



Political TV And Fictional Presidents

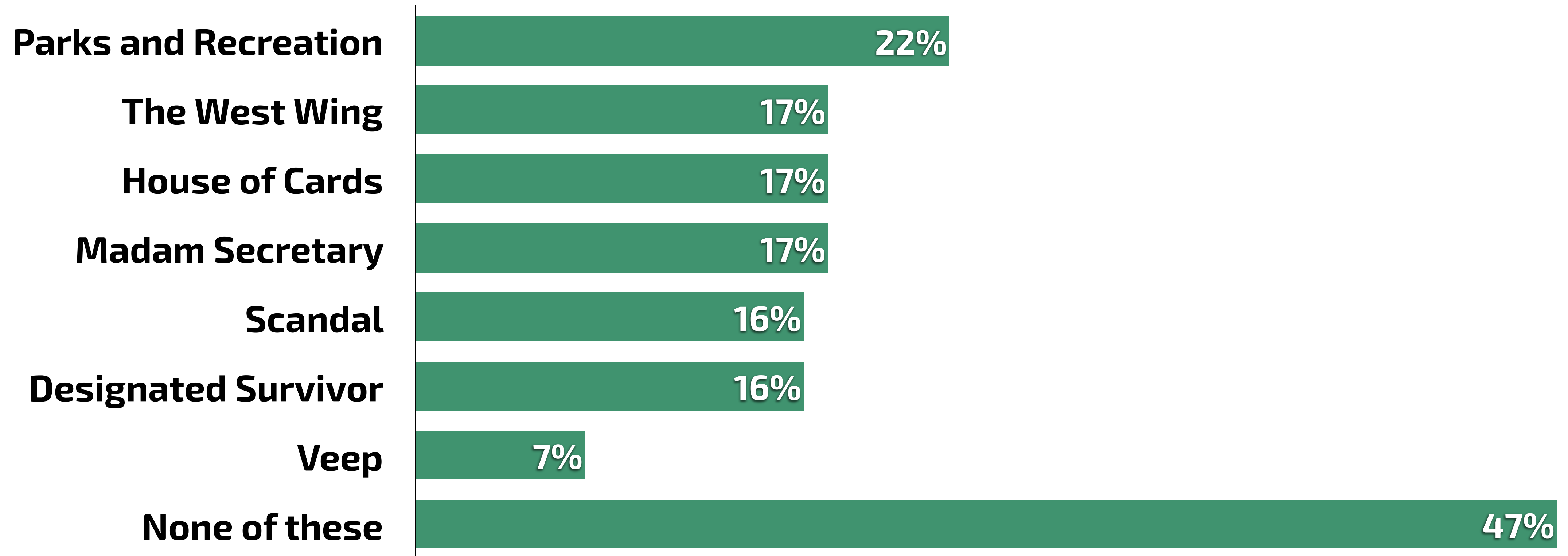
Verified Voter Omnibus Survey

N=1,029 Registered Voters
Fielded January 21 - January 23, 2021



Parks And Recreation Is Most Watched Show About Politics

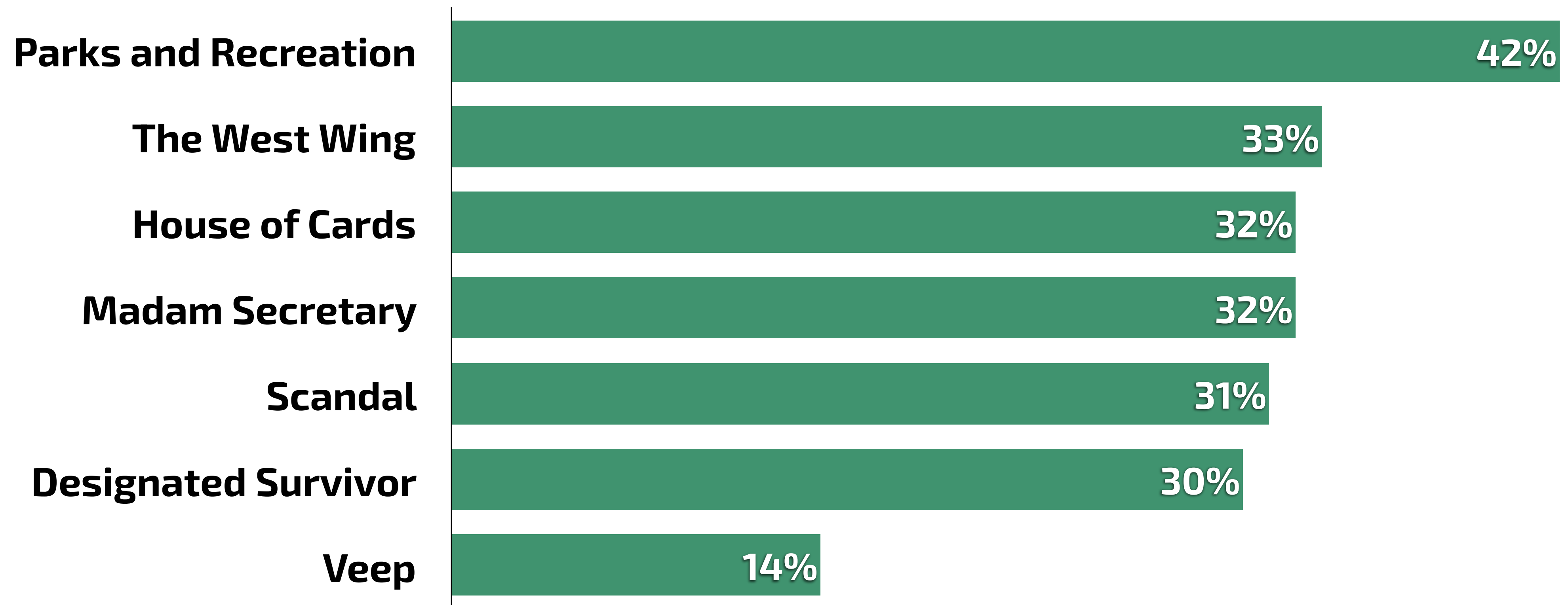
Q. Which of the following TV shows have you watched? Select all that apply.



N = 1,029 RV nationwide, fielded January 21-23, 2022

Parks And Recreation Is Most Watched Show About Politics Among Those Who Watch

Q. Which of the following TV shows have you watched? Select all that apply.
[% Among Those Who Have Watched At Least One Political TV Show]

