



**Election 2024 Pennsylvania State Survey - Topline**  
**N=600 Registered Voters in the Likely Electorate in Pennsylvania**  
**Sample: 80% Text-to-Web, 20% Live Landline sampled from L2 voter file**  
**Field Dates: October 27-30, 2024**  
**Margin of Error: +/- 4.5 Percentage Points**

**1. [QVtlk] What are the chances that you will vote in the November 2024 general election?**

**[RANDOMIZE SCALE 1-4, 4-1]**

I have already voted		32%
I will definitely vote		66%
I will probably vote		2%
There's a 50-50 chance I will vote		*%
Will not vote	TERMINATE	-
Don't know/Refused/Unsure	TERMINATE	-

*[ASK IF QVTLK = 1. I HAVE ALREADY VOTED]*

**2. [QEarlyVote] How did you cast your ballot in the November 2024 general election?**

**[RANDOMIZE 1-2]**

		(n=194)
I voted early in person		11%
I voted early by mail or absentee ballot		89%
Don't know/Refused/Unsure		-

**3. [QVotePlan] How do you plan to cast your ballot in the November 2024 general election?**

**[RANDOMIZE 2-4]**

I plan to vote by mail or absentee ballot		34%
I plan to vote early in person		6%
I plan to vote on Election Day, in person at a polling place		59%
I don't plan to vote		-
Don't know/Refused/Unsure		1%

*[Responses to QEarlyVote 1. I voted early in person were recoded as QVotePlan 2. I plan to vote early in person. Responses to QEarlyVote 2. I voted early by mail or absentee ballot were recoded as QVotePlan 1. I plan to vote by mail or absentee ballot. Responses to QEarlyVote 3. Unsure were recoded as QVotePlan 5. Unsure]*

*[Responses to QVtlk 2. I will definitely vote, 3. I will probably vote and 4. There's a 50-50 chance I will vote were asked QVotePlan separately.]*

## ATMOSPHERICS

[ASK IF QVTLK = 2-4]

4. **[QMotivation2024] How motivated are you to vote in the November 2024 election for President? [RANDOMIZE SCALE 1-5, 5-1]**

	(n=406)
EXTREMELY/VERY MOTIVATED	92%
NOT VERY/NOT AT ALL MOTIVATED	3%
Extremely motivated	76%
Very motivated	16%
Somewhat motivated	4%
Not very motivated	2%
Not at all motivated	1%
Don't know/Refused/Unsure	*%

5. **[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	58%
Strongly approve	22%
Somewhat approve	18%
Somewhat disapprove	6%
Strongly disapprove	52%
Don't know/Refused/Unsure	2%

6. **[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	50%
STRONGLY/SOMEWHAT DISAPPROVE	49%
Strongly approve	42%
Somewhat approve	8%
Somewhat disapprove	4%
Strongly disapprove	45%
Don't know/Refused/Unsure	1%

## PRESIDENTIAL BALLOT

7. **[QTrumpHarrisFull\_Voted] Who did you vote for in the presidential election? [QTrumpHarrisFull] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-6]**

Donald Trump, the Republican candidate	51%
Kamala Harris, the Democratic candidate	46%
Jill Stein, Green Party candidate	1%
Chase Oliver, the Libertarian candidate	*%
Someone else	1%
Unsure	1%
I did not vote for this office	*%

**8. [QTrumpHarris] If the 2024 presidential election were being held today, would you vote for Donald Trump or Kamala Harris? [RANDOMIZE SCALE 1-4, 4-1]**

DONALD TRUMP, DEFINITELY/PROBABLY/LEAN	52%
KAMALA HARRIS, DEFINITELY/PROBABLY/LEAN	46%
Donald Trump, definitely	49%
Donald Trump, probably	3%
Donald Trump, lean	*%
Kamala Harris, lean	*%
Kamala Harris, probably	1%
Kamala Harris, definitely	45%
Don't know/Refused/Unsure	2%

*[Responses to QTrumpHarrisFull\_Voted 1. Donald Trump were recoded as QTrumpHarris 1. Donald Trump, definitely. Responses to QTrumpHarrisFull\_Voted 2. Kamala Harris were recoded as QTrumpHarris 4. Kamala Harris, definitely.]*

**9. [QShapiroVP] Supposing that Kamala Harris had named Governor Josh Shapiro as her running mate, would you vote for Donald Trump and JD Vance or Kamala Harris and Josh Shapiro? [RANDOMIZE SCALE 1-4, 4-1]**

DONALD TRUMP AND JD VANCE, THE REPUBLICAN CANDIDATES, DEFINITELY/PROBABLY/LEAN	50%
KAMALA HARRIS AND JOSH SHAPIRO, THE DEMOCRATIC CANDIDATES, DEFINITELY/PROBABLY/LEAN	48%
Donald Trump and JD Vance, the Republican candidates	45%
Donald Trump and JD Vance, the Republican candidates, probably	4%
Donald Trump and JD Vance, the Republican candidates, lean	*%
Kamala Harris and Josh Shapiro, the Democratic candidates, lean	1%
Kamala Harris and Josh Shapiro, the Democratic candidates, probably	5%
Kamala Harris and Josh Shapiro, the Democratic candidates, definitely	43%
Don't know/Refused/Unsure	2%

