



February 2025 Omnibus Topline
 Survey of N=1,010 voters in the Likely Electorate
 Online sample matched to L2 Voter File
 Field Dates: February 10-13, 2025
 Margin of Error: +/- 3.6 Percentage Points

PARTISANSHIP

1. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]	
Republican	39%
Democrat	38%
Independent	21%
Member of another party	1%
Unsure	2%

[IF QPartyID = 1. Republican, Ask]

2. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]	(n=395)
Firmly a Republican	77%
Not firmly a Republican	23%

[IF QPartyID = 2. Democrat, Ask]

3. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]	(n=371)
Firmly a Democrat	74%
Not firmly a Democrat	26%

[IF QParty=3-5. Independent, Member of another party, or unsure, Ask]

4. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]	(n=244)
Republicans	31%
Democrats	26%
Both equally often	35%
Unsure	8%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican + Republican-leaning Independents	47%
Total Democrat + Democratic-leaning Independents	44%
Total Independent	10%

5. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	47%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	46%
Definitely the Republican candidate	30%
Probably the Republican candidate	16%
Lean the Republican candidate	1%
Lean the Democratic candidate	1%
Probably the Democratic candidate	12%
Definitely the Democratic candidate	33%
Unsure	7%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

6. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=466)
Supporter of Donald Trump	63%
Supporter of the Republican Party	33%
I don't support either one	3%
Unsure	2%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

7. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-18]

	(n=447)
Kamala Harris	36%
Pete Buttigieg	10%
Tim Walz	9%
Gavin Newsom	6%
Alexandria Ocasio-Cortez	5%
Gretchen Whitmer	4%
Mark Cuban	3%
Josh Shapiro	3%
Jasmine Crockett	2%
John Fetterman	2%
Cory Booker	2%
J B Pritzker	2%
Raphael Warnock	2%
Jared Polis	1%
Andy Beshear	1%
Ruben Gallego	1%
Wes Moore	*%
Stephen A Smith	*%
Someone else (Please specify)	1%
Unsure	10%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

8. **[Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-14]**

	(n=466)
JD Vance	39%
Ron DeSantis	10%
Nikki Haley	8%
Vivek Ramaswamy	5%
Marco Rubio	4%
Ted Cruz	4%
Kristi Noem	2%
Sarah Huckabee Sanders	2%
Tim Scott	1%
Josh Hawley	1%
Glenn Youngkin	1%
Doug Burgum	1%
Katie Britt	*%
Elise Stefanik	-
Someone else (Please specify)	2%
Unsure	20%

9. **[Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]**

Donald Trump	48%
Kamala Harris	45%
Someone else	1%
I did not vote	5%
Unsure	1%

POLITICAL AND ECONOMIC LANDSCAPE MODULE

10. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	51%
Right direction	40%
Unsure	9%

11. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]

12. [QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

	1st Choice	2nd Choice	Combined Choice
Cost of living	25%	19%	43%
Immigration	15%	14%	29%
Political corruption	13%	10%	23%
Jobs and the economy	12%	11%	23%
The state of democracy	10%	7%	17%
Abortion	4%	4%	7%
National security	3%	6%	9%
Healthcare	3%	7%	10%
Crime	3%	5%	7%
The environment and climate change	3%	4%	7%
Taxes	1%	4%	5%
Race relations	1%	2%	3%
Drug abuse	1%	1%	2%
Infrastructure	1%	1%	2%
Education	1%	2%	2%
Gun rights	1%	2%	3%
Something else (Please specify)	4%	2%	5%
Unsure	1%	1%	1%

[Ask If QIssues = 13. Political Corruption, Or QIssues_SecondChoice = 13. Political Corruption]

13. [QPoliticalCorruptionOE] You said political corruption was the first or second most important issue facing the country. What kind of political corruption are you thinking of specifically? [OPEN END]

14. [QFav] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID, 6 PER PAGE]