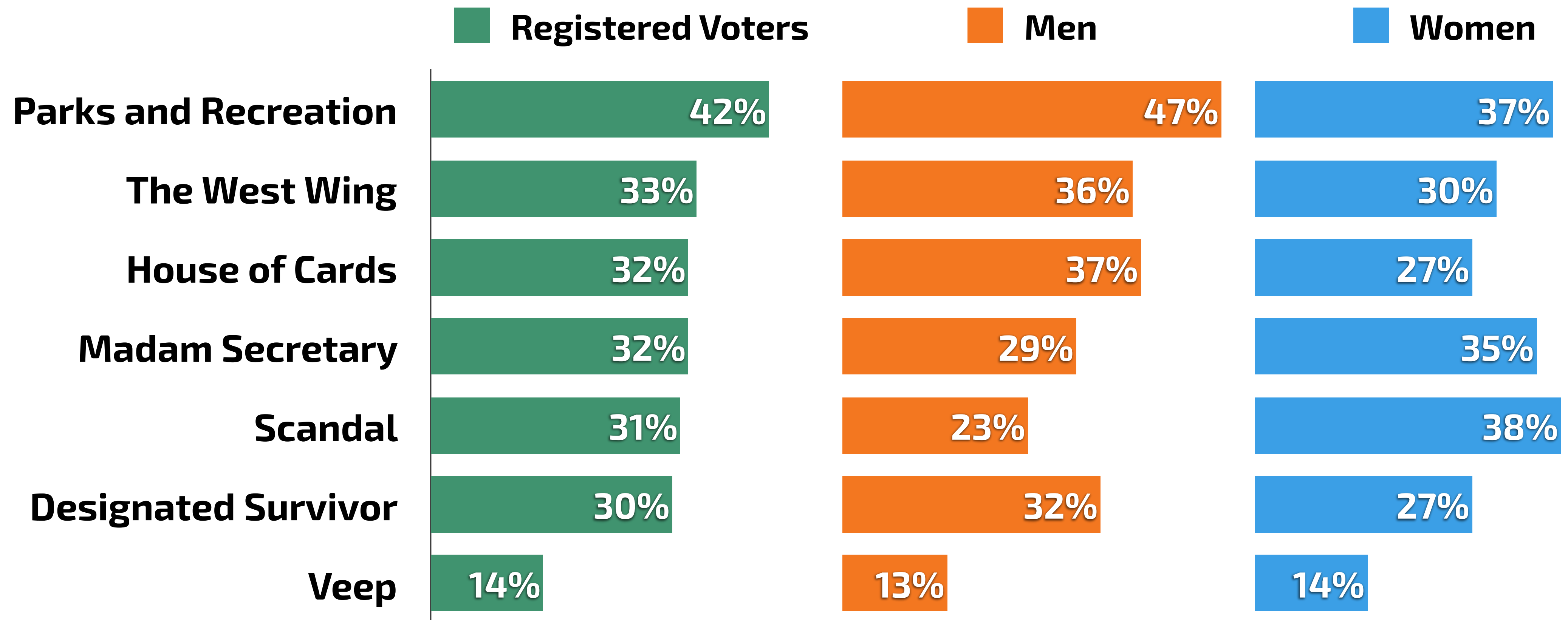


Note: 47% of Registered Voters say they have watched none of these

N = 1,029 RV nationwide, fielded January 21-23, 2022

Women Drive Scandal Viewership; Men House Of Cards

Q. Which of the following TV shows have you watched? Select all that apply.
