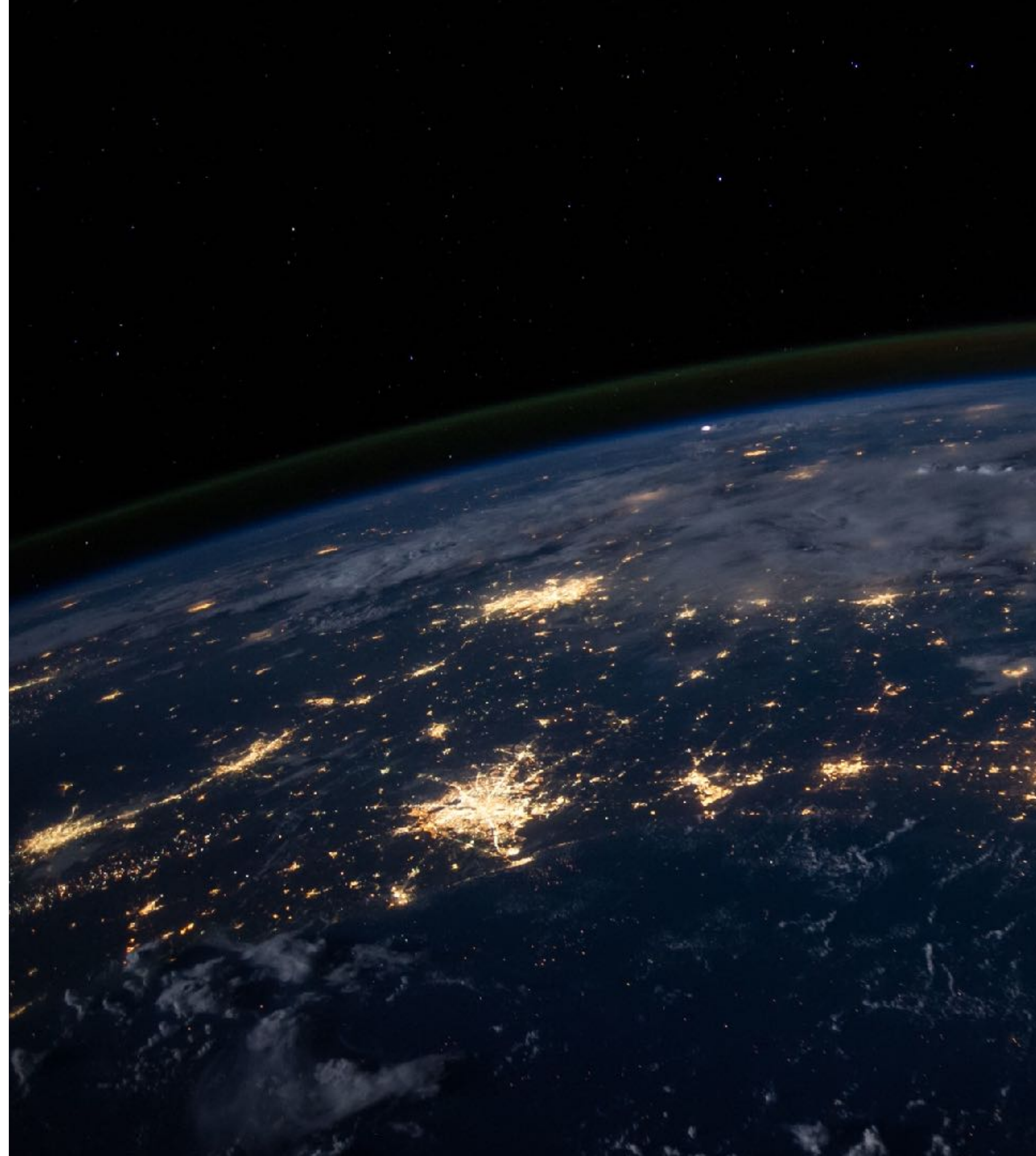




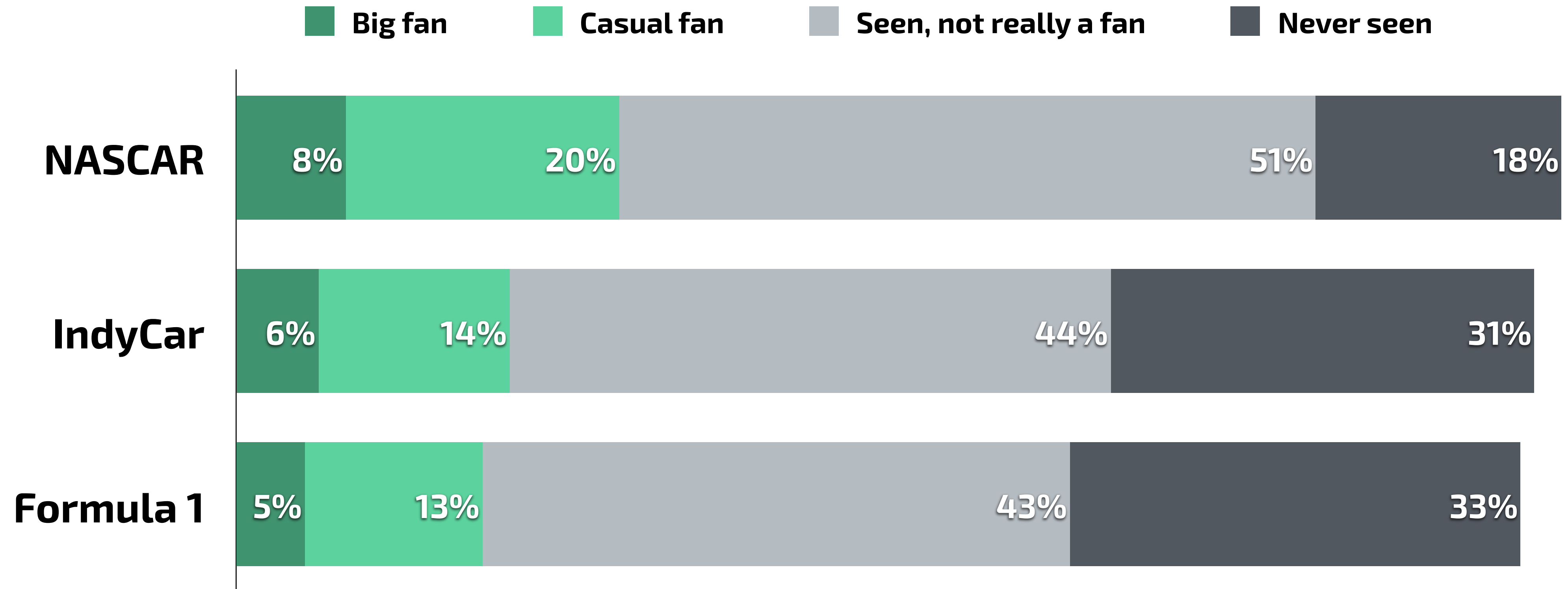
Formula 1

Verified Voter Omnibus
N=1,016 Registered Voters Nationwide
August 13-18, 2021



