,000 per year	98	6	18	36	38	25	73	7	52	-	-	-	-	98	63	1	28
	10%	3%	4%	15%	25%	4%	19%	2%	18%					100%	14%	2%	8%
Prefer not to say	27	4	9	9	5	13	14	8	5	-	-	-	-	-	10	4	12
	3%	2%	2%	4%	3%	2%	4%	2%	2%						2%	6%	3%

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Less than \$30,000 per year	244 24%	75 19%	53 26%	106 27%	88 19%	27 32%	129 28%	75 19%	76 25%	83 28%	90 20%	134 27%	91 20%	128 28%	26 24%	43 20%	37 19%	96 22%	143 22%	194 23%	162 24%	180 25%
\$30,000 to \$49,999 per year	233 23%	98 25%	41 20%	87 22%	117 25%	15 18%	101 22%	103 27%	72 23%	57 19%	118 26%	107 21%	118 26%	98 22%	17 16%	64 29%	46 24%	101 23%	157 24%	196 23%	167 25%	168 23%
\$50,000 to \$74,999 per year	236 23%	95 24%	47 23%	93 24%	106 23%	16 19%	114 25%	92 24%	65 21%	78 26%	107 23%	122 24%	101 22%	112 25%	23 21%	47 21%	51 26%	101 23%	142 22%	199 24%	162 24%	165 23%
\$75,000 to \$125,000 per year	175 17%	95 24%	25 12%	50 13%	106 23%	9 10%	60 13%	83 22%	49 16%	40 13%	93 20%	73 15%	101 22%	57 13%	16 15%	39 18%	52 27%	84 19%	125 19%	152 18%	119 18%	115 16%
More than \$125,000 per year	98 10%	29 7%	27 13%	43 11%	40 9%	8 10%	50 11%	23 6%	42 14%	33 11%	36 8%	52 10%	38 8%	46 10%	15 14%	23 10%	8 4%	40 9%	62 10%	80 9%	54 8%	73 10%
Prefer not to say	27 3%	5 1%	9 5%	9 2%	7 2%	9 11%	10 2%	9 2%	4 1%	9 3%	14 3%	11 2%	8 2%	9 2%	10 9%	3 1%	2 1%	18 4%	19 3%	23 3%	14 2%	20 3%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	244	38	115	45	200	33	12	65	110	69	60	39	47	65	61	22	79	104
	24%	9%	34%	16%	27%	21%	9%	24%	24%	24%	24%	25%	24%	28%	22%	16%	22%	24%
\$30,000 to \$49,999 per year	233	89	74	53	179	27	26	63	91	79	53	49	45	45	78	24	96	104
	23%	20%	22%	19%	25%	17%	20%	23%	20%	28%	21%	32%	23%	19%	28%	18%	27%	23%
\$50,000 to \$74,999 per year	236	133	66	74	162	46	28	65	106	65	54	32	57	47	58	40	85	110
	23%	30%	19%	27%	22%	30%	22%	24%	23%	23%	22%	21%	28%	20%	20%	29%	24%	25%
\$75,000 to \$125,000 per year	175	109	42	64	111	28	36	32	96	47	50	23	36	29	51	45	73	60
	17%	25%	12%	23%	15%	19%	28%	12%	21%	17%	20%	15%	18%	13%	18%	33%	21%	14%
More than \$125,000 per year	98	61	30	40	58	18	22	34	48	16	22	4	15	36	31	4	21	42
	10%	14%	9%	14%	8%	12%	17%	13%	10%	6%	9%	3%	7%	15%	11%	3%	6%	10%
Prefer not to say	27	7	11	4	22	1	4	8	12	7	9	8	1	10	4	1	2	22
	3%	2%	3%	2%	3%	*%	3%	3%	3%	2%	4%	5%	*%	4%	1%	1%	1%	5%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	108	39	88	20	81	11	10	0	7	10	35	56	17	91
	11%	11%	19%	4%	12%	10%	8%	*%	5%	6%	12%	20%	4%	16%
Yes, a member of my household has	128	51	41	86	96	9	14	11	18	19	35	45	47	80
	13%	14%	9%	16%	14%	8%	11%	8%	12%	12%	13%	16%	11%	14%
No	783	285	343	439	508	96	105	128	129	128	213	184	386	397
	77%	77%	73%	81%	75%	83%	82%	90%	86%	83%	75%	65%	86%	70%
Unsure	3	1	2	1	3	-	-	3	0	-	-	-	3	-
	*%	*%	*%	*%	*%	-	-	2%	*%	-	-	-	1%	-

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	108	14	60	24	10	74	34	53	28	29	19	33	15	5	25	5	71
	11%	7%	15%	10%	7%	12%	9%	13%	10%	12%	8%	14%	9%	5%	5%	8%	20%
Yes, a member of my household has	128	29	49	37	13	78	50	59	37	23	34	32	23	8	50	6	57
	13%	14%	12%	15%	8%	13%	13%	15%	13%	10%	15%	14%	13%	8%	11%	9%	16%
No	783	162	302	191	128	464	318	280	227	192	181	172	139	85	395	50	222
	77%	79%	73%	78%	85%	75%	81%	71%	80%	79%	78%	73%	80%	87%	85%	80%	64%
Unsure	3	0	2	-	-	2	-	2	-	3	-	0	-	-	-	2	-
	*%	*%	*%			*%		1%		1%		*%			3%		

Echelon Insights  
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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	108	49	24	33	56	12	41	53	23	26	56	46	55	43	11	27	25	57	75	88	84	85
	11%	12%	12%	8%	12%	14%	9%	14%	7%	9%	12%	9%	12%	10%	10%	12%	13%	13%	12%	10%	12%	12%
Yes, a member of my household has	128	59	33	33	70	16	42	65	32	29	81	44	71	42	15	33	31	55	86	111	96	79
	13%	15%	16%	8%	15%	19%	9%	17%	10%	10%	18%	9%	15%	9%	14%	15%	16%	13%	13%	13%	14%	11%
No	783	293	145	326	341	56	385	270	252	249	322	410	335	368	80	163	137	330	494	649	503	564
	77%	74%	72%	84%	74%	67%	83%	70%	82%	83%	71%	82%	73%	82%	76%	74%	70%	75%	76%	77%	74%	78%
Unsure	3	1	1	0	2	-	1	1	1	-	2	1	2	1	0	1	1	-	-	3	1	1
	*%	*%	*%	*%	*%		*%	*%	*%		*%	*%	*%	*%	*%	*%	1%			*%	*%	*%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	108	58	15	14	94	8	6	28	56	24	11	22	19	22	38	12	50	37
	11%	13%	4%	5%	13%	5%	5%	10%	12%	8%	4%	14%	10%	10%	14%	9%	14%	8%
Yes, a member of my household has	128	77	25	37	91	22	15	24	66	38	51	28	26	23	47	14	57	40
	13%	18%	7%	13%	12%	14%	12%	9%	14%	13%	21%	18%	13%	10%	17%	11%	16%	9%
No	783	308	296	232	549	125	106	219	345	219	189	108	158	187	200	110	249	367
	77%	70%	88%	83%	75%	82%	84%	82%	74%	78%	76%	69%	79%	81%	71%	80%	70%	83%
Unsure	3	1	2	1	2	1	-	-	1	2	0	1	1	1	1	-	0	0
	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%

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[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	55	12	31	23	33	6	16	1	22	11	9	12	34	21
	5%	3%	7%	4%	5%	5%	12%	1%	15%	7%	3%	4%	8%	4%
Yes, a member of my household is	44	7	16	28	30	3	2	6	5	6	15	12	17	27
	4%	2%	3%	5%	4%	2%	1%	5%	3%	4%	5%	4%	4%	5%
No	907	350	419	487	613	105	109	130	122	138	258	259	390	517
	90%	94%	89%	90%	90%	91%	84%	92%	81%	89%	91%	92%	87%	91%
Unsure	11	4	6	5	5	2	4	4	1	1	2	2	7	4
	1%	1%	1%	1%	1%	2%	3%	3%	1%	1%	1%	1%	1%	1%

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[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	55	8	19	21	8	27	28	16	17	4	7	22	12	9	43	1	10
	5%	4%	5%	8%	5%	4%	7%	4%	6%	2%	3%	9%	7%	9%	9%	1%	3%
Yes, a member of my household is	44	14	11	9	10	25	19	18	12	4	4	14	10	12	23	-	13
	4%	7%	3%	4%	7%	4%	5%	5%	4%	2%	2%	6%	6%	12%	5%		4%
No	907	183	375	215	132	558	347	356	255	234	221	196	152	79	396	59	323
	90%	89%	91%	88%	88%	90%	88%	91%	90%	96%	95%	83%	87%	81%	85%	95%	93%
Unsure	11	2	7	2	-	9	2	3	2	4	2	5	-	0	6	3	2
	1%	1%	2%	1%		2%	*%	1%	1%	2%	1%	2%		*%	1%	4%	*%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Yes, I am	55 5%	20 5%	18 9%	17 4%	27 6%	6 7%	22 5%	17 4%	22 7%	15 5%	33 7%	22 4%	26 6%	18 4%	10 10%	17 8%	10 5%	16 4%	25 4%	44 5%	39 6%	32 4%
Yes, a member of my household is	44 4%	15 4%	8 4%	21 5%	17 4%	4 5%	23 5%	14 4%	12 4%	18 6%	14 3%	25 5%	16 4%	23 5%	4 4%	9 4%	7 4%	18 4%	31 5%	41 5%	22 3%	37 5%
No	907 90%	363 91%	171 85%	349 90%	421 91%	70 84%	416 89%	352 92%	271 88%	265 88%	410 90%	445 89%	415 91%	405 90%	88 83%	192 88%	180 92%	401 91%	589 91%	750 89%	610 90%	645 89%
Unsure	11 1%	2 1%	6 3%	1 *	2 *	4 5%	5 1%	2 1%	5 1%	3 1%	3 1%	7 1%	3 1%	4 1%	4 4%	2 1%	1 *	5 1%	4 1%	11 1%	9 1%	8 1%

