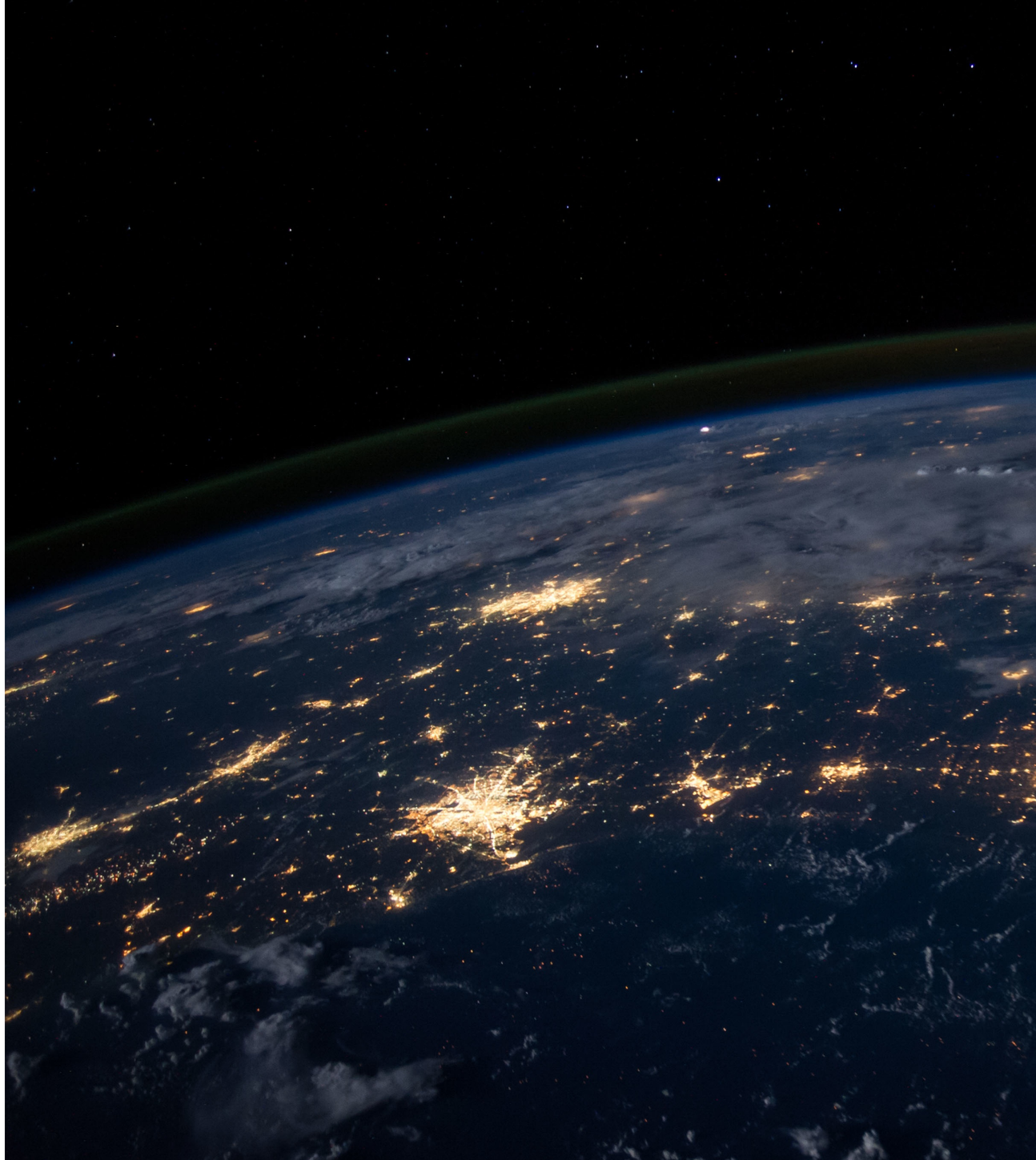
ECHELON INSIGHTS

COVID-19 Update

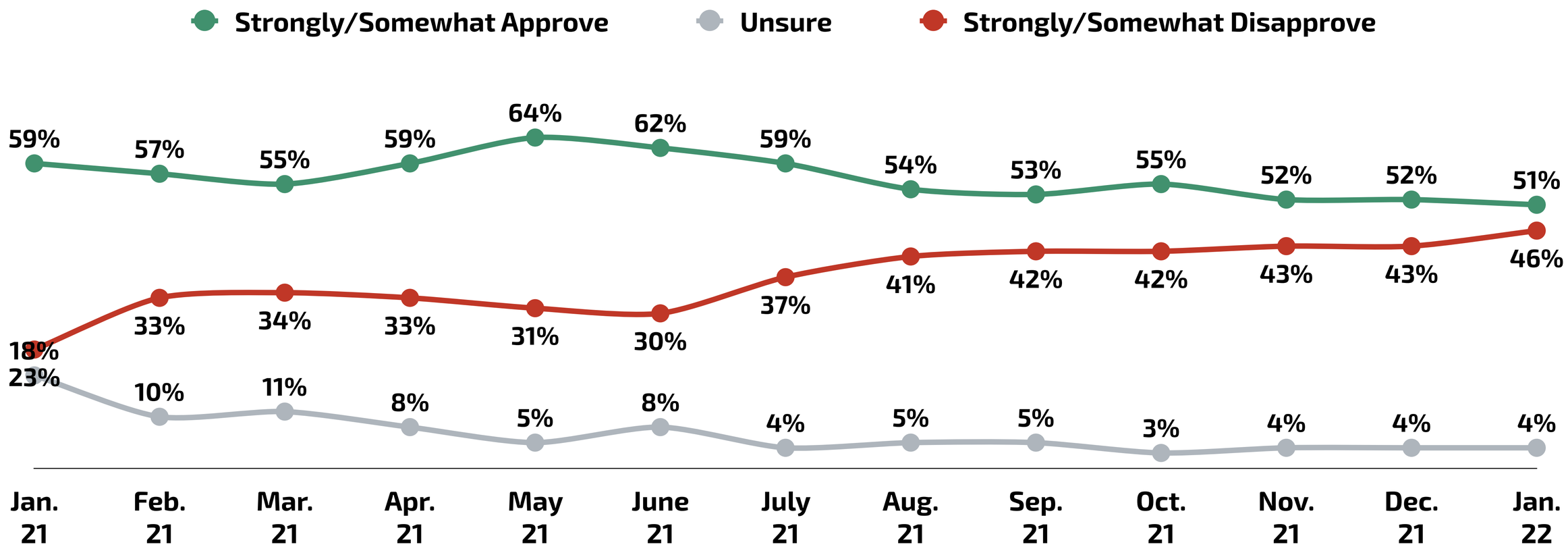
Verified Voter Omnibus Survey

N=1,029 Registered Voters
Fielded January 21 - January 23, 2021



Biden COVID-19 Disapproval Ticks Up In January

Q. Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?