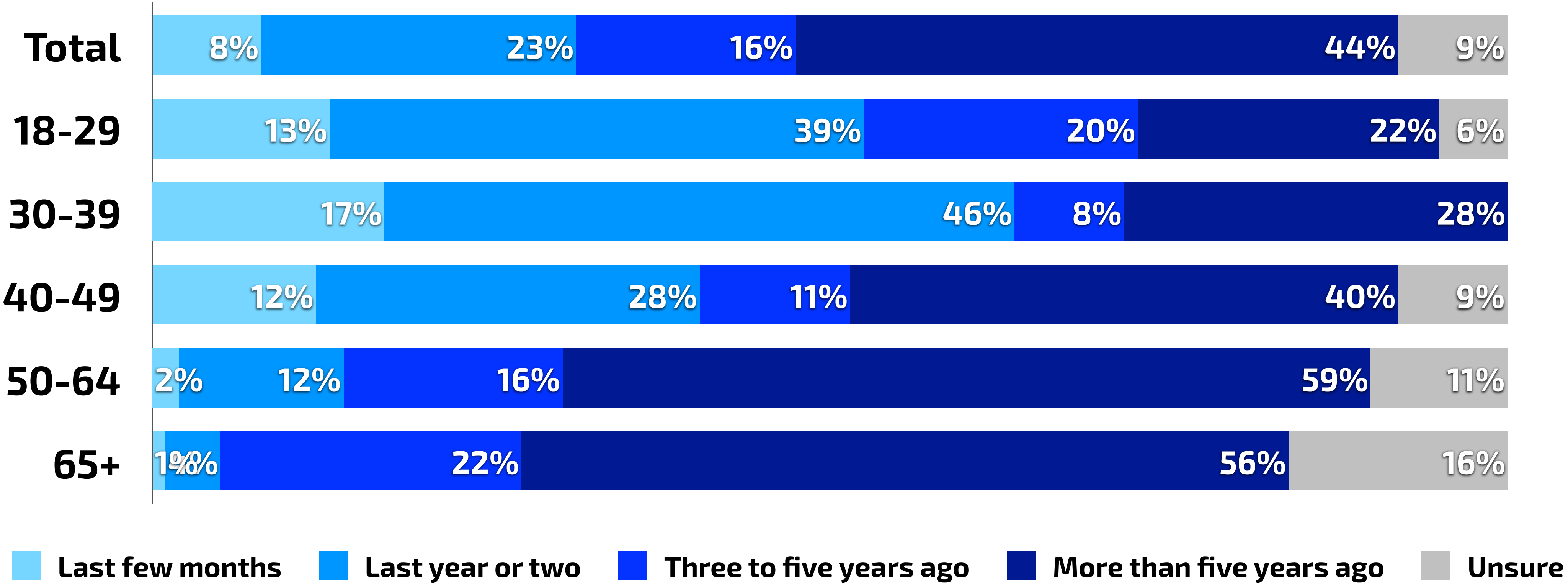
NASCAR Most Popular Motorsport in US

Q. Would you consider yourself a fan of any of the following motorsports? (N = 