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[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	55	35	11	28	27	14	14	16	23	16	13	8	15	6	17	11	22	25
	5%	8%	3%	10%	4%	9%	11%	6%	5%	6%	5%	5%	7%	3%	6%	8%	6%	6%
Yes, a member of my household is	44	28	11	15	29	11	4	9	24	11	15	6	13	15	12	4	13	20
	4%	6%	3%	5%	4%	7%	3%	3%	5%	4%	6%	4%	6%	6%	4%	3%	4%	5%
No	907	377	311	234	671	127	107	237	417	253	218	141	172	206	253	123	321	396
	90%	86%	92%	84%	92%	83%	84%	89%	90%	90%	88%	91%	85%	89%	90%	90%	90%	90%
Unsure	11	-	7	3	8	-	3	7	2	2	0	-	3	7	2	1	2	4
	1%		2%	1%	1%		2%	3%	*%	1%	*%		2%	3%	1%	*%	1%	1%

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[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	246	107	164	82	174	27	25	18	48	36	89	54	102	143
	24%	29%	35%	15%	26%	23%	20%	13%	32%	23%	31%	19%	23%	25%
Yes, someone in my household does	147	70	33	113	107	15	14	24	13	29	47	33	67	80
	14%	19%	7%	21%	16%	13%	11%	17%	9%	19%	17%	12%	15%	14%
No	645	218	280	364	425	76	90	103	92	94	154	201	289	355
	64%	58%	60%	67%	63%	66%	70%	72%	61%	61%	54%	71%	65%	63%
Unsure	16	1	6	10	2	3	3	2	3	4	2	5	9	7
	2%	1%	1%	2%	1%	2%	2%	2%	2%	3%	1%	2%	2%	1%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	246	50	107	64	23	157	87	108	65	50	56	59	49	27	126	6	88
	24%	24%	26%	26%	16%	25%	22%	27%	23%	20%	24%	25%	28%	27%	27%	10%	25%
Yes, someone in my household does	147	28	61	35	23	88	58	65	42	26	25	34	36	20	75	4	47
	14%	14%	15%	14%	16%	14%	15%	16%	15%	11%	11%	14%	21%	21%	16%	6%	13%
No	645	134	252	149	109	386	258	235	189	174	158	152	91	56	275	51	221
	64%	65%	61%	61%	73%	63%	65%	60%	66%	71%	68%	64%	52%	57%	59%	81%	64%
Unsure	16	1	8	8	-	8	8	2	-	1	1	5	6	-	9	1	5
	2%	*%	2%	3%		1%	2%	1%		1%	*%	2%	3%		2%	2%	1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Yes, I do	246 24%	130 33%	47 23%	64 16%	150 32%	19 23%	76 16%	115 30%	73 24%	50 17%	144 32%	91 18%	140 31%	71 16%	35 33%	72 33%	61 31%	99 23%	156 24%	193 23%	190 28%	164 23%
Yes, someone in my household does	147 14%	68 17%	32 16%	46 12%	76 16%	17 21%	54 12%	65 17%	47 15%	34 11%	78 17%	58 12%	76 17%	52 12%	18 17%	26 12%	41 21%	63 14%	87 13%	125 15%	106 16%	104 14%
No	645 64%	216 54%	126 62%	285 73%	259 56%	43 51%	343 74%	218 57%	196 64%	220 73%	249 54%	359 72%	258 56%	336 75%	51 48%	124 57%	108 55%	282 64%	411 64%	541 64%	403 60%	475 66%
Unsure	16 2%	5 1%	6 3%	4 1%	6 1%	6 8%	4 1%	6 1%	6 2%	3 1%	9 2%	5 1%	6 1%	4 1%	6 6%	5 2%	-	12 3%	14 2%	15 2%	12 2%	8 1%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	246	131	61	82	163	31	51	46	103	96	34	53	42	53	95	46	121	69
	24%	30%	18%	29%	22%	21%	40%	17%	22%	34%	14%	34%	21%	23%	34%	34%	34%	16%
Yes, someone in my household does	147	85	34	53	93	43	10	20	54	73	40	31	27	29	42	26	60	53
	14%	19%	10%	19%	13%	28%	8%	8%	12%	26%	16%	20%	14%	13%	15%	19%	17%	12%
No	645	241	243	152	491	89	63	200	311	133	179	83	135	154	155	73	188	330
	64%	55%	72%	54%	67%	58%	50%	75%	67%	47%	73%	53%	67%	67%	55%	53%	53%	75%
Unsure	16	9	7	10	7	5	4	6	7	3	3	1	-	5	4	1	7	6
	2%	2%	2%	3%	1%	3%	3%	2%	2%	1%	1%	*%		2%	2%	*%	2%	1%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	86	142	125	127	64	48	40	52	47	63	66	139	128
	26%	23%	30%	23%	19%	56%	37%	28%	34%	30%	22%	23%	31%	23%
Suburb near a city	463	164	215	247	335	34	53	72	63	71	116	141	206	257
	46%	44%	46%	46%	49%	29%	41%	51%	42%	46%	41%	50%	46%	45%
Small town not near a city	115	46	49	66	83	10	13	15	12	17	46	25	44	71
	11%	12%	10%	12%	12%	8%	10%	11%	8%	11%	16%	9%	10%	12%
Rural or country area	168	76	64	104	134	8	14	14	23	20	58	51	58	110
	17%	20%	14%	19%	20%	7%	11%	10%	15%	13%	21%	18%	13%	19%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	55	107	56	49	163	105	72	55	65	63	65	32	34	142	20	81
	26%	27%	26%	23%	33%	26%	27%	18%	19%	27%	27%	28%	18%	35%	30%	32%	23%
Suburb near a city	463	71	188	137	67	259	204	172	162	110	91	106	96	48	209	33	162
	46%	34%	46%	56%	44%	42%	52%	44%	57%	45%	39%	45%	55%	49%	45%	53%	47%
Small town not near a city	115	34	43	25	13	77	38	53	29	22	31	27	26	3	56	4	36
	11%	17%	10%	10%	9%	12%	10%	13%	10%	9%	13%	12%	15%	3%	12%	7%	10%
Rural or country area	168	45	74	27	21	119	48	95	38	47	48	38	21	13	59	5	69
	17%	22%	18%	11%	14%	19%	12%	24%	13%	19%	21%	16%	12%	14%	13%	8%	20%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	58	45	154	69	23	176	56	90	118	68	187	70	166	31	36	24	118	150	209	157	213
	26%	15%	22%	40%	15%	27%	38%	15%	29%	39%	15%	38%	15%	37%	29%	17%	12%	27%	23%	25%	23%	30%
Suburb near a city	463	207	94	153	247	31	186	188	142	126	232	201	239	180	44	115	99	199	312	395	309	309
	46%	52%	46%	39%	53%	37%	40%	49%	46%	42%	51%	40%	52%	40%	41%	53%	51%	45%	48%	47%	46%	43%
Small town not near a city	115	43	30	41	47	14	54	55	30	25	55	53	48	55	12	19	26	51	81	102	78	80
	11%	11%	15%	11%	10%	16%	12%	14%	10%	8%	12%	11%	10%	12%	12%	9%	13%	12%	13%	12%	11%	11%
Rural or country area	168	90	34	40	102	16	50	84	46	31	102	57	100	48	19	47	46	72	104	137	134	119
	17%	23%	17%	10%	22%	20%	11%	22%	15%	10%	22%	11%	22%	11%	18%	22%	24%	16%	16%	16%	20%	17%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	267	95	119	80	188	34	45	267	-	-	-	16	68	69	40	17	50	171
	26%	22%	35%	28%	26%	23%	35%	100%				10%	34%	30%	14%	13%	14%	39%
Suburb near a city	463	202	149	107	356	60	46	-	463	-	247	70	96	111	144	75	183	172
	46%	46%	44%	38%	49%	40%	36%		100%		100%	45%	48%	48%	51%	55%	51%	39%
Small town not near a city	115	54	31	42	72	20	22	-	-	115	-	29	13	20	27	19	29	54
	11%	12%	9%	15%	10%	13%	17%			41%		19%	7%	9%	10%	14%	8%	12%
Rural or country area	168	87	39	52	115	38	14	-	-	168	-	41	24	30	70	26	94	46
	17%	20%	12%	19%	16%	25%	11%			59%		26%	12%	13%	25%	19%	26%	10%

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[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	959	357	439	518	665	110	116	129	142	153	266	269	425	534
	95%	96%	93%	96%	98%	95%	90%	91%	95%	99%	94%	95%	95%	94%
In a foreign country	49	16	26	23	14	6	13	13	3	2	18	14	17	32
	5%	4%	6%	4%	2%	5%	10%	9%	2%	1%	6%	5%	4%	6%
Prefer not to say	5	-	5	-	-	-	-	-	5	-	-	-	5	-
	1%		1%						3%				1%	

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[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	959	192	403	234	128	595	362	385	278	229	220	222	172	90	442	58	332
	95%	94%	98%	96%	85%	96%	92%	98%	98%	94%	94%	94%	99%	92%	95%	94%	96%
In a foreign country	49	13	9	10	17	22	27	7	7	16	13	14	2	3	18	4	15
	5%	6%	2%	4%	11%	4%	7%	2%	2%	6%	6%	6%	1%	3%	4%	6%	4%
Prefer not to say	5	-	-	-	5	-	5	-	-	-	-	-	-	5	5	-	-
	*%				3%		1%							1%			