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of			
	V/S FAV. UNFAV.		V/S Very fav.	Some. fav.	Heard of, no opinion	Some. unfav.	Very unfav.	Never heard of	
Mark Cuban	39%	26%	12%	26%	24%	12%	15%	11%	
The U.S. Agency for International Development (USAID)	39%	28%	19%	21%	23%	9%	19%	9%	
Justin Trudeau	36%	26%	12%	24%	23%	13%	13%	15%	
Claudia Sheinbaum	17%	8%	7%	10%	22%	5%	3%	53%	
The Department of Government Efficiency (DOGE)	39%	33%	22%	17%	19%	9%	24%	8%	
Stephen A. Smith	20%	15%	6%	14%	26%	8%	7%	39%	
Marco Rubio	35%	32%	18%	17%	21%	16%	16%	12%	
JD Vance	45%	41%	29%	16%	11%	8%	33%	4%	
Benjamin Netanyahu	31%	28%	14%	17%	20%	11%	16%	21%	
Nayib Bukele	9%	8%	3%	6%	20%	5%	3%	63%	
The Republican Party	48%	46%	21%	26%	6%	13%	33%	*%	
Donald Trump	49%	48%	35%	14%	2%	7%	41%	*%	
Mike Johnson	27%	26%	10%	16%	26%	10%	16%	21%	
Javier Milei	8%	8%	3%	5%	20%	6%	2%	64%	
Kamala Harris	45%	50%	29%	16%	5%	9%	40%	*%	
The Democratic Party	44%	50%	20%	24%	6%	19%	32%	*%	
Elon Musk	43%	50%	23%	20%	6%	13%	37%	1%	

15. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	52%
STRONGLY/SOMEWHAT DISAPPROVE	46%
Strongly approve	34%
Somewhat approve	18%
Somewhat disapprove	8%
Strongly disapprove	38%
Unsure	2%

[RANDOMIZE ORDER OF QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign]

16. [QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	49%
STRONGLY/SOMEWHAT DISAPPROVE	45%
Strongly approve	32%
Somewhat approve	18%
Somewhat disapprove	10%
Strongly disapprove	36%
Unsure	5%

17. [QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	55%
STRONGLY/SOMEWHAT DISAPPROVE	43%
Strongly approve	39%
Somewhat approve	16%
Somewhat disapprove	10%
Strongly disapprove	32%
Unsure	2%

18. [QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	49%
STRONGLY/SOMEWHAT DISAPPROVE	44%
Strongly approve	33%
Somewhat approve	17%
Somewhat disapprove	8%
Strongly disapprove	36%
Unsure	7%

19. [QTrumpApproveDOGE] Do you approve or disapprove of the way Donald Trump is handling cuts to Federal government agencies like the U.S. Agency for International Development? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	45%
STRONGLY/SOMEWHAT DISAPPROVE	47%
Strongly approve	32%
Somewhat approve	14%
Somewhat disapprove	10%
Strongly disapprove	37%
Unsure	8%

20. [QTrumpApproveTariff] Do you approve or disapprove of the way Donald Trump is handling tariffs? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	44%
STRONGLY/SOMEWHAT DISAPPROVE	49%
Strongly approve	24%
Somewhat approve	19%
Somewhat disapprove	10%
Strongly disapprove	39%
Unsure	7%

21. [QElonApprove] Do you approve or disapprove of Elon Musk's current role in the federal government? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	51%
Strongly approve	23%
Somewhat approve	17%
Somewhat disapprove	8%
Strongly disapprove	43%
Unsure	9%

22. [QTrumpCompare] Compared with his first term, do you think Donald Trump's second term so far has been more... [RANDOMIZE SCALE 1-2, 2-1]

Organized	45%
Chaotic	46%
Unsure	9%

ECONOMY

23. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]
- | | |
|-----------------------------------|------------|
| IMPROVING A LOT/LITTLE | 35% |
| GETTING A LOT/LITTLE WORSE | 45% |
| Improving a lot | 12% |
| Improving a little | 24% |
| Staying the same | 16% |
| Getting a little worse | 17% |
| Getting a lot worse | 28% |
| Unsure | 4% |
24. [QEconPersonal] Do you think your personal economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]
- | | |
|-----------------------------------|------------|
| IMPROVING A LOT/LITTLE | 26% |
| GETTING A LOT/LITTLE WORSE | 35% |
| Improving a lot | 9% |
| Improving a little | 18% |
| Staying the same | 35% |
| Getting a little worse | 19% |
| Getting a lot worse | 17% |
| Unsure | 3% |
25. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]
- | | |
|---|-----|
| I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 39% |
| I am just able to pay for basic necessities | 34% |
| I struggle to pay for basic necessities | 26% |
| Unsure | 2% |