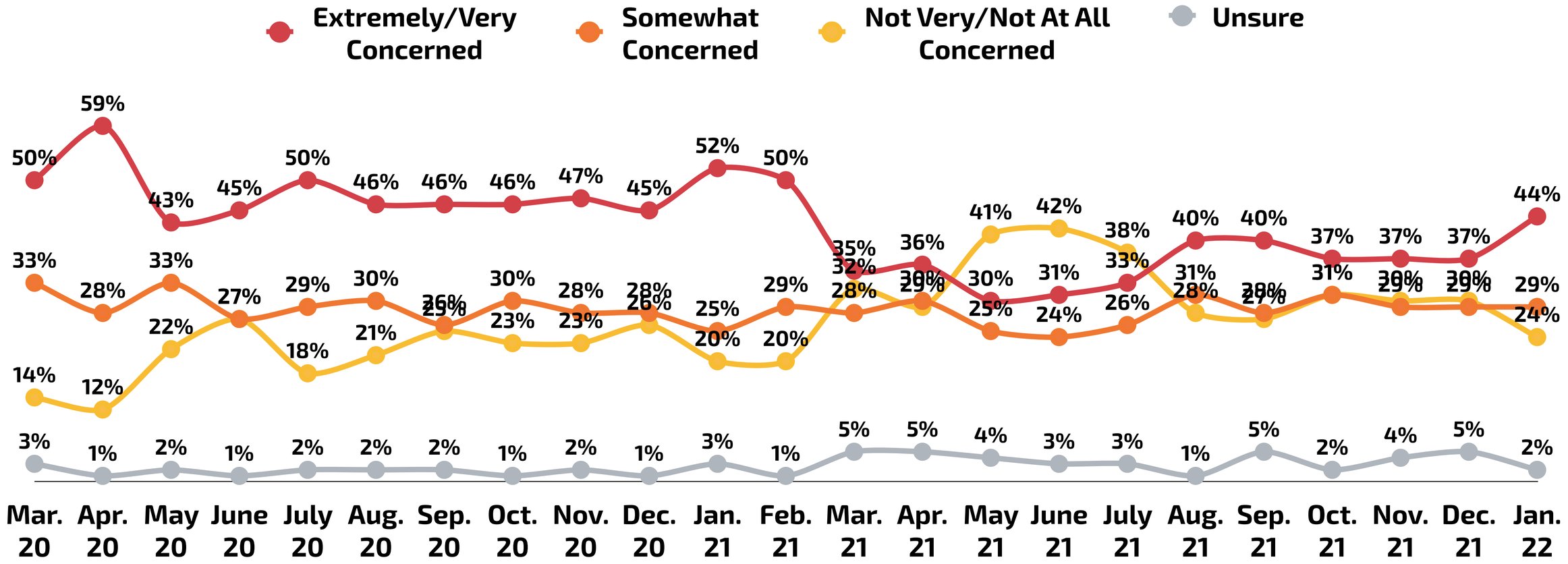
ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

COVID-19 Trends

Strong Coronavirus Concerns At Highest Since February 2021

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



ECHELON INSIGHTS

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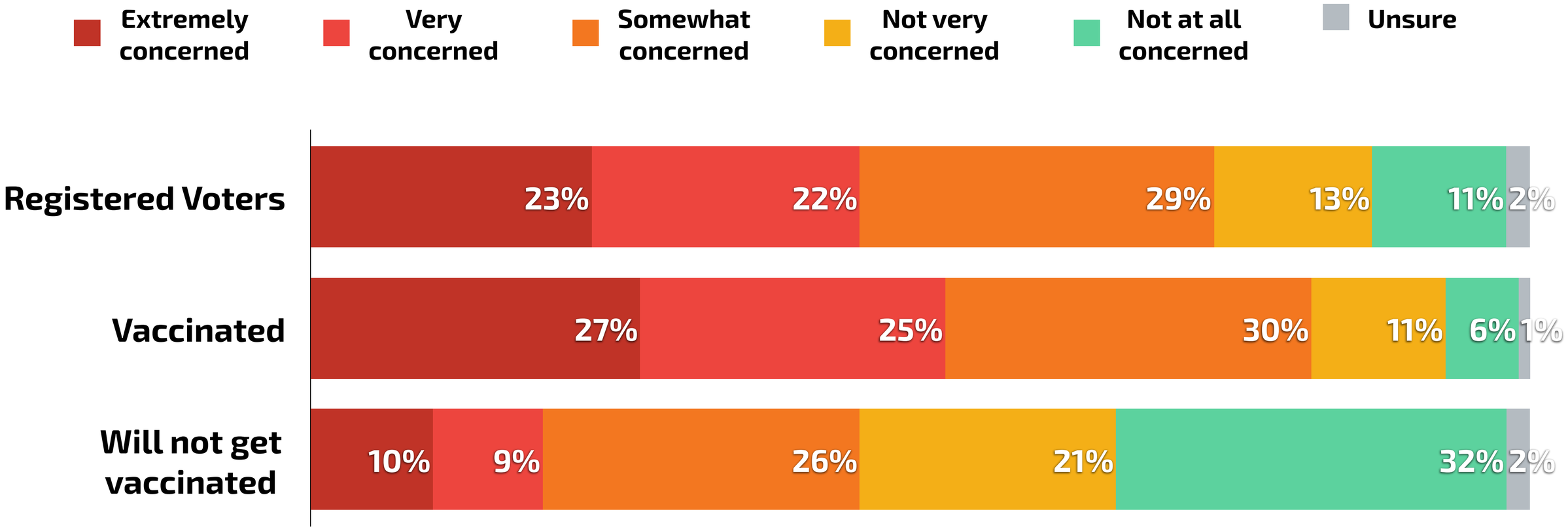
Vaxxed Voters More Concerned About COVID Infection