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[QNativity] Where were you born?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
In the United States	959 95%	381 96%	189 93%	365 94%	446 96%	79 95%	433 93%	367 95%	290 94%	282 94%	437 96%	467 94%	438 96%	419 93%	103 96%	205 94%	192 98%	412 94%	609 94%	792 94%	649 96%	684 95%
In a foreign country	49 5%	12 3%	14 7%	23 6%	13 3%	4 5%	32 7%	18 5%	13 4%	18 6%	15 3%	31 6%	15 3%	31 7%	4 4%	9 4%	3 2%	23 5%	32 5%	46 5%	23 3%	32 4%
Prefer not to say	5 *%	5 1%	-	-	5 1%	-	-	-	5 2%	-	5 1%	-	5 1%	-	-	5 2%	-	5 1%	5 1%	5 1%	5 1%	5 1%

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[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	959	416	320	275	682	152	122	244	442	273	239	154	181	221	268	133	343	406
	95%	95%	95%	98%	93%	100%	96%	91%	95%	96%	97%	99%	90%	95%	95%	97%	96%	92%
In a foreign country	49	17	18	0	49	0	-	18	21	10	8	1	20	11	9	4	11	36
	5%	4%	5%	*%	7%	*%		7%	5%	4%	3%	1%	10%	5%	3%	3%	3%	8%
Prefer not to say	5	5	-	5	-	-	5	5	-	-	-	-	-	-	5	-	2	-
	*%	1%		2%			4%	2%						2%		1%		

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[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	338	116	181	156	172	69	49	128	69	55	63	24	251	87
	33%	31%	38%	29%	25%	59%	38%	90%	46%	35%	22%	8%	56%	15%
Married	438	173	210	227	321	34	50	12	68	79	119	159	160	278
	43%	47%	45%	42%	47%	29%	39%	9%	45%	51%	42%	56%	36%	49%
Separated	9	2	5	4	7	1	0	0	3	0	5	1	3	6
	1%	0%	1%	1%	1%	1%	0%	0%	2%	0%	2%	0%	1%	1%
Divorced	145	57	41	104	115	9	21	1	11	18	63	53	30	115
	14%	15%	9%	19%	17%	8%	17%	1%	7%	12%	22%	19%	7%	20%
Widowed	77	24	28	49	61	3	8	-	-	2	33	42	2	75
	8%	6%	6%	9%	9%	2%	6%	-	-	1%	12%	15%	0%	13%
Prefer not to say	6	-	5	1	3	-	-	-	-	1	1	4	1	5
	1%	0%	1%	0%	0%	0%	0%	-	-	0%	0%	0%	0%	0%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	338	83	134	82	38	217	119	96	75	115	74	66	42	30	199	46	38
	33%	40%	33%	33%	25%	35%	30%	24%	26%	47%	32%	28%	24%	30%	43%	74%	11%
Married	438	72	162	124	80	234	204	166	155	38	89	133	109	61	186	10	189
	43%	35%	39%	51%	53%	38%	52%	42%	54%	15%	38%	57%	63%	62%	40%	15%	54%
Separated	9	5	4	0	-	9	0	7	-	6	3	1	-	-	1	1	2
	1%	2%	1%	*%		1%	*%	2%		2%	1%	*%			*%	2%	1%
Divorced	145	25	74	26	20	99	46	78	37	65	33	24	19	2	63	4	59
	14%	12%	18%	11%	13%	16%	12%	20%	13%	26%	14%	10%	11%	2%	14%	7%	17%
Widowed	77	20	33	12	11	54	23	43	17	20	33	11	4	5	16	1	54
	8%	10%	8%	5%	8%	9%	6%	11%	6%	8%	14%	5%	3%	5%	3%	2%	16%
Prefer not to say	6	1	4	-	1	5	1	2	1	1	1	1	-	-	-	-	5
	1%	*%	1%		1%	1%	*%	*%	*%	*%	*%	*%					1%

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[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Single, never married	338 33%	109 27%	65 32%	157 40%	122 26%	26 31%	189 41%	102 27%	100 32%	126 42%	116 25%	194 39%	128 28%	178 40%	31 29%	66 30%	45 23%	95 22%	165 26%	252 30%	203 30%	247 34%
Married	438 43%	201 51%	85 42%	143 37%	237 51%	36 43%	165 35%	192 50%	134 44%	106 35%	235 51%	185 37%	221 48%	164 36%	53 50%	99 45%	105 54%	220 50%	315 49%	390 46%	315 46%	301 42%
Separated	9 1%	6 1%	1 *%	3 1%	6 1%	0 *%	3 1%	4 1%	4 1%	1 *%	3 1%	5 1%	6 1%	3 1%	- -	3 1%	3 1%	1 *%	2 *%	5 1%	5 1%	8 1%
Divorced	145 14%	57 14%	30 15%	55 14%	64 14%	9 11%	73 16%	53 14%	48 16%	41 14%	63 14%	78 16%	62 14%	71 16%	13 12%	31 14%	29 15%	75 17%	98 15%	122 15%	100 15%	104 14%
Widowed	77 8%	24 6%	19 10%	30 8%	33 7%	9 10%	36 8%	31 8%	20 7%	26 9%	35 8%	37 7%	36 8%	33 7%	8 7%	18 8%	14 7%	47 11%	65 10%	70 8%	50 7%	55 8%
Prefer not to say	6 1%	1 *%	2 1%	-	2 *%	4 5%	-	2 1%	1 *%	-	5 1%	-	3 1%	-	3 3%	2 1%	-	1 *%	1 *%	3 *%	6 1%	6 1%

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[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	338	-	338	73	264	30	42	119	149	70	76	28	63	115	79	34	79	150
	33%		100%	26%	36%	20%	33%	45%	32%	25%	31%	18%	31%	50%	28%	24%	22%	34%
Married	438	438	-	161	275	88	74	95	202	140	104	81	89	74	126	83	179	163
	43%	100%		58%	38%	57%	58%	36%	44%	50%	42%	52%	44%	32%	45%	61%	50%	37%
Separated	9	-	-	4	5	2	2	2	4	3	1	0	-	1	3	3	3	2
	1%			1%	1%	1%	2%	1%	1%	1%	1%	0%	0%	1%	1%	2%	1%	1%
Divorced	145	-	-	37	108	28	9	32	68	45	43	36	30	23	44	13	55	83
	14%			13%	15%	19%	7%	12%	15%	16%	18%	23%	15%	10%	15%	9%	15%	19%
Widowed	77	-	-	4	73	3	1	17	38	22	23	8	20	15	27	5	37	44
	8%			2%	10%	2%	1%	6%	8%	8%	9%	5%	10%	6%	10%	3%	11%	10%
Prefer not to say	6	-	-	1	5	1	-	1	3	2	-	1	-	4	2	-	2	-
	1%			0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	2%	1%	0%	1%	0%

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[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	276	113	132	144	216	34	14	10	26	46	87	108	81	195
	27%	30%	28%	27%	32%	30%	11%	7%	17%	30%	31%	38%	18%	34%
Roman Catholic	201	75	93	108	127	8	57	24	21	21	69	66	66	135
	20%	20%	20%	20%	19%	7%	44%	17%	14%	14%	24%	23%	15%	24%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	9	-	4	5	7	-	2	-	3	2	-	4	5	4
	1%		1%	1%	1%		1%		2%	2%		1%	1%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4	2	2	3	4	-	-	3	-	-	1	1	3	2
	%	%	%	%	1%			2%			%	%	1%	%
Just Christian	171	62	70	101	103	35	20	32	31	30	48	30	93	78
	17%	17%	15%	19%	15%	30%	15%	23%	21%	19%	17%	11%	21%	14%
Jewish	35	11	20	15	30	-	5	4	8	3	4	17	15	21
	3%	3%	4%	3%	4%		4%	3%	5%	2%	1%	6%	3%	4%
Muslim	15	5	15	0	3	3	-	3	9	1	1	2	13	2
	2%	1%	3%	%	%	3%		2%	6%	1%	%	1%	3%	%
Buddhist	18	6	8	9	9	0	2	3	1	6	5	2	10	8
	2%	2%	2%	2%	1%	%	2%	2%	1%	4%	2%	1%	2%	1%
Hindu	7	1	2	6	1	-	-	6	-	1	-	0	7	0
	1%	%	%	1%	%			4%		1%		%	2%	%
Atheist	44	17	17	28	31	1	5	13	6	8	9	9	27	18
	4%	5%	4%	5%	5%	1%	4%	9%	4%	5%	3%	3%	6%	3%
Agnostic	47	19	21	26	32	1	7	13	5	13	6	10	31	16
	5%	5%	5%	5%	5%	1%	5%	9%	3%	8%	2%	3%	7%	3%
Something else (Please specify)	45	14	23	22	28	7	7	6	6	4	24	5	16	29
	4%	4%	5%	4%	4%	6%	5%	4%	4%	2%	8%	2%	4%	5%
Nothing in particular	140	48	65	75	86	25	11	25	36	19	31	29	80	60
	14%	13%	14%	14%	13%	22%	8%	18%	24%	13%	11%	10%	18%	11%