[% Among Those Who Have Watched At Least One Political TV Show]

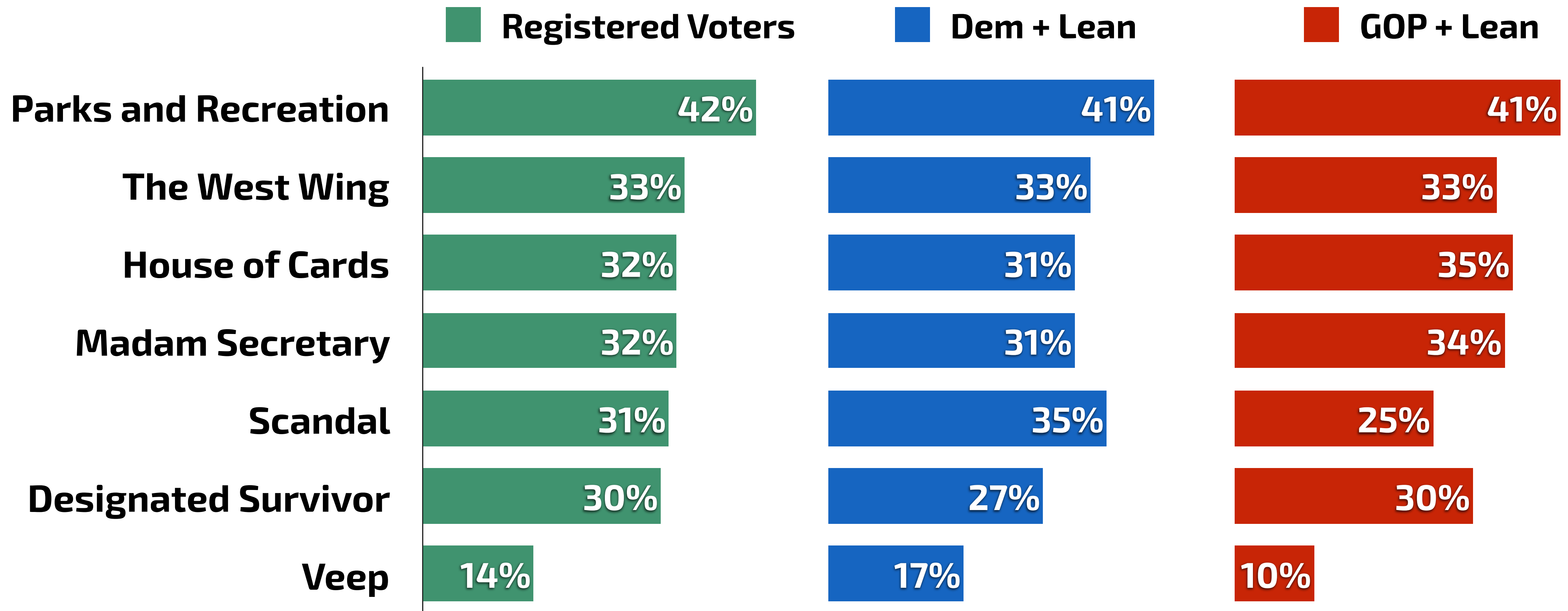


Note: 47% of Registered Voters say they have watched none of these

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Democrats Drive Scandal, Veep Viewership