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

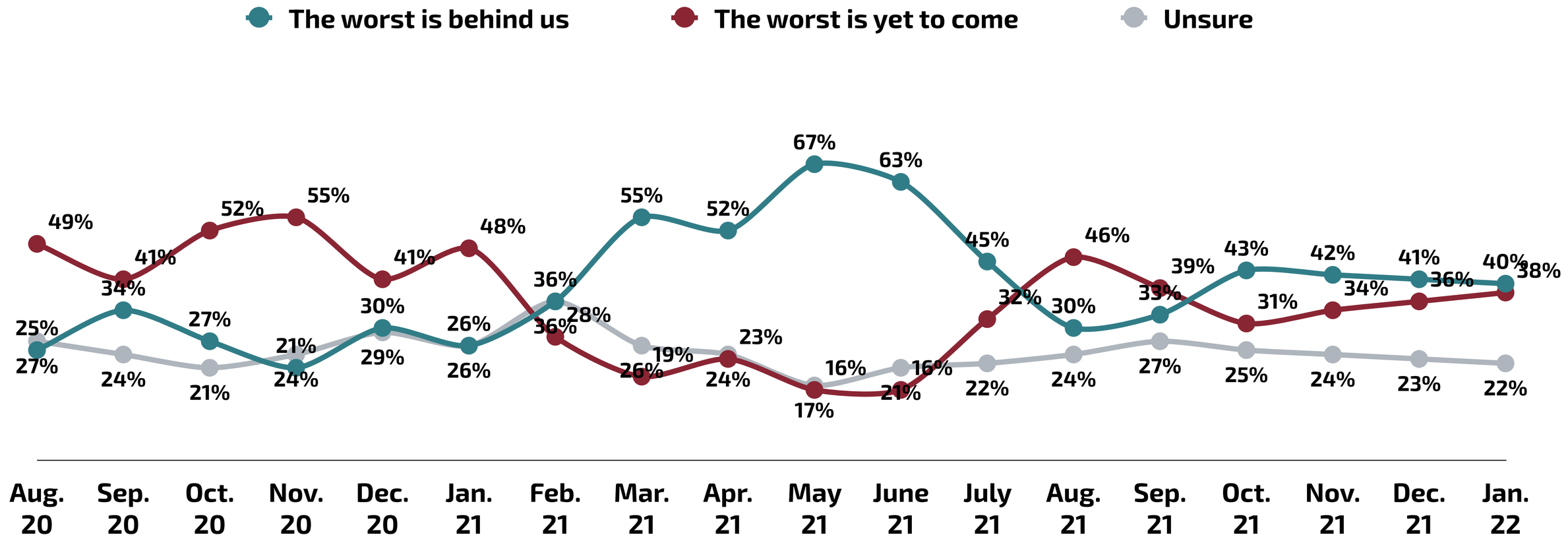


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

“Worst Is Yet To Come” On The Rise Since October

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



ECHELON INSIGHTS

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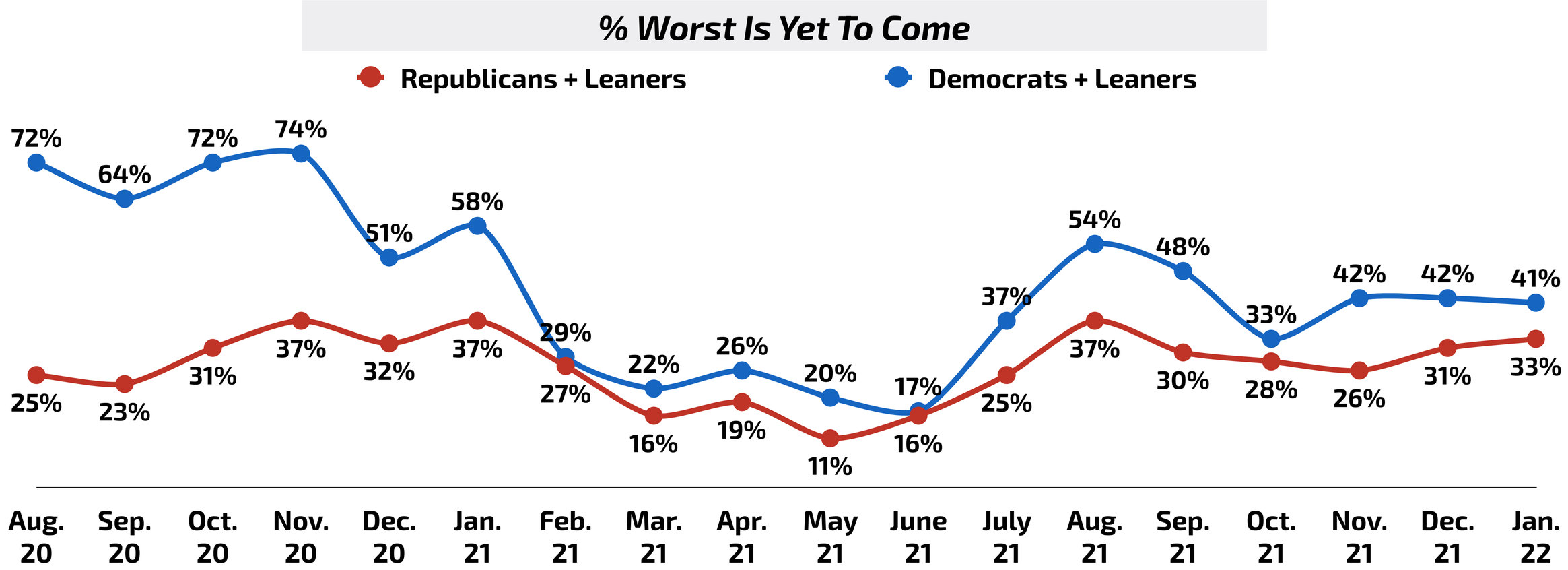
“Worst Is Yet To Come” Up 2% Among Republicans In January

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?