IMMIGRATION

26. [QMassDeport] Do you support or oppose deporting all illegal immigrants currently living in the United States? [ROTATE SCALE 1-5, 5-1]

STRONGLY/SOMEWHAT SUPPORT	55%
STRONGLY/SOMEWHAT OPPOSE	39%
Strongly support	32%
Somewhat support	23%
Somewhat oppose	20%
Strongly oppose	20%
Unsure	5%

27. [QBirthrightAmendment] Would you support or oppose a Constitutional amendment ending birthright citizenship for children born in the U.S. to illegal immigrants? [ROTATE SCALE 1-5, 5-1]

STRONGLY/SOMEWHAT SUPPORT	36%
STRONGLY/SOMEWHAT OPPOSE	54%
Strongly support	20%
Somewhat support	16%
Somewhat oppose	16%
Strongly oppose	37%
Unsure	10%

28. [QSRH Battery] How much have you seen, read, or heard about the following recent news events? [RANDOMIZE ROWS] [DISPLAY AS GRID, 4 PER PAGE] [ROTATE SCALE 1-4, 4-1]

1. A lot 2. Some 3. A little 4. Nothing 5. Unsure

	A LOT / SOME	NOTHING / A LITTLE	A lot	Some	A little	Nothing	Unsure
The Executive Order barring biological males who identify as women from participating in women's sports	78%	18%	49%	29%	12%	6%	4%
Recent deportations carried out by U.S. Immigration and Customs Enforcement	78%	19%	49%	29%	14%	5%	3%
The 10% tariff on goods imported from China	74%	23%	41%	33%	18%	5%	4%
Department of Government Efficiency-led cuts to agencies like USAID	72%	24%	44%	28%	14%	10%	4%
Donald Trump's proposal that the U.S. take over rebuilding the Gaza Strip	67%	28%	40%	27%	16%	12%	5%
Offering federal government employees a buyout	67%	28%	42%	25%	12%	16%	5%
The Executive Order barring federal funding for facilities that provide hormone therapy or gender transitions for minors	59%	35%	30%	30%	19%	16%	5%
Limiting indirect costs, such as overhead and facilities costs, to 15% of federal research grants	35%	56%	14%	21%	19%	36%	9%
The Executive Order calling for the creation of a Sovereign Wealth Fund	28%	61%	11%	17%	17%	43%	11%

**29. [QSupport Battery] Do you support or oppose each of the following? [RANDOMIZE ROWS]
[DISPLAY AS GRID] [ROTATE SCALE 1-4, 4-1]**

	1. Strongly support	2. Somewhat support	3. Somewhat oppose	4. Strongly oppose	5. Unsure				
	STRONGLY / SOME. SUPPORT		STRONGLY / SOME. OPPOSE		Strongly support	Some. support	Some. oppose	Strongly oppose	Unsure
The Executive Order barring biological males who identify as women from participating in women's sports	65%	28%	48%	16%	10%	18%	8%		
The Executive Order barring federal funding for facilities that provide hormone therapy or gender transitions for minors	54%	36%	38%	17%	12%	24%	10%		
Recent deportations carried out by U.S. Immigration and Customs Enforcement	56%	38%	36%	20%	13%	25%	6%		
The 10% tariff on goods imported from China	51%	40%	28%	23%	17%	23%	9%		
Limiting indirect costs, such as overhead and facilities costs, to 15% of federal research grants	37%	33%	18%	19%	15%	17%	31%		
The Executive Order calling for the creation of a Sovereign Wealth Fund	26%	27%	12%	14%	10%	17%	47%		
Offering federal government employees a buyout	40%	42%	19%	21%	18%	24%	18%		
Department of Government Efficiency-led cuts to agencies like USAID	41%	43%	24%	16%	15%	28%	16%		
Donald Trump's proposal that the U.S. take over rebuilding the Gaza Strip	29%	51%	12%	16%	15%	35%	21%		

34. [QHigherPriceReasons] Would you be willing to pay higher prices if it meant...