Q. Which of the following TV shows have you watched? Select all that apply.
[% Among Those Who Have Watched At Least One Political TV Show]

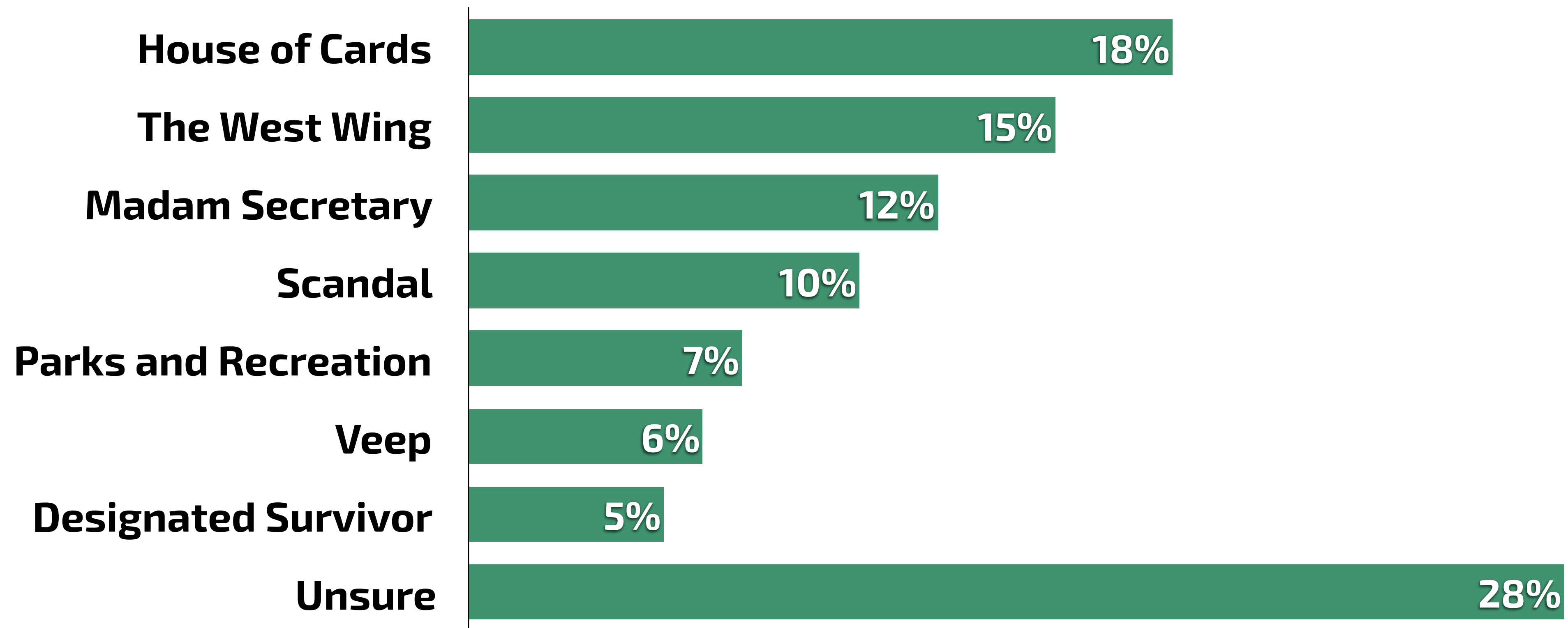


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Political TV Watchers Say House Of Cards, The West Wing Best Represent Politics Today

Q. Which of the following TV shows do you think best represents American politics today?
[% Among Those Who Have Watched At Least One Political TV Show]