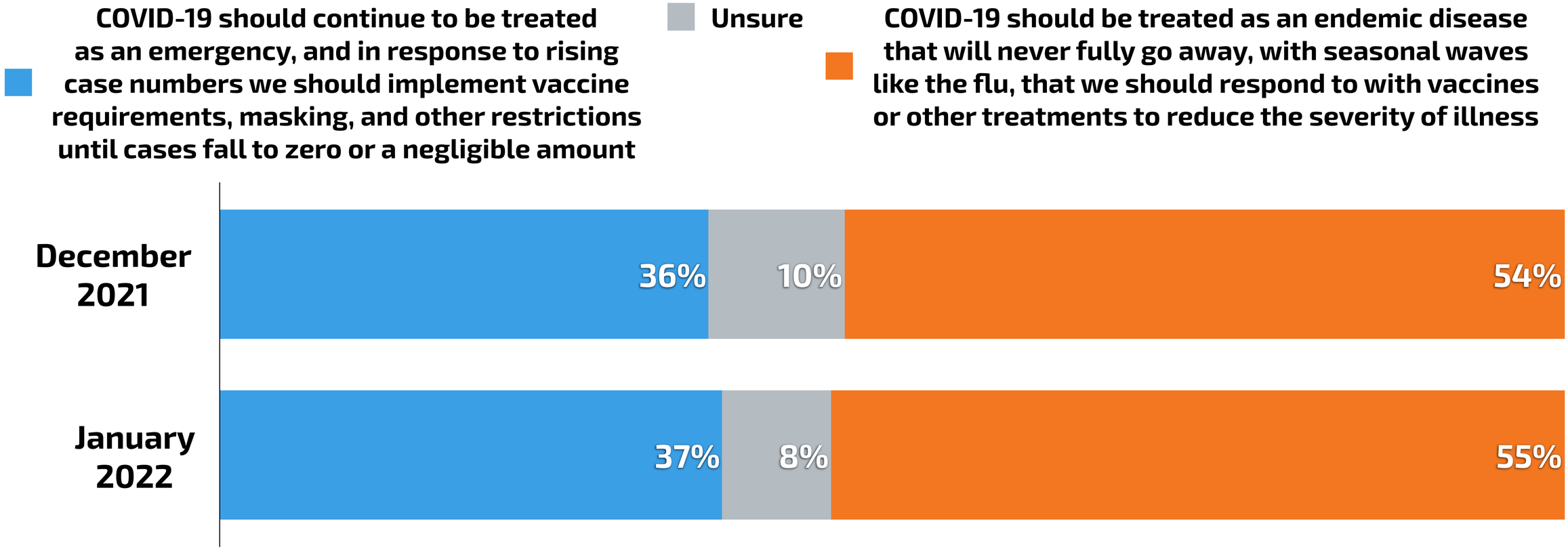


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

Majority Of Voters Say COVID Should Be Treated As Endemic

Q. Which of the following best describes how you think we should approach COVID-19 moving forward?

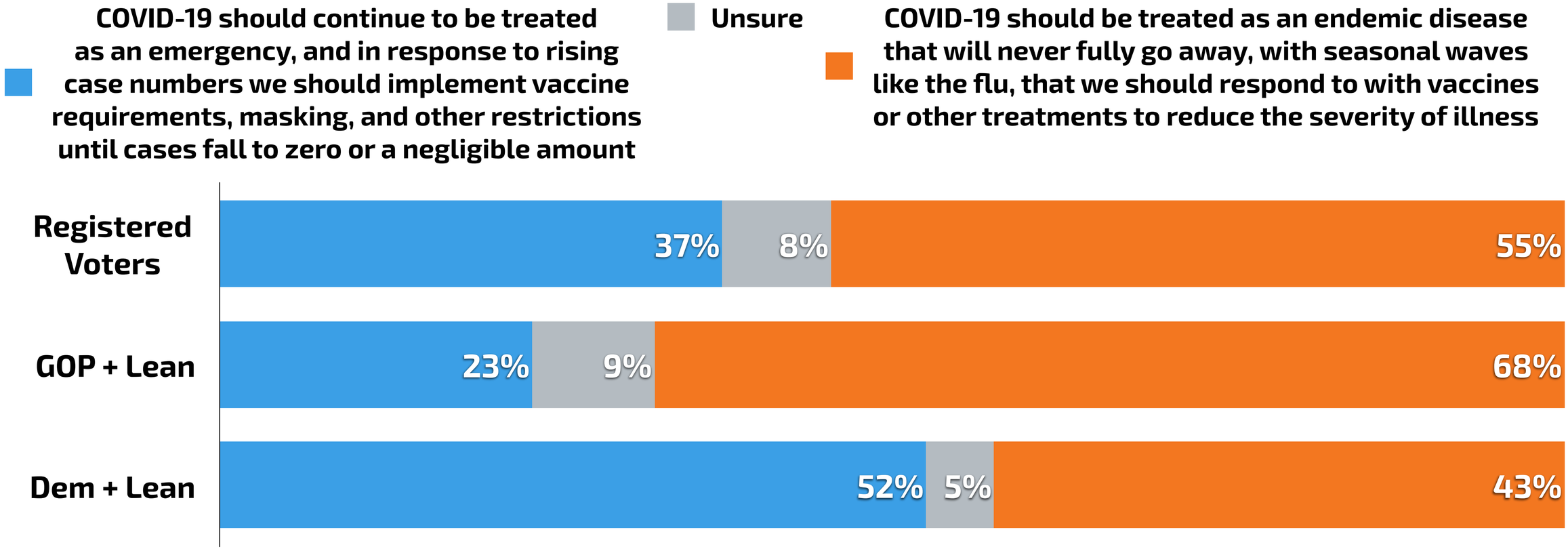


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

Majority Of Dems Say COVID Should Be Treated As Emergency

Q. Which of the following best describes how you think we should approach COVID-19 moving forward?

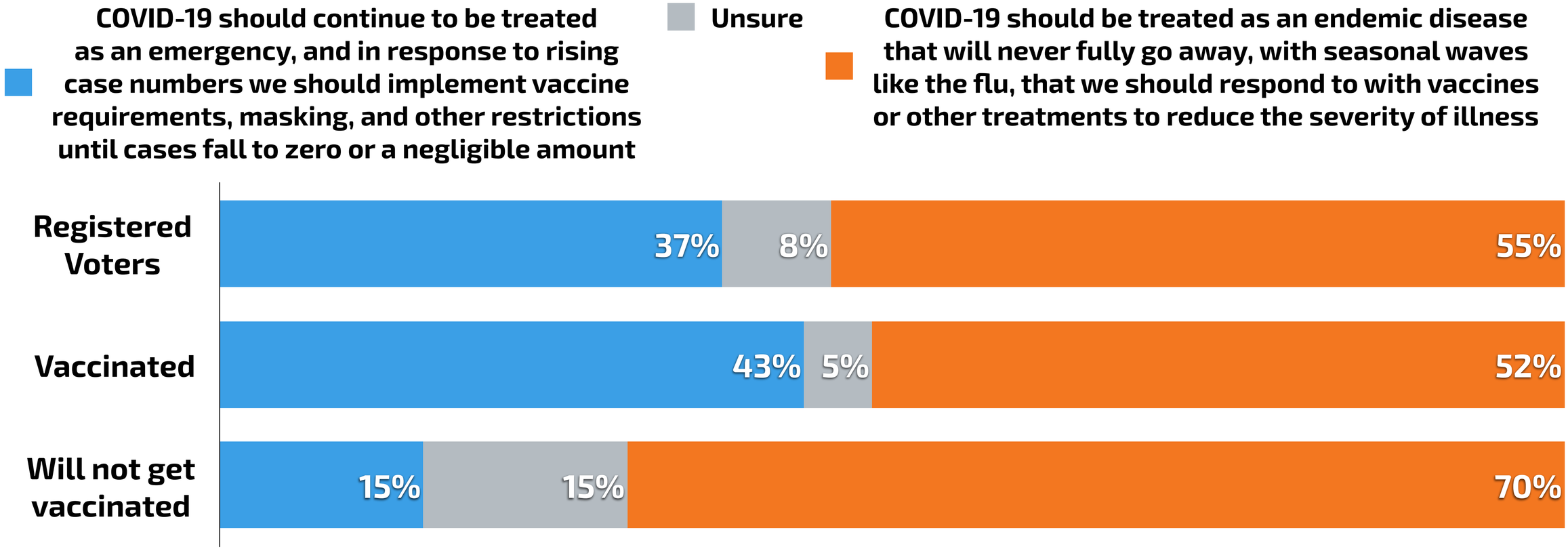


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

More Vaxxed Voters Say COVID Should Be Treated As Emergency

Q. Which of the following best describes how you think we should approach COVID-19 moving forward?

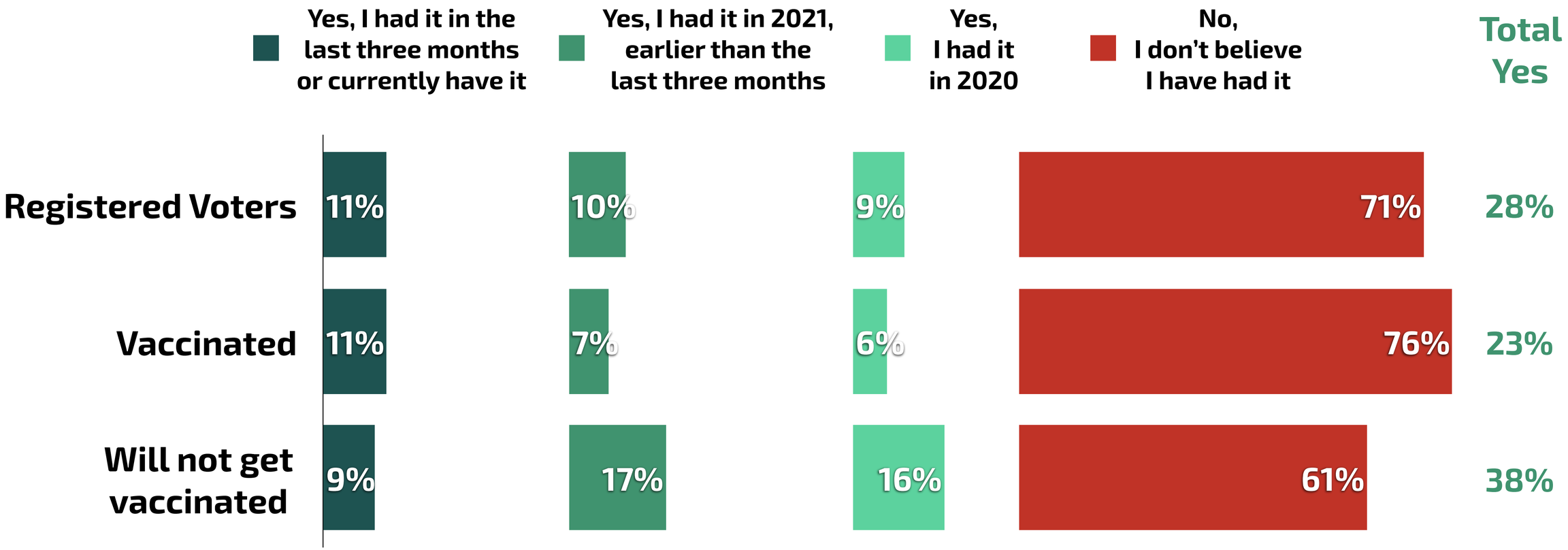


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

Around 3 In 10 Report Current Or Past COVID Infection