1016 RV, August 13-18, 2021)



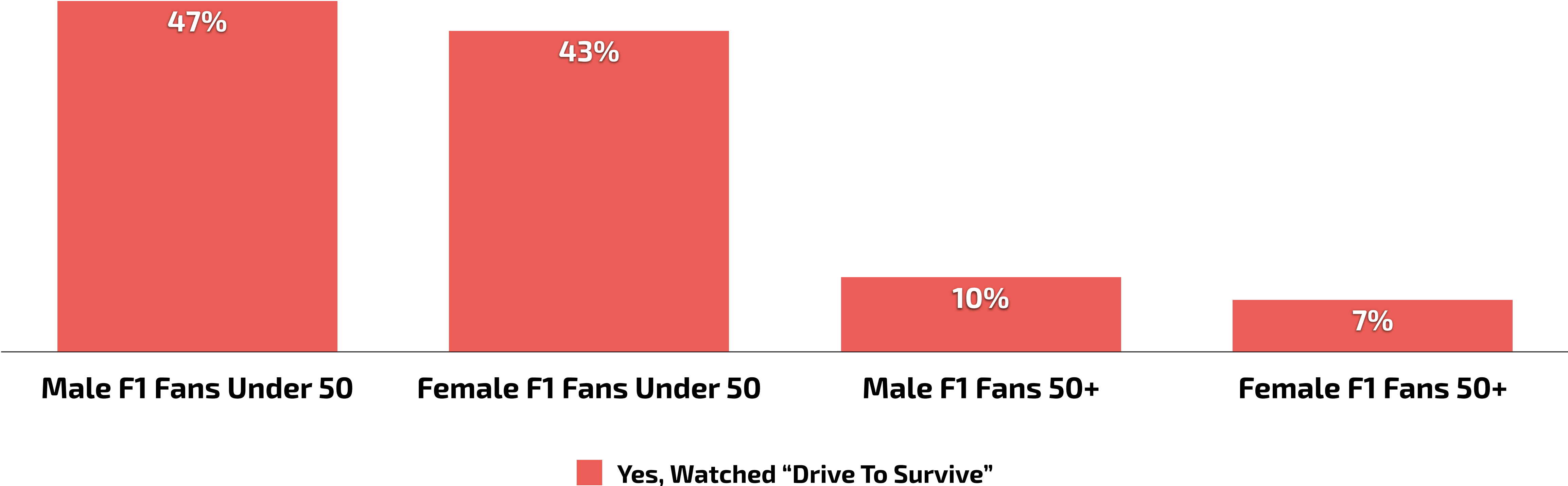
Almost One-Third Of Formula 1 Fans And Half Of Fans Under Age 40 Became Fan In Last Two Years