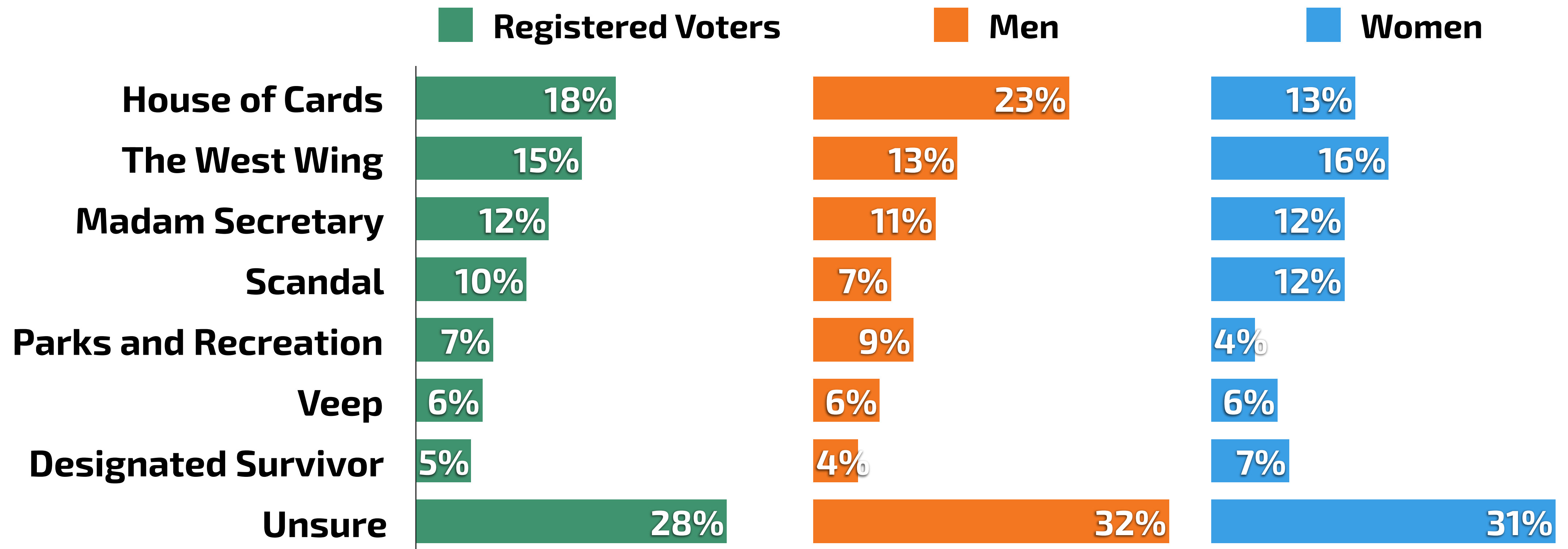


Note: 47% of Registered Voters say they have watched none of these

N = 1,029 RV nationwide, fielded January 21-23, 2022

Men Drive Opinion That House Of Cards Best Represents Politics Today; Women Say The West Wing

Q. Which of the following TV shows do you think best represents American politics today?
 [% Among Those Who Have Watched At Least One Political TV Show]



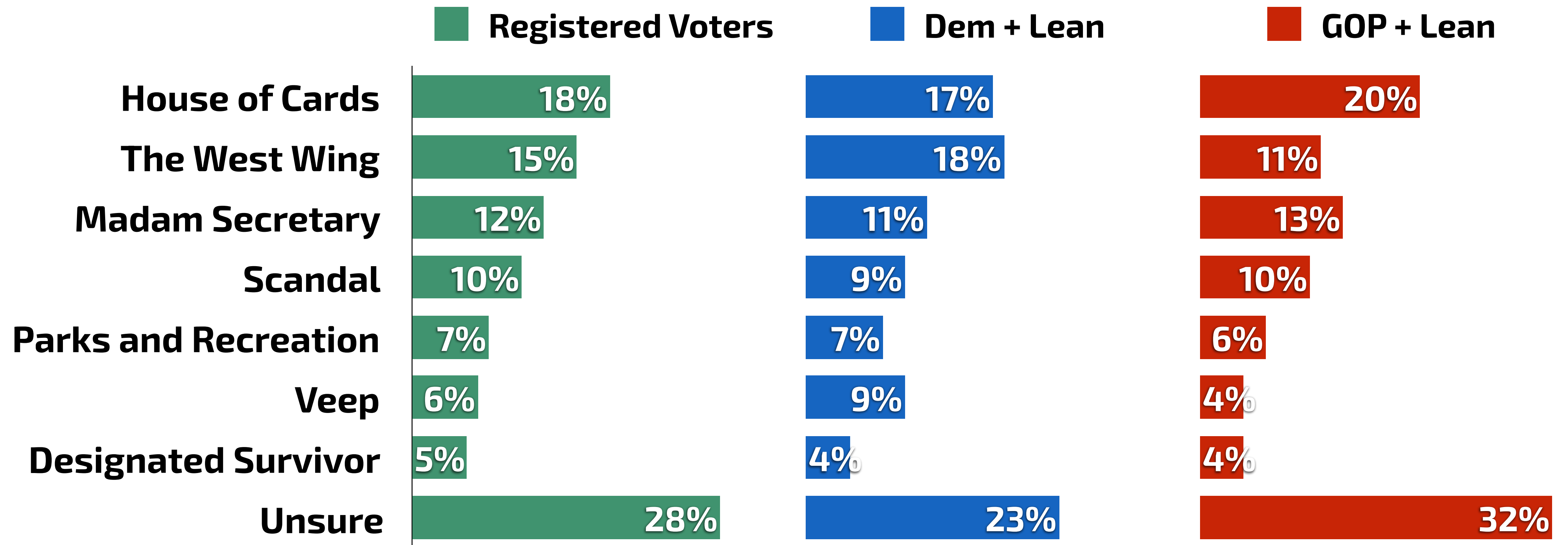
Note: 47% of Registered Voters say they have watched none of these