Q. As far as you are aware, have you had COVID-19? Choose all of those that apply.



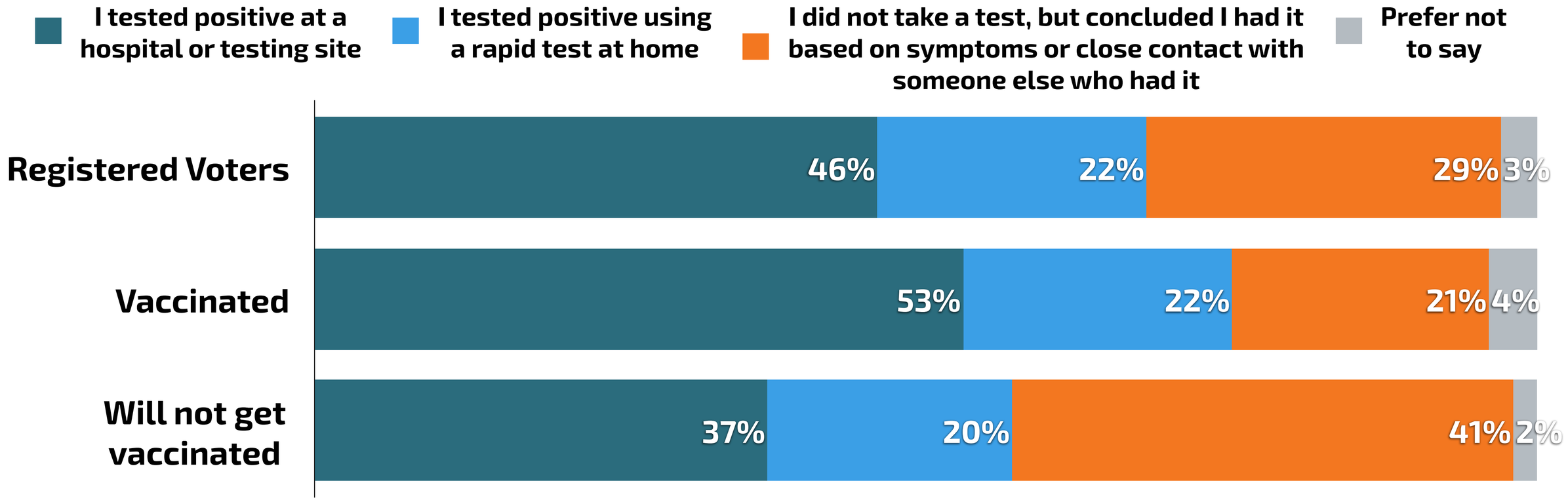
ECHELON INSIGHTS

Note: Prefer not to say not shown

N = 1,029 RV nationwide, fielded January 21-23, 2022

Plurality Tested Positive For COVID At Hospital Or Testing Site; Unvaxxed More Likely To Self-Diagnose

Q. Which best describes your most recent experience with having COVID-19? [ASKED OF THOSE WHO HAVE HAD COVID]



ECHELON INSIGHTS

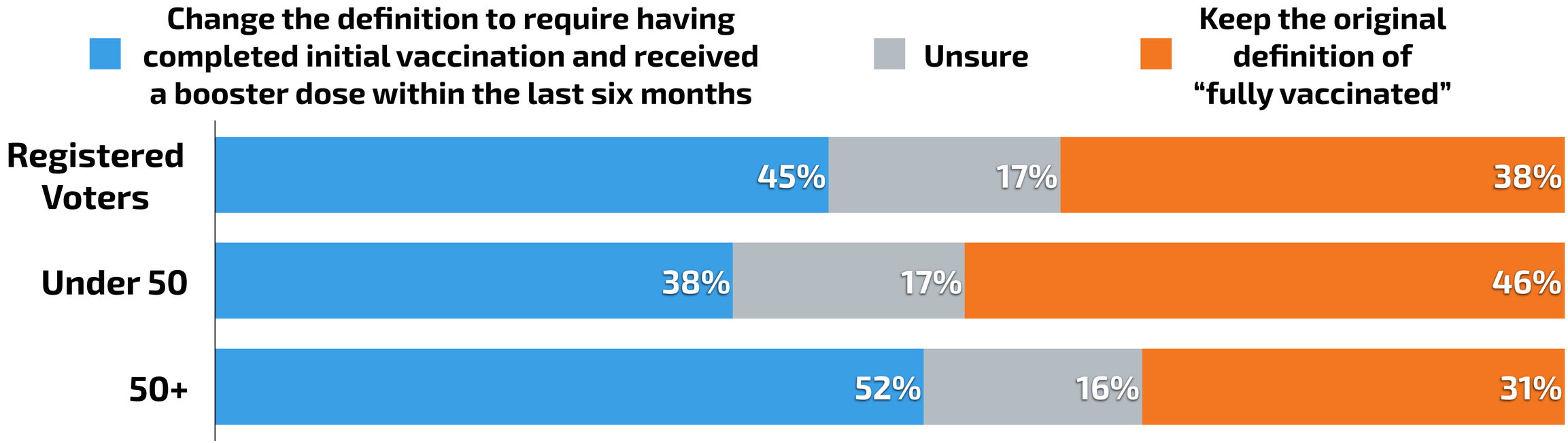
N = 1,029 RV nationwide, fielded January 21-23, 2022

COVID-19 Vaccines

Plurality, Driven By Older Voters, Say Change Vaxxed Definition

Q. Currently, the definition of "fully vaccinated" is having received two doses of Pfizer or Moderna's vaccine or a single dose of the Johnson & Johnson vaccine. However, many public health officials have been encouraging eligible people to obtain a booster dose of the vaccine if it has been over six months since their initial vaccination.