Q. Around when would you say you became a fan of Formula 1? (N = 192 RV who are F1 Fans, August 13-18, 2021)



Nearly Half of F1 Fans Under Age 50 Have Watched Netflix's Docuseries "Formula 1: Drive To Survive"

Q. Have you ever watched the Netflix series "Formula 1: Drive to Survive"? (N = 192 RV who are F1 Fans, August 13-18, 2021)



Hamilton, Schumacher, Alonso On The Podium For US F1 Fans

Q. If you had to choose up to three, which of the current Formula 1 drivers would you say are your favorites? (N = 192 RV who are F1 Fans, August 13-18, 2021)



Mick Schumacher
2nd Place: 17%



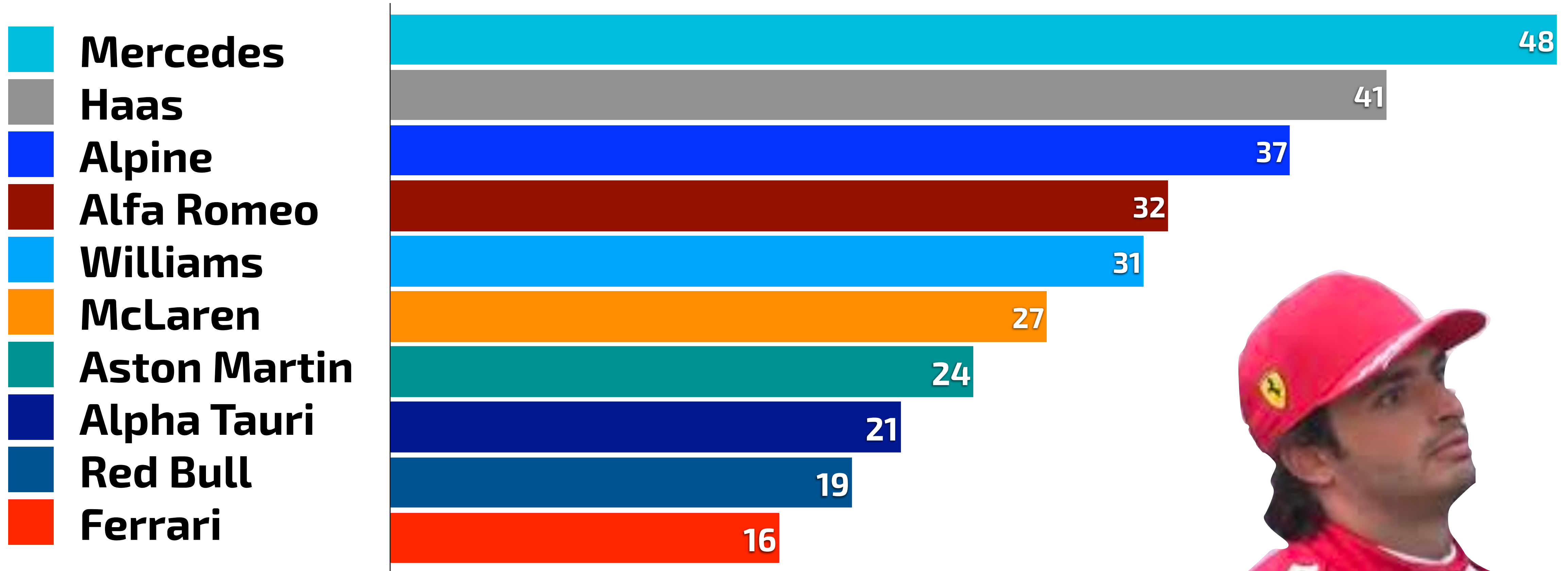
Lewis Hamilton
1st Place: 18%



Fernando Alonso
3rd Place: 12%

Mercedes Tops Favorite F1 Driver “Constructors Championship”

Q. If you had to choose up to three, which of the current Formula 1 drivers would you say are your favorites? (N = 192 RV who are F1 Fans, August 13-18, 2021, total votes for each driver added together by team)





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