[RANDOMIZE 1-4] [SELECT MULTIPLE]

More manufacturing jobs in the US	39%
Making essential items in the US instead of importing them from overseas	37%
Higher wages for workers without a college degree	30%
Protecting supply chains from global disruptions	21%
Something else	1%
I would not be willing to pay higher prices	31%
Unsure	5%

AGENCIES

RANDOMIZE ORDER OF QPRODOGE, QANTIDOGE

35. [QProDOGE] Do you agree or disagree with the following statement? “Elon Musk is right to try and fix broken Washington, D.C. bureaucracies that waste hundreds of billions of dollars and spend taxpayer money on radical ideologies most Americans don’t agree with.” [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT AGREE	50%
STRONGLY/SOMEWHAT DISAGREE	42%
Strongly agree	31%
Somewhat agree	20%
Somewhat disagree	8%
Strongly disagree	34%
Unsure	7%

36. [QAntiDOGE] Do you agree or disagree with the following statement? “Elon Musk is wrong to dismantle vital aid programs and other agencies when he wasn’t elected and has no expertise in government.” [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT AGREE	57%
STRONGLY/SOMEWHAT DISAGREE	34%
Strongly agree	43%
Somewhat agree	14%
Somewhat disagree	11%
Strongly disagree	24%
Unsure	9%

37. [QDOGEContrast] Which of the following statements about Elon Musk and the Department of Government Efficiency do you agree with more, even if neither is exactly right?

[RANDOMIZE 1-2]

Elon Musk is wrong to dismantle vital aid programs and other agencies when he wasn’t elected and has no expertise in government	50%
Elon Musk is right to try and fix broken Washington, D.C. bureaucracies that waste hundreds of billions of dollars and spend taxpayer money on radical ideologies most Americans don’t agree with	44%
Unsure	7%

PARTY PERCEPTIONS

38. [QDemProblem] Which of these do you think is the biggest problem with the Democratic Party today? If you don't think any of these is a problem, just say so. Democrats are...

[RANDOMIZE 1-8]

Disorganized and divided	15%
Weak on border security and illegal immigration	14%
Out of touch with the working class	13%
Too focused on race and gender issues	11%
The party of socialism or government control of the economy	10%
Hostile to the traditional family and people of faith	6%
Weak on national security	6%
The party of welfare benefits for people who don't work	5%
None of these is a problem	12%
Unsure	8%

39. [QGOPProblem] Which of these do you think is the biggest problem with the Republican Party today? If you don't think any of these is a problem, just say so. Republicans are...

[RANDOMIZE 1-8]

The party of Donald Trump	21%
The party of the rich and big corporations	12%
The party of racism and white nationalism	11%
Closed-minded and intolerant of different lifestyles	8%
Disorganized and divided	8%
The party of sexism and restricting abortion rights	4%
Anti-immigrant	3%
The party of conspiracy theories	2%
None of these is a problem	22%
Unsure	9%

40. [QKamalaTheyThem] During the election, the Trump campaign released an ad with the tagline, "Kamala is for they/them, Trump is for you." Which of these, if any, comes to your mind when you see this tagline? Choose all that apply. [RANDOMIZE 1-5] [SELECT MULTIPLE]

Kamala Harris is for transgender people	46%
Kamala Harris is for illegal immigrants	28%
Kamala Harris is not for everyday working Americans	26%
Kamala Harris is for aid to foreign countries	18%
Kamala Harris is for people breaking the law	15%
Something else, please specify	4%
I didn't think of any of these	24%
Unsure	5%

GOP CONTRAST

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

41. [QGOPContrastBusinesses] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
Businesses should be able to operate however they like as long as they do not break the law	44%
Businesses should be held accountable if they are too focused on being “woke ”	49%
Unsure	6%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