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[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	276	47	112	73	44	159	116	119	97	52	67	71	58	14	104	14	133
	27%	23%	27%	30%	29%	26%	30%	30%	34%	21%	29%	30%	33%	14%	22%	22%	38%
Roman Catholic	201	44	79	46	32	123	78	74	53	47	45	57	36	15	76	12	82
	20%	21%	19%	19%	21%	20%	20%	19%	19%	19%	19%	24%	20%	15%	16%	18%	24%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	9	1	5	2	1	6	3	4	3	1	4	3	1	-	4	-	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*%		1%		1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4	1	-	-	4	1	4	1	4	1	-	-	3	1	3	1	1
	*%	*%			2%	*%	1%	*%	1%	*%			1%	1%	1%	1%	*%
Just Christian	171	37	85	37	12	122	49	74	29	46	44	38	31	10	98	7	35
	17%	18%	21%	15%	8%	20%	13%	19%	10%	19%	19%	16%	18%	10%	21%	11%	10%
Jewish	35	3	11	15	5	15	21	13	17	6	6	9	9	5	14	2	14
	3%	2%	3%	6%	4%	2%	5%	3%	6%	3%	3%	4%	5%	5%	3%	3%	4%
Muslim	15	3	4	3	5	7	8	2	1	3	3	2	-	8	12	2	2
	2%	1%	1%	1%	4%	1%	2%	1%	*%	1%	1%	1%		8%	3%	2%	*%
Buddhist	18	1	4	6	7	5	13	4	6	5	1	0	4	7	11	3	1
	2%	1%	1%	2%	5%	1%	3%	1%	2%	2%	*%	*%	2%	7%	2%	4%	*%
Hindu	7	-	4	3	0	4	3	-	1	3	0	-	1	3	3	1	0
	1%		1%	1%	*%	1%	1%		*%	1%	*%		1%	3%	1%	2%	*%
Atheist	44	9	13	13	9	22	22	13	18	4	8	14	3	15	25	1	11
	4%	4%	3%	6%	6%	4%	6%	3%	6%	1%	4%	6%	1%	15%	5%	1%	3%
Agnostic	47	7	16	15	9	22	24	16	16	10	9	10	11	4	31	3	11
	5%	3%	4%	6%	6%	4%	6%	4%	6%	4%	4%	4%	6%	4%	7%	5%	3%
Something else (Please specify)	45	14	18	7	6	32	13	19	9	15	18	9	2	-	22	1	11
	4%	7%	4%	3%	4%	5%	3%	5%	3%	6%	8%	4%	1%		5%	2%	3%
Nothing in particular	140	38	62	24	15	100	39	54	31	51	28	23	16	16	62	17	42
	14%	19%	15%	10%	10%	16%	10%	14%	11%	21%	12%	10%	9%	17%	13%	27%	12%

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[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...		
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary	
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100	
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	276 27%	153 38%	46 23%	77 20%	172 37%	16 19%	89 19%	150 39%	65 21%	60 20%	162 36%	106 21%	168 37%	87 19%	21 20%	74 34%	83 43%	149 34%	204 32%	251 30%	220 32%	180 25%	
Roman Catholic	201 20%	80 20%	31 15%	86 22%	92 20%	10 12%	99 21%	79 20%	68 22%	52 17%	90 20%	104 21%	89 19%	94 21%	18 17%	42 19%	36 19%	90 21%	131 20%	177 21%	113 17%	131 18%	
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	9 1%	6 2%	- %	3 1%	6 1%	- %	3 1%	6 2%	2 1%	0 %	7 1%	2 %	7 2%	2 %	- %	4 2%	2 1%	5 1%	4 1%	6 1%	6 1%	5 1%	
Orthodox (such as Greek, Russian, or some other Orthodox church)	4 %	4 1%	- %	- %	4 1%	- %	- %	4 1%	- %	- %	4 1%	- %	4 1%	- %	- %	1 1%	3 2%	1 %	4 1%	4 %	4 %	4 1%	4 1%
Just Christian	171 17%	63 16%	39 19%	67 17%	77 17%	19 23%	75 16%	63 17%	63 20%	42 14%	78 17%	76 15%	77 17%	73 16%	21 20%	37 17%	33 17%	63 14%	106 16%	129 15%	117 17%	130 18%	
Jewish	35 3%	13 3%	5 2%	16 4%	15 3%	2 3%	18 4%	7 2%	16 5%	12 4%	12 3%	23 5%	15 3%	18 4%	3 2%	6 3%	8 4%	21 5%	23 4%	30 4%	23 3%	24 3%	
Muslim	15 2%	9 2%	1 %	6 2%	9 2%	1 1%	6 1%	4 1%	9 3%	3 1%	11 2%	4 1%	9 2%	5 1%	2 2%	9 4%	- %	6 1%	5 1%	9 1%	14 2%	12 2%	
Buddhist	18 2%	1 %	4 2%	12 3%	3 1%	- %	14 3%	2 1%	4 1%	10 3%	3 1%	13 3%	1 %	14 3%	2 2%	- %	- %	7 2%	12 2%	17 2%	9 1%	13 2%	
Hindu	7 1%	2 %	- %	6 1%	2 %	- %	6 1%	2 %	0 %	5 2%	2 %	3 1%	2 %	6 1%	- %	- %	2 1%	2 %	3 %	4 1%	3 %	5 1%	
Atheist	44 4%	11 3%	10 5%	22 6%	13 3%	2 2%	29 6%	11 3%	5 2%	28 9%	11 2%	32 6%	11 2%	30 7%	3 3%	8 3%	4 2%	20 5%	24 4%	39 5%	23 3%	38 5%	
Agnostic	47 5%	1 %	17 8%	27 7%	2 1%	2 3%	42 9%	2 %	11 4%	34 11%	2 %	43 9%	1 %	42 9%	4 4%	1 %	- %	15 3%	29 4%	39 5%	18 3%	41 6%	
Something else (Please specify)	45 4%	22 6%	11 6%	7 2%	27 6%	8 10%	10 2%	19 5%	16 5%	8 3%	28 6%	15 3%	26 6%	10 2%	9 9%	18 8%	8 4%	13 3%	33 5%	40 5%	38 6%	29 4%	
Nothing in particular	140 14%	33 8%	38 19%	61 16%	42 9%	24 28%	74 16%	34 9%	48 16%	45 15%	48 10%	78 16%	47 10%	69 15%	24 22%	21 10%	16 8%	48 11%	69 11%	98 12%	89 13%	109 15%	

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[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	276	152	54	72	203	31	41	54	123	100	61	110	-	-	96	49	130	89
	27%	35%	16%	26%	28%	21%	32%	20%	27%	35%	25%	71%	-	-	34%	35%	36%	20%
Roman Catholic	201	89	63	43	159	27	16	68	96	37	54	-	201	-	53	32	76	100
	20%	20%	19%	15%	22%	18%	12%	26%	21%	13%	22%	-	100%	-	19%	23%	21%	23%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	9	4	3	2	7	2	-	1	4	3	4	-	-	-	3	4	6	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	-	-	-	1%	3%	2%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4	1	3	-	4	-	-	1	3	-	3	-	-	-	1	3	1	-
	1%	1%	1%	-	1%	-	-	1%	1%	-	1%	-	-	-	1%	2%	1%	-
Just Christian	171	70	61	61	110	40	21	43	70	58	41	45	-	-	48	26	47	66
	17%	16%	18%	22%	15%	26%	17%	16%	15%	21%	17%	29%	-	-	17%	19%	13%	15%
Jewish	35	15	8	8	27	1	7	7	26	2	9	-	-	-	7	7	11	21
	3%	3%	2%	3%	4%	1%	5%	3%	6%	1%	4%	-	-	-	2%	5%	3%	5%
Muslim	15	7	7	10	6	-	10	8	4	3	-	-	-	-	9	-	4	6
	2%	2%	2%	3%	1%	-	7%	3%	1%	1%	-	-	-	3%	-	1%	1%	1%
Buddhist	18	5	5	3	15	2	1	3	9	5	3	-	-	-	3	-	3	14
	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	-	-	-	1%	-	1%	3%
Hindu	7	1	6	1	6	1	-	0	7	-	5	-	-	-	2	-	0	4
	1%	1%	2%	1%	1%	1%	-	1%	2%	-	2%	-	-	-	1%	-	1%	1%
Atheist	44	15	21	18	26	12	6	16	18	10	13	-	-	44	10	3	13	38
	4%	3%	6%	6%	4%	8%	5%	6%	4%	4%	5%	-	-	19%	3%	3%	4%	9%
Agnostic	47	17	24	13	33	7	6	10	27	9	14	-	-	47	1	1	3	39
	5%	4%	7%	5%	5%	4%	5%	4%	6%	3%	6%	-	-	20%	1%	1%	1%	9%
Something else (Please specify)	45	18	13	15	30	7	8	11	11	23	7	-	-	-	21	3	30	8
	4%	4%	4%	5%	4%	5%	6%	4%	2%	8%	3%	-	-	-	8%	2%	8%	2%
Nothing in particular	140	43	70	35	105	23	13	43	66	31	32	-	-	140	27	11	33	55
	14%	10%	21%	13%	14%	15%	10%	16%	14%	11%	13%	-	-	61%	10%	8%	9%	12%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	661	251	300	361	457	78	92	69	80	100	204	209	248	413
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	640	226	275	364	462	82	74	70	78	100	148	244	248	392
Yes, born-again or evangelical Christian	261	102	120	141	166	39	40	20	41	42	83	75	103	158
	39%	41%	40%	39%	36%	50%	43%	29%	52%	42%	41%	36%	41%	38%
No, not born-again or evangelical Christian	364	137	165	199	267	35	46	42	30	53	112	128	125	239
	55%	54%	55%	55%	58%	44%	50%	61%	37%	54%	55%	61%	50%	58%
Unsure	36	12	15	21	24	4	6	7	9	5	9	6	21	15
	5%	5%	5%	6%	5%	5%	7%	11%	11%	5%	5%	3%	8%	4%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	661 100	130 100	280 100	158 100	93 100	410 100	250 100	271 100	185 100	147 100	160 100	169 100	129 100	40 100	285 100	33 100	255 100
Unweighted Total	640	146	269	145	78	415	223	304	156	167	168	156	97	39	262	30	259
Yes, born-again or evangelical Christian	261 39%	63 49%	108 39%	69 44%	20 21%	171 42%	89 36%	105 39%	61 33%	72 49%	70 44%	59 35%	32 25%	14 34%	120 42%	17 52%	86 34%
No, not born-again or evangelical Christian	364 55%	56 43%	157 56%	81 51%	70 76%	213 52%	151 60%	146 54%	121 65%	69 47%	81 51%	98 58%	89 69%	26 66%	148 52%	15 44%	157 62%
Unsure	36 5%	11 8%	15 5%	8 5%	2 2%	25 6%	10 4%	20 7%	4 2%	6 4%	9 6%	12 7%	8 6%	-	18 6%	1 4%	12 5%