How should public health officials define "fully vaccinated" moving forward?

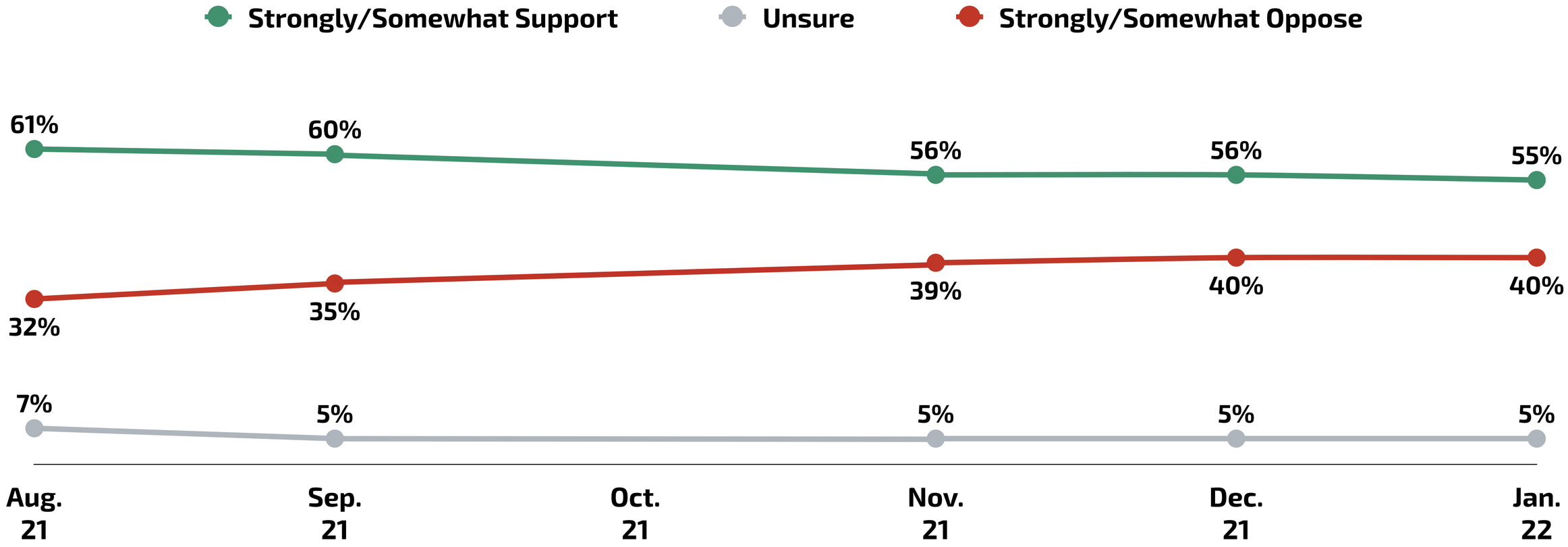


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

Majority Support Everyday Vaccine Mandates

Q. Would you support or oppose mandating COVID-19 vaccines in order to do normal day-to-day activities again, like eating indoors at restaurants or going to the gym?

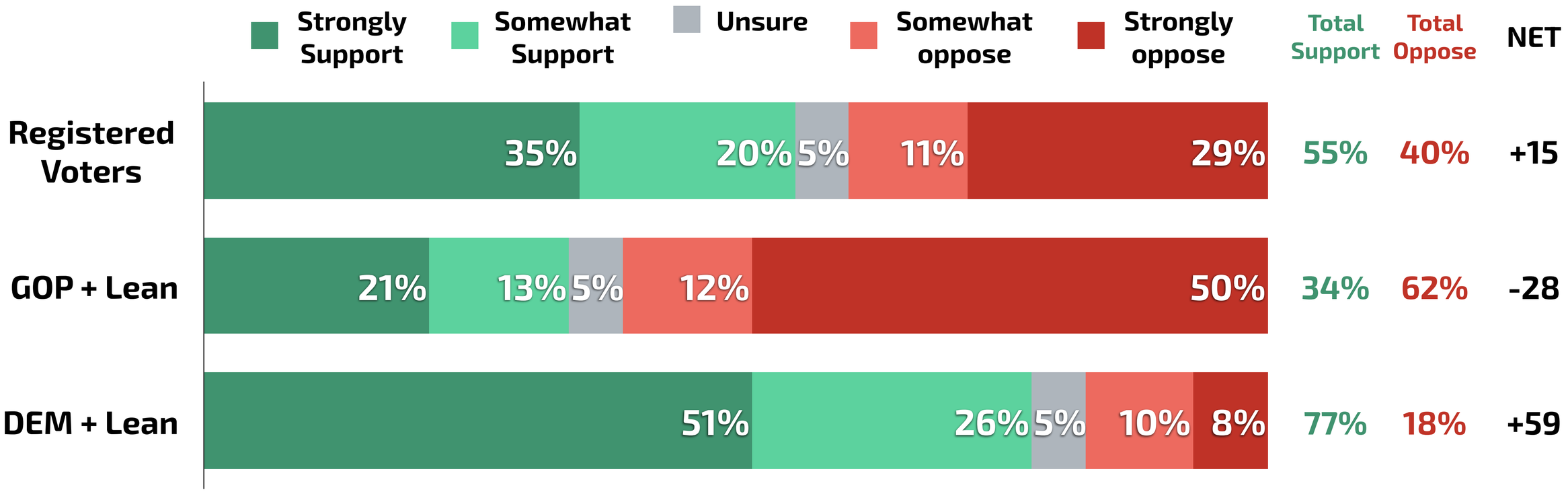


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

Strong Partisan Divide On Vaccine Mandate For Everyday Activities

Q. Would you support or oppose mandating COVID-19 vaccines in order to do normal day-to-day activities again, like eating indoors at restaurants or going to the gym?