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More Dems Say The West Wing Best Represents Politics Today

Q. Which of the following TV shows do you think best represents American politics today?
[% Among Those Who Have Watched At Least One Political TV Show]

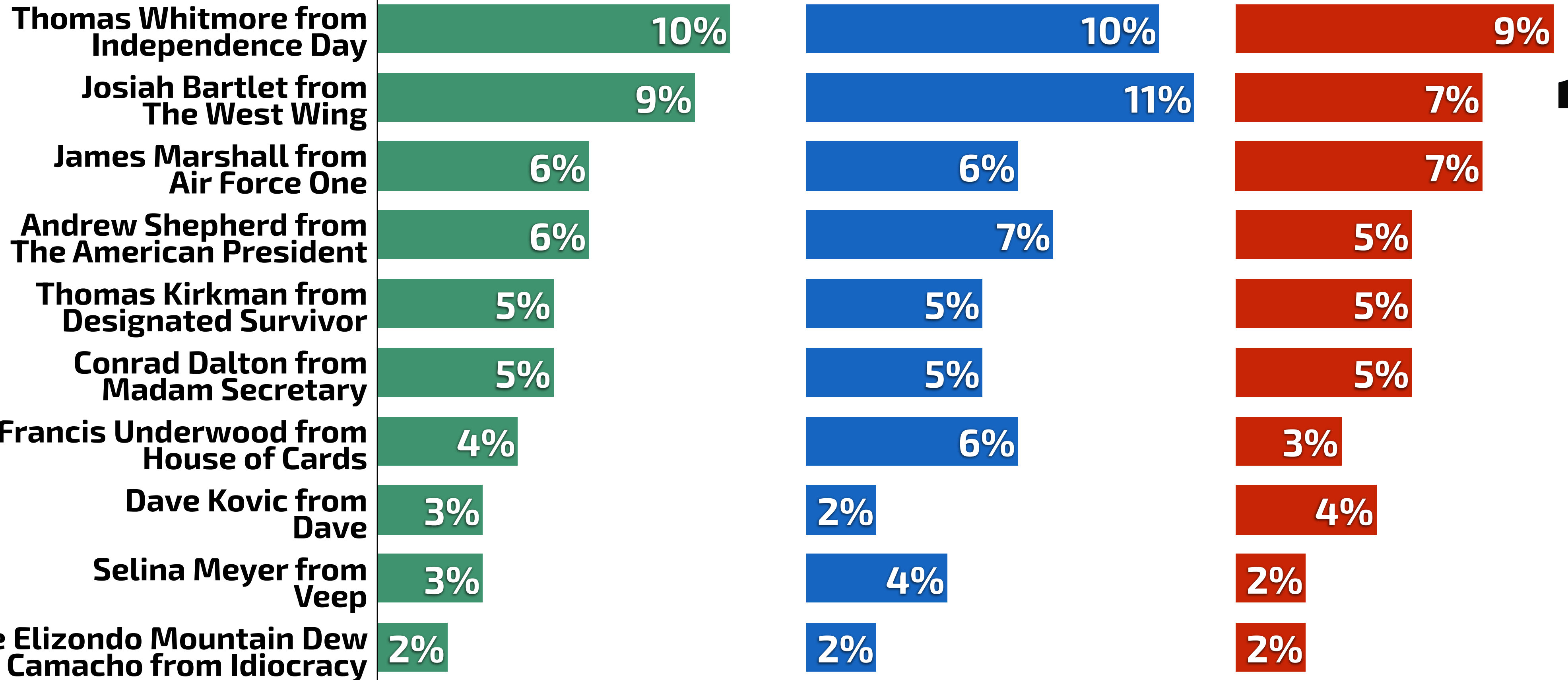


Note: 47% of Registered Voters say they have watched none of these

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Whitmore, Bartlet Are Top Fictional Presidents

Q. Which of these is your favorite fictional President from a movie or TV show?

