



Georgia Survey Topline
N=500 voters in the Georgia Likely Electorate
80% text to web, 20% live landline, sampled from L2 voter file
Field Dates: October 31 - November 2, 2022
Margin of Error: ± 5.4 Percentage Points

LANDSCAPE

1. [Fav Battery] Do you have a favorable or unfavorable view of the following individuals who have been in the news lately? [TEXT: RANDOMIZE SCALE 1-2, 2-1] [PHONE AND TEXT: RANDOMIZE ITEMS IN BATTERY]

	1. Favorable	2. Unfavorable	3. Heard of, no opinion	4. Never heard of
			3.	4.
		1.	2.	3.
		Favorable	Unfavorable	Heard of, no opinion
				Never heard of
1. Brian Kemp	54%	40%	6%	1%
2. Herschel Walker	47%	45%	7%	1%
3. Donald Trump	44%	49%	7%	-
4. Raphael Warnock	41%	51%	7%	1%
5. Stacey Abrams	38%	55%	6%	1%

2. [QApproval] Overall, do you approve or disapprove of the way Joe Biden is handling his job as President? [PHONE: If approve/disapprove: And would you say that you STRONGLY approve/disapprove, or SOMEWHAT approve/disapprove?] [TEXT: RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	45%
STRONGLY/SOMEWHAT DISAPPROVE	54%
1. Strongly approve	22%
2. Somewhat approve	22%
3. Somewhat disapprove	4%
4. Strongly disapprove	50%
5. Don't know/Refused [DNR]	1%

ELECTIONS

3. [QSenateBallot] If the election for U.S. Senate were held today, would you vote for [ROTATE: Walker/Warnock] Herschel Walker, the Republican candidate, Raphael Warnock, the Democratic candidate, or Chase Oliver, the Libertarian Party candidate? [RANDOMIZE 1-2, 2-1]

1. Herschel Walker, the Republican candidate	49%
2. Raphael Warnock, the Democratic candidate	45%
3. Chase Oliver, the Libertarian Party candidate	3%
4. Don't know/Refused [DNR]	3%

4. [QSenateTwoWay] And, if the election for U.S. Senate were held today, who would you vote for between these two candidates: [ROTATE: Walker/Warnock] Herschel Walker, the Republican candidate or Raphael Warnock, the Democratic candidate? [PHONE: And would you DEFINITELY vote for (Herschel Walker/Raphael Warnock) or only PROBABLY vote for (Herschel Walker/Raphael Warnock)? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY HERSCHEL WALKER	52%
DEFINITELY/PROBABLY RAPHAEL WARNOCK	45%
1. Herschel Walker, the Republican candidate, definitely	45%
2. Herschel Walker, the Republican candidate, probably	7%
3. Raphael Warnock, the Democratic candidate, probably	9%
4. Raphael Warnock, the Democratic candidate, definitely	36%
5. Don't know/Refused [DNR]	3%

5. [QGovBallot] If the election for Governor were held today, would you vote for [ROTATE: Kemp/Abrams] Brian Kemp, the Republican candidate, Stacey Abrams, the Democratic candidate, or Shane Hazel, the Libertarian Party candidate? [RANDOMIZE 1-2]

1. Brian Kemp, the Republican candidate	50%
2. Stacey Abrams, the Democratic candidate	43%
3. Shane Hazel, the Libertarian Party candidate	3%
4. Don't know/Refused [DNR]	4%

6. [QGovTwoWay] And, if the election for Governor were held today, who would you vote for between these two candidates: [ROTATE: Kemp/Abrams] Brian Kemp, the Republican candidate or Stacey Abrams, the Democratic candidate? [PHONE: And would you DEFINITELY vote for (Brian Kemp/Stacey Abrams) or only PROBABLY vote for (Brian Kemp/Stacey Abrams)? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY BRIAN KEMP	53%
DEFINITELY/PROBABLY STACEY ABRAMS	44%
1. Brian Kemp, the Republican candidate, definitely	50%
2. Brian Kemp, the Republican candidate, probably	3%
3. Stacey Abrams, the Democratic candidate, probably	13%
4. Stacey Abrams, the Democratic candidate, definitely	31%
5. Don't know/Refused [DNR]	3%

7. [QGenericCongressional] If the election for U.S. House of Representatives in your district were held today, would you vote for the [ROTATE: Republican/Democratic] candidate or the ROTATE: Democratic/Republican] candidate? [PHONE: If Republican/Democratic: And would you DEFINITELY vote for (the Republican candidate/the Democratic candidate) or only PROBABLY vote for (the Republican candidate/the Democratic candidate)?] [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	51%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	42%
1. Definitely the Republican candidate	45%
2. Probably the Republican candidate	6%
3. Probably the Democratic candidate	9%
4. Definitely the Democratic candidate	33%
5. Don't know/Refused [DNR]	7%

8. [QInflationAbortion] Which of these two issues is more important to your vote in the November 2022 general election? [RANDOMIZE 1-2]

1. Reducing inflation	66%
2. Protecting abortion rights	29%
3. Don't know/Refused [DNR]	6%

DEMOGRAPHICS AND SCREENERS

Now, a few final questions for statistical purposes...