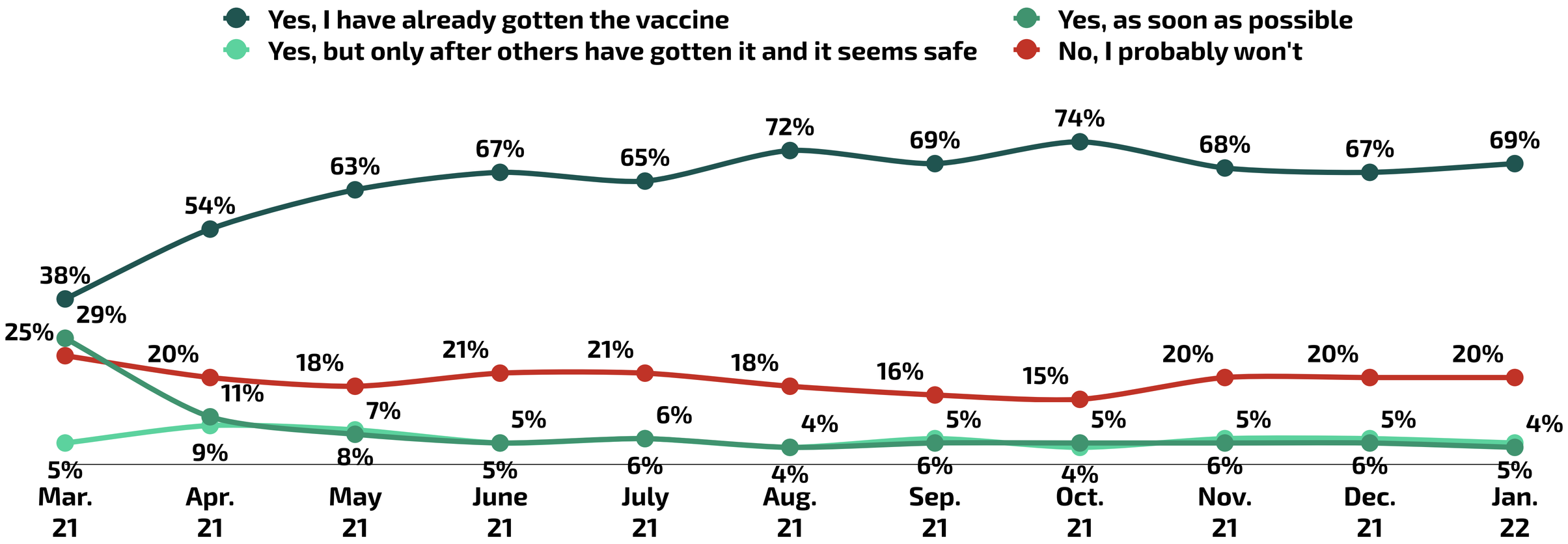


ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

Around 7 In 10 Voters Report Being Vaccinated

Q. Have you gotten or do you plan to get the COVID-19 vaccine?



ECHELON INSIGHTS

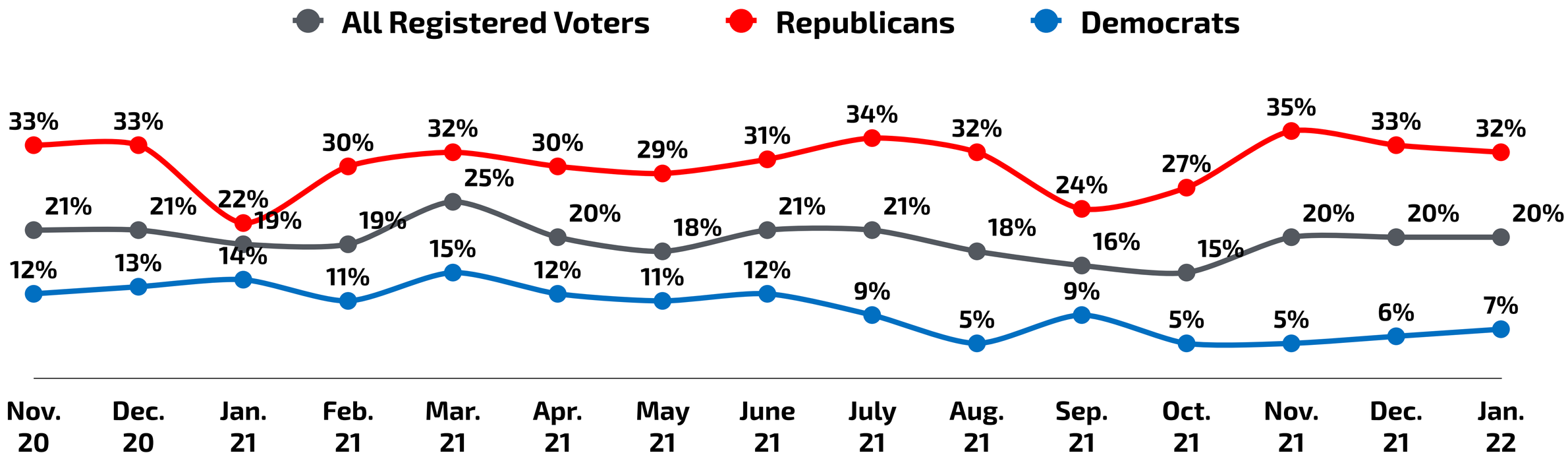
Note: "Yes, as soon as possible" was "Yes, as soon as I am eligible" in March and April; Unsure is not shown

N = 1,029 RV nationwide, fielded January 21-23, 2022

Vaccine Refusal Among Partisans Relatively Steady In January

Q. Have you gotten or do you plan to get the COVID-19 vaccine?

% No, I probably won't



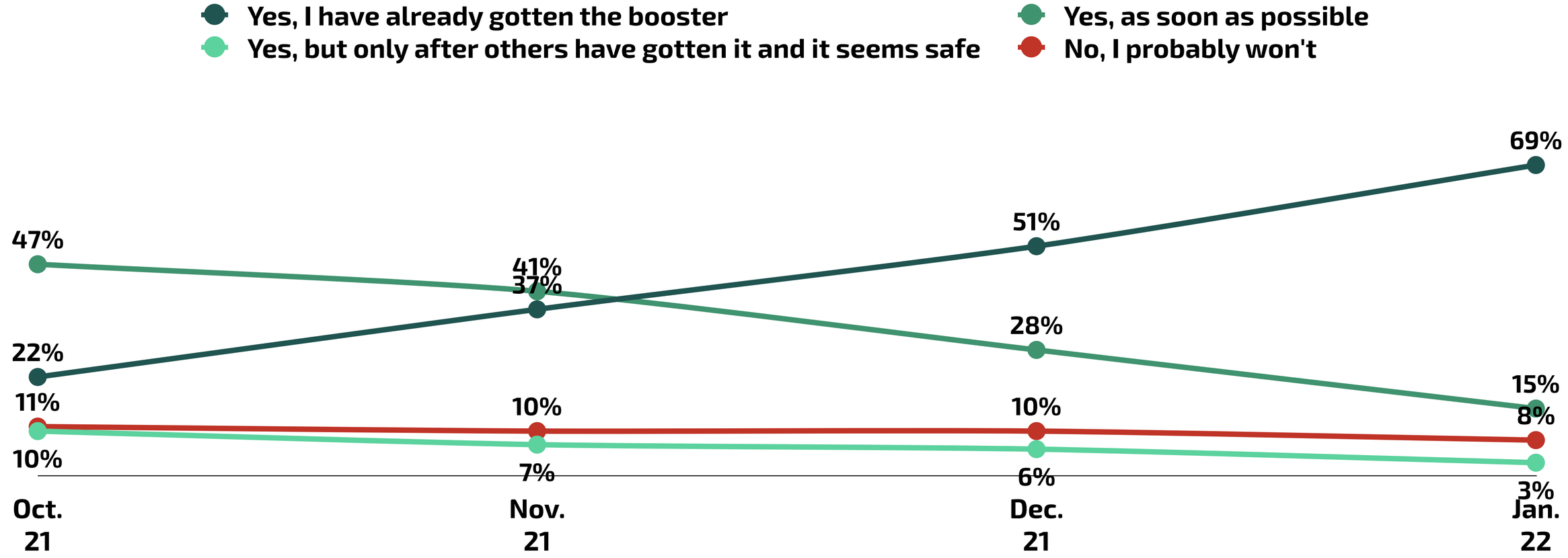
ECHELON INSIGHTS

Note: Before January 2021, question wording was "If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?" Other response options changed slightly, but "No, I probably won't" remained the same.