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 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	661 100	306 100	117 100	232 100	351 100	45 100	265 100	303 100	198 100	155 100	340 100	288 100	345 100	256 100	60 100	157 100	158 100	308 100	449 100	566 100	461 100	450 100
Unweighted Total	640	263	130	239	306	59	275	264	211	159	299	280	316	269	55	133	147	280	368	499	450	458
Yes, born-again or evangelical Christian	261 39%	138 45%	45 38%	78 34%	155 44%	20 44%	86 33%	149 49%	63 32%	48 31%	157 46%	89 31%	151 44%	84 33%	26 43%	65 41%	78 49%	112 36%	168 37%	215 38%	200 43%	176 39%
No, not born-again or evangelical Christian	364 55%	153 50%	68 58%	140 60%	179 51%	23 50%	163 62%	141 47%	120 61%	100 64%	163 48%	185 64%	173 50%	158 62%	34 56%	82 52%	74 47%	183 59%	262 58%	323 57%	242 52%	246 55%
Unsure	36 5%	15 5%	5 4%	15 6%	17 5%	3 6%	16 6%	13 4%	15 7%	8 5%	20 6%	13 5%	21 6%	15 6%	0 1%	11 7%	6 4%	13 4%	19 4%	28 5%	19 4%	29 6%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	661	316	184	178	482	100	78	167	296	199	162	155	201	-	201	113	260	257
	100	100	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100
Unweighted Total	640	268	188	161	478	94	67	170	276	194	161	161	184	-	181	93	640	640
Yes, born-again or evangelical Christian	261	134	67	78	182	40	37	57	108	96	58	155	27	-	88	52	120	88
	39%	42%	37%	44%	38%	40%	48%	34%	36%	49%	36%	100%	14%	-	44%	46%	46%	34%
No, not born-again or evangelical Christian	364	168	102	88	276	50	39	101	173	90	97	-	165	-	99	58	128	157
	55%	53%	56%	50%	57%	50%	50%	61%	59%	45%	60%	-	82%	-	49%	52%	49%	61%
Unsure	36	14	15	12	24	10	2	9	15	12	7	-	9	-	15	2	12	12
	5%	4%	8%	7%	5%	10%	2%	5%	5%	6%	4%	-	5%	-	7%	2%	5%	5%

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[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	258	96	142	116	153	36	39	23	38	34	87	76	95	163
	25%	26%	30%	21%	23%	31%	31%	16%	25%	22%	31%	27%	21%	29%
Once or twice a month	88	29	37	50	52	17	10	13	17	17	16	25	47	41
	9%	8%	8%	9%	8%	14%	8%	9%	11%	11%	5%	9%	10%	7%
A few times a year	154	49	58	96	112	18	15	26	12	23	48	45	61	93
	15%	13%	12%	18%	17%	16%	12%	18%	8%	15%	17%	16%	14%	16%
Usually just for religious holidays	109	49	48	62	80	6	20	14	20	20	33	22	54	55
	11%	13%	10%	11%	12%	5%	15%	10%	14%	13%	12%	8%	12%	10%
Never	348	134	155	192	249	31	35	63	51	55	85	94	169	179
	34%	36%	33%	35%	37%	27%	27%	44%	34%	35%	30%	33%	38%	32%
Prefer not to say	57	15	31	26	33	7	9	4	12	7	15	20	22	35
	6%	4%	7%	5%	5%	6%	7%	3%	8%	4%	5%	7%	5%	6%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	258	45	87	70	55	133	125	77	76	48	68	72	34	25	140	9	93
	25%	22%	21%	29%	37%	21%	32%	20%	27%	20%	29%	31%	20%	25%	30%	14%	27%
Once or twice a month	88	13	48	20	7	61	27	34	18	23	27	13	17	8	42	7	30
	9%	6%	12%	8%	4%	10%	7%	9%	6%	9%	12%	5%	10%	8%	9%	11%	9%
A few times a year	154	31	64	34	25	95	59	64	49	34	33	41	23	18	81	12	45
	15%	15%	16%	14%	17%	15%	15%	16%	17%	14%	14%	17%	13%	18%	17%	19%	13%
Usually just for religious holidays	109	20	51	28	11	71	38	47	34	22	16	39	24	8	50	7	30
	11%	10%	12%	11%	7%	12%	10%	12%	12%	9%	7%	16%	14%	9%	11%	10%	9%
Never	348	84	132	85	47	216	131	147	101	102	78	67	59	37	136	23	125
	34%	41%	32%	35%	31%	35%	33%	38%	35%	42%	33%	28%	34%	38%	29%	37%	36%
Prefer not to say	57	12	30	8	5	42	13	24	8	15	11	4	18	2	14	6	23
	6%	6%	7%	3%	3%	7%	3%	6%	3%	6%	5%	2%	10%	3%	3%	9%	7%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
At least once a week	258 25%	125 31%	50 24%	81 21%	147 32%	22 26%	89 19%	137 36%	70 23%	46 15%	152 33%	91 18%	142 31%	88 19%	28 26%	66 30%	68 35%	123 28%	189 29%	226 27%	200 29%	166 23%
Once or twice a month	88 9%	37 9%	13 7%	38 10%	40 9%	4 5%	43 9%	38 10%	24 8%	26 9%	37 8%	44 9%	39 9%	41 9%	7 7%	23 11%	14 7%	31 7%	50 8%	61 7%	55 8%	68 9%
A few times a year	154 15%	66 17%	26 13%	60 16%	70 15%	16 19%	69 15%	63 16%	44 14%	45 15%	68 15%	81 16%	71 15%	66 15%	18 16%	30 14%	36 18%	65 15%	97 15%	129 15%	112 17%	124 17%
Usually just for religious holidays	109 11%	44 11%	25 13%	39 10%	57 12%	7 8%	46 10%	34 9%	44 14%	30 10%	52 11%	50 10%	52 11%	42 9%	15 14%	23 11%	24 12%	43 10%	68 11%	89 11%	66 10%	73 10%
Never	348 34%	109 27%	75 37%	149 38%	130 28%	25 29%	193 42%	96 25%	108 35%	137 46%	124 27%	204 41%	133 29%	188 42%	26 25%	59 27%	52 27%	150 34%	215 33%	291 35%	209 31%	253 35%
Prefer not to say	57 6%	17 4%	13 7%	21 5%	21 4%	11 13%	25 5%	16 4%	19 6%	16 5%	24 5%	28 6%	20 4%	25 6%	12 11%	17 8%	1 1%	28 6%	28 4%	47 6%	37 5%	36 5%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	258	130	69	81	176	39	43	62	102	93	44	72	59	5	87	50	120	112
	25%	30%	20%	29%	24%	25%	33%	23%	22%	33%	18%	46%	29%	2%	31%	37%	34%	25%
Once or twice a month	88	36	33	28	60	17	12	24	43	20	25	20	18	4	29	6	25	28
	9%	8%	10%	10%	8%	11%	9%	9%	9%	7%	10%	13%	9%	2%	10%	4%	7%	6%
A few times a year	154	65	50	42	112	29	13	43	71	40	46	29	44	17	47	16	52	61
	15%	15%	15%	15%	15%	19%	10%	16%	15%	14%	19%	19%	22%	7%	17%	11%	15%	14%
Usually just for religious holidays	109	53	29	36	73	19	17	24	65	20	34	15	34	13	27	21	39	42
	11%	12%	8%	13%	10%	12%	13%	9%	14%	7%	14%	10%	17%	6%	10%	15%	11%	9%
Never	348	131	145	78	269	44	33	99	157	91	86	13	37	177	74	43	97	179
	34%	30%	43%	28%	37%	29%	26%	37%	34%	32%	35%	8%	18%	76%	26%	32%	27%	40%
Prefer not to say	57	22	12	16	41	5	11	15	24	17	11	5	8	15	19	1	23	20
	6%	5%	4%	6%	6%	3%	8%	6%	5%	6%	5%	3%	4%	6%	7%	1%	7%	4%