42. [QGOPContrastForeignPolicy] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
Americans are better off when the United States is seen as a strong leader around the world	54%
Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take	41%
Unsure	4%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

43. [QGOPContrastImmigration] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
Everyone benefits and prices go down when workers come into the United States from all around the world	28%
American citizens lose employment opportunities when foreign workers are allowed to come into the United States	61%
Unsure	10%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

44. [QGOPContrastEnvironment] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
I don't mind when private companies want to be environmentally friendly or reduce their carbon emissions	60%
Private companies shouldn't be trying to do their own Green New Deal or profit off of climate alarmism	28%
Unsure	12%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

45. [QGOPContrastSocial] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
Issues like abortion and religious liberty are the biggest social challenges we face today	32%
Issues like radical gender and racial ideologies from the Left are the biggest social challenges we face today	52%
Unsure	16%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

46. [QGOPContrastBudget] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
When balancing the federal budget, cuts to any and all programs should be considered	28%
No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	68%
Unsure	5%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

47. [QGOPContrastAbortion] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
There should be an amendment to the Constitution and legislation making laws allowing abortion unconstitutional	21%
States should be free to make laws restricting or permitting abortion	67%
Unsure	12%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

48. [QGOPContrastBusiness] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
The Republican party should be a party of working people, ensuring the working class can keep more of what they earn and	69%
The Republican party should be a party for entrepreneurs and job creators, encouraging economic growth and low taxes	23%
Unsure	8%

[Ask If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans]

49. [QGOPContrastGovernment] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=466)
It is preferable to have a bigger government providing more services	25%
It is preferable to have a smaller government providing fewer services	64%
Unsure	11%

DEMOGRAPHICS MODULE

50. [QSocial] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

	Yes	No
Instagram	54%	46%
X (formerly Twitter)	33%	67%
Facebook	84%	16%
TikTok	38%	62%
Reddit	32%	68%
YouTube	80%	20%
Snapchat	24%	76%

51. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE 1-4, 4-1]

OFTEN/SOMETIMES	38%
RARELY/NEVER	62%
Often	12%
Sometimes	26%
Rarely	28%
Never	34%

52. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-12]

Local TV news	48%
Social media (such as YouTube, TikTok, Snapchat)	41%
Fox News	38%
NBC News	32%
ABC News	32%
CNN	30%
CBS News	29%
Your local paper, online or in print	20%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	18%
MSNBC	17%
Public radio or broadcast news, such as NPR or PBS	17%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	15%
Newsmax	9%
OAN	2%
Something else (Please specify)	7%
None of these	5%

53. [QSocialComeAcross] How often do you come across information about politics or news on each of the following platforms? [DISPLAY AS GRID] [ROTATE SCALE, RANDOMIZE ROWS]

1. Multiple times each day 2. Once a day 3. Once a week 4. Once a month 5. Rarely 6. Never 7. Unsure

	ONCE A WEEK OR MORE	LESS OFTEN	Multiple times each day	Once a day	Once a week	Once a month	Rarely	Never	Unsure
X (formerly Twitter) (n=333)	80%	18%	47%	20%	13%	5%	10%	2%	2%
TikTok (n=403)	78%	20%	42%	20%	16%	2%	12%	7%	1%
Facebook (n=850)	77%	20%	42%	20%	15%	3%	12%	5%	3%
Instagram (n=553)	68%	29%	31%	23%	14%	2%	17%	9%	3%
Reddit (n=326)	66%	29%	26%	22%	19%	6%	15%	9%	5%
YouTube (n=826)	65%	33%	34%	19%	13%	4%	18%	11%	2%
Snapchat (n=250)	54%	43%	22%	19%	13%	4%	19%	20%	3%

54. [QEmployment] What is your current employment status?