N = 1,029 RV nationwide, fielded January 21-23, 2022

7 In 10 Vaccinated Voters Report Having Received Booster

Q. Have you gotten or do you plan to get the COVID-19 booster shot? [ASKED OF THOSE WHO SAY THEY ARE VACCINATED]



ECHELON INSIGHTS

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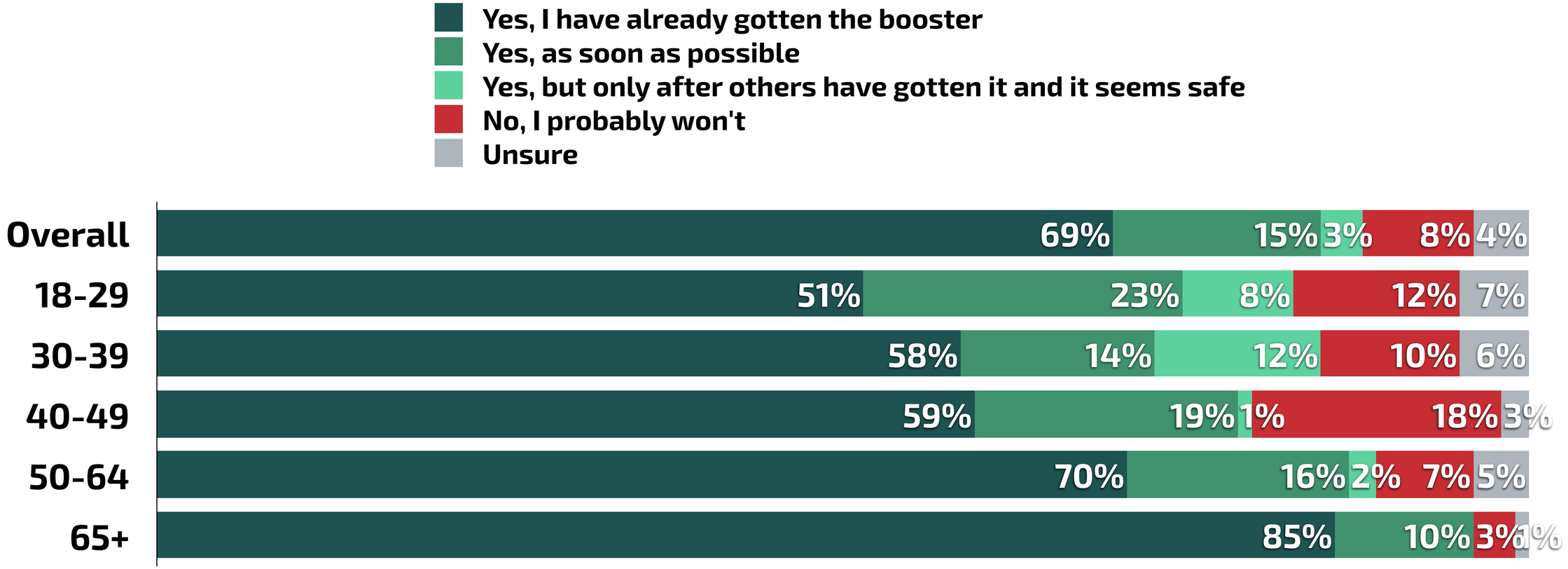
Booster Rate Higher Among Older Vaccinated Voters

Q. Have you gotten or do you plan to get the COVID-19 booster shot? [ASKED OF THOSE WHO SAY THEY ARE VACCINATED]



ECHELON INSIGHTS

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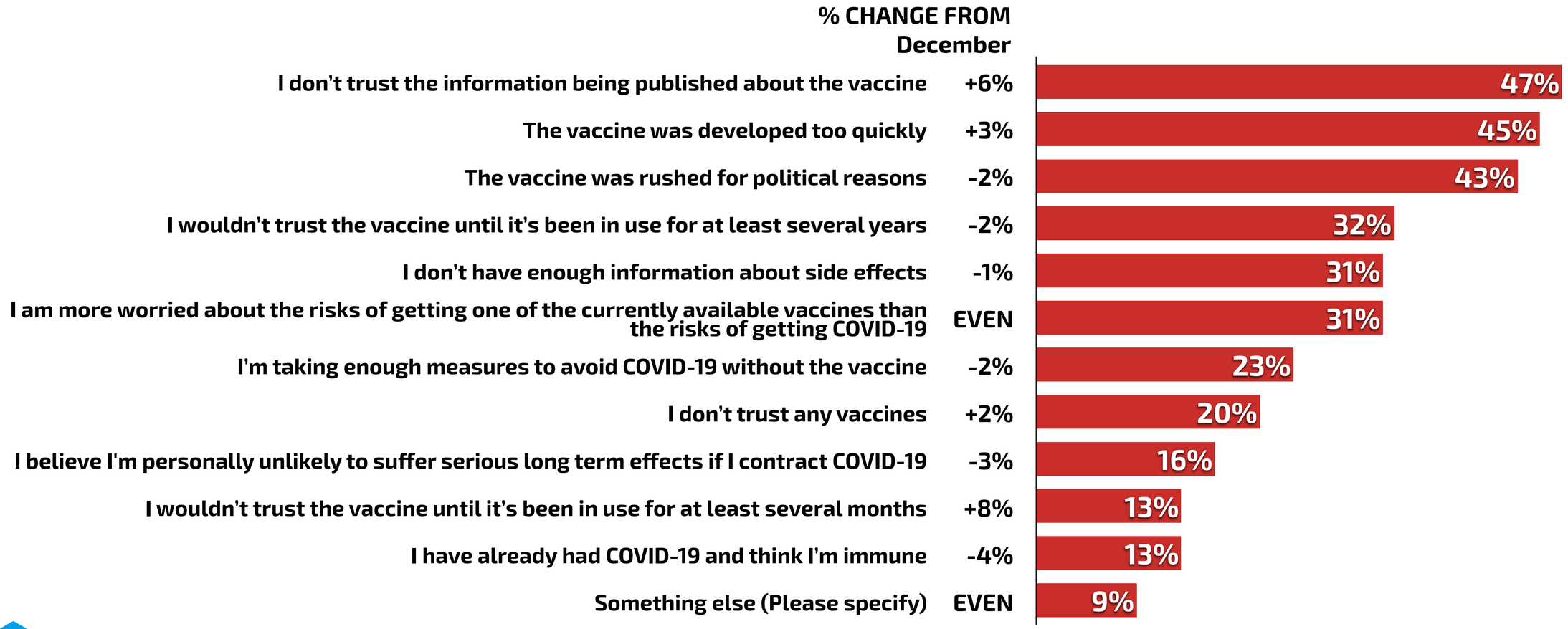
Mistrust Of Vaccine Info, Quick, Politically Rushed Development, Are Top Reasons For Vaccine Hesitancy In January

Q. What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19? Select all that apply. [ASKED OF THOSE WHY SAY THEY WON'T GET VACCINATED OR ARE UNSURE]



ECHELON INSIGHTS

N = 1,029 RV nationwide, fielded January 21-23, 2022

Verified Voter Omnibus

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.

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