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[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	30	10	23	7	16	0	3	11	9	1	3	6	21	9
	3%	3%	5%	1%	2%	*%	2%	8%	6%	1%	1%	2%	5%	2%
Sales	56	21	34	22	40	4	6	6	20	11	5	14	36	19
	5%	6%	7%	4%	6%	3%	4%	4%	13%	7%	2%	5%	8%	3%
Healthcare or the pharmaceutical industry	84	29	49	35	55	5	16	21	15	11	26	12	47	38
	8%	8%	10%	6%	8%	4%	12%	15%	10%	7%	9%	4%	10%	7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47	12	25	23	25	7	12	7	15	9	14	3	31	17
	5%	3%	5%	4%	4%	6%	9%	5%	10%	6%	5%	1%	7%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	826	310	361	463	566	100	96	102	102	128	241	252	332	493
	82%	83%	77%	86%	83%	87%	75%	72%	68%	83%	85%	89%	74%	87%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	30	3	9	9	8	13	17	9	6	1	4	10	8	8	26	2	2
	3%	2%	2%	4%	6%	2%	4%	2%	2%	1%	2%	4%	4%	8%	6%	3%	1%
Sales	56	15	20	19	1	35	20	21	18	9	20	11	8	8	35	4	9
	5%	7%	5%	8%	1%	6%	5%	5%	6%	4%	9%	5%	4%	8%	7%	6%	3%
Healthcare or the pharmaceutical industry	84	15	35	17	18	49	35	34	22	9	13	38	17	7	49	6	19
	8%	7%	8%	7%	12%	8%	9%	9%	8%	4%	6%	16%	10%	7%	11%	10%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47	16	19	7	5	35	12	16	8	14	12	12	3	2	31	4	10
	5%	8%	5%	3%	3%	6%	3%	4%	3%	6%	5%	5%	2%	2%	7%	6%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	826	166	340	199	119	507	318	329	237	217	192	175	144	78	342	49	314
	82%	81%	83%	82%	79%	82%	81%	84%	83%	89%	82%	74%	82%	80%	74%	79%	90%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Technology	30 3%	17 4%	4 2%	7 2%	17 4%	3 4%	9 2%	11 3%	11 4%	6 2%	16 4%	12 2%	17 4%	9 2%	3 3%	11 5%	5 2%	18 4%	24 4%	24 3%	25 4%	23 3%
Sales	56 5%	32 8%	7 4%	14 4%	37 8%	2 2%	17 4%	26 7%	15 5%	13 4%	35 8%	18 4%	37 8%	15 3%	4 4%	19 9%	16 8%	12 3%	28 4%	47 6%	42 6%	34 5%
Healthcare or the pharmaceutical industry	84 8%	35 9%	18 9%	31 8%	45 10%	4 5%	35 7%	35 9%	19 6%	28 9%	40 9%	40 8%	40 9%	37 8%	8 7%	17 8%	19 10%	26 6%	50 8%	72 9%	59 9%	64 9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47 5%	19 5%	15 7%	12 3%	25 5%	7 9%	15 3%	22 6%	15 5%	10 3%	30 7%	14 3%	23 5%	15 3%	9 9%	17 8%	7 4%	13 3%	23 4%	35 4%	34 5%	37 5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	826 82%	314 79%	163 80%	332 85%	360 77%	68 81%	398 86%	304 79%	257 83%	251 84%	353 77%	426 86%	360 79%	382 85%	83 78%	166 76%	153 78%	382 87%	541 84%	690 82%	540 80%	585 81%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	30	12	14	10	20	2	8	14	12	4	2	2	5	5	11	3	14	9
	3%	3%	4%	4%	3%	1%	7%	5%	3%	1%	1%	1%	3%	2%	4%	2%	4%	2%
Sales	56	30	16	27	29	8	18	10	33	13	13	10	7	15	21	12	23	15
	5%	7%	5%	10%	4%	5%	15%	4%	7%	4%	5%	7%	4%	6%	7%	9%	6%	3%
Healthcare or the pharmaceutical industry	84	40	29	30	54	12	18	22	34	28	12	13	18	23	25	14	27	25
	8%	9%	8%	11%	7%	8%	14%	8%	7%	10%	5%	8%	9%	10%	9%	10%	8%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47	16	21	23	25	11	12	15	23	10	14	7	10	7	19	4	15	24
	5%	4%	6%	8%	3%	7%	10%	6%	5%	3%	6%	5%	5%	3%	7%	3%	4%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	826	353	268	204	620	124	79	213	380	233	209	126	169	189	217	109	293	377
	82%	81%	79%	73%	85%	81%	62%	80%	82%	82%	85%	81%	84%	82%	77%	79%	82%	85%

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	470	168	470	-	295	64	65	59	83	66	138	125	208	263
	46%	45%	100%		43%	56%	51%	41%	55%	43%	49%	44%	46%	46%
Woman	541	205	-	541	383	51	64	83	67	89	145	158	239	303
	53%	55%		100%	56%	44%	49%	58%	45%	57%	51%	56%	53%	54%
In some other way	1	-	-	-	1	-	-	0	0	-	1	-	1	1
	1%				1%			0%	0%		1%		1%	1%

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	470	107	190	107	66	296	172	180	113	116	95	110	84	53	215	37	173
	46%	52%	46%	44%	44%	48%	44%	46%	40%	47%	41%	47%	48%	54%	46%	59%	50%
Woman	541	98	222	137	84	320	221	211	171	127	138	126	91	45	249	25	174
	53%	48%	54%	56%	56%	52%	56%	54%	60%	52%	59%	53%	52%	46%	54%	40%	50%
In some other way	1	0	0	-	1	1	1	1	1	1	-	-	-	-	-	0	-
	1%	0%	0%		1%	1%	1%	1%	1%	1%					1%		

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013	398	202	388	464	84	465	384	308	300	457	498	457	449	106	218	195	440	647	843	678	721
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	470	202	112	145	247	39	184	199	144	116	237	208	244	175	50	125	94	205	293	375	330	315
	46%	51%	55%	37%	53%	46%	40%	52%	47%	39%	52%	42%	53%	39%	47%	57%	48%	46%	45%	44%	49%	44%
Woman	541	195	90	243	217	45	280	185	163	183	220	289	212	273	56	94	101	235	353	467	347	406
	53%	49%	44%	63%	47%	54%	60%	48%	53%	61%	48%	58%	46%	61%	53%	43%	52%	53%	55%	55%	51%	56%
In some other way	1	-	1	-	0	-	1	0	-	1	0	0	0	1	-	-	-	1	1	1	1	1
	%		%		%		%	%		%	%	%	%				%	%	%	%	%	%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	470	210	181	127	341	-	127	142	215	113	-	66	93	103	153	78	177	184
	46%	48%	54%	45%	47%		100%	53%	46%	40%		42%	46%	44%	54%	57%	50%	42%
Woman	541	227	156	153	389	153	-	125	247	170	247	89	108	128	129	58	179	258
	53%	52%	46%	54%	53%	100%		47%	53%	60%	100%	57%	54%	56%	46%	43%	50%	58%
In some other way	1	1	1	0	1	-	-	-	1	-	-	0	-	-	-	0	0	0
	100%	100%	100%	0%	100%				100%			0%			0%	100%	0%	0%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	692	281	302	389	679	-	7	71	87	102	199	234	260	432
	68%	75%	64%	72%	100%		6%	50%	58%	66%	70%	83%	58%	76%
Black or African American	132	53	76	56	-	116	10	29	29	24	30	21	82	50
	13%	14%	16%	10%		100%	8%	20%	19%	15%	11%	7%	18%	9%
Hispanic or Latino	129	34	65	64	-	-	129	19	25	29	43	12	73	56
	13%	9%	14%	12%			100%	13%	16%	19%	15%	4%	16%	10%
Asian	50	4	20	30	-	-	2	28	12	2	3	5	42	9
	5%	1%	4%	6%			2%	19%	8%	1%	1%	2%	9%	2%
Native American or Alaska Native	22	9	12	10	-	-	5	7	6	0	6	3	13	9
	2%	2%	3%	2%			4%	5%	4%	%	2%	1%	3%	2%
Native Hawaiian or Other Pacific Islander	1	1	1	-	-	-	-	-	1	-	-	-	1	-
	%	%	%						1%				%	
Something else	22	4	15	8	-	-	0	-	-	3	10	10	3	20
	2%	1%	3%	1%			%			2%	4%	3%	1%	3%

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[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	692	136	262	186	106	398	292	393	285	163	183	151	122	60	289	32	282
	68%	66%	64%	76%	71%	64%	74%	100%	100%	67%	78%	64%	70%	61%	62%	51%	81%
Black or African American	132	28	69	20	16	97	36	-	-	41	21	40	15	12	76	12	29
	13%	13%	17%	8%	11%	16%	9%			17%	9%	17%	8%	12%	16%	19%	8%
Hispanic or Latino	129	38	58	26	7	96	33	-	-	28	26	41	23	10	72	15	19
	13%	18%	14%	10%	5%	16%	8%			12%	11%	17%	13%	10%	15%	25%	5%
Asian	50	6	12	13	19	19	32	-	-	11	0	13	9	17	31	3	4
	5%	3%	3%	5%	12%	3%	8%			5%	0%	5%	5%	17%	7%	4%	1%
Native American or Alaska Native	22	3	12	7	0	15	7	-	-	6	4	11	0	-	12	2	6
	2%	2%	3%	3%	0%	2%	2%			3%	2%	5%	0%		3%	3%	2%
Native Hawaiian or Other Pacific Islander	1	-	1	-	-	1	-	-	-	-	-	-	1	-	1	-	-
	0%		0%			0%							1%		0%		
Something else	22	1	11	6	5	12	11	-	-	-	1	-	8	4	10	1	11
	2%	0%	3%	2%	3%	2%	3%				1%		4%	4%	2%	1%	3%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
White	692 68%	331 83%	140 69%	202 52%	387 83%	48 57%	258 55%	318 83%	186 60%	180 60%	368 81%	293 59%	383 84%	260 58%	48 46%	168 77%	179 91%	321 73%	486 75%	606 72%	503 74%	457 63%
Black or African American	132 13%	11 3%	23 11%	98 25%	12 3%	12 15%	108 23%	23 6%	49 16%	57 19%	18 4%	105 21%	17 4%	95 21%	20 19%	10 5%	2 1%	50 11%	72 11%	96 11%	87 13%	125 17%
Hispanic or Latino	129 13%	38 10%	25 12%	64 16%	45 10%	8 9%	76 16%	30 8%	56 18%	41 14%	44 10%	81 16%	39 8%	72 16%	19 17%	24 11%	13 7%	45 10%	60 9%	93 11%	61 9%	96 13%
Asian	50 5%	14 3%	5 3%	31 8%	14 3%	2 2%	35 7%	5 1%	15 5%	28 9%	14 3%	29 6%	11 2%	35 8%	4 4%	12 6%	2 1%	20 4%	22 3%	43 5%	16 2%	41 6%
Native American or Alaska Native	22 2%	6 2%	10 5%	6 2%	7 1%	7 8%	9 2%	8 2%	7 2%	5 2%	13 3%	7 1%	8 2%	3 1%	12 11%	5 2%	1 1%	4 1%	8 1%	14 2%	18 3%	16 2%
Native Hawaiian or Other Pacific Islander	1 *%	-	1 *%	-	-	1 1%	-	-	1 *%	-	-	-	-	-	1 1%	-	-	-	-	-	1 *%	1 *%
Something else	22 2%	5 1%	11 5%	3 1%	8 2%	12 14%	3 1%	8 2%	8 3%	3 1%	12 3%	3 1%	9 2%	3 1%	11 10%	4 2%	1 *%	15 3%	18 3%	18 2%	16 2%	13 2%