Employed full-time	38%
Employed part-time	10%
Freelance, contract, or temporary work	2%
“Gig economy” work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	8%
Stay-at-home parent or caregiver	6%
Full time student	2%
Retired	28%
Something else	4%
Prefer not to say	1%

[Ask if QEmployment = 1-4]

55. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]

	(n=514)
White collar worker, like work at a desk or an office	56%
Blue collar worker, like work with my hands or in a factory	20%
Service worker, like work in a store, hospital, or restaurant	21%
Unsure	3%

56. [QMilitaryHH] Has anyone in your household ever served in the United States military? [RANDOMIZE 1-2] [SELECT MULTIPLE]

Yes, I have	9%
Yes, a member of my household has	15%
No	77%
Unsure	*%

57. [QUnionHH] Are you or is anyone in your household a member of a labor union?	
[RANDOMIZE 1-2] [SELECT MULTIPLE]	
Yes, I am	7%
Yes, a member of my household is	5%
No	89%
Unsure	1%
58. [QGunOwner] Do you or does anyone in your household own a firearm? [RANDOMIZE 1-2]	
[SELECT MULTIPLE]	
Yes, I do	22%
Yes, a member of my household does	17%
No	64%
Unsure	1%
59. [QUrbanRural] How would you describe the area in which you live?	
City	29%
Suburb near a city	45%
Small town not near a city	10%
Rural or country area	16%
60. [QResidenceDuration] How long have you lived in the state where you currently live?	
1 year or less	1%
2 years	2%
3 years	3%
4 years	3%
5 years or more	91%
61. [QNativity] Where were you born? [RANDOMIZE 1-2]	
In the United States	96%
In a foreign country	3%
Prefer not to say	1%
62. [QMarital] What is your current marital status?	
Single, never married	31%
Married	48%
Separated	3%
Divorced	13%
Widowed	6%
Prefer not to say	*%

63. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]	
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	27%
Just Christian	20%
Roman Catholic	19%
Agnostic	6%
Atheist	5%
Jewish	2%
Muslim	1%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Buddhist	1%
Hindu	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	*%
Something else (Please specify)	3%
Nothing in particular	14%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

64. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=687)
Yes, born-again or evangelical Christian	40%
No, not born-again or evangelical Christian	56%
Unsure	4%

65. [QChurchOld] How often do you currently attend a religious service?

At least once a week	24%
Once or twice a month	11%
A few times a year	15%
Usually just for religious holidays	10%
Never	37%
Prefer not to say	3%

CORE: SCREENER MODULE (ASKED AT BEGINNING)

66. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

67. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		7%
Food service or the restaurant industry		5%
Technology		5%
Sales		4%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		82%

68. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman		54%
Man		46%
In some other way		*%

69. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White		76%
Black or African American		13%
Hispanic or Latino		11%
Asian		5%
Native American or Alaska Native		1%
Native Hawaiian or Other Pacific Islander		*%
Other race or ethnicity		1%

70. [QEducation] What is the highest level of education you have completed?

High school or less		29%
Some college		19%
Associate degree		11%
Bachelor's degree		25%
Graduate degree		15%
Prefer not to say		*%

71. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

18 - 34		21%
35 - 49		23%
50 - 64		28%
65+		29%

72. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]

States in the Northeast		17%
States in the Midwest		22%

States in the South	38%
States in the West	23%

73. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	29%
Very conservative	18%
Somewhat conservative	21%
Moderate	30%
Somewhat liberal	16%
Very liberal	13%
Unsure	2%

74. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than \$30,000 per year	21%
\$30,000 to \$49,999 per year	21%
\$50,000 to \$74,999 per year	17%
\$75,000 to \$99,999 per year	9%
\$100,000 to \$124,999 per year	6%
\$125,000 to \$149,999 per year	10%
\$150,000 to \$199,999 per year	8%
\$200,000 to \$249,999 per year	3%
\$250,000 or more per year	3%
Prefer not to say	1%

75. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]

No	72%
Yes	28%
Prefer not to say	*%

METHODOLOGY

The February 2025 Echelon Insights Verified Voter Omnibus was fielded online from February 10-13, 2025 in English among a sample of N=1,010 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2024 likely electorate based on a probabilistic model derived from the L2 voter file and the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Data quality measures included the use of trap questions to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.6 percentage points.