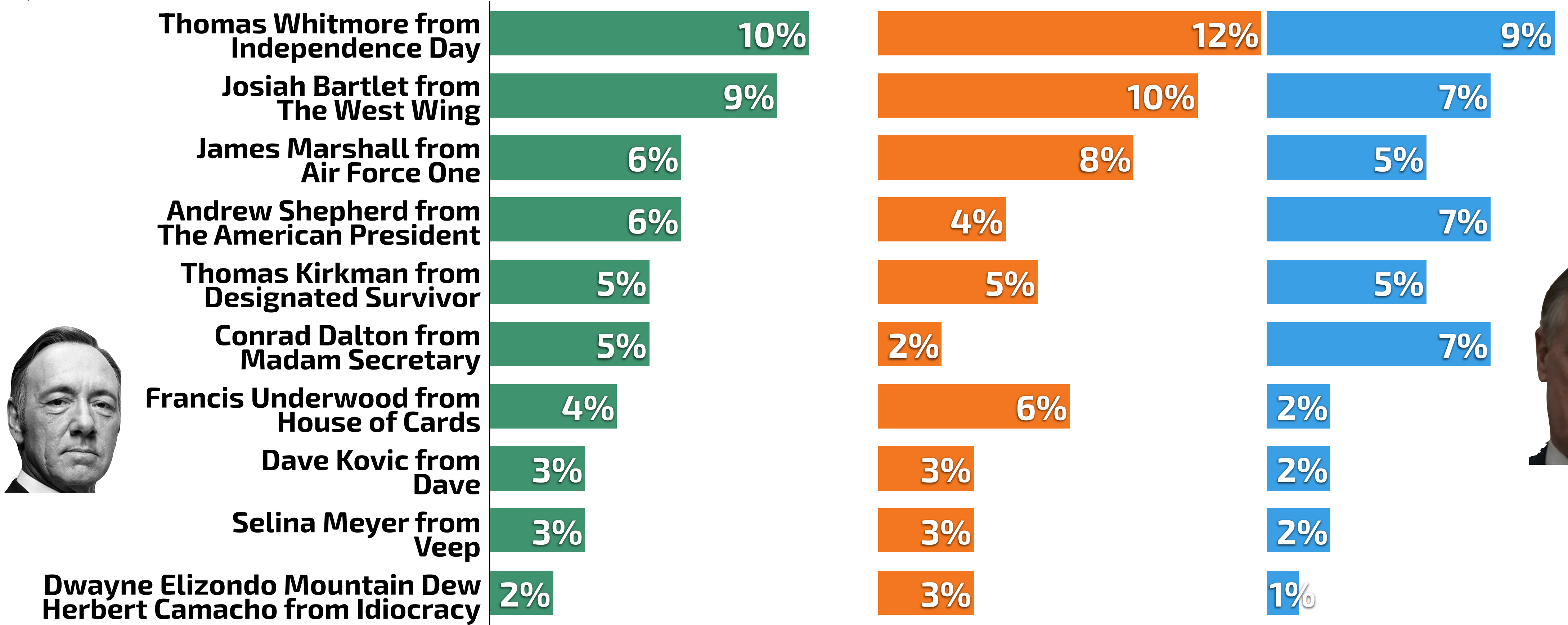


■ Registered Voters
 ■ Dem + Lean
 ■ GOP + Lean

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Men Drive President Underwood Fandom; Women Drive President Dalton Fandom

Q. Which of these is your favorite fictional President from a movie or TV show?



Registered Voters Men Women

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**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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