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[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	692	326	177	174	517	100	74	131	341	220	189	155	129	154	226	118	304	251
	68%	74%	53%	62%	71%	65%	58%	49%	74%	78%	77%	100%	64%	67%	80%	86%	85%	57%
Black or African American	132	38	79	44	88	15	29	79	36	17	19	-	14	32	11	1	10	110
	13%	9%	24%	16%	12%	10%	23%	29%	8%	6%	8%	-	7%	14%	4%	1%	3%	25%
Hispanic or Latino	129	50	49	48	81	30	18	48	53	27	23	-	57	22	27	15	43	64
	13%	11%	15%	17%	11%	20%	14%	18%	12%	10%	9%	-	28%	10%	10%	11%	12%	15%
Asian	50	14	34	12	38	4	8	20	25	5	17	-	9	18	14	-	3	28
	5%	3%	10%	4%	5%	3%	6%	8%	5%	2%	7%	-	4%	8%	5%	-	1%	6%
Native American or Alaska Native	22	9	11	10	12	9	1	6	9	8	3	-	0	9	5	1	8	7
	2%	2%	3%	4%	2%	6%	1%	2%	2%	3%	1%	-	0%	4%	2%	1%	2%	2%
Native Hawaiian or Other Pacific Islander	1	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Something else	22	14	3	11	11	4	8	3	12	8	1	-	0	6	4	3	7	4
	2%	3%	1%	4%	2%	2%	6%	1%	3%	3%	1%	-	0%	3%	2%	2%	2%	1%

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[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	205	65	107	98	133	23	38	37	29	29	58	51	96	109
	20%	17%	23%	18%	20%	20%	29%	26%	19%	19%	20%	18%	21%	19%
Some college	291	87	131	160	171	39	51	38	35	45	82	91	118	173
	29%	23%	28%	30%	25%	34%	40%	27%	23%	29%	29%	32%	26%	31%
Associate degree	121	53	59	62	88	22	7	12	20	11	40	38	43	78
	12%	14%	12%	11%	13%	19%	6%	8%	13%	7%	14%	14%	10%	14%
Bachelor's degree	244	101	107	137	180	17	26	34	51	44	55	59	129	115
	24%	27%	23%	25%	26%	15%	20%	24%	34%	28%	20%	21%	29%	20%
Graduate degree	150	67	66	84	105	14	7	19	14	26	48	42	60	90
	15%	18%	14%	15%	15%	13%	5%	14%	10%	17%	17%	15%	13%	16%
Prefer not to say	2	1	1	1	2	-	-	1	1	-	1	-	1	1
	0.2%	0.3%	0.2%	0.2%	0.3%	0%	0%	0.1%	0.1%	0%	0.1%	0%	0.2%	0.2%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	205	205	-	-	-	205	-	133	-	73	59	43	20	6	69	21	71
	20%	100%				33%		34%		30%	25%	18%	11%	7%	15%	34%	20%
Some college	291	-	291	-	-	291	-	171	-	82	71	67	50	14	116	15	110
	29%		71%			47%		44%		33%	30%	28%	29%	14%	25%	24%	32%
Associate degree	121	-	121	-	-	121	-	88	-	38	24	39	13	4	54	5	49
	12%		29%			20%		23%		16%	10%	17%	8%	4%	12%	7%	14%
Bachelor' s degree	244	-	-	244	-	-	244	-	180	31	55	60	53	36	148	18	55
	24%			100%			62%		63%	13%	24%	25%	30%	36%	32%	29%	16%
Graduate degree	150	-	-	-	150	-	150	-	105	19	23	27	39	38	76	3	62
	15%				100%		38%		37%	8%	10%	11%	22%	38%	16%	5%	18%
Prefer not to say	2	-	-	-	-	-	-	-	-	1	1	-	-	-	1	1	-
	*%									1%	*%				*%	1%	