9. [QParty] Regardless of how you typically vote, would you say you consider yourself a Republican, Democrat, independent, or something else? [RANDOMIZE 1-2]
- | | |
|------------------------------------|-----|
| 1. Republican | 33% |
| 2. Democrat | 33% |
| 3. Independent | 26% |
| 4. Something else (Please specify) | 6% |
| 5. Don't know/Refused [DNR] | 2% |

IF INDEPENDENT OR UNSURE OF PARTY [QParty=3 OR 5], ASK:

10. [QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]

	(n=140)
1. I almost always vote for Republican candidates	9%
2. I vote for Republicans more often than I vote for Democrats	29%
3. I vote for Democrats more often than I vote for Republicans	16%
4. I almost always vote for Democratic candidates	16%
5. I vote equally for Democrats and Republicans	23%
6. Unsure	7%

11. [QPartyConsolidated] QParty + QPartyLean

1. Total Republican+Republican- leaning Independents	44%
2. Total Democratic+Democratic- leaning Independents	42%
3. Total Independent/Other	14%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1 OR QPartyLean=1-2], ASK:

12. [QTrumpDeSantis] If the 2024 Republican presidential primary were held today, who would you vote for between these two candidates: [ROTATE: Trump/DeSantis] Donald Trump or Ron DeSantis? [PHONE: And would you DEFINITELY vote for (Donald Trump/Ron DeSantis) or only PROBABLY vote for (Donald Trump/Ron DeSantis)? [RANDOMIZE SCALE 1-4, 4-1]

	(n=220)
DEFINITELY/PROBABLY DONALD TRUMP	36%
DEFINITELY/PROBABLY RON DESANTIS	52%
1. Donald Trump, definitely	32%
2. Donald Trump, probably	4%
3. Ron DeSantis, probably	20%
4. Ron DeSantis, definitely	32%
5. Unsure	12%

ASK ALL:

13. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? If you did not vote in the 2020 presidential election, just say so. [RANDOMIZE 1-2]

- | | |
|-----------------------------|-----|
| 1. Donald Trump | 47% |
| 2. Joe Biden | 47% |
| 3. Someone else | 2% |
| 4. I did not vote | 3% |
| 5. Don't know/Refused [DNR] | 1% |

14. [QGender] [TEXT: What is your gender?] [PHONE: BY OBSERVATION]

- | | |
|-----------|-----|
| 1. Male | 45% |
| 2. Female | 55% |

15. [QAge] What is your age?

[RECORD OPEN END RESPONSE]
[TERMINATE IF UNDER 18]

- | | |
|----------|-----|
| 1. 18-29 | 11% |
| 2. 30-39 | 12% |
| 3. 40-49 | 16% |
| 4. 50-64 | 31% |
| 5. 65+ | 29% |

16. [QRace] What is your race? You may select more than one. [SELECT MULTIPLE] [RANDOMIZE 1-5]

- | | |
|------------------------------------|-----|
| 1. Black | 29% |
| 2. White | 63% |
| 3. Hispanic/Latino | 5% |
| 4. Asian | 2% |
| 5. Native American | 2% |
| 6. Something else (Please specify) | 1% |
| 7. Don't know/Refused [DNR] | 3% |

17. [QEducation] What is the highest level of education you have completed?

- | | |
|-----------------------------|-----|
| 1. High school or less | 33% |
| 2. Some college | 17% |
| 3. Associate degree | 11% |
| 4. Bachelor's degree | 25% |
| 5. Graduate degree | 15% |
| 6. Don't know/Refused [DNR] | *% |

18. [QRegVote] Are you at least 18 years old and registered to vote in Georgia?

- | | | |
|-----------------------------|-----------|---|
| 1. Yes | 100% | |
| 2. No | TERMINATE | - |
| 3. Don't know/Refused [DNR] | TERMINATE | - |

19. [QTurnout] How likely are you to vote in the November 2022 general election? Will you definitely vote, probably vote, probably NOT vote, or definitely NOT vote?

DEFINITELY/PROBABLY VOTE		100%
DEFINITELY/PROBABLY NOT VOTE		*%
1. Definitely vote		93%
2. Probably vote		7%
3. Probably NOT vote		*%
4. Definitely NOT vote	TERMINATE	-
5. Unsure/Refused [DNR]	TERMINATE	-

INTERVIEWER PRE-CODES

20. [QDMA] DMA PRE-CODE

1. ATLANTA DMA (EST.)		65%
2. SAVANNAH DMA (EST.)		8%
3. MACON DMA (EST.)		6%
4. CHATTANOOGA DMA (EST.)		5%
5. AUGUSTA DMA (EST.)		4%
6. COLUMBUS GA DMA (EST.)		4%
7. ALBANY GA DMA (EST.)		3%
8. GREEN/SPART/ASH DMA (EST.)		2%
9. TALLAHASSEE DMA (EST.)		2%
10. JACKSONVILLE DMA (EST.)		1%
11. DOTHAN DMA (EST.)		*%

21. [QTurnout] 2022 TURNOUT BUCKET PRE-CODE

1. 0-0.5		19%
2. 0.51-0.75		19%
3. 0.76-1		61%

22. [QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE

1. GOP Primary		38%
2. Dem Primary		33%
3. Unknown		29%

METHODOLOGY

500 registered voters in Georgia were surveyed from October 31 - November 2, 2022, with 80% of respondents sampled via text-to-web and matched to the voter file and 20% of respondents sampled via landline live caller and matched to the voter file.

The sample was weighted to population benchmarks for registered voters and the 2022 Georgia Likely Electorate on gender, age, race/ethnicity, education, region, party, turnout, and 2020 presidential vote. All benchmarks for the 2022 Georgia Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2022 midterm electorate derived from the L2 voter file.

Estimates for gender, race/ethnicity, age, region, and party were derived from the L2 voter file. Estimates for education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

The margin of error, calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, is +/- 5.4 percentage points.