## PA SENATE RACE

10. [QPASenateBallot\_Voted] Who did you vote for in the election for U.S. Senate?  
[QPASenateBallot] If the election for U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-2]

David McCormick, the Republican candidate	47%
Bob Casey Jr., the Democratic candidate	44%
John Thomas, the Libertarian candidate	1%
Leila Hazou, the Green Party candidate	2%
Marty Selker, the Constitution Party candidate	*%
Someone else	*%
Don't know/Refused/Unsure	5%
I did not vote for this office	*%

[Responses to QPASenateBallot\_Voted were merged with QPASenateBallot]

## DEMOGRAPHICS

11. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?  
[RANDOMIZE 1-2]

Donald Trump	46%
Joe Biden	47%
Someone else	1%
I did not vote	5%
Don't know/Refused/Unsure	1%

12. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	39%
Democrat	35%
Independent	23%
Member of another party	1%
Don't know/Refused/Unsure	2%

[IF QPARTYID = 1 REPUBLICAN, ASK]

13. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

	(n=202)
Firmly a Republican	80%
Not firmly a Republican	20%

[IF QPARTYID=2 DEMOCRAT, ASK]

14. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

	(n=239)
Firmly a Democrat	82%
Not firmly a Democrat	18%

[IF QParty = 3-5 INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE, ASK]

**15. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]**

(n=159)

Republicans	43%
Democrats	36%
Both equally often	14%
Don't know/Refused/Unsure	8%

**16. [QPartyConsolidated] QPartyID and QPartyLeanView**

Total Republican+Republican-leaning Independents	50%
Total Democratic+Democratic-leaning Independents	44%
Total Independent	6%

**17. [QIdeology] Would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	27%
Very conservative	19%
Somewhat conservative	20%
Moderate	30%
Somewhat liberal	13%
Very liberal	14%
Unsure	5%

**18. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

Man	47%
Woman	53%
In some other way	*%

**19. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

White	83%
Black or African American	9%
Hispanic or Latino	4%
Asian	2%
Native American or Alaska Native	*%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity	1%

**20. [QEducation] What is the highest level of education you have completed?**

High school or less	36%
Some college	16%
Associate degree	9%
Bachelor's degree	24%
Graduate degree	14%
Don't know/Refused/Unsure	*%

<b>21. [QMarital] What is your current marital status?</b>	
Single, never married	22%
Married	58%
Separated	1%
Divorced	10%
Widowed	6%
Don't know/Refused/Unsure	2%

**INTERVIEWER PRE-CODES**

<b>22. [QDMA] DMA PRE-CODE</b>	
BUFFALO DMA	1%
ELMIRA (CORNING) DMA	*%
ERIE DMA	3%
HARRISBURG-LNCSTR-LEB-YORK DMA	16%
JOHNSTOWN-ALTOONA-ST COLGE DMA	6%
NEW YORK DMA	1%
PHILADELPHIA DMA	40%
PITTSBURGH DMA	22%
WASHINGTON DC (HAGRSTWN) DMA	*%
WILKES BARRE-SCRANTON-HZTN DMA	11%
YOUNGSTOWN DMA	*%

<b>23. [QTurnout] 2024 TURNOUT BUCKET PRE-CODE</b>	
0-0.5	9%
0.51-0.75	13%
0.76-1	78%

<b>24. [QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE</b>	
Dem Non-Primary	15%
Dem Primary	28%
GOP Non-Primary	16%
GOP Primary	28%
Unknown	13%

**CORE: SCREENER MODULE (ASKED AT THE BEGINNING OF THE SURVEY)**

**ASK ALL:**

<b>25. [QRegVote] Are you at least 18 years old and registered to vote in Pennsylvania?</b>	
Yes	100%
No	TERMINATE -
Don't know/Refused/Unsure	TERMINATE -

<b>26. [QAge] What is your age? [TERMINATE IF UNDER 18]</b>	
18-34	19%
35-49	23%
50-64	27%
65+	31%

## METHODOLOGY

600 Registered Voters in the Likely Electorate in Pennsylvania were surveyed from October 27-30, 2024, with 80% of respondents sampled via text-to-web and 20% of respondents sampled via landline live caller, both drawn from the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Pennsylvania Likely Electorate on gender, age, gender x age, region, race/ethnicity, education, race x education, DMA, party, turnout, 2020 voting method types, and 2020 presidential vote. All benchmarks for the 2024 Pennsylvania Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 general electorate derived from the L2 voter file.

Estimates for gender, age, DMA, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Respondents were asked to indicate their voting preferences in the 2024 presidential election. Those who had already voted were asked to select their candidate choice from a randomized list including candidates specific to their state ballot. Respondents who had not yet voted were asked who they would vote for if the election were held today. Those initially undecided were prompted with a follow-up to indicate a lean towards a candidate. On the head-to-head ballot, coding was applied to streamline responses into a final preference by classifying responses as "definitely" for the candidate selected.

When asking about the likelihood of voter participation in the 2024 presidential election, respondents selected from a range of voting intentions, including options to confirm if they had already cast their vote. Those who indicated they had already voted specified whether they voted early in person or by mail/absentee, with responses coded to align with future voting intention categories. Respondents who had not yet voted detailed their voting plans, with all responses coded according to method or uncertainty regarding voting.

The margin of error, calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, is +/- 4.5 percentage points.