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
High school or less	205 20%	77 19%	39 19%	77 20%	92 20%	19 23%	95 20%	79 21%	63 20%	53 18%	90 20%	97 19%	99 22%	87 19%	19 18%	53 24%	37 19%	75 17%	107 17%	161 19%	130 19%	154 21%
Some college	291 29%	115 29%	52 26%	119 31%	127 27%	28 34%	136 29%	92 24%	105 34%	89 29%	124 27%	155 31%	117 26%	130 29%	44 41%	48 22%	61 31%	117 27%	172 27%	223 26%	198 29%	214 30%
Associate degree	121 12%	47 12%	30 15%	43 11%	58 12%	7 8%	56 12%	54 14%	38 12%	29 10%	57 13%	55 11%	58 13%	53 12%	11 10%	28 13%	24 12%	61 14%	78 12%	104 12%	88 13%	79 11%
Bachelor's degree	244 24%	112 28%	44 22%	84 22%	127 27%	18 22%	99 21%	103 27%	61 20%	76 25%	125 27%	105 21%	123 27%	102 23%	19 18%	56 26%	56 29%	109 25%	169 26%	213 25%	167 25%	171 24%
Graduate degree	150 15%	47 12%	37 18%	64 17%	61 13%	11 13%	79 17%	56 15%	41 13%	53 18%	59 13%	86 17%	58 13%	77 17%	14 13%	31 14%	18 9%	78 18%	120 19%	140 17%	94 14%	100 14%
Prefer not to say	2 *%	-	1 *%	1 *%	1 *%	1 1%	1 *%	-	1 *%	1 *%	1 *%	-	1 *%	1 *%	-	1 *%	-	-	1 *%	2 *%	1 *%	1 *%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	205	72	83	58	146	31	27	55	71	79	32	33	44	54	69	19	74	90
	20%	16%	24%	21%	20%	20%	21%	21%	15%	28%	13%	21%	22%	23%	24%	14%	21%	20%
Some college	291	114	94	85	206	49	36	81	130	81	74	43	57	67	67	45	110	95
	29%	26%	28%	30%	28%	32%	28%	30%	28%	29%	30%	27%	28%	29%	24%	33%	31%	22%
Associate degree	121	48	40	21	99	11	10	27	59	36	27	24	22	22	35	15	58	35
	12%	11%	12%	8%	14%	8%	8%	10%	13%	13%	11%	15%	11%	10%	12%	11%	16%	8%
Bachelor' s degree	244	124	82	74	170	44	30	56	137	51	78	46	46	53	70	47	82	134
	24%	28%	24%	26%	23%	29%	24%	21%	30%	18%	32%	30%	23%	23%	25%	34%	23%	30%
Graduate degree	150	80	38	43	107	18	25	49	67	34	35	10	32	34	40	12	31	87
	15%	18%	11%	15%	15%	12%	20%	18%	14%	12%	14%	6%	16%	14%	14%	9%	9%	20%
Prefer not to say	2	-	1	-	2	-	-	-	1	1	-	1	1	1	1	-	-	0
	*%		*%		*%				*%	*%		*%	*%	*%	*%			*%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	142	46	59	83	69	19	19	142	-	-	-	-	142	-
	14%	12%	13%	15%	10%	16%	15%	100%					32%	
30-39	150	37	83	67	84	25	25	-	150	-	-	-	150	-
	15%	10%	18%	12%	12%	22%	19%		100%				34%	
40-49	155	65	66	89	100	22	29	-	-	155	-	-	155	-
	15%	17%	14%	16%	15%	19%	23%			100%			35%	
50-64	283	121	138	145	194	29	43	-	-	-	283	-	-	283
	28%	32%	29%	27%	29%	25%	34%				100%			50%
65+	283	104	125	158	233	21	12	-	-	-	-	283	-	283
	28%	28%	27%	29%	34%	18%	9%					100%		50%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	142	37	50	34	19	87	54	35	33	35	26	33	29	17	93	20	-
	14%	18%	12%	14%	13%	14%	14%	9%	11%	14%	11%	14%	16%	17%	20%	32%	
30-39	150	29	55	51	14	84	66	40	43	38	26	38	28	18	113	8	0
	15%	14%	13%	21%	10%	14%	17%	10%	15%	16%	11%	16%	16%	19%	24%	13%	*%
40-49	155	29	56	44	26	85	70	47	53	30	39	29	31	18	108	18	2
	15%	14%	14%	18%	18%	14%	18%	12%	19%	12%	17%	12%	18%	18%	23%	29%	1%
50-64	283	58	122	55	48	180	103	125	68	81	61	63	49	25	121	15	99
	28%	28%	30%	23%	32%	29%	26%	32%	24%	33%	26%	27%	28%	26%	26%	24%	29%
65+	283	51	130	59	42	181	102	145	87	60	82	73	39	20	30	1	245
	28%	25%	31%	24%	28%	29%	26%	37%	31%	25%	35%	31%	22%	20%	6%	1%	71%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
18-29	142 14%	51 13%	28 14%	57 15%	56 12%	10 12%	76 16%	45 12%	40 13%	49 16%	51 11%	71 14%	59 13%	70 16%	13 12%	26 12%	26 13%	25 6%	57 9%	106 13%	84 12%	105 15%
30-39	150 15%	66 17%	30 15%	51 13%	77 17%	15 18%	59 13%	50 13%	63 20%	35 12%	81 18%	58 12%	76 17%	56 12%	19 18%	52 24%	22 11%	29 7%	52 8%	98 12%	102 15%	113 16%
40-49	155 15%	51 13%	30 15%	71 18%	58 12%	11 13%	86 19%	48 12%	41 13%	65 22%	56 12%	93 19%	61 13%	82 18%	12 12%	26 12%	24 13%	58 13%	92 14%	122 14%	91 13%	111 15%
50-64	283 28%	116 29%	66 32%	96 25%	136 29%	28 34%	119 26%	116 30%	95 31%	69 23%	132 29%	136 27%	129 28%	113 25%	42 39%	56 26%	56 29%	139 32%	200 31%	244 29%	207 31%	202 28%
65+	283 28%	114 29%	48 24%	113 29%	138 30%	20 23%	125 27%	125 33%	69 23%	82 27%	137 30%	140 28%	133 29%	129 29%	21 20%	58 27%	66 34%	190 43%	246 38%	273 32%	194 29%	190 26%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	142	12	128	40	102	24	16	40	72	30	42	12	24	52	32	19	27	44
	14%	3%	38%	14%	14%	16%	12%	15%	15%	11%	17%	7%	12%	22%	11%	14%	8%	10%
30-39	150	68	69	94	56	48	46	52	63	35	41	21	21	46	61	15	35	56
	15%	16%	20%	34%	8%	31%	36%	19%	14%	12%	17%	14%	10%	20%	22%	11%	10%	13%
40-49	155	79	55	78	77	44	34	47	71	37	39	25	21	40	37	14	45	53
	15%	18%	16%	28%	10%	29%	27%	18%	15%	13%	16%	16%	11%	17%	13%	10%	13%	12%
50-64	283	119	63	58	225	33	25	63	116	104	44	43	69	46	73	48	108	124
	28%	27%	19%	21%	31%	22%	20%	24%	25%	37%	18%	28%	34%	20%	26%	35%	30%	28%
65+	283	159	24	10	271	5	6	66	141	76	80	54	66	48	79	42	142	164
	28%	36%	7%	4%	37%	3%	5%	25%	30%	27%	33%	35%	33%	21%	28%	30%	40%	37%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	70	78	101	140	17	14	30	14	33	43	59	77	102
	18%	19%	17%	19%	21%	15%	10%	21%	9%	21%	15%	21%	17%	18%
States in the Midwest	220	57	103	117	170	32	8	26	41	26	62	64	93	126
	22%	15%	22%	22%	25%	28%	6%	18%	27%	17%	22%	23%	21%	22%
States in the South	377	193	174	202	234	56	54	44	50	61	136	85	156	221
	37%	52%	37%	37%	35%	48%	42%	31%	33%	40%	48%	30%	35%	39%
States in the West	237	53	115	122	135	10	54	41	45	34	42	75	121	117
	23%	14%	25%	23%	20%	9%	42%	29%	30%	22%	15%	27%	27%	21%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	38	59	56	27	97	83	74	66	45	37	45	32	19	79	16	63
	18%	18%	14%	23%	18%	16%	21%	19%	23%	19%	16%	19%	18%	20%	17%	25%	18%
States in the Midwest	220	44	100	48	27	144	75	103	67	64	56	40	38	21	112	9	77
	22%	22%	24%	20%	18%	23%	19%	26%	23%	26%	24%	17%	22%	21%	24%	14%	22%
States in the South	377	75	138	94	69	213	163	122	112	78	91	90	62	40	173	25	122
	37%	37%	33%	39%	46%	35%	41%	31%	39%	32%	39%	38%	36%	40%	37%	41%	35%
States in the West	237	48	115	46	28	163	73	94	40	57	49	61	43	19	100	12	85
	23%	23%	28%	19%	18%	26%	19%	24%	14%	23%	21%	26%	25%	19%	21%	20%	25%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
States in the Northeast	179 18%	53 13%	41 20%	81 21%	64 14%	16 19%	99 21%	58 15%	52 17%	67 22%	69 15%	102 21%	69 15%	96 21%	15 14%	38 17%	22 11%	64 15%	122 19%	159 19%	74 11%	108 15%
States in the Midwest	220 22%	82 21%	52 26%	78 20%	104 22%	27 32%	88 19%	81 21%	75 24%	58 19%	101 22%	103 21%	102 22%	88 20%	30 28%	53 24%	41 21%	92 21%	137 21%	173 21%	208 31%	208 29%
States in the South	377 37%	178 45%	68 33%	123 32%	203 44%	26 31%	147 32%	163 43%	116 38%	87 29%	197 43%	159 32%	193 42%	137 30%	47 44%	82 38%	91 46%	155 35%	254 39%	307 36%	289 43%	279 39%
States in the West	237 23%	85 21%	42 21%	107 28%	92 20%	14 17%	131 28%	81 21%	64 21%	88 29%	89 20%	133 27%	93 20%	129 29%	15 15%	45 21%	42 21%	129 29%	134 21%	204 24%	107 16%	125 17%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	179	71	68	33	146	23	10	48	86	45	47	12	56	40	41	15	63	79
	18%	16%	20%	12%	20%	15%	8%	18%	19%	16%	19%	8%	28%	17%	15%	11%	18%	18%
States in the Midwest	220	104	70	63	156	38	26	65	80	74	40	42	31	47	72	26	68	81
	22%	24%	21%	23%	21%	25%	20%	24%	17%	26%	16%	27%	16%	20%	26%	19%	19%	18%
States in the South	377	176	109	113	263	61	51	76	178	123	91	70	61	74	117	62	132	165
	37%	40%	32%	40%	36%	40%	40%	28%	38%	43%	37%	45%	30%	32%	42%	45%	37%	37%
States in the West	237	87	90	71	166	30	41	79	119	40	69	31	53	70	51	34	93	118
	23%	20%	27%	25%	23%	20%	32%	30%	26%	14%	28%	20%	26%	30%	18%	25%	26%	27%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1013	373	470	541	679	116	129	142	150	155	283	283	447	566
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	92	127	153	168	32	48	40	94	78	58	10	212	68
	28%	25%	27%	28%	25%	28%	37%	28%	63%	50%	20%	4%	47%	12%
No	731	281	341	389	509	84	81	102	56	77	225	271	234	496
	72%	75%	73%	72%	75%	72%	63%	72%	37%	50%	80%	96%	52%	88%
Prefer not to say	2	-	2	-	2	-	-	-	1	-	-	1	1	1
	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

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 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1013	205	412	244	150	617	394	393	285	244	233	236	175	98	465	62	347
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	58	106	74	43	163	117	85	84	45	53	74	64	40	201	8	25
	28%	28%	26%	30%	29%	26%	30%	22%	29%	18%	23%	31%	37%	41%	43%	13%	7%
No	731	146	306	170	107	452	277	306	201	200	179	162	111	58	263	54	321
	72%	71%	74%	70%	71%	73%	70%	78%	71%	82%	77%	69%	63%	59%	57%	87%	93%
Prefer not to say	2	1	1	-	-	2	-	2	-	-	1	-	-	-	1	-	1
	%	1%	%			%		%			%			%		%	

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1013 100	398 100	202 100	388 100	464 100	84 100	465 100	384 100	308 100	300 100	457 100	498 100	457 100	449 100	106 100	218 100	195 100	440 100	647 100	843 100	678 100	721 100
Yes	280 28%	133 33%	53 26%	91 23%	148 32%	25 29%	108 23%	120 31%	89 29%	67 22%	151 33%	113 23%	144 31%	98 22%	38 36%	87 40%	54 28%	82 19%	143 22%	206 24%	195 29%	197 27%
No	731 72%	264 66%	149 73%	297 77%	315 68%	59 71%	357 77%	263 68%	218 71%	233 78%	304 67%	384 77%	312 68%	351 78%	68 64%	131 60%	140 72%	358 81%	502 78%	635 75%	481 71%	522 72%
Prefer not to say	2 *%	1 *%	1 *%	-	1 *%	-	1 *%	1 *%	1 *%	-	1 *%	1 *%	1 *%	-	1 1%	-	1 1%	-	1 *%	2 *%	2 *%	2 *%

Echelon Insights  
 July Omnibus 2023  
 N=1,013 Registered Voters in the Likely Electorate, Nationally, July 24-27, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1013	438	338	280	731	153	127	267	463	283	247	155	201	231	281	137	356	442
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	161	73	280	-	153	127	80	107	94	60	47	43	66	107	33	93	87
	28%	37%	22%	100%		100%	100%	30%	23%	33%	25%	30%	21%	28%	38%	24%	26%	20%
No	731	275	264	-	731	-	-	188	356	187	186	107	159	165	173	104	263	354
	72%	63%	78%		100%			70%	77%	66%	75%	69%	79%	71%	62%	76%	74%	80%
Prefer not to say	2	1	1	-	-	-	-	-	-	2	-	1	-	1	1	-	0	0
	0%	0%	0%							1%				0%	0%		0%	0%